



Third Monday, Date March Eighteenth

For the Stockmen and Farmers of This Entire Section a Market Every Third Monday in Each Month

Bring in Your Live Stock, Farm Produce, Anything You Want to Sell or Trade. Professional Auctioneer Will Be On Hand to Sell Your Stuff for You. The Merchants of Hereford are Offering Very Attractive Lists of Prizes and Leaders for Those Who Avail Themselves of This Market Day. No Person Who Lives Within the City of Hereford Can Secure These Prizes. The List is as Follows:

PRIZES:

- BEST CATTLE SHOWN—\$5.00 Trade Check—Sullivan
- BEST BULL AND CALF SHOWN—\$5.00 Trade Check—Williams
- BEST SPAN MARES—\$5.00 Set Silverware—Betts-Clark, Druggists
- BEST MILK COW SHOWN (any class)—\$5.00 Trade Check—L. W. Carlyle, Groceries
- BEST PEN CHICKENS SHOWN—\$3.00 Trade Check—Stockman's Cafe
- LARGEST BILL PURCHASED DURING DAY—\$2.50 in cash—Ashbrook & Suggs
- MOST GOODS AUCTIONED DURING DAY—\$5.00 off commission—W. S. Williams
- GRAND DRAWING:
 - First Prize—\$5.00 cash—Dunlap Hdq.
 - Second Prize—\$3.00 cash—First National Bank
 - Third Prize—\$2.00 cash—T. K. Wilson

LEADERS:

- D. R. GASS & SON—Trades Day Special—10 per cent off on Shoes
- GEO. E. BURNS—Trades Day Special—25 per cent discount on all Books
- EARL E. WILSON—Trades Day Special—25 per cent discount on Dining Room Furniture
- C. A. SKELTON—Trades Day Special—20 per cent discount on all window glass
- W. L. SULLIVAN—Trades Day Special—20 per cent discount on bulk Coffee
- MILLER & FALWELL—Trades Day Special—20 per cent discount on Veedol Oil
- HEREFORD PRODUCE CO.—Trades Day Special—Armour's White Laundry Soap, \$4.50 per 100 cakes; Santis Peaberry Coffee, per package \$1.25

- GARRISON BROTHERS HDWE.—Trades Day Special—33 1/3 per cent discount on two patterns decorated China
- DUNLAP HDWE CO.—Trades Day Special—30 per cent discount on rubber hose
- E. B. ELACK—Trades Day Special—25 per cent discount on Dining Chairs
- FOX MERCANTILE—Trades Day Special—Ladies' Waists, \$1.25 & \$1.50 for 99c
- J. O. NEWELL—Trades Day Special—25 per cent discount on HATS
- R. H. BARNETT—Trades Day Special, One lot of \$5.00 Shoes @ \$3.50
- L. CARLYLE—Trades Day Special—5 cans Table Peaches for \$1.00
- CORNER DRUG STORE—Trades Day Special—10 per cent discount on all disinfectants. 30c pkg. Conkey's Laying Tonic 30c
- BETTS-CLARK—Trades Day Special—10 per cent discount on all Creso dip

Bankhead National Highway May Come Through Hereford

The Highway Committee of the Hereford Chamber of Commerce has been, for the last two weeks, interesting itself in the securing of information with a view to making a determined effort to secure the routing of the Bankhead National Highway through Hereford. They are working in conjunction with the other interested towns along the Amarillo, Roswell and El Paso Short Line over which route this important Military Highway will likely be designated, should the Amarillo routing of the road be selected by the Government.

This will be a very important road and if routed this way, will mean more to Hereford and Deaf Smith County than anything that has been secured for this section since the location of the Santa Fe into the county.

As this undertaking is something that every one in Deaf Smith County will be interested in, we know, if they understood the magnitude and importance of this National Military Highway which, when completed, will reach from Washington, D. C. to Los Angeles, Calif., thus connecting the Atlantic and Pacific Oceans, your Highway Committee will be glad to furnish the readers of The Brand with some of the interesting facts and data which they have already secured.

The Bankhead National Highway starts at Washington, D. C. and passes through Virginia, North Carolina, South Carolina, Georgia, Alabama and is already completed into Memphis, Tenn., and is now building into Little Rock, Arkansas, the road being, of course, already definitely located into Little Rock.

From Little Rock west there are two principal competing lines through Texas into El Paso; one by the way of Tarkenton, Dallas, Fort Worth and on west along the Texas and Pacific Railroad into El Paso and the other west from Little Rock to Oklahoma City, thence to Amarillo and from Amarillo over the Amarillo, Roswell & El Paso Short Line Highway to El Paso and from there on to Los Angeles, Calif., its western destination.

The Bankhead National Highway is named after Senator Bankhead from Alabama, who is chairman of the Senate Committee on Post Roads. Of the fifteen members of that Committee nine are Democrats and seven of the nine have their homes along the route of the Bankhead Highway, so it is seen that there is something back of this great highway and it is not merely a promotion scheme controlled by some individual, but a road will be located on the basis of the competing routes

Woman Demonstrator For War Gardens For This County

There is a strong possibility that Deaf Smith county will soon have the services of a trained woman, known as a Home Demonstration Agent, in promoting the work of Home Gardens, Girls' Canning Clubs, etc.

The Directors of the Chamber of Commerce recently appropriated a small sum to apply on the salary of such a woman, provided the A & M college would pay the remainder and furnish a competent woman. Negotiations have been in progress since, and it is hoped that the Agent can be inducted into her new duties by April 1.

The Directors feel that this step is vital at this particular moment, owing to the Government's demands that the War Garden and Food Conservation movement be pushed in every possible way. Mr. G. A. F. Parker is County Chairman for this campaign, but will need someone who can furnish the technical information necessary and who can give detailed advice in the preparation, planting and raising of such War Gardens. This Woman Agent will also assist the ladies and girls in canning and preserving work, bread making, use of the fireless cooker, etc., and in many other short cuts to home conservation of food.

Superintendent Fertsch of the public schools, announces that he has secured the services of O. W. Middleton of Denton, Texas, as Teacher of the Manual Training department of the Hereford schools. Mr. Middleton is already in charge and the work is progressing nicely.

and when so located will have the backing of the Federal Government.

This is undoubtedly the biggest thing headed this way that we will have a chance to secure in many years to come. To secure it no promotion bonuses are asked and it will be backed by the largest corporation in the world. The location of the route from Little Rock to El Paso will be decided by practical Government Engineers and strictly upon the practicability of constructing the road and the merits of the route. It is up to us to get up all of the data along this route favorable to the location of the road this way, prepare it in a presentable form and have it ready, when the time comes for the selection of the route, to present to the Engineers.

There will be a convention at Little Rock from the 15th to the 19th of April and we should by all means have representatives there from this route to present our claims.

Important Notice to Farmers

At your earliest convenience kindly notify me through the mail, or personally, the amount of wheat you have on hand, APPROXIMATELY, in bushels. This means winter wheat and not spring wheat that you might be holding for seed purposes.

This is very important to the Government and it is hoped you will give the information promptly.

J. S. JONES
Food Administrator for Deaf Smith Co.

AN APPEAL On Behalf of the Commission for Relief in Belgium

These Allies of ours behind the German lines—the rich as well as the poor—with their native stocks of raw materials long since exhausted, and no commercial imports since the first devastation of their country need and need promptly this relief in their destitution. The quantity of raw material which we have been permitted to import for manufacture into clothing in these parts of Belgium and France has never been sufficient. Even the best to do are short of necessities, the poor are in dire need.

As the world is short of so many things it is short of clothing, of raw materials. We cannot purchase what is needed; we must put our spare garments to the service of the world, a measure of pure economics, conservation and patriotism.

One-third of every shipment will go to the people of the north of France, down close behind the German lines, two-thirds will go to Belgium. The Commission for Relief has the ships—you have the clothing. In these vessels carrying cargoes of grain and other foodstuffs to the Belgians and the French in the territory occupied by the Germans, there is room for all the clothing you can give. The Commission for Relief has safe conduct passes for its ships, and the absolute assurance through its own representatives in Brussels that the clothing will be delivered only to those whom it is intended. The Germans have never at any time seized the personal apparel of individuals.

Before the exhaustion of native supplies prospective mothers were given layettes—little bundles containing all the warm clean garments and various supplies so necessary to the babies—with which to clothe and provide for the new arrivals into the world. Of late, these women have been turned away by the thousands from the empty storehouses of the committees, and their new-born babies are swaddled in rags. Light warm cotton flannel and other kinds of cloth are needed, from which to make these things. On your generosity alone rests the responsibility for these young lives.

Last year in Belgium one paid \$7.00 to have a pair of shoes re-soled. The Commission for Relief was selling them, with sections of discarded material stamped out to fit the various sizes; lots of thousands of pairs of these cut-soles were thus produced. We must have shoes and we must have scrap leather with which to repair those you give, and the other shoes now being worn over there.

IT IS USELESS TO SEND A GARMENT WHICH IS NOT MADE OF WOOL, COTTON, LINEN, OR MOST DURABLE MATERIALS, AS THESE ITEMS ARE SUBJECT TO THE HARDEST KIND OF USE.

As to bedding in the North of France sacks stuffed with dry leaves serve as mattresses; everywhere the need for blankets is tremendous. Hospitals and other institutions suffer for want of sheets. Do not forget that in some places whole families sleep together to share a single blanket.

To meet the situation, and the opportunity, the week of March 18-25 should see not less than 5,000 tons of clothing collected and on its way to the Commission warehouses.

A FEW DON'TS
Please do not send any of the following:
Men's stiff hats (derby, straw, dress); Women's stiff hats; Women's fancy slippers; Goods containing rubber in any form, as suspenders, garters, etc., as leather goods not in the best condition deteriorate in shipment. Kindly see that the shoes you send in are free from mud.

Do not send in damp clothing.
Do not put any notes or messages in the pockets of garments as no written matter can be sent into the occupied territories with the Commission's goods. But see to it that what you send in is clean and whole with good wear in it.

This work will be carried on under the supervision of the Deaf Smith County Chapter of the A. R. C., and must be collected and ready for shipment by March 25th.

R. T. Evans will leave Hereford the latter part of the present week for a short visit to his home town of Pilot Point, Texas. Mr. Evans has business interests at Pilot Point that demand his personal attention for the time being. During his absence A. M. Jones, Vice Chairman, will have charge of the local War Savings Stamp campaign.

Painted Road Signs To Be Erected At Every Cross Roads

Every public cross road in Deaf Smith county is to have a painted sign erected thereon, indicating the route of each intersecting road and the distance from Hereford. In addition, the through road down the Santa Fe tracks is to have a similar sign every mile or so, marking the route and giving the mileage to and from town. How to get in and out of town from Main street will also be indicated to the traveling public through colored signs and arrows.

This was another forward step determined upon by the Directors of the Chamber of Commerce at the weekly luncheon last Monday. Highway Director T. E. Huffman was authorized to secure bids on these signs in one bulk lot to determine how many would be needed, and pick out a design for same, all of which is to be reported back to the board next Monday for consultation.

This will be a most decided improvement, and one that is badly needed at present.

Members of his family have just received a postal card from Earl Gough, former editor of the Brand, dated "Somewhere in France," stating that he had arrived safely and is in good health. Mr. Gough is a member of Company A, Seventh Battalion, Twentieth U. S. Engineers, a Forestry Regiment, and established a record in reaching France so soon after his enlistment during Christmas week.

R. P. Brazil, Marshal and Water Engineer Hands in Resignation

R. P. Brazil, City Marshal, and Water Engineer of Hereford, will leave his connection with the city Friday, and will be succeeded by Anderson Wilber's spoon.

Mr. Brazil will go to Matador, Texas, next week to take charge of an irrigation proposition, reporting to the Company owning the property through D. L. McDonald, who is supervising engineer for the venture.

Mr. Brazil has been a resident of Hereford for many years, and began his public service as water superintendent and marshal, under the old aldermanic form of government, remaining in the position continuously since that time. He has seen the city water supply grow and develop from one well and a handful of customers to its present substantial condition.

Mr. Brazil will leave a host of friends who wish him well in his new venture.

McDonald Purchases Two Carloads Fine Holstein Dairy Cows

Two carloads of Holstein dairy cows from the dairy state of Wisconsin, are either rolling toward Hereford right now or else will be enroute in the next day or so. One of these cars contains heifers and young stuff, and the other older cows.

This information was contained in a telegram from D. L. McDonald, delegate of the Hereford Dairy Association, dated at Oconomowoc, Wisconsin, March 12th. Mr. McDonald will reach Hereford Sunday, but did not state definitely when the cows would be here.

All subscribers to the cow shipment should get in touch with Mr. McDonald Monday if possible and make arrangements to take their spotted money-makers home with them as soon as they arrive.

It was proposed by the Association at the last meeting to stage a street parade down Main street when the shipment arrives, and allow the citizens to see what the cows look like, and what co-operation means to a community.

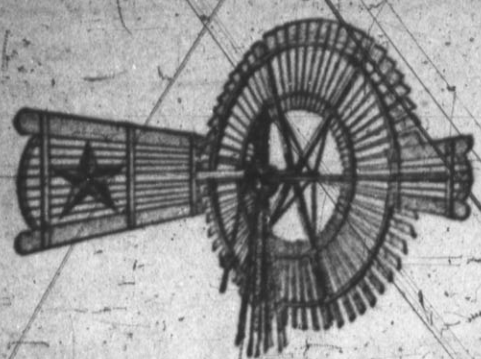
Mr. McDonald stated in letters written home that the weather had interfered greatly with the work of selecting the stock, as it was raining, sleeting and snowing practically all the time he has been away. He was accompanied on his trip by R. L. Pou, Dairyman of the Extension Service of the A & M College of Texas, and L. L. Johnson of the Santa Fe Railway at Amarillo. Mr. Pou's services in selecting the cows, were donated gratis by the College in order to stimulate the dairy industry in this section, and Mr. Johnson was also loaned to the community by his company for the occasion.

School Board Election For Four Trustees To Be Held on April 2

Secretary Myrick of the School Board, Thursday asked the Brand to announce the annual Trustees election, to be held at the Court House on the first Saturday in April. Four trustees are to be elected, while three hold over. Those whose terms expire this year are: H. N. Mounts, Charles Donald, R. J. Kibbe and J. H. Bowers. The three who hold over for another year are: D. C. Laird, W. E. Hicks and C. C. Ferguson.

There has been considerable agitation among the various ladies' clubs of Hereford to the effect that at least one representative woman should be placed upon the school board, although so far as could be ascertained this week, no definite steps in this direction have been taken.

