

The Hereford Brand

VOLUME 14

HEREFORD, TEXAS, FRIDAY, AUGUST 21, 1914

NUMBER 29

A Suggestion for the Solution of the Prohibition Question

All great governmental reforms have come thru the untiring efforts of the friends of good and safe government. The advocates of all reforms have met, at every turn, opposition, strongly entrenched in the customs of the country or in the sentimental views of the great mass of the people. Even those who seemingly would be the first to embrace an advance towards the betterment of mankind have often been the bitterest enemies of progress.

These and other things have made the progress of civilization slow in its march towards a desirable goal. In dealing with the prohibition question, the customs of the people must have been the first thing to combat; their sentiments regarding personal liberty have played an important part. In the beginning of this Nation, strong opposition, even to the point of rebellion, was aroused when the general government sought to levy a tax on distilled liquor for revenue purposes. They charged that the government had no right to levy a tax upon the distillers of liquor, as it gave the government a monopoly on the business as no one could engage in it without the consent of the national government. The customs and sentimental views shaped this opinion.

In the next place, all reforms in governmental affairs have come by compromise. This is true without a single exception, save where the force of superior arms have settled the results. Even the making of the national constitution was a compromise from beginning to end. The two opposite views of the functions of government fought out their differences with pen and speech, compromising on many points. The result was a model constitution and one that has served as a model for all republics formed since the beginning of the United States.

Tracing legislation both in the national and state affairs, all laws are the direct result of compromise to some degree. In recent legislation, this has been wonderfully demonstrated, the result being some of the best reform laws ever placed upon the statute book.

Then will the advocates of state and national prohibition accept a compromise? They say there is no compromise when morals are effected. Then, our law makers have

violated their sacred oaths when most of our wholesome laws were passed for all of them passes both the political and moral phases. If it is criminal to compromise on the prohibition question, then it is wrong to compromise on any question that involves a moral issue. But reforms have always come slow. Then why not accept the next best thing to actual prohibition? It would be wise to do so. In fact, the county local option feature of the Texas prohibition law, is the result of a compromise. Not being able to effect state-wide prohibition, the friends of the reform accepted, and with good grace, the local option feature. And it has succeeded beyond the fondest visions of the greatest of them.

Texas prohibition state elections have failed, as shown by recent statistics, because of a large population that still clings to the "personal liberty" idea. They do not wish to be deprived of their believed right to buy a mug of beer when they want one. This class do not care so much for whisky as a beverage, but they enjoy that cool glass of beer as much as the reformed ones do a glass of coco-cola or a dish of ice cream even with their doubtful ingredients. If then this great host of honest men will vote for the prohibition the whisky saloon, if allowed to retain their beer joints, why would it not be a long step in the right direction to incorporate a feature of divisional local option, allowing each county to permit the sale of beer and prohibit the sale of whisky? Beer has been the national beverage of Germany for years and years and who would discredit that country as to progress in all of the arts and sciences? They have forged ahead in all departments of endeavor with their beer mugs as constant companions.

Would it be unbecoming to the reformers in temperance to offer such a law in the states? We think not. The beer joint under state regulation would be far better than the social club behind "closed doors." Permitted to take a glass of beer, the average man would not resort to the smuggling of the more concentrated drinks. A compromise of this kind would tend to show a more generous spirit on the part of the temperance reformers than they are wont to show.

Opens New Millinery Place.

Mrs. N. C. Vogele, after returning from Chicago, where she spent some weeks studying the new styles, has been busy preparing her new location for the reception of her customers. Her new and commodious quarters are in the brick building 3rd door south of the State Bank. With the walls newly tinted, the floor covered and the installation of new furniture and fixtures, which Mrs. Vogele selected while in Chicago, this will make the place one of the best in the city. Mrs. Vogele will announce her opening later.

Will Put Down Militarism.

Exactly one hundred years ago the whole of Europe became tired of twenty years of wholesale murder and rapine, committed by the French, and united against Napoleon, whom they soon put out of business. History is repeating itself this year in the case of Germany. Once more the larger part of Europe is engaged in putting down militarism as futhered by Germany, which has been proven the biggest curse of modern civilization, and a wholly unnecessary evil.—Quannah Tribune Chief.

Mrs. E. A. Wintery and has gone to Garrett, Texas, to visit relatives. She will be away about a month.

State Has Little Chance of Taking X. I. T. Ranch Land.

Amarillo, Texas.—Prospects of the state obtaining 800,000 acres of land back from the X. I. T. ranch seem to have been dissipated. The state surveyors have spent nearly all of the \$10,000 appropriated by the legislature and have not completed a third of the work. A mistake of a quarter section was all that has been found in favor of the state. The survey was on land traded for the state capitol at Austin.—Dallas News.

An Economical Substitute.

Father and son went for a stroll one sweltering day recently. As they passed a vender of ice cream the boy turned to his father and said, longing:

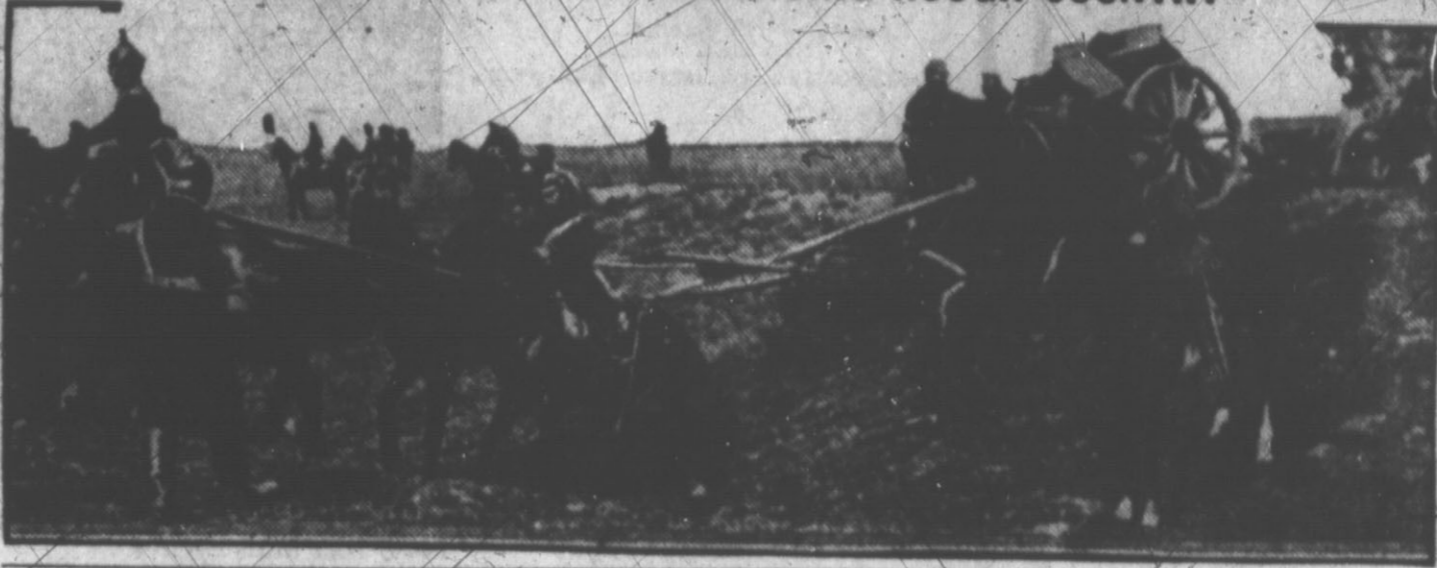
"I wish you'd puy me some ice cream, fader. I do feel warm."

His father gazed at him for a few seconds in mild surprise, and then exclaimed:

"No, no, lkey, my poy; but I'll tell you vot I'll do. I'll tell you some ghost stories vot'll make your blood run cold."—Kansas City Star.

Ex. Gov. Stubbs of Kansas is in Hereford this week on business in connection with the Hereford Cattle Company, of which he is one of the principal stockholders.

GERMAN ARTILLERY TRAVERSING ROUGH COUNTRY



The News and Dogs.

Most of us have been hearing a good deal of late about the dogs of war, but the Brand newsfakir ran across another bunch this week while making the rounds for news. In front of the Corner Drug Store, a popular resort on Main street, he met one member of the firm and another gentleman of strong political opinions and a hankering after the novel in both war and politics. On being asked if there be any NEWS, the newsfakir was told that the only thing in sight was four dogs and these were enjoying the shade of the awning of the aforesaid drug store. Anxious for news or anything with which to fill the paper, he inquired their ownership, whereupon the aforesaid citizen remarked that they seemed to belong to the proprietor. Not having full knowledge of dogology, inquiry was made as to the kinds and breeds. He was told one was a greyhound, one was a fice, one was shepherd and the fourth a common country dog, but the proprietor denied he ownership of the bunch and avowed they were not his'n. "Whose be them?" was the last question propounded as the newsfakir made a rush to a safer position.

