

Our Specialty Is Oysters ^A ^N ^D Dinners



Our Thanksgiving Day Dinner will Please You.

"Dad" Baker's Cafe

Parrott

Raymond and Nolan Elliston gave a party to their young friends last Saturday night.

Frank Metcalf, Orie Renfroe and Wink Valentine shipped cattle Friday, driven from the Parrott pastures.

Mrs. Jacob Wagner was quite sick last Friday.

Jacob Wagner started up his threshing machine Thursday. He threshed at home that day and will begin work elsewhere immediately.

Harold Hanlan hauled hogs to Hereford for H. F. Neely Friday and Arthur Kleman and Roy Emich, hauled for Jacob Wagner.

R. S. Neely of Portales and Miss Mable Smith of the Wyche-Lakeview vicinity, visited Sunday evening at B. F. Neely's.

Floyd Hacker was helping with the windmill at W. E. Hacker's Saturday.

Mr. and Mrs. Jacob Wagner and Loreta visited Sunday afternoon at B. F. Neely's.

Mr. Kopp was helping last week to install the new heating system in the school house.

Alva Metcalf visited Friday with Mrs. J. W. Hanlan.

Flo Bacus and children visited Friday at Jacob Wagner's.

A. G. Noble visited Wednesday night and Thursday at J. W. Hanlan's.

Minnie Grant visited Sunday at the Judge Kerr home in Dimmitt.

Robert Moore and family visited Sunday at Emerson Hacker's.

Alva Metcalf is taking music lessons from Miss Mabel Betts at Hereford.

Mrs. Frank Metcalf was sick all last week but is much improved at present.

Louis Barber visited with Gano Hastings in Dimmitt Saturday.

Ned Neely has been quite sick the past week of tonsillitis.

That "butchering day" has arrived somewhat earlier than has been the custom, due to the unusual cold snap.

Florence Hacker returned Sunday after spending a week visiting at the Robert Moore home.

Mrs. H. F. Neely and Mrs. J. W. Hanlan called on Mrs. Emerson Hacker, Thursday evening.

Mr. Harding from Lubbock who purchased W. E. Hacker's place, arrived Sunday morning, making the trip during the storm with his cattle. He reports a very unpleasant trip.

Frank Metcalf went to Kansas City Saturday with cattle for Mr. Churchill.

Those from here who attended the party at Elliston's were: Mable and Florence Hacker, Alva and Thomas Metcalf, Floyd Hacker, Roy Wagner and Harold Hanlan.

Mr. and Mrs. J. W. Hanlan were supper guests at the J. F. Hacker home Saturday evening.

Mrs. Frank Metcalf and children visited Sunday in Dimmitt at Mark Consort's.

B. D. Wordlee and Mr. McLain, of Dimmitt, were in Parrott Saturday.

Judge and a man by name of Caylor were looking over some land deals in our neighborhood recently.

Presley Dyer has bought the John Flanagan house in Dimmitt and will move into it soon.

Mr. and Mrs. H. F. Neely visited Sunday afternoon at B. F. Neely's.

Mr. and Mrs. Frank Shepard and sons, George and Clyde, visited Sun-

day at John Hacker's.

Jack Slover, who recently sold his place here, has bought a place near Lubbock.

Another snow storm to our credit began during the night Monday, and lasted in earnest during most of the day Tuesday. Cattlemen are rustling feed about a month earlier than usual this year.

Just one week more until Thanksgiving, a holiday made by a woman. That woman, Mrs. Sarah J. Hale, editor of Godey's Lady's Book, and well-known as a writer, championed the cause of a national thanksgiving. Year after year she patiently fought for a national observance of Thanksgiving Day, publishing endless articles on the subject. In various ways, she caused an agitation of tabular noli in an agitation of the subject that finally resulted, in 1863, in the governors of most of the states of the union annually issuing proclamations for Thanksgiving. At her suggestion, President Abraham Lincoln issued a proclamation for a national Thanksgiving for August 6, 1863, about a month after the battle of Gettysburg.

Dunlap sells everything in Hardware. Their prices are right, their goods are right, and they will try to please you.

Flowers for Winter

WASHINGTON, Nov. 2.—Steps to be taken at this season (fall) for placing the flower garden in shape for winter will vary with the kinds of plants grown and the latitude, say specialists of the U. S. Department of agriculture. In the case of perennials, which die down to the ground but which should live through the winter and send up shoots again on the advent of warm weather, the roots should be well mulched with manure 3 or 4 inches deep as soon as the ground freezes. In this group are included such plants as peonies, harkspur, hollyhock, columbines, iris, salycodones, and perennial poppies.

CANNAS AND KINDRED PLANTS

Plants such as cannas, dahlies, gladiolus and Caladiums should have their roots dug up and stored in a cellar where the temperature will not rise above 60 degrees nor fall below 50 degrees Fahrenheit. The root slumps of cannas and dahlias should not be shaken free of soil. These plants with the soil naturally adhering to them should be placed on racks or in slat boxes so that air may circulate among them. It is important that the roots do not become too warm or dry and that no frost shall reach them. The bulbs of gladiolus, caladiums and tuberose, on the other hand should be carefully cleaned of soil and dried in the open air for a day or two. They may then be stored in the cellar.

GERANIUMS

In all but semi-tropical portions of the United States geraniums must be taken indoors for winter. Florists usually make cuttings in the fall to grow new plants in greenhouses for spring use. This practice is, of course, impracticable for the average householder. The latter may take up growing plants and hold them in a dormant condition by storing upright in boxes of dry soil in a cellar having a temperature of from 40 degrees to 50 degrees Fahrenheit. The plants may be placed close together with only a little dry soil among the roots.

PANSIES

While taking many plants indoors for the winter, the home gardener in a large section of the country should set out in the fall the pansy plants which are to make up the spring beds of these flowers. This procedure should be followed in the country

Catarah Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarah is a blood or constitutional disease, and in order to cure it you must take internal remedies. Hall's Catarah Cure is taken internally, and acts directly upon the blood and mucous surface. Hall's Catarah Cure is not a secret medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonic known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarah. Send for testimonials. Free. F. J. CHENEY & CO., Proprietors, Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.

south of a line from New York City to Springfield, Illinois. The young plants should be covered by coarse manure at the first freezing of the ground before it has an opportunity to thaw.

