

THIRD MONDAY, FEB. 18

Third Monday every month at Hereford. The Big Day on the Plains. If you have anything to trade; if you want to buy anything; if you want to sell anything; if you want to see anybody who lives within 60 miles of Hereford, BE HERE on Third Monday, every month in the year

ANNUAL BANQUET BUSINESS CLUB

THE NEW BOARD

D. L. McDONALD, President, Irrigation Development.
T. E. HUFFMAN, Vice President, Highways.
ELI DUNLAP, Treasurer, Trade Expansion.
E. T. JOWELL, Beef Cattle Work.
L. GOUGH, Small Stock Farm Work.
CARL GILLILAND, Membership and Finance.
R. T. EVANS, TRADES DAY.

Approximately 200 of the citizens of this vicinity, together with many ladies, attended the Annual Banquet of the Chamber of Commerce held at the Courthouse last Friday night. The inclement weather made the outlook discouraging during the early hours of Friday, but the wind lulled toward nightfall and the attendance was good.

It was a peculiar banquet in one respect: i. e. "hot air" was eliminated, the longest speech consumed but fifteen minutes, and the evening was sharply divided into two sections: first the lunch, a most excellent one furnished by The Mothers' Club, followed by short, concise talks.

President McDonald presided gracefully, and held his watch on those who followed him. He outlined the work of the past year and that to come. Following him, Acting Secretary Seth B. Holman gave an outline of the Plan of Work proposed for the new year. Five minutes talks in order followed by Rat Jowell, Eli Dunlap, C. C. Chenoweth, and Jno. P. Slaton, Directors, each one giving a brief synopsis of the work of his division. Following this one minute talks were contributed by a number of citizens.

The nominating committee, composed of W. E. Dameron, chairman; Carl Gilliland and John McLean then recommended the officers given above as, in their judgment the best equipped for the particular duties in mind, and the entire board was accepted by acclamation. Adjournment was taken promptly at 11:00 o'clock.

The whole purpose of the Entertainment Committee, composed of Jno. P. Slaton, chairman, Jno. McLean and Paul Young, was to impress upon the citizens of the community that this particular Chamber of Commerce meant business, and proposed to WORK this year instead of merely talking. Apparently the excellently arranged banquet had a most decided effect in this direction.

Great credit is due The Mothers' Club for their systematic and carefully planned supper.

Following the Banquet the newly elected Directors held their weekly luncheon at the Commercial Hotel Monday at noon. D. L. McDonald was elected president; T. E. Huffman, Vice President; Eli Dunlap, treasurer, and the President empowered to make arrangements for a Secretary. Mr. McDonald made a trade with Seth B. Holman to act as Secretary, for the present at least, without salary, but to be allowed a maximum sum per month for office help and expenses.

At the Monday dinner, the pressure being brought to bear on the community by the State and Federal authorities in regard to more and larger War Gardens was discussed. The Secretary was authorized to offer the Extension Service \$25 per month to apply on the salary of a trained woman to act as County Home Demonstration Agent and to push the War Garden work.

It was also agreed that the local band was badly needed, and the President authorized to reorganize it, no salaries to be paid, but the Club to pay necessary expenses, such as music, etc.

DON'T SHUT OFF THE SOURCE OF YOUR REVENUE

The United States Food Administrator has forbidden the trading in live hens and pullets when for the purpose of killing. This order is effective between February 11th and April 30th.

This order does not prevent the sale of hens and pullets as laying stock, and for this purpose trading can be done as usual. The purpose of this order is to prevent the killing of millions of hens during the time of their greatest egg production.

An average hen should lay about 4 dozen eggs by April 30th, and by holding the hen our surplus egg supply will be quite an item—so don't kill "biddy", she is a source of income to you.

SMILAGE BOOKS

Deaf Smith County has given over 100 of her boys to Uncle Sam. The most of them are scattered around in various cantonments and national guard camps. At these places the Government has erected places of amusement in order to keep the boys from drifting into the towns. Under National Management good-companies have been booked for these places, and to help pay expenses Smilage Books are being sold. A book containing 20 coupons—each good for one admission—is being offered for \$1.00. Book containing 100 coupons for \$5.00. These books can only be used by the soldiers, and will be a source of pleasure to them. Remember, without the coupon book the boys will have to pay from 10 to 20 more, and then you know they have not always got the cash. A book of coupons is a good thing to have, especially if broke.

We should take at least 100 books—one for each boy. Come in and give me your order—remember \$1.00 gives a boy 20 entertainments.

J. S. JONES

NEW BUSINESS HOUSE OPENS THIS WEEK

Another new business concern has been launched in Hereford. The firm name will be Scott & Mayhall, Grain, Feed, Hides and Coal.

The new firm has secured the old Fullwood building at the foot of Main street across from

the freight depot, and formally opened for business Wednesday. Mr. Reid B. Scott, the senior partner, recently moved to Hereford from Childress and purchased the home of A. S. Fuqua. Mr. Mayhall, up to January 1, was manager of the Panhandle Elevator Co., and is well known locally.

The Brand welcomes the new business concern into the roster of our business concerns.

CONSERVATION

From all reports Deaf Smith county is again doing herself honor. We were there "with the goods" in the Bond issue. We went "over the top" in the Red Cross and Y. M. C. A. subscriptions.

"Over the top" in February in sales of Thrift Stamps, and now it looks like we would "out Hoover" Hoover in conservation.

Each family in Deaf Smith county knows what it is doing in the conservation of wheat, meats and sugar, and wonders what the other families are doing. And it is with satisfaction that I am able to inform you that there has been a heavy reduction in the sale of flour in this county since the order for further conservation went into effect, which shows that the people are alive to the situation and are determined to do their full part. The consumption of Beef shows about 1.5 pound per day—that is the figures show a family of five consume 1 pound of beef per day. I have been unable to obtain figures on pork consumption, but feel sure the people are doing their part in reference to pork also. I am sure those who are doing their part will be gratified to know their neighbors are standing shoulder to shoulder with them.

J. S. JONES,

County Food Administrator.

UNITED STATES FOOD ADMINISTRATION

HOME CARD 1918

Trade Where You See
This Emblem



Eat Where You See
This Emblem

WHAT YOU CAN DO TO HELP WIN THIS WAR

Our Problem is to feed the Allies and our own soldiers abroad by sending them as much food as we can of the most concentrated nutritive value in the least shipping space. These foods are wheat, beef, pork, butter and sugar.

Our Solution is to eat less of these and as little of all foods as will support health and strength. All saving counts for victory.

The Food Administration asks every loyal American to help win the war by maintaining rigidly, as a minimum of saving, the following program:

Have **TWO WHEATLESS DAYS** (Monday and Wednesday) in every week, and **ONE WHEATLESS MEAL** in every day.

EXPLANATION—On "Wheatless" days and in "Wheatless" meals of other days use no crackers, pastry, macaroni, breakfast food or other cereal food containing wheat, and use no wheat flour in any form except the small amount that may be needed for thickening soups or gravies, or for a binder in corn bread and other cereal breads. As to bread, if you bake it at home, use other cereals than wheat, and if you buy it, buy only **war bread**. Our object is, that we should buy and consume one-third less wheat products than we did last year.

Have **ONE MEATLESS DAY** (Tuesday) in every week and **ONE MEATLESS MEAL** in every day. Have **TWO PORKLESS DAYS** (Tuesday and Saturday) in every week.

EXPLANATION—"Meatless" means without any cattle, hog or sheep products. On other days use mutton and lamb in preference to beef or pork. "Porkless" means without pork, bacon, ham, lard or pork products, fresh or preserved. Use fish, poultry and eggs. As a nation we eat and waste nearly twice as much meat as we need.

Make every day a **FAT-SAVING DAY** (butter, lard, lard substitutes, etc.)

EXPLANATION—Fry, less; bake, broil, boil or stew foods instead. Save meat drippings; use these and vegetable oils for cooking instead of butter. Butter has food values vital to children; therefore, give it to them. Use it only on the table. Waste no soap; it is made from fat. Be careful of all fats. We use and waste two and a half times as much fat as we need.

Make every day a **SUGAR-SAVING DAY**.

EXPLANATION—Use less sugar. Less sweet drinks and candy containing sugar should be used in war time. As a nation we have used twice as much sugar as we need.

Use **FRUITS, VEGETABLES and POTATOES** abundantly.

EXPLANATION—These foods are healthful and plentiful, and, at the same time, partly take the place of other foods which we must save. Raise all you can for home use.

Use **MILK** wisely.

EXPLANATION—Use all of the milk; waste no part of it. The children must have whole milk. Use sour and skim milk in cooking and for cottage cheese.

HOARDING FOOD. Any one buying and holding a larger supply of food now than in peace time, except foods canned, dried or preserved in the home, is helping to defeat the Food Administration in its attempt to secure a just distribution of food and the establishment of fair prices. The food hoarder is working against the common good and even against the very safety of the country. Hoarding food in households is both selfish and unnecessary; the Government is protecting the food supply of its people.

Loyalty in little things is the foundation of the national strength. **DISLOYALTY IN LITTLE THINGS GIVES AID TO THE ENEMY. KEEP THE PLEDGE.**

Do not limit the food of growing children.

Eat sufficient food to maintain health; the nation needs strong people.

Cooperate with your local and Federal food administrators.

Take their advice.

Preach and practice the " gospel of the clean plate."

Housekeepers should help the stores to cut down deliveries.

Use local supplies; this saves railroad transportation.

Report to the nearest food administration officer the name and address of any person discouraging the production of saving of food.

Owing to the steady increase in business The Brand is forced to go to a ten page paper with this issue. We are willing to print a 12 page sheet, if the Merchants will support us with their advertising.

TRADE "LEADERS" OFFERED MONDAY

Hereford's second Third Monday Trades Day will occur next Monday, February 18. ALL STOCK BROUGHT IN FOR SALE ON DISPLAY should be taken to the lots back of the McQueen Grain & Coal Company, where the judges will work. The Auction Sale will be held at the same place, beginning promptly at 2:00 P. M.

Last month, the first attempt, the weather was bad and the crowd comparatively small, but much better than anticipated under the circumstances. The local committee is much encouraged over the outlook, and expect a fine showing to be made Monday. The merchants are almost unanimous in offering "leaders" for the day, or reduced prices on merchandise.

For the information of those who participate the Committee in charge of the Trades Day are:

R. T. EVANS, Chairman
FORREST WALKER, Vice-Ch'n.
C. L. SULLIVAN
LUTHER HOUGH
EDGAR BETTS

LEADERS

GARRISON BROTHERS—Trades Day Special; Lap robes and Auto robes, 20 per cent off.

DUNLAP HARDWARE CO.—Trades Day Special; (Wear-Ever) Aluminum and Silverware, 20 per cent off.

MRS. VOGEL—Trades Day Special; \$3.50 to \$5.00 hats for \$2.00.
BETS & CLARK—Trades Day Special; Kodaks and Cameras, 30 per cent off.

NEWELL'S DRY GOODS—Trades Day Special; all Shoes 20 per cent off.

FOX MERC. CO.—Trades Day Special; \$1.25 Shirts for \$1.00.

W. H. BAY—Trades Day Special; 21 jewel, Men's size Elgin Watch, 20 year case, \$25.

LEMUEL CARLYLE GROCERY—Trades Day Special; 5 pkgs soda for 25 cents.

R. H. BARNETT—Trades Day Special; \$3.50 Ties for \$1.00, \$5.00 Silk Shirts, \$3.50.

GEO. A. STAMBAUGH—Trades Day Special; Men's Hats, including John B. Stebbins, 20 per cent off.

E. B. BLACK & CO.—Trades Day Special; Cushion and Spring seat Rockers, 25 per cent off.

STUBBS & WITHERSPOON—Trades Day Special; Fisk tires and tubes, 20 per cent off.

MILLER & FALLWELL—Trades Day Special; Veedol Auto Oil, 20 per cent off.

RENPRO BROS.—Trades Day Special; 12 1-2 per cent off on Racine Tires.

BURNS' DRUG STORE—Trades Day Special; 20 per cent off on all Toilet Articles.

EARL E. WILSON—Trades Day Special; All Bedsteads 25 per cent off.

C. A. SKELTON—Trades Day Special; all Wall Paper 25 per cent off.

W. L. SULLIVAN GROCERY—Coffee, (Favorite Brand), regular price \$1.00, Trades Day 80c.

D. E. GASS & SON—Big reduction in seal caps, and Men's and Boys' Overcoats; also Rain Coats.

THE FAIR—low rates on Shirts and Underwear.

THE JUDGES

BULLS: Rat Jowell, W. T. Womble and Charles Donald.

COWS: Leo N. Wolfe, Leonard Goodloe and R. W. Shafer.

HOGS: D. L. McDonald, Alex Lowrey and G. W. Brumley.

MULES: S. J. Sanders, George Higgins and Guy Smith.

HORSES: J. H. Bowers, Ezra Norton and Arch Collins.

POULTRY: Ralph Barnett, P. C. Long and A. M. Jones.

RULES

No one inside the corporate limits of Hereford can participate in the prizes.

Duplicate bills of all merchandise purchased or products sold must be filed with Forrest Walker, Vice Chairman of the Prize Committee.

Judges awards should also be filed with Mr. Walker.

HEREFORD IRRIGATORS ORGANIZE AT BANQUET

The first step in the new reorganization scheme of the local Chamber of Commerce occurred last Thursday night, when D. L. McDonald, Chairman of the Irrigation Section of the Chamber invited the irrigators of this section to dine with him at the American Hotel. About thirty-five responded, and the evening was spent in eating a Hoover Banquet and discussing irrigation problems and outlooks.

