

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

32nd Year—Number 16.

The Hereford Brand, Hereford, Texas, Thursday, April 28, 1932.

Five Cents Per Copy.

Soaking Rains Fall Over Deaf Smith County and Hereford Trade Territory

The threatening weather of the past few weeks that failed to bring the much-needed moisture, apparently gave up trying Wednesday and precipitated a down-pour of rain that brought rejoicing to the hearts of all Deaf Smith county residents. Other portions of the Panhandle received rains during the past week, and a number of people had about concluded this region was in an "off spot" around which rainfall would tantalizingly circle this summer.

All doubts were dispelled Wednesday afternoon. Cloudy weather during the day settled into a steady downpour toward evening that brought from 1 1/2 to 1 3/4 inches of rain to drench the thirsty fields and revive the suffering wheat. Much wheat had been reported irrevocably lost, but the fickle Panhandle has been known to stage some wonderful resurrections. Now crop lands have been largely waiting in a state of preparation, and planting is expected to be rushed with all speed as soon as the soil can be worked.

Reports today tell of abundant rainfall from Clovis to Tucuman on the west as far as over in Oklahoma toward the east.

Merchants Set Special Days For Bargains

The Merit Merchants of Hereford make their monthly bow to their trade territory this week with announcements of two days of super-bargains in nearly all lines of merchandise the city affords, to be

- Merchant No.—
1. Oil Stain at a special price.
 2. Flat repaired free.
 3. Clean, grease and adjust magnetoes for \$1.00.
 4. Ten pounds of sugar for 40c.
 5. Special price on quilt and blanket washing.
 6. "Watch for Open House date."
 7. See the New Plymouth.
 8. \$2.00 value Ambrosia combination for 80c.
 9. "See our window display of over 100 new shoes."
 10. Sale starts Saturday.
 11. \$5.25 garden hose for \$3.98, and 21-piece luncheon set \$2.88
 12. 30 x 3 1/2 tire \$2.95, 20 x 4.40 tire \$3.45 and 4.50 x 20 tire for \$3.50.
 13. Wash, grease, valves ground, bearings tightened, rings, including material, \$12.80.
 14. Two packages of blades and shaving cream, \$1.50 value for \$1.00.
 15. Offers an appreciation.
 16. "King's Chocolates for Mothers' Day."
 17. Compound, 8 lb pall for 50c, Bacon squares, 8c a pound.
 18. \$1.50 work pants for \$1.00. Work shirts, \$1.00 value, for 75 cents.
 19. Mothers Day candy, \$1.50 to \$2.25 a box.
 20. Munsingwear Hose 70c, Baste and volles 22c yard.
 21. "Dancers in the Dark," Sunday, Monday and Tuesday.
 22. Children's straw hats 15c, Busterall play suits 50c, and other children's needs.
 23. One year's subscription to the Brand for \$1.00.

In effect tomorrow and Saturday, April 29 and 30.

Hundreds of extra copies of the Brand go out this week to all who

(Continued on Page Four)

Mrs. H. L. Broadwell, Chas. Wald, D. H. Alexander, G. P. Harrison, D. K. Robinson and T. Palmer were attendants from Hereford to the assembly of Presbyterians at Pampa Tuesday of this week.

More People Contribute To Plant Exchange

The Federated Clubs of Deaf Smith county report the Plant Exchange started last week is meeting with success. Trees, flowers and shrubbery have been given from those who have them to spare, that they might be given to people who will beautify the premises of their homes and surroundings by planting them.

Mrs. George Garrison, chairman of the work, has undertaken the task of solicitation for available material for the planting from all who have it to spare, and those who wish to contribute should phone her at 326, or report to Mrs. Hubert-McEntire at the Brand, phone 30, telling her what materials they have for distribution.

Those interested should clip the lists each week to have the information at hand for future reference. The Brand has been asked to announce for the ladies of the exchange, that those desiring plants to call for an appointment, or get in touch with the person from whom you are getting the plants before you go to their home. The following list of names is given for this week, and others will be printed at later dates:

Mrs. Harry Fritz, calandula and daisies; Mrs. Ollie Fox, phlox and daisies; Mrs. W. L. Pickett, Hibiscus; Mrs. J. A. Buckner, larkspur; Mrs. Alton Fraser, phlox and touch-me-nots; Mrs. J. E. Beyer, geranium and phlox; Mrs. C. A. Skelton, castor beans; Mrs. R. O. Dunkle, daisies; Mrs. S. L. Easley, chrysanthemums; Miss Mattie Woodburn, golden glow; Mrs. T. C. Mathis, perennial phlox; Mrs. John P. Slaton, daisies, phlox and violets; Mrs. O. J. Beene, wandering jew;

Mrs. John Estes has larkspur; Mrs. R. E. McCollough, daisies; Mrs. A. B. Rogers, chrysanthemums; Mrs. F. H. Oberthier, violets and cannas; Mrs. H. D. Reed, violets and daisies; Mrs. Rex Tyne, daisies and golden glow; Mrs. Jennie Thompson, golden glow; Mrs. C. H. Dyar, red chrysanthemums; Mrs. E. J. Williams, flags and hardy mountain pinks, she has sent to Oklahoma and New Mexico, and gave large quantity to the Panhandle Woman's Club last week.

Mrs. Clarence Smith has a bush-basket of choice Zinnia seed, also a few choice pink iris to use on private lots in the cemetery, which should be set soon.

COMMUNITY BIBLE CLASS WILL PICNIC AT IVEY'S

Members of the Community Bible class and their wives and specially invited guests will hold an out-of-doors picnic and fish fry along the Tierra Blanca at Tom Ivey's beach east of town Friday of next week, May 6.

The group will assemble at the ranch at 4:00 p. m. and spend the rest of the evening in a general all-around good time of eating, entertainment and social fellowship.

DERWOOD DENNIS REED BURIED LAST FRIDAY

Derwood Dennis Reed, 12, son of Mr. and Mrs. L. A. Reed, died at the family home in West Clovis Thursday, April 21, and was buried in West Park Cemetery at services at 10:30 a. m. on Friday afternoon following. Funeral services were conducted by Rev. V. M. Cloyd in the First Baptist church of Hereford.

The youth had been sick but a short while, death coming before it was realized that he was in a critical condition.

Men's Community Bible Class of Hereford



The above group is a number of members of the Hereford Community Bible Class, when the picture was made April 17. This class was organized less than a year ago and has grown to an enrollment of more than 100 members. Scores of men have been regular attendants who had not before been members of any Sunday school class. The class meets each Sunday morning in the Star theatre at 9:30. It is strictly non-sectarian, taking its lessons

directly from the Bible, and the subjects discussed are open to expression from all attendants. Those present in the above picture are, reading from left to right, standing: C. F. Kerr, J. E. Hill, president; W. R. Onstead, A. J. Manjot, G. W. Heard, secretary; Bob Brazil, Geo. Clark, J. D. Buchanan, Emmett Green, L. H. Alkman, J. T. Penrod, R. V. Sanders, W. A. Ricketts, John Harvey, W. E. Neal, Ted Rudd, W. M. Cogdell, Rev. M. J. Johnson, teacher. Second row: Strang-

er, Troy Womble, I. S. Hamilton, M. D. Fincher, Frank Givan, H. A. Stewart, Vern Nelson, Geo. V. Stambaugh, J. C. Lance, W. V. Sanders, S. J. Sanders, J. L. Shannon, W. L. Pickett, J. H. Weems, Bottom row: R. A. Fullwood, Otis Foster, Chas. Sowell, Henry Hastings, A. B. London, W. J. Smith, Chas. Whitehead, F. E. Bowe, E. C. Eubanks, L. Baskin, J. O. Miller, Henry Blythe, J. P. Wood, Carl Jennings, Chas. Paddock, Chas. Mosley and little son of R. A. Fullwood.

Seed and Farm Loan Group Urges Applications This Week

G. A. F. Parker Plan of School Taxes Praised

The proposal of G. A. F. Parker, Hereford pioneer and banker, to change the method of distribution of state school taxes, which was unanimously adopted by the recent session of the West Texas Chamber of Commerce, has been fully expounded in the April issue of West Texas Today, official organ of the commercial body.

Mr. Parker deserves commendation for his foresight in recognizing a remedy for the evils of the present system of distribution of school funds, his suggestion will probably be the basis of a radical change within the next few years.

The plan now used divides the money equally over the state, according to the number of children between the ages of six and 17 years, each school district receiving about \$17.50 for each child so counted. The trouble is now concerned with the almost 100 per cent attendance of those children over West Texas, while large numbers down in East and South Texas do not go to school, yet their respective districts enjoy the use of the money allotted them.

Continued on page three.

RURAL SEVENTH GRADE GRADUATION MAY 12

County Judge Earl W. Wilson announces the annual graduation exercises for rural students completing seventh grade school work this year, will be held in the Hereford high school auditorium on the evening of Thursday, May 12.

Full details of the program have not been determined, and will be given out at a later date.

IOWA FORTY DRIVES THROUGH IN TRUCK TO FARM HANSON PLACE

Roy Kruger, Larchwood, Iowa, man arrived in Hereford Tuesday after a four day drive, and was soon on his way out of town to the Emil Hanson farm, 40 miles south in the Big Square community, where he will farm this summer.

METHODISTS ATTEND CANYON CONFERENCE

Rev. and Mrs. E. E. Robinson, Mr. and Mrs. J. F. Ward, Mrs. M. L. Steele, Mr. and Mrs. W. Jesse Stanford and Miss Sarah Agnes Bryant were in Canyon Tuesday representing the local Methodist church at the conference of the Amarillo district in session this week.

Rural Schools In Interesting Meet At Ford

The annual all-day meeting of the rural schools of Deaf Smith county was held last Friday at Ford school, about 600 people enjoying the occasion and all the 17 rural schools of the county being represented.

Westway proved itself the most athletic of the county last week when its boys and girls amassed 56 points in the various track and field events. Progressive was second with 36, Ford third with 26, and Messenger fourth with 24. Others scored as follows: Dawn 14, Daniel 7, Ward 6, Fairview, Summerfield and Blippus each 5, Dean 3, Walcott and Higgins each 1.

Competition was keen, showing great improvement in ability over the meets of former years, and a fine manifestation of good sportsmanship on the part of the boys and girls.

The people of Ford community proved themselves excellent hosts for the event, the bounteous basket dinner at noon, spread for the entertainment of the guests, was evidence of a bundance of

(Continued on Page Four)

Howard Morel Hurt By Fall From Tower

Howard Morel, a farmer living about 15 miles northwest of Hereford, was critically injured Wednesday afternoon when he fell from a windmill tower and received what was thought to be a dangerous fracture of his spine.

The accident occurred at the city yesterday evening and an X-ray examination revealed several ribs torn loose, but no definite broken vertebra. He is paralyzed below his hips.

Mr. Morel was taken to the home of his son-in-law, Edgar Sowell, where he must await further developments to determine the extent of his injuries.

METHODIST REVIVAL TO BEGIN MAY 8

The revival services announced by the local Methodist church to begin next Sunday, has been postponed one week and will start on Mother's Day, May 8. Rev. Hubert Thomson of Wildorado will be here to assist Dr. E. E. Robinson, pastor, in holding the meeting.

Chamber of Commerce Will Hold Annual Night Session In Gala Program Tuesday

Big Parade to Demonstrate Health Program

Preparations are going forward by the clubs and civic organizations of the city and county, getting ready to take part in the May Day Health Parade festivities to be staged in Hereford tomorrow, Friday, April 29. The event as planned will be one of the most interesting and spectacular presented in Hereford for a long time. Practically every community, social and business interest will be represented. The schools, rural, Central, St. Anthony's, and high school, will parade, headed by the bands of the several organizations, and floats, decorated cars and trucks will swell the line of march to pass through the down-town section.

The festivities of the day will begin at noon with the school children spreading their lunches on the court house lawn.

The parade will form just north of the First Christian church and will march south at 1:30 sharp. The line-up as arranged by the Deaf Smith County Health Council will be in the following order:

First Section.
Mounted police will lead the procession, then will come the high school band, the Deaf Smith county rural school children, St. Anthony's school children, Central school band, Central school children and the high school students.

Second Section.
This will be the cooperating agencies that assist in making the health program possible, and will be led by the Hereford fire trucks, then the Deaf Smith County Health float, Summerfield Child Welfare float, Home Demonstration county float, and the decorated and placarded floats and cars of all other organizations.

Following the parade a free picture show, through the courtesy of the Bay View club, will be given the school children of the county. Rural school children and those who attend St. Anthony's will be admitted to the first show at 2:30, while Central school and high school students are asked to wait until the second show at 3:45.

A treat of free ice cream cones will be given each child through the courtesy of the Mistletoe and Steffens ice cream companies, these to be distributed at Close Drug Store, Quality Drug Store, Corner Drug Store and Chocolate Shop, while the City Drug Store has promised an appropriate souvenir for each child.

THE ODD FELLOWS EACH WIN AND LOSE BALL GAME

The baseball game last Thursday between the Lions club and Odd Fellows was well attended and some real baseball was presented for the spectators. Players on both sides showed the effects of the strain of battle both before the game was over and the next day.

With an agreed seven-inning game, the Lions won 6-3, but the evening was young and both sides wanted to continue for the regulation nine innings, with the result that the Odd Fellows came from behind in the first half of the ninth, to take the lead 7-6 and hold it.

No admission was charged Thursday, the first game being in the nature of a warming-up exhibition, but some of the players the next day seemed more stoved-up than warmed up. No major casualties resulted, however, and it is expected the baseball war will be renewed at frequent intervals "from here on".

Directors of the chamber of commerce in session this week decided to hold the annual evening meeting of the organization Tuesday of next week at the First Baptist church. While partaking of the nature of the annual banquet, it will not be so pretentious and will be given by and for Hereford and Deaf Smith county folks, although it is not unlikely invitations will be sent a number of people at a greater distance.

Members of the chamber of commerce and their wives, and other citizens of the community will make up the guests. An invitation to the Lions club that its members cooperate in the occasion was heartily agreed to at their Wednesday noon luncheon, and it is expected the Lions and wives will be present 100 per cent.

The musical part of the program will probably be under the direction of Ralph Smith, band and orchestra instructor of the school and city. Other numbers in the way of entertainment and talks will be given by local talent, the full program of which had not been arranged in time for publication.

Special tribute will be paid to the Hereford fire department in Tuesday evening's affair, to in a small way attempt to recompense the young men of the city for their activity in serving Hereford by manipulating the fire fighting equipment at any and all hours of the day and night in protecting property interests from fire.

It is expected the occasion will bring together at least 200 and perhaps 250 citizens of Hereford, and should be a happy, instructive and highly entertaining event.

Mayor Ireland Urges Citizens To Cooperate

Mayor E. S. Ireland gives the Brand for publication this week a timely article on city affairs that should be given the very best of consideration by every citizen. He goes to the heart of present problems, how they got that way, and offers a plan whereby mutual cooperation can bring them out.

Above it all, Mayor Ireland points out the things about Hereford that make the city one of which we are proud—things everybody knows about and does appreciate, yet seldom pauses to pay due respect to their presence here. The letter follows:

Know Your Town and Its Problems.

During such times through which we are now passing we are all inclined to look on the dark side of the picture and to magnify our burdens, and while we are doing this we lose sight of the many

(Continued on Page Three)

HEREFORD GOLFERS HIT HARD GOING AT TULLIA

The twenty members of the golf club who made the trip to Tullia last Sunday to meet that club in the first game of the Wheat Belt Golf League were not able to do much with their opponents.

Just how bad the story is, has not been definitely learned. Suffice it to say, however, it was too bad. Reports from other teams of the league have not been obtained, although it has been told that Happy and Clovis broke even at the former place.

Next Sunday is an open date for the local club, and Plainview, conceded to be the hardest team in the league to beat, will be here the Sunday following.

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HEREFORD, DEAF SMITH
COUNTY, TEXAS

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NORTHWESTERN PUBLISHING
COMPANY

R. E. KESSIE
Editor and Manager

TELEPHONE 30—AT NIGHT 490

NOTICE TO THE PUBLIC
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street.

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SUBSCRIPTION PRICES:
Zones 1 and 2, per year — \$2.00
Zones 1 and 2, six months — \$1.00
Outside Zone 2, per year — \$2.50
Outside Zone 2, six months — \$1.50
Outside Zone 2, four months — \$1.00

ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.



Caught by The
Corral
&
Put Through The
Chute

Some wise-cracker has suggested that political platforms are like those on street cars—not to stand on but just to get in on.

The Child Health Parade tomorrow will be the first of its kind in Deaf Smith county to approach the spectacular proportions of county-wide cooperation. More separate interests—school, official, rural, city, civic, commercial, social, professional, business and individual, have combined their efforts to make the feature attractive and commemorative. The slogan used, "The Health of the Child Today is the Strength of the Nation Tomorrow" aptly expresses the truth underlying the motive of the County Health Council in joining the nation-wide movement.

Of course, there will be people "too busy" to take the time to be interested in any of the work, but those who do made it a point to be along Main Street tomorrow afternoon.

Hotel Western

10th & Pierce Sts.
AMARILLO, TEXAS
"A FRIENDLY PLACE"
When in Amarillo come to see us.
Reasonable Rates
MRS. ENYART
Manager
Formerly at The Lewis.

"Personality"

Hair Cuts

Prof. Edd's specially constructed thinning scissors were designed to thin the hair without leaving blunt ends. No other hair trimming equipment can make your hair suit your personality so well.

French Milk Wave

—This advanced style of hair dressing is given by no other beauty shop in the Panhandle.

