

The Hereford Brand

VOLUME 17

HEREFORD, TEXAS, THURSDAY, APRIL 12, 1917.

NUMBER 11

City Hall for Hereford
One of the imperative needs of Hereford, just now, is a city hall. The courthouse as a place where business men can conveniently and quickly gather, is a failure. It is too far from the business center and this very fact has killed many an enterprise the town could ill afford to lose.

The hall over the old Ford garage would make an admirable city hall. It is conveniently located and suitably furnished. If this hall can be rented reasonably—and it is thought that it can be—it would be an excellent investment worth more than the small amount of rental necessary to secure the building.

Band Concert

The deferred Easter concert will be given this evening on Main Street in the business center of town. Director Brockhahn assures a most excellent entertainment and extends a cordial invitation to all who enjoy good music to bear the concert.

With Chamber of Commerce

Dr. G. A. Faris has resumed his work as secretary of the Chamber of Commerce. The temporary interruption of the work necessitates unusual activity if the plans of the organization are to be carried out, and the Chamber of Commerce as well as the general public is glad to welcome back the club's efficient secretary.

The Bank OF Hereford

(Unincorporated)

Individual Responsibility

\$1,000,000

We are prepared to handle good Cattle, Sheep and Hog loans, and Land loans.

WE PAY INTEREST ON TIME DEPOSITS

Officers and Directors

John W. Sherman, President
B. S. Arnold, Vice-President
F. W. Lambert, Vice-Prest.
H. B. Stephens, Vice-Prest.
O. M. Shore
J. H. Wagner
W. B. Arnold
J. W. McQueen
John W. Gordon

WILL BUILD PUBLIC HWAY

Deaf Smith County Commissioners Let Contract For Fourteen Miles Road Building.

WILL BE PART OF OZARK TRAIL

First Section of Great Highway in This Country—Other Part to Be Built Later.

At a session of the Deaf Smith County Commissioners last Tuesday, an order was issued, awarding the contract for the first section of a public highway through the county and will finally be a part of the Ozark Trail. This contract will cover the road leading from the City to the east county line, a distance of 14.3 miles; that is, from the City limits to the Green Valley headquarters east of Dawn.

There were three bidders for the dirt work; that is, for the grading. After due consideration, the court awarded the contract to Dyar & Teffel, the price to be paid being based upon the county surveyor's figured estimates of the number of cubic yards moved and the grading done. The total estimated cost will not exceed \$200,000. This does not include the building of culverts. This work will be done under a separate contract and the commissioners have practically agreed that all culverts shall be constructed of concrete, thus making them permanent.

The road as will be built does not include surfacing, but will be graded so as to leave a fine smooth top ready for surfacing at any time. The road bed will be 34 feet wide from center to center of side ditches, leaving about 24 feet for traffic and will be 14 inches high in the center. The road surface will be "rounded" and not left sharp in the center as many roads are so graded. Only the material along the grade of way will be used.

As a matter of security to the county, the contractors will make a bond in the sum of \$350,000, to cover the details of the contract as well as the machinery of the county, which they will use. The contractors agree to return all machinery in as good condition as found, allowing for reasonable use.

The Commissioners in letting this contract, contemplated the future development or improvement of this road. It will be so constructed as will leave no additional grading to be done or work of any kind. If it should ever appear necessary to place a harder surface upon the road, their decision in this as well as in all other details of contract was unanimous.

The road leading from the City to the west county line will be considered later.

Thus Deaf Smith county is the first county west of Amarillo to begin the work on the now famous Ozark Trail.

Furnishing the Home

It is the desire of everyone to own a home. That is right. The important thing after you get the home is the furnishings. You should furnish the home in the best way possible to make it attractive and delightful in which to live.

We are your servants and ready to do your bidding. Let us furnish your home complete with rugs, linoleum, kitchen cabinets, library suits, dining room furniture, bed room suits, etc.

We can fit up every room in your house with just the special designed furniture that you want, and the particular finish to suit your fancy.

When you buy from us, you get goods of quality. We have no trash in our store. The best costs a little more, but is cheaper in the end.

The season for sewing machines is at hand. We handle the Singer, White and New Home machines at moderate prices sold on easy terms.

We will furnish your home just like you want it on monthly payment plan.

LET US SERVE YOU.

E. B. Black Co.

The Big Store With the Little Price

NOTHING SUCCEEDS LIKE SUCCESS

For the Best Service, Sales and Net Results, consign your Cattle, Hogs and Sheep to



THOS. J. ZOOK
President and General Manager

ZOOK & ZOOK

LIVE STOCK COMMISSION COMPANY

CATTLE LOANS A SPECIALTY

CAPITAL \$50,000

Both Phones Main 6899

Stock Yards Station



LOUIS E. BOYCE
Vice Pres., Sec'y. and Treas.

Kansas City, Missouri

Mrs. Austin W. Gregg Passes Away

The whole town of Hereford and the community around were pained and saddened Thursday, April 5th, when the news was given out that Mrs. Austin W. Gregg had passed from among us. While she had been seriously ill for some months, no one expected so early a termination, or that the end was so near.

Mrs. Gregg, nee Effie Belle Cromwell, was a direct lineal descendant of Oliver Cromwell—of noble birth and rare intellect and culture. She was born in California, Dec. 6, 1860 and spent the early years of her life in that sun-kissed clime. She was married to Mr. Austin W. Gregg, May 29, 1884. Six children were born to them, five of whom survive her: Mrs. Lella Wright, Seattle, Wash.; Clyde, Misses Ina, Jane, and Lura of Hereford; Miss Jane being at Beuna Vista, Va. in school and Mrs. Wright at her home; neither were present when the end came.

Mrs. Gregg was an earnest Christian, of large generosity and noble character. She loved God and loved humanity, and no one could suffer without her trying in some way to ameliorate conditions. She was a woman of rare culture and her faith in God was such that she saw evidences of divine love in all nature from the bright rays of the sun to the falling of the snowflake. To her, man was indeed made in the likeness and image of God, and because of what is in him he deserves a different affection from that which we bestow on inferior beings. It was not hers to impugn motive or ascribe evil designs, but she looked for the mitigating circumstances.

But she has left us to mourn our loss. The sorrow is ours because ours is the loss. She has reached the haven of rest while we must still toil along the way. Here is the quiet peace of the redeemed, while we must still contend with the buffeting of time and sense. But her going has brought heaven nearer, for that is now her home.

The funeral service was held at the First Christian Church, which was most fitting for while she was not a member of that communion, she was a regular attendant at its services and a contributor to its support. She was deeply interested in the completion of the building and contributed liberally to that end. The service was conducted by Dr. G. A. Faris, a personal friend, who spoke from the depths of a heart sorely grieved. The service was largely attended, for many friends mourn her going and sympathize with the sorrowing family. No doubt, there were many who looked upon that we loved face and thought there was one more on the other shore to welcome them when they should pass in to that realm where dwells the redeemed. We do not count her dead. Her influence lives and will live and her presence will be felt.

For "Ever near us though unseen,
The dear immortal spirits tread,
For all the universe
Is life—there are no dead."

G. A. Faris.

A New Real Estate and Insurance Firm
G. R. Sisk, a well known citizen of Hereford, and his brother-in-law, T. K. Wilson, who is an experienced Real Estate and Insurance man, have formed a co-partnership to do an insurance and real estate business. They have opened their office first door North of Walker Hardware Co. See their ad on page two in this issue.

Great American Eagle

One of the most patriotic places in town these days is the Cordova hotel. If one is to judge by the size of the Country's emblem displayed there in the form of a Mammoth American or Bald eagle. The bird, which is mounted and poised on an improvised tree, measures seven feet-three from tip to tip.

Mr. Lahm and some parties killed the bird in the Tulla country while there on a goose hunt. Mr. Lahm says eagles are more plentiful than geese.

WORLD WAR NEWS RESUME

Developments Indicate Line-up of All-America With U. S.—President Has Support of Nation—Preparations for Actual War.

All indications point to a solid line-up of All-America against German Aggression. The United States through the efforts of its President and the Congress are making rapid preparations for actual war with opposing foreign nations.

The news of the week may be summed up in the following paragraphs:

Austria-Hungary, following the evident demands of Germany, has broken off diplomatic relations with the United States, but has not declared war.

Brazil breaks with Germany and will join the United States in the war. Argentina has lined up with the United States but will remain neutral for the present.

The French-British forces have made inroads into the German lines in French territory by one of the greatest "Drives" of the war, capturing hundreds of prisoners.

Germany has made peace proposals to the new democracy of Russia, promising a cessation of military campaigns on the east during the time of peace discussion.

The President and the Congress are now considering the army conscription bill; some opposition in the Congress, Dallas mass meeting of citizens endorses Wilson and the conscription plan of enlistment.

A "Call" has been issued for the return of many of the companies to the Mexican border. Amarillo troops left this week while the citizens of that town gave a patriotic celebration. Plainview's company was also called. As a precaution the Panama Canal has been carefully policed at both entrances and is closed at night.

IN MEMORY

Paul Lincoln Decker, born February 12, 1915, died April 4th, 1917. Just a little more than two years was this dear baby loaned to his father and mother. Just two short years of watching the beautiful bud unfold and God saw fit to call him Home. His going away has nearly broken the hearts of those who loved him, yet they know he is now awaiting them when there is no more of pain or parting. Heaven means more to them now than it ever could have meant before, but his little chair is vacant and the loved voice is stilled, to make music no more in their hearts and homes until they all meet up yonder.

The funeral services were conducted on Thursday, April 5th, by their pastor, Rev. G. S. Wyatt. The choir of the Methodist Church sang several beautiful selections. The neighbors from far and near were there to try to express their great sympathy.

Interment was made in the Hereford cemetery.

Our love and sympathy go out to these good neighbors in their hours of sadness and sorrow. We commend them to the One they have already learned to trust and lean upon in times of sore distress.

One of their friends.

Card of Thanks

From the depths of every heart at Willow Wood comes a most sincere "Thank-you" to all the loyal friends, who, through the long months, watched and hoped with us and at last were so comforting with their sympathy and affection.

Austin Gregg and Family.

Trustees Elected

At a very quiet election last Saturday in which not all of the qualified voters took interest enough to vote, the alternate trustees for the Hereford Independent School District were chosen, as follows: W. E. Hicks, D. C. Laird, both re-elected and Will O'Brien to take the place of Jno. L. Wilson, who had refused to allow his name on the ticket. Only 41 votes were cast.

Easter With the Churches

Services at all of the churches on last Sunday were of exceptional interest, the Easter message giving to each a deepened spirituality.

At the Presbyterian Church beautiful flowers added their voices to that of choir and pupil and the simple service was most impressive. The Easter story was the theme of the pastor and special music was furnished by the choir.

At the Christian Church the sermon and music were especially adapted to proclaim a Risen Christ. That Christianity includes a lofty patriotism was emphasized by the unfurling of the flag at the close of the service and the singing of "My Country 'tis of Thee" by the choir and congregation.

An Easter sermon and good music furnished an appropriate service for the congregation of Lutherans meeting at the court house.

The spirit of the day was exemplified at the Baptist Church in an inspiring missionary service, making practical Christianity express the meaning of the resurrection story.

At the Methodist Church a beautiful Easter cantata constituted the evening service and fittingly celebrated the glorious fact of the Resurrection. Cut flowers and blooming plants filled the church with fragrant beauty. The white-robed choir of thirty voices, each member wearing a white carnation added impressiveness to the music and completed a perfect Easter service.

