

Turkeys

We have made arrangements whereby we can offer 19c cash or 20c in trade for turkeys next Monday, Tuesday and Wednesday, Dec. 17, 18, 19. Hens not to weigh less than 8 lbs, gobblers not less than 12 lbs. We want them on above date to save express on small lots.

CARDWELL, SULLIVAN, WILLIAMS, Grocers.

The Hereford Brand

SETH B. HOLMAN
Editor and Publisher

Started April 17, 1901, in the post office at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter, first number of the Brand issued March 21, 1902.

Subscription Price \$1.50 a Year, Strictly in Advance

THE WRITER has purchased the interest of Earl Gough in The Brand, and in future will endeavor to conduct the business single-handed. I desire to express my appreciation of Mr. Gough, and the personal loss I will sustain in his withdrawal from the firm. He has heard his country's call, and has expressed his desire to enlist in some branch of the armed service of his country.

For my part, barred by age and feebleness, Uncle Sam will not allow me to become a Sammie, so I will endeavor to serve the local community and country to the best of my small capacity as Editor of The Brand. I cannot do it acceptably without the kind support of the local citizenry. With it I will undertake to make of The Brand a first-class, readable weekly. Without it, I shall most certainly "blow up." However, by nature I am an optimist, and await your decision calmly and hopefully.

Respectfully,

SETH B. HOLMAN.

Ten Million new members in a week!

That is the goal the American Red Cross has set for itself in its Christmas membership campaign that is to be launched December 10th. Throughout the United States Red Cross chapters are preparing for the enrollment of the new army which is to stand as the organized support of the boys in the trenches.

No man is more deeply concerned in the world war than President Wilson—who is also president of the Red Cross—and this is his proclamation:

TO THE PEOPLE OF THE UNITED STATES.

Ten million Americans are invited to join the American Red Cross during the week ending with Christmas Eve. The times require that every branch of our great national effort shall be loyally upheld, and it is peculiarly fitting that at the Christmas season the Red Cross should be the branch through which your willingness to help is expressed.

You should join the American Red Cross, because it alone can carry the pledges of Christmas good will to those who are bearing for us the real burdens of the world war, both in our own Army and Navy and in the nations upon whose territory the issue of the world-war are being fought out. Your evidence of faith in this work is necessary for their heartening and cheer.

You should join the Red Cross because this arm of the National Service is steadily and efficiently maintaining its overseas relief in every suffering land, administering our millions wisely and well and awakening the gratitude of every people.

Our conscience will not let us enjoy the Christmas season if this pledge of support to our cause and the world's weal is left unfulfilled. Red Cross membership is the Christmas spirit in terms of action.

(Signed) WOODROW WILSON,
President of the American Red Cross.

Automobile Dealer Wanted

CANNON BALL MOTOR COMPANY
TEXICO, NEW MEXICO.

Wants to contract with reliable party to sell Automobiles, Cars, Tractors and Trucks; no experience necessary. Strong new company with \$10,000,000 capital. Get in on the ground floor of this Giant Western Company and go the way to success. Apply to

C. A. ROBERSON BROKERAGE COMPANY

Organizing Representative.

Texico,

New Mexico.



The Old Hen's Lament

The old hen sat in a cedar tree,
And said, "nobody cares for me.
My food is what I find about—
I hunt for it till I'm frazzled out.
My shelter is the starry sky
I watch the planets sailing by
Till my eyes grow weak and dim
Then take a fresh grip on the limb,
And wish the morning light would come.
My owner says I'm on the bum.
He wants an egg each other day,
And thinks I ought to sing and lay.
I wish he had to sit out here,
And live on pickings all the year.
I'll bet a copper cent, by Jingo,
He wouldn't lay an egg from now till spring!"
—Author still unapprehended.

Sequel

A hen walked out in the chicken yard
And listened to a rooster crow.
Then turned her back and scornfully said,
"I lay infertile eggs, you know."

She strode to a filter cooled with ice,
And turned the spigot away,
Then took a drink of the germless fluid,
For the day was hot and dry.

She picked up a piece of oyster shell
With a dabby, lady-like peck,
Then ate her meal, prepared by a chef,
To prevent germs of limberneck.

She clucked to the maid to make her nest
With disinfected hay,
And turn on the fan for a cooling breeze
While she prepared to lay.

The inspector examined the eggs with a lens,
Then attached his label—neat,
So the Circle could get a dollar apiece
For each egg their customers eat.

C. E. ENDEAVOR NOTES

(From the Panhandle C. E. News.)

We are deeply indebted and grateful to Mr. Howard Seibt, Hutchinson, Kansas, for his assistance in the work in the Extension Department. He has visited several places during the past month and has encouraged and helped wherever he went. As a result of his visit to Lubbock on the 7th, a new society of 18 members was organized in the Christian Church the following Sunday. We understand the new society is doing good work already.

The Presbyterian Society of Hereford, with the Extension Chairman, visited the Dimmitt society on the 25th. More than 20 people signed the pledge for the Army of Universal Patriotic Service, and it is believed that all who were present were strengthened and urged to greater service.

On the same day, Messrs. Hallie Womack and Elgie Hilton, Messrs. B. B. Holland and Clyde Roper of the Amarillo Christian Society visited Dimmitt where they laid the foundation for a society which will doubtless be organized in the near future.

We are glad to welcome into the Panhandle District Union a new society in the Christian Church at

Farwell. We are glad to have them and we trust that our work together may be both pleasant and profitable and that thru our mutual efforts the cause of Christ-advanced in the world. Mr. Vernon Hunter is the president and Miss Mary Smith secretary.

The plans are now that Mr. Howard Scott, who has done such good work in assisting us during the past few months, and Mr. B. E. Holland will go to Delhart on Sunday the 16th in the interest of organizing societies in both the Christian and Presbyterian Churches. We sincerely trust that they will again assume the leadership of the Christian Endeavor work in the Northwestern part of the Panhandle that is rightfully theirs.

Word has been received from other points over the district where societies are wanted and it is earnestly desired that each Endeavor and society will do all that it can to assist in pushing C. E. in all parts of the district and we trust that you will notify us when you know of an opening for a society and will do all in your power to advance the cause in every way possible.

E. MAY TURNER,
Chairman, Extension Department.

According to Secretary Daniels, there was turkey for the Thanksgiving dinner of every man in the Navy. A naval supply ship arrived in European waters in time to furnish the men on the submarine-hunting destroyers with the traditional Thanksgiving fare.

The organization of a Cuban aviation unit to be offered France with complete equipment has been announced in Havana. Probably the Escadrille Cubaine, as the flying unit is called, will be the first body of fighting men from Cuba to serve on French soil.

FARMS FOR SALE

IMPROVED SECTION 12 MILES NORTH-ON 25 MILE AVENUE; all smooth. \$22.00 per acre bonus. 1-3 cash, balance 1 to 4 years at 6 per cent. Can give possession on Jan. 1st, 1918.

NICE SMOOTH HALF SECTION 5 MILES NORTH ON 25 MILE AVENUE. \$25.00 per acre bonus; 1-3 cash, balance 1 to 5 years at 6 per cent. 70 acres in cultivation and small barn; no other improvements.

I have other desirable propositions and would be glad to show them.

E. F. CONNELL Hereford, Texas

Satisfaction

There is a satisfying pleasure every housewife feels in preparing a meal from good, wholesome materials.

Makeshift foods are unsatisfactory as well as unwholesome.

OUR GROCERIES SATISFY

You feel fresh and vigorous after eating meal prepared from our stock.



And it costs no more than the "other" kind. Why not eat well when it costs no more?

W. L. Sullivan Grocery

* German aircraft are marked with a Maltese cross. Allied planes used in Europe are distinguishable by a palmed bull's-eye. American planes bear a circular blue field with a white star and a bright red center.

By reducing the size of their samples wholesale dealers will save this year \$419,500 worth of cloth, representing enough wool to provide uniforms for 67,500 soldiers.

YOU'LL LIKE HEREFORD

YOU'LL LIKE HEREFORD

The Greatest Gift in the World

There will be many breaking hearts on Christmas day. Do your part to keep American hearts from breaking at home—to save American lives from being lost abroad.

Do what you can to save a life for Christmas. Never again can you so greatly aid your country in so simple a way.

Instead of giving gold pieces for Christmas, this year, give United States War Savings Certificates. They are the safest and best investment in the world—better than gold. They cost \$4.12 in December, bear a 4 per cent COMPOUND interest, and become worth \$5.00, just by keeping them. Every one you give will help your Government safe-guard our boys abroad.

LET US SUPPLY YOU.

The First State Bank & Trust Company

Christmas Happiness

For "Him" For "Her"

Buy Her—

Ligaretts Chocolates
Ivory Toilet Articles

Perfumes
Stationery

These gifts will always be acceptable to "Her," whether she be mother, sister, sweetheart, or wife.