Phone 492
For Appointment

Permanent Waving
\$3.50 to \$7.50

Smart Marinello Beauty Shop

Twenty-One Years Ago In Hereford

(From Files of The Brand of April 28, 1911)

An excellent rain of 1.75 inches had fallen over the preceding week end, and a long drouth had been broken. The rain had been general over this area and farmers were feeling optimistic.

Boys over town had been playing leap-frog with young trees set along the sidewalks and on lawns, and a lengthy article from a citizen begged them to be considerate of the property of others

and to think of the beauties people hoped to make possible in Hereford in the future.

An editorial treatise of the various pronunciations of Hereford showed the newcomers were about evenly divided in calling the little city "Hairyford," "Herryford," "Hurryford" and "Hearford."

The Methodist church was getting notices out setting the fore part of the coming September as the time of its revival, Rev. O. P. Kiker being the special minister

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For years Mrs. Johnson had been affiliated with school, church, club and civic affairs until it was felt all were not present at a meeting unless she were there.

The Brand has lost a good friend. At intervals over a long number of years she had sent in stories of the births, deaths, marriages, community gatherings, sicknesses, school, church and civic events for publication—one of the most valued correspondents the Brand has ever had—desirous of learning how and what to write, and doing it to the best of her ability.

Not only Summerfield, but Hereford and Deaf Smith county as well are going to miss Mrs. Johnson, her genial personality and her ability to get things done.

Her services are performed day by day so quietly and with so little to show that citizens generally, perhaps, do not realize the full worth of that work.

The great need is for better cooperation from organizations, social groups, and most of all from the very people the public health nurse seeks to help. Stinting these services is false economy, a dollar spent in preventing disease is worth many dollars laid out in uncertain remedies. Looking ahead, the public health nurse faces wondrous opportunities in a broad untilled field stretched across the entire nation.

In order to better serve hospital and community nursing needs, the standard of the professional education needs to be raised; this, it is hoped, will be accomplished through the coordination of state departments, private subsidy and student cooperation, now under consideration.

Texas Organizes Group. Organization of a board and committee section to deal with Texas Public Health Nursing as affiliated with the national organization was perfected at a meeting in the Plaza Hotel, with 20 charter members. Its purpose was to work toward the placing of a public health nurse in each county in Texas. Miss Katherine Haquist, supervising nurse of the bureau of child hygiene of the state department of health, was named an important member of the group.

Black. The dust storm Saturday did considerable damage to the wheat and garden truck in this neighborhood, while the wind also blew a granary off its foundation for Willie Price and the top off Mr. Scheibagen's horse shed, and doing considerable damage at other places.

for the occasion.

Miss Millicent Griffith, then principal of Dimmitt high school, had been trading in Hereford that week.

The postmaster at Dimmitt had been notified from Washington that the mail service would henceforth be improved by making the trip to Big Square twice a week.

Mr. and Mrs. J. L. Fuqua had entertained a group of friends with four tables of forty-two.

mortality, in the decreasing death rate from diphtheria and other child maladies, from tuberculosis and other communicable diseases, must be attributed to the efficient preventative work of the public health nurse.

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The ball game between Westway and Black boys played here last Tuesday afternoon resulted in a

9-5 score, favoring Black. Mrs. Haley has returned from an Amarillo hospital where she had taken her little boy for an operation. He is getting along very well. Jaker Bennett has been sick the past few days.

The play Friday night was attended by a good crowd. The readings given by Mrs. Aldon Hawks between acts were fine, also a dialog by T. J. Hawks and T. Welch.

The ladies club met Thursday with Mrs. J. J. Crawford. After the usual business Mrs. Nannie Smith gave a demonstration on crepe paper doll making. Refreshments were served to 20 members and two visitors, Mrs. Willie Price and Miss Cowan. The next meeting will be with Mrs. Emma Elmor, May fifth.

Rev. Annis filled his regular appointment here Sunday afternoon, and was accompanied by his wife and daughter and Miss Osborne of Friona.

Mr. and Mrs. Mahler of Lakeview spent Sunday in the J. J. Crawford home, attending services in the afternoon.

The many friends of Mr. and Mrs. Reed were shocked and grieved to hear of the death of their son, Billy, last Thursday. Mr. and Mrs. Reed are old residents of Black, and have the sympathy of their many friends here.

There was singing at the church house Sunday night. Specials were a song by Mrs. David Ray, Mrs. T. J. Hawks and Mrs. Russ, and a solo by Mrs. Aldon Hawks.

Fairview-Palo Duro Items
By MRS. JOHN BOLING

Mr. and Mrs. B. K. McReynolds of Amarillo were guests at a turkey dinner Sunday in the R. L. Campbell home.

Mr. and Mrs. Dick Allred and family visited her brother, A. G. Grisham and family at Littlefield from Friday until Sunday.

Field Inspected, State Certified Grain Sorghum Seed, Highest Yielding Milo, Kahr and Hegari under seventeen-year test on State Experimental Station.

Grown by
J. P. ROBERSON & SON
Hereford, Texas

County Health Activities
MISS GRACE BUZZELL
County Health Nurse

Report of Bicentennial Convention. The national organization of Public Health Nursing attended April 11-16 in San Antonio, was combined with the regular meeting of the American Public Health Association and the State Public Health Association, to make one of the largest gatherings of the kind ever known in the United States. Nurses and directors from all parts totaling more than 3,000 delegates were present.

Sessions were held for the various groups, such as private duty nurses, hospital supervisors, public health nurses, board members and committee members of governing agencies.

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Callie, Allen and Nina Griggs of Wildorado spent Friday in the Sam Griggs home.

Mrs. C. Croisinger visited Mmes. Glee Meharg and Sam Ratcliff in Amarillo Tuesday afternoon.

Everyone from here enjoyed the county school rally at Ford last Friday, and were proud of Bernadine Phillips and Byron Campbell who won first in sub-Junior story-telling.

Mrs. E. W. Womble called on Mrs. J. W. Boling Wednesday.

Mr. and Mrs. O. J. Grabbe spent the week end with Mr. and Mrs. Lewis Boyd of Lockney.

Syble Smith of Dawn was a week end guest of Leda Smith.

Byron Campbell won high honors in piano during the Tri-State Music Contest and will play at Lubbock for more honors.

Earl Norman, who was high point man in the county inter-scholastic meet, won out in two events at Canyon Friday and will enter the finals, where we hope he will again be winner.

Little Dattilee Boling visited two days last week with Mrs. E. W. Womble, Jr.

Byron, 8-year-old son of Mr. and Mrs. R. L. Campbell, appeared on a radio program of piano music over KGRS last Sunday.

Rev. J. M. Jones of Amarillo filled his regular appointment here Sunday. Sunday school officers and teachers were elected as follows: Superintendent, P. A. Brown;

treasurer, Cecil Allred; Bible instructor, Mrs. John Boling; young people's class, Mrs. O. J. Grabbe; Juniors, Mrs. Dollie McClain; Intermediate, Mrs. A. R. Norman; primary, Mrs. E. W. Womble. J. C. Allred, who has been Sunday school superintendent here for over 12 years, resigned because of the long drive from Hereford. He has done a great service in those 12 years for this community.

WEATHER FORECAST
DUST for all homes that are not equipped with E-Z-TIGHT weather strips. It costs very little—let us tell you how little.
PHONE 355-J
K. COOMBES
BOX 704

CREAM WANTED 14c
We Pay the Transportation. Butter markets a little stronger hence the above price, which we paid a part of last week. Keep your shipments coming to us and get actual market value always for your cream.
FALLS CITY CREAMERY CO.
Falls City, Nebraska.

Quality "Super-Service" Drug
—You will find our store a delightful place to visit for delicious DRIP COFFEE (with cakes or nut rolls) or REFRESHING DRINKS. JUST SAY "JUMBO"—You'll get the BIGGEST, COOLEST NICKEL DRINK IN TOWN.
—JUMBO ICE CREAM SODA—more ice cream, finer, richer flavor—ONLY A DIME.
—JUMBO Malted Milk. Our Malted Milks are popular because of the fine ingredients used. Double Malted Milk, the finest Chocolate syrup and a generous amount of ice cream—all for just FIFTEEN CENTS.
You Get More For Your Money at the
QUALITY DRUG

Texas Market & Grocery
PHONE 353—FREE DELIVERY
Friday and Saturday Specials

SOUP Assorted, three cans	25c
PEP Breakfast Food, two for	25c
SUGAR Pure granulated, 10 pounds	49c
POTATOES Ten pounds, No. 1	15c
MATCHES Carton of six boxes	15c
COFFEE Good Peaberry, three pounds	39c
STRAWBERRIES Gallon can	70c
COCOA Hershey's, half pound	17c
ORANGES Large and juicy, dozen	33c
TEA White Swan, half pound	37c
LETTUCE Nice and firm, two for	15c
HOMINY No. 2 cans, three for	25c
TOMATOES No. 2 cans, three for	25c
TOILET PAPER Northern Tissue, three rolls	25c
BEEF ROAST, good, lb	10c
CHOICE STEAKS, lb	15c
PORK ROAST, nice and lean, lb	12½c
LOAF MEAT, pork added, 3 lbs	25c
SLICED BACON, pound	18c
SMOKED BACON, pound	14½c

Watch Our Windows for Other SPECIALS

Specials Friday and Saturday at

Carl's Cash and Grocery

Your child's health and growth depend on appetizing and nourishing foods. Watch our specials each week to supply the essential foods for your children.

Cane Sugar 25 lbs. \$1.29

CHEESE Full Cream, pound	16c	SYRUP Brer Rabbit, gallon	59c
CAKE FLOUR Gold Medal, large package	22c	HOMINY Medium cans, 2 for	11c
POST TOASTIES Large box	10c	PEAS No. 2 cans, two for	17c
Tea W. P. Special Half Pound Package	21c		
CATSUP White Swan, large bottle	17c	SAUSAGE Vienna, two cans	15c
SPINACH No. 2 cans, two for	26c	RICE White Swan, 2 lb pkg	14c
PEACHES In Syrup, No. 2 1-2 lb cans, 2 for	29c		

WANTED Ads

Classified advertisements must be in advance unless arrangements are made in person to care for the payment. Classified ads received through mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim Reports of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through the paper.

For Sale or Trade

FOR SALE: High quality maize red top seed for sale. Reined. One cent per pound. L. B. Baskin, phone 138. 15-1fc

FOR SALE OR TRADE: 100 acres of land, good well, fenced, in location, 4 miles from Grady, Texas. W. M. White, Friona, Texas. 14-3p

FOR SALE: A piano at a bargain. \$675, or call at the Hereford brand. 14h

FOR SALE: One extra nice Clark-Wells gas range, with heat register. J. M. Murchison. 13-1fc

FOR SALE: Bundle feed, 5 1/2 cents southwest of Hereford. Guy... 15-2p

FOR SALE: Reduced to \$3.50 per 100, per cent hatch guaranteed. Eggs \$8.00 per 100, \$22.50. C. A. P. A. certified and band also tested free from B. W. D. F. Warren, Friona, Tex. 13-1fc

FOR SALE: PEWITTERS, New and second-hand. Jewell Murchison, Court... 37-4fc

FOR SALE: BUSINESS property at Alvord, Tex. Clear. Will exchange for farm equipment. O. K. Higgins. 13-4p

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, Resolutions of Respect, Verbatim Reports of Obituaries, Legal Publications of all kinds, Announcements, Etc., as well as Reading Locals scattered about through the paper, cost 1-3 cents per word for the first insertion, and 3-4 cent per word for each subsequent insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line. Cards

FOR SALE: Pure bred, hand selected Grohoma seed, 7 1/2 cents will plant an acre. L. E. Sawyer, at Joel Switch. 16-4p

Lodge Directory

HEREFORD LODGE
No. 476, I. O. O. F.
meets Monday, 8:00 p. m.
Visiting Brothers welcome
JOHN H. BIGGS, N. G.
L. H. Foster, Secretary.

Wanted

WANTED: To trade my equity in half section that I have sold on crop payment plan, for clear residence in Hereford or Amarillo. This land is sold to a reliable farmer as there is in Deaf Smith county. If interested address Box 52. 16-2p

WANTED: 10-foot Standard or Eclipse windmill. Packard Milling Company. 16-1p

WANTED: To trade my well improved 20-acre home near town for good home in town. See C. P. McCullough at Gulf Service Station. 16-1c

MAN AND WIFE want job on ranch or farm. Experienced. Telephone 775-W. 15-2p

For Rent

FOR LEASE: Section, all in grass, good fence and well. See H. C. Bowsler. 16-1fc

FOR RENT: Two rooms completely furnished for housekeeping. Phone 450-J. Dr. Florence Miller. 15-4fc

FOR RENT: Improved 5 acre place, reasonable rent. L. Baskin, phone 138. 15-1fc

FOR RENT: Four room house. Inquire at Piggly Wiggly. 12-1fc

FOR RENT: Modern duplex, nearly new; close in, furnished or unfurnished. H. B. Webb, Phone 300. 6-1fc

FOR RENT: Four room furnished apartment, modern. Call 456. A. C. Thompson. 7-1fc

Lost and Found

STRAYED: From my place in South Hereford, Thursday night. One red yearling heifer. Notify James Morrison. 16-1p

Westway Items

BY WILMA NELL SIKES

Friday evening the women and beside girls played the school's 8 innings of baseball, resulting in favor of the women, 38-28.

D. W. McKinney and family visited the R. R. Jackson home Sunday afternoon.

Mr. and Mrs. E. E. Joiner spent the week in Lubbock.

Sue Vaughn spent Wednesday night with Wilma Skypala.

C. P. Grimes spent Friday and Saturday night in Hereford with Raymond Jennings.

Mr. and Mrs. W. T. Weaver and G. W. Mann spent Monday with Mrs. B. Benningfield at Ward.

Westway was well represented at the rally given at Ford last Friday and the people of this community are proud of the prizes won by the children, which enabled Westway to carry off first place among schools participating.

Roscoe Landers and wife left Monday for a visit with his mother in Oklahoma.

Inez Smith visited the Brasher home Sunday.

Edgar Skypala spent Friday night with Lealie Vaughn.

Claudell Sikes visited Raymond and Marlin Pierce Sunday.

The ladies club met with Mrs. H. Gilliland Tuesday with 10 members and one visitor, Miss Buzzell, present. Interesting talks were made by Miss Buzzell and Mes. Slaton, Turrentine, Landers, and the hostess. The next meeting will be an all day affair with Mrs. T. L. Vaughn.

Marguerite Weaver spent Sunday night with Alice Benningfield at Ward.

Miss Hazel McKinney of Vega spent Sunday in the home of her parents. Mr. and Mrs. W. D. McKinney.

Thursday night the larger school girls went on a winter resort in pasture near Summerfield. After playing games were played and at late hour the youngsters and teachers return home.

Willard Turnbow and father, Mes Turnbow, of Hereford spent Sunday with D. R. Grimes.

P. C. Short and family visited at R. M. Gunn home Saturday.

Edna Brasher visited the Baskin home Wednesday.

N. P. Sikes and family spent Sunday in the O. Wilder home.

Duane Vaughn spent Friday night with Elwood Skypala.

Mrs. W. P. Benningfield of Ward visited her parents, Mr. and Mrs. F. Weaver, last week.

Irene Grimes spent Friday night and Saturday with Lily Moy Sikes.

Mr. and Mrs. R. M. Gunn returned from Oklahoma Monday, accompanied by her mother, Mrs. B. B. Richmond, who will spend the summer here.

McKesson's Health Helps and household remedies have been the standard of quality since 1833. We recommend them. City Drug Store, phone 100 for free literature.

Political Announcements

DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 23, 1932:

For Representative, 123rd District:
H. K. STANDFIELD

For County Judge and Ex-Officio County School Superintendent:
EARL W. WILSON
(Re-election)
C. W. HUMBLE
C. T. KIBBE
ARTIS RUSSELL

For Sheriff and Tax Collector:
WOOD D. VAUGHN
EZRA NORTON
JNO. B. MILLER (Re-election)
J. WALLACE ROBINSON
J. T. CUNNINGHAM
ED CURTIS
I. L. WEST
EMETT HALES

For County and District Clerk:
W. FRANK BALL
JOHNNIE BIGGS
MRS. BESS TURRENTINE
L. H. FOSTER (Re-election)
W. L. PICKETT

For Tax Assessor:
MACK BEACH (Re-election)

For County Treasurer:
MRS. BESSIE L. SMITH
(Re-election)

For County Attorney:
JOHN COFFEY (Re-election)

For Commissioner, Precinct No. 1:
P. J. (Jack) ROSE
JAS. R. ROBINSON
S. O. WILSON
C. J. PADDOCK

For Commissioner, Precinct No. 2:
W. D. KELLEBOR
W. B. PHILLIPS (Re-election)
S. L. WALSER

For Commissioner, Precinct No. 3:
J. T. GUINN (Re-election)
E. M. JACK
HERMAN GRAY
W. D. NAPFGER

For Commissioner, Precinct No. 4:
W. M. (Mal) STEWART
(Re-election)

Daniel News

BY MRS. JOE THURMOND

Rev. Pickett of Amarillo preached here Sunday afternoon. After the services most of the congregation went to the W. R. Moore home to hear Rev. Thomson broadcast over WDAG, Amarillo, from 3:30 to 4:00 o'clock.

Mr. and Mrs. Joe Moore had as guests several days last week her parents, Mr. and Mrs. Garrison, of Oiton.

Mr. and Mrs. Herman Denkle spent the week end with her mother, Mrs. Luna Jacobs.

Miss Angie Jacobs spent Monday night with Mrs. Joe Thurmond and Betty Joe.

