

The Hereford Brand

VOLUME 13

HEREFORD, TEXAS, FRIDAY, DECEMBER 5, 1913

NUMBER 44

UNION SERVICE THANKSGIVING

Able Sermon Delivered by Local Pastor—Annual Day Observed in Hereford in Quiet Way.

The national annual Thanksgiving was observed in Hereford in a quiet and unpretentious way. Most of the business houses were closed for a greater part of the day; the banks, however, did not open for business.

At 10:30 a large number assembled at the Presbyterian church where the Thanksgiving service was held. At the hour appointed, Rev. J. R. Henson, of the Methodist church, acting as presiding officer, made the announcements and read the report of the public charity committee. The Doxology was sung and after a prayer by Elder T. G. Nance, the choir sang Gloria Patri. Miss Lay gave a pleasing and appropriate violin solo. The sermon was preached by Dr. G. A. Faris, pastor of the First Christian church. His subject, a little out of the usual run of Thanksgiving sermons, was held in the question—"What is man?" taking his theme from the text: "What shall I render unto God for all His blessings?" The minister first reviewed in a very instructive way the origin and history of thanksgiving and gave in detail the history of our Thanksgiving Day. After this, he spoke on his main subject, even a brief outline of which is beyond the limits of the average weekly paper. This, however, must be said: that his address was masterful and showed careful study and research in its preparation. His remarks held the rapt attention of all present and, at times, he grew most eloquent in his efforts. Mr. Faris is a good speaker and his audience on this occasion was not less responsive. His sermon was enjoyed by every one present. At the close, Rev. Henson delivered a short prayer and the people dispersed to their respective homes to enjoy the feasts prepared in their homes.

In purchasing a Xmas present to send to the girl left behind, see that postage does not cost more than the value of the present. So get a good Book at Geo. Burns Drug Store. It

"A penny for your thought" is made into a realization this week, only five hundred times stronger. Hunt up the article headed "Twenty five dollars for your thoughts."

Members of the M. W. A. are requested to meet at the Odd Fellows Hall next Tuesday night at 7:30. Important business to come up.

C. E. Smith, Clerk.

Seeing is believing. See Myrick's Special School Shoe for \$2.50. It

The increased business of Hereford Sanitary Steam Laundry indicates that the people appreciate its work and prices. It provides sanitation free, and this is worth more than the washing. It

Buster Brown School Shoes for Boys and Girls at Myrick's. It

Sheets and Table cloths 5c each, Towels 15c doz., Napkins 2c, Pillow cases 3c, Bath Towels 2c, all washed and ironed and delivered by Hereford Sanitary Steam Laundry, Phone 246. It

Four inches of rain this week; snowing as we go to press with last pages, 11:33 A. M.

List of Prizes

Following is the list of prizes to be given away at the close of the "Trademarked Advertised Goods" Contest.

CORNER DRUG STORE—

One box Violet Dulce Talcum Powder. One box Violet Dulce Complexion Powder. One box Violet Dulce Vanishing Cream. One bottle Violet Dulce Toilet-Water.

W. H. RAY—

One set of Rockford Silver Tea Spoons.

J. I. WALKER HDW. CO.—

Set Meakins Cups and Saucers.

MODEL GROCERY—

Three boxes Iten's Crackers for first week.

H. C. MYRICK—

Lady's or Misses' \$2.50 Sweater.

GEO. A. STAMBAUGH—

Two and one half yards Pure linen Table Cloth, One Dollar Grade.

D. R. GASS & SON—

Imported Hand Painted Salad or Cake Plate, value \$3.50.

GEO. L. BURNS—

50c Novel each week.

J. G. CALLENS—

Announced next week.

THE BRAND—

Capital Prize, \$5.00 in Gold.

Hereford Babies.

There are many bright, little babies in Hereford who will become the men and women of the future, if they live. The kind and condition of their clothing will often determine whether they live or die. Their clothing should always be sanitary as well as warm and clean. Send their clothing to Hereford Sanitary Steam Laundry, and it will be returned sanitary as well as clean. Diapers 2c each. Phone 246 and we will do the rest. It

Pumping Engine.

Sixty horse power Fairbanks Morse solar oil engine for sale at half price and terms. Will guarantee first class condition. W. S. Hanson, Paducah, Tex. 44-3tp

For Weakness and Loss of Appetite
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children, 50c.

Mrs. T. M. Coulson, after a visit of several months in Oklahoma with friends and relatives, returned last Saturday. While in that state she took the advantage of the mineral springs for the benefit of her health and her friends are glad to know she is much improved.

Four Northwest Texas Normal students from Canyon spent the Thanksgiving holidays in Hereford and were entertained at the home of Mr. and Mrs. Nance. They were: Misses Pendleton, O'Brien, Bernett and McMillon. They returned Saturday morning.

Geo. T. Courtright of Friona, Texas, spent several days with friends in Hereford during the Thanksgiving holidays. Mr. Courtright is ranging a large number of cattle near Friona in Parmer county and he reports them doing well.

Mr. and Mrs. Ezra Norton had in their home a Thanksgiving dinner, Mr. and Mrs. R. H. Norton and family, Mr. and Mrs. T. M. Palmer, Mr. and Mrs. A. L. Gibson.

E. B. Black, after five weeks confinement at his home by serious illness, is again at his place of business and he says he hopes to remain. His many friends are pleased to see him at his post of duty.

Special Service.

Sunday morning at 11 o'clock, the weather permitting, Rev. G. A. Faris will deliver a discourse on the missionary work of the Christian Woman's Board of Missions. Place 1st Christian church. All friends are cordially invited.

J. W. LeGrand of Monroe, Iowa, was here two days of last week on his way to Los Angeles, Cal., to spend the winter in the home of his daughter. He was entertained in the home of Dr. and Mrs. LeGrand; the two are related. In his state, Mr. LeGrand is one of the most extensive stock feeders. He owns a large corn farm and each year feeds a large number of cattle and hogs for the market. Occasionally he buys a lot of White Faces from the Panhandle and finds them good. He owns a choice piece of land near Hereford and is always interested in the developments.

Careful buyers are invited to read the page ad of E. B. Black Co. This enterprising firm carries a larger stock than furniture dealers in towns much larger than Hereford, and their line of goods is just such as you will find in the largest establishments in the large cities. Their double store is now full of house furnishings and they are preparing to divide their Christmas cheer and profits with the careful buyers in this section. Read their ad; it's worth your time.

Dr. LeGrand made a long trip through the rain and mud the other night. Leaving Hereford at 5:30 p. m. in his car he drove nearly 45 miles southwest to answer a call. He made the trip and got back home at 3 p. m. The run was made without serious trouble except one bog down. Young Kerns accompanied him.

A petition is being circulated asking the City Commissioners to put a street light at the school building. This arc would also give some light for the Methodist and Baptist churches. Lights are also needed at the Presbyterian and Christian churches.

How can you earn \$5.00 the easiest way? Read the center column on page six and you'll find out. 44-2t

TWENTY FIVE DOLLARS FOR YOUR THOUGHTS

The Housekeepers who read the Brand may get as much as Five Dollars apiece for their thoughts. It is easy; all you have to do is to read the ads in the Brand. Full instructions given on page 6.

Prizes First Week: First winner—All prizes given by the Corner Drug Store; Second winner—Model Grocery first week prizes and one novel from Burns'.

Second Week: First winner—Prize by D. R. Gass & Son; Second winner—Given by Walker Hardware Co., and novel from Burns'.

Third Week: First winner—Prize by W. H. Ray, Jeweler; Second winner—Novel from Burns' and prize given by Geo. A. Stambaugh.

Fourth Week: First winner—H. C. Myrick and prize from the Model Grocery; Second winner—Prize from J. G. Callens and novel from Burns'.

Capital Prize: Five Dollars in Gold by The Brand.

Prizes will be awarded Wednesday, December 24. All should have their lists in this office not later than Tuesday.

NO PEACE UNTIL HUERTA LETS GO USURPED POWER

President Says in Message Prestige of Dictator Is Crumbling and End Is Near.

WANTS MONEY BILL PASSED

Urges Enactment of Legislation to Make Farming a More Efficient Business.

LET SHERMAN LAW STAND

Primary Elections for Selection of Candidates for Presidency Urged—Ultimate Independence of Philippines an Obligation—Double Duty Toward Alaska—Employers' Liability.

Washington, Dec. 2.—The following is President Wilson's complete message delivered to congress today:

In pursuance of my constitutional duty to "give to the congress information of the state of the Union," I take the liberty of addressing you on several matters which ought, as it seems to me, particularly to engage the attention of your honorable bodies; as of all who study the welfare of the nation.

I shall ask your indulgence if I venture to depart in some degree from the usual custom of setting before you in formal review the many matters which have engaged the attention and called for the action of the several departments of the government or which look to them for early treatment in the future, because the list is long, very long, and would suffer in the abbreviation to which I should have to subject it. I shall submit to you the reports of the heads of the several departments, in which these subjects are set forth in careful detail, and beg that they may receive the thoughtful attention of your committees and of all members of the congress who may have the leisure to study them. Their obvious importance, as constituting the very substance of the business of the government, makes comment and emphasis on my part unnecessary.

Country Is at Peace.