YOUNG SERVIAN INFANTRYMEN

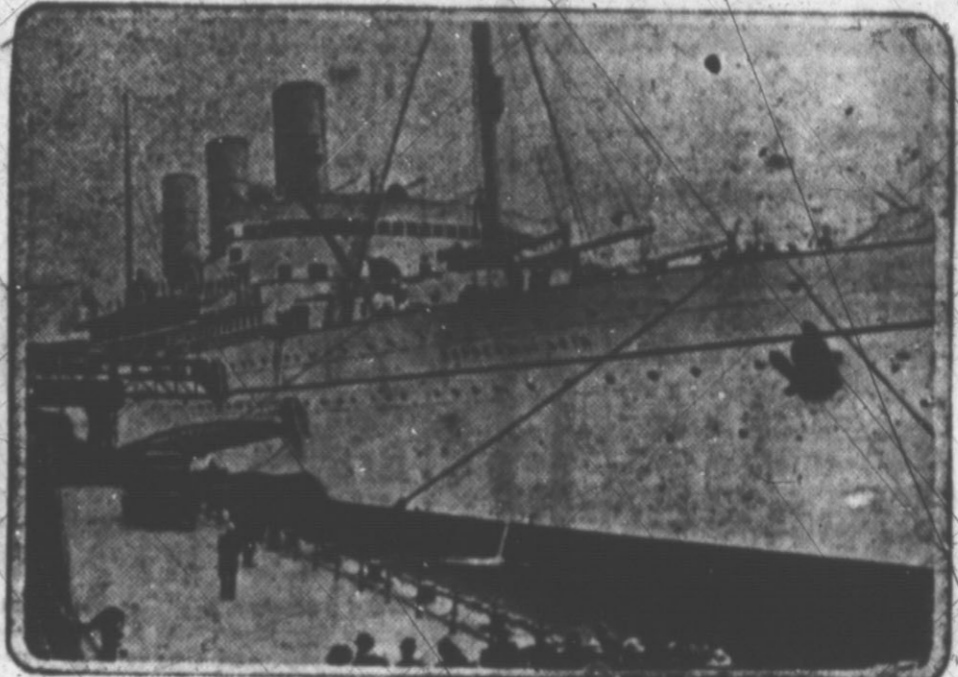


Burns Says Books Have Arrived.

We learn with considerable pleasure that the adopted school books have arrived and are now on hand at Geo. Burns' store. The early arrival of the books is largely due to the careful attention which this firm has given to the matter.

Mrs. C. C. Ferguson and children, Mrs. Alice Lea and daughter returned the latter part of last week from Colorado Springs where they spent a few days.

COMMANDEERED BY THE BRITISH



The Canadian-Pacific liner Empress of Asia, fastest steamship on the Pacific, commandeered by the British admalty and armed at Hongkong as a cruiser.

SOME CONSOLATION.

All Europe's in war's bloody throes,
Newspapers full of dope—
The poor are sorely cramped for aught to eat;
The Wolf is at my door, almost,
I scarcely have a hope—
But the children
Call me "Fatty,"
Down the street.

I rack my brains to figure out
The mystery, the plan—
The problems God hath set for man to meet;
I delve in lore abstruse—complex,
I do the best I can—
When the children
Call me "Fatty,"
Down the street.

There's something in this wicked world
To compensate sorrow—
For every Woe there seems a Weal, complete;
But I, of all poor mortals here,
Have fared the best, you know—
For the children
Call me "Fatty,"
Down the street.

O, let the War-dogs bark and roar
In Europe, Mexico—
Let Hunger stalk abroad, his victims seek;
I still have bread and water, and
Our Country has no foe—
And the children
Call me "Fatty,"
Down the street.

(Allenhurst.)

Snake Cucumber.

Will Sullens is growing some snake cucumbers out at his farm a few miles from town and last Saturday he brought one of the serpents to town. The animal measured 48 inches in length and coils around in its growth just like the genuine old fellow that tempted Eve to eat the apple in the Garden of Eden. We don't know, but just to look at the thing we imagine that if we should eat one we'd be dead certain to have snakes in our boots before morning. Anyway the snake cucumber is a freak of nature and a curiosity.—Tulia Enterprise.

Mr. Daughtry, the piano man, is in the city this week on his regular visit. Mr. Daughtry's home is in Ft. Worth and he has to return so as to be there by the first of September, consequently will not be able to do all the work in Hereford he would like to.

In mentioning those who had gone to Battle Creek, Michigan, the name of Mrs. R. N. Moun's was omitted.

Yellow Label Date Line.

We have corrected the mailing list of the Brand, giving credit for all payments made on subscription. Please look at the Yellow Label Date Line on your paper or in the wrapper and see if the proper credits have been given. If not, call our attention to the error, and the mistake will be corrected. Do this at once, for if you wait, you will likely forget it and will be grumbling next year about us not giving you credit for the payment of subscription. We make no attempt to remember who pays and if we do not get the credit on your Yellow Label, we have no record of such payment. Please help us get the date correct.

The Brand would appreciate it as a great favor if the ladies would call 30 or 351 and give in the names of their visitors. We have no other way to find out the personal news except you tell us. We are not mind readers.

Jas. Leftwich of Farwell was in Hereford this week on business.

Formal Opening of Panama Canal. Panama, Aug. 20.—The Panama Canal is open to the commerce of the world.

Henceforth ships may pass thru either way, establishing a new ocean trade route.

The steamship Ancon with many notables aboard Saturday made its official passage and signalled the opening. It left Cristobal at seven in the morning and reached Balboa at four in the afternoon. The Ancon will discharge a cargo being the first commercial voyage through the canal.

Col. Goethals, builder of the canal watched the operations closely.

Stakes They Fight For.

Austria is fighting to put down agitation for Slavic union among her own subjects and to extend her influence in the Balkans.

Serbia is fighting for her National life against Austrian domination and to free 6,000,000 Serbs from the sway of Austria.

Russia must protect her Slav brothers in Serbia and establish a commanding sphere of influence in the Near East.

Germany, Austria's ally, is sworn to come to her aid when Austria is attacked. More than this, Germany must keep Russia from extending her power.

France is an ally of Russia, and hopes always for the recovery of Alsace-Lorraine from Germany.

Italy is an ally of Austria, and must in addition preserve her own influence in Albania.

Great Britain, to preserve the balance of power in Europe, must see to it that the sea-power of her allies, Russia and France, does not suffer at Germany's hands. Germany is also England's great naval rival.—Quannah Tribune Chief.

If Called For

Wilton Lockaye, the actor, has a strain of Irish blood in him and they gave him an Irish dinner at the Lambs Club in a time ago. The menu card was in Irish and was written in green ink. The various foods were appropriately and Celtically described. At the bottom of the card was this line:

"Oranges—if you've got the nerve to ask for them."

Rev. and Mrs. R. E. L. Farmer are in Tulia this week to attend a convention of the Baptist brethren.

COMMANDS FRANCE'S ARMIES



General Joffre, Commander-in-Chief of the armies of France.

Slippers, Pumps Low Shoes



Special Sale for One Week Only

OUR NEW FALL AND WINTER GOODS are coming in and we need the room the Summer Goods occupy; we also need the money that is tied up in them. For that reason we are going to cut the price to the limit for just one week. This is the last call for the season, so don't miss this if you need any of the goods mentioned below. Sale lasts from Saturday, August 22 to Saturday, August 29

Odd Lot Shoes

We have some real big bargains in these shoes but not all sizes and only two or three pair of a kind. We will sell these shoes away below cost but our loss is your gain.

One lot Men's Patent Leather Shoes; the \$5, \$4.50 and \$4 grades, while they last, only **\$1.00**

One lot Men's Patent leather Shoes, the \$5, \$4.50 and \$4 kind, for **\$1.50**

One lot Ladies' and Children's Shoes for **95c**

One lot Childs Shoes and Slippers for only **48c**

\$5.00 Men's Slippers, For only **\$3.75**

\$4.00 Men's or Ladies Slippers **2.95**

\$3.50 Men's or Ladies Slippers **2.68**

\$3.00 Men's or Ladies

Slippers **2.25**

\$2.75 Girls' or Ladies' Slippers **2.00**

\$2.50 Girls' or Ladies' Slippers **1.90**

\$2.25 Girls' or Ladies' Slippers **1.75**

\$2.00 Girls or Boys' Slippers **1.50**

\$1.50 Child's Slippers For **1.15**

\$1.25 Childs Slippers for **90c**

\$1.00 Childs Slippers for **75c**

Men's or Boy's Straw Hats, dress style at **HALF PRICE**

Light-weight Summer Dress Goods at a Big Reduction.

Long Silk Gloves

In black, white, tan, champagne, light blue or pink.

\$1.50 values **\$1.00**

1.00 " **75c**

Ladies' 75c Silk Hose only **50c**



Mexico IV—Avis Wilson.
Are there any saloons in our town?
Why not?—Emma Bell Elliott.
Who makes the law governing saloons?—Dorothy Barnett.
Description of a drunken man—Agnes Elliston.
Song—Yield Not to Temptation.
Business.
Misphah.
Leader—Nora Beems.

Presbyterian Christian Endeavor.
August 23, 1914.

Topic—Humbleness.
Song—123.

Scripture—John 13:1-17.

Why is doing lowly service a proof of greatness of spirit?—Mrs. Johnson

Coronet solo—Philip Broadwell.
What is humility?—Nelia Carter.

Prayer—Earley Green.
Song—258.

Piano solo—Velma Green.
What kind of example are we leaving behind us for our friends to follow?—Hallie Womack.

Song—57.
What warning comes from Judas?—Glen Boardman.