Buy Him—

Cigars A Pipe
Smoker Sets
Safety Razor

Ivory Hair Brushes
Thermos Bottles
Flash Lights

These are gifts in which a real man delights—things he can use, things practical.



Corner Drug Store

The Recall Store

Hereford, Texas

Churches and Church Societies

Presbyterian Church
(Sabbath Program)
Sunday School—9:45 a. m.
Preaching by Pastor—11 a. m.
Junior C. C.—3 p. m.
Senior C. C.—6 p. m.
Evening Services—7 p. m.
At the evening service Mrs. F. T. Tolson will speak on Red Cross work and the Christmas Red Cross Campaign.

Presbyterian C. E. Dec. 16.
Topic—Christ is our peace, National Ideals: War or Peace, which?
Leader—Elizabeth Tutman.
Song and prayer service.
Scripture: Isa. 9:6 and Eph. 2:14-17
Information.
Thoughts on Topic—Audrey Carroll.
Debate—"War" is an Unmitigated evil.
Affirmative—Forrest Bowe and Dorothy Boardman.
Negative—Nella Carter and Norman Rice.
Special—Mary Bradley.

The Society was glad to get the promise of a new member, who will join next Sunday. He is an enthusiastic Endeavorer from Lubbock. We are also sorry to lose one of our young men from the society. He leaves Hereford and our prayers go out for him wherever he may go.

The mid-week prayer meeting contest being held between the Hereford Senior Endeavor girls and boys now stands decidedly in favor of the boys. Owing to the bad weather on Friday night, Dec. 7th, many of the girls could not attend. The girls had 121-2 per cent of their members present and the boys led with 426-7 per cent. It is a wonder the boys do not hope for bad weather every Friday night.

The Endeavorers have decided to take up the study of the "Expert Endeavorers", a good book giving information to every officer and every committee, with a few chapters on the tenth legion and the quiet hour work. No special time has been set for studying the book, but more than likely it will be each Friday night after prayer meeting.

We wish every young man or woman who reads this would come out to our meeting next Sunday at 6:15. We need you and you need us. We wish you would join us before our January rally. Hereford Endeavorers are very fortunate in that they are going to have a very efficient worker, A. T. Hyde, with them soon.

Baptist Church
Rev. J. E. McClurkin will preach at the Baptist church Sunday morning at the regular hour. His subject will

be, "Does the Bible Justify a Soldier in Killing an Enemy and Some Lesson we get from the War." There will be a special service at 7 p. m. Every one is cordially invited to be present.

PROGRAM
Following is program of Senior B. Y. P. U. to be rendered at the church hour Sunday evening at the 7 o'clock, December 16th, 1917. At the close of this program a free-will offering will be taken and the funds will go for the benefit of the Red Cross Work.
Leader—Gleaves Owens.

Song
Prayer
Reading—Mildred Roberts, Male Quartette.
The Present Needs for the Red Cross—Mr. A. O. Thompson.
Reading—Mrs. Brack Williams.
Our Obligations concerning this war.—Mrs. Allen.
Duet—Misses Clyde Wilson and Helen Lambert.
"Evangelizing our Soldiers"—Rev. J. E. McClurkin.

Baptist Junior B. Y. P. U. Program
Dec. 16, 1917

Song
Prayer
Minutes, Roll call, Business.
Scripture Reading: Judges 2:13-16.
Group Captain.
Song
"In the days of the Judges"—Charles Carroll.
The Junior B. Y. P. U. and its work—Harold Hicks.
"The Seven Wonders of the World"—Guy Gilliland.
"Deborah"—Molly Carter.
"Gideon"—Gwendolyn Price.
"Samson"—Mattie Walker.
"Samuel"—Eloise Pittman.
Quiz
Closing song and Prayer.

Methodist Church

NOTICE
The Methodist Church will present "A Festival of the Nativity" on Christmas night, given in Five tableaux.

The church, desiring to help the young people and elevate worship, presents this beautiful pageant, "The Sacred Scenes of the Nativity."

Wednesday, Dec. 5th, the Missionary Society of the M. E. Church, South, met in regular session at the home of Mrs. D. F. Ashbrook. As this was the day for the annual election of officers

Drives Out Malaria, Builds Up System
The Old Standard general strengthening tonic, GROWER'S TASTELESS CHILL TONIC, drives out malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

the following officers were elected for the ensuing year.
President: Mrs. C. C. Chisworth.
1st. Vice Pres., Mrs. Duncan Jones.
2nd. Vice President, Mrs. Lamb.
Supt. of Study, Mrs. D. F. Ashbrook.
Supt. of Social Service, Mrs. Jno. McLean.
Recording Secy., Mrs. Oscar Carlwell.

Cor. Sec'y., Mrs. G. A. F. Parker.
Treasurer, Mrs. J. A. Stegall.
Local Treas., Mrs. Roy Stocking.
Supt. of Supplies, Mrs. E. B. Bigg.
Agent for "Voice", Mrs. Betts.
Press Reporter, Mrs. J. Frank Potts.
Pianist, Mrs. Percy Welliver.

It was decided to meet every week on Monday afternoon at the Red Cross Room to sew, and every Wednesday at the Church for regular Bible Study and work. We urge every woman in the Methodist Church to come to these meetings and to work with us to make this the best year in our Society. Rev. Terry gave us an urgent message that we wish all might have heard.

At the close of the meeting Mrs. Ashbrook assisted by Mrs. G. A. F. Parker, Mrs. Betts and Mrs. Newell served delicious refreshments.
Rev. J. E. McClurkin returned Saturday from Dallas where he was operated on in one of the hospitals.

\$100,000 TO LOAN
On farms or ranches in Deaf Smith, Castro and Farmer Counties.
Long time, cheap rates, no inspection expense, no delays.
Potts & Jones - - Bonded Abstractors

BURNS

The Druggist

Announces the Installation of a

Light Luncheonette

Chili Tamales
Ham and Cheese Sandwich
Hot Chocolate Coffee
Tomato Bouillon
Light Lunches of all Kinds

An Excellently Equipped Luncheonette

JOIN OUR CHRISTMAS BANKING CLUB

HAVE MONEY

You can start now — START

It Costs Nothing to Join--

our Christmas Banking Club and it is an easy way to have money next Christmas. The plan is simple! You start with 10c, 5c, 2c or 1c and increase with the same amount each week.

Or you can deposit 50 cents, \$1.00, \$5.00 or more each week and deposit this same amount each week.

How To Join

Look at the different Clubs in table below and select the one you wish to join, the 1c, 2c, 5c, 10c, 50c, \$1.00, \$5.00—then come to our Bank with the first weekly payment. We will make you a member of the Club and give you a Christmas Banking Club Book showing the Club you have joined.

WHAT THE DIFFERENT CLUBS WILL PAY YOU

1c Club PAYMENTS	2c Club PAYMENTS	5c Club PAYMENTS	10c Club PAYMENTS	50c Club PAYMENTS	\$1.00 Club PAYMENTS	\$5.00 Club PAYMENTS	X Club FOR
1st Week 1c	1st Week 2c	1st Week 5c	1st Week 10c	1st Week 50c	1st Week \$1.00	1st Week \$5.00	\$2, \$3, \$4 \$10 or any amount.
2nd Week 2c	2nd Week 4c	2nd Week 10c	2nd Week 20c	2nd Week 50c	2nd Week \$1.50	2nd Week \$5.00	
3rd Week 5c	3rd Week 6c	3rd Week 15c	3rd Week 30c	3rd Week 50c	3rd Week \$1.00	3rd Week \$5.00	
Increase each week by 1c Total in 50 Weeks	Increase each week by 2c Total in 50 Weeks	Increase each week by 5c Total in 50 Weeks	Increase each week 10c Total in 50 Weeks	Deposit 50c every week Total in 50 Weeks	Deposit \$1 every week Total in 50 Weeks	Deposit \$5 every week Total in 50 Weeks	
\$12.75	\$25.20	\$63.75	\$127.50	\$25.00	\$50.00	\$250.00	

YOU CAN BEGIN WITH THE LARGEST PAYMENT FIRST AND DECREASE YOUR PAYMENTS EACH WEEK

The Reasons for the Club

To provide a way for those of moderate and even small means to bank their money.
To teach "the banking habit" to those who have never learned it.
It makes your pennies, nickels, dimes, often foolishly spent grow into dollars; dollars grow into a fortune.
Start your fortune today.
To give you a bank connection and show you how our Bank can be of service to you.

For Old and Young

The sensible thing for all parents to do is to join our Christmas Banking Club and also put every member of their family into it. This will teach them the value of money and how to bank and HAVE MONEY. Maybe this little start you give them now may some day set them up in business or buy them a home.
How often have you wished that your parents had taught you early the value of banking your money. You would be well-off today. Don't make the same mistake with YOUR children.

