

Don't Say Drug Store,
Say
Corner Drug Store

The Hereford Brand

"I'll Meet You at
the
Corner Drug Store"

VOLUME 15

HEREFORD, TEXAS, THURSDAY, JANUARY 27, 1916

NUMBER 52

SYSTEM FOR BETTER ENGLISH

Amarillo Schools Inaugurates System of Perfecting Pupils in Use of English

Below will be found an outline of a plan that is to be adopted in the high school at Amarillo, with the end in view of encouraging more interest in the use of good language, as given by the Amarillo News.

The plan is along lines suggested not long since in the Brand as a probable way of correcting faulty English among high school pupils. In order to secure a better knowledge of the use of the English language, and inculcate right habits in both oral and written composition, the English teachers of the High School have adopted a plan which they think will give the desired results. The subject of English is to be correlated definitely with all of the other subjects now being taught.

The plan is as follows: There are two sets of requirements; viz., one which applies to Oral Composition and the other to Written Composition. Pupils meeting all of these requirements will be given an exponent grade of 20 percent. To illustrate, if a pupil makes a grade of 90 in history, the teachers will at the same time give him a grade, say 18 per cent in English. This is written as an exponent of 90. The teachers in the other departments are doing the same thing. At the close of the quarter, these exponent grades in the different subjects will be averaged and given over to the teacher of English. The highest grade that any pupil can make in the regular subject of English is 80 per cent. If a pupil should make a grade of 74 percent in his English subject and an average of 16 per cent in the other classes, his grade for the quarter will be 90 per cent. The exponent grades do not in any way affect the class grades of subjects other than English. This system makes every teacher in the high school a teacher of English.

The requirements are as follows: Oral—1. When a recitation promises to be made up of one or more complete sentences, pupils must rise. 2. The careful enunciation of syllables, particularly of final syllables, shall be insisted upon. 3. The discriminating use of words peculiar to this particular department shall be inculcated. 4. If the recitation is of the nature of a report, the pupil shall stand in front of the room before the class. 5. Errors in grammar shall not be permitted. 6. Recitations shall be audible to all. 7. In talking on a subject the

pupils shall look their classmates in the eyes and assume a free and easy position. 8. Sentences shall not be introduced with such words as "why," "well," "and," "ah," and unnecessary use of the connective "and" shall not be allowed. 9. The use of slang shall not be permitted. Written—1. The form of composition or any written work shall be as follows: (a) Balanced margins shall be maintained at the top, left side and bottom of the page; (b) The first word of each paragraph shall begin at a point twice the width of the margin from the left edge of the paper. 2. Sentences shall begin with capitals. Proper names shall be capitalized. 3. Sentences shall close with periods. 4. The use of incomplete sentences shall not be allowed. 5. Written work shall be legible. 6. The use of commas in series shall be insisted upon. 7. The use of long, straggling compound sentences shall not be permitted. 8. Each paragraph shall contain a topic sentence, preferably at the beginning. 9. A dependent clause standing first in the sentence shall be followed by a comma. 10. In a compound sentence, independent clauses not closely related, shall be separated by commas. 11. Correct spelling shall always be insisted upon. Special attention should be given to words peculiar to the subject. First year pupils may be excused for a violation of items 8, 9 and 11 under written requirements. Pupils not taking English shall be graded on this subject according to the discretion of the teachers of each department in which the pupil is enrolled. Teachers are requested to make a list of the common errors, both oral and written.

Births

Born to Mr. and Mrs. A. F. Womack a boy. A. A. Keeler, a boy. Otho Beens, a boy. Fred Brownlee, a boy. E. W. Harrison, a boy. Glenn Greer of Dimmitt, a girl. L. W. Hough, a boy.

S. C. Sluder Goes to Hereford

S. C. Sluder and family left last Saturday for Hereford, Texas, where they will make their home. Mr. Sluder having bought land a few miles out from that city. Mr. Sluder has been a citizen of Floyd county for upward of twenty years. He and his family leave many friends in this county.—Floyd County Hesperian.

Has New Piano

Mrs. D. F. Ashbrook has just received a handsome new piano of quality, quite in keeping with the other appointments of the elegant home in which it has been placed.

Scherer Vicinity

The thresher is still humming. Go to Mr. John Burch for meat. He killed only 13 hogs one day last week, and made about 100 pounds of lard. Al McIntosh and family visited at Mr. Ford's in Hereford, Sunday. Mrs. Moseley is getting better of a gripe. Mr. Henry Carther came in Tuesday, the 25th, and is visiting at Mr. Moseley's. Fletcher Rogers visited at Stubb's ranch Sunday. Fletcher Rogers and Frank Fulkerson finished threshing Tuesday noon. Rogers threshed cane and sudan, Fulkerson kafir, maize, fetterita and sorghum. They had 1902 bushels. Mrs. Stubbs entertained the club last Friday. Mrs. Fletcher Rogers has joined the club. Mr. Stubbs, his men, and Mr. Fletcher Rogers, gave two coyotes a little chase in Mr. Stubbs' car. The coyotes disappeared. The ranchers are busy feeding stock. Val Matthews went home with Willie Vance one evening last week. School progressing nicely with Miss Howten as teacher.

Trees Planted Free

For cash purchase of \$5.00 or more, we will plant all nursery stock free in the city, for 30 days, beginning January 10th. Hereford Nursery.

Chorus Class Program

The Chorus Class will meet with Mrs. H. L. Broadwell, Monday, February 14th, at 4 p. m. Subject - - - Bach and Handel. Leader - - - Mrs. W. A. Price. Roll Call—Contemporary Events in General History, (17th and 18th Centuries). Beginning of the Opera and Oratorio - - - Mrs. C. C. Ferguson. What Instruments Influenced the Art of Music at this Time? - - - Miss Bess Snyder. The Wonderful Bach Family - - - Mrs. Homer Wilkinson. John Sebastian Bach (1865-1707) - - - Miss Annie Price. Life of Geo. Frederick Handel - - - Mrs. Geo. Barber. Sketch of "The Messiah" - - - Miss Lahm.

Questions

1. Tell of Music in Italy During 17th and 18th Centuries.
2. Tell of Music in France During 17th and 18th Centuries.
3. Name Five Contemporaries of Bach.
4. Name the Oratorios of Handel.
5. Define the Following: Prelude, Fugue, Suite, Aria, Requiem, Cantor, Cantata.
6. What is Meant by "Passion Music?"
7. What is Known as the "Water Music?"
8. Discussion—Contrast the work of Bach and Handel.

Music Program

- Bach—Innovation No. 8 - - - Mrs. Parker.
Handel—He Shall Feed the Flock - - - Miss Jane Gregg.
Handel—Dead March from Saul - - - Miss Elizabeth Black.
Bach—My Heart Ever Faithful - - - Mrs. Carl Mountz.
Handel—Largo—Love Ye the Lord - - - Mrs. Ashbrook.
Bach—Prelude and Fugue - - - Miss Betts.
Handel—I Know That My Redeemer Liveth - - - Mrs. Stephens.
Bach—Sarabande from 5th English Suite - - - Miss Ina Gregg.
Handel—Hallelujah Chorus from "The Messiah" - - - Class.

More About Paving

Editor Brand:— Now that the paving question has been carried by a very substantial majority, the problem to next settle is the kind of pavement to use. Asphalt macadam seems to be growing in favor with a majority of the towns and cities that have given it a test, and, owing to the fact that we have the sand and material for the foundation right at our door, there is every reason to believe that we can procure a splendid job at less than \$1.50 per square yard. In this connection it might be well to mention the fact that fifty towns in Kansas, all but 14 of them with less than 10,000 population, have paved streets. Only three towns in the entire state, with a population of more than 3,000 are without paved streets. Almost every town of importance in the state is now engaged in the paving game, and several of the smaller towns have several miles of paved streets. So widespread is becoming the paving sentiment that two Kansas towns—Tonganoxie and Glasco—have established records in voting paving bonds. Each of these towns has a population of less than 1,000. Twenty towns in the state have more than ten miles of paved streets. Paola, with a population of only 3,392, has 9 miles of paved streets; Hiawatha, with 2,878 people, has 8 miles; Horton, with a population of 3,833, has 6 miles; Osawattamie, with 2,870, has 3½ miles; Eldorado, with 2,710, has 2½ miles; Sabbath, with only 1,856, has nearly 2 miles of paved streets. The paving of streets invites and encourages a more progressive class of citizens to the town; it means that old shacks will be torn down, and substantial brick buildings erected in their stead; it means more lights and added value to vacant lots. In fact there is nothing that puts life and energy into a town like paving does. When the job is finished, and the people walk and ride about over the three blocks that are paved, they will be so proud of them that they would not go back to the old streets for ten times the cost, and a great majority of those who worked and voted against the paving will be the most enthusiastic workers for more paving. Signed: One Who Voted for Paving.

Sells Store at Vega

J. A. Fox has traded his store at Vega for Texas land. Mr. J. C. Link of Strawn, Texas, gets the store.

Some Good Hogs

There were shipped from Hereford last week four loads of hogs to Fort Worth, and these hogs, although fastened on home grown feed stuff, topped the market. W. P. Boyd, of near Dimmitt, shipped two loads and Bowsher and Miller shipped two loads. Those who saw these hogs, say they were as fine as any ever raised in the corn-belt. Many of them weighed over 300 pounds. Most of these hogs were shipped in here, as stockers, and finished on the grain sorghums. Mr. A. J. Bond, of Bonnar Springs, Kansas, was here this week looking after his ranch property. He has two sections northeast of here. He rented one for grazing for \$150, and one that has improvements he rented for \$350, part of it to be farmed. Mr. S. C. Sluder has moved here from Floydada with his family. They are moving into the Laird property, on the west of College Avenue. Mr. Sluder brought a fine bunch of cows with him, and is putting them on a ranch that he has leased south of town.

City Library Notes

Beginning with February 1st, the city library will be open two afternoons in each week. Tuesdays and Saturdays from 3 to 5 o'clock. During library hours any citizen of Hereford, whether a ticket holder or not, may have free use of books, reading to be done in the library. Another new library feature for 1916, is the beginning of a "magazine exchange." It is the intention of the committee to secure the magazines from any who would donate their own magazines, after through reading, to the benefit of the library. The use of magazines will be free to the public. Time Out in January. All subscriptions expiring this month, January, will be dropped from the list on February 3rd, unless a remittance reaches this office on or before that date, or the subscription is paid in person. Notices have been sent to every subscriber whose time is out this month. Send \$1.50 for all renewals as the subscription price was raised to that amount January 1st, according to announcement. We have no apology for raising the price—it was done simply as a matter of business judgment; the cost of production must not exceed the selling price of any article, if the business is wont to prosper. Remember, the rule is, "Stop When Time is Out."