SHRUBS FOR WINTER

While a number of the shrubs commonly grown in the garden will go through the winter without injury if left alone, others must be given varying degrees of special attention. Among the shrubs which need no unusual fall and winter care are snowball, spirea, mock orange and lilacs.

We have digester tankage. E. W. Harrison. 371f

"Murphy's Mules"

A hero of Anzac, whose name did not appear in any of the dispatches, says the Manchester Guardian, was a certain stretcher bearer. His real name was Simpson, but for some unaccountable reason he was called "Murphy." Many an Australian lives to bless "Murphy's mules."

There were so many wounded to be fetched into safety that Murphy commandeered a pair of mules, and officers connived at the theft when they found what noble work he was doing. He used to leave the animals just under the brow of a hill and dash forward himself into the firing line to save the wounded.

Day after day he climbed the hill.

LODGE DIRECTORY

HEREFORD LODGE NO. 549, A. F. & A. M. meets the Saturday night on or before the full moon in each month. Visiting brethren cordially invited. O. G. WEAVER, W. M., J. S. JONES, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the I. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul Commander; C. L. Sullivan, Clerk

Get Cash for Cream. You get your money when test is made; am now receiving cream at Curtisingers Grocery Store, Main St. Litterell Spratt. 171f

CHICHESTER'S PILLS

THE DIAMOND BRAND. Ladies! Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold wrapper. Take no other. Buy of your Druggist. Ask for CHICHESTER'S DIAMOND BRAND PILLS, for 25 years known as Best. Sold Always Genuine. SOLD BY DRUGGISTS EVERYWHERE.

smiling and cheery. But one day Murphy's mules came not. The wounded cried out to the overworked stretcher bearers: "For God's sake send Murphy's mules." The mules were found grazing contentedly in Shrapnel valley

—and Murphy? He had done his last climb to the top of the hill. "Where is Murphy?" asked one of the First battalion. "Murphy is at heaven's gate," answered a sergeant, "helping the soldiers through."—Ex.



Special Excursions

Round trip all year tourist fares to following points in Texas, limit 90 days in addition to date of sale, on sale daily to—
Aransas Pass, Brownsville, Corpus Christi, Freeport, Hubbard City, Laredo, Marlin, Mineral Wells, Palacios, Port Lavaca, Port O'Connor, Riviera, Rockport, Seadrift.

For further information call Passenger Station—No. 34

L. I. GARTON Agent



HEREFORD THOR-O-BRED TREES AND PLANTS

Have created a demand that is surprising even to ourselves. This years sales will show an increase of 300 per cent over last year.

The fact that we will sell more trees this season than all other nurseries selling on the plains is significant.

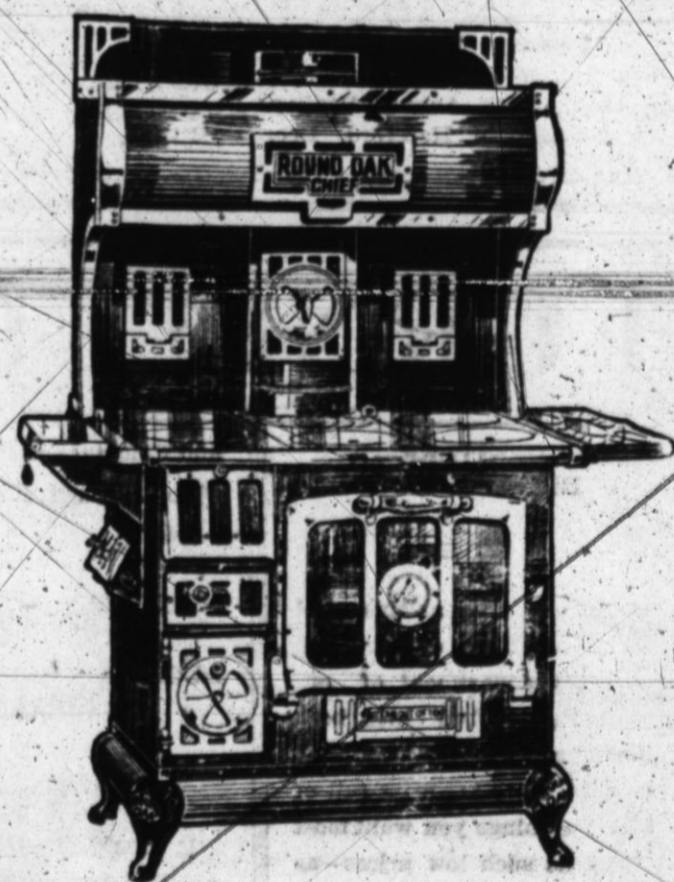
For Twenty-five Years we've been on the alert—striving to give better results—Spending \$1000 per year in tests.

Is it not, therefore, worth your while to investigate our products?

"QUALITY FIRST"

HEREFORD NURSERY CO. HEREFORD

SEE OUR NEW LINE OF Round Oak Ranges and Heaters



This line of stoves is the height of perfection in the stove and range line

Their reputation for fuel saving is known wherever they have been sold

Would be glad to have you call and let us show you the many good features of this line

GARRISON BROS.

