

# The Hereford Brand

VOLUME 16 HEREFORD, TEXAS, THURSDAY, SEPTEMBER 28, 1916 NUMBER 35

## BRING IN YOUR EXHIBITS FOR FAIR OCT 13-14 NOW

**Chairman Urges that All Who Have Products to Exhibit Bring Them in Early**

To the Farmers and Citizens of the "Hereford Country":

The committee on agricultural and horticultural exhibits for the coming fair is anxious that the display of farm products be worthy of the great county which produces it. To this end, it urges farmers and others who have grains, fruits, vegetables, etc., of good quality to begin at once to collect and bring in these products, that the display may be really representative of the great Panhandle country.

The First State Bank & Trust Co., of Hereford, will become a repository for all such articles brought in and the committee will see to its arrangement and care.

Do not wait until the day before the fair to make your selections, but make them now and bring them in.

This will give the committee an opportunity to know what and how much to expect and to plan accordingly.

Yours for the best display of farm products ever seen in this country.

J. A. STEGALL,  
Chairman.

### Fire at Tulla

Tulla suffered the loss of some of her best business buildings Friday in a disastrous fire which destroyed in the neighborhood of \$50,000 worth of property.

The Tulla Drug Company building, in which were located the Olympic Opera House and the Olympic Barber Shop, suffered the greatest loss. V. C. Hagood's Gent's Furnishing store was also a total loss.

The loss is partially covered by insurance.

### Invested in White Faces

Last Thursday, S. T. Fagan received 200 fine white face yearling heifers which he recently purchased near Amarillo—Conlen correspondent in Dalhart, Texan.

## MANY LIBERAL PREMIUMS FOR NEXT YEAR'S FAIR

**Many Prizes Added to List as Published Last Week. Also Some Corrections Made**

Mr. J. A. Stegall, who has been working so earnestly to secure premiums for an agricultural display next year, reports a number in addition to the one published last week.

The matter of getting up an agricultural display for the Amarillo Fair has always been put off until a few days before the fair and then as good a display as can be obtained is not secured.

Mr. Stegall, who had charge of the booth at the Panhandle State Fair this year realizing how much better the display could have been, decided to see what he could do toward getting premiums pledged for a display here next year, the display afterwards being turned over to the Young Men's Business League to be sent elsewhere.

Mr. Stegall has worked hard for several days and secured the liberal premiums announced last week and in addition, the following have been offered:

Cauliflower, two heads—A. H. Eliston, \$2.

Winter Squash, two—Potts & Jones \$1.

Two specimens Pumpkin—C. P. Cockrell, \$2.

Best gallon string beans—Mrs. Vogel \$2 hat.

Best bale native grass—L. Borden \$2.

Sorghum—T. L. Jones \$1.

Best bale sorghum—F. E. Bowe, \$2; Amarillo Grain Co., 500 pounds Amarillo Best Flour.

Best two bundles celery—Cordova Hotel \$1.

Best three cantaloupes—Cordova Hotel \$1.

Best hot pepper—W. A. Price subscription to Home & Farm.

Best peck soft wheat—L. Baskin \$2.

Best bushel Sudan grass seed—F. H. Oberthier, \$2.50.

Best peck onions—Oscar Shore \$1.

Best half bushel milo maize—D. I. McDonald \$5.

### Some Good Maize

Mr. J. H. Copeland, one of the best farmers of this section, brought to this office a bunch of dwarf maize of about forty heads, that are an excellent sample of what this section can do in dry weather, dry farming.

The stalk and head is about thirty inches in length, and the heads will weigh nearly a pound each. Mr. Copeland has about forty acres of the crop, and he estimates it at from fifty to sixty bushels to the acre.

When it is considered that these grain sorghums are quoted on the Kansas City market higher than the best grade of Indian corn, one realizes what such a crop is worth. Saturday's quotation gave corn 85 cents per bushel for 56 pounds, and quoted kafir at \$1.70 per hundred, making kafir higher, pound for pound, than King Corn.

Such a crop as Mr. Copeland has, estimating it at 50 bushels, at present prices, would bring over forty dollars per acre, besides the feed crop.

Why is it that such land sells at from ten to fifteen dollars per acre, when lower yielding land in Illinois and Iowa is selling at from \$100 to \$200 per acre?

### Dent Sanders

Miss Carissa Dent and E. L. Sanders were married Monday by County Judge W. B. Lewis. Mr. Sanders is from Hereford, having come to Plainview several weeks ago to work. Miss Dent is also from Hereford. She is a student in Wayland Baptist College. Plainview Evening Herald.

The following corrections should be made in last week's list:

Best plate potatoes—B. W. Miller \$2.

Best peck Irish potatoes—Gass & Son \$2.

Best Pound honey—C. C. Rockwell \$2.

Best twelve heads kafir—Garrison Bros.

With such a list the Hereford country should put up a display that will win anywhere.

Mr. Stegall is to be congratulated upon the success of the movement.

## BETTER BABIES CONTEST FOR DEAF SMITH COUNTY

**Civic League to Hold Better Babies Contest During Hereford Fair—50 Babies May be Entered**

Have you a baby in your home? If so, read this announcement.

The Civic League has arranged to hold a Better Babies contest during the Hereford fair, on Friday and Saturday, October 13 and 14, in the district court room.

The Better Babies contest is a popular yet scientific movement to insure better babies and a better race. It consists of entering, examining, and awarding prizes to children of five years and under on exactly the same basic principles that are applied to livestock shows. Mere beauty does not count—the physical and mental development only are considered. The Better Babies contest insures a better race of Americans, because it teaches parents how to improve the physical condition of children already born and to protect those yet unborn. It arouses interest in the conservation of child life and health, and in all forms of child welfare. It forges a connecting link between parents and teachers, between the home and the scientific study of child life. It provides civic interest in children of the community.

The contest will be conducted on plans prepared by the Woman's Home Companion and will be governed by the following rules:

Contest is open to all babies of Hereford and surrounding country between 6 months and 30 months of age.

Entry blanks can be obtained from Mrs. B. S. Arnold, Mrs. D. C. Laid and Mrs. W. R. Everts, and will be mailed to parents upon request.

All entries will close on Wednesday, October 11.

Appointments for examination will be made in the order in which applications are received.

Notice of date and hour of appointment for examination will be mailed in ample time before the contest opens.

All questions on blanks submitted to parents must be answered.

No child suffering from any acute, constitutional or contagious disease may be entered. To prevent danger from contagion, all children will be examined by a physician or trained nurse before being admitted to the reception room.

Division A Boy 6 months to 12 months, Girl 6 months to 12 months, Division B Boy 12 months to 30 months, Girl 12 months to 30 months.

Medals will be awarded as follows:

To highest scoring boy—Better Babies medal in bronze.

To highest scoring girl—Better Babies medal in bronze.

To each first prize winner in contest—Better Baby diploma.

To each child examined in the contest—Better Baby certificate of examination.

In addition, special prizes will be given in both A and B division, which will be announced later.

On account of the limited time to arrange for the contest, only 50 babies may be entered and when that number is secured, no more will be received. A small fee of 50 cents will be charged for each baby entered.

Mothers, come to this Better Babies contest and have your baby tested by competent physicians and if your baby is up to the standard he will win a prize, and if he is not, you will be told how to make him a prize winner next year.

There will be a Better Baby health exhibit of interest to you. All the latest ideas for making good babies better.

The awarding of prizes will be given in connection with an educational program on Saturday afternoon, October 14th, with place to be announced later.

For information regarding the contest, see any member of the committee in charge.

Mrs. F. H. Oberthier, Chairman.

Mrs. H. B. Steppens.

Mrs. Geo. Barber.

Mrs. B. S. Arnold.

Mrs. F. T. Holson.

## BUYS \$1,000 BULL AT THE PANHANDLE STATE FAIR

**"Beau Matador" Highest Priced Animal at Amarillo Sale Bought by Hereford Man**

The annual selling for the highest price at the auction sale held at the Panhandle State Fair at Amarillo, was the three-year-old Hereford bull, Beau Matador, bred by Gudgett & Simpson, of Independence, Mo., and consigned by E. C. Dodson, of Lockney, Texas.

This animal was bid in for \$1,000 by Walter Lupton, of this place. Beau Matador is being kept at Mr. Lupton's place in town until after the Hereford fair, when he will be removed to Mr. Lupton's country place, "Bonnie Brae" ranch. Mr. Lupton has about three hundred registered Herefords on this ranch.

Mr. Lupton has lately secured a herdsmanship the services of Mr. F. E. Chapman, who has had about twenty-five years' experience in this line of business, having been herdsmanship on some of the finest Hereford farms in America. He has made more than a dozen trans-Atlantic voyages in charge of some of the best known Hereford animals in the United States.

### Good Show at the Star This Week

The Sam Loeb Company which is now playing at the Star Theater, is one of the best vaudeville review shows ever in Hereford. They offer a change of program every night, and the shows are clean and up-to-date—nothing offensive and free from vulgarity.

Thursday they present "School Days," and Friday a double show will be given for one price of admission—an amateur contest of local talent and a chorus girl's contest will be given in connection with the regular Musical Comedy Show.

### Jones County Hogs

P. D. Smith, of Jones county, recently shipped 75 fat porkers to Fort Worth which brought in \$10.35. They were of his own raising and he has a lot more to market in the spring.

October 13-14

# HEREFORD FAIR

October 13-14

10 Prime Beeves  
20 Fat Mutton

## Big Barbecue

10 Prime Beeves  
20 Fat Mutton

A real slashing big old time barbecue with all the trimmings  
Bring the family and enjoy two days of Hereford hospitality

### PRIZE WINNING LIVE STOCK SHOW

THE LIVE STOCK SHOW in all departments promises to be the greatest event in the history of Hereford. Famous for its cattle, for its hogs, horses, mules and poultry, why should not this effort be crowned with success?

EVERY CITIZEN of the Hereford Country is invited to attend the Fair and bring an exhibit. This includes every man, woman and child living in the territory tributary to Hereford and not limited to Deaf Smith County alone. You of Castro, Parmer, Randall and Olham Counties, are especially invited to join us and bring your exhibits.

### BETTER BABIES CONTEST

THE BETTER BABIES CONTEST promoted by the Hereford Civic League, promises to be an event of unusual interest. Why should not this healthful plains country make capital of its babies—the greatest babies in the world. Enter your baby in the contest.

### GRAND FLORAL AUTOMOBILE PARADE

THE AUTO DEALERS of Hereford have offered big cash prizes for the best decorated cars represented by each dealer, and the Fair Association offers cash prizes for the best two cars. This means a monster parade of artistically decorated autos. The decorated cars will head the parade, and every car owner is invited and expected to join in this grand feature. This parade will include all decorated floats of whatever nature.

### CASH PRIZES AND PREMIUMS

EITHER CASH OR RIBBON PRIZES will be awarded all exhibits by impartial judges. For Special Premium List, see elsewhere in this issue of the BRAND, and write the Secretary for regular list.

### AMUSEMENTS

A SPLENDID PROGRAM of entertainment has been arranged and includes Broncho Busting, Cow Pony Race, Potato Race, Sack Race, Greased Pig Contest, Tournament Contest, Foot Ball Games and Fancy Riding. Get Your Horses Lined Up, Boys, and Bring 'Em On.

All indoor exhibits will be shown in the basement of our beautiful court house with its beautiful blue grass lawn, trees and shrubbery. The live stock exhibit will be shown to the south and west of the court house in well arranged pens and corrals. The whole fair is compactly arranged and conveniently located, with no hack, bus or jitney fares to pay. No admission fees charged on anything connected with the Fair, and everything free as the air you breathe.