THE STAR WINDMILL



FEATURES

- Very Light Running
- Painted with two coats of White Lead and Oil.
- Bent Oak Wheel Rim, overlapped 6 inches and bolted.

We also carry the **LEADER** mill, the old standard, used on the Plains for years.

BUCKEYE INCUBATORS

ALL SIZES

MOIST AIR SYSTEM

Warranted to hatch more chicks than any other machine

SHARPLES SEPARATOR

Famous Suction-Feed Skims clean at any Speed

The only separator that skims clean whether you turn it fast or slow. Saves \$40 to \$60 a year extra, due to this wonderful Suction-feed feature (the feed varies with the speed). Has other fine advantages—no discs to wash, knee-low supply tank, ball bearing, etc. Over one million users. Come in and see it work.



GARRISON BROS.

THE HEREFORD BRAND

SETH B. HOLMAN Editor and Publisher

PUBLISHED EVERY THURSDAY

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

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ADVERTISING RATES—Locals 10 cents per line first insertion, 7 cents per line subsequent insertions (no ad taken for less than 25 cents.) Classified: first insertion 1c per word, minimum 25c; subsequent insertions 1/2c per word, minimum 25c. Professional cards \$1.50 per month for one inch space. Display advertisements 15c per single column inch per week. Special rates for time contracts.

When, but a few years ago, the movement was started to organize the boys and girls, men and women of the land into clubs for the better furthering of various agricultural interests, the promoters were far from dreaming of the great benefit these organizations were destined to confer upon their country. Promoted originally, largely as a matter of pride in achievement for achievement's sake, they have really placed their country in position to mobilize her enormous resources for the most titanic struggle this world has ever witnessed. The urgency of the food situation has made of these organizations a heaven-sent boon. They have enlisted effort that was heretofore either misdirected or utterly wasted.

This year should see such an effort on the part of the various agricultural clubs as will make the world sit up and take notice. Greater results should be accomplished because they have passed the experimental stage and are now firmly established. The preliminaries of organization and experiment are past, and the road lies open before them, with sign boards correctly placed and all needed information thoroughly worked out and available for all.

The day has arrived when the closest possible co-operation is necessary between every agency that has to do with the great problem of the world's food supply. Only by such co-operation can we hope to overcome the great handicaps under which we are already laboring.

Every pig club, corn club, vegetable club, canning club, or club of whatever kind should be thoroughly awake and direct its supreme efforts toward the working out of the plans of our government. Your country calls for the best that in you lies. The opportunity and the material are at your hand. A long pull, a strong pull and a pull all together, and the victory will be ours.

ulars, although the majority of them knew nothing of army life when they came a few days ago.

WE'LL JUST SWAT THE KAISER FOR YOU

Tune: "Bring Back My Bonnie to Me."
The Kaiser developed a notion, And probably his moustache he curled. He mapped off a part of the ocean, And thought he would master the world.

Chorus:
Ein swat, zwei swat, we'll just swat the Kaiser for you, for you.
Drei swat, vier swat; we'll just swat the Kaiser for you.

The Kaiser set out on his sallies, And spoke with imperial tone, "You must keep away from the allies; You must not appear in my zone."

Chorus:
The gush of the Tonic keyser Need not have escaped from his lips, America's boss is no Kaiser; We'll sail through the zone with our ships.

Chorus:
The Kaiser "lies" over the ocean, The Kaiser lies over the sea, The Kaiser can lie with devotion, For lying is his specialty.

Chorus:
(Apologies to Bonnie.)

Citation On Application

The State of Texas, To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are Hereby Commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

The State of Texas,
To all persons interested in the Estate of Mrs. Sarah E. Chapman, deceased, J. M. Chapman has filed in the County Court of Deaf Smith County, an application for the Probate of the last Will and Testament of said Mrs. Sarah E. Chapman Deceased, filed with said application, and for Letters Testamentary which will be heard at the next term of said Court, commencing on the First Monday in April, A. D., 1918, the same being the 1st day of April, A. D., 1918, at the Court House thereof, in Hereford, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.

Herein Fail Not, but have you before said Court on the said first day of the next term thereof this writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, this 27th day of February, 1918.
(Seal)

A. O. THOMPSON, Clerk, County Court Deaf Smith County, Texas.
6-34 By J. S. Jones, Deputy.

What is LAX-FOS

LAX-FOS IS AN IMPROVED CASCARA
A Digestive Liquid Laxative, Cathartic and Liver Tonic. Contains Cascara Bark, Blue Flag Root, Rhubarb Root, Black Root, May Apple Root, Senna Leaves and Pepsin. Combines strength with palatable aromatic taste. Does not gripe. 50c

Hundreds of students from the Education Department of the University of Texas are teaching in the rural schools of the State. In this connection it is interesting to note that the University has only not opposed the full development of the rural schools of Texas, but that it has encouraged their upbuilding in every possible way. In the spring of 1917, the faculty of the University passed a resolution endorsing the proposition of the legislature making an appropriation of \$2,000,000 for the rural schools. In this resolution the earnest hope was expressed that the legislature would appropriate this sum for that purpose.

A plan is on foot at the University of Texas to celebrate Texas Independence Day by the formal raising of a University service flag. The flag is to contain approximately fourteen hundred stars, a star for each former University student now in the United States army or navy service.

CALOMEL DYNAMITES SLUGGISH LIVER

Crashes into sour bile, making you sick and you lose a day's work

Calomel salivates! It's mercury. Calomel acts like dynamite on a sluggish liver. When calomel comes into contact with sour bile it crashes into it causing cramping and nausea.

If you feel bilious, headachy, constipated and all knocked out, just go to your druggist and get a bottle of Dodson's Liver Tonic for a few cents which is harmless vegetable substitute for dangerous calomel. Take a spoonful and if it doesn't start your liver and straighten you up better and quicker than nasty calomel and without making you sick, you just go back and get your money.

If you take calomel today you'll be sick and nauseated tomorrow; besides it may salivate you, while if you take Dodson's Liver Tonic you will wake up feeling great, full of ambition and ready for work or play. It's harmless, pleasant and safe to give to children; they like it.

New Committees Will Mobilize Colleges for Training of Troops

It is estimated that within the next six months 75,000 to 100,000 men will be given intensive military training in schools and colleges. They will be drawn from the armed forces of the Nation, men now in training camps or about to be called, and registrants under the selective service law.

With a view to mobilizing the educational institutions of the country for this special training there has been created in the War Department a "committee on education and special training." It will encourage and arrange for the technical education of men needed by the several branches of the Army.

POLITICAL ANNOUNCEMENTS

Announcements for Deaf Smith County will be carried in this paper upon the payment of the following fees, cash with order:
District offices \$15.00
County Offices 10.00
Precinct offices 5.00

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For County Judge:
Jas. A. Hughes (Re-election)

For Sheriff and Tax Collector:
C. S. Purcell (Re-election)
Geo. W. Cloyd

For County and District Clerk:
J. E. Crouch
A. O. Thompson (Re-election)
J. S. Jones

For County Treasurer:
J. J. Ward (Re-election)

For Tax Assessor:
C. P. Arthur
C. E. Lester
S. G. Moore
Albert Murphy
A. C. Thompson
W. T. (Red) Smith

For Commissioner Precinct No. 1:
C. C. Bowman
F. W. Carlin

"Striking a blow for America and liberty" doesn't include striking miners, ship builders and others. The order holding up the sale of hens is bringing a large supply of spring chickens from cold storage.

Groceries!

Priced Right



W. L. SULLIVAN GROCERY

T. L. McLean of Texico, was in the City Wednesday on business. Miss Chamness spent last Monday in Amarillo.

"Third" Monday IS ALMOST HERE AGAIN

Our Yards are Headquarters for the Live Stock Exhibits and Auction Sale.

WELCOME, EVERYBODY.

SALT, Cake, Meal—All Cotton Seed Products

Grain at all Times

MCQUEEN GRAIN & COAL CO.

Austria tired of war! Well, it isn't the first time in history that an individual or a nation has started something that they couldn't stop. The enrollment in the State School of Mines at El Paso is seventy-eight, of whom thirty-nine are men. The young women are taking special subjects.

LET THE SUNLIGHT IN

Plenty of sunlight in the home is essential to the health and cheerfulness of the inmates.

But all the sunlight in the world won't cheer up and brighten a dingy, shabby room.

There's a remedy.

PAINT

Let us brighten up the dingy woodwork of your home. Your feelings are influenced by your surroundings. We can make your home so pleasant that a grouch just simply can't live in it.

Yours to Serve

Palmer Lumber Company

From Camp Travis

Chedor L. Ross is now assistant cook in Field Hospital Co. No. 357. We can rest assured Mr. Ross will make good as he has been meritorious in all his other work.

James W. Robinson, enlisted at Hereford, Texas, has been promoted from Private First Class to Corporal. Corporal Robinson has been one of the most faithful workers in his company since his arrival at Camp Travis, and the promotion he has just received is well deserved.

DIVISION PUBLICITY OFFICE

90th Division, U. S. N. A., Camp Travis, Texas.

March 9th, 1918.

That the American soldier will get the chance to fight out his quarrel with the Hun in the open and above ground, is the belief of Major-General Henry T. Allen, Commander of the Ninetieth Division. Major-General Allen has just returned to Camp Travis from an extended visit to the allied front in France and bases his hope on what he saw there.

"There will be open warfare," he says. "It won't be trench fighting. We are learning and will learn something besides to hide in trenches and throw grenades."

Something of the discipline of the individual soldier of the allied armies is shown by an incident which came under his notice while in France. It was merely the story of a teamster whom the General saw shaving himself while his team was being driven by a fellow soldier, but the General makes it the basis of a lesson to American National Army men in neatness and "smartness," particularly so as the incident occurred just back of the firing line. The soldier was standing on the rear of the wagon shaving himself. He had tied his mirror to a wagon post. It is just an example of the cleanliness and care which the men exercise at the fighting front. Simultaneously with the return, of

the Division Commander, comes from the report of the Inspector General of the War Department. Major-General John F. Morrison, made the statement that the Ninetieth Division is farther advanced in training than any other National Army Division. It will be remembered that General Morrison made an inspection of Camp Travis recently, in the course of which he looked into the equipment, instruction and discipline of the men of the camp quite thoroughly.

Several thousand new men from all parts of Texas and Oklahoma have arrived at Camp Travis and are now undergoing the process of being entered upon the insurance, allotment, service record, clothing slip, qualification and designation blanks, not to mention a dozen and one others that cover the asset and liability relations between the army and the soldier.

Officers who have had any dealings whatever with the new arrivals are enthusiastic in their comment. "The finest bunch of men I ever saw go into the service," was the way one Captain put it; he himself has been in the army nineteen years.

The men are in the best of spirits and appear to be surprised to find hot and cold shower baths, well ventilated wooden barracks, tarriated streets, electric lights, and appetizing food at every meal. One company had accumulated, before the coming of the new men, a large mess fund, owing to the profits obtained from the canteen and the company barber shop. Accordingly the "rookies" as their seniors in service by four months insist on calling them, are fed grapefruit for breakfast and the like, with plenty of solid food on the side.

As a precaution against epidemic outbreaks of disease, the newcomers are kept in quarantine for a few days under the observation of the Medical Corps, but this does not interfere with their learning. All men with previous military experience are set to teaching their fellows the simpler movements of drill, such as "right face," "about face," etc., and both teachers and pupils take to the business with enthusiasm. As a result, the men line up and execute the commands at retreat each evening with the snap and precision almost of reg-

NOTHING SO IMPORTANT AS THE TERMS ON YOUR LONG TIME FARM and RANCH LOANS

We can give you the best terms, lowest rate, most satisfactory service.

C. W. WHITTINGTON

AMARILLO, TEXAS
Phone 609

SMITH BUILDING
Rooms 35-36

Midwest National Bank
Kansas City, Mo.

REFERENCES
Amarillo National Bank
Amarillo, Texas

First National Bank
Lawton, Okla.

OLD MAN GROUCH

Has about as much chance in this store as a German patrol in front of the Sammies' barbed wire.

We carry a balm for your every BODILY ill, and quick, efficient, cheery SERVICE for your every MENTAL worry.

Your patronage will be appreciated.

The Retail Store Corner Drug Store

CHURCH NOTES

Methodist Church

Sunday morning a special Patriotic service will be held in honor of the young men of the Church, or of families of the church, who have gone into Military service. An honor roll of these young men will be unveiled and a service flag having a star for each young man.

Special music.

First Christian Church

Services last Sunday were well attended.

Services next Lord's Day as usual. Morning subject: "The Wedding Garment". Evening subject: "Faith—what is it?"

Rev. Stevenson, Pastor.

Report of Circle No. Three

The Circle met last week at the home of Mrs. J. H. Pitsman. Miss Miller met the guests at the door in her genial happy way. After two previous songs, accompanied by Mrs. Higgins on the piano, Mrs. Dr. Hicks asked Brother McClurkin to lead the devotional and take charge of the meeting. After an earnest prayer he gave a narrative of the Bible from the creation to Judges, interspersed with incidents and events of history which made it instructive as well as interesting.

Then followed an animated and spirited Bond Table enjoyed by all. After assigning the lesson Mother LeGrand closed with prayer.

This week the Circle meets with Mrs. L. H. Shore, with Miss Miller as leader.

We expect a good meeting, so let every member try to be present. Visitors are welcome.

Y. P. S. C. E.

Dixie Endeavor Day, Sunday, March 17, 1918.

Song: "Christian Endeavor".
Sentence prayers for God's blessings on World Wide Christian Endeavor, 20,000 societies, 4,000,000 members—Farrest-Bowe.

Christian Endeavor in Dixie, 3,500 societies, 200,000 members—Audrey Carroll.

Christian Endeavor in our State—Viola Nunn.

Scripture Lesson: Romans 12th chapter, to be read alternately by the presidents of the Y. P. S. C. E. Senior and Junior C. E. Frankie Baker and Ruth Lee.

Song: "In the Garden".
Symposium: "Why my committee is the most important to the society". Two minutes from each committee chairman of four committees. Look out, Prayer Meeting, Social and Missionary.

Sentence prayers.
Our pastor—Lena Balkins.
Our society—Earl Nunn.
Our committees—Ruth Lee.

Song by Junior and Seniors: "It pays to serve Jesus".

Dialogue between chairman of the Lookout Committee and a young woman he is trying to get to join our society: "We want you to join our society".

Offering for Christian Endeavor in Dixie.

Leader tells of what has been done and what we will do in the coming year.

Song offering to Secretary Lehman, 5 Feger building, Chattanooga, Tenn.

Open meeting: "Why I believe in Christian Endeavor".

Sentence prayer for Our Southern C. E. field secretaries—Mac Womack.

