

Be Sensible
JOIN THE CHAM-
BER OF COMMERCE

The Hereford Brand

Be Thrifty
BUY WAR
CERTIFICATES

VOLUME 13

THE HEREFORD BRAND, MARCH 7, 1918.

NUMBER 6

HEREFORD HONOR LIST LIVE ONES

A complete list to date of the citizens of this community who have signed Membership cards in the Chamber of Commerce for the year 1918 is given below. Any mistakes or omissions will be gladly corrected by The Brand.

The work of the Chamber is progressing smoothly and along carefully planned lines, with noise, and based on the idea of steady, systematic development of the agricultural and live-stock possibilities of this section. Detailed reports of progress and finances will be given all members quarterly.

MEMBERSHIP, "HEREFORD CHAMBER OF COMMERCE"

February, 18, 1918.

- | | |
|------------------------|------------------------|
| Arthur, C. E. | Laird, D. C. |
| Ashbrook, D. F. | Lewis, G. A. |
| Ashbrook, Mrs. Mary E. | |
| Barnett, Ralph | Lester, C. E. |
| Baird, H. C. | McGrand, G. F. |
| Baker, Rev. W. M. | Long, P. C. |
| Barnhart, C. C. | Lovince, R. W. |
| Barber, C. R. | Lupton, C. H. |
| Barber, G. F. | McDonald, D. L. |
| Baskin, L. | McClurkin, J. E. |
| Beams, Geo. | McCurry, G. T. |
| Beene, O. J. | McNiff, A. W. |
| Begeman, Roy | McNitt, J. E. |
| Bell, A. G. | McParlin, J. T. |
| Bennett, Earl | McQueen, C. M. |
| Bennett, W. H. | McLean, Jno. |
| Bennett, W. W. | McNerney, C. C. |
| Benton, Claude | McNutt, E. W. |
| Betts, W. E. | McQueen, J. W. |
| Bhend, Otto | McSpadden, M. E. |
| Biggs, A. L. | Maricle, P. I. |
| Blain, E. B. | Megert, R. A. |
| Blain, Thos. A. | Megert, W. M. |
| Blasmore, Lester | Metcalf, F. R. |
| Boydman, H. H. | Miller, W. A. |
| Borden, L. F. | Milner, J. B. |
| Broadwell, H. L. | Mitchell, J. S. |
| Bruce, R. K. | Mayhall, J. A. |
| Brownlee, Jno. | Monday, A. G. |
| Bradley, Wes | Moore, S. G. |
| Brumley, G. W. | Morris, G. S. |
| Branst, R. A. | Moses, R. T. |
| Brazill, R. T. | Monks, R. N. |
| Bryant, B. H. | Monks, C. J. |
| Buckner, J. A. | Murphy, Albert |
| Burns, Geo. E. | Myrick, H. C. |
| Bove, F. E. | Muse, Geo. L. |
| Bowman, C. C. | Neal, W. E. |
| Caylor, Geo. F. | Newell, J. O. |
| Caffrey, C. F. | Norton, C. O. |
| Campbell, Father | Neal, Leslie |
| Cardwell, J. H. | Olson, O. O. |
| Cardwell, Oscar | Orr, W. F. |
| Carl, C. H. | Ott, A. A. |
| Carlyle, L. W. | Parker, G. A. F. |
| Carter, J. D. | Parmer, W. B. |
| Carter, T. J. | Patrick, E. L. |
| Carroll, R. W. | Paul, L. R. |
| Chamness, A. E. | Pittman, J. A. |
| Chamness, M. C. | Pollock, J. C. |
| Chenoweth, C. C. | Posey, E. B. |
| Clay, J. J. | Potts, J. F. |
| Cloyd, E. R. | Powellson, Saddery Co. |
| Cocconougher, R. | Price, F. W. |
| CConnell, E. F. | Price, W. A. |
| Conkright, H. G. | Purcell, C. S. |
| Crouch, J. E. | Ratcliff, A. G. |
| Cunning, H. | Ray, W. H. |
| Curtis, F. W. | Ray, Mrs. W. H. |
| Dameron, W. E. | Renfro, E. |
| Donald, Chas. | Renfro, J. E. |
| Dunlap, E. H. | Rice, H. L. |
| Dunlap, W. E. | Ricketts, L. A. |
| Dyar, C. H. | Robertson, H. J. |
| Donner, E. L. | Robinson, J. R. |
| Edgerton, J. B. | Roison, F. T. |
| Edrie, J. J. | Russell, W. H. |
| Edwards, Will | Sanders, J. E. |
| Evans, R. T. | Sanders, Grover |
| Fair, The | Savage, C. L. |
| Fallwell, C. H. | Sherman, Jno. |
| Ferguson, O. C. | Shirley, K. T. |
| Foster, A. A. | Shore, L. H. |
| Fox, Homer | Shore, O. M. |
| Fox Merc. Co. | Sisk, W. A. |
| Frye, C. W. | Skilton, C. A. |
| Fullwood, E. H. | Slaughter, G. C. |
| Fullwood, W. S. | Slaughter, T. E. |
| Fugus, J. L. | Smith, C. B. |
| Gardner, C. T. | Smith, G. W. |
| Garton, L. I. | Sowers, D. J. |
| Gass, D. R. | Spratt, I. E. |
| Gibson, A. L. | Stafford, M. G. |
| Goddin, A. A. | Stambaugh, G. A. |
| Gilliland, Carl | Stewart, W. A. |
| Gree, C. V. | Stocking, Roy |
| Grimes, D. E. | Strochman, W. |
| Guthrie, R. F. | Stubbs, J. R. |
| Gyles, J. E. | Sunge, G. M. |
| Gabbert, W. H. | Sullivan, C. L. |
| Garrison, C. S. | Sullivan, W. K. |
| Garrison, C. S. | Sullivan, Glen |
| Gunn, Geo. H. | Tandy, H. A. |
| Harris, W. G. | Thompson, A. C. |
| Harrison, G. W. | Thompson, J. E. |
| Harsh, A. | Thompson, Roy |
| Hereford Cattle Co. | Thurmond, French |
| Hermes, J. E. | Turnbow, J. O. |
| Hicks, J. W. | Turnbow, P. A. |
| Hicks, W. E. | Turnbow, T. A. |
| Hibbs, J. H. | Turner, B. F. |
| Higgins, Kye | Tieftel, I. |
| Higgins, W. E. | Tynes, R. A. |
| Hill, O. G. | Valentine, W. I. |
| Hill, C. S. | Vaughn, W. D. |
| Hough, S. B. | Vogel, N. C. |
| Hough, L. W. | Vogel, Mrs. N. C. |
| Hough, R. W. | Vogel, N. C. |
| Howell, A. T. | Walker, Forrest |
| Hunt, T. H. | Ward, J. J. |
| Huffman, T. H. | Watson, J. W. |
| Hughes, J. A. | Weaver, Lester |
| Ivy, T. C. | Webb, H. B. |
| Jamison, E. W. | West, W. F. |

"Third Monday" To Be Celebrated On March 18, As Usual

Hereford's regular monthly Third Monday Trades Day will be held on schedule time this month, March 18th. The Committee held a meeting Thursday morning and outlined the prizes, leaders, etc., to be offered. Details of these matters will be printed in The Brand next week.

Ample room has been provided for taking care of live stock, the auction sale will be conducted as usual, judges will be announced in advance, and every possible effort made to make the day a pleasant and profitable one for those who attend.

Remember, Third Monday is held at Hereford EVERY month; that it is the BIG DAY on the Plains. If you have anything to trade; if you want to buy anything; if you want to sell anything; if you want to see anything who lives within 60 miles of Hereford, BE HERE on THIRD MONDAY, March 18.

Postmaster Stegall Resigns His Position Account Bad Health

The many friends and acquaintances of Postmaster J. A. Stegall were surprised this week to hear that he had decided to resign his office on account of his health, and had asked the Department at Washington to relieve him at the earliest convenient moment. The growing demands upon the time of the local postmaster have severely taxed the physical endurance of Mr. Stegall, and he feels that this is in large measure due to insufficient quarters and clerical help. He has asked The Brand to print the following address to the public:

TO THE PEOPLE OF HEREFORD:

"I have sent in my resignation as Postmaster for the reason that my health is bad. I have worked hard, often beginning at 6:00 a. m., taking my noon lunch in the office, and staying with it until after 6:00 p. m. I have not had sufficient help. Canadian is allowed three regular clerks and a substitute of five hours, although our gross receipts for the last quarter were about \$700 more than theirs; and our cramped quarters have added to the work. Thanking my friends for bearing with me,

Very truly,
(Signed) J. A. STEGALL

Friends of Miss Annie Anthony, now a member of the Postoffice force, have circulated a petition to Congressman Jones, asking for her appointment as Mr. Stegall's successor. If there are any other candidates for the office they have not as yet publicly announced.

W. S. S. Quota For This County Not Up To Monthly Mark

War Savings stamps purchased in Deaf Smith county during February amounted to \$6,500, not including those sold at the postoffice. No report has yet been received from the Postmaster, but these figures will undoubtedly add materially to the sum total.

The monthly quota is \$10,200, and this amount was slightly exceeded in January. The loss in February will have to be made up in some manner during the year. Chairman Evans announced that another recruit to the "Limit" or "Thousand Dollar Club" had been secured during the month in the person of D. C. Laird. This makes a total of seven members in the Club to date.

- | | |
|-------------------|---------------------|
| Jacobson, J. N. | Wilkinson, Henry |
| Johnson, E. A. | Wilkinson, Homer |
| Jones, J. B. | Wieran, B. W. |
| Jones, J. S. | Williams, C. B. |
| Jones, L. L. | Williams, S. J. Jr. |
| Jowell, C. W. | Williams, W. S. |
| Jones, G. R. | Wilson, Robert |
| Jones, Mrs. G. R. | Wilson, T. K. |
| Jones, A. M. | Wilson, Earl, E. |
| Kane, A. M. | Witherspoon, A. |
| Karr, Geo. | Witherspoon, Vera |
| Kelleher, W. D. | Wolf, L. N. |
| Kidde, R. J. | Wood, Tom |
| Kimmons, R. L. | Wombie, W. T. |
| Kinney, A. E. | |
| Lambert, F. W. | |
| Lahn, L. H. | |

MORE FOOD IS NEEDED, SAYS SECRETARY HOUSTON

In spite of the large production in many directions during 1917, the situation is not satisfactory. The supply of wheat in this Nation and in the world is inadequate. Owing to short crops in preceding years the reserve of a number of important commodities have been greatly reduced. Whether the war continues or not the demands of this country, because of the increasing population and of the needs of Europe, will be great. They will continue to be great for a considerable period, even after peace returns. There will be an especially strong demand made on this country for meats and live stock. Secretary Houston.

A PATRIOTIC APPEAL

Austin, Texas, February 27, 1918.

TO THE BUSINESS MEN OF TEXAS:

Regardless of the causes, there is a constantly growing world shortage of food. The relation of production to consumption has changed; never again will the food supply be greater than the demand.

Events in 1918 may determine the future history of the world, and the burden of meeting the emergency at this critical moment rests upon America. A shortage in production in the United States will mean nothing less than greatly increased prices for food, and, in consequence, social and industrial disturbances everywhere. The soldiers of America and of our allies, as well as the civilian population of the countries fighting for democracy, must be fed. The manpower of France, England, and Italy has been withdrawn from productive labor, and is now in the trenches. If America fails to supply adequately the food required to maintain the soldiers and those behind the battle lines, the defeat that will inevitably follow is beyond human comprehension.

The responsibility of feeding the world's population is no longer the farmer's alone; modern farming has become an industrial occupation; inefficiency, lack of capital and waste in farming directly affect and seriously handicap every other business. Farming must have the active, personal attention and co-operation of capitalist, banker, merchant, manufacturer and landlord, if they are to continue to prosper; they must realize clearly the calamity that threatens mankind from a deficient food supply. The farmer's need of capital, labor-saving machinery and other farm equipment, of seed, fertilizer and additional labor, cannot be met without the help of the business men; there must be the closest co-operation between the man on the farm and the man in town.

Business men can render no greater service to the country than by ascertaining the needs of the farmers in their trade territory, assisting them in the purchase of community tractors and other labor-saving machinery, in securing a sufficient supply of seed and fertilizer, in providing more and better live-stock for breeding purposes, and in devising plans for meeting the existing and prospective shortage of farm labor. These are the first steps necessary, if we are to increase our production of food and feed in Texas.

Please take this communication as a personal appeal to you to act at once through your county Council of Defense in aiding the campaign for an increased production of food and feed, and to omit nothing to properly meet the situation in your community. Such help cannot be withheld nor postponed without causing disastrous consequences.

Sincerely yours,

TEXAS FOOD AND FEED PRODUCTION CAMPAIGN—1918
FRANK KELL, Chairman.
Texas Food and Feed Production Campaign.

JOIN A WAR SAVINGS SOCIETY

WHAT IS W. S. S.?
W. S. S. represent opportunity—not sacrifice. Opportunities to earn money at a generous rate of interest: 4 per cent compounded quarterly.

Opportunities to save money that might otherwise be needlessly spent, leaving nothing to show for it. Opportunities to save lives at the front and help win the War by providing funds for the Government.

You can buy W. S. S. outright for \$4.14 now. The Government will pay \$5.00 for it in 1923. Or you can buy a Thrift Stamp whenever you have a quarter to spare. 16 Thrift Stamps plus a few cents (depending on the month in which you buy) bring you a W. S. S.

W. S. S. can be cashed before 1923 if you give ten days notice.

Enlist your "Slacker Quarters in the War. Buy Thrift Stamps and W. S. S. They'll earn money for you. They'll Help Uncle Sam Win the War. Buy them at your postoffice, any bank or store.

Buy little Government Bonds to head off that rainy day. You are helping make the world safe for Democracy when you buy a Thrift stamp. Who's going to keep that soldier's gun filled with shells if you don't? In Canada they say: "Give until it hurts and then give until it quits hurting." Our Government is only asking us to give up the things we don't need—non-essentials—and put the money in Thrift and War Savings stamps.

Loyal people are buying Thrift stamps and war savings stamps. Do your bit and make your bit your best. The more you lend your Government the less your taxes will be. Ever think of that? Better buy war stamps. Uncle Sam is asking you to lend him a little money. He's done a lot for you. Are you going to turn the old man down? The only difference between a five-dollar bill and a War Savings stamp is that the stamp has muck on the back and is bearing four per cent interest compounded quarterly. The bill is always worth just \$5; the stamp increases in value every month. War stamps save soldiers.

ARMENIAN AND SYRIAN RELIEF

Recently a check for \$70 was sent. In acknowledging receipt of the amount the Secretary calls particular attention to the fact that every single cent contributed to this cause is used for relief work—all salaries, clerical help, stamps and other overhead expenses incurred in raising this fund being otherwise provided.

The American Committee for Armenian and Syrian Relief, is represented locally by N. C. Vogele as chairman and G. A. F. Parker as treasurer. The method used is to put out contribution boxes in the stores and send in the offerings made at regular intervals.

Mr. Vogele has worked very earnestly and faithfully at his task and is to be congratulated upon the fine showing made.

Elrod Figures On Sewerage Disposal With City Dads

H. E. Elrod, Dallas engineer, the man who planned Hereford's street paving work, spent Tuesday in the city, looking over the situation with reference to needed improvements in the sewerage disposal plant. He spent the day in going over the ground and in conference with the City Commissioners. A little later he will submit his findings and recommendations.