COME TO THE HEREFORD FAIR. BRING YOUR FAMILY AND YOUR FRIENDS. OCTOBER 13-14

**Scherer Vicinity**  
Feed cutting is the order of the day. John Burch attended the Panhandle State Fair two days.  
Glavas, Whitsets, Joe Bassett, and McIntosh men were fair visitors.  
A lady friend from Amarillo is visiting Mrs. Glava for a few days.  
Garretts were Hereford shoppers Saturday.  
Mr. and Mrs. George Higgins visited at the ranch Sunday.  
Grandpa Comer returned to Hereford Sunday. Mr. Comer helped in Fulkerson's kitchen at Hereford.  
Frank Fulkerson returned home early Tuesday morning. He spent Monday in Hereford with his Ford in the garage. Bennie Fulkerson was driving the car Saturday and ran into a wagon. A few rods, axles and fenders had to be repaired, otherwise no damage was done. The little Ford is rambling right along again.  
The Whitsets were dinner guests at John Burch's Sunday.  
Mr. Burch made a flying trip to Amarillo Monday and brought out 3 men to shock feed. Mr. Burch has 400 acres sown to wheat.  
Mr. Shepard is helping Fletcher Rogers. We think he will stay as the teacher is also staying there.  
Erak Vances spent Sunday afternoon at Glavas.  
Mr. and Mrs. Walter Lupton brought Mrs. Fulkerson home from town Sunday.  
Lillian Fulkerson is suffering with a bad attack of bronchitis.  
Will McIntosh and Mr. Hood made a trip to Hereford Saturday.  
Mr. and Mrs. Allen and Mr. Allen's mother and father, of Mexico, went to Hereford Saturday.  
Mr. Allen's mother and father returned to their home in Mexico Monday.  
Mr. Raymond Stubbs is still batching at the ranch. The busy time is at the old place with feed cutting.  
Mrs. Al McIntosh's children have been sick but are improving.  
Mr. George Garrison brought some repairs out for Fulkerson's new binder Tuesday.  
Mrs. J. W. Kirkman visited with Mrs. Geo. Lewis Friday of last week.  
Mr. Tom Bowles of Kansas City, was looking at the cattle at the McIntosh ranch Monday.  
Mr. Lupton bought two fine white face bulls at Amarillo last week, paying \$1,000 for one of them.  
Roy Rogers went to Kansas City last week with cattle.  
Roscoe Stubbs was back at the ranch last week.  
Miss Eva Rogers is staying with Albertina while Roy is away.  
Miss Eva Rogers and her friend, Mr. Robinson, and Mrs. Roy Rogers attended the Fair at Amarillo last week.  
Mrs. Fletcher Rogers and two sons made a trip to Canyon Wednesday the 6th, and visited her parents, Mr. and Mrs. Holland, and other relatives. They returned home Saturday evening.  
Miss Lavina Howton began her school Monday, the 11th. She will board with Mrs. Fletcher Rogers.  
Mrs. Will McIntosh and son Willie, Miss Minnie Hood and Miss Elder called at Fulkerson's and Rogers' Thursday afternoon.  
John Whitsett and some of the McIntosh family attended the Fox show in Hereford Friday evening.  
Mrs. Mary Mosley and son Edgar, and grandson, spent Friday at Fletcher Rogers.  
Edgar Mosley was best man at the Carl Vaughn wedding in Hereford Sunday the 10th.  
Frank Fulkerson spent Saturday in Hereford, moving Mr. and Mrs. Webster into his home.  
Mr. Lupton, of the Moremap ranch, was a caller at Fulkerson's Friday.  
Miss Mattie Woodburn visited Mrs. Burch a few days last week.  
Mr. and Mrs. Burch took their small daughter to Amarillo last Tuesday to see the animal show.  
Al McIntosh and family, who were visitors in Hereford Saturday, returned home Sunday morning. Miss Jessie Slak came home with them and began her school at Ford school house Monday.  
Earnest Comer papered a room for George Higgins Monday.  
The cool spell is hastening feed cutting.  
Miss Howton began school at Scherer Monday with five pupils.  
Mrs. Sherm Garrett has been on the sick list but is improving.  
Mr. and Mrs. George Lewis were visitors at Kiekman's Sunday.  
Fletcher Rogers was a business caller at Hereford Monday.  
Frank Fulkerson spent a few days in Hereford this week attending to some business.  
The Mosley boys, Rogers and Fulkersons did some horse shed building and other repair work at the school house Monday and Tuesday.  
Mr. Hood is again back with his daughter, Mrs. Will McIntosh, after spending two weeks with his son at Abilene.  
Some men from Amarillo were looking at McIntosh's cattle Monday.

**Wyche-Lakeview Locals**  
Mr. and Mrs. J. A. Wear, of Hereford, visited Sunday in the Wolfe home.  
Born—to Mr. and Mrs. John Ely at Canyon, Sunday, Sept. 17th, an eight pound girl. Mrs. G. R. Conklin is spending the week with her daughter.  
Mrs. Woodson Coffey, of Miami, came in Wednesday to visit her mother and brother, Mrs. Begeman and Roy. On Saturday they all attended the Fair at Amarillo, and Mrs. Coffey returned home.  
Miss Lulu Wear of Hereford, spent several days the past week with her sister, Mrs. L. N. Wolfe.  
Mr. and Mrs. G. W. Smith motored to Faryell Monday and visited with Mrs. W. L. Boys.  
Mr. and Mrs. L. N. Wolfe, Chas. McNeerney and family and Mrs. K. McNeerney, Mr. and Mrs. W. High, Harry, Frank and Elmer High, G. W. Smith and family, and Miss Sylvia Johnson, visited the Amarillo fair Thursday.  
Will Smith and daughter, Corene, Mr. and Mrs. R. C. Bridges, and Mr. and Mrs. G. R. Conklin were fair visitors Friday.  
Lee Lambert of Hereford, visited from Friday until Sunday in the Will Smith home.  
Roy High is helping Roy Begeman care for his feed crop.  
Miss Essie Smith spent Saturday night with Mrs. Orville Calkins.  
John Decker and family and Brown and Russell Copeland spent Wednesday at the fair.  
Mr. and Mrs. Cannon, of Hereford, spent Sunday evening with Mr. and Mrs. C. J. Paddock.  
Tom Hamm, Lee Conklin, and Arthur Rogers were fair visitors Saturday.  
Mr. and Mrs. Orville Calkins, of Hereford, were Sunday afternoon visitors in the Will Smith home.  
Mr. and Mrs. Freeman and Mr. and Mrs. Silmmons visited in the High home Sunday.  
Fred Hamm of Dimmitt, is staying with his brother, Tom, and attending school in Hereford.  
Mrs. A. A. Ricketts spent Saturday in the Ezra Norton home in Hereford, and visited with Mrs. Lawrence Williams of Canadian, a girlhood friend.  
Mrs. H. H. Stanley and daughters, Maggie Rae and Myra, of Hereford, and Ed Stanley and family of Summerfield, visited Sunday in the Axe home.  
L. A. Ricketts and family, with Mr. Ricketts' father, of Hereford, left Tuesday for Texola, Okla., where they will visit relatives for several days.

**The Inner Tube**  
The inner tube is a one piece union suit which is worn inside of a rubber tire. It is one of the most expensive forms of underwear on the market, but that does not deter people who are four years behind at the grocery store from buying it.  
The province of the inner tube is to hold air and anything else that it runs into. When an inner tube is bright and new it will hold a large quantity of air for a long time and cause the owner to gloat over people whom he passes on the road, engaged in changing tires with a defiant look. But when age creeps over the tube it is liable to rip open in some unexpected spot and allow its contents to evaporate with a deadly and vindictive hiss. There is nothing sadder in a life crowded full of grief and misfortune than to start out on a picnic with a party of loyal relatives and cold chicken, and have a trusted inner tube let go of eighty pounds of free air with a long mournful sigh.  
One of the worst faults of the inner tube is its tendency to leak air and not say anything about it to the owner. The result is the crowning crime of the century, known as the slow puncture. Nobody objects to a decrepit inner tube which has run its course and is covered with the cruel scars of the crude amateur vulcanizer, when it explodes feet first with a yell of agony. But there is nothing more dastardly than the slow, clandestine escape of atmosphere from an inner tube which finally allows the tire to squat or its hind legs in a deep bed of sand far removed from a shade tree or a power pump.  
It is a pleasing task to replace an exhausted inner tube with one which has had a good long rest underneath the back seat. There is nothing easier unless it is to oil a coil clutch while standing at the head of the car. Two strong willing men who are not pressed for time and do not care to preserve their knuckles can insert a fresh inner tube by hand in less time than it takes to erect a hollow tile sto. While doing so, however, most men remove the women to a safe distance where they will not be contaminated by the sulphurous tenor of the conversation.  
By rights the inner tube should be made of fourteen inch armor plate with a concrete base and thus prevent maby a man from falling from grace with a profane thud.—Howard Rann.

**Drives Out Malaria, Builds Up System**  
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c.

**Big Highway Meet in Amarillo**  
Last Monday was a big day for those interested in the good roads movement. W. H. (Coin) Harvey, president of the Ozark Highway Association and Floyd Thompson, president of the Oklahoma City Business Men's Association, were in Amarillo, Monday, and a rousing meeting was held in the rooms of the Board of City Development, to discuss Amarillo's becoming the Panhandle terminal point of the Highway. A good representation of the towns along three different proposed routes were on hand to urge their claims and there was no lack of enthusiasm at the meeting.  
E. J. Herman, assistant director general of the National Highway Association, arrived in Amarillo, last Friday, and talked of matters pertaining to the Puget Sound-to-the-Gulf Highway, giving suggestions as to how national aid might be obtained for our roads.  
Thus Amarillo bids fair to become an important junction on at least three different auto routes and the phenomenal travel through here this summer will be multiplied several times in the summers to come. It's a good thing for the country. Get behind and push!—Southwest Plainsman.

**Kansas City Live Stock**  
Kansas City, Mo., Sept. 26—Cattle—Receipts 22,000; markets closing slow, steady to ten lower, Texas steers, \$6.00 @8.25; Texas cows, \$4.50 @6.00; Texas calves, \$5.25 @10.25; native steers, \$7.25 @10.75; native cows and heifers, \$4.75 @10.25; stockers and feeders \$5.00 @7.75; bulls, \$5.00 @6.25.  
Hogs—Receipts 20,000; markets closing dull to 15 to 25 lower, packers holding back, their cop \$10.45; rough heavy \$9.90 @10.55; market and butchers, \$9.90 @10.75; light \$9.85 @10.65; pigs, \$7.00 @9.25; bulk \$9.90 @10.45; receipts, 11,000 fair clearance.  
Sheep—Receipts 17,000; markets slow to 10 lower; lambs, \$7.00 @10.15; ewes, \$6.00 @7.15; wethers \$6.50 @7.35.

**Fort Worth Live Stock**  
Fort Worth, Texas, Sept. 26—Hogs, receipts 2,500; markets closing 20 to 25 lower, top \$10.45; bulk \$10.15 @10.40.  
Cattle—Receipts 5,000; markets including 600 calves; beef steers slow to 10 lower, top \$7.50; bulk \$6.00 @7.25; cows slow to 10 lower, top \$5.75; bulk, \$4.00 @5.50; heifers, slow, top \$6.75; bulk \$4.50 @6.50; bulls, slow, \$4.00 @4.75; calves steady, top \$8.75; bulk \$6.00 @7.50; stockers, slow to 10 lower; steers \$6.00 @6.65; cows and heifers, \$4.00 @5.50.  
Sheep—Receipts 12,000; markets steady.

**Kansas City Grain**  
Kansas City, Mo., Sept. 26—Wheat No. 2 red, \$1.54 @1.62; No. 3 red \$1.48 @1.58; No. 4 red, \$1.35 @1.52; No. 2 hard, \$1.58 @1.63; No. 3 hard, \$1.50 @1.61; No. 4 hard, \$1.49 @1.58.  
Corn—No. 2 white, \$5 @8.50; No. 3 white, \$4 @8.50; No. 2 mixed \$4 1/2 @8.50; No. 3 mixed \$3 1/2 @8.40; No. 2 yellow, \$5 @8.50; No. 3 yellow \$4 @8.50.  
Oats—No. 2 white, 47 @47 1/2; No. 3 white 46 1/2 @47; No. 2 mixed 45 @47; No. 3 mixed 44 @46.  
Kafir—No. 2 white 170; No. 3 white 170.  
Milo—No. 2 172; No. 3 170.  
Barley—No. 4 80 @81.

**Dr. L. N. Pennock Dr. Florene B. Miller**  
Amarillo Hereford  
OSTEOPATHIC PHYSICIANS  
Dr. L. N. Pennock will be in Hereford on Tuesdays and Fridays of each week. Ashbrook & Suggs Bldg.  
Dr. Florene B. Miller located in Hereford permanently. Treatment by appointment only. Phone 52. 334t

**The Strong Withstand the Heat of Summer Better Than the Weak**  
Old people who are feeble, and younger people who are weak, will be strengthened and enabled to go through the depressing heat of summer by taking regularly Grove's Tasteless Chill Tonic. It purifies and enriches the blood and builds up the whole system. 50c.

**"OCEANS OF WATER"**  
Piles Cured in 6 to 14 Days  
Your druggist will refund money if PAZO OINTMENT fails to cure anyone of itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c.