Prayers for Our native secretary in China—Norman Rice.
The Mizpah Chant.

You are cordially invited to attend our meetings at any time.
Meeting next Sunday from 6:30 to 7:30.

Card of Thanks

We, the children of G. T. Higgins, wish in this way to thank all our friends who were so good to us during the late sickness of our Father and the kind words of sympathy and loving remembrance shown us in this sad hour.

Mrs. Doris Suggs
Mrs. Mattie Comer
Mrs. Lena Comer
W. R. Higgins
James R. Higgins

LODGE DIRECTORY



Herford Lodge No. 819, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited.
GEO. BEAMS W. M.; J. S. Jones Sec.

WOODMEN OF WORLD Meets every Second and Fourth Saturday night in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

Professional and Business Cards

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees

Shade and Ornamental Trees

Shrubs and Evergreens

Roses and Greenhouse Plants

Herford Nursery Company

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAIN OINTMENT fails to cure any case of itching, itching, itching or protruding Piles in 14 days. The first application gives ease and relief. See

STOCK FARM HARDWARE

It is a patriotic duty to increase your farm products at this time. Almost the entire world looks to the American farmer for its food. Proper equipment will increase your profits as well as your products.

We carry a complete line of all labor-saving devices for the modern stock farm.

The highest quality only, and the lowest prices always.

Dunlap Hardware Company

SHERIFF'S NOTICE OF ELECTION

The State of Texas, County of Deaf Smith:

Notice is hereby given that an election will be held on the 30th day of March, 1918, at SUMMERFIELD school house in Common County Line School District No. 4 of this county, as established by order of the Commissioners' Court of this County of the date the 15th day of July, 1911, which is recorded in Book 2, page 290, of the minutes of said Court, and that part of said District which is situated in Deaf Smith County was changed and the boundary lines redefined by order of the Commissioners' court of the date the 12th day of April, 1915, and that part of said district which is situated in Parmer county was changed by the boundary lines redefined by order of the Commissioners' Court of Parmer Co. of date the day of May, 1917, which is recorded in Book 1, page 544, minutes of the Commissioners' Court of said county, to determine whether a majority of the legally qualified property tax-paying voters of that district desire the issuance of bonds on the faith and credit of said Common County-line School District of Summerfield, in the amount of \$10,000, the bonds to be of the denomination of \$100 each, numbered consecutively from one to one hundred, both inclusive, payable forty years from their date, with option of redemption after twenty years, and bearing five percent interest per annum, payable annually on April the 10th of each year to provide funds to be expended in payment of accounts legally contracted in constructing and equipping a public free school building of brick material, and to determine whether the Commissioners' Courts of the three counties shall be authorized to levy, assess and collect annually while said bonds or any of them are outstanding, a tax upon all taxable property within said district sufficient to pay the current interest on said bonds and provide a sinking fund sufficient to pay the principal at maturity.

All persons who are legally qualified voters of the state and county and who are resident property taxpayers in said district shall be entitled to vote at said election.

Said election was ordered by the County Judge of this county by order made on the 4th day of March, 1918, and this notice is given in pursuance of said order.

shall be entitled to vote at said election.

Said election was ordered by the County Judge of this county by order made on the 4th day of March, 1918, and this notice is given in pursuance of said order.

Said election was ordered by the County Judge of this county by order made on the 4th day of March, 1918, and this notice is given in pursuance of said order.

Dated the 5th day of March, 1918.

C. S. PURCELL, Sheriff Deaf Smith County, Tex.

Mrs. F. R. Collier of El Paso, mother-in-law of Red B. Scott, arrived last Thursday for a two weeks' visit.

YOUR ACCOUNT With Uncle Sam

Will be AUDITED This Year

Are Your Personal Accounts in Shape?

Every PATRIOTIC citizen may expect several unusual DRAFTS upon his balance in 1918 for the RED CROSS, for the THIRD LIBERTY LOAN, for BELGIAN RELIEF, for Y.M.C.A. work, etc.

He is a Poor Business Man Who Tries to Carry His Books in His Head

Let Us Keep Your Books for You and Uncle Sam's Draft will not catch you "in the red."

The First National Bank

SAFETY

SERVICE

SECURITY

Individuality

In your clothes is the secret of YOUR effectiveness

We make your clothes to your individual order, just to suit your particular form.

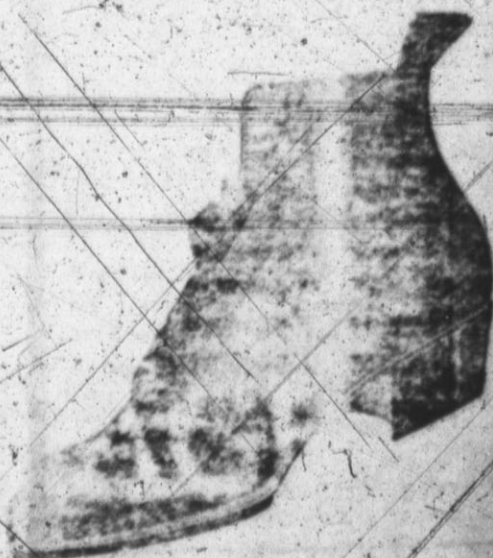
Any Style, Any Materials Any Colors

Prices \$12.50 to \$60.00

Phone 277

When you want the Best Cleaning Pressing or Tailoring

Ralph Barnett



Ladies!

We have just received a nice line of New Spring

Fancy Dress Silks

We hope you will call and inspect them

D. R. GASS & SON

SOCIETY AND CLUBS

MRS. P. W. PRICE, Phone 23.

Mr. and Mrs. Silas Williams were very much surprised last Friday evening when a number of their young friends gave them a miscellaneous shower at their home.

Another of the numerous occasions honoring Mrs. H. H. Hawkins was the parting gift shower participated in by the members of the Methodist Missionary Society on last Wednesday afternoon at the residence of Mrs. D. F. Ashbrook.

About forty ladies responded to an invitation to enjoy the delightfulness of once more meeting with one of their most valued members, Mrs. Hawkins, before her departure to Portales, N. M., where the family go to make their home. The beautiful home of Mr. and Mrs. D. F. Ashbrook was chosen for this occasion. The receiving suit was beautifully decorated with ferns, potted plants and vases of beautiful carnations. Mesdames Ashbrook and Oscar Cardwell received the guests. All were seated in parlors where Mrs. Welliver gave a vocal selection and Mrs. Cardwell read an essay on "RED" as a color emblematic of friendship, esteem and love, and then presented to Mrs. Hawkins as proof of the love and esteem of her co-workers, a huge red hamper filled to overflowing with dainty gifts. Then after an hour spent socially music by Mrs. Welliver and a reading by Miss Bernadine Price was enjoyed. Dainty refreshments were enjoyed.

The Delphian Club met in regular session with Mrs. J. W. Hicks as hostess. Thirteen members answered the roll call with current events. After a short business session the lesson on Greek Mythology was taken up with Mrs. W. E. Hicks leader. Mesdames Chas. Donald, Price, Barber and Stubbs gave short and interesting sketches of some of the Greek Myniphs. The lesson was an unusually interesting one. The next meeting will be with Mrs. S. B. Holman on March 25, with Mrs. J. W. Hicks leader. The question of meeting weekly was brought up for consideration and will be decided at next regular meeting.

The largest social affair of the season was the elaborate reception given at the home of Mr. and Mrs. W. E. Hicks, honoring Mrs. Tom Webb of Texline, Mrs. H. H. Hawkins, and Mrs. L. L. Jones. The hostesses on this occasion were Mesdames W. E. Hicks, Harry Webb, Pitman, R. N. Mounts, W. A. Price, J. W. Hicks, and Miss Miller.

Mrs. R. N. Mounts received the guests at the door, Mrs. J. W. Hicks ushered them into the parlor where Mrs. Pitman introduced them to the receiving line. Those honored were: Mesdames W. E. Hicks, Harry Webb, H. H. Hawkins, Tom Webb, L. L. Jones, Silas Williams, Robert Bowers, Owens, Chamness, Arch Collins, T. E. Huffman, R. Lovelace, and Miss Chamness.

After an interchange of social courtesies Mesdames Tandy and McLean invited the guests into the dining room where Misses Ball Woodburn, Beulah Head, Annie Price, Mabel Betts, and Grace Hicks served delicious coffee and cake.

On passing into the Reception hall Miss Mattie Woodburn presented the favors of pink hearts with the honor guests names thereon in white. Here Mesdames W. A. Price and Chas-

Donald dispersed sweet strains of music on the Victrola. From there the guests were directed by Mesdames Hastings and Conkwright to the register where Mesdames Oscar Cardwell, Ashbrook and Miss Miller enrolled the names in dainty pink and white guest books.

Mrs. W. A. Price was Mistress of Ceremonies.

The following delightful program added greatly to the pleasure on this occasion:
Reading—Miss McClurkin.
Reading—Mrs. Tom Carter.
Reading—Miss Grace Smith.
Vocal Solo—Miss Jane Gregg.
Vocal Solo—Miss May Pratt.
Vocal Duet—Mrs. Crouch and Miss Mabel Betts.
Instrumental music—Mrs. Tandy.

The color scheme was pink and white, and was evidenced throughout the receiving room in a profusion of pink and white carnations and other decorations.

This occasion gave the ladies an opportunity of meeting Mrs. Tom Webb from Texline who was visiting her mother, Mrs. Harry Webb, as well as again mingling socially with Mesdames Hawkins and Jones before their departure. Both these ladies in leaving our midst are leaving behind many warm friends who deeply regret the necessity of losing them, and took this opportunity to wish them many new friends, much happiness and prosperity in their new homes.

A Birthday Surprise

Wednesday morning—unknown to Mrs. R. N. Mounts, and whispering around like spies—the ladies of Circle No. Three, each in her own home, began to prepare a dish for the birthday dinner. So, by 11:30 o'clock every one, by consent and invitation, met at Mrs. Bradley's before going.

It was a typical March day, but what a merry, jolly crowd! On they marched with their good things to eat regardless of everything except their love and good wishes and surprise for their friend, Mrs. Mounts.

And SUCH a surprise!! Why she had just finished her washing, with her hair, dress, etc. as expected on wash days, with per-

haps an article missing, but that was all forgotten at the auspicious moment, when the ladies "stormed" the front hall. She could not think of words suitable, so threw up her hands and began to laugh, to which the crowd readily joined.

Then the real fun began in the stir and bustle of getting the dinner ready and on the table. And the table was literally loaded down—it was a magnificent dinner, yet not a thing made of wheat as it was wheatless day.

Bro. McClurkin gave blessing, and there were many other expressions of appreciation and enjoyment from those that were present. Mrs. Mounts said: "I did not know which to do, laugh or cry" which, in itself spoke volumes. She also said "This has been one of the happiest days of my life."

There were banks and banks of flowers from her absent boy, Jack, also lovely gifts from the girls at-home Sena May and Mattie, and one on the way from Elzina. Mr. Mounts remembered her too, generously.

Those present on this never-to-be-forgotten occasion were: Bro. McClurkin and wife, Mrs. Dr. Hicks, Mrs. W. E. Hicks, Mrs. J. H. Pitman, Miss Miller, Mrs. Bradley, Mrs. Shore, Mrs. Chamness, Mrs. Dr. Bowe, Mrs. Bourne, Mother LeGrand, Mrs. Carl Gilliland, Mrs. J. M. Gilliland and Mrs. G. F. LeGrand.

The Mothers' Club met March 12th with Mrs. Tynes as hostess. The following program was rendered:

"Conservation."
Source of Food Supply—Mrs. Geo. Caylor.
How to select food: What the body needs—Mrs. Pollock.
Time and labor—Mrs. Mat Gilliland.

Junior Missionary Society March 16th, 1918.

Song.
Roll Call to be answered with verses of Scripture.

Topic: "The Sabbath a Gift to Man."

Bible Lesson: Ex. 20:8-11.

"The Difference between Sunday in America and in Europe."

Question: "What Shall We do About it?"

Answer: "Earnestly try to keep next Sabbath as God would have us keep His day."

A Sunday Prayer—Gwendolyn Spradley.

Benediction.

The Methodist Missionary order will have the third Chapter of "The African Trial" for the study lesson on next Wednesday, March 20th, with the following program:

Traditions concerning the Creator (pages 82-86)—Mrs. Claude Terry.

Bull substitute for God (pages 66-67)—Mrs. J. W. McQueen.

Things of fear (pages 91, 102)—Mrs. Duncan Jones.

Explanation of "fetish" and "taboo" (pages 89, 92, 94)—Mrs. Welliver.

Reading: "The Annunciation" (pages 96, 99)—Mrs. Potts.

The Bull and Christ—Mrs. Stanford.

Special Missionary Song—Mrs. Crouch.

Review questions on Chapter two.

Soldiers' Drill by 30 school boys at the Entertainment, Grammar School, Friday night, March 22. Don't miss it.

STAR THEATRE

FRIDAY, MARCH 15th

We present for your approval OLIVE TELL the exquisite Charles Frohman actress, supported by David Powell and a notable cast in "HEE SISTER," a story of love and intrigue with a glimpse of the Mystic-laid in New York today, adapted from the Charles Frohman play produced by Empire All Star Corporation.

A single reel Strand Comedy with beautiful Billy Rhodes.

ADMISSION 10c and 20c

SATURDAY MATINEE and NIGHT

We present for your approval Gladys Brockwell in a "BRANDED SOUL". Gladys Brockwell needs no introduction to the Theatre-going public—the fires of faith touches a man's soul and awakens in him the consciousness of his own evil ways. The "BRANDED SOUL" is a photoplay that will reach the heart of every woman—for men, too—and children may learn.

ADMISSION: Matinee 10c and 15c; Night, 10c and 20c

MONDAY, MARCH 18th

We present for your approval ROY STEWART in "LAWS OUTLAW". A Triangle feature in five parts. "LAWS OUTLAW" is claimed to be one of the best Western dramas to be released for many months. If you like to see Western pictures this is your chance to see a good one.

A Triangle all Star Comedy "MARRIAGE NOT".

ADMISSION 10c and 20c

TUESDAY, MARCH 19th

We present for your approval VIOLA DANA the brilliant little star of the Metro picturization of Myrtle Reed's novel "WEAVER OF DREAMS", supported by a capable cast in this all Star series picture which was produced at the Metro West Studio at Hollywood, Calif., under the direction of John Collins. Metro pictures are pictures that you can be assured of being the very highest standard. They are always the best made.

Chapter Fourteen of the Fighting Trail "THE TRESTLE OF HORRORS".

