

IF YOU SEE IT IN
THE BRAND,
IT'S TRUE

The Hereford Brand

ADVERTISE!
"KEEPING EVER-
LASTINGLY AT
IT BRINGS
SUCCESS"

VOLUME 15

HEREFORD, TEXAS, FRIDAY, AUGUST 13 1915

NUMBER 28

TO HAVE PANHANDLE FAIR EXHIBIT

Cream of Exhibit to Be Taken to Denver for International Dry Farming Congress

On September 21st, to 25th, at Amarillo, occurs the third annual Panhandle State Fair.

At the two previous fairs at that place, Hereford and the Hereford country have attracted a great deal of attention and favorable comment and therefore have received publicity that is of inestimable worth, especially among residents in the eastern states.

So far this same publicity has helped our locality. Of that there can be no doubt in the world, but there is another thing to be considered, and that is the fact that we must of necessity keep up the good work. We cannot rest on our oars now that we have made the start. It takes work, and it takes hard work—the right kind of hard work only—to get before the people with a proposition of this kind, and we should realize that when we do get our country before the people, that we have just begun. Then, if ever, "keeping everlastingly at it brings success," should be the realization of every citizen who earnestly has the interests of the country at heart.

We have no thought that our people have any idea of dropping the matter of a suitable exhibit at the fair this fall, but we merely say this in order to awaken them to the fact that right now is the opportune time to begin to get our showing in order.

We called on J. Frank Potts, president of the Young Men's Business League, this week and were told by him that he had taken the matter of space for the Hereford exhibit up with the proper fair authorities and had authorized them to reserve the same space as we had last year.

Mr. Potts assures us that just as soon as possible the work of getting the exhibits in shape will be taken up. In the meantime let everyone who can and will, enter something for exhibition.

Anyone who has an exhibit of any kind is requested to get it in shape and bring it to Mr. Potts, who will see that it is taken care of and stored until time to take the collection to Amarillo.

By ourselves we can do nothing. It is going to take the united work of the entire Hereford country to carry out the plans which are being perfected for this work, so let's get together and help the men in charge of the arrangements to make the showing at the fair that we should make and that we will everyone be proud of.

We notice from a reading of the fair catalog that the association is offering approximately \$20000 as prizes for range fed Herefords in car lots.

In the baby pork division they are offering liberal prizes to the winners. In this class only boys and girls of twenty years of age and under are allowed to enter animals to compete for the prizes.

Another class that attracts our special attention is the one offered the boys and girls classes for farm products exhibits. Prizes in this division will be awarded boys and girls twenty years old or under, for crops grown by them.

The management of the fair have given their assurance that this year's exhibition will eclipse all previous fairs in every way and it is up to us Hereford folks to see to it that the "Hereford country" is fittingly represented.

Let's show them that we are going to have an exhibit and representation at the Panhandle Fair this

fall that will make them sit up and take notice.

Mr. Potts also tells us that they have taken up the matter of an exhibit of the Hereford Country products at the International Dry Farming Congress to be held in Denver after the Panhandle Fair, with the proper authorities, with a view of securing space for an exhibit at that meeting.

ELDERLY COUPLE GORED BY MAD BULL

L. D. Shepard and Wife of Dimmitt Have Narrow Escape from Death

The timely arrival of a neighbor with a loaded shot gun prevented the horrible death of Mr. and Mrs. L. D. Shepard near Dimmitt, last Saturday when Mr. Shepard went to the pasture to get his milk cows. He was attacked by a jersey bull, tossed several times and pawed. Mrs. Shepard ran to his assistance and was also a victim of the infuriated animal. These elderly people were perhaps saved from a horrible death by the timely arrival of Mr. R. W. Norwood who shot and killed the animal.

Mr. Shepard is painfully bruised and has several broken ribs. Mrs. Shepard suffered a badly broken ankle and minor injuries. However while they are both badly injured and it will be some time before they recover, nothing serious is expected to develop, as no internal injuries were received by either of them.

Notice of Meeting

Elder L. Gough, Christian Evangelist, of east Texas, will preach at the Church of Christ next Lords Day morning at eleven o'clock. Theme: "The College of Christ." A cordial invitation to all.

Wheat Averages 24 Bushels

Jacob Bros., of near Black, have finished threshing 175 acres of wheat from which they received 3,950 bushels. 100 acres of the field threshed out an average of 24 bushels. So far this is the best yield reported to us from this district.

TIERRA BLANCA ASSOCIATION HERE AUGUST 18-21

Local Baptists Making Ready to Entertain Visitors. Big Free Dinner on Second Day

The membership of the Hereford Baptist church are completing arrangements for the entertainment of the Tierra Blanca Association here next Wednesday, Thursday, Friday and Saturday.

The Association is composed of four counties besides Deaf Smith, and the local people expect and are making ready to entertain a large number of delegates and visitors.

On Thursday the ladies will have charge of the services and we are informed that they have arranged an especially interesting program.

Several well-known workers of the Baptist organization throughout the State are expected, among them being Mrs. J. W. Byars of Waco.

We understand that all are welcome to the services during this meeting and regardless of church affiliation, just so far as is in our power, Hereford people should place our good services at the disposal of the members of the Baptist church during these four days and endeavor to give the visitors to understand they are welcomed to Hereford, not only by their Baptist brothers and sisters, but by every citizen of the town.

Hereford "expects every man to do his duty" that when one of the delegates to this convention, at some future time, tells a friend about our town, they can truthfully say, "You'll Like Hereford."

Betts-Clark are agents for the Saturday Evening Post.

HEREFORD BANKERS ENTHUSIASTIC OVER FUTURE

"Prospects Were Never Better;" "The Man Who Stayed Has Made Good;" "Just Entering on Era of Prosperity"

The Brand reporter happened into the Western National Bank and asked Mr. Parker, the president of that institution, what he thought of the prospects. "Prospects," said Mr. Parker, "were never better and I have lived here twenty-seven years. It gets better all the time. Of course, we have always had this pure air, good water, good grass and cool nights, but every year we learn better how to farm and what crops to grow. Every year someone makes a success of some crop that we did not know before, would never thought strawberries were a success, but I raised not only strawberries but all sorts of other berries—and was disposed to boast until I found quite a number of my friends had done better than I."

"As to gardens, no country can beat it. Fruit of all kinds is abundant and of the best quality. Indeed, the orchards are so loaded that everyone is talking about it, and our people are buying more trees than ever before. Crops of all kinds are so good that in many instances the growing crop will pay for the land. Grass has been good all year, cattle are fat and prices are good for everything the farmer and ranchman has to sell."

"This country has been wonderfully blessed and the prospect for the future is the finest ever."

E. B. Posey, cashier of the First National Bank, is very optimistic concerning the outlook. "General conditions over the Panhandle, and especially the Hereford vicinity, were never better nor in a more prosperous state than at the present time," said Mr. Posey. "Business in all lines is gradually and substantially increasing. The country in and around Hereford for several square miles offers advantages for safe investments. It has the soil, climate, water and rainfall to raise abundant crops adapted to this country. The man who stayed with it has made good, as we all know."

A. P. Murchison, cashier of the First State Bank & Trust Co., in conversation with a Brand representative, was asked what he thought of the prospects. "What do I think of the present prospects? I think we are just entering an era of unprecedented prosperity in the Panhandle. The good times that came with the boom were unnatural—that money came from the sale of land at inflated prices—and the series of dry years that followed taught us our lesson. The money coming into the country for our crops now is money earned and we know how to keep it."

A New Law Firm

A partnership for the practice of law has been formed between W. H. Russell and W. E. Dameron of this city. The gentlemen composing the new firm are too well known here to need comment. And we wish and expect a successful partnership business. They will have offices in the First National Bank building, the ones which have for some time past been occupied by W. E. Dameron.

\$58 For Last Spring Calves

Last week Emmett Barnett of this city, sold to Valentine and Wilkinson, also of this city, for fall delivery, thirty head of spring calves for \$58 per head.

J. E. Garrison wants to write your fire insurance.

Two .8 Inch Rains

Last Thursday the country around Hereford was drenched with a fine rain. The gauge at the First National registered eight tenths of an inch. Again Sunday evening about 8 o'clock, as a sort of a wind-up to an afternoon of sunshine and showers, occurred one of the worst electrical storms in some years, accompanied by another rain, which ran the gauge up eight-tenths of an inch more.

From time to time in the past few weeks this paper has commented on the crop conditions in this section of the Panhandle as being the most flattering for years. The rains of the past week have assured everyone interested that the Hereford country is now going to take the position she was meant for—the Banner Section of the Great Panhandle. "You'll Like Hereford."

In regard to publishing the programs of the various church societies we wish to say that we desire to receive them each week but they must come to our hands in such shape as to be intelligible to us. Make out in full and be careful to write all names plainly. Last week we left a program out of the paper because it would have been of no earthly interest to any one—not a single name in the whole program, and it was otherwise merely an outline. Let us have your programs and announcements but get them up in such shape as to be understandable.

Second hand Sewing Machines in good repair \$5 to 10 E. B. Black Co. 9tf

HEREFORD COUNTRY AND PANHANDLE ARE BEST

J. I. Walker Returning from Trip Thru Several States Says Panhandle Beats Them All

J. I. Walker, of the Walker-Perkins Irrigation Co., and the Walker Hardware Co., of this city, returned Monday from a trip through Kansas, Iowa, Missouri, Illinois and Indiana, and, in conversation with the writer, said that beyond the question of a doubt, the crop outlook and future prospects were, by far and large, better in the Panhandle than those in any of the states through which he had traveled.

Mr. Walker stated that his observations were not based on a trip on a train through the above named states, but that he had traveled over a large part of each one and closely observed the conditions.

Mr. Walker's statements concerning the prospects of this country in comparison with those of the states named have been substantiated by a score of transient visitors—men from other states, therefore we know it is not merely home pride that caused him to make the observations and comparisons.

The Boy's Part

It doesn't seem right that the boys should so often feel that they must leave home for profitable and attractive employment. In most other lines of business, it is the hope of the business man to see his sons follow in the same business and take it over when he leaves it. Plans are made to that end and the boy is trained up to a thorough understanding of the business. Of course it doesn't always work out as planned. But every effort is made by the parent in most cases. On too many farms, every energy seems to be directed toward driving the boy away from the farm as soon as he is old enough to get away. Very often, his father wants him to stay, urges and sometimes commands him stay. But it is too late. The boy has never been made to feel that he is a partner in the business of that farm. Nothing is ever talked over with him; nothing is ever explained. And it isn't any wonder he proceeds to hike. There are exceptions to this unfortunate method. Letters written on neatly printed farm stationery sometimes come and on it, the managers of the farm are gravely announced as "A. B. C. & Son." Closer acquaintance often reveals the fact that the "Son" may be ten, fifteen or twenty years old. But he and his father are working that farm together and that is the kind of boy who takes up his business of farming and continues it when his father gives it up.—George Bishop, Editor Oklahoma Farm Journal.

T. M. Farmer and wife, Mrs. Gibson, Mrs. Norton and others who composed the auto party which left here July 12th for an outing trip to Roswell and other New Mexico points, returned home last Friday night. Some time was spent at Roswell after which the party went to Walnut Grove for a few days, then down the Ruidoso river to White mts. A visit was paid to the Mesclard Indian Reservation, and also to Alamogordo and Tularosa. On the return one of the stops made was at Clovis where the party called to see Mrs. Frank Regan, who is in a hospital as a result of an auto accident and report her as improving nicely.

Mrs. Gibson has driven her car 3750 miles since June 1st the only mishaps being a few blowouts.

The entire party report one of the most enjoyable outings.

Leonard Standifer Dead

After a lingering illness of several months Leonard Rupert Standifer age twenty three, died at the home of his parents, Mr. and Mrs. B. F. Standifer, Wednesday morning at one o'clock. Funeral services were held at the residence and were conducted by Elder T. J. Nance. The remains were laid to rest in the Hereford Cemetery.

\$2.95 buys a matting Art Rug size 9x12 E. B. Black Co. 9tf

SCHOOL DISTRICT BUYS COLLEGE

Building Will be Put in Thorough Repair, Lights Water and Sewer Service to be Installed

Negotiations were completed this week whereby the Hereford School District becomes owner of the old Christian college building and six acres of ground.

Work will start immediately on putting the building in first class condition and converting it into a high school building.

City water will be intalled thru-out the building, as will also electric lights and sewer service.

The grounds will receive immediate attention and made beautiful. We understand that over six thousand feet of concrete walks will be put down. A heating plant will also be put in the building and in this connection will be the most complete equipment for the domestic science department. The manual training department will also have a portion of the building properly fitted up for its work.

This is a step forward by the school board that is indorsed by every citizen of the town. The crowded condition of our schools for the past two years has really been a hindrance and a drawback to their efficiency. Now that they have plenty and to spare of room, we shall look forward toward a future of progress that will be truly remarkable.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf



Our Chief Aim

has always been to make OUR BANK an institution towards which the people of Deaf Smith county could point with pride.

To accomplish this, and to attain this HIGHEST STANDARD OF EFFICIENCY, we have adopted the most PROGRESSIVE METHODS, combined with GOOD OLD-FASHIONED HONESTY. Your business solicited, appreciated and protected.

The First National Bank

E. B. POSEY, Cashier

RAINFALL since January 1 - 12.9 inches.

Telegraphs for Space Special Booster Edition

NIGHT LETTER

THE WESTERN UNION TELEGRAPH COMPANY

25,000 OFFICES IN AMERICA CABLE SERVICE TO ALL THE WORLD

RECEIVED AT B-2 Mo Ma 13 N. L.

Chicago, Ill., 9th.

The Hereford Brand,
Hereford, Texas.

