

**AROUND TOWN**  
SIGHTS, FACTS SEEN

Friday night's wind did a little damage. Mrs. W. A. Vaughn and Miss Ara Lewis report it blew over a small building practically demolishing it on their place four miles west of town.

A. H. Swigart brought in two eggs this week one from a Rhode Island and the other a Oscar White that measured almost exactly 7 1/4 by 6 inches. He said both hens lay eggs like that most of the year, and that he gets one almost every day. Swigart works at the Star theatre. He says he makes enough off of eggs in his spare time each month to pay his grocery bill, plus doubling his money on about 600 fryers a year.

The word is getting around: Sheriff Reese received a letter from Utica, N. Y. this week stating, "I would like to buy one bushel of wheat from Deaf Smith County. Would you let me know who I can buy from?"

Fred Otto and N. W. Cheek opened up an exclusive floor covering house in the new Cave building Monday morning.

Grant Fuller's grandson Lee is visiting his grandparents for a few weeks. Grant says it is a case of history reversing itself. This time Grant surrenders to Lee.

Ex-Techans will meet in the Chamber of Commerce offices tonight at 7 o'clock.

Mrs. Tom Draper, County Home Demonstration Agent, was released from Phillips Dupree Hospital in Leveland Tuesday and they brought her home that afternoon. She is reported a feeling better and recovering rapidly from her operation.

Hereford Council of Garden Clubs has changed the meeting time Friday from 3 p. m. to 2 o'clock. It will still be at the Campfire Hut.

**OFFICIAL MEMORANDUM BY ALLAN SHIVERS GOVERNOR OF TEXAS**

The observance of National Newspaper Week during October 1 to 8 focuses public attention on one of the outstanding services to mankind. This service manifests itself in exercising one of the freedoms so characteristic of our nation—freedom of the press.

The slogan for the week "Freedom Goes Where the Newspaper Goes" is indeed timely.

All classes, sects, races, and creeds are served by this group of people, who are stationed



ALLAN SHIVERS

throughout the world affairs. These newspapers keep our nation well-informed on state, national and world events, in a world where many are deprived of the opportunity to read objective reports.

Therefore, I, as Governor of the State of Texas, do hereby request the observance of National Newspaper Week and Texas Newspaper Week October 1 to 8, inclusive, and I urge that in this way emphasis be placed on the great significance of the newspapers in our daily lives.

In official recognition whereof, I hereby affix my signature this 13th day of September 1949. (Sig.) ALLAN SHIVERS, Governor of Texas

**Directors Name Three Concerts For Association Fall-Winter Schedule**

The Board of Directors of the Hereford Concert Association announced schedules for their three concerts of the Fall and Winter seasons Tuesday.

The officers and directors stated they were very disappointed in the results this year. But that the principal reason was lack of workers pushing on membership sales. The reason for only three concerts is because of few memberships sold.

The first concert will be on Thursday, November 10. The concerts and their dates are "The Hasty Heart" on November 10, Raymond Lewenthal, pianist, on Monday November 28 and the Gaine-Rondahl-Poleri Trio on Saturday, January 21.

All concerts will be presented at the Hereford High School auditorium. The events will begin promptly at 8 p. m. Admission is by membership only. No single concert tickets will be sold. However, memberships are transferable.

Membership cards will be mailed before the first concert. If any changes in dates are made members will be notified at that time.

Miss Francis Young described the concerts as follows: The Lucius Pryor Concert Service, in association with the University of Minnesota Department of Concerts and Lectures, presents the Broadway Success, "The Hasty Heart", by John Patrick, directed by Margalo Gilmore. With a company of twelve, this is a complete production of this moving comedy-drama. Play, cast, and director selected by The Theatre Guild, Inc. of New York.

The Theatre Guild has produced such plays as "The Philadelphia Story" and "The Women" and such musicals as "Oklahoma", "Carousel" and "Allegro". They have introduced such stars as Lynn Fontanne and Alfred Lunt, Katherine Cornell, Rosalind Russell, and others.

RAYMOND LEWENTHAL, pianist, is a magnificent young 22 year old pupil of the late Olga Samaroff, with unequalled technique. "Endowed with imposing digital dexterity, enormous energy and unusual understanding of the musical requirements at hand, he also gave ample reason to believe he enjoyed fingering the keyboard."—New York Times Sept. 30, 1948.

The GAINE-RONDAHL-POLERI TRIO presents the comedy-opera "The Secret of Suzanne" complete, in costume. This charming comedy of the gay nineties with the ever-tuneful music of Wolf-Ferrari will be preceded by a concert of trios, duets and solos. Three rising young stars nearing the top of their operatic and concert careers.

RAYMOND LEWENTHAL, pianist, is a magnificent young 22 year old pupil of the late Olga Samaroff, with unequalled technique. "Endowed with imposing digital dexterity, enormous energy and unusual understanding of the musical requirements at hand, he also gave ample reason to believe he enjoyed fingering the keyboard."—New York Times Sept. 30, 1948.

The GAINE-RONDAHL-POLERI TRIO presents the comedy-opera "The Secret of Suzanne" complete, in costume. This charming comedy of the gay nineties with the ever-tuneful music of Wolf-Ferrari will be preceded by a concert of trios, duets and solos. Three rising young stars nearing the top of their operatic and concert careers.

The GAINE-RONDAHL-POLERI TRIO presents the comedy-opera "The Secret of Suzanne" complete, in costume. This charming comedy of the gay nineties with the ever-tuneful music of Wolf-Ferrari will be preceded by a concert of trios, duets and solos. Three rising young stars nearing the top of their operatic and concert careers.

**Commercial Pottery May Be Outcome Of Hobby Deaf Smith Man Has Been Experimenting With**

C. N. Cosby wasn't the first one to make pottery and vases from clay around Hereford but he probably is the first to own and operate a pottery wheel.

He has been experimenting and fooling around with clay to see "what makes it tick" for the last four or five years. Last winter he made what he thinks is Hereford's first potter's wheel. He plans to go into commercial production eventually when he learns a bit more about it.

The wheel he has at his home, eight miles northwest of Hereford is a simplified motor powered affair. It is constructed so as to make the speed adjustable. This makes possible the forming of a cleaner piece of work.

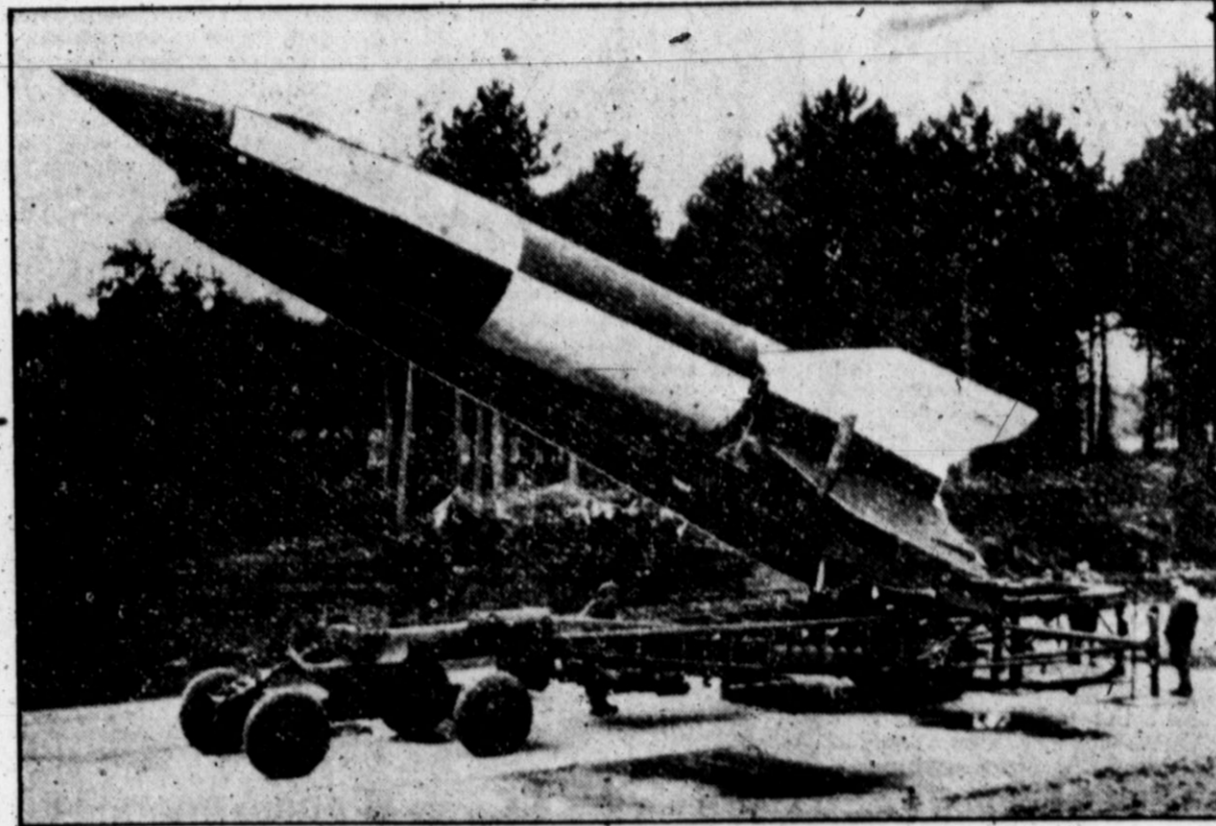
"I think the only judge of ceramics is the potter himself," Cosby says. "The form is the only thing that counts. Form makes a woman pleasing to look at. Form makes the difference between a plug horse and a thoroughbred."

Clay is the Problem The real problem of moulding clay is the clay itself. It takes time for the clay to age to the extent of being satisfactory for working. Incidentally

Cosby uses clay from the native soil around his place. There is a legend that one generation works the clay for the next generation to mold in China. That is how long and intricate the process of the clay, itself, is.

"It isn't hard to learn the art of ceramics. A person can become moderately proficient in a short while. Acquisition of skill and form takes a much longer time," Cosby said.

"The older the clay is and the more rotten it is, the more suitable it is for the job." He said (Continued on Page 3)



**DISTURBING SIGHT**—Russia has virtually ringed western Europe with super-secret V-2 rocket launching bases, according to Allied and German sources. Russian bases were reported to be equipped with both fixed units and mobile V-2 launching equipment such as that shown above. Russia's newly-disclosed atomic know-how raised possibilities of missiles with atomic warheads.

**ONE YEAR OF WORK**

**Work Progresses On Hotel Jim Hill Toward January 15 Completion Date**

Progress and construction of Hotel Jim Hill has gone along in a routine fashion for the past year with no serious accidents or out of the ordinary events. It was just a year ago, on October 3, 1948, that the contract was let for the structure.

Most of the construction work that started with the hotel have moved on to other jobs. Of the 40 now working only two carpenters and three laborers started with the job, according to contractor A. R. Ratliff. Mr. Ratliff said that most of the fellows working on construction jobs go from place to place in search of different jobs. He said that he needed some carpenters now, however.

Nothing more serious than first-aid case accidents has occurred. "We have been lucky that we haven't had someone break his leg or arm or get killed," Ratliff said. "The job has been a safe one."

One six-hour-long strike resulted when a union man for common labor came in from Amarillo and tried to organize the men. Shortage of structural steel also forced a temporary shut-down.

**Henrich Homers In Ninth For Yankee 1-0 Victory**

New York Yankee Tom Henrich blasted a ninth inning homerun into the bleachers Wednesday afternoon for a 1-0 New York victory over the Brooklyn Dodgers in the first game of the 1949 World Series.

Dodger pitcher Don Newcombe had only allowed 4 hits and no walks until the Yankee first baseman landed on a two-nothing pitch for the winning tally in the last half of the final inning.

66,224 persons paid to see the game. Allie Reynolds struck out 9 Dodgers and gave up 2 hits in winning.

**Piggly Wiggly Will Be Finished By January**

Gaylor Newell's Piggly Wiggly Super Market, next door to the Post Office, will be finished around the first of the year.

Contractor Ed Tiefel said that shortage of building material especially iron, was holding up construction now. There are 11 people working on the building.

Construction commenced September 1 of this year. The new grocery store will cost \$36,000.

**QUESTION OF THE WEEK ? of the WEEK ?**

**QUESTION OF THE WEEK:** "Do you think husbands should have a night out each week?"

Mrs. Noel Worley: "Yes, I think husbands should have an outlet of entertainment away from his family. I think that because of business worries, men are more entitled to an evening off than a wife is. However, wives should have the evening out, occasionally, but not as often as the men."

Mrs. John E. Turner: "I think they should. It would be refreshing and would relieve the monotony of routine and the family. Wives should have the night off too, because it gets awfully tiresome sitting around home all the time."

Mrs. Dorothy Troxell: "Yes, if they stay at home the rest of the week. My husband never has gone out at anytime. He has always been a homebody, but I think it would be alright if husbands went out alone, if they went to the right places."

Mrs. Robert B. Atterbury: "Yes, I think it would be grand if they had time. My husband works so hard that when he comes home he does nothing but fall in bed. He doesn't care to go out. I think he should, though, because diversified recreation would do him good."

Mrs. Jim Posey: "Yes, I think people can be around home and family too much. A change of surroundings such as would result in a night out once in a while would do the men good. I am in favor of it. I shouldn't say this, though, because my husband will start wanting out every week now."

Mrs. Harry Watchchurch: "Yes. The men have things they like to go out and talk over with the other fellows. Besides, it's awfully dull for them to just sit around every night and not go anywhere. I think the night out each week would be just fine."

Mrs. Glen Watts: "Well, sometimes yes and sometimes no. I think that it's a pretty good idea for them to get out once in a while. However, I think the wife should get to go out, too. Both should get out and away from the rest of the family once in a while."

**Amarillo Rotarians Honor Lyle Blanton**

Lyle Blanton, boss Lion of the Hereford Club, was honored at the Wednesday meeting by a delegation of Rotarians. The group represented the Amarillo Rotary Club and presented Blanton with a Rotary Youth orchid.

In making the presentation, Mr. Ford said that the Amarillo Club in recognizing outstanding work among boys and girls over the entire Panhandle and that the orchids are presented as a token of appreciation by the club. He recalled Blanton's activities with Boy's Ranch, an organization of which Blanton is now a director; he also cited the Hereford man as manager of Boys Ranch Farm near Dimmitt and mentioned other times when Blanton has flown boys and girls to hospitals, to youth activities and other points.

**Daylight Christmas Decorations To Be Added For The First Time**

Declaring that Hereford will have the most outstanding Christmas decorations in the history of the town this year, Paul Coneaway, JayCee president, Wednesday reviewed the program before the Hereford Lions Club.

Plans are underway to have Santa Claus here with genuine reindeer at least two times before Christmas," Coneaway said. "He will have a sled which will be pulled by four reindeer from the North Pole. The first appearance will be in November or in early December and the

second visit will be at the big Christmas Party when he will present candy and fruits to all of the children."

A new type of outdoor decoration to be used this year was also displayed by Coneaway. The decorations feature Christmas figures approximately 30 inches high. They are constructed of hard rubber and finished in gay colors, foil and floral decorations will also add to their appearance, he said.

It seems that most decorations in past years have been for night time brilliance," Coneaway pointed out. "This year we expect to also brighten up the town during the day—and we believe these new type decorations will be an attractive asset."

In addition to usual Main Street lighting, he also said that eight blocks of lights would be strung along both sides of Highway 80 and that lights would adorn Second and Fourth Streets this year as well as Third Street.

He also pointed out that more classes would be added to the Christmas lighting and decorations contests and said that much greater interest was expected in this division.

Dick Lucas is chairman of the JayCee Christmas decorations committee for 1949.

**Road Bond Issue Carries; Insures New Paved Roads**

Final total on the Saturday \$500,000 Road Bond Election voting showed those favoring the issue to have 103 2-3 votes more than the necessary two-thirds majority. The tally is 629 for and 159 against according to County Clerk Robert Thompson.

Construction on the 55.9 miles of road will possibly commence by the first of April. Preliminary work towards surveying, securing the right-of-way, etc., will commence in the next week or so.

The issue carried by a simple majority in every precinct box in the county except Dawn where it was 9 for and 13 against. Every vote cast in the Hammock, Roe, Bippus and Daniel boxes favored the paving.

**FINAL TABULATION ON THE VOTE**

Hereford 1	137	45
Hereford 2	340	77
Roe	14	7
Hammock	34	0
Fairview	18	0
Ford	10	9
Dawn	9	13
Messenger	35	8
Bippus	14	0
Daniel	18	9
<b>TOTALS</b>	<b>629</b>	<b>159</b>

**Tuesday Morning Fire Does Little Damage**

Wall paper, curtains and insulation on wires were burned in Mrs. Martha Cox's kitchen at 103 E Avenue Tuesday morning by a small fire.

Mrs. Cox reported the fire at 7:30 and the fire department answered the call within a few minutes. Apparently the fire started away from the kitchen stove since there was no damage around the stove to indicate it started there.

**THE WEATHER**

Temperature readings for Sunday through Wednesday taken at 8 o'clock each morning.

Sunday—High 72, low 56. Monday—High 84, low 51. Tuesday—High 83, low 51. Wednesday—High 80, low 59. Total moisture for year, 25.35 inches.

**Truck And Car Collide At Fourth And Park Av.**

A car driven by J. H. Hinds, 56, of Hereford collided with a truck driven by Roy Harbour, 50, of Willow, Oklahoma Tuesday afternoon about six o'clock at the intersection of Park Avenue and Fourth Street.

The truck was going east on Fourth Street and Hinds was going west on Park. Hinds hit the truck when he tried to turn onto Fourth Street in front of the truck. Hinds said the sun blinded him and he didn't see the truck.

Hinds' car, a 1940 Chevrolet, was damaged to the extent of \$175. Damages to the truck amounted to \$75.



HUBA—HUBA—The question isn't whether Wayne can play the piano, is how did Lyle ever get on top of the piano? Maybe you will find it answer in tonight's opening of "The Parade of Fashions" at the High School auditorium in the Lions Club sponsored benefit for the Boy Scouts. It show starts at 8 o'clock, both Thursday and Friday night. Oh yes, if you can't recognize the two young (?) ladies, they are Wayne Edwards and Lyle Blanton.

### Texans in Washington

By TEK EASLEY

Washington (AP)—A suggestion that the Lubbock Air Force Base be named the Ellis Air Force Base, in honor of a young Texan who gave his life to help win World War Two, has come to Senator Connally (D-Tex) from W. H. Cooke, Jr., of Clarendon.

In a letter Cooke wrote that Lieut. Lewis Calvin Ellis, Jr., formerly a student at Texas Tech at Lubbock, was shot down over Germany in 1942 when his son was only 6 weeks old.

"The Ellis family is one of the real pioneer families of West Texas," said Cooke.

"They have been well known out here for many years and have been among our leading citizens. They are prominent in banking circles. x x x

"I have known this young man's family for 35 years and there are no finer people, so I think it would be altogether fit-

ting if the Lubbock Air Force Base were named in his honor."

**Around the Capital:**

Publisher Charles K. Devall of the Kilgore News-Herald, and Mrs. Devall have been visiting here enroute home from New York. They had lunch at the Capitol with Senator Lyndon Johnson.

Publisher Pat Holt of the Gatesville Messenger and Mrs. Holt have been visiting their son Pat, Jr., and two grandchildren. The son is a Washington correspondent for the semi-monthly news magazine, "The Reporter."

Two-Texans were among 80 prominent and business and industrial leaders participating in Joe Defense department's recent "orientation" tour.

They are vice president Charles Beard of Braniff Airways, Dallas and Robert Willford, formerly of Longview and Abilene, now a hotel chain executive residing in Los Angeles. The group visited Army, Air Force and Navy

installations up and down the eastern seaboard

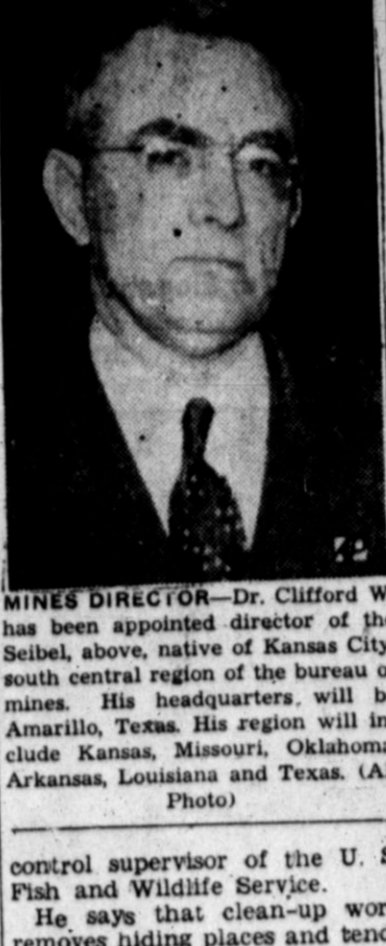
Stopping here while on a tour of big packing plants over the country were Frank Roddie of Brady, second vice president of the Texas Sheep and Goat Raisers Association, and Robert N. Hunt of College Station.

Legislation formally authorizing agricultural aircraft experimental work, already started at Texas A&M College, has been introduced in the Senate by Senator Thomas (D-Okla) and in the House by Rep. Cain (Tig.) Teague of College Station, a former Aggie.

Resolutions offered by the lawmakers point out that present aircraft used in dusting, spraying, seeding and fertilization farm lands mostly are converted military planes or obsolete bi-planes, none originally designed for agricultural use.