Those present decided to formally organize, and selected the name "Hereford Irrigators Association." Jim Robertson was elected President, A. E. Chamness vice chairman, A. O. Thompson, Secretary, and three standing committees appointed. It was also resolved to meet at 2 P. M. on the first Saturday in each month, at the Courthouse, and discuss problems and mutual help.

Committees selected were: The Swine Investigation, C. P. Galley, G. W. Brumley and Harry Seed; Irrigation Investigation: C. H. John and J. M. Robertson; Cultural Methods: Glenn Snyder and S. E. Brown.

Those present who signed the membership roll: J. H. Chadwell, Fred Saltzman, Glenn Snyder, Harry Seed, E. H. Roberts, G. W. Smith, Jas. R. Robinson, Don Sowers, Finis Crowley, Roy Begeman, G. W. Brumley, S. E. Brown, B. F. Cobb, Jake Tiefert, C. W. Sowers, O. H. John, F. J. Eberle, W. T. Smith, W. A. Knox, J. M. Robertson, R. T. Nunn, William Veters, L. F. Neal, Oscar Cardwell, A. E. Chamness, C. P. Galley, Dan Schaefer, D. L. McDonald, G. A. F. Parker, Henry Wilkinson and Seth B. Holman.

Short talks were made by Messrs. McDonald, Parker, Wilkinson, John, Galley, Jim Robertson, Chamness and others.

Thoughts of Spring Planting

NATURALLY LEADS US to THOUGHTS of THE JOHN DEERE IMPLEMENT LINE

Thinking farmers have found, from long experience, that it pays to buy standard farm implements. The John Deere line is the standard of the world

- Cultivators
- Listers
- Drag Harrows
- John Deere Wagons (Light Draught)
- Planters
- Disc Harrows
- Dain Mowers

We have the John Deere line on exhibition and another car rolling.

The Van Brunt Grain Drill—You can buy any kind of a grain drill, but there is only ONE Van Brunt. It has innumerable points of superiority, but the THREE outstanding features—features to make any man THINK, are:

1. The bearings are guaranteed for the life of the drill. peas, beans and bearded oats.
2. Will sow from 12 pounds of Alfalfa to all kinds of
3. Positive spur geared drive.

GARRISON BROS.

THE HEREFORD BRAND

SETH B. HOLMAN
Editor and Publisher

PUBLISHED EVERY THURSDAY

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued Feb. 22, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.50 a Year Strictly in Advance

ADVERTISING RATES—Local 10 cents per line first insertion, 7 cents per line subsequent insertions (no ad taken for less than 20 cents). Classified: first insertion 1c per word, minimum 25c; subsequent insertions 2c per word; minimum 25c. Professional cards \$1.00 per month for one inch space. Display advertisements 15c per single column inch per week. Special rates for time contracts.

THE EXTENSION SERVICE OF THE A & M COLLEGE OF TEXAS

(Continued from last week)

THE SPECIALISTS. The Specialists of the Extension Service supplement and make more effective the work of the County Agents. An Agent, as a rule, is an all-around man, usually a graduate of the College or some other Agricultural College, who has a general knowledge of agriculture and live stock; who can answer an ordinary question propounded to him in the course of his duty; and who can "get by" under ordinary circumstances. But frequently technical questions, such as the nature of a particular and new kind of root-rot, may arise, about which he is not informed. That is where the Specialist comes in. Again, the Agent is so busy with multitudinous daily duties that he has little time to study and keep up with the experiments and new discoveries. The Specialist keeps up with this information. He has to, if he holds his job. And when the Agent calls for help he is ready.

Specialists, as their name imply, devote their college training and future thought and study to ONE LINE of agricultural activity. They forget everything else and devote their entire time and attention to one thing. As a result, they master that particular subject, and when the Agent calls for help he is promptly answered by the Specialist. These men establish "Projects" through the Agents; that is, a farmer raising hogs, for instance, will agree to fix up his pens, purchase good stock, feed in the right way, and conduct his hog business under the direction of the Specialist and Agent. The Specialist gives the technical advice regarding feeding, housing, sickness, etc., while the Agent keeps in daily touch with the farmer and looks after the details. The result is that the farmer secures the latest information about hogs, gathered from the four corners of the earth, and if he does his part will surely show a profit from his co-operation.

Last year the Extension Service had about thirty Specialists: among them, men handling Dairy, Beef cattle, Hogs, Hog cholera, Sheep, horticulture, gardens, entomology (bugs), plant diseases, agronomy (field crops), pecans, corn, sweet potato warehouse, farmers' clubs, farmers' bookkeeping, egg circles, boys' corn clubs, pig and lamb clubs, home economics, etc.

Approximately 10,000 country school boys in Texas are members of the different Boys' Clubs conducted by the Service. They are trained to be better farmers when they reach maturity, and the results they are obtaining are simply remarkable. The girls work is equally important in scope and results. The Canning Clubs' idea has resulted in millions of cans of home-raised products being put up by the country people of Texas during the past few years.

(To be continued.)

ONLY A VOLUNTEER

Why didn't I wait to be drafted,
And led to the train by a band;
Or put in a claim for exemption;
Or, why did I hold up my hand?
Why didn't I wait for the banquet?
Why didn't I wait for the banquet?
Why didn't I wait to be cheered?
For the drafted men get all the credit,
While I only volunteered.

And nobody gave me a banquet,
Nobody said a kind word;
The puff of the engine, the grind of the wheels
Was all the goodby that I heard.
Then off to the training camp hustled,
To be trained for the next half-year,
And in the shuffle forgotten—
I was only a volunteer.

And perhaps some day in the future,
As my little boy sits on my knee,
And asks what I did in the struggle
And his little eyes look up to me,
I will have to look into those eyes
That at me so trustingly peer,
And say that I wasn't drafted—
That I was only a volunteer.

—Anonymous.

TO THE VOLUNTEER:—

You send me a clip from the paper,
Entitled "only a volunteer."
Reading, "why didn't I wait to be drafted?"
And receive the glad hand and a cheer.
Well, I'll tell you my boy why you didn't,
You were not of the kind that could wait,
When you heard the call of your Country
You were afraid you would get there too late.

True, nobody gave you a banquet,
And perhaps, only a few kind words,
And the puff of the engine and grind of the wheels.
Probably was all the good-bye that you heard.
But my boy, do not think for a moment
That the country has never been stirred,
Could you lay bare the heart of the Nation,
You would be proud that you volunteered.

And I know that some day in the future,
When your little boy sits on my knee,

And asks "Grand Dad was Pa in the struggle?"
With his little eyes looking at me;
Then proudly I'll look at the youngster,
As he is waiting the answer to hear,
And say, Thank God, you little darling,
Your Dad was a VOLUNTEER.

Asks Bankers' Aid

TO ALL BANKS AND BANKERS OF THE ELEVENTH DISTRICT:

In connection with the offering of Treasury Certificates of Indebtedness dated February 8th, 1918, and maturing May 9, formal announcement of which is being mailed you, Secretary McAdoo is tonight sending the following telegram to every National Bank, State Bank and Trust Company in the United States:

"Between now and the time for making the next Liberty Loan I shall offer for subscription Treasury Certificates of Indebtedness in amounts of Five Hundred Million Dollars, or more, every two weeks. I desire to postpone the next Liberty Loan issue until conditions will insure a wide distribution of the bonds throughout the country. In order to successfully carry through this program and to provide for the expenditure for the military operations of the United States and the Allies, I must have the whole-hearted co-operation of the bankers of the United States and to that end I request the Board of Directors or Trustees of each Bank and every Trust Company to reserve each week out of its loanable funds for the use of the Government of the United States about one percent of the gross resources of their institution, not to exceed in the aggregate ten percent, and to invest that amount in Treasury Certificates of Indebtedness. The exact amount, interest rate, date and maturity (not exceeding ninety days) of each issue of Certificates will be announced from time to time by me through the Federal Reserve Banks. There is a steady growth in the movement for economy. Banks should be able by participating in the campaign for economy, which means economy of credit as well as of expenditure, to teach their customers to save and accumulate the means to buy Government Certificates and Bonds. By this method a distribution of Treasury Certificates of Indebtedness should become possible which will relieve the subscribing banks of at least a part of their purchases and furnish the means of making payments for the next issue of Liberty Bonds without undue strain. The needs of the Government for the War are great and imperative. The resources of the Country are ample to meet these needs if every bank will do its share. I know that once it is realized that by complete co-operation all around and by everyone doing his part this vital and patriotic service can be performed and every bank will do its share. We are approaching a critical test on the battlefronts in Europe. America's sons are now actually shedding their blood in the trenches. If the banks, which are the first line of financial defense, fail to support the Government fully in its necessary operations we shall imperil America's Army and America's safety. I know that I have only to state the case to command the support of every patriotic bank and banker. This is a supreme duty of patriotism. May I count upon you to do your part and to telegraph me immediately at my expense that you will. I am sending this telegram to every Bank and

Trust Company in the United States."

We hope and believe that the banks and bankers in this District will liberally respond to this appeal of the Secretary and come to the relief of our Country in its hour of need.

Yours very earnestly,
R. L. VANZANDT,
Governor.

Federal Reserve Bank.

MORE FOOD LEAFLETS READY FOR DISTRIBUTION

Three more United States Food Leaflets, the war time food messages issued jointly by the Food Administration and the Department of Agriculture, recently have been added to the seven already published. They are, "Vegetables for Winter," "Plenty of Potatoes," and "Instead of Meat." As with the first leaflets issued, the Department of Agriculture with the funds at its disposal, will be able to supply these leaflets directly only to leaders and active workers in the food conservation movements.

POLITICAL ANNOUNCEMENTS

Announcements for Deaf Smith County will be carried in this paper upon the payment of the following fees, cash with order:
District offices \$15.00
County Offices 10.00
Precinct offices 5.00

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For County Judge:

Jas. A. Hughes
(Re-election)

For Sheriff and Tax Collector:

C. S. Purell
(Re-election)
Geo. W. Cloyd

For County and District Clerk:

J. E. Crouch
A. O. Thompson
(Re-election)

For County Treasurer:

J. J. Ward
(Re-election)

For Tax Assessor:

C. P. Arthur
C. E. Lester
S. G. Moore
Albert Murphy
A. C. Thompson

For Commissioner

Precinct No. 1.
C. C. Bowman

OCEANS OF WATER

Rabbit raising on a backyard scale is not an experiment. Thousands of small rabbits in this country are producing meat crops regularly for family tables. These domestic animals are easily raised and remarkably free from disease when properly cared for. YOU'LL LIKE HEREFORD

COAL

We have a good supply on hand for all present demands.

But Don't Forget That We Are At War!—and COAL is in demand by Uncle Sam.

McQUEEN GRAIN & COAL CO.

In tests of a large series of insecticides conducted by entomologists of the U. S. Department of Agriculture, it was found that a few thorough applications of crude petroleum to the interior of poultry houses will completely destroy mites.

Groceries!

Yes, we will save you money on Groceries. Why, because we carry a large stock, and we advocate buying in quantity lots. Give us your next order and be convinced.



W. L. SULLIVAN
GROCERY

According to information received in Washington, butter is selling in Berlin at \$2.25 a pound, sugar at 56 cents a pound, ham and bacon at \$2.11 a pound, and Ivory soap at five bars for \$1.12.

Howe

Success
as well as
Demands
Superiority
Therefore We Show
Cage
Hats

Thread

See our Spring Display

MRS. T. N. HEIFNER

Tone Up For Spring Days

Cut out the spring fever and that tired feeling

Rexall

Bamboo Brier Blood Purifier

and

Liver Salts

will make you feel fine.

The Rexall Store **Corner Drug Store**

First Christian Church
 Services on Lord's Day were well attended.
 Subjects for next Lord's Day are as follows:
MORNING—"When I am weak then am I strong?"
EVENING—"How all believers, especially families that are divided on religious questions, may be united without the sacrifice of any principle based on the Word of God: The advantage of such union during these strenuous days "and after the war."
 The evening services may be in the auditorium.

Y. P. S. C. E.

Program for Feb. 17th.
 Topic: "What my Church is Doing."
 Leader—Mae Womack.
 Song Service.
 Scripture Reading: I Thes. 1: 2-8.
 Leader's Talk.
 Information Committee's report.
 Prayer.
 A blackboard talk—Forrest Bowe.
 —How may the church reach the world with its message?—Norman Rice.

Why are evangelistic services necessary?—Ruth Lee.
 What is our church doing on the mission field?—Bro. Baker.
 Sentence prayers.
 What is our church doing in home missions?—Frankie Mac Baker.
 What needs of the community is our church possibly overlooking?—Nelia Carter.
 How can the Christian Endeavor Society help the Sunday School?—Audrey Carroll.
 Special.
 Pastor's five minutes.
 The Presbyterian Endeavors of Hereford held their monthly business meeting last Tuesday, Feb. 5th, at the Endeavorer room. A majority of the members were absent but so much business was attended to it proved to be a successful meeting.
 Let us always remember the first Tuesday in each month the time for our business meetings and try to always be present to discuss matters pertaining to the Lord's business.

CHURCH NOTES

JUNIOR LEAGUE

Theme: Social Service—"The Sabbath a Gift to Man."
 Hymn—Safely through another week.
 Bible Lesson—"The Sabbath a Gift from God", Ex. 20:8-11; 31: 16, 17.
 Prayer.
 Remarks on Lesson—Harold Spratt.
 Duet—Annie F. Parker, Katherine Hawkins.
 The difference between Sunday in Europe and America—Keith Stegall.
 Giovanni (continued).
 Business.
 League Benediction.

