

The Hereford Brand

VOLUME 13

HEREFORD, TEXAS, FRIDAY, DECEMBER 26, 1913

NUMBER 47

QUIET HOLIDAY IN THE CITY

Christmas Trees at the Churches—
Santa Claus at the Homes—
General Celebration by
Every One.

With real Christmas scenery, a heavy blanket of snow on the ground and sufficient cold to make wraps needful and comfortable, Hereford folks spent the week in making merry during the world-wide holiday, the climax being reached on Christmas eve, when the young people as well as the old gathered at the various churches to celebrate with the time-honored Christmas trees. Most of the Sunday schools had provided trees for the children and in addition to the usual distribution of gifts, interesting programs by the children themselves were rendered. Old Santa Claus was there with his false and expressionless face and his fur overcoat, to fool nobody in particular and everybody in general. After the Christmas tree celebrations, some of the young folks had a fireworks display down town. This was an unusual occurrence to the northern people who have moved here to live among the native Texans and warm blooded Southerners. They do not understand the spirit that prompts "US FOLKS" to shoot fire crackers at Christmas times while they spend their powder money on the Fourth of July.

At the different homes many provided small trees for their own children and the children created all interest by hanging up their stockings for Old Santa to fill up with goodies and toys while they slept. Even some of the grown-ups hung their stockings and socks. And the next morning, even before the "peep of day," the small boys and the small girls were up taking an inventory of all that Santa had brought them. Many were the happy faces and bright eyes in Hereford Christmas morning. If there was a home in all the little city where Santa did not visit during the night, the knowledge of it has not come to those who would have been Santa Claus to them.

Christmas day was quiet. All of the business houses were closed and everybody ate their Christmas dinner at home or at some neighbors. While the day was cold, the bright sunshine added a cheerfulness to all and made happy faces everywhere. Hereford certainly gave a warm welcome to this annual visit of Saint Nicholas and we will count the days until he comes again.

Epworth League Program.

Dec. 28, 1913.

Subject—This is my beloved Son. Matt. III-17; John III-16.
Leader—Ruth Sites.
Song—He Leadeth Me.
Sentence prayers.
Paper, God's sacrifice for the people—Ralph Smith.
Piano duet—Lollie Dillard and Elizabeth Black.
Reading—Willie Dickert.
Violin solo—Charlie Caylor.
Song.
Benediction.

Miss Ruth Churchill returned this week from Waxahachie where she has been attending school to spend the holidays with homefolks in Hereford.

YOU'LL LIKE HEREFORD!

Table Of Postage Rates On Fourth-Class Mail, Effective January 1, 1914.

Parcels weighing 4 ounces or less are mailable at the rate of 1 cent for each ounce or fraction of an ounce, regardless of distance. Parcels weighing more than 4 ounces will, on and after January 1, 1914, be mailable at the following pound rates, a fraction of a pound being considered a full pound:

Weight	Local rate	Zone rate
1 lb.	\$.05	\$.05
2 lbs.	.06	.06
3 lbs.	.06	.07
4 lbs.	.07	.08
5 lbs.	.07	.09
10 lbs.	.10	.14
15 lbs.	.12	.19
20 lbs.	.15	.24
25 lbs.	.17	.29
30 lbs.	.20	.34
35 lbs.	.23	.39
40 lbs.	.25	.44
45 lbs.	.27	.49
50 lbs.	.30	.54

The second zone rates are the same as the first zone.

Two Couples Marry.

Last Monday at 2 o'clock, the Rev. J. H. Henson performed marriage ceremonies which united the hearts and lives of two Hereford couples. Mr. Thos. L. Vaughn and Miss Anna Shultz were the one and Mr. Frank L. Richards and Miss Elsie L. Cloyd were the other, both ceremonies taking place at the home of Mr. and Mrs. Geo. Cloyd. Only the immediate members of the two families were present. Both couples left at once on the afternoon train, the first couple taking a shopping visit to Amarillo, returning the next day; and the other going to Pilot Point to visit the relatives of Mrs. Cloyd. Both couples will make their homes in Hereford.

Surprised on Birthday.

The Hereford folks have created among themselves a very pleasing custom of surprising their friends on their birthdays. Adhering to this, the friends and neighbors of W. A. Vaughn completely surprised him last Sunday, Dec. 21, when they stormed his country home, each taking a palatable portion which, when placed upon the dining table, made an appetizing spread. That day was not only Mr. Vaughn's birthday, but was also the birthday of their baby daughters. About thirty neighbors enjoyed the surprise and the feast of the day. Mr. and Mrs. Vaughn were glad to have their friends call in this way.

Sacred Cantata.

The sacred cantata "A Morn of Glory," was rendered Sunday to a large and appreciative audience at the First Baptist church at Amarillo, the song service taking the place of the usual evening sermon. The solos, duets and quartettes were especially pleasing and appropriate. The mystic charm of music beautifully rendered was never more demonstrative than on this occasion, and under the able direction of Prof. Myers the cantata was more than what the severest critics could have expected of it.

Santa Claus Visits Bank Attache.

Santa Claus made a very acceptable gift to Mr. John W. Sherman, assistant cashier of the Western National Bank, by leaving in his Christmas sock a hundred dollar Victrola, the Western National acting as sponsor for old Santa Claus.

YOU'LL LIKE HEREFORD!

Findlay Findings.

Dec. 23.—Hez Martin and Pierce McDonald were inspecting cattle in this community Friday.

Rev. Hurlbut of Friona came out and gave a very interesting sermon Sunday. His brother accompanied him.

There was a six inch snow fell here Sunday the 21st. There was no Sunday school on account of the storm.

Shore Bros. drove 125 of their calves to one of their ranches near Friona to wean them.

Gwin and Parker drove 550 steers in to winter on the Terra Blanca draw. Melvin Ballard is taking care of them.

Ernest Houlette met with an accident while riding a horse Saturday evening. His pony slipped and fell on his leg. The limb was badly bruised especially the knee. It is getting along nicely at this writing.

There will be a dinner at Mr. Blainey's on Christmas day. Every one is expected there with a well filled basket.

The German Lutheran colony people will have a tree on Christmas eve.

Fern Taylor came home Friday from the Friona school to spend the holidays at home.

Brand Ad Failed to Find Hog.

A week or two ago, a red sow strayed from the farm of Mrs. H. H. Stanley and she, as many others had done, placed a small want ad in the Brand telling about her loss and asking about the whereabouts of that said red sow. Up to date, not a word has been heard, no one seems to "have saw" that hog. Strange, that no one has spied that pig running "wild in the woods" by this time. No one has surely made sausage of that red headed sow. If any of ye have seen that sow, please phone Mrs. Stanley just right now.

At the Methodist Church.

Next Sunday at the 11 o'clock hour, Rev. J. H. Henson, the pastor, will take for his subject; "The Old Year," and at night, J. I. Walker will deliver an address taking for his subject: "The New Year." All members are urged to attend both services; friends and visitors are cordially invited.

A Belated Santa Claus Letter.

Dear santa my name Nanna Knight i live at the northern hotel i have been a good girl and i wish you would so kind as to bring me a big doll and a stove an a little doll an a trunk. will i will close wishing you good luck and a pleasant drive i am your little friend Nanna Knight.

Mr. and Mrs. C. Mounts returned this week from a six months visit to their old home in Ohio. With them came Mr. and Mrs. Frank Wright, of Hamilton, Indiana, and Mrs. Sadie Kimple of Edgerton, Ohio, the former home of the Mountz family. The latter are relatives and will spend the holidays in Hereford.

Wylie Pierce, a prominent cattleman of the Friona district, passed thru Hereford Wednesday on his return from San Antonio and Kansas City, at the latter place selling a lot of cattle.

F. E. Glenn of Friona, Texas, was in Hereford Wednesday doing some Christmas shopping. He had just returned from Fort Worth to which place he had shipped a car of hogs.

Dimmitt News.

Dec. 24.—Miss Ewing was a Dimmitt visitor Friday.

Mr. Boyd was in Dimmitt on business Friday.

Brit Boyd was in Hereford Saturday.

Elmer Noble was a Dimmitt visitor Friday.

Mr. Houston from his ranch 8 miles southeast of Dimmitt was in Dimmitt on business Friday.

John Gordon from his lower ranch passed through Dimmitt Friday.

Steve Sanders of Summerfield was in Dimmitt Thursday.

Miss Mary McLean, who is attending school in Canyon City, is spending Christmas with homefolks in Dimmitt.

Edd Smith and son were in Dimmitt Wednesday.