**SHERIFF'S SALE**  
STATE OF TEXAS (County of Deaf Smith)  
By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 7th day of June, 1916, by the Clerk thereof, in the case of L. Gough, W. B. Arnold and Martha M. Woiz, versus M. J. White, No. 1048 and me, as Sheriff directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in October, A. D. 1916, it being the 3rd day of said month, before the Court House door of said Deaf Smith County in the State of Texas the following described property, to-wit:  
Tract or parcel of land in Deaf Smith Texas known as the W. A. Hunt pre-emption, Patent No. 47, Vol. 28 Patentee W. A. Hunt, described by Metes and bounds as follows: Beginning at a mound and semi-circular trench the NW corner of the M. W. Cahill Pre-emption; Thence N at 72° vrs pass a mound and two pits the NE corner of Section No. 6, Block K-3, at 1773 vrs. a mound and semi-circular trench the NW Thence E 499 vrs. a mound and semi-circular trench in the W line of Section No. 6, Block K-14; Thence S 33° East 1777 vrs. a mound and semi-circular trench; Thence W, 517 vrs. to the beginning, containing 160 acres.  
Leyed on as the property of M. J. White to satisfy a judgment amounting to \$966.70, 1993.40, and 1885.74 in favor of L. Gough, W. B. Arnold and Martha M. Woiz and rest of suit.  
Given under my hand this 4th day of September, 1916. R. W. BAIRD, Sheriff  
By C. E. Smith, Deputy.

**Professional and Business Cards**  
W. H. RUSSELL  
LAWYER  
Hereford Texas  
Miss J. O. MAHONEY  
Graduate Music  
Hereford Texas  
ASHBROOK & SUGGS  
Fire, Life and Accident Insurance  
All Kinds of Bonds Executed  
We Are Specialists  
On Fruit and Nut Trees  
Shade and Ornamental Trees  
Shrubs and Evergreens  
Roses and Greenhouse Plants  
Hereford Nursery Company  
GO TO  
A. PEDDE  
109 Main St.  
When you want soles put on shoes and boots that wont come off.  
All work guaranteed.  
MAKER OF FINE BOOTS  
Hughes & Huffman  
Fire Insurance  
HEREFORD - TEXAS  
E. S. IRELAND  
Dimmitt, Texas  
Abstracts - Land Loans  
Owner of the only set of Abstract Books in Castro County.  
Castro County Maps 50c Each

**"OCEANS OF WATER"**  
**CHICHESTER'S PILLS**  
The Genuine That Does Not Affect The Head  
Because of its tonic and laxative effect, LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.



**"YOU'LL LIKE HEREFORD"**  
Bring your hides to McQueen Coal and Grain Co. We pay the top cash price for them, green, dry and old hides. 49c  
Lax-Fos, A Mild, Effective Laxative and Liver Tonic  
Does Not Grip or Disturb the Stomach.  
In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not grip nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.


**R.U.2?**

The Careful Man is putting some money into the Bank every pay day because he is preparing for the future. Some day he will see a good business opportunity and have the money to take advantage of it R.U.2?

HUSBAND AND WIFE BOTH SHOULD SAVE MONEY—WHAT'S THE GOOD FOR ONE TO SAVE AND THE OTHER TO SPEND?  
JUST ASK YOURSELF TODAY: "WHO GETS THE MONEY I EARN? DO I GET IT OR DOES SOMEONE ELSE GET IT?"  
IF SOMEONE ELSE IS GETTING IT CUT HIM OFF. YOU EARN YOUR MONEY; IT BELONGS TO YOU. KEEP IT.  
BE A CAREFUL MAN AND BANK YOUR MONEY.  
BANK WITH US.  
**First National Bank**  
HEREFORD, TEXAS

**BINDING BARGAINS**

Are you interested in bargains?  
Not one of those "make-believe" bargains that doesn't last, but a real bargain that puts money in your pocket everyday.  
That is the kind of a bargain you get when we sell you  
**Cole's Down Draft Range**  
It is a range low in price.  
It is made of copper-alloy iron, that remarkable rust-resisting metal.  
It has non-breakable reliable iron features, something you need but do not find in other low priced ranges.  
It is especially economical of coal. It kindles readily, burns freely, bakes quickly and evenly.  
Can you think of anything else you require in a range?  
Come and see it. It's the range you're seeking



See the name "Cole's Down Draft" on the high closet door—some genuine without it!  
**DUNLAP Hardware Co.**  
HEREFORD, TEXAS

**HEREFORD THOR-O-BRED TREES AND PLANTS**

Have created a demand that is surprising even to ourselves. This years sales will show an increase of 300 per cent over last year.  
The fact that we will sell more trees this season than all other nurseries celling on the plains is significant.  
For Twenty-five Years we've been on the alert—striving to give better results—Spending \$1000 per year in tests.  
Is it not, therefore, worth your while to investigate our products?  
**"QUALITY FIRST"**  
**HEREFORD NURSERY CO.**  
HEREFORD

**Sowing Big Wheat Acreage**  
B. H. Murphy says he expects to sow about 300 acres of wheat this fall and he thinks Mr. Niece expects to sow about 800 acres.—Ochiltree News.

**"YOU'LL LIKE HEREFORD"**



# THE HEREFORD BRAND

B. F. GUTHRIE, Editor

Entered April 17, 1901, in the Postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter; first number of the Brand issued March 21, 1902.

Subscription Price \$1.50 Per Year, Strictly in Advance

## HEREFORD FAIR OCTOBER 13-14

The Hereford Fair, October 13 and 14, is going to be a record breaker in the way of a county fair. The enthusiastic interest which is being manifested all over the county is assurance that the fair will be no insignificant event, but a great big success. The farmers are in line, the business men, the stockmen, all are working enthusiastically and unitedly in support of the committees.

President McDonald is a live-wire. Alert and eager, he is leaving nothing undone to further the fair's every interest. The big barbecue, is typical of the big hearted, generous stockmen who are bending every energy to make this event one long to be remembered.

From adjoining counties come encouraging reports of the expected attendance from these communities.

The fair is a winner. The campaign is on, and the enthusiasm is growing with each day.

Get your exhibits ready and let's make the Hereford Fair everybody's fair, the best, the biggest, the best this county has ever had.

**The Civic League** has a strong ally in the public schools. It is a pleasure to note the absolute cleanliness which prevails at both buildings. The rooms are attractively arranged with blooming pot plants, copies of good pictures, pupils' display work, etc. Monday at the high school building, Supt. Harrison, assisted by some two dozen high school boys, devoted the literature period to a practical study of "The Man With the Hoe" with illustrations, much to the improvement of the school campus. Hereford is proud of her schools.

## TWO IMPORTANT DATES

One week from next Monday, Oct. 9th, is, by virtue of Gov. Ferguson's proclamation, **State Fire Prevention Day**.

That every citizen of Hereford shall help to observe this day in the spirit and in the letter, is of the utmost importance. The timely looking after fires, and removing or destroying anything of a combustible nature, will materially lessen the danger from fire, and give us better insurance rates.

The observation of the day in the public schools is an important item. Children, as well as adults, must be on the alert if we are to reduce the danger of fire to a minimum. A clean town is a safe town and especially just now is a clean town desirable for **Friday, October 13th**, two weeks from tomorrow, is **Opening Day for the Big Fair** when crowds of people from all over the Panhandle will be our guests. We must show our appreciation of having these people among us by having our homes, our places of business, our streets and our alleys, in fact, everything within the city limits of Hereford, absolutely immaculate.

The natural beauty of Hereford must not be marred by lack of civic pride among her people.

Let everyone observe Fire Prevention Day and thus serve two good purposes.

## TARRANT COUNTY WET

The election last Monday in Tarrant county to determine whether the county should remain in the wet system, or be dry, resulted in a victory for the wets by about 1,000 majority.

The county precincts outside of Fort Worth, as usual, recorded their votes for decency, while old Fort Worth voted to continue under the rule of the saloon.

It seems to be the business of the country and small town to produce men and women, and the chief business of the city to debauch them.

## The death of Capt. F. T. Roche; of Georgetown, on Tuesday of last week, marked the passing of one of the widely-known newspaper men of the State. Capt. Roche was editor of the Williamson County Sun for more than thirty years, and was prominently identified with the political interests of the community. He was a most exemplary citizen and his death is a distinct loss to Texas journalism.

## Buffalo Hunt and Barbecue

The Brand acknowledges receipt of an invitation to be one of the "special guests" of Col. and Mrs. Charles Goodnight, on Saturday, October 7th, at the Goodnight residence, Goodnight, Texas.

On the preceding Friday, an old-time buffalo hunt, participated in by a band of Kiowa and Comanche Indians, will be featured, the event to take place in the large Goodnight pasture. The buffalo will be killed and a big barbecue will complete the festivities. The public generally is invited to attend this event which will be unique in itself and will, perhaps, be the last link in the chain that binds us to the pioneer history of the Panhandle—the history that paved the way

for our present day development. Two years ago, before coming to Hereford, it was our pleasure to meet Mrs. Goodnight and to listen to some of her stories of early days when the red man and the buffalo were more common than they are today.

Col. and Mrs. Goodnight have a warm place in the hearts of Panhandle people. Staunch and true and brave and progressive, they have for seventy-one years been a potent force in the development of this country, and their friends from all over the Panhandle will doubtless avail themselves of this opportunity to enjoy a day with them and to engage in the royal sport to be provided.

## Prospecting on the Plains

C. R. Tarver of Jones county, has been prospecting in the country around Crosbyton.

W. A. Warren, of Snyder, has been looking for a location for a demonstration farm near Roswell.

J. M. Wickson, of Plains, has been looking at the country around Knowles, N. M.

J. T. Strickland, of Lubbock, has been looking at land in the vicinity of Meadow.

G. L. Tyler, of San Diego, Calif., has been prospecting in the Pecos Valley, near Hagerman, N. M.

## Big Doings in Road Work

Hobart, Okla., is after the Ozark Trail Highway and on Thursday of last week, 60 automobiles took 150 men out east of that town to put in a full day's work on the road. Four big tractors and 50 teams plowed and scraped, the men shoveled and dug and the women, not to be left out, provided a big dinner for the workers. That's the idea. If every town would do that, we should soon have "good roads everywhere."

## Accidentally Shot Himself

Bob Powell, of Dumas, accidentally shot himself in the right hip while attempting to remove his gun from his pocket.

## Another Snake Bite Cure

A piece of alum the size of the end of the finger chewed and swallowed seems to be a perfect cure for the most poisonous snake bite and every person who reads this paper should know it. C. R. King, M. D., in Atlanta News.

## Killed While Hunting Rabbits

Sam Reynolds, who lived on the Evans place, 1 1/2 miles east of Canyon was killed, last week, while hunting rabbits with his wife. The woman has been arrested and bond set at \$2,000. The man was shot in the back and the woman did not know how it happened.

## Broom Corn and Bean Market

The night broom, introduced through their buyers, E. M. Hilday, that they will shortly establish a permanent market at Theomart, for broom corn and beans.

## A Valuable Wagon Load

What is regarded as probably the most valuable wagon load of farm products grown in Moscow Flats this season, is that of alfalfa seed grown and brought to town last Friday by Ray Marklin and sold to O. W. Cox. At this price the seed brought \$8.50 per bushel. Mr. Cox stated that the seed were of as fine quality as had been on the market. Woodward Democrat.

## Post Office Discontinued

The St. Francis post office, 14 miles northeast of Amarillo, has been discontinued and the mail for that section comes to Amarillo.

## Children Go to Albuquerque

The winners in the Boys and Girls Club contest in Torrance county, N. M., were taken to the State Fair at Albuquerque, last Sunday, and spent a joyful week taking in the sights, as a reward for their faithful work.

## Absentee Owner Improving

A. B. Rowley, of Mitchell, S. D., who owns a fine ranch north of Washburn, has been here looking after his property and has contracted with the A. White Paint Company, of this place, to give his buildings a coat of paint. He is also making some other improvements on his ranch.

## Woman Keeps Secret Six Years

A woman has been found who has kept a secret six years—and probably the man in the case told it then. Miss Mary Meers and Oscar Smith, of Coldwater, Kansas, kept the secret of their marriage six years, having just announced that they were married at Pratt, Kansas, July 3, 1910.

## WITH THE CHURCHES

### Epworth League Program

Sunday, October 1, 1916  
Subject—What Does Christ Want Us to Do—Jno. xv:15-16.

Song—Prayer—Leader.

Who are Friends of Jesus?—Ruth Sites.

A New Power in the World—Dee Owens.

Special Music—Mamie Landrum.

Song—The Unfolding Life—Leonard Foster.

Reading—Caldwell Hicks.

Business—League Benediction.

Leader—Pearl Pollock.

The Promotion Day exercises at the Christian church, Sunday morning, were most enjoyable. Appropriate songs and drills preceded the presenting of certificates of promotion from class C of the primary department to class B.

The "baby class" also had some pretty exercises incident to receiving some new members from the cradle roll. One new name for the cradle roll was also given.

The series of special sermons being preached by Dr. Faris is enjoyed and appreciated by the membership and by many others.

It begins to look as if the hope to become located in the church auditorium proper is about to be realized. The work is being pushed rapidly and is progressing satisfactorily.

