

Revisit Clinic Is Planned Here

Plans for opening a Revisit Center in Hereford were announced Saturday morning by Guy M. Parrish, director of the Institutes for the Achievement of Human Potential of Texas, Inc.

Wage And Hour Clinic Planned

The Retailers Coordinating Committee of the Chamber of Commerce, Wayne Phillips, Chairman, announced a Wage and Hour Clinic for retailers and wholesalers to be held at noon Friday, at Ward's Restaurant on Highway 60.

Clyde W. Cloninger, Amarillo area representative of the U. S. Department of Labor's Wage and Hour division, will conduct the clinic for local businessmen. Wayne Phillips is committee chairman.

Following the luncheon, Cloninger will make a brief statement of the law and its interpretation as related to retailers and wholesalers. He then will answer questions from the floor will also be available for individual conferences during that afternoon.

Businessmen planning to attend the luncheon should notify the Chamber of Commerce of office so that reservations can be made for sufficient meals.

The center, to be located directly west of the Deaf Smith County Courthouse, will be officially opened March 20.

Dr. Bruce G. Beene of Hereford will serve as medical director of the new center, Parrish stated. "The Revisit Center will be staffed by members of the parent institute from San Antonio until such time as a local person can be trained in Philadelphia," Parrish added.

As a branch of the San Antonio institute, the Revisit Center will be designed for treatment of brain damaged persons. "At the present time," said Parrish, "There are approximately 80 children in the general area who will be coming to the Hereford center for evaluation and programming. Many more families have expressed interest in placing their children on this program of rehabilitation now that the facility will be available here."

Parrish and Courtenay Atkins, director of the Institute for Reading Disability, arrived in Hereford late Friday afternoon as part of their search in the Texas Panhandle to locate a site for the center. They said they made their decision after a long discussion with Dr. Beene Friday night. "We were very much impressed with his dedication and desire to help the

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MONKEES? — Members of the Hereford school auditorium. From left to right are Lions Club practice their part as the Monkeys for the club's annual Variety Show. (Hereford Brand Photo)

Lions Variety Show Is Planned Thursday

The Hereford Lions Club Variety Show will be held Thursday and Friday at 8:00 p. m. at the High School auditorium and this year it promises to be more exciting than ever, Don Chaney publicity explains.

Almost every member of the club will turn out to participate in one way or another and numerous high school students will also be in the show. The show used to be minstrel but this year it will be more of a variety show than before.

The famous banjo act which

has been featured during the past years will still be on the program, however.

Besides entertainment, there will be between 400-500 gifts to be given away free. Boxes of Cracker Jacks will be sold, with each box containing a number inside. If the number is listed as a winner, a person may win from a quart of oil to a boy's or girl's bicycle.

Tickets for the show will be \$1 for adults, 50 cents for students and pre-school-age children

will be admitted free. Tickets may be bought from any Lions Club member or at the door.

Proceeds from the show will go into the Lions Club Senior Scholarship Fund. Each year, the club recognizes some outstanding senior and presents him or her with a scholarship.

The program will feature dancing, singing, comedy acts, satire and no telling what else. Charlie Bell is this year's producer and Don Chaney is assisting him.

Athletic Director Hired For Schools

Larry Wartes, Stamford athletic director has been named to that position in Hereford Public Schools.

The board of trustees authorized Superintendent Johnny Clark to negotiate with Wartes after a series of interviews with applicants.

Wartes salary will be \$10,500 for an 11 month school year. The resignation of Jack Meredith, head football coach initiated the board's action to establish the position of athletic director in Hereford's schools. Meredith's resignation became effective last month. The board has asked Wartes to come to Hereford as soon as he can obtain a release from the Stamford district.

Wartes, 37 years old, has had 16 years experience in the coaching field. He is a graduate of Amarillo High School, and

received both his BS and Masters from Hardin-Simmons.

He has been athletic director at Stamford for nine years, also serving as head football coach. He worked as head basketball coach for five years, two of those years working as athletic director and three as assistant football coach.

While coaching at Stamford, Wartes won 79 games, lost 22 and tied 4. He won two AA state championships and reached the quarter finals in 1964, the regionals in 1966.

During 1961-62, he served on the board of directors of Texas High School Coaches Association and was selected coach of the year in the Abilene area in 1958, 1959, 1964, and in 1966.

He and his family will be moving to Hereford as soon as he obtains his release from his present assignment. His wife

Joyce, is a business teacher with a BA from Hardin-Simmons. They have three children; Mike 14, in eighth grade, Susan, a sixth grader and Alan 4.

The board, in establishing the position of athletic director said that the director would work jointly with principals of the schools in making recommendations for the election or re-election of coaches who will be working under him. Recommendations for the 67-68 school year will be made with this arrangement. The director of athletics will be coordinator for all schools: high school, La Plata Junior High and Stanton Junior High and the elementary schools.

Clark has interviewed about 15 applicants. Over 40 have been received. Of this number, four were recommended for an interview with the entire school board. Wartes was interviewed in Abilene over the week-end and met with the board here early Monday morning.

The board has met each morning for three mornings to interview these applicants. Final decision was made early Wednesday to accept Wartes application.

Ron Collier Returns After Viet Nam Tour

Ronnie Joe Collier, 20, son of Mr. and Mrs. R. J. Collier of 116 Ave. D., arrived home early Friday morning after serving 13 months in Viet Nam.

Collier, who joined the U. S. Army in August 1, 1964, took basic training at Fort Polk, La. and then spent 14 months in Germany.

A member of the First Logistics Command, Spec. 4 Collier arrived in Viet Nam Feb. 2, 1966 and was permanently based at the Vung Tau airfield, about 45 miles south of Saigon. Collier was a part of the airfield security force which guarded the airfield.

Following his 30-day leave, Collier will return to the airfield in Viet Nam for six months more. He will leave Viet Nam in September, but will have more than a year of service time remaining.



Ronnie Collier

VISTA Workers Tutoring Plan Gets Underway

A meeting will be held at 1:30 p. m. today in Casa de Amigos at the Labor Camp for those persons unable to attend a briefing session last week for participants in the tutoring program for Spanish-speaking children.

Martin Winch, VISTA (Volunteers in Service to America) worker at the Labor Camp and one of the program co-ordinators said about eight persons are expected to be at today's briefing. Sixteen attended the meeting last Sunday and were

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Agendas

School Board Meets Tuesday

The regular school board meeting will be Tuesday night at 7:30. The meetings of Hereford Independent School Trustees are held in the Administration Building, Union and Ave. F and are open to the public. Superintendent Johnny Clark said this includes teachers as well as other citizens.

On the agenda for Tuesday other than routine recognition of guests and roll call will be the ratification of bills, review of contract on cafeteria equipment.

The regular feature of the meetings, curriculum study will include textbook adoptions, educational service centers, legislation and the athletic program.

The board will review the budget and study an economic index.

Commencement dates will be formally set.

Resignations of seven teachers will be reviewed and election of five teachers will receive action.

Re-election of teachers, upon the recommendations of building principals will be made Tuesday night.

County Plans Heavy Agenda

Commissioners Court will meet at 10 a. m. in regular session in the morning. Meetings are open to the public.

On the agenda are routine paying bills and reports. The hospital report will be heard. Correspondence to be considered includes a letter from Senator Grady Hazelwood and a letter from the 47th Judicial District that is relevant to the redistricting that has been discussed.

The monthly fire report will be reviewed. Too, the annual contract between the city and county for percentage of cost of fire control will be renewed. The county, under a contract devised several years ago pays a certain percentage of the operating costs of the volunteer fire department.

Easements for a gas line and for AT&T will be discussed.

The slurry seal for paved roads will be mentioned again, as will the flashing light for the Dawn railroad crossing.

An interesting subject that actually is just routine is the closing of a townsite called Joe.

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Herd Captures Second Straight Baseball Win

Despite the fact they committed 13 errors and had five passed balls at home plate, Hereford High School slugged their way to a 17-15 victory over Amarillo High School in a donnybrook here Wednesday afternoon.

In picking up their second straight victory over a Class AAAA team, the Herd rallied for six runs in their half of the sixth inning to take a commanding lead.

Hereford jumped into a 5-1 lead in the first three innings behind the pitching of Lynn Betts, but fell apart in the top of the fourth as the Sandies scored eight runs. The Herd made six errors as the Sandies got six hits and two walks to take the lead 9-5. Hereford came back in their half of the inning to score three runs on two hits, three walks and an error.

Amarillo took advantage of five more Hereford errors and a passed ball in the top of the fifth inning to rack up four more

runs and make the count 13-8. Battling back, Kenny Hagar got a walk and Gary Tucker doubled. Robert Wagner drove them in with a long home run and the margin was narrowed to 13-11.

Barry Johnson, who got credit for the victory, held the Sandies scoreless in the sixth inning and enabled the Herd to catch up. Alex Diez led off the inning with a single and was

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Weather

	M	H	L
Wednesday	66	11	
Thursday	77	33	
Friday	80	43	
Saturday	82	46	
Moisture for month	0.00		
Moisture for year	0.17		

(Courtesy KPAN)

Winners Named In County Essays

Top winners in the annual soil conservation essay contest sponsored by Tierra Blanca Soil and Water Conservation District were announced by Wilton Green Wednesday.

Chip Guseman, son of Mrs. C. T. Guseman won first place with his essay on soil and water conservation. Second place was won by Margie Paetzold, daughter of Mr. and Mrs. Walter Paetzold and Kimberley Dameron, daughter of Mr. and Mrs. Bill Dameron won third.

The essays were written by classes at school where the first sifting was done.

The winning essays will be forwarded to the Fort Worth Press soil and water conservation contest.

The youngsters were named along with the outstanding conservation farmer of the year, Andrew Kershen. Kershen was presented a plaque at Lions Club Wednesday. The essay winners will also receive plaques.

Faculty Meeting Open To Public

The public is invited to attend a general meeting of Hereford Public Schools faculty Monday at 3:30. School will be dismissed at 2:30 so all teachers will be available for the meeting.

Teachers and visitors will hear an outline of future educational plans that will be influencing the operation of Hereford schools.

Administrators this past week attended a meeting where the proposed central educational centers throughout the state will serve first as centers for distribution of educational media and secondly will serve as advisory committees for those areas.

Plans on the local level, the views and policies of the local school board will be explained at the faculty meeting by Superintendent Johnny Clark.

"There are some new things happening and the board wants me to convey their views to the faculty and public," Clark said.

ASCS Deadlines

Area farmers are reminded by the Agricultural Stabilization and Conservation Service that Friday is the last day to file applications for three programs under the ASCS.

Frank J. Bezner, chairman of the ASCS County Committee, has announced that those in-

See ASCS Page 2



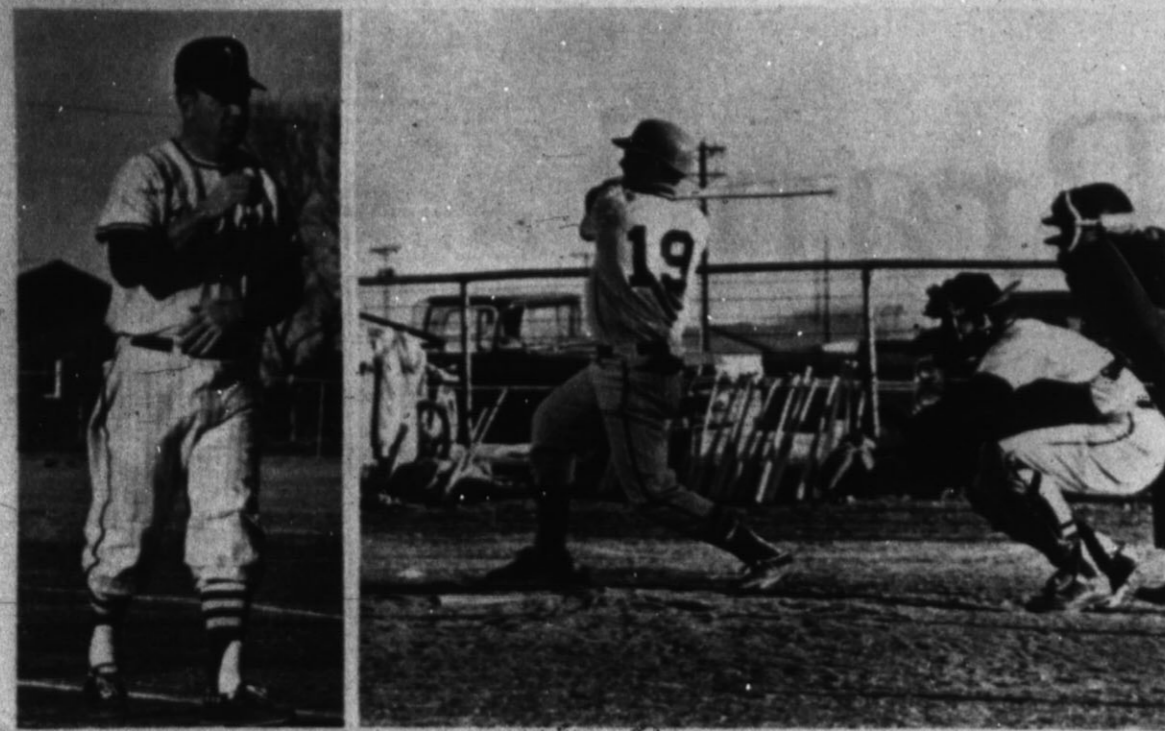
PICK A DAY — Choose a day that is warm—choose a day that is not too windy—choose a day that is not freezing cold—and you can see children in the parks absorbing the sunshine while they play. Trina Cobbiness,



daughter of Mr. and Mrs. Johnny Cobbiness, 208 13th St., likes the swings for the little tots while Michelle Ranspot, daughter of Mrs. Barbara Ranspot, 210 W. 5th, prefers the daring of the slide. (Hereford Brand Photos)



DRY WORK — Some farmers are having to use different plows because the weather has been so dry and the soil is dry and hard. Work is progressing in some fields for potato planting. (Hereford Brand Photo by Joe Bran)



SHOW 'EM SHELDON — Coach Jack Waggoner apparently got his message across to pinch hitter Sheldon White in Wednesday's game with Amarillo High School because White drove in two runs and later scored himself as the Herd tallied six runs in the sixth inning to go ahead of the Sandies. The final score was 17-15 in the error-packed slugfest. (Hereford Brand Photos)



PART OF SHOW — Students from Hereford High School will participate as dancers in the annual Hereford Lions' Club Variety Show which starts Thursday. They are from left to right, kneeling; Carole Clearman, Janis Dean, Regina Hampton, Edith Davis and Kathy Ruther. Standing are Dee Manthe, Cynthia Knox, Suzanne Constance and Alana Cromer. Not pictured is Kathy Pool. (Hereford Brand Photo)

Lecturer From England Has Word For Gardeners

By VIVIAN BROWN

Here's a thought for spring gardeners as they sharpen their pruning shears:

Americans would be better gardeners, if they didn't try to keep up with their neighbor's garden, says Gordon Blinco, 51, fifth generation English gardener, who is in the United States on a lecture tour. The bright blue-eyed bearded ex-Navyman is quick to add:

"I don't want anyone to think I'm going to tell Americans how to have English gardens. I'm not planning to show them how they can enjoy American gardens." Blinco's six-month tour will take him to 34 cities. His talks include illustrated color slides of British gardens.

There's one leaf to be taken though from the British — grow what one enjoys seeing on one's own land. Never mind what the people next door are doing or whether the plants are fashionable. If the patch is only a couple of violets and a fruit tree, enjoy it.

"The fun of a garden should come from your own enjoyment of it. A tiny patch may be kept going year after year with perennials. The trend to hanging plants and the opportunity to grow flowers — ivy, ageratum fuschias, geraniums, and so on

— in window boxes permits anyone to become a gardener."

It is easier to garden indoors and outdoors with all the new products available; but Blinco wouldn't trade the knowledge that he earned, gardening from the ground up. At 14, he was earning 5 shillings a week, cleaning the head gardener's boots on an estate at Cardiff, Wales.

"I got to do a little more — take in his coal, chop his kindling, and bring in the vegetables which I was allowed to clean. I could also follow him around."

In other jobs, he learned about vines, fruit trees, grafting as he kept his "mouth shut and ears open."

It took him 10 years to become a head gardener with 17 assistants. His own speciality is indoor (greenhouse) fruit raising that includes espalier and fan training.

"I learned my trade with the sweat of my brow and the break of my back; but, I loved my work. There are fellows with degrees who know more about technical things of a garden, but they are cold-blooded as fish about it all," says Blinco.

And that's one of the secrets: love a garden — keep it healthy and it will produce for you.

The ideal garden is one where you don't see everything at a glance. You discover a bit of baby's breath or lobelia as you peek around at a snapdragon.

He has other tid-bits for gardeners.

... discover perennials. Americans weary of gardening because they concentrate on planting annuals, and must begin anew each year. The longest period of good bloomers and a satisfying bed, tiny or large, is a herbaceous border of hardy perennials filled with annuals

Herd...

(Continued from Page 1)

driven home when Bill Watts smashed a towering homer. The Herd immediately loaded the sacks when Lenny Petree drew walk, Hagar punched through a single and Tucker walked. Wagner struck out and then Sheldon White hit a pinch hit single to drive in two runs.

White reached third on an error as another run scored and then Sid Shaw hit a double to drive him in. Amarillo came back with two runs in the top of the seventh, but had a man thrown out at third attempting to stretch his double into a triple and the game was over.

The Herd got 12 hits in the game, including homers by Wagner, Watts and Tucker, while the Sandies had 13. Amarillo had two doubles and one homer in the game, but committed only four errors as compared to 13 by the Herd.

Hereford was to have played a double-header with Plainview on the local diamond Saturday afternoon and will go on the road for the next four games. The Herd will play Amarillo Caprock there at 4 p. m. Tuesday, and goes to Plainview at 4 p. m. Friday. A doubleheader is planned at Amarillo High School beginning at 1 p. m. Saturday.

Car Tag Sales Lagging Behind

Only about 3,200 license tags had been sold by Friday afternoon, stated Deaf Smith County Tax Assessor-Collector Nell Miller, with the deadline set for March 31.

Mrs. Miller said the sale of tags had "boomed, but now it's gone down." She stated that the county office usually sells between 11,000 and 12,000 vehicle tags.

A breakdown shows that 400 tags for commercial trucks had been sold by Friday, 429 for farm vehicles and 2,200 for passenger cars. Mrs. Miller said the tax office will be open during the lunch hour all this month. The new plates must be on by April 1.

ASCS...

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terested in taking part in the 1967 voluntary wheat program, the upland cotton program and the feed grain program should sign up at the ASCS county office as soon as possible.

Name for the center has tentatively been set as the IAHF of Hereford, Revisit Center.

Many Housewives Cheat On Social Security Tax

EDITOR'S NOTE — Maids, laundresses, babysitters are among the household employes for whom Social Security taxes are supposed to be paid. But are all housewives doing it? Here is how the situation shapes up in one county.

ST. PETERSBURG, Fla. — Mrs. K. is a prominent clubwoman, a mother of four, and a devoted wife. She also is a lawbreaker. But then, most of her best friends are.

Mrs. K. is guilty, as you may be, of not paying Social Security taxes for household employes.

Raymond Jensen, claims supervisor for the St. Petersburg Social Security office, has no statistics on the number of non-payers in Pinellas County. But he is certain that, perhaps unknowingly, "many exist."

Ignorance of current regulations, laziness or forgetfulness, Jensen pointed out, are not valid excuses in the eyes of the law.

In Mrs. K.'s case, for instance, years later when her maid or handyman applies for Social Security benefits, Mrs. K. could be billed by the Internal Revenue Service for the past due payments as well as fined for her neglect.

"If a household worker who wants deductions made calls us," Jensen said, "and his employer refuses to do so, we might call the employer and remind him of his responsibility. But we are not a law enforcement agency. Infractions of the

Social Security payment law are handled by the Internal Revenue Service."

The Social Security office is more than eager to help both employer and employee.

"When a housewife calls and requests information on how to make deductions," Jensen explained, "we send her circular H (Household Employer's Social Security Tax Guide.)"

The guide provides specific instructions on calendar quarters (divided into four three-month periods), amount of payments (4.2 per cent from both employers and employees) and who is eligible for Social Security benefits. Among the household employes for whom reporting and payment are required are: Maids, laundresses, cooks, gardeners, janitors, handymen, governesses, babysitters, valets, butlers and chauffeurs.

The determining factor as to whether Mrs. K. pays Social Security taxes for her helpers is the total amount of cash paid within each calendar quarter to each employe. If the amount is less than \$50, it does not count toward benefits and no tax is paid.

"The key figure is \$50," Jensen said, "and this must be cash. Room, board and bus tokens are not counted."

"If Mrs. K.'s maid writes (or phones) the Social Security office requesting information re-

garding her earnings and future Social Security checks, she would be sent the pamphlet "Good News for Household Workers."

This booklet, which contains typical questions and answers concerning all phases of Social Security, also provides a method of earnings, names of former employers and their addresses.

ANOTHER FILM TO BOARDS

NEW YORK — A musical version of the film, "The World of Henry Orient" is being considered by Broadway's production firm of Fryer, Carr & Harris. The group is currently represented by the hits "Sweet Charity," based on a movie, and "Mame," previously both a play and a film.

Doing the adaptation would be Nunnally Johnson, who collaborated on the screen version with his wife, Nora, who wrote the original novel.

'I DO!' IS A CHARM

NEW YORK — Broadway's new hit "I Do! I Do!" is the third musical adaptation of J. M. Hartog's drama, "The Forger."

The first melody version, by Edward Earle, was scheduled for summer stock display in 1962 starring Robert Rounseville and Anne Ayes, but was canceled because of a mixup over rights. Another treatment, "No Bed of Roses," by Martin Kalmanoff was tried the following season.

Revisit...

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Even that would be located up near Vega. The location is the east half of section 7, block E, Deaf Smith County.

Agendas...

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The IAHF director stressed that new children who have not been evaluated must still make the trip to San Antonio for the original evaluation and programming, with the exception of the pure reading problem child who can be evaluated and programmed in the Hereford center.

NO DAMAGE CAUSED

No notable damage occurred when Melvin E. Fowler 405 Jowell, driving a 1967 Pickup, and Belinda Vines Goodwin of 134 Ave. B driving a 1965 2-door They were both traveling south on Ave. B, and one hit the rear of the other. A ticket was given for following too close.

THINK BEFORE YOU SEE

LONDON — Critics reviewing new plays produced by the Royal Shakespeare Company are now being provided with advance copies of each text.

Producers both here and in New York occasionally have supplied scripts in the past, but this is believed the first time a management has adopted such permanent policy. The idea was tried in connection with recent staging of "Belcher's Luck" by David Mercer — which drew generally favorable notices.

CIVIL FREEDOM COMEMORATION

NEW YORK — A musical drama marking the centennial of six Negro colleges is being sponsored by the United Church of Christ, a Protestant denomination of two million members.

"Free Man! Free Man!" tracing the struggle for civil freedom, is to be done next summer at the Karamu Theater in Cleveland and then brought here for off-Broadway exhibit.

The book and lyrics were written by Jan Hartman, a Guggenheim Fellowship award winner, and the music by John Duffy, composer-conductor for the American Shakespeare Festival.



GUEST SPEAKER — Robert Harper, Regional Director of Texas Heart Association in Amarillo, was the guest speaker during the weekly noon luncheon of the Kiwanis Club Thursday. (Hereford Brand Photo)

WEEKLY CROSSWORD

ACROSS	4. Made flawless	22. Distress signal
1. Shred	5. Good friend	24. King of Bashan
3. Gait	6. Greedy	25. Chalet
9. Celerity	7. Sleeveless wrap	27. Overhead
10. Stop: naut.	8. Trellis for fruit trees	30. River islet
12. Near: poetic form	9. Owns	34. Dolt
13. Florentine painter	11. Neatest	36. Sea eagle
14. Discord	15. Building addition	37. Perches
16. Lifeless	18. Spectators	39. Particle
17. Girl's nickname	20. Archangel	40. Mimicked
19. Chinese mile	21. City: Scotland	41. Snare
20. Fuel		43. Goddess of dawn
23. The devil in Scotland		
26. Around		
28. S-shaped moldings		
29. To ask for in advance		
31. Skill		
32. Transportation system: abbr. date		
33. Perished		
35. Roman		
38. Former president		
42. Weird		
44. Marsh bird		
45. Slow: mus.		
46. Group of 8		
47. Headland		
48. Require		
DOWN		
1. Desire		
2. Elbe tributary		
3. Blenheim		

memo to advertisers

ABC

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Chatting with a merchant the other day, we mentioned our "ABC figure."

"What," he asked, "is an ABC figure?"

Perhaps what we told him will also interest you.

This newspaper is a member of the Audit Bureau of Circulations, an independent, nonprofit organization of nearly 4,000 advertisers, advertising agencies, and publishers.

Its purpose is to provide accurate and factual reports on the circulations of member publishers. In the advertising and publishing industry, the ABC insignia is often referred to as the "hallmark of circulation values."

At regular intervals, an ABC traveling auditor visits our office to check our records. The findings of this physical audit are embodied in an Audit Report published by ABC — the report literally tells us what our circulation is.

Virtually everything an advertiser should know about our circulation is found in this report, facts and figures without opinions.

Few retailers bother to ask to see a copy of our report, yet we want you to know one is available anytime you are interested in the quality and quantity of our circulation — the audience for your advertising messages.

What is an ABC figure?

It is our way of assuring you that you get full measure for your advertising dollar in this newspaper.

The Hereford Brand

MEMBER — AUDIT BUREAU OF CIRCULATIONS



SOLO DIVISION WINNERS — Receiving 1st division rating in the UIL Solo and Ensemble Contest at West Texas State University Saturday, March 4 were: back row, Judy Hollingsworth, Larry Kuper, Suzanne Oglesby, Jeff Jorde, Jan Turrentine, Rosie Rogers and Dorothy Marnell; front row, Connie Lee Bryant, Phyllis Richardson and Cynthia McMinn. All are members of the Hereford High School choir. (Hereford Brand Photo)



ENSEMBLE WINNERS — Choir students who rated 1st division in the UIL Solo and Ensemble Contest at West Texas State University Saturday, March 4 are pictured here. They are from left, Rosie Rogers, Randy Martin, Lynn Hale, Galen Evans, Camille Pavlicek, Larry Kuper and Judy Hollingsworth. Not pictured are Marty Means and Susan White. (Hereford Brand Photo)

Choir Students Rated In UIL

Competing in the UIL (University Interscholastic League) Solo and Ensemble Contest at West Texas State University Saturday, March 4, several Hereford High School choir students returned to Hereford with 1st division ratings and others received 2nd division ratings.

Judging the contest was Hilton Bates of San Angelo High School.

Placing 1st in ensemble contests were Rosie Rogers, Randy Martin, Lynn Hale, Galen Evans, Camille Pavlicek, Larry Kuper, Judy Hollingsworth, Marty Means and Susan White. Solo entrants who won 1st ratings were Judy Hollingsworth, Connie Lee Bryant, Larry Kuper, Susanne Oglesby, Phyllis Richardson, Jeff Jorde, Cynthia McMinn, Jan Turrentine, Rosie Rogers, Dorothy Marnell and Linda Jacobsen.

Six ensemble groups from Hereford High won 2nd division ratings. They included Jim Allison, Gary Story, Ray Scott,

U.S. Parks Are Subject Of Program

National parks of the United States were discussed in La Madre Mia Study Club Thursday evening, when Mrs. Eugene Sparks and Don Taylor were hostesses in the former's home.

Mrs. Harvey Penner traced the history of the parks from designation of the first, Yellowstone, to the latest, in Hawaii, and told something of the champions of conservation who began the move for national parks in order to preserve some of the nation's beauty spots.

She also outlined government

Bryant, Joette Hanna, Carla Stengel, Gail Rusher, Jane Renner.

Levenia Benefield, Julia Lenden, Phyllis Richardson, Margaret Adams, Debbie Ogan and Pam Winget.

Soloists earning 2nd division ratings were Betty Barrett, Judy Ward, Lynn Hale, Linda Stewart, Randy Martin and Marty Means.

High School choir director Dick Jackson said 7 of his students take private voice lessons from Mrs. D. C. Palmer of Hereford. They are Jorde, Misses McMinn, Marell, Oglesby, Bryant, Turrentine and Jacobson.

projects for future development and acquisition of park areas to meet recreational needs of a larger population. Scenes from many of the 33 national parks in the United States were shown to illustrate the talk.

Mrs. John E. Smith conducted a brief business period. Others at the meeting were Mrs. David Honea, John Cranford, James Gentry, Carl Carille, Wayne Lady, Travis Taylor, Hershel Black, Dean Herring, Bill Lankford, Gerald Martin, Bill Nelson, Bobby Owen and Ben Scott.



By MELVIN YOUNG

Today is a big day for Hereford and Deaf Smith County. This is the day that the new Deaf Smith County Museum will open to the public, with a dedication ceremony this afternoon at 2:30 p. m. and an open house to follow. The museum will be open today until 5 p. m.

We are quite proud of the new museum, and we do appreciate the efforts made by both the Deaf Smith County Historical Survey Committee and the Deaf Smith County Historical Society, Inc., to say nothing of the many, many individuals who have contributed both time, money and historical items to the museum. Certainly, without these good people, the museum dream would never have become a reality.

Of course, this is really just the beginning. There is much more work to do in the future, and if you are one of those people who have items of historical value yet to be contributed, then we hope that you will come by soon. It is these contributions from Pioneer families that makes the museum worthwhile.

Make your plans right now. Come by this afternoon and view the work of the historical groups. You'll have a ball.

J. R. "Monk" Johnson, general main street merchant, just can't help pulling a prank when the opportunity arises, and recently "Monk" pulled into the drive-in space at La Cafe Hacienda and called for an order of Hummingbird hearts.

Well, brother Johnson got instead, a pitcher of water thrown at him. But he was too fast. He had the window up, the auto in gear and away before the water landed.

Mrs. Gerald Wilson, owner of the speciality restaurant, allows that some "nut" is always coming around with an unusual order.

"Monk" however, is a little more careful these days about placing orders for Hummingbird hearts.

And Palmer Norton has come up with an explanation for the UFO, (unidentified flying objects).

"It's simple," says Palmer. "Those are the Purple Martins scouts flying over Hereford looking for homes."

And if you're not really familiar with Purple Martins by now

just call Bill Waldrep and he'll give you a full explanation.

Received a nice letter from the F. H. Miller family in Santa Monica, Calif. this week, renewing a subscription to the Brand, and making choice remarks that we just must publish.

"We read 3 daily papers from this Los Angeles area which leaves us rather tensed up with a feeling that the world is about to fall apart. By contrast we become reassured after digesting you BRAND of news which seems to be less sensational and more directed towards progressive folks, and who don't necessarily have to commit a crime to get their names in the paper. Your ABI section of your paper is also very refreshing and thought provoking. Respectfully Bob Miller."

Well thank you Mr. Miller. We always appreciate the nice comments from our readers.

The envelope containing Mr. Miller's letter, by the way, was marked "AIR MAIL — as far as possible."

Well now, we'll admit that we don't have regular commercial airline traffic here, but we do have a pretty good airport.

And on the other side of the tally sheet, our good friend Leo Forrest is admonishing us for a typographical error in Thursday's paper which said that the great Rubinoff's violin was worth only \$10,000. The true value of the instrument, according to Forrest, is really \$100,000. (Hope this one comes out right).

Well sir — You pay \$100,000 if you wish. We'll try to find one for \$29.95.

The famed violinist, Rubinoff, will be in Hereford Tuesday evening, March 28 at the high school auditorium. Tickets, costing \$2.00 for adults and \$1.00 for children, may be purchased from any Rotarian — and if you can't find another Rotarian, just come to the BRAND office — we've got them here.

And the Dallas News' Wick Fowler says:

Latest cold weather fashion in London is the miniskirt with blue knees.

Teenager writing home from summer camp: "Send food! All they serve here is breakfast, lunch and dinner!"

WTSU Students To Sing After Workshop Recital

A spring workshop presenting a group of Mrs. D. W. Palmer's voice students in a program for invited guests at her home this afternoon will be followed by a short concert by Jean Gray and Gare Brundidge, senior voice students of Elsa Porter at West Texas State University.

Miss Gray, soprano, and Brundidge, bass-baritone, will be accompanied by Lorna Schultz, also of WTSU.

Opening the workshop program will be a religious selection, Seek Ye the Lord (Roberts) by Mrs. G. R. Polan. Mrs. G. S. Solomon will sing My Task (Ashford) and Where'er You Walk (Handel). Cynthia McMinn's solo will be Secchi's Lungi dal Caro Bene.

Following will be Sound of Music by Rogers, sung by Jaimie Pitman; Mozart's a i r, Come Along May, by Kimberly Dameron, and Handel's Care Selve by Dianna Wilson.

Mrs. J. D. Pitman will sing two selections, Tyson's Sea Moods and Chopin's O Lovely Song, and Mrs. Joe Hacker will present Invocatione de Orfeo (Peri). Hills of Home, by Fox, will be sung by Jeff Jorde; the Italian serenade, Ciribiribin, by Kerri Dameron, and Giordani's Caro Mio Ben by Randy Jorde.

Mrs. William S. Dameron's songs will be L'Heure Delicieuse (Staub) and Tell Me O Blue Sky (Gianni). Mrs. Abe Davis will sing Lady Jane Scott's song, Think On Me. Mrs. R. C. Godwin will present an aria from Mozart's opera The Marriage of Figaro, and The Nightingale by Alabieff.

March Pitman's numbers are The Owl Is Abroad (Purcell) and An Eriskay Love Lilt (Fraser). Ending the recital, Susan Oglesby will sing Vaghessima (Danaudy) and Si to le Veux (Kochlin).

In the WTSU students' concert Miss Gray has programmed selections from Debussy's Chansons do Billitis, Dvorak's Zigennermelodien, Bells in the Rain, by John Duke, and We'll To the Woods and Gather May, by Griffes.

Local Students Tour In WTSC

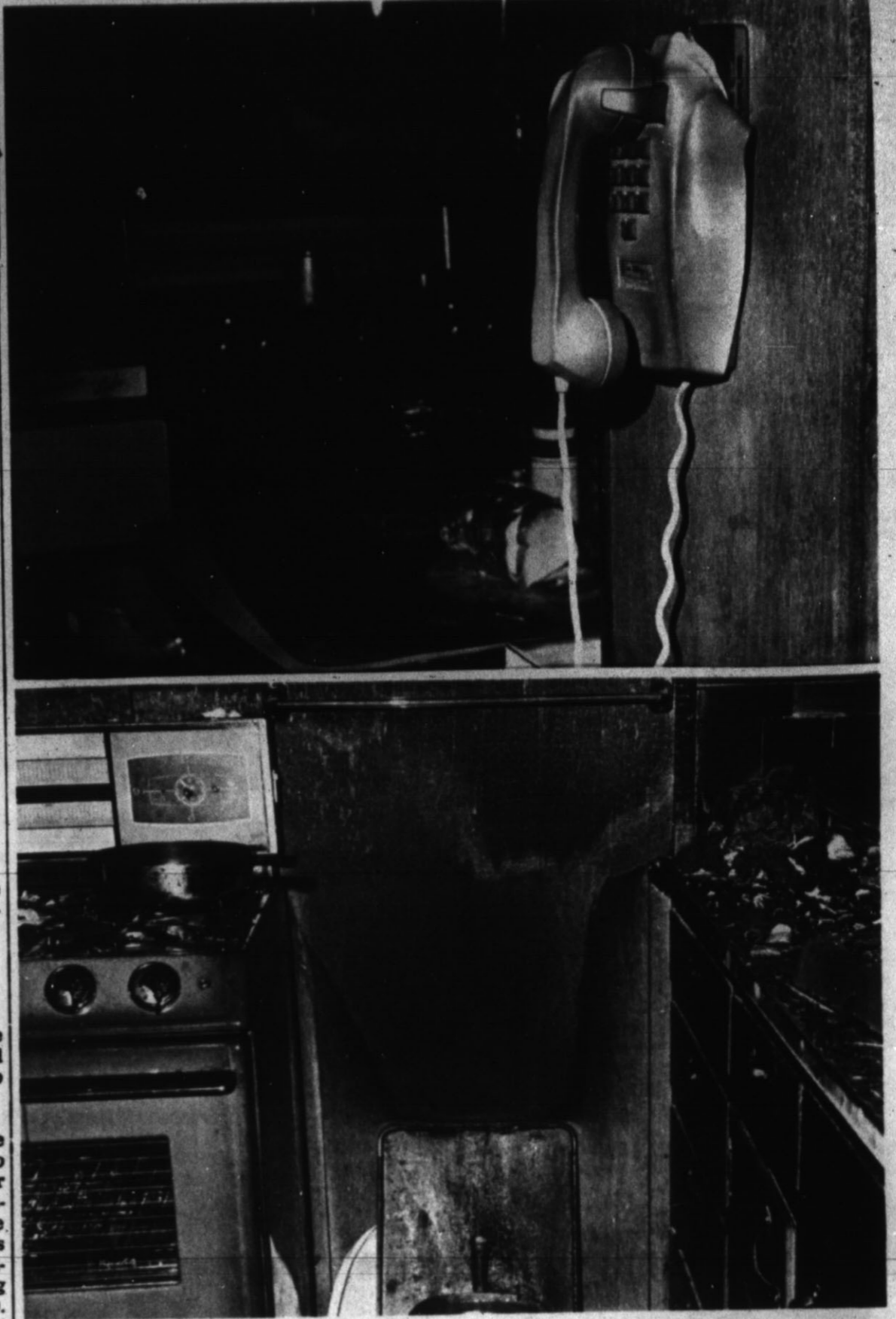
Four Hereford students at West Texas State University are members of the Symphonic Band which made a tour last week taking them as far as Denver and Colorado Springs. After a concert at Canyon last Sunday afternoon, the band left Monday on the spring tour.

