

Around Town

Sights and Faces Seen

Bank Ramey has gone into the used tire business, but don't get any wrong ideas, he's not operating a black market and he won't even buy your tires for cash. Nevertheless, he's already collected plenty of tires and will get lots more before gas rationing comes on Nov. 22—because motorists have to get rid of all tires in excess of five for each vehicle and the Railway Express has been named agent for the collection. The agency gives a certificate for the tires and the government pays for them. And, if you have too many tires, you get no gas.

John Paetzold was somewhat riled when the Amarillo News referred to him recently as being from Idaho. It's not that he is "down" on Idaho, but he did not like the idea of failing to give credit to these Texan potato growers.

Bob Bailey's hobby ought to put him in the jewelry business sometime. At least, he could provide some beautiful sets—and out of nothing more precious than the flint and petrified wood which he has found right here. He polishes the rocks and they look like something that would go on the kind of jewelry Woolworth doesn't sell.

A "Worried Farm Woman" writes the Brand: "Will you please soft-pedal some of the publicity on the government wanting so many eggs produced this year. It has given my chickens the idea they are on a government project. Three hundred of them were on the job all day yesterday and they produced four eggs."

(Continued on Page 10)

Scouts and Cubs Prepare For Court Of Honor, Tonight

Troop I of the Hereford Boy Scouts will receive its eighth charter and the Cub Pack will receive its third charter at the Court of Honor to be held tonight at the District Courtroom beginning at 8:30 o'clock. Both Scouts and Cubs will also receive awards for 100 per cent subscription to Boys' Life, and registration cards will be given to the Troop.

The following Cubs will receive badges and other marks of recognition: Gilbert Carlyle, Jesse Click, Joe Kerr, Pat Corbett, Louis LeGrand, Gene Moore, Jack Ramey, Jerry Reese, Elmer Jack Reynolds and Neil Witherspoon. Following the making of these awards a Court of Honor will be held for the Troop.

Court Of Review
W. E. Dameron, Hall Beavers and H. V. Williamson presided at a Court of Review at the regular Scout meeting on Monday night. Delbert Conklin, Jimmy Easley, Cameron Gault, George Woods, Sammy Hershey and Glenn Russell appeared before the court for second-class requirements; Edward Roberson and David Phillips appeared for merit badges and Roberson will receive his star badge at the Court of Honor.

Farm Truck Owners Required To Apply For Certificate In Order To Operate Vehicles

J. T. Glibreath will serve as chairman of a Farm Transportation Committee appointed last week to assist farmers and truckers in making applications for Certificates of War Necessity, which will be required of all trucks or pickups used to haul produce to or from the farm, according to a recent ruling of the Office of Defense Transportation.

Application blanks have been mailed by the ODT and machinery has been set up to issue the certificates from Detroit as rapidly as applications are re-



Hard at work in the new White House office wing, James Byrnes, director of economic stabilization, studies the overflow of mail on his desk.

Practice For "Messiah" Begins Next Monday

Extending an invitation to newcomers, along with older residents, Miss Mattie Mae Swisher, director, today announced that the first rehearsal for "The Messiah" will be held at the Methodist Church at 8 o'clock Monday evening.

"Six practice sessions are planned," Miss Swisher said, "and we will try to offer the Hereford presentation of the Oratorio early in December, probably around December 8." "People in other towns are already planning to pool their tires, automobiles and gasoline in order to take part in the presentation here," she continued. "We are especially anxious to have a large attendance for the first rehearsal next Monday, and urge all persons interested in music to be present."

Miss Swisher also pointed out that music is highly important in maintaining public morale, pointing to the fact that music has played an important role throughout history. She expects more interest in Handel's Messiah this year than ever before for this reason.

White Deer Tilt Cancelled, Hereford Herd Turns Guns On Dalhart Wolves

Rain last week, culminating in a day-long downpour Friday, caused the cancellation of the Hereford-White Deer game, scheduled to be played on Whiteface Field, Friday night, and officials of the two schools announce that the game, a non-conference contest, has been marked off the schedule of the two schools.

Cancellation of the game will probably work to Hereford's advantage, according to Coach H. V. Stanton, who said that, barring accidents, the Maroon and White gridsters will go into their conference game with Dalhart tomorrow night with all regular starters in their places; and the Hereford team last Friday night would have been without the services of at least two regular men—left end Danny Russell and quarterback Don Roberson. Injuries have

Earl Spencer Victim Of Lightning Bolt

Funeral services were held Sunday afternoon at the Baptist Church for Earl Spencer, 27-year-old farmer, who was killed instantly Friday morning when he was struck by lightning as he was shocking feed in a field near his home six miles southeast of Hereford in the Wyche community.

Marvin Spencer was knocked to the ground and temporarily stunned by the same bolt which killed his brother. Survivors are his wife and two children, Jerry, 4, and Alma Jean, 3; three brothers, Marvin Spencer, Hereford; Jack Spencer, Lowry Field, Denver, Colo.; and Bradford Spencer, Melrose, N. M.

In addition to immediate relatives, members of Spencer's family who attended the funeral rites were his uncles, George and Oscar Phillips of White Deer; an aunt, Mrs. M. D. McInnis of Wellington, and Mr. and Mrs. Sam McInnis and daughter and Mrs. C. A. Bradford of Wellington, and Willie Lee McInnis of Hobbs, N. M., all cousins of Mr. Spencer.

Other out-of-town visitors who attended the funeral were Mr. and Mrs. Zibe Andrews, Clovis, N. M.; Cy Andrews, Jr., Camp Berkeley; Virgil Andrews, Olton; Frank Coalson, Abilene; Leon Matthews, Canyon; Mr. and Mrs. C. G. Maples, Jr., and Mr. and Mrs. Jim Elder, Dimmitt.

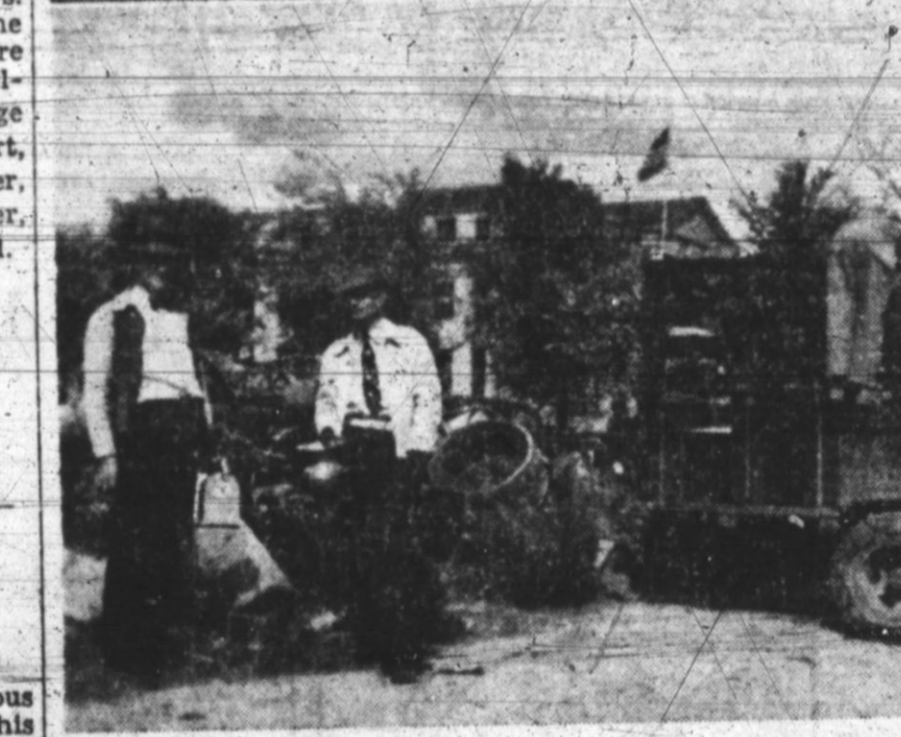
Rev. W. E. Barnes was in charge of the services. Pallbearers were Ljston Wilson, George Robertson, Chester Pinckert, Bill Hacker, Addison Hunter and Leon Matthews. Ladies who had charge of the arrangement of flowers were Mesdames Liston Wilson, Pauline Matthews Bishop, George Robertson, Chester Pinckert, Ullman Hunter, Sam Hunter, Lowery Walker, Finis Hunter, Louis Olson and Horace Baird.

HOSPITAL NOTES

Rex Higgins, improving.
Mrs. Robert Boyd, surgery.
Mr. Perrin, medical.

Food Drying Plant May Be Located Here

Closing Date For Scrap Drive Changed Because of Weather



Marked for delivery to Adolph and his little pals was this high pile of scrap collected at Hereford last Thursday afternoon, and the collectors are hoping that the rusty wheels will be turning soon to grind out the end of the Axis. In the lower photo George Millard and D. C. Kinsey contemplate the results of their afternoon's labors.

Plans for the location of a quarter-million dollar vegetable dehydration plant in Hereford were taking shape this week as a committee appointed Friday to investigate possibilities on the deal continued its survey of costs and probable advantages to the Hereford territory.

Work on the plan was started Friday at a mass meeting when a representative of a Chicago dehydration concern presented tentative plans for the plant and answered questions of businessmen and farmers concerning the local situation.

Troy Womble, Louis Wille, George Muse, R. L. Craner, H. V. Hennen, H. G. Conkright, W. E. Dameron, S. O. Wilson and Oscar Hunt are on the committee now making an investigation of the de-hydration problem. Womble, Hennen, Muse and Craner went yesterday to Lamesa to see a plant now in operation there and by next week complete details on specifications and financing arrangements will probably be available.

Saves Shipping Space
De-hydration, or quick drying, of food products is the best method of food preservation yet discovered for preparing foods for shipment over large distances, according to the explanation given. With 90 per cent of the water removed, vegetables can be shipped in approximately one-sixth of the space required for ordinary fresh or canned products, de-hydration specialists say. Not only does the process result in saving of space, but it also saves packaging materials and less food value is lost by modern de-hydration than by any other preservation method yet developed.

Because of these facts, Lend-Lease, Army and Navy will now buy every ounce of good quality de-hydrated products and they are clamoring for expansion of existing processing facilities. Looking to the future, the de-hydration enthusiasts point out that after the war, America will be faced with the responsibility of feeding Europe and Asia for several years and that this demand, plus the fact that de-hydrated foods are already finding a place on grocer's shelves in this country, indicate that de-hydration will continue as a permanent development.

Cost of Plant
Probable cost of the Hereford plant would be \$250,000 and approximately 125 persons would be on the pay roll, according to specifications which plan only for a de-hydration plant which would take care of processing potatoes and seven other vegetables. In the type of plant projected, vegetables would be placed on trays which move slowly through long tunnels and through which warm air circulates and dries the water out of the food. As plans now stand, this would be a seven tunnel plant, capable of handling two carloads of fresh vegetables per day. Some local investment will probably be required but complete information on this pending completion of committee work.

The concern contacted desires to start work as soon as necessary arrangements can be made, would have food de-hydration in process here within 90 to 100 days. Should arrangements go through as scheduled, local farmers and business men declare that perhaps 15,000 acres in the shallow water belt would be devoted to potatoes and other vegetables.

(Continued on Page 10)

Elements Contribute To Meat Shortage
The elements have absolutely no regard for the price of beef according to Alfred May, who lost 11 head of cattle in an electrical storm last Friday.

Ten of the number were Whiteface cows and the eleventh was a good Jersey Milk cow. All were unusually heavy.

Cattlemen report that an exceptionally high average of cattle have been lost this year as a result of lightning, although they are at a loss as to any explanation for the situation.

—Photo by A. O. Thompson

Hereford Man To Work on Construction Job At Canal Zone

Allen T. Layman left Sunday for New Orleans, from where he took ship for Panama where he will work as engineer on a construction project.

Layman returned July 25 from Panama after a six months stay on a construction job in the Canal Zone.

His wife and his parents, Mr. and Mrs. M. G. Layman, are Hereford residents.

Father of Hereford Woman Dies Sunday

Funeral services for William Grant Nation, 78 year old retired ranchman and father of Mrs. J. W. Robinson of Hereford, were held Tuesday afternoon at the Church of Christ in Pampa.

Mr. Nation died early Sunday morning in a Pampa hospital. Born in Kentucky, he had been a resident of the North plains region for many years.

Survivors include his wife, Mrs. Olive Nation; three daughters, Mrs. Robinson of Hereford; Mrs. Carl Gray, Sunray; and Miss Mildred Nation, Amarillo; four sons, R. R. Nation, Pampa; C. G. Nation, Amarillo; Billie G. Nation, Sheppard Field, Wichita Falls, and E. D. Nation, Wellington, Kan.; two grandsons and two granddaughters.

NOTICE BAND PARENTS
A get-together for band parents and teachers is being arranged for Thursday night, Oct. 29. All band parents in both the Junior Band Mothers group and The Band and Orchestra Parents Association are urged to attend. The party will begin promptly at 8 o'clock in the high school gymnasium and the affair promises to furnish a good time for everybody.

NOTE: Location of Community Scrap Pile
The salvage committee announces again this week that the community scrap pile is located on the vacant lot south (back) of Jack Hagar's Shoe Shop. Proceeds from the sale of this scrap will go to the Red Cross, U. S. O. and other war charities.

Pick Ten Best Pictures And Get In The Contest

How's your critical ability? You may win a valuable cash, war stamp or merchandise prize—just on the basis of your taste in motion pictures—if you enter the contest sponsored by 12 Hereford merchants in an advertisement on another page of the Brand.

Briefly, the motion picture industry is interested in knowing what the all-important fans consider the best ten motion pictures of all time; and in the local contest prizes will be awarded to winners determined by an averaging of lists submitted by contestants in the Hereford territory.

A tip is the fact that motion picture critics all over the country have been putting "Mrs. Miniver," Sunday, Monday and Tuesday attraction at the Star Theatre, in their lists of the "ten best"—so see the picture before making your list.

See the advertisement for complete rules on the contest—and remember the deadline for entries is 5 o'clock Wednesday afternoon, Oct. 28. Turn in entries at the Star Theatre box office. Winners will be announced in next week's Brand.

Funeral services were held Tuesday afternoon in Dallas and burial was in a Denton cemetery.

She is survived by three children, Jack Mounds, Dallas; Mrs. Sara Mae Hale, College Station; and Mrs. Mattie Lancaster, Dallas.

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The Hereford Brand

Published Every Thursday. Our Slogan—'More People—More Farms'

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 36

MRS. SETH B. HOLMAN Publisher
JIMMIE GILBERTINE Editor
MARY KATE BROTHERTON News Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

Do You Remember?

Oct. 24, 1902

Chas. Goodnight has received at his ranch a fine bull elk from Michigan to be added to the famous Goodnight herd of elk and buffalo. Banner Stockman.

"An automobile line is to begin operation soon, running from Canyon City to Plainview, Lubbock, Floydade and other inland towns." Impertinent question: Did Hereford, situated on the Tierra Blanca, qualify as a "seaport?"

Wyatt and Cary advertised their confectionery as "the best thing on earth to win a coy maiden's love."

A merry crowd of young people who were entertained at the home of Mr. and Mrs. C. B. Ouster included the following: Misses Maud Higgins, Lorena Whitney, Gertrude Britain, Imo

Gass and Maude Britain and Messrs: Burns, Lindsey, Malcolm Johnson, Lewis Dyer, Lynn Waincott, Malcolm Beach, Will Burnham and James Waincott.

A fire starting in the syndicate pasture near Red Tower—in spite of the earnest efforts of the fire fighters, spread until it extended northwest to the Summerfield switch before it could be subdued.

Dr. R. M. Johnson sold his Hereford property and started on a prospecting tour to Arizona and California.

Oct. 25, 1917
The county lacked only \$2,000 of reaching its \$21,300 goal in the current liberty bond drive.

Mayor Wm. G. Knight thought the city should own its electric light and power plant.

Mr. and Mrs. Lester Weaver and Mrs. Askren look over the management of the Hereford Hotel from Mrs. B. W. Miller.

Save Fat Scraps. The campaign was being urged in 1917 as in 1942, but 25 years ago the emphasis was on food saving involved.