1901

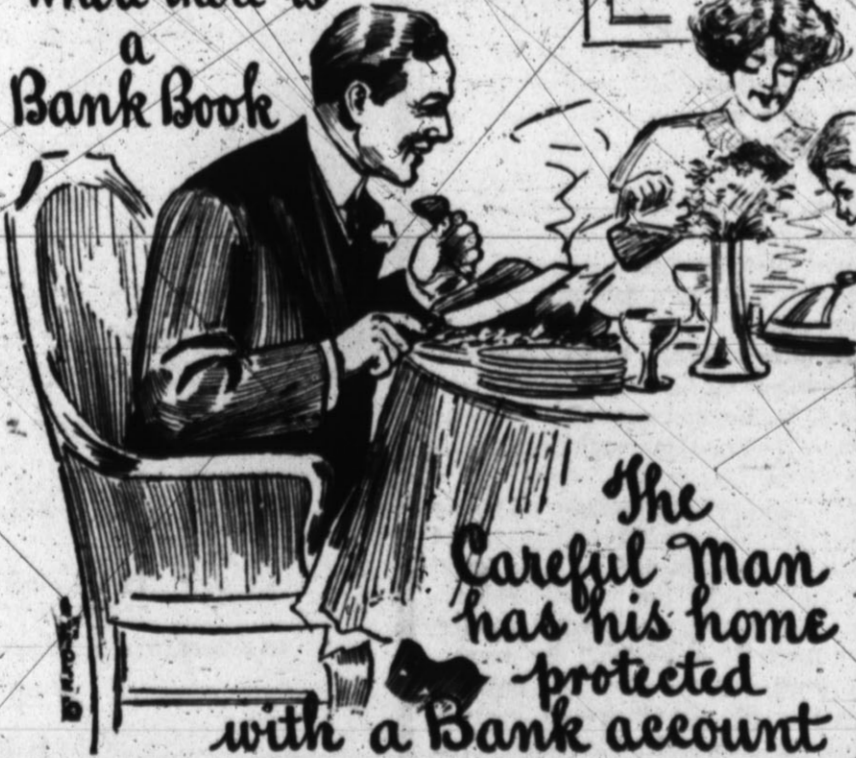
1916

\$100,000 TO LOAN

On farms or ranches in Deaf Smith, Castro and Parmer Counties. Long time, cheap rates, no inspection expense, no delays.

Potts & Jones - - Bonded Abstractors

The Best Thanksgiving is where there is a Bank Book



The Careful Man has his home protected with a Bank account

A THANKSGIVING TURKEY BECOMES A BIG FAT TURKEY BY BEING FED A LITTLE FROM DAY TO DAY. A THANKSGIVING BANK ACCOUNT BECOMES A BIG FAT ONE BY THE SMALL DEPOSITS THAT YOU MAKE FROM TIME TO TIME.

YOU ARE JUST AS WELCOME IN OUR BANK WITH A SMALL DEPOSIT AS WITH A BIG ONE. LOTS OF SMALL DEPOSITS MAKE THE BIG FORTUNE. START A BANK ACCOUNT NOW—YOU WILL BE THANKFUL NEXT YEAR.

BANK WITH US.

First National Bank

HEREFORD, TEXAS

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Purifies the Blood and



"The LIGHT That Never Fails"

The Light That Never Fails is the constant guard of our Coast.

The mariner depends on its brilliancy and clearness to insure the safety of his ship, its passengers and crew. **TEXACO ILLUMINATING OILS** are burning in our Light-houses on our West Coast from Alaska to Southern California, and on our East Coast from Maine to Texas; also Porto Rico. "The light that never fails" has been very aptly applied to

TEXACO FAMILYLITE—the clean, clear illuminating oil made and sold by The Texas Company. It never fails to give a bright mellow light—one that is free from odor or smoke.

TEXACO FAMILYLITE burns for a long time and burns evenly down to the last drop without charring the wick.

You can secure TEXACO FAMILYLITE from the Texaco Dealer near you. He also has in stock a full line of oils and lubricants for all purposes.

THE TEXAS COMPANY
HOUSTON, TEXAS
AGENTS EVERYWHERE

LISTEN!

Never in your life have you seen a tomorrow, and, you never will. You have promised yourself many a time to begin tomorrow to prepare for the season which much come to all men, when earning days are over. TODAY is yours; yesterday and tomorrow belong to the weak and foolish. TODAY is the DAY—

BUILD YOU A HOME

HEREFORD LUMBER COMPANY

Scherer Vicinity

Mr. and Mrs. John Burch made a business trip to Amarillo Friday, returning home Saturday afternoon.

Fulkerson, Rogers and Moseley Bros. shipped 5 car loads of cattle Friday from Vega.

Grandma Whitsett is spending some time at her son's, John Whitsett's. She is much improved in health.

Mr. John Ford was a business caller on his neighbors Friday in search of hog feed.

Mrs. Fletcher Rogers is having trouble with her cattle breaking in on the feed while Mr. Rogers is at K. C.

Miss Minnie Hood visited Miss Howton Saturday night.

Mrs. Vance and children visited at the Glavas home Sunday.

Frank Conice went to Green Valley Ranch Sunday to help with cattle, returning home Wednesday.

Mr. J. U. Kirkman came up from Amarillo Friday, returning the same day.

Mrs. George Lewis and her brother are attending to the farm needs while her husband is at K. C., having gone there with a load of cattle.

The threshing machine is humming in Burches' neighborhood.

Mr. Lupton spent a few days of last week at his "Bonnie Brae" ranch, try-

Saved Girl's Life

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

THEDFORD'S BLACK-DRAUGHT

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

The Garret family were shopping in Hereford Thursday.

The land owners were busy voting against the hospital bonds Saturday.

A ten pound baby girl was born to Mr. and Mrs. Al McIntosh Friday.

Mrs. Chas. Dixon's mother arrived on the 6 o'clock train Saturday morning from Ohio, to spend the winter with her daughter.

Pat Wedderbrook, formerly of this place, was in the neighborhood Friday. He reports hard luck. Says he has two children; the last a boy that has had bones broken in both arms and one hand; has blood poison. We hope no more trouble will befall him for a time.

Fulkerson began weaning calves Saturday last.

Al McIntosh was a busy cranberry merchant last Saturday. With the election going in town, going after Mrs. Ford and Marton, and the new baby, he had no time to idle.

Fletcher Rogers and family motored to Canyon last Saturday afternoon and visited her parents Sunday.

Mr. Tom Bassett called at Fulkerson's Sunday and spent the night with Mr. Chapman at Lupton's ranch.

Our next big interest is the "Ozark Trail" from St. Louis to the west. It is sure to come by way of Amarillo. Now, shall it go by Hereford or Vega? Let us talk it for our good.

The writer had the pleasure of meeting Mr. Allman, of the Chamber of Commerce, while in Hereford this week. He requests that we all help work for the "Ozark Trail" and also all attend the Farmer-Stockmen and Banker's Congress, which is to be held in Hereford December 9. Don't forget the date.

Farm Lot At \$262.50 Per Acre

Something of the real value of land here when improved is shown by the fact that D. I. McDonald last week sold his forty acre tract south of town for \$10,500.00 or \$262.50 per acre.

This tract has good irrigating well and is improved for a hog farm. There is a good residence, hog barns and is fenced and cross fenced and nearly all in alfalfa. Mr. McDonald has been raising hogs on the farm for several years with good profit. At the present time he has seven hundred there.

