

"You'll Like Hereford—Oceans of Water."

The Hereford Brand

IF YOU SEE IT IN THE BRAND, IT'S TRUE

ADVERTISE! KEEPING EVER-LASTINGLY AT IT BRINGS SUCCESS

HEREFORD, TEXAS, FRIDAY, SEPTEMBER 3 1915

NUMBER 31

OLD SETTLERS HOLD PICNIC

Pioneers of Panhandle Meet at the Court House and Feast Themselves and Friends

One of the most joyous meetings of the season was the picnic and basket dinner on Wednesday of this week at the court house of the Old Settlers' Association.

This is an organization just recently formed for the purpose of cementing the friendship of those who were the pioneers in this county and near here and to perpetuate the traditions and record the early history.

The association was called to order by the president, J. C. Womble, at 11:30 a. m. After opening the meeting with a few appropriate remarks he called on Judge J. E. Ferguson to act as toast master. After a brief but very appropriate talk, Judge Ferguson called on Judge Jas. A. Hughes who made the welcome address in a most pleasing manner. The response was made by Rev. T. J. Nance and Judge L. Gough.

After the addresses that part of the program in which all most heartily took part, was carried out, namely the basket dinner.

Anyone who has ever partook of a picnic dinner gotten up by the ladies of Deaf Smith county is ever afterwards prepared for a feast, when picnic dinner is called. But such a dinner for quantity, quality and variety as was spread here few have seen. While quite a large number enjoyed the feast there was more left than eaten. It was fried chicken, baked chicken, cakes of all kinds and dimensions, pies, jellies, salads and just anything you could think of, even to a course of squab. Any young man wanting a wife is urged to come to Deaf Smith and get a girl raised under such instruction.

After dinner the people were called to order and they proceeded to elect permanent officers as follows: W. S. Higgins, president; Judge L. Gough, 1st vice president; J. E. Ferguson, 2nd vice president; A. P. Murchison, secretary and treasurer. The place of next meeting was left to the committee.

Mr. Troy Womble was given a vote of thanks for his faithful efforts in helping organize the society. Following is a list of the charter

members:

J. N. Askren, January 1891; Mrs. J. N. Askren, January 1891; Mrs. G. E. Burns, August 1890; E. F. Connell, November 1893; E. Carter, October 1885; J. P. Connell, July 1892; Geo. B. Coombs, January 1894; Mrs. Geo. B. Coombs, January 1891; Mrs. Len Fertsch, November 1890; Mrs. J. C. Cox, July 1887; J. E. Ferguson, February 1891; W. S. Higgins, April 1890; R. J. Kibbe, August 1890; Mrs. R. J. Kibbe, April 1891; A. J. Lipscomb, March 1890; Mrs. J. B. McCord, May 1891; A. P. Murchison, April 1890; Mrs. A. P. Murchison, April 1888; T. B. Rector, May 1893; Mrs. T. B. Rector, May 1893; Mrs. W. A. Steward, June 1892; Mrs. Ida Vaughn, April 1891; J. C. Womble, January 1891; Mrs. J. C. Womble, January 1891; C. E. Wheeler, July 1892; Mrs. C. E. Wheeler, July 1895; R. Wither- spoon, August 1890; A. Wither- spoon, June 1889; R. L. Wilson, November 1890; Mrs. R. L. Wilson, November 1890; G. H. Womble, January 1891; Mrs. P. J. Wilson, November 1891; Vern Wither- spoon, November 1890; J. S. Wyche, August 1895; C. V. Walker, February 1882; Mrs. C. V. Walker, July 1887; Geo. L. Muse, July 1892; Mrs. Chas. Hodges, August 1890; Troy Womble, January 1890; Mrs. J. E. Ferguson, November 1891; L. Gough, July 1883; T. J. Bassett, December 1889; Mrs. T. J. Bassett, December 1889; Geo. M. Day, 1889; Jno E. Day, 1889; W. T. Womble, January 1892; C. C. Ferguson.

Post Had Millions in Texas Lands

A record of record of the county of Hale, August 6th, was filed a copy of the will of the late C. W. Post. It is shown therein that Mr. Post had Texas land holdings as follows: In Garza county \$1,250,000 (this is the improved property in and adjoining Post City); in Lynn county \$2,500,000; in Hockley county \$125,000; in Fort Worth, \$3,500, making a total of \$1,653,000.—Midland Reporter.

Card of Thanks

The ladies of the Christian church wish to publicly express their appreciation of the courtesy, and liberal patronage accorded them by the business men of the city, which made it possible for them to present the Merchant's Carnival. To them, and to the many friends who so ably assisted with the program, the thanks of these ladies is extended.

Directory for This Section

The Hereford Brand has its special field man, Mr. Kurt Von Hagen at work on a directory of nine counties around here including Deaf Smith. This work will contain the name and address of every tax paying citizen of these counties. It will make a book of some 200 pages and will be a valuable reference work. It will also afford a valuable advertising medium for business men in this section, as it will go into the hands of people who will keep it and refer to it often. The sale price is one dollar. You can leave orders at the Brand office.

Mr. F. C. Bradley Dead

The many friends of Mr. F. C. Bradley, who lived near Summerfield, Texas, up to some three years ago, will be grieved to know that Mr. Bradley is dead. He died recently of heart failure in Clinton, Wisconsin, where he returned after he left Texas, having come here from Clinton.

Mr. Bradley was one of the very best citizens of the Summerfield neighborhood and his leaving for his native state was much regretted by the community and friends generally. He was one of Clinton's most known and popular citizens; honest in business; kind as a neighbor; devoted as a father and husband; faithful as a member of the Methodist Church. The largely attended funeral was conducted from his home in Clinton by the Modern Woodmen of which organization he was an active member.

The Texas friends join the Wisconsin friends in deep sympathy for the bereaved family. He left surviving him his wife and three children, Gaylord, Ruth and Nettie.

J. E. Garrison wants to write your fire insurance. 22-4t

The Vogels Millinery Parlor—Opening days 8th and 9th. Everybody cordially invited.

Seed Wheat

For Sale about 200 bushels good Macaroni (spring) wheat at \$1.25 sacked. This wheat will be scarce and high later. Better buy now. F. H. Oberthier.

Hogs For Sale

I have forty or fifty good sows and gilts all good stock. Poland Chinas Berkshires and Red Hogs, man can have his choice. All well bred. Prices right. James R. Robinson. 2t

YOU'LL LIKE HEREFORD!

COMMITTEES ARE NAMED FOR FAIR

Deaf Smith County Getting Ready for Exhibit at Panhandle State Fair

Mr. J. Frank Potts, president of the Young Men's Business League, is busy these days getting ready for the Panhandle State Fair. The following committees have been appointed:

Small Grains: F. H. Oberthier, chairman, Doc Rucker, S. B. Edwards, E. W. Harrison.

Kafir Corn, Milo, etc.: John W. Sherman, chairman, Eli Dunlap, Forrest Walker.

Indian Corn: Henry Wilkinson, chairman, Jim Robinson, A. W. Gregg.

Peanuts: A. J. Lipscomb, chairman, W. H. Ray.

Advertising: J. F. Potts, B. F. Guthrie.

Garden Stuff: E. B. Posey, G. C. Major.

Arrangements: D. L. McDonald, J. I. Walker.

Fruits: T. E. Shirley, D. C. Laird, Miss Ruby Fincher, W. H. Ray.

Advertising the Fair

Judge R. W. Hall, Ernest Miller, E. A. Nobles, and two sons, Leslie and L. Nobles, all of Amarillo, were in Hereford yesterday in the interest of the Panhandle State Fair.

They had been on a tour of several counties including, Swisher, Castro, Deaf Smith and Randall.

Bass Jumps Into Boat

One of the big fish stories comes from Sulphur Park. A gentleman here from Indiana while out rowing in the beautiful Tierra Blanca, was surprised to see a big bass slip his tail and roll over into the boat.

Come to Hereford to live where the fish jump into the boat and clamor to be fried.

Old Newspaper Man Here

Mr. Joe H. Foster is here visiting his son, A. A. Foster, of the Brand force. Mr. Foster is one of the pioneer newspaper men of the Panhandle. He was formerly editor of the Tullia Standard, which he operated successfully and was also in the newspaper business in central Texas for several years.

If you need any thing for a wedding gift or birthday gift, come to our store. W. H. Ray.

Some Figures on Deaf Smith Co.

Deaf Smith County, according to the assessor's books, contains 947,653 acres of land assessed at \$4,178,820. The value of the bank stock of the county is shown by its assessment is \$112,400. The assessed value of city property is \$797,510 and the value of the personal property is \$1,085,060. Total assessed value \$6,515,364.

The total state tax for the county is \$35,835.59. Total county tax is \$32,577.81; district school tax \$11,212.94; State poll tax \$946.50; county poll \$157.75; total value of railroad \$341,774.

The State rate of taxation 51c per one hundred dollar valuation, an increase of 17c over last year. The county rate is 50c, which is a decrease of 3 1-3 c from last year.

Delegate to Dry Farming Congress

Mr. S. B. Edwards, one of Hereford's most progressive real-estate men and farmers has been appointed as a delegate to the Dry Farming Congress from this congressional district. The Congress will meet in Denver next month. No more suitable selection could have been made, as Mr. Edwards is familiar with conditions all over the Panhandle.

Lady Demonstrator Here

Miss Ruby R. Fincher, Lady Farm Demonstrator came in this week and will take up her work at once.

Miss Fincher will devote her time to the training of women and girls in all the duties pertaining to home economics, poultry raising, gardening, and in fact anything that will fit them for home keeping.

Buy you a Big Ben and wake up on time. W. H. Ray.

Our line of School Books is now complete and our line of school supplies are plentiful. Geo. E. Burns Druggist.

CARNIVAL WAS WELL ATTENDED

Entertainment Under Auspices of Christian Church Delighted A Large Audience Each Night.

The Merchants' Carnival given under the auspices of the Ladies, Aid of the Christian church, on Monday and Tuesday evenings, was a thoroughly first class entertainment, clean and wholesome throughout; and in view of the fact that it was gotten up so hurriedly and with very inferior stage conveniences the excellence of the production was a genuine surprise. Mr. Graves who had the play in charge, is an artist in his line some of the really beautiful scenes revealing indeed the master touch. There was not a poor display nor an inferior representation among them; each one was a hit.

It is a well known fact that Hereford can boast of much dramatic talent and to this, much of the success of the entertainment is due. The comic situations were so genuinely funny more by their skillful handling than by their intrinsic mirth provoking qualities.

In addition to the carnival numbers, an especially pleasing musical program was rendered each evening.

The excellent hearing given on the second night of the play, attested its popularity and, also, that of the proficient performers who took their parts so creditably.