## Notice Presbyterians

The officers of the Presbyterian church are anxious to have every member present Sunday morning to help determine whether or not to build on a Sunday School room to the west side of the church and to paint and paper and to buy a new piano.

No offering or subscription will be taken at this meeting.

We will be glad to have others worship with us also.

W. M. BAKER, Pastor.

## Lutheran Church

Next Sunday, October 1st, there will again be German service with preaching at the court house. This service will begin at 9:30 as the pastor leaves for Canyon at 10:35 to preach there in the afternoon. All friends are welcome.

O. E. SCHMIDT, Pastor.

E. H. Jackson, County Tax Assessor Tom Irvine, Earnest Rice, Charlie Mitchell, J. D. Eliff and Fred Bones, of Tulla, were in the city early this morning enroute to Tucuman to attend the races and Cowboys' Reunion.

Mrs. T. B. Slaughter, of Skidmore, Mo., who has been here several weeks visiting her husband, who has business interests here, and her son, C. C. Slaughter, returned to her home last week. Her two granddaughters, Misses Mary and Martha Freese, were here with her. Mrs. Slaughter was much pleased with this country and the splendid crops seen following a dry season.

Mr. C. C. Slaughter, one of the good farmers of south of town, was a business caller Wednesday. Mr. Slaughter says he has raised good crops this season and thinks this is destined to be a farming country. He dug one hill of sweet potatoes out of his garden that made a meal for ten people, and some left.

## Filed on New Mexico Claims

Charlie and Fred Dermitt, Crosbyton, have filed on homesteads 30 miles west of Roswell, N. M.

## MONDAY, OCTOBER 9

### FIRE PREVENTION DAY

Reports Show That More Than 13,000 Fires Causing \$16,000,000 Loss Occurred in One Year

Reports to the State Fire Marshal show that more than 13,000 fires, entailing a property loss of over sixteen million dollars, have occurred in Texas during the past twelve months. This means that our resources to the extent of four dollars for every man, woman and child in the State, or twenty dollars for the average family, have been irretrievably lost within this short period. No State, however rich, no people, however prosperous, can continue to dissipate their resources at such a rate without seriously disturbing their economic welfare. Many leading European nations with whose civilization we are inclined to contrast our own for the purpose of boasting our superiority have a per capita fire loss of less than fifty cents, while ours is from three to four dollars. Some sage has said that comparisons are odious. This one certainly should be so, because it is a scathing arraignment of our habits, a terrific indictment against our efficiency, and a withering rebuke to our civilization.

These same reports show that 70 out of each 100 of the 13,000 fires were due to preventable causes. In almost every city, town and village throughout this great State are seen ash piles and the blackened and charred ruins

of once happy homes and prosperous places of business, sacrificed to the fire fiend upon the altar of carelessness.

In view of these facts and figures whose import is so astounding and so alarming, we may well pause and seriously ask ourselves the question: Are we unconsciously becoming a State of incendiaries? Incendiaries not in the sense that we apply the torch to our own property or that of our neighbor, but incendiaries in the sense that we are so indifferent, so neglectful, so unconcerned, about the numerous fire promoting agencies all around and about us which are responsible for so much of this fearful waste and destruction.

When American history now in the making shall have been written, 1916 will be designated as the year in which the Nation's conscience was awakened to the dangers of unpreparedness. It will be shown how events growing out of the great world-war, and out of the internecline strife of our sister republic across the Rio Grande, followed each other with startling rapidity, each emphasizing our lack of preparedness to meet dangerous situations that seemed imminent. To the President of the Nation will be accorded the praise of safely steering the Ship of State while sending a clarion call to the patriots of the country to prepare themselves and stand by ready for any emergency. To this call there was such a generous response that "Efficiency and Preparedness" became a household expression throughout the length and breadth of the land. The fire waste problem in Texas has reached such a magnitude that a conscientious awakening of all our people to the need of better preparedness and more efficiency with which to combat its evil consequences and curb its enormous drain on our energies and resources is imperative. Why not let the year 1916 be the time of this awakening?

In view of the facts set forth, and as one of the means of accomplishing the purpose mentioned, I, JAS. E. FERGUSON, Governor of the State of Texas, do hereby proclaim that MONDAY, the NINTH day of OCTOBER, A. D. 1916, be known as STATE FIRE PREVENTION DAY and I earnestly call upon all our people to fittingly observe the day in some activity that will promote preparedness, increase efficiency, and make progress toward the solution of the fire loss problem.

Let us, on that day, remove from our premises the trash pile, the rubbish heap, and the bundle of worthless rags which are standing invitations to a fire. Let us cut and rake the dead weeds and grass on our vacant lots and in the alleys, and carry them to a safe distance to be destroyed. Our fires

and stovepipes, and electric wiring should be examined, and we should be sure that every device used in connection with either heating or lighting is placed in safe condition for winter use. In handling gasoline and other volatile liquids, let us resolve to do so with the greatest care, and whenever possible, see to it that these substances are not kept inside of buildings or in unapproved receptacles. Let the various Boards of Education throughout the State, and the teachers of all public and private schools, impress upon the school children under their care, the necessity of using every precaution to prevent fire. Those having the responsibility and care of children, especially in the public schools, should on that day inaugurate fire drills, or practice those heretofore inaugurated, and give such instruction as may impress upon the children in their charge the dangers from fire and the method of fire prevention.

Let us work with our brains while we work with our muscle, and resolve that we will cooperate with the State and City Fire Marshal, and civil authorities, in keeping down fire loss.

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

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ing agencies, and that we will lend our moral support to our public officers in running incendiaries down and stamping out the crime of arson.

Let this be the day when we shall all catch a new vision of our individual duty with regard to the fire waste problem and agree to help in every effort to minimize its evil results.

IN TESTIMONY WHEREOF, I have hereunto signed my name and caused the Seal of State to be affixed hereon, at my office in the city of Austin, Texas, this 12th day of September, in the year of our Lord One Thousand Nine Hundred and Sixteen, and in the independence of the United States of America the one hundred and forty-first, and of Texas, the eighty-first.

JAS. E. FERGUSON, Governor of Texas.

## A Complete Stock...

We have just received a car of bran and shorts, also a car of cottonseed meal.

We have plenty oats, corn chops, cold pressed cake, and, in fact, everything in our line.

...Phone 76...

E. W. Harrison

# COAL

Will advance in price

## MONDAY OCTOBER 2nd,

So Get Your Coal Now

### WE HAVE IT ON THE TRACKS

See us for

#### SALT, BRAN, SHORTS, CHOPS, CHICKEN FEED and HAY

# McQUEEN

## Grain and Coal Company

We carry a complete line of Rubber Goods



Little Trained Nurse recommends our Syringes, Combs, Brushes—Everything

Buy your rubber goods at our store and you will get the kind that last. All rubber goods are not the same quality. Don't you need a good hot water bag or fountain syringe right now? We have a big line of Weaver Syringes and Hot Water Bottles at the fairest prices

Betts-Clark Druggists THE NYAL STORE

LOCAL AND PERSONAL

PHONE 246.

Mrs. D. F. Ashbrook returned last Saturday from a trip to her old home in Grundy county, Mo.

Mr. W. M. Ashbrook of Spickard, Mo. is here visiting his brother, Mr. D. F. Ashbrook. This is his first visit to this section and he is well pleased with the country.

Mrs. W. E. Neal and daughter, Miss Winnie, left Tuesday for a three week's visit with friends in Lawrenceville, Ill.

S. A. Harris, of Friona, was a business visitor in Hereford Monday.

Miss Roberson, an alumnus of Hereford high school, class of '16, left Tuesday for Cleburne where he will visit relatives for a week before going to Tyler to become a student in the Tyler Business College.

Question: Shall Presbyterians go backward, stand still, or move forward?

Mrs. F. F. Barrow and children, of Plainview, arrived Sunday and will spend some time in Hereford, at the home of Mrs. Barrow's parents, Mr. and Mrs. J. M. Roole.

John L. Wilson accompanied his son, Homer, to College Station the first of the week. Homer will be a student in A. & M. this year.

Meet me at the Presbyterian church Sunday.

Miss Bess Nance spent the week-end in Farwell, the guest of Miss Hazel Wilson.

Mesdames A. W. Henschel and R. H. Kinsley, of Friona, were shopping in Hereford Monday.

Mr. C. H. Ball, of Amarillo, was a business visitor in Hereford, Monday. He was accompanied by Mrs. Ball and a cousin and wife, of Delavan, Ill., who are here "seeing the Panhandle" with Mr. Ball.

Important question before Presbyterians Sunday.

Buy your window glass from Skelton's Variety Store. They have all sizes.

Miss Meda Woodburn and Mrs. R. L. Wilson of Summerfield, returned Saturday morning from Waxahachie where they attended the funeral of Mrs. Bertha Witherspoon-Williams.

We are increasing our stock every week. Everybody knows we sell the same goods for less money. Skelton's Variety Store.

Mrs. L. H. Bradley and son, and Mr. Rat Jowell, are in Midland this week attending the fair. Exhibits from the herds of both these well-known Hereford breeders, are being shown at the fair.

Get your goods at Skelton's Variety Store. You will not be disappointed in the quality nor the price.

I re-glaze broken windshields. C. A. Skelton.

Something doing at Presbyterian church Sunday.

For the best service try Hereford Sanitary, Steam Laundry. Phone 246. 291

H. C. Myrick left last week for Chicago, where he will purchase his supply of fall and winter goods.

Notice  
I am planning to be away for a few weeks, leaving about October 8th. Please watch these columns for notice of my return. G. W. Heard, Dentist. 342p

Mrs. H. Z. Siles left last Saturday for Toledo, Ohio, in response to a telegram stating that her mother was very ill. She will remain away about a month.

New shipment wall paper, just arrived at Skelton's.

Every Presbyterian at church Sunday.

Miss Glenna Rutherford has gone to Denton and is enrolled in the North Texas Normal.

You in letter got a glass for that broken window before the "norther" begin to blow. C. A. Skelton.

Mrs. Claude Witherspoon returned Saturday evening from Waxahachie, where she had been to attend the funeral of her sister-in-law, Mrs. Bertha Witherspoon-Williams.

We have a beautiful line of salad bowls, 15c. to 50c. each. C. A. Skelton.

Rev. and Mrs. O. E. Schmidt have as guests this week, Misses Emma Pauline and Annie Gollenier, and Paula Schneider of the Ray community, northeast of Friona.

We have flower-pots 5c. and up. C. A. Skelton.

Mrs. Dr. W. E. Gabbert returned Wednesday from a month's visit with her mother in Louisville, Ky.

See me quick at the Fair Store, Hereford. They are getting one of those \$500 beautiful San Leon lots by the sea shore, between Houston and Galveston, for only \$50 before we begin drilling for oil, and they are taken on the market for good. E. M. Edwards. 11p

Our line of enamelware is complete. Our prices lower. C. A. Skelton.

Be sure and eat dinner with the Baptist ladies on Friday, Oct. 13. 252p

J. E. Sharp, of Ohman, Illinois, who has been working for D. L. McDonald, leaves today for his former home, but to keep up with this part of the Panhandle came in yesterday and ordered the Brand to follow him. He is well satisfied with this country and will be a good missionary among his former neighbors.

Announcement  
The Baptist ladies will serve dinner Friday October 13th, down town. The dinner will include:  
Fried chicken and gravy  
Creamed potatoes  
Candied sweet potatoes  
Sliced tomatoes  
Pickles  
Hot Biscuit  
Coffee and pie  
Price to everybody, 35 cents.

To get a medium priced range without a fault, get a Cole's Down Draft Range. They are made by experts.

Don't fail to see the Baptist ladies on Friday, Oct. 13. 252p

SOCIETY AND CLUBS

The Parent-Teachers Club will hold its first meeting of the year at the public school building, Friday, Sept. 29th at 3:30 p. m. A full attendance of the membership and all other parents who are interested, is urged.

The ladies of the Bay View Club are looking forward with eager expectancy to another year's pleasant sojourn in the world of art and music.

The work will continue the course outlined last year and will begin with the study of Dutch art.

The first meeting of the club year will be held with Mrs. Guthrie Friday, October 6th.

Not every town the size of Hereford can claim so many music loving people as can our own. Neither is there often found in the small town, such a number of really proficient musicians who, having the artist's vision themselves, seek to transmit the divine spark to others. That success implies, not achievement alone, but the disseminating of the spirit that makes for achievement in others, is the principle that actuates the musical people of Hereford and that is gaining for them such generous recognition.

One of the most helpful agencies in creating and fostering high musical ideals and in maintaining a correspondingly high standard of musical culture is the Choral Club. This organization is made up of ladies of varying degrees of musical ability, but of whose entire membership it can be said that they are music-lovers who desire greater proficiency in the art of music and in the ability to know and to appreciate the better things in music.

