

SUCCESSFUL DAY DESPITE THE WIND

Second "Third Monday" Trades Day Is Big Winner. Foreign Buyers Here

The Trades Day Prize Committee went gunning last Monday for an individual known as "The Weather Man." The committee was wrathful and primed for trouble. In January this same Weather Man almost spoiled the initial effort of the local businessmen with a cold snap. The February date opened fairly auspiciously, but in the afternoon, after the crowd had assembled, a terrific wind storm almost spoiled all the well-laid plans again.

However, outside this one discouraging feature, the Day was a tremendous success. The streets were crowded, every stall in the barns were filled with every kind of live stock raised on the Plains. The judges were kept busy, and over \$2,000 worth of livestock and farm machinery changed hands. The merchants all offered leaders for the day, and all report a good business.

Many puzzling points have been solved by the Committee from the experience of the past two Trade Days, and steps are now under way to make March 18, the next date, the biggest and best event yet held.

Prize winners announced by the committee this week include: Hogs, Alex Lowery; bulls, Jim Sanders; calves, Mrs. L. R. Bratley; mule colt, R. A. Fry; Spin mules, J. I. Thunderburg; jersey cow, Jess Dillard; chickens, Leonard Goodloe; largest number eggs, R. W. Shafer; most butter, E. W. Shafer; heifer sold for highest price, R. A. Vaughn. In drawing for the prize money, Ed McGowan drew first, \$5.00; O. J. Smith second, \$3.00; and Mrs. Haskell third, \$2.00.

The Committee wishes to extend hearty thanks to the judges who worked so faithfully, and to the merchants and others who contributed to the success of the occasion.

The Trades Day brought buyers from Childress, Plainview, Umbarter, Canyon, and many other points, and the market seems to be an established thing for the future.

Every one waking up to the fact that our men not only have gone over but are actually in the trenches. Each day increasing numbers in the list of wounded will come to us. We must see that the wounded do not suffer through negligence on our part. The need for surgical dressings is great and will become greater every day. The Government will see that the store of food and ammunition will be ready for men that fight, but it rests on each maker of surgical dressings to see that she and her chap prepare its full quota and are of surgical dressings. No one is preparing a more vital service for his country than the woman who makes surgical dressings. Mrs. Edmund F. Bower, director of women's work, says, it's a crime to know how to make surgical dressings and not make them.

At the regular meeting of the executive Board on last Tuesday was found our finances justified a larger amount of supplies and an increased outlay. At the meeting of the Board the reports of the committees were received from Chapters and Auditors, and the usual routine of business was attended to. The resignation of Mrs. Rolosen as supervisor of women's work, was fused by the Board. The work is commended and its continuance urged.

Work in the school is making good headway. On last Tuesday 5 dressings were made. Messes Stocking and Holman are instructors in this work. The serving class has almost completed its first assignment of meals for the Belgian girls. Mrs. Barber and Mrs. Oberthier are in charge of this work.

(Continued on page four)

Roswell Men

Urge Bankhead Highway Benefits

A highway meeting, in the interest of closer cooperation of all towns along the route of the Amarillo-El Paso (Short Line), and looking toward the acquisition of the Bankhead National Military Highway, was held in the District Court room Wednesday night. The local meeting was called by the Highway Committee of the Chamber of Commerce in order to meet a committee of four gentlemen here from Roswell, interested in the matter.

The Roswell party was composed of J. E. Clayton, Jr., Secretary of the Roswell Chamber of Commerce, also Secretary of the Amarillo-Roswell-El Paso Short Line Highway, J. E. Clayton, Sr., Judge H. C. Maynard, and W. A. Hamilton. The party came to Hereford from Canyon, after a trip to Plainview, Littlefield, and other points south. They were accompanied by a driver and mechanic, and spent the night at the Cordova Hotel.

The short notice given and condition of the weather held the local crowd to small proportions, but those present were deeply interested in the matter, laid before them and unanimous in their approval. Splendid talks were made by all the visitors, explaining the Bankhead Highway proposition, the organization already formed from Amarillo to El Paso, and urging active cooperation on this part of Deaf Smith county.

In brief the Bankhead Highway is a matter now before Congress, pushed by Senator Bankhead, for the establishment of a Military Highway from Birmingham, Ala. via Little Rock, Ark., to El Paso. Three routes from Little Rock are proposed, two running into Amarillo, and one coming via Dallas and Fort Worth. If the road reaches Amarillo, then Hereford and Roswell are almost sure to get it coming west. If it goes to Dallas, then we are out of it. The Roswell speakers urged support, through the Texas Senators and representatives of the Amarillo routes. They also presented the fact that if we all joined in between Amarillo and El Paso, got the through road in good shape, put signs on it, etc., we would stand a much better show, united than if nothing was done in advance.

T. E. Hoffman, Chairman of the Highway Committee, presided and made the introductions. In addition to the visitors, short talks were made by W. B. Parmer, county commissioner; A. O. Thomson, Carl Gilliland, D. L. McDonald, and others. Mr. Gilliland was appointed as a committee to draft a petition to the State Highway Commission, to be signed by local citizens, that this road be designated a State Highway. Unanimous consent to cooperation with other towns along the route was given. The Highway committee of the Chamber of Commerce will study the problem in detail and work in every possible way to further the movement.

The Brand cannot too strongly urge the importance of this good road work upon the citizenship of the county. Through Mr. Clayton, the Secretary, The Brand will from time to time lay details of the movement before the people of this county.

The White Way is about completed. Otto Bland has been working steadily for the past ten days erecting the standards, connecting the wires, making the cement bases, etc., and Tuesday night for the first time the electricity was turned on and Main street was a blaze of light. It is a beautiful sight and adds much to the looks and convenience of the city.

No trouble to buy, cheap, convenient, a real investment—WAR SAVINGS STAMPS.

WAR STAMPS THE TEST

The Germans say—America is not a Nation; that it is a hodge-podge of people—that we have no National spirit—no National Soul.

The Thrift Stamp is the Test of Americanism—the test of HOW MANY AMERICANS THERE ACTUALLY ARE!

The 25 cent Thrift Stamp was issued so that EVERY American could help his country. Naturally the number of owners of Thrift Stamps will be regarded by the enemy as the actual number of REAL Americans. Every American man, woman and child must come forward and enroll as Americans. We must answer this German libel by proving ourselves ALL-Americans.

Don't you see why you—INDIVIDUALLY YOU—MUST buy Thrift Stamps and War-Savings Stamps!

It is your unescapable Duty to buy today your first Thrift Stamp or War Stamp, be you child, woman or man—rich or poor. Thrift Stamps are 25 cents each. Sixteen Thrift Stamps and a few pennies can be exchanged for a War-Savings Stamp—The biggest of the "little Government Bonds."

A War Savings Stamp can be bought today for \$4.13. It will be worth \$5.00 in January, 1923.

Go to your Postoffice, to any bank or authorized agent and ask questions about Thrift Stamps and War-Savings Stamps. But go today!

The Government asks us to take \$10,300 per month this year. What will our answer be for February? So far it is about \$2,600.00.

HON. CLARENCE OUSLEY STATES SITUATION CLEARLY

Washington, D. C., February 18, 1918.—"If the South neglects this year to provide her own food and feed, she is likely to suffer serious privation, and she will put a burden upon the Nation which may prolong the war and even imperil our victory," says Clarence Ousley, Assistant Secretary of Agriculture.

"I am aware that these are strong words," continues Secretary Ousley, "but they are none too strong. I am not expressing an alarmist personal opinion. I am seeing through the eyes of 48 agricultural colleges and of county agents in nearly every agricultural county. I have recently crossed the continent from the Atlantic to the Pacific. I have studied the reports gathered by the department's 18,000 representatives and many more employees of the agricultural colleges. I have heard the conclusions of the International Institute of Agriculture at Rome which has reports from all the world.

"The plain, hard truth is that with 40 million people withdrawn from productive industries and engaged in the business of destruction, it is not humanly possible for production on the whole to exceed normal demand. The question is whether production can equal necessitous demand.

"England, France, and Italy must be sustained or their population cannot stand the strain. They have been on scanty rations for more than three years. The chief cause of Russia's collapse was hunger. Soldiers cannot fight when their wives and children are starving.

Secretary McAdoo has given warning that transportation may be lacking in 1918, to haul food and feed to States and communities that do not provide for themselves. Many cattle have been sacrificed in the drought regions of the Northwest and the Southwest during the last few months, because railroad cars could not be obtained as needed. Military movements must have first consideration, and military movements will be greater in 1918 than in 1917. The prime question for the farmer is not what product will bring the highest price, but what products will insure food for his family and feed for his live stock, and the answer is: a vegetable garden, a milk cow, a brood sow, a poultry flock, ample corn, oats, peanuts, etc., and then as much cotton or tobacco as he can cultivate well.

"It is the highest demand of patriotism—it is the first requirement of living—that in 1918 every State, every county, every neighborhood, every farmer, be as nearly self-sustaining as possible.

"For the South to plunge on cotton or tobacco or any other speculative crop and to depend upon the corn belt for bread and meat will be for the South to engage in a gamble which may cause privation to its people and disaster to the Nation. For any man now to determine his business operations from the standpoint of profit alone, without regard to the Nation's needs, is for him wilfully to profiteer in the blood of his fellows who are fighting in France for the preservation of the republic. No man can be excused for not taking his share of the responsibility.

"My whole life has been spent in the South. I know the Southern farmer. He will do his duty as he sees it. I am appealing to every man in the South to make known these facts—to consider if his business to make them known—and I shall have no doubt of the results. If they are not made known in a way to impress the crisis that confronts us, there may be hunger in this bounteous land or hunger over yonder in Europe, where it will spell ruin for all—that is worth while in America."

POULTRY ENTHUSIASTS, ATTENTION!—If you want a good Poultry Show at the County Fair, be at Pats & Jones' office 2 P. M., Saturday, February 23. BE ON TIME!

NOTICE

A consumer buying food commodities in excessive quantities is violating the United States Food Laws pertaining to hoarding, which is punishable by a fine not exceeding \$5,000 or two years imprisonment, or both.

A consumer living in town is not expected to have over 30 days' supply of flour on hand; those living in the rural districts can keep on hand not to exceed 60 days' supply.

A dealer knowingly selling any excessive quantity of flour or other food stuffs in violation of Sections 37 of the Penal Code of the United States and is punishable by a fine of not exceeding \$10,000.00 or two years imprisonment, or both.

The dealer generally knows these penalties stated above and is careful in his sales, the consumer is probably not fa-

militer with the heavy penalty attached to this law and for this reason I am calling the attention of the consumer to the law and its penalty for the violation of same.

I would suggest that if any family living in Deaf Smith County have bought a supply of flour in excess of a 30-day supply (if living in town) or 60-day supply (if living in the country) that they make arrangements to dispose of same through the source from whence it was procured, otherwise they might find themselves in an embarrassing position in the near future. I am calling the attention of the people of this county to this feature of the law in order that this county might be in the clear in case an investigation should be instigated.

J. S. JONES,
Food Administrator of Deaf Smith County.

POOL HALL CAUSES CITIZENS' PROTEST

Mass Meeting Condemns Proposed Establishment of Such an Enterprise

McDonald Leaves

To Buy Holstein Cows In New York

D. L. McDonald, selected by The Hereford Dairy Association as the local delegate to go north and purchase the Holstein dairy cows subscribed for, made arrangements to leave Thursday afternoon on his mission. L. L. Johnson, of the Santa Fe, has been in New York state for the past ten days looking over the field and locating suitable herds from which to select the cows. He wired from Cortland, N. Y., asking that Messrs. McDonald and R. L. Poo of the Extension Service of the A & M College of Texas, join him at Cortland as soon as possible. Mr. Poo will join Mr. McDonald at Chicago Saturday, and the two will go from there together to Cortland.

Some of the original subscribers to the cow list have dropped out, while new ones have taken their place. A complete list of those who made their financial arrangements and ordered cows will be printed next week.

FOR THE INFORMATION OF THOSE WHO MAY YET DESIRE TO ORDER FOR THIS SHIPMENT IT MIGHT BE WELL TO STATE THAT IF THEY WILL CALL ON THE SECRETARY AT THE BRAND OFFICE NOT LATER THAN SATURDAY AFTERNOON OF THIS WEEK, THEIR ORDER WILL BE FORWARDED TO MR. McDONALD IN TIME FOR HIM TO MAKE THE ADDITIONAL PURCHASES.

Weekly Luncheon of Business Club Is Well Attended

The regular weekly luncheon of the Directors of the Chamber of Commerce was well attended Monday, all Directors being present except Judge Gough, who has not yet returned from his Cherokee county farm. The Trades Day committee met with the Directors to discuss details of their work. It was resolved that each Director would immediately appoint a Vice Chairman of his committee, to be second in command of that particular line of work and to act for the Director in his absence.

Director Huffman reported that his committee would take a trip to Dimmitt in the near future and try to arrange with the Castro county people for the improvement of the road south. Director Gilliland reported the appointment of Al Miller and C. A. Skelton as members of his committee on Membership and Finance. Director Jewell reported that he would soon call a meeting of his committee to lay out plans of work in Beef Cattle improvement, to be followed by a general meeting of interested gentlemen of this section.

The President was empowered to appoint a Chairman of Civic Work for the Club. The announcement of this name will be made next week. The Trades Day committee discussed details of their work. The luncheon was enjoyed by all and much business was dispatched while eating without wasting valuable time from personal business.

Ralph Barnett, whose present place of business is located just south of the Western National Bank, has leased the building now occupied by the E. E. Wilson Furniture Company, and will move to his location as soon as Mr. Wilson gets into his new brick across the way, and the old building can be remodeled for the new tenant.

Mr. Barnett states that an entire new front will be placed on the building, with right-up-to-the-minute display windows and entrance.

A mass meeting of the citizens was called at the Courthouse last Sunday evening by the pastors of the city in protest against the proposed installation here of a pool hall, to be located in the building now occupied by Ralph Barnett.

The meeting was largely attended and some very excellent and very vigorous speeches were made in opposition to the venture. Rev. J. E. McClurkin of the Baptist church presided and stated the object of the meeting. John P. Slaton was slated to speak on "Civic Unrighteousness" which he proceeded to do vigorously. E. W. Harrison made a most excellent address, stating in substance that the citizens of Hereford had built up a little city of which all were proud, and had kept the record clean—now let's keep it so. W. A. Stewart, W. E. Dameron and others followed along the same line. The vote to oppose the installation of the pool hall was unanimous.