Edgar Ramey was a Dimmitt visitor Saturday.

Doc Lovelace was in Hereford looking after some school teachers Saturday.

Will Dixon was a Dimmitt visitor Saturday.

Emmit Dixon was attending to business in Hereford the latter part of last week.

Miss Ora Ramey was in Dimmitt Saturday.

John McIntire and family were visiting in the Carter home Christmas week.

Baskin Hughes was a Dimmitt visitor Saturday.

Payne Gilliland of Hereford was in Dimmitt the first part of the week.

Mrs. Mattie Biddle and children spend Christmas week with friends in Manara, N. M.

Arthur Boyd was a Dimmitt visitor Saturday.

Dick Turner made a trip to Hereford Saturday.

Harry Jackson was in Dimmitt Wednesday.

Percy Eates was shopping in Dimmitt Wednesday.

Fred Nuceem was a Dimmitt visitor, Wednesday.

Christian Science Society.

Subject: Christian Science, Sunday, 11 a. m., Carl Bldg. All cordially invited.

Unveiling Postponed.

On account of the weather, the unveiling ceremonies to be held next Sunday by the W. O. W. will be postponed indefinitely.

Song Service Postponed.

The special song service announced to be held at the First Christian church for Sunday night has been postponed on account of the indisposition of some of the singers.

A Dinner Party.

Jim Lipscomb was host to his visiting friend and school mate, Mr. O. E. Thomas of Grapevine, and Mr. Clifford C. Acker at home last Tuesday when Mrs. Lipscomb served a most appetizing dinner.

At Church of Christ.

Next Sunday and Sunday night Rev. G. C. Parham will preach, taking the following subjects: "Baptism of the Israelites," "Miraculous Creation," "Time and Eternity." Friends are cordially invited.

Jim Lipscomb is over from Canyon to spend the week at home. His friend, C. E. Thomas of Grapevine, Texas, who is also a student in the Normal, came with him to take his vacation.

Harry Davis of Claude has been on the force at the Brand office for the past ten days assisting in the Christmas rush.

WITH COUNTRY NEWSPAPERS

Department of Scissors and Paste-pot—Clippings and Comments—Politics et Cetera.

Brand.—There is a slight indication that the Home and State was disappointed in some of the features of the editors' circular replies. It shows that Mays is favored by nearly four times as many editors as Thomas, forty-two being for the Brownwood man and 12 being for the Dallas aspirant. The fact that 126 did not express a choice, shows that, at least, many editors of Texas are free and independent of self-appointed leaders and no longer bow in fearing submission to political dictators. And the Brand believes that the 50 odd who did express themselves are just as independent of the neck yoke of politics as the 126. The country newspapers are no longer the tool of political Canons.

Glazier Review.—So Home and State is peeved, is she, because some of us did not see fit to furnish the data asked for? There was a time, perhaps, when a letter accompanied by a stamped envelope, was quite sure of being answered; in fact, courtesy may still demand it. The Home and State may have been prompted by only the desire to furnish data to the public when it asked the editors a score of questions, and again it may have been well paid by one of the various candidates for governor in 1914. We are not ready to commit ourselves as to how we may vote next year, someone may give us a cigar meanwhile and alter our opinion! And in spite of the fact The Review will no doubt say some things politically, outloud, we believe in the secret ballot. Sometime when the office devil wants to mail his girl a letter he can soak that stamp off Home and State's envelope, and welcome to it.

There is something real funny about this comment and it all comes with the knowledge that the editor of the Glazier Review is a woman. See how she writes: "We are not ready to commit ourselves as to how we may vote next year." Woman suffrage so soon as that in Texas?

Nine Page Ad in Country Paper.

The Abilene Reporter of Sunday, Nov. 30 contained nine pages of advertising for one dry goods firm—J. W. Campbell—all being about a Holiday sale. The editor of the News knows Mr. Campbell quite well. He started into business as a dry goods clerk, later he opened a little store, and this store has been growing all the time, until now it is possibly the largest in the Western half of Texas. Mr. Campbell has always been a big advertiser—when he had a little store he carried half-page, page and double-page ads in the local papers, when his competitors were carrying only small ads, or none at all. The success of Mr. Campbell is due to advertising, energy and knowing his business.—Plainview News.

Whooping Cough Epidemic.

Many children are at present affected with this distressing disease and it seems to be on the increase. We advise that all clothing and bedding and carpets used by the sick children be thoroughly cleaned in order to check the spread of this disease, also that the clothing of the well be specially cleansed to prevent the lodgement of the germs and the contraction of the disease. All this will be done without extra cost by Hereford Sanitary Steam Laundry, phone 246.

YOU'LL LIKE HEREFORD!

1914

Will be a prosperous year and we will be prepared to supply our old customers and new friends with the right kind of building material. May you be able to enjoy the New Year.

PLANING MILL WORK
TIN SHOP IN CONNECTION

PALMER LUMBER CO.

DANGER IN DELAY**Kidney Diseases Are Too Dangerous for Hereford People to Neglect.**

The great danger of kidney troubles is that they so often get a firm hold before the sufferer recognizes them. Health will be gradually undermined. Backache, headache, nervousness, lameness, soreness, lumbago, urinary troubles, dropsy, gravel and Bright's disease often follow in merciless succession. Don't neglect your kidneys. Help the kidneys with Doan's Kidney Pills, which are so strongly recommended right here in this locality.

C. P. Shelnuft, Canyon, Texas, says: "We used Doan's Kidney Pills two months ago in our family and they proved beneficial. I can heartily recommend this remedy for trouble with the kidney secretions. You are at liberty to use my statement as heretofore. Whenever I have had occasion to use Doan's Kidney Pills, the results have been satisfactory."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Junior C. E. Program.

Dec. 28, 1913.

Song—127.

Scripture—Mark 14:20.

Song—10.

Sermon on Scripture—Joe Owen. Lord's prayer in concert.

In what countries is our denomination doing missionary work—Roy Robertson.

Black board talk.

Song—80.

In what countries is missionary work just now most important—Harley Green.

Duet—Ruth and Esta Fox.

What blessings do missions bring to the lands they enter—Elizabeth Tattman.

Missionary training—Frank Gyles

Vocal duet—Hallie and Mae

Womack.

Closing.

Another Fake Beggar.

This town, as well as all others, is visited periodically by beggars and charity solicitors and the people, on account of their sympathy, are regularly filched of their money. Only this week an able bodied man, except in one leg, made the rounds and collected some ten dollars. He was a professional beat, taking up his work in a systematic and business way, first visiting the teachers and pastors to get their endorsement, sympathy and last, but most of all, their contribution. Thus armed, he made a close canvass of the business houses asking for aid in a sort of a bill collector's manner. If the truth was known this man probably has more money on deposit or hid away in his dirty clothes than some of our business men. He may have a large family to support or he may be a cussed old miser, who would scorn a tin cup beggar on the street corner. Down on the T. & P. line recently, a blind man was plying his trade. Dressed in ragged clothes, his eyes concealed with black goggles, he was telling a hard luck story and taking in the coin. Officers watched him and soon discovered him with two good eyes and which were soon looking thru the cross bars in the county jail. The Brand does not believe that people should contribute to every supposed object of charity. The city should require such cattle to be inspected before being allowed to solicit money in town. The business men are expected to contribute to local charity and when they must make "hand outs" to road beggars, who travel in Pullman cars, it has reached the limit of toleration. Join the SPUG society and it will save you many a half dollar.

The Best Medicine in the World.

"My little girl had dysentery very bad. I thought she would die. Chamberlain's Colic, Cholera and Diarrhoea Remedy cured her, and I can truthfully say that I think it is the best medicine in the world," writes Mrs. William Orvis, Clare, Mich. For sale by all dealers.—Advertisement.

For the last two weeks before Christmas the stores of Hereford have been well patronized by Christmas shoppers.

"YOU'LL LIKE HEREFORD."**School Notes.**

Everyone is happy that the Christmas vacation has begun.

The first and second grades had a Christmas tree together in the second grade room. The tree was beautifully decorated with silver stars and other decorations, and the room was festooned with Christmas pictures, holly, etc.

Santa Claus came soon after one o'clock on Tuesday afternoon and distributed the presents among the children, besides bringing a load of candy and apples with him.

The third grade children went to the Domestic Science room during the noon hour and made candy. Miss Avent told them how to make chocolate fudge and with a boy and girl at each table they soon produced some good candy. After they had eaten the candy the small girls washed the dishes while the small boys wiped them.