Misses Becky and Tricia Maxwell, daughters of Mr. and Mrs. Albert Maxwell; Steve Thornton, son of the S. T. Thorntons, and Olen Nelson, son of Mr. and Mrs. Glen Nelson, are the members from Hereford.

On the trip the band played at high schools in Canyon, Amarillo, Lubbock and Dalhart, then in the junior college at Lamar, Colo., and in high schools at Limon, Colo., and Denver. Concerts and clinic sessions at Denver occupied the day Thursday, and a concert at the Broadmoor Hotel in Colorado Springs was a special event.

A high spot of the tour was an appearance at the Music Educators National Convention in Denver Friday.

Lowest 72-hole score on the 1966 PGA tour was the 265 (63-69-67-66) registered by Bert Yancey in the Memphis Open.



FIRE DAMAGE — Extensive damage was caused to a kitchen in a residence March 4th at 437 Barrett. Firemen said heat in the home, owned by William Walker, was intense. Photographs show a warped, partially melted telephone and a badly burned spot where the fire is believed to have started. There was smoke damage in portions of the home, but firemen were able to contain the blaze to a portion of the kitchen. The fire was reported at 10:35 p. m. and firemen remained at the scene until about midnight. (Hereford Brand Photos)

Project Chosen, Family Supper Scheduled By Messenger Club

Project for the year selected by Messenger Home Demonstration Club at a meeting Friday afternoon will be assistance to a former member, Mrs. Floyd Brown, who is hospitalized for a lengthy stay.

Plans for visiting and otherwise aiding their friend were made in the home of Mrs. S. N. Thwaitt.

Mrs. Elton Sorrells, president, conducted the business session. Arrangements were completed for an Easter supper for fam-

ilies March 18 at Walcott School. Mrs. Elmer Northcutt reported on the February meeting of the County H. D. Council.

A Food Buyers' Quiz directed by the hostess opened the program, and the prize went to Argen Draper, County H. D. Agent who was present to talk on Table Settings. Each member displayed a place setting in answer to roll call.

The floating prize was awarded to Mrs. H. D. Buse. Misses Linda and Debbie Sorrells were

visitors and Mmes. Bill Page, John Brown and A. N. Jones other members present. A program on cake decoration is to be given at the next meeting, March 24 in Mrs. Northcutt's home.

ROPING IS PLANNED

Four Star average roping will take place this afternoon, at 1 p. m. at the rodeo arena, Hereford. Riders have announced after the average roping, each will be involved in team roping. Free sandwiches and coffee will be served to the ropers. Spectators are encouraged to attend.



CLUB LEADERS — Mrs. Harvey Penner, right, is showing some of the material she used in a program on National Parks to Mrs. Eugene Sparks, seated, and Mrs. John E. Smith, at a meeting of La Madre Mia Study Club in Mrs. Sparks' home.

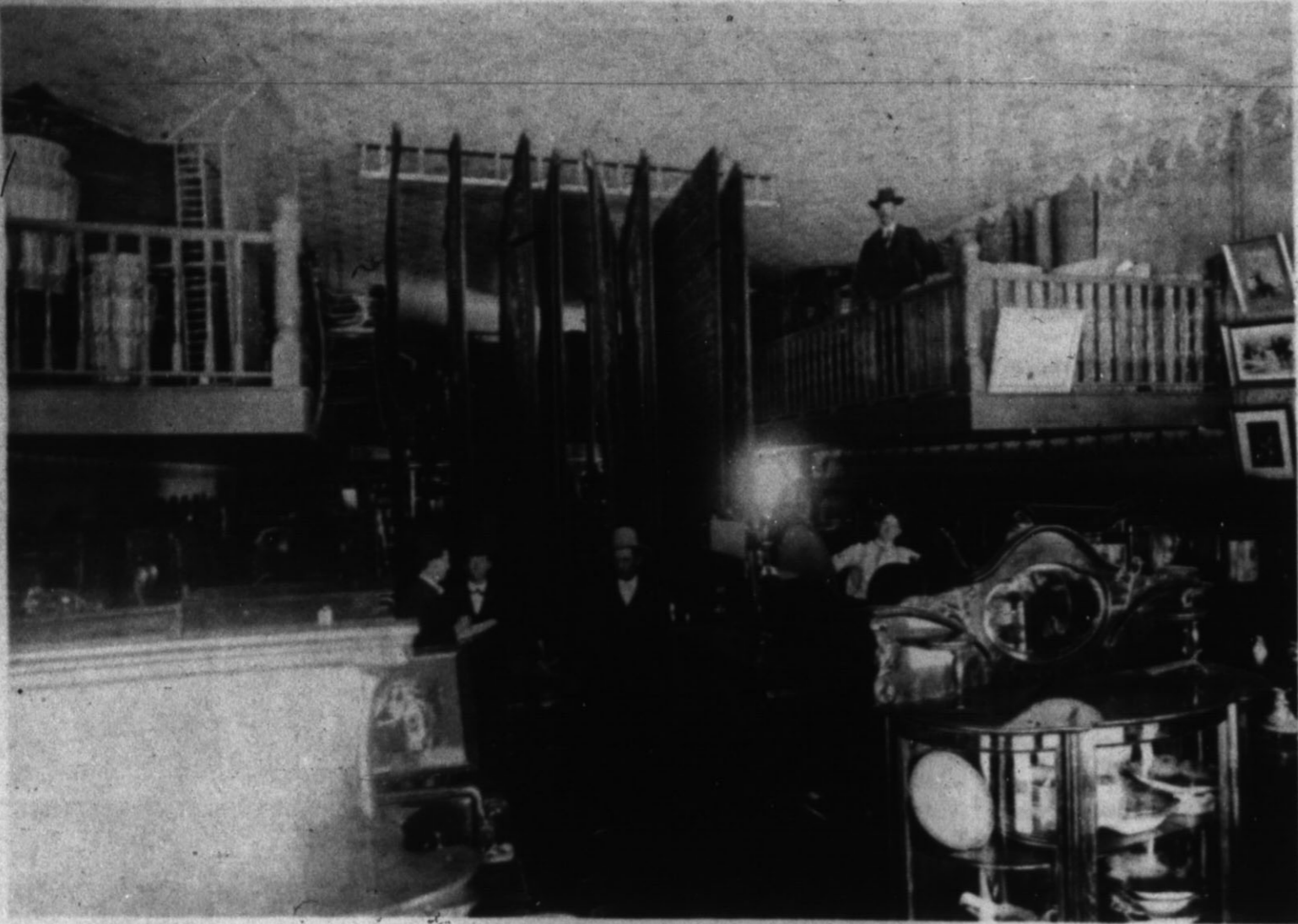
MAKE THIS EASTER A SPECIAL ONE WITH SELECTIONS FROM Little's

There's no place like Little's to shop for that just-right Easter Ensemble. Selections have never been better, and at Little's we believe in giving you the highest in quality at moderate prices. Shop Little's first. You'll need to go no further.

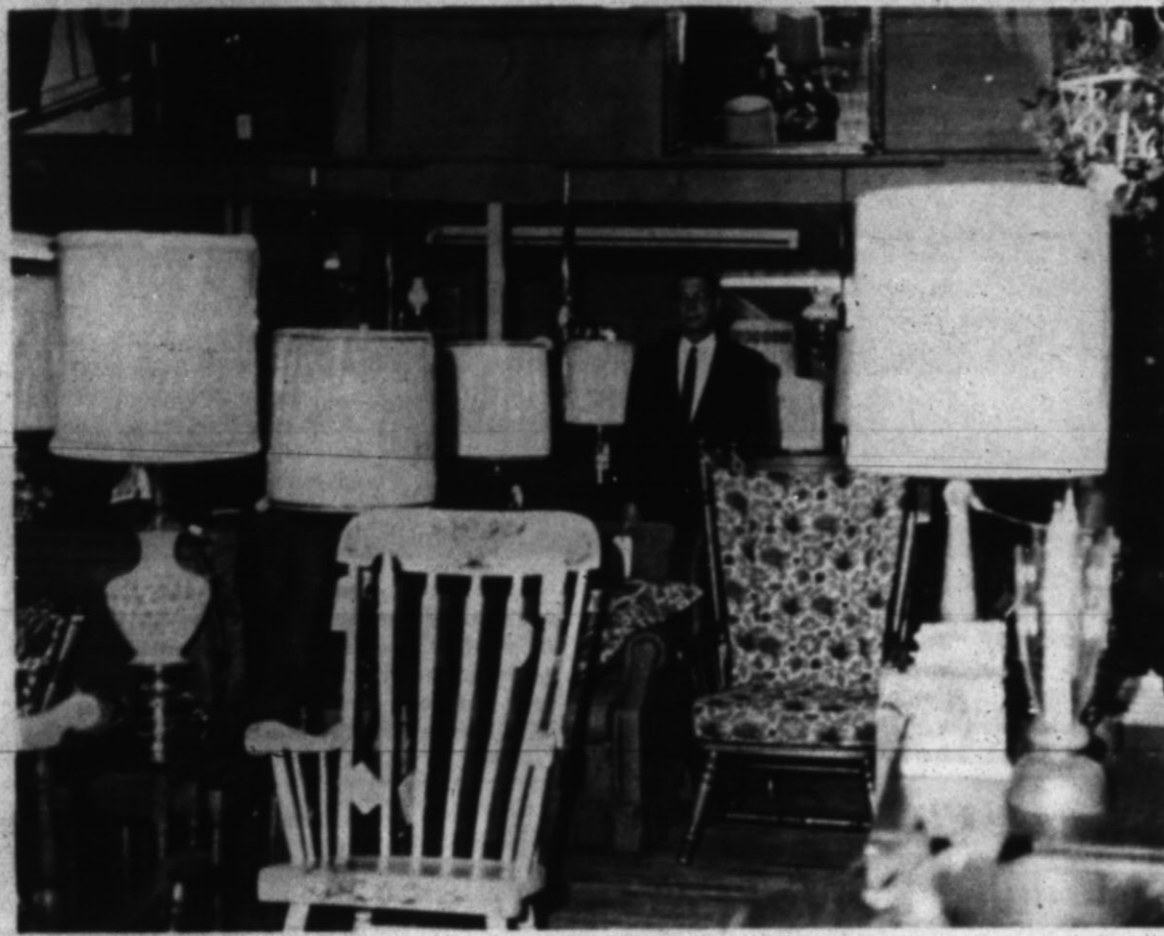
See our Selection of:

- Lingerie
- Hosiery
- Blouses
- Jewelry
- Sportswear
- Dresses, Coats, Suits For Jr.'s and Misses

Coat by Fashionbelt



E. B. Black Furniture Store: on balcony, Mr. Sasser; Tom Webb, below him (in white shirt); E. B. Black in center of trio of men; other men customers or visitors.



E. B. BLACK — Furniture in Hereford homes older picture was made in the same store might have come from Black's almost as old as the picture showing Dick Barnard, pre-long as there has been a Hereford. The sent manager of Black's

Delegations Go To Convention

Elected delegates from Hereford Garden Club to the spring convention of District I, Texas Garden Clubs Inc., at a meeting Friday afternoon were Mrs. S. S. Williams and Mrs. J. V. Pickens. Mrs. Ray L. Johnson, president, will be an ex-officio delegate.

Mrs. G. W. Newsom and Mrs. Merlin Weber were named alternate delegates. The convention will be held April 3 in Big Spring. Mrs. O. G. Hill Sr., a member of Hereford Garden Club, will preside as district governor.

Mrs. Ben Childers, Mrs. A. E. Hodges and Mrs. Pickens were hostesses at the Friday meeting in Mrs. Childers' home. Mrs. Tom Sawyer was welcomed as a guest.

Business included planning for an Arbor Day program open to the public, to be given at 3 p. m. March 22 at Kings Manor. Planting of trees on the retirement home grounds is a civic beautification project of the club this year.

Subject of the program was Patterns in Summer Color. Mrs. R. L. Wilson spoke of Dwarf Evergreens for Accent Planting, listing the varieties of these plants which are best adapted to the local climate.

Pictures of espaliered plants were shown by Mrs. Pickens as she discussed this type of growing vines, shrubs and small trees to add interest to the garden design. She said some flowering plants may be espaliered, and that chrysanthemums are trained this way by Japanese gardeners.

Mrs. Alfred Smith talked of new annuals and perennials, especially the new varieties of asters, petunias, tulips, gladiolas and lilies. Mrs. Glenn Burrus reviewed the current issue of Lone Star Gardener magazine.

The flower arrangement of the day was displayed by Mrs. S. S. Williams for judging by other members.

Bowling Scores

MAJOR LEAGUE

MARCH 7, 1967

STANDINGS

St. Anthonys — 28½, 11½, Boyd Machine Shop — 27, 13, Ink Spot — 26½, 13½, Lone Star Agency — 25, 1½, 14, Sunset Lanes — 25, 15, West Park "66" — 23, 17, Anderson Const. Co. — 22, 18, Hereford Flying Serv. — 20½, 19½, McClure Car Wash — 19, 21, Hedrick Dodge — 16½, 23½, Hacker and Son Meat Co. — 16, 24, Summerfield Fert. — 14½, 25½, Borden — 9, 31, Matthew Ditching Serv. — 7, 33.

How They Went This Week

Boyd Machine Shop — 4, Matthews Ditching — 0, Anderson Const. Co. — 4, Borden Milk Co. — 0, West Park "66" — 3, Summerfield Fert. — 1, Hereford Flying Serv. — 3, McClure Car Wash — 1, Ink Spot — 3, Lone Star Agency — 1, Hacker and Son Meat Co. — 3, Hedrick Dodge — 1, St. Anthony — 2, Sunset Lanes — 2, High 3 game team — Sunset Lanes, Anderson Const. Co. — 3005.

High team single game Sunset Lanes — 1082.

High three games Bill Byers — 586.

High Single game L. V. Watts — 224.

Bowler of Week Duane Robbins — 720.

This next week will be position week.



25 YEAR PRESENTATION — In recognition of 25 years of representation of Gulf Insurance Agency by Hereford insurance, Joseph R. Goebel, Gulf's Amarillo representative presented Don Baugous, of the Hereford firm, with a Westminster Chime Clock Wednesday morning. Goebel says T. R. Mansfield, chairman of the company's board of directors developed the idea for clock presentations to quarter-century representatives. (Hereford Brand Photo)

Wedding Plans Told

Marriage vows for Miss Kayleen Ann Dirks, daughter of Mr. and Mrs. Lawrence Dirks, south of Hereford, and Jackie Ray Stallings, son of Mrs. Addie Stallings, 409 Ave J and the late Jack Stallings, are planned for March 25 in the home of Mr. and Mrs. Gwen McFarland of Arney, uncle and aunt of the bride-elect. Miss Dirks is a graduate of a Lubbock hair design school and is employed at Mademoiselle Coilleurs, Stallings, presently employed by Bryant Bros. Construction Company, is a veteran of U.S. Army service in Viet Nam.

MUSIC TO HIS EARS

CHICAGO (AP) — Bill Hands, 26-year-old right hander the Chicago Cubs obtained from the San Francisco Giants a year ago last December, gets a thrill pitching against Willie Mays.

Asked his biggest thrill on a National League ballot in the spring of 1965, Hands wrote: "Striking out Willie Mays in an exhibition game when I pitched for Tacoma against the Giants in 1963." Last spring, in the first Cub victory of the year, Hands also fanned Mays. Hands comes from a musical family. His father directs a musical group billed as "Bill Hands and his Five Fingers."

Mrs. Fangman Services Set

Rosary for Mrs. Rosie Mae Fangman, 39, of Route 5, Hereford, will be read at 8 p. m. today in Gilliland's Rose Chapel.

Funeral services will be conducted at 10 a. m. Monday in St. Anthony's Catholic Church by Father Angelus Delahunt. Burial will be in Rest Lawn Memorial Park by Gilliland Funeral Home.

Born Sept. 22, 1927 in Canyon, Mrs. Fangman died Friday night at Nebbett Hospital in Canyon. A member of St. Anthony's Catholic Church, she married Sylvester Fangman Nov. 20, 1945 in Hereford.

Survivors include her husband, sons, Richard Louis, Donnie Joe and Clifford Anthony of Hereford; daughters, Mrs. Sylvia Patzold, Miss Rosemary Fangman, Miss Dianna Katherine Fangman, Miss Doris Marie Fangman and Miss Mary Elizabeth Fangman, all of Hereford; her mother, Mrs. Ivy Saltzman of Tucson, Ariz., and brothers, Harold Saltzman of Gruver and Ray Saltzman of San Diego, Calif.

A rosary also was read for Mrs. Fangman at 8 p. m. Saturday in Gilliland's Rose Chapel.

Buffalo Follies Slated April 10

CANYON — The Buffalo Follies, a sippy song-and-dance revue which includes 36 West Texas State University football players, will visit Hereford April 10.

The Follies troupe launches a 13-show road swing Monday when they perform at Dimmitt. Other performances will be held in Plainview, Spearman, Pampa, Childress, Memphis, Boise City, Okla., Amarillo and Booker.

"We feel that the public relations impact from this show will be of great value to West Texas State University," says Joe Kerbel, head football coach. "There is already a great deal of interest attached to the Follies, and we feel that it will grow with each show. We're looking forward to a thrilling football season in 1967 and we feel that the Follies is an excellent way to stimulate interest in our team."

Follies performances will all begin at 8 p. m. No admission is charged.

Ray Mears, a native of Dover, Ohio, is in his fifth season as Tennessee basketball coach.

MINOR DAMAGES
While making a right turn, Sandra Worly Robb, Box 961 of Dimmitt, in a 1961 sedan and Ila Hevelone Coplin of Box 664 Hereford driving a 1960 sedan, collided. Occurring at 1st and Miles on Friday afternoon, this collision produced only minor damages. A ticket was given for failure to yield right of way.

Accounts Are Being Collected

Collection of past due accounts at the Deaf Smith County Hospital is progressing satisfactorily, T. E. Seigler, hospital administrator, has reported.

As of March 1, Seigler said, a total of \$4,713.08 had been collected on accounts which had been charged off the books as accounts receivable. Earlier this year Seigler reported to county commissioners that \$71,476 was being charged off the books.

At that time, Seigler also reported that the percentage of delinquent accounts has been going up over the years with the influx of transient people. It was decided during the meeting that the best way to make the collections would be to file small claims against the debtors.

Seigler explained that the small claims, which cannot total more than \$150 with each filing, are filed with the Justice of the Peace. More than one filing can be made on the same person, however. The sheriff's office then issues notice of the

Rites Held For Early Resident Of Deaf Smith

C. C. Kelley of Stanton, a resident of Deaf Smith County in the early years of this century and a brother of J. D. Kelley of Hereford, died Tuesday at the age of 77 in a nursing home at Alpine after an extended illness.

He came with his parents to this county in 1900 from Van Alstyne, and moved to Martin County in 1907. He had engaged in stock farming there the past 60 years.

Funeral services were held in the Church of Christ at Stanton with G. B. Shelburne of Amarillo and Doyle Corder of Stanton officiating. Burial was in Stanton Cemetery.

Survivors include his wife; three daughters, Mrs. C. F. Ross of Alpine, Mrs. J. W. Stephens of Shreveport, La., J. U. Clark of Andrew; two sons Ohmer and Wallace, both of Stanton; two sisters, Mrs. Neva Marchant of Electra and Mrs. Blanche McClung of Kilgore; two brothers, J. D. of Hereford and Walter of Stanton; nine grandchildren and six great grandchildren.

Cancer Leaders Plan Session

Section leaders of the annual Deaf Smith County Cancer Society Crusade are to meet at 7:30 p. m. Thursday in Community Center for a training session in preparation for the campaign scheduled for April 17.

Mrs. Al Lee, general crusade chairman, has called the special meeting of the volunteer workers.

The fund drive will be conducted in two divisions, business and house-to-house. Maurice Tannahill will be chairman of the downtown business drive and Lonnie Ish of the Sugarland Mall drive. Nine section leaders will work downtown.

Mrs. Arnon Lauderback is chairman for the house-to-house crusade and will be assisted by members of Veleda Study Club, of which Mrs. Joe Frank Clark is president.

Riders Welcome New Members

The Hereford Riders Inc. held a membership dinner Thursday evening in the Community Center. The attendance was approximately 70 people. Each member that attended brought a guest.

The club is proud of its new members and welcomed them as part of the family club group.

The Junior members will have their first practice session Sunday, March 19. Everyone is invited to come out and join the Juniors. This practice is to prepare them for their first play-day which begins in April. Sponsors of the Juniors this year are: Sylvia Brooks and Clifford Johnson.

A suspicion of dry mustard added to a cheddar cheese sauce points up flavor

EASTER BONNETS for all types - the pretty - the sophisticated - the mod... see our wonderful, new collection - new shapes - new colors... flowered or tailored \$5 to \$12

Sweetbriar
SUGARLAND MALL
Sadie Shirley, Mgr.

PUBLIC AUCTION

800 ACRES OF
DEAF SMITH COUNTY TEXAS
REAL ESTATE

WEDNESDAY, MARCH 22

Farm No. 1 Located 7¼ miles South of Adrian on Farm Road 214.
This farm sells promptly at 1:00 P.M.
Legal Description: The W½ and the NE¼ of Section 23 Block K 11. Farm consists of 480 acres more or less all in cultivation with ½ mineral rights.
This farm has 2 extra good 6 inch irrigation wells, motors and pumps. Wells have been graveled packed drill to a depth of 364 ft. with pump set at 345 ft.
Wheat allotment: 230 acres. Sowed 170 acres. Milo 151 acres
All growing crops go with purchase of farm.

Farm No. 2 Located 11 miles South of Adrian on Farm Road 214 then 3 miles West.
This farm sells at 2:00 P.M.
Legal Description: The E½ of Section 53 Block K 11. Farm consists of 320 acres more or less all in cultivation with ½ mineral rights.
This farm has 2 extra good 6 inch irrigation wells, motors and pumps. Wells have been gravel packed, drilled to a dept of 340 ft. with pumps set at 325 ft.
Wheat allotment 195.7 acres; sowed 160 acres. Milo 67 acres
All growing crops go with purchase of farm.

Terms on all real estate: 10% down on day of sale. Balance in 30 days. Merchantable Title furnished.
Govt. Payment \$7,200.00 That Goes To Buyer
Possession of all land at close of escrow.
Owner: Lloyd Rice — Phone DR 3-6256, Amarillo, Texas

QUINTON JENKINS & ASSOCIATES
THE AUCTIONEERS
616 Ramada Trail
Amarillo, Texas
EV 3-7733

Any announcement made on day of sale supercedes other announcements. We advertise what we sell.



PAINTERS WITH A PURPOSE — Members of the Hereford Jaycees donated their time in painting the museum at night in June. From left to right are Troy Vinson, Dick Kendrick and Wayne Houlette. (Hereford Brand Photo)

Many Contributed Museum Articles

Without the help and contributions of many people, the Deaf Smith County Museum would not have been possible. Their generosity in giving and lending these articles is greatly appreciated. Some of the articles that are on display, and some major donations include:

Donations from \$50 to \$500 have been given by Black Grain Co., Business and Professional Womens Club, Lions Club, Hereford Art Guild, Garden Beautiful, Deaf Smith County Electric Coop, Hereford State Bank, Carl McCaslin and First National Bank.

Charter members contributed \$2.50 each. They are listed in the Museum Parchment, located in the front of the building.

In the kitchen are: a large cook stove belonging to Mrs. T. M. Palmer, a safe of Mrs. Larson, wash stand and bench belonging to Mrs. Norton.

In the bedroom: It was decorated by Mrs. Bill Davis and Mrs. Ivan Block. The cradle was lent by Mrs. D. R. Grimes; sewing machine and trunk by Mrs. Bess Werner, Rocker owned by Elmer Patterson's mother; foot stool is from Kelly Gray home; bedspread lent by Mrs. S. O. Wilson — embroidered by her mother; wash stand belonged to the Palmers; bed and dresser belonged to J. H. Sears.

The parlor has a large organ lent by Leroy Price. The table belongs to the A. L. Thomas family. Wall pocket for papers

and magazines once hung in W. B. Dameron residence; fern table lent by Mrs. Bess Werner; kerosene lamp, Mrs. Jeff Gilbreath; rugs by St. Anthony's Church; love seat by First Christian Church, China Closet that belongs to Mrs. Matt Gilliland holds pieces belonging to Mrs. J. Gilbreath, Mrs. Bess Werner, Mrs. Faust Collier and others; curtains made by Mrs. Bud Stengel.

Old Jewelry case decorated by Calliopean Club; book case for display donated by James W. Witherspoon.

The display of office machines and furnishings consist of Optometry testing set, D. R. Kester; Drafting tools by R. P. Conaway Sr. and Jr.; pullman-apron by Mrs. A. F. Parker; Roll top desk, Ezra Norton. Typewriter belonging to J. A. Buckner was used at Palmer Lbr. Co. Old labeling Machine used at Penny's when the store was opened here, old adding machine, telephone display was installed in the Courthouse at one time.

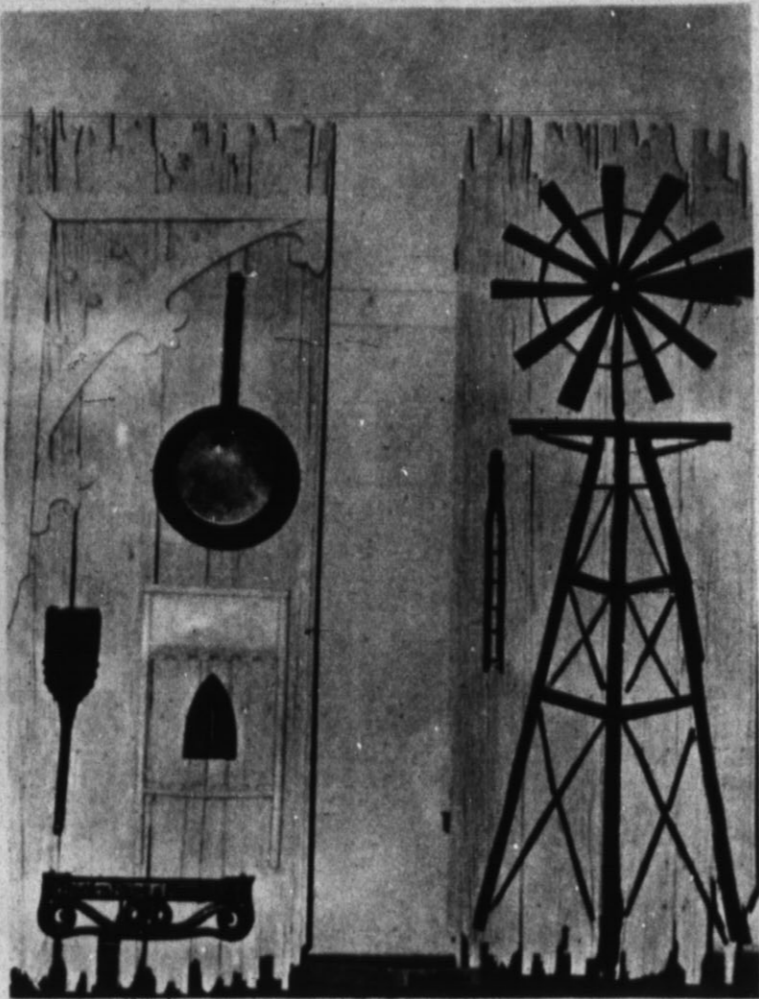
Caboose Stove from Santa Fe. Articles that display the old west theme are: Old photos of old timers of La Plata prepared by Mrs. Elmer Patterson; table model of old town LaPlata by Mrs. Wertenberger's art class with help from the Museum staff; arrowhead collection of George R. Jowell and a small frame by David Hix and Charlotte Hill; Petroglyphs, rock carvings made by Dr. C. E. Hicks and his family. Spanish swords were prepared by Dale Young and belong to Mrs. Jack Renfro and Mrs. Claude Morris. Side saddles belong to Mrs. L. R. Brady, Mrs. Oberthies, Mrs. Steele. Guns that won the west collection are by Leroy Price. Sculpture on old door frames was designed by Mrs. McBride. Tree trunk from Escarbadas, frame for holding pots over fire are by Rodney Goheen, Jr. Society.

Chuck wagon belongs to Faust Collier; Brand window decoration by Mrs. Russell Carver. Ox yoke used in this county, lithograph of bulls hung in Hereford's only saloon then hung in L. J. Brady Ranch and story of irrigation development prepared by Justin McBride.

Working saddles of E. W. Harrison and Walt Bradley. Horse hair and working bridles by J. F. Roberson. These truly have a bearing on the Deaf Smith County history.

Fine Arts Room displays the talent and beauty of the love of art and the Old West tradition. Drapes were made by Drapery Sewing Room. The large Secretary belonged to Mrs. A. F. Parker and was lent by Mrs. Roy Grubbs. Mirror was lent by Mrs. Ed Skypala; Old Edison with morning glory horn by Ed Skypala; Victrola given by Dr. Millard Nobles; Regina music box lent by Mrs. Wilbur Davis.

Stringed instruments were lent by Earl Poach. Organ stool lent by Mrs. E. L. Vance; Or-



McBRIDE'S GIFT — Mrs. Justin McBride donated these collages to the Deaf Smith County Museum in December of 1966. She donated four which may be seen in front of the museum at the windows. (Hereford Brand Photo)



STILL IN USE — The courthouse first serving Deaf Smith County was moved in from La Plata. After a bond issue for construction of the present courthouse was passed in 1909, the old structure was converted into St. Anthony's

Catholic Church. When St. Anthony's built a new building at Park and 25 Mile Ave., the old courthouse was moved to the labor camp where it is now in use at St. Joseph's Mission. (Drawing by Monte Gripp)

played were aquired through the help of Mrs. G. R. Jowell, Cliff Acker, Mrs. Bennie Womble, Joyce Bezner, Mrs. Homer Fox, the Perkins Family.

The grounds to the rear, with fencing donated by Durwood Hamby, has a collection of old machinery by Ezra Norton, Edwin Axe, and others. Also displayed are Eclipse Windmill, cells from LaPlata jail, fire hose once pulled by the Hereford Fire Department; old thresher by A. E. Edwards; potato planter by Joe Ballinger and many others.

The Foyer, of Torginol donated and laid by George Tiefel; paintings by Mrs. Ernest McGee, Mrs. Henry Weemes and

Mrs. W. D. Askew. County names excuted by Maurice Means, framed by Bill Bradley. Lettering donated by Mrs. Bill Massey.

The front of the building gravel by Crowe-Gulide; flag and flag tand by American Legion and Texas Flag by Mrs. M. C. Adams. Windows designed by Mrs. Justin McBride; sign designed by Mrs. Turrentine and Mrs. McBride, excuted by Maurice Means, and Earl Poach.

The beautiful chandelier inside the front door donated by Ole Larson and the water color lent by Diamond M. Foundation, the glass negatives by the late Alex Thompson.

This exquisite showing of arti-

College News About Students From This Area

LUBBOCK — Texas Tech student Durward Jacobs of Hereford has been chosen to play the role of Tranio in Tech's University Theater production of "The Haunted House," scheduled for performances March 17 through 20.

Roman playwright Plautus' robust comedy-farce about youth-

ful extravagance and parental discipline is being directed by Speech Prof. Dr. Clifford Ashby, who also adapted and designed the production for the current stage.

Chicanery, pugent wit and some unexpected turns of fortune characterize the plot as timely today as when it was written more than 2,000 years ago, Dr. Ashby commented.

Jacobs, a graduate student, is the son of Mr. and Mrs. Raymond Jacobs of Hereford. His experience at Tech includes the role of Lord Hastings in "Richard III" and the butler in "Right You Are."

Classifieds Get Results

HEY FELLERS...

(and gals too)

Don't Miss The ANNUAL HEREFORD

Lion's Club

VARIETY SHOW

Scheduled for

March 16, 17 8p.m.

at the

HIGH SCHOOL

- ★ Singing
- ★ Dancing
- ★ Comedy
- ★ Anything you can imagine and more.

Adults... \$1⁰⁰

Students... 50c

Pre-schoolers... Free

Tickets may be purchased from any Lions Club member! Money goes to Seniors Scholarship Fund!

Each Person Attending The Show Will Have An Opportunity to Win Valuable Prizes!

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C. R. ANTHONY, CO.

USE OUR EASY LAY-AWAY PLAN
Buy Now For Easter

Colorful Showy fashions to lead the Easter Parade

3⁹⁹

A. A swinging Junior High creation in mint leaf with lace trim collar and sleeve trim. Back zipper. Sizes 8 to 14.

B. Another smart style, press free Fortrel® polyester and cotton with Scotchgard® stain and spot resistant finish. Sizes: 7 to 12.

5⁹⁹

C. Smart junior fashion in girls sizes 8 to 14. Permanent press 100% rayon. Lime and white, or Navy and white.

D. Lead the Easter parade in this clever lace over acetate taffeta fashion. Back zipper. Sizes: 7 to 12.

E. Junior High look—smart 2 piece Easter parade. 100% cotton bodice, skirt and jacket rayon and acetate. Sizes 8 to 14.

DOWNTOWN & SUGARLAND MALL



NEW SUPER ACTION GLEEM TOOTH PASTE

family size tube regular 95c

57c

ANACIN

100-Tablet Bottle Regular \$1.39

87c



GIBSON'S DISCOUNT

<p>POLIDENT POWDER Regular 79c</p> <p>49c</p>	<p>SUDDEN BEAUTY Biggest Can Made</p> <p>57c</p>	<p>BUBBLING BATH OIL \$1.00 Value</p> <p>13c</p>
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Folger's Instant COFFEE

6 ounce jar **83c**

Pure Sweet Cream Butter lb. **77c**



BREAD

16c

LOAF

Men's 3-Button NECK TIE SET

Tie-Handkerchief

9c

Gillette **Technomatic Razor**

Regular \$2.95

\$1.99

TECHMATIC RAZOR CARTRIDGES

Regular \$1.59 **\$1.00**

Chocolate MILK **23c**

WHIPPING CREAM 28c 1/2 pint

23c

Peanut Butter 4-lb. barrel **\$1.23**

ROYAL Gelatin Dessert 2 pkgs. **15c**

Blue Bonnett OLEO MARGARINE lb. **24c**

Little 2-Button DRESS

100% Rayon

9c

GIBSON'S DISCOUNT PHARMACY

Phone 364-4900... Where Prescriptions Cost Less!

THIS IS THE PLACE TO SAVE ON ALL YOUR PRESCRIPTIONS!

CONTAC capsules—reg. \$1.49	79c
Gibson High-Potency Regular \$7.69	\$1.98
MAALOX regular \$1.59	79c
CAROID & BILE SALTS 100-count reg. \$1.50	89c
PHISOHEX soothing antibacterial skin cleanser—reg. \$1.60	79c

ANOTHER GREAT GIBSON FOOD VALUE!

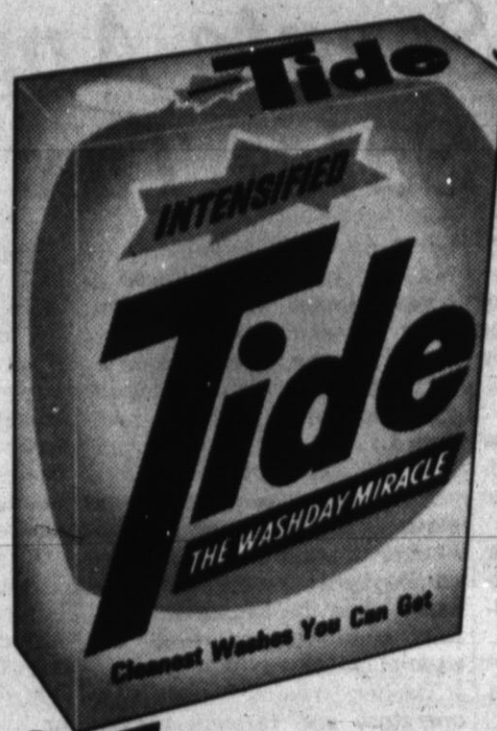
JAN-U-WINE CHINESE AMERICAN FOODS

Here's the Chinese Food American families really go for! Spiced just right... tastes just right! And besides being a "family-favorite" it will be a "kitchen-favorite" because it's quick to fix. Enjoy JAN-U-WINE Chinese-American Foods at Gibson's low prices.