ADMISSION: 10c and 25c

WEDNESDAY, MARCH 20th

We present for your approval MARY PICKFORD in "STELLA MARIS" by William J. Lock, an Arctcraft picture. STELLA MARIS already has taken its place as Mary Pickford's masterpiece. Here is what the New York Tribune told their readers about STELLA MARIS: "Mary Pickford did wonderful character work as the little wife who bore slight resemblance to her beautiful 'Stella Maris'. If any there is a man who thinks that Mary Pickford is not a great actress, let him go to see 'Stella Maris' and be convinced."

ADMISSION: 10c and 25c

THURSDAY, MARCH 21st

We present for your approval EARL WILLIAMS and GRACE D'ARMOND in "THE BALANCE", a Blue Ribbon Feature from the novel "The Hillman" by E. Phillips Oppenheim, the vibrant story of a reigning beauty of the London stage who is saved from a shameful love-Mockery by a man who has sworn to hate a woman. A great star in a great story by a world-famed author. You will find Blue Ribbon features to be good, clean, wholesome stories and the very highest class actors. Grace D'Armond will be remembered as the leading lady in "THE SHIELDING SHADOW."

ADMISSION 10c and 20c

Coming, Wednesday, March 27th, "THE WORLD FOR SALE" produced by J. Stuart Blackton, featuring ANN LITTLE and CONWAY TEARLE, an Arctcraft production.

April 2nd, "VENGEANCE AND THE WOMAN" a sequel to "The Fighting Trail" with the Fighting Trail Cast, claimed to be greater than "The Fighting Trail."

April 5th, "WITHIN THE LAW" with Alice Joyce and Harry Morey in Nine parts.

The meeting of the U. D. C's. with Mesdames Beene and Clark as hostesses, was well attended. Several interesting features were provided by the thoughtful hostesses; among them a contest that attracted strict attention and interest. Readings and music on the Victrola added to the hour's pleasures.

Dainty refreshments were then served.

The next meeting will be with Mesdames Walter Dunlap, Monday and Eli Dunlap. The following and first program of the new work will be given:

Discussion: "Our War Aims" (See President Wilson's address)—Mrs. Chenoweth.

Music—Mrs. Monday.

"Should U. S. remain in war until all aims of the several Allies have been accomplished?"—Mrs. Fertsch.

Music—Mrs. Stanford.

All are earnestly urged to be present at this and every successive meeting.

These programs will be highly interesting as well as instructive.

The announcement locally of the death in Ennis Saturday week of the Rev. G. A. Faris was a genuine blow to a host of staunch friends and acquaintances who had been united to him in bonds of close companionship through four years of christian association.

Rev. Faris was one of the brightest intellects that ever resided in

Hereford. He was a strong, convincing preacher, a most estimable gentleman in every sense of the word, and was a power for good in the Christian world. He came to Hereford as minister of the local Christian church four years ago, and continued in that capacity until January 1, 1917, when he was elected Secretary of the Chamber of Commerce. Failing health compelled him to leave here in October of last year.

He is survived by his widow and three children, E. E. Faris, professor of Psychology in the University of Iowa, Cecil Faris, a leader of the Railway Trainmen of Ennis, Texas, and Mrs. Card of Mission, Texas.

ORDINANCE NUMBER 122

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEX. Section 1.

If any person shall in any way intentionally or negligently injure or tamper with any street light, light standard, lamp, globe or any other street light fittings, or equipment in the City of Hereford, he shall be deemed guilty of a misdemeanor and on conviction thereof shall be punished by a fine of not less than Five Dollars, nor more than Two Hundred Dollars.

Adopted, March 11th, 1918.

Approved March 11, 1918. J. E. Crouch Wm. M. Knight, City Clerk Mayor.

STAR THEATRE

A modern St. Cecilia is the type of woman played by Gladys Brockwell in her newest big photoplay for William Fox, in "A Branded Soul." This picture, full of action and artistry from one end to the other, comes to the STAR THEATRE on MARCH 16th, for Matinee and night.

Mexico is shown in this production. The intimate life of the great republic to the South, forms a picturesque background to a series of incidents which approach their great climax in the burning of an oil field and the destruction of a fortune.

"Weaver of Dreams," the Metro picturization of Myrtle Reed's novel of the same name, which will be shown at the STAR Theatre on Tuesday, March 19th, is exceptionally well adapted as a starring vehicle for winsome Viola Dana, who appears as Judith Sylvester.

"Stella Maris," the Arctcraft picture to be shown at the STAR Theatre on Wednesday, March 20, in which Mary Pickford is the star, is adapted from Wm. J. Locke's novel of the same title. To begin with Stella Maris was not Stella's real name. She was an orphan, tremendously rich, living with her uncle and aunt, Sir Blount and Lady Eleanor, in a big stone castle by the sea. She was afflicted with a mysterious disease which had paralyzed her from childhood and her room was always kept lighted, day and night. The twinkling light, seen from far off on the ocean, led John Niska, a distant relative, to name her Stella Maris—Star of the Sea—and by this name she was known for the rest of her life.

Templar Saxe, who took a prominent part in "I Will Repay," is seen again in "In the Balance," from the book, "The Hillman," by E. Phillips Oppenheim, a fascinating story of love and intrigue in which a strong man of the Hills enters the lists with a Prince for the love of a noted actress and wins her. In this Greater Vitagraph Blue Ribbon Feature, to be seen in the STAR THEATRE on March 21st the lead is taken by Earle Williams, and Miss Grace D'Armond, charming and talented, is his chief support. Others in the cast are Miriam Miles, Denton Vane, Julia Swayne Gordon, Robert Gaillard, Templar Saxe, and Frank Crayne.

Whitehouse Market

Fresh Oysters
Fresh and Cured Meats
Canned Goods
Pickles
Catsup
Crackers
Cheese
Phone 65

EVERYTHING IN THE MEAT LINE
Your Patronage Appreciated
J. E. HERMES, PROP.
Phone 65

FRONT STREET PLANS UNDER ADVISEMENT

Detailed plans for the improvement of the four blocks on Front street between the two depots are now being prepared in the office of Engineer T. E. Huffman. No agreement between the city and the Santa Fe railroad has yet been arrived at, it is said, but after the plans are worked out they will be gone over by the city commission and Santa Fe officials and either accepted or rejected.

The plans being prepared contemplate the use of a concrete gutter and curb on the north side of the street, with crushed white rock for the road material.

CITY ELECTION TO BE HELD APRIL 2ND

The annual city election for a Mayor and two City Commissioners will be held on April 2nd. In spite of the nearness of the date, no one has seemed to get excited over the event, and so far very little agitation or talk about candidates for the three places has been heard on the streets.

The selection of three such men as will best serve the progressive citizenship of this community is one of vital importance, and it is hoped the voters will give the matter earnest consideration in time to arrive at a sane, sensible selection on April 2.

To Cure a Cold in One Day

Take LAXATIVE BROMO-Quinine. It stops the Cough and Headache and works off the Cold. Bromo-Quinine relieves the throat, it kills the cure.

100 Dozen Ladies' Handkerchiefs at About One-Half Wholesale Cost

We have just received the above number of drummer's sample handkerchiefs, which we were able to get at a very low price and we are giving our customers the benefit of the price. These are the prices:

50 Dozen 10c to 25c values, 5c each 30 Dozen 25c to 35c values, 15c each
20 Dozen 35c to 75c values, 25c each

There are too many styles and kinds to attempt to describe them.
COME AND SEE THEM.

Phone 332

C. A. SKELTON

"More Goods for Less Money"

IRRIGATION

INSURES
Your Crops

ASK THE MAN WHO
IRRIGATES

D. L. McDONALD

Word received from Marlin, Texas, this week indicates that Mrs. W. M. Baker is improving in health and spirits and her recovery is only a matter of time. Rev. Baker and wife accompanied their son Sloan to Fort Worth last week, where he left them and returned to the army camp in New York where he is stationed for training. Mr. and Mrs. Baker continued on through to Marlin, where they will remain several weeks for the benefit of Mrs. Baker's health.

The Parent Teachers' Club will give an entertainment at the Grammar school building Friday night, March 22, in the interest of the High School Piano Fund. A fine musical program will be rendered, with readings, drills, folk dances, etc. A feature will be a Soldiers' Drill by thirty school boys. The public is earnestly requested to attend this entertainment, thus contributing to a worthy cause and at the same time enjoying a rare and unique entertainment.

KEEP YOUR SHOES NEAT

2 IN 1

SHOE POLISHES

PRESERVE THE LEATHER

LIQUIDS AND PASTES
FOR BLACK, WHITE, TAN, DARK BROWN OR OX-BLOOD SHOES
THE F. F. DALLEY CORPORATION, LTD., BUFFALO, N. Y.

Thirteen War Savings Stamp Societies have been organized in the Hereford public schools by Mrs. George Barber, recently appointed County Chairman of the Woman's War Savings stamps work for Deaf Smith county.

Mrs. Barber visited the various school rooms today and explained the work to the children, who entered into the spirit of the occasion enthusiastically and readily pledged themselves to make it a success. The only requirement

for membership is the ownership of one stamp.

To stimulate interest in the work and instill some wholesome rivalry between the Societies Mrs. Barber has personally offered a cash prize of \$5.00 to the Society making the best showing by the time school is out.

Mrs. Barber has received a supply of attractive W. S. S. Society buttons to be distributed to the members, and is taking hold of her new task with a vim and determination which spells success.

A HOME

Single folks want one.
Married folks must have one.

We Plan and Build 'em. Let us figure with you.
Rockwell Bros. Lumber Company

BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. CASH WITH ORDER.

FOR SALE—60 bushels of 1917 Alfalfa seed, at 15 cents per pound, f. o. b. Canyon, Texas. JOHN KNIGHT, Canyon, Texas. 4-4t.

FOR SALE—Pure bred Mammoth-bronze turkeys: Toms, \$5.00. Hens, \$3.00. Mrs. J. H. Copeland. 4-4t. Phone 3 shorts on 202.

LOST—Two head heifers branded H with slanting line on left hip; one yearling heifer branded bar under E left hip; 1 heifer branded E left hip with three underbits in right ear. Finder notify. C. C. Norton. 5-1t.

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "tr" following a number, it means that the ad will run until forbidden. 1-1t.

STRAYED—2 yearling heifers, branded H with slanting line on left hip; one yearling heifer branded bar under E left hip; 1 heifer branded E left hip with three underbits in right ear. Finder notify. FIRST NATIONAL BANK. 5-1t.

FOR RENT—3 unfurnished rooms, water and light. Phone 277. 7-1t.

FOR SALE—Well matured dwarf Maize seed, absolutely pure dwarf, made 62-1-2 bu. to acre. 4-1t. G. W. BRUMLEY.

FOR SALE OR TRADE—Will trade my residence in North Hereford for good cattle or will sell outright on good terms. 3-6t pd. KYE HIGGINS.

FOR SALE—About 30 good young cows and span of good mules. Address: G. A. MERRICK & SON, 39 Hereford, Texas.

FOR RENT—A good front house near Central School. TROY WOMBLE. 1t.

FOR SALE—One six room house, well and wind mill, and one-half interest in well on the 907 Miles Avenue. Will sell very cheap for cash or will sell on terms, at 6 per cent interest. Address: H. A. DANIEL, 401 North Buchanan Street, Amarillo, Texas. 3-4t.

FOR SALE—Good bundle feed, with or without grain. W. S. WILLIAMS. 7-1t. One mile west of Hereford.

SAND AND GRAVEL—Suitable for any work, at pit on my ranch one mile east of town, or delivered. Price right. 49-1t. T. B. SLAUGHTER.

FOR SALE—I have for sale a modern vulcanizing plant. Write or phone. CHAS. FRANKLIN, 1t pd. Panhandle, Texas.

FOR SALE—We are leaving Hereford and will sell our nice modern home on Twenty-five mile Ave, desirable location. Will take cattle on deal. See or write, Dr. L. L. Jones. 5-1t.

FOR SALE—One section of land, eleven (11) miles N. W. Hereford. For terms, apply Mrs. M. Harp, 414 W. 2nd St., Ft. Worth, Texas. 5-7t pd.

ROSE COMB R. I. RED eggs from flocks bred eight years, \$1 per 15, \$5 per hundred. Bot 87. 6-1t. Mrs. Geo. W. Smith.

FOR SALE—cheap—Four extra good thoroughbred Duroc Boars, wgt. about 225 lbs. Box 87. 6-1t. W. M. Smith & Sons.

FOR SALE—Eight coming two-year-old thoroughbred (and registered) Hereford Bulls for sale. These are better animals than some that are registered. P. W. PRICE. 6-1t.

FOR SALE—25 head cattle, 11 cows, 3 two-year-old heifers, 8 yearlings, 24 two-year-old steers, one bull. Will sell at bargain. D. R. BURNS. 7-2t pd. Wilbordo, Texas.

FOR SALE—Three sections land, located northwest of Hereford, 111 cows, 102 yearlings, 8 young mules, 2 work mules, 2 work horses, and some range brood mares, and some range brood sows, and some farming tools and implements, also about 150 hens.

LOST OR STRAYED—3 cows holding brand is —V on right side, but likely to be other brand on them. J. C. Newton, Hereford, Texas. 5-3t.

STRAYED—One Tom Turkey and one Hen Turkey. Reward for return to MRS. CARL GILLILAND. Phone 72.

FOR SALE—I have a first class second-hand touring car for sale, cheap. L. W. HOUGH. 1-1t.

FOR SALE—1-4 sec. of land in shaft low water, adjoining three large irrigated farms, 4-1-2 miles from Jewell, Wash. \$20.00 per acre bonus if sold in the next 30 days. Box 307, Hereford. 4-5-7t.

FOR SALE—Old Trusty Incubator. 175 eggs, good condition. Phone 204. 4 Rings. MRS. W. L. SAIN. 1t pd.

BASKIN LAND COMPANY Hereford, Texas. Resources \$25,000. 60. In Hereford since 1906. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-1t.

WANTED—Young man and wife, or two young men to board and room. Modern. Phone 82 or see. F. H. DAVIS. 7-1t.

FOR SALE—Good bundle feed with grain. W. S. WILLIAMS. 1t.

FOR SALE—Rhode Island Red Rose combed eggs. J. W. McQUEEN. 7-5t.

FOR SALE—Coming 3-year-old registered bull. Also sow and five pigs. 7-1t. S. G. MOORE, Hereford.

FOR SALE—Practically new 2-row Lister. MRS. G. R. WARD. 7-2t.

WANTED—Stock, cattle and sheep, any number and grade, Crocker-Huffman Land & Water Co., Merced, Calif. 5-3t.

FOR SALE—Two second-hand listers. H. C. Bowsher, 6-1t.