23rd Psalm in concert.
Business.

Benediction.



Q.—My attention has just been called to the Questions and Answers you are publishing; and I have a question about which I am much concerned. The world seems to be losing its dread of God. What can we do about it? (D. S.)

Answer.—The fright that is upon the world came from the Dark Ages, echoed by all the creeds of orthodoxy, breeding in the hearts of men distrust, fear, hatred of God and of the Bible, which is falsely accredited with being the fountain from which these bracketed waters of tradition represented by the Creeds, have been drawn. It is time that every true Christian should take his stand for the right, the Truth, for the Word of God, for the exposition of the falsehoods which have slandered the Almighty character, which have benumbed the seal of the saints, and have repelled the weary and the heavy laden. It is well that all such should lift up their voice like a trumpet and give no uncertain sound to the masses of the groaning creation, who are awakening and hungering and thirsting for the bread and water of life, which alone can satisfy their longings. God says, "I have not given you the spirit of fear but of love and of a sound mind" (1 Timothy 1:7); "their fear toward me is taught by the precepts of men" (Isaiah 29:13). The thing for us to do, if we would be faithful to our God, is to preach His true character to those who still dread Him, and help them to learn to love Him and reverence Him instead.

Q.—How do you harmonize the two statements, "Flesh and lood cannot inherit the kingdom of heaven" (1 Corinthians 15:50), and "All flesh shall see the salvation of God" (Luke 3:6)? (E. L. M.)

Answer.—If we are to suppose that there is but one phase to God's kingdom, and that the heavenly phase, these two texts cannot be harmonized. God's plan is broader than we at one time realized. Its many features may be divided into two great classes. In one we would put those texts that refer to the preparation of a class who will inherit heavenly rewards, for since Christ's ministry an invitation to this great honor has been going forth. The earth also is intended to be inhabited (Isaiah 45:18), and in the second class we would put all texts that refer to the providing of worthy inhabitants for it and the making of this earth suitable for their dwelling. Apply the first of these texts to the heavenly reward and its meaning is clear. Recognizing the second text as referring to the restored earth, our appreciation of God and His wondrous purposes is greatly enhanced. All humanity shall have revealed to them God's salvation as provided through His son and each one will have the opportunity to decide for himself as to whether he will accept that salvation. Evidently the number saved will be a large one for the Apostle Paul says "I am not ashamed of the Gospel of Christ for it is the power of God unto salvation" (Romans 1:16). He evidently anticipated that salvation would reach a sufficiently large proportion of humanity so that there would be no occasion for being ashamed of the result. This proper applying of each Scripture to its own phase of God's plan is, we understand, the thing which the Apostle Paul urged should be carefully done when he said "Study to show thyself approved unto God, a workman that needeth not to be ashamed, rightly dividing the word of truth" (2 Timothy 2:15).

Q.—Would you please explain 2 Peter 3:10? "But the day of the Lord will

BELGIAN CITY CAPTURED BY THE GERMANS



Panoramic view of Liège, the city so fiercely defended by the Belgians and finally captured by the Germans at heavy cost to themselves.

comes as a thief in the night; in which the heavens shall pass away with a great noise, and the elements shall melt with fervent heat, the earth also and the works that are therein shall be burned up." (K. T. K.)

Answer.—The word day is used to indicate periods of time of various lengths. Christ's Day was three and one-half years long. Moses' day was one of forty years. Jehovah's judgment day, this same chapter tells us, (2 Peter 3:8) is to be one thousand years in length. It is to this day that this verse refers. Unobserved and as quietly as a thief, the judgment of the Lord will come upon the world of man. First reaching the heavens, of ecclesiastical control and finding conditions here displeasing to the great Judge, with confusion and noise the heavens will pass away and in the heat of strife be entirely destroyed. The earth itself, human society organized under the rules of selfishness, will be drawn into this great time of burning and be included in the general destruction. When we studied our Bibles more carefully than at present, we thought that this meant that the literal earth was to be destroyed. We could not see that the verse also says that heaven itself is to suffer the same fate. If both were destroyed, there would be no place for God and His holy ones to wait for the fulfillment of the 13th verse. The destruction of the first heaven and the first earth by a flood (2 Peter 3:6) affected the spiritual rulership and the society of earth. Just "as it was in the days of Noah so it shall be" when as a thief in the night, the day of the Lord comes for a second destruction of the existing conditions that the new and better order may be established.

Off to Baptist Association.

A number of local Baptists left Wednesday morning to attend a session of the Tierra Blanca Association being held at Tulla this week. Those whose names were obtained are: Rev. and Mrs. E. E. L. Farmer and daughter, Miss Mildred, Mr. and Mrs. C. H. Conkright, Mrs. L. R. Brady, Mrs. J. E. Garrison. The ladies will also hold a session of their Missionary Society.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

See the Million Dollar Mystery at the Star Theatre on each Tuesday night. Show starts promptly at 7:45. 28-2t

"OCEANS OF WATER."

Democratic Executive Committee Meets.

Hereford, Texas, August 15, 1914.—The Democratic Executive Committee for Deaf Smith county met at the court house on this the 15th day of August, 1914, a quorum being present with E. B. Black, acting chairman, and found upon canvassing the returns of the election for the second primary held on August 8, 1914, that the following votes were cast and reported to the County Chairman for the following candidates:

- For County Judge—
- J. E. Garrison.....206
- J. A. Hughes.....282
- For Sheriff and Tax Coll.—
- R. W. Baird.....260
- H. O. Hubbert.....227

And it appearing that J. A. Hughes received a majority of the votes cast for county judge, he is hereby declared to be the nominee of the Democratic Party; and it appearing that R. W. Baird received a majority of the votes cast for sheriff and tax collector, he is hereby declared to be the nominee of the Democratic Party.

(Signed)
E. B. Black, Acting Chairman.
Attest:
A. C. Elliott.

EASILY DECIDED

This Question Should Be Answered Easily by Hereford People.

Which is wiser—to have confidence in the opinions of your fellow-citizens, of people you know, or depend on statements made by utter strangers residing in far-away places? Read the following:

W. S. Higgins, 610 E. Fourth St., Hereford, Texas, says: "My back was lame and painful and I had dizzy spells and pains in the top of head. Some time ago I got Doan's Kidney Pills from Woodburn & Son's Drug Store and one box brought me such great relief that I heartily recommend them."

Price 50c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mr. Higgins had. Foster-Milburn Co., Props., Buffalo, N. Y. 1t

Burns Has School Book Agency.

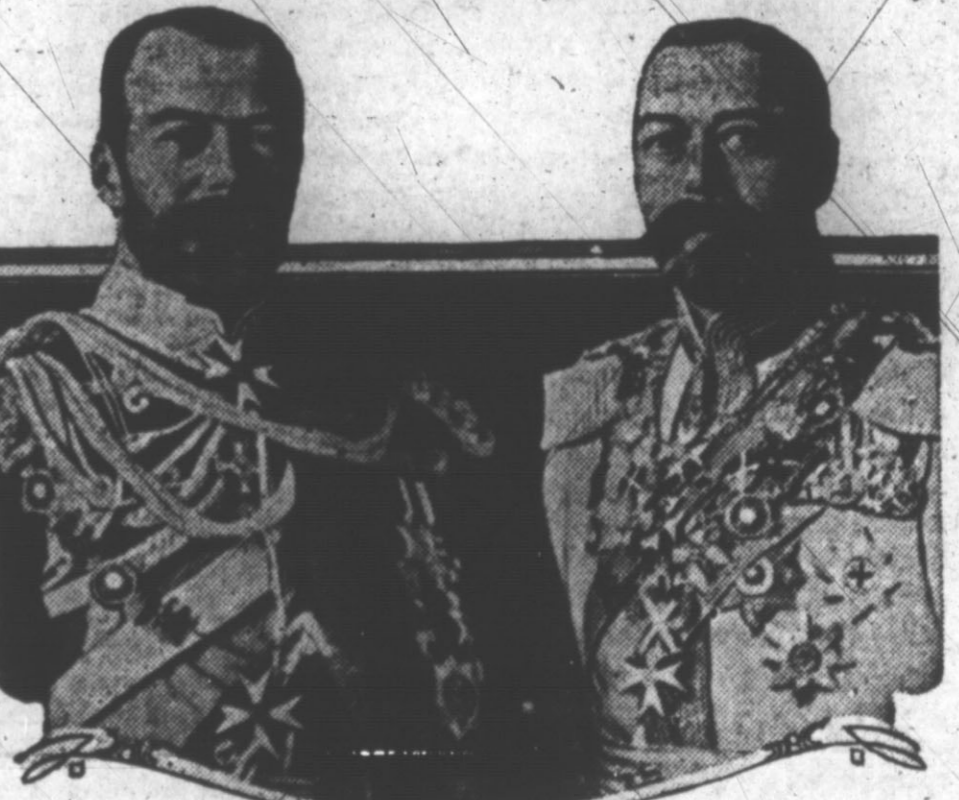
To the Patrons of the Public Schools: Having accepted the agency for the adopted school books, we are going to ask the patrons of the school to assist us by buying their other school supplies from us, as the profit in the adopted books is very little. By your co-operation and the help of the teachers, we will be able to keep a complete supply of all books needed in the schools. This is to be remembered: All school books will be sold for the cash only.