Miss Julia M. Travers was the new music teacher in the Hereford Schools.

Misses Clyde Wilson and Mary Gallagher were attending the State Fair in Dallas.

Mrs. John Sherman and Mrs. Ray Barber were in Kansas City.

Box Suppers were being held at Dawn and Wyche to raise money for the Red Cross.

Miss Juanita Caylor was attending business school in Amarillo.

Palo Duro News

BY ETHEL ALLRED

Rev. Marvel Upton will be present Sunday at his regular preaching appointment and all members and friends of the Palo Duro church are urged to attend. Mr. and Mrs. Dick Allred and daughter, Alma, visited with relatives in Quitaque recently. Three inches of rain fell here in the past week.

J. C. Allred and O. G. Smith made a business trip to Canyon Tuesday.

Temple Carter called in the R. E. Oliver home Wednesday afternoon. Temple Carter will leave Monday, October 19th for the army. May success and all best wishes go with him as he works for this country and state.

Mrs. J. C. Allred and Ethel visited in the home of Mr. and Mrs. Cecil M. Allred of Amarillo Tuesday. Mr. and Mrs. J. C. Allred and Ethel attended the Workers Conference at the Line Avenue Baptist church Tuesday afternoon and night.

Mrs. Mattie Harris, who for the past several months has made her home with her daughter, Mrs. O. G. Smith, of this community. Mrs. Harris plans to spend the colder months in Hereford with her daughter, Mrs. Raymond Hawkins.

The roads have been so bad during and since the rains that it was impossible for the postman to complete the mail route on Wednesday and Friday.

Mr. and Mrs. Glenn B. Allred made a business trip to Amarillo Tuesday.

Ward News

MRS. CHARLES B. MILES

Roads in this vicinity have been impassible in places for the school bus since recent rains. Some of the school children have been staying in town attending school.

Irving Willoughby visited Thursday in Amarillo with his mother, Mrs. John Willoughby.

Mr. and Mrs. Raymond Douglas of Amarillo visited Sunday with her parents, Mr. and Mrs. M. Wilson.

Rev. Hardy Stevens will preach at the school house Sunday evening at three o'clock. Everyone is invited to be present.

Messenger News

MRS. J. N. MESSENGER

We have had so much bad, rainy weather the past week that the farmers haven't been able to shock what row crop they had cut. But so far the feed is not damaged. Some of the cane is so tall that it is impossible to cut with a broadcast binder and some farmers are getting stiffs made to raise the binder higher.

Maize, and hegar are putting on grain and will make a good

Stambaugh

Dependable DRY CLEANING

Phone 160

When Bombs Fall



Greer Garson and Walter Pidgeon in the air raid shelter scene from the hit movie, "Mrs. Miniver," which begins a three day run at the Star Theatre Sunday. Hailed all over the nation as one of the best motion pictures of all time, "Mrs. Miniver" brings home graphically the impact of war on an ordinary English home and explains better than any sermon or statesman's address just what the democratic nations are fighting for.

yield, although farmers thought a few weeks ago that the grain would not ripen.

Mrs. Mae Abbott has left for Southern Texas for her health and will carry on her work down there under instruction of Southern Baptist convention.

Mr. and Mrs. Geo. Messenger and Mrs. J. N. Messenger drove to Bovina last Tuesday to help Mrs. Abbott pack her household goods.

Wyly and Jacks have taken 328 head of cows to pasture through the winter.

Jonathan Pitman brought a herd of calves to his ranch last week.

Miss Elizabeth Houlette, a granddaughter of Mrs. J. N. Messenger, left for California with friends to work in a war industry. Her home was in Clovis, N. M.

We have had four inches of rain the past week which left fields in bad condition for cutting row crops. But it was fine for wheat and checked grass-

Vega News

MRS. D. E. MCKENDREE

Mrs. D. E. McKendree visited her brother in Albuquerque.

Word was received from Kenneth Robinson and Bryan Williams that they are stationed somewhere in Alaska, in the same camp where Kenneth's brother Charlie was stationed some months before.

Mrs. Roy Ivy is rapidly recuperating from an appendectomy under gone some weeks ago.

Mrs. C. H. Eastman is in San Antonio visiting with her son Wilbur and family.

Merle Wood returned to Al-hoppers and killed a great many too. They were getting bad in some places.

The school bus did not run one day last week. The mail carrier went part way and returned to town.

buquerque after attending to business a few days last week. Mrs. W. O. Denny left Thursday for Los Angeles Cal. to visit her sons Marion and Wilburn who are in the armed forces. Mr. and Mrs. Aulle Morgan and daughters spent the week end visiting relatives in Lamesa. Mrs. A. S. Kelly is in the Northwest Hospital at Amarillo after having undergone a major operation Monday and is reported to be getting along nicely.

Mrs. Ruby Straub and children have returned to their home in Carlsbad, after several weeks spent here having dental work done and visiting Mrs. Straub's aunt Mrs. Emma McNabb.

Mrs. Florence Criswell was called to Oklahoma this week because of the death of a brother there.

Mr. and Mrs. V. T. Glenn of the Ford Community are visiting their son, Victor and his wife in New Jersey.

Mrs. A. M. Miller left Friday for Albuquerque where she will visit in the home of her daughter, Mrs. P. C. McGaughey.

Mrs. Raymond Jordan, formerly Miss Ada Mears came in Friday from Alameda, Cal. to visit her parents, Mr. and Mrs. T. J. Mears and family.

The boys and girls have gathered more than two tons of scrap metal in the scrap drive here and are still busily engaged at the job. They expect to take the funds from the scrap sales to buy equipment for the playground.

Mrs. Winelle Owenby of Midlothian visited her parents, Mr. and Mrs. J. W. McKendree. Since Mr. Owenby has been in the army, Mrs. Owenby is working in an assembly plant in Dallas.

Beginning Wednesday of last week, Vega and vicinity had rain every day and on Saturday the fall totaled more than two inches.

Jimmie Everett, youngest son of Mr. and Mrs. C. T. Everett underwent an emergency appendectomy in Amarillo several days ago and is in a serious condition.

Mr. and Mrs. C. S. Vincen received word that their son who was stationed in Green land got his leg broken just five days before he was to come back to the States and is hospitalized there.

Mr. and Mrs. John D. Harmon left this week for Little field where Mr. Harmon reported to the Local Board for induction into the Army. Mrs. Harmon will remain in Littlefield.

Mr. and Mrs. Bernard Newburg are visiting his parents Mr. and Mrs. F. J. Newburg.

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Billious Indigestion
 With That Sour Sick Feeling
 Because of Insufficient Flow of Bile from the Gall Bladder

Try sleeping up your liver bile flow the easiest way with Kruschen—the famous English Salts now made in the U. S. A.
 This may be just what you want as need to help release the flow of precious digestion-aiding bile juice to relieve such sour sick feelings.
 Get a bottle of Kruschen Salts today—all good druggists have this famous product—take half a teaspoonful in glass of water (hot or cold) half an hour before breakfast and keep it up 5 days.
 Try it to relieve that miserable depressive sick feeling when due to the cause as well as for relieving constipation.
 Get Kruschen today—see if you're not joyfully surprised—at Halls Drugs and progressive drug stores.

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B. E. Bramley Lloyd Otten

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PACKARD'S BEST FLOUR
 produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!
 Look in each sack for Chines Dinnerware Coupons!
PACKARD MILLING CO.
 HEREFORD, TEXAS

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First National Bank
 OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM A Strong Bank Thoughtfully Managed

CHEE-CHEE

LITTLE RONNIE
 "MIGHT BE A LITTLE SILLY BUT THIS SIGN SHOULD KEEP THE KIDS FROM USING MY LOT AS A SHORT-CUT FROM MY HOME SCHOOL!"
 BEWARE!! SAVAGE DOG
 HEDGE HOG

SAVAGE DOG
 "AW! THIS CALLS FOR ONE OF MY GREAT INVENTIONS!! SAVAGE DOGS DON'T SCARE ME!"
 BEWARE!! SAVAGE DOG
 HEDGED MILK-RO HILDEW-

GET HIM, AXEL! GET HIM, EAT HIM UP!
 NEXT DAY!!

HOW DO YOU LIKE MY MAD DOG-PROTECTOR? IT'S MADE OF CHICKEN WIRE! WELL—I'LL BE SEEING YOU!

LATER THAT EVENING
 "—HOME TOWN—
 WEEKLY—
 FAMOUS CIVIL WAR RELIC FOUND IN SCRAP PILE— TO BE SENT TO LOCAL MUSEUM—"
 "MAC!"

AW—GRANDFATHER'S OLD RUSTY CIVIL WAR SWORD—IT'S NOT WORTH MUCH SO I'LL GIVE IT TO UNCLE SAM!!



LOCALS

Mr. and Mrs. Jack Lester and two sons of Pueblo, Colo., were weekend guests of her mother, Mrs. W. B. Dameron and other relatives. Mrs. Lester is the former Miss Marjorie Dameron.

Mrs. J. E. Beyer left Sunday for Little Rock, Ark., to spend a couple of weeks with her daughter, Mrs. Harold Hicks and family. Rev. and Mrs. Hicks have recently moved from Winfield, Kan., to Little Rock where he is pastor of the First Baptist Church.

Mrs. Sarah E. Niblo left last week for Princeton, Mo., where she plans to spend a month with relatives. While there she will visit two nieces, Miss Ethlyn Cockrell and Mrs. Lois Shuler, both sisters of the late C. P. Cockrell of Hereford. Mrs. Niblo will also receive medical treatment while away.

Miss Betty Jane Rolson, sophomore student at W. T. S. C. Canyon, spent the weekend here with her parents, Mr. and Mrs. F. T. Rolson.

Miss Madlynne Whitehead has returned from Vernon where she spent a several days vacation with Mrs. Dona Vaughn.

Rev. W. C. House and Mrs. House were in Hereford Sunday to attend dedication services held for the First Methodist Church. Rev. House is district superintendent in the Northwest Texas Conference.

Mrs. Knox Kinard returned Saturday from Temple where she received medical treatment at Scott White Hospital. She also visited a sister, Miss Aline Walker, in Dallas while away.

Homer Brumley left Sunday on a business trip to Los Angeles, California.

Mr. and Mrs. George Taylor of Canyon spent Sunday here visiting with Miss Ella Atkman. They also attended the dedication services held at the First Methodist Church.

Mrs. J. B. Hensley of Canyon spent Sunday in the home of her daughter, Mrs. N. E. Gass.

Mr. and Mrs. Henry Cloyd left Sunday for Los Angeles, Calif., where they will spend their vacation with relatives.

Mrs. Edna Jett and daughter went to Elida Tuesday upon receiving word of the death of an old friend of the family, George T. Littlefield, pioneer rancher of New Mexico. Funeral services were held Tuesday in Portales. Mr. Littlefield died in Mineral Wells following a long illness.

Mr. and Mrs. R. E. Greathouse of Los Angeles, Calif., are visiting for a few days here with her parents, Mr. and Mrs. C. J. Troxell. They are returning from West Virginia where they visited Mr. Greathouse's parents, Mrs. Greathouse is the former Miss Lavera Troxell of Hereford. The couple married in Las Vegas, Nev., September 20. They will make their home in Los Angeles where he is employed with the Santa Fe Railway Co.

Miss Viola Phillips and Miss Dorothy Nell Trimble returned Monday night from Dallas where they spent the weekend with friends.

Palmer Norton, son of Mr. and Mrs. E. H. Norton, left Sunday from New Orleans on a tour of Texas colleges and universities in search of trainees for the Maritime Commission Engineers. He accompanied five other representatives from the commission who will interview students at the various schools.

Mr. and Mrs. W. B. Mann of Shelbyville, Mo., visited last week in the home of Mr. and Mrs. Frank Givan while enroute to Los Angeles, Calif., where they plan to spend the winter and also to visit with their son and his family. Mrs. Mann is a sister of Mrs. Givan.

Mrs. J. B. Billingsley and daughter of El Paso arrived here several days ago for a visit with her parents, Mr. and Mrs. W. L. Alexander.

Mr. and Mrs. Pearl Singletary of Texico spent the weekend with relatives in Hereford.

Mrs. Ralph Sellmeyer and son of Carlbad, N. M., arrived Sunday morning for a visit with her parents, Mr. and Mrs. J. W. Spradley, before joining Lieutenant Sellmeyer, who has recently been called to army duty and is stationed at Camp Wallace, Tex.

Mrs. John Olson returned Friday from El Paso, where she attended a Synodical of the Presbyterian Church.

Guests in the home of Mr. and Mrs. J. B. Elliston this week are

Mrs. Elliston's sister, Mrs. Katherine Spaeth of Dallas and her sister-in-law, Mrs. A. P. Mauk of Irving. On Tuesday the group visited Mrs. Elliston's daughter, Mrs. W. L. Branson, and family in Amarillo.

Mrs. Joe Sheppard returned Friday night from a business trip to East Texas. She also visited her parents, Mr. and Mrs. J. W. Jackson of Taylor, and a sister, Mrs. H. L. Owens, in Austin.

Lois Agnes Gilbreath Asked To Join Invitation English Class At TCU

Fort Worth, — Miss Lois Agnes Gilbreath of Hereford has been asked to join the freshman invitation English class at Texas Christian University. Students are selected for the class by their showing on a placement test at T. C. U. At the close of the year, the best creative work is published in booklet form. Miss Gilbreath is one of 66 asked to join the class.

Brand Ads Get Results!

Mary Louise Dean Makes Class Exemption List

DENTON.—Students at Texas State College for Women who have a "B" average in all their subjects are entitled to class exemption this semester. Only 190 of the 2000 students enrolled receive this privilege.

To be eligible, all students with an unusually high scholastic average are required to file application in the Registrar's office. If approved they are not subject to compulsory attendance.

Miss Mary Louise Dean, daughter of Mr. and Mrs. Arlie Dean of Hereford, has been approved for class exemption privileges. She is a senior majoring in journalism and minoring in government.

Heiselman News

MRS. B. A. WEST
This community received 4 inches of rain the past week. The school bus missed three days of school due to bad roads. Clara Jayne and Kenneth West, children of Mr. and Mrs.

Floyd West, had to stay in the bus driver. B. A. West home from Friday until Sunday because the school bus could not pass the muddy roads to reach their home.

Homer Brooks the Heiselman school bus driver has been inducted into the army, and M. H. Blankenship has taken his place.

READ THE Advertisements THEY'RE NEWS

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A beautiful assortment of the Latest Styles in Dresses. In all colors . . . and in sizes from 12 to 44.

Also Half Sizes!

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WHY PAY MORE?
Furr's prices are always low! Shop here every day in the week—all six days—and save on your grocery bill!

We Reserve the Right to Limit All Quantities!

Tomatoes
Oxford, No. 2 Size Can **10c**

FURR FOOD STORES
lower prices

Specials good for
FRIDAY SATURDAY MONDAY

REMEMBER.
Every purchase you make at Furr's is sold under a Guarantee . . . You MUST Be Satisfied!

We Reserve the Right to Revise Prices Downward!

Peaches
Georgia Red, White Freestone. **2 for 27c**
BIG 2 1/2 CAN

GIFT SHOPPING IS FUN...
at our **PYREX WARE** counter

It's the gift every modern housewife wants!

CAKE DISH
This lovely crystal cake dish needs so little you'll want to give a pair. She'll love them for baking rolls, chops, potatoes. See the next glass handled! . . .

Only 35¢

UTILITY DISH
It's the gift she can use for everything! Bakes faster, better! Perfect for candy, steaks, brownies. Serve them piping hot on the table! Two sizes. 10 1/2 in. size. . . .

Only 50¢

1 QT. SAUCEPAN
Constant stirring is hot work! This wonderful all-glass Flame-ware saucepan really let's you ease when food's done. Cooler cooking for you. Quart size. . . .

Only 76¢

1 QT. CASSEROLE
Two smart dishes in one. Cover keeps food warm or serves as separate pie plate. Foods bake faster in Pyrex ware—and taste better! Quart size. . . .

Only 50¢

1 QT. DOUBLE-BOILER
Cooking is fun with Pyrex ware! Use this clear, easy to clean Flame-ware double boiler and you can see when food is done—no check water level—no glass! Quart size. . . .

