





# Life!



## Project Christmas Card underway

L'Allegra Study Club members have placed Project Christmas Card canisters at various locations in Hereford to receive contributions. Donations may also be made to both Hereford State and First National Banks. This year's proceeds will be used to help purchase a fetal monitor with intra-uterine capabilities for Deaf Smith General Hospital. The local hospital has greatly benefitted from Project Christmas Card which has been sponsored by the study club for several years. Hereford residents are encouraged to donate to the project in lieu of spending money on local greetings and postage. Donors' names will appear in a full-page greeting to be published in *The Hereford Brand's* Christmas edition Dec. 23. Cash gifts must be made prior to Dec. 14 in order for names to appear in the special holiday publication. Discussing the event are study club members, from left, Ella Marie Veigel, Janice Conkwright and Margaret Carnahan.

## Ann Landers

**DEAR ANN LANDERS:** Some readers get mad when you run a column a second time, even though they may not remember it. In my opinion, most of your stuff is good enough to be seen again, and you shouldn't feel the need to apologize, especially if it's a holiday.

I don't know of anyone who works harder than you, Ann, so go ahead and take the day off and run the column I am inclosing. It appeared in the Memphis Commercial Appeal in 1983. Kemmons Wilson, the man who founded Holiday Inns, called it to my attention. Have a Happy Thanksgiving, honey. -- A Fan Since 1955.

**DEAR FAN:** The column you sent is so self-serving I'm embarrassed to think I ran it the first time. But your offer of the day off is irresistible so I accept. Excuse me while I reach for a second piece of my friend Louise's sweet potato pie. Meanwhile, say hello to Kemmons and Dorothy. What a great couple! Here's the column:

**DEAR ANN LANDERS:** Today is Thanksgiving. What better time to let you know how much we appreciate you? A whole generation has grown up and learned about life from reading your column. It would be impossible to calculate the impact you have had on millions of people—not only teen-agers, but individuals of every age.

Thank you for patching up family fights, settling bets and making communication between children and adults easier. You have sent people to physicians, lawyers, clergymen, dentists, counselors, Alcoholics Anonymous, Recovery, Inc., and dozens of organizations they would never have known about if it weren't for you.

Thank you for discussing human problems most people would be too timid to approach. You have helped me understand homosexuality,

masturbation, obsessive-compulsive behavior, abortion, kinky sex, transvestism, "funny uncles," medical problems and sibling rivalry. You have made it possible for me to get along with my relatives, neighbors and friends.

Thank you, Ann Landers, for your terrific sense of humor. There have been days when your column was the only laugh I had. You have a way of being funny without being flippant, insulting or hurtful. I have split my sides at some of the things you've written. I've shed a few tears, too. You've made me and millions of others feel that we aren't stupid just because we have to ask someone for advice.

Thank you for taking the time to track down the busiest and best-informed authorities in medicine, law, psychiatry and religion to get answers. Very few of us could reach these experts and we certainly couldn't afford to pay them.

Thank you for the help you've given people who are depressed, suicidal, strung out on drugs, alienated from parents, lonely and frightened. You have been a rock of strength to people who are secretly worried about themselves, thinking that they are the only ones who have such "crazy" problems. It gives them a great lift to know that they aren't alone.

And thanks for admitting when you are wrong. It takes a big person

to do that. I hope you will have the energy for many years to come to travel around the country and make speeches. I heard you speak in San Francisco and I'll never forget it. No one who sees you in person can doubt that you are for real.

Have a Happy Thanksgiving, Ann Landers. -- True-Blue Ann Fan

What's the truth about pot, cocaine, LSD, PCP, crack, speed and downers? "The Lowdown on Dope" has up-to-the-minute information on drugs. Send a self-addressed, long, business-size envelope and a check or money order for \$3.65 (this includes postage and handling) to: Lowdown, c/o Ann Landers, P.O. Box 11562, Chicago, Ill. 60611-0562. (In Canada, send \$4.45.)

**LOS ANGELES (AP) - Ed Begley Jr.,** who played a doctor on television's "St. Elsewhere," is being called on to try to cure some of the traffic ills plaguing smoggy Southern California.

Begley was named chairman Tuesday of an advisory committee to the Southern California Rapid Transit District, which runs buses and is building a subway system in the nation's most populous county.

Begley, who now plays a dad on the new NBC series "Parenthood," will convene the Citizens Advisory Committee once every three months beginning in December to make recommendations to the transit agency.

## Avoid risk test for diabetes

Diabetes is serious. Six million people have it. Another six million probably have it and don't know it. November is National Diabetes Month and this year, the American Diabetes Association is urging everyone who is at high risk to take the test and know the score about diabetes.

You can have it without having the typical symptoms: blurred vision, frequent urination or rapid weight loss. Untreated, diabetes can result in blindness, heart disease and kidney failure and even death.

That's why everyone should take the blood sugar test. Especially if you have a family history of diabetes. Or if you are over 50. Or if you've given birth to a baby weighing over nine pounds.

The good news is, when most types of diabetes are detected early, there are usually simple treatments that don't require insulin. Like diet and exercise.

So the next time you see a doctor, ask about diabetes and take the blood sugar test. Then ask for your score and find out what it means. Then you'll really have it all. Because you'll have peace of mind.

## Senior Citizens

### LUNCH MENU

**THURSDAY-FRIDAY**—Closed for the Thanksgiving holiday.  
**MONDAY**—Liver and onions, scalloped potatoes, broccoli, tossed salad, peach crisp, roll.  
**TUESDAY**—Salisbury steak, baked potato, spinach au gratin, perfection salad, banana split cake, roll.  
**WEDNESDAY**—Barbecue chicken, pinto beans, macaroni salad,

coleslaw, fruit cup, Texas.

### ACTIVITIES

**MONDAY**—Line dance 10 a.m. and 1:15 p.m., devotional 12:45 p.m., Belton hearing aid 12:30-3:30 p.m.  
**TUESDAY**—Stretch and flexibility 10-10:45 a.m., bowling 1:30 p.m., liquid embroidery 1:30 p.m.  
**WEDNESDAY**—Stretch and flexibility 10-10:45 a.m., ceramics 1:30 p.m.

## Take time out for romance

It's good psychology: In an increasingly hectic world, experts agree that it's important for women to take out some time to sit back, relax and enjoy pampering themselves.

Increasingly, women are discovering, it's okay to indulge the soft, romantic side of their nature. The combined daily stresses of going to work and running a household almost demand that a woman create a little oasis of tranquility and luxury in her private life. That could be something as simple as taking a bubble bath, lighting a scented candle in the evening, indulging in a feminine new

dress and silky lingerie—returning to the old charms of Victorian and turn-of-the-century living, an increasingly popular trend.

Creating a fragrant home environment the way the Victorians did is a wonderful way to relax and escape from daily stresses.



The most common last name in the USSR is Ivanov.

## Veteran's Memorial Park Board

### Called Meeting

**Wednesday, Nov. 21  
8:00 P.M.**

**American Legion Hall**

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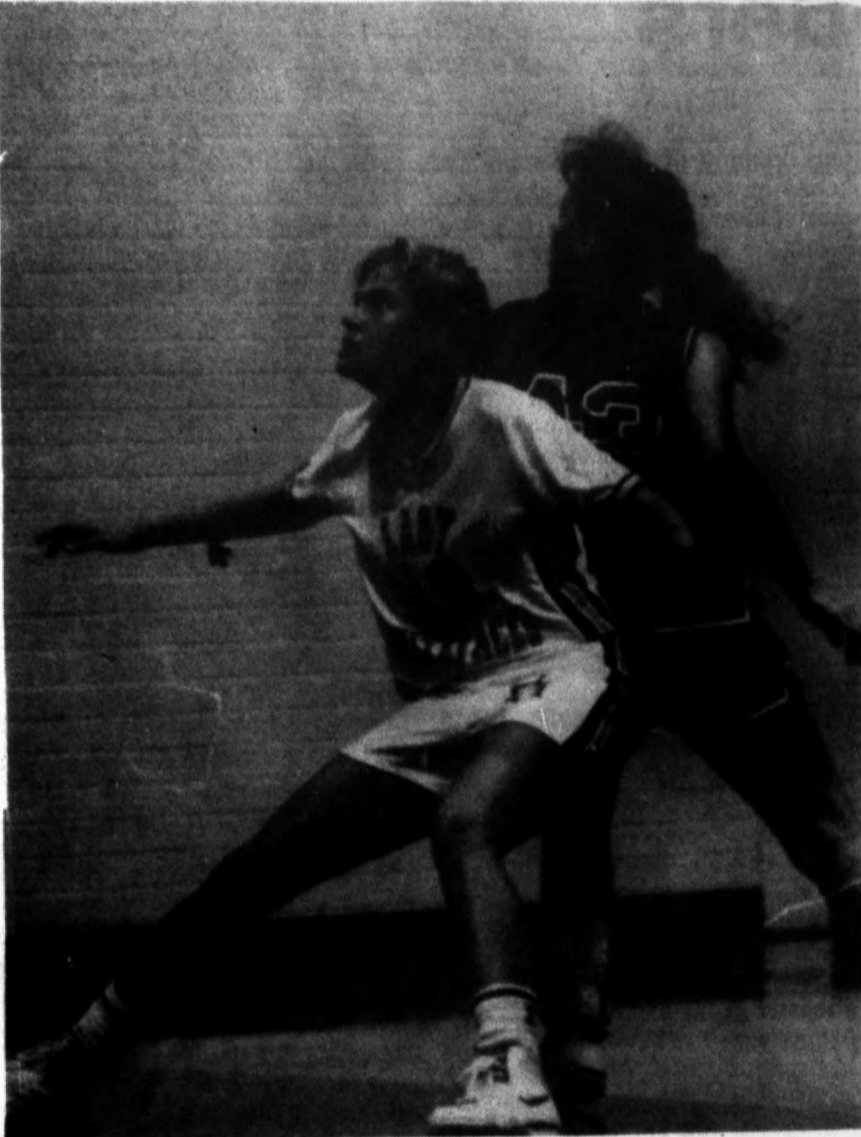
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# SPORTS

## Lady Whitefaces fall to Tascosa by 12



### Getting position

Donna Grotegut (50) of the Hereford Lady Whitefaces battles for rebounding position with Amarillo Tascosa's Amber Payne (43) during Tuesday's game with the Lady Rebels at Whiteface Gymnasium.

By SAM WALLER  
Sports Editor

The Hereford Lady Whitefaces suffered their first loss of the season Tuesday 55-43 to Amarillo Tascosa in their home opener.

In the junior varsity contest, Tascosa downed the Lady Whiteface JV 34-22.

Lady Whiteface coach Dickie Faught said despite the loss, the team played its best game in three outings.

"We played hard the whole game for the first time," Faught said. "We were able to stay with them early and we did some things we haven't been doing before. This was the first time we've been able to get points off the transition. I think we did a pretty good job considering what we were up against."

Faught said the Lady Rebels (2-1), who have five regulars returning from last year's team that made the Region I-5A Tournament finals, provided a good test for the Herd in the early season.

"We really showed a lot of improvement compared to when we played them last year," he said. "Last year we were pretty much over-matched, but this time we played them a pretty good game."

Hereford was hampered by the loss of starting post Shantel Cornelius, who went out midway through the second quarter with a knee injury. Cornelius came back briefly in the third period but was ineffective because of the injury.

"There's no doubt that hurt us," Faught said. "Shantel had 13 points in a quarter and a half and the game was tied when she went down. But the rest of the team really got after it and picked up the slack."

Tascosa opened up a 16-12 lead in the first quarter as Holly Ridings and Cornelius traded baskets. Ridings, who led the Lady Rebels with 13 points, ended the quarter with six while Cornelius had eight.

Hereford tied the game at 22-22 in the second when Cornelius was hurt going for a rebound. The junior was fouled on the play and hit the front end of a one-and-one before

leaving. Donna Grotegut came in to convert the second free throw.

Hereford was held scoreless the rest of the half as Tascosa took a 27-22 lead.

The Lady Rebels took control of the game in the third period with an 18-7 run. Tascosa's press forced Hereford into five turnovers in the period to shut the Lady Whitefaces down.

The Herd trailed by 16 entering the fourth quarter before cutting four points off the Tascosa lead.

Cornelius finished as the Herd's leading scorer despite missing more than half the game and was joined in double figures by Brek Binder with 10 points. Grotegut and Jennifer Bullard each added eight points while Teresa Baker and D'Ann Hill both scored two.

Ridings was the only Tascosa player to finish in double figures at 13 while Tiffany Stokes added eight points.

Tascosa 34, Lady Whiteface JV 22  
Hereford failed to make a field goal the entire second half, scoring only three points on free throws over the final two periods.

The teams played to a 5-5 tie in the first quarter before Tascosa took a 7-5 lead early in the second.

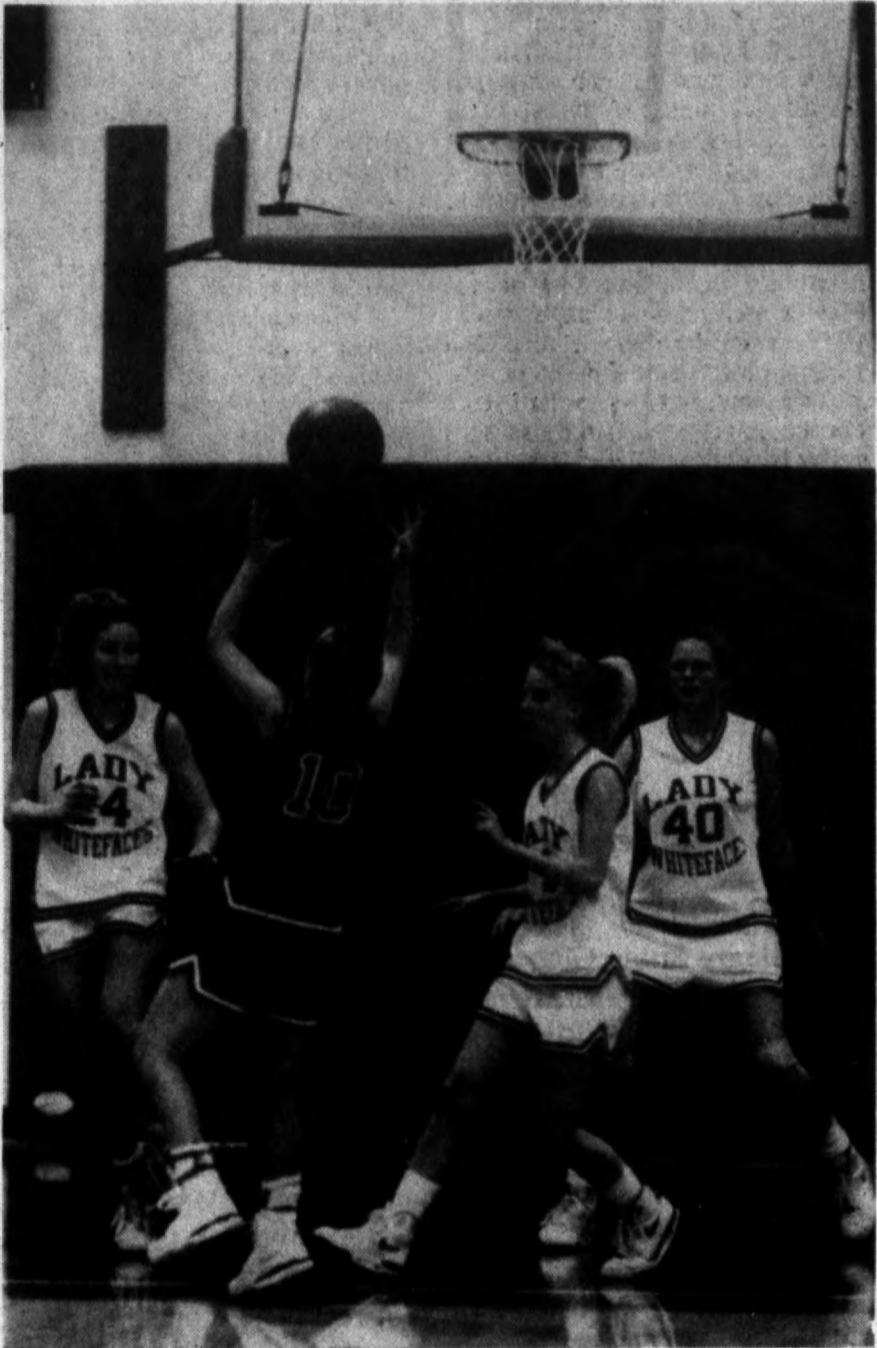
At that point hereford went on a 6-0 run to take an 11-7 advantage and closed out the half with a 19-13 lead.

The Lady Whitefaces went cold in the second half, however, as Tascosa scored 11 straight points for a 24-19 lead before Joanna Redelsperger hit a free throw with five seconds left in the period.

The Lady Rebels put the game away with a 8-0 run in the fourth before Lindsay Radford converted on a one-and-one for the Herd's only points of the period.

Hereford was led by Stephanie Wilcox with six point with Redelsperger adding three. Amber Griffith, Brandy Dunn, Radford, Misty Dudley, Claudia Ramirez and Kara Sandoval all scored two points and Kathy Hernandez added one.

Tascosa's Benji Priddy led all scorers with eight points with Kristin Darrow adding seven.



### Closing in

Lindsay Radford (24) Stephanie Wilcox and Misty Dudley (40) of the Hereford Lady Whiteface junior varsity hurry to pressure Amarillo Tascosa's Cara Webb (10) during Tuesday's game at Whiteface Gymnasium.

## Class 5A grid playoffs may expand further

HOUSTON (AP) - Adding a fourth team from each district to the Class 5A playoffs for the 1991 season will be among several ideas discussed by a University Interscholastic League committee in January, according to UIL Athletic Director Bill Farney.

Farney told The Houston Post that the proposal will be considered at the Austin meeting of the UIL's reclassification and realignment committee.

The committee will make recommendations to the athletic and policy committees which, in turn, will make recommendations to the UIL's 24-member Legislative Council for a final vote.

Complaints about the new playoff structure, which has placed a third team in each 5A district's playoffs, already have surfaced after the format's first week.

Farney said creating a fourth playoff berth and giving the district champion the option of participating in the Small or Big 5A brackets are

the most feasible amendments for the 1991 football season.

"If we do anything, I really would prefer next year that the fourth team be allowed in the playoffs," he said. "I think the schools would support it. It doesn't cost any more money."

A plan to add another Small 5A entry could generate additional revenue for participating schools and the UIL, which gets 15 percent of gross gate receipts for each playoff game.

The Small 5A teams would be taken from schools with 1,400-2,099 students.

If a fourth team is added, it will be the third amendment to the playoff

(See PLAYOFFS, Page 5)

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CLEVELAND (AP) - After watching Mark Price, the star point guard of the Cleveland Cavaliers, play against his team, Coach Jerry Reynolds of Sacramento said Price should be a candidate for league MVP honors.

But he quickly added Mark won't get it.

"Little guys almost never get it," Reynolds commented. "But I think he's as deserving as anybody. He's so quick you need to hit him on the head with something to stop him. He also is an excellent offensive player."

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Let us especially remember the One from Whom our blessings flow, and to Whom thanks is due.

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## The Hereford Brand

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# A's Henderson named AL's Most Valuable

OAKLAND, Calif. (AP) - Rickey Henderson put it all together this year performing in his hometown before fans "who keep me happy, make me feel like a kid playing again."

The Oakland Athletics' left fielder and leadoff man was at his happiest Tuesday as winner of the AL Most Valuable Player award, having edged Detroit slugger Cecil Fielder in the voting by members of the Baseball Writers Association.

Henderson had 14 of the 28 first-place votes and 317 points. Fielder, the first major leaguer since 1977 to crack the 50-homer mark, had 10 first-place votes and 286 points.

"I haven't been as excited since I broke Lou Brock's (single-season) stolen base record," Henderson said at a news conference, referring to the 1982 season in which he went past Brock's old record of 118 steals and finished with 130.

"My next big moment will be when I break Brock's all-time record," he added.

That probably will come in the opening week of next season. Henderson's total of 936 steals over 11 seasons is two short of Brock's record. His 32nd birthday is next month. Brock was 40 years old when he stole his 938th base in 1979.

Henderson, whose career batting average is .293, hit only .267 while running wild on the basepaths in 1982. In 1986, playing with the New York Yankees, he hit a career-high 28 homers but batted just .263. He returned to the A's in a 1989 mid-season trade and helped them go on to the World Series title.

This season, Henderson matched his career-high home run total and had a career-high .325 batting average to go with it. He also won his 10th stolen base title, with 66, and his slugging average of .577 was second only to Fielder's.

"It's a dream come true. It took a lot of hard work and dedication," Henderson said. "I'm very proud of this award."

He added that he knows how Fielder, who had 51 homers and 132 RBI, feels as runner-up.

"I remember 1981, when Rolie Fingers edged me," Henderson said. "I always felt the MVP award should go to an everyday ballplayer."

Fingers, the relief pitcher who began his career in Oakland, was with the Milwaukee Brewers in 1981. He got 319 points to Henderson's 308 in the MVP voting, and he was the first of three AL pitchers to win the MVP award in the 1980s.

Boston's Roger Clemens, the 1986 MVP, had three first-place votes and finished third this year with 212 points. Oakland reliever Dennis Eckersley had one first-place vote and was the sixth-place finisher, behind infielder Kelly Gruber of Toronto and reliever Bobby Thigpen of Chicago.

"Rickey and I both helped our teams. We're two different type teams. In power stats, I did better. For average, he did better," Fielder said Tuesday. "Of course I feel like I should have won it."

Henderson noted, "The game has changed since I got into baseball. The public and the sports writers are seeing now that it's more than just hitting home runs."

# 'Pokes, Redskins hook up for Fourth Thanksgiving Day game

IRVING (AP) - George Allen used to complain bitterly about the NFL extending special privileges to the Dallas Cowboys. It particularly galled the former Washington Redskins coach that the Cowboys always got to play at home on Thanksgiving.

"It was a competitive edge for them," Allen once said.

If Allen, now coaching at Long Beach State, has noticed lately, Thanksgiving or any other holiday hasn't helped the Cowboys much.

Although the Cowboys own an overwhelming 14-7-1 edge on the holiday, they have lost four straight games on the holiday.

The Cowboys will play host to the Redskins at 3 p.m. CST on Thursday for their 23rd Thanksgiving before the national television cameras following the traditional Detroit Lions game.

It will be the fourth time the Cowboys have played Washington on Thanksgiving and they've yet to lose to the Redskins.

Since 1966 the Cowboys have only missed 1975 and 1977 playing on the holiday.

Dallas coach Jimmy Johnson likes the idea of hosting the annual game.

"I like 'em and the players like 'em," Johnson said. "It's good exposure for the club. Everybody gets to see you on national television. It's a tradition."

Nationally televised appearances didn't use to be a big thing with the Cowboys, but they are now. Dallas was a fixture on Monday Night Football but hasn't been there since 1988. Their only prime time shot this season was in a Sunday night loss to San Francisco on ESPN.

Former Dallas coach Tom Landry liked the Thanksgiving games because it gave the Cowboys an advantage over the team that had to travel in the short work week.

Johnson won't go that far since he lost 27-0 to Buddy Ryan and the Philadelphia Eagles last year. It was the worst loss the Cowboys have ever incurred on Thanksgiving.

"They have to travel but the Redskins were at home on Sunday and we had to travel from Los Angeles," Johnson said. "Of course, they do have to travel. I think it's tit for tat."

Then Johnson thought for a second and said: "I do like our tat a little bit better than theirs."

There also is another reason the Cowboys have always coveted their Thanksgiving date. They get 10 days off to rest for the next opponent. In games following Thanksgiving, the Cowboys are 16-6.

The Redskins have lost 29-20, 24-23, and 37-10 to the Cowboys on Thanksgiving.

The wildest game was 1974 when Roger Staubach was knocked cold and the Redskins took a 23-10 lead midway of the fourth quarter. Clint Longley, whose biggest claim to fame was hunting rattlesnakes, threw two touchdown passes to stun the Redskins. Longley never won another NFL game.

Odds makers don't worry about history. The Cowboys (4-7) will come in as a 6-point underdog to the Redskins (6-4).

Washington defeated Dallas 19-15 on Sept. 23, a game in which Mark Rypien injured his knee. He made his comeback on Sunday, throwing four touchdown passes in a 31-17 victory over New Orleans.

# Clemens suspended to start '91

BOSTON (AP) - Because Boston Red Sox pitcher Roger Clemens had such a good, long view of the last game of the American League playoffs, he will miss the first five games of the 1991 season.

American League President Bobby Brown announced on Tuesday that Clemens also was fined \$10,000.

Clemens was ejected by plate umpire Terry Cooney in the second inning of Oakland's 3-1 victory that completed the A's four-game sweep Oct. 10.

In his announcement, Brown cited Clemens for making "... significant physical contact with an umpire (Jim Evans), for threatening umpire Cooney, for verbally abusing umpire Cooney with personal obscenities and for not leaving the dugout immediately after the ejection."

Clemens was not immediately available for comment.

The announcement came a week after Clemens earned a \$50,000 bonus for finishing second in the AL Cy Young Award voting and on the same day he earned another \$50,000 for finishing third in the AL Most Valuable Player voting.

Although Clemens can appeal, Red Sox general manager Lou Gorman said, "Dr. Brown's statement and subsequent fine and suspension of

Roger Clemens speaks for itself. Although we are not in agreement with the severity of the league's action, we are satisfied that the issue has been addressed."

Last season, Clemens led the league for the second time in earned run average with a 1.93 mark. He was 21-6, the second winningest season of his career.

He finished second to Oakland's Bob Welch in the Cy Young balloting. Clemens won the award in 1986 and 1987 and was the league's Most Valuable Player in 1986.

