

FOR A FRIEND ^{One of the}
GIBSON CARDS
Would be Nice.
CORNER DRUG STORE

The Hereford Brand

Gibson Cards
and Booklets
CORNER DRUG STORE

VOLUME 15

HEREFORD, TEXAS, FRIDAY, DECEMBER 17, 1915

NUMBER 46

Domestic Science and Art Exhibit

Miss Elsie Pickett announces an exhibition of the work of the Domestic Science and Art department of the public school to be given in the rooms of this department at the school building on Tuesday, December 21st.

The exhibition will be held between the hours of 3 and 5 and will include the work done this year by the class in sewing, and samples of cooking done by the girls.

Miss Pickett and the members of her class extend a cordial invitation to everyone to attend this exhibition and see what they are doing.

See the bargains at the Vogele Millinery Parlor.

W. O. W. Elects Officers

At a regular meeting of the Woodmen last Saturday night, the following officers were elected: C. E. Lester, C. C.; Troy Womble, Adv.; W. W. Bennett, Banker; C. L. Sullivan, Clerk; F. R. Queary, Esc.; G. N. Smith, Watchman; Homer Womack, J. P. Wood, R. W. Baird, Managers.

After the regular routine of business, the members adjourned to a big oyster supper, where the cravings of the hungry were more than satisfied. This lodge is the largest in Hereford and often entertains its members with some event of interest.

Full line of fire works at the Fair. Prices right. 452t

About Books for Boys

The following from an article by Penelope Gilmour in the Bay View Magazine is worthy of the careful, thoughtful, reading of every parent of boys and is especially timely in view of the fact that thousands of books, selected indifferently, will be used as gifts at this season to the defenseless boys of the country. The injury occasioned by the thoughtless, though well-intentioned giving, is incalculable, and Miss Gilmour's article is straight to the point.

"One of the most valuable assets a boy has is imagination. In proportion as this is nurtured a boy develops initiative and resourcefulness. The greatest possible service that education can render is to train the boy to grasp and master new situations as they constantly present themselves to him; and what helps more to make such adjustment than a lively imagination? Story books of the right sort stimulate and conserve this noble faculty, while those of the viler and cheaper sort, by overstimulation, debauch and vitiates, as brain and body are debauched and destroyed by strong drink.

"If you take gasoline and feed it to an automobile a drop at a time, you get splendid results, because you have confined and directed it with intelligent care and caution. Take the same quantity of gasoline and just pour it out and you either don't get anywhere or you get somewhere you don't care to go. Here is an apt illustration of the proper use of the elements that must enter in to make good books for boys. Fer, let it be understood, the good book for the average boy must be one that, as the Century Magazine says, is "wholesomely perilous." And what is meant is this: the red-blooded boy, the boy in his early teens, must have his thrill; he craves excitement, has a passion for action, "something must be doing" all the time; and in nothing is this more true than in his reading.

"The difference between a "Treasure Island" and a modern "thriller" in its many editions is not a difference in the elements so much as the use each author makes of them. A Stevenson works with combustibles, but, as in the case of using the gasoline, he confines them, directs them with care and caution, always thinking of how he may use them in a way that will be of advantage to the boy. In the case of the modern "thriller" the author works with the same materials, but with no moral purpose, with no real intelligence. No effort is made to confine or direct or control these highly explosive elements. The result is that, as some boys read such books, their imaginations are literally "blown out," and they go into life as terribly crippled as though by some material explosion they had lost a hand or foot. For not only will the boy be greatly handicapped in business, but the whole world of art in its every form almost is closed to him. Way are there so few men readers of the really good books, or even of the passing novels, sometimes of real worth? Largely, I think, because the imagination of so many men as boys received such brutal treatment at the hands of those authors and publishers who give no concern as to what they write or publish so long as it returns constantly the expected financial gains."

Recital

Miss Jennettie V. Allen, Baylor graduate and teacher of oratory and expression in Baylor University and Decatur College, will render "Polyanna" at Christian church Monday evening December 27, under auspices of the Missionary Societies of the Christian and Baptist churches.

Don't miss this high class entertainment. 11

Library Receives New Books

The library has recently been enriched by the addition of a thirteen volume set of histories, "Real America in Romance," by Edwin Markham. This set of histories is worth much to the library, dealing, as it does, with the facts of history, enlivened by just enough fiction to add interest without detracting from the books' value as history.

The library committee has ordered a number of books which will be of interest and use to music students and teachers. These are expected soon. The committee is glad to be able to make these purchases, but just now the resources of the library will not justify further disbursements, hence the gift of two volumes from the pen of Miss Elinor H. Porter, recently, were very much appreciated. They were "Miss Billy's Decision," and "Miss Billy, Married," and were given by Mrs. R. N. Mounts and her daughter, Mattie. Since Santa Claus has found the library, there will doubtless be other books on the shelves after the holidays.

Death of Senator Cockrell.

Senator Francis M. Cockrell, of Missouri, died in Washington, Tuesday. His death was due to old age, he being 80 years old at the time of his death.

Senator Cockrell was one of the most widely known men of the country, having been in public life since his early manhood. He was a Confederate general during the Civil War, and was a senator from Missouri from 1878 to 1905.

He was related to the family of Cockrells to which Carl Cockrell, of the Hereford garage belongs.

Young Men Promoted

At a meeting of the board of directors of the Western National Bank held last Saturday Mr. John W. Sherman was elected cashier to succeed Mr. A. J. Lipscomb who has entered private business, and Mr. Clifford C. Acker was elected assistant cashier.

This is deserved compliment to these young men.

Junior Missionary Society

Theme: "God's Christmas Gift." Dean Walker, Leader. Bible Lesson—"The Christ that was born in Bethlehem."—Luke 1: 22-38.

Prayer—That the spirit of the Christ may be born in the heart of every child.

Song—Gwendolyn Price.

Roll call. answered with Christmas wishes for children of the world.

Report of vice president. Report of committee. Business.

Be sure to bring your dues.

Memory verse—For God so loved the world—John 3:16.

Lord's prayer.

Mrs. J. W. English had the misfortune last Monday of being thrown from her buggy while driving on 3rd street near the post office. Her horse became unmanageable and she was thrown out between the wheels and sustained painful bruises. Friends rushed to her assistance and she was placed in Mr. Ferguson's car and taken to her home. She is recovering from the accident and her friends expect to see her out again soon.

The Biggest Stock of Xmas goods in the whole world, at The Fair.

Christian Science Lecture

The lecture given at the court house last Saturday night by Hon. Clarence A. Buskirk, of South Bend Ind., was largely attended, by the members of that society as well as by the members of the churches. Mr. Buskirk is making these lectures for the head society at Boston and his speeches are authorized and endorsed by the Mother Church.

His remarks were along the usual line of Science ideas, discussing the causes of diseases and their cure from the psycho-mentality point of view.

While many who were present do not agree with the lecturer in his theories, yet all must admit that, in many cases, the members of that Society have effected some wonderful cures. There can be no objections to the efforts of others when they can relieve the suffering of the human race by whatever means employed.

There is no royal road to success and it is even filled with many failures. This is true of all theories of medical cures and the same may apply with equal force to faith healing, mental healing and kindred methods.

Some New Babies

Mr. and Mrs. J. U. Kirkman, a boy, born Dec. 10.

Mr. and Mrs. G. E. Weaver, a boy, born Dec. 11.

Mr. and Mrs. G. W. McKenzie, a girl, born Dec. 13.

Mr. and Mrs. Joseph Cockrell, a girl, born Dec. 9.

Kitchen aprons, fancy crepe gowns, corset covers, pin cushions, handkerchief cases, breakfast caps, and other useful articles on sale at the Vogele Millinery Parlor. 11

Try giving your boy and girl a bank account for Christmas. put them in our Christmas-Banking Club.



1 OR 2 OR 5 OR 10 CENTS WILL ENTER YOUR BOY OR GIRL IN OUR CHRISTMAS BANKING CLUB. THIS WILL BE THE BEST FINANCIAL EDUCATION YOU CAN GIVE YOUR CHILDREN. START WITH THIS AMOUNT AND INCREASE WITH THE SAME AMOUNT EACH WEEK. IN 50 WEEKS

1-CENT CLUB PAYS \$ 12.75
2-CENT CLUB PAYS 25.50
5-CENT CLUB PAYS 63.75
10-CENT CLUB PAYS 127.50

YOU CAN DEPOSIT 25 OR 50 CENTS OR \$1 OR MORE EACH WEEK. COME IN—WE WILL TELL YOU ALL ABOUT IT.

COME IN AND GET A CHRISTMAS BANKING CLUB BOOK FREE.

The First National Bank

Electricity

Will contribute more to Christmas cheer this year than ever before in Hereford because more people are using electric light. If your house is not wired you will miss that pleasure.

ELECTRIC APPLIANCES MAKE SPLENDID CHRISTMAS PRESENTS

We are emphasizing

Hot Point Irons \$3.50

Hotpoint Vacuum Cleaner

\$27.50

The Hereford Light & Power Company

THE GREAT Holiday Sale

Runs For Just One Week More

It has been gaining momentum every day. It surely is the talk of the season. We are fulfilling every promise.

Christmas Giving

Is made easy for you at our store. Nothing is more useful than nice articles of housefurnishings, they are always appreciated. We have the choice things for wedding presents—the useful kind—the practical kind which will always please.

We have a Choice Selection of Beautiful Cedar Chests. Priced low for the Holidays.

That Nice Art Rug You Have Intended to Buy Should be selected now, while the low price is on and the selections are good.

Pianos

If you do not own a piano, you should call on us and let us show you how easy you can buy one. The prices are exceedingly attractive and terms most liberal.

Dining Room Furnishings

If you need a new article of Dining Room Furniture, China Case, Extension Table, Buffet or set of Chairs, we guarantee to please you in style as well as price.

Brass and Iron Beds, Mattresses and Springs

We are showing the greatest line of Brass and Iron Beds, good Mattresses and Springs, that we have ever shown, priced at close margin for this big Sale.

Trunks and Suit-cases take a reduction of twenty-five per cent for next week. Buy a good Sewing Machine that gives a life time of service and satisfaction. The Singer or White Will do it.

E. B. BLACK CO. HEREFORD

Santa Claus

Has all ready visited our store and has left the best lot, and biggest assortment of Christmas Goods, Toys, and Gifts ever seen in

Hereford. Visit with us and we will assist you in making up your lists of gifts before the last hour. See our big window displays. Besides a great variety of hristmas goods we have your choice in Winter Clothing, Dress Goods, Overcoats, Shoes, Caps, Hats, Gloves, etc. A special line of Jewelry—**D. R. Gass & Son** big assortment. Come in and see.

HEREFORD

For the Folks Back Home

You are at your wit's end as to what you will send the "folks back home" this year as a remembrance at this glad Christmas time. What could be more appropriate than

A PHOTOGRAPH

of yourself, your loved ones, or a family group. Nothing you could select from the large and fitting holiday stocks would please as well. We think it useless for us to urge you to come early. We will be glad to show you samples of our work.

McGHEE'S STUDIO
The PHOTOGRAPHERS

Santa Claus in Town

An eager crowd of happy children saw—really saw—Santa Claus on Tuesday afternoon. He was at the Fair, and the children were there, too. Owing to the fine weather, he had been compelled to abandon his sleigh and reindeers some distance north of town, and so arrived in a big Overland car, and best of all he had with him an assortment of Christmas candy which he distributed among his admiring little friends. It was an enjoyable treat for the kiddies, and if Santa Claus wasn't happy, his looks and actions were deceptive.