Thanking you in advance and wishing for the schools of the town and county a successful year, we are,
Yours very truly,
Geo. E. Burns.

Haller's insect powders will kill mites, lice, flies and all insects. See Mrs. E. B. Galloway. 29-3tp

Miss Barton of Chickasha, Ok., is visiting in Hereford.

MIGHTY MONARCHS ALLIED IN WAR



The king of England (right) and the czar of Russia, photographed together at one of their recent meetings.

News From the Churches

The Junior Missionary Society.
Song.
Concert prayer—"Dear Lord help me to love thee so much that I may be willing to do hard things for thee. Amen."

Memory verse—Gal. VI:7.
A true tale of the cigarette—Keith Stegall.

Why I do not use tobacco—Leader.
What's the good—Mary Short.
Korean Christians—Katherlyn Hawkins.

Ho For Sunny Town—Margaret Short.

Baptist Young People's Union.
President in charge.
Song service.

Prayer—Rev. Farmer.
Business.
Leader in charge.

Subject—Eve, the First Woman.
Scripture readings—Gen. 2:18-24
Dot Owen; Gen. 3:1-6—Jewell

How Eve was created—Jennie

the Baptist Mem-

Mary Blissett.
Piano solo—Garrison.
Eve's Fall—Thei Fuqua.
Eve's Punishment—Earl Wilson.

Song.
Sentences

The Hope of Eve—Mr. Wood.
You are requested to not read from Quarterly.

Leader—Jessie Buckner.

Epworth League Program.

Song service.
Subject—Am I a Christian?
Scripture reading—John 7:17.

Prayer—Mrs. J. I. Walker.
Song—Selected.

What is it to be a Christian?—Ralph Henson.

Special music—Nelia Patton.
Song—Selected.

Are you a Christian?—Pearl Pollock.

Special music—Elizabeth Black.
How we are strengthened by accepting Christ—Grace Wilson.

Reading—Bess Snyder.
Business.
Roll call.

Benediction.

Junior C. E. Program.

How Saloons Ruin Men, Hab. 2:12-15—Leader.
Song service.
Talk by superintendent.

Alcohol's Harvest of Woe—Merrill Granger.
What is a Saloon?—Artis Russel.
How do Saloons Ruin Men?—Daniel Bell.
Some men who don't want saloons—Dorothy Ramsey.
An object talk.

SAFETY FIRST

You can now buy
The Accepted Non-Skid Tire
at prices that will make it most economical for you to equip your car with the famous

Goodrich Safety Tread

Here are the prices on a few of the popular sizes

Size	Strength Tread	Safety Tread
30 x 3	\$11.70	\$12.65
30 x 3 1/2	15.75	17.00
32 x 3 1/2	16.75	18.10
33 x 4	23.55	25.25
34 x 4	24.35	26.05
34 x 4 1/2	33.00	35.00
35 x 4 1/2	34.00	36.05
36 x 4 1/2	35.00	37.10
37 x 5	41.95	44.45
38 x 5 1/2	54.00	57.30

PAY NO MORE

For the best tires ever sent out from the Goodrich factory

GOODRICH Safety Tread TIRES

BEST IN THE LONG RUN

Society News Items

A number of the young people were entertained at the country home of W. A. Ricketts Tuesday night with a grape and watermelon feast. Besides the eating, many games were indulged in and every one present passed a very enjoyable time. Misses Ruth and Inez and Mr. Claude proved themselves hospitable entertainers and the occasion will long be remembered.

Entertain Young People.

Mr. and Mrs. Bridges entertained several young people of the Wyche Sunday school at their home Tuesday from 10 to 4 o'clock. Those present were: Misses Pebble Thomas, Ruth Ribble, Christine and Penelope Nutter, Mary and Madge Bradley, Zolie and Grace Edwards and little brother, Dewie, also Mrs. Walker Bradley came with the girls and Mrs. James Nutter came in the afternoon. The girls amused themselves with conversation, strolls and out of door games, some music, instrumental and vocal. The host and hostess seemed to enjoy the occasion more than the young people as they are both fond of young company.

A Bridge Party.

On last Monday evening, Mrs. P. W. Price entertained with eight tables of "Bridge" in honor of the Collins' house party and Miss Percy Gallaher. On their arrival, the guests found their partners by means of a "Grab Bag," the ladies drawing dainty pincushions, the men taking out various articles from a little bottle of perfume to a lemon. Victrola music was much enjoyed.

During the evening refreshments of cream and cake were served. The rooms were in a delight of yellow and white flowers, a donation to the hostess from Mr. and Mrs. A. P. Murchison. Those present were: Mrs. R. Collins, Mr. and Mrs. Evans, Mrs. Witherspoon, Mr. and Mrs. Joe Collins, Arch Collins, Mrs. Mason, of the Collins house party, Miss Gallaher of Fort Worth; Mr. and Mrs. Geo. Garrison, Mrs. Garrison, Mrs. Cardwell, Mrs. Watkins; Mr. and Mrs. West, Mr. and Mrs. Gibson; Misses Oberthier, Head, Woodburn, Gregg, Wyche, Garrison, Snyder; Messrs. Patton, Walker, Skelton, Gallagher, Betts, Allen, Knight, Mercer, Woodburn.

A Family Affair.

Wednesday noon the Barnett home was the scene of a happy dinner party, the members being the families of B. T. Lucas and J. W. Barnett. Mrs. Barnett, with the assistance of her household, had prepared a most appetizing meal which was enjoyed by every one of the twenty present. As special guests there were Mrs. Shanks and Mrs. Love of Missouri and Mrs. Andrews of Illinois, daughters of Mr. and Mrs. B. T. Lucas. After the regular dinner, a feast of watermelons was enjoyed.

A Lawn Picnic.

Miss Louise Oberthier was hostess to the members of her Sunday school class last Monday evening when some twenty five of the little tots enjoyed two hours of genuine pleasure on the lawn of the Oberthier home. Little Miss Francis Oberthier assisted "big sister" in the entertaining, bringing out her large family of dolls to the delight of the many little girls present. Doll playing, lawn games, the big swing and story telling passed the time quickly. Refreshments of ice cream in cones were served.

A Lawn Picnic.

Mrs. L. R. Bradly has for visitors Mrs. J. M. McGlothlin of California and Mrs. Jas. Harrison of Pottsboro. They are sisters of Walt Bradly and are spending a part of the summer and early fall in this section.

Mr. and Mrs. Ray Barber are enjoying a visit from relatives: a sister of Mr. Barber, Mrs. O. H. Kendic, and family of Pasadena, Calif., and a sister of Mrs. Barber, Mrs. William Foraker and baby of Bronson, Kans. Miss Reta Shanks, a friend of Fort Scott, Kans., is also visiting in the Barber home this summer. Mrs. Kendic will locate in Hereford.

Mr. and Mrs. Chas. Donald have recently enjoyed the presence of friends and relatives in their home: a visit from Mr. Donald's sister, Miss Ola Donald, of Lewisville, Texas, and a cousin, Miss Mary Hall, of Hollis, Ok., and friends of the family: Miss Ione Johnson of Fort Worth, Miss Edna Russell and Miss Travis Cottrell, both of Plano, Texas, and Mrs. Kathrine Owens of Amarillo. Miss Ola Donald is remaining, but the others have returned to their homes. Miss Johnson going by way of Plainview to make a visit.

ONE PRESENT.

Camping Party.

On Tuesday, August 4th, a jolly bunch of Hereford's brightest folks and their bravest visitors left for their annual camping trip on the beautiful banks of the peaceful Tierra Blanca. There being a number of good cooks among both the daring and the fair and the fact that there is present on such occasions that usual weakness for camp cooking, made the meals more appetizing and enjoyable. Both nights the campers were out were made the more excitable on account of the nice showers that fell, but doing little damage beyond soaking everything wet and blowing over the tents. Wednesday evening an additional number were added for a moonlight

WHERE GERMAN BOMBS KILLED FIFTEEN



Scene in Lunerville, France, where a Zeppelin airship dropped bombs, killing fifteen persons. In the photograph the inhabitants are watching the flight of a dirigible over the city.

Community Co-Operation

COPYRIGHTED FARM AND RANCH-HOLLAND'S MAGAZINE

We recognize your right to spend your money where you please, and it is not our intention to question that right. But we do want to impress upon you the indisputable fact that it is to your best interests to supply your wants from the stores in this community.

Our local stores carry as good lines on merchandise as can be secured, local prices compare favorably with those quoted elsewhere, and our home merchants are a vital force in the upbuilding of this town and surrounding trade territory.

We realize that you are not bottled up in this community like a fleet of warships in a blockaded harbor. We know what an easy matter it is for you to take a shopping trip to out-of-town stores, or to send a check or money order to foreign mail order houses. The only question is: Does it pay you to do so?

The only question is: Does it pay you to do so?

A community without adequate shopping facilities is like an engine without fuel, and a community in which there is not an active buying market for raw products produced locally is as bad or worse.

Local mercantile establishments make possible both buying and selling facilities, and upon these two factors depend the prosperity of our community.

Further argument should not be necessary to convince even the most skeptical mail order buyers and out-of-town shoppers that the welfare of this locality and the extent of their individual prosperity depends upon the amount of business extended our local business institutions.

