

The Hereford Brand

VOLUME 16

HEREFORD, TEXAS, THURSDAY, DECEMBER 14, 1916

NUMBER 48

Merchants-Bankers, Farmers and Stockman's Congress

Last Saturday was appointed for a general meeting at the Court House of Bankers, Merchants, Stockmen and Farmers in a Congress to discuss and arrange matters for a more mutual co-operation of interests. The day was bad, snow had fallen and the wind was brisk and cold. The meeting did not gather at the appointed hour. It was 2 o'clock in the afternoon before the crowd assembled. A goodly number gathered and the program was carried out only in part but that part which was carried out was profitable to those present.

Judge L. Gough presided with his usual dignity and dispatched the business of the meeting with credit to himself. Mr. W. A. Stewart delivered the first address which was well received. Mr. Stewart was not on the program and was not assigned any subject, but he said many good and helpful things. His main thought was the interdependence of the various interests of the country, and that the highest good would come by the co-operation of these interests.

He was followed by that prince of cattle raisers, Rat Jowell, who gave a most informing talk on the scientific breeding of cattle. Mr. Jowell's words were forceful because of his knowledge of his subject, and by the splendid success he has made in this line. He insisted that the high bred cattle were the cheapest regardless of the price. He says this Plains country is the ideal country for both breeding and finishing cattle, it being the medium between the south where the hide and hair is thin and the bone small, and the north where the hide and hair is thick and the bone large. We can breed as well here as they can south of the Plains, and finish as well as they can farther north which is not suited to breeding.

Walter Wynn of the State Department of Agriculture, was present and delivered an address. He says his department is ready and anxious to assist in any way they can the producing interests of the Plains.

The room was not well heated and it was thought wise to defer the balance of the program for a future meeting which was set for some day in January, exact date to be announced by President Gough. Weather conditions prevented the expected crowd, but the meeting was profitable—it was a start. We need many of these conferences where we can exchange ideas and give others the benefit of our own experience, thereby bring about a closer co-operation.

The Real Way To Get Rich Quick

The First National Bank is now offering to everybody in this community men and women, girls and boys—a real way to get rich quick.

This is how you do it: You can join their Christmas Banking Club with only a dime. You make your deposits every week. The second week you put in twenty cents; the third week you deposit thirty cents; and so on, putting in only ten cents more each week than you did the week before.

At the end of fifty weeks—just before Christmas of next year when you will feel the need of money—you will have saved a great big julee \$127.50.

You won't believe this until you go into the First National Bank and get them to give you a Christmas Banking Club book. They will cheerfully do so without cost.

You will also see how you can begin a bank account with only a nickle and at the end of fifty weeks have \$63.75.

The bank looks out for the little folks too. A boy or a girl can start an account with only one or two cents and at the end of fifty weeks have \$12.75 or \$25.50.

This is a good thing for our community and the First National Bank is to be commended for putting in this Christmas Banking Club system. The best feature of the plan is that it will get the club members into the banking habit and make them all open permanent bank accounts which they will "feed" regularly and make grow into a nice fat sum before they hardly know it. They will never miss the money. This is the sure way to get rich quick.

Are you not going to try it?

Good Book Week

A cordial invitation to visit the Hereford Public Library, particularly during the week beginning December 11 extended to all city officers, business men, parents, teachers, children and all who are interested in reading. This week is being observed in libraries all over the country; the object being to arouse interest, impart information and help those who are selecting books for Xmas gifts. A carefully selected list of children's books will be given to any one who wishes it. The public library has been called the Peoples' University and is of value in proportion to the use made of it. Come at least once during Good

Auto service between Hereford and Amarillo. Overland car leaves Northern Hotel 9 o'clock, returning leaves Amarillo Hotel 4 p. m. Fare one way \$1.50; to Canyon 75c. 46-11-17

NOTHING SUCCEEDS LIKE SUCCESS

For the Best Service, Sales and Net Results consign your Cattle, Hogs and Sheep to



THOS. J. ZOOK
President and General Manager

ZOOK & ZOOK

LIVE STOCK COMMISSION COMPANY

CATTLE LOANS A SPECIALTY

CAPITAL \$50,000

Both Phones Main 6899



LOUIS E. BOYCE
Vice Pres., Sec'y., and Treas.

Stock Yards Station

Kansas City, Missouri

PROGRAM.....

Fifth, Sudday Meeting

OF THE

Tierra Blanca Baptist Association

To Convene With the First Baptist Church of Hereford, Texas, December 23-31

Thursday

7 p. m.—Devotional service..... J. E. McClurkin
7:30 p. m.—Introductory sermon..... J. A. Lindley

Friday

9 a. m.—Prayer and Praise service..... John Rowan
9:30 a. m.—Relation of the Baptist Ministry to all moral questions..... B. F. Fronabarger
10:30 a. m.—The Pastor and his People..... G. B. Airhart

Dinner

LADIES' PROGRAM

2 p. m.—Devotional services..... Mrs. J. E. McClurkin
2:15 p. m.—Greetings..... Mrs. W. H. Rayzor
2:30 p. m.—Response..... Mrs. Dr. McFarland
2:45—Minutes of last meeting
3 p. m.—Home Missions..... Mesdames Dr. Longmire and Dr. LeGrand
3:30 p. m.—Reading..... Miss McClurkin
How can we awaken interest in the ladies of our churches who do not attend the meetings of the W. M. W.?
..... Discussed by all local Presidents

4 p. m.—Our District Work..... Mrs. B. T. Johnson, of Canyon
7:15—Sermon from each Society as to the Y. W. A. S. and Sunbeam Bands..... B. F. Fronabarger

Saturday

9 a. m.—Devotional services..... D. H. Mead
9:30 a. m.—Shall we stand by our Denominational Schools and why?..... Messrs. F. S. Roundtree and W. H. Younger
10:30—The Distinctive Doctrines of the Baptist..... Messrs. G. B. Airhart, J. B. Cole

Dinner

2 p. m.—Board meeting
3 p. m.—The destitution of our Association, and how to meet it by..... Messrs. J. A. Lindley and Roy Duncan
7:15—Sermon..... To be supplied

Sunday

9:45—Sunday School
11 a. m.—Sermon..... G. B. Airhart

B. Y. P. U. Program

2:30—Devotional service..... A. O. Thompson
Special song.....
2:45—Wasted Opportunities and Energies..... B. F. Fronabarger
Reading..... Miss McClurkin
3:45—What should the B. Y. P. U. be in the developing of young Christians?..... Discussed by all the local Presidents of B. Y. P. U.

The election of officers for the Associational year.
Benediction
7:15—Sermon..... F. A. Lindley

A Message from Far off Alaska

Chlenogoff, Alaska, Nov. 26th, 1917

MR. G. A. F. PARKER,

Dear Mr. Parker:

I have been putting off writing you for some time and like most things, we put off doing, the longer it is put off the quicker the time flies.

I received the chicken feed in good shape, but the freight charges are away beyond reason; the charges on the \$5 worth of feed was something over \$11 and strange to say two-thirds of this was railroad charges, although it had to be reshipped in Alaska twice the boat charges were less than \$4, so it seems in spite of commission the railroads certainly charge enough. I am sure for the feed is all that could be desired and if any kind of reasonable rate could be procured I am sure Alaska could use all the chicken feed the Panhandle raises.

Now, with reference to my section, I have not heard a word from Mr. Miller, so do not know if he has made any attempt to sell for me or not. I believe I should sell and let some actual settler on that section. If you see Mr. Miller, please tell him to write me what chances he has for selling for me. Did he effect a sale of the section this year? If not, I guess I will have to remit for the tax this year. We are having terrible weather, raining hard every day. If you could only have a portion of the excessive rains we have, what a difference it would make. We have had no cold weather yet; the roses and pansies are all blooming in my garden and all garden truck is still out and growing.

I got the section returns out here on my island over my private wireless

although I was born a Democrat, I don't like Wilson's policy.

Trusting you and yours are all well with regards to inquiring friends, and was disappointed in the results I am sincerely your friend.

JOSEPH T. BAUFER

P. S. I don't receive the Brand any more; if time has expired please advise and I will address Chlenogoff, Alaska. J. T. B.

It Costs Money

An Automobile is a great saver. They are great savers of time and reduce distance to a wonderful degree. The farmer or ranchman who lives in the country is brought into power his neighbor or his town when he owns a car. It is a wonderful healthful vehicle in that the owners enjoy much more of the open. Happy he should be the man who owns an automobile.

But the Automobile is an expensive luxury. We notice from the chamber papers that we have in Deaf Smith county over 100 cars of all makes. Many of these are fine expensive ones, while there are also many Ford's. A conservative estimate would be that the average cost of these is \$600, which would make a total of \$210,000 invested in these machines. Interest on this investment at 8 per cent is \$16,800. The average upkeep or maintenance of each car is not less than \$15.00 per month, or \$180.00 per year, or \$22,000 per year for the 100. The average life of a car is four years, which it is sold at about one-third or one-fourth of original cost, at \$135.00 per car making a yearly depreciation of \$82.50 on each car. The car is a great luxury, but it is a costly one. The car in Deaf Smith County

Jack Rabbit Drive

At the close of the session of the Bankers, Farmers and Stockman's Congress last Saturday it was agreed that the people of Hereford would join others of the Panhandle country in a Jack Rabbit Drive on the 27, 28 and 29th of this month. These long-eared speeders have become a nuisance and are very destructive of crops and should be exterminated. A drive will be organized for the days agreed upon, and a lot of real exhilarating sport is in store for those who join it. Calls have been received for large numbers of rabbits, coming from many sections. This from the State Department of Agriculture.

Inquiries concerning the Jack Rabbit continue to flood the market. Yesterday's batch included letters from New York, Maryland, Kansas, Louisiana, and many other states.

A Kansas concern makes inquiry as to Jack Rabbit shipments for the manufacture of sausage. From Buffalo, N. Y., came an inquiry as to names and addresses of shippers of rabbits in Texas, the price and the quantities that can be shipped.

A large number of Jack rabbits are wanted in Louisiana to be placed in the territory embraced between New Orleans and the mouth of the Mississippi River. It is stated that rabbits in that section have always been a source of revenue to the hunters, but the recent tropical storms have carried off all the rabbits. It is planned to replace them with Texas rabbits.

Letters to Santa Claus

DEAR SANTA:

I love you 'cause you was so nice to me last Xmas; now won't you please bring me a big air gun, a knife with a chain and a violin like Blake has. Santa be sure and bring aunt Della some chewing gum, and Homer Fox a box of fire crackers.

Hurry and come Santa.

With love,

FRANK COGDELL.

Annual Election of Officers

The directors of the Hereford Chamber of Commerce have called a meeting for the annual election of officers, the meeting to be held at the District Court room on Tuesday evening, December 19th, 1916, at 7 o'clock sharp. The officers selected at this meeting will serve for the following year. The present board urges every business man in Hereford to be present at the meeting. If it is important come out.

W. E. DAMERON,

Vice Pres. Hereford Chamber of Commerce

Holiday Buying—

Is the Order of the Day

In buying Christmas gifts, you should select something useful. We have just what you are looking for and we can please as well as satisfy your every desire.

Cedar Chests

We are showing beautiful Cedar Chests the ideal useful gift at \$10.00 \$13.75 \$16.50 and up to \$30.00 each.

Rocker Chairs

Our line of Rockers are certainly attractive—the kind which gives ease and comfort to the user. You can get the kind you want at \$2.50 \$3.50 \$5.00 \$6.75 \$8.50 \$10.00 and up. See our full line.

Art Pictures

It has never been our pleasure to show such an extensive line of beautiful pictures. We have some very fine hand-paintings that will please the art lover. You are invited to come and inspect our showing.

Sewing Machines

make fine gifts for your wife. Come in and we will show you the latest in the White and Singer Machines.