Program for Feb'y. 17.

Leader—Roy Terry.
 Talk by Mrs. Roloson.
 Solo—Mamie Landrum.
 Talk—G. A. F. Parker.
 Mixed Quartette—Elizabeth Black, Mamie Landrum, Claude Terry and Mr Ott.
 Piano Solo—Mabel Betts.

NOTICE—The Brand has been endeavoring to build up a Church column under this heading, for the guidance of the church-going public. The Brand has felt that this service would be appreciated. It costs the churches nothing, and is generally read when the news is supplied.
 But for some reason The Brand is not receiving the cooperation in this work from the people whom it would seem should be most interested in its development. Public interest is what we are trying to anticipate.
 Unless there is a decided demand for this free religious publicity to be kept up, and some co-operation obtained, The Brand will discontinue this department after this week.

OCEANS OF WATER

Announcement

We have secured the agency for the famous

P. & O. IMPLEMENT LINE "The Old Reliable"

In addition to our **EMERSON STANDARD LINE**

Complete stock of Listers and Planters, to be seen on exhibition on our floors.

Come and See Us

Dunlap Hardware Company

Only Thrift Will Win This War

Our fighting men must have back of them the resources of this Country, **MASSED FOR WAR.**

Every man, woman and child can help toward victory in two ways—First: By refraining from buying anything not absolutely necessary to health and efficiency. This self-denial releases "Goods and Services" that your Government now needs for war purposes. Second: By investing the money you save in War-Savings Stamps, you are lending your Government money which is necessary for success.

You are helping yourself at the same time. These "baby bonds" are the best and simplest Government security. They will pay you 4 per cent interest compounded quarterly.

Buy Thrift Stamps for 25 cents. Buy War Savings Stamps for \$4.13 at Postoffice, banks and stores. Unless every one of us "do our part" we may lose all. February sales are way short.

In the name of the Government; in the name of humanity; for your protection, we call on you to help see that each and **EVERY ONE** does his part. Some have not even started. Hunt them out; urge them.

This space contributed by

First National Bank

Hereford, Texas

What Would It Mean?

Did you ever try to imagine what it would mean to Christian Endeavor if The Christian Endeavor World had to suspend publication, as many papers and magazines are doing, because of the tremendous increase in cost of production. Will you try to get at least one new subscription to help keep it going?
 Remember our society meets every Sunday at 6:15 p. m. Any one invited and especially the young people.

RED CROSS LOCALS

There will be two boxes each of surgical dressings and hospital garments to ship as soon as the boxes to contain them are completed. Tuesday was a good day for surgical dressings work—near two hundred and thirty-five pads made. There are a number of pajama suits yet to make, and it is urged immediate attention be given to them as they MUST be sent out before March 1.

For information in regard to the baby garments see Mrs. Ray Barber or Mrs. John Sherman. Completed samples of these are now ready for inspection; also the patterns and directions for making.

Knitters are requested when sending in a completed article to place their names upon it, so they can be checked up. If you can't do knitting in a reasonable time do not ask for it as delay causes suffering.

On Sunday afternoon at three o'clock a meeting will be held at the Baptist church to perfect plans for the Foreign Relief Work. Every woman in the town and as many as possible from the country, are urged to be present. The cooperation of every woman is needed.

On Monday morning of next week a committee will call at each house for garments which have already been asked for. Garments of any kind, suits, underwear or dresses that are perfectly good should not be ripped up, but can be used as they are. Articles that are worn, or need patching, should be cleaned, ripped and pressed.

Please Cancel in 6 to 14 Days

When garments are returned, please do not return them to the Red Cross office, but to the person who gave them to you.

J. S. WYCHE RAISES FINE INDIAN CORN

J. S. Wyche has on exhibition at The Brand office two ears of white June corn, as samples of what he raised on his place near town the past year. Mr. Wyche put in four acres of this corn last spring, the field being in a slight swag at the foot of a slope, with the rows running across the bottom of the slope so that all the excess water which fell was caught by the corn rows. He made a splendid crop, fattened his hogs on the corn, and now is grinding corn on his stock grinder for family use. He states that he likes the meal obtained better than any he can buy.
 Mr. Wyche says he has never failed to raise corn in this country when it was given some thought and attention, and believes every farmer in this section ought to raise a few acres of June corn.

Establishment of community poultry breeding associations illustrate interest by older people as the outgrowth of the girls and boys' poultry clubs under the supervision of the Bureau of Animal Industry, United States Department of Agriculture. The effect of these associations is to establish in one section an interest in one particular breed of variety of fowl. This work has been taken up in four States, with 42 associations and 285 members.

Christmas gifts for the expeditionary forces aggregated 650 tons. Hundreds of thousands of pounds of turkeys, purchased in eastern markets and refrigerated on the ships, together with great quantities of cranberries, sweet potatoes, and mince meat went to the forces overseas. In the United States every camp was supplied with fresh turkey and the usual Christmas accessories.

Examiners Find But 15 Per Cent of Men Wear Shoes That Fit

by Army and civilian shoe experts at Army camps show only about 15 per cent of the men wear shoes which fit properly. Of the several groups of men examined 28 per cent wore shoes one-half size short, 26 per cent wore shoes a full size short, and 8 per cent wore shoes two sizes short.

Reports ascribe the high proportion of misfits to the inclination of men to choose shoes too small, faults of method and supervision of fitting, insufficient numbers of larger and narrower sizes, and incorrect marking of sizes by manufacturers.

Do it now and cheerfully.

YOU'LL LIKE HEREFORD



Round-Trip All-Year Tourist Fares

ON SALE DAILY

Aransas Pass	Freeport	Laredo	Port Lavaca
Brownsville	Hubbard City	Mineral Wells	Port O'Connor
Corpus Christi	Marlin	Palacios	Rivers
	Rockport	Sandrift	

LIMIT NINETY DAYS FROM DATE OF SALE

L. I. GARTON

Local Ticket Agent Santa Fe

Soda-licious!

Sandwiches—all kinds.
Hot Drinks—that are piping hot.
Fresh Candies that are Good.
Home-made Chocolate, Sugar Stick, and the best assortment of package goods.
Good things Paramount.

THE SWEET SHOP

Phone 139 P. C. YOUNG, Prop.

SOCIETY AND CLUBS

MRS. F. W. PRICE, Phone 25

The Bay View Club met in regular session with Mrs. F. T. Rolson Thursday, Feb'y. 8th. The following program was efficiently rendered with Mrs. Tandy leader. "Wagner's contribution to the opera", and the story of Parsifal, Mrs. A. C. Elliott.

"The Ring of The Nibelung"—1. Die Rheingold; 2. Siegfried—Mrs. Tandy.
3. Lie Walkerie, 4. Die Götterdämmerung—Mrs. Potts.

Miss Tarver added much to the program with a delightful selection from Wagner.

The Club will meet with Mrs. Tandy Feb'y. 21st.

Report of Circle No. Three

There were twelve bright and cheerful faces at the home of Mother LeGrand last Wednesday. After singing two sweet songs and a short prayer by Mrs. Pitman, Mrs. Carl Gilliland led in the devotional by reading Rev. 9th chapter, with corresponding references and instructive comments showing how those prophecies are being fulfilled at the present day. Every one listened with eagerness and almost breathless interest.

Mrs. Dr. Hicks then took charge of the lesson asking each one in turn who answered from the Bible. She enlivened the circle by asking search questions which caused quite a hum of exciting interest, each one anxious to give an answer or opinion. Mrs. Hicks then called on Mrs. Bourn for a paper on the destruction of Jerusalem, which she gave creditably with Bible references and interesting comments.

Then followed the reading of the minutes by Mrs. R. N. Mounts and other regular business.

Among the new business was the educational campaign and collection, the choosing of Mrs. Charms for pianist of the Circle and a valuable suggestion by Mrs. Bradley on the Red Cross work they are going to do.

Mrs. Hicks then assigned the lesson: all of Ezra—and had the exercise closed with prayer.

Every member is urged to be present at the next meeting.

Chickens hatched early in the spring are large in the summer, mature early in the fall, and lay eggs in the winter. They will sit early following spring, produce earlier chickens—and the process will be repeated by the off-spring.

But the chickens hatched late in the spring will not mature until late in the fall—so late that they will not lay in the winter. They will not sit until late in the following spring—and again the process will be repeated.

The jury finds that the argument is all in favor of early hatching—especially this year.

FAMOUS TENOR AIDS RED CROSS

John McCormack, the famous operatic tenor and concert and phonograph star, is donating his services in a series of benefit concerts for the American Red Cross, by which he expects to raise \$100,000 for the Red Cross War Fund, between now and March. He opened his patriotic tour at the Belasco Theatre, Washington, D. C., on December 28. Mr. McCormack has cancelled several important engagements on his regular schedule, so that he might give benefit concerts instead. He has insisted in paying all expenses, so that the gross proceeds will go directly to the War Fund.

This generous gift is the outcome of a recent meeting between Mr. McCormack and John D. Ryan, who is a member of the Red Cross War Council. The work of the Red Cross had been under discussion when Mr. McCormack said: "I should like to do my bit through the Red Cross. I am willing to give a series of concerts from the Atlantic to the Pacific for the benefit of the Red Cross, in which the gross proceeds shall be turned over to the organization. I will pay all my own expenses, and I will keep on singing until I have earned one hundred thousand dollars for the Red Cross." The offer was enthusiastically accepted.

The Missionary Society met at the Methodist Church on Feb'y 13th for the Bible Study work. The following program was rendered with Mrs. Ashbrook leader: Song. Prayer.

Bible Study of First and Second John, Jude, and Revelations. Some special work was made on these studies and references, papers and questions were read and discussed.

Notwithstanding the sand storm there was a good attendance and interest in the meeting.

Next week we will begin our new Missionary Study "The African Trial" Everybody come.

Junior Missionary Society Feb. 16

Song. Roll call. Bible Lesson: The Commandments—Exodus 20:1-17. Leader—Louise Cloyd. Chapter III.—Why and How? Reading—How a Little Girl's Gift was Multiplied—Mattie Lou Harrison. Reading—Jesus Loves You—Mozell Hill. Song. Benediction.

MRS. SHORE ILL

Mrs. O. M. Shore, who has been seriously ill for some time, is reported to be holding her own fairly well. Mrs. Shore is suffering from an extremely rare ailment known as phlegmonous inflammation. Dr. J. P. Kaster, chief surgeon for the Santa Fe railroad stopped off here one day last week at request of Dr. W. A. Price and examined the patient. Dr. Kaster is one of the most eminent surgeons in the country, has had forty years extensive practice and has seven hospitals and forty-six surgeons under his control. Yet he states that in all his experience this is the fourth case of the phlegmonous inflammation that has come under his notice. His diagnosis was encouraging, however, and it is believed that Mrs. Shore will recover.

Cold, clean storage is important for many cooked as well as raw foods. Moist vegetables, cooked fruits, moist made dishes like meat pie and similar dishes are particularly liable to spoil or sour unless given special care.

MRS. HEIFNER HAS SHOP ALL IN WHITE

Miss Annette Newell of Dallas, arrived in Hereford last Saturday and began her season's work at the Millinery Store of Mrs. T. N. Heifner. Miss Newell is an experienced milliner, having been in the business for herself for eight years.

Mrs. Heifner announces that she will leave for the Eastern markets to complete her buying of spring and summer millinery next Saturday, February 16. Miss Newell will have charge of the store during her absence.

The Store has been completely overhauled recently, and has been transformed into a regular "poem in white." The entire building has been repapered in white, the wood work is all painted white, white lace curtains form the background to the display windows, and the entire establishment presents a most unique and delightful appearance.

Caring for Sick Children

The American Red Cross has just opened a children's dispensary in the garage in the Old Hotel Chatelet, at Evian, France, which is now the American children's hospital. The Evian hospital has seventy beds and although recently established is already ready over-crowded with diphtheria, measles, scarlet fever and whooping cough cases.

The American doctors examine daily an average of five hundred children arriving at Evian from behind the German lines. They send the contagious diseases to the American hospital. An American dentist has opened a dental dispensary in the kitchen of the old hotel with a dental chair improvised from a wine barrel. In the first week of the American dispensary at Evian, more than 2,400 children were examined. Of this number at least 1,900 were between the ages of three and thirteen years.

CLOTHES FOR BABIES

A new Red Cross activity, which is likely to appeal to women of the rural communities is the making of outfits for newborn babies in France and Belgium. A committee of the Women's Bureau of the American Red Cross, which went to Europe to investigate civilian relief needs made a report in which the supplying of such outfits was strongly urged. Leaflets explaining just what is needed in the way of garments and material may be obtained from Red Cross chapters.

Owing to the rough methods that must be followed in washing clothes in the war countries it is essential that the most durable materials be used in making garments for these baby outfits. While the making of the outfits will be carried on extensively in Red Cross chapter work-rooms, the work is of a character which permits much of it to be done in homes; only it is necessary to follow the simple directions. The directions, moreover, will be of great help to women who desire practical suggestions for baby outfits which are intended for home use or for relief work in this country.

A million checks a month will soon be going forward from the bureau of war-risk insurance to safeguard America's fighting forces and their families. Applications from soldiers and sailors for insurance are near \$4,000,000.000.

STAR THEATRE

FRIDAY FEB. 15th.

We present for your approval the inimitable and clever Charles Frohman Stage Star MISS ANN MURDOCK supported by the original cast, in a pictureization of her latest Broadway Success—the happy and laughable stage comedy "PLEASE HELP EMILY." Mutual Empire production from the play by H. M. Harwood. It is very seldom you see every actor in a picture a star, but you will in "Please Help Emily." This is a play thousands of people have paid as high as Two Dollars to see, and now you have a chance to see it for 10 & 20.

