

Your Skin is More Delicate than the Finest Fabric. Use
Boquet Jemice Soap
CORNER DRUG STORE

The Hereford Brand

Let Our Labels
Be Your Guarantee
CORNER DRUG STORE

VOLUME 15

HEREFORD, TEXAS, FRIDAY, OCTOBER 15, 1915

NUMBER 37

PUBLIC LIBRARY A VALUABLE ASSET

Any Town Blessed With A Library Should Take Pride in It's Prosperity.

A good library is one of the very best assets a town can have. The advantage to Hereford, of a carefully chosen supply of books, extensive enough to meet the needs of the young people who are in school and of older ones who wish to keep in touch with "today" in the great world about them, and to have access to the best thought along all lines that tends to promote the intellectual growth upon which civilization is founded, cannot be over-estimated. In fact, the intellectual status of a community may be gauged quite as accurately by the character and extent of its public library as by any single item.

A dollar spent, just now, to help the library work in Hereford, will be a paying investment and will bring bountiful returns in the intellectual endowment of the boys and girls, who, with inferior library facilities must be handicapped in the race of life. Aside from this, is the untold advantage a good library and reading room would be to the moral welfare of these young people.

Any help given to the library committee is an investment in the minds and souls of the future citizens of Hereford, and furnishes a real opportunity for each citizen to be of genuine worth to the town.

Buy home made candy at the Hereford Bakery.

Another Big Rain

Who said the Panhandle was an arid district? Another big rain last night and one last week. Just now, however, farmers are having more than they need, or want at least. They are busy getting in their feed crops before frost and the rains are hindering them. However, this has been an excellent fall for starting wheat, and it looks like with the moisture in the ground for winter and the good start wheat has that the Panhandle should produce a large crop of wheat next year.

With the cattle industry enjoying the greatest era of prosperity in its history and with the greatest feed crop ever produced, the Panhandle is prepared to welcome a half million immigration and take care of them with good homes and the door of opportunity is wide open.

ANOTHER BARREL OF FRUIT

Ladies of Christian Church Send Fruit to Old People's Home At Dallas

So much fruit was received in response to the request made for the Orphans Home that just a little more was added and a second barrel packed. This will be sent to the Old People's Home at Dallas.

These gifts mean very little to the individual sender but so much fruit of such excellent quality will doubtless be very acceptable to both these institutions.

Mr. Dan K. Usery, who for several months has been foreman at the office of the Antidote, has accepted a position with the Clarendon News and will go to Clarendon in about two weeks.

NOTED TEMPERANCE LECTURER

Rev. Atticus Webb Will Address A Union Meeting at Presbyterian Church Sunday Night.

Rev. Atticus Webb, of Fort Worth will fill three appointments next Sunday, October 17th, as follows: At Dimmitt at Union Church, 11 a. m.; at Summerfield at Baptist Church, 3:30 p. m.; Hereford at Presbyterian church at 7:30 p. m. These will be union services of all the churches at each place, and at Hereford all other churches will omit their night services in order to be in this service. It is desired to make this a really great service. Rev. Mr. Webb is one of the superintendents of the Anti-Saloon League of Texas, and one of the best known and most popular speakers on this subject in Texas. The League is doing the best work of its existence in Texas, and is our only hope of winning in the great battle for moral righteousness. Call your neighbor's attention to these services and bring out a great audience at each place.

An Evening of Pleasure

There will be an entertainment at the court house on Saturday evening October 16.

We are going to play the fiddle, sing songs, say speeches, and spell from the "blue backed speller." Prizes will be given at the close of program. Come and help a good cause. Benefit, City Library. Admission 15 and 25 cents.

German Heaters are fuel savers. Dunlap Hardware Co.

RED SOX ARE WORLD CHAMPS

Boston Won the Championship by Beating the Phillies in Final Game, 5 to 4.

Facts About the Series

The Red Sox won their fourth consecutive victory and a world's championship today.

The National League champions took the first game, 3 to 1, and lost the next four by a margin of one run.

Paid admissions today's game, 20,306.

Paid admissions five games, 143,348.

Gross receipts today's game \$52,029.

Gross receipts five games, \$320,361.50.

Each club's share today's game, \$23,413.05.

Each club's share, five games, \$71,712.90.

National commission's share today's game, \$5,202.90.

National commission's share five games, \$32,036.15.

National League Park, Philadelphia, Oct. 13.—The Boston Americans are the world's champions for 1915. The Red Sox defeated the Philadelphia Nationals, 5 to 4, today in a game which was nip and tuck until the finish. Twice the Philadelphians took the lead only to be tied, and Harry Hooper finally clinched it for the American League Champions by smashing a home run into the right center stands. It was Hooper's big black bludgeon that put the Red Sox across as winner, the California boy smashing out two home runs during the game. Duffy Lewis was another hero for Boston, his home run clout in the eighth inning, sending in a run ahead of him and tying the score when it looked like a Philadelphia victory.

Miss Marin Haber, who lives in the southern part of Castro county, came to Hereford Thursday and will be enrolled as a member of the senior class of the high school.

Get your wife a set of those elegant furs at D. R. Gass & Sons.

The German-Heater with its floor warmer chases chills from the cool corners. Dunlap Hardware Co.



Establishing yourself in the world of Successful Men?

A BANK ACCOUNT inspires Confidence, increases your prestige, and helps you to succeed.

We respectfully solicit your banking business.

RAINFALL since January 1—21.3 inches.

The First National Bank

E. B. POSEY, Cashier

60 CARS CATTLE SHIPT THIS WEEK

Fall Shipping Begun and "Business is Picking Up" at Hereford Stock Yards.

Hereford is becoming an extensive shipping point for cattle. This week will see more than 60 cars of cattle handled at the stock yards.

The following shipments will be made this week:

Williams & Kilgore ships three cars of fat cattle to Kansas City. John L. Wilson will ship seven cars to Kansas City today, and West Phillips eight cars to that city. The McNerney brothers shipped out fifteen cars to Clarendon, and Ross Graham, an Oklahoma man shipped out three cars of Black cows to New Burlington, Oklahoma.

T. E. Money shipped in 10 cars of cows and calves from Silver City, New Mexico.

A carload of Hereford bulls arrived here this week from Mantialo, Colorado, for the Stubbs' ranch.

A New Garage

Mr. E. Renfro has purchased a corner lot just west of the Corner Drug Store across the alley from Mr. Oberthier's and will soon start the construction of a new garage. The lot is 50x150 feet and is an excellent location for a garage.

FOUND—1 black and white kitten in bundle of laundry. Owner can get same by applying to Hereford Sanitary Steam Laundry, Phone 246. Guaranteed to be in sanitary condition.

Don't say drug store say Corner Drug Store. ltf

The Great Campaign is Now On

"Buy It In October"

Carload of New Furniture Now In

Have been Sixty days Getting Ready; the opportunity you have been waiting for is now yours. Many are daily availing themselves of our Great Furniture Offerings—Why Not You? We are prepared to supply your every want in a most satisfactory way. Our Big Store was never so full of values as now. Remember we have the **Greatest Furniture Store** in the Panhandle. We **Absolutely Guarantee** our prices to be **LOWER** than from any source whatever.

Rugs!

\$55 Royal Wilton Rug	October Price	\$45.00
\$40 Fine Wilton Rug	October Price	33.75
\$30 Splendid Axminster Rug Oct. Price		25.00
\$25 Good Axminster	October Price	20.00
\$20 Best Tap'stry Rug	October Price	16.50
\$16.50 Good Tap'stry	October Price	13.50
\$12.50 Wool Fiber rug	October Price	8.50

We have sold more than 25 Pianos this season. Have saved our customers over \$2,000 on their instruments. Everyone delighted. Let us save you \$50 to \$100 on a fine piano. We sell for cash or terms to suit the purchaser. Your Credit is Good with Us.

Bed Room Suits

\$250.00 Colonial Bed Room Suit of 5 pieces, the finest Circassian Walnut	October Price	\$195.00
\$225.00 Colonial Bed Room Suit of 5 pieces, the Finest Mahogany	October Price	\$175.00
\$125.00 Napoleon Bed Room Suit of 5 pieces, Bird's Eye Maple Extra Fine	October Price	\$95.00

Dining Room Suits

\$275.00 New Style Colonial Dining Room Suits, Buffet, China Case, Table and Chairs	October Price	\$225.00
\$225.00 Colonial Dining Suits, Buffet, China Case, Table, 8 ch. Oct. Price		\$175.00
\$175.00 Elegant Dining Suits, Buffet, China Case, Table, eight Chairs	October Price	\$125.00

Many other splendid suits for much less money. All kinds of Buffets, Dining Chairs, Tables, etc.

Rockers

\$35 Turkish Leather	October Price	\$27.50
\$25.00 Leather	October Price	20.00
\$18.00 Fine Leather	October Price	15.00

Duofolds, Davenports and Couches

to suit every one

Parlor Suites

\$125.00 Parlor Suites, Mahogany and Leather	Special October Price	\$100.00
\$65.00 Parlor Suites, Mahogany and Leather	Special October Price	\$55.00

Book Cases, Library Tables, Rockers, Dressers, Chiffoniers and Chifforobes, just the kind you want. See our line of Brass Beds, Fine Mattresses and Guaranteed Springs. We sell the very best at lower prices.

Give us the opportunity and with an equal showing we will save you "Greenbacks" on your Furniture bills.

October Sale a Big Success—Everything Cheaper In October.

E. B. Black Co.
FURNITURE—DRESSING—HEREFORD, TEXAS

NATURE WARNS Against Using Calomel

The sickening, nauseating feeling that follows the use of calomel is the natural result of disarranging your entire system. Doctors everywhere are agreeing that the action of calomel is much too strong, and leaves the body sick and weakened.

LIV-ER-LAX is a wonderful substitute for calomel, that has all of its good effects and none of its bad ones. It acts thoroughly on the liver, cleansing it of bile, and ridding the entire system of stagnating poisons.

LIV-ER-LAX is strictly a harmless vegetable compound, and is guaranteed to give satisfaction or your money will be returned. Insist on the original, bearing the likeness and signature of L. K. Grigsby. For sale here at Corner Drug Store.

To Improve Main Street

It is understood a much needed improvement is to be undertaken soon in the way of improving the north end of Main Street. The county has agreed to stand part of the expense of improving the street. This is a step much needed as Main Street is about the worst in town and the worst piece of road for miles around.

We Celebrate Again

Columbus Day, was duly observed Tuesday by the usual signs and it was patent to the most disinterested observer that we're nothing if not patriotic.

Vega Editor Here

H. H. Weimbold, of the Vega Sentinel, was in Hereford Saturday. The Brand acknowledges a pleasant call. Mr. Weimbold is getting out a good paper.

Everything in school supplies at the Fair.

A Goose Tale

An occurrence, quite out of the ordinary was witnessed last Sunday in one of the big pastures east of town. What at first was thought to be a large bunch of sheep grazing at a distance was, upon closer investigation, found to be a flock of geese numbering several hundred birds at much closer range than they had seemed to be at first. They were feeding as quietly and with apparently as little concern as a flock of domestic fowls; taking not the slightest notice of the approach of the interested observers until they were within easy shooting distance and then the great birds rose but a few feet and, after circling several times resumed their interrupted meal. They were an almost continuous line for at least a quarter of a mile. They seemed to be familiar with the game laws which protect them until next Friday, but they'd have been a tempting shot for a sportsman notwithstanding.

