

The Hereford Brand

VOLUME 17

HEREFORD, TEXAS, THURSDAY, MARCH 29, 1917.

NUMBER 9

CAR UPSET; SEVERAL INJURED

The J. H. Pitman car was overturned Sunday afternoon, throwing the occupants out and painfully injuring different members of the family.

The accident occurred some distance east of Umberger, when a front wheel suddenly gave way, upsetting the car. Mac Pitman, who was driving, sustained a bruised arm and some torn shoulder ligaments which are very painful. Miss Miller, a sister of Mrs. Pitman, was stunned for a time and also suffered some minor bruises about the head. The other members of the party, Mr. and Mrs. Pitman and Eloise were more or less badly shaken up, but none of the injuries are thought to be serious.

The victims of the accident feel that they are fortunate in escaping what might easily have been much more serious results.

Improving Slowly

Theodore Cochell is able to be up town occasionally, after a long illness. His improvement is not so rapid as his friends could wish, but he is considerably better than he has been and with the coming of spring it is hoped his permanent recovery will not be long delayed.

Dies in Kansas

George Evans, who lived at Dimmitt until about a year ago, died this week in Freshwood, Kansas.

The local Odd-fellows' lodge of which he was a member, received a wire stating that Mr. Evans was seriously ill in a hospital there. The lodge ordered that every care be given him but very soon received another wire announcing his death.

The deceased was a man held in very high esteem in his community. After the death of his wife about fifteen months ago he went to Kansas where he has since lived. He has no relatives here and at his own request the remains were interred in Freshwood.

Miss Lay to be Married

Friends of Miss Annie Daurie Lay, formerly a violin teacher of this city, have received invitations to her marriage to Mr. Walter Pruitt. The wedding will take place in April at the bride's home in Itasca. Miss Lay has many friends in Hereford who will be interested in her approaching marriage.

New Train Service

Two new trains have been put on the Plainview-Sweetwater branch. As to the Hereford connections, the 5:30 p. m. train connects with the 11:20 p. m. at Canyon for Sweetwater; or a passenger could go to the Amarillo and take the same train at Amarillo at 10:50 p. m. On returning, leave Plainview at 4:30 p. m., change at Canyon to the 11:35 p. m., arrive in Hereford 12:28 a. m.

It must be remembered that the night Plainview-Sweetwater train leaves Amarillo at 10:50 p. m., and that the night Hereford-Clovis train leaves Amarillo at 11:00 p. m. That

the early morning Sweetwater train leaves Amarillo at 6:45, and that the early morning Hereford-Clovis train leaves Amarillo at 5:15.

Civic League Column

The league's announcement of its willingness to assume responsibility for all things pertaining to the city's health and welfare, for which no one else was directly responsible, has brot to its notice some surprising facts. Cows are running at large in some parts of the city and seriously damaging gardens and other property. Chickens are also permitted to trespass unrestricted. Town stock-farming is a very popular industry and more than one citizen has protested in vain. The city has ordinances to cover all these cases but an unenforced ordinance is of no effect and the league respectfully calls the attention of the proper officers to these conditions.

The league is furthering the clean-up campaign as much as possible by having working committees in all parts of town. These committees are seeking to secure the concerted effort of the entire town in making Hereford clean and sanitary.

The generous response to the canvass for the purchase of the encyclopedia leaves a considerable amount which will be expended for other library equipment.

Change in Business Firm

Homer Wilkinson is resigning his position with the Waples-Platter Wholesale Grocery Co. and will, in about two weeks, become permanently associated with the Ford Garage.

Mr. Wilkinson is a good business man and the firm with which he now becomes connected will doubtless maintain the same excellent service as heretofore.

A handsome and commodious rest room has been opened in the building for the convenience of their patrons. It is very attractive as well as a needed convenience.

Real Estate Transfer

A recent real estate transaction has transferred the W. F. Dieble place, consisting of a residence and about four acres of ground, much of it in fruit, in South Hereford to Earl Wilson, Mr. Dieble becoming the owner of a half-section near Dawn. This he has since traded to Clarence Wheeler for his residence property in Hereford.

Joel Jottings

Mrs. Ray Hershey has been very ill of pneumonia the past week and has been under the care of Miss Julia O'Mahony, a trained nurse.

Mrs. Jim Chamlee and baby have returned to their home from the hospital where the baby was taken for treatment during a siege of pneumonia. Miss Margaret Hershey is at home from school during the illness of her mother.

Mrs. Sam Wallis continues to be very ill.

Mr. Chamlee took off an incubator hatchling last week.

Mrs. Dan Shaffer was sick with neuralgia a part of last week.

Mr. and Mrs. Lewis Smith spent Sunday with Mrs. Smith's parents, Mr. and Mrs. Miller at the Slaughter Ranch.

One of Mrs. Parker's little girls is at Mrs. Askren's sick with measles.

NOTHING SUCCEEDS LIKE SUCCESS

For the Best Service, Sales and Net Results consign your Cattle, Hogs and Sheep to



THOS J. ZOOK
President and General Manager

ZOOK & ZOOK

LIVE STOCK COMMISSION COMPANY

CATTLE LOANS A SPECIALTY

CAPITAL \$50,000

Both Phones Main 6899

Stock Yards Station



LOUIS E. BOYCE
Vice Pres., Sec'y. and Treas.

Kansas City, Missouri

CLEAN UP

To-day, to-morrow, and Saturday are, by proclamation of the mayor, official clean-up days for Hereford. This is the city's opportunity. Single handed effort by individuals to clean up their own premises will mean little, if the work is not unanimous. Three days of real concerted effort by all the citizens will put the city in a fit condition to start the summer.

Let every person become so thoroughly inoculated with civic pride that not only the residence and business district but the adjoining vacant lots may be made sanitary and presentable. Burn everything combustible and place other rubbish where it can easily be handled and it will be hauled off at the city's expense. Great care should be exercised in burning trash as a disastrous fire might easily be started by carelessness in this particular.

Clean up and then we'll paint up.

'Round About Town

They say that the City Commission should have employed local engineers to plan the work of paving the streets instead of importing them. If all of the conditions and circumstances were known, perhaps it would show that the employment of a Dallas man would save the City in a large way as to the cost and hence save the tax payers in the end financially.

They say that Uncle Sam is in war with Germany but that he doesn't know it. Well, the common run of American citizen is beginning to feel the high cost of war over on the other side of the world. What will be like, if actual war begins on this side? Ask the shades of General Sherman.

They say that it is much easier to criticize than to enlize; but did you ever try to place yourself in the "other fellow's" position. You are looking at his faults with a magnifying glass and reporting what you see with a periscope. You are hiding in the "blitz" while you "shoot him." Of course, he may deserve "shooting" with something heavier than a periscope, but if you are half the Christian which you claim to be, and if you wish to save him from damnation you think of him, try a Christian's rule. You cannot "strike" thinking men into goodness with a whip; you cannot bring men to their knees for prayer with scorpions. "Bridle thy tongue."

They say that Hereford is freer of "tattle" than other towns. If true, happy is Hereford. If not true, why should Hereford hold such a reputation? Tale-bearing, back-biting, low brow work, suspicion, misjudgment of motives, do not constitute a part of the seven virtues. Let not Hereford disappoint herself.

Cost of Paving Streets

When the citizens of Hereford voted authority to the City Commission to pave the streets, the matter of cost was one of the dry bones of contention. It was on January 24, 1916, last year, that the qualified electors by a vote of 3 to 2 in favor of paving, set the question. While the cost of nearly all material has advanced, in fact every item of expense in street paving, including labor, freight, etc., yet the cost of paving will not be very much more than at first anticipated. First, for the reason that greater efficiency in the work of paving has been established; second, the keen competition in street and road building. This has kept the cost of paving down while everything else has "gone up." The different advocates and non-advocates placed the cost from \$1.50 per square yard to as much as \$5.00 per yard. The matter of cost depends entirely upon the kind—whether brick, plain concrete, asphalt concrete, asphalt macadam and the "kind" selected will depend upon the cost. It's a case of cutting the garment to suit the cloth.

The Food Supply and the Panhandle. The demand for bread and meat will continue strong. It matters not whether the big war in Europe continues or ends in the near future. The vast armies can not be demobilized in time for the men to take part in in-

INTERNATIONAL FOR LIBRARY

The International Encyclopedia has proven to be the unanimous choice of the Civic Club and it has been ordered for immediate shipment and will very soon be placed in the library. The set ordered includes 25 volumes, is set off the press, and its subject matter is treated to date. It is bound in library buckram and with the discount allowed to libraries and for cash payment the list price of \$144.00 is reduced to \$114.00. A case for holding the set is supplied with the books free of charge.

The books will be a valuable addition to the library and the public-spirited citizens of the town, furnished the answer to a real necessity when they made possible the purchase of the encyclopedia.

By courtesy of Mr. Geo. A. Stambaugh, the Brand publishes the following appreciation sent to Mr. Stambaugh by the H. W. Gossard Co.:
Chicago, March 22, 1917.
Mr. Geo. A. Stambaugh,
Hereford, Texas.

Dear Sir:

Our attention has just been directed to an advertisement featuring Gossard Corsets, which you recently inserted in the "Brand". The typography is excellent, the display shows much care in the planning and the whole ad is well balanced.

You are to be congratulated. The "Brand" is to be congratulated, too, because there can be no doubt but what they render a very efficient service. Without the co-operation of the newspaper the advertiser is certainly handicapped.

We feel sure that this ad must have

brought you very satisfactory returns. Yours very truly,
The H. W. Gossard Co., Inc.
A. B. Taylor,
Western Sales Mgr.

Organizing Cemetery Association. Pursuant to a call issued by a number of the lot owners of the Hereford City Cemetery, some twenty-five persons met at the courthouse Tuesday evening and there took the necessary steps to perfect the organization of a cemetery association. Mayor W. M. Knight was chosen as chairman of the meeting and was elected president of the association. G. M. Suggs was chosen as secretary. A board of directors consisting of five persons will be appointed by the president. Application will be made for a charter to be issued under the laws of the state and the organization will work under the provisions of this charter. It is the purpose of the association to purchase grounds and to make permanent arrangements for their care.

Richard Jacobs is in Oklahoma attending to business matters this week.

L. F. Borden is enjoying the easy riding of a new Overland car bought this week from Barnhart & Rice, local agents.

ASK
THE
MAN
WHO

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THE BANK FOR STOCK RAISERS, MERCHANTS and INDIVIDUALS

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8%

THE FIRST BANK
TO REDUCE THE
INTEREST RATE

THE FIRST BANK
TO REDUCE THE
INTEREST RATE

8 PER CENT

ALL LOANS ACCEPTABLE TO THE
FEDERAL RESERVE BANK
ON AND AFTER JANUARY 1, 1917

8 PER CENT

Stock raisers of this section are invited to use the facilities of the Western National Bank.

Acting as a center of information regarding matters of interest to farmers, we welcome consultation upon any matter relating to stock raising.

As a result of its years of service, this institution is recognized as a thoroughly responsible depository and extends to its patrons a service that leaves nothing to be desired.

LARGE ACCOUNTS
SMALL ACCOUNTS
ALL ACCOUNTS ARE BY US WELCOMED
AND CONSIDERED
GOOD ACCOUNTS

Western National Bank
OF HEREFORD

CAPITAL

\$120,000

G. A. F. PARKER, President.
J. L. SMITH, V-Pres.

C. C. CHENOWETH, Cashier.
ROSCOE DAVIDSON, Asst. Cash.

Furnishing the Home

It is the desire of everyone to own a home. That is right. The important thing after you get the home is the furnishings. You should furnish the home in the best way possible to make it attractive and delightful in which to live.

We are your servants and ready to do your bidding. Let us furnish your home complete with rugs, linoleum, kitchen cabinets, library suits, dining room furniture, bed room suits, etc.

We can fit up every room in your house with just the special designed furniture that you want, and the particular finish to suit your fancy.

When you buy from us, you get goods of quality. We have no trash in our store. The best costs a little more, but is cheaper in the end.

The season for sewing machines is at hand. We handle the Singer, White and New Home machines at moderate prices sold on easy terms.

We will furnish your home just like you want it on monthly payment plan.

LET US SERVE YOU.

E. B. Black Co.

The Big Store With the Little Price

Priona News

W. E. Goodwine, Mrs. Clark and D. H. Mead constitute the sick list for this week. Miss Nellie Mead is able to be up and about the house.

L. F. Lillard threshed the only crop of maize and sorghum that has been threshed in this vicinity this season. The work was done Monday and yielded about 40 bushels of maize and 160 bushels of cane seed.

Mr. Woods of Hereford, and Mr. Reynolds of Amarillo, arrived here Sunday afternoon with their house-moving outfit and the house which George Sachs recently bought of H. D. Seimond was loaded on the trucks on Monday preparatory to moving. Tuesday, Mr. Sachs is having the house moved to his farm about eighteen miles northwest of Priona in Deaf Smith county. A 35-horse Reeves engine did the pulling.

Rev. W. H. Huribut of Amarillo, was here a part of last week repairing the fence around his premises and doing some repair work on his barn. He returned home Friday afternoon and was accompanied by Mr. and Mrs. Clyde Brownfield, who returned by rail the same night. Mr. Brownfield has accepted a position with the Amarillo Creamery Company and will depart in the near future to take charge of his new duties.