The present sewerage disposal facilities are rapidly being outgrown, and it will be absolutely necessary to revise and enlarge them. However, engineers state that modern engineering methods and discoveries change so rapidly that they do not recommend any extended plans for the future in such municipal undertakings, but only advise enlargements and betterments from time to time to meet growing demands.

Parker Appointed To Lead "War Garden" County Campaign

The Texas Food & Feed Production Campaign committee at Austin, organized for the purpose of stimulating such work in every county in the state, has asked Mr. G. A. F. Parker to act for them in Deaf Smith county, and suggests organization for War Garden work. Blank mailing card pledges have been supplied and every patriotic man and woman who has any space at all for a garden is asked to sign and return these cards.

The Chamber of Commerce has been endeavoring for several weeks to secure a trained Home Economic woman to come here and take up this work under the local committee, but the question of finance has not as yet been definitely settled.

Mr. Parker will soon begin the work of organization for this vital war activity, and will call upon all patriotic citizens to join heartily in making the endeavor successful.

Holstein Cows May Be Shipped On South In Very Short Time

Telegraphic advices from the east indicate that D. L. McDonald and party are on the trail of a good bunch of Holstein cows for the Hereford Dairy Association, and word that shipment will start soon is anticipated locally.

Owing to the interest displayed in the Holstein cow, the following extracts from a letter to S. J. Rice from the Secretary of the Holstein-Friesian Association of America will be of interest:

"There are more purebred Holsteins in the United States today than there are registered cows of all the other purebred breeds combined. This popularity is increasing constantly, because they have been proven to be the Most Profitable Breed.

Thoughtless people sometimes criticize the Holstein because of its size, stating that it is an enormous feeder. We very readily agree with this. In fact, we are proud of it. The more raw material that you can put into a machine the more finished product you are bound to get. The cow is a milk-making machine and one of the best reasons why the Holstein cow gives such an enormous yield of milk and butterfat is its ability to consume greater quantities of feed (and a greater percentage of roughage than any other breed. In fact, this ability to consume large quantities of feed and turn it into milk and butterfat is one of the chief reasons for Holstein popularity. It costs considerable less in labor to produce a given quantity of milk and butterfat from ten head than from fifteen. In these days labor is a very considerable item to be reckoned with in dairy farming."

Up to this time there has not been an order issued by the Food Administration that would cause hardship to a man, woman or child in the United States.

J. S. JONES,
County Food Administrator.

MEATLESS, PORKLESS DAYS PASS

The order for meatless meals and Porkless Saturdays has been suspended temporarily, increased meat production and the necessity for still greater saving in wheat, makes the change advisable.

This suspension is made effective for an indefinite period—will probably last three months.

Since all restrictions on the consumption of mutton and lamb had been heretofore lifted, the Food Administrator only requires the public to deny itself in meats, consisting of beef and pork only, on one day a week, being Tuesday.

The increase in the consumption of meat should have the effect of curtailing the consumption of flour.

The farmers of the Country are responding to the National call to increase hog production, the increase is being attained very rapidly. As most of you know the corn crop last year was a bumper crop—measured in bushels—but in quality a large percentage was poor, being immature and had to be handled rapidly to keep from spoiling. It was necessary to feed this low grade corn as rapidly as possible, millions of bushels were moved to feeding points, and hogs particularly got the benefit of the movement. Hogs on the farms were fed for a longer period than usual—this resulted in a great increase in their average weight. The weight of hogs going to market for the past two weeks indicate an average of 212 pounds against an average of 203 last year; this indicates an increase in meat value of about 15 per cent which you will see is an addition to the nation's meat supply.

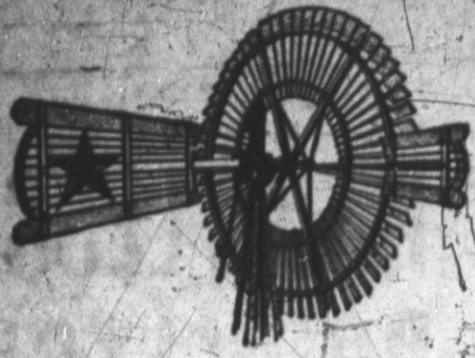
The Food Administrator at Washington makes the statement that the response of the public to the request for conservation of meats, has been very gratifying. The service of the public on this time alone has enabled the government during the period of its engagement to provide such supplies as transportation facilities to the allies permitted.

The Allies have made further and increased demands for bread-stuffs. These enlarged demands are partly caused by the shortage in arrivals from Argentina, and it is necessary that quick action be made. We are asked to further conserve in wheat products; the order has gone out to the stores to sell only 12 pounds of flour to the town consumer and not over 24 pounds to the farmer. Now this does not necessarily mean that our wheat is about gone, but it does mean that the government has more urgent use for the motive power and freight cars at present and expects the public to make the supply of flour on hand in the various parts of the country, last as long as possible.

The success of orders promulgated by the Food Administration depends entirely on the public; if adhered to strictly by the people the situation is soon relieved. As soon as the desired results are obtained these orders will be cancelled or amended; the Government has the situation well in hand; obey all orders like a soldier in the ranks—you owe it to your country; in fact it is what the Country has a right to demand from every citizen.

This is not an appeal to Deaf Smith county to do its duty; I am sure the county will do its full duty; it is to advise you partly, why some of the orders have been issued; to let you see that some good reasons exist for every order issued by the Government. We might not know all the reasons for all the orders, but we should feel that they are issued for the best interest of all the people, and obey without question.

THE STAR WINDMILL



FEATURES

- Very Light Running
- Painted with two coats of White Lead and Oil.
- Bent Oak Wheel Rim, overlapped 6 inches and bolted.

We also carry the **LEADER** mill, the old standard, used on the Plains for years.

BUCKEYE INCUBATORS

ALL SIZES

MOIST AIR SYSTEM

Warranted to hatch more chicks than any other machine

SHARPLES SEPARATOR

The only separator that skims clean whether you turn it fast or slow. Saves \$40 to \$60 a year extra, due to this wonderful Section-feed feature (the feed varies with the speed). Has other fine advantages—no discs to wash, three-low supply tank, ball bearing, etc. Over one million users. Come in and see it work.



GARRISON BROS.

THE HEREFORD BRAND

SETH B. HOLMAN

Editor and Publisher

PUBLISHED EVERY THURSDAY

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When Secretary Baker stated that a half million men would be drafted before June, he surely hadn't sized up the crowds about the pool rooms, or he would have made the number a million.

This country has made some very successful "drives" during the past year. There have been the two Liberty Loan drives, the Red Cross drive, the Y. M. C. A. drive, and others. But greatest of all, the 1917 drive for the greatest development of war gardens the world has ever seen. And the success of this drive is still plainly to be seen in the great abundance of canned and dried fruits and vegetables to be found in the homes of the land. There is no doubt that these gardens have played a most important part in our plan of food conservation, and are still effective.

And now again the country is called upon for a record production of food stuffs, an even greater if possible than the last. The success of the garden campaign of last year should spur us to renewed and greater efforts this year. There should not be an idle garden or back yard in the land. Every square foot of ground should be made to yield its quota of the food that is to win the world war.

Now is the time to be planning these gardens. It is not necessary to wait until the time comes for actual planting. When that time arrives every person should have planned the entire summer's program and should know just what every foot of his ground is intended to produce. Fences should be put in thorough repair, the ground should be cleared of all obstructions and nothing but the mechanical working out of matured plans should remain to be done when spring really opens.

One more thought while on this subject: Plan to not let the garden interfere with the larger and greater work each man and woman must do in this year of supreme endeavor. To effect this, the garden should be made a means of recreation, and should take the place of baseball, football, tennis, golf, joy-riding and other amusements. It should be the solace of the jaded business man and the tired society woman. Yes, the women will find renewed health and vigor from a few hours each day spent in gardening.

And then when we have these gardens growing and producing, let us make a wise use of their products, that we may conserve even more meats and wheat for our heroes "over yonder," and our allies who are fighting by their sides. "Garden sass" is an ideal summer diet.

We admire patriotism in the children. We are willing they should be drafted into every activity wherein their zeal and optimistic enthusiasm has such splendid results. Let them sell baby-bushes, push the Red Cross campaign and engage in any other activity that will further our cause in this great world war. But for their own dear sakes, let's have them regard it all as just a struggle for the right. Hold before their little eyes the grand principles that animate us, and keep well in the back-ground the horrors that try our souls. Let us not permit their young innocent minds to become inoculated with the poison of hatred. Time enough in after years to make plain to them the horrors of the conflict. Just now it suffices that their country needs their enthusiastic services.

County Agent J. W. Campbell, of Wichita County reports to the Extension Service of the Agricultural and Mechanical College:

"I ordered 1500 bushels of shelled corn for immediate shipment for the farmers of Wichita Falls. I also received 3000 bushels of seed oats for the farmers at this place.

I saved the farmers 35 cents a bushel on the corn ordered this week and 25 cents a bushel on the oats."

The above figures show that a total of \$1,275,000 was saved for the farmers of this county in these two items through the agency of the County Agent, which is more than the County pays him by the year, and yet this is only one of a thousand instances in which the County Agent renders valuable assistance to the farmers in his community.

VELVET BEANS

B. B. Martin, County Agent in Liberty County, reports to the Extension Service of the Agricultural and Mechanical College:

"In December, I visited Mr. J. R. Stone, who made the statement that on eight acres of corn planted in velvet beans in the drill with corn, he had grazed ten horses and mules, eleven dogs and sixty goats. They were on these beans sixty days and were not fed anything else. The stock are all very fat. Before turning the stock in on the beans he gathered about 40 bushels of corn an acre. This has proven a profitable crop. Many farmers in Liberty County will follow Mr. Stone's example this year."

A week of song is being held this week at the University of Texas, under the direction of Frank L. Reed, Professor of Music at that institution. The student body assembles every afternoon at a convenient place on the campus, and the program consists of folk songs, college songs, hymns and patriotic songs. Each day's program is interspersed with pointed five-minute talks by President R. E. Vinson of the University.

OCEANS OF WATER

Coal Situation

Local coal dealers have received the following circular from a big fuel company regarding the coal situation for 1918: "It is right to the point and worthy of close study and thought:

"The war has brought many changes in business, as well as in personal habits. What further changes may be necessary before we win the war no one can predict. We all know, however, that this winter has resulted in suffering in many portions of the country due to insufficient supply of fuel. Last summer nearly every coal dealer stocked heavily.

In the past the retailer and producer have been content with the belief that filling the coal dealers' bins eliminated all change of shortage. The past season has clearly proven that will further preparation must be made and the "consumer" is the key to the situation. For every ton that is put away by him in his own bin, cellar or shed, enables the retailer to refill his bins, thereby increasing the stock of coal in his community; affording further protection when shipments are stopped by war shortage and other transportation difficulties.

This year it should be made perfectly plain to every householder that coal in the mine will not keep the home warm and railroads will not be better able to handle traffic this year than in the past season.

There is a limit to the amount a dealer's bin will hold, but there is no limit to the coal he can do in the community by impressing upon every consumer the absolute necessity of stocking up with coal at home as fast and as early as he can get it. This does not mean in June, July or August, just because that has been his habit or preference; it means that every consumer should eagerly grab his next winter's supply from the first coal shipped after the current demand is satisfied, whether it be February, March, April or later. It is up to the dealer to advise the town's people and farmers.

Can you imagine the necessity of stockpiling coal in the West may not be as bad or worse next winter unless everyone does his "bit"? There is no doubt in any producer's mind that the demand for storage coal can be greater than the mines will produce. To increase the amount of coal in each community, however, the consumer must be made to see the necessity of getting his supply early, and failure to realize this important feature will rest entirely with the retailer.

Don't forget that the government wants as much coal sent eastward as possible. Don't wait, hoping to get plenty of eastern coal.

Some retailers whom I have recently interviewed on early stocking by the consumer, realizing the consumer may say, "It is too early". Have volunteered to make a list showing each customer and date coal is offered him, the idea being to be ready to show the state and local Fuel Administrators the effort made to protect their community when later appeals are made for relief. It seems to me this is a splendid suggestion and doubtless many retailers will follow up this idea. The adoption of this plan should become general.

Sell coal all Spring and Summer. Advertise it. Write letters and post-cards, and letters to your townsmen and farmers asking, "How do you expect to have coal next winter if you don't buy it now?" In other words, don't let them forget that coal was scarce and will be scarcer. The war is not over."

An aspirant for senatorial honors has set a precedent that might well be followed by others in the coming general election. He announces that if President Wilson desires the return to the Senate of the present incumbent, and will so express himself, he, the new aspirant, will retire from the contest. There is one man capable of putting his country's interest before his own ambition. There should be others.

YOU'LL LIKE HEREFORD

\$2,000 FROM 20 ACRES OF LAND. County Agent L. A. Kennedy of Donnelly County reports to the Extension Service of the Agricultural and Mechanical College of Texas:

"I visited the Demonstration plot of I. H. Doom, who was having his crop seed threshed from 20 acres of Japanese and Seed ribbon cane. He had counted on getting a price of 7-12 cents a pound, but I advised him that planting seed of that kind was very scarce, and that there was a big demand for them. I wrote several letters for him and secured a price of 12-1-2 cents a pound for his entire crop. He hauled his crop to town and his total receipts for the seed alone was \$1,516.25. This, together with his crop of syrup at 90 cents and \$1.00 a gallon, netted him more than \$2,000.00 from 20 acres of land."

Mr. Doom says that he will tell the commissioners court that Demonstration work this year has been worth to him one-half of the salary paid out by the County for the work."

TERRACING PAYS

County Agent A. D. Rawlinson of Shelby County reports to the Extension Service of the Agricultural and Mechanical College of Texas:

"The day was spent in an inspection of a 400-yard drainage ditch recently surveyed and staked for Mr. W. W. Ballard. The farm in which this ditch was cut has been practically worthless, being so nearly level that water has been covering the surface after a very heavy rain of just one or two inches. This ditch cost this man, including his labor and the labor of his teams, eighteen dollars and his valuation of this particular farm now is \$500 more than before the ditch was completed."

MADE MONEY FOLLOWING DEMONSTRATION METHODS

County Agent T. A. Chaney of Pinto County reports to the Extension Service of the Agricultural and Mechanical College of Texas:

"One of my demonstrators has been feeding from 35 to 50 baby heaves each year for the past three years according to demonstration methods. He has made good money each year, and has attracted attention of others in the neighborhood, but this year he beat them all. He sold 35 calves on the Fort Worth market at 13 cents, the highest price ever paid on the Fort Worth market for this grade of stuff. The calves were from 8 to 12 months of age, and weighed an average of 720 pounds. He raised the calves and run them on his own grass until about three months ago, when he began feeding them, and from that time on they had his personal attention each day."

There are more sons and daughters of farmers in the University than of any other class of citizen. This has been the case for many years and will probably continue to be so.