SATURDAY, FEB. 16th

MATINEE and NIGHT

"THE SCARLET PIMPERNEL" by Baroness Orczy,

one of the best sellers of its time, has been adopted to the screen and produced by William Fox with DUSTIN FARNUM in the feature role, adventure, romance, intrigue—every element that goes to make an entertaining picture—are contained in this special William Fox production in Six parts.—MATINEE: 3 p. m., 10c and 15c; NIGHT: 7:30 p. m., 10c and 20c.

MONDAY, FEB. 18th.

We present for your approval Rowland Lee and Irene Hunt in the "MATERNAL SPARKS," a Five Act Triangle Drama. For heart interest and entertaining power the "MATERNAL SPARK" can not be excelled. In the "Maternal Spark" you will see a trained dog valued at Five Thousand Dollars. A single reel all star Triangle Comedy, "A Discordant Note." Admission 10c and 20c.

TUESDAY, FEBRUARY 19th.

We present for your approval EFFIE SHANNON and MILES WELCH in "HER BOY," one of the most pathetic war stories ever told in pictures; it is from the story, Conscripted, written by H. Carey Wonderly. This is a War story without the Soldiers. A picture every mother will want to see. This is a Metro special Deluxe production. Don't forget "The Fighting Trail," the Sheriff. There are plenty of thrills left. Admission 10c and 25c.

WEDNESDAY, FEBRUARY 20th

We present for your approval William S. Hart in the "SILENT MAN." William S. Hart is acknowledged to be the greatest delineator of western character on stage or screen. As "SILENT BUD MARR" he interprets a role teeming with tense dramatic interest and sensational achievement. The "Silent Man" is the most absorbing spectacular and thrilling vehicle Hart ever appeared in, and the reckless and death defying feats he performs eclipse anything he has previously done.—Admission 10c and 20c.

THURSDAY, FEBRUARY 21st

We present for your approval ALICE JOYCE in the "FETTERED WOMAN," the story of a girl's struggle for her good name. Another role for Miss Joyce in which she stamps herself the world's most appealing screen actress. Miss Joyce will be remembered as the Star in Womanhood. The "Fettered Woman" is a Greater Vitaphone feature. They are striving to make each picture better. Those who come to the show on Thursday's know the quality of Vitaphone pictures.

The JAZZ band on each Thursday will give you an excellent entertainment if you like good music.—Admission 10c and 20c.

COMING WEDNESDAY FEB. 27 MARY PICKFORD, in The Little Princess

OUR STOCK OF GOLD

The gold monetary stock (coin and bullion used as money) in the United States on November 1, 1917, is estimated in Secretary McAdoo's annual report at \$3,941,500,000. The increase in the past 10 months has been \$174,500,000, and in the past three years \$1,296,500,000. In five years the portion of the world's gold monetary stock held by the United States has increased from approximately one-fifth to more than one-third.

As the type of animal necessary for the production of large yields of milk is entirely different from that of the beef animals, it has been impossible to produce a breed which would combine these functions and be of superior merit for both purposes.

YOU'LL LIKE HEREFORD

Work to develop cheese manufacture in the Western States, begun in July 1916, has resulted in 12 new cheese factories, says the annual report of the Bureau of Animal Industry, United States Department of Agriculture. Improvement of the milk supply produced a better quality of cheese and greater yields. One factory reported that the improvement of the milk supply alone increased the net income of cheese at least \$3,000 a year. Possibilities for expansion of cheese work in the West are said to be almost limitless, but no effort is being made to encourage the establishment of factories where there are not cows enough or where other circumstances prevent successful operations.

To Cure a Cold in One Day

Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 25c.

STAR THEATRE OFFERINGS

Miss Ann Murdock, most fascinating of the younger dramatic stars, whose names have been blazoned along the roof signs of Broadway, is one of the simplest little souls in the world.

Miss Murdock, who is starred in a new Mutual-Empire production "Please Help Emily," insists that she is a potential sock-knitting sister whose queer talents happened to be discovered, and who has been "jerried into the spotlight" very much to her own astonishment.

"I believe I'm a sort of feminine Jekyle and Hyde," said Miss Murdock a few days ago. "In my early girlhood I really loved to prank, but when it came to sedate twenty I felt my responsibilities—honestly I did."

"I thought I could act, but wasn't at all sure of it until Charles Frohman put the seal of his approval on my work. After that it was all easy. At the same time I feel sort of defrauded because I have to hire a maid to feed my canary and take care of my cat. My instincts are domestic, but my art is cosmopolitan. I can't make them shake hands."

"Please Help Emily will be seen at The STAR Theatre, Friday, night, February 15th.

"The Fettered Woman," the Greater Vitaphone Blue Ribbon Feature, which will be the attraction in the STAR Theatre on Thursday, Feb'y. 21st, is a pictureization of "Anne's Bridge," a widely read novel by Robert W. Chambers. It is the story of a young woman called from college by the tragic death of her father. She is the victim of a plot to get her estate, as a result of which she is sent to a correct institution for three years, returning to her home in Anne's Bridge a "branded" woman, avoided by all her former friends.

This brand, however, does not prevent the young man she refuses to marry from investigating her life, when the real facts are known for the first time. An all-star cast of Vitaphone favorites is employed, headed by Alice Joyce, and including Webster Campbell, Donald McBride, Lionel Grey, and Templar Saxe.

MRS. CHAPMAN DIES

Mrs. J. M. Chapman, aged 71, died at the family residence near Adrian, Texas, last Sunday morning about 9 o'clock, and was buried in Hereford, Tuesday afternoon, funeral services being held at the Presbyterian church, conducted by Rev. W. M. Baker.

Mrs. Chapman is survived by her husband, five sons and two daughters. Mrs. Brakefield, of Fort Worth was here for the funeral but Mrs. McGuire, also of Fort Worth, was sick and unable to attend. Jim Chapman lives near Hereford, Hosey at Adrian, Cape at Amarillo and George a Dutch are residents of Ft. Worth. The Chapmans have resided in this section for the past sixteen years, coming here from Fort Worth, and number their friends and acquaintances by the hundreds.

Whitehouse Market

Fresh Oysters
Fresh and Cured Meats
Canned Goods
Pickles
Catsup
Crackers
Cheese
Phone 65

EVERYTHING IN THE MEAT LINE
Your Patronage Appreciated
J. E. HERMES, PROP.
Phone 65

FREE This \$1.00 FLASHLIGHT POST PAID

HIGHEST PRICES FOR FURS!

WAR GARDENS!

DEMAND RUBBER HOSE

Uncle Sam is DEMANDING more gardens, and larger gardens. Hereford always meets the tests of the Government—she will not fail now.

DID YOU KNOW—that while I am compelled to sell Rubber Garden Hose at one cent per foot higher than I did last year, on account of the general advance at the time I bought, AT THE SAME TIME I can sell you this hose one and a half-cent per foot CHEAPER than anyone else in Hereford.

BECAUSE I bought the stock last fall before the price had gone up much! It's a fact! COME IN AND LET ME SHOW YOU THIS HOSE

Phone 332

C. A. SKELTON

"More Goods for Less Money"



A COMBINATION SYRINGE-WATER-BOTTLE IS JUST AS MUCH A NECESSITY IN YOUR HOME AS YOUR COOK STOVE. IF YOU HAVEN'T GOT ONE COME AND BUY ONE. IT IS NECESSARY IN CASES OF CONSTIPATION, TOOTHACHE, EARACHE, STOMACHACHE, OR ANY OTHER KIND OF ACHE, PAIN OR TROUBLE.

WE SELL LOTS OF RUBBER GOODS OF ALL KINDS. THIS IS WHY "OURS" ARE FRESH AND WILL "LAST." WHEN YOU NEED RUBBER GOODS OR ANY OTHER SORT OF A "DRUG STORE THING" COME TO US FOR IT, AND YOU CAN "RELY" ON WHAT YOU BUY.

BETTS-CLARK, DRUGGISTS
THE NYAL STORE

FOR TRADE DAY

The McQueen Grain & Coal Company are fixing up the lots and stalls back of their place of business for the use of the farmers and stockmen who come into town. Stalls are being erected and the grounds generally being overhauled. It is hoped by this firm to have the grounds in first class shape for Third Monday Trades Day, which will be held on Monday, February 18.

Reports from State and local directors of the Smilage campaign received in Washington indicate that more of these coupon books will be sold than have been printed. The fuel order delayed all printing six days, but the books are being rushed through and all purchasers who have not received books will be supplied shortly. Smilage books contain coupons good for admission to the entertainments held in Liberty theatres and tents at the camps and cantonments.

STAR THEATRE
Tues., Feb. 19

We want you to see "HER BOY" featuring EFFIE SHANNON and MILES WELCH, a Metro Wonder Play in Five big parts, the most pathetic war story ever told in pictures. There are no soldiers or bloody fighting to be seen. Every mother should see this picture. You will never regret it if you see it.

DON'T FORGET THE
"Fighting Trail"
A BIG SHOW FOR 10c and 25c

HAS KANSAS RANCH

Dr. L. L. Jones and Charles Donald are back from a trip to Kansas. Mr. Donald picked up a bad cold enroute and was forced to return home ahead of schedule. While away Dr. Jones purchased several parcels of land in Kansas, carrying leases with the thereby acquiring control of something like 19 or 20 sections of land. It is understood that Dr. Jones will immediately begin the development of his new holdings.

FOR SALE—Two houses and lots opposite the courthouse and jail.
2-3t. MRS. J. W. ENGLISH

FOR SALE—Black horse, about eight years old, fast traveler.
2-3t. MRS. J. W. ENGLISH.

FOR SALE—80-acre farm, mile and a half north of town. Fine large house, with outbuildings.
2-3t. MRS. J. W. ENGLISH.

FOR SALE—Good millet seed.
3-tf. J. M. KIMMONS
6 mi. north Stock Pens.

LISTEN!

The THIRT-Y CARD and the RED CROSS SIGN should be in the front window of every American HOME. But the big question is: Have YOU the HOME to put these emblems of patriotism in? Be Patriotic!
BUILD YOU A HOME
Rockwell Bros. Lumber Company

LOST—Near Pampa, Texas, last week, grip with my name on Finder please return to The Brand office and receive reward.
It. R. W. HANKINS.

In the improvement of beef cattle care has been taken to develop to the greatest extent those portions of the body from which are secured the high priced cuts of beef. These points should be kept in mind when selecting breeding animals.

BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found Exchanges, Lands and Stock, City Property, etc. RATES Classified; first insertion, 1c per word; minimum 25c; subsequent insertions, 1/2 cents per word; minimum 25c. CASH WITH ORDER.

FOR SALE—Choice irrigated kafir corn seed. J. R. Robinson, 2-3t. Phone 203-F21.

FOR SALE—A good home, well located.
2-tf. Geo. A. Stambaugh.

Good, Clean Rags wanted, at The Brand Office.

SQUABS FOR SALE—On meatless days, eat squabs—I have them for sale.
52-4t. WILSON GYLES.

FOR SALE—About 30 good young cows and span of good mules.
Address: G. A. MERRICK & SON, Hereford, Texas.

HASKIN LAND COMPANY
Hereford, Texas. Resources \$25,000.00. In Hereford since 1906. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle.
52-tf

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "tf" following a number, it means that the ad will run until forbidden.
1-tf.

WANTED—To buy about 20 sections and half sections of land in Deaf Smith, Castro and Pecos counties. State lowest price and terms in first letter. Write to John Young, 45-3-months. Amarillo, Tex.

FOR SALE—One six room house, well and wind mill, and one-half interest in well on line 807 Miles Avenue. Will sell very cheap for cash or will sell on terms, at 6 per cent interest. Address H. A. DANIEL, 401 North Buchanan Street, Amarillo, Texas.
34-tf

SAND AND GRAVEL—Suitable for any work, at pit on my ranch one mile east of town, or delivered. Price right.
49-tf. T. B. SLAUGHTER.

AUTO tops repaired and rebuilt. General automobile repairs. Telephone 325.
51-tf. FARRIS & DAVIS.

AUTO tops repaired and rebuilt. General automobile repairs. Telephone 325.
51-tf. FARRIS & DAVIS.

LOST—Three head white-faced cows, branded Cross J, connected, on left hip, from my place twelve miles southwest of Hereford. Finder notify
51-tf. T. T. McDERMITT.

QUARTER SECTION—Close to Hereford with up-to-date improvements, to trade for land farther out.
1-4t. J. E. GYLES, Hereford, Texas.

10 ACRES improved, just outside city limits. Small cash payments and long time 6 per cent.
1-4t. J. E. GYLES.

FOR LEASE—Two sections, 5 years, with one section sale, part cash, balance one, two, five years, at 6 per cent.
2-2t-pd. R. L. ELLISTON, Hereford, Texas.

STRAYED—From pasture west of Hereford, two cows branded 1 C left side with bar under Z left thigh, one cow 1 M right hip, one cow V I left side, eleven yearling heifers bar under E right hip or thigh. Notify
3-2t-pd. ROY BEGEMAN, Hereford, Texas.

FOR SALE—27 head of 4-year-old heifers with 12 calves by side, will take \$65 for immediate delivery. Also have 158 head of fancy two-year-old heifers will sell now or spring delivery. Have another bunch of 190 head of high grades consisting of two and three year old heifers with a few cows among them. Better look at these bunches before buying. See
3-4t-pd. CLAUD HIGGINS.