WE PAY 2 1/2 PER CENT INTEREST IN OUR CHRISTMAS BANKING CLUB

The First National Bank, of Hereford, Texas



Soft drinks and lunch that carries punch,
the kind that sees you through
Our price is fair, our cuts are square,
our Patrons get their due
Drop in some time if in this climate,
There's a WELCOME on our door
Assemble here for High Class cheer,
and Ice Cream Cones galore

THE SWEET SHOP

UNDER NEW MANAGEMENT

PAUL C. YOUNG, Prop

Phone 139

SOCIETY AND CLUBS

MRS. P. W. PRICE, Phone 23.

Mrs. H. H. Hawkins and Miss Coffin were hostesses to the Music Club Monday, Dec. 10, 1917, with Mrs. Allen as leader.

The following program was well rendered:

- Subject—"England"
- Response..... Current Events
- Early Ballads.....
- Mrs. Broadwell
- Duet..... Old Ballads
- Mrs. Wilkinson, Mrs. Hawkins
- Sir Edward William Elgar.....
- Miss Coffin
- "Fancies"..... Elgar
- Miss Betts
- Famous Group of Five.....
- Mrs. Geo. Barber
- Deep River..... Coleridge-Taylor
- Miss Annie Price
- Light Opera.....
- Mrs. Ashbrook
- Selections.....
- Mrs. Thompson
- (a) The Long Day Closes, Mackenzie
- (b) Lullaby..... Sullivan
- Quartette

Questions—Dainty refreshments were served by the genial hostesses.

The Bayview Club met on Thursday afternoon with Mrs. H. H. Hawkins as hostess. Mrs. Seth B. Holman acted as leader for the afternoon and an interesting program on Scandinavian Music was given.

Mrs. John McLean read a paper on Jenny Lind; Mrs. H. H. Hawkins talked on Ole Bull, and Mrs. A. C. Elliott gave a paper on Edward Greg.

At the close of the study Mrs. Hawkins, assisted by Miss Kathleen, served tempting refreshments. The Club will meet with Mrs. Seth B. Holman on next Thursday, with Mrs. John McLean as leader.

Quite an interesting session of the

Mothers' Club was that at the home of Mrs. Connell on Tuesday afternoon with a full membership present. After dispatching considerable business, the following program was rendered:

- Teach Children Why They Should be Thankful—Mrs. Dodson
- Living Days of Thankfulness—Mrs. Robt. Elliott

Then followed a general discussion by the members, and many interesting views were advanced. Ideal Home Library & What it Should Contain—Mrs. Connell. Each member was called on to express her idea of what she considered, as necessary to include among the books of her home collection, and why.

The next meeting of the Club will be held in connection with their business one to be at the home of Mrs. Robt. Elliott, on Thursday, Dec. 27th. That being the day they sew for the Red Cross Chapter. These women have turned in to that organization a great many garments, and the inspector compliments this club on their perfect work.

The entertainment at the Court House, under the auspices of this Club, was well attended, considering the very disagreeable weather.

One of the most delightful parties of the season was given Friday night, Dec. 7th, at the residence of Mrs. T. Rutherford, Ralph Rutherford being host. Forty-two was the gauge of the evening. At a late hour dainty refreshments were served to the following guests: Misses Rutherford, Foster, James, Ona Hamner, Webb Lamp, Berandine Price and Elizabeth Black, Messrs. Ralph Rutherford, Roy Beeman, Philip Broadwell, Edgar Webb, Glenn Boardman, and Philip Berry.

Ralph Barnett's for Conservative Christmas Presents

- Men's Shirts—Silk, Pongee, Grenadine, Madras, Percale, and other materials; Prices, each.....\$1.50 to \$7.50
- Neck Wear—All the newest styles and patterns; Prices during the Holidays, each.....50c to \$2.50
- Bath Robes—Beautiful patterns; Prices.....\$6.50 to \$10.00
- Mackinaws—Browns, Reds, Grays, Greens, Checks, and Stripes; our price only.....\$6.50 to \$13.50
- Gloves—All kinds; prices.....50c to \$5.00
- Many other things for Men.

Ralph Barnett
Men's Furnishings
Phone 277

THOS. A. EDISON

Electric Wizard, whose inventions have done so much for us all, in writing to a friend, says—

"You ask me what I think is the business man's duty to his country at this hour. In my opinion, his duty can be summed up in two words: "GO AHEAD."
This nation has assumed an obligation which practically amounts to this: We have agreed to save Democracy from Despotism, no matter what the cost may be. The nation is not a third person—the nation is ourselves. The nation's obligation is our obligation, and each of us should work a little harder than he has ever worked before, and produce a little more than he has ever produced before, in order that he may be the better able to discharge his share of the obligation which the nation has assumed."

This is our motto, and our policy is to push business and serve you faithfully and well during the coming years.

Hereford Light & Power Co.

DO IT ELECTRICALLY

Star Theatre

FRIDAY, DEC. 7

Empire All Star Corporation presents JULIA SANDERSON in THE RUNAWAY GIRL in six big acts. This is one of Charles Frohman's big stage successes—the play that packed theatres all over the country season after season.

A single reel Strand Comedy, "A MAID TO ORDER" with little Billy Rhodes as the Star. You will fall in love with Miss Rhodes if you ever see her in these Strand Comedies each Friday night.
10c and 20c

SATURDAY MATINEE and NIGHT

We present for your approval BELLE BENNETT in "ASHES OF HOPE". This is a western picture that you will like, founded on the days of '49. It has a very strong cast, JACK RICHARDSON, will be recognized who takes a leading part. As a western character Jack cannot be beat. You will find "ASHES OF HOPE" to be one of the greatest pictures ever shown at The STAR Theatre.

A single reel Comedy "HALF AND HALF" with the all star Triangle Comedy players.
Matinee 10c and 15c. Night, 10c and 20c.

MONDAY

Triangle Film Corporation presents GEORGE CHESEBRO and MARGERY WILSON in "WILD SUMAC". The scenes of this picture are laid in the great Northwest. This is a picture that should please all who see it.

A single reel Triangle Comedy with the all Star Triangle Players, "PRAIRIE HEIRESS".
10c and 20c.

TUESDAY

Metro Pictures Corporation presents ETHEL BERRYMORE in "THE ETERNAL MOTHER", a wonder play of romance and Mother love. This is a subject that should appeal to all. ETHEL BERRYMORE needs no introduction to the public. She is an idol of the screen, and the name METRO, you know you cannot go amiss when you go to see "THE ETERNAL MOTHER".

The question has been asked us, "when are you going to get another SERIAL?" Well, here it is and we can truthfully say that there has not been one made that equals it. The title is "THE FIGHTING TRAIL". It is a western story from start to finish with more punch, thrills and action than any Serial that has ever been produced. Come and see the first Chapter and you will want to see them all.
10c and 20c

WEDNESDAY

Arcraft Pictures Corporation presents LITTLE MARY PICKFORD in "REBECCA OF SUNNYBROOK FARM". The reports from all the leading theatres of the U. S. says this is the greatest picture Mary Pickford has ever made. The reports say "EXTRA, EXTRA, EXTRA, EXTRA!" If you fail to see this picture you will regret it. It is an AIRCRAFT production.—10c and 25c.

THURSDAY

Greater Vitagraph presents for your approval ALICE JOYCE and MARC MACDERMOT in "AN ALABASTER BOX" in five parts. You will find "An Alabaster Box" to be one of the most pleasing screen dramas you have witnessed for some time. Alice Joyce always plays her part to perfection. Don't forget the JAZZ BAND on each Thursday; they always endeavor to give you a good program.
10c and 20c.

Parent-Teacher Association Meets

Following is the program for the Parent-Teacher Association which is to meet Friday, Dec. 14th:
Song—"By First Grade"
Viola Solo—Miss Edna Elliott
Discussion—Led by Supt. Fertsch; followed by Mrs. Stubbins
Reading—Miss Nellie Farmer
Solo—Miss Mamie Landrum.
A special effort is being made to have this our last meeting before the Christmas holidays, the best of the year in both attendance and interest. All members of the association are urged to be present. All friends of the school cordially invited to attend.
Mrs. W. E. Hicks Pres.
Cona Gandy, Sec'y-Treas.

"send off," afterwards going through the same trial upon their return to Hereford on the night train. The bride is a daughter of Mrs. Fannie Duke of this city and has been an employee of the Telephone Company.

O. M. Coggin of Glenrio, and Miss Louise Oberthier of this city, motored to Vega Sunday evening and dined at the Oldham hotel.

A surprise wedding occurred in Amarillo Wednesday evening, December 5, when W. W. Lovelace, Manager of the local Telephone system and Miss Ura Luke were united in marriage by Rev. R. Thomsen. The couple slipped off on the afternoon train, were discovered in Amarillo after the ceremony by a few friends and given a

At The Shop Beautiful

Mail orders promptly filled for reliable parties who are desirous of having suitable Christmas gifts, sent subject to their approval.