Many in Hereford Try Simple Mixture

Many Hereford people are surprised at the QUICK action of simple buck-thorn bark, ginger, etc., as mixed in Adler-Eka. This simple remedy acts on BILIOUSNESS and lower bowel, removing such surprising foul matter that ONE SPOONFUL relieves almost ANY CASE constipation, sour stomach or gas. A few doses often relieve or prevent appendicitis. A short treatment helps chronic stomach trouble. The INSTANT, easy action of Adler-Eka is astonishing. Betts-Clark Drug gists.

Bring your hides to McQueen Coal and Grain Co. We pay the top cash price for them, green, dry and old hides. 49f

YOU WANT JOB?

Business men seeking your services will ask you that question almost daily if you take the Draught Training and show ambition to rise. Colleges in 18 States. All com'l branches taught. For prices on course AT COLLEGE or lessons BY MAIL, write DRAUGHT'S PRACTICAL BUSINESS COLLEGE, C. H. Wilman, Mgr., Amarillo, Texas.

AFTER FOUR YEARS

Hereford Testimony Remains Unshaken

Time is the best test of truth. Here is a Hereford story that has stood the test of time. It is a story with a point which will come straight home to many of us.

B. W. Miller, Main St., Hereford, says: "I had pain in my back and it hurt me when I stooped or attempted to lift anything. I also had trouble with the kidney secretions. I used Doan's Kidney Pills and sleep, then I have been able to sleep well and am not having that pain in my back. (Statement given January 20, 1911.)


On November 15, 1915, Mr. Miller said: "I have used Doan's Kidney Pills a few times since first endorsing them and have always had good results."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Miller has twice publicly recommended. Foster-Milburn Co., Props., Buffalo, N. Y.

Home From Alabama

Mr. and Mrs. G. W. Heard have returned from a several weeks' visit with relatives in Albertsville, Ala.

Dr. Heard will be in his office after this date and will be glad to again meet his patrons.



beauty

These new Studebakers—the FIFTY horse power SIX at \$1085 and the FORTY horse power FOUR at \$875 are striking examples of the Studebaker ideal of beauty—nothing freakish or faddish but modest and dignified in design. Style that will be just as popular in years to come as it is today and a finish that does not grow old. Isn't that the car you want?

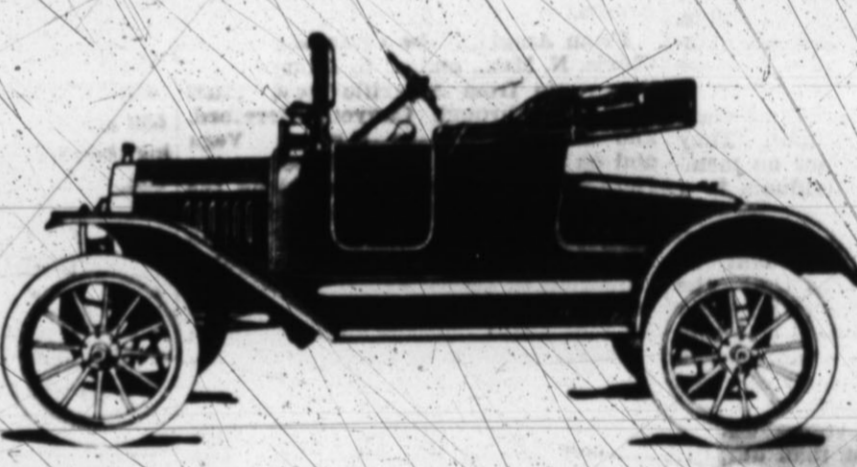
Jacobs Bros., Dealers

FORD

The Universal Car

The new Ford cars are up-to-the-minute in appearance, with large radiator and enclosed fan, hood with full streamline effect, crown fenders front and rear, black finish with nickel trimmings—a snappy looking car—and with all the dependable, enduring and economical qualities that have made the Ford "The Universal Car." One fact is worth more than a ton of guesses. Ford cars are selling from five to ten over any and all other cars simply because they give more satisfactory service, last longer and are easier to operate and cost less to maintain—and there's no guessing about the reliability of Ford Service. Runabout Car \$360, Runabout Coupelet \$345, Coupelet \$505, Town Car \$395, Sedan \$645—f. o. b. Detroit. On sale at

BRANDT & KINNEY



\$795

Overland

\$795

Model 85-4 f. o. b. Toledo



These Tremendous Advantages—

More power—35-horsepower motor.

More room—112-inch wheelbase.

Greater comfort—long, 48-inch cantilever rear springs and 4-inch tires.

Greater convenience—electrical control buttons on steering column.

Bigger, safer brakes—service, 13 3/8 x 2 1/4; emergency, 13 x 2 1/4.

Better cooling—you never heard of an Overland motor overheating.

These are tremendous advantages over anything to be had in other cars that sell for anywhere near as low a price. And they make it hard for us to keep up with orders. The factory has never yet caught up with the demand. You ought to own one of these cars—nothing else so big and fine for the money. Come in and order yours now.

Barnhart & Rice, Overland Dealers
Phone 325. Hereford, Texas

The Willys-Overland Company, Toledo, Ohio

"Made in U. S. A."

Scarcity of Winter Goods

Many lines of winter goods will be completely sold out by January 1st, many articles are getting very scarce now. We advise buying early. We have a pretty complete line yet of men and boys suits, mackinaw coats, Sheep lined coats, duck coats, heavy work pants, wool over shirts, underwear, wool bed blankets, sweater coats, fur caps, lined gloves, wool gloves, coats, bath robe blankets, felt house shoes, ladies and girls coats, wool hosiery, shoes, over shoes and many other lines still pretty complete, but will only be a short time until most every winter weight line will show a scarcity. If you wait too long you will find it hard to get even the real necessities.

Come in and let us sell you your Winter Bill

Geo. H. Stambaugh
THE STORE FOR SAFE BUYING

THE HEREFORD BRAND

B. F. GUTHRIE, Editor and Owner.
Subscription Price \$1.00 Per Year Strictly in Advance

HOW IT ALL HAPPENED

Since the result of the National election has become known, there has been an effort on the part of not a few to find out how it all happened.

Political analysts have been telling us the cause of Mr. Wilson's election, or of Mr. Hughes' defeat. Some say it was the slogan, "He Kept Us Out of War," others say it was because Mr. Wilson was stronger than his party, and therefore it was a personal victory, while others say it was the woman vote. Any one or all of these may have been factors, but no one of them was the sole cause.