Mr. Gee of Tulsa, has purchased several tracts of land a few miles west of town, one of which is near Parkerton, containing 500 acres, and in all aggregating over 1000 acres. He has a gasoline tractor, pulling four 14-inch plows at work breaking up a section of the land for row crops this season.

Several of the neighbors of Mr. and Mrs. Wilbur Ford gathered at their home Friday night and spent a few hours enjoying music and social conversation. This was a farewell visit as the Ford family are to depart for their new home in Colorado this week.

Messrs. Seimonds, Masie and Hughes leased several more tracts of open grass land near the Wentworth place last Saturday. This will make a substantial enlargement of their pasture. They have also the promise of the quarter section with the well lying north of the T. D. Ballard place, unless the land should be sold. This tract belongs to the Syddleate.

A fine baby boy was born to Mr. and Mrs. R. P. Lee on Monday. This is the third addition to the family, the other two being girls.

Mr. Courtwright visited with friends in Hereford Saturday and Sunday.

John Gray and his sister of near Hereford, visited their parents, Mr. and Mrs. F. S. Gray over Sunday.

Foodstuffs In Demand

Dallas, Texas, Feb. 26.—The Texas Industrial Congress receives letters almost daily from some part of the United States asking for information relative to its garden campaigns, past

and present. The idea is growing and the movement is being pushed all over the United States. A letter was received recently from Philadelphia enclosing a clipping from a local paper giving an account of the movement started there. It is estimated that by using available vacant property Philadelphia can save \$500,000 in garden truck.

The letter says in part: "You will see from the enclosed clipping that we are trying to aid the poor of this city to aid themselves. I am writing to ask if you can give me some data and what way done in your garden campaign in 1916. If you have any pictures you could furnish us a basis for later possible talks. I would be glad to reimburse you."

"You see matters are getting serious here. We are having riots and much distress. If we can show this thing as it is done best, giving the photos of winners and their gardens, we will be immensely helped."

It is certain, says the Texas Industrial Congress, that whether we have war with Germany or not, or whether the war continues a year or two or just a few months, the demand for foodstuffs will exceed the supply. The shortage in the world's food crops last year, together with conditions created by the war, bring us nearer a serious food shortage than at any time during the present generation. A short crop, by reason of weather conditions or smaller acreage, will mean almost actual suffering. Nothing short of a bumper crop of grain will save us from exorbitant prices for wheat and corn.

It will not do to depend altogether on cotton. Crop and price are uncertain. Every available acre should be put to feed and food stuffs, into grain and vegetables and potatoes and much attention should be given to livestock. It will be almost a crime for any farmer to fail to provide during the coming spring and summer for all the foodstuffs his family will need during the next twelve months. The South can become independent for foodstuffs by prompt action, but otherwise this section will be drained of millions for high priced foodstuffs which can and should have been raised at home.

Tick Eradication

Dallas, Texas, Feb. 26. Work being done in Dallas County to further the movement for cattle tick eradication may well be taken as an example in other counties where an election is pending, says the Texas Industrial Congress. The election is to be held April 3, but the County Commissioners have already appropriated money for materials to build the vats and these are to be constructed at once.

In addition to these public vats, many private vats are to be constructed immediately. Locations for them have already been selected by the County Demonstration Agent in company with

Dr. Jesse Robards of the Bureau of Animal Industry. The purpose of the immediate construction of vats is twofold. Those first ready will be used for demonstration dippings for the purpose of showing just what dipping cattle means in actual operation and to prove to the skeptical that benefit and not harm comes to cattle from dipping. It is believed that demonstration dipping will do more than anything else to remove any possible opposition to tick eradication.

A strong argument for tick eradication is found in recent public statements of shoe men to the effect that leather is getting very scarce in the United States and that more and better hides will be needed. There is not now sufficient tanned leather in the United States to run the factories two months, is the statement of a St. Louis shoe salesman.

Another says that leather will go to such prices that shoes now selling for eight dollars will cost twelve. In this connection he states that the tick eradication bill now before the Texas Legislature will, if passed, be a great boon to Texas cattle raisers in improving the quality of hides. Texas hides now rank Three and Four just because of the tick holes in them, he said. Except for this damage they would rank Class One.

University Summer School for 1917

The twelfth annual session of the University of Texas Summer School will be the best that the University ever had, so far as attendance, strength of the faculty, and general

Forbes
AUCTIONEER
Cloviss



WEST BOUND
No. 21.....Lv. 6:40 a. m.
No. 117.....Lv. 12:17 a. m.
EAST BOUND
No. 22.....Lv. 10:35 a. m.
No. 114.....Lv. 5:59 p. m.

Big Four Kerosene Tractor

This tractor is at work on my irrigated farm three miles north of Hereford, working perfectly on 2c kerosene and doing an excellent job of plowing at a cost of less than 30c an acre for fuel and lubricating oil. One man operates both engine and plows at the rate of fifteen to 20 acres a day. Buy a tractor and save high priced horse feed and labor.

Hereford Texas **D. L. McDONALD, Agent**

interest are concerned, if the expectations of Doctor Eby, Dean of the Summer School, are fulfilled. The summer term will last eleven weeks this year instead of six as has been the case before. The first term will begin June 13 and end July 26. The second term will begin July 26 and end September 4.

Among the new men who will give courses during the summer term are: Prof. C. H. Baucher, Ph. D., assistant in Washington University; Prof. W. L. Fleming, professor of History in the University of Louisiana; Supt. B. B. Cobb of Waco; Professor M. L. Williams of the College of Industrial Arts; Prof. R. P. Brooks, University of Georgia, and Prof. T. E. Ferguson of San Marcos Normal.

UGH! CALOMEL MAKES YOU DEATHLY SICK

Stop Using Dangerous Drug Before It Salivates You! It's Horrible.

You're bilious, sluggish, constipated and believe you need vile dangerous calomel to start your liver and clean your bowels.

Here's my guarantee! Ask your druggist for a 50 cent bottle of Dodson's Liver Tone and take a spoonful tonight. If it doesn't start your liver and straighten you right up better than calomel and without griping or making you sick I want you to go back to the store and get your money.

Take calomel today and tomorrow you will feel weak and nauseated. Don't lose a day's work. Take a spoonful of harmless, vegetable Dodson's Liver Tone tonight and wake up feeling great. It's perfectly harmless, so give it to your children any time. It can't salivate, so let them eat anything afterwards.

Corner Drug Store, Stocking & McLean, Props., Hereford. Also at the leading drug store in all Texas towns.

J. M. HYDEN
Optometrist and Optician
108 East 6th Street, Amarillo, Texas.
Carl House (Hereford) last Tuesday of each month. Eyes examined Free. Glasses fitted without the use of Drugs. Phone for engagement.

We sell White and Singer sewing machines on easy monthly payments.
E. B. Black Co. 1-17

Buy Goodrich Silvertown cord tires at Barnhart & Rice Garage 1-17

"YOU'LL LIKE HEREFORD"

Deaf Smith County Lands Wanted

We buy and sell land every day in the week. If you wish to save from \$2 to \$5 per acre in buying land, write for our bargain list. The Home Land Co., Pampa, Texas. We deal in real estate, farm lands, ranches, cattle. References: First National Bank, Pampa, Texas; Amarillo National Bank, Amarillo, Texas. We have a bargain in a smooth section near Hereford; terms 6 per cent on 5 years time. 5-17

To Cure a Cold in One Day
Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 25c.

HEREFORD THOR-O-BRED TREES AND PLANTS

Have created a demand that is surprising even to ourselves. This years sales will show an increase of 300 per cent over last year.

The fact that we will sell more trees this season than all other nurseries selling on the plains is significant.

For **Twenty-five Years** we've been on the alert—striving to give better results—Spending \$1000 per year in tests.

Is it not, therefore, worth your while to investigate our products?

"QUALITY FIRST"
HEREFORD NURSERY CO.
HEREFORD

PUBLIC SALE

DIMITT, TEXAS

TUESDAY, APRIL 3, 1917

At 1 O'Clock at the Wagon Yard

The following described property will be sold to the highest bidders:

<p>9 HEAD OF MULES 9 Consisting of 1 Span large work mules 1 large gentle-old mule 6 head young mules, 1 to 3 years old</p> <p>7 HEAD HORSES 7 Consisting of 2 coming 2 year olds 2 mares, 3 years old 1 broke horse, 3 years old.</p>	<p>1 work mare, 4 years old</p> <p>1 work mare, 7 years old</p> <p>12 HEAD CATTLE 12 Consisting of 1 good milch cow 1 Coming 2 year old Jersey cow 10 head of heifers and steers</p>	<p>FARM MACHINERY. 1 Disc harrow 1 Slide Go-Devil 1 3-section draw harrow 1 Bowsher feed grinder almost new Wagon, Harness, and numerous other things</p>
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TERMS: Nine months' time on all sums over \$10, with note of approved security, 8 per cent. interest. Three per cent discount for cash on all sums over \$10. All sums under \$10 spot cash. No property to be removed until terms are complied with.

SHERM WILLIAMS, Auctioneer
P. H. DYER, Owner

We are unloading a car of new touring cars and roadsters today.

Leave orders now for future delivery to make sure of getting a car.

BRANDT & KINNEY
Ford Garage
Hereford, Texas

We have a few good second hand Ford Cars for sale



Urges Planting Soy Beans for the Oil Trade

"The rapidly increasing world need of oils and fats, and the crushing facilities of the cotton oil trade, out of all proportion to the amount of cotton seed and peanuts available for oil manufacture, absolutely require a greater production of raw material," says Colonel Jo W. Allison, Chairman of the Bureau of Publicity of the Interstate Cottonseed Crushers' Association. "Otherwise there will soon be a shortage of cooking oils, soaps, paints, etc., at a price that ordinary people can reasonably afford to pay. The increasing rise in prices caused by scarcity and the high price of the raw material has been observed with dismay in every household, and furnishes a hint of what may be expected if a change in conditions is not brought about.

"Last year Texas grew the peanut for the oil trade, but while this offers some prospect of relief if the acreage increases from year to year it cannot meet the requirements of the present situation. The soy bean, which has about the same climatic requirements in the United States as corn, furnishes a very desirable oil and a meal as suitable for food, feed and fertilizer as cottonseed or peanut meal, and it will be of great help in making up the oil and fat shortage if grown in connection with cotton and the peanut."

"To show the bankers, cotton oil millers, business men and chambers of commerce of Texas how profitably soy bean production is and how important it is to establish this crop quickly on a wealth producing basis, their attention is invited to the following figures: The U. S. Department of Agriculture estimates the cost of production of an acre of soy beans at \$7.50 to \$12.00. It places the average cost of production of an acre of cotton at about \$22, and the Texas Industrial Congress estimates peanut production roughly at \$16 per acre. The farmers of North Carolina sold their soy beans at \$1 to \$1.25 per bushel in 1915, producing an average of 20 to 30 bushels per acre, and had left from one to three tons of hay, worth \$18 a ton. From this it will be seen that the soy bean crop promises to be not less profitable than cotton or peanuts.

"I should be glad to see local campaigns of soy bean growing that will lead to a good acreage undertaken this year in every county where there is an oil mill. The crop can be planted almost any time after the ground warms up until midsummer, and no special implements are required. It is by all means advisable in every case to write to the nearest state experiment station, or to the A. & M. College, at College Station, for inoculation material and for other information, which they will be glad to furnish.

"The crop is machine-planted, machine-cultivated, and machine-harvested, requiring little man labor in comparison with other field crops. Besides yielding a valuable oil and meal it makes a forage crop that is greedily eaten by all kinds of livestock, and can be baled, beans and vines together, if handled rightly. It is one of the very best of soil-builders, having the property in common with other legumes of fixing free nitrogen from the air in the nodules upon its roots, and for this reason the growing of soy beans should result in making our fields more fertile and lead to an increase of the live stock carried on our farms.

"Scientifically demonstrated are its soil building capabilities, that it has been, in almost innumerable instances, that even when those who try it one year fail to plant it the second, they are almost sure, when they have seen the great improvement made in the field of soy beans, to plant it the third year, for its fertilizing value can be seen without consideration of the value of its own yield.

"Indeed it is to no means an improvable result to be derived from any general cultivation of soy beans that if it were early in the spring, the soy bean could be planted in the Corn Belt, but outside the area of cotton cultivation, finding it profitable to ship soy beans for crushing to mills located in the cotton states, thereby giving new life, new material and added industrial prosperity to the South, and extending closer relations between the Corn and Cotton Belts, even with a further reversal of the order of things in which we have so long been accustomed to see the South follow rather than to lead in industrial development.

"The soy bean is not subject to the plant diseases and insect pests that attack our greatest field crops, cotton and corn, and a good acreage of this crop seems so far as the individual farmer is concerned, no more than common sense insurance against the troubles that frequently cause more or less heavy losses with cotton. In addition, I believe the soy bean will be a sure money maker in Texas and other states in the Cotton Belt can grow the soy bean and get rich doing it."