Champion Peach Raiser

Master Lester Boardman, son of H. H. Boardman is the champion peach raiser so far reported so far as size is concerned. He complimented the Brand office with a peach that measured 10 inches in circumference. Here's to Lester, that he may always do big things in life.

Miss Roberta Nance

Will Teach a Class in

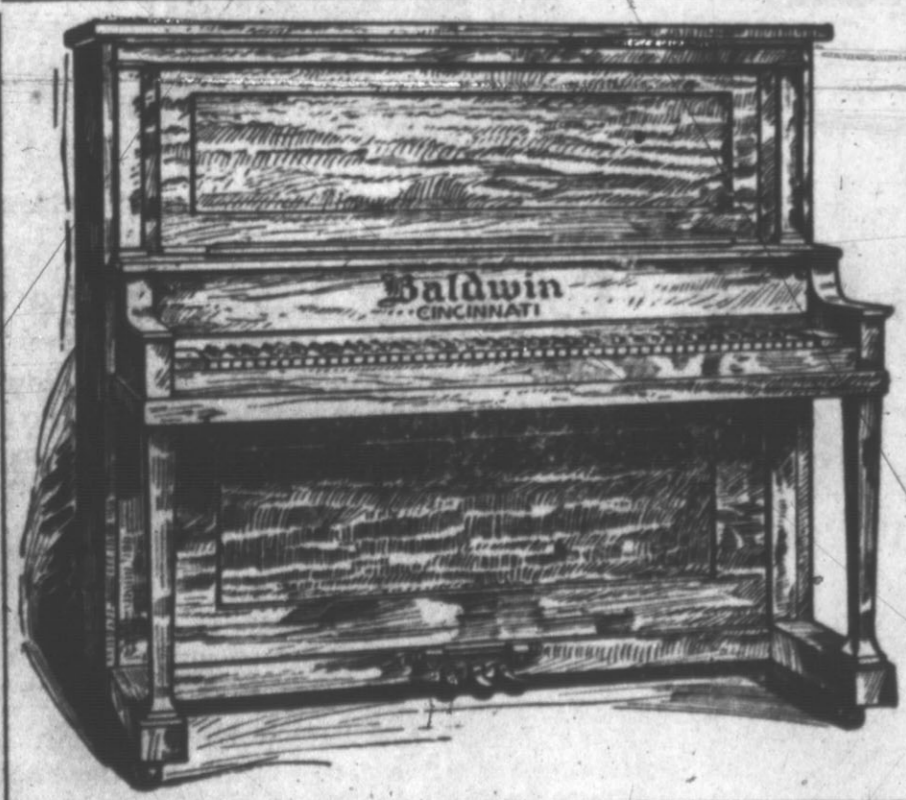
PIANO, EAR TRAINING AND HARMONY

this Winter, Beginning September 6th,

at the Home of

Mr. L. Fertsch, Northwest Corner School Yard.

Phone 254



High Grade Pianos and Player Pianos

We Have Unloaded Another Car of fine Pianos and Now Have Them on Display on Our Floor



GENUINE

PIANO

BARGAINS

We are offering them to the trade at a saving of from \$50 to \$150. Saving money on the purchase of a Piano is an important item. Why spend a large sum of money for an instrument when you can obtain a first-class thoroughly dependable and highly artistic piano at a reasonable price and on easy terms. **EVENTUALLY**, you expect to buy a good one, Why Not Now? Call and let us demonstrate to you our Pianos and Player Pianos

E. B. BLACK CO.

Wonderful Plains Country

W. J. Edgecombe of San Antonio state secretary of the Retail Merchants' Credit Association of Texas, was in Fort Worth Monday, returning from a tour of organization and affiliation in the Panhandle. He declared that the work of the association at Amarillo, Canyon, Tulia, Plainview, Hereford, Panhandle and other points he visited is beginning to interest the merchants of that section.

Edgecombe talked more of the Panhandle itself, however, than he did of the work he was there to do. "It is the most wonderful country I have ever seen," he declared.

"The crops there are better than they have been for years, although in a few places they have been affected slightly by hail. Corn, sorghum and hogs are doing well, and alfalfa is a paying crop.

"I visited the big well irrigation plants in the Hereford and Plainview shallow water districts, and there seems to be an inexhaustible supply. That will be a great thing for the entire plains some time, as it is already for the sections where it is being tried."

Edgecombe also was optimistic about conditions over the state generally. He said that on account of increasing diversification, agricultural conditions where he has traveled this year were never better.—Fort Worth Record.

Large Gold Shipment

Nearly \$20,000,000 in gold and securities worth \$25,000,000, the second largest shipment sent from London to strengthen British credit in this country arrived here early today on a special train of steel cars guarded by thirty-eight men. The shipment came direct from Halifax, N. S. to which court it was conveyed by a British warship conveyed by smaller craft. On the way to New York the train was preceded by a pilot engine and car.

The gold and securities were consigned to J. P. Morgan & Co. for account of the British Government. The train arrived at the uptown station of an express company and was made up of seven all-steel cars behind a dining car and coach. The gold was staked in 700 cases and the securities were placed in eight large cases. Each gold-filled case weighed 120 pounds.

After the cases were passed from the train to automobile freight trucks under the eyes of the guards, an operation consuming an hour, the procession of trucks numbering twenty-two with three armed guards on each, started from Lower West Thirty-Fourth street down through the Lower West Side to the United States subtreasury in Wall street where the gold was deposited.

The first large shipment of gold and securities, received here on Aug. 12 last, included about \$19,500,000 in gold and \$30,000,000 in securities and arrived in much the same manner.

Business Changes Hands

The Model tailor Shop, conducted by Mr. J. A. Arnold, has been sold to Messrs. Lee Biggs and Pleas Watson, who have already assumed the management.

This is an excellent business, Mr. Arnold leaving it solely because of ill health. The new firm will doubtless receive its share of patronage, and keep the business up to its present standing.

Amarillo Gets Library

Carnegie has given Amarillo funds to buy a library and erect a building. The city is asked to find a site and vote a tax for maintenance which the Board of City Development have agreed to do.

Why not Hereford get busy and get some of the old Laird's gold for a library building.

Dr. J. J. Crume, of the firm of Crume and Killough of Amarillo, will be in Hereford the first Tuesday of each month to treat diseases of the eye, ear, nose and throat.

I buy any kind of hogs at the market price. See me before selling. L. Gough. 23-1f

If you need medicine phone 13 your troubles. Betts-Clark, 1f

Panhandle State Fair

As the year 1915 has typified the greatest progress ever made in the Panhandle, and sent a wave of optimism and continued enthusiasm into every nook and corner of West and Northwest Texas, proving for all time beyond the peradventure of a doubt that the greatest agricultural possibilities in North America exist right now in the Panhandle—so the great Panhandle State Fair to be held in Amarillo, September 21-25, shall exploit and show alike to Panhandlers and to thousands of visitors from other parts of the United States, the reality of this progress and creative splendor in the thousands of agricultural, livestock and horticultural exhibits to be shown.

The Panhandle State Fair has become one of the great Fairs of the United States, surpassing many of the state fairs. In premiums it offers a total of \$12,000.00, or about twice as much as the average state; in attendance total often runs over 25,000 people; and in racing, scenic splendor and amusements it stands among the foremost. It has in fact become a great Panhandle Institution within the Panhandle itself.

The railroads have offered extremely low rates, and everything possible has been done to make it a bigger and better institution than ever before.

Germans Coming

Fourteen German families have recently purchased an aggregate of 4,000 acres of farm land in Lamb county. They had previously lived in Canada, but the anti-German sentiment there was not pleasing to go along with.

We will let the Germans come here and say nothing about the war. Deaf Smith county has room for a thousand thirty Germans.

Big Wheat Crop

Panhandle, Aug. 28.—Supposing that your readers will be interested in something in regard to this year's wheat crop in the Texas Panhandle I herewith send you some wheat figures from Carson county.

The country has a large wheat

acreage and with threshing not yet half concluded, is yielding from twenty-five to forty bushels per acre, with an average of thirty-five bushels per acre.

The grain is testing above sixty pounds per bushel and the country has probably no wheat that is under the No. 2 standard. These yields of twenty-five to forty bushels per acre, have been raised on land whose open market price is \$15 to \$30 per acre or in other words these lands this year have raised wheat that has already sold for double what similar land here can be bought for.

The country also has this year a very large row feed stuff crop, including kafir corn and milo maize, grains that within the last two years have demonstrated they are first class as both beef and pork fatteners and finishers—Texas Panhandle cattle thus fattened weighing and selling at top prices on the Kansas City market—the same being the case with hogs on the Fort Worth market.

The country ranges and pastures are really carpeted with the nutritious grasses of the region and the cattle are fat; last spring calves are selling from \$30 to \$35 per head, while many excellent steers will be

marketed this fall.

RECORD OF THE PAST

No Stronger Evidence Can Be Had In Hereford

Look well to their record. What they have done many times in years gone by is the best guarantee of future results. Anyone with a bad back; any reader suffering from urinary troubles, from kidney ills, should find comforting words in the following statement:

W. D. Morgan, Memphis, Texas, says: "Doan's Kidney Pills relieved lameness across my back that had annoyed me for a long time. They also restored my kidneys to a normal condition." (Statement given January 25, 1911.)

OVER NINE MONTHS LATER, Mr. Morgan said: "Whenever I have any kidney trouble, I use Doan's Kidney Pills and they never fail to help me."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Morgan had. Foster-Milburn Co., Props., Buffalo, N. Y.

Wall paper 10 cents per double roll. E. B. Black Co.

The Ford Garage

Goodyear Tires
All Kinds Automobile
Repairing
Ford Accessories

Miller Tires with
5,000 Miles Guarantee

Amarillo Invites the World TO THE Panhandle State Fair

Sep. 21-2-3-4-5, 1915

The combined forces of the Panhandle State Fair Association and the Amarillo Board of City Development are preparing to present to the world this year an exhibit proportionate to the vast extent and stupendous resources of the Panhandle and Plains Country of Texas.

