

Be Sensible
JOIN THE CHAMBER OF COMMERCE

The Hereford Brand

Be Thrifty
BUY WAR CERTIFICATES

VOLUME 18

THE HEREFORD BRAND, FEBRUARY 28, 1918.

NUMBER 5

METHODIST GIGGLERS ARE POETIC

Pollyanna says there are more than eight hundred "glad verses" in the Bible. Ample justification for the happy hours spent last Friday evening when a crowd of fun-loving, loyal, progressive Methodists met at the courthouse for the two-fold purpose of getting better acquainted and contributing something to the new church fund.

Consistent with the spirit of the times the first act was registration, and under the persuasive, winning smile of Mr. Bobo McLean, even the Jermims Emmelines, the Sallie Susannahs, the Jonathan Peters and Epacnetus Bushrods, cheerfully wrote down their full signatures, paying two cents per letter therefor, the proceeds to be given to the church fund.

Acting on the principle that to know each other better is to love each other more, the first hour was spent in conversation as neighbors and friends—then the games began.

We supposed, when filled capsules were passed around, that in order to digest the refreshments, to be served later, that we were each to be given a dose of medicine.

The contents, however, proved to be a mental relaxative, necessary after the deeply intellectual, concentrated conversation, which had preceded.

Each of the capsules contained one of the words: grin, smile, laugh, giggle or snicker, thus dividing the crowd into five equal groups. Ten minutes were given in which each group was expected to produce a poem, the superiority of which was to be decided by five judges.

After much grinning, smiling, laughing, giggling, and snickering, and some thinking, the results were read by a chosen representative of each group, the gigglers winning the Poet Laureate honors.

A new "old fashioned" spelling match followed. Sides were chosen as of old, numbering twenty-six members, each one wearing a suspended from the neck—a letter of the alphabet painted in large black and red type.

The lines were formed facing each other, and Judge Slaton, standing between the lines near the center, announced the words. The plan was for those of each side wearing the letters necessary to spell the given word, to assemble and arrange themselves in correct order, as quickly as possible, the side succeeding in doing this first to gain a man from the other side.

Anyone seeing the eager, graceful ability of the participants, regardless of gray hair or wrinkles, lack or excess of avoirdupois, would have concluded that there were no middle-aged nor elderly people there, and that instead of merely trying to form a word from the old Blue-back Speller they were rushing a German entrenchment, presided over by the Kaiser. The Reds secured the greater number of captives.

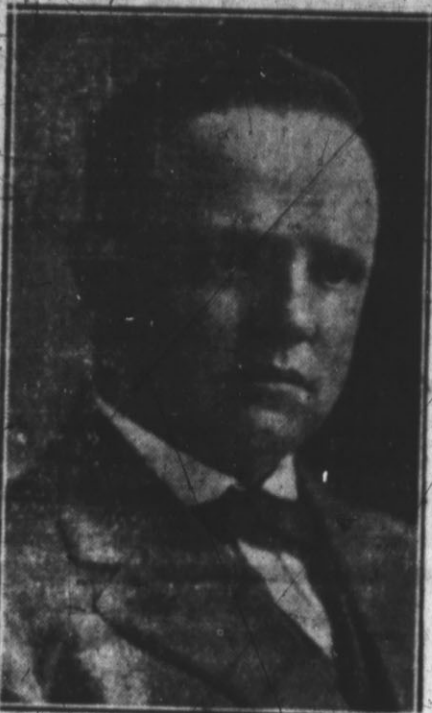
There were other games, but even the accommodating and long suffering Brand might eliminate this entire article if we were to give each of them an adequate description.

Refreshments were served in a cafeteria and the entire evening under the skillful management of Mrs. John McLean, was a complete success and the guests left feeling that they had spent an evening well worth while.

The results of the registration was \$41.50.

Miss Zola Williams, daughter of Mr. and Mrs. Sherm Williams, who is attending College in Lexington, Mo. has been very low with typhoid fever, but is reported to be doing very nicely at present.

FOR STATE SENATOR IN THE 29TH DISTRICT



R. L. TEMPLETON
Wellington, Collingsworth Co., Texas

Mr. Templeton is serving his third term as member of the House of Representatives from the 124th district, and during that time has been interested in the bills urged by the PRESS OF TEXAS as shown by what was said of him by Representative R. F. Cates of Bartlett Tribune, and author of the PUBLICITY BILL recently enacted by the 35th Legislature.

Among the best workers in the Thirty-fifth Legislature, and ESPECIALLY for the PUBLICITY BILL INTRODUCED BY THE WRITER, was Hon. R. L. Templeton, of Wellington, Collingsworth Co., who made good as a lawmaker, not only in the Thirty-Fifth, but in the Thirty-Third and Thirty-Fourth Legislature. And now that he aspires to represent his district in the Thirty-Sixth Legislature as State Senator, we wish him unbounded success, not because of his FRIENDLY ATTITUDE toward the TEXAS PRESS, but because he is qualified to serve his constituency ably and profitably. He will likely have no opposition for the Senate."

Mr. Templeton is one of the principle owners of the Wellington Leader and is associated editor of the Leader with J. Claude Wells, editor-in-chief, and has been interested in the management and policy of the Leader since 1912.

Mrs. L. W. Vaughan Expires In Dallas At Daughter's Home

Relatives and friends were saddened Monday by the news of the death in Dallas Monday afternoon of Mrs. L. W. Vaughan, for many years a resident of Hereford.

Mrs. Vaughan was 63 years of age. She had been spending the winter at the home of her daughter, Mrs. Odell Elliott of Dallas. She had been partially paralyzed for some time, and Sunday evening had to be helped to her bed. Mr. Elliott immediately sent an urgent message to Mrs. John B. Miller of Hereford, another daughter, and Mr. Miller rushed his wife and Oscar Vaughan to Amarillo to make connections with the Denver train. At Amarillo they were joined by the third daughter, Mrs. C. W. Beard.

The body arrived in Hereford Wednesday and was interred Thursday afternoon at 2 o'clock, funeral services being conducted by Rev. Stevenson from the Miller home.

Mrs. Vaughan's four children, Oscar, Mrs. Elliott, Mrs. Beard and Mrs. Miller were all present. Odell Elliott and Mr. and Mrs. Otis Truelove of Amarillo, also accompanied the body to Hereford.

A great throng of friends and acquaintances paid tribute to the departed during the last sad rites, and all Hereford joins in sympathy with the bereaved family.

It is reported that she was doing very nicely at present.



Judge J. W. Crugdington, of Amarillo, District Advisor for the Panhandle in the sale of War Savings Certificates and Thrift Stamps, spoke to a capacity audience at the Courthouse Wednesday afternoon at 3 P. M. Practically every store in town closed for one hour during the speech, and dismissed all employees for the occasion.

Judge Crugdington visited Dimmitt Wednesday morning, accompanied by R. T. Evans, and made two addresses. First he talked to the school children, and later to the citizens assembled at the courthouse. They found eager and attentive audiences at both gatherings. Mr. Evans offered the school children three prizes: (1) a Thrift Card with one 25-cent stamp on it; (2) a Thrift Card with four 25-cent stamps; (3) a War Savings Certificate with \$5 in stamps on it, for work in distributing literature and in soliciting contributions to the cause.

Both Judge Crugdington and Mr. Evans were delighted with the spirit of the Castro county folks. Although no organized War Savings campaign has been carried on there, still a goodly number of stamps have been sold, and the meeting Wednesday demonstrated the fact that every citizen of our neighboring county stands ready to do his or her part. Mr. Evans stated to The Brand that Castro county had "gone over the top" on Liberty bonds, Red Cross, Y. M. C. A., and every other form of patriotic service put up to them in the past, and that they would unquestionably make other counties work in the War Savings campaign.

At the Hereford meeting Judge Crugdington said that this county was so well organized that it was hardly necessary for him to come here, but he had heard so much of the local work that he wanted to see it with his own eyes. He made a masterly patriotic argument, following which every person in the room pledged loyalty and support to the War Savings campaign, and \$5,000 was raised in pledges and cash for the year.

At this meeting W. E. Dameron joined The Thousand Dollar Club of Deaf Smith county. The Club members now consist of Mrs. R. N. Mounts, Mr. Percy Welliver, Mrs. Percy Welliver, J. B. McCord, R. T. Evans and W. E. Dameron. Carl Gilliland is chairman of this club work.

Judge Crugdington was unable to visit Farmer county, owing to the fact that he is compelled to go to Austin to attend the present session of the legislature, but delegated that duty to the local committee.

PRIZES OFFERED TO THE KIDDIES

The Redpath-Horner Chautauqua people, who have booked their course for Hereford the coming year, have arranged a letter-writing contest with forty cash prizes, including \$50 cash awards and one gold and one silver medal, for boys and girls 16 years of age and under, in an effort to arouse the young folks as to their patriotic duty in this critical period of our nation's history.

Mr. H. C. Myrick has been appointed local chairman of this contest. All applications for details, entry requirements, etc., should be taken up with Mr. Myrick.

The subject of the letter to be written is "What can I do to serve my Country?" The boy who answers this question best will get the other one.

Mr. Myrick will be glad to talk with any of the young people interested in this contest.

In our issue of November 22nd, The Brand called attention to the fact that during the six previous weeks 66 new subscribers and 28 renewals had been received.

Since November 22nd The Brand has recorded 151 new subscribers and 136 renewals.

We are very grateful. We take this to mean that The Brand is gradually gaining in the estimation of the people as a newspaper. We will strive earnestly to hold this commendation, and to continue improvement in every possible way.

Sixth Grade

Bryan Beams has returned to school after two weeks' absence on account of his mother's illness. Bessie Sanders has been absent two weeks. She accompanied her mother to Frost, Texas to visit her grandmother who was very ill.

The boys and girls have made enough squares for the Belgian quilt which they are knitting, to begin putting it together. We have enough money to buy the lining and hope to complete it soon.

The Central School handed in \$16.75 for thrift stamps the past week.

The Fifth grade has started knitting. Every boy and girl is armed with knitting needles and thread, and hope to be of help.

The "Patriotic Girls" are arranging to go to work again soon.

The Fourth grade is busily knitting a Belgian quilt with fifty squares completed.

Fourth Grade Literary Society with Gwendolyn Price as President, is progressing nicely.

Latest reports on the condition of Rev. G. A. Faris indicate that there is little probability of saving his life. The following postal was received by Mr. C. H. Dyar this week:

"Ennis, Saturday 23rd. Father very low, unconscious

ZOELLNER QUARTET AT CANYON NORMAL

Professor D. A. Shirley of the West Texas State Normal at Canyon was a business visitor in Hereford Wednesday. Mr. Shirley's mission was the arrangement of details for accommodating those local lovers of music who might care to attend the recital to be given by the Zoellner String Quartet at the Normal Monday, March 4, 8:30 P. M. Professor Shirley was enthusiastic over the outlook for this first-class musical entertainment, and predicted a large attendance from Hereford and vicinity.

While here Prof. Shirley stated that he is endeavoring to ascertain the names and addresses of every student who has ever attended Normal now in the military service of Uncle Sam, so that service flags may be prepared. The names of 124 ex-students of the Normal now in the Service have already been obtained.

Plains Pointers No. 5

J. W. Hamm of Castro County seems to hold the record for dry farmers for the season of 1917.

Mr. Hamm planted twenty acres in sorghum, and after threshing the seed was offered Thirty-Five Dollars per acre for the foddered on the twenty acres.

He sold \$1921 worth of sorghum seed, and has thirty bushels, valued at \$142.50.

RECAPITULATION
Fodder brought \$ 700.00
Seed sold for 1,921.00
Seed on hand 142.50

Total from 20 acres \$2,763.50
or, per acre 138.17
And on top of all this, a subscriber who lives in the "Show Me" state had the nerve recently to write the editor of The Brand that the only thing we could grow on the Plains was Bear Grass!

Mexican Section Hand Suicides With Shot Through The Head

M. Tejada, a Mexican member of the local Santa Fe section gang was found lying face downward, on the floor of the section living shack, just south of the track near the section house, Monday afternoon at 5 o'clock, in the center of a spreading pool of blood, a bullet hole in his right temple and a 38-calibre Smith & Wesson revolver clutched in his right hand, which was folded under his body. Although medicine was summoned at once, he never regained consciousness, died about 8 o'clock Monday night, and was interred in the cemetery by the Section foreman and his men Tuesday.

Sheriff Purcell, County Judge Hughes, Squire Boone, County Attorney Megert and other officials made a close investigation of the facts, and from the information obtainable arrived at the conclusion that the Mexican had committed suicide. The bullet wound was powder burned, the hair around about singed, and the top of his ear burned, showing that the muzzle of the weapon was held close to the head when fired.

The foreman stated that Tejada had not gone out with the gang to work Monday morning, stating that he was not feeling well. He had seemed to be "under the weather" for some time. An apparent explanation of his mental state was obtained by Sheriff Purcell from a letter, just received Monday, from a woman in Morenci, Arizona, stating in substance that the whereabouts of Tejada's wife was unknown. The dead man came here from Morenci. It is supposed that despondency over private matters caused the rash act.

WANTED--Suitable Dump Ground For City Of Hereford

Who knows of a few acres of rough, untillable land, off the public highways, but near the city limits, that could be purchased at a reasonable sum by the City of Hereford for dump ground purposes?

The City now owns a few acres about four miles east of town, located on the Canyon road. It is an unsightly heap, and decidedly no credit to the looks of the community. Local property holders, who have taken a natural pride in their homes, and who have expended considerable money in improvements, object to the continued use of this property for such purposes, and propose to take necessary action in relieving the city of the property, and to clean it up, provided the city dads can find another available site.

Any one who knows of such a place would perform a public service by informing the Mayor or members of the city commission.

WAR LOAF RULINGS BY MR. HOOVER

TO THE PUBLIC
Your attention is particularly directed to the following new rules issued by the food administration in reference to the conservation of flour:

These rulings are effective February 1st, 1918, all previous rules being superseded by them.

In reference to VICTORY BREAD, the rule is as follows:

Bakers are authorized to apply the name of Victory to all bread baked by them which contains 20 per cent or more of wheat flour substitutes; this bread will become the universal bread and standard of the Country.

The President has proclaimed Monday and Wednesday WHEATLESS DAYS, VICTORY BREAD may be sold for consumption on Wheatless Days and it will be within the law to use same, however it is the patriotic duty of every housewife where possible, to make Monday and Wednesday wheat less.

It is also within the law to designate as VICTORY products, sweet dough goods, crackers, pies, cakes, pastry, etc., when containing one-third or more of wheat flour substitutes, and such products can be used on WHEATLESS days.

The bakers over the United States are now baking under the rules set forth above and since the Food Administration has called upon the housewives of the country to use no products containing wheat flour on WHEATLESS DAYS, where it is possible to substitute, the bakers should find their output in great demand. Through the patriotic spirit of the mothers of the land, the Government finds the condition as to the sugar supply in almost a normal condition but we still want to put on the breaks and be prepared at all times to have on hand more than a normal supply, to be ready for any emergency.

Remember ladies while it takes men to do the actual fighting, the women are the real back bone of a Nation, the boys cannot fight on an empty stomach. You have been doing your full duty in everything you have been called upon to do, but keep this in mind, you are the real controllers of the food supply of this country, exercise your authority and hold on with a death grip.

