

The Hereford Brand

VOLUME 16 HEREFORD, TEXAS, THURSDAY, OCTOBER 5, 1916. NUMBER 36

HEREFORD TENNIS PLAYERS WIN IN THE TOURNAMENT

Defeated Canyon and Amarillo in the Doubles—Three Undefeated in the Singles

The tennis tournament Monday was played between Hereford, Canyon and Amarillo. The other towns failed to send their men to participate in the games.

Hereford boys were very much in evidence and got away with both doubles and the singles.

The first games were played between Dameron and Stocking, of Hereford, Reeves and Allen, of Canyon, the former winning by a score of 8-6, 2-6, 7-5. Reeves and Allen defeated Parcel and Finkler of Amarillo by a score of 6-4, 8-4.

Dameron and Stocking defeated Park and Black by a score of 6-1, 8-3.

The singles left the three Hereford players undefeated and they did not play to determine the championship of the day. The following were the results of the games:

Dameron defeated Reeves.
Stocking defeated Shirley.
Finkler defeated Black.
Russell of Hereford defeated Parcel.
Dameron defeated Finkler.—Randall County News.

Sells Good Ranch

Messrs. Shore & Hill sold last week to some Lubbock parties their ranch of two and a half sections with thirteen section lease.

This is one of the good ranches of that section and while the price was private it is understood to be one that brings these gentlemen a good profit over the price paid last spring.

Every farmer in this part of the country is going to be benefitted by the fair.

Friends of Mrs. C. H. Churchill will be glad to know that she is convalescent after her very serious illness. She is still at the sanitarium.

State Fire Prevention Day

The Governor of Texas has issued his proclamation designating Monday, October 9, 1916, as State Fire Prevention Day, and has requested the people of Texas to observe it as such and to take the precaution to render their premises as little liable to fire as possible. He states that the fire loss in the State of Texas during the past 12 months exceeds \$16,000,000.00, the most of which was preventable. October 9th is the anniversary of the great Chicago fire, and the Governors of many States have issued proclamations requesting their people to observe it as Fire Prevention Day, in an effort to make it a day of National observance.

In accordance with the suggestion of the Governor, I hereby request the people of Hereford and vicinity to observe Monday, October 9th as Fire Prevention Day, and that everybody should devote the day to ridding their premises of all weeds and trash. I suggest that a special effort be made during the week of October 9th, to cut and burn all weeds and rubbish everywhere within the city, and that all flues, stove pipes, chimneys, and electric wiring be examined, and that every device used in connection with heating and lighting be put in safe condition for winter use.

I suggest that the people living on each block should organize for the purpose of cutting and burning all weeds and rubbish therefrom, and from the alleys and streets contiguous, in order to make the town as safe as possible against fires.

Wm. M. Knight, Mayor.

The citizens of Hereford held an enthusiastic mass meeting and unanimously decided to hold a county fair October 13 and 14.—Tulsa Herald.

For a great big affair are being made.—Clarendon News.

Deaf Smith county citizens have decided to hold a two days' fair this fall in the city of Hereford. October 13 and 14 have been named as the days, and considerable preparation

HEREFORD BUSINESS MEN TO AMARILLO

Mayor Wm. M. Knight, D. L. McDonald, J. Frank Potts and Henry Wilkinson Attend Ozark Trail Meeting

Hereford is awakening to the fact that she can not afford to let her apathy stand in the way of her progress, and that too many good things which are her right are being lost to the great "Hereford Country" by her indifference.

The Ozark Trail meeting in Amarillo yesterday, which gave an opportunity for Panhandle business men to meet Col. W. H. (Coin) Harvey and to obtain information in regard to the proposed route of the trail, was attended by four representative Hereford citizens, namely: Mayor Wm. M. Knight, D. L. McDonald, J. Frank Potts and Henry Wilkinson.

These gentlemen brought before the meeting the practicability of bringing the route through Hereford, showing that while the route through Tucumcari is perhaps more direct, the difference, owing to the better road, is all in favor of Hereford.

The Ozark Trail coming, as it does, from St. Louis, through Oklahoma, and west to connect with the Santa Fe Trail, would be of great commercial advantage to the Hereford country. It would put Hereford on the direct line of tourist travel and would be the best advertisement this country could have. By all means, this enterprise should not be lost to Hereford.

Hereford, Deaf Smith county, is going to pull off a big fair, Oct. 13 and 14. \$300 has already been raised to finance the enterprise.—Lockney Beacon.

Jitney Breaks Arm

Mr. Orville Newell got his arm broken at the wrist last Monday evening while cranking a Ford. It backfired and caught his arm.

PROGRAM

Panhandle and Plains Day, State Fair, Dallas, October 21, 1916

10 A. M.

Call to Order—Hon. J. J. Cleveland, Crosbyton, President Panhandle and Plains Exhibit Association.

Music—Muse's Band Roll Call of Counties—Porter A. Whaley, Amarillo, Secretary Panhandle and Plains Exhibit Association.

"Old Days in Panhandle"—Address—Hon. M. E. Kerrigan, of Quanah.

Music—Mese's Band "Panhandle Plains Today"—Address—Hon. R. B. Cousins, President West Texas State Normal College, Canyon.

Grand March around Fair Grounds.

To Exhibitors

Saturday, October 21st 1916, will be Panhandle and Plains day at the State Fair of Texas. This announcement is made because of special trains arranged to leave via both the Santa Fe and Ft. Worth and Denver Rys., on the 20th, arriving at Dallas on the morning of the 21st.

Please note the following information:

The Santa Fe special will leave Amarillo early Friday morning, Oct. 20th, and will go thru Dallas, arriving in that city at 7 a. m. Saturday October 21st, which is Panhandle and Plains day. See your railroad agent for the exact time this train will pass thru your city. The round trip railroad fare from Amarillo to Dallas will be \$8, and the rate from your city will be a proportionate basis.

The Denver road will sell tickets from Amarillo and intermediate points to Fort Worth on Oct. 20th, good for trains arriving in Dallas on the morning of October 21st, which is Panhandle and Plains day. Parties leaving Amarillo at 5:40 p. m. Oct. 20th, and which leaves other points at later hours. See your agent. We are now having manufactured

Leaves For Amarillo

Mr. John W. Sherman, who has been connected with the Western National Bank for several years, first as bookkeeper, then as assistant cashier, and for some time as cashier, severed his connection with that institution last week to accept a position with the National Bank of Commerce of Amarillo. Mr. Sherman will have charge of the department of cattle loans which is a lucrative and important position. Mr. Sherman is not only an excellent banker but one of Hereford's very best citizens. He has been an active exponent of every good movement for the betterment of the town, financially, socially, and morally.

It is the sincere regret of all Hereford's good people that Mr. and Mrs. Sherman leave here. The Amarillo institution will find in Mr. Sherman a most able worker.

Funeral

A Mr. Williams, of Collin county, is working for Mr. Marshall Chamness.

Mr. Roy Bottsford and Miss Eva Rice took dinner with Mr. and Mrs. Hollis Galley Saturday.

Mr. Thomas Wallis, with his son, Thomas, Mr. and Mrs. Will Mellon, the latter a daughter of Mr. Wallis, motorist here from Colorado to visit his daughter, Mrs. Will Vetter, and sons, Samuel and Henry Wallis.

Mr. and Mrs. Patton accompanied Bro. Baker to the Askren school for services Sunday.

After the preaching services at the school house Sunday, four young people received the ordinance of baptism.

20,000 Panhandle and Plains day badges for distribution on Panhandle and Plains day. See that all excursionists from your community, after arriving in Dallas, immediately call at the Panhandle and Plains Building, Fair Grounds, and there we will distribute to them badges, programs for our special day, etc. J. J. CLEVELAND, Pres.

FATAL ACCIDENT.

Miss Olive Buster Thrown From Auto and Instantly Killed.

One of the saddest tragedies that has ever come to Hereford was enacted yesterday morning when Miss Olive Buster fell from a rapidly moving car, breaking her neck. The car, which was driven by Wiley Jones, was passing over a rough surface with a steep incline, at the side of the road, about 2 1/2 miles north of town. Stopping the car as quickly as possible after the accident and seeing that the girl was at least seriously injured, Mr. Jones ran to a near-by farm house, that of D. P. Vaughn, and summoned assistance. Dr. Price was immediately called and the unfortunate girl was carried to the Vaughn residence. Life was found to have been extinct from the moment of the fall.

The tragic death of this young girl is a shock to the community and a severe blow to her relatives and friends. She was the daughter of Mrs. George Karr, of this city, and has lived here all her life. She was an alumna of the Hereford High School of the class of 1915.

The family have the sincere sympathy of many friends. The funeral will be held from the residence at 10 A. M. Friday.

Mrs. O. G. Hill and daughters, Mozelle and Billy returned Thursday from a month's visit with Mrs. Hill's father, Attorney W. C. Jones, at Robstown. They also spent some time at Corpus Christi.

Don't miss the industrial parade. It will be worth going a long way to see.

Girl Raised Good Pig

H. Boehm & Son have become the owners of three fine hogs exhibited at the fair last week. They were exhibited by Miss Grace Welch and the heaviest one weighed 250 pounds at seven months old.—Woodward (Okla.) Democrat.

October 13-14

HEREFORD FAIR

October 13-14

10 Prime Beeves
20 Fat Mutton

Big Barbecue

10 Prime Beeves
20 Fat Mutton

A real slashing big old time barbecue with all the trimmings
Bring the family and enjoy two days of Hereford hospitality

PRIZE WINNING LIVE STOCK SHOW

THE LIVE STOCK SHOW in all departments promises to be the greatest event in the history of Hereford. Famous for its cattle, for its hogs, horses, mules and poultry, why should not this effort be crowned with success?

EVERY CITIZEN of the Hereford Country is invited to attend the Fair and bring an exhibit. This includes every man, woman and child living in the territory tributary to Hereford and not limited to Deaf Smith County alone. You of Castro, Parmer, Randall and Oldham Counties, are especially invited to join us and bring your exhibits.

CASH PRIZES AND PREMIUMS

EITHER CASH OR RIBBON PRIZES will be awarded all exhibits by impartial judges. For Special Premium List, see elsewhere in this issue of the BRAND, and write the Secretary for regular list.

BETTER BABIES CONTEST

THE BETTER BABIES CONTEST promoted by the Hereford Civic League, promises to be an event of unusual interest. Why should not this healthful plains country make capital of its babies—the greatest babies in the world. Enter your baby in the contest.

GRAND FLORAL AUTOMOBILE PARADE

THE AUTO DEALERS of Hereford have offered big cash prizes for the best decorated cars represented by each dealer, and the Fair Association offers cash prizes for the best two cars. This means a monster parade of artistically decorated autos. The decorated cars will head the parade, and every car owner is invited and expected to join in this grand feature. This parade will include all decorated floats of whatever nature.

AMUSEMENTS

A SPLENDID PROGRAM of entertainment has been arranged and includes Broncho Busting, Cow Pony Race, Potato Race, Saek Race, Greased Pig Contest, Tournament Contest, Foot Ball Games and Fancy Riding. Get Your Horses Lined Up, Boys, and Bring 'Em On.

All indoor exhibits will be shown in the basement of our beautiful court house with its beautiful blue grass lawn, trees and shrubbery. The live stock exhibit will be shown to the south and west of the court house in well arranged pens and corrals. The whole fair is compactly arranged and conveniently located, with no hack, bus or jitney fares to pay. No admission fees charged on anything connected with the Fair, and everything free as the air you breathe.

COME TO THE HEREFORD FAIR. BRING YOUR FAMILY AND YOUR FRIENDS. OCTOBER 13-14

Amarillo Gets "Ozark Trail"

(From The Southwest Plainsman.)
 The Ozark Trail, a highway of national importance, extending from St. Louis to the Pacific Coast, will pass through Amarillo, making this city one of its converging points. This was decided last week, at a meeting of the good roads boosters held at the Board of Development rooms, at which a big bunch of local enthusiasts expressed themselves as confident that Amarillo could and would meet all requirements necessary to make her a connecting link in the great system of permanent highways that will ultimately stretch from the Atlantic to the Pacific.
 The acquisition of this line will mean more for Amarillo and the Plains country than a trunk line rail road, as was pointed out by Col. W. H. (Coin) Harvey at the meeting and will bring thru this section more travelers than any other inducement would bring. Amarillo knows something of the benefits to be derived from such travel through her experiences with the Colorado-to-the-Gulf highway which brought upwards of 100 cars a day through here, the past summer. We venture the assertion that there is not a single citizen who would hesitate a moment if asked whether or not this new highway should be brought through here and the assured fact of its coming will be of greatest satisfaction to all.
 Sam B. Vaughn, of the Board of City Development called a meeting last week, for the purpose of presenting the proposition of Col. Harvey. Mr. Vaughn presided at the meeting and Rev. E. C. Mobley welcomed the Colonel and his companion, Mr. Floyd Thompson, of Oklahoma City, in his usual felicitous style. He said that there will not be probably another line of railroad built through this section for some time, people are building highways instead. The Ozark Trail will mean more for Amarillo than the Colorado-to-the-Gulf as it will draw travel from a much larger territory. Our climate is especially favorable for such travel, being sufficiently mild to permit of travelling during the whole year. Mr. Mobley introduced Col. Harvey, President of the Ozark Trail Association, who said that the Ozark Trail had been undertaken in order to connect the four states of Arkansas, Missouri, Oklahoma and Kansas with a permanent highway. Over a thousand miles of the trail are already routed and marked and such intense interest was displayed last year at the Springfield meeting that it was decided to make a main east and west road to connect with the Santa Fe Trail making it a link in the transcontinental highway. It will have the advantage of being 150 miles shorter than either the Santa Fe Trail or the Lincoln Highway and will traverse the picturesque Ozark mountain country of Arkansas, the largest zinc mines in the United States and the largest oil field in the world as it passes through Oklahoma and the Plains country of the Southwest. It is expected that, without exaggeration, 300 cars a day will pass over the Trail and it will do the country more good than that number of travelers passing through in a railroad train as they will see more of the country. Moreover, the railway passengers buy no gas and pay no hotel bills. There will be investors, as well as pleasure-seekers, passing through