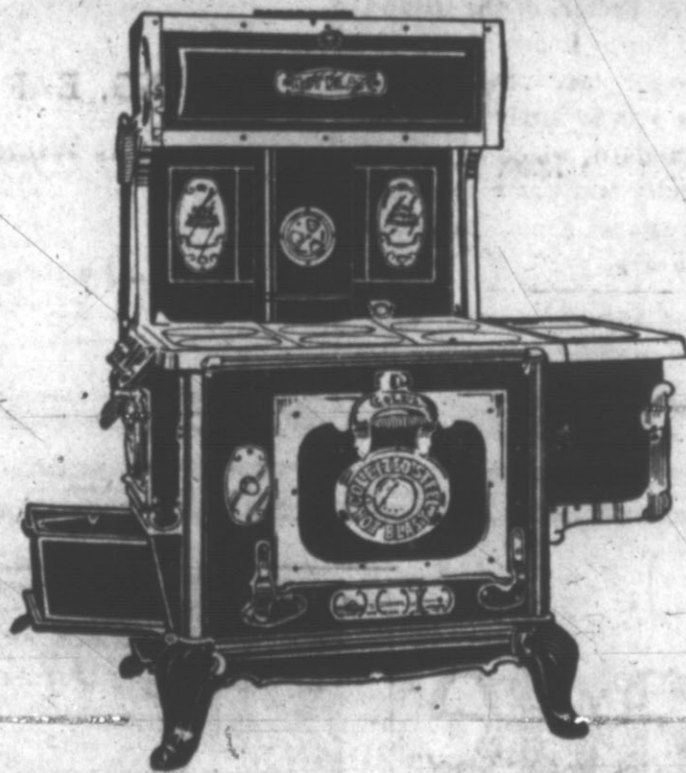
\$12000 in Premiums

With special awards in the Live Stock and Agricultural departments, insure exhibits demonstrating the products of all sections. Racing program and other attractions and amusements in keeping with the general high standard set by the Association.

Big Free Barbecue
Wednesday, Sep. 22d

For Information or Catalog address:
The Panhandle State Fair Association
Amarillo, Texas

We Jumped at the Chance



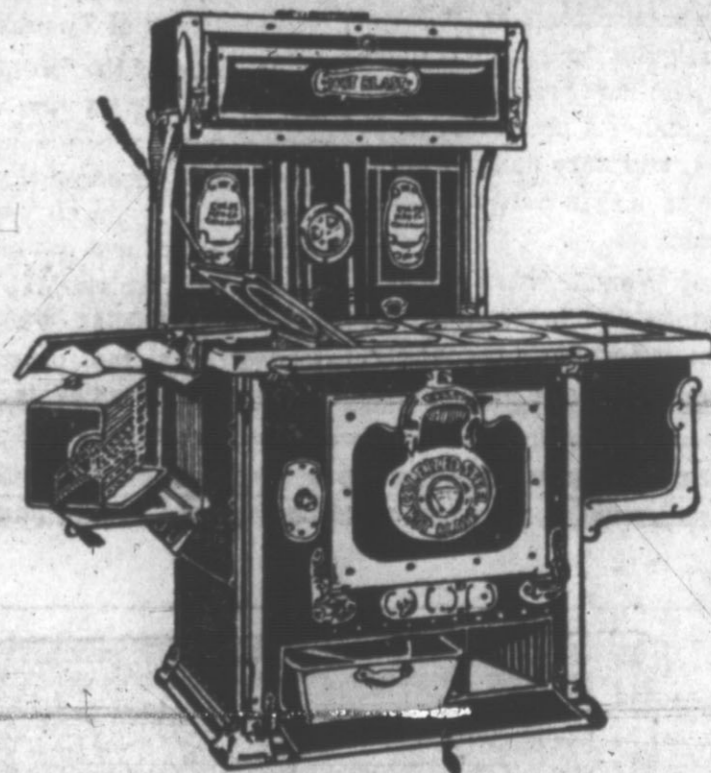
to give our friends the benefit of this great **FREE Counting Contest**

to be conducted during the three Hot Blast Exhibition Days—remember the dates below. You may be the winner.

To the man or woman counting the nearest correct number of separate parts in Cole's Hot Blast Range will be presented this beautiful set of Aluminum Ware

ABSOLUTELY FREE

Also, to each and every purchaser of this great range during dates given below, we will give Free this handsome set of heavy Aluminum Ware.



Invest in the tried and true **Cole's Hot Blast Range**

Double the buying power of your money.

Its reputation for durability and economy is now nation wide. Such universal satisfaction can only be based on unequalled value for your money.

Come in early with your friends and have the expert show you part by part—the many valuable labor saving, time saving and money saving exclusive features.

Rain or shine we are expecting the Finest Exhibition in the history of our business. It will profit you to come.



Cook the family meals with one-third less fuel by using

Cole's Hot Blast Range

The Hot Blast Draft stops the scandalous waste of fuel now going up the chimney unsaved. The Fresh Air Automatic Oven insures sanitary even baking—easily doubles the oven capacity. Made of Copper-alloy Boiler Plate iron—greatest rust-resisting iron known. Malleable iron features, air-tight, hand riveted construction.

Exclusive sanitary features. So easily cleaned the year around, just one or two rubs with a soft cloth instantly brightens it up. Simple to operate—saves miles of steps.

Odorless and Smokeless Broiler. Broils meats to a Queen's taste—all the tenderness and nourishment saved—a perfect toaster too.

September 23-24 and 25
W. E. Dunlap, Hardware



Furnishing Eucalyptus Seed

The Capitol Company has secured from the Agricultural Supply Association, Johannesburg, South Africa, one pound each of seven different varieties of the eucalyptus tree. The eucalyptus in its native element is a quick growing, thrifty and beautiful tree, fine for shade, and as far as lasting qualities equal the black locust. It is said that in the portion of South Africa to which these varieties of the eucalyptus are native, that the altitude is much higher, the rainfall much less, and the velocity of the wind greater and more constant than here on the plains.

It is claimed by the association propagating the eucalyptus from whom the seed have been secured that one pound of the seed cared for according to the following directions will produce about 12000 plants, while other varieties of smaller seed will produce from 40,000 to 50,000 plants per pound.

Directions: The seed should be planted in small paper bags partly filled with soil or sand and placed in trays, 200 to 300 to the tray. When the little trees are well started in the spring they should be transplanted into ground that has previously been plowed. Taking a post hole digger, remove the soil leaving a hole into which the little tree, paper bag and all are set; but before setting in the tree, be sure to remove the bottom of the paper bag. In digging the hole, make it about four inches deeper than the height of the paper bag. This prevents the wind from whipping and injuring the little trees.

Col. A. J. Bester of Plainview, who has had considerable experience in growing the eucalyptus on the plains says that the South African varieties with proper care in starting and transplanting do exceedingly well here.

The Capitol company has secured these seed at a considerable expense to them, which will be ready for distribution within the next few days, and those securing seed should see that they have the very best of care and attention, and if the eucalyptus can be grown successfully here, there is no reason why every farm on the plains should not be adorned with a grove of eucalyptus, for besides the pecuniary benefits, it would add so much to the beauty of the country, which cannot be estimated in dollars and cents.

The above is from the State Line Tribune. Mr. Wilsey was in Hereford last week and he proposes to make arrangement to furnish this seed to anyone who will plant it and care for it.

Cattle Trading Lively

We have had an unusual number of shipments this week to the markets at Fort Worth from Midland and Odessa. We quote the following as given in by Inspector Lee Bell and others:

P. C. Tom, of Stanton, sold to Chas. Donald, 229 steer yearlings, which were shipped to Mr. Donald's ranch at Hereford.

Jowell & Jowell sold to Ray Barber this week a very fine registered bull at \$800.

Cowden & Baer sold to Ex-Governor W. R. Stubbs of Hereford, 340 3-year old steers at \$53 around which were shipped to Hereford, we understand.

C. A. Goldsmith went to Monahans last Monday to receive about 700 yearlings and 2-year-old steers that he bought of W. N. Pence, of El Paso. These, Mr. Goldsmith will put on his ranch.

From Odessa two shipments were reported consigned to the Fort Worth markets, namely, Robert Curgie 2 cars steers, and J. D. McGhee 1 car cattle.

Your Business appreciated -Geo. E. Burns Druggist. 20tf

E. A. Winterowd, City Drayman. Piano moving a specialty. Work guaranteed. Phone 62. 10tf

Mrs. McClain's Experience With Croup.

"When my boy, Ray, was small he was subject to croup, and I was always alarmed at such times. Chamberlain's Cough Remedy proved far better than any other for this trouble. It always relieved him quickly. I am never without it in the house for I know it is a positive cure for croup," writes Mrs. W. E. McClain, Bluffs, Pa. For sale by all dealers.—Advertisement.

Grain Sorghums for Feeding Poultry

The sorghum grains, especially the Blackhull kafir, are excellently adapted for poultry feed, according to Farmers' Bulletin No. 686, Uses of Sorghum Grain, which will be issued shortly. In size these grains are small enough so that they are readily fed without cracking or crushing.

An investigation made in 1908 showed more than 100 firms engaged in the manufacture of over 200 brands of poultry feed. Figures furnished at that time by 33 of these firms showed an annual output of about 30,000 tons of these products. Approximately one-third of this quantity, or 10,000 tons, consisted of the seed of Blackhull kafir. This was used mostly in mixture with other grains, such as corn, wheat, screenings, etc. It probably is a safe estimate that kafir or other grain-sorghum seed forms fully 25 per cent of the prepared poultry feed sold in this country.

There is a steady demand for these grains in the manufacture of poultry feed. When the crop in this country has been short, similar varieties have been imported from as far away as India and China. Such importations occurred four years ago as a result of the short crop of 1909. The poultry industry is steadily increasing in this country. It is probable that kafir grain would form a still larger proportion of the total poultry feed manufactured if it were always available at satisfactory prices. This avenue for extending the use of these grains should not be neglected.

Cattle Sell High

McMurtry Bros., of Donley county have sold to L. Sayre, John Blocker and Henry Taylor, also of Donley county, 600 head of two year old high grade Hereford heifers at \$65 per head. Forty days ago the McMurtry Bros. bought these cattle for \$60 per head.

G. Butler, the well known Eureka Kansas, cattle buyer says that he "will wait awhile before buying."—Amarillo Daily Hanhandia.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

Good brooms at The Fair for only 35 cents on Mondays, Thursdays and Saturdays. 17tf

\$11,000 Cattle Deal

Last week W. C. Fyffe sold to R. W. O'Keefe 147 head of mixed cattle, the considering being \$11,000. The price for dry cows was \$60 and for cows and calves \$80. Mr. Fyffe says he made a handsome profit on the deal. Mr. O'Keefe will put the cattle on pasture.—Plainview Herald.

Robert Ingersol's Tribute to Women

"It takes a hundred men to make an encampment, but one woman can make a home. I not only admire woman as the most beautiful object ever created, but I reverence her as the redeeming glory of humanity, the sanctuary of all the virtues, the pledge of all perfect qualities of heart and head. It is not just nor right to lay the sins of men that their faults are considered greater. A man's desire is the foundation of his love, but a woman's desire is born of her love. The one thing in this world that is constant, the one peak that rises above all clouds, the one window in which the light forever burns, the one star that darkness cannot quench, is woman's love. It rises to the greatest heights, it sinks to the lowest depths. It forgives the most cruel injuries. It is perennial of life and grows in every climate. Neither coldness nor neglect, harshness nor cruelty, can extinguish it. A woman's love is the perfume of the heart. This is the real love that subdues the earth; the love that has wrought all miracles of art; that gives us music all the way from the cradle song to the grand closing symphony that bears the soul away on wings of fire. A love that is greater than power, sweeter than life and stronger than death."