U. D. C. Bazaar a Success

The ladies of the U. D. C. were hardly given time to arrange their booths on Friday morning before they were besieged by a crowd of eager buyers, and their stock of supplies was replenished several times during the sale. The booths were attractively arranged, and displayed to advantage their exquisite line of holiday goods. The bazaar was a real boon to persons having little time to make the dainty and useful articles so much wanted at this season and the prices asked were indeed moderate.

Little Girl Undergoes Operation

Mrs. Alice Lea is in Amarillo with her daughter, little Miss Anna Wilda, who is a patient at St. Anthony's Sanitarium, having undergone an operation there last week. The little girl stood the operation well and at last reports was thought to be on the road to an early recovery.

Holding Big Sale

Mr. Chas. Hays is making arrangements to hold a big sale at the farm 7 miles southeast of Hereford, Saturday of this week. Mr. Hays is offering a lot of good stuff in the way of farm machinery, cattle, horses and hogs. This machinery is all such as farmers here need and is in good shape and will doubtless sell at a bargain.

Every farmer in the county should be there to take advantage of this opportunity. Mr. Hays will serve free lunch on the ground and every thing possible will be done to make the occasion a pleasant one for all. Go whether you buy or not.

The Gibson card line has established a reputation that brings instantly to mind the

Corner Drug Store.

Suits cleaned and pressed by steam press. Hereford Sanitary Steam Laundry, Phone 246.

Don't expect hens to lay without feeding them oyster shells. E. W. Harrison.

Broadway Feature at the Star each Monday night. Admission 10c.

Let electricity do your sweeping. Hereford Electric Light and Power Co.

I'll meet you at the Corner Drug Store. Santa Claus.

For Sale

80 acres bundle maize and feterita, five miles east of Hereford; 80 head cows, coming three years old. Welliver & Pollock. 42tf

Because you're neutral is no reason why you should refuse to purchase a German heater. Dunlap Hardware Co.

Ladies dresses cleaned and pressed by steam press by an experienced Tailor. Hereford Sanitary Steam Laundry, Phone 246. 40tf

Coal bills are a large part of your living expense—reduce both by using Cole's Hot Blast Heaters.

Our candies are made fresh every week at the candy store. You are not buying candy made last fall, when you buy from us.

Hereford Bakery.

I'll meet you at the Corner Drug Store. Santa Claus.



Special Excursion Account
Holidays to all Texas points; fare and one-third for the round trip, tickets on sale Dec. 18, 23, 24, 25, 26, and Jan. 1, 1916; final return limit Jan. 5, 1916.

Also cheap rates to more important points in northern, eastern and central states, tickets on sale Dec. 21, 22 and 23, return limit Jan. 18, 1916.

For further information phone 34 or call on **D. L. THORNBURY, Agent**



THE LIGHT OF THE HOME



IN countless homes in the United States, in the Philippines, in Africa, Australia, China—the world over, folks of all kinds are reading and working by the clear, pleasing light of TEXACO Familylite.

TEXACO Familylite is an illuminating oil of unusual excellence. Its steady glow, its freedom from smoke and odor, and the absence of wick charring, all combine to make TEXACO Familylite in name and deed, "the light of the home."

In your home the evening paper, the sewing, the school lessons, all cause less fatigue and eye strain when you use TEXACO Familylite.

You can get Familylite at the TEXACO Agent in your neighborhood. Call on him when you need oil for any purpose whatsoever.

The Texas Company
General Offices: Houston, Texas

TAKE IT IN TIME

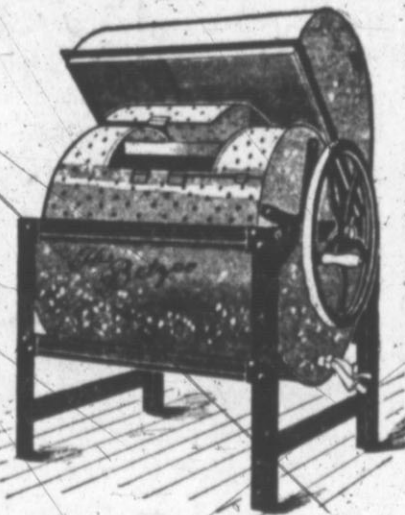
Just as Scores of Hereford People Have

Waiting doesn't pay. If you neglect kidney backache, Urinary troubles often follow. Doan's Kidney Pills are for kidney backache, and for other kidney ills.

Hereford citizens endorse them. Mrs. M. E. Orr, W. Second St., Hereford, says: "My kidneys were out of order and bothered me

a lot. My back was weak and ached. The kidney secretions were too frequent in passage and annoyed me a great deal. I felt drowsy and languid. A few boxes of Doan's Kidney Pills procured from Burns' Drug Store, cured the trouble and I have not been bothered since."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that cured Mrs. Orr. Foster-Milburn Co., Props., Buffalo, New York.



Its Not WHAT You do, Its the WAY You Do It

Our Shop is Modern Throughout and on an equal with those in larger cities.

With our recently enlarged facilities we now in a position to do all kinds of fancy pressing and cleaning. We operate THE ONLY

U. S. Hoffman Sanitary Steam Pressing Machine

In Hereford. Come in and let us show you our sanitary method of pressing and cleaning clothes.

Orr Tailor Shop

Phone 367

Southwest Corner Main & Third



W. Tidwell Smith Dies

Mr. W. Tidwell Smith died last Sunday evening at his home northwest of Hereford. The funeral services were held at the Presbyterian Church, on Monday, at 4 p. m., conducted by the Pastor, Rev. W. M. Baker. The remains were then taken to his old home, near Keosauqua, Iowa.

Mr. Smith had been a sufferer from cancer for some time, and during much of the past year, he was confined to his bed.

He was a highly respected citizen, having lived here several years, where he established a reputation for honesty and integrity.

Exclusive features distinguishing our entire line of holiday goods.

Corner Drug Store.

Catch the dust and germs electrically. Hereford Electric Light and Power Co.

Oyster shells at 90c per sack until January 1. E. W. Harrison.

J. E. Garrison wants to write your fire insurance. 22-1f

Mr. and Mrs. Lipscomb Leave

Mr. and Mrs. A. J. Lipscomb left Saturday for their future home at Aspermont. Their going is a distinct loss to Hereford, and they will be missed in many circles. The Brand joins in the general wish that they may find health, happiness and prosperity in their new home.

Broadway Features are the best moving pictures made. At the Star each Monday night. Admission 10c.

MOTHER SUPERIOR

Says Vinol Creates Strength

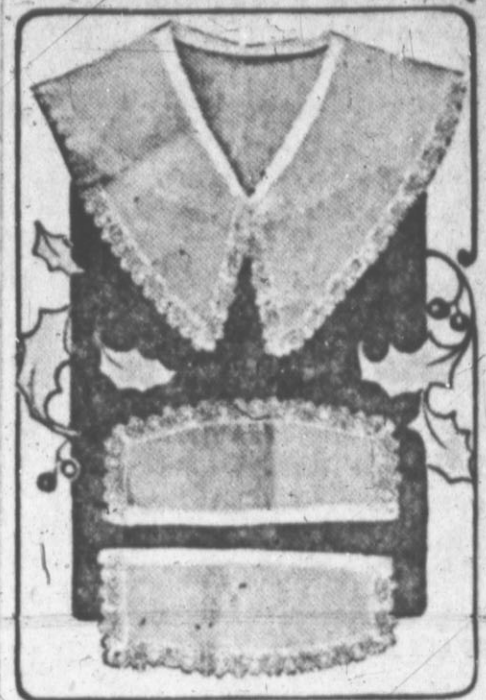
Rosary Hill Home, Hawthorne, N. Y. "I have used Vinol for many run-down, weak or emaciated patients with benefit. One young woman was so weak and ill she could hardly creep to my door for aid. I supplied Vinol to her liberally and in a month I hardly recognized her. She was strong, her color charming and her cheeks rounded out."—MOTHER M. ALPHONSA LATHROP, O. S. D.

We guarantee Vinol to sharpen the appetite, aid digestion, enrich the blood and create strength.

Corner Drug Store, Stocking & McLean, Props., Hereford, Texas

Gifts That Girls Will Enjoy

Collar and Cuff Set for Christmas



Quaker collar and cuff sets of organdie are easily made and among the most fashionable of dress accessories. They make charming Christmas gifts, and may be made at small cost. Sheer materials, in cotton or linen, are used to make them, with hemstitching, narrow lingerie laces or embroidery in small sprays forming the decorative features. A quaker set edged with cluny lace is shown in the picture.

Gauze Bag Holding Puff Balls



Gauze bags, made to hold individual powder puff balls, are among the popular new fads that make lovely Christmas gifts. They are made of chiffon, silk muslin or gauze, gathered over a silk-covered embroidery hoop. Hangers of light satin ribbon are fastened at each side of the hoop with a rosette. The balls, of absorbent cotton, are finished with tiny bows of baby ribbon matching the hangers in color. As soon as used they are thrown away. Flowered silk muslin makes pretty bags, with ribbon hangers matching the flowers in color. The little bows are sewed to the balls. The bags hang at the side of the dressing case for the convenience of guests.

Calendar and Hatpin Holder



An attractive calendar for a girl's room and a hatpin holder are shown in the picture above. The hatpin holder is merely a small pasteboard tube covered with moire ribbon with tiny brass buckles, handle and straps of a narrow ribbon. It simulates a golf bag and a hatpin imitating a golf stick goes with it. The calendar consists of a circular piece having two small feet on one edge, cut from a sheet of celluloid. Two small oblong openings, one longer than the other, are cut opposite the feet. The face of the calendar is decorated with a painted holly wreath and gilt lettering within it. Two smaller circles swing on a pivot back of the calendar's face, with the names of the months on one and numerals from 1 to 31 on the other. The tiny pivot is concealed by the lettering. The calendar is supported like an easel by a strip fastened on at the back.

Only the best materials are used in making home made candies. Try some of it for Christmas.

Hereford Bakery.

I will buy pure homemade pork sausage.

Palace Meat Market.

Mr. W. B. Farmer left Tuesday for Mineral Wells and other points.

LODGE DIRECTORY

HEREFORD LODGE NO. 849, A. F. & A. M., meets th Saturday night on or before the full moon in each month. Visiting brethren cordially invited. Joe W. Sherman, W. M.; J. S. Jones, Sec.

WOMEN OF WORLD Meet every Second and Fourth Saturday nights in the I. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul Commander; C. L. Sullivan, Clerk.

CHICHESTER'S PILLS

DIAMOND BRAND
Beware of Counterfeits. Refuse all Substitutes.
LADIES! Ask your Druggist for CHICHESTER'S DIAMOND BRAND PILLS in RED and GOLD METALLIC BOXES, sealed with Blue Ribbon. TAKE NO OTHER. Buy of your Druggist and ask for CHICHESTER'S DIAMOND BRAND PILLS, for twenty-five years regarded as Best, Safest, Always Reliable.
SOLD BY ALL DRUGGISTS EVERYWHERE WORTH TRYING.

A Broadway feature at the Star every Monday. Admission only 10 cents.

"YOU'LL LIKE HEREFORD"

Buy your Christmas candies at the candy store. Fine chocolates and pure home made candies.

Hereford Bakery.