FOUND—Red sow, one ear split and one underbit. Came to my place about two weeks before Christmas. About two years old. H. TIEFEL. 5-1t. 2 miles west of Dawson.

FOR SALE—by owner, beautiful modern bungalow in Amarillo, seven rooms; oak floors; furnace heat; only built six months. Address: Owner, Care HEREFORD BRAND, Hereford.

LOST—Three head white-faced cows, branded Cross J, connected on left hip, from my place twelve miles southwest of Hereford. Finder notify. 5-1t. T. T. McDERMITT.

FOR SALE—80 coming yearling heifers, \$50. April delivery; 80 yearling steers, good quality, long ages, \$90. Also 186 2-year-old heifers, good flesh, good calf crop, \$75. April delivery. See or write. 7-2t. J. H. BOWERS, Hereford, Texas.

STRAYED—Medley faced, 3-year-old cow branded open bar left hip. Other brand unknown. 7-2t pd. Married Wives.

HOGS—When you have hogs to sell, call 2 rings on 172. I buy any kind of hogs, any day, at their market value. G. W. Brumley. 7-1t. Hereford, Texas.

JUST RECEIVED—Nice shipment, small-sized Onion Sets, 60c per gallon. Hereford Produce Company.

WANTED—To buy a setting hen. Fone THE BRAND.

May 20th is the date announced on which the next great national Red Cross Membership drive will begin. One hundred million dollars is asked of the entire United States for this absolutely necessary war work. The pro rata for Deaf Smith county has not yet been announced. Henry Wilkinson, President of the First State Bank & Trust Co., has been named as County Chairman for this next drive, and is now preparing to organize his forces and lead the population of this county over the top.

SNAPPY CLOTHES

May not always have a Real Man inside of them, but Real Men usually wear

WELL-MADE
WELL-CLEANED
WELL-PRESSED SUITS
That's the kind we handle. 2,000 samples to select from.

One Trial is all we ask.

ORR'S Tailor Shop
PHONE 16



Round-Trip All-Year Tourist Fares

ON SALE DAILY

To
Aransas Pass Brownsville Corpus Christi
Freeport Hubbard City Marlin Rockport
Laredo Mineral Wells Palacios Searight
Fort Lottin Fort O'Connor Riviera

LIMIT NINETY DAYS FROM DATE OF SALE

L. I. GARTON

Local Ticket Agent Santa Fe.

160 ACRES to SELL

Close to railroad, and four sections leased land. All fenced and watered. Good terms on the 160 acres.

E. F. CONNELL Hereford, Texas

FOR SALE—A good home, well located. Geo. A. Stambaugh. 6-1t.

FOR SALE—Nice Jersey heifer, three months old. J. B. Elliston. 6-1t.

Bring us Your SACKS

Both Good and Bad

Highest
Prices
Paid

J. A. Mayhall

RIGHT BETWEEN THE TWO DEPOTS

ONE WEEK ONLY

(March 15-21, Inclusive)

Fancy Table Peaches 5 Cans \$1.00

Let us help solve YOUR Food Conservation Problem—that's our business. We are equipped to serve you quickly, completely, efficiently.

YOUR BUSINESS WILL BE APPRECIATED

THE WAR STORE

L. W. CARLYLE, Prop.

War Thrift Stamps

Given With Each Five Dollar
Cash Purchase

Beginning Friday, March 15th
and Continuing Till April 1st

This is a good way to help our Government win this war for Liberty and Democracy. If you buy our goods you help us. We give you with each Five Dollar Cash Purchase one 25 Cent Government Thrift Stamp. In this way we help you to help our Government win the war.

We sell you Dry Goods as cheap as you can buy them anywhere, quality considered. By doing this we encourage the cash system, which is worth every person's consideration during these war times. Every plan that will cut down expenses during the war is worth something, and the Cash System will do it. Come in and let us show you through our large stock of SPRING DRY GOODS.

Geo. A. Stambaugh

If the critics would spend the same amount of energy in the effort to prevent the Government making mistakes that they spend in denunciation, the per cent of errors would be much smaller.

William A. Naugle of Fort Worth, a student in the University of Texas recently passed the entrance examination to Oxford University, England, in competition for the Rhodes Scholarship.

ABSTRACTS

For first class work, neatly and accurately done, see

Deaf Smith County Abstract Co.

R. T. MOSES, Proprietor

"You'll Like Hereford—Oceans of Water."

IF YOU WANT A

HOME

INVESTIGATE THESE

Dandy 40 acre block, all in cultivation and lays fine to irrigate and well located. Price \$4000; will give good terms if desired.

160 acres near Hereford, partly fenced, raw land, small lake water about 90 feet; near school. Price \$15 bonus. Terms if desired.

160 acres all good smooth raw land, 8 1/2 miles west of Dimmitt, Castro County, Texas. Price \$15 bonus, \$71.25 due state. TERMS: \$1410 cash; balance 1 to 5 years, 6 percent
640 acres, 8 miles west of Dimmitt, Castro County, raw land, partly fenced, has about 20 acres lake in Southeast corner of section. Price \$16 per acre. TERMS: \$3040 cash; balance 1 to 10 years at 6 percent.

If interested see or write me at once.

J. B. ELLISTON

WYCHE-LAKEVIEW

Last Thursday evening Mr. Austin's house burned, having caught fire from an oil stove. Some of the neighbors are helping him move a small building from town to the ranch this week.

Mr. Ira Ricketts and father went to Texico last Saturday with a load of corn and lumber to have ground.

Miss Jettie Lovelace, Bob and Tim Aze visited at J. H. Copeland's Sunday evening.

Mrs. Isaac Jesse of Mexico, Mo., came in Sunday morning for a visit with her daughter Mrs. C. C. McNursey and family.

Bob Allison of Midland, Texas, is visiting with J. H. Copeland and family, and will soon leave for Portersville, Calif.

Everybody is most cordially invited to attend the entertainment at the Lakeview schoolhouse, March 22nd. Admittance three? (three potatoes). Red Cross benefit. Everybody come, and don't forget your three potatoes.

Miss Elsie Smith and E. E. Brown spent Tuesday with Mrs. Leo Wolfe. J. C. Paddock thrashed on Tuesday.

The many friends of Mrs. High are glad to hear that she is recovering from a very severe cold.

Rayford Ricketts is on the sick list this week.

ANXIOUS MEN AND WOMEN AWAIT CRISIS

The danger of letting the ravages of Chronic Ills take hold can be avoided

In the course of every sickness and disease there is a period called "the crisis." During this period the patient hovers between life and death and the family are in a state of anxiety that is indescribable.

The majority of chronic ill are the result of collective waste in the system. This poisonous foreign matter must be eliminated by a timely remedy that is effective and gentle. It must also be in assimilable form in order not to cause any bad effects.

Inactive livers are responsible for much summer sickness, a combination of reconstructive and alterative tonics blended with iron in Bland's Mass form is a new preparation now offered every sick person in an assimilable pill. They are known as PEP SYSTEMIC PILLS and are recommended for impure blood, constipation, nervousness, loss of appetite, stomach trouble, lazy liver, sleeplessness, malaria or heartburn.

They tone up the system and give "punch" to anyone. They are inexpensive and a course of them will relieve you of any of the above named ill.

Get a bottle of these pills today. For sale at Betts-Clark's Drug Store and by other good druggists. ACCEPT NO SUBSTITUTE FOR PEP SYSTEMIC PILLS.

A NATIONAL DUTY

The Treasury of the United States has a great deal of money to raise and it can not be raised by bankers alone, says Secretary McAdoo. The banks of this country can not alone sustain America's needs in this war and extend to our allies the essential aid of which they must have to continue the war.

The rich of this country can not do it alone; the men of this country can not do it alone; the women of this country can not do it alone; but all of us, the people of the United States, disregarding partisanship, forgetting selfish interests, thinking only of the supremacy of right and determined to vindicate the majesty of American ideals and secure the safety of America and civilization, can do the great and splendid work which God has called upon us to do.

A STITCH IN TIME

Hereford People Should not Neglect Their Kidneys

No kidney ailment is unimportant. Don't overlook the slightest backache, or urinary irregularity. Nature may be warning you of approaching dropsy, gravel or Bright's disease. Kidney disease is seldom fatal if treated in time, but neglect may pave the way. Don't neglect a lame or aching back another day. Don't ignore dizzy spells, headaches, weariness or depression. If you feel you need kidney help begin using the reliable, time-tried remedy, Doan's Kidney Pills. For 50 years, Doan's have been found effective. Endorsed by Hereford people.

Mrs. G. W. Brumley, 25 Mile Ave., says: "Whenever my back has been weak and begin to ache, I get a box of Doan's Kidney Pills at Betts-Clark's Drug Store, and they have never failed to relieve me. I can also recommend Doan's Kidney Pills for children who suffer with weak kidneys."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Brumley had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

A Chicago lecturer says that how legs are not so common as they appear. Didn't know any one had such poor taste as to fake how legs.

Catarh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarh is a blood or constitutional disease and in order to cure it you must take internal remedies. Hall's Catarh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarh. Send for testimony. Free. F. J. CHERRY & CO., Prop., Toledo, O. Sold by Druggists, unless specified. Take Water Family Pills for constipation.

Cottonseed Cake

Will be cheaper next year and we don't calculate to carry any over. For that reason we expect to clean up and quit about April 1st.

Make your arrangements for enough to run you until grass comes in, at once.

Phone 76

E. W. HARRISON

GEO. T. HIGGINS DIES

George T. Higgins, aged 71 years, one of the old residents of this section, passed his reward last Friday and was buried Sunday afternoon from the Baptist church under Masonic auspices. Rev. J. E. McClurkin conducted the funeral services.

Mr. Higgins was born at Old Fort, Tenn., February 4, 1847. After his marriage to Miss Isabelle Boyd he moved to Chillicothe, Texas, in 1890, living there until 1903, when he moved to Deaf Smith county. He resided on his ranch twelve miles northwest of Hereford until a few years ago, when he moved to town.

Six children were born to his first marriage, five still living: Mrs. Dora Suggs, Mrs. Mattie Comer, Mrs. Lena Comer, W. R. Higgins, and James R. Higgins. His second marriage was with Miss Bettie Dunn, who survives him.

Mr. Higgins was a successful cattleman, and was widely and favorably known over this entire section. The citizens of Hereford paid tribute to his memory in the great throng which participated in the last sad rites.

The use of the moving picture in training of enlisted men and in presenting to them phases of the war as it is actually being carried on in making soldiers out of citizens in the minimum of time with the maximum of results. Nothing helps the enlisted man quite so much to visualize his own function in the war as the portrayal on the screen of how they are fighting and why they are fighting "over there." Accordingly the movie has taken its place as a regular approved medium of instruction and information.

Pictures are shown of the battlefields of France, and the look on the face of the men as they come away after seeing with the camera's eye the devastation left in the wake of the Hun promises well for plenty of action when these Texas and Oklahoma lads take their places in the trenches on the other side. The men had heard something of the wantonness of German methods in conquered territory from lecturers and newspaper accounts but the films of long rows of orchard trees felled out of spite and of villages after villages wrecked beyond description left no room for doubt.

Other pictures give in graphic detail the movements of drill, seeking to convey to the soldier the effect of the snap and precision which is constantly demanded of them by their officers during hours of instruction. A running comment on the pictures by an experienced drillmaster is conducted simultaneously, and the results have justified the experiment.

Save the female breeding stock, and especially the meat stock and dairy stock. There are few farm stations in Texas, given normal seasons, where the farmers may not, by concerted action, load poultry in car lots by next fall or early winter. At many points they might do the same with dairy products.

Mrs. Tom Webb who has been visiting relatives left Saturday for her home in Texline.

Jim Cardwell attended the convention at Ft. Worth this week.

D. F. Jones, a large cattle dealer, of Dexter, N. M., purchased from J. L. Fuqua last Friday, a ranch nine miles west of Hereford, transacted through C. Yor & Carter Realty Co. Consideration, \$50,000.

The Value of An Abstract
Depends on the INTELLIGENCE, INTEGRITY, RESPONSIBILITY and STANDING of the Company that makes it.
You will find us prompt as well as reliable.
POTTS & JONES :: Abstracters

Prof. E. A. Ross of the University of Wisconsin, who is just back from Russia, says the Bolsheviks know where they are going. Which is probably true, as the road to Germany is no doubt plain enough.

To the kicker: If you must kick, kick forward like a man, not backward like a mule.

American troops on the Champagne front. They wish the folks at home to understand, however, that there's nothing in a name.

YOU'LL LIKE HEREFORD

Nursery Stock

FRUIT—SHADE—ORNAMENTAL

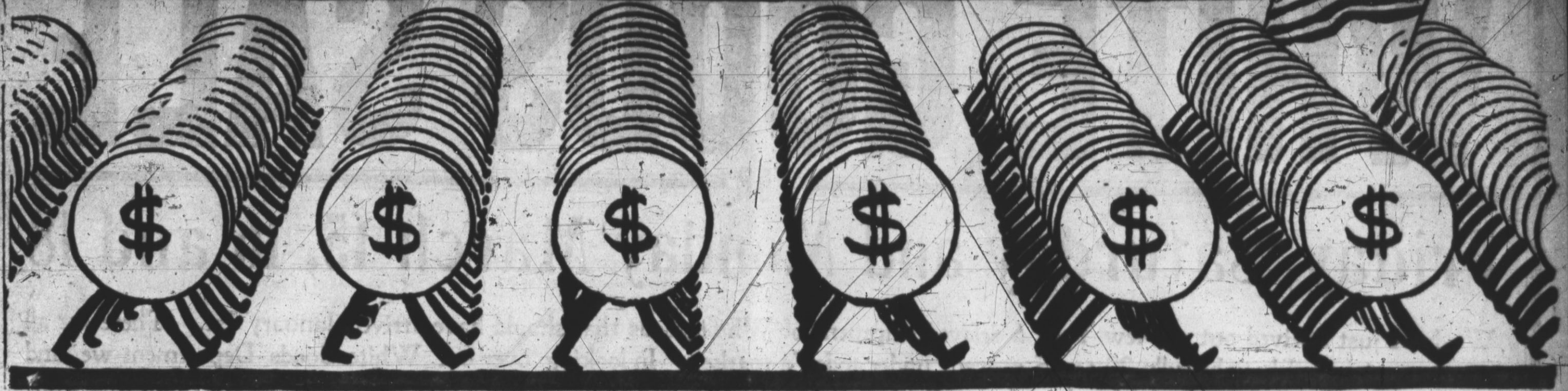
You will want your nursery stock to be good, clean, healthy stock in varieties that will fruit.

Our stock is young and free of disease, and will fruit when others fail.