The country, I am thankful to say is at peace with all the world, and many happy manifestations multiply about us of a growing cordiality and sense of community of interest among the nations, foreshadowing an age of settled peace and good will. More and more readily each decade do the nations manifest their willingness to bind themselves by solemn treaty to the processes of peace, the processes of frankness and fair concession. So far the United States has stood at the front of such negotiations. She will, I earnestly hope and confidently believe, give fresh proof of her sincere adherence to the cause of international friendship by ratifying the several treaties of arbitration awaiting renewal by the senate. In addition to these, it has been the privilege of the department of state to gain the assent, in principle, of no less than 31 nations, representing four-fifths of the population of the world, to the negotiation of treaties by which it shall be agreed that whenever differences of interest or of policy arise which cannot be resolved by the ordinary processes of diplomacy they shall be publicly analyzed, discussed, and reported upon by a tribunal chosen by the parties before either nation determines its course of action.

There is only one possible standard by which to determine controversies between the United States and other nations, and that is compounded of these two elements: Our own honor and our obligations to the peace of the world. A test so compounded ought easily to be made to govern both the establishment of new treaty obligations and the interpretation of those already assumed.

Huerta Must Let Go.

There is but one cloud upon our horizon. That has shown itself to the south of us, and hangs over Mexico. There can be no certain prospect of

peace in America until General Huerta has surrendered his usurped authority in Mexico; until it is understood on all hands, indeed, that such pretended governments will not be countenanced or dealt with by the government of the United States. We are the friends of constitutional government in America; we are more than its friends, we are its champions; because in no other way can our neighbors, to whom we would wish in every way to make proof of our friendship, work out their own development in peace and liberty. Mexico has no government. The attempt to maintain one at the City of Mexico has broken down, and a mere military despotism has been set up which has hardly more than the semblance of national authority. It originated in the usurpation of Victoriano Huerta, who, after a brief attempt to play the part of constitutional president, has at last cast aside even the pretense of legal right and declared himself dictator. As a consequence, a condition of affairs now exists in Mexico which has made it doubtful whether even the most elementary and fundamental rights of her own people or of the citizens of other countries resident within her territory can long be successfully safeguarded, and which threatens, if long continued, to imperil the interests of peace, order and tolerable life in the lands immediately to the south of us. Even if the usurper had succeeded in his purposes, in despite of the constitution of the republic and the rights of its people, he would have set up nothing but a precarious and hateful power, which could have lasted but a little while, and whose eventual downfall would have left the country in a more deplorable condition than ever. But he has not succeeded. He has forfeited the respect and the moral support even of those who were at one time willing to see him succeed. Little by little he has been completely isolated. By a little every day his power and prestige are crumbling and the collapse is not far away. We shall not, I believe, be obliged to alter our policy of watchful waiting. And then, when the end comes, we shall hope to see constitutional order restored in distressed Mexico by the concert and energy of such of her leaders as prefer the liberty of their people to their own ambitions.

Currency Reform.

I turn to matters of domestic concern. You already have under consideration a bill for the reform of our system of banking and currency, for which the country waits with impatience, as for something fundamental to its whole business life and necessary to set credit free from arbitrary and artificial restraints. I need not say how earnestly I hope for its early enactment into law. I take leave to beg that the whole energy and attention of the senate be concentrated upon it till the matter is successfully disposed of. And yet I feel that the request is not needed—that the members of that great house need no urging in this service to the country.

I present to you, in addition, the urgent necessity that special provision be made also for facilitating the credits needed by the farmers of the country. The pending currency bill does the farmers a great service. It puts them upon an equal footing with other business men and masters of enterprise, as it should; and upon its passage they will find themselves quit of many of the difficulties which now hamper them in the field of credit. The farmers, of course, ask and should be given no special privilege, such as extending to them the credit of the government itself. What they need and should obtain is legislation which will make their own abundant and substantial credit resources available as a foundation for joint, concerted local action in their own behalf in getting the capital they must use. It is to this we should now address ourselves.

Allowed to Lag.

It has, singularly enough, come to pass that we have allowed the industry of our farms to lag behind the other activities of the country in its development. I need not stop to tell you how fundamental to the life of the Nation is the production of its food. Our thoughts may ordinarily be concentrated upon the cities and the hives of industry, upon the cries of the crowded market place and the clangor of the factory, but it is from the quiet interspaces of the open valleys and the free hill-sides that we draw the sources of life and of prosperity, from the farm and the ranch, from the forest and the mine. Without these every street would be silent, every office deserted, every factory fallen into disrepair. And yet

(Continued on page 4.)

Palmer Lumber Company Sells It

THE old weather prophets say that the approaching winter is likely to be severe; but you can defend yourself against the cold blasts by having your house "fixed up:" window lights all in, doors adjusted. Your stock will also need attention; and there is no better time to erect barns and sheds than now. We furnish all kinds of building material. Phone 150



The best dressed woman has her corset, like her gowns, fitted to her measure.

Spirella

CORSETS

(NOT SOLD IN STORES)

are fitted to your measure in your own home by a trained corsetiere. You can never know all the beauty of your figure until you wear one.

My services are at your call. Appointment at your convenience with no obligation to purchase. Telephone or send postal.

Mrs. Robert Elliott

Hereford, Texas

Phone 153

Hunting Party Swampt With Mud.

A nine party crowd left Hereford Thanksgiving Day for the brakes to hunt blue quail. They arrived at the Brown camp, 25 miles west of Adrian, just in time to meet a snow squall and heavy rain. They had only one day of good weather for hunting and they declare that they used only three hours of that day and then killed several 'steen birds apiece, but not more than the limit. On their return the cars bogged and had to be left at Adrian, but Theo. Cochell came through with his; the others had money enough to rail out around via Amarillo. In the bunch were: J. W. Barnett, Cal Barnett, Ben Short, A. M. Jones, Andy Godwin, Mose Sanders, Theo. Cochell, Geo. A. Stambaugh.

I'll meet you at the Corner Drug Store. 38tf

Mothers' Club.

The Mothers Club met Nov. 25th with Mrs. Cogdell in business meeting. Several things were discussed. A good number of the members were present. Mrs. Bell read several chapters out of the study book. Refreshments of salad, sandwiches and coffee were served. Our next meeting will meet Dec. 9th in joint session with the school teachers at the school building. Subject, "Training of the Boy into a Perfect Man."

Club Reporter.

W. B. Parmer returned last Friday from a visit to his brother at Shamrock, Texas. His brother has been out of Old Mexico about a month, coming out with some 200 families who lived in the Blalock Colony, a settlement of Americans near Chamal.

YOU'LL LIKE HEREFORD!

Deaf Smith County Depository

The Best Remedy for an Empty Pocketbook and a Useless Life Is
**A BANK ACCOUNT
AND A WIFE**

We will help you get the bank account and THE BANK ACCOUNT WILL GET THE WIFE.

Start the savings habit now, young man, and when you meet the girl of your choice you will not have to ask her to wait.

Give us your account. Let this bank be your best man.

Your Business Solicited, Appreciated and Protected

The First National Bank

A Bank of The People

W. S. HIGGINS, Pres. E. B. POSEY, Cashier

Wilson-Edwards.

Another one of Mrs. W. H. Edwards' highly accomplished and ambitious daughters is married. Thanksgiving morning, Nov. 27, 10 o'clock, Mr. Earl E. Wilson, one of our most worthy young men, led to the sacred altar Miss Jennie Edwards of our city. The wedding was a very quiet but impressive affair at the home of the bride's mother, witnessed only by a few intimate friends and the immediate family. The decorations were beautifully arranged, consisting chiefly of ferns and pink and white roses. While the Episcopal ceremony was being used and pronounced by Rev. J. R. Henson, the bride's sister played softly Schumann's Traumeri. Immediately after the ceremony the young couple went to their new home which had been carefully and artistically planned and furnished by the groom.

Miss Edwards has been the talented and popular piano teacher of the public school for five years. Before coming to our city Miss Jennie had made her home at McGregor, Texas, at which place the happy couple were reared, their long acquaintance ripening into love which led to the happy marriage Thanksgiving morning. As a piano teacher we seldom find Miss Edward's equal. She is treasured by her patrons and loved and respected by her many pupils. Is a faithful Sunday school teacher and the church is delighted to know the helpful couple is going to remain with us.

Mr. Wilson is one of our most progressive and wide awake merchants. Is an unusual man of fine character and business education.

The many friends of this fine couple feel sure for them much success and wish them all the happiness possible in their journey through life.

A FRIEND.

Dimmitt News.

Nov. 28.—Will Dixon was a Dimmitt visitor Friday.

Brit Boyd was in Dimmitt Thursday.

J. Slover was a Dimmitt visitor Saturday.

Rev. Triplet, a Baptist preacher from below Olton, preached at the Union church Saturday night and Sunday morning.

Fred Conner was in Dimmitt on business Saturday.

E. G. Conner was a Dimmitt visitor Saturday.

B. Dixon from the Nazareth neighborhood was in Dimmitt on business Saturday.

C. Brown was a Dimmitt visitor Friday.

A. G. Noble was attending to business in Dimmitt Friday.

W. P. Boyd was in Dimmitt Saturday.

Bert Carl was a Dimmitt visitor Saturday.

Percy Estes was a Dimmitt visitor Friday.

Harry Jackson was attending to business in Dimmitt Friday.

Miss Hazel Wilson was a Dimmitt visitor Saturday.

J. W. Alexander sold a bunch of calves to Mr. Dixon of the Nazareth neighborhood Friday.

Miss Bessie Nance was a Dimmitt visitor Saturday.

Mr. Sweazea was in Dimmitt on business Saturday.

John Carter made a trip to Hereford this week.

Ed Smith was a Dimmitt visitor Tuesday.

Donald Duree made a trip to Hereford Saturday and Sunday.

Edgar Ramey was a Dimmitt visitor Tuesday.

Mr. Hyatte made a trip to Hereford Saturday and Sunday.

D. C. Laird was a Dimmitt visitor Tuesday.

Mr. Hasting made a trip to Hereford the latter part of last week.