Mr. and Mrs. Howard Hershey and daughters spent several days in Hereford last week.

Jimmie Ward of San Angelo spent Saturday night with Ervin Shugart.

Mrs. C. W. Hodges called on Mrs. Joe Thurmond Friday.

Teachers, pupils and most of the patrons attended the school rally at Ford last Friday.

Visitors in the Jacobs home Sunday were Misses Marguerite Brown and Ruby Johnson, L. J. Matthews and Arnold Long of Hereford.

Betty Ruth Thomson has been quite sick.

Edward Thomson and family of Canyon spent Saturday with his brother, Hubert Thomson and family.

Ladies of this community met with Mrs. W. R. Moore Wednesday afternoon at 3:00 o'clock and visited with her until five, and before leaving each lady presented her with a block for a friendship quilt. Mes. Hubert Thomson and Joe Thurmond served individual pies to the guests and school children.

Mr. and Mrs. Floyd Tomlinson and children spent the week end with her parents at Plainview.

Mr. and Mrs. O. L. Shugart and Edna of Hereford visited in the Joe Thurmond home Wednesday evening.

Wyche Items

MRS. L. P. PERKINS

Jack Grady and family and Ted Young and family spent Sunday with the Morgans and Mr. Young.

Guy Edwards and family visited the A. E. Edwards home Sunday.

Dora Lee Burgess won second place in sub-junior story telling contest at Ford, and Edward Perkins took third in junior declamation. These were the only places won by Wyche entrants, but we are proud of our youngsters' efforts just the same.

Everyone enjoyed the party last Thursday night and agreed to have another soon.

Mr. Young spent Saturday night with the Ewtons at Hereford.

Mr. and Mrs. Perkins and Jimmie Lou called on Mr. and Mrs. Morgan Monday.

O. V. Burgess and family visited

ed relatives at Hereford Sunday. Mr. and Mrs. H. Earl Smith spent Sunday in Dimmitt.

Mr. and Mrs. Olson and children went to Canyon Thursday.

Mr. and Mrs. Ronald Matthews were Sunday dinner guests in the Ira Ott home.

Ruth and Ralph Wolfe visited in the H. Earl Smith home Monday evening.

Mrs. N. G. Elliston was selected chairman of pre-school children summer round-up campaign.

Mr. and Mrs. C. L. Lindsey spent Sunday in the J. H. Lindsey home.

Wyche community club met Tuesday in the home of Mrs. C. C. Cook with 11 members present.

Miss Buzzell gave an interesting talk on the health day program and Mother's Day. Our club will have a car in the parade Friday. The next meeting will be an all-day affair with Mrs. H. Earl Smith, May 10. Miss Martin will meet with us and make foundation patterns.

Mrs. Alma Henry of Chillicothe is visiting in the DuBois Walker home.

Mr. and Mrs. Joe Lerwell visited in the C. C. Cook home Sunday afternoon.

Mr. and Mrs. Pete Lueb visited the Cooks Tuesday.

Mr. and Mrs. Ernest Henry of Easter called in the DuBois Walker home Monday.

City Affairs

(Continued from Page One)

blissings that we have had and are now enjoying. It is the purpose of this letter to bring to the attention of the citizens of Hereford some of the problems your retiring city officials, have had to deal with and your incoming officials will have to face, and at the same time bring to your attention some of the good things that you have enjoyed and that you will continue to enjoy.

There is a universal demand for economy in government and lower taxes, and it is right and just that people should demand the same economical conduct of public affairs that we all find so necessary in our private affairs, but we must not lose sight of the fact that certain taxes are necessary and that they cannot be lowered beyond a certain limit.

During the years through which we have passed, the average individual has enjoyed things that our parents did not consider as necessities of life. We were led to believe by men high in authority in our government and in the business world, that we had reached that point in the economic development of our nation when panics could not happen and that prosperous times would continue indefinitely. We believed that these men were in position to judge such matters with some degree of accuracy, and we blindly followed them. We acquired habits of spending and going in debt—feeling sure that things would continue as they were, but now we have been made to realize that these "great minds" we have blindly followed were just ordinary human minds like our own, and we now find ourselves face to face with the problem of trying to make a living and take care of the obligations we have made.

No town can be more progressive than its citizenship. The great majority of the people of Hereford are a progressive people, and have naturally expected our town to progress in keeping with the progress of the surrounding country and other towns of this section of the state. Our town has progressed by making public improvements that seemed necessary to the proper development of our town and the health and welfare of its people. These improvements have been made at considerable cost, and for the greater part we have gone in debt, as there was no other way they could be made, and now, like the individual, the city finds it extremely hard to meet its ordinary running expenses and pay its obligations.

Debt and means of its payment is the great problem. These debts are upon us. They have been honestly made and for a good purpose. Had we been able to look into the future and foresee just what was before us, all of us would have favored doing without some of the things we now have, but the fact remains that we have them and that the outstanding obligations made for their construction must be paid.

If our private debts and our public debts could in some way be reduced to fit our present incomes it would be a great thing for all of us, but that cannot be done. This problem of debt and means of payment is one that is puzzling the minds of officials of cities, great and small, of our state and nation, as well as the individual. We must face the problem with courage, believing that a better day will come, as it will, when

Eleven-Mile

Miss Eunita Williams, Reporter

Hildred and Henry Turner motored to Canyon one day last week. Mr. and Mrs. G. W. Wells called at the W. A. Whitson home first of the week.

T. W. Lynch was in Kansas City on business one day last week.

Earl Porter visited L. M. Williams Sunday.

There was a good crowd out to Sunday school last Sunday.

Mrs. R. J. Coleman and children were guests in the J. T. Guinn home recently.

Robert Myers and Irwin White left Thursday for Oklahoma on business.

W. A. Whitson called at the Kelly Gray home Saturday.

Mr. and Mrs. W. A. Whitson and sons were guests in the J. M. Williams home first of the week.

J. T. Guinn, L. M. Williams and Estelle, Henry and Mildred Turner, T. W. Lynch, Ben Bates and Fred Collett were in Hereford Monday.

Rev. O. B. Annis of Friona will fill his regular appointment at the Messenger school house Sunday. Everybody is invited to attend. Rev. Annis preaches the first Sunday in each month. The Kelly quartet will also be present and sing some excellent songs.

Bert Doyle left one day last week for Oklahoma.

L. M. Williams called at the C. T. Guseman home Monday.

Mr. and Mrs. E. Myer have returned from a week's visit in Oklahoma.

Rev. V. M. Cloyd of Hereford will preach at Messenger Sunday, May 8, and will bring a quartet composed of Messrs. Young, Special, Roberson and Riggs. This quartet will give several choice numbers. There will also be several other members of the Hereford Baptist church present, so everybody is invited to come if they want to hear some good preaching and singing.

Mr. and Mrs. E. M. Jack and family and Miss Mary Pearl Covan attended church at Friona last Sunday.

L. M. Williams and daughter, Eunita, were in Hereford Thursday of last week.

Quite a number from this community attended the school rally at Ford last Friday.

Quince Williams won first in high jump as a junior; J. T. Guinn, Jr. won first in running as a sub-junior.

Here and There

By MRS. C. E. TICE

A great deal of damage was done by the high wind Saturday. Some fields of wheat were entirely blown away. Numerous chicken houses and garages were blown down.

Dora Lee Burgess won second place in sub-junior story telling contest at Ford, and Edward Perkins took third in junior declamation. These were the only places won by Wyche entrants, but we are proud of our youngsters' efforts just the same.

Everyone enjoyed the party last Thursday night and agreed to have another soon.

Mr. Young spent Saturday night with the Ewtons at Hereford.

Mr. and Mrs. Perkins and Jimmie Lou called on Mr. and Mrs. Morgan Monday.

O. V. Burgess and family visited

we can look back and feel proud of the fact that Hereford already has those things so essential to the proper development of the town and to the health, welfare and well-being of its citizens.

Your retiring officials, O. H. Dyar, J. O. Newell and myself, perhaps realize more fully than anyone else the extent of these problems that your incoming administration must face. On account of the increasing amount of unpaid taxes, the revenues of the city are below normal and will continue to be until conditions improve, and of course this has made it necessary to reduce expenditures, but with the expenses reduced to the minimum it is not going to be an easy matter for your officials to take care of the obligations of the city and we, as citizens of Hereford, must not be too quick to criticize, but let us encourage them in every way we can. One way every one can help them is by refusing to accept idle rumors as facts. If we are told something about city affairs, we should investigate and try to find out the facts in the case before repeating what we have heard.

While we are looking on the dark side, let us stop and calmly consider the other side of the picture. Hereford is a Good Town and she is what she is today because of the progress she has shown. Go anywhere you will and you will be surprised to find how few towns there are that will compare with her. In fact many towns of much greater population are not as well provided for. Stop and consider our excellent waterworks system, our sewer system, our well equipped and efficient fire department. Our parks, paved streets, and last, but not least, our beautiful city hall and fire station. Some of these things we could do without, but it would not be an easy matter to decide just where we would start if we were to do away with any of them.

Many people of Hereford do not realize just what the city really has, and it would take too much space to enumerate all that she has in this letter. That the people may know just what they have, I will be glad to furnish the Brand with data on the different departments of the city so that an article or series of articles may be published informing the public along this line.

School Tax

(Continued from Page One)

in accordance with the number of children living therein.

Mr. Parker's plan, in brief, suggests that the school money be distributed according to the number of children who attend school rather than according to the number who live in the district.

The West Texas Today discussion of the question follows:

Study of School Fund.

Two conclusions of vital interest to taxpayers of West Texas are reached in a recent study of the method of distribution of the state available school funds by the Educational Committee of the West Texas Chamber of Commerce. They are:

First: The present method of distribution of the funds is to the disadvantage of West Texas as compared to other sections of the state.

Second: Two million dollars annually could be saved by the State of Texas for the available school funds by changing the method of distribution but leaving the per capita apportionment as it is—\$17.50.

The study substantiates the action taken by the directors of the regional organization at their January meeting when a resolution was adopted favoring the distribution of the funds upon the basis of the enrollment in school, rather than the annual scholastic census. The W. T. C. of C. believes the proposed method would more equitably distribute the funds, and be fairer not only to West Texas counties, but to every county in the state. Such a change would eliminate many gross inequalities as between counties.

The W. T. C. of C. agrees with those advocating that the state school funds should be used for instruction of students in attendance at school on an equitable basis, and that unless scholastic enumerated children and persons of school age go to school the counties should not receive funds for their instruction when in fact no instruction facilities are provided.

In the study made the official figures on scholastic census and actual enrollment for all Texas counties for the year 1929-30 were used. The following table shows

the total number of scholastics enumerated, the number of students enrolled, and the excess of enumeration over enrollment for the three sections of Texas:

	Excess Enumeration Over Enrollment
W. Texas 456,290	450,270 6,020 (130 counties)
E. Texas 602,252	619,240 43,012 (70 counties)
S. Texas 309,316	256,052 73,264 (53 counties)

Totals 1,427,858 1,305,562 122,296

The state, under the present distribution plan, in 1929-30 paid \$17.50 per capita for 122,296 children or persons of scholastic age who are not enrolled in any school. The great majority of these are found in the East and South Texas areas. The number of enumerated students in West Texas who do not attend is less than one and a half per cent of the total enrollment, while in South Texas the number is 28 per cent of the actual enrollment, and in East Texas seven per cent.

At Present.

On the basis of the \$17.50 per capita enumerated persons, the three sections were entitled to receive under the present method of distribution the following amounts respectively:

West Texas	\$ 7,985,075.00
East Texas	11,580,410.00
South Texas	5,413,030.00

By dividing these amounts by the number of scholastics actually enrolled in the respective sections, it is found that the students actually in attendance in the respective sections received on an average per capita as follows:

West Texas	\$17.73
East Texas	18.75
South Texas	22.93

In other words, South Texas students actually enrolled and going to school received an average of \$5.20 more per capita from the state than students actually attending schools in West Texas. East Texas students received \$1.14 more than West Texas students on the average, and \$4.06 less than South Texas students.

Had the same amount of funds, \$24,987,515, been apportioned on the basis of enrollment, and the state spent the entire amount, it could have paid \$19.14 per capita and the respective sections of Texas would have received as follows:

West Texas	\$8,617,843, \$632,768 more than under present method;
East Texas	\$11,851,807, \$202,397 more than under present method;
South Texas	\$4,517,865, \$865,165 less than under present method.

From the above it is very obvious that West Texas would benefit materially if the distribution plan were changed as proposed.

If the state had apportioned the funds on an enrollment basis and held the per capita apportionment to \$17.50 per student enrolled, it would have saved \$2,140,180 in the year 1929-30. West Texas would have received only \$105,350.00 less than under the present arrangement. East Texas counties as a whole would have received \$752,710 less, and South Texas counties, \$1,282,120 less.—From West Texas Today.

Seen On the Screen at the Star

The Beauty Contest will feature tonight's program, although Victor McLaughlin and Elmer Landt bring a stirring picture entertainment as well in "The Devil's Lottery" for tonight only.

Tomorrow and aturday will delight the youngsters from 5 to 70 with a presentation of Hoot Gibson starring in "The Hard Hombre", which also plays for Saturday's matinee.

Friday afternoon a free picture show will be given the school children of the county through the courtesy of the Bay View club of the city. The rural and St. Anthony's school children will be admitted at 2:30 and the Central and high school children at 3:45.

Sunday's matinee and Monday and Tuesday's picture will be "ancing In the Dark," featuring Jack Oakie, Miriam Hopkins, Wm. Collier, Jr., and Eugene Pallette.

Mmes. Grace Guthrie, Bob Wilson and E. W. Harrison, representing the Bay View club, attended the Seventh District of Texas Federated Women's Clubs at Canadian, which lasted from Monday until Thursday.

WOMEN'S PAGE

MARtha LEE DUNCAN, Editor, Phone 642-W

WAFFLE SUPPER

You are invited to an enjoyable evening of music, songs, readings and other entertainment, with a hearty serving of waffles tonight. Entertainment will be in the basement of the Methodist church, proceeds going to the Missionary work. Supper will be served from six until ten o'clock. No admission charge, only slight returns from the delicious supper, with music for your enjoyment. Everyone cordially invited.

NORTH HEREFORD DEMONSTRATION CLUB

The North Hereford Demonstration club met Tuesday in an all-day session with Mrs. E. M. Cox. A lesson on remodeling dresses by the demonstrator, Miss Martin, was very interesting. The dinner consisting of roast beef, meat loaf, green beans and peas, corn, asparagus, pickles and strawberries, with the exception of the asparagus, fresh from the garden of one of the members, had been raised and canned by the members. The ingredients for the chocolate pie and jello for the Bavarian cream, were the only things bought. The bread was made from flour which our hostess had ground at our home mill.

LA AFFLATUS ESTUDIO CLUB ENTERTAINS

Members of La Afflatus Estudio club and their husbands motored to the W. A. Dougherty ranch near Clovis, New Mexico, Tuesday, where they were royally entertained by the Doughertys.

At noon the guests were called to the dining room, and what a feast they found! After dinner the club members held a short business session and their regular program, which consisted of a talk on San Jacinto by Mrs. Arlie Dean, a Review of a Favorite Book by a Texas Author, by Mrs. J. R. Lipscomb, and a poem, The Treaty Oak, by Mrs. Bob Higgins.

During the afternoon a ride over the ten-section ranch of the Doughertys was greatly enjoyed. That the day had seemed too short, and that it had been a most enjoyable one was expressed by everyone when they realized the sun was low and the time to depart had come.

Those present included Messrs. and Mrs. G. M. Suggs, J. R. Lipscomb, Jim Higgins, Jack Hutson, Arlie Dean, Wylie Robertson, Archie Dougherty, Jim Ricketts, Mrs. Bob Higgins, Miss Katherine Dougherty, Wesley Higgins and the host and hostess, Mr. and Mrs. W. A. Dougherty.

See the demonstrator Dempster windmill on our floor. M. D. Womble.

BRIDGE CLUB ENTERTAINED

Last Tuesday night a group of young people met for the purpose of organizing a bridge supper club. At this first meeting, the club was entertained by Mr. and Mrs. M. C. Alston at their home in North Hereford. Each girl brought a covered dish and a lovely buffet supper was served at 8:30. Later in the bridge playing, scores went to Mrs. Rafor Ricketts and Frank Mosley.

During the business session Edgar Ireland was elected president of the club, and it was decided to wait until the next meeting to select an appropriate name for the club.

Present were Messrs. and Mrs. J. W. Witherspoon, Hubert McEntire, Rafor Ricketts, Raymond Cone; Misses Gladys Selger, Viola Carpenter and Martha Duncan; Messrs. Edgar Pickett, Frank Mosley, Edgar Ireland, and the hosts, Mr. and Mrs. M. C. Alston.

PIONEER STUDY HAS ENTERTAINMENT

The Pioneer Study club held one of its best meetings and programs of the season this week. The club met Tuesday with Mrs. Rex Tynes and George Muse as joint hostesses, in the home of the latter.

The subject for discussion was The Home and International Relations, and the thought was taken from the words of Lincoln when he said, "With malice toward none, with charity toward all." The program was opened by roll call, which was answered by naming a famous European statesman.

Mrs. Carl Gilliland talked to the gathering on the League of Nations, telling what it is, what it has done and what it hopes to do. Mrs. F. L. Lucas then gave a similar talk on the Pan-American Union. At the close of the program refreshments were served by the hostesses.

HOME DEMONSTRATION CLUB OF SIMMS ELECTS OFFICERS

The Simms community home demonstration club held meetings March 31 and April 20, the latter being at the home of Mrs. J. M. Chapman, at which time the subject of the lesson was the remodeling of old dresses.