J. S. JONES,
County Food Administrator.

Methodists Have A Goodly Sum Raised Toward New Church

The Building Committee of the new Methodist church report:

Cash on hand \$4,200.00
Good notes \$6,700.00
From members who have not yet subscribed the committee estimates they can readily secure \$13,000.00.

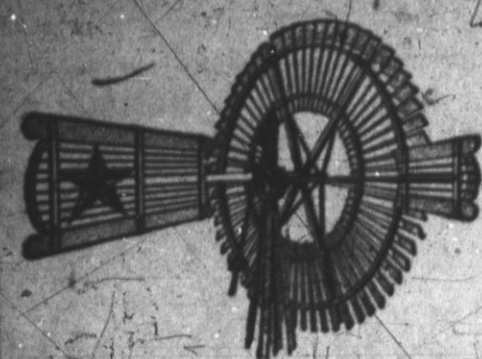
The church is out of debt and has a building site paid for that cost the church \$6,300.00.

The old church, and grounds should bring in addition to the above about \$4,000.00.

The Finance Committee consisting of Henry Wilkinson, John F. Slaton and G. A. F. Parker, are ready to receive cash or subscriptions to prosecute the enterprise.

Lieutenant J. H. Landrum came in Wednesday night from Fort Leavenworth, Kansas, where he has been in training school. Joe will spend his ten days' furlough at home. From here he goes to Camp McArthur, Waco, Texas, in the 80th Field Artillery.

THE STAR WINDMILL



FEATURES

- Very Light Running
- Painted with two coats of White Lead and Oil
- Bent Oak Wheel Rim, overlapped 6 inches and bolted.

We also carry the **LEADER** mill, the old standard, used on the Plains for years.

BUCKEYE INCUBATORS

ALL SIZES

MOIST AIR SYSTEM

Warranted to hatch more chicks than any other machine

SHARPLES SEPARATOR

Famous Suction-feed Skims clean at any Speed

The only separator that skims clean whether you turn it fast or slow. Saves \$40 to \$60 a year extra, due to this wonderful suction-feed feature (the feed varies with the speed). Has other fine advantages—no discs to wash, knee-low supply tank, ball bearing, etc. Over one million users. Come in and see it work.



GARRISON BROS.

THE HERFORD BRAND

SETH B. HOLMAN

Editor and Publisher
PUBLISHED EVERY THURSDAY

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 23, 1917, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.50 a Year Strictly in Advance

ADVERTISING RATES—Locals 10 cents per line first insertion, 7 cents per line subsequent insertions (no ad taken for less than 25 cents.) Classified: first insertion 1c per word, minimum 25c; subsequent insertions 1c per word; minimum 25c. Professional cards \$1.50 per month for one inch space. Display advertisements 15c per single column inch per week. Special rates for time contracts.

THE EXTENSION SERVICE OF THE A & M COLLEGE OF TEXAS

(Continued from last week)

TO SUMMARIZE: The Extension Service of the A & M College of Texas is maintained jointly by the United States Department of Agriculture and the State of Texas to help the farmers, and the farmers' wives, of the State in their farm, ranch and economic problems; we are being taxed for its support and the Service is at our disposal twelve months in the year; it will supply a trained man or a trained woman, or both, to any Texas county that wants the work and is willing to cooperate financially and otherwise; in addition to this, it supplies expert technical information by mail and through the Specialists to all who apply, free.

Its functions are purely educational, its talent is the best money can obtain, it is free from political influence of any character whatever, and its teachings are the boiled down accumulation of known facts derived from many experiment stations in every state in the union, from the agricultural experiments of other countries, and from the carefully selected demonstrations of successful farmers the world over.

It is a compact, carefully studied and carefully planned Service, designed by the members of the Congress of America to assist the "backbone of the country"—the farmers and ranchmen—in solving puzzling problems and in making life on the farm and ranch more profitable, more attractive and therefore happier.

It cannot reach or help the man or woman who says: "I don't want any book-farming in mine," or "I don't believe anybody can teach a farmer how to farm." It is designed to help the careful, conservative, progressive fellow who acknowledges that he does not know it all, and is willing to learn from the experiences of others.

It is the greatest agency for good in the United States today, in the opinion of those who have studied it, and is **DOING THE MOST FOR THE LARGEST NUMBER OF PEOPLE, AT THE SMALLEST PROBABLE COST**, of any other Government help offered the people of the United States.

Deaf Smith county is rapidly taking its place in the sun thru irrigation, through small stock farming, and through the blooded cattle industry. Many mistakes will be made, which will cost the citizens of this county thousands of dollars, that could be avoided by the use of the Extension Service.

An individual, fighting his life's battle, eagerly seizes upon agencies which will teach him something and help him solve his troubles. Is there any good or sensible reason why a community should not protect its interests and its future development in the same way?

RED CROSS ACTIVITIES

The Deaf Smith County Chapter of the A. R. C. was represented at the Panhandle District Institute in Amarillo last week by Chairman B. T. Evans and wife. The Institute was conducted by Miss Witherspoon of Oklahoma City, Field Secretary on Organization. The reports showed Deaf Smith Co., Chapter leading the Panhandle District in complete organization and out-put of work in all lines. Miss Witherspoon has promised to come to Hereford in the near future, to visit the chapter and inspect the working of its many Branches and Auxiliaries.

Three regulation boxes have been shipped since last week:

Box No. 19 contained 75 suits Outing Pajamas.

Box No. 20 contained 75 suits Outing Pajamas.

Box No. 21, Surgical Dressing, 12 Split Irrigation Pads, 12 Pneumonia Jackets.

44 pkgs. (440) Cotton Pads. A new high-water mark was reached in the Surgical Dressing

department last Friday when 1050 Gauze dressings were made in one afternoon.

The different sewing units have been busy on the making of Refugee Garments during the past week and have a goodly number ready for shipping. Quite a number of quilts and comforts have been made, also several Baby Layetts are in course of making.

An Auxiliary has been organized at Arney with 82 members, and will work through this chapter. Their sewing committee was at headquarters Saturday and secured material for Hospital garments.

Mrs. A. L. Gibson, supervisor of Surgical Dressing, and Mrs. F. T. Rolson, Director of Woman's work, attended an all-day meeting of the Friona Branch last Thursday and found good work being done and while there completed arrangements to establish a Surgical Dressing Department. You are always welcome at the

work rooms which are open every afternoon from 1 to 6 o'clock.

J. S. JONES IS OUT FOR COUNTY CLERK

TO THE VOTERS OF DEAF SMITH COUNTY

This is to announce that I will ask the support of the voters of Deaf Smith County as a candidate for County and District Clerk, subject to the July primary election. Having held the position several years ago, my qualifications or disqualifications are of knowledge to the voters.

I will ask the voters to consider my application, and if deemed worthy, ask their support.

Very truly,
J. S. JONES.

REGISTERED AT HOTELS

WICHITA FALLS—H. A. Spruicer, H. C. Coleman, R. L. Harp, H. D. Samwell, J. J. Perkins.

FARWELL—J. B. Holmes, G. A. Hart, Tom Emerson.

PLAINVIEW—J. F. Granes.

ST. LOUIS—Buster Brown.

FT. WORTH—C. S. Jarrett, D. W. Grout, Ed Hutson.

CLEARLAKE—J. G. Rose, H. O. Paul.

CANYON—T. H. Pound, W. A. Adams, R. S. Slaughter, J. A. Edwards and Son, C. T. Ward.

BROOD—J. B. Wheeler, J. W. Marshall.

INDIANA—H. L. Shultz, C. H. Spaffert.

FRIONA—Arthur Metcalf, G. L. Livings, R. B. Muller, E. E. Worm.

FLOYDADA—H. G. Sanders, Chas. Sanders, F. A. Robinson and Son, J. N. Nelson, W. Show, D. J. Balding.

DIMITT—B. A. Fuller, C. B. Houser, S. Cowan, F. Cooper, Geo. Burch, Thos. Baker, C. J. Stanley, M. D.

KANSAS CITY—B. L. Stratton, R. T. Howell, C. E. Wilkins, J. R. Thompson, R. L. Coker.

AMARILLO—G. L. Bowen, N. H. Dawson, A. Secor, J. B. Ratliff, A. Pipkin, H. W. Duke, J. B. Chancellor, W. T. Brownlee, J. P. Hare, C. H. Ball, B. S. Arnold, H. A. Earb, W. Strand and wife, S. H. Freadingill, Geo. True, Miss E. L. Tomlinson, F. C. Burns, Frank Sackwell, J. M. Pritchett, G. L. Brownlee, J. B. Smith, G. H. Carlan, Milton Reece, Chas. W. Hays, Chicago.

T. Davenport, Sudan.

J. Tweneaux, H. D. Wink, Sen Angelo, Calif.

Ross Renfro, Brownfield.

E. G. Taylor, El Paso.

F. M. Purcell, Dallas.

Geo. Tupper, Iowa.

H. Reonamen, Galveston.

C. D. Warrel, Post City.

Harry Dye, Hart.

Oscar Dickson, Muleshoe.

MISCELLANEOUS—J. W. Ware, Chas. Bosley, C. M. Duke, & Son, Sidney Holt, Mr. and Mrs. C. L. Patrick, R. L. Burkett, W. H. Dawson & Partner, Mrs. Van Patton, Erench Thurman, R. S. Smith, D. L. Rutter, J. R. Hastings, J. Nrow & Hickman, L. J. Groux, Jno. Thomas, L. Edman, son, E. T. Brooks, J. Abraham, Sam Powell, H. E. High, Mrs. C. H. Barrett, A. F. Reedy, E. R. Gust and wife, E. R. McDuff, B. E. Reeves, R. L. Woody, C. C. Hood, A. Wield, A. Blanchard,

C. H. Churchill, V. R. Brake, J. B. Skidmore, Homer Walker, Thos. Walls, Jno. Moore, Bill Reed, M. S. McClellon.

COURT NEWS

County Court adjourned Saturday, Feb'y. 23rd, 1918.

The following judgments were rendered:

E. R. Kemp vs. Mrs. W. H. Rayzor, judgment in favor of Plaintiff for \$235.80.

R. N. Mounts vs. W. H. Warren et al., dismissed for want of Jurisdiction.

R. N. Mounts vs. B. T. Galloway et al., dismissed for want of Jurisdiction.

The V. Ava Chemical Co. vs. The Walker Hardware Co. The Receiver, P. W. Price, granted more time in which to close up the affairs of said Walker Hdwe. Co.

E. J. Broad vs. Tom Byster; judgment by default in favor of Plaintiff.

W. B. Dameron vs. N. C. Hilburn Jr.; judgment by default in favor of Plaintiff.

The First Guaranty State Bank of Saddle, Texas, vs. H. R. Patterson et al.; judgment by default of Plaintiff.

Frank Talmage Jr. vs. Park handle & Santa Fe Ry. Co., Trial by jury and verdict rendered in favor of Plaintiff, and Defendant files notice of appeal.

The next term of County Court is set for the First Monday in April. The District Court convenes May 6th, 1918.

Mr. Floyd A. Cooper has resigned as court reporter for this District, and Mr. Henry J. Gould of Amarillo, Texas, has been appointed in his place.

Mr. Nester Gass returned Saturday from a business trip to Dallas and Ft. Worth.

Mrs. E. M. McEntire of Canyon, spent Sunday with home folks in the family of D. R. Gass.

Mrs. H. Z. Siles returned home last Saturday from a three weeks' visit in Farwell.

Groceries!

We will appreciate your grocery account for March. Try our store one month and be convinced that we give full value in exchange for your money. **CASH or CREDIT**



W. L. SULLIVAN GROCERY

Mrs. E. M. McEntire of Canyon, spent Sunday with home folks in the family of D. R. Gass.

JUDGMENT IN BUYING COAL

Coal is the greatest item of household use this winter, more precious than rubies. You just CAN'T AFFORD to buy cheap, trashy coal. You should use nothing but the BEST.

OUR COAL

is guaranteed honestly mined, honestly screened and will positively give you the greatest amount of heat for the money invested of any brand of coal on the market.

We make a special point of supplying the needs of EVERY CUSTOMER IN THE ORDER IN WHICH THEIR ORDER IS RECEIVED.

McQUEEN GRAIN & COAL CO.

Miss Mary Farmer, a student of Cressenden College, visited with her parents from Friday until Tuesday of this week.

Miss Goochie Sisk who is teaching school at Black, Texas, spent the week end with home folks in Hereford.

LET THE SUNLIGHT IN

Plenty of sunlight in the home is essential to the health and cheerfulness of the inmates.

But all the sunlight in the world won't cheer up and brighten a dingy, shabby room.

There's a remedy.

PAINT

Let us brighten up the dingy woodwork of your home. Your feelings are influenced by your surroundings. We can make your home so pleasant that a grouch just simply can't live in it.

Yours to Serve

Palmer Lumber Company

NOTHING SO IMPORTANT AS THE TERMS ON YOUR LONG TIME FARM and RANCH LOANS

We can give you the best terms, lowest rate, most satisfactory service.

C. W. WHITTINGTON

AMARILLO, TEXAS
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Midwest National Bank
Kansas City, Mo.

REFERENCES
Amarillo National Bank
Amarillo, Texas

SMITH BUILDING
Rooms 35-36

First National Bank
Lawton, Okla.

For Commissioner
Precinct No. 1
C. C. Bowman

OCEANS OF WATER

Tone Up For Spring Days

Cut out the spring fever
and that tired feeling

Rexall

Bamboo Brier Blood Purifier

and

Liver Salts

will make you feel fine.

The Rexall Store Corner Drug Store

If the boys over there are fighting we give up non-essentials and buy for us, giving up their lives, can't soldier-equipping war stamps?

A Man AND HIS Bank

A checking account is a modern necessity to every man in business. It is a great convenience to employees and to women.

It affords you the greatest element of safety and is an exact check on your expenditures.

This bank invites you to open an account.

Make it YOUR BANK.

THE FIRST NATIONAL BANK

SAFETY SERVICE SECURITY

CHURCH NOTES

The First Christian Church
The services last Lord's Day were most helpful in every way. The morning worship was conducted, very largely, by the ladies of the Christian Woman's Board of Missions. A suitable program was carried out consisting of an "excellent" account of the Bible Choir Work in the Universities of the Christian church by Miss Dimson, a pleasing reading by Mrs. Pratt, and a most touching appeal by Mrs. Guthrie, a short address by the minister. The President, Mrs. E. Wheeler, presided most efficiently. A liberal offering was taken for the work.

Next Lord's Day regular services as usual. The following are the subjects for the day:
MORNING: "God's Love for the true."
EVENING: "Melchisedec—Who was he?"

There will be a Question Box at each of the main entrances of the church, and anyone having biblical question they would like considered by the minister, can drop them into the boxes. The names of writer need not appear.

Junior Missionary Society

Saturday, March 2.
Topic: Stewardship.
Song and Roll Call.
Bible Lesson: Acts 20:32-35.
Prayer.
Reading: "How Long Shall I Give?"—Martha Lee Duncan.
Story: "Penny Sad and Penny Glad."
What made Penny Sad—Mozell Hill.
What Made Penny Glad—Frances Oberthier.
Reading: "Wouldn't You?"—Grace Pott.
Distribution of Mite Boxes.
Reading: "How You Can Help."—Gwendolyn Price.
Benediction.