The club meets twice each week, once for practice and once with its instructor, Prof. Myers, of the Amarillo College of Music. The lives and works of the masters are studied and some very excellent programs are given from time to time. The ladies of the club have been most generous in responding to invitations to sing on many public occasions and their work has been, in every instance, of a very high order. They have not only contributed much to the pleasure of music-loving Hereford, but have been of material assistance to many worthy enterprises. They are soon to begin work on "Elijah," and Prof. Myers is anxious to have these voices sing with the Amarillo Choral Club at the spring music festival when the great oratorio will be given. Several new names have recently been added to the club roll.

came as a complete surprise to the bride's Hereford friends, but the good wishes being extended are none the less hearty and sincere on that account. The ceremony was performed by Rev. Wallace Bassett, in Amarillo, Sunday.

The bride is a most excellent young woman of more than ordinary attractiveness. She has been employed in the post office for several years, where her efficient service and genial, accommodating manner won for her the esteem of everyone. She is the daughter of Mrs. Myra Parks, of this city, and is one of Hereford's true, genuine girls who counts her friends by her acquaintances.

The groom is a member of the Roy E. Fox orchestra and is a comparative stranger here. The young couple are now at Plainview with the Fox Company, but are expected in Hereford soon.

School Notes

The Senior class has been organized and has elected its annual staff.

The high school building is crowded. The seventh grade has fifty-two pupils, the eighth, forty, the ninth, forty, the tenth, thirty-five, and the Seniors, twenty-three—a total of one hundred and seventy-nine.

The building is almost completed and they are installing the heating plant.

The Seniors have four new pupils.

The domestic science girls are expecting to go to work next week.

The boys cleaned off the school grounds Monday morning.

They are going to put in a study hall next week.

The boys have organized their football team and expect to play a game with Clovis during the Fair.

The library was opened Monday.

The girls have organized their basketball team and expect to play some good games this year.

The school had a half-day holiday on account of the Howe's Shows Friday.

Donald Duree from Dimmitt, entered the Senior class Monday.

Eat fried chicken with the Baptist ladies, Friday, Oct. 13. 252p

Wyche-Lakeview, Locals

Mr. and Mrs. John Hacker and sons, Willie and Frank, were guests in the W. High home Sunday.

Chas. McNeerney and family were callers in the High and Gurr homes Sunday afternoon.

Mrs. T. E. Baker and children and

A Distinctive Reason

What is the chief reason for the superiority of Dr. Price's Cream Baking Powder?

There are several good reasons, but there is one which distinguishes Dr. Price's from other baking powders.

This reason, which every woman should know, is that Dr. Price's Baking Powder is made from cream of tartar, which comes from grapes. This means a healthful fruit origin. It means natural food as distinguished from mineral substitutes used in other baking powders.

There is no alum nor phosphate in DR. PRICE'S CREAM BAKING POWDER  
MADE FROM CREAM OF TARTAR DERIVED FROM GRAPES

Miss Myrtle Baker were week end visitors at Big Square.

Frank Jesse of Hereford, Chas. McNeerney and family and Mrs. K. McNeerney motored to Portales, N. M., Tuesday.

Several from the neighborhood attended the auto races at Clovis Wednesday.

W. E. Neal has sunk a well on his ranch this week and will build a new set of buildings which will be occupied by Tom Hamm.

Mr. and Mrs. J. E. Edwards were guests Sunday in the Earnest Betts home.

Mr. and Mrs. Roodal of Amarillo, have returned from their ranch known as the Edwards place, two miles south east of Lakeview.

Mr. Emerson Hacker and son Charlie were visitors Saturday at the F. J. Axe home.

W. A. Kargin and family of Hereford, spent Sunday evening in the F. J. Axe home.

Austin Adair of Lockney, is visiting his sister, Mrs. Jinks Lindsey, and family.

Mr. and Mrs. C. C. Slaughter and son, Mrs. T. B. Slaughter and Misses Mary and Martha Feece were dinner guests in the A. F. Wood home Sunday.

Mr. and Mrs. F. B. Black and son, William, and Miss Minnie Dea Coffin, of Hereford, visited Sunday in the J. E. Copeland home.

Born to Mr. and Mrs. J. P. Dollar, at Lockney, a son, Sept. 16. The Dollar family formerly lived here.

Mr. and Mrs. J. H. Copeland were callers at the Axe home Sunday.

The subscribers on 300 telephone line held a well attended meeting Monday. There are now 15 phones on this line and several more will put in phones soon and so it has been decided to divide the line which will require the stringing of four miles of new wire.

Mr. and Mrs. E. A. Winterrowd and sons, of Hereford, were week-end visitors in the A. F. Wood home.

W. High and J. H. Copeland motored Saturday to Floydada and to Lockney, where they visited in the J. P. Dollar home.

The Thursday Club met with Mrs. T. E. Bandy Thursday, September 21. A good attendance was present and Mrs. High presided at a short business session. The usual social time was enjoyed with music and conversation. At the close of the afternoon, the hostess served refreshments and the next meeting will be held with Mrs. L. N. Wolfe, Thursday, Oct. 13.



AMATEURS  
--and--  
CHORUS GIRLS' CONTEST  
AT THE  
STAR THEATRE  
on Friday Night  
in connection with the Musical Comedy  
Vaudeville Show  
A Double Show for 15c. and 25c.  
Thursday Night  
SCHOOL DAYS  
Saturday--MATINEE AND NIGHT  
"Town Topics"  
Be sure to see them all

**Citation by Publication**

**STATE OF TEXAS.**  
To the Sheriff or any Constable of Deaf Smith County—GREETING:  
**YOU ARE HEREBY COMMANDED** That you summon by making Publication of this Citation in some newspaper published in the County of Deaf Smith if there be a newspaper published therein, but if not, then in any newspaper published in the 69th judicial district but if there be no newspaper published in said judicial district, then in a newspaper published in the nearest district to said 69th judicial district, for four weeks previous to the return day hereof, Ernest Harders whose residence is unknown, to be and appear before the Hon. District Court at the next regular term thereof, to be held in the County of Deaf Smith at the Court House thereof, in Hereford on the 30th day of October, 1916, and then and there to answer a Petition filed in said Court, on the 12th day of April, A. D. 1916, in a suit numbered on the docket of said court No. 1044, wherein Chas. F. Heberer, is plaintiff and J. P. Snyder and Ralph L. Himme, are defendants. The nature of the plaintiff's demand being as follows, to-wit:

Plaintiff avers that on the 19th day of October 1908, the defendant, Snyder, made, executed and delivered to this plaintiff five certain promissory notes dated October 19th, 1908, and due respectively on January 1st, 1910, 1911, 1912, 1913, and 1914. Each of said notes being for the sum of \$488.00 and each bearing interest from date at the rate of 7 per cent per annum, all interest payable annually. Said notes further provided that if they were not paid at maturity or not paid according to their dating and placed in the hands of an attorney for collection that 10 per cent additional should be added to the principal and interest due as attorneys fees, whereby the defendant Snyder became bound and liable to pay and promised to pay plaintiff said several sums of money in said notes specified together with interest and attorneys fees as therein specified. That each and all of said notes were given for part of the purchase money for the following described real estate situated in Deaf Smith County, Texas, to-wit: All of the Southwest quarter, of Section No. 85, Abstract No. 177, Certificate No. 1768 in Block M-7, containing 162 acres of land. That the above described land was on the 19th day of October, 1908 conveyed to defendant, Snyder by plaintiff by his deed in writing of that date, and that in said deed of conveyance a lien was reserved on said land to secure the payment of said notes; that each of said notes are past due and unpaid.

That thereafter, on the 28th day of April, 1909, the defendant, Snyder, sold and conveyed the above described land by his certain deed in writing of that date to the defendant, Ralph L. Himme, and the said defendant Himme in said deed assumed the payment of all the above described five notes according to their reading, tenor and effect, and in addition thereto and as a further consideration the said Ralph L. Himme executed, made and delivered his certain promissory note for the sum of \$413.00 dated April 28th, 1909, and payable to the plaintiff five years after date and bearing interest at the rate of 7 per cent per annum, interest payable annually. That in last described deed a vendors lien was retained against all of said land to secure the payment of each and all of said six notes, interest and attorneys fees, said lien being retained in favor of the plaintiff hereto; That each and all of said six notes together with interest thereon are past due and unpaid, and defendants and each of them though often requested, have failed to pay and still refuse to pay said notes or either of them or any part thereof to plaintiff's damage, and plaintiff is now the owner and holder of all said notes and of the liens against the land. That said notes have been placed in the hands of Knight & Slator for collection, and defendants and each of them are hereby notified to produce the original deeds above described on the trial of this cause or secondary evidence will be offered of their contents.

Plaintiff prays that each of the defendants be cited to appear and answer herein and that upon the final trial of this cause he have his judgment against the defendants, jointly and severally for his debt, principal, interest and attorney fees and for all costs, and for a foreclosure of his lien retained in said deeds upon the above described land and premises, and that same be decreed to be sold in accordance with law.

HEREIN FAIL NOT. And have you before said court on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said court at office in Hereford this 5th day of September, A. D. 1916.  
A. O. THOMPSON,  
Clerk District Court, Deaf Smith County, Texas.  
By J. S. Jones, Deputy. 32-4f

**"Ad" Sells the Cukes**  
Mrs. Firestone advertised cucumbers for sale in The Texan. A week after placing the ad she delivered 6800 in Dalhart besides giving several buckets full to the neighbors.—Dalhart Texan.

**Citation by Publication**

**STATE OF TEXAS.**  
To the Sheriff or any Constable of Deaf Smith County—GREETING:  
**YOU ARE HEREBY COMMANDED** That you summon by making Publication of this Citation in some newspaper published in the county of Deaf Smith if there be a newspaper published therein, but if there be no newspaper published in said judicial district, then in a newspaper published in the nearest district to said 69th judicial district, for four weeks previous to the return day hereof, Ernest Harders whose residence is unknown, to be and appear before the Hon. District Court at the next regular term thereof, to be held in the county of Deaf Smith at the Court House thereof in Hereford on the 30th day of October, 1916 then and there to answer a petition filed in said Court, on the 29th day of August, A. D. 1916, in a suit numbered on the docket of said court No. 1057, wherein Mrs. Elsa Harders, is plaintiff and Ernest Harders, is defendant. The nature of the plaintiffs demand being as follows, to-wit:

Plaintiff avers that she is a bona fide resident citizen of Deaf Smith County, Texas and has been such continuously since the middle of July, 1908 that the residence and whereabouts of the defendant is unknown to her. Plaintiff alleges that she was legally married to the defendant in Kansas City, Jackson County, Missouri, on or about the 9th day of July, 1908; that her maiden name, prior to and at the time she married defendant was Elsa Reimann; that immediately after her marriage with defendant they came to and established their residence in Hereford, Deaf Smith County, Texas, where the defendant was then engaged in business. That plaintiff and defendant purchased a small home in Hereford and furnished same and began housekeeping; that they lived happily together as husband and wife from the time of their marriage up to the month of November, 1908, when on account of plaintiff's physical condition by reason her marriage with defendant, she was persuaded by the defendant to return to her parents in Arnsstadt, Germany, to remain until after she would become a mother. Plaintiff alleges that it was the purpose of the defendant at the time he caused her to leave Hereford and return to her parents, to abandon and forsake her, and she charges that defendant did so forsake and abandon her in the month of November, 1908, although plaintiff had lived with defendant as his wife as above stated, was kind, loving and dutiful wife and that without reason or provocation defendant did abandon plaintiff and that they have never lived together as husband and wife since said time and defendant during all of said time has failed and refused to contribute anything whatever to the support of plaintiff or their child; Plaintiff would show to the court that the son born to her and defendant was born on the 18th day of April, 1909 and was christened Hans Harders, that since his birth she has had the constant care, custody and control of said child and furnished all the means for his support and education. Wherefore, premises considered, plaintiff prays that defendant be cited as required by law to appear and answer herein, and that upon final hearing that the court make and enter a decree dissolving the bonds of matrimony now existing between plaintiff and defendant, and that plaintiff be decreed the care, custody, management and control of said child, Hans Harders, and for all such further relief both in law and equity, to which she may show herself entitled, and shall ever pray.