Ask for catalog. Salesmen wanted.

HEREFORD NURSERY CO.
"27 Years of Knowing How"
Hereford Texas

This Is Your Regiment of Marching Dollars



Save Till It Hurts—Why?

Because—the United States is at war.

Because—the only safe road to Peace is Victory.

Because—soldiers and sailors cannot win unless the entire American people—every man, woman and child refrains from everything not absolutely necessary to health and efficiency, and thus releases labor for the production of materials of war and the support of our army and navy.

Because—every pair of shoes, every suit of clothes, every hat, every suit of underwear, etc., not necessary, used by us at home, means one less pair of shoes, one less uniform, one less overcoat, one less muffler for our boys who are fighting to make our homes safe.

Because—U. S. Bonds, War Savings Stamps and U. S. Thrift Stamps must be purchased by the people from money saved from their incomes—every dollar spent for an unnecessary thing is a force for evil. When that dollar buys labor and materials for equipping our army and navy it has a double force—first it ceases to aid the enemy and second it is fighting for us in behalf of mankind. Be sure that your pennies, nickels, dimes, quarters and dollars are enlisted in the cause of your country. An idle dollar is a SLACKER dollar, but a dollar wasted in war time is a TRAITOR dollar.

Because—you should not let another day go by until you have actually given up some real thing—for your country—“until it hurts.”

The United States Government Offers You the Opportunity to Save and Serve

You can buy a United States Thrift Stamp for 25 cents. A card is furnished on which to paste it. Sixteen of these, plus a few cents cash will buy a War Savings Stamp. On January 1, 1923, the United States Government will pay you \$5.00 for each stamp pasted on a War Savings Certificate—this is 4% compounded quarterly when the stamps are held till January 1, 1923. A simple and secure investment—yielding a good income on your money. When you do this, you become an actively loyal American citizen—one who is saving lives by saving money.



Begin NOW—Enlist Your Dollars in Your Country's Service

THIS SPACE CONTRIBUTED BY

First State Bank & Trust Company

OF HEREFORD, TEXAS



“OVER THE TOP”
60
AN AMERICAN SOLDIER WHO WENT
ARTHUR GUY EMPY
 MACHINE GUNNER, SERVING IN FRANCE

WRITTEN BY ARTHUR GUY EMPY

...crack a bullet would crack overhead, and a machine gun would kick up the mud on the bashed-in parapet. At each crack I would duck and shield my face with my arm. One of the older men noticed this action of mine, and whispered:

“Don't duck at the crack of a bullet, Yank; the danger has passed—you never hear the one that wings you. Always remember that if you are going to get it, you'll get it, so never worry.”

This made a great impression on me at the time, and from then on, I adopted his motto, “If you're going to get it, you'll get it.”

It helped me wonderfully. I used it so often afterwards that some of my mates dubbed me, “If you're going to get it, you'll get it.”

After an hour's hard work, all my nervousness left me, and I was laughing and joking with the rest.

At one o'clock, dinner came up in the form of a dixie of hot stew.

I looked for my canteen. It had fallen off the fire step, and was half buried in the mud. The man on my left noticed this, and told the corporal, dishing out the rations, to put my share in his mess tin. Then he whispered to me, “Always take care of your mess tin mate.”

I had learned another maxim of the trenches.

That stew tasted fine. I was as hungry as a bear. We had “seconds” or another helping, because three of the men had “gone West,” killed by the explosion of the German trench mortar, and we ate their share, but still I was hungry, so I filled in with bully beef and biscuits. Then I drained my water bottle. Later on I learned another maxim of the front line, “Go sparingly with your water.” The bully beef made me thirsty, and by tea time I was dying for a drink, but my pride would not allow me to ask my mates for water. I was fast learning the ethics of the trenches.

That night I was put on guard with an older man. We stood on the fire step with our hands over the top, peering out into No Man's Land. It was nervous work for me, but the other fellow seemed to take it as part of the night's routine.

Then something shot past my face. My heart stopped beating, and I ducked my head below the parapet. A soft chuckle from my mate brought me to my senses, and I feebly asked, “For heaven's sake, what was that?”

He answered, “Only a rat taking a promenade along the sandbags.” I

felt very sheepish.

About every twenty minutes the sentry in the next traverse would fire a star shell from his flare pistol. The “plop” would give me a start of fright. I never got used to this noise during my service in the trenches.

I would watch the arc described by the star shell, and then stare into No Man's Land waiting for it to burst. In its lurid light the barbed wire and stakes would be silhouetted against its light like a latticed window. Then darkness.

Once, out in front of our wire, I heard a noise and saw dark forms moving. My rifle was lying across the sandbagged parapet. I reached for it, and was taking aim to fire, when my mate grasped my arm, and whispered, “Don't fire.” He challenged in a low voice. The reply came back instantly from the dark forms:

“Shut your blinkin' mouth, you bloomin' idiot; do you want us to click it from the Boches?”

Later we learned that the word, “No challenging or firing, wiring party out in front,” had been given to the sentry on our right, but he had failed to pass it down the trench. An officer had overheard our challenge and the reply, and immediately put the offending sentry under arrest. The sentry clicked: (To Be Continued)

Epworth League Program, March 17.

Topic: “Common forms of Intemperance and their remedies.”

Leader: Mr. Berry. Scripture references: Daniel 1, 8-12; Mat. 23-38; Luke 1, 13-15; Cor. ix, 24-27; Titus 1, 8; 11, 1-2.

Talk: “Intemperance in Drinking”—Mr. Chenoweth.

Talk: “Intemperance in Eating”—Mr. Gleaves Owen.

Talk: “Intemperance in right kind of amusement”—Mr. Jesse Stanford.

Talk: “Intemperance in conversation”—Mr. Landrum.

Piano Solo—Miss Elizabeth Black. Reading—Bernadine Price.

Germans are said to be wearing clothes made of paper. The Kaiser should be able to furnish them some raw material if they can utilize the “scraps.”

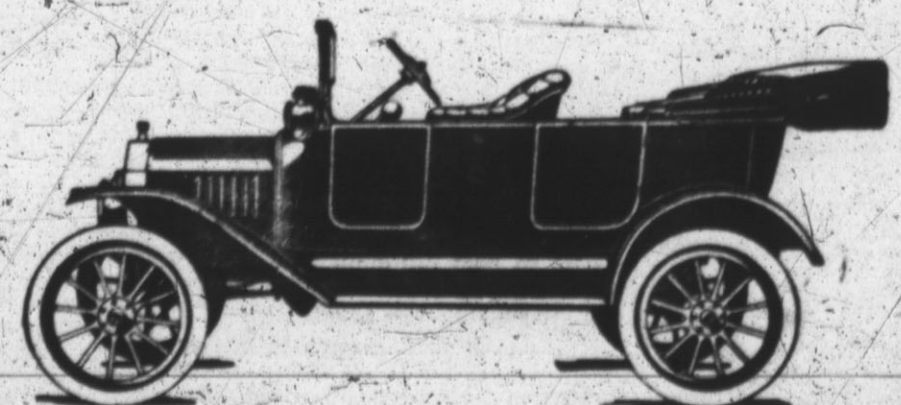


FORD

THE UNIVERSAL CAR

COUPELET and Sedan Cars on our floor, ready for delivery.

A few used cars for sale.



FORD GARAGE

Phone 177

Ford Agents

Hereford, Texas

WHITE GOODS SALE

FOR

Friday, Saturday and Monday March 15, 16 and 18

We have just received out of New York a delayed shipment of White goods that should have arrived January 1st. These are all new materials and bought fully 20 to 25 per cent under today's market. In looking over our White Goods Department we find we have an enormous stock and for three days—Friday, Saturday and Monday—we will give extremely low prices on this wonderful merchandise that we are showing. Remember, **THE SALE WILL LAST ONLY THREE DAYS.** Below we quote some prices that should and will interest you. Read them.

<h3>White Linen, Dress Linen Art Linen, Linen Sheeting</h3> <p>90-inch Linen Sheeting, something that is very scarce now, regular price \$3.50; White Sale... \$2.98</p> <p>36-inch Handkerchief Linen, a beautiful grade, regular price \$1.25 yd.; White Sale... .98</p> <p>45-inch Round Thread Linen, a beautiful cloth for dresses and skirts, regular \$1.00 per yard; White Sale... .89</p> <p>36-inch round thread Linen, same as the 45-inch regular price 85c; White Sale... .69</p> <p>36-inch all Linen Waisting, regular price \$1.00; White Sale, per yard... .89</p> <p>36-inch Butcher Linen, warranted all pure linen, regular price \$1.00; White Sale... .89</p> <p>45-inch Tennis Suiting, No. 386, a very pretty cloth for Middy Suits and separate Skirts, regular price 50c; White Sale... .44</p> <p>No. 570 Linen Waisting, all pure Linen, 36-inches wide, regular price 75c; White Sale... .57</p> <p>No. 381 Linen finish Suiting, 36-in., regular price 35c; White Sale... .21</p>	<h3>Organdies, Voiles and Batists</h3> <p>45-inch Mercerized Voile, regular 60c per yard; White Sale, per yd... .48</p> <p>40-inch Mercerized Voile, regular price 40c per yard; White Sale, per yd... .33</p> <p>45-inch Mercerized Batiste, a beautiful cloth for infants wear, regular price 75c yd.; special for our White Sale, per yd... .62</p> <p>45-inch Mercerized Batiste, regular price 60c yd.; special for three days' White Sale per yd... .44</p> <p>40-inch Mercerized Batiste, regular 35c grade; White Sale... .28</p>	<h3>Flaxons</h3> <p>36-inch silk and Cotton Crepe, regular price 75c; White Sale three days... .62</p> <p>23-inch silk Faille, regular 75c grade; White Sale... .63</p> <p>40-inch Pajama checks, regular price 35c; White Sale for three days only... .27c</p> <p>27-inch Mercerized Poplin, regular price 35c per yard; White Sale... .28</p> <p>36-inch Middy cloth, regular price 35c; White Sale, Friday, Saturday and Monday special... .27</p> <p>36-inch Middy Cloth, regular price 25c; White Sale per yd... .22</p>	<h3>White Quilts or Bed Spreads</h3> <p>No. 2288 White Quilts, cut corners, regular price \$7.00; White Sale Friday, Saturday and Monday... \$6.00</p> <p>No. 2285, size 80x90 White Quilt, regular price \$6.50; White Sale... \$5.49</p> <p>No. 1280 White Quilt, regular price \$6.00; White Sale... \$4.98</p> <p>No. 2270 Cut-corners White Quilt, regular \$4.50 White Sale price... \$3.98</p> <p>No. 3000 square corners White Quilt, regular \$4; White Sale... \$3.48</p> <p>No. 1226 cut corners, regular price \$2.50; White Sale price... \$2.10</p>
<h3>Organdies, Voiles and Batists</h3> <p>Never before has stock been so complete in this Department.</p> <p>No. 1619 fancy cross bar Organdy, 36-in wide, a beautiful cloth for dress or waist, regular price \$1.25; White Sale... .98</p> <p>45-inch Organdy, regular price 85c per yd.; White Sale... .72</p> <p>45-inch Organdy, regular price 50c per yd.; White Sale... .44</p> <p>45-inch Voile, as pretty a cloth as you have ever seen, and bought on the low market, regular price \$1.00 per yd.; White Sale... .88</p> <p>40-inch Voile (same as above, only not so wide), regular price 85c per yd.; White Sale per yd... .69</p> <p>38-inch Mercerized Voile, a cloth that you will appreciate at the price, regular price 65c per yd.; White Sale, per yd... .54</p>	<h3>Nainsook and Long Cloth</h3> <p>No. 1410 36-inch Wainsutta Lingerie Cloth for fine undergarments and children's dresses, regular price 35c per yard; White Sale... .28</p> <p>English Nainsook, 36-inches wide, regular price 35c per yard; White Sale... .28</p> <p>No. 979 Mercerized Nainsook, 36-inch, regular price 65c per yard; White Sale... .54</p> <p>No. 28 English Nainsook, 40-inches wide, regular 35c; White Sale per yd... .28</p> <p>40-inch Japanese Nainsook, Lingerie finish, regular price 40c per yard; White Sale, Friday, Saturday and Monday, per yd... .33</p> <p>36-inch English Nainsook, regular price 25c per yard; White Sale... .21</p>	<h3>Table Damask</h3> <p>We have just received a few pieces of all pure Table Linen. These numbers are very scarce and hard to get.</p> <p>72-inch Table Damask, all pure linen, plain, regular price \$3.50 per yard; White Sale price... \$2.98</p> <p>72-inch Table Damask, beautiful designs, regular price \$2.50 per yard; White Sale... \$2.15</p> <p>70-inch Table Damask, regular price \$2.00 yd.; White Sale price per yd... \$1.68</p> <p>70-inch Table Damask, regular price \$1.50; White Sale per yd... \$1.21</p> <p>70-inch Table Damask, regular price \$1.25; White Sale... .98</p> <p>68-inch Table Damask, regular price \$1.00; White Sale price per yd... .88</p> <p>68-inch Table Damask, regular 75c grade; White Sale per yd... .63</p>	<h3>Staples in White Goods</h3> <h4>Pepperell and Foxcraft Bleach Sheeting</h4> <p>10x4 Sheeting, regular price 65c yd.; Friday, Saturday and Monday White Sale price... \$71.2</p> <p>9x4 Sheeting, regular price 62 1/2c yd.; White Sale price... .55</p> <p>Six90 Pullman Sheets, a good value for \$2.00; White Sale price each... \$1.65</p> <p>Six90 Surprise Sheets, regular price \$1.50; White Sale price each... \$1.29</p> <p>Six99 Perfection Sheets, regular price \$1.75; White Sale... \$1.45</p> <p>36x42 Pillow Cases, regular price 40c; White Sale price each... .33</p>
<h3>White Quilts or Bed Spreads</h3> <p>We have the largest stock of White Quilts we have ever carried, and designs that will please you. Come early before they are picked over.</p> <p>\$12.50 White Quilt, a beautiful cloth and pattern; White Sale price... \$10.48</p> <p>No. 1296 White Quilts, regular price \$8.50; White Sale... \$7.48</p>			

Extra Special

One Lot Ladies' Waists in Voile and Organdy, Regular price, \$1.25 to \$1.50, your choice, Friday, Saturday and Monday **98c**

FOX MERCANTILE CO.

