

PROTECT YOUR EYES
USE GOGGLES
WE CAN FIT YOU UP
CORNER DRUG STORE

The Hereford Brand

REXALL CHERRY STOPS
COUGH SYRUP THAT
CORNERS DRUG STORE

VOLUME 15

HEREFORD, TEXAS, FRIDAY, NOVEMBER 26, 1915

NUMBER 43

MILLER HELD FOR RANSOM

Son of Hereford Citizen Has Thrilling Experience With Villa Army

Mr. W. B. Miller of the Miller Hotel, received a letter this week from his son, Dr. C. H. Miller, from Bisbee, Arizona, saying he was safe back among friends, after being held by Villa, the Mexican bandit chief, on the pretext of being a spy, until he and others of his party were ransomed by his company with whom he was employed, paying the chief \$25,000 and ten carloads of provisions.

The story of Dr. Miller and his associates is quite sufficiently thrilling and full of hair breadth escapes to be more than interesting. It will be especially interesting to people here because his parents and a brother who is Tax Assessor, live here and Dr. Miller has been here several times himself.

Dr. Miller is assistant to the Chief Surgeon for the Cananea Consolidated Copper Co., and was located at Noca, Arizona. He and Chief Surgeon Dr. Thigpen were invited to go across the border to care for the wounded. They were accompanied by two chauffeurs. They were then treacherously taken and held by Villa, who reported to the authorities of the United States that they had been killed by Arizona riflemen. It was learned by an escaped member of the U. S. army that they were alive and held by Villa but that they were condemned to die. They were held till the copper company gave \$25,000 in gold and ten cars of supplies for their release.

After being robbed of everything even to their coats, they were let return making the trip of twenty miles to the border in a starving condition.

First Touch of Winner

The Panhandle had its first real touch of winter yesterday along with Thanksgiving day. The day dawned dark and gloomy following a weak of ideal weather. By eight o'clock it was snowing, and a real norther coming across the plains. However, it was not cold, and the snow melted as it fell, and before night skies cleared and the sunshine so abundant have war coming down.

The melting snow will help the late sown wheat and the storm was not so severe as to injure cattle, so it may be called a real Thanksgiving snow.

STAR THEATER MONDAY, NOV. 29

Watch for
Nat C. Goodwin
In that Gripping French Drama
"Business is Business"
An Elaborate Production
Filmed in 6 Great Acts
with a Notable Cast
Direction of OTIS TURNER
BROADWAY UNIVERSTAD FEATURES

PRICES - 10C

Doing Big Business

The attention of Brand readers is invited this week to the attractive page ad of E. B. Black Co. Mr. Black is doing a large volume of business and is drawing business from a large territory, in fact the mail order houses are not bothering Mr. Black much. For he is giving them some of their own medicine, and going them one better by giving people good value for their money.

Mr. Black's success in drawing business from beyond his territory is due to two things principally: He carries a large stock of the best he can buy and makes the prices right, and then lets people know through persistent advertising what he has.

If all of Hereford's business men were pushing their business through advertising as Mr. Black is doing the business of the town would be double, and much of the business that is going to adjacent towns would come here.

There is no place in all the country where you can beat Mr. Black's furniture or his prices; and he is letting people know about it too. He has scarcely missed an issue of the Brand since January 1st last, that he has not had an advertisement. He gives some study and thought to this phase of the business realizing that much of the success of any business depends on careful persistent advertising.

HIGH SCHOOL ATHLETICS

Two good games were played here Saturday—the girl's basket ball team playing Vega, and the High school foot ball boys playing the Clovis Highs.

The basket ball game was called at 2:30, and the foot ball game at 3:30, making it possible to attend both games and, as was expected, a large and enthusiastic crowd greeted the players.

The basket ball girls sustained their previous good record, winning by a score of 28 to 23. Several spectacular plays added interest to the foot ball game. Among them were a forward pass caught by Sullivan; a touchdown made by Black with a fumbled ball, and a punt made by Wheeler.

The Hereford Highs won the game by a 10 to 16 score.

The gate receipts were in the neighborhood of \$50.

Thanksgiving Services

Union Thanksgiving services were held at the Christian church Thursday morning. While the attendance was lessened by the inclement weather, there was, nevertheless, an appreciative audience to listen to the excellent sermon delivered by Rev. W. M. Baker, pastor of the Presbyterian church. The practical discourse was a forceful exposition of the sin of ingratitude and it is to be regretted that so few were privileged to hear it.

A mixed choir furnished music.

Cattle Shipments Heavy

The Panhandle country is now vigorously engaged in harvesting (so to speak) its most important crop—large droves of beef and feeding cattle. Last Saturday the Herring Cattle Company shipped from Hereford thirty cars of three-year old steers, containing 720 head in all. They were shipped to points in Kansas where they will be put on feed for the winter.

Every week sees hundreds of cars of cattle being shipped from the Panhandle. Many are going into the feed lots in Kansas and other corn States, others are being taken as stockers while still others go for their final use, that of being slaughtered for beef.

Every Monday night at the Star Theatre is shown a five or six reel Broadway feature. Admission 10c.

Change In Price

AFTER January first 1916 the price of the Hereford Brand will be \$1.50 per year in advance. The decision to change the price of the Brand from \$1.00 to \$1.50 has been made after giving it considerable thought. We feel that some explanation for this is due our readers.

In the first place a great many of the best Texas weeklies are charging \$1.50 a year. The price of everything that goes into a newspaper or to equip a shop has increased in price steadily until it costs fifty per cent more to publish a newspaper than formerly. The subscription department of weekly papers has never been a paying part of the paper, but has always run at a loss on the hope of making it up on the other departments. If we were content to publish a paper as cheaply as possible it might still be possible to charge \$1.00, but it is our desire to improve the Brand and give the people of this section a paper of which they can be proud, and one that will help build the country to a credit to it. We can't do this on a dollar a year.

It is easy to use a lot of old plate and pot metal and get up a paper at little cost but to get up a paper filled with real live home news every week costs money.

Knowing the people of this section as we do we believe they will willingly stand this little added expense that they may have a good paper.

Those renewing before the first of January can renew as far in advance as they please at the old rate. After January the first every name not paid in advance will be removed from the list and removed thereafter each month unless they renew.

B. F. GUTHRIE.

Future Looks Bright

All that Hereford business men and property owners need to do is to wake up and take advantage of the opportunities that lie before them. This country is now on a solid foundation financially. The country is living on its own resources and doing well, and money is plentiful as shown by the bank deposits of over half a million. People are improving their farms and homes.

Our town should organize for a trades campaign and go a ter business. There are thousands of dollars worth of business going out of this town to Tulsa, Vega and Amarillo that belong here and would come here if our business men would go after it in an organized effort. No town can draw a big volume of business if the business men are satisfied to put in extensive stocks and then do nothing more to let the people at a distance know what they have and what prices they are making.

The mail order houses are getting business because they are going after it—letting people know what they have and telling them the price. Not that their prices are better than the home merchants—because they are not—but they are continually telling people what wonderful bargains they are making.

The trade territory and business of Hereford business men could be doubled by a systematic and persistent campaign of advertising.

What we need to do is to wake up.

Tiefel Brothers' Father Dies

A wire Tuesday morning brought the sad intelligence of the death of the aged father of Jake, Henry and Ed Tiefel, all of whom have lived here for some time. Their father, Henry Tiefel, aged 82, was a well known and beloved citizen of Brazil, Indiana. Henry Tiefel, the son, left on the early train Monday, but did not arrive at the old home till after the death of the father.

Prospective Christmas shoppers are looking forward to the U. D. C. Bazaar whose tempting offers in the way of holiday gifts have been kept before the public for several weeks.

The ladies of the U. D. C. want your patronage. They have asked for it and it goes without saying that they'll have it.

Don't send away from town for your Christmas presents but buy better goods at better prices at the U. D. C. bazaar.

Watch for the date of Santa Claus to be at the Fair.

Mail Parcels Early

Patrons of Post office by giving heed to a few rules and suggestions can materially increase the efficiency of the post office force and secure better service for themselves.

The post master, Mr. Ralph Barnett, makes some suggestions, that if the public will heed it will make the Christmas work for the post office force during the Christmas rush much easier and will result in better service.

Following are some of the things that if observed will do much to remove the usual congested condition of the post office.

Mail parcels early. Do not wait till the last minute, as everyone else may do the same.

Prepay postage fully.

Address parcels plainly.

Place your own name and address on all parcels. Pack and wrap carefully.

Written inscriptions, such as "Merry Christmas," "Happy New Year," "With Best Wishes," are permissible on fourth class matter.

Communications prepaid at first class rate may be attached to parcels and packages if securely attached.

The crowded condition of the post office here makes the observance of these rules especially important.

The local post office is much in need of more room and better equipment for handling the mail. Why not agitate the question of a government building for Hereford? The price paid by the government for the rental is ridiculous and no firm could afford to give good accommodation at that price.

Mr. Barnett and his capable force are doing their best to give good service to the people of Hereford; they need your assistance and cooperation.

Installing New Oven

Mr. G. A. Lewis proprietor of the Hereford Bakery, has just completed installing a new oven of the latest and best style. Mr. Lewis is an exceptionally good baker and with this added equipment he will be in shape to give his patrons delicacies in the way of substantial that few towns of this size enjoy.

Stop complaining at the hens. Give them oyster shell and use your own eggs for Christmas.

E. W. Harrison.

Toilet sets at the Fair. Prices Right.

How Pellagra Spreads—and Where

The following tabulated statement from the Wichita Beacon gives accurate information regarding the appalling spread of pellagra, the latest plague known to medical science.

1906	No cases
1909	1,000 cases
1911	25,545 cases
1912	35,000 cases
1913	46,000 cases
1914	57,000 cases
1915	75,000 cases

In these states pellagra is so prevalent as to constitute a public menace:

Virginia	Kentucky
N. Carolina	S. Carolina
Florida	Alabama
Arkansas	Louisiana
Georgia	Tennessee
Texas	Mississippi
Illinois	Connecticut
Nebraska	Maryland
California	Wisconsin
Delaware	Colorado
Ohio	Vermont
Iowa	Rhode Island
Washington	Michigan
New York	Kansas
West Virginia	New Mexico
Indiana	Massachusetts
Oklahoma	Pennsylvania
	Missouri
	Arizona
	Oregon

These are the only states in which pellagra has not appeared in alarming proportions:

Idaho	Nevada
Wyoming	Montana
N. Dakota	S. Dakota
Minnesota	Utah
	New Hampshire

Street Improvement

If the property owning tax payers of Hereford will vote to confer upon the City Government the authority to assess abutting property for the purpose of making street improvements, we can improve the streets of Hereford gradually year by year so that within a few years we could have some first class macadamized streets. A first class macadamized street will cost about one dollar per square yard. This would cost the person owning a 25-foot lot on Main Street about \$65. This amount could be payable in installments.

The business blocks of Main Street ought to be put in first class condition. An assessment of about \$65 against each twenty-five feet of property abutting on the street will get the improvement.

Wm. Knight, Mayor.

Operated on for Appendicitis

Miss Lavena Strathman of Hereford, was operated on one day this week for appendicitis. She is getting along well.

Laugh and live longer, seeing "Things Real and Unreal," Friday night, December 3.

Toys at the Fair. Prices right.

HEREFORD NURSERY DOING BIG BUSINESS

Deliveries at Present are Amounting to One Thousand Dollars per Day.

