

The Hereford Brand

VOLUME 16

HEREFORD, TEXAS, THURSDAY, NOVEMBER 9, 1916

NUMBER 41

YOUNG MEN'S BUSINESS LEAGUE COLUMN

Great Mass Meeting November 14th at 7:30 p. m. Concerning Deaf Smith County Fair

Every person in Deaf Smith and adjoining counties is urged to be present at a mass meeting in the Court House Tuesday evening, Nov. 14th at 7:30 o'clock to hear the report of the officers of the Deaf Smith County Fair association. The fair should interest every person in Hereford and vicinity and by your presence there, you will greatly encourage the officers in their future work, and there should be nothing left undone to assist in this progressive movement by the people for the people. Let us be there, you are needed.

Notice of Poultry Show

The Commercial Club will hold its annual Poultry Show in Hereford, December 8-9, and this is to serve notice on all persons who have poultry of any kind to begin to shape their different flocks for the show. Chickens, Ducks, Turkeys, Bantams, Geese, Cockerels, Cocks, Hens, Pullets etc. We want every one to show, so get ready. We will furnish program in next issue of the Brand, as well as distributing same in catalogue form. Nice prizes and a fair judge is promised.

Farmer-Stockmen and Bankers Congress, Saturday, Dec. 9th

The Commercial Club of Hereford, has arranged to hold the Farmer-Stockmen and Bankers Congress in Hereford Saturday, Dec. 9th. This meeting will include the farmers, stockmen and bankers of Deaf Smith and all adjoining counties, and is called for the purpose of a general get together meeting of those mentioned, to discuss the financial and commercial outlook of the future. It is predicted that this meeting will be of great importance to all who attend and that much good will be accomplished from such meeting which will be a permanent annual affair.

Other important items which will be brought before this Congress for discussion will be the purchasing of high grade dairy cows for distribution among the farmers to encourage a more extensive dairy business; to encourage the raising of poultry on a more extensive and higher plane and to establish cash markets in convenient places for the producer.

It is the intention of the Commercial Club to have some of the very best and experienced people here from other parts of the state to discuss these problems with the Farmer, Stockman and Banker, and it is desired that every one who can, will come to the Congress and be benefited. Notice of all committees and full program will be given in the columns of the Hereford Brand November 16th. Every one get ready to attend.

Boosters Meeting for 1917 Free Fair for Deaf Smith County A Big Success

Hereford and Deaf Smith County was held in the Court House Tuesday evening, November 2nd, for the purpose of

planning definite arrangements for a free fair for this county in 1917. There was much interest shown by those present, and many good talks along this line were made. A permanent organization was effected and the following officers were elected: D. L. McDonald, President; R. H. Barnett, Secretary and Henry Wilkinson, Treasurer. The officers of the fair association have announced that they urge every person in the county to meet with them in mass meeting at the court house on the evening of Nov. 14th, at which meeting they will have unusual and interesting reports to make to the people interested in this progressive move.

Auto Club Desired

It seems to be the desire of several automobile owners that a good automobile club be organized in Hereford. This is an important step for several reasons. The automobile is here to stay and is fast taking the place of some other conveyances. The automobile has placed your farthest neighbor nearer to you, and is fast developing extensive travel throughout the country. It has also been the means of securing better roads, and better roads lead to better trade conditions. A city without good roads leading to its different trade districts is battling against great odds and is groping in the dark.

Let us have a first class Automobile organization for Hereford, and watch the effect it will produce upon the already improved road conditions.

Ozark Trail Meeting



Quite a number of citizens of Hereford and Deaf Smith County responded to the call of the Commercial Club last Friday evening, Nov. 3rd, for the purpose of talking over the possibilities of securing the Ozark Trail. Amable Clovis through Hereford. Clovis was also represented by a strong body of business and professional men who gave us many good ideas of road work which they are experiencing at the present time, and which are proving successful for their territory. The Clovis delegation also gave us their promise of cooperation and agreed to extend the Ozark Trail from Clovis across their county and lend their assistance and influence further along in their State to build the Ozark Trail through to Albuquerque, the objective point.

Mr. J. Frank Potts, who was chosen chairman of the organization gave a thorough explanation in detail of the requirements at issue. After the matter was generally discussed, Mr. Potts was instructed to appoint a strong committee consisting of: Jno. L. Wilson, B. F. Guthrie, D. L. McDonald, Henry Wilkinson, Jno. McLean, E. Renfro, W. E. Dameron and J. H. Altman as secretary, to go into details and secure the trail for Hereford if possible. The committee, with Mr. Potts, as chairman, will have power to make all investigations necessary and give a general report at a mass meeting of the people in the near future.

the importance of the trail, upon the towns along the line that they may become interested and cooperate.

NOTHING SUCCEEDS LIKE SUCCESS

For the Best Service, Sales and Net Results consign your Cattle, Hogs and Sheep to

ZOOK & ZOOK

LIVE STOCK COMMISSION COMPANY

CATTLE LOANS A SPECIALTY

CAPITAL \$50,000

Both Phones Main 6899

Stock Yards Station Kansas City, Missouri

Moving To Hereford

Mr. R. H. Lamb and family of Burnett, are recent additions to Hereford's citizenship. They have moved into the property formerly occupied by E. B. Black. Mr. Lamb contemplates going into business here in the near future. He is a brother-in-law of J. W. McQueen and John Sherman and is not unknown in Hereford. The Brand welcomes this new family. The following from the Burnett Bulletin will be of interest.

The Lambs will leave this week for Hereford, where they will make their future home. The Bulletin always regrets to chronicle the departure of tried and true citizens like this excellent family. R. H. Lamb, Sr. has been in business in Burnett ever since the editor of the Bulletin was a small lad. During this time, not one word have we ever heard detrimental to his character as a business man or citizen. This is a record of which any one should be proud. When his boys, R. H. Jr. and Oscar grow to manhood they joined their father in his business and pursued the same honest, straight forward course that has characterized the conduct of the firm since the first day it started in business, and are excellent citizens in every way. Mrs. R. H. Lamb, Jr. and her daughters, Misses Webb and Carrie, have a host of friends who deeply regret their departure. They will be missed in the Church, in the Sunday School, in the social gatherings and in many other ways. For many years Mrs. Lamb, her husband, and Grandpa Lamb have been pillars of the Methodist Church and their moving makes vacancies that are calculated to cripple the efficiency of the body. The Bulletin joins their host of friends in commending them to the good people of Hereford, and wishing for them health, prosperity and happiness in their new location.

Ozark Trail Convention

OKLAHOMA CITY, Nov. 8th. With the names of delegates to the Ozark Trails convention to be held at Oklahoma City, November 21-22, coming in at the rate of more than 200 daily every section of the southwest, the convention promises to be the biggest event of like character yet held in any state. The committee in charge of the arrangements confidently expect an attendance of fully 7000 delegates, and are preparing for the entertainment of more than that number.

While the program is yet incomplete, some of the highest authorities on the subject of road construction have assured the program committee that they may be depended on to participate in the activities of the convention. Thomas Tynan, director of the Colorado penitentiary, who has built 1400 miles of hard surfaced road in his state with convict labor, will appear on the program. He will show how he did his work, with the aid of a moving picture. He puts his audience in an automobile, figuratively, and takes them over his road with its fine smooth surface and wonderful scenery. It is said to be one of the best pictures of its kind in existence.

The convention will be attended by hundreds of men of prominence and means who have heretofore taken but casual interest in the good roads question. These men are devoting time, energy and money in making better roads in Oklahoma and the southwest Oklahoma alone because of their interest, having more than 1500 miles building at this time according to modern methods by popular donation, funds in few instances having been voted or asked.

Ozark Trails Association, Oklahoma City.

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Boy Injured

Walter Caylor was the victim of an unfortunate accident Tuesday when, in a friendly encounter with another of the school boys on the high school campus his ankle was dislocated. He was at once taken to the office of Dr. Price and the bone replaced. While the injury is not considered as particularly serious, and it is hoped the young man will soon be ready for his new ventures in athletics.

Clarendon Canyon Football

The Clarendon Canyon football team was won by Clarendon 19-0.

The following Herefordites saw the game: Mr. and Mrs. W. B. Farmer, W. H. Ray, John McLean, D. Wright, Ernest Woodbury, Dudley Porsner, Fred Walker, Charles and Warner Caylor and Edgar Webb.

Ozark Trail Association

The Ozark Trails Association is now promoting and building a link in an ocean to ocean road from St. Louis to New Mexico where it will connect with the Santa Fe Trail. It will hold a convention in Oklahoma City, Nov. 21-22. This road strikes Oklahoma at the northeast corner of the state and runs southwest leaving the state near the southwest corner. Cities and towns in competition for this important road will be represented at Oklahoma City in large numbers and the biggest good roads convention in the history of the United States is expected.

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Burns to Death

A farmer named Morgan, living on the Will Gilbert ranch twenty miles south of Dimmitt, lost his life when his home burned Monday night. The family, of whom were present Mr. and Mrs. Morgan and two children, were awakened from sleep to find their home in flames. They rushed to the door, Mr. Morgan following his wife and children, who found that when they had reached the outside that Mr. Morgan had succumbed to the flames. It is supposed that a can of gasoline near the door exploded, preventing his escape. After the fire had died down sufficiently for an investigation, only a few charred bones were found.

The Morgans had been in this country but a short time. The oldest child was with relatives in east Texas at the time of the fire. A brother of Mr. Morgan resides at Tulsa.

As there was no insurance, the family is left practically penniless. A sum of \$100 was made up at Dimmitt and another at Spring Lake. This will relieve their immediate wants and a \$500 life insurance policy, carried by Mr. Morgan, is a fortunate consideration.

Funeral services were conducted at 11 o'clock Wednesday morning at Dimmitt, under the direction of the Masonic lodge of that place.

This terrible occurrence is deeply deplored and the good people of the community are doing all in their power to alleviate the distress of the stricken family.

Excellent Entertainment

Mr. Bob proved to be a winning attraction at the school auditorium Friday evening. This was an unfortunate date, however, as it conflicted with several other affairs, which had been scheduled for the same evening. Notwithstanding these drawbacks the play attracted a considerable crowd and was pronounced a very excellent entertainment. The parts were well taken, the good work attending Miss Lacey's proficiency as a teacher of expression.