Their presence in this section is doubtless due to the number of small lakes, and the excellent feeding furnished by the ripened grain fields which lured them to rest on their long flight from the northern lakes to their winter homes.

Jones Bros. and Wilson's Shows Hereford Wednesday, Oct. 20

Unlike any other show ever presented, is Jones Bros.' and Wilson's Trained Wild Animal Show, embracing the idea used by Hagenback's Wonder Zoo, which has had such a successful run at the Olympia in London this past winter, combined with a number of high class European Aerial, Acrobatic and Equine performances staged under canvas on the style of an American circus. Two rings, an elevated stage, and a large steel arena will be used for the presentation of these performances.

The performances will run to trained animal acts, both wild and domestic, including Peter Taylor and his \$50,000 group of performing lions. This is said to be the largest and most sensational act of its kind before the public today. Miss Mabel and her blue ribbon winning high school horses. This daring horse woman has been a prime favorite at the Circus Shuman in Berlin, Germany, the past winter, and her horses are marvels both as to performances and perfect specimens of horse flesh.

No one needs feel sorry for the poor little young ones who grew up never knowing what a clown was like. Nowadays the successful Jones Bros.' and Wilson's fun producer adapts his clowning quite as much to the grownups as to the youngsters. The one, the only, the inimitable clown that used to be, a character of such importance that his name was heralded in lithographic splendor, is gone, but a horde of

ups have replaced them. The funny clown of today must be a producer, an originator, quick to take advantage in burlesque of events occupying public attention, prompt and ingenious in offensively seizing upon idiosyncrasies of persons in the public eye and alert in his own creations. Such are the fun producers with Jones Bros.' and Wilson's Trained Wild Animal Circus.

YOU'LL LIKE HEREFORD!

Everything you want at the Fair.
J. E. Garrison wants to write your fire insurance. 22-1f
J. E. Garrison wants to write your fire insurance. 22-1f
I buy any kind of hogs at the market price. See me before selling. L. Gough, 23-1f
E. A. Winterrowd, City Drayman. Piano moving a specialty. Work guaranteed. Phone 62. 10-1f
Good brooms at the Fair for only 36 cents on Mondays, Thursdays and Saturdays. 17-1f

Seed Wheat

For Sale about 200 bushels good Macaroni (spring) wheat at \$1.25 sacked. This wheat will be scarce and high later. Better buy now. F. H. Oberthier.

1915

Garrison Bros.

1915

Now Get Your Corn Harvester



We Have Both the

Deering

and the

Jno. Deere

Get Your Order in for one Now—They Are Going Fast.

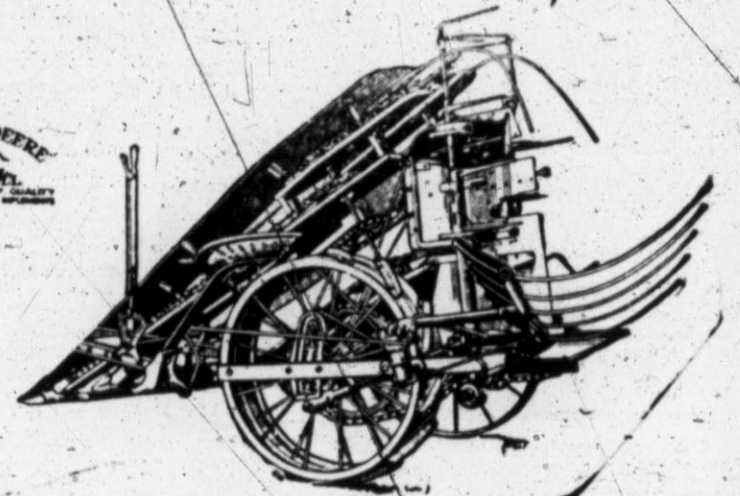
We Sell the

Genuine Deering Sissal Twine 10c per Lb.

The Best Twine Made—Guaranteed to Run 500 Feet to the Pound.

We also carry

Jno. Deere Iron Clad Wagons
Van Brunt Grain Drills
Pipe Casing
Wind Mills
Buggies
A Full Line of
General Hardware



Make Our Store Headquarters--Garrison Bros.

To Dr. and Mrs. Rucker

The following bit of verse is the tribute which Rev. Crutchfield pays to Dr. and Mrs. Rucker whose dinner guests he, together with several other Herefordites, was, on Thursday last.

O yes, you should have seen that bunch

That Doctor Rucker took to lunch—
To give them a Kentucky dinner,
For in his line he's sure a winner,
He took the preachers of the city,
He must have had for them some pity.

They were the men of every creed,
Their love and prayers to be his need.

You should have heard our Brother Walker,
His toast showed him to be some talker—

It told the doctor and his wife
That always through the years of life

This day should be an hallowed spot,

All fresh and green and unforgotten;
And to his ranch out on the plain,
In heart we'd oft return again.

The quillman of the Hereford Brand
Was there with "scratch" pad in his hand,
And "Henry" of the Bank and Trust,

Went too, for fear his car would rust,
Or something else, perhaps to feast,
Though he was last though not the least.

Wit, love, poetry crowned the day,
An oasis in life's long way.

Wheat Growers Attention

All farmers wanting "Miracle Wheat" can get it through H. B. Webb local distributor who will take your order for immediate delivery. This wonderful wheat has been thoroughly tested on the Plains and in Okla. and has proven a great producer and is hardy, and on account of its heavy stooling is not easily blown out or frozen out, standing the cold weather well, making it very valuable for winter pasture. 34-1f

Typewriter

Good No. 5 Oliver typewriter for sale. Worth the money—in good shape.

Jas. B. Elliston Realty Company.

CALOMEL DYNAMITES YOUR LIVER! MAKES YOU SICK AND SALIVATES

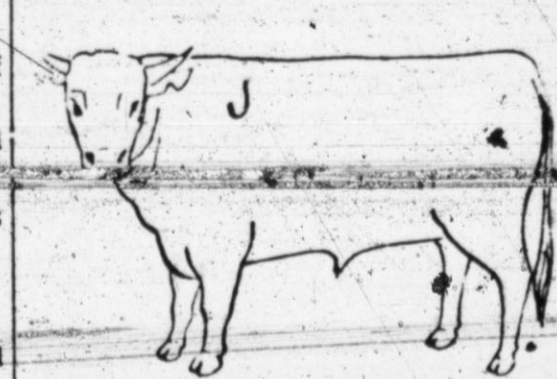
"Dodson's Liver Tone" Starts Your Liver Better Than Calomel and You Don't Lose a Day's Work

Liven up your sluggish liver! Feel fine and cheerful; make your work a pleasure; be vigorous and full of ambition. But take no nasty, dangerous calomel because it makes you sick and you may lose a day's work. Calomel is mercury or quicksilver which causes necrosis of the bones. Calomel crashes into your bile like dynamite, breaking it up. That's when you feel that awful nausea and cramping. Listen to me! If you want to enjoy the nicest, gentlest liver and bowel cleansing you ever experienced just take a spoonful of harmless Dodson's Liver

Tone tonight. Your druggist or dealer sells you a 50 cent bottle of Dodson's Liver Tone under my personal money-back guarantee that each spoonful will clean your sluggish liver better than a dose of nasty calomel and that it won't make you sick.

Dodson's Liver Tone is real liver medicine. You'll know it next morning because you will wake up feeling fine, your liver will be working; headache and dizziness gone; stomach will be sweet and bowels regular.

Dodson's Liver Tone is entirely vegetable, therefore harmless and can not salivate. Give it to your children. Millions of people are using Dodson's Liver Tone instead of dangerous calomel now. Your druggist will tell you that the sale of Calomel is almost stopped entirely here.



WILSON'S RANCH BRAND

Ranch at Arroyo, Castro

County. If anyone finding stock strayed from this ranch please notify owners

Jno. L. Wilson & Son Hereford, Texas

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in writing of her experience with Cardui, the woman's tonic. She says further: "Before I began to use Cardui, my back and head would hurt so bad, I thought the pain would kill me. I was hardly able to do any of my housework. After taking three bottles of Cardui, I began to feel like a new woman. I soon gained 35 pounds, and now, I do all my housework, as well as run a big water mill. I wish every suffering woman would give

CARDUI

The Woman's Tonic

a trial. I still use Cardui when I feel a little bad, and it always does me good." Headache, backache, side ache, nervousness, tired, worn-out feelings, etc., are sure signs of womanly trouble. Signs that you need Cardui, the woman's tonic. You cannot make a mistake in trying Cardui for your trouble. It has been helping weak, ailing women for more than fifty years.

Get a Bottle Today!

HEREFORD THOR-O-BRED TREES AND PLANTS

Have created a demand that is surprising even to ourselves. This year's sales will show an increase of 300 per cent over last year.

The fact that we will sell more trees this season than all other nurseries selling on the plains is significant.

For Twenty-five Years we've been on the alert—striving to give better results—Spending \$1000 per year in tests.

Is it not, therefore, worth your while to investigate our products?

"QUALITY FIRST"

HEREFORD NURSERY CO.
HEREFORD

A HEREFORD CITIZEN COMES TO THE FRONT

Tells His Friends and Neighbors of His Experience.

Every Hereford resident should read what a neighbor says. His testimony can be relied upon. Here are his own words:

B. W. Miller, E. Eleventh and F. Streets, Hereford, says: "I got Doan's Kidney Pills from Woodburn & Son's Drug Store, when I suffered from pain in my back and they quickly relieved me. Now, when I stoop or lift, I don't have that pain in my loins, and the trouble with my kidneys has also been removed."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Miller had. Foster-Milburn Co., props., Buffalo, N. Y.

Information for Hunters

Deputy Game Warden Stewart, of Amarillo, for the information of hunters in general, has given out the following as authoritative relative to open seasons and other restrictions on hunting covered by the Federal Game Law:

Ducks and geese, Oct. 15th until February 1st.

Doves, September 1st until March 1st.

Quail, December 1st until February 1st.

Doer (Buck only) November 1st, to January 1st.

Turkey, December 1st, until April 1st.

1st. Plover and snipe, November 1st until February 1st.

There is no open season on prairie chickens until after June 12th, 1916.

There is no open season on cranes, swan or curlew, until after Sept. 1, 1918.

House sparrows, hawks, crows, buzzards, blackbirds, ricebirds, or owls not protected.

No license required to hunt in county of residence or counties adjoining of residence, but necessary to have license to hunt outside of these counties. It is unlawful to hunt between sunset and sunrise.

Limit: 15 quail in one day; 15 doves in one day; 3 buck deer each season; 3 turkeys each season.

Illinois Man Here

Mr. M. F. Beemer, of Compton, Ill., is spending a few days in Hereford this week. Mr. Beemer owns the fine farm just west of the cemetery and owns considerable property in Hereford.

Dr. J. J. Crume, of the firm of Crume and Killough, of Amarillo, will be in Hereford the first Tuesday of each month to treat diseases of the eye, ear, nose and throat.

The German Heater heats the cool air on the floor, the ceiling will take care of itself. Dünlap Hardware Co.

Cures Old Sores, Ulcer Sores, etc. Don't Cure. The worst cases, no matter how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Ointment. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

WYCHE-LAKE VIEW NEWS

Items Are Plentiful and Are Recorded By Writer for Brand Readers.