'Twas his Wife.

A ring on the telephone drew the office boy. "Lady to talk to you, sir," said he to the senior partner.

The senior partner took up the receiver and stood at the phone for several minutes. Then he laid the receiver down and went back to his desk. Twenty minutes later he raised the receiver, said a few

words, and presently hung it up. Then he turned to his partner.

"It was my wife," he explained. "She was still talking and had not missed me."

Geo. E. Burns will handle the famous Blue Jay line of school tablets. Get a coupon with each 5 cent purchase. 29-2t

"YOU'LL LIKE HEREFORD."

Hereford Nurseries

Growers and dealers in all kinds of Trees-Fruit, Shade and ornamental. 25 years in the nursery business in Texas. Have tested out over three hundred varieties of Fruit on the Plains in our own private experimental grounds.

L. P. LANDRUM, Manager

For information and Catalog, address the Company, Hereford Tex.

Seth Ward College

Property of the Northwest Texas Conference.

The only
Endowed Junior College
In Texas

Co-educational Departments of Literary, Music, Art and Expression. Faculty of experienced college and university graduates. Total expense for literary course, \$187.00. Write for particulars.

C. L. McDonald, M. A. J. E. Willis, M. A.
President Dean
Plainview, Texas

The Houston Plan of Taxation.

Houston, Tex., June 19, 1914.

Under the Houston Plan of Taxation which has been in operation here for three years the City Council has adopted the custom of assessing land at about 70 per cent of its value and building improvements and merchants' stocks of goods at about 25 per cent. Personal property of every other description including "credits" is ignored and nothing else appears on the assessment rolls, except the franchise values of public service corporations. Nine-tenths of the tax payers favor the plan and have willingly signed the rolls this year prepared in accordance with the views of J. J. Pastoriza our Tax Commissioner who originated it and who, on the strength of it, was re-elected by an overwhelming vote. Nevertheless, a few kickers are threatening an appeal to the Courts. Your readers may be interested in a brief statement of the principal grounds relied on in support of Mr. Pastoriza's innovation, as follows:

LESSENS TAXES ON HOMES AND REDUCES RENT.

It lessens taxes on a majority of homes in Houston, for as to the majority, the improvement values exceed the land values. In the long run, the exemption in whole or in part, of building improvements from taxation, neither benefits nor injures the owners of office buildings, apartment houses and dwellings for rent. The saving to them in taxes is offset by the reduction in rents caused by increased competition among landlords resulting from an increased number of dwellings and buildings to rent, for the Houston plan greatly stimulates the construction of such buildings.

ADVERTISES HOUSTON AND INCREASES LAND VALUES.

It advertises Houston favorably all over the country. It acts as a portolual bonus, attractive to all enterprises which employ labor. While the single tax idea carried to its logical conclusion would, of course, ultimately impair land values, its partial and moderate application as now applied by Pastoriza will greatly enhance the value of land in Houston, because it accelerates the growth of the city.

CONSTITUTIONAL TAXATION IMPOSSIBLE.

To tax property according to the constitution and laws of Texas is impossible. A tax on personal property catches the poor man, because he has so little he can only hide a small percentage of it from the

tax assessor.

Not so, however, as to the rich man. The most drastic laws ever framed have failed to put upon assessment rolls 10 per cent of the personality owned by millionaires. The man unwilling to pay a far greater tax in proportion to his wealth than his neighbor, is compelled in self-defense to commit perjury. A serious and determined effort to tax credits and personality with anything like uniform impartiality, including bank deposits and money loaned by banks and individuals as the constitution and laws require, would greatly increase interest rates, result in the withdrawal of bank deposits, bring ruin and destruction upon any community attempting it and cause three-fourths of its tax payers to be sent to the penitentiary for false swearing.

REDUCES COST OF LIVING AND WOULD BENEFIT FARMERS ALSO.

Taxes on things produced by human labor are passed on to the user or consumer and increase living expenses; taxes levied on land values which are the gifts of nature, cannot be shifted and tend to reduce the cost of living. A tax on land values only, would reduce direct taxes on four-fifths of the farms in the United States and relieve farmers of an enormous though unrealized burden of indirect taxation. The land values of New York City alone, for instance, exceed the land values of every acre of land in cultivation west of the Mississippi River. H. F. Ring.

Rye Seed For Sale.

Good, clean, good quality rye, \$1.00 per bushel as long as they last, at my place 10 miles south on 25-Mile Ave. S. J. Sanders. 28-2tp

Dr. Presley of the firm of Drs. Presley and Swearingin, specialists, Roswell, N. M., will be in Hereford at Dr. W. A. Price's office on the 12, 13 and 14 of each month to do eye, ear, nose and throat practice and to fit glasses. 11tf

B. Anderson Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 330. 2tf

Good brooms at The Fair for only 35 cents on Mondays, Thursdays and Saturdays. 17tf

Cured of Indigestion.

Mrs. Sadie P. Clawson, Indiana, Pa., was bothered with indigestion. "My stomach pained me night and day," she writes. "I would feel bloated and have headaches and belching after eating. I also suffered from constipation. My daughter had used Chamberlain's Tablets and they did her so much good that she gave me a few doses of them and insisted on my trying them. They helped me as nothing else has done." For sale by all dealers.—Advertisement.

The Hereford Brand

(A NEWS PAPER)
Published by
The Brand Publishing Co.
A. C. ELLIOTT, Editor

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BRAND PUBLISHING CO.

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Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

POLITICAL Announcements

- FOR JUDGE 69TH DISTRICT —
HON. D. B. HILL, of Dalha
- SHERIFF & TAX COLLECTOR —
R. W. BAIRD
- FOR COUNTY JUDGE —
JAS. A. (JIM) HUGHES
- COUNTY & DISTRICT CLERK —
A. O. (ALEC) THOMPSON
- COUNTY TREASURER —
J. J. WARD
- FOR COUNTY ASSESSOR —
W. A. (AL) MILLER
- COMMISSIONER PREC. NO. 1 —
W. W. BENNETT
- COMMISSIONER PREC. NO. 2 —
R. J. KIBBE

YOU are now studying the map of Europe as never before, trying to twist your tongue into German, French, Russian and even into Japanese shapes.

WILL the present European war produce another Napoleon? Will this man come out of Germany, France or England? These questions are greater than the Million Dollar Mystery.

ABOUT the time the big land engagement begins, it should not surprise the world to hear of a great naval battle, and one that will be startling in its immediate results. If the naval conflict should be favorable to Germany, it would have an electric effect upon the German soldiery and would thus likely change the outcome of the land battles.

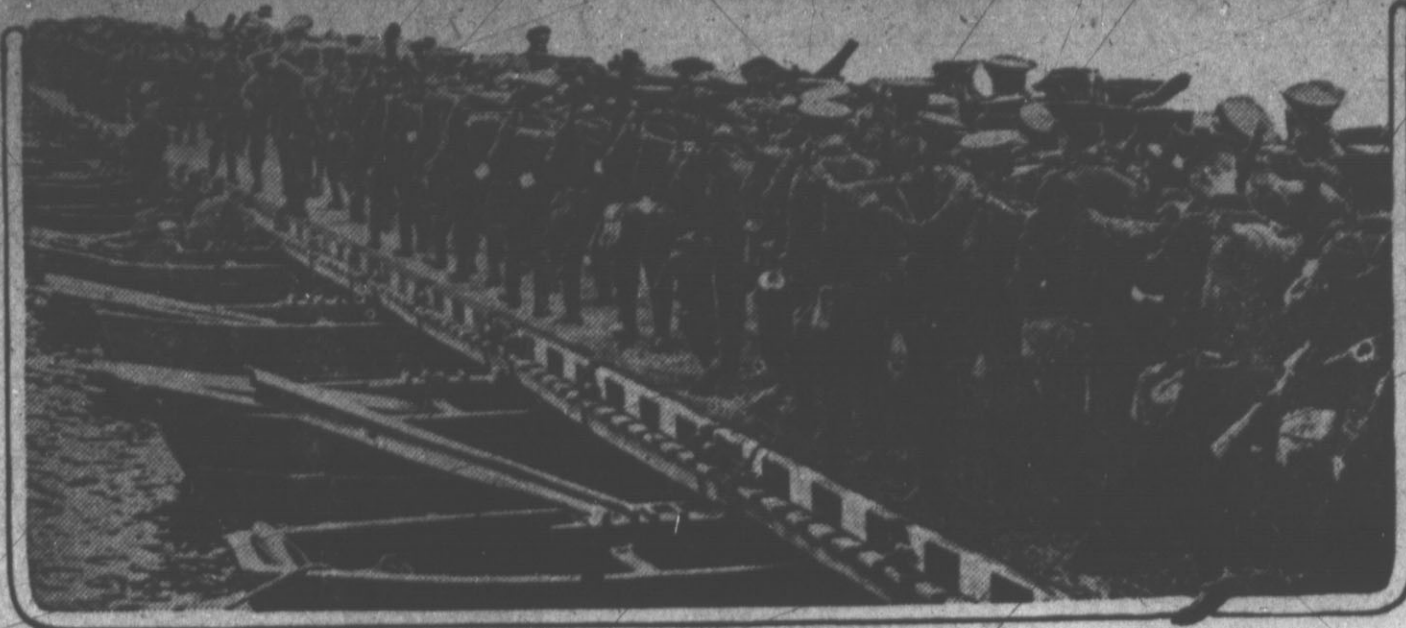
WITH practically every active European nation against Germany, except Austria-Hungary and this nation with a long frontier to guard, how can she hope to make a final success? Her first move for quick action has been thwarted by the unexpected resistance of the Belgians. Germany's invasion of this neutral country has broken the last friendly friendship which the Germans had in that section.