Catarrah Cannot Be Cured
 with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrah is a blood or constitutional disease and, in order to cure it, you must take internal remedies. Halls' Family Pills are taken internally, and act directly upon the blood and mucous surfaces. Halls' Family Pills are not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best tonics known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrah. Send for testimonials, free.
 F. J. CHENEY & CO., Props., Toledo, O.
 Sold by Druggists, price 25c.
 Take Halls' Family Pills for constipation.

and there is always a chance that they will like the country so well that they will purchase property and become settlers.
 The method of construction required by the Association is one not difficult to follow, particularly in the Plains section where roads are already good. The greater part of the time, it is required that after the roads are graded so that they will drain well, concrete culverts be put in and the road hard surfaced. The cost of good roads is very generally overestimated and it should be possible to grade roads in this country for \$25 per mile which would leave plenty of money for hard surfacing and providing concrete culverts.
 Springfield has a live organization and employs a promotion man to look after the movement. Oklahoma City was required to raise \$10,000 and was over subscribed. Amarillo is in line from the latter place west to some connection with the Santa Fe Trail and the reputation of this city led the promoters of the Ozark Trail to think that Amarillo would be a good booster to have on the line. Springfield, Mo., Tulsa, and Oklahoma City, Okla., and Amarillo are the four converging points thus far agreed upon. It is 300 miles from Oklahoma City to Amarillo and 250 from Amarillo to the probable junction with the Santa Fe Trail, but unless Amarillo measures up to her established reputation and does her share, Oklahoma City cannot be expected to sustain the road through this territory. It will be necessary to raise \$5000 and appoint a live committee of five members to work with the Association. The money is to be spent by the people themselves to pay men whom they themselves select to do the work. They should employ a good roads man who thoroughly understands what he is doing, furnish him a car and pay his traveling expenses. A railroad would require a bonus of anywhere from \$130,000 up, terminal facilities and a right of way and would not result in any more good to the country. If Amarillo gets the Ozark Trail it will put three times the \$5000 subscribed back into the pockets of her citizens. If Amarillo lays down the route, it will be put through south of here, possibly from Memphis to Roswell, even though the Association prefers to go through this city. A powerful organization is back of the movement and if it does not go through Amarillo, the road will be built to the Oklahoma line and will wait until it can be completed from that point. During the coming year, the Ozark trail will be extensively advertised in National publications so that as soon as it is completed, people will be ready to take the route. The government has appropriated \$85,000,000 for roads and this money will be spent on the most important and most traveled roads so it is safe to assume that some of it will be available for use by the different states, on the trail.
 Mr. Floyd Thompson, secretary of the Business Men's Association of Oklahoma City, was introduced and said that Col. Harvey covered the ground so thoroughly that there was not much left for other speakers who followed him. Road building has come to be regarded as a strictly business proposition and Oklahoma City wants the cooperation of Amarillo in the matter in hand. It is the saying in Oklahoma that all the smart men came from Texas and the smartest came first so Oklahoma knows what to expect from Amarillo. Col. Harvey and his four vice-presidents will select the route and it is suggested that the roads be made as straight as possible and some attention be paid to the hotel accommodations in the towns on the line.
 The Trail will be a bigger thing for the country than the Panama Canal. For the sum expended on the Canal, 50,000 miles of fine highways could be constructed which would serve 60,000,000 people. The Ozark Trail will be the most popular of the transcon-

tinental highways because it will be an all-the-year-round route, will have the finest scenery and will bring people to the great Plains country of the Southwest. Everybody has heard of this country and wants to come here. It will not only bring local trade but when the main line is put through here everybody is going to want feeders to it so that it will be an incentive for more good roads. Every man should do something for his community. Col. Harvey devotes three months of every year to building good roads. He believes that he is building character when he buldgs good roads. Whether that is true or not, it seems that good things are found on good roads and bad things on bad roads. The movement for good roads is the greatest cause of the present time and will bring greater results in dollars and cents to the people than any other single line of effort.
 Col. C. T. Herring was asked to give his views and expressed himself as surprised that Col. Harvey would even imagine that Amarillo would fall to rise to the occasion and prove herself a sinker instead of a cork. Amarillo is awake to the value of the Ozark Trail and has big ways of doing things to correspond with the bigness of the country of which she is the center. Amarillo will make the route so attractive that the Trail will have to come here. Even the preachers who live here, boost for Amarillo and that's more than they can conscientiously do some places. Amarillo is going to be on the map of the Ozark Trail.
 Mr. B. C. D. Bynum said the movement for better roads was worthy the best efforts of everybody. The country hasn't enough railroads and good roads will make the haul to market shorter. It would pay many times over the amount expended to make the roads good even if the Ozark Trail missed us.
 Mr. W. A. Miller with his characteristic booster spirit said that there was no question that Amarillo would have the Ozark Trail. There are only a few cities after which Amarillo will copy and Oklahoma City is one of them. Those who are interested in the settlement of the country realize that such a highway would be of inestimable value in inducing immigration and it would also be a potential consideration from a military standpoint.
 The meeting was attended by a big bunch of good roads advocates from McLean, Shamrock and Groom who also want the Ozark Trail. Mr. Richardson, of McLean, said that the people are for it and stand ready to put their roads in shape.
 Mr. Rice, also of McLean, said that the citizens of his town had always thought that McLean was on the map, but when they found that it wasn't, they determined to put it on. McLean sent a delegation to Sayre to the good roads meeting held there and 65 enthusiasts from McLean attended the good roads meeting at Shamrock. There were 35 McLean boosters at the present meeting which shows that that city is wide awake on the subject. They have organized a good roads association and have started fixing up their highways. Committees are working each way from McLean getting the property owners to donate an extra ten feet on each side, making a 60-foot roadway. As soon as they get the consent of the property owners on both sides along a strip, men go out from town and move the fences back at once and do not wait for the farmers to do it. McLean wants to work hand in hand with Amarillo and the other towns along the line. Mr. Rice pointed out that McLean is on a straight line from Oklahoma City through Amarillo to Tucuman, N. M.
 The chair appointed a committee consisting of Messrs. C. T. Herring, W. A. Miller, Jr., B. C. D. Bynum, J. H. Avery and Sam B. Vaughn to undertake the preliminary work outlined by Col. Harvey and have a report ready on his return here, last Wednesday evening. That this committee performed its duties most satisfactorily is shown by the fact that they reported the \$2000 as raised and a permanent committee appointed to look after the construction work on the Trail, at that time. Amarillo is thereby assured a position as a converging point on the Trail and will also have the support of Col. Harvey for the next meeting of the Association—a convention which will bring upwards of 2,000 good roads boosters to our city. The next meeting of the Association will be held at Oklahoma City, Nov. 21st, and Amarillo will send a delegation there to invite the members here.

Swisher Will Be There

Swisher county will participate in the All-Panhandle and Plains exhibit at Dallas and if the display sent the Panhandle State Fair is any criterion, Swisher will do herself proud on the occasion. President Cleveland of the Commercial Club of Crosbyton, is personally offering a beautiful loving cup to the Panhandle county making the best display at Dallas, and of course Swisher expects to bring that cup home.
"YOU'LL LIKE HEREFORD"

How to Treat Seed Wheat
 The industrial department of the Atchison, Topeka and Santa Fe Railway Company, through its agricultural division, has issued a bulletin advising farmers how to prevent wheat smut. The bulletin follows:
 "Why should wheat growers of the Southwest suffer an annual loss of hundreds of thousands of dollars on account of wheat smut, which not only causes a decreased yield, but also a reduction in price? The loss ranges from two to twenty per cent, which is appalling, when one considers that two cents worth of formaldehyde-formalin will treat enough seed to sow an acre, and prevent the disease.
 "The formalin treatment is endorsed by the United States Department of Agriculture, the State and National Experiment Station, and the State Agricultural College, and is as follows:
 "Secure a one-pound bottle of forty per cent solution of formalin at a reliable drug store. This quantity of formalin mixed with forty gallons of water will treat from thirty to forty bushels of seed.
 "The seed may be treated by dipping or sprinkling. To dip, the seed should be placed in a gunny sack and submerged in the solution, the liquid being in a barrel or tank. The bag or sack of wheat should be allowed to remain immersed in this solution for at least ten minutes, after which it should be taken out, allowing the liquid to drain back into the barrel or tank for a short time. The wheat should then be emptied upon a canvas or floor and covered with sacks or blankets for two hours, after which it should be thoroughly dried before sowing.
 "To sprinkle, prepare a clean place on a canvas or smooth floor, and thoroughly sprinkle the space to be occupied by the wheat, with the solution, before the seed is emptied upon it. Then spread the wheat upon the space thus prepared for it and sprinkle the solution over it, shoveling the grain so that all of the seed will be uniformly moistened with the liquid. Having thoroughly dampened the wheat with the solution, shovel the grain into a pile and cover with sacks or blankets for two hours, after which it should be thoroughly dried before sowing. Do not allow the wheat to remain wet too long after treating, as the germinating qualities might be injured.
 "Place the dried wheat into sacks that have been dipped in the solution, and it will be found a good plan to sprinkle the grain drill with the liquid before putting the seed into it. Exercise every precaution not to bring the treated seed into contact with grain that has not been treated, avoiding the use of bins that have contained smut infested wheat. The wheat can be sown at once after drying, or it may be stored."
Garza County Man Makes Good
 J. D. Saunders, who farms near Post, purchased his improved farm about a year ago for \$31.50 per acre and has just marketed his crop of maize and received therefor \$29.75 per acre above all expenses. Sixty acres of his 167-acre farm is in this crop and his other crops are going to make him a nice income besides. He says he would not sell for \$50 per acre.
But Still Has Cattle
 Hiram Strawn sold a bunch of cattle to Frank Cooper amounting to \$1475 this week. A few years ago Mr. Strawn went into the cattle business and started with an investment of \$500. He has sold \$2,975 worth and still has cattle. Arapaho Journal.
Sold His Calves
 R. D. Dunlyen sold his 200 head of calves to the Hammond Cattle Company Tuesday and will deliver about Oct. 15th. Miami Chief.

SANTA FE TIME TABLE

WEST BOUND	
No. 21	Lv. 6:40 a. m.
No. 117	Lv. 12:17 a. m.
EAST BOUND	
No. 22	Lv. 10:35 a. m.
No. 114	Lv. 5:59 p. m.

LODGE DIRECTORY

HEREFORD LODGE NO. 849, A. F. & A. M., meets th. Saturdays night 8 o'clock or before the full moon in each month. Visiting brethren cordially invited. J. W. Sherman, W. M.; A. S. Jones, Rep.

WOODMEN'S WORLD Meet every Second and Fourth Saturday night in the I. O. O. F. Hall. Visiting Brethren always welcome. C. E. Lester, Consul-Commander; C. L. Sullivan, Clerk.

Some Cotton Pickers
 Last Wednesday, T. A. Splawn and family picked 2100 pounds of cotton and were in town before five o'clock.
 One boy only nine years old picked 250 pounds. "Who can beat this?" Colony (Okla.) Courier.

"OCEANS OF WATER"
 Whenever You Need a General Tonic Take Grove's
 The Old Standard Grove's Tasteless Chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

A Complete Stock...

We have just received a car of bran and shorts, also a car of cottonseed meal.

We have plenty oats, corn chops, cold pressed cake, and, in fact, everything in our line.

...Phone 76...

E. W. Harrison



Whether on armored motor truck, service airplane, racing car, motor boat or pleasure vehicle, the men who know motors, use:

TEXACO GASOLINE AND TEXACO MOTOR OIL

You can bank on Texaco in the pinch, and get full power - at all times.

THE TEXAS COMPANY
 GENERAL OFFICES, HOUSTON, TEXAS
 Agents Everywhere

Santa Fe Special Excursions

Special excursion to Dallas Fair, Oct. 11-20th. Round trip rate \$9.60. Will operate special train on this date consisting of day coaches and Standard Tourist Sleepers leaving Amarillo 7 A. M. arriving Dallas following morning 8 A. M. returning leave Dallas about 7 P. M. Monday, Oct. 23rd arriving at Amarillo about 7 P. M. the 24th, allowing you three whole days in Dallas. Passengers from this station leave here on train 21 at 6 A. M. Oct. 20th, connecting with special train at Lubbock. Make your sleeper reservations early. For further information call on.

L. I. CARTON Agent

\$100,000 TO LOAN

On farms or ranches in Deaf Smith, Castro and Parmer Counties. Long time, cheap rates, no inspection expense, no delays.

Potts & Jones - Bonded Abstractors

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill.
 I wish every suffering woman would give

CARDUI

The Woman's Tonic

a trial. I still use Cardui when I feel a little bad, and it always does me good."
 Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

THE HEREFORD BRAND

B. F. GUTHRIE, Editor

Entered April 17, 1901, in the Postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter; first number of the Brand issued March 21, 1902.

Subscription Price \$1.50 Per Year, Strictly in Advance

"Old Glory" is to be honored at the fair. It has been unanimously decided that each float or car appearing in the parade shall carry as a fitting decorative climax, two flags.

This feature speaks volumes for Hereford and the fair management. The fair is, first of all, educational and the education that does not include loyalty, and love of country, is worse than none.

The influence of this feature introduced by the fair management will bear fruit in a truer conception of a proper attitude toward and respect for the flag that symbolizes the greatest government known to history.

"Your flag and my flag! And oh, how much it holds; Your land and my land—secure within its fold, Your heart and my heart beat quick-ly at the sight; Sun-kissed and wind-tossed, red and blue and white.

The one flag—the great flag—the flag for me and you Glorifies all else beside—the red and white and blue."