Saved Girl's Life

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky. "It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

THEDFORD'S BLACK-DRAUGHT

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer in any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

A Special Sale

Beginning Monday Morning, December 13th (Our Lucky Day) and continuing

Friday Night, December 24th

Table Silverware One-fifth to One-third Off

Our line is very complete. Knives and Forks, Tea Spoons, Table Spoons, Sugar Spoons, Berry Spoons, Cream Ladles, Salad Forks, all sorts of Forks, Gravy Ladles, Soup Ladles, Butter Dishes, Sugar and Cream Sets, Molasses Holders, all sorts of holders, and everything else that makes up a fine line of Silverware.

Cut Glass

One-fourth to One-half Off

A single glance at our stock of Cut Glass will convince you that this stock is as large as is usually found in towns many times the size. We handle Libby and other standard lines. We cannot take time here to quote prices by the piece, but it won't take long to decide about the price after you see the goods.

China

Everything except one Dinner Set goes at

One-half Off

We are going out of the hand painted china business, as a general line and if you select something from this line and don't think it is the biggest bargain you ever had, it won't cost you a cent. We are going to sell China Below cost. Our stock comprises some of the finest selections from Stouffer and other standard make s

Fine Ivory

Toilet Sets, Manicure Sets, Travelling Sets, Shaving Sets, Novelties, etc., will go unusually cheap. Every piece we have will stand fine engraving. We do the finest colored monogram work on Ivory.

Fine Gold and Filled Jewelry, Watches, Fine Diamonds Pearl and Cameo Goods,

Will be offered at unusual discounts.

Anyone desiring to purchase a fine

Diamond

Will find it interesting to come to our store during this sale.

We are going to offer our Entire Stock of Fine Jewelry, Watches, Cut Glass, China, Silverware, etc., at a discount ranging from 20 to 50 per cent. This is exactly what we mean. Now is the time to buy your Christmas Presents, and buy them cheap. We believe that a very small profit with a big volume of business will beat a fair profit with such reduced sales. December is our month to sell. We must sell the goods this month or "go set." Usually we sell more goods this month than all the other months put together. It is important that we buy heavily for this month, and it is equally important that we sell heavily in order not to carry over too much stock. But what interests you is not "why," but "how cheap." Come to this sale and you will find that things are really going cheap.

All goods except French Ivory will be ENGRAVED FREE if orders are placed in time.

REMEMBER THE DATE AND COME

W. H. RAY, Jeweler

Oyster Shells

At 90c per sack until January 1st.

2c per pound in less quantities

E. W. Harrison

"I See You Know Good Coffee"

You get an appreciative smile when you say "White Swan" to the grocer—he knows then that you know good things.

White Swan Coffee
(Texas Roasted and Blended)

has a smile in every cup—a flavor and an aroma that would put cheer into a lonesome breakfast on a rainy morning. It ought to be good—we spare no pains in selection, cleaning, roasting and packing to deliver our best to you. Try it and see—

Make Your Next Coffee Order White Swan Coffee

Full weight, airtight, one, two and three-pound cans. Whole or ground.

WAPLES-PLATTER GROCER CO.
(Wholesale Only)

Dallas, Ft. Worth, Dallas, Amarillo, Bowie, Brownsville, Chillicothe, Dallas, Farwell, Gainesville, Greenville, Hamlin, Lubbock, Marshall, Stamford, Texas, and Ada, Oklahoma.

Call The Fire Department if you have a bad fire.
Call McQueen Grain-Coal Co. if you want a good fire.
 Our Coal Makes Good or We Do
 THE COAL PHONE NO. 1

The Hereford Brand

B. F. GUTHRIE, Editor
 Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 28, 1901, as the Hereford Reporter. First number of The Brand issued March 25, 1902.
 Subscription Price \$1.00 Per Year, Strictly in Advance.
 Any erroneous statement reflecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

HAS RIGHT RING

The American note to Austria, demanding prompt disavowal of the sinking of the Ancona and indemnity for the loss of life, has the proper sound. Such things should be stopped and President Wilson has made it clear that they must be.

CASE OF GRATEFULNESS

In a talk before the Editorial Association that met at Holton, Kansas, recently, J. E. House, of the Topeka Capitol, and Mayor of Topeka, told the people of Holton he had occasion to first be grateful for their hospitality many years ago, when he was a tramp printer; a brakeman put him off at Holton; the Holton printers fed him; a Holton barber shaved him; and the town marshal let him sleep in the county jail.

SHOP EARLY

During Christmas times the post office is a busy place. For a few days before Christmas everyone is worked to almost a point of exhaustion. Patrons of the post office could improve these conditions by a little forethought.
 For a great many people it is just as easy to mail packages now as the day before Christmas. If they would do this it would make the service easier and better next year. Post office and mail clerks are very human and are entitled to our consideration.

SPIRIT OF CHRISTMAS

All things temporal shall perish, all things not of universal application become dimmed with Time, while that which is eternally true abides and gains in luster and importance as the years come and go. Nothing illustrates this truth better than the ever-increasing importance of Christmas, not only as a national, but as a world sacred day.
 All nations with a history, have their special holidays that commemorate great events in their history, anniversaries of great battles or great triumphs of some kind. But these days, however much they mean at first, as time passes gradually lose their significance, and their meaning is lost. Their importance is restricted to a class or nation.
 How different with Christmas, which celebrates an event that at the time attracted small attention, and transpired in what is now an out of the way corner of the earth, and among the most humble of a people now scattered abroad. But because it commemorates the inception of a spiritual kingdom on earth and proclaims a great truth, eternal, and of universal application, it has grown in importance and influence.
 There is no corner of the globe where even half civilized man lives that Christmas is not celebrated, and where it does not come with its benediction of good will and the message "Whoever would be greatest, let him become servant," and "it is more blessed to give than to receive." Not only is its obser-

vance universal, but each year its significance is more clearly understood, and its influence widened.

In our own land, millions of dollars are spent each year in gifts, all suggestive of the Great Gift to the race, heralded by the shepherds on the plains of Bethlehem nineteen centuries ago.

In so far as this is an expression of gratitude and a desire to help others it is a beautiful custom. But it is well to remember that in this, as in all other things, that while the spirit maketh alive the letter killeth.

An exchange of presents as a new courtesy, or because others do it, or because it is expected, is fatal to the true Christmas spirit, and so far as we fall into this custom of giving or receiving because of the value of the gift, the spirit of the day is lost sight of, and in fact what should be a joy and a benediction, becomes a burden.

Christmas as a day of joy will abide, but for us to get our full measure of joy, it is necessary that the spiritual significance of the season be not lost. No mere gift, however much its intrinsic value, can express no more than the humblest gift, and often expresses less. He who gives or receives with only the value of the gift in mind, has none of the true spirit of Christmas.

Summerfield News

Lem Sawyer and family were Sunday visitors at J. T. Dendy's.

Mrs. Ruth Storey and daughter, Mamie, and brother George, went to Canyon Sunday afternoon.

Mrs. J. W. Hubbard, who has been visiting with her aunt, Mrs. B. C. Roberson, went to Dimmitt last week to visit with her uncle, J. M. Smith.

Mrs. J. W. Jacobs and family were visitors at the E. J. Hudson home Sunday.

Bill Belles and sister, Vashti, of Canyon, were guests at the J. T. Dendy home Saturday and Sunday.

Mr. and Mrs. W. O. Dendy entertained the young people with a party Saturday night. All report a nice time.

Phone us about the Hot Point Cleaner. Hereford Electric Light and Power Co.

Don't expect your chickens to thrive without oyster shells.

E. W. Harr son.

The German Heater heats the cool air on the floor, the ceiling will take care of itself. Dunlap Hardware Co.

Apples

Will have a fresh car of apples for Xmas. G. W. Brumley.

For Sale

Some nice R. I. Red chickens. G. W. Brumley.

Full line of fire works at the Fair. Prices right. 452t

FOR SALE—Two high grade bulls, age 21 months. Rucker Ranch, 12 miles northwest. 451f

AFTER GRIPPE

Vinol Restored Mr. Martin's Strength
 Wapakoneta, Ohio.—"I am a farmer by occupation, and the gripe left me with a bad cough and in a nervous, weak, run-down condition, and I could not seem to get anything to do me any good until I took Vinol which built me up, and my cough and nervousness are all gone, and I can truly say Vinol is all that is claimed for it."—JAMES MARTIN.
 Vinol is a constitutional remedy for all weak, nervous and run-down conditions of men, women and children, and for chronic coughs, colds and bronchitis.
 Corner Drug Store, Stocking & McLean Props., Hereford, Texas.

Churches

The membership of the Christian Church is urged to be present at the services next Sunday morning. Dr. Faris, the pastor, will have a special message for every member of his congregation. The service will be introductory to that which will be given by the Sunday School, on Friday evening, December 24, the theme for the sermon, "White Gifts for the King," being the subject of the Christmas program.

Those having the Christmas entertainment in charge are especially anxious that every member of the church be present at this initial service Sunday morning to the end that they may enter more fully into the spirit of the service which will follow on Friday evening.

A cordial invitation is extended to the public to be present at the Sunday morning service and it is earnestly hoped that no member of the congregation will be absent, if attendance is possible.

"White Gifts for the King" a beautiful Christmas program, essentially different from those which have been in use for so many years will be presented by the Sunday School of the Christian Church on Friday evening, December 24th. This is a comparatively new production, and has found favor wherever it has been given. Attractive and entertaining it is wonderfully interesting to the children, while it teaches them the real Christmas lesson in a most forceful and beautiful manner. It has its message also to those who are older, and will add something to the spiritual life of every one who hears it.

Appropriate music will add to the attractiveness of the program.

B. Y. P. U. Program

Subject—May I Expect to Conquer Sin in Myself?
 Song.

Bres. in charge.
 Business.
 Song.
 Leader in charge.
 Scripture—Rom. 7:18-23.
 The Doctrine—Bro. Farmer.
 The Conflict:
 Rom. 6:6; Rom. 6:12-14—Gladys Howton.
 Short Talk—Hallie Womack.
 Song.
 The Outcome—
 John 6:33—Lora Evans.
 Short Talk—Addie Anthony.
 Special Music—Helen Lambert.
 The Method:
 John 5:4—Ruth Owen.
 Eph. 6:10-18—Alice Biggs.
 Short Talk—Mr. Powelson.
 President in charge.

Presbyterian C. E. Program

Dec. 19, 1915.
 Topic—A Story of two Men From Emmans.
 Scripture—Luke 24:27-32.
 Leader—Johnnie Wood.
 Song—139,
 Why did the men from Emmans doubt—Johnnie Biggs.
 How does Jesus talk to us today?
 Frankie May Baker.
 Why should we study Scripture?
 Lura Gregg.
 Song—63.
 On What Condition will Jesus Abide with Us?—Marylee Fuqua.
 Story—Audrey Carroll.
 Bible character—Hazel Green.
 Roll call.
 Business.
 Benediction.

Christian Endeavor

First Christian Church Sunday, December 19, 4 p. m.
 Topic—"How the Prophecy of the Angel's Christmas Song May Come True."
 What Does Peace Mean—Lee Biggs.

What is Necessary to Bring About Peace on Earth?—Waldine Wilson.
 In what Way is Good Feeling Among those of Different Religions to be Gained?—Elmer Dameron.
 What Signs are There of the Fulfilling of the Angel's Song?—Roberta Nance.
 Special Music—Mac Murchison.
 Address—Dr. Faris.
 Both young and old are urged to attend the meetings at this society.
 Epworth League Program
 Song.
 Prayer.
 Song.
 Roll call—Answer with some Bible quotation of Peace.