RELIABLE news from the war zone has been reduced to general surmises and long-distant guesses. Correspondents have been refused entrance to the lines of campaign and the only information let out is that which "leaks" thru the lines or is picked up from non-combatants. This close censorship of news has been made necessary in order to shield the movements of the different forces which are surely concentrating to fight the greatest battle of history.

Calls Special Session.
Gov. Colquitt has called a special session of the legislature to meet next Monday, August 24. Hon. L. C. Penry of Plainview will represent this district in this special session. The object of this special session as stated by the call is to provide for public warehouses to store the cotton and other farm products, and to provide for a system of warehouse certificates, so that the farmers may obtain money on their products pending a settlement of the European troubles.

Primary School.
I am going to organize a class in Private Primary for the coming school year and would be glad to talk to any interested parents concerning the work. Grace Lucas. 28-31p

BRITISH INFANTRY CROSSING A PONTOON BRIDGE



COMMANDERS OF FAMOUS COSSACK REGIMENT



The Best Editorial from Our Exchanges

OUAHAMA TRIBUNE-CHIEF

Humanity may stagger by the horrors of Europe's war, but civilization will not be destroyed. Millions of men and billions of treasure may be lost in this devilish war; thrones may totter and a new map of Europe may be necessary before the end is reached; but mankind will, on the wreck of these ruins, build a better civilization—one in which the people, and not a few unscrupulous men who feel that they have been Divinely appointed, will rule.

As the people of this country view the horrors of the European situation they may well take courage and thank God that they live in a land free from such conditions as those prevailing in Europe. While we are moved by the awful tragedy that is being enacted, and sympathizing on the battlefield and the greater suffering of broken hearts in homes made desolate by wars destruction, we yet have a right to lift up our hearts in thanksgiving

for the blessings of this country in material things and the freedom from the conditions prevailing in Europe.

In the light of the contrast between the blessings which the people of the United States are now enjoying, with the magnificent crops of the year and all the other privileges vouchsafed to us, how small and petty seem our thoughts when we mourn because business is not quite so good as it might be or because our chances of making money are for the moment not quite so abundant as in times past.

Let the people of this country put behind them such pessimism and narrowness, and in a spirit of enthusiastic optimism carry forward the work of the day, without hesitating or halting, and then there will be business enough for all and room enough for all when the temporary disadvantages of the present situation have passed away.

State Life Insurance.

The coming Kansas legislature will be asked to provide State life insurance at actual cost. W. J. V. Deacon, state registrar of vital statistics, believes that Kansas can operate its own insurance company at such a material reduction from the present "old line," or even the fraternality insurance rates, that virtually everyone in the state will be a policy holder.

The insurance companies base the death rate on the older eastern states, where there is congestion," said deacon. "Some of the companies actually base their death rate as high as 20 per 1000 population. Others figure the rates at about 17 per 1000 population.

"As near as I can find there is not a single insurance company writing Kansas business on the basis of Kansas deaths. For the last three years, since we have had a vital statistics law, the death rate has been less than 10.5 per 1000 population, but the rates which Kansas people pay for life insurance are the same as are charged in New York, Pennsylvania or Massachusetts, where the death rates are 15 to 17 per 1000.

"Kansas can well afford to handle this business itself and provide for the investment of the premiums in farm mortgages and in municipal school and county bonds of this state. Kansas would not need to go outside its own borders; in fact could not go outside its limits to lend the money.

"The cost of the insurance would be low to start with. There would be no solicitors or general agents to receive high salaries and premiums

and no expensive office force to maintain. The fire insurance work of the state insurance commissioner would be turned over to the state fire marshal and the insurance commissioner would devote all of his time to the state life insurance work."

Serve Him Right

Eustace had a bicycle. Eustace had something else, too,—he had a profound contempt for "yokels" as he called the inhabitants of the country. One morning he was leaning against a gate, smoking a pipe, which he tried hard to believe was as pleasing as it looked, when one of the despised yokels came along.

"That there thing's a bike, ain't it, mister?" said he.

"It is, my man," answered the patronizing adventurer. Do you think you could ride it."

"Ay" replied the bucolic one. "Any body could!" "Oh indeed! Well, you try it and ride this one and see how you get on. It's not as easy as you think, my man!"

Up jumped the yokel and rode off. When he had gone about 20 yards he turned gracefully in the saddle and called to Eustace:

"You'll find the bike by the churchyard, three miles down the road! I'm in a hurry.—London Tit Bits.

Headache and Nervousness Cured.
"Chamberlain's Tablets are entitled to all the praise I can give them," writes Mrs. Richard O. P. Spencerport, N. Y. They have cured me of headache and nervousness and restored me to my normal health." For sale by all dealers.—Advertisement.

The boy obtaining the most Blue Jay coupons by Xmas will be given a nice watch by Geo. E. Burns. 29f

Parrot Items.
Mr. and Mrs. Custer Elliston of Deaf Smith county visited with Mrs. Elliston's brother, Groven Sanders and family, a part of the past week. Mrs. Frank Shepard and children and Mrs. Geo. Shepard visited with Mrs. W. E. Hacker last Thursday.

Mr. High has been quite sick the last few weeks.

Frank Metcalf was a Dimmitt caller last Tuesday.

There was a singing at the school house last Sunday night, which was well attended.

Orville Grant, R. S. and Ned Neely, Geo. and Dave Shepard and Frank Metcalf were attending to business in Hereford last Saturday.

Rev. Smith began a revival meeting here last Monday night. Every one who can should come to hear him.

Miss Mary Metcalf has been on the sick list a few days this week.

Emerson Hacker was in Dimmitt on business Tuesday morning.

Bob Neely lost a valuable calf last week.

Mr. and Mrs. Frank Metcalf and children, B. F. Neely and sons, Charlton and Ned, and Miss Irene Holzer spent last Sunday with Mr. and Mrs. Hanlan.

Dave Shepard, Alfred and Orville Grant and Miss Florence Hacker spent last Sunday evening at the home of J. P. Hacker.

Floyd and Emerson Hacker, Bob Neely and Frank Metcalf vaccinated Mr. Hacker's and Mr. Neely's calves last Monday.

Rev. Smith will preach three sermons next Sunday, August 23, and there will be dinner on the ground. Everybody come.

Layne-Bowler Co.

**Well Contractors
Pumps, Screens**

If your Layne Pump needs attention, phone
H. C. WHITWORTH

Cardova Hotel Hereford

Frank Metcalf is going to take two car loads of cattle to Kansas the last of the week for B. Neely and himself.

"OCEANS OF WATER"
"OCEANS OF WATER."

W. W. and P. E. Bagley of near Chillicothe, Mo., came in to Hereford this morning looking after a tract of land. The former bought in 1907 and has not been on his land since. It is located near Scherer.

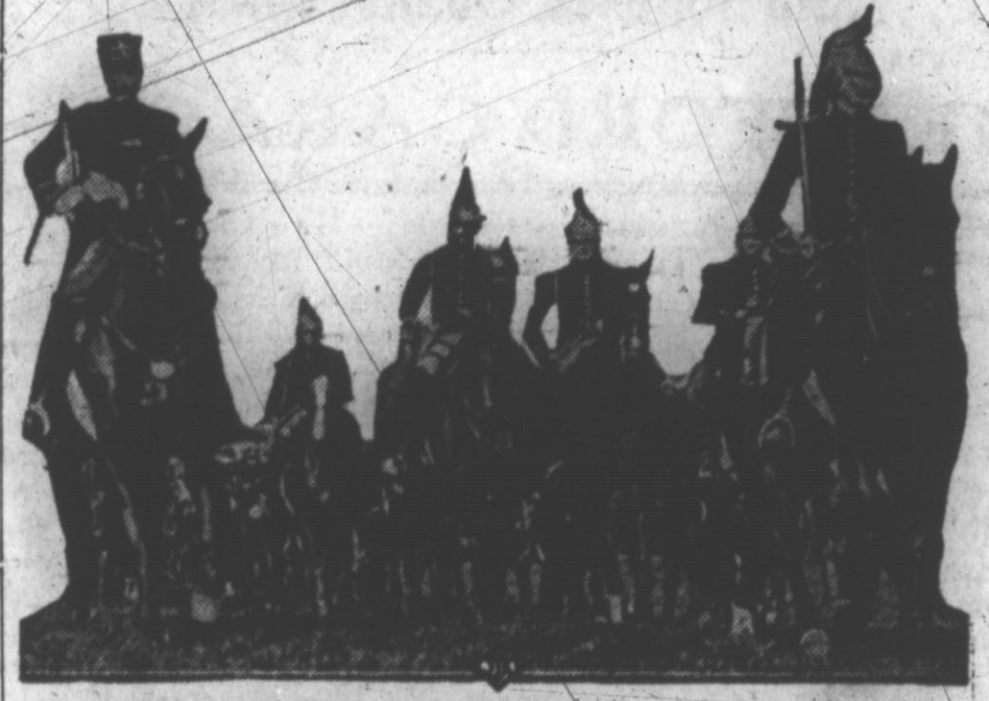
In New "Easy-Opening-Box" BLACK WHITE TAN

2 IN 1

Brightens up millions of shoes daily

10¢ SHOE POLISHES 10¢

FRENCH CAVALRY ON THE MARCH



LOW FARES

THIRD MERCHANTS MEETING—Fall Series—Dallas, Texas Tickets on sale Aug. 30th to Sept. 8th inclusive. One and one third fare for round trip.