Report of Circle No. Three

The cold weather was forgotten in the cheery and hospitable home of Mrs. R. N. Mounts last Wednesday, where thirteen of our order met. After two sweet songs and a prayer by Mother LeGrand, Mrs. W. E. Hicks led the devotional in a very impressive and interesting manner. Then Mrs. Pitman and Mrs. Chamness rendered very beautifully a duet, "Unanswered Yet." During the singing every one seemed delighted and almost spell-bound. Mother LeGrand had a paper on the history of Nehemiah, which she gave in a most excellent way. Then followed a sweet prayer by Mrs. Mounts.

Mrs. Pitman taught the lesson very creditably and we were glad to note the presence of Mrs. Dr. Boye and Mrs. Orr in the Class again.

After the regular business—old and new—Mrs. Dr. Hicks, our president, called on Mrs. W. E. Hicks for a talk, in which she sounded the clarion call in an appeal to the Circle to continue the weekly meetings. This met with a hearty response and cooperation Mrs. Hicks then had Mrs. W. E. Hicks offer the closing prayer.

Brother McClurkin will be with us at our next meeting to renew Bible study. Mrs. Pitman will be hostess. Remember "Sunshine Day"—every member is cordially urged to be present.

Program for Epworth League, March 3rd, 1918.

Subject: "Christian Duty and Privileges Winning Others to Christ."

LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited.
GEO. BEAMS W. M.; J. S. Jones Sec.

WOODMEN OF WORLD Meets every Second and Fourth Saturday nights in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

Professional and Business Cards

ASHBROOK & SUGGS

Fire, Life and Accident Insurance
All Kinds of Bonds Executed
We Are Specialists in Fruit and Nut Trees, Shade and Ornamental Trees, Shrubs and Evergreens, Roses and Greenhouse Plants.
Hereford Nursery Company

Plants Cared in 6 to 14 Days
Your drought will retard money if you do not get your plants in time to start your new garden. The first application gives them the best start.

GOLD MINING

Just the correct term for present day farming.
The farmer is IT now—provided he farms with our

P. & O. FARM MACHINERY

Don't grub along with faulty plows, harrows and other tools, while we have a complete line of the most perfect labor-saving FARM MACHINERY on the market.

The man who neglects to get all possible from his soil, is neglecting a gold mine right at his feet.

Our tools will help you to mine your gold.

NOTICE—Owing to the City's desire to enforce Sunday closing, this store will not be opened hereafter on Sunday for any purpose. Please do not request it of us!

Dunlap Hardware Company

Leader—Mrs. Ralph Rutherford Song.
Prayer.
"How to win others to Christ"—Miss Webb Lamb.
Quartet—Mr. Ott, Claud Terry, Thelma Hough, Mammie Landrum.
"Why be a fellow worker?"—Claud Terry.
Song.
10 or 15 minutes business.
League Benediction.

Y. P. S. C. E.

Topic: "Christian Duty and Privilege" Consecration meeting.
Leader—Roy Nun.
Scripture—John 14:12-17 to be read by Leader.

Song and prayer service.
Leader's talk in outline.
How do you define prayer?—Ruth Lee.
How often should we pray, and what is the advantage of a regular place for prayer?—Forrest Bowe.

What gains come from public prayer?—Viola Nun.
Solo—Mae Womack.
How can we get more prayer in our Christian Endeavor Society?—Arthur Rogers.
Short talk: "Purpose in prayer"—Norman Rice.
Illustration—Harold Kearns.
Consecration Roll Call in groups of sixes.
Business.

We are all glad to have our former Endeavorer, Mr. Sloan Baker, back with us. He is home on furlough and his stay with us will be very short which we greatly regret.

The endeavorers are extending congratulations to one of their earnest workers in behalf of the matrimonial obligation taken Sunday, Feb. 17th to Mr. Dixon Turner.

A society of Christian Endeavor has been organized in the 34th Infantry at Fort Bliss, Texas, with C. D. Vines as President, and Corporal Carl C. Conleton as acting Secretary.

The chairman of the press committee had the pleasure of attending a Washington birthday party at the First Christian church in Amarillo given by the Endeavorers at that place.

We wish that all would understand that you are welcome to meet with us at any time.

Mrs. R. N. Mounts left Monday for Ft. Worth where she will visit her brother who is stationed at Camp Bowie. From there she will go to Dallas then to Denton to visit relatives.

Mr. Clyde Deuda of Camp Bowie, left Monday after a week's visit with the family of R. H. Lamb.

MARRIAGE LICENSE

Mr. John O. Rogers and Miss Ruby Helen Phipps, both of Endee, N. M. They were married in the County Judge's office with the Hon. Jas. A. Hughes officiating.

YOU'LL LIKE HEREFORD

The Bread Situation

There has been much confusion in the minds of the people of Hereford, and especially in the minds of the restaurant men and hotels, as to just what kind of bakery products could be used, and on what days.

For the information of the public generally I print below an official ruling from the District Food Administrator, which will give the desired information to all:

Amarillo, Texas, Feb. 18, 1918.

Mr. G. A. Lewis, Hereford Bakery & Confectionery, Hereford, Texas.

Dear Sir:

Your letter of the 7th inst. to Mr. E. A. Peden, Houston, referred to me for attention. In reply, wish to state that you are allowed to sell "Victory Bread" on Wheatless Days. We quote you rules on same, as follows:

"Licensees may use the name 'Victory' in advertising or selling any of their bakery products that contain at least the following percentages of wheat flour substitutes:"

Class One, Bread and Rolls	20 percent
Class Two, Sweet Yeast dough goods	33 1-3 "
Class Three, (A) Crackers	33 1-3 "
Class 3, (B) Biscuits & Cookies, & Ice C. Cones	33 1-3 "
Class Four, (A) Cakes	33 1-3 "
Class Four, (B) Pies	33 1-3 "
Class Four, (C) Fried Cakes	33 1-3 "
Class Four, (D) Pastry	33 1-3 "
Class Five, Batter Cakes & Waffles	75 percent

Victory products may be served on wheatless days as well as wheatless meals, providing these products are used every day and at all times.

U. S. FOOD ADMINISTRATION.

Trusting that this will give you the information asked for, I am

Yours very truly,
L. A. WELLS,
Dist. Food Administrator.

The Hereford Bakery

G. A. LEWIS, Prop.

EFFECTIVE MARCH 1, 1918.

Owing to War Conditions

We Go On A Cash Basis

No accounts will be charged, nor deliveries made, but in return we promise you first class service, and the best the Panhandle market affords.

4-21.

THE TEXAS MEAT MARKET.
THE WHITEHOUSE MEAT MARKET

SOCIETY AND CLUBS

MRS. P. W. PRICE, Phone 23.

The miscellaneous shower given by Mrs. A. L. Gibson at the home of Mrs. H. H. Hawkins on Thursday afternoon, Feb. 14, honoring Mrs. Arch Collins (nee Miss Milam, of Cleburne), a recent bride of one of Hereford's prominent business men, was a most delightful social event. The Reception hall presented a lovely scene, banked with ferns, potted plants, interspersed with cut flowers, and over all fell the soft rays from shaded lights. In this enchanting spot, one was presented to the receiving line, Mrs. R. Collins, Mrs. Arch Collins (honoree), Mrs. R. T. Evans and Mrs. J. L. Fuqua. After bespeaking every good wish and blessing life could bestow on the bride, the guests were seated in the parlors, where soft strains of music greeted the ear. In the parlors and dining room, evidences were everywhere of the decorator's artistic skill, graceful festoons of hearts were draped in and about the rooms, emblematic of the day "St. Valentine", as well as the occasion.

Then followed a musical program which added greatly to the many pleasures of the afternoon. Those taking part were: Misses Louise and Elizabeth Oberthier, Ina and Jane Gregg, Minnie Dea Coffin, Mrs. F. T. Bolson gracefully presided as toast mistress. Misses Bernandine Price, Elizabeth Black and Elizabeth Oberthier passed punch.

Miss Annie Price toasted "Our Boys Gone To War," Miss Ina Gregg offered consolation to the "Girls Who Are Left Behind," Miss Mabel Betts gave a toast to the groom, and Miss Clara Dunlap to the bride.

The guests were then invited to help the bride, unpack a huge heart-shaped hamper that graced the dining table. In this was found exquisite cut glass, shining silver, hand-painted china, snovy finens, beautiful oriental rugs and gayly blooming pot plants which call forth exclamations of delight from both honoree and guests in wonder at their quality and quantity—but taking into consideration the popularity of both bride and groom—this is but a small token of love and esteem in which they are held by this community.

The hostess then served refreshments of hot chocolate and cake, souvenirs.

The Bayview Club met with Mrs. Chas. Donald last Thursday. Subject: "Faust". Special assignments were as follows:

The Faust Legend and Goettag Legend by Mrs. J. E. Ferguson. Gounod and His Faust by Mrs. H. H. Hawkins.

After some discussion of these subjects some very pleasing numbers from Gounod's Faust were well rendered by little Miss Imogene Donaldson.

After the social hour, which was enjoyed by all, a short business session was held. Delightful refreshments were then served.

The Methodist Missionary Society will meet at the home of Mrs. Jno. McLain on Wednesday, March 6, for the March Social Meeting. The following program will be rendered:

Duet—Mesdames McLain & Hawkins.
Piano Solo—Mrs. Glen Snyder.
Musical Contest.

There will be a surprise feature at the close of this social hour that will be of special interest to every member, and a full attendance is expected. The Missionary Society will be invited for the

Despite the inclement weather of Monday afternoon about one dozen members of Delphian Club met with Mrs. W. E. Hicks Lesson on Hebrew people's manners and customs, proved a very interesting one. Mrs. Stubbs made a very able leader.

The next meeting will be with Mrs. J. W. Hicks, March 11th. Leader, Mrs. W. E. Hicks. Six new members were admitted into the Club.

Thursday noon a delightful turkey dinner was served to the Mothers' Club at the Stockman Cafe. This was the Mothers' Club annual meeting, the closing of their year's work. The members of the Mothers' Club are certainly workers. Hereford has been benefited in many ways by their earnest skillful work. They are beginning their new year with a great deal of enthusiasm, not only by their Red Cross work, but in many other ways.

Several patriotic parties celebrating Washington's Birthday were given last Friday. One of the most elaborate was that at the home of Mrs. J. L. Fuqua, with the following ladies as hostesses: Mesdames Fuqua, Brownlee, Ezra Norton, Homer Wilkinson. The occasion was to meet Mrs. Brownlee's guest, Miss Ora Stanley, of Waco, and to give the ladies an opportunity to be with Mrs. T. E. Huffman, who is leaving soon to make her home in Austin.

The home was made beautiful with flags, drapings of National colors and many potted plants and cut flowers. A life-size portrait of Washington graced the reception hall with flags unfurled beside it.

The guests were presented to the receiving line by Mrs. Homer Wilkinson. Those in the receiving line were: Mesdames Fuqua, Brownlee, Norton, Arch Collins, Monday, the Misses Ora Stanley, Channess, Miss Ethel Fuqua presided at the register where about ninety ladies registered. Mrs. Edgar Johnson passed score cards for that ever interesting game of "42".

After several games the guests were delighted with a reading, given by Mrs. Brack Williams. A historical sketch on the life of Washington was ably handled by

Mrs. J. E. Ferguson. Another interesting number which added greatly to the evening was the solo by Miss Channess, accompanied by Miss Coffin.

Delicious refreshments of salad, sandwiches and chocolate was served by the hostesses.

The U. D. C's will meet with Mrs. Otto Beene and Mrs. J. J. Ark at the home of the former on Friday, March 1. Come prepared to answer a contest, answers of which are names of Battles of U. S. Other amusements will be provided. A large attendance is urged.

Mrs. I. H. Spratt served a lovely three-course 6 o'clock dinner to her family and two of her young friends, Miss Juanita Caylor and Mr. Bill Perefiful, Tuesday evening.

The Rebekahs gave an informal reception in honor of Mr. and Mrs. H. H. Hawkins at the I. O. O. F. hall Tuesday night. A splendid program was rendered, after which refreshments were served. Mrs. Hawkins was presented a purse by the Rebekah Lodge. A large crowd was present and every one reported a splendid good time. The Lodge regretted very much that "Happy" Hawkins could not be with them, as he was out of town on business.

Rev. A. L. Moore of Plainview, will preach at the Methodist church next Sunday evening.

The pastor will have charge of the morning service which will be the regular Communion service of the month.

The Epworth League services, both Junior and Senior, will be held at the usual hours.

There is a contest on between the Methodist Sunday School of Hereford and the Methodist Sunday School of Canyon. This contest began with February and is to close with March. So far it has been very close with Hereford leading by a narrow margin.

Let every Methodist join in the contest and help us win.

W. H. TERRY, Pastor.

DIED—February 26th, Jack Carter Burnam, infant son of M. and Mrs. Press Burnam. Little Jack, one of the most perfect babies ever sent to gladden a home, his stay on earth was only for a little while—just twenty-six days—but oh, what a precious memory.

We do not know, we cannot understand, but in that other world where souls are unveiled we know a little angel is waiting and heralding the home-coming of the heartbroken parents and sister who have the sympathy of countless friends.

All that human aid who give who was done for little Jack. Since last Thursday it was realized that his life hung in the balance, and that final sleep which kisses down those wondrous black eyes still, came Tuesday morning.

"A father, mother, sister, pale with grief
As the long weary moments creep
The loneliness touches everything,
For Little Jack is asleep."

Rosamond Gainey Carter.

You will miss the treat of the season if you don't hear the Zoellner Quartet West Texas Normal, Canyon, March 4, 8:30 P. M. Get your tickets at the Corner Drug Store.

FOUND—Red sow, one ear split and one underbit. Came to my place about two weeks before Christmas. About two years old.
H. TIEFEL.
5-1f 2 miles west of Daw.

STAR THEATRE

FRIDAY, MARCH 1ST.

We present for your approval MARY MILES MINTER in the "MATE OF SALLY ANN". Miss Minter is one of the cleverest little actresses on the screen to-day. She will be remembered as the Star in "ANNIE FOR SPITE". You will want to see the "MATE OF SALLY ANN". A single reel strand Comedy with BILLY RHODES as Miss Trixie of Follies. Admission 10c and 20c.

SATURDAY, MARCH 2ND MATINEE AND NIGHT

William Fox presents for your approval SONIA MARKOVA in "THE PAINTED MADONNA". Miss Markova is a stranger to you but we know you will love her if once you see her on the screen. She was born and educated in Russia. She is claimed to be a great actress. Matinee 3 p. m. to 5 p. m., 10c and 15c. Night, 10c and 20c.

TUESDAY, MARCH 5TH

We present for your approval "RED WHITE & BLUE BLOOD", with FRANCIS X. BUSHMAN and BEVERLY BAYNE. There is no need of commenting on these Stars as every one knows they are at the top as favorites every place shown and "RED WHITE & BLUE BLOOD" is a subject that will please every one who is fortunate enough to see it. Do not fail to see chapter 12 of "The Fighting Trail", "The Desert of Torture." 10c and 25c.

WEDNESDAY, MARCH 6TH

We present for your approval DOUGLAS FAIRBANKS in "A MODERN MUSKETEER". We can not tell you anything about Douglas for you cannot pick up a paper but what you see something about him in it. In "THE MODERN MUSKETEER" we promise you plenty of laughs, for you know that DOUGLAS is a laugh producer. Admission 10c and 25c.