Mr. and Mrs. W. High visited Sunday at the Boydston home.

Born to Mr. and Mrs. Ira Ricketts Saturday, October 9th a daughter. Mrs. G. R. Conklin spent Wednesday afternoon with Mrs. J. Decker.

J. F. Axe and family and J. H. Copeland and family were guests in the Geo. Smith home, Sunday afternoon.

Mrs. R. C. Bridges and Mrs. A. F. Wood visited at the Ira Ricketts home Tuesday.

Mr. and Mrs. Chas. McNeerney and Masjer Stewart spent Sunday afternoon with Mr. and Mrs. Earnest Betts.

Mrs. J. O. Lindsey visited in Hereford with Mrs. H. H. Stanley Tuesday.

C. T. Thomas has moved his family on the Cogdell place where they will live this winter before going to San Jon N. M. to live on their newly acquired property.

Mrs. J. D. Baker of Ogden, Utah is visiting her cousin Ira Ricketts and family.

Feed cutting is progressing rapidly, a few are getting done but there are many large fields left to cut and help is very scarce.

Mrs. C. J. Paddock and Mrs. W. Chivington visited school, Friday at Wyche.

Mrs. W. T. Smith visited Monday with her sister, Mrs. L. R. Bradley, where their father, J. C. Womble is seriously ill of pneumonia.

L. L. Cannon and family of Hereford, visited Mr. and Mrs. C. J. Paddock Sunday.

Miss Viola Withey of Hereford is visiting with Miss Essie Smith.

L. A. Ricketts finished harvesting his feed crop Saturday and is cutting feed for J. L. Wilson.

Misses Mary and Irene Williams were visitors at J. O. Lindsey's Monday.

Rev. W. M. Baker of Hereford, will fill his regular 3rd Sunday appointment at the Wyche school house Sunday, at which time he plans to have some of the men of the presbyterian church, conduct the meeting. Everyone come and bring someone with you.

Miss Irene Williams of Hereford will teach Lakeview school this year and school will open October 25. Miss Williams plans to stay with Mrs. L. A. Ricketts.

Mesdames J. W. Henry, Conklin, and Miss Elsie Smith attended needlecraft club which met with Mrs. S. J. Rice Friday.

Edgar Betts and Miss Mable Betts were dinner guests Sunday at the home of their brother Earnest Betts.

The Thursday Club met with Mrs. C. J. Paddock Thursday.

regular meeting. Many helpful suggestions on the use of salt was given at roll call to which a large part of the membership answered. Mrs. J. Cobb and Miss Hynes of Hereford, and Mesdames Smith and Chivington were visitors. The hostess served dainty refreshments and after a pleasant time of visiting the club adjourned to meet Thursday October 21, with Mrs. A. F. Wood, at which time roll call will be answered with humorous experiences.

Value of Grain Sorghums

Below is given the results of tests made at the Siste Agricultural College as to the value of kafir and milo. It is seen from this test that kafir and milo have a feeding value when ground of about 90 per cent of corn. As this grain is usually much cheaper than corn even in corn states, the fattening of stock on ground kafir and maize should prove profitable.

Kafir corn chops contain in 100 pounds 7.0 pounds digestible protein, and it has a productive value of 18.2. Corn chops contain in 100 pounds, 6.5 pounds of digestible protein and has a productive value of 20.6. These are average value. It is seen from this statement that corn chops are somewhat more valuable in protein and about 10 per

A DIRECTORY

Deaf Smith, Potter, Randal, Carson, Castro, Oldham and Armstrong Counties.

Containing the name of every taxpayer, occupation and post office. A valuable mailing list for every business house. Now being printed at this office. The edition is limited, so if you want one it is advisable that you let us have your order at once.

Address

The Hereford Brand

HEREFORD, TEXAS

HEREFORD Wednesday OCT. 20

Jones Bros. & Wilson

BIG 3 RING

TRAINED WILD ANIMAL SHOW

Worlds Greatest Collection of Trained Wild Beasts Combined With the Greatest Show Ever Organized.



SEE the Most Perfect of all Animal Acts.

Herd of Baseball Playing Elephants

SEE Pete Taylor and his \$50,000 Group of Man Eating African Lyons. High School Horses, including "Come Agin" the Famous Jumper, \$4,000 to produce his equal. Trained Ponies, Goats, Dogs and Bears. **WORLDS BEST ANIMAL ACTORS.**

The **ONLY LIVING BLOOD SWEATING DWARF** **HIPPOPOTAMUS**

OTHERS ADVERTISE. WE POSITIVELY EXHIBIT

Many New Features added this year. The one show that is absolutely different from all others, and is without any doubt the highest class, most progressive and most pleasing tented exhibition that will visit you this season.

Two Performances: 2 p. m. & 8 p. m.
Doors Open at 1 p. m. and 7 p. m.

A BIG FREE STREET PARADE AT 10:30 A. M.

A tremendous exhibition of splendor of scores of open dens, glittering tableaux, savage animals led in leash, hundreds of thorbred horses, 3 Bands, 40 Clowns, scores of pretty women. The entire parade enriched by a beautiful display of costumes and trappings, altogether representing an immense fortune in property and stock.

ONLY BIG SHOW COMING TO HEREFORD THIS YEAR

cent less valuable in fat producing power than ordinary corn. As the price of kafir corn is decidedly less than 90 percent of the price of corn chops, kafir corn chops is more economical feed stuff. Since the grains of kafir are small and hard and may escape mastication and digestion, it is always advisable to grind them before feeding, or else to feed them as chops.

Milo chops have very nearly the same composition as kafir chops and very nearly the same feeding value, although according to average composition and digestibility, they have slightly more feed value. Thus milo chops have a digestible protein content of 6.7 pounds in one hundred pounds, a productive value of 19.1, or 7 per cent less than grain

The Extension of the "A & M. College of Texas, has issued a bulletin on "Rations for Fattening Cattle," by John C. Burns, head of the Animal Husbandry Department of the College. It gives simple directions for fattening cattle in Texas for market and discusses the feeding value of various feedstuffs produced on Texas farms, including alfalfa, kafir, milo and terebinth. One of this bulletins may be obtained by writing to Clarence Ousley, Director of Extension, College Station, Texas.

Clarence Ousley, Director of Extension, A. & M. College of Texas, College Station, Texas.

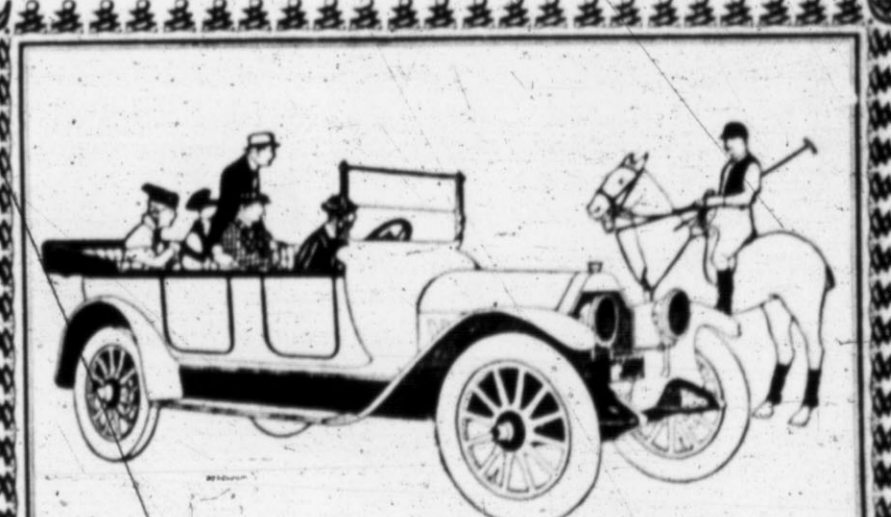
Should you fail to buy your piano from us we both lose. Give us a chance. E. B. Black Co. 3614

WITCHAMSTER SPILLS

DIAMOND BRAND

Beware of Counterfeits. Refuse all Substitutes.

LADIES! Ask your Druggist for WITCHAMSTER'S DIAMOND BRAND PILLS in RED and GOLD metallic boxes, sealed with Blue Ribbon. TAKE NO OTHER. Buy of your Druggist and ask for WITCHAMSTER'S DIAMOND BRAND PILLS, for twenty-five years regarded as Best, Safest, Always Reliable. SOLD BY ALL DRUGGISTS WORTH TIME TRIED EVERYWHERE TESTED



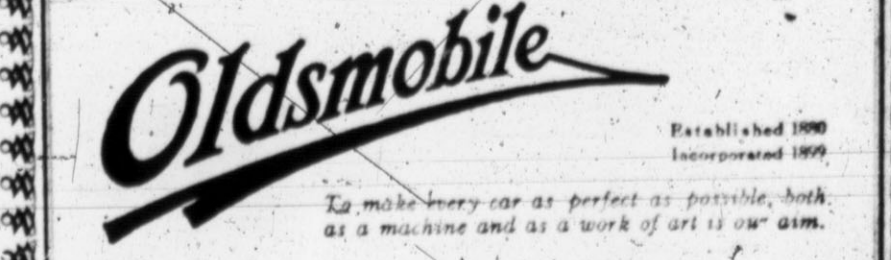
Model 43
You Meet no Other Car Like It

In Model 43 the Olds Motor Works achieved what no other manufacturer has yet attempted. The car is unique, original, strikingly different from any other automobile under \$4,500 to \$2,000.

In increasing the wheelbase to 120 inches an increase in price would logically be expected, but the manufacturers have... production and so provided for the purchase of materials that we can offer the car at \$190.00 less than the preceding model.

Price of Model 43 \$1,095 f.o.b. Lansing, Mich.

Demonstrations by appointment.



John W. Sherman
Dealer for Deaf Smith, Castro, Parmer Cos. HEREFORD, TEXAS

"You'll Like Hereford—Oceans of Water."

The Hereford Brand

B. F. CUTHRIE, Editor

Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 28, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902. Subscription Price \$1.00 Per Year, Strictly in Advance.

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

So live, that when thy summons comes, to join the innumerable caravan which moves to that mysterious realm, where each must take his chamber in the silent halls of death, thou go not like the quarry slave at night, scourged to his dungeon, but sustained and soothed by an unfaltering trust, approach thy grave as one who wraps the drapery of his couch about him, and lies down to pleasant dreams.

Bryant's Thanatopsis.

BE CAREFUL OF WATER SUPPLY

There are a few cases of typhoid in town. The appearance of this disease at this time of year is cause for some anxiety. Water here is about the only source of typhoid germs. Everyone should carefully examine his water supply.

Tanks that have been uncleaned for sometime are likely to be filthy and a breeding place for germs.

Every place should be cleaned up, letting the sunlight in is the greatest germ destroyer there is.

SILAS FEED PRESERVER

Never before have as many silos been filled in this section as this fall and the quality of stuff being put in is excellent. The silo is one of the things that is going to aid stock feeding in this country.

Silage put up properly in a good silo will keep two years. This would make it possible to carry feed over in years of plenty for use the next year if there is a shortage.

This is one of the lessons that this country must learn—some method of carrying feed over in good years to the next year. Plenty of feed can be raised here to feed all the cattle the country will pasture if the years of plenty can be made to help out the lean years, and the silo is one of the best helps.