10 DAY ROUND TRIP SUMMER EXCURSIONS—To Corpus Christi and Galveston, on sale each Friday. One fare plus one dollar. Limit ten days

LABOR DAY CELEBRATION AT AMARILLO—September 7th Tickets on sale Sept. 6th and 7th, final limit Sept. 8th. One and one third fare for round trip.

ROUND TRIP SUMMER TOURIST FARES to points in Ark., Colo., Florida, Georgia, Indiana, Illinois, Iowa, Kentucky, Michigan, Minn., Missouri, Montana, North Carolina, Ohio, Penn., Tennessee, Utah, Virginia, and West Virginia. On sale daily till September 30th. Final return limit October 31st.

F. C. PARKINSON, Agent

Quarter Century Banking Experience

Transact your business through this Bank

Which offers to every depositor the essentials necessary for making permanent and satisfied customers. Namely: Safety, Strength, Conservatism, Experience and Ability to handle your business and care for the wants of our customers, and every accommodation consistent with good banking.

The Western National Bank

Mutually Agreeable Accounts Solicited

We Sell K. N. & K. Self-Identifying Travelers Checks

K. N. & K. Travelers Checks Payable All Over the World

New Goods

WE HAVE recently received from the big Eastern markets, our Fall and Winter line of Ladies' Suits and Coats, Girls' Coats, Gingham, Percales, Wool and Silk Dress Goods, Gossard Front Lace Corsets, Bed Blankets and Quilts, Boys' School Pants, and many other new things.

Come in and let us sell your school supplies and Fall bill of goods, we guarantee quality and prices equal to any.

Then, too, in order to encourage cash trade, we have added a line of Rogers Silverware and Cut Glass to give away as premiums. With each purchase we give coupons; when you get enough of them you are entitled to a nice premium. Call for coupons when you trade.

Geo. Stambaugh CASH STORE

Local and Personal

Mrs. Cecil Faris and three children of Ennis, Texas, arrived yesterday morning to pay a visit to Dr. and Mrs. G. A. Faris.

County Attorney Sam G. Bratton and friends from Farwell were here yesterday and went down the Tierra Blanca for a fishing.

L. T. Lester of Canyon, and one of the principal owners of the Happy bank, sold his interest in that bank a few days ago to E. A. Logan, F. T. White and Bob Caylor.—Tulia Enterprise.

Miss Dora Jones of Dallas is here on a visit to her sister, Mrs. W. W. Watson. Miss Jones was connected with the Ball Campaign Headquarters at Dallas and is fully versed in Texas political lore. As the saying goes, she was "on the firing line."

Mrs. E. H. Fullwood left Sunday for her girlhood home at Barre, Mass., the place she left some 36 years ago. The little daughter, Miss Francis, accompanied her as far as Tucumcari, where Mrs. Fullwood has a son.

I. N. Brown, who lived in Hereford for a number of years, but now of West Virginia, is here this week on business. W. W. Edwards and family live in the same community as the Browns and the report comes that they are all doing well.

Mr. and Mrs. E. Renfro leave this week by auto route to make a visit to old friends and their relatives back in the good old state of Missouri. Misses Alta and Mabel Renfro, their daughters, and their son, Bob, will accompany them.

Euclid E. Fuqua and family and C. E. Richardson have returned from a two weeks fishing trip at Big Springs, near Hereford. Mr. E. B. Posey, cashier of the First National Bank at Hereford, and his family were with the Amarillo party during most of their outing. They report the crops and crop conditions in the Hereford county the best they have ever seen them.

Mrs. W. H. Edwards is having a family reunion at her home on 25-Mile Ave., there being present C. E. Edwards and wife of Barlow, Ky., Mrs. A. L. Conner and baby daughter, Lula Grace, of Fort Bolivar, Texas; Mrs. T. S. Benton of Goliad, Texas, the occasion of the reunion being the return of Miss Laura Edwards from Korea, who is home on a twelve months' vacation. Messrs. Conner and Benton are expected this week to join the company.

Mr. and Mrs. A. S. Boyd, after a pleasant visit with his sister, Mrs. J. E. Garrison, and other relatives, have returned to the Panama Canal, where Mr. Boyd holds a responsible position in the department of engineering of the Department of the Canal Zone. He has immediate charge of the water works construction. Miss Lois Garrison accompanied them on their trip and will remain for some months in the Zone. Their address will be at Pedro Miguel, C. Z., Panama Canal.

MILLINERY OPENING

The Millinery Parlor is now in its new quarters, 3rd door south of the 1st State Bank. Opening day will be Sept. 1st. I will have with me this season Miss Lucy Wood, who has had about 5 years' experience, also Miss Vera Young, who comes highly recommended. While in Chicago I visited some of the best wholesale houses and will be able to show the very latest styles. My window will be decorated next Sunday, Aug. 23rd, and from then on all millinery will be on display and on sale. Mrs. N. C. Voegel. It

Repairing Brick Building. Contractors have been busy this week making some repairs on the Bogard building, recently purchased by Uncle John Gordon. The rear wall has been torn out and is being rebuilt, leaving a larger door and making the wall more secure. The water standing at the corners of the building had caused the walls to sink out of plumb. The building will be occupied by E. H. Brandt, where supplies for the Ford cars will be kept.

TOULZ LAKE HEREFORD!

GERMANY'S NAVAL CHIEF



High Admiral P. T. von Tirpitz, commander of the naval forces of Germany.

LOST—Between my house and the Watson home, new 22 target rifle. Finder please return to J. H. Williams and receive reward. 29-2t

Sec. No. 11, Blk. K 14, Deaf Smith Co., Texas, is posted, (better known as Big Springs). Please stay out as I have a lot of baled hay you are liable to burn up if you smoke or camp in there. T. E. Money. 29t

Severe Attack of Colic Cured. E. E. Cross, who travels in Virginia and other Southern States, was taken suddenly and severely ill with colic. At the first store he came to the merchant recommended Chamberlain's Colic, Cholera and Diarrhoea Remedy. Two doses of it cured him. No one should leave home on a journey without a bottle of this preparation. For sale by all dealers.—Advertisement.

Mrs. Earl E. Wilson will open her music school at the studio opposite the high school, same day the regular school opens. All former pupils are solicited and new ones invited to become pupils. 28-2t

Frogs in the Ground.

That toads and frogs bore themselves deep into the ground has long been known to scientists, but yet many people do not realize how far down they dig. A lesson on this subject is being taught by J. W. Barnett in the digging of his silo at his home here in town. The pit is down now some 15 feet and plenty of toads are found firmly imbedded in the soil at that depth. The boys dig them out every day.

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

A Knowing Judge

In his early days as a lawyer, in Patterson, Senator William Hughes was arguing a case before an alderman who had been given a petty juppishness and who knew no law. The embryo senator made a point. "Where'd you git that law?" asked the judge, suffed with importance. "If your honor please," Hughes replied, "it appears in the celebrated case of Hink versus Dink, reported, as your honor no doubt is well aware, on page 153 of the ninety-ninth New Jersey reports." "All right," replied the judge. "I only wanted to see if you knowed where it was."

Are You a Woman?
Take Cardui
The Woman's Tonic
FOR SALE AT ALL DRUGGISTS

To Prevent Blood Poisoning apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c, 50c, \$1.00.

NEW TEN COMMANDMENTS

- I
Thou shalt have no other silos but the CROWN.
- II
Thou shalt not make unto thee any graven image of a Silo.
- III
Thou shalt cut thy crops for silage when the seed is in stiff dough.
- IV
Thou shalt keep up with the binder and shalt not let the feed dry in thy fields.
- V
Thou shalt use a good cutter and cut thy crop into short lengths.
- VI
Thou shalt pack thy silage firm around the edge, so that air cannot come in and spoil thy silage.
- VII
Thou shalt use water in thy silage if moisture is lacking.
- VIII
Thou shalt labor six days and do all thy silo filling for the seventh day is a day of rest.
- IX
Thou shalt not covet thy neighbor's silo, nor his fat calves, nor his rich cream, but shall build a silo on thy own land.
- X
Thou shalt not buy any other silo except a CROWN, if thou would have one whole at the end of the year.

SELAH.
Palmer Lumber Co.
Crown Silos in stock—no waiting to order.