A barrister who was possessed of an unusually loud voice was making an eloquent address to a jury. His case was fairly strong, and his trumpet tones made the rafters

State of Ohio, City of Toledo, Lucas County, Frank J. Cheney makes oath that he is senior partner of the firm of F. J. Cheney & Co., doing business in the City of Toledo, County and State aforesaid, and that said firm will pay the sum of ONE HUNDRED DOLLARS for each and every case of Catarrh that cannot be cured by the use of HALL'S CATARRH CURE. FRANK J. CHENEY. Sworn to before me and subscribed in my presence, this 6th day of December, A. D. 1888. A. W. GLEASON, Notary Public. Hall's Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces of the system. Send for testimonials, free. F. J. CHENEY & CO., Toledo, O. Sold by all Druggists, etc. Take Hall's Family Pills for constipation.

ring. The jury looked thoughtful and much impressed.

The opposing barrister had a face like a hatchet and a thin low voice. He began: "As I listened to the thunderous appeal of my opponent I recalled a fable. A lion and an ass entered into a compact to slay the beasts of the field and share the spoils. The ass was to go into the thicket and bray and frighten the animals out, while the lion was to lie in wait and kill the fugitives. Well, the ass sought the darkest part of the jungle and lifting up his awful voice brayed and brayed and brayed. The ass was intoxicated with his own uproar, and thought he'd return and see what the lion thought of it. He found the lion pale in the face and trembling. 'What do you think of that for braying?' said the ass. 'Don't you think I scared them?' 'Scared them!' repeated the lion in an agitated tone. 'Why, you'd have scared me if I didn't know you were a jackass!'—Chicago Journal.



The Value of a Telephone

in the farmer's home cannot be measured in dollars and cents. It may be the means of saving your property from destruction by fire, your family from serious illness, your products from a drop in prices.

Thousands of farmer's telephones are connected with the vast system of this Company. The cost is most reasonable. Inquire of our nearest Manager. Southwestern Tel. & Tel. Co.

UGH! CALMEL MAKES YOU SICK. DON'T STAY BILIOUS, CONSTIPATED

"Dodson's Liver Tone" Will Clean Your Stagnant Liver Better Than Colomel and Can Not Salfate.

Calomel makes you sick; you lose a day's work. Calomel is quicksilver and it salfates; calomel injures your liver. If you are bilious; feel lazy, sluggish and all knocked out, if your bowels are constipated and your head aches or stomach is sour, just take a spoonful of harmless Dodson's Liver Tone instead of using sickening, salfating calomel. Dodson's Liver Tone is real liver medicine. You'll know it next morning because you will wake up feeling fine, your liver will be working, your headache and dizziness gone, your stomach will be sweet and bowels regular. You will feel like working & You'll be cheerful; full of energy, vigor and ambition.

Hereford Garage & Machine Works
FOR
Goodyear, Goodrich and Michelin Tires.
Ford Shock Absorbers
Sanitary Water Bags
FRESH BATTERIES
All Kinds Machine Work, Gunsmithing, Etc.
AUTO LIVERY
PHONE 23
5th Hereford Garage & Machine Works

STOP
GET THE TINGLING TANG THAT TONES WONDERFULLY GOOD
EdMaste 5c
JUST BETTER WITHOUT OBJECTIONS

You Should Use INTERLOCKING TILE for the Following Reasons:

- ECONOMY** : Low First Cost—less than brick and concrete. Little more than good frame.
- NON-CONDUCTIVITY** : Low upkeep, Maintenance and Repair. Warmer in Winter. Cooler in Summer.
- DAMP PROOF** : The Tiles themselves prevent passage of moisture. No Continuous Mortar Joints through the wall. Tile walls weigh only 55 lbs. per cubic foot. Brick walls weigh 120 lbs. per cubic foot. Concrete walls weigh 150 lbs. per cubic foot. Less strain on foundation and lower stories.
- LIGHT WEIGHT** : Rigidity to withstand lateral thrust of door and roof loads, wind pressure, etc.
- INTERLOCKING** : Every Unit a Header, insuring strongest possible bond throughout the wall. Passed by United States Bureau of Standards, Washington, D. C. Passed by United States Army, Watertown Arsenal, Massachusetts.
- STRENGTH** : Adopted as equal of brick or concrete, by leading Engineers and Architects everywhere.

See our other literature for full information.

FRASER BRICK COMPANY
Office and Display Rooms, Sumpter Building
DALLAS, TEXAS

1915 Garrison Bros. 1915
Now Get Your Corn Harvester
We Have Both the
Deering
and the
Jno. Deere
Get Your Order in for one Now—They Are Going Fast.
We Sell the
Genuine Deering Sissal Twine 10c per Lb.
The Best Twine Made—Guaranteed to Run 500 Feet to the Pound.
We also carry
Jno. Deere Iron Glad Wagons
Van Brunt Grain Drills
Pipe Casing
Wind Mills
Buggies
A Full Line of General Hardware
Make Our Store Headquarters—Garrison Bros.

The Hereford Brand

B. F. GUTHRIE, Editor
Founded April 27, 1891, in the counties of
Hereford, Castro and Deaf Smith. First
number of the paper issued February
10, 1891, as the Hereford Reporter; first
number of The Hereford Brand March 21, 1898.
Subscription Price \$1.00 Per Year,
Advances in Advance.

Teddy says General Wood should not be blamed for letting him talk. That's right; no one should be blamed for letting Teddy talk. Nothing but death could keep Teddy from this talking habit, and as it is about all the consolation he gets these days, he should not be grudged this little pleasure.

A good farm with 40 good cows, some hogs, lots of poultry, a wind pump, garden and orchard on every section of Deaf Smith county is the slogan that should be sounded everywhere. We have the rich fertile land cheap, all we need is people—not speculators and boomers—but people who will work and who have a few thousand dollars to start with. For all such Deaf Smith and Castro counties offers unsurpassed opportunities.

GERMANS COMING THROUGH
The German government seems to be learning that the United States have had about all they are going to take of this outlawing at sea. It is well they are ready to make apology and reparation for their latest murderous attacks under the pretext that the officer was not authorized to do what he did. They have learned from the firm and final tone of President Wilson's letter that he means business.

CLEAN UP

A campaign of clean up is very much needed in Hereford. In many places the town is overgrown with weeds. It should be an offense for anyone to let weeds go to seed inside the corporation limits. There should be some ordinance whereby non-resident owners of lots could be made to clear their lots of weeds, and if they did not do it that it could be done and taxed against the property. Along the roadside in many places there are weeds by the ton. In many places the mowing machine could be brought into requisition. This is especially true of the lake north of town. The weeds on this could be cut with a machine, raked and burned for a few dollars. This would not only help the looks of the town, but protect the health of the community. The first thing we know we will have an epidemic of typhoid. Then it's too late. Let's get busy.

CLEAN OUT THE FLIES

One particular in which Hereford compares unfavorably with many other plains towns, is the fact that the fly is permitted to flourish like a whole forest of green bay trees, unmolested and unweeded. We have come to look upon his flyship as a necessary evil which will have to be endured, and this in the face of an absolute certainty that he, with his environment daily menaces the health, even the lives of our own nearest and dearest.

True, we swat him, we poison him and we shoo him but we leave his headquarters undisturbed. His millions of progeny are allowed to develop amid the most favorable surroundings and where there is one fly today there are millions tomorrow. If this foul, disease breeding pest confided himself strictly to our own premises, our neglect would perhaps be less criminal, but he is no respecter of persons or places, and our neighbors must suffer from our indifference.

Our carelessness is due, not to lack of knowledge, for the truth has been proclaimed from the house-tops for years, and yet we console each other about having such great numbers of them and are willing to go on the map as the town that harbors flies.

A fly is infinitely more dangerous and quite as repulsive as a bed bug, yet how many of us could live contentedly one day if we knew there

was just one bed bug in the house, to say nothing of swarming them off our dining tables, yet the comparison is all in favor of the bed bug.

Wont someone inaugurate a systematic campaign against this, one of the very greatest evils in Hereford?

"No flies on us." Ahem.

WONDERFUL CROPS OF FEED

Never in the history of Deaf Smith county has anyone seen here such crops of feed of all kinds. Kafir, milo, feterita, sorghum, Sudan grass, Johnson grass, and millet are all making bountiful crops and the acreage is large. Then when the crops of alfalfa on the irrigated and sub-irrigated lands is considered this certainly looks like a land of plenty.

If our farmers only had more hogs to fatten on these grain crops they would realize more from it.

This is certainly a great hog country when cheapness of feed and the climate is considered. Much of this grain might be utilized profitably in sheep feeding this winter. Old ewes that can be bought cheaply do well on crushed grain.

This section is destined to be a great cattle, sheep and hog feeding section. Cheapness of feed, climate and proximity to good markets all combine to make this a good feeding section.

Let a man buy a section of this land, farm one hundred acres, build a silo, get him a herd of either pure bred or high grade cows and he has a good living assured.

We should quit thinking in leagues and townships out here and settle this country with prosperous and happy homes. The latch string is out to Iowa, Illinois and Missouri stock farmers.

There are not very many newspaper men but what have got rich at some time in their lives raising poultry on paper. In fact it is the way most country newspaper men have amassed their great fortunes. However the subject here in the Panhandle is still worthy of consideration. We have the best climate in the world for poultry and the cheapest and best feed in our grain sorghums. Only two things are lacking the poultry men who will go at it either as a business or as a paying side line. And second, the market. The market will come however if we produce the goods. If poultry raising was given half the attention that it should have, Swift or Armour, or some other firm would be here with a good plant sending out poultry products by the car load.

There could be enough turkeys raised in Deaf Smith county mostly on grasshoppers and other injurious insects and waste grain and sorghum crops to bring more than the profit on

are countries in the east and north in the corn belt states that handle three times as many cattle as Deaf Smith county, that market a half million in turkeys each year that roam the field till selling time. Here the climate is better, feed is cheaper. The only trouble is, we think in square miles here.

ONE OF HEREFORD'S GOOD PLACES

Through the courtesy of Mr. W. W. Watson, one of Hereford's very best citizens and an enthusiastic believer in this country the editor was given the pleasure of an auto ride along some of the good roads leading from Hereford now bordered on either side with fields of as fine crops as the Panhandle ever saw.