The big "Hereford" Country Fair" has side tracked every other interest in Hereford and holds the boards more prominently with each day.

Every day brings its inquiries regarding exhibits, premiums etc. from all the surrounding country. Many agricultural exhibits have already been brought in. Prominent stock men are arranging to enter representatives from the finest herds in the Panhandle.

The entries in all departments promises to be of exceptional interest. The response which the people of the rural districts, and the neighboring towns is making has inspired the fair management and Hereford people in general to the highest pitch of enthusiasm and has strengthened their determination to make the "Hereford Country Fair" the biggest event in the annals of Hereford.

That the people of Texas are alive to the responsibilities which are the natural heritage of a great commonwealth, is shown by the demand of the people for sufficient taxes to enable them to maintain adequate schools—the first essential for an intelligent and progressive citizenry.

In some parts of the state the schools are seriously handicapped by lack of funds. The people want better schools and many have expressed their willingness to vote upon themselves the extra tax for school purposes which is provided in what is known as House Joint Resolution 30 which submits to the voters of the state at the November election a constitutional amendment which provides that "the Legislature may enact a law permitting common and independent school districts, to levy a local school tax not to exceed one dollar on the one hundred dollars of assessed property valuation by a majority vote of the qualified property tax-paying voters of the district, and also permitting counties to levy a county school tax of fifty cents on the one hundred dollars of assessed property valuation to supplement the county school funds if a majority of the qualified property tax-paying voters of the county desire to do so."

Neither of these provisions is effective independent of the other, nor does the proposed legislation impose a tax upon any one. It merely removes the constitutional restriction which prevents the people from taxing themselves to maintain better schools.

Because the amendment is not needed in every district or county is no reason why the citizens of the entire state should not be interested. It is manifestly unjust to deprive your neighbor of educational advantages for his children—merely because you have them for your own. What affects the citizens of any part of the state affects the entire state, and no voter can afford to be indifferent to this matter when he casts his vote in the November election.

An interesting display that is being arranged for the fair is a collection of curios. This section abounds in rare and curious relics of historic and local interest and this feature of the fair will be a distinct addition.

The Lockney Beacon has added its name to the list of \$1.50 papers. The Beacon or any other good paper is very moderately priced at \$1.50 and if print shops—commodities continue to get worse instead, of better \$1.50 will not long remain a living price.

The newspaper can no more afford to court failure in business than can the dealer in shoes or sugar. To creditably represent its community, the newspaper must keep up appear-

ances. A seedy, down at the heel newspaper speaks for the country which produces it much as does the "one gallus" tramp. It takes time and money and a few other requisites to get out a representative paper and the country that will not support a \$1.50 paper must not expect to find \$1.50 quality in the \$1.00 paper.

GOOD ROADS ENTHUSIASM.
A wonderful wave of good roads enthusiasm has swept over the Panhandle the past two weeks owing to the visits of E. F. Hernan, of the National Highway Association and W. H. (Coin) Harvey, of the Ozark Trail. Meetings have been held at all the towns that could possibly be included on the itinerary of either and many of the people were not satisfied with simply meeting but turned out with their sleeves rolled up and put in one or more good days' work on the roads in their localities.

Local organizations have been formed from one end to the other of the territory traversed by these famous highways and it is certain that many a mile of permanent road will be built in the coming months.

As a matter of fact, not all of the towns that are competing for the honor, will get the highway, but even if they do not, an untold amount of good will accrue to the communities by reason of effort put forth and when once the pleasure and profit to be derived from good roads is brought close home by the juxtaposition of the good and the bad, there will be still other good roads built.

It is a matter for congratulation that this territory is to have more auto roads since the country is so sparsely settled that there are but few railroads and many thriving towns have no rail facilities at all. The good highways will mean more to these towns than a railroad as many of them can testify from experience of the past summer when the auto travel brought to them the greater part of the ready cash in circulation through the summer months.

Everyone is agreed that good roads are a good thing and equally that bad roads are a bad thing, but the latter appears to be a condition that people become used to and treat as a "dispensation of Providence." Bad roads nearly always lead through a section of poor homes, poor schools, frequently no churches and run down, neglected fields. On the other hand, the good roads seem to prefer to pass comfortable homes, good schools (frequently consolidated) prosperous churches and well tilled, thrifty fields. By all means let us have the good things of which there is no danger of getting a surfeit.

Good Roads Day in Roberts County
Four "gangs" of good roads workers went out from Miami, on Tuesday of last week, and put in the day improving the highways leading to that town. The Chief says that everybody in the county was on the job and the result was a lot of permanent good done. A movement is on foot to have a "Good Roads Day" once each month and it is thought that Roberts county roads will soon be put in the 50 mile per hour class.

American Royal at Kansas City
Nearly 1500 named individual animals were entered in the American Royal Live Stock Show at Kansas City this week. There are 413 Hereford entries in the breeding class, 389 Short-horns, 33 Galloways and 175 Aberdeen Angus. Among the herd entries are 149 Hereford, 121 Shorthorn, 16 Galloway and 68 Aberdeen Angus. There were also an unusually large number of entries in the fat stock classes.

Busy Harvesting Corn
Dick Boulware is the busiest man on the mesa this week. He is harvesting his big crop of corn and other feed stuff before the frost gets it. Dick has as fine crop of corn as ever grew on the mesa, the result of being ready to get the good of one little local rain, that came just at the right time.—Roy (N. M.) Spanish American.

Fair Boosters Have Cold Trip
The cold weather of last week did not daunt the Floydada fair boosters who started out in the face of it to make a three-days tour of the South Plains in the interest of the Floyd County Fair. There were 17 cars and they visited Petersburg, Abernathy, Lubbock, Lorenzo, Ralls, Crosbyton, Cone, Lockney, Floco, Blainview, Hale Center, Mickey, Roaring Springs, Matador, White Flat, Flomot, Quitaque, and Silverton.

Whenever You Need a General Tonic
The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

Better Babies Contest

The Better Babies contest to be held during the Hereford Fair, is growing in interest. The entry number of 50 babies has been secured, and arrangements for the examinations and scoring are completed.

Farmers and their wives study scientific farming and domestic science to raise bigger and better crops; to improve their livestock; to produce richer milk; to make better bread; to have more money in the bank. Then why not study better babies hygiene to make your baby bigger and stronger; to raise the standard of health in your family; to reduce doctor's bills; to have happier children in your home?

The Better Babies contest is valuable to a community when it is conducted along educational lines. The greatest returns which parents and children secure from the contest is more knowledge, and a better understanding of the child and its needs. And thus the children are given a better start in life. Therefore parents should understand that their children are entered for information and help and not for prizes, then the contest will be placed on the highest possible plane of usefulness.

The Better Babies standard score card as issued by the Woman's Home Companion has been prepared to test the physical and mental development of children between the ages of six months and sixty months inclusive, but owing to the short time which the committee had to arrange for the contest only children ranging between the age of six months and thirty months will be examined. The divisions by age is as follows:

- DIVISION A**
The prizes are first, second and third, blue, red and yellow ribbons.
1. Boy 6 to 12 months Blue Ribbon, Red Ribbon, Yellow Ribbon.
2. Girl 6 to 12 months Blue Ribbon, Red Ribbon, Yellow Ribbon.

- DIVISION B**
1. Boy 12 to 24 months Blue Ribbon, Red Ribbon, Yellow Ribbon.
2. Girl 12 to 24 months Blue Ribbon, Red Ribbon, Yellow Ribbon.

- DIVISION C**
1. Boy 24 to 30 months Blue Ribbon, Red Ribbon, Yellow Ribbon.
2. Girl 24 to 30 months Blue Ribbon, Red Ribbon, Yellow Ribbon.

To highest scoring boy in contest—Better Babies medal in bronze.
To highest scoring girl in contest—Better Babies medal in bronze.
To each child entered a Better Babies certificate of examination.

The examination will be conducted in the District Court room, October 12, 13 and 14.

The committee has secured the cooperation of all the loyal physicians and several trained nurses. Dr. J. J. Crume, of Amarillo, a specialist on the eye, ear, nose and throat will be present Friday and conduct the examinations in his special line.

There will be a health exhibit of special interest to mothers, and all mothers are urged to attend this exhibit whether they have entered in the contest or not. Also a quantity of literature will be on hand for free distribution to anyone interested.

The contest will close with a Perambulator Parade of all the babies entered in the contest around the court house square at 4 o'clock Saturday afternoon following which the babies, accompanied by their mothers, will be invited to the Star Theater where the following program will be given:
Music—"The Slumber Boat"—Gaynor Ladies' Sextette

Object of a Better Babies Contest.
.....Mrs. J. E. Ferguson
Solo—"Where Did You Come From"
Baby Dear.....Mrs. Baird
Address.....Dr. W. F. Gabbert
Awards.....Prof. Douglas Shirley

Wyche-Lakeview Locals
Mr. and Mrs. D. L. Hooper were week-end guests in the Chas. McNeerney home, and Mrs. McNeerney and Mrs. F. W. Curtis were Sunday visitors there.
Mr. and Mrs. W. W. Chivington visited Sunday with Mr. and Mrs. I. H. Spratt in Hereford.

Mr. and Mrs. L. L. Cannon and daughter, Mable, and Mr. and Mrs. W. High, spent Sunday afternoon with Mr. and Mrs. C. J. Paddock.

Raleigh Hough and family spent Sunday in Hereford, with Mr. Hough's mother.

Mrs. Raleigh Hough spent Monday afternoon with Mrs. T. Bandy.

Mr. and Mrs. S. E. Brown and Mrs. J. H. Copeland were Sunday visitors in the Copeland home.

Mr. and Mrs. D. L. Hooper arrived Wednesday and will visit Mr. and Mrs. G. W. Smith and other friends.

Mrs. W. W. Chivington spent Tuesday with Mrs. C. J. Paddock.

Mrs. Will Smith and daughters, spent Sunday in Hereford, while Mr. Smith went to Amarillo, week from a visit with that new grand-daughter at Canyon.

Bro. Hawkins filled his regular appointment at Wyche Sunday.

Several from this neighborhood plan to exhibit at the fair next week. The Thursday Club are planning to get out a good display, either individual or as a club which will be decided at the meeting at Mrs. Wolf's Thursday.

WITH THE CHURCHES

Epworth League Program
Subject—The Consecration of Home life.

Song
Prayer
Scripture Lesson—Acts 10:1-8; 17:24; 44:48.

1. Consecrating Home Life to the Children—Willie Dickert.

2. Consecrating Home Life to the Old Folks—Mr. Tedford.

3. Consecrating the Home Life to the Community—Temple Sites.

4. Song.

5. How May We Show Piety at Home—Erney Evans.

6. Setting the Home in the Midst of Need—Mr. Garrett.

7. Special Music—Miss Claudia Duncan.

8. How Young Women May be Workers at Home—Grace Sites.

Benediction.
Leader—Miss Elizabeth Black.

B. Y. P. U. Program
Sunday, October 8, 1916.

Song
Prayer

Report of Committees.
Bible Quiz—Mr. Earl Wilson.
Leader in Charge.

Scripture Reading—Acts 11:1-10.

Glady's Howton,
Corinne Jowell.

1. The Gospel on its Way to the Heathen—Willie Owen.

2. The Conversion of Saul of Tarsus—Mr. A. O. Thompson.

Violin Solo—Jack Mounts.

3. Peter's Defense of His Action—Lola Lacy.

4. The Establishment of a New Religious Career—Mrs. Roberts.

5. The Contribution of the Church at Antioch—Alice Ward.

Special Song—Mrs. A. O. Thompson, Mrs. Earl Wilson.

Closing Prayer.

Cordell Mill Started

The Cordell Milling Co. started the wheels to turning last week and is now turning out 50 barrels of "White Rose" flour per day. The mill has been building since last June and is a modern structure which will convert the farmers' wheat of that section into flour that will find a ready sale.

The Texas & Pacific railroad is preparing to move its station at Loraine. The new depot will be across the tracks from the old site.

Scherer Vicinity

The Baker boys and Wm. McIntosh made a trip to Bovina Sunday.

Mrs. Howton visited home folks from Friday until Sunday.

Mr. and Mrs. Slade, and children of Henrietta, are visiting their daughters, Mesdames Garret and Kirkman.

Mrs. Glava visited at Adrian last week.

Mrs. Joe Baker and daughter, Herriot, also Al McIntosh's family, were dinner guests at Wm. McIntosh's Sunday.

The Misses Hood and Baker called on Miss Howton Sunday evening.

Mr. and Mrs. Godfrey, of Clovis, began work at Fulkerson's ranch Monday.

Mr. Shepard is helping Fletcher Rogers.

Fulkerson broke his binder Monday and had to make a trip to Hereford.

Mr. Stubbs has six men cutting feed. Fulkerson called at McIntosh's Sunday afternoon.

All are getting along fairly well with feed cutting.

A light frost last Wednesday night, the 27th. Did not hurt upland feed.

Mr. Tom Bassett of Colorado, is back on business.

John Whitsett shipped cattle to Kansas City last Friday.

Mr. Stubbs sent some cattle to Kansas City for show at the Royal.

Lightning Strikes Home of Dr. Mood

During the thunder storm that occurred last Saturday evening, Dr. J. L. Mood and family were startled by a bolt of lightning that instead of being accompanied by the usual roll of thunder, sounded like a pistol shot. Mrs. Mood and two children were sitting on a steel cot and received a shock.

The doctor knew it struck close and was for going out immediately but his wife prevailed on him to wait ten minutes until the storm had somewhat abated. Stepping into the one room house in the rear of their main dwelling he found it littered with splinters that came from the shattering of a 2x4 at one side of the room.

One would naturally expect a fire to be set by such a bolt and the family are fortunate that there was not.

Channing Courier.

Kiowa County Winners

In Kiowa county, Okla., the following members of the Boys and Girls Clubs won premiums and were taken to the State Fair: Homer Hensley, Oscar Stow, Herbert Potter, Cecil Sims, Velma Sims, Ethel Colvin and Josephine Mellwain.