LOST—Two head heifers branded bar under 2 left hip; also eighteen head yearling steers and steers branded bar under 1 left hip, from ranch ten miles north. Finder notify
51-tf. C. C. NORTON.

WANTED—To rent for 6 or 12 months' time, or buy in Hereford, 5 or 6 room modern house; no farther out than 5 blocks north and east or 2 blocks south and west of Central School blk. Would buy on good terms, or pay cash on good selling price. Write me description and direction by blks. from school blk. Give best price for cash.
1-tf. C. R. RUNTON, Hereford, Texas.

FEED FOR SALE—Headed sorghum and threshed kafir corn; also some maize.
MARTIN SIMPSON, Box 94, 1-tf. Hereford, Texas.

FOR SALE—I have a first class second-hand touring car for sale, cheap.
1-tf. L. W. HOUGH.

AUTO tops repaired and rebuilt. General automobile repairs. Telephone 325.
51-tf. FARRIS & DAVIS.

FOR SALE—"Old Trusty" incubator, in good running order. 150 egg size. Mrs. John Gaetz, 1-tf. 6 Miles S. W.

FOR SALE—1-4 sec. of land in shallow water, adjoining three large irrigated farms, 41-2 miles from Jewell Switch.
\$20.00 per acre bonus if sold in the next 30 days. Box 507, Hereford. 45-tf

FOR SALE—Steel Star windmill, cheap.
1-3t. Anderson Witherspoon.

STRAYED—From my place, 12 miles north of Hereford, one white-face heifer, coming two years old, marked under bit in left and slit in end of right ear. Branded Rail—A—on left shoulder. Notify Albert Higgins.
2-2t-pd. Hereford Texas.

12 ACRES improved, Ricketts addition. J. E. GYLES. 1-4t

FOR SALE—Mammoth Bronze Turkeys, bred for size and quality; toms \$5. Stock limited.
MRS. W. G. WYER, 1-4t-pd. Big Square, Texas.

TO RENT—Unfurnished rooms for light housekeeping.
3-4t. MRS. W. H. RAYZOR.

FOR SALE—Will sell at auction at the McQueen Wagon yard on Monday, Feb'y. 18th, beginning at one o'clock. Some good work stock, including some good mule teams, several good milk cows, and a lot of farm machinery, including one Emerson lister; also one John Deer lister, Go-devils, and all such like. Come prepared to buy and get in line and you will make good.
1-tf. W. S. WILLIAMS, Auctioneer.

FOR SALE—Best 480 acres a Farmer county for the price. Located 6 1-2 miles north of Friona. Price \$13.00 per acre raw land.
3-2t-pd. CRUMM & WINN, Friona, Texas.

FOUND—Ladies' purse. Owner can have same by calling at The Fair, proving property and paying for this ad.
1-tf.

LOST—A black silk hand bag, beading, somewhere near Mrs. Black's. Finder, please return to the Brand office.
3-tf.

FEELING FINE

Is oftentimes a condition brought about by looking fine. If your clothes are properly cleaned, pressed and repaired you are bound to feel better about it than when the work is poorly done.

We make you feel fine by DOING IT RIGHT

We make new clothes, too—and good ones.

Have you received YOUR Orr's Calendar for 1918? If not, it is here for you.

Phone 16 Orr's Tailor Shop

Bull associations should be a potent factor in the control of contagious diseases, according to the annual report of the Bureau of Animal Industry United States Department of Agriculture. One of the associations, for which on June 30, there were 36 actively operating in 17 States, has discarded all cattle that reacted to the tuberculin test, while other associations have been successful in avoiding contagious and infectious diseases of all kinds.

It is in the midsummer months that chickens are hit most by lice. The late hatched chicken has not had time to become large or strong enough to resist lice attacks, but the early hatched chicken by midsummer has become strong and hardy enough to do so. And because the early development of the early hatched bird has proceeded the extremely hot months, it is more apt to live through the summer.

Garment Germs May Cause Disease

Our scientific method of pressing clothes kills all germ matter, restores life and luster to the clothes and positively produces in every garment

The Natural Body Shape
CLEANING ALTERING REPAIRING
RALPH BARNETT
Phone 277

FOR SALE OR TRADE—Will trade my residence in North Hereford for good cattle, or will sell outright on good terms.
3-6t-pd. KYE HIGGINS.

SHALLOW WATER section two miles from town; 300 acres broken, balance grass.
1-4t. J. E. GYLES.

WANTED

TO SELL YOU—

Section 27, blk. K-8, 7 miles n. w. of Hereford; \$15.00 per acre, 1-4 cash; balance 1 to 4 years, 6 per cent. This is a fine section and good terms.

Section 47, same block, 9 miles out and only one mile from irrigation well; all smooth shallow water land surrounded by improved farms. \$17.50 per acre.

See me before you buy as I always have bargains.

E. F. CONNELL Hereford, Texas

LOST—Ruby ring, gent's size, extra large. Liberal reward for return to The Brand.
1-tf.

Four tons of shipping capacity are required to transport a soldier, and another ton is necessary for his equipment. In addition, it takes 50 pounds of shipping capacity a day to keep him supplied with food, clothing and ammunition.

WANTED—To rent 5 or 6 room house. Address Box 506, Hereford, Texas.
3-tf

YOU'LL LIKE HEREFORD

GOOD THINGS TO EAT!

When you want to serve something different on wheatless or meatless days, call up and let us suggest a few of the many appetizing and wholesome foods we carry in cans, packages or bulk.

You get the same prompt and courteous attention when you phone or send the children as you do when you come in person.

THE WAR STORE

L. W. CARLYLE, Prop.

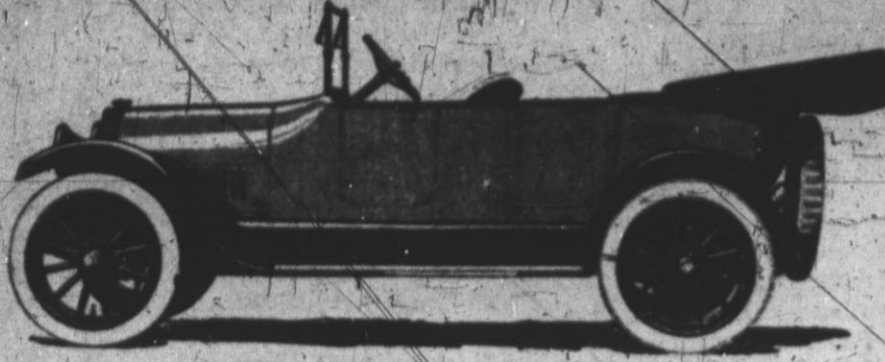
D. L. McDONALD

When the Berkshires are good enough to clean up on all other breeds at the Chicago International—the greatest live stock exhibition in the world—they're surely the right kind for the farmer.

If you think they're not big enough—don't mature quick enough, or have a prejudice against the breed, you are invited to take a look at my herd. The hogs prove all we claim for them.

BERKSHIRES FOR SALE

STUDEBAKER Automobiles



TWO SIXES now on display
ONE FOUR at Ford Garage
Present prices effective until Jan. 1st, 1918

Luther Hough

High School Notes

Work for the Red Cross has been begun in the Domestic Art department. Surgical dressings and dresses for the Belgian children are being made under the direction of two ladies who come each week. The pupils are delighted with the work.

Knitting is the fashion at school as well as elsewhere. There are a number of knitters in the ranks, but perhaps there are others who would like to learn. If there are they should see M. Fertsch, who gives instructions gratis.

The "German" measles have caused several to be absent from school recently. Oh, well, you couldn't expect anything better, if they are German.

The seniors have already begun work on their themes. They show a decided preference to discuss questions of the present day and among their subjects are the following: "How and Why U. S. Entered the Great World War"; "The Y. M. C. A. War Work"; "Food Conservation"; "Perishing, the General"; "Wilson, the Statesman."

In physics class the other day Mr. Showalter was attempting to show the pupils how to locate the blind spot in their eyes. Edna, after several futile attempts, for she was unable to close one eye without closing the other, said, "Why, Mr. Showalter, how can you see it? You can't see with your nose!"

There is much excitement and good-natured rivalry between the Junior and Senior classes. They are running a race selling tickets for the Chamber of Commerce banquet to be held Friday, Feb. 8th. Besides the desire to "beat" there is to be a reward, which accounts for the diligent work of the members of both classes.

The Lin Fertsch literary society had its first meeting of the New Year, Friday, Feb. 1. The following program, which was greatly enjoyed, was rendered:

- Song School
- Reading Nellie Parm
- Piano Solo Ruth Smith
- Talk Mr. Fertsch
- Reading Dorothy Ramsey
- Piano Solo Inez Hodg
- Oration Caldwell Hick
- Piano Solo Ruth Kemp
- Jokes Dubbs Pitman
- Song School
- Short Poem Willie Dickert
- Short story Dorothy Boardman
- Reading Keith Stegell
- Critic's report Miss Olive

After the program was finished officers were elected for the ensuing year for both societies. Tennis has been resumed since the promise of good weather.

Stockmen's Convent'n

Roswell, N. M., Feb. 6th—Despite the fact that early indications point to 3000 visitors for the Panhandle & Southwestern Stockmen's Association convention to be held here March 5, 6, 7, Mayor J. H. Mullis, chairman of the executive committee, says

that every visitor will be provided for.

Hundreds of the visitors are coming in cars and will bring their own bedding. This is being encouraged by the local committees and special camping and parking grounds will be provided, well situated and with plumbing and other conveniences. For those bringing their bedding who do not wish to sleep in the open, comfortable rooms will be offered where they may utilize their bedding. Dozens of rooms in private

FOR WORMS IN CHICKENS

The beginning of the winter finds the work of training going on at full blast, in a hundred camps and stations.

Not far from half of the total number of men training are camped in the big National Army cantonments. In these the United States has 16 new cities, each as large as Sacramento or New Britain, or Davenport or Macon. Sixteen camps, nearly as big as the cantonments, but not built so durably, are housing the National Guard divisions.

Two hundred and fifty thousand men have joined the regulars since the war broke out. There are seventeen regular army stations and camps being

seven hundred millions of feet of lumber went into the National Army cantonments. The figure for all of the army camps is about one billion feet.

In the population the camps range from the 300 to 47,000. The man in a flying camp may know one another as men know one another in a small college. One of the larger cantonments, on the other hand, contains more than can be crowded into the Polo Grounds or Comiskey Park.

A good average crowd for a World's Series game is 30,000. Such a crowd is enough to swamp a half dozen cantonments. All the men in one of the National Army cantonments would make a crowd half again as large. Living conditions in the camps may

From Camp Travis

Sergeant Wilbur A. Carter is on duty as instructor in a new French Gun.

Sergeant Bert A. Caughron has been sick for some time, but is now on duty with his Company.

Headquarters Nineteenth Division, Camp Travis, Texas, 2-5-1918.

"Not merely Satisfactory, the shooting was wonderful," according to Brigadier General, "Fighting Patsy" O'Neil, Commander of the 179th Brigade, in speaking of the character of work done by his men on the target range, from which they have recently returned.

"In the first place," he continued, "the gun we are using (the re-chambered Enfield, known as the Model 1917 U. S. Rifle) has turned out to be a magnificent shooting gun. It is almost fool-proof. Indeed, out of the 5262 men who practiced from this organization in target practice, not one was injured.

"Furthermore, not five per cent of the entire number of those shooting fell below qualifying at the rectangular target in slow fire, while a surprisingly large number made 25 hits out of 40 shots at a target that could hardly be seen.

"The men of the 178th Brigade" said the General, with a smile that showed that he shared the feeling with his men on this point, "are now priding themselves on the fact that they justly deserve the name 'Squirrel Hunter Brigade.' And it was the 'Squirrel Hunters,' you remember, that won the Battle of New Orleans."

The period spent in training at actual shooting has produced results not merely in skill of the men with their weapon, but in their confidence in themselves, as well as in their weapons. Many of them, it must be taken into consideration, had never fired a high powered rifle in their lives before coming into the National Army, and some had no previous experience whatever with firearms of any character.

Men of Camp Travis organizations receive many letters and telegrams urging their return on furloughs to their homes for all sorts of purposes, even the slightest pretext being made the subject of these communication. Parents and friends should consider that the only effect of such appeals is to make the men restive and dissatisfied. In the interest of the efficiency of the work here, it has been necessary to establish the strictest system of investigation into the circumstances of every request for furlough before it is granted. Leave to go home is given only in cases of extreme necessity. It need scarcely be said that those who absent themselves from duty with out such leave are dealt with sternly and with dispatch. In case of extreme emergency requiring the presence of the soldier at his home, a certificate from a public official physician cognizant with the facts should accompany the letter or telegram. These regulations are promulgated, not as a means of disciplinary tyranny, but as indispensable measures in the serious business of war and preparation for war.

NOT "OUR BIT" BUT "OUR BEST."

"Besides the sacrifices at the front, there must be sacrifices at home in a thousand ways I need not enumerate. Every man, woman, and child must help to sustain those who fight. I do not like the phrase 'do your bit.' We must do our best."—Clarence Dingley, Assistant Secretary of Agriculture, in address at St. Louis.

YOU'LL LIKE HEREFORD

WAR SAVINGS

Thrift Stamps and War Savings Stamps are the most democratic of investments and America expects every American to show love of republican institutions by investing in this democratic security. The aggregate amount of the investments and the number of investors in these War Savings securities are in a way the answer of the people of this great Democracy to the call of the cause of democracy throughout the world and the vindication of civilization and humanity.

They afford every person, however humble and however small his means, the opportunity to contribute his part, to do his bit, in this great struggle against the military masters of Germany who seek to dominate the world in contempt of justice and right and freedom and without conscience and without mercy.