Should the play be repeated, as some hope, it will doubtless be given

Announcement

The Scherer school, taught by Miss Lavina Howten, will give a Thanksgiving social at the school house on the night of November 30th. Each lady is requested to bring a pumpkin pie and Miss Howten will serve chocolate and doughnuts.

Excitement

Mr. Guthrie started Monday for Litchfield, Ill., to join his family who preceded him about three months ago, and to again make his home in the "Suckers" state.

Mr. Guthrie expresses himself as liking the Panhandle and realizing its opportunities but as he has interests in his home state and his people are all there he has decided to remain among them.

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NEW MUSIC STORE

Alva, Okla., Dealer Opens Store in Hereford—Furniture To Be Added Later

A new business enterprise is located and now open for business in Hereford. R. W. Hankins, of Alva, Okla., has formed a partnership with J. H. Wagner of this city and the new firm has already begun business under the name of "The Wagner & Hankins Music Store." Later they will put in a full line of furniture in addition to the pianos which they now carry.

Mr. Wagner is well known to the people of Hereford and vicinity and his recognized business ability and integrity will be valuable contributions toward the new firm's success.

Mr. Hankins has been engaged in the piano and furniture business in Oklahoma. He is a stranger here, but is a man of pleasant address and shows unmistakable evidences of being a hustler.

The Brand is glad to welcome this new firm and bespeak for it a successful business career in Hereford.

Moving To Roswell

The families of J. W. Barnett and Berry Lucas, shipped their household goods Monday, and on Tuesday, left for Roswell, New Mexico, where they will make their future home. The Barnetts go for the benefit of Mr. Barnett's health and will be interested with Mr. Lucas in stock farming in that section. Both families are well known and respected in Hereford where the Barnetts have lived for years and where Mr. Lucas and family have made their home since leaving their ranch several months ago.

Mr. Barnett was for several years, president of the city board of education and, with his family, has been aligned with the forces which make for the good of the community. Both of these estimable families will be greatly missed in Hereford.

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Moving To Iowa

Mrs. W. L. Boys, who has been carrying on the business of her husband since his death, has sold her interests at Farwell and will go back to her former home in Iowa.

Many people all over the Panhandle will regret that Mrs. Boys and the children are not to remain in this section, and will wish for them the best that life holds for worthy people.

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Get Your Premium

Any one who has not received his premium from the Hereford fair see Henry Wilkinson at once.

MORE BETTER PIANOS

CARLOAD OF


WE ARE PIANO DEALERS—NOT AGENTS

hence we are prepared to serve you in a much better way, because we buy from the factory and pay for our goods. We can then sell at just as low price as we desire. We are not controlled and forced to get the HIGH PRICE.

All pianos look very much alike. You should be careful in selecting your piano. We handle Quality goods. We guarantee to serve you better than any one. We make special prices to churches and public buildings and in addition will make a personal donation.



DON'T FORGET—WE SELL IT FOR LESS



Western National Bank
OF HEREFORD

CAPITAL \$120,000

G. A. F. PARKER, President.
J. L. SMITH, V.P. ROSCOE DAVIDSON, Asst. Cash.

We have always advocated raising live stock and assisted our customers to get their needed stock.

Our cattlemen now take the front rank. The raising of hogs has developed faster than any other business in our country. This has settled the question of a market for our crops. We can feed at home all we raise.

We are anxious now to see the dairy interest develop and will gladly assist farmers who want to buy dairy cows. We have two good residences in Hereford for sale on easy terms.

The Crop Outlook
Southwest Plainsman

The past week has been regular "made to order" weather for the farmers and they have been as busy as hens gathering feed crops, picking cotton and threshing beans. The week of wet weather previous to this fine spell, did considerable damage to the bean crop and in many communities in New Mexico, the hulls are said to be a total loss, though the injury to the beans themselves is not so bad as at first feared.

The early planted wheat fields are making a splendid stand and give promise of fine winter pasture. Farmers whose feed did not run out of their stock will be able to help out the rations of their stock with the excellent wheat pasture. Many are still planting wheat and it looks as though there would be two "kings" in the Plains country next year, wheat and cotton.

Nearly every farmer in the cotton raising belt has determined to plant a larger acreage of the fleecy staple next spring and in the higher altitudes where cotton is not grown, the wheat acreage has been largely increased. Everybody is figuring that these two crops will still bring a good price another year but it will be a great mistake if the farmers disregard the lessons of previous years and go back to the old "one crop" system. Overproduction is just as sure to lower the price under our present marketing system, as ever it was and the wise farmer will not "put all of his eggs in one basket" no matter how great the temptation. Another dry season next year would prove more disastrous to the wheat farmer than this year was and the sorghums will still be profitable crops at the advanced price.

The experience of the cotton farmer has proved most conclusive that it does not pay to raise only one crop and buy feed for the stock and, very possibly, the family as well. Moreover, there should be other things considered besides money. In the cotton district, woman and children are compelled to help with the gathering of that crop and there isn't a woman on the farms of the Plains country, that doesn't have enough to do without working in the field and the children should certainly be in school.

Lubbock Farmers Get Dairy Cattle

The dairy cattle purchased in Wisconsin for the farmers of Lubbock county have begun to arrive. A receiving station for the cream has been arranged for and Lubbock is actually launched in the dairy business. This innovation marks quite an epoch in Panhandle history and will be watched with interest. The Lubbock Chamber of Commerce raised \$100,000 with which to finance the farmers desiring to purchase these animals and the development of the dairying industry in this section will largely be attributable to the enterprise of that organization.

Club Worker Visits Amarillo

W. T. Conway, state leader of the New Mexico Boys and Girls Club work, was in Amarillo last week, on his return to State College from his vacation. He said that the work in his state has made excellent progress the past year, notwithstanding the severe drought which prevailed. New Mexico like the Panhandle has been settled by people from every other section of the United States and each has brought ideas as to how to farm but it is Mr. Conway's opinion that the very best assets that a new settler can have are first an "open mind", then some cash, common sense and a determination to profit by what they hear, observe and experience.

Over \$100 Per Acre Alfalfa

John J. Ellerd has had the cyclone's irrigated alfalfa farm at Pioneer Park leased this year, and has, so we are informed, taken more than \$100 an acre from the place. There have been five or six cuttings and the price has been high.

Robert Alley of near Hale Center averaged \$94 an acre from his irrigated alfalfa—Plainview News.

Jersey Cattle Sale at Dallas

Eighty Jersey cattle were sold for \$9,485 at the fourth annual State Fair auction sale of the Texas Jersey Cattle Club in the arena of the Live Stock Building, Fair Park, last week. Although most of the cattle sold were calves, the general average of the sales was \$118.62.

Kansas City Live Stock

Kansas City, Mo., Nov. 7.—Cattle—Receipts 7500; markets closing, strong to higher; Texas steers, \$6.00 to \$8.00; Texas cows, \$4.25 to \$5.75; Texas calves, \$5.00 to \$9.00; native steers, \$7.25 to \$11.00; native cows and heifers, \$4.25 to \$9.75; stockers and feeders, \$5.00 to \$7.85; bulls, \$5.00 to \$6.25.

Hogs—Receipts 7000; markets losing 10 to 15 higher; packers, top \$9.75; rough heavy, \$8.40 to \$9.25; heavy \$9.25 to \$9.75; market and butchers, \$9.25 to \$9.70; light, \$8.85 to \$9.60; pigs, \$6.00 to \$8.75; bulk, \$9.25 to \$9.70; receipts 12,000; good clearance.

Sheep—Receipts 5000; markets steady lambs, \$9.00 to \$11.05; ewes, \$6.00 to \$7.25; wethers, \$6.50 to \$7.50.

Chicago Grain

Chicago, Ill., Nov. 6.—Unsettled weather in Canada, hampering thrashers and shippers, led to an upturn in wheat prices today, after an early decline due largely to Argentine rains. The market closed strong, 1 1/2 to 2 1/2 c net higher, with December at \$1.84 and May at \$1.86. Corn gained 1/2 c and provisions 12c to 32c.

"OCEANS OF WATER"

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic, is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Fine Sheep Arrive

The fine registered prize winning Shropshire ram bought by R. L. Hooper of near Halfway at the Dallas fair from A. D. Turner of Denton, arrived this morning. Also a fine ewe was received. They are indeed beauties.—Plainview News.

Buy Amarillo Establishment

J. L. Fernando, of Los Angeles, has purchased the Amarillo Welding and Machine Works. He is a practical machinist of many years experience and believes this city a fine opening for him. He recently operated the Service Garage at Albuquerque.

Received Registered Herefords

G. B. Binford and J. H. Powers are at Happy this week receiving a bunch of thoroughbred registered Hereford cattle which they will put on their ranches.

Get one of those German Heaters at Dunlap Hardware.

Will Have A Sale

E. S. Saunders, who lives 5 miles west and 1 1/2 miles north of Happy, Texas, will have a public sale of stock and farm machinery at his place on November 15th. A fine lot of mares from 3 to 9 years old will be offered also several colts and mules. One hundred cows will be sold, 60 one and two year old heifers and 60 calves in addition to 12 pure bred Hereford bull calves. This offers a splendid opportunity to farmers to get some excellent stock. A feed mill and row binder and a Reo car will be included in the sale.

Shipped Calves To K. C.

Mr. Jennings who recently started a ranch west of town shipped 300 fat calves to Kansas City this week. Friona correspondent in Farwell Tribune.

"OCEANS OF WATER"

Gives Wife the Credit

The patrons of the three rural delivery routes out of Floydada are rejoicing over the fact that the carriers were ordered to bring their mail every day beginning the first of November.

In his load of stock today that he brought from Caddo county, Wm. Ryan had a bunch of seven Duroc hogs. Six belonged to him and one to his wife, which he had given her when a shoat. Mrs. Ryan didn't do like her husband and expect the hog to get fat on sunshine and ozone, feeding it buttermilk, scraps and in general took care of the porker in a real hog-raising manner. The old gentleman, however, didn't bother much with his bunch. Now the hogs were all from the same litter. Today Mrs. Ryan sold her hog at 310 lbs. at \$10 a cwt. Mr. Ryan's six head averaged 175 lbs., and brought \$9.80. "The cold truth about the matter," said the man of the Ryan home, "is that we men folks don't go to the right source for our information. Possibly if we had more 'equal' suffrage on the farm, we also might have more days leisure, and good times. The women have a knack of doing things that never look right to we men, but in the long run always prove the better way. We are just hard heads, to crack."—Oklahoma Livestock News.