The measures then state it to be "the sense" of Congress that a project for the development of special aircraft for agricultural purposes be undertaken by the Civil Aeronautics Administration and the Agriculture Department at Texas A&M.

CAA Administrator Del Rentzel, himself a former Texas Aggie, and representative of the National Flying Farmers Association and Agriculture Department officials recently discussed the pending resolutions work already begun at A&M will place it in a more advantageous position it and when a request is made for appropriations to expand the project.



**MINES DIRECTOR**—Dr. Clifford W. Seibel, above, native of Kansas City, south central region of the bureau of mines. His headquarters will be Amarillo, Texas. His region will include Kansas, Missouri, Oklahoma, Arkansas, Louisiana and Texas. (AP Photo)

control supervisor of the U. S. Fish and Wildlife Service.

He says that clean-up work removes hiding places and tends to concentrate scattered rat populations so that they can be poisoned easier. Pile posts and lumber on supports at least two feet above ground. Scrap lumber not worth saving and other junk should be destroyed or removed from the premises. Stack bottoms, other feed waste and manure piles should be scattered in the field so that they will not give rats a good hiding place. Tall weeds also make fine rat hideouts if left standing, says Poore.

Clean up, poison and then rat-proof farm buildings is Poore's advice. Farm buildings in a good state of repair aren't likely to be infested with rats. Check to see that walls are tight, and foundations and floors are in good shape.

A strip of galvanized metal, three feet high, placed around the building will keep the rats out, says Poore, provided they can't get in through the floor. If you are building a new granary, set it on piers at least two feet above the ground, and then construct it so rats can't get in. The greatest damage from rats is not the grain they eat but the amount they waste. Both losses can be prevented by getting rid of the rats and rat-proofing all farm buildings, says Poore.

### St. Anthony's Guild Elects New Officers Will Buy Church Pews

St. Anthony's Guild met Sunday evening at 7:30 o'clock in the School basement with Mrs. A. A. Brinkman and Mrs. Harold Hensley as hostesses.

The meeting was opened with a prayer given by Father Dominick. Mrs. S. T. Loerwald, president, presided over the meeting. The main object for the coming year of the organization is to buy pews for the new church.

Election of officers was held with Mrs. O. V. Hennen, elected president; Mrs. W. J. Lueb, vice-president; Mrs. Joe Peters, secretary. The building fund prize was won by Mrs. G. W. Hund.

Refreshments were served to Mesdames Andrew Kershen, Leo Hoffman, Gene Loerwald, C. Drerup, M. H. Koelzer, Ed Dziuz, D. M. Diller, Arnold Betzen, J. M. Paetzold, E. C. Renauer, Ben Janacek, Eunice B. Wood, Ted G. Higgins, John Henderson, Edward Paetzold, Ted Bednorz, Leo Vinton, Bill Warren, T. J. Walterscheid, Owen E. Jack, John Gallagher, Odella Huckert, Lule Huckert, J. R. Frerich, Eugene Albracht, W. J. Albracht, Conrad Urbanczyk, Joe Peters, W. H. Lueb, Agnes Cardinal, William Betzen, J. A. Loerwald, and the hostesses.

### Tech Homecoming Plans Announced

More than 8,000 former students of Texas Technological college are expected to make their annual pilgrimage to the campus Oct. 14-16 for a homecoming celebration that includes a football game, parade, dance, luncheon and business meeting.

D. M. McElroy, secretary of the Ex-Students' association said registration begins at 5 p. m., Oct. 14. A pep rally is scheduled Oct. 14. A pep rally is scheduled for 7:30 p. m. at the Tech gym. On Saturday, open houses and coffee hours held by many organizations will honor returning alumni from 8 a. m. to 10 a. m. The annual Homecoming parade begins at 10 a. m. in downtown Lubbock.

Following a noon luncheon in the Tech gym, the week end's highlight comes with the Baylor-

### LEGAL NOTICE

Notice is hereby given that, in accordance with provisions of Article 689a-17 Texas Revised Civil Statutes, public hearing will be had on the Hereford Rural High School District budget for the school year 1949-50, at the next regular meeting of the Board of Trustees. The meeting will be in the office of the Superintendent in the High School Building at 8:00 o'clock p. m., Thursday, October 13, 1949. Any tax payer of the

district may be present and participate in the hearing.

A. J. SCHROETER,  
President of the Board of Trustees.

40-4tc

Mr. and Mrs. Rudolph Zweifel of Wendon Rock, Arizona, arrived Wednesday for a visit with Mr. and Mrs. Grant A. Fuller. Mr. Zweifel is Mrs. Fuller's brother.

### GRAIN LOADERS COMBINES COTTON PICKERS

**Finest in Farm Machinery**

**H. E. MILLER OLIVER CO.**  
YOUR OLIVER DEALER  
HIGHWAY 60 PHONE 195

### Rid The Farm of Rats While Bins Are Empty

COLLEGE STATION — Most farms could use the services of the "Pied Piper" for a few minutes at least but since this is hardly possible, you had better make plans to collect a few rat scalps on your own. The best time to get rid of the rats is before the barns and bins are filled with this year's grain crops, says James E. Poore, mammal

Glen Atterbury and his wife and mother of Albuquerque visited three days here last week with Robert Atterbury.

### Tech Homecoming Plans Announced

More than 8,000 former students of Texas Technological college are expected to make their annual pilgrimage to the campus Oct. 14-16 for a homecoming celebration that includes a football game, parade, dance, luncheon and business meeting.

D. M. McElroy, secretary of the Ex-Students' association said registration begins at 5 p. m., Oct. 14. A pep rally is scheduled Oct. 14. A pep rally is scheduled for 7:30 p. m. at the Tech gym. On Saturday, open houses and coffee hours held by many organizations will honor returning alumni from 8 a. m. to 10 a. m. The annual Homecoming parade begins at 10 a. m. in downtown Lubbock.

Following a noon luncheon in the Tech gym, the week end's highlight comes with the Baylor-

Soft Brushed Rayon Bemberg

### PAJAMA \$4.98

Wool cord trim butcher boy style two piece pajama. Soft washable brushed rayon Bemberg. Long sleeve, tight fitting cuff.

**Anthony's**  
THE G. A. ANTHONY CO.

So Soft - So Warm  
So Good Looking

### Brushed Rayon Bemberg GOWNS \$3.98

Sizes 34 to 40

Fitted elastic waistline or loose fitting full swing skirt styles. Dainty lace trim or full collar lace trim. Extra length... fitted cuffs. Colors: Pink, Nile, blue, orchid, maize, salmon.

For Sleeping or Lounging Comfort

### Cotton Knit Balbriggan Gowns-Pajamas \$2.98

Sizes 16 and 17

Medium weight all cotton knit balbriggan sleeping garments. Rope belted waist and wool cord trim on collar and bust. Ideal for cold night lounging and sleeping. Washable fast colors.

**Anthony's**  
THE G. A. ANTHONY CO.

225 MAIN HEREFORD

# KEMP'S

YOUR KIND OF LUMBER COMPANY

On the Job with

## BUILDING MATERIALS FOR ALL YOUR FARM BUILDINGS

WINTERIZING SERVICE  
WEATHER STRIPS, INSULATION, PAINTS

FRIENDLY ASSISTANCE IN ALL YOUR BUILDING PROBLEMS

1st and Miles J. W. Whelan, Mgr.

You'll Get Far More Styling and Quality In

## "HALSEY" GENUINE FUR FELT FALL HATS

For Far Less Money . . . .

Only \$6.90

Others \$4.98 to \$10.00

Sweet and Oil Proofed PLIOFILM Crown Liner and SOLITE Sweatband Liner

**HALSEY DE LUXE**

Anthony's own famous brand "Halsey" Deluxe guaranteed 100% fur felt in every wanted style . . . Western style, narrow or wide brim with narrow, medium or wide bands. Raw or bound edge brim. Colors are blue grey, willow bark, Alamo, Cuba, and coral brown. Sizes 6 3/8 to 7 1/2. Pliofilm crown and Solite sweatband for oil and sweat proofing.

**Anthony's**  
225 Main, Hereford

HATS ON, America!  
NATIONAL HAT WEEK OCTOBER 7-8

# The Hereford Brand

Published Every Thursday  
Our Slogan: "More People—More Farms"  
Hereford, Deaf Smith County, Texas — Phone 30  
JAMES M. GILLENTINE, Publisher  
Subscription Rates: \$2.50 per year, Zone 1; \$3.50 per year outside Zone 1. With The Sunday Brand, \$4.95 per year, Zone 1; \$6.15 per year outside Zone 1.  
All subscriptions strictly cash in advance.  
Entered as second-class matter at the Post Office in Hereford, Texas, under the act of March 30, 1879.

**Notice to the Public**  
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon notice of same being given to the editor personally, at the office.

## WESTWAY NEWS

### Mrs. Johnnie Townsend Elected President Of Helping Hands Class

Mrs. Elmer Combs was hostess last Wednesday to members of the Helping Hand Missionary Class of Westway Sunday School. A covered dish luncheon was served at 12:30 o'clock.  
During the business session conducted by Mrs. Jimmie Thomas, president, new officers were elected. They include Mrs. Johnnie Townsend, president; Mrs. Roy Lee Wilson, vice-president; Mrs. J. C. Morrison, secretary; Mrs. Joe Landers, treasurer; and Mrs. Robert Boyd, assistant secretary and reporter.  
Mrs. G. C. Merritt, Mrs. Joe Wagener and Mrs. C. A. Saulcy

became new members.  
Mrs. Joe Landers presented a gift to Mrs. Thomas in appreciation of her work as president during the past year.  
The next meeting will be held at the home of Mrs. Robert Boyd on the third Wednesday in October.  
Those present included Mesdames Syc Walker, Elvin Wilson, B. F. Cain, J. C. Morrison, Junior Wilson, Robert Boyd, Carl Schroeder, Jimmie Thomas, Joe Wagener, W. B. Nunley, J. H. Landers, Elmer Combs, Roy Lee Wilson, Johnny Townsend, G. C. Merritt, C. A. Saulcy, Vance Adams, B. B. Northcutt, and El-

mer Combs.  
Week end guests in the C. A. Saulcy home were her daughter, Mrs. L. A. Mullins, Mr. Mullins and children, Elsie, Frank and Lester of Afion, and Mrs. Ada Nelson of Amarillo.  
Mr. and Mrs. M. D. Allen of Hereford were dinner guests last Sunday in the J. A. Saulcy home.  
Mrs. S. S. Duckworth was honored with a pink and blue gift shower last Friday afternoon at the home of Mrs. Elmer Combs with Mesdames Combs, G. C. Merritt, Carl Sarteder, W. B. Nunley, B. B. Northcutt acting as hostesses.

Mrs. C. A. Saulcy provided the entertainment which introduced the shower when she gave a clever skit "The Doctor."  
Refreshments were served to Mesdames John Hays, Joe Landers, Johnnie Wilson, C. A. Saulcy, Joe Wagener, Vernon Wilson, Nele Thomas, J. C. Morrison, Abraham Drager and the Hostesses.

Junior Welch of Portales, N. M. spent the week end in the B. B. Northcutt home.  
Mr. and Mrs. Elmer Combs and boys attended a '42' party at Walcott last Thursday night.  
Mr. and Mrs. Jim Madole of Clovis, N. M. were visitors last Monday night in the Joe Landers home.

Mrs. Ernest Hardman returned home from the hospital at Hereford Monday night following a major operation two weeks ago.  
Mr. and Mrs. Ralph Durstine of Friona and Mr. and Mrs. Bruner of Dawn were supper guests last Sunday night in the Merlin Kaul home.

John and Lynn Young attended a dinner Sunday at the home of John's sister, Mrs. Essie Willcox at Amarillo honoring his father who was celebrating his birthday.

Mrs. Jimmy Thomas was honored guest at a surprise birthday dinner Sunday at the home of her parents, Mr. and Mrs. J. C. Morrison.

Dinner was served buffet style after which the honor guest opened her gifts. Mr. and Mrs. Abraham Drager brought water-melons for the crowd which was served about 4 o'clock.

Those present included Mr. and Mrs. Jimmy Thomas, Diedra and Danny, Mr. and Mrs. J. C. Morrison, Raymond, Ralph, and Mary Lynn, Mr. and Mrs. Merlin Kaul and Larry, Mr. and Mrs. Joe Landers and Ross Joe, Mr. and Mrs. Bud Morrison, Eddie and Edwin, Jr., of Hereford, Rev. and Mrs. T. V. Watson and Karalyn, Mr. and Mrs. Abraham Drager and family, Mr. and Mrs. G. C. Merritt and G. C. Mr. and Mrs.

Robert Boyd and Frank, Francis and Mary Kathryn, Mrs. Roy Lee Wilson and Nathan, Mr. and Mrs. Harold Head and Janice, Mrs. A. A. Head, Mr. and Mrs. Billy Jackson and daughters.

Mrs. Merlin Kaul, recently elected teacher of the Young Married People's Class of Westway Sunday School, was hostess for a covered dish supper for

members of the class at her home Saturday night.  
After supper, Mrs. Kaul con-ting after which "42" games were played.

Those present included Mr. and Mrs. Billy Jackson, Mr. and Mrs. Jimmie Thomas, Diedra and Danny, Mr. and Mrs. Glen Williams, Beverly and Jerry Glen, and Mr. and Mrs. Harold Head and Janice, Mrs. A. A.

Head, Mr. and Mrs. Kaul, Larry and Walter Lynn.  
The next meeting will be held October 23 in the home of Mr. and Mrs. Billy Jackson.

Mrs. Bess Werner was a dinner guest Sunday of Mr. and Mrs. J. B. F. Francis of Hereford.  
Mr. and Mrs. Elmer Combs and sons spent the week end with relatives at Plainview.

Mrs. Gordon Ridgeway received word last week of the death of her brother, R. E. Taft in St. Louis, Missouri. Mrs. Ridgeway was unable to attend the funeral. This community extends sympathy to Mrs. Ridgeway in her loss.

Mr. and Mrs. Gordon Ridgeway are expecting their son, George Ridgeway, Jr., and his wife of Vandalia, Mo., to arrive

this week with a visit with them. Mrs. Ida Green of Yakima, Washington, was a guest last week in the home of her brother, Joe Landers. She went to Oklahoma City, Okla. and to We-woka, Okla. to visit her mother and other relatives.  
Mr. and Mrs. Johnnie Townsend entertained with a "42" party at their home Friday night.  
(Continued on Page 5)


## Shop Here for the Town's

BEST

GROCERY  
MEATS  
PRODUCE

BUYS

CRISCO	3 lbs.	79c
CATSUP, Hunt's, 14 oz. bottle,		2 for 25c
SALMON, Humpty Dumpty, Tall can	34c	3 for \$1.00
CORN, Mayfield Cream Style	No. 2 can	9c
POTTED MEAT, Red Crown		3 cans 19c
TAMALES, Wilson Certified,	1 lb. glass	23c
TUNA, Tuxedo, Shredded	Per can	29c
RICE, Comet Long Grain	2 lb. box	29c
VANILLA WAFERS, 14 oz. pkg.		25c
Pickles, Hunt's fresh cucumber chips	12 oz. jars	2 for 25c



**PIES**  
Each

Fresh Fruit 39c

---



**COFFEE**

**SHURFINE**

ABSOLUTELY GUARANTEED lb. 49c


---

**FLOUR**

SHURFINE Facy Patent 25 lb. \$1.49

Now You Can Afford to

# EAT MORE MEAT!



<b>BEEF ROAST</b> lb. 49c	<b>NUCOA OLEO</b> lb. 25c
Best Grade Chuck, Table Trimmed	<b>HAM HOCKS</b> and
<b>PICNIC HAMS</b> lb. 45c	<b>HAM ENDS</b> lb. 35c
Armour's Star 6 to 8 lb. average	Lots of Meat -
<b>BACON SQUARES</b> lb. 29c	PLENTY FRESH DRESSED FRYERS,
Sugar Cured, Nice, Lean	HENS, RABBITS, FRESH OYSTERS,
	FISH, Etc.

**CANDY**

**RED HOTS**


3

Reg. 10c Packages

25c



<b>Town House Crackers</b>	29c
Large Box	
<b>PRESERVES</b>	27c
Hunt Strawberry, 1 lb. jar	
<b>HONEY</b>	95c
Burleson's Extracted, 5 lb. can	
<b>MILK</b>	15c
Sunny, 2 tall cans	
<b>APRICOTS</b>	35c
Fancy Dried 1 lb. cello pkg.	
<b>MINUTE RICE</b>	2 pkgs. 25c
New, Already Cooked	
<b>ADMIRATION COFFEE</b>	51c
Water Jug Free 1 lb. can	
<b>ORANGE JUICE</b>	45c
Sharfine, California 46 oz. can	
<b>JELLY</b>	29c
Pure, Ass't flavors 2 lb. jar	
<b>PEARS</b>	3 for \$1.00
Hunt's, Bartlett Halves, No. 2 1/2 cans	

<b>GRAPES</b>	
TOKAYS FRESH SHIPMENT lb.	10c
<b>ROME BEAUTY APPLES</b>	
IDAHO PER POUND	10c
	
<b>CABBAGE</b> lb. 2 1/2c	
Large Solid Heads	
<b>CELERY</b> stalk 19c	
Large Pascal	
<b>CRANBERRIES</b> lb. 25c	
New Crop	
<b>FRESH CORN</b> 6 for 25c	
Golden Sugar	
<b>PLENTY FRESH HOME GROWN LETTUCE, OKRA, TOMATOES, TURNIPS, Etc.</b>	

**KRAFT CAMELS**

1 lb. Package 29c

---

# SOAPS

**BREEZE SUDS**

2 large boxes 35c

---

**VEL**

Large Box 25c

---

**DREFT**

Large Box 25c

---

**TIDE**

Large Box 25c

---

**IVORY FLAKES**

Large Box 25c

See

## J. C. RICKETTS, REALTOR




Irrigated Farms  
Wheat Land  
Ranches  
Homes

Your Business Appreciated

**VACATION TIP**

How to make your pocketbook **SAFE** as our vault



It's no trick at all when you carry American Express Travelers Cheques. You sign them when you buy them—and again whenever or wherever you want to spend them—no other identification needed. So they're the safest, most convenient way to protect travel and pocket cash. If they are lost, stolen, or destroyed, you get a quick refund. And American Express Travelers Cheques are the most widely known and accepted travelers cheques in the world. Stop in and ask for them today. Only 75¢ per \$100.

40 years

## The First National Bank OF HEREFORD

Member: Federal Reserve System Federal Deposit Insurance Corporation

Joined for LEADERSHIP in SERVICE to FARMERS

## Hereford Super Market

107 W. FIRST GAYLORD

PHONE 117 NEWELL

# WANT ADS

## FREE

### Theatre Tickets

to see



## STAR THEATRE

SUNDAY - MONDAY - TUESDAY

OCTOBER 9, 10, 11

With each PAID-IN-ADVANCE classified ad placed in The Brand We will give one free ticket.

Be Sure and Ask for your free tickets!

### Notice to Classified Advertisers:

Effective July 1, and thereafter, the following deadlines will be maintained regarding placement of Classified Ads in The Brand and The Sunday Brand:

- Tuesday:** No ads will be accepted after 12 o'clock Wednesday immediately preceding publication date.
- Sunday:** No ads will be accepted after 12 o'clock Saturday immediately preceding publication date. Identical rates will be maintained in both publications. 1st insertion ..... 4¢ per word Each Additional ..... 3¢ per word —when paid in advance! No Blind ads will be accepted in either publication!

