

"THEY GIVE THEIR LIVES—YOU LEND YOUR MONEY"
Buy More War Bonds Today

The Hereford Brand

10 PAGES
Electrified Farm Homes

Published Every Thursday

"but one ISM in America—and that's AMERICANISM" Our Slogan—"More People—More Farms"
—Texas Farm Slogan

43rd Year—Number 19

The Hereford Brand, Hereford, Texas, Thursday, May 13, 1943

Price Per Copy 5c

AROUND ATown

Sights and Faces Seen

Red headed babies and pretty babies do not require any special priority rating to get baby buggies, Mattie K. Robinson informs us, stating that she has bought a buggy for Tommie Kay who is (a) red headed, (b) pretty.

Mrs. A. Petersen is getting an informal course of instruction this week in the duties of clerk for the local selective board. Mrs. Petersen is taking the place of Clara Wedel, who has reportedly been drafted for a better job.

Story of the week in Hereford: About the American soldiers in Africa who heckled their Italian prisoners until one Italian had had enough, and came back. "That's all right, we're going to America; and you're just going to Italy. (Why this is the story of the week in Hereford is a military secret.)"

The makings for a first class fight were present Saturday night at the U. S. O. meeting; but Dr. W. W. Jackson, a smooth diplomat, won the praises of every person present who attended in the interests of unity and actually getting a U. S. O. started.

It's sabotage to the Chamber of Commerce to mention it, but Hereford, (where growers are planting 3,000 acres of potatoes this year) is suffering a potato famine. Grocers say it's a matter of ceiling prices, with the ceiling set below the price demanded by growers and warehousemen, who are either holding the spuds or selling them for seed potatoes, on which there is no price ceiling.

Fellows who have trouble keeping up with a draft registration (Continued on Page 10)

Scrap Drive To Climax Tomorrow

By tomorrow afternoon a fairly accurate report can be made on the preparations of Deaf Smith County farmers for the current scrap drive. R. J. Richardson, county salvage chairman stated today, pointing out that 72 men from Hereford and 36 farmers will try to visit every farm in the county tomorrow to see just how much scrap has been assembled ready for delivery.

If the volunteer workers can find enough scrap piles on farms in one community to make a good load, a scrap dealer will make a trip to the community and gather up the load. Mr. Richardson says, pointing out that the margin of profit of the scrap dealer is small and that he cannot afford to make a long trip unless he knows he can find enough junk in one area to make a good load.

Main purpose of the visit tomorrow is to see if farmers have assembled the scrap on their premises and to check up on the transportation situation. If farmers need help in the transportation of scrap to the dealer, members of the salvage committee will try to get the necessary transportation.

Streus Trying Novel Advertising Idea

A novel advertising idea, the product of wartime business conditions, is being tried by Streu Hardware in a new series of ads which started last week.

"Shipments of all items are coming short these days," says Manager H. E. Henslee, "and there are many items on which we cannot get delivery; therefore we are going to list each week all the stock items which we have received during the week."

"This may make an advertisement which will feature such diverse items as garden seed and stock tanks," says Henslee, "but it will give you a better idea of what we have in stock, and we will be glad to answer any questions."

Baccalaureate Service Starts Week Of H. H. S. Commencement Activities

Commencement week for the largest class ever to be graduated from Hereford High School will start Sunday evening with the Baccalaureate services at the high school auditorium. The program will start at 8:30 o'clock and Rev. James Aiken, Jr., of the Presbyterian Church will preach the Baccalaureate sermon.

Complete program for the evening will include the procession, played by Mrs. A. J. Schroeter; invocation, Rev. Marvin Boyd of the Methodist Church; "God of Our Fathers," Girls' Glee Club; scripture lesson, Minister H. P. Cooper of the Church of Christ; "The Lord's Prayer," Girls' Glee Club; Baccalaureate Sermon, Rev. James Aiken, Jr.; benediction, Rev. W. E. Barnes of the Baptist Church; benediction, Mrs. Schroeter.

Commencement May 21
The commencement program will be held next Friday night, May 21, at 8:30 o'clock at the high school auditorium and will feature an address by State Senator Grady Hazlewood of Amarillo. Program for the evening will include the procession, Mrs. A. J. Schroeter; invocation, Rev. Homer T. Goodwin of the Assembly of God Church; instrumental duet, Nettie Hood and Ralph Smith; "Exit," Nona Deen Rose; "The Lost Chord," Girls' Octette; "Tomorrow is our Challenge," Phyllis Radovich; address, Senator Hazlewood; presentation of diplomas by W. J. Stanford, president of the board of education, and presentation of honor awards by G. M. Hudson, principal of the high school.

Honor Students
Nona Deen Rose was chosen salutatorian and Phyllis Radovich, valedictorian, of the 1943 class. Both girls ranked among the five highest students in the class with rank determined both by academic standing and by points gained through participation in extra-curricular activities.