Only 34¢

STREU HARDWARE CO.
HEREFORD, TEXAS

SOAP P&G, large bars	5 for	19c
OXYDOL Large Box		23c
CRISCO 3-Lb. Can		71c
WAFERS Wheat Toast — Large Box		16c
WINDEX Cleans Windows — 6-Oz. Bottle		15c
CHILI POWDER Gebhardt's — Small box		14c
KLEENEX 200-Count	2 for	25c
KOTEX 12's — Per Box		22c
CLEANSER Sunbrite — Tall Can		5c
SHORTENING Vegetable — 8-Lb. Carton		\$1.39
SHORTENING Crustene — 4-Lb. Carton		73c
HEMO "Borden's Vitamin Drink" — Large Can		53c
SOAP Lifebuoy Health Soap	3 for	19c
SPRY 3-Lb. Can		71c
SOAP Lux Toilet	3 for	20c
CORN Tendersweet, white cream style, No. 2 — for	2	25c

PEP Kellogg's, large box	2 for	23c
MATCHES Firechief — 6 Boxes		23c
SHREDDED WHEAT Large Box		10c
WHEAT CEREAL Ralston — Large Box		23c

CATSUP
Cato-Red — 14-Oz. Bottle

2 FOR 23c

PRUNES Libby's — Big 2 1/2 Can		18c
PEAS Kuner's, Tender Garden, No. 303	2 for	25c
TOMATO PUREE Val-Tex, No. 1 Can	2 for	15c
CORN FLAKES Ralston — 6-Ounce Box		5c

GINGER ALE
Mountain Valley — 12-Oz. Bottle

No Deposit **EACH 10c**

LIMA BEANS American Beauty — No. 2 Can		10c
POP Washes everything easier — Large Box		23c
GLO-COAT Johnson's — Pint		59c
GINGER BREAD MIX Dromedary — 14-Oz. Package		21c
PEACHES Dried — 1-Lb. Package		21c
DUZ Giant Box		59c
PANCAKE FLOUR Pillsbury, Self-Rising	20-oz. Package	10c
KRAFT DINNER Meal for Four	2 for	15c
SYRUP Crystal White, Bliss — 1 1/2-lb. Can		15c
APPLE BUTTER Bliss — Large 28-Oz. Jar		19c
APPLE CIDER Farnsworth — Large Bottle		19c
INSECT POWDER Bee Brand — No. 25		23c
CORN KIX Package		10c
FLOUR Furr's Finest	24-lb. Sack	93c
KRAUT Sauer, Libby's, Big 2 1/2 can	2 for	27c

PRODUCE:

TOKAY GRAPES lb.	10c
LARGE SIZE STALK CELERY 2 for	25c
BELL PEPPER lb.	10c
Good Grade White Rose SPUDS 10 lbs.	19c
WHITE GLOBE ONIONS 3 lbs.	10c
AVACADOS 2 for	19c

MARKET SPECIALS

ROAST

Briscuit lb.	21c
Rib lb.	23c
Pot lb.	25c
Chuck Center Cut	29c
Swiss lb.	32c
LIVER	15. 22c
PORK CHOPS, end cut lb.	29c

FRESH WATER CAT FISH and TROUT!

HEREFORD



BULL

By Jimmie Gillettine

If you think that gas-oline rationing is going to be fun, you should talk with Buster McCollister, who just got back from California. He rode his bicycle all of the way out there, but I am not sure if he rode it back or not. Buster was telling of his experiences before a group in Kerr Hardware and Mrs. Clay Ridgeway, in turn, mentioned it to me. Anyway, Buster had his "ups and downs" on the trip.

Do you know why sailors wear those little white caps? I always figured it was one of those military secrets you hear folks talking about, but it seems not. I had a nice long letter from Nick Kozler this week and he let the cat out of the bag. Nick is at the advanced flying school, U. S. Naval Air Corps, Jacksonville, Florida. He has already finished the Great Lakes school and is getting some practical experience on being a Machinists Mate. He flies quite a bit and says that one of the first things to learn about flying is that it's much easier to wash the little cap than the whole cockpit. I presume this is a hang-over from the regular navy, where the boys say, "It's much easier to scrub the whole deck." I would also like to know the real reason sailors wear such tight-fitting pants; maybe some of the boys will give us the low down on pants.

Anyway, it was swell to hear from Nick. We miss him a lot around The Brand office, and it is nice to know that he is doing a good job for Uncle Sam—and that he likes his work.

A lot of people are getting excited over the probability of a dehydration plant in Hereford. These plants are definitely worth while, and have a wonderful future. Nine ship loads of produce can be put through a plant—and then placed in one ship. After the war, we will see a tremendous amount of air freight. Dehydration fits in closely with the future. Plans are being considered by a special committee, and you will find details in the article on Page 1. Read this article and familiarize yourself with the proposal. A plant of this sort would employ from 150 to 200 persons—and the government would contract the entire output.

It sure is strange what garbled ideas some people get about different things. If you heard President Roosevelt's recent Fireside Chat, you will recall that he had the colossal nerve to suggest that even the newspaper editors might have to go to work.

Of course, President Roosevelt has long been associated with newspaper men and he knows them well. To him, it was all a big joke. Everyone was supposed to laugh. He was using a figure of speech, but I am sad to say that some of our own citizens do not possess the vision and fine sense of humor which has made our President such an outstanding man. Bill Kerr and Colby Konkright actually thought President Roosevelt meant what he said. It wasn't funny to them at all. Bill says he is saving a place for me next harvest. This is bad enough, but Colby is even worse—he wants me to start working cattle for him right now. I tried to tell them that Roosevelt was only joking, but they won't listen. Things sure look bad. Next thing you know, Bob Higgins will be figuring that I should come out to his place and herd sheep.

Even in the face of Roosevelt's continued appointment of Madam Perkins as Secretary of Labor, I have kept right on voting the straight Democratic ticket. Just like papa always said— "but maybe they are going a little bit too far. I think Mrs. Roosevelt must have suggested this idea to the President. I know it's a woman's point of view, because it is the same thing my wife is always saying."

Since school was out last spring, our delivery service has been terrible. Nothing gets under your skin more than missing your paper. We realize this at the office and we are trying to do something about it. The west side of town is now doing pretty well, but last week was terrible on the east side. We have a new boy on the east side this week, and believe it will be better. Most people have been very generous and considerate about missing their papers and we appreciate their kindness. When you miss your Brand, we want to know it. We want you to get the paper every week, so please call 30 when we miss you.

If things keep on as bad as they are now, maybe I can work out some sort of deal with Bill Kerr and Colby Konkright. If I work for them next summer, they should be willing to deliver papers this winter. It sure sounds like a deal to me.

Westway Items

By MRS. MERLIN KAUL

Rain falling on Wednesday, Friday and Saturday of last week brought over three inches of moisture to this vicinity. All roads have been bad, making it almost impossible for the school buses to make their routes. Mr. Jay's bus stuck at the lake by the Paul Mathers farm Friday evening and six of the children remained at the R. L. Wilson home overnight. Here was no Sunday school or church Sunday because of the roads. Rev. and Mrs. Stephens and children came thinking that there might be services.

Elmer Combs came Saturday from Plainview and spent the week end at his home here. He reports Mrs. Combs recovering nicely from a recent appendectomy. He took her from the hospital to the home of his parents, Mr. and Mrs. W. E. Combs, last Thursday. The two small sons of Mr. and Mrs. Combs are also with their grandparents. Mrs. Combs will not be able to come home for at least two more weeks.

Mr. and Mrs. Maurice Tannahill announce the arrival of a nine pound son on Friday, Oct. 16, at Northwest Texas Hospital in Amarillo. The Tannahills have been living in Amarillo. Mrs. Francis Carthel of Lockney is in Amarillo keeping house for Mr. Tannahill.

Mr. and Mrs. Henry Allmon accompanied Mr. and Mrs. Al Werner to Lubbock Saturday and all spent the day with their respective sons, Jack Allmon and Daniel Turrentine. Miss Mary Turrentine who teaches at Tatum, N. M., was also a guest of her brother that day.

Mr. and Mrs. Guy Lawrence and daughters, Nelda Guy and Melba Gay, of Hereford, were guests Saturday night and Sunday in the R. M. Gunn home.

Letters received from Roy Landers tell of his arrival at Pendleton, Ore., from Fort Sill, Okla.

Orville Landers of Hereford brought his little daughter, Iva Gayle, to the Joe Landers home last Monday night. She remained for the week. Her mother has been very ill with pneumonia at her home in Hereford. Mrs. Les Pellam has been staying with her daughter. Iva Gayle returned home Saturday.

Mr. and Mrs. Henry Allmon spent Friday in Amarillo. Wanda Marie Allmon spent the weekend with Betty Jane Robinson at Hereford.

Mrs. F. W. Dodson and Monte Max, and Miss Elma Smith visited in Amarillo Sunday.

Mr. and Mrs. A. T. Walthall of Olton came Sunday for a visit in the home of their daughter, Mrs. F. W. Dodson. They came by way of Farwell.

The Home Demonstration Club meeting which was scheduled to be held at the home of Mrs. Wilburn Smith last Wednesday was not held because of the rain. If more bad weather doesn't interfere, the next meeting will be held at the home of Mrs. Roy Lee Wilson on Wednesday, Oct. 28.

Be Quick To Treat Bronchitis. Chronic bronchitis may develop if your cough, chest cold, or acute bronchitis is not treated and you cannot afford to take a chance with any medicine less potent than Creomulsion which goes right to the seat of the trouble to help loosen and expel germ laden phlegm and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Creomulsion blends beach wood crocote by special process with other fine tested medicines for coughs. It contains no narcotics. No matter how many medicines you have tried, tell your druggist to sell you a bottle of Creomulsion with the understanding you must take the way it quickly allays the cough, permitting rest and sleep, or you are to have your money back. (Adv.)

Mr. and Mrs. Grady Wilson, Donald Dean, Larry, and Norma Sue left Friday afternoon for Abilene where they are spending several days visiting relatives. They took Mrs. Bud Hopson and Jerry Ray returned home with them.

Mr. and Mrs. Grady Wilson and Norma Sue took Mrs. M. F. Johnson to Amarillo Wednesday to visit her son, John Johnson and family. They called at the E. B. Osborn home.

Mr. and Mrs. Moody Stephen entertained with a family supper Tuesday night honoring Mr. and Mrs. J. H. Patrick and small daughter, Elnora Lee, who are visiting here from Fort Worth.

Mr. and Mrs. J. H. Patrick and baby of Fort Worth and Misses Jean and Jewel Clark of Summerfield called at the Merlin Kaul home Tuesday evening.

Mr. and Mrs. Vernon Wilson and Jimmy Ray returned home Thursday from a visit with Mrs. Wilson's relatives in Arkansas.

Maurice Tannahill of Amarillo called on Mr. and Mrs. R. M. Gunn Saturday evening.

A cabinet was bought recently for the school cafeteria and more shelves have been added to the storage space, which Mrs. Jay states gives more room and aids much in taking care of the dishes and supplies.

Dawn Items

By MRS. CARL WIMBERLEY

Heavy rains fell here during the week, making it impossible for the school buses to make their routes the latter part of the week.

Because of the muddy roads there was no Sunday school this week.

Community night, which was rained out this week, will be held Friday evening, Oct. 23 at 9:00 p. m. The scrap drive rally and war stamp sale will feature the evening's program.

Miss Genevieve Olson announces that the last Friday in each month will be featured as visitor's day. The pupils and teachers are working on a school paper which will be sent out regularly, featuring honor rolls, editorials and poetry done by the pupils.

Martin and J. H. Campbell of Hart visited in the home of Mr. and Mrs. Lloyd Bentley Wednesday night.

Mrs. R. A. Frye had a surprise birthday party for Richard Wednesday afternoon. It was his sixth birthday. Games were enjoyed and refreshments of ice cream and cake were served to Virginia and Eddie Leake, Harold Stevens Fred Frye and members of the first grade who were at school that day Robert Miller, Sarah Jean Stevens, Johnnie Baker and Wanda Sue Wimberly.

Melvin May visited friends in Canyon Friday night.

Mrs. Iverson Leake visited Mrs. Jim White in Canyon Friday afternoon.

Little Ann Caraway of Wyche spent Sunday with her grandparents, Mr. and Mrs. W. P. Caraway.

Miss Ella Smith of Amarillo visited over the weekend in the home of Mr. and Mrs. L. A. Smith.

Mr. and Mrs. Charles Benton and children returned Friday to get their household goods and left Saturday for Eunice, N. M., where they are living.

Mr. and Mrs. Ceell Benton of Excell helped them move. They spent Friday night with Mr. and Mrs. J. G. Cox.

Mr. and Mrs. Leake and children were visitors in the home of Mr. and Mrs. Cliff Leake at Bovina Sunday.

Mr. and Mrs. D. Davis and children left early Tuesday morning for Roaring Springs where they were called by the sudden illness of her father.

Mr. and Mrs. H. E. Miller made a trip to Logan, N. M., Tuesday remaining there overnight.

Wyche Items

By IONA WHITTINGTON

This community received about four inches of rain this past week.

All young people of this community are invited to a Halloween party at the home of the 4-H sponsor, Mrs. Hartland Caraway, on Oct. 23, at 8:30 p. m.

We are sorry to report the death of Earl "Bud" Spencer, 27-year-old farmer who was killed by lightning last Friday.

He was shocking feed when hit. The same bolt of lightning that killed Mr. Spencer knocked down and dazed his brother, Marvin Spencer.

Survivors besides his wife are two children, Jerry, 4, and Jean 3 years old, and three brothers, Marvin Spencer of Hereford; Jack Spencer, Lowery Field, Colo., and Bradford Spencer, Melrose, N. M. The funeral services were held Sunday at the Baptist Church in Hereford.

Alvin Newsom of Albuquerque, N. M., is working for R. W. Elliston.

Rev. W. E. Barnes of the Baptist Church made several calls in this community last week.

D. L. Layman, driver of one of the school buses of this community, had his bus in the garage getting a new motor put in. Several of the students rode Mr. Ray's bus a few days.

Mr. and Mrs. L. L. McBrayer and girls visited Mr. and Mrs. Ira Ricketts and Glenn of Progressive Sunday.

Mr. and Mrs. Fred Henry and children made a trip to Amarillo Friday.

A Brand Ad'll Dood It!

Frio News

BERTHA LEE HEATH

The rains that fell last week have been a great benefit to the wheat. Some of the farmers are anxious to complete cutting and shocking the feed crops.

H. F. Benson and Owen Andrews were in Dimmitt Monday of this week.

Mr. and Mrs. Henry Dobbs were in Dimmitt Saturday.

Mr. and Mrs. A. T. Jones were Amarillo visitors Monday.

Glenn Andrews is on the sick list.

Protect

WHAT HAVE YOU INSURE!

John McLean Insurance Agency 112 W. 3rd Phone 273

Mrs. B. J. Lomax and children visited her parents in Spearman over the weekend.

Mrs. Bill Dickson is ill and in the Hereford hospital.

A "Good Citizenship Club" has been formed in our school. Clark Andrews was elected president; William Dickson, recording secretary; and Betty Robins and Evelyn Jeane Beson are serving on the program committee.

Buy, Sell, Rent, Trade—Make Your Contacts with BRAND ADS!

To Relieve Misery of COLDS take 666



Balance Your Grain with PURINA LAY CHOW

Right now when your country needs more eggs, it's patriotic and it'll pay to balance scratch grain with an egg-maker like Purina Lay Chow. Lay Chow is an old standby with many of our customers—you'll like it too!

Phone 29

Packard Milling Co.

Fill Your Butane

Tank Now

Cool Autumn mornings call for additional use of BUTANE GAS. This increased consumption means extra hauling for our trucks. Keep your Butane Tanks filled to assure comfort and convenience BUTANE can give your family without interruption.

To Help Your Government Conserve Rubber

Phone 484 COMMERCIAL OIL CO. Leave Orders At

Fraser Service Station

IS YOUR HOME ONLY HALF WARM?



Every Corner WILL BE COZY with a Coleman GAS BURNING FLOOR FURNACE

When the thermometer dives below zero, does your home remain comfortably warm? If not, you need a Coleman Floor Furnace.