#### FOR SALE Miscellaneous

We Have It!  
FEED MOLASSES  
Any Quantity  
FRASER MILLING CO.  
B-1-30-tfc

We lean and block hats for \$1.00. Acme Cleaners, Phone 111.  
B-1-11-41-tfc

For sale: M M G-3 combine 12'. J. K. Baker, call 589-W.  
B-1-11-24-tfc

CUSTOM BALING  
Mowing, Raking, Hauling, Balancing with wire or twine.  
Phone 183-M  
J. T. MATTHEWS  
207 Catalpa, Hereford  
B-1-51-tfc

#### FOR SALE

New and used furniture at The Trading Post Station, West Hereford, Highway 60.  
B-1-6-tfc

#### FOR SALE SEED WHEAT

Standard Early Blackhull Variety. May be bought through Pitman Grain Co., Packard Mill, Rogers Grain Co., Dawn, and Vega Elevator at Vega.  
Price \$2.25 Bu.  
when delivered and weighed at elevator and pay for same at said elevator  
J. E. HILL  
B-1-36-tfc

#### FOR SALE

For Sale: Extra fresh milk. Can supply at least one gallon daily. Can deliver. W. E. Uelton, Box 621, last house on Ave A.  
B-1-24-14-2p

#### SEED WHEAT

EARLY TRIUMPH WE WILL RECLEAN YOUR SEED WHEAT.  
FRASER MILLING CO.  
B-1-10-tfc

#### FOR SALE

For Sale: Winter Barley Seed. Moline One-Way, New 28 inch discs. Guy Newsome, 6 miles Southeast Hereford.  
B-1-38-tfc

Pigs for Sale: Ten to fifteen dollars. Also young ducks. W. D. Nafzger.  
B-1-10-39-3p

**BUSINESS IS GOOD!**  
These new model Remington Portables are going like hot cakes! As a result we have 1 Model 1 Remington Portable Typewriter Like New \$47.50  
1 Standard Model WOODSTOCK TYPEWRITER In tip-top condition \$55.00  
See them at THE BRAND OFFICE  
B-1-4-40-3k

**BULBS**  
For Sale: Received assortment of Peonies, Tulips, Hyacinths, and other bulbs from Holland  
**PLANT NOW**  
Mrs. J. F. Ward 101 East 6th  
B-1-13-tfc

For Sale: Steel stock tanks. Steel for granaries, gas line pipe. Cassin all sizes. Messers place east on Highway 60. Hereford, Texas.  
B-1-13-tfc

#### FOR SALE Farm Equipment

**FARMERS**  
Protect your valuables in a fire-proof home safe. Minimum cost. See these safes at the Hereford Brand.  
B-2-30-tfx

**NEW WHITE IRRIGATION MOTORS READY TO GO. JOHN WOOD EQUIPMENT COMPANY**  
B-2-11-38-tfc

**BEET FARMERS**  
FOR SALE: One IHC Beet Harvester, like new, with or without tractor.  
One 1940 Chevrolet truck with Beet Bed and two speed axle. One 14 foot Beet Bed. All at Bargain Prices. Ray Kerschgen 6 miles East on Hwy 60  
B-2-37-tfc

4 model D John Deere tractor for sale. Good condition. Ernest May, phone 485-J.  
B-2-14-13-4p

#### USED CAR BARGAINS

1848 Dodge 4 dr. Sedan, 14,000 Actual Miles  
1947 Plymouth Club Coupe, Radio and Heater  
1946 Oldsmobile Sedan, Hydraulic, Radio and Heater  
1941 Ford Tudor Sedan, New tires, Radio and Heater  
1938 Ford Tudor Sedan  
1937 Dodge 4 dr. Sedan  
1931 Chevrolet Coupe  
IRELAND MOTOR CO.  
Phone 180 209 W. Third  
B-3-14-2c

USED COMMERCIALS TRUCKS AND PICKUPS  
1947 Dodge 3-4 Ton Pickup, Grain sides—Really clean  
1947 Dodge 1-2 Ton Pickup, This one is tops  
1941 Dodge one ton pickup, Dual wheels, Grain bed  
1941 Dodge 1-2 Ton Truck, A Good old Truck  
1939 Dodge 1-2 Ton Pickup, Major Overhauled  
1939 Plymouth 1-2 Ton Pickup, A Bargain  
1937 GMC 1-2 Ton Truck, Good tire and Grain bed  
IRELAND MOTOR CO.  
Phone 180 209 West Third  
B-3-14-2c

For Sale: 1946 Chevrolet 3/4 ton pickup and 1930 model 'A' coupe. 1001 East First Street. Pinkert Welding Shop.  
B-3-19-40-2c

Leaving Hereford. My home for sale at bargain. Four rooms, nice lawn, trees and immediate possession. 120 Ave. A. Claude Millsap.  
B-3-21-40-4c

**GOOD USED CARS FOR SALE**  
Good '47 Dodge  
Deluxe 4 Door Sedan  
John Wood Equipment Co. East First, Hereford.  
B-3-40-2c

#### REAL ESTATE For Sale or Trade

20 ACRES  
Well-Improved  
Close In. 4-Inch Well \$12,500

20 Acres on Paving  
6 inch well  
6 room house, other buildings \$15,000

GLENN WEIR  
Realtor  
Phone 200 Res. 452-W  
B-4-39-3c

Lot  
100 ft. by 125 ft. deep  
Across and East of Swimming Pool next to alley, facing Park Ave. Has 2 trees and paving and curb  
Price \$1,500.00

GLENN WEIR  
Realtor  
Phone 200 Res. 452-W  
B-4-39-3c

GLENN WEIR  
REALTOR  
Houses, Lots, Farms.  
10 and 20 acre tracts.  
Listings appreciated.  
104 MAIN STREET  
Phone 200  
Res. Phone 452-W  
T-4-45-tfc

#### FOR SALE

For Sale: 1946 model '30' Oliver combine. One 1947 model '30' Oliver combine. Norman Gray. Box 822, phone 790-J.  
B-2-20-14-6p

1940 model D John Deere tractor for sale. Good condition. Ernest May, Phone 485-J.  
B-2-14-40-4p

For Sale: 1937 Pontiac coupe, cheap. 200 Higgins Street, telephone 855-W.  
B-3-11-39-3p

Improved 160 acre stock farm near Hereford. Consider home on deal. \$100 acre. Lot on pavement, near churches. \$1,000.  
CLAUD HIGGINS  
Phone 134-W  
T-3-40-1p

I have 1 - 5 acre, 9 - 10 acre, 1 - 15 acre, 4 - 20 acre, 2 - 40 acre, 1 - 50 acre tracts of land improved and unimproved, near Hereford, irrigated and dry land, some on paving, some to trade on larger farms. Also some 80's, 160's & 320's. 640 acres in irrigated and dryland at good prices on farms and small acre tracts.  
J. M. Hamby  
At The Trading Post Station West Hereford  
B-4-40-tfc

By Owner  
24 acres, 7 room house, modern with gas. Double garage, concrete cellar. Other out buildings. One mile South main on pavement.  
GUS RULAND  
Phone 449-W  
B-4-40-tfc

**HOUSES FOR SALE**  
Nice 3 Bedroom Brick Vancor, 2 lots on paving near school for sale or trade on farm.  
3 Bedroom Brick on paving, \$6,500.00.  
7 room Apartment and 8 room House near grade and high school, \$6,000.00  
4 room House, bath, big lot \$3,500  
5 room House—bath. On paving \$4,500. Loan \$2,200.  
3 room House, 1 lot, \$2,000.00 down payment, \$1,000.00 balance at \$30 month.  
Nice 3 bedroom, garage, workshop, on paving, \$9,000.00. Good Loan  
Other good buys and trades on houses for small acres and farms.  
J. M. HAMBY  
at  
The Trading Post Station Highway 60, West Hereford  
B-4-40-tfc

**LOANS!**  
FOR FARM OR HOME  
With PRUDENTIAL GREAT AMERICAN GULF COAST JOHN HANCOCK AMICABLE SOUTHWESTERN  
SAM NUNNALLY  
144 Main  
T-4-40-tfc

#### FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. MIPPER ELECTRIC.  
B-5-14-2-tfc

For Rent: Bedrooms. 509 Ross phone 847-J.  
B-5-7-12-tfc

For Rent: Furnished apartment. 712 on 12th. Mrs. Gertrude Lisenbe.  
B-5-10-39-tfc

For rent: Three clean unfurnished rooms. Private entrance. Share bath. Automatic hot water. Bills paid. No pets. 213 K-Ave.  
T-5-19-34-tfc

#### FOR RENT

For Rent: Three room unfurnished apartment. Bills paid. See Mr. Hardwick at Star Theatre.  
T-5-14-40-1c

For Rent: Three room furnished apartment. Bills paid. Call 556-W.  
T-5-10-40-1p

For Rent: 2 room furnished apartment. 307 Park Ave.  
T-5-9-40-1p

**CHOICE**  
Irrigated and Unirrigated Farm Land. City Property. P. O. Box 506—338 Main  
E. B. POSEY, REALTOR  
Hereford, Texas  
T-4-50-tfc

**REAL ESTATE**  
Irrigated Farms, Dry Land Farms, Homes and City Property.  
CHARLES SOWELL  
Office Ph. 792 228 Cl. St.  
Res. Ph. 193-W  
T-4-5-tfc

For Trade Five room efficiency in Tulsa, Okla. City Property, in Tulsa University for house in Hereford. See Wayne B. Stark, 707B Lee Ave.  
B-4-24-40-3p

Wanted to buy land in small or large tracts from owner. R. P. Willis, 713 City National Bank Bldg., Wicnita Falls, Texas.  
B-6-21-14-3k

Wanted: West wash and dry only. Phone 434-J.  
B-6-9-40-2k

#### WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.  
B-6-18-1-tfc

Custom work: Binding, combine and bundle threshing. Floyd Silvers, corner Texas and Brady.  
B-6-13-14-6p

Wanted: Dressmaking-Ironing  
Covered buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 305-W.  
B-7-14-34-tfc

**HELP WANTED**  
Male and Female  
MAN or WOMAN to take over route of established Watkins Customers in Hereford. Full time income \$45 weekly, up. No car or investment necessary. We will help you get started. Write C. R. Ruble, J. R. Watkins Company, 62-70 West E. H. Crump Blvd., Memphis, Tennessee.  
T-8-40-1p

#### FOR RENT

For Rent: Tank type vacuum cleaner and attachments. Also electric floor polisher. MIPPER ELECTRIC.  
B-5-14-2-tfc

For Rent: Bedrooms. 509 Ross phone 847-J.  
B-5-7-12-tfc

For Rent: Furnished apartment. 712 on 12th. Mrs. Gertrude Lisenbe.  
B-5-10-39-tfc

For rent: Three clean unfurnished rooms. Private entrance. Share bath. Automatic hot water. Bills paid. No pets. 213 K-Ave.  
T-5-19-34-tfc

#### FOR RENT

For Rent: Three room unfurnished apartment. Bills paid. See Mr. Hardwick at Star Theatre.  
T-5-14-40-1c

For Rent: Three room furnished apartment. Bills paid. Call 556-W.  
T-5-10-40-1p

For Rent: 2 room furnished apartment. 307 Park Ave.  
T-5-9-40-1p

**WANTED**  
Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.  
B-6-18-1-tfc

Custom work: Binding, combine and bundle threshing. Floyd Silvers, corner Texas and Brady.  
B-6-13-14-6p

Wanted to buy land in small or large tracts from owner. R. P. Willis, 713 City National Bank Bldg., Wicnita Falls, Texas.  
B-6-21-14-3k

Wanted: West wash and dry only. Phone 434-J.  
B-6-9-40-2k

**Dressmaking-Ironing**  
Covered buttons, belts, and buckles. Dressmaking and alterations. Mrs. Mathis, 224 Avenue C, Phone 305-W.  
B-7-14-34-tfc

**WANTED**  
HELP WANTED  
Male and Female  
MAN or WOMAN to take over route of established Watkins Customers in Hereford. Full time income \$45 weekly, up. No car or investment necessary. We will help you get started. Write C. R. Ruble, J. R. Watkins Company, 62-70 West E. H. Crump Blvd., Memphis, Tennessee.  
T-8-40-1p

#### WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.  
B-6-18-1-tfc

Custom work: Binding, combine and bundle threshing. Floyd Silvers, corner Texas and Brady.  
B-6-13-14-6p

Wanted to buy land in small or large tracts from owner. R. P. Willis, 713 City National Bank Bldg., Wicnita Falls, Texas.  
B-6-21-14-3k

Wanted: West wash and dry only. Phone 434-J.  
B-6-9-40-2k

#### WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.  
B-6-18-1-tfc

Custom work: Binding, combine and bundle threshing. Floyd Silvers, corner Texas and Brady.  
B-6-13-14-6p

Wanted to buy land in small or large tracts from owner. R. P. Willis, 713 City National Bank Bldg., Wicnita Falls, Texas.  
B-6-21-14-3k

Wanted: West wash and dry only. Phone 434-J.  
B-6-9-40-2k

#### WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.  
B-6-18-1-tfc

Custom work: Binding, combine and bundle threshing. Floyd Silvers, corner Texas and Brady.  
B-6-13-14-6p

Wanted to buy land in small or large tracts from owner. R. P. Willis, 713 City National Bank Bldg., Wicnita Falls, Texas.  
B-6-21-14-3k

Wanted: West wash and dry only. Phone 434-J.  
B-6-9-40-2k

#### WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.  
B-6-18-1-tfc

Custom work: Binding, combine and bundle threshing. Floyd Silvers, corner Texas and Brady.  
B-6-13-14-6p

Wanted to buy land in small or large tracts from owner. R. P. Willis, 713 City National Bank Bldg., Wicnita Falls, Texas.  
B-6-21-14-3k

Wanted: West wash and dry only. Phone 434-J.  
B-6-9-40-2k

#### WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.  
B-6-18-1-tfc

Custom work: Binding, combine and bundle threshing. Floyd Silvers, corner Texas and Brady.  
B-6-13-14-6p

Wanted to buy land in small or large tracts from owner. R. P. Willis, 713 City National Bank Bldg., Wicnita Falls, Texas.  
B-6-21-14-3k

Wanted: West wash and dry only. Phone 434-J.  
B-6-9-40-2k

#### WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.  
B-6-18-1-tfc

Custom work: Binding, combine and bundle threshing. Floyd Silvers, corner Texas and Brady.  
B-6-13-14-6p

Wanted to buy land in small or large tracts from owner. R. P. Willis, 713 City National Bank Bldg., Wicnita Falls, Texas.  
B-6-21-14-3k

Wanted: West wash and dry only. Phone 434-J.  
B-6-9-40-2k

#### WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.  
B-6-18-1-tfc

Custom work: Binding, combine and bundle threshing. Floyd Silvers, corner Texas and Brady.  
B-6-13-14-6p

Wanted to buy land in small or large tracts from owner. R. P. Willis, 713 City National Bank Bldg., Wicnita Falls, Texas.  
B-6-21-14-3k

Wanted: West wash and dry only. Phone 434-J.  
B-6-9-40-2k

#### WANTED

Wanted: Will do wet washes, rough dry or ironing. Bring to 123 Ave. J. Mrs. E. W. Allen.  
B-6-18-1-tfc

Custom work: Binding, combine and bundle threshing. Floyd Silvers, corner Texas and Brady.  
B-6-13-14-6p

Wanted to buy land in small or large tracts from owner. R. P. Willis, 713 City National Bank Bldg., Wicnita Falls, Texas.  
B-6-21-14-3k

Wanted: West wash and dry only. Phone 434-J.  
B-6-9-40-2k

#### NOTICE

SEED WHEAT  
EARLY TRIUMPH WE WILL RECLEAN YOUR SEED WHEAT.  
FRASER MILLING CO.  
B-10-10-tfc

**NOTICE**  
We service any make washing machine. Specializing in Help selfy laundries.  
Cunningham Maytag Co.  
Phone 405  
CANYON, TEXAS  
T-11-29-tfc

**NOTICE**  
PAINTED—NEON  
GLENN BOARDMAN  
407 Lee Ave. Ph. 456-W  
T-11-16-tfc

Let us Book  
**YOUR FARM SALES**  
Ph. 243-W  
809 N. Main  
Hereford  
JACK COULTER, Auctioneer,  
CLINTON JACKSON, Clerk  
T-14-8-tfc

#### NOTICE

Commercial  
(Continued from Page 1)  
that in some places rats and animal wastes were thrown into the clay to make it more efficient. There is no other source of the pottery near enough to Hereford

#### NOTICE

to be practical. The railroad won't take that sort of goods for shipment because it is so easily broken.  
**Still An Amateur**  
Cosby has about a dozen pieces of pottery that he has finished himself. He still considers himself an amateur and is studying it more and more to learn.  
He doesn't have a kiln yet. He has about a half dozen pieces at the kiln at Texas Tech. The specialists of ceramics there like his work.  
One of the professors asked him how he achieved the form of one of his pieces. Cosby told them that art was in the individual. In the estimation of experts of ceramics and allied lines, this art is inborn.  
Evidence of the form is one of Cosby's first pieces. To the average individual the vase would appear suitable. However, another version of the same object may have a little less thickness or a little more to make it correct. Comparing the two, the more perfect is evident.  
"You can't lay a finger on the definition of correctness or proper shape," Cosby says, "but when you see it you can tell that it's right or wrong."  
**Jack of All Trades**  
Cosby is in the real estate business in Hereford now. He has been, in recent years, a newspaper writer, printer and farmer. He has a farm now at Hereford.  
"I know that, at my age, it is risky to venture on a new field." This is a unique field and something that takes a long time to develop." He said that he would just go along experimenting on his own to try to find a more efficient way to produce.  
"I am interested in the creative end of it," he said. "When it comes to production it is drudgery." He doesn't care what other people think of his work. He thinks that if the finished work suits him it is a success.  
The potters work is fascinating. The art changes mud to objects bright as jewels. Clay is probably the first material man turned to make things for the express joy of creating.  
**Red Pottery**  
Cosby tells a tale of a Chinese potter. The potter worked in a routine day in and day out until one day, by accident, he baked one bunch of which was bright red. The potter sent specimens to his Emperor who was amazed. He broke the object up and cut jewels and ornaments out of it. He immediately put in a large order for more. The poor potter could not produce another batch because he could not make the same accident again. The Emperor grew impatient and set a deadline for delivery. Knowing he couldn't deliver, the poor potter threw himself in his oven and burned his troubles away.  
Relatives of the potter came to get his remains and, although they couldn't find anything of him, they found the bright red pottery.  
It was then that the secret was found. The fuel for the fire was the determining factor. Pigs and stock, and humans, were suitable. Fine leaves were also suitable. But the poor potter never knew that he had solved the problem.  
That is the potter's business. He may, by accident, create some piece that makes the critics rave. Duplicate creations are impossible because the formulas are seldom remembered. It is an art that takes skill and patience. To do it properly, many years of experience are needed.  
If Cosby is successful Hereford may have good source of pottery some day because he said "I'm just going to go along and make the things because I'm pig-headed enough to not quit until I'm proven wrong."  
J. C. Cummins came from Hot Springs, N. M. and will visit here a short while.  
Mr. and Mrs. Sidney N. Fuller and son Lee Owen of Oak Park, Illinois and Varian Jay Fuller of Flushing, N. Y. are visiting to the home of their parents, Mr. and Mrs. Grant A. Fuller. They arrived on Monday and will stay a couple of weeks.  
Faust Collier, Hereford ACA manager and Dale Carter, District Field officer of Panhandle are attending a conference at College Station this week. Collier will be back this week end.

### CHEVROLET SPECIAL BARGAIN FOR OCTOBER ONLY!

Here's your chance to have the steering gear and front end of your car adjusted for an extra low, bargain price. We are featuring this safety special for a limited time. So hurry! Let us take this worry off your mind... let us make sure your car is safe to drive. Take advantage of this bargain safety special now!

**\$5.50**  
IF NECESSARY, REPLACEMENT PARTS EXTRA

# STEERING and FRONT-END ADJUSTMENT

Includes all these ten major operations:

1. Tighten Steering Gear to Frame
2. Adjust Steering Gear
3. Check King-Pin Bushings
4. Check Pitman Arm
5. Check Tie Rod Ends
6. Adjust Toe-In
7. Check Steering Geometry Caster and Camber
8. Check Pivot Pins for Wear
9. Check King-Pin Inclination
10. Road Test Car

## Kinsey Motor Co.

224 East Third  
HEREFORD Phone 7

We're featuring Chevrolet Super-Service Specials all this month—so "ALL ABOARD FOR VALUES UNLIMITED!"

**Now Is A Good Time To Do That Painting**

COLLEGE STATION — It is surprising how a little paint and hard work can change the looks of things around the place. Paint is primarily used to protect the wood in the buildings but at the same time, a neatly kept farmstead is a source of pride and satisfaction to its owner and W. S. Allen, extension agricultural engineer-buildings, says now is a good time to do the painting.

He says the weather is more favorable during the fall or spring months. It is not too hot nor too cold. That makes it easier on the painter and the paint doesn't dry too rapidly as it sometimes does when the weather is too hot.

The paint job, says Allen, is no better than the application. The competent workmen will remove all loose paint and will guard against paint failure caused by excess moisture by seeing that the surface is painted only when dry.

Too much oil in the paint causes the paint to dry slowly and become dirty and faded, says Allen. Too little oil causes it to wear off rapidly. Cracking is caused by hard, quick-drying paints and wrinkles show up because of improper brushing of heavy, oily mixtures. Chalking usually results from the use of too much thinner or from skimping on the number of coats. Two coats are usually recommended if the surface is in good condition.

Local climatic conditions are an important consideration when paint selections are made, says Allen. In warm, humid climates, harder types of paint containing greater amounts of zinc oxide usually stand up better. In dry climates, soft paints containing a higher percentage of white lead are better. The color depends on personal preference, but white is always a good bet, especially for the house.

Allen says, it is always wise to check the label on the paint container before buying. Be sure you know what you are getting and then get what you pay for.

**Westway**

(Continued From Page Three) The occasion honored the birthday of Mrs. Kelly Gray. Mrs. Gray hadn't known the purpose of the party until some little girls piled arm loads of gifts on the table in front of her while the party sang "Happy Birthday."

Enjoying the party were Mr. and Mrs. Kelly Gray, Mr. and Mrs. John Tinsie, Mr. and Mrs. Jim Wagon, B. F. Cain and Frank, Mr. and Mrs. Elmer Combs, Eugene and Billy Dean, Mr. and Mrs. Joe Landers and Ross Joe, Mr. and Mrs. Herman Nell, Mr. and Mrs. J. C. Morrison and family, Mr. and Mrs. Merlin Kaul and boys, Mr. and Mrs. G. C. Merritt and G. C., Jr., Mr. and Mrs. Vance Adams and boys, Mr. and Mrs. Paul Rudd,



**GETS TRUMAN NOD**—Former Texas Gov. James V. Allred has been nominated by President Truman as federal judge for South Texas. It was for a new judgeship created by congress. Allred formerly was a U. S. judge in the same district. (AP Photo)

Mr. and Mrs. Abraham Dräger, Mr. and Mrs. Cyril Diller, A. S. Duckworth, Mr. and Mrs. Kenneth Adams, Mr. and Mrs. Glendon Harrison and boys of Dallas, Dale Williams, Georgia Lewis, Jimmy and Woodrow Northcutt, Lynn Young and Roger Duckworth and the hosts, Mr. and Mrs. Johnnie Townsend, Patsy and Sandra.