HEREIN FAIL NOT. And have you before said Court, on the said first day of the next term thereof, this writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court at office in Hereford, this 5th day of September, A. D. 1916.  
A. O. THOMPSON,  
Clerk District Court, Deaf Smith County, Texas.  
By J. S. Jones, Deputy. 32-4f

**Freaks at the Stock Yards.**  
A sheep that has one horn that would do for a hat if hairs were popular in the bovine society, and a pig that has eight perfectly good feet are two "side show" attractions at the yards. The unicorn was a part of a deck of mutton marketed recently by J. B. Garrison of Oklahoma City. He shipped from his farm at Mayesville, Roy Hutto, of Beckham county. It is believed, furnished the swine monstrosity, though there is doubt about which head of many that this animal was a part. The four extra runners are hitched to the four this pig is entitled to, and, being from a very particular part of the state, he uses all "eights". Sort of an eight cylinder affair, so to speak. The New State Serum Company bought both animals and, says Evan Eldridge, they'll be a part of the company's exhibit at the fair and the stock show at the yards next March.—Oklahoma Livestock News.

**Watermelons Yield Well**  
Lewis Andrews, of Quay, was in the city this week selling watermelons. He has in about 5 acres which are yielding fine. He is selling them in the local market, at 75 cents a hundred pounds.—Tucuman (N. M.) Sun.

**Plainview Goes In for Dairying**

The Plainview country is to engage in the dairy business on a large scale and in a business like way, and a committee will soon go to Minnesota and Wisconsin to purchase the initial consignment of fine Holstein Milch cows.

A meeting was held at the court house Monday morning, at which L. L. Johnson of the Santa Fe Railroad and C. O. Moser, dairy expert of Dallas, were present, and twenty-two of the farmers present signed up applications for 115 cows, as follows: C. B. Reese, 10; J. G. Sepp, 6; J. G. Thompson, 5; John E. Garstang, 5; H. J. Falc, 5; C. E. Anderson, 5; Edgar J. Johnson, 5; Nick Klein, 5; J. E. Ray, 5; C. E. Moore, 5; E. E. Freeman, 5; L. L. Wheeler, 5; T. H. Hickman, 5; H. V. Tull, 5; Dr. W. R. Ferguson, 5; J. C. Goodwin, 5; K. E. Huston, 5; W. A. Eastridge, 5; O. J. Elliott, 5; A. J. Pearey, 5; P. V. Kern, 5; and W. H. White, 5. Since then the following have signed for cows: Mr. Garrett, 3; B. H. Towrey, 2; C. L. Glenn, 5; Mr. Lanezgrin, 5.

It was explained that the three national banks of Plainview would loan money to buy the cows on the Moser plan on three year's time at 7 per cent interest. It was stressed that the banks are making the low rate of interest solely for the purchase of dairy cows and in order to promote the dairy industry.

A meeting was held at Aiken Monday night and about fifty-five cows were subscribed for, and another meeting was held there last night with a hope of signing up fifty or sixty more cows. It is hoped that before the committee starts north fully 200 cows will be signed for.

C. E. Moore was selected by the local people as a member of the purchasing committee; L. L. Johnson of the Santa Fe, and C. O. Moser, of the A. & M. College Extension Department, will also be members of the committee. It is thought that the average cost of the cows, f. o. b. Plainview, will be about \$110 each.

The South Plains Dairy Association was perfected, with C. E. Moore, as president, and H. V. Tull, secretary.—Plainview News.

**Busy Sowing Wheat**

Otto Borchardt of the Belleview community, says everything is fine out his way these days, and the farmers are all busy sowing wheat. He is planting 375 acres.—Plainview News.

**Some Hale Center Cattle Deals**

Nick Alley sold the first of the week 270 head of his high grade Hereford steer yearlings to L. A. Knight, of Plainview. Delivery will be made the first of October.

J. J. Ellerd, one of Hale county's most progressive stockfarmers, bought the first of the week, 160 head of yearling heifers out of the famous Simpson bunch. Mr. Ellerd will place these cattle on his ranch near Olton.—Hale Center Record.

**Boundary Litigation Ended**

The boundary case of Howard vs Anderson et al, involving the boundary of some 300 sections of land in Floyd, Motley, Hall and Briscoe counties, has been settled in the Federal Court here. There were over 200 defendants cited to appear and the case aroused a great deal of interest on account of the magnitude of the territory affected.

**Two Girls Killed by Lightning**

Two daughters of the Baptist minister, E. G. Richburg, at Lovington, were killed by lightning Saturday. The girls lived with their parents about 1 1/2 miles from town and were walking home. As they were creeping under a fence during a thunder storm they were electrocuted. This occurred about four o'clock, and on looking for them some time later, found them as described. They were buried in the same basket Sunday in the Lovington cemetery.—Carlsbad (N. M.) Current.

**Threshing By Electricity**

Nine wheat growers of Dickinson county, Kansas, unable to obtain the usual outfit immediately to thresh from the shock, formed a co-operative association and bought portable machinery for the generation of electric power and went to it. It was an experiment, but so successful in the first field that the wheat was threshed for four cents per bushel; or 50 per cent less than ever before. Always something new in Kansas.—The Earth.

**Recent Cattle Sales**

D. C. Trigg sold to J. M. Shelton, 1000 yearling Angus steers at \$37.50 around and 1000 twos at \$47.50. Mr. Trigg also sold to E. S. Collins, of Channing, 1000 heifer yearlings at \$42.00 round. The Ansley Land and Cattle Co. sold to Bonidlu & Popham, 200 cows and calves and 300 yearlings to Oklahoma parties, at \$50 round.

**A Peculiar Accident**

Monday afternoon, while at the Rotan gin, Earnest Upshaw jumped from the platform into his wagon, and not noticing the scales hanging out over his wagon, one of the hooks caught in

his right eye just above the ball pulling out part of the skull bone and tearing an ugly hole in his head. He was rushed to Drs. Callon and Allen's office where the wound was dressed. At last reports he was doing well.—Rotan Advance.

September 1st, 1916.

Effective today rates for lights for lighting as follows:	
First 20 kilowatts used, per month	15c
Next 20 kilowatts used per month	12 1/2c
Next 20 kilowatts used per month	10c
Balance	7 1/2c

These reductions apply only where bill is paid by 10th of following month.

HEREFORD ELECTRIC LIGHT & POWER COMPANY

**TO THE School Children**

We handle school books and will try at all times to have on hand just what you need.

**REMEMBER TOO**

We sell tablets and pencils, writing pens, inks, in fact, everything you need in the school room—and we appreciate your trade.

**Geo. E. Burns**  
PHONE 300  
"Hurry Back Sometime"

ANNOUNCING OUR

# FALL OPENING

With Styleplus Clothes \$17  
A big feature

Conditions are different this season. Better come early. Our stocks were never more complete and attractive. But we expect to have difficulty filling in later. We advise early buying for your benefit, not for ours alone. Our lines are the "thoroughbreds of the nation." They include Style with a big S and quality with a big Q. We do not carry a handful of any one, but a big assortment of each. You can pay a medium price and get the newest patterns and the very latest models. We bought Styleplus Clothes \$17 liberally. We have anticipated a big call for them. Their price remains the same. Their guarantee remains the same. Enough said. Glad to have you come, even if you don't want to buy now.

We have the exclusive sale here of nationally known Styleplus Clothes \$17. You know the price has not raised.

Styleplus \$17 Clothes

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## Fox Mercantile Company

### HEREFORD, TEXAS



**EVERY STREET IN HEREFORD**

**Has Its Share of the Proof that Kidney Sufferers Seek**

Backache? Kidneys weak? Distressed with urinary ills? Want a reliable kidney remedy? Don't have to look far. Use what Hereford people recommend. Every street in Hereford has its cases.

Here's one Hereford woman's experience.

Let Mrs. G. W. Brumley, Twenty-five Mile Ave., tell it. She says: "Whenever my back gets weak and begins to ache, I get a box of Doan's Kidney Pills at Betts-Clark's Drug Store and they never fail to relieve me. Recently another of the family used them and also got good results. I recommend Doan's Kidney Pills for children, who suffer with weak kidneys."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Brumley had. Foster-Milburn Co., Props., Buffalo, N. Y.

**WANT ADS**

**8 PER CENT MONEY** to loan on land. We are now in position to make long time loans on land at 8 per cent. No inspection no attorney's fees. No red tape. Baskin Land Co. 161f

**EXCHANGE**—Choice town property for half section good land. Also good half section for town property. J. B. Elliston Realty Co. 271f

**WANTED**—Man and wife boarders or young ladies, close to high school, Phone 82. 30-1f

**LOST**—One Remington single shot 22 rifle on 13th between town and east dump ground. Reward. Geo. Kearns 21p

**FOR SALE**—At sacrifice West one-half of Block 24, Evans Add. (4 1/4) acres. Address R. Severn, Elgin, Texas. 2810p

**FOR SALE**—a good residence in good location to school and churches. See Geo. A. Stambaugh. 311f

**IMPROVED** 5 acre good orchard, house and wind mill etc., for sale or trade. J. A. Stegall. 311f

**FOR THE FIRST THREE** copies of the Aug. 24th issue of the Brand, we will pay 10c per copy.

**FOR SALE**—Good horse, buggy and saddle. Mrs. Angelo. 21p

**FOR SALE**—A few thorough-bred Duroc-Jersey boar pigs. Geo. W. Smtn, Box 508, Hereford. 3341p

**FOR SALE**—Nice residence, easy payments. Western National Bank 331f

**FOR SALE**—5 milk cows, 2 work horses. Alvin Starr, 4 miles south of Hereford. 342p

**FOR SALE**—Three good draught mares, and one nice little pony. C. Greer. 342p

**FOR SALE**—55 six-year old cows and about 35 good steer calves worth the money. Earl Lust, Dimmitt, Texas. 344p

**FOR SALE**—A nice 130 acre tract. Ideal location, shallow water, in center of irrigation district, good neighborhood; on two public roads, good school at corner of tract. Would make a good hog farm. Priced reasonable. Two sections grass adjoining purchaser could lease. For particulars see Troy Womble. 342p

**NOTICE CATTLEMEN**—Thirty or forty thousand bundles of fine kafir, and cane feed for sale. Planted early and thick. This has made fine feed and good grain. Will sell by bundle, by ton or per acre, or will take cattle to winter. Good place to keep them. Come and look at this feed before the snow begins to fall. Seven miles N. E. from Dimmitt, two miles east from Mr. Shepard's. Address Jas. M. McCoy, Box 41, Dimmitt, Texas. 343f

**FOR SALE**—Good Jersey milk cow. Phone 187 for particulars. 342p

**FOR SALE**—Buggy and harness. Splendid condition. Phone 114. 335f

**FOR SALE**—Some bundle kafir and feterita. Alvin Starr, 4 miles south of Hereford. 352p

**FOR SALE**—Ten brood sows, twenty shoats and one registered Duroc boar. H. C. Bowsher, Phone 137. 351f

**LOST**—On streets of Hereford, jewelry, diamond with pearl drops. Return to Brand office. 1p

**FOR SALE**—Remington typewriter, almost new. Mrs. G. H. LeGrand. 352p

**FOR SALE**—At big loss to owner, 6-room house, all modern conveniences; extra corner vacant lot on corner opposite public school building; across street from Baptist church. G. F. Clark. 1p

**Parrott News Notes**

Mr. Jessie Hardy and family of Lubbock, are visiting at William Wright's and Elmer Ireland's in Dimmitt.

R. S. Neely of Portales, and Elsie Smith, were supper guests at B. F. Neely's Thursday night.

Mrs. W. E. Hacker and Charlie, took dinner at Frank Axe's Saturday.

E. Renfro and family, of Hereford, were at Orle Renfro's Sunday.

Mrs. D. C. Laird and children, of Hereford, were in Dimmitt Saturday and called to see the new baby at Harvey Cash's.

Orle Renfro, Ed Wilson and J. W. Hanlan, shipped cattle to the Kansas City market last Friday.

A great many of our citizens have the Colorado fever and expect to go soon to investigate a homestead proposition.

Mr. and Mrs. Drake of Black, were here this week looking over the land of the J. W. Guthrie estate, with a view of buying it.

Parrott's fields have had no frost yet, this Sept. 26th.

A card from Mrs. H. S. Neely in Los Angeles, reports them enjoying every minute of their trip and speaks of Los Angeles as a wonderful city of the West.

Mr. and Mrs. Joe Hastings are the parents of a little son, born Monday, September 25. Mrs. Hastings is a sister of Mrs. Frank Barber of Dimmitt.

Frank Metcalf and Alva Metcalf expect to leave this week for a visit with relatives in Wisconsin.

Mr. and Mrs. A. H. Elliston, of Hereford, visited last Wednesday at the W. A. Elliston home here.

Minnie Grant visited Sunday at William Wright's.

Charlton Neely and Frank Metcalf made a trip to Silverton last week.

Judge Kerr and family of Dimmitt, visited last Monday at W. H. Wright's.

B. F. Neely and Frank Metcalf were hauling hogs from Happy last Tuesday to their ranches here.

Alva Metcalf called on Mrs. Joe Hastings and little son, Monday evening.