There were twelve states in which women voted for presidents and the president carried only ten of these. Illinois is a suffragist state, and Illinois gave Mr. Hughes a majority over Wilson of 175,000 votes. It is claimed and no doubt is true, that in no state did the women vote as a unit. They voted just as men did—not as members of a sex, but as individuals in a community.

In looking for the cause of the election of Mr. Wilson and the defeat of Mr. Hughes it seems to us that the principal reason is there was a majority of the voters in thirty states who preferred Mr. Wilson, while a majority in only eighteen States preferred Mr. Hughes. And of the popular vote nearly half a million more voters wanted Mr. Wilson for president than did Mr. Hughes. This seems to be the most logical and reasonable solution of the matter.

As to what caused this preference there can be nothing more sure than a guess. Our guess is that not the least of the factors was the method of Mr. Hughes' campaign. As a business man would put it, Mr. Hughes violated the first principles of salesmanship by running down his competitor's goods. The Wilson administration has taken as a whole, criticism taken as a whole. Experience will point out the faulty places which can be easily mended, but Mr. Hughes allowed party blindness to obscure what ever good there was, and denounced the whole as bad.

Such a method would have done a few decades ago, but not now. The time is not far in the past when the people could complacently listen to a

preacher pick flocks in the theology of a neighboring church, and some would even enjoy it, but not so now. No great contest was ever won on negations. Man is a fallible being and the acts of the best of men are more or less faulty, but he who would rise through the faults of another must point out a better way.

THE OZARK TRAIL

Will O'Brien and Judge Slayton left Sunday evening for Oklahoma City to attend the big convention in that city, whose object is the securing and marking out a transcontinental highway, called the Ozark Trail. This section of the great highway starting at St. Louis, passes through Springfield, Mo., Tulsa and Oklahoma City and on to Amarillo, Texas. Of course there are competing routes between these points, and the citizens along these competing routes are putting forth every effort to have their particular route chosen.

From Amarillo, the route is to go to Clovis, N. Mex., and on to Albuquerque. The route from Amarillo west must go either through Canyon, Hereford, and on to Clovis, or through Vega and on to Clovis. The task before the Hereford people, and others along the line, is to see that it comes this way.

The securing of the Ozark Trail, an Ocean to Ocean highway along which thousands of people will travel in their autos and other vehicles, is thought by those who have given it the most thought to be of more value to the town and country through which it goes, than an additional railroad.

Besides the benefit that comes from our passing our door, the fact that we have such a road for our own use is a consideration which justifies the construction. The people have been a long time coming to see it, but it is generally conceded that good vehicle roads give larger returns on the cost of construction than most any other public improvement. It is to be hoped that our people will seize the opportunity now open to them, for it will be a long step forward.

The Mexican-American Commission which has been vainly trying to compose the difference between the two Republics in reference to the protection of the border against bandit raids, seem to make but little progress. The "Manana"—tomorrow, of the Mexican puts in its appearance in their paupers. Senior Cabrera, the chairman of the Mexican delegation, is loath to come to any agreement that

does not give Mexico both ends of the rope. The Americans are growing impatient and may adjourn any time.

THE BIG FACT

The New York Independent which favored Hughes in the recent election, says, "The true fact in the election, after all, was the tremendous intellectual superiority of the Wilson candidacy, standing over against the amazing intellectual failure of the Hughes candidacy. By this statement we mean more than a personal comparison, although we believe it is true that Mr. Wilson's majority is a nation-wide recognition of his political ability. This is an interesting and important fact, but an immensely more significant fact has been the intellectual grasping of a situation by one set of men, and the nearly complete failure of another set of men to grasp it, or even to see it."

Francis Joseph, Emperor of Austria, died at 9 o'clock p. m. Tuesday, the 21st. He was born August 18, 1830, and succeeded to the throne of Austria Dec. 2, 1848, lacking only eleven days of reigning sixty-eight years, which is the longest period of any monarch. Ancient or Modern except one of the Pharaohs, Francis Joseph had but one son, crown prince Rudolf, who committed suicide in 1889. The succession then fell to the brother of the Emperor, but he renounced his right in favor of his son, Archduke Francis Ferdinand, whose assassination precipitated the present war. This made Archduke Charles Francis, grand nephew of the Emperor, heir to the throne. He will succeed to the throne Dec. 2, the sixty-eighth anniversary of his uncle's reign.

District Court News

District Court adjourned Monday, November 20, to reconvene December 28, the case of the Western National for trial on that date, and a jury ordered to be summoned by the sheriff to try the case. Judge Hill and Court Reporter Floyd A. Cooper left Hereford Tuesday morning.

Although the work of this term of court was lighter than usual, a considerable number of cases were disposed of.

Clovis, New Mexico,

Nov. 15, 1916.

The Hereford Brand, Hereford, Texas.

Gentlemen—Enclosed you will find check for one more year's subscription to the Brand. I need the Brand and I enjoy reading of the prosperity of your community, and as an auctioneer am more especially interested in the high grade cattle which will soon mean "Land of plenty" for the Plains. Very truly yours,
ERLE E. FORBES.

Sold Cotton at 20 Cents

A. C. Vernon, living north of town, was in town Tuesday marketing two bales of cotton which he received 20 cents a pound for. One bale weighed 559 and the other 587, both bales bringing the producer \$226.30.—Lockney Beacon.

SOCIETY AND CLUBS

The meeting of the U. D. C.'s last Friday closed a very interesting contest which has been in progress for some time. Twenty-eight new members were added to the roll, as a result of the campaign. Miss Mattie Woodburn was captain for the side securing the most members.

Claus were completed for the bazaar to be held on December 9th, and also for the minstrel for December 7th.

The marriage of Mr. George Sasser and Miss Addie Anthony took place at the residence of Rev. D. W. Hawkins Wednesday night. Rev. Hawkins, former resident of Hereford and has many friends here. The bride is one of Hereford's most popular young ladies. Mr. Sasser is a druggist at Hazerman, N. M., and the happy couple will make that place their home.

Mr. Glenn Sylvester Luther and Miss Claudia May Ward, were married on Tuesday, November 21st. The young couple went to Fort Worth for the nuptial ceremonies. They will be at home in Hereford after December 1st. Miss Claudia is one of Hereford's favorite girls, bright, handsome and vivacious, and has a host of friends.