**Deaf Smith Students Enrolled At Wayland**

Seven Deaf Smith County students are among the 480 enrolled at Wayland College, Dean Raymond E. Mendennall announced here today.

They are Wilda Elaine Cox, Margaret Rose Stephan, Milford Grisham, Daniel McLallen and Corland Savage, all of Hereford; Joyce and Neta Jo Moore of Willadorado.

Miss Cox, daughter of Mr. and Mrs. T. B. Cox, is majoring in library science.

Miss Stephan, freshman, is the daughter of Mr. and Mrs. Moody Stephan.

Grisham, son of Mr. and Mrs. A. G. Grisham, is majoring in psychology.

McLallen, freshman, is the son of Mr. and Mrs. S. B. McLallen. Savage, son of Dr. Chester Savage and Mrs. Alwyn Savage, is a freshman majoring in psychology.

Misses Neta Jo and Joyce Moore are the daughters of Mrs. Vinta McClain. Neta Jo is majoring in education and minoring in English. Joyce is majoring in education and minoring in religious education.

**Here's A Simple Way To Check Can Opener**

COLLEGE STATION — One of the "most used" gadgets in the average kitchen is the can opener and it is doubtful, says Gena Thames, acting assistant extension home management specialist of Texas A&M College, if many homemakers ever check by a simple test the quality of the job that is done by the gadgets they use.

For example, cites Miss Thames, many can openers, whether cheap or expensive, permit slivers of tinned steel to

fall into the can's contents during the opening process.

Here is a simple check that you can easily make to see if your can opener is working satisfactorily, says Miss Thames. Empty the contents from a can of food. Then wash and dry the can carefully. Hold the can firmly upon a sheet of white paper—and open the bottom end of the can with the can opener that you are checking.

Any slivers of metal released by the opener this time will fall upon the paper where they can be seen, says Miss Thames. If more than the barest amount of tinned steel shows on the

paper, you'll know the can opener is not cutting as it should.

**Alice Ward Zone Meeting Is Held At Bethel Church**

An Alice Ward Zone meeting was held by the Woman's Society of Christian Service of the Methodist Church Monday at Bethel.

The program opened at 10 o'clock with Mrs. Mills of Tullia giving the devotional program followed by a talk by the dis-

trict promotional secretary, Mrs. Kermit Lawson of Panhandle who spoke on "The Purpose of the Day," setting the theme for the day's program "Advance."

A playlet dedicated to the advance program was presented by four members of the W.S.C.S. and Miss Naomi Hare of Hereford who will sail on October 19 for Lima, Peru, talked on what her work will be there as a missionary. During the business session which concluded the morning program, the next meeting was set for January in Dimmitt.

After the luncheon served by the Bethel organization, Miss Naomi Hare opened the afternoon session with a devotion-

lesson on "Faith." A round table discussion of the four main points of the advance program of the church was held. The four points include: Increase in membership, Increase in giving, Increase in Mission work and increase in education. The closing meditation was presented by the Happy group.

Members of the Hereford, W.S.C.S. attending were Mesdames J. P. Ward, Don Davidson, F. M. Faulkner, Lowery Walker, Frank Terrell, A. B. Christian, Warren and Miss Naomi Hare.

Students at Texas Technological college have been asked to help South Plains farmers pick

what appears to be a record cotton crop. The students will spend free afternoons and Saturdays in the fields until the crop has been harvested.

Miss Edah Park of Denver is visiting in the home of her parents, Mr. and Mrs. J. L. Park. Mr. and Mrs. Gille McMinn of Abilene visited with relatives here over the past week end.

**"Visit Trout Haven"**  
Webster's Trout Lodges  
Box 57, Antonito, Colo.

**We Give GUNN BROS. THRIFT STAMPS With Every Purchase**

**ONE STOP! ONE BUNDLE! THAT'S FURR FOOD STORES**

**OH! LOOK HEINZ COOKED SPAGHETTI 2 TALL CANS 29¢**

**REMEMBER HEINZ KETCHUP 14-oz BOT Only 25¢**

**OH! MOTHER GET HEINZ JELLIES**

APPLE	12 oz. Jar	19¢
Red Raspberry	12 oz. Jar	31¢
CRABAPPLE	12 oz. Jar	25¢
GRAPE	12 oz. Jar	25¢
ELDERBERRY	12 oz. Jar	25¢

**BAKERY TREATS**  
A Treat That's Hard to Beat When you Serve This Bread with Furr's  
Luncheon Meats loaf 15¢  
**BUTTERMILK BREAD** 10¢  
Hot Dog Buns, Hamburger Buns or **DINNER ROLLS** 10¢  
Chuck Full of Fresh Raisins and Fruit and Topped with Fresh Creamy Icing ea. 20¢  
**COFFEE CAKES** 40¢  
Med. Size Orange Chiffon-Golden Brown Fresh Baked **CAKES** 40¢  
Wake Up Sleepy Breakfast Appetites With these Extra Fresh **ASSORTED SWEET ROLLS** 35¢

**For a hearty Good Morning!**

Quick corn flapjacks, a jug of maple syrup, a crisp fall morning—what could be finer! McCall's hearty breakfast eaters give this recipe a gold star. Mix 1/2 cup corn meal with 1 1/2 cups prepared pancake flour. Beat one egg until light, add 2 cups milk, 2 tablespoons melted shortening and stir into flour mixture. Bake on a hot, greased griddle as fast as you can.

**THRIFTY MEAT CUTS!**

TOMATO SOUP	Heinz	3 Tall cans	29¢
PICKLES	Heinz Cucumber	24 oz. jar	29¢
SWEET PICKLES	Heinz	Pint Jar	49¢
BABY FOOD	Heinz	3 Cans	23¢
CHILI SAUCE	Heinz	12 oz. bottle	39¢
STEAK SAUCE	Heinz	8 oz. bottle	29¢
MACARONI	Heinz	Tall Can	19¢
MUSTARD	Heinz	9 oz. jar	15¢
SOUR ONIONS	Heinz	7 1/2 oz. jar	41¢
VINEGAR	Heinz Cider or White	Qt. Bot.	25¢
TOMATO JUICE	Heinz	2 No. 2 Cans	29¢
BEANS	Heinz	2 16 oz. tins	29¢

Boston Baked Beans & Pork Beans and Tomato Sauce

This Ad Good Thursday Afternoon, Fri. & Saturday Only. October 6-7-8th

- IT PLEASURES US TO PLEASE YOU FURR FOOD STORE 117 W. THIRD**
- DOG FOOD Headstart 15 Cans \$1.00
  - FRUIT COCKTAIL Libby's No. 303 Can 5 For \$1.00
  - PEARS Hunt's 4 No. 300 Cans \$1.00
  - SARDINES Sea Lion 10 1/4 Size Cans \$1.00
  - TOMATOES Reagans 8 No. 2 Cans \$1.00
  - CORN Mayfield 9 No. 2 Cans \$1.00 Cream Style
  - Pork & Beans 8 300 size cans \$1.00 Van Camps
  - Sunny Skimmed Evaporated, 14 whips Tall Cans 10 For \$1.00
  - MILK
  - ORANGE ADE 3 46 oz. tins \$1.00 Hi-C

**CARNATION MILK**  
15¢ 5¢ TINS \$1.00

**FRESH!**

**A Complete Line of FRESH PRODUCE**

**Hear the BIG GAMES Better than ever!**

**WITH A 1950 PHILCO**

**A Champion Performer**  
New style—new value. Easy-to-tune Sweeping Vision Dial. Mahogany plastic cabinet.

**3-Way Portable PHILCO 620.** Amazing performance at low price. Brown, Green or Maroon color plastic.

**Value Sensation PHILCO 520.** Unexcelled performance at the price! Smartly styled. Brown plastic cabinet.

**Buy Any Philco on EASY TERMS!**

**HEREFORD FURNITURE COMPANY**  
Just Across from the Postoffice 4th and Main

- Meat Specials good Thursday - Friday and Saturday Only**
- |                      |                   |
|----------------------|-------------------|
| PARKAY Oleomargarine | Lb. uncolored 31¢ |
|                      | Lb. Colored 41¢   |
| PURASNOW Flour       | 10 lb. bag 75¢    |
| FOLGERS Coffee       | lb. tin 55¢       |
| HONEY Sweetheart     | Lb. Jar 19¢       |

- |   |           |
|---|-----------|
| 50c Val. Tooth Paste & 50c Val. Tooth Brush | 59¢       |
| PEPSODENT both for                          |           |
| 85c Val. Vaporub VICKS                      | 53¢       |
| St. Joseph ASPIRIN 100's                    | 27¢       |
| 49c Val. Shampoo SHASTA                     | 2 for 43¢ |

- |  |                     |
|--|---------------------|
| CHERRIES Hi-De-Ho R. S. P.             | 4 No. 2 Cans \$1.00 |
| 4-Piece Ivory MIXING BOWL SET          | 89¢                 |
| 7-Piece Ping Dogwood BEVERAGE SET      | 79¢                 |
| 8-Piece Ruby Red and Crystal SNACK SET | 79¢                 |
| 12-Piece SWEETHEART SET                | \$1.98              |
| 7-Piece Turquoise BEVERAGE SET         | 89¢                 |

# NATIONAL *Newspaper* WEEK

YOUR  
 HOMETOWN NEWSPAPER  
 is  
 Manufactured - Made to Order  
 Tailor-Made for  
 THE PEOPLE OF THIS COMMUNITY  
 FOR YOU!

*Freedom* GOES WHERE YOUR *Newspaper* GOES...

**The Hereford Brand**

**The Sunday Brand**

THE ONLY NEWSPAPER THAT GIVES A HANG ABOUT HEREFORD AND DEAF SMITH COUNTY

# "God of Creation" Sound Motion Picture To Be Shown At First Christian Church Sunday Night

Vivid full-color scenes from astronomy and natural science are featured in "God of Creation," sound motion picture to be shown in the First Christian Church, Sunday (Oct. 9), at 7:30 p. m., according to Rev. R. W. Ford, pastor.

"God of Creation," produced by Dr. Irwin A. Moon, in the Los Angeles laboratories of Moody Institute of Science, is one of a series of evangelistic films which also includes "God of the Atom" and "Voice of the Deep."

The character Guidance program recently set up by the armed forces is making use of these films as keynote of the program in the U. S. Air Force. As a result, it is expected that every man in the air force will see the films by the end of 1949.

General Hoyt Vanderberg, Chief of Staff of the U. S. Air Force, has commented, "In my opinion, these films and the story they tell are the best instruments to accomplish the Character Building program for the service."

In the opening section of "God of Creation," the audience travels to the stars to view the complexities of our own solar system. The astronomical photographs were taken through the giant 100-inch telescopes of Mt. Wilson Observatory in southern California.

Lapse-time photography is utilized to demonstrate the beauties of natural science, as flower buds develop into full bloom blossoms in a few seconds on the screen. The metamorphosis of a caterpillar from worm to

butterfly and the pollination of flowers are also shown.

Believed to be the first of their kind are natural-color pictures of photosynthesis, the mysterious food-manufacturing process resulting from the action of sunlight on leaves.

Through photomicrography the audience peers into the microscopic world of a drop of water and observes the complexity of tiny organisms, enlarged more than a million times.

"God has created this complex world," says Dr. Moon at the end of the film, "but the miracle of all miracles is that this God loves us." He then explains God's plan of redemption for the world.

for admission and paying again to get a seat—but they do like to see at least a reasonable facsimile of a show.

A lot of main show customers will probably think the wrong person got arrested. At least Mrs. Stone was showing her customers what they paid to see. Wonder if Gerald Wilson will do as much when he strip-teases in the Lions Club Parade of Fashions Thursday and Friday night?

Forgetting all about outraged morals and getting down to cases it would appear that far too many organizations are sponsoring any and everything that comes along—just to make a few dollars. When an organization sponsors a show, a carnival, or any form of public entertainment or exhibition, that organization lends its name to the production by publicly endorsing it. This endorsement should mean that the organization has contacted parties who absolutely know and who say that the production is worth the money as to qualities publicized. Many people will go to a show, carnival or circus believing that it is good entertainment—simply because it is sponsored by the Lions, the VFW, the Rotary or some other local agency; these people have confidence in the members of the organization and the principles for which the group stand.

When an organization sponsors a poor show, that organization loses prestige in the community. Furthermore, individual members are often blamed by their friends.

Traveling shows have realized the importance of sponsorship as the only means of getting into a community. They gladly part with a small percentage of the "take" to avoid local ordinance and to eliminate pressure from various points. The organizations in turn, have come to sponsor any type of show which comes along—regardless of quality, which they seldom investigate. Local sponsorship could be a wonderful thing provided the organization carefully investigated the merits of the show and frankly told the public that it was "good," "poor" or "mediocre." I truly doubt if any of these organizations have ever considered the position in which they place themselves when they approve and endorse a show to their friends and neighbors.

Anyway, Steven Bros. main tent show was a "stinker" and practically without entertainment qualities. Certainly no one investigated it very carefully.

The road bond election came as a surprise to a lot of people. When the final returns came in, the count showed 629 "for" to 159 "against." To me, this upsets a lot of applecarts on the way people think around over this territory. It is generally conceded that Hereford is a progressive town but that the county is reluctant, even slow, in accepting measures of progress. Out of the 10 boxes which voted in the county-wide election, nine voted "For." Dawn the only box voting against the road bonds was close with nine "Fors" and only 13 "Against." Four of the eight rural boxes—Hammock residence, Ford, Bippus and Daniel cast votes 100 per cent in favor of the bonds; not one single "anti" vote. In addition, it is well to remember that some of the votes against the issue were due to personal antagonism due to location of the roads.

All in all, we would say that the people are awakening to a need of more improvements. They have electricity in most places and have taken the first step toward getting some paved roads. If I were running for office, and wanted to be elected, it sure would be on a "Progressive Ticket" in Deaf Smith County. A new generation has come into being and before too many years people will be classing Deaf Smith as one of the most modern and progressive counties in Texas.

These things sort of happen by generations. Cities and counties undergo stages of building. Right now Deaf Smith is on the march. A lot of conservatives won't like it at all, just as the progressives complained and yelled about the conservative period. Things look different today, even to the big land holders and to the large tax payers. They figure that their property will be worth more and those who live on the farm want modern comforts and conveniences. It's chiefly a matter of outlook. The schools, the federal government, and mostly "seeing other places during the war," have given birth to new ideas. Chiefly, though, people figure "You can't take it with you." The trend is here to stay for a decade or two. Wait and see.

There are 10 textile engineering departments in American colleges and universities. The only one located west of the Mississippi river is at Texas Technological college, Lubbock.

Mrs. R. H. Cagle and daughter Nancy were in Amarillo Saturday.

## Hereford Bull

By JIMMIE GILLENTE



Approximately 800 people went to the Steven Bros. circus here Monday evening and 729 left with the feeling that the whole thing was a complete "wash-out." Probably you are wondering about 21 who did not exactly agree. They are the gys who happened to be in the side-show of

"dancing ladies" at the exact time on of these ladies was arrested for indecent exposure—and I doubt if they are saying anything at all.

It all happened when Sheriff J. C. Reese walked into this particular side-show to make a routine check. Well, it seems that Sheriff Reese had discovered a side-show which was showing more than sides. He found Jean Stone, age 30, absolutely in the raw and her arrest followed. She appeared in Justice Court Tuesday morning, plead guilty on charges of indecent exposure and

was assessed \$10 and costs; the total was \$23.30.

She paid her fine willingly enough and without complaint, but gave a hand assurance to officers that the whole thing was a mistake, due to her absent-mindedness. Said Mrs. Stone: "I usually dress for my strip-tease act by putting on two pair of panties. Last night I guess I must have been thinking about something else and just slipped on one pair."

Speaking as one of the 729 people who didn't see the strip-tease, I wonder why these sponsoring agents don't investigate shows a little closer. The circus performance was one of the very poorest and most boring exhibitions ever seen in this area. Without one Mexican family, there would have been practically no aerial stunts, acrobatics or animal acts—except the elephants. Even little four and five-year-old kids were inclined to look down on the performance—and practically no tickets were sold for the usual "second show." People who go to circuses expect to be misled into paying

We Give Gunn Bros. THRIFT STAMPS IRELAND MOTOR CO. Gulf Service Station

## Naturally . . . they're Stetsons



A Hat for Every Occasion  
A Hat for Every Purse  
A Hat for Every Season

"Those Who Know Quality And Buy It Never Regret It"

BUY WITH CONFIDENCE WHERE QUALITY COMES FIRST

at  
**FOX MAN'S SHOP**

# BARGAIN DAYS

# AMARILLO DAILY NEWS

The Morning Newspaper Serving the Tri-State Area

By mail Only

DAILY WITHOUT SUNDAY  
6 Days A Week One Year **8.95**

DAILY & SUNDAY  
7 Days A Week One Year **10.95**

**More** NEWS . COMICS . FEATURES  
MARKETS . SPORTS . MOVIES  
ENTERTAINMENT . RADIO  
FARM NEWS . REGIONAL  
**SUBSCRIBE NOW! DON'T WAIT**

BY MAIL ONLY  
LEAVE YOUR RENEWALS AT

# THE HEREFORD BRAND

# NOTICE Taxpayers

All State and County Taxes are now due. Your Tax Collector can allow the following discounts on State and County Taxes:

IF PAID IN:	
OCTOBER	3%
NOVEMBER	2%
DECEMBER	1%

Delinquent if not paid by January 31st

**Poll Taxes Were Not Included In Your Tax Statement**

# J. C. REESE

Tax Assessor-Collector, Deaf Smith County

**Hospital Notes**

Patients discharged from hospital: Elmer Mitchell, med.; C. W. Edwards, med.; Mrs. F. E. Clawdus, surg.; Jack Grady, med.; Mrs. O. C. Curtisinger, med.; Eldon Sparkman, T&A; surg.; Vines, T&A; Peggy Sue Beeman, T&A; John Baird, T&A; Fred Baird, T&A; Mrs. A. D. Thompson, O. B.; Leslie Weis, T&A; Mrs. Ernest Hardman, surg.; Mrs. Daisy Barton, surg.; Harry McCauley, med.; Mrs. O. J. R. Walsler, surg.; Mrs. E. M.

Remling, O. B.; Janice Le Hagans, T&A; Billy Robinson, med.; Mrs. W. D. Isbell, med.; Mrs. J. W. Witherspoon, O. B.; Fannie Mae Cole, surg.; Ross Lomenick, surg.; Mrs. Wanda Nesmith, med.

Patients in hospital: Mrs. Sallie Carter, med.; Mrs. Martha Maier, med.; Frank R. Smith, surg.; J. R. Daniel, med.; Mrs. A. R. Ratliff, med.; Gladys B. Miller, med.; Mrs. Fred Henry, med.; J. F. Messer, med.; Charles R. Walsler, surg.; Mrs. E. M.

Spann, surg.; Mrs. S. A. Perkins, O. B.; Eddie Curtisinger, med.; Mrs. D. R. Vandever, med.; Mrs. Rex Denson, O. B.; Mrs. Seale Stevens, E.N.T.; Mrs. Edward Paetzold, surg.; Mrs. M. C. Denton, med.; Bonnie Ray, Craig, med.; David Moya, med.; Katie Johnson, med.; Mrs. Gladys Click, med.

Born to: Mr. and Mrs. James W. Witherspoon, a daughter, Billie Jo; Mr. and Mrs. Samuel A. Perkins, a son, Chester Lee; Mr. and Mrs. Rex R. Denson, a son, Ronnie Reed.

**He's Very "Careful"**

**'Suicide' Simon To Blow Self Up With Dynamite 22 Times At Fair**

A man who says he enjoys living will "blow himself up" with dynamite 22 times during the 1949 State Fair of Texas Oct. 8-23. He is Capt. Leo (Suicide) Simon of El Jobean, Fla., world-famous daredevil who developed his dynamite stunt because he got tired of getting his neck broken in the fire-diving act he did up until about two years ago.

Simon's current act is simplicity itself. He climbs into a wooden coffin-sized structure with three sticks of dynamite and a lighted cigar. The box is surrounded by wire to protect the spectators from flying pieces of wood.

The force of the dynamite blast disintegrates the box, but Simon gets up and slowly walks away—if he's lucky.

**"A Slight Thud"**  
"If everything goes off all right," Simon says, "I just feel a slight thud. If everything doesn't go just right, I don't feel anything; I just wake up in the ambulance on the way to the hospital."

Simon explains that sometimes he miscalculates and uses too much dynamite. Even so, it's not the dynamite that knocks him cold, but usually pieces of the box hitting him in the head.

The noise of the explosion does not bother Simon. He has been virtually deaf for years. However,



**"SUICIDE" SIMON**  
He Blows Himself Up

he wears a crash helmet, fortified with cups to protect what is left of his hearing.

Simon admits he is not the originator of his act, which he will perform at the Fair with the Jolie Chitwood daredevil drivers show in front of the grandstand. The first man to blow himself up was a Capt. Frakes, a Hollywood stunt man who specialized in flying an airplane into a burning building.

"He's not around any more," says Simon.

Simon has an act he performed for 17 years. He drenched his clothing with flaming gasoline and leaped from a 100-foot tower into a five-foot pool of water with more flaming gasoline on top.

**Every Bone Broken**  
He claims to have broken every bone in his body doing this stunt and as a wing-walker in the old-time barnstorming aerial circuits. Three times in one year, he broke his neck.

That's when dynamiting himself began to look easy to him, he says. Simon says the secret of his act is to keep his head within six inches of the dynamite.

"There is a vacuum formed by the blast like the eye of a hurricane," he explains. "Three feet away and I'd be blown to bits."