THURSDAY, MARCH 7TH

We present for your approval A Greater Vitagraph feature, "WHO GOES THERE", with HARRY MOREY and CORINNE GRIFFITH, an absorbing drama of love and intrigue by Robert W. Chambers. You will see Mary Maurice who is Seventy-two years of age in "Who Goes There". She is known as Mother of the Movies. This picture is founded on the present War and some of the scenes are laid in Belgium. Do not forget the JAZZ Band on each Thursday. Admission 10c and 20c.

COMING, TUESDAY, MARCH 12th, HAROLD LOCKWOOD in "BROADWAY BILL".

WEDNESDAY, MARCH 13th, WILLIAM S. HART in "THE WOLVES OF THE RAIL".

Good, Clean Rags wanted, at The Brand Office.

Mr. Cris Garrison left Monday for a business trip to Panhandle.

Electricity Saves Transportation Fuel, Food and Labor

THE FUEL ADMINISTRATION SAYS WE MUST SAVE 36,000,000 TONS OF COAL IN 1918. Coal Tonnage, Coal more comfort—no ashes, no smoke, no dust.

Car Congestions, Coal Wagon Blockades Relieved by Use of Electric Cooking Ranges and other Electric Household Devices.

Use of coal in kitchen ranges has been one cause of this winter's coal shortage and traffic congestion. It is estimated that, where the average family consumes 800 pounds of Lump coal monthly for cooking the central station requires only 262.5 pounds of slack coal monthly in order to supply this family with ample cooking current, and besides we use less slack coal which can not be used in stoves or range engines.

Electric cooking in homes helps solve these problems. Where they operate from coal, they save the country over three tons of coal per family annually, they cut down car switching, and do away with the bulky, slow wagons.

Also, there is less shrinkage of food with electric cooking than with any other cooking process.

There is every domestic reason in favor of electric cooking—better food, greater cleanliness, less work, and

HEREFORD LIGHT & POWER CO.

Mr. Bryan Edwards left Wednesday on a trip to Oklahoma.

Mr. L. R. Paul, contractor, was in Amarillo Sunday.

Dishes Below Present Wholesale Cost

We have just received a large shipment of gold-band dinnerware which we bought in February of last year, but owing to a strike at the factory in Ohio we have just this week received them, and as it is our policy to give our customers the benefit of any bargains we are able to get, we offer them at the following bargain prices:

Cups and Saucers, per set \$1.25 Dinner Plates, 9 inches, per set \$1.25
Breakfast Plates, 8 inches, per set \$1 Soup Plates per set \$1
Oatmeal Bowls per set \$1.00

The full line of platters, salads, etc., go at the same scale of prices. If you have priced dishes lately you know that these are rare bargains.

Phone 332 C. A. SKEELTON "More Goods for"

At the last regular meeting of the local order of Rebekahs a number of candidates from Canyon were initiated. About twenty from the Canyon Lodge was present. Hereford is always glad to have visitors, and especially from Canyon.

FOR SALE—Oil stock and Oil lease. For good reasons I will sell my interest in four good oil holdings, including two producing wells on a 100 acre lease at Electra. If interested see me at once. A. H. ELLISTON. 1t

Hereford Produce Co. has 3-lb. cans fine steel cut coffee, with one napkin and one coupon in each can. Send six coupons in to the Company and receive three yards of table linen. A bargain. It—Hereford Produce Company.

JUST RECEIVED FROM EASTERN MARKETS

Complete new Spring line:

Ladies' Tailor Made Suits and Coats

Ladies' and Children's Gingham Dresses Men's Spring Suits

A good supply of EVERYTHING for the entire family, from Father to Baby. It's all new, snappy, and up-to-date.

Let us SHOW you.

D. R. GASS & SON

If you are a Live Stock Dealer we can sell you a \$10,000.00 Accident Policy for \$30—in a Hundred Million Dollar Company. Principal sum paid for death, loss of both legs, both arms or both eyes. One-half Principal sum paid for loss of any one member. \$5.00 weekly paid for Loss of time. The greatest Accident Policy ever issued.

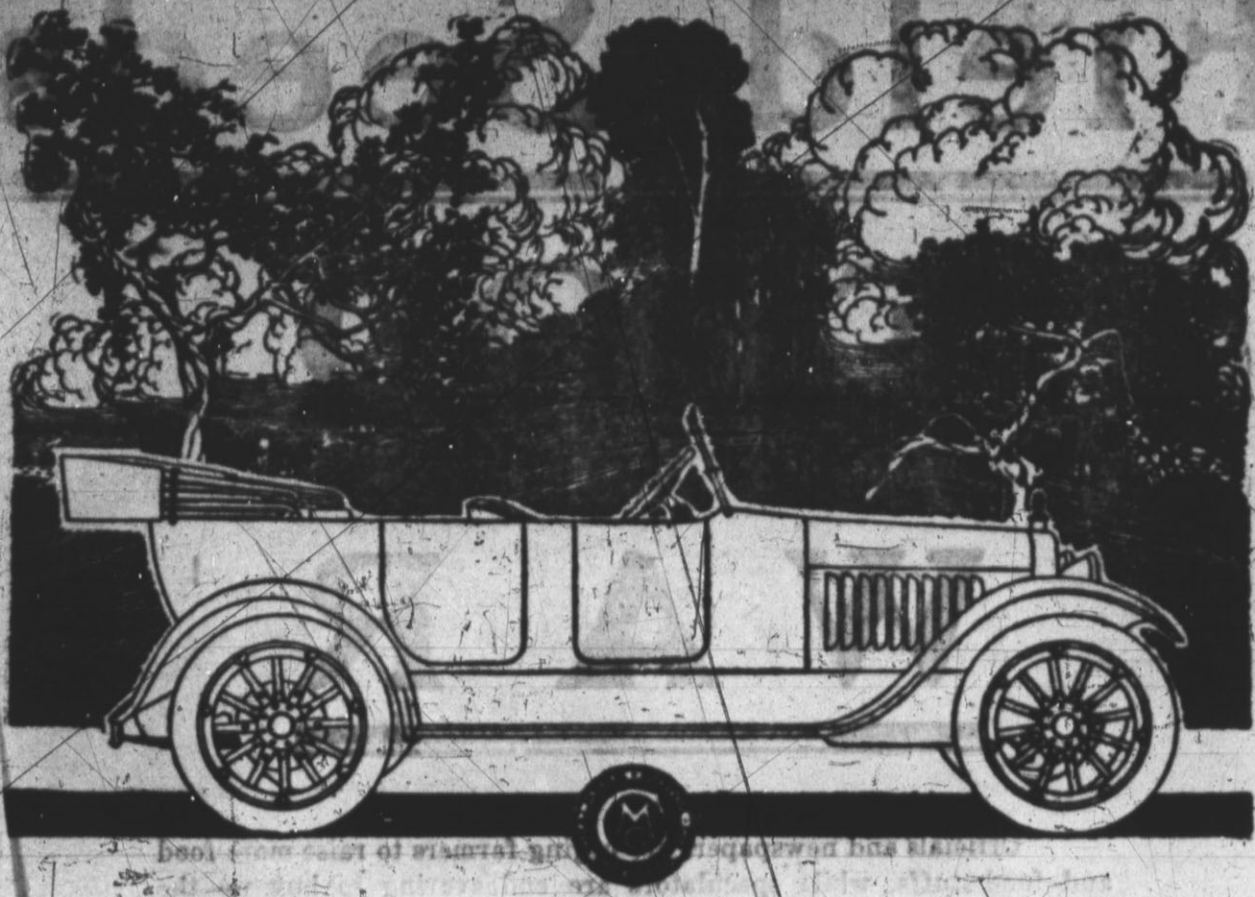
T. K. WILSON, FRANK BARBER, Agents.

Whitehouse Market

Fresh Oysters
Fresh and Cured Meats
Canned Goods
Pickles
Catsup
Crackers
Cheese
Fats 65

EVERYTHING IN THE MEAT LINE Your Patronage Appreciated

J. E. HERMES, PROP.
Phone 66



POOR GAS IS MADE TO DELIVER HIGH POWER AND SPIN LONG MILEAGE IN THE GREAT CHALMERS ENGINE

While gas continues to deteriorate in the power it once had it is interesting to observe the skill with which the great Chalmers engine is overcoming the situation.

Most everybody knows that poor gas means poor power, but hardly so in a current Chalmers. Poor gas in this car invariably means high power.

First, this new Chalmers has a device known as a "hot spot" which cracks up and then heats as hot as toast the raw gas. That means getting gas in better shape than gas was ever put in before for explosion.

Then there's the "ram's-horn" manifold which overcomes all the disturbing elements of previous manifolds and hurries the gas thus conditioned into the combustion chambers.

The result is that when the spark plugs touch off the gas you get 100% (or very close) results.

Little power escapes into the exhaust. Well nigh all the power that the raw gas once possessed is harnessed up ready for use.

And you can play with this power at a child's speed or you can run it up as you like—only you will note a new quality in the power: a peculiar softness of action that tells its own story—high efficiency.

TOURING CAR, 7-PASSENGER \$1825	TOURING SEDAN \$1750	TOWN CAR LANDAULET \$2025
TOURING CAR, 5-PASSENGER \$1485	CABRIOLET 5-PASSENGER \$1375	LIMOUSINE, 7-PASSENGER \$1725
STANDARD ROADSTER \$1485	TOWN CAR, 4-PASSENGER \$1325	LIMOUSINE LANDAULET \$2025

ALL PRICES F. O. B. DETROIT SUBJECT TO CHANGE WITHOUT NOTICE

H. E. SULLIVAN, Agent.

Some Liars I Have Met

By JOE SAPPINGTON

As it Solomon or Theodore Roosevelt who said "all men are liars"? Well, I have had so much dealing experience with liars as any man my age, born within the last fifty years. My first experience with liars, at the tender age of five, when I tried to catch birds by throwing salt their falls, as I was told by an old, whiskered, sanctimonious uncle of mine, that it was easy to catch them that way. I'll bet I wasted a barrel salt throwing it at their little bills and caught but one bird and it is sick, and I always will believe I had caught it just as easily without salt. I once came within an inch of being stung to death by a lot of wasps, by following the instructions of a couple of liars. To render me as helpless and docile as flies, that was necessary, so they said, to run my fingers between my toes a times in rapid succession and then they march up to them, look straight at their eyes and pull their nest off their naked hand.

About the time my voice began to range and whisker-bumps to appear on my fuzzy chin, I met my first male liar. She was about seven years my senior and had solemnly promised to marry me just as soon as finances would permit of such a proceeding. To seal our troth, I gave her a gold-filled wedding ring that cost me a dollar and a quarter, by nothing of the stick candy she had. But, alas! the heartless girl married a chicken peddler with an Adam's apple and a cataract in

his right eye, and left me with a broken heart.

I hate to say it, but even some church members are liars and they are not confined to any particular church either. I found this out the time I ran for justice-of-the-peace. During that campaign I showed no partiality between any of the churches. I never met a Baptist that I didn't agree with him on immersion being the only true and proper mode of baptism and stood shoulder to shoulder with them on the final preservation of the saints. And it was the same way when I met a Methodist—agreed with him on sprinkling, infant baptism, shouting and falling from grace. When I went among the Firm Foundation Campbellites I agreed with them in toto and told them that the very slight of an organ in a church made me as mad as a wet hen. My opponent was an ignorant cuss and a poor boxer, when gave me a great advantage over him. To show my superiority over him, one night at a protracted meeting, where we both were in attendance, I sang a solo entitled, "Where Is My Wandering Boy Tonight." Probably some of you have heard this song. Anyway, when I finished it there was not a dry eye in the audience except my opponents, and after services, men and women crowded around me and shook my hand and all the men come right out and said they were going to vote for me.

Strange as it may seem, on election day, that ignorant opponent of mine beat me most scandalous at every vot-

ing box and actually got every vote but three at the place where I sang that touching solo.

One of the biggest liars I ever met was the fellow I once bought a cow from. He told me the cow gave more milk than ten large families could consume and the only reason why he would part with her was to give his wife a long-needed rest, as taking care of the cow's milk and butter had broken down her health. From what he said, the cow was a regular storm-center of milk and I hesitated about buying her for a while on account of the added burden it would put on my family; but I decided to take the risk of having the place overflowing with milk and bought her.

Three days after I purchased the cow, I went in search of her former owner. Some one directed me to an arbor, where a Holiness protracted meeting was in progress, saying that probably I would find him there, as he was a sanctified man and worshipped only with the saints. And sure enough, when I arrived, I found him in the choir with his mouth wide open, singing a lonesome gospel hymn. I walked up behind him and whispered in his ear that I wanted to see him privately. He followed me out to the road, when I turned around and caught him in the collar and warned him not to run. I then proceeded to call him at least forty kinds of a liar and scolded and rubbed my fist under his nose and told him in the most vehement manner that if he didn't instantly refund the money I had paid him for the heifer cow, I would break every bone in his body and jerk his whiskers out by their roots and scatter them over the landscape like autumn leaves be-

lieve a male. He seemed greatly frightened and tried to pull loose from me. Just how it happened I never know, but in the scuffle that ensued, I got my thumb in his warm moist mouth and he proceeded to chew on it with apparent relish. I begged him to release my thumb as the whole thing was a joke, and that I wouldn't part with the cow for double the money I had paid for her, as she filled the bill to a dot. But he held on with a bulldog's grip till his brothers arrived upon the scene and quoted a lot of scripture to him and reminded him that it was unbecoming in a saint to "chaw" on any one's thumb, even the thumb of a vile sinner.

Yes, indeed, the man who said all men are liars, knew what he was talking about.

SALE NOTICE

To those who have property to sell at the Third Monday Sale, which will be held in Hereford at the McQueen Wagon Yard, beginning at 11 o'clock A. M., March 18, we expect to sell all farm machinery before noon, and will dismiss one hour for lunch, following which we will sell all stock as rapidly as possible until through. We insist on those who intend selling in this sale to list their property with me as early as possible, as we expect to number all stock as listed, and sell as listed with numbers. We have also arranged for more room and more help in this coming sale, and hope to be much better prepared to guard against the loss of time and confusion.

Following are the rules and regulations of these sales:

No. 1. The terms of this Sale are cash, unless otherwise provided by the owners of each article that is sold. Each article must be sold under the following rules and conditions: For what it is represented by the owner; for example, if a horse is sold to be sound, he must be sound and free from all blemishes.

No. 2. A horse sold for a work horse, only, must be a good worker and all imperfections go with him.

No. 3. A horse sold at the halter is sold just as he stands and no title guaranteed. Any horse sold under the foregoing rules and proving different from the recommendation under which he is sold, can be rejected in two hours after sold otherwise he is considered sold.

Any owner shall have the right to make one bid on his property if he so desires and, one only, but shall pay the commission on the sale the same as if sold to someone else, which is 3 per cent on stock and 5 per cent on all other articles.

We will not entertain any by-bidding. Make your own bid if you have any to make. Make it open and above-board and there will be no disappointments.

We expect this a bargain sale and don't list your stuff if you have not a bargain price on it. We ask your co-operation in these sales and hope you will help us make these sales a grand success.

The reason I have decided to open these combination sales, is that almost everybody has something he does not want, and others need that same article, therefore, I have decided to open these sales for the benefit of the public and myself in particular.