Mr. Nation from Lubbock, recently purchased the old Henley place. The price paid was \$8 per acre.

Mr. and Mrs. J. W. Hanlan and Mr. and Mrs. Elmer Noble visited Sunday afternoon at Ben Tait's.

Florence Hacker is visiting in Hereford this week.

A. G. Noble and Mr. and Mrs. Edgar Noble and little daughters, visited Sunday in the John Hendricks' home at Arney.

Mr. and Mrs. J. F. Hacker spent the day Sunday at Wm. High's.

Clarence Mullen visited Sunday at

**Virgil Smith's**

A letter from George Lynch, now of Medford, Oregon, states that ever since the death of their little boy in May, Mrs. Lynch has had very poor health, and is now in a sanitarium. Mr. Lynch is working on the rail road.

Mrs. B. F. Neely returned last Wednesday morning from her trip north.

Roy High spent the day Sunday with Harold Hanlan.

Mr. and Mrs. Jennings, who moved from here three years ago and went to Missouri, will arrive this week to again locate in the Panhandle.

Floyd and Hazel Hacker, Alva and Beth Metcalf visited Sunday in the Mr. Evans' home.

Mr. and Mrs. Jacob Wagner and Loretta, called at B. F. Neely's Sunday afternoon.

Miss Dudie McIntyre, Bonnie and Lottie Stagner, Noly Elliston, Lloyd Goodloe, Elmer Dixon, and Ramey Elliston, were visiting at Emerson Hacker's Sunday afternoon.

**Farmers Who Have Moved**

W. B. Downing has moved from Lubbock to his land near Brownfield.

R. L. Smith has moved onto his farm north of Logan, N. M.

Chas. Colton and Joe Hume, of Spearmore, Okla. have gone to take up residence on their claims near Moriarty, N. M.

John L. Willis has rented the Staley farm east of Quanah.

F. C. Hines has moved from Rolla, to the Lambert farm in the Tice community, Morton county, Kansas.

Archie Howe has moved from Kingfisher to the Hoidalgo community, Cimarron county, Okla.

J. A. Steward has moved from Little Muddy, Ky., to a place he bought near Wake, in Crosby county.

H. A. Graves has moved from Coleman county, to a farm near Spartenburg.

George Burke has moved onto a farm about 7 miles west of Spearmore, Okla.

J. H. Downing, of Sioux City, Iowa, has taken charge of the Diefendorf ranch near Otis, N. M.

Wm. W. Ansley has leased Robert Lynch's ranch near Fort Sumner, N. M.

J. T. McDonald has moved to his ranch near Tullita.

Will Newman has moved from Hagerman, N. M., to a ranch south of Hope, N. M.

Ben Wolferth has bought and moved to the McPhaul farm in the Harkis community, Terry county.

Joe Graham has moved to the Graham place 3 miles north of Brownfield. —Southwest Plainsman.

**Get Cash for Cream**

You get your money when test is made; am now receiving cream at Courtsingers Grocery Store, Main St. Litterell Spratt. 171f

**MANY IN HEREFORD TRY SIMPLE MIXTURE**

Many Hereford people are surprised at the QUICK action of simple buck-thorn bark, glycerine, etc., as mixed in Adler-ka. This simple remedy acts on BOTH upper and lower bowel, removing such surprising foul matter that ONE SPOONFUL relieves almost ANY CASE constipation, sour stomach, or gas. A few doses often relieve or prevent appendicitis. A short treatment helps chronic stomach trouble. The INSTANT, easy action of Adler-ka is astonishing. Betts-Clark, Druggists.



Cheap and clean Baking Powders do not save you money. Calumet does—it's Pure and far superior to sour milk and soda.

**The Hereford Fair, October 13 and 14**

**CALOMEL DYNAMITES YOUR LIVER! MAKES YOU SICK AND SALIVATES**

**"Dodson's Liver Tone" Starts Your Liver Better Than Calomel and You Don't Lose a Day's Work**

Live up your sluggish liver! Feel fine and cheerful; make your work a pleasure; be vigorous and full of ambition. But take no nasty, dangerous calomel because it makes you sick and you may lose a day's work. Calomel is mercury or quicksilver which causes necrosis of the bones. Calomel crashes into sour bile like dynamite, breaking it up. That's when you feel that awful nausea and cramping. Listen to me! If you want to enjoy the nicest, gentlest liver and bowel cleansing you ever experienced just take a spoonful of harmless Dodson's Liver

**IT IS A GOOD STRIKE**



to make a popular hit in Hardware, and that is just what we have done. The values we are giving has opened the public eye to what genuine hardware really is, and the qualities of our goods have proved themselves. Tools for every trade, implements for the farm and garden. Builders' hardware of the best grades can be had here for a most moderate price.

1901 Yours to Please 1916

**Garrison Brothers Hardware and Implements**

**MERCHANTS MATINEE**

**STAR THEATRE**  
EVERY SATURDAY AFTERNOON  
Attend the Merchants' Matinee every Saturday on free tickets issued by the leading merchants and business men of Hereford.

- THE FAIR VARIETY STORE**  
Earl E. Wilson, Proprietor  
Dry Goods, Notions, Racket Goods, Tinware, Hardware, Enamelware, Dishes
- STOCKMANS**  
Good Things to Eat—Sanitary Rooms  
O. B. Baker, Prop.
- D. R. GASS & SON**  
Dry Goods, Notions, Men's Furnishings  
Clothing, Boots, Shoes, Hats and Caps
- WILLIAMS BROS.**  
Sanitary Grocers  
We Make a Specialty of Ranch Supplies
- E. B. BLACK CO.**  
Furniture and Undertaking
- DUNLAP HARDWARE COMPANY**  
Hardware and Implements  
Hereford, Texas
- The First National Bank**  
Hereford, Texas.  
Join Our Xmas Savings Club  
2 1/2 per cent Interest paid on your Savings in This Club.
- HEREFORD TAILORING COMPANY**  
PHONE 367  
One Door South First—National Bank  
Solicits Your Cleaning and Pressing
- WHITE HOUSE MARKET**  
It's Clean Phone 65  
Hereford, Texas
- JAMES R. CARDWELL**  
Fancy Groceries  
PHONE 81
- GEO. E. BURNS**  
Drugs, School Books, School Supplies  
Visit Our Fountain
- THE HEREFORD BRAND**  
"For the News All the Time"  
The Hereford Sanitary Steam Laundry  
PHONE 246  
Try Us Once
- I'LL MEET YOU AT**  
**THE CORNER DRUG STORE**  
Dependable Druggists

The above merchants will gladly give you tickets to the Star Theatre for Saturday matinees. Ask them for tickets. They give tickets with cash purchases amounting to 25c or over.

Patronize your home merchants, "They have it."

Shop with merchants that appreciate your business and send you to the movies free.

Meet your friends in Hereford Saturdays and see a good show.

**"I Believe in My Home Town"**

**FORD**  
The Universal Car

The Ford with new features: large radiator and enclosed fan, streamline hood, crown fenders front and rear, an entire black finish, is one of the most attractive cars on the market. These qualities in combination with the smaller purchase price bring the Ford within the possibilities of ownership every home. Why forego the pleasure and convenience of Ford travel another day? Ford's prices again reduced and Ford quality higher than ever. Small expense of upkeep—the utmost in car value and service for business and pleasure. Strength of construction, simplicity in design, real Ford merits. Place your order now. Touring Cars \$360 Runabouts \$345 Coupelet \$305 Town Car \$295 Sedan \$645—1 o. b. Detroit. On sale at

**BRANDT & KINNEY**

**PREMIUM LIST FOR THE HEREFORD FAIR**

**Liberal Premiums Offered in Live Stock, Farm Products and Domestic Science and Arts**

**Live Stock Department—Horses**

The following entries of horses are for ribbons only.

**DRAFT HORSES (GRADE)**  
 Best Stallion 3 years and over.  
 Best mare 3 years and over.  
 Best filly 2 and under 3 years old.  
 Best stallion colt under 1 year old.  
 Best filly colt under 1 year.  
 Best mare and colt.  
 Best display of grade draft horses.  
 Best draft team hitched.  
 Best Jack 3 years and over.  
 Best Jack under 3 years old age to be considered.

Best mare mule.  
 Best horse mule.  
 Best mule team hitched.  
 Best mare mule colt.  
 Best horse mule colt.  
 Best pair mule colts.

**DRAFT HORSES REGISTERED**  
 Best stallion 3 years and over.  
 Best mare 3 years and over.  
 Best fillies, 2 and under 3 years old.  
 Best filly 1 and under 2.  
 Best stallion colt under 1.  
 Best filly colt under 1.  
 Best mare and colt.  
 Best display of registered horses.

**ALL PURPOSE HORSES**

Best stallion 3 years and over.  
 Best mare 3 years and over.  
 Best filly 2 and under 3 years old.  
 Best filly 1 and under 2.  
 Best stallion colt under 1 year old.  
 Best filly colt under 1 year old.  
 Best mare and colt.  
 Best matched team in harness.

**SADDLE AND DRIVING HORSES.**

Best driving horse or mare driven by lady.  
 Best driving horse or mare driven by gentleman.  
 Best driving team hitched to surrey or buggy.  
 Best saddle horse shown by gentleman.  
 Best saddle horse shown by lady.  
 Best saddle horse showing most gait.  
 Entries may be made in any class not enumerated above.

**PONIES**

Best girl rider under 12 years of age on Shetland pony... \$1.50 \$1.00  
 Best boy rider under 12 on Shetland pony... 1.50 1.00  
 Best equipped cow pony mounted  
 Best Shetland pony age considered.

**Grade Hereford Cattle**

1st 2nd  
 Best pen 5 bull calves \$10.00 \$5.00  
 Best pen 5 heifer calves 10.00 5.00  
 Best pen 5 wet cows 10.00 5.00  
 Best 2-year-old heifer 10.00 5.00  
 Best yearling heifer 10.00 5.00  
 Best pen 5 yearling heifers 10.00 5.00

**Registered Hereford Cattle**

All registered cattle will be shown in classes and premiums awarded the winners in each class. Ribbons will be given as premiums.

**Dairy Cattle**

Best dairy cow any breed... \$5.00  
 Best Jersey cow... 5.00  
 Best Holstein cow... 5.00  
 Best Short Horn cow... 5.00

**Hogs**

1st 2nd  
 Best aged boar any breed \$5.00 \$2.50  
 Best aged sow any breed 5.00 2.50  
 Best sow and pigs any breed 5.00 2.50  
 Best pen 5 gilts 5.00 2.50  
 Best 2 fat hogs any breed 5.00 2.50  
 Best pen 1 individual exhibit 5.00 2.50

All live stock must be entered by 6 o'clock Thursday evening October 12th, and remain on the ground until 6 o'clock Saturday evening October 13th.

**Poultry**

The following cash premiums will be offered:

Best 10 birds any breed... \$3.00  
 Second best 10 birds any breed... 2.00  
 Third best 10 birds any breed... Ribbon  
 Best breeding pen any breed... \$3.00  
 Second best... 2.00  
 Third best... Ribbon  
 Breeding pen consists of four females and male.

**Turkeys**

All breeds competing  
 Best and largest display... \$3.00  
 Second best... 2.00  
 Third best... Ribbon  
 No entry fee charged. Pens provided on fair grounds. Entries in this department will close October 12th 6 p. m.

**Farm Products**

**GRAINS, SEEDS**

Best 1/2 bu. wheat any variety... \$2.00 \$1.00  
 Best 1/2 bu. oats any variety 2.00 1.00  
 Best 1/2 bu. barley any variety... 2.00 1.00  
 Best 1/2 bu. alfalfa seed... 2.00 1.00  
 Best 1/2 bu. sorghum seed... 2.00 1.00  
 Best 1/2 bu. milo seed... 2.00 1.00

**FRUIT**

Best plate apples any variety... \$1.00 .50  
 Best plate pears any variety 1.00 .50  
 Best plate peaches any variety 1.00 .50  
 Best 5 clusters grapes... 1.00 .50  
 Best and largest individual display pears, 4 or more varieties... 1.00 .50

**VEGETABLES**

Best peck Irish potatoes... \$1.00 .50  
 Best peck yams any variety 1.00 .50  
 Best peck beets... 1.00 .50  
 Best peck onions... 1.00 .50  
 Best dozen tomatoes... 1.00 .50

Best gourds 5 specimens... 1.00 .50  
 Best cabbage 2 heads... 1.00 .50  
 Best 12 sweet peppers... 1.00 .50  
 Best 1/2 bu. kafir... 2.00 1.00  
 Best 1/2 bu. fetterita... 2.00 1.00  
 Best 1/2 bu. rye... 2.00 1.00  
 Best 10 stalks corn... 2.00 1.00  
 Best 10 heads red milo... 2.00 1.00  
 Best 10 heads white milo... 2.00 1.00  
 Best 3-4 inch sheaves oats any variety... 2.00 1.00  
 Best bale alfalfa hay... 2.00 1.00  
 Best bale sorghum... 2.00 1.00  
 Best bale Sudan hay... 2.00 1.00

**Flowers**

Mrs. C. C. Ferguson, superintendent.  
**SECTION 1—POT PLANTS**  
 Best collection pot plants—\$1.00.  
 Best collection geraniums—Fancy bowl, C. A. Skelton.  
 Best collection chrysanthemums—Pair kid gloves, D. R. Gass & Son.  
 Hanging baskets—Ribbon.  
 Best ferns—Piece cut glass, Betts-Clark.