Although Boston surprised preseason predictors by winning the AL East, the season ended on a sour note for the team and its star pitcher.

The altercation occurred after Clemens walked Willie Randolph, giving the A's, who led 1-0, runners on first and third. Cooney and Clemens got into a shouting match and Clemens, trying to get closer to Cooney, bumped Evans.

After the game, Clemens and Cooney said that after Randolph walked, the pitcher shook his head near the mound.

Cooney said he told Clemens, "I hope you're not shaking your head at me. He said, 'If you want to talk to me, take your mask off.' By me not removing my mask and not getting into a verbal thing with him, that was my way of warning him."

"I was looking down," Clemens said. "I saw (Cooney's) throat guard moving, so he was saying something. He thought I was talking to him. I told him, 'I'm not shaking my ... head at you. The problem was not with you.'"

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## PLAYOFFS

system since 1982, when runner-up teams from each district were added to the playoff brackets.

The Legislative Council is not scheduled to meet again until next October, so it would take a special session to mandate the changes for next year.

Whether any changes are made in the 5A playoff system for next year, Farney said he believes all playoff systems could be adjusted.

No matter how much support can be generated for that cause, UIL Executive Director Bailey Marshall said it would be impossible.

"Our rules limit how much the schools can play and when they must finish," Marshall said. "I don't think the schools would vote for it anyway."

"I do see in the future some kind of expanded playoff structure for other team sports and other conferences," he said.

As a district champion, officials at top-ranked Aldine said they would have liked to have had the option of going into the Big 5A or Small 5A playoffs. Farney, however, doesn't believe giving the district champion that choice would be an equitable solution.

"If you do that, you throw a Big 5A school into the small-school playoffs," Farney said.

With seven of the top 10 teams in the Small 5A bracket, staging a game between the Small school winner and the Big 5A champion after Christmas to determine an overall 5A state champion was an avenue that would have interested Aldine, according to district officials.

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# Nets take 33rd straight road loss at Seattle

By The Associated Press  
For those cynics who think there is no place too far away to send the hapless New Jersey Nets, Lester Conner has an idea.

"We can't win on the road or at home. Maybe we need to schedule a couple of games on the moon or Mars," said Conner, who has played in every one of the Nets' NBA-record 33 consecutive road losses, including Tuesday night's record-setting 105-88 setback at the hands of the Seattle SuperSonics.

Elsewhere, it was Detroit 106, Miami 90; Golden State 123, Orlando 120; Houston 115, New York 88; Charlotte 128, Atlanta 121; Minnesota 92, Dallas 91 in overtime; and Sacramento 87, Washington 82.

Sedale Threatt and Xavier McDaniel keyed a 23-9 Seattle spurt to start the third quarter after the Nets, who last won on the road Dec. 19 in Miami, trailed by 4 at halftime.

The Nets erased the Baltimore Bullets from the record book Tuesday. The Bullets lost 32 consecutive road games from Jan. 2, 1953, to March 14, 1954.

## Pistons 106, Heat 90

John Salley scored 24 points and Detroit held Miami without a field goal over a 9:19 second-half span. Mark Aguirre added 22 points and Isiah Thomas had 13 points and 14 assists. Salley and Aguirre outscored the entire Miami team 19-16 in the second period.

The Heat shot only 37.8 percent (31 of 82), including 5-for-23 in the third quarter.

## Warriors 123, Magic 120

Tim Hardaway scored 23 points, fellow guard Sarunas Marciulionis added 19 and Golden State held off a furious Orlando rally in the final two minutes.

The Warriors lead was 116-94 with 2:24 remaining in the game, but Orlando scored 26 points in the final 1:43 against Golden State reserves.

The Magic was led by Terry Catledge with 17 points and Dennis Scott with 16.

## Rockets 115, Knicks 88

Akeem Olajuwon scored 10 of his 30 points in a six-minute span of the third quarter and dominated his head-to-head matchup with Patrick Ewing. Olajuwon and Vernon Maxwell, who scored 9 of his 16 points in the third period, scored all but 4 of the Rockets' 23 points in the quarter, keeping the Knicks from threatening Houston's 16-point halftime lead.

Ewing, averaging 26.8 points, scored 14, giving him only 26 in his last two games. Gerald Wilkins led New York with 17 points.

## Hornets 128, Hawks 121

J.R. Reid led seven players in double figures with 23 points as Charlotte handed Atlanta its fifth straight loss. Kenny Gattison, starting for the injured Armon Gilliam, had 17 points and a career-high 17 rebounds.

Charlotte is 6-6. Last season, it took 19 games before the Hornets had six victories.

## Timberwolves 92, Mavs 91

Tyrone Corbin tipped in his own missed shot with three-tenths of a second left in overtime.

Brad Davis made one of two free throws with 9.1 seconds remaining to give Dallas a 91-90 advantage. Corbin then missed a shot in the lane and Felton Spencer missed a tip-in before Corbin guided home the game-winner.

Tony Campbell scored 28 points and Sam Mitchell 26 as the Timberwolves snapped a three-game losing streak. Rolando Blackman led Dallas with 32 points.

## Kings 87, Bullets 82

Sacramento became the last NBA team to win a game this season as Duane Causwell converted a 3-point play with 38 seconds left to break an 82-82 tie.

Washington lost despite 45 points by Bernard King, his highest output since joining the Bullets before the 1987-88 season. Wayman Tisdale led the Kings with 23 points.

The Kings (1-7) had lost 13 straight dating back to last season.

# Gregg stepping down as SMU football coach

DALLAS (AP) - Forrest Gregg says he would have preferred to remain on as football coach and athletic director at Southern Methodist, but he was forced to "play by the rules" set down by university administrators.

Gregg announced Tuesday that he will step down as the school's football coach after Saturday's season finale against Arkansas. He will remain on as the school's athletic director.

Gregg replaced Doug Single as athletic director in April with the stipulation by SMU President A. Kenneth Pye that he relinquish his coaching duties after the season.

That requirement later changed, so that he would have to give up one position or the other.

"I would like to have stayed in both jobs," Gregg said. "I will make no bones about that. I think President Pye knows that. The philosophy of the university is that one man not do both jobs. When you're on a field, you play by the rules."

Gregg, a lineman for the Mustangs in 1953-55, said the decision to quit coaching was a grueling one.

"This was a difficult decision for me and my family, and I came back to SMU because we care deeply about the university," Gregg said.

He said notifying his players of his decision during Tuesday's practice was "the hardest thing I think I ever did. I told myself I wouldn't bowl. I did."

Gregg said a search for his successor as football coach would begin immediately. He refused to name any possibilities.

"I'm totally open as to who that coach would be," he said. "I can't give you an exact date, but I want to do it as soon as possible because of recruiting. That's critical."

Asked if former New England Patriots coach Raymond Berry, who attended SMU, was a candidate for the job, Gregg said, "I don't have any top candidates right now. Raymond Berry certainly is a fine coach and an SMU graduate. I have not asked anybody if they are interested in the job."

Gregg, who coached the Cleveland Browns, Cincinnati Bengals and Green Bay Packers in the NFL, was

named Southern Methodist coach in January 1988. He brought the Mustangs back from the NCAA death penalty, which stemmed from a slush fund scandal during the mid-1980s.

In April, Gregg also became athletic director, replacing Single, who resigned to take a post with the Special Olympics in Washington, D.C.

"I feel that I can have a greater impact on the overall future of the SMU athletic program as director of athletics," Gregg said.

"My one regret is that I won't be able to coach these young men we brought in, for their entire college careers."

But, he said, "When I accepted the position as athletic director, it was with the stipulation that I would give up coaching."

"I am fulfilling that commitment," Gregg said. "I feel that my decision is what's best for the university."

Gregg said he regrets leaving coaching before the Southern Methodist football program is fully restored.

"The No. 1 thing, certainly, was to bring this team back and to put them in a position where SMU can be competitive in the Southwest Conference," he said. "We haven't reached that goal."

The Mustangs went 2-9 last year, and are 1-9 this season. They have lost a school-record nine straight games and have yet to win a Southwest Conference matchup since the program was reinstated.

Gregg was All-SWC in 1954 and 1955, when he was captain. He was an assistant coach for the San Diego Chargers in 1972-73 and an assistant for the Browns in 1974, before becoming head coach for Cleveland from 1975-77.

In 1979, Gregg coached the Toronto Argonauts of the Canadian Football League, but returned to the NFL to coach the Bengals from 1980-83. He coached Green Bay from 1984-1987.

Gregg said he didn't think he'd ever coach again, "but I was taught a long time ago, 'Never say never.'"



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## FOOTBALL

### PLAYOFF PAIRINGS

Here are this week's Texas High School football playoff pairings for Area games. Opponents are listed with records, time, date and site of the game (when available) and the Harris Rating System pick for all games except six man.

#### CLASS 5A BIG SCHOOL BRACKET

**Region I**  
 EP Irvin (9-2) vs. Amarillo High (9-2), 2 p.m. Saturday, Dick Bivins Stadium, Amarillo (Amarillo High by 9)  
 South Grand Prairie (6-5) vs. Arlington High (9-2), noon Friday, Texas Stadium, Irving (South Grand Prairie by 1)  
 EP Coronado (9-2) vs. Amarillo Palo Duro (6-4-1), 2 p.m. Saturday, Sun Bowl, El Paso (Palo Duro by 8)  
 Irving MacArthur (7-4) vs. Arlington Sam Houston (7-4), 3:30 p.m. Friday, Texas Stadium, Irving (Sam Houston by 1)

**Region II**  
 Plano High (9-2) vs. Tyler Lee (7-3-1), 4 p.m. Saturday, Texas Stadium, Irving (Lee by 7)  
 Killeen Ellison (6-5) vs. Conroe McCullough (8-2-1), 4 p.m. Friday, Kyle Field, College Station McCullough by 1  
 Richardson Berkner (6-4-1) vs. Marshall (9-2), noon Saturday, Texas Stadium, Irving (Marshall by 22)  
 Round Rock High (9-2) vs. Houston Cypress Creek (11-0), noon Friday, Kyle Field, College Station (Cypress Creek by 7)

**Region III**  
 Alief Elisik (10-1) vs. Houston Milby (7-3), TBA (Elisik by 4)  
 Humble Kingwood (9-1-1) vs. Galveston Ball (9-2), TBA (Kingwood by 13)  
 Houston Lamar (10-1) vs. Houston Yates (10-1), TBA (Yates by 2)  
 Beaumont Westbrook (8-2-1) vs. Houston Clear Lake (7-3-1), TBA (Westbrook by 10)

**Region IV**  
 SA MacArthur (8-3) vs. SA Marshall (8-3), TBA (Marshall by 3)  
 CC Carroll (10-1) vs. Pharr-San Juan Alamo (10-1), TBA (P-SJ-A by 6)  
 Converse Judson (10-1) vs. SA Clark (9-1-1), TBA (Judson by 17)  
 Victoria High (9-1) vs. Edinburg (8-2), 8 p.m. Friday, Memorial Stadium, Victoria (Victoria by 8)

#### CLASS 2A

**Region I**  
 Panhandle (10-1) vs. Olton (8-3), 7:30 p.m. Friday, Canyon High, Canyon (Panhandle by 16)  
 Van Horn (9-0-1) vs. Goldthwaite (9-1-1), 7:30 p.m. Friday, Buffalo Stadium, Stanton (pick)  
 Wellington (11-0) vs. Seagraves (10-1), 7:30 p.m. Friday, Shotwell Stadium, Abilene (Wellington by 9)  
 Wall (10-1) vs. DeLeon (10-0-1), 7:30 p.m. Friday, Bluecat Stadium, Coleman (DeLeon by 14)  
 Quannah (7-4) vs. Pilot Point (11-0), 8 p.m. Friday, Memorial Stadium, Wichita Falls (Pilot Point by 25)  
 Godley (9-2) vs. Clifton (9-1-1), TBA (Clifton by 6)  
 Olney (5-6) vs. Howe (6-4-1), TBA (Howe by 9)  
 Malakoff High (9-2) vs. Mart (8-3), TBA (Malakoff High by 9)

**Region III**  
 One City (10-1) vs. Grand Saline (11-0), TBA (Grand Saline by 12)  
 Overton (9-1-1) vs. Groveton (11-0), TBA (Groveton by 25)  
 New Diana (10-1) vs. Quitman (5-5-1), 7:30 p.m. Friday, Spring Hill Stadium, Longview (New Diana by 19)  
 Joaquin (10-0-1) vs. Alto (10-1), TBA (Alto by 21)

**Region IV**  
 Mason (10-1) vs. Schulenburg (11-0), TBA (Schulenburg by 19)  
 Dilley (11-0) vs. Yorktown (8-3), TBA (Yorktown by 13)  
 Ingram Tom Moore (7-4) vs. Tidehaven (9-2), TBA (Tidehaven by 16)  
 Poth (8-3) vs. Refugio (7-3-1), TBA (Refugio by 9)

#### CLASS 1A

**Region I**  
 Wheeler (10-1) vs. Munday (10-0), 2 p.m. Saturday, Lion Stadium, Vernon (Munday by 18)  
 Whiteface (6-4) vs. Fort Davis, 7:30 p.m. Friday, Ratliff Stadium, Odessa (Whiteface by 8)  
 Farwell (10-0) vs. Spur (8-1), 7:30 p.m. Friday, Lowrey Field, Lubbock (Spur by 6)  
 Plains (6-4) vs. Rankin (9-1), 8 p.m. Friday, Walden Field, Kermit (Rankin by 7)

**Region II**  
 Garden City (9-1) vs. Santa Anna (9-1), 2 p.m. Saturday, Wolf Stadium, Colorado City (Garden City by 12)  
 Throckmorton (11-0) vs. Axtell (8-2), 7:30 p.m. Friday, Indian Stadium, Comanche (Throckmorton by 12)  
 Rotan (6-4) vs. Eden (7-3), 7:30 p.m. Friday, Blizzard Stadium, Winters (Eden by 6)  
 Gorman (9-2) vs. Valley Mills (10-0), 7:30 p.m. Friday, Hamilton (Valley Mills by 12)

**Region III**  
 Muenster (10-1) vs. Gunter (8-2), TBA (Muenster by 8)  
 Cushing (7-3) vs. Burkeville (7-2), TBA (Burkeville by 7)  
 Italy (11-0) vs. Detroit (10-1), TBA (Italy by 28)  
 Oakwood (9-0) vs. Evadale (5-5), TBA (Oakwood by 14)

**Region IV**  
 Bartlett (10-1) vs. Center Point (8-2), TBA (Bartlett by 17)  
 Falls City (7-3) vs. Ben Bolt (6-3), TBA (Falls City by 13)  
 Thorndale (8-3) vs. Sabinal (8-2), TBA (Thorndale by 33)  
 Flatonia (7-2-1) vs. Agua Dulce (5-4), 7:30 p.m. Friday, Kenedy (Flatonia by 22)

#### SIX MAN

**Region I**  
 McLean (11-0) vs. Silverton (7-3-1), 7:30 p.m. Friday, Lefors  
 Ackerly Sands (11-0) vs. Marathon (8-2), 7:30 p.m. Friday, Buena Vista High School, Imperial  
 Guthrie (11-0) vs. Lazbuddie (8-3), 7:30 p.m. Friday, Bobcat Stadium, Smyer  
 Grady (7-3-1) vs. Fort Hancock (10-0), 1 p.m. Saturday, Wink

**Region II**  
 Rule (11-0) vs. Christoval (8-2), 7:30 p.m. Saturday, Bluecat Stadium, Coleman  
 Cherokee (8-2-1) vs. Covington (11-0), TBA  
 Strawn (9-2) vs. Panther Creek (9-2), 7 p.m. Thursday, Indian Stadium, Comanche  
 Jonesboro (7-4) vs. Blum (9-2), 7:30 p.m. Friday, Hico

#### CLASS 3A

**Region I**  
 Childress (11-0) vs. Denver City (9-1-1), 7 p.m. Saturday, Lowrey Field, Lubbock (Childress by 12)



### Planning for tour

Mrs. Doak Porter and her daughter, Jori, are preparing for La Madre Mia Study Club's 20th Annual Christmas Home Tour set from 2-5 p.m. Sunday, Dec. 2. The Porters' residence at 202 Northwest Drive will be featured on the tour as will the homes of Stan and Beckie Fry, 401 Centre, and S.L. and Mildred Garrison, 1704 Plains Ave. Refreshments will be served at Inkahoots during tour hours. Tickets, priced at \$3 per person, may be purchased from study club members or at the homes. Proceeds will be used for various community projects.

## Facts about water given during Bippus Club meeting

Mrs. Jimmie Bradley presented a program on the importance of water during the recent meeting of the Bippus Extension Homemakers Club.

Bradley told members the best way to save water is to live where all the household water has to be hauled several miles;—then carry it into the house, a bucket at a time. Of course, the waste water has to be carried out. One might save some of the best "second handed" water to mop the kitchen floor or to water special plants. She commented that most people act like water is here forever—but it isn't.

Mrs. Jerry Homfeld, vice president, led a short business meeting with reports given on the selling of pecans and 4-H activities. Members of the 1991 yearbook committee would like some ideas from members on the next book.

Members discussed the Bippus Community Thanksgiving Dinner held recently, noting that 40 people attended. Six plates were taken to people in the area.

Council delegates reported six clubs had 100 percent present at the last council meeting. The Council Christmas party is planned for Dec. 3 at 1:30 p.m. in the Heritage Room at the Deaf Smith County Library. Officers elected for 1991 were

Mrs. Jimmie Bradley, president and treasurer; Mrs. Bobbie Hammock, vice president; and Mrs. Jerry Homfeld, council delegate.

Secret pals will be revealed at the next meeting scheduled for Dec. 12 in the home of Mrs. Donald Pinnell.

## Allen gives program on biliary cirrhosis

Barbara Allen gave a comprehensive and informative account of her extended battle with a serious liver disease to members of Hereford Study Club when they met Nov. 15 in the home of Joan Yarbrow.

She noted it was months before any definite diagnosis was made. While it was some relief to know the name and nature of the problem, primary biliary cirrhosis does not present an encouraging prognosis. After battling some years, checking frequently with her doctor and doing the best she could to follow his instructions, her condition deteriorated to the point that a liver transplant was needed.

Barbara and her husband Bill took up residence in an apartment of the hospital where the surgery was to be done in Dallas. In some respects the story grows brighter, as she had to wait only a few days to receive a liver which fit her anatomy so well that the operation was fast and successful to date with only a minimum number of setbacks.

It has been a little over a year since

the transplant and Barbara leads an almost normal life with certain precautions and medication. She will be on a strict schedule as long as she lives. After closing her report, Barbara answered questions from members and guests.

Guests for the meeting were Charlotte Floyd and Harriet Early, both of Oklahoma City, Okla.

President Gracie Shaw called for a reading of the minutes and the treasurer's report. It was brought to the attention of the club that donations to some local organizations were in order. After some discussion the public relations committee recommended the United Way, Christmas Stocking Fund, and Foster Parents, each receive donations from the club. Members approved the recommendation by a formal vote.

Members present were Barbara Allen, Jean Ballard, Willie Braddy, Morgan Cain, Elizabeth Hellman, Nedra Robinson, Shaw, Bessie Story, Mary Stoy, Virginia Winget, Yarbrow, Leta Kaul, and Gladys Setliff.

## Hints from Heloise

Q. This may sound like a silly question, but here it goes anyway. Would you please tell me what a business-size envelope is? Are they the large manila envelopes? — Cathy N., Phoenix, Ariz.

A. Yours is not a silly question. There are a lot of people who do not know the difference.

A business-size envelope (sometimes referred to as legal-size) is longer than a regular-size envelope that most of us use at home to mail letters. The business size measures about 9½ inches by 4½ inches and is largely used by businesses which mail materials and letters that are tri-folded.

You can always ask me any "silly" question and I'll help you when I can.

—Heloise

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## How to choose a computer

Q. I need a computer so I can bring work home for the office. I also plan to use it for personal accounting and to help the kids with their school work. Where should I begin?

A. Look first at your main use. You need to be sure the computer you buy will be compatible with the one you use at your office.

not only the brand, but also the model and operating system. If your brand is not listed on the package label, but the retailer assures you the product is compatible with your computer anyway, ask for a demonstration and/or written guarantee that you can return it if you find it doesn't work when you get home.

Q. How will I know which products are compatible with the computer I choose?

A. Nothing beats trying them out. Check to see if the product you want is labeled for use with your computer-



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## Brooke presents program

During the recent meeting of the Wyche Extension Homemakers Club Courtney Brooke presented a program on water conservation.

Maps were shown on how the water level is falling compared to water usage in the 1960s and today.

President Carol Odom presided over the business meeting with reports given on the yearbook and program committees. A report was given on the planning of the 60th wedding anniversary for Mr. and Mrs. Ira Ott.

The club will meet on Dec. 13 for a Christmas program and luncheon.

Members present in the home of Beverly Brooke were Brenda and Audrey Rusher, Argen Draper, Dorothy Lundrey, Marcie Ginn, Louise Axe, Camellia Jones, Louise Packard, Clara Trowbridge, Virgie Duncan, Pet Ott, and Mary Stubblefield.

Guests attending were Wynemia Wheeler, Tom Draper, and Courtney Brooke.

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# 'Hereford First' is slogan for shop-at-home program

## Community awareness being promoted

By ORVILLE HOWARD  
Special Feature Writer

A concerted move to develop a greater city for Deaf Smith County—through community awareness—has been underway for more than a year and could become one of the greatest community builders for Hereford since Holly Sugar opened its doors a quarter century ago.

The community-awareness project is no mythical pipe-dream—it's a very real community builder, perched on the threshold of every family household and business firm in Deaf Smith County. It's called "Shop at Home," "Spending your money where you make it," or a new suggested slogan—"Hereford First!"

Leading the way on these promotional campaigns have been the "Hustle Hereford" group of businessmen, the Hereford Area Food Council, and the retail business committee of Deaf Smith County Chamber of Commerce, which is happy to get some support for its promotions.

And spending your money in Hereford is kind of like having your cake and eating it, too. There are no less than 350 reporting retail firms, dozens of wholesale outlets and a score of national marketing chains represented in this agricultural Hub of the Golden Spread.

But a giant slice of Deaf Smith County's potential sales is being spent outside of the county. Marketing experts call it "retail sales drift."

A recent marketing survey by Texas A&M University at College Station revealed that about 25 percent of the county's potential market penetration (sales) is being lost to markets outside of the county. Specifically, the 1989 report said Deaf Smith County had a 76.2 percent market penetration of

## HUSTLE HEREFORD

potential sales, as compared to Amarillo having a market penetration of 168.7 percent.

Mike Carr, executive vice president of Hereford's Deaf Smith County Chamber of Commerce, said in a recent interview that Hereford's trade loss to outside markets amounts to about \$25 million a year when calculated on the Texas A&M report. But another marketing survey conducted by an industrial/retail magazine put Hereford's outside sales loss at a much higher level—about 49 percent of retail sales dollars.

But taking the more conservative approach in the Texas A&M Market survey, the equivalent of Deaf Smith County and the city of Hereford could gain 75 new tax-paying, small business firms, based on an average annual gross sales of \$300,000 each, if Deaf Smith County folks put 100 percent of their spendable income back into their hometown pockets.

Thus, small business adds up to big business when bound together in a unified move, such as the current promotional programs now under way across the county. An average small business, say in the \$300,000 gross sales range, generally employs three to five workers which would pyramid into a new workforce of about 400 persons.

Four hundred new employees, according to national surveys, would mean about 200 new families for Deaf Smith County who in turn would bring more than 500 children to Hereford's

classrooms (based on national family averages).

But don't stop at the classrooms or the retail counters—move on out to the medical centers, the industrial centers and the professional world of lawyers, school teachers, accountants and the clergy.

The snowballing effect of an earned dollar can become a giant stack of green. Financial experts say that on a national average a new dollar will turn over about seven times in a given community before its mushrooming potential begins to dribble to outside markets.

Though most Hereford merchants believe the local dollar turnover is only perhaps four or five times its initial value, \$25 million times five is not chicken feed to most Texas towns—and \$25 million times seven could be nothing less than the equivalent of a giant new industry for Deaf Smith County. And in this case, there's no investment, no risk and no sacrifice—just spend the money you're spending, but spend it in Deaf Smith County.

Hereford's current sales tax rate is now based at 7 3/4 percent, as compared to Amarillo's sales tax rate of 8 1/4 percent. This last spring, Hereford residents soundly defeated a 1/2-cent sales tax increase to designed to promote the growth of Deaf Smith County. And at this point of the issue where we get down to the cold hard cash of the situation. If you shopped in Amarillo last week, you paid that 1/2-cent sales tax to Amarillo. Or, simply put, if you shopped Amarillo, then you promoted Amarillo, not Hereford.

The promotional revenue for Amarillo from its new 1/2-cent sales tax is currently amounting to more than \$6 million a year since such a big bundle of this cash is coming from outside communities, such as Hereford, one Amarillo businessman has proposed to put a full-time person in the region to do nothing but "talk up" Amarillo trading on Main Street of every hamlet in the Panhandle.

The Texas A&M survey showed Amarillo's marketing penetration at 168.7 percent, which means that city is not only retrieving 100 percent of its own marketing potential, but also bringing in 68.7 percent of its promotional cash in from outside communities, such as Hereford.

The very idea of Hereford tax dollars being spent by outside towns for outside purposes kind of stings, doesn't it? But that's exactly what happens when a Hereford taxpayer spends money in any of the Texas towns which voted for the 1/2-cent promotional sales tax this past year.