Ordinance No. 99

An Ordinance to be known as Ordinance No. 99, fixing a tax levy for the year 1916.

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS:

Sec. 1. That there is hereby levied, for the year 1916, an ad valorem tax of twenty-five cents on the one hundred dollars valuation of all taxable property in the City of Hereford, Texas, on January 1, 1916, for the current expenses of said city.

Sec. 2. That there is hereby levied, for the year 1916, a further ad valorem tax of twenty cents on the one hundred dollars valuation on all taxable property in the City of Hereford, Texas, on January 1, 1916, for the purpose of paying the interest on the bonded indebtedness of the City and creating a sinking fund to discharge the same at maturity.

Sec. 3. That there is hereby levied, for the year 1916, a further ad valorem tax of fifteen cents on the one hundred dollars valuation on all taxable property in the City of Hereford, Texas, on January 1, 1916, for the maintenance of the roads, streets and bridges within the City of Hereford.

Sec. 4. That there is hereby levied, for the year 1916, a further ad valorem tax of five cents on the one hundred dollars valuation on all taxable property in the City of Hereford, Texas, on January 1, 1916, for the purpose of paying the interest on and an installment on the principal of a series of warrants issued for the purpose of extending the sewer lines of the City.

Sec. 5. That there is hereby levied, for the year 1916, a poll of one dollar on every male inhabitant of the City of Hereford, Texas, on the first day of January, 1916, over the age of twenty-one and under the age of sixty years, idiots and lunatics excepted.

Adopted September 27, 1916.
Approved September 27, 1916.

W. M. KNIGHT, Mayor,
J. E. CROUCH, City Clerk.

FOR SALE OR TRADE—26 Buick, 1915 model. Run eleven thousand miles. Will trade for anything of equal value. O. B. Hankins, Dimmitt, Texas. 362p.

House Moving
Persons intending to move houses through town please see us before making arrangements, as we will require adequate damages for removing our wires. Hereford Electric Light & Power Co. 362t

COAL

Two cars lump coal on track

Get your COAL now, before snow begins to fall

McQueen Grain & Coal Company

Phone 1

Keep it in the house
all the
time



Let us warn you to be prepared for any emergency by having on hand a proper supply of household remedies. Not because we want to sell you medicines and druggist supplies, but because you never know what hour the children may hurt themselves or contract some contagious disease.

Betts-Clark Druggists
THE NYAL STORE

SOCIETY AND CLUBS

IT IS STRANGE WHAT a difference it makes when it is we or some one else. For example, have you ever noticed when the other woman acts that way she is "ugly." When we do, it's "nerves." When the other woman is set in her ways, she is "obdurate," when we are, it is just "firmness." When the other woman doesn't like our friends she is "prejudiced," when we don't like her's we are just showing that we are a good judge of human nature. When the other woman tries to treat some one especially nice, she is "toadying," when we try the same game, we are using "tact." When the other woman takes time to do things, she is "slow," when we do it, we are "deliberate." When the other woman spends a lot, she is "extravagant," when we do, we are just "discriminating." When the other woman dresses extra well, she is "overdressed." When we do, it is simply "a duty one owes to society." When the other woman says what she thinks, she is "spiteful," when we do, we are only "frank." Why wouldn't it be a good plan to put ourselves in the other woman's place occasionally, at least? F. E. O. Record.

Mrs. Chris Garrison was hostess to the W. B. M. on Monday afternoon. The attractiveness of the pretty new home which has just been completed, added to the enjoyment of the interesting program. The afternoon's study was devoted to the first of a series of lessons on Latin America which will be the subject of work for a considerable period. The attendance was unusually large. The work outlined promises much in the way of instruction and helpfulness and the outlook for the year is encouraging. Grape ice with white and gold cake were served.

Miss Bond Sneed, of Georgetown, was honor guest at a delightful function Monday afternoon when Mrs. P. W. Price entertained with four tables of bridge.

The pretty receiving rooms were bright and fragrant with flowers and the exhilarating influence of a perfect Autumn day added to the congeniality of kindred spirits gave to the occasion unusual charm.

A delicious salad course marked the close of a beautiful afternoon.

Mr. and Mrs. Carl T. Shirley entertained at their beautiful country home with a farewell dinner for Mr. and Mrs. John W. Sherman, who are moving to Amarillo. As dinner was announced, the dining room doors were softly drawn back and revealed a fairyland, beautifully shaded candles threw a soft light on the table in its holiday dress of honeysuckle, with here and there a gleam of cut glass and silver. At the guests of honor place was a beautiful bouquet of pink Killarney roses, tied with tulle, and each guest found their place by means of a dainty little bouquet. After the delicious six course dinner was served, the guests returned to the living room and spent a delightful evening.

Those present were Mr. and Mrs. John W. Sherman, Mr. and Mrs. Henry Wilkinson, Mr. and Mrs. Otto Reese, Mr. and Mrs. G. A. F. Parker, Mr. and Mrs. T. E. Huffman, Mr. and Mrs. Carl T. Shirley, contributors.

A pretty affair complimenting Miss Bond Sneed, of Georgetown, was enjoyed by the Beta Psi Delta's and a number of guests Tuesday afternoon with Miss Bess Snyder as the charming hostess.

Bowls of American Beauty roses with banks of Cosmos created a wonderfully pretty effect throughout the receiving rooms.

Bridge took the place of the Club game, five hundred, and proved a most pleasurable diversion. Several Club members being away, their places were filled by the following substitutes: Mesdames Evans, Price, Barber and Miss Sneed.

A luncheon consisting of a salad course with iced tea and lemon ice was served.

The Parent-Teacher Association held its initial meeting of the year at the school building Friday afternoon. The unusually large attendance was the result of a unique plan for encouraging attendance, which was tried on Friday for the first time. A pennant with the name of the grade had been offered to the room having the most mothers in attendance. The children had urged their mothers to come that they might win the pennant and the result was the best attendance yet secured by the club.

The grades were represented by mothers as follows: 1, Miss Garretson; 2, Mrs. Fertsch; 3, Miss Lucas; 4, Miss Gallagher; 5, Miss Hull; 6, Miss Smith; 7, Miss Anderson; 8, Mrs. Garrison; 9, Miss Price; 10, Miss Wilson; 11, Miss Gillespie; 12, Miss Gillespie; 13, Mr. Fertsch.

The hearty interest manifested was most encouraging and augurs well for an excellent year's work.

Officers were elected as follows: Pres., Mrs. George Barber, Vice Pres., Mrs. W. E. Hicks, Secy. and Treas., Miss Garretson, Supt. Harrison is ex officio chairman of the executive committee to which list, in addition to the officers, the name of Prof. Wilson was added.

On Friday, Oct. 6th at 3:30 p. m., a children's program will be given under the auspices of the club. Each grade will be represented on the program and a cordial invitation is extended to the public to be present, enjoy a good program and get in touch with the school life of the boys and girls. Through the kindness of Mr. Mettice of the Star Theater, the Hawaiian Troubadours will furnish several musical numbers for the program. These musicians are well worth hearing and both parents and children will enjoy them.

The Parent-Teacher Club is a most worthy organization. The stimulus of the effective work done last year by its members has been apparent even through the vacation months. With last year's work as a foundation, and with its aims and its efficiency already recognized by the patrons of the school, it can go on to greater achievement in the interest of "your child and mine."

Your cooperation is earnestly solicited.

Neighboring Society.

A day of unalloyed pleasure was enjoyed Thursday by the ladies of the Wyche-Lakeview community and those of the Needle Club of Summerfield when the Thursday Club was the all-day guest of the Summerfield ladies. The hospitality of the home of Mrs. B. C. Roberson was offered for the occasion. Here an abundance of cut flowers emphasized the attractiveness of the rooms where the genial hostess received her guests.

The morning was spent informally and at noon a delicious four course buffet dinner was served.

During the afternoon a literary program of readings and impromptu talks was enjoyed.

No event in the history of these clubs, which are noted for pleasant social affairs, has been more enjoyable than the one of Thursday.

Apples.

I will have a car of Mountain apples on track at Hereford next week, \$1.25 per bu. Bring your sacks and baskets.

G. W. BRUMLEY
FOR RENT - A good six room house
E. B. Black.

Makes Fine Cotton.
W. N. Nichols, who lives in the Gintisette settlement, had on display here the first of the week some of the finest cotton we have seen this year. There were two stalks that were brought in both stalks having over ninety full grown bolls. The stalks were over three feet high. They are on display at one of the banks of this city.

It is estimated that Mr. Nichols will gather at least a half a bale to the acre, and many claim that he will get not less than three-fourths of a bale to the acre. - Paducah Post.

Last of a Great Tribe

Augustin Pecos, the last of the Pecos Indians, once a powerful and dominant tribe in Western America, died at Jemez, N. M., recently, aged 100 years. This tribe became greatly reduced in the latter part of the eighteenth century, and in 1883 it had dwindled down to sixteen souls. These, unable to continue a tribal government, scattered to the pueblos of other tribes in New Mexico, and now the last one has gone to the Happy Hunting Grounds.

Cloud Chief Will Have Fair

The people of Cloud Chief in the eastern part of Washita county, Okla., are making extensive preparations for their annual agricultural exhibit which will be held on October 13 and 14.

Going To Plant Wheat

Mr. and Mrs. J. C. Pannell of the Grand Plain community were trading and transacting business in town last Saturday. Mr. Pannell informed us that he and his sons were preparing to sow about 400 acres of wheat this fall, now having most of the land ready and quite a lot already sown. - House, (N. M.) Pioneer.

Be sure and eat dinner with the Baptist ladies on Friday, Oct. 13, 3:30.

New hats always to be found at Mrs. Heifer's hat shop, 3 doors east of post office.

The school exhibit will be one of the best attractions at the fair.

We have the best styles, the markets afford, and guarantee all our work. See us for any thing in the Millinery line.

Bring that pretty piece of fancy work to the fair.

Eat fried chicken with the Baptist ladies, Friday, Oct. 13, 3:30.

Sixty Years the Standard



PRICES BAKING POWDER
MADE FROM CREAM OF TARTAR DERIVED FROM GRAPES.
NO ALUM

The Fair at Glenrio.
The first Farmers Fair was a conspicuous success at Glenrio, N. M., and already the enthusiastic boosters of that place have determined that there will be a similar event next year. The display included all kinds of farm products and stock, also fancy work and ordinary articles. There was a good crowd in attendance and the promoters are highly elated over the good showing made for that section.

Plainview Clinches Two Highways.

Plainview will hereafter be on the pretty red lines of the maps sent out by the National Highway Association and the Puget Sound to the Gulf Highways. A rousing good roads meeting was held there to hear E. J. Herban, of Washington, D. C., and a Good Roads Association of 15 members was organized instantly. Like all her neighbors on the Plains, Plainview realizes the importance of good roads and is going after them.

Hedley Wants Trail

Hedley people want the Ozark Trail to come their way and to that end got busy and raised a sum of money to be expended in putting the roads in better condition and also set a good roads day the second Tuesday of each month. That means more good roads and it is certain that whether or not the Ozark Trail goes through Hedley, the town and surrounding country will never regret the work put in on the roads.

LOCAL AND PERSONAL

PHONE 246.

I am prepared to show you the most complete line of the very latest fashions in millinery. A large stock to choose from, with the smart eastern styles. Don't fail to come in and see these new hats, for I know they will suit your taste. My usual reasonable prices will prevail. - Vogele Millinery Parlor.

The Hereford City Library will be open on Tuesday and Saturday afternoons each week from 3 to 5 o'clock after October 1st.

Mrs. Joe Chiquemahl came in Monday for a short visit with her mother, Mrs. Myra Parks. She returned to Plainview Tuesday evening where her husband is at present with the Roy E. Fox Co. This was Mrs. Chiquemahl's first visit home since her marriage and her friends were indeed glad to welcome her.

Women's Suits and Coats at D. R. Gass & Son's, latest in pattern and style.

Miss Faith Smith left Thursday for Michigan. She will spend the winter there with her sister, who lives near Battle Creek.

Gass & Son have the best there is in Suits and Coats for women and girls.

Let Gass & Son show you one of those handsome Coats for Ladies or Misses. Their line of tailor made suits will please you.

Mr. Geo. Higgins left Monday for Henrietta with a view of looking over conditions in the Oil field for interested parties.

D. L. McDonold made a business trip to Amarillo Wednesday.

Just received, a new line of large sailors - Vogele Millinery Parlor.

Rev. J. E. McClurkin went to Amarillo, Tuesday, to visit his wife and to meet his granddaughter, the week-old daughter of Mr. and Mrs. F. N. Mize. The little maiden has been christened Janice Mize.

Goodrich tires are best in the long run 36ft

Mr. and Mrs. C. E. Bishop and family are guests of Mr. and Mrs. J. A. Bodkin and Mr. and Mrs. S. S. Morrison. Mrs. Bishop is the daughter of Mr. and Mrs. Morrison. They will attend Mrs. Morrison's birthday anniversary and also Mr. and Mrs. Morrison's 40th wedding anniversary.

Gass & Son have Ladies' Suits and Coats from \$15 to \$35. Come and see their line.

Miss May Chinness returned last week from a visit with relatives at Davenport, Iowa.

Miss Nellie Clem, of Milan, Mo., arrived in Hereford, Monday, and will be employed in the Brand office.

A ninety dollar trailer for seventy-five dollars. Barnhart & Rice.

For the best service try Hereford Sanitary Steam Laundry. Phone 246.

Mr. and Mrs. George Barber and children, Dorothy and Emerson, went to Amarillo, Saturday, to meet Mrs. Barber's father, Mr. Robert Anderson, of Muskogee, Oklahoma, who, with his wife and daughter, who are expected later, will spend the winter in Hereford.

Goodrich tires best by test. 36ft

Miss Jennie Wyche left last week for Terrell, Texas, where she has a position as teacher in the public school.