CHICKEN CHOW MEIN 69c	BEEF CHOP SUEY 69c	MUSHROOM CHOW MEIN 69c	No. 2 1/2 size can CHOW MEIN NOODLES 23c
			5 OZ. SHAKER TOP SOY SAUCE 15c

FREE APOTHECARY

Going PRICE-BUSTIN' HOG WILD!



Giant Box Tide

52¢



Jumbo Box DASH

\$1.99

WHERE YOU ALWAYS BUY THE BEST OR LESS!
GIBSON'S
DISCOUNT CENTER

3-Piece
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SETS
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TRUE DISCOUNT PRICES
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ZEBCO 77
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Regular \$8.95 **\$4.77**

Stereo Tapes
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50-Ft. COIL
clear pink or brown **77c**

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Straw Purses
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FREE
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6 BATH SIZE CAMAY

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A TOTALLY NEW
DETERGENT DISCOVERY
REGULATED SUDS
GIANT SIZE
POWERS OUT DIRT
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Salvo
Power Tablets
The simple
sure way
to a cleaner wash
GIANT SIZE
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Cascade
for AUTOMATIC
DISHWASHERS
SPOTLESS DRESSES. SHINE IN BATH TUBS.
GIANT SIZE
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BONUS
blue
complete
KING SIZE
with Premium
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GIANT SIZE
39¢

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GIANT SIZE
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Camping
Shovel
Dual Purpose Pick
and Shovel.
99¢

BATTERIES
"D" Size
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SCRAPER SET
Regular 27c each
Gibson Price **9c**

ZEBCO 4185 Sportsman's Pak

Features the famous Zebco 33, America's most popular fishing reel, plus matching 6' two-piece tubular glass Zebflex 3366 rod, extra spool with Zebco monofilament line by DuPont... and Zebco ribbed, hanging ring, zipper opening and inside pocket.

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6-FT. FISHING ROD

4-Styles To
Choose From

\$1.87



BO-PEEP
AMMONIA
½ Gallon
plastic jug
39¢



SWAN
For dishes
GIANT SIZE
39¢

AJAX
DETERGENT
GIANT-SIZE
67¢



97¢

Along The Frio

By MRS. OWEN ANDREWS
Brand's Frio Correspondent

Frio Homemakers Club, met Tuesday afternoon in the home of Mrs. Harlan Barber. The program was given by Mrs. E. F. Vogler on the subject, Practice Safety at Home. She gave safety rules for protection of family from accidents and gave material for further study to each one present.

Others attending the meeting were Mmes. Annie Springer, Herbert Bruns, Frank Robbins, Henry Andrews, Laura Littrell, Owen Andrews, T. L. Sparkman Jr., and Miss Alma Andrews. The next meeting is to be Mar. 21 in the home of Mrs. Henry Andrews.

Mr. and Mrs. Carlton Dobbins and granddaughter, Sammie Ann Vinson of Hereford, went to Lubbock Saturday to attend the basketball tournament and meet Mrs. Dobbins' sister and her family, Mr. and Mrs. J. C. Bellew, their daughter, Mrs. Gaylon Robinson and daughters, Lee Ann and Lynette, all from Winters. Their son, Scotty Bel-

lew is a Tech student and also was in the family gathering. The Winters team participated in the tourney.

Sammie Ann spent the week-end with the Dobbins.

Mrs. Harlan Barber, Mrs. James Bullard and Mrs. Jimmy Barber attended a bridal shower for Miss Linda Franklin Friday night in the home of Mr. J. C. Greenhaw at Lenora. Miss Franklin, daughter of Mr. and Mrs. Jim Franklin, is to be married on March 24 to James Haley of Happy. Both are WTSU students. She is a niece of Mrs. Ballard and Mrs. Barber.

Mrs. Barber and Mrs. Bullard spent the remainder of the

week with relatives in the Lenora and Lubbock areas and Mrs. Barber attended a movie production of The Bible in Lubbock Sunday afternoon.

Among those attending the Stock Show in Houston last week were the Fritz Smith and Floyd Cole families, whose children were showing livestock there.

Mr. and Mrs. D. C. Miller and Mrs. H. M. Mopley spent last week-end visiting Mrs. Dorothy Johnson in Midland.

Mr. and Mrs. Walker Parris and Whitney have moved to the Olin Parris farm. Walker plans to drive to WTSU the remain-

der of the term and will also help with the farming. The Joe Autry, who lived there, recently moved to Odessa.

Mr. and Mrs. W. L. Baldrice of Borger visited the Sam Ogans Sunday. The Baldrices, members of the Bunavista Baptist Church, where the Rev. Ogan was pastor several years, were on their way home from visiting their daughter and family at Portales, N. M.

Glenn Becker of St. Louis accompanied Don Warrick here when he came on leave to visit relatives recently. The Bruce Odams of Center, Colo. who were here while her brother

Warrick, was here, also visited his parents, the M. B. Odams, at Dimmitt.

Becker and Warrick flew here and drove a car back, arriving in about five days at their Anchorage, Alaska, base.

Mr. and Mrs. Earl Harkins attended a farm sale at his brother, Leon Harkins', place last Saturday. It is located in the Finney community north of Plainview and sold as a unit, farm and equipment. Harkins was quitting the farm because of health reasons, after a serious illness about two years ago.

Mr. and Mrs. H. E. Lindley

and Mr. and Mrs. Earl Cole are visiting relatives in Yuma, Ariz. and other points in that area.

W. H. Andrews is adding rooms to a house for his farm hand. The material being used is from an old house recently razed. The old house was on Frio draw, built by pioneers of another generation. The family of the J. M. Dixons were its last occupants, except occasionally. It was a land mark of "the old days."

Fewest putts during a 1966 PGA golf tournament were the 162 taken by Bert Yancey for the 72-hole Portland, Ore., Open.

Ideas Exchanged On Gardening

Experiences in growing vegetable gardens were exchanged by members of Young Homemakers Home Demonstration Club when they met in First National Community Room this week. Mrs. John Hammett was hostess.

Mrs. Charles Brown spoke on the selection of varieties in garden seed, and led the discussion in which Mmes. Lloyd Smith, Stan Kroff, Max Rieman, Lee Roy Burges and Kenneth Bryant joined.

WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY WIGGLY PIGGLY WIGGLY



IT'S **Good Old-Fashioned Thrift Days Time!**
SAVE ON EVERYTHING YOU BUY... AND GET



Attend **OPEN HOUSE** TODAY
2:30 to 5 p.m.
at the new **Deaf Smith County MUSEUM**

Facial Tissues Zee 200 Ct. Box **5 for \$1**

U.S.D.A. Choice **ROUND STEAK**
lb. **79¢**



Cloverlike—Reg. or Slim Line 12 oz. ctn. **Cottage Cheese 2 for 49¢**

Red Heart—Tall Cans **Dog Food 2 for 25¢**

Arrow 2 lb. bag **Pinto Beans 23¢**

Bayer 200 Ct. Bottle **Aspirin \$1.19**

Clorox—Plastic Bottle **Bleach 1/2 Gal. 32¢**

Super White Cleanser Large Can **Ajax 2 for 29¢**

Morton's Frozen—20 oz. **APPLE PIE 29¢**

Shortening 3 lb. can **CRISCO 79¢**

TENDERCRUST BREAD
—1 1/2 Lb. Loaf
2 FOR 49¢

DELICATESSEN..
MONDAY
Chicken Dish - Pork Roast
Blackeyed Peas, Fried Okra
Cucumber Salad
Potato Salad

TUESDAY
Beef Roast - Fried Chicken
Golden Corn, Green Beans
Scalloped Potatoes
Coke Slow

WEDNESDAY
Turkey & Dressing
Meat Loaf, Candied Yams
English Peas, Stuffed Peppers
Pinto Beans, Spanish Slow

EGGS
Shurfresh Grade A Medium **39¢ DOZ.**

MELLORINE
1/2 Gal. Ctn. All Flavors **29¢**

Salad Dressing—Qt. Jar **Miracle Whip** With \$5.00 Purchase **44¢**

King Size—Diet or Regular **Dr. Pepper** 6 Btl. Ctn. **39¢**

King Size—Filter—Regular **Cigarettes** All Popular Brands **\$2.99**

Holly Beet **SUGAR** 5 lb. bag **49¢**

GRADE "A" **SHURFRESH MILK** Guaranteed Fresh VITAMIN D
1/2 GALLON **44¢** GALLON CTN. **88¢**

BACON Armour Star lb. **59¢**

FRANKS Armour Star lb. **49¢** **Ground Beef** Fresh - Lean 3 lbs. **89¢**



Strawberries
Lucious Red Delicious Pl. **39¢**

Waxed **Rutabagas** lb. **10¢**

TOMATOES U.S. No. 1 fancy each **5¢**

Sweet Potatoes Portales lb. **10¢**

Folgers Coffee 3 lb. can **\$1.98**

Gold Medal Flour 25 lb. Paper Bag **\$1.99**

Formula 409 Cleaner 22 oz. **49¢**



PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY PIGGLY WIGGLY

Avenue Baptist Deacons Guests

Deacons in Avenue Baptist Church and their wives were entertained with a salad supper preceding a recent business meeting in the home of the Rev. Ron Harpster, pastor, and Mrs. Harpster. After the business discussion the group played 42.

Attending were Messrs. and Mrs. Lewis Shirley, Homer Thomas, Gerald Townsend, Billy Wall, Buck Barnett, A. J. Self, Charles Gresham, A. W. Self and R. M. Mason.

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- Fruit

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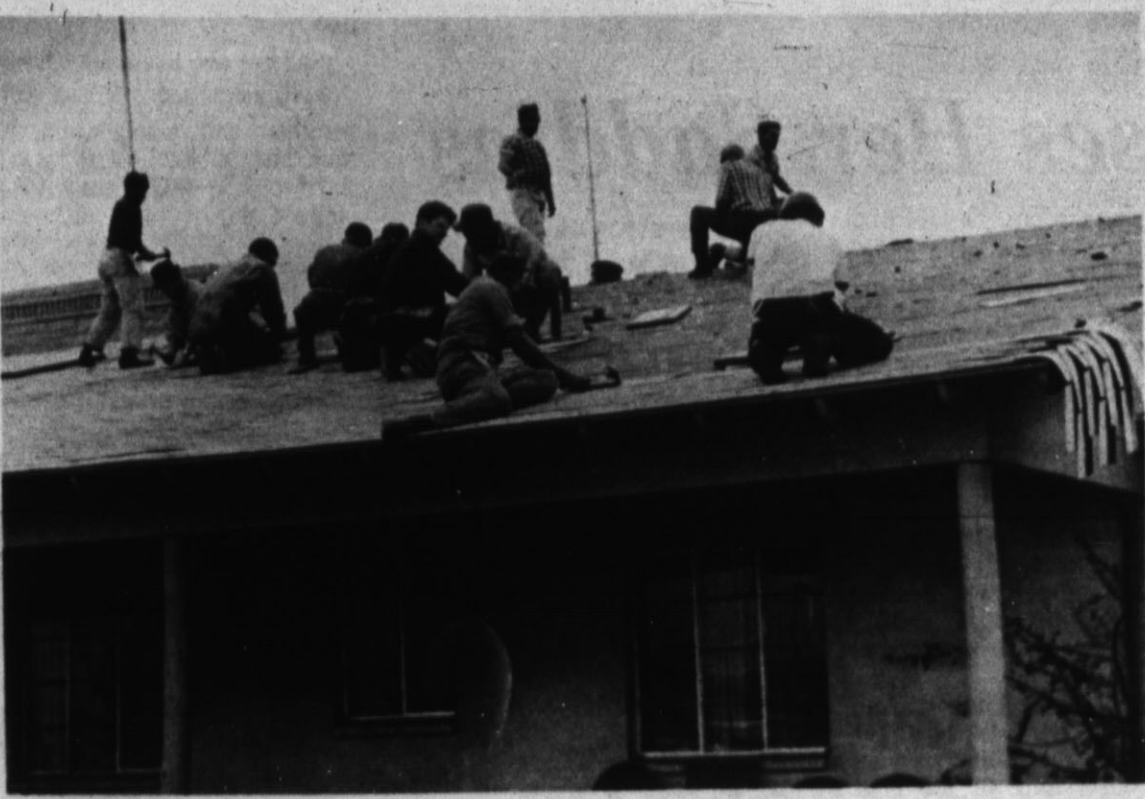
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HELPING HAND — A part of the Hereford men who spent the day at Girlstown, U.S.A. March 4 are pictured roofing the girls dormitory. Besides working around the home during the day, the men also took several carloads of merchandise donated by individuals and groups in Hereford. Coffee sale at Ward's Restaurant, 628 W. I., raised \$153.60 for the home, with \$66.10 being used to buy 44 gallons of syrup, 15 gallons of honey, one gallon of jelly and five pounds of pancake mix. Shown are Elmore Rains, Glen Hunter, Bill Drummond, Roger Hamilton, Lloyd Pittsinger, Joe Bower, Leo Harpster, Bill Emmons, Bert Brown, Steve Castillija, Don Neilson, Bill Peacock, Bill Palmer and L. T. Johnson.

Two Books Give Basis For Talk

Contributions of the American Southwest to the art of architecture, the building style stemming from Spanish and Moorish modes, was the subject of Mrs. Emil Dettman on the program of Calliopean Study Club Thursday evening.

Mrs. Wes Owen's in which the club met, was cited as an example of a building influenced by Spanish architectural style. Mrs. Dettman based her talk on two books, showing their illustrations with other pictures.

One, titled *The Mexican House*, listed characteristics of the Santa Fe style of building, including projecting roof beams, covered walkways, recessed windows with iron grille or balcony, wall niches, tile roofs and, usually, plain exterior concealing lovely gardens and ornate rooms.

The other volume was *Six Missions of Texas*, describing the architecture which is typified in the Alamo, a building used as a mission, school, hospital and then fortress. The program continued a series on the general topic, *The Great Southwest*.

Members present were Meses. Irving Alexander, J. T. Gilbreath Jr., Emmett Milburn, George Warner, Ansel McDowell, Cameron Gault, C. J. Crump, Sue James, Gene Parsley, B. F. Cain, Hazen Woods and Miss Clara Beth Holt.

They were reminded that the public is invited to a dedication program for Deaf Smith County Museum Sunday at 2:30 p. m., and open house in the new museum afterward.

A TRACK FOR RECORDS

LEXINGTON, Ky. (AP) — Of the 55 trotting and pacing world records established on a one-mile track, 37 of them have been set at the Lexington trotting track.

Main Street

Continued From Page 10

them, they could switch it off at any time, or even command it to put itself away in a cupboard. However, the chances are milady would keep the monster at work — washing windows, sweeping floors, brewing coffee, even picking up hubby's clothes.

Want An Ape For A Chauffeur?

It may take 20 years after the 21st Century arrives, but two researchers believe that by Year 2020 it may be possible to breed animals capable of performing manual labor. So a possible alternative to a robot in the broom closet is a live-in ape, to do the cleaning, gardening and chauffeuring.

The various things in prospect would seem to take care of most of milady's problems. But suppose that she has a grouchy husband. Science may solve that one too by developing an "anti-grouch" pill. Some scientists are already talking about personality control drugs "as a way of ensuring that husbands are ambitious, wives understanding, and children well-behaved."

Even if all these 21st Century miracles are not enough, there will still be an opportunity to get away from it all — such as a quick weekend in Europe or Asia. Hypersonic jet planes, with speeds of from 4,000 to 6,000 miles per hour, will reduce the flight time from New York to London to 30 minutes.

How about that, Buck Rogers fans?

QUITE A CAREER

HANOVER, N. H. (AP) — In three seasons with Dartmouth, quarterback Mickey Beard figured in 41 touchdowns. He passed for 24 and scored 17 himself.

During his career with the Indians, Dartmouth won 22 of 27 games.

Classifieds Get Results

BOB CLARK FENCING

Cedar Redwood
Stockade Chainlink

Phone EM 4-0526
FREE ESTIMATES

Calendar Of Events

MONDAY

Music Study Club at Community Center, 2:30 p. m.

Christian Women's Fellowship Night Circle at Mrs. Bob Renfro's home, 604 Union, 7:30 p. m.

Rotary Club lunch at Jones Restaurant, 12:05 p. m.

Odd Fellows Lodge at IOOF Lodge, 8 p. m.

Stated meeting of Masonic Lodge at Masonic Temple, 7:30 p. m.

Easter Lions Club at Easter Community Center, 8 p. m.

Citizens Band Radio Club at REC Building, 8 p. m.

TUESDAY

Pioneer Study Club lunch at Cason House, 12:30 p. m.

Veleda Study Club, Mrs. Gid Brown hostess, 6 p. m.

Order of Eastern Star at Masonic Temple, 7:30 p. m.

Aikman P-T-O at school, 7 p. m.

West Hereford H. D. Club in home of Miss Mary Brady, 2:30 p. m.

Day Circle of Calvary Baptist WMU at church, 9:30 a. m.

Rebekah Lodge at IOOF Hall, 8 p. m.

Jaycees Lunch at Jones Restaurant, noon.

WEDNESDAY

First Christian Women's Fellowship, luncheon at church, 12 noon.

Beta Sigma Phi Council in home of Mrs. Larry Summers, 8 p. m.

Temple Baptist WMU, day circle at church, 9:30 a. m.

Avenue Baptist WMU at church, 7 p. m.

Hereford Lions Club in Hotel Jim Hill, 12 noon.

Simms Study-Craft Club, in the home of Mrs. Edwin Morrison, 1610 Jackson, for book re-

Hospital Notes

PATIENTS IN HOSPITAL

Mrs. Harold M. Beauchamp, 502 E. 3rd; Mrs. Lazaro Lopez, Box 1255; Mrs. Larry Walterscheid, 307 16; Mrs. W. A. Henning, Vega; Mrs. Gary McQuigg, Rt. 5; Mrs. Ray Hobbs, Vega;

view, 2 p. m.

THURSDAY

Farm and Ranch Club in home of Mrs. Roland Hairgrove, noon lunch.

Red Cross Volunteers lunch at Ward's Restaurant, 12 noon.

Bay View Study Club in home of Mrs. Ansel McDowell, 3 p. m.

L'Allegra Club at First National Community Room, 2:30 p. m.

Hereford Study Club in home of Mrs. Johnny Clark, 8 p. m.

County League of Vocational Ward's Restaurant, 7 p. m.

Duplicate Bridge Group at Community Center, 7:30 p. m.

Wyche H. D. Club in home of Mrs. Don Cocanougher, 2:30 p. m.

Mothers Needle Club, covered dish lunch in home of Mrs. A. H. Cook, noon.

Antonion Circle at St. Anthony School auditorium, 8 p. m.

Toastmasters Club in Ward's Restaurant, 7:30 p. m.

Kiwanis Club lunch at IOOF Hall, noon.

Optimist Club at Jones Restaurant, 12 noon.

FRIDAY

Dawn Music Club to present special program, Thirty Minutes With Carmen open to public at Dawn Community House, 7:30 p. m.

SATURDAY

Messenger H. D. Club Easter supper for families, Walcott school building, 7 p. m.

Mrs. Edward Carson, Rt. 3. Sylvia M. Palacio, Gen. Del.; Mrs. James H. Hofmann, 708-B Miles; Ariesteo Alais, Rt. 4; Mrs. James A. Watkins, Vega; Beckie Elliott, 131 Ave. K; Marie Armstrong, 605 Star; Mrs. Fritz Schmer, 503 25-Mile Ave., Apt. 1; Mrs. W. B. Dowell, 132 Greenwood.

Gloria Ramirez, Box 344; Mrs. W. R. Moore, Wildorado; Mrs. Horace C. Baird, 111 Douglas; Mrs. Ethel Adams, Friona; Mrs. Ollie C. Forbus, 1013 Park Ave.; Jimmy Flores, 223 Ave. C; Mrs. James F. Simpson, 904 Friona; Mrs. Nannie A. Caraway, 118 Lake; Juan C. Puente, Summerfield; Giles Williams, 320 Star.

PATIENTS DISMISSED

O. B. (Odie) Keese, Mrs. Wynn Buck, March 6.

Mrs. Nicky N. Walsler, Ora-lia Hernandez, March 7.

Mrs. Cecil W. Parker, Tammy L. Castillo, Kerry Hacker, Mrs. W. M. Whitaker, E. E. Fridley, March 8.

Mrs. Alvis Jolly, Teresa Wylly, Jack Anderson, Jorge Galvez, Mrs. Bill Narrell, Hortencia Figueroa, March 9.

Crystal Finley, Mrs. Robert E. Lee, Daryl Renner, Barbara Hulse, Bill Palmer, March 10.

Look Who's New

Mr. and Mrs. James H. Hofmann are the parents of a daughter, Gwendolyn Julia, born on March 9. She weighed 6 lbs. 13 ozs.

Mr. and Mrs. Lawrence H. Walterscheid are the parents of a daughter, Kristin Suzanne, born on March 9. She weighed 6 lbs. 3 ozs.

Mr. and Mrs. Edward H. Carson are the parents of a daughter, Paula Jill, born on March 9. She weighed 6 lbs. 15 ozs.

REVIVAL

FIRST BAPTIST CHURCH

HEREFORD, TEXAS

Evangelist

Dr. James H. Landes
First Baptist Church
Birmingham, Alabama

Singer

Dwight Martin
College Heights
Baptist Church
Plainview, Texas

MARCH 12-19, 1967

Morning Services . . . 10:00-11:00
Evening Services . . . 7:30 p.m.

NURSERY OPEN FOR ALL SERVICES

First Baptist Church

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Today big scene in Young Men's Fashions is: THE BRITISH GEAR.

- ★ The all new Bold Colors in High Styling Shirts. (From 4.00 up)
- ★ The Swinger Slack-Low Rise-17" Knee-16" Bottom-Wide Belt in Corduroy or Hopsack (from 7.00, wide Belt included.)
- ★ The Double Breasted Sweaters—Blazers & Suits (By Botony)
- ★ The Wingtip and Handsewn Shoes. (By Jarman—from 12.98)
- ★ The Silk Look (90% wool—10% Silk.) In Suits in Continental Styling (One or Two buttons) (By Hampton Heath at \$85.00 for men.)

You'll Find all These and More in MENS, STUDENTS and PREP sizes at

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Meets the challenge of Today's Man's Fashion Explosion

H.I.S. Suits & Sportswear	BOTANY Suits & Blazers	PLAYBOY Sport Shirts from 6.98	JARMAN Shoes for Men From 12.98	★ Key ★ Alamo ★ Harmony Musical Inst.
LEVI'S	HANES Underwear	'FIRST NIGHTER' TUXEDOS	CAMPUS Sportswear	INTERWOVEN Socks

EASTER SPECIALS

Permanent-Press DRESS SLACKS Size 28-36 Values to 9.00 2 for \$10.00	LEVI'S Corduroy Brushed Denim \$2.77 pr.	Boys High Style SHIRTS 2 for \$5.00 Values of 4.00	Boys SUITS Sizes 12-20 Reg. 22.98 - now 16.77 Sizes 6-12 Reg. 16.95 now 9.77
STA-PREST CONTINENTAL SLACKS by H.I.S. size 28 to 32	1-Group High Style SHIRTS Values to 7.00 now 1/2 PRICE	Swinger SLACKS Less 10% To \$7.98 With Wide Belt	HANES 3 pr. Boys Briefs Reg. 2.35 now 1.99 3 pr. Men's Briefs & T-Shirts Reg. 2.95 now 2.50

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Downtown Hereford

BOTANY
4-BUTTON DOUBLE BREASTED HOPSACK BLAZER

PREP—Size 13-30 \$35.00
MEN'S—Size 34-42 \$38.95

BOTANY
SILK-LOOK SUIT WITH A FASHIONABLE FOULARD LINING

PREP—Size 13-30 \$45.00
Students—Size 34-42 \$55.00

CHARGE ACCOUNTS INVITED

SPECIAL

10% discount off Reg. price to all students & Teachers



FOURTH GRADERS? — Parents were quite startled during open house this week at Northwest School to find their children's desks occupied by lifesize paper dolls. Each child made "himself" and propped the like-

One-Woman Shop

West Uses Her Saddles

BLYTHE, Calif. — One of the most popular gathering places for cowboys and cowgirls in the West is Helen Corwin's saddle shop on the main street of this Colorado River town.

When cowboys from throughout Arizona, California and Nevada are in need of a saddle "designed and hand-crafted to fit their personality," as Mrs. Corwin puts it, they frequently look her up.

So do Western actors like Gunsmoke's Jim Arness.

Mr. Corwin is novel in her chosen field. She may be the only female saddlemaker in a dying profession.

"Small one-man saddle shops are still scattered all over the country, but they're disappearing fast," said Mrs. Corwin as she put finishing touches on a saddle she spent 200 hours making, a saddle that will cost \$1,000.

Most saddles today are production-line models, she

said. "One man does nothing but the horn; the next man fits the seat; another covers the front, then someone puts on the stirrups and so on down the line," explained Mrs. Corwin.

But there's no personal touch. A dyed-in-the-wool horse lover wants his own special hand-tooled stampings. In a small shop like mine the horn is honked, the gullet covered, the skirts fitted the back canted and latigo and flank billets cut to a customer's specifications."

She has been honking (capping and wrapping) saddle horns, installing rigging, fitting skirts and all the rest for 23 years, ever since she was a girl of 17 on her parents' cattle ranch just outside Phoenix.

She was in the saddle before shedding diapers and baby bottles, before taking her first steps.

Mrs. Corwin is known in rodeo circles across the land, having won hundreds of dollars and scores of trophies in barrel racing, jumping and other women's riding events through the years.

As for saddlemakers, Mrs. Corwin sizes them up as "just about the most secretive, uncharismatic breed on earth."

"It's always been a father-son business, when I first went to work in a fairly large saddle shop in Phoenix, the guys working beside me would constantly cover up what they were doing.

"They'd work with their back to me, so I couldn't see their techniques. When one saddlemaker walked over to another's 'draw down' horse, the man working would walk away rather than risk the chances of sharing a secret.

"But I managed to steal enough peeks to pick up the trade. So here I am. Everybody tells me I'm the only woman running a one-man saddle shop. "But I really can't be that freakish. I heard there's another like me somewhere in Canada."

Mrs. Corwin readily admits saddlemaking is a man's job.

ther." Saddles are like cars, Mrs. Corwin continued. "If you pamper them and seldom use them, they last as long as 50 years. A cowboy spending eight to 12 hours a day in the saddle gets a new one every three or four years." One of her hand-tooled saddles costs from \$250 to \$1,000.

Mrs. Corwin has two sons, Mack, 20, and Clay, 13, a daughter, Lana, 15. Blythe's Junior Rodeo Queen this year. Her husband, Jim, works for the Highway Department. Her reputation is so widespread that her big problem is the clock. Hardly a week passes that she doesn't turn down saddle orders. "I just can't keep-up," she admits.

Health Club Supplies Incentive For Women To Exercise Daily

LOS ANGELES — Frankie Van is an ex-boxer who now helps fight the battle of the bulge.

The fact that both men and women work out daily at gym's like his is not new. (Men work out at Frankie Van's Health Club in the afternoon and the women in the morning.)

But the hour that some of the gals start is new, because many of them — including "avowed late sleepers" — are there when Frankie opens the doors in North Hollywood at 6:30 each morning, and they even call him if he is late.

What makes these women voluntarily drag themselves out of bed a couple of hours each

day to bend, twist, push and pull their bodies into shape?

"It gets to be like a disease," says Mrs. Glenn Whitaker, who has been going on and off for about eight years. "If I'm not here first thing in the morning I feel sluggish the rest of the day — and my conscience even bothers me."

For Mrs. Richard Tufeld it's the pride of having a slim figure for the first time in her life.

"I had always been so heavy, my friends in high school nicknamed me 'Balloonberg,'" explained the mother of four who reduced her size from a size-17 dress to her current size 7.

"I have to admit doctors and will-power played a big part," she added, "but the exercises keep me from getting flabby or gaining all that weight back."

Mrs. Tufeld is joined at the gym by her daughter, Lynn, 12, who doesn't want to "look like mother used to," and her own mother, Mrs. M. H. Blumberg, who finds the exercises help lessen the effects of her arthritis.

Mrs. Herbert Brackney has been going to the gym almost every day for three years. "It's

a habit now."

"I tried that dieting bit alone, but I am not the kind of self-disciplined soul who can stay home and do exercises alone. I would think of a hundred reasons why I could stall it off."

Miss Nanette Rodio, who says her weight fluctuates so much she feels "like a human Yo-Yo," says the other women at the gym "serve as a little police system. They have their critical eyes on you all the time. They know what you can do and if you gain weight. What incentive. It's great!"

We are pleased to announce that **C. D. Fitzgerald, Jr.** is now associated with **MASTERS CLEANERS** in charge of our **Route Sales.**



EDUCATION WEEK — Fifth graders in Mrs. Bill Michael's room at Bluebonnet prepared this attractive bulletin board. (Hereford Brand Photo)

THE Yardstick Fashion Fabrics
SUGARLAND MALL PHONE 364-4957
We invite you to visit The Yardstick and to browse through the many new colorful fabrics for Spring and Easter Fashions!

<p>Serrano 79% Rayon 21% Cotton Linen weave is solids and dots to mix & match. Serrano is machine washable & fully crease resistant. Serrano is wonderful for dresses, suits, skirts and is found in 12-summer colors. 45" wide. \$149 yd. & \$198 yd.</p>	<p>Pure Silk Linen 100% Douploni Silk from Italy. Silk Linen is popular the year around & Spring '67 is no exception. Choose from a wide selection of fashion colors. 40" wide. \$698 yd.</p>	<p>Ventura 100% Cotton Ottoman in prints and solids. This fabric is featured in ready-to-wear & pattern books very often. Ventura is washable, no-iron and fully wrinkle resistant. 45" wide. PRINTS \$249 yd. SOLIDS \$198 yd.</p>
<p>Bonded Crepe Rayon & Acetate bonded with tricot lining. No more slipping, stretching & fusing. Choose from white, pink, maize, blue, sea green, shocking pink & black. 45" wide. \$298 yd.</p>	<p>Bonded Wig-Wag Rayon-Acetate bonded with the Knit look. Tricot bonded lining. Pretty colors for suits and dresses. 45" wide. \$298 yd.</p>	<p>Swiss Dots Dacron & Cotton dotted Swiss in pastel colors. Machine washable, no-ironing. Permanently flocked for many washings. Use for dresses, blouses, pants and children's wear. 45" wide. \$149 yd.</p>

MAKE Gaston's YOUR EASTER HEADQUARTERS FOR ALL CHILDRENS SHOES
Black, White & Red Patent
Black & White Patent
Sizes 5 to 3
Width A to C
Priced from **\$6.95 to \$9.95**
Many Other Beautiful Styles to Choose from Also Purses!
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Revolutionary! Wild Flower art nouveau
Pure pow... the art nouveau print, newly bold and never more beautiful than in this unexpected triple-play of colors. Tently silk in a linen-type weave, cuff collared. SiBoone rayon lined. 6 to 12 sizes. \$95.00

Be sure to attend the Open House today at Deaf Smith County's new Museum. 2:30 to 5 p.m. 4th and Sampson St.

Gaston's of Hereford



Deaf Smith County Museum Opens Today



THEN AND NOW — Hereford has grown in all directions and filled in many gaps as the

top picture indicates. Contrasting today is the lower picture that is labeled "Spring-1921".

It now belongs to Sheriff Ed Roberson and did belong to his uncle, the late Miles Roberson.

Realization Of Dreams Can Be Seen At Museum

By SHERRIN BETTS
Staff Writer

Opening of the doors of Deaf Smith County Museum today is the realization of a dream. A dream shaped and formed into a real thing by many area residents.

The first meeting for the purpose of organizing a museum society, called the Deaf Smith County Historical Society, Inc. was held at the Country Club

and sponsored by the Chamber of Commerce, Deaf Smith County Historical Survey Committee and County Commissioners last April 12. With the organization of the society, the museum was underway almost immediately.

In the short period of 11 months, museum board of directors and persons who have worked with the museum are to be congratulated on their outstanding organization of displays

and other museum pieces. With small-town museums it is often a problem keeping any kind of trend or organization in the displays. People often want to donate things which have no particular significance in the era which the museum has chosen, just because they're old.

Under the direction of Mrs. Henry Sears, secretary of the Deaf Smith County Historical Society, the museum has taken

on a nice form, however. Though declining all recognition for her work with the museum, Mrs. Sears is considered by all other members of the board to be the mainstay of the museum organization.

Mrs. Elmer Patterson refers to Mrs. Sears as the "unofficial acting curator," saying that it is because of her that the museum is not "just a collection of junk," but rather a nicely arranged museum which accurately reflects the history and culture of Deaf Smith County.

Local clubs, organizations and individuals have contributed many hours of labor cleaning and painting the building, building display cases, moving furniture, etc. Without their help, the museum would have taken much longer to get ready and it would have cost them considerably more than it has.

With all the hard work and youthful enthusiasm which has gone into the makings of a museum, it will be an ever-present reminder of the forefathers and ancestors who pioneered this once-dreadful and expansive Panhandle of Texas.

There was a time when the word "Texas" instantly bought to mind a huge, barren land. See REALIZATION Page 2

The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, MARCH 12, 1967

Museum Opening Set

First view of the Deaf Smith County Museum, which will open officially this afternoon at 2:30, was given Thursday evening to 58 members of the County Historical Society, sponsoring organization for the museum.

Meeting at the museum, Sampson Street, where open house will be held until 5 p.m. today, the Society members were shown through the rooms as all visitors will be this afternoon.

Palmer Norton, president; Mrs. Henry Sears, secretary; Mrs. Jack Renfro and Mrs. George Turrentine, vice presidents; Gene Fooks, treasurer are presently serving the society.

Mrs. Sears, Mrs. Turrentine and Mrs. Juston McBride were elected to the board of directors for 1967-68. New officers are to be chosen soon by board members. Membership in the Society totals almost 300, and renewals of membership are still being accepted.

Speaker for the dedication program beginning at 2:30 will be Charles Woodburn, president of the Texas State Historical Survey Committee. Norton will also speak briefly, as will County Judge H. C. Williams. Fooks will be master of ceremonies.

They will speak from an old wagon at the front of the museum, if the weather permits holding the ceremony outdoors. Entertainment will be old-time music by a group of students from Hereford High School Choir directed by Dick Jackson, and a string band led by Woody McDermitt.

Mayor Ray Cowser is to cut the ribbon to open the museum and permit visitors to tour the exhibits. Junior Historical Society members will be on hand to act as guides.

Ranching Is Foundation Of Economy

Farming and ranching have changed so much in the past 100, 75, 50 — even 25 years that they are hardly recognizable to an old-timer as the same operation.

Living in this county over 65 years, Ezra Norton says that around the turn of the century, there was virtually no farming done in this area at all. He states that the 10, 15 or possibly 20 acres of Johnson grass out here was "about all the farming done" at that time.

The complex system of cattle-feeding which is done quite commercially in this area now, was

unheard of — and unthought of. Norton says cows were allowed to graze where they pleased, as most areas were unfenced, and they just more-or-less had to take care of themselves.

"There was usually a little hospital bunch we fed hay to," he says, but other than that, no effort was made to even plant grain for them.

A cattleman of the "old days" would be amazed to see cattle bunched up together in pens as they are in the feed lots. Norton says they "figured 25 head of cattle to a section when I came here." Most individuals owned from 100 to 1000 head, though the XIT outfit had several thousand, he adds.

As the land became more settled, he says, more people began to come in and break farm land. "Most everyone had their own garden," he states and most of them maintained their homes on the farm, rather than living in town.

The farming methods were so much different in the late 1890's and early 1900's from what they are today. It's hard for the modern twentieth-century generation to comprehend the hardships their ancestors underwent to homestead a farm and work 16-hour days in order to own a home and some land to pass on to their children.

In spite of the fact that it's almost impossible to imagine plowing a field with a sod plow forefathers of Deaf Smith County residents did that and more. Norton says that "most of the land was 'broke out' with a walking sod plow." He tells of the first thrashing machines used here. Operated by 14 horses, the machine was an expensive piece of equipment used mainly by "custom thrashers," or a person who made the rounds of all the farms in the area thrashing their wheat for a fee.

Norton recalls that the first feed that was cut here was cut with a sled. The sled was pulled by horses and a man rode on the sled to complete the operation.

The first farming done here was with crops like wheat, maize, cane and kafir corn. No one seemed to know that Hereford was a "salad bowl." Norton tells of the coming of "Potato Joe" to Hereford in 1925. See RANCHING Page 2

Hereford Owes Location To Santa Fe Railway

The coming of the railroad through Deaf Smith County changed the county's history in many ways. One of the first and most important changes was the location of the county seat, which until 1898 had been in the middle of the county. It was called La Plata.

After an election which was held to decide the location of the county seat in Nov., 1898, the seat was moved to Hereford in the southeastern corner of the county where the railroad was located.