Signed,
W. S. WILLIAMS,
Auctioneer.

The Department of Extension of the University of Texas is cooperating to the fullest extent possible with the government in carrying on the war. A number of speakers will be supplied in the speaking campaign of the "Four-Minute Men." This department in the University is also supplying speakers for Red Cross campaigns, and is cooperating with the State Council of Defense in the publicity campaign for the conservation of food.

STUDEBAKER Automobiles



TWO SIXES now on display
ONE FOUR at Ford Garage
Present prices effective until Jan. 1st, 1918

See me.

Luther Hough

Friends and acquaintances were much concerned during the past few days over the condition of Mr. Ell Dunlap, who has been seriously ill. At first it was thought he had been stricken with pneumonia, but the trouble was finally diagnosed as erysipelas, which settled in one of his eyes. Last Friday night he was delirious, but improved somewhat, and at last reports was gradually gaining vitality and strength.

Every Texan is expected to save \$20 this year and invest it in Baby Government bonds.

Cartoonists' Work Will Boost Third Liberty Loan

The work of the foremost cartoonists of the country will be used during the sale of Third Liberty loan bonds. Drawings will be used in a wordless booklet and a daily cartoon service. The booklet, containing all of the cartoons, will be distributed by millions. It will consist only of drawings. The cartoons will also be divided evenly between afternoon and morning papers.

Is your money rusting or fighting?

Zinl

SHOE POLISHES

KEEP YOUR SHOES NEAT

LIQUIDS AND PASTES FOR BLACK, WHITE, TAN, DARK BROWN OR OX-BLOOD SHOES. PRESERVE THE LEATHER.

THE F. F. BAILEY COMPANY, LITTLE ROCK, ARK.

Mr. Z. Underwood, an old resident of Hereford, but who now lives in Wilmington, Ohio, is spending several days in this vicinity, looking into conditions with a possible view of improving his property, which lies out near the town of Dawn. Mr. Underwood is deeply interested in the irrigation development of this section.

Mr. Underwood expressed his surprise and gratification at the marked improvement in the city and surrounding country the past few years. The herd of hogs and acres in alfalfa astounded him. He stated that he came to this country to sell his land, but since looking over conditions has changed his mind and now thinks he will improve his holdings.

Training School for Army Chaplains at Fortness Monroe

A typical daily schedule of the course of training at the recently established school for army chaplains at Fortness Monroe includes military drill, military law, international law, army regulations, military hygiene, organized recreational work and sectional conferences.

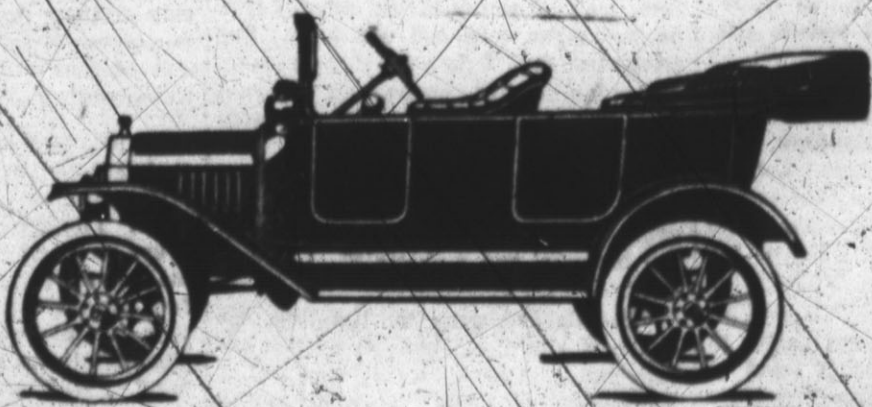
Including the large number recently appointed there are now nearly 600 chaplains in service, and this number will gradually be increased with the passage of expected legislation permitting the appointment of one chaplain for every 1,200 officers and men.



FORD

THE UNIVERSAL CAR

It's no longer necessary to go into the details describing the practical merits of the Ford car—everybody knows all about "The Universal Car." How it goes and comes day after day and year after year at an operating expense so small that it's wonderful. This advertisement is to urge prospective buyers to place orders without delay as the war has produced conditions which may interfere with normal production. Buy a Ford car when you can get one. We'll take good care of your order—get your Ford to you as soon as possible—and give the best in "after-service" when required.



FORD GARAGE

Phone 177

Ford Agents

Hereford, Texas

OCEANS OF WATER



OVER THE TOP

AN AMERICAN SOLDIER WHO WENT

ARTHUR GUY EMPEY

MACHINE GUNNER, SERVING IN FRANCE

WRITTEN BY ARTHUR GUY EMPEY

Struggling under the load, with frequent pauses for rest, I reached our barracks (large car barns), and my platoon leader came to the rescue. It was a marvel to me how quickly he assembled the equipment. After he had completed the task, he showed me how to adjust it on my person. Pretty soon I stood before him a proper Tommy Atkins in heavy marching order, feeling like an overloaded camel.

On my feet were heavy-soled boots, studded with hobnails, the toes and heels of which were reinforced with steel half-moons. My legs were incased in woolen puttees, olive drab in color, with my trousers overlapping them at the top. Then a woollen khaki tunic, under which was a blue-gray woolen shirt, minus a collar; beneath this shirt a woollen belly band about six inches wide, held in place by the strings of white tape. On my head was a heavy woolen trench cap, with hinge cartrips buttoned over the top. Then the equipment: A canvas belt, with ammunition pockets, and two white canvas straps like suspenders, called "D" straps, fastened to the belt in front, passing over each shoulder, crossing in the middle of my back, and attached by buckles to the rear of the belt. On the right side of the belt hung a water bottle, covered with felt; on the left side was my bayonet and scabbard, and trenching tool handle, this handle strapped to the bayonet scabbard. In the rear was my trenching tool, carried in a canvas case. This tool was a combination pick and spade. A canvas haversack was strapped to the left side of the belt, while on my back was the pack, also of canvas, held in place by two canvas straps over the shoulders; suspended on the bottom of the pack was my mess tin or canteen in a neat little canvas case. My waterproof sheet, looking like a jelly roll, was strapped on top of the pack, with a wooden stick for cleaning the branch of the rifle projecting from each end. On a lanyard around my waist hung a huge jack-knife with a can-opener attachment. The pack contained my overcoat, an extra pair of socks; change of underwear, hold all (containing knife, fork, spoon, comb, toothbrush, lather brush, shaving soap, and a razor made of tin, with "Made in England" stamped on the blade; when trying to shave with this it made you wish that you were at war with Patagonia, so that you could have a "hollow ground" stamped "Made in Germany"); then your household, button-cleaning outfit, consisting of a brass button stick, two stiff brushes, and a box of "Soldiers' Friend" paste; then a shoe brush and a box of dubbin, a writing pad, indelible pencil, envelopes, and pay book, and personal belongings, such as a small mirror, a decent razor and a sheet of unanswered letters, and flags. In your haversack you carry your iron rations, meaning a tin of bully beef, four biscuits and a can containing tea, sugar and Oxo cubes; a couple of pipes and a pack of shag, a tin of rifle oil, and a pull-through. Tommy generally carries the oil with his rations; it gives the cheese a sort of sardine taste.

Add to this a first-aid pouch and a long, ungainly rifle, patterned after the Daniel Boone period, and you have an idea of a British soldier in Blighty. Before leaving for France, this rifle is taken from him and he is issued with a Lee-Enfield short trench rifle and a ration bag.

In France he receives two gas helmets, a sheepskin coat, rubber mackintosh, steel helmet, two blackouts, tear-shell goggles, a balacava helmet, gloves and a tin of antirustbite grease which is excellent for greasing the boots. Add to this the weight of his rations, and can you blame Tommy for growling at a twenty-kilo route march?

Having served as sergeant major in the United States cavalry, I tried to tell the English drill sergeants their business, but it did not work. They immediately gave me as batman in their mess. Many a greasy dish of stew was accidentally spilled over them.

I would sooner fight than be a watter, so when the order came through from headquarters calling for a draft of 500 reinforcements for France, I volunteered.

When we went before the M. O. (medical officer) for another physical examination, this was very brief. He

asked our names and numbers and said "Fit," and we went out to fight. We were put into troop trains and sent to Southampton, where we were trained, and had our trench rifles issued to us. Then in columns of twos we went up the gangplank of a little steamer lying alongside the dock.

At the head of the gangplank there was an old sergeant, who directed that we line ourselves along both rails of the ship. Then he ordered us to take life belts from the racks overhead and put them on. I have crossed the ocean several times and knew I was not seasick, but when I buckled on that life belt I had a sensation of sickness.

After we got out into the stream all I could think of was that there were a million German submarines with a torpedo on each, across the warhead of which was inscribed my name and address.

After five hours we came alongside a pier and disembarked. I had attained another one of my ambitions. I was "somewhere in France." We slept in the open that night on the side of the road. About six the next morning we were ordered to entrain. I looked around for the passenger coaches, but all I could see on the siding were cattle cars. We climbed into these. On the side of each car was a sign reading "Hommes 40, Cheveaux 32." When we got inside of the cars, we thought that perhaps the sign painter had reversed the order of things. After 48 hours in these trucks we detrained at Rouen. At this place we went through an intensive training for ten days.

The training consisted of the rudiments of trench warfare. Trenches had been dug, with barbed wire entanglements, bombing saps, dugouts, observation posts and machine gun emplacements. We were given a smattering of trench cooking, sanitation, bomb throwing, reconnoitering, listening posts, constructing and repairing barbed wire, "carrying in" parties,



The Author's Identification Disk.

methods used in attack and defense, wiring parties, mass formation, and the procedure for poison-gas attacks.

On the tenth day we again met our friends "Hommes 40, Cheveaux 32." Thirty-six hours more of misery, and we arrived at the town of F—.

After unloading our rations and equipment, we lined up on the road in columns of fours waiting for the order to march.

A dull rumbling could be heard. The sun was shining. I turned to the man on my left and asked, "What's the noise, Bill?" He did not know, but his face was of a pea-green color. Jim, on my right, also did not know, but suggested that I "awak" the sergeant.

Coming towards us was an old grizzled sergeant, properly fed up with the war, so I "awaked" him. "Think it's going to rain, sergeant?" He looked at me in contempt, and grunted. "Ow's it a-go'in' ter rain with the bloomin' sun a-shinin'?" I looked guilty.

"Them's the guns up the line, me lad, and you'll get enough of 'em before you gets back to Blighty."

My knees seemed to wobble, and I squeaked out a weak "Oh!"

Then we started our march up to the line in ten-kilo treks. After the first day's march we arrived at our rest billets. In France they call them rest billets, because while in them Tommy works seven days a week and on the eighth day of the week he is given twenty-four hours "on his own."

which had our smug expression, steady-eyes for shells, rats, wind and rain, and the hundredth one for Tommy. I was tired out, and using my sharpened-point helmet (sharpened point until a piece of shrapnel hits it), or in fact, for a pillow, lay down in the straw, and was soon fast asleep. I must have slept about two hours, when I awoke with a prickling sensation all over me. As I thought, the straw had worked through my uniform. I woke up the fellow lying on my left, who had been up the line before, and asked him:

"Does the straw bother you, mate? It's worked through my uniform and I can't sleep."

In a sleepy voice he answered, "That ain't straw, them's cooties."

From that time on my friends the "cooties" were constantly with me. "Cooties," or body lice, are the bane of Tommy's existence.

The aristocracy of the trenches very seldom call them "cooties," they speak of them as fleas.

To an American flea means a small insect armed with a bayonet, who is wont to jab it into you and then hop-skip and jump to the next place to be attacked. There is an advantage in having fleas on you instead of "cooties" in that in one of his extended jumps said flea is liable to land on the fellow next to you; he has the typical energy and push of the American, while the "cootie" has the bulldog tenacity of the Englishman; he holds on and consolidates or digs in until his meal is finished.

There is no way to get rid of them permanently. No matter how often you bathe, and that is not very often, or how many times you change your underwear, your friends the "cooties" are always in evidence. The billets are infested with them, especially so if there is straw on the floor.

I have taken a bath and put on brand-new underwear; in fact, a complete change of uniform, and then turned in for the night. The next morning my shirt would be full of them. It is a common sight to see eight or ten soldiers sitting under a tree with their shirts over their knees engaging in a "shirt hunt."

At night about half an hour before "lights out," you can see the Tommies grouped around a candle, trying, in its dim light, to rid their underwear of the vermin. A popular and very quick method is to take your shirt and drawers, and run the seams back and forward in the flame from a candle and burn them out. This practice is dangerous, because you are liable to burn holes in the garments if you are not careful.

Recruits generally sent to Blighty for a brand of insect powder advertised as "Good for body lice." The advertisement is quite right; the powder is good for "cooties"; they simply thrive on it.

The older men of our battalion were wiser and made scratchers out of wood. These were rubbed smooth with a bit of stone or sand to prevent splinters. They were about eighteen inches long, and Tommy guarantees that a scratcher of this length will reach any part of the body which may be attacked. Some of the fellows were lazy and only made their scratchers twelve inches, but many a night when on guard, looking over the top from the fire step of the front-line trench, they would have given a thousand "quid" for the other six inches.

Once while we were in rest billets an Irish Hussar regiment camped in an open field opposite our billet. After they had picketed and fed their horses, a general shirt hunt took place. The troopers ignored the call "Dinner up," and kept on with their search for big game. They had a curious method of procedure. They hung their shirts over a hedge and beat them with their trenching tool handles.

I asked one of them why they didn't pick them off by hand, and he answered, "We haven't had a bath for nine weeks or a change of clabber. If I tried to pick the 'cooties' off my shirt, I would be here for duration of war."

After taking a close look at his shirt, I agreed with him; it was alive. The greatest shock a recruit gets when he arrives at his battalion in France is to see the men engaging in a "cootie" hunt. With an air of contempt and disgust he avoids the company of the older men, until a couple of days later, in a torment of itching, he also has to resort to a shirt hunt, or spend many a sleepless night of misery. During these hunts there are lots of pertinent remarks bandied back and forth among the explorers, such as, "Say, Bill, I'll swap you two little ones for a big one," or, "I've got a black one here that looks like Kaiser Bill."

One sunny day in the front-line trench, I saw three officers sitting outside of their dugout ("cooties" are no respecters of rank; I have even noticed a suspicious uneasiness about a certain well-known general), one of them was a major, two of them were exploring their shirts, paying no attention to the occasional shells which passed overhead. The major was writing a letter every now and then he would lay aside his writing-pad, search his shirt for few minutes, get an inspiration, and then resume writing. At last he finished his letter and gave it to his "ner." I was curious to see what he was writing to an insect.

The runner passed me in conversation and got a "lim" the address on the envelope. It addressed to Miss Alice Somebody London. The "runner" informed that Miss Somebody was the major's sweetheart and that he wrote to every day. Just imagine it, writing love letter during a "cootie" hunt—such is the creed of the trench.

Field Seeds

FOOD WILL WIN THE WAR

Officials and newspapers are urging farmers to raise more food and food-stuffs, while speculators are endeavoring to buy up the supply of field seeds and sell back to the farmers at an extortionate price.