The Landrum Nursery is one of the busiest firms in Hereford just now, their fall deliveries keeping a large force employed late and early. The possibilities of the Hereford country as a fruit growing section has been so thoroughly demonstrated in the abundant fruitage which has rewarded the indifferent care given to many orchards this season that it has given a new impetus to horticultural interests. While the greater number of the deliveries have gone to neighboring communities and to ranch homes, there has been and is being much planting done in Hereford. Fruit and ornamental trees will add materially to the value of any property to say nothing of the feature of civic attractiveness, and one thing in which Hereford is especially blest is in her abundance of room—room which should and doubtless soon will be made to contribute to the attractiveness and worth of the city instead of spelling waste in capital letters.

Mr. Landrum says his deliveries have averaged \$1,000 per day for several weeks. He has studied conditions and has a stock especially suited to the Panhandle country, and he deserves the immense business which he has built up.

Girl's Arm Broken

Miss May Chamness received a broken arm Wednesday while cranking a Ford car. The car kicked and broke her arm at the wrist.

Things Real and Unreal

Under auspices of Mothers' Club, Friday, December 3. Come out and enjoy an evening of laughter and fun; also help in a good cause. Place announced later.

Nice line of pictures at the Fair. It



Establishing yourself in the world of Successful Men?

A BANK ACCOUNT inspires Confidence, increases your prestige, and helps you to succeed.

We respectfully solicit your banking business.

RAINFALL since January 1—21.3 inches.

The First National Bank

E. R. POSEY, Cashier

Piano Specialty

Remember we will sell you a Piano at a big saving, on most reasonable terms. A small cash payment will place the Piano in the home, then easy monthly payments will take care of the balance.

We sell Furniture on easy payment plan—your credit is good with us.

You can get a Singer, a White, or a New Home Sewing Machine from us on easy monthly payments.

E. B. Black Co.

"The Big Store With the Little Prices"

CALIFORNIA SHAKEN BY AN EARTHQUAKE

In the Southern Part There Was a Severe Shock

Los Angeles, Cal., Nov. 22.—An earth shock lasting from about 20 seconds to one minute, was felt at 4:15 p. m., Saturday, throughout the southern part of California. Clocks were stopped at Yuma, Arizona, where the quake apparently was most severe, but no damage was reported.

The earthquake caused excitement throughout the Imperial Valley where considerable damage resulted from a series of shocks last July. The earth motion barely was perceptible today at San Diego, Los Angeles and San Berdano.

At Yuma, near where the disturbance seemed to center, the shock lasted about one minute.

Returns From Baptist Convention

Rev. W. R. Triplett, of Dimmitt, delegate from Castro county, returned Wednesday from Austin where he had been in attendance at the Baptist State Convention. Rev. R. E. L. Farmer, who was a delegate from the Hereford church, stopped on his return, at Belton to visit with his daughter, who is in school.

Dr. S. P. Brooks, president of Baylor University, was the presiding officer. The convention goes to Waco next year.

Mr. Triplett called at the Brand office on his return, and reports a good convention and a splendid attendance in the Capitol City.

Leaving for Texhoma

Mr. E. A. Hurst, the well known author of "Ad-em-nel-la," and family, left yesterday for Texhoma, where they will make their home. Mr. Hurst has real estate interests in that section that he will look after. Mr. Hurst and family are well and favorably known here where they have many friends.

Mr. Donner and family are moving into the house vacated by Mr. Hurst.

Render Your Land

One of the Brand readers in an eastern state requests that land owners be appraised as to when assessment is made on land.

All lands are assessed between Jan. 1st and April 30th of each year. All non-resident land owners should render their own land, or have someone do it for them as they will be more likely to get an equitable assessment.

Churches

B. Y. P. U. Program

For Sunday, November 28
President in charge.
Song.
Leader—Alice Biggs.
Subject—The Brotherhood of Man.
Scripture lesson—Ps. 19.
Song—Help Somebody Today.
1. A Common Origin.—Georgia Curtisinger.
2. A Common Experience.—Velma Green.
3. Common Hopes.—Lemuel Carlyle.
4. A Common Destiny.—Hope Owen.
5. A Common Redemption.—Goochie Sisk.
Song.
6. A Common Message of the Gospel—Mae Womack.
7. A New Commandment.—Elizabeth Black.
8. A New Motive.—Herbert Wood.
Special song—Miss Mabel Betts.
Closing Prayer.

M. E. Junior Missionary Society

Topic for Nov. 26th, 1915.
Leader—Graham Myrick.
Subject—God's Love to Us.
Song—"I Love to Tell the Story."
His Gift, James 1:17—Ethel Dunlap.
John 3:16—Elizabeth Stegall.
Love to God Expressed by Giving, Acts 20:35—Josephine Stocking.
Love Expressed by Obedience Zech. 8:16-17—Guendilyn Price.
Phil. 4:8-9—H. rold Spratt.
God's Love, John 4:8—Dean Walker.
God's Care, Psalm 4:8—James Davis.
God's Goodness, Psalm 145:9—Connie Scrimsher.
Closing Prayer, 23rd Psalm.
Try the Hereford Nursery family orchard collection, it will fruit or your money back. 414t
When you want anything for a present go to the Fair. 415t

More Fine Turnips

Just an ordinary little turnip that "grew behind the barn," was the inspiration that started Longfellow on his career as a poet. He tells us that it grew and grew, but he doesn't tell us that when it quit growing it weighed three pounds, and was sweet and firm and altogether lovely, and that's because he didn't live in the Hereford country.

Mr. W. W. Watson brought to the Brand office the other day some mammoth turnips that were great as to quality as well as to size. Their average weight was three pounds and they were certainly of fine quality.

Mr. Hy Helman also has some fine specimens in the large patch which he has grown.

Had Longfellow seen these turnips, there's no knowing to what heights of fame he might have reached.

Ladies dresses cleaned and pressed by steam press by an experienced Tailor. Hereford Sanitary Steam Laundry, Phone 246. 40 tt

J. E. Garrison wants to write your fire Insurance. 22-tt

Orchard Clean-Up Campaign

College Station, Texas, Nov. 20.—The horticultural specialists, engaged in the Orchard Clean-up campaign being conducted by the Extension Department of the Agricultural and Mechanical College and co-operation agencies, report that they are finding entire counties in which none of the orchards have ever been pruned or sprayed.

While these experts are giving demonstrations of pruning and spraying and teaching proper methods of cultivation in certain counties, it is important that owners of orchards in all regions of the state should realize the importance of giving attention to their trees at this time if they expect to harvest a crop of good quality fruit next year.

Neglecting to spray and prune fruit trees is like planting seed and neglecting to cultivate the crop. Fruit trees require cultivation and care no less than corn and cotton. Failure to give proper attention to orchards is responsible in a degree for the sale of such large quantities of imported dried and canned fruit in Texas, and one certain way to reduce the food bills of Texas farmers is to prune spray and properly cultivate the farm orchards. The orchard may also be made a source of cash income, even in the absence of a satisfactory market for fresh fruit. Exhibits at the Dallas Fair and other Fairs in Texas of dried and canned fruit by the girls enrolled in the Home Economics division of the Extension Department of the College prove that these products command a price as high or higher than the imported product because of superior quality.

The Extension Department will keep teams of horticultural specialists in the field constantly, but the state is so large that they cannot reach all fruit growing communities in one season. All persons who are having trouble with their orchards are urged to write to this department for suggestions and advice. It inquirers will be careful to describe conditions fully and accurately, stating what insects and other pests are present, the age and general condition of their trees, etc., members of the Extension staff will gladly advise them what to do to make their orchards productive. Copies of Bulletin No. 13, entitled "Suggestions for the Better Care of Texas Peach Orchards," may be had by writing to the Director of Extension, College Station, Texas.

Cleopatra Ousley, Director of Extension, A & M. College, College Station, Texas.

Paper Money Popular.

The issue of the one-pound and ten-shilling notes in England is admitted to be a bold experiment, but it has proved so successful that every effort is being made to increase their circulation. The improvements made on the second series of notes lessen the danger of forgery and still other improvements may be made.

The notes are convertible into gold on demand, for which the treasury of Great Britain has hoarded up a gold reserve for the notes, so that in time the paper issue, instead of raising prices by inflating the volume of money in circulation, will represent one kind of money instead of another.

Practical financiers want the note to remain in circulation to displace gold, so as to build up the central reserve of metal and prevent the usual waste by handling in circulation.

The Silver Lining.

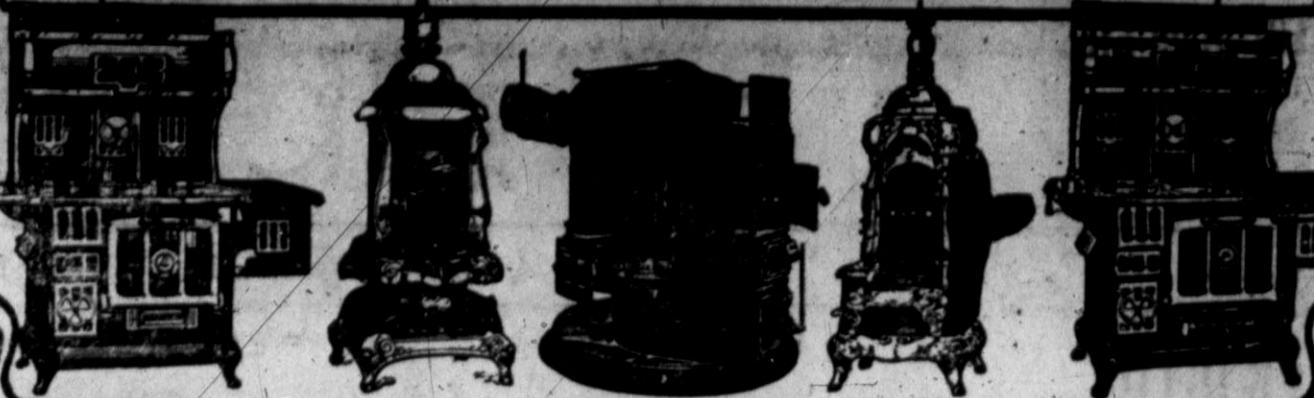
War does not make all men blood-thirsty. On the banks of the Yser in Belgium where there has been such fierce fighting, the ambulance men one day found a young German badly wounded; and in the midst of the bursting shells they stopped to scribble a line describing what they had seen and heard, and pinned it on the blanket that enveloped him.

When he reached the improvised hospital, the nurses read the blood-stained sheet of packing paper, and one or two brushed away tears as they did so. It bore these words: "He saved the lives of seven British soldiers." It is good to know that, tenderly cared for by an English doctor, he eventually recovered. — Youth's Companion.

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAIN-OINTMENT fails to cure any case of Itching, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c

THE TEST OF TIME 1 YEAR 2 YEARS 3 YEARS 4 YEARS 5 YEARS 6 YEARS AND STILL GOOD



The Measure of Round Oak Stoves, Ranges and Moistair Heating Systems

There are Stoves and Stoves, and many "Oak Stoves," but only one Round Oak—DOWAGIAC.

Quality considered; this is the cheapest stove in it's class at any price. We are the only distributors of his celebrated line of stoves in Hereford, and we want to show them to you. See the

Round Oak Stove
and get our prices before you buy your heater for the winter, or a kitchen range.
YOURS FOR STOVE BUSINESS

1901 **Garrison Bros.** 1915

Will trade you aged work horses, mules or mares for any kind of young stock. Have for sale one good Jack, two high grade Coach Stallions. R. H. Norton. 40 4t

For Sale
80 acres bundle maize and feterita, five miles east of Hereford; 80 head cows, coming three years old, Welliver & Pollock. 42tt

Because you're neutral is no reason why you should refuse to purchase a German heater. Dunlap Hardware Co.
For big lusty farm raised mammoth bronze Turkeys, see or write R. H. Norton. 40-4t

Broadway Features are the best moving pictures made. At the Star each Monday night. Admission 10c.