The fourth grade celebrated the day by having the first session of the "Fourth Grade Literary Society." With Albert Snyder acting as president, the following program was given:

Violin solo—Mabel Barnhart.

Story—Delma Rayzor.

Song—Zella Green.

Recitation—Mary Lee.

Music—Keith Stegall.

Recitation—Mary Hicks.

After the program Santa Claus visited them and brought candy and apples.

The fifth grade had great fun with a grab-box. Each pupil contributed an inexpensive gift which was tagged and placed in the box with the tag on the outside. Numbers, corresponding to the tags, were then distributed among the pupils, and each drew out the present which bore his number. This created much excitement as the boys drew dolls and the girls drew horns, etc.

The Seventh grade is the Star grade of the school as it has had no tardies for six weeks and for this reason the pupils had last Friday, from recess, to themselves. The pupils of this grade have done excellent work during the last few weeks and have kept their interest

WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthener. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

up to the last, for which they should be praised as nearly all the grades have Xmas-tis.

Annie: "Miss Avent, I know why you say 'Merry Christmas.'"

Paul: "I do too. It is because Christ's mother was named Mary."

The College building has been inspected and found perfectly safe for basket ball playing. The ex-graduate girls will play the high school girls in basket ball some time, soon. The game last Saturday night between the Granfield, Okla., team and the high school boys' team proved to be very exciting. Although the Hereford boys were beaten, they did some excellent playing.

On Monday morning last several of the ex-graduates visited the high school from nine o'clock to recess. Among them were: Clyde Gregg, Mary Gallagher, Clara Dunlap, Clara Lambert, Clell Cochell, Otha Price, Lloyd Wright, Hazel Wilson, Besse Nance, Lois Garrison, Alma Norton and Calla Lambert Mountz. During chapel, each of these told some of their experiences and consequently the grades had quite a laugh. At the second period in the morning the senior class took the

visitors to the Domestic Science room where they made candy and had a good time generally.

On Tuesday night, Dec. 23, the Girls' Society of the high school entertained the Boys' Society in the school auditorium. Besides the faculty there were a number of invited guests present and all had a splendid time. Games were played and volunteers rendered music for the crowd. After a short program, delicious punch was served and all went home feeling that they had really enjoyed themselves.

Breaks Leg By Fall.

A very peculiar accident happened to W. B. Parmer last Monday afternoon when he fell and sustained a broken leg. He was walking across the street at the corner of the First National Bank and slipped on the ice-covered path, falling in such a way as to break his right ankle. He was picked up by friends and carried to Dr. Price's office, where first aid was given. He was later removed to his home and at present is resting as well as could be expected. His friends greatly regret the accident, but they hope he will soon be up.

OUR RIVERS AND HARBORS

The Brazos River One of the Most Important Commercial Streams in Texas.

THE opening of the Panama Canal has given a tremendous impetus to gulf port commerce and greatly stimulated interest in water navigation and waterway improvements in Texas. The interoceanic canal now in course of construction connects the Texas rivers forming one of the most gigantic systems of commercial waterways in the world as well as drains a vast area of the most fertile land on the American continent.

Texas has eight large rivers on which steamboats have plied on regular schedules, many of them going as far as two or three hundred miles inland and the restoration and extension of navigable conditions can be secured at a minimum cost. We have ten harbors which have received government recognition and five ports that are regularly made by ocean-going vessels.

The Brazos river is 950 miles in length and waters a valley unexcelled in fertility and in agricultural possibilities and as a commercial stream can be easily improved and cheaply maintained. The government engineers have designated Waco, which is approximately 300 miles from its source, as the head of navigation on the Brazos and the work of improving the river for light draft boats is now under way.

At the mouth of the river is Freeport with a harbor unexcelled in natural advantages by any port on the Atlantic coast and a port where no wharfage or dock charges exist. The sulphur deposits now being actively mined afford an enormous local tonnage. The deposits contain seventeen millions tons of sulphur and machinery is now being installed to develop the field to an output of 300,000 tons per annum.

The vast tonnage of the Brazos valley will empty into this port and the Interoceanic Canal will be a splendid feeder, giving the port an immense outgoing water tonnage. Three of the leading system railroads enter the port and large and extensive terminals are being built where the commerce of the Trans-Mississippi valley can be handled without congestion.

When the Brazos river is made navigable to Waco it will afford a saving of millions of dollars in freight per annum on inbound shipments as well as on originating tonnage and its advantages will be extended far into the interior, benefiting at least a million people.

MONEY SOMETIMES HAS WINGS**(BUT IT USUALLY FLIES THE WRONG DIRECTION)**

It is not a man's capacity to make money but rather his ability to save that makes him rich. Opportunity always comes once. Prepare for this time by opening an account with us. A bank account is a mighty good bait for opportunity

The First State Bank & Trust Company

Of Hereford, Texas

"THE PEOPLE'S DEPOSITORY"

S. B. EDWARDS, President

HENRY WILKINSON, Vice-Pres.

A. P. MURCHISON, Cashier

H. B. WEBB, Vice-President

J. C. BURKHALTER, Asst. Cashier

**Do you know
The Youth's
Companion
as it is to-day?**



Improved and broadened in its scope. Enlarged by the addition of a Special Family Page, Boys' Page, Girls' Page and Children's Page.

Our Offer for 1914

Cut this out and send it with \$2.00 for The Youth's Companion for 1914, and we will send also The Youth's Companion Practical Home Calendar for 1914.
THE YOUTH'S COMPANION, BOSTON, MASS.

Great serial stories, 250 short stories. A remarkable Editorial Page. Current Events and Science. A wealth of variety and quality, and all of it the best.
Illustrated Announcement for 1914 free on request.

Remember—52 Times a Year, not 12

Great Family Combination Offer

We do not know of any Family Weekly that we can more heartily recommend to our readers than The Youth's Companion. It gives us pleasure, therefore, to announce that we have arranged with the publishers to make the following offer:

Regular Price Youth's Companion	\$1.75
“ “ Brand One Year	1.00
Both Papers	2.75
Our Price	2.00

Do You Want a Typewriter.

You can own the best typewriter in the world for five dollars per month. The Royal is king of writing machines and when you buy one you will be able to write royal letters. The price is \$25 less than other standard machines, but it is not just as good; it's better. See them at the Brand office.

46-2t

Feterita Seed.

All those who have spoken for the Feterita seed raised on the land adjoining the Baskin-Hester irrigated farm, should call at once and secure what they have ordered. The heads were hand cut in the field. The price is 5 cents per pound. See A. C. Elliott or B. M. Hester.

“YOU'LL LIKE HEREFORD.”

**Do You Read
NEWSPAPERS?**

It is only the reading man who is well informed. Only Newspapers furnish Topics for Current Conversation. If you would be an interesting conversationalist, read the newspapers and magazines.

In order to assist the readers of the Brand in securing the Best Reading at the least cost, clubbing arrangements have been made with a number of papers and magazines.

A Suggestion—The Brand suggests that the average reader needs at least five papers—The Brand for local news; a daily for general news, or, if too busy, a semi-weekly; a weekly magazine of current topics and a monthly magazine for the family reading. Look over the list below and select what you want.

Clubbing Rates

	Regular Price	Our Price
Semi-Weekly Farm News, Dallas, and The Brand	2.00	1.75
The American Boy, best boys' paper and The Brand	2.00	1.50
Farm and Ranch, best farm paper, and The Brand	2.00	1.50
Holland's Magazine, best family paper, and The Brand	2.00	1.50
Farm and Ranch, Holland's and The Brand, all three (all to same person)	3.00	1.75
The Commoner, Bryan's paper, and the Brand	2.00	1.50

Pick out what you want and we will make you any combination desired. A good combination would be: The Brand, Farm and Ranch, Holland's, Semi-Weekly News, American Boy. The price for all five papers is only \$3.15

Drop in and give us your subscription to The Brand with any of the other papers. If you are already a paid in advance subscriber to The Brand, your time will be extended. Out of town folks can send us their check; it's good.

ADDRESS

The Brand Publishing Company

Hereford, Texas.

Political Announcements.

A number of prospective candidates are in the field; in fact, some say they are already running. As announced some weeks ago, the Brand will be pleased to publish for the candidates such announcements as they see fit to furnish, judgment and discretion being used in writing what they say, but the editor himself will refrain from writing such articles. Candidates should write their own announcements or get some interested friend to write it for them. The usual rates for publishing the announcements and for carrying the cards during the campaign will be made. The terms are CASH in advance with no exceptions. The following will be the rates for the different offices:

For State Offices	\$25 00
For Congress	25 00
For District	10 00
For County Offices	10 00
For County Commissioners	2 50
For Precinct Offices	2 50

Big Snow Falls Sunday.