He uses no protection except an inch-thick steel plate between his head and the dynamite.

The 44-year-old stunt man hopes to retire to his 28-room hunting lodge on the Florida coast if he lives long enough. This he plans to do.

"With dynamite I am very careful," he says. "People don't realize how careful, because I love living and want to keep on living."

Simon says a sponsor up East wanted to bill him as "Simple Simon."

"Imagine that," Simon snorts, indignantly. "People might think I was crazy."

have been paid before the meeting convenes.

Highlights of an unusually fine program will be the demonstration on making Christmas Wreaths by Mrs. Claud Keeton of the Lubbock Garden Club and the music furnished by the Girls Trio of Childress.

Members of the Childress Garden Club say they are waiting to welcome a high delegation from all over the Panhandle and High Plains area.

Guests in the F. Y. Moreman home over the week-end were Mr. and Mrs. E. W. Bennett from Hallis, Okla., sister of Mrs. Moreman and Mr. and Mrs. R. S. Scott, a brother from Lubbock.

Mr. and Mrs. E. B. Hedrick left Tuesday afternoon to visit in Palestine with her daughter, Mrs. Lamar Houlton.

**BIRTH ANNOUNCEMENT**

Mr. and Mrs. J. B. Glenn, Jr. of Pecos are announcing the arrival of a son, John Bryant III. Mrs. Glenn is the daughter of Mr. and Mrs. Bice Morton, the former Bettye Sue Morton.

We Give Gunn Bros. **THRIFT STAMPS** IRELAND MOTOR CO. Gulf Service Station

**WALLPAPER**

New Shipment Just Arrived

Nice Selection of Patterns for the Modern Home

1901 1949

**E. B. Black Co.**

FURNITURE

**T. C. COVINGTON**

**Sand & Gravel**

Order Pre-Mix CONCRETE

We Still Have PLENTY of CONCRETE MATERIAL and Plaster Sand

We Have It!

Phone 821 501 W. 1st

**Garden Club District One Meets October 14**

Mrs. Albert Morrow of Morton, Texas, Councilor for District One of Texas Garden Clubs Inc., announces that the Childress Garden Club will be hostess for the Executive Board Meeting on October 14 at the Woman's Department Club Building at Childress.

Registration for all Club Presidents and Delegates will start at 9:00 a. m. and will be followed by a coffee. General Assembly will be at 10:00 a. m.

Mrs. Leroy Gaines, President of the Childress Garden Club, is General Chairman for the Board meeting and Mrs. Morrow urges that all delegates send the registration fee of \$2.50, which includes the coffee and luncheon to Mrs. Gaines not later than October 7.

Delegates finding it necessary to spend Thursday or Friday night in Childress should make their own reservations directly with Hotel Childress.

Mrs. Joe Deason, Treasurer of District One, 2204 Parker, Amarillo, reminds all member clubs that their delegates will not be permitted to vote unless the District dues of \$2.50 per club

**GOOD FOODS**

For Fall Appetites YOU'LL LIKE OUR PRICES, TOO

<b>PUMPKIN, Scott County</b>	<b>No. 2 Can</b>	<b>9c</b>
<b>SYRUP, Pennant, Money Back</b>		
<b>We Give S &amp; H Green Stamps</b>	1 1/2 lb. White	19c
	1 1/2 lb. Waffle	23c
	8 1/2 lb. Waffle	95c
<b>CUT GREEN BEANS, Stokely's No. 2 can</b>		<b>25c</b>
<b>CUT BEETS, Stokely's Finest No. 2 can</b>		<b>13c</b>
<b>DOG FOOD, Scottie, No. 1 can</b>	<b>3 for 26c</b>	
<b>TOWN HOUSE CRACKERS, Large Box</b>		<b>33c</b>
By Supreme Bakers		
<b>NORTHERN TISSUE, Made with Fluff,</b>	<b>2 rolls</b>	<b>19c</b>
<b>FLOUR, Gold Crown, 25 lb. bag</b>		<b>\$1.49</b>
<b>TISSUES, Test Mark, 300 count</b>		<b>23c</b>
<b>COFFEE, Golden Light, 1 lb. can</b>		<b>53c</b>

Phone! Wire! Write! Hurry for famous

51 GAUGE 15 DENIER

*Humming Bird*

**NYLONS**

**1.35**

formerly 1.65

Yes, you're seeing right! Humming Bird nylons—the same precious sheers you've considered Sunday-best, at a price so fantastically low you can now afford them for everyday, to wear everywhere!

Every pair first quality—lovely, gossamer, perfect-fitting and long-wearing. Buy half a dozen pairs in colors that are new, exciting, right for Fall costumes.

**Yes, Fall Colors!**

- Brown Shadow
- Wine Haze
- Fashion Beige
- Copperlite
- Fall Taupe
- Mist
- Dark Fancy

Also \$1.15 Formerly 1.45 Same as Above 45 GAUGE 30 DENIER

STORE NAME \_\_\_\_\_

Please send me \_\_\_\_\_ Pairs of Humming Bird 51 Nylons, at \$1.35 pair.

COLOR	Quantity	COLOR	Quantity
Brown Shadow		Fall Taupe	
Wine Haze		Mist	
Fashion Beige		Dark Fancy	
Copperlite			

Name \_\_\_\_\_ Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Charge ( ) Cash ( ) C.O.D. ( )

**Wesson SPECIALS**

**NEW 5-ROOM HOUSE**  
Well located and on the pavement. East front, large lot. This house is well constructed and well arranged. It will make someone a nice home. Good terms. Priced \$7,500.00

**3-SECTION WHEAT FARM**  
1600 acres in cultivation, good wheat allotment, balance fine grass. Good terms. Per acre \$40.00

**960 ACRE WHEAT FARM**  
Improved, fenced, 2 wells and windmills. On road soon to be paved. Per acre \$50.00

**Business And Resident Lots**  
We have many good listing on both business and resident lots. Let us know your needs. We should be able to help you.

**MONEY TO LOAN**  
On farm and ranch land, for making improvements, putting down irrigation wells, buying land, and for other purposes. We render a fast loan service, at a low rate of interest. Lets talk it over.

**LISTING WANTED**  
We appreciate good listing, and we put forth our very best effort to sell any property that is listed with us. Give a trial

**WESSON REAL ESTATE**  
Phone 944 Hereford, Texas 716 W. 1st St.

**Fine Meats**

**FRYERS**  
Home Dressed, Heavy  
Per lb. 45c

**PORK CHOPS**  
Center Cuts  
lb. 59c

**BEEF SHORT RIBS**  
For Bar-B-Que or Roast  
lb. 33c

**FRESH CALF LIVER**  
lb. 39c

**Produce**

Hereford Grown  
**LETTUCE** 2 lbs. 27c  
Med. Size Lg. Head  
**CABBAGE** per lb. 5c  
Also Kraut Cabbage  
Texas or New Mexico No. 1  
**YAMS** 3 lbs. 29c  
Idaho Long Whites  
**POTATOES** 10 lbs. 44c  
Idaho Double Red Delicious  
**APPLES** 3 lbs. 32c  
No. 1 FINE EATING OR COOKING  
Jonathan or Rome Beauty  
**APPLES** Bu. 2.50  
5 lbs. 35c

**CITY FOOD STORES**

ADVERTISED PRICES ALWAYS ARE GOOD AT BOTH OUR STORES. SHOP THE ONE MOST CONVENIENT TO YOU.

No. 1 at Second and Main, Phone 15  
No. 2 on East First, Phone 430

**HEREFORD**

**H Store Co. D**

S. L. HARMAN & SON PHONE 382

WE GIVE "D.N." GREEN STAMPS



# Whitefaces Have Open Date Meet Silverton Next Friday

October 7 and time out for an open date for the undefeated, unscathed Hereford Whitefaces. It has been quite a few years since a Whiteface eleven came this far in such good shape.

Two weeks of rest, a game with class B Silverton, and then the pressure will be on as the Herd faces five District 1-A opponents on five consecutive Fridays.

Perryton will be first. The Rangers have yet to win one, but will probably be tough on their home field. They have an open date, the 14th before meeting Hereford on the 21st. They play McLean this week.

Dalhart, Oct. 28 in Whiteface Memorial Stadium, will be a crucial tilt. If Dalhart gets by Phillips on the 21st this game might mean the district championship for the Herd. To date both teams are undefeated, with Dalhart running up 74 points in three games, while their opponents scored 13.

Canyon, Nov. 4, always rough and tough, the Eagles are beginning to look more like a ball club after losing a heart-breaker to Memphis, District 2-A power, in their second game. Canyon also plays Phillips the week preceding their game with Hereford in Canyon. This could be a break for the Whitefaces. But Canyon will be the danger week for a Hereford let down. The Canyon game is sandwiched in between Dalhart and Phillips, but Hereford can't afford to look a week ahead or rest while playing the Eagles.

Armistice Day, Nov. 11, Phillips and Hereford at Phillips. If the district title isn't decided that day I miss my guess. The Blackhaws have run up an awesome total of 164 points to their opponents 38 in winning four games.

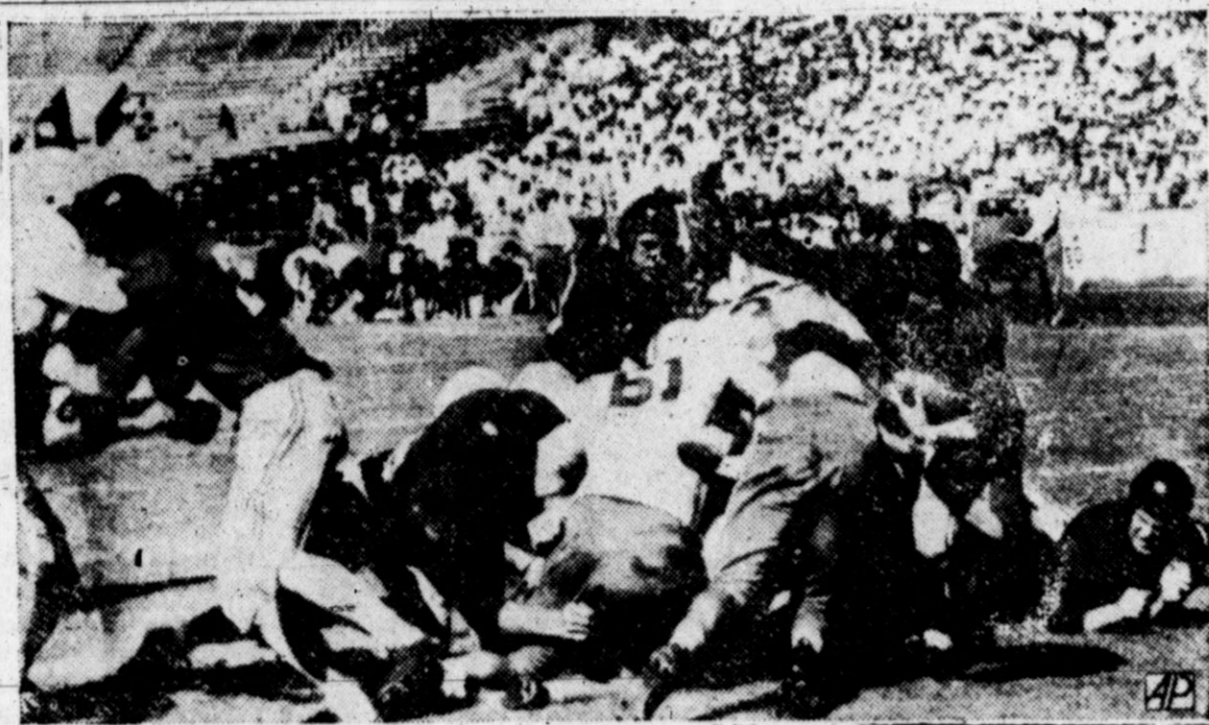
Dumas Demons on Whiteface Field November 18 will close out the regularly scheduled season. Dumas romped on Spearman, but lost three others. Scoring 61 points to the opposition's 79, Dumas plays Phillips and then Dalhart the two weeks before Hereford gets them. They should either be softened up, or pretty tough by that time.

That's how the conference

stacks up today. Likelihood of any upsets are scarce, too much power apparently separates the top three and bottom three teams in 1-A this fall.

Of the five undefeated, untied class A teams in the Panhandle, two of them in 1-A must fall before the season is out.

THROUGH LEFT TACKLE—King Block, Idaho back, fanned through left tackle for a four-yard gain during the Texas University - Idaho football game in Austin, Texas. He was stopped by Bobby Dillon (33), Texas back, and Bud McFadden, Texas guard. Texas won 56-7. (AP Wirephoto)



THROUGH LEFT TACKLE—King Block, Idaho back, fanned through left tackle for a four-yard gain during the Texas University - Idaho football game in Austin, Texas. He was stopped by Bobby Dillon (33), Texas back, and Bud McFadden, Texas guard. Texas won 56-7. (AP Wirephoto)

## Second Guessing

By JERRY STOLTZ

Draw your own conclusions on the merits of Dalhart and Phillips: Phillips beat Wellington 33-14, Dalhart beat them 33-6; Phillips beat Shamrock 41-18, Dalhart beat them 27-7—all of them so high that you can't exactly tell how good a team each is. In a round about way Hereford looks a couple of touchdowns or more better than their first district opponent Perryton. The Rangers lost to Clarendon 13-20, McLean, 18-0 victim of the Whitefaces, beat Clarendon 13-0 last week end.

As a matter of fact the Rangers shape up as the district weak sister after losing the first three and tying Class B Spearman 6-6 on the fourth Friday.

# The Hereford Brand

Published Every Thursday Section Two

Thursday, October 6, 1949

# SPORTS



Bob Hamilton won first place in the Weekly Ball Sweepstakes with a 62 Sunday. Bob shot a 91 minus 29 handicap for the total 62. He won two golf balls and saw his handicap fall 8 strokes because of the good round he shot.

Other winning balls in the event, biggest since the very first one with 27 entries, were: O. F. Lange, 86-17, 69; Bruce Wooddell, 90-21, 69; T. J. Clay, 92-23, 69; R. E. Lingenfelter, 85-15, 70; Dewald Roberson, 81-10, 71; Darrell Blanton, 90-19, 71; Don Martin, 82-10, 72; J. M. Posey, 84-12, 72; Henry Lewis, 85-13, 72; J. H. Channer, 83-30, 73; Wendell Burdine, 89-16, 73; Mutt Wheeler, 101-28, 73.

Jim Terry went up to Amarillo Thursday and played in the pro-amateur. His foursome had a 66. Jim wasn't eligible to play in the West Texas open since he hadn't entered four previous pro-amateurs on the association's calendar. Maybe next year he can make a few of them. Chuck Klein won the tournament in a playoff over the Ross Rogers layout.

Ninety-one golfers toured the local links Sunday, 39 made it down on Saturday. The turnout is still good and the Sunday weather has been good so far.

Homer Lee Owens ended, up on the top of the High School golf team ladder with an average of 44 for nine holes. Ray Graham and Joe Kerr are tied at second and third with 47s. Kenneth Brock shot an average nine holes of 48 for fourth and the fifth and sixth place positions are disputed with Tommy Culpepper and Pat Kerr tied with half a hundred each.

Pat Corbett, Alvin Shirley, Larry Wilkison and M. J. Layman are also playing, but were

other week doesn't it.

Along with the recent notice of migratory bird stamps going on sale at the post office—it reminds us that the only ducks we have seen around here have been so high and traveling at such a rate of speed that they were in no ranges of ending up in anybody's oven. But from stories we've heard they are lighting on tanks and lakes in godly numbers. But they'll probably be all gone by the time the shooting starts.

# Golfers Shoot For Medalist Honors As Tourney Gets Going Sunday

Qualifying rounds for the City-Club Championship Golf Tournament must be played by Sunday night, the tournament committee announced Monday.

## Bovina Ropers Win First Place Sunday In Riders Club Tri-City Roping Match

Bovina won first place and \$50 prize money in a roping contest sponsored by the Hereford Riding Club at Veterans Memorial Park Sunday afternoon.

Bovina, Dimmitt and Hereford were represented in the match which was made up of two men from each team. The entries roped three calves each.

Club placings were as follows: Bovina, total time 124.6 seconds with Robert Calaway and Mitz Walling riding. Second place, Dimmitt, total time 188.7 seconds with DeRoy Cates and Ed Mayfield riding and Hereford total time 193.2 seconds with O. G. Hill, Jr. and Rudolph Raney. The \$50 prize money was given by the Hereford Riding Club.

Robert Calaway won the bride donated by S. E. Burleson, owner of the City Shoe Shop in Hereford, for the best time on one calf in the roping match. His time was 15.3 seconds. Mitz Walling, also of Bovina, won the spurs donated by Don Zimmerman of the Hereford Hardware for the best average on his three calves in the match. His time was 59.3 seconds.

Ed Mayfield of Dimmitt was the hard-luck cowboy of the afternoon. He received a 100 pound sack of horse feed donated by Jack Wright of the West Texas Feed and Seed Store.

There were two jack-pot ropings. Several ropers from neighboring towns entered.

O. G. Hill, Jr., of Hereford had the best time of the afternoon in the jack-pot roping on one and was L. D. Hays of Dora, Calif. His time was 13 flat. Sec-New Mexico with 14.2 seconds.

The 500 pound beef was given to Elmore Nunn. This part of the program was conducted by Jim Nell, president of the club and K. Lawrence, a board member.

The Hereford Riders want to thank Bill Flippin of Friona who had charge of the speaking system.

Unable to get in enough rounds to qualify. They can now challenge the number six man for a place on the team.

All entrants shooting for medalist honors must qualify on Sunday. Medalist prize will be awarded on the same basis as the flight prizes in that it will depend on the number of entrants in the tournament.

Champion of the first City-Club Tournament since the new club was organized will be determined October 30.

Anyone living in Hereford or a member of the Club is eligible to enter the tournament. Entrance fee will be \$2 which will not include green fees during the tournament.

## Calves Open Today Against Happy 'B'

The Hereford B squad calves, unbeaten last year, will open their 1949 season Thursday when they travel to Happy.

Last year the calves bested seven teams in a row without dropping a game to anyone. Phillips was the only team to score on them, getting six points. "B" squanders rolled up 205 points against Happy, Dumas, Perryton, Dalhart, Canyon, Tulla and Phillips.

Coach Wayne Stark announced the starting lineup of: LE—Frank Boyd; LT—Paul Rettman; LG—Raymond DeMent; C—Ray London; RG—Tim Corbett; RT—Buyrl Reese; RE—Jerry Reese; QB—Randolph Thomas; HB—James Nunnally; FB—Bud Pickens; PB—Dale Winget.

The junior high school team will open against Olton in Hereford next Thursday. No starting lineup was available.

## GUESTS IN GILLIS HOME

Recent guests in the home of Mr. and Mrs. W. F. Gillis were Mr. and Mrs. Joe Long and Mr. and Mrs. Charles Kirk of Amarillo, Mrs. Vinnie Billingslee of Oklahoma City, Mrs. H. T. Hornbuckle and son of Odessa and Nettie Ferguson of Denton.

## MORE SUNDAY SPORTS

Since the Brand was the only Sunday paper on the newsstand with the results of the SMU-Missouri game and the latest score on the Tech-West Texas game, we're going to enlarge on it a little this Sunday and try to bring a short write-up on each of the Southwest Conference and other regional games of interest.

# EDWARDS CITY DRUG

ONE YEAR AGO  
We Announced Completion  
of a REMODELED  
CITY DRUG  
Arranged for your Convenience

We announced a completed remodeling program in each of the several departments of our store. We had just procured the services of Mr. Kenneth Coker, an outstanding pharmacist, to give you the benefit of a registered pharmacist on duty every minute. We had enlarged and rearranged each department for convenience and efficiency.

## TODAY, One Year Later...

you have voiced your approval of our services by giving us your confidence, friendship, and trade beyond our fondest expectations. Thank you, from the bottom of our hearts. We want you to continue liking our drug store. We'll be on the job, improving here, adding something there, to merit this confidence through every year we are in business.

Remember...

FILLING PRESCRIPTIONS IS THE MOST IMPORTANT PART OF OUR BUSINESS

Your Home In Hereford  
For

Helena  
Rubinstein

FINE COSMETICS

WE GIVE

S & H

GREEN  
STAMPS

Double Value  
Allowed on  
Prescriptions

PHONE 100

WALCOTT NEWS

Postpone '42' Party This Week For Those Attending The Tri-State Fair

Due to the Fair in Amarillo this week to the 42 party that was scheduled for Friday night, October 7, has been postponed until Friday night, October 14.

Mrs. Herschel Burrus and children and Mrs. Glenn Burrus and children left Friday for Chickasha, Oklahoma for a visit with their aunt, Mrs. M. L. Brown and to be with their grandmother, Mrs. Jennie Mae Cummings who underwent an operation Saturday.



A brilliant camera takes the spotlight in a scene from "God of Creation" as producer Irwin Moon, from the Moody Institute of Science, adjusts the camera for lapse-time photography.

COURTHOUSE RECORDS

Deeds of Trust N. G. Goldsmith and wife to John Hancock Mutual Life Insurance Company, 307.8 acres of section 92, block K-3, Deaf Smith County, \$15,000.

son, Richard Andrew, on September 7. Mr. and Mrs. Preston Elbert Hagars, a daughter, Sharon Ross, September 7.

Shields home Sunday night. Mr. and Mrs. Will Buchanan of Hereford are spending the week in the homes of their daughters and families, Mr. and Mrs. Everett Lookadoo and Mr. and Mrs. Mac Jackson.