A Broadway feature at the Star every Monday. Admission only 10 cents. 1t

J. E. Garrison wants to write your fire Insurance. 22-tt

Pine Boxes for Sale at The Fair. 40-6t

The Biggest Stock of X-mas goods in the whole world, at The Fair. 40-6t

Meritol
ADAPA
Hair Tonic
use it according to directions, and you will ward off the danger of falling hair and early baldness. We don't claim that it will grow hair on a bald head, but it will keep your hair at its very best. We positively guarantee that. Two sizes, 50c and \$1.00. For sale by
GEO. E. BURNS
EXCLUSIVE AGENCY
"OCEANS OF WATER."

The **U. D. C. Bazaar**

will be headquarters for

Santa Claus

He will have in addition to the many useful and pretty gifts you've already heard about, a wonderful array of Flowers and Home-made Candy. Pot Plants including a nice collection of Poinsettias and Dutch Bulbs, each an ideal Christmas remembrance—will be priced most reasonable.

Then especially special for the children, there will be a real **Santa Claus Post Office**

where all the boys and girls can mail their letters telling just what they want for Christmas.

You won't need to send out of town for your Christmas Presents
Everything for the Children and Grown-ups
can be had

at the **U. D. C. Bazaar**

You can't fool me—that's **White Swan Coffee**
(Texas Roasted and Blended)

There is something about even the aroma of this delicious coffee that tells its tale of goodness. And when you taste it—well, you'll set down your cup with a great big sigh of joy and say, "Ah-h-h—there's the best cup of coffee I ever drank."

No wonder—the quality is there—selection, treatment, roasting, packing and a sincere desire to give you your money's worth in coffee produce that quality. You won't regret it if you

Make Your Next Coffee Order White Swan Coffee

Full weight, air tight, one, two and three-pound cans. Whole or ground.

WAPLES-PLATTER GROCER CO.
(Wholesale Only)

Denison, Ft. Worth, Dallas, Amarillo, Bowie, Brownwood, Chillicothe, Dublin, Farwell, Gainesville, Greenville, Hamlin, Lubbock, Marshall, Stamford, Texas, and Ada, Okla.

A \$25,000 Furniture Stock

Our Big Annual

HOLIDAY SALE

Is now on in Full Blast and Continues
Until December 24th

Bed Room Furniture Parlor and Library Furniture

We pride ourselves in this department of our store. We take a back seat for no one. We show a most extensive line NEW PERIOD Furniture—as good as you can find in large cities—but will cost you far less in price.

- \$225.00 Mahogany suit, very fine Holiday price... **\$145.00**
- 175.00 Circassian Walnut Suit, Holiday Price... **119.75**
- 150.00 Elegant Oak Polished Suit, Holiday Price... **98.75**
- 60.00 Splendid Oak Suit Holiday Price... **47.50**

Dozens of other nice Suits: all prices, everything specially priced for this sale

Piano Department

We have had the heaviest Piano business this year of any previous season—by far. There is a big reason for this—we are satisfied with SMALL PROFITS.

We handle the entire Baldwin line of instruments in Pianos and Player Pianos.

We handle the full line of Köhler & Campbell Pianos; also Weydig and Henkelman lines. You are cordially invited to call and inspect our Pianos. We guarantee to save you \$50 to \$100 on your Piano.

We have a specially low price for the Holidays.

\$295.00 Cash buys a \$450. Player Piano at our Store for the Holidays.

\$225.00 Cash buys a \$300 Piano with us.

Among these goods we show a choice selection of the most useful things. We guarantee to give you the best for the least money.

- \$37.50 Library Table Holiday price... **\$28.75**
- 27.50 Library Table Holiday price... **19.75**
- 22.50 Library Table Holiday price... **16.75**
- 16.50 Library Table Holiday price... **11.95**
- 12.50 Library Table Holiday price... **9.50**
- 37.50 Turkish Leather Rocker Holiday price... **29.50**
- 25.00 Fine Leather Rocker Holiday price... **19.75**
- 16.50 Extra Good Leather Rocker Holiday Price... **11.95**
- 12.50 Splendid Leather Rocker Holiday Price... **9.50**
- 10.00 Good Spring Seat Rocker Holiday price... **6.95**
- 7.50 Extra Fine High Back Rocker Holiday Price... **5.75**
- 6.00 Real Good High Back Rocker Holiday price... **4.95**

All others reduced in like proportion.

Brass Beds

We pride ourselves in showing our Brass Beds. It is a marvel that we can sell at such low figures.

- \$35.00 Brass Bed 3-inch post Holiday Price... **\$23.75**
- 22.50 Brass Beds 2-inch post Holiday price... **16.75**
- 12.50 Brass Finish 2-in. post Holiday Price... **9.75**
- 10.00 Brass Finish 2-in. post Holiday Price... **6.95**

We handle the best line of Mattresses on earth. We sell them for less than anywhere.

Some Specialties

We are showing a splendid line of Office Furniture

The most extensive line of Odd Dressers ever shown! Chiffoniers and Chifforobes by the dozen. The largest line of good Blankets and Comforts in town. Trunks and Suit Cases a specialty. Fine line of New Pictures. We frame all kinds of pictures. Baby Go Carts. Baby High Chairs and Rockers. Davenport. Duofolds and Couches.

Visit our Special Christmas Demonstration of Globe-Wernicke Sectional Book Cases.

All Hoosier Kitchen Cabinets go in this Special Holiday Sale.

Space forbids our giving prices on all lines. It would take a book to tell all, but we cordially invite all our friends to call and give a careful and artistic inspection.

Our \$25,000.00 Stock of High Grade Furniture and Floor Coverings is thrown into this sale with full force.

We are determined to make this the greatest event of the year. This will be a strictly broad gauge sale—large plans with much preparation. We are determined to make this big sale the talk of the day. It will be attractive from start to finish. We have no shoddy goods to offer—we handle only dependable goods. You must bear in mind that we carry the largest stock of Furniture and Floor Coverings of any house in the Panhandle.

We have on hand at this time an elegant line of splendid PIANOS which we are offering at extremely attractive prices for the Big Holiday Sale.

Remember that our large stock must absolutely be cut half in two during this price smashing Holiday Sale.

This will be *A Strictly Cash Sale*. Our object in making this sacrifice is to get the cash. We are going to have five weeks of the most eventful furniture selling ever witnessed in this section of Texas.

Sale closes Dec. 25th

Floor Coverings

It has never been our pleasure to show a more extensive line and a better assortment of room size Rugs and Linoleums than we are now displaying. From the prices quoted you will readily see that we are making most liberal reductions for the Great Holiday Sale.

- \$55.00 French Wilton Art Rugs Holiday Sale Price... **\$42.50**
- \$45.00 Seamless Wilton Art Rug Holiday Sale Price... **35.00**
- \$35.00 Seamless Velvet Art Rug Holiday Sale Price... **26.75**
- \$27.50 Fine Axminster Art Rugs Holiday Sale Price... **22.50**
- \$22.50 Good Axminster Art Rugs Holiday Sale Price... **18.50**
- \$16.75 Seamless Tapestry Art Rugs Holiday Sale Price... **12.50**
- \$15.00 Splendid Tapestry Art Rugs Special Holiday Price... **11.75**
- 75c Yard Linoleum Special Holiday Price... **65c**
- 65c Yard Linoleum Special Holiday Price... **55c**
- \$1.25 Yard Inlaid Linoleum Special Holiday Price... **1.25**
- \$1.25 Yard Inlaid Linoleum Special Holiday Price... **95c**
- \$1.00 Yard Inlaid Linoleum Special Holiday Price... **85c**

Every article of Floor Covering has taken a tumble in price.

Dining Room Furniture

It is a rare treat to go through and carefully inspect the new and nice things we are showing in this department of our store.

- \$275.00 Full Dining Suit Holiday Price... **\$195.00**
- \$150.00 Full Dining Suit Holiday Price... **115.00**
- \$100.00 Full Dining Suit Holiday Price... **73.75**
- \$65.00 Full Dining Suit Holiday Price... **49.50**
- \$40.00 Elegant Buffet Holiday Price... **29.75**
- \$27.50 Splendid Buffet Holiday Price... **19.75**
- \$12.50 Dining Chairs Holiday Price... **12.50**
- \$12.50 Dining Chairs Holiday Price... **9.75**

All goods in this department will go at special low figures for this Sale.

Sewing Machines

We handle the White, the Singer and New Home Machines—all these goods are scaled low priced for this big event. Cash Buys a life-time guaranteed machine from us during this sale. **\$19.75**

GIVEN AWAY!

During this Price Smashing Sale we are going to **GIVE AWAY \$10!** In Cash Prizes. When you call at the store we will fully explain the plan.



The Great Attractive Feature of this Sale is the

Extremely Low Prices

We are making on Good Furniture, Rugs, and Linoleums.

IS Christmas ON YOUR MIND ?

Why not do your gift buying early and avoid the usual weeks of puzzling? To start in now on your holiday shopping means choosing from the complete lines.

Our stock is now practically all in and it represents a remarkable assortment of suitable gifts for men, women, boys and girls. Even the baby was not forgotten when we selected this unusual holiday line.

Gifts at all Prices

make it possible for us to meet all purses. It will be impossible for you to see all at one visit—come often. Every time you come you'll see something that just fits your ideas of a gift for a certain person.

Corner Drug Store
DEPENDABLE DRUGGISTS

The Hereford Brand

B. F. GUTHRIE, Editor

Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 21, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1909.

Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

Nature is beautiful and fellow-men are dear; duty is close beside us and God is over us and in us. What more do we want?
—Phillips Brooks.

Carranza could not cross to the American side at Laredo because, in his absence, there would be no temporary head of government.

Seems that that ought not to make much difference as its the normal condition of Mexico, anyway.

Last Saturday was Hospital Day in Kansas City, when everybody was "tagged" for the benefit of the hospital fund. A Moose meeting looking toward the rejuvenation of the Progressive party was also held on this date. Was it coincidence or design? In either case Hospital Day seems peculiarly appropriate for a Progressive convention.

Good Thanksgiving Edition

The Plainview News came out last week with a twenty-eight page Thanksgiving and Prosperity edition. The paper, in addition to carrying its usual volume of live news well written, contains much descriptive matter pertaining to Plainview and vicinity, and much local historical and biographical matter.

The edition does credit to the enterprise, not only of the News, but the entire community. It is well filled with advertising contributed by the business men of Plainview, showing that they believe in modern business ways in the way of advertising.

The Plains Producer, a semi-monthly magazine, published at Lubbock, has made its debut to the world at large, and the Plains country in particular, and is now a valued addition to our exchange list.

It is neat, attractive and typographically good to see. Its well edited columns contain much that is of interest and value to plains people.

Although it is a new venture in a

new field it is evidently no misfit and we predict the successful career of the Producer.

The Vega foot ball team went to Hereford Saturday, November 6, and played that said game. The game was clean, interesting and hard fought from start to finish. It was very close until the last quarter when Hereford supplied their team with new men. And as we were short of men, we were beaten by a score of 31 to 12.—Vega Sentinel.

The fact is, if Vega could have supplied her team with new kaffir corn flankers and held the Hereford boys in the last half as they did in the first half, the exact score would have been 52 to 12. The first half ended with a score of 26 to 6. The last half Hereford scored 13 to Vega's 6, ending the game with a score of 39 to 12. Vega held her grounds better for the last half. Hereford replenished her team with one man for the last half. Sure, she had a bunch of new men that were rarin' to go, but she didn't need 'em.