Topic: The Christmas Song of World Peace—Luke II:8-20.
 Vocal Solo—Miss Mabel Betts.
 What was considered necessary for World Peace at the time of Christ's coming? Mrs. J. I. Walker.
 Why have the multiplied schemes of World Peace ultimately failed?—Harry Best.
 What is necessary to create that unity of principle which will establish World Peace?—Miss Sisk.
 Reading—Miss Juanita Caylor.
 What was the world wide extent of the peace message?—Miss Ruth Sites.
 What was the purpose of Christ's coming?—Harry Shaw.

THE WESTERN NATIONAL BANK OF HEREFORD

ROLL OF HONOR BANK

Total Resources Nearly Half A Million

DEAF SMITH COUNTY DEPOSITORY

Personal Service

For many years, thru good times and bad, personal attention to the interests of our customers has been strictly adhered to, and the result has proved the soundness and popularity of our policy. And in addition to our personal service, we render every accommodation possible. If you are not satisfied with the service being rendered you in the banking line, we shall be glad to have you investigate our ability and willingness to serve you. ☞ "5 per cent on Time Deposits."

Western National Bank

Buy Your Christmas Gifts for HIM at this MAN'S Store

The Christmas Spirit

Is the spirit of giving; the sense of doing something for somebody to whom we want to give pleasure. It doesn't make much difference what you pay for the gift.

Women Who Shop For Men

like to come here at Christmas time.

- 1 Because this is a man's store, specializing in the things a man likes to wear.
- 2 Because here we've made a profession of studying a man's likes and dislikes.
- 3 Because everything we offer is a practical and useful article and our experience has taught us that men appreciate useful gifts more.

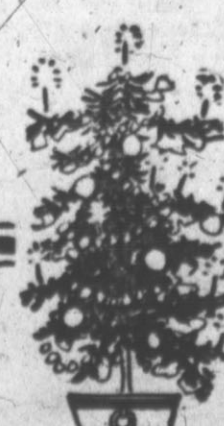
We Give Here A Few Suggestions

A New Hat A Pair of Shoes A Mackinaw A Fur Cap A Bath Robe A Smoking Jacket
 Silk Lined Gloves House Shoes Auto Gloves Ties Belts Suspenders Silk Hose
 Shirts And many useful articles not mentioned

MERRY CHRISTMAS

H. C. MYRICK

HAPPY NEW YEAR



Christmas Gifts



In our drug store we have gift goods galore.

We could not list all of them on this whole page. Only come in to see them. You will buy and save time, trouble and money.

Betts-Clark Druggists
THE NYAL STORE

See our line of package candies before buying. We can please you. Hereford Bakery.

Guaranteed for one year. Hot Point. Hereford Electric Light and Power Co.

I pay cash for cream. You get your money as soon as test is made I am at Stambaugh's Store. I. H. Spratt.

The Fair Store will be open each night until 9 o'clock until Dec. 25.

Bring your hides to McQueen Grain & Coal Co. We pay the top cash price for them, green dry and old hides.

The Fair Store will be open each night until 9 o'clock until Dec. 25.

The worth of a gift lies not in the choice of him who gave it, but in the integrity of the store that supplies it. Corner Drug Store.

The Fair Store will be open each night until 9 o'clock until Dec. 25.

Local and Personal

Mrs. Montgomery, in the west part of town is quite ill.

Miss Ruby North went to Amarillo Monday for a short visit.

Judge J. M. Boone left Monday for Dallas, where he will spend some time.

Mrs. R. M. Johnson went to Amarillo Saturday to visit her son for a few days.

C. R. Fleisher, an attorney, of Canyon, was in Hereford, Monday, attending to business.

Mr. Winn, the well known breeder of polled Herefords, was a Hereford visitor last Friday.

Mrs. W. P. Pollard, of Amarillo, visited with her father, W. A. Stewart last week for a few days.

Mrs. B. T. Johnson, who has been holding a meeting at Dimmitt, went to Canyon last Saturday.

Mrs. J. P. Snyder left last Friday for Spickard, Mo., where she will visit her sister, Mrs. Joe Hereford.

Mrs. T. E. Shirley left this week for Kingman, Kansas, where she will visit her daughter for several weeks.

Mrs. Frances B. Keyte, of Friona, was here the first of the week, negotiating for a lease on the Northern Hotel.

Miss Mamie Begeman returned to Miami, Wednesday, after a week's visit with her mother and brother, east of town.

Mrs. French Thurman and children, who live on Mr. O. G. Hill's ranch, near Friona, spent the weekend in Hereford.

Mr. and Mrs. B. M. Hester, who have been visiting at the home of Mrs. B. D. Galloway, returned to Amarillo last Friday.

Miss Elizabeth Mussetter, of Keosauqua, Iowa, was here this week attending her brother, Mr. Tidwell Smith, who died last Sunday.

Mr. and Mrs. W. P. Gordon and four daughters, two of whom are twins, of Los Angeles, California, are visiting Mr. and Mrs. E. R. Read.

Mr. Geo. R. Caldwell, field man for the Amarillo Daily and Weekly Panhandle, was in Hereford the first of the week in the interest of that paper.

Ben Wright, formerly of this city, but whose home is now in Lorraine, came in Tuesday, and will spend the holidays with his sister, Mrs. Ralph Barnett.

Theodore Cochell returned the latter part of the week from a visit to his former home at Ravanna, Mo., where his mother, a son, and numerous other relatives reside.

Mr. E. B. Posey, who was called to Eldorado, Oklahoma, last week by the serious illness of his father, Mr. J. M. Posey, has returned and reports his father's condition much improved.

The high school boys' basket ball team, composed of Hope Owen, Roy Gough, Charles Caylor, Frank Stegall and Homer Barnett, played Canyon Monday, and were defeated, the score being 32-23.

Mr. James Head, who is engaged in the real estate business in Chicago, came in last Thursday and remained till Sunday with his parents, Mr. and Mrs. J. M. Head. He had not been home for four years.

Mr. E. H. Downing, of Fowler, Kansas, who has land in this county, has been here this week looking the country over. He is much pleased with this section, and says land where the crop will pay for the crop as it has here this year, will certainly advance in price when people who are real farmers and home builders come here.

J. E. Garrison wants to write your fire insurance. 22-1f

Remember the largest stock of good Xmas goods in the whole world at the Fair. 415f

Mr. J. B. Elliston went to Amarillo on business Wednesday.

Mr. R. J. Kibbe went to Amarillo Tuesday evening on business.

Mrs. L. Gough went to Amarillo Thursday for a short visit.

Grandma Cloyd left yesterday for Nacona, Texas, where she will spend the winter.

Mr. N. C. Vogele went to Amarillo Tuesday evening to attend a Christian Science lecture.

Miss Leona Lust has gone to Iola, Kansas, for a holiday visit with relatives.

Mr. C. C. Curtsinger went to Memphis Wednesday to spend the holidays with home folks.

Dr. and Mrs. G. A. Faria have been confined to their room, the past week with an attack of lagrippe. Both are now convalescent.

Mrs. J. D. Baker who has been here visiting her mother, Mrs. G. A. Hughes, left for home in Ogden, Utah, Thursday.

Mr. May of Vega, attended the Grand Lodge recently held at Waco. He was the representative of the Vega Lodge.

Mr. and Mrs. Isaac Hatcher, of Emporia, Kansas, who have been here for the past week, left for their home Tuesday.

Reverend Farmer of Hereford, and Triplett, of Dimmitt, attended a meeting of the Pastors of the Baptist Churches at Amarillo, Tuesday last.

Mrs. John Brownlee and little son left Thursday for Oklaunion. From there she will go to Wichita Falls and then to Vernon where she will visit her parents and be present at the celebration of their golden wedding.

Miss Meda Woodburn, who has been absent from her school duties since Thursday, on account of illness, was able to return to her work Wednesday. Miss Bertha Dameron was an efficient substitute during the absence of Miss Woodburn.

Geo. A. Stambaugh, proprietor of the Cash Store, certainly believes in judicious advertising. With a large half page last week, telling about his merchandise, he comes back this week with another of equal size. He believes in what he advertises, and he advertises what he believes.

Mrs. W. B. Dameron left Wednesday for Austin, and will spend the holidays with her daughter, Miss Frances, who is a student in the University. She will be joined there by Mr. Dameron and both will later make an extended visit at points in central and southern Texas.

F. W. Price returned Wednesday night from Waco and San Marcos. He was a representative of the Hereford Blue Lodge at Waco, where the sessions of the Grand Lodge are held each year. After finishing his work there, he went on to San Marcos where he visited his son, Edward Price, who is in school at the State Normal.

Mr. and Mrs. O. J. Christy were visitors at the Brand office Monday. Mr. Christy is operating a large ranch in this county, and is feeding 1000 head of white face steers. This work keeps him very busy. He reports all cattle on the ranges doing well; however, nearly all herds are being fed as the stockmen have learned that it pays to feed through the winter months.

Cards have been received by relatives announcing the marriage of Miss Nora Geers, daughter of Mr. and Mrs. O. J. Geers, and granddaughter of J. M. Boone of this city. The marriage will be celebrated at Sylvan, Texas, Sunday, December 19, and the lucky man is Mr. Jessie Secret, Esquire Boone will attend the wedding, and visit with old friends in that section of the state during the holidays.

Investigate the vacuum cleaner Hereford Electric Light and Power Co.

The Fair Store will be open each night until 9 o'clock until Dec. 25.

Dr. PRICE'S
CREAM
BAKING POWDER

Sixty Years the Standard

Adds to the healthfulness of the food

CONTAINS NO ALUM

We will appreciate your candy trade for Christmas.

Hereford Bakery

Stop complaining at the hens Give them oyster shell and use your own eggs for Christmas.

E. W. Harrison.

Full line of fire works at the Fair. Prices right. 452t

Hot Point Cleaner, \$27.50. Hereford Electric Light and Power Co.

Full line of fire works at the Fair. Prices right. 452t

Try the Hereford Nursery family orchard collection, it will fruit or your money back. 414t

E. A. Winterrowd, City Drayman. Piano moving a specialty. Work guaranteed. Phone 62. 10-1f

Full line of fire works at the Fair. Prices right. 452t

Figure on the Hot Point Electric Sweeper. Hereford Electric Light and Power Co.

I am prepared to make good loans on real estate. 10 per cent first year, 8 per cent thereafter. Good terms.

E. F. CONNELL

Star Theatre Program

WEEK OF DECEMBER 20th to DECEMBER 25th

MONDAY
Admission 10c



Present
Hobart Bosworth
In the Four Part Drama
"Fatherhood"

TUESDAY
Admission 10c and 15c

Lottie Pickford and Irving Cummings in

"The Diamond From the Sky"
2-reels

Gertrude Selby and Alice Howell in the 2-part L-Ko Comedy
"Under New Management"
Powers Drama
"The Third Partner"

WEDNESDAY
Admission 10c and 15c

HOBART HENLEY and JANE NOVAK in the First Two Reel Episode of



READ THE STORY

SEE THE PICTURES

Sherman Bainbridge and Edyth Sterling
In the Big 3-Part Western Feature

"The Superior Claim"

THURSDAY
Admission 10c

Cleo Madison and Arthur Shiley in the Great 3 Part Feature

"A Mother's Atonement"

In this play Miss Madison Takes the Dual Role of Mother and Daughter.