It Matters not what you want, We Sell It For Less

E. B. Black Co.

MONEY
TO
LOAN
SERVICE
TO
GIVE

SAFETY
ABILITY
WILLINGNESS
COURTESY
YOUR
BANK

An Ideal Banking Connection

Facilities, safety and sound methods with an intelligent care for the business NEEDS OF CUSTOMERS. We seek your business on that basis.

Being a member of UNCLE SAM'S FAMILY of banks under the new Federal Reserve System makes us in reach of UNLIMITED FUNDS for the use of OUR CUSTOMERS. If this has not already helped you, let us help you BECOME OUR CUSTOMER.

Whether you are ready to open an account or not, we want you to consider this as a personal invitation to come into the bank and talk over any financial matters YOUR AFFAIRS will be held strictly confidential and our experience and our advice may prove helpful.

Western National Bank

OF HEREFORD

CAPITAL \$120,000

G. A. F. PARKER, President C. C. CHENOWETH, Cashier
J. L. SMITH, V. Pres. ROSCOE DAVIDSON, Asst. Cash

A Christmas Expedition

At Christmastide the Corner Drug Store is one to enjoy thoroughly. It presents itself in gay holiday mood, and offers its manifold gift collections with the happy knowledge that they afford the choicest wares.

You want to give something beautiful—something useful—and, at the same time, something personal—

Letters written on Symphay Lawn are like long distance telephone calls, you know they are from somebody who's something to say and you are alert to find out what they are about. 85 cents the box	Imported Japanese Baskets Twill be a happy woman and lucky too—who gets one of these beautiful baskets for Christmas. Your choice for \$2.50	For an immaculate woman of culture our elegant Manicure Sets would be strikingly appealing. Give your old man a jar of Prince Albert Tobacco and a pipe. If he doesn't get another gift he's well remembered. Tobacco 80c, Pipes 25c to \$7.50
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But Don't Forget Butter Kist Pop Corn

A Xmas flash light will make brighter your dark pathways for a whole year. 75c to \$2.50	Grained Ivory, presenting novelty and variety, dignity and delicacy, but conventional to the last degree. An excellent collection for your convenient and expedient selection. Get him a box of Cigars.	It's not so much to send a friend. A little gift edged card! But in its fold, you'll find an old friend's regard. The happy medium of expression for sincere Christmas spirit.
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A vast and lovely array of toilet waters, perfumery, mirrors, mesh bags, seal skin purses, fountain pens, kodaks, etc. which offer true evidence of worth, of difference, of that discrimination which marks the gift, whether useful or simply ornamental, as one chosen thoughtfully with a fine sense of its purpose and fitness.

THE CORNER DRUG STORE

Many Towns Have No Coal
Many of the small towns in eastern New Mexico and the Panhandle of Texas have been complaining of a scarcity of coal for some weeks. Some of them received shipments which were divided and had to go as far as possible as there was no assurance when more would arrive. Fortunately the weather was mild but since the norther which struck this section, last Saturday, it is feared that many families will suffer for lack of fuel. The shortage of cars is said to be responsible for the failure of dealers to get shipments contracted for.

Gifts with a pedigree.
CORNER DRUG STORE.
When buying candy, we can please you; home-made candy, fancy packages and all kinds of candy at the
46-21. HEREFORD BAKERY.

National Marketing Conference
The whole sorry picture of fruits and vegetables rotting in the fields while residents in the cities paid exorbitant prices for the proportion which, by manipulation, or otherwise, reached the urban markets, was presented at the National Marketing Conference held in Chicago, but it is thought that a position has now been reached where something may be accomplished for the farmers.

The farm loan bill is a law; many states have market commissioners and the federal government has established the office of marketing and rural credits to work with the states, and the discussions have disclosed what the weaknesses of the system are and shown the way out. A governmental investigation of the livestock and packing industries by the federal trade commission was asked.

Market commissioners of twenty-five states, named to assist the farmer and the consumer by giving expert advice on proper crops to raise, where to send them, what they are worth; how to organize for mutual benefit, and the like, met under the presidency of W. G. Scholtz, market commissioner of Idaho. W. A. Sherman of the new federal office of markets and rural organization explained how the federal government purposes to cooperate with them.

In another room the National Agricultural Organization Society, met informally. This society was formed a year ago after previous conferences had developed the need of the farmer to organize to help the farmer to do so,

and to provide him with expert advice in efficiency methods necessary to his community development. It was reported at the meeting that the society had helped to form scores of cooperative associations during the year of its existence.

The resolutions express the belief that farm loan bonds will be readily salable, but remark upon the necessity for a system of short time credits in addition for the farmer. Legislation to this end is asked of congress. Congress also is asked to provide an authority to certify notes, secured by live stock or other farm products, so that they may have a ready market at reasonable rates. This, it is argued, would relieve the farmer of the high interest charged by local money lenders.

In the matter of getting more settlers on the land the resolutions recognized the excellent purpose of the Crouset bill, but opposed that particular measure as providing perpetual bureaucratic control, and tending to duplicate a "pendant peasantry" to overcome the evils of tenant farming, said to be increasing. The resolutions call for soil surveys which will show the exact character and value of every parcel of land in the country, government aid to the farmer until his land is in shape to provide him with a living. "Ready-made" farms are suggested, and the

plan used in Wyoming is indorsed. Supervision of private colonization projects to protect the settler from fraud and misrepresentation is requested and the government is asked to appoint a

LODGE DIRECTORY



HEREFORD LODGE NO. 419, A. F. & A. M., meets the Saturday night on or before the full moon in each month. Visiting brethren cordially invited. GEO. BEAMS, W. M.; J. S. JONES, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the I. O. O. F. Hall. Visiting Brothers always welcome. C. R. Lester, Consul Commander; C. L. Sullivan, Clerk

Catarrh Cannot Be Cured
with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surface. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials, free. F. J. CHENEY & CO., Props., Toledo, O. Sold by Druggists, price 75c. Take Hall's Family Pills for constipation.

HEREFORD THOR-O-BRED TREES AND PLANTS

Have created a demand that is surprising even to ourselves. This year's sales will show an increase of 300 per cent over last year.

The fact that we will sell more trees this season than all other nurseries selling on the plains is significant.

For Twenty-five Years we've been on the alert—striving to give better results—Spending \$1000 per year in tests.

Is it not, therefore, worth your while to investigate our products?

"QUALITY FIRST"
HEREFORD NURSERY CO.
HEREFORD

commission to look into the whole subject, including the feasibility and value of adopting in this country some of the policies of other countries which have done so much to improve agriculture and social conditions in these countries.

Congress is asked to have the federal trade commission investigate the marketing of live stock and study whether government or cooperatively owned packing plants would stimulate livestock production. The department of agriculture is asked to extend its work of establishing market grades so as to cover all farm products, including meat animals, and to enforce the observance of these gradings at all principal markets by the presence of inspectors as to grades between buyer and seller.

A paragraph was devoted to the emphatic assertion that the farmers protest against any embargo or export duty on foodstuffs. A protest also was entered against the Shields and Myers Water Power bills as failing to protect the public interest by failing to fix compensation and fixing a definite time for each water power lease to revert to the people.

The Way of Sudan Grass

J. R. Collier, who lives in the west part of town, was marketing his crop of Sudan he raised on a twelve-acre field and reports the following amounts that it net him for the full crop. There were four acres which was planted sooner than the other and this made him \$73.50 per acre on the four acres which brought in \$294.00. The other eight acres which was not planted until later he realized \$50 per acre making the eight acres bring \$400.00 and the total twelve acres amounting to \$694.00. Mr. Collier says this was never plowed after the planting and was only harrowed twice. The grass was cut in August and the last of the month we had our first rain to amount to anything for more than two months the roots suckered out and grew up about waist high and has made all the roughness that six head of cattle could eat until frost came, which was the first of October. Lockney Bacon.

Not Foot and Mouth Disease

Careful and systematic observation of the Nebraska cattle found in the Kansas City stockyards suffering with sore mouths has failed to reveal certain typical symptoms of foot and mouth disease, according to the Bureau of Animal Industry, U. S. Department of Agriculture. The specialists therefore, are of the opinion that the disease is not foot and mouth disease but vesicular stomatitis, a mouth ailment which ordinarily affects horses and sometimes affects cattle. The most striking symptom of this disease is the occurrence of blisters and sores on the tongue and other portions of the mouth.

This disease, while undoubtedly contagious, is not of great economic importance, as animals ordinarily recover from it in 8 to 10 days. Vesicular stomatitis is known in Europe and South Africa and has been found occa-

sionally in the United States. The present outbreak, however, is the most extensive yet noted in this country. The specialists of the Department therefore, are advising state livestock officials in whose territory the disease is found, to impose local quarantines to prevent its spread. They advise all owners and handlers of horses and cattle, particularly liverymen, managers of stockyards, and breeders, to clean up and disinfect their premises, and to wash out the mouths of sick animals with a weak solution of permanganate of potash or picric acid.

Where vesicular stomatitis is present among cattle and horses, immediate steps should be taken to control the disease, the Federal veterinarians advise. Affected animals should be kept to themselves until the disease has run its course, and animals exposed to infection should also be kept separately for at least eight days. Barns, premises and other equipment with which the diseased animals have come in contact should be carefully cleaned and disinfected. Well animals should be prevented from getting food or water mouthed over by those with sore mouths. It is a good plan first to wet down with disinfectants the portions of the premises to be cleaned so as to lessen the likelihood of spreading the disease germs in infected dust.

The premises then should be thoroughly cleaned and again disinfected. Drinking troughs and feed racks should be disinfected and then rinsed with clear water. A compound cresol solution made up of four ounces of the chemical to each gallon of water is recommended for use in this work. A solution of carbolic acid of approximately the same strength also can be used. These solutions should be applied with a spray machine or otherwise to all portions of the walls and floors.

The Department's veterinarians will keep a careful watch to detect any evidence of foot and mouth disease.

Bring your hides to McQueen Coal and Grain Co. We pay the top cash price for them; green, dry and old hides.

Get Cash for Cream.
You get your money when test is made; am now receiving cream at Curtisingers Grocery Store, Main St. Litterell Spratt. 1798

CHICHESTER'S PILLS
Ladies! Ask your Druggist for Chichester's Diamond Brand Pills in Red and Gold wrapper. They are sold with Blue Ribbon. Take no other. Buy of your Druggist. Ask for the Diamond Brand Pills. Sold by Druggists Everywhere.

\$100,000 TO LOAN
On farms or ranches in Deaf Smith, Castro and Farmer Counties. Long time, cheap rates, no inspection expense, no delays.
Potts & Jones - - Bonded Abstractors

You Need a Tonic
There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you. You can't make a mistake in taking

CARDUI

The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth, for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.



Prince Albert gives smokers such delight, because

- its flavor is so different and so delightfully good;
 - it can't bite your tongue;
 - it can't parch your throat;
 - you can smoke it as long and as hard as you like without any comeback but real tobacco happiness!
- On the reverse side of every Prince Albert package you will read:
"PROCESS PATENTED JULY 30th, 1907"
- That means to you a lot of tobacco enjoyment. Prince Albert has always been sold without coupons or premiums. We prefer to give quality!

PRINCE ALBERT

the national joy smoke

in goodness and in pipe satisfaction is all we or its enthusiastic friends ever claimed for it!

It answers every smoke desire you or any other man ever had! It is so cool and fragrant and appealing to your smokeappetite that you will get chummy with it in a mighty short time!

Will you invest 5c or 10c to prove out our say-so on the national joy smoke?

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

YOU LL, how a steady bowdy-do on tap no matter how much of a stanger you are in the neck of the woods you drop into. For Prince Albert is right there at the first place you pass that sells tobacco! The tippy top bag sells for a nickel and the tippy top tin for a dime. Don't let the tip bag and some square and half round tin humblers and the pound cigarette boxes humiliate you. That keeps the tobacco in such band up from "killing the time!"