Sacked coal delivered on your sidewalk at 50c per cwt. E. W. Harrison. 3711

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

LODGE DIRECTORY

HEREFORD LODGE NO. 849, A. F. & A. M., meets the Saturday night on or before the full moon in each month. Visiting brethren cordially invited. GEO. BEAMS, W. M.; J. S. Jones, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the I. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul Commander; C. L. Sullivan, Clerk

Get Cash for Cream.

You get your money when test is made; am now receiving cream at Curtis' Grocery Store, Main St. Litterell Spratt. 1711

CHICHESTER'S PILLS

THE DIAMOND BRAND. Laxative. Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold wrapper. Take as other. Box of your Druggist. Ask for CHICHESTER'S DIAMOND BRAND PILLS for 23 years known as Best. Always Satisfactory. SOLD BY DRUGGISTS EVERYWHERE.

PROGRAM
"MR. BOB"

Central School Auditorium, Friday Evening, November 3
At 8 O'clock P. M.

CAST OF CHARACTERS

Philip Royson Caldwell Hicks
Robert Brown—Clerk of Benson & Benson Jack Mounts
Jenkins—Miss Rebecca's butler Dudley Parmer
Miss Rebecca Luke—A maiden lady Dot Owen
Kathrine Rogers—Her niece Zola Williams
Marion Bryant—Kathrine's friend Marie Burns
Patty—Miss Rebecca's maid Effie Lee Guinn

SYNOPSIS

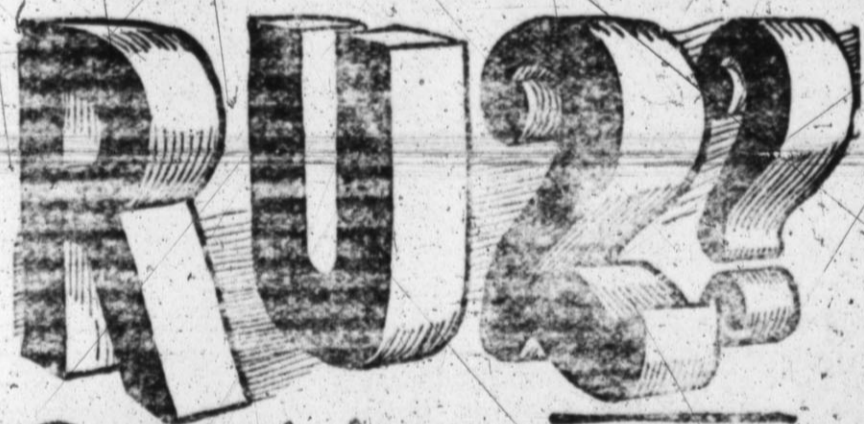
ACT I—Miss Becky secretly plans to build a home for destitute cats, and is expecting Mr. Brown the architect. Kathrine plans to play a joke on Philip, who thinks that "Bob" Kathrine's chum, is a man. "Bob" arrives. Mr. Brown, clerk for law firm of Benson & Benson, arrives. His identity and the nature of his errand is misunderstood by all. "But you see I came down—" is the extent of explanation allowed him.

ACT II—Patty still intensely interested in the drama, urges Jenkins to study Shakespeare. Jenkins objects. Marion plans to sail Philip's boat. Mr. Philip tries to compel Mr. Brown to propose to Kathrine. Marion wins the boat race. Mr. Brown tells why he "came down." All mysteries cleared.

\$100,000 TO LOAN

On farms or ranches in Deaf Smith, Castro and Farmer Counties. Long time, cheap rates, no inspection expense, no delays.

Potts & Jones - - Bonded Abstracters



The Careful Man is putting some money into the Bank every pay day because he is preparing for the future. Some day he will see a good business opportunity and have the money to take advantage of it R.U.2?

HUSBAND AND WIFE BOTH SHOULD SAVE MONEY—WHAT'S THE GOOD FOR ONE TO SAVE AND THE OTHER TO SPEND?

JUST ASK YOURSELF TODAY: "WHO GETS THE MONEY I EARN? DO I GET IT OR DOES SOMEONE ELSE GET IT?" IF SOMEONE ELSE IS GETTING IT CUT HIM OFF. YOU EARNED YOUR MONEY; IT BELONGS TO YOU. KEEP IT. BE A CAREFUL MAN AND BANK YOUR MONEY.

BANK WITH US.

First National Bank

HEREFORD, TEXAS

Save coal bills by getting a German heater at Dunlap's.

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAIN OINTMENT fails to cure any case of itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and Rest. 50c.



Special Excursions

Account of Southern Medical Association, Atlanta, Ga., Nov. 13th to 16th; round trip tickets on sale Nov. 10th, 11th and 12th. Final limit Nov. 20th. Fare \$50.65.
Account of National Farm and Live Stock Show, New Orleans, La.; Nov. 11th to 19th; round trip rates at one and one-third fare. On sale Nov. 9th to 17th inc; final limit Nov. 21.
Account of New Mexico Bankers' Association, Albuquerque, N. M., Nov. 14th and 15th; round trip rates at one and one-third fare; on sale Nov. 12th, 13th and 14th; final limit Nov. 17th. For further information call passenger station—No. 34.

L. I. GARTON Agent



HEREFORD THOR-O-BRED TREES AND PLANTS

Have created a demand that is surprising even to ourselves. This years sales will show an increase of 300 per cent over last year.

The fact that we will sell more trees this season than all other nurseries selling on the plains is significant.

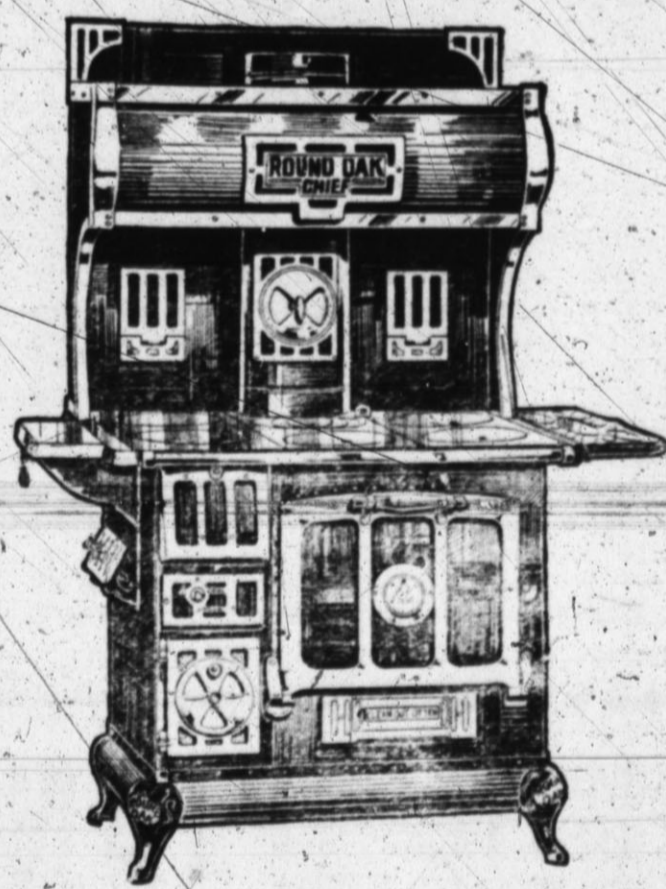
For Twenty-five Years we've been on the alert—striving to give better results—Spending \$1000 per year in tests.

Is it not, therefore, worth your while to investigate our products?

"QUALITY FIRST"

HEREFORD NURSERY CO.
HEREFORD

SEE OUR NEW LINE OF Round Oak Ranges and Heaters



This line of stoves is the height of perfection in the stove and range line

Their reputation for fuel saving is known wherever they have been sold

Would be glad to have you call and let us show you the many good features of this line

GARRISON BROS.

1901

1916

ALL ROADS LEAD TO HARMONYVILLE
 In the Smiling Country and the Busy Town
 The Discerning Can See Where Hopes Abound,
 But in the Friendly Counsel Where Are Plans Great and Small,
 It's Easy to See All Pull for Each and Each for All.

HARMONYVILLE
 A LIVE TOWN
 GOOD STORES
 GOOD ROADS
 FINE CHURCHES AND SCHOOLS
 TWO RAILROADS
 PAVED STREETS



LOOKS LIKE I CAN ALWAYS GET A JOB IN THIS TOWN GUESS I'LL BUILD A HOME

FARM VALUES ON THE RISE LARGER LOANS

BUSINESS GOOD THIS YEAR - NEW LINES TO BE ADDED THIS YEAR

SAVE HALF AN HOUR ON EVERY TRIP HAULING GRAIN - SINCE MAIN STREET WAS PAVED

LAND BRINGING BETTER PRICES - BIGGEST PERCENTAGE INCREASE IN TEN YEARS

MONTHLY MEETING HARMONYVILLE BOOSTER CLUB -

(Copyright, 1916, by H. C. Tuttle.)

Showed Some Nice Colts

The Colt Show given by George Young was rather poorly attended. The cause was many farmers were busy. The heavy frost and freeze the night before kept many at home cutting feed but nevertheless those who did go had a good time. Geo. set up the sandwiches and coffee to the crowd and the candidates set up the cigars. There were five mule colts entered in the contest. Perry Alexander's mule colt won first prize and Carl Anderson's second and Conner brothers' third. There were only two horse colts entered. Ira Noble won first and Conner brothers second. Geo. Young then showed his imported stallion and everyone that ever saw this horse admits he is the best horse that ever fit in the whole Panhandle country. He is a handsome dapple gray that won first prize when he was a yearling at Nogent, France. You can't give a fellow too much credit for bringing into this country such good full blooded stock. The cheapest and the best way to build up our herds or our horses is through good full blooded sires. Mr. Young intends to give another colt show next year. -Boise (Okla.) News.

Hunters Bag Fine Buck

Last Sunday afternoon three of the proudest men that we have seen for a long time came into town in a Ford touring car, which was the transportation for a big four-pronged buck deer. The men in mind were Ira L. Pennington, Morgan P. Harvey and Thomas E. Owens. Last Saturday they left for the wilds in quest of the antlered beauty and they only got as far as some of Ira's relation, when they were invited to stop, which they did and the hunting party thought they would try the hunting around that part of the world. They had been hunting only a short time when the buck was aroused from his slumbers, only to go down with three bullets in his carcass. -Clayton News.