YOU'LL LIKE HEREFORD—You need go no further.

Sewers and Health
The City has spent thousands of dollars in order to secure the convenience of sewers. The sewers are not for convenience only; they are for making and keeping the city healthy. Hereford has enjoyed a season free from fevers and other diseases and this should be safeguarded. Several new sewer lines have been put in. All should take advantage of their location and have connections made at once, for it is unfair to others who have when a few do not. The City Commission will wait a reasonable time for all to make the connections, but if some fail or refuse, the ordinance requiring same to be done will be enforced.

In Amarillo

Among the Herefordites who are attending the Odd Fellows convention in Amarillo this week, are Mr. and Mrs. D. F. Ashbrook, Miss Elsie Smith, Mr. and Mrs. Sherman Williams, Clott Cochell and Forrest Walker.

BERKSHIRES

I have recently purchased a head of pure bred Berkshire hogs of excellent quality. They're big, long and deep, but very smooth like the good white face cattle of the Hereford country. This herd produced grand champion winners at the International Fat Stock Show at Chicago—you know it takes good stock to do this. A few choice gilts and young boars for sale.

D. L. McDONALD

TO ALL EASTER GREETINGS!

Action

Habits

Character

Protection

Happiness

Comfort



8 PER CENT ON ALL LOANS APPROVED BY 8 PER CENT THE FEDERAL RESERVE BANK 8 PER CENT

ALL PLANS FOR SELF BETTERMENT MUST RECOGNIZE CHARACTER AS THE SOUND FOUNDATION UPON WHICH TO BUILD.

Character is molded in large measure by habits.

The banking habit is beneficial not only in that it builds character but that it also provides for future physical comfort, happiness and protection.

You have been thinking about opening a bank account.

You are invited to ACT NOW.

Easter week is opportune.

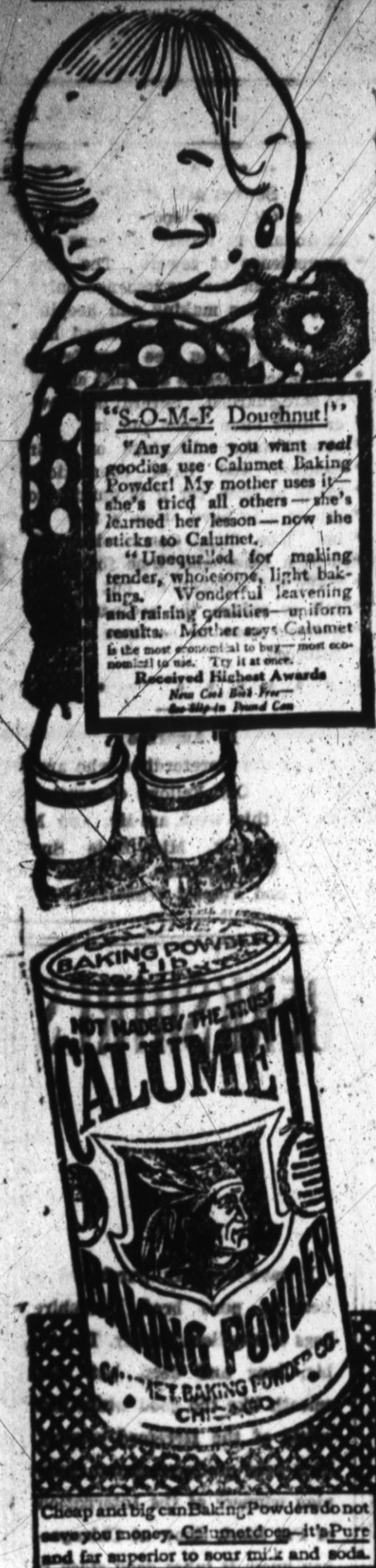
Western National Bank OF HEREFORD

CAPITAL

\$120,000

G. A. F. PARKER, President
J. L. SMITH, V. Pres.

C. C. CHENOWETH, Cashier
ROSCOE DAVIDSON, Asst. Cash



Miss Ula McMinns' cousin from Hereford, visited her last week.

W. J. McMinn is remodeling his house.

Miss Omega Cross, of Vega, spent Sunday with her sister, Miss Mary Cross.

Mrs. Stella Johnson who has been visiting with her mother and sister, returned home Friday.

Lawrence Johnson was elected trustee at the election Saturday.

Mr. Noland who bought the Laughlin place, has moved to same. We are glad to have them in our neighborhood and extend to them a hearty welcome.

Flossy Hines visited the Summerfield school Monday.

N. A. Laughlin and J. E. Roberson went to Amarillo on business Monday.

Mr. W. P. McMinn went to Hereford Monday.

The Summerfield school has three new scholars this week, namely: Eva, Mac and Charles Noland.

Mrs. A. E. Stanley was reported ill the first of the week.

Mrs. W. P. McMinn spent the day Monday with her daughter-in-law, Mrs. W. J. McMinn.

Mrs. W. P. McMinn is able to be about again since a few days illness.

The singing at the A. E. Stanley home Sunday night, was enjoyed by all.

Flora Sawyer was absent from school Monday.

L. Tucker and family and Mr. Stadler and family spent the day Sunday with G. J. Ness and family.

Gertrude Roberson spent last week with her grand-parents, Mr. and Mrs. W. P. McMinn.

Brit Clark was a dinner guest of George Storey Sunday.

Wyche-Lakeview

Mr. and Mrs. W. High and sons, Frank and Elmer, spent Sunday with John Hacker and family.

Mr. and Mrs. James McCoy spent Saturday evening at the home of Milton Hardy.

Mr. and Mrs. Elton Wright of Lubbock are improving a new home in this vicinity and will move their household in the near future.

Mrs. Ewers and daughter and Mrs. James McCoy spent Sunday afternoon at the Emerson Hacker home.

Mr. and Mrs. Will Ogel and mother, Mrs. Simpson, of Hereford, spent Friday afternoon at John Hacker's.

Misses Mable and Florence Hacker Floyd and Charley Hacker and Carroll Hunter called on the family of J. E. McCoy Thursday evening.

Frank Metcalf has been on the sick list the past few days.

Mr. J. M. Wright, of Lubbock, has been visiting relatives in this vicinity.

Richard Canterbury of Oklahoma is staying at J. E. McCoy's.

Mr. Martin Simpson and Will Hacker have moved to the place formerly occupied by John Hanlan.

Mr. and Mrs. Jacob Wagner and Miss Loretta visited at the Hanlan home in Hereford, Tuesday.

Mr. and Mrs. Will Wright entertained the following guests at an Easter egg hunt Sunday afternoon: Mr. and Mrs. Walter Pickett and children, Mr. and Mrs. Elmer Ireland and children, Mr. and Mrs. Jesse Hardy and children, Mr. and Mrs. Milton Hardy and children.

The Parrott school entertained the Axe school with an Easter egg hunt and a baseball game on Friday afternoon. Those present report an enjoyable time.

Mrs. Fay Neely and Will Ewers called at Ben Neely's Friday afternoon.

Messrs Ben and Charlton Neely were guests at the Fay Neely home Sunday afternoon.

Friena News Items

Mrs. Carter, assistant principal of our school, and Miss Mabel Schlenker spent Friday and Saturday in Hereford in attendance at the teachers' examination held there at that date.

Since the removal of Mr. Gordon's family Miss Esther Schlenker is making her home with the family of Rev. Stevens, and Misses Mabel and Florence are homing with Mr. and Mrs. Wentworth.

This locality continues to be visited each week by one or more prospective land buyers or homeseekers, several of whom have invested. Last week a Mr. Turner, of Central Texas, drove in with his car to look the situation over. Mr. Turner was through here last winter and liked the appearance of the country, and on returning to his home was approached with an offer to buy his farm at a fair price which he readily accepted, and he is here now looking for a suitable place to re-invest his money.

It is stated on good authority that a deal may probably be inaugurated whereby R. P. Lee will become the owner of F. E. Glenin's home south of town. It seems that Mr. Lee is not yet fully decided as to his future move and may yet conclude to remain with his Friena neighbors.

G. M. Orbaugh was greatly pleased by receiving a visit from his son Dan, of Amarillo, Sunday.

Geo. T. Courtright is away on a visit of two weeks to his daughter at Fredonia, Kansas.

D. W. Sutton is spending a week or two in Colorado, having gone there in his car with Mr. Wilkins.

T. D. Ballard is now engaged at remodeling a dwelling for Mr. McMeen near Summerfield.

A. J. James is doing some extensive remodeling and repairing on his house out on the farm eight miles southeast of Friena.

Ed Taylor is preparing to erect a new house on his ranch south of town.

W. H. Warren is now comfortably located on the Hanna farm west of town, recently vacated by Mr. Ford. He has purchased Mr. Ford's cattle and lease and has also purchased several head of good horses and is prepared to do general farming and stock raising.

Measles seem to be making steady progress in this locality, claiming one or two new victims each week. The victims for the past week are J. L. Livings and Miss Esther Schlenker. Miss Schlenker is teacher of the intermediate department of our school and two of the advanced students, Clyde Goodwine and Fred White are substituting for her while she is incapacitated.

L. E. Gordon, the farmer, station agent at this place, last week removed his family from the hunkalo near the depot to his new location at St. Francis. The house is now occupied by A. D. Riddle and family.

The Santa Fe Grain Company during the past two weeks, received two car-loads of cake; all of the first car and the greater part of the second was engaged before the cars arrived.

We are informed that deputy sheriff, G. W. Clark has been quite busy the past few days distributing invitations to those who are expected to attend the coming term of district court, which convenes at Farwell on the third Monday of this month. So far as we are informed all those who will attend from Friena will be jurors.

Messrs. Fears, Brown and Marks

drove up from Farwell Sunday afternoon. They were enroute to a tract of land eight miles north of Friena, within the borders of Deaf Smith county which Mr. Marks wished to see with a view to buying. Mr. Marks is the owner and editor of the State Lane Tribune, the only newspaper of Parmer county.

The house-moving outfit pulled two more buildings out of our town last

week. This would seem as if much the town is rapidly on the decline, but as these buildings have long been vacant with no prospect of their ever being again in use, except perhaps as storage rooms for grain, and not being of a type calculated to enhance the appearance of the town, we deem the town is better off without them. When more buildings are needed they will be built. In our opinion the bare ground

makes a better showing than the vacant buildings. There are a few others that might well be spared.

Mr. Barnes, the man who has purchased the R. P. Lee property, was here with his family a part of last week. They came to view their new home and to see that the property would be ready for their occupancy by the first of May.

"YOU'LL LIKE HEREFORD"

SAVE MONEY ON YOUR GROCERIES

Irish Potatoes, good ones.....	4c lb	25c pkg. Crax	20c
Swift Jewel Lard	\$1.75	25c sack Salt	20c
Corn-Sweet Sugar	\$1.60 doz	5 pags. Faultless Starch	35c
Tomatoes	\$1.60 doz	Seeded Raisins, bulk, per lb	12c
Soap, 6 bars White Laundry	25c	Garden Seed, 2 pags. for	5c
Coffee—All \$1.00 cans and buckets,		Apples, gal. can	40c
3 and 4 lbs.	55c	85c Gal. Syrup	65c
Peaberry Coffee, 5 lbs for	\$1.00	10c pkg. Soda	5c
6 lbs Royal Coffee	90c	All 10c pkg cakes, 3 for	25c
Cranberries, per gal.	40c	75c Brooms	60c
Pickle, gal.	40c	50c cans Log Cabin syrup	40c
Rice, broken—per lb	4c	25c bottle Del Monte Catsup	20c
Rice, whole grain	7c	3-10c sack Salt	20c
Baking Powder, 25c size	15c	Onions, per lb.	12c

Cash Grocery

Phone 259

We Sell for Less



We are unloading a car of new touring cars and roadsters today.