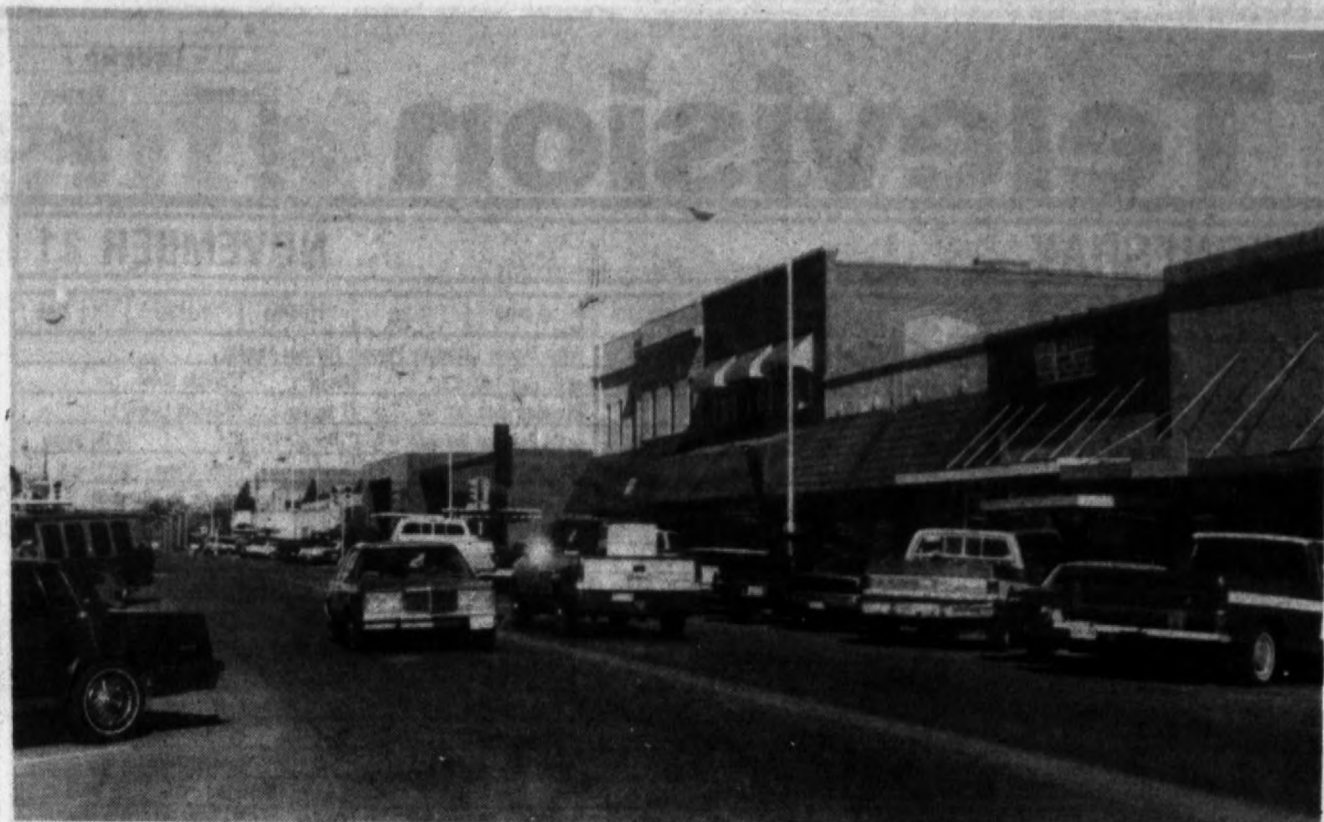
But what does Amarillo have that Hereford doesn't have when it comes to retail counters? Mostly, bigger posters, bigger packages and bigger prices. As one comparison at the retail level, Hereford is represented by no less than a dozen of the largest retail chains of the Southwest—from grocery supermarkets to the automotive lines. And nearly all "Specials" of the big chains have the same prices in Hereford as they have in Amarillo or Lubbock.

But don't discount the independent merchants—they sometimes are billed as the watchdogs of the big chains. As another recent marketing example, a national chain in Amarillo advertised a freeze-proof water hydrant at about "half price"—the same hydrant could have been purchased a dollar cheaper in Hereford at every-day prices.

However, the promotional campaigns of "Hereford First" doesn't mean that all of Hereford residents, professionals, or business people have been sitting idle following the severe agricultural crunch of the early 1980s. A dozen Hereford-area businessmen and professional people began an intensive community-awareness program through promotional newspaper features nearly two years ago, simply tagged as "Enthusiasm"—and last year the Hereford-Area Food Council was organized to build and promote additional growth and local expansion in such fields as agriculture and food processing. The most recent move in community awareness has been by the Hereford Retail Business Committee which is currently using both, newspaper and radio, to attract hometown folks to their hometown shops.

The Hereford school system is the largest employer of Deaf Smith County, with 595 employees having an annual payroll of a little over \$12 million. Holly Sugar Corp. follows the school system in employment, with between 350 and 400 workers and an annual payroll of \$6.3 million.

Leaders in the food processing industries of the Greater Hereford area, in addition to Holly, are Ramirez & Sons, Arrowhead Mills, M-W Carrot Co., Panhandle Milling, Merrick Pet Foods and Caviness Packing Co. And in the small-business league of food factories,



Retail district vital to community's success

there are at least a half dozen family firms, such as Villarreal & Sons Bakery, which employ less than five.

In the heavy industry field, Hereford has the largest agricultural-related factory complex of any town in the Panhandle, if not Texas—Poarch Brothers, Allied Millwrights, Gearm, and Easley Trailers, to name just a few. Barrett-Fisher, Colville & Wilson and Griffin & Brand carry the load in vegetable packing and handling while no less than a dozen livestock feed companies bridge the gap between the producers and consumers in the commercial cattle feeding industry of Deaf Smith County.

In addition to local agribusiness industries, Deaf Smith County custom cattle feeders are also playing a big role in community development. This year, the cattle feeders (Deaf Smith) have about 400 on their payrolls, a countywide workforce which in 1990 will produce nearly 800,000 grain-fed beefs for the world's dinner table.

In a recent citywide survey, Hereford merchants put local cattle feeders at the top of the list in local purchasing power at both, the retail and wholesale levels.

While Hereford retail firms outnumber any other town of similar size in the Panhandle area, farmers, ranchers and custom cattle feeders of Deaf Smith County are also carrying a big banner for Hereford—having more than \$350 million in gross agricultural sales in 1989, Deaf Smith County led the state of Texas in agricultural production and was second in the nation only to Orange County, Ca., where heavy citrus and exotic vegetable production top the national list in ag sales.

Impressive as they may be, however, Deaf Smith County production figures may be a bit

misleading when calculated at the tax-base level—deductions, exemptions and goodwill forfeitures frequently keep city and county budget-makers on the cutting edge of public accounting.

The city of Hereford has 74 employees, with an annual payroll of just over \$1.8 million. Deaf Smith County employees 108 with an annual payroll of just over \$1.9 million. The Deaf Smith County Hospital has a payroll plus benefits of more than \$3.2 million for its 130 to 140 employees.

These tax-supported entities not only rely on Deaf Smith County taxpayers for their existence, but also look to the county tax rolls for any upgrading such as salary hikes or new equipment. Thus, the very lifestyles of the city/county staff are hinged on the economic conditions of Hereford and Deaf Smith County.

A score, or more, of tax-supported public services hit the hip-pockets of every taxpayer in Deaf Smith, along with the vast city/county responsibilities of just maintaining existing properties, from a small street sign at First and Main to 1,500 square miles of country roads and rights-of-way.

As result of the severe agricultural economic crunch of the early 1980s, numerous retail business buildings in Hereford, as in other rural U.S. towns, became vacant. And in 1986, Hereford hit a 10-year low of 65.2 percent of its potential penetration sales. But in 1989, local business began a turnaround with 23 new stores. Empty buildings were re-opened, mostly under new management from both local and out-of-town investors.

Today, every shopping center in Hereford is active and retail business in downtown Hereford is at its highest peak since 1983. New names and new

stores is now the name of the game on the Hereford hometown front where dozens of new business leaders, along with some of the old, are betting on Hereford in the 1990s.

The new stores in Hereford are not just splinters from old names in food and hardware—specialty stores in men and women high-fashions, western-wear, sportswear, computer software and high-fashion jewelry are just a sampling of what's new in Hereford.

So, you still want to drive to Amarillo or Lubbock or Clovis or Dallas to do your shopping? Then here's 4,528 reasons for you to shop "Hereford First".....there are 4,528 students out in the Hereford classrooms who are betting their futures on folks of Deaf Smith County.

Want some more? Then here they are:

"Hereford First?" Would bring more jobs, better payrolls, expended residential and industrial developments and enhanced community services.

"Hereford First" would bring greater community awareness, greater community unity, more restrooms in the parks and more concrete on the curbs.

"Hereford First" would bring more doctors for the ailing, more students to the classrooms and more teachers to the blackboards—the reasons are endless and the benefits staggering.

The next time you see the city limits of Hereford in your rear-view mirror, take a second look—you might see one of your own leading the pack of "Hereford First" for Deaf Smith County.

(Aerial photos of city by Mauri Montgomery)

### An Editorial

## Take advantage

Most of us would agree that in order to maintain the value of our greatest investment, our home, stability or steady growth is an absolute necessity. And for Hereford, or any community, to continue to grow, it must continue to attract additional jobs.

When we talk about new jobs, we're talking about attracting new industry or expanding those we already have. Good schools, good recreation facilities, a good airport, efficient city and county governments, and a good business atmosphere are usually considered as assets in luring new jobs.

But far too many of us overlook the fact that a vital, healthy retail district is just as important when industrial prospects come looking. The health of the retail district is a sure clue as to the economic health and vitality of the entire community. And, we have a huge industrial prospect in our hip pocket in that regard. We can do it without offering tax incentives, up-front money or other benefits to get someone to locate here.

The prospect we have in mind will only take a little more effort on the part of retailers and a little more loyalty on the part of consumers. In a survey from 1987, the Effective Buying Income (EBI) for Deaf Smith County families, after taxes, was \$154.8 million. Retail sales in the county were listed at \$78.6 million, which means that we had a "retail sales drift" of \$76.2 million.

As consumers, that simply means that we spent 49 percent of our buying income outside Deaf Smith County. We contributed more than \$76 million to shore up property values and protect investments of other people in Amarillo, Dallas, or wherever, rather than in Hereford.

If we could change that percentage going to retail sales in Hereford by just 10 percent, it would be like adding a \$15 million payroll to the local economy. It would create more jobs, more retail outlets, more taxes for local entities, and a new vitality to the community. This huge "new" industry is in our hip pocket...are we going to take advantage of it?

By Speedy Nieman, Publisher  
The Hereford Brand



Aerial view of Hwy. 60 going through downtown



Aerial view of the city



View of downtown Hereford with golf course in background



# Calendar of Events

**THURSDAY**

**HAPPY THANKSGIVING!**

**FRIDAY**

Kiwanis Whiteface Breakfast Club, Caison House, 6:30 a.m.  
Community Duplicate Bridge Club, Community Center, 7:30 p.m.

**SATURDAY**

## Womble speaks at meeting

Bennie Womble presented a program on early day Hereford and Deaf Smith County, concentrating on the Womble family, to members of La Plata Study Club Tuesday evening.

Womble showed family pictures depicting life on the Plains where there were no hills, no trees, or rocks and things the family were accustomed to in their native Tennessee. Much of his discussion came from a book that is being written about the family by an aunt.

He presented historic events and amusing stories of the early years. His discussion was supplemented by historical and amusing facts presented by others in the audience who represented pioneer families.

The programs for the club have centered around the 100th anniversary of Deaf Smith County.

Thanksgiving dinner was served in the home of Mary and Dean Herring. Members were served from a table centered with a Thanksgiving theme and guests were seated at tables depicting the theme of the season.

Following the dinner, a brief business session was conducted by President Mildred Fuhrmann.

Those attending were Mozelle Neill, Betty Mercer, Margaret Schroeter, Dorothy Ott, Mary Fraser, Womble, Fuhrmann, Mmes. Don Mitchell, Doug Bartlett, Jim Mercer, Eldon Fortenberry, Don Taylor, Philip Shook, Frank Prowell, Raymond White, Fred Fox, and Mr. and Mrs. Ken Helms.

AA, 406 W. Fourth St., 8 p.m. on Saturday and 11 a.m. on Sunday.

**MONDAY**

Odd Fellows Lodge, IOOF Hall, 7:30 p.m.  
TOPS Chapter No. 1011, Community Center, 5:30-6:30 p.m.  
Rotary Club, Community Center, noon.  
Planned Parenthood Clinic, open Monday through Friday, 711 25 Mile Ave., 8:30 a.m. until 4:30 p.m.  
Civil Air Patrol-U.S. Air Force Auxiliary, Community Center, 7 p.m.  
Nazarene Kids Korner, 1410 La Plata, 9 a.m. until 4 p.m.  
AA meets Monday through Friday, 406 W. Fourth St., noon, 5:30 p.m. and 8 p.m. For more information call 364-9620.  
Spanish speaking AA meetings each Monday, 406 W. Fourth St., 8 p.m.

## White inducted recently

Chris White of Hereford, a junior marketing major at West Texas State University, was among 85 persons to be inducted into the Texas Zeta Chapter of Alpha Chi, a national honor scholarship society, during a special ceremony recently.

Membership in Alpha Chi is by invitation only and is limited to students who have a grade point average of 3.50 or higher (on a 4.0 scale) and rank in the top 10 percent of their respective class.



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See Farm Mutual Automobile Insurance Company Home Office Birmingham, Texas

Ladies exercise class, First Baptist Church Family Life Center, 7:30 p.m.  
Veleda Study Club, 7:30 p.m.  
Easter Lions Club, Easter clubhouse, 8 p.m.  
Deaf Smith County Extension Homemakers Council, Library Heritage Room, 1:30 p.m.  
Deaf Smith County Lapidary Club, Energas Flame Room, 7:30 p.m.  
Deaf Smith County Historical Museum: Regular museum hours Monday through Saturday 10 a.m. to 5 p.m. and Sunday by appointment only.

**TUESDAY**

TOPS Chapter No. 576, Community Center, 9 a.m.  
Kids Day Out, First United Methodist Church, 9 a.m. until 4 p.m.  
St. Thomas 12-step recovery program, open to the public, 7:30-

**VIETNAM COLLECTIONS**  
ANN ARBOR, Mich. (AP) - Two collections of rare and diverse U.S. and foreign perspectives of the Vietnam War are available on microfilm to scholars, researchers and writers.

The collections contain more than 50,000 documents that reflect the social, economic and political ramifications of the Vietnam War.

**Great Gifts for Young Ladies!**

**Shop Friday EARLY 'til LATE**  
7 am - 9 pm  
during the Mall's Holiday Spectacular!

**CLASS ACT**  
Sugarland Mall

8:30 p.m. For more information call the church office at 364-0146.  
Hereford Rebekah Lodge No. 228, IOOF Hall, 7:30 p.m.  
Problem Pregnancy Center, 505 E. Park Ave., open Tuesday through Friday. Free and confidential pregnancy testing. Call 364-2027 or 364-7626 for appointment.  
Free women's exercise class,

acrobatics and floorwork, Community Church, 7:30 p.m.  
Hereford AMBUCS Club, Ranch House, noon.  
Social Security representative at courthouse, 9:15 a.m. to 11:30 a.m.  
Kiwanis Club of Hereford-Golden K, Senior Citizens Center, noon.  
Pilot Club, Community Center, 7 a.m.

**WEDNESDAY**

Noon Lions Club, Community Center, noon.  
Young at heart program, YMCA, 9 a.m. until noon.  
Al-Anon, 406 W. Fourth St., 5 p.m.  
Cultural Extension Homemakers Club, 2 p.m.

# Hereford MARKETPLACE

## Insured Certificates of Deposit

1 year	8.0%	\$10,000 minimum deposit
2 year	8.1%	\$5,000 minimum deposit
3 year	8.2%	\$5,000 minimum deposit
5 year	8.35%	\$5,000 minimum deposit
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Sugarland Mall Hereford, Texas 364-7716  
Open 10:00 a.m. to 6:00 p.m.





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Free Estimates  
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**12-Livestock**

Wanted: Grass or stubble pasture for 75 cows through March. Call David Brumley, 289-5902. 15497

**13-Lost and Found**

Lost - 7 year male Rat Terrier, mixed, shorthair, medium size, white chest, white feet, tip of tail white. Reward, \$50.00. 364-6429 or 404 Barrett. 15918

Lost Fully grown black & tan female German Shepherd, answers to "Smokey," Lost at Dos Caballeros on E. Hwy. 60. 258-7730. 15922

## LEGAL NOTICES

The Commissioners Court of Deaf Smith County will open bids at 9 AM on November 26, 1990 for two (2) new automobiles for the Sheriff. Specifications may be obtained at Alex Schroeter's office at 242 E. 3rd., Hereford, Texas. The Commissioners reserve the right to reject any and all bids.

### REQUEST FOR BIDS ON CONSTRUCTION TEXAS HIGHWAY

Sealed proposals for constructing 127.586 miles of seal coat on US 385, Spur 233, US 54, SH 207, SH 217, FM 683, FM 294, FM 1055, FM 1714, FM 1879, FM 683, FM 2272, FM 2161, FM 2381 FM 1721, FM 2856, FM 2858 and FM 2943, covered by CPM 226-2-24, CPM 226-3-37, CPM 226-7-7, CPM 238-1-19, CPM 356-2-30, CPM 464-1-19, CPM 662-2-13, 788-2-16, CPM 788-3-13, CPM 1291-7-6, CPM 1626-1-6, CPM 1811-1-7, CPM 1840-1-13, CPM 1883-1-5, CPM 1884-2-5, CPM 2494-1-7, CPM 2496-1-3, CPM 2899-1-6, CPM 2901-1-5 and CPM 3164-1-6 in Oldham, Hartley, Carson, Randall, Armstrong, Deaf Smith, Dallam and Potter Counties will be received at the State Department of Highways and Public Transportation, Austin, until 1:00 P.M., December 12, 1990, and then publicly opened and read. Plans and specifications including minimum wage rates as provided by Law are available for inspection at the office of Henry L. Gallegly, Resident Engineer, Dalhart, Texas, and at the State Department of Highways and Public Transportation, Austin, Texas, at the expense of the bidder. Usual rights reserved.

### REQUEST FOR BIDS ON TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 16.278 miles of asphaltic concrete pavement overlay on IH 40 from New Mexico State Line to Oldham County Line and from Deaf Smith County Line to 0.7 mile W. of FM 2858, covered by CPM 90-1-28 and CPM 90-2-36 in Deaf Smith and Oldham County, will be received at the State Department of Highways and Public Transportation, Austin, until 1:00 P.M., December 12, 1990, and then publicly opened and read. Plans and specifications including minimum wage rates as provided by Law are available for inspection at the office of Donald D. Day, Resident Engineer, Canyon, Texas, and at the State Department of Highways and Public Transportation, Austin, Texas, at the expense of the bidder. Usual rights reserved.

**YOU WANT IT YOU GOT IT CLASSIFIED**  
**364-2030**  
ADDRESS: 313 N. LEE



The fastest of all fish in the sea is the swordfish, which can swim 68 miles per hour.

### AXYDLBAAXR is LONGFELLOW

One letter stands for another. In this sample A is used for the three L's, X for the two O's, etc. Single letters, apostrophes, the length and formation of the words are all hints. Each day the code letters are different.

### CRYPTOQUOTE

**11-21**  
VRQTS LRQ WZGGQV OS  
ZUQGS ZDS ZULZCT OQDSA  
ZGA VRSDSNQDS OQDKGY.  
—BDKGWS AS UKYGS  
Yesterday's Cryptoquote: NOT TO BE COVETOUS IS MONEY IN YOUR PURSE; NOT TO BE AVID TO BUY IS INCOME. —CICERO



To clean piano keys, apply toothpaste to a well dampened cloth. Rub the keys well, wipe dry and buff with a dry, soft cloth.

### WOMEN AND BACK PROBLEMS

**NEW YORK (AP)**—Back problems for women grow worse with advanced age, while men seem to suffer less as they grow older, according to a Chicago orthopedist.

"Males experience the most back pain between ages 15 and 55, with pain lessening after age 55. The opposite is true for women," says Dr. Gunnar B. Andersson, professor and co-chairman, department of orthopedics, Rush-Presbyterian-St. Luke's Medical Center in Chicago.

Andersson is studying back problems in research supported by a grant from the Bristol-Myers Squibb Co.

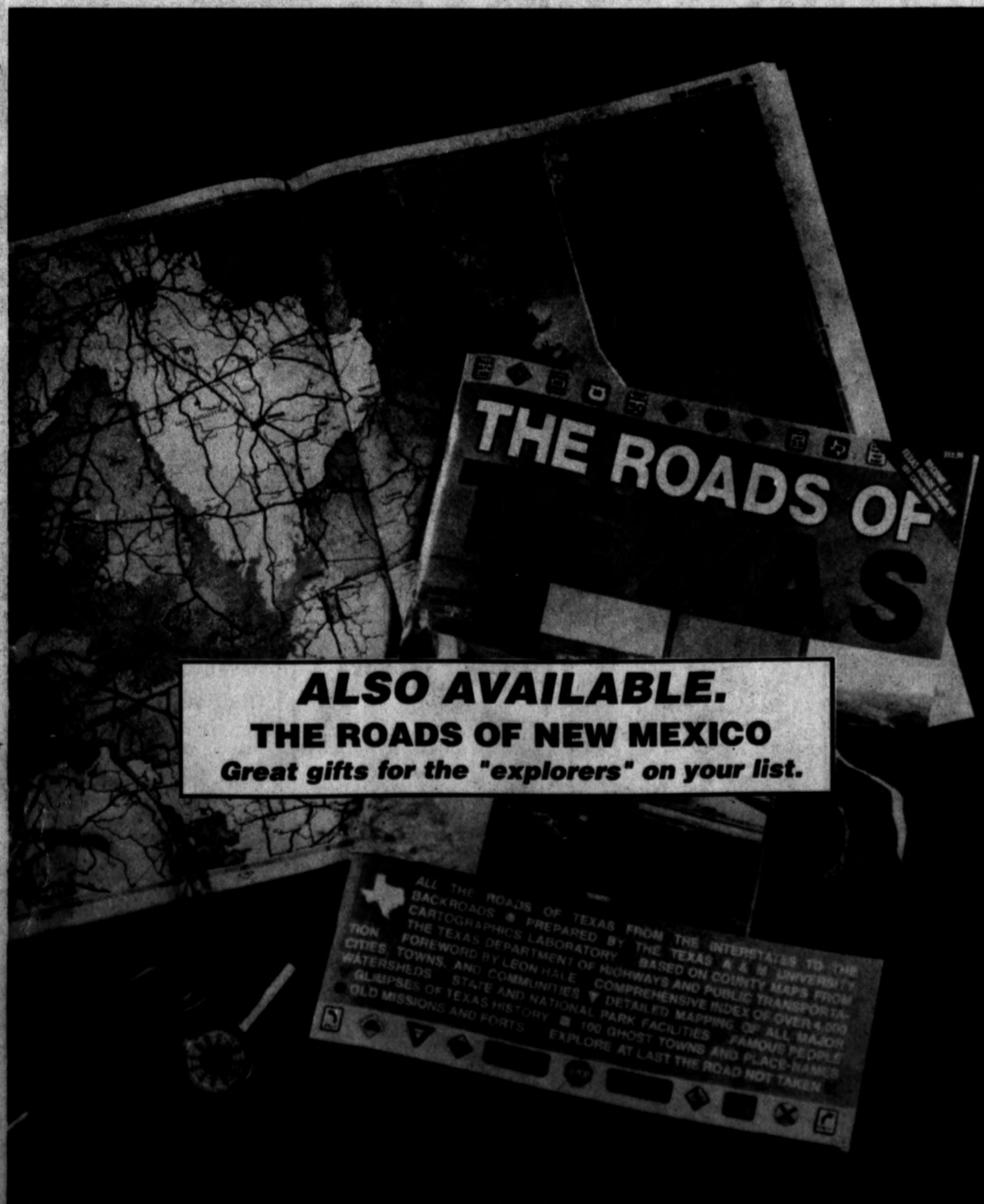
"Men may subject their bodies to less physical stress as they get older," Andersson says, "either because they have been promoted to less physically demanding jobs, or they retire. Women, on the other hand, often continue physically demanding work, such as household chores, even into old age."