Keep Your Animals Free from Fleas
Conkey's Fly Knocker
Cures annoying insect pests and keeps your stock free from these annoying breeding pests by spraying them with this powerful insecticide.
Give animals immediate relief and ease from itching and trouble. Does not harm milk. Indolence to animals.
Try it 15 Days
Money Back
If it fails
To please you. Get a gallon now. 50c. 5 gal. \$4.00

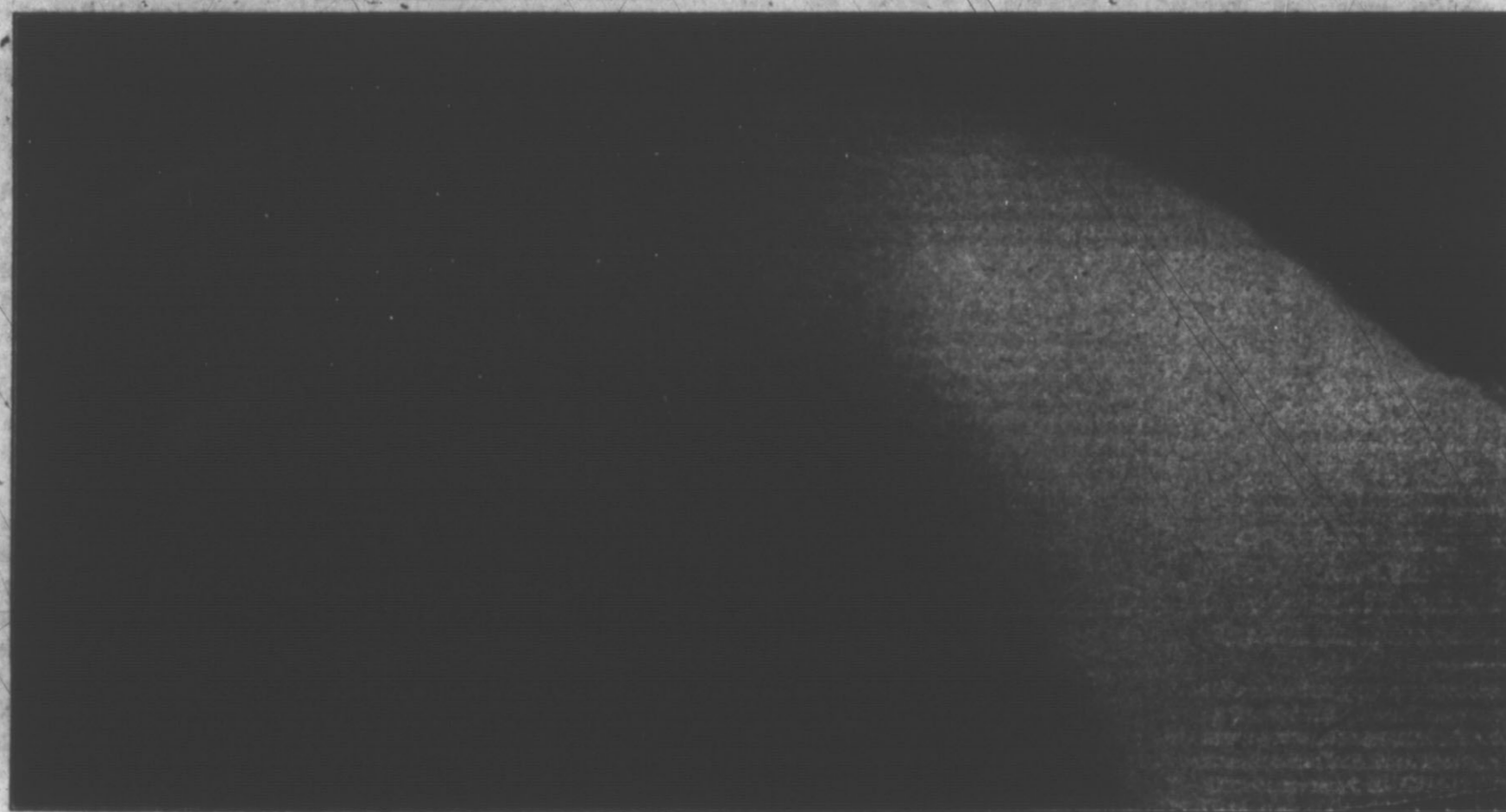
White Leghorn.
Cockrels
Pure bred from Browns-Mills-in the Pines, New Jersey. Best stock in the Panhandle.
Jim Chamlee
Next to H. Hereford Nursery

Cured of Indigestion.
Mrs. Sadie P. Clawson, Indiana, Pa., was bothered with indigestion. "My stomach pained me night and day," she writes. "I would feel bloated and have headaches and belching after eating. I also suffered from constipation. My daughter had used Chamberlain's Tablets and they did her so much good that she gave me a few doses of them and insisted on my trying them. They helped me as nothing else has done." For sale by all dealers.—Advertisement.

DEAF SMITH COUNTY DEPOSITORY
A Bank Account is the best Insurance Policy
You don't have to wait till you die to get the money. It is waiting for you at any time you need it, and sometimes you need it mighty quick. Start an account and insure yourself and your family against the unexpected. You will find, in our bank, that courteous attention is given to the small depositor quite as freely as to the wealthy one. Your business solicited, appreciated and protected.
RAINFALL FROM JUNE 12 TO JULY 30—5.35 INCHES
First National Bank
A BANK OF THE PEOPLE

SOME REAL LAND BARGAINS

I HAVE decided to offer for sale the lands described below, at 50 per cent of their actual value. There are no more productive lands anywhere in the great Southwest and none nearly so low in price. The developed farms are the top-notchers of the Hereford Country and crops now growing prove their fertility. No such bargains have ever been offered in this country. Every acre is irrigated from dependable wells or an abundant supply of water lies at a shallow depth from the surface. My object in disposing of these holdings is to obtain cash for the purpose of pushing development which is sadly needed in this district. This is the first step of a campaign which means more irrigated farms, more irrigation farmers, more production and more money for every man interested in the Hereford proposition.



"OCEANS OF WATER"

No. 1

320 acres, three miles north of Hereford on 25 Mile Avenue. "Oceans of Water" for every acre, supplied from two McDonald Irrigating Plants in prime condition. 260 acres under high state of cultivation with 60 acres in pasture containing a 20 acre natural lake. 65 acres of fine alfalfa producing five tons per season with 20 acres more now preparing for seed. 30 acres fine kafir, 110 acres excellent milo, 55 acres of oats and barley now in stack. Improvements consist of two sets of buildings—one on each end of farm—all in good condition and just the type for tenant farmers. 200 ton concrete block silo, erected last season, in fine shape with plenty of crop to fill it. Modern feed lot for handling 150 head of cattle on full feed. Good tank and windmill well in lot with necessary sheds, scales, etc., for intelligently feeding stock. Easily the best equipped stock farm in this country. This has been the show farm of the Hereford country ever since irrigation started and is successfully operated by Henry Scheutte on a lease. The price is \$25,000.00—a little under \$80.00 an acre. If sale is made before October 1st, one third of the gross crop goes with farm. Will also sell at a bargain, 60 head fine grade Hereford cattle (mostly C. O. Kiser heifers) and two registered Rat Jowell yearling bulls—dandies. 150 head hogs and 25 head of work stock including 14 head of heavy draft mares. Here is an opportunity for the man with the money to get land for much less than its real worth—a rare chance.

No. 2

40 irrigated acres in So. Hereford. All under cultivation with 30 acres of fine alfalfa. Water from a McDonald Irrigating plant sufficient for 100 acres. This farm is in an excellent state of cultivation and it looks the part. Improvements could not be replaced for less than \$6000. Good tight room, two-story house, barn, cow stables, granary, chicken coops and yards, orchard in a falfa with hog-tight fence, and a \$3500 irrigation plant. This farm needs little boasting—its a living example of the wondrous future ahead of the Hereford country—a glance instantly tells the tale. Anywhere else worth \$500 an acre. Price \$8000—\$200 an acre with \$6000 worth of improvements. Will sell the adjoining forty acres at a low price. Here's a bargain in a small productive farm home located in town.

No. 3

Frio farm, 491 acres, three miles Southeast of Hereford. Good 1200 gallon irrigating plant operating on the shallowest lift on the Texas Plains. Good house and plenty of outbuildings. 160 acres of fine sub-irrigated land with a very light lift for surface irrigation. 20 acres good alfalfa producing big crop now. A tip top stock farm ready to move right along—worth more money but goes for \$15,000—a little over \$30 an acre.

No. 4

992 acres raw land, seven miles southeast of Hereford. No improvements but all under fence. Will

guarantee one thousand gallons of water per minute on any point on this tract and sell 80 acres or more. Price \$15 per acre.

No. 5

424 acres, 2 1-2 miles Northeast of court house along Santa Fe track. Good set of improvements and well fenced. Water very shallow and will guarantee one thousand gallon wells. Price \$10,000.

No. 6

320 acres 1-2 mile West of Joel switch on Santa Fe, underlaid with the shallowest water in the country. All tillable land with an excellent slope for taking irrigating water. Guarantee 1000 gallons per minute. Price \$8500.

No. 7

320 acres 1 1-2 miles Northwest of Dawn. All smooth, level land and will guarantee 1000 gallons of water per minute. Price \$6500.

No. 8.

My Residence in North Hereford. Lot 133x208. Eight room modern bungalow with toilet, bath, hot and cold water, and in first class repair. Garage, well with windmill and storage for 10000 gallons of water. Lots of trees, shrubbery and blue grass. One of the most attractive homes in Hereford and worth lots more money. Price \$2800.

D. L. McDonald

Office: Main Floor Court House

HEREFORD, TEXAS