Titles of Fourth Reels for Thursday and Friday Not Known

FRIDAY
Admission 10c

Jane Novak and Ronald Bradbury in a 2-part Gold Seal Drama

"The Kiss of Dishonor"

Nestor Comedy
"Some Fixer"

SATURDAY
Admission 10c

Agnes Vernon in the 3-Part Western Drama

"The Girl of the Dance Hall"

"BLOOD TELLS"

Not a "picture-play," but moving pictures taken on one of the finest stock farms in the southwest—the home of the Champion Show Herd of Short Horn Cattle of the United States.



What Are You Doing Without the Hoosier...?

Three million meals were prepared on Hoosier Kitchen Cabinets today.

A million women "couldn't keep house without them."

What are you doing without this wonderful convenience?

Can you think of anything more important to you than saving your health and strength and time?

Can you ask for a greater recommendation than that of a million housekeepers?

What virtue is there in doing without when delay means a drain on your health and strength?

You'll never need but one cabinet in your life time if you buy a Hoosier. Every day you wait you're wasting time and strength you can't recall. Why postpone?

The cost of a Hoosier is a trifle. The name protects you against the danger of hidden defects in unknown makes. Your money back if not delighted.

We guarantee your Hoosier will pay for itself over and over. You have everything to gain by buying yours tomorrow.

MEN! For Christmas! Lay it Away!

E. B. Black Co.



Burns Says It's Time

FOR YOU
TO BEGIN THINKING
ABOUT



Christmas Presents

In the next few days my stock will be on display in my drug store. We are going to have many

Beautiful Articles

for your consideration this season,
such as

Toilet Sets Manicure Sets Perfumery in
Fancy Packages Norris Candies Cigars
in Fancy Boxes Many Other Articles

In Connection With Our Drug Business We Have an Up-to-Date

Soda Fountain Service

You Can Get Most Anything You Want to Eat or Drink at Our Fountain, Any Time You Want It.

Remember, We Appreciate Your Business and Will Do Our Best to Please You.

PHONE 300
ONE DOOR
SOUTH OF
PICTURE
SHOW

Geo. E. Burns
THE DRUGGIST IN YOUR TOWN

LUNCHEONETTE
SANDWICHES
HOT DRINKS
TAMALES
AND CHILI



Overland
83

\$750
Five Passenger Touring
Touring Roadster \$725
Prices f. o. b. Toledo

OVERLAND--- We have taken the agency for the Overland and are in the game to stay. When you buy a car from us you can be assured of that service which should go with all cars. We have a car on hands and if you are interested, please call or let us know,

Barnhart & Rice

60 Bushels Corn per Acre

Mr. John Gregory who lives near Kelsol, in this county, and is commissioner from that precinct is something of a farmer as well as a good official. This year he raised 60 bushels of Indian corn on 3.1-3.3 acres. It is good, solid corn, and the ground and corn were measured.

In addition there were several bushels of roasting ears gathered from the patch. The seed for the patch came from western New Mexico. Mr. Gregory says he expects to try several acres next year.

Licensed Auctioneer

W. S. Williams is a regular licensed auctioneer for this county.

This statement is made in behalf of Mr. Williams who is a man of long and successful experience in auctioneering and is regularly licensed in Deaf Smith County.

Off For Vacation

Mr. D. L. Thornberry the capable and accommodating agent for the Santa Fe at this point left Tuesday for a two weeks' vacation. He went first to Fort Worth and then will go to South Texas to visit his parents during Christmas.

Mr. Thornberry is a hard working, conscientious employee and deserves all the vacation the company may see fit to give him, together with all the other good things that may come his way while he is gone.

The Hereford Bakery has a fine line of fancy home made candy. Made of the best materials and by an expert candy maker, it is absolutely pure and harmless, and rivals in appearance and taste the very best fancy candies.

Which do you prefer, fancy candy at moderate prices, or moderate candy at fancy prices?

First Car of Poultry

An event took place here last week that should receive more than passing notice, as it is the forerunner of real prosperity when developed. In fact, it should have called out the band, if that institution had not taken its winter quarters.

Hereford shipped the first car of poultry ever sent out from here. Swift & Company were the buyers.

While there has been a great deal of poultry sent out from Hereford, it has always been sent out in smaller quantities.

This is one of the greatest natural poultry countries in the world, and when the industry is developed it will yield more than the cattle industry, at least in clear profit.

Poultry raisers will never get the returns here they should till there is a regular poultry house here shipping in carload lots.

This would come if farmers would turn their attention to poultry. There are 1500 sections of land in this county. One hundred turkeys could be raised on every section with little feed, except the grasshoppers and bugs they gather, and the grain left in the fields. Turkeys should net two dollars per head, in fact in countries not as well adapted to the raising of turkeys as this, farmers are averaging more than this. That would mean \$300,000 in turkeys. When other lines of poultry are considered and their products, a million dollars worth of poultry could be raised in Deaf Smith county as a side line. This is more than the yearly growth on all the cattle in the county amounted to.

Dry seasons will not affect the poultry industry in the same way that it does cattle and hogs.

Pigs Pass Alfalfa for Sudan Grass

The past season, W. A. Watson, of Central Oklahoma, planted three acres to cane and two to Sudan grass. He reports that hogs pastured on the cane until they found the Sudan grass, after which they did not return to the cane until the Sudan grass had been entirely cleaned up. George Bishop, of Cordell, Oklahoma, relates a similar experience in pasturing pigs on alfalfa and Sudan grass, the pigs, according to Mr. Bishop, "wading through alfalfa up to their eyes in order to get to the Sudan grass."

In humid sections Sudan grass will probably yield more hay when broadcast, but under conditions of less rainfall better results are obtained by planting in rows from eighteen to 42 inches apart. In the Great Plains region rows thirty-six to forty-two inches apart have given best results. The width of the rows should be governed by the rainfall.

Seeding may be done with an ordinary corn planter, but a special plate is required. Holes three-sixteenths of an inch in diameter may be bored in a plank plate, the number of holes being determined by the gearing of the planter and the rate of planting desired. Seeding at the rate of four to eight pounds to the acre has given the best results.

The ordinary wheat drill has also given good satisfaction in seeding this crop. By stopping up some of the feed holes the distance between rows can be regulated as desired. When thick seeding is wanted the wheat drill may be used, leaving the holes open and planting fifteen to twenty pounds to the acre. Thinner seeding may be followed when the seed crop is desired. Many seed growers plant as low as a pound to a pound and a half to the acre, and obtain good seed crops. As many as 400 stems have been counted coming from a single seed.

When cutting for seed the wheat binder has been the most popular method of harvesting the crop. Two rows may be cut at a time and, except where the grass stands especially heavy, no great difficulty is experienced in cutting in this way. Some growers prefer the corn binder for cutting the seed crop, but this method is somewhat slower, as only one row can be harvested at a time.

The mower is preferred when cutting for hay. Sudan grass is threshed with an ordinary threshing outfit. The straw is still available for feed, but owing to the drying-out process before threshing the grass loses much of its succulence and is not so palatable as when cured as a hay crop.

The grain sorghum requires from 89 to 140 days to mature. Sudan grass matures its first crop in 60 to 90 days in the Southwest. With such a short growing period, the crop planted in spring could be harvested before drought.—Exchange.

We call your attention to our big ad on page eight of this issue. This ad contains our special Christmas offerings in the way of suitable gifts. After you have looked over the list of good things offered, call at our store and we will convince you that our prices will justify you in enlarging your list of purchases. Geo. A. Stambagh. It

Pine Boxes for Sale at The Fair. 40-61

CERTIFICATE OF NURSERY INSPECTION

THIS IS TO CERTIFY that I have examined the nursery stock of the Hereford Nursery, Hereford, Texas, and find it apparently free from dangerous insects and dangerously contagious tree and plant disease. ED L. AYERS, State Inspector

We have over 100,000 trees and 500 varieties to select from, with hundreds of bearing orchards all over the plains and throughout Texas, Oklahoma and New Mexico, and many other places.

We have been in the Nursery business Twenty-five Years

The Hereford Nursery Co.
L. P. LANDRUM, Manager

The Hereford City Library will be open on Friday afternoon, December 24, from 3 to 5 instead of Saturday, December 25, also on Friday afternoon, December 31, instead of Saturday, January 1. After that it will open as usual on Saturday afterwards. Why not settle that Christmas present by a year's subscription to the City Library and give a whole year of profit and pleasure with your gift.

You can follow your Christmas tastes and pleasures in the "unusual" this year at the Corner Drug Store.

State of Ohio, City of Toledo, Lucas County.
I, Frank J. Cheney, do hereby certify that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE.
FRANK J. CHENEY.
Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1915.
A. W. GLEASON, Notary Public.

Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free.
F. J. CHENEY & CO., Toledo, O.
Sold by all Druggists. Take Hall's Family Pills for constipation.

Don't say drug store say Corner Drug Store. It

J. E. Garrison wants to write you fire insurance. 22-t

We can't mention everything we handle. The Fair. 415t

Dr. J. J. Crume, of the firm of Crume and Killough of Amarillo, will be in Hereford the first Tuesday of each month to treat diseases of the eye, ear, nose and throat. tf

The distinctiveness of your gift depends upon where you buy it. Corner Drug Store.

Professional and Business Cards

W. H. RUSSELL
LAWYER

Hereford - - - Texas

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants
Hereford Nursery Company

J. FRANK POTTS A. M. JONES
POTTS & JONES
BONDED ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Deaf Smith County Maps for Sale

L. S. BRYANT T. E. HUFFMAN
Co. Surveyor Deputy

Bryant & Huffman

Civil Engineers
Draftmen
Office in Court House. Hereford

GO TO

A. PEDDE

109 Main St.

When you want soles put on shoes and boots that wont come off.

All work guaranteed.
MAKER OF FINE BOOTS

C. D. Wright

Attorney at Law

All legal business promptly attended to
Hereford - - - Texas

E. S. IRELAND,
Dimmitt, Texas

Abstracts - - Land Loans

Owner of the only set of Abstract Books in Castro County.
Castro County Maps 50c Each

—FOR—

Auctioneering

—SEE—

W. S. Williams

20 years Successful Experience in Sale Ring
Phone or Write.

If You Are Looking For

graft

Read Our Great Photo Play Serial

By

EIGHTEEN

Of America's Famous

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NINA WILCOX PUTNAM
FREDERIC S. ISHAM
HUGH WEIR

Read the Story

THEN

See the Moving Pictures



IRVIN S. COBB

Each Episode Suggested by a Prominent Author
Serialization by HUGH WEIR and JOE BRANDT
Produced by the Universal Film Manufacturing Company

FIRST EPISODE

Liquor and the Law
Suggested by IRVIN S. COBB,
Author of 'Back Home'
And 'Judge Priest Stories'

DUDLEY LARNIGAN, district attorney of New York, was a man who would never be suspected of hysterical fear...

Dudley Larnigan sighed. He wasn't at all angry. He looked at his son patiently and a little wearily...

faith than Bruce could muster. He was about to say something of the sort when there was an interruption...



'I shall enforce the law.' It was a yellow, grinning skull that he revealed, and on its forehead some words were written...



It Was a Yellow, Grinning Skull.

are the leaders of our greatest industries. They control the brains of the country as it is, but they want to get everything into their own hands...

'I am looking at it.' 'Be warned in time. That skull is the symbol of the uncertainty of life...

'Remember, this is the last chance you will have to save yourself. We bear you no ill will; we do not want to be obliged to move against you...

'And so I am: I live in deadly fear. But no matter how much I fear them, I fear my own conscience more...

'They're trying to frighten you.' 'Good Lord, this is the twentieth century! They're trying to frighten you with old tricks...