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CATTLE FUTURES		GRAIN FUTURES		METAL FUTURES	
CATTLE-FREEDER (CME) 40,000 lbs. conts per lb.	CORN (CBOT) 5,000 bu. conts per bu.	GOLD (COMEX) -100 Troy oz. \$ per Troy oz.	SILVER (COMEX) -5,000 Troy oz. conts per Troy oz.		
Jan 87.85 87.95 87.35 87.00 -20 87.95 79.50 4.125	Dec 220 220 220 220 -5 220 220 220	Nov 377.00 377.00 377.00 377.00 -3.00 377.00 377.00	Nov 410.25 410.25 410.25 410.25 -2.8 410.25 410.25		
Apr 88.40 88.40 88.40 88.40 -20 88.40 88.40 2.100	Mar 230 230 230 230 -5 230 230 230	Dec 380.50 380.50 380.50 380.50 -3.00 380.50 380.50	Dec 415.00 415.00 415.00 415.00 -2.8 415.00 415.00		
May 89.00 89.00 89.00 89.00 -20 89.00 89.00 2.100	Apr 240 240 240 240 -5 240 240 240	Jan 390.00 390.00 390.00 390.00 -3.00 390.00 390.00	Jan 420.00 420.00 420.00 420.00 -2.8 420.00 420.00		
Aug 90.00 90.00 90.00 90.00 -20 90.00 90.00 2.100	May 250 250 250 250 -5 250 250 250	Feb 400.00 400.00 400.00 400.00 -3.00 400.00 400.00	Feb 430.00 430.00 430.00 430.00 -2.8 430.00 430.00		
Est vol 800; vol Mon 1,000; open bid 87.00, -1.00	Dec 260 260 260 260 -5 260 260 260	Mar 410.00 410.00 410.00 410.00 -3.00 410.00 410.00	Mar 440.00 440.00 440.00 440.00 -2.8 440.00 440.00		
CATTLE-LIVE (CME) 40,000 lbs. conts per lb.	SOYBEANS (CBOT) 5,000 bu. conts per bu.	Est vol 34,000; vol Mon 38,000; open bid 110.50, -0.50			
Dec 79.15 79.15 79.15 79.15 -20 79.15 79.15 2.100	Nov 30 30 30 30 -5 30 30 30				
Feb 78.25 78.25 78.25 78.25 -20 78.25 78.25 2.100	Dec 31 31 31 31 -5 31 31 31				
Apr 78.10 78.10 78.10 78.10 -20 78.10 78.10 2.100	Jan 32 32 32 32 -5 32 32 32				
Aug 77.40 77.40 77.40 77.40 -20 77.40 77.40 2.100	Feb 33 33 33 33 -5 33 33 33				
Est vol 74,315; vol Mon 13,477; open bid 78.55, +1.05	Mar 34 34 34 34 -5 34 34 34				
HOGS (CME) 30,000 lbs. conts per lb.	Apr 35 35 35 35 -5 35 35 35				
Dec 53.40 53.40 53.40 53.40 -20 53.40 53.40 2.100	May 36 36 36 36 -5 36 36 36				
Feb 52.50 52.50 52.50 52.50 -20 52.50 52.50 2.100	Jun 37 37 37 37 -5 37 37 37				
Apr 52.30 52.30 52.30 52.30 -20 52.30 52.30 2.100	Jul 38 38 38 38 -5 38 38 38				
Aug 52.00 52.00 52.00 52.00 -20 52.00 52.00 2.100	Aug 39 39 39 39 -5 39 39 39				
Est vol 6,515; vol Mon 8,000; open bid 52.50, -1.25	Est vol 13,000; vol Mon 7,500; open bid 35.75, -0.74				

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October, 1988

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Suede  
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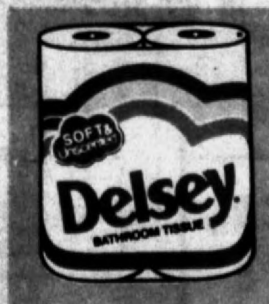
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Contoured handles with plastic grips "Fit your hand". Sharp tempered steel blades set at an angle.  
988-005 **6.99** Gebo's Everyday Low Price

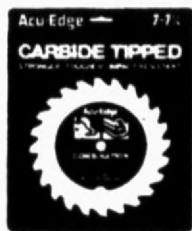


**DELSEY BATHROOM TISSUE**  
507-006 4 ROLL PACK **99¢**



**HI-DRI PAPER TOWELS**  
SINGLE ROLLS 507-005 **55¢**  
15 ROLLS BUNDLE PACK 507-001 **8.25**

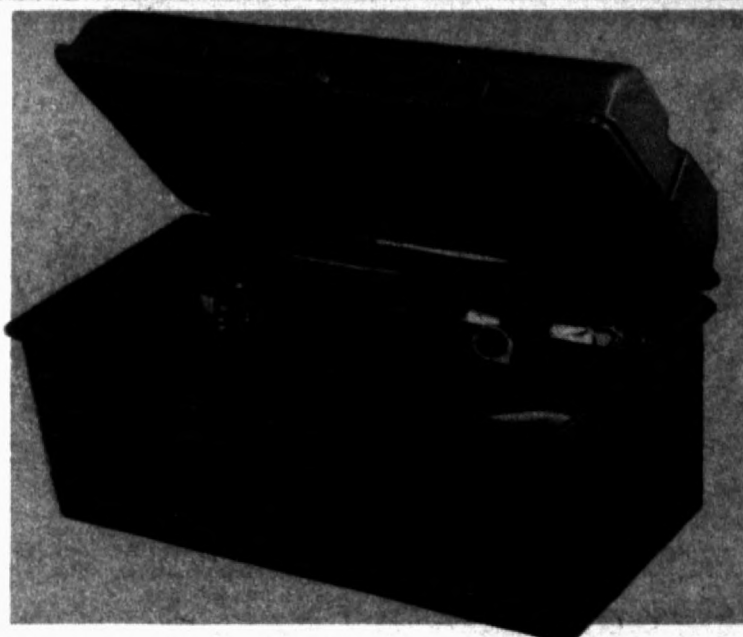
# GEBO'S WINTER SALE



7-7/8"  
24 CARBIDE  
TOOTH BLADE

006-002 Reg. 3.99

**2<sup>99</sup>**



## CONTICO 19" HIP ROOF STYLE TOOL BOX

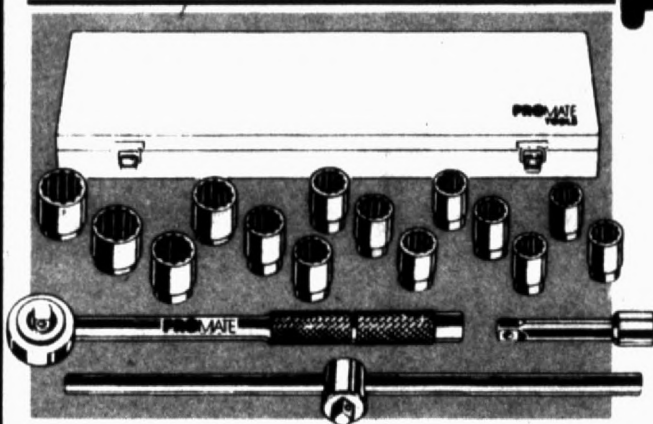
- Recessed handle
- Heavy duty hinge pins
- Built in hasp
- Inner tray nests neatly into hip roof tool box to hold small tools and allow room below for power hand tools
- Textured finish will not rust, dent, chip or peel
- Nylon latches

224-998 Reg. 12.95

**9<sup>99</sup>**  
SALE

Tools Not Included

## PROMATE TOOLS

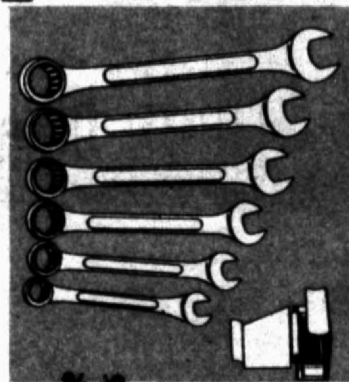


### 18 PC. 3/4" DRIVE SOCKET SET

12 pt. Sockets: 3/8", 1/2", 1",  
1 1/8", 1 1/4", 1 1/2", 1 3/4", 1 7/8",  
1 3/4", 1 7/8", 1 3/4", 1 7/8", 1 3/4",  
2" Reversible Ratchet Handle,  
Sliding T Handle, 8" Extension.  
Packed in heavy duty metal  
case with convenient handle.  
Specifically effective with Tractors,  
Trucks and Heavy  
Equipment.

899-392 Reg. 69.95

**59<sup>95</sup>**  
SALE



### 6 PC. COMBINATION WRENCH SET

899-092  
Reg. 12.95

SALE

**7<sup>99</sup>**



### PROMATE 14" PIPE WRENCH

899-714  
Reg. 10.95

SALE

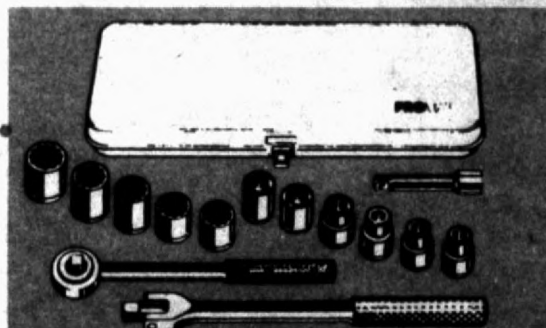
**8<sup>49</sup>**



### 3-PIECE ADJUSTABLE WRENCH SET

8", 10", and 12" sizes.

**16<sup>99</sup>**  
899-605  
Reg. 18.95



### 16-PIECE SOCKET SET

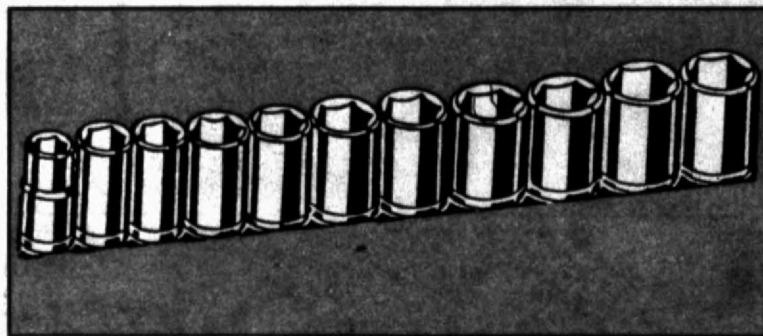
1/2" drive 6 point sockets from 3/8" to  
1 1/8" and 5-12 point sockets from 3/8" to  
1 1/8" with ratchet, 5" extension and flex  
handle in a metal box.

**24<sup>95</sup>**  
899-292  
Reg. 39.95

### SANBORN 1/2" DRIVE IMPACT SOCKET SET

12-piece, 1/2" drive, deep 6 point,  
fully hardened socket set. Includes  
11 sockets and carrying case.

**12<sup>88</sup>**  
764-050  
Reg. 17.95



POWERFUL  
LIGHTWEIGHT

### MINI 3-HOOK POWER PULLER

**11<sup>88</sup>**  
869-002  
Reg. 14.98



THE NEW 3-HOOK SYSTEM  
allows you a 2-TON (5-Ft. Pull)  
or a 1-TON (13-Ft. Pull)  
ALL IN ONE TOOL

### PVC ELECTRICAL TAPE



3/4" x 60'  
868-066

**49<sup>c</sup>**



### ACU-EDGE INC. 11-PIECE SABRE BLADE ASSORTMENT

In handy dispenser

**2<sup>99</sup>**  
006-019  
Reg. 3.95





### 3/8" COMPACT CORDLESS DRILL & SCREWDRIVER

- Convenient to use anywhere
- Operates at 170 RPM and 400 RPM forward and reverse
- Double gear reduction gives high torque for driving screws
- Recharges in 3 hours
- Convenient built-in chuck key holder
- Includes 3-hour charger and chuck key



**3388**  
125-210  
Reg. 43.95



### 1/2 IN. IMPACT WRENCH WITH HOG RING RETAINER

- Powerful 7.5 amp motor provides 240 ft.-lb. maximum torque
- Ball bearings for smooth, efficient operation
- Maintains full power, forward and reverse
- Hog ring retainer for push-on, pull-off socket changes
- Exclusive rocker switch provides one-handed operation, easy rotation change



SALE  
**14995**  
125-352/350  
Reg. 159.95

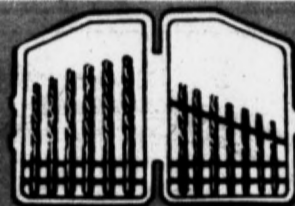
**Black & Decker**



**11-PC. DRILL SET**

**1395**  
125-996  
Reg. 16.95

**TRIUMPH**  
GUARANTEED QUALITY



**13-PC. JOBBER DRILL BIT SET**

High Speed Steel

SALE **749**  
891-013  
Reg. 9.95

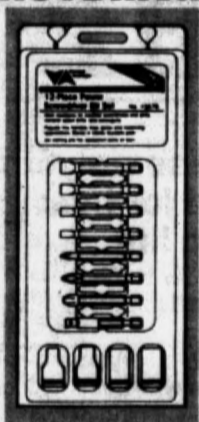
**TRIUMPH**  
GUARANTEED QUALITY



**21 PC. DRILL SET**  
In durable metal case.

**2149**  
891-021  
Reg. 24.95

### 12 PIECE POWER SCREW AND NUTDRIVING BIT SET



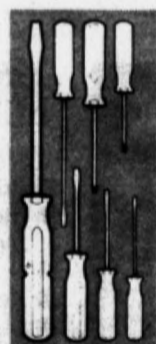
**788**  
925-845  
Reg. 9.88

Limited To Stock On Hand

- Ideal for cordless screwdrivers and drills, variable speed drills and screwguns
- All-hard bits for heavy-duty use
- Popular mix handles most screw and nutdriving applications



### 7 PIECE TWO-FISTER™ SCREWDRIVER SETS



SALE **595**  
925-849  
Reg. 7.59

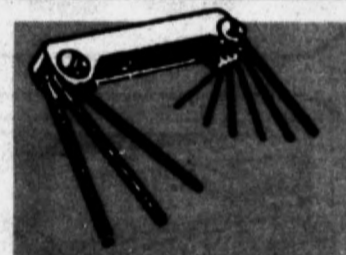
Set includes 3/8" x 8" Two-Fister™, 1/4" x 4" Instrument, 1/4" x 4" Mechanic's, 3/16" x 4" and 3/16" x 6" Cabinet, No. 1 Phillips and No. 2 Phillips.



### WARREN TOOL 4 1/2" BENCH VISE

PERFECT FOR THE HOME CRAFTSMAN  
The vise for the homeshop with top professional features. Rugged cast iron body with built-in pipe jaws and solid steel beam. Replaceable steel jaw faces. 180° positive locking swivel base. Zinc plated steel screws and crosspin handles.

SALE **1599**  
138-104  
Reg. 18.95



### AMERICAN TOOL 9-PC. FOLD-UP HEX KEY SET

690-440 Reg. 3.99

**288**

**WESCON PRODUCTS**



### 6 in 1 RATCHETING SCREWDRIVER

Increased turning power. Comfort grip. Six popular size tips: #1 and #2 Phillips, 3/16" and 1/4" Slot, T15 and T20 Torx. Tips stored in tool.

SALE **849**  
953-001  
Reg. 10.95

**SKIL WRENCH™**

### 3/8" DRIVE CORDLESS POWER WRENCH

- All metal housing
- 120 RPM—both forward and reverse
- Wall-mount charging stand included
- Recharges in 3 hours

794-024 Reg. 49.95



SALE **3995**

A STUD FINDER THAT FINDS STUDS — NO NAILS!

### STUDSENSOR II

Patented Technology & Solid State Reliability

NON-MAGNETIC TOOL MEASURES WALL DENSITY

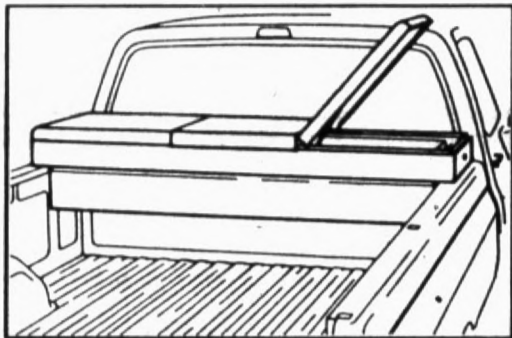
SALE **1095**  
985-001  
Reg. 12.88

Uses 9-Volt Battery (Not Included)



# GEBO'S WINTER SALE

## PUSH BUTTON TOOL BOX



The easy open, easy-access tool box quality designed for long life.

- Superior abrasion and corrosion resistant finish
- One-piece bottom-side construction for greater strength
- Lift-out plastic tray with extra trays available
- Automatic torsion bar lid opener and hidden piano type hinge
- Bolted-on lids and riveted centers for better service
- Push button adjustable/replaceable latches for better gasket seating
- Heavy gasket on lid keeps out dirt and water

224-150,160  
Reg. 84.95

**69<sup>95</sup>**  
SPECIAL



**PUTCO  
STAINLESS  
STEEL  
TAILGATE  
GUARD**

712-002-018  
Reg. 13.49

**9<sup>99</sup>**  
SALE

## PICKUP BED MATS

New pickup bed mat now offers year-round protection for the bed of your pickup. Made of thick Nyracord®, a material which has been thoroughly tested and proven high in performance in the trucking industry for years. The smooth

raised ribs running lengthwise permits easy movement of cargo and materials in and out of the truck. This design also makes it easy to sweep or scrub the mat. The underside is a knobby design which permits aeration and drying, helping to prevent mildew and rust.



**FULL SIZE CHEVY & FORD**

890 Reg. 66.95

**59<sup>95</sup>**

Other Mats Available At Similar Savings

**SHORT BED CHEVY & FORD**

890 Reg. 64.50

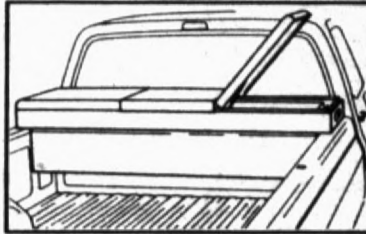
**57<sup>95</sup>**

**TAILGATE MAT**

890-077,078,080 Reg. 13.50

**11<sup>49</sup>**  
SALE

## STREAMLINE PICKUP UTILITY BOX



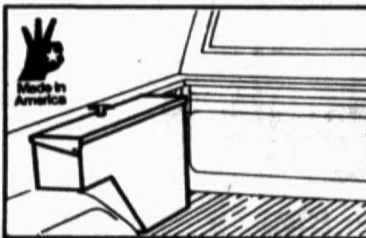
THE EASY-OPEN, EASY-ACCESS UTILITY BOX QUALITY DESIGNED FOR LONG LIFE

- Superior abrasion and corrosion resistant finish
- Opens easily with automatic torsion bar lid opener and hidden piano type hinge
- One-piece bottom-side construction for greater strength
- Paddle handle opener
- Heavy gasket on lid keeps out dirt and water

224-171,172,173  
Reg. 114.82

**99<sup>95</sup>**

## UTILITY FENDERWELL BOX



THIS UTILITY BOX PROVIDES NEEDED ADDITIONAL SPACE

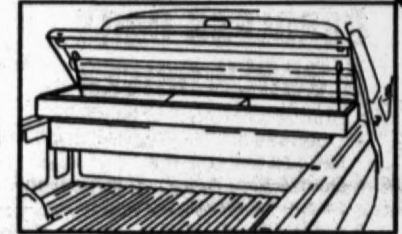
- Superior abrasion and corrosion resistant finish
- Allows full use of pickup bed
- One-piece bottom-side construction for greater strength
- Ethafoam mounting strips protect the truck's finish
- Low profile allows full use with 5th wheel or gooseneck trailer

224-187  
Reg. 99.75

**78<sup>89</sup>**  
SALE

## BIG LID TOOL BOX

The easy-open, easy-access tool box quality designed for long life.



- Superior abrasion and corrosion-resistant finish
- One-piece easy-access lid opens from either side
- Push button automated lid opening with two controlled gas-fill cylinders
- Heavy gasket on lid keeps out dirt and water
- One-piece bottom-side construction for greater strength

224-175-177  
Reg. 149.20

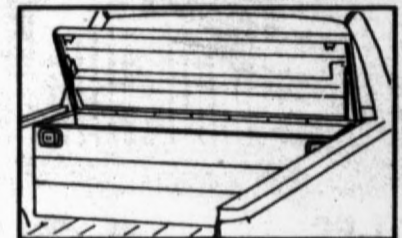
**JUMBO FULL LID**  
224-188 Reg. 236.30

**124<sup>50</sup>**

SALE **199<sup>50</sup>**

## WORK BOX

The easy-open, easy-access work box quality designed for long life.

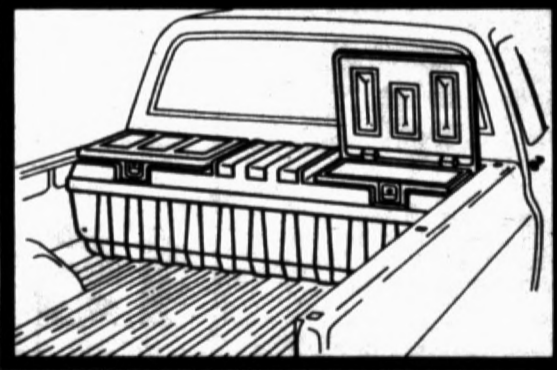


- Superior abrasion and corrosion resistant finish electrostatically applied for durability
- One-piece easy-access lid opens from either side
- Synchronized stainless steel paddle handle automatic lid opening with two controlled gas-filled cylinders

224-181  
Reg. 212.25

SALE  
**182<sup>79</sup>**

## WORK BOX



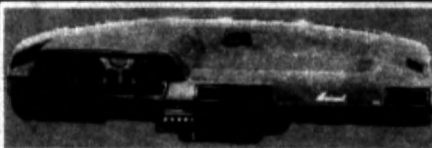
The maintenance-free polyethylene utility box designed for heavy loads and long life.

- 30% more capacity than regular tool box
- Strong as steel and never needs painting — will not rust, dent, chip, peel or crack
- One-piece bottom-side construction for greater strength
- Self-sealing weatherproof lids with security lock
- Dual lid springs for controlled opening of lids a full 90%
- Double wall construction for extra strength

224-180,182  
Reg. 104.50

**88<sup>85</sup>**  
SALE

THESE ITEMS SPECIAL ORDER ONLY! ORDER NOW FOR CHRISTMAS!



**DASH COVERS**  
SALE

**29<sup>95</sup>**

263-001  
Reg. 35.95

10% Off Monograming!



**FOR YOUR TRUCK BED**

A liner assures super tough protection from rust — scrapes — dents. Increases trade-in value several times cost of liner. Withstands all weather conditions.

Similar to Illustration  
Mounting Kit & Tailgate Included

055-300  
Reg. 239.00

**199<sup>95</sup>**  
SALE

055-350  
Reg. 279.00

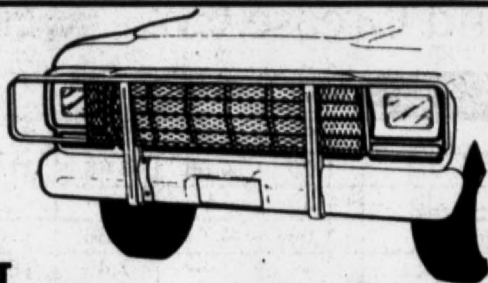
**249<sup>95</sup>**  
SALE

Special Orders Require 1/3 Down!

**EAGLE  
MFG.  
THE BEST  
GRILLE GUARD  
ON THE MARKET**

Expanded metal to protect grille, bumper and radiator. No pickup should be without.

119-004,005 Limited To Stock On Hand



**64<sup>50</sup>**

119-006-009 Reg. 78.99  
**SPECIAL 29<sup>95</sup>**  
119-004,005

Fits, GM 73-80, Ford 78, 79

**HEAVY DUTY  
CHROME PICKUP RAILS**

4 FT. 1"x2"  
119-604  
Reg. 57.29

**49<sup>50</sup>**

6 FT. 1"x2"  
119-606  
Reg. 62.10

**53<sup>99</sup>**

8 FT. 1"x2"  
119-608 Reg. 66.95

**57<sup>79</sup>**

**PICKUP RAILS**



**HEAVY  
DUTY**

**6' WHITE PICKUP RAILS**  
1 1/4" x 1 1/4" **SALE**

**23<sup>95</sup>**

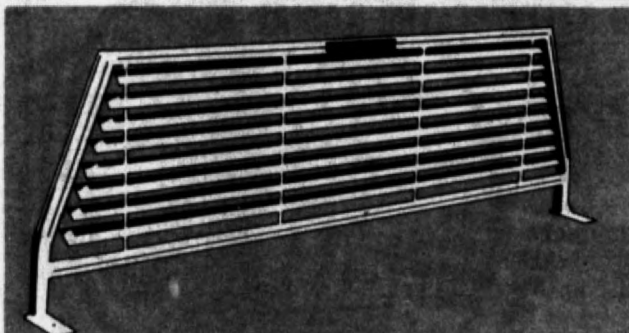
119-012  
Reg. 26.89

**8' WHITE RAILS**  
1 1/4" x 1 1/4" **SALE**

**26<sup>50</sup>**

119-013  
Reg. 29.85

**WHITE HD SUNFIGHTER**



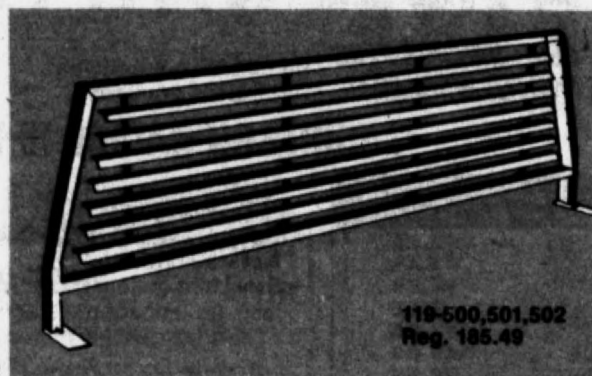
119-510-512  
Reg. 83.89

**69<sup>49</sup>** **SALE**

119-203-205  
Reg. 78.99

**64<sup>50</sup>** **SALE**

**COOL SHADE WITH EARS**



119-500,501,502  
Reg. 185.49

**CHROME  
SUNFIGHTER**

GM 88-89 and  
UNIVERSAL

**159<sup>95</sup>**

**PREMIUM  
STARTING  
FLUID**

15 oz.  
874-015  
Reg. 1.70

**1<sup>10</sup>** **SALE**

10 oz.  
874-012  
Reg. 1.49

**97¢**



**OIL  
TREATMENT**

475-606 Reg. 1.65

**SPECIAL**

**1<sup>49</sup>** **SALE**



**EAGLE**

**TAIL GATES  
"AIR FLO-THROUGH"  
V OR STRAIGHT**

119-050-065 Reg. 96.95

**79<sup>95</sup>** **SALE**



**HEAT MAGNET  
UTILITY HEATER**

150 watts; 120 volts. Magnet holds heater in place on any magnet accepting surface, no tools required. Transfers uniform heat through most metallic surfaces from a single source. A built-in thermostat controls temperature, minimizes electrical power input and maintains oil pan, transmissions, pipes, locks, drains, pumps, valves, radiators, most small engines, etc.