Boone Kilgore was a Dimmitt visitor Tuesday.

Harvey Dixon was in Dimmitt Wednesday.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

CONFIRMED TESTIMONY

The Kind Hereford Readers Cannot Doubt.

Doan's Kidney Pills have stood the test.

The test of time—the hardest test of all.

Thousands gratefully testify.

To quick relief—to lasting results.

Hereford readers can no longer doubt the evidence.

It's convincing testimony—twice-told and well confirmed.

Hereford readers should profit by these experiences.

Mrs. J. Wiley, 119 S. Harrison St., Amarillo, Tex., says: "Doan's Kidney Pills have been used in our family and we know that they can be relied upon to relieve lumbago, itness across the kidneys and other symptoms of kidney complaint. Three years ago one of my family used Doan's Kidney Pills with great benefit and at that time publicly endorsed them. That statement still holds good and I wish to add that since then we have suggested Doan's Kidney Pills to many other people suffering from kidney complaint."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other. 1t

Findlay Findings.

Nov. 26.—There has been some threshing going on lately.

Rev. O. E. Schmidt has gone to Witchita Falls.

George Sachs branded some cattle Saturday.

Eustice Houlette visited at the Chas. Gallneir home Sunday evening.

Enzer Lawrence is running George Blainey's chuck wagon.

Henry Martin is feeding his sheep prior to shipping them next month.

He has them on full feed and they are looking fine.

There will be Thanksgiving services at Mr. Schore's or the Findlay hotel on that day. Rev. H. W. Hurlbut of Friona will deliver the sermon. A basket dinner will be served.

Mr. and Mrs. J. N. Messenger and family visited at the R. S. Houlette home Sunday.

"OCEANS OF WATER,"

A Marvelous Escape.

"My little boy had a marvelous escape," writes P. F. Bastians of Prince Albert, Cape of Good Hope. "It occurred in the middle of the night. He got a very severe attack of croup. As luck would have it, I had a large bottle of Chamberlain's Cough Remedy in the house. After following the directions for an hour and twenty minutes he was through all danger." Sold by all dealers.—Advertisement.

AFTER COUGHING TWO YEARS

Waycross, Ga., Woman Found Relief in Vinol.

Did you ever cough for a week? Then just think how distressing it must be to have a cough hang on for two years.

Mrs. D. A. McGee, Waycross, Ga., says: "I had a very heavy cold which settled into a chronic cough which kept me awake nights for fully two years, and felt tired all the time. The effect of taking your cod liver and iron remedy, Vinol, is that my cough is gone. I can now get a good night's rest and I feel much stronger in every way. I am 74 years old."

It is the combined action of the medicinal elements of the cods' livers aided by the blood-making and strength-giving properties of tonic iron which makes Vinol so efficient for chronic coughs, colds, and bronchitis—at the same time building up the weakened, run-down system.

Try a bottle of Vinol with the understanding that your money will be returned if it does not help you.

P. S.—If you have any skin trouble try Saxo Salve. We guarantee it.

The Corner Drug Store, Hereford, Texas.

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

Daughon's Business College

AMARILLO, TEXAS

Teaches Bookkeeping, Banking, Shorthand, Type writing and all necessary auxiliary branches

Positions secured for graduates.

No vacations; enter any time

WRITE FOR FREE CATALOG

If You Want to Buy

Anything in the LUMBER line, where you can buy it for the least money, you should get figures from the Alfalfa Lumber Company. We have a complete line and are making "excursion rates" on all of it, and will prove to you that we do sell at closer prices than anyone if you will give us a chance.

Alfalfa Lumber Co.

Kansas vs Missouri.

"You Kansans," said a Missourian, "always have your brass bands going and your flags flying. We in Missouri get tired of your cocksuredness. Tell me what you have decided about the hen for instance? Does she 'sit' or does she 'set'?" "We don't bother about a thing like that," retorted the Kansan. "What concerns us is, when she cackles, has she laid or has she lied?"—Swipt.

B. Anderson Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 330. 2tf

Chronic Dyspepsia.

The following unsolicited testimonial should certainly be sufficient to give hope and courage to persons afflicted with chronic dyspepsia: "I have been a chronic dyspeptic for years, and of all the medicine I have taken, Chamberlain's Tablets have done me more good than anything else," says W. G. Mattison, No. 7 Sherman St., Hornellsville, N. Y. For sale by all dealers.—Advertisement.



Farm Telephone Saved Child's Life

One of the children fell into a water tank and was rescued unconscious and apparently lifeless.

The frantic mother telephoned to the doctor six miles away, and he started at once. In the meantime his assistant telephoned instructions and the mother restored the child to consciousness before the doctor arrived.

The telephone service saved the child's life.

THE SOUTHWESTERN
Telegraph and
Telephone Co.



Dont Blame the Stove

The cause of the discomfort of yourself and family on cold, wintery mornings can be avoided if you will exercise good judgment when you purchase your coal. Before placing your order examine the Coal yourself. We have a good supply of the best Colorado Coal on hand. Buy now while it lasts.

Falwell & Son

Rev. Baker at Home; Will Preach.

The regular preaching services will be held at the Presbyterian church next Sunday, the pastor having returned from his trip thru the north Panhandle in the interest of Trinity University. All cordially invited to attend.

School Notes.

First Grade.—The Thanksgiving program of the first and second grades proved a success and was very interesting.

Second Grade.—Grace Walker is dropped from the roll on account of having moved to Black.

Mr. and Mrs. Will Hicks visited the second grade on Wednesday from 9:20 to 10:50 o'clock.

Third Grade.—Thelma Walker has moved to Black.

Fourth Grade.—The program of the fourth and fifth grades given on the 26th was enjoyed by all present.

Fifth Grade.—Claudia Bailey, daughter of Dr. Bailey, the high school teacher, was enrolled this week.

Frankie Covey has quit school.

The tardy list for last week is: first grade, five; second grade, one; third grade, two; fourth grade, six; fifth grade, one; sixth grade, three; seventh grade, none; eighth grade, three; ninth grade, none; tenth grade, two; eleventh grade, none.

As the Clovis Basketball Girls did not keep their date of the 28th with Hereford, the first and second teams of the girls had a match game and the first team won by a score of 18 to 6. The girls then played the boys' first team and won by a score of 9 to 8.

Mr. Short enjoyed the Thanksgiving hunting trip and it is estimated that not less than three hundred quail were killed.

Young Man Dies.

W. M. Sharp, age 25 years, recently from Pana, Ill., died at the home of his brother, 2 miles south of Hereford, last Friday. The young man came to Hereford a week previous and at the time was very sick, not having fully recovered from a long spell of sickness. He was buried Sunday afternoon at the City Cemetery, Rev. Henson officiating.

Pupils' Recital.
A recital will be given by the pupils of Miss Betts, assisted by Miss Lay, at the public school auditorium, Friday night, Dec. 12th, 1913, at 7:30 o'clock.

PROGRAM.

PART 1.
Etude, Op. 25 No. 9 Chopin
Miss Betts.
Danse Rustique, Op. 16 Mason
Elizabeth Black, Lollie Dillard.
Red Rose Waltz DeLancey
Sallie Wilson.
Rondino, Op. 100 No. 10 Streabog
Frankie May Baker, Elizabeth Oberthier, Frank Stegall.
Reading Selected
Elizabeth Black.
Memories of Spring Anthony
Lora Hasser.
Au Matin, Op. 83 Godard
*Elizabeth Oberthier.
To the Playground Margstein
Roy Burgman, Miss Betts.
Welcome, Op. 69 Ganschals
Lollie Dillard.
The Little Brown Hen
Jewel Ward, Dean Walker.
Water Lily, Op. 17 No. 6 Ducelle
Frank Stegall.

PART 2.

Polish Dance, Op. 3 Scharmenka
Elizabeth Oberthier, Vera Dillard,
Louise Oberthier.
Violin Solo Selected
Miss Lay.
The Beetles' Dance Holst
Frankie May Baker.
La Cachucha Spanish Dance
Sallie Wilson, Jewel Ward.
Reading Selected
Nellie Parmer.
From the Heart, Op. 271 Kern
Vera Dillard.
En Route March, Op 188 Engelman
Nellie Parmer, Miss Betts.
Menuet, arr. by Schulhoff Mozart
Elizabeth Black.
A May Day Rathbun
Vera Dillard, Lollie Dillard, Lora Hasser.
Rondo Capriccioso Mendelsshon
Miss Betts.

Epworth League Program.

Sunday, Dec. 7, 1913.
Song—Joy to the World.
Reading of minutes.
Business.
Subject—The Birth of Christ.
Song—All Hail the Power.
How may we be like Christ?—
Walter Fulwood.
Prayer—Mrs. J. I. Walker.
Song—Onward Christian Soldiers.
Talk on lesson—Mrs. Walker.
Paper—Vera Dillard.
Piano solo—Mary Wood.
Reading—Temple Sites.
Duet—Lollie Dillard, Goochie Sisk.
Song.
Benediction.

Junior C. E. Program.

Dec. 7, 1913.
Subject—Bible Heroes, Heb. 11: 32-38.
Leader—Mary Worley.
Song—No. 149.
Bible lesson—Read by leader.
Song—No. 123.
Lord's prayer in concert.
Lesson story, A True Story of Once Upon a Time—Thelma Tynes.
Sentence prayers.
Mission study, A Few Facts—
Dorothy Barnett.
Where do we have mountain schools?—Agnes Elliston.
Why do we conduct mountain schools?—Merril Granger.
Name four different kinds of work in U. S.—Joe Bailey Elliston.
What is the Bible chair work?—
Davis Elliott.
Tell of another great work of the Christian Woman's Board of Missions—Emma Belle Elliott.
Song—No. 29.
Mizpah.
I'll meet you at the Corner Drug Store. 38tf

Choral Club.