NOT LESS LATIN, BUT MORE GENERAL INFORMATION

One of the enterprising citizens of Claude, who believes that young people should be familiar with the affairs of the local government recently secured from each pupil of the high school a list of the city and county officers. The result was startling, showing just what would be shown, should a similar test be made in the average high school, that the grossest ignorance of civic affairs prevails among those, who in a very few years, will be teachers, business men, voters, citizens.

Some of the Claude high school pupils failed to give the name of the mayor and one officer's official title was given as "county seat." The best known officer proved to be Sheriff Woodburn, son of Col. E. T. Woodburn, of Hereford.

We doubt not that the Claude high school made as good a showing as most other high schools would have done but that makes the fact even more appalling.

Where does the fault lie?

THE FAITH CURE

If there is any one thing that this section of the country known as the Panhandle needs more than another it is a good dose of the Faith Cure. No people are likely to make great strides in prosperity and in the development of a country unless they have unbounded faith in the natural resources of that country and in its possibilities. No man ever gets far in a business unless he has faith both in himself and in his business. Unless a man has faith in the soil he tills and in the future of the live stock he handles, he is not likely to succeed to any great degree. Faith in this country as to the future of its lands and livestock farming is sadly lacking among our own people. If

you talk to the people of this section they at once proclaim their faith in the future of real estate, but ask some of them to lend money on real estate to half its intrinsic value and their faith wits at once. In most sections of the United States real estate is the best security there is and rates of interest on such security are lower than on any other assets. You can usually tell where a man's faith abides by where he puts his money. No country can be prosperous as a farming and live stock proposition until funds secured by the lands are available on long terms and at low rates of interest with assurance of renewal privileges to the end that farmers may make permanent improvements in building and secure live stock. When ever our men with means begin to look upon real estate as the most desirable form of security, and funds are available can we have a general renewal of business and real substantial prosperity. The land is the basis of all wealth and until our people learn to love the land as the German or Scot loves his land and has faith in it faith will be lacking, and while faith is lacking prosperity will be lame.

BEING YOUNG WITH YOUR CHILDREN

It was a shrewd saying of a very wise man: "It is not much that I can do for my children, but I never want to lose sight of myself at their ages—then the little I do can be done more intelligently."

That seems a simple rule to follow, but it is not. We are too apt to view our children's actions and motives and feelings from the standpoint of our own advanced experience. To graying middle age the ease and audacity of hopeful youth seem foolish, if not terrifying. We feel as we should if we were to see a man walking gayly amid snares and pitfalls of which he is utterly unaware. Our habit is to break out in sharp warning and rebuke, which often startle careless steps into the very trap that a happy instinct might have avoided.

Not that our experience should not be used to benefit our children. Of course it should. A wise and well-timed suggestion, not too personal to giver or to receiver, always helps. But, after all, the experience of one is never quite the experience of another. Also, it is a strange truth of human nature that we learn ten times more by a little experience of our own than by any great experience of some one else.

Do not lose sight of yourself at your children's ages. Remember that you, too, had the large hope, the wayward instinct of independence, the restless desire for change, the yearning of things forbidden, the vast curiosity, the resentment of control.

When your child does something foolish, or wanton, or even harmful, before you rebuke him make a quick thrust of memory into

The dark backward and abysm of time and catch yourself there doing something exactly similar; then your rebuke, if needed at all, will be tempered with a gentleness that will deprive it of its needless sting, and that will make it far more effective in the end.—Youth's Companion.

THREE VIEWPOINTS

The Optimist: "Oh this mud isn't so bad—it's much worse some places—stickier, too. Of course, walks would help, yet there's lots of pleasant weather here when we really don't need them. Yes, the children have croup and colds, occasionally by getting their feet wet, but we had no real sickness.

"I'm sure, as you say, they'd make a great improvement in the looks of the town, but so long as we've such dear, good people here, what the town looks like doesn't matter so much. No, the lake was not drained, but it possibly won't fill up again before spring and when we have a dry season it's just as dry! And I'm not sure these mosquitoes are the poison sort, anyway,—people have malaria, too, where there are no mosquitoes. Yes, their stinging makes malignant sores, but I

just give the children a good blood medicine, and don't worry."

The Pessimist: "If this isn't the meeziest, dirtiest, old town, anyway. Mud holes, right in the best business section, and no crossings, so it's just wade. Just follow Main street from one end the other—blocks and blocks with no walks except a few cinder piles on one side of the street, and you talk about civic pride. Why, if a stranger was thinking of locating here, he'd change his mind by the time he'd walked around in our best residence sections, after one of these rains, especially if it was evening, and our mosquito orchestra gave him their improvisation of 'In the Gloaming.' No, I've never even thought we'd drain the lake—knew we wouldn't. We never do, and it's been there always, and always will be. I've expected some of our folks to take down with typhoid every day this summer, now it will be colds and doctor's bills with winter coming on and no walks. Don't believe in your 'Business Leagues, and Women's Clubs and Booster Editions'—we're just a little 'dinky town, and we'll always be just that."

The Common Sense Man: "There's mighty few towns with as many natural advantages as our own little burg, and it's people are the Kings of the earth. We're just getting on our feet and we're sure going to make things hum right now. Our Young Men's Business League is a live bunch, and before many moons you're going to see some substantial improvements in the way of walks, crossings, good buildings, sewers, etc., such as will make you open your eyes—and that lake—well, it will have vanished off the face of the earth and the mosquitoes with it. Every member of every woman's club in Hereford is a committee of one to do something for the town, and our mayor and commissioners are the last word in progressiveness, so just you wait—and when we get walks and crossings, and lights in the park and a 'white way' from the Santa Fe Station to the end of Main Street, then you all can sit up and take notice."

Yes, these are hard times. We throw away ashes and buy soap. We raise dogs and buy hogs. We grow weeds and buy vegetables and brooms. We catch fish with a \$4 rod. We build school houses and send our children to be educated away from home. And at last we send our boys out with a \$40 gun and a \$19 dog to hunt 10 cent game.—Lubbock Avalanche.

Thoughts on Education

In a government . . . which rests upon the public virtue, no efforts should be spared to diffuse public instruction; and the government which makes those efforts finds a pillar of support in the heart of every citizen.—Archibald De Bow Murphey.

The common school is the greatest discovery ever made by man. It is super-eminent in its universality and in the timeliness of the aid it proffers . . . The common school can train up children to the elements of all good knowledge and of virtue.—Horace Mann.

It is the prime business and duty of each generation to educate the next. No legislation in the United States is more important than that which pertains to the universal education of our citizens . . . The education of the children of a state is properly a burden of property and is the cheapest defense of the property and the lives of citizens.—Jabez Lamar Monroe Curry.

Popular education is necessary for the preservation of those conditions of freedom, political and social, which are indispensable to free individual development. And, in the second place, no instrumentality less universal in its powers and authority to government can secure popular education. . . Without popular education, moreover, no government which rests upon popular action can long endure. The people must be schooled in the know-

ledge, and if possible in the virtues, upon which the maintenance can last in health if it lose hold of the traditions of its history, and in the public schools these traditions may be and should be sedulously preserved, carefully replanted in the thought and consciousness of each successive generation.—Woodrow Wilson.

LET THERE BE LIGHT

Mothers' Park is one of the most attractive spots in the city, if not quite the most. It is the result of much thought, labor, and expense of a desire to give to Hereford something good, something much needed and something that would add to its civic attractiveness. For the greater part of the summer it was kept watered and otherwise cared for at the expense of the Mothers' Club. These ladies have the right to expect the co-operation of every public-spirited citizen in preventing the ruthless destruction of flowers and grass but more than this they have a right to expect that this little park, intended as a gift of usefulness and beauty, should not be allowed to become a harboring place for vice and immorality and just that, it is most surely becoming. The fact that there are no lights makes the danger greater for "men love darkness rather than light because their deeds are evil." If lights there are not to be had, an officer might profitably spend his time there some evening from about 10:30 until—well until he got tired.

The efficiency of the parcel post service is increasing with each year. Since September first parcels may be insured up to a value of \$100 instead of \$50 and a parcel whose value is less than \$5 may be insured for three cents. For three cents a receipt for any parcel post-package may be had, whether the package is or is not insured.

Gass & Son have just received a line of all wool mackinaws. They are beauties. They will keep you warm and last you always. Call and see them.

Get that new dress pattern at Gass & Sons.

To Farmers

We have several hundred head of grown steers, good quality, that we want fed for the winter. Will give 8c per pound for all weight put on. Steers to be weighed to feeder in fall and back to us in spring. Address, Lanjergin Bros. Amarillo, Tex. 36 2t

Have you read AD-EM-NEL-LA?

Do not fail to attend the big "Hoosier Kitchen Cabinet" sale now in full force at E. B. Black Co.'s

For Sale

102 good cows. 85 per cent. good white race. Ages 4 to 8 years. There have been six bulls with cows this season. Can deliver Oct. 15. For prices see C. O. or E. H. Norton, Hereford, Texas.

Irrigation and Stock Farming

It pays to irrigate and raise double the amount of feed stuffs you would otherwise raise. It then pays to fill a silo and feed cattle and hogs.

If you raise plenty of feed and want to get some cattle or hogs, call and talk the matter over with us. We have always helped our friends get stock where they could care for it.

Live Stock has always paid in this country

4 Per Cent and 5 Per Cent On Time Deposits

G. A. F. PARKER, President
A. J. LIPSCOMB, Cashier J. W. SHERMAN, Asst.

Coal Prices

Advance

November 1st
50c Per Ton

"BUY IT IN OCTOBER"

PHONE 76

E. W. Harrison



Many seas and many lands contribute their best food stuffs to make ours the leading grocery store in this city.

French waters supply us with sardines, Spanish seas give us mackerel, the Columbia River offers salmon; California donates her luscious fruits; India gives her dyes, Japan and Ceylon their teas, Arabia her coffees and dates—the whole world helps to make ours the leading grocery.

A visit to our store will be a good geography lesson for the children.

Williams Bros.

PHONE 128

Local and Personal

Oscar Cardwell made a business trip to Amarillo Monday.

Mrs. J. P. Stogner of Lelha Lake, is visiting her brother, J. D. Curtisinger.

Misses Cassie Phillips and Madeline Barnett returned to their work at the Canyon Normal Monday evening.

Mrs. T. C. Yates of Amarillo, was a business visitor in Hereford Monday.

J. E. Jones of Montrose, Co., was in Hereford this week looking over the country.

Mrs. E. J. Bates, of Marshall, Mo., is the guest of her daughter, Mrs. B. S. Arnold.

Miss Bess Snyder visited home folks over Sunday returning to Canyon Monday morning.

Rev. Crutchfield, who spent last week here with friends, went to Canyon Saturday evening.

Mr. and Mrs. R. A. Holland near Dimmitt, are the parents of a baby daughter, born Oct. 1st.

Chas. Gault and Mr. and Mrs. Allan Thompson and baby of Vega, were in Hereford Saturday on business.

Miss Hazel Wilson, who is teaching at Farwell, spent the week-end with her parents, Mr. and Mrs. J. H. Wilson.

Mr. and Mrs. W. B. Bunch of Canyon, came in Monday evening for a short visit at the country home of Mr. and Mrs. J. I. Sullen.