It provides summer-like warmth on the coldest days, without work or worry. It circulates a large volume of clean, healthful, carefree heat to every nook.

No frigid floors. Temperature even. No coal, wood, nor ashes. No dirt. No Sweating of Walls. Low Initial Cost. Low Operating Cost.

Super SP Performance

YOU CAN STILL GET A Genuine

THE Coleman GAS BURNING FLOOR FURNACE

at the HEREFORD LUMBER CO.

We have a few of these famous Furnaces left, due to a lucky buy—and they are for Sale at

No Advance in Price

Come in NOW and get complete prices and Demonstration.

More Heat... at Less Cost

Like hundreds of other satisfied users, you'll be delighted with the savings the Coleman Floor Furnace will make in your gas bill.

Careful and thorough scientific tests have given the Coleman Furnace an unusually high rating in heating efficiency.



The force of warm air rising in the heating chamber causes cool air to be drawn off the floor into the cool air section of the furnace. As the cool air is pulled into the air chamber, it strikes the streamlined bottom which speeds up its flow as it enters the warm air chamber.

SEE US EARLY—THE SUPPLY IS LIMITED!

Hereford Lumber Company

HOME OWNED—HOME OPERATED

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Five From Here Hold Music Club Federation Offices

Five Hereford women were named to district offices at the 18th annual convention of Seventh District, Texas Federation of Music Clubs which was held in Brownfield Thursday, Friday and Saturday of last week.

Mrs. H. I. Broadwell was re-elected historian and district department chairmen named were American Folk Music Research, Mrs. G. A. F. Parker; Civic Music, Mrs. C. C. Ferguson; Church Music, Mrs. A. O. Thompson; Past-President's Assembly, Mrs. A. O. Thompson; and in the junior division Miss Mattie Mae Swisher was named chairman of the Competitive Festivals.

Seventh District was organized in 1927 and Mrs. Broadwell was appointed historian in 1930, which position she has since held. Last year she won first place with her Seventh District publicity scrap book at the state meeting held at Belton. She has in her possession a complete record of the district activities since its organization.

All district officers from MASONIC BULLETIN Hereford Lodge 849 Stated meeting second Monday in each month. School of instruction each Thursday night. Sylvester Slagle, W. M. E. L. Brady, Secy.

President Local Club



Mrs. J. C. McCracken who leads work of the Hereford Music Study Club.

Hereford are members of the Music Study Club, which club has held offices and chairmanships in the district organization since its beginning.

Mrs. J. C. McCracken is beginning her second year as president of the local club.

Keith Hodges Host At Birthday Party

Keith Hodges celebrated his sixth birthday, Oct. 14, with a party at the home of his mother, Mrs. Velma Hodges, 114 Kibbe St.

Wally Beery -- In Customary Pose



Beery's back--and how! That lovable rascal stars in "Jackass Mail," a riotous western comedy-drama with Marjorie Main, showing Sunday, Monday and Tuesday at the Texas Theatre.

The little guests were entertained with games and enjoyed the birthday refreshments.

Present were Marlene Allred, Patsy Jackson, Margaret Phillips, Glenda and Sammie Parker, Dixie Young, Wayne and Jimmy Lady, Pat McCullough, Jimmy Lee Oliver and the host.

"Conservation" Is Topic Of Study At Bay View Club Meet

Roll call traced fifty years of conservation at a program on "Conservation" held by the members of the Bay View Club at the home of Mrs. F. T. Roloson Thursday afternoon.

Mrs. Roloson led the roll call discussions with Mrs. Clara McLean, Mrs. H. G. Conkright bringing interesting facts concerning different phases of the subject.

Mrs. D. H. Alexander was leader of the program, opening the lesson with a review of what conservation meant to the "old man" in "Old McDonald Had a Farm" by Angus McDonald. The book deals with the life of a man who pioneered in the conservation of the land in Oklahoma. She said "Old McDonald is the stuff America is made of--men like him are the backbone of the nation."

Mrs. G. A. F. Parker discussed the religious side of McDonald, pointing out that good farming was in reality his religion. He thought he was called to preach but could not leave the farm, so he became a farmer-preacher hounding and scolding from the pulpit as he saw fit.

Mrs. A. M. Jones gave insights into McDonald's character as a citizen. She told how he dominated his family and friends, how miserly was his nature, but said that his solid faith was an influence in the community in which he lived and that he practiced the three qualities of a good citizen, which are understanding, loyalty and service.

Mrs. G. A. F. Parker led the group in singing "Old McDonald Had a Farm."

During the business session Mrs. Paul Mathers explained and distributed printed forms to sign for the general federation records on individual club activities in buying bonds and defense stamps.

Those attending the meeting were Mesdames D. H. Alexander, H. G. Conkright, Colby Conkright, E. W. Harrison, G. W. Heard, E. B. Hedrick, A. M. Jones, Paul Mathers, M. B. McLean, G. A. F. Parker, J. H. Sears, J. P. Slaton, J. B. Stoker, J. W. Spradley, Bob Wilson, John McLean and the hostess.

Nutrition Is Discussed For Camp Fire Girls

Mrs. Urlin Streu, guardian, Weocantwaste Camp Fire Girls, conducted an intensive short course in nutrition at the meeting held by the group at the Camp Fire Hut Thursday night.

Mrs. Streu explained the principles of nutrition and emphasized the importance of eating each day the variety of foods to contain the proper amount of vitamins. She gave a list of foods that each should include in her daily diet.

The following new members were welcomed into the organization: Betty Jo Carnahan, Jacqueline Newell, Diane Jewell, Billie Louise Harrison, Susie Rogers, Joan Witherspoon, Marian Borden, Beth Scott, Mary Katherine Carroll and Ouida Kathleen Hudson.

London Bridge Group Enjoys Club Party

Mrs. J. T. Gilbreath Jr. was hostess to members of the London Bridge Club at her home on Wednesday afternoon last

week. Mrs. Charles Hardwick was a special guest of the club and Mrs. Kellar Muse played high for score award.

Enjoying the afternoon of contract games were Mesdames N. E. Milburn, Ernest Medkief, J. M. Posey, R. R. Wills, Meade Halle, Kellar Muse, Mrs. Hardwick and the hostess.

Initiation Rites Conducted By O. E. S. At Hall Friday Night

Initiation rites were held at a special meeting of the Order of Eastern Star Friday night at the Masonic Hall.

Those taking part in the service were Mrs. Irene Sheets, worthy matron; Mrs. Jessie Terrell, associate matron; Edd Bogus, worthy patron; F. M. Kester, associate patron; A. O. Thompson, chaplain; Mrs. Clara Shore, conductress; Mrs. Alice Brady, associate conductress; Mrs. Myrtle Reed, pianist; Mrs. Ottilie Brady, treasurer; Mrs. Myrtle Witherspoon, secretary; Mrs. Fluit, marshal; Mrs. Halie Kester, warden; Mrs. Beulah Mercer, sentinel. Acting as star points were: Mrs. Beattie Hill, Adah; Mrs. N. E. Gass, Ruth; Mrs. M. B. Norwood, Esther; Mrs. Pearl Kinsley, Martha; and Miss Lucy Reed, Electa.

After the initiation service a social hour was held honoring Mrs. Sheets, the worthy matron, who is leaving soon for the west coast for the duration. Members of the O. E. S. presented her with a lovely gift.

Summerfield MRS JIM CLARK

Rain! Rain! Rain! The farmer, like the small boy who has been shut up in the house all day, wants to say "go away until another day", but just doesn't quite dare.

However with much feed cut and still on the ground, the farmer is justified in wanting to see some sunny days.

An estimated 3 1-2 or 4 inches has fallen here since last Tuesday.

The school buses did not run Wednesday. Mr. Merrill made his route Thursday morning and took the high school pupils to town.

When Mr. Lookingbill failed to come Thursday-morning the Carl Lee and John Hicks children walked the three miles from their homes to school. Guess they thought with the rubber shortage and gasoline rationing coming soon they would see if walking could be substituted.

Except for a great deal of mud and a tired feeling most of the morning the children did not suffer from their experience.

Mrs. J. L. Lookingbill and son, Harry went to Carter, Okla., last week where they visited R. N. Lookingbill, a brother of J. L. Lookingbill.

There were only 24 in Sunday morning due to the extremely muddy roads.

Recent visitors in the M. D. Welty home were a son, Troy Welty, who lives at Shamrock, a daughter, Mrs. Hoot Carmichael, Mr. Carmichael and children and another daughter and family from Melrose.

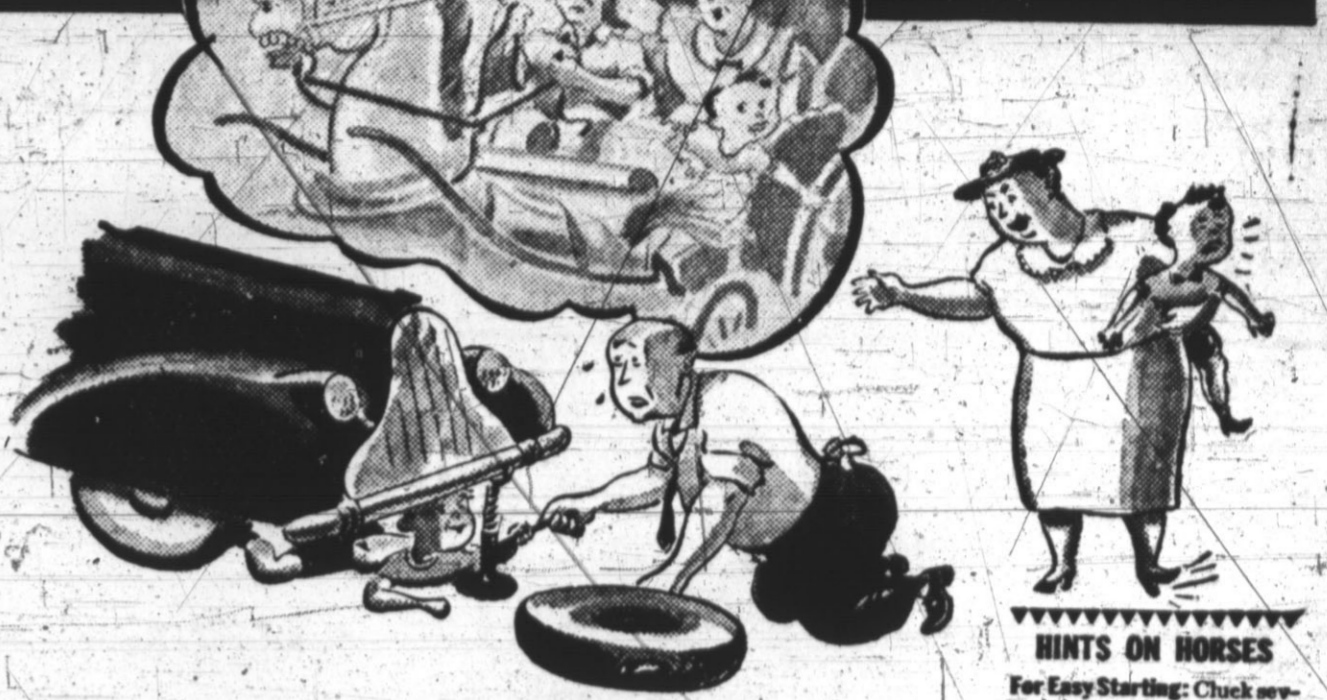
Mrs. Woodrow Welty and sons returned with the New Mexico visitors to see her brother, Clyde Ramsey, who was home on furlough and her parents.

Harry Lookingbill will leave Saturday for Fort Hill to report for Army duty.

Mr. and Mrs. D. J. Lowery are staying with her daughter, Mrs. J. H. Lindsey, while Mr. Lowry is working at the prison camp.

The Study Club met Thursday afternoon at the home of Mrs. L. B. Lookingbill with Mrs. L. H. Lookingbill and Mrs. Ray Johnson as hostesses. Due to the muddy roads the place of meeting was changed from Mrs. L. H. Lookingbill's to Mrs. L. B.

ADVICE TO MEN Who Drive Over 35



HINTS ON HORSES

For Easy Starting: Chuck several times and yell "Giddyup" in a loud clear tone. If nothing happens, a touch of the whip sometimes adds flashing acceleration. If your horse flattens his ears back, watch out! He is probably going into high gear. Response To Controls: A horse follows his nose. So to go left merely pull his nose to the left with the left rein. Right rein is for right turns. Remember: Your horse can't go as long without water as a car radiator. And if you lose your road map, give the horse his head (i.e. deep reins or hold loosely). The horse will find the way home for you.

IT'S NO DREAM. The man who insists on driving over 35 had better learn to drive a horse. Sooner than he thinks, his tires will be gone and his car will be up on blocks for the duration.

Service Man will take care of the regular attention and adjustment. He will check inflation, inspect and correct cuts and bruises. Switch tires from wheel to wheel.

But the man who will cut unessential driving, reduce his speed to 35 or less, and give his tires regular attention, will be surprised to discover that his rubber lasts far longer than it ever did before.

Let the Phillips Service Man... and Phillips 66 Poly Gas and Phillips 66 Motor Oil... help your car and your tires last longer and go farther.

Remember: Saving rubber by slower driving is a real contribution to our war effort.

If you take care of the speed, your Phillips 66



Phill-up with Phillips for Instant Starting

PLACE YOUR BUTANE ORDERS AS FAR IN ADVANCE AS POSSIBLE!



for SERVICE and QUALITY DEPEND ON US!

Blanton Butane Gas Co. PHONE 551 NIGHT PHONE 550



4 Ways to Save



for Victory

SHOP WISELY--Get all of the good out of the foods you buy. Take advantage of bargains and specials. Serve foods that are "in season"--they're plentiful and cheaper. Less expensive cuts of meat have the same nutritional value as costly meats.

PLAN BALANCED MEALS--Serve health-building meats, vegetables, milk, eggs, bread and cereal. "Waterless" top-burner cookery on your Gas Range and low temperature roasting in the Gas Oven will save precious food vitamins and minerals.

CONSERVE FUEL--Turn off the Gas before removing utensil from burner. When boiling starts turn down burner to a low flame. Take advantage of the superior time- and fuel-saving features of your Gas Range.

BUY--United States War Savings Bonds and Stamps.



West Texas Gas Co.

GUARD YOUR EYESIGHT WITH I.E.S. FLOOR LAMPS

I.E.S. Lamps give just the correct amount of soft, diffused light (about 30 footcandles) for all "close" seeing--reading, studying, sewing, playing games. They offer the whole family real eyesight protection.



BUY NOW!

While you can still make your selections from ALL METAL Floor Lamps--A wide selection to select from--harmonizing with every decorative scheme--priced to fit your purse.

LIMITED STOCK... New Low Prices in Effect for Limited Time. For the convenience of our customers, terms may be arranged.

Southwestern PUBLIC SERVICE Company Formerly TEXAS & NEW MEXICO Utility Company

Check Your Battery

NOW... while they are still available. We will be glad to make the test for you.

We Have Plenty of Guaranteed (Permanent) ANTI-FREEZE!

Roberson Battery & Electric

Phone 284--Night Phone 285 In Rentro Bldg.

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25 WORDS OR LESS 25c
 25 WORDS OR MORE, WORD 1c
CASH DISCOUNT—When paid in Advance 3 classified ads will be run for the price of 2. (Absolutely does not apply if ad goes on books.)
DEADLINE—No Classified ads accepted for publication after 10:30 Thursday morning (date of Publication.)

MISCELLANEOUS

ATTENTION!

DEFENSE PROJECT DISTRICT
 20 new double beds for sale, complete with mattress, slats and springs. Bargain at wholesale cost.
 H. W. Blackburn—8045—6291
 Care Blackburn Bros. Inc., Amarillo, Texas. 42-2tc

NOTICE!