A resolution presented by The Mothers' Club on the subject was adopted without a dissenting voice, as follows:

Whereas, we the people of Hereford and Deaf Smith county, realize that each and every man, woman, and child owe to the world, and especially to our government, perfect complete and united effort necessary to in every way possible, preserve, promote and conserve all of the moral and physical powers possible that are at this time so necessary and essential to all people, and especially to those of our own government, both from a moral and patriotic standpoint.

And Whereas, the present conditions necessarily require those we can reasonably contemplate in the near future, and are requiring and will require, that the manpower of this Country, as well as all others, in the struggle for freedom and humanity, will be necessary to win in such conflict;

And Whereas, the loss of moments idly spent may endanger and even cause the loss of lives, of American mother sons who are now and will shortly be in France fighting for the world's freedom.

And Whereas, days idly spent by a considerable number of persons might result in our defeat in our present struggle to preserve the liberty and freedom and Christianity of the world.

And Whereas, pool halls and other places of amusement, not instructive or educational, either morally or mentally, are not conducive of conservation of time, power, and efficiency and morals of any community, but on the contrary, are usually resorts which are enemies to morals and always places where time is idly spent and lost that should otherwise be employed.

And Whereas, parties are contemplating placing in our community, in the town of Hereford, a pool hall, from which this community has been free for a number of years, and believing that if it is done, it will not have a good, but a bad effect on the moral and physical forces of this community, when they are so badly needed in that when it is installed, open and operated in this community, valuable time will be lost, and wasted without improving the morals of our community.

And Whereas, such business is not in any way necessary or even advantageous, but on the other hand detrimental to our Country and our cause in our struggle, in that while it is the duty of every man to do his full part in assisting the prosecution of this war, either at the battle front or behind the lines in some vocation, that will be beneficial, a pool hall is the exact opposite, in that those who operate and conduct and patronize it, eat and consume the world's goods, now so essential to produce and conserve, and give nothing in exchange therefor.

Now Therefore Be It Resolved,
(Continued on page four)

Thoughts of Spring Planting

NATURALLY LEADS US TO THOUGHTS OF

THE JOHN DEERE IMPLEMENT LINE

Thinking farmers have found, from long experience, that it pays to buy standard farm implements. The John Deere line is the standard of the world

- Cultivators
- Listers
- Drag Harrows
- John Deere Wagons (Light Draught)
- Planters
- Disc Harrows
- Dain Mowers.

The Van Brunt Grain Drill—You can buy any kind of a grain drill, but there is only ONE Van Brunt. It has innumerable points of superiority, but the THREE outstanding features—features to make any man THINK, are:

1. The bearings are guaranteed for the life of the drill.
2. Will sow from 12 pounds of Alfalfa to all kinds of peas, beans and bearded oats.
3. Positive spur geared drive.

We have the John Deere line on exhibition and another car rolling.

GARRISON BROS.

THE HEREFORD BRAND

SETH B. HOLMAN

PUBLISHED EVERY THURSDAY

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THE EXTENSION SERVICE OF THE A & M COLLEGE OF TEXAS

(Continued from last week)

THE OFFICE AND ITS WORK: The Director, his Assistant, nearly all the District men in charge of Agents, and the Specialists are located at the College, where a large force of clerks is maintained to handle the tremendous volume of correspondence which arrives by every mail. It is a revelation to the uninitiated to read the hundreds of letters from farmers and their wives which come in weekly, begging for advice on every conceivable farm and ranch problem. These letters are handled by the specialists and office staff, expert advice being given in answer to every letter received. Specimens of all kinds of plants are sent in for identification or for diagnosis for disease, etc. A mailing room, equipped with power machinery, is kept busy sending out thousands of pamphlets and leaflets monthly pertaining to every phase of agriculture and home economics. The Agents are all handled through this office. The Specialists keep in close touch with the College and Experiment station staffs, as well as with the Department of Agriculture at Washington, and thus acquire the latest data gleaned from all over the world.

A visit to the headquarters of the Texas Extension Service will convince the most skeptical as to the value of the instruction being given, and the powerful influence for good in agricultural and live stock development being wielded by the Service.

(To Be Continued Next Week)

SEED CORN

Local bankers have received the following letter from a large banking house of Chicago. The letter is not only to the point as regards seed corn, but as regards every other kind of grain raised in the Plains country:

"An authoritative statement has been made that a shortage of 500,000 bushels of good matured seed corn is possible in State of Illinois alone in the spring of 1918. Whether later developments fulfill this prophecy or not the early frost prevalent in the fall of 1917 over a good portion of the middle west calls our attention to the probability of seed corn being very scarce this year.

We have engaged in the prosecution of a War which we shall finish in the most efficient, expeditious manner, but to do this, our forces of production, especially of food, will be taxed to the utmost. It is possible that food may ultimately be the deciding factor.

Whether or not the Government fixes a price on corn, the economic forces involved will inevitably provide great profits to the producer.

Is it not reasonable to encourage the production in 1918 of the largest corn crop on record? This year of all years would you not be justified in suggesting to your customers the importance of selecting early a sufficient amount, at least for their own use, of their best matured corn for seed purposes?"

THE BUSINESS OF WAR

The fact is being driven home to the people of this country that we have reached a stage of the war when heroics and stage oratory must be dropped and serious work take their place. We have exhausted our vocabulary and invented other languages in our condemnation of the Hun—which was probably to be expected and necessary in the working up of a general war spirit. Now, however, the preliminaries are over, and we are in the very center of the conflict, whether for good or ill will depend entirely on our future actions.

We must realize the seriousness of the fact that a half million of our boys are at this moment facing the greatest engine of destruction this world has ever seen. Other thousands are daily leaving to share their labors and bare their breasts to the same danger. These men have no false or exaggerated notions of the glory awaiting them. They are imbued with but one thought—to remove from the world a great menace to human liberty. To this end they are willing, if need be, to give their lives. Certainly they are giving to the task the very best of their manhood. It is a serious business and they are going about it in deadly earnest.

Are we who remain at home taking the same serious business view of the work before us? Are we devoting OUR lives to the end that THEIR lives may be preserved, or, if sacrificed in the cause, that the sacrifice may not be in vain?

Just recently the country was called upon for the first real sacrifice of the war—the conserving of fuel. It has been interesting to note the spirit in which this order was met. As is the case in all such blanket orders, there were many loopholes of escape for those desirous of evading the order. Be it said to the everlasting credit of our people, very few sought for these excuses. The rule was rather to cheerfully comply if there was any chance that the order reached them.

American citizens must dedicate their lives and energies to two objects—producing and saving. The entire question resolves itself into a purely business proposition—that of increasing our income to the highest possible figure, and then living well within that income that each may have a surplus to lay on the altar of our country.

Let's cut out the heroic and get grimly down to the business of winning the war. Any other course spells failure.

THE BRAND is in receipt of a communication from the Hon. Fred W. Davis, State Commissioner of Agriculture, announcing his candidacy for another term, and asking the support of the newspapers in the race.

While The Brand holds Mr. Davis personally in high esteem, at the same time we agree with the position taken by The Dallas News that the office Mr. Davis holds is a fifth wheel and should be abolished, the duties now devolving upon the Commissioner of Agriculture to be turned over to the Extension Service of the A & M College of Texas.

The so-called "Institute" work of the Department of Agriculture is largely a joke, of no lasting benefit to the farmers, and is an attempt at direct duplication of the educational work of the College. The result is confusion in the minds of the farmers of the state and a double burden upon the tax payers of Texas.

The Dallas News says that all the work now being conducted by the State Department of Agriculture could be much more effectively handled by the Extension Service of the A & M College. The Dallas News is right. Let us hope that the forthcoming session of the legislature, which will take up the findings of the Committee on Investigation just adjourned, will eschew politics for once and do the state a real service by eliminating this useless and expensive political office.

It is no more than fair if the women are to be granted equal suffrage in public affairs, that there be some way of guaranteeing to the men equal suffrage at home.

If congress keeps on fanning those political flames it ought to be possible to conserve a lot of fuel up there.

Three hundred thousand Turks have deserted the Turko-German armies because the kaiser is "too cruel." While the desertions may inconvenience him somewhat, the kaiser should be satisfied that he is sustaining his reputation.

The recent long cold spell was so severe in the southern states that Negro preachers are reported to have preached an ice-bound hell to their congregations.

The Administration has waked up to the fact that it has a Stone tied to its neck.

While we are after the other enemy aliens, why not prohibit these epidemics of German measles?

Billy Sunday is reported to have lost his voice since going to Washington. Well, it oughtn't to be difficult to find a voice in Washington. There are a few there that could be better employed than at present.

They've changed the old song to "Every Monday Is Sunday Now."

An eastern author has written a book entitled "How to Rest." Now let him write a book telling us how to hold a job while the resting is going on.

If Mr. Garfield had tried he could not have hit on a better gauge of the patriotism of the business men of the country than is the Monday closing order. As with all measures of the kind, there is a vast difference between the letter and the spirit of the order. The true patriot will not burn fuel on those days for work that he can possibly defer till Tuesday. The spirit of the order is conservation and sacrifice. And the man who refuses is an undesirable citizen—mark him.

Senator Jim Ham Lewis of Illinois intimates that he could tell many things about the outcome of the war, but will not; he will just give us a little dope on the Russian riddle we will enter his name with those of the major prophets.

That German peace dove turned out to be a crow.

Nowadays when you see a fellow coming to town with a basket of eggs you wonder if he is preparing to lift the mortgage on the old home.

Congress needs to be bluntly told that with fewer "investigations" there would likely be more work done in speeding up war preparations. The chief business of administration officials is to

Deaths in British Forces in Action and from Wounds Estimated at But 7 per cent

Now that American troops are taking their places in the trenches, attention is again directed to an estimate by the Secretary of War, that the losses up to June 1, 1917, of the British expeditionary forces from deaths in action and from wounds amounted to but 7 per cent of the total of all men sent to France since the beginning of the war.

The ratio of losses of this character today, because of improved tactics, is less than 7 to every 100 men.

Those who can't fight must do the next best thing they can.

Registered Men May Be Inducted into Air Service

While men registered under the selective-service law are not being accepted at recruiting offices for enlistment in the Aviation Section of the Signal Corps, they may be inducted voluntarily into service by their local boards if they are physically fit, sufficiently skilled, and not required to fill the current draft quota. They will be sent to Camp Kelly, Tex., for distribution into trades, training, and formation into squadrons, with ranks and salaries running from \$30 a month as private to \$81 a month as master signal electrician, food and quarters provided by the Government.

JUDGMENT IN BUYING COAL

Coal is the greatest item of household use this winter, more precious than rubies. You just CAN'T AFFORD to buy cheap, trashy coal. You should use nothing but the BEST.

OUR COAL

is guaranteed honestly mined, honestly screened and will positively give you the greatest amount of heat for the money invested of any brand of coal on the market.

We make a special point of supplying the needs of EVERY CUSTOMER in THE ORDER IN WHICH THEIR ORDER IS RECEIVED.

McQUEEN GRAIN & COAL CO.

1,800,000 Women Are Engaged in Agriculture in United States

According to a late report, of the 1,800,000 women engaged in agriculture in the United States, 750,000 are under 20 years of age; and 1,050,000 are negroes. A majority of the women workers are found in the Southern States.

The lines of work in which women will be likely to increase their farming activities, according to the report, are vegetable gardening, poultry raising, butter making, hog raising, etc. It is suggested that women who know how to operate motor cars may with little additional training operate tractors.

Public Health Service at Work in Areas Around Army Camps

The United States Public Health Service is carrying on a campaign along sanitary lines in areas adjacent to 28 military camps. Complete sanitary organizations were set up to prevent the spread of disease from the civilian population to military forces, and to protect civilians from communicable diseases where they have occurred among troops.

The organizations include physicians, sanitary engineers, nurses, attendants, and laborers. Methods undertaken include inspection of all establishments handling food supplies.

POLITICAL ANNOUNCEMENTS

Announcements for Deaf Smith County will be carried in this paper upon the payment of the following fees, cash with order:

| | |
|------------------|---------|
| District offices | \$15.00 |
| County Offices | 10.00 |
| Precinct offices | 5.00 |

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County Judge:** Jas. A. Hughes (Re-election)
- For Sheriff and Tax Collector:** C. S. Purcell (Re-election), Geo. W. Cloyd
- For County and District Clerk:** J. E. Crouch, A. O. Thompson (Re-election)
- For County Treasurer:** J. J. Ward (Re-election)
- For Tax Assessor:** C. P. Arthur, C. E. Leater, S. G. Moore, Albert Murphy, A. C. Thompson, W. T. (Red) Smith
- For Commissioner Precinct No. 1:** C. C. Bowman

OCEANS OF WATER

Groceries!

Yes, we will save you money on Groceries. Why, because we carry a large stock, and we advocate buying in quantity lots. Give us your next order and be convinced.



W. L. SULLIVAN GROCERY

Tone Up For Spring Days

Cut out the spring fever and that tired feeling

Rexall

Bamboo Brier Blood Purifier

and

Liver Salts

will make you feel fine.

The Rexall Store Corner Drug Store

Everything wasted means that some one has to work just that much more for you. Don't overstock your yard. Twenty to thirty square feet for each hen is an average allowance.

A MAN'S MONEY AND A MAN'S HEART

Is An Inseparable Combination

The majority of the thinking Men of Affairs of this community keep **THEIR CASH** with this institution, **THEREFORE THEIR HEARTS** are with us also.

Big enough to handle any sized **CATTLE LOAN**

Small enough to handle a Child's Penny Account

We solicit a **PERSONAL TALK** with you!

THE FIRST NATIONAL BANK

SAFETY SERVICE SECURITY

CHURCH NOTES

The First Christian Church
The morning service of last Lord's Day was well attended. There was no evening service on account of the Mass Meeting at the Courthouse.

There will be regular service next Lord's Day.

MORNING SUBJECT: "The Christian Women's Service." A suitable program will be given.

EVENING: "How all believers, especially families that are divided on religious questions, may be united without the sacrifice of any principle based on the Word of God." The advantage of such union during these strenuous days "and after the war."

The service will be in the auditorium.

Y. P. S. - C. E.

Program for February 21st, at 6:15 p. m.