Buy Goodrich Silvertown cord tires at Barnhart & Rice Garage. 36ft

Miss Cecil Gilliland, who is teaching at Vega, spent the week end in Hereford with home folks.

On all felt hats a 25 per cent reduction. A large line to select from. Mrs. Vogele.

E. M. Hunt returned Friday from Dallas, where he has been in a sanitarium for several weeks. His general health is good and the surgical operation performed seems to have been entirely successful. Mr. Hunt's friends are indeed glad to see him back.

Auto service, Phone 367. 36.4f

Mrs. C. R. Smith left Sunday for a two weeks' visit with Mrs. J. W. Stubbs, at Lawrence, Kansas.

Gass & Son handle a complete line of Ladies' and Misses' Coats and tailor made Suits.

Mrs. E. F. Parkey and her companion, Miss Ella Peterson who have been visiting Mrs. Parker's son, G. A. F. Parker left for Houston Monday morning.

Barnhart & Rice sell Goodrich tires. 36ft

Captain Clifford C. Coffey, captain of Clarendon College Foot Ball Team, and assistant editor of the College Magazine, was visiting home folks last Sunday, and accompanied his grandmother, Mrs. K. F. Parker, as far as Clarendon. Clarendon has played Goddard in two games and won both events.

Coal bills are a large part of your living expense - reduce both by using Cole's Hot Blast Heaters.

Mrs. W. C. McAlpine, who has spent some time in Hereford, at the home of her daughter, Mrs. H. E. Braunig, returned to her home at Navasota Wednesday. She was accompanied by Mrs. Braunig and little daughter, Bess Frances.

Announcement.

The Baptist ladies will serve dinner, Friday October 13th, down town. The dinner will include:

- Fried chicken and gravy
 - Creamed potatoes
 - Candied sweet potatoes
 - Sliced tomatoes
 - Pickles
 - Hot Biscuit
 - Coffee and pie
- Price to everybody, 35 cents.

Friday and Saturday, Sept. 13th and 14th, will be bargain days at our store. Everybody invited to see our hats.

MRS. T. N. HEIFNER, 3 doors east of Post Office.

Don't fail to see the Baptist ladies on Friday, Oct. 13.

Studebaker

The Car Everybody Likes To Ride In

---a hundred million guarantees of Studebaker quality

If you had a hundred million friends who TRUSTED you in everything you sold and 494 friends who EXPECTED your products always to be the best that's possible to produce, it is absolutely SURE that you'd spare no effort and no expense to keep you in their faith.

It is just that way with the Studebaker. For one thing, every four years, it has been Studebaker's unvarying policy to produce only the highest quality products. In that 64 years, the name Studebaker has come to stand for QUALITY in the minds of more than a hundred million people. And the sheer business necessity of protecting that GREAT asset of a hundred million people

is a good will is the strongest guarantee of Studebaker QUALITY that any man can want.

That is the reason, for example, that Studebaker has never gone into a price competition on cars. We HAD to produce a QUALITY car first. That is the reason, too, that in 1915 we lost nearly two months' sales in order to give the public a car that embodied every engineering improvement up to date. And that is the reason that when you buy a Studebaker you know that because it's a Studebaker, it represents the highest quality and the biggest VALUE dollar for dollar of the price that any manufacturer can possibly give.

SERIES 17 Six 50 h. p 7 passenger \$1085

" " FOUR 40 h. p 7 passenger 875

f. o. b. Detroit

We urge you to come and ride in the new SERIES 17 Studebakers and judge for yourself the Quality that a Hundred Million Studebaker friends insure.

JACOBS BROS, Dealers

PREMIUM LIST FOR THE HEREFORD FAIR

Live Stock Department—Horses
The following entries of horses are for ribbons only.

DRAFT HORSES (GRADE)
Best Stallion 3 years and over.
Best mare 3 years and over.
Best filly 2 and under 3 years old.
Best stallion colt under 1 year old.
Best filly colt under 1 year.
Best mare and colt.
Best display of grade draft horses.
Best draft team hitched.
Best Jack 3 years and over.
Best Jack under 3 years old age to be considered.

DRAFT HORSES REGISTERED
Best stallion 3 years and over.
Best mare 3 years and over.
Best fillies, 2 and under 3 years old.
Best filly 1 and under 2.
Best stallion colt under 1.
Best filly colt under 1.
Best mare and colt.
Best display of registered horses.

ALL PURPOSE HORSES
Best stallion 3 years and over.
Best mare 3 years and over.
Best filly 2 and under 3 years old.
Best filly 1 and under 2.
Best stallion colt under 1 year old.
Best filly colt under 1 year old.
Best mare and colt.
Best matched team in harness.

SADDLE AND DRIVING HORSES.
Best driving horse or mare driven by lady.
Best driving horse or mare driven by gentleman.
Best driving team hitched to surrey or buggy.
Best saddle horse shown by gentleman.
Best saddle horse shown by lady.
Best saddle horse showing most gaits.
Entries may be made in any class not enumerated above.

PONIES
Best girl rider under 12 years of age on Shetland pony. \$1.50 \$1.00
Best boy rider under 12 on Shetland pony 1.50 1.00
Best equipped cow pony mounted
Best Shetland pony age considered

Grade Hereford Cattle
1st 2nd
Best pen 5 bull calves \$10.00 \$5.00
Best pen 5 heifer calves 10.00 5.00
Best pen 5 wet cows 10.00 5.00
Best 2-year-old heifer 10.00 5.00
Best yearling heifer 10.00 5.00
Best pen 5 yearling heifers 10.00 5.00

Registered Hereford Cattle
All registered cattle will be shown in classes and premiums awarded the winners in each class. Ribbons will be given as premiums.

Dairy Cattle
Best dairy cow any breed \$5.00
Best Jersey cow 5.00
Best Holstein cow 5.00
Best Short Horn cow 5.00

Hogs
1st 2nd
Best aged boar any breed \$5.00 \$2.50
Best aged sow any breed 5.00 2.50
Best sow and pigs any breed 5.00 2.50
Best pen 5 gilts 5.00 2.50
Best 2 fat hogs any breed 5.00 2.50
Best gen'l individual exhibit 5.00 2.50
All live stock must be entered by 6 o'clock Thursday evening October 12th, and remain on the ground until 6 o'clock Saturday evening October 13th.

Poultry
The following cash premiums will be offered.
Best 10 birds any breed \$3.00
Second best 10 birds any breed 2.00
Third best 10 birds any breed Ribbon
Best breeding pen any breed \$3.00
Second best 2.00
Third best Ribbon
Breeding pen consists of four females and male.

Turkeys
All breeds competing
Best and largest display \$3.00
Second best 2.00
Third best Ribbon
No entry fee charged. Pens provided on fair grounds. Entries in this department will close October 12th 6 p. m.

Farm Products
GRAINS, SEEDS
Best 1/4 bu. wheat any variety \$2.00 \$1.00
Best 1/4 bu. oats any variety 2.00 1.00
Best 1/4 bu. barley any variety 2.00 1.00
Best 1/4 bu alfalfa seed 2.00 1.00
Best 1/4 bu. sorghum seed 2.00 1.00
Best 1/4 bu. milo seed 2.00 1.00

FRUIT
Best plate apples any variety \$1.00 .50
Best plate pears any variety 1.00 .50
Best plate peaches any variety 1.00 .50
Best 5 clusters grapes 1.00 .50
Best and largest individual display pears, 4 or more varieties 1.00 .50

VEGETABLES
Best peck Irish potatoes \$1.00 .50
Best peck yams any variety 1.00 .50
Best peck beets 1.00 .50
Best peck onions 1.00 .50
Best dozen tomatoes 1.00 .50
Best gourds 5 specimens 1.00 .50
Best cabbage 2 heads 1.00 .50
Best 12 sweet peppers 1.00 .50
Best 1/4 bu. kafir 2.00 1.00

Best 1/4 bu. feterita	2.00	1.00
Best 1/4 bu. rye	2.00	1.00
Best 10 stalks corn	2.00	1.00
Best 10 heads red milo	2.00	1.00
Best 10 heads white milo	2.00	1.00
Best 3-4 inch sheaves oats any variety	2.00	1.00
Best bale alfalfa hay	2.00	1.00
Best bale sorghum	2.00	1.00
Best bale Sudan hay	2.00	1.00

Flowers
Mrs. C. C. Ferguson, superintendent.
SECTION 1—POT BEANTS
Best collection pot plants \$1.00.
Best collection geraniums—Fancy bowl, C. A. Skelton.
Best collection chrysanthemums—Pair kid gloves, D. R. Gass & Son.
Best collection foliage plants—Ladies' silk auto cap, Mrs. T. N. Helfner.
Best hanging basket—Salad bowl, The Fair.
Best ferns—Piece cut glass, Betts-Clark.

SECTION 2—CUT FLOWERS
Best table bouquet asters, Ribbon
Best table bouquet Nasturtiums .25
Best table bouquet cosmos .25
Best table bouquet pansies .25
Best table bouquet carnations, Ribbon
Best table bouquet chrysanthemums .25
Best table bouquet roses .50
Best table bouquet dahlias .50
Pot plants to be in place by 6 p. m. Thursday; cut flowers by 9 a. m. Friday.

Art Department
Mrs. J. E. Ferguson, Chairman; Mrs. J. W. Hicks, Mrs. Chas. Donald.
1st 2nd
Oil painting \$1.00 Ribbon
Water colors 1.00 Ribbon
Drawings 1.00 Ribbon
China—Best collection by beginners of more than six months experience—First, chiffon veil; second, Ribbon.
China—Best single piece by beginner of less than six months' experience—First \$1.00; second, Ribbon.
Best original design for guest book, score cards, place cards or similar objects, by workers under 16—First, \$1.00; second, Ribbon.
Experienced workers in China are asked to exhibit but not to compete for prizes. Object to encourage beginners.
All entries must be in by Thursday noon.

Ladies' Textile Department
Mrs. John McLean, Chairman
Piece of battenburg Ribbon
Roman cut work Ribbon
Silk quilt Ribbon
Best sofa pillow .50
Cotton quilt .50
Piece aluminum, Garrison Bros
Cotton crochet bed spread Ribbon
Silk embroidery Ribbon
Hand embroidered handkerchief Ribbon
Tatted handkerchief Ribbon
Collar of tatting Ribbon
Piece of tatting Ribbon
Table runner .50
Punched embroidery Ribbon
Breakfast cap Ribbon
Fancy work bag Ribbon
Party bag Ribbon
Worsted crochet work Ribbon
Hemstitching Ribbon
Drawn work Ribbon
Knit lace Ribbon
Piano scarf Ribbon
Crochet nut basket (set of 6) Ribbon
Best handbag piece Ribbon
Pincushion Ribbon
Embroidered pillow case .50
Infant's wardrobe Ribbon

Crocheted centerpiece	Ribbon
Hand embroidered towel	Ribbon
Hand embroidered gown	Ribbon
Hand embroidered corset cover	Ribbon
6 months subscription to Hereford Brand	
Gown with crocheted yoke	Ribbon
Eyelet embroidery	Ribbon
Specimen darning	Ribbon
Hand embroidered combination suit	Ribbon
Irish crochet	Ribbon
Best set sheets and pillow cases—Bath towel set, G. A. Stambaugh.	
Towel with tatting edge	Ribbon
Towel with crochet edge	Ribbon
Tatting specimen	.50
Luncheon set crochet	Ribbon
Cross stitch embroidery	Ribbon
Subonnet	Ribbon
Rag hearth rug	Ribbon
Hand sewing by girl under 14	Ribbon
Fancy work apron	Ribbon
Best point lace	Ribbon
Curtains with "crochet" insert on edge	Ribbon
Baby cap	Ribbon
Fillet crochet lace	Ribbon
Dresser scarf	Ribbon
Sheets	Ribbon
Prettiest dressed doll by girl under 12	\$.1 by Mrs. Stephens
Napkins	Ribbon
Table cloth	Ribbon
Best set button holes	Ribbon
Crochet slippers	Ribbon

Special premiums will be given as follows:
Best luncheon set \$1.00
Chocolate set, Dunlap Hdw. Co.
Best collection of work \$1.00
Best crochet bed spread \$1.00
Cut glass, W. H. Ray
Best crochet yoke50
Best specimen crochet made by girl under 1450
Best specimen knitting made by lady over 60 years of age \$1.00
Every lady is urged to bring her specimens of fancy work to this department by noon Thursday, October 12th.

Domestic Science and Art
Bread contest will be judged according to score cards.
YEAST AND SALT-RISING-BREAD
First prize—24lb sack—Peace-Maker Flour by Jno. A. Johnson.
Second prize 3 lb Chase & Sanborn coffee by Cardwell Grocery.
Third prize—1 lb Folger's Golden Gate coffee by Williams Bros.
Corn bread, first and second ribbons.
Nut bread first and second ribbons.
Brown bread first and second ribbons.

CAKES
Angel Food—First \$1 can Royal Blend coffee by Jno. A. Johnson.
Pound cake—First \$1 beef roast by Texas Meat Market.
Coconut cake—First and second ribbon.
Coconut cake—First and second ribbon
Spice cake—First and second ribbon.
Fruit cake—First and second ribbon.
Jelly cake—First and second ribbon.
Sponge cake—First and second ribbon.
Silver cake—First and second ribbon.
Gold cake—Set glasses, Walker Hdw. Co.
Banana cake—First and second ribbon.
Cookies—First and second ribbon.
Ginger snaps—First and second ribbon.
Doughnuts—First and second ribbon.

PIES
Peach—First and second ribbon.
Apple—First and second ribbon.
Plum—First and second ribbon.
Mince-meat—First and second ribbon.

Pumpkin—First and second ribbon.
Cherry—First and second ribbon.
Molasses—First and second ribbon.
Caramel—First and second ribbon.
Boston cream—First and second ribbon.
Chocolate pie—First and second ribbon.