POLITICAL ANNOUNCEMENTS

Announcements for Deaf Smith County will be carried in this paper upon the payment of the following fees, cash with order: District offices \$15.00 County Offices 10.00 Precinct offices 5.00

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County Judge:** Jas. A. Hughes (Re-election)
- For Sheriff and Tax Collector:** C. S. Purcell (Re-election) Geo. W. Cloyd
- For County and District Clerk:** J. E. Crouch A. O. Thompson (Re-election) J. S. Jones
- For County Treasurer:** J. J. Ward (Re-election)
- For Tax Assessor:** C. P. Arthur C. E. Lester S. G. Moore Albert Murphy A. C. Thompson W. T. (Red) Smith
- For Commissioner:** Precinct No. 1. C. C. Bowman

OCEANS OF WATER

Mr. J. B. Elliston made a business trip to Amarillo the latter part of last week.

Mr. Geo. W. Irwin, former Hereford citizen, came in from Waco, Tuesday on business.

Groceries!

We will appreciate your grocery account for March. Try our store one month and be convinced that we give full value in exchange for your money. CASH or CREDIT



7 or 8
W. L. SULLIVAN
GROCERY

Many people are coming to the conclusion that the meat packing industry would be a suitable one for your Uncle Samuel to subsidize in.

The familiar restaurant order of "ham and ..." is very appropriate these days. There's nothing doing after the "and".

COAL

Read the story of the the coal situation on this page, and

REMEMBER

We have the coal NOW and will be glad to book your orders—we do not know that we can get coal to fill your orders later.

Fone No. 1

McQUEEN GRAIN & COAL CO.

The world may, as some one has asserted, accept us at our own valuation, but we don't often catch it in a buying humor.

If this country is worth living in, surely it's worth fighting for. Dollars will down German autocracy. Buy War Stamps.

LET THE SUNLIGHT IN

Plenty of sunlight in the home is essential to the health and cheerfulness of the inmates. But all the sunlight in the world won't cheer up and brighten a dingy, shabby room. There's a remedy.

PAINT

Let us brighten up the dingy woodwork of your home. Your feelings are influenced by your surroundings. We can make your home so pleasant that a grouch just simply can't live in it.

Yours to Serve

Palmer Lumber Company

NOTHING SO IMPORTANT AS THE TERMS ON YOUR LONG TIME FARM and RANCH LOANS

We can give you the best terms, lowest rate, most satisfactory service.

C. W. WHITTINGTON

AMARILLO, TEXAS
Phone 609

SMITH BUILDING
Rooms 35-36

Midwest National Bank
Kansas City, Mo.

REFERENCES
Amarillo National Bank
Amarillo, Texas

First National Bank
Lawton, Okla.

Drug Store Sundries

In addition to a complete line of Drugs and proprietary Medicines, we carry a full supply of

RUBBER GOODS of all kinds
COMBS and BRUSHES all grades and prices
TOILET PREPARATIONS
PENS, PENCILS, INK
and **STATIONERY**

We want to furnish you anything you need for an intelligent care of the health and beauty of your person

The Retail Store **Corner Drug Store**

Nine Tests Are Used to Prove Physical Fitness of Men in Camps

The directors of athletics at one Army camp has arranged a program as a means of determining the relative athletic caliber of the companies in the division. Each man is required to pass in eight of the following tests to obtain a positive mark for his unit:

Jump 8 feet from a standing position; chin 10 times; clear a bar at 4 feet 2 inches; throw a twelve-pound shot 83 feet; climb a twenty-foot rope in 15 seconds; dash 50 yards in 7 seconds; run a mile in 6 minutes; lift a 60 pound weight over the head with one hand; sit up from a supine position with a 50-pound weight suspended from the back of the head.

Junior League

Song.
Bible lesson: Mark 4:35-41.
Prayer.
From an adobe hut to a president's mansion—Billard Terry.
Story—"The Cloth Cap".
Song—Carolyn Lamb.
Business.
Benediction.

The young men who are working their way through the University of Texas do almost everything that comes to hand to earn money to pay their expenses. They milk cows, drive and care for horses, saw wood, attend to furnaces, sweep rooms, wait on tables, mow lawns, and do clerical and stenographic work.

CHURCH NOTES

First Christian Church
Last Lord's Day the services were well attended.

Services next Lord's Day as usual.

Morning subject: "The Divinity of Christ"

Evening: "The Kingdom of Heaven."

Epworth League Program, March 10th, 1918

Topic: Progressive Christians.

Leader—Miss Elizabeth Black.

Talk on subject by Leader.

Talk: "Add to your faith virtue—Mamie Landrum.

Talk: "Add to virtue knowledge"—Miss Maude Wolz.

Talk: "Add to knowledge temperance"—G. A. F. Parker.

Business meeting.

Y. P. S. C. E.

Topic for March 10th: "Making the most of Ourselves".

Leader—Arthur Rogers.

Song, followed by prayer.

Information committees report.

Scripture: Eph. 4:1-16.

Leader's talk.

Song and sentence prayers.

Efficiency in church work.

Ruth Lee.

Business efficiency—By Archie Conklin.

Saved by service—Clyde Carroll.

Solo—Pauline Fertsch.

Devotional efficiency—Norman Rice.

Suggestions by Mary Lee Fuqua.

Matt. 25:14-30—Earl Nunn.

Neh. 4:12-23—Lena Bodkins.

Keep your eyes on your model—J. M. Fertsch.

Four thousand Indiana Endeavorers have responded to the call of our country and are either in training in this country or in France.

A Christian Endeavor Society of 57 members has been organized in the Clayton, Illinois high school. Four denominations are represented in the membership.

Eight interesting discussions of Red Cross and patriotic service work in booklet form will be sent free by the Patriotic Service department of the Illinois Christian Endeavor Union for one cent return postage. These discussions are splendid for use in society meetings of study classes.

What do you think? We have so much to report about our Society this week that we are not going to tell you anything. We have boys home from the Army, business reports, much interest shown, and, well, come out and meet with us at 6:30 next Sunday. We are glad to have you at any time even if you do not join.

B. Y. P. U. Program, March 10th.

Subject: "Bible Gems", the Shepherd Psalm.

Leader—James Moses.

Scripture reading: Psalms 23—Lee McMan.

Open discussion—Leader.

The Good Shepherd—Mrs. J. R. Lang.

The Pleasant Pastures—Mrs. Berry Orr.

The Straight Paths—Mrs. McClurkin.

In the Dark Valley—Mr. E. V. Allen.

At The King's Table—Miss Ethel Painter.

Special music—Miss Clyde Wilson.

Conclusion—Mrs. Roberts.

Close with sentence prayers by Entom.

LODGE DIRECTORY



Herford Lodge No. 549, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited.

GEO. BEAMS W. M.; J. S. Jones Sec

WOODMEN OF WORLD Meets every Second and Fourth Saturday nights in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

Professional and Business Cards

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees

Shade and Ornamental Trees

Shrubs and Evergreens

Roses and Greenhouse Plants

Herford Nursery Company

Plies Cured in 6 to 14 Days.

Your deposit will return money if PAID

STOCK FARM HARDWARE

It is a patriotic duty to increase your farm products at this time. Almost the entire world looks to the American farmer for its food. Proper equipment will increase your profits as well as your products.

We carry a complete line of all labor-saving devices for the modern stock farm.

The highest quality only, and the lowest prices always.

Dunlap Hardware Company

SHERIFF'S NOTICE OF ELECTION

The State of Texas, County of Deaf Smith:

Notice is hereby given that an election will be held on the 30th day of March, 1918, at SUMMERFIELD school house in Common County Line School District No. 4 of this county, as established by order of the Commissioners' Court of this County of the date the 15th day of July, 1911, which is recorded in Book 2, page 290, of the minutes of said Court, and that part of said District which is situated in Deaf Smith County was changed and the boundary lines redefined by order of the Commissioners' Court of the date the 12th day of April, 1915, and that part of said District which is situated in Parmer County was changed by the boundary lines redefined by order of the Commissioners' Court of Parmer County of date the ___ day of May, 1917, which is recorded in Book 1, page 544; minutes of the Commissioners' Court of said county, to determine whether a majority of the legally qualified property tax-paying voters of that district desire the issuance of bonds of the faith and credit of said Common County Line School District, Summerfield, in the amount of \$10,000, the bonds to be of the denomination of \$100 each, numbered consecutively from one to one hundred, both inclusive, payable forty years from their date, with option of redemption after twenty years, and bearing five per cent interest per annum, payable annually on April the 10th of each year to provide funds to be expended in payment of accounts legally contracted in constructing and equipping a public school building of brick material, and to determine whether the Commissioners' Courts of the three counties shall be authorized to levy, assess and collect annually while said bonds or any of them are outstanding, a tax upon all taxable property within said district sufficient to pay the current interest on said bonds and provide a sinking fund sufficient to pay the principal at maturity.

All persons who are legally qualified voters of the state and

shall be entitled to vote at said election.

Said election was ordered by the County Judge of this county by order made on the 4th day of March, 1918, and this notice is given in pursuance of said order.

Dated the 5th day of March, 1918.

C. S. PURCELL, Sheriff Deaf Smith County, Texas.

If that German drive catches sky in the net he will wish his was Ruskys or Flysky.

Removal Sale Still in Full Blast

MANY BARGAINS LEFT

Especially in Good Solid Leather Shoes

Stetson Hats each \$2.95
Underwear, Hosiery,
Shirts, Boys' Knicker-
bockers, Men's and
Boys' Sweaters, Neck-
wear Pajamas.

Extraordinary showing of Spring Woolens. We want to make your Spring Suit. Be satisfied with your clothes; don't cost any more.

There is distinct individuality in every make. Only one suit made from each. Remember when it's good cleaning, repairing you need to phone 277.

Our Tailor Shop is modern, our methods

Ralph Barne

Join These Americans On the Road to Victory

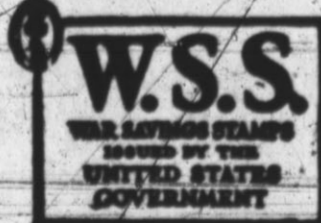
See the crowd! It is a happy crowd! Why? Because it is on the road to Victory. It is an old road, the Thrift road, the broad highway to personal success. And as usual, the success of the individual means the success of the Nation.

The Nation to-day wants Victory. The individual here at home can help best by winning a million smaller victories over waste and extravagance.

Join the crowd! Take the Thrift pledge! Raise the W. S. S. flag and keep it flying. Put your quarters and your dollars behind your sons and husbands and brothers on the sea and in France.

JOIN THE CROWD!!

Be a War Saver



Be a Life Saver

THIS SPACE CONTRIBUTED BY

The First National Bank

SAFETY

SERVICE

SECURITY

JUST RECEIVED FROM EASTERN MARKETS

Complete new Spring line:

Ladies' Tailor-Made Suits and Coats

Let us SHOW you.

D. R. GASS & SON

SOCIETY AND CLUBS

MRS. F. W. PRICE, Phone 28.

Miss Veda Dieky who has been visiting her sister, Mrs. Bill Mullen, one mile west of town, was given a farewell dinner last Monday evening, six of Hereford's prominent young ladies being present. A delicious supper and a jolly good time was reported by all. Miss Dieky left Tuesday morning for her home in Baird, Texas.

Little Miss Alma Valentine was given a surprise party last Thursday afternoon by her little classmates of the Primary school. This was Miss Alma's sixth birthday. Twelve little folks enjoyed the layful romp on the lawn, then were served to apples, candy, pickles, sandwiches, cocoa, and cookies.

Alton Miller, little son of Mr. and Mrs. James H. Miller, entertained his kindergarten friends and several other little playmates a party Tuesday afternoon, March fifth. They came to help Alton celebrate his seventh birthday, and they did justice to the occasion. Those present were: Frances Drum, Lotella, Wright, Orville Savage, Pearl Runtun, George Lewis, Ellen Sites, Willa B. Wilson, Forister, Russell Moore, Carl Spratt, Milton Davidson, Newton and Jack Gilliland, Iver Bering and Benjamin Ho...

A Surprise

Last Friday Mrs. Wink Valentine gave a surprise birthday dinner to her daughter, Miss Flossie. Mrs. Valentine had gone to spend the day with Mrs. Geo. F. Caylor, when about 11 a. m. she was called to the door and received an urgent message to come home. Naturally she was very much provoked, but never returned home. When she found the sitting room she beheld a very smiling face—her face the question mark, when suddenly tried upon her that it was her own. It was some time before Mrs. Valentine was able to control her emotions when Miss Flossie stated that she had composed and managed her way into the dining room with the guests. Upon entering the dining room the eyes of all were fastened upon a large table of sets. Each guest had brought a gift for the dinner. In the center of the table stood a beautiful centerpiece which contained a lovely bouquet of red and white Carnations. I saved...

RED CROSS NOTES

A short time ago several representatives from the Women's Bureau of the American Red Cross were sent to France to study the question of standardizing hospital and refugee garments. They visited the refugee headquarters and hospitals, and carefully noted the needs and requirements, and their report has been the deciding factor in the standard of work asked for. The need of garments for the refugees is almost overwhelming, and merely as a matter of economy—we do not want to send them second hand clothing. It will cost us just as much to ship old clothing, in freight charges, as it will new ones, and they will wear out in half the time—so it is not considered good policy to ship second hand clothing. We want to send them what is plain and durable, mostly dark colors which they are accustomed to, and now especially where almost every family is in mourning. It is very difficult to get washing done in France at present for there is no soap and little hot water, so the garments we send will have very hard wear. All articles of clothing which have been donated in Hereford that cannot go through the Red Cross will be sent thru the Belgian Commission or used for the home service relief. Every article will be placed where it will give most service. Definite and specific information has been asked for at headquarters, and it is thought by next week we will be able to give this out to the public.

Wrappings Needed

If you have old muslin or linen, send them in. We are expending much money for new goods to use in this way which might be saved the Chamber.

Mrs. R. N. Stocking is teaching a class in Dimmitt and reports much interest taken.

At the regular board meeting on Wednesday Mrs. Gibson's resignation was read and it was decided to give her a leave of absence for rest and recuperation, and when she felt able again, to resume her work. During her absence a committee with Mrs. Ashbrook as chairman will have charge of Surgical Dressings. On account of Mrs. Gibson's illness last week Mrs. Pitman and Mrs. W. A. Price had charge of the Surgical Dressing Department.

The number of dressings made during the week ending March second was 2,979. Please send in BY SATURDAY all pajama suits that are out. One pajama coat is missing—help us locate it.

The Methodist Missionary Society will meet at the church on Wednesday, March 13th, for the study lesson on second chapter in "African Trail".

The following program will be rendered: Scripture: Isaiah 29:8-12, Rom. 10:11-15.

"The People of Africa": (a) Common origin traced by speech.

(b) Customs and conditions of life.

(c) Position of women and children—Mrs. McLain.

Picture the Bulu before he becomes acquainted with God, and after he has become a Christian—Mrs. Terry.

Native belief. The rule of fear. Practice of Witchcraft. The Ethiopian conception of God—Mrs. W. A. Price.

The Native Christian, his ad-

STAR THEATRE

FRIDAY, MARCH 8th

We present for your approval William Russell, star in fast action photo drama in an original and highly entertaining five act play "NEW YORK LUCK", built on a very unusual experience in New York of an ambitious and untutored boy from the country. William Russell does the most thrilling bit of fighting of his career in "New York Luck". A single reel Strand comedy featuring Billy Rhodes.