Leave orders now for future delivery to make sure of getting a car.

BRANDT & KINNEY
Ford Garage
Hereford, Texas

We have a few good second hand Ford Cars for sale

R. G. SISK T. K. WILSON

SISK & WILSON REAL ESTATE & INSURANCE

We represent the largest Life Insurance Company in Texas. When considering Life Insurance, it is to your interest to talk with us before placing your insurance.

Real Estate

List your City or Country property with us. We not only will give it our close personal attention, but at our own expense, shall advertise it in a way that is sure to bring results. Try us and be convinced of our excellent service. Office first door North of Walker Hardware Co.

Summerfield News
(Too late for last week.)

Mr. and Mrs. Frank Glasspell entertained the young people Friday night, March thirtieth, with a party. A nice time was reported.

Born, to Mr. and Mrs. Llew Sawyer, Saturday, March 31st, a boy.

The Summerfield school has three new scholars this week.

The pupils of the Summerfield school regret very much that T. Aubrey Cox has gone to Hereford to school. He has made many friends since coming here.

Mr. Storey and daughter, Miss Hattie are here visiting George and Will Storey. They came from Helena, Oklahoma and say that the wind blows almost continuously up there, too.

Mr. N. A. Laughlin is drilling a well and expects to move to his new home soon.

Mr. Will Harris is moving a house from Friena this week. He is going to put it out on his new place.

Mr. and Mrs. Bluford McMinn and family and Mr. Jake Roberson went to Amarillo on business, Monday.

Mr. Bob Billingsley left Monday for Sunset and Childress, Texas where he will visit with relatives and friends.

Mr. Alvie Wilson is down with the measles this week. Cecil Wilson is staying with him.

Mrs. Jake Roberson spent Sunday night and Monday with Mrs. Llew Sawyer.

Ray Roberson is working on his wind mill this week.

Mrs. W. P. McMinn has been sick this week.

Mrs. W. J. McMinn and daughter Edna, have been sick this week.

Miss Fattie Storey is spending the week with her brother George.

Mrs. Delphia Cox is staying with Mrs. Ness.

Cecil Wilson, Brit Clark, Ray Roberson, George Storey and sister, Miss Fattie, spent Sunday evening, April first at the home of Jake Roberson.

The Easter egg-hunt which was held at Mrs. W. P. McMinn's, was well attended and every one reported a good time.

N. A. Laughlin has moved to his new home.

Mr. Alvie Wilson who was sick last week, is better now.

Mr. Will Storey and family were dinner guests at the George Storey home Saturday.

Mr. Harris has moved his two houses from Friena to his farm.

Mrs. J. E. Roberson and Mrs. Bluford McMinn were Hereford visitors Friday.

Miss Flossy Hines is visiting with her brother, Mr. Hines, and sister Mrs. Ed Garrison.

Citation in Publication

THE STATE OF TEXAS, To the Sheriff or any Constable of Deaf Smith County—GREETING: YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Deaf Smith...

THE STATE OF TEXAS COUNTY OF DEAF SMITH

IN THE DISTRICT COURT OF DEAF SMITH COUNTY, TEXAS, APRIL TERM A. D. 1917. TO SAID HONORABLE COURT: Now comes your petitioner Frank Kabance who resides in Holton, Kansas...

That heretofore, to-wit, on the 30th day of July, A. D. 1910, the plaintiff was the owner in fee simple of the hereinafter described land and real estate...

That said notes, although long past due, are unpaid, and that no interest has been paid on same save and except the sum of \$79.34 which was paid on August 22nd, 1910 as interest and is credited on the back of the second note of the series...

That the plaintiff Annie H. Bell is an adult and unmarried. In order to enforce the collection of said notes the plaintiff employed W. E. Dameron, a practicing attorney at this bar to assist him in the enforced collection and agreed to pay said Dameron the sum of ten per cent on the principal and interest due as at-

torney's fees. That said employment was necessary and that the amount agreed as compensation was both customary and reasonable for the services to be rendered...

Wherefore plaintiff prays the defendants and each of them be cited to appear and answer this petition and on final hearing he have his judgment against the defendants for a foreclosure of his lien on said land aforesaid...

W. E. DAMERON, Attorney for Plaintiff, HEREIN FAIL NOT. And have you before said Court, on the said first day of the next term thereof, this Writ, with your enforcement thereon, showing how you have executed the same.

PERSONS OF FOREIGN BIRTH TO BE PROTECTED IN U. S. The State Department of the United States, on February 8th, issued a public statement assuring persons of foreign birth and allegiance that their property and money would be protected in the United States.

"It having been reported to him that there is anxiety in some quarters, on the part of persons residing in this country who are the subjects of foreign states lest their bank deposits or other property should be seized in the event of war between the United States and a foreign nation, the President authorizes the statement that all such fears are entirely unfounded."

For hall or windstorm insurance, St. Paul Mutual, see or write T. C. Bynum, Hereford, Texas. 10-2tp

LETTER FROM PANHANDLE CONGRESSMAN

The following letter from the Hon. Marvin Jones, the Panhandle's first representative in the Congress of the United States, will be of interest to the people of this district as it evidently shows that he has taken hold of his work with enthusiasm and intends to keep in touch with the sentiment and feeling of the people whom he represents.

Washington, D. C. April 4, 1917.

My Dear Sir: The 65th Congress is in session and from present indications it will be very interesting. At the same time I am anxious to keep in touch with the people of the district that I have the honor of representing.

Permit me to say in this connection that I would be pleased to hear from you at any time you may wish to express approval or disapproval of the legislative measures pending in Congress. I want you to consider me your Congressman and to command me whenever I can be of service to you.

Faithfully yours, Marvin Jones.

CLIP THIS AND PIN ON WIFE'S DRESSER

Cincinnati Man Tells How To Shriveled Up Corns or Calluses So They Lift Off With Fingers. Ouch ! ! ! ! ! This kind of rough talk will be heard less here in town if people troubled with corns will follow the simple advice of this Cincinnati authority...

COME TO HEREFORD—THERE'S A REASON! For hall or windstorm insurance, St. Paul Mutual, see or write T. C. Bynum, Hereford, Texas. 10-2tp

BURNS For Drugs

Western Union Telegram

F. M. EDWARDS, Hereford, Texas. Notwithstanding the regular city of derricks and gushers in Goose Creek Oil Field North of San Leon, and reported leases filed along ship channel to point opposite San Leon, the reported bright prospects of developing a wonderful oil field located at League City just West of San Leon...

PREPAREDNESS

The World's Current Watchword

We are PREPARED to protect your DEPOSITS and to Accommodate your LOAN DEMANDS. R U PREPARED with a BANK Account or ACCOMMODATION to meet obligations that the UNSETTLED CIRCUMSTANCES may force upon you?

U O 2 B PREPARED To confront and cope successfully with such a SITUATION, and WE desire to aid you to PREPARE for PREPAREDNESS

THE FIRST NATIONAL BANK of HEREFORD, TEXAS

Learn the Satisfaction of SAFETY SERVICE SECURITY

REAL ESTATE NEWS

A real estate boom is predicted this spring because of the rapidly increasing demand for electric service. That means better rents, and happier tenants. You not only get more electric light nowadays for less money, but baseboard outlets, and the new two-way sockets for lamps, allow the use of such helpful appliances as irons, electric toasters, grills, vacuum cleaners and other devices, which every home needs to do things more economically.

HEREFORD ELECTRIC LIGHT AND POWER COMPANY Hereford, Texas.

"THAT'S THE POLISH" 2 in 1 SHOE POLISHES IO¢ - BLACK-WHITE-TAN - IO¢ F.F. Dalley Co. of New York Inc. Buffalo, N.Y. Image of a man polishing a shoe.

75 YEARS OF KNOWING HOW The P. & O. No. 111 Lister

This lister is known to farmers wherever sold as P. & O. No. 111, but the improved type is called No. 111 on account of important improvements. There are more of them in the hands of farmers than all other makes combined, over 2,000 sold by one dealer in one county in West Texas. The special features on this Lister made it deserving of its immense sale.

The P. & O. No. 123 4-Wheel Lister Parlin & Orendorff Implement Company DALLAS, TEXAS Image of a 4-wheel lister.

FOR 10 DAYS we will offer the following stock, consisting of the best varieties of hardy trees and plants at 50c. on the \$1.00:

50c
ON THE
\$1.00

	Regular Price	Sale Price
1000 Peaches	.25 to .50	.12 1-2 to .25
800 Plums	.30 to .50	.15 to .25
500 Peas	.40 to \$1.00	.20 to .50
800 Cherries	.40 to .65	.20 to .37 1-2
1200 Apples	.25 to .50	.12 1-2 to .25
150 Prunes	.40 to .50	.20 to .25
500 Grapes	.20 to .25	.10 to .12 1-2
500 Blackberries	\$1.00 per doz.	.50 per dozen
500 Dewberries	1.00 per doz.	.50 per dozen
500 Gooseberries	2.00 per doz.	\$1.00 per dozen
500 Currants	2.00 per doz.	\$1.00 per dozen
400 Rhubarb	2.00 per doz.	\$1.00 per dozen
200 Raspberries	1.50 per doz.	.75 per dozen
300 Asparagus	1.50 per doz.	.75 per dozen
5000 Strawberries	2.00 per hundred	\$1.00 per hundred
600 Roses, bush	.50 each	.25 each
200 Roses, cig.	.50 each	.25 each
500 Cig. Vines	.50 each	.25 each
500 Fig. Shrubs	.50 each	.25 each
1000 Shade Trees	.25 to \$2.00	.12 1-2 to \$1.00
1000 Cal. Privet	.05 to .15	.02 1-2 to .07 1-2
600 Camas	2.00 per doz.	\$1.00 per dozen
500 Gladiolas	2.00 per doz.	\$1.00 per dozen
50 Dahlias	3.00 per doz.	\$1.50 per dozen
100 Tube Roses	2.00 per doz.	\$1.00 per dozen

50c
ON THE
\$1.00

Many other things not listed at sale prices.

Come and look our stock over, whether you buy or not.

Hereford Nursery Company

The Hereford Brand

B. F. GUTHRIE, Editor

Entered April 17, 1901, in the post office at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter, first number of the Brand issued March 21, 1902. Subscription Price \$1.50 a Year, Strictly in Advance

THAT "NO MAN LIVETH UNTO HIMSELF" is true in a broader sense, and more completely, than in the time when this great truth was uttered. Whenever man has tried to live for self he has reaped a harvest of sorrow and disappointment.

Never was living for self and selfish ends, as ignoble as at the present time. This is true; not only because our civilization has become very complex, but because our country is engaged in a conflict that will require that each do his duty if the burdens are to be bearable.

One of the most serious phases of the war is the imminent danger of a food shortage leading to exorbitant prices.

In this hour of need this fertile plains country has a duty to her own people as well as to the country at large.

This section can easily handle its acreage planted to the hardy feed crops and by better cultivation largely increase the yield per acre. This should not only be done as a patriotic duty but because it promises great profit as well.