Since that time, Hereford has remained the county seat of Deaf Smith County. Judge L. Gough was present at the ground breaking of the first permanent building in Hereford in Sept. of 1898. He recalls the first train pulling into Hereford on October 18, 1898.

Hereford's agency was opened in February, 1899, upon completion of the Pecos Valley and Northeastern Railway Company Line between Roswell and Amarillo. The railroad was not at this time owned and operated as part of the Santa Fe system. This transaction came about in 1901 and the station became a Santa Fe station.

Eleven Santa Fe Agents have served Hereford throughout the more than 60 years that Santa Fe Railway has been in Hereford.

The brick depot was completed here in 1909. Hereford and Bovina became shipping points for thousands of cattle, replacing the trail drives of earlier days.

Pioneering the development of a hog market for the area, G. W. Brumley shipped \$18,000, 000 worth of hogs to California via Santa Fe in the early 1920's.

Santa Fe shipped the first cars of wheat from the county in 1903, after which elevators sprang up along the way. Sugar beets were shipped out in 1911 and vegetable processing sheds increased the need for freight cars for Deaf Smith County's harvests in the 1940's.

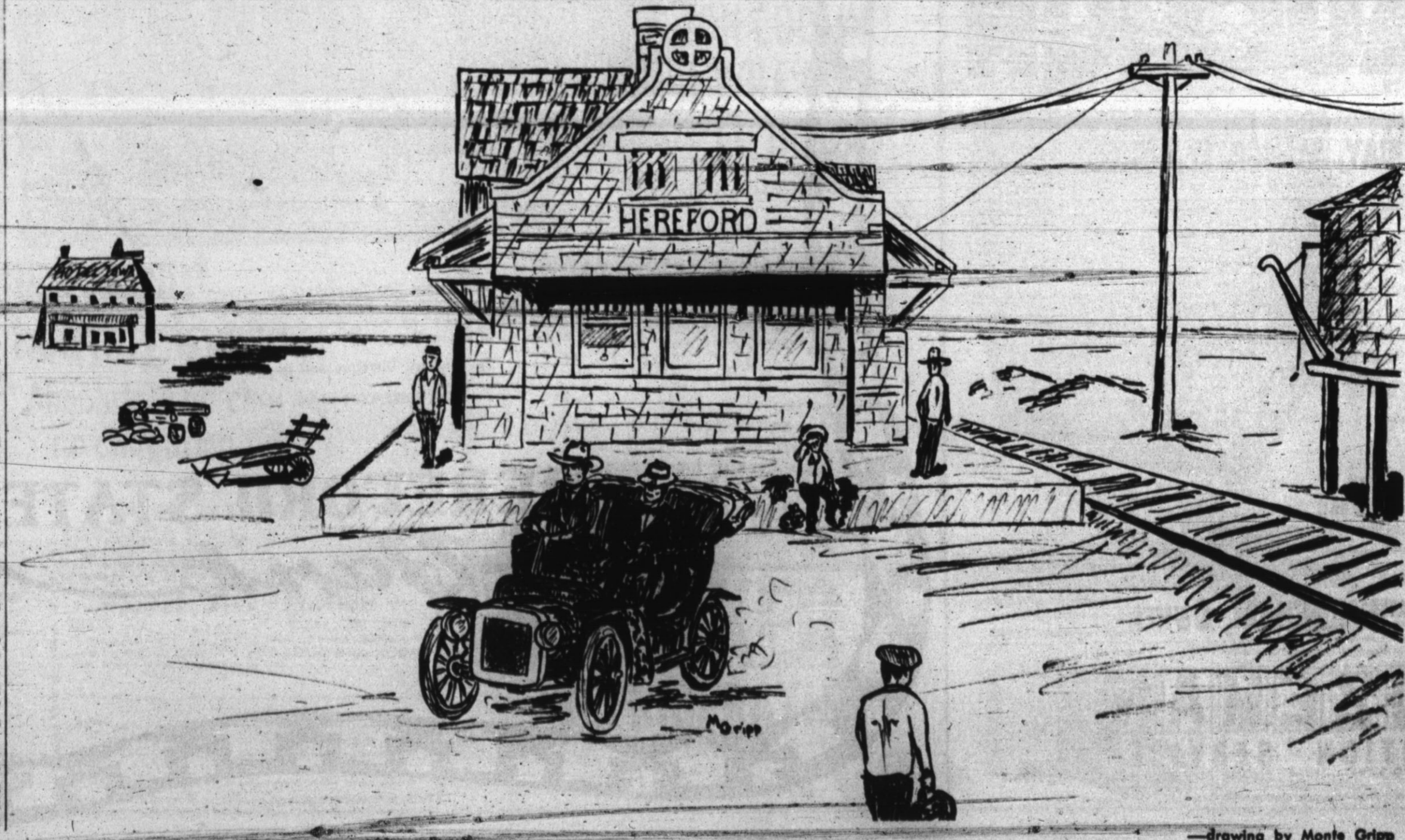
Railroads meant a lot to people at the turn of the century and earlier. Not only did it help the county's economy, but also provided a link with families who had been left behind,

etc. One family, upon moving to Hereford, took the train to Clarendon in 1887, as far as the line came at that time. By 1891 the line had moved all the way to Amarillo. It was at this time that the J. C. Womble family moved here — they made it in time to experience the last Indian scare.

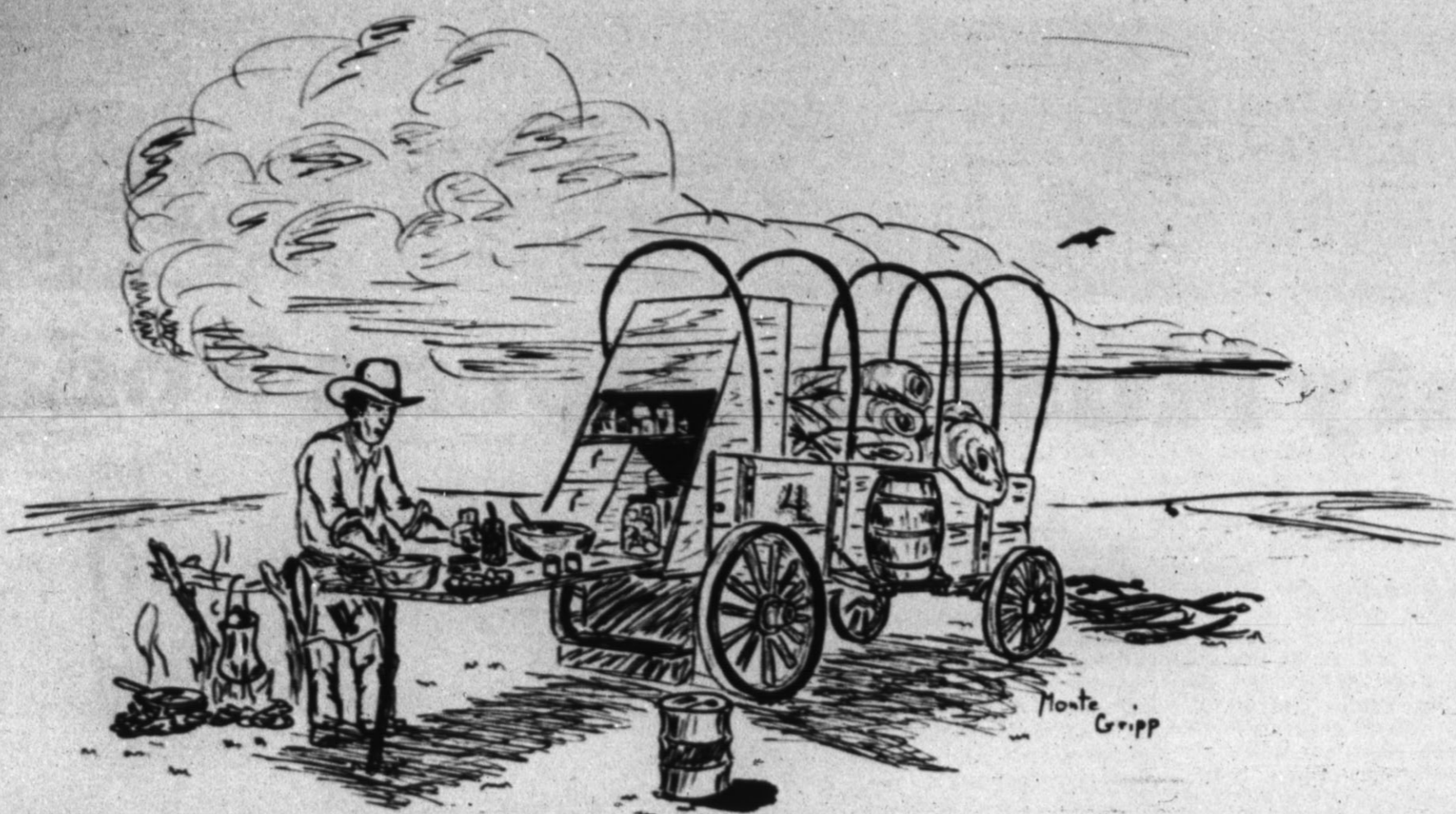
Early pioneers were not needed. When only 4 years old, Hereford had a college and in 1910

the glee club of Hereford's Panhandle Christian College made a tour by train of Panhandle towns, presenting concerts at each stop.

Once a special train was run from Hereford to Canyon so local citizens could enjoy a play which was being presented there. When Hereford and Dalhart were vying for the district championship in football in the late 1930's, a special train was run from Hereford to Dalhart.



—drawing by Monte Gripp



School Menus

HEREFORD PUBLIC SCHOOLS

Week of March 13-17

MONDAY — Beef-a-roni, green beans, buttered corn, carrot sticks, Waldorf cake, hot biscuits, milk.

TUESDAY — Enchiladas, pin-to beans, spinach with mixed greens, garden cabbage salad, Bavarian cream pie, cornbread, milk.

WEDNESDAY — Baked ham with raisin sauce, glazed sweet potatoes, seasoned sauerkraut, peach half, rolls, honey butter, milk.

THURSDAY — Pimento-cheese sandwich, peanut butter-honey sandwich, vegetable soup, jellied fruit salad, cookie, milk.

FRIDAY — Fried fish fillet with tartar sauce, French baked potato, green sweet peas, creamy cole slaw, apple pie, homemade bread, milk.

ST. ANTHONY'S SCHOOL

MONDAY — Meat balls with barbecue sauce, buttered corn, cabbage-carrot-apple salad, chocolate cake, rolls, butter, milk.

TUESDAY — Spanish rice with ground beef, seasoned spinach, carrot sticks, Jello with fruit, whole-wheat rolls, butter, milk.

WEDNESDAY — Hot dogs with chili, tossed salad, peach halves, oatmeal cookies, milk.

THURSDAY — Fried chicken creamed potatoes, green beans, banana pudding, rolls, butter, milk.

FRIDAY — Beef stew with potatoes, carrots and onions, cabbage-green pepper slaw, cinnamon rolls, cornbread, butter, milk.

Classifieds Get Results

Norton, A. J. Schroeter and Gene Fooks.

Cooperation of commissioners, local clubs, and untold individuals have made the museum into an abstract of early life and culture of Deaf Smith County.

ONE MINUTE PLEASE



THE CHURCH I LOVE HAS A QUARREL WITH NOBODY. We have been exhorted to "content for the faith which was once for all delivered to the saints." (Jude 3). But we are not to contend in a contentious, quarrelsome manner. In fact, one of the qualifications for a bishop, or elder in the church, is that he be "not violent but gentle, not quarrelsome," or contentious. (1 Timothy 3:3).

FINE LOOKS

Paul Suthern, Professor of Bible, at Abilene Christian College, states, "Christianity needs to be declared more than it needs to be defended." The Gospel of our Lord Jesus Christ is strong enough to stand by itself, without its proclaimers quarreling over its contents. One cannot defend the Scriptures with a vindictive spirit. If we find it necessary to use quarrelsome and contentious words and mannerism to uphold our religious convictions, it might be well for us to check our beliefs. For if they have to be reinforced with strong words and rude manners, our religious convictions just might not be based on God's word.

To tell of the power of the word of God, an inspired writer wrote, "For the word of God is living and active, sharper than any two-edged sword." (Hebrews 4:12). Paul the apostle points out, "When I came to you, brethren, I did not come proclaiming to you the testimony of God in lofty words or wisdom . . . and my speech and my message were not in plausible words of wisdom, but in demonstration of the Spirit and power, that your faith might rest in the wisdom of men, but in the power of God." (1 Corinthians 2:1-4).

Such power in the words of the living God does not need to be reinforced by quarreling and contentions of men among themselves. However, the beauty of the purity and simplicity of the Gospel of Christ needs to be proclaimed unto all men.

"For he (God) will render to every man according to his works: to those who by patience in well-doing seek glory and honor and immortality, he will give eternal life; but for those who are factious (quarrelsome, contentious) and do not obey the truth, but obey wickedness, there will be wrath and fury." (Romans 2:6-8).

CENTRAL CHURCH OF CHRIST
Plains & Sunset Dr.
Hereford, Texas

Ranching...

Continued From Page 1
or 30. Until this time no vegetable crops, other than those in home gardens, were raised here. Norton says the "little dried-up fellow" that everyone called "Potato Joe" was Joe Balingier who rented land here for his potato crop. Everyone thought he was a little stupid to try it, Norton says, adding, "People didn't think you could raise them then." Later more and more people began to raise potatoes, carrots, lettuce and sugar beets, until today when almost every vegetable imaginable is raised here, commercially.

Before the Holly plant located here, the beets were taken to Colorado for processing. According to Norton, "Lee Benefield was one of the first to start it (raising them) and kept on continuously. . . he helped to get the plant here."

Even the market for cattle was different in the "early days" of Deaf Smith County's history. "We raised lots of cattle here," declares Norton, who says that Hereford was the largest cattle shipping place in the U. S. for a number of years. "A lot of cattle came from 150 miles south to ship out, he says, adding, "I've seen as high as 25,000 cattle in stock pens to ship out here." From Hereford, the cattle were shipped to market via railroad. The shipping was always in the fall and cattle went to places like St. Louis, Wichita, St. Joe and Kansas City. Most of the Hereford cattle went to Kansas City, says Norton.

Acknowledging D. L. McDonald as the "father of irrigation" in this area, Norton adds that McDonald's father dug the first hand dug irrigation well.

The wells for irrigation didn't work too well at first, declares Norton. He explains that a large Bessemer engine—which cost \$10,000 was used for the

first wells, making them too costly to be practical. He says, "the big wells broke almost everybody that put them in."

A cheaper engine was later found which could do the same job as the Bessemer, and cut operating expenses. With the smaller engine, a well could be put in for \$1200 to \$2000 and the owners "started making money on them," says Norton.

Norton expressed an interest in the water problem which West Texas is now facing. He tells of some valley land which his father owned that was once \$42.50 per acre, he says, though most of it averages at \$28 an acre. At the present time some land is selling for \$200 a foot.

The present method of cattle-feeding, with computerized and calculated diets for each cow, special breeding to develop better animals and grouping the cattle together in pens is a far cry from the old grazing methods used in the past. Farming too is extremely different with all the new machinery and the many crops which can be grown here.

The people remain much the same, though — all being progressive minded, according to Norton. sub-irrigated. "You could put a post-hole digger in the land and hit water," he declares, adding, "Now that first strata of water is gone."

One of the many people in this county who have a definite faith in the land, Norton says, "I've seen this land going up from nothing to what it is today." He says he doesn't remember a time when it was ever worthless. People would sometimes quit buying land, they'd move away and the population would shrink; then here would come some other people who were ready to buy some land and live here. Every time that happened land went up a little, he says.

"I didn't buy land for a while," he says, "I could lease cheaper than I could buy. I

Realization.

(Continued from Page 1)

There were few who dared to make their homes here — and even fewer who remained after sitting through rumbling, black dust storms, droughts and failures.

Those who did stay were not a necessarily primitive people, however. Bold and daring to try to tame this land, they were often also cultured and educated.

Many times a family provider would come here to get his cattle herd or other business started, living in a dugout or shack. But when he sent for his family, he build a home for them

thought I was paying too much when I paid \$10 per acre." The most he ever paid for land was

and the women formed study clubs and music societies. Hereford once had an opera house and a college — quite a bit of culture for the tiny town that it then was.

Furnishings were not always of the orange crate variety, either. Many families who helped develop this area were quite prominent. Because of this, the "parlor" of the Museum displays actual collectors items. Some of the early homes were the social center for this part of the Panhandle. Visiting dignitaries moved into gracious surroundings that seemed quite unusual for the dusty plains.

Elected members of the board were Mrs. Jack Renfro, Mrs. Sears, Mrs. George Turrentine, Mrs. Elmer Patterson, Lindy Daniels, Frank Ball, Palmer ty.

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FRIDAY, MARCH 17, 1967

TERMS: CASH LUNCH WILL BE SERVED BY THE BLACK COMMUNITY CLUB. TIME: 10:30 A.M.

<p>TRACTORS & COMBINES</p> <ul style="list-style-type: none"> 1-1965 Case 920 tractor with Cab, Wide Front, Power Steering, Diesel, 3 Point. 1-1958 Case 400 Tractor with Wide Front, Power Steering, Diesel, 3 Point 1-1957 Case 400 Tractor with Tricycle Front, Power Steering, Diesel, 3 Point. 1-IHC 200 Tractor Single Front Wheel, Veg. Cultivator, With Fast Hitch. 1-1965 Case 1010 Combine, With Cab, Very Good. <p>EQUIPMENT & MACHINERY</p> <ul style="list-style-type: none"> 2-Set of Four Hestons for Combine 1-Eversman V Ditcher 1-18 Ft. Case Tandem Disc, Dual Wheel Carriage, Sealed Bearings. 1-14 Ft. Case Tandem Disc, Wheel Carriage and Sealed Bearings. 1-7 IHC Tandem Disc 1-6 rpm Case Planter, 3 Point, 1 yr. old. 1-6 Row Case Cultivator, New. 1-6 Row Lillian Rolling Cultivator, 3 Point. 1-4 Row Case Cultivator. 3-4 Row Crutsmasters, 3 Point. 1-18' Case Tandem Disc, Dual Wheel Carriage, Sealed Bearings. 1-5 Bottom 14' Case Breaking Plow 1-2 Disc Breaking Plow 28' Disc, Case. 1-15' Case One-Way 1-4 Gang Rotary Hoe, Case. 1-Eversman V Ditcher, Wheel Carriage. 1-Disc, Ditch Filler, 3 Point. 1-Servis Bulk Spreader, 3 Row. 1-4 Section Harrow. 	<ul style="list-style-type: none"> 1-4 Row Rod Weeder. 1-Double Tool Bar, Chisel, Plow, 3 Point 1-2 Pair Hitches <p>TRUCKS & PICKUPS</p> <ul style="list-style-type: none"> 1-1960 Chevrolet Pickup, 3/4 Ton, 4 Speed. 1-1959 IHC Pickup, 3/4 Ton. 1-1958 Chevrolet Pickup, 3/4 Ton, 3 Speed. 1-1960 Chevy, 2 ton tandem, with 18' Hydraulic bed, for Grain & Beets. 1-1958 2 ton Studebaker Tandem, with Olds Motor. 20' Hydraulic bed, for Grain & Beets. <p>TRUCK TIRPS</p> <p>SHOP EQUIPMENT</p> <ul style="list-style-type: none"> 1-Electric Welder. 1-Lot of welding iron, in fact, there will be more tools in this sale than we have had in previous sales. 1-Lot of Electric Drills and Bits. 1-Lot of Pipe Wrenches. 1-Lot of Socket Sets. 1-Lot of Combination Wrenches. 1-Lot of Tools and Tool Boxes. 1-Lot Vises. 1-Electric Grinder. 1-Large lot of assorted hand tools. <p>MISCELLANEOUS</p> <ul style="list-style-type: none"> 1-Wheel barrow. 1-Lot of truck parts. 1-Set of chains and booms. 1-Large lot of bolts and parts. 1-Lot of shelving iron. 1-Lot of wheels, scoops, forks and other items to too numerous to mention. <p>CORRIGMENTS WELCOME</p>
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All Roads Lead to the New . .

Deaf Smith County Museum



May we take a minute of your time to express our sincere appreciation to those who have been instrumental in the beginning of the new DEAF SMITH COUNTY MUSEUM, and to invite each and every one to attend the Dedication today, 2:30 p.m. and to stay for the open house that follows.

The officers, Directors and Employees of
THE HEREFORD STATE BANK



HEREFORD STATE Bank

Main Street Furniture Is Involved In Town's History

Owned and managed today by descendants of the original founder, the E. B. Black Co. opened its doors for Hereford business in 1901 with Black as owner and manager. One of the few businesses which has remained here continuously through the years, E. B. Black Co., a fine-quality furniture store, the only business operated in the same building that it began in 1901.

Though the building has had several "face liftings" and remodeling jobs since the early 1900's, it has remained at its present location — the corner of Main and East Second — and has never been moved.

Once in partnership with an undertaker, a part of the building was used for embalming, another part as a parlor for funeral services and still another part as a display room for caskets. These rooms have been filled with furniture in more recent years.

A funeral home was eventually built behind the furniture store, and the two businesses were operated by Jess Stanford, who married one of Black's daughters, Nellie and Matt Gilliland — the two men having bought the company after Black's death. This partnership ended in 1949 when Gilliland and his son, Marlin bought the funeral home and began to operate it as a separate business. Stanford and his son-in-law, Dick Barnard then began to operate the furniture store, and continued to do so until about 2 years ago when Stanford retired. Barnard is still active in the business.

Black always found time for community service in spite of his business. Chairman of the school board at one time, he circulated the petition for the Hereford Independent School District to be created, as well as a petition for the erection of Central School building. The original high school building, now a part of Stanton Jr. High School, was also supported by Black.

Black also served as president of the Chamber of Commerce for a time, as well as holding

the office of mayor of Hereford from 1932 to 1934. He was considered an outstanding leader in those depression years, managing to put the city on a sound financial basis.

Black's son-in-law and daughter, Mr. and Mrs. Jess Stanford still live in Hereford, residing at 507 W. 4th St. Bar-

nard and his wife, Mary Stanford Barnard, one of Black's granddaughters, presently operate the furniture store, which still carries a few of the old brands such as Tell City Maple, Globe and Drexel. Many other more contemporary brand names have been added through the years.

Stambaughs Play Large Retail Role

A few months after the town of Hereford was born, George A. Stambaugh came to open a grain and feed store just across the railroad track on South Main where Pitman Elevator is now located. He also managed Rockwell Lumber Yard just across the street.

His wife, the former Inez Harris, joined him in Hereford later that year, coming from their former home in Salina, Tex.

The Stambaughs stayed in the C. G. Witherspoon home until they got a house of their own, due to the fact that there was no hotel in town.

The first winter that they experienced in Hereford was a rough one. Mrs. Stambaugh recalls that cattle were dying and as ranchers came for feed, they brought wagon loads of cow hides to sell. Also at that time, houses from La Plata were being moved to Hereford.

George bought a part of the Hereford Mercantile in partnership with Patton, Lipscomb and Garner and later established the Stambaugh Dry Goods Store.

Mrs. Stambaugh and her son, George V., who was born in Hereford, helped in the store during school vacations and after school. After graduating from Hereford High, George V. attended Wentworth Military Academy and was later graduated from the University of Southern California.

He came to work with his mother in the store after his father died in 1925. They

disposed of the store in 1930. He later operated a dry cleaners and at one time was associated with the West Texas Rural Telephone Company serving the Deaf Smith County area.

George A. Stambaugh was born and married to his wife in Collin County. He was born April 1, 1864. His wife was a native of Illinois and came to Texas at the age of 16.

Mrs. Stambaugh later married Jim Hill in Clovis on Sept. 11, 1942. She lives in her home on East 4th Street since Hill's death.

Two pioneer families were united when George V. and Mabel Gass married on May 1, 1938. The Gass family had arrived in Hereford the same week as the Stambaughs, the young people had been born in neighboring houses, attended school and grown up together.

Woodworking is Stambaugh's hobby now that he is retired. Occasionally he and his wife go fishing. They reside now at 207 Sunset Drive.



HAND LABOR — Tilling the soil has played a large part in the development of Deaf Smith County. Agriculture is the backbone of the economy in this community. Feed grains were some of the first crops raised here and they required much back-breaking hand labor. Many times neighbors helped neighbors. (Drawing by Monte Gripp)

Gass Mercantile Was Cowboy Hotel

To early day cowboys, the D. R. Gass and Son, Dry Goods Store was more than a place where they could buy boots and pants; it was a hotel. They could spread their bedroom on the floor or any other place and make themselves comfortable, with the owner's blessings.

From those days until the store was closed — out in 1938, it was, very much a part of the picture on Hereford's growing Main Street. Both Nester Gass and his father were vitally interested in farming and ranching, and the son devoted himself to his farming from the

time he closed the store until his death. The Gass family was attracted to Hereford because of the richness of the soil and the abundance of water. The town used to be called "Windmill town of the panhandle" mainly because water could be pumped from within 35-40 feet underground.

The family was living in Tulla when Hereford was born in 1898. D. R. Gass immediately made arrangements to open a general merchandise store here. Because there were no living accommodations available here

for the family, he sent his son, Nester, to open the store in 1898. It was the first such store in Hereford. The family moved here in 1899 when they were able to get a house.

Mrs. George Stambaugh, one of the daughters of D. R. Gass, recalls that there used to be many prairie fires. At one time, a fire started in New Mexico and spread eastward as far as where Holly Sugar is now located.

The town had no fire fighting equipment at that time either. Any time a place was on fire,

neighbors usually gathered and fought it together.

Nester Gass died here on Sept. 20, 1957, and his wife maintains farming interests and lives in their home on Jackson Street in Hereford.

Mr. and Mrs. D. R. Gass were parents also of Mrs. N. E. McIntire of Canyon and Mrs. U. N. Oliver of Amarillo.

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City _____ Phone _____
Date Preferred _____

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Please contact me on date specified below for a free estimate. If I then decide within 30 days to contract for an installation during this "off-season," I am to receive a Sony 7" TV set at no additional cost.

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Date Preferred _____



OLD WEST COWBOY — Mr. and Mrs. Vern Witherspoon moved to Hereford after having lived through many events that would be considered adventures of the old west by modern TV fans. They live at 201 N. Jackson and Vern is still active in his electrical repair work. (Hereford Brand Photo)

Last Remaining Old West Cowboy Lives In Hereford

The last remaining Deaf Smith County "cowboy" who still maintains a permanent residency here, Vern Witherspoon came to LaPlata in the 1890's. In telling of the change of the county seat from LaPlata to Hereford, Witherspoon recalls one of his uncles who was always consulted about such matters. "For a long time, we Witherspoons could control elections," he says, "for there were so many relatives around."

When they began talking of moving the county seat from LaPlata, which was located in the middle of Witherspoon's uncles land, several of the relatives began questioning 'Uncle Billy' about what he thought of it. "At first Uncle Billy didn't want to move it," Witherspoon says, "but finally he said, 'you get it out of here, out of the middle of my pasture.'"

Witherspoon chuckles when he tells of wooing and winning his wife, the former Myrtle Bove. "I was batching at LaPlata," he

says, and she moved between my place and town. Every time I'd go to town, she'd have a lemon pie baked and I'd have to stop and eat lemon pie."

"Finally I just decided to marry her so she could make lemon pie at home," he adds with a grin.

Having recently celebrated their 60th wedding anniversary, the Witherspoons were married in the fall of 1906.

The veteran cowhand recalls that 1893-1894 were "awful dry years here." He says, "A lot of people left... those who didn't had to go into the cattle business. I was a cowboy from the time I was 12 years old until the Syndicate (XIT Ranch) broke up."

He tells of the "off season" for ranch workers, which was wintertime. He often worked from April until November with the XIT, attended school until the next April and then started out on the trail again.

The workers who didn't go to

school in the winter, but had families to support, or were "just batching" as Witherspoon did before marrying often "made the winter on \$8 or \$10 a month from killing coyotes," says Witherspoon. He says the county paid \$2 per pair of coyotes in those days and many cowboys spent their winter trapping them. During their busy season with the ranch they made \$25 a month and meals.

Witherspoon tells of a horse he owned that "would rather run coyotes than eat." The year following his marriage, he and the horse killed 13 coyotes.

Having run an electrical shop in Hereford for some time, Witherspoon retired, but found he still had customers. "People kept bringing stuff to me," he says, "so I finally had a room fixed up in the basement and bought new tools (he'd given the others away)."

"I can't just sit around and do nothing," he says, adding that a

he thinks that is a mistake so many farmers make, retiring when they're "around 60 or 70 years old, move to town and just don't have anything to do, so they die."

He expresses the belief that his work has a lot to do with his disposition and health. "Lots of mornings I get up and feel sick," he says, "and want to go back to bed. If I have that (repair work) to do, I'll go do it and before long it's lunchtime and I don't feel sick anymore."

Though he enjoyed attending school and went to all the schools Hereford offered including the Christian College that was here for a time and Goodnight's school, Witherspoon says "I never went to school a whole 9 month term." He feels that he did graduate from one class however — the cow business. The fellow who was his first boss once said to him, "I want you to take this beef herd to market, I know you know how," and Witherspoon declares, "I felt like I had graduated from the cow business when that man turned over 1000 head of cattle to me."

Witherspoon declares that the life of a cowboy is not quite so glamorous as that of the TV image. Beginning his day at 4 a. m. the cowboy continued

The Sunday Brand; Hereford, Texas, Sunday, March 12, 1967

1968 WOMEN'S OPEN SET NEW YORK — The 1968 U. S. Women's Open golf championship will be played at the Moselem Springs Golf Club, 14 miles from Reading, Pa. The course was designed by golf pro George Fazio.

The 1967 Women's Open will be played at the Cascades course at Hot Springs, Va. Antarctica's Weddell seals search for food as deep as 1,500 feet below the surface.

America's third President, Thomas Jefferson, had a sure-fire cure for indigestion — a few miles' ride on a spirited horse.

Bob Bundy, at 6-9, is Vanderbilt's tallest basketball player. He's from Manchester, Va.

AVERAGES 39.6 POINTS PHILADELPHIA — In seven seasons Wilt Chamberlain has scored 21,496 points for a 39.6 per game average.



WEAPONS AND EQUIPMENT — This sword, lance and halberd are believed to be over 400 years old and possibly associated with Coronado's explorations of this area. The art work was done by Dale Young. (Hereford Brand Photo)

NEGRO PLAY INVITED TO INTERNATIONAL FESTIVAL PARI SIB — "Trumpets of the Lord," an off-Broadway musical which has been on European tour for two years, has been invited to take part in the International Theater Festival next summer.

Classifieds Get Months

OP ART and GEOMETRICS influence fashion for a striking new look... sketched - black and white KNIIT of Venetia - silky acetate... \$24 other new dress fashions \$15 to \$40

Sweetbriar
SUGARLAND MALL
Sadie Shirley, manager

The New Deaf Smith Co. Museum....

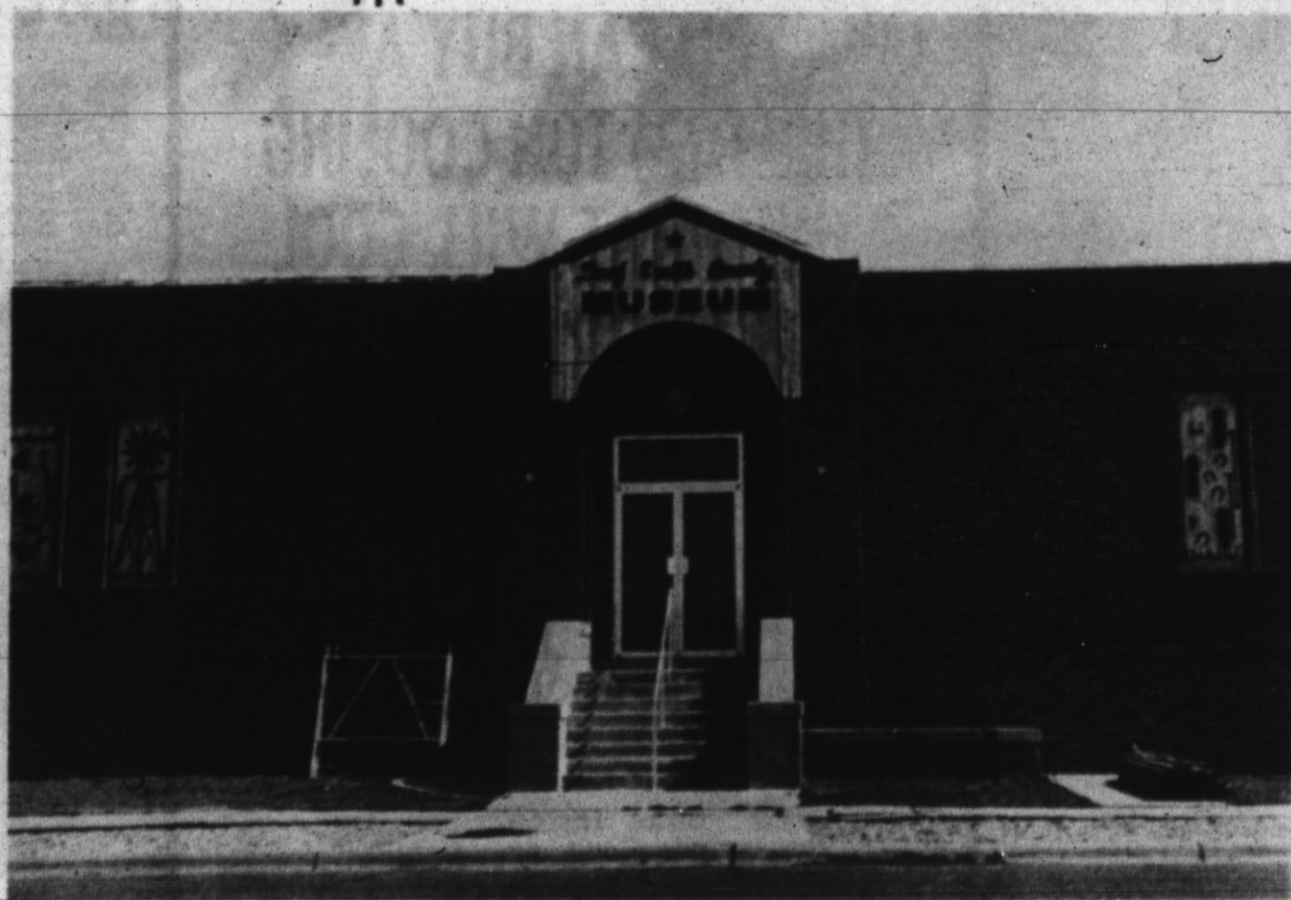
will open it's doors today for the first

PUBLIC SHOWING!

May we take this opportunity, as interested citizens, to invite you to visit the new Deaf Smith County Museum today and to see the results of more than two years of efforts on the part of the Deaf Smith County Historical Survey Committee, the County Commissioners and others who have been vitally interested in the acquisition of property and the beginning of a museum to record a bit of the history of our Pioneer People.

We believe, and know you will agree after touring the facilities, that the long hours and hard work, the worry and the time spent has been worth the effort.

We urge you to go by the museum this afternoon, between the hours of 2:30 and 5 p.m. and see for yourself. It's really something to be proud of.



OPEN HOUSE TODAY
2:30 to 5 p.m.
at the new
Deaf Smith County MUSEUM

PITMAN GRAIN CO.

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OPENING TODAY!

**OPEN
HOUSE
TODAY**

**SUNDAY
MARCH
12th**

2:30 to 5pm

**Formal Dedication
at
2:30 P.M.**



*The New
Deaf Smith County Museum*

*The Deaf Smith County Historical
Survey Committee*

*and the
Deaf Smith County Historical Society, Inc.*

wishes to extend to each of you a cordial invitation to attend the dedication and open house of the new Deaf Smith County Museum, located at Fourth and Sampson in the old Catholic School Building.

This is YOUR museum. You are responsible for its existence, and we would encourage you to be present for the opening.

We would also like to express our sincere appreciation to everyone who has had a part in the beginning of this new museum. But the job isn't finished yet . . . there's much more to do, and we still need your help.

Be on hand for the dedication, and the open house that follows.

**4th and
Sampson
Street**

EVERYONE WELCOME!

Town Without A Toothache Has Had Many Dentists

By H. A. CAVNESS D. D. S.

Deaf Smith County Clerks Records indicate that only fifteen dentists have registered their licenses to practice in the county since its inception. Of this number, five are in active practice today. Seven are deceased, two in limited practices, and one retired.

Dr. J. A. Freeman was officially number one, registering his license in May of 1906. Dr. George W. Heard was next with his registration date as June 18, 1905. Dr. M. J. Bisco came next on September 14, 1908. Later came Dr. D. E. Turrentine, July 11, 1910 and Dr. Frank Jones, September 20, 1927.

The following men are in active practice today: Dr. W. F. Graham, Dr. J. W. Barnett, Dr. W. B. Owen, Dr. J. B. Whitley, Dr. J. D. Hambien, Dr. R. L. Zimmerman, and Dr. H. A. Cavness. Dr. B. M. Wiltshire has retired from active practice. Drs. J. G. Ketchersid and G. C. Sayer were both automobile accident victims.