Surely every American desires to have a part in the defeat of autocracy and the success of liberty and right.

Various Materials Used to Provide Equipment for Fighting Men

Raw materials of many kinds are needed for the equipment of United States troops. Jute, silk, fur, and linen, all find their way into the uniform of an infantryman, in addition to the wool and cotton which are used in greater quantities.

A half ounce of silk is used in the standard yellow gloves and a slightly larger quantity in the riding gloves. Silk is also found in the service hat and undershirt. Linen enters the equipment list in only one article, the shelter tent. Jute is used in breeches, coat, and overcoat; fur in the service hat.

Muskel pearl, ivory nut, and bone form the buttons on different articles of the uniform. Aluminum is used in the bayonet scabbard, canteen, cup, knife, and meat can. In the slicker are nine and a half ounces of rubber.

Horsehide and leather, wood, iron, steel, bronze, brass, zinc, copper, tin, and lead are used in various articles.

EVERYBODY IS URGED TO DO THEIR BIT

Now is the time to be up and doing—much depends on physical endurance

An active, healthy system will aid you to get about and do your work more quickly and efficiently. A sluggish liver, a tired, lazy body and a languid brain are the results of negligence. The right medicine at the right time is what you need to tone your system and make it easy for you to get around and aid your neighbor in big movements now on foot.

Your personal affairs must be attended to with more alertness and vigor. Everybody is co-operating with the movement and you are urged to do your bit. Shall it be a little bit or a big bit?

Believe yourself of constipation nervousness, stomach trouble, malaria. Remove that sallow complexion by taking Pep Systemic Pills. It will produce in your system rich, red blood, your liver will become active and life will be more sweet and aid you on to success in your work and the work that has been allotted to your personally.

A course of these pills are inexpensive and timely. Do not delay taking them if you are not as well as you should be. Much depends on your physical endurance. Be up and doing. Pep Systemic Pills contain all the elements to do this.

For sale by Betts-Clark, Drugists, and other good druggists. ACCEPT NO SUBSTITUTE FOR PEP SYSTEMIC PILLS.

"Fair List Prices" and "Fair Treatment"

Texas Has the Only Mosquito Battery

IT is real battery too; a battery where Texas breeds bats to destroy mosquitos. Your state also has the largest box factory, and the longest concrete viaduct.

When the world needs unique and special rubber products, it comes to Goodrich for them, just as it comes to Goodrich for staple rubber goods.

The masterpiece of Goodrich rubber making is Goodrich Tires.

GOODRICH TESTED TIRES

"America's Tested Tires" guarantee sure service because it is service proved in the nation wide testing of the Goodrich Test Car Fleets.

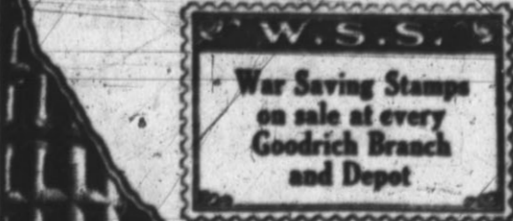
Hundreds of thousands of miles reeled off month after month in rough going on trails

and by paths, vouch for the matchless strength of Goodrich Tires.

Make sure of tire mileage with tires of the tested mileage of Goodrich Tested Tires.

Buy from Goodrich Dealers located everywhere.
THE B. F. GOODRICH RUBBER COMPANY
THE CITY OF GOODRICH, AKRON, OHIO.
El Paso Branch: 406 Myrtle Ave., El Paso, Tex.

Best the Long Run



RECEIVED A POSSUM FROM EAST TEXAS

Monday morning Mrs. Geo. A. Stambaugh received an express package which puzzled her a great deal and caused a lot of amusement among her friends and acquaintances. The package was a small box, enclosing a be-whiskered, beady-eyed, impudent looking possum.

Investigation developed the fact that the little fellow that lays down and "play dead" when you crowd around him was sent by Mrs. L. Gough, now on the Gough farm in Cherokee county, Texas, to Mrs. Stambaugh's little girl.

Recently Judge Gough sent the Brand a genuine specimen of an East Texas Pine Knot from the same Cherokee county farm. Evidently the Gough farm holds many surprises and interesting things for a family from the Plains.

Country Boys Not Physically Superior to Those Living in Cities

According to records of the select service, country boys do not show much physical superiority over those of the cities. For purpose of comparison selection was made of cities of 10,000 population, and a corresponding number of country boys were selected, as against 27.98 per cent of the country boys.

HENSON-VORE

All weddings are said to be "beautiful", but there are degrees of comparison, and then, too, the beauty of it may be considered from several different angles: splendid apparel, an exquisitely decorated church, an unusually pleasing ceremony, or the seeming adaption of the contrasting parties. But in the truest sense of the word there was a very beautiful wedding Saturday February second, at the home of Mr. P. D. Vore, Spring Lake, Tex.

Mr. J. L. Henson, the groom, is a young man who, unfostered by any kindred from boyhood, has struggled to be something noble and true. He has been living in the community for some years and teaching school at Suny Side. He is an earnest Christian and teacher of the Young Men's Class in the First Congregational church, and his friends are numbered by his acquaintances.

Miss Beatrice Vore, the bride, is the daughter of Mr. P. D. Vore, a prominent farmer. Young and beautiful in face, form, and character; trained from childhood to love God and the church, and talented and consecrated to the noblest and best, she was indeed a beautiful bride.

By all the tokens that forecast a happy life these two start united across the great unknown sea of time.

It was a simple and unostentatious wedding, and only a few friends present. Rev. U. Seth Tabor, pastor Congregational church, performed the ceremony.

QUARTER BUYS FIVE BULLETS

ONE THRIFT STAMP FILLS RIFLE'S MAGAZINE—BABY BOND GETS U. S. SOLDIER PAIR OF SHOES.

If you have an idea that your quarters won't help win the war and do lots of service when invested in thrift stamps and war savings stamps, just look over this table. The little bonds are translated in terms of soldier equipment. Here's how they stack up:

- 1 Thrift Stamp—5 Bullets.
- 1 War Savings Stamp—1 Pair of Shoes.
- 1 War Savings Stamp—2 Woolen Shirts.
- 1 War Savings Stamp—4 Winter Underclothes.
- 1 War Savings Stamp—1 Steel Helmet and \$1.12 over.
- 1 War Savings Stamp—1 Shelter Tent and part payment on Overcoat.

These quarters will do the Government lots of good. And remember you are not giving them away, but lending them at four per cent interest compounded quarterly.

A single thrift stamp doesn't look very large and the quarter it costs doesn't seem like it would count for very much, but that thrift stamp means five bullets for one of our soldiers—a clip of cartridges, they'll fill the magazine of his rifle. With them he may save his life and the lives of two or three American heroes in France.

These little war bonds will do lots of big things. Armies can be ammunitioned with them, hungry soldiers fed, fighters kept warm in No Man's land, lives saved—enough of them will bring victory, save the Nation and liberate thousands of poor Europeans whose condition is worse than slavery.

They stand for patriotism, these little certificates which cost only a trifle. They are evidences of willingness to serve and back up the boys in the trenches. People who refrain from spending their money on unnecessary things and put it in the tiny war bonds don't have to talk about their loyalty—they are proving it, paying for it.

The price of the victory stamps can be saved or made in a thousand ways. Luxuries can be left unbought and thrift stamps purchased instead. Everyone can give up luxuries, because nearly everyone spends money for things he is not compelled to have. Money saved is money made. Let part of the money in the pay envelope be put to work for Uncle Sam and the Liberty boys. The old hen out there at the barn can help you. Every time she lays a dozen eggs you have the price of two thrift stamps—that's ten bullets. There are just lots of ways to earn the little treasury bonds.

Those little stamps stand for something else—thrift and prosperity. You help the Government when you buy them, but you also help yourself. You have saved the money, it will come in handy later on, and when you get it back will get a lot of extra nickels and dimes and dollars with it. Every minute of the time since you lent it to the Government it will have been working for you—making more money for you. When you buy thrift stamps you are not giving away a thing, you are getting paid for everything you have done.

Have the pleasure of knowing that one of those soldiers "over there" is wearing a pair of shoes you bought for him; that a coat your money purchased is keeping him warm; that the ammunition you got for him will help him out of tight places and bring him back home to those who love him.

LESSONS OF THRIFT.

W. F. Doughty, State Superintendent of Public Instruction, has promised that 1,000,000 of the 1,200,000 school children in Texas will be told about War Savings Stamps, and the lesson of thrift impressed upon them. Superintendent Doughty has made many speeches throughout the state on War Savings work and through him there has been distributed to the 39,000 school teachers of Texas an outline of the three weeks' campaign that is now being carried on in the schools, and it is expected that this will be the foundation of a regular course of study in the new ideas of goods and service, and the necessity for economy for the purpose of winning the war.

PASTE IT ON.

If a Thrift Stamp you can buy, Paste it on.
Bite the kaiser in the eye.
Paste it on.
Don't forget, 'twill help you, too; Interest on it will accrue, And 'twill all come back to you, Paste it on.

OCEANS OF WATER

Community Co-Operation

THE ADVERTISED TRADE-MARK ENABLES YOU TO OBTAIN A STANDARD ARTICLE AT A FAIR PRICE

Both of these results are desirable—a STANDARD ARTICLE and a FAIR PRICE. Either one is to be desired by the consumer. But when both go hand in hand they form the ideal combination.

These results are brought about by advertising the product and then identifying it by means of a trade-mark brand name. When a product becomes known to the consuming public through advertising, it tends to become STANDARDIZED. Being produced on a large scale, it naturally follows that there comes to be a uniformity of quality of the different units. Each unit is exactly the same as every other unit bearing that label.

FOOD VALUES OF KAFFIR

Investigations in the protein of kaffir, conducted by the Bureau of Chemistry, United States Department of Agriculture, indicate that the germ and endosperm closely

resemble those of corn. The germ contains oil. The bran, however, it is found, has in it a waxy material which makes it different from that of corn. The chemists, however, think that the results indicate that it might be possible

DANGER IN DELAY

Kidney Diseases Are Too Dangerous for Herford People To Neglect

The great danger of kidney troubles is that they so often get a firm hold before the sufferer recognizes them. Health will be gradually undermined. Backache, headache, nervousness, lameness, soreness, lumbago, urinary troubles, dropsy, gravel and Bright's disease often follow in merciless succession. Don't neglect your kidneys. Help the kidneys with Doan's Kidney Pills, which are so strongly recommended right here in this locality.

Mrs. A. C. Parr, 709 S. Tyler St., Amarillo, Texas, says: "I have used Doan's Kidney Pills in the past, for a weak condition of my kidneys. My back ached, my kidneys were irregular in action and I also had dizzy spells. I have procured Doan's Kidney Pills at these times, and they have never failed to relieve me in a short time."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Parr had. Foster-Milburn Co., Mfgs., N. Y.

to obtain by proper milling kaffir products analogous to the commercial corn products.

Well "Armed"!



When company comes there is no time to waste—no chances to be taken—no mother sees that there is always a can of

CALUMET BAKING POWDER

on hand. Cakes, pies, doughnuts, muffins and all good things to eat must be dressed up in their best taste and looks.

Then, too, her reputation as a cook must be upheld—and she "stakes" it on Calumet every time. She knows it will not disappoint her. Order a can and have the "company" kind of bakings every day.

Calumet contains only such ingredients as have been approved officially by the U. S. Food Authorities.

You see what you get. You see what you use it.

HIGHEST QUALITY AWARDS

Nursery Stock

FRUIT—SHADE—ORNAMENTAL

You will want your nursery stock to be good, clean, healthy stock in varieties that will fruit.