Miss Willie Owen, so well and favorably known to the people of Hereford, was married last week to Mr. J. B. Harlan, of Castro county. Mr. Harlan owns a ranch near Dimmitt and is well known here. Miss Willie has been connected with the Southwestern Telephone company for some years, and has a host of friends in Hereford. They will make their home on their ranch.



A Light Lunch

of a cake and a cup of hot chocolate is most acceptable during chilly weather. The hot drinks warm you up and besides, they are good for you. We serve delicious chocolate and bouillon. Step in to-day; you'll find our drinks and service unsurpassed.

THE SWEET SHOP.

We have a fine thousand-dollar stock of ART RUGS and LINOLEUM for you to select from. Buy now while old prices prevail. E. B. Black. 42

Goodrich tires best by test. 361f

Card of Thanks

We wish to express our thanks to our neighbors and friends who have cheered our hearts in this hour of sorrow by your sympathy and great kindness. Your words of comfort and deeds of love will never be forgotten. May your thoughtful kindness return to you many fold in the service of such true friends as you have proven to us.

W. D. NORVELL,

MR. AND MRS. J. D. CURTSINGER.

Sacked coal delivered on your sidewalk at 60 cts per cwt. E. W. Harrison.

Apples

I will have a car of Kansas Apples on track in Hereford next week, \$1.50 per bu. Bring your sacks. 1t pd. G. W. Brumley.

Mr. W. A. Miller and his son Harrison, of Tishamingo, Okla., are here looking after some land interests he has here. Mr. Miller is a friend and former business associate of Mr. Guthrie and incidentally visiting him.

You will be sorry if you don't buy it at the Fair. 432t

Mr. F. C. Newman, president of the Citizens' National Bank of Emporia, Kansas, is looking over his cattle and other business interests in this section.

Sherman was too modest. War is worse than hell. It is a whole flock of hells. If the spirit of General Sherman could have gotten a night off and taken a trip to the Orpheum Theater in this city last night, it could have witnessed a sight in "The Fall of a Nation" that would have made the little scrap in which its real embodiment participated half a century ago look like a mere college mixup. "The Fall of a Nation" is every bit as good as was the "Birth of a Nation". In some respects it is even greater. No one can afford to miss this wonderful picture. It is in a class by itself. It should be seen by every man, woman and child in Waco and vicinity.—Waco Morning News.

We sell White and Singer sewing machines on monthly payments. E. B. Black Co. 42

Lax-Fos, A Mild, Effective Laxative & Liver Tonic Does Not Grip nor Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not grip nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

Card of Thanks
We desire to express our thanks for the kindness shown and also beautiful floral offerings during the illness and death of our beloved wife, daughter and sister. May our heavenly Father reward all such kindness.
Mr. Wm. P. Gordon
Mrs. Eva D. Bruce and family.

Mr. W. H. Magill was here last week visiting his brother-in-law, Mr. C. P. Arthur.

Theatrical Notes
Possibilities of war with Mexico have emphasized the warning of Thomas Dixon that the United States should prepare itself against invasion by a foreign foe. Thousands of National Guardsmen witnessed the spectacle, "The Fall of a Nation" at the Liberty Theater in New York, while waiting for equipment and transportation to Texas. Brigades of Boy Scouts and others interested in preparedness nightly cheer for national defense at the Liberty.

Why roast yourself baking cakes and pies for

THANKSGIVING

when you can get nice

Fruit Cakes

and all kinds of pies, at the

HEREFORD BAKERY

much cheaper than you can make them yourself?

G. A. Lewis

Proprietor

Fresh Home Made Candies

A SWEET TOOTH!

Satisfy it by purchasing a nice box of candy

at

The Sweet Shop

Our candies are made from quality ingredients—made day and reaches us the next—fresh and appetizing. Can supply you in bulk, or fancy packed boxes.

Lester Wilkinson
Proprietor

Groceries! Groceries!

This has been our special business for the past sixteen years in Hereford. During this time we have learned what you want and are prepared to furnish it promptly in any amount and at the right price.

Try Us One Month

Yours for business

Jas. H. Cardwell, Grocer

Too much Turkey!



Does your stomach "bloat?" Have heartburn? If so, do not put off coming to us for something to relieve you. Most severe sickness comes from overloading and then neglecting the stomach. After you see a doctor see us

Betts-Clark Druggists
THE NYAL STORE

LOCAL AND PERSONAL

PHONE 246.

R. P. Lee, of Friona, was a business visitor in Hereford Monday.

BILLY BURKE every Saturday Matinee only; Star Theatre.

Mr. J. J. Perkinson of Wichita Falls, spent Monday in Hereford.

Santa Claus is on his way to the Fair.

Geo. T. Courtright, of Friona, was in town Tuesday on business.

Mr. Bob Higgins and family and his brother Jim of north of town, were shopping in Hereford, Saturday.

Children look for Santa Claus at the Fair.

Miss Thornton Lyle of Kentucky, is visiting her sister, Mrs. H. G. Conkright.

See our big line of ART RUGS for the best values in Texas. E. B. Black Co.

Joe Collins, one of our popular entertainers, is in Floydada on business this week.

Mr. A. Allison of Vernon, is prospecting in Hereford this week. To see the Hereford country is to like it, and we hope Mr. Allison will not be an exception.

A complete line of toys at the Fair.

Mr. F. C. Newman, president of the City National Bank, Emporia, Kans., is visiting in Hereford this week. Mr. Newman is an old time friend of Messrs. George and Ray Barber.

The popular store, The Fair has everything you want for Christmas. Look us over.

Miss May Gallagher went to Amarillo Saturday with Mr. and Mrs. Earl Wilson to see the "Birth of the Nation."

Miss May Chamness, the popular saleslady at Ray's Jewelry Store, took in the "Birth of the Nation" last Thursday.

Everything new in Christmas goods at the Fair.

Miss Ruth Churchill and Miss Irene Williams went to Amarillo Saturday to see the "Birth of the Nation."

Abiding Shadow will be on Saturday night, Dec. 2nd, instead of Friday on account of "Fall of a Nation" 43-11. Star Theatre.

Jowell Merchinson, one of Hereford's own boys who has been in the General office of the Santa Fe at Amarillo, came home this week and will in future be connected with the Harrison Grain and Coal business.

Mrs. Frank Goodlow of Wellington, Kansas, is visiting her mother, Mrs. Mercer.

For the best service try Hereford Sanitary Steam Laundry. Phone 246.