Cold Wave Here

As predicted, the cold wave announced to arrive Wednesday night, made its appearance on schedule time, and this morning, Thursday, everything in the big cut-side is covered with flying frost. Today the thermometer went down with a thud from balmy spring weather to 14 above zero, with zero predicted by Cline, the weather man, for tomorrow morning.

AN ENVIABLE LOT.

It is heaven upon earth to have a man's mind move in charity, rest in Providence and turn upon the poles of truth.—Bacon.

HEREFORD VOTES TO PAVE STREETS

Monday's Election Results in a Vote of 89 to 58 in Favor of Street Paving Proposition

By a vote of 89 to 58, the City of Hereford voted last Monday to confer upon the City Commission the power to pave the streets of Hereford as they may deem best.

The contest between those favoring the proposition and those against it was quite spirited, but all conducted in good humor.

According to the decision of this election, the City Commission can proceed to pave any street that they may deem needs it, and assess three-fourths of the cost against the property owners adjoining the street paved. The remainder of the cost to be paid by the city out of its funds for street improvement.

The result of the election does not mean necessarily that paving will be done soon. The Commission will doubtless investigate the cost of paving of different kinds and get prices and estimates, and upon their opinion of these will depend whether they go ahead with this improvement.

Kicked by Mule

Mr. Andrew Blanchard, who is employed on the E. Renfro place, south of Hereford, was kicked over the eye by a mule last Thursday. The eye is badly injured, and the sight is almost destroyed. The eye will probably have to be removed later.

Concert at Court House

Thirty of Hereford's best musicians, readers and singers, in a concert of unusual interest, at the court house auditorium, February 14. The entire proceeds given toward completing the First Christian church. Don't forget the date.

Dr. Garner, late of Arkansas Center, joined his family who have been visiting at the home of Mrs. W. Watson, here last week, and the family left Monday evening for Turkey, where the doctor has now located.

ROLL OF HONOR BANK

Total Resources
Nearly Half
A Million
DEAF SMITH
COUNTY
DEPOSITORY

During the New Year

May Health, Happiness and Prosperity crown your efforts, and may each a every trouble fade away. We have enjoyed prosperity the past year and expect to do so in this New year. We shall appreciate a continuation of your business and plead hearty co-operation.

Western National

THE WESTERN NATIONAL BANK OF HEREFORD

ROLL OF HONOR BANK
Total Resources
Nearly Half
A Million
DEAF SMITH
COUNTY
DEPOSITORY
HEREFORD, TEXAS.

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Piano Buying Privilege

We have the best Piano deal ever offered in any section of Texas. Our Nineteen and Fifteen Piano business was indeed gratifying—but we have an enlarged program for Nineteen and Sixteen—the easiest terms and the best payment plan ever yet offered.

We are in position to save every purchaser of a piano at least from \$75 to \$100 on your instrument. All we ask of you is that you give us a chance.

We handle the full Baldwin line of Pianos and Player Pianos—none better made in America. We also handle the Campbell line of Dohler and Campbell Pianos.

We are now offering style R. Kohler & Campbell piano, fully guaranteed, regular price \$325, our price \$250.00. Style H. Kohler & Campbell piano, regular price \$350, our price \$275.00.

TERMS—\$25.00 cash and \$10.00 monthly payments

In the sale of these pianos we give you, in your contract, an insurance clause that in case of decease of purchaser, the family gets the piano without further payments, so you run no risk of losing your piano, or what you have paid.

E. B. Black Co.
1001 N. 10th St., Hereford, Texas

Our Fourth Semi-Annual



Where is there another house in the West that, in the face of the

EXTRA SPECIAL!

OUTING

10c and 12c Grades

8c Yd.

Ladies' Ready-to-Wear

We are going to close out what few Suits, Coats, Dresses and Skirts we have left, and to do so, we will cut the price just one-half. This means quite a loss to us but we try to clean up in this department. So come early and get your choice.



\$35.00 Coat or Suit, Clearance Sale Price	\$17.50
\$30.00 Coat or Suit, Clearance Sale	
\$25.00 Suit or Coat, Clearance Sale Price	12.50
\$20.00 Suit or Coat, Clearance Sale Price	10.00
\$15.00 Suit or Coat, Clearance Sale Price	7.50
\$12.50 Coat or Suit, Clearance Sale Price	6.25
10.00 Coats, Clearance Sale Price	5.00
\$8.50 Coats, Clearance Sale Price	4.25
\$6.50 Coat, Clearance Sale Price	3.25
\$5.00 Coat, Clearance Sale Price	2.50
\$4.00 Coat, Clearance Sale Price	2.00
\$3.00 Coat, Clearance Sale Price	1.50

Ladies and Misses Hose

We have a few odd sizes that we want to close out during this sale--not old stock, just odds and ends.

50c Hose will go for	38c
25c Hose will go for	17c
20c Hose will go for	14c
15c Hose will go for	11c
10c Hose will go for	7c

GINGHAM AND PERCAL

Dresses

\$1.50 values, sizes 6 to 14, marked down to	\$1.10
\$1.25 values, sizes 6 to 14, in this sale for	89c
\$1.00 values, sizes 2 to 14, going now for	63c
75c values, sizes 2 to 14, going now for	48c
50c values, sizes 2 to 8, going for	39c

Ladies' & Misses' Shoes

All \$4.50 and 4.25 Ladies Shoes were in our path when we started cutting prices, consequently if you come early you get your choice for \$3.48

We made this price before we noticed the cost mark and came very near scratching this from the list but decided to let it stand, so "here goes nothin'" -- a \$3.75 patent or gun metal, lace or button Shoe for

2.98	
Read this carefully: \$3.25 lace or button shoe for only	2.65
\$3.00 Ladies' and Misses' Shoes--here's where something drops--for	2.48
\$2.75 Misses' Shoes for	2.28
\$2.50 Misses' Shoes for	1.98
\$2.25 Misses' Shoes for	1.89
\$2.00 Misses' Shoes for	1.59
\$1.75 Misses' Shoes for	1.45

LADIES', MISSES' AND CHILDREN'S Underwear

We have the exclusive agency in Hereford for MUNSINGWEAR and it is included in this big Semi-Annual Sale.

\$3.00 Wool Underwear is going in this sale for just	\$2.19
\$2.50 Wool Underwear--the boss had heart trouble when he saw us mark this down to	1.89
\$1.50 grade going for	1.10
\$1.25 grade going for	95c
\$1.00 grade going for	85c
75c grade going for	58c
50c grades going for	39c

Plain and Fancy Silk

We have just received a shipment of Spring Silks in Taffetas, and Crepe de Chine and they are all included in this sale.

\$1 50 40 inch Crepe de Chine, all colors, sale price	\$1.10
\$1.25 Crepe de Chine, 36 inches, Clearance Sale Price	98c
\$1 50 Duchess Satin, sale price	\$1.19
\$1.50 Taffeta, sale price	1.18
\$1.25 Taffeta, sale price	98c
\$1.00 Plain and Fancy Silk	85c
75c Silk	48c
50c Silk	39c

Wool Dress Goods

50 inch Storm and French Serese, worth \$1.25 and \$1.50, going for	98c
48 inch Broadcloth marked to sell for	98c
44 inch Chuddah, \$1.25 grade	89c
36 inch all-wool Serge	39c

Towels

\$1 00 Turkish Towels--may be unable to get any more on account of the war, but we believe that cleanliness is next to godliness--sell for	42c each
75c Turkish Towels (about as bad as cutting a finger off, this cutting down profit)	29c each
65c Turkish Towel thrown into this sale for only	24c each
50c Turkish Towels going in this big sale for only	21c each
35c Turkish Towels, each	12c
25c Towels, each	9c
15c Towels, each	6c
10c Barber Towels, each	3c

going to show you in the next ten days and sellers.

Also note our Standing Guarantee, if up to your expectations, return and get back

If you dont realize that these are much will agree that we are trying to get rid of 28th we will open the doors at 8:30 a. m. below, and come to see us.

Friday, Jan

Thursday,

Remember the

Table Linens

With material, listed below, selling at such prices as we have made, you can't afford to miss the opportunity to supply your wants.

35c Colored Linens going in this sale for only	25c
50c Table Linens have been placed in this sale at	39c
65c Table Linens have been marked down to	48c
75c Table Linens, 72 inches wide, will sell for	58c
\$1.00 and 1.25 Table Linens have been marked to sell for	85c
\$1.50 Table Damask, 72 inch, reduced in price to	\$1.19
\$5.00 dozen Napkins, set of six going at this time for	1.98
\$4.00 dozen Napkins, set of six marked down to	1.48
\$3.50 dozen Napkins, set of six, marked to sell for	1.39
\$2.50 dozen Napkins, set of six will sell for	98c
\$2.00 dozen Napkins, set of six marked down to	75c

Staples

25c Old Fashioned ACA Feather Tick marked down to	17c
Hope Bleached Domestic, worth 12c, will sell for	8c
Diamond Hill Cambric, worth 12c, in this sale for	8c
35c 10-4 Bleached Pepprell Sheeting will sell for	29c
32c 9-4 Pepprell Bleached Sheeting will sell for	27c
32c 10-4 Brown Sheeting marked down to	27c
30c 9-4 Brown Pepprell, during this sale for	26c

STORE CLOSED ALL DAY FRIDAY MORNING

Notions

6 papers of pins--a chance of a life time for	
6 packages Hair Pins going to sell during this sale for	
2 papers Safety pins are marked down to sell for	
2 cards pearl buttons are marked to during this sale for	
2 cards hooks and eyes will be sold in this sale for	
2 papers of Needles--so you can sew--offered for	
2 yards Elastic--a snap--in this clearance sale for	

F O M E R G C O M H E R

EXTRA SPECIAL!

O. N. T. THREAD

7 Spools 25c

Between Hours of 9 and 11 a. m. Only 7 Spools to Each Customer

Piano Solo
Reading
Male Quartet
Reading
Vocal Solo
Piano Solo
Ladies' Quartet
Music
Reading
Vocal Solo
Comedy

GRAFT

MRS. WILSON WOODROW

Each Episode Suggested by a Prominent Author
Serialization by HUGH WEIR and JOE BRANDT
Produced by the Universal Film Manufacturing Company
(Copyright, 1915, by the Universal Film Manufacturing Company.)

SYNOPSIS.