Included in the list of high-ranking senior honor students were Mary Ann Acker, Margaret Olson, Bill Dameron, Nona Deen Rose and Phyllis Radovich.
Class Roll
On the senior class roll for 1943 are David Neal, Beavers, Bruce Beene, Hardy Benson, Jr., Harold Clark, L. J. Clark, Billy Dameron, Paul Dishman, Robert Ellison, S. D. Foster, Harold Harvey, Robert Hickman, Foster Hill, Billy Hutson, George L. LeGrand, J. W. Merrill, George Olson, John Douglas Pitman, Felix Pyka, Donald Roberson, Kenneth Rudd, Daniel Russell, Bruce Smith, George Weems, Thurman (Continued on Page 10)

County Woman Elected To Head THDA District

Mrs. R. L. Campbell of Fairview was elected vice-president of District 1, Texas Home Demonstration Association, at the convention held in Amarillo Tuesday. The vice-presidency is the highest district office in the home demonstration association organization, which has a state president at large and a vice-president heading each of the 12 districts in the state.

Mrs. Campbell, who has had much experience in home demonstration work, will serve for two years in the vice-president's office. She is at present chairman of the county H-D council and president of the Fairview Club, in which she has been active ever since its organization.

Present at the meeting from Deaf Smith County were Mesdames Cawthon Bryant, W. H. Russell, John B. Miller, Fred Saltman, Liston Wilson, Manuel Hawks, Hughes Millard, T. B. Cox, Merlin Kaul, Lee Roy Wilson, Paul Rudd and Earl DeHart (all members of the county chorus) and Mesdames Oscar Vaughan, J. F. Matthews, R. L. Campbell, E. W. Wombie and Aldon Hawks and Miss Sadie Lee Oliver.

Mrs. Cawthon Bryant, discussed achievements of the Deaf Smith County clubs, stressing not only the work in food production and conservation, but also the emphasis placed on conservation of home appliances and home improvement.

Wheat Harvest May See Drastic Cut of Acreage

With harvest season approaching rapidly, the period for harvest guessing is already here, and County Agent A. R. Bateman started the ball rolling this week with the statement that probably not more than 65 per cent of the planted crop would be harvested this year.

Main damage was caused by the greenbugs, County Agent Bateman states, adding that dry weather has been an important contributing factor. "A good rain now in the north and northwest parts of the county," Mr. Bateman says, "could probably increase the harvested acreage a good deal."

Approximately 300,000 acres of wheat were seeded in Deaf Smith County, and volunteer acreage this year is comparatively small. Where wheat has been destroyed or the stand is so poor as to promise very low yields, Mr. Bateman urges farmers to plow up the land and plant grain sorghums, "Because of the big increase in livestock," says the county agent, "we are going to need a big grain sorghum crop; in fact, there may be more profit in grain sorghums than in wheat this year, because the grain sorghums have a much higher food value for livestock."

Home Nursing Course Planned For School Vacation Period

A new home nursing class will start as soon as school is out, Mrs. Bob Wilson, Red Cross home nursing chairman, announced this week, stating that the new class is being conducted in response to the demand made by young mothers.

Persons desiring to register for the course should call Mrs. Wilson or Mrs. Carl Oldham immediately so that complete plans may be made. At least 20 persons must be enrolled before the course can be taught and sponsors are hoping for an enrollment of 30 or more.

Bond Quota of \$30,100 Set for County in May

"We did a good job in the April bond drive," J. C. Ricketts chairman of the county bond sales committee announced this week. "But despite the large purchases made by citizens of this county last month, we will continue to have a quota to fill every month."

The quota for May is \$30,100, and citizens are reminded that to fall to meet a quota this month would detract from the good record set up in April.

No Dates Set Here For Canning Sugar Sign-up

The manner of registration for canning sugar is being left up to the local War Price and Rationing Boards and the Deaf Smith County board announced today that the sugar will be issued in this county in the same amount and with the same general regulations as are in force throughout the nation, but that date and manner of registration have not yet been decided on.

Complete details for registration will be announced in the Brand as soon as the board works out all details, and in the meantime telephone calls and visits to the ration office will be useless as the board has not yet decided on the manner of registration.

Buttering a Nazi's Bread



(U. S. Navy Photo From NEA)
A wounded Nazi U-boatman gets a little chow help from a U. S. Coast Guardsman after being captured off the Carolina coast with 32 kameras by the Coast Guard cutter Icarus. From his grin, you gather he knows which side his bread is buttered on now.

War Board Chairman Urges Adoption Of Simple Conservation Practices

Simple conservation practices can be counted upon to increase per-acre yields by at least ten per cent, it was stated this week by N. E. Gass, chairman of the county U. S. D. A. War Board, who urged farmers to get in touch with Soil Conservation representatives and start conservation practices now, while planting of many crops is in progress.