Mrs. L. A. Ramsey, of Kansas City, arrived Monday, and will make an extended visit at the home of her son, E. B. Ramsey, west of town.

Mr. and Mrs. O. G. Hill and children returned Saturday from Robstown where they have been since the death of Mrs. Hill's mother, Mrs. W. C. Jones.

John W. McQueen and family and Miss Mennie Gabagon, of El Paso, who is their guest, motored to Vega Sunday and spent the day with Mr. and Mrs. Logan Marshall. Miss Gabagon will spend the week there.

Mr. and Mrs. C. F. Littrell, who have been guests at the home of Mr. J. H. Spratt, for several weeks, returned to their home at Sturgeon, Mo., Tuesday. They are the parents of Mrs. Spratt.

Mrs. J. L. Gillian and sons, Masters Claude and James, came in from Texico Saturday evening and are at the home of Mrs. Gillian's father, J. D. Curtisinger, where they will make an extended visit.

Born to Mr. and Mrs. Frank Benke Sept. 29, a girl.

Dr. R. L. McMans of Amarillo, was in Hereford Saturday.

William Head, of Spring Lake, was a county seat visitor, Saturday.

Born to Mr. and Mrs. J. C. Copeland on Monday, Oct. 4th, a girl.

Mr. and Mrs. J. M. Kratzmeyer of Alton, are spending the week here.

Mr. and Mrs. O. S. Tatman are moving to their ranch near Summerfield this week.

Mrs. John McLean is enjoying a visit from her mother, Mrs. F. F. Potter of Wichita Falls.

Mr. D. F. Ashbrook is in Terrell this week attending the Grand Encampment of the I. O. O. F.

Mr. G. M. Blayney left for Ohio Sunday, being called there by the illness of his mother, Mrs. E. J. Blayney.

Dr. W. A. Price returned Thursday from Oklahoma City, where he attended a meeting of the Medical association in session there the first three days of this week.

Mr. G. M. Suggs, returned Tuesday from Paris, where he was sent as delegate from the local church to the meeting of the Synod of the Presbyterian Church. He reports an excellent meeting.

Mrs. Robert Rowan, and son, Master Robert Junior, went to Canyon Tuesday where they will make a short visit before going to Waco to join Mr. Rowan, who is a divinity student in Baylor University.

Mr. Leon Bostwick, of the Roy E. Fox Co., spent the week-end in Hereford; the guest of Miss Nettie Parks. He went to Amarillo Monday to join his company who are making a two week's stand there.

Miss Sallie Cage, teacher of the Bethel school, dismissed school Friday and went to her home at Canyon. She hoped to be able to return to her school Monday although her health has been very poor of late and she went home especially to consult a physician.

Miss Katie Lou New, a student in Lockney Christian College, came home Friday and spent the week-end with her parents, Mr. and Mrs. J. T. New. She was accompanied by Miss Dorothy Ledlow, a daughter of President Ledlow, of Lockney College. Both young ladies returned to their school work Monday. Mrs. New accompanied them to Lockney, the party going in the New car.

Mrs. H. Trow who has been quite ill for several days, is convalescing.

Mr. and Mrs. C. L. Sullivan leave today for a two week's visit in Dallas.

Mr. J. B. Elliston left yesterday for a trip through Missouri on business.

Mesdames Edgar Johnson and Hattie Elliott spent Thursday in Amarillo.

Mr. J. C. Wombie is ill at the home of his daughter, Mrs. L. R. Bradley, east of town.

The little daughter of Mr. and Mrs. Clarence Wheeler, is seriously ill with appendicitis.

Mrs. Bob Higgins and children left Thursday for a visit with Mrs. Higgins' mother at Minneola.

Misses Ruth and Inez Ricketts spent last Sunday in Hereford, returning to Canyon on Monday.

S. J. Holt of St. Joseph, Mo., visited the first of the week with his brother-in-law J. H. Bowers of this city.

Mrs. Mary Young and daughter, Miss Vera, went to Mineral Wells Monday. They expect to be gone several weeks.

T. E. Bowers of Nacona, Texas, spent a few days with his brother, J. H. Bowers, this week. He left Wednesday for his home.

Born to Mr. and Mrs. B. S. Arnold, Friday, October 8th, a boy. The little gentleman has been christened William Bernard Arnold.

Mr. and Mrs. Roy Stocking and children went to Clarendon Thursday, visited relatives, and, incidentally, attended the Donley County Fair.

Mr. and Mrs. Ira Ricketts are the parents of a baby girl, born Oct 9th.

Mr. W. F. West, Hereford's contractor went to Amarillo yesterday on business.

Gass & Son have just got in their beautiful line of all wool mackinaws. Get one while they last.

Mr. L. Baskin returned last week from Amarillo where he served on the jury during the recent term of court.

Judge Jno. P. Slaton returned this week from an extended business trip to several points in East Texas.

Miss Esther Rudolph left Monday for her home at Stratford after a visit of several weeks with her sister Mrs. Dan K. Usury.

Mesdames M. T. and O. M. Shore returned Monday from their visit in Missouri, at Kansas City and points near there.

Mr. W. T. Jordan who has been here for some time visiting his uncle W. H. Webb, left yesterday for his home in Weatherford, Texas.

Mrs. R. C. Gollehan, of Wildorado, Arkansas, arrived here Thursday morning enroute to Dimmitt, where she will visit her sister, Mrs. J. R. Gallehan.

Mrs. Dan K. Usury went to Canyon Thursday where she will visit for a few days before going to Stratford to spend several weeks with her father and sister.

Miss Alma Trigg of Grapevine, left Monday after a pleasant three week's visit with the family of her uncle, Mr. Allen Hurst. She will visit in Crowell and Wichita Falls before returning home.

Wait For the
U. D. C. Bazaar
to do your Christmas Shopping
Useful Gifts and Novelties
to Suit Your Pocketbook.
Cemetery Benefit
December 10-11

Mr. and Mrs. Geo. Burns and daughter, Marie, Mrs. W. M. Cogdale, Mrs. J. A. Fox and Miss G. E. Burns, left for Canyon to attend the Fair.

Mrs. L. I. Garton and children, returned to their home at Amarillo Thursday. They have spent the past week here with Mrs. J. A. Stegall, who is Mrs. Garton's mother.

Mr. and Mrs. S. F. Gray motored over from Friona Monday morning and Mr. Gray left on No. 22 for San Saba where he goes on business. Mrs. Gray returned to Friona Monday afternoon.

Mr. and Mrs. F. W. Mangold, who formerly lived near Summerfield, and who still have property interests here, left Thursday for their home at DuBuque, Iowa, after a week's visit in and near Summerfield.

Mr. J. H. Dilliard, of Mexico, Mo., who has been here for a week left yesterday for his home. Mr. Dilliard is much pleased with the Panhandle, and says he is surprised that this country does not settle up faster.

Mr. and Mrs. E. W. Morgan returned Wednesday from an extended trip in Colorado. They spent most of the time at Fort Collins. They made the trip in a car. They report Mr. and Mrs. Mitchell, who left here this summer and are now located at Fort Collins, as being well and getting along well.

Champ Clark at Amarillo

Champ Clark, Speaker of the House of Representatives and the most conspicuous American at present after Woodrow Wilson, spoke in Amarillo last night on the subject—"The United States of the Nineteenth Century."

Notwithstanding a heavy down-pour of rain, the speaker was greeted by an audience that crowded the house.

The distinguished visitor seemed pleased to be in Texas, although the Lone Star State did all it could to keep him from being president.

In the evening the speaker was entertained at dinner by a number of ex-Missourians.

Speaker Clark said in his address that he believed in peace, but not peace at any price. After his address he left for Roswell his next stop. He will go on to the coast and make the trip back over another route.

Our acetylene welding plant has arrived and we are now prepared to repair all kinds of metals.

Live again in your "yesterdays" by taking part in the Spelling Bee October 16, at the court house.

Save time and money by having your broken castings welded. We weld anything.

Second Bargain Day

Saturday, Oct. 16, we will have at special bargains all turbans and close fitting hats. A liberal discount will be given.

Mrs. T. N. Heifner.

Howdy!!
I am the
"Little Trained Nurse"
I am going to tell
you where to buy
all of your
Drug Store Things
You will see me
every week

Read what I say in this paper every week.
I will tell you how to be healthy, beautiful and wise.
The medicines in our drug store are always pure and fresh; our beautifiers contain no harmful ingredients; it is wisdom to buy at this Drug Store on which you can RELY.

Betts-Clark Druggists
THE NYAL STORE

LITTLE GIRL HAS TYPHOID

Little Daughter of Mrs. W. H. Rayzor Seriously Ill

Louise, the little nine-year old daughter of Mrs. W. H. Rayzor has been very seriously ill for the past two weeks with typhoid fever. She was thought to be holding her own until a few days ago, when it was feared that pneumonia had developed. At this time she is thought to be slightly improved.

Children's Home Society

Mr. W. A. Nicholas of Abilene, Texas, district superintendent for the Texas Children's Home and Aid Society was here yesterday in the interests of that society. The main office and headquarters are at Fort Worth.

They take children that are dependent on charity or orphan children and place them in good homes. They are supported by voluntary contributions.

They are doing a great work and one worthy of support and encouragement.

Nothing will give you more comfort and service than one of those beautiful all-wool mackinaws at D. R. Gass and Sons.

D. R. Gass & Son has just received an elegant line of furs. You will feel pleasant with a set. Call and see them.

Want Ads
TOO LATE TO CLASSIFY

10 TRADE 35 Jersey cows for feed. J. A. Cox.

FOR SALE—Good five room bungalow. East front. J. E. Gyles

FOR SALE—Improved 160 acres. close in. J. E. Gyles.

Coal bills are a large part of your living expense—reduce both by using Cole's Hot Blast Heaters.

Rheumatism All Gone!

Feeling fine this morning, thank you! I tell you Smith, if you ever get the rheumatism, you want to get a package of **Merritol Rheumatism Powders**. They knock rheumatism every time, and by stimulating the secretions and eliminating uric acid and other impurities they tend to cause rheumatism to completely disappear.

You can absolutely depend on this remedy. It bears the endorsement of the American Drug and Press Association and over positive guarantee. Why suffer any longer? Price 50c. For sale by Geo. E. Burns Exclusive Agency

NEW SAXON "6"

IS HERE

6 Cylinder Touring Car \$860 delivered

6 Cylinder Roadster \$860 delivered

4 Cylinder Runabout \$440 delivered

SAXON MOTOR SALES CO.

Temporary Location—Hereford Garage

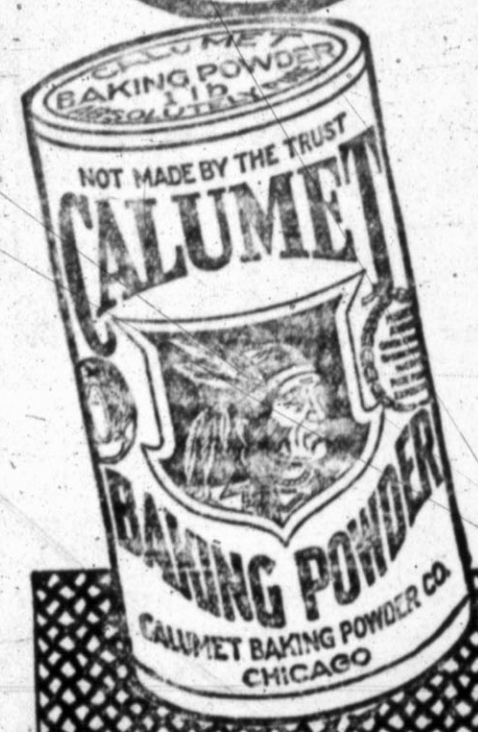
Gass & Son are getting new dry goods all the time. They have anything you want in dry goods or clothing.