The Hereford Choral Club held its third meeting on last Monday evening at the Baptist church. The inclemency of the weather caused the absence of several of the members. This organization was organized about three weeks ago under the direction of Mr. E. F. Myers, a teacher of voice in Amarillo, with the following officers: J. I. Walker, Pres.; Miss Betts, Sec.; Mrs. Mountz, Treas. Up to date about twenty-six members have been enrolled and are now busy working on "The Rose Maiden," a beautiful cantata by Cowen. The members hope to give this production in Hereford in the near future. The Club is indeed fortunate to have Miss Terrell of Canyon as an accompanist as Miss Terrell is an artist in the musical line.

Jr. B. Y. P. U. Program.

Song service.
Reading and comment on Mathew 7:1-5—Mae Mounts.
Sentence prayer—Led by Charlie Carrol.
Christmas story—Helen Lambert.
Tell something of Buckner's Orphan Home and why we love to give to its support—Lucile Garrison.
Roll call and minutes.
Benediction.

Irrigated Farms Rented.

The Green and the Gregg irrigated farms have been leased for another year and work has already been started on both places. Mack Womble of Wildorado will have charge of the Green farm, which is located 18 miles northeast and will irrigate 200 acres. He will raise oats, wheat, kafir, maize and feterita. Some alfalfa will also be planted. W. B. Davis has the Gregg place and has 100 acres of fine looking wheat growing and has ground ready for 40 acres of oats. Other crops will be planted in season. He expects to put in 240 acres and farm it under irrigation.

Hereford Garage and Machine Works can do all kinds repairing. Heavy Lathe and Planer work a specialty. Give us a call. 10tf

Betts-Clark are agents for the Saturday Evening Post. 27tf

"YOU'LL LIKE HEREFORD."

WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthening. No family should be without it. Guaranteed by your Druggist. Wholesale, 50c.

Call In the Servant

The two black wires running by your home are "live wires" filled with the mysterious "juice" which will light your house and do all the drudgery around the place, such as iron for you, pump water, turn the grindstone, etc., and never tire.

Hadn't you better call him in?

Hereford
Electric Light & Power
Company

1st
First in Everything
First in Quality
First in Results
First in Purity
First in Economy
and for these reasons Calumet Baking Powder is first in the hearts of the millions of housewives who use it and know it.
RECEIVED HIGHEST AWARDS
World's Pure Food Exposition,
Chicago, Ill.,
Paris Exposition, France, March, 1912.

NOT MADE BY THE TRUST
CALUMET
BAKING POWDER
CALUMET BAKING POWDER CO.
CHICAGO

You don't save money when you buy cheap or big-size baking powder. Don't be misled. Buy Calumet. It's more economical—more wholesome—gives best results. Calumet is far superior to sour milk and soda.

House For Sale.

The S. B. Edwards old home in north part of town. A splendid place complete with every convenience, at a bargain. Part terms if desired. F. H. Oberthier. 42tf

To Prevent Blood Poisoning
apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c. 50c. \$1.00.

The Hereford Brand

(A NEWS PAPER)

Published by

The Brand Publishing Co.

A. C. ELLIOTT
MILLCENT GRIFFITH, Owners

A. C. ELLIOTT, Editor

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Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

Santa Claus Letter.

The Brand is in receipt of a letter to "Dear Santa Claus." It must be a very fine letter, but the professor of chirography at this office has been unable to get any further than the address. Reading between the lines, we can see the beautiful and simple child faith in this patron saint, the one from whom all the rich blessings of Christmas tide come. The writer of the letter is unable to make legible letters, his message to "Dear Santa" is just as plain as the noon day sun. His visions of candy and nuts and stockings stuffed out of shape with toys and fire works, chased through the imagination and turns back the tide of time and sends us once more before the old hearth stone at the old home "back yonder." Waiting patiently, counting first the days, then the hours, when Santa will squeeze himself down a smutty "chimney" and fill the long string of clean, borrowed stockings with all the little heart desires, and never get a spot on anything. Wonderful, isn't it! How Dear Old Santa can find out just what a boy of three or ten wants, even long before Christmas comes. And so this letter, dropped in the Brand office carries a message of faith and devotion not to be found elsewhere only in the open heart of a child. God bless them all this Christmas.

Christmas

Suggest- ions.

Christmas will soon be here and we advise buying your presents early.

The early buyer will get the first choice. Come in and look over our stock and select your presents and if you prefer not to take them with you we will wrap them and lay them away.

Below we mention a few articles suitable for gifts:

Neckwear	Fine Shirts
Silk Hosiery	Mufflers
Hand Bags	Suit Cases
Trunks	Perfumery
	Toilet Articles
Silk Waistings	Furs
Ladies' Coats and Suits	
Ladies' Hats and Veils	
Silk Scarfs	Stamped Linen
Kid Gloves	Men's Hats
Men's Ties	Handkerchiefs
Jewelry	Back Combs
Sweater Coats	Suspenders
Belts	Big Line Dolls
Firecrackers	
Nice Line Christmas Candies	

See our 5-10 and 25c counters; on these counters you will find many articles suitable for gifts and at very little cost.

Geo. A. Stambaugh
THE STORE FOR SAFE BUYING

(Continued from page one.)

the farmer does not stand upon the same footing with the forester and the miner in the market of credit. He is the servant of the seasons. Nature determines how long he must wait for his crops, and will not be hurried in her processes. He may give his note, but the season of its maturity depends upon the season when his crop matures, lies at the gates of the market where his products are sold. And the security he gives is of a character not known in the broker's office or as familiarly as it might be on the counter of the banker.

Efficiency in Farming.

The agricultural department of the government is seeking to assist as never before to make farming an efficient business, of wide co-operative effort, in quick touch with the markets for foodstuffs. The farmers and the government will henceforth work together as real partners in this field, where we now begin to see our way very clearly, and where many intelligent plans are already being put into execution. The treasury of the United States has, by a timely and well-considered distribution of its deposits, facilitated the moving of the crops in the present season and prevented the scarcity of available funds too often experienced at such times. But we must not allow ourselves to depend upon extraordinary expedients. We must add the means by which the farmer may make his credit constantly and easily available and command when he will the capital by which to support and expand his business. We lag behind many other great countries of the modern world in attempting to do this. Systems of rural credit have been studied and developed on the other side of the water while we left our farmers to shift for themselves in the ordinary money market. You have but to look about you in any rural district to see the result, the handicap and embarrassment which have been put upon those who produce our food.

Study Rural Credit.

Conscious of this backwardness and neglect on our part, the congress recently authorized the creation of a special commission to study the various systems of rural credit which have been put into operation in Europe, and this commission is already prepared to report. Its report ought to make it easier for us to determine what methods will be best suited to our own farmers. I hope and believe that the committees of the senate and house will address themselves to this matter with the most fruitful results, and I believe that the studies and recently formed plans of the department of agriculture may be made to serve them very greatly in their work of framing appropriate and adequate legislation. It would be indiscreet and presumptuous in anyone to dogmatize upon so great and many-sided a question, but I feel confident that common counsel will produce the results we must all desire.

Let Sherman Law Stand.

Turn from the farm to the world of business which centers in the city and in the factory, and I think that all thoughtful observers will agree that the immediate service we owe the business communities of the country is to prevent private monopoly more effectually than it has yet been prevented. I think it will be easily agreed that we should let the Sherman anti-trust law stand, unaltered, as it is, with its debatable ground about it, but that we should as much as possible reduce the area of that debatable ground by further and more explicit legislation; and should also supplement that great act by legislation which will not only clarify it but also facilitate its administration and make it fairer to all concerned. No doubt we shall all wish, and the country will expect, this to be the central subject of our deliberations during the present session; but it is a subject so many-sided and so deserving of careful and discriminating discussion that I shall take the liberty of addressing you upon it in a special message at a later date than this. It is of capital importance that the business men of this country should be relieved of all uncertainties of law with regard to their enterprises and investments and a clear path indicated which they can travel without anxiety. It is as important that they should be relieved of embarrassment and set free to prosper as that private monopoly should be destroyed. The ways of action should be thrown wide open.

I turn to a subject which I hope can be handled promptly and without serious controversy of any kind. I mean the method of selecting nominees for the presidency of the United States. I feel confident that I do not misinterpret the wishes or the expectations of the country when I urge the prompt enactment of legislation which will provide for primary elections throughout the country at which the voters of the several parties may choose their nominees for the presidency without the intervention of nominating conventions. I venture the suggestion

that this legislation should provide for the retention of party conventions, but only for the purpose of declaring and accepting the verdict of the primaries and formulating the platforms of the parties; and I suggest that these conventions should consist not of delegates chosen for this single purpose, but of the nominees for congress, the nominees for vacant seats in the senate of the United States, the senators whose terms have not yet closed, the national committees, and the candidates for the presidency themselves, in order that platforms may be framed by those responsible to the people for carrying them into effect.

Independence for Philippines.

These are all matters of vital domestic concern, and besides them, outside the charmed circle of our own national life in which our affections command us, as well as our consciences, there stand out our obligations toward our territories over sea. Here we are trustees. Porto Rico, Hawaii, the Philippines, are ours, once regarded as mere possessions, are no longer to be selfishly exploited; they are part of the domain of public conscience and of serviceable and enlightened statesmanship. We must administer them for the people who live in them and with the same sense of responsibility to them as toward our own people in our domestic affairs. No doubt we shall successfully enough bind Porto Rico and the Hawaiian islands to ourselves by ties of justice and affection, but the performance of our duty toward the Philippines is a more difficult and debatable matter. We can satisfy the obligations of generous justice toward the people of Porto Rico by giving them the ample and familiar rights and privileges accorded our own citizens in our own territory and our obligations toward the people of Hawaii by perfecting the provisions of self-government already granted them, but in the Philippines we must go further. We must hold steadily in view their ultimate independence, and we must move toward the time of that independence as steadily as the way can be cleared and the foundations thoughtfully and permanently laid.