With all the sorghum grains selling much higher than wheat ever sold until a year ago, and higher than Indian corn now, the raising of these crops will be highly remunerative. Kafir is now selling on the city markets as high as \$1.45 per bushel and will go higher if the war continues and the prediction of a short wheat crop is realized. Such prices means that every acre of land in the Panhandle that grows a good crop of this grain will not only pay for raising the crop but pay for the cost of the land at present prices with a margin of profit over.

There are millions of acres in the panhandle that with a fair season and good cultivation will yield from thirty to forty bushels of this grain. Such land in many places can be bought for fifteen dollars per acre. Ten dollars will raise the crop even with present high prices of labor. Thirty bushels of this grain will certainly be worth thirty dollars. This pays for raising the crop, and the land on which it grew, with five dollars and the stover crop for a margin.

Of course such results are contingent upon a fair season but we have been promised seed time and harvest and we are more likely to get these than to fail to get them.

Let the Panhandle arise to her full duty and at least make an effort to raise such crops as will eclipse all previous efforts, not only for the sake of her own people but, for those in the cities and other less favored places that will be called upon to bear hardships and privations such as have never been known in this land of plenty before. He who decks his plow with the stars and stripes and goes out to raise a great food crop for man and beast is no less patriotic than he who follows the flag on seas or into the trenches.

§ § § §

HEREFORD IS NOT yet a clean town. Three "clean-up days" have gone by and scarcely any difference is discernible in the business district. Many of the vacant lots look like public dumping grounds and the debris in both front and rear on Main Street is a disgrace. This feature makes it bad enough but worse still is the fact that this filth is an ever-present menace to the city's health. Warm weather is coming—flies have already come. To neglect to clean up the streets and alleys as well as all residence and other premises is criminal. Such a course is unworthy of a town like Hereford.

§ § § §

THE COUNCIL OF NATIONAL DEFENSE through its labor committee headed by Samuel Gompers, president of the American Federation of Labor, has advised that its program will be "No strikes or labor disputes of any kind during the war." Such a course is highly commendable and would mean much to this country as it is a virtual assurance that during the war, the United States shall not be hampered by labor disturbances.

Strife within our own borders at such a time would be a national disaster.

§ § § §

THE NATIONAL COLORS are being proudly displayed all over the

city. At the public school, and on residences and business houses the flag is floating.

Now seems the opportune time for the city to commend this spirit of patriotism by purchasing and raising a large, handsome flag somewhere in the business center that it may be a constant call to the loyalty that means willingness to live or die in defence of the flag of freedom.

§ § § §

ARMY CONSCRIPTION at this stage of the war savors too much of militarism. A conscripted soldiery is only half efficient. Take away the patriotism that inspires to volunteer service and you remove the very foundation of successful warfare.

True, the shirkers whose patriotism consists solely in shouts and waving of banners should be made to perform their part in this war for humanity—for the rights of men. This would not necessarily mean service on the field.

A solution of the problem might be found in the recommendation to congress by the congress of agricultural experts now in session at St. Louis, that men not fit for regular military service be enlisted for active farm work under a military organization, with pay, rank and promotion the same as in regular service. The recommendation might be made to include men too selfish to enlist as well as those physically unfitted for enlistment.

Society and Clubs

Telephones

30-180

The universal response to the magnetism of spring is being expressed in a quickened activity in social circles and the Eastertide has added its own special coloring to many pretty affairs of the past week.

A beautiful afternoon and evening with Mesdames P. W. Price and G. H. Conkwright, on Monday, was everything that had been anticipated from the dainty gold and white invitations featuring an Easter design, which had apprised their friends of the pleasure in store. The occasion honored Mesdames Frank Blain, B. T. Westerman, and J. H. Patton, and was one of the largest and most brilliant of the season's social gatherings.

An elaborate scheme of floral decorations in white and yellow, its attractiveness intensified by an effective arrangement of ferns, carried out the Easter idea and transformed the rooms into a veritable fairy land beautiful indeed, under the mellow glow from softly shaded candles. Japanese baskets converted into "bunny nests" added to the decorative effect.

Receiving with the hostesses and honor guests were Mesdames Oscar Cardwell, Leslie Neal, Evans, Perry, Lamb, Luse and E. E. Smith, of Pasadena, Cal. From a table whose covering was a mass of white and yellow bloom, among whose petals nestled dozens of fluffy chicks, punch was served by Misses Belle Woodburn and Beulah Head. A continuous program to which some of Hereford's best talent contributed, included vocal and instrumental music and readings, and was a real delight.

In the dining room white and yellow brick cream with angel food cake was

served by Hazel and Mabel McQueen, Julia Roberts, Aileen Oderholz and Mattie Mounis and Emma Belle Elliott, while little Misses Ruth Conkwright and Wanda Wilkinson graciously presented the favors, downy baby chicks, which they carried in pretty Easter baskets. The white costumes with yellow sashes worn by these dainty maidens added a pleasing touch of harmony to a very pretty picture. The evening was given over to the young people, eight tables of forty-two entertaining them most pleasantly. Both occasions, numbered among the very pretty parties which Hereford society has recently enjoyed.

The pupils of the first grade of the public school and of the private school taught by Miss Mary Jones were given an Easter egg hunt on Friday at Mothers' Park, the ladies of the Mothers' Club furnishing the eggs and planning the picnic. A number of songs and a flag drill by the little folks were enjoyed.

This picnic is an annual custom of the Mothers' Club and one that gives much pleasure to the children who share its good times.

The various missionary societies of the town responded, on Wednesday to the invitation of the Christian Woman's Board of Missions of the Christian Church, to join in an all-day missionary meeting in observance of the Easter Week of Prayer. The service was held at the Christian Church and was well attended. The morning's study of the story of Easter as given in the Bible was a spiritual feast. Dinner was served at noon and the afternoon pro-

gram as announced last week was rendered. Reports of the work being done by the mission boards of the different churches gave much interesting information.

The entire meeting was most helpful.

The young people of the Methodist Church enjoyed a delightful social evening on Saturday at the home of Mr. and Mrs. E. B. Black, the occasion celebrating the Easter season. Pretty Easter suggestions gave to the receiving rooms a most attractive holiday appearance. A handsome centerpiece of carnations which graced the library table, later supplied dainty favors for those appearing on the program.

The entertainment committee consisting of Misses Nola Durham, Webb Lamb, Nellie Clem and Elizabeth Black, had prepared a pleasing program of music and readings interspersed with various games and contests. Following the program an egg hunt on the lawn proved a most exhilarating diversion and created much merriment.

A delicious luncheon including pressed chicken sandwiches, deviled eggs, pickled eggs, sweet pickles, and coffee, followed by pink ice cream in the form of Easter bunnies with several varieties of cake was served, clusters of violets being used as favors. About thirty guests enjoyed the occasion.

The children of the primary department of the Christian Sunday School were given an egg-hunt and picnic at the home of Miss Alta Renfro, one of the primary teachers, on Monday evening. The jolly party, was conveyed from the church in cars and culminated the pleasant drive by their school songs and yell. The large lawn at the hospitable Renfro home furnished an ideal picnic spot and the merry little folks enjoyed the occasion as only little folks can.

(Too late for last week.)

The meeting of the Bay View Club with Mrs. J. E. Ferguson completed the study of American painting. Miss Garretson directed the lesson study.

Mrs. Chris Garrison gave a sketch of Augustus St. Gaudens and Miss Garretson read a paper on "Representative American Painters."

Thursday of last week Mrs. Chris Garrison was hostess to the club with Mrs. George Garrison as leader. The general topic of "Sculpture" was studied. Mrs. Stephens reviewed the works of St. Gaudens and Mrs. Ferguson gave a sketch of American mural painting. Both meetings were

characterized by good interest and attendance.

A number of the friends of Mabel McQueen were entertained by her, Friday, in celebration of her birthday. Following a line party at the Star Theatre refreshments were served at the Corner Drug Store.

Mr. and Mrs. Leslie Neal who were recently married in Dallas, returned to Hereford Sunday. They are being warmly congratulated and a number of social affairs are being planned in their honor.

Among the children's parties of the week, none have given more pleasure than that which celebrated the eleventh birthday of Grace Ferguson on Friday, March thirtieth. An all-day picnic on the soft green lawn at the Ferguson home had the delight of novelty and was the formal initiation of the little girls who enjoyed it into the joys which the coming of spring is to bring them.

The morning was filled with the gayest of out-door sports and a picnic luncheon added to its pleasures. A delightful feature of the afternoon was the serving of a beautiful birthday luncheon. The dining room, lighted with pink and green candles furnished a harmonious setting for the prettily arranged table where pink and green ribbons, radiating from a beautiful birthday cake, led to dainty baskets of home-made candy. Ice cream completed a delicious menu. The day's pleasures were shared by twelve little girls.

R. W. Hankins has sold his piano business to Ed F. Connell, who will continue the business with Mr. Hankins as salesman.

The Mothers' Club was entertained by Mrs. C. H. Churchill on last Tuesday. Among other matters of business the lighting of the park was considered. The annual Easter egg hunt for the first grade was placed for Friday afternoon.

Cheese sandwiches, combination salad and cake made delicious refreshments.

A pleasant day was enjoyed by the ladies of the north-side aid society of the Christian Church, on Thursday, the occasion celebrating the birthday of Mrs. E. E. Ramsey.

The ladies met at the home of the honoree bringing with them the various dishes which go to make up an elegant dinner. This was spread at the noon hour and was the crowning feature of a day filled with good things. The spirit of loving service characteristic of these ladies, found expression in the making during the day of a quilt which will add to the Church fund of the society.



Family Dr. says:
Buy Our Brushes

"WILL THEY HOLD THEIR BRISTLES?" IS THE FIRST QUESTION WE ASK WHEN BUYING OUR BRUSHES—BE THEY HAIR BRUSHES, CLOTHES BRUSHES OR PAINT BRUSHES.

BUY YOUR BRUSHES FROM US AND THE BRISTLES WON'T FALL OUT.

BUY "ALL" OF YOUR DRUG STORE THINGS FROM US AND YOU CAN "RELY" ON WHAT YOU BUY.

BETTS-CLARK, DRUGGISTS
THE NYAL STORE

Local and Personal

J. L. Wilson sold this week to D. C. Laird 300 yearling steers.

Miss Inez Ricketts spent the weekend with home folks.

Rev. W. M. Baker is attending presbytery at Tulsa this week.

Miss Hallie Womack is almost well again after an illness with appendicitis.

For first class cleaning and pressing, call on Orr's Tailor Shop; they know how.

Mrs. J. W. Ford and daughter Marian returned Friday from a visit at Rosebud and Onalaska.

Look at our ad on page four: prices are reduced 50 per cent.

The soldier boys are off for the defense of our country; see them next Wednesday night at the Star.

Ladies: Don't walk in the dust and wind; call a taxi; quick service; any where in town for 25 cents. Telephone No. 23.

William Hart, the good, bad man, in a five part drama will follow the Panhandle reels at the STAR THEATRE Wednesday night.

You can get trees, plants and bulbs for ten days at 50c on the \$1.

Mrs. Lawrence Johnson, of Summerfield, went to Amarillo Tuesday to attend the meeting of the Panhandle Odd Fellows Association.

Mrs. W. H. Ray and little daughter, Frances, spent Wednesday and Thursday in Amarillo visiting relatives and attending the Odd Fellows Convention.