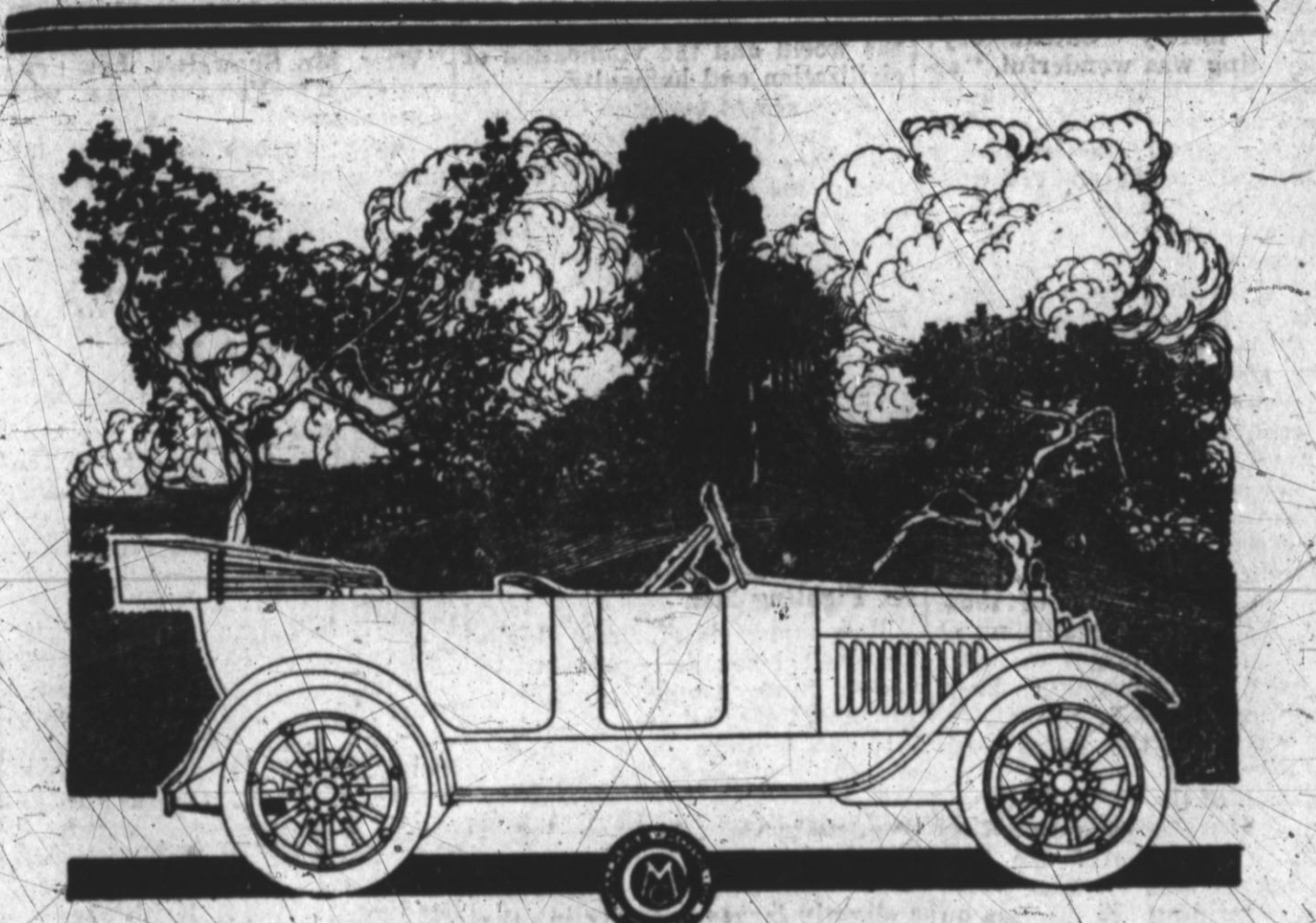
Our stock is young and free of disease, and will fruit when others fail.

Ask for catalog. Salesmen wanted.

HEREFORD NURSERY CO.

"27 Years of Knowing How"

Hereford Texas



STEADILY DOWNWARD IS THE TREND OF POWER IN GAS, AND STEADILY UPWARD GO THE RESULTS FROM THIS GREAT CHALMERS ENGINE

That gas is dropping steadily in power is no longer a matter of news. But while the decline is on (and many think we will never see again a high grade gas) here comes the master of the situation.

It is the great Chalmers engine and its chief function is making poor gas deliver high power.

It breaks up to an unprecedented degree the raw gas coming from the carburetor, "cracks it up" as the engineers say, and then beats it to a high point before the spark plugs set it off.

One device that does most of this important work is the now famous Chalmers "hot spot." The second is the ingenious "ram's-horn" manifold.

So thoroughly does the great Chalmers engine Fletcherize and Hooverize the gas that there's scarcely a particle of wasted power.

Tests of the exhaust have proved that.

And so fluid or liquid is this power that it fairly charms the driver. You can get violent action in an instant or you can "tame it to almost nothing." And whether calling on it for much or little it has a peculiar note of softness about it that always denotes a superior piece of mechanism.

TOURING CAR, 7-PASSENGER	\$1535	TOURING SEDAN	\$1750	TOWN CAR LANDAULET	\$2025
TOURING CAR, 5-PASSENGER	\$1405	CABRIOLET, 5-PASSENGER	\$1775	LIMOUSINE, 7-PASSENGER	\$2175
STANDARD ROADSTER	\$1085	TOWN CAR, 7-PASSENGER	\$2125	LIMOUSINE, LANDAULET	\$2325

ALL PRICES F. O. B. DETROIT SUBJECT TO CHANGE WITHOUT NOTICE

H. E. SULLIVAN, Agent.

PUBLIC SALE OF REGISTERED HERFORD CATTLE
62 Bulls and 13 Heifers February 20, 1918

The Panhandle Hereford Breeders' Association will hold their Second Spring Sale at Amarillo during the Buyers' and Sellers' Convention on the afternoon of Wednesday, February 20th.

These cattle will be contributed entirely by the members and will represent some of the best cattle selected from a number of the best registered herds in the Panhandle. Several show animals that stood high in the Exhibit at Amarillo last fall will be included in the sale.

There will be cattle in the sale to suit every one. There are some Herd Bulls and Herd Bull prospects that in breeding and development cannot be surpassed in any State in the Union. So why go to the sales in the North and East and buy un-acclimated cattle about double the money that the same breeding and individuality will cost in Amarillo on February 20th?

There are a goodly number of high class range bulls included in the offering that will sell worth the money, and no doubt in many instances will be bought for less money than the same cattle could be purchased for at the breeder's farm.

The heifers are a sweet lot, and while some of them will be in high condition, most of them will be sold in the strong growing condition that the breeder likes to secure. All the sale cattle will be inspected by a committee of Competent judges after the cattle reach Amarillo, and all animals that are not up to a high standard as to condition and individuality will be eliminated.

The sale will be held in a big tent located within a block of the Amarillo Hotel, and there will be comfortable seats for every body.

Sale begins promptly at one o'clock.
W. E. BENNETT, Active Sec'y.
HON. O. H. NELSON, President.
FRED REPERT, Auctioneer.

PARMER COUNTY NEWS

BOVINA
Rev. E. T. Dickman, Correspondent

We believe we can truthfully state that we had our full share of the sand-storm last Friday.

Messrs. Ward Thompson and Fred Langer of Bovina, have been accepted for military service for Uncle Sam.

Miss Alleen Jersig was a Farwell visitor Tuesday of this week. There has been an epidemic of German measles in Bovina recently, but has been in a light form.

The Bovina Auxiliary American Red Cross will give a box supper at the Baptist church Friday night of this week, the proceeds to be used for supplies.

A light shower of rain fell here Sunday night but not enough to help materially.

A. Berggren has been adding several improvements to his home in Bovina.

The war was made more real to Bovina citizens when word was received of the sinking of the Tuscania, which had on board a former Bovina citizen, Jno. H. Rainer. We were indeed relieved to note his name among those reported safe in Ireland.

FRIONA NEWS

Hollis Zaring returned home last Wednesday from Adrian where he has been engaged at trapping since the fur season of '17. He enjoyed good fortune in his enterprise.

Several of our citizens journeyed to Farwell Saturday to interview the government's representative concerning the Income tax law, and to learn what bearing the law might have on them.

Miss Esther Schlenker returned to her duties in the school after an absence of four weeks on account of an attack of scarlet fever.

W. E. Goodwine and G. M. Orbaugh are sick at this writing, each suffering with a malady very much like lagrippe. German measles have also made their appearance again.

D. H. Mead has recently purchased from H. D. and Clyde Seamond the half section east of town known as the Shattuck place. This purchase makes Mr. Mead the owner of a section of Panhandle land.

The sand storm of last Friday was the worst witnessed in these parts for many a day.

Several new pupils have been added to our school roll during the past week and several more are expected in the near future. These come from families who have recently moved into this vicinity, a sure sign of the present growth and settlement of the Friona country.

Mr. and Mrs. Long and children of Hereford were week-end guests of Mrs. Long's parents, Mr. and Mrs. C. M. Stevens.

Miss Cleo Galatin has been absent from school the past week on account of an attack of German measles.

H. D. Seamond who has been here the past several weeks visiting his son, Clyde, departed last Wednesday for his home in Maquoketa, Iowa.

G. W. Davidson and family who have been in Bovina the past turned home last week.

The dipping vat on W. E. Good

LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited.

GEO. BEAMS, W. M.; J. S. Jones, Sec.

WOODMEN OF WORLD Meets every Second and Fourth Saturday nights in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

Professional and Business Cards

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

One rat will eat or spoil four bushels of grain a year. It costs \$2 or \$3 a year to feed a rat on your place.

Even as few hens as six or eight should produce eggs enough, when used economically, for a family of four or five persons throughout the entire year, except during the molting period of the fall and early winter.

We Are Specialists

On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants
Hereford Nursery Company

BOX PARTY

On the night of Thursday, February 21, the Summerfield school will give a box supper at the schoolhouse for the benefit of the school library and other educational purposes. Preparations are being made to entertain a large crowd, and the school patrons hope to make quite a success of the affair.

The Golden Rule does not mean the gold because of its tonic and restorative effect. It is a TONIC because it builds up the system and does not cause nervousness or anything in kind. Remember the full name and look for the signature of E. W. GOSWELL.

YOU'LL LIKE HERFORD

Even as few hens as six or eight should produce eggs enough, when used economically, for a family of four or five persons throughout the entire year, except during the molting period of the fall and early winter.

IF YOU WANT A HOME INVESTIGATE THESE
Dandy 40 acre block, all in cultivation and lays fine to irrigate and well located. Price \$4000; will give good terms if desired.
160 acres near Hereford, partly fenced, raw land, small lake, water about 90 feet; near school. Price \$15 bonus. Terms if desired.
160 acres all good smooth raw land, 8 1/2 miles west of Dimmitt, Castro County, Texas. Price \$15 bonus, 97 1/2 acre state. TERMS: \$1410 cash, balance 1 to 5 years, 6 percent. 640 acres, 8 miles west of Dimmitt, Castro County, raw land, partly fenced, has about 20 acres lake in Southeast corner of section. Price \$16 per acre. TERMS: \$3040 cash, balance 1 to 10 years at 6 per cent.
If interested see or write me at once.
J. B. ELLISTON

OBITUARY

Selin S. Morrison was born Feb. 6, 1857, and departed this life Feb. 4, 1918, at the age of 60 years, 11 months, and 28 days. He was united in marriage to Luella Fife in Oct. 3, 1876. To this union was born one son and two daughters, the son having passed on to the Great Beyond.

Deceased is survived by his wife and two daughters, Mrs. Mary Bodkin of Hereford, Texas, and Mrs. Bessie Bishop of Marion, Ohio, two sons-in-law and seven grand-children.

He united with the Presbyterian church at the age of 20 years at Harrisonville, Ohio, and was a faithful member and elder until Mt. Union was built in 1896. He then united with that church and was a faithful worker, teaching the young men's class until coming to Texas in 1909, when he united with the Presbyterian church and was a member until his death.

A precious one from us is gone, A voice we love is stilled, A place is vacant in our house, Which never can be filled.

Our father has gone to rest, He sleeps in the arms of Jesus, Dear father so pure and fair, He rests in his home in heaven, Where there is no sorrow and care, How lonely we are without him, For he was so good and kind, And was loved by all who knew him, By his friends he left behind.

No more will we hear his foot-steps, No more his voice we'll hear, He leaves a sorrowing wife, Two children and seven grand-children dear.

Oh, why did he have to leave us, Alone in sorrow so drear, How sad we are without him, The one that to us was so dear.

Now we are parted from each other, And I know we will meet no more 'Till we meet beyond the River On that bright and golden shore.

Funeral services were held at the home Feb. 9, 1918, conducted by Rev. T. G. Nance and interment made in the Hereford cemetery.

Card of Thanks
We wish to thank our kind friends and neighbors for their kindness and floral offerings during the death of our beloved Husband and Father.

Mrs. S. S. Morrison, Mr. and Mrs. Bodkins and family, Mr. and Mrs. Bishop and family.

TO HELP TEACHERS
Teachers who wish to interest their pupils in home floriculture and landscaping will find the circular on this subject prepared by the States Relations Service of the United States Department of Agriculture helpful and practical. It gives outlines for a course of study and classroom practice and suggests methods for correlating school study with home practice.

Will sell or trade for cattle, 6 good work horses and mules, one Grant Six car and one two-row lister. Phone 60. 37-47.

Catarrh Cannot Be Cured
with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free. F. J. CHENEY & CO., Props., Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.

REAL ESTATE TRANSFERS

(Furnished by Potts & Jones)

R. W. Hankins to B. S. Arnold, east-half section 128, Block M. 7; \$5,000.

D. H. Shoke to L. Baskin, various lots, Blk. 26, Mabry Add'n.; \$2,220.

L. Strotham to Mrs. Allie Kastner, northeast quarter Sec. 67, Blk. K-8; \$2,400.

John Young to Jno. W. Sherman, east half sec. 36, Twp. (3-1) \$2,720.

Geo. C. Smith to R. L. Goodlow, south half sec. 45, Blk. K-4; \$4,800.

J. A. Fox to G. W. Smith, various lots, blk. 5, Womble add'n.; \$250.

L. H. Spurgeon to Cardwell Bros., southeast quarter, blk. 31, Ricketts Add'n.; \$900.

Geo. W. Charlton to Cardwell Bros., ne. cor. blk. 30, Ricketts Add'n.; \$900.

J. C. Bowie to Jackson Bros., W. half and S. half of sec. quarter sec. 29; \$5,000.

Abraham D. Schmidt to Jno. W.

Sherman, ne. quarter, sec. 32, twp. (3-1); \$1,280.

J. T. Little to Frank Adkinson, Sur. 97, K-5, and Sur. 7, K-3; \$19,200.

R. E. L. Farmer to W. P. M. Miss, lots 9 and 10, blk. 42, Hereford; \$2,000.

G. A. Paris to A. S. Fuqua, part blk. 17, Womble Add'n.; \$2,300.

C. H. Whitehead to C. S. Purcell, various blocks, Whitehead Add'n.; \$3,625.

J. C. Turnbow to Ples A. Turnbow, lots 9-10-11-12, blk. 38, Hereford; \$150.

Capital Syndicate to C. A. Calaway, W. half sec. 27 and E. half sec. 28, twp. (2-3); \$1.