TOBACCO IS PREPARED FOR SMOKERS UNDER THE PROCESS DISCOVERED IN MAKING EXPERIMENT TO PRODUCE THE MOST DELIGHTFUL AND WHOLE-SOME TOBACCO FOR CIGARETTE AND PIPE SMOKERS.

PROCESS PATENTED JULY 30th, 1907

R. J. REYNOLDS TOBACCO COMPANY WINSTON-SALEM, N. C. U.S.A. DOES NOT BITE THE TONGUE

This is the reverse side of the Prince Albert tippy red tin. Read this "Patented Process" message to you and realize what it means; in making Prince Albert so much to your liking.

It Pays to Be a Club Member

While at the Dallas Fair in October, the Hall County Agricultural Club boys were paid many attentions by the fair association and by others on account of the prominence they had obtained by their activities. The boys enjoyed it hugely and will long remember it. While there one day several of the boys were crossing the grounds and young Vevel Hughes of Lakeview, aged 13 years, was heard to say, "It pays to be a club member in Hall County." Mr. C. C. French, State Agent for Pig Club work heard the remark and at once requested the young man to go home and write him a letter on the subject of why it pays to be a club member in Hall County. The young man has done this and the following is his letter just as he wrote it:

To be a club member in Hall County pays in so many different ways that they are hard to tell. It has been worth \$125 to me this year, and that is more than I could have made at anything else. And, just to think, there has been no extra hard work to do either. I now have a male hog worth \$50.00, won in a judging contest that was open to club members only. I also have two gilts that are worth \$25.00 each. One was given me as a prize for showing the best male hog in the Hall County Poland China Pig Club. The second gilt was a prize for raising a club for "The Swineherd." I also won a pair of beautiful gold cuff buttons and \$2.50 in cash, these prizes being awarded me for winning the second largest number of prizes at the county fair. In addition, I won a free trip to the Dallas State Fair, where, as a member of the largest club in the world, I enjoyed some special privileges, among them a free trip over the city of Dallas. Surely, all or any of these are well worth working for.

Then there is the knowledge you gain by being a member of the club. You have the opportunity of meeting intelligent men from all over the state—men who are well educated. Men who have made a success of their business and love to talk of successful methods. Any boy or girl can learn a great deal by just listening to the talk of such men. Club members have great opportunities for listening to good lectures. And at all fairs where exhibits are shown, you will find that most of those shown by small boys and girls belong to club members, and this goes to prove that it pays to be a club member. One of the best features of the club work, in my opinion, is the hog judging contests that are offered once a year in Hall County. In this contest any club member has a chance to get a registered pig and pay for it out of the increase. As the pigs in this club are guaranteed to live, you see a Hall County club member has a fine chance to go into the hog business without any capital except grit and elbow grease.

Let us now consider the financial side of the question. What will my three pigs be worth in a year from now? With the natural increase, I ought to state a bank account and any club member should do as well. In a short time he could pay for his first year in college and thus make a start toward becoming a useful citizen. It is true one cannot win in every contest, but when you are not altogether a loser, as the knowledge you gain in studying for the contest will be useful to you in the future. It is the interest you take in your work that counts in anything you undertake. Just try putting as much energy into your club work as you do in a ball game and you will be sure to be a winner.

The club member has so many advantages over those who belong to no club. There are many prizes offered that are open to club members only. Then the social advantages are not to be overlooked. A boy is judged by the company he keeps; and no boy who cares anything for his club is going to do anything that will bring shame on

the boys with whom he associates. In club work, the poor boy enjoys as much advantage as the rich one. He may not have as much money to spend, nor can he dress so well, but in all contests he has an equal chance to win prizes or other honors.

As to why it pays to be a club member in Hall County, in particular, 1st, Hall County is the best county in Texas, 2nd, We have the best county agent that is to be found, 3rd, We have the largest and most enthusiastic club in the world, the greatest inducement to strive and succeed, and you just naturally love to work with such a big, jolly, hustling bunch of happy boys and girls.

I have only brought out three points, educational, financial and the advantage a club member enjoys over other boys and girls. There are many others that could be mentioned, but I believe these are enough to prove that it pays to be a club member and especially in Hall County.

In conclusion, I want to say that club work is clean, honest and uplifting; and if more interest were taken in it, there would be more boys and girls contented on the farm, more poor boys with college educations, and fewer boys loafing on the street corners, smoking cigarettes and using vile language.

Here's three cheers for our Hall County club, our agent, Mr. Will M. Miskiff, our state agent in general club work, Mr. H. H. Williamson, and our hustling state agent in pig club work, Mr. C. C. French. Lakeview Promoter.

The Crop Outlook

(Southwest Plainsman)

Just as we had concluded that it would be safe to call attention to the perfectly ideal weather that was being delivered in nice big chunks to the Plains country, the weatherman took a different notion and hauled out a weather that was a sure enough "cocker." Some snow, considerable wind and a temperature of 13 degrees or less made the householder view with alarm the rapid disappearance of the coal pile especially in the face of the short supply.

Farm work was brought to a stand still though there is not much doing in that line at present anyway. Some cotton remains to be picked but most of the farmers are pretty well up with their work. The cold spell caused lots of fatalities among fat hogs and everybody was kept busy for a few days, taking care of the fresh pork.

Many of the farmers have been improving the good weather by taking prospecting trips looking for new locations and our records show that a great many have bought places, some raw land and some well improved places, and are planning to move soon.

Bridges for The Ozark Trail

Contracts for thirty-three bridges and culverts were let Monday and Tuesday by the County Commissioners. Three of these were large bridges ranging in length from thirty to sixty feet. The culverts are to be of concrete and the bridges to have concrete piers.

One of the bridges is across a branch of Rainy Mountain Creek, ten miles northeast of Hobart; another is east of Snyder on Deep Red and the third is southeast of Hobart about 7 miles.

The contract price in round numbers is \$7,000.

Most of the culverts are on the State Highways between Hobart and the Caddo county line and south and west from Lone Wolf.

This means that most of the culverts are to be built on the route selected for the Ozark Trail through Kiowa county, or the Central Route.

Work will be commenced at an early date, it is understood, and rushed to completion as rapidly as possible. Hobart, (Okla.) Republican.

Sheep Earn More Than Cattle

As a banker as well as a stock man, J. P. Gibson, president of the First State Bank of Elmore City, in Garvin county, has warned that sheep raising is more profitable than cattle in Oklahoma. He had over 400 lambs in Wednesday's market that sold at \$10.50, the day's top, and while he did not bring the detailed account of his experiment, he said he was positive they made him big money. Three months ago he bought 700 head, and his death loss has been but 12 head, a smaller percentage than the average in either cattle or hogs. "It was the cheapness of the gain and the profitable price that made the investment earn good money," he added, "the flock cleaning up waste and unmerchandise feeds before being put on corn and alfalfa."

"I had but 100 acres of grass for the flock the first month. If it was cattle I had bought, this would not have provided range for much over a load. The original investment was small. The fattening period was short, and with such inducements as these along with the ideal climate for running a flock, I believe every farmer should take hold and have sheep on his place the year around. As a banker, I would be more willing to help farmers stock up with sheep than cattle. The chances for making money are many times more favorable handling a flock than a herd of cattle." Oklahoma Livestock News.

Improved Freight Service

Hogs may now be shipped from Clovis to Wichita by fast train without unloading and feeding. So announces C. C. Dana, General Freight and Passenger Agent of the Santa Fe Railway with headquarters at Amarillo. "Something like a year ago the Santa Fe Railway put on a special hog train every Saturday out of Slaton, Texas, by way of Amarillo to Wichita, Kansas. Hog shipments so made were scheduled to arrive in Wichita 2:45 Sunday afternoon. This gave the shippers time to load his hogs in the bulk of condition for the early Monday morning market."

This special fast Saturday service is now extended from Clovis to Wichita. The Saturday morning freight out of Clovis will leave early enough to connect with the Slaton hog special at Amarillo which leaves there at 1:30 in the afternoon. This gives the hog shippers on the west side of the Panhandle and Eastern New Mexico a much improved service.

The hog industry in the Panhandle and eastern New Mexico has grown remarkably the last few years until now it warrants special consideration by the Santa Fe railway. Following its policy of giving encouragement to development along its lines, Mr. Dana offers this improved freight service to the hog growers. Shippers from a distance in the Pecos Valley and west on the main line may unload their hogs for rest and feed at Clovis and take advantage of the fast service to Wichita.

A. M. HOVE.

Notice of intention to apply to the legislature of Texas which convenes in January, 1917, for the passage of an act or acts authorizing the Panhandle and Santa Fe Railway Company to purchase or lease the railroads and other property owned or hereafter acquired by North Texas and Santa Fe Railway Company, such lease, if executed, to include the branches and extensions of such railroads and each of them that may be hereafter constructed.

The undersigned will apply to the legislature of Texas which convenes in January, 1917, for the passage of an act or acts authorizing the Panhandle and Santa Fe Railway Company to purchase or lease the railroads and other property owned or hereafter acquired by North Texas and Santa Fe Railway Company, such lease, if executed, to include the branches and extensions of such railroads and each of them that may be hereafter constructed.

Panhandle and Santa Fe Railway Co. By E. P. RIPLEY, President.
South Plains and Santa Fe Railway Co. By E. P. RIPLEY, President.
North Texas and Santa Fe Railway Co. By E. P. RIPLEY, President.

OF LOCAL INTEREST

Some People We Know and We Will Profit by Hearing About Them

This is a purely local event. It took place in Hereford. Not in some faraway place. You are asked to investigate it. Asked to believe a citizen's word. To confirm a citizen's statement. Any article that is endorsed at home is more worthy of confidence. Than one you know nothing about. Endorsed by unknown people. Mrs. W. G. Ross, 310 W. Third St. Hereford, says: "I used Doan's Kidney Pills, which I got at Burns Drug Store, a couple of years ago, and from the results they gave me, I think they are a good medicine. I gladly advise anyone to take them if bothered by a weak back, or disorder of kidneys. Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's the same kind that Mrs. Ross had. For Millburn Co., Troy, Buffalo, N. Y."

BURNS For Drugs

Blue Blood and Red-Fox Feature, Thursday, Dec. 21, featuring George Walsh, Doris Dawn and James Marcup in 5 reels. Prices 10c and 15c. 45-21. STAR THEATRE.

FRIONA NEWS NOTES

G. W. Madrey and family and J. F. Lillard and wife, took dinner with J. W. Ford and family Sunday. Mr. A. N. Wentworth was received into the membership of the Congregational church at the morning service Sunday. Mrs. Henry Fox of Hereford, spent Thanksgiving with her parents, Mr. and Mrs. F. E. Glennin. She returned home Saturday. Prof. Younger went to Canyon to spend Thanksgiving with home folks. Before leaving Friona he presented the ladies of the Baptist Aid society with a huge turkey to be served at the dinner which the ladies held at the hotel on Thanksgiving.

Mr. and Mrs. Carter spent Thanksgiving with relatives and friends in Canyon and Hereford. E. M. Sherels, from northeast of town was in Monday morning attending to some business matters and doing a little marketing. He states that he still has considerable of his feed crop to stack. G. M. Orbaugh spent Thursday and Friday of last week in Amarillo, and ate Thanksgiving dinner with his son Dan, who is employed as telegrapher for the Santa Fe at that place. Mr. Orbaugh took occasion while there to call on his former pastor and wife, Rev. and Mrs. Huribut. He returned on Saturday to be ready to take up his work at the school on Monday.

The turkey dinner given at the hotel on Thanksgiving day by the Ladies Aid of the Baptist Church was well patronized, and the ladies added to their treasury over thirty dollars as the result.