The LOUIE

Amright Clothier
Amarillo, Texas

In the middle of the Korrek side at Polk street.

4% LIBERTY BONDS

We have received all of the LAST ISSUE of 4 per cent Liberty Bonds subscribed for thru our Bank and they are now ready for delivery.

If you desire to sell your bonds call and put your name on the selling list.

If you want to buy bonds let us sell them to you.

We have NOT yet received bonds of the FIRST ISSUE.

Our vaults are at your disposal. Leave your Bonds for safe keeping. Any service we can render you will be without charge.

First State Bank & Trust Company

HEREFORD, TEXAS.

STAR THEATRE OFFERINGS

Western pictures have an established place in the hearts of movie fans, young and old. The sage critic of the drama, too, has come to concede the superior possibilities of the screen for the immense scenic efforts so vital in a true story of the crude life of mountain and desert. With each Trail of "western" comes a new standard of production, and in "Ashes of Hope", the newest drama featuring Belle Bennett, a high mark of excellence is set.

To the boy or man who loves a good scrap, or the mother whose moist eyes respond to the dance-hall girl's insatiable desire to bring a child to the man she loves, "Ashes of Hope" is a play satisfying in every sense of the word. Information is lacking on the extent of painful bruises and cracked heads experienced by the participants in the big dance-hall fight, but one has only to see the battle to feel the punishment inflicted. Strong men struggle for their lives and the honor of a woman is also at stake. There is nothing gentle about a plainsman or the gold-digger of '49 when he lists in such a cause.

Life has its pathos and heart-aches as well as its victories even for care-free Gonda, whose faith in love and hope of children are shattered by the man she saved. Her story is a cross-section of real life—tragic in the ashes which are left to her after she rises to the noble heights of self-sacrifice.

The play will be shown at the STAR Theatre Saturday, Dec. 15, at matinee and night.

The entire equipment of a woolen-knitting factory was transferred to the Metro studios in New York, during the production of "The Eternal Mother," the Metro wonderplay starring Ethel Barrymore, which will be shown at the STAR Theatre on next Tuesday.

Children are shown at work in these scenes, illustrating conditions in some parts of the country. Little Felice, the daughter of the heroine, is seen with the other little workers. They operate the knitting machines, looms and bobbins, while a brutal overseer keeps them steadily at their work.

Just before lunch time, Felice starts to eat a piece of bacon and one of the hungry children tries to snatch it. The two children struggle and Felice falls against the belt that runs from a motor to the machinery. The machinery is stopped and the little unfortunate cared for. Then comes help from "the beautiful lady who lives on the hill." The entire factory atmosphere is genuine and a foreman from a Brooklyn knitting plant supervised the erection of the machinery. Frank Reicher directed the scenes in this absorbing photodrama.

W. O. W. Elects Officers

At regular meeting Dec. 8th, the Woodmen of the World elected officers for 1918, as follows:

- Troy Womble—Council Commander.
- J. P. Wood—Advisor.
- W. T. Smith—Banker.
- W. W. Bennett—Clerk.
- P. A. Turnbow—Escort.
- D. W. Crawford—Watchman.
- C. L. Sullivan, B. F. Turner and Jno. N. Jacobsen—Managers.

DEAR FRIENDS:

This week is your last opportunity to make your holiday selections before the final rush.

Our place is simply full of all kinds of appropriate gifts for Christmas. We bought all these goods early and are able to make prices on them that will save you considerable money.

We strongly advise every one to make their selections at the earliest possible moment, as you are sure to be able to get much better selections than the ones who wait until the last few days before the holidays.

Thanking you in advance for the courtesy of a call, I am,

Yours truly,

C. A. Skelton



Family Dr. says Don't buy your Christmas Presents until you see what we have.

A BOTTLE OF OUR RARE PERFUME, A BOX OF SWEETLY-SCENTED SOAP, A COMB AND BRUSH OR A TOILET OR MANICURE SET WILL MAKE AN ACCEPTABLE CHRISTMAS GIFT FOR ANY MEMBER OF YOUR FAMILY OR FRIENDS.

THESE ARE ONLY A FEW OF THE MANY THINGS IN OUR STORE. COME IN AND SEE OUR HOLIDAY GOODS AND YOU WILL BE SURE TO SEE THINGS IT WILL DELIGHT YOU TO GIVE AND YOUR FAMILY AND FRIENDS TO RECEIVE.

YOUR CHRISTMAS MONEY WILL "GO FAR" IN OUR STORE AND YOU CAN "RELY" ON WHAT YOU BUY.

BETTS-CLARK, DRUGGISTS THE NYAL STORE

BUSINESS OPPORTUNITIES

Wanted Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: One Cent per Word for Each Issue. CASH WITH ORDER.

FOR SALE—1 span of three-year-old mules, one large mare mule, two good horses and a few good sows with pigs. J. E. MCCOY, 7 miles north Dimmitt, Texas. 44-4t

FOR SALE—Two mules and one mare. See or write, E. C. HARRIS, Umbarger, Texas. 43-4t-pd

FOR SALE—About 30 good young cows and span of good mules. Address, G. A. MERRICK & SON, Hereford, Texas. 39

FOR SALE—Good heating stove. Telephone 327. 45-tf

FORD WANTED—in exchange for a light five-passenger car with electric starter and lights, in fine condition; Roadster preferred. H. L. RIGG, 45-2t

STRAYED—Two coming 3-year-old heifers branded B on left hip; may have other brands. G. W. BRUMLEY, 45-2t-pd

GRASS & FEED FOR SALE—One thousand acres of extra good grass well fenced, and good water; also some roughness. C. J. MAPES, Dimmitt, Texas. 45-12t

WANTED—To buy one section of land within 10 miles of Hereford. Owners only, considered. J. L. DORSEY, Hereford, Texas. 45-3t-pd

FOR SALE—160 acres unimproved, 14 miles south; \$2000. H. G. MOSHER, Schell City, Mo. 45-4t-pd

WANTED—To buy about 20 sections and half sections of land in Deaf Smith, Castro and Parmer counties. State lowest price and terms in first letter. Write to John Young, 45-3-months. Amarillo, Tex.

FOR SALE—One six room house, well and wind mill, and one-half interest in well on line 807 Miles Avenue. Will sell very cheap for cash or will sell on terms, at 6 per cent interest. Address H. A. DANIEL, 401 North Buchanan Street, Amarillo, Texas. 34-tf

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "tf" following a number, it means that the ad will run until forbidden. 1-tf.

FOR SALE—Ford, 1917 model, run about 1200 miles—in first-class condition. Price \$350. Information at Burns' Drug Store. 29-tf

BASKIN LAND COMPANY Hereford, Texas Resources \$25,000. 00. In Hereford since 1906. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-tf

USED CARS AT A BARGAIN—One 5-passenger Chalmers first-class order. One 5-passenger Hupmobile, been used about 2500 miles; good as new. These cars cheap to turn quick. See the New "Klaesel Kar" every inch a car. \$1415.00 here. ARCH D. COLLINS, 44-3t-pd Agent.

"YOU'LL LIKE HEREFORD"

Jack Williams went to Fort Sumner where he will remain for some time on his father's ranch.

HOME-MADE CANDY—fine chocolate-candy, package candy—all kinds of candy. The best in the world, and fresh every day during the Christmas Holidays. It can't be Christmas without candy, and there's no candy like ours. Give us a trial. HEREFORD BAKERY.

JANITOR WANTED—Apply to First State Bank & Trust Co. 11

FLOWERS—Place your Christmas order now. Give the NEW FLOWER SHOP a trial. Orders filled day or night. CUNNINGHAM'S FLOWER SHOP. Phone 1081. 1909-11 Van Buren St., Amarillo, Texas. 46-2t

STRAYED—From my place one week ago, a black pig weighing about 25 or 30 lbs. Anyone who will notify me of its whereabouts will be cordially thankful. A. I. MORRISON, 11-pd Box 453

NOTICE TO STOCKMEN—Those wanting to dip see us in regard to making arrangements. 46-2t NORTON & EUQUA.

LADIES' SUITS at Wholesale price while they last. The best bargains of the year. Don't miss this. D. R. GASS & SON 11

FOR SALE—Mich cows, 5-1-2 miles north of Hereford on Avenue. J. L. ROGERS, 11-pd

FOR SALE—Two registered Bull calves. W. C. RUSSELL, 46-2t-pd Hereford.

QUARTER SECTION close to Hereford with up-to-date improvements to trade for land farther out. J. E. GYLES, 46-4t Hereford.