College Education for the Poor

Two scholarships for girls in the University of Texas, amounting to \$250 each, are soon to be awarded. They are the Shirley R. Green and Wm. L. Prather Scholarships. The Shirley R. Green Scholarship was founded in 1903 by Mr. A. C. Green of Palestine, in memory of his sister, Shirley R. Green. Holders of this scholarship shall be required to return the money received, all funds so returned being at once available for other Shirley R. Green scholarships. The Scholarship is open only to girls who would otherwise be unable to attend college. During the thirteen years this scholarship has been awarded it has been the means of aiding many poor young girls of high moral and intellectual ability. One girl who held this scholarship for two years, afterwards graduating from the Medical Department with high honors, now holds a position that pays \$1,800 a year, and is considered an expert in her profession.

The William L. Prather Scholarship was founded by Miss Grace Prather of Waco in memory of her father, Colonel William L. Prather, President of University from 1890 to 1905, and long a regent of the institution. This scholarship is conferred as a gift.

The awarding committee, consists of Mrs. Grace Prather, Waco; Mrs. Helen M. Kirby, Dean of Women, University of Texas; Dr. W. J. Battle,

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Dean of the Faculty, University of Texas; and John A. Lomax, Secretary of the Faculty. Applications should be addressed to John A. Lomax, Secretary, University of Texas, Austin, Texas, and should be sent in not later than April 1.

The Ex-Students of the University of Texas have appointed a Loan Fund Committee which is incorporated under the laws of the state for the purpose of raising \$100,000.00 to be loaned to boys as well as girls who wish to study at the University of Texas. It is the ambition of the Ex-Students of Texas to make a college education possible for every ambitious boy and girl in the state who possesses character and high intellectual promise. Dr. R. E. Whipple, President of the University, is a member of the Loan Fund Committee and is actively engaged in seeing to raise the money necessary for this purpose. Several thousand dollars have already been collected and is now in the hands of the Treasurer of the Loan Fund Committee. Applications for these loans should be addressed to John A. Lomax, Austin.

Destroy Early Weeds

Grass and weeds are the greatest difficulty the farmer has to contend with after the plants are out of the ground. It is this crop which comes up first before or immediately after the young plants make their appearance, that necessitates expensive and tedious hand labor with the hoe and difficult cultivation with the cultivator or other farm implements used for this purpose.

Unless this weeds destroyed before they have developed to any size, its destruction will be a difficult matter. However, small weeds and grass are very easily killed with the harrow. If the farmer does not about them to get well established. In order to do this cheaply, the section or drag harrow should be used at the proper time and in the right manner.

Where the seed bed has been thoroughly prepared and the land is reasonably smooth young crops of corn and cotton can be harrowed crossways with the rows three or four times without material injury, provided the harrow teeth are set back at an angle of about forty-five degrees and driven diagonally across the rows.

The harrowing should begin immediately after the plants are well up or even before that time, provided care is used in ascertaining that the plants are not so small as to be injured by covering them up. This will prove to be not only the easiest but the best cultivation for small crops, as it loosens up the soil immediately surrounding the roots and destroys all the small weeds and grass up to the plants.

By thus harrowing the crop three or four times during the first two or three weeks of its growth the cost of hand labor will be reduced to the minimum and in addition the small plants will start to grow very early in the season. It will also serve to break up any hard crusts that may have formed after rains and will assist in allowing the soil to penetrate the first few inches of soil, thereby warming the soil earlier and permitting more rapid growth of the plants.

The Quinine That Does Not Affect the Head

Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness or ringing in head. Remember the full name and look for the signature of G. W. GROVE, Inc.

BURNS For Drugs

Sacked, coal delivered on your side walk at 60 cts per cwt. E. W. Harrison.



Do You Know

The Panhandle and Swine Breeders Association will have their Annual Convention in

Plainview Texas
MARCH 30 AND 31

and for the occasion the Santa Fe Ry. will sell you a round trip ticket for fare and one third, with final limit for return April 1, 1917

SEE OR PHONE
L. I. GARTON
Agent

Piles Cured in 6 to 14 Days
Your druggist will refund money if PADO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and rest. See.

23-PHONE-23
FOR
Service Car
H. R. ALBERTUS
Renfro's Garage

FOR SALE
Pure bred and high grade Jersey and Holdstein cows
STINSON DAIRY
Amarillo, Texas
Sell from one to a car load

75 YEARS OF KNOWING HOW
1842-1917
P & O
BACKED BY AN UNQUALIFIED GUARANTEE

makes combined, over 2,000 sold by one dealer in one county in West Texas. The special features on this Lister, made it deserving of its immense sale. Its use is not confined to preparing for row crops; it is now almost universally used for plowing for small grain crops by listing and re-listing, leaving the ground in oval waves, which not only catches and holds the moisture but prevents the loose soils of the West from blowing away.

The adjusting link on front end of beam is an important exclusive feature on the No. 111, absolutely preventing the point from running below the desired depth. The wheels are provided with dust-proof boxes, an immense help in the sandy loam lands of the West. The leading device absolutely deposits and seeds at a time of any of the row crops, besides can be equipped for high corn and cotton. You will have to see this wonderful improvement to appreciate it. The lifting hoppers allow change of plates without emptying them. Furnished with either disc or shovel covers. This Lister embodied many other important features that will convince you that it is the best on the market.

The P. & O. No. 123 4-Wheel Lister

This Lister has all the advantages of the No. 111 and in addition has rear wheels. This is a benefit in many locations as it enables the operator to see the shed as plowed. The rear wheels have cushion springs to hold them in line with the row and following the operation of the ground and conform to the ridge without straining the rear frame, compelling also, the Lister to come in proper working position at all times. The friction lock disengages automatically, allowing the wheels to center and turn round in a very small space.

We manufacture the most complete line of Two Row Implements on the market. Ask your dealer and if you cannot be supplied through him, write us for circular and special introductory offer.

Parlin & Orendorff Implement Company
DALLAS, TEXAS

COAL PRICES LOWER

We have reduced the price of Coal to

\$9 Per Ton

Have plenty best Colorado Lump

'Phone 76
E. W. HARRISON



INVESTMENTS

Some folks apparently are getting rich with great ease. In fact, they are the ones who commenced

By Laying Aside a Fixed Portion of their Income Each Week

and depositing it in a reliable bank. Then when opportunity offered they had the necessary funds for taking advantage of it.

SAFETY - FIRST
THE FIRST STATE BANK & TRUST CO.
ONLY GUARANTY FUND BANK IN DEAF SMITH COUNTY

DID YOU EVER FEEL LIKE SWEARING?

when the lamp chimney suddenly cracked to pieces? Or when the wick didn't turn up, and you got all oil-soaked in your endeavor to fix it? Or, found the room all smoldered up from a smoking lamp? Or you were left in twilamplight when the wick and oil, separately and mutually determined to get a divorce? Perhaps you'll be interested in knowing that, when you've paid for chimneys, wicks, oil, wick and tear and sweat, oil-lighting isn't any cheaper than electric lighting that only expects you to press the button, while all the work of maintenance, and annoyance falls on us. Anyway, we'll guarantee that you'll feel a lot more satisfied and comfortable if you know the truth about the best, most efficient and most economical lighting you ever use. We'll gladly tell you the truth if you'll write, "Lighting or Fall." Why not look into the subject - this week?

HEREFORD ELECTRIC LIGHT AND POWER COMPANY
Hereford, Texas.

The Hereford Brand

E. F. GUTHRIE, Editor

Entered April 17, 1901, in the post office at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter. First number of the Brand issued March 21, 1902. Subscription Price \$1.50 a Year, Strictly in Advance

CONNECT WITH THE SEWER. The lines have been extended and sewer facilities are now accessible to many more patrons than formerly. This was done at great expense and was not done altogether for convenience. Lack of an efficient sewer system means lack of sanitation and lack of sanitation means typhoid and malaria. Appreciating this fact, many have already taken advantage of this extension of sewer service—others have, so far, neglected to do so. It is unquestionably, an injustice to those who have taken this precaution to be compelled to suffer from the neglect of others. Mayor Knight informs us that a penal clause attaches to the sewer ordinance and the use of the sewer can be made compulsory. Don't wait for legal steps. Connect with the sewer.

NOW, WITH THE STREET PAVING which is to be Hereford's first important step toward municipal improvement, almost an accomplished fact, it seems an opportune time to consider other improvements which should go hand-in-hand with this initial movement.

The matter of street lighting deserves attention and, like all improvements, it should be done with a view to permanency. A good system of lights, of sufficient candle-power, effectively placed would be a source of civic pride and universal utility. About five light standards placed at street intersections in the business section on Main Street would be in no sense an extravagance. The lights should continue to the end of the street but less pretentious ones might be used beyond the Christian Church. In the business section, however, nothing less than the best should be used. Once placed, they will be permanent and they should be of such quality as will be demanded by the Hereford of many years hence.

Upon the principle that to those who have successfully dealt with difficult undertakings, may safely be entrusted other large affairs, we respectfully submit this matter to the Chamber of Commerce. They are men of broad ideas, imbued with the spirit of progress and under their direction a "White Way" might easily become the next link in the chain of Hereford's sure advance toward better things.

BACK-YARD GARDENING and chicken-farming has become the theme of the spring post, the funny writer and the city-bred correspondent for the farm journals. The extreme views which many of these enthusiastic writers promulgate bear the earmarks of ignorance, and are altogether misleading. To buy a dozen hens and have your own fresh-laid eggs, levers, and chicken pies, sounds good but there's a much less roseate side of the question.

A careful calculation of the cost of keeping a dozen hens through the winter will show an exceedingly small margin on the credit side of the ledger, and may very easily show the balance on the debit side. Prices of any sort of chicken feed are almost prohibitive and the better kinds can not be obtained at any price. Chickens will not be profitable under adverse conditions. They require green feed and other food with egg-producing qualities. The average dry chicken yard does not meet these requirements, and it's more than a delightful ten-minute recreation once a week to keep these things supplied.

Society and Clubs

Telephones

30-180

The birthday of Roger Johnson was pleasantly celebrated by his friends at the Patton boarding house family on Friday evening.

A delicious seven o'clock dinner, served under the direction of Mrs. Patton, added to the genial home atmosphere, always so pleasantly prevalent at this popular establishment, rendered the occasion a real delight.

The social features following the dinner were much enjoyed and the entire evening was an expression of the kindly regard in which the honoree is held by his friends.

The visit of the Misses Norton is proving a source of much social activity and the young ladies have been the inspiration of numerous dinners and informal parties during the past week. On Wednesday they were dinner guests of Mrs. J. E. Ferguson. On Thursday, they, together with Miss Bess Nance and Mrs. C. H. Dyar were entertained by Miss Bertha Dameron at twelve o'clock dinner. Kodak pictures taken during the afternoon furnished interesting souvenirs of the occasion.

The same evening at six o'clock, Mrs. Dyar entertained at dinner in their honor the name of Miss Ina Gregg being added to the morning's list of guests. A line party at the Star Theatre closed the day's program. Friday, they were guests at the country home of Mrs. J. O. Christy and, on Sunday, they were entertained by Mrs. G. A. Stambaugh.

A beautiful home wedding was celebrated on Saturday afternoon when Mr. and Mrs. A. Chamness gave in marriage their daughter, Miss May, to Mr. Mills Q. Whittaker, Dr. G. A. Faris of the Christian church, performing the ceremony.

The pretty home was arranged for the occasion with the least possible variation from its accustomed attractiveness, the scene which greeted the dainty girl-bride as, with her heart's chosen mate, she stood before the officiating minister, being one that will cast a radiant halo over all the coming years. Just "the dear home faces" and a few close friends—the every day living room with its priceless adornment of love and good wishes.

After the ceremony light refreshments were enjoyed, an elaborate wedding supper being served in the evening.

The bride is a most interesting and lovable young woman. A comparatively small part of her life has been lived in Hereford yet she claims its universal friendship and good will. With the graciousness of refined womanhood she combines a brilliant mental equipment

and a charming personality that endears her to her friends.

Mr. Whittaker came here from Lawrenceville, Ill., about a year ago, and by industry and good business ability has won the esteem and confidence of his business associates. He is a stockholder in the Chamness-Burrough Cattle Co. and is making a success of irrigated farming. He has fitted up a cozy home on his ranch east of town and there they are already at home to their friends.

That life's afternoon for these young people may see fulfilled the bright promise of its early morning is hoped for by their friends.

The U. D. C's were entertained on Friday by the following hostesses: Mesdames Stocking, Coulter, Brownlee, and Crouch. The program was given in the U. D. C. room at the court house and included a biography of Sydney Lahler by Mrs. E. B. Black, a study of the life of Edgar Allen Poe, by Mrs. O. G. Hill, and a reading, "The Conquered Banner", by Mrs. W. F. Gabbert.

Roll call responses were the names of southern writers. After the program, a delicious luncheon was served at the Sweet Shop. The tables were tastefully arranged and dainty clusters of violets were given as favors.