Mrs. A. M. Brownlee was hostess to the Friona Woman's Club on Wednesday afternoon of last week. A goodly number of the membership were present and a most interesting program was rendered consisting of the following: Paper—Natural Resources and Industrial Development of Texas—Miss Wimple Warren. Response—Some place of Interest in Texas. Paper—Public Education—Mrs. Brownlee. Discussion.

The musical part of the program consisted of a vocal duet by Mrs. Henschen and Mrs. Winn, accompanied by Mrs. Crawford, and a piano solo by Mrs. Elith Lillard.

That which came near being a serious accident occurred here last Friday afternoon. T. F. Lillard had G. W. Davidson employed in helping him to remove a lot of oak from a year. Mr. Davidson drove the team along side of the car and tied the lines to the car door. He then climbed inside and began tossing out the bags. While thus engaged, the legal engine which was using some switching in the yards, backed down, and hitched to the string of cars on the side track. The horses being drawn backward by the lines

became frightened and broke their lines and started at a headlong gait with the front of the wagon, toward the depot before Davidson could get from the car and stop them. The horses ran at full speed into the wire netting on the ball ground, which brought them to a halt, and were overtaken by Mr. Lillard. The wagon was badly wrecked and the horses received several bruises and cuts but none were serious.

Our town and community seems threatened with a coal famine of uncertain duration. Our local coal dealer, Duddy Foster, has several cars of coal ordered and one of them has been due over a month and another

has been due fifteen days and he has no information as to when they will arrive. He has a small amount on hand which he is selling in small amounts to those who are entirely without, trying in this way to keep all in fuel until his cars arrive. A severe cold snap with no fuel on hand would surely cause considerable inconvenience.

Some of the farmers are already turning their land preparatory to spring farming and many others are rapidly making preparations to begin either plowing or flat breaking, while there is plenty of moisture in the ground.

Special Excursions

Round trip all year tourist fares to following points in Texas, limit 90 days in addition to date of sale, on sale daily to—

Arañas Pass,	Brownsville,	Corpus Christi,
Freeport,	Hubbard City,	Laredo,
Marlin,	Miguel Wells,	Palacios,
Port Lavaca,	Port O'Connor,	Riviera,
Rockport,	Seadrift,	

For further information call Passenger Station—No. 34

L. I. GARTON Agent

Chevrolet Cars

\$550

—Overhead valve motor
electric starter and lights
sliding gear transmission
cantilever springs—complete
modern equipment

J. R. STUBBS

AGENT

Announcement

We have opened our business in the building north of Western National Bank. After careful consideration, have decided that the business most needed in Hereford that is really a necessity in every city, is an Electrical Shoe Machine and Hand Made Saddle Business. We have goods arriving every day. Expect to be ready for business at once. Will make special prices for first week. Drop in and see the excellent work we do. You will be pleased with our make of saddles, and appreciate the fact that while shoes are as high as "before the war," we can make your old ones as good as new. We are experts in our line, and guarantee satisfaction. We will appreciate your patronage.

R. H. Lamb & Son

FORD

The Universal Car

There can only be one reason why 30,000 cars have sold and are still selling from here to ten by one over any and all motor cars made, and that reason is, it is a better car from any and every angle. It has the most reliable motor in the world, more than 1,000,000 Ford cars prove. With the new large radiator and electric fan, a responsive hood, seven fenders front and rear, the black finish, nickel trimmings, it is a most attractive car in appearance. Reliable Service assured through 100,000 Ford cars throughout the country. Touring Car \$360, Runabout \$245, Coupelet \$305, Town Car \$345, Sedan \$445. Call on B. DeWitt, Come in and let us show you how easy it is to get a Ford car.

BRANDT & KINNEY

Christmas Shopping

Do you realize that there are only ten more days to do your shopping in before Christmas, and those who wait late to do their shopping may be disappointed in finding just what they want for presents. We still have many articles in our large store that will make nice and useful gifts. Below we mention a few of the many things that can be selected from. Come in and let us sell you the things you want.

Ladies' Furs, Ladies' Coats, and Coat Suits, Children's Coats, Ladies' Fancy Collars, Ladies' High Top Boots, Silk Hosiery, Child's Fancy Top Shoes, Ladies' Kid Gloves, Sweaters, Silk Dress Goods and Waistings, Fancy Ribbons, Toilet Sets, Fine Table Linens, Italian and Fancy Handkerchiefs, Men's Ties, Men's Silk Sport Shirts, Men's Dress Hats and Caps, Men's Gloves Men's Belts, Felt House Shoes, Men's and Boys' Ties, Cuff Buttons, and Stick Pins, Tie Clasps, Men's and Boys' Mackinaw Coats and Suits, Trunks and Suit Cases, Fine Wool Bed Blankets, Fancy Bathrobe Blankets, and many other articles we have in our large store that will make nice and useful gifts. We also have a line of unbreakable dolls, and many things on our 5c 10c and 25c counters suitable for gifts.

We are making a big reduction on Ladies and Children's Coats and Ladies' Skirts from now until January 1st.

General Store

THE HEREFORD BRAND

B. F. GUTHRIE, Editor and Owner

Subscription Price \$1.50 Per Year Strictly in Advance.

Every body remembers the fire which destroyed the beautiful city of Paris, Texas some months ago. From three-fourth to four-fifths of the residences and the entire business district, with the exception of two or three houses were destroyed. One would think that it would take several years before the people would undertake any public enterprise. But only a few days ago the Lamar County Fair Association paid \$10,000 for 40 acres of ground to be developed into a beautiful Fair Park with suitable permanent buildings and attractive driveways. The Lamar County Fair Association knows how to build up their town. No one thing has contributed so much to the marvelous growth and wonderful prosperity of Dallas as the Dallas Fair. Hereford has the opportunity to profit by these lessons. The useless and unsightly plot just north of the Court House is available for such purposes at a very nominal cost. This plot can be drained and adorned for a park with suitable buildings for an annual Fair, and nothing within our reach would contribute more to the upbuilding of the town and country than this. We have talked to several of the enterprising men of town and without exception they favored some such move. Who will take the lead in the matter? As it seems that that is all that is needed.

San Angelo has raised a bonus of \$25,000 to be given to a local capitalist for the erection of a tourists' hotel in that city. San Angelo is aspiring to be on one of the great highways and feels the need of a hotel that will be a credit to the town. Hereford is aspiring to be on the Ozark Trail, the great highway from ocean to ocean, but, Hereford could accommodate but few tourists if they should elect to stop over night with us. Have we not some man with capital to build a hotel that will be a credit to the town? Have we not liberality enough to raise a sufficient bonus to encourage the enterprise? We think so. Here is something for the Chamber of Commerce.

Membership

It is the intention of the Chamber of Commerce to try to interest every person in Deaf Smith County in the work it is doing. There will be no

favorites, nor no one business shall be shown any favoritism. The farmer, stockman, ranchman, merchant, professional man, and other avocations is equally interested in this work. The doors of the Chamber of Commerce stands open for your cooperation and we need your moral support and financial assistance. The Chamber of Commerce is here to stay and the work it does depends upon the support it gets from all classes, none excepted.

Prominent Belgians Protest To German Authorities

A dispatch from Havre, France, under date of Dec. 8, state that five-hundred Judges and members of the Belgian bar have signed a protest to the German Military Governor of Belgium against the deportation of Belgians to Germany. Twenty Belgian Senators and twenty Belgian Deputies now living in Brussels have taken the personal risk of sending a signed protest to Gen. Bissing against the deportations. Judging from the tyranny with which the Germans have ruled Belgium since her occupation, and the cruelties that have been meted out to those who dare to question the authority or the right of these autocrats, we need not be surprised if these Judges, Lawyers, Senators and Deputies find themselves victims of the iron hand of their heartless conquerors. Surely the Germans do not understand the psychology of other nations, or else they are reduced to desperation.

The Commissioners' Court has appointed Walter Meggett County Atty. Vice, C. D. Wright resigned. This is a good appointment and the Brand congratulates the Commissioners on their wise choice.

"OCEANS OF WATER"

VIRGINIA FARMER

Restored To Health By Vinol

Atlee, Va.—"I was weak, run-down, no appetite, my blood was poor, I could not sleep nights and was rapidly losing flesh, but I am a farmer and had to work. Medicines had failed to help me until I took Vinol. After taking three bottles my appetite is fine, I sleep well, my blood is good and I am well again."

—ORLANDO W. BORKET.
Vinol, which contains beef and cod liver peptones, iron and manganese peptonates and glycerophosphates, is guaranteed for run-down conditions.
CORNER DAVIS STORES
STOCKING & McLEAN, Proprietors.
Hereford—Also at the leading drug stores in all Texas-towns.

Germany and the Belgians

When the German army in 1914 invaded neutral Belgium, the civilized world was shocked. When they turned their immense guns on Liege, and battered its fortresses and its residences to atoms, the shock was repeated with increased horror. When they murdered men, women and children, and violated the 'womanhood' of the oppressed country, we felt that they had reached their limit, but now comes their fearful deportation of the men of Belgium, sending them to Germany to take the place of German workmen that these may be sent to the front to kill more Belgians and their allies, we are made dumb with amazement. It is said that men between the ages of 18 and 45 years are asked to sign a paper stating that they voluntarily leave their homes and loved ones, and they are told if they don't sign up they will likely be sent to the battle front to dig trenches. It is claimed that many refuse to sign and are forcibly loaded into cattle cars and shipped like stock.

Nearly every neutral country has sent protests against such inhuman conduct, but these protests have fallen on deaf ears. On Nov. 20th Secretary of State Lansing, sent the following to Chancellor Betham-Hollweg:

"The Government of the United States has learned with the greatest concern and regret of the policy of the German Government to deport from Belgium a portion of the civilian population for the purpose of forcing them to labor in Germany and is constrained to protest in a friendly spirit but most solemnly against this action, which is in contravention of all precedents and of those humane principles of international practice which have long been accepted and followed by civilized nations in their treatment of non-combatants.

"Furthermore, the Government of the United States is convinced that the effect of this policy, if pursued, will in all probability be fatal to the Belgian relief work, so humanely planned and so successfully carried out, a result which would be generally deplored and which, it is assumed, would seriously embarrass the German Government."

To this the Chancellor offered neither explanation nor promise. Germany justifies her cause as a "military necessity." This was the justification for her other outrages, and the reasons for regarding her treaty as "a scrap of paper." Germany's military necessities must be dire indeed.

Phone us for sacked coal at 60 cts per cwt. E. W. Harrison. 3717

Lax-Fos, A Mild, Effective Laxative & Liver Tonic Does Not Grip nor Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not gripe nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

Our Home Made candy is fresh, our prices are right. 48-21 HEREFORD BAKERY.

Richard Jacobs, the popular Stud-baker agent, was in Amarillo the first of the week on business.

Christmas Banking Club of the First National Bank begins Monday, December 18th.

PUBLIC SALE

TUESDAY, DEC. 19TH, 1 P. M.

Having sold my grocery store, and going to move to South Texas, I will offer for sale to the highest bidder at the J. W. Barnett place in Northwest Hereford, my household goods, etc. as follows:

1 Fisher Piano.
Dressers, bedsteads, chairs—straight and rockers; davenport; two extension top dining tables.
Dining chairs; buffets and china closets; library table, one book case;
1 White Hoosier Kitchen Cabinet.

Cook and heating stoves.
Picture Frames.
Cooking utensils.
Dishes, Clocks, and many other things too numerous to mention.
Some farm tools and harness, 5 pigs, 1 heifer yearling, fresh in spring; one automobile.

TERMS OF SALE:

All sums of \$10 and under, cash; over \$10, 6 months' time, 8% interest, with bankable paper, or 5% discount for cash on sums over \$10.