CANNED GOODS
Best collection canned goods—5 lb ball lard, White House Market.
Apples—First and second ribbon.
Cherries—First and second ribbon.
Grapes—First and second ribbon.
Gooseberries—First and second ribbon.
Peaches—First and second ribbon.
Plums—First and second ribbon.
Strawberries—First and second ribbon.
Tomatoes—First and second ribbon.
String beans—First and second ribbon.
JELLIES, PRESERVES, BUTTER
Apple—First and second ribbon.
Currant—First and second ribbon.
Cherry—First and second ribbon.
Grape—First and second ribbon.
Plum—First and second ribbon.
Peach—First and second ribbon.
Fillet—First and second ribbon.
Cranapple—First and second ribbon.
Bear—First and second ribbon.
Strawberry—First and second ribbon.
Gooseberry—First and second ribbon.
Tomato—First and second ribbon.
Watermelon—First and second ribbon.

PICKLES
Cucumber—First and second ribbon.
Peach—First and second ribbon.
Onion—First and second ribbon.
Beet—First and second ribbon.
Spiced Onion—First and second ribbon.
Mangoes—First and second ribbon.
Chow chow—First and second ribbon.
Best pound of butter50 .25
Work to be done by girls under 16 years of age.

SPECIAL PRIZES
Bread50 .25
Cake50 .25
Candy, not less than three kinds Pair silk hose J. O. Newell.
Best collection articles (sewing) \$1.50 box candy Hereford Bakery
Second50
Best single garment50
Cold purse Corner Drug Store
All entries must be in Thursday noon except the bread, pies, cakes and candy, which must be in by 9 o'clock Friday morning.
Mrs. W. E. Hicks, Chairman.

Man or boy with best burlesque turnout in parade—First chair, E. B. Black Co.; Second necktie, H. C. Myrick.
Woman or girl with most original turnout in parade—First, set of towels, Fox Mercantile Co.; Second, Bottle toilet water, Geo. E. Burns.
Decorated Automobiles
Best decorated Ford—\$25, Brandt & Kinney.
Best decorated Buick—\$10, Renfro & Son.
Best decorated Overland—\$10, Barnhart & Rice.
Best decorated auto \$25.00
Best decorated float 10.00
Best decorated Dodge—\$10, A. L. Miller.

To Cure a Cold in One Day
Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 25c.

Cotton in Lenoir County
J. F. Berry picked 50 bolls of Lone Star cotton from his field the first of the week and weighed them to see what they turned out. The 50 bolls weighed 15 ounces.

M. G. Leverett says that he will get at least a third of a bale of cotton per acre this year, and the one that he brought in Saturday lacked just a few cents of bringing him \$100. \$33 per acre is pretty good on \$25 land. Slaton Slatonite.

LISTEN!
It is better to try to do something in an intelligent manner and fail, rather than try to do nothing and succeed. Difficulties should merely spur us on.
BUILD YOU A HOME
HEREFORD LUMBER COMPANY

September 1st, 1916.
Effective today rates for lights for lighting as follows:
First 20 kilowatts used, per month 15c
Next 20 kilowatts used per month 12 1/2c
Next 20 kilowatts used per month 10c
Balance 7 1/2c
These reductions apply only where bill is paid by 10th of following month.
HEREFORD ELECTRIC LIGHT & POWER COMPANY

TO THE School Children
We handle school books and will try at all times to have on hand just what you need.
REMEMBER TOO
We sell tablets and pencils, writing pens, inks, in fact, everything you need in the school room—and we appreciate your trade.
Geo. E. Burns
PHONE 300
"Hurry Back Sometime"

Star Theater

Two Nights Only, beginning
Friday, October 6th

The Celebrated
HAWAIIAN TROUBADORS

Presenting the Musical Novelty
A NIGHT IN HAWAII

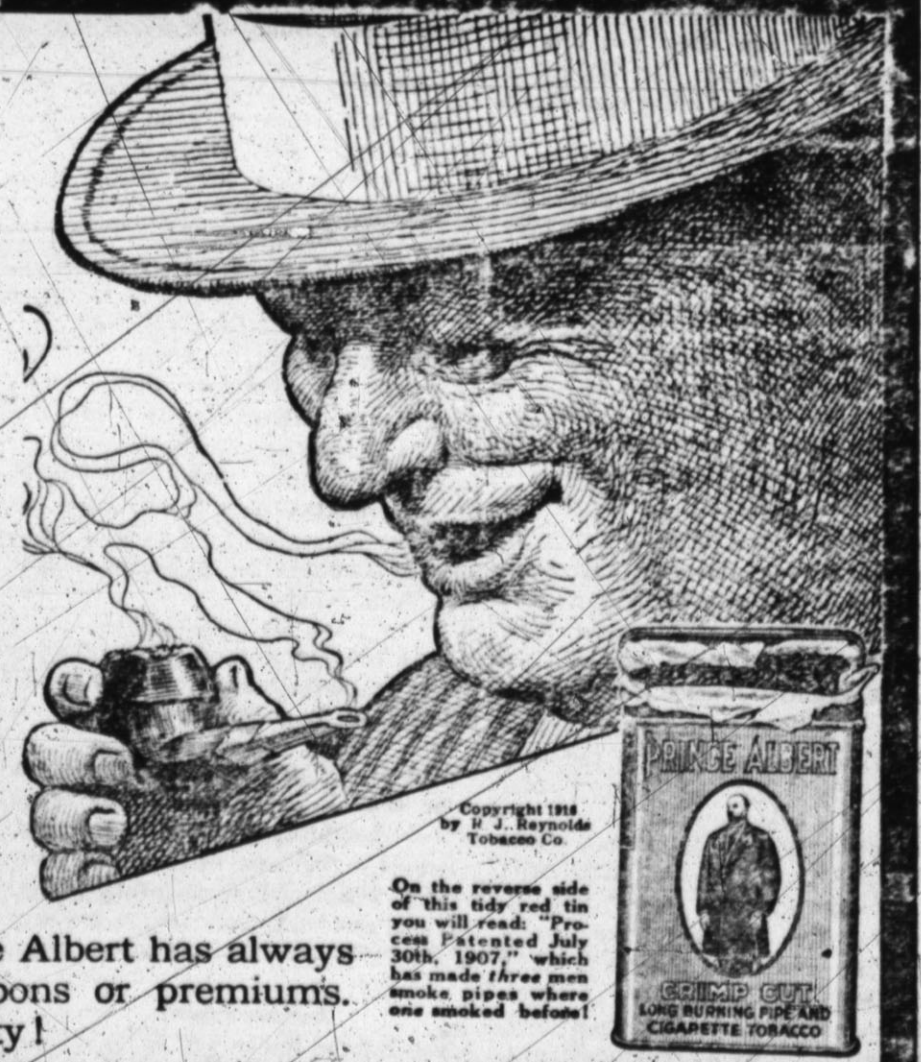
Featuring
LUANA
Hawaii's Daintiest Dancer

Singers! Dancers! Players!

You have heard their quaint melodies on the phonograph, now hear them in person

Prices: 35c, Children 25c
Show Starts Promptly at 7:20
4 Reels Pictures Each Night

Such tobacco enjoyment
as you never thought could be is yours to command quick as you buy some Prince Albert and fire-up a pipe or a home-made cigarette!
Prince Albert gives you every tobacco satisfaction your smoke-appetite ever hankered for. That's because it's made by a patented process that cuts out bite and parch! Prince Albert has always been sold without coupons or premiums. We prefer to give quality!



PRINCE ALBERT
the national joy smoke
has a flavor as different as it is delightful. You never tasted the like of it! And that isn't strange, either.
Men who think they can't smoke a pipe or roll a cigarette can smoke and will smoke if they use Prince Albert. And smokers who have not yet given P. A. a try-out certainly have a big surprise and a lot of enjoyment coming their way as soon as they invest in a supply. Prince Albert tobacco will tell its own story!
R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

WANT ADS

8 PER CENT MONEY to loan on land. We are now in position to make long time loans on land at 8 per cent. No inspection no attorney's fees. No red tape. Baskin Land Co. 161f

EXCHANGE—Choice town property for half section good land. Also good half section for town property. J. E. Elliston Realty Co. 271f

WANTED—Man and wife boarders or young ladies, close to high school. Phone 82. 301f

FOR SALE—At sacrifice West one-half of Block 24 Evans Add. (4 1/2) acres. Address R. Stern, Elgin, Texas. 2810tp

FOR SALE—A good residence in good location to school and churches. See Geo. A. Stambaugh. 311f

IMPROVED 5 acre good orchard, house and wind mill etc., for sale or trade. J. A. Stegall. 311f

FOR SALE—A few thorough-bred Duroc-Jersey boar pigs. Geo. W. Smith, Box 508, Hereford. 334tp

FOR SALE—Nice residence, easy payments. Western National Bank. 331f

FOR SALE—55 six-year old cows and about 35 good steer calves worth the money. Earl Lust, Dimmitt, Texas. 344tp

NOTICE CATTLEMEN—Thirty or forty thousand bundles of fine kafir, and cane feed for sale. Planted early and thick. This has made fine feed and good grass. Will sell by bundle, by ton or per acre, or will take cattle to winter. Good place to keep them. Come and look at this feed before the snow begins to fall. Seven miles N. E. from Dimmitt, two miles east from Mr. Shepard's. Address Jas. M. McCoy, Box 41, Dimmitt, Texas. 343t

FOR SALE—Buggy and harness. Splendid condition. Phone 114. 353tp

FOR SALE—Some bundle kafir and feterita. Alvin Stark, 4 miles south of Hereford. 352tp

FOR SALE—Ten brood sows, twenty shoats and one registered Duroc boar. H. C. Bowsher, Phone 137. 351f

FOR SALE—Remington typewriter, almost new. Mrs. G. H. LeGrand. 352p

FOR SALE—40-80 Avery gasoline engine, 36-60 Avery separator used one year. Good running order. Price \$1,900. Good terms. Payne Bros., Wyo-side, Texas. 363p

I HAVE some nice Jersey milk cows to sell. One three, one four and five year old. Inquire phone office. Joe Reed. 362p

FOR RENT—Two nicely furnished rooms on block northwest from post office. Mrs. C. L. Davis. 361f

FOR SALE—A McCormick row binder for sale. Good shape. Cheap. B. T. Lucas. 1t

NOTICE—After November 1st, we will deliver milk for cash only. Patrons please arrange to have change. Hereford Dairy. 364t

The Crop Outlook
Colder weather, with frost in some sections, sent the Plains folks scurrying to replace the popular B. V. D.s with something more resistant to the lower temperature, last week. The odor of mothballs permeated the atmosphere as the good housewife brought from their hibernating quarters, the cold weather clothes of the family. After all, the cold spell was of short duration and it is now again pleasantly warm. It was enough, however, to remind us that the time when the frost will be on the pumpkin and the fodder ought to be in the shock—or silo, will soon be here.

Reports from northeastern New Mexico say that the range is in fine shape and the cattle in excellent condition and the same state of affairs seems to prevail over most of the Plains country. The only section that has been unable to recuperate from the drought seems to be a portion of New Mexico around LaLande, where both grass and crops are very poor.

Wheat sowing is being prosecuted with unabated vigor and in some sections the crops are turning out such abundant yields that the farmers are having difficulty to get them harvested. Floyd county is said to need 500 hands and two carloads of cotton pickers have just been brought into the Spur section to help gather the crop. About the most surprising record has been made by Cottle county which missed nearly all the summer rains which visited the other Panhandle counties. Six or seven weeks ago, the farmers of that section put their cotton yield at one-fifth of a bale per acre but since picking has begun, they find that they will have from a half to a quarter.

New Mexican beans are making from 600 to 1000 pounds per acre, causing the farmers to have to revise their estimates on that crop and some have even gone so far as to say that their yields this year have been better than they were last.

The experience of this year must have proved conclusively to the most skeptical, that there is something wonderful about the drought resistant qualities of the soil of this country and if the farmers will only lend a helping hand, there will certainly come a time when the Plains farmer, with his adapted crops and dry-farming system, will be just as sure of his crop as the farmer of any other section.

—Southwest Plainsman.

The Tractor on the Farm.
The tractor on the farm arose before the dawn at four: It drove up the cows and washed the clothes. And finished every chore.

Then forth it went into the field. Just at the break of day: It reaped and threshed the golden yield And hauled it all away.

It plowed the field that afternoon And when the job was through, It hummed a pleasant little tune And churned the butter too.

And pumped the water for the stock And ground a crib of corn And hauled the hay around the block. To still its cries forlorn.

Thus ran the busy hours away. By many a laborer blest. And yet, when fell the twilight gray, The tractor had no rest.

For while the farmer, peaceful-eyed, Read by the fire the glowing glow, The patient tractor stood outside And ran the dynamo.

—George Fitch.

Tahoka Is In On It.
The wideawake citizens of Lynn county have sign-posted the road from the Dawson county line on one side to the Lubbock county line on the other, and have donned their fighting clothes preparatory to licking the "stuffer" out of anybody that insinuates that Tahoka might be left off the Puget Sound to the Gulf highway. A good roads association with a membership of 28 persons was organized subsequent to the visit of Mr. Hernau, of the National Highway Association, and Tahoka folks stand ready to back the enterprise to the limit. More good roads for the Plains.

Kansas City Grain
Kansas City, Oct. 3—Cash—Wheat—2c higher; No. 2 hard \$1.55@1.64; No. 3 \$1.50@1.63; No. 2 red \$1.55@1.62; No. 3 \$1.48@1.60.

Corn—Unchanged to 1/2c higher; No. 2 mixed \$3.68@4.1c; No. 3 \$3.12@3.84c; No. 2 white \$3.12c; No. 3 \$4.84@4.1c; No. 2 yellow \$3.68@3.1c; No. 3 \$3.83@3.1c.

Oats—1/2 to 3c higher; No. 2 white 47c; No. 2 mixed 44 1/2@45 1/2c.