The Board of Education, their wives, Supt. and Mrs. Harrison, Principal and Mrs. Fertsch, Prof. and Mrs. Wilson and Mr. and Mrs. E. B. Black were entertained on Monday evening by Miss Foster and her class in domestic science, at the high school building. Covers were laid for twenty and the following menu was served:
Fruit Cocktail
Cream of tomato soup
Fried oysters
Pressed chicken, salad,
Peas in timbales, hot rolls
Ice cream and wafers
Coffee

Salted almonds mints
Dainty place cards were suggestive of the Easter tide. A color scheme of white and yellow was carried out in fragrant hyacinths.

"Miss Foster and her Girls" was the subject of a toast by Prof. Wilson. Other informal talks were enjoyed.

The occasion was a pretty and very enjoyable exposition of the excellent work being done in this department of the high school. The faultless service which is a part of the training these young ladies are receiving, was an especially delightful feature.

Hereford society is much interested in the marriage of Miss Anna Elliott and Mr. Leslie Neal, which occurred

in Dallas Sunday afternoon, at the home of Mr. Odell Elliott, a brother of the bride.

Miss Elliott has been in Dallas for the past three weeks. Mr. Neal went down Friday, and friends of the young couple anticipated this happy culmination of an extended courtship.

Both bride and groom are numbered among Hereford's best young people. The former is the daughter of Mrs. Robert Elliott of this city and is a charming and attractive young woman, an alumnus of the Hereford high school class of '15 and later an art student in T. C. U.

Mr. Neal is a son of Mr. and Mrs. W. E. Neal of Hereford and has been engaged with his father in irrigated farming on an extensive scale. Upright, honorable, and capable he enjoys the respect of all.

The young couple are still in Dallas and have not announced their plans. Upon their return to Hereford they will receive a warm welcome from a wide circle of friends.

The eighth birthday of Master Jess Russell was celebrated by fourteen of his little friends at his home, on Monday, March 26th. The afternoon was filled to overflowing with the jolliest of games and genuine hilarious fun such as small men only can fully appreciate. Fruit and candy, served by the young host were an added good-time feature.

Citation by Publication

THE STATE OF TEXAS.

To the Sheriff or any Constable of Deaf Smith County—GREETING:

YOU ARE HEREBY COMMANDED, That you summon, by making Publication of this Citation in some newspaper published in the County of Deaf Smith if there be a newspaper published therein, but if not, then in any newspaper published in the 60th judicial district; but if there be no newspaper published in said judicial district, then in a newspaper published in the nearest district to said 60th judicial district, for four weeks previous to the return day hereof, Annie H. Bell and Josephine A. Weerts, whose residence is unknown, to be and appear before the Hon. District Court, at the next regular term thereof, to be holden in the County of Deaf Smith at the Court House thereof, in Hereford, on the 30th day of April, 1917, then and there to answer a Petition filed in said Court, on the 2nd day of March, A. D. 1917, in a suit numbered on the docket of said Court No. 1070, wherein Frank Kabance is plaintiff and Annie H. Bell, Josephine A. Weerts and S. B. Edwards are defendants.

The nature of the plaintiff's demand being as follows, to-wit:

THE STATE OF TEXAS

COUNTY OF DEAF SMITH
IN THE DISTRICT COURT OF DEAF SMITH COUNTY, TEXAS, APRIL TERM A. D. 1917.

TO SAID HONORABLE COURT:

Now comes your petitioner, Frank Kabance who resides in Holton, Kansas, and herein after called plaintiff, complaining of Annie H. Bell who resides in LaSalle, La Salle County, Ill., and of Josephine A. Weerts of La Salle, La Salle County, Ill., and S. B. Edwards of Hereford, Deaf Smith County, Texas, as defendants, and for cause of action plaintiff alleges, states and would show to the court,

That heretofore, to-wit, on the 30th day of July, A. D. 1910, the plaintiff was the owner in fee simple of the hereinafter described land and real estate, and that on the above date the plaintiff sold and conveyed by his deed of writing the hereinafter described property to the defendant, Annie H. Bell of La Salle, Illinois, said land being described as a part of abstract 187, B. S. & F. and particularly described as forty-two (42) and one half acres of land out of the S. W. portion of the N. W. portion of Section Number 45, Block M-7, Deaf Smith County, Texas, that said deed is fully recorded in Vol. 27, Page 338 of the Deed Records of Deaf Smith County, Texas. That theretofore S. G. Bon Durant conveyed all of the N. W. 1/4 of said section 45, said block to C. L. Sullivan, C. S. Richards and C. E. Edwards, said one-fourth section containing 176 acres of land. That thereafter C. L. Sullivan, C. S. Richards and C. E. Edwards conveyed said land, joined by their wives to the plaintiff herein, Frank Kabance, said land being described as the N. W. portion of said Section Number 45, Block M-7, thereby conveying 176 acres of land to plaintiff and being the same land conveyed to said Sullivan, Richards and Edwards by the said S. G. Bon Durant, and that each of said conveyances covers the same land; that said conveyance from plaintiff to defendant Bell was intended to and did convey the S. W. portion of the N. W. portion of the N. W. 1/4 of section Number 45, Block M-7. That as a part of the consideration and purchase price of said land the defendant, Annie H. Bell made, executed and delivered to the plaintiff her two certain vendors' lien notes described as follows: One note for \$338.34 and one note for \$538.33 due in two and three years after July 30th, 1910, payable to Frank Kabance at the State Bank of Holton, Kansas, said notes bearing six per cent annual interest from date stating they are vendors' lien notes on the above property; each of said notes providing for ten per cent attorney's fees if placed in the hands of an attorney for collection, and for past due interest to draw interest at the rate of six per cent per annum and to become a part of the principal. All of said notes are dated at Hereford, Texas, and are signed by Annie H. Bell. Said notes are dated July 30th, 1910. The two notes are a series of two notes payable to the same person included in the same lien and secured by the same property.

That said notes, although long past due, are unpaid, and that no interest has been paid on same save and except, the sum of \$79.34 which was paid on August 22nd, 1910 as interest and is credited on the back of the second note of the series, and with this exception the entire amount of principal and interest is long past due and unpaid, to the plaintiff's damage in amount due. That the defendant, Annie H. Bell although often requested to pay same has heretofore failed and refuses to pay same and still refuses to pay said notes or any part thereof.

Plaintiff would show that after said land and property was deeded to her by the defendant that thereafter she made, executed and delivered to S. B. Edwards as Trustee for the use and benefit of Josephine A. Weerts a deed of trust to secure the payment of a certain note in the sum of \$565.83, due in one year from its date-drawing five per cent annual interest, said deed of trust being fully recorded in Vol. 16, page 286 of the deed of trust records of Deaf Smith County, Texas, in which reference is made, but that said deed of trust and the said lien created by reason of the making of said deed of trust and recording of said deed of trust is inferior to the lien and claim of the plaintiff, said lien of the plaintiff being in all things prior to and over the lien given by the defendant, Bell to the defendants Edwards and Weerts, and that the said deed of trust so recites that the deed of trust is a second lien stating the lien of the plaintiff is prior thereto, stating and describing the notes and lien of the plaintiff. Plaintiff alleges the lien of the plaintiff is in all things prior and a superior lien to and over the lien of the defendants S. B. Edwards and Josephine A. Weerts.

That the plaintiff Annie H. Bell is an adult and unmarried.

In order to enforce the collection of said notes the plaintiff employed W. E. Dameron, a practicing attorney at this bar to assist him in the enforced collection and agreed to pay said Dameron the sum of ten per cent on the principal and interest due as attorney's fees. That said employment was necessary and that the amount agreed as compensation was both customary and reasonable for the services to be rendered, and that the said attorney's fees have not been paid as agreed to be paid by the defendant, Bell. That said attorney's fees are due and unpaid.

That said lien of plaintiff is a valid subsisting and unsatisfied lien and that the notes are the property of the plaintiff.

Wherefore plaintiff prays the defendants and each of them be cited to appear and answer this petition and on final hearing he have his judgment against the defendants for a foreclosure of his lien on said land aforesaid, and against the defendants S. B. Edwards and Josephine A. Weerts, he have his judgment decreeing and declaring his lien in all things superior to and over the lien of the defendants to and over the defendants S. B. Edwards and Weerts; that he have his judgment for costs, attorney's fees of ten per cent for his debt with interest thereon; interest on the debt with interest that said lien be ordered foreclosed, order of sale issued to satisfy said lien and debt, purchaser placed in possession and for special and general relief.

W. E. DAMERON,
Attorney for Plaintiff.

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W. E. DAMERON,
Attorney for Plaintiff.

WANTED.

Live agent for Franklyn Life Insurance Co. Strong Old Line Company. Best policies, liberal commission. All replies considered confidential.

GENERAL AGENT,
Box 246, Amarillo, Texas

"You'll Like Hereford—Oceans of Water."

WHY Move to San Leon
Cap Hamel and family will leave in a few days in his auto for their new home at San Leon. He has sold out his stock interest and will join Mr. Lindsey and family at the city by the sea. It will be remembered that Mr. Hamel is a son-in-law of Mr. Lindsey, and and both have bought property down there through the agency of E. M. Edwards, representative of the San Leon Company. While their Hereford friends regret to have them leave this good country, if they find the coast country as good or better, they wish them all happiness and prosperity.

See our big line of ART RUGS for the best values in Texas. E. B. Black Co.

Spring and Summer 1917

The Ladies' Store

Amarillo, Texas

announce their "Smart Style" week from Monday to Saturday, April 2 to 7 inclusive

when they will show for your inspection the latest productions of

"Smart Style" Coats and Suits

embracing the final showing of Parisian Models, fashioned to the tastes of American ideals

Your presence at this elaborate exhibit from the Home of "Smart Style" will be sincerely appreciated

Come and bring your friends

LEON P. MONTGOMERY

SEND US YOUR MAIL ORDERS

Manager

511 Polk

"THAT'S THE POLISH"

2 in 1 SHOE POLISHES

10¢ - BLACK-WHITE-TAN - 10¢

F. F. Dalley Co. of New York, Inc. Buffalo, N. Y.



PUBLIC SALES

Frank Hurley, 6 miles S. W. of Clovis. General farm sale, 40 head livestock. Monday, March 12th.

Hermes & Hills, at Texico, N. M., 36 head live stock. Thursday, March 15.

F. W. McElroy, 6 miles S. E. of Farwell, Texas, 107 head of live stock; general farm sale. Thursday, March 22.

S. Sampo, 7 miles west of Portales, N. M., general farm sale; live stock; 100 acre farm, well improved, terms Monday, March 26.

J. B. Yakley, 38 miles south of Tucumcari, 54 high grades, 12 registered Herefords. Wednesday, March 28.

Will A. Palmer, clerk, 44 miles S. E. of Portales, 100 head live stock. Monday, April 2.

Post & Escue, near Rogers, N. M., 60 head live stock. Apr. 3.

Mrs. M. F. Fowler, 9 miles S. W. Portales; 11 registered Herefords; 30 grades and horses, general farm sale. Tuesday April 10.

Other dates later. Write me for sale bills.

EARL E. FORBES, Clovis, Auctioneer



Family Dr. says:
Come to Us for
your Drugs

WE KEEP STRICTLY UP TO THE MOMENT AND WHEN ANY NEW REMEDY IS DISCOVERED OR NEW APPLIANCE INVENTED WE PUT IT IN OUR STOCK. OUR STORE CONTAINS AT ALL TIMES NOT ONLY MEDICINES BUT ALL SORTS OF "DRUG STORE THINGS."

BUY FROM US AND "RELY" ON WHAT YOU BUY.

BETTS-CLARK, DRUGGISTS
THE NYAL STORE

Local and Personal

Frank J. Potts was in Amarillo on Wednesday.

W. H. Fuqua of Amarillo, was a Hereford visitor Wednesday.

Mrs. W. G. Ross and Mrs. Fred Davis were Amarillo visitors, Friday.

Geo. T. Courtright of Friona, Texas, was in Hereford over Sunday.

Mrs. Henry Tandy has returned from a several days' visit at Lubbock.

C. L. Sullivan went to Waco, Friday to attend the W. O. W. Convention.

Rev. W. M. Baker, and Master Paul Baker were Amarillo visitors Friday.

R. G. Bader of Canyon, was here Saturday looking after his ranch interests.

J. B. McMinn of Summerfield, was in Hereford last Saturday attending to business matters.

George Caylor returned Sunday from a business trip to Canadian and Ochiltree.

First class dress-making, see Miss Perkins second house north of M. E. Church. 8-11

Jack Hamill left Wednesday morning for Wichita Falls, where he will make his permanent home.

John W. Sherman, president of The Bank of Hereford, and others attended the auction sale at Summerfield Tuesday afternoon.

M. Q. Whittaker of Hereford, and D. B. Whittaker of Lawrenceville, Ill. are new subscribers to the Brand.

Dr. R. M. Johnson, sojourner in Amarillo, writes and sends his best regards to Bro. Boone and his "Forty Two Party."

Mr. and Mrs. J. C. Pollock, Mr. and Mrs. Percy Welliver and Mrs. Edgar Johnson and son, Master Edgar, motored to Amarillo, Friday.

Mrs. K. C. Elliott and son, Davis Simpson, spent Wednesday at the country home of Mr. and Mrs. G. Gough, Sulphur Park Farm.

Arch Collins is expected home Sunday from New Orleans where he has been under medical treatment for several weeks.