J. O. McCRELESS, Owner
W. S. WILLIAMS, Auctioneer

The Big Christmas Sale is Still Going on, and

when you can buy good clothes like Clothraf and Kirschbaum, it's time to buy

It is freely predicted that within a year's time the regular prices of today will seem like Knockout prices—certainly the prices will not seem lower for a long, long time.

Assortments are very, very good, and no man or boy need pay full price for a good suit or overcoat. Gentlemen! look ahead, it's time to buy.

Men's \$15.00 Suit or Overcoat, at	\$11.85	Men's and Boys' \$500 Mackinaws, at	\$3.75
Men's \$16.50 Suit or Overcoat, at	\$13.35	Men's and Boys' \$6.50 Mackinaws, at	\$5.20
Men's \$18.50 Suit or Overcoat, at	\$14.85	Men's and Boys' \$7.50 Mackinaws, at	\$5.60
Men's \$20.00 Suit or Overcoat, at	\$15.85	Men's and Boys' \$8.00 Mackinaws, at	\$5.95
Men's \$25.00 Suit or Overcoat, at	\$19.85	Men's \$10.00 Mackinaws, at	\$7.45
Men's \$30.00 Suit or Overcoat, at	\$22.85	Men's \$12.00 Mackinaws, at	\$8.95

Ladies' Tailored Suits are on sale at lower prices than was ever quoted in a knockout catalog. All new this season—and of the best fashions and fabrics.

\$9.25 for your choice of all suits that were up to \$20. \$11.50 for your choice of all suits that were up to \$25.

All ladies tailored suits in stock are on sale at greatly reduced prices.

Boys' \$12.00 Suit or Overcoat at	\$3.75	Buy \$1.25 Turkish Towel bath sets, at	\$1.00
Boys' \$5.00 Suit or Overcoat, at	\$5.60	Buy \$1.50 Turkish Towel bath sets, at	\$1.20
Boys' \$7.50 Suit or Overcoat, at	\$5.95	Buy \$3.50 Turkish Towel bath sets, at	\$2.80
Boys' \$8.00 Suit or Overcoat, at	\$7.45	Buy \$6.00 Turkish Towel bath sets, at	\$4.80
Boys' \$10.00 Suit or Overcoat at	\$8.95		

Misses and childrens coats are on sale at HALF PRICE new. Misses and childrens wool dresses are on sale at HALF PRICE—new. Ladies' separate skirts are on sale at less than one-third—new. Buy hats—values up to \$7.00—at 95c.

All fine pattern hats at HALF PRICE

54-inch Black and White Plaid Cloaking, \$3.00 grade, at	\$2.00	4.00 Shoes at \$1.45; table lot—broken sizes.
54-inch Tan Cloaking, \$2.50 quality, at	\$1.50	
54-inch Castor Chevot Serge, \$2.50 grade, at	\$1.50	5.00 Shoes at \$2.45; table lot—broken sizes.
54-inch Navy Broadcloth with small chalk line stripes, reg. \$4.50 at \$3.		

HALF PRICE FOR ROYAL SOCIETY STAMPED PIECES—THE LINEN IS WORTH MORE. DROP YOUR WORK AND ATTEND THE BIG CHRISTMAS SALE. IT WILL PAY YOU.

502 Polk Street

White & Kirk

Amarillo, Texas

Christmas Gifts



In our drug store we have gifts galore. We could not list all of them on this whole page. Only come in to see them. You will buy and save time, trouble and money

Betts-Clark Druggists
THE NYAL STORE

We always sell for less. Skelton.

Buy your Xmas candies at the Hereford Bakery and save money.

C. D. Hill and family of Lubbock, have moved to Hereford. Mr. Hill has purchased the grocery business from J. O. McCreeless.

We have a complete holiday line and every article is brand new.

C. A. SKELTON.

Gov. Ferguson says he is going to urge the Legislature to do some work toward judicial reform. The Lord knows we need it.

FOR SALE OR TRADE for land or cattle, my home on 25-mile avenue, 2 1/2 acres land, 7 room house, barn and other out buildings. Box 305, Phone 172. 46-21-p.

10-inch fancy salad bowls, 3 for 50 cents while they last, at Skelton's.

Earle E. Wilson bought of S. J. Dalton a half section of well improved land just south of town.

E. J. Hudson of Summerfield, returned Tuesday evening from a trip to the North Plains. He was accompanied by Hon. L. M. Kenyon of Vega, the only attorney in the new capital city of Oldham county. He was there Wednesday on professional business.

A fine line of fancy china at SKELTON'S.

Mr. Charles Beard, President Exchange National Bank, Kansas City was in town on business Tuesday.

Get fire works from SKELTON and you are sure of new goods.

There were an even dozen prospectors from the Verton country, in Hereford this week. They were under the leadership of Tom Thompson.

We sell window glass. Skelton.

Mr. L. I. Garton, the genial and popular agent for the Santa Fe, left Tuesday to visit his mother who is quite ill at Paducah, Ky. Mr. E. E. Bonesteel will relieve Mr. Garton during his absence.

We give away a chest of 26 pieces of silver for Xmas. SKELTON.

Mr. J. R. (Dad) Wood and wife have gone for a two weeks visit to Muskogee, Okla. to visit their daughter.

Aluminum ware at SKELTON'S.

Mr. Ed Dunlap west to Plainville, Tuesday to look after his interests in that section.

Our careful service to the individual makes shopping at the Corner Drug Store a pleasure.

On Dec. 1 an increase of 30 per cent on all schedules and estimates on printing and binding was put in force in all the large publishing establishments in Chicago, New York and other large cities. Cause, the enormous rise in paper and other materials.

The public could well afford to rest from the Finston-Gambrell controversy. A whole lot has been said, Congress and the War Department have been appealed to, and still we have not got anywhere. This much ado about so little makes us think of one of our school boy recitations— Tall oaks from little acorns grow. Large streams from little fountains flow.

Dr. Price's
CREAM
BAKING POWDER
Sixty Years the Standard
No Alum—No Phosphate

Christmas Banking Club of the First National Bank begins Monday, December 18th. Get one of those delicious FRUIT CAKES for Xmas at the HEREFORD BAKERY. 46-21

LOCAL AND PERSONAL

PHONE 246.

Christmas Banking Club of the First National Bank begins Monday, December 18th. 46

Fresh Home-made candles for Xmas at the Hereford Bakery. 46-21

The BIGGEST line of CANDIES in town at the Hereford Bakery.

H. L. Rice left the first of the week to attend the Overland-dealers' convention at the factory of the Wallys Overland Co. at Toledo, Ohio. He will visit with relatives and friends at Canton, Dover, and other points while away. He expects to be gone about two weeks.

Buy Goodrich Silvertown cord tires at Barnhart & Rice Garage. 3317

Christmas Banking Club of the First National Bank begins Monday, December 18th. 46

FOR SALE—9 room house in South Hereford, 5 work mules, three young mules, good three-year-old mare and saddle horse. For particulars, see of phone J. O. LINDSEY 46-21-pd.

See our line of fancy bulk Chocolates, 40c the lb. at the HEREFORD BAKERY 46-21

See our big line of ART RUGS for the best values in Texas. E. B. Black Co. 42

Mr. and Mrs. Glenn Luther, who have been visiting Mr. Luther's parents in San Antonio, returned to Hereford last week and will spend the winter here.

FOR SALE—Piano, dayport, library table, dining table, heater and books. Inquire Garrison Bros. 46-17

Charles P. Woodburn of Claude, paid Hereford a brief visit Saturday.

We sell White and Singer sewing machines on monthly payments. E. B. Black Co. 42

We have the best and newest and sell for less. SKELTON.

Mrs. Dr. Price went to Amarillo Tuesday. 46

We have holly boxes, tissue paper and Xmas seals. SKELTON.

Christmas Banking Club of the First National Bank begins Monday, December 18th. 46

We have digester tankage. E. W. Harrison. 3717

Your Xmas gifts will be more treasured for their quality and individuality when purchased at the CORNER DRUG STORE.

Get fireworks from Skelton. Everything new.

Jim Gregory of Wilbarger county, has just closed a trade for two sections some fourteen miles south of town. Mr. Gregory will move to his property in the early spring.

Bert L. York and W. C. Watson of the Clark-York Land Co. of Plainville are in Hereford on business. They are dealing quite extensively in real estate in this section. They report everything in good shape in the south Plains metropolis.

WANTED—Two unfurnished rooms for rent. Have Majoret Organ for sale cheap. Call 46-21

Parties wanting Dr. F. E. Bowe's residence, please call by name as number is incorrect in Directory. 46-31

National Bank begins Monday, Christmas Banking Club of the First National Bank begins Monday, December 18th. 46

As heretofore, we will give pop corn FREE for decorating Xmas trees.

LAND—Improved 20 acres, for sale or will trade for unimproved land. 46-17. J. A. STEGALL.

Earle E. Wilson has sold to Mr. S. J. Dalton the cottage just east of the Central school building.

Good roads lead to Good Towns only. 46-17.

Miss Grace Wilson who has been attending the State Normal school at Denton, is home to spend the holidays.

Deaf Smith County Ranch

An Opportunity for a Hustler to get a Small Ranch or Farm
Twenty Years' Time, 6 Per Cent Interest

This ranch consists of 734 acres of the owner of this land is in a position to assist the purchaser in stock raising. The ranch with cattle, as well as the county seat. There are no improvements, but is partly enclosed by a fence.

OUR PROPOSITION: We will sell you this land without a cash payment, the purchaser being required to make the necessary ranch improvements—house, well, sheds, fences, etc., or we will make all of these improvements if the purchaser will make a cash payment. The payments are to be made so that both the Principal and Interest will be paid out in 20 years at 6 per cent interest, the same amount being paid each year. If the buyer so desires, no payment need be made at the end of the second year, thus lease with only small acreage to buy giving him two years to get started. Act quick.

If you are a hustler, you can buy this ranch and pay for it while you sleep, and thus enjoy the fruits of your efforts while you are awake. We do not believe that opportunity comes but once, but we do know that such a chance as this does not come every day or often. If you are interested, write for price and other particulars. A. C. ELLIOTT, Hereford, Texas. P. S. I have a 24-section ranch for sale with only small acreage to buy.

STOP! LOOK and READ

Did you know that the STAR THEATRE had the strongest program that was ever booked in any city the size of Hereford? Just read the lineup for each week:

<p>Monday, Tuesday and Wednesday, Triangle Program</p>	<p>EVERY NIGHT A FEATURE</p>	<p>Friday and Saturday Nights are Pathe Nights</p>
<p>One of the strongest programs that can be made by any company. In the dramas they feature such noted stars as William S. Hart, Bessie Barriscale, Dorothy Gish, Douglas Fairbanks, Frank Keenan and a number of others. In the Keystone Comedies, they feature such stars as Mabel Normand, Roscoe Arbuckle, Chester Conklin, Ford Sterling, Charles Murray, Lew Weber, George Fields, Fred Mace, Eddie Foy and a number of other fun-makers.</p>	<p>Most everyone has seen Pathe Pictures, and know that they stand among the BEST. Friday Night is Shielding Shadow Night, one of the best serials that has ever been made. Saturday Night is Gold Rooster Pathe night. It would be hard to find a better show than the Gold Rooster films. Pathe features such stars as Florence Labadie, Edith Storey, Alice Joyce, Lillian Walker, Gladys Hulette, Jane Grey, Ruth Roland, Pearl White, Charles Gotthold, Grace Darmond, Ralph Bellamy, Leon Barry, and a number of other great actors.</p>	
<p>Thursday is V. L. S. E. Vitagraph Night</p>	<p>Saturday Matinee, We have Gloria's Romance, featuring Billy Burke, the highest salaried actress in the world. We want you to come to THE STAR and see what WONDERFUL PICTURES we are showing. We know that you will be pleased with the program. There is no bad program at all—THEY ARE ALL FEATURES.</p>	
<p>THE VITAGRAPH COMPANY is one of the oldest and strongest film companies today. They are organized with \$25,000,000 capital. They feature such stars as Edith Storey, Alice Joyce, Lillian Walker, Earl Williams, Marc McDermott, Anita Stewart and several others that stand at the top of the ladder as film stars.</p>		

The admission price will be, commencing Monday, December 18—Adults 15c, Children from 5 years to 12 years will be 10c; all children under five years of age will be admitted FREE.