WHEAT and grass pasture to care for about 75 calves or yearlings, 2 1-2 miles south, 2 1-2 east Hereford, plenty of water. J. B. Marlin. 43-1tp

FOR RENT

FOR RENT: Furnished apartment, 1629 25 Mile Ave. Mrs. C. D. Lee. 43-1tp

FOR RENT: Nice bedroom for men only. 408 Roosevelt. 43-1tp

FOR RENT: Furnished apartment and 1 bedroom. All bills paid. Mrs. Megert, 400 Lawton St. 43-1tc

FOR RENT: Furnished bedroom for one man. Call 751-J. 43-2tp

FOR RENT: Bedroom to 1 or 2 men, south front, private entrance, adjoining bath, good bed. 710 East 3rd St. 41-3tp

FOR RENT: Bedroom with two beds, men only. 500 D. St., phone 745. 41-3tp

FOR RENT: One room for light housekeeping also bedrooms for men. Three blocks north and one west of High School. F. N. Pisman. 44-3tp

LOST AND FOUND

LOST: A cap off Perfection heating stove, between H. B. Slagle place and town. Finder please see H. B. Slagle or bring to Brand Office. 43-1tp

LOST: Hub cap off 1942 Buick. Charley Burk. 43-3tp

LOST: Pearl handled silver plated Cold automatic pistol. \$25.00 reward for return of same and no questions asked. Mgr. Texas Hotel. 43-3tp

LOST: Strayed 4 yearlings about 4 months old, 2 modely face, one spotted drum and one white. Finder please notify Mrs. F. N. Pisman, Hereford, Tex., and receive reward. 41-3tp

LOST: Black sow from place 7 miles southeast of Hereford. Notify Ernest Medkief. 41-3tp

FOR SALE OR TRADE

FOR SALE: A modern house almost new, 6 rooms and bath, also built-on garage to match. Lot is 100x140 ft. east front, on 610 McKinley Ave. See the owner, L. L. Johnson. 43-3tp

FOR SALE: 5-room modern house, bath, basement, 1 block from pavement. Ontas Carroll. 43-1tp

FOR SALE: A milk goat. See Bill Grubbs, 209 Catalpa St., the old Curtsinger place. 43-1tp

FOR SALE: Big work horse and mare. See D. Sevier, south of Prio school house. 43-3tp

FOR SALE: O. M. Franklin serum and remedies. Texas Grocery & Market. 43-1tc

FOR SALE: 1937 two-door Plymouth. See H. E. Wester, south Hereford. 43-1tp

FOR SALE: Iron wheel bundle wagon. Carl Mountz. 43-1tp

FOR SALE: O. M. Franklin serum and remedies. Texas Grocery & Market. 43-1tc

FOR SALE: 1939 Chevrolet pickup, low mileage in first class shape; five good six-ply tires, heavy duty oversize on rear. John

Deere tractor, 1937 model D, on rubber, used on small acreage, in good condition. Also Maytag gasoline motor in good working order. Ben Wilhelm. 43-1tp

FOR RENT: One lighthousekeeping room and one bedroom. Adults only. 506 Jackson St. 43-1tc

FOR SALE: O. M. Franklin serum and remedies. Texas Grocery and Market. 43-1tc

FOR SALE: Pair of engine wheel with axles, would make a good trader. Claud Higgins, phone 642-J. 43-3tp

FOR SALE: Section with good improvements, irrigation well. Price, \$20.00. Good 160 acre, \$11. Claud Higgins, phone 642-J. 43-3tp

FOR SALE: Well located eight-room house, \$225.00, good terms. 5-room house and 5 acres land. \$1600.00; \$400.00 down, \$25.00 monthly. Claud Higgins, phone 642-J. 43-3tp

FOR SALE: Large frame house 30x60 ft. to be moved. See Geo. McCurry. 42-3tp

FOR SALE: Used 10-foot Oliver broadcast binder. John Wood Farm Implements. 42-3tc

FOR SALE: Winter barley seed, 75c a bushel, Ohio barley made 80 bushels per acre this year. S. O. Wilson. 42-3tp

FOR SALE: Nine piece dining room set, 400 Ross Ave. Mrs. Louie Huckert. 42-3tp

FOR SALE: Trailer house 8x18, furnished. Has good rubber. 311 Norton St. Jack Roberson's place. See G. W. Daniels. 42-3tp

FOR SALE: Nice small house, furnished, all yours at \$1750, good terms. See Claud Higgins, Phone 642-J. 41-3tp

FOR SALE: 5 burner oil range. 504 East 11th St. 41-3tp

FOR SALE: Improved 4-section ranch, Deaf County, well located, price \$14.00 pr acre, good terms. See Claud Higgins, Phone 642-J. 41-3tp

FOR TRADE: 30 acre Rio Grande citrus, near Harlingen, large duplex, good income Corpus Christi; 2 duplexes, furnished, Amarillo. Clifford McMurtay, Amarillo, Tex., 200 W. 5th St. 41-3tp

FOR SALE: my 160 acres of land in northwest Deaf Smith Co. in Bippus school district on highway. Good land and never was broken out. Section 1, T4, R2, \$10 per acre cash. James Stanton, Rt. 1, Cameron, Mo. 41-3tp

FOR SALE: 35 acres of cane, standing in field, for ensilage or grazing. 6 miles west and 5 1/2 miles north. F. R. Stiver, Rt. 4. 41-3tp

FOR SALE: Big cafe stove and fittings, also beds and other furniture. H. L. Broadwell. 42-1tc

FOR SALE: 2 alley toilets, one water heater. H. L. Broadwell. 42-1tc

FOR SALE: Well-improved section near Hereford, good house, irrigation well, one hundred and fifty acres wheat, one hundred and eighty-five acres grass. Price \$26.00 per acre. See R. M. Dunn. 41-3tp

we will do the rest. Our new Bring in your brake shoes and burnisher affords 100 per cent contact with drum. MILLER AUTO STORE. 16-1tc

SEED POTATOES

Better book early—We are exclusive agents for the Irvine & Cotton Certified Seed, grown at either Texline or Dillon, Montana.

Craner & Gaul

43-12tc

WE PAY TOP PRICES

for your

POULTRY, EGGS, CREAM and HIDES!

Jack Wright, Mgr. West Texas Feed & Seed

FOR SALE: 200 acres, 2 miles of Westway school, all sowed in wheat, all can be harvested under government allotment program. This can easily clear land first crop. Price \$25.00, good terms. Claud Higgins, Phone 642-J. 41-3tp

EGGS

are now bringing TOP PRICES! Increase egg production and keep your flock healthy with "Texas Pride Egg Mash" West Texas Feed & Seed Jack Wright, Mgr. 41-3tp

WANTED

WANTED: Someone to do hotel work. CALL IN PERSON at Texas Hotel. 43-1tc

WANTED: House work taking care of children, washing dishes in cafe, or helping some lady cook for boarders. Will work in city or country. Apply at 808 Lee Ave., Hereford, Tex. 43-1tp

WANTED: To rent a wheat farm, I will furnish all farm equipment. I would like to raise a row crop for feed. I am acquainted with the country and know farming. Box 73. 42-3tc

WANTED: 100,000 rats to kill with Ray's Rat killer, guaranteed. Sells for 35 cents, 50 cents and \$1.00. Harmless to anything except rats and mice. Also Ray's roach powder. Halle Drugs. 41-3tp

Home-Ec Unit Elects Officers For Year

Continuing their work for Nutrition for Defense, members of the Hereford Home Economics Unit met Monday at the home of Mrs. Bob Wilson to choose officers for the coming year and make tentative plans for future work.

Mrs. P. H. Gilliland was elected president and Mrs. Clyde Cocanougher was named secretary. The group decided on their immediate aim as the publicizing of nutrition information and the organization of a class in nutrition.

Present at the meeting were Mesdames Will S. Kerr, James Aiken, Clyde Cocanougher, P. H. Gilliland, O. F. Cannedy, Bob Wilson, John Olson and Miss Sadie Lee Oliver.

COURTHOUSE RECORDS

COURTHOUSE RECORDS RELEASE

E. L. Walsh to Landergin Bros. Co. all of Sections 7, 8, 9 and S 1/2 of Section 10; all of 11, 12, 15, 16, 17, 18, 19, 20, 21, 22, 27, 28, 29, 30, 31, 32 and 33—all located in Twn. 5, R. 1E; Also all of Sections 4, 5, 6, 7, 8, 9, 16, 17, 18 and 19, all located in Twn.

5, R. 1E, Deaf Smith County, Tex.

Land Bank Commissioner and Federal Farm Mortgage Corporation to Louis Bernaure and wife, Susie Bernaure, deed of trust.

First State Bank to Wilson Oyles, Lot 13, 14, 15 and 16, Blk. #1, original town of Hereford.

Stockmen's Cattle Loan Co. of Kansas City, Mo., to Charlie F. Burk, Section 13, Twn. 4N, R. 3E, Cap. Syn. Sub. and all of NE 1/4 of Section 13, Twn. 4N, R. 4E, Cap. Syn. Sub.

Land Bank Commissioner and Federal Farm Mortgage Corp. to Richard Boren, deed of trust.

Land Bank Commissioner and Federal Farm Mortgage Corp. to Alfred May, Laura May, Ernest May and Bess May, deed of trust.

Federal Land Bank of Houston to Alfred May, Laura May, Ernest May and Bess May, deed of trust.

Federal Land Bank of Houston and Federal Farm Mort. Corp. to W. A. May, Laura May, Ernest May and Bess May, deed of trust.

QUIT CLAIM DEED

Pearl Mathers to Carrie Lee Schwartz, E 1/2 of Section 22, Twn. 6N, R. 2; E 1/2 of Section 15, Twn. 6N, R. 2; NW 1/4 of Section 4, Blk. K-8, and W 1/2 of Section 4, Blk. M-7.

WARRANTY DEED

H. L. Dunham and Goldia Dunham to Charlie F. Burk, all of Section 1, Twn. 4N, R. 3E, Cap. Syn. Sub.

Margaret Dunham Burrow and O. A. Burrow to Charlie F. Burk, all of Section 1, Twn. 4N, R. 3E, Cap. Syn. Sub. and W 1/2 of Section 6, Twn. 4N, R. 4E.

Geo. B. Combs to Mrs. Jangite Hart, Mrs. Irene Combs Barker and Mrs. Ruby Combs Lowe, Section 10, Cert. 123, Abst. 789, B. B. Grantee, Blk. K-4, Section 20, Blk. K-5, Deaf Smith County, Tex.

Emma Jean Floyd and Carlos B. Floyd to W. A. Paul, SW 1/4 of Section 13, Twn. 5N, R. 3E, Cap. Syn. Sub.

Alma C. Forson and C. H. Forson to W. J. Hacker, all of Lots 39 and 40 of Hough's Sub. of Blk. 33, Evant's Addition to Twn. of Hereford.

Mrs. Edward Mixson and husband, Edward Mixson, to W. E. Dameron, all of E 32.5 acres of Section 90, Blk. K-7, Cert. 1308, Pat. to W. A. Witherspoon.

SON IS BORN

Mr. and Mrs. Clyde Whitaker have announced the birth of a son on Thursday, Oct. 15, at St. Anthony's Hospital in Amarillo. The new son has been named Clyde Huntigo Whitaker Jr. His paternal grandparents are Mr. and Mrs. G. H. Whitaker and the maternal grandparents are Mr. and Mrs. Roy Thompson.

CARROLL NEWSOM IS PROMOTED

Carroll Newsom, son of Mr. and Mrs. G. W. Newsom, has been promoted to staff sergeant in charge of a platoon of three squads of eight men each, in the University of Oklahoma R. O. T. C. at Norman, where he is a student.

Dress Sale



in one of these lovely New Fall creations. Dresses of much higher prices.

100 Grouped to Sell this Week at big Savings!

\$6.95 \$7.95 \$10.95

When you see the quality for Future Deliveries you will buy at least two or three of these.

Top off your Suit—big shipment of Dickies and Cal-lars just arrived!



Coats

Select your coat now, from our big selection of Red-fern, Fashionblitz, Mary Lanes... Tailored and Fur trimmed.

Brewster Hats

Just unpacked... the smart casual sport hat—also the hat to dress up in... Hats for the entire family.



Lovely SWEATERS and SKIRTS Plain and Plaids

Fashion Dress Shoppe

"USE OUR LAY-AWAY PLAN"



Our Government Is Asking For 6,000,000 MORE HOGS In This Country Next Year!

In addition to this, Hog Prices are excellent and promise to continue GOOD. Every farmer knows that our army has to be fed... just as he knows that his profits come largely from hogs, chickens and other livestock.

We mention these things in connection with the government program—and urge you to consider them carefully.

Building Materials for hog houses, feeder troughs, pens... Chicken Houses and similar materials for production of Foods can be secured without red tape or delay. And we are always glad to give you Free estimates.

First Class facilities will mean more profits and higher production.



"Feeding Lambs on Gain Basis"

I am interested in having some lambs fed, paying so much per pound for the gain.

If you have your own feed and interested in feeding lambs for so much per pound for the gain put on and can provide the proper care. Write me advising what feed you have and the number of lambs you can care for.

NOEL COVER, Farmer-Rancher, Cozad, Nebr.

KEMP LUMBER CO.

GRANT A. FULLER, Manager

PHONE 44

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Music Study Club Has Program On English Music, Hears Convention New

Mrs. H. H. Hawkins was leader of the program for the Music Study Club meeting Monday afternoon at the home of Mrs. H. L. Broadwell.

In introducing the lesson which dealt with English Music, Mrs. Hawkins remarked that the English people sing songs and do without meals to sing and hear beautiful music. England's attitude seems to be to live this day to the fullest even though it be the last. England loves those things which are most beautiful, such as music and flowers.

Musical numbers included: "In Elizabethan Days" (Kramer) a violin selection played by Mrs. A. C. Thompson with accompaniment by Mrs. J. C. McCracken; a vocal solo, "I Love My Love and My Love Loves Me", sung by Miss Mattie Mae Swisher with Mrs. G. A. F. Parker accompanying; a piano solo "Mock Morris" (Granger) played by Mrs. J. R. Allison and a closing chorus number sung by the club.

Reports from the Seventh District, Texas Federation of Music Convention held last week in Brownfield, were given by Mrs. A. O. Thompson, Mrs. H. L. Broadwell and Miss Swisher. All three reports brought out the reminder that too much emphasis cannot be placed on war service work. Morale building results in unbelievable proportions and the Music Clubs of the nation can aid in many ways on the home front.

At the convention the local club was awarded the silver loving cup for the best report and the Hereford Voice Club was also given the loving cup for the best report.

Members attending the meeting were Mesdames J. R. Allison, H. L. Broadwell, Ellis Coombes, R. P. Coneway, Jeff Gilbreath, W. E. Dameron, H. H. Hawkins, J. C. McCracken, G. A. F. Parker, T. W. Roberson, S. P. Rosson, A. J. Schroeter, Glenn Snyder, C. R. Smith, W. J. Stanford, A. G. Thompson, A. O. Thompson and Miss Mattie Mae Swisher.

Elite Sewing Club Is Entertained

Mrs. B. E. Fridley entertained members of the Elite Sewing Club at her home Thursday afternoon. Sewing work, sewing and other types of handwork furnished entertainment.

Calliopean Club Features Discussions On Responsibilities In Time of War

A Readers Digest Round Table program was presented at the Calliopean Club meeting held Thursday night at the home of Mrs. John Sims.

The panel discussion on "The Public's Responsibility in Time of War" was based on material found in the Sept., 1942, Readers Digest and discussions were presented by Miss Lois McCaslin, Mrs. Kellar Muse, Mrs. J. E. Kirby and Mrs. Jimmie Gillettine.

Miss McCaslin opened the program with an article on "Boston Makes War on Rumor", pointing out the harm rumors can do. She said that many stories told during this war were current in 1917, and that their effect is to make gullible people feel that hosts of fellow citizens are giving aid to the enemy.

Mrs. Muse told of "Waste—The Enemy at Home" saying in part: "Huge expenses of government agencies, such as the WPA and NYA, which were created to fight the depression, still are being included in the government's budget—but there is no depression now and farms and factories are crying for labor. There should be some way of eliminating all wasteful spending during the war."

Mrs. Kirby told about "Detroit's Fighting Milkman", Geo. Johnson, who has established milk depots in the city of Detroit where people can obtain milk cheaper than it can be delivered by the big distributors. He has succeeded, the article pointed out, despite the opposition of labor and business trusts, and his success proves the vitality of free enterprise.