Dudley Larnigan, district attorney, because of his fight on the vice and liquor trusts, is killed by an agent of a secret society, the committee of fifteen. The fight is continued by his son, Bruce, who is elected district attorney. Several efforts to frame up the intrepid young district attorney fail. When Larnigan saves the children of one of the conspirators this man agrees to expose the trust and is murdered. Dorothy Maxwell, whose father is head of the insurance trust, over the dictaphone hears of a plot to kill Larnigan, with whom she is in love. She warns him, he escapes, and two more of the conspirators are killed. When Bruce Larnigan goes to Chicago to fight the grain trust he is assaulted and thrown overboard. He is rescued by his brother Tom, who takes up the fight. Dodson, head of the grain trust, fearing exposure, kills himself. Tom Larnigan opens a fight on the textile trust. Ayres, the head of the trust, in an effort to kill Tom, kills his own son, Dorothy, gagged and bound, is taken by the conspirators to a roadhouse. Tom, Ben Travers and Stevens go after the railroad monopoly. An attempt is made to wreck the special train on which Tom and Ben travel. Dorothy escapes from the conspirators and, with Kitty Rockford, gets on the special. When Kitty is saved by Tom and Ben the railroad president declares he'll help expose the grafters.

SEVENTH EPISODE

America Saved From War

By Mrs. WILSON WOODROW
Author of "The Black Pearl," "Sally Salt" and "The Silver Butterfly"

BRUCE LARNIGAN, slowly recovering from the effects of the adventure on the wheat schooner that had so nearly cost him his life, began to take a more active interest in the war of extermination against "The Fifteen." The Graft Syndicate that had murdered his father. During his illness his brother Tom, who had been his rescuer, had pursued the work Bruce had sworn to finish, but Tom, willing as he was, was limited in his power.

"As district attorney here, Tom," he said as he lay in bed, "I was hampered by the limits of my authority. My jurisdiction didn't go beyond my own county, you see. At the same time I hated to give up my official position, and I would never have done it if I hadn't had something in mind that would take its place."

"What was that?" asked Tom.
"An authority that has no limits—that gives me equally great powers in New York and Seattle, Florida and Dakota! The authority of a state, even, is limited—the authority of the Federal government is not!"

"Oh!" said Tom, startled. "You'd been fussing with Washington?"

"Decidedly so! It was all arranged and would have gone through long ago if I hadn't been hurt. I was to be made a special investigator or examiner, with the secret service fund and the secret service itself at my disposal. You see, I had gone into the whole business very fully with the President, and he agreed with me that the criminal operations of these great trusts constituted a terrible menace to the country. So I have arranged for you to receive the appointment that would have gone to me. You will have the official paper to-morrow—and your first task is to see what is being done by J. Brooks Carney."

"The head of the munitions trust?"
"Exactly. At Washington they are convinced that he is determined to drag this country into the European war. You can imagine what that would mean to his trust—orders of a tremendous importance."

"I'll do my best to settle him. Bruce! Now that I've got you within reach, I want to hold conversation with you when it's necessary to get your advice, I'm much less afraid of the rotten crew than I was!"

Bruce and Tom had hoped to keep Tom's appointment to the Federal service a secret, but they had known, too, that the Graft Syndicate was so well served by spies that there was little chance of success in this. And so it proved, for Carney himself, the man immediately affected, knew of the facts almost as soon as Tom himself. He went at once to Stanford Stone, the real head of the Fifteen—although neither Bruce nor Tom was aware of Stone's connection with the enemy.

"Here's bad news!" said Carney, when he had told Stone. "It seems to me it's more imperative than ever that we should get rid of this man Larnigan. He was bad enough before—you can guess how dangerous he will be with the whole power of the Federal government behind him!"

"Yes," said Stone, frowning. "And he should be kept out of the way especially just now—since it would be a frightful thing if our present plan were revealed! That would be a blow from which we'd find it almost impossible to recover."

"You mean our plan to blow up the interned warship?"
"Exactly! You know, Carney, how important it is that we should get into this war."

"And war means orders that would bring us a prosperity such as the world has never seen," said Carney. "There's only one thing—I don't trust this man Bean."

"We'll have Dunn watch him. Dunn has fallen down pretty badly against the Larnigan brothers, but I have found him useful enough in the past."

The conspiracy was widespread. Roger Maxwell, the head of the insurance trust and the father of Dorothy Maxwell, the girl whom both Bruce Larnigan and Stanford Stone loved, was concerned in it—not so much because he was likely to be of use as because Stone in order to increase his hold on Dorothy saw to it that Maxwell should be involved in every disgraceful undertaking of the syndicate. And it chanced that Dorothy overheard part of the talk of the plan for the destruction of the warship. With Dorothy at the time as her guest was Kitty Rockford, the daughter of the railway magnate, whom Tom and his friend, Ben Travers, had won from his allegiance to Stone.

"Kitty," said Dorothy, "we've got to interfere here. Your friend, Tom Larnigan, is in danger!"
"Oh!" said Kitty. "Do you really think there's any danger?"

"I do. And I've an idea as to how we can make sure too. I told you about my experience with Dunn? He has an office, you know. I think I can contrive a note that will get you work there as a stenographer. If you find anything out write a note and drop it from the window. I will be watching below and will get it. Are you game?"

"Yes, I'm a good enough stenographer to pass muster. I took a course once just for fun."

There had proved to be no difficulty about getting Kitty into Dunn's office. And at last Kitty heard something that sounded important. By listening in she discovered that a certain telephone call for Dunn was from Stanford Stone, and she managed to overhear Dunn's end of the conversation, though it proved impossible to hear what Stone said.

"The best chance is 63 Pell street—hop joint," was what Dunn said.
Kitty could not guess the meaning of this. But she wrote down what she

had heard and dropped the note to Dorothy. Dorothy was also mystified, but she decided to take a chance and sent an unsigned note to Tom advising him to see what there was to be discovered at the hop joint at the address given by Dunn.

What Dunn had actually told Stone was the address of the place where Bill Bean, the eccentric and half mad inventor, was usually to be found. It was a hang out of his, it was explained.

Stone and Carney meanwhile had seen Bean and concluded certain arrangements with him. He had invented a wireless transmitter of extraordinary power, so diminitive that it was capable of being carried in a waistcoat pocket.

"It looks good to me," said Stone when Bean at Carney's request had explained the principle of his invention. "I think it's safe to try it out to-night, Carney."

"You understand?" asked Carney.
"We want you to give us a convincing demonstration. If it is satisfactory we stand prepared to pay you \$200,000 in yearly installments of \$50,000 for the rights to your invention."

[Episode No. 8 Next Week.]

ABOUT PARROT COMMUNITY

The Brand's Correspondent Sends Interesting Budget of News Items About Parrot Folks

Frank Metcalf has the "grip" this week.

Mr. and Mrs. Frank Shepard and sons George and Clyde, and Mrs. B. F. Neely, spent the day Sunday with J. W. Hanlan's family.

Born—To Mr. and Mrs. Ben Tate January 22nd, a ten pound boy. This being Mr. Nobles' first grandson, he celebrated the event by buying himself a new automobile.

Word came last Saturday from Mr. Frank Cooper that Mrs. Cooper's mother died on Thursday. The Coopers have been at the home of Mrs. Cooper's parents for several weeks during Mrs. Cooper's illness.

B. F. Neely and family, J. W. Hanlan and family, and Cotta Sisk spent the evening with R. S. Neely and enjoyed his new Victrola Records.

Jakey Wagner and wife who came here from Wisconsin to spend the holidays, have decided to stay and will have their household goods shipped immediately.

One of Parrott's eligible bachelors tells us he is thinking quite seriously of becoming a benedict, therefore the whole community is ready with bells, pan and anything that will make a noise preparing for the serenade.

Miss Lena Tait has been quite ill at her home in Dimmitt, suffering from an attack of appendicitis and la grip.

Mr. and Mrs. Frank Shepard were in Dimmitt Monday.

The Neely brothers have received word from their brother H. D. Neely, of Omaha, that he will be here soon to build a new house on his ranch. His son and wife of Salt Lake City will come here to live.

Charaton Neely and Cotta Sisk were callers at J. W. Hanlan's Sunday evening.

Mrs. Jacob Wagner is still with her daughter, Mrs. Geo. Bacus, of Nazareth. Mrs. Bacus and both the children have been sick for two weeks with la grippe.

All the men of Parrott were hauling hogs last Friday for B. F. and S. Neely.

Mr. and Mrs. V. B. Smith and babies spent Sunday with Mr. Smith's parents near Hereford. Mr. and Mrs. Smith Sr., will leave this week for their new home in New Mexico.

J. F. Hacker and family spent Sunday at W. E. Hacker's.

Presley Dyer is the possessor of a new Ford.

Mrs. V. B. Smith visited last Thursday with Mrs. J. W. Hanlan.

Ed Wilson and Martin Simson were butchering this week.

Mrs. B. F. Neely has a badly lacerated finger caused by cutting it on a tin can.

Judge Kerr of Dimmitt visited our school Monday.

Arthur Fisher and Harold Hanlan were in Hereford Sunday afternoon.

Mr. Press Bernum received a message that his uncle, a brother of his mother, was dead. He made ready to go to the funeral and the next day he received another message saying that his mother was dead. Both funerals were held at the same hour.

The Quinine That Does Not Affect the Head because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness, nor ringing in the head. Remember the Hill name and look for the signature of E. W. GROVE, 25c.

We have plenty of coal—red oak ad. The Rockvale softless coal. No clinkers and few ashes. McQueen Coal Co.

CHICHESTER'S PILLS
DIAMOND BRAND
LADIES!
Ask your Druggist for CHICHESTER'S DIAMOND BRAND PILLS in RED and GOLD metallic boxes, sealed with Blue Ribbon. TAKE NO OTHER. Buy of your Druggist and ask for CHICHESTER'S DIAMOND BRAND PILLS for twenty-five years regarded as Best, Safest, Always Reliable.