A Reel Buffalo hunt at the Star Theatre next Wednesday; be sure to see the Indians after a real buffalo on the Goodnight ranch.

W. F. Orr's Barber Shop has added a first class tailoring and pressing department. They want all their old customers back and a lot of new ones.

Orr's Barber Shop is being equipped with first class cleaning and pressing machinery and is now prepared to turn out first class work in this line.

Mrs. A. L. Gibson motored to Clovis Saturday and spent the day with Mrs. T. E. Reagan, who returned to Hereford with her and remained until Tuesday.

Miss Katherine Brogan of Omaha, Neb., niece of Mr. and Mrs. Chas. Pratt, is here to spend some weeks visiting with that family.

Mr. and Mrs. J. W. McQueen, Mrs. Lamb, Mrs. Sherman, Hazel McQueen and Carolyn Lamb formed an auto party to Clarendon Friday. They returned Sunday evening.

Messrs. Nat and Harry Houston, Miss Grace Honston, and Miss Shipp, all of Lovington, N. M., are spending a few days this week with the family of W. P. Lupton. They will also visit Mr. and Mrs. Charles Lupton before returning home.

Uncle John Gordon is getting to be a real sport. He has thrown away his usual cow-boy hat and is now wearing a spovy green top-piece with straight-brim. He was in town this week.

Mr. Austin Barnes of McKinney is visiting his sister, Mrs. W. H. Perry, this week.

A good moving picture of the soldier boys and other Panhandle scenes at the Star Theatre next Wednesday night.

Mr. E. B. Black went to Kansas City yesterday on business.

C. R. Smith bought 250 yearling steers from Hill & Shore at forty dollars per head.

There are more roses and bulbs planted in April than any other month.

Typewriter ribbons, all kinds, at the Brand office; also carbon paper, light and standard.

Miss Florence Anderson arrived Saturday from Abilene and will spend a month with her sister, Miss Anderson, of the public school.

Spence Jewel visited his father and brother in Hereford Saturday and also attended to some business matters.

Frank Barber of Dimmitt has been appointed as deputy postmaster under J. A. Stegall. Mr. Barber took his place Tuesday of this week.

D. C. Laird sold 600 two-year-old steers to Rorax Bros., Panhandle, Texas, at \$56 per head, April 15 delivery.

John W. Gordon is receiving the ranch he bought of Charles Donald. This ranch consists of 25 sections, owned and leased land, and is well improved.

Chas. Donald has sold fifteen hundred head of two-year-old steers for fifteenth of April to May 1st del, at \$58 per head. 1200 of these cattle were bought by C. G. Henson, Kiowa, Kans.; 300 bought by Mr. Woods of Kansas.

The high school foot ball boys played the Farwell highs Saturday, and defeated them by a score of 19-16, better kind that you can buy.

I. L. D. Sells who has been spending some time in Hereford with his son left Tuesday morning for their home in Bremen, Ind. His son has been here for some months for the benefit of his health but has not improved in a satisfactory way and hence their return home.

Mrs. W. B. Parmer went to Clarendon the first of last week to see her daughter, Miss Mary, a student in Clarendon College. Miss Mary returned with her and spent a week here with a view of benefiting her health which has suffered somewhat from close confinement in school. She returned to Clarendon Monday.

Friends of Mr. and Mrs. T. E. Shirley gave them an enjoyable surprise Monday evening when in anticipation of an extended visit which these esteemed people contemplate making, a delightful evening at their home was enjoyed. After an informal program of entertainment delicious angel food cake and chocolate were served. Enjoying the occasion were: Mr. and Mrs. Dameron, Miss Bertha Dameron, Mr. and Mrs. Ricketts and Mr. and Mrs. Dyar.

Mrs. Hanlan Improving
Friends of Mrs. J. W. Hanlan will be glad to learn of her rapid recovery from the effects of the very serious accident reported last week. She is able to sit propped up in bed and her condition is very encouraging.

Odd Fellows Give Banquet
Some thirty-five members of the Odd Fellows lodge were entertained last Friday evening at the popular restaurant of Dad Baker's. The members have been in training for their annual meeting and this banquet was for the purpose of further cementing the work and to create enthusiasm, which it did not fail to do. Toasts and speeches were made and a most happy occasion was enjoyed. The menu was such as "Dad" Baker is capable of placing before a lot of healthy men and this feature of the evening was enjoyed not a bit less than were the toasts.

Robert Elliott, Jr. has returned from the border where he spent a number of months in regular army duty. He enlisted at Dallas in May of last year as a private and when his battery was disbanded, he occupied the position as "Line Sergeant" in the artillery department under Capt. F. A. Logan. He will be at home until a "CALL" issues for his battery to return to duty, which is likely to come at any time. In conversation with Mr. Elliott, he states that every young man should have at least two years' training in the army, that this training should be taken just after finishing the high school. "It is worth the time," he says, "both from a physical and from a military point of view, but that the morally weak are in great danger of not improving their condition. It takes a strong mind as well as strong body to stand the pressure of army duty. Those inclined to immorality, or those who are too weak to withstand temptation should not join the army. I believe in a short military training for every boy in the country," he concluded, "volunteer if it can be had, compulsory if needed."

Plant More Trees and Shrubs
The Hereford people never grow tired of beautifying their homes by trees, shrubs and flowers. It has long borne the enviable reputation as being THE city of trees on the Plains. A large number of trees have been planted this season but there is plenty of time to plant more. In years to come, and that not far distant, every citizen will be proud of the part he or she has had in beautifying the city. It is, therefore, worthy of earnest effort: Plant more trees, shrubs and flowers.
The local nursery has a large supply of all kinds of trees on hand. They will be pleased to advise with you.

Good April Showers
Tuesday afternoon, the first April shower fell at Hereford. On Wednesday evening the exhibition was repeated to an admiring people. The total precipitation as measured by the gauge at the First National Bank shows one-half inch. The rains are reported general over the Panhandle and will be of untold benefit to wheat and rye and also to the early plowman. These rains will bring early grass.
Friends in Hereford received word Wednesday that a big snow had fallen in Missouri and other states. The Panhandle for sunshine and showers in April.

White House Market Buys Business House
Not to be moved out of "house and home," the White House Market, after having their present place of business sold out from under them, have bought

Struck Oil Big Cushers
Across Bay from
FREE TRIP San Leon

Whenever You Need a General Tonic Take Grove's
The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

The building now occupied by Dad Baker's restaurant. This place will be remodeled so as to accommodate both the market and the restaurant. Messrs. Henry Cloyd and Homer Wilkinson, owners and proprietors of this market hope to be in their new place by the first of next month.

J. M. Kimmons and family, constituted of himself, wife and two sons, have bought the Perry W. Smith farm northeast of town and will have charge of it for this year. They came from Dallas where they lived for some fifteen years. They are welcome to this county and the Brand hopes for them success.

Sells Fine Herefords
W. P. Lupton has engaged for fall delivery all of his spring heifer calves at \$100 per head. He has also sold and shipped into New Mexico one car of registered bulls and is shipping another car this week.
All of his sales were very satisfactory, bringing prices commensurate with the quality of the stock sold.

Struck Oil Big Cushers
Across Bay from
FREE TRIP San Leon

The senior and junior classes of the high school with some of the teachers, enjoyed the first picnic of the season at Sulphur Park on Monday evening.

The party was conveyed to the grounds in cars and a picnic luncheon was enjoyed. The coolness of the evening necessitated an early return to town after which a party with Miss Ethel Sutton, a member of the senior class, as hostess, entertained the young people most delightfully.

Telegram from Ladies
Houston, Texas, 4-8-17.
E. M. EDWARDS,
Hereford, Texas.

We are still stopping at San Leon. Well pleased. Will answer any and all questions when we return. Expect to have latter part of this week. Sigfried, Mrs. Clarence Smith, Mrs. G. F. Pierce, Mrs. J. W. Jacobs. adv it

W. W. Bennett and C. L. Sullivan have returned with glowing reports of a great time at the State Camp meeting of the Woodmen of the World, recently held at Waco. That city has borne a reputation for entertaining and no doubt, these two wood choppers had the time of their life.



The path to at least moderate wealth is open to you, but you will have to enter

By Way of the Savings Account Route

No man has ever attained even moderate wealth without the aid of a bank account. If you really have the ambition to acquire wealth, you will start an account at once. It is the only way.

SAFETY - FIRST
THE FIRST STATE BANK & TRUST CO.
ONLY GUARANTY FUND BANK IN DEAF SMITH COUNTY

HAVE YOU AN IDEA?

If you are a business man, merchant or banker, and have an idea, develop it. If the idea pertains to the advertisement of your business, employ the best means at hand to perfect that idea. Consult experienced men: employ experts who have studied the matter of developing the ideas of others. We have followed our own advice and have employed experts in the advertising department to assist customers in the matter of advertising their business. If you have an idea, let us help you develop it; that's our business. This service is a new one to all who have ideas.

The Ad Columns of "The Brand"
"Ideas Developed While You Wait."

COMING TO STAR THEATRE WED., APRIL 18

THE GOODNIGHT BUFFALO HUNT PICTURES

These pictures were made last Fall when Mr. Goodnight had the Indians to kill a Buffalo with Bow and Arrow. There were thousands of people from all over the Plains there to enjoy the chase. There were plenty of thrills and excitement. Also, a picture of the Amarillo Soldier boys when they came back from the border, and a picture of them when they left Amarillo for the border a few days ago. Thousands of people were on the streets and at the Depot in Amarillo to see them off for the defense of our country.

WILLIAM S. HART in

"APOSTLE OF VENGEANCE"

in a Five Part Drama
William Hart always portrays the Western Bad Man. He knows how to play such rolls as he is a typical Westerner, having been raised among the Sioux Indians of Dakota.

Still \$17

Styleplus \$17
Clothes

The same price the nation over.

still remains the same, the one suit in America that is nationally known to have their same old price distinction.

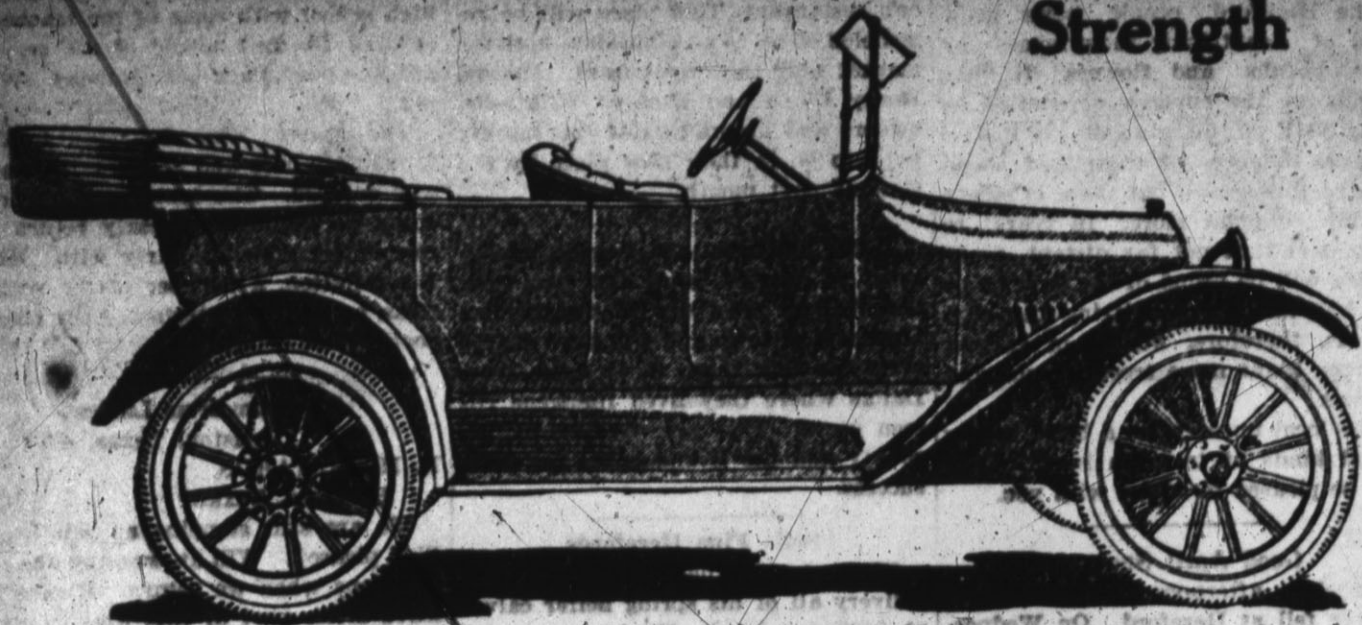
Back of this price the makers stand with a strong guarantee of style, all wool quality, wear, fit, perfect satisfaction.