In discussing "A Short Guide to Great Britain", Mrs. Jimmie Gillettine told of things American soldiers, and the rest of us, should remember about Britain, explaining that misunderstanding between Britain and the United States is traditional, but that it is a duty of intelligent Americans to forgo prejudice and try to understand the English today. It is doubly important, to remember that the British have been living under a tremendous strain, so let this be your slogan—"It is always impolite to criticize your hosts, it is militarily stupid to criticize your allies."

Those present were Mesdames J. T. Gilbreath, Jr., Jimmie Gillettine, Wayne Evans, J. E. Kirby, Kellar Muse, David Rodgers, J. R. Allison, Elizabeth Womble, Misses Nancy Conkright, Mary Kate Brotherton, Lois McCaslin, Katherine Kirby, Eloyse Pittman, Decmae Ramey and the hostess.

Hallowe'en Party Entertains Group At Lyons Home

Pre-Hallowe'en entertainment for a jolly group of youngsters was the supper party given by Virginia and Joe Lyons at the home of their parents, Mr. and Mrs. F. P. Lyons, Friday night.

Black and orange decorations carried out the theme of the party with table decorations featuring lighted orange tapers and a centerpiece of colorful fruit. Favors were Hallowe'en noisemakers which matched the colors in the gay Fiesta ware table service.

After the supper games were enjoyed. Those taking part in the fun and frolic were Barbara Ann Burney, Cecelia Guseman, Betty Morrow, Norma Jean McCullough, Mary Estelle LeGrand, Jimmie Basley, James Ellis Higgins, Bobby Neal Millard, Roger Corbett, Cameron Gault and the hosts.

"Latin America" Is Lesson Subject For L. A. E. Club

Lesson topics carried out the theme of a quotation "All your strength is in your union; All your danger is in discord" which was used in the program outline in yearbooks, at the meeting of the L. A. E. Club held Tuesday afternoon with Mrs. Jack Dean.

Roll call opened the program with short discussions on "How to help the Good-Neighbor policy." Mrs. Jack Dean spoke on "Club work" giving interesting facts on club work in Mexico and South America. An enlightening part of her talk dealt with a tour of South America made by Mrs. J. W. Walker, president of the Texas Federation of Women's Clubs, and a group of Texas State College for Women students.

Mrs. Bob Higgins spoke on "Languages" telling how Latin American countries do speak the Latin languages and that they are of Catholic faith.

All Auxiliary Groups Meet At Church

All groups of the Woman's Auxiliary of the Presbyterian Church met at the church Tuesday afternoon for a program on Christian Education with Mrs. Will S. Kerr in charge of the program. She was assisted by Mrs. O. M. Stewart.

Both Mrs. Kerr's and Mrs. Stewart's talks were built around the thought that "The goal of Christian education is Christ-like persons working individually and collectively with God toward a Christian society." Strong leadership is needed to make that goal possible.

Mrs. James Alken gave the devotional talk, using Paul's advice to Timothy on Christian education. Mrs. E. H. Norton was in charge of the Spiritual Life program.

Son Highlights Birthday With Timely Message

A birthday dinner was given Friday honoring Mrs. C. L. Whitehead. Friends and neighbors gathered at noon for a bring-a-dish luncheon at the honoree's home. Many gifts and flowers were presented and highlight of the day was a birthday telegram from Mrs. Whitehead's son, Russell Whitehead, from whom she had not heard since August. Russell who is in the U. S. Navy, had just landed on the west coast after spending several weeks in line of duty on a U. S. battleship. Another gift from California was a birthday packaged orchid from Mrs. Whitehead's sister in Los Angeles.

A talk-fest provided entertainment in the afternoon. Those sharing in the day's enjoyment were Mesdames Jeff Gilbreath, W. J. Beene, James R. Robinson, Harry Dantorth, Billy Patton, Addie Miller, W. H. Russell, A. G. Bell, G. M. Suggs, L. V. Watts, Verdon Watts, Misses Myrtle Beene, Ona Faye Smith, Kitten Smith, Thornton Shirley, Mary Brady,

W. I. Valentine returned Saturday from Colchester, Ill., where he visited his mother who is past 90 years old. He also visited with other relatives while there.

Dr. and Mrs. Kester Attend Optometrists Meeting Sunday

Dr. and Mrs. Kester attended a special meeting held by the optometrists of Texas held in Amarillo Sunday.

Delegates from all over the Panhandle district including the Lubbock, Plainview, and New Mexico areas, attended the meeting which featured Dr. Ralph Barstow of Ghendale, Calif., as a speaker. Dr. Barstow, a psychologist, presented discussions in optometric technique bearing on defense industries, and visual rehabilitation of men for the armed forces.

The Auxiliary meeting was held in the home of Mrs. T. M. Montgomery and both organizations enjoyed luncheon at the Herring Hotel.

W. I. Valentine returned Saturday from Colchester, Ill., where he visited his mother who is past 90 years old. He also visited with other relatives while there.

Fellowship Class Is Entertained In F. M. Kester Home

The regular class party given on the third Thursday evening of each month, by members of the Fellowship Class of the First Christian Church, was held at the home of Dr. and Mrs. F. M. Kester Thursday evening.

Games of forty-two and Chinese checkers provided the entertainment for the evening. Refreshments were served to Messrs. and Mesdames J. C. Clark, J. C. Ricketts, J. B. Baker, George Muse, Jeff Gilbreath, W. E. Gass, L. Z. Oldham, W. E. Dameron, J. E. Hill, James C. R. Smith, Clarence Carnahan, A. M. Jones, John Hickman, Carl Cockrell, A. G. Bell, Miss Adda Ramsey, Rev. and Mrs. H. M. Redford and the Kesters.

W. E. Dameron is teacher of the class and Mrs. Nona Jewell is class president.

Mrs. F. L. Lucas has returned from Brownwood where she visited her mother, Mrs. F. B. Cross-shaw, and other relatives. Her son, F. L. Lucas Jr., who is a student at T. C. U. Fort Worth, met her at Brownwood for a weekend visit.

Save More AT OUR STORE

"WE SELL FOR LESS" HAILE DRUGS

PHONE... 99
PRICES FOR FRIDAY-SATURDAY-MONDAY
Walgreen Agency Drug Store

MINERAL OIL HEAVY, WHITE-PINT (Limit 2) . . . **26c**

\$1 IRONIZED YEAST TABLETS—(Limit 1) . . . **69c**

ORLIS MOUTH WASH—Pint **39c**

WOODBURY 10c SOAP . . . 4 BARS **29c**

TOILET TISSUE FLOSS-TEX (Limit 3 Rolls) . . . **3:13c**

60c Size KREML Hair Tonic Roots Loose Dandruff! **39c**

80 PAPER NAPKINS Embossed Design! **9c**

ZINC OXIDE Ointment 1-oz. Tube **17c**

TAKE PART OF YOUR CHANGE IN WAR SAVING STAMPS

POSTMASTER URGES . . . MAIL NOW!

TO "OUR BOYS" IN SERVICE OVERSEAS

CARDS and PACKAGES MUST be mailed in OCTOBER To assure delivery by Christmas!

GIFTS NOW ON DISPLAY

10c IVORY FLAKES 6c

100 5-Gr. ASPIRIN TABLETS 39c

\$1.35 Size PINKHAM'S Vegetable Compound 97c

LB. Pkg. BORIC ACID Powder or Crystals **26c**

50c Size Revelation Tooth Powder For Brighter Teeth! (Limit 1) **33c**

Package 10 GILLETTE Blue Blades Longer-Lasting! **49c**

THIS IS MORE THAN A JOB!

Filling prescriptions is more than a job to me—it's a profession. I have a real obligation to fulfill—to YOU, the patient—to your Doctor and to myself. That is why I always give your prescription my undivided attention and compound it with the utmost care.

Your Registered Pharmacist

COUPON

Bright Plaid Wash CLOTHS

With Coupon (Limit 4) **2:9c**

TOOTH PASTE 10c Package

AT OUR FOUNTAIN!

Big Double-Dip Fresh STRAWBERRY SUNDAE

With Lots of Whips Cream, Nuts, and juicy berries! **15c**

PINT RUBBING ALCOHOL **39c**

\$1.00 HIND'S LOTION **49c**

Tough Cover! FULL SIZE FOOTBALL **1.39**

Tennis balls and bladder!

Buy The Large Size And Save!

Save Money For Yourself • Help Save Vital Material

Save 78¢	Save 26¢
A-B-D-G CAPSULES	ALKA-SELTZER
25's 69¢ 100's 1.99	6's 24¢ 25's 49¢
TAMPAX Intense Type Sanitary Napkins	4-oz. 21¢ 10-oz. 39¢
JOHNSON'S Baby Talcum	4-oz. 49¢ 14-oz. 89¢
MURINE Eye Drops	14-oz. 18¢ 99¢ 16¢
IRRADOL-A Pseudo-Ephedrine	7-oz. 79¢ 14-oz. 99¢
ZONITE Antiseptic Pre-Flushing Hygiene	23¢ 79¢ 50¢ 50¢
SQUIBB Fluoridated Laxer Oil	4-oz. 49¢ 18-oz. 99¢

PERFECTION SALE!

• 50c Hand Cream
• 35c Cold Cream
Actual 85c Value **BOTH For Only... 49c**

Excellent dry skin cream!

100 ATOL A B D G CAPSULES **\$1.98**

KADONNA DOUBLE!

• 50c Face Lotion
• 50c Face Powder
Usual \$1.00 Value **BOTH For Only... 69¢**

Extraordinary value in beauty!

Double-Strand LISTERINE Tooth Paste

Will save you 10¢! Buy at drug store!

P & G LAUNDRY SOAP

3 FOR 13c

60c Analgesic BALM **49c**

500 Society Cleansing TISSUES **21c**

3 1/2 Size VICKS Vapo-Rub For Colds! **27c**

Box of 12 KOTEX Sanitary Nap **22c**

1.25 Size SIMILAC FOOD For Babies! **81c**

Young Lines for Women

10 - 20
38 - 44
16 1/2 - 24 1/2

Youthfully styled—with a dash of color—perfect dresses for smart busy women. The kind of clothes All-American Women like and look best in . . . simple, casual, easy to wear clothes that are right everywhere.

Priced to please your budgets.

"Use Our Lay-Away Plan for Christmas"

Ready-to-Wear **THE Vogue** Millinery Mrs. C. W. Seed Phone 231

Name the 10 BEST PICTURES Ever Made

The Home of
Good Foods
At Reasonable Prices

We will give the
Second Place
WINNER
one of our
Regular 50c
**T.BONE
STEAKS!**

- ... Lunches
- ... Steaks
- ... Short Orders
- ... Sandwiches

If you are a Newcomer to Hereford, we invite you to join our ranks of regular customers.

CITY CAFE
BUCK RICHARDSON

JUST RECEIVED

New Shipment of
**PANGBURN'S
CANDY**

FOR ALL OCCASIONS!

SPECIAL PACKS FOR HALLOWE'EN!

CITY DRUG STORE
PHONE 100

We Suggest You See Us for Your Needs!

TERRY'S

Sinclair Super Service

Station

2nd & Miles

SINCLAIR GASOLINE and OILS
We Still Have a Complete Stock of

Sinclair

PENNSYLVANIA MOTOR OIL

In Sealed Cans

WE SERVE TO SERVE AGAIN!

Grade "A" and Pasteurized

MILK

at Our Milk Depot

ACROSS EAST FROM THE COURTHOUSE

Cream O' Plains Dairy
DICK WALKER



DON'T BE FOOLED BY A FULL JUNK YARD

Some people get the idea because the Junk Yards are Full . . . that there is no need for Scrap.

Bu, Remember . . .

The Junk Yards are SUPPOSED to Be FULL. Every piece of scrap has to go through these channels—sorted, broken up and bundled—ready for the mills of America. It is going through fast, and the big idea is to "Keep the Junk Yards Full" . . . this is a sign that America is getting the job done.

We are processing our junk as rapidly as possible and you can rest assured that it is getting to the big mills!

We Are Always Glad to Pay Top Prices for Scrap . . . but whether you sell it to us or not, be sure it gets into the Big Scrap!

HEREFORD WRECKING CO.
O. H. Culpepper

THE HAT WITH MANPOWER



GEORGE RAFT
Brilliant Star of
"MANPOWER"
A Warner Bros. Picture
wearing a Self-Conforming
RESISTOL "MANPOWER"

Here's the hat that men everywhere have eagerly accepted for its power to look smart, be flattering—and be comfortable the moment you put it on—because it's a Resistol Self-Conforming Hat.



Others
\$5.00
to \$10.00

HEREFORD STORE CO.
S. L. Harman

\$1500 In Cash PRIZES and Merchandise

Here' your chance to Have a Lot Of Fun and
to Win a Valuable Prize Free!

M-G-M. is interested in Theatre Polls and we are joining with them to find out WHAT 10 PICTURES THE PEOPLE OF HEREFORD LIKED BEST. Many experts have ranked "Mrs. Miniver" high, so we suggest you see this picture before making out your list.

Winners will be determined by averaging lists submitted only by people in the Hereford Territory. Decision of the judges will be final. Winners will be announced in The Hereford Brand, Oct. 29.

- PRIZES**
- 1st \$3.00
Cash or War Stamps
and Two Steak Dinners Free!
 - 2nd \$1.50
Cash or War Stamps
and a Free Steak Dinner!
 - 3rd 2 Packages
Military Stationery
See Hereford Brand ad
 - 4th 6 Tickets
Star or Texas
 - 5th 4 Tickets
- NEXT 10 WINNERS
1 Ticket Each**

Print Your 10 Best Films Here

- 1
- 2
- 3
- 4
- 5
- 6
- 7
- 8
- 9
- 10

NAME
Address
Take or Mail Your List to the Star Theatre by Wednesday, Oct. 28, 5 o'clock

Many experts after seeing "Mrs. Miniver" have revised their ten best movie list. Let us have your opinion. Select your ten whether you include "Mrs. Miniver" or not. Below are some you may wish to recall.

Anna Christie	Grand Hotel	Pygmalion
A Star is Born	Knaps of Wrath	Seven Years Heaven
Ben Hur	Now Town	Snow White
Bill Ferris	Maltese Falcon	The Good Earth
Citizen Kane	Naughty Marietta	The Informer
Dark Victory	Rebecca	The Little Foxes
Fantasia	San Francisco	The 39 Steps
Dinner at Eight	Scarface	Wizard of Oz
	Sergeant York	Ninotchka
Abe Lincoln in Illinois		How Green was My Valley
A Farewell to Arms		It Happened One Night
All Quiet on the Western Front		Mr. Deeds Goes to Town
Birth of a Nation		Mrs. Miniver
Blossoms in the Dust		Mutiny on the Bounty
Broadway Melody		Northwest Passage
Captains Courageous		Of Human Bondage
David Copperfield		Philadelphia Story
Days with the Wind		The Covered Wagon
Goodbye, Mr. Chips		The Great Dictator
Here Comes Mr. Jordan		Wuthering Heights

\$ \$ \$

We will pay top
Cash Prices for
good clean used
Cars with good
Tires.

Bring your car and
truck repairs to us.

Factory trained me-
chanics to serve
you.

Kinsey Motor Co.

Phone 740 223 E. 3rd St.



Now Showing NEW FALL PATTERNS . . .

Nothing will improve your home quite so much as fresh, new Wall Paper . . . and we believe these patterns we are now showing are the most attractive we've ever seen.

VISIT US TODAY

and Look These Patterns Over!

CARL McCASLIN LUMBER CO.
1 Block East of the Courthouse

The Midget Cafe

(Under New Management)
INVITES YOUR PATRONAGE FOR

Fine Foods

- PLATE LUNCHES
- SHORT ORDERS
- SANDWICHES
- HAMBURGERS
- PIES and
- FOLGER'S COFFEE

We will give Two of Our Famous Steak Dinners to the Winner in the "10 Best Pictures" Contest.