Sunday night the barn of J. B. Long, seven miles east of Plainview, was burned. Two thousand bushels of wheat, worth nearly \$2,000, was stored and was destroyed. It was fully insured. The origin of the fire is unknown. -Plainview News.

Raised Fine Melons

Some of the finest melons we have seen this year were brought in Saturday by D. K. Pinkston who has been doing truck farming just north of the city this year. Some of the melons would have weighed at least seventy-five pounds. He also has some specimens of sweet potatoes that he has grown, one of which weighed eight pounds. -Paducah Post.

Homeseekers Are Plentiful

New comers and prospectors are arriving on every train into Lamesa, besides in autos and wagons, and it is keeping our real estate men jumping sideways to accommodate the rush. And the good feature is that the people who are coming are in quest of homes—they are not speculators. Every time a piece of land is sold as a home it adds to the wealth of the county, while if it is sold for speculation it is a detriment because it remains idle. -Lamesa News.

Golf players who went down to the links for their early morning devotions last Sunday were astonished to discover fresh deer signs across the course, evidently made that morning. -Raton Range.

G. W. Suggs sold to N. G. Barnett, a prominent stockman west of town, thirty-one fine black Percheron mares this week for \$3,100. Mr. Barnett has a fine black Percheron stallion and will raise Percherons as a specialty. -Hainlin Herald.

Sold Cattle; Buys Sheep

Mrs. Janet Hartwell very readily sold her fine registered cattle which she took to the El Paso dry farming congress. She has invested the money in more sheep, which she will keep on her farm near Ellen. She now has 1,200 sheep, 250 of them being registered Shropshires.

Mrs. Hartwell and sister are becoming expert stock farmers and are making a success of the business. -Plainview News.

Killed His First Deer

A three-prong buck fell victim to the gun of Arthur Johnson of the First National Bank, force Sunday, while hunting up Red River cañon. This was the first wild deer Arthur had ever seen, and his first shot at a running target. -Raton Range.

Made A Big Haul

Walter Morrow and W. D. Jones ran a threshing machine during season and when the season is over they haul their wheat to market from their home at Wehohuman, Texas. They made a trip last week in about 36 hours hauling six big loads to market. The tractor did not get tired like a team does so they were on duty the full thirty-six hours. The long time on duty is all they have not become accustomed to.

Cotton Is King Sure Enough

E. E. Walker, farming between Lakeview and Memphis, last Monday ginned a bale weighing 706 lbs. The staple was sold for \$18.40 per hundred and the seed from it brought \$34.75, making a total of \$198.40. -Lakeview Promoter.

Boys Pigs Make Good Showing

This county's first pig growing contest has closed and the awards made were as follows: Hugh Tull, first, a registered Duro Jersey pig given by the Helen Temple Farm; Pete Hurley, second, \$15 cash; Floyd White, third, \$7 cash; Catherine White, fourth, \$5 cash; Lewis Stoneker, fifth, \$3 cash; Herbert Hudson, Willard White, Eloise White, James White, Julian Smith, Willbur Overall, Lloyd Tull, Wesley Terry and Baylis Stoneker, each received \$1. Hugh Tull's pig weighed 105 pounds and was 10 months and 23 days old. Pete Hurley is credited with being perhaps the largest pig of his age ever raised in the world. It weighed 520 pounds and was 1 year and 18 days old.

Medals For Amarillo Marksmen

In the rifle competition held at Jacksonville, Fla., the Amarillo representatives came off with flying colors. In a field of 2,000 men, Cecil Cazzell shot 97 out of a possible 100 and only one man did better. Wesley Merritt made 98 out of a possible 100. Both captured medals. In the pistol competition, Cazzell made 137 out of a possible 140 which was a good record as was made. He also got a medal in the 200 yard rapid fire contest.

Shot Twice But Will Recover

J. S. McDonald, of Sinton, shot H. A. Burtel at the Santa Fe yards. It that town one bullet going through his cheek and neck and the other through his body just above the heart. The injured man is accused of having made a criminal attack on McDonald's little daughter.

Annual Bird Show

The Seventh annual exhibition of the Panhandle Poultry Association, will be held at Amarillo, December 5 to 7, Wednesday, the 6th, has been designated as a special day and a sale of poultry, similar to the sale of stock held during the Panhandle Fair, will be held on that day.

Collided With An Eagle

Last week, as Joe Gamble was driving into Canyon in his car, a big eagle arose from a fence post at one side of the road and flew in front of the car, which was getting over the ground at about 30 miles per hour. There was a collision and the eagle crashed through the windshield, scattering the glass, and settled comfortably on the cushion of the back seat. Before Mr. Gamble could stop the car, and capture his prize, however, the eagle concluded that he didn't care for joy riding and resumed his flight.

An Important Meeting to Farmers

A hearing of great importance to the farmers and farm organizations of the Texas Panhandle will be held in Amarillo on November 21st by the Federal Loan Board. Hon. Wm. A. McAlos, George Morris, Herbert Quick, Capt. A. A. Smith and Charles E. Ledell constitute this board and will conduct the hearing for the purpose of determining the boundaries of the districts in which the country is to be divided. Farmers and farm organizations are invited to attend.

Shipped Stock from Stratford

The following persons have shipped cattle this week: Conrad & Reynolds, 30 cars; J. M. Price, 1 car; Harry Ingham, 1 car; B. L. Bennett, 1 car; John Coffman, 3 cars; Mr. Corn, 1 car; J. P. Smith, 1 car. A total of 38 cars. -Stratford Star.

Caught A Bobcat

One day last week Ray Altmillier living northwest of town caught a 24 pound bobcat in his trap that he had baited for wolf. We claim that is catching something. -Lipscomb Line-light.

Planning for Tractor Meet

The Plainview Chapter of Commerce is making large plans these days in anticipation of the National Tractor Demonstration which will be held there next July. It is expected that 1000 men will be in attendance to take care of the 500 tractors to be in the contest. More than a section of land will have to be provided for the demonstrators and arrangements made for water, fuel, pelleting, transportation, feeding and lodging of attendants and visitors. There is no doubt that Plainview has a pretty big contract on her hands but there is also no doubt that the enterprising citizens of that city will make good.

Made Manager Promoter of Trail

J. E. Pope, formerly connected with the agricultural department of the Santa Fe but more recently, editor of a paper here, has been made manager promoter for the Amarillo division of the truck trail.

The trail committee could scarcely have made a more excellent choice as Mr. Pope is an enthusiastic advocate of good roads and possesses to a remarkable degree the pleasing accomplishment of making friends both for himself and the cause he represents. He is also well acquainted with the conditions to be met in the Plains country through his connection with the agricultural work which took him all over this territory. He is certainly pre-eminently qualified to fill his new position not only with credit but with distinction.

Bring your hides to McQueen Coal and Gravel Co. We pay the top cash price for them, green, dry and old hides. -497

YOU WANT JOB?

Business men seeking your services ask you that question almost daily if you take the Garrison Training and show ambition to rise. Colleges in 13 States. All our branches taught. For prospectus see our COLLEGE of Business, 417 S. W. 4th, DRAUGHON'S PRACTICAL BUSINESS COLLEGE, C. H. Williams, Mgr., Amarillo, Texas.

Canyon Gets Daily Route Too

For three years the people on the rural route from Canyon have been trying to get a daily service and last week, the order came from Washington to begin delivering the mail daily on November 1st.

Baby Drowned In Tub

The little ten-months-old baby of Mr. and Mrs. E. C. Powell, of Lamesa, fell into a tub of water and was drowned while his mother was out in the yard hanging up the clothes. He had climbed up to the tub and lost his balance and when found was beyond resuscitation.

Fatal Auto Accident

Abrams Farrington, the 16-year-old son of Mr. and Mrs. J. C. Farrington, of Pampa, was killed when the car he was driving ran into a ditch and turned over.

The first electric lights furnished the people of Floydada by the Texas Utilities Company were turned on last week. The line men are still busy connecting residences with the current and expect to be so occupied for some weeks.

Increased Rates In Effect

The increased freight rates granted by the Interstate Commerce Commission went into effect, with a few exceptions, on November 1st, despite the arguments against such action on the part of Panhandle shippers on whom the greatest burden of the increase will fall. The Interstate Commerce Commission declined to grant an entire suspension, pending investigation, but the rates were suspended on stock, cattle, lignite, cordwood, and a few minor commodities until the first of March.

An order has been issued providing for a hearing on December 6th at which time oral arguments will be heard in regard to reopening the Shreveport case. A delay in the junction proceedings which were to have been held at Fort Worth on Wednesday of this week was agreed upon in order that it might be held after the hearing before the Interstate Commerce Commission.

Save the work and worry of preparing your Thanksgiving dinner by eating with the ladies of the Christian church.

LISTEN!

Man is not so much the creature of circumstances, as circumstances are creatures of man. Genius is said to be about one per cent inspiration and ninety-nine per cent perspiration.

BUILD YOU A HOME

HEREFORD LUMBER COMPANY

Cuts a V-Shaped Ditch

A SYSTEM of such ditches will make your farm produce more abundantly. You can reclaim the waste acres and make every foot pay. You can do it at a saving, for here is a machine that will pay for itself several times over the first season and keep on doing it year after year.

The Martin
 Farm Ditcher and Road Grader

is great for terracing hillsides, cutting ditches, cleaning out old ditches, leveling bumpy, filling gullies and grading roads.

It's made of steel and will last a life time. It's adjustable for narrow or wide cuts; is reversible through dirt to either side. Try it 10 days—your money back if you want it, and you won't!

GARRISON BROS.
 Made by Owensboro Ditcher & Grader Co., Inc., Owensboro, Ky.

**CALOMEL IS MERCURY! IT SICKENS!
 ACTS ON LIVER LIKE DYNAMITE**

"Dodson's Liver Tone" Starts Your Liver Better Than Calomel and Doesn't Salivate or Make You Sick.

Listen to me! Take no more sickening, salivating calomel when bilious or constipated. Don't lose a day's work! Calomel is mercury or quicksilver which causes necrosis of the bones. Calomel, when it comes into contact with your bile crashes into it, breaking it up. This is when you feel that awful nausea and cramping. If you are sluggish and "all knocked out," if your liver is torpid and bowels constipated or you have headache, dizziness, coated tongue, if breath is bad or stomach sour, just take a spoonful of harmless, Dodson's Liver Tone on my guarantee.