Test of Responsibility.

Acting under the authority conferred upon the president by congress, I have already accorded the people of the islands a majority in both houses of their legislative body by appointing five instead of four native citizens to the membership of the commission. I believe that in this way we shall make proof of their capacity in counsel and their sense of the responsibility in the exercise of political power, and that the success of this step will be sure to clear our view for the steps which are to follow. Step by step we should extend and perfect the system of self-government in the islands, making test of them and modifying them as experience discloses their successes and their failures; that we should more and more put under the control of the native citizens of the archipelago the essential instruments of their life, their local instrumentalities of government, their schools, all the common interests of their communities, and so by counsel and experience set up a government which all the world will see to be suitable to a people whose affairs are under their own control. At last, I hope and believe, we are beginning to gain the confidence of the Filipino peoples. By their counsel and experience, rather than by our own, we shall learn how best to serve them and how soon it

will be possible and wise to withdraw our supervision. Let us once find the path and set out with firm and confident tread upon it and we shall not wander from it or linger upon it.

Double Duty Toward Alaska.

A duty faces us with regard to Alaska which seems to me very pressing and very imperative; perhaps I should say a double duty, for it concerns both the political and the material development of the territory. The people of Alaska should be given the full territorial form of government, and Alaska, as a storehouse, should be unlocked. One key to it is a system of railways. These the government should itself build and administer, and the ports and terminals it should itself control in the interest of all who wish to use them for the service and development of the country and its people.

But the construction of railways is only the first step; is only thrusting in the key to the storehouse and throwing back the lock and opening the door. How the tempting resources of the country are to be exploited is another matter, to which I shall take the liberty of from time to time calling your attention, for it is a policy which must be worked out by well-considered stages, not upon theory, but upon lines of practical expediency. It is part of our general problem of conservation. We have a freer hand in working out the problem in Alaska than in the states of the Union; and yet the principle and object are the same, wherever we touch it. We must use the resources of the country, not lock them up. There need be no conflict or jealousy as between state and federal authorities, for there can be no essential difference of purpose between them. The resources in question must be used, but not destroyed or wasted; used, but not monopolized upon any narrow idea of individual rights as against the abiding interests of communities. That a policy can be worked out by conference and concession which will release these resources and yet not jeopard or dissipate them, I for one have no doubt; and it can be done on lines of regulation which need be no less acceptable to the people and governments of the states concerned than to the people and government of the nation at large, whose heritage these resources are. We must bend our counsels to this end. A common purpose ought to make agreement easy.

Specially Important.

Three or four matters of special importance and significance I beg that you will permit me to mention in closing. Our bureau of mines ought to be equipped and empowered to render even more effectual service than it renders now in improving the conditions of mine labor and making the mines more economically productive as well as more safe. This is an all-important part of the work of conservation; and the conservation of human life and energy lies even nearer to our interest than the preservation from waste of our material resources.

We owe it, in mere justice to the railway employees of the country, to provide for them a fair and effective employers' liability act; and a law that we can stand by in this matter will be no less to the advantage of those who administer the railroads of the country than to the advantage of those whom they employ. The experience of a large number of the states abundantly proves that.

We ought to devote ourselves to meeting pressing demands of plain

justice like this as earnestly as to the accomplishment of political and economic reforms. Social justice comes first. Law is the machinery for its realization and is vital only as it expresses and embodies it.

Safety at Sea.

An international congress for the discussion of all questions that affect safety at sea is now sitting in London at the suggestion of our own government. So soon as the conclusions of that congress can be learned and considered we ought to address ourselves, among other things, to the prompt alleviation of the very unsafe, unjust, and burdensome conditions which now surround the employment of sailors and render it extremely difficult to obtain the services of spirited and competent men such as every ship needs if it is to be safely handled and brought to port.

May I not express the very real pleasure I have experienced in co-operating with this congress and sharing with it the labors of common service to which it has devoted itself so unreservedly during the past seven months of uncomplaining concentration upon the business of legislation? Surely it is a proper and pertinent part of my report on "the state of the Union" to express my admiration for the diligence, the good temper, and the full comprehension of public duty which has already been manifested by both the houses; and I hope that it may not be deemed an impertinent intrusion of myself into the picture if I say with how much and how constant satisfaction I have availed myself of the privilege of putting my time and energy at their disposal alike in counsel and in action.

"YOU'LL LIKE HEREFORD."

BOYS' and GIRLS' Sweaters and Jerseys



For a colder day that's coming a Sweater or Jersey for your boy or girl will keep them warm and comfortable.

75c to \$5.00

H. C. Myrick

Quarter Century Experience in Banking Business

Adherence to Just Dealing

In all transactions gives us a well deserved reputation for conservative methods. We offer exceptional facilities for handling business with accuracy and dispatch and extend every accommodation consistent with good banking. We know your wants and want your business. Let us serve you.

The Western National Bank

Mutually Agreeable Accounts Solicited

We Sell K. N. & K. Self-Identifying Travelers Checks

K. N. & K. Travelers Checks Payable All Over the World



Come see what we have for Xmas presents; like fine perfumes or fancy toilet soaps, exquisite toilet articles, & hundreds of other pleasing presents. We can make your Xmas money go further. Come "before they are all gone".

Christmas Worry

Is at hand. All want to give. It's what to give that worries. Let us do the worrying this year. Our stock affords presents for every member of the family. We know what pleases best and can aid you.

Christmas Folly

Lies in delaying business until the assortments are broken, in finally buying in haste; in buying for looks instead of quality.

Christmas Joy

Goes with the suitable, well chosen gift. Our store is filled this year with gifts that will please—the kind with art, beauty and utility in them. Prices are the best of all. We can make your money go far this season.



Corner Drug Store
DEPENDABLE DRUGGISTS
The Rexall Store



Local and Personal

A School Shoe that will look well, wear better for less. 1t

A better School Shoe for less—Myrick's \$2.50 special. 1t

W. A. Ritter of Chillicothe, Tex., was here this week on business.

A school tablet free with each pair of School Shoes. Myrick. 1t

The Best School Shoes, cost no more, but wear better. Myrick has them. 1t

R. P. Lee and others of Friona were here on business Wednesday of this week.

Made to wear and fit to wear, Myrick's special—a school shoe for boys. \$2.50. 1t

Come around and let us tell you how cheap we can sell you a car alfalfa. E. W. Harrison. 44-2t

Wiley Pirce, a prominent cattleman near Friona, Texas, was in Hereford this week on business.

You can make your own Christmas present by reading the ads in the Brand. See page six. 44-2t

Mrs. J. E. Rowe will do plain and fancy sewing at her home at 500 E. 4th St. Prices reasonable. 44tf

Miss Avent attended the State Teachers meeting at Dallas where a successful session was held. She reports a large attendance.

We will have on track until Dec. 13th a car bulk yellow corn, nester price \$1.60. E. W. Harrison. 44-2t

T. E. Shirley returned Monday night from a trip down in Texas looking after business matters.

The housekeepers are often forgotten, but not so this time; read "Prizes for Housekeepers" on page six. 44-2t

The streets are a sight to behold; mud, mud, everywhere. The back of the drouth has been completely broken.

Would you buy a better school shoe for less? Myrick has it. 1t

Mr. and Mrs. J. E. Bills of Amarillo were guests in the home of Mrs. W. B. Robinson Sunday and Monday of this week.

We have an abundant supply of cotton seed cake and meal. Now is the proper time to make arrangements. E. W. Harrison. 44-2t

The Brand will give \$5.00 in gold to the housekeeper who can give the "Best Reasons" as explained on page six. 44-2t

They say that a woman don't reason. The Brand does not believe that old "Saw." The Reason is found on page six. 44-2t

What to Give

Father or Mother, Sweet-heart or Friend

This is a question that you will have no difficulty in solving if you will only take time to look thru our stock of Sundries. For the holiday trade we have added to our stock some very handsome Toilet Manicure and Military Sets, Mirrors, Brushes, Leather Goods, Pipes and all kinds of Toilet Articles. Look over our stock and you will find what you want.

Betts-Clark

Just received a car of shorts, the white and yellow. You know what that means. E. W. Harrison. 44-2t

Lawrence Johnson of Summerfield was in the city Monday on business. He reports lots of rain and the wheat in his neighborhood looking fine.

Misses Mattie and Belle Woodburn came in from their country home Thanksgiving day and enjoyed a turkey dinner in the home of Mr. and Mrs. Arnold.

Mr. and Mrs. Geo. Stambaugh had the pleasure of a few friends at Thanksgiving dinner. Among those to enjoy the hospitality of their home were Rev. and Mrs. G. A. Faris.

Mrs. W. B. Parmer and daughters, Misses Mary and Nellie, spent the Thanksgiving holidays with Mr. and Mrs. Sam Bratton of Farwell. They returned Sunday afternoon.

Beware of Ointments for Catarrh That Contain Mercury

as mercury will surely destroy the sense of smell and completely derange the whole system when entering it through the mucous surfaces. Such articles should never be used except on prescriptions from reputable physicians, as the damage they will do is ten fold to the good you can possibly derive from them. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, O., contains no mercury, and is taken internally, acting directly upon the blood and mucous surfaces of the system. In buying Hall's Catarrh Cure be sure you get the genuine. It is taken internally and made in Toledo, Ohio, by F. J. Cheney & Co. Testimonials free. Sold by Druggists. Price 75c per bottle. Take Hall's Family Pills for constipation.