LOST—White faced yearling, branded two bars eleven left hip and A-4 connected on left thigh. Finder please notify JOE M. SMITH, 46-2t-pd Phone 305

LADIES AND CHILDREN'S Coats. Every style, shade, variety, weight and description. Coats for the entire family, at very attractive prices. Save money by looking over this assortment of. D. R. GASS & SON, 11

STRAYED—Large white faced cow from Elliston place east of stock yards, branded H L, connected, left thigh. Finder notify J. B. PHILLIPS, 46-2t

OUR TREES fruit and best quality. 44-3t Hereford Nursery Company

FOR SALE—Bundle feed, four and six miles north of town. C. H. DYAR, 41-tf

Hereford Poultry, Cream, and Produce Company We want your poultry, eggs, cream and produce. Come and get the cash. 18-tf. I. H. SPRATT.

COMFORT BAGS for the Soldier Boys. The very latest, complete in every detail. Send YOUR name something he will appreciate every day of his soldier life. D. R. GASS & SON 11

Pocket Maps Deaf Smith county—50 & 75c. City maps Hereford—\$2.50. 21-tf. T. E. HUFFMAN, Hereford.

FOR SALE—1-4 sec. of land in shallow water, adjoining three large irrigated farms, 4-1-2 miles from Jewell Switch. \$2000 per acre bonus if sold in the next 30 days. Box 507, Hereford. 45-1

CHRISTMAS OFFER

- 50c size Face Powder
50c size Shampoo Powder
25c size Tooth Paste
25c size Cold Cream

\$1.50 Value Prepaid, 50c. LABORATORY PRODUCTS CO. Box 244 Amarillo, Texas

Catarrh Cannot Be Cured with LOCAL APPLICATIONS... F. J. CHENEY & CO. Proprietors, Toledo, O.

FREE This \$1.00 FLASHLIGHT POST PAID

HIGHEST PRICES FOR FURS!

PEOPLE WHO ARE EASILY FATIGUED NEED MORE IRON IN THE BLOOD

Summer Months Not Dearer When the Body has Sufficient Rich Red Blood

People who wonder why they become exhausted so easily will find that it is nearly always on account of a run-down system. Impure blood cannot carry off the poisons which are constantly accumulating in the body and the result is a lack of energy and a tired, worn-out feeling.

When any of the above ailments are noticed, it is important that you give yourself the attention you need before these ailments get a chance to turn into more serious troubles. People who are easily exhausted will find that it is nearly always on account of a run-down system.

Try a bottle today. You can't lose, and you have a great deal to gain. For sale by Betts-Clark, Druggists, and other druggists. ACCEPT NO SUBSTITUTE FOR PEP SYSTEMIC PILLS.

The Whitehouse Cafe has changed hands twice within the past ten days. C. H. Carl purchased the business from Mr. Gressett, and immediately sold it to W. D. Vaughn, who is now proprietor.

ARE YOU COMPLETELY FATIGUED OUT WHEN EVENING COMES?

If so, Nature is Calling for Help. Obey this Call by Starting on a Course of Pep Systemic Pills.

A person should not expect to do a day's work and not feel bad effects from it if their system is all run down and needs attention. Some people are always complaining of a tired worn-out feeling, but this is nothing more than nature's way of letting them know that their body needs attention.

When the blood is lacking in rich, red corpuscles, or the liver is not able to do its work properly, nature immediately sends out her distress signal. Neglect to heed those warnings often results in a number of disagreeable or serious ailments.

These pills are a new and improved iron tonic that can be taken by anyone without the fear of them upsetting the stomach or discoloring the teeth. Being composed of iron in the Bland's Mass form, the most assimilable form of iron, and reinforced by other blood, nerve and alternative tonics, they make a combination that is unequalled for ailments caused from impure blood, inactive liver or a run-down system.

Pep Systemic Pills are especially recommended for such ailments as: nervousness, constipation, indigestion, loss of appetite, sleeplessness, heartburn, rheumatism, complexion or other kindred ailments and are fully guaranteed to give satisfaction or your money will be refunded. Go to Betts-Clark's Drug Store or any good drugist today and purchase a bottle of these pills. They give almost immediate results. Sold by the Betts-Clark Drug Store and other good druggists.

ACCEPT NO SUBSTITUTE FOR PEP SYSTEMIC PILLS.

YOU'LL LIKE HEREFORD

We make old clothes new; We make new clothes, too!

ORR'S TAILOR SHOP

THAT MOVING SALE IS MOVING DOWN AT WILSON'S FURNITURE STORE

- Cedar Chest \$30.00—now \$21.00
Cedar Chest 25.00—now 17.50
Cedar Chest 20.00—now 14.75
Cedar Chest 15.00—now 10.50
Cedar Chest 11.50—now 7.95

Rugs, Rugs, Rugs at 33 1-3 off Linoleum ANY GRADE YOU WANT at 33 1-3 off

You lose when you don't see us on House furnishings. Come and help us unload this big stock of furniture. We only mention a few of our Extra Specials in this ad. Come and look us over. Yours for satisfaction,

EARLE E. WILSON

"You'll Like Hereford—Oceans of Water."

Santa Fe Christmas-New Year Holidays 1917-1918. There will be no reduced fares account Christmas or New Year Holiday Season 1917-1918, from Texas to interstate destinations, or between points within the State. L. I. GARTON Local Ticket Agent Santa Fe.

LISTEN! For your own sake, and for the sake of the family at home, the wife and the children, the mother or sister, keep going. Be a representative citizen. BUILD YOU A HOME Rockwell Bros. Lumber Company

FREE This \$1.00 FLASHLIGHT POST PAID. We want every traveler to have one of these flashlights without a cent of expense. The flashlight is sold absolutely for \$1.00 each. Just the thing to have for your car, boat, camp, etc. Write us today! See why you can't resist this offer. HIGHEST PRICES FOR FURS!

STAR THEATRE THURSDAY DEC. 18TH Now For Adventure! YOU ARE STARTING NOW ALONG THE FIGHTING TRAIL. a road fraught with perils and adventures such as no screen drama has ever shown. This Greater Vitaphone Serial, the first episode of which is shown today, is the most marvelous melodramatic romance of the great out doors ever produced and one that is certain to enthral you. Every kind of thrill and danger of the air, of land and water—is met with as the story unfolds. WILLIAM DUNCAN—the greatest fighting man on the screen, and CAROL HOLLOWAY whom you will call the most fearless girl in the world, play the leading roles in this marvelous drama, and you will follow their adventures breathlessly. You will learn to love them and admire them and their experiences will be so realistic that you will feel if you knew them. DON'T FORGET THE DATE THURSDAY, DEC. 18, 7:15 P. M.

S TWO SIXES } now on display
ONE FOUR } at Ford Garage

STUDEBAKER AUTOMOBILES

See me. **Luther Hough**

LETTERS TO OLD SANTA

Dimmitt, Texas, Dec. 5, 1917.
Dear Santa:
Please bring me as many books as you can spare, and a pretty doll, and if you can carry a doll trunk put it in mine.
Your little friend,
Lillian Cash.

Dear Santa:
I want a doll and doll buggy, and a kite chair.
Your little friend,
Dorothy Cash.

Hereford, Texas, Dec. 17, 1917.
Dear Santa Clause:
I want a game of checkers and other games, and some good books to read for Christmas.
Yours truly,
Margaret Gilliland.

Hereford, Texas, Dec. 7, 1917.
Dear Santa:
I heard that you were going over to Belgium, but surely you could afford to give the little American boys and girls a few things, so I will tell you what I would like best. I would like a drum, a foot ball, pair of leggings and some candy, nuts and biscuits, if you please.
Your true friend,
Bob Renfro.

Dawn, Texas, Dec. 18, 1917.
Dear Santa Clause:
I want a doll, a cart, a red ribbon. Please bring me a piano.
Katherine Hershey.

Hereford, Texas, Dec. 10, 1917.
Dear Santa Clause:
Please bring me a pocket knife, a ball, story book. I hope that I get to see you, my friend Santa.
Arnold C. Hershey.

ORDINANCE NO. 121
An ordinance to be known as Ordinance No. 121, levying an assessment against certain property in the City of Hereford and the owners thereof for constructing sidewalks abutting on said property and for creating a lien against said property and providing for the enforcement of such property and the owners thereof.