Here's my guarantee—Go to any drug store and get a 50-cent bottle of Dodson's Liver Tone. Take a spoonful to-night and, if it doesn't straighten you right up and make you feel fine and vigorous by morning, I want you to go back to the store and get your money. Dodson's Liver Tone is destroying the sale of calomel because it is real liver medicine; entirely vegetable, therefore it can not salivate or make you sick. I guarantee that one spoonful of Dodson's Liver Tone will put your sluggish liver to work and clean your bowels of that sour bile and constipated waste which is clogging your system, and making you feel miserable. I guarantee that a bottle of Dodson's Liver Tone will keep your entire family feeling fine for months. Give it to your children. It's harmless, doesn't gripe and they like its pleasant taste.

\$795

Model 85-4f. o. b. Toledo

Overland

\$795

Model 85-4f. o. b. Toledo

Luxurious Bigness!

A big roomy car is luxurious—no two ways about it. But extra inches in an automobile cost hundreds of dollars—as a rule. It took an investment of millions in facilities for tremendously increased production. To effect the economies necessary to produce luxurious size at this price. The wheelbase is 112 inches—

The seats are comfortable and roomy and there's plenty of leg room front and back. And your further luxurious comfort is assured by cantilever springs, big four-inch tires and balanced weight—the gasoline tank is at the rear. Beautifully finished!—every convenience!! Price \$795!!! Model 85-6, six cylinder, 33-40 horsepower, 116-inch wheelbase—\$925.

Barnhart & Rice, Overland Dealers
 Phone 325. Hereford, Texas

The Willys-Overland Company, Toledo, Ohio
 "Made in U. S. A."

THE HEREFORD BRAND

B. F. GUTHRIE, Editor

Entered April 17, 1901, in the Postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter; first number of the Brand issued March 21, 1902.

Subscription Price \$1.50 Per Year, Strictly in Advance

PEOPLE COMING HERE

Nearly every day strangers are coming to Hereford looking for houses and rooms. We are in need of a number of new cottages for rent. Some of our people will find a profitable investment in some modern four and five room cottages. These cottages could be built of tile and stucco at a price that would yield a good rate of interest. The upkeep would be much less than on the frame house and would be more desirable in every way. Such houses with a bath and modern conveniences would rent readily at a good price.

Another thing needed here is some small apartment houses, with room for at least two families, also some furnished room for light housekeeping. We can't expect people to come here unless we have places for them to live.

Clocks and Watches at The Fair.

New Magazine Agency

I am representative in this territory for the "Ladies Home Journal, Saturday Evening Post and the Country Gentleman." When you subscribe or renew your subscription, let me have them.

I also take subscriptions for all the magazines and newspapers and will duplicate any club or combination offered by any reliable subscription agency. I guarantee to save you money, give you satisfaction and the lowest existing prices. Will distribute my catalogs showing all magazines and newspapers as soon as they are off the press. Give me your subscription business.

J. H. ALLMAN, At Commercial Club, Hereford, Texas.

DR. FLORENCE B. MILLER

OSTEOPATHIC PHYSICIAN Located in Hereford permanently. Treatment by appointment only. OFFICE—First residence west of the Christian Church

Phone 52



"No!— I Said Calumet!"

"I want what I ask for—I know what it would mean to go home without it. Mother won't take chances—she's sure of Calumet—sure of light, wholesome, tasty bakings—of positive, uniform results—of purity and economy. You try

CALUMET Baking Powder

—lay aside your favorite brand once, and you'll never go back to it. Calumet is the world's best Baking Powder—it's most rate in price."

Accepted Highest Awards
Bread Cook Book
Free-Slip
In Pound Can.

NOT MADE BY THE TRUST
CALUMET BAKING POWDER
MADE IN CHICAGO

Cheap and big can Baking Powders do not save you money. Calumet does—it's Pure and far superior to sour milk and soda.

ELECTION IN DOUBT

Looks Like Wilson Has Won But Will Take Complete Returns

At the time of going to press the presidential election is still in doubt. Hughes is leading in Minnesota and Wilson has a small lead in California. The other states in doubt are believed to be Republican. The president wins if he carries either Minnesota or California. Both parties are claiming the election.

Texas gave Wilson 170,000 majority and elected the full Democratic ticket. The Constitutional Amendment providing for a special school tax seems to have carried. Not since 1892 has the result been as close in a presidential election and it may take the official count to determine who is to be the next president.

Wilson carried the solid South Colorado, Kansas, Missouri, Montana, Nebraska, Nevada, Ohio, Oklahoma, Utah, Wyoming and New Mexico, giving him 244 electoral votes, 206 being necessary. If he carries either California with 13 or Minnesota with 12, with other doubtful states that are almost certain for him now he wins. Hughes is leading in Minnesota by small margin and Wilson is still ahead in California. Hughes carried his own state and Wilson's as well. The president was especially strong west of the Mississippi.

LOST—Black Poland China goat, about 75 lbs., marked underbit in each ear. Notify J. H. Bell or Brand Office. 41-1t-1d

Elected State Treasurer

Dr. Johnson of this city received a telegram from his son D. F. Johnson, of Phoenix, Arizona, that he was elected State Treasurer of Arizona by a good majority. Mr. Johnson served one term as Treasurer before but could not succeed himself as Treasurer in that state, so he waited two years and made the race again.

He formerly lived here and is well known. His many friends here will be pleased to hear of his success.

Goodrich tires are best in the long run 36tf

I buy all kinds of hides and furs at harness shop. E. H. Norton. 41f

Mr. J. E. Cox, of Abington, Illinois, is here this week attending court. Mr. Cox owned a section of land nine miles south east of Hereford which he recently sold for \$16 per acre. Mr. Cox is the man who invented the little wire mouse trap and manufactured them for several years and built up a business before selling out. Mr. Cox says the highest order of traps he ever made at once was \$35,000. This order went to Germany.

We can't mention all we handle. The Fair.

Tom Carter who has been in Minnesota for some time, is home visiting his parents.

We have the Biggest stock of everything we ever had. The Fair.

Miss Minnie Ingram of Wyley, is the guest of her sister, Mrs. R. A. Brand. Miss Ingram will probably spend the winter here.

All kinds of Dishes. The Fair. 1

Enamel ware, good quality. The Fair.

The ladies of the Christian church will serve Thanksgiving dinner at the church. Family tables will be provided if reserved by Tuesday, November 4th.

MENU

Turkey	Dressing	Gravy
Cranberry Sauce	Celery	
Creamed Potatoes	Peas	
Fruit Salad		
Pumpkin pie with whipped cream		
Coffee		
Price 50 cents		412f

FOR SALE—A player-piano, Bush and Lane make. Good condition. Will take car in on deal. Call 250. 1tp

All kinds of Hosiery and Suit Cases at The Fair. 1

Hereford Astonished by Simple Mixture

Hereford people are astonished at the INSTANT action of simple buckthorn bark, glycerine, etc., as mixed in Siler-I-ka. ONE SPOONFUL removes such surprising foul matter, it relieves almost ANY CASE constipation, sour stomach or gas. Because Adler-I-ka acts on BOTH lower and upper bowel, a few doses often relieve or prevent appendicitis. A short treatment helps chronic stomach trouble.—Betts-Clark Druggists.

Parrott

Mr. and Mrs. J. W. Hanlan and son Earl spent the day Tuesday at the Noble ranch.

Wm. Guthrie is moving his household goods to Hereford preparatory to shipping them back to Illinois. He has sold his farm here to Orle Renfro.

Elmer Dixon visited Saturday night and Sunday at the home of Emerson Hackers.

Mark Consart and family of Dimmitt visited on Sunday at Frank Metcalf's.

Florence Hacker and Raymond Ellison visited at L. A. Elliston's Sunday. Mr. and Mrs. Frank Axe spent the day Sunday with Mr. and Mrs. Emerson Hacker.

Donald Duce of Hereford visited over Sunday with Harold Hanlan.

Edith and Merle Elliston visited Sunday with Alva Metcalf.

Alva Metcalf is the proud possessor of a new piano.

Roy Wagner spent Saturday night and Sunday with J. W. Hanlan.

Mrs. J. F. Hacker visited last Friday with Mrs. Frank Metcalf.

W. E. Hacker has sold his farm to a party from Lubbock, who will take possession at once.

Mrs. B. F. Neely was brought home Sunday from the hospital in Hereford, and is rapidly regaining strength. She will soon be out again.

Mr. and Mrs. Robert Moore and children visited Sunday at Emerson Hacker's.

Minnie Grant visited last Wednesday at Frank Shepard's.

Mr. McCoy and wife have moved into the Johnnie Guthrie house.

Mrs. Joe Birkenfeld and daughter, Lillian, visited over Sunday with her parents.

Frank Shepard had the misfortune of receiving a broken collar bone while dehorning some calves, recently.

J. F. Hacker bought some yearling heifers from J. W. Hanlan last Wednesday. They were branded at the Shepard pens.

Mrs. J. W. Hanlan was a dinner guest at Mrs. H. F. Neely's Friday.

While helping Mr. Beard brand cattle last Tuesday a calf fell on Mr. Waldrip's leg, breaking both bones and otherwise bruising and injuring him.

Before these items go to press the election will have been, and all the diversity of opinions be alike as to who will be seated in the White House March 4th.

A large number of cattle and calves were driven to Hereford from here for shipment last Friday. Those who shipped were Frank Metcalf, J. H. Hacker, H. T. Neely, Emerson Hacker, B. F. Neely and Alfred Grant. Frank Metcalf, Alfred Grant, Ned and Charlton Neely went to K. C. with the shipment.

Martha Shepard spent the day Wednesday with Minnie Grant.

J. W. Hanlan's car broke down on the way to Nobles Tuesday. B. F. Neely came to the rescue and pulled him home; then Roy Wagner pulled the car into Hereford on Thursday where it was put in running order again.

The night of October 31, was a night of merry making at the home of Mr. and Mrs. Blalock. A crowd of young people gathered there, each one arrayed in "spooky attire". Various games were played until a late hour, when their host and hostess served dainty refreshments, after which the "spooks" all departed, loth to await a whole year for another opportunity to tread the earth unmolested.

Wyche-Lakeview

Mrs. Anna Estes of Waxahatchie, Texas, is visiting in the home of her brother, J. H. Copeland and family.