We Give Gunn Bros. THRIFT STAMPS IRELAND MOTOR CO. Gulf Service Station

Distinctive Red Rash Can Be Scarlet Fever

Scarlet fever is one of the most disabling and dangerous diseases usually associated with childhood, although actually it is confined to no age limit, according to Dr. Geor. W. Cox, State Health Officer.



ROSE FESTIVAL QUEEN - Miss Rose Marie Young, blue-eyed brunette, was queen of this year's annual Texas Rose Festival at Tyler.

Complications may cause prolonged disability or death. Children suffering with scarlet fever may develop sinusitis and middle-ear infections which can lead to mastoiditis.

MASONIC BULLETIN Stated meeting second Monday in each month. School of instruction each Thursday night.

NOTICE OF MEETINGS ODD FELLOWS Each Monday Night REBEKAHS Each Tuesday Night

YOUR GRAIN MEANS MONEY IN THE BANK!



Assure '49 profits by taking full advantage of government support programs - store grain on your farm in a QUONSET

- All-steel Quonsets meet all C.C.C. requirements for grain storage facilities! You get a fire-resistant, wind-resistant, all-purpose building that's ideal for equipment storage, animal shelter and general storage.

SEE or WRITE Orville Groneman Rt. 4, Hereford

Auction Sale Wednesday, 11:00 A. M. AMARILLO STOCKYARD AUCTION Location Just Off of Routes 60 and 66 on Route 136, the Fritch Highway. Located on Rock Island and Santa Fe Railroads with 27 Hour Service for Feed and Transit Business.

There are 10 textile engineering departments in American colleges and universities. The only one located west of the Mississippi river is at Texas Technological college, Lubbock.

STREET MAP OF HEREFORD, TEXAS BUSINESS and PROFESSIONAL DIRECTORY When in need of Prompt, Dependable Service... use this Directory

More-for-your-money DODGE "Job-Rated" TRUCKS PRICED WITH THE LOWEST! NEW B-2 series Dodge "Job-Rated" Chassis Features 1. SUPER-FRICTION CLUTCHES... 2. RUGGED 3, 4, and 5-SPEED SYNCHRO-SHIFT TRANSMISSIONS... 3. FULL FLOATING REAR AXLES... 4. POWERFUL "Job-Rated" BRAKES... 5. CROSS-TYPE STEERING... 6. SAFETY-LOCATED GAS TANKS... IRELAND MOTOR COMPANY 209 WEST 3rd HEREFORD Phone 180

Hereford Wrecking Co. Highway 60 Complete Line of USED PARTS See us for Expert Repair Work of All Kinds! Gililand Funeral Home AMBULANCE Day and Night Service 131 East 2nd St. T. J. CARTER Realty Company Wheat land, irrigated land and ranches for sale. Farm and ranch loans. Long terms 4 1/2% interest. FIREPROOF FLOOR & WALL SAFES at The Hereford Brand MOORE'S are -Open 7 days a week -Open at 6:30 A. M. and Close at 9:00 P. M. -Headquarters for good Meats, Fresh Vegetables and a complete Grocery stock. -Headquarters for Gas and Oil Needs. MOORE'S GROCERIES GAS AND OIL Intersection Highways 51 and 60 Phone 156 THIS SPACE FOR SALE TRIPLE E CAFE Short Orders Steaks a Specialty A Nicer Place for the Whole Family to Eat 24-Hour Service ROY and ADA For REAL SERVICE and Quality Merchandise Try JIM BOOKOUT'S Standard Service Station and Hiway Cafe Highway 60 HI-WAY 60 CAFE WHERE FRIENDS MEET AND EAT AUNT KATE AND UNCLE FAYE Phone 9527 PARKER BROTHERS PLANING MILL AND CONTRACTORS We build houses to be moved. Will build to your specification. Check our prices before you build. Cabinet work. 211 East 3rd Phone 23 McRight & Smith Garage AUTOMOTIVE and TRACTOR Supply and Service WELDERS 211 East 3rd Phone 23 PICK-UP AND DELIVERY SERVICE PHONE 111 ACME CLEANERS All Garments insured 308 N. Main MADE-TO-MEASURE CLOTHES Hereford THIS SPACE FOR SALE

**BENEFIT SHOW**

The Amarillo Junior League will stage and present the Junior League romes at the City Auditorium in Amarillo Saturday, October 15 at 8:12 P. M. The Follies will be under the direction of Mr. Bill Latta of the Jerome H. Cargill Company of New York City.

A part of the proceeds of the show will benefit the Amarillo Cerebral Palsy Treatment Center. The League assisted in the organization of the clinic which serves this entire tri-state area here over the past week end.

The League still helps to support its activities. Reserved seats may be obtained by writing Mrs. William J. Bynum, 1709 Washington Street, Amarillo, Texas. Prices of tickets, including tax are \$3.00, \$2.40 and \$1.20.

Miss Edah Park of Denver is visiting in the home of her parents, Mr. and Mrs. J. L. Park.

Mr. and Mrs. Ollie McMinin of Abilene visited with relatives here over the past week end.



**VETERAN OF PRISON RODEO**—William L. (Bill) Duncan, 50, is a veteran performer in the annual Texas prison rodeo at Huntsville. He took part in the first prison rodeo 13 years ago and was on hand for this fall's performances. Duncan, serving his fourth term, a 25-year sentence from Dallas and Collin counties for robbery, was entered in the weekly Sunday shows during October in the bronc and wild bull riding events. (AP Photo)



**REFINEAY FIRE**—The gasoline plant of the Phillips Petroleum Co. at Phillips, Tex., is shown as it blazed following an explosion at the plant. The picture was taken by an amateur photographer who lived near the plant, and he shot it soon after the explosion. By the time news photographers arrived, the flames were too hot for pictures this close to the blaze. Only part of the refinery was damaged. (AP Photo)

**SEEDS**

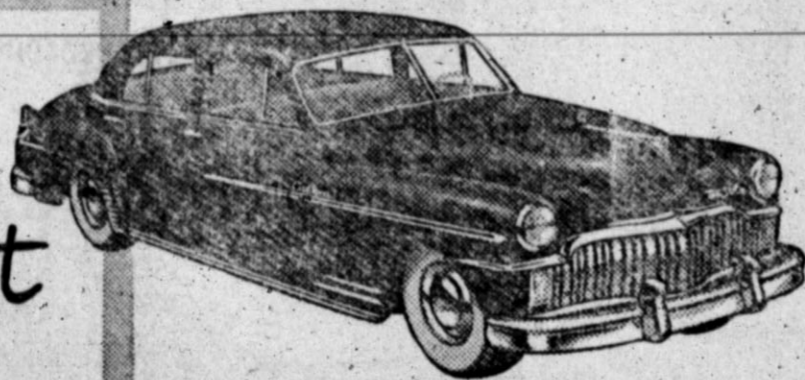
**NOW IN STOCK**

- PERENNIAL RYE
- ORCHARD GRASS
- CRESTED WHEAT
- BROOME GRASS
- BIRDSFOOT TREFOIL
- YELLOW BLOSSOM CLOVER
- MADRID CLOVER
- VETCH, WINTER
- AUSTRIAN WINTER PEAS
- ALFALFA
- WHITE DUTCH CLOVER
- KENTUCKY BLUE
- BERMUDA

**PACKARD MILLING COMPANY**

122 South Main

Which Car Offers You The Most for Your Money Today?



How do they compare in real comfort... in head-room, legroom, armroom? How do they compare in engineering quality and in new mechanical features? How do they compare in performance and ease-of-driving?

This year thousands of motorists have asked these questions. They have compared cars in all price ranges. And as a result they have chosen De Soto as the car that gives them the most enjoyment and the most real value for the money. Make the comparison yourself. Come in and see the car that lets you drive without shifting... "the car designed with YOU in mind." Then decide.

**DE SOTO**



Lets you drive without shifting!

**Beaver Bros. Motor Co.**

**OUR STORE - SERVICE QUALITY LOW PRICES ARE AS NEAR AS YOUR TELEPHONE**

PHONE 143

Prices Good Friday and Saturday

WE DELIVER

RED & WHITE STORE

**HUNTER'S**

RED & WHITE STORE

**TOMATO JUICE**

Red & White Fancy Heavy Body Juice 46 oz. can

**19c**

Lipton's

**TEA**

1-4 LB Pkg.

**29c**

**PINEAPPLE**

El Morro - Sliced No. 2 can

**34c**

**ASPARAGUS**

Brimfull No. 2 Can

**35c**

**CORN**

BIG M

2 NO. 2 CANS

**25c**

**PEAS**

R. & W. Small Sieve No. 2 Can

**29c**

**GREEN BEANS**

Whole R & W No. 2 Can

**32c**

**PICKLES**

B. F. Sour . Dill Qt.

**33c**

LAUNDREX

**BLEACH**

The Finest Quality

2 QUARTS **25c**

**SHORTENING**

Red & White Hydrogenated For Better Baking 3 lb. can

**71c**

**AEROWAX**

QUART

**49c**

**POP-CORN**

2 CANS

**35c**

**COTTON MOPS**

EACH

**49c**

**TISSUE**

3 ROLLS

**21c**

**SALT**

Red & White Plain or Iodized

2 Round Pkgs.

**17c**

**BROOMS**

BIG M

A good One

Each

**95c**

**Pork and Beans**

BRIMFULL 3 16 oz. Cans

**27c**

Red & White DICED **CARROTS** No. 2 Cans 2 For **25c**

**STARCH**

MARCO TAMALES Large Can

BRIMFULL 2 Lb. Jar **GRAPE JELLY**

2 12 oz. Pkgs.

**23c**

**23c**

**43c**

Vitapak

**ORANGE JUICE**

46 Oz. Can

**45c**

**GRAPES**

LB.

**10c**

**CELERY**

Large Stalk

**15c**

**BELL PEPPERS**

LB.

**9c**

**RADISHES**

Bunch

**6c**

**APPLES**

LB.

**12 1/2c**

**SOAP FLAKES**

2 Lg. Pkg.

**35c**

**CLEANSER**

Box

**11c**

**LAVA SOAP**

2 Lg. Bars

**23c**

**SPRY**

3 lb. Tin

**83c**

**CHEESE**

Cheddar Elkhorn lb.

**39c**

**HENS**

Home Grown Fresh Dressed lb.

**43c**

**HAM BUTTS**

lb.

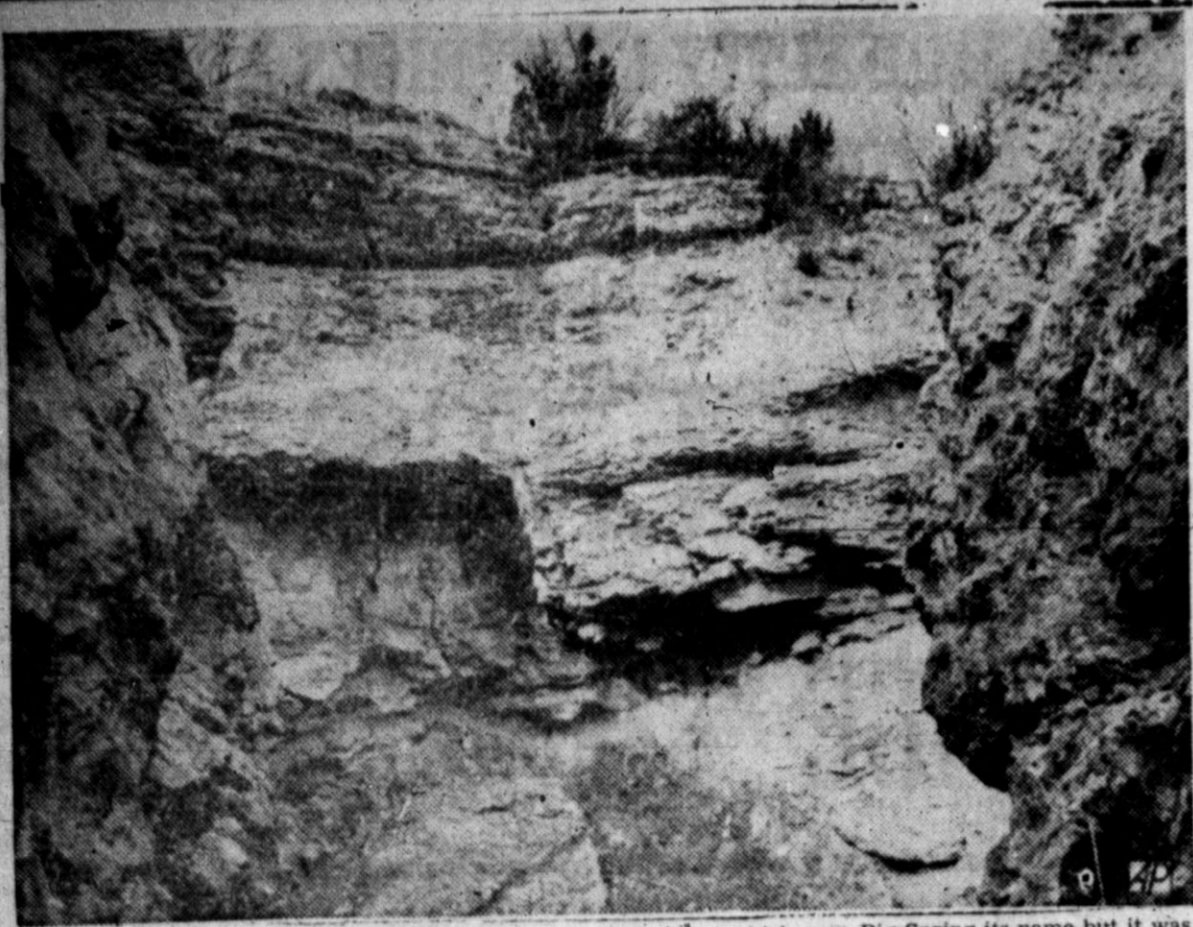
**44c**

**BACON**

Cudahy's - 1/2 or Whole SLAB

lb.

**46c**



**BIG SPRING FLOWS AGAIN**—Water flowed again in the spring which gave Big Spring its name but it was an artificial trickle worked up as part of the city's centennial celebration. The flow of water was caused by a plumber's craft. The spring, as shown above, has been dry many years. It was a favorite Comanche watering place and later was a big factor in development of a Texas and Pacific Railway division point at Big Spring and subsequent growth of the city. (AP Photo)

was to return home on the first of the week. While she was away, LaNelle and Don stayed with their sister, Mrs. Floyd Cole.

Barbara Ann Davis of Levelland is visiting her aunt, Mrs. Luther Ellis. She came home with the Ellises Sunday a week ago when they were visiting the Davis home. Last Sunday afternoon, Mr. and Mrs. Bill Ellis of Springdale were supper guests of the Ellises.

On Wednesday, Mrs. Luther Ellis and Barbara Ann Davis were shopping in Amarillo.

Mr. and Mrs. Oscar Hunt were pleasantly surprised on Saturday night when their youngest son, David, of Los Angeles, Calif., dropped in to visit them for the week end.

Mrs. Hackett and son of Devol, Okla. is visiting her sister, Mrs. Hartman. The Hacketts lived in Maine before going to Devol.

Mr. and Mrs. Frank Robbins and Carol spent Saturday night with their parents, Mr. and Mrs. Moreman and visited with an aunt of Mrs. Robbins, who was visiting the Moremans.

Dinner guests in the Floyd Cole home on Sunday were Mr. and Mrs. Frank Robbins and Carol and Mr. and Mrs. E. H. Little and Peggy.

Mr. and Mrs. Earl Cole, Marilyn and Sissie Cole were dinner guests of the H. D. Robbins on Sunday.



**LIQUOR CONTROL CHIEF**—Coke Stevenson, Jr., son of the former governor, assumed new duties as administration of the Texas state liquor control board. He succeeded John Y. Lawton of Tyler, who resigned to enter private law practice. (AP Photo)

**PERSONALS**

Mr. and Mrs. C. V. Dilley left Saturday for a two weeks vacation trip to points in Oklahoma. Mr. Dilley is employed at Pitman Elevators.

Mrs. R. H. Cagle and daughter Nancy were in Amarillo Saturday.

Mrs. Bonnie Kelly has returned from Waco where she has been visiting relatives.

Mrs. Dick Roberson of Amarillo is a guest in the home of her son, Deward Roberson.

Mr. and Mrs. Robert Bicknell of Tinker Field, Oklahoma, visited Sgt. Bicknell's parents in Hereford over the week end.

Guests in the F. Y. Moreman home over the week end were Mr. and Mrs. E. W. Bennett from Hollis, Okla., sister of Mrs. Moreman and Mr. and Mrs. R. S. Scott, a brother from Lubbock.

Mr. and Mrs. E. B. Hedrick left Tuesday afternoon to visit in Palestine with her daughter, Mrs. Lamar Heultra.

**FRIO NEWS**

**Announce White-Monds Marriage; Mrs. E. B. Berryman's Mother Dies**

By MRS. OWEN ANDREWS

Mr. and Mrs. E. B. Berryman, Lamerlas and Sue were called to Wellington on Monday of last week, by the illness of Mr. Berryman's mother. They remained there all week and the mother died on Friday. Those from here

attending the funeral services on Sunday were Mr. and Mrs. W. C. Lowery, who went down on Saturday and visited Mrs. Lowery's parents, and J. H. Dobbs, W. H. Andrews, Owen Andrews, Clark Andrews, Mr. Berryman's father, has been bedfast for several

years and a sister-in-law is critically ill in the same home. The community takes this opportunity to extend sincere sympathy to the Berrymans in their bereavement.

Mr. Hartman was in Amarillo on business Saturday.

Mrs. Mobley went to Throckmorton on Friday to meet her brothers and sisters at the home of their mother, Mrs. Lella Taylor, there for a surprise birthday gathering on the mother's birthday, which was on Sunday. She

Mrs. Gertie Greeson of Oklahoma City visited her niece, Mrs. H. E. Lindley on Tuesday.

Mr. and Mrs. Dayton Christman and Janet and Dannie spent the week end in Big Spring, visiting and attending the Centennial Celebration.

Mr. and Mrs. W. A. Springer and Charles Kalp attended the funeral services Sunday for Mrs. "Stub" Jones. Services were held at the Methodist Church at Dimmitt.

Mr. and Mrs. Raymond White are announcing the marriage on Friday of their daughter, Shirley to J. W. Monds. The wedding took place at Clovis. The Whites live in this community on the Jim Golden place. Congratulations and best wishes are extended to the couple.

Mrs. Olin Parris and Walker recently returned from several days visit with a great-aunt and her family at their home near Texarkana. The trip was made especially to take her grandfather of Lubbock who had not seen his sister in many years. Also accompanying them were Mrs. Parris' parents, the Parkers and her brother, all of Lubbock.

Mr. and Mrs. David Yandell and Rose Marie and Mr. and Mrs. Olin Parris and Walker spent the week end with their parents at Lubbock.

Rev. Shannon is conducting the devotional on station KPAN

**CLOSE Rexall DRUGS**

YOU CAN DEPEND ON ANY DRUG PRODUCT THAT BEARS THE NAME REXALL

**Rexall HARVEST DAYS**

When you buy at Rexall, you reap a Harvest in Savings.

Personalized Service is the keynote of our Prescription Department

Cosmetic items subject to tax.

**MONEY SAVING SPECIALS!**

50c Pepsodent Tooth Paste	33c
50c Tek Tooth Brush	33c
\$1.25 Creamulsion	98c
50c Halo Shampoo	39c
50c Vitalis Tonic	39c
75c Listerine	59c

4 1/2 oz. **Rexall BISMA-REX** 69c

Takes less than 1 minute to neutralize excess stomach acidity.

**TONI REFILL KIT** 2.29

with Reg. 2.00 Spin Curlers

4 OZ. **CARA NOME HAND CREAM** 700

Greaseless. Protects from weather.

HOMICEBRIN	1.19
ENTRORAL Cold Vaccine 20's	1.09
VACAGEN Cold Vaccine 20's	1.19

8 oz. **Rexall CHERROSOTE** 98c

11 active ingredients in 1 cough syrup!

1.00 LAVENDER, Body Powder	69c
HELEN CORNELL, Bubble Bath	69c
50c TRUSHAY Handlotion	39c

**Rexall 1c Sale** Oct. 19, 20, 21, 22

Your Rexall Druggist Talks to you about PRESCRIPTION CONTROL

The most important department in our Rexall Drug Store is Prescription. When you give us your physician's prescription it is carefully studied by a registered Pharmacist. Fresh, controlled ingredients are compounded exactly as directed. Before you receive the medicine, it is double-checked with painstaking care to guarantee not one single mistake has been made. Rexall reliability in prescription control is your safeguard! GOOD HEALTH TO ALL FROM REXALL



**OLD STOVE ROUND-UP**

Trade in Your Old Stove on a New **ROPER** GAS RANGE



Visit us soon and select the new ROPER Gas Range that will exactly meet your requirements. Many fine models. Many excellent values.

**PAY AS LITTLE AS \$30. Down Payment and \$14.71 Per Month**

**BLANTON BUTANE INC.**

**Nationwide OLD STOVE ROUND UP**

See Your Gas Range Dealer

Here's good news, partner!

Automatic gas range dealers are really going all out to corral those old stoves. Now's the time to do some tradin'. There's nothing to compare with the modern automatic gas ranges. You get beauty—plus... fast, automatic, economical cooking performance.