Have just bought an enormous stock of fall millinery. Reserve a half page advertisement in your special edition.

MRS. N. C. VOGELE.

157. AM

PANHANDLE DISTRICT FARMERS' CONGRESS AND SHORT COURSE

To Be Held in Amarillo, August 26 and 28. Many Prominent Lecturers and Instructors to Be Present

The Brand is in receipt of the following letter from M. W. Cunningham, of the Amarillo Board of City Development, concerning the Panhandle District Farmers' Congress and Short course to be held in Amarillo August 26, 27 and 28, which is self explanatory.

Dear Sir: As only a few more days remain for preliminary work in the interest of the Panhandle Short Course, scheduled to convene at Amarillo, August 26 to 28, may I ask for a few moments of your time each day from now till the 26th, to the end that your county may have its full quota of delegates in attendance.

In addition to farmer delegates, please insist on your bankers and business men taking an active interest in better farm methods. At least one banker and business man from each town is greatly desired. Farm development should command as much attention from the business man and banker as he gives to making his own place of business attractive. The bible says we may help the ox out of the ditch even on Sunday and since many of our farmers are in the ditch of indifference as to new methods, it is highly important that he has assistance. No power on earth can reach him half so quickly as the banker and merchant with whom he deals.

Please place this matter before your forward looking men as quickly and forcibly as time will permit and honor the occasion with a large delegation from your section.

Will kindly ask that you give me the names of a number of your most progressive farmers, also the business men who are interested in this matter.

Yours for an ever increasing prosperity.

M. W. Cunningham, Chairman, Farmers Short Course Committee. Programs are out giving a list of speakers and their subjects to show the character of instruction offered at this Short Course, and are arranged in program form to indicate the proceedings of every hour of the three or four days of the meeting.

Assignment of subjects or discussions will be made for Messrs. Harold Benton, L. L. Johnson, T. Fryse Metcalf, J. L. Pope, and a number of others, in case of vacancies of the program, etc.

Separate places of meeting and programs will be provided for men and women, and possibly some further subdivision, in order to facilitate the work and cover the entire ground.

No charge is made for the privileges of this short course, and no farmer or other individual interested in agriculture can afford to miss it.

Also all business and professional men who want to help in the development of this section should not only arrange to attend, but should also take up at once the work of organizing the Farmers' Institutes in their vicinity, in order to secure the assistance of the State in the matter of transportation.

This Congress will cover the Panhandle and Plains country—the Kafir-Milo Belt, and the program is intended to feature these grains.

The State will provide free transportation for a certain number of accredited delegates from regularly organized Farmers' Institutes (if nothing develops to the contrary in the meantime), and it is expected that the railroads will give a low rate for all others.

A complete program of Women's Work will be provided by the A. & M. College, but it is not yet announced in detail.

The following are some of the delegates to the Short Course from this district:

Mrs. G. F. Parker, of Friona, Mr. and Mrs. W. L. Boys, Mesdames F. T. Roloson, R. J. Kibbe and Smith of Hereford.

Kindness

When your skies are as blue as a midsummer day,
And you're far on the road to success,
When you haven't a care as you go on your way
It is easy enough to be kind and be gay
To the brother who's deep in distress.
It is easy enough to be helpful to men
When you have good fortune to share,
But the real man you'll find
Always thinks to be kind
And goes out of his way to help others when
He too has a burden of care.

When you've money and comfort and all that you need,
And you're almost in reach of your goal,
A cry for assistance its easy to heed,
To pause on your way for he wordt or deed
That may strengthen a poor brother's soul,
But greater is he, in the heat of the day,
Who never forgets to be kind
To the weak and distressed
Although he is hard pressed;
And that he may answer a call by the way
Is willing to linger behind.

For kindness is not in the size of the gift
And it isn't the flower of success;
The humblest of us has the power to shift
The weight of a burden and offer a lift
To others whose fortunes are less.
And though rough and rugged today be our way,
We haven't the right to be blind
To others in need;
We are failures indeed
If we come to the end of our journey and say,
We didn't have time to be kind.
—Edgar A. Guest in Detroit Free Press.

Thanks Mrs. Bradley
The Brand office is grateful to Mrs. L. R. Bradley for a nice basket of a choice collection of fruit consisting of apples, plums, peaches and grapes. Mrs. Bradley told us the fruit was all raised with out irrigation and we want to remark right now that as long as the Hereford country can raise such fruit as Mrs. Bradley brought us, she just can't be beaten by any country, any where on the face of the globe.
"You'll like Hereford."

Here From Stephens County
Mr. and Mrs. Homer Lee and family of Stephens county, are in Hereford this week visiting their sister-in-law, Mrs. N. M. Patton and

The trip from their home was made by auto and some time was spend with relatives in Claude. Mr. and Mrs. Lee expect to be here about ten days or two weeks.

"OCEANS OF WATER."

At Last

Yes, truly, Mr. President, now you are playing cards—and likewise ball—or, if you do not like the figure—at last you have struck your gait—"Eclipse comin' down the home stretch, the rest nowhars!"
Now shall our brows be bound with victorious wreaths—our bruised arms hung up for monuments—and all our yesterdays of "watchful waiting," that lighted ways to bloody death, be forgotten in the glad song, "America for the Americans," North and South, and East and West, assembled in the Halls of the Montezumas to bring peace, and order and law and freedom to suffering Mexico.

Now shall Villa pale his ineffectual fires before Latin America and Yankee America, gone hand in hand to restore prosperity in the Aztec land, and Carranza stand from under, whilst Zapa is driven to some hole-in-the-ground beneath the snows of Popocatepetl.

And presently—just as soon as we get rid of the brigands and lay the cutthroats low—it will be "All Aboard for Panama," via the Pan-American Trunk line, joining the Andes, and the Rockies—the Sierras and the Alleghenies—making the Cordilleras one—and at last fulfilling the dreams of manifest destiny.—Henry Watterson in Courier-Journal.

A Question of Veracity and Real Estate

Yes, I am in the real estate business and don't have to swear to the fact; my office is now in the court house, same room as J. M. Boone. I think Hereford has a future or I would go elsewhere, but I need more land and more houses to sell. If you have something to sell or to trade see me; if you really wish to sell list your land with me; I also want every old vacant house in town; I will either sell them or give them away—there are too many vacant and run down houses. Let's get rid of them. Yours for business, A. C. Elliott. 272t

Walter Majors and Hollis Tinges of Hill county, who were here the past week visiting at the home W. J. McMinn, left Tuesday morning for their home. Mr. Majors owns some real estate near here.

Ira Wilkinson left Tuesday morning for Montezuma, Iowa, for a visit with relatives.

Santa Fe Time Table

WEST BOUND	
No. 21	Lv. 6:40 a. m.
No. 117	" 12:17 a. m.
EAST BOUND	
No. 22	Lv. 10:35 a. m.
No. 114	" 5:59 p. m.

"When my boy, Ray, was small he was subject to croup, and I was always alarmed at such times. Chamberlain's Cough Remedy proved far better than any other for this trouble. It always relieved him quickly. I can never without it in the house for I know it is a positive cure for croup." writes Mrs. W. R. McClain, Blairville, Pa. For sale by all dealers.—Advertisement.

Sheriff's Sale

State of Texas, County of Deaf Smith.
By virtue of an order of sale issued out of the honorable District court of Deaf Smith County, on the 3rd day of August 1915, by the Clerk thereof, in the case of T. L. Wilhite versus E. H. Shockley, Alice C. Shockley and E. R. Garten, No. 810, and to me, as Sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in September A. D. 1915 it being the 7th day of said month, before the court house door of said Deaf Smith County, in the town of Hereford, Tex. the following property, to-wit:

Being all of lots 4, 5, 6 and 7 in Block B of the R. G. Sisk sub-division of Block 1 of the Mabry Addition to the original town of Hereford Texas, as shown by a plat of said addition in the deed records of Deaf Smith County Texas. Known as the W. M. Wharton property. Levied on as the property of E. H. Shockley, Alice C. Shockley and E. R. Garten, this the 4th day of August 1915, to satisfy a Judgement amounting to \$875.60 in favor of T. L. Wilhite and cost of suit.

Given under my hand, this 4th day of August 1915.
R. W. Baird, Sheriff,
Deaf Smith County, Texas.

Don't say drug store say Corner Drug Store. 1tf
Big Bens and Baby Bens at Ray's. 1t

Wall paper 10 cents per double roll. E. B. Black Co.

Put your duds in our suds. Weaver Laundry, phone 196.

Be up-to-date and get you a Wilson tam, at the Vogele Millinery Parlor, 27-2t

Dr. J. J. Crume, of the firm of Crume and Killough of Amarillo, will be in Hereford the first Tuesday of each month to treat diseases of the eye, ear, nose and throat. 1f

LODGE DIRECTORY

HEREFORD LODGE NO. 545, A. F. & A. M., meets th Saturday night on or before the full moon in each month. Visiting brethren cordially invited. Jno. W. Sherman, W. M.; J. S. Jones, Sec.

HEREFORD CHAPTER NO. 265, R. A. M., meets first Monday in each month. Visiting companions invited to attend. A. Kane, H. P.; P. W. Price, Sec.

WOODMEN OF WORLD Meet every Second and Fourth Saturday nights in the I. O. O. F. Hall. Visiting Brothers always welcome. C. E. Lester, Consul Commander; C. L. Sullivan, Clerk.

Professional and Business Cards

W. H. RUSSELL
LAWYER
Hereford - - - Texas

ASHBROOK & SUGGS
Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialists
On Fruit and Nut Trees
Shade and Ornamental Trees
Shrubs and Evergreens
Roses and Greenhouse Plants

Hereford Nursery Company
J. FRANK POTTS A. M. JONES
POTTS & JONES
BONDED ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Deaf Smith County Maps for Sale

L. S. BRYANT T. E. HUFFMAN
Co. Surveyor Deputy

Bryant & Huffman
Civil Engineers
Draftmen
Office in Court House. Hereford

GO TO
A. PEDDE
109 Main St.
When you want soles put on shoes and boots that wont come off.
All work guaranteed.
MAKER OF FINE BOOTS

"You'll Like Hereford—Oceans of Water."

The Ford Garage

Goodyear Tires
All Kinds Automobile
Repairing
Ford Accessories
Miller Tires with
5,000 Miles Guarantee

Better Construction at Lower Cost

STUDY THESE CUTS



What Interlocking Tile Is

It is a general wall-building material, suitable for use in every character of structure, from the cottage and small store to the mansion and skyscraper.

In it are combined the "cooler in summer, warmer in winter," and lightness of weight features of the hollow wall, with the strength of brick and concrete; in addition, it interlocks in the wall, making the strongest and most rigid wall that can be built. Every unit is a header.

Interlocking Tile is not to be confused with ordinary square tile, which is only designed and intended for partition, and other interior non-load-bearing walls.

WHAT INTERLOCKING TILE DOES FOR ITS USERS

It builds at amazingly low cost (little more than that of good frame) walls that are non-conductive, light in weight, damp proof, comfortable the year around, and more efficient in every way. It increases the buying value of the building dollar.

Write for complete information, Government reports, etc.

FRASER BRICK COMPANY, Sole Manufacturers
DALLAS, TEXAS

Scout and Sentinel

Both safeguard Texaco Quality.

The "Scout," equally at home in boots and oil skins inspecting the cables in a dripping coal mine, in overalls in an engine room testing a cylinder oil, or in a steel mill, watches **TEXACO LUBRICANTS** at work and keeps in touch with mechanical developments in all kinds of industries.

The "Sentinel," on guard at our various laboratories, keeps an alert eye on the outgoing goods. He is there to cry halt to any shipment which is not up to the Texaco Watchword—"Quality First."

The co-operation of "Scout" and "Sentinel"—the investigating and the manufacturing ends of our business—is reflected in the way in which Texaco Lubricants meet all working conditions.

Between them they have helped to solve lubricating problems for thousands of engineers and manufacturers. They are ready to help you when you say so.

The Texas Company
General Offices, Houston, Texas



Buick Sixes are Here



WE now have on hand the **New Buick Six**, Model D-45. These are absolutely the best vaules ever offered in cars. Everyone knows that Buick stands for highest quality—nothing but the best material is used throughout. The chasis are of the best Vanadium steel. The upholstering is of the best leather that will last a life time—no cheap cloth used. One-man top. The full Buick guarantee goes with every car and the price,

\$985.00

is now within reach of all.
I have sold Buicks for many years and never had a complaint if you want a high-grade-car that will give you service and pleasure see me.

E. RENFRO, Agent for Deaf Smith and North Castro Co.

Letter From Dr. Faris.

The Brand is in receipt of the following letter from Dr. and Mrs. G. A. Faris who are visiting their son Ellsworth, in Chicago:

Dear Home Folks:—
Well, here we are, away up here in this busy, bustling city, away from home and our delightful plains country. We have been here now fifteen days and have become somewhat acclimated. It has rained three days out of every five, and the atmosphere is humid. The temperature has been reasonably low except three or four days, and then it has been steaming hot, and we longed for a good draught of the pure, invigorating air of our own dear Texas.

The "sights" of the city have not bewildered us, but many of them have delighted us, and others interest us. Our home—and therefore our associations—is with the University people, and an atmosphere of intellectuality pervades the whole. We have attended quite a number of lectures by men of international reputation, men who are specialists in their line. It has been a "feast of reason" if not a flow of soul. We have been in the down town district one of the most congested quarters of the globe. The streets seem to be very narrow with their soot-covered sky scrapers, making veritable canyons with high walls, filled with a moving, wiggling mass of humanity harassed by a nerve-racking noise of rattling trucks, roaring cars and the chug, chug of the motor cars.