Officers elected for the club were Mrs. F. T. Bohanan, chairman; Mrs. J. C. Treadwell, vice-chairman; Miss Geneva Bohanan, secretary-treasurer; Mrs. J. M. Chapman, health chairman; Miss Lois Phillips, reporter; Miss Alma Foxall, council representative.

All who are interested in the community work are invited to visit and become members if they so desire.

TEXAS CONGRESS OFFERS STUDY COURSE

By MRS. J. M. CRAIN, Claude.

The Texas Congress of Parents and Teachers is offering a Home Study Course in Parent-Teacher work to Child Welfare workers. This is a revision of the former Correspondence Course. This course is given as a correspondence course for individuals or for groups which meet at regular intervals for study. This course consists of six lessons and only 46 questions to be completed within one year after registration. It is based on the Handbook of National Congress of Parents and Teachers and these leaflets, National Congress of Parents and Teachers By-Laws, Texas Congress of Parents and Teachers By-Laws, General Information, How to Organize, Parliamentary Procedure, Preschool, Publicity and Facts.

Registration must be made through the State Office—Texas Congress of Parents and Teachers, Capitol Station, Austin, but all papers to be graded must go to the Director of Extension, Mrs. E. H. Marek, Yoakum, Texas.

THREE HOSTESSES ENTERTAIN CLUB

Vari-colored flowers and decorations formed an appropriate setting for the spring season when Mrs. Burl France, F. L. Lucas and J. L. Fuqua entertained their bridge club and friends with ten tables of bridge last Thursday afternoon at the home of the latter.

Lovely tallies representing the spring season by having beautiful roses on them, were given each guest as they entered. Dainty refreshments of sherbet and cake were served, also carrying out the spring idea.

In the bridge playing, score went to Mrs. A. C. Hales, high guest; Mrs. Jimmy Robinson, second high and Mrs. M. B. McLean, high club.

MRS. ALSTON AND MRS. CONE ENTERTAIN WITH BRIDGE SOCIAL

One of the loveliest parties of the spring season was given when Mrs. M. C. Alston and Raymond Cone entertained with a bridge party Friday afternoon at the home of Mrs. Cone.

Scores went to Miss Jeanette Rogers, high, and Mrs. Rafor Ricketts, second high. Lovely refreshments were served to:

Mrs. B. M. Wiltshire, J. C. McCracken, J. W. Witherspoon, Rafor Ricketts, Grant Fuller, A. C. Hales, Hubert McEntire, J. C. Parker, Alton Fraser, B. H. Hopkins, Travis Dameron, J. M. Marchison, Tom Carter, Roger Corbett, J. M. Posey, Jim Black, E. L. Brady, Ivor McClendon, Burl Witherspoon; Misses Gladys Selger, Jeanette Rogers, Bill Allen, Lucile Hicks, Gwendolyn Spradley, Mabel Gass, Dorothy Flanery, Ina Mae Hastings and Martha Duncan.

FINAL SESSION OF P. T. A. NEXT TUESDAY AFTERNOON

The last meeting of the Parent-Teacher Association for Hereford schools this term will be held in the auditorium of Central school Tuesday afternoon, May 3, at 3:30 o'clock.

The program for the day will consist of songs from Mrs. Gilbreath's room, report of delegates who attended the district convention at Panhandle, and the election of local officers for the coming 1932-33 term of school.

Every member of the association is urged to be present and give support in the election of the new staff of leaders in this wonderful movement.

Methodist Church.

Sunday school at 9:45. Be there. Preaching services at 11:00 and 8:00 o'clock, morning subject, "Andrew and Simon," evening subject, "Pitching Toward Sodom." There will be special music for both hours.

A cordial welcome is extended to the public to worship with us. Members of the choir will sing and the pastor will talk over radio station WDAG Sunday afternoon at 3:30.

Mr. and Mrs. Al Davis of Waco were in Hereford Sunday to attend the funeral of Mrs. Lawrence Johnson. Mrs. Johnson was Mrs. Davis' sister.

COVERED DISH LUNCHEON HONORS GUESTS FROM FLORIDA

The beautiful home of Mr. and Mrs. H. G. Conkwright was the scene of a most delightful occasion last Sunday when a number of neighbors and friends brought covered dishes to spread in a luncheon honoring Mr. and Mrs. Walter Simms and son, Walter, Jr., of St. Petersburg, Florida, cousins of Mr. Conkwright, who were guests in the home.

Other out of town guests present were Mr. and Mrs. E. R. Reed, Misses Velma, Eleanor and Ewel-line Reed, and Mr. and Mrs. Eli Bruce, all of Amarillo.

Hereford guests were W. H. Russell and family, A. G. Bell and family, Artis Russell and family, Mrs. M. B. Daniel, Mrs. John Patton and son, Mr. and Mrs. C. T. Guseman and daughter, and Colby Conkwright.

Card of Thanks.

We wish to thank the many friends and neighbors who were so graciously good and kind to our beloved wife, mother and sister during her illness, and who had so many kind words for us in our recent bereavement. May God's richest blessings be upon all of you, is our sincere prayer.

Lawrence Johnson. Elton Johnson. Mr. and Mrs. Ray Johnson. Mr. and Mrs. A. A. Davis and Family. Mr. and Mrs. J. H. Murdock. Mr. and Mrs. John A. Davis.

ASSEMBLY OF GOD CLOSES REVIVAL SUNDAY

Rev. J. A. Thomas, pastor of the Assembly of God church, reports the revival will continue the rest of this week, or until Sunday, May 1. Rev. A. C. Bates, superintendent of this district, is doing the preaching. Morning services are held at 10:00 o'clock each day, and evening services at 8:00 o'clock.

STAR THEATRE STAGES A BEAUTY CONTEST TONIGHT

The Hereford Post of American Legion is sponsoring a beauty contest with the assistance of the business firms of the city, to be held in connection with the regular picture program in the Star Theatre tonight.

Each of the cooperating firms has selected a young lady to represent them, who will appear before the audience appropriately bannered. The young ladies will be judged upon the excellence of their features and their respective personalities. The decision will be made by out of town judges.

The winning candidate will be awarded a loving cup by the Star theatre. The beauty show is advertised to begin at 8:30.

Home Makers Meet.

The Home Makers class held its regular monthly meeting Thursday afternoon, April 21, at the First Baptist church, with 18 members, one visitor and several children present. Group two entertained with a piano solo by Evelyn Lovelady, a rather extraordinary song, "Hallujah, I'm a Bum," sung by the group, and Mrs. C. P. Hussey led a game. The delightful refreshments of cake and chocolate nut sundaes were served by Group 1. It was decided to feature a Mother's Day program at the next meeting.

Good teeth need good care. Use McKesson's I-D-L (Ideal) tooth paste. It will aid in keeping your teeth clean, white and perfect. City Drug Store. Phone 100—We Deliver.

Card of Thanks.

We desire to express our sincere thanks for the many kindnesses and thoughtful expressions of sympathy as well as assistance in our recent bereavement. Also for the beautiful floral offerings. Your considerate words did much to alleviate the heart pain. May God in His infinite wisdom and mercy bless each of you.

L. A. Reed and Family. C. V. Burgess and Family. Mrs. J. W. Reed. Pearl Coker. Lee Coker. Roy Coker and family.

Finis Owen made a business trip to Amarillo last Thursday.

Home Demonstration News

LULA MAE MARTIN, AGENT.

Tuesday, April 26, the North Hereford Club had an all-day meeting at the home of Mrs. A. T. Cox. These women are practicing the live-at-home program and all their bountiful dinner was home grown and home canned except three articles. They were the chocolate for the pie, jello and the potatoes.

Wednesday, April 27, was spent in the office.

Thursday, April 28, the agent is at Dean, where the club meets at the home of Mrs. Arlie Dean. This demonstration concluded the month's work on remodeling dresses.

Friday is Child Health Day and it is hoped that every child in the county will be in the parade. Every home demonstration club is to be represented by a car or float in the parade.

Saturday—Office day. Monday—Office day.

Tuesday, May 3, the agent goes to Westway for an all-day meeting at the home of Mrs. Tom Vaughn.

Wednesday will be spent in the Bippus community.

Thursday is regular meeting day for Summerfield.

STONE'S STORE SHOWS ENORMOUS SHOE DISPLAY

The Stone Department Store has an attractive south window this week showing separate models of the new lines of spring and summer footwear received. The unusual part of the display is that there are nearly eighty different models of footwear for men, women and children shown, with no two pairs alike.

Scherer Items

MRS. B. R. FULKERSON

Mr. and Mrs. B. R. Fulkerson, Misses Brunson, Dye and Brunson called in the Dean home Monday night.

Mary Louise Dean spent Tuesday evening with Miss Ragdale. August Skypala and Al Ellwart were in Hereford Wednesday.

Mrs. Brunson and daughter spent the week end with Fred Brunson. Mr. and Mrs. Arlie Dean went to New Mexico Wednesday to visit the Dougherty home.

Alfred Duncan went to Hereford Friday.

Several people from this community attended the track meet at Ford last Friday.

Mrs. Odice Bullis of Wichita Falls spent several days last week with Miss Ragdale.

The Plow Boys played the Ford team Wednesday and were defeated. Misses Maude Brunson, Marie Dye, Lucy Faye Brunson and Cap Coochougher attended the show Wednesday night.

Mr. and Mrs. T. P. McCollier visited the Fulkerson home Monday.

E. J. Duncan went to Pampa last Thursday.

Miss Ragdale and B. R. Fulkerson attended church in Hereford Sunday.

Rayford Fulkerson spent Friday and Saturday nights with Billy Louise and Polly Anna Crawford.

Misses Marie Dye and Maude Brunson returned to their home at Claude Sunday.

Merit Specials

(Concluded from Page 1)

live within trading distance of Hereford, that all may know of the merchandising possibilities for those two special days. Almost any needed supplies for home, farm or ranch will be found listed at a special price tomorrow and Saturday.

Other merchants of the city will be associated with the MERIT group this week, as they and still others have taken part each month when the trading feature is given.

That the Trade Extension plan is practical and gives definite results is attested by the increasing group of papers over the Panhandle that are beginning the movement. Before coming to Hereford, no weekly paper in Texas had ever attempted such a plan, it being thought too hard for the communities not having a daily paper and would not receive the support of merchants and trades people sufficiently to be of practical community value.

In bringing the Trade Extension feature to Hereford, the Brand has given the community the advantage of four months of the plan before any other Panhandle town had the foresight to begin using it. As long as the Brand can recognize and bring to the city advertising features of value to the whole community that will make the people here happier and better contented, the paper feels it is doing its part. Readers of the Brand are urged to show their appreciation of the cooperative work of the MERIT MERCHANTS by visiting their places of business, telling them their efforts are of value, and making purchases of needed merchandise to prove they mean it.

Brunley Garage. City Drug Store. D. R. Gass & Son. Tapp-Ireland Service Station. E. B. Black Company. Stone Department Store. Streu Hardware. R. H. Kemp Lumber Co. Corner Drug Store. Close Drug Company. Willard Battery Station. Panhandle Lumber Co. Ireland-Beavers Motor Co. H. L. Rice. The Chocolate Shop. Hereford Brand. Fox Mercantile Co. Hereford Laundry. Sprawls-Cronin & Co. Carlyle's Grocery. Furr Food Store. S. L. Harman Store.

Brand for a Dollar. As it has done for the past several months the Brand is again making a special subscription price for the two days only, of \$1.00 for a year to those who live within 50 miles of Hereford. This offer cannot be accepted on any days except tomorrow and Saturday. Letters mailed on those days will be accepted if postmarked April 29 or 30.

Track Meet

(Continued from Page One)

good cats in great variety. Ford people are proud of their fine brick school building, and have just cause to be. When it came time to build a new house several years ago, instead of a two- or three room frame building such as their district finances made possible, voluntarily the citizens contributed more than half the money necessary to erect the fine \$9,000 brick edifice they now have.

The declamation contest was held in the morning, and was full of interest and proved to be of exceptional value. The selections used were based upon the life and characteristics of Washington, this in commemoration of the bicentennial of his birth this year. Prizes were given personally by County Judge Earl W. Wilson to the winner of each first in declamation. He also gave a large framed picture of Washington to the Westway school as a prize in winning the most athletic points.

Declamation Winners. Junior Girls—1, Mary Turrentine, Westway; 2, Ira Jeanne Ricketts, Progressive; and Melvina Steward, Ford, tied 3 with Leda Smith, Fairview.

Sub-Junior Boys—1, Byron Campbell, Fairview; 2, Obid Caraway, Ward; 3, Baxter London and Thomas Morton, Dawn, tied.

Senior Girls—1, Ella Woffington, Walcott; 2, Gladys Lewis, Ward; 3, LaVerne Mann, Ford.

Junior Boys—1, Herbert Williams, Progressive; 2, Wiley Hicks, Roberson, Ward; 3, Garland Woffington, Walcott, and Edward Perkins, Wyche, tied.

Senior Boys—1, Paul Williams, Progressive; 2, M. Hicks, Walcott;

Junior Girls—1, Mary Turrentine, Westway; 2, Ira Jeanne Ricketts, Progressive; and Melvina Steward, Ford, tied 3 with Leda Smith, Fairview.

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Senior Boys—1, Paul Williams, Progressive; 2, M. Hicks, Walcott;

Junior Girls—1, Mary Turrentine, Westway; 2, Ira Jeanne Ricketts, Progressive; and Melvina Steward, Ford, tied 3 with Leda Smith, Fairview.

Sub-Junior Boys—1, Byron Campbell, Fairview; 2, Obid Caraway, Ward; 3, Baxter London and Thomas Morton, Dawn, tied.

Arnold Geiger, Dawn. W. Wells, Valentine. Sub-Junior Girls—1, Phillips, Fairview; 2, Burgess, Wyche; 3, Almena, Walcott, and Melba, Morris, Dawn, tied.

Athletic Events. Senior Boys 100-Yard Dash—1, Leslie Vaughn, Westway; Heaton, Fairview; 3, Mike B. Messenger.

Sub-Junior (8-9) Boys 50 Dash—1, J. T. Gulln, Messe; 2, Jack Brown, Daniel; 3, LeGrand, Fairview.

Junior Boys 100-Yard Dash—1, Frank Tackett, West; 2, Bertram Jack, Messenger; 3, Renee Wagner, Higgins.

Senior Boys 220-Yard Dash—1, Paul Williams, Progressive; Vincent Frieland, Dean; 3, Simpson, Ford.

Junior Boys 50-Yard Dash—1, Leon Hartman, Westway; Quince Williams, Messenger; Irvin Botsford, Dawn.

Sub-Junior (6-7) Boys 50 Dash—1, Jimmie Hakemore, Progressive; 2, Obid Caraway, W; 3, W. D. Purdue, Dawn.

Junior Boys 220-Yard Dash—1, Westway; 2, Ford; 3, Prussie.

Senior Boys 440-Yard Dash—1, Hughes Millard, Progressive; Claud Goldston, Westway; 3, Thawent, Ford.

Senior Boys 440-Yard Dash—1, Westway; 2, Progressive; 3, Ford.

Senior Girls 50-Yard Dash—1, Ruth Park, Progressive; 2, Harrison, Ward; 3, Dolly W. Summerfield.

Sub-Junior (8-9) Girls 50 Dash—1, Melvina Stewart, I; 2, Ella Smith, Dawn; 3, Lela Grand, Fairview.

Junior Girls 50-Yard Dash—1, Mildred Stewart, Ford; 2, Ma Skypala, Westway; 3, D. Stoker, Daniel.

Sub-Junior (6-7) Girls 50 Dash—1, Tiny Brunson, Ford; Laura Frye, Dawn; 3, D. Reese, Bippus.

Senior Girls 200-Yard Dash—1, Westway; 2, Summerfield; Dawn.

Junior Girls 200-Yard Dash—1, Westway; 2, Ford; 3, W. Field Events.

Senior Boys Running Event—1, Noel Higgins, Progressive; 2, J. M. Bussell, Messes; 3, Ben Kirby, Bippus.

Junior Boys Running Event—1, Leon Hartman, Westway; 2, Bertram Jack, Messenger; 3, Edgar Russell, Progressive.

Senior Boys High Jump—1, cll Johnson, Westway; 2, Kirby, Bippus; 3, Mike B. Messenger.

Junior Boys High Jump—1, Edgine Williams, Messenger; Quince Russell, Progressive; 3, W. Stevens, Ford.

Girls Basketball Throw—1, Calloway, Dawn; Ruth Park, Progressive; 3, Ala Fay Lance, merfield.

Three-Legged Race—1, West 2, Daniel; 3, Ford.

Two tracks were prepared for the occasion, one for the girls one for the boys, thus enabling judges to conduct several events at the same time.

Officials of the day were: Morris, in charge of the boys dashes and relay; W. L. Wilson, in charge of junior dashes and relay; Jody Boston, in charge of junior girls' dashes and relay; Lawrence Boyd, in charge of senior girls' dash and relay; B. H. Kirby, in charge of high jump; Hamilton Still, in charge of boys' broad jump; C. tine Chapman, in charge of basketball throw; Mary Cham, in charge of three-legged race; J. D. Jenkins, in charge of junior boys' dashes; Lucile F. in charge of sub-junior dashes; Earl E. Joiner, in charge of bookkeeper; R. E. tingham, official starter.

The new Dempster windmill equipped with Timkin bearings in the lightest wind. M. D. Womble.

Mr. and Mrs. Jesse Star visited friends in Canyon Tuesday and attended the Methodist conference.