From a Historical standpoint, Hereford's history has been entwined with Dental news and highlights for the past thirty years. The one man who was responsible for most of this news was Dr. George W. Heard.

George W. Heard moved to Hereford in 1905 after practicing Dentistry for 17 years in Alabama. His primary reason for moving to our area was for his wife's health. Heard's first observations were noted in the small Mexican cattle being

brought into the county. Being a rancher and rancher himself, these observations were very normal. His observations of these cattle over a period of less than a year — regarding their phenomenal skeletal growth and beef gain — became a definite starting point for Heard's later findings.

His firm belief was that you must have a mineral rich soil such as that found in Deaf Smith County, and then not disturb the mineral balance of the foods produced there by ordinary means of food preparation. He believed one should eat the foods in their natural state.

"I believe that this area furnishes superior zoological specimens, as well as vegetable produce, and if the people would confine their food to that grown here, and in its natural state, the superiority of their teeth would be so great it would attract national attention," said George W. Heard in April, 1944.

Heard's observations are well documented as to how he tried for twenty-four years to get the other men in the profession to listen to his findings about Deaf Smith County. Finally, a man listened. He was Dr. Edward Taylor.

Taylor was Heard's medium of communication to the world. A member of the Texas State Department of Health, Chief of the Dental Division, Taylor was invited to Hereford to examine some of the findings. Taylor, an ex-school teacher, came to

Hereford with an N. Y. A. assistant in the 1930's to go over Heard's claims about Hereford. After listening to Heard, Taylor and his assistant went into the residential district of town and picked homes at random. Introduced himself and explaining his mission, he was granted permission to examine the dental condition of members of the household. All of this first survey was done without Heard being present at the time of the examination, nor giving suggestions as to which homes to visit. On this first visit, he examined 56 people at random: 43 were natives and in the 2 yr. to 60 yr. age bracket. All were in the class of continuous residence of Deaf Smith County. Taylor found no dental decay.

Needless to say, Taylor made another visit to Hereford. This time he examined 810 people — all of school age. This examination showed less than 1/4 DMF per child on visual examination. With a more complete dental examination including light, explorer, and Dental X-Rays, the average rose to slightly under the 1 DMF per child. This was the lowest DMF rate ever recorded in the world. As Taylor expanded his examination geographically and traveled fifty to one hundred miles in all directions from Hereford, there was a rise in the DMF rate. His next course of action was to have the Department of Chemistry in Texas Tech at Lubbock to examine the water, soil, and milk and produce from Deaf

Smith County. The major conclusions of this examination was an exceptionally high content of Phosphorous. In 1939, Taylor listed the following as the causes for the low DMF rate in Hereford:

1. Fluorides
 2. Phosphorous
 3. Sunshine
 4. Substrate Caliche
- In March 1942 in the Journal of the American Dental Association, Taylor listed the following findings of a study of the proteins in Deaf Smith County.
1. Lowest incidence of dental caries of any place in the world found on people of continuous residence in Deaf Smith County.
 2. Caries immunity partially acquired after dental eruption.

3. High Phosphorous content in foods grown in Deaf Smith County.

4. Caries increase with an increase of the lactobacillus count.

From all of these studies Deaf Smith County received a great deal of publicity for a number of years. J. D. Ratcliff wrote the article "Town without a Toothache" in Colliers in December of 1942, receiving nationwide attention. Heard had personal articles in Oral Hygiene in April of 1944. Universal Newsreel made a documentary film in March of 1943 on Hereford. The hometown newspaper, The Hereford Brand has the entire story well documented.

A fourteen year study of bone and tooth metabolism was undertaken by members of the Hereford Medical and Surgical Clinic and the Deaf Smith Coun-

ty Research Laboratory. The following are some of the conclusions of a paper NEW CONCEPTS IN BONE HEALING, by Dr. L. B. Barnett, formerly of Hereford.

Some local areas show a greater rate of bone metabolism manifest in increased rates of bone healing than do other areas.

Increased metabolic rates at optimum altitudes result in increased energy and physical output of animals and people living in Deaf Smith County, Texas.

It is evident that some local areas in the world produce superior zoological specimens due to the adequate local production or availability of all essential nutritional elements.

Deaf Smith County, Texas was the source of some of the first clinical evidence of the effects of the environment on dental

development and sustained good health. A progression of dedicated men have spent a lifetime in bringing this information and data to the attention of the profession. With the advent of gas chromatography and the more sophisticated methods and means of investigation, the medical and dental investigators of our time will unravel some of the mysteries of our professions.

Dr. Milton C. Adams

OPTOMETRIST

OFFICE HOURS

Mon. - Fri. 8:30-5:00

Saturday 8:30 - 1:00

335 Miles EM 4-2255

The Gililand Name Recalls Deaf Smith Happenings

The late Matt Gililand arrived in Hereford with his parents, the W. J. Gillilands in 1903, just barely five years after the town was established. They came from Gainesville, where Matt was born in Jan. 13, 1885.

He sold the first Baldwin grand piano in Amarillo to Mrs. Viola Wilson, a music teacher, conducted the first motor-drawn funeral in Amarillo, using the first motor-driven hearse in the Panhandle and he later won a kitchen cabinet for himself and one for the store by selling more of that popular item than any other salesman from a similar town in the nation.

When he first arrived in Hereford, he helped his father operate a hotel in Main Street for one year. Afterwards, he worked for Rayzor-DeAtley Real Estate Co. There he took his turn at escorting immigrant train prospectors in a horse-drawn vehicle to look at the plains country. Matt was given the job of transferring records to Farmer-

ton, established as the county seat of Farmer County when it separated from Deaf Smith. He was working at the county clerk's office at that time.

Attending church services of almost every denomination, Gililand was a Baptist. It was at a baptizing in Tierra Blanca Creek that he was introduced to Willie Dyer, who became Mrs. Gililand in 1906.

The following year, he and his father bought a mortuary business operated by Carter and Hould in the 300 block of Main on the west side of the street. Matt went to Austin to learn embalming.

They sold their business in 1914 and he became associated with the E. B. Black Co. He did a lot of the work there, especially when the owners were out. At one time when the owners were in California, he had to deliver furniture to Friona. He delivered it, had breakfast with the buyer and was back in Hereford in time to open the

store at 6:00 a. m. He did most of his delivering before and after store hours.

If business was slow, he would load a trailer and hitch it behind his Model-T and would sell from house to house. He would trade for anything from an 18-year old mule to a pup. He kept all the livestock on the Black farm.

Embalming in those days was often done in the house. The casket was taken there and the body was taken directly to the church for the funeral. The undertaker carried his instruments in a black leather bag, just as

the family doctor would.

The Black family built the first funeral home here. Matt became a partner in the furniture and undertaking business when Black died and he and Jess Stanford bought out his heirs.

Matt and his son, Marlin, took over the undertaking as a separate business with Stanford retaining the furniture store in July, 1950. The Gililand Funeral Home building on east 6th street was dedicated on Feb. 25, 1957.

At the time of Matt's death in October, 1959, his decedents included Marlin and Dr. Jack Gililand of Hereford; Newt Gililand, Dallas; Mrs. Estelle Lepphaile, San Francisco, Calif. and eight grand children. Marlin and his son, John, continue to operate the funeral home.

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Ban-Lon® separates

Swing easily into spring in these new as the season 'Ban-Lon® pants and pant tops. The colors are as fresh as a spring breeze, as gay as the first robin's song! They have a neat, contour fit with a subtle sling to give you the smooth, clean lines you like. Wash them and they dry quickly, look lovely! The fabulous stretch Textraload® nylon holds its shape... won't shrink or sag. You'll love the luxury, good looks and wonderful wearing comfort of your new 'Ban-Lon® sportswear....

The TEXAS Stretch Pant DALLAS

Zipper back tops
 A. 'Ban-Lon® blouse of 100% nylon knit with 3/4 sleeves and plain neck. Wrinkle shy and machine washable. Sparkling styles in sizes 30 to 40. **10⁹⁸** each

Cowl collared tops
 B. Soft 100% nylon knit fabric for comfort plus easy care! 'Ban-Lon® blouse with 3/4 sleeves, cowl collar and back zipper. Sizes 30 to 40 in dazzling new spring shades. **11⁹⁸** pair

Stitch-creased slacks
 C. Proportioned stretch pants with easy-on elastic waist and stitched creases of 100% Textraload® nylon knit fabric. They're smooth fitting 'Ban-Lon® enkle pants that won't pill or fuzz. Spring green, sun yellow, orange marmalade and party pink in average sizes 8 to 18, tails 10 to 20.



CONGRATULATIONS

to the Deaf Smith County Historical Society, Inc. and the Deaf Smith County Historical Survey Committee and all others who have had a part in the beginning of Deaf Smith Counties new museum located at 4th and Sampson Streets.

Attend the Dedication and Open House

Today 2:30 to 5p.m.



PRINTING and OFFICE SUPPLIES
 4th at Miles
 Phone 364-0430

Electric Power Brought Progress

One of Deaf Smith County's oldest pioneers, F. H. Obertheir can probably verify almost anything that happened in this area from 1908 forward. Always a tall, dignified man, he has maintained that distinguished appearance for all of his 97 years. Active in making Hereford a progressive town from the day

power, saying, "Before electricity we did everything the hard way. . . electricity has developed in a wonderful way." He recently noted that the aeromotor windmill, which was the first to come to Texas, is still the most popular type today. In speaking of the windmill, he says, "It took a lot of labor off the people. There were 400 windmills in Hereford when I came here," adding, "Everybody had oil lamps then and

we thought we were getting along pretty well." Never one to reminisce about the "good ole' days," making them seem more glorious than they were, Obertheir has always had a forward-looking attitude. "The horse and mule have been emancipated," he says, "and I'm glad of it." Among the many things which he remembers as novelties when they were first invented are electric refrigerators, the gas-

oline engine and an electric power plant. Obertheir well remembers his first visit to Amarillo in 1901, when "There wasn't a single light plant," the two hotels were wooden frame buildings and there was a "railway right up Polk Street." Also vivid in his memories are the time when his family was the only one in the neighborhood with a clock. He adds that the family only had one

luxury, which was his mother's sewing machine — also the only one in the neighborhood. Though all these memories are vivid and bright in his mind, Obertheir is also keenly aware of the world situation today. He reads newspapers, watches TV and listens to the radio in his avid desire to keep abreast of the times and remain a well-informed citizen — thus he is far better informed than the average person who feels that

he doesn't have time to study the nation's politics, changing social features and economics. Obertheir expresses a sincere interest in the Vietnam war, stating that he believes war to be "a cruel, wasteful and wrong thing!" Obertheir and his wife, the late Amanda Holmesley Obertheir, were the parents of one son and three daughters one of whom has remained in Hereford, Mrs. V. O. Henna.

STEPS TOWARD BROADWAY

NEW YORK — Film producer Charles Kasher is teaming up with the Royal Shakespeare Company to present "The Staircase" on Broadway next season. The play by Charles Dyer is now being presented by the partnership in London with Paul Scofield and Patrick Magee. The story concerns a pair of elderly homosexuals.

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First Tractors Were Called Steam Engines

Coming to Deaf Smith County with his family in 1898 at the age of 10, Ezra Norton has remained in Hereford 68 years, maintaining ranching interests started here by his father, R. H. (Rube) Norton.

The Nortons started west in 1891, coming from Stephens County to Quanah, where they stayed until 1896, when they moved to Amarillo. Bringing with them a herd of cattle, Norton recalls that it took five days to drive their herd from Amarillo to a place near the present Holly Sugar location.

Norton, along with his brothers and sisters attended Hereford schools from their beginning. He declares the memory of J. R. Overstreet to be the most vivid of all his teachers. In a class where he either learned or was "frozen out," Norton recalls that there was no time spent in foolishness.

The first tractors in this area, Norton recalls were steam burners. Run by coal, they were called "steam engines." It was some time later before gasoline engine tractors were brought to Hereford. Norton estimates that the first gasoline tractor probably appeared here around 1915.

The long-time resident was present during many of the changes which Hereford has undergone throughout its history. "You can't run cattle like we used to. . . everything is changing," he says.

Norton's son, Palmer, carries on the ranching interests started by his father, as well as operating extensive farming interests. A past president of the Deaf Smith County Chamber of Commerce, he is active in community projects and activities.

"I've got a few pet cows out there," Norton says of his son's ranch. "There aren't many mornings I'm not out there by 4:00 a. m.," he adds.

Though one would assume that the old-timer must use a loud alarm-clock in order to get up that early — and go to bed at about 8 p. m. every day, Norton declares, "I never used an alarm clock in my life. . . I don't average sleeping 3 hours a night."

Maybe these early hours are force-of-habit, for he says that when, "I used to ride a lot, I left home more mornings at 2:00 a. m. than I did after daylight."

Norton still lives at 443 N. McKinley, where he and his late wife lived for many years.

hometown jobs

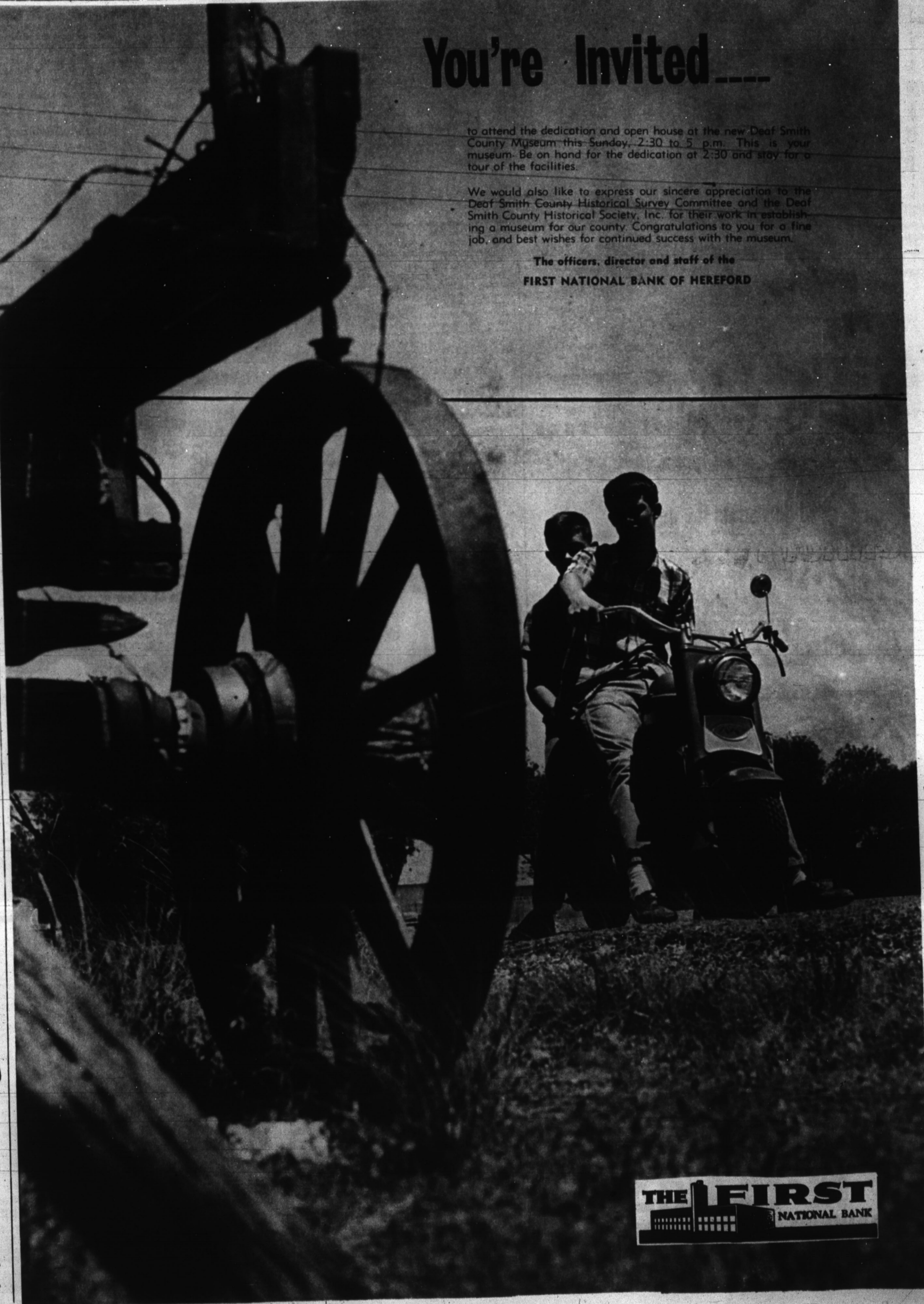
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home-
town
people . . .



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All over America today, consumer-owned rural electric systems such as ours are working with local businessmen and civic leaders to help develop new industry — with its jobs and payrolls which help keep the wheels of commerce turning in our towns. We are proud to be part of America's rural electrification program, helping to keep this nation economically strong.

Deaf Smith County ELECTRIC COOPERATIVE, INC.



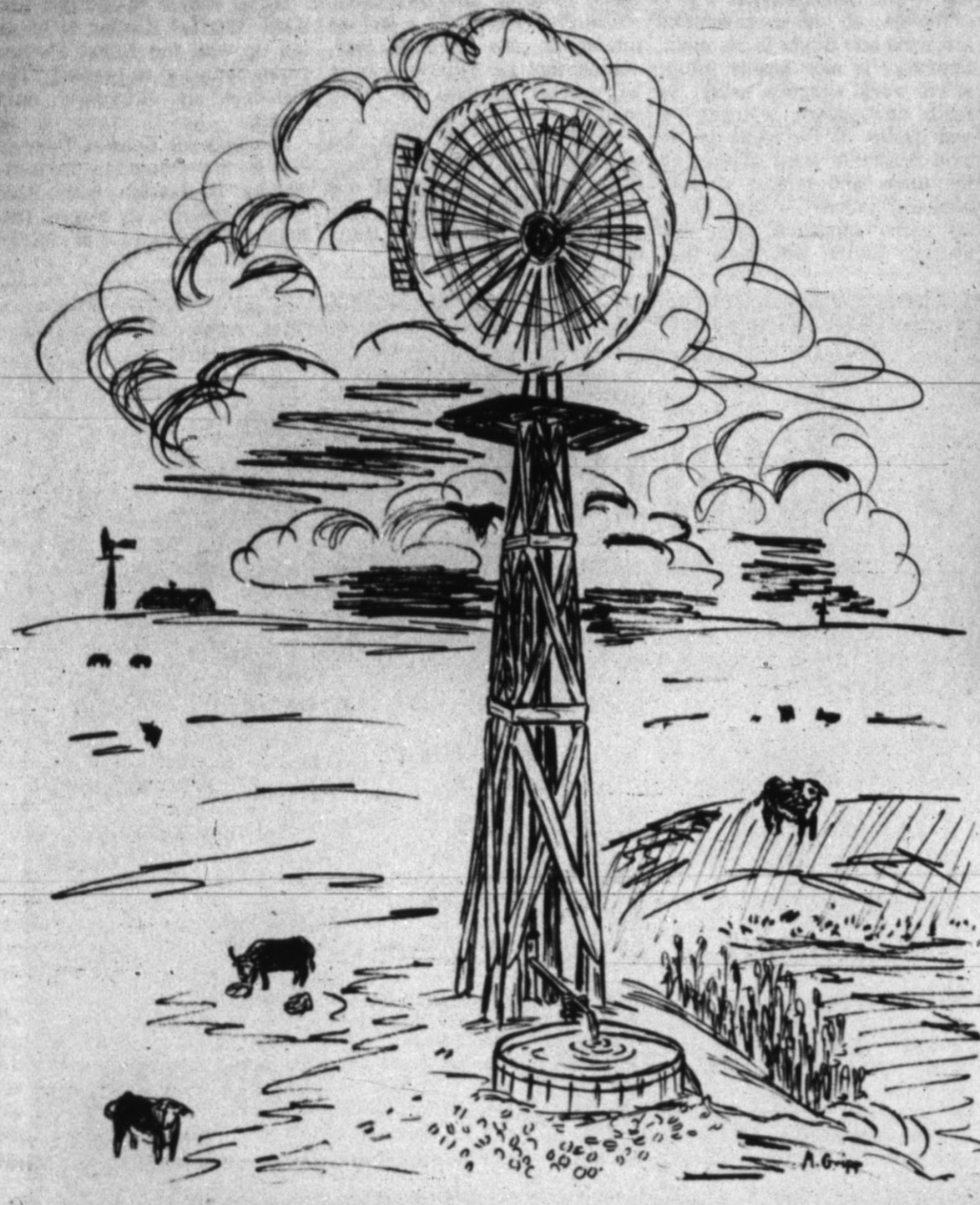
You're Invited

to attend the dedication and open house at the new Deaf Smith County Museum this Sunday, 2:30 to 5 p.m. This is your museum. Be on hand for the dedication at 2:30 and stay for a tour of the facilities.

We would also like to express our sincere appreciation to the Deaf Smith County Historical Survey Committee and the Deaf Smith County Historical Society, Inc. for their work in establishing a museum for our county. Congratulations to you for a fine job, and best wishes for continued success with the museum.

The officers, director and staff of the
FIRST NATIONAL BANK OF HEREFORD





GUNS — Leroy "Bill" Price donated a collection of guns that date back to the 1880's. Included in the collection of guns that won the West are a Colt, Winchester, Remington, Peacemaker and Springfield. (Hereford Brand Photo)

A SHOE FOR ALL asked for shoes worn by the famous Whirlaway, Shorty was accommodating — for a price. He would sell unsuspecting visitors the castoff shoes from other horses in the Calumet stable. When visitors to the stable

Hereford, Texas
Penneys
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 HOURS:
 Mon., Tues., Wed., Thurs., Fri.
 7:30 a.m. to 6:00 p.m.
 Saturday—7:30 a.m. to 8:30 p.m.
 PHONE: 364-4065

Courthouse Records

WARRANTY DEEDS
 H. E. Henslee Et Ux to Edgar G. Skypala Et Ux, Lot 65, Allison Subdivision of Block 2 and part of Block 3 and 16, Welsh Addition.
 Larry Kaul to Jimmie R. L. Cramer Et Al, Lot 37, Sowell Addition.
 Justice Realtors Inc. to J. L. Marcum lots 1 and 2 Northdale Addition.
 Perry C. Ray to Ralph Owens Lot 23, Hardwick Subdivision of Part of Block 1, Evans M. H. Hays and Idell Durrett Hays Trustee to Mack Forrester Ranch Inc. Section 88, Block K-6.
 Alvin Locker Et Ux to Pablo Aguirre Part of block 24 Evans Addition.
 Mark Hill Taylor and Wife, Barbara Ruth Taylor to Mike Justice and Ralph Owens Lot 20 Southlake Addition.
 E. W. Dettman Et Ux to Kenneth T. Hesse Et Ux, Lot 61 Brownlow Addition Subdivision of Block 16 Welsh Addition.
 B. J. Pugh Et Ux to C. E. Carney Part of lot 104 and all lot 103 Colonial De Buena Vista.
 James R. Overstreet to El B. Ranch. Section 79 Block K-7.
 L. D. Pickering Et Ux. Part of block 3 and 4, Westview Subdivision out of Section 110, block M-7.
 L. D. Pickering Et Ux. to J. M. Hamby. Part of section

The Sunday Brand, Hereford, Texas, Sunday, March 12, 1967
 North West Quarter section 69, Subdivision of Block 2, 3, and Block K-3.
 J. M. Hamby Et Ux, L. D. Pickering. Part of lot 3 and 4 Westview Subdivision out of section 110, Block M-7.
 Margaret Aven to James Ellis Higgins. Lot 51 and Part of Lot 50 Barber's Subdivision of Block No. 22 of Evans Addition.
 Harold F. Baker Et Ux to J. Lynton Allred. Part of lot 8 and part of lot 9, Crestlawn addition.
 Ronnie Dean Keith, Et Ux to J. D. Morton Et Ux. Part of lot 12 and part of 13 Renfro and Price Subdivision Block 31.
DEEDS OF TRUST
 W. H. Gentry to Gifford Hill Western Section 41, Block 7.
 Edgar G. Skypala to H. E. Henslee. Lot No. 5 of Allison

C. Pat Thompson has been appointed Special Representative in Hereford, Texas



Formerly in the farming business, Mr. Thompson has lived in the Hereford area for the past five years. He is a member of the First Presbyterian Church and the Lions Club. Pat attended Texas Technological College in Lubbock.
 BMA welcomes Mr. Thompson and his wife, Sondra, and their twin daughters, Sara and Susan, who make their home on Route 3, Hereford, Texas 79045. Their home telephone number is Area Code 806, 276-5334.
 As our Special Representative, Mr. Thompson will assist you in taking care of your needs with professional advice and counsel. He is qualified to discuss with you all forms of personal insurance services—Life, Health, Hospitalization and Group.
BUSINESS MEN'S ASSURANCE
 Company of America
 J. M. "Bill" Holliday, Manager Amarillo Branch Office
 812 Tyler • Amarillo, Texas

You're Welcome....

to park on our lot today
 while visiting the new

DEAF SMITH CO. MUSEUM

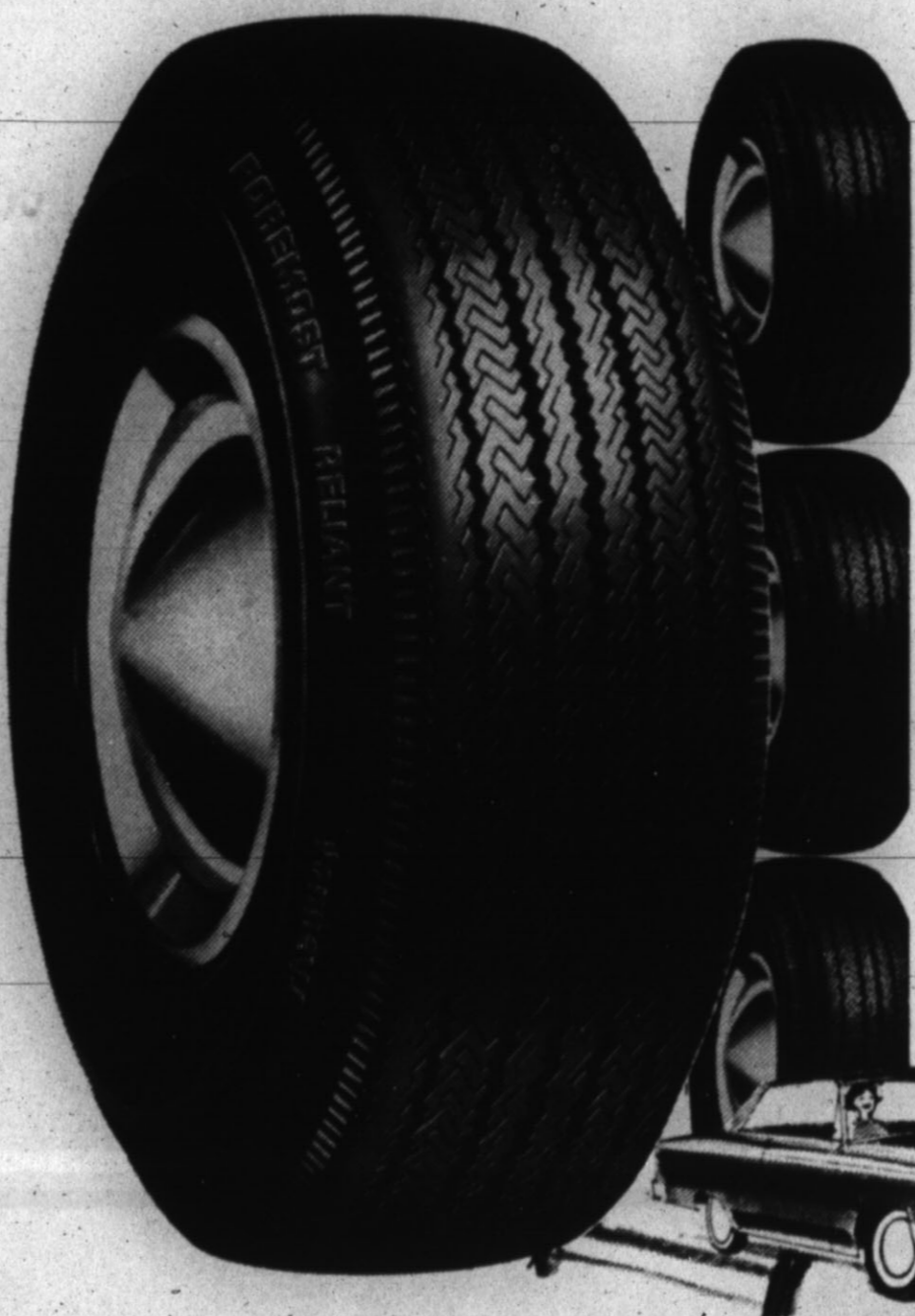


2:30 to 5 P.M.
 4th and Sampson St.

May we extend our sincere congratulations to all those who have had a part in the beginning of the new Deaf Smith County Museum, and to invite each and every one to attend the Dedication Ceremony today at 2:30 p.m. and stay for the open house that follows.

HI-PLAINS SAVINGS and LOAN ASSOC.
 4th and Sampson

3 days only! FREE wheel alignment with purchase of a pair of Foremost tires!



WRAP-AROUND SAFETY AT DOWN-TO-EARTH PRICES!
Foremost Reliant
 OVER 7,000 ROAD-GRIPPING EDGES!

- Tough nylon cord protects against blowouts
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 1.38 Fed. Tax and old tire.
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21-month guarantee with 11-month free replacement

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Here's How It Works:

Length of Guarantee	21-mos
Free Replacement	11-mos
50% Replacement Charge	12-16 mos.
75% Replacement Charge	17-21 mos.

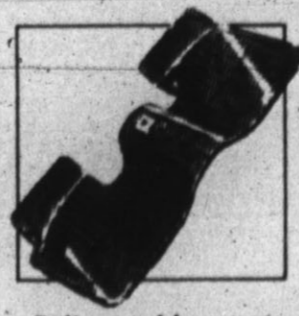
***FREE TIRE ROTATION EVERY 5,000 MILES!
 *FREE PUNCTURE REPAIR FOR LIFE OF TREAD!**



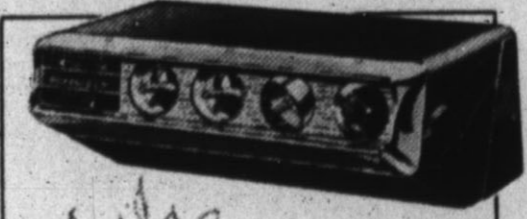
14-PC. AUTO/HOME COFFEE MAKER
 11.95 charge it!



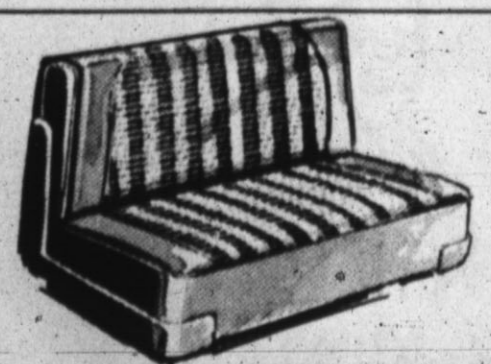
Electric hand vacuum works off your car's cigarette lighter
 charge it! 15.95



Reliant rubber mat in 6 sharp colors
 charge it! 3.99



Foremost Reliant Air Conditioner
 • 6 powerful ball-louver air directors
 • Safe, close-to-driver fingertip controls
 • Powerful, quiet, twin jet-air rotary blowers
\$166 Installation 34.88



VICTORIA 'PUFF' SEAT COVERS
 Magnificent Plastic weave puffed to a smart ribbed effect. Cool in summer, warm in winter. Water and stain resistant, too! What a buy!
22.88 charge it!

Not just a reline...
COMPLETE BRAKE OVERHAUL
SPECIAL 29.88* most cars
 No down payment, \$5 a month
 Free Brake Inspection
 Free Brake Adjustment For Life Of Lining
 *Chrysler products, self-adjusting brakes \$5 extra

DRIVE IN! CHARGE IT! NO DOWN PAYMENT!

Legal Notice

LEGAL NOTICE

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 p. m. on the 28th day of March, 1967, to consider rezoning the following property.

All of Lots 1, 2, & 3, Lytle Subdivision of Block 13 of Evans Addition, Deaf Smith County, Texas.

The above property requested to be rezoned from "C" multi-family district to "D" local retail district. Those interested in the above request are invited to attend the meeting on the date set forth above.

The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 3rd day of April, 1967 at 7:30 p. m.

Mary V. Watts
City Secretary

S-37-1c

LEGAL NOTICE

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 P. M. on the 28th day of March, 1967, to consider rezoning the following property.

Lots 7 and 8 and the East 6' of Lot 6, Block 1, Dodson Subdivision of E 1/2 of Block 4 Evans Addition to the town of Hereford, Deaf Smith County, Texas.

The above property requested to be rezoned from "D-Restricted District" to "E Central Business District." Those interested in the above request are invited

to attend the meeting on the date set forth above. The recommendation of the Zoning Commission of the City of Hereford, Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 3rd day of April 1967 at 7:30 P. M.

S-37-1c

LEGAL NOTICE

Notice is hereby given that the Zoning Commission of the City of Hereford, Texas will convene at the City Hall at 7:30 p. m. on the 28th day of March, 1967, to consider rezoning the following property.

The W. 85.75' of S. 130' of N. 150' of the w. 1022.6' of Block 1 Womble Addition to the

Town of Hereford, Deaf Smith County, Texas.

The above property requested to be rezoned from "C" multi-family district to "D" local retail district. Those interested in the above request are invited to attend the meeting on the date set forth above.

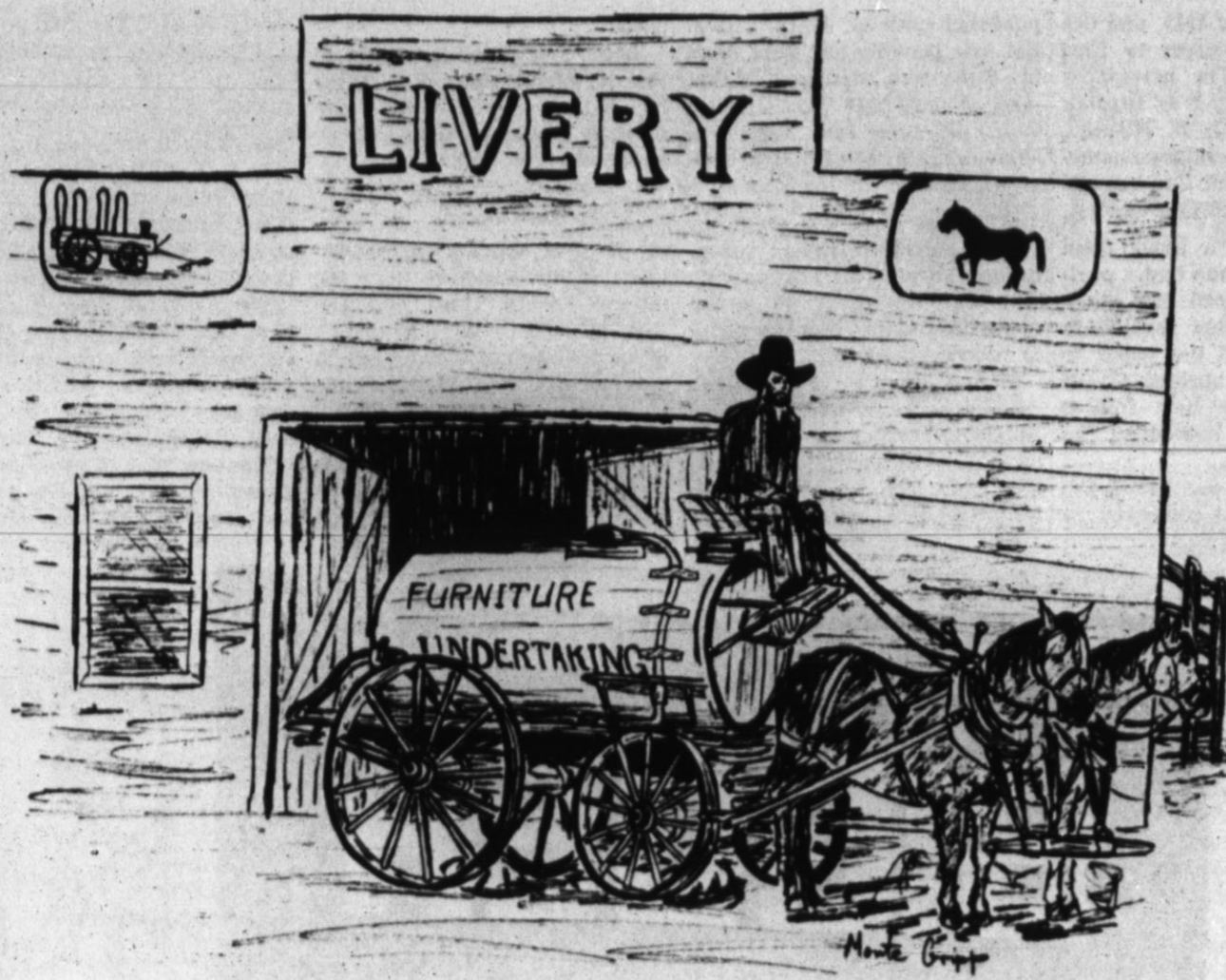
The recommendation of the Zoning Commission of the City

of Hereford Texas on the above described property will then be considered by the City Commission of the City of Hereford, Texas on the 3rd day of April, 1967 at 7:30 p. m.