The following, from the "Thanksgiving Meditations" of a Kansas City pastor, is refreshing in its freedom from selfishness, a particular in which it differs from most of the "Reasons for Thanksgiving" which have been going the rounds of the press. The closing paragraph is epigrammatic and well put: "Never in the history of the race has the face of the earth been more crimson with the blood of our brothers, or the sky more livid with bursting shells or streaming searchlights; never a time when the world's Rachels have wept more bitterly for their children because they were not."

"Yet in the midst of all this world sorrow and heart agony, we are called upon to give thanks, and certainly some reasons remain why we should give thanks."

"First of all that American ideals have not been swept away, but have become more pronounced and the principles of our democracy have been more accentuated in the midst of world strife."

"We are brought face to face with the fact that honest in diplomacy and transparency in both public and private life, civic and military, is the road to national integrity and consequently to national greatness."

"We are also grateful that this world crisis has brought out clearly and distinctly, not the weakness of a Christian civilization, but the lack of it."

PRACTICAL ENGLISH

Practical English is a subject which has recently been added to the school curriculum in many of the best schools, especially in the east and north.

It is a development of the same idea which has recently found favor with the University at Austin, but its field is much wider, inasmuch as it includes all grades of school work and is formative rather than reformatory.

Each day the pupil's English during the recitation period, in his written, as well as his oral work, is carefully observed not a one in those subjects which are related to English, but in geography and mathematics as well. These observations, together with special drill work for a few minutes each day, make up the permanent record in practical English.

Teachers and school superintendents are enthusiastic in their praise of the system, and are finding that its use, is bringing about a distinctly noticeable improvement in all departments of the school work.

One superintendent says that the increased care taken by the pupil to express his thought lucidly and correctly is resulting in a better quality of work in all subjects pursued; that this is especially noticeable in mathematics, and that many pupils who formerly excused poor preparation with the familiar "I know it but can't tell it" are now substituting some real, careful thought, the result of which is seen in clear, concise, well-worded explanations and definitions which can mean nothing less than good mental habits which will tell for success in later life.

Surely, the day has come, when our boys and girls need not become mental laggards, the sure product of a system which excuses and condones a fault so universal and so far reaching in its results as the careless disregard for good English.

The popular theory that modern America, secure in the blessings which are the heritage of a free people unappreciative of her glorious birthright has surely found little to substantiate it in the demonstrations which have marked the progress of the Liberty Bell throughout its entire route from the San Francisco Exposition.

The journey of this treasured historic relic has been a real triumphal march, a continuous ovation. Cities have vied with each other in doing homage to the time scarred symbol of a great principle—the fundamental basic truth upon which rests the greatest government that any age has known.

There is no doubt that to the thousands of school-children who brought their flowers to deck the Liberty Bell, that its voice spoke as clearly and with as much meaning as when it proclaimed liberty throughout all the land unto all the inhabitants thereof. No, patriotism is not a forgotten virtue but an abiding living force, as real and as true today as in any yesterday. We may differ in the fine points of how best to serve her interests, yet love of country is the one universal principle which shall ever make us distinctively Americans and our lives, our fortunes, and our sacred honor are at the service of that country in a no less degree today than in that first "glad morn whose early twilight Washington saw, in days of old."

VIRGINIA FARMER

Restored To Health By Vinol

Atlee, Va.—I was weak, run-down, no appetite, my blood was poor, I could not sleep nights and was rapidly losing flesh, but I am a farmer and had to work. Medicines had failed to help me until I took Vinol. After taking three bottles my appetite is fine, I sleep well, my blood is good and I am well again.
—ORLANDO W. BORKET.

Vinol, our delicious cod-liver and iron tonic without oil, is guaranteed to overcome weak, run-down conditions, chronic coughs, colds and bronchitis.

Corner Drug Store, Stocking & McLeen Props., Hereford, Texas.

ON UNCHARTED RIVER

VESSELS' CAPTAINS HAVE TO TRUST A LOT TO LUCK.

Navigation on the Skeena, in Northwestern Canada, by No Means a Matter of Skill—Man Tells of Experience.

The frontier is the place for make-shifts and stop-gaps. Something that will serve must be made to do. Thus when you take a steambot on the Skeena river in northwestern Canada you must expect neither the comfort nor the safety you take for granted on the Hudson. The author of "The New Garden of Canada" writes:

The bronzed captain standing on the bridge nodded his head significantly at the waterway boiling and rushing at our feet.

"We don't navigate this river; we juggle our way down it!" he said.

"And if you don't do the trick neatly, what then?"

"Oh, we just go to the bottom, that's all. We manage as a rule to plump her nose into the bank and give the passengers a chance to get off."

"What happens if you lose the boat?"

"They give us another in double-quick time. We have no board of trade inquiries out here. What's the use? No one has a chart of the river; it never runs two days alike; captains are few and far between. If you lose the boat, it's just hard luck. That's all there is to it."

Such is the Skeena river steamship captain's happy-go-lucky philosophy. It is typical of those who have to steer their way up and down this fiercely moving channel of water. These men have to learn from experience where the innumerable dangers lurk unseen, and knowledge of the position of a great many rocks has been gained in the Irish pilot's manner, by scraping the boat's hull over them, generally with no benefit to the boat! Numberless boats have gone down. Why, in one year the whole traffic between Hazelton and the coast was tied up, just because every vessel had hit hard luck, and was either a rusting, shattered hulk at the bottom or lying a wreck on the bank. The Indian canoe was for months the only available vehicle of transportation.

We soon came to close grips with the foe. We had cast off the last rope, and the speeding waters picked up our little vessel and hurried her along viciously. On each side the river bubbled and frothed, with fringes of combing foam indicating the presence of sharp rocks just below the surface ready to give a savage snap at the boat if she ventured too close. The captain's telegraph rang continuously; the engineer never left his station for an instant. Clang followed so hard after clang that it was strange that the engineer could interpret the instructions correctly, and without hesitation.

In this upper stretch the worst place is the "Hornets' Nest." Certainly no band of yellow jackets was ever readier to sting the interloper than are those jagged rocks. The surface is merely an expanse of short, choppy, milky waves tumbling and tossing in all directions. The steamer passes through strange contortions to steer clear of this, that, and something else. It is a fortunate circumstance for the passengers that the boats are of shallow draft, for often there is only an inch or two between a granite tooth and the bottom of the boat, particularly late in the year, when the water is low.

A few seasons ago one boat was pulled warily up, hand over hand, by means of the line, when there was a jar and a scrape. Half the hull had gone, and the captain just managed to get the cripple beached. Another craft, lower down, heard of her sister's fate and hurried to her assistance. But she had not gone far when there was another greedy snap and shiver. Her captain had to make a quick turn for the bank. Both lay on the mud within a few feet of each other all the winter, showing their gaping wounds, until the season broke and a third vessel came up the stream with a gang of repairers on board. They strapped up the injuries temporarily, and towed the disabled craft down to Prince Rupert, where they were propped on the slips and equipped with new hulls. Soon both were wrestling with the river once more, but a short time before our journey one of them got trapped again. On the Skeena, hull patching is one of the busiest of occupations.—Youth's Companion.

Deception in Self-Defense.
"Where can I buy a nice light crutch?" asked the man who had called the drug store salesman furiously aside.

"We can get you one. For whom do you want it?"

"For myself."

"But you're not lame."

"No. But I'm going to carry a crutch, just the same. It's a stratagem. I don't want to seem disobedient to my women folks. But I'm blessed if I'm going to learn any more new dances this winter."

Saving Her Voice.

The Impresario—Certainly, madam, I can supply you with a second prima donna to sing your children to sleep. But you sing so perfectly yourself.

The Prima Donna Assoluta—But my singing is worth \$5,000 a night, and I couldn't think of squandering that amount on the children.—Houston Chronicle.

For the Folks Back Home

You are at your wit's end as to what you will send the "folks back home" this year as a remembrance at this glad Christmas time. What could be more appropriate than

A PHOTOGRAPH

of yourself, your loved ones, or a family group. Nothing you could select from the large and fitting holiday stocks would please as well. We think it useless for us to urge you to come early. We will be glad to show you samples of our work.

McGHEE'S STUDIO

The PHOTOGRAPHERS

TO HERFFORD FOLKS

YOU ARE INVITED TO ATTEND

A Box Supper and Old Fashion Spelling Bee

At ASKREN SCHOOL HOUSE

FRIDAY EVENING DECEMBER 3rd

Benefit of School

Ladies Bring Boxes



Grand Chapter A. F. & A. M. Meets at Waco, Dec. 6 to 20

Round trip for fare and one-third. Tickets on sale Nov. 27-28-29, Dec. 4-5-6. Final Return limit Dec. 22

For further information phone 34 or call on
D. L. THORNBURY, Agent



ROLL OF HONOR BANK

Total Resources
A Third of
A Million

DEAF SMITH COUNTY DEPOSITORY

Irrigation and Stock Farming

It pays to irrigate and raise double the amount of feed stuffs you would otherwise raise. It then pays to fill a silo and feed cattle and hogs.

If you raise plenty of feed and want to get some cattle or hogs, call and talk the matter over with us. We have always helped our friends get stock where they could care for it.

Live Stock has always paid in this country

4 Per Cent and 5 Per Cent On Time Deposits

G. A. F. PARKER, President

A. J. LIPSCOMB, Cashier J. W. SHERMAN, Asst.

Too much Turkey!

I'll just have to take some medicine for this



Does your stomach "bloat"? Do you have "heartburn"? If so, do not put off coming to us for something to relieve you. Most severe sickness comes from overloading and then neglecting the stomach. Whatever be your needs in medicines and drug store things, come to us for them. you will get the best made.

After you see your doctor see us.
Betts-Clark Druggists
THE NYAL STORE



Society and Clubs

page 30 of 100

An unbidden guest, who, not content with a formal call, remained to occupy a place at the Thanksgiving board, yesterday, was Miss Winter, but the spirit of the season was so evident within and without that even winter was not unwelcome and one could say with Whittier "Blow high, blow low, not all its snow, Can quench our hearthfire's ruddy glow."

Dinner parties were numerous, but most of them were of that informal nature which makes the dinner of true delight.

Family gatherings, the companionships of close friends, and a sincere spirit of gratitude to a provident Father marked Thanksgiving day in Hereford.

The Pitman home was the scene of a jolly young people's party on Thursday evening, when Johnatan, Mac and W. C. Pitman were hosts to about twenty-five of their boy and girl friends.

The pretty home was turned over completely to the merry-makers and wonderful ingenuity was shown in some original games, which added to the long list of other games furnished an evening's most delightful entertainment.

A tempting salad course and home made candy were served.

The Bay View Club held a most interesting session on Thursday with Mrs. J. F. Potts. Contemporaneous Greek history discussed by Mrs. Conkright gave the proper setting for a study of the art of Greece.

The lesson was interestingly supplemented by pictures of many of the most noted works of the masters.

A delicious luncheon and one that is especially favored at this season, consisted of pumpkin pie and coffee.

The little daughters of the hostess assisted their mother in serving.

The S. W. P. Club met with Mrs. J. S. Garrett Nov. 12, with Mrs. Lewis leader, of the devotional lesson. The program was very interesting. Plans were discussed for the winter months including a course of study to be voted on at the next meeting. Every member is requested to be present, November 26, Mrs. George Lewis hostess, Mrs. Garrett leader.

The Intermediate Christian Endeavor Society of the Christian Church, presented an interesting program at the church on Friday evening. A good audience listened to the readings and vocal and instrumental music which had been prepared by this active little society, under the direction of their leader, Mrs. E. T. Barnett.

Refreshments of doughnuts and chocolate were served.

On last Thursday evening Mr. and Mrs. P. W. Price honored Mr. and Mrs. Floyd Cooper of Dalhart, with an excellent six o'clock dinner.