Admission 10c and 20c

SATURDAY, MARCH 9th, MATINEE and NIGHT

We present for your approval Virginia Pearson, a William Fox Feature "ALL FOR A HUSBAND", one of the most unusual photodramas ever presented on the screen of a theatre. You will see Miss Pearson in a dual role in "All For A Husband." Miss Pearson's last picture was "Thou Shalt Not Steal." "All For A Husband" is claimed to be a greater picture than "Thou Shalt Not Steal." Matinee from 3 to 5:30 p. m., 10c and 15c; Night, 7:30; 10c and 20c.

MONDAY, MARCH 11th

Triangle Film Corporation presents Jack Richardson and Clair McDowell in "THE MAN ABOVE THE LAW". When it comes to playing the Villian Jack Richardson is always there. "Man Above The Law" is a picture that should please. You will see the Mexican Village and some real Indian in this picture. Who said that Fatty Roscoe Arbuckle could not make them laugh? If you will be at the Theatre tonight you will have a chance to try to keep from laughing. Admission 10c and 25c.

TUESDAY, MARCH 12th

We present for your approval HAROLD LOCKWOOD in his newest triumph "BROADWAY BILL". Harold Lockwood stands on the equal with Douglas Fairbanks or Dustin Farnu. "Broadway Bill" will be a picture that you will regret if you fail to see it. It is in a class to itself as a feature. Don't wait until it is too late and say you wish you had gone to see it. "Broadway Bill" is a feature you will want to see. Do not forget "The Fighting Trail", "The Water Trap" there are plenty of thrills left yet. 10c and 25c.

WEDNESDAY, MARCH 13th

This is a chance for those who like to see WILLIAM S. HART in one of the best pictures he has ever acted in. "WOLVES OF THE RAIL". There is but one BILL HART. They have tried to imitate him but it has not been done. In "Wolves of the Rail" you will see him in a new role, that of a Railroad Detective. He plays the part to perfection as Bill Hart always does. Admission 10c and 25c.

THURSDAY, MARCH 14th

We present for your approval WILLIAM DUNCAN and CAROL HOLLOWAY, the stars in the "FIGHTING TRAIL" in another Wolfville story, "THE TENDERFOOT". You remember DEAD SHOT BAKER, if you do you will want to see "THE TENDERFOOT". If it is real thrills you like you will see them in "THE TENDERFOOT". Those who have kept up with "The Fighting Trail" know that William Duncan and Carol Holloway go the limit to put over a thrill.

Do not forget the JAZZ Band. Admission 10c and 20c.

Coming, Wednesday, March 20th, MARY PICKFORD in "STELLA MAIRS".

Friday, April 2nd, "Vengeance and the Woman" with William Duncan and Carol Holloway.

Thursday, April 4th, Alice Joyce and Harry Morey in "Within the Law".

Junior Missionary March 9th

Song. Roll Call: Answer with Bible verse. Prayer. Lesson Topic: Coal Mines. Scripture Lesson: Acts 13:42-52. Leader—Mozell Hill. Leaflet—Children of the Coal

Fields—Superintendent.

Missionary work among Miners—Mattie Lou Harrison. Reading—Edith Walker. Benediction.

Figuring it right down to the last analysis, it's up to the people of this country to decide which they love most, their boys or their stomachs. Which?

VIRGIL O. STRICKLER

C. S. B. of New York City, will deliver a free lecture on Christian Science, Sunday, March 10th.

MISSION THEATRE

Amarillo, 8 p. m.

The public is cordially invited to attend.

ded responsibility as a Christian. An evangelist to his own people—Mrs. D. W. Hawkins. Song—Mrs. Welliver.

YOU'LL LIKE HEREFORD

HIGH SCHOOL NOTES

There is one vacant desk in the first grade room since the passing away of little Lottie Ross, after only five days illness of pneumonia.

GRADE TWO

A new pupil was enrolled Monday morning, making a total enrollment of fifty-nine. To relieve the crowded condition this grade has been doing work on a half-day basis for the past month, with most satisfactory results.

GRADES THREE and FOUR

Most of the children in these grades have learned to knit and are knitting squares for a Belgian quilt. They have several squares finished.

Attendance is improved since the weather is moderated.

GRADE SIX

Miller Duke has entered school from the Ward school in this county.

Miss Tarver sent five squares for the Belgian quilt. They are appreciated by pupils of this building.

The pupils of this grade won the picture for next month, offered by the Parent-Teacher Club to the room having most parents present at the meeting. The picture was donated by Mr. Lupton. Robert Burns and Louis Lah were absent last week on account

STAR THEATRE.

William Russell, athletic star of the screen, hero of a hundred fights to the death in as many tight corners, has his most sensational encounter in the new American-Mutual production. "New York Luck"—a fight that starts while he and his antagonist are hanging precariously to an elevator cable in a narrow shaft, and ends in a smashing knockout in the elevator cage.

The new drama is one of the best in which Russell has appeared for some time. The star is given an opportunity to show versatility and does it in the role of Nick Fowler, an ambitious station-agent of Hobokus, Maine, who is determined to make a fortune in New York.

The adventures that befall Nick in the course of his search for wealth and the "beautiful heiress," who is pretty Francis Billington, are of a novel character. The star is displayed in a cameo vein which suits him admirably. "New York Luck" will be seen at The Star Theatre Friday night-March 8th.

Four cowpunchers and ride, than whom there are none better in the Southwest, appear in the east of "The Tenderfoot," the Greater Vitagraph Blue Ribbon Feature, which will be the attraction in the Star Theatre on March 14th. They are Joe Ryan, George Holt, Fred Burns, and Al Jennings, and their fine work in "The Fighting Trail" and "Dead Shot Baker," makes them welcome friends in this second adaptation of the famous "Wolfville" tales by Alfred Henry Lewis.

William Duncan and Carol Holloway, Vitagraph's peerless stars of adventure and outdoor pictures, lead the cast in "The Tenderfoot" and are supported by Florence Dye, Walter L. Rodgers, Charles Wheelock, Hattie Ruskirk, Joe Ryan, and Fred Forrester.

Paul Guthrie at Dunwoody Institute

Paul Guthrie, who has been in the raido service of the U. S. navy since the first of the year, has been transferred with his company, from Great Lakes, Ill., to Dunwoody Institute, Minneapolis, Minn., for further training. He writes that he is very favorably impressed with that branch of the naval service, and sees many opportunities for the young man who is willing to apply himself.

Whitehouse Market

Fresh Oysters, Fresh and Cured Meats, Canned Goods, Pickles, Catsup, Crackers, Cheese, Fone 65

EVERYTHING IN THE MEAT LINE Your Patronage Appreciated

J. E. HERMES, PROP. Phone 65

Some Real Specials at SKELTON'S

For this week only we will sell the following well known articles at the prices named below:

Table with 2 columns: Item and Price. Items include 25 O Cedar or Wizard Mop (99c), Pott's Sad Irons (per set of three \$1.69), Gabley's Facial Soap (19c), Women's Williams or Colgate's Talcum (19c), Gold Band Dinner Plates (per set \$1.25), Gold Band Cups and Saucers (per set \$1.25).

above is only a sample of what we can save you on your every day purchases if you will only give us the opportunity.

C. A. SKELTON

"More Goods for"

is of pupils will be

Listen! Listen! Listen!

FURNITURE! FURNITURE!

I am still here, and am getting ready to move. Will you come and let me line you up for Spring? Everybody buys where they can do the best. So I am offering the following to the trade at these war-time prices. At the same time you help me when you help yourself. Come and get these goods:

\$37.50 Dressers are selling @	\$28.20
30.00 Dressers are selling @	\$24.50
25.00 Dressers are selling @	\$19.75
20.00 Dressers are selling @	\$15.00
15.00 Dressers are selling @	\$11.75
\$35.00 Library Tables are selling @	\$27.50
30.00 Library Tables are selling @	\$22.50
25.00 Library Tables are selling @	\$18.50
20.00 Library Tables are selling @	\$13.50
15.00 Library Tables are selling @	\$11.75
\$65.00 Wilton Rugs are selling @	\$52.50
\$55.00 Wilton Rugs are selling @	\$42.50
45.00 Wilton Rugs are selling @	\$37.50
\$50.00 Axminster Rugs are selling @	\$42.50
40.00 Axminster Rugs are selling @	\$32.50
27.50 Axminster Rugs are selling @	Extra Special \$19.75

25 per cent Discount on all Beds and Mattresses and Springs until we get moved. We haven't space here to mention everything that goes in this sale.

Your business is needed and appreciated.

Earl E. Wilson's FURNITURE STORE

Chairman Evans remarked the other day, in that inimitable way he has that, strange as it might seem, still it is a fact that there are a FEW people left, after nearly four years of this awful war, who will not even buy War Savings Stamps to help the Cause along.

There are a FEW people in every American community, no doubt, who would not purchase Liberty bonds, Red Cross and Y. M. C. A. memberships, etc.

There are a lot of people in Hereford, and aroundabouts, however, who have toed the financial mark set for them manfully and unflinchingly, as is attested by the fact that Deaf Smith county has "gone over the top" on every patriotic issue yet presented to her.

W. E. Hicks, cowman and patriot, is one of these men. If you doubt it, you should have seen Mr. Hicks' smile when he received his batch of the Second Liberty Loan bonds this week. Mr. Hicks

was as proud of the bonds as an American "Sammy" with his first decoration for bravery under fire.

And it may not be amiss here to state that Mr. Hicks was the second highest man at his bank in the purchase of the Liberty bonds, has simply plunged in War Stamps, and certainly "went over the top" in the Y. M. C. A. and Red Cross drives.

ROSE COMB R. I. RED eggs—from flocks bred eight years, \$1 per 15, \$5 per hundred. Box 87, 6-4f. Mrs. Geo. W. Smith.

FOR SALE, cheap—Four extra good thoroughbred Duroc Boars, sgt. about 125 lbs. Box 87, 6-4f. W. M. Smith & Sons.

Good, Clean Rags wanted, at The Brand Office.

FOR RENT—Half section, part broken out, two miles of town. See 31-pd. J. A. WEAR.

Mr. Groundhog is proving himself one of the greatest conservers of fuel in the whole bunch.

HOUSES are in great demand in Hereford. Many people are forced to board for lack of RENT HOUSES. Why pay rent, when you can have your OWN HOME for the same price?

BUILD YOU A HOME
Rockwell Bros. Lumber Company

BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1/2 cents per word; minimum 25c. CASH WITH ORDER.

FOR SALE—60 bushels of 1917 Alfalfa seed, at 13 cents per pound, T. O. B. Canyon, Texas. JOHN KNIGHT, 4-4f-pd. Canyon, Texas.

FOR SALE—Pure bred Mammoth bronze turkeys: Toms, \$5.00, Hens, \$3.00. Mrs. J. H. Copeland, 4-4f. Phone 3 shorts on 202.

LOST—Two head heifers branded bar under 2 left hip, also eighteen head yearlings, siders and 4 steers branded 1 bar on 1 left hip, from ranch ten miles north. Finder notify C. C. Norton, 5-1-f.

Good, Clean Rags wanted, at The Brand Office.

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "1" following a number, it means that the ad will run until forbidden. 1-4f.

STRAYED—2 yearling heifers branded H with slanting line on left hip; one yearling heifer branded bar under E-left hip; 1 heifer branded E-left hip, with three underbits in right ear. Finder notify FIRST NATIONAL BANK, 5-1-f.

\$1250 buys 4-room house, 2 lots, barn, fruit, etc., two blks. East and one South of Court House. Easy terms. Possession with deed. See, L. BASKIN, Owner, 4-3-f.

FOR SALE—Well matured dwarf Maize seed, absolutely pure dwarf, made 62 1-2 bu. to acre. 4-1-f. G. W. BRUMLEY.

FOR SALE OR TRADE—Will trade my residence in North Hereford for good cattle, or will sell outright on good terms. 3-8f-pd. KYE HIGGINS.

FOR SALE—About 30 good young cows and span of good mules. Address, G. A. MERRICK & SON, Hereford, Texas, 39.

AUTO tops repaired and rebuilt. General automobile repairs. Telephone 325. 51-1-f. FARRIS & DAVIS.

FOR SALE—One six room house, well and wind mill, and one-half interest in well on line 807 Miles Avenue. Will sell very cheap for cash or will sell on terms, at 6 per cent interest. Address H. A. DANIEL, 401 North Buchanan Street, Amarillo, Texas, 34-f.

SAND AND GRAVEL—Suitable for any work, at pit on my ranch one mile East of town, or delivered. Price right. 49-1-f. T. B. SLAUGHTER.

AUTO tops repaired and rebuilt. General automobile repairs. Telephone 325. 51-1-f. FARRIS & DAVIS.

LOST—Three head white-faced cows, branded Cross J, connected, on left hip, from my place twelve miles southwest of Hereford. Finder notify 51-1-f. T. T. McDERMITT.

FOR SALE—27 head of 4 year old heifers with 12 calves, by side, will take \$65 for immediate delivery. Also have 158 head of fancy two-year-old heifers will sell now or spring delivery. Have another bunch of 190 head of high grades, consisting of two and three year old heifers with a few cows among them. Better look at these bunches before buying. See 3-4f-pd. CLAUD HIGGINS.

FOR SALE—We are leaving Hereford and will sell our nice modern home on Twenty-five mile Ave, desirable location. Will take cattle on deal. See or write Dr. L. L. Jones, 5.

FOR SALE—One section of land eleven (11) miles N. W. Hereford. For terms, apply Mrs. M. Harp, 414 W. 2nd St., Ft. Worth, Texas.

LOST or STRAYED—3 cows holding brand 4-3 on right side, but likely to be other brands on them. J. C. Newton, Hereford, Texas, 5-4-f.

FOR SALE—Good miller seed. J. M. KIMMONS, 3-1-f. 6 mi. north Stock Pen.

FEED FOR SALE—Headed sorghum and threshed kafir corn; also some maize. MARTIN SIMPSON, Box 94, Hereford, Texas, 1-1-f.

AUTO tops repaired and rebuilt. General automobile repairs. Telephone 325. 51-1-f. FARRIS & DAVIS.

FOR SALE—I have a first class second hand touring car for sale, cheap. L. W. HOUGH, 1-1-f.

FOR SALE—1 1/2 sec of land in shallow waters, adjoining three large irrigated farms, 4 1/2 miles from Jewell Switch. \$20.00 per acre bonus if sold in the next 30 days. Box 507, Hereford, 45-1-f.

\$2350 buys 6-room house, barn, sheds, and 2-3 1/2 acres of land, known as Brumley home, on 25-mile Ave. 17 acres leased ground paid for 1918 goes with this place. Easy terms, and immediate possession. See, L. BASKIN, Owner, 4-3-f.

TO RENT—Unfurnished rooms for light housekeeping. 3-4-f. MRS. W. H. RAYZOR.

BASKIN LAND COMPANY Hereford, Texas. Resources \$25,000.00. In Hereford since 1906. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-1-f.

WANTED—About 200 head of cattle to feed and pasture. 5-1-f. MRS. G. R. WARD.

FOR SALE—A good home, well located. Geo. A. Stambaugh, 2-1-f.

FEED FOR SALE—About 25 ton milo maize and kafir corn, and pasture for stock. 6-2-f. MRS. G. R. WARD.

FOR RENT—nw quarter sec, 13; terms reasonable. Address, DANIEL WARD, 6-2-f-pd. Longview, Texas.

LOST—Cameo Lavalier, somewhere near Theatre. If found leave at Brand Office. 5-2-f-pd.