Sunday morning, the natives of Hereford awoke to find nature making sure preparations for a weather demonstration. At an early hour, everything was ready and the show began. All day long the "feathers from the clouds" fell gently, covering the earth by evening to a depth of about seven inches. The temperature was 20 degrees. Monday was partly clear and when the sun shone, the effect was dazzling brilliancy. Late Monday evening, the temperature began to drop and by 8 o'clock the thermometer stood at 8 degrees above zero, the coldest for the season. But during the night, the wind changed to west and the temperature went up to 12 degrees by Tuesday morning.

Mrs. J. E. Rowe will do plain and fancy sewing at her home at 500 E. 4th St. Prices reasonable. 44tf

Notice of Stockholders Annual Meeting.

Notice is hereby given that the regular meeting of the Stockholders of the First State Bank & Trust Co. of Hereford will be held at the banking house of said corporation in the town of Hereford, Deaf Smith county, Texas, on the first Tuesday in January, 1914, the same being the sixth day of said month, between the hours of one and five o'clock P. M. of said day.

At such meeting two directors shall be elected to act as directors of the Second class and one as director of the Third class for the said corporation during the next succeeding term, and any and all such other business shall be transacted as may properly come before such meeting. Witness my hand this the 17th day of December, A. D. 1913.

S. B. EDWARDS,
46-3t President.

House For Sale.

The S. B. Edwards old home in north part of town. A splendid place complete with every convenience, at a bargain. Part terms if desired. F. H. Oberthier. 42tf

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

OVER 65 YEARS' EXPERIENCE

PATENTS

TRADE MARKS, DESIGNS, COPYRIGHTS & C.
Anyone sending a sketch and description may quickly ascertain our opinion free whether an invention is probably patentable. Communications strictly confidential. HANDBOOK on Patents sent free. Oldest agency for securing patents. Patents taken through Munn & Co. receive special notice, without charge, in the Scientific American.
A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$3 a year, four months, \$1. Sold by all newsdealers.
MUNN & Co., 364 Broadway, New York
Branch Office, 625 F St., Washington, D. C.



The best dressed woman has her corset, like her gowns, fitted to her measure.

**Spirella
CORSETS**

(NOT SOLD IN STORES)

are fitted to your measure in your own home by a trained corsetiere. You can never know all the beauty of your figure until you wear one.

My services are at your call. Appointment at your convenience with no obligation to purchase. Telephone or send postal.

Mrs. Robert Elliott

Hereford, Texas

Phone 153

Should be Added to the Seven Wonders of the World.

You have all read of the Seven Wonders of the World and also the Seven Wonders of Modern Times. They are mostly inventions and the result of years of experiments, at a heavy expense, and sometimes at the cost of lives.

To these modern Seven Wonders should be added CALUMET BAKING POWDER, because after years of experiments the Calumet Baking Powder Company has produced the most wonderful baking powder of the present time. This baking powder, first, solves the high cost of living. It is a great saving over the high-priced, trust brands, and, on the other hand, it is a saving over the cheap and "Big Can" powders because it has more leavening gas and will go further and there are no failures; with an imperfect baking powder sometimes one spoonful of it spoils fifty cents to a dollar's worth of butter, eggs and sugar—not mentioning the time and labor.

Further, it should be added to the Seven Wonders because by test it has been proven to be a perfect baking powder, which is a baking powder that gives the greatest amount of leavening gas, leaves the food perfectly pure and wholesome, and so compounded that it makes baking

failure impossible. Calumet Baking Powder is put up by the most scientific methods under the supervision of competent chemists. Automatic weighing and filling machines take the baking powder from the mixer to the cans; no human hands touching it, thus insuring the product to be at all times pure and sanitary. As the baking powder is completed it is tested chemically and practically. It is always uniform.

Calumet cannot be recommended too highly and one trial will convince you of its wonderful merits—its wholesomeness and economy. Received Highest Awards—World's Pure Food Exposition, Chicago, Ill., Paris Exposition, France, March, 1912.

The Rev. Irl R. Hicks 1914 Almanac
The Rev. Irl R. Aicks 1913 Almanac is now ready and will be mailed prepaid for only 35c. Professor Hicks' fine magazine, Word and Works, for one year, and a copy of this Almanac for only one dollar. The plain lessons on astronomy, and the correct forecasts of storms, drouths, blizzards and tornadoes, make these publications a necessity in every home in America. Send to Word and Works Publishing Company, 3401 Franklin Avenue, St. Louis, Mo. 46-2t

YOU'LL LIKE HEREFORD!

**The Last Days
of the Year
Are fast passing**

We hope that the 13th year of the 20th century was not unlucky and that you had a real merry Christmas and that the new year will be more prosperous. We thank you for the trade you gave us during the old year and we hope that you were well enough pleased to buy your table supplies from us during

1914

Cardwell Bros.

Phones 81 and 271

The Hereford Brand

(A NEWS PAPER)

Published by

The Brand Publishing Co.

A. C. ELLIOTT
MILICENT GRIFFITH Owners

A. C. ELLIOTT, Editor

Address all communications to
BRAND PUBLISHING CO.

Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 25, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

THE Brand hopes that every one had a merry Christmas and that the New Year will be a happy one.

RESOLUTIONS made on the first day of the year and broken three hundred and sixty four days are worthless to the one who thus pretends.

THE unlucky 13th year of the twentieth century is fast waning and the full, bright sunshine of a new year is rapidly approaching. Are you ready to greet the New Year with songs and praises of welcome? Have you tried and failed during the old year; well, then, dare and do and succeed in the new year.

If you would make a New Year's resolution, try your hand on this one: Resolved that I will not criticise my social and business friends until my own conduct is perfect and that I will try to give due credit to others for all they do without discount or reservation, and that I will be honest in all my business dealings without having to be watched by others.

THE business interests of Hereford should lay aside their little and petty bickerings, more imaginative than real, and unite in an effort to move forward at the call of duty to your own town and your chosen home. A good, big lump of common sense dropt unto your self-steep cup of bitterness will sweeten it up a little; but better still, throw out your dark and black concoctions and make anew a clear cup of business integrity and friendship.

TO LIMIT LAND OWNERSHIP.

You may call it socialism or any other name you may wish, but the time is coming in Texas, and everywhere else so far as that is concerned, when no person will be allowed to own more land than he can use. The holding of great bodies of land for speculation, while thousands of people are landless, is going to pass away. In a speech at Dallas several days ago State Senator McNealus, one of the most prominent democratic lawmakers of the state, said he favored laws that will allow no person to own more than 160 acres of land, and only that much for the purpose of cultivation. He suggested that the state confiscate the remainder to the state at the value returned by the owner to the tax assessor. Then he would have the state sell his confiscated land to bona fide settlers in the same manner that the federal government disposed of its homestead lands, by a small payment down and long time for the balance.

—Plainview News.

Uncle John Gordon, the ancient sage of the Plains, was here this week doing his Christmas shopping, no doubt, buying things to fill the sox of the cowboys on his ranch. He had lost his mustache and looked somewhat cleaned off, perhaps getting ready for a Christmas mistletoe stunt.

"YOU'LL LIKE HEREFORD."

Two Daily Papers at Plainview.

Plainview is to have two daily newspapers, and thus "an aching void" is to be filled.

Messrs. E. VanDeventer, Tom Shafer and A. L. Anderson have secured the old Plains Baptist printing outfit and yesterday announced that they would on next Monday begin the publication of an afternoon paper, to be known as "The Plainviewian." It will be delivered to all parts of the town free, but cannot be sent through the mails at publisher's rates. The first issue is due to come out next Monday.

Late today the Hale County Herald issued an extra announcing that it will January 1st begin the publication of an evening paper, to be known as the "Evening Herald."

We have the kindest feelings for the gentlemen involved in the matter and wish them success in their undertakings. However, we must confess, as the cowboy said: "I admire their nerve, but d—m their judgment." We have had experience in the daily newspaper business in a small city and know the "game." We do not consider Plainview large enough to support one daily, much less two. But as we feel the new order of things will not in the least effect the business of the News, but rather improve it, hence it is to cuticle off of our anatomy, we can exclaim: "Sic him, Fido," "Go after him, Towser." — Plainview News.

—Chickens For Sale.