We are going to handle the seed proposition in Hereford. Here are the prices:

Choice, re-cleaned, Red Maize, sacked	\$4.00
Choice, re-cleaned, White Maize, sacked	\$4.00
Choice, re-cleaned, Kaffir, sacked	\$4.00
Choice, re-cleaned, Higaria, sacked	\$4.00
Choice, re-cleaned, Feterita, sacked	\$4.00
Choice, re-cleaned, Millet Seed	\$5.00
Choice, re-cleaned, Cane Seed	\$11.00

These prices are to farmers for seed purposes only. Bootleggers and speculators need not apply.

E. W. HARRISON

From Camp Travis

The Field Hospital of which Geo. C. Messenger and August T. Frye are members is somewhat scattered on duty at Camp Travis Base Hospital but they are beginning to return to their Company, and new boys taking their places.

DIVISION PUBLICITY OFFICE

90th Division, U. S. N. A., Camp Travis, Texas, February 19th, 1918. If there had only been two more men in the organization in question, the 359th Infantry would have had a company with its personnel insured for a cool two million dollars. But there were only 198 men in this particular organization, and Uncle Sam will not insure soldiers for more than the \$10,000 policy which he has set as a maximum. However, every one of those 198 signed up for the limit. That's the way they sell insurance at Camp Travis.

February 12th, set under the law as the last day of the insurance "drive," found every man in Camp Travis insured with the exception of 135, with policies written to a total of approximately \$260,000,000.00, while a something like one hundred and fifty different organizations were without a single uninsured man on their rolls.

The time limit for taking out insurance has been extended to April 12, 1918, by recent congressional action, and the work that remains for the Division Insurance Office, under the direction of Captain Luther Hoffman, formerly of Denton, Texas, is to further present the matter of insurance to the few who have not yet taken advantage of the government provision for protection of the soldier and his dependents against the misfortunes of war.

"The co-operation of the officers of the command was magnificent," says Captain Hoffman, and the parents and friends of the men did their part, too. We got many responses to our appeal to relatives to look out for the insurance of those in whom they were interested among the men of the camp.

Federal Farm Loan Board Does Not Employ Association Organizers

News of schemes to swindle farmers by men advertising to be authorized farm loan association organizers is met by the statement by the Federal Farm Loan Board that organizers not employed. In order to borrow money under the farm-loan act, farmers must organize cooperative national farm-loan associations in their local communities. It is a violation of a ruling of the Farm Loan Board for a national farm loan association or a joint-stock land bank to spend money for promotional purposes.

Drives Out Malaria, Builds Up System. The Old Standard general strengthening tonic ROY'S TASTELESS CHILI TONIC, drives out malaria, enriches the blood, and builds up the system. A true tonic. For adults and children.

Girls from twenty-seven boarding houses at the University of Texas are to organize themselves into groups for study, in order to prepare themselves to be leader in social service work betterment after the war. The girls in each group will meet once each week for eight weeks.

Americans who are worth fighting for are willing to help pay the bill. There are just two kinds of people in the United States. Savers, whose dollars are doing patriotic service, and wasters, whose money has the earmark of the alien enemy. What your class?

The Value of An Abstract

Depends on the INTELLIGENCE, INTEGRITY, RESPONSIBILITY and STANDING of the Company that makes it. You will find us prompt as well as reliable.

POTTS & JONES :: Abstracters

What good is money going to be to you if we don't win this war? How are you showing your Americanism? Patriotism taken out in talk won't help, but real service is done when thrift and war savings stamps are purchased.

A War-Savings Stamp is a mortgage on the United States. Less is in possible. You will never regret buying Thrift and War-Savings Stamp. War-Savings Stamps arm the soldier and make money for you while you sleep.

Nursery Stock

FRUIT-SHADE-ORNAMENTAL

You will want your nursery stock to be good, clean, healthy stock in varieties that will fruit.

Our stock is young and free of disease, and will fruit when others fail.

Ask for catalog. Salesmen wanted.

HERFORD NURSERY CO.

"27 Years of Knowing How"

Hereford Texas



BE RIGHT "ON TIME." PUNCTUALITY IS NECESSARY FOR SUCCESS.

YOU WILL BE RIGHT ON TIME IF YOU LET US SELL YOU A CORRECT TIME-KEEPER. WE CARRY THE RELIABLE "MAKES" OF WATCHES AND SELL THEM AT SQUARE PRICES.

GIVE YOUR BOY A NEW WATCH. NOTHING COULD MAKE HIM AS HAPPY; AND THEN THE POSSESSION OF A WATCH WILL TEACH HIM TO BE ON TIME.

BETTS-CLARK, DRUGGISTS
THE NYAL STORE

WANTED—Stock, cattle and sheep, any number and grade. Crocker-Huffman Land & Water Co., Merced, Calif. 5-3t.

FOR SALE—We are leaving Hereford and will sell our nice modern home on Twenty-five mile Ave, desirable location. Will take cattle on deal. See or write Dr. L. L. Jones. 5-3t.

IRRIGATION

INSURES Your Crops

ASK THE MAN WHO IRRIGATES

D. L. McDONALD

We are in the retail business ready to receive all orders at wholesale prices. Call us for prices. It Hereford Produce Company

FOR SALE—One section of land eleven (11) miles N. W. Hereford. For terms, apply Mrs. Max Harp, 414 W. 2nd. St., Ft. Worth. Texas. 5-7t-pd

SCOTT & MAYHALL

WANT TO BUY YOUR

GRAIN



ALSO HIGHEST MARKET PRICE PAID FOR YOUR COW HIDES

HOUSES are in great demand in Hereford. Many people are forced to board for lack of RENT HOUSES. Why pay rent, when you can have your OWN HOME for the same price?

BUILD YOU A HOME
Rockwell Bros. Lumber Company

BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. CASH WITH ORDER.

LOST—Ruby ring. Gent's size extra large. Liberal reward for return to The Brand. 1t

LOST—Violin boy on 4th Street between Sweet Shop and 25 Mile Ave. Leave at Brand office. 4-2t-pd. C. D. HALLMAR

FOR SALE—60 bushels of 1917 Alfalfa seed, at 15 cents per pound, f. o. b. Canyon, Texas. 4-4t-pd. JOHN KNIGHT, Canyon, Texas

FOR SALE—Pure bred Mammoth bronze turkeys: Toms, \$3.00, Hens, \$3.00. Mrs. J. H. Copeland. 4-4t. Phone 3 shorts on 202.

LOST—Two head heifers branded bar under 2 left hip; also eighteen head yearling heifers a-4 steers branded 1 bar. 1 left hip, from ranch ten miles north. Finder notify C. C. Norton. 51-tf.

Good, Clean Rags wanted, at The Brand Office.

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "tf" following a number, it means that the ad will run until forbidden. 1-tf.

STRAYED—2 yearling heifers branded H with slanting line on left hip; one yearling heifer branded bar under E left hip; 1 heifer branded E left hip with three underbits in right ear. Finder notify. 5-tf. FIRST NATIONAL BANK.

\$1250 buys 4-room house, 2 lots, barn, fruit, etc., two blks. East and one South of Court House. Easy terms. Possession with deed. See, L. BASKIN, Owner. 4-3t.

FOR SALE—Well matured dwarf Maize seed, absolutely pure dwarf, made 62 1-2 bu. to acre. 4-tf. G. W. BRUMLEY.

FOR SALE OR TRADE—Will trade my residence in North Hereford for good cattle, or will sell outright on good terms. 3-6t-pd. KYE HIGGINS.

FOR SALE—About 30 good young cows and span of good mules. Address, G. A. MERRICK & SON, Hereford, Texas. 39

AUTO tops repaired and rebuilt. General automobile repairs. Telephone 325. 51-tf. FARRIS & DAVIS

WANTED—To buy about 20 sections and half sections of land in Deaf Smith, Castro and Farmer counties. State lowest price and terms in first letter. Write to John Young, 454-3-months. Amarillo, Tex.

FOR SALE—One six room house, well and wind mill, and one-half interest in well on the 807 Miles Avenue. Will sell very cheap for cash or will sell on terms, at 6 per cent interest. Address H. A. DANIEL, 401 North Buchanan Street, Amarillo, Texas. 34-tf

SAND AND GRAVEL—Suitable for any work, at pit on my ranch one mile east of town, or delivered. Price right. 49-tf. T. B. SLAUGHTER.

AUTO tops repaired and rebuilt. General automobile repairs. Telephone 325. 51-tf. FARRIS & DAVIS.

LOST—Three head white-faced cows, branded Cross J, connected, on left hip, from my place twelve miles southwest of Hereford. Finder notify. 51-tf. T. T. McDERMITT.

FOR SALE—27 head of 4-year-old heifers with 12 calves by side, will take \$65 for immediate delivery. Also have 158 head of fancy two-year-old heifers will sell now or spring delivery. Have another bunch of 190 head of high grades consisting of two and three year old heifers.

FOR SALE

Having discontinued the dairy business, I am offering for sale my thoroughbred, registered Jersey bull, 17 months old. Thoroughly acclimated. H. B. Nelson, Lt. Panhandle, Texas.

FOR SALE—A good two-row lister, nearly new. See, or phone, 5-1t-pd. J. U. Kirkman.

LOST or STRAYED—3 cows holding brand 4-2 on right side, but likely to be other brands on them. J. C. Newton, Hereford, Texas. 5-3t

LOST—Ruby ring. Gent's size, extra large. Liberal reward for return to The Brand. 1t

FOR SALE—Good millet seed. J. M. KIMMONS. 3-tf. 6 mi. north Stock Pens.

FEED FOR SALE—Headed sorghum and threshed kafir corn; also some maize. MARTIN SIMPSON, Box 94, Hereford, Texas. 1-tf.

AUTO tops repaired and rebuilt. General automobile repairs. Telephone 325. 51-tf. FARRIS & DAVIS

FOR SALE—I have a first class second hand touring car for sale, cheap. 1-tf. L. W. HOUGH.

FOR SALE—1-4 sec. of land in shallow water, adjoining three large irrigated farms, 41-2 miles from Jewell Switch. \$20.00 per acre bonus if sold in the next 30 days. Box 507, Hereford. 45-tf

\$2350 buys 6-room house, barn, sheds, and 2 3-4 acres of land, known as Brumley home, on 25-mile Ave. 17 acres leased ground paid for 1918 goes with this place. Easy terms and immediate possession. See, L. BASKIN, Owner. 4-3t.

TO RENT—Unfurnished rooms for light housekeeping. 3-4t. MRS. W. H. RAYZOR.

BASKIN LAND COMPANY Hereford, Texas. Resources \$25,000.00. In Hereford since 1906. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-tf

WANTED—About 200 head of cattle to feed and pasture. 5-tf. MRS. G. R. WARR.

LOST—Ruby ring. Gent's size, extra large. Liberal reward for return to The Brand.

FOR SALE—A good home, well located. 2-tf. Geo. A. Stambaugh.

FOR SALE—Two lots and 4-room house, good large barn, with shed full length south side and car shed north side, hen house and other sheds. 1t-pd. J. C. BAKER.

FOR SALE—2 good milk cows, one Jersey, the other Durham, 6 miles northeast Hereford—old Hasser place. 1t. F. H. FORSON.

SPRING WHEAT for sale. I have about 150 bu. Macaroni wheat @ \$2.50 per bushel. 5-2t. TROY WOMBLE.

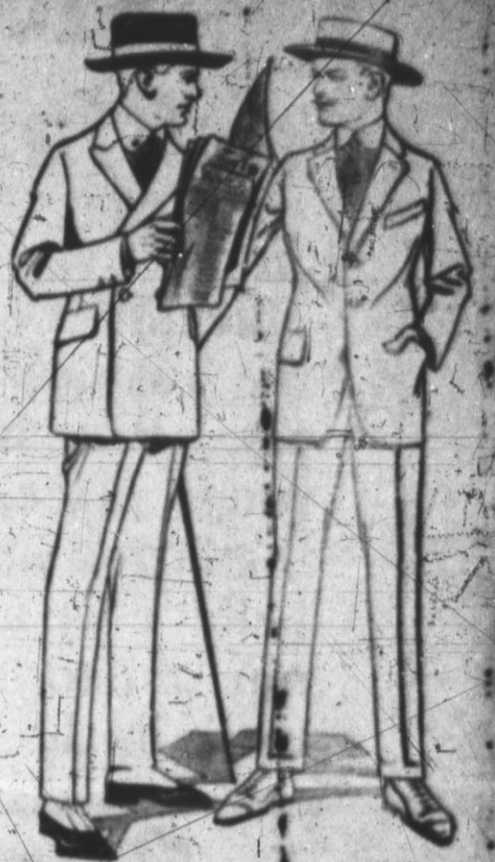
Unquestionably The Reliance Life Insurance Co. issues THE BEST Life contracts, and its contracts are practically as good as U. S. Bonds. Let others Agents show you their contracts and tell you about their Companies, then give us an opportunity to show you The Reliance Life contract and tell about The Reliance Life Company. T. R. WILSON, FRANK BARBER, Agents.

FOR SALE—Three sections land located northwest of Hereford. 114 cows, 102 yearlings, 8 young milks, 2 work mules, 2 work horses.

EVER HAVE YOUR GARMENTS SCORCHED? NOT HERE

We never burn, scorch or gloss anyone's clothing. We press with dry hot steam, sterilize the clothes and make them look as good as new—THAT'S SERVICE. We make new clothes too—and good ones. Have YOU received YOUR Orr's Calendar for 1918? If not, it is here for you. Cleaning, Repairing, Altering. Call Us, WE'LL CALL

ORR'S TAILOR SHOP
Phone 76



Round-Trip All-Year Tourist Fares

ON SALE DAILY

Aransas Pass	Freeport	To Laredo	Fort Lovers
Brownsville	Hubbard City	Laredo	Fort O'Connor
Corpus Christi	Marlin	Mineral Wells	Fort Comstock
	Rockport	Palacios	Riviera
		Seadrift	

LIMIT NINETY DAYS FROM DATE OF SALE

L. I. GARTON

38

Local Ticket Agent Santa Fe.

I WANT

To show you some of the bargains I have in close-in farms and ranches. I am also handling Colorado ranches, good grass, plenty of water, fenced, everything complete.

E. F. CONNELL Hereford, Texas

WANTED—A span of medium mules and twenty-five young hens. A. H. ELLISTON. 1t

LOST—Cameo Lavaher somewhere near Theatre. If found please leave at Brand office. 5-2t

NEXT WEEK ONLY

ALL WHITE SOAP

5 CTS. PER BAR

Let us help solve YOUR Food Conservation Problem—that's our business. We are equipped to serve you quickly, completely, efficiently.

YOUR BUSINESS WILL BE APPRECIATED

THE WAR STORE

Stockmen and Stockfarmers' Business

Since the foundation of this Bank, our officers have given particular attention to the business of Stockmen and Stockfarmers. We have helped many over the rough places, and have aided many in buying farms and ranches of their own. We believe we are in a better position to serve our customers than any other country bank in the Panhandle.

During the War

it is particularly desirable for you to produce all you can for your own good and for the good of our Great Nation.

We Can Assist You

Come in at any time and talk over your affairs with us. You will find us "ALERT TO SERVE."

First State Bank & Trust Co.

ABSTRACTS

For first class work, neatly and accurately done, see

Deaf Smith County Abstract Co.

R. T. MOSES, Proprietor

Miss Temple Sites who teaches a country school near Farwell, was home over Saturday and Sunday.

Miss Zula Wood, instructor of the Terra Blanco school, spent the weekend at home.