ONE PIECE of clear, revenue bearing property to trade for section of land in Deaf Smith or Castro county. Address Box 188, Hereford, Texas. 44-4t

Avoid Sedative Cough Medicines.

If you want to contribute directly to the occurrence of capillary bronchitis and pneumonia, use cough medicines that contain codine, morphine, heroin and other sedatives when you have a cough or cold. An expectorant like Chamberlain's Cough Remedy is what is needed. It cleans out the culture beds or breeding places for the germs of pneumonia and other germ diseases. That is why pneumonia never results from a cold when Chamberlain's Cough Remedy is used. It has a world wide reputation for its cures. It contains no morphine or other sedative. For sale by all dealers.—Advertisement.

DR. PRICES' CREAM Baking Powder

Is a protection and guarantee against alum which is found in the low priced baking powders.

To be on the safe side when buying baking powder, examine the label and take only a brand shown to be made from Cream of Tartar.

SOCIETY

Entertains for Mrs. Brownlee.

Wednesday, Dec. 3, 1913, from 2 to 6 o'clock, the cozy home of Mrs. Will O'Brien was the scene of a charming reception when Mrs. Ezra Norton and Mrs. O'Brien received for Mrs. Fred Brownlee. Altho the weather was threatening and disagreeable, the number that responded attested the popularity of the young hostess. The reception rooms were beautifully decorated in holly and Christmas bells. The house was darkened and numerous red and green wax candles threw a mellow light over all. As the guests arrived they were met at the door by Mrs. Norton, and presented to Mrs. Brownlee by Mrs. O'Brien. They were entertained in the receiving room by Mrs. T. M. Palmer until invited into the dining room by Mrs. J. J. Gallaher. Delicious refreshments of chicken salad, sandwiches, perfection salad, olives, pickles, coffee, salted walnuts, were served by Misses Ruth Wilson and Heinz. At the door leading into the next room Miss Ruby Norton pinned dainty favors of Christmas cards. Mrs. Homer Wilkinson invited the guests to a cozy corner hung with holly and mistletoe where Mrs. J. L. Fuqua presided over the guest book. Too soon the hour came for departure and each guest will long remember the charming hospitality of her hostesses. The house party was as-

sisted by Misses Lay, Gallaher, McLean, Betts, Black, Pratt, Mounts, Snyder.

Mr. and Mrs. Leslie Moreman entertained with a six o'clock dinner Thursday evening, Nov. 27, 1913. The table was beautifully decorated in white chrysanthemums. The place cards, the work of the hostess, were pen sketches of turkey gobblers. Places were laid for Mr. and Mrs. S. B. Edwards, Mr. and Mrs. Emmet Cardwell, Mr. and Mrs. Oscar Cliett, Misses Head and Wyche.

A few friends enjoyed an informal dinner at the home of Miss Beulah Head on Friday evening, Nov. 28, 1913. A vase of red carnations graced the center of the table, which also were laid at each plate for favors. Those present were Misses Wyche, Gregg, Gallaher, Messrs. Mercer, Cockrell, Walker, Mr. and Mrs. Leslie Moreman. A pleasant evening was spent with music and games.

Mrs. A. L. Gibson entertained the younger set on Friday evening, Nov. 28, for Miss Magelene Humphrey. The guests were entertained with music and games. They were allowed to prepare their refreshments on the chafing dish.

Mrs. A. L. Gibson entertained at 12 o'clock dinner Sunday, Nov. 30, for Miss Humphrey. Those present were Misses Humphrey and Mounts, Messrs. Williams and Gallaher.

We Extend a Helping Hand

To our customers in time of need, and are always ready to advise and assist in any way possible.

Is there any reason why you should not be one of our satisfied customers? We want your business and will extend every courtesy in keeping with good business policy.

We are the only GUARANTEE FUND BANK in Deaf Smith County.

The First State Bank & Trust Company

Of Hereford, Texas

"THE PEOPLE'S DEPOSITORY"

S. B. EDWARDS, President

HENRY WILKINSON, Vice-Pres.
H. B. WEBB, Vice-President

A. P. MURCHISON, Cashier
J. C. BURKHALTER, Asst Cashier

Trademarked---Advertised---Goods Sold in Hereford--Cheap as from the Factory



In last week's paper

We gave only a few of the well known,
Advertised-Guaranteed Lines we carry.

We also carry a complete line of
DRESS SHIRTS known as the "O L U S Combination"
Made by Phelps-Jones Co., New York.
Cooper & Wright Health Dependons, and B V D
UNDERWEAR for Men.
Velastic Utica (Union Suits) UNDERWEAR
for Ladies and Children
STETSON HATS—in fact all the best known brands

D. R. Gass & Son

Christmas Presents that can be Mailed

To assist you in deciding on a Christmas Present, we submit the following:

BOOKS FOR GROWN-UPS.—We suggest Woolard's, "Glorious Mother," "Dear Old Father," "Beauties of Friendship," in either board or limp leather covers, prices 50c to \$1.25. Padded Poets by popular authors, copyright and popular fiction.

BOOKS FOR BOYS.—Complete sets Boy Scout Books, Meads and Optics, 25c to 50c.

BOOKS FOR GIRLS.—Complete sets of Sheldon's, Southworth's, Mead's and Holmes. Books of Games, Oratory and Domestic Science.

CHILDREN'S BOOKS.—Linen books, Picture books, Easy Word Stories, Circus books, Toy books, Animal and Bird books and Paint books.

Geo. E. Burns, Druggist

When You Buy CUT GLASS

Always ask your dealer who makes it. If he can't answer your question he is not onto his job. He doesn't know whether he is selling you an article worth one hundred cents on the dollar or whether it is worth ten cents on the dollar. When you buy silverware, jewelry, or anything else, ask your dealer who makes it—whether it is rolled plate, gold filled or solid gold; what carat of fineness, etc. The public has been stung too much already by dealers who are ignorant of the quality of the goods they sell. You would consider it bad judgment to take your watch to the blacksmith for repairs but it is just as bad policy to buy jewelry from a dealer who knows nothing about the jewelry business. The jewelry business is an intricate one. We know it in every detail. The dry goods or drug business is equally as intricate and we know nothing about them. We give the other fellow credit for being as intelligent as we are; that he knows as much about his business as we know about ours and on the other hand, he knows as little about our business as we know about his. The man who makes a specialty of his business is able to serve the public better than the fellow who is a "jack of all trades." We handle standard goods from A to Z and will gladly give you information about any article you wish to buy.

Come in and see our line of—South Bend Watches, Coat Chains, Simmons Chains, Gold Neck Chains, Weightman & Hough Lockets, Gold Pendants, Stearn Bros. Cuff Buttons, Perfume Bottles, Toilet Sets, Manicure Sets, Clothes Brushes, Military Sets, Rockford Silver Baking Dishes.

If you are undecided as to what your selection for Christmas presents will be, come in and look over our stock. Look at the big diamond in the window, we are going to give it away.

W. H. RAY, THE JEWELER

J.G. Callens

Wants your trade by offering you the Best Prices in genuine Standard Brand Goods.

Corticelli Silks and Velvets, Wool Serges, Red Seal and Amoskeag Gingham, Lonsdale Domestics, Pepperell Sheeting, Iron Clad Hose, Set-Snug Underwear, Stetson and Buckskin Felt Hats, Friedman-Shelby and Selz Shoes, Full line of goods found in a dry goods store.

J. G. CALLENS

Advertised

PRIZES FOR HOUSEKEEPERS.

For a little mental exercise and in order to test the efficiency of certain advertisements, The Brand offers, beginning this week, a number of PRIZES to the housekeepers. The prizes are to be obtained through the medium of a Popular Contest to be known as the

"TRADEMARKED ADVERTISED GOODS CONTEST"

This contest is decidedly different from all others as it requires no canvassing and no outlay of money; housekeepers can do all of the necessary work at home. This Contest will be open to Housekeepers Only.

FOR THE BEST REASON

The Prizes are to be given—
For the nearest accurate list of "Standard-Trademarked Advertised Goods" found named in any and all advertisements in The Brand for the weeks ending November 28, December 5, December 12 and December 19, and

For the best reason "Why it is better to buy Standard-Trademarked Advertised Goods."

RULES

1.—Make a list of all advertisements in the Brand for each week and under each advertiser's name write down a "list" of the Standard Trademarked Advertised Goods mentioned in his ads.

2.—Place your "list," unsigned, in a plain envelope and mail it to the Brand not later than the following Tuesday following the date of the paper.

3.—Enclose with your list another envelope with your name and address sealed within. This is for the purpose of identifying your list and it will not be opened till the close of the contest.

4.—Each "list" will be numbered so that the judges of the contest will not know whose it is until your sealed envelope is opened.

5.—You MUST send in a complete "list" each week not later than the time mentioned but you can send in with your list as many Reasons as you wish and as often as you think of a good one. The contest hinges on the "reasons" as well as on the "lists."

6.—The Reasons "Why it is better to buy Standard Trademarked Advertised Goods" must not contain more than 30 words each.

7.—Prizes will be awarded for the best "reason" and for the best "lists" for each week but no one will be awarded more than one prize, except she may win the Capital Prize. See the list of prizes offered by the different merchants.

8.—The Grand Capital Prize will be given to the housekeeper who names the three best reasons and gives the three best lists.