I pay cash for cream. You get your money as soon as test is made. I am at Stambaugh's Store. I. H. Spratt.

STOP

GET THE TINGLING TANG THAT TONES WONDERFULLY GOOD

Ed Mate 5c



Cheap and big can Baking Powders do not save you money. Calumet does - it's Pure and far superior to sour milk and soda.

Rules For Canning

The canning season is over with most of us now, but for the benefit of those who yet have some canning I am going to mention a few facts that may be helpful.

The preservation of food has been a household energy for many generations, but fruit is the food material most commonly preserved in our kitchen. Vegetables need to be subjected to a more intense heat and for a longer length of time than does fruit. Because of this, and taking into consideration the time, labor, and cost of fuel, many people say it is cheaper to buy the canned vegetables from the manufacturer. This may be true from the standpoint of economy, unless there is an over-supply of the product in the garden, but we should also bear in mind some of the conditions we sometimes find in the product from the factory. When large quantities are put up, abuses nearly always exist. Poor, even decayed fruit, is sometimes used, or an excess of sugar, or an undesirable preservative, may have been added to cover up the bad material. But I am glad to say that this condition does not exist in all factories, for some canneries take a great deal of pride in their system. When you put up your own vegeta-

bles you can select the material you want. For instance, the medium size tomato, fresh, and not over-ripe, is far better than the larger size, which will require more fuel and more trouble in filling the jars.

Germ, which cause decay, are divided into three classes—molds, yeasts, and bacteria. Molds and yeasts thrive in mixtures containing sugar. Feeding upon sugar, the yeast breaks the sugar down into carbonic acid and alcohol. Yeasts are more easily killed than molds, while both are killed at boiling point. Molds usually attack jellies and preserves and not concerned with spoiling canned vegetables or fruits. But the spoiling of canned products is due mostly to bacteria. The bacteria are one-celled micro-organisms that can only be seen with a microscope, and multiply very rapidly. As they develop in some materials they produce substances which may or may not be injurious to us. The acid of buttermilk or sour milk is due to the action of bacteria, but there may be disease-producing bacteria present in milk that is not clean, and in that case must not be tolerated. Therefore, the success of canning depends upon three things—the complete sterilization of the utensils of the fruit, and successful sealing. By complete sterilization I mean the destruction of molds, yeasts, bacteria and their spores.

Taking tomatoes for canning, select fresh, firm, medium size tomatoes, wash and place them in a colander. Dip colander, containing tomatoes into a vessel of boiling water and let stay in hot water only long enough to shrink the tomatoes, but not become hot through. Next, dip colander of tomatoes in a vessel of cold water. Take sharp pointed knife, core and skin. This is a process called blanching, and is used to soften the cellular walls of the tomato and causes the skin to slip off easily. Place the whole tomato into a jar, which has been taken from vessel where it has boiled from ten to twelve minutes. Take a little care in placing of the tomatoes in the jar, turning the part from which the core has been taken on the inside of the row. You may add one teaspoon of salt and sugar to taste, if desired. When jar is full of tomatoes, cover to overflowing with cold water. Introduce a spoon around in jar thereby taking care that all air bubbles are out. Place rubber which has boiled from three to five minutes, on jar, place cover, also having boiled from five to seven minutes, on, but do not seal. Place jar on rack in vessel of water, and boil from twenty-eight to twenty-nine minutes according to ripeness of tomatoes. Count time from the

ready to take up screw cover down as tight as possible, wipe jar and place away to cool. The second day if the tomatoes have been successful canned place the jars away in a cool dark place; that the light will not cause the vegetable to lose color.

These directions apply to pint or quart jars. If half gallon jars are used, increase time for boiling.

Ruby R. Fincher, Agent, Home Demonstration Work, U. S. Department of Agriculture.

Don't say drug store say Corner Drug Store.

ABOUT PARROT COMMUNITY

The Brand's Correspondent Sends Interesting Budget of News Items About Parrot Folks

Mrs. L. A. Ricketts, Mrs. Orié Renfro, and Mrs. Will High, were calling one day last week on Mrs. John Hacker and Mrs. James Boydston.

Alva Metcalf is rapidly recovering from her recent illness and operation, she having had her tonsils removed.

H. D. Neely of Omaha, is visiting his brothers, Rob. and B. F. Neely. Wilbur Renfro of Hereford, spent last week at Orié Renfro's and helped with the shocking.

Mrs. Tressel who has been visiting at the Wagner home since August, left last Thursday for her home at Galena, Illinois. Mrs. Tressel came among us a stranger to all and during her stay here made friends of all. We hope she may decide to return and adopt our part of the Panhandle for a home.

Mr. and Mrs. Basil Jennings and little son stayed Saturday night with Mrs. Jennings' parents, Mr. and Mrs. James Boydston.

Mrs. Geo. Bacus and two children visited a couple of days last week with her father, Jacob Wagner and family.

Parrot school has organized a literary society called the P. L. S. The elected officers are William Hacker president; Thomas Hacker, vice president, and Harold Hanlan, secretary and treasurer.

The latest news note—Another rain in Parrot Monday night.

The crop harvest is later than usual this season because of so much wet weather. Jack Frost has made no noticeable appearance however.

The destructive cranes are with us again. When a bunch of them light in a field they look at a distance like a drove of sheep and are fully as noisy.

Mr. and Mrs. B. F. Neely and Charlatan, spent Thursday evening at J. W. Hanlan's.

A. G. Noble is in Mexico this week where he will receive the calves purchased by him some few months ago. He will ship them to Hereford and then drive them to his ranch south of Dimmitt.

Ben Tait was quite sick a couple of days this week.

Virgil Smith has shot and killed thirteen large hawks around his house where they were trying to devour his chickens.

Mrs. Presley Dyer went to the home of her parents south of Dimmitt last week for a few days. Her mother has been very sick but is improving.

Mr. and Mrs. John Hanlan and sons Harold and Earl, and Arthur Grant and Pedro Floss, visited Sunday at John Hacker's.

Brother Sharp of Dimmitt, held his usual services at Parrot Sunday afternoon.

The box social at the Parrot school house given for the benefit of the P. L. S., was a decided success.

The crowd was not so large as had been hoped for, but the bidding was good and the boxes all sold well, thereby netting a neat sum with which the society will purchase books to carry on their work. J. W. Hanlan was auctioneer, and Charlatan Neely clerk. The society wish especially to thank Mr. Will Bennum for his assistance. Besides bringing a good delegation with boxes, he was a lively bidder and that is what keeps things moving on such occasions.

Your wants can fully be supplied and at prices guaranteed the lowest. Our furniture, rugs, linoleums sewing machines, etc., at E. B. Black Co.'s

Try our doughnuts. You will appreciate them. Fresh Wednesday and Saturday. Hereford Bakery.

Quality counts—you can't compete with our school supplies—full line of Blue Jay goods. Geo. E. Burns, Druggist.

Cole's Hot Blast makes your coal pile last. Dunlap Hardware Co. Go to the Fair to get new music.

Beautiful Ashbrook Home Completed.

Mr. and Mrs. D. F. Ashbrook are occupying their commodious and attractive home which is now complete with the exception of a few minor details of interior finishing. The building is indeed a handsome piece of architecture and added to its attractiveness is the excellence of a thoroughly modern equipment for comfort and convenience. Mr. and Mrs. Ashbrook are to be congratulated upon their own behalf and also upon their contribution to Hereford's list of pretty homes.

Tailor Shop

I have taken charge of the Tailor Shop in the Beene & Bennett Barber Shop and I am prepared to do any and all pressing, cleaning, altering, and mending. Work called for and delivered. Phone 160. J. L. Johnston.

Coles Hot Blast heaters are guaranteed to save 1-3 more fuel than any other hot blast heater. Dunlap Hardware Co.

Swell line of dishes at the Fair.

Bulletin on Debating Society

The University of Texas has issued a bulletin giving rules of parliamentary procedure, principles of debating, questions for debate, and other information for the benefit of literary or debating societies.

This is a bulletin that should be made use of freely. Every school should have a literary and debating society where the pupils are given an opportunity in some form of expression at least once each month, and required to do their part. Much of this work has been crowded out of the schools of late by other and less essential things, much to the loss of the pupils. If the University can stimulate interest in this much neglected part of school work it will be serving its constituents in a substantial way.

Go South

429 acre cotton farm Coleman county to trade for Shallow water land near Hereford. Jas. B. Elliston. Realty Co.

Well drilling and repairing a specialty. Work guaranteed. Phone 114. Geo. P. Turrenjine. 362p

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All legal business promptly attended to
Hereford - - - Texas

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ANY SIZE
All films developed free. Best Never-Fade work. Work mailed out next day after received. Refund on bad ones. I guarantee satisfaction.

STUDIO GRAND, Amarillo

LODGE DIRECTORY

HEREFORD LODGE NO. 542 A. F. & A. M.
Meets every second and fourth Saturday nights in the L. O. O. F. Hall. Visiting Brethren cordially invited. W. M.: J. B. Jones, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the L. O. O. F. Hall. Visiting Brethren always welcome. C. E. Lester, Consul Commander; C. L. Sullivan, Cleric

Santa Fe Time Table



WEST BOUND
No. 21 Lv. 6:40 a. m.
No. 117 " 12:17 a. m.
EAST BOUND
No. 22 Lv. 10:35 a. m.
No. 114 " 5:59 p. m.

Special prices on window shades at the Fair.

Whenever You Need a General Tonic

Grove's
The Old Standard Grove's Tonic is equally valuable as a General Tonic because it contains well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood & Builds up the Whole System. 50 cts.

Ford Shock Absorbers . \$15
Put on as long as \$10
they last for . . .

Stewart Warner Horns . \$5
As long as they
last for \$4

PHONE 23
The Hereford Garage & Machine Works

No More Doctor Bills
when you replace the old stove with
Cole's Original Hot Blast

Because It Gives—
—Even, steady heat day and night with little attention, instead of the hot and cold changeable results of the old stove.
—The sizzling base heat makes floors warm and comfortable for the baby.
—A warm breakfast room and early morning comfort by simply opening the hot blast fuel-saving draft on the coal put in stove the night before.

—Cleanliness and fire-holding results not excelled by any base burner selling at twice its price. These results give healthy, rosy cheeks to the children and happy hearts to the parents.
Besides all this, the guaranteed fuel saving soon pays for the stove. Burns any fuel—hard coal, soft coal or wood.
If you have an eye for comfort and economy you will come in today.

"Cole's Hot Blast Makes Your Coal Pile Last"
Avoid Imitations — Look for Cole's on Feed Door

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The Singer Sewing Machine is Recognized all Over the World.