Whereas, the City Commission of the City of Hereford by resolutions heretofore adopted required and ordered that sidewalks be constructed at certain places within the City, therein designated, and that the total cost of constructing such sidewalks should be borne by the abutting property and the owners thereof; and

Whereas, said City Commission hereafter caused a statement to be prepared showing the names of the persons owning property abutting on the proposed improvements, and describing each parcel of property by lot and block number and showing the number of front feet of each piece of abutting property and the cost proposed to be assessed against such property and the owners thereof; and

Whereas, after publishing and giving notice thereof, as required by law, a hearing was given to said property owners on the 26th day of October, A. D. 1917, affording them an opportunity to contest the said proposed assessments and personal liability and the regularity of the proceedings with reference to the improvements and the benefits of said improvements to their property, and all desiring to contest the said assessments in any manner were heard. And the commission having heard and considered the evidence in the premises and being of the opinion that the assessments hereinafter made and that the charges hereinafter declared against such property owners and their property are just and equitable and that in each case the assessment made against any parcel of property is less than the benefit to the property by reason of the enhanced value thereof, now therefore:

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD:

SEC. 1. That the following amounts for constructing certain sidewalks in the City of Hereford, designated in resolutions heretofore adopted, are hereby assessed and levied against each piece or parcel of property abutting on such improvements and against the owners of such property. The name of the owner, the property against which the assessment is made, the rate of the assessment per square foot for constructing the sidewalk, and the total amount assessed against each parcel of property are as follows:

Property Owner	Blk.	Lot.	Lin.	Rate pr. Sq. Ft.	Total Assmt.
Gough, Ricketts & Vaughn	28	1 & N. 1-2 of 2	105	.18	\$171.00
C. D. Vasse	27	11-12	120	.18	86.10
J. E. Givens	28	9	50	.18	36.00
Sarah E. Askren	28	10	50	.18	36.00
Annie B. Gullahorn	28	11-12	120	.18	86.10
Roscoe Davidson, Wheel. Ad.	6	7	100	.18	115.20
Mrs. L. B. McBride	14	7	100	.18	115.20
Mrs. Maggie R. Pratt, Dodson's Sub. Div. of Geo. T. Reynolds & Mrs. G.	15	1-4	215	.18	154.80
A. Rogers	15	4	215	.18	154.80
Elizabeth Boone	16	5	163 1/2	.18	117.72
E. W. Harrison	16	6	163 1/2	.18	117.72
M. J. Bisco	18	31-33	195	.18	140.40
J. H. Williams	18	34-36	195	.18	140.40
A. P. Murchison	18	12	160	.18	288.00
W. P. McMinn	25	1	160	.18	288.00
Mrs. J. N. English	18	13	40	.18	72.00

SEC. 1E. That the amount assessed against each piece or parcel of property above described shall be payable in three equal installments one of which shall be due within ten days after the acceptance of said work by the City; the second of which shall be due in sixty days thereafter; and the third

assessor and collector of taxes as nearly as possible in the manner provided for the sale of property for the non payment of taxes, or at the option of the holder thereof, will institute a suit in its name to recover the amount due thereon and to foreclose the lien thereon and to foreclose the lien

(Continued from page seven)

shall be due in four months thereafter, with interest on all payments at 9 per cent from the date of acceptance of said work.

SEC. III. The assessment hereby made against each piece of property together with the cost of collecting the same, including attorney's fees, if any, shall be a first lien thereon, superior to all other liens and claims except State, County, and Municipal taxes, and shall be a personal debt and liability against the present owner or owners thereof.

SEC. IV. That, for the purpose of evidencing the several amounts payable by said property owners and the date and terms of payment, assignable certificates shall be issued by the City of Hereford upon the completion and acceptance of said work of improvements, which shall be signed by the Mayor and the City Clerk with the seal of the City affixed thereto, which shall declare the amounts and the date and terms of payments therefore and the name of the owner and the description of his property by lot and block number or such other description as will identify the same. Said certificates shall further provide that if default shall be made in the payment of any installment of principal or interest thereon when due, then at the option of the owner and holder thereof the whole of said assessment shall at once become due and payable with reasonable attorney's fees added thereto.

Said certificates shall further declare that the assessment made is a personal liability and charge against the owner and a lien against the property upon which the assessment is made.

Said certificates shall also recite that the proceedings with reference to making such improvements have been regularly had in compliance with law and that all prerequisites to the fixing of the assessment lien against the property and in creating a personal liability against the owners thereof, have been performed.

Said certificates shall be payable to Carroll Brothers or order and shall be payable at the office of the City Clerk in the City of Hereford. Any installment with the interest due thereon may be paid at any time to the City Clerk, who shall issue a receipt therefor and keep a proper account of such payments. They shall further provide that the City of Hereford will exercise its lawful powers, when requested to do so by the holder, to aid in the collection thereof, but that the City of Hereford shall in no wise be liable to the holder of said certificates for any amount due thereon, nor for any cost or expense incurred in an effort to collect the same. They shall provide that if default be made in the payment of any installment it may be enforced by a sale of the property by the tax collector of the City of Hereford, as nearly as possible in the manner provided by law for the sale of property for the non payment of taxes, or by a suit brought in any court having jurisdiction.

SEC. V. In the event of default in the payment of any installment of principal or interest due on any certificate, the City of Hereford, at the request of the legal holder thereof, will cause said property to be sold by the



Buy A HOOSIER

Get the Valuable Ideas of the Hoosier Council of Kitchen Scientists

How is it possible, you may wonder, for Hoosier to offer you all these super-features at so low a price. The answer is simple. It is because their enormous production enables them to cut factory costs in many ways.

There are more Hoosiers sold than any other five makes of kitchen cabinets combined. Already over a million women have bought the Hoosier in preference to all others.

HOOSIER Kitchen Cabinet

The Hoosier is the greatest kitchen helper on earth.

The Porcelain top is as easily cleaned as a china plate. A top that will not rust, and is strictly hygienic.

It embodies the most valuable work-savers and short-cuts that are known. They are the result of years of study and thousands of experiments by the Hoosier Company, now aided by talented women who form the Hoosier Council of Kitchen Experts.

And don't forget that you get the ideas of Hoosier experts in no other cabinet. Their services for kitchen cabinet purposes are controlled by the makers of the Hoosier.

Come in and select your cabinet today. Let us show you Hoosier's vital part, its 40 exclusive features, its places for 400 articles all within arm's reach. Your cabinet is here. The prices range from \$28.75 to \$45.00—easy payments if you so desire.

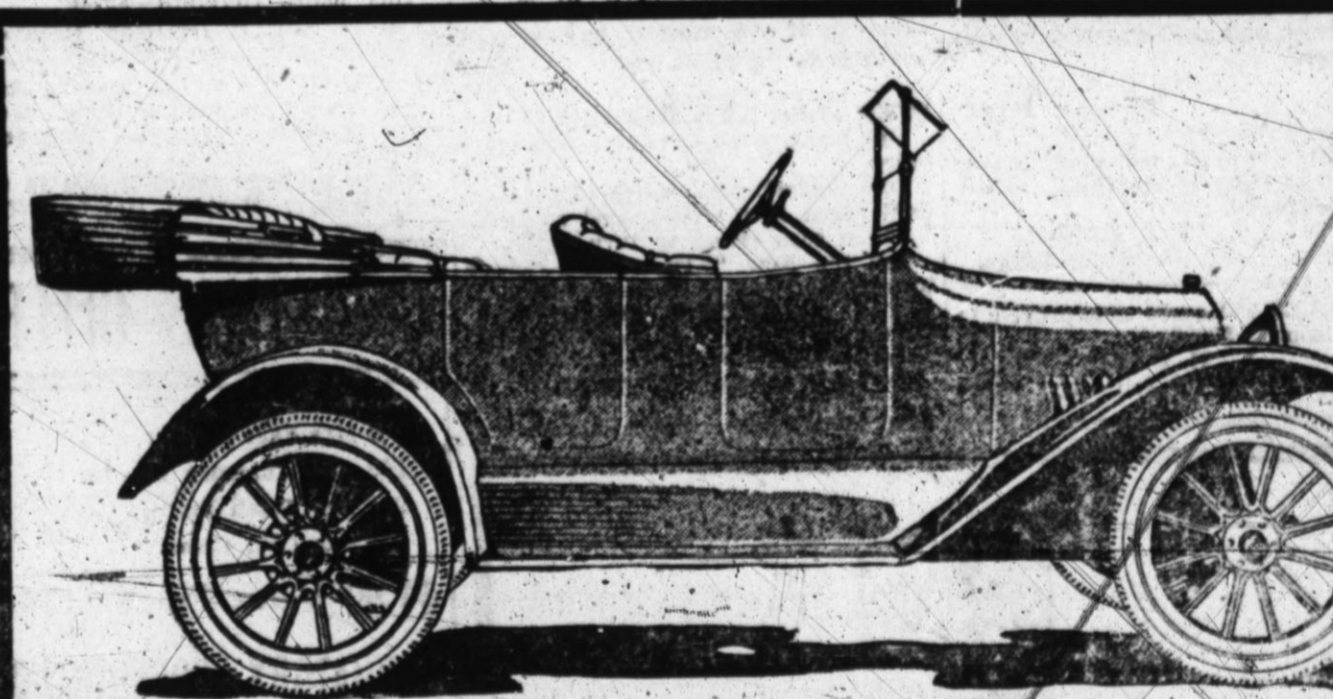
- MRS. CHRISTINE FREDERICK, noted Household Efficiency authority, head of Apperloft Experiment Station, N. Y.
- MISS ALICE BRADLEY, Principal of Miss Farmer's School of Cookery, Mass.
- MRS. ALICE R. DRESSER, Consultant of Household Administration, Mass.
- MRS. JANET M. HILL, Principal of the Summer School of Cookery, New Hampshire; Editor and Author.
- MISS FAY HELLOGG, a prominent New York Architect.
- MRS. FRANK AMBLER PATTON, Domestic Efficiency Engineer, New Jersey.
- MRS. NELLIE KEDZIE JONES, Household Consultant, Wisconsin.
- MRS. H. M. DUNLAP, Domestic Science Expert, Illinois.