SPRING WHEAT for sale. I have about 150 bu. Macaroni wheat at \$2.50 per bushel. 5-2-f. TROY WOMBLE.

FOR SALE—Three sections land, located northwest of Hereford. 111 cows, 102 yearlings, 8 young mules, 2 work mules, 2 work horses, and some range and good farming tools and implements, also about 150 hens. 5-4-f. W. J. CHAPMAN.

WANTED—Stock, cattle and sheep, any number and grade. Crocker-Huffman Land & Water Co., Merced, Calif. 5-1-f.

Get your doughnuts at Methodist "Pastry Sale" Saturday, Ford Garage. 1-f.

FOR SALE—Two second hand hsters. H. C. Bowsher, 6-1-f.

FOUND—Red sow, one ear split and one underbit. Came to my place about two weeks before Christmas. About two years old. 5-1-f. 2 miles west of Dawe. H. TIEFEL.

FOR SALE—by owner beautiful modern bungalow in Amarillo; seven rooms; oak floors; furnace heat; only built six months. Address "Owner, Care HEREFORD BRAND, Hereford, Texas." 6-4-f-pd.

FOR SALE—Eight coming two-year-old thoroughbred (not registered) Hereford Bulls for sale. These are some and the etc.

Get Out Last Spring's Suit and Let's Fix it Up

A little repairing here and there and a good, thorough cleaning—a cleaning that will bring back all the natural colors of the original garments is all that is necessary to practically give you a new suit.

We make new clothes—and good ones.

Have you received your Orr's Calendar for 1918? If not, it is here for you.

ALL WORK GUARANTEED.

We Call for and Deliver.

ORR'S Tailor Shop
PHONE 16



Round-Trip All-Year Tourist Fares

ON SALE DAILY

To Aransas Pass, Brownsville, Corpus Christi, Freeport, Hubbard City, Marlin, Rockport, Laredo, Mineral Wells, Palacios, Searight, Fort Lavinia, Fort O'Connor, Riviera.

LIMIT NINETY DAYS FROM DATE OF SALE

L. I. GARTON

38

Local Ticket Agent Santa Fe.

I WANT

To show you some of the bargains I have in close-in farms and ranches. I am also handling Colorado ranches, good grass, plenty of water, fenced, everything complete.

E. F. CONNELL Hereford, Texas

TO TRADE—Two-row lister with casters, good as new, for a good young saddle horse. 6-1-f. Mrs. G. R. Ward.

FOR SALE—Nice Jersey heifer, three months old. 6-1-f. J. B. Elliston.

J. A. Mayhall

WANTS TO BUY YOUR

GRAIN



ALSO HIGHEST MARKET PRICE PAID FOR YOUR COW HIDES

ONE WEEK ONLY

(March 8-14, Inclusive)

Rice 10c per Pound

Let us help solve YOUR Food Conservation Problem—that's our business. We are equipped to serve you quickly, completely, efficiently.

YOUR BUSINESS WILL BE APPRECIATED

THE WAR STORE

Can You Lend Uncle Sam a Quarter

NOW AND THEN?

We earn more money than any other Nation.
 We have more money invested than any other Nation.
 We will have to spend more than any other Nation to win the war and protect our lives and property.
 But, up to this year we have saved less than any other Nation.
 Our income has been Forty Billion Dollars a year.
 Our savings have been Five Billion Dollars a year.
 It is going to cost Twenty Billion Dollars to carry on the war this year.
 Part of this has already been subscribed in Liberty Bonds; part will come from taxes, but by far the largest part must yet be saved.
 Cash, Cash, CASH is what we need, and the only way to have it is to work harder and save more.
 Cash must come before men and munitions.
 Cash must come before luxury, pleasure, convenience, or even comfort.
 Cash is the one big dominant power we must get first to win, and we must win. Let's save our money and put it in the banks.
 Let's save our money and put it in the banks.
 The banks of Hereford are rendering a mighty service to the people and to the Nation—Without them business would stop tomorrow, pay rolls would stop, cash would disappear, and every normal habit would be changed.
 Don't hoard or hide cash... Cash is never safe until it is in the bank or safely invested.
 So save, save, SAVE; put your money in the bank today and keep on building up, getting interest, growing stronger and preparing for the way to win peace and liberty.

War Savings Stamps
Will Sustain Soldiers

First State Bank & Trust Co.

"ALERT TO SERVE."

For Sale by

Boy Scout News

The Boy Scouts meet every Friday night at 8 p. m. at the Court House. Last Friday night the Scouts divided up into two troops. A. L. Biggs, Scoutmaster for Troop No. 1, and N. C. Vogele, Scoutmaster for Troop No. 2. Troop No. 1 has 24 Scouts or three Patrols, which are full. Troop No. 2 has at present nine Scouts and are working hard for their number. Any boys wishing to become Scouts please see A. L. Biggs or N. C. Vogele.

It is very urgent that all the boys in Troop No. 1 be present next Friday night. It is planned to help in the W. S. S. campaign and Mr. R. T. Evans will be present and address the boys in this behalf.

Remember when you are going to buy W. S. S. or Thrift Stamps that the Scouts have them for sale. They need our support.

Anyone needing help on Saturdays, and work that a boy can do, may get same by applying through the Scoutmaster's before Friday night of each week.

The Kaiser says "The Lord pointed out to us the path by which we should go." But it's a safe bet the Lord did not tell him what awaits them at the end of the path.

The War and Orphan Children

Help to win the war by investing in Liberty Bonds, then give the bonds to help support Orphan children. Thus your investment in Liberty Bonds will be like a two-edged sword, doing execution both ways. Do not sheath the sword nor keep it for yourself alone, but use it for the defense and protection of others. Some are giving Liberty Bonds to Buckner Orphan Home for its endowment, quite several bonds have been sent in already. A large sum is within the range of possibility and will be secured as liberally and rapidly as others may join in the effort.

It would be beautiful for Churches, Sunday Schools, and other schools, Ladies Aid Societies, and other societies, and for individuals as well, to help the Government and the orphans by buying Liberty Bonds and giving them to this endowment effort.

Why not some of the noble fraternities of the land, Masons, Odd Fellows, Knights of Pythias, Woodmen of the World, and others who are also able, worthy and doubtless willing; and why not Labor Unions, by whatever name called, yes, why should not all these join in this effort to win the war and to help the orphans.

Who will be the next to buy a bond and give it to BOH? Who will look after this matter in his or her own church, society, school, lodge, or other organization, making an appeal and a canvass to raise every dollar possible, to be used in this way?

Later on the name of each contributor and the amount invested will be published in a way to encourage still others to help win the war and to help orphans with the identical same dollar.

R. C. BUCKNER,
 Rt. 3, Dallas, Texas.

BANKS WILL COOPERATE

Replies to the telegrams of Secretary McAdoo to all the banks of the country announcing the offering for subscription every two weeks between now and the opening of the next Liberty Loan of Treasury Certificates of Indebtedness in amounts of \$500,000,000 or more, have been received in large numbers.

The thousands of telegrams from the banks all strike one patriotic note, and the whole-hearted cooperation of banks and trust companies is assured the Government "without stint or limit."

Registered at Hotels

DALLAS: J. E. Elliott, Fred Banks, A. C. Cooke, G. A. Goodly, D. Crossby, J. D. Roberts, Chas. Vann, Tom Wells, W. P. Lesty, A. N. Horaway, W. L. Rudasell, W. A. McCants, S. E. Wilson.

PLAINVIEW: Mr. E. Young, E. T. Brooks.

HAPPY: J. W. Morris.
 SUDAN: F. Davenport, Elmer Paul and family.

DIMMITT: J. M. McEntire, Ed McGowan, G. H. Webb, H. J. Rushing.

AMARILLO: G. B. Hill, F. O. Myers, Earl Chancellor, C. T. Greenhill, J. R. Andrews, H. W. Duke, W. F. Moulting, J. S. Wiseman, J. M. Pickett, J. C. Berry, J. J. Crum, W. T. Brownlee, W. E. Slane, J. D. Groves.

WICHITA, KANS.: J. E. Anderson, E. H. Fowler.

LUBBOCK: H. B. Reed, C. M. Newell.

KANSAS CITY, MO.: D. J. McCoy, C. E. Wilkins, Geo. D. Lane.

KANSAS: J. W. EBERLY and wife, Paul Stubbs, Geo. W. Wright.

NEW MEXICO: Walter Shevdon, G. A. Sagerton and Son, Bob Harvey, T. H. Vanderpool, C. W. Irby, R. P. Cook.

VEGA: Sam Johnson, J. Tolwage.

FT. WORTH: H. O. Shugart, W. O. Hagen.

TEXHOMA, OKLA.: Dan Cavanaugh, W. D. Stillwell, Roy Baker.

Martin Fehr of Nazareth, J. B. Allen, Bovina, Geo. O. Stone, Faryell; H. Painter, Canyon; W. F. Nash, Denver, I. H. Pound, El Paso.

A BIT OF FINANCIAL HISTORY

The credit of the United States was so high and unquestionable that in 1900, two years after the Spanish War, 2 per cent bonds were offered at par and oversubscribed. This is a financial performance no other nation has ever equaled.

United States 4 per cent bonds in 1888 sold as high as 130 and in 1901 brought 130 7/8 on the stock market. The United States has never defaulted on any of its bonds. Not one of its bondholders has ever lost a cent of principal or interest except those who voluntarily have taken losses by selling their bonds in a period of temporary price depression. One hundred cents on the dollar, principal and interest, has the United States always paid.

Back of the \$250,000,000,000 to \$300,000,000,000 of our national resources stands the rugged honesty of America. Liberty Loan Bonds are the safest security in the world.

When all of those "American dentists to the Kaiser" get back home, the population of this country should be appreciably increased.

Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of these ingredients is what pro-

IRRIGATION

INSURES Your Crops

ASK THE MAN WHO IRRIGATES

D. L. McDONALD

Citation On Application

The State of Texas,
 To the Sheriff or any Constable of Deaf Smith County, Greeting:

You are Hereby Commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

The State of Texas,

To all persons interested in the Estate of Mrs. Sarah E. Chapman, deceased, J. M. Chapman has filed in the County Court of Deaf Smith County, an application for the Probate of the last Will and Testament of said Mrs. Sarah E. Chapman, deceased, filed with said application, and for Letters Testamentary which will be heard at the next term of said Court, commencing on the First Monday in April, A. D., 1918, the same being the 1st day of April, A. D., 1918, at the Court House thereof, in Hereford, at which time all persons interested in said Estate may appear and contest said application, should they desire to do so.

Herein Fail Not, but have you before said Court on the said first day of the next term thereof, this Writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, this the 27th day of February, 1918.
 (Seal)

A. O. THOMPSON, Clerk.
 County Court Deaf Smith County Texas.

6-31 By J. S. Jones, Deputy.

TRY IT, SUBSTITUTE FOR NASTY CALOMEL

Starts your liver without making you sick and can not sialivate you

Every druggist in town—your druggist and everybody's druggist has noticed a great falling off in the sale of calomel. They all give the same reason. Dodson's Liver Tone is taking its place.

"Calomel is dangerous and people know it, while Dodson's Liver Tone is perfectly safe and gives better results" said a prominent local druggist. Dodson's Liver Tone is personally guaranteed by every druggist who sells it. A large bottle costs but a few cents, and if it fails to give relief in every case of liver sluggishness and constipation, you have only to ask for your money back.

Dodson's Liver Tone is a pleasant-tasting, purely vegetable remedy, harmless to both children and adults. Take a spoonful at night and wake up feeling fine; no biliousness, sick headache, acid stomach or constipated bowels. It doesn't prickle or cause inconvenience all the next day like violent calomel. Take a dose of calomel today and tomorrow you will feel weak, sick and nauseated. Don't lose a day's work! Take Dodson's Liver Tone instead and feel fine, full of vigor and ambition.

YOU'LL LIKE HEREFORD

ABSTRACTS

For first class work, neatly and accurately done, see

Deaf Smith County Abstract Co.

R. T. MOSES, Proprietor

"You'll Like Hereford—Oceans of Water."

IF YOU WANT A

HOME

INVESTIGATE THESE

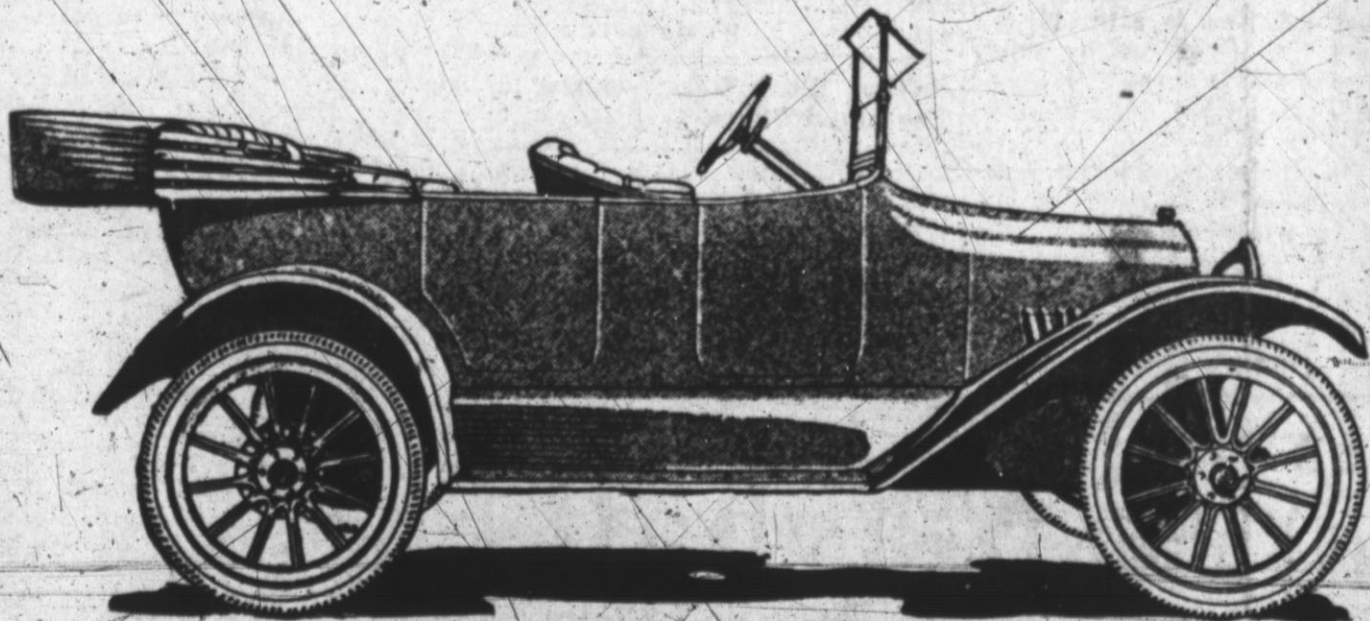
Dandy 40 acre block, all in cultivation and lays fine to irrigate and well located. Price \$4000; will give good terms if desired.

160 acres near Hereford; partly fenced, raw land, small lake, water about 90 feet; near school. Price \$15 bonus. Terms if desired.

160 acres all good smooth raw land, 8 1/2 miles west of Dimmitt, Castro County, Texas. Price \$15 bonus, 97 1/2 acre state. TERMS: \$1410 cash; balance 1 to 5 years, 6 percent. 640 acres, 8 miles west of Dimmitt, Castro County, raw land, partly fenced, has about 20 acres lake in Southeast corner of section. Price \$16 per acre. TERMS: \$3040 cash; balance 1 to 10 years at 6 per cent.