Hereford, Texas

Extra Special

Hope Domestic, Regular price 25c per yard. Friday, Saturday and Monday, Special 5 yards **\$1.00** for

Joe Sapp on Horse Doctors

By JOE SAPPINGTON

There is all the difference in the world in human doctors and horse doctors. Human doctors as a rule are more polished and refined than horse doctors. Come to think of it, I'm not surprised at this, since one prescribes for horses and mules and an occasional cow and the other for human beings. It is not necessary for a horse doctor to pull off his hat and gloves and act civilly in the presence of a sick mule, but with the human doctor it is quite different.

For illustration, take the physician when he is called to the bedside of a patient. The first thing he does is to remove his hat; after which he sits gently down and feels the sick one's pulse, looks at his tongue and asks a lot of questions in a low, well modulated voice. If the patient is well-to-do and good pay, his brow becomes clouded and he shows grave concern, and seems to be in more pain than his patient. However his is mental anguish—the anguish of solicitude—and is almost as hard to bear as the news of the sudden death of an old maid aunt, who has left you her entire fortune. It's awful to see a strong manly doctor suffering solicitude for a wealthy patient, day after day, while treating him.

doctor as he approaches the bedside of a sick mule. He doesn't remove his hat, or even his tobacco, if he chews. He feels no pulse, looks at no tongue and asks but few questions; but in a tone of voice that can be heard down at the iceplant, he publicly announces the disease the mule is suffering from and offers to bet ten to one with any bystander that he can cure it in twenty minutes. If anyone wants to differ with him on his diagnosis, he would be wise to hold his opinion in reserve until he turns the corner two blocks away from the sick mule.

If no one is bold enough to dispute his diagnosis, he proceeds to doctor the patient. If the ear is restored to health by his treatment, all is well; but were you to that horse doctor "he dies!" The white-eyed, cuss who proclaimed it bettin' instead of colic, as diagnosed by the doctor, but was too weak and cowardly to say it until he got behind the blacksmith shop, now, that the mule is a corpse, boldly returns and announces in a loud, ungodly tone of voice, that he knew all the time that it was botts and not colic that killed the mule. Everybody now is against the horse doctor, including the owner of the beast, and the fellow who arrived upon the scene after the mule died and who could have cured

it in no time if he had known it was sick.

Professional ethics are more rigidly observed by human physicians than they are by horse doctors. It frequently occurs that physicians meet in consultation to determine what ails the patient and to agree upon some treatment. These consultations are always conducted in the most private manner, and never in the presence of a layman.

But, how different it is with the horse doctor. He never asks for consultation and what he has to say about his patient is said open and above board, in a loud voice, so all can hear. It sometimes happens that two or more of them will meet around a suffering horse or mule, but never by appointment, and if they differ in diagnosis or treatment, no professional ethics are observed and the public is taken into their full confidence. I once witnessed a consultation between two horse doctors, who came unsolicited to minister to a sick mule belonging to Bob Jenkins. It was conducted in a loud, lurid tone of voice and finally broke up in a free-for-all fist fight. However that was one consultation that proved to be a great success due to the prompt action of the city marshal, who threw them in the calaboose for disturbing the peace, which gave the mule time to recover.

Nearly every man is a horse doctor whether he knows it or not, and it is this fact that has caused the death of so many noble horses and mules. There ought to be a law to protect dumb

brutes from these self-constituted doctors. Of course, I don't mean the veterinary surgeon, who knows all about the anatomy of a horse and the treatment of his diseases, but the fellow who can pass a sick horse in a high lode and tell what ails him and exactly what will cure him. If I were a horse or mule and knew as much about horse doctors as I now know, the first time I had a pain in my stomach I would curl my tail over my back and go in a gallop to some dark, dismal forest, far from the haunts of man, and stay there till I died or got well.

The February issue of the Inter-scholastic League published by the Extension Department of the University of Texas, contains about thirty patriotic declamations for use in the Inter-scholastic League contests this spring. This paper is issued monthly during the school year and is sent to 30000 schools in Texas.

ADOPTS RESOLUTIONS

The C. W. B. M. of the Christian church at its regular meeting March 6, 1918, adopted the following resolutions:

WHEREAS, God, in His infinite love and wisdom has called into the higher life, our brother, Dr. G. A. Farris, and

Whereas, as pastor of this church and honorary member of the Christian Woman's Board of Mission, he was in every way worthy of our warmest love and deepest reverence, therefore be it

RESOLVED: That in his death each member of this society has suffered a distinct personal loss, that of a valued co-worker whose loving sympathy with and interest in our work were most helpful;

That his godly life and unselfish devotion to the Master's work were ever an incentive to more earnest effort on the part of this society;

That we recognized in his brilliant intellect, scholarly attainments, and consecrated zeal, the qualities of the man chosen of God and directed by Him;

That not only the church at Hereford, but the Disciples of Christ throughout the entire south, have lost a most able leader, and the cause of Christ a valiant and efficient soldier; and be it further

RESOLVED: That we extend our sympathy to the bereaved family, and

That a copy of these resolutions be spread upon the records of this society and that a copy be furnished to the family, to the Hereford Brand, and to the Christian Courier.

Done at Hereford, Texas, March 6, 1918.

By order of Committee,
Mrs. B. F. Guthrie
Mrs. C. E. Wheeler
Mrs. O. G. Hill.

Plans of the American Library Association include the establishment of book and library service in Army and Navy hospitals in America and France.

Exports of corn to Canada for feeding and manufacturing purposes have been limited to those varieties

and grades which are not suitable for seed purposes.

Divisional athletic directors who have received commissions will accompany their contingents to France, according to the War Department Commission on Training Camp Activities. Boxing instructors will not be sent with the troops, as at present the need for these men is considered greater on this side.

Two billion dollars worth of stamps must be sold this year. Texas is expected to put \$91,000,000.00 in them. Let's go over the top and make it an even \$100,000,000.00.

Joan of Arc saved France and gladly gave up her life. Americans are only asked to give up non-essentials and invest the price of them in baby Liberty Bonds and Thrift Stamps.

A chimpanzee in full evening dress escaped from a show in New York. When found he was mingling with the guests at a swell lobster palace. We are not informed in the dispatch how his keepers distinguished him from the other guests.

The Government wants you to join a war savings society. Have you done so? Anyone can waste. It takes brains to save.

When the rest of the folks in the United States line up at the postoffice window January 1, 1923, to cash the war savings stamps, where are you going to be?

PRESCRIPTIONS

How Much Is Your Life Worth?

Very often 10c or 15c represents the difference in the cost of a prescription when filled by different Druggists. Don't have your prescriptions filled at a place where the price is the only inducement, for a cheap prescription is dangerous. Human life is at stake. Our drugs are always fresh and pure, and our compounders are reliable. We charge only what the prescription is worth—no fancy prices.



Rex Type, for eight years noted in Hereford for his careful and accurate work, is back with us as Prescription Clerk. Let him fill YOUR prescription.

Phone 300

BURNS, the druggist

The Gubins That Does Not Affect The Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

REAL ESTATE TRANSFERS

(Furnished by Potts & Jones)

W. C. Cozad and wife to J. P. Collier, se. half sec. 20; consideration \$500 cash and other considerations.
V. Q. Nelson and wife to J. M. Neely & L. A. Wells, west half sec. 18, blk. 8; consideration \$600 and other considerations.

C. E. Coldwell to Veal & Lumpkin, east half sec. 28, blk. 7; consideration \$3200.

J. E. Crouch to P. J. Watson, lots 9-10-11-12, blk. 43; consideration \$2,200.

Geo. T. Higgins to Mrs. Betty Higgins, part blk. 16. Events addition; consideration, love and affection.

Import or Export or Any Commodity Now Requires License

No commodities may now be exported from the United States nor imported without license. According to a statement by the War Trade Board the military and tonnage situations have made increasingly apparent the necessity of instituting a complete and thorough-going control of all export and imports.

Licenses for the export or import of coin, bullion, currency, evidences of debt or of ownership of property and transfers of credit will be issued by the Treasury Department; licenses for all other exports and imports, including merchandise, bunkers, ships, supplies, etc., will be issued by the War Trade Board.

War-Savings Stamps Sell at Rate in Excess of Savings Bank Accumulations.

Treasury receipts from the sale of war-savings stamps are running at the rate of \$11,000,000 a week. Savings bank deposits in the last few years have been increasing at the rate of \$700,000 a business day. Treasury receipts show the American people are putting their small savings at the service of the Nation through war-savings stamps at a rate far in excess of prewar-savings bank accumulations. Two billion dollars of war-savings securities will be issued. If these are sold this year the Treasury will have about \$1,680,000,000, and at the end of five years the Government will repay the loan together with \$320,000,000 in interest.

Mexico has placed a tax of \$8. a head on persons leaving that country for the United States. If Carranza, Villa, et al., are fair samples of the population, Mexico couldn't please this country better than by making the tax prohibitive.

PARMER COUNTY NEWS

FRIONA NEWS

J. W. White, Correspondent

A. J. James, D. H. Meade, G. L. LIVING, T. H. Hughes and J. W. White were business visitors in Hereford Saturday afternoon, all except Mr. Hughes having gone there to join the Federal Loan Association.

W. E. Godwine and wife and Eustace Houlette, and Smith, Galatin and family were in Hereford Saturday.

The dipping of cattle at the va' on the Rost Hill farm, went steadily on the greater part of last week and several heads received their first dipping. The vat was cleaned and recharged the last of the week and dipping was resumed on Tuesday.

Mr. Bert Brown who last fall purchased the land, grass lease and cattle of the Hill & Shore ranch north of town, has recently sold the same to Roy Begeman of Hereford, who will control same in the near future.

It is reported that Seamon and Turner have sold their lease on the Ballard farm to Dayton Hanson and their lease on the Westworth farm to Roy Begeman and expects to leave soon for Colorado to seek another location.

Rev. Graham will preach next Sunday morning from the text "Ye are the salt of the earth", and in the evening he will deliver a lecture on how we got our Bible. Everybody most cordially invited to attend all these services which are both interesting and spiritual.

The Christian Endeavor Society has announced a Shadow social in the church basement for Friday night. Ice cream and cake will be served as refreshments, and the shadows will be sold to the highest and best bidder for cash only; the proceeds to be used to replenish the society's treasury.

F. W. Reeves' mother and sisters and his brother-in-law, Mr. Guyer and family arrived in Friona Saturday morning with the intention of becoming permanent residents of this part of the Panhandle. Their former home was near Canby, Indiana.

Our town was visited a few days last week by two itinerant spectacle dealers. Their method of testing the eyes seemed satisfactory, their goods of good quality and their prices very reasonable as a result of which they made several sales. They propose to make regular visits here about every forty or sixty days.

John Gschler and wife of Hereford came down Saturday afternoon for a short visit with D. H. Meade and family.

Walter Stevick, who for some time just has been connected with D. W. Sutton in the garage business, has severed his business relations with Mr. Sutton and he and his wife have moved to New Mexico near Clovis.

Mr. Thompson, who has been a resident of this community for the past year, has purchased a farm in Kansas and will move there soon. The house vacated by him will then be occupied by E. H. Jacobs and family. Mr. Jacobs expects to locate somewhere near Friona as he has given up the idea of moving back to a son-in-law of Mr. Higgs, who will move here soon from Indiana.

The Baptist minister, Rev. Potts held his regular services at the Baptist church Sunday morning and night.

BOVINA

Rev. B. Y. Dickinson, Correspondent

Mr. and Mrs. F. W. Jersig and son left Monday for Excelsior Springs, Mo., to spend a few weeks for the benefit of Mr. Jersig and son's health.

Virgil Cuhling of Hereford, spent Sunday in Bovina, the guest of his parents, Mr. and Mrs. T. O. Cunniff.

Homer McDonald, Miss Eula McDonald and Mrs. B. P. Abbott spent the week-end with friends and relatives at Tulsa.

Mrs. E. L. Hecox was an Amarillo visitor Saturday.

J. R. Wolfe is quite sick at his home in Bovina this week.

Mr. and Mrs. Pearce and family who have been conducting the Bovina hotel, are moving this week to Wichita Falls, their future home. We regret to see this family leave, but wish them well in their new location.

J. P. McDonald, Norman Wilson and J. T. McGee have volunteered their services to Uncle Sam as shipbuilders. They are on the reserve force and will likely not be called for some time.

J. W. Mammert and wife left Monday for their old home in Missouri.

"Half Rations" Not Asked

Don't get the impression that Mr. Hoover wants you to go on half-rations or even stint yourself. Come right along to this store and get all you need of

The Best Groceries That Money Can Buy

All our Government asks is that you eat MORE of such foods as can not be sent to our soldiers, and LESS of such as can.

This is the time that you need THE BEST. You will find that in every line we carry.

Live well, work well. Come to the house that guarantees you THE BEST.

Cardwell's Grocery

The Store of Long and Efficient Service

REGISTERED AT HOTEL

DIMMITT: Ester Noble, Harry Dixon, W. Hardy.

AMARILLO: Earl Williams, J. A. Ryan, J. Burson, H. J. Howser, A. G. Hemphill, Earl Chancellor, P. J. Parsons, R. D. Young, A. C. Tainer, J. S. Whisenant, F. T. Collins, C. S. Jarrett, J. W. Knopp, S. L. Jenkins, D. F. Fally and wife, W. T. Brownlee, C. O. Fowler, E. S. Pavis, H. B. Giesecke, W. O. Stallings, Geo. Stone, J. B. Rathoff, L. M. Adams, C. E. Renfro and wife, E. T. Kludy.

NEW MEXICO: Louis Johnson, C. C. Martin, L. B. Porter, Clay Dunlap, A. Wallrose.

DENVER: R. T. Deap, C. F. Jordan, J. M. Gibbs.

K. C. MO.: D. J. McCoy, C. E. Wilkins, S. R. Still.

DAKOTA: J. A. Faret, L. Bradford, H. Hoos, H. S. Magness.

ST. LOUIS: R. J. Corman and wife, Williams.

MISCELLANEOUS: R. E. Barber, Russell White, Sam Cooper, G. E. Pichey, W. J. Joss, Mrs. Conaway, J. Spurlin, P. W. Bell, E. W. Ardit, B. Struther, C. A. Jarrett, P. B. Jubbis, H. A. Pearson, A. W. Eagle.

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McDUFF PROMOTED; AGENT AT WHITEDEEN

A. W. McDuff, who has been chief clerk in charge of the freight house of the local Santa Fe depot for many years, resigned Monday to accept the position of Agent at White Deer, Texas, for the same Company. Mr. McDuff went to Crosbyton Monday night to visit his parents for a few days before assuming his new duties. His wife and children will remain in Hereford until school is out.

Geo. M. Kerr of Stannington, Colo., succeeds Mr. McDuff. Mr. Kerr is an old newspaper and railroad man, with years of experience behind him.

Mr. McDuff has been a resident of Hereford since 1905, and with the Santa Fe since 1907. He leaves a host of friends and acquaintances, who wish him success in his new duties.