Song and prayer service.

Leader—Raith Lee.

Scripture: Ps. 96:1-13.

Leader's talk in outline.

Give a brief summary of conditions in Korea before it became a mission field—Frankie Mae Baker.

Tell some of the most striking changes that have been results of the Gospel—Miss Duff.

What changes in the life of the people of India can be traced to Christianity?—Clyde Carroll.

Name some of the changes in forms of government as a result of the power of the Cross—Forest Bowe.

Missionary Hymn from Greenland's Joy Mountain.

What difficulties has the message of the Cross had to face in Asia—Audrey Carroll.

Tell the effects of Christianity on China—Mae Womack.

General discussion.

Closing exercise.

To the Committees: Please remember that it is about time to be holding your committee meetings.

Several of us have agreed to write to our former Endeavorers who have enlisted. Let us do so soon as it has been some time since they last heard from us.

Miss Nella Carter, another one of our devoted Endeavorers, left Sunday for Amarillo where she will attend a business college. We will greatly miss her.

To the young people's societies and churches of Hereford: The Y. P. S. C. E. wish to unite with you in furnishing out "bit" to The Brand. We wish a Church column and we should realize that we will have to contribute regularly. We wish also that the public will be interested and profit by the announcements. The Brand has been so kind to us, we can not express in words our appreciation for its services.

Report of Circle No. Three

The Circle meets this week with Mrs. R. N. Mounts. We are glad to have present Mrs. W. E. Hicks, Pres. of B. W. M. W. also Bro. McClurkin. The members voted at our last meeting for him to resume the teaching in our Circle of Beecham's Book. The day that he teaches is also "Sunshine Day." Free-will offerings are given for emergency needs in army line of work.

Last week there was a good attendance, thirteen being present. Mrs. Chamness played three beautiful songs on the piano, with the ladies assisting in the singing.

Mother LeGrand led in the devotional reading the 9th chapter of Ezra, then made inspiring comments which was much enjoyed.

Mrs. Dr. Hicks called on Mr. Brazil to teach our lesson, which she did in a helpful and instructive way for all.

Mrs. Mounts read the minutes, then followed the regular business old and new. There were expressions of sympathy for Mrs. Gilliland, who could not be present on account of sickness in the family. All were eager to resume Bible study under Brother McClurkin.

Mrs. Hicks assigned the lesson, all of Nehemiah. Sweet and comforting prayers were said by Mrs. Stanley, Mrs. Hicks, Mrs. Connell and Mother LeGrand.

CALOMEL SALIVATES AND MAKES YOU SICK

Acts like dynamite on a sluggish liver and you lose a day's work.

There's no reason why a person should take sickening, salivating calomel when a few cents buys a large bottle of Dodson's Liver Tonic—a perfect substitute for calomel.

It is a pleasant, vegetable liquid which will start your liver just as surely as calomel, but it doesn't

make you sick and can not salivate.

Children and grown folks can take Dodson's Liver Tonic, because it is perfectly harmless.

Calomel is a dangerous drug; is mercury and attacks your bones. Take a dose of nasty calomel today and you will feel weak and nauseated tomorrow.

Don't lose a day's work. Take a spoonful of Dodson's Liver Tonic instead and you will wake up feeling great. No more biliousness, constipation, sluggishness, headache, coated tongue or sour stomach. Your druggist says if you don't find Dodson's Liver Tonic acts better than horrible calomel your money is waiting for you.

C. W. B. M. Day Program

Feb. 24, 11 a. m. Christian Church Hymn.

Responsive Bible reading by Society.

Prayer—Mrs. C. E. Wheeler.

Vocal—Selected.

Address—Bro. Stevens.

The Bible Chair—W. E. Dameron.

Reading—"A Legend of The Cross"—Mrs. Chas. Pratt.

Appeal—Mrs. B. F. Guthrie.

Offering.

Hymn.

Benediction—Bro. Stevenson.

The number of women employed in munition factories has increased from 3,500 in 1910 to more than 100,000 in 1917, according to a report made to the National League of Women's service, and 1,286,000 women are engaged in industrial work which is directly or indirectly necessary to carry on the war.

In the 15 Southern States the number of community organizations of farmers formed to aid the county agents increased in a year from 1,654, with a membership of 44,548, to 2,508, with a membership of 78,660. In the 33 Northern and Western States the number of farm bureaus and similar local organizations was increased to 374, with a membership of 98,654—Extracted from Annual Report of Secretary of Agriculture.

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAIN-OFFERMENT fails to cure any case of itching, bleeding or protruding Piles in 6 to 14 days. The Best application.

GOLD MINING

Just the correct term for present day farming. The farmer is IT now—provided he farms with our

P. & O. FARM MACHINERY

Don't grub along with faulty plows, harrows and other tools, while we have a complete line of the most perfect labor-saving FARM MACHINERY on the market.

The man who neglects to get all possible from his soil, is neglecting a gold mine right at his feet.

Our tools will help you to mine your gold.

Dunlap Hardware Company

WHAT THE RED CROSS IS DOING AND WHAT YOU CAN DO

BUREAU OF SUPPLIES DEPARTMENT.

The Bureau of Supplies might be called the American Red Cross Dry Goods Company, for it purchases through its Washington office tremendous quantities of all materials which are needed for making the various articles manufactured in Red Cross Workrooms. Through the advantage of this centralized buying plan, Chapters are enabled to purchase materials at exceedingly low costs.

The Bureau of Supplies specializes in materials needed for all surgical dressings, in yarn for knitting, and some of the materials for the more important of the refugee garments, and especially the large quantities of materials for pajamas, bed shirts, bed socks, bathrobes, bed jackets, and the more important articles for hospital and patients' use.

The Bureau of Supplies' business is handled in exactly the same way that any large dry goods business would be handled, and since its establishment some six months ago has become one of the large dry goods businesses of the Southwest. Chapters find it convenient to purchase from the Bureau of Supplies owing to the fact that prices are attractive, and that all materials sold are Red Cross standards, the materials being the proper weight and texture.

Through the patriotic spirit and co-operation of local dealers, many Chapters are enabled to buy the materials they need, more especially those for hospital garments and patients' clothing, through their local merchants, who sell to them at special Red Cross prices.

Chapters are showing that they have a great understanding of business methods, as they have learned that owing to the scarcity of materials, due to war causes, and owing to the great congestion of the railroads, it takes a longer time than usual for shipments to reach points, and for this reason they have put business methods into use and have learned that they must anticipate their needs in order to receive materials at the time they should be put into work.

Another end of the Bureau of Supplies is the examining, repacking and shipping of all the articles the Chapters make. These are assembled at the St. Louis warehouse, there opened, examined and properly sorted, and shipped to Eastern ports, for use abroad, or else sent to the cantonments to cover the needs of those of our men in service in this country.

At present the Bureau of Supplies has over 100 people in its employ besides some 20 volunteers. It occupies a warehouse with 50,000 square feet of space, which is far larger than the ordinary business houses, and is in every way equipped to be of an aid and service which equals the intensity of the women workers. Through the combination of the volunteer workers of the Chapters and the American Red Cross Bureau of Supplies, the Red Cross now is the largest garment and handbag supply factory in the world.

Through the increased membership there are 24,000,000 volunteers available, and reports indicate that the new membership is going to be as active in participation as the older members.

For further information, address

HORACE M. SWOPE,
Director Bureau of Supplies, S. W. Division, 1228 Olive street.

The Value of An Abstract

Depends on the INTELLIGENCE, INTEGRITY, RESPONSIBILITY and STANDING of the Company that makes it.

You will find us prompt as well as reliable.

POT & JONES :: Abstractors

Ke. Mo. Oceans of Water.



Family Dr. says: You need not have a Cold or anything else the matter with you long.

WHEN YOU "FIRST" BEGIN HAVING THE HEADACHE AND FEELING BAD GO TO YOUR DOCTOR AND COME TO OUR DRUG STORE AND GET THE MEDICINES YOU NEED.

SCIENTIFIC RESEARCH IS FINDING OUT MORE AND MORE EVERY DAY THAT MOST DISEASES COME FROM "GERMS." EVEN RHEUMATISM COMES FROM GERMS WHICH DEVELOP IN THE TONSILS OR AT THE BASE OF A DECAYING TOOTH.

GERMS BREED RAPIDLY; KILL THEM OFF "IN TIME" WITH MEDICINES YOU BUY FROM US AND ON WHICH YOU CAN "RELY."

**BETTS-CLARK, DRUGGISTS
THE NYAL STORE**

\$2350 buys 6-room house, barn, sheds, and 2-3-4 acres of land, known as Brumley home, on 25-mile Ave. 17 acres leased ground paid for 1918 goes with this place. Easy terms and immediate possession. See L. BASKIN, Owner.

When something seems drudgery, think of the trenches.

Otto Bhend has introduced a novelty in the way of electric light shades. He has been placing shades colored with the stars and stripes of the American flag in the business houses of the city. The new shades are patriotic, pretty and very useful.

YOU'LL LIKE HERFORD

HOUSES are in great demand in Hereford. Many people are forced to board for lack of RENT HOUSES. Why pay rent, when you can have your OWN HOME for the same price?
BUILD YOU A HOME
Rockwell Bros. Lumber Company

REV. FARIS IN A SERIOUS CONDITION

The many friends of the Rev. G. A. Faris will be deeply grieved to read the gloomy news contained in the following letter from his son Cecil, giving the physical condition of his father:
Ennis, Texas, Feb. 14, 1918.
Mr. C. H. Dyar,
Hereford, Texas.

My Dear Mr. Dyar:—Your letter addressed to us at Corpus Christi received, and we wish to thank you all for the many kind things you say, and we wish that we had the good news for you in return, but it looks very much as if his fight was almost over. We left Corpus Monday night at 9:11 p. m., arrived in Houston 7 a. m. Tuesday. Rester all day in Houston, leaving there 9:10 p. m. Tuesday, arriving here 7 a. m. Wednesday. He seemed to hold up nicely the entire trip and said he was not tired, but at 10 a. m. yesterday he began very difficult breathing which lasted for two hours or more, after which he did very well until about 9 p. m. when he began again to lose out and was in very bad shape until 4 a. m., then went to sleep and rested very well until seven-thirty when another come on which lasted only a short while, but he is so very weak that he cannot possibly overcome many more spells like

these have been. He has no pain of any character, but only has hard-breathing spells for several minutes, then stops altogether. We are doing everything possible for him but his recovery is in our opinion very doubtful. He is at my home and he also has a brother and sister here. We can only hope and pray that he has a turn for the better and manages to pull through.

Please convey to his many friends in Hereford his best wishes as well as our appreciation of their many kind expressions of friendship.

Sincerely, Your friend,
CECIL FARIS

The Kafir Corn States

Three states—Kansas, Oklahoma and Texas—produce the bulk of the kafir corn grown in the United States. New Mexico, Arizona and Colorado are next in this respect, but all are far below the first-named states.

The Broom-Corn States

Oklahoma produces far more than half the broom-corn grown in the United States. Next in point of production are Illinois, Kansas, Colorado and Texas.

Mrs. A. A. Foster who has been seriously ill for some time is improving rapidly. Mrs. Foster has many friends in Hereford and this is rejoicing news to them.

FOR SALE—About 30 good young cows and span of good mules. Address: G. A. MERRICK & SON, 39 Hereford, Texas.

AUTO tops repaired and rebuilt. General automobile repairs. Telephone 325. 51-11 FARRIS & DAVIS

FOR SALE—A good home, well located. 2-11. Geo. A. Stambagh.

WANTED—To buy about 20 sections and half sections of land in Deaf Smith, Castro and Parmer counties. State lowest price and terms in first letter. Write to John Young, 45-3-months, Amarillo, Tex.

FOR SALE—One six room house, well and wind mill, and one-half interest in well on the 807 Miles Avenue. Will sell very cheap for cash or will sell on terms at 6 per cent interest. Address H. A. DANIEL, 401 North Buchanan Street, Amarillo, Texas. 34-11

SAND AND GRAVEL—Suitable for any work, at pit on my ranch one mile east of town, or delivered. Price right. 49-11. T. B. SLAUGHTER.

AUTO tops repaired and rebuilt. General automobile repairs. Telephone 325. 51-11 FARRIS & DAVIS.

LOST—Three head white-faced cows, branded Cross J, connected, on left hip, from my place twelve miles southwest of Hereford. Finder notify 51-11 T. T. McDERMITT.

QUARTER SECTION—Close to Hereford with up-to-date improvements, to trade for land farther out. J. E. GYLES, 1-11. Hereford, Texas.

10 ACRES improved, just outside city limits. Small cash payments and long time 6 per cent. J. E. GYLES, 1-11

FOR LEASE—Two sections, 5 years, with one section sale, part cash, balance one, two, five years, at 6 per cent. R. L. ELLISTON, Hereford, Texas 2-21-pd.

STRAYED—from pasture west of Hereford, two cows branded 1 C left side with bar under Z left thigh, one cow I M right hip, one cow V I left side, eleven yearling heifers bar under E right hip of thigh. Notify ROY BEGEMAN, Hereford, Texas. 3-21-pd.

FOR SALE—27 head of 4-year-old heifers with 12 calves by side, will take \$65 for immediate delivery. Also have 158 head of calves and yearling heifers will sell now or at any time. Have another bunch of 100 head of beef calves, also a pair of two and three yearling calves with a few heifers, also a few better look at these calves before buying. See C. E. HIGGINS, 3-11-pd.

FOR SALE—Two houses and lots, opposite the courthouse and jail. 2-31. MRS. J. W. ENGLISH.

FOR SALE—Good millet seed. J. M. KIMMONS, 3-11 6 mi. north Stock Pans.

WANTED—To rent for 6 or 12 months time, or buy in Hereford, 5 or 6 room modern house, so far out than 5 blocks north and east or 2 blocks south and west of Central School blk. Would buy on good terms, or pay cash on good selling price. Write me description and direction by blks. from school blk. Give best price for cash. C. RUNTON, Hereford, Texas. 1-11.

FEED FOR SALE—Headed sorghum and threshed kafir corn; also some maize. MARTIN SIMPSON, Box 94, Hereford, Texas. 1-11.

FOR SALE—I have a first class second-hand touring car for sale, cheap. 1-11. L. W. HOUGH.

AUTO tops repaired and rebuilt. General automobile repairs. Telephone 325. 51-11 FARRIS & DAVIS.