MRS. MELTON'S LETTER

To Tired Worn-out Mothers

Jackson, Miss.—"I shall feel repaid for writing this letter if I can help any tired, worn-out mother or housekeeper to find health and strength as I have. "I have a family of five, six, cook and do my housework and I became very much run-down in health. A friend asked me to try Vinol. I did so and now I am well and strong and my old time energy has been restored. Vinol has no superior as a tonic for worn-out, run-down, tired mothers or housekeepers." —Mrs. J. N. Melton, Jackson, Miss.

CORNER DRUG STORE
STOCKING & McLEAN, Proprietors
Hereford—Also at the leading drug stores in all Texas towns.

Save your turkeys and chickens until Nov. 27, 28, 29 and 30, I will be in Hereford, and will pay the highest market price. B. H. SMITH 11

Judge and Mrs. L. Gough, D. L. McDonald, L. Baskin, J. Frank Potts, E. Dunlap, A. C. Elliott, Henry Wilkinson, A. H. Elliston, S. B. Edwards and Carl Gilliland, attended the Farm Loan hearing in Amarillo, Tuesday.

Goodrich tires are best in the long run 3011

Mr. and Mrs. Win. Rigdon, of Lockney, are here visiting Mrs. Rigdon's sister, Mrs. Jinks Lindsey, and other relatives.

Don't fail to attend the Female Negro Minstrel at the Star Theatre Thursday, December 7. Proceeds to go to the U. D. C's. Watch next week's paper for further announcement.

Mr. J. A. Fox, head of the Fox Mercantile Co., but who is sojourning in Waxahachie, is shaking hands with his many friends in Hereford this week, and incidentally looking after his large interests here.

I will be in Hereford, November 27, 28, 29 and 30, to buy turkeys and chickens, and will pay the highest market price. B. H. SMITH 11

We are not the only store that has new holiday goods, but we are the only one that has all NEW holiday goods. —SKELTON.

Mr. W. E. Dameron went to Kansas City last week with a train of cattle. This bright young attorney is versatile. He can draw legal documents, plead before courts and juries, and punch cattle.

Don't fail to attend the Female Negro Minstrel at the Star Theatre Thursday, December 7. Proceeds to go to the U. D. C's. Watch next week's paper for further announcement.

Our line of holiday goods will be on display by Thanksgiving. Wait and see them. C. A. Skelton.

Hon. D. H. Stone, of the cattle firm of Jones and Stone of this section, whose home is in Emporia, Kans., has, doubtless, returned home to receive official notification of his election to the Kansas Legislature, which occurred during his absence.

Mr. and Mrs. Earle Wilson and Miss Clyde went to Amarillo Saturday to see the "Birth of the Nation."

Mr. and Mrs. C. H. Dyer, and Mrs. T. G. Nance, and Dr. and Mrs. G. A. Farley, motored to Amarillo Saturday. Mr. and Mrs. Dyer, and Mrs. Nance saw the "Birth of the Nation" picture show.

J. Ray of Amarillo, visited his brother, W. H. Ray, Friday.

Mrs. Paul Barnett and baby spent Friday in Hereford, the guests of her parents, Mr. and Mrs. J. M. Boone.

The Ladies Chorus, under the direction of Mr. and Mrs. Myers, will give a recital at the Presbyterian church, Thursday, November 29th (this evening), at 7:30. Admission free.

Roger Johnson was in Damesa this week on business.

Mrs. C. P. Arthur was in Lockney last week to see her mother, who is quite ill.

Look for the date that Santa Claus will be at the Fair. 4321

Mrs. R. N. Mounts and son Jack went to Amarillo last Saturday returning in the evening.

Santa Claus is going to be at the Fair soon. Bring all the children, he has something for them all free. 4321

Mrs. F. H. Oberthier, who with Miss Louise, has been visiting in Dallas and Comanche, returned Wednesday morning. Miss Louise still remains south to return later.

Everybody enjoying the advance in prices but us. The Fair. 4321

Phonographs for sacker coat at 60 cts per cwt. E. W. Harrison. 3711

Mr. and Mrs. G. M. Suggs and son Master George, in company with Nellie Ann, were Saturday night and Sunday guests at the E. A. Comer home twelve miles north of town, during which time they feasted on back bones and spare ribs, returning home much delighted with the country outing.

Prices better than ever before at the Fair. 4321

We Are Truly Thankful

for the good business of the past year and we trust that you too have a cause for thanksgiving.

Geo. E. Burns
"Hurry Back Sometime"

Suit or Overcoat for \$17

Ready to Put On

Many business men do not like the idea of wearing the same clothes every day.

They have caught the idea of paying a medium price.

They come here for

Styleplus Clothes \$17

The same price the nation over.



which enables one to have several changes in his wardrobe without increasing his clothing bill.

Styleplus is right in the front rank, abreast with approved style.

The fabrics are all wool, well tailored, and the clothes fit. Models for all years and vocations. *Guaranteed satisfaction.*

The makers' great volume on this suit of one price has kept the price at \$17 in spite of increased cost of materials.

Fox Mercantile Co.
Hereford, Texas



Styleplus Clothes \$17

FOR SALE—Residence one mile north of high school building, also one back of Farmer Lumber Yard. Good property. Mrs. J. W. English.

The Colic That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

WITH THE CHURCHES

Lutheran Church
Next Sunday there will again be English services with a special sermon for Thanksgiving; Text: Nahum 1, 7. Services at Court House. Sunday School at 10:00 a. m. Preaching at 11:00 a. m. All friends are welcome. O. E. Schmidt, Pastor.

Rev. and Mrs. J. E. McClurkin left Monday for Waco, where they will attend the Baptist convention. They will spend Thanksgiving with Mrs. McClurkin's parents, hence there will be no services at the Baptist Church Sunday.

B. Y. P. U. Program
Song.
Prayer.
Bible Quiz—Mr. A. O. Thompson.
Leader—Glenves Aven.
Scripture Reading, Acts 8, 14-25—Charlie Odell.

Home Missions; Its Field of Operation as regards Geographical Bounds:
1. Mary Lee Roberson.
2. Marie Burns.
Poem: "Christ's Way"—Gladly Hicks.

Home Missions; its field of operation as regards the character of its work:
1. Leonard Foster.
2. Annie Anthony.
Special song.