JOIN OUR CHRISTMAS BANKING CLUB

and HAVE MONEY

YOU CAN START NOW START

YOU CAN START WITH



PLAN OF THE CLUB

The plan is simple: You begin with a certain amount, 1c, 2c, 5c, or 10c, and increase your deposit the same amount each week. Or, you can begin with a certain amount, 50c, \$1, \$5, or any amount, and deposit the same amount each week.

HOW TO JOIN

Look at the different clubs in the table below and select the one you wish to join, 1c, 2c, 5c, 10c, 50c, \$1.00, \$5.00, or any of the clubs, then come to our bank with the first weekly payment. We will make you a member of the club and give you a Christmas Banking Club Book showing the Club you have joined.

EVERYBODY CAN JOIN—Men and Women, Boys and Girls, Little Children, and even the Baby
You can take out membership for your family and your friends. An employer can take out membership for his employees. We will welcome everyone

WHAT THE DIFFERENT CLUBS WILL PAY YOU

1 CENT CLUB	2 CENT CLUB	5 CENT CLUB	10 CENT CLUB	50 CENT CLUB	\$1.00 CLUB	\$5.00 CLUB	X CLUB
PAYMENTS	PAYMENTS	PAYMENTS	PAYMENTS	PAYMENTS	PAYMENTS	PAYMENTS	FOR
1st Week 1c	1st Week 2c	1st Week 5c	1st Week 10c	1st Week 50c	1st Week \$1.00	1st Week \$5.00	or
2nd Week 2c	2nd Week 4c	2nd Week 10c	2nd Week 20c	2nd Week 50c	2nd Week \$1.00	2nd Week 5.00	\$2, \$3, \$4,
3rd Week 3c	3rd Week 6c	3rd Week 15c	3rd Week 30c	3rd Week 50c	3rd Week \$1.00	3rd Week 5.00	\$10
Increase weekly by 1c	Increase Weekly by 2c	Increase Weekly by 5c	Increase weekly by 10c	Deposit 50c Weekly	Deposit \$1.00 weekly	Deposit \$5.00 Weekly	any amount
Total in 50 weeks	Total in 50 weeks	Total in 50 weeks	Total in 50 weeks	Total in 50 weeks	Total in 50 weeks	Total in 50 weeks	
\$12.75	\$25.50	\$63.75	\$127.50	\$25.00	\$50.00	\$250.00	

YOU CAN BEGIN WITH THE LARGEST PAYMENT FIRST AND DECREASE YOUR PAYMENTS EACH WEEK

FOR OLD AND YOUNG The sensible thing for all parents to do is to join our Xmas Banking Club and also put every member of their family into it. This will teach them the value of money and how to bank and HAVE MONEY. Maybe this little start you give them now may some day set them up in business, or build them a home. How often have you wished that your parents had taught you early the value of saving money. You would be well off today. Don't make the same mistake with your children.



The Reasons for the Club

- To provide a way for those of moderate or even small means to bank their money
- To teach the "saving habit" to those who have never learned it.
- To make your pennies, nickels and dimes, often foolishly spent, grow into dollars; dollars grow into a fortune. Start your fortune today.
- To give you a bank connection and show you how our bank can be service to you

WE PAY 2 1/2 PER CENT INTEREST ON OUR CHRISTMAS BANKING CLUB

THE FIRST NATIONAL BANK

New Varieties of Forage Crops

The following facts as to the work developing new and better varieties of forage crops carried on by the U. S. Department of Agriculture in the year are taken from the annual report of the Chief of the Bureau of Plant Industry.

The introduction and breeding of dry and drought-resistant strains of alfalfa is being prosecuted as vigorously as possible. An especially promising new strain has been secured from Italy, which seems to be well adapted to the Southwest. Investigations to determine the cause of "yeeling" of alfalfa and to develop a practical treatment for this trouble, which is a serious handicap to the care of the crop in many parts of the east, indicate that the stage of maturity at which the crop is cut has much to do with the degree to which succeeding crops are affected.

The pollination studies of red clover led on in cooperation with the experiment stations in Iowa show that pollination is absolutely essential to the setting of the seed; that bees are very important as pollinators; and that all the mechanical aids of pollination that have been tested and tested are of no practical value. The increased plantings of clover, due in a large measure to the recommendation of the Bureau, in many areas rapidly replacing alfalfa. Extensive sweet clover investigations have been conducted with a view to determining the best method of culture. Field tests with the clover seed harvesting machine devised by this bureau have given very satisfactory results.

Of Sudan grass in cooperation with the Experiment stations were made during the past year and a body of accurate knowledge concerning the crop. Seed production of the region where John

son grass is abundant has been discouraged, with the result that there is now available a good supply of pure seed which can be purchased at reasonable prices. The lower prices have greatly encouraged the growing of Sudan grass for hay.

Cactus investigations have been continued in the extensive cactus garden at Chico, Cal. Breeding work has resulted in the production of a number of new forms, some very promising as forage plants, others for fruit production.

Vetch investigations are being continued in cooperation with the Oregon Experiment Station and some of the species of vetch have been hybridized. An especially interesting hybrid is that between *Vicia sativa* and *V. angustifolia* which, from the known characteristics of these two species, is likely to prove of very high importance on the South-Atlantic coast.

A notable development during the past two or three years has been the interest in Natal Grass in Florida. A very large acreage of this grass is now being grown for hay and in some sections is coming to be regarded as a basis for land values. Natal grass was introduced by the department some 25 years ago, and while its culture has been urged in a conservative way in various publications, it is only within the past few years that it has made the progress its high merit deserves. Natal grass promises to produce all the hay required in Florida and will probably furnish a surplus for export from that state.

The report also mentions the progress that has been made in bringing about the commercial utilization of soy bean seed. It points out that in the cotton belt this crop promises to be an important element wherever the acreage of cotton has been reduced.

"OCEANS OF WATER"

Don't Sacrifice Stock

Ordinarily the course being followed by so many thousand feeders of saving the corn and shoving out the immature stock would seem to be wise with prices where they are. But circumstances alter cases. There is absolutely no precedent for the conditions that now face us. The whole world is short of mature meat and animal as well as vegetable fats. In Germany strong appeals have been made to the farmers to make their animals fat. It is pointed out to them as a patriotic duty. With our American feeders it is an economic opportunity. Thousands of feed lots are now empty and will not be refilled till late in the winter, as their owners think they can make more money by saving or selling corn than by feeding cattle and hogs.

An old feeder in Illinois who boasted to the editor of *The Live Stock World* that he could buy shots at \$18, feed them on \$1 corn and sell them at \$8 and make it pay still, said he was going to sell his 25,000 bushels of corn and "let others feed the stock." That seems poor logic. Too many people are following the "bird in the hand" idea. Jim Poole says:

"Sharp advances in values of both cattle and hogs are scheduled for a period not more than sixty days hence. The January rise is expected with the turn of the new year. Liquidation will run its course this side of January 1, and when the tide turns the country will regret its present policy of jettisoning a large part of the winter cattle and hog crop while merely in the preparation stage."

With the great war on and industrial prosperity at high tide in this country, it seems a reasonable certainty that feeders who are fixed for the business and fatten their cattle and hogs will be abundantly rewarded for their faith and courage.—Oklahoma Livestock News.

New York's Land Owning Families

The Walsh report for the Industrial Relations Commission urges that "special attention should be given to taxation in order that the land should, so far as possible, be forced into use and the burden of taxation removed from home owners." Elsewhere it emphasizes the desirability of "exempting all improvements" from taxation.

With this suggestion in mind, consider what the Society to Lower Rents and Reduce Taxes on Homes has discovered regarding taxation in New York City. Thirteen families in the borough of Manhattan own one-fifth of the assessed value of the land. The society finds that these families pay about five million dollars in taxes. If buildings were untaxed and the whole expense of real estate taxation fell on land values alone, they would pay \$1,340,000 more.

It is evidently to the interest of these wealthy land owners to maintain the system of taxing improvements and to oppose the recommendation of the Walsh report that improvements be exempted.

Road Work Moves South

R. K. Rhea, who has been supervisor of the work north of the river for the past several months has moved his force to the southern end of the county to open a road from a point two miles west of the Washita school house to a point four miles west and four miles south to the intersection of the Miami-Mobeetle road.

The road up the river upon which Rhea has been at work is in pretty good shape and we desire to state that the cost of this highway up to Horse creek has been about \$600.00 per mile. (Canadian Record.)

For the best service try Hereford Sanitary Steam Laundry. Phone 246. 29th



TRACTORS do most of their work in a cloud of dust. Unless the gear teeth are protected against this dust—dry gears result—cutting and rapid destruction follow. But these gears can be saved, by lubricating them with TEXACO CRATER COMPOUND.

The big reason for the success of

TEXACO CRATER COMPOUND

on the tractor gears is the way in which it resists dirt and flying dust—the way in which it works under heavy pressure. CRATER stays on the wearing surfaces of the teeth—where lubrication is needed.

It saves the gears—saves replacements—conserves the investment.

CRATER is equally good for all heavy gears, on farm machinery, presses, and driven pumps.

CRATER is sold in 25 pound cans.

THE TEXAS COMPANY



Houston, Texas
Dealers Everywhere



WANT ADS

WANTED—Man and wife boarders or young ladies, close to high school, Phone 82. 30-4f.

FOR SALE—a good residence in good location to school and churches. See Geo. A. Stambaugh. 31f

FOR SALE—One 8x16 Mogul Tractor practically new. R. P. LEE, 43-4c Friona, Texas.

FOR SALE—Overland Automobile, Wagner-Hankins Music Co.

I HAVE buyer for car load stock hogs. See H. C. Bowsher. Phone 137. 45-2p

JERSEY COW For sale. Fresh. 3 years old. H. C. Bowsher. Phone 137. 45-2p

FURNISHED room for rent. Phone 366. R. B. POST, 45-2f

FOR SALE—Upright Piano, good tone and in fine condition; a rare bargain. Also fine baby carriage. Phone 108. 45-2f-pd MRS. F. J. EBERLE.

LOST—A small black goat, cropped the right. First missed Monday night. Reward. Mrs. W. J. Montgomery 45-2f-pd.

STRAYED—7 head yearling steers and heifers branded V lying down on left shoulder. Any information leading to same will be appreciated. 43f Brumley & Fallwell.

WANTED—Two or three furnished or unfurnished rooms for light house-keeping. Phone 211-F22. 46-2f

STRAYED—from Dawn, 2 cows branded bar on left shoulder, with other brands. TEIFEL BROS. 46-2f

OVERLAND SIX—late model, in good condition; trade for horses, mares, mules, cows, steers or calves. Will pay cash difference on stock up to 100 head. GEO. F. TAYLOR, Box 187, Hereford, Texas. 46-1f

FOR SALE—100 coming 2-year-old steers, 25,000 bundles feed and 16 mares, 3 and 4 years old; 2 miles north. 46-2f-pd. J. WILLIAMS.

MEN Our illustrated catalogue explains how we teach the barber trade in short time, mailed free. Write: MOLER BARBER COLLEGE, 46-2f-pd Ft. Worth, Texas.

ALFALFA Will sell extra choice baled alfalfa at my place (Bradley's) east of town at \$25.00 per ton. 46-3f-pd T. B. SLAUGHTER.