Mr. and Mrs. T. M. Palmer returned Sunday from Roswell where they have been visiting Mrs. Palmer's brother for the past week.

Misses Ruby and Alma Norton, Mrs. J. H. Florey of Amarillo, and Mr. R. H. Norton were dinner guests of Mr. and Mrs. Charles Pratt, Tuesday.

Sherm Williams and others went to Summerfield Tuesday where he "cried" an auction sale for Wilson and Laughlin, selling a number head of stock and farm machinery.

Mrs. Ray Hershey who has been seriously ill of pneumonia for almost two weeks, is reported improving satisfactorily with every chance of an early recovery.

Mr. and Mrs. D. F. Ashbrook returned the last of the week from Dallas where they enjoyed the festivities incident to the E. O. O. F. convention. Mrs. Ashbrook was a delegate from the local Rebekah lodge.

Edgar Betts, of the Betts-Clark pharmacy, is in Roswell where he is being treated for an affection of the nose. He left Friday and expects to be gone about ten days.

Mrs. J. G. Luse and son, Homer of Ft. Worth, are visiting at the home of their son and brother, Mr. A. F. Luse, who has recently moved to the Norton farm. They made the trip in their car and expect to remain here several months.

E. Megert, who has been confined to his home near the high school, for some weeks, was able Saturday, for the first time, to walk down town. His friends were glad to see him "on his feet" again.

W. S. Dixon of Castro county, a long-time citizen of that county, was in Hereford last Saturday on his return from New Mexico where he and others had been to "spy out" a location. With him, were his son, Harvey Dixon, also W. J. Christian, and P. H. Hensarling of Brazos county, Texas, and R. L. Keith of Ochiltree county. The last four named gentlemen spotted a section each.

Attorneys A. B. Martin of Plainview, and Mark Cowert, of "Dublin-Ireland" were in Hereford Wednesday of this week looking after some legal matters.

Miss Berta Lee Hicks of Lubbock, Texas, who has been visiting her cousin, Miss Ruth Kemp, at the Kemp Ranch, near Kelso, was called home last Saturday on account of the illness of some members of the family at her home.

Mr. and Mrs. Walter Bennett left Wednesday morning for a visit at San Leon, Houston, and in Corsey county. They will be gone several days. During his absence Orho Beene will take Walter's place in the shop.

Mr. and Mrs. Walter Bennett left Wednesday morning for Gatesville to visit Mr. Bennett's grandmother. From there Mr. Bennett will go to Ft. Worth to attend the Yeomen convention and Mrs. Bennett will make a visit with her parents at Odell.

Capt. J. E. Walker is still confined to his room most of the time with only slight improvement noticeable. His friends are hoping to soon see him uptown again.

Henry Biggers, R. R. Russell and J. N. Messenger of Friona, were in Hereford Tuesday on business. Mr. Biggers is a new man in the Friona neighborhood though he has been on the North Plains for some 14 years.

An Appreciation

The ladies of the Mothers' Club wish to thank the merchants of the town for their assistance in furnishing the rest room. Their liberal contributions are sincerely appreciated.

Will Receive Bids

The city's engineer has announced that he will be ready to accept paving bids by April 2nd.

Use Less Gasoline; Don't Waste Power

The Chevrolet is admitted to be the most economical car now on the market; it is the acme of car construction. There is a best car and the Chevrolet is the BEST. Because it uses less gasoline for the power delivered and distance traveled. There is no waste of power, it is all used. It is BEST by TEST. 8-21

JUST FOR FUN

"Care to our coffin adds a nail, no doubt. And every grin so merry draws one out."

What It Sounded Like

Druggist—Try it again, little one. What was it your mother told you to get?

Little girl—(with another severe mental effort)—I think it was "I died of opossum." I want 10 cents worth.

At the funeral of Baron Lionel de Rothschild, father of the recent deceased Lord Rothschild, a poor man wept loudly and bitterly. "Why are you crying?" inquired a bystander. "You are no relative of Rothschild." "No," howled the mourner; that's just why I am crying.—EX.

"Gabe," said the lawyer to the amazed negro witness, who had been listening to a heated discussion as to the admissibility of certain testimony, "you have followed carefully this intricate discussion touching on the various aspects of medical jurisprudence involved in the issues we have before us for adjudication; and in view of that I now desire to know the theory advanced by my learned brother."

The witness cast a triumphant side glance at his own attorney. Then he puffed out his lips and his chest. "Most doubtless," he answered.

Andrew Carnegie, at a dinner in New York, said of the war:

"The trouble with the war is its positively infernal cruelty. Some things are cruel on one side and kind on the other, but war is cruel on both sides."

"War reminds me of a butcher whose wife three times in succession ran

down people and had to pay damages. "Well, one day when the lady was out bicycling as usual, a boy came rushing into the butcher shop in great excitement.

"What's the matter?" shouted the butcher. "Has my wife run somebody down again?"

"No," gasped the boy, "she's been run down herself by Banker Wright in his automobile."

"Thank goodness," said the butcher; "my luck's changed at last!"—EX.

Limited Knowledge

From the Youkers Statesman. Bill—Do you know you borrowed \$2 from me six months ago?

Gill—Yes, I know that.

"And do you know you have never paid me?"

"Why, yes; I know that."

"Do you know when you are going to pay me?"

"Well, say, you don't expect me to know everything, do you?"

Tillie was very fond of pleasant days, and at the close of a heavy rain-storm petitioned in her prayer for fine weather.

When the next morning the sun shone bright and clear, she became jubilant and told her prayer to her grandmother.

"Well, dear," said the grandmother to the little girl, "why can't you pray tonight that it may be warmer tomorrow, so that grandmother's rheumatism will be better?"

"All right, I will," was the quick response; and that night, as she knelt, she said:

"Oh, Lord, please make it hot for grandma."

A man called at the address where a donkey was advertised for sale. The door was opened by a small boy, and the caller said:

"I have come to inquire about the donkey for sale."

The small boy went to the foot of

the stairs and called out: "Father, you're wanted!"

O. G. Hill returned Monday, from a business trip to El Paso.

Off For San Leon

E. M. Edwards is leaving this week for San Leon, the city by the sea, with a number of prospectors. The lot includes farmers, cattlemen, doctors. Several Hereford people have bought property in San Leon and several have moved down there. This is a drop of 3750 feet in altitude and a bee-line distance of 576 miles, and still in Texas. Texas is some state—roses by the Sea, snow in the Plains.—adv.

TOO LATE TO CLASSIFY

FOR RENT—Two nicely furnished rooms. Three blocks east of First State Bank. Phone 106. 9-21

HOGS WANTED—I will buy your hogs—big hogs, little hogs, fat hogs and lean hogs. G. W. Brunley. Telephone 172. 9-11

FOR SALE—I expect to move to the country and will sell my residence on 25 mile ave. at a bargain. See me at once if you want a bargain. G. W. Brunley. 9-11

FOR RENT—Suite of rooms over Dunlap Hardware. Two good rooms. It

The Bank of Hereford (Unincorporated)
Individual Responsibility
\$1,000,000

We are prepared to handle good Cattle, Sheep and Hog loans, and Land loans.

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F. W. Lambert, Vice-President
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John W. Gordon

Spring Opening



In announcing our new suit and top coat selections for this spring season, we emphasize their pedigrees.

We carry famous makes—clothes of reputation. Our lines have national prestige, based on style and quality standards. They are guaranteed by the makers and by us.

We want to emphasize that we are headquarters for

Styleplus \$17
Clothes

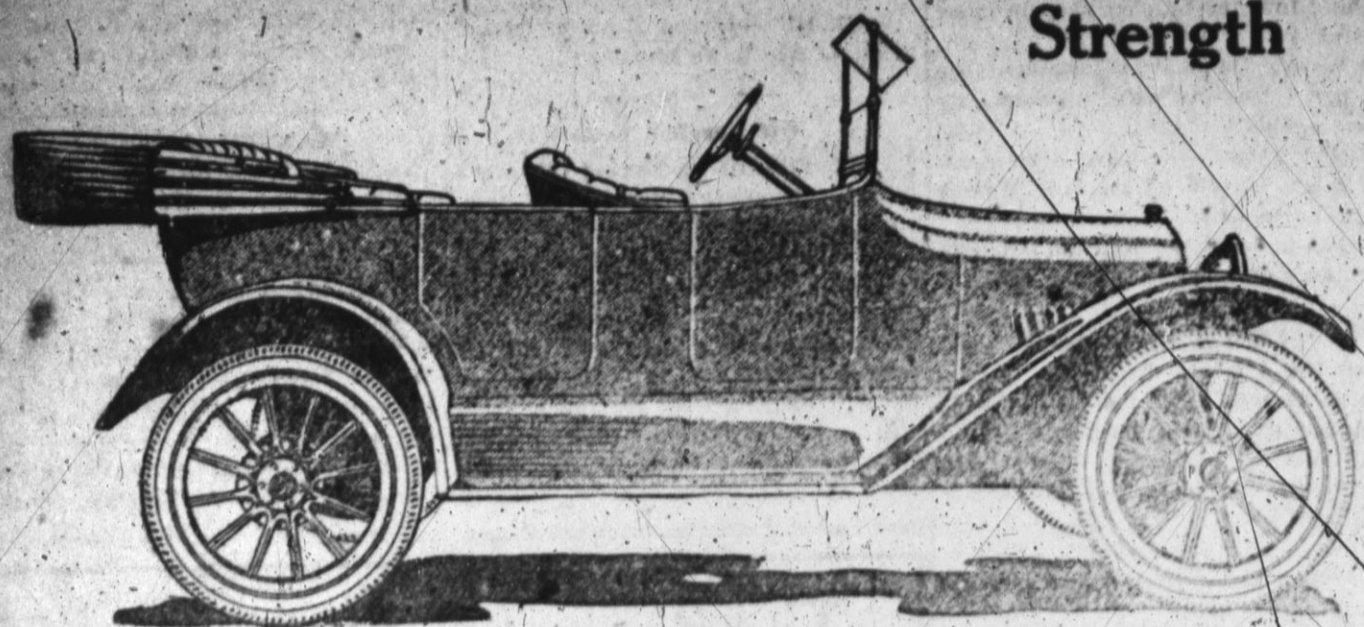
The only clothes in America whose price is known to remain the same.

The popularity of this suit of medium cost, one price the nation over, has given the makers such a great volume that they can keep the price down and give all wool fabrics plus the style of one of the great designers—Guaranteed!

We bought heavily this season. Our assortment is large, but we think you will see in it a clothing conception that shows our knowledge of what the best dressers in town want.

Fox Mercantile Co.

Strength



You revel in the strength of the Chevrolet! Its sturdiness brings you miles and miles of joyous travel—free from worry and full of faith in the dependability of your car.

You profit by the economy of the Chevrolet motor—that powerful valve-in-head type which pulses more energy, more miles per gallon of gasoline than many higher priced cars.

And you enjoy solid comfort from its strongly built body-construction, its generous interior, its pliant chassis and springs, and the liberal use of Chrome Vanadium steel.

Any owner will tell you of his complete satisfaction.

Let us show you 22 miles or more to the gallon of gas.

J. R. STUBBS, Agent

Hereford, Texas



Thinks Hereford Could Have Profitable Dairying

A letter from J. F. Jarrell, publicity agent for the Santa Fe System, urged upon the farmers around Hereford to engage more extensively in dairying. As an example of the profit which may be had from this by-product of the farm, he cites the result as obtained in Fresno county, California, and adds that "No section of America is better adapted to dairying than yours." He says:

In view of the revival of interest in the further development of the dairy industry in the vicinity of Hereford, I beg to direct your attention to the following paragraph, taken from a recent issue of the Fresno, California Herald: "The dairy industry of Fresno county received \$110,000 in payment for cream delivered during the month of January, 1916, estimated that the 1917 receipts for cream in Fresno county will aggregate \$1250,000." This total sum of money comes from Fresno county from the big market outside of Fresno county—more than \$100,000 per acre every month, circulating among the farmers, merchants and other business men. No section of America is better adapted to dairying than yours.

Sells Bull Calf for Two Hundred and Fifty Dollars

More and more cattlemen are learning that it pays to buy good breeding stock. This has been fully exemplified over and over, both in cattle and in hogs. There is now another record to add to the testimony, when this week, C. C. Bowman sold to Frank Williams an 11-months' old white face bull calf for just over \$250.00. It came from a registered cow, and, of course, was a registered Hereford calf. Mr. Bowman bought this cow from G. B. Womble, paying \$800.00 for her, and to show how profitable the purchase has been, he states that the first calf was sold for \$170.00 and now the second for \$250.00. Then to make the story complete, this good cow has twin calves. So Mr. Bowman has sold \$400.00 from this one white face cow and has the cow and the twins left.

Santa Fe Makes New Schedule

Effective Sunday, April 1st, important changes will be made in the train service of the Santa Fe on its line in the Panhandle and New Mexico. Four daily trains will still operate through Hereford, as follows: WEST BOUND No. 117, West Texas Express, daily, leaves Hereford at 12:28 A. M. WEST BOUND No. 21, The Missionary, daily, leaves Hereford at 6:40 A. M. EAST BOUND No. 114, Kansas City Express, daily, leaves Hereford at 5:50 P. M. EAST BOUND No. 22, The Missionary, daily, leaves Hereford at 10:11 A. M.