We have gone through the art galleries, and the great, museum, and have seen many interesting and instructive things. We have promanaded the campus of the University, walked through the great library with its car loads of books, seen their rare collection of archaeological and historical curios, listened to the erudition of the learned men, but that which has been most interesting is the parks. These, like most well kept city parks, are veritable bowers of beauty, but it is the provisions for the pleasure and the comfort of the people that gives them the greatest attraction. These parks are large, one of them has nearly a square mile, and the others not quite so large. The wooded park is a veritable jungle with almost every kind of tree and shrub that grows in this climate, while the open fields are beautiful lawns of blue grass, kept in perfect order, and on these are hundreds of play grounds for all sports. One can look over one of these larger plats and see hundreds of people playing tennis, and golf, and other field sports, while on the numerous lagoons, kept filled from the lake, are hundreds of pleasure boats, from the small skiff to the capacious house boat. All these sports, except the boats which are privately owned, are free to the public, rich and poor alike, and I haven't seen a "keep off the grass" sign anywhere.

We had a most delightful visit to Hall House, and heard Miss Jane Adams who is easily Chicago's "Frist Citizen." A party of 400 from the University went out, and Miss Adams spoke to us, telling of the work of Hall House, and also of her visit to Europe and her interviews with the leading men of the warring nations. Here we saw much to interest us. Yesterday a party of 300 made a visit to the great plant of Sears Robuck, and were shown through by guides, and given a splendid dinner. We have many more promising trips and events on the program, but weather conditions may interfere with some of them.

While we are having a splendid time, and seeing many interesting things, and many people, we have an occasional longing for our quiet home and a handshake with our beloved neighbors; Chicago is a great city, but it isn't Texas.

G. A. Faris.

I buy any kind of hogs at the market price. See me before selling. L. Gough. 23-1f

J. E. Garrison wants to write your fire insurance. 22-1f

Betts-Clark are agents for the Saturday Evening Post. 27-1f

I pay cash for cream. You get your money as soon as test is made I am at Stambaugh's, Store. I. H. Spratt. 3-1f

Drs. Presley & Swearingin, of Roswell New Mexico, will be in Hereford, at Dr. Price's office, 12 and 13 of each month to do eye ear, nose and throat practice and fit glasses. 20-1f

H. L. Rice has received his 1916 Hercules demonstrator. This car is an entire new model and manufactured by the Kentucky Wagon Works of Louisville Ky. This company has no connection whatever with the company that manufactured the former model. They have been manufacturing electric and gasoline trucks and have just recently entered the pleasure car field.

The car certainly is worthy of its namesake, who was noted in Greek mythology for his strength and grace. The price of the car is \$700 at Hereford with full equipment. 26-1f

\$100 Reward, \$100
The readers of this paper will be pleased to learn that there is at least one graded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.
Address: F. J. CHENEY & CO., Toledo, O.
Sold by all Druggists. Use.
Take Hall's Family Pills for constipation.

To the General Public of Hereford:
We beg to extend our thanks to the business men of Hereford who have contributed toward the success of our Booster Edition. We are glad to say that for the most part our people are very public spirited and fully understand that the interest of Hereford is also their interest. We have a good town and also a good live bunch of business men. Let's all work together this way at all times and we can do a great deal of good for our town and advance our personal interests. This Booster Edition will be a success for all concerned. If you are not actively engaged in business you can assist this worthy enterprise by subscribing for a number of copies and mail them to friends in other states.

Some Plums

Geo. Stambaugh brought us a bunch of plums Monday that if exhibited at the fair would be right up among the very best. The branch, eight inches long, contained fifteen plums, each nearly as large as a silver dollar.

OFFICIAL DIRECTORY

District Court Deaf Smith County—
Hon. D. B. Hill of Dalhart, Judge.
Floyd A. Cooper, Dalhart, Court Reporter.

County Officers—
Jas. A. Hughes, County Judge and Ex-Officio School Superintendent.
A. O. Thompson, County and District Clerk.
R. W. Baird, Sheriff and Tax Collector.
W. A. Miller, Tax Assessor.
J. J. Ward, County Treasurer.
W. E. Dameron, County Attorney.

Commissioners' Court—
Jas. A. Hughes, Presiding Officer.
W. W. Bennett, Com. Prec. 1.
R. J. Kibbe, Com. Prec. 2.
John Gregory, Com. Prec. 3.
T. J. Bassett, Com. Prec. 4.

Precinct Officers—
J. M. Boone, Justice of the Peace Precinct 1.
Charley Purcell Constable Prec. 1

"YOU'LL LIKE HEREFORD."

UGH! CALUMEL MAKES YOU SICK. DON'T STAY BILIOUS, CONSTIPATED

"Dodson's Liver Tonic" Will Clean Your Sluggish Liver Better Than Calomel and Can Not Salivate.

Calomel makes you sick; you lose a day's work. Calomel is quicksilver and it salivates; calomel injures your liver. If you are bilious; feel lazy, sluggish and all knocked out; if your bowels are constipated and your head aches or stomach is sour, just take a spoonful of harmless Dodson's Liver Tonic instead of using sickening, salivating calomel. Dodson's Liver Tonic is real liver medicine. You'll know it next morning because you will wake up feeling fine, your liver will be working, your headache and dizziness gone, your stomach will be sweet and bowels regular. You will feel like working. You'll be cheerful; full of energy, vigor and ambition.

Your druggist or dealer sells you a 50 cent bottle of Dodson's Liver Tonic under my personal guarantee that it will clean your sluggish liver better than nasty calomel; it won't make you sick and you can eat anything you want without being salivated. Your druggist guarantees that each spoonful will start your liver, clean your bowels and straighten you up by morning or you get your money back. Children gladly take Dodson's Liver Tonic because it is pleasant tasting and doesn't gripe or cramp or make them sick.

I am selling millions of bottles of Dodson's Liver Tonic to people who have found that this pleasant, vegetable, liver medicine takes the place of dangerous calomel. Buy one bottle on my sound, reliable guarantee. Ask your druggist about me.

HEREFORD THOR-O-BRED TREES AND PLANTS

Have created a demand that is surprising even to ourselves. This years sales will show an increase of 300 per cent over last year.

The fact that we will sell more trees this season than all other nurseries selling on the plains is significant.

For Twenty-five Years we've been on the alert—striving to give better results—Spending \$1000 per year in tests.

Is it not, therefore, worth your while to investigate our products?

"QUALITY FIRST"
HEREFORD NURSERY CO.
HEREFORD

Hereford Garage & Machine Works

FOR
Goodyear, Goodrich and Michelin Tires.

Ford Shock Absorbers
Sanitary Water Bags

FRESH BATTERIES

All Kinds Machine Work,
Gunsmithing, Etc.

AUTO LIVERY

PHONE 23
The Hereford Garage & Machine Works

GARRISON BROTHERS 1915

COME AND SEE OUR NEW LINE OF
Buggies
UP-TO-DATE AND AT THE RIGHT PRICES

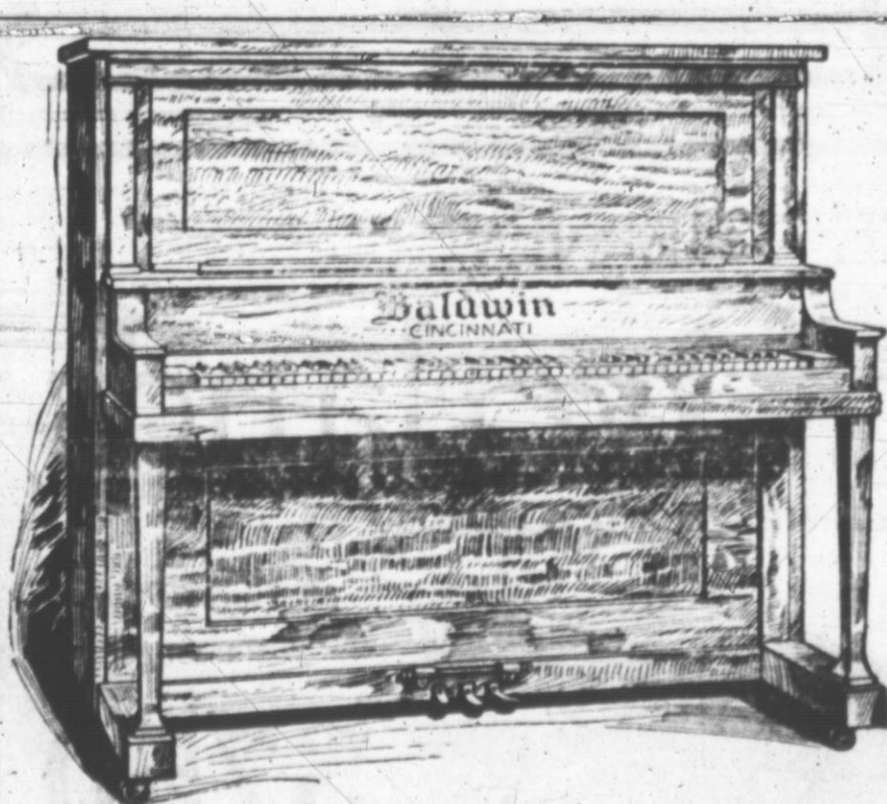
The Peach and Apple Crop will soon be ripe and you'll need a
Peach and Apple Parer
Come before they are all gone.

We sell the old reliable
Star and Leader Windmills

Deering Harvesting Machinery. Mowers and Rakes.
Perfection Oil Stoves for Hot Weather.
Weaver Aluminum Preserving Kettles for putting up your fruit. Sure-Seal and Mason Fruit Jars.
Jar Rubbers and Caps.

COME AND MAKE OUR STORE HEADQUARTERS

Garrison Bros.
HEREFORD, TEXAS



High Grade Pianos and Player Pianos



We Have Unloaded Another Car of Fine Pianos and Now Have Them on Display on Our Floor

GENUINE PIANO BARGAINS

We are offering them to the trade at a saving of from \$50 to \$150. Saving money on the purchase of a Piano is an important item: Why spend a large sum of money for an instrument when you can obtain a first-class thoroughly dependable and highly artistic piano at a reasonable price and on easy terms. **EVENTUALLY**, you expect to buy a good one, Why Not Now? Call and let us demonstrate to you our Pianos and Player Pianos

E. B. BLACK CO.

The Hereford Brand
 B. F. GUTHRIE, Editor
 Published April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 20, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.
 Subscription Price \$1.00 Per Year, Strictly in Advance
 Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publisher.

"Our Country! In her intercourse with foreign nations may she always be in the right; but our country, right or wrong."—Stephen Decatur.

We acknowledge receipt of a copy of the magnificent, twentyfour page Harvest edition of the Miami Chief. The paper is not only a credit to the publishers but is a real booster for Miami and surrounding country.

It's a darn shame that we never hear of any of those wonderful bargains until some other gink has gobbled them up. There's the Wabash railroad, worth \$200,000,000, sold the other day for \$18,000,000 and we didn't know a blooming thing about it until too late to get our bid in. Come to the Panhandle.

Yes, we admit that we got the idea of running that quotation at the top of our editorial column from some other paper, but "them's our sentiments," just the same. We like the idea and furthermore, we firmly believe as long as they are the sentiments of every honest, free-born American citizen, we will never have to shuck our coat and wade into a scrap because our country goes wrong. While this sentiment predominates she will never go wrong.

JOHN FEWCLOTHES

John Fewclothes left this evening for Morganton to spend a short visit.—High Point, N. C., Enterprise.

We shall be surprised if John does not come to Houston. We have seen his sister on the street here quite frequently of late.—Judd Lewis in Houston Post.

Reckon while he's in the grand old state he will visit Hereford, too, Judd, 'cause some of his sisters live here.

PERTINENT SUGGESTIONS

The following are not original, we stole 'em, but no credit is given 'cause we don't remember where we got 'em. Some appeared in several of our exchanges, apparently original, and we give them to you for what they're worth.

"I ought to have sense enough to quit this blamed town," said the chronic knocker the other day. We promptly offered to supply the sense and the transportation, but the knocker is still here.

Whenever you meet a fellow with a bright smile and a cheery "How d'u do," you will know that he is a home town booster and a good example for you to follow.

That charming blush of a coy maiden offtime comes from a nearby drug store and disappears with the evening scrub.

If you like your home town, tell everybody about it. But if you do not like it, go to work and do something to convert it into a town that you can like. Perhaps the only thing the town needs may take root in your own brain.

Your best friend is the one who knows your faults and still remains your friend.

Don't kick because your beau smokes a pipe. The pipe is better than the bottle.

SOME PACIFIER

The Mexicans are raising sand along both sides the Rio Grande. Upon the Mexic side they run each after each and pop a gun at every fleeing man and when they hit the earth they pop again and they eat corn and ham what am sent over there by Uncle Sam to feed the women and the kids. It must be that hell had two lids; one was removed in Mexico and one in Europe. Ain't

that so? On this side of the Rio Grande the Mexicans form in a band swoop down upon some lonely stead and leave the poor defenders dead and then disband and go their way to raise sand on some other day. Leave it to us, turn Texas loose and quicker than you'd pluck a goose she will remove from her fair land each prowling lawless Mexic band. And if Unc Sam will only say the word she'll go across the way and grab and shake Old Whiskers down and run brave Pancho out of town and back Zapata 'gainst a wall and shoot him full of holes. That's all.—Judd Lewis in Houston Post.

With Our Churches

Program For August 15, 1915
 Leader—Esther Fox.
 Topic—"A Story for the Proud"
 Songs.
 Scripture—Luke 14: 7, 11.
 Lesson Story—Clyde Carroll.
 What makes a man proud—Johnnie Wood.
 How do children show their pride.—Hazel Green.
 How do children show their humility—Andrey Carroll.
 Recitation—Dorothy Boardman.
 Do you suppose the hypocrites had thought Jesus was taking notice of them when they chose the best seats—Henry S.
 Do you think He sometimes notice us when we are too proud to do something that we know we ought to do—Lorenda S.
 Song.
 Business, information, collection, roll call answered by verse, main business.