Mary V. Watts
City Secretary

S-37-1c

Complete Stock Office Supplies
THE INK SPOT



Early Fire Wagon in Hereford

(Drawing by Monte Grupp)

Medicare Cards Can Be Replaced

If you lose your Medicare identification card, the social security office will help you secure a replacement, according to Travis C. Briggs, district manager of the Amarillo social security office.

Briggs said that his office would need to know your full name, your claim number if you have it, birth date, and

mailing address. Hospitals need the card to verify that a patient is enrolled in the Medicare program and to use in requesting payment from Medicare for their services to the patient.

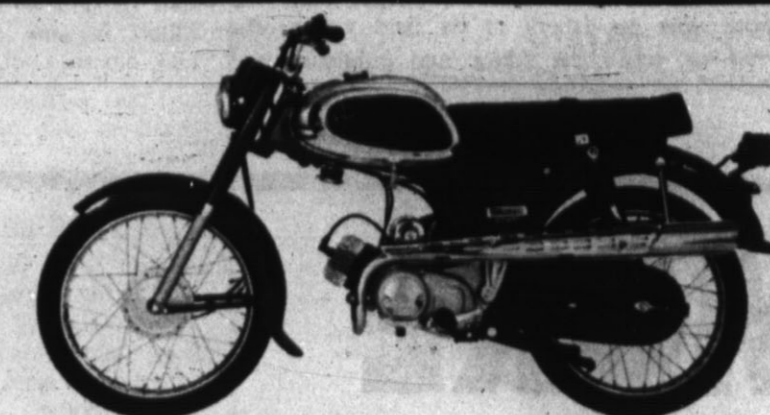
No one should delay in securing needed medical attention because their card is lost or misplaced, as the hospitals can secure the claim number from the social security office in an emergency.

A representative of the Amarillo office will be in Hereford

Page Nine
at the Couthouse from 9:00 to 11:00 a. m. on March 14, March 21, and March 28.

The Amarillo social security office is located at 1000 S. Adams, telephone DRaks 6-5141, and is open Monday through Fridays from 8:15 a. m. until 4:30 p. m. Thursday evenings the office is open until 7:30 p. m.

Large, split chicken breasts that are being simmered in liquid usually need at least 25 minutes cooking time.

Y A M A H A		Y A M A H A
Campus 60 (YJ-2) . . . \$299.95		
YAMAHA		
Newport 50 (U-5)	\$264.95	Bonanza 180 (YCS-1)
TWIN JET 100 (YL-1)	\$365.95	Big Bear
Santa Barbara 125 (YA-6)	\$486.95	SCRAMBLER 250 (YDS-3C)
		Catalina 250 (YDS-3)
		\$644.95
KAWASAKI		
Kawasaki 85 J1TL	\$391.75	Kawasaki 100 DI
		\$423.75
Triumphs also available We will Trade at SWEDE'S CYCLE SHOP		
510 MYRTLE		PH. 364-0325

A Salute to . . . the new . . .

DEAF SMITH CO. MUSEUM

and the people who have made it possible

We sincerely appreciate all those who have been working so diligently towards the creation of a Museum for Deaf Smith County. Your efforts are appreciated by all the citizens of Deaf Smith County.



★
ATTEND
the
DEDICATION
2:30 p.m.
AND
OPEN
HOUSE
today
SUNDAY
March 12th

★

★
See
YOUR
New
Museum
TODAY
★
4th
and
SAMPSON
Streets

★

C. PALMER NORTON

IRRIGATION AGE, INC.

Brand Published Beginning 1901

Since the publication of the first edition of "The Hereford Reporter" on February 23, 1901, Hereford's history has been recorded continuously in a local newspaper for 66 years.

Changing its name from "The Hereford Reporter" to "The Hereford Brand" in 1902, the purpose of newspaper was to emphasize area news as well as giving coverage to the entire Panhandle. And it is apparent that the Brand still concentrates on the immediate area displaying these words on the masthead of each publication, "Serving the Magic Triangle."

The Hereford-Brand had several different editors and publishers in its first years. The first editor and publisher was

F. L. Vanderburgh, who established the Reporter in 1901, later changing its name to the Hereford Brand and remained as sole publisher until 1904, when J. Ray became co-publisher with him.

Later in 1904, Vanderburgh sold his interest in the paper to Charles B. Googer and T. S. Barnett. After buying out his partners in 1907, Ray sold the paper to C. E. Edwards.

Edwards sold out in 1913 to A. C. Elliott, who had been Edwards' editor and Miss Millie Griffith, a school teacher. Elliott became sole owner in 1914, but sold out to B. F. Guthrie in February of 1915, and Guthrie sold an interest to Earl Gough in 1917. The newspaper changed hands again in October of 1917 when Seth B. Holman, who had been secretary-manager of the Hereford Commercial Club, bought Guthrie's interest.

Sole owner of The Brand from 1918 to 1922, Holman had a partner from 1922 until 1925, then became sole owner again. In 1929 Holman sold the paper to Nunn Warren Publishing Co. of Amarillo, who in turn sold it to Northwestern Publishing Co. in 1932.

Holman again purchased the paper in 1932 and continued as publisher until his death in 1933. His wife became publisher after his death and continued in that position until 1949 when Jimmie Gillentine, who had bought a share in 1939, bought Mrs. Holman's interest in the paper.

Gillentine remains publisher of the Hereford Brand today, having served the community with his newspaper 18 years, acting as editor 12 years prior to becoming publisher.

Many changes have been wrought during this time, too. Numerous pieces of machinery have been replaced throughout the years and an entirely different mode of printing is now used.

Since Gillentine's presence in the life of Hereford, the Brand has become a semi-weekly, rather than a weekly. This change came about in 1948.

The Brand has not always been housed at 130 W. 4th, either. Its first building was a one-room frame structure near the intersection of Third and Dewey Avenue (now Main St.) Since that time, it has been in several locations, the last one being located where McDowell Drug now is.

The newspaper office was moved to its present location in 1964, 3 years after the Brand

"went offset." The change from a regular web press to offset was done only after Gillentine studied and investigated the process thoroughly.

The offset press chosen for the Hereford location was a 12-page Goss Suburban, manufactured by the Michie-Goss-Dexter Company and capable of producing 12,500 copies an hour. The business was called Southwest Offset, Inc. — made up of several area newspaper publishers — and later a branch of the business was founded in Amarillo.

The new type of press printed almost all of the area papers and made them look sharper

and clearer, especially evident was the difference in pictures.

One of the few small-town newspapers that has remained "hot-type," using hot lead in paper composition, the Brand shudders to think of changing to the "cold-type method of page composition," as so many small papers have done.

Whatever the changes in machinery and personnel, however, the Brand remains a top-quality paper. This is evidenced by the many awards won in newspaper contests throughout the state.

Classifieds Get Results

MORE LOW PRICES

BIGGER SAVINGS



HORMEL BACON
BLACK-LABEL FIRST GRADE

Hormel
Little Sizzlers

12-oz. pkg. **45¢**



65¢ lb.

USDA Choice
Sirloin Steak

89¢ lb.



This Week
DINNER FORK

9¢ each with every \$5.00 purchase



Zee
FACIAL TISSUES

6 200 x 2-ply Boxes **\$1**

Worth SYRUP 2 qt. jars 69¢	Jif Peanut Butter 18-oz. jar 49¢
Assorted Flavors JELLO 3 reg. pkgs. 29¢	Red Heart Dog Food 8 No. 1 cans \$1
Van Camps Pork & Beans 7 300 cans \$1	Geisha Mandarin ORANGES 4 11-oz. cans \$1
Gladiola FLOUR 5 lb. bag 55¢	Van Camps Vienna Sausage 5 cans \$1
Gladiola Pound Cake Mix 3 boxes \$1	Johnson Frozen Fruit Pies Big 24-oz. pkg. 59¢
Texsun Grapefruit Juice 4 46-oz. cans \$1	Frozen-Breakfast Drink AWAKE 2 9-oz. cans 59¢



For families who want
FEWER CAVITIES

Ex. Lg. Tube **47¢**

WILDROOT
HAIR DRESSING CREME

89¢ size Tube **57¢**

HAND LOTION
ANDREA DUMON

Reg. 89¢ Size **57¢**



FOLGER'S COFFEE

3-lb. can **\$1.99**



Glacier Club
ICE CREAM

½ gallon carton **59¢**



RANCH KITCHEN BAR-B-Q FRYERS

lb. **69¢**



CRISCO OIL

24-oz. bottle **49¢**

BAKED BEANS pint 49¢

CUCUMBER SALAD pint 49¢

JELLO FRUIT SALAD pint 49¢

FRUIT PIES assorted each 79¢



SHOP WHERE YOU ALWAYS RECEIVE THE RED CARPET TREATMENT!



Red Delicious **APPLES** lb. **19¢**

GREEN ONIONS Fresh 2 bunches 19¢

PASCAL CELERY Crisp Stalks 1 lb. 13¢

RED POTATOES 20 lb. bag - 79¢

FAB DETERGENT	AJAX CLEANSER
Giant Size 65¢	2 14-oz. cans 29¢

COOPER'S MARKET

BEST MEAT IN TOWN



GARDENING IN DEAF SMITH COUNTY

"GARDENS: Man's Effort to Improve His Lot". Anon.
Like a scarlet thread interwoven into a beautiful and rare piece of tapestry, so is the art of gardening interwoven into the history of Deaf Smith County.

Many of the Pioneers brought with them treasured possessions when they came to make their new home in the plains country of Deaf Smith County. Among these, tucked away in some of the most absurd places, were cuttings of roses, seeds from annuals, roots of perennials, cuttings from shrubs, and vines vegetable seeds, and small fruit and shade trees.

I recall some of the experiences which my grandmother Mrs. A. H. Owen shared with me. Grandmother really had a "Green Thumb," and I cannot remember ever having gone to her house when she didn't have a potted plant, and some cuttings given her by friends rooting in bottles or jars. The plants were planted in discarded tubs, tin cans, wooden containers, or stone jars. Always during the growing season she had lovely flowers in abundance everywhere, and good vegetables growing for table use.

One of the stories she told me, was about her preparing to move from Jack County, Post Oak, Texas, to Deaf Smith County, to a farm near Hereford. She explained to me that she just had to have some of her loved plants, and seeds so that she could start a garden at the new home. She also told me that Grandfather was not very sympathetic with her on this problem, so she had to study out a way that she could get him to co-operate.

When grandfather started loading the wagons for the move, she saw that some of her choice plants were placed so that he could not fail to see them and would load them for the move. She busied herself with other tasks, keeping the children out of his way, seeing that china, linens, all were properly packed.

In the midst of this she heard grandfather calling, "Harriet Josephine, COME here." She knew from the tone of his voice that he was displeased, so she answered him in her very best and solicitous manner, "YES — Mr. Owen," (she always called him Mr. Owen, when she wanted to please him and have her way).

As she talked she approached the wagon where he was loading, when he saw her approach he said to her, "Now Harriet Josephine," (he always used both her names when he really wanted to impress her, and get his way). "YOU CAN'T take these potted plants, and trees there is absolutely no room for them."

"Oh! dear," she replied, "I just can't think of going out there to live on the BALLIES, where the coyotes howl, without some of the things I love and enjoy so much. PLEASE can't I have some of them? The trees will just have to go, because the children will need shade to play in. If you will just let me I will leave some of the other things behind and I will even hold some of them in my lap all the way, if you will let me."

He relented and consented to let her bring some of them with her. From these she grew many things, and shared with others in the new homeland.

Today in Hereford, and surrounding areas, there can be found trees, both shade and fruit, and some shrubs, which were brought by the Pioneers. It wasn't easy to garden on the plains in the early days, lack of water, sandstorm, cold winters, all took their toll, but many things survived. Through patience, loving care, and perseverance, the land bore fruit, and blossomed as a rose in the desert. Throughout the early years Hereford was known as a neat and attractive town because its windmills, trees, lawns and beautiful flowers.

Some of the oldest trees in

A. O. THOMPSON ABSTRACT CO.
Mr. & Mrs. A. J. Schroeter
Paul B. Schroeter

Free City Maps
Showing Blocks

Courthouse
P. O. Box 73
Phone 364-1504

Hereford, are the black walnut trees growing at 125 Avenue F; the silver leaf maple, at 25 Mile Avenue, which was planted by Captain Trow, and his wife in the very early days. The two boxwood evergreen shrubs (bsempervirens) at 801 North Lee, the Malone Home — these are two of the loveliest specimens I have ever seen. We have been told that Grandmother Galoway, who grandsons were the Hester boys lived at this place and probably planted the Boxwoods. They are approximately sixty-five or seventy years old, as they are about 14 feet tall, and horticulturists estimate that when the Boxwood is one hundred years old, it should be about twenty-five feet tall. Other old and pretty trees are the American Elms, at 514 Union, which is the Stoy home. Old timers remember it as the C. C. Ferguson home. These beautiful old trees have given shade and protection for many years, I know they are over sixty years old.

The pear trees, in the backyard at the Stan Sigman home, 127 Ave. F, which is known to Pioneers as the F. H. Oberthier home, are lovely in the spring and when they have on their autumn dress of many colors.

Another old timer, is the apricot tree in the yard of Mrs. R. A. Daniels, 510 West 4th. This tree was planted by the J. E. Garrisons. Mrs. Suggs, (who traded plants, seeds and cuttings with my grandmother Mrs. Owen) has some beautiful and stately old trees in her front yard, 501 N. Miles. Throughout the town and countryside, there are evidences of the love of gardening which the Pioneers had and practiced.

GARDEN CLUBS IN DEAF SMITH COUNTY

I sowed a few flower seeds where there had been weeds. For I remembered how my Grandmother, and Mother had sowed flower seeds, too. They always had a bright spot along the garden lane. And all the brilliant colors, are just as bright as then. They come in early summer and stay until frost in the fall. Though they are just flowers, lovely and sweet.

They never cease to make me stronger, happier and more content. So the tradition of making a garden was handed down from one generation to another. The desire to do better gardening, prompted the idea of having garden clubs, because through study and experiences, the latest



OLD PLANTINGS — These boxwood shrubs in front of the Malone home at 801 N. Lee, are fine example of efforts by pioneers to start trees and shrubs in the plains country. (Hereford Brand Photo)

and most approved methods of growing better flowers is learned in Garden Clubs.

There are three Garden Clubs, in Hereford, and they have been active since 1937. Through their efforts many beauty spots have been created, some of these are The Community Center, Hospital Grounds, School Grounds, Parks, Church Grounds, The Post Office flower beds, King's Manor, and many others. Civic projects have also been promoted by the Garden Clubs. One of the first of these being that of each resident and business establishment having trash barrels, and the city to maintain a weekly pick-up of garbage. Christmas lighting was an early project, others were related to plantings, and beautification.

The first Garden Club was The Hereford Garden Club, which was organized October 29, 1937, by Mrs. Ray Johnson, who was at that time president of The Deaf Smith County Federation. The first meeting was held in the District Court room, and the program topic was TREES, J. F. Ward, lead in the discussion. Those attending were Mrs. F. M. Kester, Mrs. J. W. Hicks, Mrs. Homer Brumley, Mrs. Mark Hanna, Mrs. Ray Johnson S. M. Rice, and W. F. Ward. Mrs. Homer Brumley was the first president. She served for two years and added much to the success of The Garden Club, not only during her administration, but for many years. Mrs. Brumley was the first lady graduate of Texas Tech to have as her major Horticulture.

Seventeen women have served Hereford Garden Club as president, and the present president is Mrs. Ray Johnson. Many of the members of this club have served as State, and District officers and have done much in the promotion of beautification. Indeed they have been ambassadors at large for this area.

The Garden Beautiful Club was organized by The Hereford Garden Club in June 1946. Mrs. Maurice Tannahill, was the first

president, and Mrs. Charles No-land is the current president. One of their annual projects, that has done much for our town has been the Tour of Homes, which they have spearheaded for a number of years.

Bud to Blossom Garden Club was organized in June 1947 by Mrs. A. L. Manjeot in the home of Mrs. Lyle Blanton. Mrs. Fred Pierce, was the first president and she only served a short time. Mrs. R. A. Daniel Jr., completed Mrs. Pierce's term, and was elected as president the following year. Mrs. Daniel, is the only charter member in either of the three clubs. Mrs. Sam Long, is now serving as president. Their main civic project has been the planting of peoples, at the Community Center, which they have maintained for a number of years.

The philosopher Voltaire, suggested to his people, that "Love of gardening forge a bond of fellowship between millions, who plant for pleasure and mutual benefits." It was from this shared interest that gardening has lasted, that community pride has been heightened, and better understanding promoted.

A FLOWERY HORSE
LOUISVILLE, Ky. — Kauai King, retired winner of the 1966 Kentucky Derby recently sent flowers to a hospital patient, Mrs. Frances McKay.

For months, Mrs. McKay had been dropping notes to the thoroughbred, making suggestions about his training program. One of her notes, advising of her hospitalization, reached the horses owner, Mike Ford, in Omaha where he was hospitalized.

He promptly dispatched a huge bouquet of pink and rose carnations. The card attached "Your pal, Kauai King."

Chuck Legler, a 6-foot-8 sophomore from Boulder City, Nev., is Louisiana State's tallest basketball player.

Brumley Family Pushed Growth Of Agriculture

The term "Jack of all Trades" seems to fit G. W. Brumley perfectly. He did everything from feeding slop to the hogs near the banks of the Tierra Blanca, to forming the first hog market in Hereford, to owning an automobile dealership, to ranching — you name it, he did it!

Moving with his wife and 2 children to San Jon, N. M. in 1906, Brumley was originally from Missouri as was his wife, Mary Caroline. By 1909, when Brumley left San Jon and came to Hereford to try to earn enough money to support his family, he had already had several professions. Among them was farming, ranching, working in a grocery store, running a confectionery store and operating a sorghum mill, being at the time of his death, a director in the Farwell State Bank.

Still living in Hereford and sharing an interest in the hog business is his son Homer Brum-

ley, who lives with his mother. The descendants and wife of another son, the late B. E. (Bonnie) are still living in Hereford, as are the descendants of son Roger. Mrs. Lucille Olson, a daughter, and her descendants also live in Hereford.

OLD CARDS WANTED

WASHINGTON — Calling all used Christmas cards.

Headquarters of the Seventh-Day Adventist Church here wants them to send to its training institute in Ceylon, where students last year remade old Christmas cards and sold them for enough profits to build a small church, install a school public address system, help rebuild a burned home and to pay 1,000 rupees toward a heart operation for a student.

This year, the church hopes to expand the project — with more used cards.

Seed Growing Contracts

WOULD YOU LIKE TO KNOW WHEN YOU PLANT WHAT YOU WILL GET FOR YOUR CROP?

We have available the following to be grown under contract at very attractive prices!

MILLET:
Starr - Gahi - German

FORAGES:
Sumac - Kansas Orange - Hegari
Rox Orange - African Millet

COWPEAS:
Blackeyes - Crowders - Cream
Purple Hulls

PINTO BEANS

MILLER SEED CO.

Box 886 Hereford, Texas Phone 364-1615

Hereford, Texas

Penneys
ALWAYS FIRST QUALITY

Easter Shoe Parade

Mon., Tues., Wed., Fri.
9:30 a.m. to 6:00 p.m.
Thurs. & Saturday
9:30 a.m. to 8:30 p.m.

SHOP "UP TOWN"
Sugarland Mall
SHOP IN COMFORT
CONVENIENT PARKING

Childcraft® for Easter!

WE'VE BEEN SELLING FINE SHOES FOR CHILDREN FOR OVER 65 YEARS AND THEY'RE BETTER THAN EVER!

Childcraft '67 had to be 'just so'... just so active feet and value-wise moms would get the best of us again this Easter. We wouldn't know how to make shoes any other way! Every pair, Sanitized for cleaner, fresher wear... fitted by experts.

Girls' up-to-the-minute slip-on in black 'patent' vinyl... on new blocky heel. 12 1/2-3 A, 8 1/2-3 B, C, D. **5.99**

Girls' new high T-strap on the chic blunt-toe last, black 'patent' vinyl uppers, new heel. 8 1/2-3 B, C, D. **5.99**

Boys' grain leather slip-on with elasticized topline. Pentred® polyvinylchloride sole... long-wearing, non-marking. 10-3 B, 8-3 C, D, E. **6.99**

Boys' smooth scuff-resistant leather oxford... on tough, flexible, Pentred® sole of polyvinylchloride. New broad toe. 8 1/2-3 B, C, D, E. **6.99**

Just say "CHARGE IT"

Easter is early and so are we

Penneys
ALWAYS FIRST QUALITY

Easter Shoe Parade

THE PENNEY STORY

The practical doctor's suggestion.

By ROBERTA NASH

My friend was having her annual physical recently. Among other things, her feet hurt.

The doctor, after finding nothing physically wrong, concluded that my friend's shoes didn't fit properly. His advice was simple: "Change your brand of shoes. Why don't you try Penney's? They have a reputation for comfortable fitting shoes at reasonable prices." Love that doctor!

P. S. The year's greatest selection of Penney shoes can be found during the Easter Shoe Parade.

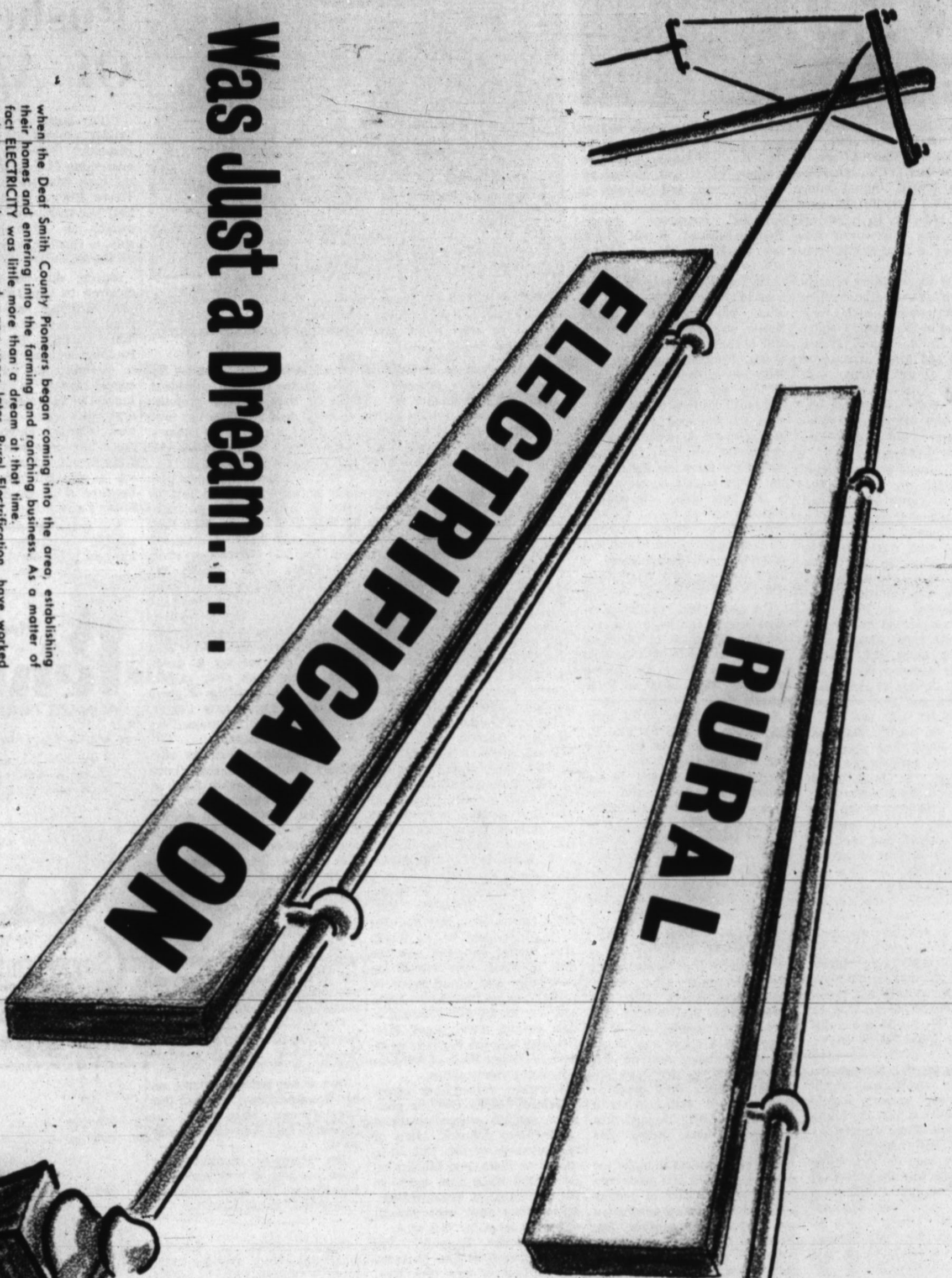
R. N.

Gaymade® does these fashion looks... and gives them tiny price tags! SLEEK, SHINING CORFAM!

Fashion just is best feet forward this spring in parade-worthy Gaymade® shoes! Here you see the crests of our new-season collection done to a high fashion polish in shining Corfam®! A miraculous new shoe material with all the assets of leather... and none of the liabilities. Corfam® breathes and conforms to the shape of your foot, without losing its own. It won't crack, chip, or peel... and needs only a swish of a cloth to keep its bright fashion outlook. With all this going for them, aren't these tiny Penney prices a pleasant surprise. Black only.

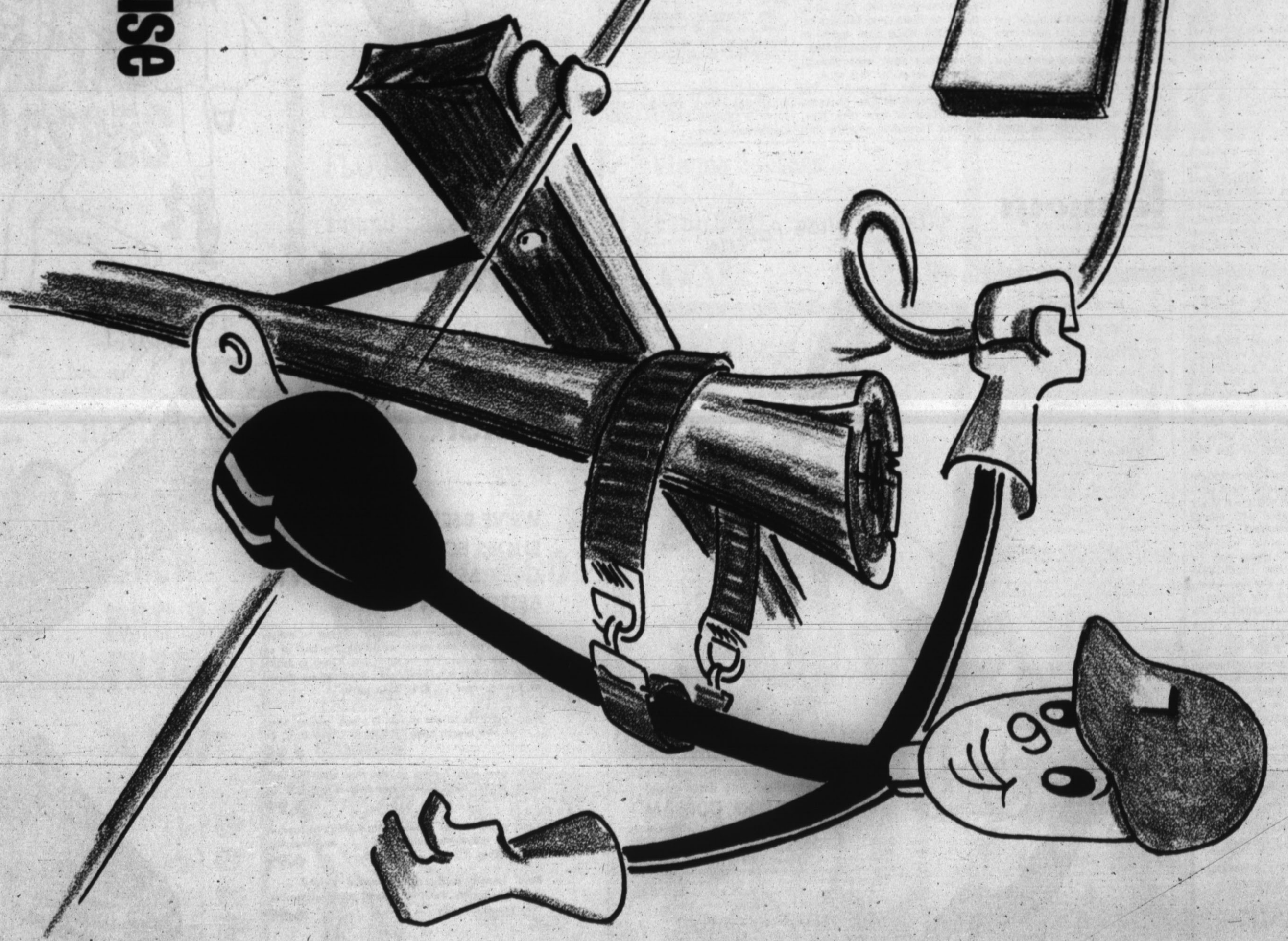
Square-toed pump; mid-high heel 6 to 9AA, 4 1/2 to 7 1/2 **10.99**
Wedge-heeled walker; Soft foam & nylon insole; leather lining, composition sole. 5 to 8 1/2 AA, 5 to 9 1/2 **8.99**
Wishbone-strap pump; mid-heel, leather lining & sole. 6 to 8AA, 6 to 9B **10.99**

Easter is early and so are we
DON'T FORGET THAT YOU CAN JUST SAY, "CHARGE IT"



Was Just a Dream.....

when the Deaf Smith County Pioneers began coming into the area, establishing their homes and entering into the farming and ranching business. As a matter of fact ELECTRICITY was little more than a dream at that time. But the area pioneers, and many years later, Rural Electrification, have worked together to make this the greatest agricultural area in the world. It is fitting then, that we join with the other citizens of this community in commemorating the early pioneers and ask you to join us at the Dedication and Open House of Deaf Smith County's new museum, scheduled for 2:30 p.m. today at 4th and Sampson. May we also add our sincere Congratulations to the individuals and groups who have worked so hard to realize the culmination of the museum effort, and to express our appreciation to you for a job well done.



We Invite You to

Attend Open House

2:30 P.M.

At The New Deaf Smith Co. Museum
4th & Sampson St.

Deaf Smith County Electric Cooperative, Inc.

—OWNED BY THE PEOPLE WE SERVE—



Styles Of Tomorrow In Settings Of Past



THROUGH THE SPOKES of a spinning wheel, Mrs. Foster Hill is photographed as she perches on a high soda-fountain stool, wearing a smart navy crepe suit

from Gaston's Popular Store. Its flippy skirt is topped with hip-length jacket lined with a print matching the scarf. Huge hoop earrings draw attention upward to the saucy white straw turban.



PAST, PRESENT AND FUTURE meet in Deaf Smith County Museum, which opens its doors today after months of preparation. Present-day residents have collected in it mementoes to preserve for the future a feeling of the county's past. SO A PREVUE of fashions for spring of 1967 finds a suitable background among reminders of life in an era gone by.

BESIDE A BUGGY which has traveled its last mile, Mrs. Bruce Beene is going places in a sunshine yellow linen skimmer as fresh as the daisies in her pin and earrings. Flowers circle the brim of her Milan straw hat; white

short gloves complete her costume, from The Vogue. Mrs. Beene is a member of a family connected with Hereford's past, granddaughter of its respected horse-and-buggy doctor, George F. LeGrand.



ON THE TONGUE of the chuck wagon which centers the Museum's ranch-farm wing, Mrs. Dorman Duggan is dressed in a frilled sheer blouse in pastel lavender and pants in a deeper lilac

shade, both of machine washable nylon fabrics. Her costume, including sparkling eyelash slippers, is from the Pants Cage. Mrs. Duggan, a bride of last summer, is the former Miss Jani Brumley.



The Sunday Brand

SECTION TWO

HEREFORD, TEXAS, 79045, SUNDAY, MARCH 12, 1967

TRYING THE TONE of the handsome parlor organ in the carpeted northwest room where some of the more elegant objects of pioneer life are displayed along with an exhibit of paintings, Mrs. Claude McDougal has on a

three-piece suit from Little's, made of lime green and pink India silk tweed and cut on lines of classic simplicity. Accent is provided in her shiny black straw hat, patent bag and shoes.





CONSERVATION FARMER — Mr. and Mrs. Andrew Kershen, left, accept a plaque from Clarence Betzen honoring him as the Conservation Farmer of the Year. Kershen was named to this honor in February but received his plaque during the weekly noon luncheon of the Lions Club Wednesday. (Hereford Brand Photo)

Lions Present Farmer Awards

Two farmers from this area were presented with awards during the weekly luncheon meeting of the Lions Club Wednesday. Andrew Kershen was present.

ed a plaque recognizing him as Outstanding Conservation Farmer of the Year by Clarence Betzen, Chairman of the Board of Directors of the Tierra Blanca Soil and Water Conservation District. Kershen had been selected as the recipient of the award earlier in February.



FARMER OF THE YEAR — J. F. Martin, center, past president of the Lions Club of Hereford, presents a plaque honoring Robert Lloyd as the Farmer of the Year. Martin presented the plaque to Mrs. Lloyd during the Lions Club weekly noon luncheon Wednesday. (Hereford Brand Photo)

Robert Lloyd, who farms about 28 miles northwest of Hereford, was presented as Outstanding Farmer of the Year by J. F. Martin, past president of the Lions Club. He received a plaque in recognition of this award.

Kershen is at present serving his second term as Precinct 4 Director of the High Plains Underground Water Conservation District. The district serves Deaf Smith, Randall, Potter and Armstrong Counties. Kershen has also served four years on the local Chamber of Commerce Water Resources Committee. His farm is located about 5 miles west of Hereford. Lloyd was chosen by a committee of the Lions Club and was told of this award last week. He farms about 800 acres of land with his major crops being wheat, milo and soy beans. He has been a farmer in Deaf Smith County since 1960 and has farmed in his present location for the past 10 years. He and his wife, Elsie, have 5 children, 3 boys and 2 girls, all of school age. All attend school in Adrian with Billy, 13, in the 8th grade; Beth, 12, in the 7th; Vicki, 11, in the 5th; Ricky, 8, in the 3rd and Randy, 6, in the 1st.

A group of students from Hereford High known as "Straw-benders" supplied the entertainment by singing four different songs during the program. The quartet is made up of Gary Story, Jimmy Allison, Nate and Ken Stark. Johnny Clark, Jr. was in charge of the program.

MARRIAGE LICENSES

Carl Wayne Myers and Carolyn Ann Axe, Feb. 8;
Richard James Zinser and Mary Margret Myers, Feb. 9.
Ben Ray Old and Deborah Kay Lee, Feb. 10.
Gary Keith Smith and Mary Margret Lindeman, Feb. 10;
Bill Rowland and Janelle Marie Erdsteen Feb. 17.
Jose Toscar Garcia and Elida Perez Gonzales Feb. 20.
Phillip Constanco and Juanita Castillo, Feb. 21.
Melicio Franco Uricis and Eva Garza Mungia, Feb. 23.
Honero DeLeon Guerra and Irene Marsha Griego Feb. 24.
Servio Lullo Gomez and Beatrice Olga Gombor March 3.

Moore Business Forms
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Voting Is Held In Club

Mrs. Billy Bell, vice president of Mon Amis Study Club, was elected president for next season, at a meeting in Easter Community Center Wednesday afternoon. She is to succeed Mrs. Billy Baker in the office. Mrs. Bob Noland was elected vice president, Mrs. D. L. Thomason secretary-treasurer, Mrs. J. D. Greeson reporter and Mrs. Kenneth Christie social chairman. Mrs. Baker will become parliamentarian. Mrs. Thomason was leader of the program, directing a general discussion of public affairs. Mrs. Jerry Terrell, hostess, served refreshments in a social period.

St. Patrick Party Given RHV Club

Games and refreshments in St. Patrick's Day theme entertained women of Rural Home Variety Club at a meeting in Mrs. Woodrow Dutton's home Thursday afternoon. Mrs. Dale Hallows and Mrs. Clifford Hutson directed a series of amusing games. Irish green punch and cake were served from a table covered with a lace cloth over a green undershirt. Guests for the afternoon were Mmes. Louise Vogler, Billy Jones and Don Dutton. Mmes. Boyd Foster, Bill Roberts, Lewis West, Bill West, Jack Williams, Fred Boren, Jack Coleman and C. P. Worthan were other members present. Highest first place 72-hole score on the 1966 golf tour was the 288 turned in by Jack Nicklaus, Tommy Jacobs and Gay Brewer in their Masters tie. Nicklaus won the playoff.