SOLD BY ALL DRUGGISTS
EVERYWHERE

WORTH TRYING

WORTH TRYING

WORTH TRYING

WORTH TRYING

Want Ads

20 fancy bred, single comb, White Leghorn Cockerels for sale, cheap for the quality, \$1 to \$2 if taken soon. Theodore Cochell, West Hereford, 47-1f

FOR SALE OR TRADE—The S. E. quarter Sec. 17, township 5, N. R. 4 E, Deat Smith county. This is good, smooth land. Make an offer. D. W. Jones, Portales, New Mexico. 4961p

MARES—Five good brood mares for sale for cash or terms. See Charles Donald. 50-1f

FOR SALE—Pine cream separator. Price \$10. McQueen Grain Co. 50-1f

FOR SALE—My residence in north part of city. Seven rooms and bath. L. F. Borde. 51-2t

Coming, soon—Warranted pure honey from Stahmann & Co's: Apiary, Clint, Texas. Gathered from mesquite and other blossoms. Extracted at 2 cts a lb in 60 lb cans. Comb 12 cts a lb in 60 lb cans. Phone or see Miller at Hotel. 512tp

SECTION 3, block C, for rent for pasture. What is it worth to you? W. T. Leitch, Sun Prairie, Wisconsin. 50-2tp

WANTED—A second-hand water storage tank. J. M. Chapman. Quote prices. Adrian, Texas. 50-2tp

FOR SALE—70 ft. 3 inch pump pipe, 12 ft. Eclipse mill, 30 foot tower, 3 inch pump 70-foot S. rod, Mack Beach. 52-2t-pp

WANTED TO BUY—in bundles with heads on kafir, or maize or sorghum, within three miles of my ranch, 7 miles southeast of Hereford. Telephone me on line 305; 1 long, 4 shorts. C. C. Slaughter. 52-tf

FOR SALE—Two good young work horses, 3 and 4 years old. Phone 117, Hereford. 513tp

WANTED—To buy first Vendor's Lien notes. Give description and full details in first letter. Address Box 471, Vernon, Texas. 512t

COWS—30 head nice young Jerseys, fresh; also Durhams and White Faces, for sale. Phone 305-R-12. A. F. Wood, Hereford, Texas. 524tp

FOR RENT—Light housekeeping rooms, furnished or unfurnished. Phone 193. 52-2t

Want Ads

FOR SALE—Good feather bed. Phone 180. 43tf

FEED—Bundle feed, 1000 tons, with water and pasture; no loco; nine miles west of Happy. Address G. R. Ward, Happy, of Hereford, Texas. 47-1f

FOR SALE—Two high grade bulls, age 21 months: Rucker Ranch, 12 miles northwest. 451f

WILL EXCHANGE—Our improved section of land, all under cultivation, 7 miles S. E. of Hereford. One of the best located and improved farms in Hereford district. Good 10-room house, barns, shops and sheds, including thoroughly modern hog barn. Place is fenced, cross-fenced and has good bearing orchard. Buildings well painted, place well kept up. Well, windmill, well house, water works and large cement reservoir which could be developed into irrigation plant capable of irrigating several acres. Will trade clear for clear unimproved land close to Hereford. Place rented good tenant one year. Give full description of what you have. Hays Bros, 1778 Estes Ave., Chicago, Ill. 50-1f

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You Need a Tonic

There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half-century of wonderful success, and it will do the same for you. You can't make a mistake in taking

CARDUI

The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.

NOTHING LIKE IT Only 40c SOMETHING NEW

Biggest Value in the World—INGERSOLL PATENT CLOTHES PINS

FOR A SHORT TIME ONLY you can obtain one of the most valuable PATENT CLOTHES LINE complete PATENT CLOTHES PINS for about WHOLESALE but only for a short time, or until they are fully sold in the town and country, when the price will more than double. For the present, ONLY 40c. Also ask to see Luxe Sewing Sets, Fancy Jeweled Scissors, and other things at less than usual price—never before offered in town. Positively the greatest novelties of the year. Get them at

F

Rack Earl E.

Liggett's Chocolates

THE SWEETEST WAY TO TELL THE STORY

You have the assurance that Liggett's are always the same. The high standing on which they have won popularity is zealously maintained.

Quality has been the prime factor in their success. They are produced under ideal conditions in one of the finest factories in the country.

They have a delicacy of flavor—a goodness all their own. If you are discriminating you will enjoy Liggett's.

\$1.00 the Pound

1/2 lb., 1 lb., 2 lb. Boxes.

Corner Drug Store

The Hereford Brand

B. F. GUTHRIE, Editor

Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 23, 1904, as the Hereford Reporter; first number of The Brand issued March 21, 1909.

Subscription Price \$1.50 Per Year, Strictly in Advance

Any previous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

POLITICAL ANNOUNCEMENTS

The Brand has been authorized to make the following announcements for nomination, subject to the action of the Democratic Primaries:

For Sheriff and Tax Collector—
C. E. WHEELER
E. F. CONNELL
CHAS. S. PURELL

INVEST IN THE BAND

The money you spend for the things which bring the best and surest returns is the money that is most wisely invested, and an investment which will bring returns to your neighbor, as well as to yourself, makes you doubly a financier. If you help to make it possible for Hereford to organize, develop and maintain a good band you will be exercising excellent financial judgment, for everybody within a radius of thirty miles from Hereford will be directly benefited.

Mrs. L. V. Pigg and her son Everett S. Pigg, of Newtown, Mo., are Hereford visitors this week. Mrs. Pigg is assistant cashier of the bank at Newtown, Mo. They are traveling for Mrs. Pigg's health, and while cut stopped off in lock at some property in which they are interested.

Anthony Trollope's First Earnings.
A literary man recalls Anthony Trollope's little note over the first fruits of his pen. "I send you a copy of 'The Warden,'" he wrote to Lord Houghton in 1840, "which Mr. Longman assures me is the last of the first edition. There were, I think, only 750 printed, and they have been over ten years in hand. But I regard the book with affection, as I made £9 2s. 6d. by the first year's sales, having previously written and published for years without any such golden result. Since then I have proved even upon that." Trollope, of course, "improved upon that" in no main fashion.—Westminster Gazette.

Isky Revenge.
A violinist, had a narrow escape from a violent death. Reading the hissing from the pit, Male Quaker rebuffed the insult and at Reading the program informed the Vocal Soloists various animals. After Piano Soloists the notes of different Ladies' Quaker of a cat and the Music he advanced to the saying, "This is for Reading and" imitated the bray. Vocal Soloists at this the occupants of the stage and filled their calculator hastily retreated.—Pitts-

FOR THE BALL.

In Contrast to the Plain Exteriors and Gay Linings.



A GRACEFUL BACK.

This evening wrap is fashioned of coral colored brocade velvet, showing a fascinating Japanese pattern in fans and flowers. Below its scalloped bottom falls a straight band of satin in a weirdly oriental pattern of blue. The neck is finished in gray fox. Reversing fashion's dictum of gay linings, this wrap wears its gorgeousness outside, being lined with a dull white satin.

CARE OF CLOTHES.

Slip Your Garments on a Hanger Instead of a Chair Back.
Never leave your suits or dresses lying on a chair or on the bed rail, but put a hanger in them the minute you take them off. It is simply a matter of habit, and it is just as easy to learn to slip a hanger into your coat and put it in the closet at once as it is to throw it on a chair, to hang up later. Creases and wrinkles wear out the cloth, and the only way to keep your clothes free of wrinkles is to hang them up when you remove them.

Shoes, too, retain their shape much longer if trees are kept in them. You can always tell the shoes which are neglected by their wrinkled, shapeless look. It is a matter of a moment or two to slip shoe trees into your boots when you take them off, and this will prevent the leather from relaxing. Footgear which has no acquaintance with shoe trees usually splits and cracks just twice as quickly as the well-cared for variety. If you will rub a little vaseline into your shoes when you take them off, it will prevent the damp and wet from splitting the leather.

When your tailored skirts become wet from the rain do not let them stay wrinkled, but press them with a hot iron before they become dry. By the way, it is a real economy to invest in a good, durable raincoat, because it will protect your suits and frocks to a great extent and will actually save you money.

Wicker Hampers.

A wicker hamper is perhaps the ideal laundry container. But it must be kept clean. One enameled white looks so clean that it is hard to remember that it may harbor impurities, even germs. It must be washed in hot water occasionally and dried in the sunshine, and then sometimes it can be further refreshed with a clean coat of enamel.

Perhaps the ideal method is to have a sunny, dry laundry and there to gather the soiled clothes. Everything damp, like bath towels, should be spread out on a washable wooden or metal rack and dried each day, then placed in a basket or hamper. The clothes should not be piled together pell-mell. Dirty linen should be kept by itself in a separate hamper. Household linen can be kept in another and clothes in a third.

Mock Brague's Soup.

Cook a can of tomatoes with a tablespoonful of sugar and an onion cut in slices half an hour. Add half a teaspoonful of soda and pass through a sieve. Make a white sauce of half a cupful of butter, half a cupful of flour, and a quart of milk. When boiling stir in the hot tomato season to taste and serve at once. Made in this manner, if the fresh tomatoes are not over-ripe or the canned goods too old, the soda may be omitted without danger of curdling.

Card of Thanks

We wish to thank the many, many friends for their kindness and ever thoughtfulfulness during the illness and last sickness of our beloved wife and mother. We feel that we live among the best of friends, and words fail us in trying to express our feeling of thankfulness towards everyone who came to our aid, and who comforted us in the saddest hour of life. May the richest blessings of an All-wise Creator rest on all of you, our friends.

J. J. Ward, and Children.

Mr. and Mrs. A. D. Glava, Mrs. E. E. Duncan, and Attorney L. M. Kenyon, all of Vega, the new capital of Oldham county, were here on Tuesday, coming down by private auto. The ladies were shopping with Hereford merchants, while the gentlemen were attending to business.

4444

The number drawing the capital prize at William's Bros. is

To Open Classes in German

Upon urgent request of a number of friends, I have decided to open classes in German. Anyone wishing to take up the study of German, will kindly call at my dwelling, 204 B St., any afternoon or evening, and learn particulars. As I can take but a limited number of classes, I would ask the prospective students to make application at their earliest possible convenience, before Feb. 15. Ottomar E. Schmidt.

To Drive Out Malaria And Build Up The System Take the Old Standard-GROVE'S TASTELESS CHILL TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

KEEP YOURSELF UP TO SCRATCH

Fortify Yourself Before it is Weakened by Ills

Don't wait until you are actually sick to take a laxative, you know "an ounce of prevention is worth a pound of cure." If you will just take **LIV-VER-LAX** regularly, it will keep you continually in the best possible shape, bright, energetic and happy. It is made of harmless vegetable matter, and by acting gently but effectively, keeps the system cleared of poisons and ready to perform its best work.

LIV-VER-LAX is sold under an absolute guarantee to give satisfaction, or money will be returned. For sale in 50c and \$1 bottles at Corner Drug Store.

Notice!

Notice is given that I will not be responsible for any transaction made by anyone without my written consent. G. R. Ward. 513tp

Cures Old Sores, Other Skin Diseases Won't Cure. The worst cases, no matter how long standing, cured by the wonderful, old reliable, Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

Churches

CHURCH DIRECTORY

Methodist
J. R. Henson - Pastor
E. B. Black - S. S. Supt.
Sunday School 9:45
11:00 a. m. and 7:00 p. m.
4:00 p. m.
Epworth League
Mid-week Prayer meeting
Wednesday 7:00 p. m.