B. Y. P. U. Program, August 15
 President in charge
 Song
 Prayer
 Business
 Leader in charge
 Subject—World peace scripture lesson, Isa 11: 1-9
 Short talks
 War and waste—Mr. Powelson.
 War and Christianity—Cotta Sisk.
 War and our ideas—Lemuel Carlye.
 Song—Am I a Soldier of the Cross.
 We must have a new conception of war—Brother Farmer.
 What Practical things we can do.
 Education—Helen Lambert
 Oppose Militarism—Cecil Gilliland.
 Favor men of Peace office—Caldwell Hicks.
 As nations combine against war—Joe Owen
 Reading—Miss Lola Lacy.
 Pray daily for peace to be restored—Mrs. W. J. McMinn.

Epworth League Program
 Subject—Repentance.
 Song.
 Prayer
 Roll call and minutes.
 Scripture verses—1 Kings VIII 46-50.
 The necessity of repentance—John Henson.
 Motives of repentance—Temple Sites,
 Song
 If repentance is genuine will you receive pardon—Thelma Hough.
 The danger in delaying repentance—Claudie Ward.
 Piano solo—Lois Carlye.
 Why did John the Baptist preach redemption?—Mr. Jesse.
 Vocal duet—Addie and Annie Anthony.
 Business
 Paying of dues
 Song
 League Benediction.
 Leader—Elizabeth Black.

Clothes to fit the man, prices to fit the purse. Model Tailor Shop.
 We clean, press and repair your clothes while you sleep. Model Tailor Shop, Phone 15. 1t
 J. E. Garrison wants to write your fire insurance. 22-1f

Society News Items

"Farewell!—but whenever you welcome the hour That awakens the night song of mirth in your bower, Then think of the friend who once welcomed it to, And forgot his own griefs to be happy with you. His griefs may return, not a hope may remain Of the few that have brightened his pathway of pain, But he will ne'er forget the short vision that threw Its enchantment around him while lingering with you."

Mrs. W. C. Jones of Robstown, was the honor guest at a delightful afternoon reception given by the Ladies' Aid of the Christian Church, on Wednesday, at the home of Mr. and Mrs. J. W. Barnett.
 A musical program contributed by Mrs. Halle, and Misses Roberta Nasse and Inez Ricketts was very much enjoyed.
 The honoree was presented with a dainty guest book as a souvenir of the occasion.
 Delicious fruit ice and assorted cakes were served.

The members of the Presbyterian Sunday School enjoyed a delightful outing on Tuesday, and incidentally, celebrated the birthday of their superintendent, Mr. J. E. Garrison.
 They went to Sulphur Park, nature's ideal picnic ground, where things enjoyable present themselves at every turn, rendering the task of entertaining a large crowd of varied sizes and dispositions a very simple matter.

At the luncheon hour Mr. Garrison was toasted and feasted in a way to make him realize that the Sunday School appreciates the work he is doing.
 He was presented with an order for a book which had been expected to arrive in time to be presented on this occasion but had been delayed.
 At a late hour the party returned all declaring the day's outing the best among many which have been enjoyed by these enthusiastic Sunday School workers.

The Thursday Club met with Mrs. R. C. Bridges the afternoon of Aug. 5, each one bringing some light work to do. There were added to the club sixteen new members. Four visitors were present also.
 Refreshments of lemonade and cake were served by the hostess, being assisted by some of the members.
 All had an enjoyable time and decided to have the next meeting with Mrs. J. F. Axe, Aug. 19.
 The members are Mesdames J. H. Copeland, R. C. Bridges, Kathryn McNeerney, Chas. McNeerney, Leonard Ricketts, Will High, L. N. Wolfe, J. F. Axe, Geo. W. Smith, A. F. Wood, Rollo Hough, C. J. Paddock, Hollis Galley, Geo. Conklin, S. E. Brown, Jim Nutter, J. T. Callup and H. E. Ribble and Misses Nettie Callup, Mae Callup, Ruth Ribble, Vern Brown and Elsie Smith.

Hilliard-Woods
 Married at the home of the bride at Rogers, Texas, July 8th, Miss Mary Hilliard and S. H. Woods of Hereford.
 Mr. Wood is an old resident of Hereford, having been engaged in farming and ranching in this country for several years. Mrs. Wood comes to Hereford a stranger but will be welcomed by the many friends of her husband and made to feel that she come not among strangers but among friends.
 For our neglect to chronicle this event last week, we will say that it was merely an oversight, caused by events over which we exerted no control and with which our readers are familiar.

Last Sunday was the birthday of Orville Newell, and Mrs. Newell prepared a great big dinner and invited about fifteen of their friends to partake. The whole thing was

quite a surprise to Orville who was taken for a ride and upon returning found the house filled with friends. And a big table full of good things to eat.

Mother's Club
 The Mothers Club met with Mrs. D. E. Turrentine Tuesday afternoon in a social session. Most of the members were present and enjoyed an interesting paper, subject, "The Neglected Child," by Mrs. Kibbe, and the subject "How is the Child Handicapped by Neglect of Religious Training?" was discussed by the club.
 Refreshments consisting of peach sundae and angel food were served by the hostess. The Club had as a guest Mrs. M. B. Daniel.

A Farewell Party
 Last Friday evening the friends and neighbors of Mrs. H. F. Mitchell assembled at her home to honor her with a farewell party.
 The occasion was a complete surprise to the honor quest and as each lady came bearing a food offering a bountiful picnic supper was soon spread on the lawn, with all sorts of good things to eat.
 After an enjoyable hour the guests departed with many expressions of regret at losing Mr. and Mrs. Mitchell from our town.
 The Mitchells will make their home at Ft. Collins, Colo.

The following ladies were present: Mesdames, Cardwell, Pallock, Myrick, Ashbrook, Hawkins, Parmer, Hughes, Bowers, Pitman, Orr, Pitman, Orr, Megert, Turrentine, Welliver, Cummins, Russell, Walker, Daniel, Hammer and guest, Mrs. Litteral of Carterville, Mo. Hough, Jewell and Misses Miller and Vera Young.

Brown-McKinley
 Last Sunday evening at his residence in north Hereford, Rev. Baker of the Presbyterian church, united in marriage Miss Verne Brown of Hereford, and Mr. Orville McKinley of Crosbyton.

The bride is the daughter of Mr. and Mrs. S. E. Brown of this city and has a great host of both old and young friends among whom she is very popular. With her parents Miss Brown has been a resident of Hereford for several years.

The groom is well known by many Hereford people, having made his home here a few years ago with his parents Mr. and Mrs. McKinley now of Crosbyton. The young people will make their home in Crosbyton where the young man is engaged in farming.

Miss Una Norton entertained her Sunday School class with a lawn party on Wednesday evening at the home of J. H. Wilson, in honor of little Miss Mary Jones, of Robstown. Games, music, stories, swings and hammocks all furnished delightful ways of having a good time that suggested themselves easily to this gay company of happy little maidens. A picnic supper on the lawn was a fitting close to the evening's merry-making.
 "YOU'LL LIKE HEREFORD."

The Hereford Rebecca Lodge entertained with a lawn picnic at the home of Mr. and Mrs. Geo. Stambaugh on last Wednesday in honor of Dr. and Mrs. Wiley of McKinney. About twenty of the members were present and a pleasant time was enjoyed.

Largest line of Woolens in Hereford come in and select your new Fall suit. Model Tailor Shop. 1t
 The Model Tailor Shop wants your cleaning and pressing, phone 15. 1t

Piles Cured in 6 to 14 Days
 Your druggist will refund money if PAZO OINTMENT fails to cure any case of itching, blind, bleeding or protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

A Berry with Three Different Flavors

In Jamaica grows a berry that tastes like cinnamon, cloves and nutmeg. When the natives of that island discovered this berry, being unable to decide on which spice it tasted most like, they compromised the matter by calling it "allspice." That is where allspice got its name.
 Allspice is grown in other places, but the Island where it was first discovered and which named it, still produces the best allspice—for that reason all White Swan Allspice is Jamaica Allspice.
 Now inasmuch as it is a certain oil in the berry which gives it its flavor, or rather its three flavors, the drying and grinding and packing of the berry must be very carefully handled so as not to let that oil be lost by evaporation. In the matter of White Swan Allspice the greatest care is taken to retain every drop of oil—the grinding is done by our own process which preserves all the original rich flavor. Finally it is packed in air-tight tins which keep all the good in. Your grocer sells White Swan Allspice—ask for it.



Waples-Platter Grocer Co.
 Wholesale Grocers
 TEXAS

Dr. Wolcott, Oculist
 Eye, ear, nose, throat, catarrh, eyesight tested; glasses fitted, Amarillo, Texas. 26-8tp
 J. E. Garrison wants to write your fire insurance. 22-1f

Santa Fe

Panama-Pacific Exposition
 San Francisco

We will have on sale daily until November 30, round trip special excursion at fare of **\$48.30**
 Final return limit 3 months from date of sale.

When routed either going or returning via Amarillo add \$1.40 to above fare. These tickets also include free side trip to San Diego, Cal. When routed one way over Santa Fe lines. Stopovers allowed at all points both going and returning.

Santa Fe

LIGHT BILLS

Our accounts are payable each month and most of our patrons are prompt to pay but a few have allowed their bills to accumulate. Hereafter your bill will be presented at your place of business, (if you have one) and if not, they will be mailed out. You can settle by mailing your check or coming to the office. Prompt attention to this will enable us to serve you better. We cannot carry these bills. Your Friends,

HEREFORD ELECTRIC LIGHT & POWER CO.

SEE THE NEW

1916 Overlands

AT THE HEREFORD GARAGE

35 Horse Power
 5 Passenger

\$750
 F. O. B. Factory

Write or Call for Catalog or Demonstration.

JOHN W. SHERMAN
 Overland Dealer for Deaf Smith and Castro Counties



Don't be "penny wise" and "spice foolish." Your spices are to FLAVOR the fruits which top off your dinner. Our spices will give a delightful odor to the fruits you put up and leave a pleasant, lingering taste when you eat them. We have no adulterated groceries of any kind in our store. It is a CRIME to sell impure food.

WILLIAMS BROS.

Sanitary Grocers

Phone 128

Local and Personal

Jno. Walker of Beard, Texas, is here this week visiting relatives.

G. W. Brumley was in Amarillo on business a few days this week.

Rev. Pierce of Bovina, was in town on business the first of the week.

Miss Meda Woodburn left Thursday for Enid, Okla., for a visit with friends.

W. H. Wood of Purcell, Oklahoma, is here this week at the home of his brother, S. H. Wood.

Ben-Williams and family of San Angelo, are here this week visiting relatives, the Walker families.

Rolla Lovelace was a visitor in Amarillo Sunday, visiting his children who are staying with relatives.

J. A. Fox and Frank Owen were in central Texas on business during the past week. The trip was made in an auto.

Rev. Farmer, of the Baptist church, was in Claude this week attending a session of the Palo Duro Baptist association.

A. M. Jones is moving into the Moreman property near the Baptist church. Mr. Jones recently purchased this property.

The Misses Helen and Gollie Ewing returned to their home in Marsfield, Mo., after a visit at the home of J. W. Houston and J. W. Ham near Hereford.

Jim Crawford and wife, former Hereford residents, are here this week visiting the home of Joe Collins. Mesdames Crawford and Collins are sisters.

Col. E. T. Woodburn spent several days in Dimmitt last week visiting relatives.

His daughter Loma Woodburn, returned home with him.

Mrs. S. W. Shelton, who has been quite ill for the past month at the home of her parents, Rev. and Mrs. Henson, is convalescing and is now thought to be out of danger.

Mrs. T. M. Coulson and Miss Glennis, who have been visiting at Paloma and Sulphur Springs, New Mexico, for the past six or seven weeks, returned home yesterday.

C. F. McCullough of Houston, special agent of Craven & Cage insurance managers, was in Hereford this week transferring the insurance of A. M. Jones to J. E. Garrison.

Mr. and Mrs. Noel C. Carr left Tuesday morning after a visit with Mrs. Carr's parents, Mr. and Mrs. Robt. Elliott, for a short visit in Plano, Texas, after which they will go to Chattanooga, Tennessee.

Children's Day exercises will be held at the Methodist church next Wednesday evening at 8:30. Everyone cordially invited to attend. An appropriate program has been arranged and a pleasant profitable time is assured.

A. A. Wright and wife of Springfield, Ohio are registered at the Northern hotel this week. They are on a return trip from California and are looking over their land interests in Deaf Smith county. Mr. Wright orders the Brand sent to his address.

E. Renfro made a business trip to Amarillo Monday.

Mrs. Jno. Higgins is visiting her daughter in Clovis this week.

Mr. and Mrs. Fred Ott of Spring Lake, were in Hereford Monday.

Mrs. W. H. Garrison was a visitor in Canyon the first of the week.

Mrs. T. Guy Rogers of San Antonio, is visiting relatives in Hereford this week.

Mrs. D. L. Thornbury was in Amarillo several days this week visiting friends.

Quite a number of the young people enjoyed a dance at their club rooms Wednesday night.

Mrs. O. S. Cox and Miss Corinne Jewell left Tuesday for Panhandle, Texas, for a week's visit.

Miss Fay Barnett of Browley, Calif., visited her cousin, Ralph Barnett, the first of the week.

Judge J. P. Connell of Corpus Christi, is visiting his step-son Geo. Muse and family, this week.