After an hour's ride the party was taken to Mr. Watson's fine home in the northeast suburbs of Hereford. Here is one of the best homes of Hereford. The fine elegantly furnished home stands on one corner of a four acre tract and is surrounded by a fine orchard and garden. The orchard and garden covers about half the tract and is all watered from the wind pump without taxing half its capacity.

He is growing cherries, plums, pears, peaches, apples, gooseberries, raspberries, blackberries and in fact nearly every kind of fruit and the crop from all of them this year was excellent, while the garden looks

A LITTLE THING IS A LITTLE THING BUT FAITHFULNESS IN LITTLE THINGS IS A VERY GREAT THING

like Egypt in the years of plenty. Cabbage by the wagon load; sweet potatoes, and watermelons enough for a hundred Southern niggers, tomatoes, beets as large as a bucket; in fact everything.

This is one of the best illustrations we have seen of what can be done with a windmill pump in this section.

Besides the dwelling there is a fine barn, good cave, poultry houses and every convenience. On about half the lot is a fine crop of turnips coming on that so far have not been irrigated.

Any man that will take a look through this place will be convinced that a man of industry with five or ten acres here with at least two good wells operated by a wind pump can with his orchard, poultry and garden together with what hogs he can raise, and a cow, make an excellent living on five or six acres.

It will convince a man that here is the poor man's opportunity where land is cheap, water plentiful and where sunshine and health abound.

What this country needs is a revolution of ideas. Quit thinking in big figures and trying to own the earth and settle down to intensive farming in this shallow water belt.

What a Dakota Man Thinks

A short time ago I had a talk with Mr. J. C. Wimple, of Beresford, North Dakota, I give his address so that if anyone doubts this statement they may write him. Mr. Wimple is the man who won 160 acres of land four miles east of Frrwell as a premium on the best 13 ears of corn.

From what he told me, I judge it was about thirty years ago that he went to Dakota and entered 320 acres of land. After staying there some two or three years he became discouraged and decided to go back east. He offered his place for sale but no one wanted it. Then he decided to put a price on it so low that someone would take it; so \$200 was the meagre sum which he was willing to take for the half section of 320 acres of land, and still no buyers came. Then he decided to go east anyway. He did so and rented a farm, but found after his rent was paid that he hadn't any more left than he probably would have had if he had remained in Dakota.

During the year in the east he got married, and the young couple decided to go back to Dakota. They are still living on the land he could not sell. He told me that now he could (if he wanted to) sell every acre of that half section for \$150 per acre. Now, listen to what he told me:

"You people here have just as fine a looking country as we have. I can see but one difference. We have very poor water in Dakota. Here you have the finest water in the world."

MORAL:

Don't be in a hurry to leave this country. And to those who wish to buy land and wish to have a home of their own, you can't buy too soon, for land that will produce from 15 to over 40 bushels of wheat per acre and other crops in proportion will not be sold very long for \$15 to \$20 per acre.—State Line Tribune.

Notice to Delinquent Tax Payers

Personal examination of records discloses fact that delinquent tax notices are being issued on property that taxes have been paid on. If in doubt about yours, write L. Baskin, Hereford, Texas.

To Our Loved One

As the first gray dawn of daylight peered through the mist of morning another beautiful star has fallen, but to rise again, on high, more beautiful, to shine in the cloudless realms of the sweet by and by. The angel of death entered the sick chamber and removed one who was so young and useful in life and led his body captive to his mysterious realms while the gentle spirit like that of a dove returned to God who sent him, both to bless and beautify humanity by his pure life.

We need thee dear Clinton
Our sorrow to help bear,
But rejoice to know
Thou art at rest over there;
While thy dear presence on earth
No more we shall see
We ask to be one that shall dwell
In Heaven with thee.

It was my privilege, though sad, to be in the sanitarium at the time of his death. It was his request that I should be with him during his last illness, and it was his wish for his father to meet him in Heaven.

It is sweet to know the sweet Christian life he had lived and how ready and willing he was to meet his Savior.

While the family circle is broken on earth, a new household is instituted, where there are no bedside vigils to be kept; no kissing a fair sweet face a last farewell; no sad goodbyes to be said, no death can enter there, it is a home evermore. Dear ones, can we not rejoice that the loved one whose memory is ever precious to us is now free from all sorrow?

His spirit shall sorrow no more for he has entered into rest, sweet rest—that perfect peace that remaineth for the people of God.

Clinton J. Davis, son of L. J. Davis, was born July 24, 1883, and died July 27, 1915, in a sanitarium at Dalhart, Texas.

He lived his religion without pretention or display and was ever ready to do his Master's bidding.

By his request the funeral service was conducted by Rev. Crawford, who was a friend of the deceased. All the songs sung at the funeral

were songs he had requested to be used, one especially, a solo by his brother, Henry.
His body was laid to rest in the cemetery near Red Top Church, in Oklahoma.

He united with the Baptist Church at Valley View, Oklahoma, a few years ago.

All that is left to us now is the memory of the dear boy; of his noble Christian life and the good influence and the desire to be one of God's servants. Now that he has crossed over, and rest, sweet rest is his happy estate, let us all be as ready as he was to enter the beautiful mansion of Heaven and meet the loved ones gone before.

Thank God death does not end all. It is but the beginning of a reunion in another world.

Dearest loved one thou hast left us,
Here thy loss we deeply feel;
But 'tis God who has bereft us,
He alone our hearts can heal.
Fannie Simpson.

YOU'LL LIKE HEREFORD!

Our watch repairing is the best.
W. H. Ray.

Good sows and gilts for sale.
James R. Robinson.

Don't Neglect This

Neglecting treatment of piles is simply allowing the condition to become worse, and inviting greater troubles. Don't wait. You can relieve yourself of this distressing ailment by using

Meritol PILE REMEDY

A scientifically prepared, medicated paste, in a collapsible tube, which means for proper use; also tablets for internal use in same package. A highly satisfactory remedy which you can use yourself. Endorsed by American Drug and Press Association and guaranteed by us. Two sizes, 50c and \$1.00

For sale by
GEO. E. BURNS
Exclusive Agency

We Extend to You a

Cordial Invitation to Attend Our Opening Display of

Fall and Winter Millinery

It will include a Special Showing of the Celebrated King Bee Patterns.

September 10th and 11th



Mrs. T. N. Heifner, Milliner

Overland 83

\$750
Five Passenger Touring
Touring Roadster \$725
Price f. o. b. Toledo



Hills Prove the Power of Magneto Ignition

Magneto ignition is something that every prospective purchaser of a motor car should know about.

- a livelier motor with more power at all speeds
- and quicker getaway.

Practically all high priced cars have high tension magneto ignition. So has the Overland.

Hilly, country roads, and crowded city streets prove the worth of these Overland qualities.

Magneto Ignition develops more power, due to a hotter spark, which becomes still hotter as the speed of the motor increases. This gives

Call, telephone or write for demonstration.

This is the largest 4-cylinder Overland that will be produced this year

Model 83 Brief Specifications

35 Horse-power motor	High-tension Magneto Ignition	One-man Top, with Cover
5-Bearing Crankshaft	Electric Starting and Lighting	Headlight Dimmers
Thermo-Siphon Cooling	Underlung Rear Springs	Magnetic Speedometer
Demountable Rims, one Rim Extra	33 x 4 inch tires; non-skid in rear	Rainolator, Ventilating type, built-in windshield

Made in U. S. A.

John W. Sherman

Overland Dealer for Deaf Smith and Castro Counties



What is more delicious or appetizing than the smell of a good, sweet fried ham. You need solid food to build up your strength; you need a keen appetite to enjoy such food. The FLAVOR of the extra fine hams we have in our store would make a sick man hungry. Buy one and try one.

WILLIAMS BROS.
Sanitary Grocers Phone 128

Local and Personal

James Harp left Wednesday for White Deer, Texas.

D. F. Ashbrook returned Wednesday from a short business trip.

Miss Roberta Nance is spending a few days in Farwell this week.

Mrs. M. E. Sims, of Abilene is the guest of her sister, Mrs. S. B. Edwards.

Mrs. H. D. Rucker is in Covington, Ky., called there by the illness of an aunt.

T. W. Kinsley of Midway Kentucky was the week-end guest of Miss Louise Oberthier.

Sloan Baker left this week for Parkville Mo., where he will become a student in Park College.

H. P. Burkhalter of Vernon visited his brother, Jerry Burkhalter here Saturday. Mr. Burkhalter was on his way to Vega.

Miss Kathryn Wood returned to her home in Watonga, Oklahoma Thursday after a week's visit with her brother H. F. Wood.

Mrs. A. W. McDuff and daughters, Misses Loyal and Reva left Wednesday evening for Abernathy for a few days visit with relatives.

Mrs. K. L. Lou'zenhiser left Wednesday evening for her home at Blockston, Iowa after a visit with her sister, Mrs. A. O. Drake, of Black.

Rev. and Mrs. F. C. Baker, who have spent a few weeks here, with their son, Rev. W. M. Baker, returned to their home at McGregor on Thursday.

Ernest Murphy and family of Lorenzo who spent several days here with Mr. Murphy's parents, Mr. and Mrs. J. C. Murphy, returned to their home Tuesday.

G. A. F. Parker, of the Western National Bank, is in Battle Creek Michigan where he went for medical treatment. A late message states that he expects to be able to return within a few days.

Mr. and Mrs. W. E. Neal left Monday for a few week's visit in Illinois.

Judge and Mrs. C. F. Kerr, of Dimmitt, were visitors in Hereford Monday.

Mr. and Mrs. Robert Vaughn are the parents of a baby girl born Saturday night.

Mrs. Oberthier, of Comanche is a guest at the home of her son, F. H. Oberthier.

Mr. and Mrs. Lee Satterwhite, of Swisher county, visited their daughter, Mrs. Sanders west of Hereford, Saturday and Sunday.

Mrs. H. A. Vincent and children are leaving this week for Hardner, Oklahoma where they will join Mr. Vincent and make their future home.

Mr. C. C. Ferguson is one of the good friends of the Brand that helped to replenish the pantry with some fine peaches. Mr. Ferguson is a cattle man but he sure knows how to raise good fruit also.

J. H. Copeland, has the thanks of this office for some fine roasting ears. Mr. Copeland's corn looks very much as if corn can be raised in Texas. It was almost entirely free from damage by worms.

W. H. Ray motored to Amarillo Wednesday afternoon. From there, he went by train to Vernon and returned Thursday accompanied by his wife and children who have spent the summer with relatives at Cleburne.