**15<sup>95</sup>** **SALE**

577-010  
Reg. 18.79

When you want the job done right...

**POWER  
SERVICE**

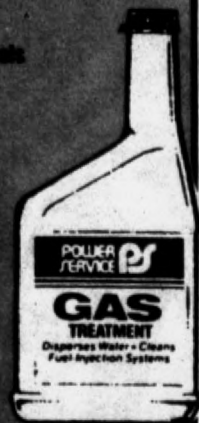
Heavy Duty/Automotive Chemicals

**POWER SERVICE  
GAS TREATMENT**

Formulated for carburetor-equipped and fuel-injection engines. Power Service reduces engine knock and ping, cleans fuel injectors, prevents buildup of carbon deposits. Keeps fuel system clean for increased power, reduces fuel consumption. Prevents fuel-line freeze.

12 oz.  
707-012  
Reg. 1.35

**SPECIAL 1<sup>75</sup> SALE**



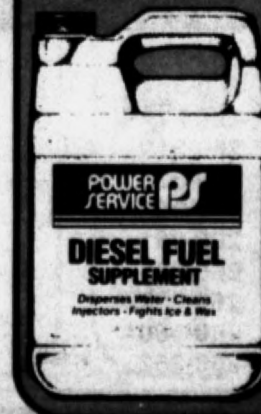
**POWER SERVICE  
DIESEL SUPPLEMENT**

- Disperses water
- Cleans fuel injectors
- Increases power and torque at lower RPMs
- Makes cold-weather starting easier
- Prevents fuel-filter icing, wax formation, fuel gelling
- Reliquesces gelled fuel
- Contains no harmful alcohols



14 oz.  
707-014  
Reg. 2.10

**SPECIAL 1<sup>97</sup> SALE**



**1<sup>15</sup> SALE**

**SPECIAL 10<sup>99</sup> SALE**

**THE WORLD'S FINEST  
COLD WELD COMPOUND**

**2<sup>45</sup>** **SALE**

486-001  
Reg. 3.05



# GEBO'S

## WINTER SALE



Cato Oil and Grease Co.

Deposit Required On All Drums:  
\*Available by request

	QUART	GALLON	2 GAL.	5 GAL. or 35 LB.	55 GAL.
JT-8 15W50	1.09	4.89	8.69	21.79	199.00
JT-8 10W40	1.09	4.89	8.69	21.79	199.00
JT-8 10W30	1.09	—	—	—	—
JT-8 30W	1.06	4.74	8.38	21.19	199.00
HYDRAULIC OIL AWIAL	—	—	7.49	18.99	—

	14 OZ. TUBE	35 LB.	120 LB.
JT-6 Grease	1.15	35.69	119.00
JT-6 Hi Temp Grease	1.45	—	—

### GET ON A ROLL WITH TIRES FROM GEBO'S

TOP-OF-THE-LINE RADIAL PERFORMANCE-PLUS  
25% FREE REPLACEMENT LIMITED WARRANTY

60,000 Mile Treadwear  
Limited Warranty

#### OUR TOP ALL-SEASON STEEL BELTED RADIAL

#### DURALON RADIAL IV PLUS

260-004	P175/70R13	42.25
260-005	P185/70R13	43.48
260-006	P195/70R13	45.68
260-007	P185/70R14	45.55
260-008	P195/70R14	47.69
260-009	P205/70R14	49.99
260-010	P215/70R14	52.59
260-012	P215/70R15	53.58
260-014	P245/70R15	61.95

- High-tech design for long mileage, quiet ride and all-season traction.
- Speed rated for dependable performance at today's highway speeds.
- Steel belt construction holds tread firm for long mileage, impact resistance.
- 70-Series gives wide footprint for handling, stability.

\* Any Duralon Radial IV that becomes unserviceable because of workmanship or material during the first 25% of tread life will be replaced at no charge.

\* Mounting and balancing does not apply to mags, split rims, or special rims.

**FREE**

- MOUNTING
- COMPUTER BALANCING
- LIMITED ROAD HAZARD WARRANTY
- NO TRADE-IN



**FREE**

- MOUNTING
- COMPUTER BALANCING
- LIMITED ROAD HAZARD WARRANTY
- NO TRADE-IN

\* Mounting and balancing does not apply to mags, split rims, or special rims.

#### DURALON TIRES ROAD RUNNER A/S™ RADIAL

AGGRESSIVE A/S TREAD... AND 40,000-MILE TREADWEAR LIMITED WARRANTY!

All-season tread has thousands of biting edges for traction all-year round. Twin steel belts for strength and stability. Polyester cord radial plies for a smooth, easy ride.

260-078	P155/80R13	29 <sup>99</sup>
260-079	P165/80R13	35 <sup>99</sup>
260-080	P175/80R13	36 <sup>99</sup>
260-081	P185/80R13	38 <sup>99</sup>
260-082	P185/75R14	39 <sup>32</sup>
260-083	P195/75R14	40 <sup>22</sup>

260-084	P205/75R14	42 <sup>99</sup>
260-085	P215/75R14	44 <sup>99</sup>
260-086	P205/75R15	44 <sup>51</sup>
260-087	P215/75R15	45 <sup>99</sup>
260-088	P225/75R15	48 <sup>99</sup>
260-089	P235/75R15	50 <sup>99</sup>

## All Season Widetrack Radial Bajas

**Radial Construction—**  
provides fuel efficiency; long mileage performance.

**Raised Outline White Letters—**  
for a sporty appearance.

**Polyester Cord Body Plies—**  
give a smooth ride.

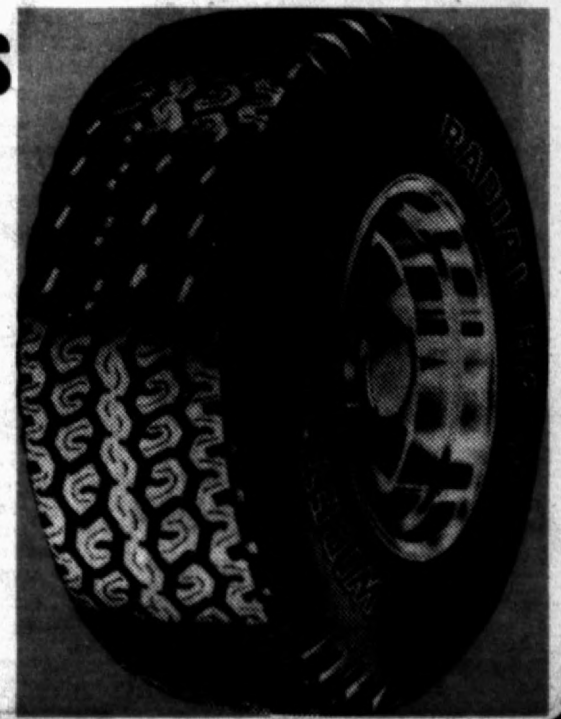
**Two Tough Steel Belts—**  
help protect against on or off road hazards.

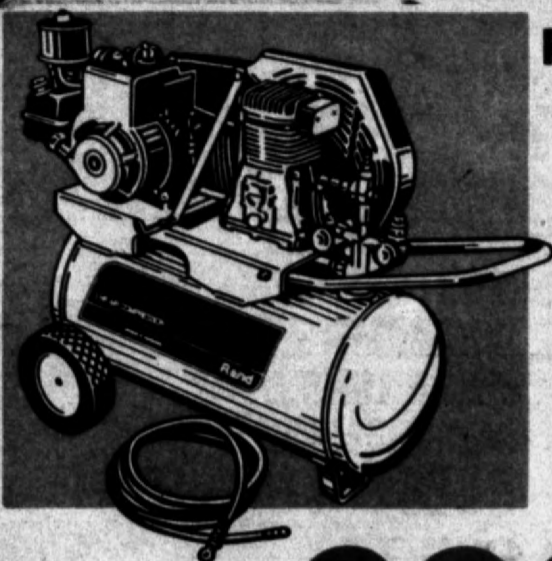
**FREE  
MOUNTING\*  
AND  
BALANCING**

260-309	P235/75R15XL	64.99
260-314	LR75-15	83.99
260-317	30/9.50R15	84.39
260-319	31/10.50R15	92.69
260-325	8.75R16.5	89.96
260-327	9.50R16.5	98.96
260-331	7.50R16**	89.99
260-335	LT215/85R16**	84.99
260-337	LT235/85R16**	95.35
260-550	LT225/75R16	86.99
260-352	LT245/75R16	96.99

\* Mounting and balancing does not apply to Mags, Split Rims, or Special Rims.

\*\* Black Tubeless





**RAND 5-HP GAS  
20-GALLON  
AIR  
COMPRESSOR**

Model #RA5G20A  
Limited To Stock  
On Hand

492-945  
Reg. 499.00

**SPECIAL PURCHASE  
SAVE 100.00**

**SALE**

**399<sup>00</sup>**

Not Exactly  
As Shown

**CLARK WELDER 101E  
110 VOLT ARC WELDER**

- Electrodes 1/16" - 3/32"
- All steel construction
- Safety thermal cutoff protects against overload
- Supplied with face mask, welding ground leads, wire brush/chipping hammer
- Variable amperage control for precise welding power regulation
- 3-year limited warranty



**SALE**

**99<sup>95</sup>**

210-010  
Reg. 119.95



**COMPARE  
AND SAVE**

**PACER ECONO-AG  
SELF PRIMING CENTRIFUGAL PUMP  
FOR AGRICULTURE**

Housing, Volute and Impeller: 30% glass-reinforced polyester. Rubber parts: EPDM. Shaft seal, stainless steel with carbon and ceramic faces EPDM fitted. Internal fasteners: stainless steel. External fasteners: plated. Black pump and charcoal grey engine, working pressure to 50 psi.

2" - 3 H.P.  
676-002 Reg. 199.95

2" - 5 H.P.  
676-005 Reg. 239.95

**159<sup>95</sup>**

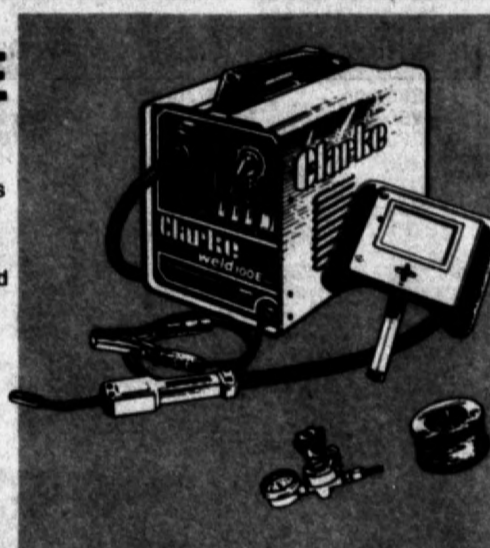
**SALE**

**189<sup>95</sup>**

**SALE**

**CLARK WELDER 100E  
100 AMPS @ 30% DUTY CYCLE**

- Professional torch - only "Live" when trigger is pulled
- Plugs into standard 110 volt, 20 amp plug
- 6 power setting for better control of welding
- Welds up to 1/4" steel. Also stainless steel and aluminum.
- Larger heavy-duty transformer - more power than competitors
- Thermal overload protection
- Uses mini or 11-lb. spools of welding wire
- Complete control over metal wire speed
- Professional regulator with pressure gauge
- Fully portable, only weighs 53 lbs.



**110 VT. MIG WELDER**

**SALE**

210-015 Reg. 299.95

**269<sup>95</sup>**

**DISPOSABLE CYLINDER**

210-030 Reg. 21.49  
75% Argon 25% CO2

**19.95**

**SALE**

**EAGLE  
SPARE  
TIRE  
RACK**

Fits all standard pickups and many trailers. Durable, attractive. Installation hardware included.

119-015  
Reg. 14.50



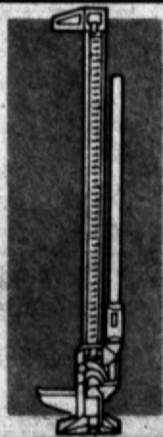
**11<sup>95</sup>**

**HI-LIFT JACK  
DELUXE 48" JACK**

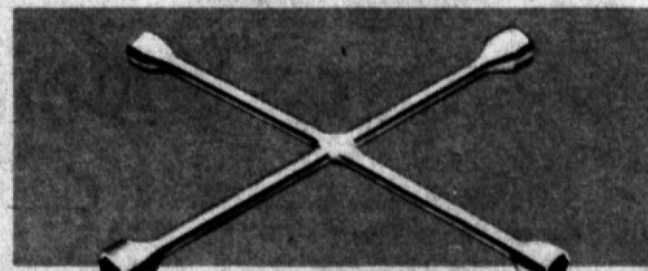
455-002 Reg. 39.99

**35<sup>95</sup>**

37" continuous lift  
7000 lb. capacity.



**KEN-TOOL**



**20"  
ECONOMY  
FOUR-WAY WRENCHES**

An ideal wrench for the do-it-yourselfer. Strong welded center provides the strength needed for the occasional tire changer. Perfect to keep in the trunk of the car for emergency changes. Socket sizes: 3/4", 19mm, 13/16", 7/8".

505-030  
Reg. 7.49

**5<sup>95</sup>**

**SALE**



Available in special equipment colors and regular finishes for:

- Tools
- Machinery
- Trucks
- Tractors
- Fencing
- Buildings

And 101 rusty metal items around the farm and home.

734-001/070  
Reg. 3.75

**2<sup>99</sup>**

**SALE**



**SPECTRUM  
1 GALLON  
CHAIN SAW OIL**

962-001 Reg. 2.95

**2<sup>19</sup>**

**SALE**

# GEBO'S WINTER SALE

Wrangler

## MEN'S DENIM JEANS

#936DEN SLIM FIT COWBOY CUT  
#935DEN SLIM FIT "NO-FAULT"  
BOOT CUT  
#945DEN REGULAR FIT "NO-FAULT"  
BOOT CUT  
100% COTTON HEAVYWEIGHT 14 1/2 OZ. DENIM  
#130

GEBO'S EVERYDAY LOW PRICE

**16<sup>99</sup>**

38 to 48 LENGTHS **18<sup>49</sup>**

## MEN'S COWBOY CUT DENIM JEANS

Wrangler Original, Official Pro-Rodeo Competition Jeans. Authentic Five-Pocket Styling. Heavyweight Denim 14 1/2 Oz. 100% Cotton. #130 Reg. 15.49

**SPECIAL 14<sup>49</sup>**  
13MWZ

38 & 40 LENGTHS 16.99 **Special 15.99**

**MOST WRANGLER MEN'S LONG & SHORT SLEEVE DRESS WESTERN SHIRTS**

**25% OFF**

See store for details.

MARKDOWNS & CLOSEOUTS EXCLUDED.

## WRANGLER BRUSHPOPPER

The newest Premium quality western shirt, with authentic revolutionary fabric that's water resistant, dust and 100% cotton. Large selection of colors.

#979 Reg. 29.99

**SALE**

Wrangler

## STUDENT COWBOY CUT JEANS

13MZSP  
100% COTTON PREWASHED  
WAIST SIZES 25-31  
126-500-534 REG. 15.49

**14<sup>49</sup>**

## BOYS' 8-16 COWBOY CUT JEANS

• 13MWZ 100% Cotton  
• Regular and Slim Fit  
• Sizes 8-16

126-200-214  
Reg. 12.99

**11<sup>99</sup>**  
SALE

OFFICIAL DEALER



Wrangler

## BOYS' 4-7 COWBOY CUT JEANS

#13MWZJ 100% COTTON  
REGULAR AND SLIM. SIZES 4-7  
#126-504-517 REG. 10.99

**9<sup>99</sup>**  
SALE

## TODDLERS' COWBOY CUT JEANS

#13MTBFW 100% COTTON  
REGULAR AND SLIM FIT - SIZES 1T-4T  
#126-101-108 REG. 10.99

**9<sup>99</sup>**  
SPECIAL

# Wrangler

## JEANS IN JUST YOUR SIZE COWGIRL CUT

Wrangler Original, Official Pro-Rodeo Competition Jeans Authentic Five-Pocket Styling. Heavyweight Denim 14 1/2 Oz. 100% Cotton Broken Twill

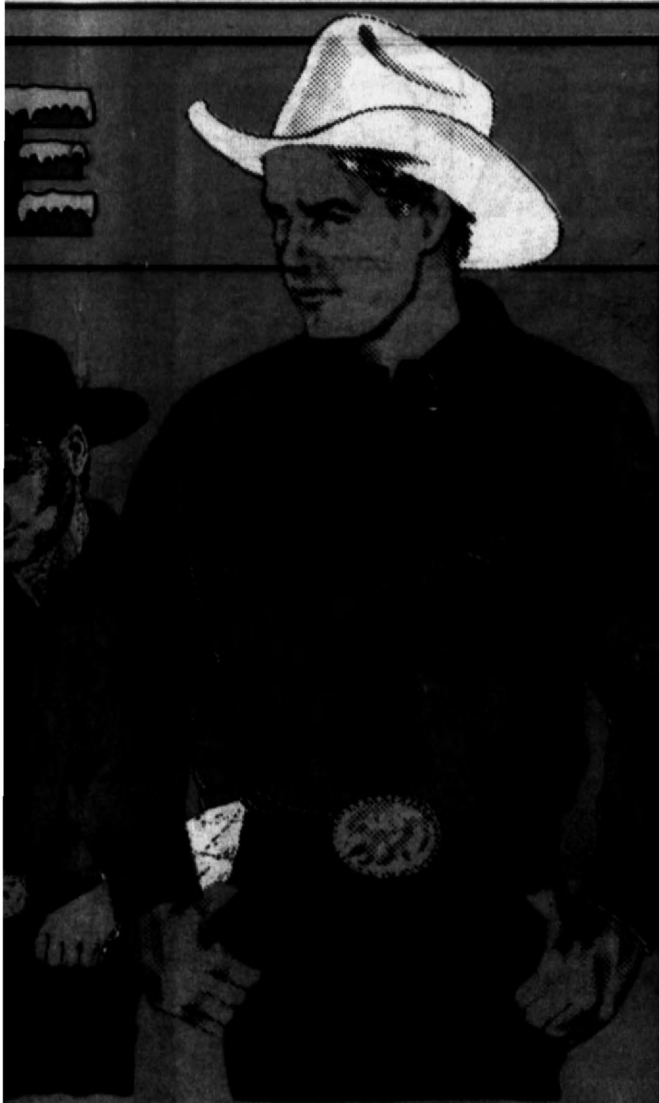
#980 Reg. 18.99

JUNIOR  
13MWZG  
SIZES 3-15

JUNIOR  
14MWZG TAPERED LEG  
SIZES 3-15

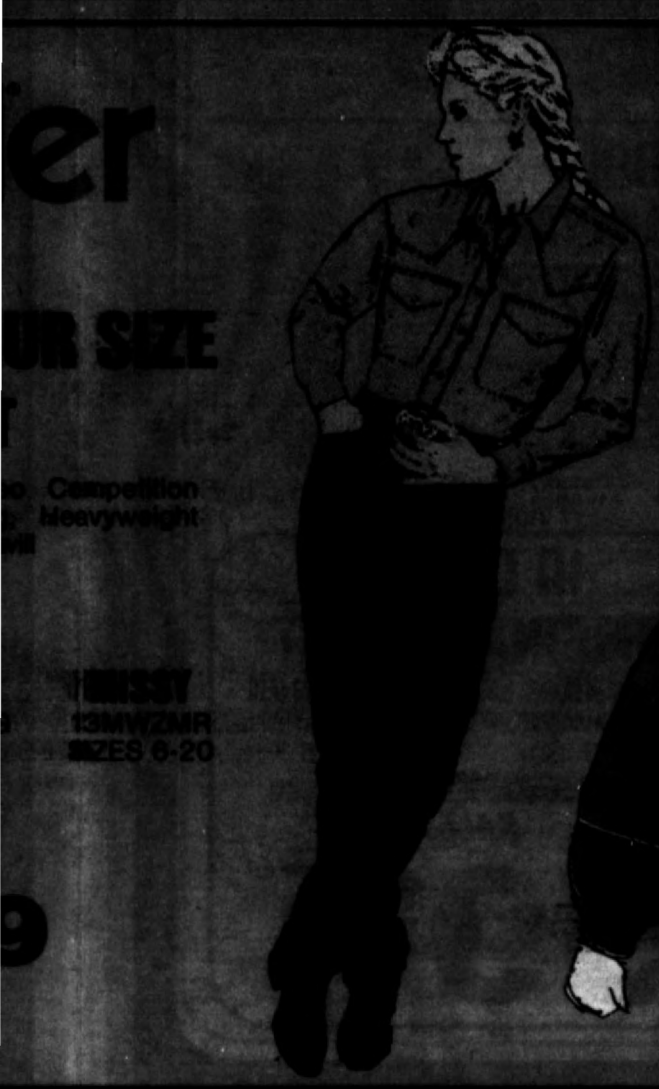
JUNIOR  
13MWZG  
SIZES 3-15

**SPECIAL 15<sup>99</sup>**



**UPPER WESTERN SHIRTS**  
 with authentic styling and rugged durability. A  
 dust and soil resistant and stonewashed soft.

**SALE 27<sup>99</sup>**



**er**

**UR SIZE**

Competition  
Heavyweight

**WESSY**  
 13WVZMR  
 SIZES 6-20

**Walls**  
 Leading The Way Outdoors.™



**BOYS' NAVAJO  
 CANYON JACKET**

Attractive Indian design woven  
 into the knit trim.

935-015-015 Black  
 935-024-027 Grey  
 935-030-031 Red

Reg. 34.99  
**29<sup>99</sup>** SALE

**CALIFORNIA NFL. CO.**  
**COLOR**  
**WATER**  
**RESISTANT**  
**SHIRTS**  
**INSULATED WITH**  
**6 OZ. IN-LOFT**  
**POLYESTER**  
**FIBERFILL**



Various colors and  
 styles to choose  
 from.

120-001-004  
 Reg. 25.00 to 26.00

**25%**



**ACTIVE JACS**

**Thermal-Lined Active Jac**

- 12-ounce 100% cotton duck with piled yarns • 100% polyester 9-ounce thermal lining • Water repellent (re-treat after washing)
- Attached thermal-lined hood with drawstring adjustment
- Heavy-duty rib-knit cuffs and bottom • Front hand-warmer pockets • Double-stitched main seams • Heavy-duty zipper front

172-101-105 172-140-150 172-155-159 172-105-100 172-151-154  
 (thru XXL) (thru XXLT)

Reg. 39.99 TALLS Reg. 43.99  
**34<sup>99</sup>** SALE **38<sup>99</sup>** SALE  
 Your Choice — In Brown, Black or Blue



**Coverall Sizing**  
 Short fits 5'3" thru 5'7"  
 Reg. fits 5'7" thru 5'11"  
 Tall fits 5'11" thru 6'3"

**BROWN AND BLUE DUCK  
 ZIPPER LEG INSULATED COVERALL**

Lot No. 89002 Brown Duck

- 12-ounce 100% cotton duck with piled yarns • Water repellent (re-treat after washing) • Lined with durable red nylon (lined to polyester)
- 20-ounce nylon back • Heavy-duty, two-way zipper front • Two-way leg slits with adjustable straps • Two-way zippered pockets • Two-way zippered chest pockets • Two-way zippered hand pockets • Two-way zippered waist pockets • Two-way zippered cuff pockets • Century color with stripes in contrasting colors

172-101-105  
 172-140-150  
 Reg. 64.99

**59<sup>99</sup>** SALE

Larger Sizes Are Slightly Higher

# GEBO'S WINTER SALE

**DESIGN HOUSE  
CEILING FANS**



**42" CLOSE UP FAN**  
Antique Brass or Polished Brass  
268-001,002  
**29<sup>95</sup>**

**36" FAN**  
Brown or White  
268-005,006  
**19<sup>95</sup>**

**42" TRADEWIND**  
Antique Brass, Polished Brass or White  
268-007-009  
**37<sup>95</sup>**

Seasonal Stock Reduction  
- Limited to Store Stock

**BRINKMAN**

## Q-BEAM® BLACK MAX®

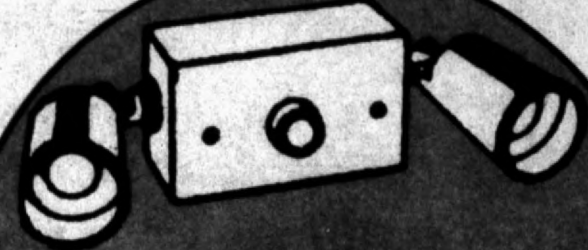
The World's Most Powerful Handheld Spotlight

- 400,000 candlepower spotlight with a specially treated glare-free bulb to penetrate fog, haze, mist and all types of darkness
- Plugs into any 12-volt cigarette lighter or direct to battery with optional adapter
- So watertight it floats; can even be used under water
- Lightweight, yet rugged construction up to 5 G's impact for years of dependable service
- Black 15 ft. straight cord

SALE

**22<sup>49</sup>**

144-005 Reg. 27.98



**GAM PAK  
SECURITY LAMP HOLDER  
KIT WITH PHOTO CELL**

**13<sup>57</sup>**

SALE

394-003 Reg. 17.75

## SUPREME LIGHTING



**HEAT  
LAMP**

**SILVER BOWL**  
574-001 Reg. 1.75

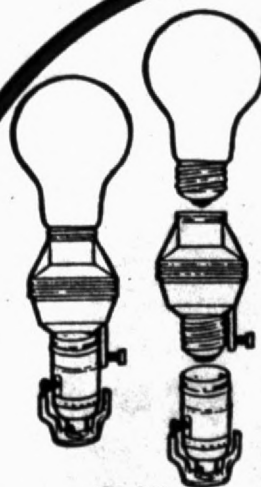
**1<sup>49</sup>**

SALE

**RED BOWL**  
574-002 Reg. 4.19

**3<sup>39</sup>**

SALE



**BRITE  
IMAGE  
TOUCH & GLOW™  
3 STAGE LITE  
CONTROL**

Converts any lamp into a touch control lamp. Installs in seconds, no tools needed. Saves electricity and prolongs bulb life. No. S-1.