The dining room was very artistically decorated, with pot plants and ferns. The table was made

pond, which formed the centerpiece. When the six courses had been served and the usual round of jokes and stories had been told, they all repaired to the living room where games were enjoyed until a late hour.

Covers were laid for the following:

WOMAN 81 YEARS OLD

Made Strong By Vinol

Greenville, S. C.—"I want others to know of the great benefit I have derived from Vinol. I am 81 years old and Vinol has given me strength, a healthy appetite and overcome nervousness. It is the best tonic reconstructer I ever used."—Mrs. M. A. HUTCHISON.

Vinol is a delicious cod liver and iron tonic without oil, guaranteed to overcome run down, weak, devitalized conditions and for chronic coughs and colds.

Corner Drug Store, Stocking & McLean, Props., Hereford, Texas

ing: Mr. and Mrs. Floyd Cooper, Miss Olive Cooper, Mr. and Mrs. T. E. Huffman, Mr. and Mrs. Paul Barnett, Master Paul Thomas Barnett, Miss Elsie Pickett and the host and hostess.

A most enjoyable occasion was the dinner party, on Thursday, at the hospitable country home of Mr. A. E. Chamness near Dawn. The touch of winter only added to the cheery welcome of blazing fires and pretty autumn decorations, typical of the Thanksgiving season.

The dinner was served in four courses and consisted of fruit cocktail, a turkey course, coffee and pie and an ice course.

The very excellent and beautifully served dinner, followed by an afternoon of social pleasure, was enjoyed by Misses Ona Hammer, Mabel Vass, and May Chamness, and Messrs. Smith and Bryan of Amarillo, and Loren Gallagher, Melvin Standifer, Lee Chamness and Oscar Calahan of Hereford.

There will be a meeting of the Parent-Teachers' association Friday, December 5, at 3:30 o'clock at the school building.

All of those who are interested are cordially invited. The following program will be given:

The tardy question—some causes and remedies—Mrs. George Garrison.

Ought Hereford have medical inspection of schools—Mrs. G. F. LeGrand.

What can the parent do, in helping the child at home with his school work—Mr. Fertsch.

How could the Hereford school building be used as a social center?—Mrs. Guthrie.

Mr. and Mrs. O. G. Hill had as dinner guests yesterday, Mr. and Mrs. Ralph Barnett, Miss Beulah Wright, Mr. and Mrs. M. Boone, and Mr. and Mrs. Paul Barnett.

Want Ads

TOO LATE TO CLASSIFY

HOUSE—Good house close in for sale at a price that will appeal to any buyer. See me before some other buys it and save regrets: A. C. Elliott at Brand office. 432t

GRASS LAND—Good smooth section of land with well and mill for sale at grazing price; two sections next to it may be leased. See me at once. A. C. Elliott. 432t

FOR SALE—2 horses 3 and 4 years old. Phone 117. 11p

WANTED—Dealer to handle Diamond tires exclusively in Hereford, big demand. Write immediately to Amarillo Tire and Rubber Co., Amarillo, Texas. 43-5t

ESTRAYED—one red and white spotted heifer, branded with up and down slash and cross on left hip and one fawn colored jersey heifer, branded U, on left hip. Notify J. A. Fox, Hereford, Tex. 1t

Local and Personal

Miss Ruth Churchill spent Saturday in Amarillo.

Mrs. J. L. Wilson and little daughter, Imogene visited Amarillo friends the first of the week.

R. A. Sherry, of Victor, Colorado, was here several days this week visiting Mr. Wyche and family.

Miss Millicent Griffith, was over from Dimmitt, Saturday, on business, and incidentally made a few visits with friends.

Mrs. D. J. Sowers left Tuesday for Denver, Colo. where she will spend a month visiting her mother, Mrs. Evans.

Miss Julia Lambirth came in Monday from Judson, N. M. and will spend some time here the guest of Mrs. J. E. Ferguson.

Rev. Henson, of the M. E. Church has been confined to his bed for several days but is reported convalescent.

David McKnight, Chief Clerk Western Division R. M. S., of El Paso, was in Hereford today urging early Xmas shopping.

Dr. Lyon, who has been attending court at his former home in east Texas, returned to Hereford Monday.

Mr. and Mrs. Glen D. Shipley, and Master Roy Duncan, of Canyon, formerly of Princeton, Mo., were guests of B. F. Guthrie and family, Sunday.

Mrs. F. P. Potter, who has spent several weeks here with her daughter, Mrs. John McLean, returned to her home at Wichita Falls, Monday.

Mrs. E. M. Edwards, Mr. and Mrs. Earl Wilson, and Miss Lula Edwards, formed an auto party to Whitfield Sunday, where they spent the day with the family of Mr. J. C. Edwards, their son and brother.

Miss Mollie McFarlin, of Waco, who has been visiting her sister Mrs. C. E. Walker returned to her home Monday. She was accompanied as far as Amarillo by Mesdames E. W. McNutt and C. E. Walker.

Mr. and Mrs. Frank Fulkerson, of the Scherer neighborhood, were in Hereford Monday and were pleasant callers at the Brand office. They visited their daughter, Miss Lillian, who is a pupil in the Hereford schools.

Mr. and Mrs. W. B. Farmer had for thanksgiving guests Mrs. Farmer's brother, Mr. C. G. Blatton and nephew Mr. S. G. Blatton and wife, all of Clovis. They came over Wednesday.

Oyster shells at 90c per sack until January 1. E. W. Harrison. 1t

Mrs. E. B. Posey and children, spent Thanksgiving in Amarillo.

Miss Edith Rayzor, is visiting Amarillo friends this week.

Reece Hough made a business trip to Canyon Tuesday.

Miss Willa Owen returned Tuesday from Austin where she attended the Baptist General Conference.

J. B. McMinn, a delegate from Summerfield to the Baptist Convention at Austin returned Tuesday.

Prof. Ben Short, Supt. of the Vega schools, came over Saturday and witnessed the Hereford-Vega basket ball game.

Mr. and Mrs. V. S. Watts, went to Hermon county, Oklahoma, Saturday, and will spend a month with a daughter at that place.

Mr. Ben F. Smith, of Lockney, fire inspector for this district, was here in his official capacity Monday.

Miss Esmer Cacey of Dallas, left Tuesday for her home after visiting her sister, Miss Myrtle Cacey, of Hereford.

J. B. Ellistoa has been confined to his home for a few days with a cold that almost gave him a tussel with pneumonia.

Mr. B. A. Vaughn and family, and Mrs. M. E. White, mother of Mrs. Vaughn, motored over from Amarillo Sunday, and spent the day with the family of John L. Wilson.

Mr. and Mrs. H. C. Cross left Monday for Crowell, where Mr. Cross will engage in business and where they will make their future home. Mr. and Mrs. Cross are excellent people and Hereford regrets losing them.

Messrs. D. C. Laird and J. L. Wilson, went to Midland Friday expecting to purchase some calves. Mr. Laird returned Monday, but the deal not having been closed, Mr. Wilson remained until the last of the week.

To The People

You must bear in mind the time is almost at hand to prepare for Xmas. You should go the Fair, at Hereford and see that most complete stock of goods from toys up to any thing you may wish to give to mother, sister, brother, wife, husband or sweetheart. Before you buy come and look at our goods and get the prices, that is what counts. 1t

Apples

A Car of Colorado apples on track till Saturday night, then will unload at palace meat market. 1tp

Watch for the date of Santa Claus to be at the Fair. 1t

Dr. PRICE'S CREAM BAKING POWDER

Sixty Years the Standard

Adds to the healthfulness of the food

CONTAINS NO ALUM

Is Our Service Satisfactory?

One sale never made a business. It's the permanent customers that make a business sound and successful.

There cannot be permanent customers unless there are satisfied customers. You do not buy more than once unless you feel satisfied with your purchase and the service that went with it.

So we aim to sell satisfaction. But being only human, we may occasionally fall a little short of our goal in some particular. Here's where you come in.

If we should do so in your particular case—and we say in all earn-

estness "Heaven forbid"—tell us about it. Give us the opportunity to set the thing right and you'll find us willing to "go the whole way." Hereford Sanitary Steam Laundry, Phone 246.

Watch for the date of Santa Claus to be at the Fair. 1t

Three dozen eggs pays for 100 pounds oyster shell. A good investment. E. W. Harrison.

Broadway Feature at the Star each Monday night. Admission 10c.

Watch for the date of Santa Claus to be at the Fair. 1t

Oyster shells by the whole sack 90c. E. W. Harrison



SANTA'S OFFERINGS

To the Children of Deaf Smith and Other Counties:

I want you to know that I will be at my old Headquarters at

The Fair

this Christmas. Watch the next issue of the Brand for the date. I am now on my way to see all of my good boys and girls in Hereford and the country around Hereford.

At this writing I am 7000 miles from my home—the North Pole.

I am going to give every girl and boy who meets me at the Fair something good.

Be sure to look for me.

With bushels of love.

SANTA CLAUS

Care of

The FAIR

THE BEST PLACE IN HEREFORD

We Have The Sweetest, Freshest and Purest Stock of Candies, Cigars and Tobaccos that can be found in Hereford. We also carry a complete line of the newest Magazines.

Cleaning, Pressing and Tailoring of all kinds. We have the prettiest line of samples from which to select your winter suit or overcoat, a fit or no sale. Phone number 160

Beene & Bennett's Sanitary Barber Shop

Some Shipments of Live Stock Saturday

Below we give some of the shipments made from Midland since the last issue of the Reporter, Scarbauer Cattle Company shipped six cars of cows to Fort Worth markets Sunday.

J. T. Ragdale shipped three cars of cattle to Fort Worth, Sunday.

H. A. Massey shipped one car of horses to Snyder, Texas, Sunday.

Scarbauer Cattle Company shipped five cars of steers to Fort Worth, Saturday.

Mrs. M. S. Riggs shipped four cars to Fort Worth, Saturday.—Midland Reporter.

Gov. of Ill Defendant in Damage Suit

Gov. Dunne of Illinois together with Secretary of Agriculture, Houston, member of the Illinois Live-stock Commission, State Veterinarian and others, are made defendants in a \$100,000 damage suit filed by attorneys for the Durant's of Lake County, whose fine herd of cattle were slaughtered by authorities on account of the foot and mouth disease.

The herd was valued at \$60,000. One of the defendants is said to have fired at Mrs. Durant.

2,295 Converts in One Evening at Jefferson City

Jefferson City, the capitol of Mo. is in the midst of a religious revival which has broken all previous records. 2,295 pledging renewal of faith on one evening. The meetings are being conducted by Charles Reign Scoville.

I pay cash for cream. You get your money as soon as test is made I am at Stambaugh's Store. I. H. Spratt.

Buy your Xmas towels and handkerchiefs at the Fancy work booth at the U. D. C.'s bazaar.

Prairie Fires

Last Friday afternoon a prairie fire burned off about fifteen sections between Hartley and Channing. Fire fighters went from Channing, Hartley and Dalhart to assist in saving the grass.

Wednesday a fire started west of here on the line of Texas and New Mexico, and at last reports yesterday was still burning. J. F. Simonson was in town yesterday from his ranch west of Middlewater, and says he fought fire all night long and saved all his pasture but one section. Steve Trigg was in town last evening and said that he and his four men gave up the fight about 3 o'clock in the afternoon as they were completely exhausted. At that time the fire was about six miles northwest of North Camp.

The ground is in good shape for plowing fire guards and no time should be lost by our farmers and stockmen in protecting their pastures.—Dalhart Texan.

Cattle Receipts Break Record

All records for late November receipts of cattle at the Kansas City stock yards were broken yesterday when 33,000 head were unloaded at the yards. The Chicago receipts yesterday were 22,000. The record receipts for the whole of November in Kansas City, was established last year on Nov. 9, when 33,591 were received. The highest November receipts for 1913 were 24,352. The first November in which receipts passed the 20,000 mark was in 1904.