G. R. Conkin and Lee Conkin have departed in their motor car to visit Clarence Conkin and look at the country.

Mr. and Mrs. W. High visited at the S. E. Brown home Sunday.

Little Ruth Wolfe spent several days last week in Hereford with her grandparents, Mr. and Mrs. J. A. Wear.

Mr. and Mrs. W. M. Cogsdell and son Frank visited at Jinks Lindsey's, Monday.

Mr. and Mrs. Grey of Friona, spent Friday in the C. C. Slaughter home. F. J. Axe and family were Sunday afternoon visitors in the Copeland home.

Carroll Wood visited home folks on Sunday.

Mrs. C. C. Slaughter and son, John Grey and Yeager Kidwell were visitors at the Wood home, Sunday.

Mr. and Mrs. W. A. Stewart, Mrs. Verne Witherspoon, and Mrs. Wilson spent Monday afternoon in the Copeland home.

C. C. Slaughter motored to N. M. Sunday.

Mr. and Mrs. W. W. Chivington and Mrs. L. L. Cannon and children spent Sunday with Mr. and Mrs. C. J. Paddock.

Mrs. L. N. Wolfe visited Friday afternoon with Mrs. Cogsdell and Mrs. Brown.

W. High helped S. E. Brown and Orville McKinley dip hogs Monday.

C. C. Slaughter returned Saturday from Lubbock and Canyon where he had spent a week receiving and brand-

ing cattle which he recently purchased.

Mrs. C. J. Paddock and Mrs. J. Nutter visited Wednesday with Mrs. W. W. Chivington.

The Thursday Club met Nov. 2nd with Mrs. C. J. Paddock. A large number answered roll call and a short business session held during which arrangements for an oyster supper was completed. A short literary program was rendered and usual hour of conversation enjoyed. The hostess served dainty refreshments. The next meeting will be held with Mrs. A. F. Wood Thursday, Nov. 16.

Scherer Vicinity

Mr. Fletcher Rogers attended court but two days last week, having been dismissed Wednesday morning from the jury.

Mr. Jim Chapman is serving on the jury.

Vera Matthews visited home folks Friday, returning to her school duties Sunday evening.

Mrs. W. J. Rogers who is staying with Lillian Fulkerson at Hereford, came out Friday afternoon with Mr. Fulkerson and Lillian, and made her sons and families a visit.

Miss Howton, Mrs. Fletcher Rogers and sons were callers at Wm. McIntosh's Sunday evening.

Mrs. Mary Moseley, her daughter and husband of Okla., Mr. and Mrs. Lee Hill, also three grand children, and Mr. George Moseley were afternoon guests at the Lupton ranch and Fletcher Rogers.

Mrs. Ruhl of Hereford, came out to see her little daughter one afternoon of last week as Mr. Ruhl is to leave soon for Nebraska, the child to accompany him.

Mrs. Minnie Bartlett was a Vega shopper last Friday.

Mr. Burch entertained guests from Amarillo at Sunday dinner. In the evening she and husband motored to Vega.

Mrs. Marshall's sister of Vega was knocked down by a car one day last week and is suffering much pain, her lower limbs having been badly bruised.

Mr. Burch went to Amarillo Monday to look about getting laboring hands.

Mr. J. E. Kirkman came up from Amarillo Monday morning, returning home in a new Ford in the afternoon.

Mr. Jim Higgins was a Hereford visitor Sunday.

Mr. Chapman of the Lupton ranch took dinner at the Fulkerson home Sunday.

Raymond Stubbs has quit the ranch, leaving all cares upon Oscar Spoon until other help arrive.

Noah Labbe has quit working for Fletcher Rogers for a few days and is out hunting.

The Halloween supper at the Ford schoolhouse was well attended and the boxes brought \$20.

Fletcher Rogers, Fulkerson and the Mosley brothers will ship cattle Friday.

Comer and Higgins branded calves Monday.

Johny Scott and Hudson drove about

Lax-Fos, A Mild, Effective Laxative & Liver Tonic Does Not Grip or Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not gripe nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

600 calves through here last Friday enroute for Summerfield.

Glavas and Bassett vaccinated a number of calves last Saturday.

Mr. and Mrs. Fulkerson called at Glavas Saturday afternoon to look at some cattle.

Mrs. John Whitsett and baby visited at Joe Bassett's Sunday, while John helped vaccinate.

Mr. John Whitsett's, Joe Bassett's, and Miss Jesse Sisk spent Sunday at Wm. McIntosh's.

Removal Notice

I have moved my office to the first floor of the Northern hotel. Come and see me for all kinds of real estate business. Money to loan on ranches.

E. F. CONNELL

Goodrich tires best by test. 36tf

LOST—One Silver cigarette case, initial "C". Reward. Return to Brand.

WEAK, AILING CHILD

Made Strong By Delicious Vinol
Lakeport, N. H.—"Our little girl 3 years of age was in a debilitated, run-down condition and had a stubborn cough so she was weak and ailing all the time. Nothing helped her until we tried Vinol. Then her appetite increased and she is strong and well, and I wish other parents of weak, delicate children would try Vinol."—Geo. A. Collins.

This is because Vinol contains beef and cod liver peptones, iron and manganese peptones and glycerophosphates which she needed.

CORNER DRUG STORE

STOCKING & McLEEAN, Proprietors Hereford—Also at the leading drug stores in all Texas towns.

DON'T SAY DRUG STORE

Satisfy your wants in Drugs and Prescriptions, Hot and Cold Drinks, Stationery, Kodak Supplies, Toilet Articles and Perfumes

—at the—

Corner Drug Store

THE REXALL STORE
Phone 105 Hereford, Texas

DON'T SAY DRUG STORE



beauty

These new Studebakers—the FIFTY horse power SIX at \$1085 and the FORTY horse power FOUR at \$875 are striking examples of the Studebaker ideal of beauty—nothing freakish or faddish but modest and dignified in design. Style that will be just as popular in years to come as it is today and a finish that does not grow old. Isn't that the car you want?

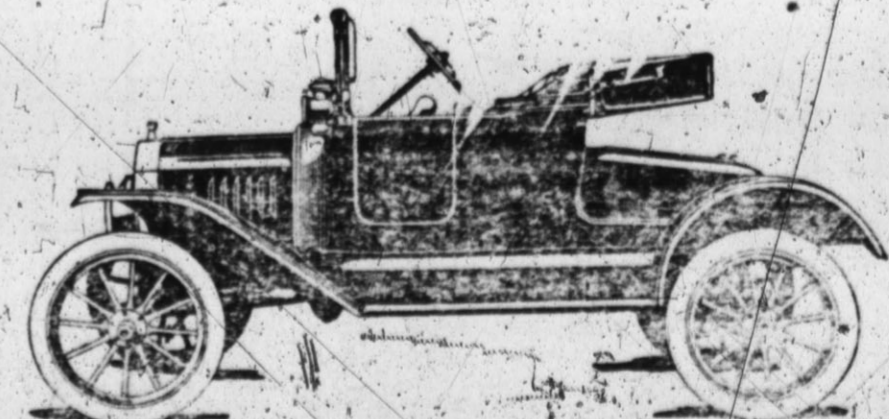
Jacobs Bros., Dealers

FORD

The Universal Car

The new Ford prices have brought the pleasures and profit of motoring within the reach of added thousands, while the new features; large radiator and enclosed fan, hood with streamline effect; crown fenders both front and rear; entire black finish and nickel trimmings, place the Ford in appearance right in the front rank of smart looking cars. It is a mighty handsome car with all the built-in merits, which keep more than 1,500,000 Ford cars in active daily service, accentuated in the car today. The same unequalled Ford qualities for work or pleasure. Better buy your Ford at once, Touring Car \$360, Runabout \$345, Coupelet \$505, Town Car \$595, Sedan \$645—f. o. b. Detroit. On sale at

BRANDT & KINNEY





Try Our Stationery

Use good stationery—it is a mark of good taste. It is just as necessary to use stylish stationery as it is to wear stylish clothes. Your letters are judged just as much by the paper you use as by the words you write. You want proper stationery, don't you? We have it for you.

Betts-Clark Druggists
THE NYAL STORE

LOCAL AND PERSONAL

PHONE 246.

O. G. Hill is in Kansas City this week with a shipment of cattle.

Dunlap handles Cole's Hot Blast and the German Heater.

Miss Charlotte Mooney left yesterday for Kansas City for a visit with relatives.

Turkeys! Turkeys!

For Thanksgiving at market prices. Dressed, 50c extra. Order by postal from Mrs. Lester Weaver, box 555, Hereford, Texas. 412t

Phone us for sacked coal at 50 cts per cwt. E. W. Harrison. 371f

Miss Bess Nance and Hazel Wilson came up from Farwell and spent the week-end with home folks.

We have digester tankage. E. W. Harrison. 371f

For the best service try Hereford Sanitary Steam Laundry. Phone 246. 201f

Mr. and Mrs. W. A. McFarlin, of Waco, Texas, who have been here for the past few weeks visiting their daughter, and son-in-law, Mr. and Mrs. C. E. Walker, returned to their home yesterday.

Mrs. H. A. Mothers and son, H. A. Jr., left Wednesday for her home in Sapulpa. They have been visiting Mrs. A. C. Chamness, of this county.

Miss Mildred Farmer accompanied the Wayland College basketball team to Hereford Saturday.

Mrs. E. B. Posey and W. H. Ray motored to Amarillo and spent the day Thursday.

Cole's Hot Blast heater will save you fuel bills at Dunlap's.

Mrs. E. M. Edwards and little daughter, Elizabeth, came in Saturday to join Mr. Edwards, and perhaps, spend the winter here.

R. W. Hankins, proprietor of the new music store, has moved with his family into the Orr property on Fourth street.

John L. Wilson has accepted a position with the Stock Yards National Bank of Kansas City as its Paulhandle representative. The bank is to be congratulated upon its choice.

The ladies of the Christian church will serve Thanksgiving dinner at the church. Family tables will be provided if reserved by Tuesday, November 4th.

MENU
Turkey Dressing Gravy
Cranberry Sauce Celery
Creamed Potatoes Peas
Fruit Salad
Pumpkin pie with whipped cream
Coffee
Price 50 cents 412t

Mrs. J. H. Mize and baby, have returned to their home at Amarillo after a pleasant visit with Mrs. Mize's parents, Rev. and Mrs. J. E. McClurkin.