Rye—\$1.18@1.20.

May Unchanged.

Brass—\$1.08@1.00.

Shorts—\$1.25@1.40.

Kafir—No. 3 white \$1.72.

Receipts—Wheat 133 cars.

Close—Wheat—December \$1.53; May \$1.53 1/2.

Corn—December, 73 1/2@73 3/4c.

Kansas City Live Stock
Kansas City, Oct. 3—Hogs—Receipts 25,000. 20c to 30c lower; bulk \$8.75@9.40; heavy \$8.75@9.35; packers and butchers \$9.00@9.60; light \$8.75@9.50; pigs \$8.00@9.00.

Fort Worth Live Stock
Fort Worth, Monday. Cattle—Receipts 5,500. Market 25c higher. Steers \$8.75@9.50.

Hogs—Receipts 4,000. Market 15c to 25c lower. Bulk \$9.40@9.70.

Sheep—Receipts 1,000. Market steady.

Lambs \$8.50@9.50.

Cattle—Receipts 20,000, including 200 Southern. Market steady to strong. Prime fed steers \$9.50@10.75; dressed beef steers \$7.00@9.25; Western steers \$9.00@9.25; Southern steers \$5.50@7.50; cows \$4.50@7.25; heifers \$9.00@9.50; stockers and feeders \$5.00@8.00; bulls \$5.00@6.50; calves \$6.00@11.00.

Sheep—Receipts 15,000. Market steady to strong. Lambs \$9.25@9.75; yearlings \$7.25@8.00; weathers \$7.00@7.75; ewes \$6.00@9.75; stockers and feeders \$5.00@9.00.

SHERIFF'S SALE
STATE OF TEXAS (County of Deaf Smith) (By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 7th day of June, 1916, by the Clerk thereof, in the case of L. Gough, W. B. Arnold and Martha M. Wolz versus M. J. White, No. 1048 and me, as Sheriff directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in October, A. D. 1916, at 10 o'clock A. M., before the Court House door of said Deaf Smith County in the State of Texas the following described property, to-wit:

Tract or parcel of land in Deaf Smith County, Texas known as the W. A. Hunt pre-emption Patent No. 47, Vol. 28 Patented W. A. Hunt, described by Metes and bounds as follows: Beginning at a mound and semi-circular trench the NW corner of the M. W. Cahill pre-emption; Thence N at 226 vrs pass a mound and two pits the NE corner of Section No. 6; Block K-3, at 1773 vrs a mound and semi-circular trench the NW Thence E 400 vrs a mound and semi-circular trench in the W line of Section No. 6, Block K-14; Thence S 33' East 1777 vrs a mound and semi-circular trench; Thence W 517 vrs to the beginning, containing 100 acres.

Levied on as the property of M. J. White to satisfy a Judgment amounting to \$996.70, 1908.40, and 1885.74 in favor of L. Gough, W. B. Arnold and Martha M. Wolz and cost of suit.

Given under my hand this 4th day of September, 1916. R. W. BAIRD, Sheriff. By C. E. Smith, Deputy.

The Hereford Fair, October 13 and 14

CALOMEL DYNAMITES YOUR LIVER! MAKES YOU SICK AND SALIVATES

"Dodson's Liver Tone" Starts Your Liver Better Than Calomel and You Don't Lose a Day's Work

Live up your sluggish liver! Feel fine and cheerful; make your work a pleasure; be vigorous and full of ambition. But take no nasty, dangerous calomel because it makes you sick and you may lose a day's work.

Calomel is mercury or quicksilver which causes necrosis of the bones. Calomel crashed into sour bile like dynamite, breaking it up. That's when you feel that awful nausea and cramping. Listen to me! If you want to enjoy the nicest, gentlest liver, and bowel cleansing you ever experienced just take a spoonful of harmless Dodson's Liver Tone tonight. Your druggist or dealer sells you a 50 cent bottle of Dodson's Liver Tone under my personal money-back guarantee that each spoonful will clean your sluggish liver better than a dose of nasty calomel and that it won't make you sick.

Dodson's Liver Tone is real liver medicine. You'll know it next morning because you will wake up feeling fine, your liver will be working, headache and dizziness gone, stomach will be sweet and bowels regular.

Dodson's Liver Tone is entirely vegetable, therefore harmless and non-salivate. Give it to your children. Millions of people are using Dodson's Liver Tone instead of dangerous calomel. Your druggist will tell you that the sale of Calomel is almost stopped entirely here.

IT IS A GOOD STRIKE



to make a popular hit in Hardware; and that is just what we have done. The values we are giving has opened the public eyes to what genuine hardware really is, and the qualities of our goods have proved themselves. Tools for every trade, implements for the farm and garden. Builders hardware of the best grades can be had here for a most moderate price.

1901 Yours to Please 1916

Garrison Brothers Hardware and Implements

We Sell this Ditcher on the 10-Day Trial Plan

WE know how much time, money and hard labor this machine will save you. Bigger crops—better farms. That's why we offer 10 days' trial and a positive guarantee with every sale of

The Martin Farm Ditcher

Run some V-shaped ditches or throw up some terraces with it. You'll say it's one of the most useful implements on your farm.

It fills up gullies, levels bumps, grades roads. Lasts a life time, because all-steel. Adjustable for narrow or wide cut. Reversible—throws dirt to either side.

Try it 10 days—your money back if you won't it, but you won't!

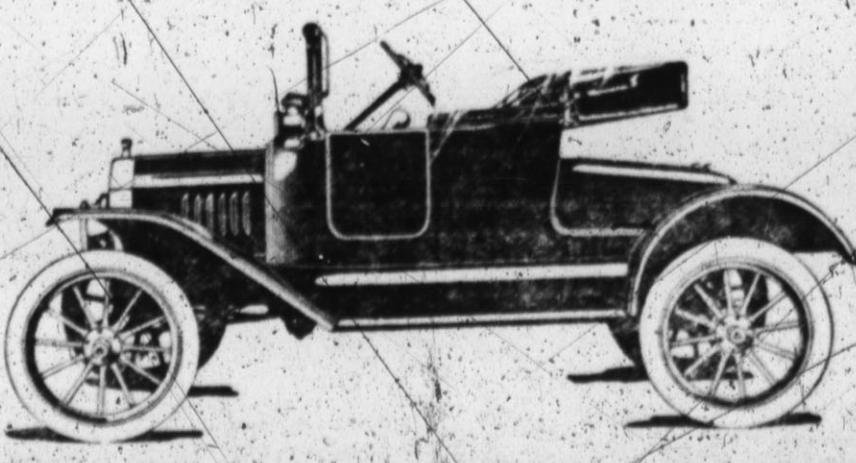
GARRISON BROTHERS

Made by Owensboro Ditcher and Grader Co., Inc., Owensboro, Kentucky. Patented

FORD The Universal Car

There can only be one reason why Ford cars have sold and are today selling from five to ten to one over any and all motor cars made, and that reason is: It is a better car from any and every mechanical qualification—the records of more than fifteen hundred thousand Ford cars prove it. With the large radiator and enclosed fan, streamline hood, crown fenders front and rear, entire black finish, nickel trimmings, it is a most attractive car in appearance. Reliable Service assured through nine thousand agents throughout the country. Runabout \$345 Touring Car \$360 Coupelet \$505 Town Car \$595 Sedan \$645, all f. o. b. Detroit. Come in and let us show you how easy they are to operate. On sale at

BRANDT & KINNEY



Fell From Wind Mill Tower
G. W. Cole, formerly of Sedan, but now of Staunton, met with a very serious accident last Sunday. Mr. Cole was helping a neighbor with a windmill that had got out of fix. He was on the tower and in some way the brake of the mill came loose and threw Mr. Cole to the ground, lacerating his thigh very seriously, also causing an ugly scalp wound. Dr. Steele of Polson, was called and dressed the wounds, and reports Mr. Cole resting as easy as could be expected. Clayton News.

Formed Farm Loan Association
A local farm loan association has been organized in Hagerman under the new farm loan law recently passed by congress. It is expected that the banks will be located and money available in the early part of the year. The officers are: Harry Cowan, pres.; W. F. Prince, vice pres.; G. W. Butler, Sec-treas.; the Board of Directors are: W. F. Phillips, and B. T. Camp. In addition to above officers, Farmers interested should see the secretary, Hagerman (N. M.) Messenger.

Court Draws Many People
The United States Court now in session at Amarillo has brought many people to this city who have business with that body. Some of them have not visited Amarillo before in many years and are distinctly astonished at the growth and prosperity of this place. The citizens of Amarillo appreciate the approbation and admiration expressed by these visitors and assures them that the latch string is always out to friends and strangers from near or far. Just now our city shows at a disadvantage because of the many streets that are littered up with the material for building residences or for the paving that is in progress of laying. We trust that many of the visitors will like us so well that they will return at some future time when all of the contemplated improvements of the present time are completed and order has come out of the chaos now reigning in many sections.

Potter County Republicans Meet
The Republicans of Potter county held a get-together meeting last week at which time they outlined a movement to organize the party in the Panhandle where there are a goodly number of Republicans. It is proposed to marshal their forces so that as their numbers increase, they will become a potent factor in the politics of this section, even though at present the state is overwhelmingly Democratic. Hon. J. L. Van Natta, of Amarillo, is the nominee for congress on this ticket and will no doubt poll the entire vote of his party and not a few from his democratic friends with whom his work in the interests of the Panhandle have won him the greatest esteem.

Completes Big Shipment
T. P. Taille, manager of the Rita del Piano Cattle Company, this week completed the shipment of 5000 head of steers recently bought of the Bar Cross Cattle company of Socorro county. The balance of 1400 were shipped from Belen over the Santa Fe cut off to South Dakota and 200 were unloaded here Wednesday. Mr. Taille accompanied them to Springer. Springer Stock man.

Has Big Herd of Goats
A Mr. Cox has moved to the Dog Canyon country at the Ross Middleton tanks, with a big herd of goats, about 8,000. He has rented the water from Ross, and may lease or buy the place. Carlsbad Current.

Purchases Lands
F. M. Faulkner, of McLean, Gray county, was in San Angelo Saturday on his way to Ozona, where he is to receive 1050 head of lambs; recently purchased from Joe Edens. The sheep are to be shipped from Barnhart to McLean on Tuesday, and placed on feed. San Angelo Standard.

Will Stock With Sheep
Fredlinger & Dennis have sold their lease holdings northeast of Moriarty to Savage & Ramer of Texas, for \$3125. The new owners will at once build a house, fence and improve the place, and put in 4000 head of sheep. Estancia (N. M.) News-Herald.

Oklahoma's First \$5000 Bull
The distinction of raising the first bull to sell at \$5000 in the State of Oklahoma, belongs to the A. & M. College at Stillwater. The bull is Logan Fairfax, bred by Tom Smith of Norman, Okla., and bought by Frank Gault, president of the State Board, for the A. & M. College, in March 1915. He was two years old on the 22nd of last April and has just been bought by Col. E. H. Taylor, the noted Hereford breeder of Frankfort, Ky., for \$5000. Mr. Gault paid \$750 for him and they have 16 of his offspring at the school which will probably sell at from \$300 to \$500 in the near future. Col. Taylor rechristened his purchase and as "Beau Franklin" will show him at the American Royal and other big shows this fall.

Hard Times but Hopeful Hearts
Perhaps never before have we so keenly felt the pinch of hard times as at present in this section of the country. Crops are very short, the range nothing extra, and everything that we buy is much higher than usual. Notwithstanding all this it is going to be surprising how many things we can get along without so that in the spring we may come out looking about as well as ever until a whole lot more hopeful. Leland (N. M.) Enterprise.

Texas County's Free Fair
Texas county was another community that held a free fair this fall, and is confident that its success refuted all criticisms that had been brought by the "knockers" previous to the event. They had a big time, good exhibits, good races, good stock and good everything that goes with a successful fair and will probably make it an annual event.

With the Public Schools.

The Hereford Public Schools completed one month's work last Friday. Although it takes about a month to get the school machinery adjusted the superintendent and teachers are pleased with the work of the first month. This does not mean that every thing is exactly what it ought to be for such a condition has never existed in any undertaking in life, but the teachers believe that the results of the first month are satisfactory and that the pupils are doing good work.

The enrollment for the first month was 566. The enrollment for the first month last year was 492. There are 204 pupils in the High School building. Of this number 52 are in the seventh grade, leaving 149 in the High School. At the Central School there are 323 pupils.

The attendance for the first month was 97 per cent. For the first month last year it was 93 per cent. There are 15 non-resident pupils. Some of the rooms in the High School are crowded as the recitation rooms are small. This condition will be relieved by putting the High School on the study plan. The auditorium will be used for a study hall and recitation seats will be placed in the class room. Opera chairs have been ordered for the auditorium in the Central Building and the Lyceum course and other exercises will be held there.

The installation of the heating plant at the High School is about complete but it will be about two months before the building is connected with the sewer. This handicaps the work in Domestic Science as the pupils can not have any practical lessons in cooking until the sewer connection is made.

The superintendent and teachers will try to equip both buildings with good libraries this year. The lack of a good library is a great drawback to the efficiency of the schools and the Parent-Teacher Association will help in securing needed books. Plans for a library are under way now and will be announced later.

October 9th is Fire Prevention Day and the pupils will be given a fire drill and Mr. Crouch, City Secretary, will make a talk.

Report cards were given out last Tuesday and the following High School pupils received A's in all their studies:

- 11th Grade—Edna Hunter.
- 10th Grade—Willie Dickert, Luella Gelsler, Grace Sites.
- 9th Grade—Frankie Mae Baker.
- 7th Grade—Daniel Bell, Dolly Clark, Emma Bell Elliott, Mary Hicks, Ruth Lee, Margaret Moore, Mattie Mounts, and Esther Rice.

CENTRAL BUILDING

Grade—5, Joyce Stephens, 6, Annie Fitzhugh Parker, 2, Helen Wagner, Alice Womack and Beba McDuff.