Christian
Dr. G. A. Faris - Pastor
W. E. Dameron - S. S. Supt.
Mrs. E. E. Ramsey, Primary Supt.
H. F. Wood, Pres. Y. P. S. C. E.
Mrs. E. T. Barnett, Supt. Int. Department
Miss Beulah Wright, Supt. Junior Dept.
Sunday School 10:00 a. m.
Preaching 11:00 "
Junior Endeavor 2:30 p. m.
Intermediate " 3:00 "
Senior " 4:00 "
Mid-week Prayer Meeting
Wednesday, 7:15 "
You are welcome to these services. Come.

Baptist Church
R. E. L. Farmer, Pastor.
Luther Hough, Clerk.
A. O. Thompson, Treasurer.
E. W. Harrison, S. S. Supt.
Mrs. W. E. Hicks, Pres. Aid Society.
Miss Dot Owen, Pres. B. B. P. U.
Sunday School 9:45 a. m.
Preaching 11 a. m. and 7:15 p. m.
Prayer meeting Wednesday 7:30 p. m.
The public is cordially invited to attend all these services.

Lutheran
O. E. Schmidt - Pastor
Services held at Court house.
Sunday School 10 A. M.
Jake Tiefel, Supt.
Services held on alternate Sundays. One Sunday in German, the next in English.
Services in German next Sunday, January 23.

Church of Christ
J. Frank Copeland - Pastor
Bible Reading 10 A. M.
Communion 11 A. M.
Preaching every first Sunday.

Prerbyterian
W. M. Baker - Pastor
J. E. Garrison - S. S. Supt.
Miss Velma Green, Pres. Y. P. S. C. E.
Sunday School 9:45 A. M.
Preaching 11 A. M. and 7:15 P. M.
Prayer Meeting—Wednesday evening.

Entertains Church Officers

Last Friday evening at their home on Twenty-five Mile Avenue, Rev. and Mrs. W. M. Baker entertained the officers of the Presbyterian Church with a six o'clock dinner. After the meal, the evening was spent in social conversation. A pleasant feature was the rendition of a few select piano numbers by Miss Frankie Mae Baker, daughter of the family. All the elders and deacons were present except three, one of whom, Mr. Boardman, is confined to his home from a serious injury.

Local Union Day

of the Christian Endeavor Work, will be observed Thursday, February 10th, at Presbyterian Church, with the following program—a combination of the various young people's societies of the city:

Program—7:30 p. m.

1. Doxology.
2. Prayer—Rev. Baker.
3. Devotional Service—Rom. XII read responsively.
4. One verse of "Nearer My God to Thee."
5. Prayer—Rev. R. E. L. Farmer.
6. Special Music—Elizabeth Black—Piano Solo.
7. A Campaign for Millions—Norman Rice.
8. Two Minute Talks by Pastors present.
9. Song—"I Love to Tell the Story."
10. Increase in Efficiency—Elmer Dameron.
11. Benefits Derived From a Union—Herbert Wood.
12. Song—"God Will Take Care of You."
13. Mizpah Benediction.

The members of the Y. P. S. C. E., and their friends were entertained with a most pleasant social on Thursday evening, at the Christian Church. An informal program followed by a delicious luncheon, was enjoyed by about twenty-five young people.

"OCEANS OF WATER"

AFTER THE GRIPPE

Vinol Restored Her Strength
Canton, Miss.—"I am 75 years old and became very weak and feeble from the effects of La Grippe, but Vinol has done me a world of good. It has cured my cough, built up my strength so I feel active and well again."—Mrs. LIZZIE BALDWIN, Canton, Miss.
Vinol, our delicious cod liver and iron tonic without oil, aids digestion, enriches the blood and creates strength. Unequaled for chronic coughs, colds or bronchitis. Your money back if it fails.

Corner Drug Store, Stocking & McLean, Props., Hereford, Texas



STANDING GUARD OVER THE WHOLE FAMILY

YOU CAN RELY ON Rexall Orderlies

Rexall Orderlies

The laxative tablet with the pleasant taste

Protects every member of the family from Constipation—the enemy of good health

10¢ 25¢ 50¢

We have the exclusive selling rights for this great laxative. Trial size, 10 cents. CORNER DRUG STORE THE REXALL STORE

SUNDAY SCHOOL

Lesson V.—First Quarter, For Jan. 30, 1916.

THE INTERNATIONAL SERIES.

Text of the Lesson, Acts iii, 1-12. Memory Verses, 9, 10—Golden Text, Acts iii, 6—Commentary Prepared by Rev. D. M. Stearns.

Peter and John seem to have been much together while He was still with them. They were the two who were sent to prepare the Passover on that last night (Luke xxii, 8), and possibly they may have been the two who were sent to bring the ass' colt. They were the first two of the apostles at the tomb on the resurrection morning, and they were together the night when the seven went a-fishing and the next morning when Peter received his last commission from the Lord (John xxi and xxii). Later we shall see them in prison together, but released by an angel; then they were beaten, but they ceased not to teach and preach Jesus Christ (chapter v, 17-19, 40-42). They were with the others, were daily in the temple for prayer and testimony, and the Lord added to the church daily those who were being saved (chapter ii, 46, 47, R. V.). On the occasion of our lesson as they were about to enter the temple this man, lame from his birth and now over forty years of age, asked alms from them (verses 1-3; R. V. 22). Perhaps they remembered His words, "Ye have the poor with you always, and whenever ye will ye may do them good" (Mark xiv, 7).

For some reason Peter said to the lame man, "Look on us," and he looked up, expecting to receive something. He may have been for a moment disappointed as Peter said, "Silver and gold have I none," but as Peter promptly added the words following in verse 6 things began to look different. Then as he took him by the right hand and instantly strength came to his feet and ankle bones, so that he entered the temple with them, walking and leaping and praising God, neither silver nor gold seemed of any account to him that day. He had received directly from the risen Christ in heaven by the hand of Peter that which neither money nor skill of man could give him, and he thus became a witness to the fact that the same Jesus who had for over three years healed all manner of diseases and even raised the dead, although crucified, was still alive and working miracles as He had done before (verses 13-17; R. V. 10). Thus the Lord Jesus continued to work as when He was on earth through those men who were His representatives and who were channels of life and blessing from the fountain in heaven to the needy on earth. He is ever "this same Jesus," but where are the channels?

The people saw this great work and marvelled, but saw only the human agents and understood not. Then Peter told them of the Holy One of God whom they had denied and killed, but whom God had raised from the dead, and that He, being alive in heaven, had wrought this work. In the remainder of our lesson chapter we hear Peter telling them how Moses and all the prophets had foretold that their Messiah would suffer and be killed and be raised from the dead and that in Him as the seed of Abraham all the kindreds of the earth would be blessed. He reminded them that God had spoken through Moses of the great prophet whom He would raise up unto them (Deut. xviii) and that they must give heed to Him, and although they had not done so, but had killed Him, He was alive from the dead and had returned to His Father in heaven and that even now, if they would only change their minds about Him and turn to Him, He would forgive their great sin and bless them and send them times of refreshing (verses 18, 26).

One result of this discourse by Peter was that about 5,000 men were added to the company of believers, but another result was that the priests and the Sadducees who did not believe in any resurrection laid hands on Peter and John and put them in prison (iv, 1-4). So it was and is ever will be till the kingdom comes. "Some believed, and some believed not" (chapter xxvii, 23, 24). All we are taught to expect in this age is that some will believe, and our aim must be by all means to save some (I Cor. ix, 22). He is not expecting that all the world will turn to Him in this time of His rejection, but He is not discouraged, and He cannot fail (Isa. xlii, 4).

In the fullness of time He will come again to restore all things of which the prophets have spoken (verses 21, 21), and then when the glory of the Lord shall be seen upon Israel the nations shall come to her light and kings to the brightness of her rising. Nations shall run unto her because of Him who shall be king in Jerusalem, just as long ago the queen of Sheba and all kings of the earth came to Jerusalem in the days of Solomon (Isa. lx, 1-3; I Chron. ix, 1, 23, 24). We seem to have come to the end of the times of the gentiles and may read ere long of Israel being once more recognized as a nation, preparatory to their time of great trouble and the fulfillment of verse 21 of our lesson. (These notes were written May 3, 1915.) Before the time of the great trouble of Jer. xxx, 7; Dan. xii, 1; Matt. xxiv, 21, 29, 30, the church shall have been completed and gone to meet Him. Then shall be the marriage of the Lamb, after which we shall return with Him in glory.



You will soon be well.
You have the Best
medicine from the
Best Drug Store
Little Trained Nurse

This community is fortunate in having scientific physicians who know how to diagnose and prescribe

We are also fortunate in having in this town pharmacists in a drug store who KNOW HOW to fill your prescriptions.

Come to us for your medicines and drug store things, and know you have come to the right place.

Betts-Clark Druggists
THE NYAL STORE

Local and Personal

If you want something up to date, see the new King 8.

H. L. Broadwell, agent.

W. O'Brien made a business trip to Amarillo Saturday last.

Read the new dressmaker's ad. 1tp

Mrs. Estelle Tucker spent Sunday in Canyon.

Bring us your grain of all kinds. E. W. Harrison. 51-2t

Mr. and Mrs. O. G. Hill and children spent Sunday at their ranch near Friona.

Mrs. Highsmith has been quite sick for several days.

Mrs. J. H. Williams is recovering from a serious siege of la grippe.

Jim Williams has been enjoying the sights of Texico and Clovis the past week.

4444

The number drawing the capital prize at William's Bros.

"YOU'LL LIKE HEREFORD."

R. A. Talley, of Albuquerque, N. M., was here Sunday, visiting his brother-in-law, J. M. Boone.

4444

The number drawing the capital prize at William's Bros.

Mr. Vaughn, the Amarillo piano tuner, is a business visitor in Hereford this week.

Ladies, see the new dressmaker's ad. 1tpd

Mr. and Mrs. J. O. Lindsey are now convalescing after a serious illness with la grippe.

Our stock in our line is complete, now. E. W. Harrison. 51-2t.

Mr. U. G. McIntire, of Canyon, was here Sunday, visiting his father-in-law, D. R. Gass.

Mesdames H. Terry and O. K. Higgins went to Pampa Monday for a week's visit with friends.

The price of eggs has dropped off half. Harrison's oyster shells was the cause. 51-2

Jim Wherry left last week for Shawnee, Oklahoma, where he joins his parents, who left for that place about three weeks ago.

Mrs. S. H. Roberts does plain and fine sewing, altering and remodeling. Work first-class; prices reasonable. Give her a trial. 500 2nd St 52-4tp.