FOR SALE—80-acre farm, mile and a half north of town. Fine large house, with outbuildings. 2-31. MRS. J. W. ENGLISH.

FOR SALE—"Old Trusty" incubator, in good running order, 150 egg size. Mrs. John Gaetz, 1-11. 6 Miles S. W.

FOR SALE—14 sec. of land in shallow water, adjoining three large irrigated farms, 4-1-2 miles from Jewell Switch. \$20.00 per acre bonus if sold in the next 30 days. Box 527, Hereford, 45-11

12 ACRES improved, Ricketts addition. J. E. GYLES, 1-11

FOR SALE—Mammoth Bronze Turkeys, bred for size and quality; toms \$5. Stock limited. MRS. W. G. WYER, 1-11-pd. Big Square, Texas.

TO RENT—Unfurnished rooms for light housekeeping. 3-41. MRS. W. H. RAYZOR.

FOR SALE—Best 480 acres in Parmer county for the price. Located 6 1/2 miles north of Friona. Price \$13.00 per acre, raw land. ARUM & WINN, 3-21-pd. Friona, Texas.

FOR SALE—Black horse, about eight years old, fast traveler. 2-31. MRS. J. W. ENGLISH.

To Cure a Cold in One Day. Take LAXATIVE BROOM OILS. It stops the Cough, soothes the Throat and breaks up the Cold. Keeps the mucus from coming back. Contains 100% pure Broom Oil. See the signature on each box. OCEANS OF WATER

EVER HAVE YOUR GARMENTS SCORCHED?

NOT HERE

We never burn, scorch or gloss anyone's clothing. We press with dry hot steam, sterilize the clothes and make them look as good as new—THAT'S SERVICE.

We make new clothes too—and good ones. Have YOU received YOUR Orr's Calendar for 1918? If not, it is here for you.

Cleaning, Repairing, Altering. Call Us, WE'LL CALL.

ORR'S TAILOR SHOP
Phone 16



No trouble to buy, cheap, convenient, a real investment—WATER SAVINGS STAMPS.

Marriage License
Dixon A. Turner of Dimmit,
Miss Mary A. Galley, Hereford.

Garment Germs May Cause Disease

Our scientific method of pressing clothes kills all germ matter, restores life and luster to the clothes and positively produces in every garment

CLEANING The Natural Body Shape ALTERING REPAIRING
RALPH BARNETT
Phone 377

FOR SALE OR TRADE—Will trade my residence in North Hereford for good cattle, or will sell outright on good terms. 3-61-pd. KYE HIGGINS.

SHALLOW WATER section two miles from town; 800 acres broken, balance grass. 1-11. J. R. GYLES.

WANTED

TO SELL YOU—

Section 27, blk. K-7 miles n. w. of Hereford. \$15.00 per acre, 1-4 cash, balance 1 to 4 years, 6 per cent. This is a fine section and good terms.

Section 47, same block, 9 miles out and only one mile from irrigation well; all smooth shallow water land surrounded by improved farms. \$47.50 per acre.

See me before you buy as I always have bargains.

E. F. CONNELL Hereford, Texas

FOR SALE—Well hatched dwarf Maize seed, absolutely pure dwarf, made 62 1-2 bu. to acre. 4-11. G. W. BRUMLEY.

YOU'LL LIKE HERFORD

WANTED—A puppy or a young dog. Call 180. Jt

IRRIGATION

INSURES Your Crops

ASK THE MAN WHO IRRIGATES

D. L. McDONALD

A. W. Gregg returned to Hereford last Thursday after an absence of about four months and a half—"taking the first real vacation of my life," as he expressed it.

Mr. Gregg left here early in October and spent the first two months in Seattle with his daughter and son-in-law, Mr. and

Mrs. Clyde Wright. From there he went to California to visit relatives and friends.

A more extended account of Mr. Gregg's travels and experiences will be given next week.

LOST—A large Cameo brooch. Finder please bring to Brand office. 4-11-pd

BUSINESS OPPORTUNITIES

Want Ads., Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cents per word; minimum 25c. CASH WITH ORDER.

LOST—Violin bow on 4th Street between Sweet Shop and 25-Mile Ave. Leave at Brand office. 4-21-pd. C. D. HALLMAR.

FOR SALE—60 bushels of 1917 Alfalfa seed, 3 cents per pound, f. o. b., Canyon, Texas. JOHN KNIGHT, Canyon, Texas 4-41-pd.

FOR SALE—Pure bred Mammoth bronze turkeys: Toms, \$5.00, Hens, \$3.00. Mrs. J. H. Copeland 4-41. Phone 3 shorts on 202.

LOST—Two head heifers branded bar under 2 left hip; also eighteen head yearling calves and steers branded bar on left hip, from ranch ten miles north. Finder notify C. C. Norton, 51-11.

Good, Clean Rags wanted, at The Brand Office.

FOR SALE—Choice irrigated kafir corn seed. J. R. Robinson, 2-31. Phone 203-F21

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "tr" following a number, it means that the ad will run until forbidden. 1-11

SQUABS FOR SALE—On meat less days eat squabs. I have them for sale. WILSON GYLES, 52-41.

BASKIN LAND COMPANY Hereford, Texas—100 acres \$25,000. 60 in Hereford since 1905. Best equipped land office in N. W. Texas. Write us if you want to buy or sell anything in the Panhandle. 32-11

Docile Dollars FROM Nimble Nickels

"It is evident to every thinking man that our industry on the farms, in the shipyards, in the mines, in the factories, must be made more prolific and more efficient than ever, and that they must be more economically managed and better adapted to the present requirements of our task than they have been, and what I want to say is that the men and women who devote their thought and their energy to these things will be serving the country and conducting the fight for peace and freedom just as truly and just as effectively as the men on the battlefield or in the trenches."

First State Bank & Trust Co. "Alert to Service"

Not "business as usual" but "More Business Than Usual" should be the slogan of every business man in America. Speed up your business—or if on a salary speed up your work! DO more! EARN more! SAVE more!

War Savings Stamps Will Sustain Soldiers

Smokeless Powder Plants Will Have Capacity of Million Pounds a Day

Plans and contracts are completed for the construction of two smokeless powder plants, each to cost approximately \$50,000,000. The estimated capacity of

each is 500,000 pounds of powder a day, and from 10,000 to 15,000 men will be employed at each plant.

The initial output at each factory is expected not later than next August. Much of the product will be available for the allied nations.

ABSTRACTS

For first class work, neatly and accurately done, see

Deaf Smith County Abstract Co.

R. T. MOSES, Proprietor

The number of creameries and cheese factories has been increased, as well as the efficiency in their operations. Efforts have been made to encourage the use of cottage cheese as a substitute for meat, and six experts have devoted their entire time to encouraging the production of this form of cheese on the farm. Ex-

tracted from Annual Report of Secretary of Agriculture.

Start with pure stock—that will make the increase and eggs for hatching marketable at better prices.

Silage is the best roughage for fattening any class of cattle.

PRESCRIPTIONS

How Much Is Your Life Worth?

Very often 10c or 15c represents the difference in the cost of a prescription when filled by different Druggists. Don't have your prescriptions filled at a place where the price is the only inducement, for a cheap prescription is dangerous. Human life is at stake. Our drugs are always fresh and pure, and our compounders are reliable. We charge only what the prescription is worth—no fancy prices.



Rex Tyne, for eight years noted in Hereford for his careful and accurate work, is back with us as Prescription Clerk. Let him fill YOUR prescription.

Phone 300

BURNS, the druggist

HIGH SCHOOL NOTES

On Thursday of last week Rev. J. E. McClurkin was present at our Chapel exercise and gave a very interesting and instructive talk on the war situation which was appreciated by every pupil.

Literary Society No. 2 met February 15th. The following program was given:

- Song School
Declamation Forest Bowe
Piano Solo Annie Parker
News from the Army Frankie Mac Baker
Piano Duet Grace and Donelda Sites

- Reading Ruth Owen
Short Story Edna Showalter
Piano Solo Mildred Cross
Short Poem Julia Roberts
Original Story Laura Gregg
Jokes Hal Wilson
Piano Solo Jessie Womble
Reading France Wilson
"The Beacon" Edna Elliott
Report of Critic Mr. Showalter

A large number of pupils have been absent from school this week on account of measles.

Sherwood Wordsworth, who recently moved here from Slaton, was enrolled in the 8th grade on Monday.

Thursday morning the pupils of the High School enjoyed hearing several of their new Victrola records.

For some time the gas plant has been out of order, but has recently been repaired and a new supply of gas secured.

B. Y. P. U. Program

- Song
Prayer—Miss Painter
Roll Call—Secretary
Song

Scripture Reading: Matt. 11, 20-30.

Group I: Readers program. Subject: Evangelism and Edification.

Piano Solo—Rosa May Carl.

A. Evangelism:

(1) What is it?—Mattie Walker.

(2) Why it is needed—Harold Hicks.

(3) How our home mission board is working—Francis Wilson.

B. Enlistment:

(1) Our enlisted churches—Goldie Brumby.

(2) Our un-enlisted churches—Marv Valentine.

(3) The un-enlisted in our enlisted churches—Evelyn Alban.

(4) Our part in Enlistment—Zelphia Valentine.

Closing song.

Leader—Nora Beams.

Growth of the Federal Reserve System

Seventy-five State Banks or trust companies were admitted to the Federal Reserve System in September with aggregate capital of \$28,918,000, surplus of \$32,050,000, and resources of \$448,728,000. This brings the number of State institutions, that is, banking institutions other than national banks, now members of the Federal Reserve System up to 250, with total resources of \$5,000,000,000.

MEN ON FIRING LINE DISPLAY IRON NERVE

Better able to endure hardships because System is Toned up

Soldiers on the firing line are kept in the best possible trim. Their systems are cleansed of all impurities, insuring an active liver, proper digestion, keen intellect and iron nerve. Men in this condition are able to withstand the worst kind of hardships. Their burdens are lightened and through them victories are more easily gained.

The civilian, employed in any line of work, has the same need for vitality and intellect. Business must continue and abnormal conditions be overcome. This will be brought about by the men who keep themselves well, taking medicine when the system needs it.

It makes no difference what part of the body is acting unnaturally. A distressing headache, a constipated system, a tired, lazy body or a languid brain is sure to make anyone indifferent and thoughtless.

Iron in the most assimilable form has been found to be the best thing to produce rich, red blood. An abundance of this substance through the body will correct all ailments and alleviate distressed systems.

Bland's Mass, the most assimilable form of iron, is contained in Pep Systemic Pills. Other reconstructive and alterative tonics are proportionately blended in this formula. A course of them will relieve constipation, rheumatism, malaria, impotence, stomach trouble and "that tired, lazy feeling."

Secure a bottle today from the Bette Clark Drug Store, and other good druggists. ACCEPT NO SUBSTITUTE FOR PEP SYSTEMIC PILLS.

ROSWELL READY FOR CATTLEMEN

Roswell, N. M., February 20th. The war will be reflected in the annual convention of the Panhandle and Southwestern Stockmen's convention to be held at Roswell, March 5, 6, 7. The program will include addresses by men of prominence on problems of interest to stockmen as the result of the war. The entertainment will include a number of features by the cadets of the New Mexico Military Institute. The enrollment at the school this year is the largest in its history, and the cadets have been receiving special training. But while the committee in charge of the entertainment of the visitors say they will "Hooverize" on decorations and unnecessary luxuries, the essential features for a good time and a profitable convention will be ready for the visitors when they arrive.

Details of a centralization plan for handling the visitors are being worked out. The homes of Roswell will be opened, but the rooms will be rented at one central office in the downtown district. Other minor arrangements are being made so that there will be a minimum of confusion among the hundreds of visitors expected. Mayor J. H. Mullis, chairman of the executive committee, advises reservations in advance where ever possible.

Persons preferring to come by automobile and bring their own bedding are assured of special accommodations for parking cars and camping grounds if they wish.

No trouble to buy cheap, convenient, a real investment—WAR SAVINGS STAMPS

In general farming the size of the farm is a very important factor. The farm should be large enough to give the working force available to the farmer a maximum of productive labor through the year.

REGISTERED AT HOTELS

POST CITY—Chas Kitchen, R. L. Woody, Floyd Hacker.

DALLAS—B. Burkett, W. S. McRam, M. L. Hines, J. W. Young, Fred Banks, R. E. Chambers.

AMARILLO—Earl Chancellor, W. O. Stallings, C. H. Ball, F. S. Walker, N. H. Dawson, Q. Secore.

Ott Stafford, Bellville, N. M.; W. A. Chestnut, Corsicano; Chas. E. Wait, Kansas City, Mo.; W. R. Stubbs, Lawrence; F. N. McCutchen, Munday, Texas; A. E. Penn, Washington, D. C.; Fred Champlin, Canyon; S. Cowan, Dimmitt.

Geo. Bridge, P. P. Kicker, wife and son, W. Mack, M. W. Brown, B. E. Reece, Paul Maricle and wife, Will Klepper, O. G. Smith, Frank Smith, Arch Conklin, G. H. Brooks, and Mr. Roye.

SAFETY HATCH INCUBATORS ENDORSED BY TEXANS



THE time to buy an incubator is now. Whether you buy one that costs little or much, the most important question is: "WHAT DO MY NEIGHBORS (who have for years used the SAFETY HATCH INCUBATOR) think of the machine? The following unsolicited letters ought to be convincing:

A COUPLE OF DALLAS "PRAISERS"

Dear Sir:

It gives me pleasure to reply to your question as to how I am pleased with the Safety Hatch Incubator which I purchased of you recently. The gentleman who is in charge of my poultry yard informs me that he has made his first experiment and from 156 duck eggs he has taken 154 ducks. He is a man of experience with incubators and pronounces this far superior to any he has ever used. We will be on the market for more soon.

Yours very truly, R. W. McFERBON, LAWRENCE, TEXAS.

Gentlemen:

Just want to tell you about the Safety Hatch Incubator I bought from you.

During my first hatch kept the incubator in the family room and the weather was most disagreeable, hatched 85 out of 97 fertile eggs, and all are healthy, well developed chickens, and 74 of these are living at four weeks old.

And my second hatch taken off last Sunday morning got ninety-four chickens out of ninety-six fertile eggs and all are living today.

I know the Safety Hatch is the best machine I ever saw.