Foresight in buying, double volume sales, concentration on the one price idea, reduced costs in manufacture—tell the story "Still \$17."

We are the only Styleplus Store. We can save you money.

Fox Mercantile Co.

Strength



You revel in the strength of the Chevrolet! Its sturdiness brings you miles and miles of joyous travel--free from worry and full of faith in the dependability of your car.

You profit by the economy of the Chevrolet motor--that powerful valve-in-head type which pulses more energy, more miles per gallon of gasoline than many higher priced cars.

And you enjoy solid comfort from its strongly built body-construction, its generous interior, its pliant chassis and springs, and the liberal use of Chrome Vanadium steel.

Any owner will tell you of his complete satisfaction.

Let us show you 22 miles or more to the gallon of gas.

J. R. STUBBS, Agent

Hereford, Texas

Headquarters at Ford Garage



Model Four Ninety Touring Car \$550.00. Roadster, \$525.00. "Four Ninety" Touring Car, fitted with all weather top, \$625. "Baby Grand" Touring Car or "Royal Mail" Roadster, fully equipped, \$595.00. Chevrolet eight cylinder four passenger Roadster or five passenger Touring Car, \$1255.00. All prices F. O. B. Flint.

With the Churches

Epworth League Program, April 15th
Subject: "The Lord's Day the best day."

Song service.
Prayer.
Announcements by President.
Scripture lesson: Neh. 3:15-22.
Song.
How we may make the Lord's Day the best day--Mr. Jesse.
Should we use the auto and excursion on Sunday as a means of pleasure--Bro. Wyatt.
Special music--Miss Elizabeth Oberhiller.
Compare the manner in which the Sabbath is kept now with the way out forefathers kept it--Miss Annie Anthony.
Reading--Miss Juanita Caylor.
The things that make us forget the Sabbath--Mr. Spratt.
Closing Song.
Benediction.
Leader--Leonard Foster.

E. Y. P. U. Program, April 15th
"God's Call to Special Service."
Scripture Lesson, Isaiah 6.
Song, No. 42.

I. Christian experience back of the call--Miss Georgia Curtinger.
II. A general call for special acceptance--Hessie Owens and Miss Mable Elliott.
III. Services of many kinds--Miss Johnnie Estes.
IV. Is God leading you to any kind of special service--Miss Fern Luke.
V. Reading--Miss Olive Wilson.
VI. An original talk--Mr. Frank Jesse.
Leader--Turret Owen.

At Methodist Church, Sunday April 15
Sunday School 9:45 a. m. E. B. Black, Supt.

Worshiping at 11 a. m. and 8:15 p. m.
Subject at 11 a. m. "Prayer and Self Denial"; at 8:15 "Why Go to Church?"
Junior League, 3 p. m., Mrs. G. S. Wyatt, Supt.

Senior League 4 p. m., R. H. Jacobs, President.

W. M. S., Wednesday 3 p. m., Mrs. J. L. Walker, President.

Prayer meeting Wednesday 8:15 p. m.
Choir Practice, Thursday 8:00 p. m.
Miss Mabel Betts at the piano and Directress.

We had a great day last Sunday, the house being filled in the morning and many had to be turned away at night.

This is a church that gives a hearty welcome to all. The rich and poor meet together. The Lord is the Maker of us all. Come and let us worship the Lord together.

G. S. Wyatt, Pastor.

Of all the words of tongue or mind,
The saddest are these--Help the blind
Of all the times the gods permit,
The worst are these--Now, please re-mit.
Of all the joys our friends do close,
The sweetest are these--I herewith enclose.

Program, Thursday Evening, April 12,
at
Star Theatre

CINDERELLA IN FLOWERLAND

Characters:
Cinderella--Daisy--Georgia Karr.
Proud Sisters: Hollyhock--Annie F. Parker, Tiger Lily--Mabel Jowell.
Bonnie Bee--Page--George Beams.
Robin Red--Prince's Herald--Kathleen Hawkins.

Godmother--Nature--Virginia Stubbs.
Prince Sunshine of Sunbeam Castle--Maurine Hughes.
Butterfly Charloters: Imogene Wilson, Ruth Conkright.

Guests at the Ball:
Violet--Frances Wilson
Daffodil--Dorothy Barber
Mignonette--Lois Brazil
Pansy--Leona Bishop
Poppy--Lula Orr
Sweet Pea--Alleen Oderholz
Narcissus--Floyd Wilson
Buttercup--M. Frances Childres
Sweet Brier--Lena Anthony
Lily Bell--Carolyn Lamb

Sunbeams:
Gwendolyn Price
Luelle Hicks
Mary Valentine
Eleanor Stubbs
Edith Walker
Lorraine Witherspoon

Raindrops:
George Parker
Howard Forrester
Walter, Tice
Wayne Bowers
Jack Fuqua
Robert Anthony

Scene I. In the Meadow. Prince's invitation to the Ball.
Scene II. In the Meadow. Godmother-Nature sends Daisy off to the Ball.
Scene III. On the Woodland Lea. The May day ball and the shower.

Scene IV. In the Meadow. Princess of Sunbeam Castle.

PREACHER TAKES TEXT ON SAN LEON

Fowlerlon, Texas.
TO WHOM IT MAY CONCERN

This certifies that I have visited San Leon property and examined same very carefully. It is a beautiful location; and, with county shelled road finished, I believe it will become a very popular resort for not only the Houston people, but for many throughout the state who desire an ideal summer home. I was favorably impressed with the

Don't walk in the dust and wind
Call the Taxi.

23-PHONE-23

FOR
Service Car

H. R. ALBERTUS
Renfro's Garage

Quick service; 25 cents any trip in the city.

Married
Tuesday morning, at the home of Mr. and Mrs. A. A. Keeler, Mr. Vernon Jones and Miss Cleola Marks were united in marriage, Dr. G. A. Paris performing the ceremony. The young couple were from Claude, New Mexico, and are friends of Mr. and Mrs. Keeler. They are spending several days in Hereford.

Card of Thanks
To our friends and neighbors who so kindly assisted us during the sickness and death of our dear Paul, we wish to express our heart-felt gratitude.

Mr. and Mrs. John Decker and family.

Teachers Elect Officers

At the recent meeting of the Panhandle Teachers' Association, Prof. M. B. Harrison was elected president of the association, J. W. Campbell, of Plainview, vice president, and Miss Anna McDonald of Amarillo secretary-treasurer. Next year's meeting will be held in Amarillo.

ACT QUICKLY

Do the right thing at the right time. Act quickly in time of danger.

In time of kidney danger, Doan's Kidney Pills are most effective.

Plenty of Hereford evidence of their worth.

Mrs. M. E. Orr, W. Second St., Hereford, says: "My kidneys were weak and out of order and bothered me a lot. My back was weak and aching. I felt drowsy and languid. A few boxes of Doan's Kidney Pills, procured from Burns' Drug Store, cured the trouble and I have not been bothered since."

Price 50c at all dealers. Don't simply ask for a kidney remedy--get Doan's Kidney Pills--the same that cured Mrs. Orr. Foster-Milburn Co., Props., Buffalo, N. Y.

Deaf Smith County Lands Wanted

We buy and sell land every day in the week. If you wish to save from \$2 to \$5 per acre in buying land, write for our bargain list. The Home Land Co., Pampa, Texas. We deal in real estate, farm lands, ranches, cattle. References: First National Bank, Pampa, Texas; Amarillo National Bank, Amarillo, Texas. We have a bargain in a smooth section near Hereford; terms 6 per cent on 5 years time. 5-17

To Cure a Cold in One Day

Take LAXATIVE BROMO Quinine. It stops the cough, and headache and works off the cold. Druggists refund money if it fails to cure. W. GROVE'S signature on each box. 25c.

To Hereford from Floyd County
W. A. Knox and family of Floyd County have located on a ranch northwest of Hereford and are added to the list of Deaf Smith's good citizens.

Dickson Bay and San Leon
Gulf Coast News: "It is understood that part of Dickson Bay has been filed upon by oil prospectors and that a test well will be drilled not far from San Leon." Dickson Bay joins San Leon on the south. adv. 11

It is reported here that Dr. Rucker is making big futures in the oil business across the bay north of San Leon. It.

The Quinine That Does Not Affect The Head
Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

Santa Fe
\$2.25
Account Panhandle Hardware Dealers Association, Amarillo, April 23 to 25, 1917, round trip tickets will be sold on April 22 and 23, final limit April 26. Fare \$2.25.
Account of annual meeting of Presbytery of Amarillo, of the Presbyterian church U. S. A., at Tulla, Texas, April 10th to 13th we will sell on April 9th and 10th round trip tickets at rate of \$2.90, final limit April 14th.
For further information phone **34**
L. I. GARTON
Agent

\$100,000 TO LOAN
On farms or ranches in Deaf Smith, Castro and Farmer Counties. Long time, cheap rates, no inspection expense, no delays.
Potts & Jones - - Bonded Abstractors

C. L. Sullivan and son, Glen, went to Amarillo, Monday, where they purchased an Oldsmobile car.

AUTO TRANSFER SERVICE
MEETS TRAINS PHONE 111
W BLAKE COGDELL
"OCEANS OF WATER"

Telephone In Emergencies
The sickness of a valuable farm animal demands prompt remedies. It's a case for the veterinary--and minutes count.
Over his Bell Telephone the farmer consults the veterinary who tells him what to do until he arrives.
Bell Service constantly proves its value to the farmer.
See our Local Manager.
THE SOUTH-WESTERN TELEGRAPH & TELEPHONE COMPANY

HOME FURNISHINGS

At no time have we been so well shaped up to take care of your wants as we are at present.

We have more room--better arrangement of our house than ever before--all of which gives us better facilities to serve you in a more pleasing way.

We have many CAR LOADS of furniture on hand, which was bought before present prices went into effect. All of these goods are yours at the old prices. We have no rubbish on hand, we have new and dependable goods only--all sold at reasonable prices.

HOOSIER KITCHEN CABINETS
the pride of every home. We can supply you with these goods and not a penny advance--sold on easy terms--\$5.00 down and \$5.00 per month.