The greater number of the cattle received at the yards yesterday came from the North, some from as far in that direction as Minnesota. The poor condition of the corn in that section, especially in Iowa, is causing cattlemen to dispose of many feeders.—Kansas City Journal.

The Texas Company

We will have headquarters at the Store of J. D. Curtisinger. W. M. Cogdell, agent. 42-2tp

TOLD IN HEREFORD

A Resident Known to all our Readers Relates an Experience

Readers of the Brand have been told again and again of the merits of that reliable, time-proved kidney remedy—Doan's Kidney Pills. The experiences told are not those of unknown persons, living far away. The cases are Hereford cases, told by Hereford people. J. D. Burkett, 500 E. Second St., Hereford, says: "I suffered with sharp twinges through the small of my back, especially when I stooped or lifted. I was also caused much annoyance by a too frequent desire to pass the kidney secretions. Doan's Kidney Pills freed me from these ailments."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Burkett had. Foster, Milburn Co., Props., Buffalo, N. Y.

The Latest on the Ford

No doubt the Ford is being over-worked as a scapegoat for the joke-maker but the jokes like the cars, improve with each season. Here is a new one.

A man upon being asked what makes of car he owned, replied that it was a "Cantaloupe." "You must mean a Cadillac," said his surprised interrogator. "No, it's a Cantaloupe—a Rocky Ford, you know," was the answer.

Cows Brought Excellent Prices

Mrs. M. J. Riggs is delighted with prices brought on the market this week by a shipment of four cars of her black muleys. Sixty head of cows and calves of the shipment brought \$83 around, and the prices of the others were very satisfactory.—Midland Reporter.

You'll Like Hereford Nursery Stock, try some. 414t

Get your shades, flowering shrubs, roses, etc., from the Hereford Nursery Co. 414t

CARBON A PUZZLE

The Mystery That Links a Diamond to a Lump of Graphite.

A SECRET OF THE MOLECULES.

Why Exactly the Same Elements Form Such Different Substances is the Riddle—Changing a Mass of Charcoal into a Minute but Pure Gem.

Carbon, one of the seventy or eighty primary elements out of which all matter is formed, occurs, pure, in two entirely different and contrasted forms. These are, first, diamond and second, graphite or plumbago (pencil lead). If each of these substances was a compound or mixture of different elements, comprising in both cases carbon as the principal constituent there would be no cause for mystification. But they are absolutely the same unaltered thing, although in appearance and in properties they are totally unlike.

The molecules of each are the same—they are molecules of carbon, and nothing else—but in one the molecules are so arranged that they form a transparent, excessively hard, solid crystal, endowed with marvelous powers of refracting light which make it the most dazzling of all gems, and, in the other, the same molecules are so arranged that they form a dull, soft, black or gray substance that leaves a dirty streak when rubbed upon paper.

The secret lies within them. It is in the internal play of the molecular forces, but what makes those forces act so differently when they have precisely the same material to work upon? Burn a diamond and it turns to graphite.

Charcoal is a third form of carbon, ordinarily produced by the charring of wood, whereby all the other elements contained in the wood are removed, leaving the carbon in the form of a soft, black substance which, in some ways, resembles graphite.

Charcoal and a few similar substances are called amorphous, or "shapeless" carbon, because they are never crystallized, as diamond always, and graphite sometimes, is. Yet charcoal, too, has the royal diamond blood. That blood sometimes sits on the throne and sometimes slaves in the mine; but, despite the turn of chance below, it is always itself.

Charcoal can turn to diamond, and the things that make it turn are great heat combined with great pressure. Here, in outline, is the process, as it has been performed in laboratories, especially by the French chemist, Moissan: Into a mass of molten iron a quantity of pure charcoal is put. Then the liquid iron, which dissolves the charcoal very much as water dissolves sugar, is placed in an electric furnace and heated in a temperature of nearly 5,000 degrees F. Immediately it is plunged into cold water, in order to cause a quick cooling.

The result of the sudden cooling is the formation of a solidified shell on the surface of the iron which powerfully compresses the interior part, when it in turn cools and tries to expand. The result of this compression is to force the imprisoned carbon (charcoal) to crystallize into diamond. If the molten iron is allowed to cool at ordinary pressure the charcoal only turns to graphite. So we see that the magic wand whose touch makes diamond of what would otherwise be mere dull pencil lead is the wand of high pressure.

It is believed that this is substantially the way in which nature herself makes diamonds. In the great diamond mines of South Africa there is evidence that the gems were formed, in the bowels of ancient and long since extinct volcanoes, where, of course, both intense heat and enormous pressure were available in unlimited quantities. But nature in her huge volcanic laboratories works on a scale which we cannot imitate, so that there is no cause for surprise in the fact that, while she can make diamonds as big as walnuts when she chooses, we can make none even as big as a pin's head. The largest artificial diamond is less than a millimeter in diameter. But it is genuine diamond, and with that fact, to start with, who can say what may be done some day?

There are a number of meteors which have fallen upon the earth from outer space that contain microscopic diamonds resembling the artificial ones. None of them is large enough to be of any importance except as scientific curiosities, but as such they fill the mind with wonder. Where and how were they created—in what world or what star?

The principal metals found in meteors are iron and nickel, with occasional traces of cobalt, copper, platinum, tin and manganese.—Garrett P. Serviss in New York Journal.

Done.

"Gadspar is a man who prides himself on doing things."

"True. But I had to disappoint him the other day."

"How so?"

"He wanted to do me."—Birmingham Age-Herald.

Cruel Comment.

Manager—I say, Hanfat, old man, why don't you join a moving picture company? Crushed, Tragedian—Why should I so degrade my art, sir? Manager—Because then, you see, you can become a reel actor.—Baltimore American.

Our life—a little steam of time between two eternities.—Carlyle.

CERTIFICATE OF NURSERY INSPECTION. THIS IS TO CERTIFY that I have examined the nursery stock of the Hereford Nursery, Hereford, Texas, and find it apparently free from dangerous insects and dangerously contagious tree and plant disease. ED L. AYERS, State Inspector. We have over 100,000 trees and 500 varieties to select from, with hundreds of bearing orchards all over the plains and throughout Texas, Oklahoma and New Mexico, and many other places. We have been in the Nursery business Twenty-five Years. The Hereford Nursery Co. L. P. LANDRUM, Manager.

MADE HIS HOST LAUGH

GUEST'S REMARK REALLY HAD ELEMENT OF HUMOR.

He Intended to Make a Very Polite, Sincere Compliment, but Used a Somewhat Vulgar Synonym for Food.

"It was in Chillicothe, O., that I had my first glimpse into American history. The 'hard times' did not prevent me from buying 'A Brief History of the United States,' the contents of which I virtually devoured. My instructors were my fellow guests at a comfortable boarding house.

"I would retire to my room, ponder the annals of this modern 'chosen people' until I reached a passage whose words proved too big for my mind to grasp (which was often the case), when I would go out and demand light on the subject from the first guest I happened to meet. A physician's wife and the genial, gray-haired proprietor of the boarding house manifested deep interest in me and were ready to aid my strenuous endeavor to become an enlightened American citizen.

"The proprietor, who, I believe, had fought in the Civil war, would relate to me events of that great conflict in such a droll manner that my study of history under his supervision was a supreme delight.

"But the genial proprietor enlightened me on other subjects than that of the Civil war. He gave me my first lesson in English on table manners. One day he asked me, 'How do you like our grub?'

"What is your grub, sir?' I asked. "With a mischievous smile that scarcely agitated his weeping-willow mustache and thick beard, he said: 'It is the things we eat, you know. And—and—it is a part of good manners to show—in—in—some way that we like the grub, just to please our host.'

"That was to me a most welcome bit of information. I had been greatly at a loss to know how to express in the English language my appreciation of a good dinner. Certainly now I had no longer an excuse to omit such a polite formality.

"It was only a short time thereafter that I happened to dine with a minister whose gracious wife served for the occasion a bounteous and elegantly appointed dinner. I could hardly wait for the proper moment to express my great appreciation of the repast. When the moment came I turned to my hostess with cheerful dignity and said, 'Mrs. F., I have greatly enjoyed your grub.' But when her husband laughed so that he nearly fell from his chair I suspected that my instruction in table manners at Chillicothe was somewhat defective."—Abraham Ribbany in His Autobiography.

Real Cure, Perhaps, for Hay Fever.

In discussing the use of vaccines made from pollens in the treatment of hay-fever, Dr. Henri Iskowitz of New York writes in the Medical Record that there are about thirty flowering plants in this climate the pollen of any one of which may act as the exciting cause in hay fever. From the latter part of May to the middle of July the air is heavily charged with the pollens of the grasses and cultivated cereals. From the middle of August the plants responsible are chiefly goldenrod, ragweed and Indian corn.

The serum used for immunizing persons is prepared from the pollen of some twenty flowers. This is injected between the shoulders, 15 doses being given at intervals of three to five days. The treatment should begin about eight weeks before the hay fever season. Some patients carry their immunity over to a second season, others do not. Patients must be treated for several successive years if the immunity is to be permanent.

Go to the Fair to get new music.

Stove repairs for all makes of stoves at Smiths. 40 4t

Coal bills are a large part of your living expense—reduce both by using Cole's Hot Blast Heaters.

Don't say drug store say—Corner Drug Store. 11t

J. E. Garrison wants to write you fire insurance. 22-1t

We can't mention everything we handle. The Fair. 415t

Dr. J. J. Crume, of the firm of Crume and Killough of Amarillo, will be in Hereford the first Tuesday of each month to treat diseases of the eye, ear, nose and throat. 1t

Professional and Business Cards

W. H. RUSSELL LAWYER Hereford - - - Texas

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists On Fruit and Nut Trees

Shade and Ornamental Trees

Shrubs and Evergreens

Roses and Greenhouse Plants

Hereford Nursery Company

J. FRANK POTTS A. M. JONES POTT'S & JONES BONDED ABSTRACTERS Complete Abstract of Title to Deaf Smith County Lands. Deaf Smith County Maps for Sale

L. S. BRYANT T. E. HUFFMAN Co. Surveyor Deputy

Bryant & Huffman Civil Engineers Draftmen Office in Court House, Hereford

GO TO A. PEDDE 109 Main St.

When you want soles put on shoes and boots that wont come off.

All work guaranteed. MAKER OF FINE BOOTS

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Attorney-at-Law

All legal business promptly attended to

Hereford - - - Texas

S. IRELAND, Dimmitt, Texas

Abstracts - - Land Loans

Owner of the only set of Abstract Books in Castro County.

State of Ohio, City of Toledo, I ss. Lucas County. Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every base of CATARRH that cannot be cured by the use of HALL'S CATARRH CURE. FRANK J. CHENEY

Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1915. A. W. GLEASON, Notary Public, and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free. F. J. CHENEY & CO., Toledo, O. Sold by all Druggists. Take Hall's Family Pills for constipation.

"OCEANS OF WATER."

Burns Says It's Time FOR YOU TO BEGIN THINKING ABOUT Christmas Presents In the next few days my stock will be on display in my drug store. We are going to have many Beautiful Articles for your consideration this season, such as Toilet Sets Manicure Sets Perfumery in Fancy Packages Norris Candies Cigars in Fancy Boxes Many Other Articles In Connection With Our Drug Business We Have an Up-to-Date Soda Fountain Service You Can Get Most Anything You Want to Eat or Drink at Our Fountain, Any Time You Want It. Remember, We Appreciate Your Business and Will Do Our Best to Please You. PHONE 300 ONE DOOR SOUTH OF PICTURE SHOW. Gen. E. Burns THE DRUGGIST IN YOUR TOWN LUNCHEONETTE SANDWICHES HOT DRINKS. TAMALES AND CHILI

Want Ads

Santa Fe Time Table

WEST BOUND

No. 21 Lv. 6:40 a. m.
No. 117 " 12:17 a. m.