Floyd Schrimsher has accepted a position as apprentice operator at the Santa Fe passenger station.

Mrs. Estelle Tucker of Canyon visited at the home of her mother, Mrs. N. M. Patton over Sunday.

Judge and Mrs. L. Gough returned from Austin where they had been attending the Farmer's Short Course last Friday.

Miss Lottie Layne returned to her home in Clarendon Monday after a ten days visit at the home of her aunt, Mrs. W. E. Betts.

Mrs. J. W. Hicks and little daughter, left Monday for a short visit with her sister in Plainview and a brother in Jones county.

Mrs. Garyson of Childress, who owns some ranch lands in the northern part of the county, was in Hereford the past week looking after her property.

The buildings of the Kemp Lumber Yard were sold at public auction last Saturday. Mr. Perkins bought the larger sheds and Jim Chamlee purchased the smaller ones.

Mrs. C. L. James and little daughter, returned to their home in Merced, Calif., Monday, after a visit with Mrs. James' parents, Mr. and Mrs. Fred Ott, of Spring Lake.

O. E. Thomas and family left Tuesday morning for Greenville, Texas, their future home, where Mr. Thomas has a position with a large mercantile house.

Mr. and Mrs. E. B. Posey moved the first of the week into the residence recently purchased of O. E. Thomas. Leslie Moreman moved into the residence vacated by Mr. Posey.

Judge and Mrs. L. Gough and family are enjoying a visit from Mr. Gough's brother, L. Gough and wife of east Texas. The brothers and wives met at Fort Worth as Judge and Mrs. Gough were returning from the Short Course at Austin.

Emmett and Olie Dixon of near Dimmitt were in Hereford Wednesday.

Judge C. F. Kerr and W. A. Tate of Dimmitt were in Hereford Thursday on business.

Mrs. E. G. Watkins of Cleburne is visiting here this week with her sister, Mrs. Geo. Garrison.

Miss Lucille Garrison returned her home here the first of the week from an extended visit with relatives in New Mexico.

The Texas Co.'s local agency has received a big new storage tank and same is being placed in position on the company's property.

Mr. and Mrs. E. M. Edwards and daughter Elizabeth of Merkel, are here this week, visiting at the home of Mrs. W. H. Edwards.

Miss Ethel Jennings left for her home in Milo Mo., yesterday, after an extended visit with her brother, R. R. Jennings and family.

Miss Laura Edwards expects to leave the sixteenth of this month for Korea to take up her Missionary work after a years vacation.

Mrs. Hall of Dallas and Miss Marion Russell of Amarillo, are visiting at the home of C. S. Garrison. Mrs. Hall and Mrs. Garrison are sisters.

Mrs. C. M. Neville and children and sister Miss Lora Francis, were in Amarillo Saturday visiting and shopping, returning Sunday with Mr. Neville.

Mrs. R. A. Summers and children, and Mowena Layne, left yesterday morning for their home in Clarendon after an extended visit at the home of Mrs. W. E. Betts.

E. H. McGlawn, relief agent for Wells Fargo Express Company and who has been in charge office during the absence of the local agent, left today for his home in Sweetwater.

Dr. Wiley and wife who visited friends in Hereford for about three weeks, left in their car last Saturday for Lubbock where they were visiting for a few days before proceeding to their home.

H. L. Goats and family who have been making their home in Hereford for more than a year, have moved to Amarillo. Mr. Goats has a ranch in Parmer county and also one in the north part of Deaf Smith.

J. P. Connell of Corpus Christi, is here on a visit to his son, Geo. Muse and family. Mr. Connell was one of the first settlers of this county and all of the older citizens will be glad to meet him on his visit.

Sherm Williams and family came in from a trip through Kansas, Missouri and Iowa, Monday afternoon. Mr. Williams enjoyed the whole of the trip very much and the entire country is looking fine but the Panhandle and the Hereford country beats them all.

Geo. E. Burns and his sister Mrs. Godwin, went to Amarillo Saturday to wait on their sister, Mrs. W. J. Hooper, of that place, who was quite badly burned by the explosion of a gasoline stove last Friday. Mrs. Hooper was brought to Hereford and will remain here with relatives until completely recovered.

For cleaning and pressing that is well done at prices that are RIGHT try Model Tailor Shop.

Mrs. Edna Williams of San Angelo, and Miss Lillian Bilbo of Winters, who have been guests of the Walker families for the past ten days, will leave the last of the week for a visit with friends at Silverton, Texas. During their visit in Hereford these young ladies have been the guests of several social affairs and have made many friends.

Have you read AD-EM-NEL-LA? 300 patterns at \$15.00 a suit. Model Tailor Shop.

See the swell felt hats at the Vogele Millinery Parlor next Thursday.

Make old clothes new, and make new clothes too. Model Tailor Shop.

FOR SALE—Three Spirilla corsets, waist measure 27, 29, and 30 in, also some one to take agency for them. Jessie Stiltson.

I appreciate the patronage I have heretofore received and will continue to represent the Amarillo Steam Laundry. I will guarantee good service. I solicit your work. T. M. Coulson, Phone 197.

Dr. Wolcott, Oculist
Catarh of eye, ear, nose, throat. Glasses properly fitted; eyesight tested. Amarillo, Texas.

Notice!
Those knowing themselves to be indebted to us will do us a great favor by coming in and settling at once as we wish to close up all our affairs as soon as possible. R. H. Kemp Lbr. Co.

640 acres in eastern Kansas, 30 miles south of Emporia, all valley land 7 miles from R. R. town. 500 acres in cultivation, 30 acres new land, balance pasture, 30 acres fenced hog tight. Improvements consist of large 12 room house, cellar, cistern, 2 porches, barn 32x72, implement shed 20x40, grainary 14x30 also good 4 room tenant house, some orchard, plenty of good water by wells. This is a good farm price \$75 per acre, will carry back \$19,000 of this. Want pasture land in vicinity of Hereford, or live stock. Address care of the Brand Hereford Texas.

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time.

Save, Nine
Don't wait until your hair is gone but keep all you have if possible. For a reliable preparation for keeping the scalp clean, healthy and promoting hair growth, we recommend and guarantee

Meritol Hair Tonic
Nothing adds more to the beauty of woman than luxuriant hair. The regular use of this tonic is recommended for keeping the hair healthy. Keeps it clean and bright and gives it that wavy appearance so much admired.

Two sizes, 50c and \$1.00
Geo. E. Burns, Druggist
Exclusive Agency

A Drug Store That is Different

Some people have an idea that drug stores are pretty much the same the world over. This, however, is not true. Study the stores in a community and you will see how they differ.

At our store customers are met with a hearty welcome.

Courteous attention is given to all customers while making their purchases.

All packages are neatly wrapped.

Our service throughout is marked by care. We do everything in our power to guard our customer's interests.

We shall appreciate an opportunity to prove to you that our Drug Store is "different"

CORNER DRUG STORE

OUR PUBLIC FORUM

Joe Hirsch
On Bankers Helping the Farmers

It is a great thing to make two bales of cotton grow where one grew before, but a much greater achievement to make a bale of cotton worth twice what it was before. It is a great thing for a banker to lend money on property he never loaned on before, but a still greater achievement to lend a dollar at one-half the rate of interest and make a greater net profit than he did before. The Texas Bankers, in co-operation with the Farmers' Union, are bringing about these happy results.

When the State of Texas established a warehouse commission it gave the marketing side of agriculture recognition and when it based success of the law upon co-operation the legislature paid a tribute to the intelligence and patriotism of the farmers, bankers and business interests.

Mr. Joe Hirsch, president of the Texas Bankers' Association, when asked to define the position of the Texas Bankers on cotton warehousing and financing, said in part:

"As a result of the vigorous cotton warehouse campaign now being undertaken, the Texas Bankers' Association, backed up by the Federal Reserve Bank of Dallas, will endeavor to market the Texas cotton crop gradually and to obtain for the farmers of Texas a reasonable price above the cost of production.

The Federal Reserve Bank of Dallas is urging the bankers to assist in financing the Texas cotton crop and is offering to rediscount, for its members, notes secured by cotton warehouse receipts, giving preference to cotton stored in bonded warehouses. With this powerful backing for the first time in the financial history of the state, Texas bankers are prepared to finance our cotton crop, but the success or failure of this movement depends entirely upon the construction of adequate warehouse facilities, upon the willingness of farmers to store their cotton and upon the co-operation of country merchants and bankers agreeing to extend credit facilities upon cotton when warehoused.

A cotton warehouse can be constructed at a cost of not exceeding \$1.00 to \$1.25 per bale capacity. Plans for warehouses, prepared for the Texas Bankers' Association, may be obtained by writing Nathan Adams, Chairman, Texas Bankers' Warehouse Committee, Dallas. It is suggested that communities build warehouses in units of 1000 bales each, situated not less than 100 feet from each other. This takes a low fire rate. Call a meeting of your local merchants and bankers. Procure a guarantee of enough money to build your warehouse. Apply for your charter and start work immediately.

The Texas Bankers' Association is composed of seven units, or groups, comprising seven sections of the state. A group chairman is actively in charge of the work in his own district. A banker chairman has been appointed in every county who reports direct to the group chairman. The campaign has been conducted vigorously and applications for charters are pouring into the State Warehouse Department daily and it is hoped that, as a result of the campaign now being waged, the warehouse capacity of the State will be largely increased."

"You'll Like Hereford—Oceans of Water."

ELECTRIC LIGHT PLANTS

For Your Ranch or Residence. Are you aware of the fact that you can now have your own electric light plant, giving you the same dependable service that you receive in the city? The plants we are selling really do this. With one of our plants installed in your home you are freed from fire danger that is always present with acetylene or hollow wire gasoline systems. Besides an everready flow of light you have the current on tap for electric irons, sweepers, washing machines, etc. The first cost is lower than you expect, and the upkeep expense is nothing compared to other systems. We have prepared a booklet giving you information on the size plant to buy etc. We will be glad to mail you one of these or to have one of our engineers call to see you.

Local Agents Wanted

NUNN ELECTRIC CO., Amarillo, Texas

THE WESTERN NATIONAL BANK OF HEREFORD

ROLL OF HONOR BANK

Total Resources
A Third of A Million

DEAF SMITH COUNTY DEPOSITORY

HEREFORD, TEXAS.

Irrigation and Stock Farming

It pays to irrigate and raise double the amount of feed stuffs you would otherwise raise. It then pays to fill a silo and feed cattle and hogs.

If you raise plenty of feed and want to get some cattle or hogs, call and talk the matter over with us. We have always helped our friends get stock where they could care for it.

Live Stock has always paid in this country

4 Per Cent and 5 Per Cent On Time Deposits

G. A. F. PARKER, President
A. J. LIPSCOMB, Cashier J. W. SHERMAN, Asst.

EASTLAND "PERFECTLY SAFE"

Naval Construction Expert From Washington Declines, However, to Say Just Why

Chicago, Ill., Aug. 8.—A huge steel crane, towed from Cleveland, arrived in Chicago today. It was moored alongside the Eastland, which turned over at her docks in the Chicago River two weeks ago, drowning nearly 1,000 persons. The crane will be used to aid the tug Favorite in raising the steamer.

A platform has been built within the boat for the pumping apparatus to be used in forcing out the water and it is expected the pumps will be started tomorrow when the work of making the boat watertight will have been completed. The actual work of raising the Eastland will be started Tuesday.

Divers continued their operations throughout today and investigators of the local bureau of investigation of the Department of Justice continued to work in shifts investigating the Eastland in compliance with the attachment order of Judge K. M. Landis of the United States District Court.

Captain J. L. Ackerman, naval construction expert from Washington, here in connection with the Commerce Department's inquiry into the disaster, declared today the Eastland was a "perfectly safe boat" and that he knew the cause of the accident, but refused to say what it was.

AGE NO BAR

Everybody in Hereford is Eligible

Old people stooped with suffering, Middle age, courageously fighting,

Youth protesting impatiently: Children, unable to explain; All in misery from their kidneys. Perhaps a little backache first.

Urinary disorders, dropsy may quickly follow.

Doan's Kidney Pills are for weak kidneys.

Are endorsed by thousands.

Here's Memphis testimony.

S. C. Alexander, Memphis, Texas, says: "Doan's Kidney Pills have been used in my family with satisfactory results. I got them and gave them to my children. They relieved trouble with the kidney secretions."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Alexander recommends. Foster-Milburn Co., Props., Buffalo, N. Y.

Having Good Time Dakota This card was received Monday morning:

White Lake, Dak. Aug. 6, 1915 Mr. Guthrie

Please do not send the Brand to White Lake any longer, keep it there, as we are going to leave here soon.

We had to leave our auto in Mo. on account of the rain and take the train but are having a fine time.

Expect to be home by the first of Sep.

Resp. A. C. Barnhart.

Mrs. T. E. Smith and children, after a month's visit with her parents, Mr. and Mrs. E. L. Bassett, left Wednesday morning for their home in Popular Bluff, Mo. Mrs. Smith will be met in Kansas City by Mr. Smith who has been in California for some weeks.

Rev. W. M. Baker went to Amarillo Wednesday to meet his mother, Mrs. F. C. Baker of McGregor, who come in to visit for several weeks. Mr. Baker's father, is also expected here for a visit in the near future.

R. R. Darrah, of Fort Worth, division manager of the Magnolia Petroleum Co., was in Hereford the first of the week looking after the company's business.

To Drive Out Malaria And Build Up The System Take the Old Standard GROVE'S TASTELESS chill TONIC. You know what you are taking, as the formula is printed on every label, showing it is Quinine and Iron in a tasteless form. The Quinine drives out malaria, the Iron builds up the system. 50 cents

The State of Texas, County of Deaf Smith.