FOR SALE—Piano; cheap. 1 delivery wagon, 2 horses, at a bargain; easy terms. Buy them and work for yourself. See. G. W. DENT. 46-1f-pd.

We have a fine thousand-dollar stock of **ART RUGS** and **LINOLEUM** for you to select from. Buy now while old prices prevail. E. B. Black. 42

Santa Fe Treats Employees Well

Mr. E. P. Ripley, President of the Atchison, Topeka and Santa Fe Railway Company, gave out the following statement in New York last week: "In the last two years, especially since the influence of the European war has been fully felt, our railway system has enjoyed what appears to be an abnormal prosperity. The same factors which have produced this prosperity have made substantial increases in the cost of living, which it is hoped will be temporary. In recognition of these conditions, our board of directors today authorized me to make in a lump sum the distribution of additional compensation equal to ten per cent of a year's pay to all employees who have been in the service for the last two years, and whose annual compensation does not exceed two thousand five hundred dollars and whose compensation is not paid according to present or former contract schedules. The payments thus authorized will be made as soon as the necessary computations can be completed. It is estimated that in the amount thus distributed will be in the neighborhood of two million five hundred thousand dollars. It is President Ripley's intention to have the distribution made during the holidays.

Eagle Caught in Trap
N. Dawdell was trapping for wolves on Thanksgiving day and as he made the rounds he found a large American eagle in one of his traps. It measured 7 feet 3 inches from tip to tip of its wings and weighed 12 pounds. Its claws were three inches long and from the end of its middle toe to the end of the thumb toe measured eight inches. The bird was caught on the M. W. Barnes ranch three miles south-east of Ideal. Hansford Headlight.

Matador Company Buys Bulls
Fifty head of bulls, ranging from calves to senior yearlings, were sold recently by R. H. Hazlett of El Dorado, Kans., to the Matador ranch of Texas. The Matador people have a standing order with Mr. Hazlett to take all of the bulls he will let them have. These bulls were all of Mr. Hazlett's own breeding, and from sires and dams of his own breeding. The Hereford Journal.

Removal Notice
I have moved my office to the first floor of the Northern hotel. Come and see me for all kinds of real estate business. Money to loan on ranches. E. F. CONNELL. Barnhart & Rice see Goodrich tires. Sacked coal delivered on your side walk at 60 cts per cwt. E. W. Harrison. Goodrich tires best by test. 36f

I buy all kinds of hides and furs at harness shop. E. H. Norton. 41f

YOU WANT JOB?
Business men seeking your services will ask you that question immediately if you take the Dragon Training and show ability to rise. Colleges in 18 States. All come branches taught. For prices on course AT COLLEGE or JOBS BY MAIL, write DRAGON'S PRACTICAL BUSINESS COLLEGE, C. H. Williams, Agr., Amarillo, Texas.

THE MARKETS

Fort Worth Livestock
Fort Worth, Texas, Dec. 11.—Hogs—Receipts 6000 closed 5 to 10 higher. top \$10.00; bulk, \$9.70@9.90.
Cattle—Receipts 7000 including 2000 calves beef steers strong and active top \$9.50; bulk, \$7.00@7.50; cows, active top, \$8.80; bulk, \$4.00@5.50; heifers, active, top \$8.00; bulk, \$5.50@7.50; bulls, steady; top \$5.25; bulk, \$4.25@4.50; calves steady to 25 higher; top \$7.75; bulk, \$6.25@7.75. No choice lights here stockers steers, strong, others steady, steers, \$6.00@7.00; cows, \$4.50@5.50; heifers, \$5.50@6.50; calves, \$6.00@7.00.
Sheep—Receipts 1200; markets strong 25 higher; clipped wethers, \$7.50; yearlings \$8.40.

Kansas City Live Stock
Kansas City, Mo., Dec. 11.—Cattle—Receipts 15,000; markets closing steady to lower. Texas steers, \$6 @8.00; Texas cows, \$4.25@5.75; Texas calves, \$4.25@5.50; native steers, \$7.25 @11.25; native cows and heifers, \$4.50 @9.50; stockers and feeders, \$5.00@7.50; bulls, \$5.00@6.25.

Hogs—Receipts 10,000; markets closing ten higher; packers, top \$10.00 rough heavy, \$8.70@9.05; heavy, \$9.65 @10.05; market and butchers, \$9.05@10.05; light, \$9.45@10.00; pigs, \$6.50 @8.75; bulk, \$9.45@10.00; receipts, 18,000; good clearance.
Sheep—Receipts 9000; markets fit teen to 25 higher; lambs, \$9.25@12.00; ewes, \$7.00@8.25; wethers, \$7.50@8.65.

Kansas City Grain
Kansas City, Mo., Dec. 11.—Wheat—No. 2 red 174@177; No. 3 red 168@173; No. 4 red 159@173; No. 2 hard 175@180; No. 3 hard, 173@178; No. 4 hard 164@173.
Corn—No. 2 white 90 1 2@91; No. 3 white 89 1 2@90; No. 2 mixed 89 1 2; No. 2 yellow 90 1 2@91; No. 3 yellow, 89 1 2@90.
Oats—No. 2 white 56@56 1 2; No. 2 white 55 1 2@56; No. 2, mixed 55@56; No. 3 mixed 54@55.
Kafir—No. 2 white 215@216; No. 3 white 215.
Kafir No. 2 white 207; No. 3 200 @203.
Barley 93@95.

A Big Simultaneous Rabbit Drive
The biggest rabbit drive that has ever taken place in the Southwest, has been planned for December 27, 28, and 29, at which time every county in the Panhandle of Texas is to make a simultaneous drive on the pestiferous rabbits and see how many can be killed. The hunt will be under direction of Commissioner of Agriculture Fred W. Davis, and will comprise all of the counties from Nolan on the south and Wilbarger on the east to the northern and western boundaries of the state. The hunters are advised to capture as many as possible alive, and cage them, dress the killed ones quickly and put in cold storage until a sufficient quantity can be secured to load a refrigerator car. All that are badly shot should be used at home, and if these directions are followed, the department will guarantee to find a market for the rabbits. Already many inquiries have been received as to the probable number that can be furnished and several eastern firms have written the department to ascertain the names of shippers of rabbits. Everybody who can should take part in this big rabbit drive and help rid the country of this pest.

Get a bag of pop corn popped on our new automatic machine, and popped in butter. THE HEREFORD BAKERY. 46-2f. "YOU'LL LIKE HEREFORD"

Those who give useful things at Yule Tide, give wisely and well. CORNER DRUG STORE.

Special prices on Candy for Churches and Schools at the Hereford Bakery.

GOOD NEWS

Many Hereford Readers Have Heard It and Profited Thereby

"Good news travels fast," and many had back sufferers in Hereford are glad to learn where relief may be found. Many a lame, weak and aching back is laid no more, thanks to Doan's Kidney Pills. Our citizens are feeling the good news of their experience with this tested remedy. Here is an example worth reading:
A Pedde, shoe-maker, W. First St., Hereford, says: "I have used Doan's Kidney Pills off and on for several years with the best of results and I recommend them to others as a good medicine. When my back aches and the kidney secretions pass too often, causing me to get up at night, I get a box of Doan's Kidney Pills of Burns Drug Store and they surely do fine work. They always do me a lot of good and I would not take any other kind."
Price, 50c at all dealers. Don't simply ask for a kidney remedy, get Doan's the same that Mr. Pedde had. Foster-Milburn Co., Props., Buffalo, N. Y.

Whenever You Need a General Tonic Take Grove's
The Old Standard Grove's Tasteless Chilli Tonic is equally valuable as a General Tonic because it contains the well-known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 80 cents.

Sheriff's Sale
STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas vs. J. E. Alley, No. 981 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

All of Block 55, Evans addition to Hereford, Texas, levied on as the property of E. K. Alley, to satisfy a judgment amounting to \$31.08, in favor of State of Texas and cost of suit. Given under my hand this 5th day of December, 1916. C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

Sheriff's Sale
STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas vs. J. W. Sellers, No. 990, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

All of lot No. 2, Block No. 11, Evans Addition to Hereford, Texas, levied on as the property of L. A. Hough and J. W. Sellers, to satisfy a judgment amounting to \$5.05, in favor of State of Texas and cost of suit. Given under my hand this 5th day of December, 1916. C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

Sheriff's Sale
STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas vs. W. G. Roberts, No. 1034 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

One and one-half acres out of the N. E. Corner of Block No. 6 of Evans Addition to Hereford, Texas, levied on as the property of W. G. Roberts, to satisfy a judgment amounting to \$22.95, in favor of State of Texas and cost of suit. Given under my hand this 5th day of December, 1916. C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

Sheriff's Sale
STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas vs. L. M. Carnes, Frank Dunaway and Effie Tate, No. 982, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

One and one-half acres out of the N. E. Corner of Block No. 6 of Evans Addition to Hereford, Texas, levied on as the property of L. M. Carnes, Frank Dunaway and Effie Tate, to satisfy a judgment amounting to \$16.84, in favor of State of Texas and cost of suit. Given under my hand this 5th day of December, 1916. C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

Sheriff's Sale
STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas vs. Mrs. Nellie Wooden Townsend, number 978, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

The S. E. One-quarter of survey 46, Certificate 554, Abstract 848, levied on as the property of Mrs. Nellie Wooden Townsend, to satisfy a judgment amounting to \$22.90, in favor of the State of Texas and cost of suit. Given under my hand this 5th day of December, 1916. C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

Sheriff's Sale
STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas vs. E. H. Fritz, No. 1012 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in January, A. D. 1917, being the 2nd day of said month, before the Court House door of said Deaf Smith County, in the State of Texas, the following described property, to-wit:

The West one-half of lot No. 4, Block No. 7, Womig Addition to Hereford, Texas, and 150 by 145 feet of north end of Block 37, Evans Addition to Hereford, Texas, levied on as the property of E. H. Fritz, to satisfy a judgment amounting to \$27.25, in favor of State of Texas and cost of suit. Given under my hand this 5th day of December, 1916. C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

Sheriff's Sale
STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The State of Texas vs. A. R. Teeple, No. 987, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

Lots Nos. 19 and 21, Block 18, in the Town of Hereford, Texas, levied on as the property of A. R. Teeple, to satisfy a judgment amounting to \$25.00, in favor of State of Texas and cost of suit. Given under my hand this 5th day of December, 1916. C. S. PURCELL, Sheriff. By C. E. Smith, Deputy.

Sheriff's Sale
STATE OF TEXAS, County of Deaf Smith.

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 10th day of November, 1916, by the Clerk thereof, in the case of The First National Bank of Plattsburg, Mo., versus Wayne Hudson, number 925, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, A. D. 1917, being the 2nd day of said month, before the Court House door of Deaf Smith County, in the State of Texas, the following described property, to-wit:

Situated in Deaf Smith County, Texas, being all of the Northeast quarter of Section No. 1, Township No. 4, Range No. 2, E. of Capitol Syndicate Sub-Division of Capitol League Non-387 and 395, and being the same 160 acres of land conveyed by Wm. W. Ryan to Wayne Hudson as is shown by a deed recorded in the Records of Deaf Smith County, Texas, in Vol. 18, Page 161, levied on as the property of Wayne Hudson to satisfy Judgments amounting to \$1623.40 and \$55.20, in favor of The First National Bank of Plattsburg, Mo., and cost of suit. Given under my hand this 5th day of December, 1916. (Seal) C. S. PURCELL, Sheriff. By C. E. Smith, Deputy. 45-4f



After All ELECTRIC LIGHT Is The Thing

It's more brilliant than any other light. It's more convenient—no matches. It's safer for the same reason, and because curtains, draperies, or other inflammable materials cannot come in contact with it, and start a fire that may become a conflagration. And above all else, perhaps, it is most cleanly—no soot-to-be-smirch your walls, ceilings, table linens, curtains, etc. If it's too bright, you can tone it down as you want it, either by means of the globes or shades, or the new Mazda lamps by which you can regulate it just as you would regulate gas light. Write, phone, or call, and let us tell you why electric light is THE light.