Classifieds Get Results

Mrs. Parsons Is Speaker To Club

Planting and growing a garden was the subject of the program in Progressive Home Demonstration Club this week, with Mrs. Buck Parsons as speaker. Each member named some of her favorite varieties of vegetables to grow in this area. Mrs. H. L. Hershey was hostess in her home. The program began with a poem, America Our Country, read by Mrs. Tom Morgan. A visitor, Mrs. Edgar

Lemons, was present with 10 members. Announcement was made that Mrs. E. C. Hammett will be hostess for the next meeting, March 21.

STUDENTS TOUR TECH
Students from Hereford, Texas; last week made a special trip to visit and tour Oklahoma State Tech, Okmulgee branch of Oklahoma State University. They were led on a guided tour of the vocational-technical school by Rufus Hairrel, administrative assistant at Tech. Interested students observing the modern automotive equipment were Terry Hulse and Ronald Ott.

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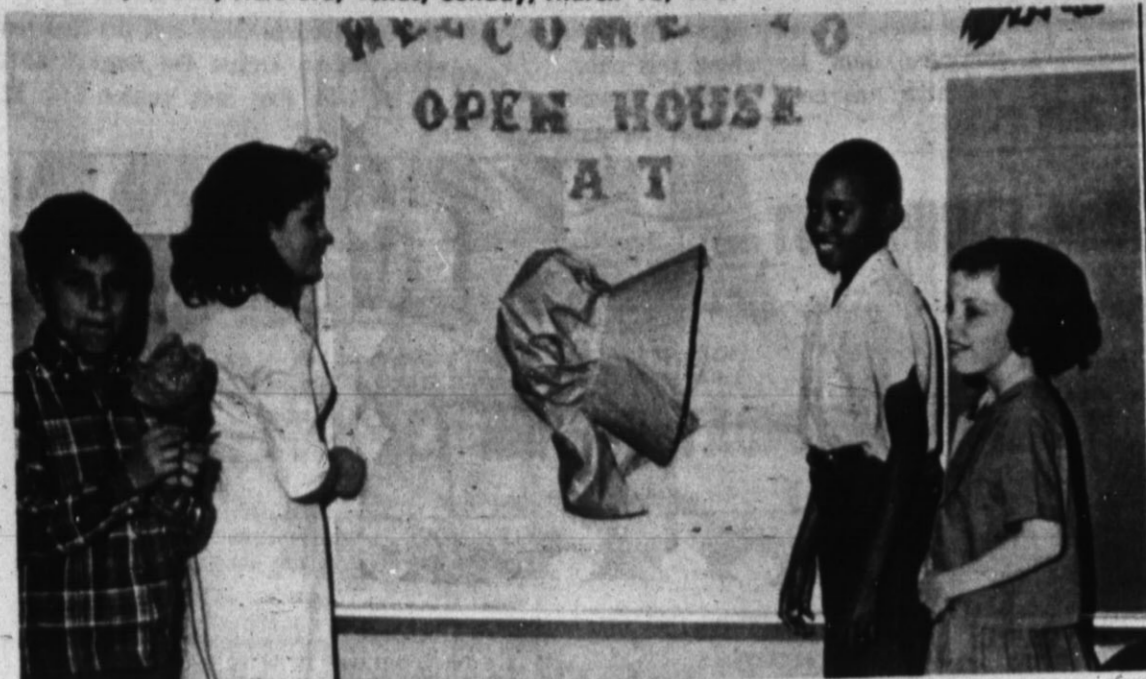
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WELCOME VISITORS — These four youngsters are proud of a bulletin board they made to welcome visitors to their room at Bluebonnet School. Pete Serna, Dora Ran-

Plans In Making For Advanced BSP Chapter

Progress on plans for forming a preceptor chapter of Beta Sigma Phi for members who have completed the required time in the exemplar chapter, Xi Epsilon Alpha, was among reports heard in this week's meeting of XEA Chapter. Mrs. Don Baugous and Mrs. Walter Kirkland were hostesses at Community Center.

Scenes filmed last year in Jerusalem by Del Smith of Hereford on a trip to the Holy Land and other Near East countries, with comment by Nolan Grady as he showed the film, made up the program. Mrs. E. N. Johnson and Mrs. Ernest Wade were in charge of program arrangements.

Contributions to the endowment, exemplar and preceptor funds of the international sorority were voted and members voted their endorsement of two new

projects for the former fund, aid to a school for handicapped children and to a rahch for boys.

Continued membership in Deaf Smith County Historical Society, which sponsors the new county museum, was also voted for the chapter.

Formation of the preceptor chapter this spring, to begin programs next fall, is expected since ten members of XEA Chapter are eligible to progress to the more advanced branch of the sorority. Six years of membership in an exemplar chapter after four years in a ritual chapter are required for this step. Mrs. Chuck Laing is chairman of a committee planning the new chapter.

Advancement of several members from the local ritual chapter, Kappa Iota, will be made at spring rituals set for April 4, when Kappa Iota will receive pledges at the end of its rush season.

Typewriter Ribbons THE INK SPUI



LIONS REHEARSING — In preparation for their annual variety show, numerous members of the Hereford Lions Club attended rehearsals last week. Part of the members rehearsing songs are from left to right: Dean Stallings, Bill Gentry, Dave Hamblen and Leonard Haney. (Hereford Brand Photo)

HEREFORD MAN
David D. Gibson of Omega Cattle Corp., 141 E. 3rd St., Hereford, Texas, has been elected a member of the Chicago Mercantile Exchange, it was announced today (March 7) by Everette B. Harris, president. Volume on the Chicago Mercantile Exchange, the nation's leader in perishable commodity futures trading, currently is about 30 percent ahead of last year's record pace.

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Small Talk

By SUE COLEMAN
Women's Editor

Whenever I get outside the city limits at this time of year and see how beautifully the green wheat signals that spring is here, I feel rather sorry that virtually the whole plains area isn't in wheat as it once was.

THAT'S FROM an esthetic viewpoint, of course. Sure I know about the evils of a one-crop economy, and wouldn't advise farmers to divert their grain sorghum, sugar beet and vegetable crop acres to wheat, even if it would look prettier in the sandstorm season.

Recently I've been out on the highways in every direction, but not far enough to get into dryland areas where I'm sure the crop isn't so lush.

Those emerald patches are such a welcome relief from winter drabness, especially after a winter so dry that even the weeds haven't shown green, I just can't help wishing there were more of them.

A TRIBUTE TO her numerous services to the club during a long period of time was paid Mrs. D. H. Alexander by fellow-members in Bay View Study

Club this week when they voted her an honorary membership.

Mrs. Alexander was honored last year by designation as one of the club "jewels" in a program of the National Federation of Women's Clubs to recognize women who have done outstanding work in clubs. She has been an active member of Bay View for more than 30 years.

Presently Mrs. Alexander is visiting her daughter, Mrs. Joe Hudson, in Seagraves.

TRADITIONALLY, spring is the time for announcing plans for the weddings that bloom in June, and already I'm hearing rumors of engagements that are soon to be made public. Three of them involve young men of Hereford who will take brides from other cities.

Of course there are some vice versa instances. One of them is that of Sherrin Betts, who has been an efficient reporter on The Brand since her graduation from high school last year, and who is to marry Jim Simpson of Wichita Falls.

When their engagement was announced the wedding date was not definite but it has been set for April 8. The marriage will take place in a church at Wichita Falls, Sherrin's former home.

ABOUT THREE DOZEN art students will have work on exhibit this afternoon at Eunice Pattersen's studio in her home, 409 Irving. Paintings by her pupils will be hung for viewing by the public. Adult and younger pupils will be represented, and the show will be open from 3 to 6 p. m.

A TRIP TO TYLER will be made by Mrs. A. O. Thompson and Mrs. Carl Wimberley, to attend the Texas Federation of Music Clubs' convention March 29-April 1.

Mrs. Wimberley, of Dawn Music Club, is president of District I, TFMC and Mrs. Thompson, of Music Study Club, is state chairman of choral music.

The season for club conventions is under way, and there

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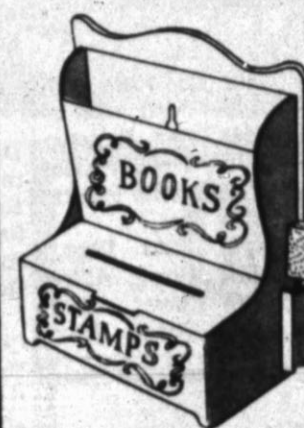
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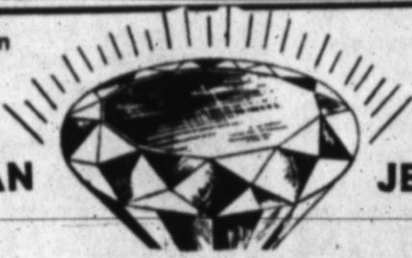
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Leon's

Courthouse Records

VEHICLE REGISTRATIONS
 Rosendo Sals, 1956 Chev.; George G. Pierce, 1956 Chev.; Polirico Guarreo, 1958 Ford; A Lee Hernandez, 1958 Olds.; Cora J. Layman, 1964 Merc.; Ralph Priest, 1958 Ford.
 Charles Bell, 1967 Ply.; L. R. Boggs, 1961 Ford; Crescencio Valasquez 1963 Chev.; Mrs. Glen D. Williams, 1959 Merc.; C. T. Douglas, 1963 Olds.; Spicer Gripp, 1967 Ford; James H. Culpepper, 1956 Triumph; Terry Gene Smith, 1954 Olds.; James Lacombe, 1960 Chev.; Jorde Farms Inc., 1954 Olds.; L. R. Boggs 1956 Ford. Gene Griffith, 1963 Ford; Sam Venturilla, 1967 Chev.; Summerfield Fert., 1967 Chev.; Bessie Prickett, 1967 Chev.; R. A. Frye, 1967 Buick.
 Richard N. Moore, 1962 Olds.; Elmer Combs, 1954 Olds.; H&H Furn. & Appl. Co., Inc., 1967 Ford; J. B. Thompson, 1964 Chev.
 Margarioto Valdez, 1958 Ford; Julio Garcia, 1961 Ford; Raymond C. Reynolds, 1959 Chev.; Waldo Baxter, 1967 Chev.; Jake



PING-PONG RUSH — A crowd estimated at several thousand rushed across the mall parking lot Saturday afternoon in efforts to retrieve prize winning ping-pong balls. The balls were redeemable in stores in the mall during their special promotion. (Hereford Brand Photo)

Moore, 1963 Chev.; Lewis Lea, 1967 GMC.
 Frank Salinas, 1958 Ford; Sara A. Cooper, 1960 Olds.; Leonard N. Lewis, 1967 Chev.; Edwin Morrison, 1963 Chev.; Edd S. Wilson, 1967 Olds.
 Edd S. Wilson, 1967 Olds.; Bob Gage, 1962 Ply.; Mike Allen, 1964 Chev.; Bill J. Paetzold, 1957 Chev.; Verdon Watts, 1967 Detroit Hse. Trier.; R. G. Layman, 1965 Chev.
 W. W. Buck, 1958 Chev.; Francisco Gamez, 1961 Chev. Alva L. Crissy, 1954 Chev.; F. W. Dool, 1965 Ford; L. R. Boggs, 1962 Ford.
 Milton Olphant, 1956 Ford; David Gibson, 1967 Ford; Salvador Mirelez, 1965 Chev. Beltram Jack, 1966 Chev.; Freddy Conyers, 1963 Ford; Semmie Peters, 1958 Chev.
 Jim Massingill, 1963 Pont.; Lupe Pena, 1957 Ford; Allied Millwrights, 1966 Chev.; Allied Millwrights, 1965 Chev.; Mar-

vin Kuper, 1966 Dodge.
 Edna Applegate Holmes, 1958 Buick; Mario Tamez, 1959 Buick; Rajello Reyes, 1959 Olds.; Antonio Vigil, 1961 Rambler; Margarette Daniels, 1966 Chev.;
 M. H. Powers, 1950 Hensley Hse. Trlr.; Joe Gomez Castillo 1960 Chev.; James R. Mayberry 1963 Ford; Burnie Northcutt, 1965 Ford; Phyllis Tice 1964 Dodge; Murillo Holguin, 1961 Chev.; Allred Oil Co. 1967 Ford.
 Mike Bradford, 1954 Fruehauf, Theima Burton, 1958 Chev.; William C. Gilleland 1963 Ford; Kenneth Harper, 1967 Ford; Easiebio Flores, 1958 Buick; Ray Williams, 1964 Rambler.
 W. C. Beene, 1967 Dodge; Dale Wright, 1967 Dodge; Leroy McDonald 1967 Dodge; Jim Ray Daniel, 1948 Dodge; Hereford Ind. School Dist. 1958 Chev Robert Jay Robinson, 1928 Dodge.
 Adalberto Rodriguez, 1959 Chev.; Dick Thompson, 1958 Old Frank Garcia, 1959 Ford, Frank Garcia, 1961 Chev.; Frank Garcia, 1963 GMC; A. L. Haney, 1959 Chev.; James Gammage, 1964 Chev.; Dan Jones, 1965 Chrysler W. J. Williams, 1966 Ford.
 Joel Newman, 1966 Chev.; Edward DeLozier, 1964 Chev.; A. B. Bingham, 1961 Mad.; Ivan W. Rutledge, 1963 Chev.; Ernesto G. Tijerina, 1962 Ford; Harry Fuqua, 1957 Chev.
 Harry Fuqua, 1962 Chev. Fay L. Wood, 1966 Chry.; Mrs. Onie

F. Watson, 1967 Ply.; H. E. Owen, 1965 Chev.; Bill Stocker, 1957 Chev.; Bill Stocker, 1950 Chev. Roy D. Beardin, 1967 Merc.; John Sooter, 1967 Ford; Benito Bega, 1958 Ply.; Mrs. N. A. Brown & Sons, 1947 Hobbs Trlr. Bryant Bros., 1945 Fruehauf. Roman G. Rodriguez, 1955 Chev.; Jesus Medrano, 1962 Chev.; Guadalupe Topia, 1958 Chev.; Juan M. Reyes, 1955 Chev.; Glen Anderson, 1959 Buick Pedro A. Cantu, 1965 Chev.; D. L. Welty, 1966 Chev.; Gloria Arrendondo, 1955 Olds.; Perry Ray, 1963 Chev.; D. C. Martin, 1966 Buick.
 Mrs. J. M. Paetzold, 1962 Chev.; Lonnie Shelton, 1950 Chev.

JOIN HOPE STAFF

WASHINGTON, D. C. — Miss Kathleen Diller, Medical Technologist at Edwards County Hospital, Kinsley, Kansas, will join Project HOPE's teaching-treatment mission in Leon, Nicaragua, on March 15.
 Miss Diller attended Sacred Heart College, Wichita, Kansas, and received her nursing education at St. Francis Hospital in Wichita. She is the daughter of Marvin Diller, Route 1, Hereford, Texas.
 Miss Diller will serve in Leon for two years.

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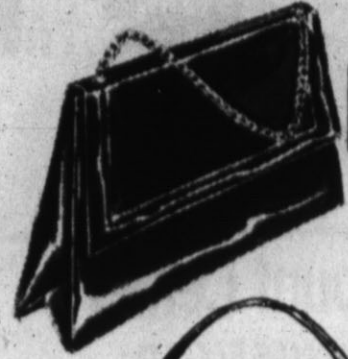
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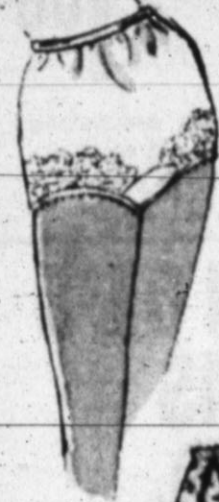
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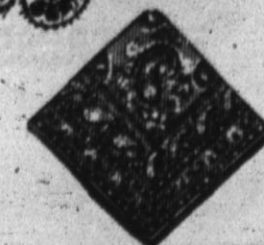
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Casa de Amigos

By MARTIN WINCH THE MIGRANT MINISTRY PART TWO

Between 1960 and 1965, the Casa de Amigos at the Labor Camp was the scene of the varied best efforts of many individuals and groups. The fledgling had seen less than a month of service when a trained staff member of the Texas Migrant Ministry arrived for the last summer early in August, 1960. The worker, John Robinson, conducted a children's craft and Bible study program into September. By the time he left, the Hereford Migrant Ministry Board still had not located a director to live at the Casa and maintain a permanent program there.

One September day, Mrs. Rudolfo Torres arrived at Virgil Dodson's Tierra Blanca Motel looking for work. Dodson was Chairman of the Board. The Torres family wanted to remain in Hereford for the winter so that their children might stay in school here. Dodson presented the family to the Migrant Ministry Board. Soon Mr. and Mrs. Torres and their four children were established in the 15 x 24 foot apartment at the Casa. They stayed until the fall of 1962. Their responsibility was to maintain the Casa, to assist with programs conducted there, to make the facilities available to children during the day, and to do social work as their time allowed. Both Torres and his wife worked outside the Casa.

In the fall of 1960, the late Herb Boardman assumed direction of activities at the Casa de Amigos. Under his direction local volunteers assisted in continuing a number of earlier programs, such as recreation for children, family and job counseling, clothing distribution, and cultural festivals. Boardman enlisted about a dozen young men in a manual train-

ing program during the winter months. Especially in programs with youth and in visits around the barracks, Boardman depended upon Raul Martinez, then a minister at the Assembly of God Church.

In the spring of 1961, Mrs. Boardman succeeded her husband in directing programs at the Casa de Amigos. She favored those activities that appealed to women and girls. With the help of local volunteers and agencies, she organized classes in cooking and sewing and offered instruction in health and grooming. Afternoons were devoted to children.

Mrs. Abe Davis succeeded Mrs. Boardman. Mrs. Davis had taught a non-English first grade in the Hereford public schools since the fall of 1958, when this special class was introduced. As soon as school recessed for the summer of 1961, she set about organizing an eight week pre-school to be conducted through the public schools under the Hale-Aikin Bill. Designed for the under school-age children of migratory farm workers, the program was assigned to the Casa de Amigos by Miss Della Stagner. Martinez and a friend, Martin Musquiz, helped Mrs. Davis recruit a class of between fifteen and twenty children from the Camp. By 8 in the morning the children arrived at the Casa, remaining until 11 five days per week. The final hour each day often bordered on havoc. The older children would begin to return from the fields around 10, arriving at the Casa in search of balls, bats, baseball and boxing gloves and entertainment. In handling this influx of young people and children, Mrs. Davis found Martinez and Mrs. Emmett Milburn indispensable. They regularly assisted outdoors with recreation and indoors with story-telling, both of which frequently occu-

ried the later morning hours during the harvest season. After the dismissal of the pre-school pupils, older children helped clean up the Casa, folding and piling the tables and chairs to clear the floor for recreation. Active and quiet play occupied the Casa and its grounds until the families returned to the fields later in the afternoon. Local volunteers assisted Martinez and Musquiz in supervision. During the early afternoons, Mrs. Davis often did counseling with families at the Camp. From five until 9:30, volunteers from local church congregations and public agencies rotated in conducting evening programs. These included family gatherings, group games, movies, driver education, adult English, and instruction in homemaking skills. The two showers were also available for use during the evenings.

It was during this period that active cooperation with the St. Joseph's Mission became more general. Arrangements were made with the Mission for the summer pre-school children to be released to the Mission for catechism classes at 11 in cases where the parents approved. During August, Mrs. Robert Hickman conducted a Bible school at the Casa itself, she familiarized the children with basic Christian traditions through stories and crafts.

Each Saturday morning, clothing went on sale at nominal prices. The practice of making nominal charges for the used clothing has been continually in effect since that time. Much of the clothing was supplied by the United Council of Church women, while local families also contributed to the stock. Storage was handled in Hereford, so that clothing had to be brought to the Casa for the sale each week. Mrs. Milburn, Mrs. Paul Hoff, and Musquiz regularly supervised the sale, and encouraged care of the clothing.

In September, 1961, Mr. Davis took over from his wife, who returned to her public school classroom and was elected to join the Migrant Ministry Board. Davis remained in charge of the program at the Casa until the arrival of Mr. and Mrs. Ezekiel Vargas in the fall of 1962. Davis worked especially hard to make programs at the Casa an affair of family and community at the Labor Camp. He was successful in attracting many families to the Casa in the evenings for movies and special celebrations. Travel and education films were obtained from Southwestern Bell Telephone and the Bivens Library in Amarillo. Safeway, Cooper's, and other local grocers donated candy for the children. One night each week there was a driver education class. These evening activities were conducted by local volunteers, while exchange stu-

dents at Hereford High School gave yeoman service as well. Family participation in programs at the Casa was further encouraged by celebrations given on holidays and special occasions. The Christmas party of 1961 was an event to remember. Children and their parents packed the Casa. Toys were available for the children through the local F. F. W., the volunteer fire department, and the Sheriff's Office. Gifts of food were also available. During the balance of the winter and spring the clothing sale and supervised play continued, the Torres family helping in every possible way with the activities.

During the summer of 1962 the public schools again administered an eight-week pre-school at the Casa de Amigos. This time, Mrs. Herbert Bruns conducted the classes and visited children's families to enroll pupils, maintain attendance, and encourage parental support of the pre-schoolers. Classes lasted from mid-June until mid-August, 9 until 11:30 and were intended to teach English to children who would be entering first grade in the fall. Mrs. Bruns used objects, supervised drawing and play, and had children act out rhymes and stories in teaching the pre-schoolers a new language.

Next week: Vargas Family.

Stanton Choir Members Rated

Over 20 students from Stanton Jr. High School participated in the University Interscholastic League Solo and Ensemble Contest at West Texas State University Saturday, March 4. Judging the contest was Melvern Ivey of Big Springs High School, Big Springs. Coping several 1st division ratings at the contest, the choir students also won a number of 2nd place ratings. A I is the highest rating awarded at UIL contests.

Winning a 1st division on their solo numbers were Vickie Kendall, Bob Nelson, Kerrie Dameron and Terri Carter. Also receiving a 1st rating was a girls trio — consisting of Marilyn Smith, Rebecca Hickman and Theresa Vines — and a madrigal group including Karen Gilbert, Dianna Golden, Vickie Kendall, Carol Scott, Connie Ward, Jo Ann Coffey, Ricky Ward and Santry Rush.

Carl Wimberly and Mrs. Wade Crist. Douglas Morris, junior high school choir director attended the contest with his students.

Booth Lusteg of the Buffalo Bills, Gary Kroner of the Denver Broncos and Mike Mercer of the Kansas City Chiefs kicked four field goals in a single AFL game last season.

Two girls' trios, consisting of Charlotte Williams, Lretta Greenway, Janene Suttle, Connie Stark, Ginger Goodin and Sammy Vinson, won II ratings. A quartet including Kerrie Dameron, Jamie Edmonson, Kevin Young and Bob Nelson also received a II rating.

Pam Adams, Nelda Norton and Vickie Keenan formed a trio that placed III in the contest.

Accompanying the students in their solos and ensembles were Martha Kate Aiken, Judy Hollingsworth, Mrs. Francis Park-ber, Mrs. M. H. Richie, Mrs.

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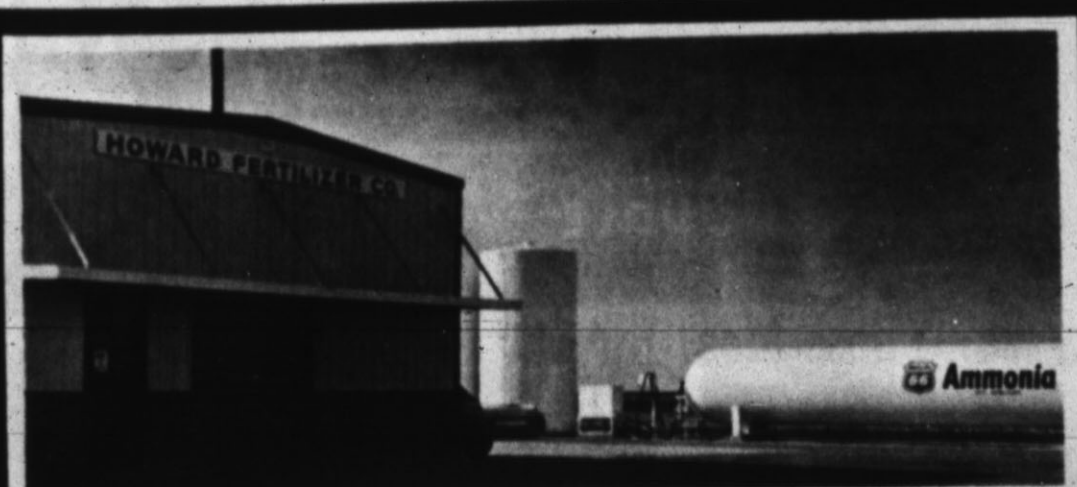
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Family Likes Pretty Table

By Mrs. Argen Draper
Home Demonstration Agent



Families are living casually, but not carelessly. Homemakers are still quite interested in setting the table properly and attractively.

A REMINDER ABOUT table sizes: When buying a table at which meals will be served, 2 feet per person is the minimum which should be allowed for elbow room. A width of more than 3 feet is recommended if seating is provided at ends of the table. For example, to seat eight people at the table in comfort, a table should be over 3 feet wide and 6 feet long.

If table mats are regularly used, a table would need to be even wider — at least 3 feet 10 inches — to prevent overlap of mats at the table ends. Shoppers need to bear in mind that the extra cost of added length and width may very well be justified by family needs.

THE TABLE COVERING is the background for china, glass-

ware, and flatware and should complement them. With the casual living of the sixties, it is not necessary for a family to own a wide variety of table coverings. There are many choices of fabric, colors and textures for today's table covering.

Plan the covering to be harmonious with the china, crystal and silver. Also, consider the ease and effectiveness of laundering. By reading the label, keeping the label for reference and caring for the cloth according to instructions, the covering will last a long time and be pretty as long as it lasts.

Buy the proper size cloth for the table. The cloth should be 12 to 15 inches larger than the table on all sides. Place mats are generally 18 inches in length and 14 inches in width.

LOOK FOR GOOD workmanship in table coverings. The hems should be two to three inches in width, the corners mitred and handhemmed. Hem-

stitched hems are beautiful. Also, cutwork and crocheted table coverings are very nice. The rule of size applies to all table coverings as to size.

The cloth should have one fold down the center if put on the table lengthwise. Care of nice table coverings is often time consuming, but makes for a nice table setting.

Even though our family living is more casual, it should not be careless. When a pretty table is necessary for the occasion, have everything harmonious with covering, dishes, glassware and flatware.

A&M SPECIALISTS have sent some news about electronics in the home. It appeals to me as I hate for an electric cord to get in the way during cooking or house cleaning. What do you think of this solid state of development?

Solid state electronic controls have invaded the home appliance market and are bringing revolutionary changes in this field, says Mrs. Wanda Meyer, home management specialist with the Texas A&M University Agricultural Extension Service.

Some recent developments in incorporating solid state electronics in home appliances include: Speed control for various portable mixers to maintain desired speed in spite of batter thick-

ness. Programmed blenders that automatically combine time and speed mixing of recipes.

INCREASED USE OF cordless appliances using solid state battery chargers. An improved solid state converter for recharging batteries will result in more such appliances, such as the vacuum cleaner.

Laundry equipment featuring a hand washing setting, a continuous range of speeds all suited to different fabrics. Such speed controls were difficult before solid state.

Permanent press materials call for new methods of washing and drying. The new electronic clothes dryness control on recent models provides a means for turning off the dryer based on actual moisture content of clothes, preventing wrinkles.

SOLID STATE thermostats for gas, electric and oil heat are expected to grow in use. They will increase comfort by tailoring air flow to each room.

Today's efficient homemaker should be aware of the many new time-labor saving appliances on the market. Many of them cost the same — or a little more than older models.

With families having more schedules, it is important for homemakers to budget time and make every motion count. Good home appliances and skill in operating them is an important

CAP Members Go To Wing Conference

Senior member Lynn McLarty, deputy commander for cadets, and Bill Thompson, executive officer, are representing the Hereford Composite Squadron of the Civil Air Patrol this weekend at the annual Wing conference.

The annual conference is being held in the Baker hotel in

step in wise time management.

Modern suggestions are usable, but what about some of the more simple household hints? This alarm system for the double boiler might be worth trying.

If you're going to be out of the kitchen while using a double boiler, here's an ingenious alarm system that tells you when the water is boiling. Borrow two or three of your youngster's marbles and place them in the bottom of the double boiler before turning on the flame.

If the water should boil away to a dangerously low level, the marbles will begin a clatter that will get you back in time to add water and save the pot from burning.

Mineral Wells: The Air Force is supplying transportation to unit representatives from all over Texas for this annual study conference. The conference is designed to bring together all of the ideas, problems and know-

how for exchange and discussion. Following Chapel services Sunday morning, the two Hereford representatives will return with representatives from Pampa, Borger, Stinnett, Amarillo and Group I.

If you are planning to use part of a chicken salad as a sandwich filling, dice the chicken fairly fine. If the salad combination was made with French dressing, you may want to add a little mayonnaise when you use it for the sandwich filling.

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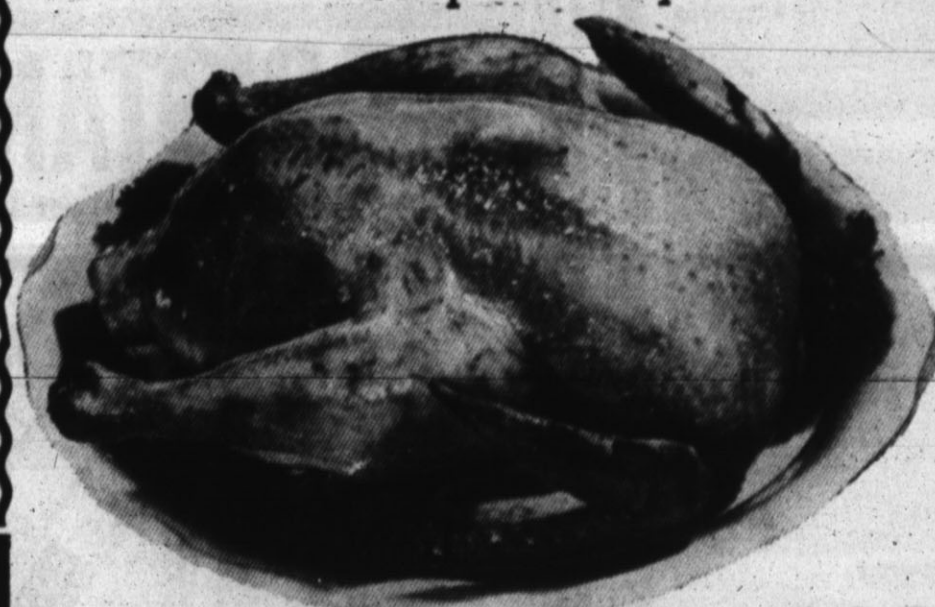
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Girls Prepare To Observe Camp Fire Week



OPEN HOUSE PLANNED — Camp Fire Girls and related organizations in Hereford will hold open house at the Camp Fire Hut, corner of Ninth Street and Park Avenue, from 2 to 6 p.m. next Saturday, the principal activity in their observance of National Camp Fire Birthday Week. Each group will have on display examples of handcraft or service projects. Camp Fire Sunday is being observed

today, as girls attend church in groups or as individuals. Girls of various age groups are shown in the photographs. At left are high school students representing Horizon Clubs, Billie Jo Witherspoon of the Starliters, Kay Golden of Wa-Cun-Ya and Cindy Lee of Cuntinta. These and Tak-Cha-Wa Club will have representatives in Albuquerque April 7-9 for Horizon Club Workshops, and will send displays

on the workshop theme, Community Projects. Dutch costumes of girls from Wa-Can-Ka-Ya elementary school Camp Fire Group were made, as were the flower arrangements and windmill, for an international friendship project to earn Woodgatherer rank. From left are Becky London, Elizabeth Lyon, Rhonda Cromer and Glenda Baum. The two girls trying on flower-laden hats they made,

are Kiska Hodges and Patty Robbins, members of the Bluebird group led by Mrs. Frank Robbins. In the picture at right are girls of So-An-Ge-Ta-Ha junior high Camp Fire Group, with LeAnne Thompson, who is their particular charge as they work in the patterning therapy center here as a service project. LeAnne obligingly posed in her parents' home with the girls, Holly Young, Lori Hopson, Sandy Fields and Jeannie Coffin.

Amusing Review Of Book Heard

An amusing review of the book, *Mother's Blue Hen*, was given by Mrs. Sam Morgan at the meeting of La Afflatus Studio Club Tuesday afternoon in Mrs. A. N. Hopson's home. Written by Sam Anderson, the book gives a boy's viewpoint of his mother's obsession with anti-gue and family incidents stemming therefrom. Mrs. Morgan stressed humorous aspects of the story for an entertaining re-

view. It was preceded by a brief story in which Mrs. A. H. Cook gave the Thought for the Day. Mrs. Walter Johnson vice president, was presiding officer for a business session in the absence of Mrs. B. F. Markham. All other club members were present. They include Mmes. Al Lee, A. B. Higgins, Emmett Hale, C. E. Beauford, T. W. Robertson, George Suggs, B. A. Reddell and Louie Olson.

Announcement was made that Mrs. Olson will be hostess for the March 21 meeting, a change in the yearbook schedule.

School For VA Hospital Work Slated

A school of instruction for workers in Veterans Administration hospitals will be conducted here March 20, members of the Veterans of Foreign Wars Auxiliary learned at their meeting Thursday evening.

Auxiliary members agreed to act as hostesses and serve cookies and coffee. Instructors will be here from the Amarillo VA hospital.

A report was made on a recent trip of Hereford members to give a party for patients in Amarillo. Mmes. A. J. Ralston, Henry Merrill, Wayne Driskill and Orpha Nickerson went from the Auxiliary.

Mrs. Nickerson was presiding officer for the Thursday meeting at the VFW Clubhouse. A contribution to the health and happiness fund of the national VFW Auxiliary was voted.

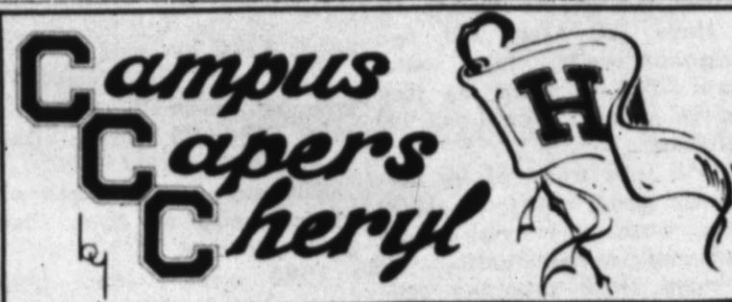
Baptist Women Study Missions

Home mission work of Southern Baptist Churches was emphasized in a program observing an annual week of prayer, at a meeting of Night WMS Circles at First Baptist Church Thursday. Mrs. Otis Lee was in charge of a business period.

Mrs. J. O. Clark and Mrs. B. A. Reddell gave the program with the topic, *As You Go — Grow*. Mrs. Clarence Shultz read the calendar of prayer and the service included group songs with Mrs. Cecil Oglesby as pianist.

Refreshments were served to those on program and Mmes. Barrett Sowell, A. O. Thompson, Clyde Rayburn, Kropf, Roy Rogers, L. H. Lookingbill Sr., E. Fralin, B. L. Davis and R. B. Hutson.

SON ALSO CALLS FOULS
NEW YORK (AP) — Bob Serafin, a rookie official in the National Basketball Association, is the son of Joe Serafin, an official in the NBA 10 years ago.