139-001  
Reg. 7.89

SALE

**5<sup>99</sup>**



**GAM PAK  
ONE-GANG DUPLEX**

Weatherproof electrical outlet.

SALE **5<sup>95</sup>**

394-002  
Reg. 7.57

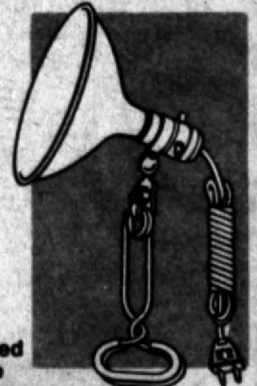
**CAROL  
CLAMP-ON  
REFLECTOR**

165-866 Reg. 5.95

SALE

**4<sup>88</sup>**

UL Listed, Polarized  
8 1/2" Bell Shade



**ENERGY  
SAVER**

**DUSK  
TO DAWN  
MERCURY  
VAPOR LIGHT**

175 watt light automatically goes on at dusk and off at dawn.

477-001  
Reg. 29.95

**24<sup>88</sup>**

SALE



**10 LIGHT  
COMBINATION KIT**

6 accents, 4 VARI focus floodlights, 12 volt power pack with programmable timer. 100' cable.

867-001

SALE

**59<sup>95</sup>**

Limited to  
Store Stock





Cylinder Not included

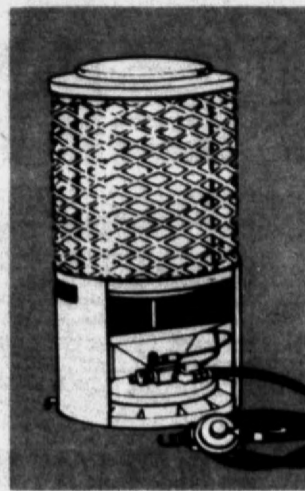
Mr. Heater

### 12,000 BTU/HR. HEATER

with Hi-Med-Lo Regulator, and Soft Nose P.O.L. for DIRECT Connection to Bulk Propane Cylinder.

613-001 Reg. 46.85

# 39<sup>95</sup> SALE



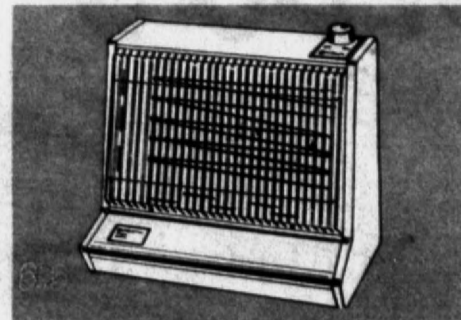
### NATURAL GAS "ALL PRO" RADIANT HEATER

100,000 BTU infra-red rays travel directly to people or objects anywhere around the heater. Works great in drafty or exposed work areas.

775-101 Reg. 189.95

# 169<sup>47</sup> SALE

Lakewood

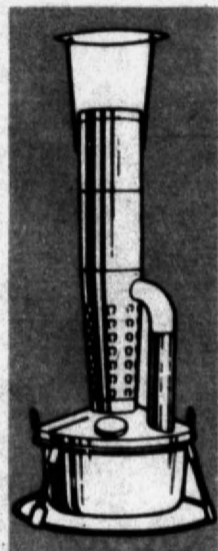


529-105 Reg. 24.95

# 21<sup>49</sup> SALE

### 1320 WATT FAN-FORCED ECONOMY HEATER

- Rotary dial thermostat
- Tip-over safety switch
- Carrying handle
- Underwriters' Laboratories listing
- Almond baked enamel steel cabinet



### "ALL-PRO" SCHEU PRODUCTS HY-LO HARD HAT RADIANT OIL HEATER

775-273 Reg. 86.95

# 78<sup>95</sup> SALE



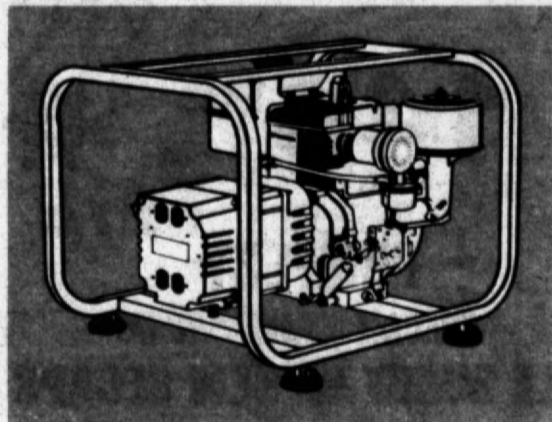
### MORONE CREOLE COOK-ALL

High pressure 136,000 BTU cast burner for fast cooking. 12" round cast iron cooking surface to accommodate most cookware. 4' LPG hose and UL approved adjustable regulator for convenience and safety. Heavy gauge tripod stand for stability. 16 qt. stainless steel pot and lid. Chrome basket with wooden handle. To be used exclusively with propane or butane gas.

617-001 Reg. 105.95

# 92<sup>50</sup> SALE

Coleman Powermate



### 5 HP - 2500 WATT GENERATOR

- The most power for your money
- Circuit breakers protect against overload
- Heavy duty, dependable, four-cycle Briggs & Stratton engine
- 100% copper wound rotary field design
- Full perimeter wrap-around carrier protects unit from damage
- Full one-year warranty

Be prepared for winter power outages.

212-003 Reg. 464.00

# 399<sup>00</sup> SALE

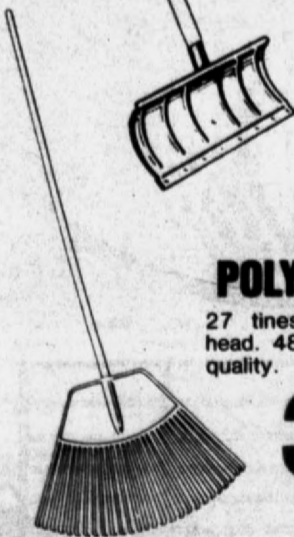


### UNION ALUMINUM SNOW PUSHER

18"x10" aluminum blade with steel wear strip. 43" handle.

914-155 Reg. 9.98

# 6<sup>99</sup> SALE



### UNION DELUXE POLY LAWN RAKE

27 tines. 24" polypropylene head. 48" handle. Professional quality.

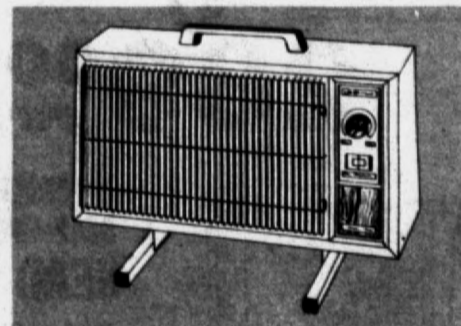
# 3<sup>99</sup> SALE

914-715 Reg. 7.60

### STRUCTRON CORP. ROUND POINT SHOVEL WITH FIBERGLASS HANDLE

854-001 Reg. 24.95

# 19<sup>98</sup> SALE



529-415 Reg. 37.89

# 31<sup>49</sup> SALE

### 1200-1500 DUAL WATTAGE FAN-FORCED HEATER

- Rotary dial thermostat
- Tip-over safety switch
- Underwriters' Laboratories listing
- Pecan brown baked enamel steel cabinet

DOSKOCH MFG.

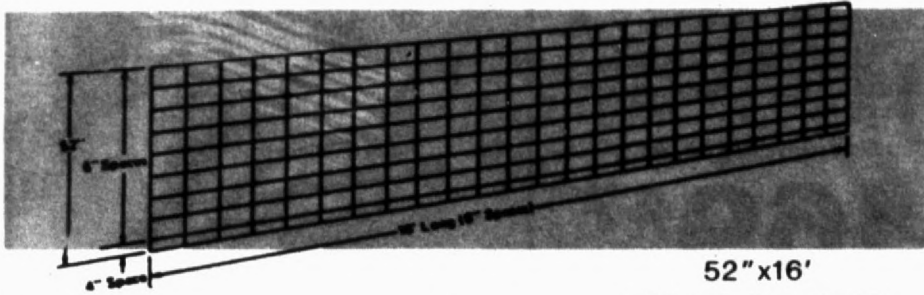
### NO MORE TANGLES! CORDWHEEL

- Lawnmowers
- Edgers • Power Tools
- No Assembly Required!
- Winds and Stores in Seconds!

278-002 Reg. 6.89

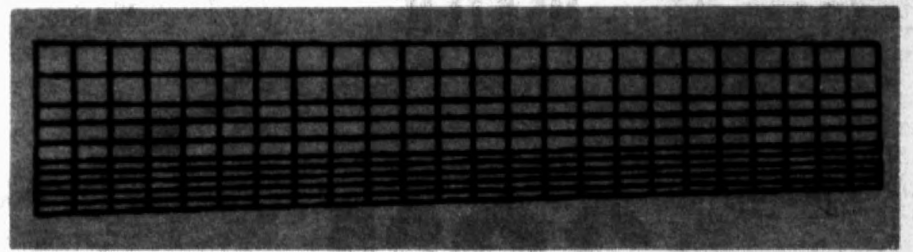
# 5<sup>39</sup> SALE

# GEBO'S WINTER SALE



**BEHLEN 1/4" ROD HOT DIPPED GALVANIZED 10 WIRE CATTLE PANEL**

52" x 16'  
105-065 Reg. 15.99  
**14<sup>39</sup>**  
SPECIAL



**BEHLEN 1/4" ROD HOT DIPPED GALVANIZED HOG PANELS**

34" x 16' 105-055 Reg. 14.99

**13<sup>79</sup>**  
SPECIAL

**PRIEFERT PORTABLE TRAILER FOR CHUTE W/USED TIRES**



Trailer Only  
Chute Not Included

709-006  
Reg. 309.00

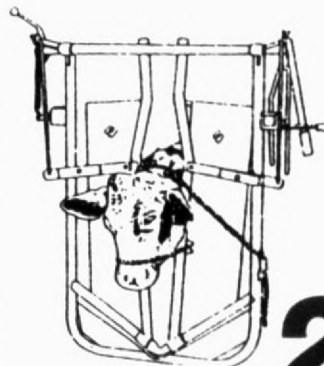
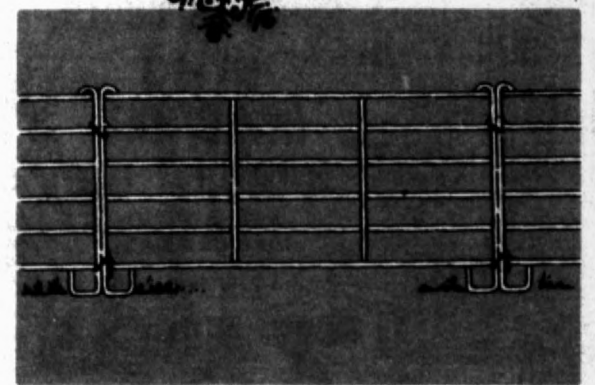
**289<sup>00</sup>**  
SPECIAL

**PRIEFERT GALVANIZED PANELS**

10' x 64"  
709-014  
Reg. 77.95

12' x 64"  
709-016  
Reg. 81.95

**74<sup>00</sup> 78<sup>00</sup>**



**PRIEFERT SELF-CATCHING HEAD GATE**

709-042 Reg. 239.95  
SPECIAL PURCHASE  
SAVE 25.00

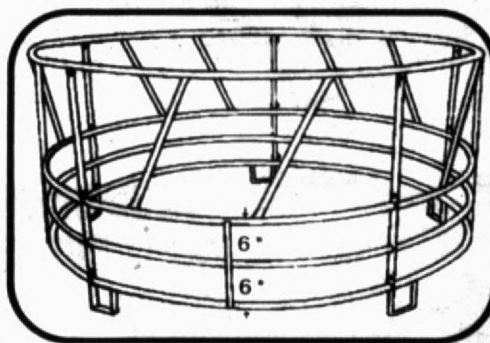
**214<sup>95</sup>**

**PRIEFERT MFG. CHUTE W/SELF CATCHING HEADGATE**



709-004  
Reg. 1,399.00

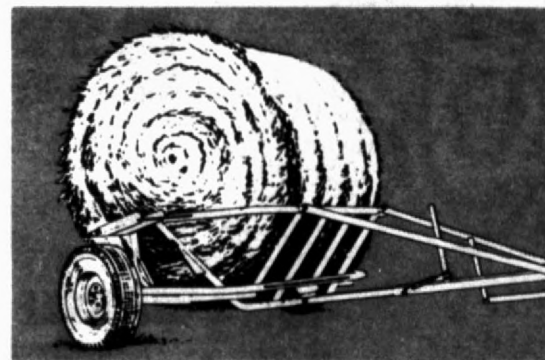
**1329<sup>00</sup>**



**PRIEFERT 8' ROUND BALE FEEDER**



**145<sup>95</sup>**  
709-100



**PRIEFERT SPECIAL SAVE \$50.00 BALE BUGGY W/NEW RECAPS**

**949<sup>00</sup>**  
709-002  
Reg. 999.00

\*Not Stocked At All Stores



**11 FT. FEED BUNK**  
0528-003  
Reg. 114.95

**99<sup>95</sup>**



**LEON VALLEY 5 FT. PANEL**

5' x 10'  
542-008 ..... **29<sup>95</sup>**

5' x 12'  
542-010 ..... **35<sup>75</sup>**

5' x 14'  
542-012 ..... **41<sup>50</sup>**



**L & H MFG. MINERAL FEEDER**

0528-002  
Reg. 79.95

**69<sup>95</sup>**



**POWDER RIVER  
SELF-  
CATCHING  
HEAD  
GATE**

Not recommended for use on cattle over 800 lbs. or for horned cattle. Model 8600.

Model 8600  
215-241 Reg. 276.50

**259<sup>00</sup>**  
SALE

**POWDER RIVER  
WORK 'EM EASY  
HEAVY DUTY  
MANUAL  
HEADGATE  
SQUEEZE  
CHUTE  
RIGHT SIDE EXIT**



Powder River's Heavy Duty Squeeze Chute is ideal for large herd operations such as branding, dehorning, vaccinating and doctoring.

**1229<sup>00</sup>**  
215-243  
Reg. 1299.00

HEAVY DUTY EXTRA LONG  
214-246 Reg. 1599.00 **SALE 1499<sup>00</sup>**



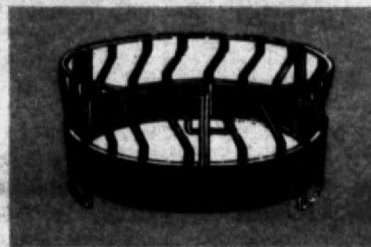
**RITCHIE  
STOCK  
WATERING  
EQUIPMENT**

- Operates on tank or barrel installations.
- Valve is located in center of water barrel or tank to eliminate freeze-up.
- Ideal for locations where there is no water lines and a portable supply is needed.
- Also works well for fast medication.

**21<sup>99</sup>**  
735-020  
Reg. 23.99

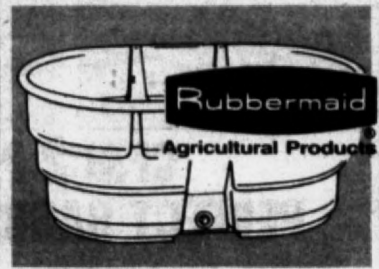
735-030  
Reg. 21.49 **SALE 18<sup>49</sup>**

**LONG LASTING FARM EQUIPMENT  
NEW STYLE  
8 FOOT ROUND  
BALE FEEDER**



**149<sup>95</sup>**  
555-015  
Reg. 169.95

**NEW BRUTE  
STOCK TANK  
300 Gallon**



**154<sup>95</sup>**  
376-019  
Reg. 169.95



**LONG LASTING  
FARM EQUIPMENT  
3 POINT ROUND  
BALE  
MOVER**

Lifts 800-2000 lb. bales with ease. Adjustable brackets allow maximum height. Rated 1500 LB.

555-510 Reg. 199.95

**179<sup>95</sup>**

(NOT PICTURED)

**FARM INNOVATORS  
STOCK TANK HEATERS**

- New rugged hard plastic float cover.
- Totally enclosed with heavy plated steel bottom (no exposed styrofoam to break away or to be chewed up).
- Encapsulated wiring — never a leak or short.
- New, heavy duty automatic, thermostat sealed with epoxy to stay clean and dry.
- Cord drops into water, out of sight, encased with hard plastic protector.
- Guaranteed for one full year.

**1000 WATT**  
336-001 Reg. 22.98 ..... **SALE 17<sup>99</sup>**

**1500 WATT**  
336-002 Reg. 24.98 ..... **SALE 19<sup>99</sup>**

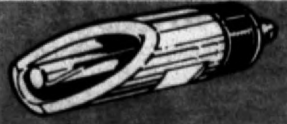
**1500 WATT  
SUBMERSIBLE**  
336-005 Reg. 29.95 ..... **SALE 24<sup>99</sup>**



**POWDER RIVER  
CATTLE  
CORRAL PANELS**



NO.	SIZE	SPECIAL
0215-420	10'x64"	71.00
0215-422	12'x64"	78.00

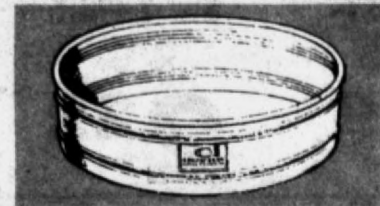


**RITCHIE  
NIPPLE FLO WATERER  
SPECIAL**

**3<sup>99</sup>**  
735-075  
Reg. 4.89



**DOERR  
METAL PRODUCTS  
ROUND STOCK TANKS**



No.	Size	Capacity	Regular	SPECIAL
0275-003	3 Ft.	94 Gal.	61.95	51.95
0275-040	4 Ft.	157 Gal.	76.95	68.95
0275-060	6 Ft.	394 Gal.	134.95	116.95
0275-080	8 Ft.	713 Gal.	199.95	176.95
*0275-090	9 Ft.	913 Gal.	239.95	207.95
*0275-100	10 Ft.	1134 Gal.	277.95	241.95
*0275-111	11 Ft.	1376 Gal.	321.95	278.95

\*NOT AVAILABLE AT ALL STORES



**3 GALLON  
FEEDER PAN**

375-110  
Reg. 4.99 **4<sup>29</sup>**

**6 1/2 GALLON  
TUB**

375-170,  
270  
Reg. 6.99 **5<sup>99</sup>**

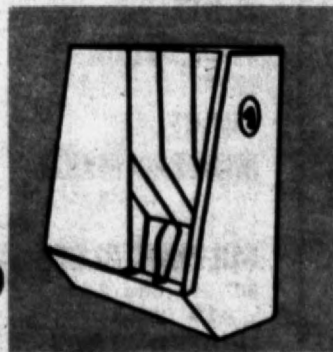
**15 GALLON  
ALL PURPOSE TUB**

375-220  
Reg. 15.39 **13<sup>99</sup>**

**EAGLE  
PANEL MOUNT  
HORSE FEEDER**

290-002  
Reg. 55.79

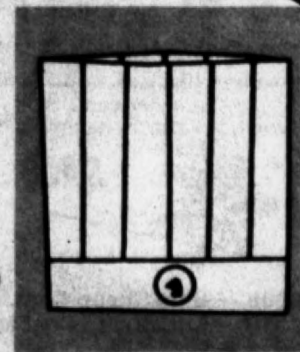
**49<sup>00</sup>**

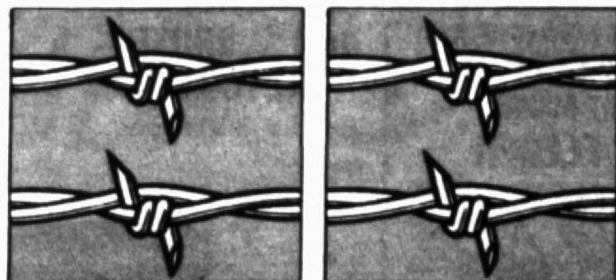


**EAGLE  
CORNER  
FEEDER**

290-003  
Reg. 55.79

**49<sup>00</sup>**





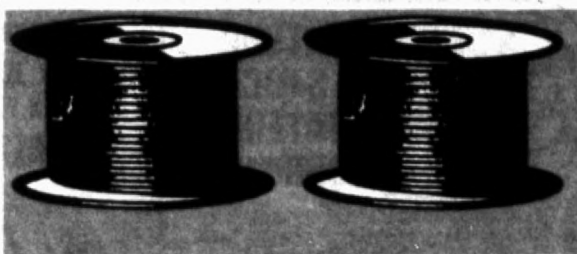
**CF&I 2 PT.  
PERFECT BARBED WIRE**

EVERYDAY  
LOW PRICE

**3287**

A Roll  
410-015

**31<sup>70</sup>** when you buy 32 or more



**SHERMAN WIRE  
ELECTRIC FENCE WIRE**

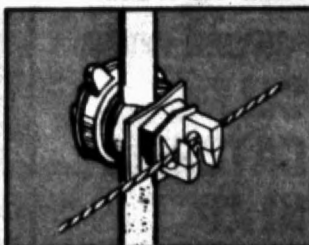
14 ga. x 1/4 mile  
767-614  
Reg. 16.88

**14<sup>45</sup>**

14 ga. x 1/2 mile  
767-615  
Reg. 28.99

**24<sup>95</sup>**

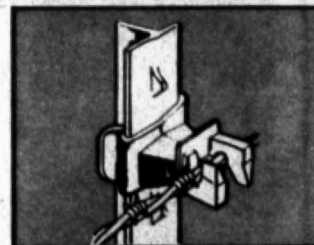
**NORTH CENTRAL PLASTICS**



**ROUND POST  
INSULATOR**

This self-centering post cavity with pinion nut will accommodate posts ranging from 1/4" to 9/16" in diameter. Pkg. of 25.

**235**  
664-022  
Reg. 2.99



**T-POST  
INSULATOR**

Pkg. of 25

**225**  
664-016  
Reg. 2.89

**SOUTHERN POST REBAR  
3/8" ELECTRIC FENCE POST**



821-503 Reg. 50¢ Each

**SPECIAL**

**4250**  
Per 100

1/2" Rebar Available In  
Some Stores

821-504  
Reg. 69¢ ea.

**SPECIAL**

**64<sup>00</sup>**  
Per 100

**SOUTHERN POST T-POST**

**5 1/2' T-POST**  
821-155  
No. 125

**188**

**6' T-POST**  
821-060  
No. 133

**208**

**6' T-POST**  
821-160  
No. 125

**199**

**6 1/2' T-POST**  
821-065  
No. 133

**222**



**For Grooming**



**Decker Grooming Set Contains:**

- 1 Spiral Curry Comb #155
- 1 Deep Massage Curry Comb #89
- 1 Mini Rubber Curry Comb #M83
- 1 Mane & Tail Comb #Gc83
- 1 Hook Pick #1HP
- 1 Natural Tampico Finish Brush #50
- 1 Palmyra Pre-Grooming Brush #90
- 1 Medium Soft Synthetic Brush #95

Get professional results with a Decker Grip Fit Grooming Set. Everything you need from currying and washing to final finish is included. Grip Fit handles and brush blocks are carefully designed to fit the hand. They make grooming a pleasure not a chore.

272-030  
Reg. 17.49

**15<sup>99</sup>**  
**SALE**

A GREAT GIFT IDEA!

**Super 21**



**DYNA CHARGE  
THE BATTERY OPERATED FENCER  
WITH HI-LINE WALLOP**

Big power shock. Hook up to any 12 volt battery. Fence anywhere. So dependable it operates at maximum power in cold weather.

**SALE**

**49<sup>99</sup>**  
520-210  
Reg. 56.95

**NORTH CENTRAL PLASTICS  
GATE HANDLE**

One-piece molded, plastic-constructed gate handle which floats on a compression spring assembly. All the tension is on the rugged steel assembly.

**89<sup>00</sup>**  
664-003  
Reg. 1.09

**Dry, Warm  
and Clean  
Spells Show Success**



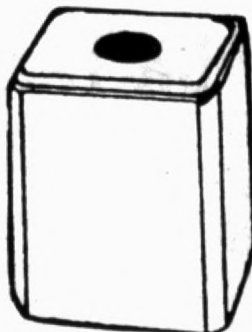
Big Jim Sheep Blanket. 1,000 Denier Cordura. Reinforced seams and double material at neck and lower leg. Nylon leg loops are adjustable and have quick attach snaps. Head hood with each blanket.



