

"If instead of a gem, we would cast the gift of rich thought into the hearts of others, that would be giving as the Angels give"

The Hereford Brand

VOLUME 14

HEREFORD, TEXAS, FRIDAY, DECEMBER 25, 1914

NUMBER 47

EACH year we give Him CHRISTMAS WEEK, permitting His will to prevail, His brooding spirit to rest upon the nations. Toward that gentle interlude—the days of the Truce of God—men longingly look through the vale of the weary months. And when the brief term is ended, yearningly our thoughts turn back to that time when we were good together.

His spirit is breathed through the season, like feint music in the night. Strife, anger, tumult, and the hurry of the little days are banished. For sad mood and lonely heart He brings a comfort. To His loving-kindness we yield ourselves, as tired children lay them down to rest. In His authority we find our peace. A while we dwell in that felicity.

Touched with mortality, as is all earthly beauty, the rapid days glance by, and we have lost them while the welcome is still on our lips. He comes and He passes, BECAUSE OUR HOSPITALITY IS OF SHORT DURATION and we are troubled about many things. We crowd Him out for other guests less radiant. If His dominion over the hearts of men were MORE THAN A LOVELY EPISODE, if He might but abide, IT WOULD BE WELL WITH US.

—Arthur H. Gleason.

"See What Santa Brought Me!"



MCDONALD SAYS IRRIGATION PAYS

Hereford Irrigation Man and Stockman Believes in Irrigation and Diversification

D. L. McDonald, an irrigation promoter of the Hereford country, was in Plainview this afternoon. To a Herald reporter he said: "I am a great believer in diversification. The farmer can get a much better price for his stuff when sold on the hoof. Often there is feed which is off color a little, but its feeding value is little less than that of better color. The farmer is forced to sell this stuff at much less than the market price, which is always too low."

When asked if irrigation paid in the Hereford country, Mr. McDonald said: "We do not have as many wells in our country as you have here, but the twenty-five wells that are in operation have proved beyond doubt that irrigation will pay. Hogs and cattle are a good combination with irrigation. Last year I paid \$515 for a bunch of hogs. By the close of the year I had sold from this herd \$1,286 worth of stuff and had \$500 worth left."

"Dairy cows will mean money for the Plains farmers. Our nights are cool, the days warm enough, feed plentiful and water as good as can be found anywhere."

Mr. McDonald is attending to business here with the Layne & Bowler Pump Company.—Plainview Herald.

Farmers Ship in Brood Sows.

There were received for Hereford farmers this week a car load of fine brood sows. The car contained 51 head, consisting of Berkshire, Poland China, Duroc-Jerseys. McDonald, Borden, Jones, Hersey and Walker, each had an interest in this car. McDonald taking 33 for his irrigated farms. Mr. Boys, the tri-county farm demonstrator, was instrumental in securing this fine bunch of hogs and will assist in making up another, if the farmers want them. If you wish to buy one or a dozen, phone him or see him, his office is at the court house, but his duties keep him out most of the time. This effort to get good hogs for Hereford is one of the best steps taken for the good of the country in several years. The success of hog raising has shown the advisability of raising more pork.

Brownlee to Hereford.

John Brownlee, who until recently was cashier of the state bank at Oklaunion, has moved his family to Hereford and will hereafter make that his home. He, in connection with others, will engage in the cattle business. Brownlee has made this county a fine citizen and we dislike very much to lose him. He is always enterprising and progressive and we congratulate the Hereford people upon their gain.—Vernon Record.

Farmers Institute to be Held.

A letter from Commissioner Ed R. Cone, Austin, states that a series of Farmers Institutes will be held in the Panhandle during the holidays. The institute at Hereford will be held at the court house, Tuesday, December 29. Every farmer in all the country around is urged to be present. Some of the State's best men will be present to discuss questions of interest to every one.

Good Snow Falls.

A snow, amounting to some 2 inches, fell in this community last Friday night and Saturday. The weather has been cold since, Sunday night being the coldest of the year, the thermometer dropping to 12 degrees above. Monday night a slow drizzle like rain fell and the week has been unusually cloudy.

Have Grab Box at School.

The pupils of the fifth grade enjoyed a novel entertainment Wednesday afternoon before dismissing for the holidays. A short program of readings and music was a feature of the afternoon, but the most exciting thing was what the teacher pleased to call a "Grab Box." This consisted of a mutual way of giving presents. Each pupil brought a present, securely and secretly wrapped and these were placed in a box, each package having a string attached. Duplicate numbers were used in the drawing and the teacher pulled the string. The pupil holding the right number was awarded the gift. Tin horns, rattlers, candy, dolls, toy pistols, fire crackers, rat traps, were some of the things drawn. Miss Meda Woodburn, teacher of the fifth grade, deserves credit for the care and painstaking she has exercised during the term. Many of the pupils remembered her with a present and, at the close of the day, bid her a happy Christmas.

Four Hundred Members for H. B. A.

The Hereford Benefit Association now has some four hundred members, this number having been reached this week by the active work of Mr. Suggs and Mr. Ashbrook. This Association is purely beneficial and mutual and has for its object the immediate relief to the family when the bread winner dies. The amount of insurance is always equal to the number of members of the roll, amounting to \$1.00 each. At the present time, the beneficiary would get \$400 in cash, as the order has that many members in good standing. If the membership should run up to 500, the amount of the policy would be equal to \$500. This is the limit. A small fee is charged for dues and this is used to buy postage and cards to notify members of the death of a member or the annual dues. No salaries are paid, the work of the secretary being voluntary.

Girl Jumps From Wagon One Limb is Broken.

One day last week while Manager Seigler of the Childress-Wellington auto line was on his way to Wellington he caught up with a train of ten wagons. The road was very bad and none of the drivers would give the road. Mr. Seigler pulled to one side and it was necessary to go into low gear to pull the sand. The noise of the motor scared a team and the horses began to turn from the car. The wagon was partially overturned and a young girl in the wagon jumped, breaking one of her limbs. Mr. Seigler brought the girl to Childress for medical treatment. The girl's father did not blame Mr. Seigler and said that his son, who was driving the wagon, should have given part of the road.—Childress Index.

"Zudora"

Concerning "Zudora" the serial story appearing in the Brand each Friday, and which is shown in moving pictures at the Star Theater the following Tuesday, the following letter received from the Thanhouser Company certainly promises big things for the "movie" fans who are keeping up with this play:

"Watch for sensational developments in the new episodes of "Zudora". The early episodes of this wonderful photo-play are constructed to lead up to some of the most remarkable pieces of acting in the history of motion pictures.

"James Cruze, who is taking the leading masculine role in "Zudora" will be shown in a dual character, more powerful than that portrayed by Richard Mansfield in "Dr. Jekyll and Mr. Hyde."

"Starting with episode No. 5 this transformation starts to take place and reaches a climax in Episode No. 9 which will hold the audience spellbound.

"The portrayal of the hero will be one of the most sensational things in motion pictures. In this part, he will eclipse his best work as Jimmie Norton in the "Million Dollar Mystery."

The new sensations in "Zudora" will come with such startling rapidity and such a multitude of thrills that the public will be keyed to the highest pitch of expectancy.

"This picture is breaking all records everywhere and we intend that it shall set a new mark for photo serials."

Dr. O. E. Freeman Dies.

Dr. O. E. Freeman, who is well known in Hereford, having been proprietor of the Fair Store, died at Phoenix, Ariz., on last Monday. A message to his father, Dr. J. A. Freeman, brought the sad news. His remains will be shipped to their old home in Alabama. Dr. Freeman had been a sufferer for a number of years and had gone to Phoenix with the hopes that the change in the climate would help him.

The Texas Company's Advertisements.

The Brand and most of the Texas weeklies are carrying a series of ads for The Texas Company, the leading oil refining and distributing company doing business in the state. Their ads have been written for the purpose of increasing the sales for their products, and the entire series are worth the reading and attention of buyers of oil, gasoline and kindred products. In addition to their newspaper advertisements, they are sending out a souvenir number of their own publication—"The Texaco Star." This is a work of art, the journal being finely illustrated and beautifully printed.

"OCEANS OF WATER,"

"YOU'LL LIKE HEREFORD."

Normal To Be Rebuilt.

The daily papers all announced the letting of the contract for the rebuilding of the Northwest Texas State Normal at Canyon. The Randall County News devoted the entire front page of its issue of last week to the announcement, giving a cartoon by a local artist, showing old Santa putting the contract into the big sock of the "Canyon City" as she lay in bed with one eye open watching the Patron Saint at his mysterious work. On the same page was a picture of the proposed new

building to take the place of the one destroyed by fire. The contract calls for all work to be completed by September 1, 1915.

Donates Two Buffalo.

Mrs. Charles Goodnight, wife of "Uncle Charlie" Goodnight, two well known Plains people, will donate two fine buffalo to add to the relief fund for the Belgians. The animals will be sold to the highest bidder and the money turned in. The Dallas Zoo, no doubt, will be a heavy bidder for these animals.

Farmers Turkey Trot.

The farmers around Floydada have organized a "Turkey Trot" among themselves that rivals the latest new dance. The other day they enjoyed one of these new fangled stunts and walked into town 1,400 big turkeys, sold them for 11 cents per pound. The local merchants bought the whole lot and the Turkey Trot brought the farmers something over \$1,800.

"YOU'LL LIKE HEREFORD!"

Joel Budget.

Lester Galley was pleasantly surprised the other evening when a number of neighbors came in for a social evening together in honor of his twenty-sixth birthday. Music, piano and dominoes were enjoyed by all. Delicious refreshments of cake, nuts, candy, pickles and cocoa were served. The guests were as follows: Messrs. S. J. Rice, Edgar Rice, Norman Rice, Hollis Galley, Mesdames S. J. Rice, Hapsey, Hollis Galley and Misses Ruth Trimble, Eva Rice, Esther Rice and Beatrice Vore.

Mrs. Childs of Traer, Iowa, arrived at the home of her daughter, Mrs. C. P. Galley, Saturday morning. She will visit here until after the holidays.

In spite of the stormy weather a good crowd gathered at the Rice school house for the evening's entertainment. After the program, which consisted of songs, readings, dialogues and pantomimes, T. E. Money took charge of the boxes and he made an excellent auctioneer. The amount cleared was \$11.40.

Parrot Items.

Mrs. B. F. Neely and son, Ned, were shopping in Hereford Friday.

There is no school this week, the teacher, Miss Meta Wagner, attending teachers' institute in Dimmitt.

Mrs. Presley Dyer and little son, Wayne, spent several days last week visiting her parents, Mr. and Mrs. Sweazea, and her sister, Mrs. Lent Merritt.

Miss Irene Holzer, who has spent the last few months in this vicinity, returned to her home in Hereford Friday.

John Hanlan was attending to business in Dimmitt last Friday.

Everyone is busy helping R. S. Neely stack feed these days.

Mr. Kopp is busy building a granary for F. R. Metcalf.

There will be a Christmas program given at the school house Christmas Eve, Thursday. "A Xmas Ladder" has been prepared and everyone is cordially invited.

Mrs. John Hanlan and sons, Harold and Earle, were shopping in Hereford Friday.

Emerson Hacker and Harold Kearns were in Dimmitt last Thursday.

Charlton Neely attended a party in Dimmitt Thursday evening, given at the home of Mr. and Mrs. B. T. Bell.

Mr. Boys, the farming demonstrator of Hereford, was in Farrott last Friday.

Presley Dyer was in Dimmitt last Friday.

Roy and Meta Wagner attended church in Nazareth last Sunday.

Mrs. John Hacker and son, Frank, spent Thursday night at the home of Leonard Ricketts.

Alfred Grant, John and Floyd Hacker have been heading sorghum for Mr. Simmons the last few weeks.

Miss Blanche Wagner is spending the holidays with her parents.

Harold Hanlan was sick a part of last week.

R. S. Neely spent Sunday afternoon at Grover Sander's.

Mr. and Mrs. James Boydston and daughter, Miss Zella, spent last Sunday in Hereford visiting their daughters, Mrs. Basil Jennings and Mrs. Bascom Hughes.

Harold Kearns spent last Friday night in Hereford.

Jacob Wagner and son, Roy, are threshing for Joe Stagner of the Frio community.

"YOU'LL LIKE HEREFORD."

We want your building material business, and we promise you good material, courteous treatment and lower prices. Kemp Lumber Co. 46-2t

Land Leases

Blanks for making contracts for grass land for sale at the Brand office. Gotten up especially for the Panhandle. 4t

Cheap Shallow Water Land

For Sale—225 acres, 90 in cultivation, 7 miles south of Hereford, one mile south of Summerfield. Price \$2.00 per acre cash bonus; due the State \$14 due in 36 years at 5 per cent. It is Sec. 21, Blk. B, Castro Co. Write Ollie Paul, 109 Woodward Place, San Antonio, Texas. 36 tf

Summerfield News.

The day of Santa Claus is drawing near.

H. J. Roberson came in from Memphis, Texas, for a holiday visit with homefolks.

Mrs. E. J. Hudson left last Sunday for a visit with her mother, who now lives in Georgia.

W. A. Odell and his sister, who has been making her stay here during the past summer, left for Greenville, Ga., last Sunday. Mr. Odell will come back in about 20 days.

Mrs. B. C. Roberson left Monday morning on an extended visit to Central Texas, stopping at Temple and other points to visit her relatives and friends.

Rev. Wm. Pierce preached at Summerfield last Sunday afternoon. We are all pleased to have Bro. Pierce back with us again.

Miss Clive Rector dismissed school last Wednesday for the holidays and left on the 2:20 passenger train for her home at Clarendon.

E. A. Skidmore started west last week with a thresher, but was forced to come in on account of the snow.

A. O. Drake is feeding a bunch of 2 year old steers for the spring market.

Frank Glasspell and wife spent last Sunday at the home of Mr. and Mrs. Lawrence Johnson.

The train crew of a freight going west last Saturday morning put off a half dozen Mexicans at Summerfield. The men built a fire on the floor of the box car that the Santa Fe calls the "depot" and came very near burning up the building.

John Renfro swapped a saddle horse for a work mule at Summerfield last Monday.

Useful Presents.

The Brand has for sale a few loose-leaf, index books, and card index cabinets for recipes. Nothing would make a more appreciated present for a friend than one of these books and the recipe cabinets would make a useful present to the housekeeper. 46-2t

Don't say drug store say Corner Drug Store. 1tf

FOR SALE—A good male hog. See E. J. Newell two miles, northeast from town. 46-2tp

Kemp Lumber Co. is making some prices on cow shed lumber that are attractive. See them. 46-2t

We are now carrying a supply of Federal casings and tubes. None better made. Barnhart & Rice. 35tf

When you need a glass, some cement or lime, a few posts or anything in paint, telephone 98. 46-2t Kemp Lumber Co.

Rent Your Property.

If you have desirable vacant houses to rent, advertise them in the Want Ads. No charges made if not rented. 35tf

A Valuable Christmas Present.

Often a father or mother is troubled with making up their mind as to what would be a suitable present for their daughter or son. If they are grown, the little things that pleased them in childhood no longer attract. A little departure from the usual Christmas or New Year's present would be a business education, a training in bookkeeping or shorthand. The Brand has a scholarship in the best and widest known business college in Texas, The Tyler School, which can be bought at a reasonable figure. This scholarship will be better than gewgaws, smoking sets, or furbelows. And a scholarship is something, when used, will not wear out or get old, and the longer it is used the better it gets. Buy this scholarship for your boy or girl. 46-2td

Don't say drug store say Corner Drug Store. 1tf

Chattel mortgages and Bills of Sale for sale at the Brand office. 4t

"OCEANS OF WATER."

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

E. J. CHENEY & CO., Toledo, O. We, the undersigned, have known E. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by him.

NATIONAL BANK OF COMMERCE, Toledo, O. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

The Day of the Child

By WILBUR D. NESBIT

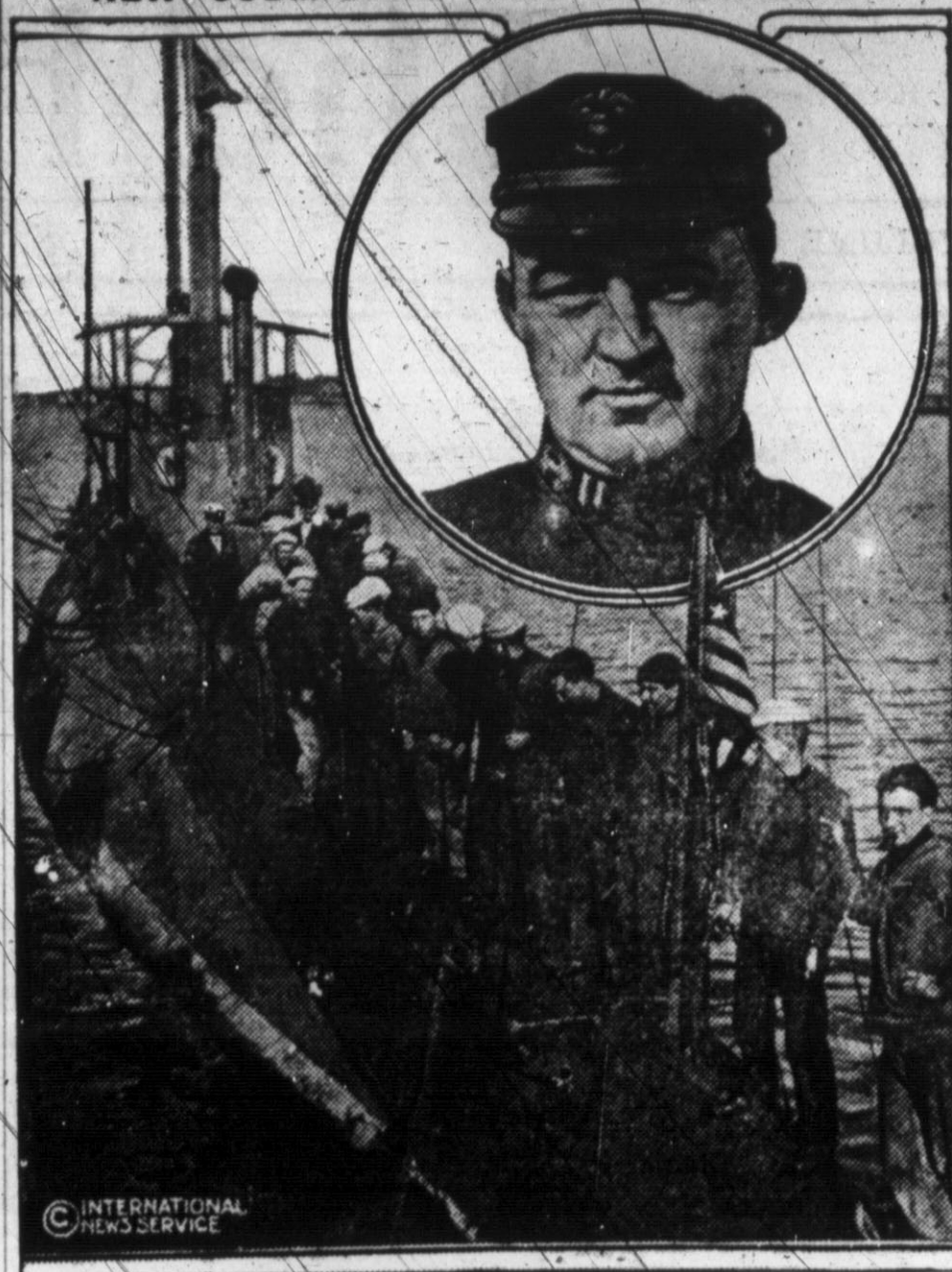
THE tree shines with the candle glow,
The trinkets glitter jewel-wise,
And we would that our souls might know
The joy told in the children's eyes.
Such sheer delight as this of theirs—
A wondrous happiness it is!
And every word the message bears,
This is the children's day—
—and His!

LET us come, as the Wise Men came
Those nineteen centuries ago,
Led by the Star's eternal flame
That bade them rise and hasten on.
They brought rare frankincense and myrrh,
They brought rich gems and graven gold,
They knelt, adoring, near to Her,
And all their marvelings they told.

A YE, as those Men of long ago,
Today we, too, may see the Star,
May see its mystic heavenly glow
Flash out o'er Childland fair and far,
And from our hands now fall the gifts
And we know why the Wise Men smiled
With gratefulness; and each heart lifts
Its chant of worship of the Child.



NEW SUBMARINE AND ITS CAPTAIN



This is the new United States submarine K-6, with its crew, and, inset, Capt. J. O. Fleher, its commander.

A Mail Order Experience

There is so much being said about the mail order business and the reason for its increase that sometimes it appears that the mail order house has all the advantage over the local merchant, but the following incident clearly proves that the local merchant has some advantages at least, and he will exercise them if given a chance. This is a true statement: A farmer from Castro county brot a load of turkeys to Hereford a few days ago to sell. He traded a few of them for supplies but wanted to sell them for cash but could not do so and was compelled to take what he did not sell back home. He dropt into a local dry goods house and inquired about a few little things he wished to purchase. He told this merchant how that he could not sell his turkeys and incidentally mentioned that he was going to order his goods. This merchant insisted that his store be given a chance to fill the order, whereupon he showed the merchant the list—some two pages of order blanks full. The good farmer had his check already made out to send with the order which had in it blankets, sweaters and other wearing apparel. Then the test came. The merchant showed the man as good stuff, if not actually better, at a less price than the farmer was ordering, not only on the blankets, but the sweaters and many other things and the buyer had the satisfaction of seeing the goods before paying his money. As a result, this Hereford merchant sold the farmer a large bill of goods and the check and order were torn up. There were a few toys and trinkets which the merchant did not handle and these were likely bought at the other stores in town. Thus at least, one man has found the Hereford merchants willing and glad to sell goods when given a chance. It is to be regretted that there was no market for the turkeys and we feel it the duty of the business concerns in Hereford to see to it that no farmer goes back home with his offer of chickens, turkeys or eggs. But if the farmer wishes to get cash for his stuff, he should, in the same spirit, be willing to spend his cash with the merchants. A square deal will not hurt any one.

"YOU'LL LIKE HEREFORD."

Eight Section Ranch For Sale.

A fine ranch, nearly eight sections, located in the north part of Deaf Smith county; only a few miles from railroad; a small cash payment with deferred payments to draw 6 per cent, will swing this deal. There is no better ranch on the Plains. For information write A. C. Elliott, Hereford, Tex. 44-3td

"YOU'LL LIKE HEREFORD."

Papa's Suggestion.

Miss Fosdick (who is self-willed)—I wish I knew what to give dear Charles for a Christmas gift. Fosdick, pere (who hates "dear Charles")—Give him a wide berth.

Cotton mattresses.

E. B. Black Co. 44tf

Sick Two Years With Indigestion.

"Two years ago I was greatly benefited through using two or three bottles of Chamberlain's Tablets," writes Mrs. S. A. Keller, Eilda, Ohio. "Before taking them I was sick for two years with indigestion." Sold by all dealers.—Advertisement. 14tf

FESTIVAL FOR THE YOUNG

Opportunity of Christmas of Bringing Happiness to Children Should Not Be Passed By.

Christmas, the celebration of the birthday of the Divine Child, is peculiarly the children's festival. And while it cannot, too, but be a time of special rejoicing among grown-ups, we realize after all, that it has no other charm to compare with the pleasure we take in some kiddy's delight over the doll or drum or picture book that our special Santa Claus has brought him.

This opportunity of making some child's Christmas one of surpassing joy, of which he will carry a gracious and ennobling memory into after life, years, it may be, after our direct influence for good or evil will have ceased forever—this opportunity of giving pleasure is one of the best that life has to offer us. And perhaps the greatest opportunity is his who in place of home times, has the wide, gray world of homeless, loveless, unhappy childhood from which to choose the most needy recipient of his Christmas giving. The chances of giving happiness in this way are so many, the means so simple, and the deed itself so worthy, that no one of us should let the season pass unimproved.



For it is good to be children sometimes, and never better than at Christmas, when its mighty Founder was a child himself.

WISE AND JUST.

There was a man in our town,
And he was wondrous wise;
He said all plants were mistletoe
To his discerning eyes.

Whene'er beneath a spray of green,
From holly down to fir,
He found a maiden young and fair,
He then and there kissed her.

And when the maids objected, he
Did penance there and then;
He counted up each kiss he took,
And gave it back again.



Satisfied.
He was a poor man but a contented one.
Santa Claus came to him and said:

"What do you want, my friend?"
"Nothing," he replied, with becoming modesty, which he hoped would be rewarded.

And Santa Claus was so pleased that he gave it to him and passed on.



Two years ago I was greatly benefited through using two or three bottles of Chamberlain's Tablets," writes Mrs. S. A. Keller, Eilda, Ohio. "Before taking them I was sick for two years with indigestion." Sold by all dealers.—Advertisement.



ZUDORA

A Great Mystic Story by Harold M. Grath

Copyright, 1914 by Harold M. Grath

SYNOPSIS.

Zudora is left an orphan at an early age. Her father is killed in a gold mine. Zudora and the fortune from the mine, which grows to be worth \$50,000, are left in the guardianship of Frank Keene, Zudora's mother's brother. Zudora, giving promise of great beauty, reaches the age of eighteen. The uncle, who has not himself up as a Hindu mystic and is known as Hassam Ali, decides that Zudora must die before she can have a chance to come into possession of her money, so that it may be left to him, the next of kin. Hassam Ali sees an obstacle to his scheme in the person of John Storm, a young lawyer, for whom Zudora has taken a fancy and he convinces the girl to put the man out of her mind. Zudora insists that if she cannot marry Storm she will marry no one.

"Well, well," says Hassam Ali. "If you take such a stand I'll compromise. Leave my next twenty cases and you can marry him; fall in a single case and you must renounce him."

Zudora, using the knowledge gained from years of association with her uncle, unravels a baffling mystery and wins her first case—a case in which John Storm is saved from being convicted of a murder committed by Hassam Ali himself.

Zudora and Hassam Ali visit Nabok Khan's house, where she overcomes every one whenever Nabok attempts to marry a princess. Storm, seeking Zudora, is made a prisoner. Zudora foils Nabok Khan, restores the princess to her original lover and saves Storm from death.

CHAPTER III.

The Mystery of the Cheesemaker.

In a kind of cellar, under a window, a man sat, bent over a peculiarly constructed machine of small wheels that spun with lightning rapidity. Every now and then he paused and scrutinized the minute object he held in his fingers. At length he seemed satisfied, rose, stopped the machine and shuffled over to a cupboard. Then he sat down on a cot and began to figure in a small notebook. The result of his mathematics evidently pleased him.

In a corner behind curtains stood a furnace, a crucible, with powerful bellows and chimney. It looked adaptable to tremendous heat pressure. The machine previously referred to was an unfamiliar one to any but the eyes of those who have watched similar machines in Amsterdam and Rotterdam. In Holland, it was a diamond cutting and polishing machine. What the unusual crucible brought forth remained to be seen.

The diamond cutter rose again and once more approached the cupboard

his labors again. During certain intervals of silence he heard without apparent notice slight scratching sounds. The furnace began to glow, throwing weird lights upon his lined and ecstatic countenance.

When night came he went again to his treasure and gave a cry of anguish. A gem was gone! He searched thoroughly, but could not find it. It could not be possible that he had made a mistake in the original counting. He would go and have his friend Hassam Ali look into his crystal. There were wonderful revelations made there, and Hassam Ali reassured him that the gem would be found.

The next day, after Zudora had gone forth to meet her lover, Hassam Ali was assured—Hassam Ali retired to the mystic room. He was curious to see how long his sister's face would keep forming in the quart of the crystal. He was intensely superstitious without realizing the fact. Yet again he saw the face, the same appeal in it. His heart swelled with fury and hate. He was beginning to hate his niece, for we invariably hate those we have wronged or intend to wrong. Whenever he saw her slender white throat a horrible, almost irresistible, desire laid hold of his fingers and crush the life out of it. At the same time he became vaguely alarmed lest at some time or other he should surrender to this mad desire. No, no!

"Well, no, I can't say honestly that I love him," growling.

"Nor can you say honestly that he loves you. My dear girl, I might as well admit to you that some one is interested in putting me out of the way. I've been shot at in the dark on three different occasions. I have received anonymous letters purporting to come from some disgruntled politician. I think the best thing you can do is to marry me."

"Not until every letter of my agreement is completed."

"I suppose you've made up your mind."

"Yes. Just as firmly as I have made up my mind that you're my man and that I wouldn't exchange you for the greatest kingdom on earth."

He laughed and pressed her hand. He had been on the point of telling her his innermost suspicions. He saw now that she was going to have trouble enough without his adding to it. Brave little girl! Because she loved him, she had assumed almost three times the tasks of Hercules. He became more and more determined to follow her and stand guard over her in every case she had that is. If they left him alone from the bottom of his soul he dis trusted Keene, Hassam Ali, so called. It did not require an unusually sharp intuition to feel the sense of hatred directed against him whenever he came into the presence of the mystic. But he possessed no defined theory as to what had caused this activity of passion. It was born of no tender sentiment for the niece. Nor could it be due to the fact that he, Storm, looked with contempt upon Keene's work. He knew Keene to be absolutely indifferent to what the public thought of his affairs. In this Storm was compelled to admit of a ready admission for the man. Think deeply and constantly as he might, however, he could not bring to the surface any legitimate cause for Keene's bitter antagonism.

Storm's mistake was that he did not reveal to Zudora what his real suspicions were—that it was Hassam Ali who wanted him out of the way. They both in that event would have escaped a good deal of trouble, being mutually prepared for it.

When they at last separated Storm went downtown, quite aware of the fact that he was being shadowed. But he did not recognize his shadow.

Storm usually worked late at night in his study, and he generally felt the need of a bite before turning in. This midnight lunch consisted of cheese and crackers and a pint of ale. He was seldom troubled with insomnia. Every other day he would drop into Altmann's cheese shop, chat awhile with the cheesemaker, his wife and daughter, and then leave with his regular purchase.

Now it happened that Hassam Ali's midnight appetite was similar to that of Storm's except that Hassam Ali never touched alcoholic beverages of any sort. Moreover, he was fond of both cheesemaker and diamond cutter. There was more to the latter than most people suspected. When the mystic saw Storm enter the cheesemaker's his first inspiration was to learn what sort of cheese he generally purchased and eventually substitute a poisoned one. It was immaterial to him whether Altmann paid for the deed or not.

"I respect him," she said. "For he is a man of extraordinary attainments."

Zudora met Storm in the Park.

For all that you sometimes smile at his occupations.

"It is precisely because he plays at this mummery, and is at the same time an extraordinary man that I ask you if you love him."

"Love is a strange thing," she replied evasively. "She felt strangely stirred over the trend of conversation."

"You don't answer me directly," he was an attorney and had something of the bulldog's grip. There were many unhappy witnesses who would testify to that.

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"Yes. Just as firmly as I have made up my mind that you're my man and that I wouldn't exchange you for the greatest kingdom on earth."

He laughed and pressed her hand. He had been on the point of telling her his innermost suspicions. He saw now that she was going to have trouble enough without his adding to it. Brave little girl! Because she loved him, she had assumed almost three times the tasks of Hercules. He became more and more determined to follow her and stand guard over her in every case she had that is. If they left him alone from the bottom of his soul he dis trusted Keene, Hassam Ali, so called. It did not require an unusually sharp intuition to feel the sense of hatred directed against him whenever he came into the presence of the mystic. But he possessed no defined theory as to what had caused this activity of passion. It was born of no tender sentiment for the niece. Nor could it be due to the fact that he, Storm, looked with contempt upon Keene's work. He knew Keene to be absolutely indifferent to what the public thought of his affairs. In this Storm was compelled to admit of a ready admission for the man. Think deeply and constantly as he might, however, he could not bring to the surface any legitimate cause for Keene's bitter antagonism.

Storm's mistake was that he did not reveal to Zudora what his real suspicions were—that it was Hassam Ali who wanted him out of the way. They both in that event would have escaped a good deal of trouble, being mutually prepared for it.

When they at last separated Storm went downtown, quite aware of the fact that he was being shadowed. But he did not recognize his shadow.

Storm usually worked late at night in his study, and he generally felt the need of a bite before turning in. This midnight lunch consisted of cheese and crackers and a pint of ale. He was seldom troubled with insomnia. Every other day he would drop into Altmann's cheese shop, chat awhile with the cheesemaker, his wife and daughter, and then leave with his regular purchase.

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Zudora Met Storm in the Park.

for all that you sometimes smile at his occupations.

"It is precisely because he plays at this mummery, and is at the same time an extraordinary man that I ask you if you love him."

"Love is a strange thing," she replied evasively. "She felt strangely stirred over the trend of conversation."

"You don't answer me directly," he was an attorney and had something of the bulldog's grip. There were many unhappy witnesses who would testify to that.

"Well, no, I can't say honestly that I love him," growling.

"Nor can you say honestly that he loves you. My dear girl, I might as well admit to you that some one is interested in putting me out of the way. I've been shot at in the dark on three different occasions. I have received anonymous letters purporting to come from some disgruntled politician. I think the best thing you can do is to marry me."

"Not until every letter of my agreement is completed."

"I suppose you've made up your mind."

"Yes. Just as firmly as I have made up my mind that you're my man and that I wouldn't exchange you for the greatest kingdom on earth."

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He Would Drop Into Altmann's Cheese Shop.

As Storm entered one door the diamond cutter came out of the other Hassam Ali made a sign, which the latter answered. Together they reentered the building Hassam Ali had no desire to run into Storm.

"I did not recognize you, master," said the diamond cutter.

"And never recognize me unless you see me make the sign. Well, have you made up your mind?"

"I am going to trust you."

"Why not? I may be able to help you a great deal," said Hassam Ali secretly pleased that he had won his point. "I am like a physician or a priest. Whatever you may tell me will be buried in my breast, his strong magnetic eyes boring into the other's. The diamond cutter was always in such a mental state as to lend himself readily to hypnotism, and without being aware of it he fell under the spell. Immediately Hassam Ali spoke to him.

"Lead on."

The diamond cutter led the way to his cell like shop and threw back the curtains, revealing the furnace and crucible. Deftly he placed a piece of carbon in the receptacle and turned a switch. There came a blinding flash, and the heat of it drove Hassam Ali backward toward the wall.

"We must wait a few moments. Sometimes the heat is too small, sometimes too hot. The secret is the medium heat."

The speaker threw off the power, stood immovable for the space of four minutes, then delicately picked out a black lump. This he skillfully broke with a small hammer. Presently he held out his palm. A crystal a little larger than a pinhead lay upon it.

"What is it?" asked Hassam Ali.

"A diamond of the purest water," was the exultant answer. "The main obstacle in producing diamonds artificially has been the great expense for each experiment. It was not practical diamond making. There was no compensation in the result. It summed up, by a man of science striving to wrest from nature one of her great secrets. It costs me about one-fourth of what each diamond is worth. But I must have a larger furnace, more power. I have desired our relative degrees of heat."

"Will you let me take this crystal to a jeweler?" asked Hassam Ali, meekly interested.

"Certainly. I have sold many to pawnbrokers, but I have been afraid to come out into the open."

"Trust me," said Hassam Ali.

So he took the diamond away. He was still a bit skeptical. It might be that this diamond cutter was not such a fool as he looked. In some scientific manner the crystal might have been previously confined in the carbon. If the man offered to sell his invention Hassam Ali would feel assured that there was imposturement somewhere.

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"Oh, I have fallure. Sometimes the carbon is not right. Again, the power is not strong enough. But I will show you some of the gems I have already made."

He went to the cupboard and produced his little board. He poured them into Hassam Ali's hands. The gems were all exquisitely cut and polished. The largest was about the size of an ordinary parlor match head.

"How many here?" inquired the visitor, now genuinely astonished.

"Ten."

Hassam Ali counted them. He shook his head.

"Only eight."

"Impossible!"

"Count them yourself."

The inventor did so. He ran to the cupboard and searched every nook.

"I have been robbed!"

"No, not so loud!" warned Hassam Ali. "You say you put ten stones in

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The Crystal Was an Uncut Diamond.

there. Here are but eight. In other words, some one has been rifling the cupboard. My advice is to catch the thief without drawing the police in. Put seals on the door and the lock. I notice that the wall is very thin."

"Hah! Altmann is an old fool. He thinks I am a locksmith," contemptuously.

"You never can tell. I will come tomorrow, and together we'll examine the seals."

"But what do you think?"

"About what?"

"The stones."

"Oh, I am quite certain that in the event of your being able to make the stones in carat sizes you will not only be famous, but rich. Still, you know what a sensitive thing a diamond is. It would be wise to keep your secret until you have made your fortune."

"I'm no fool. If I got about that I made diamonds at a profit, however

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The Trap Was Neatly Arranged and Laid.

There were applied to the cupboard, and Hassam Ali went away.

The moment he was gone the diamond cutter berated himself furiously. What had possessed him to take Hassam Ali's matter into his confidence? And there was a thief about! How could any one have known that he had diamonds? And more puzzling than all else, why hadn't the thief taken them? He did not sleep well that night.

When he and Hassam Ali broke the seals in the morning there were but six stones left.

"Altmann" cried the diamond cutter. "He has some hole in the wall. He'll kill him!"

"He still" said Hassam Ali sternly seizing the man and shaking him violently. "If he is guilty and bears you goodby to your gems. We'll put a dictograph in and find out what the cheesemaker and his family talk about. You needn't worry about the expense. I'll see to that. And we'll go to work at once. A dictograph down the wall

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The Cry Had Been a Practical Joke.

and a bear trap in front of the cupboard, and we'll soon know who the culprit is.

The dictograph was promptly installed, and the trap was neatly arranged and laid. But the conversation recorded was useless, and nobody stepped into the bear trap. Two more diamonds were gone!

"Listen," said Hassam Ali. "I'll rush out yelling 'Fire! Fire!' That will clear the cheese shop and give me a chance to make an investigation."

"I leave everything to you," said the half-demented inventor. He was panting and holding his hand over his heart. "It is making me ill. My heart is bad."

Things fell out as Hassam Ali predicted. Only he had not expected John Storm in the cheese shop. At the cry of fire Storm ran out with the others and accidentally dropped his purchase. Hassam Ali saw the package fall, and instead of entering the shop, he ran to the package and picked it up, on the principle that anything belonging to John Storm might eventually prove useful. He thrust it into his pocket and started back to make his investigations but it was now too late. The cheesemaker, seeing no signs of fire anywhere, had returned to his shop. So Hassam Ali made his way back to the diamond cutter's. When he opened the package he found some cheese. He swore and dug it from him as

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(Continued on page 7)

Didn't Recognize Her.

She was of a somewhat haughty nature and, being on a shopping expedition with a friend, happened to catch a glimpse of an acquaintance she did not wish to recognize.

"Let us go this way past the milk counter. I just saw some one I don't care to meet."

"Who is he?" asked her friend, who did not see any one near them.

"Oh, some horrid woman with a smirk on her face. Of course I have only a bowing acquaintance with her, and although her face is familiar, I cannot remember her name."

They finished their shopping, and the two women found themselves at the same point where one of them had seen her disagreeable acquaintance.

"There she is again. Why, I do believe she's been here all the time!" she said pointing to the person in question.

"That woman's goodness knows that's yourself you see in the mirror there!"—Kansas City Star

"Buy a Cotton Mattress." 44ft

Sick Headache.

Sick headache is nearly always caused by disorders of the stomach. Correct them and the periodic attacks of sick headache will disappear. Mrs. John DeLong of Roswell, Ohio, writes: "About a year ago I was troubled with indigestion and had sick headache that lasted for two or three days at a time. I had used every number of remedies but nothing helped me until during one of these sick spells a friend advised me to take Chamberlain's Tablets. This medicine relieved me in a short time." For sale by all dealers.—Advertisement.

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Resolved:
That we not only sell the highest grade of canned goods but the purest groceries the world's makers offer.
We want your business, only because we give you GOOD STUFF for your money.
That's the way we have done in the years past; that's the way we shall do in the years to come.

WILLIAMS BROS.

Sanitary Grocers

Phone 128

Local and Personal

Santa Fe Time Table

WEST BOUND	
No. 113	Lv. 9:55 a. m.
No. 117	" 11:20 p. m.
EAST BOUND	
No. 118	Lv. 7:12 a. m.
No. 114	" 2:40 p. m.

Mr. and Mrs. Albert Bell of Friona, Texas, were shopping in Hereford Tuesday.

Miss Edna Fuqua, who is teaching in the schools at Amarillo, is at home for the holidays.

Fred Oberthier, student in A. & M. College at College Station, is at home for the holidays.

Robert Elliott and Guy Nesbitt left Monday afternoon for Waco to look after business matters.

Sloan Baker is at home from Trinity University, Waxahachie, where he has been in school for the term.

Edward Price is spending the holidays at home. He has been a student at the Rice Institute, Houston.

Carl J. Mountz, first trick man at the Santa Fe station, will spend the holidays in St. Louis with his relatives.

Misses Ruth Ricketts and Madeline Barnett, students in the Canyon Normal, are spending a few days at home.

When asked Monday morning for the "news," Ed Johnson said: "Tell 'em it's cold as the dickens"—and we did.

Geo. T. Courtright and his friend, Ralph Lee, of Friona were in the city Tuesday attending to some business matters.

Fred Fuqua, who has been attending the school at Waxahachie, Trinity University, is at home to spend the holidays.

J. B. Stone, well known by many of the earlier citizens of this county, who makes his home in Oklahoma, was here this week on business.

Mrs. Mary A. Young has returned from a two months' visit at Colchester, Ill., much to the delight of her daughter, Miss Vera Young.

C. D. Miller came up from Lometa this week to pack up his household goods to move to the coast. He will engage in the truck business.

J. H. Hand from Central Texas is here this week looking after his land interests. He thinks a lot of this section and says his land is not for sale.

Miss Louise Oberthier has returned from Kentucky, where she has been attending school, in order to spend the Christmas holidays with her folks.

Mrs. D. W. Hawkins and children came in from Post City Tuesday morning. Mr. and Mrs. Hawkins have returned to Hereford to make their home.

Misses Clyde and Nell Wilson returned Sunday from Baylor University, where they have been in school, to spend the Christmas holidays with the folks at home.

T. W. Jersig of Bovina was here Monday on business.

J. W. Alexander of Dimmitt was in the city Tuesday.

Dr. C. A. Haggard of Amarillo was in Hereford Wednesday.

J. A. Dallas of Lockney was on business in Hereford Monday.

N. V. Cleavenger of Canyon had business to attend in Hereford Wednesday.

Mrs. Edna Hodges and little son Benjamin, left Wednesday morning for Goldthwaite to spend the holidays with her parents.

Pary Fife of Cass county, Missouri, is here to visit his sister, Mrs. S. S. Morrison, during the holidays. They had not seen each other in thirty-two years.

Judge Ocee Spears of Fort Worth, for a number of years a member of the court of Civil Appeals at Fort Worth, was here this week as an attorney in a big land suit.

Miss Zollie Garrison, who has been teaching in the public schools of Big Springs, Texas, returned home the first of the week to spend the holidays with her folks.

Michael Waskoski of Canada has come to Hereford to make his home. He has bought some property from J. H. Bond in South Hereford. His family of 13 children will arrive in a few days.

Mrs. Clarence Smith spent Monday and Tuesday in Hereford looking after her home here and attending to her Christmas shopping. She says she still claims Hereford as her home even if she is staying at Canyon for a while.

A. M. Mood, court reporter for the Amarillo District, has been here this week as a special reporter in a land suit case. Mr. Mood holds the high speed record on the typewriter. While here he visited with his former school mate in college, O. E. Thomas.

Homer Wilkinson, who travels for Nobles Brothers and makes all the towns in Eastern New Mexico and all of the Santa Fe towns in Texas south of Amarillo, is spending the holidays at home. He is a popular salesman with all the merchants in the territory.

Miss Bess Nance, the teacher of the Muleshoe school, may well be proud of the Christmas play acted by the school children last Wednesday. After the play Santa Claus distributed the Christmas treat which was in pretty holly boxes. A number of town people were present.—State Line Tribune.

Public School to Have Vacation.
The schools were dismissed yesterday for the holidays. The work will be suspended until the first Monday in January.

Old Brands Wanted.
This office wants two or three copies each of the Brand Oct. 23 and Nov. 20, 1914. To any one in Hereford having such numbers, we will pay 25 cents each for the first three copies brought in by the small boys or girls. Bring them Saturday morning at 10 o'clock, no earlier no later. It

Buy Eighteen Hundred Cows.

Arnold & O'Brien have bought some 1,800 cows from parties on the South Plains.

Sudan Grass Seed Takes Slump.

Some Lubbock farmers are advertising Sudan Grass Seed for 35 cents per pound. This is quite a slump from \$1.00 per pound paid by some of our citizens last summer.

Supplementary School Books.

I have a number of old and new supplementary school books which are being sold at from 5 cents to 25 cents each according to kind and condition. They may be seen at the Brand office. A. C. Elliott. 47tf

Twenty Applicants for Place.

The vacancy made in the schools of Memphis by the death of Supt. J. W. Hamilton has brought some twenty odd applicants for the place. Every part of the state is represented. Ben Short of Hereford is an applicant.

Mexican Bound Over.

The young Mexican who was arrested in connection with the burglary at Garrison's Hardware Store, was bound over to the grand jury by Justice J. M. Boone. His bond was fixed at \$500 which he has been unable to make.

Brotherhood Meeting.

The last meeting of the year will be held at the Presbyterian church next Sunday afternoon at 3 o'clock. A full attendance is desired as matters of importance are to be discussed. Officers for the new year are to be elected.

A Fifty Dollar Scholarship.

The Brand has a scholarship in the Tyler Commercial College to sell or trade. Any boy or girl will do well to inquire about this opportunity. The United States Government is advertising for men stenographers and the demand cannot be satisfied. Call at the Brand office. 47tf

Second Snow This Week.

Wednesday night, the wind again veered to the northeast and in the early morning a slow rain began to fall, followed at daylight by sleet, which, as the day grew, changed into a snow fall of considerable quantity. The ground by 2 o'clock yesterday, Thursday, was covered to a depth of 2 inches and possibly more.

Old and New Magazines Given Away.

Having accumulated a number of different magazines, we have decided to give them away to friends who may wish them, a half dozen to each one. If you have not had the opportunity to get good magazines, you are welcome to these. Call at the Brand office. We also have a lot of government farm bulletins on various subjects; take these. 47tf

Two Expositions to Open.

California is to entertain her friends this year with two world expositions—One at San Diego, known as the International-Panama-California Exposition, which opens January 1, 1915; the other at San Francisco and has been named The Panama-Pacific International Exposition. Both will continue to the end of the year. The work of constructing these two immense shows has required the skill and labor of thousands of men and women and, at the present, it is said that both are well under way and practically ready for their open day. All the railroads will run special excursions, but the Santa Fe is making special preparation to care for the heavy passenger traffic that is sure to follow their lines. A more extended mention will be made next week.

We carry the best grades of lumber and our prices are always enough lower to make it worth while. 46-2t Kemp Lumber Co.

For Sale at once at a bargain. One Standard make Piano, Beautiful Walnut Case, only used few months. Small payment down and Ten Dollars per month. Phone 252 or write Box 355 Hereford Texas. 2tp

Chamberlain's Cough Remedy—The Mothers' Favorite.

"I give Chamberlain's Cough Remedy to my children when they have colds or coughs," writes Mrs. Verne Shaffer, Vandergrift, Pa. "It always helps them and is far superior to any other cough medicine I have used. I advise anyone in need of such a medicine to give it a trial." For sale by all dealers.—Advertisement.

OFFICIAL DIRECTORY

District Court Deaf Smith County—Hon. D. B. Hill of Dalhart; Judge. Floyd A. Cooper, Dalhart, Court Reporter.

County Officers—Jas. A. Hughes, County Judge and Ex-Officio School Superintendent.

A. O. Thompson, County and District Clerk.

R. W. Baird, Sheriff and Tax Collector.

W. A. Miller, Tax Assessor.

J. J. Ward, County Treasurer.

W. E. Dameron, County Attorney.

Commissioners' Court—

Jas. A. Hughes, Presiding Officer.

W. W. Bennett, Com. Prec. 1.

R. J. Kibbe, Com. Prec. 2.

John Gregory, Com. Prec. 3.

T. J. Bassett, Com. Prec. 4.

Precinct Officers—

J. M. Boone, Justice of the Peace Precinct 1.

Jim Carroll, Constable Precinct 1.

Presbyterian Christian Endeavor.

Subject—This Year and Every Year For Christ.

Scripture—Ps. 90:1-17.

Song—57.

What are some of the evils of 1914 that 1915 should remove?—

Velma Green.

Vocal duet—Hallie and Mae Womack.

What is your best wish for the world for 1915?—Harley Green.

Prayer—Rev. Baker.

How can we make the next year better than the last?—Sloan Baker.

How can we dedicate something to God?—Glen Boardman.

Report of information committee.

How can we learn from our mistakes?—Winnie Warren.

Song—160.

Business.

Benediction.

Leader—Philip Broadwell.

Piles Cured in 6 to 14 Days

Your druggist will refund money if PAZO OINTMENT fails to cure any case of itching, blood, bleeding or protruding Piles in 6 to 14 days. The first application gives ease and rest. 50c.

We wish to thank our many friends and customers of the past year for a very satisfactory business, and to assure one and all that the coming season will find us better than ever prepared to serve and please you.

Wishing for you a great big share of 1915 Prosperity, I am

yours sincerely,

Mrs. Vogele

Christmas Greeting

AT this, the gladdest time of the year, the time when everyone is giving thanks, we wish to express our appreciation of the very liberal patronage that has been extended to us in the year 1914. We are exceedingly grateful for the many favors and the trusts that have been ours. And while we have not served you as we would have liked, we are going to make the greatest effort to serve you better in 1915.

Hoping for each and every one the happiest Christmas that they have enjoyed for years,

Very truly,

Dunlap Hardware Co.

"You'll Like Hereford—Oceans of Water."



The Officers and Board of Directors

The First National Bank

of Hereford

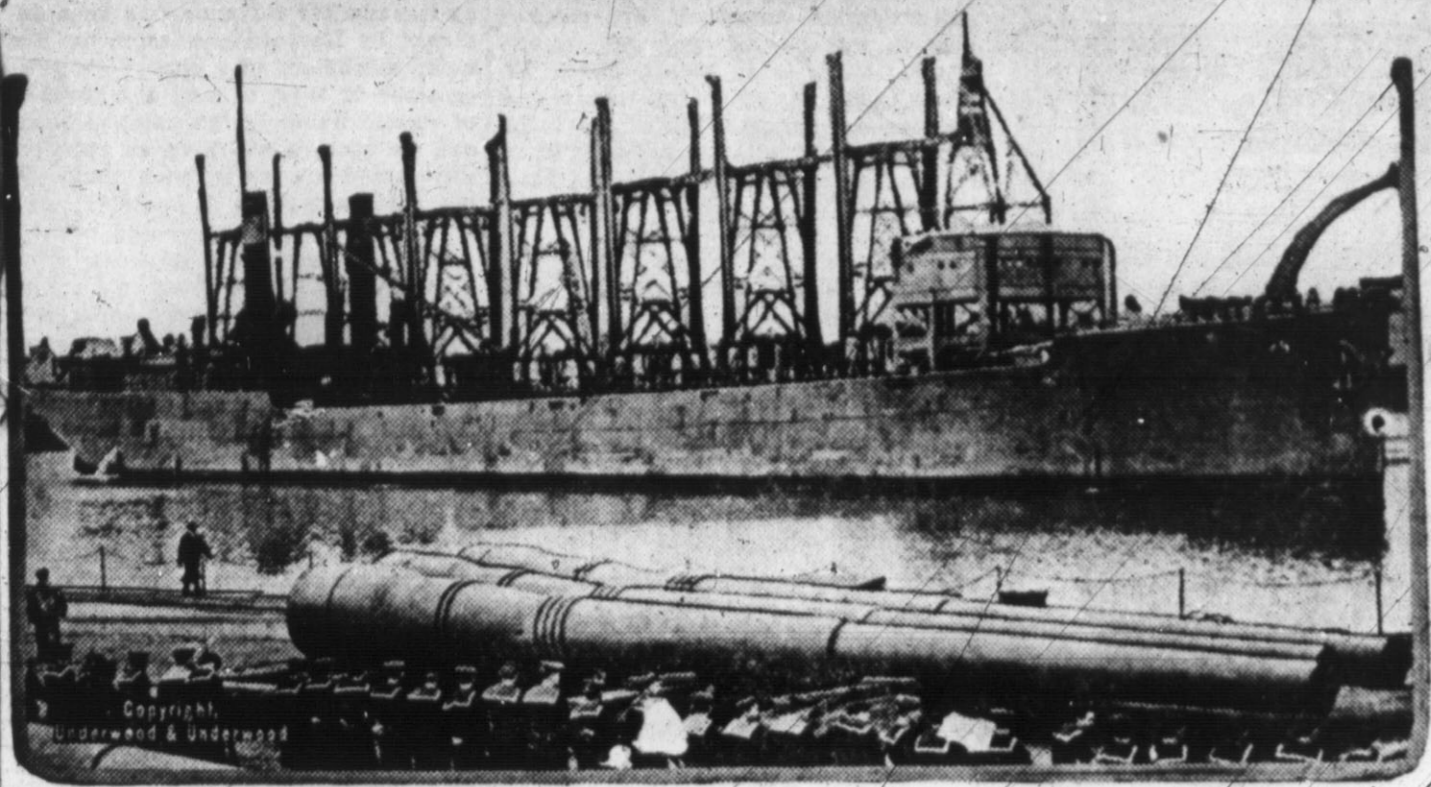
Extend Greetings of the season to their good friends and patrons and wish to express appreciation for the business they have entrusted to us during the past year.

With best wishes for a Prosperous and Happy New Year.

Christmas 1914

New Year 1915

SANTA CLAUS SHIP AT PLYMOUTH, ENGLAND



The American Santa Claus ship Jason, loaded with millions of gifts for the war orphans of Europe, as she appeared when she dropped anchor at Plymouth, England. In the immediate foreground are some of the immense guns which Great Britain is mounting on her battleships.

Will Not Pay for New Road

There is nothing new under the sun, says the wise man, but he didn't live in the Panhandle. We have found something entirely new, at least, no one can be found who ever heard of such a thing. It is this: The petitioners for a new road from Floydada to Lakeview, ask the Commissioners of Floyd county to open

the road and in their petition they stated that the land for the entire distance would be given free to the county and that the fences would be moved back and the road put in good shape without a cent of cost to the county. The citizens of Floyd county are surely a lively set as well as a lovely bunch.

"YOU'LL LIKE HEREFORD"

Will Trade For Milk Cow.

We have a scholarship in Tyler College which we will trade for a milk cow. The scholarship is good for either shorthand or bookkeeping. This school enrolled some 2,000 pupils last year and has the endorsement of the leading business men of the state. Board and room rent can be had from \$11.00 to \$20.00 per month in Tyler. Boys and girls boarding out are looked after by the head of the school and boarding-house keepers are required to conform to the rules of the school in taking pupil boarders, thus protecting the boys and girls from undesirable influences.

Aged Mexican Murdered.

An aged Mexican, who was supposed to be about 65 years old, was robbed and murdered near Tulla Tuesday of last week. He with two younger Mexicans were seen in Tulla the day before and they started to walk to Plainview. The body of the dead Mexican was dragged some 200 yards from the tracks into a field and there left. His money which he had carried in a bag around his neck was gone.

Will Rebuild School at Lockney.

The ashes had not cooled on the ground before the enterprising citizens of Lockney had petitioned and ordered an election to issue bonds to the amount of \$8,000 to reconstruct the school building recently destroyed by fire. This amount with the \$10,000 insurance will suffice.

Accused Bank Robber Not Guilty

Bert Humphreys was tried at Lubbock last week for robbing the bank at Seminole but was found "not guilty." He was accused of locking the cashier in the vault, taking all the cash and then riding away as if nothing had happened. This all happened in daylight.

Wall paper, E. B. Black Co. 441f

"YOU'LL LIKE HEREFORD!"

Uncle Sam Wants Competent Men.

This should be good news for our energetic young men and young women who are desirous of earning a good salary. The U. S. Civil Service Department has put out a most urgent appeal for as many as can to at once prepare for and take the Civil Service examination for stenographers and typists, at salaries ranging from \$840 to \$1200 per annum. There has been six special examinations held in Tyler this year. This is one class of work that the war didn't reach. Our American Government is needing more help than ever before for our present administration has been an exceptionally active one. All lines of business are looking brighter, yet at all times the demand has been greater than the supply for telegraphy operators. The northern railroads are literally blocked in moving grain and handling merchandise. One of the northern roads within the last thirty days, ordered ten young men from the Tyler Commercial College, Tyler, Texas, at one time. In less than two weeks they ordered five more and they have now requested this institution to furnish them with all the men they can properly qualify. This, together with the fact that the United States Government has addressed the Tyler Commercial College six personal communications during the year, insisting that their graduates take the Civil Service examination, shows there is, even in the hardest of times, a demand for the graduates of the Tyler Commercial College. The high class training given by this institution fits its graduates to go into the government work at splendid salaries or into the best railroad offices, direct from the school room.

There is no use of our young people sitting down and saying they can't get work when it is a positive fact that they can enter the Tyler Commercial College at Tyler, Texas, and in three to five months prepare themselves for a splendid position at a beginning salary of from \$840 to \$1200 per year. Before I would stay idle another week, I would write or phone this institution for catalogue and full particulars and make my arrangements to enter at once, that they might place me in a good salaried position.

Local Bank Remembers Friends.

The Western National Bank, in keeping with the world spirit of holiday good feeling, is sending out to its many friends and customers a neat, attractive Christmas and New Year greeting. The card is decorated with a running spray of holly, indicative of the true Christmas spirit of friendship; and in the upper left hand corner is a miniature vault with a swinging door, within which is emblazoned in gold letters, "W. N. B.," suggesting safety and security. The legend embossed in script reads as follows:

At this Holiday Season we deeply thank those whom we have served in the past and wish for them and our many friends Strength, Safety and Prosperity throughout the New Year.

Western National Bank, Hereford, Texas.

Jr. C. E. Program.

Topic—Bible Mottos, Psalms 3:13-14.

Song—I Want to be a Worker. The Lord's prayer in concert—Lead by Gladys Beams.

Bible lesson read by leader. Subject for the meeting—My Bible motto for next year.

Lesson story—Dorothy Ramsey. Ceremony of announcing the motto chosen by each member—Conducted by superintendent.

Song—Seeds of Promise. Sentence prayers for the coming year—Lead by Daniel Bell.

Mission study, Africa—Lora Kibbe.

Report of last year's work. Prayer by superintendent.

Song—The Banner of Love. Mizpah.

Leader—Dorothy Barnett.

Mrs. McClain's Experience With Croup.

"When my boy, Ray, was small he was subject to croup, and I was always alarmed at such times. Chamberlain's Cough Remedy proved far better than any other for this trouble. It always relieved him quickly. I am never without it in the house for I know it is a positive cure for croup," writes Mrs. W. R. McClain, Blairsville, Pa. For sale by all dealers.—Advertisement.

CHRISTMAS PHOTOS

Have your photos made now for Christmas. Do it now and avoid the rush of Christmas week and possible delay. There's nothing that pleases the "folks back home" better than a picture of the children or baby. Bring them in now.

MCGHEE'S STUDIO
Phone 162 and make engagement.

Hereford Nurseries

Growers and dealers in all kinds of Trees—Fruit, Shade and ornamental. 25 years in the nursery business in Texas. Have tested out over three hundred varieties of Fruit on the Plains in our own private experimental grounds.

L. P. LANDRUM, Manager

For information and Catalog, address the Company, Hereford Tex.



Special Low Fares

CHRISTMAS and New Year Holiday rates to all points in Texas, selling dates Dec. 23-24-25 and 31, 1914 and Jan. 1, 1915. Final limit Jan. 4. One and one-third fare round trip.

HOLIDAY RATES to points in New Mexico are in effect as follows: To points from Texico to Pecos inclusive, date of sale December 26, 30 and 31 and January 1. To other points in New Mexico on A. T. & S. F., dates of sale December 31 and January 1. Basis of fare, one and one-third for round trip.

ROUND TRIP RATES in effect to various points in states named below: Alberta, Arizona, Arkansas, British Columbia, California, Cuba, District of Columbia, Idaho, Indiana, Iowa, Maryland, Michigan, Missouri, Montana, Nevada, New York, North Carolina, Oklahoma, Oregon, Pennsylvania, South Dakota, Tennessee, Utah and Washington.

F. C. PARKINSON
AGENT

WE TAKE this means of thanking our many customers and friends for the liberal share of business given us during the year now closing, and for the very pleasant relations that have existed between us.

We sincerely wish you a very Merry Christmas time and a Happy, Prosperous New Year from the beginning to the end.

Yours very sincerely,

GARRISON BROS.

Make Our Store Headquarters

**..We Have..
Plenty of Good
Coal on Hand
Also Feed, Hay, Flour and Corn Meal**

We are handling Cotton Seed Cake and Meal, and some very nice Idaho Irish Potatoes, plenty of Pure Extracted Honey. We will have our Feed Mill ready for grinding next week and will be prepared to grind any kind of grain, or make Corn Meal and Graham Flour

Fallwell & Son

PHONE 41

Look!

Money is not my object in moving to California for I think Hereford and the surrounding country has a greater future than California. Therefore, I will trade the following scattering property I yet own for a body of land near Hereford:



**L
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Two Good Lots in Beaumont, California
Twelve lots in Clovis, New Mexico
Fifteen lots in Dexter, New Mexico
Two lots in Farwell, Texas
Forty acres at San Jon, New Mexico
Eighty acres in Bandera county, Texas

Thirteen vacant lots, my old church property and two nice little homes in Hereford; and two close in small farms. If interested see me here at once or write me after January 1st at Santa Rosa, California. **A. H. Elliston**

Dalhart Cowboys on Ship Captured By Germans.

Judge R. R. Elkin and Fred Thomas returned Saturday from South America where they had gone, along with several others, in charge of a shipment of 500 bulls for the Matarador Land and Cattle Co. ranch in Brazil. They reached New York two week ago and have been visiting in the east. Both are anxious to get home and took an automobile from here to Channing. Those in the party who returned were: R. R. Elkin; John Godfrey, Fred Thomas of Channing; Frank Ivy, P. Sewall and F. C. Kane of Amarillo; John Earl of Dumas; Van Sables of Midland; G. W. Mauldin of Peoria, Ill.

Going out they were 37 days on the water, but had no experience worthy of mention. On the way

home they had a very unusual experience and one they will never forget. Their ship, an English merchantman, was captured by a German cruiser, near Barbados, and after the crew and passengers had been removed, was sunk. They were crowded into a small vessel which accompanied the cruiser and after a couple of unpleasant days on board were unloaded and after a short stay on the islands took ship for New York. Several of the boys who accompanied the cattle stayed in Brazil; but the majority, those mentioned above, were glad to get back home.—Dalhart Texan.

Beats 'Em All.

No chloride of lime or caustic used. All goods washed with new electric process. Only one place. Amarillo Steam Laundry, phone 197. T. M. Coulson, agent. 44-4t

We carry all sizes of plate glass, automobile windshields. 46-2t
Kemp Lumber Co.

Cures Old Sores, Other Remedies Won't Cure.
The worst cases, no matter how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 2c, 5c, \$1.00

The Salt of the Earth
[Amy Pearl Cosby]

I never see a kind faced, ample waled woman, frankly middle aged or old, going about her work in the placid way known to our grandmothers, without feeling as I fancy a lost mariner might, on suddenly sighting a light house.

In this age of turbulent unrest, when women are crying feverishly for the ballot, careers, eternal youth and a thousand other baubles which they wouldn't know what to do with if they had—isn't it refreshing to sometimes see a mother spreading home-made butter on great chunks of home-made bread—for the youngsters?

Somehow, I have always been prouder of the old hand-made coverlet, which Great Grandmother left us, than I could possibly have been of a picture or poem which she had given to the world. For there is something so personal about the old coverlet which her dear hands fashioned for the comfort of the ones she loved!

They were so dependent on her, this family which Great Grandmother had! They looked to her, literally, for food and raiment, as well as for helpful counsel. And I fancy they marveled at her strength and wisdom. I know, as a child, I looked with reverence on each intricate design in the old coverlet. And so did Grandma, Great Grandmother's child.

And as to Grandma, well, I think I had a sneaking idea that most of the verses in the thirty-first chapter of Proverbs referred to her:

"Strength and honor are her clothing; and she shall rejoice in time to come.

"She openeth her mouth with wisdom; and in her tongue is the law of kindness.

"She looketh well to the ways of her household, and eateth not the bread of idleness.

"Her children arise up and call her blessed; her husband also, and he praiseth her."

I know my heart treasured no loftier ambition than to some day be a grandmother, like her. So maybe it is inherent in me, this love for the kind-faced, mother women of the earth!

And "prophets" have arisen to assure us that their days are numbered, these women who are "only" wives, mothers and grandmothers! That soon the world will have no place for them, and will relegate them to the trash heap, or some other convenient receptacle, together with faithful Dobbin and other relics of our childhood! Or in other words, that they are to be superseded by a race of women capable of running homes as a side issue, while they give the greater portion of their attention to business, politics and other affairs of the world.

But have these so-called prophets ever tried, as an experiment, to run a home as a sort of side line to some other business? I think the experiment would teach them that making and keeping a home is a great big business in itself, and worthy of the best efforts of the most intelligent women.

True, conditions have changed. No longer does woman literally produce food and raiment for her household. But with changing conditions have come additional duties, which Great Grandmother never knew, but which call for the same clear-headedness and power of endurance that were hers.

No affair of commerce, church or state can ever be of such paramount importance to our nation as is this great big business of making and keeping homes! And it is a business for which woman, by nature, and by centuries of experience, is peculiarly fitted. In every other environment, she seems to me—a sort of falling star or meteor, brilliant, but without fixed place in the firmament.

You know the story of the first cave home. How the first cave woman found a man, like an unwashed child, with tangled hair and beard, roaming aimlessly in the jungles, eating raw fruit and meat, sleeping on dew wet grasses, with his half-starved, faithful dog. How she lured him to her cave, clean swept

BLANKETED BELGIANS TRYING TO KEEP WARM



The soldiers of Belgium are poorly equipped for winter fighting, but blankets are being distributed among them as rapidly as possible.

and dry, where a cheerful fire was burning, at which she roasted the kid he had killed, and served him a savory meal. How she taught him something of the cleansing power of water, and how both he and the dog, in time, became sleek, useful animals!

I am not vouching for the truth of this story. But I am claiming that, in the great work of civilizing the world, these earnest, self-sacrificing home women, whether in cave or palace, have been a mighty factor. And I am predicting that the time will never come when they will be superseded. For verily, they are "the salt of the earth."

What Would You Call It?

The following "society" was clipt from an exchange on the Plains. The names are not exactly as printed as the Brand has no desire to hold any grudge even against an innocent "500" game:

The 500 Club held its regular bi-weekly meeting at the home of Mr. and Mrs. Rex Peachlot on last Saturday night. J. I. Soberly succeeded in winning the gentlemen's prize, which was a splendid brass smoking stand. Mrs. Champ Smith carried away a handsome "500" card set in a leather case as the lady's prize. Both of these prizes were very nice and the idea of winning them stimulated the playing very much. A luncheon was served after the prizes were awarded.

Will Trade For Hereford Property.

A well improved close in residence at Estancia, N. M., to exchange for Hereford acreage property of \$3000 value. The Estancia property consists of a 2-story, 8-room house, with all conveniences, water works, small barn; 20 ft. to domestic water, 80 ft. to irrigation water. Will swap for acreage stuff of 4 or 5 room house. Estancia is on the New Mexico Central Ry, has 300 people, county seat. If you have anything worth the value, see A. C. Elliott at once. 45-2td



Bell Connection Adds to Farm Cheer

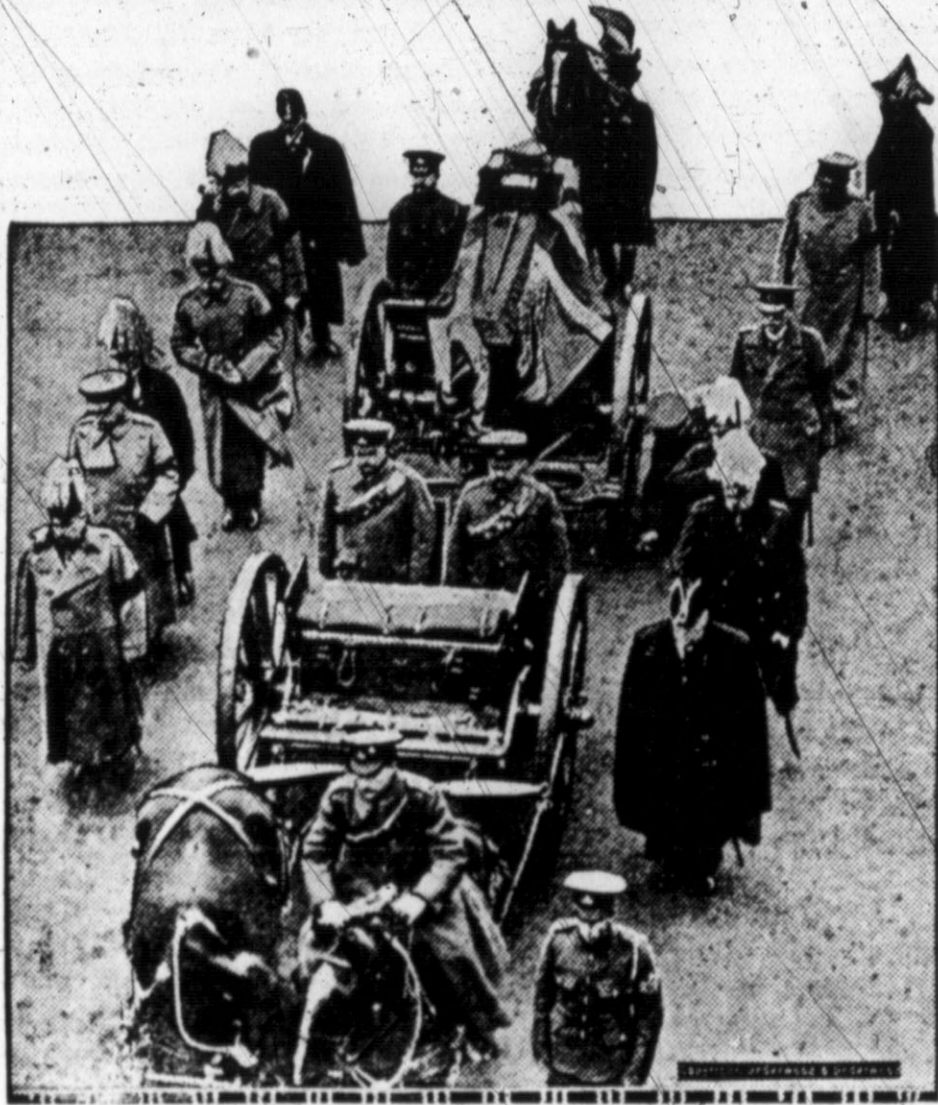
It was a blustery March evening, but inside the cozy sitting-room of the Browns all was cheery and bright.

Mrs. Brown stepped to the telephone. Her husband smiled—for he knew the pleasant custom for years had been to call the daughter, in the distant village, each week.

Have you a Telephone connected to the Bell System?

The Southwestern Telegraph & Telephone Co.

FUNERAL OF EARL ROBERTS



The cold drizzle England paid her last tribute to Lord Roberts, the "grand old man" of her army, as the cortege passed through the streets from Charing Cross station to St. Paul's cathedral, where the remains of the late field marshal were laid in the tomb. The photograph shows the soldier's body on the gun carriage which his son tried to save at Colenso at the expense of his life.

HOW A DEEP SEATED COUGH

And Sore Lungs Were Overcome by Vinol—Mr. Hillman's Statement of Facts Follows:

Camden, N. J.—"I had a deep seated cough, a run-down system and my lungs were awfully weak and sore. I am an electrician by occupation and my cough kept me awake nights so I thought at times I would have to give up. I tried everything everybody suggested and had taken so much medicine I was disgusted.

"One evening I read about Vinol and decided to give it a trial. Soon I noticed an improvement. I kept on taking it and today I am a well man. The soreness is all gone from my lungs, I do not have any cough and have gained fifteen pounds in weight and I am telling my friends that Vinol did it."—FRANK HILLMAN, Camden, N. J.

It is the curative, tissue-building influence of cod's livers aided by the blood-making, strength creating properties of tonic iron, contained in Vinol, that made it so successful in Mr. Hillman's case. We ask every person in this vicinity suffering from weak lungs, chronic coughs, or a run-down condition of the system to try a bottle of Vinol on our guarantee to return your money if it fails to help you.

Corner Drug Store, Hereford, Texas

Lester Weaver's Dairy, Phone 9. 61f

Public Take Notice.

Sulphur Park is posted and is not a public hunting ground. No one is allowed to hunt inside the inclosure except those having annual permits and they are requested to present permit at the house before hunting. Our stock and crops must be protected. Respectfully, L. Gough. 45-3t

Special War Bulletin.

The enemy dead by the millions. New electric process used with deadly effect. Amarillo Steam Laundry, phone 197. T. M. Coulson, agent. 44-4t

Stockholder's Meeting

Notice is hereby given that the regular annual meeting of the Stockholders of the First State Bank and Trust Company of Hereford, will be held at the banking house of said corporation in the town of Hereford, Deaf Smith county, Texas, on the first Tuesday in January, 1915, the same being the 5th day of said month, between the hours of One and Five p. m. of said day.

At such meeting one director shall be elected to act as director of the second class for said corporation and three directors shall be elected to act as directors of the third class, and any and all such other business shall be transacted as may properly come before such meeting.

Witness my hand this, the 17th day of December, A. D. 1914.

Henry Wilkinson, 46-3t President.

Cedar chests. E. B. Black Co. 44tf

Singer machines. E. B. Black Co. 44tf

Betts-Clark are agents for the Saturday Evening Post. 27tf

Federal casings and tubes at the Barnhart & Rice Garage. 35tf

The American Boy is the best paper for boys; give your subscription to Davis Elliott. 38tf

Your boy will watch for his copy of the "American Boy" with interest; no better paper for them. Price \$1.00 per year. Davis Elliott will accept your subscriptions. 38tf

Dr. Presly of the firm of Drs. Presly and Swearingin, specialists, Roswell, N. M., will be in Hereford at Dr. W. A. Price's office on the 12, 13 and 14 of each month to do eye, ear, nose and throat practice and to fit glasses. 11tf

Land Loans.

If you want some 10 per cent money on your land, write me at once. If school land it must be patented. E. S. Ireland, Dimmitt, Texas. tf

Baby Floats Through Pipe. Riverside, Cal.—Mary Sobbe, two years old, dropped her rag doll into an irrigation standpipe. She reached for it, lost her balance, fell in and floated along in an 18-inch main. Efforts to fish her out at two standpipes farther down failed, but at the third, an eighth of a mile away, James King, a rancher, caught her. She was uninjured.

Here's Duck-Legged Chick. Eaton, O.—George White has produced by selective breeding the shortest legged chicken in existence after ten years of effort, during which he crossed and recrossed breeds. The result is a big white fowl that continually seems to be sitting, the impression being due solely to the shortness of its legs. When it walks it waddles like a duck.

Some Papers Will Take Xmas. The Tullia Enterprise, the Dalhart Texan and a number of other papers of the Plains will not issue this week; they are going to take Christmas.

Fish and oysters Thursdays, Fridays and Saturdays at Miller's Hotel. He sells 'em cheap. 44-4t

A Muffer for Machinery. New York—A monster silencer, made somewhat on the same principle as the silencer for guns, has been designed by Harvard professors for the noisy machinery of a New York power plant, in order to meet the protests of people living in the neighborhood, and its success will give an opportunity for doing away with many of the noise nuisances of industry.

This Hog Has Eight Feet. Owanka, S. D.—Picked pig's feet will no longer be a luxury under any high cost of living regime if Mike Ban- peel, a stock raiser near here, is able to continue raising hogs with eight feet, like one he recently marketed at the local yards. The animal had an extra foot attached to each ankle and all were well developed and of ordinary size.

\$7.50 all cotton mattress "relief" price \$4.95. E. B. Black Co. 44tf

How To Give Quinine To Children. FERRILIN is the trade-mark name given to an improved Quinine. It is a Tasteless Syrup, pleasant to take and does not disturb the stomach. Children take it and never know it is Quinine. Also especially adapted to adults who cannot take ordinary Quinine. Does not nauseate nor cause nervousness nor ringing in the head. Try it the next time you need Quinine for any purpose. Ask for Ferrilinn original package. The name FERRILIN is blown in bottle. 25 cents.

WILSON'S RANCH BRANDS
Other Brands, XT on left side.
Ranch at Arney, Castro County.
JNO. L. WILSON & SON
Hereford, Texas

HUSBAND RESCUED DESPAIRING WIFE

After Four Years of Discouraging Conditions, Mrs. Bullock Gave Up in Despair. Husband Came to Rescue.

Patron, Ky.—In an interesting letter from this place, Mrs. Bettie Bullock writes as follows: "I suffered for four years, with womanly troubles, and during this time, I could only sit up for a little while, and could not walk anywhere at all. At times, I would have severe pains in my left side.

The doctor was called in, and his treatment relieved me for a while, but I was soon confined to my bed again. After that, nothing seemed to do me any good.

I had gotten so weak I could not stand, and I gave up in despair.

At last, my husband got me a bottle of Cardui, the woman's tonic, and I commenced taking it. From the very first dose, I could tell it was helping me. I can now walk two miles without its firing me, and am doing all my work."

If you are all run down from womanly troubles, don't give up in despair. Try Cardui, the woman's tonic. It has helped more than a million women, in its 50 years of continuous success, and should surely help you, too. Your druggist has sold Cardui for years. He knows what it will do. Ask him. He will recommend it. Begin taking Cardui today.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. 1-40

Safety First WAR
Prices on Tires All Off

The tread with the grip of a traction engine.

You will be satisfied with Goodrich Safety Treads—we guarantee them. And the extra thickness of the Goodrich Tough Rubber Tread at the point of contact guarantees extra wear.

Goodrich Safety Treads
Let's get together—call or phone when in need of tires.

We are pleased to notify the users of the Goodrich Tires that the advance in prices added on account of the warring conditions in Europe and its consequent effect upon American business, have been declared off and from now until further notice, the following prices will prevail:

30 x 3 1/2 Safety Tread	\$17.00
32 x 3 1/2 Safety Tread	18.10
33 x 4 Safety Tread	25.25
34 x 4 Safety Tread	26.05
36 x 5 Safety Tread	27.75

Remember also that we handle the GOODYEAR TIRES and the prices are right.

Our Garage is fully equipped to do any kind of Auto Repairing; can furnish Gas, Air, Oil, etc.

Tourists are invited to place their cars in our care for inspection. A few minutes spent at inspection may save you several hours valuable time on the road when miles from a station. We employ experts.

The Hereford Garage & Machine Works
C. H. DYAR, Prop.



In 95 countries this mark is the emblem of service. In 95 countries it is registered as the mark by which the products of The Texas Company are known and recognized.

It is the mark of high quality oil, put up in superior packages and shipped with prompt and efficient service to ports in all quarters of the globe.

Based upon the five-pointed star of Texas, it stands alone in the oil business for its reputation. Built upon sound business principles and carried out with good business policy, it is bringing the buyers of oil from these countries to the State of Texas for the fulfillment of their requirements.

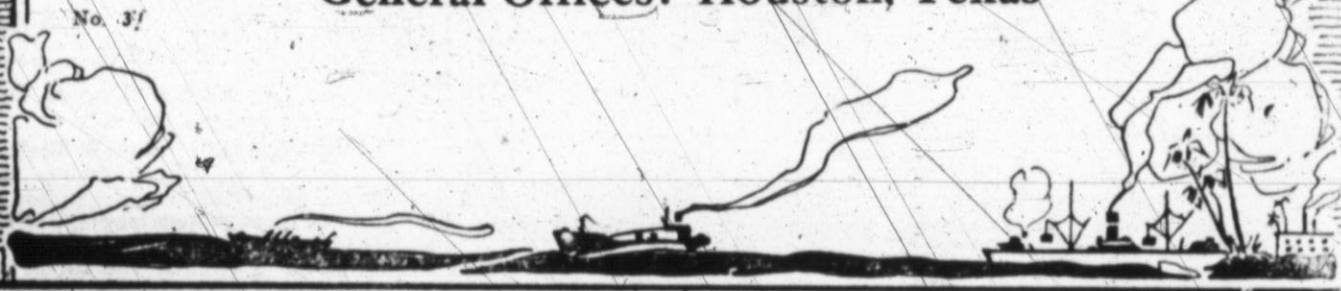
Millions upon millions of dollars have thus found their way from abroad in all lands to the building of Texas factories, the support of Texas industries and the payment of thousands of Texas workers.

Many thousand people depend directly upon the oil business of The Texas Company for their prosperity. Indirectly the prosperity of additional thousands of employes in scores of other industries is affected by the same condition.

All this rapid growth and success has been brought to Texas by the quality and service policy of The Texas Company. The same quality and service are at your disposal in your town.

There is a distributing station of The Texas Company near you. Our Agent will serve you.

The Texas Company
General Offices: Houston, Texas



monument and two pits, the S. E. corner of said survey No. 2, at 1484 varas to a mound and semi-circle trench; thence E. 616 varas to a rock mound one set in ground in W. line of survey No. 12, block K-14; thence N 33 degrees W. 1484 varas to the place of beginning.

Third tract: Being 160 acres of land on the waters of Tierra Blanca Creek, a tributary of Red River, about 21 miles S. 63 degrees E. from the center of the county, said land having been purchased and fully paid for in accordance with an article No. 3930 Revised Statutes, to wit: Beginning at a stone set in the ground the S. W. corner of survey No. 11, Block K-14 for B. S. & F.; thence W. 600 varas to a stone set in the ground in E. line of section No. 2, Block K-3 A. B. & M.; thence N. at 176 varas Tierra Blanca Creek at 1196 varas a mound and two pits the N. E. corner of said section No. 2, at 1520 varas a stone set in the ground and a semi-circular trench; thence E. 585 varas to mound and semi-circular trench, in W. line of survey No. 11, Block K-14; thence S. 33 degrees E. 1520 varas to the beginning.

Fourth tract: Being 160 acres of land about 7 miles N. E. from Hereford, and known as survey No. 2; beginning at a mound and semi-circular trench the N. W. corner of Matthew Wilson pre-emption survey; thence N. at 15 varas pass the N. E. corner of survey No. 3, block K-3 at 1161 varas a mound and semi-circular trench in the W. line of survey No. 9, Block K-14; thence S. 33 degrees E. 1611 varas a mound and semi-circular trench, the N. E. corner of the M. Wilson survey; thence W. 569 varas to the place of beginning.

Levied on as the property of Albert C. Gillis, P. L. Vasse and W. G. Bryant, to satisfy a judgment amounting to \$5,646.84, with interest thereon at the rate of 8 per cent per annum from November 3, 1914, and costs of suit, in favor of the Miners Bank of Cartersville, Mo.

Given under my hand this, the 7th day of December, 1914.

R. W. Baird, Sheriff, Deaf Smith county, Texas.

Sheriff's Sale
State of Texas,
County of Deaf Smith

By virtue of an order of sale issued out of the Honorable District Court of Deaf Smith County, Texas, on the 28th day of November, 1914; by the Clerk thereof, in the cause of The Miners Bank of Cartersville, Mo., vs. P. L. Vasse, et al., number 805, wherein the said The Miners Bank of Cartersville, Mo., is plaintiff, and P. L. Vasse, W. G. Bryant and Albert C. Gillis, are defendants, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in January, 1915, it being the fifth day of said month, before the Court House door of said Deaf Smith County, in the city of Hereford, the following described property to-wit:

Situated in Deaf Smith county, Texas.

First tract: 160 acres of land about 21 miles S. 64 degrees E. from the center of the county, to-wit: Beginning at a stone set in the ground the N. W. corner of the J. H. Willis pre-emption; thence 1561 varas to a mound and semi-circle trench whence a mound and four pits, the N. E. corner of survey No. 3, Block K-3, bears N. 15 varas; thence E. 569 varas to a mound and semi-circle trench in W. line survey No. 10, Block K-14; thence S. 33 degrees, E. 1181 varas, pass a mound and two pits the S. W. corner of said survey No. 10 at 1561 varas a mound and semi-circular trench; thence W. 585 varas to the place of beginning.

Second tract: Being 160 acres of land on the waters of the Tierra Blanca creek, a tributary of Red River, about 63 degrees E., 21 miles from the center of the county, by virtue of an affidavit made by said Hay, assignee of A. J. Bruding, assignee of said J. P. Plank before J. H. Perry, N. P. of Deaf Smith county, Texas, on Nov. 8, 1892 to-wit: Beginning at a stone monument, one stone set in the ground, the S. W. corner of survey No. 11, B. S. & F. Block K-14; thence W. to stone set in the ground in the E. line of Section No. 2, block K-3 A. B. & M.; thence S. 704 varas, pass a

and to me, as sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's Sales, on the first Tuesday in January 1915, the same being the 5th day of said month, before the Court House door of said Deaf Smith county, in the city of Hereford, the following described property, to-wit: Situated in Deaf Smith county, Texas, and being a part of Block No. 46, of the town of Hereford and described by metes and bounds as follows: Beginning at the S. W. corner of said Block No. 46; thence in a northeasterly direction with the south boundary line of said Block No. 46, 140 feet to a point on the said south boundary line; thence in a northwesterly direction, parallel with the W. boundary line of said block No. 46, 100 feet to a point; thence in a southwesterly direction parallel with the south line of said block 140 feet to a point in the west line of said Block No. 46; thence in a southwesterly direction with the west boundary line of said block 100 feet to the beginning.

Also the following portion of Block No. 46 named above as follows: Beginning at the N. W. corner of said Block No. 46; thence E. 300 feet to the N. E. corner of said block No. 46; thence south 200 feet to a point in the east line of said block No. 46; thence W. 150 feet to a point; thence S. 100 feet to a point in the S. line of said block No. 46; thence W. 150 feet to the S. W. corner of said block No. 46; thence N. 300 feet to the place of beginning.

Also all of the S. 1-2 of Block No. 9, Evans Addition to the town of Hereford.

Also a part of Block No. 37 of Evans Addition to the town of Hereford, as shown by the plat thereof of record in the deed of records of Deaf Smith county, Texas, described as follows: Beginning at a point in the East line of said Block No. 37, 559 ft. North of the S. E. corner of said block; thence S. with the East line of said block 100 feet to a point in said east line; thence W. 140 feet to a point; thence N. 100 feet to a point; thence east 140 feet to the beginning.

I will sell the tract of land first above described, first and separately, and will then sell the balance of said land.

Levied on as the partnership property of the defendants A. O. Thompson and M. W. Sturdy, to satisfy a judgment amounting to \$15,606.50, with interest thereon from November 5th, 1914, at the rate of 6 per cent per annum, and costs of suit, in favor of the plaintiff, the First National Bank of Hereford.

Given under my hand this, the 7th day of December 1914.

R. W. Baird, Sheriff Deaf Smith County, Texas.

YOU'LL LIKE HEREFORD!

TAKE IT IN TIME

Just as Scores of Hereford People Have.

Waiting doesn't pay. If you neglect kidney backache, Urinary troubles often follow. Act in time by curing the kidneys. Doan's Kidney Pills are especially for weakened kidneys.

Many people in this locality recommend them. Here's one case:

J. D. Bailey, carpenter, Caryon, Tex., says: "I used only one box of Doan's Kidney Pills, but they did me a world of good. I had pains across my back and sides. Seeing Doan's Kidney Pills so highly recommended by people I knew, I got a box and used them with good results."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Bailey had. Foster-McLure Co., Props., Buffalo, N. Y.

FARM WANTED—Have a farm in Oklahoma to trade for land, improved or unimproved, near Hereford. Equity in Oklahoma land about \$5500; what have you to match it? Must be within 10 miles of Hereford. See A. C. Elliott. 2td

Zudora

(Continued from page 3)

agely. Then he picked it up and broke it. It was a good cheese, and it would be shameful to waste it.

"Look!" he cried suddenly. From the cheese he plucked a small diamond.

"I knew it!" exclaimed the unhappy diamond cutter. "It's Altmann, after all!"

Meantime Storm, having lost his cheese in the small riot and learning that the cry had been a practical joke or the clever scheme of a petty thief, returned to the shop, somewhat ruffled in spirit, to purchase another cheese. He had scarcely taken it into his hand when the diamond cutter, followed by two policemen, came rushing in and demanded the arrest of every one in the shop—that is to say, Storm, the cheesemaker and his wife. They did not take his daughter, who remained behind weeping.

Storm was permitted to telephone Zudora.

"What is the matter?" she demanded.

"It seems that I've been arrested as an accomplice of Altmann, the cheesemaker, on the charge of stealing diamonds from a diamond cutter living next door. The diamonds were found in a cheese I bought. As a matter of fact, I think it's a practical joke of some sort. You know where Altmann is. Nothing serious can possibly come of it, but I'll have to do a lot of buying when I leave the police station. The laugh is on me somewhere."

"I'll have you out before midnight," she declared.

But she nearly lost her life in the furnace room. The diamond cutter ran amuck when he saw her enter his chamber of secrets, and he flew at her like an enraged tiger. She studied him and picked up a hammer, with which to defend herself. The hammer was nothing to clutch her when he gave a weird cry, stumbled and fell headlong



He Reached Out to Clutch Her.

into the furnace mouth. His heart had given out.

And so Hassan Ali would never be able to add diamonds to his pyramids of shining gold.

But the death of the diamond cutter complicated matters, and, despite the protestations of innocence on the part of the victims, they were held.

When the truth did come out finally, the whole city laughed quietly. Zudora discovered the thieves—a pair of bright-eyed mice who had decided to go home building with diamonds as a cornerstone.

[TO BE CONTINUED.]

In the Presence of Death.

Some years ago a Swansen vessel was caught in a terrible gale. The captain had his wife on board, and when the wind was still rising he told her to go down below and sleep, for all was well. He remained on the bridge till the mate came up and said: "We've done all we can. Hadn't you better tell the chaps to get out the boats?"

"Yes, yes, my lad, if you think so," said the captain, who knew the only choice left was whether to go down with the ship or in a small boat, which couldn't live ten seconds in that sea. The engineers came up with the news that the fires were all out.

"Very well, my lads," said the captain quietly. "Save yourselves if you can."

"Won't you fetch the wife on deck, sir?" asked one of the men.

"No," was the calm reply. "Let her sleep, poor girl! I am going down to have a smoke." And smoking by the bedside of his sleeping wife, he went down with the ship.

"OCEANS OF WATER."

Wanted—To Buy Land.

If you own a section of grazing land located between Hereford and Umbarger, and not too far from the railroad, on either side, and will sell at a bargain, write giving full description, legal and physical, with price for cash, all in first letter. Address your letter to Cash Buyer, Hereford, Texas, care of box 248. 44tf

Good brooms at The Fair for only 35 cents on Mondays, Thursdays and Saturdays. 17tf

Want Ads

HIDES WANTED—Will pay highest cash price for all kinds of hides. Ezra Norton at Saddle Shop. 3tf

PIANO—A fine Emerson piano for sale at a bargain. See C. R. Foreman. 44-3td

TO TRADE—Automobile for feed. Address Box 128, Hereford. 35tf

MARES—Fifty high class brood mares for sale, 3 years old up, one dead old. All have been bred by the best Jacks on the Plains. Have offspring of mares and Jacks to show their breeding. Also No. 1, half Spanish Jack. Will sell separately or with mares. For further information write A. C. Elliott, Hereford, Texas. 37tf

WANTED to buy 50 good brood sows and 150 pigs and shoats from 10 to 150 lbs. Quote prices delivered at Sulphur Park. L. Gough. 45-3t

FOR SALE—A nice laying 160 acres, 6 miles south of Hereford, Texas, being the N. W. 1/4 out of survey No. 83, Block M7. Will take \$2,000 cash for a quick sale. No incumbrance. Address Box 33, Mercer, Mo. 46-2tp

FOR SALE—My pony, buggy and harness; a small book case, a phonograph and 28 records; a two burner oil stove, and 2 nice little homes on easy terms. A. H. Ellison. 2t

LOST—Two black sow pigs. Finder please report any information to this office; reward. 46-2t

BUFF ORPINGTON cockrels for sale. See Mrs. J. H. Bowers at win place. 46-2t

FOR SALE—I am offering for sale part or all of my section, four miles S. W. of Hereford, described as follows: Abstract no. 152, cert. no. 1242, survey no. 129, block M7, no. acres 651. Please send bids by mail to Mrs. L. P. Hendricks, Madison, Wis. 3t

FOR RENT—If you have houses to rent, list them at Brand office. If they are not rented no charges will be made. 3tf

COWS—Four Jersey cows, two calves, two coming fresh this fall, for sale. See W. M. Lightwald, Umbarger. 4tp

MULES—Three good mules, wagon, harness, farm implements, and feed for sale. See T. B. Kellow. 3t

WANTED—From two to four hundred head of cattle to winter. R. H. Norton. 46-2tp

LOST—Black mare mule. Reward. G. T. Guinn. 47-2tp

"YOU'LL LIKE HEREFORD."

The Quinine That Does Not Affect The Head Because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE. 25c.

Professional and Business Cards

ASHBROOK & SUGGS
Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees

Shade and Ornamental Trees

Shrubs and Evergreens

Roses and Greenhouse Plants

Hereford Nursery Company

W. E. Dameron

ATTORNEY-AT-LAW

HEREFORD, TEXAS

J. FRANK POTTS

A. M. JONES

POTTS & JONES

BONDED ABSTRACTERS

Complete Abstract of Title to Deaf Smith County Lands.

Fire Insurance Written.

Deaf Smith County Maps for Sale



Self-Starting Bessemers

Bessemer Oil Engines start with automatic self-starters just like an automobile engine—a one man easy job any time. Constructed stronger than a locomotive and simplicity itself. Designed especially for irrigating purposes and has made good right here at home—you know this. Your well should be driven with a Bessemer Oil Engine because its the cheapest power ever manufactured. We're willing to prove this by test any time and allow you to select the engine to be used.

D. L. McDonald

OFFICE: Main Floor, Court House

The Hereford Brand

(A NEWS PAPER)

Published by

The Brand Publishing Co.

A. C. ELLIOTT, Editor

Address all communications to
BRAND PUBLISHING CO.

Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.00 Per Year, Strictly in Advance.

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

The Randall County News is to be congratulated upon the good work of its local cartoonist. Some of the efforts have been good and if whoever it is keeps up the lick, Knott and Hepp will soon lose their places.

If the State's Attorney keeps on unearthing things about the Texas Commercial Secretaries Association, he will prove Ex Governor Campbell's epithet, The Texas "Criminal" Secretaries Association. It seems that the opportunity offered by this organization was too great a temptation for the breweries and distilleries to keep out of Texas politics. Is the world growing better? Some say NO; and it looks like it.

The poem entitled "My Christmas Symphony," published in this issue of the Brand, was written especially for this publication by a local friend who writes under the pseudonym of "Allenhurst." This is not the first poem contributed to these columns, a number having been published a few weeks ago. The Brand takes pleasure in calling attention to this short poem, beautiful in sentiment; and, if followed as a rule of life, would usher in a new order of life. We commend it to your careful reading and study.

The decision of the Court of Criminal Appeals of Texas just before the holidays, which decision "knocked" the Allison law into a cocked hat, and this furnishes the opportunity for every wholesale and retail whiskey house in Texas to advertise their wares. The big dailies of Fort Worth, Houston, Santone, and the Waco Tribune, all supporters of the whisky ring, have come out with two or three full page ads, telling about the "knock-out" and that you can buy booze wherever and whenever you please; "BUT," says one, "You must not buy it for unlawful purposes." This is the first time the Brand had realized that liquor could be bought for lawful purposes; for the law plainly says that if a man becomes intoxicated on the streets or anywhere except in his own closet, he is a violator of the law. See to it.

ALLISON LAW KNOCKED OUT

If from no other source, any person with one good eye could have told that the saloons had made another winning by reading the Fort Worth papers with their full page whisky advertisements. The saloons are rejoicing over their victory as will be seen from the tone of their voice in these ads. They advise their friends, and one saloon claims 75,000 mail order customers, to buy "liquid cheer" and celebrate Christmas in the good old-fashion way. It is to be supposed that this "liquid cheer" will make a good old-fashion drunk—the sort that makes a man go to his grocer after the holidays and beg for another year's supply of groceries for his family and gives a mortgage on his unplanted crop.

DISORDER AT CHURCH

It has always been the thought in the minds of most people that the church was the place to cultivate a quiet and even disposition. The old custom, when entering the building to go quietly to your accustomed seat and there sit in meditation, has almost been forgotten and is certainly being sadly neglected in these days when the church is competing with social functions in trying to make folks feel welcome to the house of God. Perhaps, it is purely unthoughtfulness that disorder should prevail at the opening of the service; so much so that the minister stands in the pulpit waiting for the boisterous talking and, it might be called Babel confusion, to cease. Even the ringing tones of the piano or the soft music of the organ does not strike some people with any significance or suggestion; they noisily talk right on, until the voluntary is finished and the opening hymn announced. Their effervescent sociability bubbles over all the time from the dismissal of the Sunday School until the church services should be in progress. They delay the program and destroy the sanctity of the service by thus turning a part of the hour into Sunday visiting. Let's don't.

"BACK-FIRING" GIFTS

Oftimes the matter of giving leads to no end of embarrassment, especially at Christmas time. The spirit of giving is to be commended, but when the giver must strain a point, or when the presents, likely expensive ones, are bought on credit, the "back-fire" is an unpleasant experience. Paying for a present on the installment plan is the limit of the spirit of giving. And then there are other kinds of "back-firing presents"—the kind which impels one to know that a return present is expected. The argument is this: They have sent us a present and we must send them one; we give to those who give to us—a sort of swap, "sight unseen." You may get worried in the trade, for a trade is all it is. To give to those from whom we expect a return present is no giving at all; they are merely "back-firing" gifts. If you would make your own heart

Hanging the Mistletoe



(Copyright, by W. G. Chapman.)

My Christmas Symphony

Written for The Brand by Allenhurst

To live content with but small means,
Seek Elegance, not luxury;
Not fashion's empty, nascent dreams,
Refinement rather, let it be;
Be worthy, not respectable;
To be not rich, nor covet wealth;
Think quietly; act friendly—well;
Talk gently; study; guard my health;
Await occasion, though 'tis hard;
Bear bravely, cheerfully my part;
Listen to star, bird, baby, bard
And sage alike, with open heart;
To hurry not; but grow apace,
Unbidden and unconsciously,
The Spir'itual through the Commonplace;
This is my Christmas Symphony.

glad, give your best gifts to those who least expect them, and give without their knowledge. Let not your right hand know what your left hand would do. The rich should not give to the poor with their engraved card attached; it smacks of superiority and is a way of asking for homage. The poor should not give to the rich except in secret. A simple gift bought with the cash will not "back-fire." Finally, don't boast to your friends that you are not giving presents this year, or after you have strained yourself, brag about what you have given or how much Christmas has cost you.

OTHERS OFFER "CANNED" EDITORIALS.

The following, clipped from the Daily Texan, a live little paper published by the students of the University of Texas, has the following to say about the offer of hand-me-down, patent, or "canned" editorials. It is getting so a country newspaper editor has no chance to edit his own paper and even a college daily has the offer of "free for nothing" service. This world is a strange old contraption, any how, everybody seems to be trying to "work" every body else. But read the offer, of the N. L. D. A. to the little daily: We never thought that the National Liquor Dealers' Association was notoriously timid, but we had no notion that they would have the nerve to assume that they could write the editorials of the Daily Texan even in part. Yet that is precisely the proposition they are making to us in a letter which we received from them recently.

students of this University under strict prohibitory rules, and a student can no more get liquor legally than can a Choctaw Indian on a government reservation. We think the legislature is right, but that's neither here nor there.

Memphis Women Inspect Stores

A committee from the appointment of the Women's Clubs of Memphis, that good and sanitary town on the Denver, has begun a systematic inspection of the business houses of their city. They made their first trip of inspection last week and the ladies were received with politeness and shown every courtesy by the merchants. They have a regular form for grading the stores as to their sanitary conditions and their first report was published in the Hall County Herald. Twenty-five places were visited and reported and they grade from 75 to 100 points, only two reaching the 100 mark. This is to say that many of the stores and shops of Memphis were three-fourths clean or one-fourth unsanitary. The meat market graded at 75 points. The following rules were laid down by the committee and will serve as a basis for grading:

1. Grocery stores, especially, but all stores should provide cuspidors. In stores where the floors were clean and cuspidors had been provided there had been no spitting

- on the floor.
- 2. That grocery stores keep their bacon and salt pork off the floor and in a closed container. All the grocery stores were graded off on this point.
- 3. That dried fruit be kept in boxes with covers and the covers kept on. Bradford's was the only grocery having their dried fruits covered.
- 4. That restaurants keep their pies and cakes under cover either in glass covered shelves or use netting to cover. Two restaurants keep their pies under cover, the O. K. and Denphis Cafe.
- 5. That all water taps be repaired and waste buckets emptied so that floor is kept dry.

Legal Blanks at Brand Office

The Brand carries a stock of the ordinary Texas legal blanks. You can buy one or one hundred for the Cash:

- Bills of Sale,
- Chattel Mortgages,
- Deeds of Trust,
- Leases for Grass Land,
- Obligations,
- Releases for Mortgages,
- Transfer of Vendor's Lien,
- Promissory Notes, plain,
- Vendor's Lien Notes,
- Warranty Deeds,
- Quit Claim Deeds,
- School Land Deeds,
- Cattle Sale Contracts,
- Sheep Sale Contracts.

For Quick Sale

600 lbs. second hand, nearly new, galvanized selvidge wire, 1,250 lbs No. 14 smoth wire. A. H. Elliston. 46-2t

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well-known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

DR. HENRY VAN DYKE



Dr. Henry Van Dyke, American minister to the Netherlands, photographed as he was about to call at the White House for the purpose of conferring with President Wilson as to war conditions and possible peace proposals. He has just sailed again for Holland.

Quarter Century Banking Experience

BEST WISHES FOR 1915

At this Holiday Season we deeply thank those whom we have served in the past and wish for them and our many friends, Strength, Safety and Prosperity throughout the New Year.

The Western National Bank

Mutually Agreeable Accounts Solicited

We Sell K. N. & K. Self-Identifying Travelers Checks

K. N. & K. Travelers Checks Payable All Over the World