Rev. Haile came in Sunday to join his wife and baby who have been guests at the home of Mrs. Haile's parents, Mr. and Mrs. E. T. Shirley, for several weeks. They returned to their home at Kingman, Kansas, Wednesday.

Mr. and Mrs. A. L. Gibson and Mr. and Mrs. Wm. West motored to Clovis Sunday and spent the day with friends. They report Mrs. Ragan, who was injured in an auto accident recently, as still in the hospital, but recovering slowly.

Mayor Wm. Knight, spent Sunday in Amarillo.

M. C. King, of Panhandle was in Hereford Saturday.

Edgar Betts made a business trip to Amarillo, Saturday.

Master Paul Guthrie spent a few days in Amarillo this week.

Mr. H. Conklin spent the week-end with homefolks in Amarillo.

Mr. and Mrs. J. J. Buckner spent Sunday in Amarillo, the guest of friends.

M. Shellanbarger, of Spring Lake was a business visitor in Hereford Saturday.

Mesdames O. M. Shore and O. G. Hill made a shopping trip to Amarillo Friday.

Misses Myrtle and Beatrice Vore of Spring Lake were shopping in Hereford Friday.

Mr. and Mrs. Fred Brownlee were among the Herefordites, who attended the picnic at Friona Saturday.

Mrs. J. T. Peery left Monday for Collins, Mo. where she will make an extended visit with relatives.

C. H. Newman, a prominent banker, of Emporia, Kansas is a business visitor in Hereford this week.

Mr. and Mrs. J. W. McQueen and daughters motored to Vega, Sunday and spent the day with friends.

Rolla Huff, is the owner of a new Maxwell, recently purchased thru the Maxwell agent, O. M. Shore.

Clint Bybee, a prominent rancher of the northeast part of the county was a county seat visitor Saturday.

A. A. Godwin, returned Monday, from Amarillo where he attended the reunion and visited for a few days.

Mr. A. Lawrence of Lawrence Kansas, has accepted position with the Hereford Cattle Co., at this place.

This office is indebted to W. W. Watson for a bucketful of fine elberta peaches. Mr. Watson has a fine crop of peaches. He is comparatively a new man, coming here from south Texas. He thinks this is a great country.

Miss Harriett Shirley went to Plano Wednesday to resume her work as teacher in the public school of that city. She was accompanied, by her mother, Mrs. E. T. Shirley as far as Amarillo. The little children of Rev. Clinkenbeard, who have spent most of the summer here were also of the party, returning to their home at Plano.

A. C. Barnhart and family, returned Sunday from a trip to White Lake, South Dakota. They made the trip part way in their car but abandoned it at some point in M. On the return trip, they again started in their car, after reaching the town where they had left it but the mud and water compelled them to sell it and make the remainder of the trip by rail. They were accompanied home by Mr. Barnhart's sister who will make an extended visit here.

John Brownlee went to Wichita Falls this week on business.

Mr. M. C. King of Panhandle, was in Hereford over Sunday.

Messrs John Holliburton and Joe Scott of Vega were business visitors in Hereford Friday.

Mr. John Parr, of Amarillo, was in Hereford over Sunday visiting relatives and friends.

Miss Edna Johnson, of Memphis, is a guest of her sister, Mrs. O. C. Curtsinger, this week.

Mrs. Homer Bowling of Leila Lake, arrived Sunday for a visit with her parents Mr. and Mrs. J. D. Curtsinger.

J. B. Elliston is looking after business interests in New Mexico and California and incidentally visiting his parents at Santa Rosa.

Mrs. S. A. Ages, who has been the guest of her daughter, Mrs. R. O. Sears, for some time, left Monday for her home at Marcelline Mo.

Mrs. Frank Carter returned to her home at Amarillo, Saturday after a pleasant visit with the families of A. O. Thompson and C. E. Carter.

Isaac Hatcher and son, cattle dealers dealers of Emporia Kansas, were buying cattle in this vicinity last week, returning to Emporia, Sunday.

Mrs. Guy Rogers and children, returned to their home at San Antonio Monday, after a pleasant visit of a month with the Witherspoon families here.

Miss Carrie Holmes, who has been a guest at the home of M. E. Turentine for the past three weeks, returned to her home at Stephens, Arkansas, Monday.

W. W. Watson his daughter, Dora and son Pleas, returned Saturday from an overland trip to Colorado, Texas, where Mr. Watson has a large stock ranch.

Mr. and Mrs. H. G. Conkwright and daughter, and Mr. and Mrs. John L. Wilson, have gone to California where they will visit the exposition cities, and other points of interest.

Robert Rowan, came over from Canyon and spent the weekend with Mrs. Rowan and Master Robert Junior who are spending the summer here with Mrs. Rowan's parents, Mr. and Mrs. C. H. Churchill.

A goodly number of Hereford people attended the Old Settlers Picnic at Friona among whom were: E. B. Black, O. I. Miller, R. N. Mounts and family, Mrs. O. M. Shore, Mrs. O. G. Hill and children and Mrs. R. T. Mooney and daughter.

Mrs. P. G. Burnham, of Bisbee, Arizona, who has spent the past three months in Dimmitt, was in Hereford, Monday, enroute to Mineral Well, where she goes for the benefit of her health. She was accompanied, by Mrs. J. W. Carter, of Dimmitt.

Mr. and Mrs. John Brownlee left this week for Wichita Falls to see Mrs. Brownlee's mother, who is ill.

Mr. and Mrs. F. P. Wilson came in Thursday. Mr. Wilson is a member of the high school faculty for the coming school year.

Miss Bessie Mitchusson arrived in Hereford last Monday from Bartlett, Texas, to take her former position as trimmer at the Vogele Millinery Parlor.

Mr. and Mrs. J. S. Stark of Oklaunion and Mrs. J. C. Winfrey, of Wichita Falls, visited this week with Mr. and Mrs. Brownlee. They came in their car.

Mr. and Mrs. Jess Bottorff, of Union Star, Mo., are here visiting and looking over the country. They have land in this county near Kellsoe. They are well pleased with the outlook.

Mr. and Mrs. George Young of Vaughn N. M. are visiting at the home of Mr. Young's mother, Mrs. Mary Young. Mr. Young is confined to his bed threatened with an attack of fever.

Mr. Boss Jackson, Mrs. Lackey and daughter, Miss Margaret, and Mrs. Wilson, came to Hereford Wednesday and filled their car with fine peaches from a nearby orchard, and after eating supper with Misses Mary and Irene Williams, returned to their home at Vega.

Don't say drug store say Corner Drug Store. ltf

Mr. Walter Sprendley of Allen, Texas, is here on business.

Mrs. H. C. Myrick went to Amarillo yesterday evening.

Mesdames Rodgers and Pierce of this city left yesterday for Mineral Wells for the benefit of Mrs. Pierce's health.

A. J. Grim who left several months ago for a visit in his old home is back now and located at the Carl House.

Mr. and Mrs. N. Wilson of Bovina, came in yesterday evening to visit the family of Henry Wilson and other friends.

Mr. and Mrs. Bucksel and Mr. Mrs. J. B. Their of Nazareth, were here this week, registered at the Cordova. They come to buy fruit from the many fine orchards in Hereford.

Miss French Davis will receive pupils in piano. Three years experience, all grades. Best instructions. Training accompanists a specialty. Best references. Call one door north public school building. 302t

Get your school books as soon as possible and avoid the rush. Geo. E. Burns, Druggist. 1t

\$2.95 buys a matting Art Rug size 9x12 E. B. Black Co. 9ft

Dr. Wolcott, Oculist
Eye, ear, nose, throat, catarrh, eyesight tested; glasses fitted, Amarillo, Texas. 26-8tp

THE WESTERN NATIONAL BANK OF HEREFORD

ROLL OF HONOR
BANK

**Total Resources
A Third of
A Million**

DEAF SMITH
COUNTY
DEPOSITORY

HEREFORD, TEXAS.

Irrigation and Stock Farming

It pays to irrigate and raise double the amount of feed stuffs you would otherwise raise. It then pays to fill a silo and feed cattle and hogs.

If you raise plenty of feed and want to get some cattle or hogs, call and talk the matter over with us. We have always helped our friends get stock where they could care for it.

Live Stock has always paid in this country

4 Per Cent and 5 Per Cent On Time Deposits

G. A. F. PARKER, President
A. J. LIPSCOMB, Cashier J. W. SHERMAN, Asst.

Our New Fall Stock Now Here

Our Line of

Men's and Boys' Clothing

For Fall Trade, has just arrived. Come in and get a New Suit while you have a chance. The boys will want a new school suit—we have them in all sizes and the latest patterns and at very close prices. We have bought heavy and propose to meet all competition on same quality. Let us show you the goods and quote you prices on these Men's and Boys' Suits.

Our Line of Men's Hats and Shoes and Gents' Furnishings Is Complete in the Best Brands Made.

Remember, Our Big Double Store is Full of New Things for Men, Women, Boys and Girls to Wear.

D. R. Gass & Son,

Dress Goods and Furnishings

Our Line of

Is new in stock and patterns. Our line of LADIES' FURNISHINGS is unusually complete. DRESS GOODS, SHOES, GLOVES—in fact any thing you need. Before you order away, give us a chance, we will please you.

Hereford, Texas

Summerfield News

Fourth quarterly conference was held here Sunday with a large attendance.

Mr. and Mrs. R. L. Goodloe and children returned the last of the week from Channing, where they visited Mrs. Goodloe's brother, E. Clifton.

Miss Edith Sorrow who has been visiting her uncle Mr. Will Harris, left for her home in Hollen, N. M., Monday.

Kenneth Rowan who is an agent for the Overland car, was in this part of the county last Friday.

Messrs. Byron Wyatt, Olin Dendy and George Storey, Misses Edith Sorrow, Allie, Eby, and Alma Dendy attended an ice cream social at the Green home last Saturday night.

Mr. and Mrs. J. I. Walker of Hereford, attended the Quarterly Conference here Sunday.

Mr. and Mrs. L. R. Wilson and daughter visited with relatives at Hereford Sunday.

E. J. Hudson and G. A. Cook shipped several cars of cattle to the Kansas City market last week.

Mrs. L. Sawyer and children spent last Tuesday at the Dendy home.

E. J. Hudson rides in a new Overland these days.

Mrs. Ness was hostess to the Needle Craft Club last Thursday. A large crowd was present and a good time reported. Refreshments of fruit salad, chocolate and cake were served to about 20 lady guests.

Wyche-Lakeview

Mrs. J. A. Hall returned to her home at Pandale Friday, after spending two weeks with her son A. F. Wood and family.

J. H. Copeland and family spent Sunday in the W. B. Green home.

Ira Ricketts returned from Portales Saturday and reported everything looking well, but likes Hereford better as a place to live.