Yours truly, A. C. GRAHAM

To those purchasing Safety Hatch incubators (within the next 30 days) we have made arrangements to lend timely assistance in case of trouble with machine, sickness in flock, house construction; in fact anything pertaining to poultry will be yours for the asking. Call TODAY.

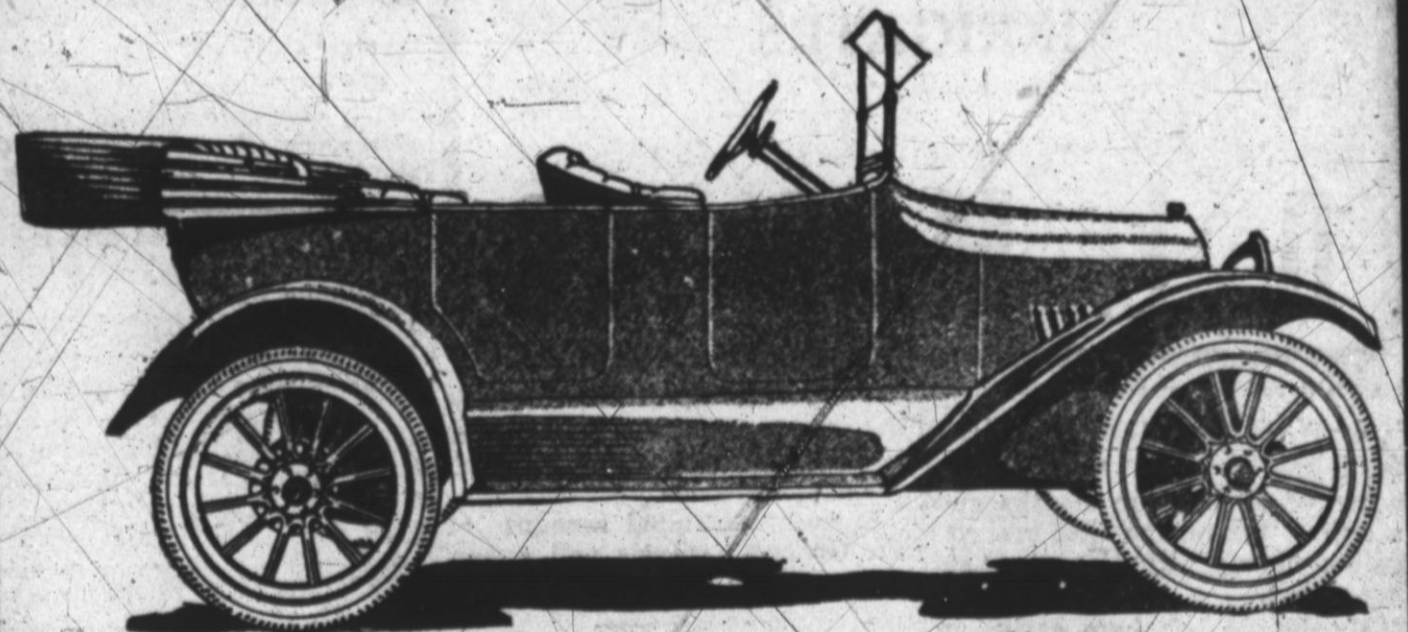
DUNLAP HDW. CO.

Phone 256 Hereford, Texas

Here's a suggestion for a good dry mash: 3 parts by weight of corn meal and 1 part beef scrap. Still another ration may be made up of 1 pound of wheat bran, 1 pound of wheat middlings, 6 1/2 pounds of corn meal.

Good pastures are essential for profitable beef production. Plant pasture grasses over the waste lands and care for the pasture as if it were a regular money crop.

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CHEVROLET CARS Oakland Cars, Smith Form-A-Truck, Chevrolet Parts, Oakland Parts

We are now fixed to do repair work. Will appreciate your business

Witherspoon & Stubbs, Agents Hereford, Texas

See J. R. Stubbs, or Vern Witherspoon



SOME USED CARS ON HAND

STUDEBAKER Automobiles



TWO SIXES now on display
ONE FOUR at Ford Garage
Present prices effective until Jan. 1st, 1918

Luther Hough

Joe Sapp Denounces Osler

By JOE SAPPINGTON

Out twenty years ago, a fool by the name of Osler professor Osler if I mistake not, suggested that all men reaching the age of sixty, should be put to death by chloroform for the reason that at that age they would be down and out mentally.

When I first heard of his suggestion, it amused me very much. I took great pleasure in calling my gray-headed friends "attention" to it.

I am not like some men I know, just because they have said they are going to stick to it, matter if they know they are wrong. The main thing to do in one finds himself in error, acknowledge it and make all ends he can; therefore I apologized to all my wrinkled bald-headed friends whom I had at and made merry over my crazy suggestion of that derailed man in the hey-day of his life, with eyes clear and sparkling and warm blood surging through his veins, "60" like any other, seems a long, long way but when he reaches the fifty-mile post on life's journey, the thick lustrous brown hair on his head grows thin and changes to the soft gray tints, often found in an ancient he-pussur, then that he takes what that said as a personal insult.

If Osler is still living and I knew his address, I would write him a letter that would run something like this:

Sir:—Some twenty years ago you were quoted all over this broad land as saying that a man was no account after becoming sixty years of age and ought to be chloroformed. I was quite a young man then and enjoyed what you said as a capital joke and passed it on to my middle-aged friends with much mirth. But sir, after a lapse of nearly a quarter of a century, after time has chiseled all sorts of didoes on my brow and the winds of adversity have thinned my hair, I now take up my pen in behalf of all men who are approaching their sixtieth natal anniversaries, to announce to you in a loud, vigorous, husky, middle-aged tone of voice that you are a liar and never meant a word you said. If I thought you did I would travel half across the continent, even if I had to ride a mule, in order to meet you face to face and make you eat your words. I dare you to show your carcass on Cave Creek. Sir, I have spoken. Adieu.

Wrathfully yours,
JOE SAPPINGTON

If uncle Tom Dodson is still living and I should meet him, I am going to apologize for the things I told him that Osler said. "Did you blame Osler," he began, "and all

his dern tribe. Gosh! to have a feller killed just because he's sixty, is he? Thinks a feller is all knocked out when he gets that old does he? and ought to be killed and drug off to the bone-yard just like a pore old spavined hoss. Well, Joe, you can tell that bifalutin' cuss fur me, if you happen to see him, that I'm now 63, go on 64, and been votin' the Democratic ticket and sarvin' the Lord in various and sondry other ways fur lo, these many years and am makin' a honest livin' by the sweat of my brow, an I am enjoyin' life at the same old stand just like I did forty odd years ago when I was young and full of sap and other furren stuff. But if he thinks I'm a lyin' about it, Joe, and wants to chloroform a feller just because he's 60, not to furgit to call on me, as I'll be ready and waitin' fur him. Say, Joe, I'll bet if that derved feller, Hostetters, or whatever his blame name is, ever tries to put yore Uncle Tom to sleep, he is gwine to change his mind all of a sudden about a feller bein' weak and feeble at 60. In my mines eye, I can see that mushy brained cuss as he approaches me with a bottle of chloroform in one hand and a book on how to die easy at 60 in the other. I can almost hear him as he begs me to be quiet and ca'm while he kills me, consol'n me all the time by gently tellin' me that I'm all wore out by bein' so full of years, microbes and various other kinds of old-age bugs, and that death will be painless. I can see the look of surprise that comes into the cow-like eyes of that watery-brained crank after he gets through with the parlorianaries of the occasion, as I seize him by the seat of his breeches and knape of the neck and hurl him over the back fence. I gal, Joe, I'll bet if he ever was to come to chloroform me, he would always think that was a big mistake about my age or that I was one of the dern stroncest old men that ever wore whiskers."

I don't suppose the professor included women, for he certainly knew that no woman ever gets to be 60 years old until she is past 80. A man will go right ahead adding a year to his age every twelve months, but not so with a woman after she has celebrated her thirteenth birthday. After that they come very seldom. Now when I married my wife, I was not quite three years older than she, but now I am fifteen years her senior, and if she doesn't take to having birthdays with more solemnity than she has in the last

twenty years, it will not be long until I'll be old enough to be her father.

To meet the shortage of small silver change in Norway a large issue of 1-crown notes (at normal exchange the Norwegian crown is worth 21.8 cents United States currency) has been put in circulation.

But 2,001 men have been exempted on the ground of "moral deficiency." This phrase was defined by the President's regulation to include persons convicted and sentenced for felony in any court of record.

K. O. TRACTOR SHOW WAS BIG SUCCESS

Pat Jowell is back from a trip to Kansas City, where he attended the great Tractor Show held at that point last week. Mr. Jowell states that the Show was an eye-opener in more ways than one. Practically every manufacturer in the United States had models on exhibition, over 30 being on display, and the announcement was made during the week that every single plant in the country had already contracted ahead for their entire output with a single exception.

Secretary Lane has recommended a bill for the further protection of men engaged in the present war who prior to entering the service had initiated claims on public lands.

Men who are capable of handling horses are still wanted for the Veterinary Corps. They must be physically fit and not of selective-service age.

Stating that reports show marked improvement in physique and bearing, Secretary of War Baker has advised that troop parades be held in cities near the camps and cantonments.



FORD

THE UNIVERSAL CAR

It's no longer necessary to go into the details describing the practical merits of the Ford car—everybody knows all about "The Universal Car." How it goes and comes day after day and year after year at an operating expense so small that it's wonderful. This advertisement is to urge prospective buyers to place orders without delay as the war has produced conditions which may interfere with normal production. Buy a Ford car when you can get one. We'll take good care of your order—get your Ford to you as soon as possible—and give the best in "after-service" when required.

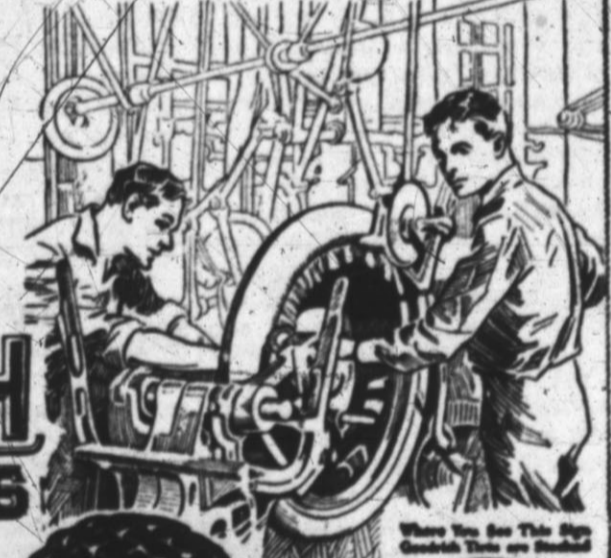


FORD GARAGE

Phone 177 Ford Agents Hereford, Texas

XXX Fair List Prices XXX Fair Treatment XXX

Science + Road Test = GOODRICH TESTED TIRES



HARD mathematics and hard roads demonstrate Goodrich tires the best, most lasting fabric tires, and certify them as AMERICA'S TESTED TIRES.

Goodrich science, which has always built the best in rubber, builds Goodrich tires.

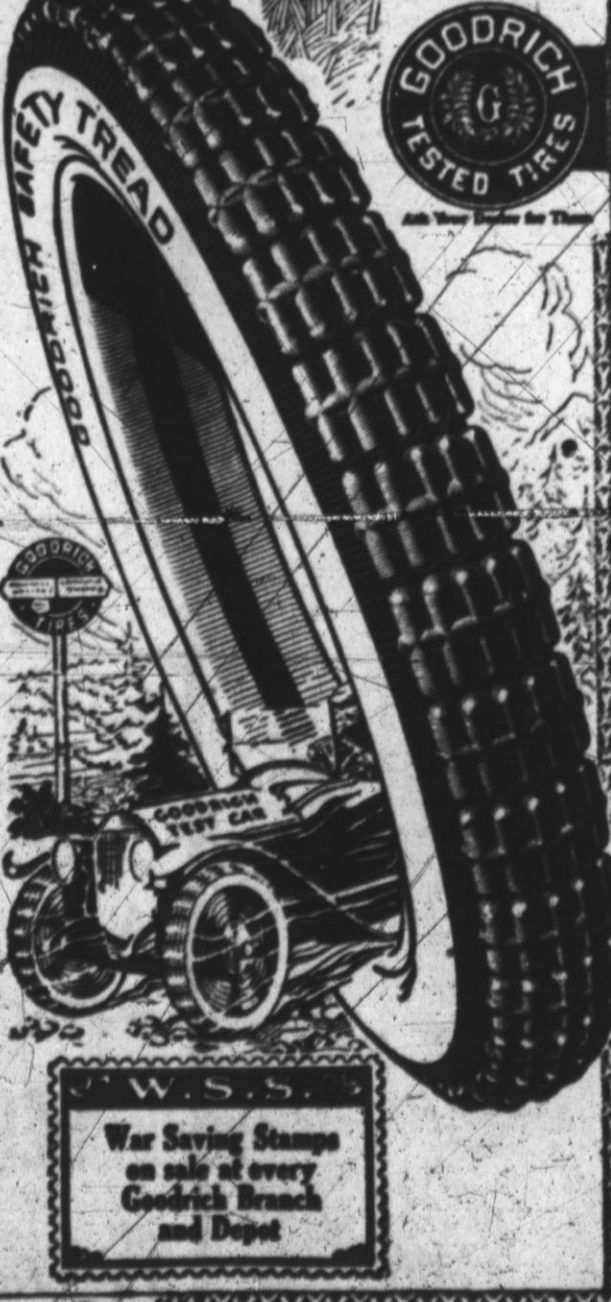
Then the Test Car Fleets put the ROAD TEST to them through hundreds of thousands of miles and confirm the dictum of science.

So Fleets of Test Cars amidst every climatic condition of our country, over every kind of a trail and by-path, TEST them cruelly to reveal the slightest hidden weakness.

Miles on miles of hard roughing is bound to bring out the best in a tire, for none but the BEST survives THE TEST.

Get this assured lasting service, backed up by Fair Treatment, in America's Tested Tires.

Buy from Goodrich Dealers located everywhere.
THE B. F. GOODRICH RUBBER COMPANY
THE CITY OF GOODRICH, AKRON, OHIO.
El Paso Branch: 406 Myrtle Ave., El Paso, Tex.