**SECTION 2—CUT FLOWERS**

Best table bouquet asters... Ribbon  
 Best table bouquet Nasturtiums... 25  
 Best table bouquet cosmos... 25  
 Best table bouquet pansies... 25  
 Best table bouquet carnations... 25  
 Best table bouquet chrysanthemums... 25  
 Best table bouquet dahlias... 25  
 Best table bouquet roses... 25  
 Pot plants to be in place by 6 p. m. Thursday; cut flowers by 9 a. m. Friday.

**Art Department**

Mrs. J. E. Ferguson, Chairman; Mrs. J. W. Hicks, Mrs. Chas. Donald.  
 1st 2nd  
 Oil painting... \$1.00 Ribbon  
 Water colors... 1.00 Ribbon  
 Drawings... 1.00 Ribbon  
 China—Best collection by beginners of more than six months experience—First, chiffon veil; second, Ribbon.  
 China—Best single piece by beginner of less than six months experience—First \$1.00; second, Ribbon.  
 Best original design for guest book, score cards, place cards or similar objects, by workers under 16—First, \$1.00; second, Ribbon.  
 Experienced workers in China are asked to exhibit but not to compete for prizes. Object to encourage beginners.  
 All entries must be in by Thursday noon.

**Ladies Textile Department**

Mrs. J. W. McQueen, Chairman.  
 Piece of buttonburg... Ribbon  
 Roman cut work... Ribbon  
 Silk quilt... Ribbon  
 Cotton quilt... Ribbon  
 Piece aluminum, Garrison Bros.  
 Cotton crochet bed spread... Ribbon  
 Silk embroidery... Ribbon  
 Hand embroidered handkerchief... Ribbon  
 Tatted handkerchief... Ribbon  
 Collar of tatting... Ribbon  
 Piece of tatting... Ribbon  
 Table runner... 50  
 Punched embroidery... Ribbon  
 Breakfast cap... Ribbon  
 Fancy work bag... Ribbon  
 Party bag... Ribbon  
 Worsted crochet work... Ribbon  
 Hemstitching... Ribbon  
 Drawn work... Ribbon  
 Knit lace... Ribbon  
 Blank scarf... Ribbon  
 Crochet nut basket (set of 6)... Ribbon  
 Best handbag piece... Ribbon  
 Pincushion... Ribbon  
 Embroidered pillow case... 50  
 Infant's wardrobe... Ribbon  
 Crocheted centerpiece... Ribbon  
 Hand embroidered towel... Ribbon  
 Hand embroidered gown... Ribbon  
 Hand embroidered corset cover  
 6 months subscription to Hereford Brand.  
 Gown with crocheted yoke... Ribbon  
 Eyelet embroidery... Ribbon  
 Specimen darning... Ribbon  
 Hand embroidered combination suit... Ribbon

Irish crochet... Ribbon  
 Towel with tatting edge... Ribbon  
 Towel with crochet edge... Ribbon  
 Tatting specimen... 50  
 Luncheon set crochet... Ribbon  
 Cross stitch embroidery... Ribbon  
 Sunbonnet... Ribbon  
 Rag hearth rug... Ribbon  
 Hand sewing by girl under 14... Ribbon  
 Fancy work apron... Ribbon  
 Best point lace... Ribbon  
 Curtains with crochet insertion on edge... Ribbon  
 Baby cap... Ribbon  
 Fllet crochet lace... Ribbon  
 Dresser scarf... Ribbon  
 Sheets... Ribbon  
 Prettiest dressed doll by girl under 12... \$1 by Mrs. Stephens  
 Napkins... Ribbon  
 Table cloth... Ribbon  
 Best set button holes... Ribbon  
 Crochet slippers... Ribbon  
 Special premiums will be given as follows:

Best luncheon set...  
 Chocolate set, Dunlap Hdw. Co.  
 Best collection of work... \$1.00  
 Best crochet bed spread...  
 Cut glass, W. H. Ray  
 Best crochet yoke... 50  
 Best specimen crochet made by girl under 14... 50  
 Best specimen knitting made by lady over 60 years of age... \$1.00  
 Every lady is urged to bring her specimens of fancy work to this department by noon Thursday, October 12th.

**Domestic Science and Art**

Bread contest will be judged according to score cards.  
**YEAST AND SALT RISING BREAD**  
 First prize—2 1/2 lb sack Peace Maker Flour by Jno. A. Johnson.  
 Second prize 3 lb Chase & Sanborn coffee by Cardwell Grocery.  
 Third prize—1 lb Folger's Golden Gate coffee by Williams Bros.  
 Corn bread, first and second ribbons.  
 Nut bread first and second ribbons.  
 Brown bread first and second ribbons.

**CAKES**

Angel Food—First \$1 can Royal Blend coffee by Jno. A. Johnson.  
 Pound cake—First \$1 beef roast by Texas Meat Market.  
 Coconut cake—First and second ribbon.  
 Coconut cake—First and second ribbon  
 Spice cake—First and second ribbon.  
 Fruit cake—First and second ribbon.  
 Jelly cake—First and second ribbon.  
 Sponge cake—First and second ribbon.  
 Silver cake—First and second ribbon.  
 Gold cake—First and second ribbon.  
 Banana cake—First and second ribbon.  
 Cookies—First and second ribbon.  
 Ginger snaps—First and second ribbon.  
 Doughnuts—First and second ribbon.

**PIES**

Peach—First and second ribbon.  
 Apple—First and second ribbon.  
 Plum—First and second ribbon.  
 Mincemeat—First and second ribbon.  
 Pumpkin—First and second ribbon.  
 Cherry—First and second ribbon.  
 Molasses—First and second ribbon.  
 Caramel—First and second ribbon.  
 Boston cream—First and second ribbon.  
 Chocolate pie—First and second ribbon.

**CANNED GOODS**

Best collection canned goods—5 lb pack lard, White House Market.  
 Apples—First and second ribbon.  
 Cherries—First and second ribbon.  
 Grapes—First and second ribbon.  
 Gooseberries—First and second ribbon.  
 Peaches—First and second ribbon.  
 Plums—First and second ribbon.  
 Strawberries—First and second ribbon.  
 Tomatoes—First and second ribbon.  
 String beans—First and second ribbon.

**JELLIES, PRESERVES, BITTER**

Apple—First and second ribbon.  
 Currant—First and second ribbon.  
 Cherry—First and second ribbon.  
 Grape—First and second ribbon.

Plum—First and second ribbon.  
 Peach—First and second ribbon.  
 Crabapple—First and second ribbon.  
 Pear—First and second ribbon.  
 Strawberry—First and second ribbon.  
 Gooseberry—First and second ribbon.  
 Tomato—First and second ribbon.  
 Watermelon—First and second ribbon.

**PICKLES**

Cucumber—First and second ribbon.  
 Peach—First and second ribbon.  
 Onion—First and second ribbon.  
 Best—First and second ribbon.  
 Spiced Onion—First and second ribbon.

**SPECIAL PRIZES**

Bread... 50 .25  
 Cake... 50 .25  
 Candy, not less than three kinds... Pair silk hose J. O. Newell.  
 Best collection articles (sewing)... \$1.50 box candy Hereford Bakery  
 Second... 50  
 Best single garment... Coin purse Corner Drug Store  
 All entries must be in Thursday noon except the bread, pies, cakes and candy, which must be in by 9 o'clock Friday morning.  
 Mrs. W. E. Hicks, Chairman.

**Hawaiians Are Coming**

Those who enjoy Hawaiian music as played and sung by real natives of Hawaii, have a rare treat in store for them on Friday and Saturday, October 6 and 7 when the Hawaiian Troubadors in their musical novelty will appear in their musical novelty, "A Night in Hawaii."  
 They are all thorough musicians, their melodious voices blending in perfect harmony with the soft tones of the stringed instruments. Native dances in costume will also be given by the little dancing girls. Many who have heard their quaint melodies on the phonograph will take advantage of this opportunity to hear them in person.

**Sells Good Calf Crop**

Mr. C. R. Barber, one of the good stock raisers of this section, who has a ranch northwest of Hereford, has just sold his calf crop of grade bull calves to S. T. Fagan, of Conlen, Texas, for \$50 per head, for October delivery.  
 Mr. Barber has a fine herd of pure-bred cattle also, but the calves are not included in this sale.

**Summerfield News Notes**

Reece Hubbard, who has spent the summer here with his cousin, Mrs. E. J. Hudson, left for his home at Rockmart, Ga., Thursday.  
 Miss Ruth Lee visited Saturday and Sunday with friends in Hereford.  
 Otis McMinn, of Pittsburg, Texas, is visiting with his grandparents, Mr. and Mrs. W. P. McMinn.  
 Aaron Judd left last week for Bonita, Texas, in response to a message

that his father was very ill.

Miss Rosa May Collup is home after spending a week with friends in Hereford.  
 Miss Flossie Hinds of Hart, is visiting her sister, Mrs. W. E. Garrison.  
 Miss Elby Dendy spent Saturday and Sunday with home folks.  
 Cyril Smith visited Saturday night and Sunday with Elmo Lawhorn.  
 E. J. Hudson and family went to Kelso Sunday.



**Assurance Doubly Sure**

There is no more opportune time than the present to take advantage of the opportunities which The Western National Bank offers to each of its patrons.  
 Our officers desire to be of assistance to one and all alike. They appreciate the fact that a helpful banking connection is of vital concern to people of small affairs as to those of larger means.  
 There is no detail too small to bring to our attention - none so large as to overtax our capacity for service.

**Western National Bank**

OF HEREFORD  
 CAPITAL \$115,000  
 G. A. F. PARKER, President  
 JNO. W. SHERMAN, Cashier. CLIFFORD C. ACKER, Ass't.

**Furniture Values**

Is uppermost in our mind. You can get cheap and trashy furniture most anywhere. But that is the thing you should avoid. Quality FURNITURE is what we sell, and that is the kind it will pay you to buy. It costs just a little more.

"Advance in Price" is the cry from every corner of our country, and in every line of business. Fortunate indeed for our trade—that we provided against this big advance by buying several extra carloads of furniture while all prices were low. It is our great pleasure that we can save you such a nice sum on your furniture bill at this time.

**Campaign for Big Business**

We are launching one of the greatest campaigns in our history for the fall business—lasting three months. Without question, we are in position to save you good money, and our stock was never more complete than now. All we ask you to do is to give us the chance and we can quickly show you how well we can serve you. We are satisfied with small profits. We prefer to do a large volume of business on small margin of profit.

**Baldwin Pianos**

In the Baldwin Piano we offer to the art-loving public an instrument standing at the head of the artistic pions of the world. It exemplifies the best in piano-making and embodies all the features which the requirements of the most exacting piano artists demand. Today the name and fame of the Baldwin Piano is established the world over. It has stood the scrutinizing investigation of several international juries of piano experts and won honors heretofore unknown to the piano industry. It has appeared in the most exclusive grand concert rooms of two hemispheres and gained the admiration and exalted praise of the most eminent artists.

In addition to the Baldwin line of pianos, we also handle the complete line of Kohler & Campbell pianos and player pianos. This is the most extensively used line of high grade medium priced instruments in America. Every piano we sell is freely warranted. Do not fail to call on us before buying your piano, sewing machine, art rug, room of linoleum, duofold, rocker, library table, dresser, chiffonier, brass bed, Sealy mattress, or any other item of furniture. Remember, we sell it for less. Yours for better service.



**Poultry Poultry!!**

WE will load a car of poultry at Hereford on Wednesday and Saturday of this week, and will pay the following prices:

Hens . . . . . 12 1-2c per pound  
 Fryers . . . . . 14 1-2c per pound  
 Old Roosters . . . . . 6c per pound  
 Ducks . . . . . 9 1-2c per pound

**HOLD YOUR TURKEYS**

for Thanksgiving. We will have a car and be ready to handle them at the best possible prices. For further information see H. Z. SITES.

**Swift & Company**  
 Hereford, Texas, Sept. 25th, 1916