Hereford Light and Power Company

Professional and Business Cards

W. H. RUSSELL
LAWYER
Hereford Texas
Miss J. O. MAHONEY
Graduate Nurse
Hereford Texas

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists
On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants
Hereford Nursery Company

GO TO A. PEDDE

109 Main St.
When you want soles put on shoe and boots that won't come off. All work guaranteed. MAKER OF KINE BOOTS.

Hughes & Huffman

Fire Insurance
HEREFORD TEX.

E. S. IRELAND
Dimmitt, Texas

Abstracts - - Land Loans
Owner of the only set of Abstract Books in Castro County.
Castro County Maps 50c Each

DR. FLORENCE B. MILLER
OSTEOPATHIC PHYSICIAN

Located in Hereford permanent Office—First residence west of Christian Church
Phone
Drives Out Malaria, Builds Up System
The Old Standard general strengthening GROVE'S TASTELESS CHILLI TONIC, drives out Malaria, enriches the blood, and builds up system. A true tonic. For adults and children.

LISTEN!
Never in your life have you seen a tomorrow, and, you never will. You have promised yourself many a time to begin tomorrow to prepare for the season which much come to all men, when earning days are over. TODAY is yours; yesterday and tomorrow belong to the weak and foolish. TODAY is the DAY—
BUILD YOU A HOME
HEREFORD LUMBER COMPANY

THOUGHTLESSLY — SUPERFICIALLY — CONTRARILY, OR WITH JUDGMENT—WHICH?
Suggesting a Moment's Self-Examination: Do You Discriminate Against Local Institutions or Give them an Equal Chance?

DO YOU ACT THOUGHTLESSLY OR WITH SUPERFICIAL JUDGEMENT?

MY THERE'S LOTS OF THINGS IN HERE I'D LIKE TO OWN.
LET'S ORDER THIS. THE PICTURE IS THE BEST HERE.
LET'S SEND FOR THIS NO. 4 OFFER. I DON'T KNOW HOW GOOD THE OTHER STUFF IS FOR THE MONEY—BUT THE BAKING POWDER IS AWFUL CHEAP.

OR ACT FROM THE MOMENTS IMPULSE OF CONTRARIENESS?

I SUPPOSE WE COULD DO JUST AS WELL IN TOWN.
BUT IT'S SUCH FUN TO GET THINGS AWAY FROM HOME.

(Copyright, 1916, by H. C. Tuttle.)



Do Your Christmas Shopping at AMARILLO'S Christmas Store

You'll be pleased with your purchases, and your friends will be delighted if their gift comes from the Ladies' Store. We have spent months and weeks and days of planning and buying to make this the greatest Christmas store in the Plains country. Do your shopping here and you'll agree with us that this is *The Store with the Christmas Spirit*. We offer only practical—useful merchandise—the kind that makes friends for us—for you and for your friends. Come, or send your mail order today. ?

- Beautiful Bath Robes, all colors and sizes. **\$3.50 to \$15.00**
 - Robe Blankets, Navajo, Floral and Conventional designs. **\$1.98 to \$3.98**
 - Silk Hose in every color, kind and size. **50c to \$3.50**
 - Kid Gloves for women and misses. Every desirable shade and size, short or long. **\$1.00 to \$5.00**
 - Beautiful Blouses, for practical gifts. All sizes and colors. **98c to \$6.50**
 - Dainty collars, with the real Christmas look. **35c to \$5.00**
 - Camisoles, Silk and lace, or fine lingerie and lace. **98c to \$5.00**
 - Boudoir Caps, a charming range of colors and kinds. **50c to \$2.50**
 - Crope De Chine Handkerchiefs, a great gathering of all the beautiful colors, and designers. **Very Special, 25c**
 - Linon and Lingerie Handkerchiefs in every conceivable kind and quality. **25c and up**
 - Purses and Hand Bags—every worthy style and quality is here—Leather, or Beaded. **98c to \$10.00**
- Come take your choice of any ladies suit in house at just **HALF PRICE**
- Send us your mail orders, we fill them promptly and to your entire satisfaction.

The Ladies' Store

517 Polk Street

Leon P. Montgomery, Mgr.

AMARILLO

WITH THE CHURCHES

League Program for Dec. 17th
 Subject: Big Jobs awaiting us.
 Scripture Reading: Exodus 3:1-14.
 Song.
 1. How it was with Moses—Lois Carlyle.
 2. How it is with us regarding the tasks set before us—H. A. Shepard.
 3. Those who would go without preparation—Mr. Tedford.
 Reading—Miss Lola Lacy.
 4. Deciding about the matter—Miss Irene Walker.
 5. Special music—Elizabeth Obethier.
 6. Calling busy people—Myrtle Merritt.
 7. Believing in God to the final end—Frank Jacobs.
 Leader, Blanche Pollock.
 Song.
 Benediction.
B. Y. P. U. Program
Sunday, Dec. 17th.
 Subject—Christian Philanthropy.
 Scripture Reading: Matt. 14:14-21.
 Emma Richards.

The meaning of Christian Philanthropy—Alice Biggs.
 Organized Christian Philanthropies:
 1.—The care of the Poor—Florence Sites.
 2.—The Orphans—Oliver Wilson.
 3.—Hospitals—Vera Luke.
 Song.
 4.—Personal Deeds; short talk—Mrs. Hicks.
 Reading—Ruth Owen.
 Song—"Help Somebody Today."
 "What we may be able to do some day—Helen Lambert.
At The Baptist Church
 Sunday School, 9:35 a. m. E. B. Posey, Supt.
 Eleven a. m., Preaching—The Divinity of our Lord.
 Six p. m., B. Y. P. U. meeting in the annex.
 Seven p. m., Preaching—"How shall a young man cleanse his way?"
 Last Sunday was a real good day with us, considering the very cold weather; the congregations were good and we appreciate the good attendance and fine attention. Every one who does not attend Sunday School at the

other churches we would like for you to visit us and when you come feel at home. Of course if you are a Baptist you are expected to be in our Sunday School; if you belong to any of the other denominations it is your duty to be in their Sunday School.
 Your pastor,
 J. E. McCLURKIN.
School Teachers Entertained
 A delightful evening was spent at the Betts home last Friday. Miss Mabel Betts, assisted by Miss Belle Woodburne were hostesses to a number of the teachers in the public school and some of the young men of the town. The party made Welch rare-bit and candy, the guests assisting in their preparation. Music, feasting on the sweets and games constituted the diversions.
 Miss Mabel is a charming hostess, and Miss Belle Woodburne a most efficient assistant, which facts are a warrant that a most delightful time was had. Those present were: Misses Garretson, Gallagher, Price, Wilson, Smith, Lucas, Coffin, Gillespie, Jones, Foster, Anderson, Lacy and Miss Mary

Cross of Summerfield and Messrs. Ricketts, Curtis, McLain, Walker, Collins, Cockrell, Fox, Dameron, Estes, Mercer, Cardwell and Betts. After several hours of mutual pleasure the guests repaired to their respective homes each with hearty thanks to their charming hostess.
FOR SANTIE:
 I want some chewing gum and candy and some little shoesies, and I want some peanuts. I want some nuts. I want two little dollies. I want a whole lot of oranges.
 Hurry up with my dollies. That's all.
 Mary Elizabeth Chapman.
DEAR SANTA:
 I want a little gun, some candy, and shells for my gun. Two stockings full of shells; another little stocking full won't hurt. I don't want what else less-it's some nuts.
 Ray Chapman.
To Cure a Cold in One Day.
 Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 5c.

UNLOADING SALE

For sometime it has been our custom to hold our auction sale after the holiday season in order to unload, clean out, and be ready for up-to-date goods for the following season. It has always been our policy to buy heavily for the holiday season in order that our customers might have as good assortment to select from as it would be possible to find away from home. We believe that when the customer goes out of town to buy goods, it is usually the fault of the merchant in not keeping his line "up to snuff." Going on this theory, we have made our line as complete as it would be possible for us to make it.

Our line is complete from a "two-bit" collar button to a \$500.00 diamond. Cut Glass, Silverware, China, French Ivory, Gold Jewelry, Watches, Fine Diamonds, everything that belongs to a first class jewelry store.

This year we are going to give our customers the opportunity of buying goods in our line **cheap while the holiday season is on**, instead of buying at auction afterward when there is no demand for Christmas presents.

Beginning Saturday Morning, December 16th, and continuing until the Christmas season is over, we are going to give some **big reduction in prices** as you will see below.

Cut Glass 1-4 to 1-3 Off

We handle Libbey's, which everybody knows is the **BEST**, Frye's Bergen's and other standard lines. We do not have room here to describe this line. Here is a good opportunity to buy some **CUT GLASS** for yourself, or for your friends, as a Christmas present, while the price is **LOW**.

China 1-2 off Straight Through

We are going to **CLOSE OUT** our CHINA if possible, **regardless of price**. Come and take it away before someone else gets it.

Sterling Silver 1-4 off

In Sterling Silver, we have Knives, Forks, Table, Tea and Coffee Spoons, Salad Forks, Pickle Forks, Ice Tea Spoons, Carving Sets, and almost any other article needed to make up a complete set of silverware.

All Plated Silver 1-4 to 1-3 off

We also have a complete line of Table Silver in the plated ware. We handle the **Rockford and Yourex**, the two best lines of plated silver on the market. Come in and let us tell you about Yourex Silver.

French Ivory 1-4 to 1-3 off

Here is where we make a **GOOD SHOWING**. Fine Toilet Sets, Manicure Sets, Combs, Brushes, Mirrors, and a lot of other things we can't tell about here. Our regular price on this line is considerably less than the same goods usually sell for elsewhere. The kind that will stand engraving and hold its color.

Watches

Men's Watches, Ladies' Watches, Bracelet Watches, all sorts of watches. We handle the **Celebrated SOUTHBEND**, the watch that keeps time frozen in ice. We are not allowed to advertise this watch at a cut price, but come in and if you are in line for a watch at all, I'll bet you'll buy one. Special on Elgins, Walthams, Bracelet Watches, etc.

Gold Jewelry 1-4 to 1-3 off

We carry a fine line of rings, all sorts, fobs, chains, tie pins, cuff buttons, bracelets, and everything else included in a first class line of jewelry.

We have a particularly strong line of diamond, pearl, and Cameo la valieres, diamond brooches, cameo brooches, etc., that will be sold unusually close.

Talking Machines

Our line includes 11 price machines, from \$15.00 to \$150.00. **Discount of 20 per cent will be given on all machines.** If you are thinking of buying a talking machine, this is a good time.

Remember the date, from Saturday, the 16th, until after Christmas

W. H. RAY JEWELER

Automobile Club For Hereford

desiring to join the Hereford Automobile Club, will apply to Secretary of Commerce, who has in hand at the present time, a list of names of persons who are financially interested in an automobile. The object of the club is to promote and maintain an automobile club devoted to the promotion of persons owning automobiles. To afford a means of record-keeping of members and their automobiles. To conduct investigations in the event of motor carriage accidents with others interested in

curbing National legislation, rules and regulations governing the use of automobiles. To protect the interests of owners and users of automobiles against unjust or unreasonable legislation. To maintain the lawful rights of owners or users of automobiles. To promote and encourage improvements of the highways and streets and generally to maintain a club devoted to automobilism. As the club grows stronger other features will be added that will benefit the members.

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAIN-O-CHEM fails to cure any case of Hemorrhoids, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c.