Robert Elliott and children, made a visit to Amarillo, Sunday, going to see his daughter, Miss N'Anna, who is in the hospital at that place.

The 8 cylinder auto has come to town. H. L. Broadwell, agent.

Give the new dressmaker a trial on a house dress, and then you will have her make your evening dress. 1t-pd

The Odd Fellows have added to the attractiveness of their hall by placing in it a fine new piano-player.

Rockvale coal, car on track, the sootless coal that always pleases. McQueen Coal Co. 1t

Mr. G. A. Lewis, of the Hereford Bakery, left yesterday for Dallas, where he will rest, and take treatment for a week or two.

Our new car with enclosed top, enables us to deliver work promptly, even in stormy weather. Hereford Sanitary Steam Laundry.

Mr. and Mrs. E. W. Wherry, who have been here for the past nine months, left Tuesday, for Russellville, Ark., where they will spend the rest of the winter.

Mr. and Mrs. Wm. Eardman, returned to their home at Umbarger, Monday, after a pleasant visit with the family of their daughter, Mrs. Hy Helman.

Dr. J. J. Crume, of the firm of Crume and Killough of Amarillo, will be in Hereford the 1st Thursday of each month to treat diseases of the eye, ear, nose and throat. 1t

Mr. and Mrs. J. T. Owens, of Vega, spent Saturday in Hereford shopping, and visiting friends. They spent the day and night with Mrs. J. H. Williams.

Mr. and Mrs. Atkinson who have been here for a month visiting Mr. and Mrs. M. J. Wolfe, left for their home in Alberta, Canada, yesterday.

If your subscription to the Brand expires in January, you will not receive another copy after February 3rd, unless subscription is paid before that time.

The pupils of Miss Minnie Dea Coffin will be presented in Piano-forte recital at the High School Auditorium, Friday evening February 4, at 8 o'clock. The public is cordially invited.

All children's hats going at \$1.00. Mrs. Vogels

Frank Barrow, of Plainview, came over last Saturday to visit with Mrs. Barrow, who has been here for several days visiting her father, J. M. Boone, and sister, Mrs. Paul Barnett.

Mr. E. H. Roberts and family, of Jourdontown, Texas, have recently become residents of Hereford. Mr. Roberts intends to rent a farm in this vicinity, and become a producer of agricultural wealth.

Mr. Hickey, of Nebraska, was here several days last week looking after property. Before leaving he sold a half section near Summerfield, to Raleigh Hough, of this city.

Mr. E. E. Ramsey returned Thursday morning from Kansas City. He reports his mother and brother both recovered from their recent illness. Another brother, who also had pneumonia, died during the holidays.

Mr. Ben Boardman, of Arkansas City, Kansas, is here visiting his brother, H. H. Boardman, who got hurt by being kicked by a horse several weeks ago. The brother, Mr. Boardman, is improving, although his leg is quite sore yet.

Coming Soon—Warranted pure honey from Stammann & Co's. Apiary, Clint, Texas. Gathered from mesquite and other blossoms. Extracted at 9 cts a lb. in 60-lb. cans. Comb 12 cts a lb. in 60-lb. cans. Phone or see Miller at Hotel. 512tp

STAR THEATRE

Week of Jan. 31st to Feb. 5th

MONDAY
Admission 10c

Watch for

Hobart Bosworth
In Augustus Thomas's Masterpiece
"Colorado"
A Superb Western Drama
A Notable Broadway Success
Directed by **BROADWAY**
Now at the **STAR** THEATRE

TUESDAY
Admission 10c and 15c

Lottie Pickford and Irving Cummings in
"The Diamond From the Sky"
2-reels
Murdock McGuire & Edna Payne
it the Big U Drama
The Trap That Failed
Victor Porter in the Imp Comedy
When Willie Went Wild
Nestor Comedy featuring Dainty Billie Rhodes
Saved By A Skirt

WEDNESDAY
Admission 10c and 15c

Hobart Henley, Jane Novak and Harry D. Carey
in
America Saved From War
6th Episode of



Matt Moore and Jana Gail in the 2-part Imp Comedy

The Little Lady Across the Way
Eddie Lyons and Lee Moran in the Nestor Comedy
Thir Quiet Honeymoon

THURSDAY
Admission 10c

King Baggott and Edna Hunter in the 3 reel Imp Western Drama

Man of Money
Another Reel—Title not known.

FRIDAY
Admission 10c

Herbert Rawlinson in the 2 reel Gold Seal Feature

In Search of A Wife
Billie Rhodes and Roy Gallagher in the Nestor Drama
When Father Was the Goat
Another Reel—Title not known.

SATURDAY
Admission 10c

Wm. Dowland and Gloria Fonda in the 3 Reel Loew's Drama

The Mayor's Decision
Another Reel—Title not known.

A DELICATE CHILD
Made Strong By Our Vinol
Fayetteville, N.C.—"My little daughter was in poor health, delicate and so weak it made us very uneasy. I heard about Vinol and decided to try it and the results were marvelous, her appetite improved, she gained in weight, and is now one of the healthiest children in town. Mothers of delicate children should try Vinol."—Mrs. GORDON, Jessup.
Vinol is a delicious cod liver and iron tonic without oil, a constitutional remedy which creates an appetite, aids digestion and makes pure healthy blood. All children love to take it.
Corner Drug Store, Stocking & McLean Props., Hereford, Texas.

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Kaffir Chop
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Cotton Seed Meal
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Alfalfa Hay
Baled Oats

All to be had by Phoning
76
E. W. HARRISON

HERE'S REAL NEWS

For Readers of the Brand

What could be of more interest to Hereford kidney sufferers than the statement of a Hereford resident, who has suffered and has been cured?

Doan's Kidney Pills are publicly endorsed by many Hereford people. Read what Mr. Hodges says about them.

Chas. Hodges, stock dealer, Hereford, says: "I have used Doan's Kidney Pills, procured at Barns Drug Store, and from the results I got, I have every reason to recommend to anyone troubled by disordered kidneys. It has been a year since they cured me of my complaint and I have not been bothered since."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that cured Mr. Hodges. Foster-Milburn Co., Props., Buffalo, N. Y.

Invigorating to the Pale and Sickly
The Old Standard general strengthening tonic. GROVE'S TASTELESS CHILL TONIC. Drives out malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c

Ingersoll's Patent Clothes Pin

See Our Big Ad On 3rd Page
THE FAIR STORE

Overland Service Station

We expect to keep on hand Overland extras, and what we do not carry we can secure in less than 24 hours from Amarillo where a large stock is kept. Think what this means to Overland owners and give it consideration when choosing your new car. Barnhart & Rice. 511f

FOR RENT—A good 5-room house, close in, with barn; house newly papered. See Oscar Vaughn at once. 512tpd



A Fair Proposition

These druggists will tell you they could not recommend a more satisfactory remedy for rheumatism than

Meritol Rheumatic Powders
The manufacturers have so much confidence in this preparation that they authorize it to be sold on a positive guarantee to give you relief or your money will be refunded. This is certainly a fair proposition. Let us explain this remedy to you.
Price 50c. For sale by
Geo. E. Burns
Exclusive Agency.

Floor Covering Opportunity

It is now our privilege to show you the most extensive line of Art Rugs ever displayed in our City. Our full Spring line is now on show. We wish for you to know that it will be our pleasure to take you through our stock and let you see for your self the great variety of patterns as well as extensive assortment of prices.

Our stock is all new—of the Mills' latest creations. Our big showing in prices of Art Rugs ranges from \$65.00 each down as low as \$5.00

Remember, we don't propose to cut the values in our goods at any time; the price is the only thing WE CUT

\$ 5.00 Matting Art Rugs, 9x12 for	\$ 3.45
10.00 Wool Fiber Rugs, 9x12 for	7.45
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22.50 Axminster Rugs, 9x12 for	18.50
22.50 Velvet Rugs, 9x12 for	18.50
27.50 Axminster Rugs, 9x12 for	22.50
35.00 Axminster Rugs, 9x12 for	27.50
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FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

START WITH \$10 AND MAKE \$100

IF YOU JOIN OUR CHRISTMAS BANKING CLUB

COSTS NOTHING TO JOIN

10 CENTS FOR THE FIRST WEEK AND AN INCREASE OF 10 CENTS EACH WEEK FOR 50 WEEKS MEANS \$127.50 NEXT CHRISTMAS.

WE ALSO HAVE A 5 CENT CLUB WHICH PAYS \$63.75
OUR 2 CENT CLUB PAYS \$25.50
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WE ALSO HAVE CLUBS WHERE YOU PAY IN CENTS OR \$1.00 OR MORE EACH WEEK.

COME IN, WE WILL TELL YOU ALL ABOUT IT.
COME IN AND GET A CHRISTMAS BANKING CLUB FREE.

OWING TO THE SUCCESS WHICH HAS ATTENDED CLUB WE HAVE DECIDED TO PAY INTEREST TO AS WELL AS ANY NEW MEMBERS AT THE RATE PER CENT.

THOSE WHO DO NOT MAKE 50 PAYMENTS DO NOT RECEIVE ANY INTEREST.

First National Bank

You've hit the right tobacco

when you fire-up some Prince Albert in your old jimmy pipe or in a makin's cigarette. And you know it! Can't get in wrong with P. A. for it is made right; made to spread-smoke-sunshine among men who have suffered with scorched tongues and parched throats! The patented process fixes that—and cuts out bite and parch. All day long you'll sing how glad you are you're pals with



It's an easy job to change the shape and color of unappealing brands to imitate the Prince Albert taste, but it is impossible to imitate the flavor of Prince Albert tobacco! The patented process protects that!

PRINCE ALBERT

the national joy smoke

You take this testimony straight from the shoulder, men. You can smoke a barrel of P. A. without a kick! It hands out all the tobacco happiness any man ever dreamed about, it's so smooth and friendly. It's a mighty cheerful thing to be on talking-terms with your pipe and your tongue at the same time—but that's what's coming to you sure as you pin your faith to Prince Albert!

R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

Why Baby Doesn't Walk

Many parents believe that the reason a baby does not walk sooner is because his legs are not yet strong enough. The truth of the matter is that the bones and muscles in a baby's limbs are often developed sufficiently to permit walking long before he takes his first step. The reason he does not walk as soon as he has the necessary physical strength is because there is no thinking brain to tell his muscles what to do.

At birth a baby's brain is far from being in as complete working order as the rest of his body. From a year to eighteen months, and in some cases an even longer time, must elapse before his brain is capable of directing conscious, voluntary movements, such as walking.