Only slight changes will be noted in the trains through Hereford. The morning train from Clovis instead of leaving here at 10:35 will not leave until 10:41 A. M. The midnight train from Amarillo, which has arrived here at 12:37 A. M. will be eleven minutes later, leaving here at 12:28.

University Loan Library Since the beginning of debates in the Interscholastic League contests, the Extension Loan Library of the University of Texas has received and filled 125 requests for packages, loan libraries on the Single Tax, the Single Tax being the subject chosen for debate in all school contests. In the

A DELICATE CHILD Made Strong By Our Vinol

Fayetteville, N. C.—"My little daughter was in poor health, delicate and so weak it made us very uneasy. I heard about Vinol and decided to try it and the results were marvelous; her appetite improved, she gained in weight, and is now one of the healthiest children in town. Mothers of delicate children should try Vinol."—Mrs. Gordon Jessup. Vinol is a constitutional remedy which creates an appetite, aids digestion and makes pure, healthy blood. All children love to take it. Try it on our guarantee.

League. During the month of January a total of 490 such libraries were sent out; this is by far the largest number for any month since the establishment of the Library.

The Extension Loan Library is designed to be of help to dwellers in rural communities and small towns which are without library facilities. Many requests have, therefore, been refused by the Librarian in charge, for they came from large towns with good libraries. The material is confined to present day topics. Any citizen or community in the state will be loaned a "library" consisting of clippings and pamphlets on a given subject, and may keep the material two weeks.

Loan Libraries are now ready on the following subjects, and others are in preparation:

- Agriculture; Alcohol; Air Mail; Arbitration; Athletics; Banks and Banking; Bats; Boy Scouts; Boy Scouts Club; Clubs; Capital Punishment; Child Labor; Child Welfare; Child Welfare Public; Civil Service; Constitution; Commission Government; Compulsory Education; Conservation of Resources; Confusion and Confusion; Domestic Science; European War; Flies; Gary Schools; Government Ownership of Public Utilities; Hogs; Hours of Labor; Immigration; Income Tax; Increased Armaments; Indians; Industrial Education; Inflation and Referendum; Irrigation; Journalism; Juvenile Courts; Kindergartens; Labor Unions; Land Tenure; Manual Training; Merchant Marines; Mexico; Military Education; Milk; Mill Tax; Minimum Wage; Monopolies; Monroe Doctrine; Montessori Methods; Mothers' Clubs; Moving Pictures; Municipal Improvement; Municipal Ownership; Munitions of War; Nature Study; Negro; Nutrition; Old Age Pensions; Open and Closed Shop; Panama Canal; Parcel Post; Peace; Pecan Culture; Philippines; Play and Playgroups; Poetry; Presidential Terms; Prison Reform; Prohibition; Public Health; Railroads; Recall; Red Cross; Religious Education; Roads; Rural Credit; Rural Life; Rural Schools; Rural and County Libraries; Sanitation; School Gardens; Schoolhouses; School Lunches; School Centralization of; Short

Stories; Single Tax; Social Centers; Socialism; South America; Story Telling; Submarine Warfare; Suffrage; Tariff; U. S. Army; U. S. Navy; Warehouses; Woman Labor; Woman Suffrage; Women's Clubs.

Clippings and miscellaneous material have been collected on various other subjects.

Address all requests to The Extension Loan Library, University of Texas, Austin, Texas.

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SAVES FARMER'S TIME

The farmer with Bell Telephone Service doesn't have to travel in rainy weather. There are always a lot of rainy day jobs about the farm, and instead of spoiling a day by going to town, the farmer goes to his Bell Telephone and does his business. He can spend the time saved profitably.

Consult our Local Manager.



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With the Churches

Epworth League Program
TOPIC—"The Quiet Ways of God's Providence."
(Consecration meeting.)

- Song.
- Prayer—Silent consecrative prayer.
- Song.
- Scripture: (1st Kings XIX, 1-13.)
- Business.
- How may we become more consecrated?—H. A. Shepard.
- Elijah's Flight and the Small Voice—Willie Dickert.
- God speaking to Men—Leonard Foster.
- Reading—Grace Smith.
- God's Quiet Ways—Bro. Wyatt.
- Male Quartette.
- Listening for the Voice—Miss Durham.
- Song.
- Leader—Elizabeth Black.
- League Benediction.
- Visitors are cordially invited.

At the Methodist Church, April 1st
Sunday School 9:45 a. m. E. B. Black, Supt.
Preaching at 11 a. m. Subject, Sabbath Observance.

- There will be a rally of all the different churches at the Christian Church at night, when several laymen of the churches will in short talks discuss Sabbath Observance.
- Junior League, 3 p. m., Mrs. G. S. Wyatt, Supt.
- Senior League 4 p. m., R. H. Jacobs, President.
- W. M. S., Wednesday 3 p. m., Mrs. J. I. Walker, President.
- Prayer meeting Wednesday, 8 p. m.
- Choir Practice, Thursday 8:00 p. m.

Honor Roll at Central Building

- The following pupils made A and A- during the month of March:
- Grade I.**—Miss Garretson, Teacher: Ralph Arnold; R. V. Miller; Ceble Mullin; Muriel Thomas.
- Grade II.**—Mrs. Fertsch, teacher: Grace Potts.
- Grade III.**—Grace Lucas, teacher: Louise Hunter; Velma Carroll; Rena McDuff; Josephine Stocking.
- Grade IV.**—Grace Lucas, teacher: Helen Wagner; Alex Womack; Edna Hopper; Isabelle Wheeler; Mildred McLeroy.
- Grade V.**—Maggie Lee Hull, teacher: Nona Brazil; Mary Hodge; Maurine Hughes; Inez Clark; Virginia Laird; Cober Keller; Harold Stafford; Britian Robinson.

Miss Mabel Betts at the piano and Directress. G. S. WYATT, Pastor.

The Woman's Missionary Society of the Christian Church will hold an all-day meeting at the Christian Church Wednesday, April 4th, in which all the other missionary societies have been asked to participate and also any one who is interested in missionary work.

- The following program will be given beginning at 10:30 a. m.: Song, No. 459.
- Prayer—Mrs. T. E. Shirley.
- Bible Readings: Mark 11:29—Mrs. Meyer; John 12:20-34—Mrs. Connell; Luke 22:7-40—Mrs. Elliott; John 9—Mrs. E. B. Black.
- Song, "I Gave My Life for Thee."
- Prayer—Mrs. Shegall.
- Talk—Mrs. Nancy.
- John 20:1-21—Mrs. Robinson.
- Circle of Prayer for Consecration and Spirit-filled lives.
- Song, No. 89.

RECESS AND LUNCH

- Beginning at 2 p. m.
- Song.
- Prayer.
- Bible Readings.
- Paper: Women as Heralds, Mrs. C. C. Snoweth.
- Song.
- Paper: Our Opportunities in Latin America—Mrs. Guthrie.
- Paper: India Ready for Our Christ—Mrs. Stanley.
- Paper: China's Call for Teachers—Mrs. Ferguson.
- Song—Mrs. Smith.
- Talks by Mesdames Hicks, Walker, Boardman, McDonald and Ramsey.

- Luther Brandenburg
- Leo Brandenburg
- Grace Witherspoon
- Wilbur Witherspoon
- Elmer Patterson
- Paul Patterson
- Beulah Lee Rutherford
- Elizabeth Stegall
- Elizabeth Baird
- Zoe Womble
- Jewel Ward
- Gladys Tucker
- Jesse Carter
- Onias Carroll
- Julian Weaver
- Dean Walker
- Tolmie Orr
- Grade IV.**—C. Ora Smith, teacher: Frances Pott; Hubert Hill.
- Grade V.**—C. Ora Smith, teacher: Mary McDonald; Dorothy Barber.
- Grade V.**—Sadie H. Anderson, teacher: Loreta Baker; Gladys Bryant; Agnes Elliston; Lois Parker; Joyce Stubbs; Ethel Womble.

Berlin Angelo
Johnnie Biggs
Oscar Womack
Grade VI.—Mrs. Garrison, teacher
Frances Wilson
Annie F. Parker

Encyclopedia Contributors

The Civic League in campaign to raise a fund by popular subscription to purchase an Encyclopedia and other books for the Hereford Library, was very successful and the following list includes the names of those who contributed to this worthy cause: Judge W. M. Knight, D. F. Ashbrook, First State Bank and Trust Co., Bank of Hereford, W. B. Arnold, J. Frank Potts, A. M. Jones, R. H. Barnett, A. G. Munday, Williams Bros. Grocery, Gass Dry Goods Co., W. W. Bennett, Corner-Drug Store, W. L. Valentine, Dr. J. W. Hicks, J. O. Newell, Berry Orr, Fox Mercantile Co., G. A. F. Parker, A. L. Gibson, J. T. Wilkinson, Dr. L. L. Jones, D. L. McDonald, M. E. Hicks, E. B. Posey, C. C. Ferguson, Dr. W. A. Price, Dr. Gabriel, E. B. Black, Garrison Bros., F. U. McCutcheon, Mrs. N. C. Vogele, W. A. Miller, W. B. Davis, Esena Harrison, Hereford Lumber Co., L. Baskin, John Estes, J. W. McQueen, Jno. B. Miller, H. L. Rice, Geo. E. Burns, Dunlap Hardware Co., J. A. Johnson, C. S. Purcell, W. H. Ray, Mrs. S. B. Edwards, J. H. Pittman, J. J. Fuqua, R. A. Brand, Betts & Clark, W. D. Kelleher, Geo. J. Muse, H. C. Myrick, Dr. G. A. Paris, O. J. Boone, A. F. Luge, Walker Hardware Co., Rev. G. S. Wyatt, Cordova Hotel, C. R. Barber, R. N. Mounts, B. F. Guthrie, Mrs. L. R. Bradley, Mrs. H. B. Stephens, O. M. Shore, F. H. Oesthizer, D. C. Laird, R. S. Arnold, Chas. Donald, Earl France, Ford Garage, White House Market, Hereford Steam Laundry, O. G. Hill, Mrs. H. J. Conkright, Mrs. G. A. F. Parker, Ed Connell, Joe Collins, R. H. Lamb.

The amount contributed totals a little over \$200.00. The ladies of the Civic League appreciate the hearty co-operation of the citizens.

The Hereford Library has received a valuable donation in the complete works of Edgar Allan Poe in five volumes, the gift of the White Face Printing Company.

Stockmen's Cafe

If your wife don't like to cook, keep her for a pet, and eat at the Stockmen's Cafe. Special dinner every Sunday. Omer Baker, Prop. 1-11

Bring your hides to McQueen Coal and Grain Co. We pay the top cash price for them, green, dry and old hides. 1-11

See one big line of ART RUGS for the best values in Texas. E. B. Black Co. 42

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Business men seeking your services will ask you that question almost daily if you take the Draughton Training and show ambition to rise. Colleges in 18 States. All our branches taught. For prices on course AT COLLEGE or lessons BY MAIL, write DRAUGHTON'S PRACTICAL BUSINESS COLLEGE, O. H. Williams, Agr., Amarillo, Texas

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in the best and most reliable of makes, are here in great assortments for those who need them. Every trade accommodated. Tools and implements for every purpose, in the best and most modern designs are here for your selection. We handle only the

best kind of tools and general hardware, yet you save money when buying here. We handle the world-famous Round Oak Stoves and Ranges, absolutely the BEST at any price. Come in and look them over.

1901 Garrison Bros. 1917

Hereford, Texas

"THE ALLEN"

LADIES' READY-TO-WEAR In Olympic Grand Building, 7th and Polk, Amarillo

EASTER IS NEAR

DO YOUR SHOPPING AT "THE ALLEN" AND SAVE FROM 25 TO 40 PER CENT ON YOUR PURCHASES.

OUR WONDERFUL DISPLAY OF COATS, SUITS, DRESSES AND SKIRTS ARE AWAITING YOUR INSPECTION. Direct from the most reliable houses in the East, who put out nothing but the very best material, workmanship, and up-to-the-minute New York City styles.

HATS! HATS! FOR LADIES, MISSES AND CHILDREN. Beautiful designs, and prices about one half what others would sell them for.

OUR ONE PRICE SYSTEM

is winning us many friends and customers, who tell us, that OUR HIGH CLASS GOODS, PERFECT TAILORING, UP TO DATE STYLES, AND LOW PRICES are not to be found in any other store in the Panhandle.

IF YOU WANT YOUR MONEY'S WORTH, AND MORE THAN YOUR MONEY'S WORTH, DO YOUR SHOPPING AT "THE ALLEN" ONE PRICE TO ALL. WE SELL FOR LESS

Business Opportunities

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: One Cent per Word for Each Issue. CASH WITH ORDER.