Taken up by R. T. Mooney and estrayed before J. M. Boone, Justice of the Peace Precinct No. 1, Deaf Smith County, on the 24th day of July, 1915. A certain cow color pale red white faced, age about 7 or 8 years old, dehorned and branded—Diamond—on left side and on right hip, and appraised at \$60. The owner of said cow is requested to come forward prove property pay charges and take the same away or it will be dealt with as the law directs.

Given under my hand and official seal this 27th day of July, 1915.

A. O. Thompson, County Clerk Deaf Smith County, Texas.

Mrs. F. H. Mitchell left Wednesday for her new home in Ft. Collins, Colorado.

R. E. Cooper, D. C. Layne, S. P. Lacy and families, of Hill county, came in the other day for a few days camping and fishing on the Tierra Blanca.

Mrs. N. C. White and Mrs. W. H. Hodges, who accompanied the Mesdames. Gibson and Farmer party on an auto trip to Roswell, left for their Wichita Falls home Tuesday evening.

Misses Anna and Meda Dalton of Cleburne, Texas, are guests of Mr. and Mrs. J. E. Garrison. These young ladies are returning from a three months visit to San Francisco, Los Angeles, Denver, Salt Lake City, Sacramento, Yosemite, San Diego and other points.

J. T. Handy, of the Southwestern Telegraph and Telephone Co., from Fort Worth, was in Hereford the first of the week making an inspection of the exchange here and taking an inventory. It is understood that the Southwestern people have in mind improvements of some magnitude but so far have not definitely decided just what they will be.

KODAK PRINTS 3 CTS. EACH ANY SIZE

All films developed free. Best Never-Fade work. Work mailed out next day after received. Refund on bad ones. I guarantee satisfaction.

STUDIO GRAND, Amarillo

Weaver's Laundry
PHONE 196



The Telephone Saved a Life

When one of our men was badly injured by the threshing machine we telephoned the doctor, who told us how to patch the man up. The doctor then started for our place in a hurry. When he arrived the man was pretty weak, and without the doctor's advice the results might have proved serious. Thanks to the telephone, the man pulled through. Every farm should have Bell Telephone connection. Write our nearest Manager for information.

The Southwestern Telegraph & Telephone Company

OUR PUBLIC FORUM

W. D. Lewis

On Mission of the Farmers' Union



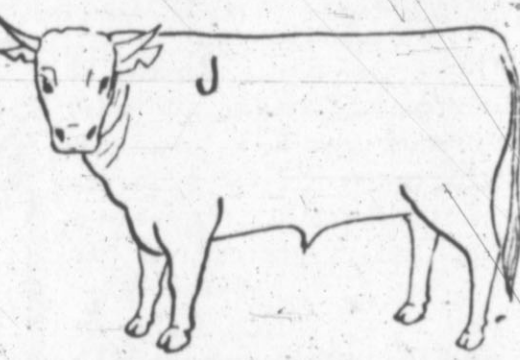
W. D. Lewis, president of the Texas Farmers' Union, whose tenure of office expires by limitation in August, has issued the following farewell statement to the Texas farmers:

"The Farmers' Union stands before the public of Texas today proud as a King; glorying in its achievements and boasting of its possibilities of rendering a service to the men who follow the plow. The Union sounds the bugle call of organization, summoning every yeoman to rally around its colors. In business it stands for education and co-operation; in the home it stands for Sally and the babies; in government it stands for constructive statesmanship. At the moment it directs the attention of the farmers to warehousing and financing the present cotton crop. Fellow farmers arise and salute King Cotton, a sovereign in whose reign the prosperity of this State is involved and a ruler whose scepter turns the feecy fibre into gold. A King at whose loom nature weaves, and an imperial potentate at whose shrine millions kneel and sing his praise. Strike for your home, your family and your country by joining the Union and becoming a part of the great economic force that is uplifting this state and nation. The Farmers' Union is the plowmen's hope. Without organization he can neither help himself nor be helped by others, and through organization he is all powerful. When the Texas Farmers' Union holds its annual convention in Houston, August 3rd, every farmer in Texas should pause and bow his head in honor of the men gathered there to render a patriotic and unselfish service to agriculture. This organization, born in the cotton fields of Texas, has grown until, geographically, it covers almost the whole of the United States, and economically, it deals with every question in which the welfare of the men who bare their backs to the summer sun are involved. It has battled for a better marketing system, rural credits, cheap money, diversification, scientific production, agricultural legislation and has carried on its work of education and co-operation in season and out."

The Farmers' Educational and Co-operative Union of Texas brings the question of organization squarely before every farmer in this state. The farmers of the nation contribute more and get less from government than any other class of business. They have better securities and pay a higher rate of interest than any other line of industry. They market more products and have less to say in fixing the price than any other business, and they have had more political buncombe, and less constructive legislation, than any other class of people. The farmers can only acquire such influence in business, in government and economics as will enable them to share equitably the fruits of their labor through organization, and every farmer on Texas soil who desires to help himself and his fellow plowmen, should rally around the Union."

Jacob Wagner, of Castro county, was in Hereford last Saturday, and was an appreciated caller at this office.

Mrs. W. P. Ferrell of Brownwood, Texas, arrived here Monday on an extended visit to her sister Mrs. J. E. Garrison.



WILSON'S RANCH BRAND

Ranch at Arney, Castro County. Anyone finding stock strayed from this ranch please notify owners Jno. L. Wilson & Son Hereford, Texas

Cool Comfort In Your Kitchen
When You Use GAS
DETROIT Combination Gas Machine
A gas stove in your kitchen not only means a big saving over the old way of cooking but it greatly lightens the work of keeping things clean and neat and your kitchen cool. The installation of a gives you perfect fuel as well as eye-resting light and efficient power for gas engines. With this plant you can also have hot water at all times at little cost—something every woman fully appreciates. Detroit Combination Gas Machines are easy and inexpensive to install, economical in operation and absolutely safe. Let us give you a demonstration.

BEN SHORT, Agent

COULD SCARCELY WALK ABOUT

And For Three Summers Mrs. Vincent Was Unable to Attend to Any of Her Housework.

Pleasant Hill, N. C.—"I suffered for three summers," writes Mrs. Walter Vincent, of this town, "and the third and last time, was my worst."

I had dreadful nervous headaches and prostration, and was scarcely able to walk about. Could not do any of my housework.

I also had dreadful pains in my back and sides and when one of those weak, sinking spells would come on me, I would have to give up and lie down, until it wore off.

I was certainly in a dreadful state of health, when I finally decided to try Cardui, the woman's tonic, and I firmly

believe I would have died if I hadn't taken it.

After I began taking Cardui, I was greatly helped, and all three bottles relieved me entirely.

I fattened up, and grew so much stronger in three months, I felt like another person altogether."

Cardui is purely vegetable and gentle-acting. Its ingredients have a mild, tonic effect, on the womanly constitution.

Cardui makes for increased strength, improves the appetite, tones up the nervous system, and helps to make pale, sallow cheeks, fresh and rosy.

Cardui has helped more than a million weak women, during the past 50 years. It will surely do for you, what it has done for them. Try Cardui today.

Write for Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. 1-6

Want Ads

WANT to buy for cash and some trade, 4 to 10 sections of land. Mean business, so dont answer this add unless your land is priced in line with other lands. 21 tf

HIDES WANTED—Will pay highest cash price for all kinds of hides. Ezra Norton at Saddle Shop. 3tf

FOR SALE—80 head good native two year old heifers. 20-tf Brumley & Fallwell.

FOR SALE—Well improved ten acre block close in, nicely located and the price is right. A. A. Ott Realty Co. 254t

WANTED—To buy a mile of second hand fence and posts. Inquire at Brand office or Baskin Land Co. 241f

TOWN PROPERTY BARGAINS—

150x140 feet northwest corner E. 3rd and Jowell Ave., 194 feet concrete walks, well, etc. Four blocks E. of court house. Concrete walk all the way to it. Good homes on other three corners. One of the choicest building sites in town, \$600. 104x208 feet in block 14 Evans addition, north of Lipscomb's fine home, \$100. Old Heagy home in east Hereford, 7 room house, poor repair, 5 lots, well, cave, hog house etc., \$500. Also have some exceptional farm bargains. L. Baskin. 263t

WANTED—To trade some stock for land if priced right. Jas. B. Elliston Realty Co. 261f

EXCHANGE—Some East Panhandle Land for land around Hereford. Jas. B. Elliston Realty Co. 261f

LOOK—Jump at this: 14 head of good horses, mares, mules, cows and calves to trade for good 160 acres not over 12 miles from Hereford. Get busy. Jas. B. Elliston Realty Co. 271f

STOLEN—Just what you are looking for to make a piece of money, 160 acres 11 miles from Hereford. Jas. B. Elliston Realty Co. 271f

REAL Good Peaches and plums for sale, price \$1 to \$1.50 per bushel. Phone No. 75-R. 2. Mrs. L. R. Bradley. 281f

FOR SALE—An exceptional bargain in 640 acres for cash. Jas. B. Elliston Realty Co. 281f

MAIZE—Have old maize heads for sale at \$15 per ton. See W. W. Watson. 2741p

FOR SALE—One section of land, Sec. 9, Township No. 4, Range No. 4, east of Capital Syndicate subdivision. Willing to exchange for shallow water land near Hereford. Correspond with John Alband, Streator, Illinois. 2741p

Crex Art-Rugs at \$7.50 E. B. Black Co.

If you need medicine phone 13 your troubles. Betts-Clark, tf

Invigorating to the Pale and Sickly The Old Standard general strengthening tonic, GROVE'S TASTELESS chill TONIC, drives out Malaria, enriches the blood, and builds up the system. A true tonic. For adults and children. 50c

WANT—to trade for Ford Runabout must be in good condition. C. R. P. R No. 1 Hereford Texas. 4tp

FOR SALE—At a bargain if taken at once, my residence on E. 3rd St. Side walks and street crossing all the way to town. Well improved. Walter Orr. 52tf

FOR SALE—98 head high grade yearling heifers. Rucker Ranch, 12 miles north-west. 27-tf

A GOOD Section of land in Dallam County to trade for land near Hereford. Will take fewer acres or pry difference. Address Brand office. tf

FOR ALFALFA SEED—Absolutely pure, cleaned, non-irrigated, saved from the most vigorous growth of hay. Phone 54 or write R. H. Norton, Hereford, Texas. 11tf

FOR TRADE—A good North Missouri farm of 317 acres, one half mile from town. Well watered and fenced, good soil, near school and church. Six room house, cattle and hog barns. Splendid stock farm. Land all around selling for \$75 and \$80 per acre. Want body of land in Deaf Smith or Castro counties. Write the Hereford Brand. tf

FORD—Leaving for Arizona will sell my car; good conditions. S. F. Williams. 2tp

FOR SALE—A real snap in 640 acres shallow water land if sold at once. Jas. B. Elliston Realty Co. 261f

LOOK HERE—Cattlemen, ranchers or people of Hereford: If you want to buy a quarter section cheap, send me a cash bid at once as I'm going to sell the N. W. 1-4 of Sec. 10, twp. 4, range 3, 1 mile from Kelso, Deaf Smith county, to the highest bidder for cash, no matter what the amount may be. All bids must be in on or before August 10th. Go look at this quarter and send your bid to this address. G. S. Kerr, 15th and Jeff. St., Corvallis, Oregon. 264t

WANTED—Have parties now wanting to rent or lease farms and pastures for next year, what have you? Jas. B. Elliston Realty Company. 271f

EXCHANGE—Some choice Collin county farms, all sizes, for Hereford land. Investigate. Jas. B. Elliston Realty Co. 271f

WANTED—At once a good second hand lawn mower. E. P. Posey. 282tp

FARM FOR RENT—The old Terry farm on the railroad two miles west of Dewey, 5 room house, stables, well and windmill. 300 acres in cultivation. Apply to Ashbrook & Suggs. 2741p

LOST—On the street, small bill book containing \$5 bill and Eastern Star lodge receipts to Mr. and Mrs. Z. E. Daily. Return to this office or Betts-Clark Druggists. 272t

Try a can of our "Fly Away" for flies. Geo. E. Burns, Druggist.

"ASINGER"
Is Always the Pride of Its Owner
The Singer Sewing Machine is Recognized all Over the World.
SPRING SEWING
Think how helpful a good Sewing Machine would be to you just now in remodeling old and making new garments. The charm of the SINGER and its new attachments is—you can do everything; plain sewing, tucking, ruffling, binding, hemming, darning, hemstitching and embroidering. If you wish to try one we will gladly bring one to your home.
SOLD ON EASY PAYMENT PLAN
[With liberal allowance for your old machine.]
MACHINES REPAIRED
E. B. BLACK CO.
LUTHER BLACK' SPECIAL SALESMAN

Parrott News Notes

Mr. and Mrs. W. E. Hacker spent Saturday night at Robert Moores.

Mr. and Mrs. Joseph Burkenfeld of Nazareth spent Sunday at the Wagner home.

Jacob Wagner is getting along slowly with his thrashing outfit on account of so much rain.

Mrs. Oris Reufro and two children, and Mrs. Will Todd, have returned home after a two weeks visit in Colorado.

Mrs. Pat Walker's niece, Miss Andrews, and nephew, a Mr. Walker, of Dallas, and sister Mrs. Walker of Kress, are visiting at the Walker ranch.

There was a picnic dinner given at the Arney School house last Sunday.

Meta Wagner has been employed to teach in the Buchanan district south of Nazareth.

Miss Ethel Jennings left last Thursday for her home in Missouri after a two months visit with relatives and friends in Castro and Deaf Smith counties.

Miss Cotta Sisk of Hereford will teach the Parrott school this term.