SINGER and WHITE MACHINES
You know these goods, and when you buy either, you buy a life-time of pleasure.
Sold reasonable and on every terms to suit you.

WALL PAPER
Spring is the time to repaper and clean up. Our stock is complete and prices guaranteed the lowest.

BED SPRINGS & MATTRESSES
You spend 1-3 of your time in bed--You should have the best bed that you can buy. We sell the kind that lasts a life time and will insure sweet rest and refreshing sleep.

\$27.50 Sealy Mattress for	\$32.75
18.75 Legal Tenders Mattress	15.00
10.00 Springs for	7.50
45.00 Brass Bed for	37.50
35.00 Brass Bed for	27.50
25.00 Fine Brass Bed for	20.00

We have the greatest line of Art Rugs ever shown in this part of the State. It will give us pleasure to show you through this great line.

We have car load of new LINOLEUM. Plenty of the good INLAID at reasonable prices from \$1.35 per square yard to down to \$1.15 per yd.

We guarantee to save you money on every thing you buy from us and to give you merchandise that will please.

The place where quality stands first.

E. B. Black Co.
FURNITURE AND UNDERTAKING--HEREFORD, TEXAS

NOTICE TO THE PUBLIC

We have again added a first class cleaning and pressing department to our shop.

Our old customers know what we can do, but to those who have not patronized us in this line, we will say that we do not have to experiment on your work.

We Know the Business

We would be glad to have our old customers back with us and as many new ones. We will show our appreciation by prompt service and high class workmanship.

Yours Respectfully,

Orr's Tailor Shop

"TAILORS TO MEN WHO CARE"

Work called for and delivered.

Call us up.

Butler ranch, formerly occupied by J. W. Hanian. Mrs. George Bacon and children spent Tuesday and Wednesday with Jacob Wagner and family. Charley Hacker spent Sunday night at John Hackers. Mr. and Mrs. Fay Neely spent the first of last week at Amarillo. Mr. and Mrs. Frank Shepard and boys spent Sunday with Minnie and Alford Grant. Chris Kopp spent Saturday evening with B. F. Neely.

junction against the enforcement of the order. Hon. Sam Houston is the county attorney and the citizens of Hereford intend to employ Hon. J. F. Slaton to assist him in the case.

Kye Higgins Sells Farm

J. O. Miller of Clovis has purchased the farm and ranch of Kye Higgins near Dawn, with 150 head of high grade year-old heifers. This is one of the best equipped small ranches in the county and we wish Mr. Miller success.

Cap Hamel Leaves For San Leon

After selling all of his livestock, Cap Hamel sold on the streets of Hereford his household goods and left Tuesday with his family for San Leon, Texas. They went in their car and will arrive there about Sunday.

J. C. Bule and family who have recently moved here from Fort Worth, will improve the Kelsor section, which they have bought. At present they are living with his brother-in-law Tom Hahum, who has leased the Neal farm southeast of town.

Hereford to Help Clovis in Saloon Case The citizens of Hereford are raising funds to employ a special attorney to go to Clovis to assist the county attorney at that place in the fight against the saloons at Texico. It will be remembered that some weeks ago, the Commissioners' Court of Curry county, New Mexico, declared the saloons at Texico a "Public Nuisance," upon the application of a number of surrounding towns, including Hereford. The saloon keepers of Texico have resisted the order and have asked the higher court to grant them an in-

San Leon: Sunshine and Showers, Fruits and Flowers

FREE FREE FREE

HEREFORD "SAN LEON" PEOPLE TO

THE FACTS ARE:

Dear Reader:--You are invited to join our big Hereford crowd that we are expecting to go with us to San Leon on the 1st and 15th of each month. Ask about FREE TRIP, also FREE SHARES in Oil Company that will be organized when oil is found in paying quantities at San Leon. Said Company is to own 208 lots set aside for drilling purposes. Ask for free, beautiful descriptive literature.

Struck Oil Big Gushers Across Bay from FREE TRIP San Leon

Our Hereford crowd March 1st left San Leon: Sunshine and Showers; Fruits and Flowers, with vegetation green, and arrived in Hereford, March 3rd, in blowing snows and freezing weather. Our party while on the trip saw the big oil gushers across the bay from San Leon.

For further particulars, ask E. M. EDWARDS

San Leon Salesman 2nd Door East of Postoffice

"OCEANS OF WATER"

H. L. Broadwell, proprietor of the Hereford Sanitary Steam Laundry, left last Thursday for San Leon, Texas, where he went to inspect his property recently purchased in that place and with a view of buying more since the oil news all around San Leon is getting so much stronger. adv 1t

We sell White and Singer sewing machines on easy monthly payments. E. B. Black Co. 1-tf

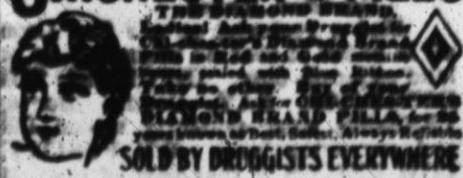
Will Buy Your Hogs

I buy fat hogs, poor hogs, big hogs, any kind of hogs. Headquarters at Beard's Garage. L. Gough. 6-tf

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAIN OINTMENT fails to cure any case of Hemorrhoids, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 3c.

CHICHESTER'S PILLS



Catarh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarh is a blood or constitutional disease and in order to cure it you must take internal remedies. Hall's Catarh Cure is the only medicine that acts directly upon the blood and mucous surface. Hall's Catarh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a scientific prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the blood and mucous surface. The perfect combination of the two ingredients is what produces such wonderful results in curing catarh. Send for testimonials. Toledo, O. F. F. CHENEY & CO., Props. Sold by Druggists, Price 75c. Take Hall's Family Pills for constipation.

LODGE DIRECTORY



HERFORD LODGE No. 102, F. & M. L. meets every Monday night at 8 o'clock in the hall. Visiting Brothers always welcome. C. E. Lester, Grand Master; C. L. Sullivan, Clerk.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the E. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Grand Master; C. L. Sullivan, Clerk.

WHAT IS LAX-FOS

LAX-FOS IS AN IMPROVED CASCARA A DIGESTIVE LAXATIVE CATHARTIC AND LIVER TONIC. LAX-FOS is not a Secret or Patent Medicine but is composed of the following old-fashioned roots and herbs: CASCARA BARK, BLUE FLAG ROOT, RHUBARB ROOT, BLACK ROOT, MAY APPLE ROOT, SENNA LEAVES AND PEPSIN.

In LAX-FOS the CASCARA is improved by the addition of these digestive ingredients making it better than ordinary CASCARA, and this the combination acts not only as a stimulating laxative and cathartic but also as a digestive and liver tonic. Syrup laxatives are weak, but LAX-FOS combines strength with palatable, aromatic taste and does not gripe or disturb the stomach. One bottle will prove LAX-FOS is invaluable for Constipation, Indigestion or Torpid Liver. Price 50c.

Professional and Business Cards

J. M. HYDEN

Optometrist and Optician 108 East 6th Street, Amarillo, Texas. Carl House (Hereford) last Tuesday of each month. Eyes examined. Free Glasses fitted without the use of Drugs. Prompt for engagement.

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

Hughes & Huffman

Fire Insurance

HEREFORD - TEXAS

We Are Specialists

On Fruit and Nut Trees Shade and Ornamental Trees Shrubs and Evergreens Roses and Greenhouse Plants

Hereford Nursery Company

E. S. IRELAND

Dimmitt, Texas Abstracts - Land Loans Owner of the only set of Abstract Books in Castro County. Castro County Maps 50c Each

DR. FLORENCE B. MILLER

OSTEOPATHIC PHYSICIAN Located in Hereford permanently. Treatment by appointment only. OFFICE - First residence west of the Christian Church

Phone 33

KRIS E. FORBES

AUCTIONEER Clovis, New Mexico

W. M. MEGRETT

Attorney-at-Law Office in Court House HEREFORD, TEXAS.

If you have cattle to sell, advertise them in the Want Ad column. If you wish to buy a few White Faces, let your wants be known through the Want Ads. Everybody reads the Want Ad column. You are reading it now.

Business Opportunities

Want Ads. Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: One Cent per Word for Each Issue. CASH WITH ORDER.

- FOR SALE—Pair of work mules. H. C. Bowsher. 10-2tp
- FRESH COWS—Jersey cows, fresh, for sale. H. H. Boardman, phone 208-2. 10-2t-pd.
- FOR SALE OR TRADE—Overland auto in good condition. See Stone & Jones or phone 188. 10-2t
- COW—A No. 1 Jersey milk cow for sale. Phone 193. J. S. Marshall. 10-2t-pd.
- LOST—Pair gold rim spectacles, between the Broadwell and E. B. Black home. Finder please leave at the Brand office.
- FOR SALE—On easy terms, 160 acres of fine wheat land 15 miles south of Adair, Texas. Price \$2000.00. Terms \$500 down, six notes of \$250 each, one to be paid each year. Address: Box 247, Fortites, N. M. 10-6td
- PEDIGREES—Blank pedigrees, suitable for registered cattle, horses or hogs, for sale at the Brand office. A better kind than you can buy.
- FOR SALE—Cheap, or will trade for other live stock, one black Spanish Jack, 14 1/2 hands high. J. C. Bule, 4 miles southeast, Neal Farm. 10-2tp
- HOGS WANTED—I will buy year hogs—big hogs, little hogs, fat hogs and egg hogs. G. W. Brumley. Telephone 172. 9-tf
- FOR SALE—I expect to move to the country and will sell my residence on 25 mile ave. at a bargain. See me at once if you want a bargain. G. W. Brumley. 9-tf
- MARES—Four good work mares, three heavy with foal; also two yearling registered bulls. C. C. Bowman. Phone 318-4. 10-2t-pd
- FOR SALE—Pure Blood Plymouth Rock eggs and day-old baby chicks. 8-tf Mrs. E. M. Sherrieb. Elona, Texas.

- FOR SALE—Fresh milk cow. See T. J. Nance. 1t
- SEED FOR SALE—Pure dwarf maize, re-cleaned, ready for planting. See or phone 202-3, J. H. Copeland. 11-4tp
- BARRED ROCKS—Hens and Pullets of Bradly strain, for sale. Phone 3 R 206, Mrs. C. V. Walker. 11-4p
- WANTED—I wish to buy several sections improved or unimproved Plainland in Deaf Smith County. State lowest price and terms in first letter. Write to John Young, Amarillo, Texas, c/o Amarillo Hotel. 11-May 31
- FOR SALE—50 head good young cows, 40 steer yearlings, 5 young mules and some pure blood Berkshire gilts, will farrow soon. Sherm Williams, 1 mile west of Hereford, Tex. 11-2tp
- Parrott Items. (Too late for last week.) Mrs. James McCoy spent the day Wednesday with Miss Minnie Grant. Mr. and Mrs. Fay Neely visited at the home of Mr. and Mrs. Ben Neely Thursday afternoon. Hazel Hacker spent Sunday with home folks. Mrs. Wagner and daughter Loreta called on Mrs. J. W. Hanian Tuesday. Mr. Wright is building on his section southwest of the place of Minnie and Alfred Grant. Mrs. McCoy called on Mrs. Milton Hardy Wednesday afternoon. Mr. V. B. Smith returned Tuesday from Silver City. Miss Alva Metcalf visited Tuesday afternoon with Mrs. John Hacker. Mr. Joe Becknel and Joe Lynch took cattle to Hereford Tuesday. Mr. Martin Ewers is working for Jacob Wagner. Roy Wagner spent Saturday and Sunday with home folks. Mrs. Will Ewers and Mrs. Fay Neely called on Mrs. Wright and Mrs. McCoy Thursday afternoon. Martin Simpson has moved to the
- See the big San Leon ad on the back page of this issue as it contains much new matter and has been re-arranged. Note the preacher's letter, the telegrams and other ads elsewhere in the Brand of this week. adv
- Laurel, a new, improved Lax-Fos and Blue Flag Root, is the best Laxative. In addition to other properties, Lax-Fos contains Cascara in acceptable form; a stimulating Laxative and Senna. Lax-Fos acts effectively and does not gripe nor disturb the stomach. It cleanses the bowels, digests, arouses the liver and secretions and restores the healthy functions. 50c.