The ultimate things which home Mission is designedly striving to achieve—Allen Shepard.
Rev. J. R. Henson went to Memphis last Sunday to fill his first appointment in his new charge. Brother Henson was assigned to this charge at the recent session of conference at Stamford. The family will likely move there this week.

Mrs. Terry King of Fort Worth, Secretary of the Christian Woman's Board of Missions of the Christian church, spoke twice last Sunday to splendid audiences at the First Christian Church. Mrs. King's addresses were inspiring and informing and were enjoyed by all who heard her. She went to Amarillo Sunday night.

Barnhart & Rice sell Goodrich tires. Anything you want at the Fair. 432

Friona News
F. W. Reeves, the newly elected commissioner from precinct No. 1, was a visitor at the county capital, Farwell, on official business Monday. W. E. Goodwine, F. E. Clemen, Geo. W. Maurer and J. C. Winn were Farwell visitors Saturday; each going down on various business errands. Mr. Winn went on as far as Clovis.

Mrs. Mesdames Kinsley, Henschel and Winn were shopping in Clovis Monday afternoon. They were driven down by Solden Warren in Kinsley's car.

Rev. Fee has been assigned by the M. E. Conference, to the charge of which Friona forms a part, to succeed Rev. Pearce. On the invitation of Rev. Stevens, pastor of the Congregational church, Rev. Fee filled that pulpit on Sunday night and preached an excellent sermon to a well filled house. All present spoke in complimentary terms of Rev. Fee as a minister. We are informed that he and Mrs. Fee will be residents of Friona during his pastorate of this charge.

Rev. Stevens led the Endeavor meeting Sunday night and the service was filled with interest. He also announced that as he would be away next Sunday night, the responsibility of the evening meeting would fall on the Endeavorers.

The Congregational Choir will render the concert program at Bovina Saturday night of this week. The many complimentary remarks made concerning their efforts here would surely be commendation enough to warrant them a good patronage by the Bovina people.

The C. E. Church social given in the basement Friday night was well attended and the absence of a good heating system was the only circumstance that kept it from being one of the most enjoyable events of the season.

Mrs. J. W. Ford was hostess to the Friona Woman's Club at its regular meeting last Wednesday afternoon. There were eleven members present and after the rendition of the program a delicious luncheon was served, which was fully enjoyed by all present. The ladies are making a systematic study of Texas history, which they find very instructive as well as entertaining.

Forty-eight cars of cattle were shipped from the Friona pens last week. This makes an aggregate shipment of about three hundred cars for this season. (Over one hundred more cars have been ordered and will be shipped as soon as cars can be secured.)

W. W. Ryan, of the George G. Wright Land Co., was a business visitor in town during the latter part of last week, returning to Kansas City on Saturday. He was here looking after the land interests of the company.

Port Bros., of the German settlement, shipped out a few cars of cattle Monday.

F. W. Reeves is thinking of carrying his young cattle over till next year if he can find sufficient grass to help feed them through the winter.

W. E. Goodwine, F. E. Clemen, Geo. W. Maurer and F. W. Reeves were appointed as delegates from Farmer county to attend the convention to be held in Amarillo Tuesday for the purpose

of securing the establishment of a regional loan bank at that place for the distribution of government funds for the use of the rural credits.

Plies Cured in 6 to 14 Days
Your druggist will refund money if PAIN OINTMENT fails to cure any case of itching, stings, bleeding or frost-biting. Files in 6 to 14 days. The first application gives ease and rest. 3c.

MILLINERY AT 1/2 PRICE

We carry everything in the Millinery line and would be pleased to have you call and see our hats and get prices. We are offering new styles and best materials at very low prices now. This HALF PRICE SALE will continue until Thanksgiving. Don't forget to come in and look for your new Thanksgiving hat.

Mrs. T. N. Heifner
Third door east of Post Office

Chevrolet Cars \$550

—Overhead valve motor electric starter and lights sliding gear transmission cantilever springs

J. R. STUBBS AGENT

LET US BE YOUR NIGHT WATCHMAN

Did you ever consider what a protection a single incandescent lamp burning on your front veranda at night would be? Or that burglars, intruders, and loafers would shun it as the burned child shuns fire? Or that friends, guests, and visitors would joyously greet it as a bright reflection on your hospitality? Or how much distinctiveness it would give to your house and your block? Well, think it over. Then write, call, or phone, and let us tell you how small a sum per year will command this large service.

Hereford Light & Power Co.

An Appreciation!

Just seven months ago I opened my little store with considerable misgivings as to what the outcome would be. My principal assets were a good line of loyal friends and a set determination to win out. Now I am going to tell you a little about what I have done. When I opened my place I began selling scores of articles for less than they had ever before been sold in Hereford. For this, I have been rewarded many fold, as I have completely turned my stock five times. Or, in other words, I have had a completely new stock every 42 days. All the above I attribute to my friends, whom I thank many, many times.

C. A. SKELTON

Two suits of clothes Cleaned and Pressed Tuesday, Nov. 28 \$1.50
Phone 15, and we'll come and get 'em
Shepherd & Lacy

Thanksgiving Day and Friday

The Great Musical Spectacle The Fall of a Nation

By THOMAS DIXON, Author of "The Birth of a Nation" A Bugle Call to Arms for National Defense—in seven parts and ten big reels, seething with the red hate and blood lust of frenzied nations.

The New York Press says—As a photographic spectacle, it ranks with "The Birth of a Nation."

For sublime, yet exact depiction of twentieth century warfare, there is no other cinema in the world that equals

"The Fall of a Nation"

It is timed to the present crisis in world affairs. The very National Guardsmen who manned the guns and dared the wild cavalry rides in the picture, are now at the Mexican front. Giant 42 centimetre guns used in the greatest battle scenes ever filmed in America.

Thursday Matinee - - - 2:30 p. m.
Thursday Night - - - 7:30 p. m.
Friday Night - - - 7:30 p. m.

Prices: EACH PERFORMANCE ADULTS - - - 50c CHILDREN - - - 35c

Star Theater Nov. 30th—December 1st

A fine carving set for your Thanksgiving Turkey

or a new set of silverware for your table would fit the occasion exactly

Our stock of Sterling Silverware is very complete. You will find Mr. "Sterling's" name on every piece.

We take this method of expressing our appreciation to the people of Hereford for the business they have given us.

We will thank you again a little later on, if you will remember us when you buy your Christmas presents.

W. H. RAY