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Think how helpful a good Sewing Machine would be to you just now in remodeling old and making new garments. The charm of the SINGER and its new attachments is—you can do everything: plain sewing, tucking, ruffling, binding, hemming, darning, hemstitching and embroidering. If you wish to try one we will gladly bring one to your home.

SOLD ON EASY PAYMENT PLAN
With liberal allowance for your old machine.

MACHINES REPAIRED

E. B. BLACK CO.
LUTHER BLACK' SPECIAL SALESMAN

Want Ads

EXCHANGE—Some choice Collin county farms, all sizes, for Hereford land. Investigate. Jas. B. Elliston Realty Co. 274f

LOOK—Jump at this: 14 head of good horses, mares, mules, cows and calves to trade for good 160 acres not over 12 miles from Hereford. Get busy. Jas. B. Elliston Realty Co. 274f

STOLEN—Just what you are looking for to make a piece of money. 160 acres 11 miles from Hereford. Jas. B. Elliston Realty Co. 274f

HIDES WANTED—Will pay highest cash price for all kinds of hides. Ezra Norton at Saddle Shop. 31f

WANTED—To buy a mile of second hand fence and posts. Inquire at Brand office or Baskin Land Co. 244f

FOR RENT—Ware house between E. B. Black Co. and Tin Shop. Apply to A. P. Murchison. 1f

TO TRADE FOR TEXAS LAND—Three story brick hotel, Dade county, Mo., 28 rooms, modern; income now \$120 per month. Price \$20,000; also improved farm same county; 60 acres, \$60 per acre. J. E. Gyles. 1f

FOR SALE OR RENT—My residence property adjoining Mother's Park. Mrs. E. B. Orr. 32-71pd

FOR SALE—Two room box house cheap. J. P. Wood. 31-1f

WANTED—Man or woman to work in laundry. Must be good worker. Wages right and chance for raise as soon as you learn the business. Hereford Sanitary Steam Laundry.

WANTED—Girl for general housework. Call Brand Office.

J. E. Garrison wants to write you fire insurance. 22 f

WANTED—To trade some stock for land if priced right. Jas. B. Elliston Realty Co. 26f

EXCHANGE—Some East Panhandle Land for land around Hereford. Jas. B. Elliston Realty Co. 26f

FOR SALE—An exceptional bargain in 640 acres for cash. Jas. B. Elliston Realty Co. 281f

J. E. Garrison wants to write you fire insurance. 22-1f

FOR SALE—90 head high grade yearling heifers; 7 head yearling bulls, 16 bull calves, all as good as full blood. W. C. Russell, Hereford, Texas. 362t

BROOD MARES for sale—50 high class brood mares; 30 well bred jennets; have all been bred to the best Jacks on the Plains. Also several fine Jacks. All of this stuff at a bargain. For cash or terms, or will trade for good cattle or sheep. Address P. O. Box 287, Hereford, Texas. 364f

320 ACRES—Best improved irrigated farm. All under irrigation. 35 acres in alfalfa; 3 miles from Dawn, 12 miles from Hereford and 60 feet to water. Equipped with Bessemer engine and American pump. 1200 gallons water. Price \$60 per acre. Communicate Brand office. 364t

FOR SALE—A real snap in 640 acres shallow water land if sold at once. Jas. B. Elliston Realty Co. 26f

WANTED—Have parties now wanting to rent or lease farms and pastures for next year, what have you? Jas. B. Elliston Realty Company. 274f

FOR SALE—S. W. 1 4 Section 40 Block K 7, Deaf Smith County. Will take \$850 cash for it. Send money to First National Bank, Riceville, Ia. John Kessel, Riceville, Iowa, owner.

FORTY HEAD of registered Hereford cattle consisting of twenty eight cows, eleven calves, one bull, will sell all or one half of these cattle also thirty-one head of east Texas yearling and two year old heifers. The above stock priced to sell. See C. O. or E. H. Norton. 2f

FOR SALE—Two nice leather beds. Mrs. J. H. Pitman. 37 2

Lost, Borrowed or Stolen

Two summer lap robes, one green cast, one yellow cast, large flowered heart in central part. Two winter heavy robes, one green figured cast one side, pink cast figure other side; one black one side, figure deer on other; dog in pursuit opposite shoulder; mottled or figured on balance. One green fall robe; two spring seats for wagon; snap and tie ropes, large number; one new rain coat and other articles borrowed. Please return and get reward where deserving. F. E. Bowe. 36 2t

"YOU'LL LIKE HEREFORD"

Ordinance No. 91

An ordinance to be known as ordinance No. 91 prescribing the location of curbs and sidewalks in the city of Hereford.

Be it ordained by the City Commission of the City of Hereford:

Sec. 1. The outside line of any curb hereafter constructed in the City of Hereford shall be located and constructed in accordance with the provisions of the following sections.

Sec. 2. The curb line on the north side of First street shall be twenty feet from and parallel with the property line.

Sec. 3. The curb line on Second and Third Streets, between Schley and Miles Avenue, shall be ten feet from and parallel with the property line.

Sec. 4. The curb lines on Main Street and on Samson Avenue, between First and Fourth Streets, shall be ten feet from and parallel with the property line.

Sec. 5. The curb lines on all other streets in the city, seventy feet in width, (which will include all streets in the original town plot and in the Whitehead addition on survey No 61.) shall be twenty feet from and parallel with the property line.

Sec. 6. The curb lines on all streets in the city, sixty feet in width, (which will include Twenty-five Mile Avenue, and Tenth Street and all streets in the Evans Addition, and all streets in the Welsh Addition and all streets in the Womble Addition) shall be fifteen feet from and parallel with the property line.

Sec. 7. The curb lines on Main street North of Fourth street and South of the railroad track shall be twenty feet from and parallel with the property line.

Sec. 8. All curbs shall be constructed of concrete and shall be not less than six inches wide at the top and shall be placed on the lines and grades furnished by the city.

Sec. 9. No sidewalk shall hereafter be laid nearer than eighteen inches to the property line, except on those streets where the curb line is located ten feet from the property line, and except in front of or along property used for Public Schools, Churches or other public purposes.

Sec. 10. The outside line of all sidewalks on all streets in the city, except on those streets where the curb line is located ten feet from the property line, and except in front of or along the side of property used for Public Schools, Churches or other public purposes, shall be five feet and six inches from and parallel with the property line.

Sec. 11. No sidewalk shall be constructed in front of or along the side of property used for Public Schools or Churches, or any other property except on the lines and grades furnished by the City.

Sec. 12. Any person who shall hereafter construct or cause to be constructed any curb or sidewalk in the city of Hereford in violation of this ordinance shall be deemed guilty of a misdemeanor and on conviction thereof shall be punished by a fine of not less than twenty five nor more than two hundred dollars.

Sec. 13. Any and all ordinances or parts of ordinances in conflict with the provisions hereof are hereby repealed.

Approved October 8th, 1915.
Wm. Knight.

Drs. Presley & Swearingin, of Roswell New Mexico, will be in Hereford, at Dr. Price's office, 12 and 13 of each month to do eye, ear, nose and throat practice and fit glasses. 20-1f

Collin County
60 acres about five miles from Farmersville. Want land near Hereford. Get busy.
Jas. B. Elliston Realty Co.

Well drilling and repairing a specialty. Work guaranteed phone 114. Geo. P. Turrentine. 2tpd

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And Build Up The System
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OUR PUBLIC FORUM

Cardinal Gibbons

Special rights do not imply that both sexes should engage promiscuously in the same pursuits, but neither that each sex should discharge those duties which are adapted to its physical constitution and are sanctioned by the customs of society. To come among the gentler sex the words "equal rights" have been, it is feared, synonymous with "woman's rights." To deny women from certain pursuits is not to degrade her. To restrict her field of action to the gentler avocations of life is not to fetter her aspirations after the higher and the better. It is, on the contrary, to secure to her not equal rights so-called, but those supereminent rights which cannot fail to endow her with a sacred influence in her own proper sphere.

The insistence on a right of participation in active political life is undoubtedly calculated to rob woman of all that is amiable and gentle, tender and attractive; to rob her of her innate grace of character, and give her nothing in return but masculine boldness and effrontery. Its advocates are habitually preaching about woman's rights and prerogatives, and have not a word to say about her duties and responsibilities. They withdraw her from those obligations which properly belong to her sex and fill her with ambition to usurp positions for which neither God nor nature ever intended her. Under the influence of such teachers we find woman, especially in higher circles, neglecting her household duties, never at peace unless she is in perpetual motion, or unless she is in a state of morbid excitement. She never feels at home unless she is abroad. When she is home the home is irksome to her. Hence arise disputes, quarrels, recriminations, estrangements or the last act of the drama is often divorce.

When I deprecate female suffrage, I am pleading for the dignity of woman. I am contending for her honor. I am striving to perpetuate those peerless prerogatives inherent in her sex, those charms and graces which exalt womankind and make her the ornament and the coveted companion of man.

Woman is queen, indeed, but her empire is the domestic kingdom. The greatest political triumphs she would achieve in public life fade into insignificance compared with the serene glory which radiates from the domestic shrine, and which she illumines and warms by her conjugal and motherly virtues. If she is ambitious of the dual empire of public and private life, then, like the feebled dog beholding his image in the water, she will lose both, she will fall from the lofty pedestal where nature and Christianity have placed her, and will fall to grasp the scepter of political authority from the strong hand of her male competitor.

Though woman is debarred from voting she brings into the world and rocks the cradle of the nation's future citizens. She rears and molds the character of those who are to be the future rulers and statesmen; the heroes and benefactors of the country. Surely this is glory enough for her.



THE HEREFORD BRAND

HEREORD, TEXAS

Sixty Years the Standard

Dr. PRICE'S CREAM BAKING POWDER

Made from Cream of Tartar

Society and Club News

Club Commandments

- 1. Thou shalt have no other club before this one. 2. Thou shalt not covet office. 3. Remember thy club's engagements. 4. Honor thy club sisters. 5. Thou shalt not murder the King's English. 6. Thou shalt be present at roll call. 7. Thou shalt not at the eleventh hour begin to hunt material for thy paper. 8. Thou shalt strive to realize that it is the little things that create differences, that in the big things of life we are as one. 9. Thou shalt never be hasty in thy judgment of others; nor forget to be kind. 10. Thou shalt diligently keep these commandments so that thy club days be lengthened and thy fame spread unto the uttermost parts of clubdom - Mrs. Robert J. Burdette

Mrs. Charles Donald was hostess to the Bay Views, in their first regular meeting of the year, on Thursday Oct 7th. The lesson included the two subjects, "History of Painting" and "Thebes: Her Ruins and Her Memories." Both of these topics were ably and interestingly discussed under the leadership of Mrs. J. E. Ferguson. That the goal of this year's work is to be reached by paths that shall lead in pleasant places was very manifest in the skillful presentation of this introductory lesson.

Delicious refreshments served by the hostess, added to the afternoon's pleasures.

A very interesting meeting of the Mothers' Club was held Tuesday afternoon with Mrs. T. M. Palmer. The meeting was marked by an especially good attendance and unusual interest.

An interesting paper entitled "A Mother's Worries," was read by Mrs. A. G. Bell, and Mrs. Mercer discussed "Personal Appearance" in a well prepared paper.

Miss Ruby Fincher was a guest of the club and gave an interesting and instructive talk along the line of her demonstration work.

Refreshments, consisting of a salad course, cake, and coffee were served by the hostess.