Several Hereford friends have been entertained in the J. H. Copeland home the past week: R. H. Barnett and family Wednesday, W. B. Farmer and family Friday, and E. B. Black and family Tuesday.

Mrs. L. A. Ricketts and Mrs. Ira Ricketts with their children spent Wednesday with W. A. Ricketts and family in Hereford.

Raleigh Hough and family returned from Slaton, after visiting with Mr. Hough's sister, Pogue.

C. J. Paddock returned from Colorado this week, where he was looking up a new location and says the Panhandle is good enough for him. Little Raleigh Hough and Ralph Wolfe have been on the sick list but are improving at present.

Misses Rose Mae and Nettie Collop spent Monday with Madge and Mary Bradley at Hereford.

Raleigh Hough branded cattle Monday.

Reverends Johnson, Farmer and Owens and Mr. Joe Stagner spent Friday with F. J. Aze and family.

Mrs. Ella Cress and children spent Friday with Mrs. J. F. Collop.

Orie Renfro and family, F. J. Aze and family, Geo. Smith and family, J. Edwards and wife enjoyed watermelon at the W. High home Sunday afternoon.

R. H. Norton and daughter Miss Ruby spent Tuesday with J. O. Lindsey.

Mrs. Julia Lindsey and children are visiting at Lockney with Mrs. Landay's parents.

Friends of Mrs. J. W. Henry surprised her Sunday when they gathered to celebrate her birthday at the noon hour well filled baskets appeared from which a picnic dinner was served.

After a day of visiting all returned to their homes wishing Mrs. Henry many happy returns of the day.

Reverends Farmer and Owens called at the J. O. Lindsey home Thursday.

The ladies of the neighborhood invited themselves to spend Tuesday afternoon with Mrs. Ira Ricketts. A pleasant social time was enjoyed and refreshments of ice cream, cake and fruit were served. Those who enjoyed the occasion were Meid mes Ricketts, High, McNerney, Aze, Collop, Bridges,

Wood, Edwards, Smith and Misses Rosa Mae and Nettie Collop.

Notice

I have purchased the Model Tailor Shop from John Arnold and am no longer located at the Sanitary Barber shop. Thanking my friends for their patronage in the past, I solicit their work in the future, also wish to ask those indebted to me for work done at my former location, to please call and settle, as I need the money. Lee Biggs.

A Talk to Merchants

If the inroads of the mail-order houses on the business of country merchants is to be stopped, publishers must come to the front with their assistance. Some publishers are of the opinion that it is up to the dealers to fight their own battles, but those most far-sighted realize that a growing community will be beneficial to their own business. No publisher ever lost much by giving his help to aid his neighbor.

But publishers should remember that they are entitled to the support of those they aim to help especially in the case of opposing mail-order houses. By liberal advertising any dealer who finds that out-of-town concerns are hurting his business can recuperate his losses and turn the trend in his direction. A. W. Cline, publisher of the Davidsonian at Thomasville, N. C., talks right from the shoulder to those who allow the business which rightfully belongs to them to go elsewhere. In a recent issue he talks to local dealers like this:

"Local merchants wonder why it is that the mail-order business is constantly increasing, when to the mind of a man who knows the first principles of advertising it is perfectly plain. If local merchants, especially furniture dealers, would profit by the experience of the mail-order houses, who have built up their business solely from the proper kind of advertising, they would have hauled away from their stores the car loads of furniture that come to the freight offices every month from mail-order houses.

"The housewife is the one who generally selects the furniture for the home, and if she can pick up a mail-order catalogue and in a few minutes select what she wants, it is a settled fact that she is not going

Cure Old Sores, Other Sores Won't Cure.
The worst cases, no matter how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pains and Heals at the same time. 25c, 50c, \$1.00

BUY IT TO-DAY
300 PICTURES
250
300 ARTICLES
300 PAGES
POPULAR MECHANICS MAGAZINE

For Father and Son AND ALL THE FAMILY
Two and a half million readers find it of absorbing interest. Everything in it is **Written So You Can Understand It**
We sell 400,000 copies every month without giving premiums and have no solicitors. Any newsdealer will show you a copy; or write the publisher for free sample—a postal will do.
\$1.50 A YEAR 15c A COPY
Popular Mechanics Magazine
6 No. Michigan Ave., CHICAGO

to walk to the furniture store, or if she lives in the country, hitch up and drive in, to look over the local man's stock to see if he has what she wants. Instead, she is going to write out an order for the article she wants and have it delivered to the freight depot and all the trouble there is to it will be to have a team stop and get it some time when in town.

"If the local man would advertise properly the new articles that he receives and constantly keep the public informed as to what he carries in stock, all the trouble it would be to the housewife when she wanted an article would be to call the merchant over the telephone and tell him to load the article on the wagon when it came to town. The way the majority of local merchants carry on their business the public will never know what they have in stock.

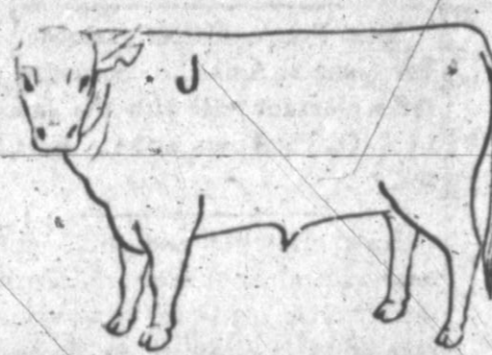
"The time is coming when a man who won't advertise will be considered out of the game, or rather will have to get out and make room for

progressive men who are building up their business by advertising.

"The above facts are true in every line of the mercantile business and it is encouraging to the newspaper man to know that the majority of the merchants are waking up on this question. However, there are those who are beyond redemption and will be buried so deep that they will never be able to see the light of prosperity that will come to those who are taking advantage of proper advertising methods."—Publishers Auxiliary.

CHICHESTER SPILLS

DIAMOND BRAND
LADIES! Ask your Druggist for CHICHESTER'S DIAMOND BRAND PILLS in RED and GOLD metallic boxes, sealed with Blue Ribbon. TAKE NO OTHER. Buy of your Druggist and ask for CHICHESTER'S DIAMOND BRAND PILLS, for twenty-five years regarded as Best, Safest, Always Reliable.
SOLD BY ALL DRUGGISTS
TIME TRIED EVERYWHERE WORTH TESTED



WILSON'S RANCH BRAND

Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners
Jno. L. Wilson & Son
Hereford, Texas

HEREFORD THOR-O-BRED TREES AND PLANTS
Have created a demand that is surprising even to ourselves. This years sales will show an increase of 300 per cent over last year.
The fact that we will sell more trees this season than all other nurseries selling on the plains is significant.
For **Twenty-five Years** we've been on the alert—striving to give better results—Spending \$1000 per year in tests.
Is it not, therefore, worth your while to investigate our products?
"QUALITY FIRST"
HEREFORD NURSERY CO.
HEREFORD

You Need a Tonic
There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you.
You can't make a mistake in taking
CARDUI
The Woman's Tonic
Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth, for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.
Has Helped Thousands.

Registered Herefords at Your Own Price
Fitly Head to Be Sold at Public Auction Without Reserve
Colonel Fred Reppert, Decatur, Ind., Auctioneer
FORTY BULLS, TEN COWS AND HEIFERS
Su table for Show and Range—Good Ages and Bred in the Purple—Study the Pedigrees.
Anzieties, Wiltons, Correctors, Beau Donalds and Hesiods
50 HEAD SELECTED FROM THE SHOW HERDS OF
EST. L. R. BRADLEY Hereford, Texas
E. H. ESTES & SON Midland, Texas
HENRY M. HALF Midland, Texas
JOWELL & JOWELL Hereford, Texas
SCHARBAUR BRSS. Midland, Texas
JOHN B. STOEGER Stanton, Texas
JOE NTOEGER Stanton, Texas
J. V. STOKES Midland, Texas
WILBUR WADLEY Midland, Texas
WM. E. WALLACE Midland, Texas
W. T. WOMBLE Hereford, Texas
AT THE FAIR GROUNDS 1:00 P. M. THURSDAY, SEPTEMBER 23, 1915
Send for Catalog. Address: W. B. Starr, Sec. Midland Fair and Fat Stock Show, Tidland, Texas

"You'll Like Hereford—Oceans of Water."

The **1916 Hercules** \$700.00
F. O. B. HEREFORD
No other car at near the price with these specifications:
Electric Starter and Lights. Full Floating Rear Axle.
Demountable Rims. One Extra Rim
28 H. P. Motor. 110 Inch Wheel Base
H. L. RICE, Hereford

"A SINGER"
Is Always the Pride of Its Owner
The Singer Sewing Machine is Recognized all Over the World.
SPRING SEWING
Think how helpful a good Sewing Machine would be to you just now in remodeling old and making new garments. The charm of the SINGER and its new attachments is—you can do everything; plain sewing, tucking, ruffling, binding, hemming, darning, hemstitching and embroidering. If you wish to try one we will gladly bring one to your home.
SOLD ON EASY PAYMENT PLAN
With liberal allowance for your old machine.
MACHINES REPAIRED
E. B. BLACK CO.
LUTHER BLACK' SPECIAL SALESMAN

Ages and ages ago this huge beast, the Dinosaur, roamed the earth.
He took up a great deal of room and consumed too much food.
He could not meet changing conditions and so passed away.
That ability to note changing conditions is the secret of permanency and success. You can see it in our business.
We owe a great part of our steadily growing sales and the permanency with which customers stand by us, to our ability to meet conditions.
Careful study of mechanical features and improvements keeps us in a position where we can supply you with a
Texaco Lubricant
which is the right oil for the right place, at any time.
If you are using heavy, slow-moving machinery, we have a sturdy lubricant to reduce the friction and save wear.
If you are using superheated steam, we have a Texaco Cylinder Oil intended for just that service.
If your machines are exposed to cold, we can meet THAT difficulty, and so on through an endless list of requirements.
Try any one—or, better yet—the line of Texaco Engine and Machine Oils, Texaco Cylinder Oils, and Texaco Greases.
You will see why our business keeps growing.
Order from our Agent
For Texaco Service
The Texas Company
General Offices, Houston, Texas

It is easier to work than it is to think. That is why there has always been a premium for brains. Men invent machinery to DO, but no body has ever invented a machine to PLAN. No matter how much you can perform of the routine labor of publishing a newspaper, you must not be satisfied unless you are constantly combining with schemes for your paper's betterment. Work plus brains is business; work alone is drudgery.—Publishers Auxiliary. Available Experts Will Be Ready

Plans for having immediately available for the nation's service in time of war associations or societies of engineers, bridge builders, electricians, telegraphers and other trained experts in civil life, are being worked out at the army war college in connection with the general reorganization scheme now being studied.