I offer for a few days, 20 of my "Full Blood" R. C. Reds, worth the money. C. D. Miller. 1tp

In case you need medicine after closing hours at night phone 383 for R. A. Tynes, druggist at Geo. E. Burns Drug Store. 46tf

Lost and Found.

PURSE—Small leather purse containing 30 cents, found on street. Owner can have same by describing it.

TEN CENTS—Coin found in the lobby of the Western National Bank. Owner can have same by giving circumstances of loss.

GLOVE—Right glove for boy found on public road.

All of the above found articles may be seen in the window at the Brand office.

Two modern homes, equipped with hot and cold water, bath, toilet, etc., barns and other out buildings, plenty of fruit, wells and windmills. Price very cheap. See J. H. Pitman Land Co., Hereford, Tex. 47-2t

"OCEANS OF WATER."

FOR SALE—One full blooded Pecheron Stallion, four years old next May, color Brown with Star, will weigh 1,700 when matured; one Peter Schutler wagon, nearly new; one nearly new Deering row binder; one Hagood Tripple Disk plow, in good shape. Inquire of H. H. Funk. 47-2tp

STRAYS—One white faced roan cow, right ear cropped, no horns; one white faced red yearling steer, underbit on both ears, has horns. H. H. Funk. 47-2tp

FOR RENT—5 room house and barn, 4 blocks town, west Geo. Karr's residence, \$5.00 per month. J. S. Warner, Russellville, Ark. 47-4t

Two modern homes, equipped with hot and cold water, bath, toilet, etc., barns and other out buildings, plenty of fruit, wells and windmills. Price very cheap. See J. H. Pitman Land Co., Hereford, Tex. 47-2t



HOLIDAY RATES CHRISTMAS & NEW YEARS

To Texas and New Mexico points, One and one third fare for Round Trip. On sale December 20th to 26th inclusive and December 31st and January 1st. Return limit January 6th.

On December 20-21 and 23; limit January 18th, to Alabama, Mississippi, Kentucky, Tennessee, Kansas City and other points East.

L. W. Ewing Agent

Testimonial From High Authority.

Mrs. B. L. Wilson of Nashville, Tenn., is famed the world over for her wonderfully delicious cakes. They are shipped to all parts of the globe for special affairs where the best of cakes are demanded.

Mrs. Wilson has the distinction of baking Christmas cakes for the Presidents, in which she uses Calumet Baking Powder.

She states:

"To have complete success, with no failures, care should be used in the selection of Baking Powder."

Calumet is complimented with the following testimonial from her:

"Some little time ago I made a careful study and investigation of the baking powder subject and I feel fully repaid. I am firmly convinced from the results I have received that there is no baking powder to equal Calumet for wholesomeness and economy, and I also recommend Calumet Baking Powder for its never failing results."

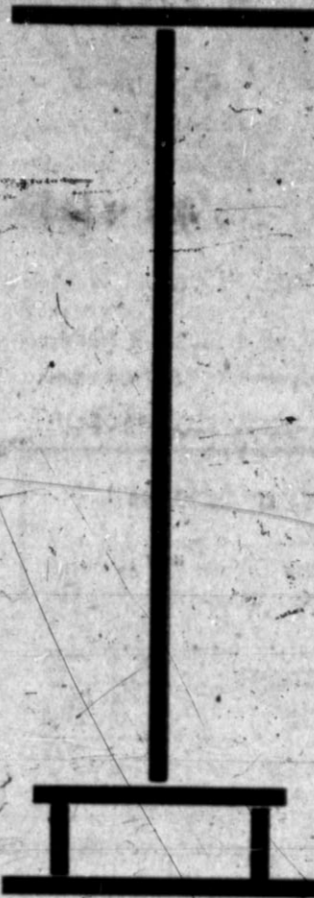
Calumet also received the Highest Awards at the World's Pure Food Exposition, Chicago; Grand Prize and Gold Medal, Paris Exposition, 1913.

This will, without a doubt, prove interesting and very gratifying to the friends and customers of Calumet Baking Powder. It has always been found that Calumet is economical to use.

C. S. Cake advances in price Jan. 1st. E. W. Harrison. 46-2t

A Marvelous Escape.
"My little boy had a marvelous escape," writes P. F. Bastians of Prince Albert, Cape of Good Hope. "It occurred in the middle of the night. He got a very severe attack of croup. As luck would have it, I had a large bottle of Chamberlain's Cough Remedy in the house. After following the directions for an hour and twenty minutes he was through all danger." Sold by all dealers.—Advertisement.

GARRISON BROS.



Take this means of thanking their many friends and customers for their liberal share of business given them during the year just closed. We wish for all a prosperous year for 1914 and solicit an opportunity to serve you in anything in the Hardware Line.

Daugherty's Business College

AMARILLO, TEXAS

Teaches Bookkeeping, Banking, Shorthand, Type writing and all necessary auxiliary branches. Positions secured for graduates. No vacations; enter any time. WRITE FOR FREE CATALOG

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

E. B. Black Company represents Hereford Garage and Machine Works can do all kinds repairing. Heavy Lathe and Planer work a specialty. Give us a call. 10tf

Quarter Century Experience in Banking Business

Compliments of the Season

Are extended to you by the officers and directors of this bank. Each of us wish you a happy prosperous New Year. It is well at this happy season to plan for the future—Open an account with us at once and with that for a foundation you may erect a solid structure during 1914.

The Western National Bank

Mutually Agreeable Accounts Solicited

We Sell K. N. & K. Self-Identifying Travelers Checks

K. N. & K. Travelers Checks Payable All Over the World

A Few Choice Premiums For Readers of The Hereford BRAND

THE BRAND publishes this advertisement because it believes that the public now demands something more substantial than the usual cheap newspaper premiums. The premiums offered are

Decidedly Different

They are desirable for birthday and friendship presents; they could not be better chosen. Useful and ornamental, they will fill a need in every household.

WILL NOT BE SOLD

These handsome Premiums will not be sold and are offered with subscriptions to The Hereford Brand only. Read the conditions under each Premium. You can get one or all of them.

IS NOT A CONTEST

Unlike a contest, where only a few lucky persons can win, these many and beautiful things may be earned by any one. It required but little effort.



PREMIUM NO. 1

Mounted Casserole

A handsome and useful baking and serving dish; full size, 8 inch. Genuine Guernsey ware. It will interest every woman. Similar dishes retail at \$3 to \$4.

Given with one subscription for \$2.15; or given free for ten subscriptions.

PREMIUM NO. 2

9-Cup Aluminum Percolator

Made of Pure aluminum. Drawn from one sheet of metal, no seams, cannot leak, absolutely sanitary, always clean and bright.

Given with one subscription for \$2.00; or given free for nine subscription.



PREMIUM NUMBER 3

9-Piece Set Aluminum Ware

Made of guaranteed pure aluminum ware; will last a lifetime; nine pieces; can be used separately or in combination; makes a covered roaster, baker, boiler, cereal cooker, egg poacher, muffin pans, etc.

Given with one subscription for \$2.50; or given free for 11 subscriptions.



PREMIUM NUMBER 4



Electric Iron

Full six pound size; made of the very best material. A thoroughly first-class iron, handsomely nickel plated and finished. Equal to the best irons sold at a high retail price.

Given with one subscription for \$2.35 or given free with 11 subscriptions.



Electric Toaster

Guaranteed for 5 years. These toasters are made of the very best material, nicely finished and nickel plated. They not only do perfect work, but with very small consumption of current.

Given with one subscription for \$2.55; or given free for 10 subscriptions.

The Hereford Brand
Hereford, Texas



Local and Personal

I'll meet you at the Corner Drug Store. 38tf

Born—To Mr. and Mrs. S. G. Moore, on December 18th, a son.

Walk Over Shoes for men. Geo. A. Stambaugh. 46-2t

A. C. Thompson of Kansas, is here to spend the week with home folks.

Queen Quality Shoes for women. Geo. A. Stambaugh. 46-2t

The "Common Sense" keeps the ensilage perfect. Alfalfa Lumber Co. 46tf

Oscar Cliett, a travelling man, will spend the holidays at his home in Hereford.

The Star Mill & Elevator Co., carries all kinds of feed, flour, cotton seed meal and cake. 46-2t

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Foster's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

Second hand windmills, second hand pipe and towers wanted. See Smith the Jeweler. 45-4t

B. Anderson Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 330. 2tf

Mrs. H. H. Stanley was in from her farm Wednesday Christmas shopping.