9.—There can be no appeal from the decision of the judges; their decision is final. See list of prizes elsewhere in the paper. More prizes next week.

Buy STANDARD ADVERTISED ARTICLES which you know about—the ones a manufacturer names and stakes his reputation on. They are the most reliable purchases for you, because they are the ones in which the makers put their best efforts, have their greatest pride, and generally get least profit per article, but greatest number of sales.

Get STANDARD ADVERTISED ARTICLES, because they are as safe to purchase from your local store as from the big city store, or the maker himself—they must always be as they are advertised.

RIGHT IN YOUR OWN TOWN is the best place to buy STANDARD ADVERTISED GOODS.

I have from 900 to 1,200 nice, young sheep to put out on shares. Harvey Cash, Dimmitt, Tex. 361f

The "Common Sense" stands up.

STANDARD Brand, Advertised Goods are the kind we handle.

By handling this kind of Merchandise we can recommend and guarantee it. It pays us (also the consumer) to buy this class of goods instead of cheap, inferior brands. Then, too, we sell standard brand goods at the same price as do the large, city store. By buying your goods of your home merchant you help to build up your home town.

Quality is our first aim.
Geo. A. Stambaugh's
CASH STORE

IT'S EASY TO BUY Standard Hardware

IF YOU KNOW THE NAME
Junior Security Heater. Wyeth Hot Blast Stove
Arnold's Steam Washer Stephens 22 Rifles
Peters Shells U. M. C. Shot Gun Shells

J. I. Walker Hardware Co.



THIS is the store that gets the new things first. We are now showing many new and stylish STETSON HATS—a Hat for every face—for every taste.
H. C. MYRICK, "Good Stuff Store"



PHONES 128-129

The Model GROCERY

Van Camps Pork and Beans, Calumet Baking Powder, Old Dutch Cleanser, Cream of Wheat, Van Camps Canned Spaghetti, Cheek & Neals Big 3 Coffee, Faultless Starch, Beechnut Peanut Butter, Crisco, National Oats.

Guaranteed

Nothing 'Just as Good' or as Economical for Doughnuts

—For Biscuit, Pies
—Muffins, Waffles,
—and Home Baking

Success and Satisfaction

One Heaping Teaspoonful's Enough

Health Club is the purest, strongest and most economical Baking Powder obtainable at any price.



Only One Cent an Ounce

In 10, 15 & 25 Cans at all Good Grocers

WANT ADS

MISCELLANEOUS WANTS

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

BINDER FOR SALE—Deering Broad cast, 6 ft; and also 6 ft. mower. See T. B. Kellow. 23tf

MONEY TO LOAN—On improved half sections or large ranches, 5 years' time at 8 per cent, privilege of paying 1-10 of principal any interest date. See C. O. Lee. 6tf

PECANS—Best grade pecans 16 cents, a good quality for 12½ cents per pound in 50 or 100 pound lots delivered in Hereford. R. H. Dunman, Coleman, Texas, Box 173. 41-4tp

SUNDAY SCHOOL—The First Christian Sunday school wants you to attend and become a member of some of the classes. They are now studying the most interesting lessons in the greatest book in the world.

SOWS—Only a few good, young Berkshire sows for sale. R. H. Norton. 42-3tp

WORK STOCK—If you want a male, horse or mare, call on R. H. Norton. 42-3tp

Two S. C. Rhode Island Red Cockerels for sale, \$3.50 each. Geo. V. Stambaugh. 43-2t

FOR SALE—125 tons kaffir fodder, 50 tons Baled Sorghum hay, 50 tons Maize Fodder, about 50 tons Maize heads; in any quantity from 1 ton up. 25-Mile Avenue, 2 miles north. Berry T. Lucas. 43-2tp



On account of his health J. W. Barnett offers for sale the Hereford Garage. Inquire at the Garage or write him. 42tf

They Make You Feel Good.
The pleasant purgative effect produced by Chamberlain's Tablets and the healthy condition of body and mind which they create make one feel joyful. For sale by all dealers.—Advertisement.

If you are in the market for cotton seed cake call and let us figure with you. Fallwell & Son. 43-2t
Tel-er-phone 367. 48tf

EVERY WOMAN wants and needs these books. At an expense of many thousands of dollars and nearly two years' time we have completed and ready for delivery, the Six Volume International Cooking Library by 47 of the World's Famous Chefs—United States, Canada and Europe. Recipes new. Never before published. Very complete and easily understood. Each book complete. De Luxe Recipe Books. Library consists of

- THE SALAD BOOK
- THE CHAFING DISH BOOK
- THE AFTERNOON TEA BOOK
- THE DAINY SWEET BOOK
- THE BREAD AND PASTRY BOOK
- THE DESERT BOOK

50 Cents each, Prepaid
\$2.50 Set, Six Books, Prepaid
Beautifully Embossed Covers, three and four colors in attractive Carton Mailers. Money refunded if not delighted with these books.
MOST IDEAL CHRISTMAS PRESENTS.
International Publishing Co., Security Bldg., Los Angeles, Cal. 39-6t

Betts-Clark are agents for the Saturday Evening Post. 27tf

Professional and Business Cards

M. G. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hays Make Deaf Smith County Maps for Sale

C. O. LEE
Dealer in
REAL ESTATE AND ALL KINDS OF INSURANCE.
ABSTRACTING
Notary Public Hereford, Texas

HEREFORD NURSERY
Choice Fruit, Shade and Ornamental Stock. Write for Catalogue today.
L. P. LANDRUM, Proprietor

W. E. Dameron
ATTORNEY-AT-LAW
HEREFORD, TEXAS

C. D. WRIGHT
Lawyer
Will Practice in District and Higher Courts
HEREFORD, TEXAS

D. F. ASHBROOK
Fire Insurance—Life Insurance
All Kinds of Bonds
Main St. Phone 272 Hereford, Texas

Nebraskan Moves to Castro.
Geo. P. Davis of Fremont, Neb., arrived with his car of household goods this week and will move to his ranch near Dimmitt in Castro county. Mr. Davis will have a large irrigation well put down on his farm and will devote his time to intensified farming. He will raise feed stuffs and will fatten steers and probably lambs. This well on the Davis ranch is the third well for Castro county.

Christmas Window Display.
One of the prettiest window displays seen in the city for some months is that of the firm of D. R. Gass & Son. Santa Claus has dumped his top shop into one and it is literally full of the things that delight the young heart. But this store hasn't got all of its toys in the window either; just inside is a lot more, enough to supply every Christmas tree and to fill every stocking in the county. Santa Claus is making the Gass store headquarters. 1t

Dalhart Makes Liberal Donation.
While at Dalhart last Sunday, Rev. J. A. Hornbeck and Rev. W. M. Baker present the cause of Trinity University in the matter of endowment at the morning service. At night they installed Rev. F. T. Charlton as pastor of that church. Monday and Tuesday were spent in soliciting and a good sum was subscribed to the endowment fund. The Panhandle towns are responding liberally to the cause of education and doing their part towards the Presbyterians' main school of Texas.

Cures Old Sores, Other Remedies Won't Cure.
The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

HEALTHY LIVER MAKES BEAUTY

Famous Actress Finds That a Healthy Liver is Necessary to Good Looks and Youthfulness.

One of the best known women of the American stage is writing a series of articles on the preservation of beauty. She attaches great importance to keeping the liver active at all times, and she is right. Neither good looks nor happiness will stay long with any man or woman who lets the liver get lazy and sluggish. It is not always safe to take calomel, the old liver remedy. Doctors agree that it is a very uncertain drug. But Betts-Clark drug store has a remedy for sale that they guarantee to take the place of calomel, absolutely, and still be harmless, causing no restriction of habit or diet. This remedy is Dodson's Liver Tonic. Dodson's Liver Tonic is a pleasant-tasting, vegetable liquid, but it starts the liver gently and surely and relieves constipation and biliousness so promptly that it has become a dependable remedy in thousands of homes in the United States. There are scores of families in this vicinity who will not be without it in the house and who would not think of starting on a trip without a bottle of it.

Betts-Clark has sold so much Dodson's Liver Tonic that they are convinced of its merit and will give any person his 50 cents back, who buys a bottle and does not find that it takes the place of calomel to perfection.

The Star Mill & Elevator Co., carries a full line of all kinds of feed. We sell the Amarillo Best and Reliable flour. Just received a shipment of Perfection chicken feed and crushed oyster shells. We can book your order for a few cars of Texas black land cotton seed cake and meal. 43-2t

Never Again!

A housekeeper in Hereford, after trying two other brands of Flour that were said to be

"Just as Good"
but
were NOT,

Phoned us her order for a sack of
"ALBATROSS"
and declared
"There's None Better"

Sold in Hereford by

Cardwell Bros.

HEREFORD

PHONES 81 and 271

You Need a Tonic

There are times in every woman's life when she needs a tonic to help her over the hard places. When that time comes to you, you know what tonic to take—Cardui, the woman's tonic. Cardui is composed of purely vegetable ingredients, which act gently, yet surely, on the weakened womanly organs, and helps build them back to strength and health. It has benefited thousands and thousands of weak, ailing women in its past half century of wonderful success, and it will do the same for you.