E. B. Black Co.

"We Serve You Best"

KEEN - MORRIS WEDDING
Miss Winnie Joe Morris and Mr. Oval Keen were married Tuesday evening at the home of the bride's parents, Mr. and Mrs. R. E. Morris; Rev. W. M. Baker, pastor of the Hereford Presbyterian church officiating. Only members of the family were present. The young couple will make their home in Hereford.

CONKLIN-GREEN WEDDING
Lee Roy Conklin and Miss Velma Green were married at the residence of Rev. W. M. Baker at 9:30 o'clock, Thanksgiving morning. The bride has been teaching school at Askren. The young couple will make their home on the place of Henry Green, fifteen miles northeast of Hereford. The Green family will move soon to Wisconsin on account of Mr. Green's health. Among the many presents received by the couple was a Ford car, presented to them by Mr. Henry Green. According to the Department of Agriculture, over 5,000,000 eggs spoil in cold storage each year because they have been washed or in some other way become wet before being sent to market.



Chevrolet Cars
Oakland Cars
Mitchell Cars
Smith Form-a-Truck

Chevrolet Parts. Oakland Parts.
Witherspoon & Stubbs, Agents Hereford, Texas



Car Apples

I got 'em coming; have a car
Fancy Colorado boxed Apples
rolling—expecting them here
any day.

G. W. Brumley

The Old Reliable

Time puts the service of any business concern to the acid test. Big national concerns proudly advertise the length of their service.

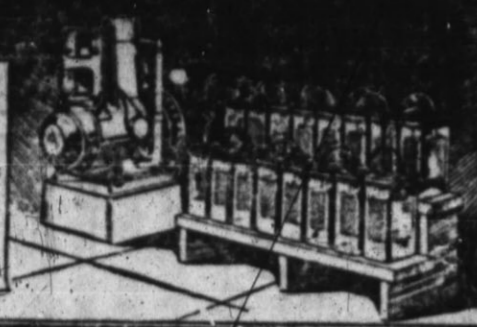
The Grocery Business

is no exception to this trade test. THIS STORE has served the good people of this section for years. If it had not done so honestly and efficiently it could not have survived the test. The proof is the steady line of satisfied customers we carry.

We invite your minute examination of our stock and prices.

Cardwell's Grocery

A COMPACT ELECTRIC LIGHT AND POWER PLANT FOR YOUR FARM OR COUNTRY HOME



SELF CRANKING AIR COOLED TROCH PLATE LONG-LIVED BATTERY BALL BEARINGS NO BELTS BURNS KEROSENE

Over 40000 Satisfied Users Endorse DELCO-LIGHT

Over 40,000 owners of farms, country homes and stores, throughout the world, representatives of over sixty different lines of business, are finding DELCO-LIGHT to be a dependable and trustworthy electric light and power plant.

Our salesman, Mr. F. G. GAY, will call upon you in a few days and will be glad to tell you about DELCO LIGHT

REAL ESTATE TRANSFERS

Frank J. Bowman et ux, to David L. Martin et al, sec 38, twp. 5 n., R-2-E; \$16,000.

S. G. Moore et ux to B. W. Keir, north 1-2 sec. 60, west 1-2 of s.w. 1-4 68, and w. 1-2 of s.w. sec. 67; \$12,250.

Grant Doyle to B. A. Witherspoon, e. 1-2 sec. 115, blk. M-7; \$6000.00.

Clark Mills exec. to W. J. Jones, all sec. 45, blk. K-5; \$11,520.

W. B. Arnold, to H. B. Stephens, all sec. 33 and s. 1-2 sec. 26, T-4-N, R-2-E; \$9,600.00.

C. F. L. & L. Co. to C. J. Christy, E. 1984, Sur. 5-2-N, R-5-E; \$1.00.

D. W. Hawkins et ux to V. C. Nelson, n.w. sec. no. 40, blk. K-4; \$2,500.

Susan E. Miller & husband to P. S. Pugh, 100x140 ft. out of s.e. cor. of blk. 48; \$1000.00.

P. S. Pugh to P. R. Turner, 100x140 ft. out of s.e. cor. of blk. 48; \$9.00.

Charles Havenhill et ux, to Susan E. Miller, 100x140 ft. s.e. cor. blk. 49; \$1.00.

J. W. Crudington to Arch D. Collins, sec. No. 74 and E. 1-2 of sec. 87 in blk. K17; \$9818.00.

Clarence E. Polk et ux to R. O. Sears, lots 17 and 18 in blk. No. 5 in Hough division, Evans addition; \$300.00.

Jno. W. Veal and A. A. Lampkin to D. F. Ashbrook, n. 1-2 sec. 22, blk. E-8; \$3680.00.

G. L. Bacon to Mrs. Robt. Elliott, lot 1, blk. 111 Hereford cemetery; \$15.00.

W. H. Greidus et ux to D. H. Snook, blk. 26 Mabry addition; \$1.00 and other considerations.

Mrs. W. H. Highsmith to J. M. Mortimer, lots 1 and 2 of blk. 3, Hester and Baskin sub. div. blk. 13 Mabry addition; \$300.00.

T. J. Graves to T. E. Shirley, part sec. no. 62, blk. K-3, three acres land out of s.e. cor. blk. No. 19, Evans addition; \$598.00.

Helen E. Green, to Mertie E. Green, e. 1-2 sec. 41, blk. 7; \$1.00.

N. J. Sechrist et ux to R. N. Bower, n. 1-4 sec. 100 blk. R-3; \$5000.00.

B. H. Downing to A. E. Edwards, s. 1-4 sec. no. 25, blk. M-7; \$2,000.

A. M. Jones et ux to J. F. Potts and J. W. Spradley, 13 int. in part of Capital League, nos. 426 and 427; \$2,233.

E. T. Woodburn to G. L. Ham, 145 and 7-15 acres land out of s.w. cor. survey no. 136, blk. M-7; \$5000.00.

O. A. Bowers et ux G. L. Ham, n.w. 1-4 sec. no. 136, blk. M-7; \$4800.00.

J. H. Turnbull et ux to P. A. Turnbull, art survey no. 61, blk. K-3; \$25.

A Letter From Washington

The Food Administrator Writes Us:

"The use of baking powder breads made of corn and other coarse flours instead of patent wheat flour is recommended by the Conservation Division of the Food Administration. The wheat needed for export is thus conserved, and at the same time healthful food for our own people is provided. The circulation of recipes providing for these uses would be of assistance in carrying out our plans."

The following recipes for Corn Bread and Rye Rolls save wheat flour and make attractive and wholesome food for every day when made with

DR. PRICE'S CREAM BAKING POWDER

CORN BREAD

3/4 cups corn meal
1/2 cup flour
1 level teaspoon Dr. Price's Baking Powder
1 tablespoon sugar
1 teaspoon salt
1 1/2 cups milk
2 tablespoons shortening

Mix thoroughly dry ingredients; add milk and melted shortening; beat well; pour into well greased pan and bake in hot oven about 35 minutes.

Our red, white and blue booklet "Best War Time Recipes" containing additional similar recipes sent free on request. Address Dept. H, 1061 Independence Boulevard, Chicago.

RYE ROLLS

2 cups rye flour
1/2 cup salt
1 level teaspoon Dr. Price's Baking Powder
1/2 cup milk
2 tablespoons shortening

Mix dry ingredients together; add milk and melted shortening. Knead on floured board; shape into rolls. Put into greased pans and allow to stand in warm place 25 to 30 minutes. Bake in moderate oven 25 to 30 minutes.

SUMMERFIELD BOX PARTY BRINGS \$60

The box supper held at the school house in Summerfield on Saturday evening for the benefit of the Red Cross drew a good sized crowd in spite of the low temperature which prevailed—about eighty persons being present. The school rooms were nicely decorated for the occasion. Under the management of Mrs. W. E. Mundock Chairman, a short patriotic program was given, after which Mr. Lawrence Johnson made a very pleasing and efficient auctioneer in disposing of the forty or more boxes. The sum of \$60 was realized. A disappoint-

ing feature of the evening, however, was that owing to the very cold weather, the speaker from Hereford did not arrive.

In the equipment furnished each infantryman by the Ordnance Bureau of the War Department are 9-12 lbs. of iron and steel. This is exclusive of the uniform equipment provided by the Quartermaster Corps.