Mrs. M. L. Steele and Mrs. F. Ward attended the Methodist conference in Canyon last Tuesday.

Mrs. R. E. Kessie and Jones, Misses Ruth Kessie and Martha Duncan visited in Amarillo Sunday.

Jake Cannon of Amarillo on a business trip to Hereford Friday.

Mr. and Mrs. Raymond went to Lubbock last Saturday to visit friends and relatives.

Miss Sarah Agnes Bryant visited Tuesday with friends in Canyon.

Bakers Cash Grocery

MONT E. BAKER

SUGAR	49c
10-pound cloth bag, pure cane	
COMPOUND	62c
Large bucket	
SOAP	10c
White Laundry, five-bars	
SORGHUM	55c
Genuine Arkansas, best, gallon	
JELLO	20c
Assorted flavors, three packages	
SALMON	22c
Fancy pink, two cans	
OLD DUTCH	21c
Three cans	
PEANUT BUTTER	27c
Quart jar	
DATES	19c
Full 10 ounce package, pitted	
CHERRIES	47c
Red pitted, sour, gallon	
WEINERS	12½c
Large variety, pound	
BACON	17c
Breakfast, sliced, pound	
SWEET POTATOES	18c
East Texas, ten pounds	

Ward News Notes
By MRS. W. P. CARAWAY

G. D. Neely and wife of Amherst spent two days with Wiley Roberson and family last week. Freddie Hutson was seriously hurt by a horse. He was found by the teachers Monday evening and rushed to town for medical treatment and was taken to the hospital, remaining until Thursday. He is improving rapidly. Arlie Dean and family, Misses Hughes and Garrett, Messrs. and Mmes. Neely, Gerhart visited the Wiley Roberson home Wednesday night. Messrs. and Mmes. Jim Caraway and Prentis Caraway and Anna Joyce of Amherst visited the W. P. Caraway home Friday. Chas. and Tiny Higgins visited the John Higgins home last week. Mr. and Mrs. Jack Hutson were in Vega Sunday. Mrs. Roberson and sons, Misses Hughes and Garrett and Erma Lee and Mr. Miles and daughters called in the John Hutson home Friday evening. Mrs. Fred Moreman's brother and family of Amarillo spent Sunday in her home. W. V. Gerhart, G. D. Neely and Wiley Roberson were in Amarillo Thursday. Mr. and Mrs. W. P. Caraway called in the Sells home Tuesday. Mr. Gerhart and family returned home to Lamesa Sunday after a visit in the Wiley Roberson home. Mrs. G. M. Suggs and Mr. and Mrs. J. R. Lipscomb were in Amarillo Thursday. Wiley Roberson attended a stock feeding demonstration at Spgr last Friday. Berry Miles and daughters spent Sunday in the Jim Blegg home. Mrs. O. B. Miller and son visited her daughter, Mrs. Geo. Lewis, Sunday. Misses Hughes and Garrett, Mr. and Mrs. Arlie Dean and daughter took supper with Wiley Roberson and family Sunday. Luella and Elizabeth Higgins spent Thursday night with Helen and Dorothy Miles. Gladys Lewis, Clarence Schulz, Leslie Locker, Johnnie B. and Allene Caraway visited the John Hutson home Sunday. Jim Harrison and wife visited the W. R. Harrison home Sunday. Maye Harrison spent Sunday night with Mrs. Lynn Powelson. Mrs. Sonny Ledbetter and daughter spent the week end with her parents, Mr. and Mrs. Jack Hutson. Mr. and Mrs. Lynn Powelson and Maye Harrison spent Sunday in the Kelly home. Bill Hutson and family visited

The Great American Pastime

LADIES AND GENTLEMEN
THE BATTERIES FOR TODAY ARE
UNEMPLOYMENT AND HOARDING
FOR TH' DEPRESSIONS AND
WORK AND BUY FOR PROSPERITY



the John Hutson home Sunday. Ben and Lon Harrison of Hollen, N. M., visited W. R. Harrison Tuesday. Jessie Thompson spent Saturday in the H. L. and W. P. Caraway homes. Mrs. Saltzman visited Mrs. F. Stivera Sunday evening.

Progressive News
By OLIVE PERKINS.

Mrs. Wallace of Friona has been visiting her brother, Owen Neel, and Mrs. Neel. Ladies of the community spent Wednesday with Mrs. Ira Ricketts and finished two quilts, one for the community, the other for Mrs. Ricketts. The next regular meeting will be with Mrs. W. C. Russell, first Wednesday in May. Rev. Thomas of Hereford preached here Sunday afternoon. Norma Lee Edwards spent Sunday afternoon with Ira Jeane Ricketts. Mr. and Mrs. Blakemore and Forbes Blakemore of Summerfield visited in the Blakemore home here Monday. Ira and Jim Ricketts went to

New Mexico last week to get Jim's livestock. Mr. and Mrs. Jim Ricketts and son have moved from Broadway, N. M., to the home of his parents, Mr. and Mrs. Ira Ricketts, and will help his father farm this year. Ralph Webb is in Childress visiting his brothers. Augustine and Jake Gregory and Louise Hunter had lunch Sunday night with Mr. and Mrs. Blakemore. Mr. and Mrs. Ed Childree called on Mr. and Mrs. O. E. Sherman Sunday afternoon. Mr. and Mrs. C. P. Caldwell and Eunice called in the Jeff Roberson home Sunday. Mr. Roberson is recovering from an operation on his knee cap. There was a large crowd at Progressive Sunday night. The men's quartet from the Baptist church in Hereford, composed of Earl Roberson, John Biggs, Mr. Young and Mr. Speegle, and Mr. and Mrs. Earl Roberson furnished several musical numbers which were greatly enjoyed by everyone. Many from Progressive attended the rally at Ford Friday, and the following pupils won: Senior

boys' declamation, Paul Williams, first; junior boys' declamation, Herbert Williams, first. In the track meet: Seniors boys 20 yard dash, Paul Williams, first; 440 yard dash, Hughes Millard, first; sub-junior boys 50 yard dash, Jimmy Blakemore, first; senior boys 440 yard relay, Noel Higgins, Paul Williams, Hughes Millard and Cecil Owen, second. Junior boys 440 yard relay, Forest Marnett, Howard Higgins, Anthony Marnell, Ray Neel, third. Senior girls 50 yard dash, Ruth Park, first. In field events: Senior boys running broad jump, Noel Higgins, first; junior boys, Edgar Russell, third; junior boys running high jump, Edgar Russell, third; senior girls basketball throw, Ruth Park, second.

Northwest News

By PEARL HOOVER

Charley West returned from Oklahoma Thursday night. M. E. Morrison returned home Saturday. Elmer and Fred Burns went to Hereford on business Saturday. Mrs. Fred Burns and children visited her mother, Mrs. J. E. Morrison, Saturday. Elmer Burns and family spent Sunday in the Fred Burns home. Miss Grace Buzzell visited the sick here Monday. She raised the quarantine from the Steen home. Bud Morrison, Elmer and Fred Burns were in Hereford Monday. Mr. and Mrs. Charley Hoover shopped in Hereford Monday. Dr. Morgan was here Tuesday, but found no more cases of scarlet fever. School started Wednesday. Miss Buzzell came and inspected the children, but only six were present. Misses Margaret and Katherine Steen visited the Winn and Norris homes Wednesday night. Will Winn and family moved to their new home Wednesday. All children who had ways to go and were not quarantined attended the school rally at Ford Friday. Claude and Albert Norris and son went to Hereford on business Friday. Mr. and Mrs. Will Winn went to Holcomb's store Wednesday morning.

Summerfield

MISS GLENN CURRY

Our community was left in great sorrow when Mrs. Lawrence Johnson passed away last Friday evening, after a short illness. Mrs. Johnson will be missed in other communities as well as ours. She was always willing to help anyone who needed help. Funeral services were conducted in the Baptist church of Hereford by Rev. Herman Coe of Plainview. Out of town relatives and friends here were: Elton Johnson, Fredericksburg; Mr. and Mrs. A. A. Davis and son, Leslie, Mrs. Tom Wolfe and Miss Flossie Hillier, Waco; Mrs. Walter Allen, Perryton; Mr. and Mrs. R. J. Smith, Gainesville; Mr. and Mrs. G. F. Morgan, Adrian. The Home Makers Study club met Thursday, April 21, with Mrs. Lewis Jay, with Mrs. L. L. Cannon leading a Texas program. Roll call: A native flower, tree or

bird of Texas. The geography of Texas; Mrs. L. L. Cannon. People of Texas; Mrs. L. Curry, Agriculture and ranching; Glenn Curry. Mining and manufacturing; Mrs. Ben Davis. The cities of Texas; Mrs. Bernard Roberson and Miss Grace Buzzell. Public education; was written by Mrs. Wilburn Eddlemon and read by Miss Marylou Huntley. Miss Buzzell gave an outline of the May Day program. At the social hour refreshments were served to nine members and two visitors, Mrs. Louie Huckert and Miss Marylou Huntley, and Miss Buzzell. The next meeting will be May 5 with Mrs. Wilburn Eddlemon, Mrs. Clayburn Carr, leader. Mr. and Mrs. J. B. Saunders and boys were in Amarillo Monday. Densil Long of Texico visited friends here Sunday. Mrs. J. H. Murdock left for Waco Tuesday to visit her brother, A. A. Davis, and family. E. R. Hawkins, Ford, visited his grandparents, Mr. and Mrs. B. A. Atchley, recently. Miss Thelma McMinn of Hereford presented her music pupils in recital here Sunday night at the church. The music was enjoyed by everyone. Two steel gangs are working in and out of Summerfield this week. Pupils of Misses Christine Chapman and Fannie Manning gave a Tom Thumb Wedding Thursday night as the closing program of school. School closed Friday. Wilburn Eddlemon and family and Hamilton Still and family will remain here during the summer. C. Chapman and daughter, Miss Mildred, of Lancaster, spent the week end with Miss Christine Chapman, she returning home with them for the summer. Miss Fannie Manning has entered school at Canyon. J. A. Noland and family are in Plainview visiting a friend who is very ill. Our community extends sympathy to the family of Billie Reed, who died at Hereford Tuesday of last week. The Reeds formerly lived here. The school attended the rally at Ford Friday. In the girls relay Allie Fae Lance won second, also won third in basketball throw. Dollie Weltz won third in the 50-yard dash. Black presented a play, Yimble Yonsons Yob, here Tuesday night. Mr. and Mrs. G. F. Morgan of Adrian spent the week end in the Lawrence Johnson home. Mr. and Mrs. Roy Cooper, J. L. and Miss Cooker were visitors in the Reed home at Hereford Sunday. Mildred and Dorothy Fullwood of Hereford, Fannie Manning and Christine Chapman, Ruth Look- ingbill spent Friday night with Miss Maude Noland. Geo. Bagwell of Dimmitt came over in an airplane Friday and gave the teachers and several pupils' rides in the air. Mr. and Mrs. Dock Roberson of Black visited the Britt Clark home Monday. C. Caraway of Tulla visited the J. R. Oglesby home Sunday. Miss Leatrus Waiser and Nell Hewett were in Dimmitt Friday. Messrs. and Mmes. John Hise- man, senior and junior, spent Sunday in the L. Huckert home. Miss Ruth Smith of Hereford spent the week end with Mrs. B. C. Roberson. Wind damages were reported in the storm of last Saturday.

Flagg News

By MRS. C. P. HOOVER

Mmes. Fay Dodson, Sid Sheffey, R. H. Belew, and Florette Meek and Miss Clark were in Canyon and Amarillo Friday. Mr. and Mrs. Fay Dodson were in Plainview Saturday and spent Saturday night and Sunday with relatives in Olton. Elmer and Claude Gage and Less Price were in Amarillo Saturday. Sid Sheffey and family visited G. B. Frazier and family Sunday. The wind Sunday put several mindalls out of commission. Fred Simpson and Olen Pierce went to San Angelo Friday. Rev. Bayliss filed his regular appointment Sunday. There was a good crowd at Sunday school and church Sunday. Rev. Bayliss took dinner with Cecil Thomas and wife Sunday. We are sorry to report that Mrs. Ernest Jones is on the sick list. For the best protection against moths use Apex moth cakes. Regular size 25c, Jumbo size 50c. City Drug Store. Elton Johnson of Fredericksburg was called home last Sunday by the death of his mother, Mrs. Lawrence Johnson.

NOVEL WRAPS
By CHELSEY NICHOLAS



A pleasing venture in fashion's activities is the creating of novel little capes and scarfs of colorful sheer velvet. These cunning fantasies are all that fancy dare picture both as to color and unique design. The winsome cape sketched at the top is made of transparent velvet with self fabric tiny roses completely bordering it. Another new and voguish type of wrap done in high-key colors of turquoise, coral and green or in any of the delectable pastels is the circular scarf with long pointed ends which are thrown gracefully around the shoulder. They are very lovely worn with prints, or triple sheer or satin gowns.

FOR JOB WORK, TRY THE BRAND.

Trench Silos Increase Rapidly.

Not in stately cylinders of concrete or wood, nor yet in circular pits in the ground, but in trenches furrowed into the earth the silo is coming to Texas. Long hailed as a necessity on dairy farms and very desirable on all livestock farms, the silo remained unpopular in Texas until a year ago when the cheapness of the homely trench affair captivated men in need of juicy feed to take the place of short pastures. One year ago county agents reported 24 trench silos in 24 counties; last year they reported 200 constructed in 64 counties. More recent reports reflect the success of these silos and increasing intentions to build.

The lack of machinery for cutting the bundle stuff was met by the local chamber of commerce which supplied a large cutter, and the commissioners court which fitted up an old tractor to pull the cutter. The money was refunded by assessing a small charge per ton of cut feed. Fifteen of the silo owners now have their own cutters.

The problem of a water supply for wetting down the layers of ensilage was handled by farmers borrowing old ice cans from local ice plants and storing up water for several days in advance. It took from one to one and a half barrels of water per ton of ensilage.

The most common size of silo built last year was the 60-ton variety, 10 feet wide at top, seven feet at bottom, 6 feet deep and 100 feet long. This was designed for farmers with 15 to 25 cows.

We are featuring this week an extra special on a better whisk broom for a lower price. Only 39c. City Drug Store. 1c

Do You Need Cash?

I can turn your livestock, farm equipment or real estate into ready money.

AUCTION

SALES ARE PROFITABLE

RAY BARBER AUCTIONEER Superior sales service

Phone 241 Hereford, Texas

Sales dates and literature may be arranged at THE HEREFORD BRAND

The new **VICTOR "6"**

—with 2-color ribbon and new feature keys...

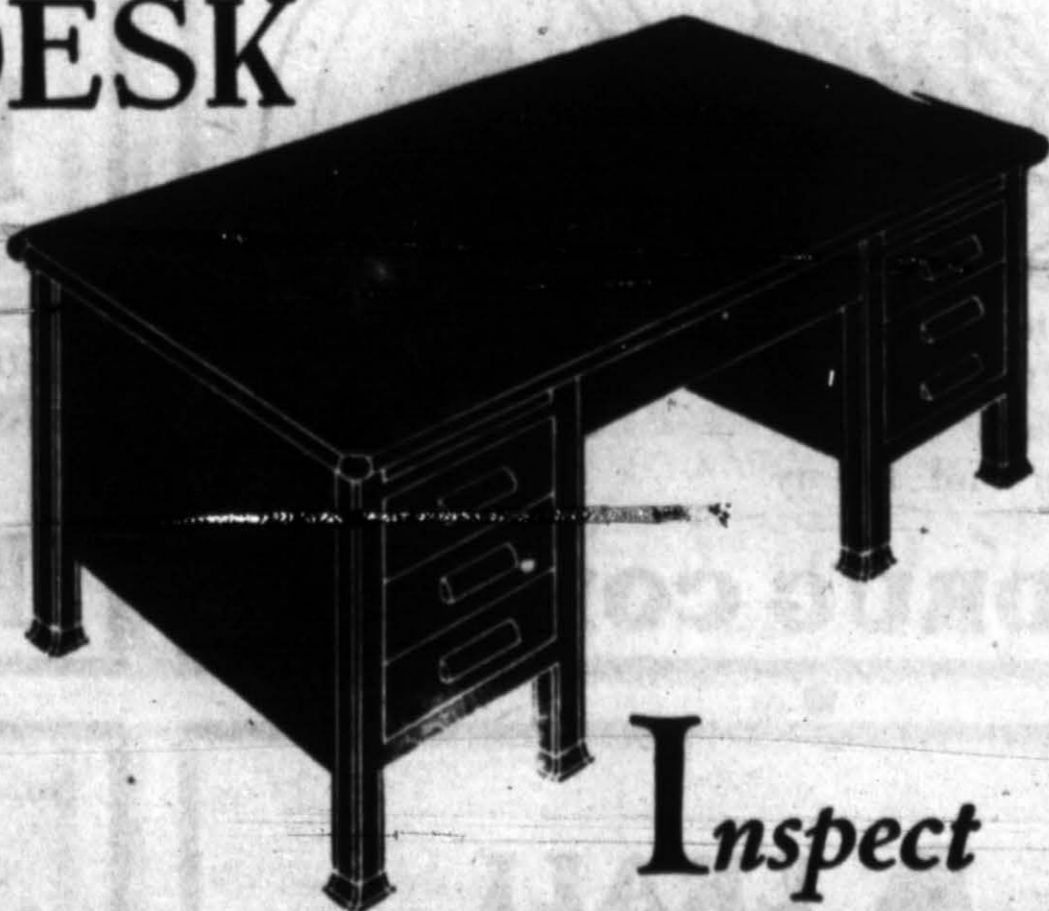
only \$75!