BARRED ROCK eggs from closely culled farm range flock. 1pc for 15; \$3.00 per 100. Mrs. C. E. Tice, 9-2t

J. J. Walker's set of 119 Barred Rock eggs purchased at Mrs. Tice, 115, were fertile. 36c per 15; \$3.00 per 100. 9-2t

SUDAN GRASS for sale. My own raising; also rotary mangle; one 10-inch electric fan; one double flat-quarter-sawed oak desk, 40x60 in.; one Weis 4-section filing cabinet. Wm. Ash, Canyon, Texas. 1t

WANTED—Oliver typewriter in good repair. Wm. Ash, Canyon, Tex. 1t

WIND MILL for sale, cheap. See Luther Hough. 9-1t

BARGAIN—If you want to buy Hereford residences or vacant lots or farm land in tracts from a quarter to a section, see me at Johnson's store, or phone 364. Terms to suit. W. W. Watson. 8-6t-p

ATTENTION—Better hurry and let me show you what I have to offer in City property and farm land, or the other fellow may get what you want. Get busy. W. W. Watson. 9-6t

FOR RENT—Seven room bungalow west of High School. See R. A. Megert. 11-9t

HOUSE and lots for sale. Close in; \$250 will close the purchase. See me before April 1. A. C. Elliott. 1t

FOR SALE—Pure Blood Plymouth Rock eggs and day-old baby chicks. 8-11t Mrs. E. M. Sherrieb, Friona, Texas.

FOR SALE—Four residences in Hereford, one French Burr meal and chop mill with engine and house, some pony mares, horses and mules, some part Jersey cows, two old wagons, one 1917 model Ford, and auto tent. 8-4t-p Fallwell Bros.

FURNISHED room—For two young men. Short distance from town. Rate \$10 per month for two. Phone 351. 8-2t-p

IMPROVED farm—About 3 miles from Hereford; part valley, part up-land; good house, well fenced, other improvements; 100 acres in alfalfa; 300 acres in valley land. Small cash payment, balance in 10 years or longer. Shallow water, only 50 feet on up-land and less in valley. It is one of the best farms in Deaf Smith County. The price is right. If interested, write to A. C. Elliott, Hereford. Will list with agents in other towns. 8-1t

CATTLE RANCH wanted; strictly grazing or grazing and hay proposition; ten to fifteen thousand acres; long time lease; a ranch that will run at least 1000 head of cattle. Address, giving terms etc., Guy Cooper, 1320 west 11th Street, Kansas City, Mo. 8-3t

HOUSE cleaning, rug cleaning. Phone central office about 7 o'clock. R. F. Farris. 8-2t-p

FOR SALE—15 gilts, bred to a registered Duroc-Jersey boar. F. D. Perkins, 5 miles N. S. 8-2t-p

TO TRADE—Piano, A-1 condition to trade for jitney or automobile. Will pay or take difference. 8-2t Ralph Barnett

First Wood Pulp Mill in America—1867. March 5th recorded an anniversary of peculiar interest to newspaper publishers of this country, for on this date fifty years ago, in 1867, the first ground wood pulp was made at a mill in what was then the village of Curtisville, recently renamed Interlaken, in the State of Massachusetts. Up to that time paper was made exclusively of rags, naturally limiting the amount produced; but with the successful conversion of wood into a fibre suitable for print paper the vast timber resources of this continent became the limitless reservoir of raw material for any and all future demand. Solved Another Difficulty. But the wood pulp fibre also solved another difficulty for the printer, for theretofore the speed of printing presses was limited, caused by the slow drying of the inks on paper made of rags, while the trade soon discovered that paper made of ground wood had excellent absorbing and drying qualities, and soon thereafter the printing press manufacturers were putting their minds and energies to work to develop the high speed press, and now the modern double octuple press will print 72,000 16-page papers per hour.

America's First Mill. The idea of making paper from wood originated in Germany in the early forties with Gottfried Keller, tradition having it that he in turn received his

FURNISHED ROOM for rent, \$5 per month; close in. M. Boone. 7t

EGGS for hatching—R. C. Rhode Island Reds; pure bred for six years exclusively. \$1.00 for 15; \$1.75 for 30; \$4.50 for 100 eggs. Mrs. Geo. W. Smith, Box 508, Hereford. Phone 22 on 212. 6-2t-p

COWS FOR SALE—140 head good for the calves at \$30, fall delivery, or before June 1st. Will contract for the calves at \$30, fall delivery. See or phone, Kye Higgins. 7-4t-p

TRADE—Will trade 10 resident lots in Amarillo for Hereford property. Address Box 218, Hereford. 7-t

TO TRADE—Choice Improved farms in Roger Mills and Beckham counties, Okla.; to trade for good land in Panhandle of Texas, address owner—H. B. Dewey, Pampa, Texas. 2-8t

FOR SALE—My residence on West 4th St. Good location, convenient school and churches. 1 1/2 acres. Apply to Mrs. J. E. Garrison, Amarillo, Texas. 7-4t

FOR SALE—Pair of work mules. H. C. Bowsler. 6

FOR RENT—Farm with some grass. See Frank Owen. 7-3t

FOR SALE OR TRADE—One registered black jack 14 1/2 hands high, four years old; absolutely alright in every way. C. J. Mapes, Dimmitt, Texas. 7-3t

THREE ROOM house and 2 lots, east of Nursery, newly painted. Will trade for cattle, mules or hogs, and will pay difference in cash up to 100 head. See A. P. Luse. 7-t

ROOMS by the day, week or month. 2t CARL HOUSE.

FOR SALE—or to trade for cattle, two good residence properties in city. A. A. Ott. 2-t

HOGS WANTED—I buy fat hogs, poor hogs, little hogs, any kind of hogs. Headquarters at Renfro's Garage. L

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "1" following a number, it means that the ad will run until forbidden. 1-t

FARM FOR SALE OR TRADE—Well improved 30-acre tract adjoining the town of Hereford. Will sell for cash, or will trade for good city property. The property must be well located and in good condition; must have at least 6 rooms. Address Box 466, Hereford, Texas. 8-1t

FOR SALE—Cheap; good top buggy. Inquire of W. O. Doolittle or phone 53. 6-4t-p

FOR SALE—a good residence in good location to school and churches. See Geo. A. Stambaugh. 31t

FOR SALE—7 acres in south Hereford. WILL GARLAND. 4-10t-p. Tipton, Okla.

FOUND—Vaccinating outfit. Owner may have same by paying for this ad. 8-2t

Inspiration from a wasp's nest. Keller collaborated with a manufacturer of machinery, Heinrich Vbeiter, in whose name the patent was executed. It was not until 1866 that the possibilities of this invention in this country were recognized, when Albert and Rudolf Pagenstecher, including their cousin Alberto Pagenstecher to build a mill in this country, and financed the purchase of the necessary machinery and the building of a mill. The choice of location fell to Curtisville, where the outlet of Stockbridge Bowl seemed to supply an adequate amount of power. The mill was built and on March 5th, 1867, the first ground wood pulp was produced.

Wellington Smith, Pioneer. Then another difficulty arose, namely the selling of the product. Paper manufacturers were either strongly opposed to or extremely pessimistic of the papermaking qualities of wood fibre. When one very large manufacturer was approached he curtly answered "Sir, we don't use shoddy." Finally, however, Wellington Smith, who owned a mill near Curtisville, at Lee, agreed to buy a lot as an experiment, and to Wellington Smith is due the credit of having made the first paper out of wood pulp.

This pulp was invoiced at eight cents a pound, while the normal price today of pulp is under one cent per pound, and news print paper, then selling at four-

teen cents a pound was reduced to two cents. It is furthermore remarkable that in the fifty intervening years no substantial change in the manufacture of ground wood pulp has been made, although the improvement in details of the grinder has naturally increased its efficiency and production.

Cradle of an Industry.

Once the practicability of this new fibre had been demonstrated, the interest in it became general and the industry developed by legal means. The Pagenstechers, of whom Alberto Pagenstecher is the sole surviving member and still largely interested in many paper mill enterprises, subsequently built a second and somewhat larger mill at Lufkin, N. Y., and in 1869 acquired the water power at Palmer Falls, where they built what was to be for many years and is today, with but one exception, the largest mill in this country.

Little remains of the Curtisville plant. The power was soon found to be totally inadequate, and the mill was eventually dismantled. But motorists traveling from Stockbridge to Lufkin can still see, when passing

through Interlaken, a square pile of stone on the right hand, all that remains of the cradle of an industry destined to become not only one of the largest but also one of the most important in this country. Clipped.

"Mamma," said little Elsie, "Ruth says her name is in the Bible." "So it is, dear." "Is it my name in it?" "Is it, dear?" "Didn't God make me, mamma?" "Was, yes, of course." "When did He make me?" "When you were born."

Mr. Tompkins was detained to stop overnight at a small country hotel. He was shown to his room by the one here the place afforded, a colored lady. "I am and there's a rope here in case of fire," commented Mr. Tompkins, as he surveyed the room; but what's the idea of putting a Bible in the room in such a prominent place? "But am intended for use, sah," replied the boy. "In case de fire am too far advanced for yo, make yo' escape, sah." Ex.

Lax-Fos, A Mild, Effective Laxative Liver Tonic Does Not Grip or Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not grip or disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

TAKE IT IN TIME

Just as Scores of Hereford People Have.

What is the trouble? If you suffer from kidney trouble, other kidney troubles often follow. Doan's Kidney Pills are for kidney troubles, and for other kidney troubles. Hereford citizens endorse them. Mrs. G. W. Remmey, 25 Mill Ave., Hereford, says: "Whenever my back has been weak and has begun to ache, I have gotten a box of Doan's Kidney Pills at Bert's Clark's Drug Store. They have never failed to relieve me. I also recommend Doan's Kidney Pills for children, who suffer with weak kidneys." Price, 50c at all dealers. Don't simply ask for a kidney remedy, get Doan's Kidney Pills—the same that Mrs. Remmey had. Foster-McBurray Co., Props., Buffalo, N. Y.

An examiner once visited a large school of some importance in the north of England. Among other questions he asked, "What is the cause of dew?" "No one could answer." "Come," said the examiner encouragingly, "surely someone knows something about it." "At last one of the pupils got up. 'The earth,' he said, 'turns on its axis once in every twenty-four hours with such rapidity that it perspires and produces dew.' The examiner closed the proceedings right there. The Continent.

Announcement

I wish to announce to my friends and customers, that I have an office in the First National Bank building, where you may, in my absence, leave inquiries, etc. In case of any urgent business that may be pending at any time that I am out of the city, I have arranged with the Bank to attend to same for me. Very Respectfully, JNO. L. WILSON, Representing STOCKMAN'S CATTLE LOAN COMPANY, Kansas City, Mo. 6-tt.

Notice

Persons moving into or out of houses using electricity please notify us so we can keep your accounts straight. 6-tt Hereford Light & Power Co.

Drives Out Malaria, Builds Up System. The Old Standard general strengthening tonic, GROWTH'S TONIC, drives out malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 5c.

San Leon: Sunshine and Showers, Fruits and Flowers. FREE FREE FREE. HEREFORD PEOPLE TO "SAN LEON" THE FACTS ARE: Dear Reader:--You are invited to join our big Hereford crowd that we are expecting to go with us to San Leon on the 1st and 15th of each month. Ask about FREE TRIP, also FREE SHARES in Oil Company that will be organized when oil is found in paying quantities at San Leon. Said Company is to own 208 lots set aside for drilling purposes. Ask for free, beautiful descriptive literature. For further particulars, ask E. M. EDWARDS. Our Hereford crowd March 1st left San Leon: Sunshine and Showers; Fruits and Flowers, with vegetation green, and arrived in Hereford, March 3rd, in blowing snow and freezing weather. Our party while on the trip saw the big oil gushers across the bay from San Leon. San Leon Salesman 2nd Door East of Postoffice

County Will Require Affidavits to Accounts. Order of Commissioners' Court requiring all accounts against Deaf Smith County to be verified by affidavit.

The State of Texas, County of Deaf Smith. In Commissioners' Court, March Term, A. D. 1917. Be it remembered that on this the 12th day of March 1917, came on to be considered, the matter of requiring all persons having an account against said County to make affidavit to same before presenting said account to the Commissioners' Court, and it appearing to the Court that the law requires that such affidavit to an account be made.

It is therefore ordered that all accounts against Deaf Smith County be verified by affidavit before same is considered or allowed by the Commissioners' Court. Jas. A. Hughes, Co. Judge. W. W. Bennett, Comr. Precinct No. 2. W. B. Palmer, Comr. Precinct No. 6. J. K. Gray, Comr. Precinct No. 7. W. B. Phillips, Comr. Precinct No. 8. I certify that the above is a true and correct copy of order, N. 8917 as same appears of record in Vol. 2, page 157, Comr. Court Minutes.

Witness my hand and seal of office this March 15th, 1917. A. O. Thompson, Clerk Comr. Court. Have your accounts filed by the 5th of the month.