**SALE**

**2389**  
Reg. 26.89

- 106-008 — Blue Sheep Coat Medium
- 106-010 — Red Sheep Coat Medium
- 106-018 — Blue Sheep Coat Large
- 106-020 — Red Sheep Coat Large



**UNITED SALT**

**WHITE  
SALT BLOCK**  
907-002 Reg. 2.69

**238**

**TRACE  
MINERAL BLOCK**  
907-004 Reg. 3.39

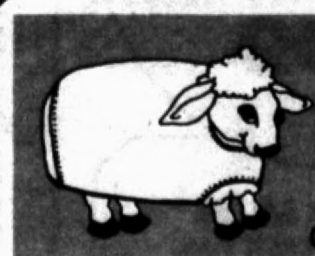
**308**

**SULPHUR BLOCK**  
907-006 Reg. 2.99

**268**

**IODIZED BLOCK**  
907-014 Reg. 3.09

**278**



**BIG JIM  
SHEEP  
SHEATH**

**COUNTY COAT — A  
COAT FOR ALL  
SEASONS**

This fantastic coat is available in heavy 10 oz. Duck. Heavy Duty Nylon for the adjustable leg loops w/snaps. Double material at neck and flanks.

**Medium**  
106-012 Reg. 15.99

**13<sup>99</sup>**

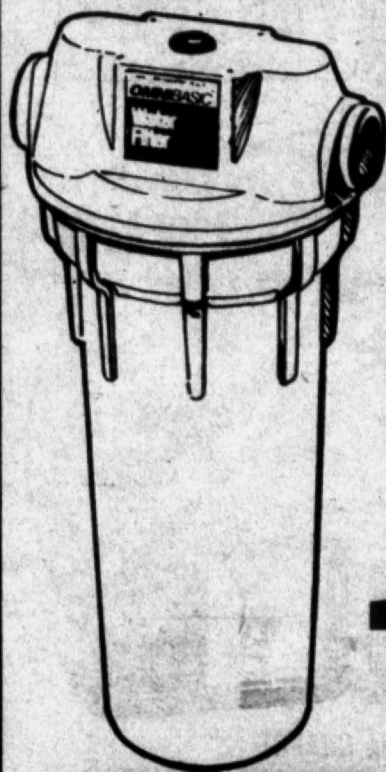
**Large**  
106-022 Reg. 15.99

**13<sup>99</sup>**

**POLYESTER SHEEP MUZZLE**  
106-036 Reg. 5.79

**SALE 4<sup>79</sup>**

# OMNIBASIC™



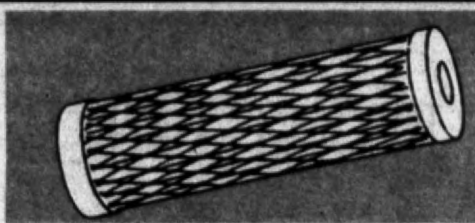
## WATER FILTER

Economical, full size whole house or under-sink water filter. Provides full Omni filtering effectiveness at a lower price. Cartridges sold separately.

649-001 Reg. 14.95

**SALE**

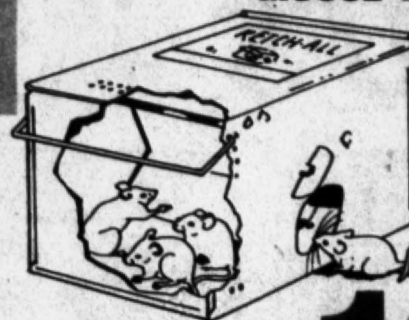
**12<sup>88</sup>**



### CARTRIDGE FILTER RUST - SEDIMENT

**177**  
649-025  
Reg. 2.25

### KETCH-ALL AUTOMATIC MOUSE TRAP



Design lets you empty the cage without ever having to touch anything unpleasant.

519-001  
Reg. 12.79

**10<sup>99</sup>**  
**SALE**



### GARAGE DOOR OPENER

1/2 HP with 2 transmitters. No. 450-2.  
By Chamberlain.

187-001 Reg. 179.95

**149<sup>95</sup>**  
**SALE**

(Limited Stock)

### OMNICLARITY CUBE

#### ICE CUBE/ WATER DISPENSER REFRIGERATOR FILTER

Protect Your Family's Health,  
Prolong the Life of Appliances

Bottled Quality Water,  
For Pennies per Gallon!

Do-it-Yourself

- Filters impurities that cause cloudy ice cubes, stale taste, and unpleasant odors. Makes crystal clear ice cubes.



649-015  
Reg. 6.79

**OMNIFILTER**  
*Tap water you can trust!*

**5<sup>88</sup>**  
**SALE**



### 120 DAY BOWL CLEANER - 14 OZ.

Automatically removes iron, lime, mineral concentrations. Eliminates tank algae. It cleans, sanitizes, deodorizes with every flush.

**199**  
**SALE**  
912-001  
EA. Reg. 2.88



### HONEYWELL THERMOSTATS

Round replacement  
thermostat.  
No. CT87A4009

439-001

**16<sup>88</sup>**

Set back  
thermostat.  
No. CT3400A100

439-002

**69<sup>95</sup>**

Limited to Store Stock

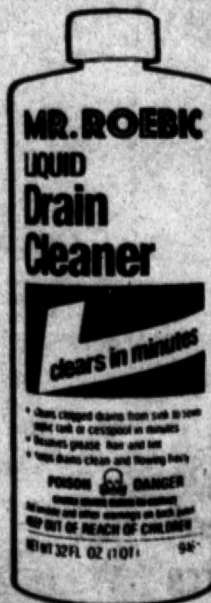
## ROEBIC PRODUCTS

### LIQUID DRAIN CLEANER

698-001  
Reg. 1.99

**SALE**

**169**



### YOUR CHOICE SEPTIC TANK TREATMENT

698-037

### CESSPOOL TREATMENT

698-047

### ROOT KILLER

698-077

Reg.  
6.69

**SALE**

**5<sup>95</sup>**  
EA.



### K-37 ROEBIC Septic Tank Treatment

once a year

- Safe for plastic pipes and the environment
- One treatment a year prevents tank clogging and build-up
- One quart treats a 500 gallon capacity tank

Net 32 fl. oz. (1 quart)

698-037



### K-47 ROEBIC Cesspool Treatment

once a year

- Safe for plastic pipes and the environment
- One treatment a year prevents cesspool clogging and build-up
- One quart treats a 500 gallon capacity cesspool

Net 32 fl. oz. (1 quart)

698-047



### K-77 ROEBIC Root Killer

once a year


- Kills all types of roots that clog pipes, lines, drains, and sewer lines
- Kills all types of roots that clog pipes, lines, drains, and sewer lines
- Kills all types of roots that clog pipes, lines, drains, and sewer lines

Net 32 fl. oz. (1 quart)

698-077

# GEBO'S WINTER SALE

**ENERGIZER**




**EVEREADY ALKALINE BATTERIES**

328-015 C Size 2/CD  
328-001 AA Size 2/CD 328-020 D Size 2/CD  
328-010 AAA Size 2/CD 328-025 9 Volt 1/CD  
Reg. 1.89 Reg. 2.77

**1 59 1 99**  
SALE SALE

**USC**



**UNITED SALT WATER SOFTENER SALT**

50 LBS. SALT CRYSTAL

**SPECIAL 2 38**  
907-013 Reg. 2.69



**NAVAJO BLANKETS**

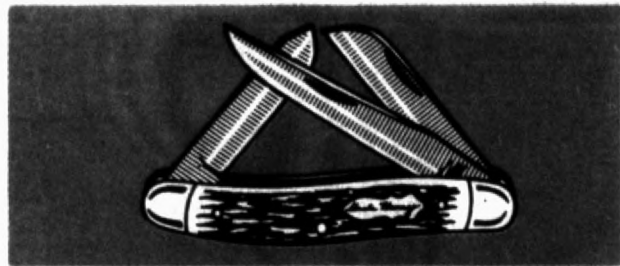
30"x60"  
Assorted colors.

**SALE 8 99**  
716-221 Reg. 13.99

**8 FT. ORNAMENTAL WINDMILL**

For a yard ornament. Advertising purposes. Mailbox holders. Flower planters. Climbing vine trellis. Yard light holder. And many other uses.

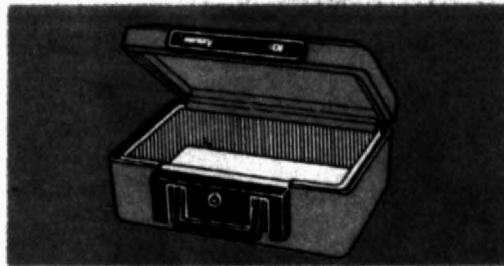
**48 99**  
0018-001 Reg. 58.99  
SAVE '18

**IMPERIAL SCHRADER/UNCLE HENRY STOCKMAN SIGNATURE KNIFE**

Size closed - 3-9/16 inches. Turkish clip, sheepfoot and spey blades.

**SALE 13 95**  
768-897 Reg. 17.95



**SENTRY® FIRE-SAFE SECURITY CHESTS**

- Inside 11"x7"x3"
- 5 times more protection than ordinary gypsum-lined metal boxes
- Underwriter's Laboratories fire-rated protection for valuables and documents
- Key lock for security

A FIRE ESCAPE FOR YOUR VALUABLE PAPERS

**24 49**  
781-110 Reg. 31.99

**WD-40**



**Keeps guns in perfect condition**

- WD-40, the handy aerosol that:
- Stops rusting or fingerprinting
  - Lubricates moving parts
  - Cleans the bore and mechanisms
  - Leaves no messy residue

America's most powerful handtool.



6 oz. 945-006


**SALE 99¢**

**DURA-LIFE CAT FOOD**

20 Lb. 30% Protein

273-420 Reg. 7.95

**SALE 5 95**




**DURA-LIFE DOG FOOD**

40 Lb. 21% Protein

273-202 Reg. 7.69

**SALE 5 95**



**WILD BIRD SEED**

10-LB. BAG

**SALE 1 89**  
900-010 Reg. 2.15

2 LB. SUNFLOWER BIRD FOOD MIX  
900-202 Reg. 95¢ **SALE 79¢**




**14 GREAT LOCATIONS READY TO SERVE YOU!**

GEBO'S CONVENIENT CREDIT PLAN

**AMARILLO, TEXAS**  
2500 E. Third Street

**BROWNFIELD, TEXAS**  
North Lubbock Highway

**CLOVIS, NEW MEXICO**  
101 N. Sycamore St.

**DALHART, TEXAS**  
N. Hwy. 87

**DUMAS, TEXAS**  
501 N. Dumas

**ENNS, TEXAS**  
Old Highway 75 South

**HEREFORD, TEXAS**  
230 N. 25 Mile Ave.

**HILLSBORO, TEXAS**  
Highway 77 South

**LAMESA, TEXAS**  
506 N. Main

**LITTLEFIELD, TEXAS**  
508 Hall Ave.

**LEVELLAND, TEXAS**  
1308 Avenue H.

**LUBBOCK, TEXAS**  
50th & Avenue A

**GEBO'S BLACKLAND**  
McKINNEY, TEXAS  
2304 W. University Drive

**Gabriel-Wayland Center**  
PLAINVIEW, TEXAS  
1805 W. 5th

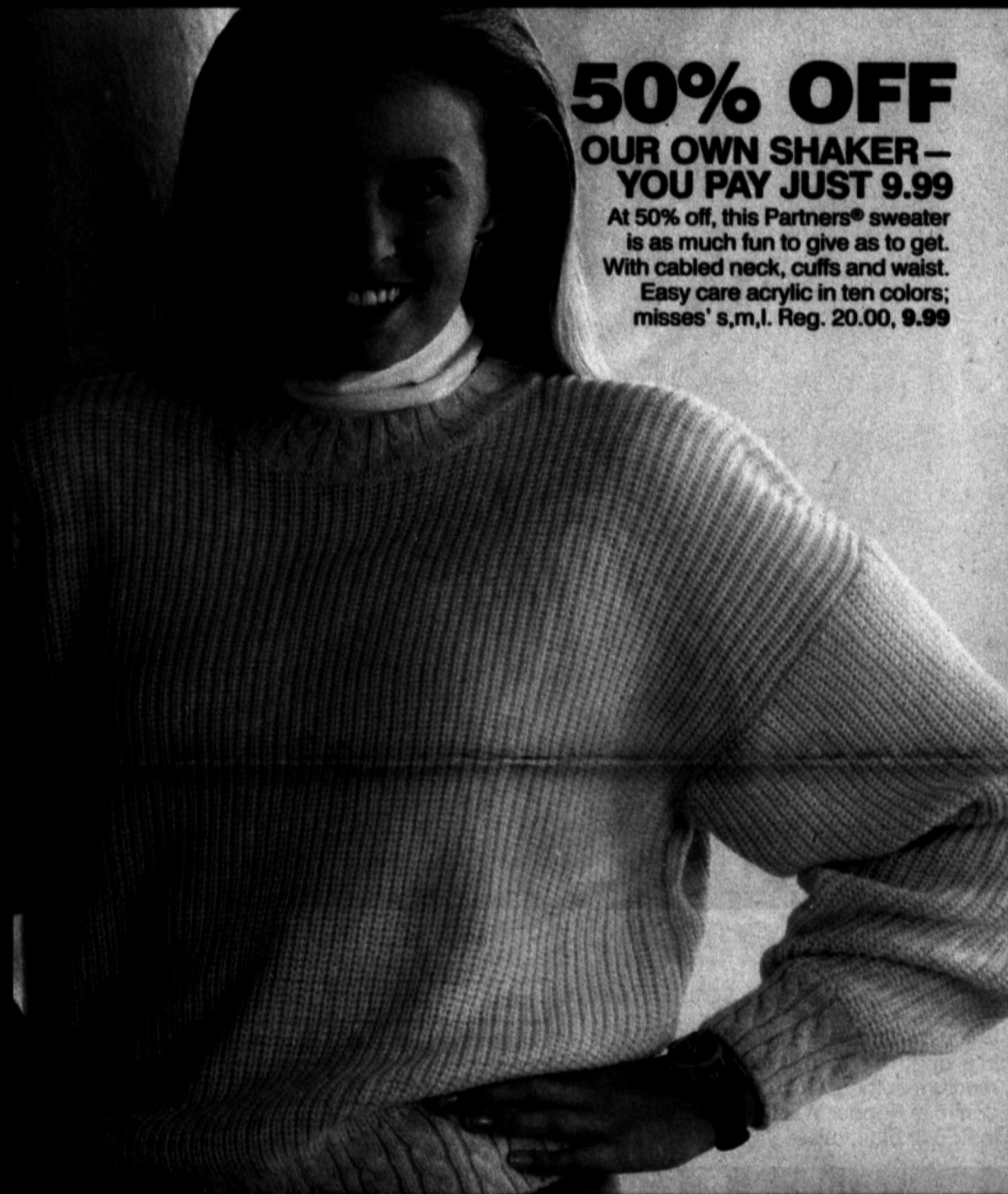
PRICES GOOD NOV. 23 THRU DEC. 1, 1990

# MERVYN'S AFTER THANKSGIVING

**3 DAYS ONLY! FRIDAY, SATURDAY, SUNDAY • NOVEMBER 23, 24, 25**

## 2-HOUR SPECIALS

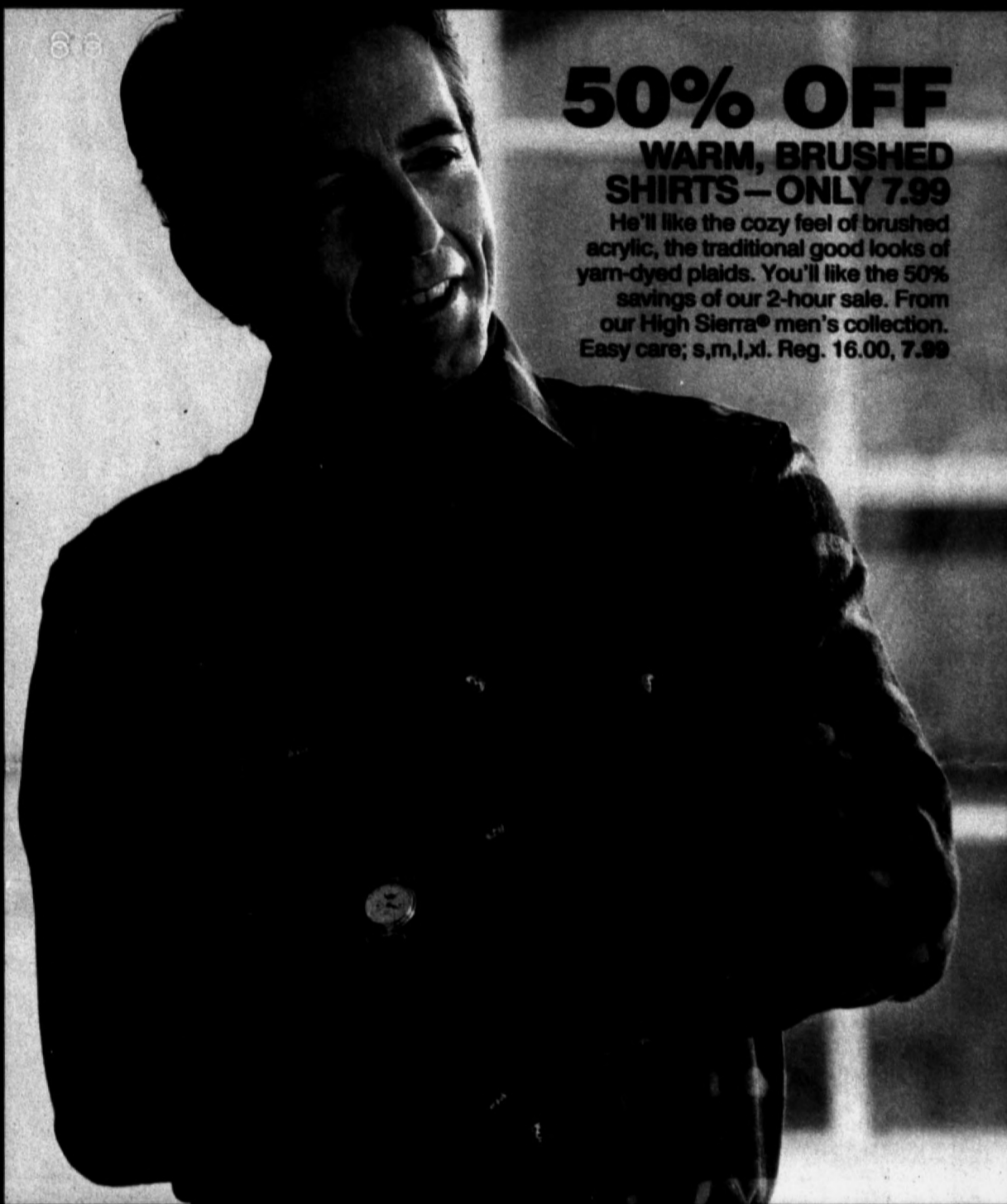
**8AM-10AM, FRIDAY ONLY! SUPER BUYS FOR FAMILY AND HOME**



**50% OFF**

**OUR OWN SHAKER—  
YOU PAY JUST 9.99**

At 50% off, this Partners® sweater is as much fun to give as to get. With cabled neck, cuffs and waist. Easy care acrylic in ten colors; misses' s,m,l. Reg. 20.00, **9.99**



**50% OFF**

**WARM, BRUSHED  
SHIRTS—ONLY 7.99**

He'll like the cozy feel of brushed acrylic, the traditional good looks of yarn-dyed plaids. You'll like the 50% savings of our 2-hour sale. From our High Sierra® men's collection. Easy care; s,m,l,xl. Reg. 16.00, **7.99**

**9.99**

**CRESTED SLEEP TEE**

Our Partners™ tee has a fashionable mock-turtle neckline and embroidered crest pocket to go with big 50% savings. One size fits juniors, misses. Reg. 20.00



**50% OFF**

**GIRLS' FLEECE SETS**

Exciting values! Look for glitter designs, puff prints and more on tops with pants to match. For 4-6x. Reg. 22.00, **10.99**  
For 7-14, not shown, reg. 28.00, **13.99**



**50% OFF**

**BUGLE BOY® FLEECE**

Maximum cool, maximum savings. Find crew styles with bold prints, piecing or other details. 8-20. Reg. 24.00, **11.99**  
For 4-7, not shown, reg. 22.00, **10.99**



**1.99**

**BATH SIZE TOWELS**

**Special purchase!** Buy a bunch at this super price. Solid colors and patterns in 100% cotton or cotton-rich blends. Slight imperfections won't affect wear.

Limited quantity on all special purchase items. Shown colors or patterns may not be in all shops.

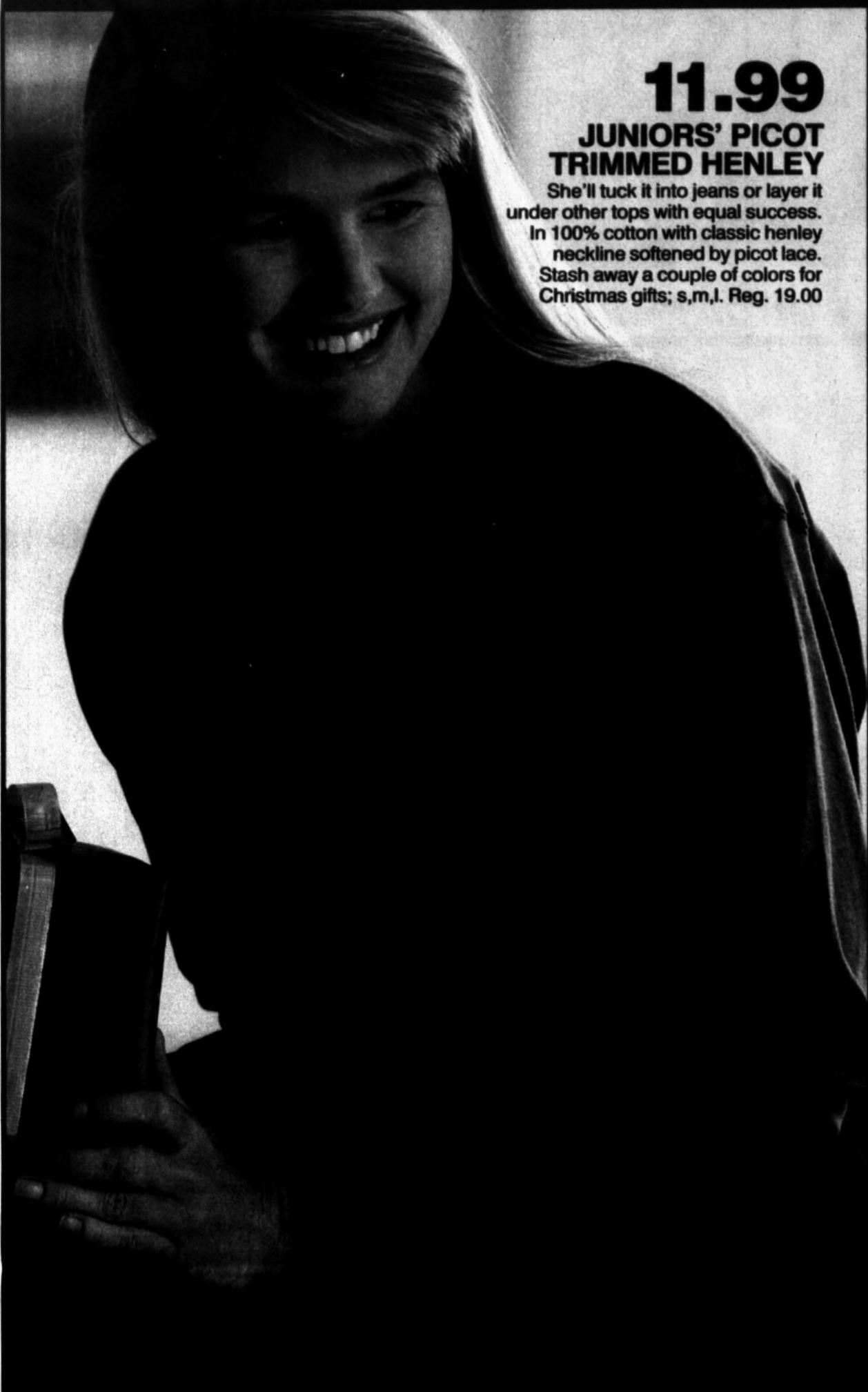


**LAST 3 DAYS! CHARGE IT!  
NO PAYMENT UNTIL MARCH**

Ends November 25th! For any Mervyn's Charge transaction totaling \$100 or more, you can choose to delay billing until February 1991...with no payment until March 1991. Subject to credit approval.