EAST BOUND

No. 22 Lv. 10:35 a. m.
No. 114 " 5:59 p. m.

FOR SALE—S. W. 1-4 Section 40 Block K 7, Deaf Smith County. Will take \$850 cash for it. Send money to First National Bank, Riceville, Ia. John Kessel, Riceville, Iowa, owner.

FOR SALE—Three good young Jersey cows, one fresh now. Might consider good farm mare in deal. Sherman Williams.

FOR SALE—Good five room bungalow East front J. E. Gyles

FOR SALE—Improved 160 acres close in. J. E. Gyles.

FOR SALE—77 head high grade coming 2 year old heifers. Rucker Ranch, 12 miles northwest.

FOR SALE AND RENT—2 teams good work mules, some farm implements, for cash or approved paper; also three nice rooms to rent (office). One furnished. See Eli Dunlap. 39tf

WANTED—To buy a mile of second hand fence and posts. Inquire at Brand office or Baskin Land Co. 24tf

HIDES WANTED—Will pay highest cash price for all kinds of hides. Ezra Norton at Saddle Shop. 31tf

WANTED TO BUY—200 head whiteface heifer calves. H. D. Rucker, Rucker Ranch, 12 miles northwest of Hereford. 40-tf

FOR SALE—50 head good red and whiteface cows. A. Witherspoon. 42-tf

FOR SALE—Good feather bed. Phone 180. 43tf

RENT OR SALE—Improved 20-acre block near town, has good house; also 7-room house in West Hereford. A. C. Elliott at Brand office. 42-2t

FOR SALE—Four sections on Plains; reasonable price; description on request. Mrs. Beulah Grayson, Childress, Texas. 43-3tp.

GRASS—Have cheap ranch for sale; well and mill; other lands may be leased. A. C. Elliott at Brand office. 43-2t

Free Until 1916—Have you subscribed yet for the Youth's Companion for 1916? Now is the time to do it, if you are not already a subscriber, for you will get all the issues for the remaining weeks of 1915 free from the time your subscription with \$2.00 is received.

The fifty two issues of 1915 are crowded with good reading for young and old. Reading that is entertaining, but not "wish-wash." Reading that leaves you, when you lay the paper down, better informed, with keener aspirations, with a broader outlook on life.

The paper is a good paper, and if you have a growing family and for general reading, as Justice Brewer once said, no other is necessary. If you wish to know more of the brilliant list of contributors, from our ex-Presidents down, who will write for the new volume in 1916, and if you wish to know something of the stories for 1916, let us send you free the Forecast for 1916.

Every new subscriber who sends \$2.00 for 1916 will receive in addition to this year's free issues, The Companion Home Calendar for 1916. The Youth's Companion, Boston, Mass.

New Subscriptions received at this Office.

The German Heater heats the cool air on the floor, the ceiling will take care of itself. Dunlap Hardware Co.

Dainty handkerchiefs and towels, just what you want for Xmas specialties, at the Fancy Work Booth.

FOR SALE: Good 5-room house, good location, well, windmill and tank bath, 4 lots, price \$1500, \$250 cash, balance ten equal annual payments. Just like paying rent only you own the home. Also cheap residence in South Hereford. See E. F. CONNELL

Curious to See The Big War

He Saw More Than He Cared to.

By F. A. MITCHEL

Desiring to see something of the great European war, I resolved to go abroad and visit the armies of both opposing forces. Fortifying myself with a passport from the state department at Washington, I sailed for England on an American steamer. The change in the conditions from peace to war were evident from the time I went aboard the ship. Baggage was searched for explosives, passports were examined—indeed, every precaution was used common among peoples who have thrown off that confidence in each other that results from peace.

As soon as our ship reached the zone that the Germans had proclaimed to be in a state of war the boats were swung out over the water, into a position to be stepped into from the deck an evidence of the fact that though we were on an American liner we were in danger. Then the passengers began to strap on their life-belts, and some of them did not again turn in while we were on the water. Every night an enormous American flag was hung so that its full length and width would be displayed, illumined by rows of electric lights. This was to show commanders of submarines our nationality. Since I had come from home to see something of war, I confess all this interested me. Time came before my return when I had had quite enough of war and was glad to return to a country where a condition of peace existed.

Having crossed the channel, I approached the rear of the English army. The deadlock in the trenches had by this time settled down upon all the armies in France and Belgium. The great drives of the Germans for Calais were over, and during a good deal of the time the men in the trenches were idle. While visiting the British trenches a truce occurred between the men of both sides. The Germans put up a sign, "Let's have a rest today. No firing." The British assented, and the men were swapping articles in common use. This gave me a more quietest view of war than when I was in danger of being blown up on the ocean. As I proceeded my own individual experience became more and more peaceful, though I was unknowingly in the greatest danger of my life.

From visiting the English lines I went to the French. Of course I visited headquarters, showed my papers and asked permission to inspect the trenches. On my way there I met a fellow countryman, who told me that it would be impossible for me to get a permit for he had just been refused. Either an attack was expected or one was to be made. At any rate, there was some reason why all permits were refused. However, I resolved to try and, assuming a look of confidence, I did not fail. I approached the officer charged with the granting of passes and asked to be permitted to visit the trenches.

He looked at me hesitatingly. He was asking me to visit a "no-man's-land" where the shells were falling and the men were down at all times and yet to see the devoted person who was very much worn down. However, I gave no sign of surprise and after thinking him was waiting on when he said to me, "You get along a guide if you will wait a moment I will provide you with a permit."

A young man in a uniform, who had been introduced to me before, led me forth under the sentry's gun, since he took him into another zone.

I walked the long line of trench headquarters and found a different state of affairs from what I had hit upon on the British line. We were obliged to descend before reaching those at the front in order to avoid being shot. Every man was on the edge, ready to get a bullet into any enemy who showed up from the ground. When I had been on I tried to see if I could catch any glimpse of the conductor, who was used to set up in an opposite direction from headquarters when he saw trouble. That Colonel Arnoux, the officer who had given me my permit, would lead to see me again. Of course I returned with him, and when I entered the colonel looked up from the table at which he was writing and made me sit in a chair beside him.

"Have you visited the other side?" he asked.

"What other side?"

"The Germans."

"Not yet, but I expect to do so."

"Let me see your passport."

He had examined the document which I had shown him when I first met him. I took it from my pocket and handed it to him. He glanced at it and tossed it on the table.

"How do you expect to get to the other side?" he asked.

"By hook or crook," I replied, "unless you will have the goodness to pass me through your lines."

He thought a moment, then said that he would have to refer the matter to one of higher rank than himself, but he thought it possible that I might be accommodated. But, of course, the authorities must have confidence that I

was all that I purported to be. Firstly, he would keep my passport for awhile. American passports had been forged, and it would be advisable to have mine critically examined. Meanwhile the colonel would be pleased to provide me with quarters. There was a vacant room in the house which would be at my disposal, and he would be happy to have me eat at his mess.

This suited my plans exactly. I would be a guest at headquarters and might get passed through the lines without having to go to Holland or some other neutral region. The colonel showed me to my room himself and later took me to lunch with him, introducing me to the officers of his mess. Having lunched, I was permitted to go where I liked and spent the afternoon visiting all things, not on the firing line, pertaining to war, in which they being new to me—I was greatly interested. During my perambulations I noticed a sergeant, who seemed to be everywhere I was. If I stood gazing at some enormous guns that had recently reached the front, he was not far away examining a pile of firearms taken from the enemy in a recent fight. If I was curiously observing an armed auto he was tossing about some empty shells and fragments that had been sent from German guns. However, presuming that my seeing him near me so frequently was coincidence, I thought nothing about it.

At the evening meal Colonel Arnoux called me on the softness of my voice and the absence of a beard, saying that I would make up well for a woman. I told him that during my university studies when a Greek play was given I was assigned a woman's part. The report of the colonel attracted the German men spies had been captured disguised as women and laughingly suggested that I might make a good thing doing secret service work for the French in woman's clothes. Seeing that I did not take kindly to the suggestion, he turned the subject.

The next morning I was awakened by an officer—one I had met at the mess table—opening my door, carrying some articles of woman's apparel. He ordered me in a very decided tone to put them on. Astonished beyond measure, I asked him what he meant, whereupon he told me to do as he bade me and of once being impressed with the fact that he meant me harm if I disobeyed, I rolled myself in the articles and was ordered out into another room where a dozen officers and men stood staring at me critically.

After they had looked me over I was ordered back to my room and left to change my clothes. When I attempted to emerge again I found a sentry at the door who pushed me back with his gun.

It was evident that something had gone wrong, but what it was I could not tell. I remained in confinement all day, but when evening came I brought Colonel Arnoux, who, disbelieving my guard, invited me to come out. "I must apologize to you," he said, "for the treatment you have received. The truth is a woman who greatly resembles you came into our camp a few days ago and mysteriously disappeared. I gave her a permit to visit her brother in the trenches, but it was learned that no such person was there. It was apparent that she was a spy, and we suspected that she was a man in woman's clothes. This afternoon she was caught hiding in an abandoned trench in our rear."

I shuddered at the same time breathing a sigh of relief.

"I congratulate you," the colonel continued, "upon having escaped death and I admit that your escape was a feat. One of our men happened to see you in the trench and reported it to me. I am sure you will be glad to hear that you are safe."

"I am sure," I replied, "and I am very grateful to you for your kind words. You were to be congratulated for your part in this matter. I am sure you will be glad to hear that you are safe."

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Big Suit Over Texas Land

Press dispatches from Chicago, Nov. 25, say that arguments were begun yesterday in the United States district court here in the suit of the Capitol Freehold Land and Investment Company, of London, England, against the estate of John V. Farwell to recover interests in the Texas Panhandle and cattle valued at \$800,000.

One of the attorneys explained that 3,000,000 acres were given to Farwell and two associates, also dead as compensation for building the Texas capitol. They later sold the land to the company and Farwell leased it for a term of fifteen years, which ended Jan. 1, 1908. He died the following August and his estate refused to turn over 120,000 cattle on the land, asserting that improvement in the stock and increase in numbers from 75,000 was to accrue to the benefit of the tenant.

The land was vacated and the cattle turned over on an agreement that

court action should determine the ownership of the estimated added value of \$800,000. This suit was filed six years ago.

Drs. Presley & Swearingin, of Roswell New Mexico, will be in Hereford, at Dr. Price's office, 12 and 13 of each month to do eye, ear, nose and throat practice and fit glasses. 20-tf

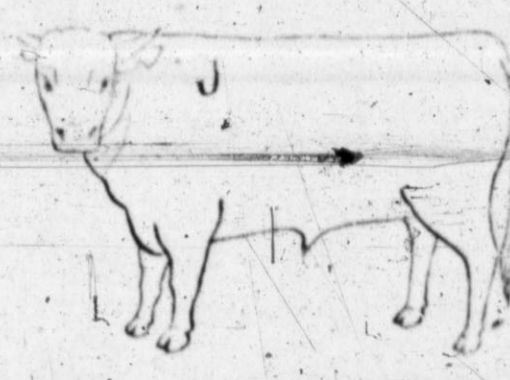
Suits cleaned and pressed by steam press: Hereford Sanitary Steam Laundry, Phone 246. 1t

J. E. Garrison wants to write your fire insurance. 22-tf

LODGE DIRECTORY

HEREFORD LODGE NO. 849, A. F. & A. M., meets the Saturday night on or before the full moon in each month. Visiting brethren cordially invited. J. W. Sherman, W. M.; J. S. Jones, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the I. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul; C. L. Sullivan, Clerk.