Betts-Clark are agents for the Saturday Evening Post. 27tf

Get a wonder windmill of Smith it only has to be oiled once a year. 45-4t

Mansel Blanton of Claude has accepted a chair of tonsorialship at the Sanitary Barber Shop.

I have 900 acres of smooth, level land in shallow water district near Hereford. Will sell very cheap. In tested irrigation belt. Address W. B. Boyd, owner, Route 1, Temple, Texas. 47-2t

ONE PIECE of clear, revenue bearing property to trade for section of land in Deaf Smith or Castro county. Address Box 188, Hereford, Texas. 44-4t

The way the packages piled at the parcels-post window this week was a new experience to patrons of the post offices.

We have an abundant stock of corn, corn chop, maize, maize chop, oats, bran, shorts, C. S. meal and cake, alfalfa, millet, creek hay, salt and ice. E. W. Harrison. 46-2t

Mrs. G. L. Davidson and son, Willie, are here spending the holidays in the home of her parents, Mr. and Mrs. W. A. Ricketts.

A Snap Quarter Section.

If you want a real snap of a bargain in a quarter section of land in shallow water circle near a well improved irrigated farm, write or see A. C. Elliott, Hereford, Texas.

Mrs. O. G. Hill and little daughter were in from Friona Wednesday shopping for Santa Claus.

Miss Bonnie Baker of Claude, is visiting in the home of Mr. and Mrs. T. G. Nance.

A wire from Rev. Purser brings the information that he will not return to Hereford.

Miss Mildred Collins of Amarillo is visiting in the home of Mr. and Mrs. E. F. Connell this week.

Chronic Dyspepsia.

The following unsolicited testimonial should certainly be sufficient to give hope and courage to persons afflicted with chronic dyspepsia: "I have been a chronic dyspeptic for years, and of all the medicine I have taken, Chamberlain's Tablets have done me more good than anything else," says W. G. Mattison, No. 7 Sherman St., Hornellsville, N. Y. For sale by all dealers.—Advertisement.

J. Ray, editor of the Vernon Record is in the city today.

FARM FOR SALE.

160 acres good land, 3 miles north on 25 Mile Ave., 48 feet to water, for sale at low price on good terms. Would divide tract. See me at Carl's boarding house. Wm. Smay. 11p

50 Cows For Sale.

I have 100 cows, mostly grade Hereford, ranging from 2 to 7 years old, all dehorned native cows, about 40 calves in the lot. Will sell 50 cows. Buyer to cut them for \$50.00 or I will cut 50 for \$40.00. Above cows 8 miles from Bovina. F. L. Spring, Bovina, Tex. 1t

For Weakness and Loss of Appetite The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

Betts-Clark are agents for the Saturday Evening Post. 27tf

Beware of Ointments for Catarrh That Contain Mercury as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists. Price 75c per bottle. Take Hall's Family Pills for constipation.

FOR BUILDING

Of Any Description, and MATERIAL

Call on

J. L. JOHNSON

General Contractor, Hereford, Tex.

Dr. Price's

CREAM BAKING POWDER

Made from pure, grape Cream of Tartar

Best for good food and good health

10 alum

TO OUR CUSTOMERS

Christmas and New Years both come on Thursday, and on that account we will furnish current on Wednesdays before. Thereafter we will continue to run on Thursdays.

HEREFORD ELECTRIC LIGHT AND POWER CO.

YOU'LL LIKE HEREFORD!

DEAF SMITH COUNTY DEPOSITORY

The New Year is Dawning

Will it bring you prosperity and good luck, or poverty and adversity.

We know only this: That with those who keep a bank account prosperity has a better chance.

Why not start a Bank Account with the New Year?

Be able, when the year is old to say with the prosperous ones, "Financially, the past year has been the best year of my life."

At least come in and let us personally wish you a happy and a prosperous new year.

Your Business Solicited, appreciated and protected

The First National Bank

A Bank of The People

W. S. HIGGINS, Pres. E. B. POSEY, Cashier

Testimonial From High Authority

Mrs. Betty Lyler Wilson
(of Nashville, Tenn.)

Mrs. Wilson of Nashville, Tenn., is famed the world over for her wonderfully delicious cakes. They are shipped to all parts of the Globe for special affairs where the best of Cakes are demanded.

This year, as in former years, Mrs. Wilson enjoys the distinction of making the President's Christmas Cake, using Calumet Baking Powder.

Mrs. Wilson's Baking Motto is: "To have complete success with no failures, care should be used in selection of Baking Powder."

Famous For Her Cakes Recommends

CALUMET BAKING POWDER

Some little time ago I made a careful study and investigation of the baking powder subject and I feel fully repaid. I am firmly convinced from the results I have received that there is no baking powder to equal Calumet for wholesomeness and economy, and I also recommend Calumet Baking Powder for its never failing results.

December 9, 1913. Mrs. Betty Lyler Wilson.

Calumet also received the Highest Awards at the World's Pure Food Exposition, Chicago and Paris, France, 1912.

Buy a can of Calumet Baking Powder at once, and use it in your Holiday Bakings, making your Christmas Cakes as good as the President's.



HIS CHRISTMAS DINNER.

Stands Fourteen in Clean Town Contest.

As predicted Hereford did not make a very good record in Holland's Clean Town Contest. The list of towns in Hereford's class are:

Canyon	89
McGregor	89
Memphis	89
Grabam	88
Pearsall	88
Gatesville	87.2
Kerrville	86.1
Hico	87
Lancaster	86
Colorado	86
Italy	86
Snyder	85.9
Clarendon	84
Hereford	84
McAllen	84
Hamilton	83
Arlington	82
Mission	82
Merkel	81.3
Cisco	81
Columbus	80
El Campo	80
Groesbeck	79.4
Naples	79
West	77
Grand Saline	76
Sabinal	76
Anson	75
Granbury	70
Hondo	69

YOU'LL LIKE HEREFORD!

Buckner Orphans Home.

More than 600 are cared for in this Institution every year. These children are from every part of Texas, no one section favored above another. These orphans are from every religious sect or denomination, no one favored above another. Such are the provisions of its Charter and By-Laws, and such is its constant practice. These orphans are fed and clothed in a comfortable, healthy way, and are given a good English education and training in industries. Orphans of non-Christian parentage are received as cheerfully as any others.

This "Home" is supported in the main by voluntary contributions. Any one wanting further information is requested to write to the address below.

Send all remittances, with name and postoffice address to

R. C. Buckner,
Buckner Orphans Home,
Ballas, Texas.

Avoid Sedative Cough Medicines.
If you want to contribute directly to the occurrence of capillary bronchitis and pneumonia, use cough medicines that contain opium, morphine, heroin and other sedatives when you have a cough or cold. An expectorant like Chamberlain's Cough Remedy is what is needed. It cleans out the culture beds or breeding places for the germs of pneumonia and other germ diseases. That is why pneumonia never results from a cold when Chamberlain's Cough Remedy is used. It has a world wide reputation for its cures. It contains no morphine or other sedative. For sale by all dealers.—Advertisement.

ON'T TAKE THE WRONG MEDICINE

If Your Liver Gets Lazy You Need a Liver Tonic, Not Merely a Laxative for the Bowels.

Many people take a simple laxative when their liver gets sluggish rather than take calomel, which they know to be dangerous. But a mere laxative will not start a sluggish liver. What is needed is a tonic that will liven up the liver without forcing you to stay at home and lose a day from your business.

You have such a tonic in Dodson's Liver Tone. Dodson's Liver Tone must be all they claim for it because they guarantee it to take the place of dangerous calomel and agree to hand back the money with a smile to any person who tries Dodson's Liver Tone and is not satisfied with the relief it gives.

Dodson's Liver Tone is a harmless vegetable liquid with a pleasant taste, and is a prompt and reliable remedy for constipation, biliousness, sour stomach, and the other troubles that come from a torpid liver.

Betts-Clark give it their personal guarantee and if you will ask about this guarantee you will protect yourself against imitations that are not guaranteed. Large bottle of Dodson's Liver Tone is 50 cents.

For Sale at Public Auction Car Coal. Place, Hereford; county, Deaf Smith; state, Texas; date, Jan. 26, 1914; time, 9 a. m.

We will sell at public auction to the highest bidder for account of whom it may concern and for accumulated charges, the contents of M O & G car 3925 billed as 74900 lbs of coal on M O & G Ry by De-War Okla. W-B 1008 October 28th, 1913, shipped by Oklahoma Fuel Co. to Hereford Steam Laundry, which we are unable to obtain disposition for.