Saved Girl's Life

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

THEDFORD'S BLACK-DRAUGHT

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

JNO D. ROCKEFELLER

invested and said: "Get in while you can. The unwise man thinks a thing worthless or it would not be offered to him."

Telegram

Houston, Texas, Nov. 6, 1916

E. M. Edwards,
Hereford, Texas:
We arrived Saturday morning. Spent the day at Goose Creek. Saw gushers. Drove from Houston to San Leon in automobile. Went thru Bay Shore towns between Houston and San Leon. Shelled road all the way. Saw several orange groves. Saw derrick Morgan's Point, one near Bayview, one near Dickinson and one near Texas City. Well pleased with our San Leon investment. Soil there much better than expected to find. Well pleased with climate. Expect to improve our San Leon property and move down. Mrs. Lindsey also well pleased. Satisfied myself that prices in other towns on bay between Houston and San Leon, with not as many improvements as San Leon, are several times higher than San Leon prices. Think San Leon lots well worth present prices. Mistake about San Leon being all sand. Bringing sample of soil with me. Found no marsh there. Will give full report upon my return home.

Signed, J. O. LINDSEY

Mr. Lindsey, of Hereford, has over \$1750 worth San Leon lots paid out in full, lives at San Leon, and says: "Greatly relieved of Catarrh."

Hereford People Like San Leon

Henry Weems of Hereford, has seen SAN LEON and has over 30 lots at San Leon, or over \$1,000.00 worth, which is not for sale at present. He says ask him anything you care about SAN LEON, but to do it quick, for he will soon be rolling back into SAN LEON again.

Earl E. Wilson of Hereford, we are told after seeing SAN LEON, came home and gave \$500 in trade for two SAN LEON lots from a party who had never seen SAN LEON, but was purchaser at SAN LEON. Wilson claims he gained over 10 pounds weight in ten days' trip to SAN LEON. He has other lots at SAN LEON.

W. H. Smith of Hereford, said since he has visited SAN LEON, and who is also a purchaser: "Look out, Oh you fish and oyster, I'm coming after you very soon, and run a pleasure boat on the bay at SAN LEON. Jacobs, Lindsey, Hamill, Clark and Skeen have moved to San Leon."

Westinghouse said: "5,000 Americans are worth \$1,000,000.00 each because they invested their savings in new things."

EX-PRESIDENT AND BIG EDUCATOR INVEST AT SAN LEON

MISSOURI, KANSAS & TEXAS RAILWAY

Chas. E. Schaff, Receiver,

St. Louis, Mo., Jan. 4, 1916.

Mr. C. S. Woods,
c/o San Leon Company,
San Leon, Texas.

Dear Sir—
Have just received a townsite plot showing your lot sale at San Leon. As you know, members of my household, including myself, have purchased and own 100 ACRES of land ADJOINING the TOWNSITE which you are selling at SAN LEON. TWENTY ACRES of this land are PLANTED TO ORANGES which are NOW BEARING. The other eighty acres are being developed for agriculture. THE INVESTMENT AGGREGATES SOMETHING MORE THAN \$15,000.00. We have found the climate more than satisfactory, and I KNOW OF NO MORE ATTRACTIVE development of the Bay Shore front it will be a most fascinating place to live. development of the shore front it will be a most fascinating place to live.
Yours very truly,
C. E. SCHAFF.

Mr. Schaff was President of the M. K. & T. Railway, and is now Receiver of said road, and is a man recognized for his keen business judgment.

TOBY'S PRACTICAL BUSINESS COLLEGE

Chartered Capital \$50,000
WACO, TEXAS

Waco, Texas, 12-2-1915.

The San Leon Company,
Houston, Texas.
Gentlemen:

I unhesitatingly state that after having visited nearly every point on the Eastern coast of U. S. from Maine to Brownsville, Texas, I consider no place on the coast safer from storm or a more desirable point for summer or winter homes than San Leon. The climate there at all times is simply superb. I speak knowingly as I have spent some time there during nearly every month of the year.

Yours truly,

EDWARD TOBY.

Waco, Texas, Dec. 2, 1915.

Mr. Toby has something like \$3,500.00 San Leon Property.

STRUCK OIL

BIG GUSHERS
ACROSS BAY FROM

SAN LEON

Reported OIL FOUND off 3 sides SAN LEON. Ask BROADWELL WILSON, WEEMS, SMITH PERKINS, HAMILL, SKEEN LINDSEY, JACOBS, CLARK of HEREFORD, who have seen SAN LEON; all invested, and last five named have moved their families to SAN LEON. Hundreds of Hereford and vicinity people have bought SIGHT UNSEEN at SAN LEON, and many more are preparing to move to this Blissful Land of Sunshine and Showers, Fruits and Flowers, as well as Health, Wealth, Happiness and Contentment, which can be found the YEAR 'ROUND at

San Leon

SAN LEON is between HOUSTON and GALVESTON, has R. R. SHELL ROAD, and BOAT ROUTE, and is within three to five minutes ride of INTERURBAN station going to Galveston and Houston, the latter only being about fifty minutes ride from SAN LEON. We are told that SAN LEON has one of the best oystering and fishing places in the U. S. SAN LEON has a BEAUTIFUL three-story HOTEL, costing over \$50,000; splendid brick and concrete SCHOOL BUILDING, the latter costing Sixty-Five Hundred Dollars, besides many beautiful residences.

Lots at SAN LEON are selling right along for \$250.00 each since the raise in prices has been made. We are STILL OFFERING A FEW MORE CHOICE building lots at ONLY \$30.00 EACH, and on EASY TERMS. Purchasers receiving all oil rights in their own lots as well as FREE SHARES in certain OIL WELLS when drilled by the Company.

Houston, Texas, March 29, 1917.

E. M. Edwards,
Hereford, Texas.

Had a geologist on our San Leon property today. He feels so confident oil is under it that he requested us endeavor to get lease for him on tract of land adjacent ours. INFORMED TODAY LEASES HAVE BEEN FILED ON DICKINSON BAY, County Surveyor was there today surveying it. LESSEES must evidently intend DRILLING or wouldn't go expense filing and surveying lease. WE POSITIVELY CAN'T GUARANTEE PRESENT LOW PRICES in that part of townsite when they start drilling. Understand other people trying get leases around San Leon and that Producers Oil Company figuring on buying outright tract land near Dickinson. Drilling Morgan's Point, Deer Park, Seabrook and League City. Rumored other drilling will commence soon. DRILLING NIGHT AND DAY NEAR DICKINSON. President of Company drilling League City well says has fine oil showing and predicts will make good well! Everything looks extremely encouraging to us.
SAN LEON COMPANY.
Dickinson Bay adjoins San Leon on the South. League City is west San Leon.

Telegram

Houston, Texas, March 22, 1917.

E. M. Edwards,
Hereford, Texas:

Quote below part of letter signed by president of oil company drilling well at League City. It reads: "In our opinion, we have struck paying oil in well at League City."

Our driller states he is confident we have a good well; in fact says he has seen wells that have made as much as five thousand barrels per day that didn't make as good a showing as this well.

Goose Cree low regular city of derricks and gushers. Millions being invested there by big oil companies. Gushers coming in there almost daily. If big gusher field is developed at League City, we can not guarantee present San Leon prices as no telling how high prices might soar. Refused application for four lots near hotel at one hundred dollars each, and sold two of them before night for four hundred fifty dollars. Advise old customers double investment and delinquents make back payments and reinstate promptly. New buyers should rush applications immediately. Urge quick action among your friends.

Signed, SAN LEON COMPANY.

Oil Reported Off 3 Sides San Leon

Robison testifies that he put down a water well on his property near SAN LEON on the West and afterwards pulled up the pipe, found it full of fine crude oil.

Quotations from G. B. Fuqua letter states that oil bubbles up every few minutes on Robison place that is West of SAN LEON and very near by, and we think adjoins SAN LEON property.

Reported good showing of 5,000 bbl. gusher at LEAGUE CITY West of San Leon.

Reported that only a short time ago tract at GOOSE CREEK, City of Derricks and across bay North of SAN LEON, sold for \$15,000 per Acre.

Reported that BOOKKEEPER owned one-fourth interest in 12,000 barrel gusher at Goose Creek which would be for him about \$3,000 daily.

Reported that a SUBMERGED LEASE in TRINITY BAY between GOOSE CREEK and SAN LEON sold for over \$14,000.00. TRINITY BAY joins SAN LEON on the north.

Reported Dickinson Bay waters adjoining SAN LEON on the South leased for drilling purposes.

Oil Geologist Examines San Leon

Telegram of March 25, 1917 states that still another geologist was on San Leon property and was so confident that San Leon was underlaid with oil that he requested San Leon Co. to endeavor to get lease for him on property adjoining San Leon.

It is reported Dr. P. S. Griffith, a well known Houston oil man, visited San Leon and after walking over the property and testing it with his instruments, declared that San Leon was underlaid with oil. Dr. Griffith is the man who located oil in the now famous Stevenson lease north of Humble, where oil gushers brought in 50,000 barrels daily.

R. L. DITTO

Mineralogist and Geologist for Oil

Hardinsburg, Ky., Feb. 23, 1916.

San Leon Company,
Houston, Texas.
Gentlemen:

I have the honor to report to you that I have made a very practical survey of your properties known as the San Leon Townsite and Farm tracts relative to location, character and formation for the production of petroleum and gas.

From the geological environment of this district, it is evidently included within the area of the production of the coastal oil belt of Texas. The logs of the shallow water wells bored on the property and the surface indications compare very favorably with other oil fields of the Gulf territory.

In conclusion, I would say that you would be entirely justified in making the large expenditure necessary to thoroughly test the property for oil and gas.

Yours very truly,

R. L. DITTO.

Reported Mr. Ditto has great reputation for finding oil where he says to drill.

Houston, Texas, Dec. 14, 1915.

San Leon Company, or
To Whom it May Concern.

This is to say that I am very familiar with your property at San Leon, and I regard its location and its surface indications as most likely for an oil field.

I have drilled eighty-six wells in the Texas fields and have been continuously engaged in the oil production in Texas from the time of the bringing in the great Lucas well at Spindletop, Beaumont, to the present time, and I know of no development that would give more promise of success than your property.

I predict for anyone who invests with you—success, because I know the men back of your enterprise.

Yours very truly,

D. R. BEATTY.

Mr. Beatty is very wealthy.

Free Trip 1st AND 15th Each Month

E. M. EDWARDS 2nd Door East of Postoffice
Phone 169
Free Descriptive Literature HEREFORD, TEXAS

ANOTHER BIG HEREFORD CROWD LEAVES NEXT WEEK FOR SAN LEON