IF YOU WANT A HOME INVESTIGATE THESE

Dandy 40 acre block, all in cultivation and lays fine to irrigate and well located. Price \$4000; will give good terms if desired.

160 acres near Hereford, partly fenced, raw land, small lake, water about 90 feet; near school. Price \$15 bonus. Terms if desired.

160 acres all good smooth raw land, 8 1/2 miles west of Dimmitt, Castro County, Texas. Price \$15 bonus, 97 1/2c due state. TERMS: \$1410 cash; balance 1 to 5 years, 6 percent. 640 acres, 8 miles west of Dimmitt, Castro County, raw land, partly fenced, has about 20 acres lake in Southeast corner of section. Price \$16 per acre. TERMS: \$3040 cash; balance 1 to 10 years at 6 per cent.

If interested see or write me at once.

J. B. ELLISTON

PARMER COUNTY NEWS

FRIONA NEWS

J. W. White, Correspondent

Mr. and Mrs. Henschel were Amarillo visitors Friday.

The Ladies' Missionary Society of the Congregational church netted a very satisfactory sum from their oyster supper given Friday night. There was a good attendance and every one apparently enjoyed the occasion to the fullest extent.

The dipping of cattle at the vat on Rose Hill Farm on the south side of town was in progress a few days last week but the illness of inspector Martin stopped the work for Friday and Saturday.

The all-day meeting of the Red Cross at the schoolhouse last Thursday was well attended and a good amount of work was done. The local organization has changed the location of its working headquarters from the schoolhouse to the hall over T. J. Crawford's store, it having been offered by Mr. Crawford free of charge. The organization is planning to give a home-talent play some time in the near future, the proceeds of which will be devoted to the work.

Mrs. Wentworth went to Amarillo Friday and returned with her nephew, Mr. Albert Wildering, who was sick at a hospital there. His condition is somewhat improved since coming here.

We now have a new operator at our telephone office in the person of Miss Reedy, a sister of the owner of the system. Mrs. Bates who has been operator for several months past, has taken a room for herself and children at the Friona hotel until her husband, who is now in Oklahoma, shall send for them. Her services at the Switchboard have been highly appreciated by the patrons.

G. W. Davison has leased the east half of the Sterner tract near town and is preparing to put it in cultivation this season.

G. L. Livings and wife were Hereford visitors last Wednesday.

Miss Ina Jordan, who has charge of the language department in our school, was delighted to receive a visit from her parents, who drove up from their home in Plainview Sunday morning.

BOVINA

Rev. B. V. Dickison, Correspondent

Mrs. Martin of Portales, N. M. is here for a visit with her son, Jim, and family.

Hes Martin and Mrs. J. C. Denny left last week for Poolville.

Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as the cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quick medicine. It is prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in catarrh. Send for testimonials, free. P. J. CHENEY & CO., Props., Toledo, O.

Texas, in answer to a message stating that their mother was seriously ill at that place.

German measles are still with us, but we are glad to note that there has been no serious illness among our people.

F. W. Jersig, J. H. Aldridge and A. Berggren were among the Bovina visitors to the Cattle Convention at Amarillo last week.

Rev. Webb, of Texico, gave a haloptican lecture on the life of Christ at the Methodist church in Bovina Monday night of this week. J. H. Aldridge and J. T. Lawrence were Clovis visitors Saturday.

Messrs. Sanders and Smith were Masonic visitors to Farwell last Tuesday night.

Miss Alleen Jersig left last week for Columbia, Mo., where she has entered Christian College. She will specialize in expression.

Miss Pauline Lawrence visited in Clovis last week for several days.

J. T. McGee and R. L. Allen were Farwell visitors Saturday.

Mr. and Mrs. T. O. Cunningham were Farwell visitors one day last week.

We wish to call the attention of the public to the Revival campaign to begin in Bovina Sunday, March 10, and will continue two weeks. Rev. and Mrs. J. L. Bryant will be in charge, and the meeting will be under the auspices of the Methodist church; but all people are invited to attend and co-operate. Choir practice will be held Wednesday and Friday evenings this week and also next in preparation for the meeting.

John Hartwell has returned from an extended stay in the North. He left Bovina last November in answer to Uncle Sam's plea for volunteer experts. Mr. Hartwell is a mechanical and electrical engineer and inspected the U. S. war equipment in Peoria, Ill., Detroit, Mich., Chicago, Ill., and other large cities. And he informs us that we have a right to be proud of the equipment of our country, as it outclasses that of all the other countries. The Liberty Motor especially did he praise. The first of these was completed October 8, was set to running that day and has been running continuously since that time without any visible wear. The new American Tanks also are worth special mention. The fastest tanks of the other nations attain a speed of about six miles per hour, while that of Uncle Sam will plow along at the lively clip of 12 miles per hour. Our tanks also have much larger guns, on board. It is indeed interesting to hear of the great preparation that our country is making.

Miss Hazel Wilson, employed in the Johnson Street school in Amarillo, spent the latter part of the week with her parents in this city.

SAFETY HATCH INCUBATORS

ENDORSED BY TEXANS



THE time to buy an incubator is now. Whether you buy one that costs little or much, the most important question is: "WHAT DO MY NEIGHBORS (who have for years used the SAFETY HATCH INCUBATOR) think of the machine? The following unsolicited letters ought to be convincing:

A COUPLE OF DALLAS "PRAISERS"

Dear Sir—

It gives me pleasure to reply to your question as to how I am pleased with the Safety Hatch Incubator which I purchased of you recently. The gentleman who is in charge of my poultry yard informs me that he has made his first experiment and from 156 duck eggs he has taken 154 ducks. He is a man of experience with incubators and pronounces this far superior to any he has ever used. We will be on the market for more soon.

Yours very truly,
R. W. McFERBON

LAWRENCE, TEXAS.

Gentlemen—

Just want to tell you about the Safety Hatch Incubator I bought from you.

During my first hatch kept the incubator in the family room and the weather was most disagreeable, hatched 85 out of 97 fertile eggs, and all are healthy, well developed chickens, and 74 of these are living at four weeks old.

And my second hatch taken off last Sunday morning got ninety-four chickens out of ninety-six fertile eggs and all are living today.

I know the Safety Hatch is the best machine I ever saw.

Yours truly,
A. C. GRAHAM

To those purchasing Safety Hatch incubators (within the next 30 days) we have made arrangements to lend timely assistance in case of trouble with machine, sickness in flock, house construction; in fact anything pertaining to poultry will be yours for the asking. Call TODAY.

DUNLAP HDW. CO.

Phone 256

Hereford, Texas

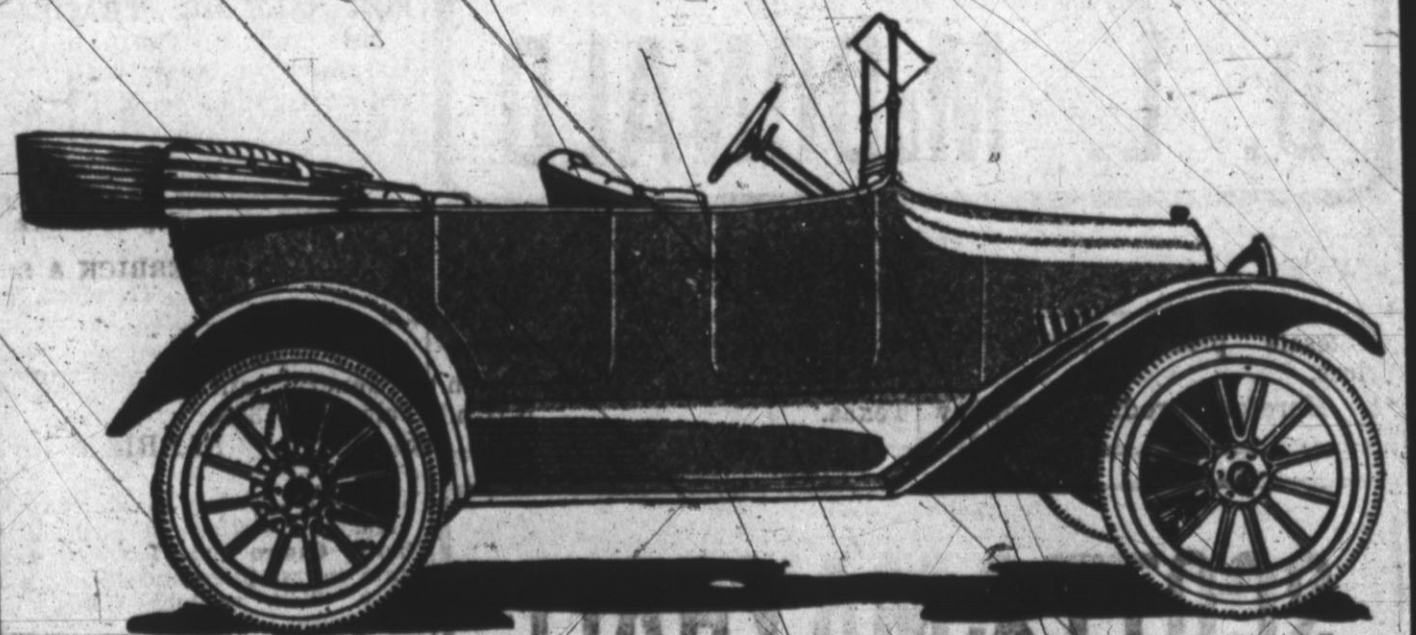
CARD OF THANKS

We wish to express our heartfelt thanks to friends and neighbors who were so kind in this, the death of our dear Mother and wife. May God's blessings be with you.

W. J. Chapman and children.

The annual auction sale of W. H. Ray, Jeweler, closed last Saturday night, with the drawing for the free prize of \$50 in cash, the lucky man being Charles Pratt. The sale was a big success in a financial way.

YOU'LL LIKE HERFORD



CHEVROLET CARS

Oakland Cars, Smith Form-A-Truck, Chevrolet Parts, Oakland Parts

We are now fixed to do repair work. Will appreciate your business

Witherspoon & Stubbs, Agents Hereford, Texas

See J. E. Stubbs, or Vern Witherspoon



SOME USED CARS ON HAND

PRESCRIPTIONS

How Much
Is Your
Life Worth?

Very often 10c or 15c represents the difference in the cost of a prescription when filled by different Druggists. Don't have your prescriptions filled at a place where the price is the only inducement, for a cheap prescription is dangerous: Human life is at stake. Our drugs are always fresh and pure, and our compounders are reliable. We charge only what the prescription is worth—no fancy prices.



Rex Tyne, for eight years noted in Hereford for his careful and accurate work, is back with us as Prescription Clerk. Let him fill YOUR prescription.

Phone 300

BURNS, the druggist

Walker, sw. quarter, sec. 90, blk. K-7.

W. H. Warren and wife to M. B. McSpadden, ne. quarter block M-6.

Harry Stone & J. M. Boone to E. Renfro, part of blk. 11, Ricketts Addition.

Mrs. Mary Waller Rea & husband to I. H. Gouddy, sec. 2 blk. 3.

Veal & Lumpkin to J. H. Cardwell, sec. 3, blk. K-8.

A. A. Campbell & wife to J. D. France, Sec. 3, blk. K-8.

J. S. Orr and wife to Earnest Brown, ne. quarter, 152 M-7.

W. S. Higgins to Dela L. Boyd, Lots 12-17, blk. 9, Womble Addition.

H. B. Stephens to J. H. Kemp, west half sec. 19 (4-4), south half sec. 30 (4-4), sw. quarter sec. 11 (4-3).

Albert Crawford and wife to A. B. Schulz, 95 acres sec. 42, block 3.

Louise D. Kelsey to Mary E. Ashbrook, 10 0 Cahill Preemption G. R. Jowell and wife to Potts & Jones, Lots 506, se. quarter sec. 6 (4-4).

Mary D. Robinson to Chas. Donald, Lots 506, blk 17, Hereford.

W. O'Brien to W. S. Johnson, sec. 3, League 2, Gregg county school land.

J. T. Wilkinson and wife to F. A. Bone, lot 6, blk. 27, Hereford, south half sec. 1, blk. 14.

Alice Garrison to C. H. Dyar, east half lot 9, south half lot 10, blk. 7, Womble Addition.

Substitute Foods

Don't let the wheatless, meatless or sweetless days worry you in the least. We have prepared a line of SUBSTITUTES that will make you wish every day in the week was a "less" day.

It will benefit you to get away from the old staples occasionally and go on a diet of fruits, vegetables, etc.

For the benefit of our customers on these days, we have arranged to carry an extra large assortment of all kinds of

**Fresh and Canned Vegetables
Fresh, Canned and Dried Fruits**

You will find here almost any fruit or vegetable you may call for, and all of the highest quality.

Come and let us help you to conserve wheat and meat, and while doing so, really benefit your health.

Cardwell's Grocery

The Store of Long and Efficient Service

Cattle Shipments
Mr. H. C. Bowser shipped a car of hogs to Wichita, Kansas, Monday.

REAL ESTATE TRANSFERS

(Furnished by Potts & Jones)

Pleas. A. Turnbow and wife to E. Renfro, part of blk 11, Ricketts Addition.

B. C. Nelson and wife to J. W.

The Quinine That Does Not Affect The Head
because of its tonic and laxative effect. LAXATIVE BROMSO QUININE is better than ordinary quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE.

Jno. J. Bourn and wife to Ada Young, south half sec. 2, blk. 3.

Ada Young to Wells & Nelson, south half sec. 2, blk. 3.

Mr. J. W. McQueen was in Arillo Monday on business.

REMOVAL SALE

year's supply at prices quoted. Especially in good Shoes and Stetson Hats. Many other items that will interest you. Hooverize, economize, is the slogan. **READ CAREFULLY THE PRICES ON GOOD MERCHANDISE, FOR MEN AND BOYS:**

Extraordinary Shoes



Guaranteed solid Leather. Worth much more than present retail prices. Will be even higher soon.

First and Best Ever is Our Packard Line of Men's Dress Shoes. Usually sold for \$10.00. Full stock, new leathers and lasts, per pair... **\$8.50**

Lot No. 1212 Men's Vici Lace English, regular \$7.50, per pair... **\$5.75**

Lot 1091-683 Vici and Gun Metal button, regular price \$6.00, **\$4.75**

BIG SPECIAL

40 pairs lot 408-405-399 Gun Metal and Box Calf, worth \$5 and guaranteed. To close out entire line at, per pair... **\$3.50**

Men's All-Leather Work Shoes, Solid Leather, Good values and Guaranteed

Lot No. 864 Choc. Blucher, worth \$6	\$4.75
Lot No. 19198 Jomo, worth \$5.00	\$3.95
Lot No. 1066 Banner, worth \$5.00	\$3.95
Lot No. 943 Mayer Elk Shoes, worth \$4.00	\$3.25
Lot No. 931 Mayer Solid Leather, worth \$4.00	\$3.25
Lot No. 820-21 Elk, worth \$3.75	\$3.00
Lot No. 637 Mule Skin (Best Value), worth \$3.50	\$2.65

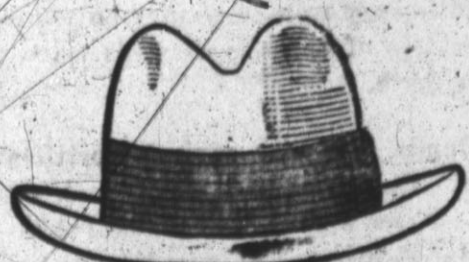
Boys' and Girls' Shoes

At less than half price. Broken sizes in some lines, but a good line and several kinds to select what you need.