L. W. Ewing,
Agent P. & N. T.
Date, Dec. 26, 1913.

They Make You Feel Good.
The pleasant purgative effect produced by Chamberlain's Tablets and the healthy condition of body and mind which they create make one feel joyful. For sale by all dealers.—Advertisement.

To Cure a Cold in One Day

Take LAXATIVE BROMO Quinine. It stops the Cough and Headache and works off the Cold. Druggists refund money if it fails to cure. E. W. GROVE'S signature on each box. 25c.

The Star Mill & Elevator Co., carries all kinds of feed, flour, cotton seed meal and cake. 46-2t

I have from 900 to 1,200 nice, young sheep to put out on shares. Harvey Cash, Dimmitt, Tex. 36tf

We have in transit a car bulk yellow corn. Nester price \$1.60 cwt; after sacked \$1.80 or \$1.85 delivered. E. W. Harrison. 46-2t

Daily Paper at Plainview.

Dec. 19.—The Evening Herald is the name of a daily newspaper which will commence publication in Plainview January first. It is understood that the paper is well backed finan-

cially and that it will be conducted by newspaper men who have made notable successes in newspaper publishing circles in other cities.

Plainview's daily will have a complete telegraphic service, furnished by the two largest news associations in the country. Its pictorial matter will be up-to-the-minute. It will have the best features that money can buy. Its exclusive news reports furnished by its own correspondents will be full and accurate.

The Evening Herald will have one of the most up-to-date and time-saving newspaper plants in the West. In every way The Evening Herald promises to be a splendid, live-wire daily newspaper. Its territory will comprise all of the South Plains and Panhandle.

FINANCING RAILROADS

The Fundamental Elements in Securities.

BY JULIUS KRUTTSCHNITT, Executive Head of Southern Pacific.



THE financing of a railroad is a function which the people, through their servants, the Railroad Commissioners and the Legislators, have never attempted, but it is a most important problem, especially to sections of a State where new railroads are needed. The placing of securities has been left entirely with the promoter and owner of railroads.

The immediate determination of what earnings the railroads shall be permitted to receive and what burdens it shall have put on it is in the hands of the other servants of the public—the Legislators and the Commissioners.

Managing a railroad is quite different from managing a government where the money is raised by taxation. When the expenditures, for good reasons or otherwise, increase, taxes can be equally increased. The railroads, while servants of the public, cannot raise money with such ease and facility. The railroads must keep their expenditures within their incomes because while they have some control over their expenditures they have almost no control over their incomes, their rates being fixed by public authorities.

There is not a railway manager in the country today who is not fearful that under the press of increasing demands the transportation systems of the country will, in a few years, break down, unless the railroads are allowed to earn larger funds wherewith to build it up. There are vast sections of the country, especially in the West, where more railroads are needed and they cannot be built unless the railways raise new capital.

People invest money in order to make money, and they are skeptical as to whether they can make money by investing in concerns that are dealt with stringently and unfairly. Railroad securities must be made more attractive to invite investments, and in order that they may be made more attractive, the roads must be allowed earnings that will enable them to meet the increased capital charges.

The American Boy

The SAFE boys' magazine
Twelve months of beautiful brainfood
Only \$1 a year

All for boys, not a child's paper. Clean as a whistle, full of pictures, 36 to 40 pages every month. Mainly inspiring stories of travel, adventure, athletics, history, school life, written by most popular boys' authors. Instructional special articles. Fine articles on football and other sports. Departments of Mechanics, Electricity, Photography, Popular Science, How to Make Things, Stamp Collecting, Chickens, Pets, Gardening, Inventions and Natural Wonders.

AMERICAN BOY, One Year . . . \$1.00
HEREFORD BRAND . . . \$1.00
Regular Price for Both . . . \$2.00
Special Price for both on New or Renewal Subscription . . . \$1.50
Address—BRAND PUB. CO., Hereford, Tex.

Read by 500,000 boys
and endorsed by their parents.

One Heaping Teaspoonful

of Health Club Baking Powder will do all that you could expect any baking powder to do—no matter what its price.

For Pies, Biscuits, Cakes, Waffles or Muffins—for any kind of home baking in fact—you'll find Health Club to be the strongest, purest, and most economical Baking Powder obtainable at any price.

Order a trial can today for tomorrow's baking—then judge.

Sold in 10c, 15c & 25c Cans By all Good Grocers



Only One Cent An Ounce

WANT ADS

MISCELLANEOUS WANTS

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

BINDER FOR SALE—Deering Broad cast, 6 ft; and also 6 ft. mower. See T. B. Kellow. 23tf

SUNDAY SCHOOL—The First Christian Sunday school wants you to attend and become a member of some of the classes. They are now studying the most interesting lessons in the greatest book in the world.

On account of his health J. W. Barnett offers for sale the Hereford Garage. Inquire at the Garage or write him. 42tf

FARM 4 miles S. E. for rent. See W. M. Cogdell. 46-2t

FOR SALE—One mare coming two years old. C. R. Holman. 46-2t

TYPEWRITER—A good standard second hand machine for sale at the Brand office; price \$25. Also another better one for \$45. Call and see them.

FOR SALE—A complete small electric light outfit, consisting of gasoline engine, dynamo, switch board, etc. In good condition having only been used a few months; has a capacity of 100 lights. Want to dispose of it in order to purchase X Ray machine. Adair Hospital, Clarendon, Tex. Address Whitfield Carhart, Sec., Paloduro, Tex. 46-4t

FOR TRADE OR SALE—3 room house with well; near Nursery. See Chas. Hodges, Hereford, Texas. 46-2tp

To Prevent Blood Poisoning apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a flimsey. 25c-50c-\$1.00. "OCEANS OF WATER."

Sixteen Cents Per Day. For sixteen cents per day you can become the owner and user of the best typewriter in the world—the Royal. If you buy one of these machines, you will form a friendship with it that becomes lasting and improves with the passing of time. The Royal has the right name. See one in actual use at the Brand office. 46-2t

Second hand furniture wanted at Smith's. 45 4t



Notice. Several parties having expressed a desire to take the Book-keeping course now being taught at the Private School, will advise those desiring to avail themselves of the opportunity a night school will be started, giving a complete four months course, for the sum of \$15.00 for the course, books and material necessary for the course will cost about \$5.00 additional. This course will cost at the average commercial college about \$60.00. Call on Mr. Fred Baird for more complete information. 46-2tp

I'll meet you at the Corner Drug Store. 38tf

TWENTY FIVE DOLLARS FOR YOUR THOUGHTS

The Housekeepers who read the Brand may get as much as Five Dollars apiece for their thoughts. It is easy; all you have to do is to read the ads in the Brand. Fold instructions given on page 6.

Prizes First Week: First winner—All prizes given by the Corner Drug Store; Second winner—Model Grocery first week prizes and one novel from Burns.

Second Week: First winner—Prize by D. R. Gass & Son; Second winner—Given by Walker Hardware Co., and novel from Burns.

Third Week: First winner—Prize by W. H. Ray, Jeweler; Second winner—Novel from Burns' and prize given by Geo. A. Stambaugh.

Fourth Week: First winner—H. C. Myrick and prize from the Model Grocery; Second winner—Prize from J. G. Callens and novel from Burns' Capital Prize: Five Dollars in Gold by The Brand.

Prizes will be awarded Wednesday, December 24. All should have their lists in this office not later than Tuesday.

Professionals and Business Cards

M. G. SUGGS A. M. JONES SUGGS & JONES ABSTRACTERS

Complete Abstract of Title to Deaf Smith County Lands.

Hays Make Deaf Smith County Maps for Sale

HEREFORD NURSERY

Choice Fruit, Shade and Ornamental Stock. Write for Catalogue today.

L. P. LANDRUM, Proprietor

W. E. Dameron

ATTORNEY-AT-LAW

HEREFORD, TEXAS

C. D. WRIGHT

Lawyer

Will Practice in District and Higher Courts

HEREFORD, TEXAS

D. F. ASHBROOK

Fire Insurance Life Insurance

All Kinds of Bonds

Main St. Phone 272 Hereford, Texas Tel-er-Phone 367. 48tf

A. M. JONES

Fire Insurance.

Good Line of Companies

Notary Public

Hereford, Texas



Telephone and Find Out

What was the weather report
What is the market price of cotton
Has my team left town is there any freight for me
Do you want to buy any butter or eggs
When is the meeting
Who was elected
The telephone answers these and many other questions for thousands of farmers every day.
The cost of a telephone on your farm is small
The savings great
Our nearest manager will tell you about it or write to

THE Southwestern Telegraph and Telephone Co. DALLAS, TEXAS



Students Become Heroes During Flood.