TOM SANDERS

Owner and Manager

"Home of Good Food"

- SANDWICHES
- SHORT ORDERS
- DINNERS
- LUNCHES

Try One of Our Sizzling Steaks

HARRY'S ELITE CAFE

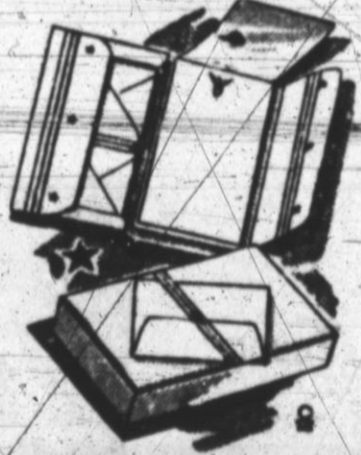
"Where good food at reasonable prices, and a Homey Atmosphere prevail!"

U. S. ARMY — NAVY — MARINE STATIONERY

In Handy Packets . . . this is the same stationery which the boys buy in camp canteens . . . and it has the type insignia which they want. COMPLETE PACKET, with

White Paper
and Envelopes . . . 49c

Colored Paper
and Envelopes . . . 59c



We now have in stock United States
OFFICIAL V-MAIL STATIONERY
in convenient packets
19c — 29c — 79c

The Hereford Brand

YOU Must see the Picture Everybody is
Putting on their
10 BEST LIST OF ALL TIME!



SHE HAS THE STUFF OF
WHICH HEROES are MADE!

GREER GARSON
WALTER
PIDGEON

Mrs. Miniver
Teresa Wright - Donna May Whitney
A M-G-M-UNITED ARTISTS PICTURE

It's the "Big Parade" of this war!
Voted the Great-
est movie ever
made!

Star

THEATRE
Hereford, Texas

SUNDAY—MONDAY—TUESDAY

The Whiteface Round-Up

Yea-ah, Whitefaces!
Beat Dalhart Wolves!

Join the Junior Red Cross... Now!



Around School

"Round-Up" Staff
 Editor.....Nona Deen Rose
 Asst. Editor.....Ruth Tucker
 Business Mgr., Wanda Whitaker
 Asst. Bus. Mgr., Kathryn Acker
 Proofreader.....Felix Pyka
 Headliners.....Betty Morton,
 Arlene Millard, Ellen Posey
 Adviser.....Sadye Rigler
 Reporters.....Felix Pyka, Wanda Lloyd, Virginia Green, Peggy Barnard, Charles Skelton, Betty Jane Robinson, Vera Rea, Marcella Koelzer, Juanita Kelley, Naomi Brumley, Lee Etta Hopson, Marian Plummer, Lonidene Martin.

You Have A Part In This War

Some of us have the idea that if we put 10 or 25 cents into a war stamp once or twice a week, we are doing all we can do to help win this war; well, we aren't.

I know none of us can be at the scenes of the real fighting to take a shot at the Japs or Germans, but that is not an excuse for letting down on the job at home. In fact, it is more of a reason to work hard here at home to help the boys who are in the battle line.

There is a very important scrap drive going on now, and all of us need to be in the middle of it working as hard as we can. It may be too late for the school children to turn their scrap in and have it counted on the school contests, but that scrap should be turned in anyhow. The main object in this drive is not to win a contest but to collect all the scrap we can so that we can truthfully say we are doing our part to help win the war.

Dear Students,
 I would like to thank all of you who came to see me when I was in the hospital, also those who sent cards, letters, gifts, flowers, and notes, and those who have come to see me since I have been home. Gee, but you'll never know what "home" does mean till you have to stay in the hospital for a week. I especially am thankful to the Junior class. I also would like to say "thanks" to my teachers, too, for their kindness and thoughtfulness. I surely miss all of you and hope to be back soon. Thanks again and I'll never forget the kindness and happiness you have given me while I have been waiting for my leg to get well.
 Sincerely,
 Billy Boone Whitaker

Mrs. Bailey: "Do you know what happens to little boys who tell lies?"
 Ragsdale Bailey: "They travel for half fare, don't they, mother?"

HOME MADE CANDY
 HOT DOGS — COFFEE GOLD DRINKS
 SCHOOL SUPPLIES
 Visit Us Often
Candy Kitchen

BUSINESS AND PROFESSIONAL DIRECTORY

A. O. Thompson Abstract Co.
 Complete tract index of all lands and town lots in Deaf Smith County.
 Write us for information concerning land ownership.
 Deaf Smith County Maps . . . 25c MEMBER

INSURANCE
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DR. J. W. HENDRIX
 DR. JOHN OHANNER
 Chiropractors & Masseurs
 for Appointments
 Phone 341

THERE'S A HOST of Bargains IN TODAY'S ADS.

Dr. C. D. Kelton
 CHIROPRACTOR
 506 Jackson Avenue

Hancock Is New Biology Teacher

The school wishes to welcome Miss Pauline Hancock, our new biology and chemistry teacher.

Miss Hancock came from Oklaunion, which is her hometown. She attended N. T. S. T. C., Denton, where she majored in Home Economics, and also obtained a Bachelor of Science Degree.

She dislikes students who talk without permission. (It couldn't be the sixth period study hall.) Her favorite dessert is chocolate pie. Her favorite sport is horseback riding. She is well pleased with the school and community.

Miss Hancock has dark brown hair and eyes. She is about 5 feet 5 1/2 inches tall.

So again we welcome Miss Hancock, who, we hope, has many happy school terms with us.

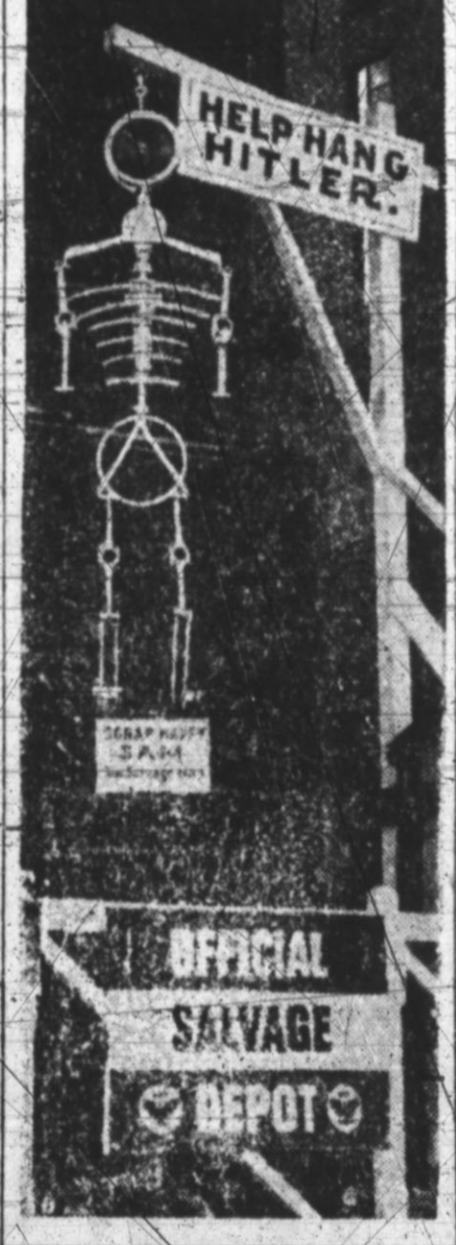
Pep Club Sports New Jackets And Beanies

"Rat-a-tat-tat! Rat-a-tat-tat, here comes the pep squad wearing their new uniforms.

The new jackets are white corduroy, made princess style and button down the front. The total cost was about a \$1.96. The beanies are white, matching the jackets.

The girls are very glad to get these new jackets, and they surely want a chance to show them to everybody; so come on, students, let's go to the ball games and watch the girls do their "stuff."

Scrap Happy



Scrap Happy Sam, all metal skeleton, stands in for Hitler on scaffold above Official Salvage Depot in front of City Hall at Providence, R. I., as a constant reminder to people to bring in their scrap.

Do You Remember When?

Mr. Stanton first came to Hereford High School?
 Robert Elliston was first elected parliamentarian of the present Senior class?
 The Girls Hi-Y changed the name to Tri-Hi-Y?
 Rena Rae Renfro and Phyllis Radovich were the only two to make the High Honor Roll?
 Tommy McCollum was coach of the Hereford Whitefaces?
 Miss Ethel Rice married S. A. Renzi?
 The honor society was organized?
 Clifford Vaughn and Jack London were elected Co-Captains of the Whitefaces?
 Miss Robble Foster sponsored the "Whiteface Roundup"?
 The Sophomores of 40-41 gave The Talent Hour?
 Clifford Estes was president of the Student Council?
 We used to have Sadie Hawkins Day and all the girls could chase the boys without getting talked about?

Induction Is Held Tuesday Evening

"To create, maintain, and extend throughout the school and community high standards of Christian character" was emphasized in the Induction Service of the new members of the Tri-Hi-Y Club held in high school auditorium last Tuesday evening.

The Hi-Y Boys and several of the parents attended the service.

The officers and new members, dressed in white robes, marched up and formed a triangle and square around the large Hi-Y emblem which was lighted. The new members stood at the right of the stage. The Tri-Hi-Y song "Living for Jesus" was sung. Margaret Olson, president of the club, explained the symbolism, then Mary Ruth Russell told "Why the Tri-Hi-Y Club." "And Jesus advanced in wisdom and stature and in favor with God and man" was given in parts by Betty Ann Dunlap, Marcella Blue, Rosemary Phillips, and Phyllis Radovich. The pledge was said by the candidates after which Margaret lighted their candles. The new members then sang "Just As I Am." Nona Deen Rose told the story of the pin. Ellen Posey sang "My Creed." Sentence prayers were said by the new members. All the members of Tri-Hi-Y then formed a friendship circle around the emblem and sang "Bless Be The Tie." The benediction closed the service.

New members are: Lonidene Martin, Marie Compton, Ruth Tucker, Mary Frye, Frances Goldiehon, Wanda Lee Lloyd, and Jackie Wright.

Coach Reviews Football Season

Beginning with a pre-season scrimmage with Canadian during training camp, the Whitefaces have scored 135 points to 0. In actual season combat, the team has scored 116 points to opponents 0.

The game this last week with White Deer was cancelled by agreement between authorities of the two schools and will not be played at all.

The coach says that the team has shown steady improvement, but play is still ragged in spots as shown by the number of touchdowns lost because of penalties.

"We should be at full strength against Dalhart October 23, as the cancelled game this week gives cripples time to recover," says Mr. Stanton. Incidentally, the cripples are Russell, Robertson, Worley and Dishman.

The remaining three games are all conference games.

Seniors Reveal Their Ambitions In Meeting

"I want to be a lawyer, marry a lawyer, and have eleven kids." So spoke Erva Fluit, at Senior class meeting last Wednesday. The Senior class (at least about half of it) revealed to eager ears their ambitions. Erva's was only one of the many. Next week, the boys shall tell their ambitions. Mary Ann Acker preferred a nice, soft secretarial job, but requested that He have a soft lap. Many of the girls aspired to travel around the world, be nurses, fly planes (a hangover from Pre-Flight) and a number of other things. Most of the answers were sensible; however there were those that, well—See what I mean?

The Senior class also discussed their Scrap Drive as the main feature of business. The period of business was very short and the meeting was soon turned over to that very capable Senior Program Chairman, Phyllis Radovich, who was responsible for the activities mentioned in the preceding paragraph.

Premiums Delayed

It is true that most of the Senior rings have found their homes on the Senior's willing fingers, but some of them have not yet arrived. Several of the premiums are included in this group. The last premiums ordered, containing Sterling silver, could not be made because of a shortage of the metal. More premiums, made of some other kind of metal, have been ordered, however, and will be shipped here in the near future. Keep your chins up, Seniors, you will get yours sooner or later.

We Hereby Dedicate

This week these songs are dedicated to the following persons: (No offense is meant; the writer's intentions were merely for fun, not harm.)

J. W. Robinson to A. J. Robinson—"Mister Five By Five."
 Bruce Beene to Barbara LeGrand—"Be Careful; It's My Heart."
 Red Merrill to Nona Deen Rose—"One Dozen Roses."
 Donald Roberson, Billy Dameron and Foster Hill to Lynn Morrow—"Who Stole My Heart Away?"
 Phyllis Radovich to a certain someone—"I got a Guy in Kalamazoo" (Tucumcari)
 Billy London to Marcella Blue "Blues in the Night."
 James Edmonson to Lonidene Martin—"Jealous."
 Lloyd Olson to Mary Ruth Russell—"I Don't Want to Walk Without You."
 Elvin Wilson to Nancy Bostick—"Yours."

Where Do You Study?

If and when you ever study, where is your favorite place?
 Fern Pittman—"In bed."
 Lloyd Olsen—"In front of the radio with it on as loud as I can get it."
 Rosella Albrecht—"In bicycley class when Miss Hancock is busy."
 Billy Hutson—"You know I never study."
 Carlie Rae Frye—"In front of the fireplace with a pillow under my stomach."
 Thurman Williamson—"In the library at 9:44 every morning."
 Vera Rea—"Just wherever I happen to be."
 Quentin Williams—"On the sofa in the living room."
 Bonnie Miller—"I do all my serious thinking in my bedroom."
 Junior Burges—"In study hall." (Feature that, I didn't think anyone ever did that.)
 Marie Williams—"Wrapped around a good comfortable chair at home."
 Helen Acker—"At home in the kitchen surrounded by food."
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Russell and Blue Will Head S. F. A.

F. H. T. Sponsors Victory Concert

The F. H. T. sponsored the "Victory Concert" held in the High School auditorium, Thursday night, October 15, 1942.

The band played six marches, three overtures and closed with the National Anthem.

The F. H. T. sold Defense stamps at the concert. They sold \$45.40 in stamps and \$175. in bonds.

Girls in the F. H. T. are doing a patriotic duty for Uncle Sam. They are selling Defense stamps on Main Street on Saturday afternoons from two to eight o'clock P. M. Last Saturday the girls sold about \$85 worth of defense stamps.

You should buy defense stamps. Well, why don't you? Do you think that isn't necessary? If you do, you've another thought coming. Everybody, even you, should buy defense bonds and stamps. Don't think the other person is going to do it for you because Uncle Sam needs every cent you have. Don't buy unnecessary things; instead buy defense stamps.

You can buy defense stamps from the F. H. T. girls on Saturday or from your bank or post office. Go and buy some stamps now!



Daniel Russell, better known as "Danny," is the new president of the Student-Faculty-Association, generally called "Student Council."

He is active, both in class and extra-curricular activities. He held some office in his class during the first three years in high school; freshman, vice-president; sophomore treasurer; junior, president. He has been a member of the Boy's Hi-Y.

Danny's chief interest is in sports of all types. He has been a member of the football team three years and the basketball team three years. He is now co-captain with J. W. Merrill. He plans to study law in Texas University.

Daniel has the qualities for making a good president of the Student Council. He is capable, industrious, fair-minded, enthusiastic, loyal and sincere. He has the interest of the students and the school in general. He will go far to make this year's Student-Faculty-Association a success.

BLUE ABLE ASSISTANT
 Carrying on the tradition of success, the sophomores and their many helpers elected the vice-president of S. F. A. from their class. She is Marcella Blue. Marcella is an outstanding student, scholastically and socially. She will be an able assistant to the organization, for she has many of the same qualities that the president possesses.

Marcella is 5 feet 1-2 inches tall, is a blonde and has blue eyes. Typing is her favorite subject. She collects picture postcards for a hobby, and she likes brown eyes and cheese (what a combination!). She dislikes people that never smile. Marcella's favorite song is "In a Monastery Garden."

Any Pots



Anthony Marino, 5, used the hawker's technique as he roamed the streets of New York collecting pots and pans in the national salvage effort. He did pretty well, too, as is evidenced by his collections at the time photograph was made.

WIN for Yourself the "Fifth Freedom" Freedom from DEBT

President Roosevelt has said that this war is being fought to bring to all the peoples of the earth the "Four Freedoms"—freedom from fear, freedom from want, freedom of speech, freedom of religion.

There is, however, a "Fifth Freedom" which you must win for yourself—Freedom from DEBT.

Now is the time to wipe your financial slate clean so that you will be free to make a fresh start when peace comes.

Buy U. S. WAR BONDS!

See Us For COMPLETE DETAILS!