If interested see or write me at once.

L. D. ELLISTON.



CHEVROLET CARS
Oakland Cars, Smith Form-A-Truck, Chevrolet Parts, Oakland Parts

We are now fixed to do repair work. Will appreciate your business

Witherspoon & Stubbs, Agents Hereford, Texas

See J. E. Stahle, or Vern Witherspoon

CHEVROLET

SOME USED CARS ON HAND



"OVER THE TOP"

AN AMERICAN SOLDIER WHO WENT WITH ARTHUR GUY EMPY

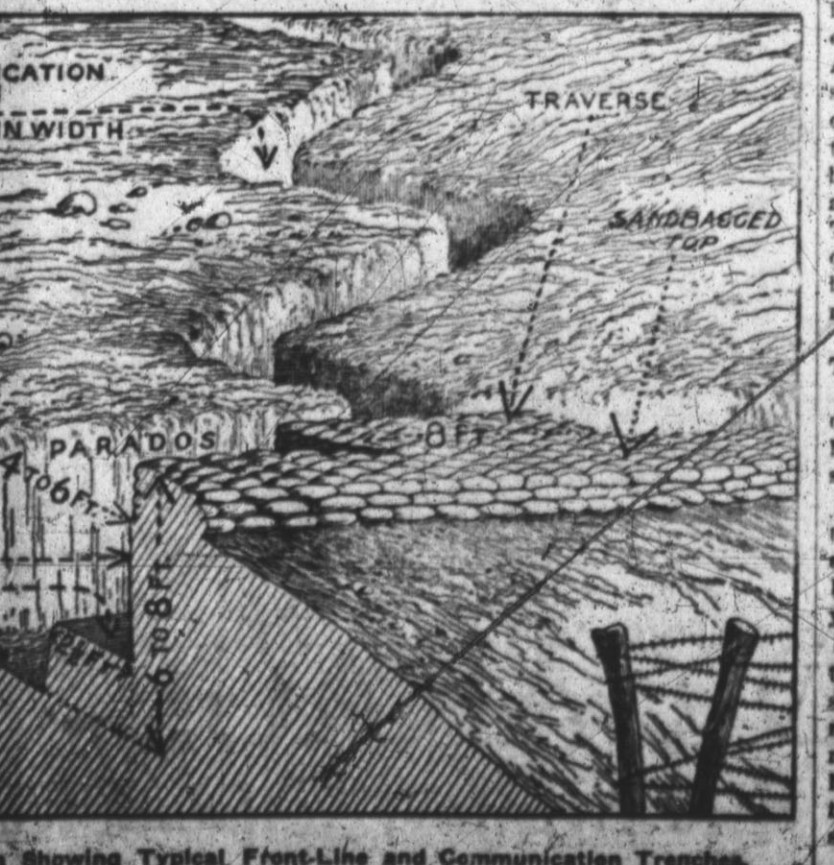
MACHINE GUNNER, SERVING IN FRANCE

CHAPTER III. I Go to Church.

lieutenant we had identified us. These were small fiber worn around the neck of a spring. Most of the Tommies had little metal disks which they wore around the left wrist by chain. They had previously found out that if their heads were off, the disk on the left would identify them. If they lost the disk around the neck, the purpose, but if their left arm were blown off, no care who they were, so it was better to have the disk on the neck than on the arm.

On one side of the trench, the sergeant major put down the names of the men in the company, and the names of the men in the company, and the names of the men in the company. The sergeant major put down the names of the men in the company, and the names of the men in the company, and the names of the men in the company.

CHAPTER IV. Into the Trench. The morning the draft was in our general, and we were in different companies. The sergeant major had nicknamed me "Old Pepper," and he called me by that name.



Showing Typical Front-Line and Communication Trenches.

"Whisky street." On our way up to the front line an occasional flare of bursting shrapnel would light up the sky and we could hear the fragments slapping the ground above us on our right and left. Then a Fritz would traverse back and forth with his "type-writer" or machine gun. The bullets made a sharp crackling noise overhead.

The boy in front of me named Prebble crumpled up without a word. A piece of shell had gone through his shrapnel-proof helmet. I felt sick and weak.

In about thirty minutes we reached the front line. It was dark as pitch. Every now and then a German star shell would pierce the blackness out in front with its silvery light. "I was trembling all over, and felt very lonely and afraid. All orders were given in whispers. The company we relieved filed past us and disappeared into the blackness of the communication trench leading to the rear. As they passed us, they whispered, "The best of luck mates."

I sat on the fire step of the trench with the rest of the men. In each traverse two of the older men had been put on guard with their heads sticking over the top, and with their eyes trying to pierce the blackness in "No Man's Land." In this trench there were only two dugouts, and these were used by Lewis and Vickers machine gunners, so it was the fire step for us. Pretty soon it started to rain. We put on our "macks," but they were not much protection. The rain trickled down our backs, and it was not long before we were wet and cold.

My ambition had been attained. I was in a front-line trench on the western front, and oh, how I wished I were back in Jersey City.



A Bomb Proof.

CHAPTER V.

Mud, Rats and Shells. I must have slept for two or three hours, not the refreshing kind that results from clean sheets and soft pillows, but the sleep that comes from cold, wet and sheer exhaustion.

Suddenly, the earth seemed to shake and a thunderclap burst in my ears. I opened my eyes—I was splashed all over with sticky mud, and men were picking themselves up from the bottom of the trench. The parapet on my left had toppled into the trench, completely blocking it with a wall of tumbled-up earth. The man on my left lay still. I rubbed the mud from my face, and an awful sight met my gaze—his head was smashed to a pulp, and his steel helmet was full of brains and blood.

Later on, I found out their names. They belonged to our draft. I was dazed and motionless. Suddenly a shovel was pushed into my hands, and a rough but kindly voice said: "Here, my lad, lend a hand clearing the trench, but keep your head down, and look out for snipers. One of the Fritz's is a daisy, and he'll get you if you're not careful."

(To Be Continued)

HELP WIN THE WAR

Burlap is scarce and very costly. Bring us all you second hand bags and get for

Good Sound Sacks

10c

Mendable

8c

Phone 76

E. W. HARRISON

From Camp Travis

Sgt. R. H. Jacobs, Company Clerk of the 46th Co., 12th Div., 195th Depot Brigade, returned from a 12 day furlough on schedule time, and just in time to take charge of the Office and the large volume of Army paper work that is required in handling the 250 recruits just received.

Division Publicity Office, 1909 Division, U. S. N. A., Camp Travis, Texas, March 2, 1918.

The average of intelligence in our ranks is as high as that of the officers corps in any other army," says Brigadier General "Fighting Patsy" O'Neil, commanding one of the infantry brigades at Camp Travis, and a man who has seen thirty years' service in the regular fighting forces of the United States. Knowing this to be true, General O'Neil urges those men who may have natural qualifications as officers to train themselves unceasingly that they may be able to lead the armed forces of our country to victory.

"Are we amateurs? 'Noay, we are.' 'The foregoing,' says the General, 'is a fair statement, and, looked at without prejudice, is a glowing one. The conditions are the fault of no one but the great American people. And unless we especially the officers—rise to the occasion, grievously will the American people suffer.'

"What have we? Unlimited resources, unlimited men! What is the Army today? 'It is a cross-section of the great American people.' The son of an ex-president of the United States and the son of a bootblack, and every grade and walk of life, shoulder a rifle in the ranks. Such material for fighting troops, the world has never seen.

"And with this great army, what is required to whip it into an invincible fighting force? The only answer is, officers—but not amateurs. The officer can select and make the non-commissioned officer; he can make the platoon, the company, the regiment, the brigade. But only God Almighty can make the officer; and, after He has done His part, the man so made must devote his brain and physique energy and time in the cultivation of what God has given him.

"You may be an amateur now, but not always. American method has dominated the world in finance and in science. It can dominate the world in the science of war. But not without stripping from the body and the mind, the habit of complacency and inertia—the carnivals of the amateur—and clothing it with energy and work."

The Camp Travis Hostess House is the goal of a steady stream of mothers, wives, sisters and friends who find the wide, screened porch, the spacious social room, the hospitable open fires and rest room and the at-

The Value of An A Needs

Depends on the INTELLIGENCE, INTELLIGENCE and STANDING of the Company. You will find us prompt as well as reliable. POTT & JONES

Attractive dining room a veritable haven. Formal meetings, dances and program entertainments are not given, but here the wives come to spend the hours while waiting to see their husbands who are critically ill at the base hospital, or the mothers arrive often accompanied by the fathers to bid a last farewell to the boys who are soon going away. Sometimes a girl comes to the house to be married depending upon the business for champagne.

Nursery Stock FRUIT - SHADE - ORNAMENTS

You will want your every stock to be good, healthy stock in variety. Our stock is young of disease, and will fruit others fail.

Ask for catalog. Sales wanted.

HEREFORD NURSERY Co.

Hereford 27 Years of Knowing How

Others' Club. Club met last Tuesday evening for the election of officers for the year 1917-18. The officers elected were: W. B. Farmer, President; Mrs. Wm. Conell, First Vice Pres.; Mrs. Sherm. Williams, Second Vice President; Mrs. Times, Recording Sec'y; Mrs. J. H. Bowers, Treas.; Mrs. J. M. Gilliland, Press Reporter; Mrs. J. R. Dodson, Cor. Sec'y.

There are fully as many students in the University of Texas working their way through that institution this year as in any year past. During the session of 1916-17, forty-three and three-tenths per cent of the student body paid their way through the University with money which they themselves earned while attending that institution. Of this number, the young men outnumbered the young women, there being fifty-seven and twenty-five hundredths per cent of the men students who worked their way through, and nineteen and ninety-two hundredths per cent of women students who did the same thing.

Alfalfa and Hogs

Several months ago D. L. McDonald prepared the following article for a magazine. There may have been some changes in prices since it was written but the general statements therein still apply.

The Brand will be glad to receive contributions for publication from local farmers and stockmen on any farm or ranch problem.

With fast hogs at \$17.50 a hundred and breakfast bacon 5c a pound, retail anything connected with the swine industry is likely to prove interesting. So, taking advantage of the favorable conditions I shall endeavor to give you the details of a splinter new hog proposition developed at Hereford, Deaf Smith county, Texas, during the past three years.

In 1914 one car of hogs were shipped from Hereford, in 1915 fifteen

cars were shipped and in 1916 one hundred and fifteen cars left Hereford for the markets. During this season the shipments are going out regularly and 1917 will show a large increase over last year.

The foundation or back bone of the hog industry here is irrigated alfalfa. Irrigation water is pumped from shallow wells and enough water from one well to irrigate as much as 320 acres of land. The economical farm unit is 100 acres with about forty in alfalfa and the balance farmed to grain for finishing the hogs. The alfalfa pastures are kept green and tender with regular irrigation and heavy grazing. Enough hogs, usually from twenty to forty to the acre, are kept on the pastures so that the alfalfa will be grazed down short and with the regular moisture from the pumps the younger hogs keep coming continuously. The hogs do better under this system than where less hogs are run and some hay cut. We either

graze heavy or not at all and in this way get more money both from the hog pastures and the hay land. The hogs like the green tender shoots of young alfalfa a great deal better than when it gets older and coarser.

When full feeding self-feeders are used extensively. When the pigs are weaned they are put on to a self-feeder and alfalfa pasture and allowed a full feed until they are ready for the market weighing 200 to 250 lbs. Plenty of pure fresh water is available always piped to the water-luz troughs and with this system of handling the labor end of the business is reduced to a minimum, one man often taking care of as many as 300 or 600 hogs. The cost of producing pork in this way before grain got so extremely high was 34-2c per pound. Messrs. Welliver and Pollock who operate a 200 acre hog farm and sell from \$10,000 to \$12,000 worth of fat hogs annually produced 100 pounds gain on 367 pounds of silo maize feed

on alfalfa pasture. This test covered the growing and finishing of some \$10,000 worth of hogs last year. J. A. Robinson always has from 400 to 700 head on feed and this spring made a clean up when the other fellows were afraid of high priced corn. He purchased \$2500 worth of shoats and corn, paying 7c to 8c for the shoats and \$1.20 for corn. He used alfalfa pasture and self feeders and shipped out \$5100 worth of hogs on a 15c market. D. P. Vaughn, G. W. Brunley, C. W. Sowers, Carlwell Brothers and many others are operating irrigated hog farms on rather extensive scale and making real money.

My farms are now stocked with pure bred Berkshires. At present the herd consists of 100 Berkshire sows - 140 of which were purchased last spring from Mr. E. J. King, Burlington, Kansas - the spring crop of pigs and about 300 grade stock hogs. The next sixty days will clean up the grades and put the business on a pure bred Berkshire basis. I have not entered the breeding field, but experience strongly indicates that for pork production pure bred stock means larger profits.

For the past three years I have been handling all kinds of hogs with a good sprinkling of Berkshires. The Berkshires have always held their own with the best of them and are by long odds the best grazers. By a good grazer I do not mean the hog that will range over the most territory or eat the most grass, but the hog that puts on the most flesh on good pasture. The King hogs with their big hams, broad backs, excellent feet, big heads and true type Berkshire heads have attracted lots of attention locally and are taking to the alfalfa like ducks to water. They look like the kind that will make 250 pounds in eight months under local conditions without extra nursing.

We who are engaged in the hog business here contend that there is no place where the "Pork Factory" can be operated with more certainty or profit. Irrigation not only insures good pastures but also the grain needed to mature the pigs. The character of the land and climatic conditions permit of heavy grazing eight months of the year and the excellent water from wells fifty feet deep we think almost as valuable as the alfalfa or grain. There are no running streams, no filthy wallows which of course means no disease. Sunshine, according to government report, 320 days yearly kills more disease germs than barrels of disinfectants. Cool nights, an altitude of 3800 feet, mild winters, delightful summers, green pastures - the kind about which a hog dreams create an environment under which hogs as well as all other kinds of live stock thrive.

Hereford derived its name from the thousands of Hereford cattle grazing the plains of West Texas with a the town originated. This county now boasts of twenty-three breeders of pure bred Herefords who are producing cattle of the highest quality, many of which are of the celebrated Anxiety strain. What the pure bred White Face bull has done for the cow man I expect the Berkshire boar to do for the hog man. This needs little comment. The corn belt feeder goes to Kansas City and pays long prices for Hereford stockers, because they carry blood that responds to feed. It will be the same story about Hereford's Berkshires.

It's a poor penny that won't work two ways - for you and for America. Put your pennies into Thrift Stamps.

Marriage License Issued
Mr. Henry J. Sanders and Miss Lilly Pearl Newsom were married last Friday evening in the County Clerk's office, Squire J. M. Boone officiating. Mr. Silas J. Williams and Miss Blanch E. Pollock of Hereford.

STUDEBAKER Automobiles



TWO SIXES now on display
ONE FOUR at Ford Garage

Present prices effective until Jan. 1st, 1918

See me. **Luther Hou**

BEST IN THE LONG RUN

Tested Warriors of the Road

HE soldier must be tried in the fire of battle to be a tested soldier; the tire must be tried in the fire of the road test to be a tested tire.