WILSON'S RANCH BRAND

Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners. Jno. L. Wilson & Son Hereford, Texas.

"ASINGER"

Is Always the Pride of Its Owner
The Singer Sewing Machine is Recognized all Over the World.
SPRING SEWING

Think how helpful a good Sewing Machine would be to you just now in remodeling old and making new garments. The charm of the SINGER and its new attachments is—you can do everything; plain sewing, tucking, ruffling, binding, hemming, darning, hemstitching and embroidering. If you wish to try one we will gladly bring one to your home.

SOLD ON EASY PAYMENT PLAN
With liberal allowance for your old machine.
MACHINES REPAIRED
E. B. BLACK CO.
LUTHER BLACK, SPECIAL SALESMAN

CALOMEL DYNAMITES YOUR LIVER! MAKES YOU SICK AND SALIVATES

"Dobson's Liver Tonic" Starts Your Liver Better Than Calomel and You Don't Lose a Day's Work

"Liver up your sluggish liver! Feel fine and cheerful, make your work a pleasure, be vigorous and full of ambition. But take no more Calomel because it makes you sick and you lose a day's work."

"Dobson's Liver Tonic is real liver medicine. You'll know it next morning because you'll wake up feeling fine, your liver will be working, headache and dizziness gone, stomach will be full of healthy food."

"Dobson's Liver Tonic is a real liver medicine. You'll know it next morning because you'll wake up feeling fine, your liver will be working, headache and dizziness gone, stomach will be full of healthy food."

STOMACH TROUBLE FOR FIVE YEARS

Majority of Friends Thought Mr. Hughes Would Die, But One Helped Him to Recovery.

Pomeroyton, Ky.—In interesting advices from this place, Mr. A. J. Hughes writes as follows: "I was down with stomach trouble for five (5) years, and would have sick headache so bad, at times, that I thought surely I would die. I tried different treatments, but they did not seem to do me any good. I got so bad, I could not eat or sleep, and all my friends, except one, thought I would die. He advised me to try Theford's Black-Draught, and quit taking other medicines. I decided to take his advice, although I did not have any confidence in it. I have now been taking Black-Draught for three months, and it has cured me—haven't had those awful sick headaches since I began using it. I am so thankful for what Black-Draught has done for me." Theford's Black-Draught has been found a very valuable medicine for derangements of the stomach and liver. It is composed of pure, vegetable herbs, contains no dangerous ingredients, and acts gently, yet surely. It can be freely used by young and old, and should be kept in every family chest. Get a package today. Only a quarter.

The Cholera That Does Not Affect The Kid because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

UNIVERSAL Pictures Present J. WARREN
KERRIGAN

In the Greatest Series Serial
Novelty Ever Filmed
**The New ADVENTURES
of TERRANCE O'ROURK**
3 WEEKS—6 REELS
Starting WEDNESDAY, DECEMBER 1st

Hobart Henley and Jane Novak
in the Great Series Serial
"Graft"

16 Weeks—32 Reels. First Episode
Wednesday, Dec. 22nd
Each Episode is A COMPLETE Story. Sixteen of
the World's Greatest Authors Write the Stories.

IN ADDITION TO REGULAR PROGRAM
PRICES 10c and 15c

Hereford Country News

WRITTEN BY THE BRAND'S SPECIAL CORRESPONDENTS

WYCHE-LAKE VIEW NEWS

Items Are Plentiful and Are Re-
corded By Writer for Brand
Readers.

Mrs. Chas. McNerney and son,
visited Tuesday afternoon with Mrs.
Geo. Smith.

Tom Hamm spent Sunday with
Lee and Archie Conklin.

A Thanksgiving dinner is planned
to be given at Wyche school house.
G. K. Conklin has purchased a
bunch of yearling steers of D. C.
Laird. He branded and brought
them home Thursday.

Rev. Baker filed his regular third
Sunday appointment at Wyche school
house, at which time G. W. Suggs and
W. A. Stewart, of Hereford, and
Mr. Wyche gave short talks which
were much appreciated.

Mrs. J. Ely, of Plainview, arrived
Saturday to visit her parents,
Mr. and Mrs. G. R. Conklin.

Mr. and Mrs. Frank Mullen, of
Hereford, and C. T. Thomas and
family were dinner guests at the A.
F. Wood home Sunday.

Mr. and Mrs. J. O. Lindsey and
Mr. and Mrs. Ed Hamil and son,
motored to Tulia Sunday, and visited
at the Crum home.

J. F. Axe and family and J. H.
Copeland and family visited Sunday
afternoon with Mr. and Mrs. W.
High.

The Thursday Club met with Mrs.
J. H. Copeland Thursday, Novem-
ber 18, at which time roll call was
answered with current events. A
good part of the membership attend-
ed, and J. Wear, of Hereford, and
Mrs. J. Frank Owens were visitors.
A short business session was held
and the usual informal visiting en-
joyed. The hostess served dainty
refreshments at the close of the af-
ternoon. The next meeting will be
held with Mesdames J. Edwards and
G. W. Smith, when roll call will be
answered with an exchange of cook-
ing receipts.

Joel Jettings

Friday night, Dec. 3, there will
be an old fashioned spelling bee and
box social at the Askren school
house. Everybody come and enjoy
yourselves.

Joel is becoming a business cen-
ter for this neighborhood. Two
carloads of coal and one of lumber
were unloaded there the past week.

Quite a number of the farmers
here are having their grain threshed
this week.

Mr. and Mrs. Chris Lory of Colo-
rado, are visiting at the home of
the latter's parents, Mr. and Mrs.
Sam Wales.

A. M. Bellis of Iowa, and brother
and sister of Canyon, together with

Miss Anderson, also of Canyon,
spent Sunday evening with Miss
Ruth Trimble.

The inside of the Askren School
house has been given a new dress
changing the appearance wonder-
fully. As soon as can be arranged
the outside will be fixed up.

ABOUT PARROT COMMUNITY

The Brand's Correspondent Sends
Interesting Budget of News
—Items About Parrot Folks—

The beautiful weather still con-
tinues. Nearly the first day of De-
cember and only one real touch of
winter.

The people of this vicinity are as
busy as the busiest of a large metro-
polis. With the first rays of the
sun in the morning the rumble of the
wagons may be heard coming from
all directions to the center of at-
traction—where the threshing mach-
ine is in operation. A large grain
yield and an abundance of rough-
ness is the result of this season's
farming with us.

Earl Hanlan is in school again
this week after being absent two
weeks on account of sickness.

Mrs. Joe Burkenfeld spent Friday
night and Saturday with home folks
here.

Mrs. B. F. Neely and Ned spent
Sunday with Mrs. J. W. Hanlan.

Frank Shepard and wife and sons,
George and Clyde, called at R. S.
Neely's Sunday evening.

Robert Moore and family, Mrs.
Goodloe and children and Lloyd
Goodloe visited Sunday at Emerson
Hocker's.

The many friends of Judge and
Mrs. Kerr of Dimmitt, will be inter-
ested to know that their daughter,
Frankie, is rapidly recovering her
health. She was operated on re-
cently in Amarillo, for appendicitis
after the appendix had burst, and
on account of being in delicate
health for a year previous to the op-
eration, her case was at first con-
sidered very doubtful, and we are
glad to know of her convalescence.

A. G. Noble and John Hendrix
built a new granary for J. W. Han-
lan this week.

W. E. Smith and family of the
Wyche neighborhood visited Sun-
day with their son, V. B. Smith and
family.

Rev. Lightfoot of Dallas, is the
new minister in the Dimmitt district,
and filled his regular appointment
at Aracy in the forenoon and Par-
rott in the afternoon of the 14th.

Robert Moore and family and
Mr. and Mrs. W. E. Hacker motored
to Plainview Wednesday to
spend Thanksgiving with Mr. and
Mrs. Tom Shepard.

Turkeys!

We will be in Hereford
Tuesday December 7
and will pay the following prices
for Turkeys:

- No. 1 Young Tom Turkeys, over 10 lbs. 11c lb.
- No. 1 Hen Turkeys over 8 lbs. 11c lb.
- Old Tom Turkeys 9c lb.
- No. 2 Light Turkeys (not wanted) 6c lb.
- Hens, all weights 7½c lb.

Crops Must be Free From Feed

For Further Information See Grocersmen

Swift & Company

Mrs. George Bacus and children,
Leslie and Marie, visited at Jacob
Wagners the first of the week.

Every one who can should attend
the box social to be given on Friday
night, November 26. Proceeds to
help seat the auditorium. A liter-
ary program is being prepared and
a good time is anticipated by all.

Mr. H. B. Webb, of Hereford,
was out looking over his land inter-
est the first of the week.

Mrs. Orle Rentro spent last Fri-
day with Mrs. James Boydston.

Miss Cotta Sisk is boarding with
Mrs. B. F. Neely, so as to be near-
er the school house.

Keath Stegall is the new pupil en-
rolled this week.

R. S. Neely was supplying the
Hereford market this week with
dressed beef from his ranch here.

"OCEANS OF WATER."

CHICHESTER PILLS

DIAMOND BRAND



LADIES!
Ask your Druggist for CHICHESTER'S
DIAMOND BRAND PILLS in RED and
GOLD metallic boxes, sealed with Blue
Ribbons. TAKE NO OTHER. Buy of your
Druggist and ask for CHICHESTER'S
DIAMOND BRAND PILLS, for twenty-five
years regarded as Best, Safest, Always Reliable.
SOLD BY ALL DRUGGISTS
TIME TRIED EVERYWHERE WORTH
TRIED

Cause For Thanksgiving

This has been one of the best years this
section has seen for some time.

The people have abundant reasons for
Thanksgiving.

In this general prosperity we have had
our share, and trust we have contributed
our share in the production of the abundant
harvest that is now harvested. From the
turning of the first furrow in the spring time
until the last sheaf is unloaded, the machin-
ery handled and sold by a hardware firm
does its full part. If we have had any part
in the production of the abundant harvest in
the furnishing of good machinery we are
thankful. We are also appreciative of the
liberal patronage accorded us during the
season and year about to close, as well as
being thankful to the Giver of the rain and
sunshine and soil that assures abundant har-
vest.

While thankful to our patrons for past
business courtesies, we desire to so conduct
our business that we may have your con-
tinued friendship and patronage.

So with abundant crops garnered and
the reaper and the thresher laid aside for a
time we desire to join with all our friends in
a period of thanksgiving for all the good
things that come our way and yours.

Dunlap Hardware Company

County AND City Maps

We have recently completed
a new county map of Deaf Smith
County and a new city map of Here-
ford, Texas, and they can now be se-
cured at the County Surveyors office at the Court
House, or will be sent by mail to any address at the fol-
lowing prices—

- County maps, white print on paper 50c
- " " " mounted on linen 75c
- City maps, blue print - \$2.50; City maps, white print \$5.00
- City maps mounted on linen, (wall map) \$10.00

Bryant & Huffman, Civil Engineers
Hereford, Texas

Oyster Shells

At 90c per sack until
January 1st.

2c per pound in less
quantities

E. W. Harrison

Don't expect hens to lay without
feeding them oyster shells.

E. W. Harrison.

Don't expect your chickens to
thrive without oyster shells.

E. W. Harrison.

Watch for the date of Santa Claus
to be at the Fair.

E. A. Winterrowd, City Drayman.
Piano moving a specialty. Work
guaranteed. Phone 62. 10'f

When you fail to go to the Fair
you lose money. 415t

"YOU'LL LIKE HEREFORD."