**SHOP FRIDAY, 8AM-10PM • SATURDAY, 10AM-9PM • SUNDAY, 10AM-6PM**

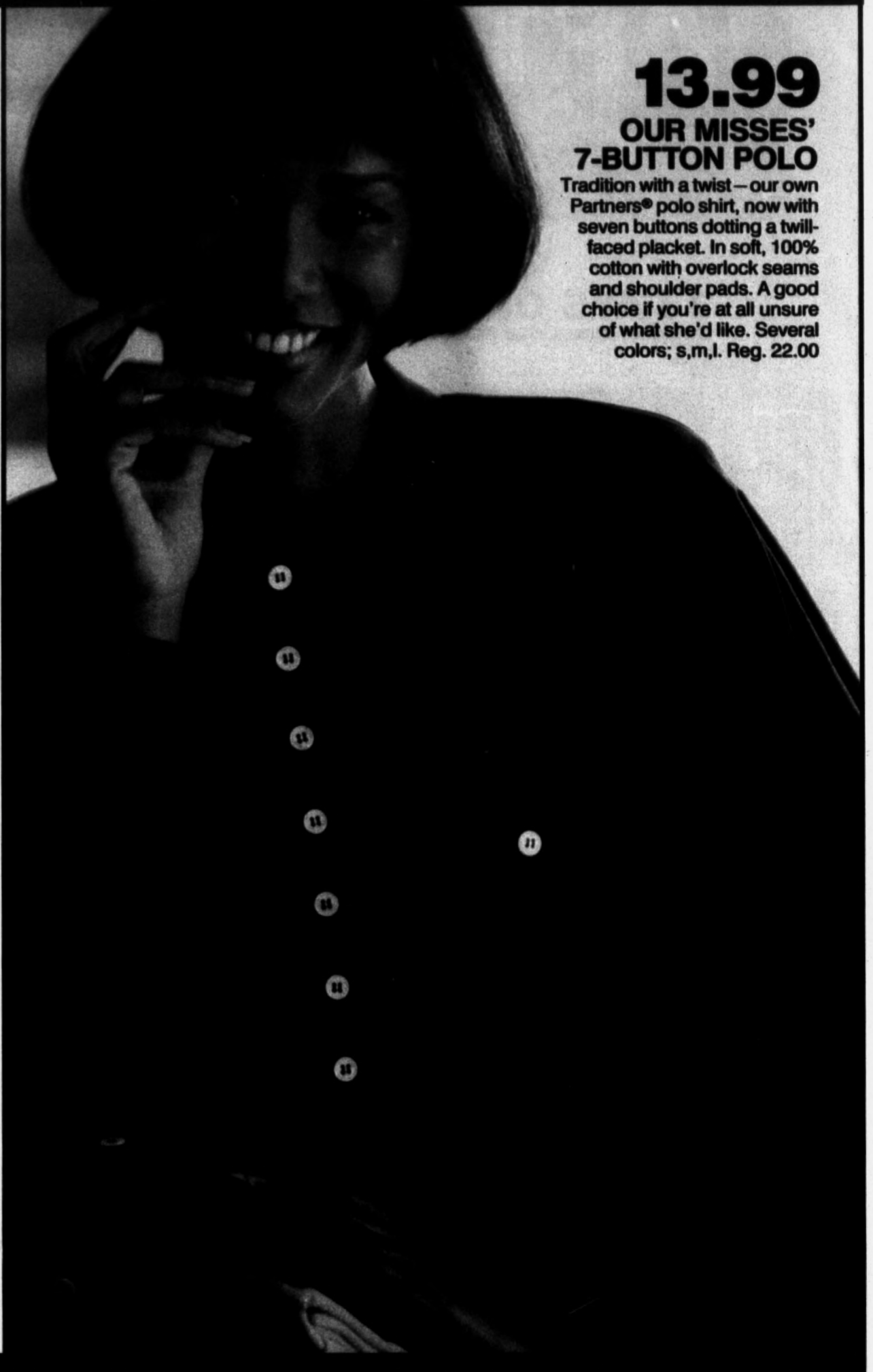
# 3 DAYS ONLY! FRIDAY,



**11.99**

**JUNIORS' PICOT TRIMMED HENLEY**

She'll tuck it into jeans or layer it under other tops with equal success. In 100% cotton with classic henley neckline softened by picot lace. Stash away a couple of colors for Christmas gifts; s,m,l. Reg. 19.00



**13.99**

**OUR MISSES' 7-BUTTON POLO**

Tradition with a twist—our own Partners® polo shirt, now with seven buttons dotting a twill-faced placket. In soft, 100% cotton with overlock seams and shoulder pads. A good choice if you're at all unsure of what she'd like. Several colors; s,m,l. Reg. 22.00

**9.99**

**JUNIORS' KNIT PANTS**

Save 1/3 on this easygoing pull-on style with gathered yoke waist and tapered legs. Black, teal, berry or navy polyester/cotton interlock knit keeps its shape; s,m,l. Reg. 15.00

**11.99**

**JUNIORS' LACY TEE**

Pay a small price and cause a big stir. This 100% cotton tee features a lace-inset scoop neckline and snug fit. Choice of heather gray, pink, ecru, white or black; s,m,l. Reg. 18.00

**24.99**

**MISSES' LEE® JEANS**

Enjoy the famous Relaxed Riders™ fit in a length that's right for you: petite, medium or long. Cotton-blend stretch denim in Pepper Wash finishes of black, indigo or blue; misses' 8-18. Reg. 37.00

SIZE	8	10	12	14	16	18
PETITE	●	●	●	●	●	●
MEDIUM	●	●	●	●	●	●
LONG	●	●	●	●	●	●



PETITE

MEDIUM

LONG

**LAST 3 DAYS! CHARGE IT!**

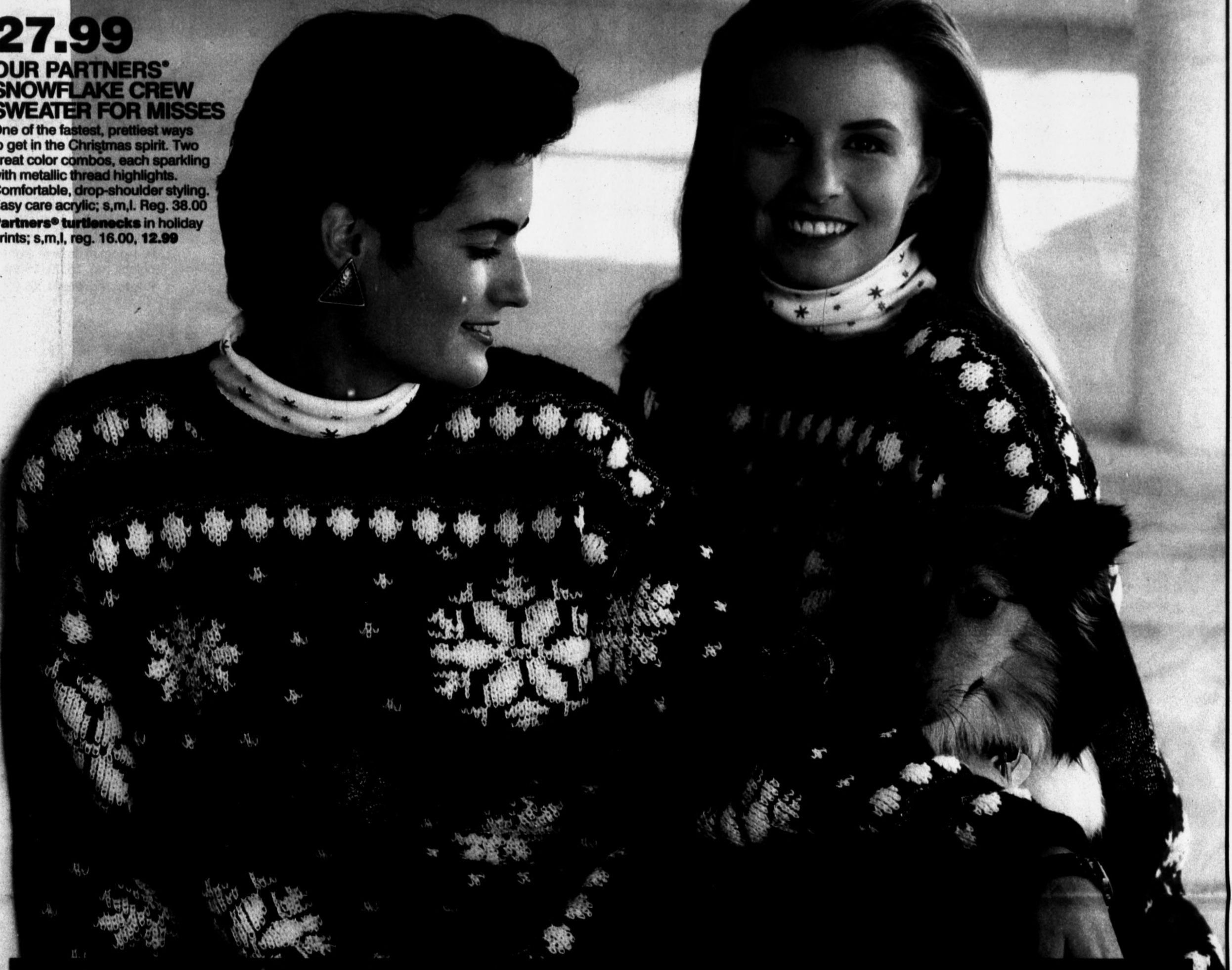


# SATURDAY AND SUNDAY

**27.99**

**OUR PARTNERS®  
SNOWFLAKE CREW  
SWEATER FOR MISSES**

One of the fastest, prettiest ways to get in the Christmas spirit. Two great color combos, each sparkling with metallic thread highlights. Comfortable, drop-shoulder styling. Easy care acrylic; s,m,l. Reg. 38.00  
Partners® turtlenecks in holiday prints; s,m,l. reg. 16.00, 12.99



**27.99**

**SANDWASHED SILK SHIRT**

The newest look in silk! As luxurious as ever, but with a more casual air. Our Partners® shirt has a covered placket and seam detailing. Five colors for gift-giving; misses' sizes s,m,l. Reg. 40.00

**49.99**

**HANDKNIT SWEATERS**

Incredibly beautiful, incredibly priced. From Jennifer Reed® in tapestry-look florals on black or ivory background. Ramie/cotton blend for year-round comfort; misses' s,m,l. Reg. 70.00

**1/3 OFF**

**WOMEN'S SIZE KNITS**

Pair up our solids and prints; 1x,2x,3x. Reg. 26.00-34.00, **16.99-21.99**  
Shown: Print top, reg. 26.00, **16.99**  
Solid cardigan, reg. 32.00, **20.99**  
Solid pull-on pants, reg. 26.00, **16.99**

**17.99**

**BRUSHED TWILL PANTS**

Especially soft. Our Partners® pants are brushed, 100% cotton twill with western belt over full elastic waist. Misses' sizes 6-18. Reg. 28.00, **17.99**  
**Women's sizes, reg. 28.00, 17.99**



**NO PAYMENT UNTIL MARCH**

Ends November 25th. For any Mervyn's Charge transaction totaling \$100 or more, you can choose to delay billing until February 1991, with no payment until March 1991. Subject to credit approval.

# 3 DAYS ONLY! FRIDAY, S



**13.99**

and **16.99**

**CHEETAH® FASHION FLEECE: A CUT ABOVE**

Mervyn's is the place for better looking, better fitting, more durable fleece. Heavyweight polyester/cotton; minimal shrinkage. In misses' sizes s,m,l.

- a. Funnel-neck top in seven colors, reg. 25.00, **13.99**
  - b. 1-pocket crew in eight colors, reg. 25.00, **16.99**
- Pants, reg. 25.00, 16.99**

**21.99 each**

**EASY BELVEDERE® KNITS**

This is comfort dressing with plenty of style. Tops are fine french terry knit with puff-print woven accents; pull-on pants. In polyester/cotton; misses' sizes s,m,l. Reg. 28.00, 34.00 each



**19.99, 24.99**

**RICH VELOUR SEPARATES**

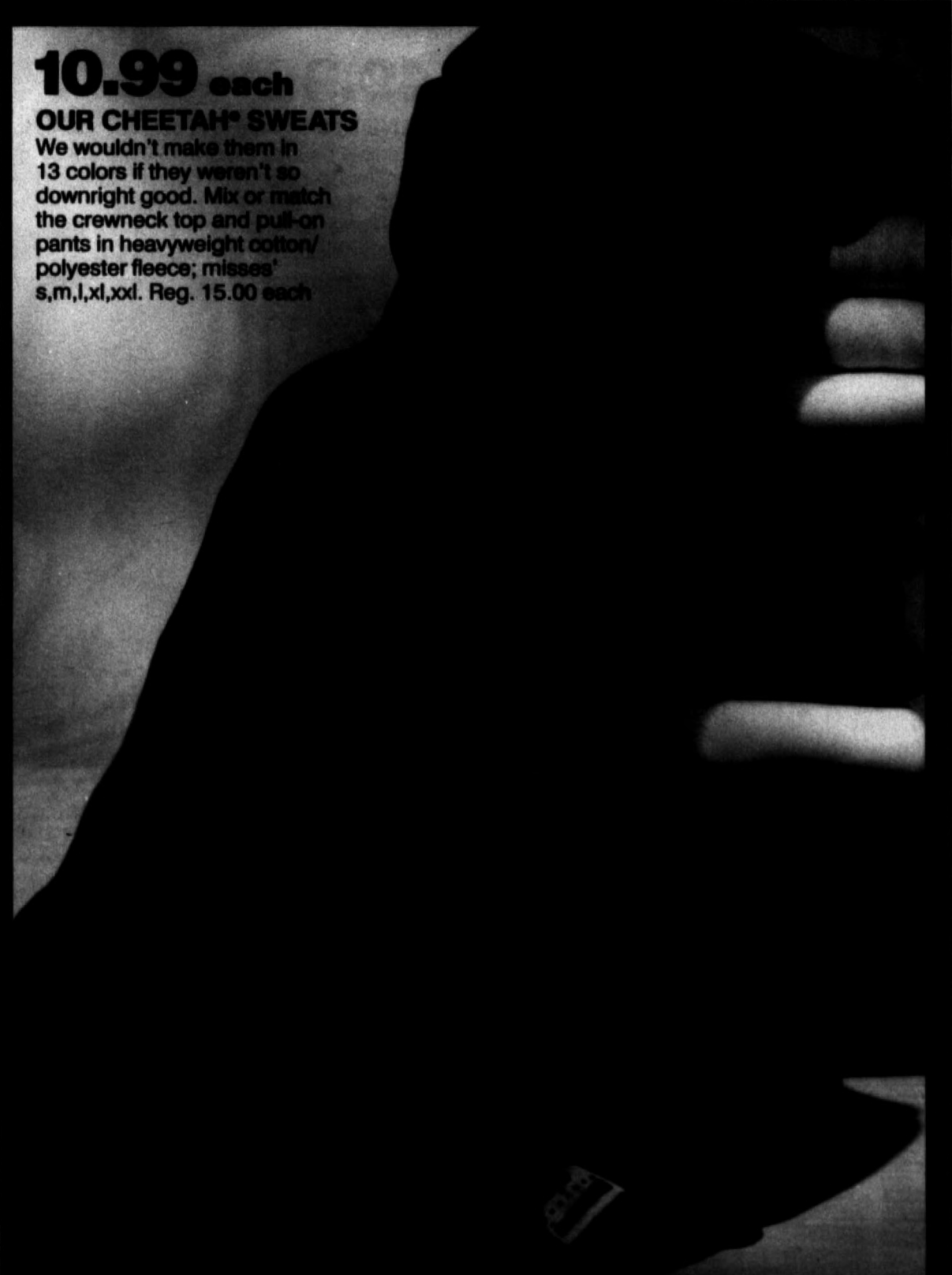
She deserves all three pieces of this luxurious ensemble. In four jewel tones of cotton-blend velour; misses' s,m,l. Crew or pants, reg. 30.00, **19.99 each** 2-pocket cardigan, reg. 38.00, **24.99**



**10.99 each**

**OUR CHEETAH® SWEATS**

We wouldn't make them in 13 colors if they weren't so downright good. Mix or match the crewneck top and pull-on pants in heavyweight cotton/polyester fleece; misses' s,m,l,xl. Reg. 15.00 each



**LAST 3 DAYS! CHARGE IT!**

# SATURDAY AND SUNDAY



**10.99**

**VERY MERRY SLEEP TEES**

The Simpsons™, Disney friends, Garfield® — they're all here to help make this Christmas the happiest ever! Buy a couple for some lighthearted gift-giving. In 100% cotton or polyester/cotton; one size fits juniors and misses. Reg. 16.00 and 18.00

© 1990 Twentieth Century Fox Film Corporation  
© The Walt Disney Company

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**10/14.00**

**SPIRITED HOLIDAY BIKINIS**

We're showing 100% cotton bikinis and string bikinis in festive prints. The selection also includes other fashion prints, solid pastels and brights, lace trims, more. Buy a bundle at our low 3-day price! Sizes 5,6,7. Reg. 2.25 ea.

**2/18.00**

**SILKY SATIN LINGERIE**

At this price, why not give yourself a gift of luxurious liquid satin. Pair a tank style or V-neck camisole with elastic-back boxer shorts. In silky polyester, your choice of eight colors; misses' sizes s,m,l. Reg. 14.00 each

**30% OFF**

**SATINS TO DREAM IN**

Save on jacquard nightshirts, plus print chemises and wraps. Polyester; s-xl. Reg. 22.00-41.00, **15.39-28.69**  
Shown: Nightshirt, reg. 28.00, **19.59**  
**Sale! Partners™** satin chemise and wrap, reg. 20.00, 29.00, **14.99, 21.99**

**30% OFF**

**OUR MOST ELEGANT ROBES**

She'll get years of enjoyment from one of these panne velvet or fleece styles. Pullovers, zip fronts and wraps have embroidered satin, lace or other trim; s-xl. Reg. 50.00-67.00, **34.99-46.89**  
Shown: Panne robe, reg. 60.00, **41.99**



**NO PAYMENT UNTIL MARCH**

Ends November 25th! For any Mervyn's Charge transaction totaling \$100 or more, you can choose to delay billing until February 1991, with no payment until March 1991. Subject to credit approval.

# 3 DAYS ONLY! FRIDAY,

**30% OFF**

**ALL L.A. GEAR® SPORT SHOES IN OUR STOCK**

Fashion-packed leather uppers! Sizes for men, women, boys, girls, toddlers. Reg. 30.00-65.00, **20.99-45.49**

- a. Women's 'Eclipse' low-cut in sizes 6-9, 10, reg. 48.00, **33.59**
- b. Boys' 'Eclipse' high-top in sizes 10-3, reg. 42.00, **29.39**
- In 3½-6, reg. 44.00, **30.79**



**17.99**  
**TRENDY L.A. GEAR CASUAL SHOES**

Two hot styles, one low price. Choose go-with-everything white or black in women's 5½-8, 10. c. "Workout" shoe in canvas, reg. 23.00, sale **17.99**. d. "Glider" canvas oxford with minisoles and side fashion lace, reg. 25.00, sale **17.99**. Soft leather "Workout" not shown, reg. 32.00, sale **22.40**.



**30% OFF**  
**SHOES FOR MEN**

What a selection! Save on all dress styles, casuals, walkers and boat shoes. Leather uppers; 7½-11, 12. Reg. 29.00-55.00, **20.29-38.49**. Shown: Nunn Bush® 'Classic' nubuck oxford, reg. 49.00, **34.29**



**30% OFF**  
**KIDS' CASUAL SHOES**

Save on our Sprockets® styles with leather uppers. Toddlers' washables in 12½-15½, 16½-18½. Boys' straps and skimmers in 8½-3, 3½-7. Reg. 22.00-35.00, **15.40-24.50**

Toddlers



**30% OFF**  
**MEN'S SLIPPERS**

High Sierra®  
Customized Insoles. See colors in ad. Women's sizes 5½-10 medium, 6½-10 wide. Reg. 32.00



We have a lot to see plenty of styles made with smooth leather, customized insoles. See colors in ad. Women's sizes 5½-10 medium, 6½-10 wide. Reg. 32.00



**LAST 3 DAYS! CHARGE IT!**

# Y, SATURDAY AND SUNDAY

## 30% OFF

### ENTIRE STOCK OF LEATHER HANDBAGS

Think gift-giving when you see our wide selection. Choice of embossed and smooth leathers in classic and fashion shapes.

Reg. 25.00-57.00, 17.49-39.89

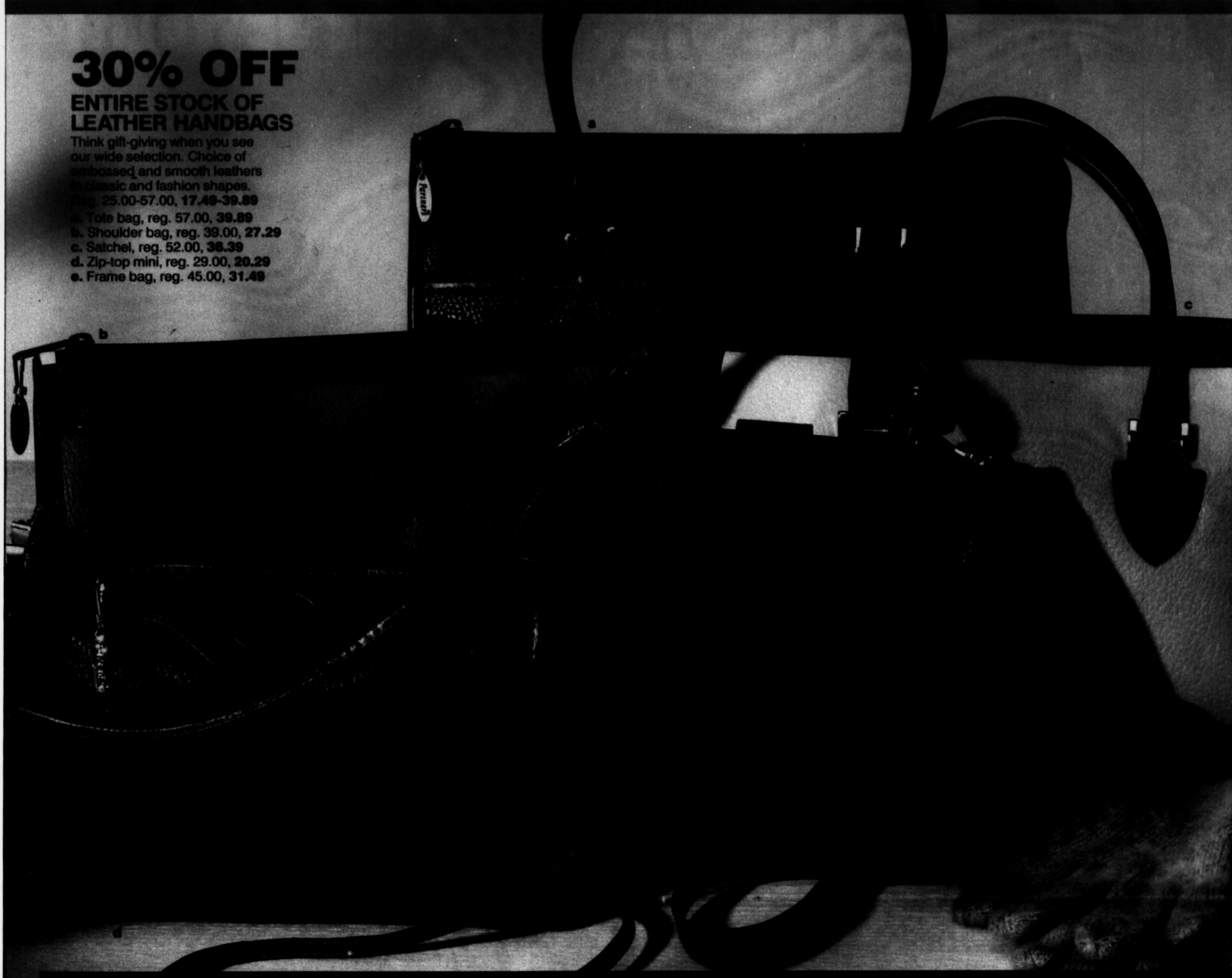
a. Tote bag, reg. 57.00, 39.89

b. Shoulder bag, reg. 39.00, 27.29

c. Satchel, reg. 52.00, 36.39

d. Zip-top mini, reg. 29.00, 20.29

e. Frame bag, reg. 45.00, 31.49



## 50% OFF

### COSTUME JEWELRY IN A WEALTH OF GREAT LOOKS

Exotic woods, rich-looking metals, eye-catching colors, simulated pearls. Add real drama to your holiday wardrobe — and gift list — with earrings, necklaces and bracelets, all 50% off right now. Monet not included. Reg. 4.00-55.00, 1.99-27.49  
Shown jewelry, reg. 5.00-17.00, 2.49-8.49



## NO PAYMENT UNTIL MARCH

Ends November 25th. For any Mervyn's Charge transaction totaling \$100 or more, you can choose to delay billing until February 1991, with no payment until March 1991. Subject to credit approval.

# MERVYN'S

**50% OFF ENTIRE STOCK OF FINE JEWELRY**

**DIAMOND  
ACCENT  
RINGS**



Reg. 350.00, 174.99



Reg. 250.00, 124.99



Reg. 150.00, 74.99



Reg. 200.00, 99.99



Reg. 210.00, 104.99



Reg. 200.00, 99.99



Reg. 200.00, 99.99



Reg. 200.00, 99.99

**BLACK  
HILLS  
10KT. GOLD  
RINGS**

16", reg. 150.00,  
74.99

16", reg. 215.00,  
107.49

20", reg. 500.00,  
250.99

16", reg. 325.00,  
162.49

16", reg. 325.00,  
162.49

16", reg. 200.00,  
99.99

16", reg. 225.00,  
112.49

Reg. 25.00, 12.49

25.00, 12.49

20" chain, reg. 25.00, 12.49

20" chain, reg. 25.00, 12.49

20" chain, reg. 25.00, 12.49

16" chain, reg. 25.00, 12.49

All prices subject to change without notice.

Reg. 265.00, 132.49

Reg. 125.00, 62.49

Reg. 80.00, 39.99

Reg. 80.00, 39.99

Reg. 90.00, 44.99

Reg. 150.00, 74.99

**14KT. GOLD  
BRACELETS**

Reg. 175.00, 87.49

Reg. 225.00, 112.49

**14KT. GOLD  
CHAINS**

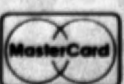
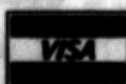
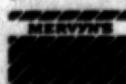
**14KT. GOLD  
EARRINGS**

**STERLING  
SILVER**

**HOLIDAY STORE HOURS**

Friday 8-10 • Saturday 10-9 • Sunday 10-6

**3 DAYS ONLY! FRIDAY, SATURDAY, SUNDAY • NOVEMBER 23, 24, 25**



For store locations call  
**1-800-M-E-R-V-Y-N-S**  
toll-free 24 hours a day, 7 days a week