P. P. Illys to H. H. Weinhold, sec. 20, twp. (2-4); \$5,000.

Clarence Greenwaldt to A. D. Young, east half sec. 36 (3-1); \$2,400.

J. D. Bybee to J. C. Craig, all sec. 23, blk. 7; \$10,880.

J. C. Caperton to E. H. Caperton, Lot 12, blk. 36, Evans add'n.; \$250.

Capitol Syndicate to E. H. Goff, west-half and ne. quarter sec. 4 (5-2); \$1.00.

Cattle Shipments

A. L. Gibson shipped a car of mules to Fort Worth last week.

R. W. Shafer shipped two cars fat hogs to Wichita, Kansas.

H. C. Bowsler shipped one car hogs to Wichita, Kansas.

ARMY NEEDS MEN

Captain F. W. Fonda, Recruiting Officer, El Paso, Texas, advises that the veterinary corps is in need of 2,000 additional enlisted men within the next few weeks to provide for the organization of veterinary hospitals for duty overseas. It is desired to enlist as many men as possible between 18 and 35 years of age, and who are not registered under the selective service law.

This organization calls for 1860 agricultural students, farmers, veterinary students, stable men or men accustomed to handling horses and 140 horsehoers, saddlers, pharmacists, cooks and typists or stenographers.

PROLONG THE LIFE OF YOUR WARDROBE
This is a duty you owe yourself if you are anxious to get every dollar's worth of wear out of your clothes.
Our method of pressing clothes does not twist, pull and haul them out of shape but instead we put the natural body shape into the most misused garment, better creases and a uniform finish.
RALPH BARNETT, Phone 277

UGH! CALOMEL MAKES YOU DEATHLY SICK
Stop using dangerous drug before it salivates you! It's horrible!
You're bilious, sluggish, constipated and believe you need vile, dangerous calomel to start your liver and clean your bowels.
Here's my guarantee! Ask your druggist for a bottle of Dodson's Liver Tonic and take a spoonful tonight. It doesn't start your liver and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money.
Take calomel today and tomorrow you will feel weak and sick and nauseated. Don't lose a day's work. Take a spoonful of harmless, vegetable Dodson's Liver Tonic tonight and wake up feeling great. It's perfectly harmless, so give it to your children, any time. It can't salivate, so let them eat anything afterwards.
YOU'LL LIKE HERFORD

From the first coat of paint
ON THE OUTSIDE
To the last strip of lath
ON THE INSIDE
WE HAVE IT
Any kind of lumber that grows
Any material that enters into building work
Yours to Serve
Palmer Lumber Company

Cardinal Gibbons says:
"We have reached the time in our National life when no loyal citizen in the country can afford to spend a dollar for wasteful LUXURIES. Such an expenditure resolves itself into a disloyal act."
The Cardinal is right. We do offer you LUXURIES for the palate, but we do carry the most complete line of
Staple Groceries
SUITED TO THESE WAR TIMES
to be found in this section of the country.
Cardwell's Grocery
The Store of Long and Efficient Service

Made on Farm or Stock Loans, or
Personal Advances. Repayments
made, low rate. T. E. WILSON.

Plans 10
All kinds, Strongest Companies;
Lowest Rates; Best Service.
T. E. WILSON.

Fresh roasted Santos Peaberry Coffee per sack \$1.25
Steele-cut Coffee, 40c grade, per lb. 35
Swift Premium Hams, per lb. 34
Swift Jewel Shortening, per bucket 2.10
Dried choice Peaches, 10 lb. box 1.60
Prunes, 10 lb. box 1.50
Mexican Beans 12 1-2c lb., or per hundred 11.00
Bellflower and Rome Beauty Apples, per box 2.25

Phone **116**
Hereford Produce Company

LOCAL AND PERSONAL

A. M. Jones made a business trip to Amarillo Tuesday.

Good, Clean Eggs wanted, at The Brand Office.

Miss Ora Stanton of Waco, Texas, is a visitor at the home of Mr. and Mrs. John Brownlee.

New Spring Hats
We have just received shipments of New Spring Hats, including GAGE Hats, and other good patterns, which are now on display. We invite your inspection.
MRS. T. N. HEIFNER.

SEEK QUILT—to be sold at auction Monday, Feb. 18th. It

WOULD LIKE HEREFORD

If you have Real Estate for sale we would be pleased to have it listed with us. If you wish to buy, see US.
ASHBROOK & SUGGS.

Mr. and Mrs. John Brownlee and children visited Amarillo last week.

We do vulcanizing and all kinds of tire repairs. We carry the Kelly-Springfield and Double Fabric tires and tubes. Supreme lubricating oil. Also, "That Good Gulf Gasoline".
GULF FILLING STATION.

Clyde Kibbe, son of Mr. and Mrs. R. J. Kibbe, returned to Hereford Friday from the State Normal at Canyon for a visit with his parents. Clyde has been ill and is recuperating at home.

Notice
My next visit to Hereford will be the first Tuesday, March 5th.
DR. J. J. CRUME.

Mrs. A. A. Foster, who has been seriously ill for several weeks at a local sanitarium, was reported Thursday to be unconscious and in a very critical condition.

Sergeant Richard Jacobs, from Camp Travis, has been at home for several days on a furlough to visit his family.

Hereford Poultry, Cream, and Produce Company

We want your poultry, eggs, cream and produce. Come and get the cash.
18-4f. I. H. SPRETT.

Mr. and Mrs. F. H. Oberthier left Friday night for Leon Springs Training Camp to visit their son Fred, who is reported to be recovering from an attack of pneumonia. From there they will go to Comanche, Texas, to visit kinfolk, returning home in about ten days.

FARM LOANS

Money to loan on farms. We are in position to loan money for Five, Seven, or Ten years. See us if you need money.
3-4f. ASHBROOK & SUGGS.

Mr. Ed Botts received a message on Friday last, that his mother, living in Kansas, was very ill, therefore Mr. Botts left on the first train for her home. Miss Margaret Hersey is staying with Mrs. Botts and family during the absence of Mr. Botts.

We want to lease one or two sections of good grass, with water, in 10 miles of town. Will pay good price.
G. A. MERRICK & SON,
Hereford, Texas.

Mr. Dan Shaffer and Mr. Galley attended the irrigation banquet at the American hotel on last Thursday night and gave their names in as members of the association for mutual helpfulness.

There are other Life Insurance men in town. They are good fellows. Look at their contracts, then let us show you the Reliance Life's contract.
T. K. WILSON
FRANK BARBER.

A. C. Hendersor of Abilene was in the city the first of the week attending to business.

Mr. Barrett and wife were in Hereford Wednesday from their ranch.

S. E. Wasson and family were among the visitors to our city on Wednesday.

Mr. and Mrs. E. L. Patrick are in Hereford this week.

J. H. Campbell of Plainville was in Hereford on business the first of the week.

Ester Noble, Bill Easter and J. C. Copeland were here from Dimmitt this week.

E. W. Rice, of Dallas, was a business visitor to Hereford this week.

Mr. and Mrs. P. L. Mariele, of Friona, took dinner at the Cordova hotel Thursday.

Mr. L. A. Arnold of west of town, was host at Sunday dinner to guests, namely: Mrs. G. M. Suggs, Misses Beulah Wilson and Nellie Clem, and a cousin, Mr. Schrimser.

Mr. and Mrs. Tandy have moved to Mrs. Patton's residence.

R. G. Parks of Wichita Falls, was in Hereford Tuesday.

A. B. Chambers from Sweet Water, has been attending to business in this city this week.

Thos. J. Zook of Kansas City, is attending to business matters in Hereford.

OH, YOU FARMER
Section of land, good ranch improvements, well only 48 feet depth, 100 acres cultivated; bargain \$20.00, 5 miles north Dawn. One section lease land adjoining. Call Mrs. T. B. Slaughter, Hereford, Texas. 2-4f

For indigestion, Constipation or Biliousness
Just try one 50-cent bottle of LAX-POS WITH PEPSIN. A Liquid Digestive Laxative pleasant to take. Made and recommended by the public. Paris Medicine Co., Sole Importers of the Exclusive Bromo-Quinine & Dr. Williams' Pink Pills.

YOUR HOME did not burn last week, but one did, on which I had \$1500 insurance. I went to see the people who lived in the house. They were not at home. Result—they had no insurance, for which I am very sorry. My telephone number is 109. Come to see, telephone or drop me a card and I will do the rest.
T. K. WILSON.

FORMER LOCAL BOY HELPS GET SUB.

A news item under a McKinnon date line in the Fort Worth Star-Telegram concerning a former Hereford boy may be of interest to the local readers of The Brand, as follows:

Mae Gallaher, son of the assistant cashier of the Collin County National Bank, J. J. Gallaher and wife, formerly residents of Fort Worth, is now in France, a member of Motor Truck Company No. 1, attached to the Rainbow Division. He made the trip to France on the Celia, a German-owned ship which was interned at the United States, and made into a transport.

On the voyage, Gallaher was one of the observers on the ship when a German U-boat was discovered and captured after the captain had been killed. The news was contained in a letter just received by his parents.

NEW FARMERS' BULLETINS

Control of Diseases and Insect Enemies of the Home Vegetable Garden. (No. 856.)
The Community Fair. (No. 870.)
The Bollworm or Corn Earworm. (No. 872.)
Raspberry Culture. (No. 887.)
Back-Yard Poultry Keeping. (No. 888.)
How insects Affect the Cotton Plant and Means of Combating Them. (No. 890.)
Spring Oat Production. (No. 892.)
Breeds of Dairy Cattle. (No. 893.)
Everbearing Strawberries. (No. 901.)
The Self-Feeder for Hogs. (No. 906.)
Bean Growing in Eastern Washington and Oregon and Northern Idaho. (No. 907.)
Killing Hogs and Curing Pork. (No. 913.)

109 German Ships Damaged by Crews Now In Service for the Nation

Sailing under American names in the service of the United States are 109 German ships damaged by their crews prior to their seizure by the Government when war was declared. They add more than 500,000 gross tonnage to the transport and cargo fleets in war service for the United States. There is evidence that a German central authority gave orders for damage to these ships, so that none could be operated in less than 18 months, and documentary proof that the enemy believed much of the damage to be irreparable. In less than eight months all the ships were in service.

The former German liners, sailing under distinctly American names, are now fitted as troops and cargo ships. Each is convertible to a completely equipped hospital ship for return voyage service.

SHEEP AND GOATS

A few sheep or goats on the farm will keep the place clean of weeds, and if given a little attention and care, will prove to be the best paying livestock on the farm. Goats are best for very brushy pasture or land, but where there are only weeds and fence rows to be cleaned, sheep are generally considered more desirable.

The working hours of clerks in the Interior Department Building at Washington have been changed to run from 8:45 to 4:15 instead of 9 to 4:30, to relieve congestion in street railway cars of the ever-crowded capital.

SAW THE AVIATORS

County Judge Jas. A. Hughes is back from a trip to Fort Worth where he attended the annual meeting of the County Judges and County Commissioners of the state. The Judge reports a splendid meeting and a most enjoyable trip. The delegates visited Camp Bowie and the Aviation fields around the city, and Judge Hughes remarked that this feature alone was worth the cost of the trip.

Announcement

To take care of our growing business during 1918 it will be necessary for us to increase our capital stock from \$35,000 to about \$45,000. This extra \$10,000 will be offered to Hereford people at par and you are invited to invest your money with us. When this stock is sold a meeting of all stockholders will be called to organize. Directors and officers will be elected, and the business conducted in the same way as a Bank or other high class corporation. The Company pays its own taxes and you will not be compelled to pay any local taxes on your stock. We will guarantee you 8 per cent interest on your investment for 1918, which is equal to 10 per cent where taxes have to be paid. We commend this to you as an investment. See us for particulars.

HEREFORD LIGHT & POWER CO.

CRUDGINGTON for CONGRESS

to you, as a citizen:

The voters of this Congressional District are true Americans, loyal to President Wilson and the Government. You, as a citizen, owe it to your Country to elect a Congressman from this District who will square up with war-time tests. The issues are vital and a Congressman should meet them squarely. I put my campaign on that platform and ask you to test me on that basis. I invite your consideration of my candidacy and the response thereto, which you, as a real American, deem proper.

J. W. CRUDGINGTON
of Amarillo
FOR CONGRESS
in this Eighteenth District
July Primaries

ORGANIZES CHURCH

Rev. J. E. McClurkin returned Wednesday from a trip to Farwell and Clovis in the interest of the church. While away he organized a good Baptist church at Farwell, and assisted in securing a church building and parsonage for the new congregation.

Holstein Cows

ARE WAITING FOR OUR PEOPLE TO COME AFTER THEM

THIS BANK

IS WAITING FOR OUR PEOPLE TO COME IN AND ARRANGE TO BUY THE COWS

Western National Bank

Through the Hoosier You Get the Kitchen "Short-Cuts" and Ideas of Kitchen Scientists



"White Beauty" Adorably in London Magazine

These Kitchen Science experts have spent their lives in the study of kitchen economies. How to lighten your kitchen labors and put new pleasure in cooking and baking has been their aim.

Through the Hoosier they transmit many valuable discoveries to you.

Hoosier low prices are only possible by enormous output which enables manufacturing costs to be cut down.

At all prices you get the same skilled workmanship, the Hoosier standard of convenience.

See these cabinets today while our stock is still complete; prices range from \$28.75 to \$45.00, and easy terms may be arranged. Don't fail to look for the vital Hoosier section. It is this part that enables you to do an hour's work in 30 minutes.

E. B. Black Co.

The Big Store With the Little Price