B. F. Neely and Charlatan drove down near Talia last Friday and returned Saturday bringing back two loads of pigs they had purchased.

Mr. and Mrs. Pat Walker gave a party last Saturday night for Miss Andrews. A good time is reported by those present.

Mrs. Tressel who is here from Illinois visiting at the home of Jacob Wagner, expresses herself as being greatly taken with our Panhandle country. She speaks especially of our summer climate being so delightful. She was troubled with asthma before coming here and finds great relief in this part of Texas.

Florence Hacker spent Sunday and Sunday night with Hazel Hacker.

Mrs. Payne Gilliland of Hereford was called to the home of her parents, Mr. and Mrs. L. D. Shepard in Dimmitt. She will remain with them until they recover from the injuries sustained in the recent attack upon them by an infuriated bull, particulars of which will be found in another column.

Mr. and Mrs. Pressley Dyer visited over Sunday with Mrs. Dyer's parents south of Dimmitt.

Harold Kearns visited in Hereford Sunday with his father and sister.

T. W. Shepard has returned to his home in Plainview after a few weeks visit with relatives here. He will enter Seth Ward College at that place at the beginning of the fall term for his final year in the theological course.

Baxter Estes of Dimmitt, is the new helper with Jacob Wagner's thrashing machine. He cares for the separator and Roy is the engineer.

Mrs. Leonard Rickett's mother, Mrs. Patton, and several friends from Hereford visited with her last Sunday.

Jerry Miller, the young man from New York who was stopping recently at Bob Neely's, writes that he is longing for the West Texas breeze and will soon be back on the 4N ranch.

This community join together in heartfelt sympathy for our editor, Mr. Guthrie, and offer a word of condolence to him in his grief over the loss of his mother.

Whether the tempest lull or blow,
Whether the currents ebb or flow,
Whether the future smile or no,
Whether the harvest blight or grow,
Whether the years go swift or slow,
In days of joy, in days of woe,
In fortune high or fortune low,
This be thy creed for friend or foe—
Gather the roses as they go!
—Anonymous.

Lester Weavers Dairy Phone 9. 5tf

Don't say drug store say Corner Drug Store. 1tf

J. E. Garrison wants to write you fire Insurance. 22-tf

E. A. Winterrowd, City Drayman. Piano moving a specialty. Work guaranteed. Phone 62. 10-tf

Good brooms at The Fair for only 35 cents on Mondays, Thursdays and Saturdays. 17tf

"OCEANS OF WATER,"

Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood, and Builds up the Whole System. 50 cents.

Your Business appreciated — Geo. E. Burns Druggist. 20tf

List of Delinquent City Taxes
List of Town Lots and Parcels of Land on the Tax Rolls of the City of Hereford, in Deaf Smith County, Texas, which are Delinquent for the year 1914, returned by P. W. Price, Tax Collector of Hereford, Texas:

M G Abernathy, lots 1 to 8, block 3, Irwins sub div of W 1-2 block 4 Evants addit'n, total taxes due \$5.20
O A Anderson, 10 acres N 1-2 block 3 Welsh addition, total taxes due \$9.75
W L Batson N 247-775 of E 1-2 of block 21 Evants addition, total taxes due \$1.95.
Mrs Nevada Bogard, N 1-4 of W 1-2 of block 58 City, total taxes due \$9.75.
J K Boring, lots 7, 8 and 9, block 18, Evants addition, total taxes due \$2.60
Mrs Della L Boyd, lots 12 to 17 block 9, Womble-Higgins sub div, total taxes due 97c
Mrs Annie Bryan, lots 6 and 7, block 9, Womble-Higgins sub div, total taxes due \$1.30
Lulu O Colby, lots 62 to 75, block 9, Womble-Higgins sub div, total taxes due \$1.95
I W Culp, block 79, city, total taxes due 95c.
Mrs M B Daniel, lots 3 and 4, block 15, Whitehead addition, \$10.07.
W B Davis, lots 7 and 8, block 9, DeAtley's sub div, of S 1-2 lots 2 and 3 block 9 Womble addition, total taxes due 65c
C W Dodson, lot 17, block 17 Evants addition; lot 11 block 17, City, lots 22, 23 and 24 block 25 City; lots 3 and 4 block 26 Whitehead addition; lots 1 to 9 block 20, Whitehead addition; lots 4, 5 and 6 block 11 Whitehead addition, total taxes due \$23.40
C W Dodson, lot 5 block 15 Evants Dodson sub div total taxes due \$8.12
Dodson & Mosley N 1-2 of lot 10 block 17 City total taxes due \$3.90
S B Edwards lot 19 block 11 City total taxes due \$6.68
A C Elliott lots 1 to 3 block 1 Welsh, Cook & Elliott sub div of block 4 total taxes due 97c
S S Evants lots 20, and 21 block 10 City; W side 47x178 feet block 17 Evants addition total taxes due \$6.82
J R Fike lots 11 and 12, block 26

Whitehead addition total taxes due \$5.20
Mrs. M W Gainey W 1-2 of lot 2 block 2 Womble addition; N 150 feet of W 1-2 block 9 Evants addition total taxes due \$7.15
Ivy Garner lot 15 block 5 Evants addition total taxes due 65c
E W Green lot 75 block 8 Womble-Higgins sub div total taxes due \$2.60
L N Hancock E side .244-4x178-8 block 21 Evants addition total taxes due \$2.60
Dumas Hall S 75 feet of N 412 1-2 feet of W 1-2 of block 9 Evants addition total taxes due 97c
T N Heifner S 1-2 of lot 4 block 27 City; S 243-6 of E 1-2 of block 21 Evants addition total taxes due \$11.27
Mrs W H Hines lots 3 and 4 block 64 City total taxes due \$16.25
Hough & Sellars S. 60-88 feet of N 160-88 feet of E 1-2 of block 11 Evants addition total taxes due \$1.30
L A Hough lot 17 block 19 City, lot 18 block 17 Evants addition total taxes due \$5.85
Hough, Vardeman & Mosley lot 21 and E 1-2 of lot 20 block 18 Evants addition total taxes due 97c
Hough & Mosley N 630-44 ft of S 730-44 of E 1-2 of block 8 Evants addition total taxes due \$3.25
Mrs J W Hough lots 1 to 4 block 5 Evants addition total taxes due \$7.80
H E Hume S 123-885 ft of N 495-55 of E 1-2 of block 21, Evants addition total taxes due \$1.30
Ida C Hussey lots 21 to 24 block 17 Evants addition total taxes due \$2.60
H O Hubbert lots 1 and 2 block 3 City total taxes due \$5.20
J T Jowell all of block 22 Evants addition total taxes due \$19.50
J T Jowell N 247-775 of W 1-2 of block 21 Evants addition, W 1-2 of lot 6 block 7 Womble addition total taxes due \$2.60
Mrs Ella Karr lots 7 to 10 block 29 City total taxes due \$10.40
W D Keliehor lots 3 to 6 block 3 Whitehead addition total taxes due \$14.73
A M Kent 75x100 block 1 Whitehead addition total taxes due \$4.2
Jas A King lots 2 and 3 block 1 Whitehead addition total taxes due \$1.95
M A Lamkin; lots 3 to 6 block 16 Whitehead addition total taxes due

\$10.94
G F Laughmiller N 104-35 ft of S 418-6 ft of W 1-2 of block 14 Evants addition total taxes due \$1.30
R W Lovelace lots 7 and 8 block 20 Evants addition total taxes due 97c
Carl Lorenz lot 17 block 11 City total taxes due \$2.60
Methodist church lots 4, 5 and 6 and S 2-3 of 3 block 28 City total taxes due \$9.75
J F Miller S 243-75 ft of W 1-2 of block 21 Evants addition total taxes due \$1.62.
C H Morse N 1-10 of W 1-2 block 10 Evants addition total taxes due \$1.30
L McBride estate lots 7 and 8 block 14 City total taxes due \$9.75
A T Osman W 102-71 ft of E 202-71 ft of lot 4 block 3 Womble addition total taxes due \$1.95
J H Pitman lots 10, 11 and 12 block 20 Whitehead addition total taxes due \$10.40
Mrs W H Rayzor 90 1-2x100 block 1 Whitehead addition; 7 acres N side of block 1 Womble addition; lots 9 and 10 block 32 City; lot 15 block 18 City total taxes due \$51.35.
W J Rain S 2-3 of lot 2, N 2-3 of lot 3 block 63 City total taxes due \$4.55
Elbert Reid lot 16 block 5 Evants addition total taxes due 65c
C S Richards lots 7 and 8 block 2 City total taxes due \$12.24
R Roelfs lot 6 block 27 City total taxes due \$7.80
W G Roberts N 313 ft of E 171-71 ft of block 6 Evants addition total taxes due \$8.12.
Guy T Rogers S 108 ft of N 521-77 ft of E 1-2 of block 15 Evants addition total taxes due \$1.30
J F Sadler lots 1 and 2 block 26 Whitehead addition total taxes due \$1.30
J B Sikes and W B Swift lots 7 and 17 block 6 Womble addition total taxer due \$7.80
R G Sisk lot 6 block 6 Womble addition N W corner of S 1-2 69 x 108-71 ft of block 7 Evants addition total taxes due \$16.15
J P Snyder lots 1 and 2 and S 35 ft of 11 block 72 City total taxes due \$16.21
Spratt & Hollinshead lots 11 and 12 block 42 City total taxes due \$6.80
J M Sybert lot 10 block 3 Womble addition total taxes due \$1.95

A R Temple lots 10 and 11 block 18 City total taxes due \$5.85
O E Thomas S E corner 85x230-3-4 ft block 11 Evants addition \$123-895 ft of N 371-660 ft of E 1-2 of block 21 Evants addition total taxes due \$11.89
J P Thorp lots 9 and 10 block 43 City total taxes due \$1.95
H G Tucker lots 1 to 4 block 38 City; lots 5 and 6 block 26 Whitehead addition total taxes due \$9.10
Unrendered Evants S. 115 ft of N 265 ft of W 1-2 of block 9 Evants addition total taxes due \$1.30
Unrendered lot 9 block 24 city total taxes due \$6.50
Linda A Van Ligo N 50 ft of S 293-75 ft of W 1-2 of block 31 Evants addition total taxes due 65c
F L Vanderburgh W 75 ft of S 1-2 of block 45 City total taxes due \$9.75
W H Walker lots 13 to 16 block 19 City; lot 5 block 24 City total taxes due \$40.30
G R Ward lots 11 and 12 block 5 Evants addition; N 1-2 acre of S E 1-4 of block 14 Evants addition total taxes due \$6.17
J I Walker lot 9 and S 1-2 of lot 10 block 4 Womble addition total taxes due \$22.60
Sarah J Wear N 115-38 ft of S 521-50 ft of E 1-2 of block 11 Evants addition total taxes due \$9.75
J Tom Wharton lots 5 and 6 block 68 City total taxes due \$3.90
J H Williams lots 34, 35 and 36 block 18 Evants addition total taxes due \$14.84
H L Witherspoon lots 7 and 8 block 42 City total taxes due \$9.75
C G Witherspoon et al S 1-3 of block 78 City total taxes due \$1.30
F P Wilson N 105 ft of S 313-71 feet of W 1-2 of Block 14 Evants addition total taxes due \$5.20.
State of Texas,)
County of Deaf Smith) I. P. W.
Price, Tax Assessor and Collector for the City of Hereford, Texas, do hereby certify that the above lots and parcels of land assessed in the Tax Rolls of the City of Hereford Texas, for the year 1914, are delinquent for taxes for said year.
P. W. Price,
Tax Assessor and Collector of Hereford, Texas.
Subscribed and sworn to before me this 13th day of July, 1915.
G. M. Suggs, Notary Public,
Deaf Smith County, Texas.

Do You Realize, Mr. Business Man

That when Hereford prospers that you prosper also?

What shall we do to make Hereford more prosperous, you ask?

Advertise It and Its Future Prospects Broadcast—
East, West, North and South.