You can't make a mistake in taking

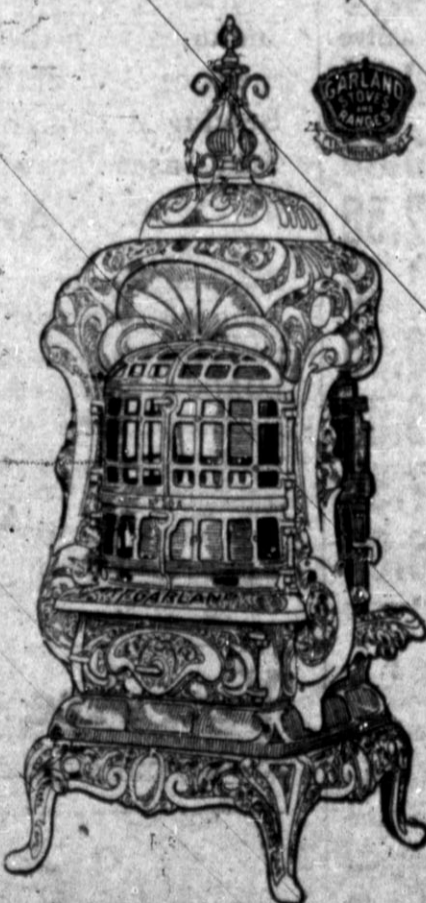
CARDUI

The Woman's Tonic

Miss Amelia Wilson, R. F. D. No. 4, Alma, Ark., says: "I think Cardui is the greatest medicine on earth, for women. Before I began to take Cardui, I was so weak and nervous, and had such awful dizzy spells and a poor appetite. Now I feel as well and as strong as I ever did, and can eat most anything." Begin taking Cardui today. Sold by all dealers.

Has Helped Thousands.

1902 HARDWARE DEALERS 1913



We are now ready to show you a full line of
Heating Stoves, Cook Stoves, and Ranges

We carry the Round Oak and the Garland Lines—names which stand for QUALITY. Come and see them. We are still headquarters for Star and Leader Windmills, New Way Gasoline Engines, John Deer Implements and a full stock of General Hardware

MAKE OUR STORE HEADQUARTERS

GARRISON BROS.

1913

OUR

1913

12th Annual Holiday Sale

Begins Saturday, December 6th; Closes Wednesday, December 24th at 4 P. M. Sharp.

We have planned this to be the grandest event, for the interest of the entire people, in the history of our business career in Hereford. We have a \$20,000.00 stock of high grade and well selected house furnishings that must be cut half in two during the month of December. We want the public to understand that we have gone through our entire stock and that we have CUT, SLASHED and SHOT TO PIECES the price on every article in our big store. This sale is based on a strictly broadguaged scale and we propose to do big things. It is our purpose to make this sale interesting and attractive from the day it begins until it closes. We propose to save to the public the largest percentage of cash that has ever been accomplished before in the history of Hereford. And remember that the great object of this sale is to CONCERT THESE GOODS INTO CASH and it will take cash to move them at the prices given.

Dining Room Furniture

In this line, especially, we excell. We have recently filled this department with the largest and best assortment of Dining Chairs and Tables we have ever shown.

\$65.00 Buffet	Holiday price	\$47.50
\$50.00 Buffet	Holiday price	35.00
\$37.50 Buffet	Holiday price	26.75
\$27.50 Buffet	Holiday price	19.75
\$60.00 Extension Table	Holiday price	45.00
\$40.00 Extension Table	Holiday price	30.00
\$30.00 Extension Table	Holiday price	22.50
\$45.00 Set Leather Chairs	Holiday price	33.75
\$35.00 Set Leather Chairs	Holiday price	26.25
\$30.00 Leather Dining Chairs	Holiday price	25.50
\$20.00 Leather Dining Chairs	Holiday price	15.00
\$13.75 Dining Chairs	Holiday price	10.00

Rockers

This department is brim full of the finest assortment of Rockers ever brought to Hereford. We bought these especially for the holiday trade.

\$45.00 fine Spanish Leather, Massive Rocker,	Holiday Price	\$34.75
\$37.50 fine Spanish Leather, Massive Rocker	Holiday price	28.75
\$22.50 Leather Upholstered Rocker, holiday price		16.85
\$16.50 Leather, Spring Seat Rocker, holiday price		12.50
\$15.00 Leather, Spring Seat Rocker, holiday price		11.75
\$13.50 Leather, Spring Seat Rocker, holiday price		10.50
\$12.00 Spring Seat Rocker	Holiday price	9.00
\$10.00 Spring Seat Rocker	Holiday price	7.50
\$8.00 fine Rocker	Holiday price	6.00

Pianos! Pianos!

We represent the famous Baldwin Line of Pianos. We have two fine instruments on the floor to show you and they will be included in our Special Holiday Sale. It will be greatly to your advantage to purchase during this sale as we will make an especially low price.

\$65 IN PRIZES GIVEN AWAY \$65

In order to add interest and make our sale more attractive we will give away, absolutely free, on each Saturday during this BIG SALE, at 4 o'clock p. m., an elegant \$7.50 Rocker and at the close of this BIG SALE on December 24th, we will give as a Grand Prize, \$35.00 worth of Merchandise, and as a Second Prize, \$15.00 worth of Merchandise. This to be of your own selection, out of our stock. During this BIG SALE we will give a coupon with every dollar purchase and all prizes will be awarded by drawing. In order to be a prize winner you must have your coupons in the house at the time of the drawing.

Rugs and Linoleums

For a Christmas present a nice Art Square would be useful and most acceptable. We have a complete stock of Rugs in the various sizes in Axminsters, Wilton and Colonial Velvets, Tapestry and Body Brussels.

\$37.50 9x12 Full Wilton Velvet Rug, holiday price	\$30.00
\$30.00 9x12 Full Superior Axminster Rug	24.00
\$27.50 9x12 Full Colonial Velvet Rug, holiday price	22.50
\$25.00 9x12 Full Axminster Rug, holiday price	20.00
\$22.50 9x12 Full Axminster Rug, holiday price	18.75
\$30.00 9x12 Full Body Brussels Rug, holiday price	24.00
\$17.50 9x12 Full Tapestry Rug, holiday price	14.00
85c Quality Linoleum	65c
75c Quality Linoleum	55c

Iron and Brass Beds

Our large stock is replete with a varied assortment of the handsomest and most up to date patterns of Iron Beds in all the new finishes and non-tarnishable brass beds.

\$50.00 Non-Tarnishable, 2 1/2 inch post Satin Brass Bed	Holiday price	\$37.50
\$37.50 Non-Tarnishable Satin Brass Bed, holiday price		30.00
\$30.00 Non-Tarnishable Satin Brass Bed, holiday price		24.75
\$30.00 Verius-Martin, 3 inch post Iron Bed, holiday price		24.75
\$22.50 White, 2 1/2 inch post Iron Bed, holiday price		17.50
\$16.75 2 inch post, silver grey finish Iron bed, holiday price		13.75
\$16.75 2 inch post, Verius-Martin Iron Bed		13.75
\$15.00 2 inch post Verius-Martin Iron Bed		12.50
\$11.75 2 inch post Verius-Martin Iron Bed		8.75

Bed Room Suits

In this department we are better prepared than ever before to furnish you with a handsome, up to date Bed Room Suites in Mahogany, Bird's Eye Maple or Golden Oak.

A handsome \$150.00 Birds Eye Maple Suit consisting of dresser, bed, chiffonier, dressing table and two bed room chairs	Holiday price	\$112.50
A massive, \$150.00 Colonial, Circosion Walnut Suit	Holiday price	\$112.50
\$200.00, handsome, solid Mahogany Suite with 3 in. post brass bed—Holiday price		\$150.00
A fine \$100.00 Golden Oak Suite, Napoleon bed	Holiday price	\$75.00

Parlor and Library Furniture

Among these goods we show a choice selection of new and up to date pieces. Have just added to this line extensively

\$40.00 fine Library Table	Holiday price	\$30.00
\$30.00 fine Library Table	Holiday price	22.50
\$20.00 fine Library Table	Holiday price	15.00
\$80.00 Genuine Leather, Mahogany Parlor Suit	Holiday price	60.00
\$60.00 Genuine Leather, Mahogany Parlor Suit	Holiday price	45.00
\$50.00 Genuine Leather, Golden Oak Parlor Suit	Holiday price	37.50
\$42.50 Pullman Davenport	Holiday price	35.00
\$50.00 Pullman Davenport	Holiday price	37.50

Kitchen Cabinets

Get your wife one of those famous McDougall, Disappearing Front Kitchen Cabinets for a Christmas present. You can afford one and she can use it throughout her entire life. We also have an extensive line of the cheaper cabinets, well arranged with a number of conveniences, from which to make your selection.

\$45.00 McDougall Disappearing Front Kitchen Cabinet	Holiday price	\$35.00
\$35.00 Nickeloid Top Cabinet, holiday price		27.50
\$25.00 Nickeloid Top Cabinets, holiday price		21.75
\$22.50 Kitchen Cabinet	Holiday price	17.50
\$14.00 Kitchen Cabinet	Holiday price	11.50
\$12.00 Kitchen Cabinet	Holiday price	9.00

Our Broadguage Sale

Includes with the large per cent reduction mentioned, a complete assortment of Odd Chiffoniers, Odd Princess Dressers, High Top Dressers, Sewing Machines, Folding Beds, Baby Buggies, Mattresses, Trunks, Suit Cases, Travelling Bags, Wall Paper, Matting and an assortment of

American Red Cedar Chests

Space forbids our enumerating the many attractive and special bargains we have to offer in this great sale. The above prices represent only a few items. Call and we will take pleasure in showing you the immense values. We have just unloaded TWO CAR LOADS of high grade Furniture, bought at the largest and best Northern and Eastern factories. These two cars fill our house full and overflowing with house furnishings from which to make your selections.

Christmas Gifts That Mean Something

Whether you spend little or much for Christmas it is important that your gifts have lasting value.

You Are Invited Every person in Deaf Smith Parmer and Castro counties is cordially invited to visit our store during the continuation of this BIG SALE.

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS