

# The Hereford Brand

VOLUME 15

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NUMBER 7

## FEEDING SHEEP IS PROFITABLE

Plains Favorably Situated—Both Food and Sheep are Here in Abundance

There has been a drawn out discussion of the relative value of feed stuffs, until it is safe to make some definite conclusions. Feeding tests have been conducted in many, many places, each slightly varying results. The feeder must now put the matter to the "profit-making" test or all of the experimental demonstrations will have come to naught.

Leaving out all others, the feeding of lambs should interest the farmer on the Plains. With a nearby supply of lambs and an abundance of feed stuffs at his very door, there is no reason why the finishing of lambs for the market cannot be made exceedingly profitable. A little study of the actual figures will be worth while.

In Colorado, where large numbers of lambs and sheep are fattened for the market, they have peculiar conditions under which they work out a profit. First, they must buy their lambs either in New Mexico, Texas or Arizona for that state cannot supply the demand for feeders. Then, they must ship in all of their grain, corn from the corn growing states to add to their home-grown alfalfa and other hays to make a balanced ration. The average amount of grain fed is 100 pounds for 100 days. This is corn and costs \$1.50 per cwt. The average of alfalfa is 300 pounds for the 100 days and costs \$5 per ton or 75 cents per head for the 100 days. These two items make a total feed cost of \$2.25. This is the Colorado way.

In the Panhandle, the figures run a little different. First, the lambs can be bought from the neighboring pastures, the grains, kafir, etc., from adjoining fields and the alfalfa from our irrigated and valley farms; all of the raw materials being handy for the feeder. The present high price of grain would put that item at \$1 per hundred, and 100 pounds for 100 days would make the grain expense even \$1. The alfalfa at \$10.50 a ton (a price at which it can be grown and sold at a profit) would put the 300 pounds of hay required at \$1.50; thus making the cost of the feed at \$2.50, as compared with \$2.25 in Colorado. The difference is in favor of Colorado if these were the only item of expense. In the matter of freight rates, the Panhandle has the advantage, both in shipping lambs in from Mexico and in sending forward the finished product. The rate to our market is \$83 per car of about 275 lambs while the Colorado feeder must pay \$120 per car. Thus the extra cost of feeding is safely offset by other conditions.

But the unacquainted feeder will say that there is nothing that will beat Indian corn for fattening lambs. Experiments which have just been completed in Kansas has opened the eyes of those who would "poke fun" at the kafir or farmer. In a bunch of equally well selected lambs, one lot was fed on kafir and alfalfa, the other on corn and alfalfa. At the close of the test, it was shown by the scales that the kafir fed lambs were behind the corn fed by only two pounds. This difference might have been the result of the lack of experience in feeding the kafir grain. Other tests might show the weight the other way. It is safe to conclude that kafir is a good fatterer for lambs. They keep healthy and put on the staying fat; they relish the softer grain and take to it readily.

The experience of two or three of our local feeders have shown that the kafir ration with roughness is a paying proposition. The feeding of

E. W. Morgan, three years from Colorado, is well known. His pens have attracted wide attention from every section of the State. He has shipped out two or three cars this year and has another fine bunch on the way and they will soon be ready for the market. He is pleased with his kafir-alfalfa ration. He raised all of his grain on his own farm and he buys the hay from his neighbor. The experience of J. W. Weams is also worth mentioning. With forty acres of kafir, he finished a bunch of lambs and they brought such a price as to make the field of kafir net him \$41 per acre in the form of weight it added to the lambs from his own herd.

As a result of these and other trials, lamb feeding on the Plains will take on larger proportions from year to year. It is hoped that these men who have succeeded will teach their neighbors how the trick is turned, for there is as much science in feeding lambs as there is training a horse for the track. A brick layer could not get the "pace" out of even a blooded "pacer"; neither could a cow puncher put fat on the backs of the timid lamb.

### Picnic for Boys' Club

The Boys' Agricultural Club of Hereford met in regular session at the courthouse on Saturday evening March 13.

Mr. Rat Jowell was present and gave the boys a very excellent talk on livestock in connection with farming. Mr. Jowell's wide experience in up-to-date methods with pure bred cattle gave to his talk that practical nature which is so helpful and at the same time so interesting to boys.

At the close of his address he invited the Club to spend Saturday at his fine cattle ranch seven and one-half miles from town. The boys were glad to avail themselves of this opportunity and will meet accordingly at 8 a. m. at the courthouse from which place they will be conveyed to the farm in automobiles. Each boy will be expected to bring his lunch so that a picnic may form a part of the day's enjoyment.

It is a safe guess that every boy will be at the courthouse on schedule time brimfull of enthusiasm and eager for the day's lessons and pleasures.

### Capitol Syndicate Agent Here

Arthur Farwell, son of John B. Farwell of the Capitol Syndicate has been in this section for the past week traveling over this section with Farm Demonstrator W. L. Boys, studying conditions in an effort to learn what people need in the dry farming section to succeed on the farm. The syndicate people are getting ready to put their land on the market for actual settlers. The land will be sold with a small payment and ten

years given in which to pay the balance. The settler will be given the privilege of leasing at a low rate three times as much as he buys for grazing purposes.

Mr. Farwell is making a careful study of conditions and the syndicate is going to try to sell land to settlers on such terms and under such conditions that they can make good. Mr. Farwell expressed himself as not only well pleased but surprised at the conditions here and the general prosperity of the country and people. He was registered at the Northern Hotel Wednesday.

Remembers The Brand  
Grinnell, Ia., March 16, 1915.  
Editor Brand.

Dear Sir: Enclosed please find a check for one year's subscription for the Brand. I see by your paper that the Hereford country is having moisture enough to insure a good crop. You certainly have a good country, all that's lacking is moisture. We have had a fine winter, not cold, but have had snow on the ground most of the time since Christmas.  
D. F. Hays.

## KEPT TIME WITH THE MUSIC

Knitting Finally Got on Nerves of Individual Who Was There to Enjoy the Contest

"I was at an orchestra concert recently," said a noted musician of Cleveland, "and was enjoying it thoroughly when, about the middle of the first number I began to feel a strange and regular movement about me. At first I thought it was the beat of the music, because I felt it grow slower and faster as the music went. But I never knew that Mr. Stokowski's beat extended as far into the auditorium as my seat. Gradually the movements grew more pronounced. Finally it became physical. It edged into my ninth or tenth rib, I'm not sure which. Slow in the andante movements, vigorous in the allegro, it edged into me.

"I looked at my neighbor, a pretty woman of about thirty. She was knitting. Obvious of the music she knitted and knitted, responding unconsciously to the rhythm. Of course, it was for the Belgians, or I should have ventured a protest. But I feared the worst. In the dignified Sibelius number the elbow of my neighbor nudged me in appreciative gentleness. In the dance played by Zimbalist they insisted a little, but joyfully and respectfully. Then the orchestra began to play the 'Marche Slave.' With the first blast of the trumpets my 'inwards' were attacked. With the beat of the drum my whole body was pounded by the knitting enemy's bayonets. As the crescendo rose I saw her arm coming in a flanking movement and—*fed* for my life."

## USE OF QUOTATION MARKS

Protection Against Libel Suits as Well as An Excuse for Eccentric Style.

Judge Bodkin's book of reminiscences contains many good things. Among them is his description of one of the editors under whom he served, John B. Gallagher, who is said never to have read a book in his life. It was he, says the Dublin General Advertiser, who revised the reporter's copy and mercilessly mutilated the manuscript.

He had one curious delusion. He fancied that inverted commas were a protection against libel action, and stranger still an excuse for any eccentricities of style. On one occasion Mr. Bodkin, in describing a theatrical performance, wrote that it was exquisitely amusing. "Old G." cocked his head critically on one side. "I don't like that word exquisitely," he said. "All right, sir," I answered, "I'll strike it out."

"No, no; it's a good enough word, but it's a little unusual there. Tell you what, we'll quote it."

"Quote it from what?" I asked in amazement. "Oh, it does not matter; just simply quote it." Next morning the Freeman's Journal duly reported that the performance was "exquisitely amusing."

The Man Who Disobeyed.  
A corporal of the Scottish Borderers pays a fine tribute to the Indians. "It's an honor to fight with them," he says. "After their first fight some of their wounded were lying out under heavy fire. It was a critical moment for us, and there were strict orders that no man was to leave the trenches. In spite of that, one of the Indians collected some chapatties and rushed out under fire to give them to wounded men of his own village, who were out there. He came back without a scratch, though he was under fire all the time. The queer thing was that the man who had faced death from Glasgow bullets and shells without quailing was frightened out of his life at the thought of what would happen to him for disobeying orders on the field of battle."

Wife Sues "Wage Slave."  
Mrs. Lottie May Place, in Judge Neff's court at Cleveland testified her husband Frank told her he wouldn't work because he didn't want to be referred to as a "wage slave."

She is suing him for divorce. "He talked about the suffering of the workmen, but wouldn't work himself," she said. "I supported him."

She told of a visit to market with her husband a year ago. "He wanted a spring chicken and I had to buy it for him," she said. "He bought three glasses of buttermilk and drank two of them himself."

Place is sixty and his wife is forty-eight.

Medals to English Boy Scouts.  
Arrangements have been made by the executive board of the national council of Boy Scouts of America for the award of individual thanks medals to each of the members of the troop of English Boy Scouts which has been constantly on duty, co-operating with the American relief committee in London. This badge is a swastika design with a tenderfoot badge superimposed. If possible the presentation will be made by the American ambassador to England through Lieut. Gen. Sir Robert S. S. Baden-Powell.

## Ready to Develop Land

The following letter was received from one of the Brand's readers in Illinois:

Farmington, Ill., Mar. 12, 1915.  
Editor Hereford Brand,  
Hereford, Texas.

Dear Sir: Enclosed find \$1 subscription for the ensuing year. I want to congratulate you on your stand, to tell nothing but the truth regarding conditions in and about Hereford. If the information is obtainable, it would be of interest to non-residents to know just how far or to what extent the shallow-water belt extends. Many of the men in this vicinity who own land near Hereford, are in a position to develop their land if they were certain that the water was available on it. I would suggest that you investigate this and publish your findings with the hope that it will stimulate the interest of land holders and hasten the development of the country. I believe the country has a future and what you need, is not land buyers, but actual settlers.

Yours truly,  
J. W. Connelly.

The Brand will endeavor to give such information from time to time as will keep non-resident land owners apprised of conditions. The boundaries of the deep and shallow-water is very irregular; however, there are about 200,000 acres in this section that can be irrigated and will pay handsome profits and the land will be very valuable when developed.

## Breaks Jail

Ed McGee, an Indian incarcerated in the county jail charged with forgery, and awaiting trial, got tired of Sheriff Baird's accommodations and left that hotel without notice or settlement of his board bill the other night. He secured an old spout from a sprinkler and made a sort of hook and dug and pulled the bricks out of the wall under the window and let himself down by a rope made of bed clothing and skidded. The different towns around were notified by phone, and it was not long till Canyon reported his capture. So he is safe in jail again.

## Spray Your Trees

The prospects for an abundant fruit crop for this section was never more promising than now. The good season last year set on a fine lot of buds and the fine winter weather has been most favorable. But all these promises will come to naught unless there be a concerted action in combatting the everlasting insect pests. There

is said to be a bug for every blossom and this is literally true since the importation of windfall apples and other fruits. Some of the leading orchard owners are spraying this week and they will continue to spray until the early bug is caught in their own orchards, but if their next door neighbors do not also spray, the unsprayed trees will raise enough bugs and worms to repopulate every other orchard. It should, therefore, be a matter of community pride that everyone spray. The sprays are easily prepared or may be bought ready prepared. The best sprays are the lime-sulphur-arsenic mixtures. The time to spray is now while the buds are still in. Then when the blooms are pendant, the spraying process should be repeated one or two times.

If you wish to enjoy some of the fruits of your labor, spray now.

## LION CAUSED A COMMOTION

Its Appearance on Street Also Incidentally Led to a Lavish Display of Hostelry.

A lion in a Jersey City railway station wriggled out of his cage the other day and created a mild panic. Of course, as the immortal weaver justly observes in the Shakespeare fantasy, "A lion among ladies is a most dreadful thing," and the ability and hostelry displayed upon the untoward occasion seems to have been extremely hurried and generous.

It is said by his keeper that there was no danger. The lion was an advanced neuter. He was out for food, but not for food of the primitive type. The glowing charms and smelliness of the railway restaurant had lured him to the point of breaking his bonds. With a hop, skip and leap he would have reached the lunch counter, and in less than three seconds by a Hackensack hour glass would have had the place to himself.

When his keeper arrived on the scene the unhappy king of the forest had decided to divide his attention between a fessell doughnut and a concrete pie.

As the rude chaperon fastened a thumb and finger in the lion's ear and pushed him back into his cage, he roared dolefully—the lion roared dolefully—and there is no doubt the roar spelled acute mental indigestion.

Thus ended another of those rare episodes that help to break the deadly monotony of New Jersey life.—Cleveland Plain Dealer.

Whether you want to buy or not it is well worth your while to see Mrs. T. N. Hejner's new pattern hats. They are models both in style and quality. They will suit the most fastidious in style and the most economical in price.

For your cleaning and pressing go to Orr's Tailor Shop. His work is first class and prices reasonable.

Buy your apron at the Easter Sale.

## Cool Weather Good for Fruit

These cool nights and days that has come the past week is a good thing for this section. Quite often warm weather comes in February and buds break their winter shell and put out their noses to be nipped later. These bright crisp days with the thermometer around freezing at night is healthful and bracing.

So all in all the Panhandle is being blessed with moisture for spring crops and weather suitable for fruit.

## Report of the Condition of The First National Bank

No. 6004  
at Hereford in the State of Texas,  
at the close of business, Mar. 4, 1915.

ASSETS.	
Loans and Discounts	\$ 50,398.72
Overdrafts	none
U. S. Bonds to secure circulation	850,000.00
Bonds, Securities, on hand (other than stocks), including premiums on same	12,018.21
Subscription to stock of Federal Reserve Bank	3,000.00
Less amount unpaid	2,000.00
Banking house	8,000.00
Furniture & fixtures	4,000.00
Other Real Estate Owned	87,942.11
Due from Fed. Reserve Bank	4,000.00
Due from approved reserve agents in central reserve cities	2,155.72
Due from approved reserve agents in other reserve cities	12,362.18
Due from Banks and Bankers (other than above)	3,629.55
Outside checks and other cash items	749.76
Fractional Currency	4.00
Notes of other National Banks	2,015.00
Legal money reserve in bank	
Specie	84,708.76
Legal-tender notes	4,391.00
Redemption fund with U. S. Treasurer (5 per cent of circulation)	2,500.00
Total	\$254,044.00

LIABILITIES.	
Capital stock paid in	\$ 50,000.00
Undivided profits	210,897.25
Less current expenses, interest, & taxes paid	2,747.19
Circulating notes	60,900.00
Due banks and bankers	15.34
Demand Deposits:	
Individual deposits subject to check	136,429.52
Certificates of deposit due in less than 30 days	1,384.20
Cashier's checks outstanding	1,436.82
Time deposits:	
Certificates of deposit due on or after 30 days	6,628.05
Liabilities other than stated	
Total	\$254,044.00

THE STATE OF TEXAS )  
COUNTY OF DEAF SMITH )  
I, E. B. POSEY, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.  
E. B. POSEY, Cashier.  
Subscribed and sworn to before me this 4th day of March 1915.  
[SEAL] A. M. JONES, Notary Public.  
Correct—Attest:  
R. N. MOUNTS  
W. S. HIGGINS  
R. J. KIRBE } Directors.

# Typewriter RIBBONS and CARBONS

The Brand Office has on hand a full supply of Typewriter Ribbon and Carbon Paper. The best made—the famous  
**...STRATFORD BRAND...**  
The best costs you no more than the inferior goods that you order. Ribbons for Oliver, Underwood, Royal, L. C. Smith, and Remington. The best at close prices.

The Hereford Brand  
HEREFORD, TEXAS

## OVERDRAFTS!

Don't expect your bank to telephone you before refusing a check that would overdraft you. The check usually must be paid or refused immediately and, besides, you should not expect the bank to commit a violation of the law to protect you from your carelessness in giving a bad check.

Western National Bank  
First National Bank  
First State Bank & Trust Co.

# Better Biscuits Baked With

You never tasted daintier, lighter, fluffier biscuits than those baked with Calumet. They're always good—delicious. For Calumet insures perfect baking.

RECEIVED HIGHEST AWARDS

World's Pure Food Exposition, Chicago, 1904.

Paris Exposition, France, March, 1912.



You don't save money when you buy cheap or inferior baking powder, don't be misled. Buy Calumet. It's more economical—more wholesome—gives best results. Calumet is far superior to sour milk and soda.

## Society and Clubs

A wedding beautiful in its simplicity, and one in which Hereford society has taken much interest, was celebrated at 8 o'clock a. m. on Thursday, at the home of Mrs. W. H. Edwards, when her daughter, Earle, became the bride of Mr. Earl Welch, of Ladonia, Texas.

The pleasant living-room where the ceremony was performed, was beautifully decorated for the occasion. An improvised altar was arranged in front of an arch of green underneath which the bridal party stood. A background of ferns and potted plants was banked at its base with masses of bride's roses.

The bridal couple entered to the strains of Mendelssohn's wedding march played by Mrs. Earl Wilson, sister of the bride. They were unattended and were met at the altar by Rev. Henson of the M. E. Church, who, in a brief, impressive ceremony united the lives of these two worthy young people.

Immediately following the ceremony, a wedding breakfast was served. The same decorative scheme was used in the dining room, the keynote being ferns and brides' roses. The table was especially beautiful with its center piece and dollies of Japanese hand-painted gauze, brought from the Orient by Miss Laura Edwards, the bride's sister, who is a missionary and who is home on her vacation.

The bride was a vision of loveliness in a beautiful French creation of imported embroidered chiffon

over Korean silk. She is a young woman of many graces of mind and heart and has spent most of her life in this community where she numbers her friends by her acquaintances.

After completing the high school course here she attended the West Texas Normal and was graduated from that institution, later taking work in Chicago University.

The groom is a comparative stranger here but is a prosperous young merchant of Ladonia at which place they will make their home.

That the future may bring for them the realization of the bright promise of today is the wish of their many friends.

The Bible Club held a very interesting meeting on Monday afternoon at the home of Mrs. Turrentine. The well prepared lesson was ably conducted by Mrs. -Hammer. The entire book of Ezra was studied followed by a review of the work in Chronicles. The next meeting of the Club will be held with Mrs. C. R. Smith and Mrs. Ashbrook will have charge of the lesson.

Mrs. H. F. Mitchell was hostess to the Embroidery Club on Thursday afternoon. A pleasant accompaniment to the work of skillful fingers was music furnished by the phonograph. Dainty refreshments were served.

Dr. Freeman, the south-side dentist, and Mr. G. A. Lewis, the north-side baker, were made happy on last Sunday when they were reminded in a very pleasant way that another milestone in each of their lives had been reached.

Mrs. Lewis had prepared an excellent dinner to which Dr. Freeman and family had been invited, the only innocent victim of the surprise being Mr. Lewis, who had roasted the turkey, thinking it was to furnish a dinner for a neighbor. He rose to the occasion, however, in a manner befitting the genial host and both he and Dr. Freeman proved to Mrs. Lewis that they knew and appreciated good cooking.

The dinner consisted of a delicious turkey course followed by salads and a dessert including so many varieties of delectable viands that even such epicures as the honorees pronounced it the best ever.

These gentlemen say they are willing to get old if each passing year may be marked by such pleasant happiness as was this birthday.

Mrs. F. T. Roloson was hostess to the Bay View Club on Thursday afternoon when a program of exceptional interest was enjoyed by these capable and enthusiastic women.

A well prepared paper on the "Early Britons, Saxons and Danes" was read by Mrs. A. C. Elliott. This was followed by an excellent paper on "English Antiquities" by Mrs. Conkright. Mrs. W. H. Garrison then told in a very interesting manner, of the "Myths of Old London."

Responses to roll call consisted of items of interest about England. A dainty luncheon was served at the close of the program.

U. D. C. and C. V. Program  
March 26, 3 p. m.

All Texas Heroes Day.  
Roll Call—Name of a Texas Confederate Hero.  
Vocal Solo—"Homespun Dress"  
A sketch of Terry's Texas Rangers—Miss Meda Woodburn.  
John H. Reagan—Capt. Wright.  
Kate Daffin—Mrs. B. S. Arnold.  
Bonnie Blue Flag—Chapter.  
Social Period.  
Hostess—Mrs. Eli Dunlap.  
Leader Mrs. Will Evants.

One of the organizations most dear to the Southern ladies of our town is that of the Daughters of the Confederacy. Some months ago the Confederate Camp cast its lot with the U. D. C. which occasioned a very happy and helpful union.

A most delightful and instructive session of the U. D. C. was held on Friday March 12, with Mrs. Laird as hostess.

The following program with Dr. Johnson as Leader was carried out:

General topic: Alabama and Arkansas.

Prayer, Mr. Walker.

Roll Call—Responses, Something Alabama or Arkansas contributed to the Confederacy.

Reading: "An Alabama Garden"—Miss Doris Powers.

Battles and War incidents in Alabama and Arkansas—Messrs. Johnson and Walker.

Song: "Swinging in the Grapevine Swing"—Omitted.

The Daughters learned much that is not recorded in history about battles in Arkansas, for some three of the Veterans present told of lively experiences, and most thrilling accounts were given of active engagements in which they fought.

The origin of "Dixie" as a word was read by Mrs. Dodson, and Mrs. Arnold read the words to Dixie as first written. Dixie was called for so Mrs. Dodson played and all joined in singing. After this the "Homespun Dress" was asked for, and when the "Dress" was about half finished, Mrs. Laird called "From Work to Play."

The choice orange gelatine and angel food cake served so bountifully lent a most pleasing savor to the occasion.

The Year Book is ready and each member present received one. There are books for all so come to the meeting March 26th, at the home of Mrs. Eli Dunlap and get yours.

The Chapter wishes to thank the Year Book committee for work done as everyone likes the Year Book.

The meeting given in the Year Book for April 9th, will be with Mrs. Arnold as hostess.

An Editor's Circulation

"You never can tell where the country newspaper goes to," says an exchange. "Some of them are like the editor who wrote to a catalog house for some advertising. They

replied that they would be glad to use his space, but would like to know what territory his paper covered, whereupon he told them: "This paper goes from New York to San Francisco, from Canada to the gulf, and it keeps me working until 2 o'clock in the morning to keep it from going to hell." "

The ladies of the Christian church will hold an Easter Sale and serve lunch Saturday April 3rd at the Elliston building.

Kills Wolf

Mr. Chas. Hotchkiss, one of our good farmers, killed a coyote this week and claimed the \$2 bounty that the county offers. The animal was caught in a trap and was dragging the trap around with it when Mr. Hotchkiss ran over it with his Ford.

The best light weight automobile of merit is for sale by H. L. Rice. It's a Hercules. It's a money saver and pretty as can be.

Some Real Estate Deals

T. Benford sold a tract of 640 acres, Section 79, D-11, for \$2,500 consideration, a bargain counter price.

E. H. Millitz sold an 80 just north of Hereford to H. M. Bainer of the Santa Fe demonstration work for \$5,000. Mr. Bainer will irrigate this 80 acres and make a model farm out of it.

You get a suit free with every suit at Orr's this week and next. It

# \$550

## HERCULES!

THE AUTOMOBILE OF MERIT

Come in and let us show you the many good features of this car. Compare it with other light-weight cars you have seen. Then if you want a real automobile at a low cost, let us sell you a HERCULES.

Equipment includes an Electric Starter, Electric Light and Electric Horn.

### H. L. RICE, Agent Hereford

## The Seasons Sensation

### 2 SUITS FOR THE PRICE OF 1

Never before in the history of merchant tailoring has it been possible to offer to the men of our city this unheard of opportunity—Suits—actual \$25 to \$40 value of the season's latest fabrics.

Hand Tailored To-Order

# \$15<sup>00</sup>

AND UP

Made to Your Measure

And a Genuine, Washable Beach-Cloth Suit

## FREE! FREE!

Keep cool when the thermometer is soaring upward at 85 in one of these genuine Washable Beach Cloth Suits which we are offering you FREE with every Suit we'll tailor to order for a few days only.

# THINK OF IT--A SUIT FREE

Let us tailor your new Suit--tailor it in the way we have satisfied hundreds in the past and get in on this sensational offer---for a few days only--Don't forget

## Saturday, March 13 to Saturday, March 27

### SATISFACTION OR MONEY BACK!

# ORR'S TAILOR SHOP

S. W. Corner Main and 3d St, Hereford, Texas

## This Suit Free



### Of Special Interest to Housekeepers

This is the first of a series of practical talks that will appear in this space every week. It will pay you to read them carefully. They will contain nothing that is not absolutely true, and will prove helpful to the housekeeper in the selection or use of a common, everyday food necessity.

No article used in such small quantities occupies a more important place in household economy than baking powder. On it depends not only the successful preparation but the healthfulness of the food.

Therefore, the character and quality of the baking powder she should use is one of the most important questions which confronts the housewife, and to help her solve it in a satisfactory manner is the purpose of these little articles.

DR. PRICE'S CREAM BAKING POWDER  
Made from Cream of Tartar

### With Our Churches

**The Junior Missionary Society**  
Program to be conducted by The Boys' Hero Club

Song.  
Prayer.  
Roll Call—Responded with books of the Bible.  
"A Hero of African Missions"—William Black.  
"Missionary Pockets"—Jack Murphy.  
Social Service Lesson. "Myself."—Frank Carl. Subject, "What We Eat and Drink."  
Bible Lesson—"The Voice from the Burning Bush."  
To Love God Means to Love All His Creatures.

**Baptist Young People's Union.**

Subject: Powers for Service.  
President in Charge.  
Song  
Prayer  
Business  
Leader in Charge  
Song.  
Scripture reading: John 15:7-4.  
Introduction, by Leader.  
Power of our Lord's indwelling—Rev. Farmer.

How can we let God dwell in us?—Lemuel Carlyle.

What our obedience permits God to do—Mrs. Hodges.  
Prayer and power—Faith Smith.  
Song  
Sentence sermons.  
Only utilized power is effective—Mary Lou Robinson.  
We study that we may serve—Georgia Curtsinger.  
Talk—Lois Garrison.  
Leader, Mr. Casteel.  
Benediction, Rev. Farmer.

**Presbyterian Junior Endeavor.**

Song No 223.  
Scripture Reading, Mark 1, Ch. 1:10.  
What value do the Chinese put on learning—Esther Fox.  
Song 81.  
Sentence Prayers.

How should we help the Chinese and how can we?—Hazel Green.  
What a traveler sees in China—Marie Stobbs.  
The test of friendship—Frankie E. Baker.  
Brotherly Love—Audrey Carroll.  
Opposition—Madge Bradley.  
Song.  
Superstition—Jack Fuqua.  
The Heathen—Supt.  
Roll Call—Respond by naming a book of the Bible.  
Song  
Benediction  
Leader, Clyde Carroll.

**Presbyterian Christian Endeavor.**

Subject: Favorite books of the

**Bible and Why.**  
Scripture: John 1:1-5; 21:20-25.  
Songs 80-25.  
Sentence Prayers.  
—ong 265.

Each member tell his favorite book of the Bible.  
What book do you think makes the way of Salvation clearest—Hope Owen.

Why should we study the Bible by books?—Roy Robertson.  
Cornet Solo—Phillip Broadwell.  
Why should we pray as well as study the books of the Bible?—Mae Womack.

How do you study the books of the Bible?—Nelia Carter.  
Chorus—Singing Committee.  
Leader's talk.  
Business.  
Leader, Harley Green.

**Baptist Church Notes**  
Mr. E. B. Posey entertained the Baraca Sunday School Class of the Baptist church last Friday night at his home. Each boy was accompanied by a young lady and a delightful evening was spent. Dainty refreshments were served at the close by Mrs. Posey and Miss Lela Patton, this being the first party of the season given to the Baraca class.

Rev. R. E. L. Farmer was surprised Saturday night by the mem-

**Whenever You Need a General Tonic Take Grove's**  
The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.

bers of his church with a generous pound party. About 75 persons were in attendance and the table fairly groaned with its heavy load of good things to eat besides many other useful articles, including a nice large comforter, given by Mrs. Owens and daughters.

The "Week Day Workers" Sunday School class of the Baptist church will conduct a Parcels Post Sale on Saturday before Easter, at Geo. Burns Drug Store. 1tc  
—Contricuted.

**Intermediate C. E. Program.**

March 21, 3 p. m.  
Topic: How to Live a Good Life.  
Song.  
Lord's Prayer in Concert.  
Bible Lesson: Phil. 2:4-16—Dorothy Barnett.  
What of Love?—I Jno. 2:1-8—An Honest Life—Psalm 15—Elmer Barnett.  
Short sketch of Jas. Montgomery—Dorothy Ramsey.  
Business period of five minutes—By President.  
Benediction.

**Lutheran Church.**

Next Sunday at court house.  
Lenten service at 9:30 a. m.  
Text Luke 22:54-62.  
Sunday School 10:30 a. m.  
The early hour for service made necessary because pastor leaves for Canyon at 10:35. All friends cordially invited.  
—Rev. Schmidt, Pastor.

**Amarillo Baptists Call Pastor**

Rev. Wallace Bassett of Sulphur Springs, has been called to the pastorate of the Baptist church at Amarillo.

### HOW A DEEP SEATED COUGH

And Sore Lungs Were Overcome by Vinol—Mr. Hillman's Statement of Facts Follows:

Camden, N. J.—"I had a deep seated cough, a run-down system and my lungs were awfully weak and sore. I am an electrician by occupation and my cough kept me awake nights so I thought at times I would have to give up. I tried everything everybody suggested and had taken so much medicine I was disgusted.  
"One evening I read about Vinol and decided to give it a trial. Soon I noticed an improvement. I kept on taking it and today I am a well man. The soreness is all gone from my lungs. I do not have any cough and have gained fifteen pounds in weight and I am telling my friends that Vinol did it."  
—FRANK HILLMAN, Camden, N. J.  
It is the curative, tissue-building influence of cods' livers aided by the blood-making, strength creating properties of tonic iron, contained in Vinol, that made it so successful in Mr. Hillman's case.  
We ask every person in this vicinity suffering from weak lungs, chronic coughs, or a run-down condition of the system to try a bottle of Vinol on our guarantee to return your money if it fails to help you.  
Corner Drug Store, Hereford, Texas  
Stocking & McLean Props.

**State S. S. Convention**

The 41st annual State Sunday School convention will convene in Austin from March 30 to April 1 inclusive. All those interested in Sunday School work are cordially invited by the committee.

Easter Novelties at the Fair. 1t

Circle D. of the Ladies' Aid of the Baptist church, will have all kinds of good things to eat, such as cakes, pies, etc., at the Johnson Grocery Store on Saturday afternoon before Easter. See them for your Easter dinner. 1t

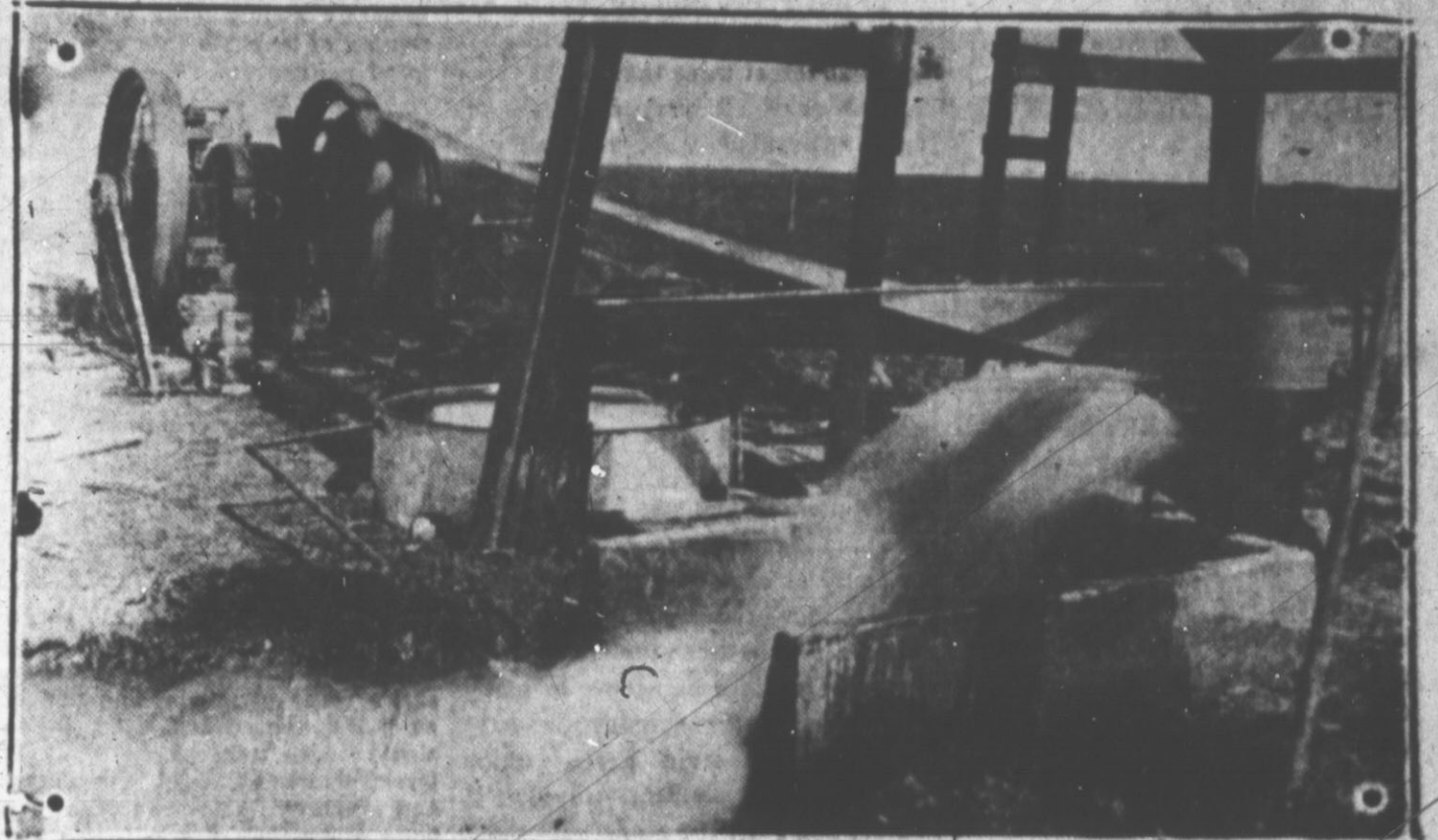
Anything from a toothpick to a threshing machine at the Fair. 1t

Betts-Clark are agents for the Saturday Evening Post. 27tc

**Land Loans.**

If you want some 10 per cent money on your land, write me at once. If school land it must be patented. E. S. Ireland, Dimmitt, Texas. 1t

"OCEANS OF WATER,"



## NOW'S THE TIME

If you want to irrigate next summer now is the time to arrange for an Irrigating Plant. Don't wait but get in line so that your crop will not burn up in case it don't rain when it should.

Better Engines, Better Pumps, and more Experience enables us to install Better Plants than ever. You get the advantage of all these without any extra charge. McDonald Irrigating Plants are the Cheapest in the long run—Deliver Cheaper Water and Always Will

**D. L. McDONALD** Main Floor Courthouse

## No Repairs In Three Years

When you buy a piece of equipment, an automobile, a tractor or a gas engine, the price you pay for it is only a part of the cost. There are the repairs, the depreciation and the replacements to be considered.

Did you ever consider how much of this CONTINUAL COST depends on the oil?

Here is some evidence on the point:

ALL ADVERTISEMENTS SUBJECT TO THE APPROVAL OF THE HOME OFFICE

**J. A. BEL LUMBER COMPANY, LTD.**

STORE DEPARTMENT  
Calcasieu Long Leaf Yellow Pine Lumber  
Main Office, Lake Charles, Louisiana, U. S. A.  
J. A. M. McCAIN, MANAGER

Monday P. O., La., Nov. 21, 1914

Mr. Joe Satales, Agt.

Texas Oil Co.,

Lake Charles, La.

Dear Joe:

Today my Hudson 33 Roadster is three years old, and have never had the valves ground, or any part of the engine worked on, except cleaning of Plugs once.

I have used your Texaco Motor Oil, and Gasoline, on this car all together, and have saved an average of Ten Dollars per month on Garage bills, and know your oil is the cause of it.

Sincerely,

*Joseph Satales*

The "Made in Texas"

TEXACO QUALITY AND SERVICE

did this, the same quality and service which are to be secured in your town. Our Agent is there to serve you—get in touch with him.

The Texas Company  
General Offices, Houston, Texas

No. 26



## GARRISON

1901 BROTHERS 1915

Our Car of John Deere Implemnts



Broke another tongue

This time get a

**Hall Steeltube Wagon Tongue**

We sell them

**Garrison Bros.**

HEREFORD, TEXAS

is here. Let us show you our line of Listers, both single and double. Cultivators, Harrows, Listed Corn Cultivators (Go-Devils), Iron Glad Wagons, Van Bruant Grain Drills, Garden Tools of all kinds, and Rubber Hose.

We also carry Star and Leader Windmills, Pumps and Pump Rods, Well Casing and Pipe, Barbed Wire, Woven Wire Fence, Harness, Collars, New Perfection Oil Cookstoves.

Make Our Store Headquarters

**The Hereford Brand**

(A NEWS PAPER)

The Brand Publishing Co.

B. F. GUTHRIE, Editor

Address all communications to  
BRAND PUBLISHING CO.

Entered April 17, 1901, in the postoffice at Hereford, Texas, as second-class mail matter. First number of the paper issued February 20, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement reflecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

**PRAYER OF THE BRAND FORCE**

Lord may we be big—too big to spend much valuable time thinking about as small a thing as our petty selves; too big to spend our days fretting about the trivial things that pass with the day; too big to harbor evil thoughts against our fellow man—big enough to seek the good of all around us. To forget imagined slights and wrongs; to have sympathy for the errors of others; to love the erring ever as we would have Thou love us in spite of our sins and shortcomings.

**MRS. ROCKEFELLER'S LIFE**

Mrs. John D. Rockefeller, who passed from life this past week, is a character whose real worth has been lost sight of because of the great wealth and business prominence of her husband.

There has been much in her life worthy of emulation by those whose means gives them vast power. With wealth beyond the desires of avarice itself she has never sought to shine in society nor to have her family so shine. She has lived the simple life in so far as her station would permit, spending her life in deeds of charity, shrinking from publicity. Her family were raised in the doctrines of the good old religion and they are all leading worthy lives.

Such a life in contrast with the Vanderbilts and Goulds and other wealthy families who are most noted in scandals and divorce courts, stands out with a lustre all its own.

**TO ST. PATRICK**

On Wednesday, every loyal son of Erin, together with the grandsons and great-grandsons, even to the 4th generation, smoked an extra pipe, laid in more than the usual supply of "praties" and with his wife and all the little Erinites betook himself to church and spent the entire day partaking and radiating good cheer and fellowship and thinking with veneration of his Patron Saint, for on the 17th of March, St. Patrick is a real living personality, just as much so as when he "shooed" the snakes into the sea.

"He served well his day and generation" is true of this character about which so much of poetry and fiction and myth has been woven, in that his influence is still an abiding, potent factor in many lives. His name has become a symbol of goodness—of the triumph of right over wrong, and these are the real things. The transfigured history of the human race is written in mythology—and is the truest history ever written.

St. Patrick's life and deeds are symbolic and have their place in human affairs today and for all time. Life is made up of symbols—life itself IS a symbol. Some one has said, "Take away the meaning from our National flag and our children will use its angel-numbered stars and stripes for doll clothes." So in St. Patrick as the embodiment of the principle of the ultimate triumph of good, we find the supreme lesson of human life.

So here's to the Shamrock and may we all be "wearin' o' the green" in our hearts and lives, not only on St. Patrick's Day, but on the other three hundred and sixty-four as well.

**FOR ARBOR DAY**

The tree planting committee of the City Federation of Woman's

Clubs of Amarillo, has arranged to have 450 trees distributed among the school children to be planted on Arbor Day. A prize of \$5 has been offered to the boy or girl whose tree makes the best growth during the year. The example of the Amarillo club women might well be emulated by other woman's clubs in the various towns of the Panhandle.

In this Plains country where nature has been less lavish with her gifts of forest trees than perhaps of any other of her bountiful blessings, there is nothing more refreshing—nothing that affords more relief from the monotony or sameness than trees—and then more trees. Flowers with their richness of vari-colored blooms are delightful, truly, but not wealth of blossoms can ever take the place of the inviting, grateful coolness afforded by forest trees.

Hereford is especially fortunate in the number and size of her trees. Few Panhandle towns can boast of so many or of such a healthy condition as those they do have. Indeed, the contrast between the trees in and around Hereford and those in many other parts of the country is very marked: the vivid green which comes from a plentiful supply of water, being all the more noticeable when compared with the near-green of trees situated less favorably.

Trees in the shallow-water belt look like the real thing and make the visitor from the central states feel like he is among old friends and when the familiar drum of the woodpecker and the "cheer-up" of the robin begins to be heard in their branches, the last vestige of homesickness will disappear and he will thank his stars that providence has led him into this land of promise.

Let's plant trees; groves and orchards and parks and borders and drives and walks, and let 'em nod their welcome to the wayfarer, and provide healthful and delightful places of recreation for the boys and girls.

**W. R. Nelson Improving**

William R. Nelson, editor and owner of the Kansas City Star and Times, who has been seriously ill, is recovering.

**\$30 on \$25 Land**

P. D. Windsor, who lives near Plainview, made \$30 worth of feed last year on land that can be bought for \$25 an acre.

He planted the land in milo maize from seed furnished by the agricultural department of the Santa Fe railroad, and made about one and three-quarter tons of heads to the acre. He sold it for \$18.50 a ton, while the market was at the highest, and received about \$30 an acre, so he figures. The land on which this crop was raised can be bought for \$25 per acre.

This is a vindication of the Plainview country.

Mr. Windsor came to the Plains from Erath and Comanche counties, but is so well pleased with this section that he does not care to move back to the part of Texas from whence he came.—Plainview Herald.

**Music Recital**

The pupils of Prof. Emil F. Meyers will appear in public recital at the Presbyterian Church on Thursday March 25, at 8 p. m.

They will be assisted by Miss Marsh of the Amarillo Conservatory of Music, who will give some violin numbers.

Those familiar with the work of Mr. Meyers, and with the talent comprising the personnel of his class are anticipating a very excellent program. No admission will be charged and the public is invited.

That Awful Telegram, at the Opera House. Watch for the date in our next issue.

The Methodist Woman's Missionary society will give a "measuring party" at the home of Mrs. J. I. Walker on next Friday afternoon, March 26, from 3 to 5, and in the evening from 8 to 11. Everybody invited to come.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

Sewing Machines for rent. E. B. Black Co. 6-tf.

**HAD TO STAND THE GHOSTS**

Frenchman Vainly Tried to Get Relief From His Unwelcome, Noisy Visitors.

Writing on the effect of ghosts on leaseholds, William W. Ackery in Case and Comment tells of a case before the parliament of Paris less than four centuries ago. It appeared that a house was let in the suburbs of Tours, and that the tenant, being promptly disturbed by a "noise and routing of invisible spirits, which suffered neither himself nor his family to sleep o' nights," as promptly went to law. The lower court broke the lease, the hauntings being considered insupportable nuisances. But this he did without letters royal, and the lessors appealed on the formal point.

Then the ghost was in for it. The learned counsel for the lessors laughed at the very idea of noisy spirits, and cited Joan of Arc, and quoted from Plato, Philo, Judaeus, Empedocles, Marcus Aurelius, Tertullian, Quintilian and Dioscorides, as antighost authorities. He concluded that the tenant and his family were suffering from nightmare, and suggested that they should consult a physician and not a solicitor; or, granting that the house was haunted, that they should appeal to the clergy, and not to the law. Naturally the tenant's advocate did not appreciate his adversary's sense of humor, and told him so. He, too, called upon the ancients for assistance, citing Pliny, Plutarch, Suetonius, Ovid, the Fathers, and whom else do you suppose? Why, none other than the self-same Plato whom his adversary had quoted so glibly to the contrary. Obviously that philosophic one, like many of our courts, either overlooked, or found good reason for overruling, a former decision; or else he was an equitable soul and wished to satisfy both parties! Anyway, however, it seems that the lower court was reversed, and the poor tenant, of course, had to endure his unwelcome cotenant, or pay the full term's rent and vacate.

**FEATS OF CARRIER PIGEONS**

Since the Franco-Prussian War Their Value Has Been Recognized by All Governments.

The famous performance of carrier pigeons during the siege of Paris in the Franco-Prussian war, when they carried upwards of 40,000 messages, was the result of an inspiration rather than of forethought. Private citizens who chanced to have pigeons offered them to the government. Their performance was such a splendid success that France has ever since maintained large flocks in charge of the engineer corps.

The birds are carefully trained as soon as they are able to fly and are then drilled daily for the rest of their useful lives. They are taught to fly and to alight on signal. The first thing Bismarck did after the treaty of peace was signed was to establish pigeon-lofts in Berlin and elsewhere, throughout the empire. Every other nation in Europe followed his example, and today every government has thousands of pigeons, all ready to carry messages in time of war.

**Signaling With Smoke.**

A simple and most ingenious method of signaling from an aeroplane has just been invented by a young French engineer named Means. It is a system of optical telegraph, the dots and dashes of the Morse code being written in the air by short and long puffs of smoke.

The apparatus for discharging these puffs, as built by Breguet, consists of a black receptacle for smoke, situated below the aviator's seat and projecting downward. It is closed at its lower end by a valve that can be opened and shut with a small lever. According to the length or brevity of the opening the puff of smoke is a dash or a dot. The smoke trails horizontally behind the aeroplane and remains a long time in the air if this is still; even in a high wind it remains long enough to be read with a field-glass at a distance of several miles.

**Agreed With Him.**

Bertha Mann, a southern girl, but she is not blind to the little shortcomings of that section.

It was while she was touring, during the days antedating her "arrival" as a sterling dramatic actress, that she stopped at one of the hotels for which the southern town is less celebrated than distinguished. She dined with the food while the boniface detailed the hardships of his life in a small town.

"Do you feed your own family the same food that you feed to the guests?" she inquired.

"Just the same, jest the same," he replied.

"Then I agree that you do have a hard life," was her mournful reply.

**Concrete Roads.**

Concrete road construction has increased from 364,000 square yards laid in 1909 to 19,200,000 square yards, which it is estimated has been laid during the season of 1914. This would be sufficient, were it put down in a single trench, to form a roadway four yards wide and 3,700 miles long.—Scientific American.

**Shoes With Aluminum Soles.**

One of the newest and perhaps oddest uses of aluminum is in making the soles of shoes for use by workmen employed in wet and damp places. The aluminum-soled shoe lasts much longer than the ordinary shoe, and is said to be impervious to dampness.

**Parrot Items.**

Mr. John Hacker was in Hereford Saturday.

Mrs. Presley Dyer and son visited with her parents Saturday and Sunday.

Mrs. B. F. Neely and son Ned were in Hereford Saturday.

Misses Mabel and Florence Hacker spent Saturday night at John Hackers.

Miss Francis Burkenfelt spent a few days last week at the home of Mr. J. Wagner.

Mr. Lewis Dyer was in Dimmitt Sunday.

Mr. George Sheppard and Mrs. Frank Sheppard were in Plainview Monday.

Misses Hazel and Florence Hacker spent Sunday evening at Presley

**SOLDIERS IN EUROPE BECOME SICK WITH KIDNEY DISEASES**

Doan's Kidney Pills Are Being Supplied Free to The Suffering Men.

Any of Our Readers Can Try This Famous Remedy Without Expense. Just Send For a Trial Box.

Hardships and exposure in the cold, wet trenches is crippling thousands of warring European soldiers with kidney troubles and rheumatism.

The foreign offices of Doan's Kidney Pills are doing a good deed in giving this famous remedy free to every soldier who wants a box.

Foster-Milburn Co. of Buffalo, N. Y., makers of Doan's, state that they will be glad to send a trial of their medicine free to any reader of this paper who will write them for it.

There are many recommenders of Doan's Kidney Pills in this vicinity. Here is a list of users who have publicly endorsed Doan's.

- HEREFORD ENDORSERS OF DOAN'S:**  
B. W. Miller, E-11 & F. Sts.  
W. S. Higgins, 610 E. 4th St.  
J. D. Burkett, 300 E. 2nd St.  
A. C. Barnhart, Miles Ave  
C. E. Coss, (Canyon)  
J. D. Bailey, (Canyon)

**Dyers.**

Mr. and Mrs. James Boydston and daughter Zella, spent a few days in Hereford recently.

Mr. Ben Neely, Ed Wilson and Martin Simpson have finished their threshing this week.

Quite a few of the farmers are busy putting in oats at present.

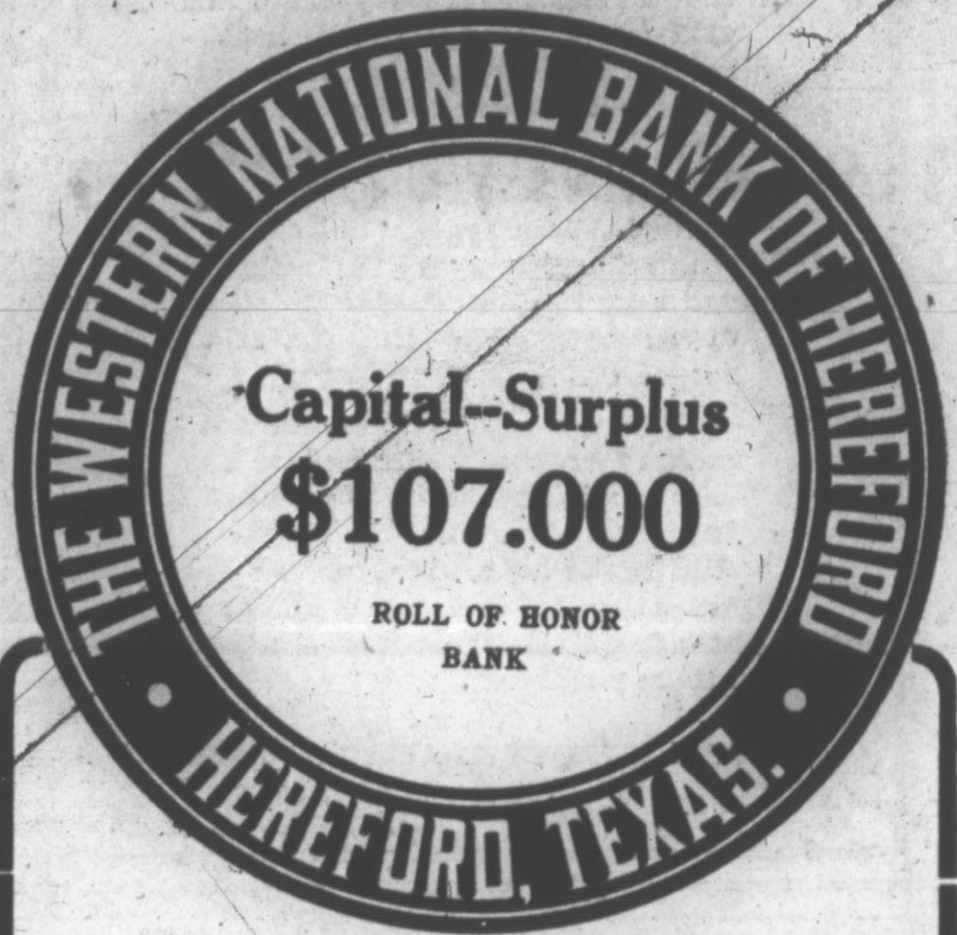
B. F. Neely was in Hereford this

**week.**

W. E. Hacker was in Hereford Thursday.

That Awful Telegram—the best ever. Watch for the date.

**FOR SALE**—On account of failing health I must move. Will sell my home for half value. M. V. Robertson. 3-6tf



"This book of the law shall not depart out of thy mouth; but thou shalt meditate therein day and night, that thou mayest observe to do according to all that is written therein: for then thou shalt make thy way prosperous, and then thou shalt have good success."—Joshua 1:8

We do business upon this platform. If you believe with us, join us for Prosperity and Good Success.

G. A. F. PARKER, President  
A. J. LIPSCOMB, Cashier J. W. SHERMAN, Asst.

**Something Going to Happen**

A HANDSOME

**3-Piece Aluminum Set**

WORTH \$9.00

**GIVEN FREE**

Every Week for 26 Weeks

And a Complete, 100 Piece

**Sterling China Dinner Set**

Given Free the 27th Week

With each purchase of fifty cents at our store we will issue a numbered coupon. Save them—they are valuable.

**Drawing Takes Place at 4 p. m. Each Saturday**

To the person holding the coupon bearing the number corresponding or nearest to the number which is under the Seal on Large Display Card in our store. WE WILL PRESENT ABSOLUTELY FREE EACH SATURDAY at 4 p. m. one of these beautiful 3-piece Aluminum Sets.

We will continue giving one of these sets each week for TWENTY-SIX and on SATURDAY OF THE TWENTY-SEVENTH WEEK, we will PRESENT ABSOLUTELY FREE to the person holding the corresponding or nearest to the one under the Gold Seal on display card in our store, A BEAUTIFUL COMPLETE DINNER SET of One Hundred Pieces.

It will be necessary for you to be in our store at the hour and day mentioned with your coupons in order to secure these valuable aluminum sets. If you are not fortunate enough to secure one of these beautiful sets the first week, hold your coupons and bring them each day of the drawing at the time stated, as they are good during the entire twenty-seven weeks.

REMEMBER—ONE COUPON WITH EVERY FIFTY CENT PURCHASE.

The giving of these sets will not effect the prices in any of our departments but are given absolutely free to increase our business and encourage Cash Sales. Make your money count.

Call and See these Beautiful Sets Now on Display at Our Store.

**J. A. JOHNSON**

HEREFORD, TEXAS



QUALITY ALWAYS THE BEST

**WILLIAMS BROS.**

Sanitary Grocers

Phone 128

**Local and Personal**

Mr. J. B. Jones went to Emporia, Kansas, Monday.

Dr. C. A. Hazzard of Amarillo, spent Friday in Hereford.

Mrs. N. M. Patton was on the sick list the latter part of last week.

Dr. Bowe made a business and professional trip to Canyon yesterday.

E. L. Sumatel, of Amarillo, was a business visitor in Hereford, Monday.

Messrs. Carl Fry and Ed Brandt went to Amarillo Monday, returning Tuesday.

John F. Taylor, of Clovis, was registered at the Northern the first of the week.

Mr. Carl Cockrell and Miss Alta Renfro were guests of Amarillo friends, Sunday.

For sale—Tatting Shuttle; nearly new; cost a dime but will sell for a nickel. Phone 44.

F. J. Eberly, expert piano man who works out of Hereford, left Monday morning for a trip down the Plainview branch.

Mr. T. B. Slaughter, returned to his ranch near Umbarger Monday after a short stay in Hereford.

Mr. and Mrs. James Watson and family went to Canyon Wednesday, where they will make their home.

Mr. and Mrs. B. F. Fulkerson were in from their ranch Sunday and attended services at the M. E. Church.

Messrs. Chas Pearson and A. M. Beverly of Amarillo, were looking after business interests in Hereford Friday.

Miss Hortense Russell, the popular 4th grade teacher, spent Saturday and Sunday with home folks in Amarillo.

Mrs. H. H. Hawkins spent Sunday in Amarillo, the guest of her nephew, Foreman Stanberry of the News office.

Messrs. W. B. Kilburn, C. P. Autchings and Jas. Florey of Amarillo, were business visitors in Hereford Wednesday.

W. F. Ledlow, President of the Lockney College and Bible School, preached at the 6th St. Church of Christ Sunday morning.

Mr. D. L. McDonald, the irrigation man, returned this week from a business trip over into Illinois about Aurora and other points.

Mr. T. E. Yarbrough, who owns some property here, but has been away for some time, is here this week looking after business.

Mr. and Mrs. Ralph Barnett are the proud parents of a fine baby girl that came to their home Monday last and seems already a fixture.

Messrs. Earl Wilson and Barney Casteel and Misses Grace and Clyde Wilson drove to Amarillo in the Wilson car Saturday to see "Peg O' My Heart."

Eld. W. F. Ledlow, who preached at the Church of Christ on Sunday morning, will return to Hereford in June at which time he will hold a protracted meeting.

The best groceries are none too good, because three times a day you put them into your STOMACH.

Poor food shortens life and makes it MISERABLE while you live. You never thought before, did you, how important it is to buy only wholesome, HEALTHFUL groceries?

We sell none but fresh, pure, wholesome, HEALTHFUL things to eat.

The little baby of Mr. and Mrs. John Skidmore is quite ill.

Mr. J. F. Shelout of Canyon, spent Wednesday in Hereford.

Dr. L. D. Rucker, of the Rucker Ranch, went to Amarillo yesterday.

Mrs. H. K. Fox returned Tuesday evening from a visit with friends in Friona.

Messrs. C. T. W. E. Herring of Amarillo, were business visitors in Hereford Tuesday.

Mr. John Walters, the genial clerk at the Northern Hotel, is able to be out again after a brief illness.

Mr. J. E. Ferguson made a business trip to San Antonio Thursday, expecting to be gone about two weeks.

Mr. W. W. Watson returned Wednesday from Roswell, New Mexico, where he had been since Friday on business.

Mr. J. D. Hagan, county judge of Parmer county, came up from Farwell Thursday morning and accompanied Messrs. W. L. Boys and Arthur Farwell on a trip through the northeast part of the county. The party returned to Hereford Friday.

R. M. Dunn of Colorado, who owns the first irrigated farm on Twenty-Five Mile Avenue, has been here for some days looking after his interests. He left for his home Monday morning, remarking that he was well-pleased with the outlook in the Hereford district for this year.

Rev. Hicks, pastor of the Baptist church at Claud, is here with his family for a visit with his brothers, Dr. J. W. Hicks and W. E. Hicks, of this city. Rev. Hicks occupied the pulpit at the Baptist church on Wednesday evening. Rev. Great-house of Louisville, Ky., also preached for this congregation on Thursday evening.

L. L. Cannon, of Loveland, Colo., is a recent subscriber to the Brand. Through the agency of the Geo. F. Caylor Co. he has purchased the ranch formerly belonging to Charles Patrick, about four miles east of town and anticipates moving here in the near future. Mr. Cannon is an enterprising, well-to-do farmer of just the sort that this country needs to insure its permanent prosperity and he will be gladly welcomed to the community.

C. H. Pratt left Monday for Emporia, Kansas, on business.

Mr. R. W. Rowan of Dimmitt, was in Hereford, Thursday.

Mr. James Cunningham, of Tulia, is in Hereford on business this week.

Mr. Ed Brant and Miss May Chammess spent Wednesday in Amarillo.

Mr. George Howard of Wichita Falls, was in Hereford on business Friday.

Mr. D. Crosby, of Vincent, Oklahoma, was a guest at the Coudova, Monday.

Rev. R. E. L. Farmer, of the Baptist church went to Higgins Thursday morning.

Mr. Joseph Stagner, just over the line in Castro county, is a new subscriber to the Brand.

J. C. Cummins was confined to his home the first of the week by a slight attack of la grip.

Mr. and Mrs. S. J. Dodson were out of the city on business and pleasure the first of the week.

Mrs. C. H. Churchill spent Sunday in the country, the guest of the family of Mr. Ora Renfro.

Messrs. Jas. Florey and W. T. Brownlie of Amarillo, were registered at the Northern Hotel Thursday.

Principal Wm. McClung of the High School, made a business trip to Dallas the latter part of the week.

Mrs. George Guinn and little daughter, Frances, went to Canyon Thursday to visit Mrs. Guinn's parents.

Misses Algic and Winnie Hodges and Miss Ruby Anderson, students in the West Texas Normal, at Canyon, were week end guests of the family of C. P. Arthur.

Ben Allen, who has been employed at the Santa Fe freight office here for the past year, leaves today for Lamesa where he has a position as cashier for the Santa Fe.

Mr. and Mrs. Earl Owen and Mr. Homer Owen, of Clovis, of Clovis, and Mr. Elmer Owen, of Vernon, were Sunday visitors in Hereford, guests at the Owens home.

H. H. Fry, of Davenport, Iowa, visited from Saturday until Monday with his cousin, Carl Fry, at the Northern hotel. He was enroute to his home after a visit to the Panama Exposition.

Miss Emma L. Marsh, of the Amarillo Conservatory of Music, came over from Amarillo Friday, met her violin pupils on Saturday, and returned to Amarillo Saturday evening.

Mrs. T. E. Shirley returned from Plano Tuesday where she was called about three weeks ago by the death of her sister. Mr. Shirley went to Amarillo Tuesday morning and accompanied her home.

Mr. and Mrs. A. A. Foster and children left today for Tulia where Mrs. Foster and the children will spend about two weeks with relatives. Mr. Foster will return to Hereford the first of the week.

Some People We Know, and We Will Profit by Hearing About Them

This is purely local event. It took place in Hereford. Not in some faraway place. You are asked to investigate it. Asked to believe a citizen's word; To confirm a citizen's statement. Any article that is endorsed at Home is more worthy of confidence than one you know nothing about, endorsed by unknown people.

W. S. Higgins, 610 E. Fourth St., Hereford, says, "My back was lame and painful and I had dizzy spells in the top of my head. Some time ago I got Doan's Kidney Pills from Woodburn & Son's Drug Store and one box brought me such great relief that I heartily recommend them."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Higgins had. Foster-Milburn Co., Props., Buffalo, N. Y.

Buy a sun-bonnet at the Easter Sale. 1tp

Good Linoleum for 45c. E. B. Black Co. 6tf.

Enjoy a delicious lunch by the ladies April 3rd. 1tp

\$10 2 in. post Iron Bed for \$6.75. E. B. Black Co. 6tf.

Orr's Tailor Shop for all kinds of cleaning and pressing. 1t

A nice line of men's shirts and furnishings at the Fair. 1t

Some real good second hand Sewing Machines for \$10 and less. E. B. Black Co. 6tf.

**OF LOCAL INTEREST**

Some Old Sores, Other Remedies Won't Cure. The worst cases, no matter how long standing, are cured by the wonderful, old reliable Dr. Foster's Antiseptic Sealing Oil. It relieves Pains and Heals at the same time. 25c, 50c, \$1.00

**LACKING IN TABLE MANNERS**

Altogether Too Many Americans Are Open to Criticism in This Respect.

"I eat in a variety of places," said a broker who sometimes puts his feet under the mahogany and again rests them on the footrail of a lunch counter, "and I want to know why some people who eat among civilized beings don't learn better table manners."

"This evening I had dinner at a restaurant where one may eat his fill for 50 cents up, according to the market, and at a table near me sat three men and three women. Very respectable looking people they were, too, and they were paying considerably more than 50 cents per person for their repast. Their general manners were all right and it wouldn't be fair to say they weren't ladies and gentlemen as that term is promiscuously applied. But you should see how two of the men and one of the women held their forks."

"There is only one way to hold a fork properly and the person of good breeding always holds it that way. I won't tell you how that is, because it would be a reflection upon your breeding. But one of those men took a strangely hold on his fork as though he wanted to wrestle his food with it, the other grabbed it as he might grab a shovel handle, and the woman had her fingers twisted around hers until you didn't know just exactly what she would do with it."

"Really, don't you know, under some circumstances bad manners are worse than bad morals, for the bad morals can be concealed from public view."

"OCEANS OF WATER."

Wall paper. E. B. Black Co. 6tf

\$6 Rocco for \$4.50. E. B. Black Co. 6tf.

You can't afford to miss it—That Awful Telegram. Watch for the date.

Singer Sewing Machines sold on terms. E. B. Black Co. 6tf.

"YOU'LL LIKE HEREFORD."

For Weakness and Loss of Appetite. The Old Standard general strengthening tonic, GROVE'S FASTIDIOUS CHILD TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

\$10 Trunk for \$7.50. E. B. Black Co. 6tf.

Machines repaired. E. B. Black Co. 6tf.

The Ladies That Does Not Affect The Head because of its tonic and laxative effect. LAXATIVE BROMO QUININE is better than ordinary Quinine and does not cause nervousness nor ringing in head. Remember the full name and look for the signature of E. W. GROVE, 25c.

"YOU'LL LIKE HEREFORD."

The ladies of the Christian church will hold an Easter Sale and serve lunch Saturday April 3rd at the Elliston building. 1tp

**CALOMEL DYNAMITES YOUR LIVER! MAKES YOU SICK AND SALIVATES**

**"Dodson's Liver Tonic" Starts Your Liver Better Than Calomel and You Don't Lose a Day's Work**

Live up your sluggish liver! Feel fine and cheerful; make your work a pleasure; be vigorous and full of ambition. But take no nasty, dangerous calomel because it makes you sick and you may lose a day's work.

Calomel is mercury or quicksilver which causes necrosis of the bones. Calomel crashes into your bile like dynamite, breaking it up. That's when you feel that awful nausea and cramping. Listen to me! If you want to enjoy the nicest, gentlest liver and bowel cleansing you ever experienced just take a spoonful of harmless Dodson's Liver Tonic tonight. Your druggist or dealer sells you a 50 cent bottle of Dodson's Liver Tonic under my personal money-back guarantee that each spoonful will clean your sluggish liver better than a dose of nasty calomel and that it won't make you sick.

Dodson's Liver Tonic is real liver medicine. You'll know it next morning because you will wake up feeling fine, your liver will be working; headache and dizziness gone; stomach will be sweet and bowels regular.

Dodson's Liver Tonic is entirely vegetable, therefore harmless and can not salivate. Give it to your children. Millions of people are using Dodson's Liver Tonic instead of dangerous calomel now. Your druggist will tell you that the sale of Calomel is almost stopped entirely here.

**The Good Housekeeper**

LIKES FURNITURE AND FLOOR COVERINGS OF DISTINCTIVE CHARACTER. She takes pride in the furnishings of her home. It is our PRIDE AND CONSTANT STUDY to always be able to provide FURNITURE OF QUALITY AND MERIT to the trade. When in the market for House Furnishings we always seek the best grades and we are proud of the fact, and it is our boast that we carry no shoddy goods in stock.

While first-class goods cost a little more there is a lifetime of satisfaction in it for the purchaser. Our method of buying in car-load lots from the manufacturer enables us to sell goods of merit at the prices you would ordinarily pay other concerns for much inferior goods.

We have made extensive plans for a SPECIAL LOW PRICE MAKING CAMPAIGN FOR 1915. Our motto is: "Larger Volume on a Smaller Margin of Profit."

Following we quote you only a few of the many extra good values we are now offering.

<b>Dining Room Furniture</b> \$45.00 Fine Golden Oak Buffet Special Price <b>\$35.00</b> \$33.00 Fine Golden Oak Buffet Special Price <b>27.50</b> \$50.00 60-in. Pedestal Dining Table. Special Price <b>37.50</b> \$30.00 Pedestal Dining Table Special Price <b>22.50</b> \$20.00 Good Pedestal Dining Table. Special Price <b>15.00</b> \$50.00 Set of 8 Leather Dining Chairs. Special Price <b>37.50</b> \$35.00 Set of 8 Leather Dining Chairs. Special Price <b>27.50</b> \$20.00 Set Leather Dining Chairs Special Price <b>15.00</b> \$15.00 Polished Saddle Seat Dining Chairs. Special Price <b>11.50</b>		<b>Rockers, Library Tables and Davenport</b> \$30.00 Fine Mahogany Library Table. Special Price <b>\$22.50</b> \$25.00 Fine Golden Oak Library Table. Special Price <b>18.75</b> \$16.75 Library Table Special Price <b>12.50</b> \$25.00 Large Turkish Rocker, genuine leather. Special Price <b>18.75</b> \$27.50 Royal Rest Easy, push button, genuine leather Morris Chair. Special Price <b>20.00</b> \$16.50 Leather Rocker, spring Special Price <b>12.50</b> \$12.50 Magnificent Spring Seat Rocker. Special Price <b>8.75</b> \$75.00 Genuine Leather Davenport, extra fine, Pullman construction. Special Price <b>49.75</b> \$45.00 Davenport, Spanish imitation leather. Special Price <b>35.00</b>	
<b>Brass and Iron Beds</b> \$50.00 Brass Bed, extra fine, vitrified, non-tarnishable, satin finish. Special Price <b>\$35.00</b> \$35.00 Extra Fine satin finish, vitrified, non-tarnishable Brass Bed Special Price <b>25.00</b> \$20.00 Extra Fine, satin finish, vitrified non-tarnishable Brass Bed Special Price <b>13.75</b> \$12.50 Brass finish or oxidized 2 in. post Bed. Special Price <b>8.75</b>		<b>Fine Cotton Mattresses</b> \$25.00 Sealey Mattress, 20 year guarantee. Special Price <b>\$18.75</b> \$16.75 Columbia non-tufted elegant bed. Special Price <b>12.75</b> \$13.75 Legal Tender non-tufted Mattress. Special Price <b>10.00</b> \$7.50 All Cotton, roll edge, 40 lb. Mattress. Special Price <b>5.00</b>	
<b>Rugs and Linoleums</b> \$50.00 Bagdad Wilton Rug 9x12 Special Price <b>\$41.75</b> \$35.00 Wilton Rug 9x12 Special Price <b>27.50</b> \$25.00 Axminster Rug 9x12 Special Price <b>18.75</b> \$1.50 Fine Inlaid Linoleum Special Price <b>1.25</b> \$1.15 Good Inlaid Linoleum Special Price <b>90c</b> 75c Fine Printed Linoleum Special Price <b>55c</b> 60c Good Quality Linoleum Special Price <b>45c</b>		<b>Dressers, Chiffoniers and Chifforobes</b> \$35.00 Gentlemen's Chifforobe Special Price <b>\$27.50</b> \$25.00 Gentleman's Chifforobe Special Price <b>18.75</b> \$35.00 Fine Dresser, princess style. Special Price <b>27.50</b> \$30.00 Fine Princess Dresser Special Price <b>23.75</b> \$25.00 Chiffonier Special Price <b>20.00</b> \$18.75 Fine Chiffonier Special Price <b>13.75</b>	

Remember, it will be our pleasure at all times to show you through our immense stock. We guarantee to serve you better and more satisfactorily than anybody else.

**E. B. Black Co.**

**GRANDMA STILL KNITS**

**BUT THE YARN TANGLES.**

"Sometimes," said the strikingly handsome woman with the white hair, "I really wish I were my own grandmother. It must have been so restful to be a grandmother in her day. Yes, of course I'm one myself, but the styles in grandmothers have changed so greatly that I'm not in the least like the dear old lady in the black silk and real lace cap who used to sit placidly knitting by our fireside when I was a little girl. I can see her now, in the summer time, too, in a wicker chair on the porch of our old home. Usually Young's 'Night Thoughts' lay open on her violet-spangled muslin lap. It is a lovely picture of quiet and repose to recall in these busy times. She didn't have to read Bergson and Ellen Key or any of the modern philosophers that I have to gobble in large bites in order to keep up with my department in the Woman's League. She wasn't burdened, either, with a civic conscience. I don't suppose it would ever have occurred to her that it was her duty to leave her dinner half eaten and rush down to the city council on a Monday night to throw the moral weight of her presence against the passage of a nefarious ordinance.

"Oh, dear, there's the telephone. Friday forenoon, did you say? Please wait a moment until I consult my calendar. Yes, I can see you at ten. Please come promptly, as I have a committee meeting at 11.

"That's a young woman who wants me to hear her paper on eugenics before she reads it to the Mothers' council in the settlement where she works. I wonder what my grandmother would have thought about eugenics?"

"Just excuse me a moment while I glance at these notes. Here's an invitation to the ball poudra the Hadalls are giving Wednesday of next week. I certainly must squeeze in a dancing lesson or two before then. Billy—that's my younger grandson, you know—told me the other night at the club hop that I was really rusty on the waltz and two-step. You see, I've done the new dances so much the last two years that I've rather neglected the old ones, and now that they're coming in again, I certainly must brush up. I suppose I might take a private lesson early Monday afternoon before I go to the lecture on Chinese porcelain. That reminds me—I must refresh my memory on the comparative importance of the art of the successive dynasties. Dear old grandma, she wouldn't have known the difference between the Ming dynasty and a china teapot, and I believe it was a comfortable state of ignorance.

"No, I can't rest much Thursday afternoon, because I'm one of the patronesses at the play and the dansant that Adelaide—that's my granddaughter, you know—and the rest of her sorority are giving for the benefit of the Red Cross. But Saturday will be quite a free day. Just one short meeting in the morning a musicale in the afternoon and the theater at night. I'll have the time to rest in the early morning, while the manicure is doing my nails. I always take that hour of the manicure's weekly visit to do a lot of quiet thinking. I suppose grandmother had all the time for thinking that she wished.

"My head fairly buzzes with projects for the new vacation camp. I'm getting up the movement for introducing household economics in workmen's homes, that I'm pushing, and plans for all my other various boards and committees. The change of fashions is bothering me just now also, for all my frocks, nearly, are too narrow skirted for the present mode, though they were only made last autumn. I'm trying to evolve a method of making them fuller which won't necessitate a complete remodeling.

"How pleasant it must have been for grandmother always to know that her waists were to be made surplice and her skirts plain gathered. It must have given her a peace of mind far exceeding that I gained from the course in artistic dress design that I took last year. She was free from all worries about harmony of tones and graceful lines. Her only care was for cleanliness and neatness, and her feeling for art was easily expressed in the pattern of knitted lace which finished the hem of her crisp white apron that she rarely mussed, for all she had to do was to knit.

"Yes, of course, I knit. I knit without ceasing almost. The only place I don't knit is at church or a dancing or bridge party, and I don't know how long I shall be exempt from knitting there. A woman whose needles aren't continually clicking for the sufferers across the sea is considered heartless. The family darning, which was a sacred rite with my grandmother, is sent out of our house to be done, so that we can have the time to knit, knit, knit. I keep a work bag in the dining room so that I can knit between courses, and I have another hanging in the living room that there may be no time lost between engagements as I drive across town.

"Somebody to see me about the rural library extension? Yes, I know. Certainly, I'll go right down. Will you excuse me a few moments? I don't have to make company of such an old friend as you. Thank you, my ball is always rolling away and getting the yarn tangled, but I'll probably be able to knit several rows while the young college professor is giving me his views."

**Public School Notes**

**Domestic Science**

The Domestic Science Girls are preparing work to send to the State University in view of affiliation.

The Domestic Art girls very much interested in making their Easter dresses.

**Sixth Grade**

Rowena Mooney and Hersel Mullen entered school last Friday after two week's sickness.

Ruth Lee visited us last week. We hope to have Ruth with us again soon.

Jesse Anthony "stood up" last in the spelling match Friday. Ruth Smith and Jessie Watson led on the other side but were finally spelled down. Mr. Martin from Minneapolis gave us a very interesting talk Monday on the Western States.

**Fifth Grade**

Mr. Martin, past superintendent of the Chicago schools, delighted the pupils of the fifth grade Monday with a very interesting talk on the

"Beginning of our Country" Bonnie Brumley is out of school this week on account of a bruised eye having been hit with a baseball.

The following pupils have not been absent or tardy during the school year: Ernest Corn, Thelma Hubbard, Mary Hicks, Zella Green, Esther Fox, Emma Bell Elliott, Rose Mary Carl, Leta Brazil.

**Third Grade**

The best gift that has ever been given "the little school house" is now being brot to us—sanitary drinking fountains. We three teachers and all of our pupils join in giving three cheers to the Mothers' Club, and three more for the thoughtful School Board.

We are expecting our new readers in a few days.

The boys and girls of this grade are digging flower beds and will soon be putting out plants.

We have boys appointed each week to keep papers and trash picked up from the yard. Boys of the higher grades could improve their yard in this way.

**Second Grade**

We were glad to have Emma Jean Donald with us one afternoon last week.

The children are delighted with their new readers. They have read "Hill's Reader," and "The Art Literature" and will read "Story Hour Reader," and "Progressive Road to Reading" before the close of the term.

Mrs. J. Frank Potts was a welcome visitor Wednesday Evening.

Jewel Ward is back after a two week's absence on account of sickness.

We have had every pupil present for several days.

**First Grade**

The children of this grade are enjoying a set of Story Hour Readers. We are very much in need of some good library books for this room.

The enrollment has increased to forty-four.

**Draws Lucky Number**

The store of J. A. Johnson was a busy place last Saturday afternoon when the hour arrived for the first premium to be presented to the one holding the lucky number. The store was crowded full with patrons

holding numbers. When the number was announced it was found that Olive Wilson, daughter of John L. Wilson held the lucky number that drew the aluminum coffee percolator, roaster and double boiler.

One of these sets will be given away each Saturday for 26 weeks. On the 27th Saturday a larger set will be given.

\$6.50 Suit Case for \$4.75. E. B. Black Co. 6-1f.

Don't say drug store say Corner Drug Store. 11f

"YOU'LL LIKE HEREFORD."

Mrs. T. N. Heifner will hold her Easter opening on Friday and Saturday, March 19 and 20. 11f

**How's This?**

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm. NATIONAL BANK OF COMMERCE, Toledo, O.

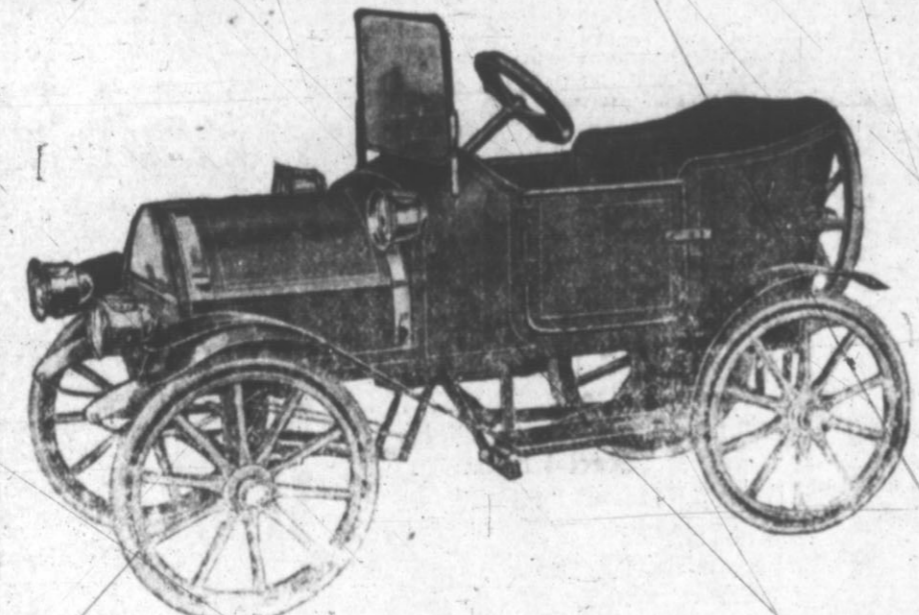
Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.



**WILSON'S RANCH BRAND**

Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners Jno. L. Wilson & Son Hereford, Texas

**GIVEN AWAY SATURDAY, MAY 15TH**



We give a ticket with each 5c purchase. We also give tickets for all accounts paid before the 15th of each month. Please remember, we want your drug business.

"HURRY EACH SOMETIME" GEO. E. BURNS, Druggist

**GOOD RAIN COAT FREE**

From now until March 31st, with each Man's Suit ordered from our big sample line of Spring Woolens, our tailoring company will give free, with each suit from \$22.00 and up, a \$7.50 made-to-order Rain Coat or Balmacaan. This offer good only during the month of March. Remember, you get the Suit at exactly the same price as you would if we were not making the special March Offer.

Now is the time to give us your suit order and save \$7.50. We guaranteed the fit and workmanship of every suit. Don't wait, all orders must be in by March 31st. Easter will soon be here, so why not come in and let us measure you for that new suit. We will be pleased to have your order, also to have you come in and look through our big line of samples.

Geo. A. Stambaugh THE STORE FOR THE BUYING MAN

**BUY IT TO-DAY**



**POPULAR MECHANICS MAGAZINE**

For Father and Son AND ALL THE FAMILY

Two and a half million readers find it of absorbing interest. Everything in it is Written So You Can Understand It. We sell 400,000 copies every month without giving premiums and have no solicitors. Any newsdealer will show you a copy; or write the publisher for free sample—a postal will do. \$1.50 A YEAR 15c A COPY Popular Mechanics Magazine 6 No. Michigan Ave., CHICAGO

**A BIG Combination Sale!**

There will be a big Combination Sale of all kinds of Stock and other property, at COLLUP'S BARN, in Hereford, beginning at 2 p. m. on

**Saturday, March 20th**

The following property has been listed:

- 2 brood Mares, weight about 1000 pounds, in foal by Jack.
- 1 yearling Mule.
- 1 span four year old Mules.
- 1 span large bay Work horses.
- 1 pair sorrell Mules, coming 4 years old, 14 1-2 hands high.
- 1 coming 5 year old horse, weight about 1100 lbs., good work horse.
- 1 brown smooth-mouthed Mare.
- 1 pair Mules, 14 hands high, smooth mouth.
- 1 good work grey Gelding.
- 1 registered Hereford Bull, coming 8 years old, consigned by J. D. Thompson.
- 1 coming yearling Hereford Bull.
- 3 good Sersey Cows, two fresh now, one soon will be.
- 1 Top Buggy, nearly new.
- 1 Go-Devil.
- John Deere and Black Hawk Listers.
- John Deere Cultivator.
- Champion Lister and Planter.
- Success Mould Board Gang Plow.
- Good Cultivator.
- McCormick Sulky Rake.
- Garden Plow seeder attachment.
- Good galvanized Milk Trough.
- Gang Disc Plow.
- Small Wheat Drill.
- 1 50-egg and 1 250-egg Incubator, Philo make.

ALL PARTIES WANTING TO LIST STOCK OR MACHINERY OR ANYTHING SALABLE, CAN LIST IT WITH W. S. WILLIAMS, OR AT THE BRAND OFFICE, THIS IS A GREAT OPPORTUNITY TO SELL PROPERTY

**W. S. WILLIAMS AUCTIONEER**

Notice of Trustee Sale Under Deed of Trust

Whereas, on the 15th day of August, 1914, S. B. Edwards made, executed and delivered a certain deed of trust, by the terms of which he conveyed to Carl Gilliland, Trustee, the several tracts of land hereinafter described for the purpose of securing W. E. Neal in the payment of a certain note for the sum of \$18,500.00, dated August 17, 1914, and due on demand, bearing interest at 10 per cent per annum from date and providing for 10 per cent additional as attorney's fees if placed in the hands of an attorney for collection. Said note executed by S. B. Edwards and payable to the order of W. E. Neal.

Which deed of trust is duly recorded in the records for deeds of trust for Deaf Smith Co., Texas, in Book 20, on pages 431 and 432, to which record reference is made for a full description of the lands therein conveyed and the indebtedness thereby secured.

And, whereas, said deed of trust provided that should the said S. B. Edwards make default in the punctual payment of said indebtedness, or any part thereof, when same become due and payable, or should he in any respect fail to keep and perform any one or more of the conditions therein provided to be kept and performed by him, then, the whole amount of said indebtedness remaining unpaid, should at the option of the holder of such indebtedness, immediately mature and become payable, and it should be the duty of the trustee therein named or of his successor or substitute, on the request of the said W. E. Neal or other holder of said indebtedness, to enforce said trust and to advertise and sell said land for the satisfaction of said indebtedness.

And whereas, said deed of trust also provided that in case of the absence, death, inability, refusal or failure of the trustee therein named to act, a successor and substitute may be named, constituted and appointed by the said W. E. Neal or other holder of such indebtedness, in writing, who shall have all the power and authority conferred by said deed of trust on the trustee therein named.

And, whereas, demand has been made upon the S. B. Edwards, for the payment of all of said indebtedness and no part thereof has been paid, and the said S. B. Edwards having failed to keep and perform any of the covenants or conditions made and provided for him to keep and perform in said deed of trust.

And, whereas, upon the written request of W. E. Neal, the owner and holder of all of said indebtedness, the said Carl Gilliland, a trustee named in said deed of trust, failed and refused to act and to enforce the trust therein provided, and the said W. E. Neal thereupon appointed in writing the undersigned as substitute trustee, and has requested me as such substitute trustee, to execute such trust and to advertise and sell the various tracts of land described in said trust deed in satisfaction of the indebtedness therein provided for.

Now, therefore, I, W. M. Knight substitute trustee, will sell at public auction for cash on the 6th day of April, 1915, it being the first Tuesday in said month, at the courthouse door of Deaf Smith county, Texas, in the town of Hereford, between the hours of 10 o'clock a. m. and 4 o'clock p. m. the following described tract of land lying and being situated in Deaf Smith county, Texas, to-wit:

- All of section No. 112 Blk. M. 7, containing 653 acres.
All of the West half of Section No. 69, in Blk. M. 7, containing 325.3 acres.
All of the east half of Section No. 21, in Blk. No. 7, containing 320 acres.
All of the East half of Section No. 13, in Blk. No. 3, containing 320 acres.
All of the east half of Section No. 20 in Blk. No. 3, containing 320 acres.

Wm. M. Knight, Sub. Trustee.

Baptists to Gather in Houston

On May 12, this year, the Southern Baptist Convention will convene in Houston. It has been 21 years since this body met in this State, and has met in Texas but four times during the entire history of its existence.

This convention constitutes one of the largest representative religious gatherings on earth. In addition to the vast numbers of Baptists from all parts of the Southern States and in fact from all over the United States, there will be present at this convention, representatives of this mighty denomination from almost every quarter of the globe—from among the peoples of many tongues and nations.

Some of the visitors to this great gathering will breathe for the first time the balmy atmosphere of free America, while many of the messengers from throughout the Southland will behold for the first time the glories of our grand old "Empire State" with her vast riches and marvelous resources.

Canadian Bridge Soon Completed

Work on the Canadian River bridge is progressing. The contractors have pulled the piling which was used as a cofferdam around the foundation of the lower pier and are now preparing to drive the upper one.

This is the only gap in the bridge, and the outside spans are practically completed. It now remains only for the pier to be set and the finishing work will be rushed rapidly to completion.

It required about two weeks for the lower pier to be placed after the piling had arrived. It is thought that in the same length of time the upper one will be down. It is hard for the contractors to estimate just how much longer it will take to finish the job, but it will not be very many weeks until the wagons and autos will be crossing the river from the North Plains to Amarillo.—Daily Panhandle.

\$60 Set Strate White Sewing Machines sold on terms at \$50. 5 down and \$5 per month. E. B. Black Co. 6-1f.

Let Orr do your cleaning and pressing if you would look well dressed. 1f

THE SECRET OF SUCCESS

Genuine Merit Required to Win The People's Confidence

Have you ever stopped to reason why it is that so many products that are extensively advertised, all at once drop out of sight and are soon forgotten? The reason is plain—the article did not fulfil the promises of the manufacturer. This applies more particularly to a medicine. A medicinal preparation that has real curative value almost sells itself, as like an endless chain system the remedy is recommended by those who have been benefited, to those who are in need of it.

A prominent druggist says "Take for example Dr. Kilmer's Swamp-Root, a preparation I have sold for many years and never hesitate to recommend, for in almost every case it shows excellent results, as many of my customers testify. No other kidney remedy that I know of has so large a sale."

According to sworn statements and verified testimony of thousands who have used the preparation, the success of Dr. Kilmer's Swamp-Root is due to the fact that it fulfils almost every wish in overcoming kidney, liver and bladder diseases, corrects urinary troubles and neutralizes the uric acid which causes rheumatism.

You may receive a sample bottle of Swamp-Root by Parcel Post. Address Dr. Kilmer & Co., Birmingham, N. Y., and enclose ten cents; also mention The Hereford Brand.

The Kind We Print

Stationery printed at this office is giving the best satisfaction. Last week we printed 500 statements for a man and by their aid he collected all his accounts. Two months ago a man bought of us some note paper and envelopes to use when writing to his sweetheart—and now he is married. Another man forged a name on a check printed in this office—and he's in jail. Another stole some of our paper with which to make cigarettes—he's dead. A young lady bought some of our paper to curl her hair on—now she has a beau. (We only have a little of this left.) By using our statements a man can collect old accounts, tell fortunes, cause rain, change the color of the hair, have teeth extracted without pain, find out the name of your future wife or husband, be successful in business and get elected to office. Give us a call.—Ex.

"OCEANS OF WATER."

Want Ads

HIDES WANTED—Will pay highest cash price for all kinds of hides. Erra Norton at Saddle Shop. 31f

FOR SALE—At a bargain if taken at once, my residence on E. 3rd St. Side walks and street crossing all the way to town. Well improved. Walter Orr. 521f

FOR SALE—Pure Sudan grass seed. Grown here and pure. Hereford Garage. 31f

LISTING—Plowing and listing wanted; garden plowing. A. C. Pierce, phone 132. 3-6tp

LOST—A check line off a runaway horse Monday Feb. 15. Finder please return to E. W. Harrison. 41f

FOR RENT—The Elliston building east of post office. E. W. Harrison. 41f

TWO GOOD RESIDENCES for sale at a bargain; both well located. For particulars write to C. W. Dodson, Waco, Texas. 41f

A GOOD Section of land in Dallam County to trade for land near Hereford. Will take fewer acres or pay difference. Address Brand office. 1f

OATS FOR SALE—A few bushels of choice red oats 60c. Jim Robinson. 5-3f

FOR SALE—508 acres near Bovina, Farmer county, Texas. Address owner, Irvin Cunningham, Danville, Ill., Rt. 4. 5-4f

IF YOU have broody hens for sale, notify Ralph Barnett. 7-2f

FIVE ROOM Residence close in, on desirable corner for sale. Terms or might exchange. Ralph Barnett. 7-2f

LOST—Gold band ring with name "Dulcie" engraved inside ring. Return to Brand office and get reward. 7-2tp

PURE R. C. Rhode Island Red Eggs for hatching. 50c per fifteen. Geo. W. Smith, Box 508, Hereford. Phone 22-305. 5-8tp

FOR GOOD Fresh Milk and Cream, ring 281. College Dairy. 5-9f

FOR SALE—Ten yearling heifers and steers, average age thirteen months; 3 three-year-old steers; shorthorn bulls one to four years old. O. B. Honkins, 7 miles southwest of Dimmit. 1tp

YOU'LL LIKE HEREFORD:

Lester Weavers Dairy Phone 9. 51f
The "White is King" for sale by E. B. Black Co. 6-1f

Betts-Clark are agents for the Saturday Evening Post. 271f

Good brooms at The Fair for only 35 cents on Mondays, Thursdays and Saturdays. 17f

FOR SALE—Some fine work mules. Rucker Ranch 12 miles northwest. 21f

MONEY TO LOAN—Applications received for loans from \$100.00 to \$10,000.00 on improved and unimproved town property and farm lands. Interest 8 per cent straight. Interest payable annually or semi-annually. Time: One to ten years. Applicants for loans will please give description, location and valuation of property offered as security for loan. State improvements and valuation of same. We want County representatives to receive applications for loans, appraise property, and serve as our exclusive representative. Attorney or real estate man preferred. Applicants for loans and applicants for agencies positively required to furnish at least two character references and forward postage, five 2c stamps, for application blanks, full particulars and prompt reply. Write Southern Office, Southeastern Mortgage Loan Assn., Fourth Nat'l. Bank Bldg., Atlanta, Ga. 4-4f

FOR SALE—Old newspapers at the Brand office 5c for a large bunch. Useful for shelves, putting under carpets or starting fires, cheaper than any other kindling. 1f

RANCH FOR RENT—A good ranch of about four sections of grama grass with fine running water, barns and corrals sufficient to carry about 400 head the year round. Those desiring good range, or ideal ranch address box 14, McIntosh, N. M. J. O. Fulgheim. 61f

FOR SALE—Eggs for hatching from pure bred Barred Rocks; 50 cents for 15. Curtis & McNearney, Phone 305. 7-2tp

FOR SALE—Some extra fine Texas Red Seed Oats, Dwarf White Kafir, Dwarf White and Red Maize and Feterita, all successfully raised here by dry farming. Geo. W. Smith, Box 508, Hereford, Telephone 22-305. 7-4tp

25% SAVED ON FARM MACHINERY. Write for Catalog. Swanson-St. Joseph Plow Company. ST. JOSEPH, MO.

FOR SALE—Plenty of home grown Alfalfa seed, strictly pure. Save your orders for me. Seed ready April 1; getting ready to hull now R. H. Norton. 7-2tp

FOR SALE—Good, young, work horses. M. D. Womble, Hereford, Texas; J. C. Womble, Wildorado, Texas. 7-2tp

Don't say drug store is your corner Drug Store. 11f

The Elevator will buy your dry or green hides. 4-1f

I pay cash for cream. You get your money as soon as test is made. I am at Stambaugh's Store. I. H. Spratt. 3-1f

Santa Fe Time Table
WEST BOUND
No. 21 Lv. 6:40 a. m.
No. 117 " 12:17 a. m.
EAST BOUND
No. 22 Lv. 10:35 a. m.
No. 114 " 5:59 p. m.

OFFICIAL DIRECTORY

District Court Deaf Smith County—Hon. D. B. Hill of Dalhart, Judge. Floyd A. Cooper, Dalhart, Court Reporter.

County Officers—
Jas. A. Hughes, County Judge and Ex-Officio School Superintendent.
A. O. Thompson, County and District Clerk.
R. W. Baird, Sheriff and Tax Collector.
W. A. Miller, Tax Assessor.
J. J. Ward, County Treasurer.
W. E. Dameron, County Attorney.

Commissioners' Court—
Jas. A. Hughes, Presiding Officer.
W. W. Bennett, Com. Prec. 1.
R. J. Kibbe, Com. Prec. 2.
John Gregory, Com. Prec. 3.
T. J. Bassett, Com. Prec. 4.
Precinct Officers—
J. M. Boone, Justice of the Peace Precinct 1.
Jim Carroll, Constable Precinct 1.

Professional and Business Cards

ASHBROOK & SUGGS

Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists

On Fruit and Nut Trees

Shade and Ornamental Trees

Shrubs and Evergreens

Roses and Greenhouse Plants

Hereford Nursery Company

J. FRANK POTTS A. M. JONES

POTTS & JONES

BONDED ABSTRACTERS

Complete Abstract of Title to Deaf Smith County Lands.

Fire Insurance Written.

Deaf Smith County Maps for Sale

Drs. Harris & Pennock

Osteopathic Physicians and Surgeons

Rooms 6, 7, 18, 19, New Fuqua Bldg. Amarillo, Texas

W. D. Howren

ENGINEER

Concrete—Plain and Reinforced. Box 367 Canyon, Texas

WHITE BRONZ MONUMENTS

Guaranteed for all time; No moss, growth, chipping or crumbling. Investigate. Sold by P. R. Purcell, Hereford

GUARANTEED SEED

CATALOG FREE

C. E. WHITE SEED CO.

PLAINVIEW, TEXAS

How To Give Quinine To Children. FERRILIN is the trademark name given to an improved Quinine. It is a Tasteless Syrup, pleasant to take and does not disturb the stomach. Children take it and never know it is Quinine. Also especially adapted to adults who cannot take ordinary Quinine. Does not nauseate nor cause nervousness nor ringing in the head. Try it the next time you need Quinine for any purpose. Ask for 2-ounce original package. The name FERRILIN is blown in bottles. 25 cents.

"ASINGER" Is Always the Pride of Its Owner
The Singer Sewing Machine is Recognized all Over the World.
SPRING SEWING
Think how helpful a good Sewing Machine would be to you just now in remodeling old and making new garments. The charm of the SINGER and its new attachments is—you can do everything; plain sewing, tucking, ruffling, binding, hemming, darning, hemstitching and embroidering. If you wish to try one we will gladly bring one to your home.
SOLD ON EASY PAYMENT PLAN
With liberal allowance for your old machine.
MACHINES REPAIRED
E. B. BLACK CO.
LUTHER BLACK' SPECIAL SALESMAN

Trees Trees Trees
The Hereford Nursery Co.
Is located in the Panhandle, Deaf Smith County, Hereford, Texas. On the main line of the Santa Fe, 3700 feet elevation.
Growers and dealers in Choice Fruit Trees: Grape and Berry Vines, Shades, Shrubs, Everblooming Roses, Evergreens, Etc.
A quarter of a century of exclusive Nursery business. We have tested over 300 varieties in our experimental orchard grounds during the past twenty-five years at a cost of more than \$1000 annually. Our experiments are worth a fortune to the planter. Let us make your selections for you. Many varieties do not fruit here, but our buds are taken from heavy bearing trees.
When you buy from us you are assured stock that has had the best of care in growing and handling. We have introduced some of the leading varieties of the day and they are not surpassed by any of them. Try our family orchard collection and have ripe fruit from May to October. Our motto is the best. Quick transportation by express and parcel post. Write for Catalog.
We are interested in your success and will freely give the necessary information. It is to your interest to patronize us.
L. P. LANDRUM, Manager

STOMACH TROUBLE

FOR FIVE YEARS

Majority of Friends Thought Mr. Hughes Would Die, But One Helped Him to Recovery.

Pomeroyton, Ky.—In interesting advices from this place, Mr. A. J. Hughes writes as follows: "I was down with stomach trouble for five (5) years, and would have sick headache so bad, at times, that I thought surely I would die. I tried different treatments, but they did not seem to do me any good. I got so bad, I could not eat or sleep, and all my friends, except one, thought I would die. He advised me to try Theford's Black-D-

taking other medicines. I decided to take his advice, although I did not have any confidence in it. I have now been taking Black-Draught for three months, and it has cured me—haven't had those awful sick headaches since I began using it. I am so thankful for what Black-Draught has done for me."

Theford's Black-Draught has been found a very valuable medicine for derangements of the stomach and liver. It is composed of pure, vegetable herbs; contains no dangerous ingredients, and acts gently, yet surely. It can be freely used by young and old; and should be kept in every family chest.

Get a package today. Only a quarter.

Cures Cured in 6 to 14 Days
Your Druggist will refund money if PAZO OINTMENT fails to cure a case of Itching, Blind, Bleeding or Protruding piles in 6 to 14 days. The first application gives relief and Rest. 5c.

FABLES IN SLANG

GEORGE ADE

THE UNFABLE OF THE ROISTERING SLAVES WHO ABSORBED THE MAGNETIC CURRENT DIRECT FROM THE CENTRAL STORAGE PLANT.

Out in the Celery Belt of the Hinterland there is a stunted Flag-Station...

Two highly respected Money-Getters of pure American Stock held forth in this lonesome Kraal...

One was called Milt, in honor of the Blind Post, and the other claimed the following brief Moniker...

Neither of them had to pay the Woman who did the Housework.

Henry and Milt got what they could during the Daytime and always stood ready to trim up the Dark Lanterns...

These two Pillars of Society had marched at the head of the Women and School Children during the Dry Movement...

As a result of their Efforts Liquor was not to be obtained in this Town except at the Drug Stores and Restaurants...

For Eleven Months and Three Weeks out of every Calendar year these two played Right and Left Tackle in the Stubbard Battle to Uplift the Community and better the Moral Tone.

They walked the Straight and Narrow, wearing Blinders, Check-Reins, Hobbles and Interference Pads.

Very often a Mother would hurry her little Brood to the Front Window when Milt or Henry passed by carrying under his arm a Package of Corn Flakes...

"Look!" she would say, indicating Local Paragon with Index Finger. "If you always wash behind the Ears and learn your Catechism, you may grow up to be like Him."

But—every Autumn, about the time the Frost is on the Stock Market and Wall Street is in the Shock, Milt and Henry would do a Skylark Ascension from the Home Nest and Wing away toward the Rising Sun.

They called it Fall Buying, because both of them Bought and both of them Sell.

At Home neither of them would Kick In for any Pastime more worldly than a 10-cent M. P. Show depicting a large number of Insane People falling over Precipices.

The Blow-Off came on the Trip to the City. That was the Big Show.

Every Nickel that could be held out went into the little Tin Bank, for they knew that when they got together 100 of these Washers, a man up in New York would let them have some Tiffany Water of Rare Vintage...

On Winter Evenings, Milt would don the Velvet Slippers and grill his Lower Extremities on the ornate Porosuchus such as surrounds every high-price Base-Burner.

While thus crisping himself he loved to read News Notes from Gotham, signed Carolyn Stuyvesant, who seemed to have the Entree into the Best Houses.

He did not know that Carolyn had tangled Whiskers and jotted down his Boudoir Secrets in a Weinstube, using a borrowed Pencil.

So he believed what it said in the Paper about a well-known Helress having the Teeth of her favorite Pomeranian filled with Radium at a Cost of \$120,000.

Whenever he got this kind of a Private Peek into the Gay Life of the Modern Babylon, he began to breathe through his Nose and tug at the Leash.

He longed to dash away on the Erie to look at the Iron Fence in front of the Home of the Pomeranian.

When the Day of Days arrived, Milt and Henry would be seen at the Depot with congested Suit-Cases and their Necks all newly shaven and powdered for the approaching Jubilee.

So came out of the Dark Room and began to open small Original Packages.

When they approached the Metropolis, via the Tunnel, they thought they were riding in on a Curtiss Bl-Plane.

Between the Taxi and the Register they stopped to shake hands with an Old Friend who wore a White Suit and was known from Coast to Coast as the originator of a Pick-Me-Up which called for everything back of the Working Board except the License and the Bicarbonate of Soda.

The Clerk let on to remember them and quoted a Bargain Rate of Six Dollars, meaning by the Day and not by the Month.

They wanted to know if that was the Best he had and he said it was, as the Sons of Ohio were having a Dinner in the Main Banquet Hall.

So they ordered a lot of Supplies sent up to each Room and wanted to know if there was a Good Show in Town—something that had been denounced by the Press.

The Clerk told of one in which Asbestos Scenery was used and Firemen had to stand in the Wings, so they tore over to the News Stand and bought two on the Aisle for \$8 from a pale Goddess who kept looking at the Ceiling all during the Negotiation.



The Flag Station Seemed Far Away, for the seemed out of Sympathy with her Sordid Surroundings.

Then to the Rooms with their glittering Bedsteads and insulting prodigality of Towels.

After calling up the Office to complain of the Service, they shook the Moth Balls out of their Henry Millers and began to sort the Stuffs.

When fully attired in Evening Clothes, including the Sheet-Iron Shoes, they knew they looked like New York Club Men and the Flag Station seemed far away, as in another World.

Instead of the usual 6:30 Repast of Chipped Beef in Cream, Sody Biscuits and a Soup of Gunpowder Tea, they ordered Cape Cods, Potato Let-it-go-at-that, breads So-and-so, on and on pastase, ritally heated Duck and Salad with nuge along the Edges and Cheese that had waited too long and a Check for \$17.40 and the Waiter peevish at being shipped a paltry \$1.60.

Heigh-ho! It is a Frolicking Life! Pity the Poor Folks who are now getting ready to court the Flax in Akron, Ohio, and Three Oaks, Michigan; and Tulsa, Oklahoma, with no thought of what they are Missing.

They remembered afterward being in a gilded Play-House with the Activities equally divided between a Trap-Drummer and 700 restless Young Women.

Then, being assailed by the Pangs of Hunger, they went out and purchased Crab Flakes at 20 cents a Flake, after which they paid to get their Hats and next Morning they were back in their rooms, entirely surrounded by Towels.

On the third Afternoon, Milt suspended Fall Buying long enough to send his Family a Book of Views showing the Statue of Peter Cooper, the Aviary in Bronx Park and Brooklyn Bridge by Moonlight.

Then, with a Clear Conscience, he went back and put his Foot on the Rail.

The morning on which their Bodies were taken the Pennsylvania Station broke bright and cheery.

Milt said somebody had fed him a Steam Radiator and put Mittens on him and unscrewed his Knee-Caps.

Otherwise, he was O. K. Henry kept waving the English Sparrows out of the Way, and asking why so many Bells were ringing.

Two weeks later, at the Union Revival Services, when Rev. Poindexter gave out that rousing old Stand-By which begins "Yield Not to Temptation," Milt and Henry arose from the Cushioned Seats and sang their fool Heads off.

RIDING IN A JINRIKISHA

Sensation Not Altogether Pleasant, Though Almost Every One Seeks the Experience.

When the European or American tourist first lands in Japan he at once demands a Jinrikisha. Having read of it and heard so much of it he wants an immediate experience of it as soon as he finds himself in the land of its birth.

Almost any day one may see a procession of men and women, ashore for a day or two from a steamer in port, making their way up the crowded thoroughfares of Tokyo, sitting rather awkwardly in their Jinrikishas, trembling unbalanced over the axle, not knowing whether the thing is going to tip backward or fall forward, so loosely does the puller seem to hold the shafts.

Between the Taxi and the Register they stopped to shake hands with an Old Friend who wore a White Suit and was known from Coast to Coast as the originator of a Pick-Me-Up which called for everything back of the Working Board except the License and the Bicarbonate of Soda.

The Clerk let on to remember them and quoted a Bargain Rate of Six Dollars, meaning by the Day and not by the Month.

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So they ordered a lot of Supplies sent up to each Room and wanted to know if there was a Good Show in Town—something that had been denounced by the Press.

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The young wife, naturally became nervous and feared for her safety, despite the fact that she had a big, husky husband to protect her. She let her fears be known, and a young gallant immediately replied that her husband should purchase a revolver to keep in the house to give her a feeling of security.

"I have one now," replied the young hubby.

"Oh, yes, he has one," spoke up the lady of the house, "but he hasn't any capsules for it."—Youngstown Telegram.

Looking to the Future. We are to consider that nations like Rome, France, Austria, Russia, Great Britain, have gone forward by the millennium—the thousand years. We have not yet grown into our name. We are a nation in our small clothes.

A Farmer without a Telephone Takes Long Chances. The services of the Doctor or the Veterinarian are essential to the farmer. Either may be summoned quickly over the telephone in case of accident or sudden illness.

Have you a BELL TELEPHONE connection? Ask our nearest Manager for information, or write

THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY

Puzzling. "Isn't it strange that so few men discover the secret of success in life?" "Yes, but it's stranger still that the secret is still a secret. Surely some of the men who discovered it must have told it to their wives."—Philadelphia Press.

\$7.00 Per Ton is the Price of our Genuine Colorado Maitland Washed Nut Coal.

This coal it the best coal for cooking that is sold here, because it is free from slack and dirt. We also have the Colorado Lump Coal, and coal from New Mexico. We have on hand at all times plenty of Feed and Hay. We have Flour from \$3.50 pea hundred up. We have a few hundred pounds of Idaho Irish Potatoes that we will close out at \$1.75 per 100 pounds.

Fallwell & Son PHONE 41

ADVICE HANDED TO EDITORS

Extracts From a Satirical Pamphlet Published in England in 1771.

"Advice to Editors," an anonymous pamphlet, rich in satire, has come into the hands of a correspondent. It was published at London in 1771, and throws light on the journalistic methods of the time.

The danger of overstepping the mark is made clear in another paragraph: "Whatever may be your talents, your ingenuity and your practice, never attempt to fabricate the report of a debate altogether in your study. I have known one of our most celebrated reporters, to furnish the public with a long and interesting debate when there had been no house!"

What Makes Us Yawn? Yawning is so commonly associated with seeing someone else yawn that many persons think it is infectious. But it is no more infectious than many other habits we acquire by imitating others, and which are due to suggestion.

We yawn because of the need of sending enough good air into the lungs for purifying the blood. It is nature's way of making us take an uncommonly deep breath of air in at one time.

The lack of sufficient good air in the lungs may not be due to the poor breathing, but to the amount of bad air in the room.

When one person yawns under such conditions it is quite likely that other people in the room will yawn because they all begin to feel the need of more good air at about the same time.

Where the Shoe Pinched. "Why, that rich old fool doesn't know he's living!" "True, but his relatives feel it keenly."



A Farmer without a Telephone Takes Long Chances. The services of the Doctor or the Veterinarian are essential to the farmer. Either may be summoned quickly over the telephone in case of accident or sudden illness.

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THE SOUTHWESTERN TELEGRAPH & TELEPHONE COMPANY

MARRIAGES OF THE CHINESE

Are No Longer a Dreaded Ordeal Since Western Methods Have Been Adopted.

No longer need the poor little Chinese girl look forward with dread to her wedding day, says a writer in the Strand. Today she can marry the man she loves and not walk bludgeoned into matrimony with the man who has been chosen as her husband from earliest childhood.

The revolution in China in 1911 it was the general custom in the East for the parents to allot their daughters husbands from babyhood, and with the consent of both families a huge party would be given and the children be considered engaged. But it was not permissible for either the future bride or groom to know of the arrangements made on their behalf.

She critically examined the gold sleeve links which were set before her, and then requested the clerk to show her another line. She decided on a pair, murmured to herself, "Yes, I'm sure he'll like these." "Do you care for any initials, miss?" "Oh, yes, I forgot," said she. "I think I'll use his first initial this time. You may engrave the letter 'U' on them."

"U," repeated the clerk as he wrote the instructions down. "May I inquire the name, miss, if it is Uriah or Ulysses? Names commencing with 'U' are so very rare."

"Eugene," replied the young woman proudly.—Stray Stories.

Pleasure in One's Work.

Pleasure in work produces a sympathetic, teachable mental attitude toward the task. It makes the attention involuntary, and causes the strain of attending. It stops the nervous leaks of worry. One of the secrets of lasting well is to avoid getting stale and tired and in a mental rut. Pleasure gives a sense of freedom that is a rest, as a wide road rests the driver.

To know a thing thoroughly and attain mastery in it, one must be drawn back to it repeatedly by its attractions, and must find one's powers evoked and trained by its inspiration.—Prof. Edward D. Jones, in Engineering Magazine.

Different Now.

"He's sure that the people can't be trusted to act wisely in great public matters."

"That so? Only last week I heard him telling that he believed in the people."

"I know. He was running for office then, and most of them voted for the other fellow."—Detroit Free Press.

Knew Just What She Wanted.

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"Eugene," replied the young woman proudly.—Stray Stories.

Invigorating to the Pale and Sickly

The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILI TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c

At Our Ranch in Castro Connty, 3 Miles North-East of Hart Post Office.

Mcfarland & Sons Telephone or Kress & Smiths Dimmitt Line

At Our Ranch in Castro Connty, 3 Miles North-East of Hart Post Office.

Horses Mules Cattle For Sale

40 head, good quality and age, red and white faced-Cows. 1 Registered, 3-year-old white face Bull.

3 Good grade white face Bulls—good breeders. 25 Steer and Heifer Calves—mostly white face. 10 Good Durham Milch Cows.

10 Well broke, 4 to 6 year old muls. 2 Good 15 1-2 hand unbroken Mules. 1 Extra good 4 year old draft Mare.

2 Good 5 and 6 year old Geldings, weight 1050 and 1150. 1 good 7 year old mare Pony 1 3 1-4 Farm Wagon. 2 Set Farm Harness.

This is all good stuff and is priced to sell.

Chicken Feed! MENU...

WHEAT CORN CHOPS FETERITA MAIZE CHOPS MILLETT SEED KAFIR CHOPS BLOOD MEAL OYSTER SHELLS PRAIRIE HAY

Served at same old stand or East of P. O.

PHONE 76 and 79

E W. Harrison