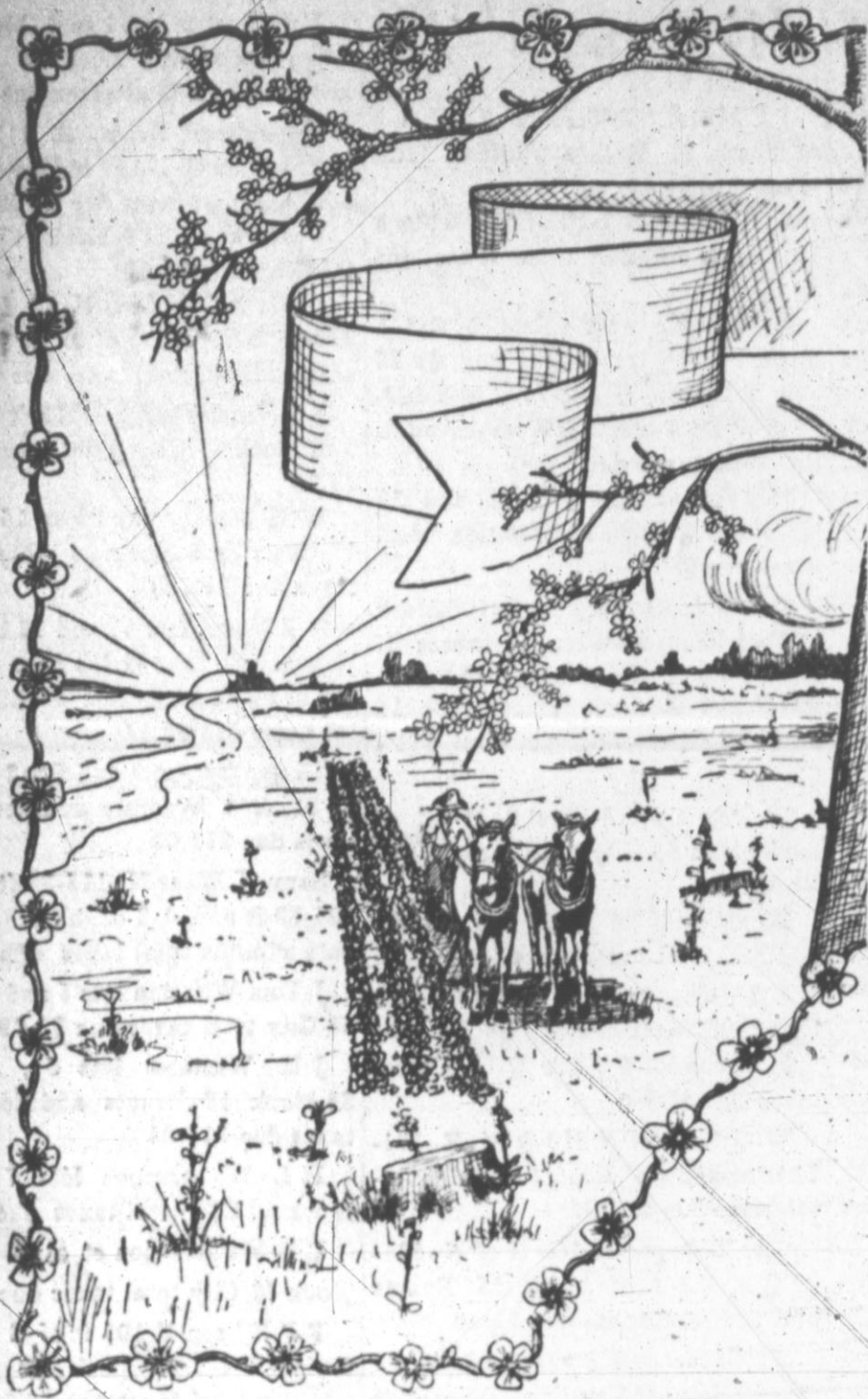
The Hereford Brand September Booster Edition

Will describe our country in such a way as to make the reader sit up and take notice. If he is a prospective settler or investor he will interest himself in our country. Our local people will anxiously look for this edition. As an advertising medium for our local merchants it will be a success.

The Hereford Brand Represent the People
and will do its share. We need your cooperation.

With Your Help Our Booster Edition Will Be a Big Success for All.

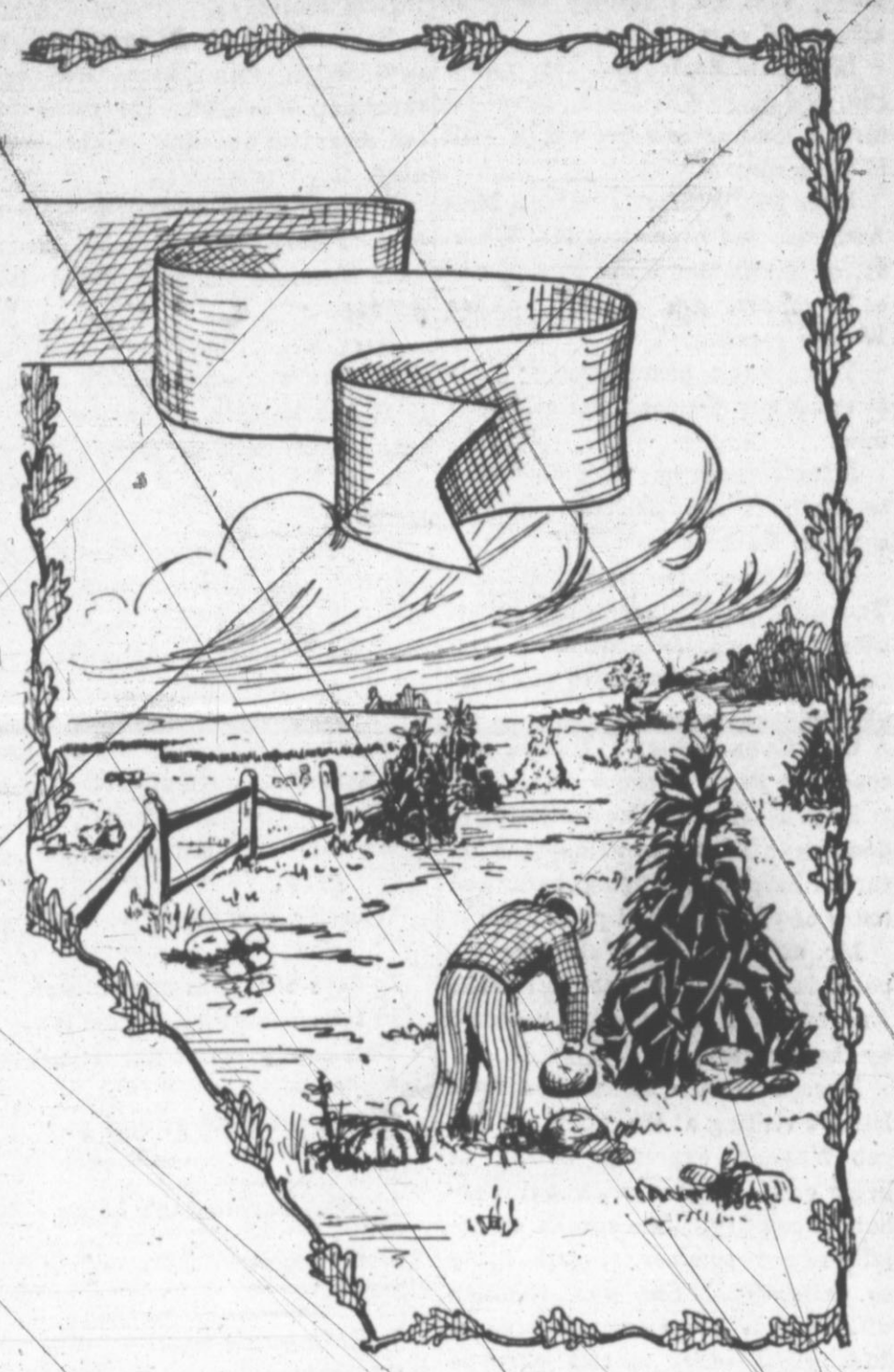
Great End of Season Sale



Our Great End of Season Sale begins SATURDAY, AUG. 14 closes SATURDAY, AUG. 21.

A sale at the end of the season has been our custom for many years; our purpose of this sale is to close out all summer goods if possible, that will soon be out of season. We prefer sacrificing the profit, and even on many things, part of the cost, rather than to carry these goods over. It will pay everyone to come to this sale. We will save you big money on all goods on sale. We must make room for our winter goods. Every article will be either advertised in circulars or have green sale tags on. We will sell just as advertised.

This is a cash sale and not credit, its for the purpose of turning summer goods into money, don't miss this sale or you will lose money. COME EVERY DAY.



Oxfords, Slippers, Pumps

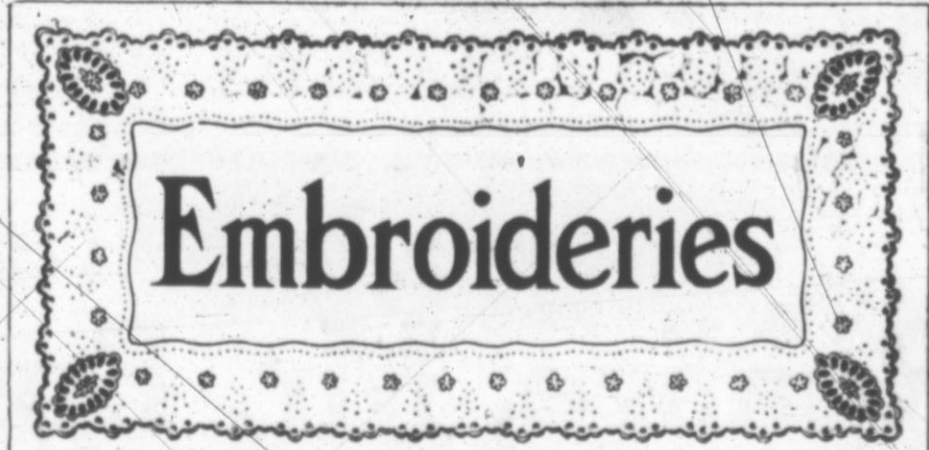
Every kind of Men, Women and Children slippers will be included in this Great End of Season Sale. White, black, tan and grays. Every person can afford to buy one or more pairs, and you will save money by doing it.

\$5.00 Values in Men's	\$3.40
\$4.50 Values in Men's	\$3.25
\$4.00 Values in Men's or Ladies	\$2.75
\$3.50 Values in Men's or Ladies	\$2.50
\$3.25 Values in Men's or Ladies	\$2.18
\$3.00 Values, any kind	\$5.15
\$2.75 Values, any kind	\$2.00
\$2.50 Values, any kind	\$1.85
\$2.25 Values, any kind	\$1.65
\$2.00 Values, any kind	\$1.40
\$1.75 Values, any kind	\$1.25
\$1.50 Values, any kind	\$1.00
\$1.25 Values, any kind	\$.90
\$1.00 Values, any kind	\$.75
\$.50 Values, Infants soft sole	\$.40

Dress Shirts

Men's and Boys' in Soft or Laundry kind, comes in Light Stripes, Figures and Solid Colors.

\$.50 value in boys' sizes	\$.40
.75 value in boys' and men's sizes	.48
1.00 value in boys' and men's sizes	.75
1.25 value in boys' and men's sizes	.95
1.50 value in men's sizes	1.15
1.75, 2.00 and 2.50 Fine Shirts	1.50



Summer Dress Goods

All Summer Dress Goods that is not sale-able for winter season, will be included in this Great End of Season Cash Sale. Each piece will be put on counters and marked down with green sale tags. These dress goods will be reduced from 20 to 33 1-3 per cent.

Embroideries and Laces

Embroidery edges, Insertions, Allover and Flouncings, Lace edges, and Bandings 1-4 off.

Ginghams and Dark Percales

15c quality, per yard	12 1/2c
12 1/2c quality, per yard	10c
10c quality, per yard	8c
8 1/2c quality, Apron Ginghams, per yard	7 1/2c

One lot Men's Odd Pants in broken sizes 1-3 off

Cloth and Silk Hats

Men's and Boys', all styles and most all colors 50c to \$1 grade, choice 39c

Straw Hats

Either for work or dress at 1-2 price

Ladies' Skirts

We have divided our skirts in three lots
 Lot No. 1 \$4.00 to \$5.00 Skirts \$2.98
 Lot No. 2 \$6.00 to \$10.00 Skirts 4.90
 Lot No. 3 \$7.00 to \$12.50 Skirts 5.97

Palm Beach Suits

Men's \$7.50 grade \$4.85
 Boys' \$5.00 grade 3.85
 Men's \$3.50 Palm Beach Pants 2.45

Muslin Underwear

Princess Slips, Gowns, Slips Skirts and Corset Covers at a discount of 25 per cent

American Standard Prints

End of Season Sale Price, per yard 9c

Summer Underwear

Ladies', Men's and Children's Union Suits, two-piece Suits, or Ladies Vests, End of Season Cash Sale Price (Underwear Price)
 Ladies' 10c vests close out price 7 1/2c
 Ladies' 15c vests close out price 8 1-3c
 Ladies' 25c vests close out price 15c
 Ladies' 35c vests close out price 25c
 \$.50 Ladies' or Boys' Union Suit 50c
 .75 Ladies' or Boys' Union Suit 50c
 1.00 Men's Union Suit 75c
 1.50 Men's Union Suit \$1.00
 50 Men's Shirt or Drawers 40c
 .75 Men's Scrivens 60c

Men's Suits

\$10.00 grade \$ 7.50
 12.50 grade 9.65
 15.00 grade 12.00
 16.50 grade 13.50
 18.00 grade 15.00

Boys' Knickerbocker Suits

Now is the time to buy Boys' Suits, before school begins, and most every boy will need a new suit. Buy now and save money.

\$3.50 values for only	\$2.75
4.00 values for only	2.98
5.00 values for only	3.85
6.00 values for only	4.75
7.50 values for only	5.90
8.00 values for only	6.50
9.00 values for only	6.85
10.00 values for only	6.95

Suit Cases 20 per cent Discount

House Dresses 1-4 off

Bleached Domestic

8 1-3c kind yard wide	7 1-2c
10c kind yard wide	8c
12 1/2c kind yard wide	10c
15c Cambric finish	12 1-2c

Men's Neckwear

In Men's Neckwear we have a big lot to select from. Now is the time to buy enough ties to last you through the summer and fall

75c kind End of Season Sale Price	50c
65c kind End of Season Sale Price	40c
50c kind End of Season Sale Price	35c
40c kind End of Season Sale Price	28c
35c kind End of Season Sale Price	25c
25c kind End of Season Sale Price	15c

Dress Trousers

\$2.50 Regular Value for only	\$2.00
3.00 Regular Value for only	2.35
3.50 Regular Value for only	2.85
4.00 Regular Value for only	3.40
5.00 Regular Value for only	4.25
6.00 Regular Value for only	4.50
7.50 Regular Value for only	5.00

Wide Sheetings

9-4 Pepperell Bleach 32 1/2c Regular per yd	25c
10-4 Pepperell Bleach 35c regular per yd	27 1/2c

We give Silverwear Coupons during this End of Season Cash Sale. Ask for them, and ask to see our nice Silverwear Premiums. It pays you to pay cash and get Rogers Silverwear Premiums.

Geo. A. Stambaugh
 HEREFORD, TEXAS
THE STORE FOR SAFE BUYING