Will Buy Your Hogs. I buy fat hogs, poor hogs, big hogs, any kind of hogs. Headquarters at Renfro's Garage. L. Gough. 6-tt

Ranch for Sale. Ranch of 1750 acres, Beaver County, Oklahoma, 25 miles to nearest R. R. town, fenced, 60 acres in cultivation, 800 acres farm land, 200 acres creek bottom, 60 acres in Big Stem Mow land cuts-ton to ton and half hay per acre, well watered, all good grass; no better watered ranch in Oklahoma. Water at house good as rain water, 3-room cottage, 2 bunk houses, modern barn 24x60, holds 40 tons hay, 50 to 60 head of stock, 110 head cattle, being one registered bull, and 17 registered cows and heifers of breeding age, balance Short Horns; also a number of calves; 12 head horses, ranch equipment, granary and garage; 20 to 30 head of hogs. Sale includes everything on ranch except the Household goods and automobile. J. E. GYLES, Hereford, Tex. 6-tt

CHICHESTER'S PILLS. THE DIAMOND BRAND. Relief and Cure for Constipation. Chichester's Diamond Brand Pills is the best and most reliable remedy for constipation. It is a mild, effective laxative and tonic. It acts effectively and does not grip or disturb the stomach. It aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

Catarrh Cannot Be Cured with Local Applications. Catarrh cannot be cured with local applications. It is a disease of the internal organs and must be treated with a systemic remedy. Chichester's Pills is the best and most reliable remedy for catarrh. It is a mild, effective laxative and tonic. It acts effectively and does not grip or disturb the stomach. It aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

HEREFORD Free Tire SERVICE. Bring in your tubes and tire casings. All work guaranteed to please. E. M. Baker, Mgr. South Main St. We buy junk, casings and tubes.

THEDFORD'S BLACK-DRAUGHT. Saved Girl's Life. "I want to tell you what wonderful benefit I have received from the use of Theford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky. "It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Theford's Black-Draught made them break out, and she has had no more trouble. I shall never be without in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Theford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy. If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

LODGE DIRECTORY

HEREFORD LODGE NO. 849, A. F. & M. E., meets 1st Saturday night in or before the full moon in each month. Visiting brethren cordially invited. GEO. BEANS, W. M.; J. S. Jones, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the O. O. F. Hall. Visiting brethren always welcome. C. E. Lester, Consul Comandante. C. L. Lester, Secy.

WHAT IS LAX-FOS? LAX-FOS IS AN IMPROVED CASCARA. A DIGESTIVE LAXATIVE. CATHARTIC AND LIVER TONIC. LAX-FOS is not a Secret or Patent Medicine but is composed of the following old-fashioned roots and herbs: CASCARA BARK, BLUE FLAG ROOT, RHUBARB ROOT, BLACK ROOT, MAY APPLE ROOT, SENNA LEAVES AND PEPSIN.

In LAX-FOS the CASCARA is improved by the addition of these digestive ingredients making it better than ordinary CASCARA, and thus the combination acts not only as a stimulating laxative and cathartic but also as a digestive and liver tonic. Syrup laxatives are weak, but LAX-FOS combines strength with palatable, aromatic taste and does not grip or disturb the stomach. One bottle will prove LAX-FOS is invaluable for Constipation, Indigestion or Torpid Liver. Price 50c.

Professional and Business Cards

Miss J. O. MAHONEY Graduate Nurse Hereford Texas. ASHBROOK & SUGGS Fire, Life and Accident Insurance. All Kinds of Bonds Executed.

Hughes & Huffman Fire Insurance HEREFORD TEXAS. We Are Specialists On Fruit and Nut Trees. Shade and Ornamental Trees. Shrubs and Evergreens. Roses and Greenhouse Plants. Hereford Nursery Company.

E. S. IRELAND Dimmitt, Texas. Abstracts - Land Loans. Owner of the only set of Abstract Books in Castro County. Castro County Maps 50c Each.

DR. FLORENCE B. MILLER OSTEOPATHIC PHYSICIAN. Located in Hereford permanently. Treatment by appointment only. OFFICE First residence west of the Christian Church. Phone 52.

ERLE E. FORBES AUCTIONEER Clovis, New Mexico. W. M. MEGERT Attorney-at-Law Office in Court House HEREFORD TEXAS.

JNO D. ROCKEFELLER

invested and said: "Get in while you can. The unwise man thinks a thing worthless or it would not be offered to him."

Western Union Telegram

Houston, Texas, Nov. 6, 1916

E. M. Edwards,

Hereford, Texas:

We arrived Saturday morning. Spent the day at Goose Creek. Saw gushers. Drove from Houston to San Leon in automobile. Went thro Bay Shore towns between Houston and San Leon. Shelled road all the way. Saw several orange groves. Saw derrick Morgan's Point, one near Bayview, one near Dickinson and one near Texas City. Well pleased with our San Leon investment. Soil there much better than expected to find. Well pleased with climate. Expect to improve our San Leon property and move down. Mrs. Lindsey also well pleased. Satisfied myself that prices in other towns on bay between Houston and San Leon, with not as many improvements as San Leon, are several times higher than San Leon prices. Think San Leon lots well worth present prices. Mistake about San Leon being all sand. Bringing sample of soil with me. Found no marsh there. Will give full report upon my return home.

Signed, J. O. LINDSEY

NOTE.—Mr. Lindsey of Hereford bought and has already paid in full for FIFTY N-I-N-E (59) San Leon lots, being all of block 84 and the north-west quarter of block 54, and he is now living at San Leon. Mr. and Mrs. Lindsey say that San Leon has already proved very beneficial to their catarrh.

**Lindsey has over
\$1,700 worth of
property at San Leon**

FREE! FREE!

Don't forget our Hereford Free Trip to San Leon is set for about 1st and 15th of each month. Special rates for pleasure seekers.

You are invited to call at our Hereford San Leon branch office to see the beautiful high colored orange orchards and other San Leon pictures, as well as oyster shells, and the bay shore scene from San Leon, some of which will be given you free just for the asking.

SEE OTHER SAN LEON ADS IN PAPER.

Mr. Henry Weems, of Hereford, has seen San Leon and has over 30 lots at San Leon, or over \$1,000.00 worth, which is not for sale at present. He says ask him anything you care about SAN LEON, but to do it quick, for he will soon be rolling back into SAN LEON again.

We are told that Earl B. Wilson, of Hereford, after seeing SAN LEON, came home and gave \$500 in trade for two SAN LEON lots from a party who had never seen SAN LEON, but was a purchaser at SAN LEON. Wilson claims he gained over 10 pounds weight in ten days trip to SAN LEON.

Mr. Lindsey states that he is well pleased with his SAN LEON purchase; found soil much better than expected to find, and has now moved to SAN LEON, and has also induced his son-in-law, Cap Hamill, of Hereford, who has also visited SAN LEON, to sell out his Hamill's holdings at Hereford and come to SAN LEON at once, and we understand that Mr. Hamill leaves April 1st for SAN LEON.

W. H. Smith, of Hereford, said, since he has visited SAN LEON, and who is also a purchaser: "Look out, Oh you fish and oysters, I'm coming after you very soon, and run a pleasure boat on the bay as well."

in Houston. Thus you see that San Leon is an extraordinarily moved to SAN LEON and are delighted.

Write or ask for free beautiful descriptive literature.

E. M. EDWARDS

2nd Door East of Postoffice

ANOTHER BIG HEREFORD CROWD LEAVES THIS WEEK FOR SAN LEON

STRUCK

OIL

BIG GUSHERS

ACROSS BAY FROM

San Leon

Newspaper reports OIL FOUND off 3 sides SAN LEON. Ask following 15 HEREFORD PEOPLE WHO VISITED SAN LEON, all invested: Wilson, Weems, Lindsey and family, Jacobs, Clark and family, Skeen and family, Smith, Hamil, Perkins, as well as hundreds of other Hereford people and vicinity; people who have bought at San Leon; others preparing to move, since they have seen this blissful Land of Sunshine and Showers, Fruits and Flowers that can be seen all the year 'round, as well well as Health, Wealth, Happiness & Contentment

SAN LEON is between HOUSTON and GALVESTON, has R. R. SHELL ROAD, and BOAT ROUTE, and is within three to five minutes ride of INTERURBAN station going to Galveston and Houston, the latter only being about fifty minutes ride from SAN LEON. We are told that SAN LEON is one of the best oystering and fishing places in the U. S. SAN LEON has a BEAUTIFUL three-story HOTEL, costing over \$50,000, splendid brick and concrete SCHOOL BUILDING, the latter costing Sixty-Five Hundred Dollars, besides many beautiful residences.

Lots at SAN LEON are selling right along for \$250.00 each since the raise in prices has been made. We are STILL OFFERING A FEW MORE CHOICE building size lots at ONLY \$30.00 EACH, and on EASY TERMS. Purchasers receiving all oil rights in their own lots as well as FREE SHARES in certain OIL WELLS when drilled by the Company.

When we think of an oil lamp, the oil stove and the automobile, and the many other useful things that are depending upon oil, how can we think of these without some one drilling for oil? We are told Mexicans do not drill for oil in the oil fields of Old Mexico, but the white man goes down there and develops these rich oil fields in Mexico. Shall the common class of American people sit still and allow these virgin Coastal oil fields to go undeveloped, in proven territory, or shall we let a few big oil magnates do this developing at their leisure and thus have the rich reward that these mighty oil gushers bring forth to the owner, or shall we White Americans develop these rich Coastal oil fields and thus reap the fabulous riches in store for us, equal only to those at the end of the rainbow?

WESTINGHOUSE SAID:—"FIVE THOUSAND AMERICANS are worth A MILLION DOLLARS EACH because they invested their savings in new things."

CHRIST approved of the two parties mentioned in the holy scriptures who put out their talents and doubled same, but very bitterly disapproved of the one who hoarded up his talent and thus failed to make it multiply. We thus see to prospect for oil is moral, legitimate and religious and is practiced only by civilized people.

Dear reader, which crowd is your sympathy with, the onward, progressive developer, which is so repeatedly endorsed in holy writ, or by the Creator himself, and by civilized people, or will you endorse the knocker, the non-progressor who never does the world any good, and who is abhorred by progressive men, as well as by God. Our sympathy is on one side or the other.

If we should miss oil at San Leon YOU DON'T LOSE a thing, for you have decided, REGULAR BUILDING SIZE LOTS by the seashore in a beautiful, small resort town between two large cities, Houston and Galveston, midst Sunshine and Showers, Fruits and Flowers.

Western Union Telegram

Houston, Texas, March 22, 1917

E. M. Edwards,

Hereford, Texas:

Quote below part of letter signed by president of oil company drilling well at League City. It reads: "In our opinion, we have struck paying oil in well at League City. At sixteen hundred seventy-five feet we struck very hard rock. After drilling few feet into it, it softened up with sandbreaks, and before discontinuing drilling in this rock, we were having good showing of oil and gas on slush pit. Our driller states he is confident we have a good well; in fact says he has seen wells that have made as much as five thousand barrels per day that didn't make as good a showing as this well."

Well being drilled at Morgan's Point, one near Seabrook, one near Dickinson. Goose Creek now regular city of derricks and gushers. Millions being invested there by big oil companies. Gushers coming in there almost daily. If big gusher field is developed at League City, we can not guarantee present San Leon prices as no telling how high prices might soar. Refused application for four lots near hotel at one hundred dollars each, and sold two of them before night for four hundred fifty dollars. Advise old customers double investment and delinquents make back payments and reinstate promptly. New buyers should rush applications immediately. Urge quick action among your friends. Will attend to matter mentioned telegram today.

SAN LEON COMPANY.

Goose Neck is across the bay north of San Leon. League City is to the west of San Leon, and it is reported oil has also been found to the south of San Leon. Trinity Bay joins San Leon on the north, and it is reported certain submerged land in Trinity Bay was leased for \$14,000.

We had a very prominent and well-to-do purchaser with us at San Leon the greater part of last week, from Clifton, Arizona. He and members of his family had bought something like half a block or more of San Leon lots. A knocker had gotten hold of him and put a damper on his enthusiasm over his San Leon investment, but in that case a knock was a boost because he determined to come and see for himself. We quote below copy of telegram he sent his friend back home after seeing San Leon. It read:

"I was at Goose Creek Tuesday. Went to San Leon yesterday. Drove down by Bay Shore route, going through different water resort towns between Houston and San Leon. Shelled road all way from Houston to San Leon, and from San Leon to Galveston. San Leon looks better to me for a bayshore resort than any place I saw between Houston and San Leon. Was well pleased with my San Leon investment and with lots allotted me. Feel even better today than ever before since had long talk with husband of my niece here who said he sees no chance to lose on my San Leon investment, whether oil is found or not. San Leon has water on three sides and protected by high bluffs, and has the three-story hotel and school building, etc., as claimed. Will give detailed report in person upon my return and you may refer any San Leon purchaser to me and I will tell them just exactly what I have seen and how everything looked to me."

Signed, C. W. YOUNG
Home: Clifton, Arizona.

Now the husband of Mr. Young's niece, that he refers to in the above telegram, is president of a highly capitalized oil company here in Houston. Thus you see that San Leon is such an extraordinarily good proposition that a competitor tells one of our customers, who is a relative of his wife, that he can see no possibility of loss on his San Leon investment, regardless of whether we get oil or not. He also told Mr. Young that he considered the chances of getting oil at San Leon quite flattering. In fact, he considers the prospects of an oil field being discovered down in that territory that he himself expects to have, his own company do some drilling west of our property near Dickinson.

**HEREFORD, TEXAS
Phone No. 169**