The following non-resident pupils are enrolled in the High School:

- Eby Denny, Summerfield; Margaret Hershey, Dawn; J. W. Baker, Hereford; Donald Duree, Dimmitt; Harold Hanlan, Hereford; Irene Conab, Willadorado; Bertha Thomas, Dawn; Vera and Anna Faris, Hereford; Jessie Keller, Hereford; Pearl and Loyal East, Hereford; and Luella Gelsler, Friona.

A foot ball game was played at Portales, Saturday, by the Hereford boys. The score was 19 to 22 in favor of Hereford.

Opal Vaughn was absent Thursday on account of sickness.

The first number of the Lyceum will be the 16th.

The Literary Societies were organized last Friday, each room having its own society for the present. The programs have been made for the next meeting which will be next Friday.

School was dismissed at recess in order that the teachers could attend the Parent-Teacher Association. Mr. Fertsch was absent Tuesday on account of sickness.

The Girls' Basket Ball team will go to Amarillo, Saturday to play a game with the High School there. The foot ball team will play Clovis Friday in Clovis.

The line-up for the foot ball team at Portales Saturday was as follows:

- Walter Caylor, Quarter.
- Bruce Sullivan, L. Half.
- Bob Wilson, R. Half.
- Bruce Sullivan, L. Half.
- John McDonald, L. Guard.
- Hal Wilson, L. Tackle.
- Donald Duree, R. Guard.
- Mark Weems, R. Tackle.
- Frank Stegall, R. End.
- Roy Brazil, L. End.

Ode to the Portales Foot Ball Game

It was on the 30th of September That our foot ball boys did go, To play a game of foot ball, Way down in New Mexico, Portales is the name of the town Where the boys went to play, While it is not so very large, It's a fine old town they say, Some of us ate dinner, And some had a slim face, For there was only one restaurant, In that lone, forsaken place, We had two hours and a half

Before the game was called, And out of the cactus somewhere That referee was hailed, Two hours and a half was a long time To spend in that lonely town, So we went over to the court house And on the lawn lay down, They asked us to ride over town To advertise the game, So we did, for to have had no crowd, 'We'd have been an awful shame, Next we went out to the grounds, Which were all full of cactus, One of our boys lay down on one

And used it for a mattress, Right through the center of the field A country race track ran, And here they made us clear away After the game began, The first quarter of the game

Was all going Portales way, When our ends and safety, Broke up their very best play, The next quarter of the game

Not a score was made by either, side So the game at that time Just about evenly tied, The third quarter of the game

Two touchdowns were made by the Hereford team, There might have been more to their credit But they thought what a sin it would seem,

The last quarter of the game Was the most interesting of all, For our boys they played in earnest, Nor did they mind the fall,

We won the game fairly and squarely But it would have been a shame For the referee to feel that way And Portales to lose the game, We don't mind getting defeated, If we get defeated fair, But to fall to get what we think we earn, Is more than we can bear.

The Team.

—The Team.

—The Team.

Glycerine and Bark Prevent Appendicitis.

The simple mixture of buckthorn bark glycerine, etc., known as Adler-ika, astonishes (Name and Town) people. Because Adler-ika acts on BOTH lower and upper bowel, ONE SPOON FUL relieves almost ANY CASE constipation, sour stomach or gas. It removes such surprising foul matter that a few doses often relieve or prevent appendicitis. A short treatment helps chronic stomach trouble. The INSTANT, easy action of Adler-ika is astonishing. —Betts-Clark, Drug Co.

Hereford Brand Will Welcome Its Friends.

Invitations have been received by friends of Mr. and Mrs. R. F. Guthrie of the Hereford Brand to be their guests during the Deaf Smith county Fair, October 13th and 14th.

Those closely in touch with the Deaf Smith County Fair state that it is destined to be a showing of most unusual merit in many ways. The people of the Deaf Smith Metropolis joined by the citizens of the county are bringing together choicest products from irrigated and non-irrigated areas and will soon have all of these in shape, together with extraordinary showings in many lines including the arts—fine and domestic.

Hereford people never do things by halves and it is certain that a liberal number of Amarillo's people will attend the fair, assured of a something quite out of the ordinary for minor exposition enterprises. —Amarillo News.

—Amarillo News.

—Amarillo News.

Has Biggest Little Cotton Picker

The Afton community in Jones county is bragging that it possesses the biggest little cotton picker any where around, since Ernest Hill, the son of T. E. Hill, of that neighborhood, picked 302 pounds of cotton in one day, recently. Ernest is only 10 years old and weighs 63 pounds and it is said that had the cotton on Mr. Hill's farm been up to the usual crop, he wouldn't have been able to do anything but weigh cotton for his son.

FOR HOW LONG.

—Amarillo News.

Hereford raises A Pertinent Question.

When a neighbor tells us that he has recovered from a serious illness, the first question that naturally arises is: "How long will he keep well?" Temporary relief is one thing, and a lasting cure is altogether different. There is nothing temporary about the work of Doan's Kidney Pills, as the following evidence proves beyond a doubt.

J. D. Burkett, stockman, 300 E. Second Street, Hereford, says: "I suffered acutely from pain through the muscles in my back, especially when I stooped or attempted to lift anything. There was also trouble with the kidney secretions. Doan's Kidney Pills promptly regulated the passages of the kidney secretions and I am now quite free from backache. (Statement given January 21, 1911.)"

On November 15, 1915, Mr. Burkett said: "I have as much faith in Doan's Kidney Pills today as when I formerly recommended them. I have not had to use them since that time. Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Burkett has twice publicly recommended. Foster-Milburn Co. Props., Buffalo, N. Y."

October's Bright Blue Weather.

O suns and skies and clouds of June, And flowers of June together, Ye cannot rival for one hour, October's bright blue weather.

When loud the bumble-bee makes haste, Related, thriftless, vagrant, And goldenrod is dying fast, And lanes with grapes are fragrant.

When gentians roll their fringes tight, To save them for the morning, And chestnuts fall from satin burrs, Without a sound of warning,

When on the ground red apples lie In piles like jewels shining, And redder still on old stone walls, Are leaves of woodbine twining,

When all the lovely wayside things, Their white-winged seed are sowing, And in the fields still green and fair, Late aftermaths are growing;

When springs run low, and on the brooks, In idle, golden freighting, Bright leaves slip noiseless in the hush of woods, for winter waiting,

When comrades seek sweet country haunts, By twos and twos together, And count like misers hour by hour, October's bright blue weather,

O suns and skies and clouds of June, Count all your boasts together, Love Loveth best of all the year October's bright blue weather.

Infant Dies.

The infant of Mr. and Mrs. Ed Curt-singer was buried Thursday. It lived but a few hours.

LOST—A man's overcoat in or near town. Pair of gloves in pocket. Please return to A. W. Gregg and receive reward.

AMARILLO WALKS THE PLANK

Old Captain Kidd and his plank-walking band of piratical bucaners would have no terrors for the present day citizens of Amarillo, the said citizens having become so accustomed to walking a plank over the gently undulating waves of the ornamental lake which has surrounded the federal building a good part of the time for the past several weeks, that he is getting to be an expert at it.

Possibly it has occurred to him when forced to stop his auto a half block away and carefully pick his way to the edge of the pond, that a place which is frequented as much as the post office should be accessible without the necessity of performing this dizzy stunt.

In fact, it might enter his benighted mind that it was high time the work of paving was carried a little further on that corner. The street was plowed up some time ago and has since been anything but a charming place, particularly after each rain. —Southwest Plainsman.

Success With Sheep

J. O. Watson, one of Armstrong county's successful farmers invested \$175 in sheep five years ago and kept the sheep and their increase, only selling the wool and this year has sold \$5000 worth of the animals and \$1200 worth of wool. He still has \$1000 worth of them left.

A Big Grist

The grand jury of Curry County, N. M. in a four days' session returned the sensational number of 24 true bills which will be tried at the term beginning last Friday. Only six "no bills" were reported.

The dates for the Curry county, N. M. fair have been set for October 19 and 20. The event will take place at Clovis.

Hale Center Gets Busy

The wave of good roads enthusiasm which was precipitated by Mr. E. J. Herman, of the National Highway Association, struck Abernathy and Hale Center last week, and resulted in the organization of Good Roads Associations being organized in both these towns. It looks as though the Panhandle will be pretty thoroughly covered with good roads in the not distant future.

Will Pay Bounty

At their regular meeting last week, the county commissioners passed a motion offering three cents per head for rabbit scalps and a dollar a head for coyote scalps, the motion becoming effective at once. A fund of \$300 has been set aside for paying the bounty which is sufficient for the destruction of 10,000 rabbits. —Beaver County Democrat.

Good Broom Corn in Colorado

Dave and Tom Kinkel of Stonington have in 160 acres of broom corn which is said to be as good as any in the county. It is estimated that the crop will make about twenty-five tons. —Springfield (Colo.) Democrat.

Chaves County Boys and Girls.

John Henderson and Lyle Moots, two Lake Arthur members of the Chaves County, N. M. Boys Pig Club, won two of the prizes at the Roswell fair and as a reward, spent a week at Albuquerque at the State Fair.

"Cake" Mailed to Plainview Man Proves to be Whiskey

"Everything branded 'cake' isn't 'cake,'" said Postmaster Ben O. Sanford today, when he narrated an occurrence very similar to that at the San Antonio, Texas, post office, where a bottle of booze mailed in a pillow became broken.

There was received in Plainview this morning a box. Now, ordinarily boxes which have glass in them are labeled "fragile," and when the drayman who has the mail contract unloads the mail he handles the fragile packages very tenderly to the employes of the post office. This particular box was marked "cake." Along with other mail it was dumped from the dray, and straightway penetrating odors arose. Postmaster Sanford started an investigation, and laid aside the fragile package to be sent to division headquarters, where all destroyed or badly damaged packages are sent. A pint flask of "cake" had been broken.

The package of whiskey was addressed to a certain Plainview man from a friend "somewhere in Texas." And there's a penalty provided for sending intoxicating liquors through the mails, of a fine of not more than one thousand dollars or a sentence of two years in Federal prison, or both. —Plainview Evening Herald.

—Plainview Evening Herald.

—Plainview Evening Herald.

—Plainview Evening Herald.

—Plainview Evening Herald.

Bought Big Bunch of Sheep

Sol Floersheim purchased several thousand head of sheep from Eufrazio Gallegos and had them delivered here at Roy this week. He took them up to his big pasture at Jaritas where he will winter them. —Roy (N. M.) Spanish American.

Good Road Work in Texas County

They're at it in Texas county, too! The last issue of the Guyton, Okla., Democrat says that the Texas county folks have a force of men and teams at work grading and fixing up the road to the north of the river. This piece of the road has the reputation of being the most traveled and at the same time the worst road in the county.

Armstrong Farmers Sow Wheat

Jeff Campbell, of Armstrong county, proposes to sow 280 acres in wheat this fall and already has most of it in the ground. W. H. Branson, another Armstrong county farmer, has nearly all of his 270-acre field seeded. The ground is in fine condition for the work.

Getting Out a Directory.

Mr. R. H. Everts of Fort Worth, is here this week preparing to get out a directory of Deaf Smith, Castro, Oldham and Parmer counties. The edition is to contain 2500 copies.

In addition to the correct name and address of every resident taxpayer it will give (in code) the approximate acreage owned by each holding.

It will also have a complete business directory of the four counties as well as other valuable information.

These copies will be mailed free to each name appearing on the directory. No collection will be made on advertising till he has completed and delivered the work mailed out. The proposition will doubtless secure the support of the business fraternity of these four counties. He also agrees to carry no advertising for outside firms that will conflict with the business interest of these counties.



Assurance Doubly Sure

There is no more opportune time than the present to take advantage of the opportunities which The Western National Bank offers to each of its patrons.

Our officers desire to be of assistance to one and all alike. They appreciate the fact that a helpful banking connection is of vital concern to people of small affairs as to those of larger means.

There is no detail too small to bring to our attention—none so large as to overtax our capacity for service.

Western National Bank

OF HEREFORD

CAPITAL

\$115,000

G. A. F. PARKER, President
JNO. W. SHERMAN, Cashier, CLIFFORD C. ACKER, Ass't.

Furniture Values

Is uppermost in our mind. You can get cheap and trashy furniture most anywhere. But that is the thing you should avoid. Quality FURNITURE is what we sell, and that is the kind it will pay you to buy. It costs just a little more.

"Advance in Price" is the cry from every corner of our country, and in every line of business. Fortunately indeed for our trade—that we provided against this big advance by buying several extra carloads of furniture while all prices were low. It is our great pleasure that we can save you such a nice sum on your furniture bill at this time.

Campaign for Big Business

We are launching one of the greatest campaigns in our history for the fall business—lasting three months. Without question, we are in position to save you good money, and our stock was never more complete than now. All we ask you to do is to give us the chance and we can quickly show you how well we can serve you. We are satisfied with small profits. We prefer to do a large volume of business on small margin of profit.

Baldwin Pianos

In the Baldwin Piano we offer to the art-loving public an instrument standing at the head of the artistic pianos of the world. It exemplifies the best in piano-making and embodies all the features which the requirements of the most exacting piano artists demand. Today the name and fame of the Baldwin Piano is established the world over. It has stood the scrutinizing investigation of several international juries of piano experts and won honors heretofore unknown to the piano industry. It has appeared in the most exclusive grand concert rooms of two hemispheres and gained the admiration and exalted praise of the most eminent artists.

In addition to the Baldwin line of pianos, we also handle the complete line of Kohler & Campbell pianos and player pianos. This is the most extensively used line of high grade medium priced instruments in America. Every piano we sell is freely warranted. Do not fail to call on us before buying your piano, sewing machine, art rug, room of linoleum, duofold, rocker, library table, dresser, chiffonier, brass bed, Sealy mattress, or any other item of furniture. Remember, we sell it for less. Yours for better service.

E. B. Black Co.