The Victor 6-column standard adding machine is now equipped with two-color ribbon and the same feature keys that are found on the larger model Victors. These include total, subtotal, non-add and repeat keys. These changes are made without increase in price. The Victor "6" still sells for the low price of \$75. Let us arrange a free trial.

The Hereford Brand

A new type of **DESK**



Inspect

the new Shaw-Walker Skyscraper Desk

There have been steel desks before, you say? But none with the features of this new Skyscraper Desk! It's an entirely new conception. The sturdy "Skyscraper" construction accounts for its noiselessness and for the smooth, silent action of the drawers. No need to touch cold metal in your work—drawer pulls are of Bakelite and the comfortable rolled-edge top is made of fine-textured, leather-like linoleum.

In appearance the new desk is the equal of the more expensive wood desks, even to the artistic beading of its quarter-round legs. Its economy and durability it offers the advantages of steel construction. Before you make any change in office equipment see this new desk! In three finishes—mahogany or walnut with green top, or green with a warm brown top. Important! Come in and see the organizing features; see how this new desk is organized for work.

Sold exclusively by

The Hereford Brand

Published Every Thursday

Our Slogan—More People—More Farms

No. 21

'Dancers in the Dark'

With MIRIAM HOPKINS, JACK OAKIE
WILLIAM COLLIER, Jr., and EUGENE PALLETTE

SUNDAY — MONDAY — TUESDAY

APRIL 1-2-3



Hereford, Texas

No. 15

ANNIVERSARY --

—We are pleased to announce that we are privileged to celebrate at this time our Thirty-First Anniversary in business in Hereford.
—We have tried in every way possible to be one of you, and in a measure, at least, to be of some service.
—You have dealt kindly with us and have made possible our stay in this community. By your liberal patronage you have accorded us some measure of success, for which we are profoundly grateful.
—We most respectfully invite you to join hands with us for our mutual good for the years to come. We promise you our best. In appreciation,

E. B. BLACK COMPANY

No. 19

Attractive Boxes of

Mothers' Day

Candy

\$1.00 to \$2.25

Per Box

Other Box Candies at
Close-Out Prices.

The Chocolate
Shop

No. 20

MUNSINGWEAR HOSE

Ladies' Munsingwear hose in both the chiffon and service weight, French heels and new spring shades
79c

Batiste and Voiles—36 to 40-inch
Batiste and Voiles in beautiful summer patterns. Friday and Saturday special, yard ----- **22c**

MEN'S WORK SHOES

Outing Bal
\$1.29 Pair

CHILDREN'S PLAY OXFORDS

Sizes 8 1-2 to 2
95c

36-INCH PRINTS

7½c Yard

Fox Mercantile Co.

No. 13

FOR CHEVROLETS

Wash and Grease **\$12.80**

Clean Motor
Valves Ground Four Cylinder

Bearings Tightened **\$14.80**

Putting In Rings
Including all Material Six Cylinder

SPECIAL PRICE ON ANY PART OF ABOVE

Brumley Garage

No. 22

Specials for Child Health Week

SUNNY SUMMER STRAWS

Large assortment, any
Size, Only **15c**

HICKORY STRIPED BUSTERALL

Just the Thing for Play Suits
Sizes 2 to 8—**59c**

WASH DRESSES

—for girls, fast colors,
fancy prints, choice

\$1.00

SILK DRESSES

One lot of silk dresses
for misses and ladies—
while they last,

\$1.95

WASH SUITS

For kiddies. Fancy pat-
terns, all fast colors—
sizes 2 to 8

79c

Sprouls-Cronin & Co.

You Will Recognize Re

Thrift
Bargains

A G
Sav
Ev

TO BE HELD AT H

Friday
April

29

ALL IN
"Doesn't that
you?"
"No, sah, he
frequently kicks
ah was recently.

No. 17

COMPOUND

8-lb pail, Swift's Jewell

59c

BACON SQUARES

Sugar cured, pound

8c

Come in, see our other prices and get acquainted. We don't knock our competitors, but we boost our trade.

FURR FOOD STORE



No. 10

OPPORTUNITY EVENT

Buy Now for Less

Sale Starts Saturday

APRIL 30th

Watch for Our Big FourP-age Sales
Circular.

S. L. HARMAN STORE

S. L. Harman, Junior, Manager.

No. 6

Wat
"Open"
Da



No. 16

King's
CHOCOLATES



FOR MOTHER'S DAY
SUNDAY, MAY 8th

—Many other suitable gifts for
Mother. Come in and let us
suggest.

CLOSE DRUG COMPANY

No. 12

Real Barg R I C

30 x 3 1-2, Not Brunswicks
29 x 4.40, Not Brunswicks
4.50 x 20, Brunswicks
4.75 x 19, Brunswicks

YOU'L

RICE'S INSTANT

No. 1



ALKALI ALECK

The Range Roustabout
SEZ:—

"Ef yer want tu fix yer old furnit-
shure tu luk lik nu, git sum uf thet OIL
STAIN at er speshul price at

R. H. Kemp Lumber Co.

No. 2

Friday and S

Bring This Advertisement

Flat Tire

Fr

I & G Serv

Ireland and
Phone

These Merchants Are Earnestly S

Markable Values In This

Sale Values

HEREFORD STORES

Saturday 30 April

No. 11

16-PIECE GREEN GLASS Luncheon Set	\$2.68
21-PIECE GREEN Luncheon Set	\$2.88
5-8 INCH MOLDED GARDEN Hose, Regular \$5.25 Value	\$3.98

STREU HARDWARE CO.

No. 18

Boy's Shirts and Shorts, each	25c
Boys' and Men's B. V. D.'s, 50c value	39c
Men's Chambray Work Shirts, full cut, 2 pockets with flap, 75c value	50c
Men's Covert Shirts, \$1.00 value	75c
Men's Covert Pants, \$1.50 value	\$1.00

D. R. GASS & SON

No. 8

Ambrosia Flask, 50c Value	89c
J. and J. Couettes, 25c Value	
Ambrosia Funnel, 25c Value	
\$1.00 Size Ambrosia	
\$2.00 Value, ALL FOR	

Corner Drug Store

The Rexall Store

No. 5

QUILTS
Three or more, each—25c

BLANKETS
Wool or Cotton

Double	35c
Single	25c

Remember your curtains when you send your bundle. We specialize on curtains.

SHIRTS, finished in rough dry service, Each 10c

Hereford Laundry
Phone 298

No. 23
FRIDAY AND SATURDAY ONLY

ONE YEAR
Subscription
To The
Hereford Brand
\$1.00

Limited to those living within a radius of 50 miles from Hereford

No. 4

SUGAR
10 lbs. . . **49c**
Carlyle's Grocery

No. 3

SPECIAL ON MAGNETOES
Until May 1 the following prices for cleaning, greasing and adjusting
Eiseman American Bosch } **\$1.00**
International Robert Bosch }
Splidorf—\$1.50
10 per cent discount on all parts used.
We use only genuine factory parts.
New or rebuilt magneto.

WILLARD BATTERY STATION
313 Main Street.

No. 14.

Two 50c packages of Probak or Gillette razor blades and 50c tube of shaving cream, all for... **\$1.00**

DANDERINE HAIR TONIC

35c Size	25c
60c Size	50c
\$1.00 Size	75c
Linen Finish Nassau Bridge Cards	39c

City Drug Store
We Give Green Trading Stamps

No. 7
The New PLYMOUTH

Is here—and What a Car. Check some of these features with any car at near its prices—
Perfect Free Wheeling—Safety Steel Bodies—Centrifuse Brake Drums—112-inch Wheel-Base—Double Drop X-Type Frame—Trouble-Free Hydraulic Brakes—Automatic Clutch—Full Pressure Lubrication—and many other quality features only found in higher priced cars, and then there is FLOATING POWER, the greatest improvement in Motor Cars in recent years. Ask us about it.

Ireland-Beavers Motor Co.

No. 9
ATTEND OUR GREAT SHOE FESTIVAL

A complete new stock of Children's Slippers and Oxfords, Men's Shoes and Ladies' Shoes. The styles are all advanced mid-summer patterns. New mesh and suva cloth materials, also new leathers can be had in the newest colors. In whites, naturals, seesand, patents and kids. New sandal types, dainty, one straps and new spectator oxford ties. A variety of color combinations never before seen in our store. See our window display of home than 100 new shoes.

Stone Department Store
Incorporated

for "House"



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\$2.95
\$3.45
\$3.50
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RE SERVICE

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Repaired

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13

Striving To Merit Your Patronage

International Sunday School

Lesson

May 1.

ISAAC AND HIS WELLS

Genesis 26:12-25.

12. And Isaac sowed in that land, and found in the same year a hundredfold: and Jehovah blessed him.
13. And the man waxed great, and grew more and more until he became very great.
14. And he had possession of flocks and possessions of herds, and a great household: and the Philistines envied him.
15. Now all the wells which his father's servants had digged in the days of Abraham his father, the Philistines had stopped, and filled with earth.
16. And Abimelech said unto Isaac, Go from us; for thou art much mightier than we.
17. And Isaac departed thence,

and encamped in the valley of Gerar, and dwelt there.
18. And Isaac digged again the wells of water, which they had digged in the days of Abraham his father; for the Philistines had stopped them after the death of Abraham; and he called their names after the names by which his father had called them.
19. And Isaac's servants digged in the valley, and found there a well of springing water.
20. And the herdsmen of Gerar strove with Isaac's herdsmen, saying, The water is ours: and he called the name of the well Essek, because they had contended with him.
21. And they digged another well, and they strove for that, also; and he called the name of it Sitnah.
22. And he removed from thence and digged another well; and for that they strove not; and he called

ed the name of it Rehoboth; and he said, For now Jehovah hath made room for us, and we shall be fruitful in the land.
23. And he went up from thence to Beersheba.
24. And Jehovah appeared unto him the same night, and said, I am the God of Abraham thy father: fear not, for I am with thee, and will bless thee, and multiply thy seed for my servant Abraham's sake.
25. And he builded an altar there, and called upon the name of Jehovah, and pitched his tent there: and there Isaac's servants digged a well.

Golden Text: A soft answer turneth away wrath: but a grievous word stirreth up anger.—Proverbs 15:1.

Time: Birth of Isaac, B. C. 1903. The Isaac sacrifice, B. C. 1879. Isaac marries Rebekah, B. C. 1864. Birth of Jacob and Esau B. C. 1844. Death of Abraham B. C. 1828. Isaac at Gerar, B. C. 1826, and the struggle for the wells, followed by the removal to Beersheba.

Place: Hebron, Beerlahairol (Gen. 25:11). Gerar, Beersheba.

Introduction.

Lot's choice of Sodom proved most unfortunate for him. The wickedness of Sodom led to its destruction, and he was saved, probably only through the prayers of his uncle. Abram lived at Hebron perhaps a quarter of a century, receiving during that time the promise of an heir in his old age. Unable to believe that a child would be given to the aged Sarai, Abram married Hagar, who gave birth to Ishmael, that child of ill fortune. At last Sarai gave birth to Isaac, the child of promise, and the covenant sign of circumcision was appointed, observed by the Jews to this day. Then Abram became Abraham, and Sarai, Sarah. The climax of Abraham's faith was his readiness to sacrifice the beloved Isaac at God's command, the sacrifice being prevented by the providential substitution of a ram. The death of the faithful wife, Sarah, led to Abraham's purchase for a burial place of the cave of Machpelah near Hebron, the only land the patriarch ever owned in Canaan. In that same cave Abraham was buried, passing away at the age of 175.

Abraham's Supreme Test.
"Abraham was really a pioneer in the religious realm. He had to feel his way along, as it were, groping in the dark sometimes, but he found the path of obedience to God the path of blessing and the condition of further disclosures of his will. He had his hours of wavering faith, but God dealt kindly and patiently with him. So his faith grew strong as he continued to obey, until at last he was able to endure the severest ordeal or test which could possibly come to any one."

The marvelous event of Isaac's youth and the supreme test of Abraham's faith took place when Isaac was about 25 years old. Abraham's willingness to sacrifice his beloved son on the altar at God's command. Isaac acquiesced in this obedience and faith, and shared the great joy of his father when the ram was put in place of the child of the covenant. Gen. 22:13.

Isaac in Gerar.
Isaac, like his father, was confronted with the horrors of a famine, and removed to Gerar, a Philistine city ruled by King Abimelech. There he was foolish enough to imitate Abraham's sin and try to pass off Rebekah as his sister, but was mercifully discovered in the lie. While he was at Gerar, the Lord appeared to him and bade him not yield to the temptation to go down into fertile Egypt, but to remain where Jehovah placed him and trust in the Lord. The Lord renewed to Isaac the promises he had given Abraham, that

his posterity should be a great nation, should possess the land, and should be richly blessed.

Isaac's Prosperity.
"And Isaac sowed in that land." "Though a distance advance on the purely nomadic life pursued by Abraham, this did not imply fixed property in, or even permanent settlement on, the soil, but only annual tenancy thereof." The Biblical patriarchs, says Thomson in The Land and the Book, "were not mere Bedouin wanderers, like those who now occupy the Eastern deserts. They had large herds of cattle, which gentle Isaac Bedouins have not; they tilled the ground, which these robbers never do; and they accommodated themselves, without difficulty or reluctance, to town and city when necessary, which wild Arabs cannot endure."—Rev. Thos. Whitelaw. "And found in the same year a hundredfold." In the parable of the sower (Matt. 13:23) the good ground yields 30, 60, or a hundredfold, and that was the usual or possible yield in Palestine, namely, from 30 to 100 measures of wheat received from a single measure of seed sown; but a hundredfold would be exceptional, as here.

"And he had possession of flocks, and possession of herds, and a great household." That is, Isaac had many servants and slaves to take care of his great possessions; no one man could do it all. Isaac's work was to oversee them all, keep them busy, and so manage that every worker's strength and ability were applied to the best advantage; that in itself is no light task. "And the Philistines envied him." The Philistines would envy Isaac all the more because he was a stranger; drawing off the good of their own soil.

Isaac a Man of Peace.
The ruler of the Philistines said to Isaac, "Thou art much mightier than we," but Isaac did not use his power in self-defense. He was a man of peace. He moved out into the valley of Gerar, and settled near the old wells of Abraham, where his servants also digged another after they had cleaned the old ones out. But he was not to rest long. The Philistines came and claimed all. Isaac moved on, calling the new well Essek, which means "contention." Further on another well was digged, which also was soon claimed by the enemy. And again Isaac surrendered, it, calling it Sitnah, "enmity". They pursued him then no further, and in great relief he named a third well Rehoboth (room). Why did he not stand his ground and fight for his rights? The answer is that he was a man of peace. Putting the primary values upon peace and gentleness and the word of the Lord, he felt that he could give up the rule of the strong hand and all that depended upon it. Alter the Philistines stopped pursuing him he voluntarily moved again from Rehoboth back to Beersheba, the

home of his father.
We must honor Isaac, therefore, for his love of peace. George Macdonald said: "The greatest thing in having rights is that, being our rights we can give them up." Another has said: "Nothing can be saner or sweeter than this ancient tale, with its apparent moral for those who think that the strongest thing is to retaliate, to assert every claim, to cede no possible advantage." Isaac did not lose the best things. If Abraham approached the New Testament plane of faith, Isaac knew its spirit of self-sacrifice and peace.

Beersheba.
About 25 miles south of Hebron, near the southern border of Palestine modern travelers find two very deep wells, about 200 yards apart. They mark the site of the ancient town of Beersheba, and the place so often the temporary abode of the ancient patriarchs. "The large one is 12½ feet in diameter, and 4½ feet deep to the surface of the water; 16 feet of which at the bottom is excavated in the solid rock. The water is both pure and sweet, and in great abundance. Both wells are surrounded with drinking troughs, of stone for camels and flocks. The curb stones are deeply worn by the friction of the ropes in drawing up water by hand. Here then is the place where the patriarchs, Abraham, Isaac and Jacob often dwelt, and here Abraham dug perhaps this very well."—Robinson's Biblical Researches.

The "God of Abraham" Appears.
"And Jehovah appeared unto him the same night." The night of his arrival. "And said, I am the God of Abraham thy father." Isaac wanted no more inspiring statement than that. "Fear not." Do not fear the near-by Philistines, and have no fear for the future. "For I am with thee." God was invisible, but Isaac, like Moses, "endured, as seeing him who is invisible" (Heb. 11:27). "And will bless thee, and multiply thy

seed." The possession of many children was the greatest blessing God could bestow upon Isaac. He had only two sons, but their descendants were numerous, even in Isaac's lifetime. "For my servant Abraham's sake." Because Abraham was a friend of God, and because God had more than once made him a promise which involved his descendants (Gen. 12:1-3, etc.). How often blessings come upon us, not because of any merit in ourselves, but as a reward to our goodly parents and in answer to their prayers.

Isaac's Reward.
"Men will not call Isaac heroic,

but God called him blessed. Beersheba the Lord appeared to him, and if there had been any misgivings or any sense of hardship and forsakenness, all was cleaned up in that reassuring word, "I am with thee and will bless thee, and multiply thy seed for my servant Abraham's sake." It was a sacred hour, therefore, and significant of the higher values of life when upon his newly made altar at Beersheba Isaac called upon the name of the Lord, and turning commanded his servant to drive the tent stakes deep and dig another well! He was the happiest man in the world."

DO YOU ALWAYS HAVE PLENTY OF HOT WATER?

If not, install an automatic Gas Water Heater Now
WEST TEXAS GAS CO.