With Aldine Clifton, a young Baylor student, rescuing fifty-three men, women and children of East Waco on horseback during the flood of Wednesday night and Thursday, and the young women of Burleson-Brooks halls at the university contributing \$300 in cash and clothing for the flood sufferers along Waco creek, Baylor had a good part in the rescue and relief work incident to

the floods. When young Clifton, who is an expert rider, heard that East Wacoans were in danger of losing their lives Wednesday, he got a horse belonging to Prof. T. H. Claypool and went to the east side. He rode all day Wednesday, all that night and the larger part of Thursday, first aiding in giving the alarm to get out, and then taking men, women and children on horseback and carrying them to places of safety. When the rescue work was over he had taken a total of fifty-three people to safe and dry places where food and clothing were administered to them.

The girls in the dormitories decided to do their part in the general relief work and contributed freely of clothing and cash and then saw to it that the supplies were properly distributed.

MACON, GA., CHILD

Made Strong and Well by Vinol. When we tell you that Vinol is the best remedy in our whole stock for making weak, puny, ailing children strong, robust and rosy we are only telling you what has been proved by hundreds of mothers.

J. L. Fickling, Macon, Ga., says: "My child was very thin and delicate, no appetite, nervous, and did not sleep well. Doctors did not help her. Vinol was recommended and the change after a fair trial was wonderful. She sleeps soundly all night, has a splendid appetite and has gained in weight. I wish every mother knew what Vinol will do for delicate children."

What Vinol did for this little girl it will do for every weak and ailing child because sickly children need the strengthening cod liver elements and the tonic iron that Vinol contains—that is why Vinol builds them up quickly and gives them a fine, healthy color. It is pleasant to take and we guarantee that the results will satisfy you—money back if they do not.

P. S.—If you have Eczema try our Saxo Salve. We guarantee it. The Corner Drug Store, Hereford, Texas.

COULD SCARCELY WALK ABOUT

And For Three Summers Mrs. Vincent Was Unable to Attend to Any of Her Housework.

Pleasant Hill, N. C.—"I suffered for three summers," writes Mrs. Walter Vincent, of this town, "and the third and last time, was my worst."

I had dreadful nervous headaches and prostration, and was scarcely able to walk about. Could not do any of my housework.

I also had dreadful pains in my back and sides and when one of those weak, sinking spells would come on me, I would have to give up and lie down, until it wore off.

I was certainly in a dreadful state of health, when I finally decided to try Cardui, the woman's tonic, and I firmly

believe I would have died if I hadn't taken it.

After I began taking Cardui, I was greatly helped, and all three bottles relieved me entirely.

I fattened up, and grew so much stronger in three months, I felt like another person altogether."

Cardui is purely vegetable and gentle-acting. Its ingredients have a mild, tonic effect, on the womanly constitution.

Cardui, makes for increased strength, improves the appetite, tones up the nervous system, and helps to make pale, sallow cheeks, fresh and rosy.

Cardui has helped more than a million weak women, during the past 50 years. It will surely do for you, what it has done for them. Try Cardui today.

Write for Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. J-68

Don't Blame the Stove



The cause of the discomfort of yourself and family on cold, wintery mornings can be avoided if you will exercise good judgment when you purchase your coal. Before placing your order examine the Coal yourself. We have a good supply of the best Colorado Coal on hand. Buy now while it lasts.

Falwell & Son

A GIFT

We want to give you a lot in West-Light, at Pecos, Texas. "Pecos" is a county and federal court seat, a jobbing and Railroad center, has oil refinery, 300 flowing wells and many other things to make it great.

All you have to do to secure a gift is to send us the names of four property owners of your district and a 25 cent fee, to apply on postage and recording. You will not be out another cent, we mail deed as soon as names are received.

Our object is, listing land in your locality for northern buyers and to add to our Panama Exposition list of names which we are compiling. Won't you help us? The lot is a dear and valuable present and it is yours for the asking. Send while you think. Address

Note: Let us tell you an easy way to earn a round trip pass to the Panama exposition.

United Oil and Land Co. PECOS, TEXAS

Are You a Woman?

Take Cardui

The Woman's Tonic

FOR SALE AT ALL DRUGGISTS

SPECIAL SALE!

Our business this Christmas has been unusually good but

**FROM NOW UNTIL
Saturday Night,
January 3d, 1914**

We are going to offer our customers some unusual bargains in order to reduce stock before taking invoice.

we still have more stock than we want to carry over during the dull season. During this sale we are positively going to offer you jewelry, cut glass, china, and silverware almost at your own prices. If we

Remember, too, that everything you buy before the 1st of January will entitle you a chance on the **\$115.00 Diamond**

to be Given Away

Come in and look whether you buy or not.

get cost on our goods during this sale we will be satisfied. We realize that the next few months will be dull, especially in our line, and we would rather have the money than the goods. If you doubt that we are going to sell our goods cheap, come in and let us show you.

25 to 40% off on Cut Glass

\$13.00 Water Set	
Special Sale Price	\$ 9.75
\$15.00 Bowls	
Special Sale Price	10.00
\$10.00 Bowls	
Special Sale Price	7.00
\$7.50 Bowls	
Special Sale Price	5.00
\$5.00 Bowls	
Special Sale Price	3.50
\$4.50 Bowls	
Special Sale Price	3.00
\$10.00 Vases	
Special Sale Price	7.00
\$7.50 Vases	
Special Sale Price	5.00
\$5.00 Vases	
Special Sale Price	3.50
\$2.50 Vases	
Special Sale Price	1.50
\$2.50 Nappies	
Special Sale Price	1.75
\$2.00 Nappies	
Special Sale Price	1.25

We also have some nice Serving Glasses, Condiment Sets, Individual Salts, Salt and Pepper Sets, Celery Trays, Etc., that are going to hit the bottom during this sale.

Watches

Now is the time to buy yourself a good Watch while they are going cheap. Here is a sample of our prices:

18 size, 17 jewel Waltham in 20 year gold, Hunting case	\$15.00
18 size, 17 jewel Hampden in solid Nickel case	8.50
16 size, 15 jewel Waltham in 20 year Gold case	11.90
16 size, 7 jewel Elgin in Nickel case	5.50
16 size, 7 jewel Elgin in 20 year Gold case	9.15
Ladies' size, 13 jewel Waltham in 20 year Cold case	12.68

We have room here to list only a few of the bargains we are going to offer in Watches. Come in and see.

Sterling Silver

Extra heavy, Solid Silver table Spoons, good values at from \$20.00 to \$24.00, are going during this sale, at \$15.25 per set while they last. Solid Silver Tea Spoons at from \$3.50 to \$7.75 per set, according to weight. Many other nice pieces of Sterling at rock bottom prices during this sale.

Silverware

Is Going Cheap

\$5.50 Knives and Forks	
Sale Price	\$ 4.00
\$5.00 Table Spoons	
Sale Price	3.75
\$4.00 Table Spoons	
Sale Price	2.75
\$3.00 Tea Spoons	
Special Price	2.00
\$2.00 Tea Spoons	
Sale Price	1.25
\$2.25 Salad Forks	
Sale Price	1.50
\$1.25 Cold Meat Forks	
Sale Price	90c
\$1.00 Sugar Shell	
Sale Price	65c
\$2.00 Sugar and Butter Set	
Sale Price	1.25
\$4.25 Boullion Spoons	
Sale Price	3.00
\$5.00 Soup Spoons	
Sale Price	3.75
\$13.50 Knives and Forks	
Sale Price	10.12
\$2.50 Coffee Spoons	
Sale Price	1.75
\$2.25 Berry Spoon	
Sale Price	1.50
\$3.50 Berry Forks	
Sale Price	2.40

Heavy discounts will be given on all Jewelry, including: Gold Rings, Signet, Plain and Set Scarf Pins, Cuff Buttons, Fobs, Chains, Neck Chains, Bracelets, Charms, Lockets and everything else in Jewelry.

We have a few Copper and Nickel Chafing Dishes, and Coffee Percolators. Some nice Silver Service Sets, Baking Dishes, Etc., that we will sell very cheap. Come and look thru, if you need Silver, either for your own use, for New Year gifts, birthdays or weddings.

REMEMBER the date of this sale. From now until Saturday night, Jan. 3rd. We feel sure you will take home some of our "Stuff" if you will only come in and look.

W. H. Ray, the Jeweler

Hereford, Texas