War Saving Stamps on sale at every Goodrich Branch and Depot

From Camp Travis

1st Class private James LeGrand of Supply Co. 343rd E. A. N. A. Camp Travis, Texas, formerly of Hereford, Texas, is acting Stable Sergeant of Supply Co. 343rd E. A. N. A.

DIVISION PUBLICITY OFFICE
90th Division, U. S. N. A.
Camp Travis, Texas.
Feb'y 12, 1918.

The possibilities of too free discussion of matters of military importance are brought clearly before the people of the country today in the recent sinking of the transport "Tuscania" and the loss of many lives. This disaster was a result unquestionably of the enemies knowledge of the route of the boat. Spies in the employ of the German Government secured such information possible from innocent sources.

Parents, sweethearts, friends of soldiers of this division and every other division of the country must be too careful of the manner in which they discuss matters transmitted to them through the mails or otherwise. By a process of deduction, clever enemy representatives can secure such information as they may desire by the compilation of remarks from many sources. The result of such information might mean the destruction of bridges, wrecking of trains, and sinking of transports on which these brave men were being moved to fight a pitiless and conscienceless foe.

No ban has been put upon the postal service from the camps of the country. Soldiers in intimate touch with military matters can unwittingly divulge much that might endanger their own and numerous other lives. Recipients of letters from boys in the service, where no censorship has been made of the contents, should use the utmost discretion in divulging the contents of such letters, or in discussing them away from the family circle. Nor they should not be allowed to lie permissuously around.

The further fact that several contingents from Camp Travis were numbered among those on the sunken transport brings closer

than ever to the minds of those whose loved ones are in this camp the extreme necessity of using caution and good judgment in everything that might rebound to injury to those who are giving their efforts for a noble cause. There is no better way to start today than to weigh every statement you make based on information from your boys in camp. Do not peddle them around, or allow them to become gossip of the neighborhood. Bear in mind that you may be doing many brave boys an injustice and submitting them to grave danger.

ment is usually very heavy where the circumstances are considered by the court and reviewing authority to merit the penalty of dishonorable discharge also.

Looked at in this light, the facts indicate that discipline and conduct in general of the men of Camp Travis compare very favorably with the general level of the enlisted strength of the country. The spirit and morale of them, as observed in their life about barracks, in their letters to home papers and in their work and drill, bear out these conclusions.

It is the opinion of the United States Food Administration that

While government records for

INSPECTION

KEEP YOUR SHOES NEAT

2 IN 1

SHOE POLISHES

LIQUIDS AND PASTES. FOR BLACK, WHITE, TAN, DARK BROWN OR OX-BLOOD SHOES. PRESERVE THE LEATHER.

E. F. F. DALLEY CORPORATION, LIMITED, BUFFALO, N. Y.

the entire armed forces of the nation since the mobilization show that there have been an average of 125 courts martial each week resulting in the dishonorable discharge of the soldiers undergoing trial. Camp Travis soldiers have established a record of 4 months in uniform with but seven cases of dishonorable discharge from the service.

Under the policy of the government at this time, dishonorable discharge is awarded only in those cases which are punished in the same sentence with an imprisonment for a term of years. Accordingly, the sentence of imprisonment

the gross maximum profit for wholesalers in flour should not exceed from 50 to 75 cents per barrel. The profit to retail dealers in original mill packages should not exceed from 30 cents to \$1.20 per barrel, depending upon the character of service performed. Where retailers sell in amounts less than the original mill packages, the gross profit should not exceed 1 cent a pound.

Drives Out Malaria, Builds Up System
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. See OCEANS OF WATER

Best in the Long Run



OVER THE TOP

AN AMERICAN SOLDIER WHO WENT

ARTHUR GUY EMPEY

MACHINE GUNNER, SERVING IN FRANCE

©1917 BY ARTHUR GUY EMPEY

CHAPTER I.

From Muff to Khaki.

It was in an office in Jersey City. I was sitting at my desk talking to a lieutenant of the Jersey National Guard. On the wall was a big war map decorated with various colored flags showing the position of the opposing armies on the western front in France. In front of me on the desk lay a New York paper with big glaring headlines:

LUSITANIA SUNK! AMERICAN LIVES LOST!

The windows were open and a feeling of spring pervaded the air. Through the open windows came the strains of a hurdy-gurdy playing in the street—"I Didn't Raise My Boy to Be a Soldier."

"Lusitania Sunk! American Lives Lost!"—"I Didn't Raise My Boy to Be a Soldier." To us these did not seem to jibe.

The lieutenant in silence opened one of the lower drawers of his desk and took from it an American flag which he solemnly draped over the war map on the wall. Then, turning to me with a grim face, said:

"How about it, sergeant? You had better get out the muster roll of the Mounted Scouts, as I think they will be needed in the course of a few days."

We bustled ourselves till late in the evening writing out emergency telegrams for the men to report when the call should come from Washington. Then we went home.

I crossed over to New York, and as I went up Fulton street to take the subway to Brooklyn, the lights in the tall buildings of New York seemed to be burning brighter than usual, as if they, too, had read "Lusitania Sunk! American Lives Lost!" They seemed to be glowing with anger and righteous indignation, and their rays signified the message "Repay."

Months passed, the telegrams lying dusty, but covered with dust. Then, one morning the lieutenant with a sigh of disgust removed the flag from the war map and returned



Guy Empey.

to his desk. I immediately followed this action by throwing the telegrams into the wastebasket. Then we looked at each other in silence. He was squirming in his chair and I felt depressed and uneasy.

The telephone rang and I answered it. It was a business call for me, requesting my services for an out-of-town assignment. Business was not very good, so this was very welcome. After listening to the proposition I seemed to be swayed by a peculiarly strong force within me, and answered, "I am sorry that I cannot accept your offer, but I am leaving for England next week," and hung up the receiver. The lieutenant swung around in his chair, and stared at me in blank astonishment. A sinking sensation came over me, but I defiantly answered his look with, "Well, it's so, I'm going." And I went.

The trip across was uneventful. I landed at Tilbury, England, then got into a string of matchbox cars and proceeded to London, arriving there about 10 p. m. I took a room in a hotel near St. Pancras station for "five and six-pence extra." The room was minus the fire, but the "extra" seemed to keep me warm. That night there was a shelling raid, but I didn't see much of it, because the slit in the curtains was too small and I had no desire to make it larger. Next morning the telephone bell rang, and someone asked, "Are you there?" I was hardly awake. I learned that the Zeps had returned to their quarters, so I went out into the street expecting to see scores of armed men, and a new

ering populace, but everything was normal. People were calmly proceeding to their work. Crossing the street, I accosted a Bobbie with:

"Can you direct me to the place of damage?"

He asked me, "What damage?"

In surprise, I answered, "Why, the damage caused by the Zeps."

With a wink he replied:

"There was no damage; we missed them again."

After several fruitless inquiries of the passersby, I decided to go on my own in search of ruined buildings and scenes of destruction. I boarded a bus which carried me through Tottenham Court road. Recruiting posters were everywhere. The one that impressed me most was a life-size picture of Lord Kitchener with his finger pointing directly at me, under the caption of "Your King and Country Need You." No matter which way I turned, the accusing finger followed me. I was an American, in mufti, and had a little American flag in the lapel of my coat. I had no king, and my country had seen fit not to need me, but still that pointing finger made me feel small and ill at ease. I got off the bus to try to dissipate this feeling by mixing with the throng of the sidewalks.

Presently I came to a recruiting office. Inside, sitting at a desk was a lonely Tommy Atkins. I decided to interview him in regard to joining the British army. I opened the door. He looked up and greeted me with "I s'ry, myn, want to tyke on?"

I looked at him and answered, "Well, whatever that is, I'll take a chance at it."

Without the aid of an interpreter, I found out that Tommy wanted to know if I cared to join the British army. He asked me: "Did you ever hear of the Royal Fusiliers?" Well, in London, you know, Yanks are supposed to know everything, so I was not going to appear ignorant and answered, "Sure."

After listening for one half-hour to Tommy's tale of their exploits on the firing line, I decided to join. Tommy took me to the recruiting headquarters, where I met a typical English captain. He asked my nationality. I immediately pulled out my American passport and showed it to him. It was signed by Lansing. After looking at the passport, he informed me that he was sorry but could not enlist me, as it would be a breach of neutrality. I insisted that I was not neutral, because to me it seemed that a real American could not be neutral when big things were in progress, but the captain would not enlist me.

With disgust in my heart I went out in the street. I had gone about a block when a recruiting sergeant who had followed me out of the office tapped me on the shoulder with his swagger stick and said: "Sy, I can get you in the army. We have a 'leftenant' down at the other office who can do anything. He has just come out of the O. T. C. (Officers' Training corps) and does not know what neutrality is." I decided to take a chance, and accepted his invitation for an introduction to the lieutenant. I entered the office and went up to him, opened up my passport and said:

"Before going further I wish to state that I am an American, not too proud to fight, and want to join your army."

He looked at me in a nonchalant manner, and answered, "That's all right; we take anything over here."

I looked at him kind of hard and replied, "So I notice," but it went over his head.

He got out an enlistment blank, and placing his finger on a blank line said, "Sign here."

I answered, "Not on your tintype." "I beg your pardon?"

Then I explained to him that I would not sign it without first reading it. I read it over and signed for duration of war. Some of the recruits were lucky. They signed for seven years only!

Then he asked me my birthplace. I answered, "Ogden, Utah."

He said, "Oh, yes, just outside of New York."

With a smile, I replied, "Well, it's up the state a little."

Then I was taken before the doctor and passed as physically fit, and was issued a uniform. When I reported back to the lieutenant, he suggested that, being an American, I go on recruiting service and try to shame some of the slackers into joining the army.

"All you have to do," he said, "is to go out on the street, and when you see a young fellow in mufti who looks physically fit, just stop him and give him this kind of a talk: 'Aren't you ashamed of yourself, a Britisher, physically fit, and in mufti when your king and country need you? Don't you know that your country is at war and that the place for every young Briton is on the firing line? Here I am, an American, in khaki, who came four thousand miles to fight for your king and country, and you, as yet, have not

swearing in a recruit.

came four thousand miles from Ogden, Utah, just outside of New York, to fight for your king and country. Don't be a slacker, buck up and get into uniform; come over to the recruiting office and I'll have you enlisted."

He yawned and answered, "I don't care if you came forty thousand miles, no one asked you to," and he walked on. The girl gave me a sneering look; I was speechless.

I recruited for three weeks and nearly got one recruit.

This perhaps was not the greatest stunt in the world, but it got back at the officer who had told me, "Yes, we take anything over here." I had been spending a good lot of my recruiting time in the saloon bar of the Wheat Sheaf pub (there was a very attractive blonde barmaid, who helped kill time—I was not as serious in those days as I was a little later when I reached the front)—well, it was the sixth day and my recruiting report was blank. I was getting low in the pocket—barmaids haven't much use for anyone who cannot buy drinks—so I looked around for recruiting material. You know a man on recruiting service gets a "bob" or shilling for every recruit he entices into joining the army, the recruit is supposed to get this, but he would not be a recruit if he were wise to this fact, would he?

Down at the end of the bar was a young fellow in mufti who was very patriotic—he had about four "Old Six" ales aboard. He asked me if he could join, showed me his left hand, two fingers were missing, but I said that did not matter as "we take anything over here." The "left hand" is the rifle hand as the piece is carried at the slope on the left shoulder. Nearly everything in England is "by the left," even general traffic keeps to the port side.

I took the applicant over to headquarters, where he was hurriedly examined. Recruiting surgeons were busy in those days and did not have much time for thorough physical examinations. My recruit was passed as "fit" by the doctor and turned over to a corporal to make note of his scars. I was mystified. Suddenly the corporal burst out with, "Blimey me, two of his fingers are gone." Turning to me he said, "You certainly have your nerve with you, not 'alf you ain't, to bring this beggar in."

The doctor came over and exploded, "What do you mean by bringing in a man in this condition?"

Looking out of the corner of my eye I noticed that the officer who had recruited me had joined the group, and I could not help answering, "Well, sir, I was told that you took anything over here."

I think they called it "Yankee impudence," anyhow it ended my recruiting.



Swearing in a recruit.

CHAPTER II.

Blighly to Rest Billets.

The next morning the captain sent for me and informed me: "Empey, a recruiting sergeant you are an out," and sent me to a training school. After arriving at this place, I was hustled to the quartermaster and received an awful shock. The quartermaster sergeant showed a large sheet on the ground and

Continued.

AN IDLE DOLLAR IS KAISER'S ALLY

WAR SAVINGS STAMPS ARE TWO-FOLD—TEACH THRIFT AND HELP NATION TO SUPPLY HER NEEDS.

Mr. Frank Vanderlip, Chairman of the War Savings Committee, said in his Dallas address: "There are just three things you can do with a dollar: you can hoard it; you can spend it, or you can invest it. Now a hoarded dollar is a slacker dollar and it is not doing anything, but a dollar that is spent foolishly is the dollar that means you are competing with the Government for labor and material—it is a traitor dollar; it is the ally of Germany. There is nothing the Kaiser would like better than to see us going on with pleasure as usual, with comfort and luxury as usual; he would see us go on, demanding the things that prosperity has led us to think we want, to think that we can afford. We must wake up to the fact that the nation cannot afford to permit us to do the things that we have been able to do. We hear a lot of talk about a united nation, but we must have a united nation, united to the point of sacrifice, trained to self discipline and to see that democracy does not mean a Government in which we play no part. We are beginning to understand that we have a personal responsibility, every man, every woman, and every child, to help win the war. Now what are these War Savings Stamps? You have seen them in the windows; you have read something about them. They are little things; they cost a quarter, or 44.12, and we expect to raise \$2,000,000,000 from them—the greatest financial transaction ever carried through in this country. Now what is back of it? One thing is that we are going to teach thrift to the whole nation and to a nation that needs it terribly. We are going to have 30,000,000 stockholders in the United States. If we are really to teach thrift, really build up character so that it will stand self-discipline, make men and women and boys and girls ready to forego the thing of the moment that they may desire so that they may have something of greater value in the future, stimulate industry, encourage those old homely virtues, the virtues by which is to be measured the strength of the nation, then I believe we shall have gone a long way toward compensating us for the money cost of the war."

ONE HUNDRED DOLLAR PRIZE FOR THE BEST ESSAY ON THRIFT.