Buy Goodrich Silvertown cord tires at Barnhart & Rice Garage. 301f

Mr. and Mrs. C. L. Sullivan spent Monday in Amarillo.

Bring Your Turkeys

See me at Hereford Nov. 15 and 16. I will pay highest market price for all you have. Want to load a car. B. H. Smith. 412t

Let the authorized representative of the Ladies Home Journal, the Saturday Evening Post and Country Gentleman, have your subscription or renewal. J. H. Allman, at Commercial Club, Hereford, Texas. 412t

Miss Cotta Sisk, who is teaching in Wayland, spent the week-end with her parents here.

Turkeys Wanted

I will be in Hereford November 15 and 16 to buy turkeys. Will pay market price. B. H. Smith. 412t

Mr. F. C. Parkinson, formerly agent for the Santa Fe here, but now, commercial agent with the Detroit, Toledo and Toronto, with headquarters at Springfield, Ohio, was here Tuesday on business.

Notice

We are well prepared to do cattle dipping for the public. All those wanting cattle dipping should see us within the next few days as we are going to do some work of that kind. Norton & Fuqua. 412t

Mr. Jacob Tiefert, Hereford's contractor, went to Amarillo, on business, Tuesday.

Carload of Turkeys

I want enough turkeys to fill a car. Will be in Hereford Nov. 15 and 16 to buy at highest prices. B. H. Smith. 412t

Mr. and Mrs. Henry Garnett, and their daughter, Mrs. J. H. Ross, left Wednesday for Hollene, N. M., where they go in the hope of benefitting Mr. Garnett's health.

E. T. Garnett, who was called here three weeks ago by the serious illness of his father, returned to his home at Tyrone, Wednesday.

Another 42-piece dinner set to be given away next Saturday at Skelton's Variety Store. 371f

KEEP THE KIDNEYS WELL

Health is Worth Saving and Some Hereford People Know How to Save It.

Many Hereford people take their lives in their hands by neglecting the kidneys when they know these organs need help. Weak kidneys are responsible for a vast amount of suffering and ill health, the slightest delay is dangerous. **Doan's Kidney Pills** is a remedy that has helped thousands of kidney sufferers. There is a Hereford citizen's recommendation.

Geo. Beams, machinist, E. 2nd St. Hereford, says: "I have used Doan's Kidney Pills, procured at the Betts-Clark Drug Store, off and on for quite a while for trouble with my kidneys and a weak back. They have always proven satisfactory and I gladly advise their use to anyone else."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Beams uses. Foster-Milburn Co., Props., Buffalo, N. Y.

WANTED: Position on farm or ranch. Experienced. Have wife and two small children. Can furnish best of references. See or write J. H. Dillard, Hereford, Texas. 402t

Barnhart & Rice sell Goodrich tires.

SEVERE BRONCHIAL COLD

Yields To Delicious Vinol

Philadelphia, Pa.—Last fall I was troubled with a very severe bronchial cold, headaches, backache, and sick to my stomach. I was so bad I became alarmed and tried several medicines, also a doctor, but did not get any relief. A friend asked me to try Vinol and it brought the relief which I craved, so now I am enjoying perfect health.

JACK C. SINGLETON
We guarantee Vinol for chronic coughs, colds and bronchitis.
CORNER DRUG STORE

STOCKING & McLEAN, Proprietors Hereford—Also at the leading drug stores in all Texas towns.

SOCIETY AND CLUBS

The spirit of Halloween held sway in Hereford for a longer period than is usually allotted to the reign of the witch and the goblin, and not until Thursday evening did the curtain fall on the final act of the Annual Halloween comedy.

To the ingenuity and hospitality of Mrs. Estelle Tucker is due one of the jolliest, as well as one of the very prettiest parties which the season brought to Hereford social circles. The home of Mrs. W. H. Patton, became, for the occasion, a world of strange scenes and stranger peoples where, "Night, subtle goddess, from her ebony throne" called to her protesting gloom her loyal subjects. The sign of the black cat and the blacker bat marked the entrance to this land of shadows, whose forbidding portals could only be opened by the mystic number, thirteen, and outside thirteen young men lingered and were lost. Inside, thirteen sirens in various guises brought their wiles to bear with such force upon these susceptible babes in the wood that they eagerly sought admittance and were happily surprised at the rare good fortune which awaited them. Brilliant lights shone on beautifully decorated rooms, various forms of entertainment peculiar to goblin land were provided and each, gay reveler was given a glimpse into the future. To fortify him for this ordeal a delicious luncheon was served and as the clocks pealed forth the hour of midnight, the scene was transformed as if by magic and the thirteen youths found themselves again face to face with life under ordinary conditions and thankful indeed to the charming maidens who had given them such a delightful evening.

Over in South Hereford, the social life reflects as it does in few communities the great, broad, spirit of hospitality, the spirit typical of this ideal combination—the old south and the new west. In these delightful all-day affairs, nothing of the mere desire to discharge one's social obligations, has a part. They are real merry-makings for the entire family, and for every family, and have furnished the solution in that neighborhood, of the popular problem called community centralization.

On the 21st, Mrs. B. F. Cobb was most pleasantly reminded of the kindly interest and love of her friends, as well as of the fact that another year of her life's record had been written. Shortly before noon a company of neighbors and friends invaded her home and took complete possession. Tables were spread and from many baskets were produced the appetizing viands which go to make up a most excellent dinner. That much time and thought had been given to the preparation of the elaborate meal, was evidenced by the attractiveness of the tastefully arranged tables which added so much to the delicious dinner. Enjoying the feast and the social afternoon following it were: Clay Bowsher and family, E. Reutro and family, H. R. Duff and family, Oris Reutro and family, Ed McNutt and family, Mrs. George Pierce, Mr. and Mrs. J. P. Wood, Mr. and Mrs. Johnson.

Mrs. F. T. Kelso was hostess to the Bay View Club on Thursday afternoon; the lesson beginning the study of German Art. Mrs. H. B. Stephens ably directed the afternoon's study. Mrs. McLain gave the historical setting in an accurate and concise treatment of that interesting period.

The amazing questions he asked the different schools with their representative painters. Holburn and Durr were given special study.

A delicious luncheon so beautifully served as to be within itself a tribute to art, was a pleasure added to the list of good things the afternoon held for the fortunate club members.

A reception honoring Mesdames J. W. Barnett and B. T. Lucas was given Friday evening by the Ladies Aid of the Christian Church at the home of Mr. and Mrs. T. E. Shirley.

A variety of Autumn flowers charmingly arranged made of the brilliantly lighted rooms a wonderfully pretty picture. A program including the following numbers was enjoyed:

Violin Solo... Edna Elliott
Piano Duet... Doyle and Jessie Womble
Reading... Lora Kibbe
Vocal Solo... Dorothy Barnett
Reading... Avis Wilson
Dialect Reading... Joyce Gough
A singing course with wafers, coffee and cocoa was served.

Those who attended the meeting of the Parent Teacher Club on Friday afternoon received much practical benefit and enjoyed a most interesting program.

The discussion of the subject of medical inspection in the Hereford schools was led by Mrs. D. W. Hawkins, followed by Miss Anderson. Both of these ladies have taught in schools, having this requirement and, hence, could speak advisedly upon the subject. In the general discussion which followed, the question was viewed from many angles, a clear and definite un-

Which Do You Prefer?

It is important for reasons of health and practical economy for every housekeeper to ask herself this question:

"Do I prefer a pure baking powder like Dr. Price's, made of cream of tartar derived from grapes, or am I willing to use a baking powder made of alum or phosphate, both derived from mineral sources?"

The names of the ingredients printed on the label show whether the kind you are now using or any brand, new or old, that may be offered is a genuine cream of tartar powder, or merely a phosphate or alum compound.

There is no alum nor phosphate in

DR. PRICE'S CREAM BAKING POWDER
MADE FROM CREAM OF TARTAR
DERIVED FROM GRAPES

derstanding of the advantages to be gained by inspection, resulting. A Committee was appointed to confer with the school board in regard to securing such inspection in the city schools.

The cigarette habit and the enforcement of the cigarette law were discussed, the consensus of opinion being that the most effective remedy for the evil lies in the better education and enlightenment of the boys themselves along this line. The Club will further the work recently inaugurated by Prof. Wilson, by offering additional prizes for essays and orations.

Another goal which the Club hopes to reach is the raising of a \$300 library fund in order to secure the first class rating. \$81 for this fund was raised in October besides the amount necessary for the purchase of the slippery slide. An entertainment will be given about the 24th for the benefit of the library fund.

Following is the report of attendance:

Grade 1. Miss Garretson; 5.
Grade 2. Mrs. Fertsch; 9.
Grade 2 & 3. Miss Lucas; 5.
Grade 3. Miss Gallagher; 11.
Grade 4 and 5. Miss Smith; 3.

Grade 4. Miss Hill; 4.
Grade 1. Miss Anderson; 9.
Grade 6. Mrs. Garrison; 21.
Grade 7. Miss Price; 4.
Grade 8; 5.
Grade 9; 5.
Grade 10; 4.

The sixth grade won the picture offered to the room having the largest percent of parents present. The count showed 48 per cent of parents present while the fourth grade followed closely with 32 per cent.

We believe some interested parent will offer a picture or flag to the room having the best attendance and fewest tardies for each month.

It is impossible to do the best work with some one absent.

An absent pupil retards the work of the entire class.

James Harp, who has been away for some time, returned Monday of this week in time to cast his vote for Mr. Wilson.

Miss Goochie Sisk, who is teaching the Rhea school, in the west part of the county, spent the week-end with home folks.

TRACTORS
And Other Farm Machines Need

TEXACO CRATER COMPOUND
To SAVE The GEARS

TEXACO CRATER COMPOUND is intended for use on heavy gears of all types, and on chains and sprockets. Stays where it is put, defies heat, pressure, or flying dirt.

Clings to gear teeth, protects them from wear, rust, or cutting.

Gears run quieter, last longer, mesh properly. Easier pulling and more power.

A can of "CRATER" will convince you. Use it along with TEXACO URSA OIL for cylinders, TEXACO CUP GREASE for bearings, TEXACO GASOLINE for fuel.

A complete line of oils and greases for all purposes can be had from the TEXACO Agent in your town.