Yawning when bored, moving the foot when tickled, coughing, sneezing, laughing, crying, squirming and other things a baby does are what are known as reflex actions. They are the responses to some imperceptible irritation of nerves ending in the spinal cord and are no indication of intelligence or a lack of it.

Walking and other voluntary movements can be accomplished only when a path of communication is established between the spinal cord where the reflex actions are controlled and the upper or thinking part of the brain. This path is known as the "pyramid path." It extends from the medulla oblongata at the top of the spinal cord to the cerebrum way up inside the skull.

When a baby is born this important little pathway is not yet open for traffic. The little nerve fibers which compose it are all in place, but they are unable to transmit any messages between the upper and lower parts of the brain because they have not yet developed their nerve sheaths. The latter bear the same relation to the nerve fibers as insulators do to electric wires.

Not until the beginning of a child's fifth year is the line of communication with his thinking brain in full operation. Before that time it is not only foolish, but cruel, to expect of a child anything involving will power.

SO PIQUANT!

A Chic Little Model For the Graceful Juvenile.
Boiling green broadcloth is used for this fetching topcoat. The back and front hang full, but fullness has been



GOING TO WALK.

exaggerated by side plaits over the hips, held by six ball buttons on the box yoke. A seal chin-chain finishes the neck. This is one of the most picturesque designs for youth.

Novelty Potatoes.

Chop very fine a quart of cold boiled potatoes; put them into a saucepan with a cupful of cream, two tablespoonfuls of butter, salt and pepper; set on fire, stir until hot, then turn into a baking dish. Cover with bread or cracker crumbs and bake brown in a brick oven.

CERTIFICATE OF NURSERY INSPECTION

THIS IS TO CERTIFY that I have examined the nursery stock of the Hereford Nursery, Hereford, Texas, and find it apparently free from dangerous insects and dangerously contagious tree and plant disease.

ED L. AYERS,
State Inspector

We have over 100,000 trees and 500 varieties to select from, with hundreds of bearing orchards all over the plains and throughout Texas, Oklahoma and New Mexico, and many other places.

We have been in the Nursery business Twenty-five Years

The Hereford Nursery Co.

L. P. LANDRUM, Manager

LODGE DIRECTORY



HEREFORD LODGE NO. 849, A. F. & A. M., meets the Saturday night on or before the full moon in each month. Visiting brethren cordially invited. Joe W. Sherman, W. M.; J. S. Jones, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the I. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul; Commander: C. L. Sullivan, Clerk.

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Fire, Life and Accident Insurance

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Owner of the only set of Abstract Books in Castro County.
Castro County Maps 50c Each

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SEE

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20 years Successful Experience in Sale Ring
Phone or Write.

Whenever You Need a General Tonic

Take Grove's
The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Purifies the Blood and Builds up the Whole System. 50 cents.

Daddy's Bedtime

Story—

What the Kind Lady Does For Children Of the Northland.



The Kind Lady Taught Them to Weave.

"If Evelyn will stop rustling and if Jack won't blow his nose any oftener than necessary I will tell them a story of the northland," said daddy. So the children snuggled down, quiet as mice.

"Far up beyond where the United States ends lies a bleak, cold sea-shore called Labrador. All but three months of the year this land is frozen. When little children peek out of their windows at Jack Frost they see almost no sunshine, but cold gray mist clouds and a long white ice line that means the Atlantic ocean has closed its waters to their fathers' fishing boats. All this long winter few ships come, bringing food and wool and playthings, and hundreds of children can't run outdoors to build snow men and forts or snowball each other the way you children can."

"What do they do, daddy?" Jack wanted to know.
"Shut in the house, far from newspapers and books, kept by the cold from going to visit each other, unable to send their fishing boats through the ice banks, even the parents of these shut-in children got very sad and dull. They did not have enough interesting things to think and do, you see. Well, this dreary state of living went on years and years till one day about ten years ago a very kind lady went up to Labrador with her kind mind all made up to teach these frozen-in people how to braid mats and make rugs and sew, very much the way you children are taught in the kindergarten."

"Oh, tell us the lady, daddy?" cried both children.
"Her name is Miss Jessie Lather," said daddy, "and she worked and worked to help these cold folks, till now they love her very dearly. All through the short summer she works, helping them dig roots and chop barks to dye wool pretty colors for the blankets and rugs. Then she works helping them get looms to weave these rugs on. Then she works some more, teaching rather stiff fingers how to make beautiful garments of the skins of seals the children's fathers catch in the bays. Then she works training two blind men how to make lace and baskets, which she sells for them. For years the Labrador fathers had trapped rabbits to feed their families, but they always threw away the skins. So this kind lady taught them how to dry the skins, cut them in strips and weave them into beautiful wool rugs to wrap the little Eskimo babies in. So now in Labrador it's just like—

Bye, Baby Bunting,
Daddy's gone a-hunting
To get a little rabbit skin
To wrap the Baby Bunting in.

Anthony
A literar
lope's little
his pen
Warr
in

To Trade for Hereford Land

Will trade 113-acre improved farm in Cameron county adjoining good town; has 5-room house; three-fourth interest in artesian well, but country has plenty of rain; farmers raise corn, cotton, and any other crops; oranges, lemons, grapes, figs are being shipped from county. Also 240 acres unimproved, near same town. Will trade for farm land between Hereford and Dawn. See or write, A. C. Elliott, Hereford. 51-tf

Overland Price Reduced

The Willye-Overland Co., have announced a \$55 reduction in the price of the large 35 horse power car. This is the same large, roomy, comfortable car, with an improved bloc cast motor and improved upholstery and finish. We have several of these cars on hand for immediate delivery and the price is \$770 at Hereford. Barnhart & Rice. 51-tf

Bring your hides to McQueen Grain & Coal Co. We pay the top cash price for them, green dry and old hides. 49-tf

Plains Land Wanted

I have a client who has a fine Missouri farm to trade for Plains land. This farm is well improved, 1075 acres, good houses, good barns, priced right; this is a chance to trade off your Panhandle land. Will bear inspection. Unless you have enough land to offer, don't bother about writing.
A. C. Elliott. 50 3-tf

Ezra Norton will buy your hides. See him at saddle shop. He pays highest market price. 49-tf

E. A. Winterrowd, City Drayman. Piano moving a specialty. Work guaranteed. Phone 62. 10-tf

I pay cash for cream. You get your money as soon as test is made. I am at the McQueen Coal & Grain Co. L. H. Spratt. 3-tf

State of Ohio, City of Toledo, Lucas County, ss.
Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of CATARRH that cannot be cured by the use of HALL'S CATARRH CURE.
FRANK J. CHENEY
Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1915.
A. W. GLEASON,
Notary Public.

Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Sold for testimonials, free.
W. J. CHENEY & CO., Toledo, O.
Sold by all Druggists, 75c.
Bake Hall's Family Pills for constipation.

1901 FIFTEENTH YEAR 1916 in Hereford

In beginning the New Year we invite your attention to our complete line of General Hardware, John Deere Listers, and Full line of Implements, John Deer Iron Clad Wagons, Star and Leader Windmills, Pipe Sings and Cylinders, Buggies, Barbed Wire, Woven Fence, Stoves, Ranges.

MAKE OUR STORE HEADQUARTERS

GARRISON BROS.

Piano
Reading
Male Quartet
Reading
Vocal Solo
Piano Solo
Ladies' Quartet
Music
Reading
Vocal Solo
Comedy

Annual Clearance Sale



Under present conditions, offers you such phenomenal bargains as we are

offering in all the staple items and well known

brands. You can get any goods from us that do not come from any other source for less money.

Compare our prices, just compare with others, then you will see the difference.

Remember the dates. Friday, Jan. 10th to Saturday, Jan. 11th.

Read carefully every article in this book.

January 28th

February 10th

Don't Miss It

THURSDAY, ARRANGEMENTS OPEN TO PUBLIC AT-THIRTY O'CLOCK.

Notions

- 10c Tooth Brush will go in this clearance sale for **5c**
- 25c Colgate's Tooth Paste is priced so low that there is no excuse for bad teeth **19c**
- 25c Colgate's Talcum Powder going for **19c**
- 25c Box Woodbury's Face Powder marked down to **19c**
- 25c Colgate's Shaving Stick has been reduced **19c**

Many, many other bargains—we could list everything, you know.

Blankets

They must go. This is the time of year to clean them out and in order to move them into cash we will make some very attractive prices during this sale. It will pay you to buy them now and save them over if you do not need them this winter.

- \$12.50 All Wool Blankets have been reduced to **\$8.45**
- \$10.00 Wool Blankets marked down for this sale to **7.19**
- \$8.50 Wool Blankets to keep you warm for only **6.45**
- \$6.50 Wool Blankets marked down for this sale to **4.48**
- \$5.00 Wool Blankets marked down for this sale to **3.89**
- \$4.50 Wool-Nap Blankets going during this sale for **3.19**
- \$3.50 Wool-Nap Blankets are going to go for **2.89**
- \$2.50 Wool-Nap Blankets are going during this sale for **1.95**
- \$1.75 Wool-Nap Blankets are going into this sale for **1.19**
- \$1.25 Blankets are reduced especially for this sale to **90c**
- 75c Blankets are going with this lot and will sell for **48c**

Extra Specials

- Going to sell LL Sheeting during this big sale for **5c Yd.**
- Best grade Overalls **85c**

Nothing charged during this sale, so bring your pocket book along.