Louis Lipsitz, State Director, War Savings Committee, will give on April 15th, 1918, a War Savings Certificate of \$100.00 for the best essay on Thrift written by any child in school in Texas. Mr. Lipsitz says: "In nearly every county the County Chairmen of War Savings are giving prizes for the best essay written by any school child in Texas, and the essays which take the county prize will compete for the state prize. I am extremely anxious that the 1,200,000 school children learn the basic lesson of thrift and economy. If this can be accomplished, it means the solution of the present economic difficulties of our nation. If thrift is studied and practiced, the great demand for goods and service for running the war will be easily met, as I expect that school children will study thrift and practice it. The County Chairmen will give their prize, select the best essay in the county and send it to me in a letter by April 1st, and of the prize essays from each of the 253 counties, I will have a committee to select the best one, which will receive the \$100 prize. I suggest that these essays be not longer than 500 words—that the age of the child be indicated; that they be written in ink, on one side of the paper, by the child competing, with a signed statement that the child received no help in composing the essay, that is, I want it to be the result of the original thought of the child after he or she has studied thoroughly the literature that is obtainable everywhere on the general subject of thrift."

THRIFT STAMPS FOR TIPS.

In all of the hotels and restaurants in Texas a new plan is being inaugurated by Jesse Johnson, one of the Captains in Dallas, working continuously on the sale of War Savings and Thrift Stamps. Mr. Johnson says: "Instead of giving a Pullman porter or waiter a quarter, the thing to do is to say 'have you a thrift card?' If he has, give him a thrift stamp instead of a quarter, and if not, give him a card with a stamp on it. This starts him in the War Savings idea and imparts to him with the necessity for cooperation in the war of every person, regardless of wealth or station."

A large harvest of nature is being brought in. The Administration states that a sufficient supply of the manufactured amount of...



Round-Trip All-Year Tourist Fares

ON SALE DAILY

| | | | |
|----------------|--------------|---------------|---------------|
| Aransas Pass | Freeport | Laredo | Port Lavaca |
| Brownsville | Hubbard City | Mineral Wells | Port O'Connor |
| Corpus Christi | Marlin | Palacios | Riviera |
| | Rockport | Seadrift | |

LIMIT NINETY DAYS FROM DATE OF SALE

L. I. GARTON

38 Local Ticket Agent Santa Fe.

W. T. (RED) SMITH FOR TAX ASSESSOR

The Brand was authorized Monday to announce W. T. (Red) Smith as a candidate for Tax Assessor of Deaf Smith county, subject to the action of the Democratic primaries in July.

Mr. Smith has lived here for the past eighteen years, coming to Hereford when there were only two shacks in town. He has been engaged in stock raising and farming, and at present is on the Channah place four and a half miles east of Hereford.

"I want this office, for what there is in it," said Mr. Smith, "not for any honor or glory attached to it. My life is open to the inspection of any man since I came from Tennessee eighteen years ago, and before that if de-"

I feel that I can successfully fill this office, and make a Tax Assessor who will please the people. I will greatly appreciate the careful consideration of my claims to this office by the voters of the county."

The Brand takes pleasure placing the candidacy of Mr. Smith before the voters of Deaf Smith county.

RED CROSS LADIES HAD MEETING SUNDAY

A called meeting of ladies interested in Red Cross work was held at the Baptist Church last Sunday afternoon, which was largely attended. Mrs. F. T. Rolson acted as Chairman and made reports of the recent activities of the various local branches of the work.

Mrs. Dr. Price gave a synopsis of a recent speech by Major Massey of the Canadian Army, delivered at Albuquerque, N. M., regarding the work of the Red Cross in France. Mrs. E. T. Evans delivered an eloquent plea for the Belgian Relief fund.

The meeting resulted in clarifying the work of the local Chapter in the minds of the local ladies and will result in more and better work in the future.

When selling eggs to the country merchant or cash buyers, insist that the transaction be on a quality basis.

It is reported from Berlin that a trust is being formed for handling all motion-picture films.



The Pirate-

"Sh! What would happen to me if I were your kid? Well, if you're not acquainted with Calumet Baking Powder, you don't know what a good excuse I have. I can't help helping myself—they're so good! Good for me too, because Calumet Baking Powder is wholesome and easily digested. Millions of mothers use

CALUMET BAKING POWDER

HIGHEST QUALITY

Several additions have recently been made to the list of train discontinued in Canada.

Nursery Stock

FRUIT-SHADE-ORNAMENTAL

You will want your nursery stock to be good, clean, healthy stock in varieties that will fruit.

Our stock is young and free of disease, and will fruit when others fail.

Ask for catalog. Salesmen wanted.

HEREFORD NURSERY CO.

"27 Years of Knowing How"

Hereford Texas

COAL

The coal shortage is over for the winter.

We wish to extend our thanks to our friends who have so patiently endured the inconvenience, and now that we have plenty of coal we solicit your further patronage.

Yours respectfully,

E. W. HARRISON

Several employees of the United States Lighthouse Service have received letters of commendation from Secretary of Commerce Redfield for courageous acts performed under conditions which were more than ordinarily hazardous.

On account of the severe weather of the present winter season, skillful seamanship was required, lives and property were preserved, and flames were extinguished.

OCEANS OF WATER

PROLONG THE LIFE OF YOUR WARDROBE

This is a duty you owe yourself if you are anxious to get every dollar's worth of wear out of your clothes. Our method of pressing clothes does not twist, pull and haul them out of shape but instead we put the natural body shape into the most misused garment, better creases and a uniform finish.

RALPH BARNETT.
Phone 277

Hot Beds and Cold Frames
The Extension Service of the Agricultural and Mechanical College of Texas has a circular No. 190, "Hot Beds and Cold Frames" for distribution. This article was prepared by Mr. G. D. Everett, Garden Specialist, and should prove of special interest at this time, when everyone should devote every effort to the production of food and feed.

In the past eighteen months Congress has appropriated for naval purposes \$1,905,401,930. This is more money than was spent on the navy in the entire period from 1883 to 1911—the first 28 years of the existence of the "New Navy." And that period includes the years of rapid naval expansion that followed our war with Spain.

YOU'LL LIKE HEREFORD

LET THE SUNLIGHT IN

Plenty of sunlight in the home is essential to the health and cheerfulness of the inmates.

But all the sunlight in the world won't cheer up and brighten a dingy, shabby room.

There's a remedy.

PAINT

Let us brighten up the dingy woodwork of your home. Your feelings are influenced by your surroundings. We can make your home so pleasant that a grouch just simply can't live in it.

Yours to Serve

Palmer Lumber Company

PARMER COUNTY NEWS

FRIONA NEWS

J. W. White, Correspondent
J. W. Dugan and family of our neighbor town of Hereford, were visitors in Friona Saturday. They were formerly residents of Friona, and their visit here was a very pleasant one.

Grandma Ballard arrived here Thursday from her home in Colorado, to visit her son, D. M. Ballard. Mrs. Ballard left Friona last May with her son-in-law and daughter, Mr. and Mrs. E. J. Carey, and this is her first visit to Friona since that time.

Mr. Jasper, formerly of Floydada, who some time ago, purchased the property commonly known as the old "photograph" house, has moved his family into their new home and are now citizens of our town. They arrived Saturday.

Two fire insurance men and one life insurance man were doing business in their respective lines here a part of last week.

Mr. Holiday, representing an oil company in the oil fields of Electra, was interviewing our people Thursday and Friday with a view to interesting them in the stock of his company, and while here sold several shares.

Mrs. J. N. Messenger departed Monday to visit her son George, who is a member of Uncle Sam's army now in training at Camp Travis.

Mr. and Mrs. R. H. Kinley and Mr. and Mrs. A. W. Henschel were Amarillo visitors Saturday.

Rev. Dickinson of the M. E. church, filled his appointment at this place Sunday and delivered to us two fine sermons.

The high school pupils with their teachers have organized a tennis club and the boys have graded the ground south of the school block for their tennis court. They will give a pie social in the church basement on Friday night of next week to raise funds with which to purchase equipments.

John Bates who has been working at the depot the past two weeks, received an appointment to a position with the Santa Fe at some point in Oklahoma, and left Friday for his new location. Mrs. Bates and the children will follow as soon as he can secure a house.

The Ladies' Aid of the Congregational church, will give an oyster supper at the church basement this Friday night for the church benefit. Everybody invited.

BOVINA

Rev. S. V. Dickinson, Correspondent

Mesdames Fred Meyers and Daisy Campbell of St. Louis, Mo., are in Bovina for a fortnight, the guests of Mesdames Hartwell and Gardner.

Rev. Potts filled his regular appointment at the Baptist church Sunday. At the morning service a liberal offering was made for Education.

Mr. Fish has been quite sick with lagrippe. He made a visit to Hereford last week to consult a physician.

Mrs. Tom Hastings has been quite sick with German measles.

F. W. Jersig is putting down some concrete walk about his residence in Bovina.

Last Friday night the Bovina Auxiliary Red Cross gave a box supper and entertainment. It goes without saying that it was carried out in truly Bovina fashion. As a result the Red Cross netted \$240.00. The ladies are busy this week with Red Cross garment making.

The Second Quarterly conference of Bovina charge, M. E. church, South, will be held at Summerfield Saturday and Sunday, March 2nd and 3rd.

R. L. Allen has returned from a visit to Wichita Falls.

The ranch residence of our townsman Mr. Hammett located twenty miles north of Bovina was burned Sunday night. Only a few of the household effects were saved. It is thought the fire was of an incendiary origin.

R. B. Ezell was an Amarillo visitor Tuesday.

Will sell or trade for cattle, 6 good work horses and mules, one Grant six car and one two-row lister. Phone 60, 37-ff.

Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood or constitutional disease and in order to cure it you must take internal remedies. Hall's Catarrh Cure is taken internally, and acts directly upon the blood and mucous surfaces. Hall's Catarrh Cure is not a quick medicine. It was prescribed by one of the best physicians in this country for years and is a regular prescription. It is composed of the best toilet known, combined with the best blood purifiers, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing catarrh. Send for testimonials free. F. J. CHENEY & CO., Props., Toledo, O. Take Walra Family Pills for constipation.

THIRD LIBERTY LOAN A STERN NECESSITY

Local bankers are in receipt of the following letter from J. W. Hoopes, Deputy Governor of the Federal Reserve Bank at Dallas, regarding the forthcoming Third Liberty Loan Bond Campaign.

"As the time approaches when the Third Liberty Loan is to be raised, we believe it timely and appropriate to draw to your attention certain facts which we consider of more than passing interest and importance.

The Government is finding it necessary to call upon us three times within a year to provide by subscriptions to Liberty Loans and on several occasions by the purchase of United States Short Term Treasury Certificates, sums of money hitherto considered of fabulous proportions. These facts should impress upon us as no mere words could do, the intense seriousness, the stern necessities, of the situation—one unparalleled in the history of this Country or indeed of the World.

Continued acquaintance with the more serious aspects of life is apt to breed indifference, and to distort our mental vision. As the soldier shudders with horror at his first sight of carnage but later becomes hardened, so are we apt to become complacent under conditions which call actually for increasingly strenuous effort.

The Liberty Loan with its original accompaniments of novelty and noise appealed to our national love of a new sensation. In the Third campaign much of the novelty will be lacking, but the serious purpose behind the campaign will have grown in seriousness and importance. Our money was needed when both the First and Second Liberty Loans were floated, but it will be more than ever needed when the Third Loan is called for. Our army has grown, our national pay-roll has grown, the needs of our allies have grown, the necessity of forever banishing the unspeakable menace of Prussianism has grown. No longer can we hope that the entrance of this Country into the struggle will induce an early peace. More arrogant, more desperate than ever the German Government puts forward its impossible claims upon the rights and life of humanity, and to territories to which they can have no title. Our government in its growing need is calling upon us to give up our luxuries, is conscripting the lives of our sons, is controlling trade, labor, and prices, with an ever increasing earnestness and firmness of purpose.

The test of our personal strength of character and determination is at hand. I appeal to you very earnestly as a leader in your community to urge upon your fellowmen both before and during the next Liberty Loan Campaign, a steadfastness of purpose, an unselfishness patriotism, which shall reflect the spirit of a man who having set his hand to the execution of a necessary task would rather lose that hand than draw it back. This is the spirit of our President, of our Allies—it is surely our own."

Ethel Jennings and Myrtle Angelo, having completed a business course in Amarillo, returned home Saturday.

LODGE DIRECTORY



Hereford Lodge No 849, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited. GEO. BEAMS W. M.; J. S. Jones Sec

WOODMEN OF WORLD Meets every Second and Fourth Saturday night in the L. O. O. F. hall. Visiting Brothers always welcome. Troy Wom 9th, Consul Commander; W. W. Bennett, Clerk.

Professional and Business Cards

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

Those who can't nurse can keep people from getting sick—and what's that about an ounce of prevention?

We Are Specialists

On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants
Hereford Nursery Company

Cattle Shipments

Mr. J. L. Fuqua shipped three cars of steers to Miami.
T. C. Ivy shipped one car of cows and calves from Jewell to Brownfield, Texas.

Mr. A. L. Gibson shipped one car of horses and mules from Hereford to Amarillo.

Mr. W. F. Lupton shipped two cars of registered bulls to Amarillo to be an exhibitor at the Stock Show.

The Squirrel That Does Not Know How to Can, but he stores his food for the lean season. Bears a lesson from the squirrel.

YOU'LL LIKE HEREFORD

IF YOU WANT A HOME INVESTIGATE THESE

Dandy 40 acre block, all in cultivation and lays free to irrigate and well located. Price \$4000; will give good terms if desired.

160 acres near Hereford, partly fenced, raw land, small lake, water about 90 feet; near school. Price \$15 bonus. Terms if desired.

160 acres all good smooth raw land, 8-12 miles west of Dimmitt, Castro County, Texas. Price \$15 bonus, 97.12% due state. TERMS: \$1410 cash; balance 1 to 5 years, 6 percent. 640 acres, 8 miles west of Dimmitt, Castro County, raw land, partly fenced, has about 20 acres lake in Southeast corner of section. Price \$16 per acre. TERMS: \$3040 cash; balance 1 to 10 years at 6 per cent.

If interested see or write me at once.

J. B. ELLISTON

No trouble to buy, cheap, convenient, a real investment—WAR SAVINGS STAMPS.