Whether March came in like a LAMB or a LION was a hard decision to make. Even though the wind blew a little the first few days of the month, it is nothing compared to what it has been. . . . Saturday night The Blazers played at the dance at the Community Center. The next dance will be March 18, which is basketball homecoming with the Shi-Guys from Clovis playing. . . . This coming Thursday and Friday nights, Stanton Junior High will present their all school play. The play is entitled "Find-

ers Creepers." It will start at 7:30 in the Stanton Junior High auditorium. In the past years, Stanton has proved to have some very good plays. . . . The Whiteface baseball team made their score 2-0, after they defeated Amarillo High 17-15. Saturday a double header was played here with Plainview. The next game is scheduled to be here, Tuesday afternoon with Caprock High (Amarillo). . . . The longest recorded attack of hiccoughs was that afflicting Jack O'Leary, of Los Angeles. It was estimated that he "hicked" more than 160,000,000 times in an attack which lasted from

June 13th, 1948 to June 1st, 1956. His weight fell from 138 lbs. to 74 lbs. People sent 60,000 suggestions for cures, of which only one apparently worked — a prayer to St. Jude, the patron

saint of lost causes. The costliest perfume in the world is "Jasmine" by Tuvache of Egypt, which now retails in America at \$90 per oz. The biggest and most expensive listed

bottle of perfume is the one litre (1 3/4 pints) size of Chanel No. 5 Made in France, it retails in the United States at \$300 a bottle. Cheryl Solomon

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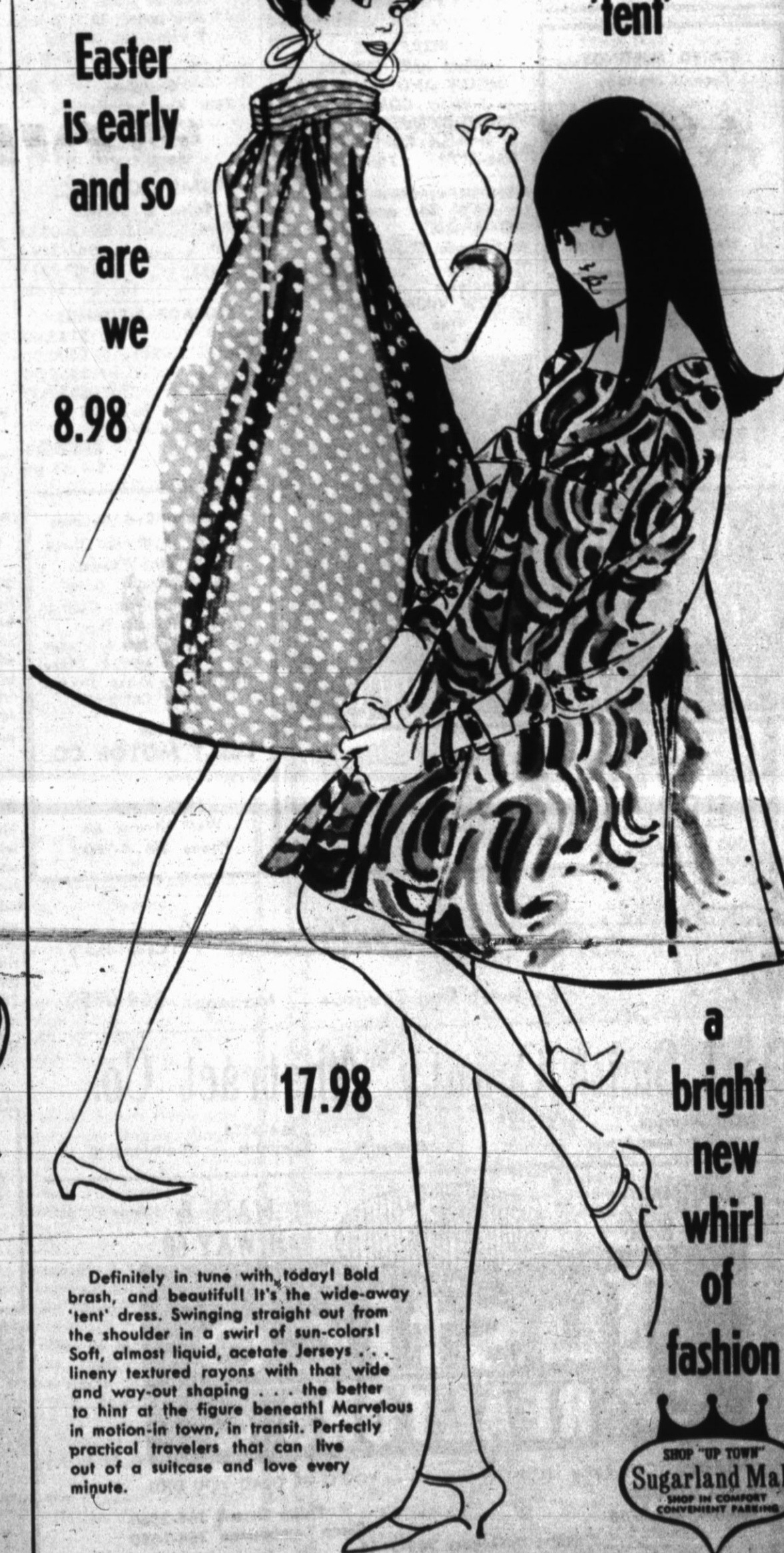
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DE RADIO DAY — Tuesday, March 7 was for club activities. Pictured in the control room of KPAN Studio are Terry Albright, Billie Boyne and Tommy Reeves. (Hereford Brand Photo)

Kiwanis Mop Sale Termed Success

Results of the Mop and Broom Sale which was held last week were heard by members of the Kiwanis Club of Hereford during their weekly noon luncheon Thursday. This year's sale was termed as a high success with \$2,323.56 worth of merchandise being sold. Of this amount, the Key Club accounted for \$330. Profits for the clubs were \$525 for the Kiwanis and \$85 for the Key Club. Ray Todd was chairman of this year's sale.

sell all 800 bags of fertilizer this year. The price of the lawn fertilizer was only \$4 and came in 50 lb. bags. Kevin Young, 13-year-old son of Mr. and Mrs. James Dale Young, who just recently won first place in the Optimist International Boy's Oratorical Contest presented his winning speech to the club. He is slated to speak to different civic groups in preparation for the Optimists' zone contest soon. Dale Young welcomed any remarks about his son's speech as to help his improvement and to better himself for the contest.

tured Robert Harper, Regional Director of the Texas Heart Association in Amarillo.

He presented a film showing the results of a stroke and the therapy required to help him regain normalcy. He pointed out that heart disease is the nation's number one killer.

The association's only source of income is from contributions. Its project is research, education and community service, he continued.

Ray Seale was introduced by Charles Duval as new member to the club. He was to be inducted into the club the previous week but could not attend then. His induction brought the club's membership total to 58. Eugene Brink was awarded the friendship dollar by Jim Welch.

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THE INK SPOT

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE WE GIVE
THESE SPECIALS GOOD MONDAY-TUESDAY-WEDNESDAY, March 13, 14 & 15, 1967 At Taylor & Sons

SHOP OUR
YELLOW TAG SALE
THRU WEDNESDAY

PORK STEAK
lb. **45¢**
PORK ROAST — Picnic Cut lb. 35¢
BOLOGNA All Meat Chunk Style lb. 49¢
BACON Flavor Wright Sliced 2 lbs. 98¢
SAVE MORE EVERY DAY AT TAYLOR & SONS!

BAKE-RITE With \$5 Purchase Or More
SHORTENING
3 lb. can **59¢**

- TAMALES Gebhardt's 3 No. 2 1/2 cans \$1
- CATSUP Del Monte 20-oz. bottle 29c
- SPAM Luncheon Meat 12-oz. can 49c
- COFFEE Maryland Club 3-lb. can \$2.19
- SEGO DIET FOOD can 25c
- SALMON Honey Boy tall can 59c
- COOKIES Tendercrust 59c-cello 49c
- PICKLED OKRA Mrs. Dalton's 49c



MIRACLE WHIP
qt. **49¢**

SUGAR with \$5 purchase or more
5 lb. bag **39¢**

- Shurfine Frozen Strawberries 3 16-oz. pkg. \$1
- Welch's Frozen Grape Juice 3 12-oz. cans \$1
- Van Camps Pork & Beans 5 No. 2 cans \$1
- Post Toasties Corn Flakes 18-oz. pkg. 39c
- Regular or King Size Dr. Pepper plus deposit 39c
- Just Wonderful Hair Spray bia. 16-oz. can 59c
- Soffin Facial Tissues 6 200-cr. boxes \$1
- Peter Pan Peanut Butter 18-oz. jar 59c

PEPSODENT TOOTHPASTE
Family Size Regular 95c **59¢**

MELLORINE Swifts..... 3 1/2 gallon cartons **\$1.00**

Shurfresh MILK Tendecust BREAD
PICK'EM UP TODAY!

Red Potatoes
10-lb. bag **49¢**
CELERY stalk 19c
LEMONS lb. 19c
CARROTS 1 lb. 10c

WIN 25,000 S & H GREEN STAMPS
BE SURE TO PICK UP YOUR CARD AT TAYLOR & SONS
Just bring this card with you each time you shop TAYLOR & SONS and get it punched. After card is properly punched out, authorized personnel in the store will open the seal and it may be worth 25,000 S & H Green Stamps.

EVERYONE WINS NO LOSERS!
from 50 to 25,000 on each card.

TAYLOR & SONS FOODS
LOW LOW EVERYDAY SHELF PRICES PLUS S & H GREEN STAMPS

Anthony's DOWNTOWN & SUGARLAND MALL
Fresh and Pretty as a Spring Bouquet
BUY NOW ON OUR LAY-AWAY PLAN
A small deposit will hold your selection. Small regular payments and its paid for when you need it. No extra charges.

Easter is March 26th

3⁹⁹ Sizes 3 to 6X

2⁹⁹ Sizes 3 to 6X

2⁹⁹ Sizes 1 to 3

Fashions newest for the little Miss. An outstanding assortment to select from. Most all are new easy to care for permanent press finish that needs no ironing.

BLONDIE



BLONDIE, DO YOU KNOW WHAT?

WHAT, DEAR?



I THINK I'LL GROW A BEARD



HAVE YOU GONE MAD?

HAVE YOU LOST YOUR MIND COMPLETELY?



IF YOU GREW A BEARD IT PROBABLY WOULD BE FIREHOUSE RED!



I DIDN'T SAY FOR SURE... IT WAS JUST A THOUGHT

DON'T TOUCH ME!



COOKIE--THE WORST HAS HAPPENED-- YOUR FATHER IS GOING TO GROW A BEARD!

OH, NO-NO--NOT A BEATNIK FOR A FATHER!



WHAT WOULD YOUR BOSS SAY?

DADDY, DADDY, YOU WOULDN'T-- YOU COULDN'T!



WHAT WOULD PEOPLE THINK? SCRATCHY RED BRISTLES!

WOOF WOOF



CHEE-E

WHAT'S ALL THE EXCITEMENT, POP?



I MERELY MENTIONED I MIGHT GROW A LITTLE BITTY BEARD-- AND LOOK!



RELAX--HE'S NOT GOING TO GROW A BEARD

BOO HOO HOO



I'LL NEVER BRING UP THAT SUBJECT AGAIN

MANDRAKE THE MAGICIAN



BY LEE FALK



WHAT IS IT--UH?

STEEL BOAT-- TOUCHING-- SOME KIND OF-- ELECTRIC FENCE--!



IT'S WORKING BEAUTIFULLY, DOCTOR!

LET ME HAVE A LOOK, DUDLEY!



NEAR MYSTERIOUS GOAT ISLAND-- A POWERFUL ELECTRIC CURRENT--

WELSMAN-- MOVE AWAY-- GO INTO REVERSE-- DO SOMETHING!

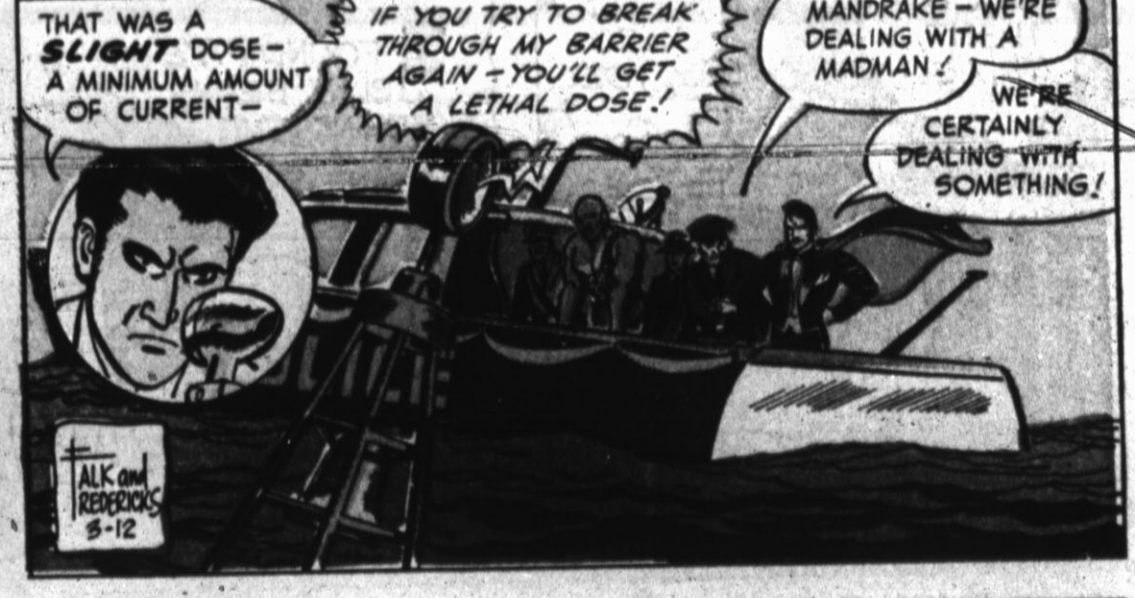
CAN'T-- MOVE, SIR! UH--!



SUDDENLY THE CURRENT IS OFF--!

AHHH-- WHEW-- IT STOPPED!

THAT WAS-- BRUTAL!

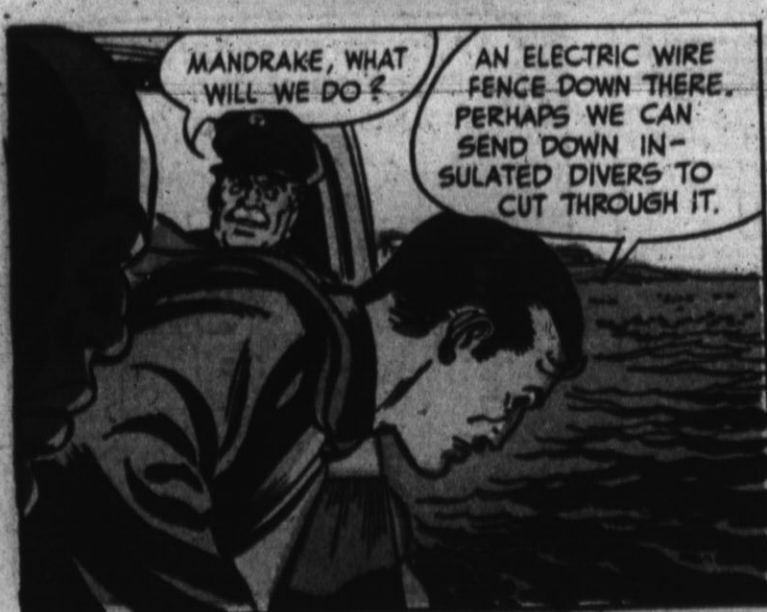


THAT WAS A SLIGHT DOSE-- A MINIMUM AMOUNT OF CURRENT--

IF YOU TRY TO BREAK THROUGH MY BARRIER AGAIN-- YOU'LL GET A LETHAL DOSE!

MANDRAKE-- WE'RE DEALING WITH A MADMAN!

WE'RE CERTAINLY DEALING WITH SOMETHING!



MANDRAKE, WHAT WILL WE DO?

AN ELECTRIC WIRE FENCE DOWN THERE. PERHAPS WE CAN SEND DOWN INSULATED DIVERS TO CUT THROUGH IT.



IF YOU HAVE IDEAS OF SENDING DIVERS DOWN TO CUT A HOLE IN MY BARRIER-- WATCH!



YES, THAT WATER IS BOILING! AS YOUR DIVERS WILL-- IF THEY'RE FOOLISH ENOUGH TO TRY!



OBVIOUSLY YOU CAN HEAR US. WHO ARE YOU? WHAT DO YOU WANT?

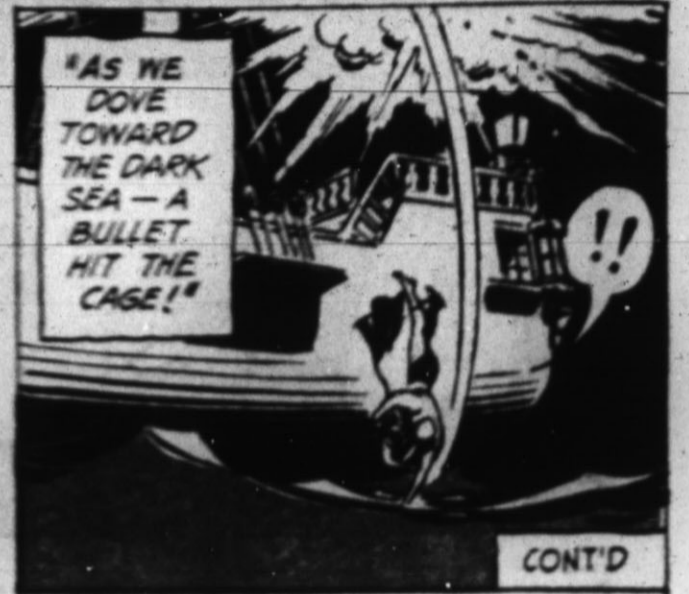
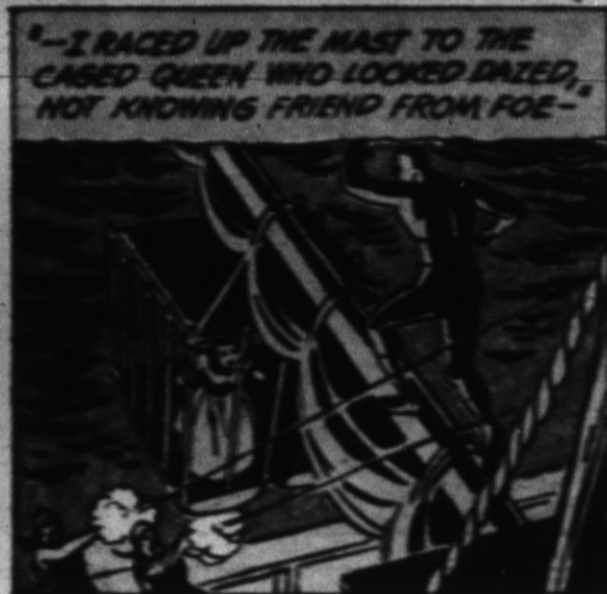
CALL ME DOCTOR ZED. HERE ARE INSTRUCTIONS FOR YOUR NEXT STEP!

WHAT IS THE SECRET OF GOAT ISLAND?

CONT'D.

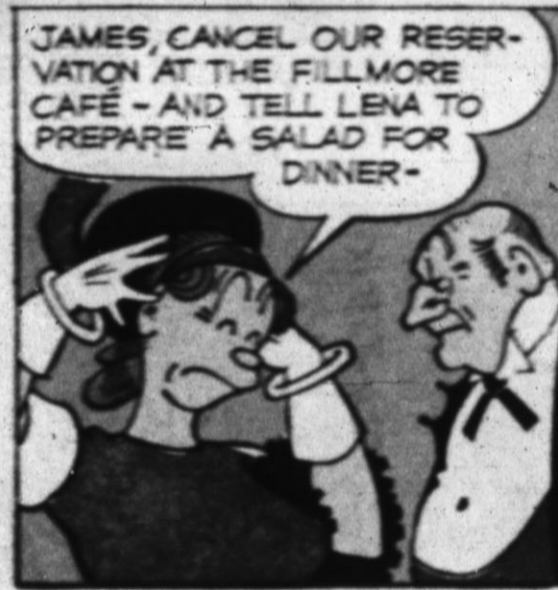
The PHANTOM

By Lee Falk



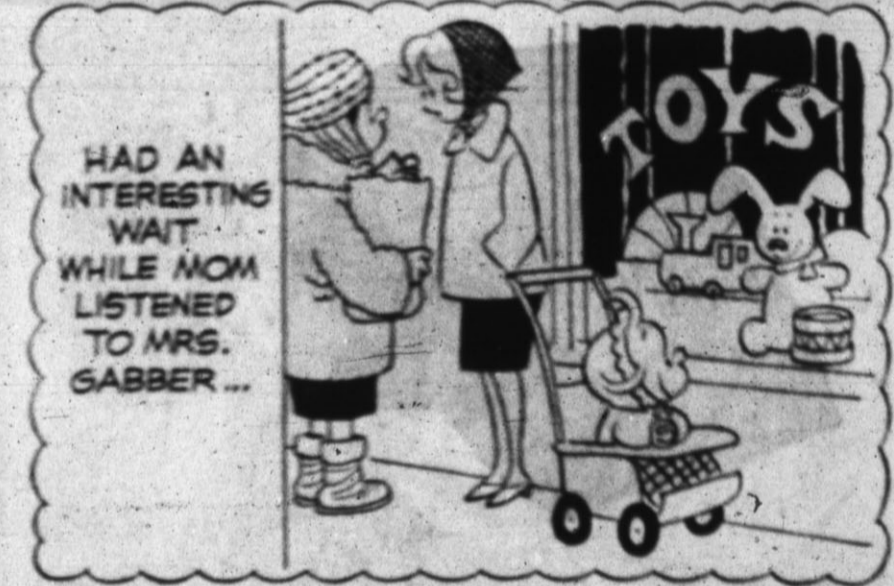
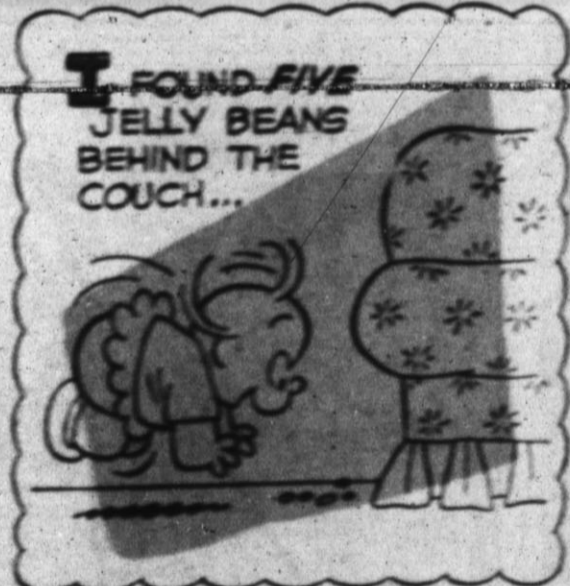
BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER



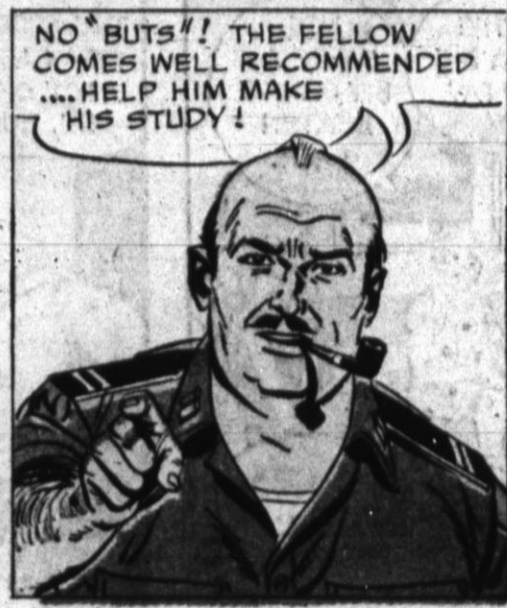
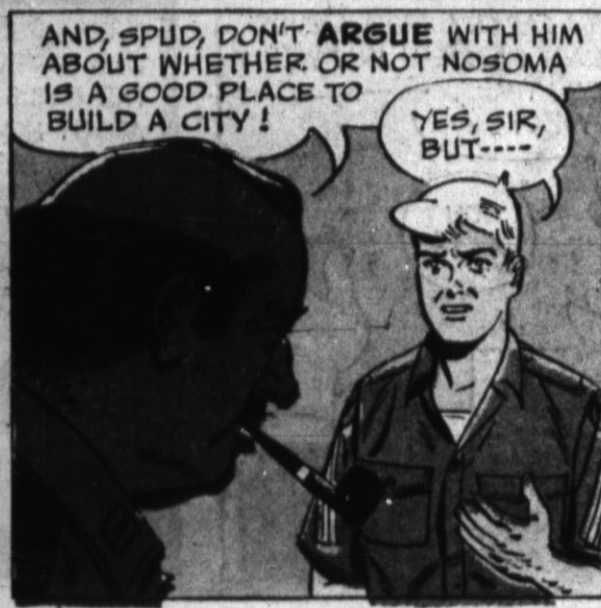
Hi and Lois

by MORT WALKER and DIK BROWNE



TIM TYLER'S LUCK

by Lyman Young and Tom Massey



TIGER

by BUD BLAKE



GRANDMA

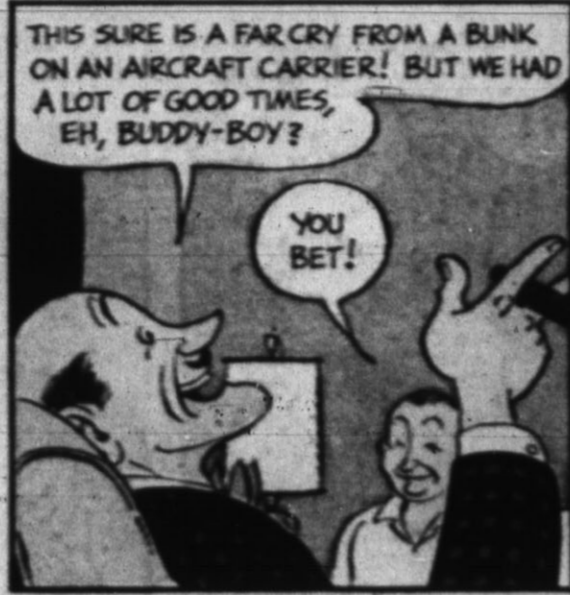
by Chas. Kuhn



BUZ SAWYER

Featuring His Pal Rosco Sweeney

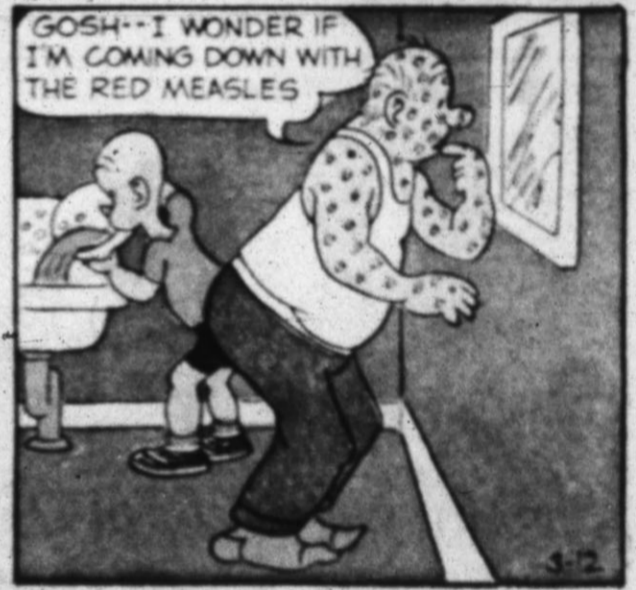
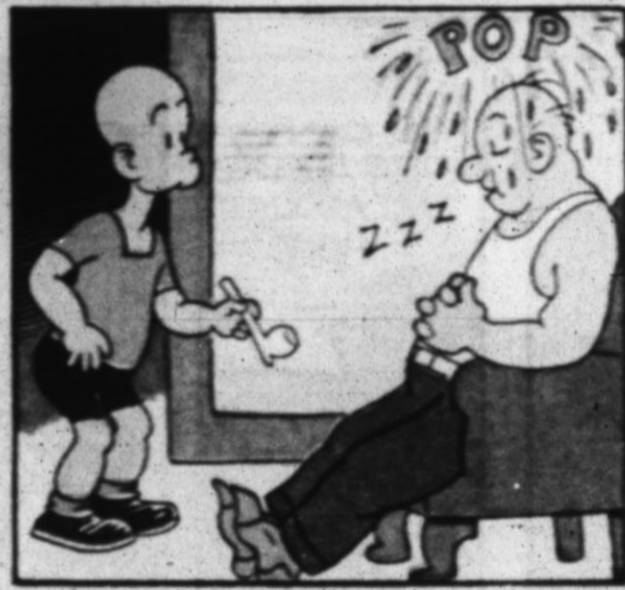
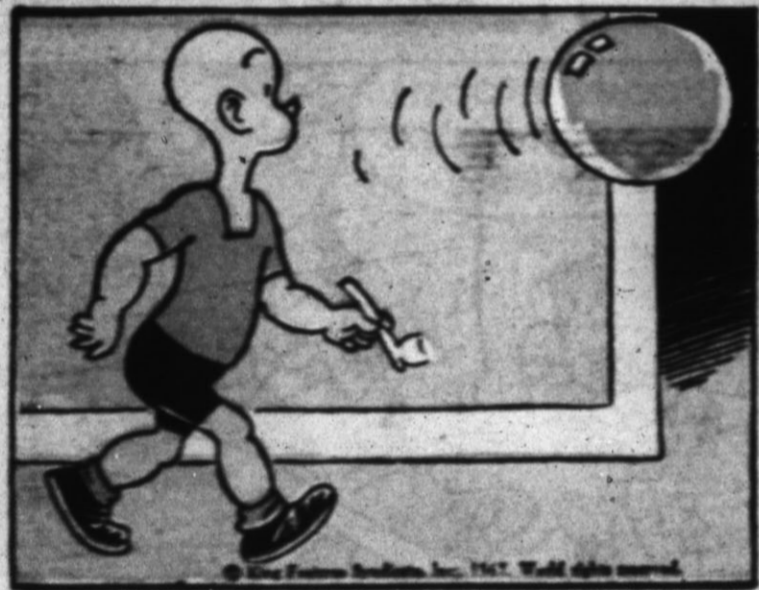
by ROY CRANE



CONTINUED.

HENRY

by CARL ANDERSON



The KATZENJAMMER KIDS

by JOE MUSIAL



beetle bailey by mort walker

THE CHAPLAIN'S LOOKING FOR YOU, BEETLE

OKAY

LET'S GO OVER TO THE PX FOR A COFFEE, BEETLE. I WANT TO TALK TO YOU

CAN WE TALK HERE, SIR? I HAVE A LOT OF WORK TO DO

I'M BUYING

LET'S GO

NOW, BEETLE, I WANTED TO HAVE THIS LITTLE CHAT WITH YOU BECAUSE...

I KNOW, CHAPLAIN STANEGLASS, BECAUSE I FELL ASLEEP DURING YOUR SERMON AGAIN

RIGHT, NOW, EITHER IT'S YOU, OR IT'S ME. IF IT'S ME I'LL HAVE TO CHANGE

ON THE OTHER HAND, IF IT'S YOU, YOU'RE GOING TO HAVE TO IMPROVE. IT'S NEVER TOO LATE TO CHANGE, Y'KNOW...

NOW, I'M PERFECTLY WILLING TO LOOK INTO MY STYLE OF DELIVERY, MY SUBJECT MATTER, MY TONE--BEETLE!

DOGGONE IF HE HASN'T DONE IT AGAIN!

IT MUST BE HIM!

3-12

FLASH GORDON by MAC RABOY

IN HER LABORATORY, INGRID IS ALONE WITH FLASH AND DALE, WHOM SHE HAS TURNED INTO STONE STATUARY....

LORENZO WAS FOOLED COMPLETELY! HE THINKS THEY'RE DEAD! NOW I CAN'T WAIT TOO LONG WITH THE ANTIDOTE!

WHAT A PITY MY LOVE IS WASTED ON ONE WHO DOES NOT RETURN IT!

THE STATIS-RAY GUN SUSPENDED FLASH AND DALE IN TIME... SO THEY APPEAR PETRIFIED! THESE BEAMS WILL BRING THEM BACK TO NORMAL!

... BUT I DON'T DARE WAIT! LORENZO IS IMPATIENT! THAT NOTE WILL EXPLAIN HOW THEY CAN ESCAPE FROM THIS LAB.

INGRID, MY DEAR, I HAVE BEEN SEARCHING EVERYWHERE...

I TOLD YOU, LORENZO, MY BELOVED--- THE STATUES HAD TO BE MADE PERMANENT! I WANT THEM TO LAST AS LONG AS MY LOVE FOR YOU WILL, MY DEAR DUKE!

OH, I MUST SEE THEM ONCE MORE!

AT OUR WEDDING, BELOVED! THEY SHALL BE MY GIFT TO YOU!

SOME TIME LATER, AT A WORLD SPACE CONTROL BASE....

A MESSAGE FROM LORENZO'S SPACE CASTLE, COMMANDER! OUR MONITORING FINALLY PAID OFF, SIR!

IT'S SIGNED WITH FLASH GORDON'S CALL SIGN!

SO FLASH IS UP THERE! ALERT THE PURSUIT SQUADRON--- WE'RE GOING CALLING ON SOME ROYALTY!

NEXT WEEK: STORMING THE CASTLE!

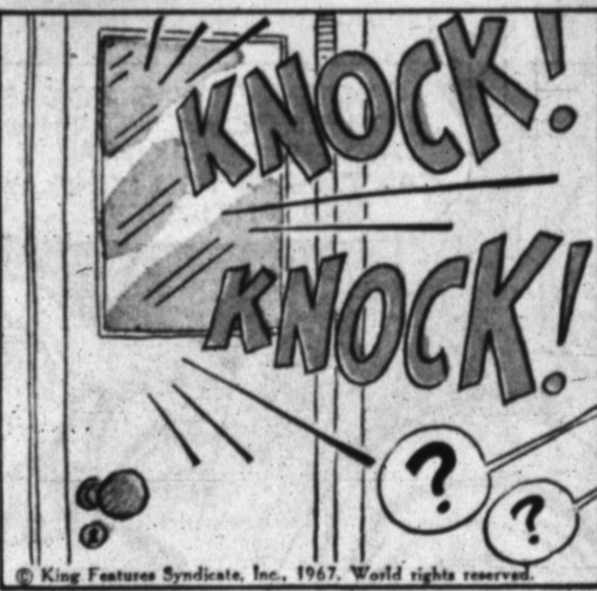
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LITTLE IODINE



THIMBLE THEATRE starring POPEYE

by BUD SAGENDORF



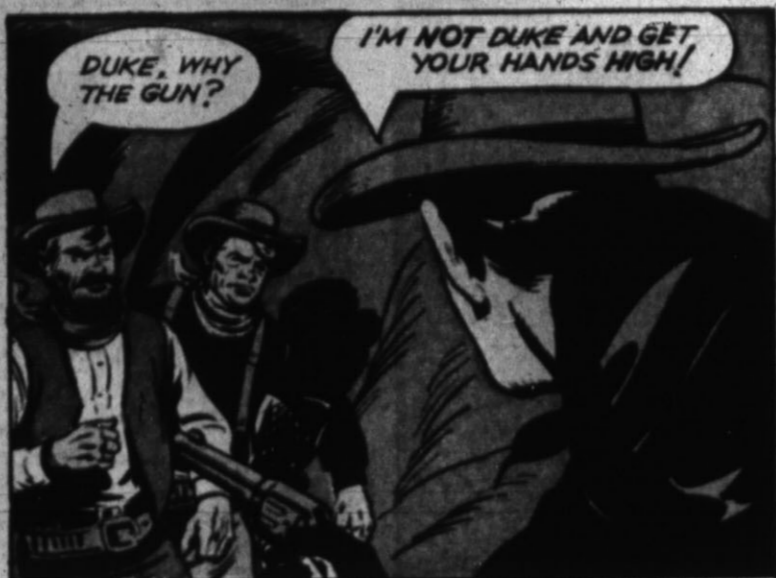
The Little Woman

by DON TOBIN



The LONE RANGER

by Charles Flanders and Paul S. Newman



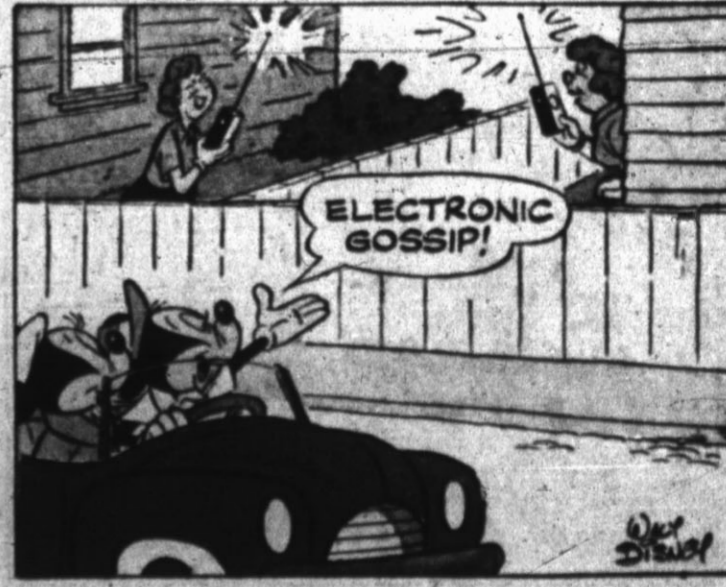
DONALD DUCK

by WALT DISNEY



MICKEY MOUSE

by WALT DISNEY





MISTER BREGER by Dave Breger



BARNEY GOOGLE and SNUFFY SMITH by FRED LASSWELL