...and during the Old Stove Round Up (October 1 to November 30 inclusive) a set of eight Libby-Owens Chip-Proof "Blue Flame Glasses" is being given absolutely FREE to each purchaser of a new natural gas range. (This offer applies only to retail sales.) **ASK YOUR DEALER TODAY ABOUT THE "BLUE FLAME GLASSES."**

**See the Modern Gas Ranges At Your Dealer's**

**West Texas Gas Company**

HELPING BUILD WEST TEXAS SINCE 1927

**NEW MODEL 16 ft. MASSEY-HARRIS COMBINES**

A Few Available

**JOHN WOOD Equipment Co.**

FAST UNLOADING

BIG ELBOW HEIGHT GAS TANK

EASILY REACHED CONTROLS

ELECTRIC TABLE LIFT

EASY TO INSPECT AND ADJUST

EXTRA LARGE TRACTION WHEELS

NEW MODEL

16 ft. MASSEY-HARRIS COMBINES

A Few Available

**JOHN WOOD Equipment Co.**

HOLDING THE CREST WITH THE NEWEST AND BEST

**BENEFITS HOSPITAL NURSERY:**

**Hereford Ceramic Art Club Plans Benefit Art Display In December**

Hereford Ceramic Art Club met Saturday afternoon at the City Hall with Mrs. W. S. Fluit, president, in charge of the meeting. During the meeting Mrs. Fluit appointed a committee to name those besides the president and

vice president who have already been elected. On the committee are Deward Roberson, Forrest Minton and J. I. Finley. Mrs. Phil Radovich and Mrs. A. Petersen were appointed to prepare and send a copy of the revised constitution to each mem-

ber of the club, and Mrs. H. E. Wester, Mrs. H. T. Trimmer and Mrs. Carlos Vaughn were asked to serve on the kiln committee.

It was decided to sponsor a ceramic art display on December 3 for the benefit of the Hospital Nursery Fund, the place for the display to be announced later. Mrs. V. E. Dodson will serve as general chairman for the display and classes in ceramic art will be invited to contribute to the display.

Mrs. V. E. Dodson, art director for the club, conducted a round table discussion of the November project, incense burners, and pieces were shown by Mrs. H. E. Wester who exhibited an incense burner in the shape of an old fashioned pot-bellied stove and a flower container of her own creation. Mrs. Forrest Minton showed a Chinese figurine in Scrafitto work.

Those attending were Mesdames W. S. Fluit, Ed Cox, J. I. Finley, Urlin Streu, V. E. Dodson, A. Petersen, Jeff Gilbreath, H. E. Wester, George Benson, Phil Radovich, Deward Roberson, H. T. Trimmer, D. C. Allmon, Carlos Vaughn, Forrest Minton, J. T. Richardson and Lloyd Neill.

**Kappa Iota Chapter Has Hobo Party And Picnic**

Kappa Iota Chapter, Beta Sigma Phi enjoyed a hobo party and treasure hunt, Thursday night followed by a wiener roast at Jaycee Park. The crowd was divided into two groups for the treasure hunt with the winners receiving a prize.

Special guests for the occasion were recently named pledges who included Mrs. Wesley Brown, Mrs. Norme Moore, Mrs. John Channer, Mrs. Verdon Watts, Mrs. Ernest Wade, Joan Pitner, and Mildred Morehead.

Members attending were Mesdames E. N. Johnson, Don Heiser, Gene Prickett, George Jones and Miss Betty Goodin.

Sumac sorghum is being stored for silage by the animal husbandry department at Texas Technological college. The department will use the sorghum, some 2,300 tons of it, for feeding college-owned livestock.

**Westway Club Meets In W. B. Nunley Home**

The Westway Home Demonstration Club met in the home of Mrs. W. B. Nunley this week with Mrs. Bess Werner demonstrating the proper way to cook a crown roast. The demonstration was followed by a discussion of other meat cookery.

Mrs. J. C. Morrison and Mrs. Manuel Hawks named the officers for 1949. They were Mrs. Elmer Combs, president; Mrs. Joe Waggoner, vice-president; Mrs. Kenneth Rudd, secretary; Mrs. C. A. Saulcy, council delegate; Mrs. S. A. Duckworth, reporter and Mrs. R. L. Wilson, parliamentarian.

Those present were Mesdames P. B. Sowell, Phillip Miller and C. L. Green, visitors. Mesdames Abraham Drager, C. A. Saulcy, R. L. Wilson, Johnnie Townsend, G. C. Merritt, B. B. Norcutt, Bess Werner, Joe Landers, S. A. Duckworth, Manuel Hawks, Elmer Combs, Carl Schroeder, Jimmy Thomas and the hostess.

The next meeting will be October 12 with Mrs. Joe Landers as hostess.

**HERE FOR McMINN RITES**

Among those attending funeral rites held here Saturday afternoon for J. B. McMinn, pioneer of this section were: Lytle McMinn of Alabama; Clyde McMinn, Meridian, Miss.; Mrs. L. E. McMinn and Mr. and Mrs. Otis McMinn, Mt. Pleasant; Mr. and Mrs. Leeland McMinn and daughters, Mr. and Mrs. Everett Story, Mrs. Lorene Capps, Mr. and Mrs. Wm. Roberson and daughters, Mrs. Dick Roberson, and Hial Witherspoon, brother of Mrs. J. B. McMinn, all of Amarillo; Mr. and Mrs. Judge Boone and daughters of Hot Springs, N. M.; Mr. and Mrs. W. J. McMinn, Mr. and Mrs. Earl Copeland and son, Mr. and Mrs. Ollie McMinn and daughter Barbara, all of Abilene; Mrs. Beulah Roberson, Mr. and Mrs. Alvin Wilson, Hobbs, N. M.; Mr. and Mrs. L. J. Clark, Lubbock. Many other relatives from Summerfield also attended.

**Texas Takes a Holiday—Oct. 8-23.**



**DR. MILTON C. ADAMS**  
OPTOMETRIST  
140 West Third Hereford, Texas  
Phone 37 Office hours—8:30 5:00

**ELECTRICAL CONTRACTING**  
**FREE ESTIMATES**  
LIGHTING FIXTURES—APPLIANCES  
**NIPPER ELECTRIC**  
PHONE 154  
307 MAIN HEREFORD

Love Is Where You Find It...  
If you're seeking love — look elsewhere...  
But — if you're seeking a good picture...  
**Good Pictures Are Made Here!**  
Advertising Photographs A Specialty  
Call COLE STUDIO 782

No other low-priced car offers you all these **EXTRA VALUES**



**Certi-Safe Hydraulic Brakes**  
more outstanding than ever before with new *Dub-Life* Rivetless brake linings that last up to twice as long.



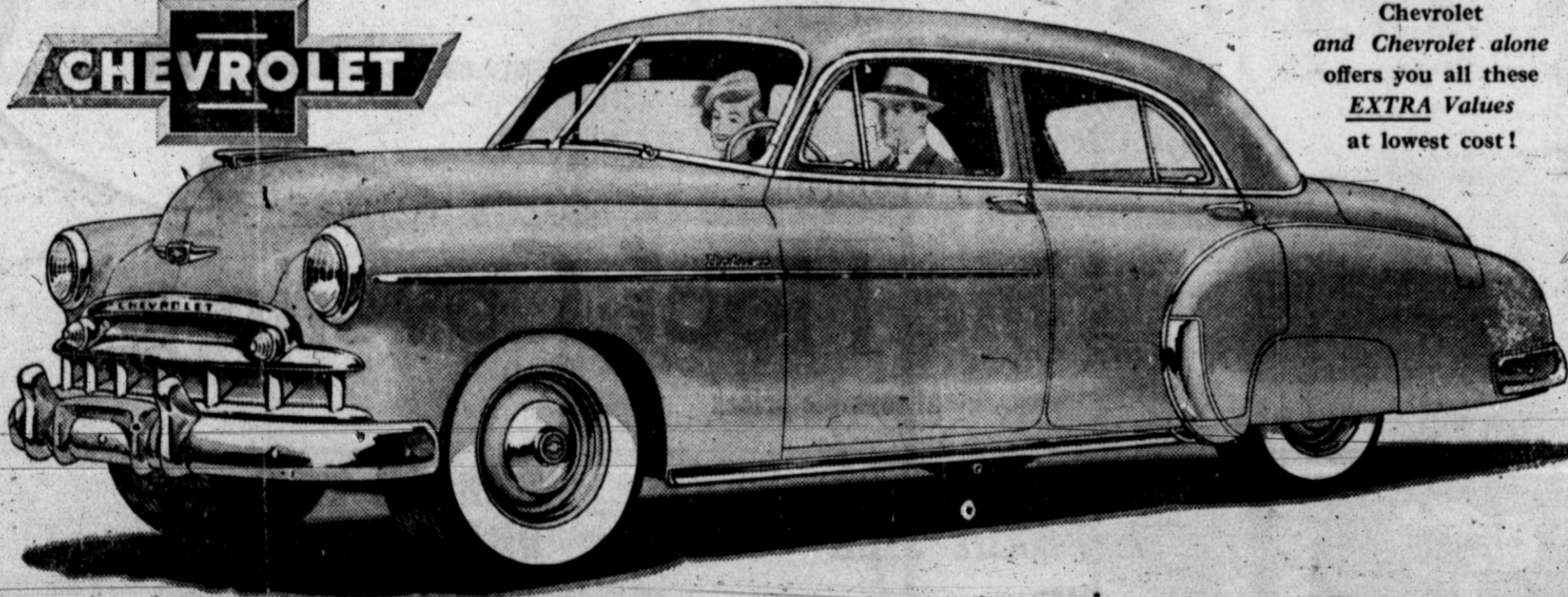
**World's Champion Valve-in-Head Engine**  
the extra efficient power plant with the valve-in-head design that's setting the trend for the automotive industry.



**Center-Point Steering**  
with control centered between the front wheels for maximum driving-ease with minimum driver fatigue.



**Fisher Body Styling and Luxury**  
with smooth, graceful curves, new interior richness and such extra luxuries as Push-Button Door Handles.



Chevrolet and Chevrolet alone offers you all these **EXTRA Values** at lowest cost!

The Styline De Luxe 4-Door Sedan



**Extra Economical to Own and Operate**  
and traditionally worth more when you trade; for Chevrolet is America's most wanted car—new or used!



**Curved Windshield with Panoramic Visibility**  
supplying all that extra vision which means extra safety in driving with a fuller, freer view of the road.



**Fisher Unisteel Body Construction**  
with steel welded to steel above, below and all around you for the highest degree of solidity and safety.



**5-Inch Wide-Base Rims, plus Low-Pressure Tires**  
the widest rims in the low-price field—plus extra low-pressure tires—for greater stability and riding-comfort.



**Longer, Heavier, with Wider Tread**  
the big car in the low-price field, with all the advantages of more riding-comfort, road-steadiness and safety.

See this new Maytag Dutch Oven Gas Range

Cooks either automatically, or as a conventional gas range. Also gives you the never-equalled flavor and excellence of famed Dutch Oven cooking



As a conventional range, you'll find many important, modern improvements, such as the speedy, heat-focusing, gas-saving Spiral Flame burners. And you'll like the ease of cleaning; range top and burner bowls are stamped from one piece of gleaming white porcelain.



Large oven cooks automatically, or by usual methods. Dutch Oven method cooks a whole meal, automatically, while you're away. Heavy insulation holds heat in—keeps kitchen cool. Only Maytag Dutch Oven Gas Range automatically turns off the gas and keeps right on cooking.

COME IN—SEE ITS MANY OUTSTANDING NEW FEATURES

**H & H**

**FURNITURE COMPANY**

SECOND AT MAIN, HEREFORD HOME OF MAYTAG WASHERS — IRONERS — ORIGINAL DEEP FREEZE WESTINGHOUSE APPLIANCES

**Kinsey Motor Co.**

224 East Third

HEREFORD

Phone 740

We're featuring Chevrolet Super-Service Specials all this month—so "ALL ABOARD FOR VALUES UNLIMITED!"



# Whiteface News

Items of Interest Compiled and Published by students of Hereford High School.

## EDITORIAL STAFF

**EDITORS** — Emmarie Turner, Earlena Phillips, Bob Hamilton  
**JUNIOR HIGH NEWS** — Larry Slaughter, Gerry Patterson  
**FEATURE** — John Southall  
**SOCIETY** — Emmarie Turner  
**SPORTS** — Joe Kerr, Bob Hamilton  
**ORGANIZATIONS** — Teresa Fangman, Chloe Fortenberry  
**GENERAL NEWS** — Maxie McCathern, Doris Jean McGee, Marco Joyce McGee

**SCHEDULE** — Joyce McGee  
**EXCHANGE** — Gayle Roberson, Bettye Hamilton  
**JOKES, SENIOR WHO'S WHO** — Ruby Barclay  
**TEACHERS WHO'S WHO** — Anna Lois Cummings  
**POETS CORNER** — Linda Betzen, Gerry Patterson, John Southall, Maxie McCathern

## Game Captains Of The Week

Neither rain, hail, sleet nor snow, can keep the Whitefaces from winning a game. There wasn't any sleet, hail or snow but there was plenty of rain. It was 19 to 0 at the end of the first half and there was no score in the last half. Stanton, Forbus and Christian were the scorers of the game. The score would have been a lot different had it not been for Stanton's and Reynolds' touchdowns and Forbus' extra point called back.

**Captains of the Week**  
 Jack Ramey, 17-year-old senior, who has a letter for the B team and played junior basketball.

## Extra Curricular

Hereford High School campus has taken on extra duty as the 1949-50 school year gets underway.

The day starts at 8:00 A. M. when the band and pep club have marching practice. From 9:00 until 12:00 regular classes are interrupted by occasional class meetings and the weekly pep rally at 12:30. Football boys have a skull talk and some organization, and committee meetings are held during the noon hour.

The afternoon classes cover the hours of 1:00 p. m. until 4:00 p. m. with football practice extending some times as late as 7:15.

Nearly every night extra circular activities are held in the school building and on the Thursday night preceding out of town games a pep rally parade is staged downtown.

On Friday nights, at home or away, the Hereford Whitefaces battle the foes to climax the school week.

In fact, so great is each day's activities that if a meeting is called at 8:00, 10:00 or maybe even 12:00 it must be clearly stated whether A. M. or P. M.

## Speech Class Organizes New Parliamentary Club

The first period speech class has organized a Parliamentary Procedure Club. The object of this club is to study and practice Parliamentary Law. The active membership is limited to the students of the speech class. The regular meetings are held each day in the speech classroom.

Club officers are: President, Joe Kerr, vice-president, Bruce Bybee, secretary, Katherine Davis, and sergeant-at-arms, Dwaine Christian.

## PEGGY

HUNN—SOME PARTY! WHAT A BUNCH OF DEAD-HEADED FEMALES! WOULDN'T EVEN PLAY SPIN-THE-BOTTLE!

DON'T BE CHILDISH!

AW GOSH

## PEGGY

WASN'T IT JUST HEAVENLY OF OUR FAMILIES TO LET US DINE OUT TONIGHT, DOTTIE!

TERRIFIC, PEGGY, AND HERE AT THE RITZDORF, TOO!

PLEASE, LADIES... I AM WAITING FIFTEEN MINUTES FOR THE ORDER!

OH, YES... I SIMPLY CAN'T MAKE UP MY MIND!

LOBSTER A LA NEWBURGH? NO, TOO MANY CALORIES...

FATE BE FOL GRAS? HMM...

LOOK! I AM GOING TO TAKE SOME OTHER ORDERS, THEN I AM EATING MY OWN DINNER AND ENJOYING THE CIGARET... THEN I COME BACK AND WOULD LIKE THE DECISION ONE WAY OR THE OTHER!

## Class AA Football

By SPEEDY K.  
**PANHANDLE REVIEW**  
 In district 1AA we have Amarillo all the way for another district title. Lubbock, a long time rival is now in district 3AA. This should make it easier for Amarillo. Pampa and Borger will run close in second place. Wichita Falls should do good in district 2AA. Lubbock is out to conquer district 3AA and will do it with ease except for Odessa. This game will be rough and tough but Lubbock is favored. Abilene is the favorite in their district.

**IN THE SOUTHERN BRACKET**  
 Waco, last year's state winner are ranked third in their district. They have only three regulars back this season. Port Arthur last year's semifinalist is a heavy favorite. Their team is only slightly weaker this year.

Some other teams to watch are:  
 Temple HI, is a good choice for 3AAA. Waco's chances for a second state title is very unlikely. Corsicana has a fine club this year. Texarkana is a favorite in their district. Ysleta is also a favorite to win.

Some games of the top teams around the country to watch are:

- 1A  
 Oct. 7 — Amarillo vs. Odessa (Odessa may win this one).  
 Oct. 7 — Pampa vs. Wichita Falls (Pampa to get scalped).  
 Oct. 8 — Borger vs. Pampa (Borger up, I favor Pampa).  
 2AA  
 Oct. 7 — Lubbock vs. Vernon (Vernon is cooked).  
 3AA  
 Oct. 7 — Lubbock vs. Vernon at Lubbock.  
 5AA  
 Oct. 7 — Abilene vs. Austin of El Paso (loss up).

**SOUTHERN BRACKET**  
 Oct. 7 — Ysleta vs. Roswell (Ysleta will win).  
 Port Arthur vs. Pasadena (Port Arthur).  
 Highland Park vs. Waco (Highland favored, upset maybe).

I see where Lubbock is favored over Amarillo. Some say Port Arthur for state, could be.

## Senior Who's Who

Name: George Hamilton  
 Ambition: To be rich  
 College: A&M  
 Likes: Everything  
 Dislikes: Work and bookkeeping.

Bel Peave: Concited girls  
 Organizations: A - cappella choir.

Offices: Glee club secretary.  
 Name: Duane Christian.  
 Ambition: To be a psychiatrist  
 College: Texas University or Tech.

Likes: Sports, friendly people, Dixieland jazz and any other kind of music.  
 Dislikes: Concited people and colds.

Organizations: Hi-Y, A-cappella choir  
 Offices: Vice-president of Hi-Y.

**Personality of Week**  
 1. A big fish  
 2. First saw light of day through showers  
 3. His curly locks don't go well with name  
 4. Makes a big noise in maroon and gray  
 5. Built like "The Voice."  
 6. Sister rules all  
 7. Makes like a frog

Last week's personality was Alex Schroeter, president of the Senior class.

At the baseball game the boss suddenly came in behind his office boy.

"So this is your uncle's funeral?"  
 "Look's like it, he's the pitcher down there."

Don't take life so serious, you can't come out alive anyway.

## "BUZZ BOX"

Dates, dates, dates, that's all that ever happens in HHS anymore (who could ask for anything more?) Friday night, Mary Ann Beckman and L. T. Hawks (getting to be pretty regular); Kathryn Davis and Leonard Waterscheid; Joyce Polter and Claude Melugin (Claude must like Joyce's company); Patsy Wiltshire and Bill Forbus; Juane Smith and Bedford Forrest; Colline Brown and Dale Doak were only of the few that we saw dating.

Each week we shall have a couple of the week. This week we have picked Nancy and Bill Kelly.

Jack Stanton really looked like a chemist the other day in the chemistry laboratory. Well?

Eyes, if you want jelly for breakfast, your best bet would be a house, if you want making it in a house.

Anyone know who Joy Miller is in love with? We're in the dark, what about telling us, Joy.

Seems a lot of letters were received by some of our girls. Anyone know who wrote Jeanne Holman from Texas?

Boys, Doris Jean McGee is free, white and seven-year-old. In case you're wondering, Miss and Doris Jean had a disagreement.

Lots of freshmen had dates over the week-end. Sharon Moore and Billy Gene White; Dallas Twiner and Jimmy Lawton; Betty Hamilton and Dan Gayler were among the few.

We have been informed that Bill Engman and Gayle Foster aren't going steady anymore. Have you seen the watch on Gayle's arm? She said Bill gave it to her.

Saw Audrey Hood and "Duke" Christian together again.

If Fay Fry can't have one Newcomer, she'll take another. It seems Wayne wasn't here so she had to take John.

Did you hear the girls scolding at noon last week? Sounded right pretty.

Has anyone noticed that Jesse Clink has been walking Bettye Henry to her locker every day after second period. Is this a new love affair?

We hope that you are enjoying this column. If there are any suggestions you would like to make, just tell one of the editors.

Seems to be all for another week.

Bye, bye.

## ODE IN HOURS OF DARKNESS

By JOHN SOUTHALL

Night, I love you once and twice again more than your sister Day.

Or Twilight who heralds your arrival, or Dayning who spirits you away.

O! Night! O half illuminated night,  
 Hours when eyes take indefinite lines and shape them in to great and ghostly forms.

O! Night! O half illuminated night,  
 Hours when ears take loose slung phrases and shape them into sweet and meaningful words.



## Just Talk

**To the Football Squad**  
 Early to bed  
 Early to rise  
 And your girl goes out  
 With other guys.  
 Late to bed  
 Late to rise  
 And your football letter  
 Is to other guys.  
 —The Panther

**Senior Thoughts**  
 "I wish I were a senior"  
 Those words I used to say  
 "I wish I were a senior"  
 That was in by-gone days.  
 "I wish I were a senior"  
 They keep ringing in my ear.  
 "I wish I were a senior"  
 Well now the day is here.  
 It's nice to be a senior  
 To know you'll soon be through  
 But when you stop and think again  
 And it makes you blue.  
 Now you leave those pleasant times  
 Your days of fun are almost past  
 But in memories you keep  
 School days will be the ones to last.  
 —The Echo

What a boy doesn't think of, isn't worth thinking of, and most of what does isn't either.