Especially does the war board chairman point out the value of contouring, emphasizing that contour farming in Deaf Smith County has been proved to pay dividends. Despite some wrong impressions, farming on the contour usually requires less fuel, less labor, less time and less wear and tear on equipment, when machines are operated on the level. Contouring requires no new or additional equipment.

At the same time the war board chairman states that contouring is but one conservation way—grassed waterways and strip cropping are handy partners of contouring and they can also be applied by comparatively simple and easy operations. Contouring, however, is the first big step to be taken immediately and it will form the basis for further and additional high production conservation measures.

Increased yields from conservation-farmed acres will help alleviate the critical livestock food situation which appears to be developing. The importance of producing an adequate food supply is apparent with war demands upon livestock products abnormally great.

Also, Mr. Gass points out, there is no bottleneck likely in the problem of getting contouring applied on the land. The Soil Conservation Service, Extension Service and AAA are on the job with a widespread application program.

Mr. Gass urges farmers who are eager to increase yields for the all-out Victory Food Production Program, to get in touch with the Soil Conservation Service, AAA or the county agent to find out the aid that is available and financial assistance which a farmer may get for these improved farming practices.

Annual Alumni Banquet Postponed Indefinitely

The annual Hereford High School Alumni Banquet will not be held this year. Officers of the association have announced the postponement of the banquet because of food rationing but seniors of 1943 will be honored guests at such time when the banquet can be held. This year's officers include: Mrs. Jack Higgins, president; Myron Morgan, 1st. vice-president; Mrs. Carl Oldham, 2nd. vice-president; Mrs. Arney Steiner, secretary and treasurer.

Regional Director Clears Air For Operation of USO Here

Stating that he was not interested in where the U. S. O. movement in Hereford had come from, but was supremely interested in where it is going, Dr. W. W. Jackson, regional U. S. O. executive, Saturday night told a representative group of Hereford citizens of the necessary steps for the establishment and operation of a U. S. O. Club in Hereford.

Operated Independently
In line with current U. S. O. policy, the Hereford club will be operated by local management under the supervision of the regional headquarters and in line with general U. S. O. policies.

Dr. Jackson stressed the fact that equipment and furnishings for the club will be of top quality and that the U. S. O. will spend enough—and not a penny too much—to give men stationed at the Hereford camp the same type facilities which they would enjoy in any other city. At the same time the regional director stressed that "There is no magic up our sleeve—your U. S. O. will be just as good and no better than you people choose to make it. We have policies to guide, but they will be worthless without intelligent enthusiasm to guide the program in your own community."

Colonel Urges Better Camp-Town Relations

Military orders forbid giving the exact strength of the command at the Hereford Internment Camp, but Colonel Hall, commanding officer, revealed this week that the command "will no doubt in the near future exceed the population of Hereford."

This influx of military personnel has brought problems, perhaps the most important of which is the housing problem, and the colonel stated this morning that there are approximately 100 families of enlisted men broken up at present because the men are unable to find housing in Hereford. "Not only is there a scarcity of rental property, here, states Colonel Hall, "but in some cases, rents have advanced as much as 50 per cent over night, when the landlord realized that Army personnel desired to rent his property."

Continuing on the general theme of relations between camp personnel and civilians, the colonel stated that a very large percentage of the townspeople have shown every evidence of friendliness toward the soldiers; but at the same time there has been very little cooperation along certain lines. To date one restaurant has passed the sanitary test of Army medical authorities and one other cafe owner has made inquiries and is planning to bring his eating house up to (Continued on Page 10)

ODT Cracks Down On Use of "T" Coupons

The ODT is cracking down on a possible source of gasoline black market operations, according to an announcement from the Amarillo District ODT office, which states that hereafter commercial vehicle operators whose mileage is reduced will be required to give up excess T coupons immediately when the certificate of war necessity is revised.

All certificates issued in this district are now being reviewed by ODT, N. F. Nelson, Amarillo district manager said, to discover and correct certificates which allow operators more gas (Continued on Page 10)

NOT ALL CAFES BLACKLISTED
In the article in last week's Brand telling of the blacklisting by Army authorities of certain cafes in Hereford, the erroneous impression was left with many readers that all cafes in the town had been condemned. Actually, only one cafe in the city was blacklisted. Army tests, and the fact that the story was based on a single cafe, had been overlooked.

Hennen Funeral Rites Tuesday

Funeral services for Mrs. H. V. Hennen, who died Monday in Wichita Falls, were held here at the Church of Christ, Tuesday afternoon, with Minister H. F. Cooper in charge.

Mrs. Hennen died following a long illness.

The Hennens have lived in Hereford for about ten years, coming here from Denton. Besides Mrs. Hennen, a daughter, Mrs. H. V. Stanton, lives in Hereford.