Costs Less---

Let us build up worn gears and any kind of shafts at less expense to you than new ones. We do all kinds of machine work.

Koch & Dyson

Mosely Building, First and Main

WHAT would you think

of a neighbor who kept your lawn mower most of the time?



You would feel the same as the merchant who is forced to carry old accounts—when he needs the MONEY.



YOU are neighbor to your merchant
DON'T keep his money after the 10th

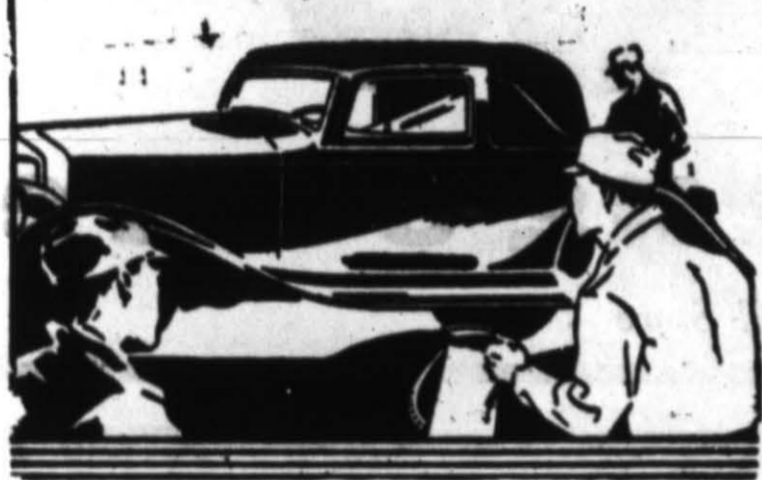


He Is Going To College Next Fall.....

His parents started a saving account for him years ago, so he has nothing to worry about next September. YOUR children will be ready for college. Will you be prepared to send them?

The First State Bank

SERVICE!



"Phill-Up and Fly

J. L. SHARMAN PHILLIPS '66' SERVICE

"LAY-AWAY"

Graduation Presents NOW---

A small payment each week makes it easy to give present of lasting enjoyment and real worth.

Make your selection now— a small payment will hold it.

F. M. KESTER & SON

Gruen Watches

Equipment

—Back of your electric switch, back of the lines and poles which you see, there is a great amount of equipment for use in constructing and maintaining transmission lines. Very often poles are replaced while the wires are carrying high voltage electricity. Thus modern equipment operated by a trained personnel assures you of continuous service.

Texas Utilities Company

NEW LOW PRICES!
Lifetime Guaranteed

GOODYEAR SPEEDWAY

Supertwist Cord Tires

CASH PRICES

Full Oversize	Price of Each	Each in Pairs	Tube
29x4.40-21	\$3.95	\$3.95	.91
29x4.50-20	4.30	4.27	.91
30x4.50-21	4.57	4.23	.91
28x4.75-19	5.12	4.97	.94
29x4.75-20	5.20	5.04	.91
29x5.00-19	5.39	5.23	1.00
30x5.00-20	5.45	5.29	1.14
31x5.00-21	5.72	5.56	1.16
28x5.25-18	6.15	5.97	1.02
31x5.25-21	6.43	6.43	1.16
30x3½ Reg. Cl.	3.57	3.46	.86

IRELAND-BEAVERS MOTOR CO.

GOOD USED TIRES \$1, \$1.50 up. Expert Vulcanizing

Tune in Goodyear Programs
Wednesday, 8:00, Saturday 8:00

THE WHITEFACE ROUNDUP

NEWS OF THE HEREFORD HIGH SCHOOL



The Whiteface Roundup

THE STAFF
Lueta Borden Editor-in-Chief
June Allred Assistant
W. J. Fellers Sports
Ardelle Foster Societies
Leslie Culwell Jokes

On House Cleaning.

What was the first thing you and the whole family started doing after our sandstorm on Saturday (this is not a conundrum because the answer is too obvious)? Yes, you and the whole family cleaned house and you did not wait several weeks to do it. You either did it late Saturday night or along in the wee hours of Sunday morning, which might as well have been Saturday. The point is the house had to be clean Sunday.

Now you must wage another house-cleaning. A few short weeks and the show-down will come. You know how school work of various kinds can "swamp" you at the end of school. Then start house-cleaning early!

Lueta Borden.

"Meet Uncle Sally"

Tag Day.

Last Friday was decreed Tag Day by the domestic art classes. The girls who take clothing awarded tags to the other girls in school who were appropriately dressed. It has been figured that about 70 girls merited tags. However some of the tags have not been returned to Miss Parker or the clothing girls, so if you have not returned yours with your name on the back do so at once. The names of those who received tags will be printed next week.

Upon encouragement from all the school, the classes have decided to have another tag day. The date, of course, will not be known in advance. If upon that day you are overlooked, see one of the following girls for a tag, which you will receive if you deserve it: Wilma Arthur, Elizabeth Bowman, Marguerite Brown, Beatrice Buchanan, Mildred Fullwood, Sally Gilbreath, Helen Griggs, Louise Johnson, Anita Jewell, Katherine Miller, Ruth Marie Mountz, Katherine Poff, Ruth Rice, Marie Schneider, Uva Vernon, Myrtice Wyle, Marie Brenauer.

"Meet Uncle Sally"

The following are submitted by the S. O. S. club:

Lines.

We had an awful row in front of the movie the other night. Two half-sisters were trying to get in on a single ticket.

Professor: Gentlemen, I am dismissing you ten minutes early today. Please pass out quietly.

so as not to wake the other classes.

Football is known familiarly as the pigskin game. We suppose that is because of the many rooters it has.

The Height of Indifference:

The guy who sees a black speck in his pudding and does not care whether it is a fly or a raisin.

Here comes the team! shouted the farmer's son as the hired hand led around the horses.

Many a true word is spoken through false teeth.

I've raised a lot of families, said the elevator boy.

Betty Jones: What makes Katherine so nervous?

Elizabeth: One of the clocks in her stockings has started to run.

Violet: What kept you out of school last week, acute indigestion?

Wilma Jones: No, a cute engineer.

Mr. Wilson wrote "Please wash" on the blackboard, and the janitor took his bath.

Ardelle (carrying turkey at dinner): Do you prefer dark or white meat?

Sherman (uncertain): Mulatto, if you please.

Waiting.

It was ten o'clock. Trembling in an agony of fear, she sat awaiting him. How could she face him? This was her last chance—he had said so—and she was not ready to do what he would demand. He had been so good, so wonderful—pangs of remorse assailed her. The suspense was awful. Would he forgive her—she shuddered at the thought—would he refuse her one more chance? More minutes crawled by.

Suddenly she gave a sigh of relief. Her minutes had passed and the professor had not come. She powdered her nose and left.

Betty R.: He is from Walla Walla.

Katherine M.: Yes; I heard you the first time.

June A.: Have any of your family connections been traced?

W. J.: Yes, an uncle of mine was traced to Canada once. That was as far as they could trace him.

Betty Jones: I'm losing my memory.

Bob Hough: Oh, forget it.

"Meet Uncle Sally"—
Edwin Holland wants to know why Uncle Sally can't grow white-kers.

Shortkins: Do you know where Miss Crawford will be Friday night?

Dr. Wright: Why, of course, she's going to see that new-stage hit, "Meet Uncle Sally." It's the biggest joke of them all. I'm going to see it, too.

Climer says the only time he does have to talk for Jack R. is when he goes to Dimmitt.

"Meet Uncle Sally"— It's Leap Year.

Up, an' at 'em!
It's Leap Year, girls;
Powder your nose,
Roll your curls,
Give 'em a sweet
Come-hither look,
Lead 'em to your
Parlor nook.
Pop the question
While you get 'em,
Next year some other
Cat might get 'em.

—Tedlum.

"Meet Uncle Sally"— A Sandstorm.

Gently rising o'er the plain,
Now in wafts and then in gusts,
Comes the sandstorm worse than rain.

Looking where the sun does rest,
Watching as the dirt mounts high,
Wiser Texans feel unblest,
Closer comes the deluge sure,
Sweeping all before its way,
A People feel they can't endure,
Here upon us swirls the mass,
Stiffing all who leave their doors,
Pris'ners are we 'cept for glass,
Sifting, peiting all the day,
Plants and trees and folks alike,
Suffer each in their own way.

—Lueta Borden.

"Meet Uncle Sally"

Try a Want-Ad In the Star.

GIGGLE GOSSIP

By THE OFFICE GIRL

Miss Veazey: What is an iceberg?

Bill McLean: It's a permanent wave.

Mrs. Jones: Wilma, come right on upstairs.

Wilma Jo: But, mother, I'm all wrapped up in my problem.

Mrs. Jones: Tell him to go home.

Man from Virginia, picking up watermelon: Is this the largest apple you can grow here?

Californian: Put that grade down, you idiot.

Edgar Horton wants to know why Andy isn't found in the Bible.

Mr. Hudson: This is the fifth time I have punished you this week. Have you anything to say?

John McGowen: I'm glad it's Friday, sir.

Betty R. Pickett: Where did you get those great big sympathetic eyes?

Owen Miller: Oh, they came with my face.

G. B. Hagar: Is there any difference between a fort and a fortress?

Alma Paetzold: Why, I should think so. A fortress would be more difficult to silence.

We wonder why Jack R., Jack G., Lilburn, Climber and W. B. took such a keen interest in hygiene Saturday.

Claude Harris has a long line on ancestors, but he's the sinker on the end of the line.

Mrs. Conkwright: Nancy, did you empty the water under the refrigerator?

Nancy: Yes, mother, and I put in some fresh.

Ocellist: You want an examination? Let me fill out this card. What is your age?

Miss Campbell: I've seen 23 summers.

Ocellist: How long have you been blind?

Jimmie Clark: I've just come from the beauty parlor.

Orland Wilson: What a pity you couldn't get waited on.

Pee Wee Bartley wants a date for the senior play.

A good joke, according to Mr. Hudson, was G. C. Hartman's excuse for absence from school Friday afternoon.

Shortkins: Do you know where Miss Crawford will be Friday night?

Dr. Wright: Why, of course, she's going to see that new-stage hit, "Meet Uncle Sally." It's the biggest joke of them all. I'm going to see it, too.

Climer says the only time he does have to talk for Jack R. is when he goes to Dimmitt.

Up, an' at 'em!
It's Leap Year, girls;
Powder your nose,
Roll your curls,
Give 'em a sweet
Come-hither look,
Lead 'em to your
Parlor nook.
Pop the question
While you get 'em,
Next year some other
Cat might get 'em.

—Tedlum.

"Meet Uncle Sally"—
A Sandstorm.

Gently rising o'er the plain,
Now in wafts and then in gusts,
Comes the sandstorm worse than rain.

Looking where the sun does rest,
Watching as the dirt mounts high,
Wiser Texans feel unblest,
Closer comes the deluge sure,
Sweeping all before its way,
A People feel they can't endure,
Here upon us swirls the mass,
Stiffing all who leave their doors,
Pris'ners are we 'cept for glass,
Sifting, peiting all the day,
Plants and trees and folks alike,
Suffer each in their own way.

Radio Programs.

Students of history and civics as well as adults should be interested in a series of programs about our government. The programs will be every Tuesday until July 12, 8:00-8:30 p. m., Eastern daylight saving time 6:00-6:30). The series is presented under the auspices of the National Advisory Council on Radio in Education, with cooperation of the American Political Science Association. The programs are made to interest and be useful in civic training of high school students. Such men as Charles A. Beard, author of the American History used in our school and co-author of our text in Modern History; William Bennett Munroe, Charles E. Merriman, John Dewey, and many other scholars and public men.

On Thursday each week James G. McDonald talks on "The World Today." These talks are at 6:30 E. D. S. T., and should be our best sources for current event lesson preparation.

The topics for the Tuesday afternoon series include "Primaries and the Machinery of their Operation," April 26, "Issues of Foreign Policy," May 17; "Issues of Domestic Policy," May 24, the last two mentioned are given by Mr. Beard.

The programs follow closely the party conventions and results. The best stations for this district are KVOO Tulsa, WLS Chicago and KOA Denver.

"Meet Uncle Sally"— Seniors, Basketball Champions.

Wednesday afternoon marked another overwhelming victory for the senior cagers, when they met with the fast sport basketekers in the local gymnasium.

The sophomores played hard and fast (just ask the senior players if you are in doubt), but the seniors tossed the ball thru the ring enough more to make the score 24-17. This game was the decisive game in that it was the "sugar" game of the two of three series. The sophs won the first game and the seniors won the next, making the two teams tied.

When they met Wednesday each team had its pep and fight, but the seniors were the luckier.

When the seniors came off the court they were compelled to believe that it was no easy job to win, but they just had to do it. They had to carry off some athletic honors, as they were beaten in football. This game ended the class basketball schedule that was started at the first of the basketball season. The seniors won, narrowly, from the juniors, and the sophs beat the fish. The final score was 24-17.

The soph lineup was—B. Beck, O. Wilson, K. Wilson, Seed and Jones. The seniors were Allred, Wilson, Fellers, Miller, Holland and Habermacher.

"Meet Uncle Sally"— Basketball Letter Sweaters.

Last Thursday morning 12 letter sweaters were given basketball letter players, seven to boys and five to girls. This year the season was successful, even though the team lost most of their games.

The girls receiving sweaters were Mattie K. Sherman, fourth year lettering, and captain of the team; Theda Lou Wilson, Marguerite Brown, Estelle Gilliland and Wilma Arthur. Maxie Hughes and Peggy Mitchell, were letter players, but due to their lettering last year did not get a sweater for this season's lettering. Boys receiving sweaters were Owen Miller, June Allred, Kermit Wilson, Orland Wilson, Walter Seed and Jim Allred, all first year letter men. W. B. Wilson, captain and second year letter man, chose to take a gold basketball instead of the sweater. Out of this lineup of this year's players, there will be four letter men back next season, and with the other prospects the next year's season should be a victorious year for the team.

"Meet Uncle Sally"— Extra! Extra!!

Hey, folks! let's come out Friday night and see this senior play. From what we can hear it's going to be a hum-dinger. It will keep you laughing from start to finish. Who wouldn't pay the small admission price for a couple of hours of genuine fun?

Remember, Friday night, and be there. Things start happening at eight o'clock.

Senior Calendar.

April 29—Senior play.
May 4—Senior class day.
May 22—Baccalaureate sermon.
May 23—Class day program.
May 24—Commencement.
Senior class day will introduce something new in this school which may become a precedent for other senior classes. On that day seniors who will be chosen by the teachers, will conduct all classes.

"Meet Uncle Sally"— Inter-scholastic League Meet.

Friday and Saturday the inter-scholastic league meet was held at Canyon. In the speech division Hereford entered boys and girls debate and extemporaneous speaking, and girls declamation. Zelma Ruth Shore and Ardelle Foster were the debate girls. Kellar Muse and Sherman Morgan were the debate boys. Lueta Borden was the representative for declamation; Martha White for girls extemporaneous speaking, and Noel Bryant for boys extemporaneous speaking.

Zelma Ruth, Ardelle, Sherman, Kellar and Martha won second places in their events, and Noel won third. The debate was the only event carried on Saturday.

As a personal note, I should like to say that had it not been for the splendid coaching by Miss Crawford and the cooperation of the school, all these things might not have been possible.

MARTHA WHITE. "Meet Uncle Sally"— History Project Exhibition.

Beginning Tuesday afternoon, May 3, at 4:00, the projects of the American history classes will be on exhibition in Miss Carlisle's room on the third floor. Anyone who is interested is cordially invited to come and see them.

SHERIFF'S SALE STATE OF TEXAS, County of Deaf Smith.

By virtue of an execution issued out of the Honorable District Court of Deaf Smith County, on the 19th day of April, 1932, by the Clerk thereof, in the case of W. F. Karr versus Will L. Davis et al., No. 1964, and to me, as Sheriff, direct-

SINGER SEWING MACHINES New and Second-Hand Singer Vacuum Cleaners.

TERMS: Monthly or by the year.
PHONE 355-J
K. COOMBS
BOX 704

BUSINESS AND PROFESSIONAL DIRECTORY

BILL SMITH SERVICE STATION
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PHONE 168
PHILLIPS "66" PRODUCTS
Car washing and greasing,
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GULF SERVICE STATION
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GULF PRODUCTS
Free Parking

INSURANCE
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PHONE 50

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Loans--Bonds

HEREFORD INSURANCE AGENCY
JOHN McLEAN, Manager

ed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday in June A. D. 1932, it being the 7th day of said month, before the Court House door of said Deaf Smith County, in the city of Hereford, Texas, the following described property, to-wit:

All of lots 8, 9 and 10 in Block 19, Original town of Hereford, Texas, County of Deaf Smith, as shown by the plat thereof of record in Deed Records of Deaf Smith County, Texas.

Levied on as the property of O. D. Cockerham to satisfy a judgment amounting to \$2,982.10 in favor of W. F. Karr and cost of suit.

Given under my hand, this 19th day of April, 1932.
J. B. MILLER, Sheriff,
Deaf Smith County, Texas.
By J. M. Murchison,
Deputy.

Mr. and Mrs. Oscar Easley and son visited Mr. and Mrs. Hal Bruner in Amarillo last Sunday.

Klarion alarm clocks are always "right" on the time. Get them at the City Drug Store for only 89c.

H. A. P. A. CERTIFIED CHICKS PAY
Custom Hatching
Hillside Hatchery

MARtha WHITE.
"Meet Uncle Sally"—
History Project Exhibition.

