

Fraser Elevator is Destroyed by Fire Last Friday Night

Re-Built Elevator Will Be In Operation Monday Says Fraser

Tech Professor Heads Livestock Division at Fair

LUBBOCK, June 17.—W. L. Stangel, dean of Agriculture at Texas Technological College, has been named general superintendent of the livestock division of the State Fair of Texas to be held in Dallas, Oct. 5-20. The exposition this year will be the first since 1941.

Dean Stangel has been an official in various phases of the livestock division since 1927 and was manager of the department during the Centennial celebration. During the 1941 fair he was superintendent of the national Aberdeen Angus show, judged the Red Polled department and breeding classes of horse, jacks and mules.

His first appearance at the State fair was in 1913 when he won first prize in the intercollegiate butter and milk judging contest.

MASONIC BULLETIN
Hereford Lodge 567
Stated meeting second Monday in each month at 7:30 p.m. of instruction and thanksgiving night.
E. L. THOMPSON, Sec'y.
O. L. GLICK, W. M.

"We are re-building two dumps and another large elevator leg to replace those destroyed in the fire last Friday night and will have them in operation by next Monday," Alton Fraser, owner and manager of the Fraser Mills, said this week.

Swift reconstruction of the crippled plant was already underway within 24 hours after a disastrous fire had destroyed the main elevator and warehouse at the plant.

Machinery is already on hand, Fraser said Monday, and will be in full operation by the first of next week.

One dump is now in operation to handle grain being brought in this week as the harvest gets into full swing in this county.

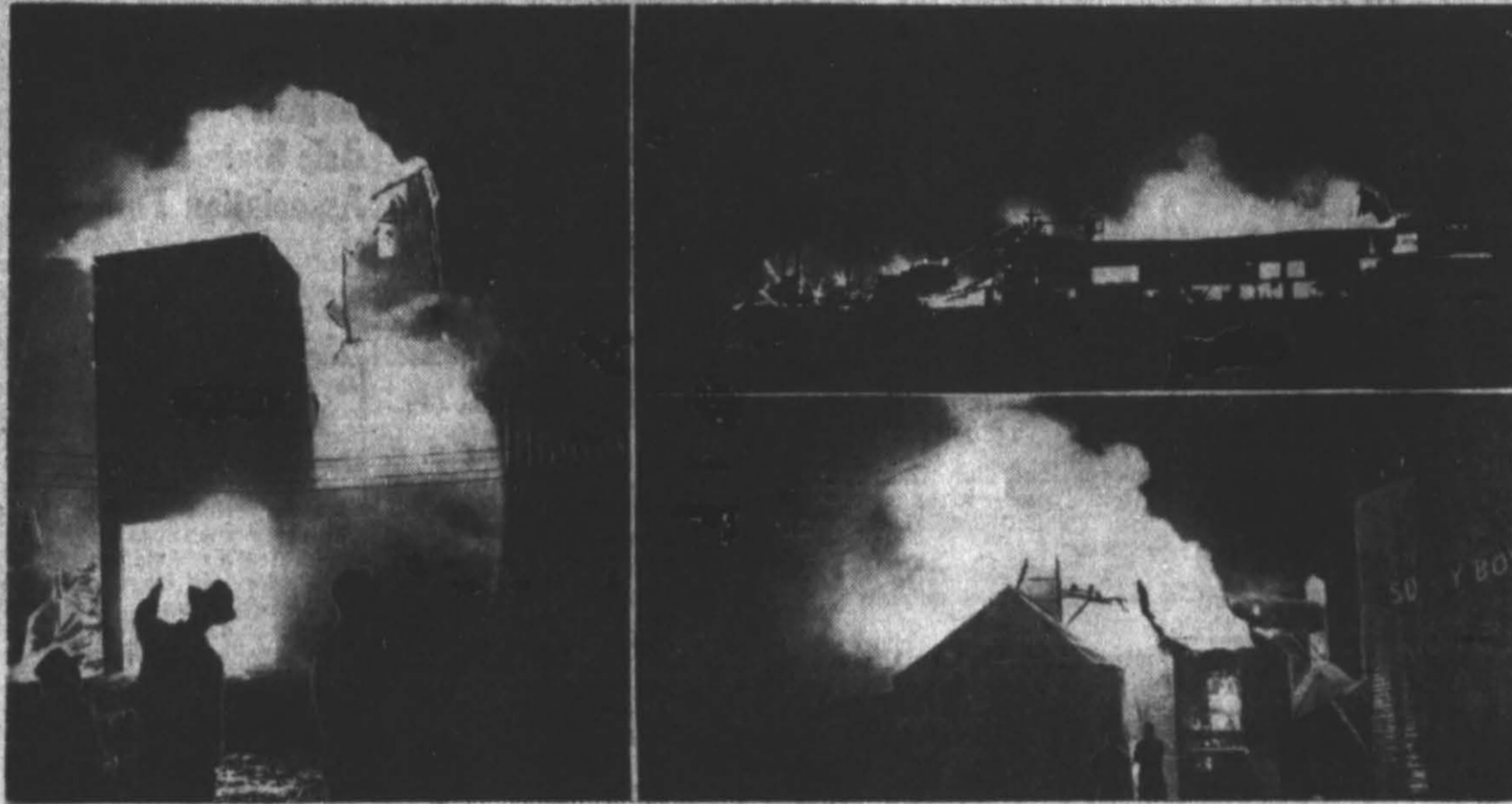
By next Monday, storage facilities for 800,000 bushels of grain will be ready for use, Fraser announced.

Spare machinery for the reconstruction was pushed to Hereford last week-end from other elevators operated by the Fraser company, and clearing of wreckage of the burned elevator was begun as soon as the ashes had cooled.

Fraser expressed his appreciation to the Hereford fire department and local citizens who assisted them in bringing the blaze under control last Friday night.

Try a Want Ad!

Photographs Record Hereford's Greatest Fire



The photo at the left shows the main grain elevator at the height of the fire. At the upper right, the big warehouse blazes after the elevator (left of picture) has collapsed. Lower right shows another view of the blazing elevator. The flour mill (extreme right in picture) was not damaged by the flames. (Photos by R. S. Scott).

Estimate Loss At \$160,000 In Huge Blaze

The main elevator and a new warehouse at Fraser Mills were completely destroyed by fire last Friday night, and fire departments of five cities waged an all-night battle to keep the flames from spreading to the flour mill, company offices, and other warehouses adjoining the elevators.

The blaze, which started in the top of the main elevator, was discovered at about 11 o'clock Friday night. The flames were already out of control when the fire was discovered, and for more than an hour, flying sparks from the blazing elevator, fanned by a light south wind, threatened to spread the fire to the business district across the highway.

Fire departments from Dimmitt, Amarillo, Friona, Canyon, and the Hereford Prisoner of War Camp answered emergency calls for help and joined local firemen in a night-long battle to get the flames under control. The fire spread from the main elevator to the new warehouse on the south side, but was confined to that area, and the flour mills, other warehouses, and company offices were not damaged.

Fifteen carloads of grain in the warehouse, and 10,000 bushels of wheat in the elevator, were destroyed in the blaze. Most of the grain was being milled by Fraser on government contracts for export.

Company officials made no estimate of the loss, but it was believed to be in the neighborhood of \$160,000. The loss was at least partially covered by insurance.

The fire, one of the most spectacular in Hereford's history, attracted more than a thousand on-lookers, but the crowd was orderly and local officers had little difficulty in keeping the fire lanes clear as neighboring cities rushed in more equipment to aid in battling the blaze.

Eight streams of water were finally brought into play before the fire was brought under control, and although firemen worked dangerously close to the collapsing shaft, there were no injuries.

Main efforts of the fire fighters were directed toward saving the buildings adjoining the elevator.

(Continued on Page 8)

Hereford's Water Supply More Than Ample for Bigger Fires Than Fraser's

Hereford's water supply, contrary to rumors, was never endangered during the fire last Friday night at Fraser Mills.

In spite of the fact that pumps were tossing eight streams of water into the blazing elevator at the light of the fire, city wells were producing more than enough water to keep the reserve supply at a safe level throughout the night.

As a matter of fact, Arch Dobbins reports that the pumps at the city water plant were pouring water into the tanks at a faster rate than it was being used, and none of the pumps were running at more than half their capacity.

The city water department now has total water storage capacity of 325,000 gallons. The overhead tank at the old plant in south Hereford has a capacity of 75,000 gallons, and underground storage at that plant is 125,000 gallons.

At the new wells north of Lake Park, there is additional ground storage of 125,000 gallon capacity.

All tanks were kept full and running over throughout the fire.

The only water shortage at the fire, Dobbins explained, was due to the fact that four pump-trucks, each with a rated capacity of 500 gallons per

Community Supper Is Held at Ford

A community supper was held at the Ford schoolhouse Friday night, June 7. Games of "42" furnished the entertainment, and a dinner of fried chicken and ice cream was served to the following:

Cecil Cayton Jr., Mr. and Mrs. Fred Hill and family, Lloyd Hill of Amarillo, Mr. and Mrs. Floyd West and family; Mr. and Mrs. Henry Browning and family of Adrian; Mr. and Mrs. Elmer Dodgin and children of Vega, Mr. and Mrs. Clyde Shepard and family, Mary Cathryn and Carolyn Cayton, Thelma Epting, Mr. and Mrs. Maxey Dowd, Mr. and Mrs. Windol Whaley of Duncan, Oklahoma, Mr. and Mrs. F. D. Ferguson and Morris Earl, Mrs. George Epting and family, and Mrs. H. D. Hill and sons.

Artemus Ward was known in private life as Charles F. Browne.

minute, were trying to pump water from a single six-inch main which is far too small to supply that amount of water.

Hereford at the present time has a more than adequate water supply and no restrictions on the use of water will be made.

Castro and Deaf Smith Dairymen Organize Co-op

Organization of a Dairy Improvement Association for dairymen of Castro and Deaf Smith counties was announced last week by County Agent Hugh Clearman.

At a meeting of dairymen at the office of the Castro County Agent at Dimmitt on June 7, a Dairy Herd Improvement Association was formed and temporary organization set up.

The organization will be a cooperative, and membership is open to all dairy herd owners who are interested in improving their herds and dairy practices.

Robert Huseman of Nazareth, a returned World War II veteran, has qualified as a tester, and will work with the association.

Officers will be elected at a later date.

Attending the meeting at Dimmitt were County Agent Clearman and B. E. Brumley of Hereford; Harry Rothwell, T. R. Davis, Doyle Davis, C. J. Hiltbrunner, M. L. Simpson, John Alldredge, and Robert Huseman of Castro county.

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SOCIETY

Tuesday Club Is Entertained

Regal lilies and blue delphinium were combined to provide attractive floral decorations for the afternoon club party given

for the Tuesday Bridge Club by Mrs. W. J. Stanford Tuesday. Mrs. Paul Coneway was a special guest and received a guest gift. Mrs. Chilly Conkright played high for the club award. Members of the club attending were Mesdames: Frawley Dameron, Colby Conkright, R. F. Coneway, J. R. Allison, Richard Barnard, C. H. Dyar, Paul Matheys and the hostesses.

Flower Lovers Find Thrill In Beauty of Blooming Cactus

Those with an eye for beauty get a thrill when they pass the home of Mrs. A. B. Schultz on McKinley street for her annually-blooming cactus is at its gayest in a riot of brilliant colors. The cactus grows in a huge pot near the west entrance and its luxuriant prongs which spill over the sides of the container to about three feet in length, are ablaze with poppy red blossoms like velvet and about six inches in diameter. There are lots of those blossoms that rear their lovely heads in every direction. Mrs. Schultz who is 73 years old, has had flowers as a hobby for years. She has just re-

turned home from the hospital where she has spent the past ten days and right now she is happy that she is able to see the cactus. She said, "It's so beautiful that no matter how many times I look at it I never tire of it." The plant was brought to Hereford about 8 years ago but has only bloomed for the last three years. In the winter Mrs. Schultz takes it to the basement and forgets about it but in the spring she puts it outside again and watches its fascinating development. They may grow wild in Kansas where it came from, but Mrs. Schultz says she hasn't seen any others like it in Texas.

Objectives of Club Are Outlined

At a meeting of the club held by L'Allegre Club Thursday afternoon at the home of Mrs. Jack Brown. Mrs. Virginia Griffith was co-hostess. For the benefit of new members Mrs. Jack Brown gave a review of the club's brief history and told of future plans for the work and activities of the organization. New members present were Mrs. James Edmonson, Mrs. Bill Kendall, Mrs. W. L. Davis Jr., and Mrs. Delbert Balmou. Others present were Mrs. Bartley Dowell, Mrs. Otto Rehro, Mrs. Virginia Griffith and Mrs. Brown. The next meeting will be held with Mrs. Virginia Griffith on Thursday, June 27.

Mr. Chase, who has been working for Mr. Mathews left last week for San Angelo, where he will meet his wife and daughter. Roy Lee Jones, Bushland and a friend from Amarillo, visited at the Blue Wells home Sunday. Mrs. W. K. Moore called in the W. C. Watts home Sunday afternoon. Cecil Crawford, James King and Truman Moore, Okla., are helping E. T. Allred with his work.

Mr. and Mrs. C. L. McBroom and children visited with friends in Lubbock Sunday night and Monday Mrs. Ware returned to her home in Lubbock with the McBrooms. Ms. Bob Axe is staying in Amarillo with her little boy, Ray Dean Axe, who is ill in a hospital. All of Ray Dean's friends wish him a speedy recovery. The R. F. Tomlinson family has moved out from Canyon to their farm for the summer months.

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Garden Club Features Presentation Of Pictures and Open Discussions

The Hereford Garden Club presented pictures from the International Show in New York and Pasadena at the Star Theater Friday morning. The pictures which are from the foremost flower shows of present day, were seen at 10 o'clock with Mrs. W. C. Hromas reviewing the principal flower arrangements preceding the showing and discussing the different types of arrangements as they would appear on the screen. The pictures were divided into two groups—one suitable to the

home and one for show purposes only. Features stressed were dried materials, line and mass arrangements, table settings for formal dinners and informal luncheons with figurines and pottery holding the center of interest. Also bouquet and basket arrangements of varied types of flowers, some in technicolor. Mrs. Hromas and Mrs. N. E. Gass acted as official hostesses for the event and those attending the presentation included members of both garden clubs and their guests.

Aviation Leaders Ask State Flying Association Form

At a meeting of 40 aviation leaders June 12 in the Lubbock Hotel, Lubbock, a committee was appointed to request the governor to transfer administration of the GI flight training program from the State Education and Adjutant General's department to the Texas Aeronautics Association. The meeting also set up a temporary organization of the West Texas Aviation Trades Association, an organization of fixed base operators, with J. D. Jenkins of Lubbock as temporary chairman. Permanent organization will be perfected at the next meeting June 22 prior to the big Air Show to be staged at the Lubbock Municipal Airport, Sunday, June 23.

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HEREFORD RENDERING SERVICE

Rance H. D. Club Meets

Rance Home Demonstration Club met in the home of Mrs. W. L. Steakly on Wednesday afternoon, June 5. After a short business session and recreational hour, Miss Lella Petty, CHDA, gave a lesson on preparing food for frozen lockers. Members attending the meeting were Mesdames: Jack Strawn, J. Conkright, Lowery Walker, H. G. Richards, L. A. Beavers, Geo. Decker, Doc Newlin, R. F. Haddock, Raymond Palmer, and Miss Petty. Visitors were Mrs. J. A. Noland, Mrs. Chas. Noland, Mrs. H. Frye, Mrs. Anne Burnett, Mrs. H. Smith and Mrs. W. A. Epperly.

Three Year-Old Honored at Party

Craig Griffith, who was 3 years old Friday, was complimented when his mother, Mrs. Virginia Griffith, entertained with an enjoyable party Friday afternoon. Outdoor games were played by the children and noisemakers were given as favors. Topping the birthday cake were three colorful birds which served to hold the birthday candles. The little guests included: Marilyn Newell, Carol Jean LeGrind, Carroll and Connie Kent, David Brunley, Patty Barrett, Sheryl Patterson, Randy Dowell, Jimmie Conkright, KaNeil Strickland, Jimmie Fowler, Sara Ann Hudspeth, Warren Carpenter and the honoree. Mothers attending were Mesdames: Stan Barrett, Gene LeGrand, Lee Kent, Bartley Dowell, Colby Conkright and Bill Hudspeth. Miss Marian Barrett was also a guest. Jules Verne in personal life was M. Olchewitz.

Charles Ludwig Dodson lived his literary career as **Lewis Carroll** (his pen name) in **Daniel**

MRS. W. R. MOORE

They were at church and Sunday school Sunday. Rev. Sullivan delivered the message. The revival meeting started Friday night. Mr. and Mrs. Crum Elnely and children from Hereford were supper guests in the W. R. Moore home Sunday night. The Rev. Avery Timmons, Littlefield, is helping with the revival meeting. Mr. and Mrs. George Trutt and two daughters, Eva Jean and Joy Beth and Miss Cleatis Huskel, Plainview, visited in the J. T. McClain home from Friday until Sunday. Mr. Otto Smith and son, Leonard, Hereford, were visitors in this community Sunday. Mrs. W. D. Ware, Lubbock, visited in the McBroom home Thursday through Sunday. Mr. and Mrs. E. W. Wombie and children have moved back to their farm from Canyon for the summer months. Miss Alma Allred is staying in White Deer this week helping the Rev. Marvel Upton hold a Vacation Bible school. Harold Dean Moore is working for Mr. Leonard Smith near Tulsa. Miss Mary Olive Frye, Dawn, visited in the J. F. Mathews home Saturday afternoon.

No Dining Room? O. K., Try This SNACK BAR!



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Got one of those charming new houses with no dining room and smaller-than-average kitchen? If so, the picture above should interest you. It's one of the New Freedom Gas Kitchen designs, and it shows a really practical way of making the minimum in space give the maximum in comfort and convenience. It's the "Snack Bar" with plenty of room to eat four persons... comfortably. Later on maybe you're planning one of those cute little dinette sets for the living room, but in the meantime, the Snack Bar's the thing. Consider the small bit of space occupied by the efficient Snack Bar with that taken by the usual kitchen table and four chairs. Obviously it's less than half the space. And it does away with "chair scraping" (science of marring walls and woodwork). Then, too, there's no easier way of fixing that after-school snack for the kiddies. Yes, if your kitchen's small, the Snack Bar's the thing. You can have New Freedom in your kitchen regardless of size.

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West Texas Gas Company

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SEEDS OF ADVICE

The Garden Club

(Note—This timely article was prepared for the Hereford Garden Club by Mrs. John P. Siston.)

Nematodes is not a very pleasing subject but it is both timely and important. The serious aspect of the subject lies in the fact that they are infesting Hereford gardens and are creating one of the serious problems of this area.

The nematode is a microscopic, thread-like worm which infests all types of plants and if not checked immediately, kills the plant. There are different kinds of nematodes, one that forms a part of the soil itself, others are pathogenic causing

disease in man, plants and animals. Others live on, and destroy the pathogenic kind and are therefore, in a manner, beneficial.

The form we have here is the root-knot nematode. The symptoms include swollen galls on the roots of the plants which at first causes the plant to be dwarfed, to wilt readily even when the soil is moist and causes yellowish green leaves. The yield in flower, fruit or vegetable is greatly reduced and usually the plant dies.

The female, which is fully developed in four weeks, is capable of laying 500 eggs and when the worm-like larvae is

COURTHOUSE RECORDS

Warranty Deeds
J. M. Frost and Sybil L. Frost to G. H. Logan and Ethel Lou Logan, all of Lot No. 35, Lytle Subdivision, a part of Block 13, Events Addition to Hereford.

G. G. Oliver and Roberta Oliver to Ernest M. May, all of Lot 5 and part of Lot 4, Block 2, Whitehead Addition to the Town of Hereford.

William McGehee and wife, Katie McGehee, to Norman E. Harris, part of the southeast quarter, Section 81, Block K-3, Deaf Smith county.

Mark Link and Thomas Link to Olho Noland, Lot 5, Wills and Holland, Subdivision, Block 19,

Former Resident Of Hereford Dies In California

Mills Q. Whitaker, former Hereford resident, died at his home at Huntington Beach, California, on June 6.

Funeral rites were conducted at Smith's Chapel in Huntington Beach on June 11, with Rev. James C. Hest officiating, and interment was in Westminster Memorial Park.

Mr. Whitaker was married to May Channess in Hereford in May, 1917, and lived here for a number of years. They moved from Colorado to Huntington Beach, California, in 1922, and have lived there since.

He is survived by his wife and one daughter, Jean Whitaker.

Air Show Sunday At Lubbock Will Spot New Planes

New and spectacular events have been added to the Lubbock National Aeronautics Association show to be held at the Lubbock Municipal Airport beginning at 10:00 a. m. Sunday, June 23. Supplementing the appearance of the spectacular P-80 Shooting Star which recently flew across the country and back in one day, the Army Air Forces will present a parachute drop from a C-47, simulated fighter attacks, formation fly-

Evants Addition to Hereford.
H. B. Hunter and Allie P. Hunter to N. L. Cross, all of Section 49, Block K-5, Deaf Smith county.

J. R. Daniel to R. G. Manning, all of Lots 11 and 12, Block 5, Womble Addition to the Town of Hereford.

Roger H. Bramley and wife, Anna Novelle Bramley to G. C. Oliver, all of Lot 5 and part of Lot 4, Block 2, Whitehead Addition to the Town of Hereford, Deaf Smith county.

G. C. Oliver and Roberta Oliver to Roger H. Bramley, part of Block 78, Town of Hereford and Addition.

Releases
Carl G. McCann to E. E. Blevins and Mildred Blevins, Lots 5 and 4 and part of Lots 4 and 7, Block 2, Hester and Baskin Subdivision, Block 3, Mabry Addition to the Town of Hereford.

Virginia Patton and Jno. H. Patton to Owen Stanger and Lillie Stanger, Lot 6 and part of Lot 5, Block 21, Whitehead Addition to Hereford.

Dyalla Brady to G. C. Oliver and wife, Roberta Oliver, part of Block 78, Town of Hereford and Addition.

Marriage License
Jasper Melvin Paul Vaughn and Kathleen Ann Dineen, June 22.

NOTICE
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LELAND W. ROBERTS

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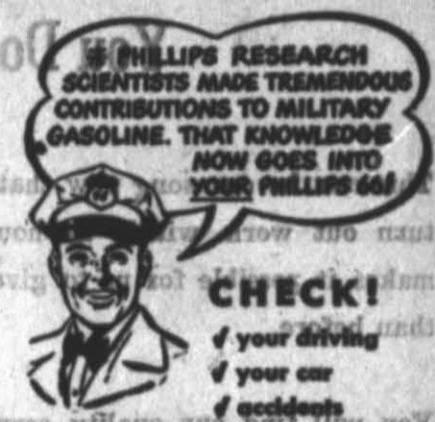
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SOCIETY

Dessert-Bridge Party Given by Roy Jewells

Mr. and Mrs. Roy Jewell were hosts for members of the Thursday Night Bridge Club at their home Thursday with a Dessert-Bridge party. Gladliol in pale peach colors decorated the Jewell home and adorned tables for four for the dessert course. In the bridge games which followed Mr. and Mrs. Jim Black won the couple prize with high scores and Mrs. Bob Wilson won the traveling prize. Members attending were Mr. and Mrs. Jim Black, Mr. and Mrs. Reed Williams, Mr. and Mrs. Jim Lipscomb, Mr. and Mrs. Bob Wilson and the hosts, Mr. and Mrs. C. O. Wilkins were special guests.

DeMolay's Hold Initiation Rites

Initiation rites were conducted at the DeMolay Chapter meeting held at the Masonic Hall Thursday night. Those initiated were Herschel Miller Jr. and Oral B. Gulley. Those taking part in the initiation service were Jack Simmons, master counselor; Jimmy Suttle, senior counselor; Jimmy Whittaker, junior counselor; Fred Close, junior deacon; Ervin Robinson, senior deacon; Dwight Wilson, senior steward; Harold Moores, junior steward; Sam Hershey, chaplain; Don Bookout, marshal; Keith Hutson, standard bearer; John S. Coombes, preceptor; Duane Williams, 2nd preceptor; Gleason Russell, 3rd preceptor; Cameron Gault, 4th preceptor; Howard Morris Jr., 5th preceptor; Billy Craig, 6th preceptor; Bill Bradley, 7th preceptor; James Hutson, sentinel. The candidates will be given DeMolay degrees later. After the initiation rites plans were made for the group to attend the Rainbow Assembly district meeting to be held in Amarillo on June 20-21-22.

Mrs. Frank Cogdell Hostess for Club

Justakrd Club met for an afternoon of contract games with Mrs. Frank Cogdell on Wednesday afternoon last week. Mixed flowers made attractive decorations for the party and special guests included Mrs. W. A. Teter and Mrs. J. M. Posey. Mrs. Frances Maxfield, a member of the club, came for tea. Those playing were Mesdames: Geo. V. Stambaugh, Jas. W. Witherspoon, N. E. Milburn, Henry Sears, Kellar Muse, C. J. Cump and the special guests. The writer Carmen Sylva was none other than Elizabeth, Queen of Roumania.

Coterie Club Meets for Games

Red roses were arranged in bouquets to give cheer and fragrance at the club party given by Mrs. Geo. V. Stambaugh when she entertained members of the Coterie Club at her home Friday afternoon. Mrs. Cecil Gunter was a special guest. Mrs. C. F. Moore played high for the score award. Members attending were Mrs. C. F. Moore, Mrs. Jas. W. Witherspoon, Mrs. W. A. Teter, Mrs. Lee Benefield, Mrs. Carl McCaslin, Mrs. Howard Gault, Mrs. Frank Lucas and the hostess.

Pioneer Club Report Wins First Place

Club reports which were given at the Seventh District, Texas Federation of Women's Clubs annual convention held in Amarillo in April have been rated and according to the report just released The Pioneer Study Club of Hereford won first place. The Twentieth Century Club of Pampa won second place and the Friona Woman's Club, third. Mrs. P. H. Gilliland is

Texas Ranges Are Overstocked Says Livestock Expert

COLLEGE STATION — Overstocked ranges and short feed supplies are endangering the Texas livestock industry, B. F. Vance, state director of PMA's Field Service Branch, points out in urging that cattle marketing

be speeded up. "A slight change in the weather for the worse might result in tremendous losses of livestock," Vance declared. "It is highly important that the number of cattle both on the range and on feed be cut considerably in order to keep the cattle and feed supply in balance." In addition, the PMA official said, delayed marketings now might result in congestion and jamming of marketing facilities later on. In order to avoid such congestion, producers should contact their marketing agents before shipping cattle to make sure the market can handle them. Demand for meat is high, Vance said, and it is important that livestock move to market in an orderly manner but fast enough to keep packing plants operating at capacity.

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ENLIST IN A GRADE WITH YOUR ARMY MOS



Post Office Bldg. AMARILLO, TEXAS

Army veterans who held certain Military Occupational Specialties may reenlist in a grade commensurate with their skill and experience, provided they were honorably discharged on or after May 12, 1945—and provided they reenlist before July 1, 1946. Over three-quarters of a million men have joined the new Regular Army already. MAKE IT A MILLION! Full facts are at any Army Camp, Post, or Recruiting Station.

"It Ain't What You Do— But the Way You Do It"

This can be our song now that we are in a position to turn out work within 24 hours. Our new equipment makes it possible for us to give you even better service than before.

You will find our quality service a true time-saver to any housewife.

Phone 111

"Wear Clean Clothes"

ACME CLEANERS

For Lieutenant Governor



ALLAN SHIVERS of Jefferson County

Senator Allan Shivers will officially open his campaign for lieutenant governor in Port Arthur, Thursday, June 27. Dean of the Texas Senate and World War II overseas veteran, his speech, which will be broadcast over the Texas Quality Network, 8 to 8:30 p. m., will be of interest to every voter in Texas.

Political Announcements

Deaf Smith County The Brand is authorized to announce the following candidates for the offices under which they are listed.

- For District Judge 69th Judicial District: JOHN ALDRIDGE (Re-election), HARRY SCHULTZ
- For District Attorney: FLOYD H. RICHARDS, KING FIFE (Re-election)
- For County Judge and School Supt.: L. H. FOSTER, MRS. BESS WERNER, W. H. RUSSELL
- For County and District Clerk: ROBERT L. THOMPSON (Re-election)
- For County Treasurer: MRS. VELMA HODGES (Re-election)
- For Commissioner, Precinct 1: TROY MOORE (Re-election), VERN WITHERSPOON
- For Commissioner, Precinct 2: JEFF ROBERSON (Re-election)
- For Commissioner, Precinct 3: H. D. CULPEPPER (Re-election), J. T. GUINN
- For Commissioner, Precinct 4: E. T. (DICK) ALLRED (Re-election), JOHN I. MORRIS, HARDY M. BENSON
- For County Attorney: CARL GILLILAND (Re-election)
- For Sheriff, Tax Assessor and Collector: HORACE W. BAIZE, H. N. (Joe) BISHOP, LELAND W. ROBBIS, J. C. REESE
- For Justice of Peace, Precinct 1: A. L. THOMAS (Re-election)

UNKLE HANK SEZ

SOME ARTISTS SAY THEY HAVE TO BE INSPIRED TO DO THEIR WORK—THAT'S BEST INSPIRATION IS AN EMPTY STOMACH.



The only inspiration needed to get you in the humor to fix your automobile is the correct parts. You'll find the things you need at MILLER AUTO SUPPLY... we make an effort to always have a complete line of auto parts and equipment.

APEX Washers Ironers and Vacuum Cleaners



"GOOD NEIGHBOR" SUGGESTIONS for party-liners

Before calling, please listen to see whether the line is in use. If it is, hang up gently and try your call again a little later.

When talking, remember your party-line neighbor—he may want to make a call—so please be reasonably brief.

Between calls, try to allow a little time so the other people on the line may have the opportunity to use it.

Ask the children to follow these good neighbor suggestions, too. Thanks a lot.



Sharing a party-line telephone!

If you're sharing a telephone party line, you're helping someone else here have telephone service now. Otherwise he'd likely be waiting his turn for service.

Party-line service is one way of stretching the telephone system here—to serve as many people as possible now instead of asking some to wait until we've had time to put in the wires and cables and switching equipment needed to serve everybody who is waiting.

It's a big job—catching up with four years of backed-up

demand. But we're hard at it. As soon as possible, we'll bring service to everybody who is waiting for it. And, after that, we expect to be able to furnish one-family telephone service to those who want it.

SOUTHWESTERN BELL TELEPHONE CO.



FOR ALLIANCE MOTORISTS

Kinsey Motor Co.

Has Been Appointed Exclusive Distributor for THE TOP-QUALITY, LONG-MILEAGE GENERAL TIRE

Great news... you bet! Now, we're ready to give you the EXTRA VALUE tires you've been wanting... TOP-QUALITY GENERALS built to give you more miles and safety for your dollar.



Of course, there still aren't enough new GENERALS to meet all truckers' and motorists' needs. So, we suggest you stop in now and register your needs with us for top priority... be FIRST in line for new GENERAL TIRES.

AND NEW, FAST-STARTING GENERAL BATTERIES, TOO!



Start fast, on time, everytime with extra strong, long-lasting General batteries. See us today about your new General battery.

COMING SOON KRAFT SYSTEM Balanced RECAPPING

Done right in our own shop...recapping at its best. Kraft balancing adds up to 25% more mileage, gives you center riding, center steering reaps.

KINSEY MOTOR CO. GENERAL TIRE DEALERS

223 East Third

Phone 740

To the People of Deaf Smith County:

We extend our thanks for the willing assistance and splendid cooperation on the part of the people of Hereford during the fire at our elevators and warehouse. Many worked long hours assisting the Fire Department officials in bringing the fire under control. Every one accepted and carried out the instructions of those in charge in an admirable manner. Your willing assistance was invaluable.

Your many kind deeds and expressions of desire to assist in any way possible commands our sincere gratitude.

Sincerely,

Alton T. Fraser
FRASER MILLING COMPANY

Here is Our Position:

WE CAN HANDLE YOUR WHEAT NOW AND STILL HAVE

890,000 BUSHELS
Bonded, Federal Licensed
Insured Storage

One Dump is in Operation

AND we are re-building the two dumps which burned—and will be in full operation by Monday, June 24th.

Bring Us Your Wheat

FOR PROMPT, DEPENDABLE SERVICE—EVERY BUSHEL FULLY INSURED

FRASER MILLING CO.

Hereford's Ambassador Erickson Advocates Free Water and Less Junk to Create Oasis

A. W. Erickson, Minneapolis, Minnesota, crop reporter and self-appointed ambassador from Hereford to the world, breezed through town two weeks ago and paused long enough to attend a Rotary Club luncheon and advocate a few civic improvements, including an irrigation system for the entire city to promote planting of trees and shrubs.

Erickson, author of "The Deaf Smith Story," is one of Hereford's most enthusiastic boosters. In a letter addressed to the people of Hereford and Deaf Smith county, by way of the Hereford Chamber of Commerce, he amplified his remarks to the Rotarians a few days previously. His letter follows:

"Like the itinerant circuit riders of old, I talked myself into a swell Methodist luncheon today noon. I was down at the office of Sears and Teter col-

lecting a little filthy lucre for services I will render in 1946 and '47, and when it came to signing the order, Sears balked and said he wouldn't sign it unless I promised to go to the Rotary luncheon with him as his guest. Well, I took one squint at my watch (it was 11:40) and one hitch at the belt (and it was slack. (The next thing I knew I was in the basement of the First Methodist Church singing "America" at the top of my voice.

"A soil conservation man from the USDA spoke on soil erosion and how it very often eroded business in the towns, etc. It was a good talk and not very long. Mr. Sears asked me to say a few words.

"I told them I had been sunning Hereford the last three years but a lot of them didn't know it, and that I was still at it and when I had an oppor-

Discharges FILED THIS WEEK

Charles W. Hood, Technician 5th grade, was discharged from the United States Army at Ft. Sam Houston, June 4. Following his induction in May, 1945, Hood served with the 31st Signal Service Battalion. He wears decorations signifying action in the Asiatic-Pacific campaign, Army of occupation in Japan. He also holds the Victory medal with one overseas bar.

Citizens H. Estes, Captain, is now on terminal leave preceding his discharge at Ft. Sam Houston, August 12, 1946. Estes took part in the battles of Northern France, Normandy, and the Rhineland. He wears the Purple Heart, the EAME campaign medal with three Bronze service stars, the American Theatre campaign medal, the Army of occupation medal, Victory medal and Combat Infantry badge.

Lloyd Hatcher Lookingbill, Jr., Seaman First Class, USNR, re-

ceived his discharge at San Pedro, California, June 3. Lookingbill enlisted in March, 1943. He holds the American area campaign ribbon, and the World War II Victory medal.

Leo Joseph O'Neil, Seaman First Class, USNR, was released from active duty at San Pedro, California, May 21. O'Neil was inducted in April, 1944, and served on the USS American Legion and USS Sanborn. He wears the Asiatic-Pacific area and American area ribbons with two stars and the Victory medal.

Gilbert Loy Cook, Aviation Electronic Technician's Mate Second Class, was discharged from the United States Navy at San Pedro, California, May 14. Cook is entitled to wear the American area campaign ribbon and the World War II Victory medal. He enlisted in Decem-

Dawn

By CARRIE BELLE SMITH
Mr. and Mrs. H. E. McCabe of Amarillo and Mr. and Mrs. Wal-

ton and family were dinner guests in the home of Mr. and Mrs. McCabe.

Rosemary Burner has returned from Albuquerque, N. M. Mr. and Mrs. R. A. Frye of New York City visited in the home of Mr. and Mrs. A. F. Frye last week.

Mary Frye is making a visit in New York, and plans to fly to Kentucky on the return trip.

Mr. and Mrs. Arthur Tiefel and mother of Hereford were guests in the home of Mr. and Mrs. A. F. Frye last week.

Mr. and Mrs. Johnny Womble and family and Ted Pain accompanied Johnny Bush Wilson to her home in Spearman Sunday.

Dawn was defeated by the Hereford veterans 10 to 8 in a baseball game Sunday afternoon.

Mark Twain was the literary name of Samuel L. Clemens.

Rob Roy was the pen name of John Macgregor.

In literary life Joe Chandler Harris was Uncle Remus.

Mme. Dudevant wrote as George Sand.

I can get you any kind of

Canvas

including that famous

NEWACHECK CANVAS

LET ME KNOW YOUR NEEDS . . . AT ONCE!!

JACK'S SHOE SHOP

20-16

Offices of

Dr. B. M. Wiltshire

Will Be Closed

June 24th through July 1

While New Equipment is Being Installed

24-3tc



IT'S MAGIC... IT'S SO GOOD

Once you've tasted the delicious food our chefs prepare, you'll acclaim our magic. Why don't you and your family come in soon and see for yourselves?

We Specialize in Steaks and Chops

WAFFLES and MAPLE SYRUP . . . Any Hour—Day or Night

AIR CONDITIONED

The STEAK HOUSE

Certified and State Tested

Field SEED

OF ALL KINDS

Milo . . . Arizona Hegari . . . Certified Early Hegari . . . Martin Milo . . . Sudan Seed . . . Double Dwarf Milo . . . Certified Plainsman Milo . . . Texas Tested Plainsman Milo . . . Certified Cons . . .

Sears & Teter

GRAIN COMPANY

HEREFORD, TEXAS

tunity like this to talk to a lot of the town's High Priests, brass hats, and bell weathers, I was going to tell them what I wanted done.

"First, I wanted those highway signs telling the world, 'You are now entering Deaf Smith County, Texas.'

"Second, I wanted the town surveyed for irrigation ditches; two 8-inch pumps installed, and everybody to get all the free irrigation water they wanted. I was to get it, each lot owner would have to plant one or two trees in front of his lot of a variety prescribed by the town planning board. Also, everyone would be asked to plant some fruit trees in the back yard.

"Third, clean up that abominable junk pile on the highway east of town.




"They listened, spell bound, and I thanked them for a good dinner and a quiet and attentive audience.

"If you see a well driller start operations in Hereford, you will understand it's a 'rotary rig' after water—not oil.

"Now remember I am running around bragging about your town and I don't want to be ashamed of it, so let's make it look like a oasis in a desert of golden wheat fields and blossoming potato patches. Let's make it so pronounced with trees and beautiful lawns that the visitor who sees it but once will remember Hereford, not because it's in Deaf Smith county, but because in its own right it was the beauty spot on his trip.

"P. S. You should pass a poll tax law in Hereford. Every man that does not belong to the Chamber of Commerce will have to work two days hauling junk from the junk pile and one day each year planting and tending rambler rose bushes where the junk laid."

Two Great Gasolines

MIRACULOUS new Catalytic processes... ultra-modern new refining equipment... and new techniques, developed during the war for fighting machines, have been combined to bring you these great new gasolines. They're pre-tested . . . right for the Southwest. Try CLOUD MASTER for soaring power that's out of this world! Try TRAIL MASTER for masterful new performance in your car, truck, or tractor!

Made in the Southwest for the Southwest

NOW AT YOUR INDEPENDENT SHAMROCK DEALERS

War Department Announces Plans to Return Bodies of Overseas Dead to United States

The War Department has announced plans for returning to the United States for burial bodies of American servicemen, and of certain civilians serving overseas with the armed forces, subject to the wishes of their families.

proved an act of Congress authorizing disposition of these bodies at the expense of the Federal government, and the War Department has announced that all next-of-kin will be asked to state their wishes in the matter.

President Truman has approved an act of Congress authorizing disposition of these bodies at the expense of the Federal government, and the War Department has announced that all next-of-kin will be asked to state their wishes in the matter.

Dr. C. D. Kelton
5th and Jackson
Phone 91
for appointment

HAIL Insurance

on Growing Crops—Harvest Insurance

Fire and Lightning Insurance on wheat or other small grain while standing in the field, or while grain is being hauled or stored on your premises.

W. E. DUNLAP
Abernon Building

HILL-BICKETT'S COMPANY


Realtors

Farm or Ranch land in any size tract
Real Estate Loans in any amount

223-16c

SERVING YOU THROUGH SCIENCE

it's a **Rayon** tire
it's a **Stronger** tire
it's a **Safer** tire
and it's a **U.S. ROYAL!**



For more than 30 years, American motorists have looked to U. S. Royals for the newest, most important developments in tire design.

Today, there is a great new U. S. Royal—built with super-strength rayon cord. It is a worthy successor to the famous U. S. Royals of the past—a dramatically better, safer, stronger tire. It's backed by long years of experience with rayon cord construction—for "U. S." marketed its first rayon-built tire more than 9 years ago!

All through the war, "U. S." built airplane and truck tires with rayon cord. And now, the great new rayon-built U. S. Royal DeLuxe is available in many passenger car sizes.

See your U. S. Tire Dealer now—find out how soon you can be riding on rayon-built U. S. Royals!

SEE the new **U.S. ROYAL** with RAYON

US ROYAL TIRES

Roberts & Hardage Tire & Battery Co.
114 Sampson St. — Hereford, Texas

UNITED STATES RUBBER COMPANY

Regular Efforts Will Keep City Clean After Drive

C. A. Purcell, city sanitarian, issued an appeal to the people of Hereford this week to follow up last week's successful clean-up drive by following a few simple rules to keep the entire city in a sanitary condition.

"As the entire city has been thoroughly cleaned up and you notice what an improvement it is," Purcell said, "let's not treat it like the proverbial Saturday night bath, but resolve to keep it that way each day and do it a little better as time goes on, so that we can refer to our home town as the cleanest little city in the entire west."

All business establishments are urged to get their trash bins

and delegate authority to another to designate what disposition should be made.

Next of kin who have been notified by the Army of a death, and who have since moved to another address should notify the Quartermaster General as above.

Navy next of kin should send change of address to Bureau of Medicine and Surgery (EDC), Navy Department, Washington, D. C.

Marine next of kin should send change of address to the Commandant, U. S. Marine Corps, (Casualty Section), Navy Department, Washington, D. C.

Coast Guard next of kin should send change of address to Commandant, U. S. Coast Guard, (Casualty Section), Washington, D. C.

The War Department requests that next of kin send notices of change of address to the appropriate command immediately.

When next of kin request burial in a national cemetery or in a military cemetery overseas, the War Department bears all expenses. If private interment in the United States or overseas is requested, the government will pay transportation costs to the city or town designated, and allow up to \$50 to cover interment expenses, upon application to the Quartermaster General.

Indications are that the program will not actually get underway until as late as the end of this year, because of the inability of casket makers to meet schedules under the steel shortage. The design, style, and type of casket to be used in seamless water-tight construction, all steel and hermetically sealed.

built at the earliest possible time, the sanitarian urged. In the meantime, the garbage barrels supplied by the city will hold all the smaller pieces of trash and prevent papers and trash from scattering. Do not sweep trash into the gutters. Pick it up and put it in garbage and trash barrels, he added. Screen all doors and windows.

Two large trucks were hired by the city last week to complete the job of clearing trash piled in alleys and along property lines, and the job of clearing away all debris collected in the June 11 clean-up drive was virtually completed by Saturday.

With cooperation from local citizens in the correct use of garbage and trash barrels, the city's regular garbage patrols should be able to keep the trash situation in hand in the future.

4-H Club Boys to Meet on Saturday

A meeting of Deaf Smith County 4-H Club boys will be held Saturday afternoon at the County courtroom in the courtroom, according to County Agent Hugh Clearman.

The meeting will be opened at 2:30 o'clock.

Work will be done on organization of demonstration teams, Clearman said, and a program will be arranged.

Hereford's Newest Industry... Loyd's Brick & Tile Factory

I Mile East of Main Street on Amarillo Highway

NOW IN PRODUCTION

3 Sizes of Building Tile

5x8x12
For Commercial Use

5x6x12 Residential and Partitions
5x4x12 Wall Partitions

A Little Later We Will Have Some Brick!

They are a volcanic pumice product — which is unsurpassed for insulation — A tile you can nail things to — and the cheapest and best Fire Proof wall you can build.

WE APPRECIATE YOUR ORDERS — LARGE OR SMALL — PLACE ORDERS NOW FOR IMMEDIATE OR FUTURE DELIVERIES

No Government Restrictions

See or Write...

LOYD'S BRICK & TILE CO.
Route 1 — Hereford, Texas

Read Our Want Ad Page!

CERTIFIED Field SEED

We have a good stock of Field Seeds of all kinds... and will be glad to serve your needs along this line.

Pitman Grain Co.

CHEVROLET DEALER CAR-SERVICE IS YOUR BEST CAR-SAVER

THE History of every City

has a story of a man who, once wealthy, died in poverty.

LIFE INSURANCE is the only investment you can make today that is guaranteed to be worth more tomorrow

WHY NOT SAFEGUARD YOUR INVESTMENTS NOW!

W. B. (Woody) Wilson
Phone 45
HEREFORD, TEXAS

Representing
Southwestern Life Insurance Co.

Keep your car "alive"!



—keep it serving safely and dependably until you get delivery of your new Chevrolet

FOR LONGER CAR LIFE AND SAFER DRIVING—WE RECOMMEND THESE SERVICE OPERATIONS...

- Check steering and wheel alignment
- Test battery and electrical system
- "Do-sledge" car engine
- Service clutch, brakes, transmission, rear axle
- Lubricate throughout
- Tune motor

Today, more than ever before, it's important to keep your car "alive"—to keep it serving you safely and dependably—until you can get delivery of a new Chevrolet! And the best way to do that is to come to us for skilled, reliable, car-saving service, now and at regular intervals. Our expert mechanics—working with modern tools, genuine parts, quality materials—can add months and miles to the life of your car. Remember—we're members of America's foremost automotive service organization... so come in, today!

KINSEY MOTOR CO.
Phone 740 — 223 East 3rd
Hereford, Texas

Frio

BY MARGUERITE MOBLEY
Most of the farmers in this community are starting wheat harvest this week.

and daughter, all of Ralls, spent Sunday in the H. E. Lindley home.
Sunday dinner guests in the home of Mr. and Mrs. Raymond Mobley were Mr. and Mrs. R. V. McMahon Sr. and Jeanette; Eddie Wayne Winkle, and Mr. and Mrs. R. V. McMahon Jr. of Dimmitt.

with a commencement program Friday night. A nice display of work done by the children was exhibited.
The entire group attended a program at the First Baptist Church in Hereford Wednesday afternoon.

Training Union—7:30 P. M.
Preaching Service—8:30 P. M.
Wednesday 8:00 P. M.
First Methodist Church
Marvin Boyd, Pastor

unknown heirs and legal representatives of the said William N. Chidister.
GREETING:
You are commanded to appear and answer the plaintiff's petition at or before 10 o'clock A. M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 22nd day of July, A. D. 1946, at or before 10 o'clock A. M., before the Honorable District Court of Deaf Smith County, at the Court House in Hereford, Texas.

of said Court, at office in Hereford, Texas, this the fifth day of June, A. D. 1946.
(SEAL) R. L. THOMPSON,

Clerk of the District Court, Deaf Smith County, Texas.
By Deputy. 23-470

BETTY SUE by... WAGNER-THOMPSON



Who wouldn't want expert service for his car? Let the WAGNER-THOMPSON SUPER SERVICE help you with good Texaco products for superior performance...

WAGNER-THOMPSON SUPER SERVICE
Hereford's Largest and Most Modern Service Station
GROCERY AND CAFE IN CONNECTION — PHONE 9

"Don't Throw It Away—Bring It To Ray"

Announcing
A New Service for Hereford...

RAY'S "FIX-IT" SHOP

Repairs
Appliances - Irons - Toasters
Vacuum Cleaners - Washing Machines



"WE MAKE KEYS"

306 Jowell Ave. — Phone 464
6 Blocks East on 3rd — 1/2 Block North

Fraser Elevator

(Continued from Page 1)

Although the fire was brought under control after three hours, local firemen were still on duty Saturday morning pouring water into the smouldering wreckage.

CHURCH NEWS

The following schedule of church services is furnished by the Hereford Ministerial Association. Any other local churches desiring to list their schedule of services in these columns may do so by turning in their copy to The Brand office not later than noon on Monday of the week of publication.

First Baptist
R. H. Cagle, pastor.
Sunday:
Sunday School—9:45 A. M.
Sermon—10:30 A. M.
Training Union—7:15 P. M.
Sermon—8:30 P. M.
Wednesday 7:45 P. M.

First Presbyterian Church
Russell A. Wingert, Pastor
Sunday
Sunday School—9:45 A. M.
Morning worship—11 A. M.
Evening worship—7:30 P. M.

Baptist Mission Chapel
R. S. Sparkman, pastor
Sunday
Sunday School—9:45 A. M.
Morning Worship—11:00 A. M.

LEGAL NOTICE

THE STATE OF TEXAS
TO J. C. Meacham, and if married, Mrs. J. C. Meacham, and if either or both of them are deceased, the heirs, the unknown heirs and legal representatives of the said J. C. Meacham, and if married, Mrs. J. C. Meacham; William N. Chidister and if deceased, the heirs, the

AIR CONDITIONED TEXAS

TWO BIG THRILL SHOWS ON ONE TICKET!

TIM McCOY
BUCK JONES
—IN—
"ARIZONA BOUND"

The SHADOW Returns
Kane RICHMOND-Barbara REED

FRIDAY - SATURDAY JUNE 21 - 22

ON THE LIST... MARKED for MURDER

TEN WHO HAD SINNED... STRUCK DOWN ONE BY ONE!
AND THEN THERE WERE NONE
Walter HUSTON - Louis FITZGERALD - Louis HAYWARD

Added Joys
TRAVEL TO "LOUISIANA IN SPRINGTIME"
Chapter 5—"WHO'S GUILTY?"

SUNDAY - MONDAY JUNE 23 - 24

TUESDAY—ONE NITE ONLY, JUNE 25

"AL SON de La MARIMBA"

Con El Inigualable Artista
FERNANDO SOLER en otra gran creacion de Bustillo Oro...
Y CON EMILIO TUERO - MARINA TAMAYO
Alfredo Varela y LA MARIMBA
"Libra de San Cristobal"
MARTES 25 de JUNIO — 1946

Fishing IS GOOD AT BUFFALO LAKE

Rowboat For Rent—25c Hour
BOAT HOUSE OPEN 24 HOURS

PRIVATE PARTIES
Our Clubhouse Can Be Leased to Private Parties on Tuesday and Friday Nights

DANCING
Wednesday and Saturday Nights
MUSIC BY GOOD STRING BAND OF UMBARGER
STEAKS - SANDWICHES - FISH DINNERS

Cabins Are More Available During Mid-Week

BUFFALO LAKE
Playground of the Panhandle
Ride the speediest boat in the Panhandle for only 75c

COOL STAR THEATRE

TWO BIG SHOWS FOR THE PRICE OF ONE!

ROY ROGERS with TRIGGER in RAINBOW over TEXAS
"GOBBY" HAYES DALE EVA

Johnny COMES FLYING HOME
FAYE MARLOWE DICK CRANE MARTHA STEWART
HENRY MORGAN CHARLES RUSSELL ELAINE LANGAN

Cartoon MIGHTY MOUSE in IN COLOR 'THE EXTERMINATOR'
FRIDAY - SATURDAY JUNE 21st - 22nd

NOW! at our REGULAR PRICES!

GARY COOPER NEVER MORE CHARMING
INGRID BERGMAN NEVER MORE BEAUTIFUL
in EDNA FERBER'S SARATOGA TRUNK

AIRMAIL NEWS
TOM and JERRY "Springtime for Tom"
Sunday - Monday - Tuesday JUNE 23 - 24 - 25

Coming to HEREFORD Direct from 8 Weeks on BROADWAY!

They're In Love!
CHARLES BOYER JENNIFER JONES
CLUMMY BROWN
PETER LAWFORD
ONE OF THE 1st SHOWINGS IN THE PANHANDLE!

EXTRA! The Latest Issue of the MARCH OF TIME
"TOMORROWS MEXICO"
WEDNESDAY - THURSDAY JUNE 26th - 27th

We Have Recently Been Appointed
Dealer in Deaf Smith County for
Mustang Trailers
These Trailers are built for Pick-ups
Available with Stock Racks or Grain Sides
Equipped with Fifth Wheel and Booster Brakes
See This TRAILER on Display in Our Show Room
Kinsey Motor Co.
Chevrolet Oldsmobile
PHONE 740