Hats and Caps

- \$6.50 Stetson Hats—the old reliable "John B" marked down to **\$4.98**
- \$5.00 John B. Stetson, a bargain if ever there was one—only **3.98**
- \$4.50 Stetson Hats have been caught in the swirl and will go for **3.48**
- 3.50 staple and fancy Hats have been marked down to **2.85**
- \$3.00 Hats **2.48**
- \$2.00 Hats **1.48**
- \$1.50 Hat or Cap **1.10**
- \$1.25 Hat or Cap **95c**
- \$1.00 grade **84c**
- 75c grade **48c**
- 50c grade **39c**

Men's and Boys' Shoes

- \$5.00 Men's Shoes in this Big Clearance Sale for **\$3.95**
- \$4.50 Men's Shoes have also been included in this Sale and are offered for **3.68**
- \$4.00 Men's Shoes are offered you during this Clearance Sale for **3.48**
- \$3.50 Shoes will go fast because we have reduced the price to **2.95**
- \$3.00 Men's or Boy's Shoes marked to sell for only **2.48**
- \$2.75 and \$2.50 Men's and Boy's Shoes—your choice for only **2.10**
- \$2.25 Boy's Shoes **1.65**

Dress and Work Gloves

- \$3.50 Auto Gloves **\$2.85**
- \$3.00 Auto Gloves **2.39**
- \$2.50 Auto Gloves **1.95**
- \$2.25 Dress Glove **1.85**
- \$1.75 and \$2.00 Gloves **1.45**
- \$1.50 Dress or Work Glove **1.21**
- \$1.25 Work or Dress Glove **98c**
- \$1.00 Gloves **85c**

Men's Wool Shirts

- \$3.00 Wool Shirts, just when you need them, and reduced in price to **\$2.35**
- \$2.50 Wool Shirts suffered in price cutting also, and we'll give you one for **1.98**
- \$1.75 and \$1.50 Wool Shirts—how how many do you want? Will sell 'em for **1.19**
- \$1.25 Wool Shirts are going to go on the block for—listen—for only **95c**
- \$1.00 Shirts marked down—ouch!—to **85c**

Underwear

- Men's and Boys' heavy flannel shirts and drawers, the 50c kind—going to sell 'em for **39c**
- Here we go set, surenuff—Lot of odds and ends in Unions; worth \$1.50, we want to unload at **\$1**
- If you don't want underwear why not try a \$2.50 Munsingwear Union for **\$1.98**
- \$2.00 Munsingwear Unions—we just grinded our teeth and blashed—take one along for **1.65**
- Going to close out all \$1.50 Munsing Unions by selling them for **1.19**
- \$1.25 Munsing Unions, now get this **98c**
- Unions going at **98c**
- \$1.00 Munsing Unions for **89c**
- 65c Boys Unions **48c**
- 50c Boys Unions **39c**

EXTRA SPECIAL! TOIL DU NORD GINGHAM

12c and 15c GRADES

10c Yd.

Men's and Boys' Clothing



- \$27.50 Men's Suits Clearance Sale Price **\$20.85**
- \$25.00 Suits—Clearance Sale Price **18.75**
- \$23.50 Suits Clearance Sale Price **16.98**
- \$20.00 Suits Clearance Sale Price **14.98**
- \$18.00 Suits Clearance Sale Price **10.48**
- \$10.00 Boys Suits Clearance Sale Price **7.25**
- \$8.50 Boys Suits Clearance Sale Price **5.98**
- \$6.50 Boys Suits Clearance Sale Price **4.85**
- \$5.00 Boys Suits, Clearance Sale Price **3.98**
- \$4.00 Boys Suits, Clearance Sale Price **2.85**

Men's Pants

- \$7.00 and 7.50 Dress Pants... Clearance Sale Price **\$5.45**
- \$6.00 and 5.00, Pants, Clearance Sale Price Only **4.10**
- \$4.00 Pants, Going in this Clearance Sale for only **3.19**
- \$3.50 Pants have been marked down for this Clearance Sale, to **2.98**
- \$2.50 Pants reduced for this Clearance Sale to only **2.15**
- \$2.00 Khaki Pants going in this Clearance Sale for **1.48**
- \$1.50 Khaki Pants reduced especially for Clearance Sale to **95c**
- \$1.25 Khaki Pants also reduced and marked down to **85c**
- \$1.00 Khaki Pants going for **75c**

Extra Special

Gold Bond Gingham, worth \$1.00, you have it for **75c**

EXTRA SPECIAL!

OIL CLOTH

2 1/2 Yds.

2 1/2 Yds. to Each

W. T. GILBERT

TEXAS

The Dunlap Hardware Co.

Now Ready For Bigger Business With Increased Capital and Better Facilities.

Q We have incorporated our business and doubled our capital stock, and are ready to give better service during the year upon which we have just entered. During the year 1915 we had a good business—much better than we anticipated. For this business, together with the confidence it indicates, we are grateful. We want to show our appreciation this year by a better and wider service to the people of this section.

We are handling the best line of Hardware and Implements we can get and buying in large quantities and getting the benefit of car-load lots on many things.

Here are some of our lines, and they are standard in quality the world over:

WAGONS

Weber
Newton

BEGGIES

Emerson
Banner

IMPLEMENTS

Texas Harvester Co.
Emerson

BINDERS

Milwaukee
McCormick

MOWERS

Milwaukee
McCormick Emerson

LISTERS

Emerson one and two row
Ledbetter one seed drop

We have a full line of Watering Tanks, Drinking Tubs, and Elevated Tanks in all sizes. Our line of Saddles and Harness is complete and the best we can get. Try our Fireless Cooker Oil Stoves. Coles Hot Blast and Arcadian Ranges. Our Shelf and Heavy Hardware is equal to any in the country. We want to meet all our old customers again this year, and invite those who have not dealt with us in the past to give us a trial.

Wishing all our friends and customers the best and most prosperous year they have ever enjoyed, we are determined to do what we can to assist. Our Motto: SERVICE, QUICK SALES, SMALL PROFIT.

Dunlap Hardware Co. Inc.

Society and Clubs

Phone 30 or 180

For the past several weeks, a reprint of this column has been found in the Amarillo News, a day or two later than our date of publication and never, at any time, has it been credited to its rightful source, "The Hereford Brand," but instead, is designated "Hereford," and is placed under the editorial society head of the News.

Newspaper courtesy, permits the use of an article or item of news from another paper, which might be of interest to the readers of the paper, without crediting it to the paper from which it is taken. The same applies to a part of which is not steal," obloquy's little exceptions, his pen War in

and Wheeler, both of whom have been valued members, but who, owing to ill health, have decided to discontinue the work.

Mayor Knight met with the Club and led in a discussion of ways and means for better maintaining and improving the park. His suggestions were most timely and helpful.

A nominating committee was appointed to nominate officers for the ensuing year.

Guests were Mesdames E. B. Black, C. L. Garrison, and Miss Minnie Dea Coffin, the latter favoring the club with some delightful piano selections.

A salad course with cocoa and assorted cakes, was served by the hostess.

Miss Doyle Womble was a most happily surprised hostess, on Saturday evening when about twenty of her young friends invaded her home and proceeded to celebrate her sixteenth birthday. In the language of one who participated, "Nothing was left undone that had any fun in it" and refreshments consisting of cake and fresh fruit closed a most delightful evening.

Miss Leah Harris, of San Antonio, was the week-end guest of Mrs. J. W. McQueen, and her sister, Miss Minnie GaHagan.

Miss Harris is a daughter of Mose C. Harris, editor of the well-known political organ, "The Texas Republic," published at San Antonio. She is making an extended visit in Amarillo, with her sister, Mrs. R. L. McMeans.

She returned to Amarillo, Monday, accompanied by Miss GaHagan, who will remain until Wednesday, when she will leave for her

home at El Paso.

A merry party of young people enjoyed a pleasant evening at the home of Mr. and Mrs. Lawrence Johnson, of Summerfield, Wednesday. The entertainment provided for the guests was none the less enjoyable for its delightfully informal nature, the games being played with the enthusiasm which indicates both interest and pleasure.

Refreshments were served to Misses Ruth Churchill, Una and Alma Norton, and Mary Cross, Messrs. Flory, of Amarillo, Patton, Betts and Walker.

Neighboring Society

The Ladies of the S. W. P. Club met with Mrs. R. S. Stubbs, Friday, January 21. A very interesting program had been arranged—Whittier, being the subject.

Roll Call—Quotations from Whittier's "Snow Bound"—Mrs. Read. History of the Quakers, and Biography of Whittier—Mrs. Dixon. Reading—Mrs. Stubbs.

Through the Ladies' Home Journal, the club has taken up the study of the Mentor, the last lesson being "The Holy Land," the next lesson, "Joan of Arc."

In the dining room a sumptuous luncheon awaited the guests. An ingenious acrostic decorated each place card. The menu consisted of oyster patties, olives, Waldorf salad, date-pudding, whipped cream, cake, demitasse.

Each guest was then requested to compose a poem, using the word "winter." The honor being awarded to Mrs. Dixon.

Miss Howerton, in her charming manner, favored the guests with an appropriate reading.

The next meeting will be February 4, with Mrs. Dixon hostess.

Sale on everything in the millinery line until February 12th. If you want anything in this line, call now as the store will close February 12th, until Spring opening.

Mrs. Vogelc.



Special Low Fares

Special Rates account Merchants' Meeting, St. Louis. Tickets will be on sale Jan. 29th to Feb. 6. Feb. 26 to March 18th will be handled on the Certificate Plan. Return fare \$11.90.

Make your plans and reservations early to attend the Panhandle and Southwestern Cattleman's Convention, Albuquerque, N. M., March 6-10. Will in all probability operate special train for this occasion. Watch this space for full particulars.

D. L. THORNBURY
AGENT



FOR SALE—72 volumes of books, romance and technical works, practically new; also 4-section Globewernicke book case—\$52 gets the outfit. Address Box 621, Hereford, Texas. 52-2tpd

"YOU'LL LIKE HEREFORD."

CALOMEL WHEN BILIOUS? NO! STOP! MAKES YOU SICK AND SALIVATES

"Dodson's Liver Tone" is Harmless To Clean Your Stagnant Liver and Bowels.

Ugh! Calomel makes you sick. It's horrible! Take a dose of the dangerous drug tonight and tomorrow you may lose a day's work.

Calomel is mercury or quicksilver which causes necrosis of the bones. Calomel, when it comes into contact with sour bile crashes into it, breaking it up. This is when you feel that awful nausea and cramping. If you are sluggish and "all knocked out," if your liver is torpid and bowels constipated or you have headache, dizziness, coated tongue, if breath is bad or stomach sour, just try a spoonful of harmless Dodson's Liver Tone tonight on my guarantee.

Here's my guarantee—Go to any drug store and get a 50 cent bottle of Dodson's Liver Tone. Take a spoonful and if it doesn't straighten you right up and make you feel fine and vigorous I want you to go back to the store and get your money. Dodson's Liver Tone is destroying the sale of calomel because it is real liver medicine; entirely vegetable, therefore it can not salivate or make you sick.

I guarantee that one spoonful of Dodson's Liver Tone will put your sluggish liver to work and clean your bowels of that sour bile and constipated waste which is clogging your system and making you feel miserable. I guarantee that a bottle of Dodson's Liver Tone will keep your entire family feeling fine for months. Give it to your children. It is harmless; doesn't gripe and they like its pleasant taste.

We have two cars of the best lump-coals on the tracks, and others in transit. So buy all you want. We have plenty of coal

McQueen Grain and Coal Company

Bran Hay Salt C. S. Meal

WILSON'S RANCH BRAND

Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners Jno. L. Wilson & Son Hereford, Texas



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In beginning the Ne... attention to our co... Hardware, John D... ne of Implemen... agons, Star and... sings and Cyl... ire, Woven Face... MAKE OUR... is, E... With... Stocking

GAR