The club desires to ask those who pass through the park, to use the walks, instead of making paths through the grass, and boys are positively forbidden to play football or ride their wheels on the grass.

The club has been invited to meet with the teachers of the public school once a month. The first of these joint meetings will be held this afternoon at 3:30.

The meeting of the S. W. P. Club has been postponed until Friday, Oct. 22nd.

A wedding which comes as a surprise, both to the family, and friends of the contracting parties, is that of Mr. Willis Buster, of this city and

Miss Virginia Alexander, of near Farwell. The wedding took place at Farwell, on Monday, the newlyweds coming immediately to Hereford for a short visit with the groom's mother, Mrs. George Carr.

Mr. Buster is a very estimable young man, industrious and capable. He has spent most of his life in this community, and has the esteem of everyone.

His bride is a stranger here, but is known to be a young woman of many accomplishments and genuine worth.

The happy couple have gone to Clovis, and will make their home at the Arnold O'Bryan ranch, where Mr. Buster is employed.

The Home Economics club met Wednesday at Mrs. U. G. Ross' residence at four-thirty o'clock with quite a number of new members present. The first lesson proved very interesting, and it is hoped they all will be such. The time of meeting was changed from Wednesday to Saturday. The next meeting will be Saturday, October 23. All girls cordially invited to attend. Visitors always welcome.

Evening in Autumn

The stars take added lustre as the flowers begin to fade. It seems that nature in her contemplative mood, when first she chose the garments that the earth should wear in her recurring seasons, provided that as one passed by a new seen glory should come on to take its place. And so it is that in declining days that shorten quickly when the equinox of fall is come, when all the parting-humor of the flowers turns sad, the stars come early and stay late, and all the while they wear a blaze unnoticed on a summer night. Pleasant it is to watch the sun go down, to see the richness of the western sky that waning daylight makes, to understand that down the slope the sun is coming up, and that the morning beam is someone's evening goodbye. As morning breaks it is time to rouse and stir about. But in the paling day when countless numbers of s'rry cast burns thru night's pitchy roof it is a time of rest, of thought, of ponder, and of retrospect. Each day the gold of Croesus melts, each day the silver and the polished brass, the turquoise and the emerald, the rose red of ripening rubies and opal's orange meet somewhere in the west, and melting away, run down the earth's horizon. Somewhere again they gather, for the evening star has seized upon the gold, the slender crescent all the silver wears, while in the night jewels crystallize the flaming dragons at the rainbow's ends and every color that a gem has known. And as the stars come out exultant with their lustre, flashing the diamonds favored rays, flaring like fires upon some mountain top, it soothes the soul to restful reverie. It kindles up the fires of youth. It turns the ear of memories to recollections old.

If you will but listen you will hear the orioles at play. Listen and you will hear the hum of honey bees that search the orchards through for springtime's earliest sweets. There is a cabin in the woods, and from the ridge's crest there comes to you the chant of whip-poor-wills. Listen and you will hear upon the

air of fast approaching night the splendid sound of maidens' voices singing to the sleighbell chimes. Again in the mirrored past, you see the faces long forgotten that you loved to see, the lips you loved to kiss, the curls you loved to twine about your finger's ends.

It makes you better as the days go by to watch the stars come out. It makes you better as the summer wanes to know that as the flowers die their hues are gathered up and added to the stars, the moon, the evening's color scheme. It makes you better to recall the memories of the past, to understand that everything must fade, yet that the end of life, just like the end of some fair season's day, should be surrounded by the richest skies, the grandest glories that we helped to make, and that just like the sun's goodbye, 'tis but good-morning somewhere else.—Tulsa World.

With Our Churches

B. Y. P. U. Program

October 17, 1915. Subject—Training for Church Membership. Song—Count Your Blessings. Prayer—Sentence Prayers. Song—Make Me a Channel of Blessing. Scripture reading—Psalm 46.—Corene Jewell. Piano solo—Miss Coffin. The Church a Divine Institution—Faith Smith. Great World Forces—Rev. Farmer. Why Not Give My Life to the Work of My Church—Earl Wilson.

If so, I Lhall Have to Train Myself—Hallie Womack. Special Song—Mr. and Mrs. A. Powelson. Of What Shall this Training Consist—

- 1. A Working Knowledge of the Bible—Lora Evans. 2. Training in the Practice of Christian Activities—Edgar Rice. 3. Leaders Wanted—Mary Lou Roberson.

Ample Opportunity Offered:

- 1. In the Sunday School—Mrs. R. N. Mounts. 2. In the B. Y. P. U.—Dot Owens.

Leader—Faith Smith.

Epworth League Program

Song Subject—Can we capture politics for God. Scripture Lesson—Ps. 33, read responsively.

Prayer Song Politics and Religion, the definition—Lois Carlyle. Is it desirable that we should capture politics for God—Har. Shaw.

Song Can we capture politics for God—Richard Jacobs. Song—"My Country 'Tis of Thee."

Let's Benediction. Presbyterian Junior Endeavor

October 24th Topic—How They Show the Glad Tidings. Scripture—Luke 8:1. Lesson story—Esther Fox. Roll call—Answered by verse.

How did the Apostles First Spread the Gospel!—Ruth Fox. Why does Jesus Want the Gospel Spread over the World?—P. B. Fuqua.

Bible characters—Dorothy Beardman and Audrey Carroll. What Good do Home Missions Do—Johnnie Biggs. What Can Juniors Do to Help Home Missions?—Jessie Rice. Talk on Lesson—Frankie Mae Baker.

Business—Collection. Benediction. Those readings will be worth the price. Hear them, Saturday evening. You will find no more elegant line of furs in the city than are on display at D. R. Gass & Sons.

OFFICIAL DIRECTORY

Gov. James E. Ferguson. Lieut. Gov. W. P. Hobby. U. S. Senators, Charles A. Culberson, Morris Sheppard. Congressmen at Large J. H. Davis, Jeff McLamore. Congressman 13th District, John Hall Stephens. State Senator, W. A. Johnson. Representative, T. J. Tilson. Attorney General, B. F. Looney. Treas. J. M. Edwards. Supt. of Pub. Ins., W. F. Dougherty. Com. of Agriculture. E. R. Kone. District Court Deaf Smith County—Hon. D. B. Hill of Dalhart, Judge. Floyd A. Cooper, Dalhart, Court Reporter. County Officers—Jas. A. Hughes, County Judge and Ex-Officio School Superintendent. A. O. Thompson, County and District Clerk. R. W. Baird, Sheriff and Tax Collector. W. A. Miller, Tax Assessor. J. J. Ward, County Treasurer. W. E. Dameron, County Attorney. L. S. Bryant, Surveyor. Commissioners' Court—Jas. A. Hughes, Presiding Officer. W. W. Bennett, Com. Prec. 1. R. J. Kibbe, Com. Prec. 2. John Gregory, Com. Prec. 3. T. J. Bassett, Com. Prec. 4. Precinct Officers—J. M. Boone, Justice of the Peace Precinct 1. Charley Purcell Constable Prec. 1. J. E. Garrison wants to write your fire insurance. 22-11 Your Business appreciated—Geo. E. Burns Druggist. 20-tt

See our line of fine chocolates at the Hereford Bakery. Furniture repaired at the Motorcycle Service Station. 372tp

Get one of those all wool mackinaws at D. R. Gass & Son's. Hear the "Fiddlers" at the court house Saturday evening Oct. 16.

Winter is coming, you will want a set of furs. Stop and see the elegant line at D. R. Gass & Son. Because you're neutral is no reason why you should refuse to purchase a German heater. Dunlap Hardware Co.

Mrs. McClain's Experience With Cramp. "When my boy, Ray, was small he was subject to cramp, and I was always alarmed at such times. Chamberlain's Cough Remedy proved far better than any other for this trouble. It always relieved him quickly. I am never without it in the house for I know it is a positive cure for cramp," writes Mrs. W. R. McClain, Blairsville, Pa. For sale by all dealers.—Advertisement.

YOUR faith in yourself, in your ability to do and dare, is the stronger when you know your Clothes outwardly evidence the zeal, the ambition, you feel within you.

That's one of the very qualities that you are sure to find in

Lamm & Co's. Hand-Made Tailoring

We solicit your

Cleaning Pressing Repairing

MODEL TAILOR SHOP

Biggs & Watson, Props.

PHONE 15

Hereford, Texas

ELBERT HUBBARD

POLITICAL GOSSIPS

By Peter Radford

The greatest loss the world has suffered, from the European war was the death of Elbert Hubbard. Navies may be sent to the bottom of the sea, cities razed to the ground and the products of farm and factory reduced to ashes; they can be replaced but the pen of Elbert Hubbard is stilled forever.

His was a "Little Journey" through life but he saw more beauty, usefulness and power than any traveler of his day. He did not have to visit the fountain of genius, climb the mountain tops of achievement or touch the mile-posts of progress to stimulate inspiration. His Creator planted in his breast a well spring of human thought that gushed forth from the reservoir of divine power—a gift from the gods. Life flowed through his heart more freely and human emotions stirred his mind more completely than that of any other man of his generation.

He is the greatest literary product of this commercial age, the most masterful "ad" writer the world ever produced and has contributed more toward understanding and appreciation of industry than any thinker who ever penned a line or hummed a tune on this planet. He was the most accurate historian of human nature, the most capable sculptor of human thought and the most able painter of human action of the age in which he lived.

The ocean waves may tenderly kiss his body farewell, the salt of the sea corrode his pen but his spirit will live on and on forever and wield an influence in directing the lives of men and shaping the destinies of nations so long as time lasts, men think and society exists.

When one class of people has anything to say, it has become largely the custom to make a political issue out of it instead of a friendly discussion, to print it in a law book instead of a newspaper and to argue it before a jury instead of to settle it in the higher courts of Common Sense. As a result, political agitators, political lawyers, political preachers and masculine women are powerful in politics and dissension, selfishness, intolerance and hysteria run rampant in public affairs, for when the low, damp, musky atmosphere of misunderstanding envelopes public thought it breeds political reptiles, vermin, bugs and lice which the pure air of truth and the sunshine of understanding will choke to death. We have too many self-appointed interpreters of industry who are incapable of grasping the fundamental principles of business and who at best can only translate gossip and add color to sensational stories. No business can stand upon error and might rules—right or wrong. No industry can thrive upon misunderstanding, for public opinion is more powerful than a King's sword.

When prejudice, suspicion and class hatred prevail, power gravitates into the hands of the weak for demagogues thrive upon dissension and statesmen sicken upon strife. The remedy lies in eliminating the middleman—the political gossip—and this result can be accomplished by the managers of business sitting around the table of industry and talking it over with the people. Interchange of information between industries and the people is as necessary to success in business as interchange in commodities, for the people can only rule when the public understands. Away with political interpreters who summon evil spirits from their prison cells and loose them to prey upon the welfare of the people in the name of "My Country."

New Store Open SATURDAY

Having purchased the J. G. Callens stock of merchandise, we have been busy for the past two weeks remodeling and rearranging the interior of the store, and receiving large shipments of New Fall and Winter Merchandise.

We will open the doors to the public, Saturday,

October 16

and cordially invite you to come in and inspect one of the most up-to-date stocks of Dry Goods, Shoes, etc., ever brought to Hereford.

J. O. NEWELL