Secretary Garrison said today he had received numerous suggestions from members of these bodies that the organizations might be of use to supplement the army engineer and corps should the need arise. Wm. Barclay Parsons of New York, and Elmer Cothrell of Massachusetts, representing between them practically all the engineering societies called personally upon the secretary today to tender formally the services of the organization. Mr. Garrison obtained from them written suggestions as to ways in which the engineers in civil life could be useful, and the whole matter was turned over to the war college for the framing of a definite plan.

The war college will submit a detailed report on the scheme which probably will be included in the secretary's report to congress this winter.

Notice to Delinquent Tax-Payers

Personal examination of records discloses the fact that delinquent tax notices are being issued on property that taxes have been paid on. If in doubt about yours, write L. Baskin, Hereford, Texas. 31-3a

Letter Weavers Dairy Phone 9. 5tf

J. E. Garrison wants to write your fire Insurance. 22-tf

Betts-Clark are agents for the Saturday Evening Post. 27tf

Try a can of our "Fly Away" for flies. Geo. E. Burns, Druggist.

Second hand Sewing Machines in good repair \$5 to 10 E. B. Black Co 9tf

I pay cash for cream. You get your money as soon as test is made I am at Stambaugh's Store. I. H. Spratt. 3-tf

Dr. Presley & Swearingin, of Roswell New Mexico, will be in Hereford, at Dr. Price's office, 12 and 13 of each month to do eye, ear, nose and throat practice and fit glasses. 20-tf

Notice to Land Owners
If you wish to sell your land, give me your price, terms, full description, etc. Address Box, 833. 30-4tf

To Drive Out Malaria And Build Up The System
Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

Santa Fe Time Table

WEST BOUND	
No. 21	Lv. 6:40 a. m.
No. 117	" 12:17 a. m.
EAST BOUND	
No. 22	Lv. 10:35 a. m.
No. 114	" 5:59 p. m.

Producers

To promote the prosperity of a community we must increase our wealth. To increase wealth, we must create property. To create property, we must create property into the community. The farmer, the mine and the fisheries are the natural wealth creating lines of industry. The real property. The building of factories, railroads, opening mines and arms add wealth to adjoining property they increase the value of property. The migrant and the capitalist in moving to exas and buying farms and building railroads and factories bring property with them. They move property into the state. So view it as you will, to be prosperous we must create property, increase the value of property and move property to the community. The man who increases our wealth through either of these channels is a producer and is a public benefactor. There are other important factors in the development of a community, but production is the basis of all prosperity.

In discussing economic subjects it is customary to divide the people into two classes—the producer and the consumer. The farmer is the most prominent type of the Texas producer.



A Producer.

The producer is interested in producing all he can and getting as high prices for his products as he can. The consumer is interested in consuming as little as he can and buying it as cheaply as he can. The tramp is the highest type of an exclusive consumer.



An Exclusive Consumer.

The tramp consumes as little as he can and gets it as cheaply as he can. Low price products make tramp life easy and farm life difficult, and vice versa. All people are consumers, and most all people consume more or less the products of another. Most all the people are producers directly or indirectly, and net profits accrue only by production exceeding consumption. High prices for products of the farm, mine, factory, etc., and all lines of productive and industrial endeavor encourage development and promote prosperity. Low prices cheapen labor, stagnate development, discourage production and destroy prosperity.

Crex Art Rugs at \$7.50 E. B. Black Co.

LODGE DIRECTORY

HEREFORD LODGE NO. 549, A. F. & A. M., meets the Saturday night on or before the full moon in each month. Visiting brethren cordially invited. Jas. W. Sharrett, W. M.; J. B. Jones, Sec.

HEREFORD CHAPTER NO. 266, R. A. M., meets first Monday in each month. Visiting companions invited to attend. A. Kane, H. P. F. W. Price, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the L. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Council Commander; C. L. Sullivan, Clerk.

Professional and Business Cards

W. H. RUSSELL
LAWYER
Hereford - - - Texas

ASHBROOK & SUGGS
Fire, Life and Accident Insurance
All Kinds of Bonds Executed

We Are Specialists
On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants
Hereford Nursery Company

J. FRANK POTTS A. M. JONES
POTTS & JONES
BONDED ABSTRACTERS
Complete Abstract of Title to Deed
Smith County Lands.
Deed Smith County Maps for Sale

L. S. BRYANT T. E. HUFFMAN
Co. Surveyor Deputy
Bryant & Huffman
Civil Engineers
Draftmen
Office in Court House. Hereford

GO TO
A. PEDDE
109 Main St.
When you want soles put on shoes and boots that wont come off.
All work guaranteed.
MAKER OF FINE BOOTS

"OCEANS OF WATER."
Piles Cured in 6 to 14 Days
Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives ease and Rest. 50c

Want Ads

WANT to buy for cash and some trade, 4 to 10 sections of land. Mean business, so dont answer this add unless your land is priced in line with other lands. J. A. Fox. 21tf

HIDES WANTED—Will pay highest cash price for all kinds of hides. Ezra Norton at Saddle Shop. 3tf

WANTED—To buy a mile of second hand fence and posts. Inquire at Brand office or Baskin Land Co. 24tf

WANTED—To trade some stock for land if priced right. Jas. B. Elliston Realty Co. 26tf

EXCHANGE—Some East Panhandle Land for land around Hereford. Jas. B. Elliston Realty Co. 26tf

FUR SALE—An exceptional bargain in 640 acres for cash. Jas. B. Elliston Realty Co. 28tf

FUR SALE—A two room house \$75.00. See Mrs. Dent. 2tp

FUR TRADE—For something in Hereford, an improved 160 acres in New Mexico. Address Box 566, Hereford, Texas. 29tf

SECOND HAND Motorcycle, will trade for good, new Ford. Berry Orr. 292tp

EXCHANGE—Some choice Collin county farms, all sizes, for Hereford land. Investigate. Jas. B. Elliston Realty Co. 27tf

FOR SALE OR RENT—Good three room house, well located. Newly papered Etc. Ralph Barnett. if

LOOK—Jump at this: 14 head of good horses, mares, mules, cows and calves to trade for good 160 acres not over 12 miles from Hereford. Get busy. Jas. B. Elliston Realty Co. 27tf

STOLEN—Just what you are looking for to make a piece of money, 160 acres 11 miles from Hereford. Jas. B. Elliston Realty Co. 27tf

FOR SALE—Nice large yellow Freestone peaches and also plums. Mrs. Carl Gilliland. 31-2tp

FOR SALE—A real snap in 640 acres shallow water land if sold at once. Jas. B. Elliston Realty Co. 26tf

WANTED—Have parties now wanting to rent or lease farms and pastures for next year, what have you? Jas. B. Elliston Realty Company. 27tf

FOR SALE—My entire bunch of Percheron horses, 45 head, mostly young mares and fillies, imported stallion and good Kentucky Jack. This is a good bunch of horses, and I will sell worth the money. Can give some terms to responsible parties. J. C. Womble, Wildorado, Texas. 29-3tp

FOR SALE—A McCormick row binder. Clay Bowsler. 2tp

FOR SALE—Peaches, suitable for canning or preserving. Freestone or Clings, hand picked. Fifty cents to one dollar per basket. T. E. Shirley. 29tf

FOUND—Money. Inquire at Express Office.

FOR SALE—Corner lot, two blocks from court house, size 100 by 140, price \$75.00 cash. Address Jas. A. King, 172 West Adams St. Chicago, Ill. 30-4t

LOST—At Christian church last Saturday evening, an umbrella, good size. Please return to Frances Childers. 1tpd

FOR SALE—Good Canning and Preserving Peaches. Anderson Witherspoon. 313t

WANTED TO BUY—Two cows or heifers, address care of Brand office. 31-4tp

FOR SALE—Motorcycle, or will trade for good cow with calf, value \$90. H. R. Albertus. phone 9 1tp

TOMB STONES FOR SALE—I represent the Consolidated Marble and Milling Co. of Canton Georgia and guarantee material, workmanship, and prices. J. M. Boone. 2tp

WANTED—second hand top buggy must be worth the money. P. O. box 352. 31-2tp

FOR SALE—15 head coming three year oldmules, 7 coming four year old, all unbroke but gentle, can be seen 4 miles north east of Hereford, J. T. Nelson. 31-4tp

HERD BOARS—Registered Duroc Jersey, heavy bone, good colors, well raised, from famous Green Valley Farm of Kansas; Also some husky spring boars out of registered stock and prize winners. For particulars and prices see A. C. Elliott, Agent. 31-2t

FOR SALE—Deering binder in good condition. Four miles south of Summerfield. Joe Huckert.

FOR SALE—Second hand motorcycle, apply motorcycle supply station Hereford, Tex. tf

TO TRADE—Websters unabridged International dictionary, leather Index, for a good second hand shot gun. J. M. Boone. 2tp

FOR SALE—\$60 Base Burner, used one winter, might exchange for range. Ralph Barnett. 31-tf

FOR SALE OR EXCHANGE—Residence well located, near new school building. Ralph Barnett. tf

KINDERGARTEN—If you want your little ones in Kindergarten, see Miss Beulah Wright, phone 245.

TO TRADE—for Ford auto, two mules and harness one good driving horse and Jersey cow and other junk too numerous to mention. I have party wanting wanting land close to Hereford, what have you to offer? See me at once. H. H. Hawkins. 2tp

LOST—Friendship bracelet engraved. Return to Brand office. if

FOR SALE—Two room box house cheap. J. P. Wood. 31-tf

"OCEANS OF WATER,"

For Weakness and Loss of Appetite
The Old Standard general strengthening tonic, GROVE'S TASTELESS chill TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c

KODAK PRINTS 3 CTS. EACH ANY SIZE
All films developed free. Best Never-Fade work. Work mailed out next day after received. Refund on bad ones. I guarantee satisfaction.

STUDIO GRAND, Amarillo

EVERYBODY NEEDS IT. NO ONE CAN HAVE TOO MUCH OF IT

Greatest of Commodities PRINTING

Manufacturers need it to sell their product. Merchants need it to Increase their sales. It is the Universal Fortune Builder. It transforms Slow-Selling Stock into Cash. It is the Life Blood of Trade. It is the Breath of Progress. It is the Light of the World. The Small Business it makes Great and the Great is made Greater. It is Indispensable to the Ambitious. It is the Ladder to Success. It is Good Printing that can Create the Desire to Buy Your Goods. Printing done by this office is the Most Efficient Commodity Made or Sold in this City. It is an investment, not an expense, and Pays Big Dividends.

Let the Hereford Brand Help You Get Richer,

The Hereford Brand, Printers