Used in the bayonet scabbard are 2 ounces of iron and steel; bacon, 1/2 lb., 0.04 ounce; bayonet, 15 ounces; front sight cover, 2 ounces; knife, 1 ounce; meat can, 0.03 ounce; pack carriers, 0.03 ounce; rifle, 107 ounces; shovel, 25 ounces.

Nursery Stock

FRUIT—SHADE—ORNAMENTAL

You will want your nursery stock to be good, clean, healthy stock in varieties that will fruit.

Our stock is young and free of disease, and will fruit when others fail.

Ask for catalog. Salesmen wanted.

HEREFORD NURSERY CO.

"27 Years of Knowing How"

Hereford Texas

LIVER DIDN'T ACT DIGESTION WAS BAD

Says 65 year Old Kentucky Lady, Who Tells How She Was Relieved After a Few Doses of Black-Draught.

Meadorsville, Ky.—Mrs. Cynthia Higginbotham, of this town, says: "At my age, which is 65, the liver does not act so well as when young. A few years ago, my stomach was all out of fix. I was constipated, my liver didn't act. My digestion was bad, and it took so little to upset me. My appetite was gone. I was very weak. I decided I would give Black-Draught a thorough trial as I knew it was highly recommended for this trouble. I began taking it. I felt better after a few doses. My appetite improved and I became stronger. My bowels acted naturally and the least trouble was soon righted with a few doses of Black-Draught."

Seventy years of successful use has made Theoford's Black-Draught a standard, household remedy. Every member of every family, at times, need the help that Black-Draught can give in cleansing the system and relieving the troubles that come from constipation, indigestion, lazy liver, etc. You cannot keep well unless your stomach, liver and bowels are in good working order. Keep them that way. Try Black-Draught. It acts promptly and in a natural way. If you feel sluggish, take a dose tonight. You will feel fresh tomorrow. Price 25c, a package—One cent a dose. All druggists.

ORDINANCE NO. 131.

(Continued from page six.)

against the property therein described in any court having jurisdiction thereof, but at the cost and expense of the holder of such certificates and not at the expense of the City.

SEC. VI. Whenever any installment is paid to the City Clerk he shall make a proper entry thereon in an account concerning the same to be kept by him. On the presentation to him of any certificate on which a payment has been made, he shall endorse the amount of such payment on such certificate with the date thereof, and pay such amount to the holder of the certificate, and when the final payment has been made the certificate shall be surrendered to him.

SEC. VII. The City Clerk is authorized to execute a release to the owner of any property against which an assessment has been made by this ordinance, whenever the certificate representing such assessment has been fully paid, including principal, interest and attorney's fees, if any are due, and have been surrendered.

Adopted No. 30, 1917.
J. E. Crouch, City Clerk.
Approved Nov. 30, 1917.
Wm. M. Knight, Mayor

DECEMBER CASH SHOWER FOR BUCKNER ORPHANS HOME

Father Buckner, Founder and General Manager, Will be 85 on January Third, 1918

This matchless institution in the past 39 years has housed, fed, clothed and taught 12000 orphan children (estimated), having each year full 700 present from all parts of Texas and several other States. Most of them become Christians. No dependent white orphan child has been turned away from the unselfish charity of this HOME. Therefore the many friends of this great institution, church members and non-church members, desire to aid in its support by free-will offerings during the month of December, in honor of its great, founder and the mighty work done for orphan children under his management.

January third is a great day at Buckner's Orphans Home. 1st, because it is Father Buckner's birthday; 2nd, it is a home-circle day for children who have gone out from the Home; 3rd, it is a Christmas gift day for the children; 4th, it is CASH SHOWER DAY. This all makes it a memorable day for the great institution. On this day the children want to be well dressed. It is a day of rejoicing with them, so is it a day they look to with great anxiety, as well as does Father Buckner.

So, if we want a part in this great day we may have it by making a free-will offering, during the month of December, for the benefit of the institution, to be sent to the January 3rd, 1918. Some can give ten cents, and some can give \$1000!

Send all contributions to Buckner Orphans Home, Route 2, Dallas, Texas. If you want your contribution to go to the credit of the CASH SHOWER mark your check or money order "Cash Shower."

S. C. Bailey, San Antonio.
J. M. Phipps, Bryan.
R. O. Pender, Abilene.
Mrs. J. W. Byars, Waco.
Committee.

What is LAX-FOS

LAX-FOS IS AN IMPROVED CASCARA

A Digestive Liquid Laxative, Cathartic and Liver Tonic. Contains Cascara Bark, Blue Flag Root, Rhubarb Root, Black Root, May Apple Root, Senna Leaves and Pepsin. Combines strength with palatable aromatic taste. 3 Doses of 30c.

HUSKY PLAINS BOYS WIN TUG-OF-WAR

According to news from Camp Travis, two Plains boys are rapidly qualifying to take the place of "tanks" on the French front. During the past week George C. Messenger and August T. Frye were members of a tug-of-war team from their contingent who pulled a competing team from Field Hospital No. 300 through Salado Creek in water waist high! And the temperature is hot balmy, even in San Antonio, just at this time.

Cattle Shipments

H. C. Bowers shipped one car of pigs to Wichita, Kans.

Metcalf & Powelson shipped two cars of cattle to Kansas City.

A. Durringer shipped one car of cattle to Kansas City.

Norton and Crewmaninger shipped two cars of cattle to Kansas City.

Metcalf & Powelson shipped two cars of cattle to Kansas City.

Holland & King shipped four cars of cattle to Amarillo.

Arthur & Collins shipped one car of cattle to Wichita, Kans.

G. W. Brunley shipped one car of cattle to Wichita, Kans.

Cardwell Bros. shipped one car of pigs to Wichita, Kans.

Arthur & Collins shipped one car of cattle to Kansas City.

I. Gough shipped one car of cattle to Wichita, Kans.

G. C. Ivy shipped one car immigrants from Waxahachie to Hereford.

W. O. Fox shipped one car immigrants from Mangum, Okla., to Hereford.

I issue policies insuring the life of your Registered Bull or Cow

45-4t. T. K. WILSON

NOTICE

All persons or firms having any claims against the City of Hereford will please mail or present same to the City Clerk on or before Friday, Dec. 28, 1917. This is urged in order that all 1917 business may be closed before the New Year.

J. E. CROUCH,
City Clerk.

HIDES

Highest Cash Price Paid at the

PANHANDLE GRAIN & ELEVATOR CO.'Y

J. A. MAYHALL

YOU'LL LIKE HERFORD LODGE DIRECTORY

Hereford Lodge No. 849, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited.

GEO. BEAMAN W. M.; J. S. Jones Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the I. O. O. F. hall. Visiting Brothers always welcome. Troy Wamble, Council Commander; W. W. Bennett, Clerk.

Professional and Business Cards

W. S. Williams

LIVESTOCK and GENERAL AUCTIONEER

General farm sales a specialty.

Day phone—134 or 38.

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists


On Fruit and Nut Trees

Shade and Ornamental Trees

Shrubs and Evergreens

Roses and Greenhouse Plants

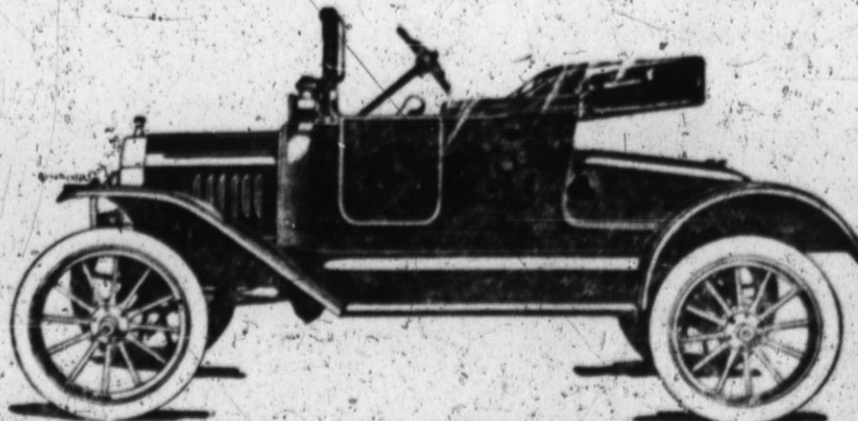
Hereford Nursery Company



FORD

THE UNIVERSAL CAR

The Ford Coupelet, the car of class for every month in the year—in any kind of weather—over city streets or country roads. Permanent top with sliding plate glass windows, with removable pillars; large doors; roomy seat with deep upholstery, and the regular Ford chassis, assuring continuous satisfactory service with continuous low cost for operation and maintenance. It is a delight to women who drive and the ideal car for professional and business men. Coupelet \$506 f. o. b. Detroit.



FORD GARAGE

Phone 177 Ford Agents Hereford, Texas