The best practical way to protect bread from mold is to keep it in a dry, air-tight box.

Substitute Foods

Don't let the wheatless, meatless or sweetless days worry you in the least. We have prepared a line of SUBSTITUTES that will make you wish every day in the week was a "less" day.

It will benefit you to get away from the old staples occasionally and go on a diet of fruits, vegetables, etc.

For the benefit of our customers on these days, we have arranged to carry an extra large assortment of all kinds of

**Fresh and Canned Vegetables
Fresh, Canned and Dried Fruits**

You will find here almost any fruit or vegetable you may call for, and all of the highest quality.

Come and let us help you to conserve wheat and meat, and while doing so, really benefit your health.

Cardwell's Grocery

The Store of Long and Efficient Service

Made on Farm or Ranch Loans, or Improved Business Property—Long Term, low rate. T. E. WILSON.

All kinds, Strongest Companies, Lowest Rates; Best Service. T. E. WILSON.

PUBLISHED AT HEREFORD, DEAF SMITH COUNTY, TEXAS

Hereford Produce Company

Phone 116 Fresh roasted Santis Pea-Berry Coffee, per peck \$1.25 Seal Cut Coffee 35c

We have the substitute for flour, you can buy at a low price. The Government will soon stop our selling groceries at wholesale lots. We will sell you any amount you want at the low price that we have been selling for.

I. H. SPRATT, Mgr.

LOCAL AND PERSONAL

Good, Clean Rags wanted, at The Brand Office.

Dr. W. D. Chesney, traveling representative of the Kansas City branch of the Laderle Antitoxin Laboratories, was a Hereford visitor Saturday.

Mrs. A. A. Hawkins returned Monday from a short visit with friends at Albuquerque, N. M.

Mrs. F. N. Hainner left Monday for St. Louis where she will purchase the Spring stock of Millinery. Mrs. Newell has charge of her work while she is absent.

Mr. J. Q. Newell left Saturday for St. Louis where he will purchase his new Spring line of merchandise.

Mr. A. M. Jones made a business trip to Wichita Falls last week.

Sergeant Richard Jacobs, who has been home on a furlough, left Monday morning for Camp Travis.

Miss Lela McGlasson of Paris, Texas, is now visiting her Aunt, Mrs. J. M. Boone of this city.

Mr. Oak Shore is in Wichita, Kansas, on business.

Mr. Vergil Canning visited friends in Plainview last Sunday.

No trouble to buy, cheap, convenient, a real investment—WAR SAVINGS STAMPS.

Mrs. Fred Skains left Monday morning to visit friends and home folks in Franklin, Texas.

Mr. and Mrs. F. H. Roberts who have been visiting relatives in Hereford, left Tuesday morning for Pampa, Texas.

Mr. Fish from Bovina, is now in the hospital, suffering with la-grippe.

Mrs. Chamlee who lives on the Chamness ranch is in the hospital.

Dr. Price is in Wichita, Kans., on business.

Dr. LeGrande has been on the sick list this week but is now able to be up and going.

Miss Millicent Lahm is a victim of the lagrippe this week.

Mr. M. M. King who has had charge of the Beene & Bennett tailoring department, left Wednesday for Wichita Falls where he will take up a position with the Wichita Cleaners and Dyers.

Mrs. Hunter of Appletton, Minn. arrived Monday night to be at the bedside of her father, Mr. Grim, who is ill at the Commercial hotel.

Mr. F. N. McCutchen, former assistant cashier of the First State Bank & Trust Co., is in Hereford for the purpose of being examined for the next draft.

I have just returned from Eastern Market, and bought a beautiful line of Millinery. Opening days will be March 1st. and 2nd, Friday and Saturday.

4. VOGEL MILLINERY. R. H. Barnett and Virgil Canning went to Plainview in a car Saturday, returning Monday.

Hereford Poultry, Cream, and Produce Company. We want your poultry, eggs, cream and produce. Come and get the cash. 18-1f. I. H. SPRATT.

Mr. Tom Stanton of San Antonio, came to Hereford, Wednesday to visit his sister-in-law, Mrs. Bertha Foster.

Mrs. Randal Carter left Wednesday to visit friends in Canyon. Mr. Oliver Kitchen of Post City returned to Hereford the first of the week where he is employed.

ALPHABET & CO. DOORKEEPERS—Pitty Pitman, Bobo McLean. Questionnaires answered and advice given.

Every Methodist expected. Court House Basement, FRIDAY, FEB'Y, 22nd.

Mrs. P. W. Price is another victim of la grippe.

FARM LOANS. Money to loan on farms. We are in position to loan money for Five, Seven, or Ten years. See us if you need money. 3-1f. ASHBROOK & SUGGS.

Presbyterian Church. Regular services at usual hours Sunday, Feb'y, 24.

\$2775 buys 37 acres, Mabry A. J. addition, in cultivation and ditched for irrigation. Easy 6 per cent terms. Possession with deed. See 4-3f. L. BASKIN, Owner.

Notices. My next visit to Hereford will be the first Tuesday, March 5th. 51-7f. DR. J. J. CRUME.

If you have Real Estate for sale we would be pleased to have it listed with us. If you wish to buy, see US. 50-1f. ASHBROOK & SUGGS.

Mr. Fred Bone, Contractor, and Mr. Berry, Architect, of Amarillo, were here Wednesday to be present at the opening of bidding for the New Cordova Hotel.

C. S. Garrison spent Tuesday at the Amarillo Show.

Mrs. Hattie Williams of Amarillo, is visiting her father, J. H. Copeland, south of town.

Mr. J. H. Copeland has been to Waxahachie on business.

Miss Myrtle Angelo left Tuesday for Amarillo to take up a position in the Collins Drug Store.

Dr. Gabbert made a flying business trip to Amarillo Monday.

A pathfinder car has started on a new lap of mapping out Army truck roads for the Government, one official route having already been laid out from Detroit to the Atlantic coast and another from Buffalo to the seaboard. The car will go as far west as the Mississippi River and will map routes from cities in Wisconsin, Illinois, Michigan, Indiana, and Ohio.

When this trip is completed the Government will have four main highways forming connecting links between the great manufacturing centers and the Atlantic seaboard. Motor trucks on their way to France will follow these routes.

\$650 buys 3-room house, well, mill, shed, and big lot, near Mothers' Park. Easy 6 per cent terms and immediate possession. See, 4-3f. L. BASKIN, Owner.

We want to lease one or two sections of good grass, with water, in 10 miles of town. Will pay good price. G. A. MERRICK & SON, Hereford, Texas.

OH, YOU FARMER. Section of land, good ranch improvements, well only 48 feet depth, 100 acres cultivated, bargain \$20.00, 5 miles north Dawn. One section lease land adjoining. Call Mrs. T. B. Slaughter, Hereford.

Mr. R. A. Key of Amarillo has been appointed assistant bookkeeper at the First National Bank as Miles F. Johnson is in class A1 of the draft.

Just Laxative and medicine Co. Quinine

B. N. Mounts and Governor Stubbs In Auto Accident

What might have been a fatal automobile accident this week was providentially turned into nothing more than a bad spill and a few scratches, when the car driven by Mr. R. N. Mounts, with Governor Stubbs as a passenger, turned turtle just this side of Canyon and pinned its occupants beneath it.

The two men were returning from the Amarillo Show, and the rear wheel must have skidded and slipped over the high embankment. The road was recently worked and the top surface was churned into ruts, owing to a lack of rain. Mr. Mounts stated that the car turned completely over. He managed to get out with only a bruise on his hand, but it took him several minutes of hard work to get Governor Stubbs out. Mr. Stubbs' nose and face was cut with broken glass from the windshield, but otherwise neither man was hurt. Passing cars picked up the wayfarers. Mr. Stubbs went to Canyon and had his cuts dressed, from there returning to Amarillo. Both wheels of Mr. Mounts' car on the side where the trouble occurred were demolished.

BASKIN MEETS MANY EX HEREFORD PEOPLE ON HIS TRIP TO WACO

L. Baskin is back from a ten days' trip to Waco, where he visited with his brother at camp McArthur.

About thirty-five miles this side of Ft. Worth he states they observed their first airplane and just a few miles farther on fourteen could be counted from the car window at one time.

While in Ft. Worth he paid a hurried trip out to camp Bowie but did not see any of the Hereford boys. In Waco he found the following ex Herefordites: Hal Fullerton, who is a soldier at Camp McArthur, C. W. Dodson, M. A. Lamkin, Geo. Irwin, Guy Neabit, Mr. Hainey, R. M. Cook, Claude Meadows, and Geo. Barcus. Mr. Meadows is a brother of Mrs. F. Oberthier, and is at the head of Meadows Wholesale Grocer Co.

They are having very dry weather in that country and the county clerk in Waco informed Mr. Baskin that 80 per cent of the farmers were hauling water. Two hard northers struck Waco while he was there, one on the 5th., the other on the 8th.

On his return home he came via Brownwood and spent three days there looking over the new oil fields.

In Brownwood he visited with Dr. A. L. Taylor, who was a practicing physician in Hereford for several years. He found Dr. Taylor a very busy man and making lots of money.

Mr. Baskin states that the feed problem is a hard one for the people of Central Texas, and that he did not see a fat cow in that whole section. Alfalfa hay is selling for \$45.00 per ton in Waco.

The four-year-old child of a Mr. Cox, who lives near Arney, died Monday and was buried at Happy at five o'clock Tuesday afternoon. Funeral arrangements were conducted by the E. B. Black Co. of Hereford. No details of the death could be ascertained before press time.

Growing Pigs

"It is the experience of many hog raisers that they have no trouble in fattening hogs, while they have a great deal of trouble in successfully raising pigs," says Don T. Griswold of the Extension Service, Agricultural and Mechanical College of Texas. "This is due to the fact that growing pigs are more particular as to their requirements in foods, and more subject to diseases and parasites. Growing pigs and growing animals of any kind require more protein in proportion to the other constituents of their food than grown animals. Ordinarily our farm grown foods are deficient in protein; also, growing animals of all sorts do best on protein from some animal source, such as milk, tankage, meat meal, rabbits, etc. It is very important that pigs be allowed to nurse their mothers as long as possible and that the mother be made to produce as much milk as possible. Infestations of lice, mange and intestinal worms are especially harmful to young pigs."

Electricity Saves Transportation Fuel, Food and Labor

THE FUEL ADMINISTRATION SAYS WE MUST SAVE 50,000,000 TONS OF COAL IN 1918. Coal Tonnage, Coal more comfort—no ashes, no smoke, no dust.

Car Congestions, Coal Wagon Blockades Relieved by Use of Electric Cooking Ranges and other Electric Household Devices.

Use of coal in kitchen ranges has been one cause of this winter's coal shortage and traffic congestion. It is estimated that, where the average family consumes 800 pounds of Lump coal monthly for cooking the central station requires only 262.5 pounds of slack coal monthly in order to supply this family with ample cooking current, and besides we use less fuel and save the cost of the extra coal used by our engines.

Electric cooking in homes helps solve these problems. Where they operate from coal, they save the country over three tons of coal per family annually, they cut down car switching, and do away with the bulky, slow wagons.

Also, there is less shrinkage of food with electric cooking than with any other cooking process.

There is every domestic reason in favor of electric cooking—better food, greater cleanliness, less work, and

HEREFORD LIGHT & POWER CO.

COMMUNITY CO-OPERATION

Tires for automobiles, motorcycles and bicycles afford a most convincing argument in favor of standard or trademarked-advertised merchandise as compared with the non-standard sort.

Tires present a big problem in the way of expense and trouble to car owners; one on which they should inform themselves thoroughly.

Primarily the manufacture of high-quality rubber tires is necessarily a most painstaking operation. Only the very best rubber, fabrics, chemicals, etc., can be used, and labor and machine efficiency employed must also be of the very highest quality.

Even under these conditions, tires imperfect in one way or another will slip through—until they come under the eagle-eye of the factory inspector—whose sole

duty is to see that every tire leaving the factory under the manufacturer's name or trade name is perfect in every detail. He is the watchful guardian and protector of his employer's good reputation, and of the pocket book of every buyer of a tire bearing his name or trademark.

Faulty tires of every description are culled, factory identification marks are removed and they are sold—under no guarantee whatever—as seconds. They are admittedly imperfect, faulty, unworthy of the name and guarantee of their maker.

Are such tires, even at the reduced prices asked for them, as cheap in the long run as those found perfect under most rigid inspection and backed by the reputation and guarantee of the manufacturer?

Every food-saving kitchen takes three pat shots a day at the enemy.

According to a statement by the manager of the Emergency Fleet Corporation, the Shipping Board now has 716 shipways, of which

312 are for wooden ships and 404 for steel construction. The program calls for the construction in 1918 of eight times the tonnage delivered in 1916, at a cost of more than \$1,000,000,000.

YOU'LL LIKE HEREFORD

Art Rug "Special"

We now have in our stock a complete line of Art Rugs for Spring trade. We are truly fortunate in procuring such an extensive line of Rugs, for they are surely hard to get at this time. We bought our Rugs last fall for Spring delivery and we certainly acted in good time—for in this we saved the trade a big advance in price.

For your inducement to BUY NOW we will give you a special quotation on prices which you cannot afford to miss.

Table with 2 columns: Rug value and price. \$15.00 value Rugs; Special \$11.50, 22.00 value Rugs; Special 18.50, 28.75 value Rugs; Special 23.75, 37.50 value Rugs; Special 29.75, 35.00 value Rugs; Special 37.50, 55.00 value Rugs; Special 45.00

Linoleums

We are likewise fortunate in being able to serve you well in this Department of our store. We truly can serve you to advantage.

Table with 2 columns: Linoleum quality and price. \$1.25 quality Linoleum; per yd. \$1.00, .95 quality Linoleum; per yd. .75, .90 quality Linoleum; per yd. .72 1-2, .85 quality Linoleum; per yd. .62 1-2

We would thank you to call and inspect our lines. Our stock is complete in detail.

We are satisfied with small profits.

Yours very truly,

E. B. Black Co.

The Big Store With the Little Price

EVERYBODY

SHOULD BECOME DEEPLY INTERESTED AND WE

Must Help Win BY CONCERTED ACTION AND STRICT OBSERVANCE TO OUR GOVERNMENT

The WAR

PRODUCING MORE HELPING MORE BY SAVING MORE GIVING MORE USING LESS WASTING LESS

Western National Bank