COMPLETE BANKING SERVICE

The First State Bank
 MEMBER F. D. I. C.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Texas Clubwomen Set Forth Unified War Effort, Present Single Ticket Of Officers At November Convention

Texas clubwomen have set forth an example that might well be emulated by other organizations. It was announced from state federation headquarters last week that there will be no contests for any office in the Texas Federation of Women's Clubs for the 1943-44 administration, the election to be held during the annual convention in Austin November 10-12.

The ticket has been announced, complete with the information that four women who had been requested to run for office, and endorsed by their various districts, had asked voluntarily that their candidacy be withdrawn and that only one ticket of officers be offered, all of which coincides with a statement issued by Mrs. J. W. Walker, state president, when she took over her duties as leader of the organization, that woman's greatest job in any war is setting the pace for national morale and maintaining that pace.

Now in order that there be no possibility of division of opinion or extra expenditure of money, time or energies that are needed in the national war effort, Texas clubwomen will present a unified effort in ser-

vice as federated club members. The candidates are: President, Miss Ethel Foster, Sterling City; first vice-president, Mrs. Florence Johnson Scott, Rio Grande City; second vice-president, Mrs. J. C. Cunningham, Fort Stockton; secretary, Mrs. Ira D. Sykes, Houston; and treasurer, Mrs. Theron J. Fouts, Denton.

The four women who withdrew, after they were presented by their clubs and endorsed by their districts, in order that there might be only a single ticket, are: Mrs. H. F. Godeke, Lubbock, retiring president of Seventh District; Mrs. L. J. Wathen, Dallas, retiring president of the Second District; Mrs. J. H. Moore, Deport, retiring president of the Third District; and Mrs. Jud Collier, Mumford, retiring state legislative chairman.

South Hereford Club Changes Meeting Dates

South Hereford Home Demonstration Club was entertained at the home of Mrs. Jack Robertson Tuesday afternoon. Roll call was answered by members

listing the amount of canned and stored fruits and vegetables in her pantry Mrs. G. P. Owen conducted the recreational period which included Halloo'een games.

During the business session members voted to meet only once each month for the duration, instead of twice each month as has been the past custom.

Mrs. Izora Matthews gave a demonstration in preparing and storing vegetables for the winter months.

The next meeting will be held at the home of Mrs. G. L. Woods, Nov. 17.

Those present were Mesdames Mrs. A. J. Bowen, Frank Robertson, Steve Williams, Cawthon Bryant, G. P. Owens, Conrad Urbanczyk, J. H. Hunt, John P. Robinson, E. R. Lady, Malcolm Cassele and the hostess.

Mrs. Milburn Is Surprised On Birthday

Students in Mrs. McCollough's business school surprised Mrs. N. E. Milburn Thursday when they arranged a birthday party in her honor at the close of the morning session. Birthday cake and a salad plate were served to Vera Lee Hoover, Norma Livey, Billie Morton, Dorothy Troxell, Nellie Thompson, Lois Henderson, LaVada Cox, Jean Lackey, and Mesdames Robertson, Lee Hopson, R. A. Daniel, the honoree and Mrs. McCollough.

Geraldine Henry Chosen President of Wyche Club

Geraldine Henry was elected president of the Wyche 4-H Club at a meeting held last Tuesday afternoon when members chose a complete slate of officers and prepared to start on a new club year.

Other officers chosen were Wilma Robertson, vice-president; Marjorie Malm, secretary; Myrdred Henry, treasurer, and Betty Jeanne McBrayer, reporter.

Attending were Aylene Malm, Nannie Mae Malm, Marjorie Malm, Jonirene Joiner, Iona Whittington, Betty Jeanne McBrayer, Wilma Robertson and Lola Faye McBrayer. Jonirene Joiner was welcomed as a new member.

Next meeting of the group will be held Nov. 6 at the office of Miss Sadie Lee Oliver.

Methodists Hold Church Conference Next Thurs.

The Annual Church Conference, composed of all members of the church, will be held in conjunction with the Fourth Quarterly Conference next Thursday night, Oct. 29, at 8:30 p. m. at The Methodist Church. A social hour will be held in connection with the meeting.

This meeting is particularly important in that the stewards, trustees, committees and other officials are to be elected for the coming year. Dr. Will C. House, District Superintendent of the Amarillo District, will preside.

Bernadine Phillips Has Part In Campus Stage Production

CANYON.—Miss Bernadine Phillips, a junior at West Texas State College, from Hereford, will have a part in the first campus stage production of this term on Oct. 30 and 31.

The play, "Ghost-Wanted", will be directed by Dr. Seth Fessenden, head of the department of speech. On the second night of the play the performance will end at midnight in connection with a full evening of fun which will include a dance prior to the opening of the comedy.

More than 30 persons tried out for the play, which will have 13 characters.

BAPTIST CHURCH NEWS

W. E. Barnes, Pastor
Time of Services
Sunday School 9:45
Morning Worship 10:50
Training Union 6:45 p. m.
Evening Worship 7:45 p. m.

It was decided last Sunday that the time of the evening services would be changed, and they are listed above as changed. Everyone please notice these changes in time, and do not fail to be present for every service on Sunday.

We would like to extend a cordial invitation to all of the new residents in town to attend the services of our church. Other than the services listed above, we have our mid-week Prayer Service on Wednesday night at 8:00 p. m. The church is the best place to find God, gladness and good friends. Come.

LOCALS

Mrs. Bill Wallace was in Amarillo Thursday. She was a guest of Mrs. P. G. Tucker.

Miss Lois Henderson is spending several days this week in Portales, N. M., visiting relatives.

Relatives visiting Mrs. Clyde Whitaker and her new son at St. Anthony's Hospital in Amarillo last week were Mrs. Boone Whitaker, Mrs. Wood Vaughn, Mrs. Roy Thompson, Beverly Fraser, Florence Lloyd and Mr. and Mrs. W. I. Valentine.

Jerry Morrow spent the past weekend in Lamesa visiting his sister, Mrs. Earl Hatchett.

Mrs. Carl Moseley, Mrs. Keys Medlin, Arthur Brooks and Vera Lee Hoover were in Amarillo Sunday to see Mrs. Clyde Whitaker and her new son, Clyde Huntington Whitaker, Jr.

Mr. and Mrs. P. M. Khumley of Las Cruces, N. M., were guests of Mr. and Mrs. Bill Morton here Sunday.

R. A. Daniel of Dalhart was in Hereford over the weekend to visit Mrs. Daniel and his mother, Mrs. Willie Daniel.

Mrs. Lucy Hupp of Los Angeles, Cal., and Mrs. R. O. Stark of O'Donnell are visiting their parents, Mr. and Mrs. Wm. McGehee.

Mrs. Hugh Bookout and Mrs. A. C. Thompson left Tuesday for a short visit this week with relatives in Arlington and Terrell. Mrs. Bookout will visit her parents in Arlington and Mrs. Thompson will visit her sister, Mrs. Belle Boutwell at Terrell.

Mr. and Mrs. Darrell Stiggers and small son arrived from Tulsa, Okla., Tuesday for a week's visit with her parents, Mr. and Mrs. H. D. Reed.

Mr. and Mrs. Boyd Knox and son and daughter, Mrs. Irene Baker of Canyon, spent Sunday in Amherst.

Miss Jean France of Amarillo spent the weekend here with her parents, Mr. and Mrs. Burt France.

Mrs. Francis B. Elliston and daughter, Frances Sue, of El Paso arrived here Tuesday night for a visit with her parents, Mr. and Mrs. J. B. Elliston and other relatives.

J. T. Carroll has returned to Camp Barkeley, Abilene, after spending a furlough here.

Visitors in the John Albracht home over the weekend were Mr. and Mrs. Harold Kriebhouser and young son, Gary Don, of Amarillo; Sgt. Joe Blanco of White Plains, N. Y., and Staff Sgt. K. S. Matzner of Fort Worth, both of whom are stationed at Amarillo Field.

Rex Tynes, Jr. spent Saturday and Sunday in Hereford with his parents, Mr. and Mrs. Rex Tynes. He is now a civil service employee in a large laboratory at Ft. Monmouth, N. J., and recently completed special work in Louisiana and Texas.

Buy War Bonds and Stamps!

Russian Convoy Pictured In Paramount News Reel

In addition to "Mrs. Miniver" rated as one of the top pictures of the year, featured on the Star Theatre bill this Sunday, Monday and Tuesday will be a special Paramount News with shots of a convoy enroute to Russia.

"This convoy, reported to be the biggest ever to get through the German U-boat patrol, delivered goods to Russia which have helped the Soviet in its gallant fight against the Nazis.

Shown in the newreel is some of the fighting which took place as the convoy made its way through the Baltic Sea to Leningrad.

SONS in the SERVICE

Burdine Is Promoted

Irvin A. Burdine, son of Mr. and Mrs. C. B. Burdine of Hereford has just been promoted to corporal according to Col. Thos. L. Gilbert, commanding officer of the Lubbock Army Flying School.

Burdine, who joined the Air Corps, Feb. 6, 1942, is a cadet supply non-commissioned officer.

Marsh Now Sergeant

Cpl. Johnny H. Marsh of Hereford has been promoted to the rank of sergeant, according to the Fort Bliss public Relations office.

His promotion became effective Oct. 13 and comes in recognition of meritorious application to duty.

Hallum Stationed At Carolina Air Corps Base

Second Lieutenant Allen Lynnwood Hallum reported for duty last week at the Columbia, S. C., Army Air Base where he was assigned to a medium bombardment group as a bombardier.

Lt. Hallum in civilian life a commercial artist, completed his bombardier training at Midland last month. He is a son of Mrs. F. S. Smith of Hereford.

Huckert Completes Signal

Camp Murphy, Fla.—Pvt. Joe A. Huckert, son of Mrs. Joe Huckert of Hereford, has successfully completed a special course of instruction at the Signal Corps' school at Camp Murphy.

Pvt. Huckert was selected for this specialized training on the basis of his aptitude as measured by a written examination. He graduates from the school well-fitted for more important service in the American Army.

Makes Staff Sergeant

Edward M. Hoffman, son of Mr. and Mrs. J. L. Hoffman was promoted to sergeant just a few weeks ago and public relations officers of the Normoyle Motor Base at San Antonio this week report his promotion to staff sergeant.

Uses Trade In Army

Blacksmithing and sheet-metal work training have been valuable to Corporal Ben Shreve in his service for Uncle Sam.

Shreve, who at one time was associated with his father in a blacksmith shop in Hereford, is now stationed in the Yukon territory with an engineer regiment.

His wife and parents live in Hereford.

Dickerson Enlists In Air Corps Ground Crew

Jap Dickerson, Jr., took advantage of the opportunity to enlist direct into the Air Corps ground specialist crew, where his training will earn him a technician's rating.

Dickerson left Sunday for Dalhart where he will be stationed at an Air Corps base.

Will Go To Washington

Bill Phillips came in Monday night after completing a course in the Air Transport Command of the U. S. Army at LaGuardia Field, New York. He will visit with his parents, Mr. and Mrs. Wirt Phillips, for ten days and will report to headquarters in Washington, D. C., for duty about November 1st.

After entering the army Bill was sent to the west coast and from there he went to Pensacola Florida for further training and upon completion of that work he was commissioned as a second lieutenant.

Robert Bell Valedictorian Of Bomber School Class

Graduating as valedictorian of his class at the Bomber Command School at Orlando, Fla., Oct. 10, First Lt. Robert Bell, son of Mrs. A. G. Bell, is preparing now for foreign service.

Before attending the Bomber Command School, Lieutenant Bell had been stationed with an interceptor command of the aircraft warning service somewhere in the Alaskan war theatre.

The bomber school at Orlando is the same one attended by another of Mrs. Bell's sons, Lt. Charles Bell.

Medlin Gets Promotion

W. A. Medlin, Jr., this month received his sergeant's rating, according to friends here. Sergeant Medlin is in the me-

chanical division of the Army Air Corps and is stationed at Santa Ana, Calif.

Buy War Bonds and Stamps!

Food Drying

(Continued from Page 1)

Profit For Farmers

Price paid for potatoes would be \$1.25 a sack, field run, which is equal to at least twice that price received for potatoes which have gone through the warehouse. Also, the farmer would be saved the large loss which he now stands from culls.

Should the plant be erected here, there is reason to suppose that expansion would result in the using of many by-products, now wasted in present sales methods.

Around Town

(Continued from Page 1)

Open Letter To Leon Henderson: Dear Santa Claus,

I hear by the radio yesterday that you have magnanimously demanded that the price of nylon hose be cut. Thanks, bud, it does me good to know that I paid too much for those sheer, quick drying, long-wearing hose that I used to get. Pardon me, Santa Claus, but you are a wee bit late, my friend, on account of there have been no nylon hose for practically these many months, at least in the small towns.

Which just proves my theory that you Washington boys don't understand about life in the backwoods or on the great open prairies.

But anyway, while I wear my rayons (Pardon me, I feel one falling right now) which are really a bargain because you can use them for a mirror—they shine that pretty—I will remember that once, long ago, the price of nylons was too high. According to you, Mr. Henderson, according to you.

Signed,
Just any gal wearing "Victory" stockings.

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E. B. Black Co.
Furniture - Undertaking
AMBULANCE SERVICE - DAY OR NIGHT
We now offer \$150.00 Cash Burial Insurance
Policy at Low Cost. Use us!

STAR THEATRE—Hereford, Texas
Friday and Saturday
Tom Tyler, Bob Steele Jim Dodd
in "SHADOWS on the SAGE"
plus
Richard Travis — Julie Bishop
"Escape From Crime"
Sun.-Mon.-Tues.—Oct. 25-26-27
The Greatest Picture of All Time
"MRS. MINIVER"
—with—
GREER GARSON—Walter Pidgeon
Wednesday-Thursday—Oct. 28-29
Kay Kyser and His Band
Ish Kabbible, Harry Babbitt, Sully Mason, Ellen Drew...
"MY FAVORITE SPY"

Hereford's Texas
Bargain Theatre!
Friday and Saturday
Bill Elliott—Tex Ritter
"VENGEANCE OF THE WEST"
Also... Leon Errol in "Home Work"
Chap. 11 "Perils of Royal Mounted"
Sun.-Mon.-Tues.—Oct. 25-26-27
WALLACE BEERY
Marjorie Main, in
"JACKASS MAIL"
Information Please, Sport and Cartoon
Wednesday-Thursday—Oct. 28-29
DICK FOBAN
Virginia Bruce—Brod Crawford
"Butch Minds the Baby"

Do Your CHRISTMAS SHOPPING Early!
There will be a definite shortage of Christmas Merchandise this year... in practically every line. We bought early and we do have a nice selection now. With this in mind, we invite you to buy early—and to use our convenient Christmas Lay-Away Plan.

NOW YOU CAN GET THIS SAMSONITE STREAMLITE LUGGAGE FOR ONLY \$13.50 EACH

MEN'S TWO-SUITER
Carries two suits on hangers, wrinkle-free! Lots of extra room for shirts, ties, shoes and accessories!

WOMEN'S WARDROBE CASE
Carries 6 to 12 dresses, wrinkle-free! Luxuriously lined! Plenty of room for accessories! **\$13.50**

SEE THESE OUTSTANDING FEATURES... Only Samsonite Has Them All!
★ New scuff-resistant covering.
★ New eye-catching Streamlite shape.
★ New guaranteed Lifetime handle.
★ New tight seal construction—insures perfect fit. Makes Samsonite dust-proof.

ACT NOW to get your Samsonite luggage at this amazing low price. It's America's biggest luggage value, Choice of 3 colors—Sierra Brown, Saranac Blue, Sarasota Ivory.

OTHER SAMSONITE LUGGAGE made by the world's largest manufacturers of quality luggage... Men's or Women's overnight case, \$7... 32-inch family wardrobe case, \$17.

CLOSE Drug Store Phone 13
PRESCRIPTION DRUGGISTS

NOTICE!
LOCAL DELIVERY SERVICE
IN REGARD TO
Local Delivery Service will have to be reduced to 2 days per week, which will be TUESDAYS and FRIDAYS
We ask your cooperation in helping us to comply with this new regulation.

Fraser Milling Co.
Packard Milling Co.