'No doubt attempts are being made to dissuade him from doing his duty.' 'Bruce to himself, 'but he is allowing himself to be upset by threats that would only have amused him...

'Hello, hello!' he cried at last. 'Mr Morgan? Hurry over here, doctor. Bruce Larnigan talking. My father's been badly hurt. It's very serious, I'm afraid...

'Whatever is the matter with your father, Bruce, dear?' she said. 'Father says he must have gone suddenly mad to make such a speech; that he's antagonized all the solid business men in New York by the wild statements he made...

Bruce was about to reply when he looked over Dorothy's shoulder and saw two men in the next room. One was her father, Roger Maxwell; the other was Stanford Stone...

take a rest? He ought to go somewhere and play golf for a week or two—get entirely rid of the strain and worry of his office...

'I suggested something of that sort to him today, sir,' said Bruce. 'But it's always been very hard for my mother and myself to persuade him to spare himself in any way...

'Drive me around the long way home, Jack,' he said to his chauffeur. 'The air is so beautiful today that I think it will rest me just to ride around...

'Here he comes, mother. It's all right, of course,' he cried. 'You were silly to be worried.'

She was in the conservatory at the back of the house, cutting flowers for the dinner-table, and he had to go well away from the front door to find her. Then he slipped an arm around her waist, and they walked through the great hall together...



Bruce Was Making a Splendid Campaign.

went to the door and flung it open. Pinned to the doorpost as a note written on rough paper in an unformed hand...

he looked grave. Gently he examined the wound. 'I'm sorry,' he said, his voice showing his emotion. 'There is nothing I can do—except perhaps to bring him to before—before he goes.'

'You will believe now—' he said painfully and with a mighty effort. 'It is the work of the fifteen of the graft syndicate. Hunt them down—free this land of this mighty graft trust...



Dorothy Tried to Follow Him in Vain.

ha, imposed upon him—that he would avenge his death and bring his murderers to justice. Against the advice of his friends, against the pleadings of Dorothy Maxwell, against his mother's urgings even, Bruce stung to his determination...

'Women can't vote,' she said in a speech she made to a suffrage organization. 'But they can influence the men who can. Let every woman here go to the polls with some man and see that he votes right—for Larnigan and decency, against graft and corruption...

'Women can't vote,' she said in a speech she made to a suffrage organization. 'But they can influence the men who can. Let every woman here go to the polls with some man and see that he votes right—for Larnigan and decency, against graft and corruption...

her father was bitterly opposed to Bruce's election. 'I won't have you taking part in his campaign,' he said. 'You make me look ridiculous.'

'Election day came. Bruce, in his office, waited, knowing he had done his best. The result was with the voters. Would they trust him? Would they give him the power he required to do his work? He was waiting for Dorothy. She came at last...

'You're going to win, Bruce,' she said as he took her in his arms. 'I know it! I feel it!'

'Just an election rowdy,' he said, with a smile. He handed Bruce the knife. 'Perhaps you'll believe I'm your friend now. Well, I'll leave you.'

'Come alone. For safety we will admit but one man. Will outline plan regarding Larnigan should be elected. Number 18 in Heister street. Rap one, then two, then one. THE FIFTEEN.'

'That evening before the count was finished Bruce gave the signal and was admitted to a dive that looked like a fit meeting place for conspirators. Dorothy attempted to accompany him, but was thrust back...



'Mr. Larnigan!' he said. He made for the door. 'Stop him, Bradford!' cried some one near the door. The man, who had accompanied him, staggered with Bruce. Outside, a dog barking for the police. As the dog burst open a shot rang out. The police hustled Bruce from his assailants...

READ NEXT WEEK
How Bruce Larnigan Exposes the Tenement and Vice Trusts

What the Yellow Label Means

It has long been the custom of newspapers and magazines to print the name and address of each subscriber on the wrapper or on the front page of the paper. Following the name is also the date to which the subscription has been paid. These names, addresses and dates are kept set in type by nearly all papers; some, however, use a perforated card system, which answers for the same purpose. The Brand has its mailing list set in type, and from this the "yellow labels" are printed, not in small bits as they appear on the paper, but in large sheets. These large sheets are then cut into long narrow strips, passed through the mailing machine which cuts off each label and pastes it on the paper at one operation. These "yellow labels" enable the papers to find their way all over the country and into the post office boxes of the subscribers. The dates printed after the names are used to indicate the amount paid by each subscriber or the date to which the subscription has been paid. The dates also serve as a receipt to the subscribers.

To make clear the meaning, a

few names are herewith given as they appear on the labels:

Boone J M	1217
Doebee Jno	15215
Bennett W W	28216
Warren Earl	4216
	Kern Calif
Daniel David	6215
	DeLayon Ill
Beedoe Mrs N L	10215

These dates when understood mean that J. M. Boone has paid his subscription in advance to Jan. 1, 1917; that Jno. Doebee has paid his subscription to July 15, 1915 and, therefore, owes for the paper since that date. He should send in a dollar and have his figures changed to 1916. Earl Warren is paid up to July 4, 1916; David Daniel is behind since March 6, 1915, and should send in \$2, as he owes for nearly a year and he wants it for another; Mrs. N. L. Beedoe, a cousin of Mr. Doebee, is also behind with her subscription, her time having expired Sept. 10, 1915.

It has been decreed that all of the end figures, that is, the figures that indicate the year, must be '16 or further up the line of years; any-

thing except a '15. Before it is too late, look at the "yellow label" on your paper or on the wrapper and if it does not show you to be paid up to some time in '16, or '17, or '18, get right busy with a check book or money order and make a remittance of \$1, \$2, or more, according to the condition of your date.

I'll meet you at the Corner Drug Store. Santa Claus.

Joel Jettings
Preparations are being made for a Christmas program by the surrounding community. Mr. and Mrs. Wedel and children, Mr. and Mrs. Russell and children, Mr. and Mrs. Louis Smith and Marye Galley were practicing for same at the home of Mr. and Mrs. Charlie Bowman last Sunday night.

The rain and mist of Monday and

Tuesday delayed the threshing. The moisture will help to bring up the late sowed wheat.

Last Sunday was Bro. Barker's regular day to preach at the Askren school house, but instead of preaching he brought with him Messrs. Suggs, Fox, Stewart and Rice, who gave us some very interesting talks and a great deal to talk about.

The little son of Mr. and Mrs.

Cox who was operated on a short time ago is doing nicely.

Lester Galley was on the sick list Sunday but was able to attend Sunday services.

There was a good crowd at the Box supper and quite a sum was realized for which to fix the outside of the school house and make it comfortable for the children.

"OCEANS OF WATER,"



A BIG LIST OF NICE CHRISTMAS GOODS FOR CHILDREN AND GROWN FOLKS

The Fair

Prices lower than ever before; You can't afford to pass this Store.

- Full Line of Toys.
- Dolls Cradles Beds
 - Buggies Drums
 - Tool Sets Washing Machines
 - Wagons Velocipedes Sulkys
 - Tables Tea Sets
 - Trains Horns Stuffed Animals
 - Chairs for Children
 - Bell Toys Rocking Horses
 - Trunks Pictures
 - Air Guns and Cap Pistols
 - Tollet Sets Purses
 - Handkerchiefs Suspenders

Santa Claus WAS HERE
Tuesday, Dec. 14th
and left Something for the Children—Bring Them.
A Full Line of 5c, 10c, 15c, and 25c Goods on the Bargain Counter.
Make Our Store Christmas Headquarters

- Belts Ladies and Gents Neckties
- Bibles Books
- Work Baskets Nice Bowls
- Water Sets Nice Lamps
- Candy Flower Pots
- Jardiners Suit Cases
- Trunks Hand Bags
- Full Line of Nice Toys
- Shelf Hardware
- Some Dry Goods Hosiery
- Hosiery Ribbons
- Clocks
- Window Shades

Come to The Fair to Buy

"Good Service and Prices Right" is Our Motto

"ASINGER"
Is Always the Pride of Its Owner.
The Singer Sewing Machine is Recognized all Over the World.
SPRING SEWING
Think how helpful a good Sewing Machine would be to you just now in remodeling old and making new garments. The charm of the SINGER and its new attachments is—you can do everything; plain sewing, tucking, ruffling, binding, hemming, darning, hemstitching and embroidering. If you wish to try one we will gladly bring one to your home.
SOLD ON EASY PAYMENT PLAN
With liberal allowance for your old machine.
MACHINES REPAIRED
E. B. BLACK CO.
LUTHER BLACK—SPECIAL SALESMAN

We advise Buying Early Before the Stock is Broken and the Rush Begins

7 Days Till Christmas Buy While the Stock is Full and There's No Rush



Our Big Christmas Sale

Our sales have been good this fall, now we are going to give our customers the benefit of some very low prices during the holidays, on the goods mentioned below. We will save you enough on a ladies' suit or coat to buy a nice Christmas present. The goods that we are making a cut price on are the goods that are in season and style right now. Come in and let us save you some Christmas money.

Geo. A. Stambaugh
HEREFORD, TEXAS
THE STORE FOR SAFE BUYING

Ladies' and Children's Coats

\$28.00 Values	Christmas Price	\$17.98
\$22.50 Values	Christmas Price	16.35
\$20.00 Coat	Christmas Price	14.85
\$17.50 Values	Christmas Price	13.75
\$15.00 Values	Christmas Price	11.00
\$13.50 Values	Christmas Price	9.65
\$12.50 Values	Christmas Price	8.78
\$10.00 Values	Christmas Price	6.97
\$8.50 Values	Christmas Price	6.35
\$7.50 Values	Christmas Price	5.00
\$6.50 Values	Christmas Price	4.75
\$5.00 Values	Christmas Price	3.87
\$4.00 Values	Christmas Price	3.00
\$3.50 Values	Christmas Price	2.50

We have a few of last season's styles in Ladies' Suits on which we are cutting the price ONE HALF. These are good values but just a little out of style.

Ladies' Suits

These are the new fall models, some of them are fur trimmed. Now is the time to buy a new suit and save money.

\$30.00 Values	Christmas Price	\$22.98
\$27.50 Values	Christmas Price	19.85
\$25.00 Values	Christmas Price	18.00
\$22.50 Values	Christmas Price	17.35
\$20.00 Values	Christmas Price	14.95
\$18.00 Values	Christmas Price	13.90
\$15.00 Values	Christmas Price	11.88
\$13.00 Values	Christmas Price	9.50

Ginghams and Dark Percals

15c Grade	Christmas Price	12c
12c Grade	Christmas Price	10c
10c Grade	Christmas Price	8c
8c Grade	Christmas Price	7c

See our 5-10-25c counter.

Men's Suits

This line is broken in sizes but the sizes we have are all good values.

\$18.00 Grade	Christmas Price	\$13.75
\$16.50 Grade	Christmas Price	12.50
\$15.00 Grade	Christmas Price	11.50
\$13.00 Grade	Christmas Price	10.00
\$12.50 Grade	Christmas Price	8.98
\$10.00 Grade	Christmas Price	6.95

Men's Duck

Overcoats

These Coats are fur lined and full length.

\$5.00 Coats	Christmas Price	\$3.35
\$3.50 Coats	Christmas Price	2.65

Odd Lot Sweaters

In this lot are Ladies', Men's, Boys' and Girls' Sweaters priced 1-6 to 1-2 Off

Boys' Knee Pants Suits

We have a large stock of boys' knee pants suits, in sizes from 5 to 17 years. We are giving with each suit from \$5.00 up, a \$1-Ingersoll watch, for a limited time only. Here is a chance for every boy that needs a suit, to get a big saving in money besides a good watch free.