The water tank at the University of Texas which was purchased by the University shortly after the Austin-Texas broke in 1900 as a protection against fire was recently sold to a firm in Houston for \$2,000. This tank is one of the old landmarks at the University and was the scene of many a class fight.

Charles Knizek, B. A., instructor in Slavic languages at the University of Texas, has been conferred the editorship of the magazine, "Komek" published by the national Czech student organization at Omaha, Neb. He has also been elected to membership in the Society for the advancement of Slavic Study. This Society has its headquarters at Columbus, Ohio.

We are hearing from people who have small irrigated fields out west, and the reports are all to the good. A few acres under irrigation will add to the safety of the larger dry farms, and even to ranching of larger scale. To the extent of the water supply available, to increase the irrigated area in Western Texas, is one of the safest and sanest means to increase production.

Women Interested in New Fashions for Spring and Easter Will Please be Advised the New Style Show Is Now Ready

We are ready with a very extensive assortment of new Suits, new Coats, new Dresses, new Skirts, new Shirts, and much new Millinery, and as usual, many pretty fashions are to be seen in the Annex Style Show that you will find anywhere else in the Panhandle. As many pretty styles as usual, and more than we had expected to come in before Easter owing to transportation and labor troubles.

Introduce the new fashions are simple and easy to be the prettier in their simplicity. There is a note of delicacy and refinement of freshness and change that captivates.

You are welcome to come and see the Style Show and try on these new fashions.

The new suits range in price from \$19.50 to \$85.00
The Coats from \$12.50 to \$75.00
The new Dresses begin at \$13.75 and go to \$75.00
The new Skirts are \$5.00 to \$35.00

SHIRT WAISTS \$1.00 to \$6.00

Vests of Organdy \$1.00 to \$6.00
Silks, Georgette, etc. \$3.00 to \$12.50

Visits the Annex—see the Style Show with your own eyes. Also see the New Oxford and Pump \$5.00, \$6.00 & \$7.00

502 Polk Street

WHITE & KIRK

THE PLACE TO BUY SHOES

Amarillo Texas

1,716,000,000 Pounds of Flour Saved

if each of our 22,000,000 families use this recipe instead of white bread.
One loaf saves 11,000,000 pounds; three loaves a week for a year means 1,716,000,000 pounds saved!

Enough to Feed the Entire Allied Army

Corn Bread with Rye Flour

1 cup corn meal 1 teaspoon salt
1 cup rye flour 1 cup milk
2 tablespoons sugar 1 egg
5 teaspoons Dr. Price's Baking Powder 2 tablespoons shortening

Barley flour or oat flour may be used instead of rye flour with equally good results. Sift dry ingredients into bowl; add milk, beaten egg and melted shortening. Stir well. Put into greased pan, allow to stand in warm place 20 to 25 minutes and bake in moderate oven 40 to 45 minutes.

New Red, White and Blue booklet, "Best War-Time Recipes," containing many other recipes for making delicious and wholesome wheat-saving foods, mailed free.
DR. PRICE'S CREAM BAKING POWDER, 1011 Independence Boulevard, Chicago

FOOD WILL WIN THE WAR

Loans
 Plans 199
 Made on Farm or Ranch Loans, or
 Improved Business Property—Long
 Time, low rate. T. K. WILSON.

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

Insurance
 Plans 199
 All kinds, Strongest Companies,
 Lowest Rates; Best Service.
 T. K. WILSON.

Phone **116**

Hereford Produce Company

Santes Peaberry Coffee
 per peck \$1.25

Armour's White Laundry Soap, 100 bar box, \$4.50

Crushed Pineapples, per gallon, 90c

I. H. SPRATT, Mgr.

Getting read to move! Greatest bargains offered in the history of the Furniture business in Hereford. It E. E. Wilson Furniture Co.

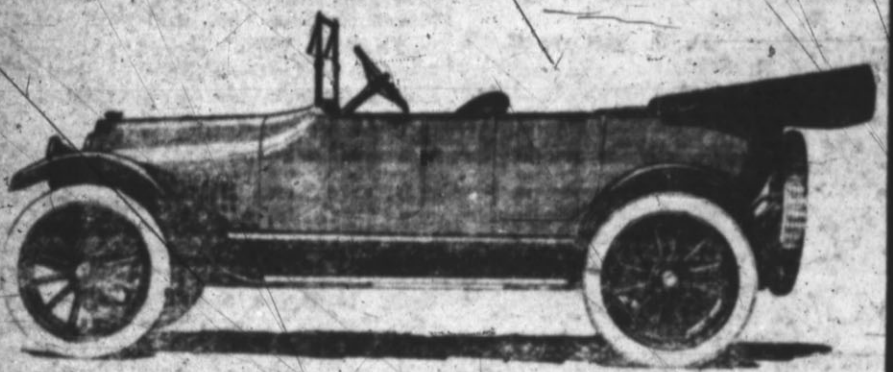
Mr. Tom Carter and wife and mother Mrs. E. Carter left Tuesday, going as far as Amarillo in their car and from there to Ft. Worth to attend the Stockman's Convention.

E. H. Fallwood left Monday to look after his oil stock at Electra.

E. F. Dorothy, a big cattle dealer of South Dakota, was in Hereford the first part of the week looking over the Hereford cattle.

P. H. Berry spent from Saturday until Wednesday in Plainview visiting his sister, Mrs. J. W. Keeling.

STUDEBAKER Automobiles



TWO SIXES now on display
ONE FOUR at Ford Garage
 Present prices effective until Jan. 1st, 1918

See me **Luther Hough**

Mr. and Mrs. Walter Bennett left Thursday on a trip to Burk Burnett, Texas, to visit Mrs. Bennett's mother, and from there to Ft. Worth to visit Mr. Bennett's brother Charlie, who is stationed at Camp Bowie.

Mrs. R. H. Lamb left Thursday to visit her mother, Mrs. Cooper Morgan, of Clarendon. Mrs. Morgan will return home with Mrs. Lamb.

OCEANS OF WATER

Big Volume of Furniture Selling

OUR MOTTO
 The Big Store With the Little Price

The more Furniture and Rugs we sell the lower prices we can make.

The present year bids fair to be the best in our history. We are spending all our energies to make it more profitable to our trade to concentrate your business with us. We are aware of the fact that you are duly cooperating with us in this effort. Don't forget that we are ever on the alert to care for your best interest in our lines.

If you are wanting a nice, up-to-date dining suit we can supply the want; price guaranteed the lowest. You are surely going to buy a new Rug this Spring—do yourself the favor and see our big line and prices.

Living room and bed room furniture, the chief attraction of the house. We can supply you and make the house beautiful.

Buy a Singer Sewing Machine from us on terms that suit you—or 20 per cent discount for cash.

We don't keep Pianos—we sell them.

Yours very truly,
E. B. Black Co.

1901 1918

LOCAL AND PERSONAL

New Pattern Hats just received
 The late eastern ideas in this lot are prize-winners at the New York Show.
IT VOGELE MILLINERY
 Mrs. Robert Bowers and mother Mrs. Staley, visited in Amarillo this week.

Hereford Poultry, Cream, and Produce Company
 We want your poultry, eggs, cream and produce. Come and get the cash.
16-17 I. H. SPRATT.

Byrl Elliston, E. Brand and E. A. Brand motored to Amarillo Tuesday. Mr. Elliston and E. Brand will go from there to Electra to look over the oil fields.

25 percent Discount on all Beds and Mattresses until we get moved.
E. E. Wilson Furniture Co.

A. Brand has purchased a home 15 miles west of Hereford and will move his family here soon.

Mrs. A. J. Laney who has been visiting her son C. S. Whitehead, left Wednesday for her home in Princeton, Texas. Mr. Whitehead accompanied her as far as Amarillo.

Mrs. M. J. Money of Hereford, left Wednesday to visit her sister in Healdley, Texas.

FARM LOANS
 Money to loan on farms. We are in position to loan money for Five, Seven, or Ten years. See us if you need money.
3-17 ASHBROOK & SUGGS.

Getting read to move! Greatest bargains offered in the history of the Furniture business in Hereford. It E. E. Wilson Furniture Co.

Mrs. J. W. Bunch who has lived in Hereford for the past three years, left Wednesday for Amarillo where she will now reside.

Miss Hazel Little who has been visiting her sister, Mrs. T. A. Blain, for several weeks, left Wednesday for her home in Ft. Worth.

Mr. Broyles, father-in-law of Leonard Goodloe, has moved to Hereford from Missouri. Mr. Broyles resided in Hereford about four years ago.

Misses Jane and Ina Gregg, in company with their brother Clyde, motored to Amarillo Tuesday to do some Spring shopping.

C. Greer and wife returned home Tuesday after having spent the winter in Corpus Christi and San Antonio.

Miss Agnes Mahoney and Mrs. C. H. Lupton left Hereford Saturday to attend the Stockman's Convention in Ft. Worth this week.

Tremendous Furniture Sale now in progress, before we move. Bargains! **BARGAINS!**
E. E. Wilson Furniture Co.

If you have Real Estate for sale we would be pleased to have it listed with us. If you wish to buy, see US.
50-17 ASHBROOK & SUGGS.

We want to lease one or two sections of good grass, with water, in 10 miles of town. Will pay good price.
G. A. MERRICK & SON, Hereford, Texas.

Mr. and Mrs. Ray Barber, Mr. and Mrs. Tom Ivy left Thursday to attend the Convention at Ft. Worth, and to visit in Dallas.

Mrs. O. Keen was in Amarillo Thursday shopping.


Mrs. R. E. Morris attended the Convention in Ft. Worth this week.

Jno. Young of Amarillo was in Hereford Thursday looking after business matters.

NOTICE TO CAR OWNERS
 The present unsettled condition of the world has demanded so much of the Automobile industry that the Manufacturers and Jobbers have been forced to put their business on a C. O. D. or cash basis. This forces the Garage men to pay cash for all supplies. This being the case we, the undersigned, insist that all accounts be paid not later than the 10th of each month.

With your co-operation we can continue our service without going on cash basis like most garages over the country. The people of Hereford and the surrounding country should be patriotic enough not to waste gasoline that they cannot pay for.

Signed—
 Renfro's Garage
 Miller & Fallwell
 Gulf Filling Station
 Ford Garage
 Witherspoon & Stubbs
 Thompson's Garage.



THE HOOVER Electric SUCTION SWEEPER

which saves three-fourths of your time, cleans thoroughly, is easy to use and does not tire you.

"WAR" or "PEACE"?

What will it be in your home THIS SPRING? For the House-Cleaning Upheaval Time is nigh. Hold a council NOW with your husband. Give him his choice of "terms."

"WAR TERMS"
 —If he insists that you continue to use those back-breaking "implements of ancient barbarity" the corn broom, the dust pan, the carpet whip, the duster, dust-cloth and step-ladder, the hard-to-push carpet-sweeper:
 1 A torn-up house with "restorations" indefinite.
 2 A wife tired-out and irritable from moving heavy furniture.
 3 Payments of "indemnities" to carpet-cleaners.
 4 "Annexations" of his treasured belongings and probable misplacings.

"PEACE TERMS"
 —If he buys you a Hoover that Beats and Thoroughly Sweeps while it dustlessly Suction Cleans, because it has a Soft-Hair Brush which turns over 1000 times a minute:
 1 A house in order, everything in its proper place.
 2 A wife happy and sweet-tempered because there's nothing to move. The Hoover reaches everywhere and is easy to use.
 3 No carpetings to tear up to send to cleaners—no bills, therefore.
 4 No losses of his favorite pipe, that book he "was going to read," etc., etc.

The HOOVER Electric Suction Sweeper
 is the greatest exponent of domestic tranquility that the world has known. Get one of these "Peace Machines" into your home before the Spring House Cleaning Drive wins any ground for happiness away from you!

HEREFORD LIGHT & POWER CO.

Miss Mattie Woodburn left Tuesday morning to visit her brother Ernest, who is now stationed in Camp Bowie, Ft. Worth, Texas.

Mrs. S. E. Askren, Miss Alma Spencer and Mary Weaver went to Amarillo Tuesday for a short visit.

The following attended the Christian Science lecture in Amarillo Monday: N. C. Vogele and wife, Mrs. Major, and Mrs. Lester Weaver.

JUST RECEIVED! Nice shipment, small-sized Onion Sets, 60c per gallon.
 It Hereford Produce Company

J. L. Fuqua made a business trip to Dexter, N. M. this week.

W. H. Ray was in Dallas several days this week on business.

Patriotism Is Well Expressed in Making Income Tax Returns

This must be done Before April 1st

We have the Blanks and will be glad to assist you in any way we can

Western National Bank

Capital \$125,000.00

Preparing for the Big Auction Sale on Third Monday, March 18th

Begins promptly at 11 o'clock A. M. at the McQueen Wagon Yard. Lists: "Go-devils", Painters, Stock framed Harrows, Disc Harrows, Cultivators, Gas Engine, 36-inch steel hog wire, and a ten-foot windmill.

We expect to sell this property before noon if possible.

We also have a large number of young horses and brood mares, some good workers.

Will offer a nice young white-face bull, and numerous other things.

Be on time for this sale as we will be compelled to begin early. Bring anything you have to sell.

W. S. WILLIAMS, Auctioneer.

ORDINANCE NUMBER 123.
 BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEX.
 Section 1.

Any person who shall hereafter play ball, or throw or toss, or catch ball, either on Main Street, or First, Second, Third, Fourth, Fifth or Sixth Streets between Miles Avenue and Schley Avenue in the City of Hereford shall be deemed guilty of a misdemeanor, and on conviction thereof shall be punished by a fine not exceeding Ten Dollars for the first offence and for any subsequent offence may be punished by a fine in any sum not exceeding One Hundred Dollars.

Adopted March 11th, 1918.

Approved March 11, 1918.
 J. E. Crouch, Wm. M. Knight, City Clerk, Mayor.

NOTICE OF CITY ELECTION
 BY AUTHORITY OF THE STATUTES OF TEXAS a City election will be held at the Court House in the City of Hereford, on Tuesday the 2nd day of April, A. D. 1918, for the purpose of electing a Mayor and two City Commissioners to serve for the ensuing two years.

At said election the polls will be open from 8:00 o'clock in the morning until 7:00 o'clock in the evening.

All qualified electors of this State who have resided six months immediately preceding such election within the limits of the City of Hereford and who are twenty-one years of age and who have paid poll-taxes due and owing according to law have a right to vote at such election.

Said election will be held and returns thereof made in accordance with the Statutes of Texas in such cases made and provided.

WM. M. KNIGHT, Mayor of Hereford.