GOODRICH TESTED TIRES

War III GOODRICH STED TIRE

First State Goodrich idea of a Goodrich Test Car, for a year ham-Tires from state to em to the road test and gravel. The tires warriors of the grand mileage of

They triumphed, **SILVERTOWN CORDS** and **BLACK SAFETY TREADS**, with an endurance that doubled Goodrich's pride in the structure of the spiral wrapped, cable-cord tire body, and the toughness of the cross-barred, close-clutch non-skid black safety tread.

ABSTR

For first class work, accurately done, see **Deaf Smith Count**

THE B. F. GOODRICH RUBBER COMPANY
El Paso Branch: 406 Myrtle Ave., El Paso, Texas

THE CITY OF GOODRICH AKRON, OHIO.

25th of February in Justice Court

William Fry vs. V. Johnson, suit judgment of full amount of \$114.50 for Plaintiff.

A. B. Killough vs. V. Johnson; continued until next term.

H. H. Hawkins vs. W. E. Hacker; settled by defendant paying note of \$150.

S. J. Farnsworth vs. Geo. Cullip; continued until next term.

Anderson Witherspoon vs. Loren Stead; tried by jury; verdict in favor of defendant.

A. B. Killough vs. E. V. Johnson; dismissed at plaintiff's cost.

R. N. Rassing vs. Payne; judgment by default in favor of plaintiff.

C. Wheeler vs. R. R.; cost.

Any fool may criticize. Business is not a remedy; that constructive ability. So unpossess this, better hold your and saw wood.

In deciding on a renewed offensive, perhaps Hinderbucluded Petragrad would be a suitable place than Paris April fool dinner.

KEEP YOUR SHOES NEAT

2 IN 1 SHOE POLISHES

PRESERVE THE LEATHER

LIQUIDS AND PASTES FOR BLACK, WHITE, TAN, DARK BROWN OR OX-BLOOD SHOES

THE F. F. DALLEY CORPORATION, LTD., BUFFALO, N.Y.

CONFIRMED TESTIMONY

The Kind Hereford Readers Cannot Doubt

Doan's Kidney Pills have stood the test. The test of time - the hardest test of all.

Thousands gratefully testify. To quick relief - to lasting results. Hereford readers can no longer doubt the evidence.

It's a convincing testimony - tried, told and well confirmed. Hereford readers should profit by these experiences.

C. E. Farmer, ticket agent Ft. Worth & Denver Depot, 1105 Buchanan St., Amarillo, Texas, says: "Doan's Kidney Pills did me more good than any other medicine I ever used of and lameness in the small of my I have often recommended to others, feeling confident that too, will be pleased with Doan's Pills, as I was."

The above statement was given 14, 1911 and on November 11, 1917 Farmer said: "I haven't had trouble with my kidneys since Doan's Kidney Pills, and I believe it is permanent."

Price 60c, at all dealers simply ask for a kidney - get Doan's Kidney Pills - same that Mr. Beams of Inter-Milburn Co., Mfgs., N. Y.

IF YOU HAD INVESTIGATED

How Help Them Win?

young ladies of Hereford are contestants.

Merchandise Voting Contest

for

Miss Gladys Beedle

Miss Anna Anthony

urchases at The Fair when in Amarillo.

160 acres all good smooth raw m wrapped in every package. Help them mitt, Castro County, Texas. following prizes:

state. **TERMS: \$1410** - \$1600 Chalmers Auto
640 acres, 8 miles west of Id. **Prize - \$500.00 in Gold.**
partly fenced, has about **3rd Prize - \$425.00 Piano**
of section. Price \$16 per **4th Prize - \$265.00 Edison Phonograph**
ance 1 to 10 years at 6

If interested see or **Fair Dept. Store**

against the loss of time and confusion. Following are the rules and regulations of these sales:

No. 1. The terms of this Sale are cash, unless otherwise provided by the owners of each article that is sold. Each article must be sold under the following rules and conditions: For what it is represented by the owner; for example, if a horse is sold to be sound, he must be sound and free from all blemishes.

No. 2. A horse sold for a work horse, only, must be a good worker and all imperfections go with him.

No. 3. A horse sold at the halter is sold just as he stands and no title guaranteed. Any horse sold under the foregoing rules and proving different from the recommendation under which he is sold, can be rejected in two hours after sold otherwise he is considered sold.

Any owner shall have the right to make one bid on his property if he so desires and, one only, but shall pay the commission on the sale the same as if sold to someone else, which is 3 per cent on stock and 3 per cent on all other articles.

We will not entertain any by-bidding. Make your own bid if you have any to make. Make it open and above-board and there will be no disappointments.

We expect this a bargain sale and don't list your stuff if you have not a bargain price on it. We ask your co-operation in these sales and hope you will help us make these sales a grand success.

The reason I have decided to open these combination sales, is that almost everybody has something he does not want, and others need that same article, therefore, I have decided to open these sales for the benefit of the public and myself in particular.

Signed, **W. S. WILLIAMS,**
Auctioneer.

Washington Program

The following program was carried out Friday, February 22nd, at the Central School Building:

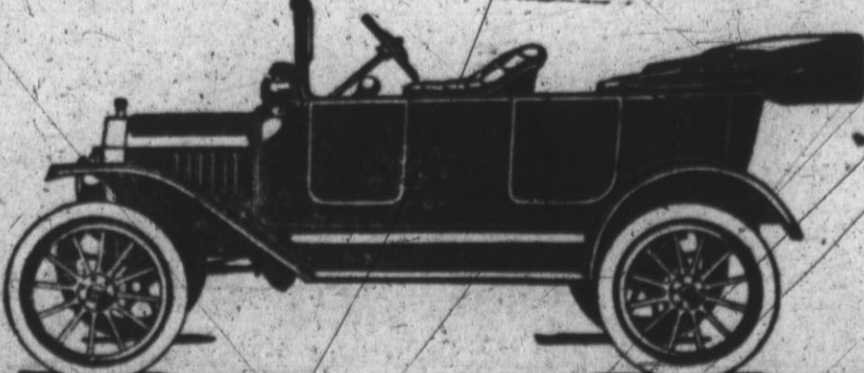
Song: "Soldier Boys" - Grade One.
Song: "The Snow" - Grade two
Reading - Mildred Roberts
Song: "The Robin" - Grade Four.
Reading - George Suggs.
Song: "Raindrop Soldiers" - Grade Three.
Reading - Elizabeth Stegall.
Song: "Battle Hymn of the Republic" - Grades Five and Six.
Reading - Loretta Baker.
Song: "Favorite Colors" - By Grade Four.
Life of Washington - Berlin Angelo.
Song: "Uncle Sammy" - Grade Six.

Ford

FORD

THE UNIVERSAL CAR

It's no longer necessary to go into the details describing the practical merits of the Ford car - everybody knows all about "The Universal Car." How it goes and comes day after day and year after year at an operating expense so small that it's wonderful. This advertisement is to urge prospective buyers to place orders without delay as the war has produced conditions which may interfere with normal production. Buy a Ford car when you can get one. We'll take good care of your order - get your Ford to you as soon as possible and give the best in "after service" when required.



FORD GARAGE

Phone 177 Ford Agents Hereford, Tex

PARMER COUNTY NEWS

FRIONA NEWS

J. W. White, Correspondent

R. H. Kinsley and A. W. Henseb... were business visitors in Amarillo on Saturday.

Mrs. John Bates and children departed Sunday morning for Oklahoma to join her husband who has employment there with the Santa Fe railroad.

George G. Wright of the Weight Land Company of Kansas City, was in Friona a part of last week looking after business matters. Mr. Wright is a welcome visitor among his many friends here.

Mr. Staley shipped a car load of fine hogs from here Saturday, the greater number of which were bought from the farmers of the surrounding country. Charles Widmeyer brought in a fine bunch which brought him a check for \$1500. This seems like vast money for the grower but when the price of food is considered it is not so easy as it may seem; however it is well for the farmer to produce as much of this kind of Uncle Sam's luxury as possible. Maurer Red Cloud of the Santa Fe Grain Company has a big pen of hogs which they are finishing and will soon put on the market. Present indications are that this may eventually become a hog producing country as well as that of cattle.

F. W. Reeve threshed last Friday a small pile of sorghum heads which yielded about 75 bushels, making a cash value of \$300. J. C. Winn also threshed \$800 worth of seed from less than twenty acres of ground, the fodder from which the seed was taken is worth something like \$300, thus making a total cash yield of nearly \$1000 from the field.

Clare Lillard who for the past year and a half has been clerking in T. J. Crawford's store has severed his connections with Mr. Crawford and accepted a similar position with a store in Alida, N. M. He shipped his household goods out last week and departed with his family for their new home on Monday morning. While we are sorry to lose Mr. and Mrs. Lillard we wish them unbounded success and prosperity in their new location.

If the drilling of the new wells is any indication of the progress of a country, then surely the Friona country is on a boom of progress. R. H. Kinsley's drilling outfit has been busy all the past summer, fall and winter and still has so many wells booked ahead that he is thinking seriously of purchasing another outfit in order to keep up with the demand for wells. He is now putting down the third well for Mr. Galloway near Friona.

Mr. Chas. Hedge who purchased the Hanna farm west of town last fall, moved with his family onto their new belongings last week. Our people extend to Mr. and Mrs. Hedge and their children a cordial welcome to the community.

Judging from the amount of barbed wire and fence posts being hauled out of town one would judge that a great deal of fence building is being done in the surrounding territory. This surely means that large pastures are being cut up into smaller ones, or that new pastures are being formed from the open range. In either case it surely means more people in the country. E. C. Taylor is putting some valuable improvements on his recently acquired property northwest of town, in the way of a 16-foot windmill and stronger tower besides a barn and corral and sheds for his cattle.

BOVINA

Rev. B. Y. Dickson, Correspondent

Mr. and Mrs. A. Berggren and family and Miss Hanna Johnson were Clovis visitors last Saturday.

Our townsman, Mr. Lawrence, has sold his property here to Mr. Bullock, of near Ralls, and will move to Farwell and engage in business.

Mr. and Mrs. Pearce and little daughter returned this week from a visit to Wichita Falls, Texas.

F. L. Spring and family were shopping in Clovis last Saturday.

The Methodist revival which was to have begun here March 10th, has been postponed until March 24th, and will continue until April 7th. The Baptist re-

PRESCRIPTIONS

How Much Is Your Life Worth?

Very often 10c or 15c represents the difference in the cost of a prescription when filled by different Druggists. Don't have your prescriptions filled at a place where the price is the only inducement for a cheap prescription is dangerous. Human life is at stake. Our drugs are always fresh and pure, and our compounders are reliable. We charge only what the prescription is worth—no fancy prices.



Rex Tyler, for eight years noted in Hereford for his careful and accurate work, is back with us as Prescription Clerk. Let him fill YOUR prescription.

Phone 300

BURNS, the druggist

WYCHE LAKEVIEW

Mr. and Mrs. E. A. Ricketts entertained a few friends Thursday evening in honor of Lloyd Smith, of Flint, Mich. The time was pleasantly spent in playing Forty-Two.

Mr. Green visited in the home of Ira Ricketts Friday night. Mr. Lloyd Smith left Monday for his home at Flint, Mich., after a week's visit with home folks, Mr. J. M. Smith and family.

Sabbath School was organized at the Wyche school house last Sunday afternoon with forty-two in attendance. Mr. and Mrs. Bradley of Hereford, were Sunday guests in the R. C. Bridges home.

Carol Woods, returned from an auto school in Kansas City, Feb. 29. Mr. and Mrs. Jim Nutley were callers in the O. B. McKinley home Sunday evening.

Mrs. Kathryn McNeerney had a few neighbors and friends in to spend Friday evening with Mr. Floyd Smith as honor guest. The evening passed all too quickly with the ever popular game of Forty-Two.

Mr. and Mrs. S. E. Brown visited with Mr. Orville McKinley and family Sunday afternoon.

Mrs. Ira Ricketts was a guest in the C. C. McNeerney home Monday. Mr. P. Curtis, Mrs. Kathryn McNeerney, Miss Elsie Smith and brother Lloyd, and Oakley Smith were entertained in the T. N. Wolfe home Sunday evening.

Mr. and Mrs. J. A. Weir of Hereford visited Sunday afternoon with Mr. C. C. McNeerney and family.

Mrs. C. C. Slaughter, Mrs. A. F. Woods, Mrs. Jim Nutter and daughter Christine visited Mrs. R. Hough Monday afternoon.

Mrs. A. F. Woods visited in the Almy home Sunday afternoon.

Mrs. I. G. Randall made a short call to the J. M. Smith home Tuesday morning.

The Wyche-Lakeview Red Cross has turned in the following work for February:

- 49 Triangular Bandages, 67 Towels, 106 Small Shot Bags, 191 Large Shot Bags, 74 Spinal Belts, 11 Suits, Pajamas, 28 Bed Shirts, 3 French Pillows, 1 Package Old Muslin, 15 Sweaters, 1 Helmet, 1 Pair Wristlets.

Mr. U. G. Randall made a business trip to Amarillo Saturday.

market and it is up to you to decide. For sale by Betts' Clark Drug Store, and other good druggists.

ACCEPT NO SUBSTITUTE FOR PEP SYSTEMIC PILLS.

When other arguments fail in settling strikes, during the period of the war, a quiet intimation that those who will not work must fight might produce results. Congress should try it.

Quinine That Does Not Affect The Head because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

REAL ESTATE TRANSFERS

(Furnished by Potts & Jones)

Robert Elliott to Emma Bell Elliott, west half sec. 8, Evans addition; \$4000.

Ohas, Donald and wife to W. E. Hicks, ne. quarter sec. 12-33; \$1600.

G. C. Major and wife to J. J. Ward, blk. 13 Ricketts addition; \$140.

A. C. Wear to L. Baskin, lots 7-8, blk. 17, Whitehead addition; \$1000.

J. P. Farwell and wife to J. H. Patton, sec. quarter sec. 1-24; \$1 and other valuable considerations.

A. T. Edwards and wife to Chris Sanders, east half sec. 90, blk. K-7; \$400.

W. J. Grey and wife to Webb & Ferguson, part of League 408; \$5,515.40.

MEN IN LARGE NUMBERS FAIL TO QUALIFY

Every day records the ultimate fate of those unfit for service.

Age does not necessarily enter into the proposition of whether you shall fail or succeed. Of course, young men are in great demand and are much favored for positions which require a quick mind and sound body.

Many men are aged prematurely. A majority of this is really caused through lack of keeping the system cleansed of impurities, which in time, plays havoc with every part of the body, deranging the stomach, upsetting the nervous system and causing a sluggish brain that is incapable or quick that at the opportune moment.

What should a man in this condition do? Should he plod along and say, "Well I'm in a fix, but how can I help myself," or should he endeavor to find ways and means to rejuvenate his whole body with the proper tonic and once again become a success in his work and be valuable aid to those near him.

Many people who read this article are in an unfit condition to qualify in the work they are doing. They are a menace to those around them and in a "rut" out of which it is a difficult to squirm unless they heed this timely suggestion and begin at once to take what is the most assimilable form of iron on the market—Blaud's Malt—which is one of the elements contained in Pep-Systemic Pills, and reinforced by other reconstructive and alternative tonics.

Summer's ill, stomach trouble, malaria, constipation, impotence, sleeplessness, and an inactive liver can be relieved by a course of these pills. Are you going to qualify or remain in the rut? The medicine is on the

Substitute Foods

Don't let the wheatless, meatless or sweetless days worry you in the least. We have prepared a line of SUBSTITUTES that will make you wish every day in the week was a "less" day.