\$10.00 Suits	Christmas Prices	\$6.98
\$8.50 Suits	Christmas Prices	5.90
\$7.50 Suits	Christmas Price	5.85
\$6.50 Suits	Christmas Price	5.00
\$6.00 Suits	Christmas Price	4.75
\$5.00 Suits	Christmas Price	4.00
\$4.50 Suits	Christmas Price	3.50
\$4.00 Suits	Christmas Price	3.00
\$3.50 Suit	Christmas Prices	2.65

Overcoats

Just a few small sizes left, 12 years to size 36. Christmas price just 1-2

See our big line of Christmas goods, Silk Hosiery, Furs, Sweaters, Suspenders, Belts, Fur Caps, Suits, Suspenders, Collars, Ties, Perfumery, Manicure Sets, Hand Bags, Silk Waistings, Fancy Elastic, Fancy Ribbons, Jewelry, Initial Handkerchiefs, Child's Fur Sets, Table Scarfs, Mackinaw Coats, Child's Overcoats, Traveling Bags, Suit Cases, Stetson Hats, Fine Shirts, Felt House Shoes, and many nice things on our 5c, 10c and 25c counter suitable for presents. We have a nice line of Candies and Fire Works. We only mention a few articles to remind you of the things we handle suitable for gifts. Only 14 days more till Christmas and we advise buying early, while the stock is complete and before the rush comes.

Want Ads

FOR SALE—S. W. 1-4 Section 40 Block K 7, Deaf Smith County. Will take \$850 cash for it. Send money to First National Bank, Riceville, Ia. John Kessel, Riceville, Iowa, owner.

FOR SALE—Four sections on Plains; reasonable price; description on request. Mrs. Beulah Grayson, Childress, Texas. 43-3tp.

WORK MULES—Good span mare work mules; weight 2300. Price \$310. See O. S. Tatum, Summerfield, Texas. 44-4tp

NICE FURNISHED ROOM FOR RENT—Close in. Apply Paul Barnett. 41tf

FOR SALE—or trade some good work mules and horses. L. Gough.

WANTED—Dealer to handle Diamond tires exclusively in Hereford, big demand. Write immediately to Amarillo Tire and Rubber Co., Amarillo, Texas. 43-5t

LOST—Bunch of keys, lost in Hereford or vicinity last week. Finder please return to Betts-Clark.

APPLES—When you want good apples at the right price call 172 or see me first door south First State Bank. G. W. Brumley. 4J4tp

FOR SALE—My two sections of land in Deaf Smith county. Sections 6 and 96 in blk. K 5 and 6, 4 miles due south of Vega, Texas, county seat of Oldham county. All fenced, 200 acres in cultivation; 2 wells, one extra good; price \$10—purchaser assuming the \$1 due the State on easy terms. Bennie R. Smith. 452tp

FOR SALE—Ford touring car. Will sell at reasonable price for cash. Ford touring car bought new in May. Perfect condition. Write "Ford" Box 235, Hereford, Texas.

FOR SALE—108 head high grade Hereford heifers 1-2 miles west of town. Write or see J. H. Bowers. 453t

FOR SALE—Good feather bed. Phone 180. 43tf

ROOMERS WANTED—Mrs. W. H. Rayzor, Phone 119. 45tf

STRAYED—White face red yearling heifer, branded "LH" on right side; horns; not marked. Mrs. Ora Newsome. 453tp

FOR SALE—Good five room bungalow. East front. J. E. Gyles.

FOR SALE—Improved 160 acres. close in. J. E. Gyles.

FOR SALE AND RENT—2 teams good work mules, some farm implements, for cash or approved paper; also three nice rooms to rent (office). One furnished. See Eli Dunlap. 39tf

HIDES WANTED—Will pay highest cash price for all kinds of hides. Ezra Norton at Saddle Shop. 3tf

LOST—Gray tiger-cat mink, on road about 3 1/2 miles south east of town. Please leave at Brand office. It-pd

HOUSE—5-room house, 3 lots close in, to sell cheap—worth the money. See W. C. Fallwell. 45-2t

LOST—Pocket scrap book; Loudon National Bank on back; owner, an invalid orphan girl, Wednesday, November 24, ladies sat in same seat. Got off at Amarillo. Return to Dr. Toney, in Kilbourne building, 405 Polk St., and get reward. 1t

STRAYED STOCK—Four cows; three of them branded 3 on shoulder, U on side and 7 on left hip; one E on left hip. Notify J. L. Fuqua. 1t

LOST—City road plow—some one has taken this plow; I will appreciate it if the party borrowing it will return it at once. R. T. Brazil, Marshal. 1t

COWS—50 good cows and Hereford bull, 54 calves, 6 coming 2 year-old colts, 6 this year's colts, team of young mules, team of mares in foal, team of young horses. Will sell any part of stock or all on 6 and 9 months' time. C. F. Kellner. 46 3tp

Black, Texas. J. E. Garrison wants to write your fire insurance. 22-tf

Sheriff's Sale

State of Texas, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith county, on the 3rd day of December, 1915, by the clerk thereof, in the case of A. H. Elliston, vs W. R. Hotchkiss and Sadie G. Hotchkiss, No. 883, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the First Tuesday, in January, A. D. 1916, it being the 4th day of said month, before the courthouse door of said Deaf Smith county, in the following described property, to-wit: Situated in Deaf Smith County, Texas, and being the north one-half of Section No. forty-three (43) Block M 7 containing 336 1/2 acres of land, located about 6 miles southeast of Hereford, Texas, and known as the B. K. Nutter land.

Levied on as the property of W. R. Hotchkiss and Sadie G. Hotchkiss, this the 8th day of December 1915, to satisfy a judgment amounting to \$3300.71, in favor of A. H. Elliston, and cost of suit.

Given under my hand, this 8th day of December, 1915. R. W. Baird, Sheriff, 454t Deaf Smith county, Texas.

Sheriff's Sale

State of Texas, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith county on the 3rd day of December, 1915, by the clerk thereof, in the case of J. B. Jones vs J. W. Gilchrist, H. A. Coffey, and W. E. Snell, No. 893, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law

for Sheriff's Sales, on the first Tuesday in January, A. D. 1916, it being the 4th day of said month, before the courthouse door of said Deaf Smith county, in the town of Hereford, Texas, the following described property, to-wit: Situated in Deaf Smith county, Texas, and being all of the south one-half of Survey No. 358 in Block M-6, and containing 320 acres of land, located about 10 miles southeast of Hereford, Texas, and known as a part of the W. D. Kellehor land.

Levied on as the property of J. W. Gilchrist, H. A. Coffey and W. E. Snell, this the 8th day of December 1915 to satisfy a judgment amounting to \$3,314.30 in favor of J. B. Jones and cost of suit.

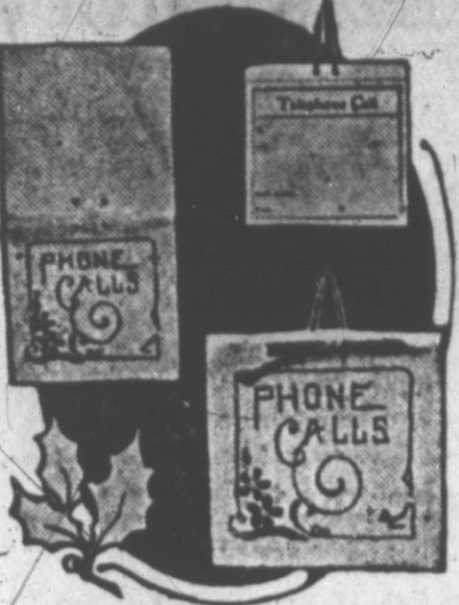
Given under my hand, this 8th day of December 1915. R. W. Baird, Sheriff, Deaf Smith county, Texas.

Santa Fe Time Table

WEST BOUND	
No. 21	Lv. 6:40 a. m.
No. 117	" 12:17 a. m.
EAST BOUND	
No. 22	Lv. 10:35 a. m.
No. 114	" 5:59 p. m.

Home Made Gifts for Men

Phone Record Made of Linen



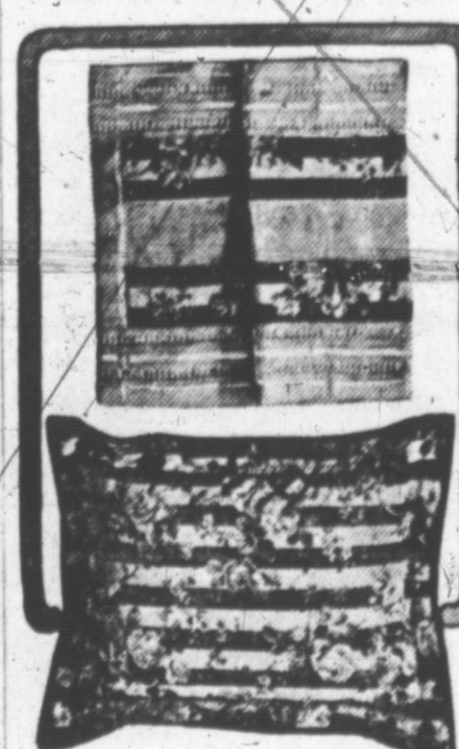
A record for phone calls is a convenience that every man will appreciate and a gift that will last indefinitely. The details for making a phone list are shown in the picture above. The cover is made of heavy, unbleached linen, cut in a strip about six inches wide and twelve long. This is edged with buttonhole stitching in black embroidery silk. Four eyelet holes are worked near the center as shown in the picture. A small spray of red flowers, with green foliage is embroidered in one corner and a border, scroll and "Phone Calls" are done in outline stitch in black. This linen cover encloses a tablet on which names and numbers are written. Narrow red ribbon strung through the eyelets holds cover and tablet together and forms hangers for suspending the record.

Pin Cushion and Candle Shade



Certain patterns in Cretonne are suited to dresser scarfs, pin-cushion covers, slipper bags, candle shades and other little furnishings that are required for men's rooms. In the picture a dresser set is shown, including a scarf, pin-cushion and candle shade. The cretonne shows a red rose and green foliage against a black and white striped ground. So decided a pattern is to be most sparingly used, and the scarf is therefore only bordered with the cretonne. A square pin-cushion is covered first on one side with a small square of the cretonne sewed smoothly over it. For the other side a considerably larger square is hemmed about the edges and pinned over the cushion. The candle shade is made over a wire frame and consists of a circular piece stretched over the top and sewed to place. A hemmed strip hangs from the edge of the frame to which it is sewed.

Pillow Cover and Dresser Scarf



Cretonne is the most effective of inexpensive materials for making beautiful gifts. It is at its best in furnishings for the bedroom. A pillow cover of cretonne and a dresser scarf of scrim bordered with it are shown in the picture. The pillow cover is finished with a hem all around, and bound with black braid about the edges. The open end fastens with snap fasteners. The dresser scarf suggests the way in which these strong, brilliant patterns should be used. A band of the cretonne is stitched along each side, leaving most of the surface white, as a background for the pin-cushion or other articles that may be covered with the cretonne.

See us about the Hot Point Cleaner, Hereford Electric Light and Power Co.

Watch the Corner Drug Store windows for gift ideas.

Santa Claus.

Three dozen eggs pays for 100 pounds oyster shell. A good investment. E. W. Harrison.



WILSON'S RANCH BRAND

Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners Jno. L. Wilson & Son Hereford, Texas.