## Breath-taking new 1950 Studebaker!

### IT'S THE "NEXT LOOK" IN CARS!

All over America, all eyes are on this dramatically different 1950 Studebaker.  
 It's the biggest improvement in car styling since Studebaker introduced the "new look" in cars three years ago.  
 This 1950 Studebaker is long and low—but it's trim, sleek and streamlined—nubling excess bulk to squander gasoline.  
 Stop in and see it. It's the "next look" in cars.



**John Wood Equipment Co.**  
 EAST HIGHWAY 60, HEREFORD

**AT LAST!** An Exclusive Floor Covering House in Hereford...  
 ... the  
**Hereford Linoleum Shop**  
 in the new Cave Building, south entrance on Second Street  
 Featuring  
**Fine Floor Coverings**  
 at sensible prices

**LINOLEUM ASPHALT TILE**  
**RUBBER TILE DRAIN BOARDS**

Experienced men To Plan and Install your Floor Coverings

See Us For  
**Floor-Covering**

**FRED OTTO**  
 Manager

**N. W. CHEEK**  
 Estimator and Field Manager



CONVICT COMPOSER LEAVES FOR TEXAS TO HEAR CANTATA—Frank Grandstaff, (center) life tremor who wrote a cantata about Big Spring, leaves the Tennessee state prison at Nashville for a week's freedom at the Big Spring centennial. He is flanked by Earl Phillips (left) whose book inspired the composition, and Howard county sheriff F. E. Wolf of Big Spring. Grandstaff was the center of the walls of his solitary confinement cell. He is in prison as an habitual criminal. The cantata received enthusiastic applause from which the audience when played Sunday in Big Spring. Grandstaff will spend the rest of his life behind bars. There is "not a chance" that he might one day obtain parole. Of his 47 years, he has spent more than a third in prison.

SUMMERFIELD NEWS:

Farmers Are Cutting Maize; Wheat Is Up And Looking Better Than Ever

By BOBBIE WALSER  
Church attendance dropped to 69 Sunday with 63 attending the evening services.  
Mr. and Mrs. Kenneth Neill spent the week end in Dallas. They took their children to Lubbock to stay with their grandparents. Mr. and Mrs. W. E. Neill.

Mr. and Mrs. B. E. Roberson and Gayle were week-end visitors in Lubbock of Mrs. Roberson's parents, Mr. and Mrs. W. E. Neill. They visited other relatives while there.

Some of the farmers are cutting maize in this community. The wheat that has been sowed is up and looking good. Maize cutting was held up by the rain that we received last Friday night.

Mrs. Winkler of Dimmitt is visiting her daughter, Mrs. J. M. Wright and family this week.

Visitors in the Britt and Jim Clark home Saturday and Sunday were Mr. and Mrs. Otis McMinn of Pittsburg and Harry McMinn of Pittsburg, Lylik McMinn of Haleyville and Mr. and Mrs. J. T. Boone and two married daughters and children from Hot Springs, N. M.

Several from this community attended the flower shows at Dimmitt Saturday afternoon.

This community was left sad with the passing of J. B. McMinn of Hereford. He came to this community in 1901. He has a son that makes his home here now. Perry and family also his wife and daughter live at Hereford. The community extends their sympathy to the family and all other relatives.

Mr. and Mrs. J. A. Noland and son, J. B., were recent Sunday visitors in Plainview.

Mr. and Mrs. J. M. Wright, Mrs. Frank Lookingbill, Mrs. L. H. Lookingbill, Mr. and Mrs. J. B. Noland and Mr. and Mrs. Jim Clark attended the funeral at Dimmitt for Mrs. F. J. Jones. She will be remembered in this community at Juanita Welch. She lived with her family in the Black Community several years ago.

Mr. and Mrs. Pat Patrick and daughters spent the week end with relatives at Crosbyton.

Mr. and Mrs. J. P. McMinn of Abilene spent Saturday night in the home of Mr. and Mrs. Ky Lawrence.

Mr. and Mrs. Luther Foust and Walter of Plainview were recent visitors in the Lee Curry home.

Miss Ethel Behrendas, a student in nursing in Amarillo, spent the week end visitign her

parents, Mr. and Mrs. Henry Behrendas.  
Mr. and Mrs. Duff Hatcher and son were week end visitors in Mrs. Hatcher's parents home.

C. R. Walser is in the hospital at Hereford where he underwent an operation Sunday night. Miss Patgy Jackson, Hereford, spent Saturday night with Joan Mr. and Mrs. Ted Myers of Amarillo spent Sunday visiting her parents, Mr. and Mrs. Walter of Mr. and Mrs. C. R. Walser. Her London.

**PITMAN**  
SERVICE STATION

MAIN STREET & HIGHWAY 60  
Phone 588  
"WE FIX FLATS"



Going to get your \$2,064 bait back?

Your shiny new automobile—with prices averaging about \$2,064—has to get you a whale of a lot of use to justify its cost.

Winter wear is the worst bait-snatcher. It can strip your car of plenty of service...

Unless you OIL-PLATE it!



1. Oil-Plating—a feature of patented Conoco N<sup>th</sup> Motor Oil—performs a wear-preventing miracle by fastening a shield of special lubricant to working parts. OIL-PLATING can't all drain down—even overnight!



2. Always on Guard! Even when the fine lubricating oil itself isn't covering a part, OIL-PLATING is! It protects your engine—against grinding "dry-friction" starts... from corrosive combustion acids... from sludge and carbon caused by wear.



3. Watch Out for Winter! The frigid months are the most dangerous months for these car-killers. New and older cars both urgently need Conoco N<sup>th</sup>. Don't wait... drive yours in today and armor it against winter with Conoco N<sup>th</sup>.



See Your Conoco Mileage Merchant, NOW!

Copyright 1949, Continental Oil Company

Les Meres Study Club Entertains Sponsor Club At Thursday Tea

Les Meres Study Club entertained with a tea Thursday afternoon honoring members of the Young Mothers Club at the home of Mrs. Jimmie Mercer. The latter club sponsored the organization of Les Meres Club last year. The table was covered with a lace cloth and was centered with

while and red dahlias carrying out the colors of both organizations. Mrs. Eugene Bagwell and Mrs. Dick Gholson presided.

Mrs. W. D. Jones registered the guests and others in the house party were Mesdames Howard Gore, Glenn Gripp, Elton Brooks, S. T. Loerwald, R. N. Yarbro, and the hostess.

For entertainment Mrs. Henry Melton gave readings and recorded music was played in the background.

YOUNGSTERS UNHURT

Troy Don Moore, 5-year-old son of Mr. and Mrs. Troy Moore was not seriously injured when he fell into a 6-foot grease pit at Mr. Moore's service station Monday. Mrs. Moore, the boy's mother, said he was unconscious for about 10 minutes or about time it took to get him to the doctor.

—Buy It In Hereford—

The Banking Trend in Tomorrow's World

The trend of banking has been toward more complete financial services for the individual. In part this trend is due to the desire of banks to be of maximum helpfulness, and in part to the growing complexity of modern life, which accents the importance of individual financial management.

This trend will continue, we believe, into the world of tomorrow. This bank will continue to study the needs of the average individual and to provide new or improved banking services whenever necessary.

HEREFORD STATE BANK



The beautiful Chrysler New Yorker with Prestomatic Fluid Drive... the simplest of all automatic transmissions.

The Beautiful CHRYSLER

When others cough and quit... Chrysler doesn't even splutter. Storm—damp—high-water—can't faze it! Throw a bucket of water over the engine and you can't stop it. Once again Chrysler brings you the year's most needed engineering feat. The first and only completely waterproof ignition system on any passenger car in America—and it's standard on all Chrysler models! Coil—distributor—wiring harness—spark plugs—everything sheds water like a duck! And mind you... this is only one of 50 stand-out advances this year on the beautiful Chrysler. Better see how they add up to the sweetest driving, best riding Chrysler ever built for you. Visit your nearby Chrysler dealer for an eye-opening demonstration today.

BENEFIELD MOTOR COMPANY 411 West First, Hereford

# Sign of Fast Starts and Long Mileage...



You get high-level performance from your car all year 'round when you rely on Phillips 66 Gasoline. It's controlled to give you the volatility needed for easy starting, quick warm-up and smooth power, in winter, summer, spring or fall. Yes, it's smart to stop where you see the "Sign of the Sixty-Six."

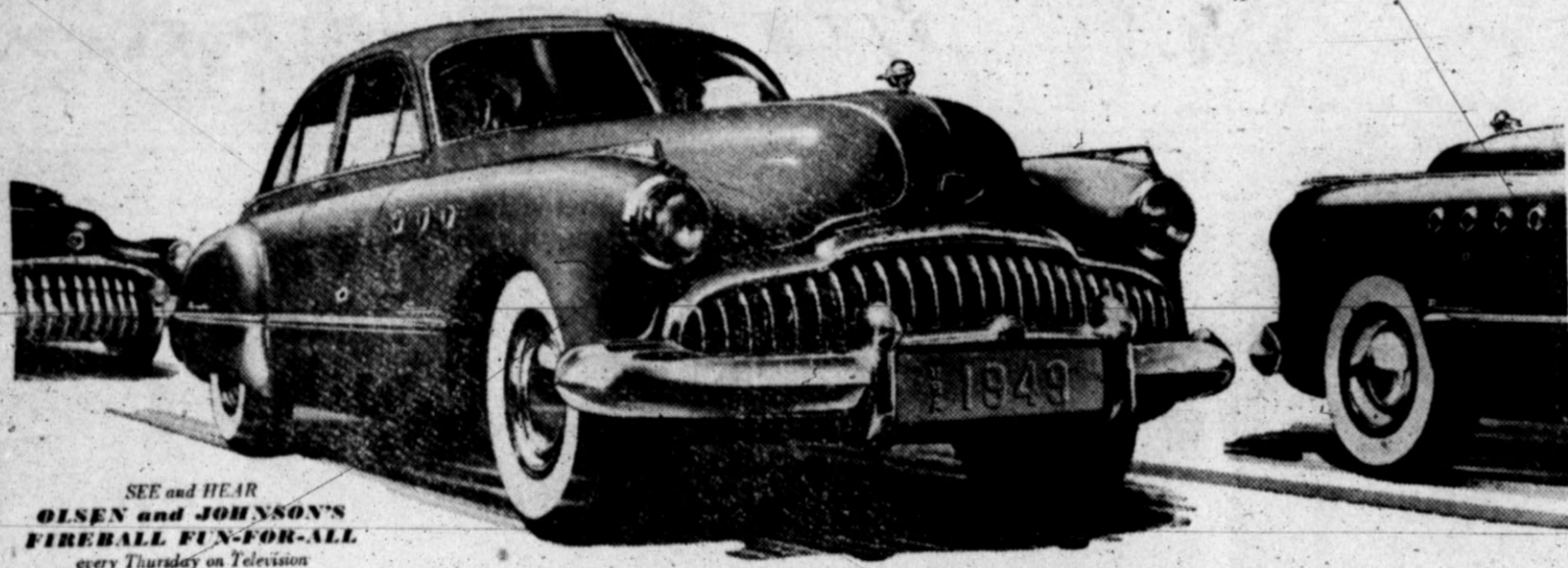
## Always ask for PHILLIPS 66 GASOLINE

For Prompt, Dependable Service... featuring all PHILLIPS "66" PRODUCTS

We Invite You to Give us a Trial... Highway 60 at Main Street... Phone 88  
L. L. WOMBLE

Tune in HENRY J. TAYLOR, ABC Network, every Monday evening.

# Whatever the Price Class —



SEE and HEAR OLSEN and JOHNSON'S FIREBALL FUN-FOR-ALL every Thursday on Television

# "Buick's the Buy"

It's part of every street scene—something you see every day.

Car owners in three different price classes—all happy about the same thing.

One of them drives a new Buick SPECIAL, which you see poking forth its new, bold-look forefront at the left of our picture.

Another will tell you there's nothing like the SUPER's "happy medium" of size and comfort, power and easy handling, style and standing.

And if you're looking for prestige, where is your money going to buy so much as in that handsome 18-footer, the ROADMASTER, with its 150-hp performance and really royal bearing?

But all these good folks get together on this:

There's no ride quite so soft and cushiony as the Buick ride, whatever the size and series. There's no power quite so satisfyingly lively as Buick's high-compression, high-pressure Fireball power.

Above all, there's no "buy" like a Buick—no car that gives you such a rich dollar's worth of smartness, handling, comfort and liveliness for every dollar you pay.

So why not look the whole line over? Your Buick dealer has these grand travel-mats in a baker's dozen of different body types and sizes. Start your shopping in his showroom—and you'll find that even on delivery he has exactly what you want.

### BUICK alone has all these features

- Silk-smooth DYNAFLOW DRIVE • FULL-VIEW VISION from enlarged glass area • SWING-EASY DOORS and easy access • "LIVING SPACE" INTERIORS with Deep-Cradle cushions • Buoyant-riding QUADRIFLEX COIL SPRINGING • Lively FIREBALL STRAIGHT-EIGHT POWER with SELF-SETTING VALVE LIFTERS (Dynaflow Models) plus HI-POISED ENGINE MOUNTINGS • Low-pressure tires on SAFETY-RIDE RIMS • Double-Duty VENTIPORTS • DUREX BEARINGS, main and connecting rods • BODY BY FISHER

When better automobiles are built BUICK will build them

# COGDELL MOTOR COMPANY

322 North Main

Hereford

# Long Time Ago

## 25 Years Ago

The lead story in the October 9, 1924 Brand mourned the loss of the first citizen of Hereford, William M. Knight, the mayor, died after a six months illness. In 1912 when Hereford adopted the commission form of government Knight was elected mayor and held the position until his death. The Brand story said "It was an honor which came to him because he was a man without selfish purpose or desire for personal gain."

Pastor Paul J. Merrill of the local Christian Church was to give a program over WBAP, Fort Worth.

Two cars of good road boosters left Hereford for Mosquero, N. M. where the annual meeting of the Texas-New Mexico Highway association was being held.

Judge W. H. Russell spoke to the students of Central school on fire prevention.

G. E. Gatlin lost \$50 prize money because he failed to get his cotton in for bailing first. A. J. Baker of Castro won first prize.

The High School honor roll came out. Lucile Hicks, Mary Valentine, Edgar Ireland and Lorene Wherry were on the long list.

Hereford's High football team was the easy victor over Farwell, 38-7. A particular feature of the game was the splendid rooting and singing of the high school girls who put on a show between halves that was as good as any college stunt.

As an inducement for more people to do their trading in Hereford the merchants of the city, through the Chamber of Commerce, were preparing to offer three automobiles as prizes for additional business.

Secretary George Overton and J. B. Elliston left for Dallas where they will install the Deaf Smith county exhibit at the Dallas fair.

The Morton Sisters, Evangelists of Florence, Colorado were conducting services in the big au-

ditorium of the court house.

Louis LeGrand and Tom Chesher left overland for Dallas where they went to buy holiday goods for the City Drug store.

Commissioners Dyar and Newell had the power to select a new mayor and were in the process of it at the time.

Berry Orr was district Court Clerk for Deaf Smith County.

Renfro and Sons advertised 90,000 Buicks on the road. They were the Buick dealers in Hereford.

The Corner Drug Store was throwing a one cent sale.

Governor Bryan of Nebraska, brother of the famous William Jennings, was expected to address the voters while enroute to Albuquerque, N. M.

Mrs. Baker was promising something extra good for the Chamber of Commerce meeting at the Stockman's Cafe.

A. G. Uehlin of Guymon, Oklahoma was in town inspecting. He was contemplating putting in an ice plant.

Uncle Jesse Morris and his daughter, Mrs. Jennie Thompson, had left for Gainesville to spend the winter there.

Rev. B. G. Ritchie of Curtin, West Virginia was to preach at the Christian Church in the absence of Rev. Merrill.

The lead editorial of the Brand was commending Walter Johnson of The Washington Nationals as 100 per cent American and loyal.

## LEGAL NOTICE

(First Published October 6, 1949)

### NOTICE TO BIDDERS

Sealed proposals addressed to the Honorable Mayor and City Commission of Hereford, Texas, will be received at the Office of Mr. W. E. Dameron, Mayor, until 10:00 a. m. October 22, 1949, for furnishing all necessary materials, machinery, equipment, superintendence and labor for constructing certain street improvements consisting of approximately 40,000 square yards of Street Paving, and other incidental items of work for the City of Hereford, Texas, Owner, Hereford, Texas. The project consists of approximately 40 blocks of street paving; the surfacing to be 20 feet in width on a 6-inch caliche base, 22 feet in width, with the necessary excavation and grading.

Bidders must submit a Cashier's or Certified Check issued by a bank satisfactory to the Owner, or a Proposal-Bond from a reliable Surety Company, payable without recourse to the order of The City of Hereford, Texas, in an amount not less than five (5%) per cent of the largest possible bid submitted as a guaranty that the bidder will enter into a contract and execute bond and guaranty in the forms provided within ten (10) days after notice of award of contract to him. Bids without the

required Check or Proposal Bond will not be considered.

The Successful Bidder must furnish bond on the form provided in the amount of 100% of the total contract price from a Surety Company holding a permit from the State of Texas to act as Surety, or other Sureties acceptable to the Owner.

All lump sum and unit prices must be stated in both script and figures. In case of ambiguity or lack of clearness in stating the prices in the bids, the Owner reserves the right to consider the most advantageous construction thereof, or to reject the bid. Unreasonable (or "unbalanced") unit prices will authorize the Owner to reject the bid. The Owner reserves the right to reject any or all bids, to waive formalities, and to accept the bid which seems most advantageous to the City's interest.

Bidders are expected to inspect the site of the work and to inform themselves regarding all local conditions under which the work is to be done.

Payment for the work performed on this project will be from funds furnished by the City of Hereford, Texas, and paving assessments against abutting property and the owners thereof, in accordance with the provisions set forth in the specifications.

Attention is called to the provisions of the Acts of the 3rd Legislature of the State of Texas, page 91, Chapter 45, (Article No. 5159A Civil Statutes 1925) concerning the wage scale and payment of prevailing rates of wages as established by the Owner. Said scale of prevailing minimum rates of wages is set forth in the specifications.

Information for bidders, proposal forms, plans and specifications are on file at the office of Mr. W. E. Dameron, Mayor, Hereford, Texas, and Parkhill, Smith and Cooper, Consulting Engineers, 1006 - 14th Street, Lubbock, Texas.

Copies of Plans and Specifications may be secured from Parkhill, Smith and Cooper, Consulting Engineers, 1006 - 14th Street Lubbock, Texas, upon a deposit of \$20.00 as a guarantee of the safe return of the plans and specifications. The full amount of the deposit will be returned to the Contractor on submission of a bona fide bid on the work, with such plans and Specifications; or upon returning the Plans and Specifications immediately after examination of same, and advising the Engineer that bid will not be submitted; otherwise the deposit shall be forfeited.

The City of Hereford, Texas  
-Owner  
By W. E. DAMERON  
Mayor

The first meeting of the Texas Technological college Ex-students chapter in Washington, D. C. will be held early in October. Dorothy Rhineland, former Ex-Students' association secretary, is temporary chairman of the capital group.

The Texas Technological college campus at Lubbock covers 2,000 acres—1,700 of which are used by the animal husbandry, dairy manufacturers and other agriculture departments.



Your Best Buy is Certified!

Cottage or castle, whichever it may be, there's a smart, new Certified Lamp that will bring out the best in your home. It's the best buy, too... 50% to 100% more light with the same size bulb... without harmful glare! See your dealer or Public Service representative... he'll tell you how proper home lighting makes for better living and better sight.



Look for the blue tag that tells you it's a genuine Certified Lamp... built to 105 exceeding specifications for construction and performance. Insist on a Certified Lamp.

Now "HYMNS OF THE WORLD" each Sunday at 12:45 P.M. on YOUR PUBLIC SERVICE COMPANY NETWORK

**SOUTHWESTERN PUBLIC SERVICE COMPANY**  
25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE

EXPLOSIVE DRAMA!  
Robert MONTGOMERY  
Susan John HAYWARD · PAYNE  
in  
*The Saxon Charm*  
with AUDREY TOTTER

ON THE WARPATH  
for Action and Song!  
Charles STARRETT  
"Laramie"  
with SMILEY BURNETTE

HE'LL WIN YOUR HEART  
... AS HE WINS THE FIGHT OF TWO KIDS TO BE HAPPY!  
COLUMBIA PICTURES presents  
**RUSTY LEADS THE WAY**  
TED DONALDSON  
Shirley MOFFETT  
"FLAME", THE WOODS BOG

**RIMFIRE**  
James Millican  
Mary Beth Hughes  
Henry Hull

TEXAS FRIDAY SATURDAY  
Congratulations,  
Anniversaries from Thursday, October 6, through Saturday, October 8...  
Mr. and Mrs. J. D. Lester  
Mr. and Mrs. Wm. A. Phillips  
Mr. and Mrs. Ben A. Janacek  
Mr. and Mrs. Luke C. Jordan  
Mr. and Mrs. Paul M. Hoff  
Mr. and Mrs. I. H. Willoughby  
upon the occasion of your wedding anniversary  
If you have married, or moved to Hereford in the last year, please call 363.

Red Skelton THE CLOWN PRINCE OF LAUGHTER!  
Esther Williams THE QUEEN OF MERMAIDS!  
**Neptune's Daughter**  
Color by TECHNICOLOR  
with KEESON WYNN • Betty GARRETT  
RICARDO MONTALBAN  
XAVIER Cugat and his Orchestra

Written in Brutal Honesty!  
**BOGART Knock on Any Door**  
A TRUE CASE HISTORY of a Juvenile Delinquent  
SUNDAY MONDAY TUESDAY  
TEXAS