All Shoes and Slippers for Boys, sizes 12 1-2 to 5 1-2, worth up to \$4.50 per pair; choice... **\$2.00**

Girls' Slippers, Shoes and Pumps, worth up to \$3.50 per pair, each... **\$1.75**

Stetson Hats



Our store is well known, especially for Hats, Dress Hats, Big Hats, Pancher's Hats, all of which are Stetson's of course.

During this Removal Sale and just before our big Spring line arrives we will offer everything in store

EXTRAORDINARY PRICES. You should buy several at these prices.

Entire stock consisting of some keen styles in Novelties, as well as the more Staple styles, worth \$5.00, \$6.00 and \$6.50; choice... **\$2.95**

NOUGH SAID ABOUT HATS

One lot Boys' Knickerbockers, sizes 4 to 16, worth up to \$2.00. Choice 1-3 off.



Men's Shirts

Geo. P. Ide, (Best line on the Hudson) fast colors, latest styles, laundred and french cuffs, Madras and other cloths.

CHOICE of \$1.50, \$2.00, \$2.50 Shirts (all sizes), each... **\$1.25**

More Shirts, bigger bargains—would be worth more even before the War.

15 dozen Men's Work Shirts, best Amoskeg, Chambray, well made; all sizes and worth, War price \$1.00; during Removal Sale, price each... **.55**

One lot Shirts, broken sizes, worth up to \$2.00; choice each... **\$1.00**

Bargains in Underwear

Unusual Bargains for Boys.

Men's Ribbed Union Suits, bleached and unbleached, \$2.00 values... **\$1.35**

Boys' two-piece Fleece Underwear, worth 75c per garment; choice each... **.25**

Boys' Fleece Union Suits, worth \$1.00 each; per suit... **.65**

One lot Men's Wool and Cotton Underwear (two-piece) worth \$1.50 to \$3.00; each... **\$1.25**

Men's and Boys' Sweaters & Jerseys

Range in prices from \$1.50 to \$6.00 each. Special Discount... **33-1-3 percent**

Pajamas

For a good night's sleep. These can't be beat. Best quality Flannelett Pajamas, \$2.00 values... **\$1.35**

Biggest Line of Men's and Boys' Ties in Town.

Biggest Bargains in Texas

Choice of about 10 dozen 50c Ties... **.25**

Winter May Be Over. It May Not. Buy Overshoes Anyway 25 per cent discount.

Exposition of Spring Woolens



Biggest Line we've ever shown. More to select from. Be individual. Have something different. Have your clothes made to your individual measure. Every detail just as per your specifications. We get what you want. One suit of a kind to a customer if you desire.

Our lines are The Best. We Guarantee every suit a value, both as to price and workmanship. You can't beat it. We sell clothes made to your measure, and to fit, look well and always retain their shape. Don't cost any more than HAND ME DOWNS. Try at this time. Perhaps we have your measure on file, and can give you the same good service as last season. At any rate Try Us this time. We have the Woolens. We'll do the rest. You'll be Satisfied.

And always remember when It's First Class Cleaning, Pressing or Repairing we have the best equipped TAILOR SHOP IN Hereford. PHONE 277. We'll call.

Sock It To Yourself—Don't Cost Very Much!

20 Dozen Men's Socks, Black, Tan, or White, worth 20c per pair; three pairs for... **.35**

10 Dozen Men's Lisle Thread Sox, Black or Gray, worth 35c per pair... **.25**

The Way to Keep Out of Debt Is to Pay Cash

Please do not ask us to CHARGE GOODS AT ABOVE PRICES, just can't afford it "during the war"

The way to get the Most Goods, is to buy from us during this removal sale for cash

Other Barbains not mentioned here. Good plan to come early too.

SAVE AND SERVE. BUY STAMPS

RALPH BARNETT

W. S. S. Also Thrift Stamps For Sale Here

LOCAL AND PERSONAL

Large circular Veils are classy this season.
It VOGELE MILLINERY.

Mr. and Mrs. J. M. Crow, former residents of the Dr. Rucker ranch south of Hereford, now residing in Clovis, N. M., were in Hereford the first of the week on business.

Mr. C. W. Whittington, member of the Federal Farm & Loan Board of Amarillo, was in Hereford Tuesday.

Hear The Zoellner Quartet, West Texas Normal, Canyon, March 4, 8:30 P. M. Tickets on sale at Corner Drug Store.

Miss Emma Richards returned home Monday morning from El Paso where she completed a Business course.

Hereford Poultry, Cream, and Produce Company

We want your poultry, eggs, cream and produce. Come and get the cash. 18-1t. I. H. SPRATT.

"The String Quartet That Makes the Direct Appeal"—The Zoellner Quartet, at West Texas Normal, Canyon, March 4, 8:30 P. M. Tickets at Corner Drug Store.

Mr. G. M. Suggs made a business trip to Canyon and other nearby points Monday.

FARM LOANS

Money to loan on farms. We are in position to loan money for Five, Seven, or Ten years. See us if you need money. 3-tf. ASHBROOK & SUGGS.

Miss Temple Sites reports an epidemic of scarlet fever among the pupils of her school, therefore she will be at her home in this city for about two weeks.

You will miss the treat of the season if you don't hear the Zoellner Quartet, West Texas Normal, Canyon, March 4, 8:30 P. M. Get your tickets at the Corner Drug Store.

\$2775 buys 37 acres, Mabry Addition, in cultivation and ditched for irrigation. Easy 6 per cent terms. Possession with deed. See 4-3t. L. BASKIN, Owner.

Miss Mary Farmer left Monday for Clarendon where she is attending College.

Mr. Arthur Patton of Dimmitt, was in Hereford Monday, enroute to New Mexico on a business trip.

"The String Quartet That Makes the Direct Appeal"—The Zoellner Quartet, at West Texas Normal, Canyon, March 4, 8:30 P. M. Tickets at Corner Drug Store.

Mr. S. J. Dodson made a hurried trip to Farwell Monday morning to attend court.

Miss Ethel Fogus of Amarillo, and Mrs. J. S. Waller of Bovina, visited their parents, Mr. and Mrs. J. L. Fuqua the first of the week.

Notice

My next visit to Hereford will be the first Tuesday, March 5th. 51-7t. DE. J. J. CRUME.

Mr. H. B. Kitchen returned to Hereford Tuesday night from Amarillo where he had gone to enter the Navy. Being unable to get into the service just at present, he returned to his work at The Brand office. He will enter as a printer when this opening presents itself.

If you have Real Estate for sale we would be pleased to have it listed with us. If you wish to buy, see U.S. 50-t. ASHBROOK & SUGGS.

\$650 buys 3-room house, well, mill, shed, and big lot, near Mothers' Park. Easy 6 per cent terms and immediate possession. See, 4-3t. L. BASKIN, Owner.

Hear The Zoellner Quartet, West Texas Normal, Canyon, March 4, 8:30 P. M. Tickets on sale at Corner Drug Store.

Milans, liisere, and Georgette crepe are leaders in hat material this season.

It VOGELE MILLINERY.

of or tion or

LAX-FOS
Digestive
and
Medi-
cine
Bones
Tonic.

SPECIAL SHOWING
Mrs. T. N. Heifner will have her Spring showing of hats Friday and Saturday. You will like the styles this Spring. If you are not ready to buy, come and look—We are always glad to show you our stock at any time. It

NOTICE OF CITY ELECTION BY AUTHORITY OF THE STATUTES OF TEXAS a City election will be held at the Court House in the City of Hereford, on Tuesday the 2nd day of April, A. D. 1918, for the purpose of electing a Mayor and two City Commissioners to serve for the ensuing two years.

At said election the polls will be open from 8:00 o'clock in the morning until 7:00 o'clock in the evening.

All qualified electors of this State who have resided six months immediately preceding such election within the limits of the City of Hereford and who are twenty-one years of age and who have paid poll-taxes due and owing according to law have a right to vote at such election.

Said election will be held and returns thereof made in accordance with the Statutes of Texas in such cases made and provided.

WM. M. KNIGHT,
5-5t Mayor of Hereford.

NOTICE TO CAR OWNERS

The present unsettled condition of the world has demanded so much of the Automobile industry that the Manufacturers and Jobbers have been forced to put their business on a C. O. D. or cash basis. This forces the Garage men to pay cash for all supplies. This being the case we, the undersigned, insist that all accounts be paid not later than the 10th of each month.

With your co-operation we can continue our service without going on cash basis like most garages over the country. The people of Hereford and the surrounding country should be patriotic and not waste gasoline that they cannot pay for.

Signed
Renro's Garage
Miller & Fallwell
Gulf Filling Station
Ford Garage
Witherspoon & Stubbs
Thompson's Garage.

Hear The Zoellner Quartet, West Texas Normal, Canyon, March 4, 8:30 P. M. Tickets on sale at Corner Drug Store.

Mrs. T. N. Heifner returned to Hereford Monday after a 30 days' absence to market.

Miss Ethel Sutton and Mr. Joe Allen were in Amarillo Wednesday, making arrangements for Miss Sutton to enter Business College there.

"The String Quartet That Makes the Direct Appeal"—The Zoellner Quartet, at West Texas Normal, Canyon, March 4, 8:30 P. M. Tickets at Corner Drug Store. It

Mr. and Mrs. Borden, parents of Mr. L. F. Borden, left Tuesday for their home in Illinois, after a short visit with their son and family.

We want to lease one or two sections of good grass, with water, in 10 miles of town. Will pay good price. G. A. MERRICK & SON,
38 Hereford, Texas.

\$2,500.00 buys improved 20-acre place edge of town. Easy terms and immediate possession. See 5-2t. L. BASKIN.

OH, YOU FARMER

Section of land, good ranch improvements, well only 48 feet depth, 100 acres cultivated; bargain \$20.00, 5 miles north Dawn. One section lease land adjoining. Call Mrs. T. B. Slaughter, Hereford, Texas. 2-4t

NOTICE

The address of every soldier boy from Deaf Smith county, is wanted by J. S. Jones as soon as possible, in order that books, magazines, etc., contributed by the citizens may be mailed them. Parents and friends should communicate with Mr. Jones at the Court-house.

STRAYED—Collie dog, three or four years old. If found please notify Brand or call No. 202-F22 on phone. Liberal reward.

Listen! Listen! Listen!
FURNITURE!
FURNITURE!

I am still here, and am getting ready to move. Will you come and let me line you up for Spring? Everybody buys where they can do the best. So I am offering the following to the trade at these war-time prices. At the same time you help me when you help yourself. Come and get these goods:

- \$37.50 Dressers are selling @ \$28.50
- 30.00 Dressers are selling @ \$24.50
- 25.00 Dressers are selling @ \$19.75
- 20.00 Dressers are selling @ \$15.00
- 15.00 Dressers are selling @ \$11.75
- \$35.00 Library Tables are selling @ \$27.50
- 30.00 Library Tables are selling @ \$22.50
- 25.00 Library Tables are selling @ \$18.50
- 20.00 Library Tables are selling @ \$13.50
- 15.00 Library Tables are selling @ \$11.75
- \$65.00 Wilton Rugs are selling @ \$62.50
- \$55.00 Wilton Rugs are selling @ \$42.50
- 45.00 Wilton Rugs are selling @ \$37.50
- \$50.00 Axminster Rugs are selling @ \$42.50
- 40.00 Axminster Rugs are selling @ \$32.50
- 27.50 Axminster Rugs are selling @ Extra Special \$19.75

25 per cent Discount on all Beds and Mattresses and Springs until we get moved. We haven't space here to mention everything that goes in this sale.

Your business is needed and appreciated.

Earl E. Wilson's
FURNITURE STORE

MILLINERY OPENING

March 1st and 2nd, Friday and Saturday—Don't fail to attend this opening and see an exclusive line of the very latest in Millinery.

The eastern markets are showing a smart line of large Sailors with plain and sport facings.

It VOGELE MILLINERY.

Mr. Tim Tinsley member of the U. S. N., is spending his furlough in Hereford with the family of F. H. Oberthier.

March is the most dangerous month in the year for FIRE on account of strong winds which fan a spark into a blaze which rapidly spreads. Your home or business property should be fully protected by Insurance. I can give you absolute protection at the lowest rates, in some of the Largest and Strongest Insurance Companies, and shall greatly appreciate your business.

T. K. WILSON
FRANK BARBER
Agent.

Wanted—Americans

There are 90,000,000 of us in the United States—all in the family of our own Uncle Sam.

And Uncle Sam needs money—your money—everybody's money. He doesn't ask you to give it to him; he wants to borrow and pay you interest for it.

Maybe you didn't have \$50 or \$100 to lend him in Liberty Bonds, but surely you have 25 cents. If we, all of us, buy one thrift stamp—just one stamp apiece—that is \$22,500,000; and if everyone of us buys \$4.12 worth—25 cents worth from time to time for sixteen times—that's \$370,800,000.

Your pin money does help. Doesn't it!

We don't know how much money you have—how much—how little. It doesn't matter, anyway. For it is getting to a point that every man—every woman—every boy—every girl—must make the business of helping win this war—the most important thing on earth.

Like the Liberty Bonds, the war savings certificates bear 4 per cent interest. On January 1, 1923, each certificate will be worth \$5. These stamps are exchangeable at face value plus accumulated interest at any time between now and January 1, 1923.

Western
National Bank

Hereford
Produce
Company

Santes Peaberry Coffee
per peck \$1.25

Seeded Raisins, per lb. .15

Box Apples

I. H. SPRATT, Mgr.

ZOELLNER

String Quartet

The String Quartet that makes a direct appeal

America's Foremost Ensemble Players

West Texas State Normal College Auditorium

Monday, March 4

8:30 P. M. Admission 75 cents

First Number of the Artists Course, Three Entertainments; Season Tickets \$1.00

Seats on sale at CORNER DRUG STORE HEREFORD, TEXAS

Miss Naomi Hunter from Parrott, Texas, and the week in Hereford with friends.

Mrs. Lee Conklin, nee (Miss Velma Green), was in the city shopping Saturday.

Art Rug "Special"

We now have in our stock a complete line of Art Rugs for Spring trade. We are truly fortunate in procuring such an extensive line of Rugs, for they are surely hard to get at this time. We bought our Rugs last fall for Spring delivery and we certainly acted in good time—for in this we saved the trade a big advance in price.

For your inducement to BUY NOW we will give you a special quotation on prices which you cannot afford to miss.

- \$15.00 value Rugs; Special \$11.50
- 22.00 value Rugs; Special 18.50
- 28.75 value Rugs; Special 23.75
- 37.50 value Rugs; Special 29.75
- 45.00 value Rugs; Special 37.50
- 55.00 value Rugs; Special 45.00

Linoleums

We are likewise fortunate in being able to serve you well in this Department of our store. We truly can serve you to advantage.

- \$1.25 quality Linoleum; per yd. \$1.00
- .95 quality Linoleum; per yd. .75
- .80 quality Linoleum; per yd. .73 1-3
- .85 quality Linoleum; per yd. .83 1-3

We would thank you to call and inspect our lines. Our stock is complete in detail.

We are satisfied with small profits.

Yours very truly,

E. B. Black Co.

The Big Store With the Little Price