The Measure of Round Oak Stoves, Ranges and Moistair Heating Systems

There are Stoves and Stoves, and many "Oak Stoves," but only one Round Oak---DOWAGIAC.

Quality considered, this is the cheapest stove in it's class at any price. We are the only distributors of his celebrated line of stoves in Hereford, and we want to show them to you. See the

Round Oak Stove

and get our prices before you buy your heater for the winter, or a kitchen range.

YOURS FOR STOVE BUSINESS

1901 **Garrison Bros.** 1915

PUBLIC SALE

I will sell at public auction, at the Hays Bros. Farm, 7 miles southeast of Hereford, commencing at eleven o'clock a. m.

Saturday, December 18

the following described property:

- 1 McCormick header.
 - 2 header barges.
 - 1 new McCormick corn binder,
 - 1 grain binder.
 - 1 old Deering corn binder.
 - 1 Superior 10 ft. drill with grass seed attachment.
 - 1 one-row drill. 1 lister.
 - 2 corn planters. 3 8-ft discs.
 - 1 double disc plow. 1 3-sect. harrow.
 - 2 weeders. 1 one row cultivator.
 - 1 2-row cultivator. 1 2-row go-devil.
 - 1 6 ft. Deering mower.
 - 1 ten foot hay rake.
 - 3 sets harness. 1 saddle.
 - 1 fanning mill. 1 grind stone.
 - 1 6 ft. Deering mower.
 - 1 10 ft. hay rake. 3 sets harness;
 - 1 saddle. 1 fanning mill.
 - Blacksmith and other tools.
- 6 Head of Horses**
 - 2 large brood mares, weight 1400 and 1500 pounds.
 - 1 matched team of iron gray horses, 5 years old, weight 1100.
 - 1 good family driving horse, weight 1200.
 - 1 farm work horse weight 1200.
- 11 Head Cattle**
 - 3 good milch cows, 2 short horn and 1 part jersey.
 - 3 range cows, Herefords.
 - 5 calves from Hereford bull.
- Farm Implements**
 - 1 heavy farm wagon.
 - 1 medium weight farm wagon.
 - 1 low iron wheel wagon.

FREE LUNCH AT NOON

TERMS: Twelve months time will be given with bankable note, interest at 10 per cent on all sums over \$10.00. Sums under \$10.00, cash. 5 Per Cent Discount for Cash

CHAS. W. HAYS, Owner
ERLE E. FORBES, Auctioneer **R. T. MOSES, Clerk**



Gifts For the Men

Strong, dignified, handsome, useful and absolutely correct in style and finish. Ash Trays, Smoking Sets, Cigar and Tobacco Jars in the new Ivory Bronze.—the very newest ware.

Cigars, Pipes and Cigaretts

The gift that all men like to have duplicated. A nice line here.



Christmas Cards and Booklets

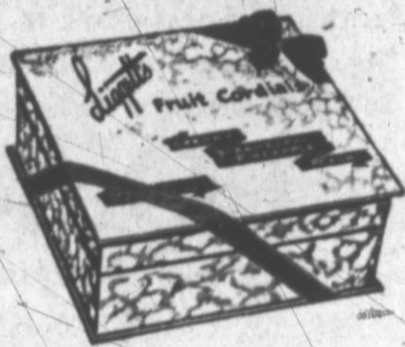
Make a list of your friends to whom some slight token of remembrance should be sent and select suitable Cards or Booklets

Prices 2 1-2c to 25c

How About a Little for the Boy?
Its a novelty he'll appreciate

"The Sweetest Way to Tell the Story"

Nothing else you can give will convey as much tender thoughtfulness for "her" pleasure as a box of "LIG-GETT" \$1 to \$5.50



Brushes

A very acceptable gift to a particular friend. Usefulness, enduring qualities and beauty combined. Distinctive styles in smart sizes and shapes. Priced according to quality.

Our Christmas Story

Check your gifts from this list

Ivory Bronze

An application of the refined beauty of Persian Art. Not faddish, yet strikingly original in conception, ornamentation and finish. Artistic designs in bud vases, fern dishes, hair receivers, puff boxes, and smoking sets.

The Package that Contains a

Kodak

Will be the first opened Christmas morn. We have a complete line of Kodaks, from the efficient little Vest Pocket to the handsome, capable big brother, the 3-A—autographic, of course.

Kodaks \$6 up
Brownie Cameras \$1 up

Let the Family Gift Be a Bible
The best gift of all in many instances.



Indispensable Gifts For Women

Toilet Water, Perfume, Candy, Scissors, Manicure Sets, and all articles in Ivory.

Leather Goods

An extensive line of exceptionally fine quality Pocket Books, Purses, Card Cases, Bill Books, Wrist Bags, Traveling Cases, and many beautiful novelties.

That Strikingly Individual Gift

Symphony Linn

tationery that bespeaks distinction and quality at a glance. Instantly a favorite with all who want the best.

Prices range from 35c to \$2.50



Bryant, Emerson, Longfellow, and Browning

The specific and perfect gift for a friend—

Nice line of Holly Boxes in all shapes and sizes. The very thing to pack your gift in.

Dress Her Dresser With

- Properly shaped Nail Files, Nail Polish, Orange Sticks, Atomizers, Buffers, Manicure Sets, Ivory Bronze Hair Receivers, Puff Boxes, Solid Ivory Mirrors, Complexion Powder

These and more articles, each universally appealing in its ability to satisfy.

Christmas Saving Club

Finding Money for Christmas

Some people save money to spend, some save it to have it. Some of these people spend it all at Christmas time. Some, and a large number of them, get the habit of saving, and, like the man who started to save for a watch and liked the habit so well he saved for a home, they re-deposit some of the money in the bank at interest and "watch it grow."

Most Anybody Will Try Anything Once

The plan is simple. You go to the bank and deposit 5 cents and they give you a book which calls for the payment of 5 cents the first week, 10 cents the second week, 15 cents the third week, and so on for 50 weeks. As it increases 5 cents each week, you have to pay \$2.40 the second last week and \$2.50 the last week. The total is \$63.75. They pay that back just before Christmas. The book indicates when payments are due and how much. Every time you pay the book is checked. You may pay 50 cents when you take the book, that pays for four weeks in advance on the 5 cent club.

You May Pay Weeks In Advance

They have several classes; one starts with 2 cents and ends with \$1; another starts with 5 cents and ends with \$2.50. The 2 cent club pays \$25.50 at Christmas, and the 5 cent club pays \$63.75. You can put in 25 cents flat every week and get \$12.50; 50 cents and get \$25.00, or \$1 and get \$50.00. The club for 1916 is starting now and runs 50 weeks—that is, the first payment is due December 20th. They are taking members now every day, because there is always a rush during the last days and it is well to get in before the rush comes. Out-of-town people are cared for just as well as residents of Hereford. Send for information to

The First National Bank
Hereford, Texas

"You'll Like Hereford—Oceans of Water."



Society and Clubs

Phone 30 or 180

Mrs. H. B. Stephens was hostess to the Bay View Club on Thursday, when the following program under the capable leadership of Mrs. H. G. Conkright, was rendered:

Roman History, from the beginning to 800 A. D.—Mrs. F. T. Robinson.

The Christian Church and the Rise of Papacy.

—Mrs. Geo. Garrison. Character of Roman Architecture.

—Mrs. J. E. Ferguson. Dainty refreshments were served by the hostess.

An enjoyable evening was spent by the members and visitors of the Home Economics Club, Saturday, December 4th, at the home of Mrs. W. B. Robinson.

Quite a good many Christmas presents were cut out, besides some plainer garments for just all year use. The next lessons between now and Christmas, will be the making of Christmas presents.

The visitors present were as follows: Mrs. Emmett Barnett, Miss Marie Haber, Miss Lucille Weems, and Mrs. Ben Hubbert. New members wanted. Visitors are always welcome.

Mrs. H. H. Hawkins was hostess on Tuesday evening to a number of guests in honor of her son, Raymond, and Miss Gillispie, of the high school, it being the birthday of both honor guests.

The occasion was a most delightful 6 o'clock dinner, perfect in every detail, and served in five courses. Unique favors were grotesque little men made from candy peanuts and popcorn.

The hostess was assisted by her daughter, little Miss Kathleen, in serving to Misses Gillispie, Gray,

Pickett, Mr. and Mrs. Jesse Stamford, and Messrs. Burkhalter, Casteel and Hawkins.

Mrs. D. F. Turrentine was hostess to the Mothers' Club, Tuesday afternoon.

Most of the time was devoted to a discussion of plans for making this a happier Christmas for those around us.

The rooms looked very festive with a profusion of holly and mistletoe for each club member, and for some of the former members. These delightful remembrances were from a former member, Mrs. Rex Tynes, who is now living in Southern Texas.

Needless to say, there were many exclamations of delight and appreciation when each lady was presented with her share of this lovely Christmas gift.

Mrs. Percy Welliver was a guest of the Club.

The hostess served refreshments consisting of apple surprise, cake and nuts.

Mr. and Mrs. O. G. Hill, Mr. and Mrs. L. H. Shore, and Mr. and Mrs. R. T. Mooney and family were guests at a six o'clock dinner given by Mrs. O. M. Shore on Tuesday evening. A bounteous turkey dinner, tastefully arranged and beautifully served was a pleasant reminder to Mr. and Mrs. L. H. Shore, in whose honor the dinner was given, that a birthday had come to each of them within the last week.

An evening of social pleasure followed the dinner.

The Home Economics Club met Saturday at the home of Mrs. W. B. Robinson with nearly all mem-

bers present. The lesson was on the making of Christmas presents. Many presents were made. The next lesson will be Saturday Dec. 18, at the home of Mrs. W. B. Robinson. Everyone invited to attend. Visitors always welcome.

Mrs. Claude Norton delightfully entertained the S. W. P. club Friday afternoon, December 10th. As the guests arrived they were refreshed with a delicious fruit punch.

After the devotional lesson a pleasant social hour was enjoyed. Later the guests were invited into the dining room where the feeling of holiday cheer was intensified by the presence of a huge Christmas bell, suspended from the ceiling.

Streamers of crepe paper dotted with holly, extended to each plate anchored with a pretty basket, freighted with a delicious sandwich, celery sticks, tutti frutti, cake and cocoa.

The guests, besides the club members were: Mesdames Williams, Russell, Vaughn and the Misses Norton. The next meeting will be on the evening of the 24. Mrs. J. L. Rogers, hostess Mrs. Kirkman, leader.

When you fail to go to the Fair you lose money.

Scherer's Vicinity
The Mosely boys delivered calves to Dr. Rucker Wednesday.

The Scherer supper is postponed until after New Years.

Mr. Kirkman has had another attack of asthma.

Mr. and Mrs. Tom Bassett and children left Tuesday for Oklahoma. From there they will go to the coast for the winter.

Mrs. Garrett is on the sick list. The threshers finished at Fulkerson's Wednesday evening.

Mr. Vanillon, one of the threshermen, is expecting his wife, from Missouri, any day. They expect to live in Hereford.

Miss Houston's school will give an entertainment Thursday afternoon. All patrons are invited.

Mr. Hood left this week for Abilene to spend Christmas with his children.

The Fulkersons called at John Birche's Sunday afternoon.

Mr. Fletcher Rogers called at Fulkersons Sunday and visited the little boys.

A few are suffering with lagrippe.

The Fair Store will be open each night until 9 o'clock until Dec. 25.

Oyster shells by the whole sack 90c. E. W. Harrison.

CASH PAID FOR EGGS
Palace Market

C. A. McDANIEL