It will benefit you to get away from the old staples occasionally and go on a diet of fruits, vegetables, etc.

For the benefit of our customers on these days, we have arranged to carry an extra large assortment of all kinds of

Fresh and Canned Vegetables, Fresh, Canned and Dried Fruits

You will find here almost any fruit or vegetable you may call for, and all of the highest quality.

Come and let us help you to conserve wheat and meat, and while doing so, really benefit your health.

Cardwell's Grocery

The Store of Long and Efficient Service.

Cattle Shipments

G. W. Brumley shipped two cars of hogs to Wichita, Kans.

Mr. Ivy shipped some red stock to Alida, N. M.

Mr. Chamness shipped a car of hogs to Ft. Worth.

Mr. King, contractor, shipped two cars of contracted work to Wichita Falls.

Mr. Geo. Barber shipped a car of cattle to Wichita, Kansas.

Mr. C. C. Slaughter shipped 3 cars of cattle to Littlefield.

H. C. Boxser shipped a year of hogs to Wichita.

W. P. Wapton shipped a car of cattle to the stock show at Ft. Worth, also some registered stock to Groom, Texas.

We are perfectly willing that the pig should have the privilege of making a hog of himself.

Mothers' Club

The Mothers' Club met last Tuesday. The following officers for the New Year were elected:

- Mrs. W. B. Farmer, President, Mrs. Wm. Coggett, First Vice Pres., Mrs. Sherm. Williams, Second-Vice President, Mrs. Thos. Recording Sec'y, Mrs. J. H. Bowers, Treas., Mrs. J. M. Gilliland, Press Reporter, Mrs. J. S. Dudson, Cor. Sec'y.

There are fully as many students in the University of Texas working their way through that institution this year as in any year past. During the session of 1916-17, forty-three and three-tenths per cent of the student body paid their way through the University with money which they themselves earned while attending that institution. Of this number, the young men outnumbered the young women, there being fifty-seven and seventy-five hundredths per cent of the men students who worked their way through, and nineteen and ninety-two hundredths per cent of women students who did the same thing.

OCEANS OF WATER

Everyday Needs

You will find in our stock something to meet your everyday needs—the needs of the home, of the street, the public gathering or the social affair.

You are especially invited to come in and inspect our goods. They are fully up to the season's requirements. We can meet any demand in

Ladies' Suits, Coats and Dresses

You will be especially pleased with our line of Underwear for Ladies and Misses in cotton and silk.

SATISFACTION Is Our Watchword

Fox Mercantile Co.

22 Million Families in the United States

If EACH FAMILY saved one cup of wheat flour it would amount to 5,500,000 pounds, or more than 20,000 barrels. If this saving was made three times a week, it would amount to 258,000,000 pounds, or 4,377,000 barrels in a year.

You can do your share in effecting this saving and really help to win the war by omitting white bread from one meal today and baking in its place muffins or corn bread made according to this recipe:

Corn Meal Muffins

- 1/2 cup corn meal, 1 1/2 cups flour, 1/2 teaspoon salt, 1/2 teaspoon Dr. Price's Baking Powder, 2 tablespoons sugar, No eggs, 1 cup milk, 2 tablespoons shortening.

Mix dry ingredients together into bowl; add milk and melted shortening and beat well. Bake in greased muffin tin in hot oven about 20 minutes. Some batter may be baked as corn bread in greased shallow pan.

New Red, White and Blue booklets, "Best War Time Recipes," containing many other recipes for making delicious and wholesome wheat saving foods mailed free.

DR. PRICE'S CREAM BAKING POWDER, 1011 Independence Boulevard, Chicago

FOOD WILL WIN THE WAR

Loans

Phone 100
Made on Farm or Ranch Lands, or Improved Business Property—Long time, low rate. E. K. WILSON.

THE HEREFORD BRAND

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

Insurance

Phone 100
All kinds, Strongest Companies, Lowest Rates; Best Service. E. K. WILSON.

LOCAL AND PERSONAL

Charlie Bennett left Wednesday for Ft. Worth.

Hereford Poultry, Cream, and Produce Company

We want your poultry, eggs, cream and produce. Come and get the cash. 18-1f. I. H. SPRATT.

Mr. Chas. Davis, deputy sheriff of Farwell, and ranchman, was in Hereford Wednesday on business.

FARM LOANS

Money to loan on farms. We are in position to loan money for Five, Seven, or Ten years. See us if you need money. 3-f. ASHBROOK & SUGGS.

Mr. J. L. Fuqua made a trip to his ranch in Mexico the first of the week, returning via Roswell for the convention.

\$2775 buys 37 acres, Mabry A. I. dition, in cultivation and ditched for irrigation. Easy 6 per cent terms. Possession with deed. See 4-3t. L. BASKIN, Owner.

Mr. J. I. Walker and family were in Hereford this week.

Mrs. E. Carter, Sr., spent the week in town with Mrs. Tom Carter.

If you have Real Estate for sale we would be pleased to have it listed with us. If you wish to buy, see US. 50-1f. ASHBROOK & SUGGS.

Mrs. Dave O'Connell and little son Jack of Hudson, Wis., arrived recently and are visiting at the home of the former's sister, Mrs. John Gaetz, southwest of town. They will also visit in Southern Calif., before returning north in the spring.

\$650 buys 3-room house, well, mill, shed, and big lot, near Mothers' Park. Easy 6 per cent terms and immediate possession. See 4-3t. L. BASKIN, Owner.

Mr. and Mrs. C. C. Chenoweth spent the week end with relatives in Amarillo.

Mrs. P. W. Price spent the latter part of the week in Amarillo with Mrs. B. S. Arnold.

Methodist ladies will have a "Bake Sale" SATURDAY, March 9th, Ford Garage. 1f

Remember, Methodist Bake sale Ford Garage, March 9th.

Miss Mattea McClurkin very delightfully entertained the Parrott community by an entertainment given at the school house February 22nd. The affair was thoroughly enjoyed by all. The proceeds were given to the Red Cross. Miss McClurkin was assisted by Miss Elizabeth Black.

W. A. Perciful went to Amarillo last Tuesday to attend the funeral of Mr. F. M. Schrieber whom he had worked with about four years as an employee of the Wells Fargo Express Company.

Mr. Bill Ray motored to Amarillo last Monday on business.

\$2,500.00 buys improved 20-acre place edge of town. Easy terms and immediate possession. See 5-2f. D. BASKIN.

We want to lease one or two sections of good grass, with water, in 10 miles of town. Will pay good price. G. A. MERRICK & SON, Hereford, Texas.

NOTICE TO CAR OWNERS

The present unsettled condition of the world has demanded so much of the Automobile industry that the Manufacturers and Jobbers have been forced to put their business on a C. O. D. or cash basis. This forces the Garage men to pay cash for all supplies. This being the case we, the undersigned, insist that all accounts be paid not later than the 10th of each month.

With your co-operation we can continue our service without going on cash basis like most garages over the country. The people of Hereford and the surrounding country should be patriotic enough not to waste gasoline that they cannot pay for.

- Signed—
Renfro's Garage
Miller & Fallwell
Gulf Filling Station
Ford Garage
Witherspoon & Stubbs
Thompson's Garage.

E. B. Black, Jno. W. Sherman, O. M. Shore, Henry Tandy, J. W. McQueen and Carl Cockrell went to Amarillo Tuesday to assist the Knights Templar in the burial services held for the late Mr. Schrieber, Agent for the Wells Fargo Express Company at that point, and a prominent Knight.

Mrs. Geo. Barber has been appointed County Chairman of the War Savings Stamp Committee for women. The local Committee has felt all along that it was only fitting and proper to have the woman's part in the Savings campaign managed by one of their own sex, and Mrs. Barber's appointment has been received with satisfaction by all.

Mr. F. M. Smith who has been a clerk in the Hereford P. O., left Thursday morning with his wife who has been in poor health for some time, for Middleton Tenn., former home of Mrs. Smith. Mr. and Mrs. Smith came here several months ago, hoping the change in climate would benefit Mrs. Smith. Mrs. C. I. Powelson accompanied them as far as Amarillo. Mr. Smith's brother came in from Tennessee Wednesday to accompany Mr. and Mrs. Smith back home.

Mr. S. R. Hughes, who has been teaching Manual Training in the Hereford High School, gave up his position last Friday for the purpose of joining the army. Mr. Hughes' home is in Lytle, Texas. This was his second term in Hereford. The Superintendent of the school states that his place will be vacant for the present as he has been unable to find any one to employ.

Mr. A. W. Gregg made a trip to Brownfield, Texas, last Saturday to look over the new oil fields.

Mr. Clay Angelo left Saturday for Canadian to take up a position on the Santa Fe.

Dr. G. W. Heard made a business trip to Amarillo Monday.

Miss Bertha Dameron, principal of the Bovina school, spent the week end at home.

Mr. H. A. Barnes came in from McKinney, Texas Friday to take up a position in the Burns Drug Store.

Miss Cecil Gilliland who is teaching school near Vega, spent Sunday with her parents in Hereford.

Mr. Perry Wheeler of Amarillo, spent Saturday with his parents in this city.

Patriotic Mrs. J. P. Clendenny who visited in Hereford last week, left Saturday for New Mexico where she has a claim, on which she intends to raise "beans" to help win the war.

Mr. L. E. Russel made a business trip to Canyon Saturday.

Mr. Paul Young who has formerly had charge of the Sweet Shop, of Hereford, and wife, left Tuesday for Amarillo, on account of having to give up the building in which he was located. Mr. and Mrs. Young have many warm friends here who regret much to lose them both socially and in the business.

NOTICE OF CITY ELECTION BY AUTHORITY OF THE STATUTES OF TEXAS A City election will be held at the Court House in the City of Hereford, on Tuesday the 2nd day of April, A. D. 1918, for the purpose of electing a Mayor and two City Commissioners, to serve for the ensuing two years.

At said election the polls will be open from 9:00 o'clock in the morning until 7:00 o'clock in the evening.

All qualified electors of this State who have resided six months immediately preceding such election within the limits of the City of Hereford and who are twenty-one years of age and who have paid poll-taxes due and owing according to law have a right to vote at such election.

Said election will be held and returns thereof made in accordance with the Statutes of Texas in such cases made and provided.

WM. M. KNIGHT, Mayor of Hereford.

For indigestion, Constipation or Biliousness

Just try one 5-cent bottle of LAX-FOS WITH PEPSIN. A Liquid Digestive Laxative pleasant to take. Made and recommended by the public by Parke, Davis & Co., Manufacturers of Laxative Bromo Quinine and Peppermint Tonic.



THE HOOVER Electric SUCTION SWEEPER

which saves three-fourths of your time, cleans thoroughly, is easy to use and does not tire you.

"WAR" or "PEACE"?

What will it be in your home THIS SPRING? For the House-Cleaning Upheaval Time is nigh. Hold a council NOW with your husband. Give him his choice of "terms."

"WAR TERMS"

If he insists that you continue to use those back-breaking "implements of ancient barbarity", the corn broom, the dust-pan, the carpet whip, the duster, dust-cloth and step-ladder, the hard-to-push carpet-sweeper:

- 1 A torn-up house with "restorations" indefinite.
- 2 A wife tired-out and irritable from moving heavy furniture.
- 3 Payments of "indemnities" to carpet-cleaners.
- 4 "Annexations" of his treasured belongings and probable misplacings.

"PEACE TERMS"

If he buys you a Hoover that Beats and Thoroughly Sweeps while it dustlessly Suction Cleans, because it has a Soft-Hair Brush which turns over 1000 times a minute:

- 1 A house in order, everything in its proper place.
- 2 A wife happy and sweet-tempered because there's nothing to move. The Hoover reaches everywhere and is easy to use.
- 3 No carpetings to tear up to send to cleaners—no bills, therefore.
- 4 No losses of his favorite pipe, that book he "was going to read," etc., etc.

The HOOVER Electric Suction Sweeper

is the greatest exponent of domestic tranquility that the world has known. Get one of these "Peace Machines" into your home before the Spring House Cleaning Drive wins any ground for happiness away from you!

HEREFORD LIGHT & POWER CO.

Mrs. L. G. Wilson of Amarillo left Sunday after a short visit with her daughter, Miss Beulah Wilson.

Mr. Loyd Goodloe left home on a hospital furlough from San Diego, Cal.

Her name is Ruth Elizabeth. Mr. and Mrs. C. R. Smith are the proud parents of a daughter, Little Ruth Elizabeth arrived Sunday noon. Her weight is 8-1-2 pounds.

Mr. T. E. Huffman was in Texas the first of the week on business.

Mrs. J. S. Jones left Monday to visit her boys who are in the army in San Antonio.

J. H. Jowell returned Wednesday night from a trip of several days into New Mexico.

Mr. Ed Short, one of our Hereford boys who has been stationed in Camp Kerney, San Diego, for some time, returned home Friday, having received an honorable discharge on account of physical disability.

H. H. Carpenter of Rockfort, Ill., reached Hereford Thursday, and will spend some time here looking into conditions. Mr. Carpenter is owner of some valuable land near the city, while his son has additional holdings near Bovina. Mr. Carpenter was surprised at the growth of the city and pleased at the marked improvement in general in this country since his last visit.

Mr. Charlie Bennett of the Field Artillery at Camp Bowie, came home Saturday night to spend his furlough.

Messrs. Guy Renfro, Brown Copeland and Tom Metcalf left Monday to join the Navy.

The German peace dove has more the appearance of a vulture.

Our Government is Calling

upon us to help the food shortage by

PLANTING GARDENS and RAISING FOOD CROPS, POULTRY and MEAT ANIMALS

Texas now produces only half the food her people eat.

Help win the war by producing food—and by saving food.

Western National Bank

Capital \$125,000.00

Phone 116
Hereford Produce Company

- Santes Peaberry Coffee per peck \$1.25
- Seeded Raisins, per lb. .15
- Swift's Premium skinned Hams, per lb. .34c

I. H. SPRATT, Mgr.

NOTICE!

TO RANCHMEN AND OTHERS

We want your Cotton Seed Cake, Meal Bran Corn Chop Sacks and will pay you 12c each for same, as we are loading out a car from Amarillo. Bring or send them to us

Armstrong Transfer & Storage Company

AMARILLO, TEXAS

Reference: Amarillo National Bank

Mr. Germany Campbell of Amarillo, spent Sunday in Hereford. Mrs. C. W. Beard returned to Amarillo Tuesday morning.

Big Volume of Furniture Selling

OUR MOTTO

The Big Store With the Little Price

The more Furniture and Rugs we sell the lower prices we can make.

The present year bids fair to be the best in our history. We are spending all our energies to make it more profitable to our trade to concentrate your business with us. We are aware of the fact that you are duly cooperating with us in this effort. Don't forget that we are ever on the alert to care for your least interest in our lines.

If you are wanting a nice, up-to-date dining suit, we can supply the want; price guaranteed the lowest. You are surely going to buy a new Rug this Spring—do yourself the favor and see our big line and prices.

Living room and bed room furniture, the chief attraction of the house. We can supply you and make the house beautiful.

Buy a Singer Sewing Machine from us on terms that suit you—or 20 per cent discount for cash.

We don't keep Pianos—we sell them.

Yours very truly,

E. B. Black Co.