THE TEXAS COMPANY
GENERAL OFFICES: HOUSTON, TEXAS
AGENTS EVERYWHERE

TRY PAYING CASH

for your groceries one month and see how much you can save.

PHONE 259 AND GET MY PRICES

The PENNY CASH STORE
J. O. McCRELESS

ART RUGS

MORE ART RUGS—BETTER ART RUGS

Five Thousand Dollar Stock on hand. You will be surprised to see what we are showing in this line. The beauty of the whole matter is the attractive low prices we can now make you on Art Rugs.

We own our stock of Art Rugs. Very much under their present value in the market, hence we can give you prices that cannot be duplicated.

This is the time of year that you should buy Art Rugs. We are making prices that should induce you to buy:

Don't forget that we are satisfied with small profits

- \$15.00 Art Rugs, 9x12, Tapestry Brussels, splendid value..... \$12.50
- \$18.75 Art Rug, 9x12, Tapestry Brussels, standard quality..... \$15.00
- \$22.50 Art Rugs, 9x12, Good Axminster, beautiful pattern..... \$18.50
- \$27.50 Art Rugs, 9x12 Good Axminster, pleasing designs..... \$22.50
- \$60.00 Art Rugs, 9x12, French Bagdad Wiltons..... \$48.00
- \$45.00 Art Rugs, 9x12 Wilton Velvets, extra fine..... \$37.50
- \$35.00 Art Rugs 9x12, Superior Quality, and very fine..... 27.50
- \$5.00 Art Rugs 9x12 Japan Matting, very pretty..... \$3.75
- \$10.00 Art Rugs 9x12 Wool Fibre..... \$8.50
- \$10.00 Art Rugs, 9x12 Crex..... \$7.50
- \$12.50 Art Rugs 9x12, Wool Fibre..... \$10.00

Remember we sell it for less

E. B. Black Co.

WITH THE CHURCHES
Endeavor Program for Nov. 12
 Song
 Prayer
 Song
 Subject, "How to be Strong."
 Scripture Reading Heb. 11:32-40:12:1-4.
 Leader—Maggie Lee Clark
 What is Spiritual Strength?—Dorothy Boardman.
 How does the Soul grow strong?—David Broadwell.
 How does bodily strength help spiritual strength?—Rev. Baker.
 Duet by Hallie and Mae Womach.
 Why are strong Christians needed today?—Ruth Lee.
 How can we help others to grow strong?—Dale Bodkin.
 Piano Solo by Miss Eva Rice.
 How will the Christian Endeavor Society help us to grow strong?—Mary Lee Fuqua.
 Song
 Benediction.

On Tuesday, Oct. 31, an all-day session of the Ladies' Aid of the Christian Church was held with Mrs. J. T. Jowell. An old fashioned quilting bee with an elegant noonday dinner toward whose menu each guest contributed made up a most delightful day. Four comforts were tackled and finished. The pleasant affair marked one of those rare occasions of sincere, heart-to-heart fellowship which do so much to strengthen the spiritual life of the church.

The all-day meeting was planned especially in honor of Mesdames J. W. Barnett and B. T. Lucas, whose faithful work in the society is much appreciated.

Subject, "How to be Strong, Heb. 11:32-40; 12:1-4.
 Song
 Prayer
 Five Ways to be Strong.
 1. By taking advantage of the crowd.—Mr. Spratt.
 2. By stripping for the Contest.—June Seceast.
 Song
 3. Getting in Form.—Mr. Nobles.
 Special music—Thelma Hough.
 4. Patient Endeavor—John Henson.
 Special music—Jack Mounts.
 5. Looking to the Director—Alice Ward.
 Song
 Benediction

The C. W. R. M. of the Christian Church enjoyed a delightful day, Monday with Mrs. B. K. Nutter at her country home. The forenoon was

spent informally and at noon a bountiful and delicious dinner was spread. The different articles of food had been prepared by the ladies of the society and its menu was as varied as it was excellent.

In the afternoon the program was given as announced, with a few changes Mrs. Shirley leading and Mesdames Dodson, Ferguson, Ramsey and Wheeler appearing on the program. Mesdames Neal, Ramsey, Ferguson, Elliott, Gough, Shirley, Vanderburg, and Wheeler and Miss May Murchison besides two visitors, Mesdames Hatliff and James Nutter, shared the day's pleasures.

Neighboring Society
 The ladies of the Wyche Lakeview Thursday Club entertained their husbands with an oyster supper on Saturday night at the home of Miss Elsie Smith. It is unnecessary to say that the husbands enjoyed the affair immensely. They unanimously voted it a feast and banquet combined. There were oysters stewed, oysters fried by the hundreds and oysters raw, with all the necessary trimmings, celery, pickles and catsup, and hot coffee.

After the supper was served a short literary program was given. A song by Salome Copeland and Louise Ricketts, readings by Mrs. Leo Wolf, Mrs. Wood and Mrs. Brown, followed by a burlesque by two of the members whom Mrs. Copeland introduces as Mr. and Mrs. Guggenheimer of Denver, Colo.

The evening was greatly enjoyed by all and the Club tenders a vote of thanks to Miss Elsie for the use of her home and everything therein.

Should Be \$10,000.00
 In last week's Brand an account was given of Mr. Merritt's cane crop, but the proof-reader spoiled its effect. It should have read \$10,000.00 instead of \$1,000.00. In fact Mr. Merritt sold \$10,300 worth in one sale from 250 acres.

Window Shades—3 for a dollar as long as they last. Come after them. Oil Cloth, all colors. The Fair.

Announcement
 I wish to announce to my friends and all patrons of the stock yards National Bank of Kansas City, Mo., that I will be in charge of the Stockman's Cattle Loan Co., for the Panhandle and southwest territory, and will be glad to meet and serve them at all times.
 JNO. L. WILSON.
 10 yards good Gingham, Saturday, at The Fair, 95c.

Congregational Choir Concert
NOVEMBER 11, 1916, 8 O'CLOCK P. M.
 Chorus—"Hail to the Dawn".....Von Suppe
 Choir
 Male Quartette—"Love's Old Sweet Song".....Molly Messrs. Winn, Lillard, Chas. Winn, Brownlee
 Reading—"King Robert of Sicily".....H. W. Longfellow
 Miss Jersig
 Vocal Duet—"Whispering Hope".....Alice Hawthorne Mesdames Henschel and Winn
 Vocal Solo—"A Dream of Paradise".....H. Gray Mr. Brownlee
 Piano Duet—"March from 'Tanhauser'".....R. Wagner Mesdames Lillard and Crawford
 Anthem—"Changeless His Love".....Choir
 Reading—Selected.....Clyde Goodwine
 Vocal Solo—Selected.....Mrs. Henschel
 Male Quartette—"Dat Watermillon".....Adams Messrs. Goodwin, Messenger, Simpson and Winn
 Violin Solo—"Berceuse from 'Jocelyn'".....Godard Charlie Winn
 Men's Chorus—"Old Glory".....Adams
 Reading—"Biddy's Trials Among the Yankees".....Mrs. R. G. Clennin
 Ladies' Chorus—"Sandman Am a Softly Comin'".....Humoresque by Anton Dvorak
 Piano Solo—"Twittering of the Birds".....Billena Mrs. Reeves
 Anthem—"Holy Father".....Choir
 Chorus Leader.....Mrs. W. E. Goodwine
 Pianist.....Mrs. L. F. Lillard

Wheat Topped the Market
 R. R. Wheatly, of Fifth creek, passed through town Tuesday on his way home from Glazier where he had been with a load of wheat for which he topped the market at \$1.95 per bushel.—Lipscomb Limestone.

A full line of tin ware. The Fair.

Will Have Daily R. F. D.
 Beginning November 16th, the rural delivery route out of Roy, N. M., will be carried daily instead of three times a week as heretofore. The patrons of the route are correspondingly elated.

Captures Deer in Palo Duro
 James E. Hill, of Claude, was in Amarillo last Saturday, exhibiting the skin and antlers of a two-year-old buck which he had killed in Palo Duro canyon. He is having the skin mounted.

Stone ware, combination flower pots, jardiniere at The Fair.

FOR SALE—The following household goods: Kitchen range, table, hall rug, hall tree, library table, and two rockers. Phone 79. 11p

Brooms—At The Fair 35c.

Van Sickle Convicted of Perjury
 Lee Van Sickle, under sentence for killing H. Brown in Amarillo, almost a year ago, has been convicted of perjury in connection with his trial.

A nice line of notions. The Fair, Toilet Articles for a song at The Fair. 41

Special Election Notice
 PURSUANT TO AN ELECTION ORDER issued by the Commissioners' Court of Deaf Smith county, Texas, Notice is hereby given that a SPECIAL ELECTION will be held on SATURDAY, the 18th day of November, A. D. 1916, at the regular polling places in each election precinct in Deaf Smith county, Texas, for the purpose of determining by vote whether a majority of the property tax paying voters of this county desire the issuance of bonds in the amount of Twenty-five thousand (\$25,000.00) dollars due in forty years from their date and bearing six per cent interest per annum, payable annually, to provide funds for the erection and equipping of a County Hospital for Deaf Smith county, and to determine whether the Commissioners' Court of this county shall be authorized to levy, assess and collect annually while said bonds or any of them are

SEE THE DIMOLITE
 in our window. It burns a 40 watt lamp and by a simple pull of the string gives you 10 - 20 - 30 or 40 candle power from the same lamp.
 Price \$1.10. Guaranteed 5 years
Hereford Light & Power Co.

Chevrolet Cars
\$550 f. o. b. Amarillo
 —Overhead valve motor
 electric starter and lights
 sliding gear transmission
 cantilever springs
J. R. STUBBS
 AGENT

outstanding, a tax upon all taxable property in Deaf Smith county, sufficient to pay the current interest on said bonds and provide a sinking fund sufficient to pay the principal at maturity.

All persons who are legally qualified voters of this State and of this county, and who are resident property tax payers of this county, shall be entitled to vote at said election.

Said election was ordered by the Commissioners' Court of this county by order made and entered on the minutes of said court on the 10th day of October, A. D. 1916, and this NOTICE is given in pursuance of said order.

Dated this 14th day of October, 1916.
 JAS. A. HUGHES,
 County Judge, Deaf Smith county, Texas.

If you have something to sell or trade---
 or want to buy---

Try a **WANT AD**
 in the
HEREFORD BRAND

They Bring Results
 Study The Brand Want Column