Demand Fresh Feed

—For your convenience, we are supplying a number of the grocery stores with Just-Right Feeds, MIXED THIS WEEK. All necessary ingredients are in it—and we guarantee every sack FRESH. Just-Right Feeds assure fast growth and early laying.

SHERIFF'S SALE
STATE OF TEXAS,
County of Deaf Smith.

By virtue of an execution issued out of the Honorable District Court of Deaf Smith County, on the 19th day of April, 1932, by the Clerk thereof, in the case of W. F. Karr versus Will L. Davis et al., No. 1964, and to me, as Sheriff, direct-

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Loans--Bonds

HEREFORD INSURANCE AGENCY
JOHN McLEAN, Manager

Use McKessons' Burntore for burns, scalds and sunburn. City Drug Store. Phone 100—We Deliver.

MOTHERS

Do you shop, play bridge, dance? Leave your children in our care. Will go to your home or take your children into ours—Day or night.

Terry Ray Blakeney Mrs. Eubanks
Phone 453-W 710 East Third St.



CLEANING and PRESSING

PHONE **16**

Orr's Tailor Shop



Deposit Your Money Have Money

HOW MUCH OF YOUR LAST PAY CHECK HAVE YOU IN THE BANK? START SAVING REGULARLY NOW
We Welcome YOUR Banking Business

THE FIRST NATIONAL BANK OF BANK HEREFORD
A Strong Bank Thoughtfully Managed

MEMBER FEDERAL RESERVE SYSTEM



West Tailor Shop
MRS. O. F. WEST, Proprietor
"Well Pressed Is Well Dressed"
Clothes called for and delivered
PHONE 385

STAR THEATRE

HEREFORD, TEXAS

Thursday

APRIL 28—8:30 P. M.

Beauty Contest

Sponsored by the American Legion and progressive merchants and business men of the city.

WHO WILL BE

Miss Hereford?

Out of town judges will select MISS HEREFORD, who will be presented with a beautiful loving cup.

also

"The Devil's Lottery"

With Victor McLaglin

Friday - Saturday

APRIL 29-30



THE HARD HOMBRE

with Hoot GIBSON

Sunday - Monday Tuesday

MAY 1-3

DANCERS IN THE DARK



Miriam Hopkins, with Jack Oakie, William Collier and Eugene Pallette

COMING:

"One Hour With You"

With Maurice Chevalier and Jeanette McDonald

COMING: MAY 13-14

"Tarzan, the Ape man"

Locals

C. W. Humble made a business trip to Amarillo last Thursday.

Mr. and Mrs. N. C. Vogele visited friends in Canyon Sunday.

Miss Orlena Savage visited friends in Amarillo Sunday.

Daley Boyles of Oklahoma City is spending the week in Hereford visiting in the A. K. Gillis home.

Francis Frye of Dimmitt made a business trip to Hereford Wednesday of last week.

Mr. and Mrs. Travis Dameron visited his sister, Mrs. Jack Lester, in Amarillo last Thursday.

Miss Bertha Dameron visited her sister, Mrs. Jack Lester, in Amarillo last Thursday.

Mr. and Mrs. Elmer Dameron and children visited relatives and friends in Amarillo last week.

J. H. Weeden and son, David, were in Canyon Monday on business.

Rev. and Mrs. E. E. Robinson attended the Methodist conference in Canyon last Tuesday.

Mr. and Mrs. R. H. Coker of Bellview, visited in Hereford Wednesday of last week.

Will S. Kerr, T. E. Major, Reay Kerr and Ray McEntire were in Amarillo last Thursday night.

Mr. and Mrs. Hubert McEntire were in Dimmitt Sunday visiting relatives.

Edgar Ireland and Wilson Giles made a trip to Amarillo Sunday to visit friends.

Mr. and Mrs. S. I. Booser of Amarillo spent last week end in Hereford with her parents, Mr. and Mrs. Henry Wilson.

Mrs. O. G. Hill, who is attending school in Canyon, spent the week end in Hereford visiting relatives.

Carl Gilliland and J. W. Witherspoon attended the funeral of Judge Randolph in Amarillo on Wednesday of last week.

Born Monday morning at the Deaf Smith county hospital, Robert Eugene, fine son of Mr. and Mrs. Ralph W. Coan.

Rev. E. B. Bowen of Clarendon was in Hereford Tuesday, coming over from Canyon where he had been attending the Methodist conference.

Tasty, home-baked doughnuts may be had Saturday from the Methodist ladies by phoning orders to 250. 16-1c

Mr. and Mrs. C. L. Gass of Palacios, Texas, arrived in Hereford Tuesday to spend a short time visiting Mr. Gass' father.

Mr. and Mrs. Chester Hutchinson of Tulsa were in Hereford Sunday visiting her father, D. R. Gass, and other relatives.

Mr. and Mrs. W. F. Gillis and Mrs. Viola Williams made a business trip to Amarillo Wednesday of last week and visited relatives and friends while there.

Mmes. Chas. Donald, D. K. Robinson, T. M. Palmer and W. F. Gabbert went to Pampa to attend a meeting of the Presbyterian church this week.

Mr. and Mrs. W. Y. Buchanan of south of Plainview, were in Hereford during the past week visiting their son, J. D. Buchanan, and family.

Mr. and Mrs. Albert Ross and son returned home from Dallas Sunday where Mr. Ross had been taking treatment at the Carroll Driver clinic.

Mr. and Mrs. Audis Martin left Saturday afternoon for Springfield, Colorado, where they were called by the serious illness of Mrs. Martin's father.

Paul Barnett and son of Wichita Falls were in Hereford Friday visiting in the home of Mrs. J. M. Boone and Ralph Barnett and family.

Mrs. P. H. Gilliland, delegate of the La Affiliatus Club, and Mrs. F. M. Kester, delegate from the Pioneer club, attended the Federated club meeting at Canadian Tuesday.

THE SENIOR CLASS

OF HEREFORD HIGH SCHOOL

PRESENTS

"MEET UNCLE SALLY"

BY JAY TOBIAS

FRIDAY, APRIL 29, 1932

Under the Direction of IRENE CRAWFORD

CAST, IN THE ORDER OF THEIR APPEARANCE

Ben Blayne, a young lawyer Kellar Muse
 Betty Blayne, his sister Lueta Borden
 Jenny, a Swede cook La Verna Womble
 Sally Sherwood, a college student Zelma Ruth Shore
 Bob Durant, Betty's fiance Andrew Lee Habermacher
 Snorkins, a Cockney butler James Cloyd
 Elaine Durant, Ben's fiancee Mildred Fullwood
 Dr. Jimmy Snodgrass, an osteopath W. J. Fellars
 Miss Muggs, dean of Ketcham College Ollie Ramey
 Rev. Wright, a preacher J. C. McCollough
 William Hawkins, Ben and Betty's uncle Burl Alexander

Time: Early Autumn.

Place: A small, Mid-Western city.

SYNOPSIS OF ACTS

ACT I—Living-room at Blayne's, about 4:30 in the afternoon.

ACT II—Same as Act I, one hour later.

ACT III—The same, three minutes later.

Music—furnished by the Hungry Five—all six of them.

Furniture—Compliments of E. B. Black Company.

Produced by special arrangement with Walter H. Baker Company of Boston, Massachusetts.

Music Programs Announced for Coming Week

Music lovers of Hereford are preparing to contribute their part toward the national celebration of music week, beginning next Sunday and lasting until May 8, Mother's Day.

Monday, May 2, will find the Music Study club in regular session in the home of Mrs. C. H. Dillehay, where a luncheon will be served at noon and the business meeting held in the afternoon.

Thursday evening, May 5, the senior and Junior Music Study clubs will join in a program of entertainment in the First Presbyterian church, to which the public is invited. Among other features will be an especially attractive one of six of the junior club girls playing a selection that requires two pianos, three girls playing upon each instrument at the same time. Some of the best talent of the city will appear in recital in this program.

Friday evening, May 6, three youths of the city will be responsible for a particularly charming and well balanced program in the high school auditorium. Edgar Pickett, Marlin Gilliland and Chas. Ferguson, each specially trained to accent his marked talent, will delight their audience with a variety of selections that should pack the auditorium and please every one present. Edgar Pickett has chosen from a wide repertoire the selections for his piano to charm his hearers; Marlin Gilliland will present dramatic readings and one-act plays of the highest merit, and Charles Ferguson will warm the hearts of his listeners with his wonderful baritone voice that never fails to bring deserved applause.

HIGH SCHOOL ATHLETIC ASSOCIATION WILL HOLD BOX SOCIAL MAY 5

The high school athletic association has announced an old-fashioned box social to be held in the high school auditorium Thursday night of next week. An interesting and entertaining program by the band and other organizations is being arranged to make the occasion a most pleasant one.

The boxes will be auctioned by Alex Thompson, friend of the school, boys and girls. Hereford and anything else that contributes to the good of the community. His witty auctioneering should furnish as good entertainment as any other parts of the program.

Mrs. Walter Allen of Perryton, who will be remembered here as Miss Estelle Slaton, teacher at Summerfield, spent the week end in Hereford with old friends, and attended the funeral of Mrs. Lawrence Johnson.

Baseball League For City Begins Play This Week

Baseball arguments during the past winter concerning local players and their talents, coupled with reminiscences of the good times the civic and community organizations furnished the Hereford fans last summer with inter-club charity games, has led to the arrangement of a schedule of games among four clubs—Midgets, Lions, Odd Fellows and Fire Boys.

Two games will be played each week, thus giving each team one game each week. The season opened Wednesday, April 27, with the Odd Fellows facing the Firemen. Today the Lions play the Midgets in the second game of the schedule. Each team will face the other three on six occasions, the season being split in two parts, it being assumed the winners of each part to play a series at the finish next fall.

WALTER J. HESS BURIED AT UMBARGER MONDAY

Walter J. Hess, stock farmer living southeast of Hereford, died Thursday, April 21, and was buried Monday morning, after funeral services had been conducted by Rev. Fr. J. J. Dolje in the Umbarger Catholic church, assisted by Fr. Salvatore and Fr. Gabriel of the Hereford St. Anthony's church.

Mr. Hess was born 44 years ago in Cleveland, Ohio, and had lived a number of years on the farm eight miles southeast of Hereford. He is survived by his wife, one sister, Mrs. Ida Rose, of Cleveland, Ohio; five brothers, Lewis, M. W., and George of Umbarger; A. Hess of Cleveland, and B. J. Hess of Springdale, Arkansas. The last named, with Mr. and Mrs. Bert Talds of Arkansas, and a nephew, Herbert Rose, of Cleveland, attended the funeral.

Mr. Hess was a World War veteran, serving overseas from February 22, 1918, until August 15, 1919. While in the service his health failed and he never fully recovered. He was buried with the ritual of American Legion honors by members of the Hereford Post.

Card of Thanks.

We wish to thank the many friends for their kindness and beautiful floral offerings in the death of our beloved husband and brother. We wish to especially thank the American Legion for their wonderful assistance.

Mrs. Walter J. Hess, and 1-p His Sister and Brothers.

Mrs. L. Johnson Laid to Rest Here Sunday Afternoon

Mrs. Lawrence Johnson died at her home near Summerfield Friday, April 22, after a lingering illness that became critical a few weeks before her death. The funeral services were conducted Sunday afternoon in the First Baptist church of Hereford by Rev. Herman Coe of Summerfield, and interment made in West Park Cemetery. Pall bearers were J. A. Noland, Carl Frye, C. R. Waiser, S. L. Waiser, L. L. Cannon and B. C. Roberson.

So well known and dearly beloved for her many works of charity and community welfare was Mrs. Johnson that the host of sorrowing friends attending the services taxed the capacity of the great church. Banks of flowers about the altar gave mute testimony of the love and esteem in which she was held by all who knew her.

Effie E. Davis was born in Boone county, Iowa, March 10, 1872, where she grew to young womanhood. She taught school there for a number of years before her marriage with Lawrence Johnson in 1896.

The family moved to Hereford in 1908, residing here one year before moving to Summerfield where they made their home until her death.

Mrs. Johnson was very active in social and civic affairs of the communities in which she lived, and her absence will be felt by all Deaf Smith county people. For 22 years she had been a member of the Hereford Rebekah lodge, and led a consecrated Christian life that endeared her to all her friends and acquaintances.

METHODIST CHOR WILL SING OVER W.D.A.G. SUNDAY

Mrs. J. C. McCracken, director of the Methodist choir, will take eight other members of the group with her Sunday to Amarillo where they will present an interval of sacred music over radio station W.D.A.G., beginning at 3:30. Others making the trip will be Mmes. W. B. Wiltshire, W. J. Stanford, R. P. Conaway, and Messrs. E. B. Black, Grant Fuller, Joe Beyer, A. A. Ott and I. H. Spratt.

Dr. E. E. Robinson, pastor here, will deliver an address during the half hour session given to the Hereford program, his subject being "The Last Step".

Miss Eunice Glibbreath left Wednesday for Columbia, Tenn., where she will visit several weeks, returning to his home with her uncle, Carl Glibbreath, who visited in Hereford the past few days.

Rev. Mark Beavers, formerly of this city, now presiding elder in the Clarendon district, was here Tuesday visiting his sons, Hall and Lamar, and daughters, Mrs. Joe Hendrix and Miss Zoe Beavers.

Carl Glibbreath of Columbia, Tennessee, arrived Saturday for a short visit with his brother, Jeff Glibbreath, and family. Together they visited their brothers, Will and Ray Glibbreath in Bellview and Higgins Sunday and Monday.

Society

MRS. ROGER CORBETT HOSTESS TO OTRA VEZ CLUB

Members and friends of the Otra Vez club enjoyed a very clever party Wednesday afternoon when they were entertained by Mrs. Roger Corbett at her home on Lake Avenue.

As each guest arrived, she received a tally from a little doll which was covered with rainbow colors, and she then found her place at the bridge tables by matching the colors of the ribbon on her tally, for each table had a color instead of the customary number. As soon as four hands had been played at each table, everyone moved to another, which was designated on her tally. In this way, every one moved every time there was a change made and partners were changed each time. When scores were compared it was found that Mrs. J. W. Witherspoon had high for the club, and Mrs. M. C. Alston high for guests. Lovely refreshments in keeping

with the idea of rainbow colors were served by the hostess to guests: Mmes. Harold Close, Raymond Cone, Oscar Easley, M. C. Alston, V. T. Downs, Jimmy Robinson, Roy Smith, La Juana Hanna, T. L. Morgan, B. H. Hopkins, Travis Dameron, Robert Sisk; Misses Mabel Gass and Eloise Pittman.

Members, Mmes. E. L. Brady, Tom Carter, A. T. Fraser, A. C. Hales, J. C. McCracken, Ivor McClendon, J. M. Murchison, J. C. Parker, J. M. Posey, B. M. Wiltshire, J. W. Witherspoon; Misses Emma Jeanne Donald, Gladys Selinger and Martha Duncan.

PARTY COMPLIMENTS BIRTHDAY OF MRS. VANDERBURG

Last Monday afternoon, the Worth While club of elderly ladies met with Mrs. S. E. Askren at her home, 507 Miles Avenue. This club is sponsored by the Pioneer club and is made up of mothers of the Pioneer club members. The occasion of this meeting was in honor of Mrs. Vanderburg's birthday. The party lasted from two until five o'clock, and the time was spent in talking about past experiences.

About 25 ladies were present, and as the evening came to a close lovely refreshments consisting of punch and angel food cake were served by the hostess, assisted by

Mmes. A. A. Foster and J. H. Sharman of the Pioneer club. Many more happy birthdays were wished for Mrs. Vanderburg.

MR. AND MRS. BEYER ENTERTAIN FRIENDS WITH FORTY-TWO

Mr. and Mrs. Joe E. Beyer most pleasantly entertained a group of friends playing forty-two in their lovely home Thursday evening of last week.

Dinner was served immediately upon the arrival of the guests, after which the evening was spent striving for honors at the popular game.

Messrs. and Mmes. Carl Mountz, Sank Ramey, Rex Tynes and R. E. Kessle were guests of the most enjoyable evening.

ANNUAL PLATEAU SINGING CONVENTION MEETS AT WALCOTT, SUNDAY MAY 8

The annual county convention of the Plateau Singers will meet in an all-day session at Walcott school house on Mother's Day, May 8. A big basket dinner will be spread at noon and those from Deaf Smith county are asked to bring well-filled containers of food to help in caring for the wants of the hundreds of visitors from outside the county who will be present.

DANCE

St. Anthony's Auditorium

Tuesday, May 3

9:00 O'CLOCK

Music by Local Orchestra

Everybody Welcome.

PIGGLY WIGGLY

All Over the World

Specials for Friday and Saturday

LETTUCE—	6c
Nice Firm Heads	
New Potatoes Five Pounds	24c
TOMATO JUICE—	25c
Heinz, No. 1 tall, three cans	
Grapefruit Seedless, six for	19c
NORTHERN TISSUE—	25c
Three for	
CHILI Austex, No. 1 cans, 2 for	23c
WHEATIES—	15c
Regular size, two packages	
CHERRIES Red Fitted, gallon	49c
PEANUT BUTTER—	22c
Canova, 16-ounce glass	
Graham Crackers 2 lb. box	22c
KRAUT—	25c
Medium can, three for	
SOAP Toilet, 16c French milled, each	5c
BEEF ROAST, pound	10c
PORK ROAST, lean, pound	12 1/2c
VEAL LOAF MEAT, pork added, 3 lbs	25c
ROUND, Loin, T-Bone, pound	12 1/2c
BACON, sliced Pinkneys, lb	18c
PURE PORK SAUSAGE, lb	12 1/2c
LONGHORN CHEESE, lb	17 1/2c