Funeral services for Mrs. H. V. Hennen, who died Monday in Wichita Falls, were held here at the Church of Christ, Tuesday afternoon, with Minister H. F. Cooper in charge.

Burial was in West Park Cemetery.

Ration Reminder

GASOLINE — "A" Book Coupons No. 5 good for four gallons each from March 25 to May 21.
SUGAR — Coupon No. 12 good for 5 lbs. Must last through May 21.
COFFEE STAMP — No. 21 (1 lb.) good through June 30.
SHOES — Stamp No. 17 good for one pair through June 15.
Food — Red stamps indicate "Q" valid May 5, 1943.

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 34

MRS. SETH B. HOLMAN, Publisher
MIMIE GILBERTINE, Editor
MARY KATE BROTHERTON, News Editor

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NOTICE TO PUBLIC

Erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

COURTHOUSE RECORDS

C. J. Paddock and Alice Paddock to Alberta Thompson and A. C. Thompson, all of SW 42 1-2 acres out of NW 1-4 of Section 45, Blk. M-7.

J. C. Ferrin and C. S. Ferrin to Irene Ballard, all of Section 33, Blk. K-7, Cert. 1-420, BS & F, Abst. 78, Pat. 90, Vol. 30. Eileen Geraghty, Jas. L. Geraghty, Bernice Geraghty, Mildred Geraghty, Helen Linnihan and John A. Linnihan to Charley Hoover, NW 1-4 of Section 7, Twn 4N, R 3E, Cap. Syn. Sub. Ina I Ferris to Charey Hoover, E 1-2 of Section 13, Twn. 4N, R2E.

Vida Weaver Watts, Hugh A. Watts, Gilbert Weaver and Guy Weaver to Les Thompson, Lots 5 and 6, Blk. 5, Evans Addition

AT FIRST SIGN OF A



USE GOLD 666 TABLETS. SALVE. NOSE DROPS

MASONIC BULLETIN

Hereford Lodge 849
Special meeting second Monday in each month. School of instruction each Thursday night.
Sylvester Slagle, W. M.
E. L. Brady, Secy.

Protect

WHAT HAVE YOU INSURED!

John McLean

Insurance Agency

112 W. 3rd Phone 273

Attention, FARMERS,

ON OR ABOUT MAY 15th, WE WILL RECEIVE A CARLOAD OF

Amalie Motor Oil

100% Pennsylvania Oil

COME IN AND PLACE YOUR ORDERS NOW!
We Have Every Weight . . . in Both Drums and Cases.

FRASER OIL CO.

HEREFORD, TEXAS

PROTECT YOUR Fountain Pen and Pencil

Fountain Pens and Pencils are hard to get now. Protect your own pen by having your name stamped in 22-K Gold!

Old Pens or new ones . . . stamped in 22-K Gold!



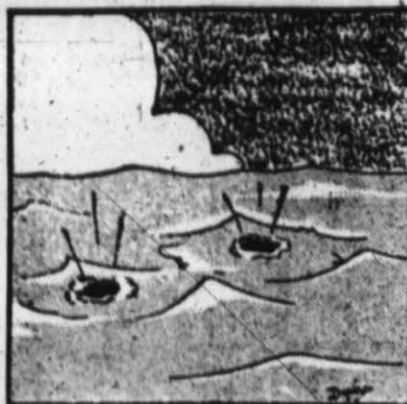
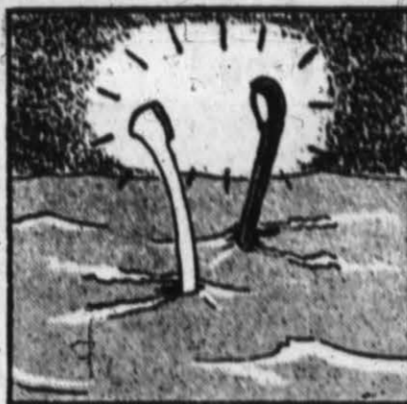
Each 50c

Sets 75c

(using same name)

Any Make or Model

The Hereford Brand



Palo Duro News

BY ETHEL ALLRED

A good crowd was present last Sunday at the Mother's Day Services.

Mr. and Mrs. Jim O. Jenkins made a business trip to Amarillo Saturday.

Miss Ethel Allred spent Sunday night with Miss Neta Jo Moore of the Daniel Community and visited school in Canyon Monday.

A very inspirational program has been planned for the regular monthly Workers Conference of District 10 which will be held Tuesday afternoon and night, May 11, at the Calvary Baptist Church in Pampa. Everyone is invited to attend these meetings.

R. E. Oliver called at the J. C. Allred home Tuesday afternoon.

Mr. and Mrs. J. C. Allred made a business trip to Hereford Monday.

On returning home they visited in the home of Mr. and Mrs. J. T. McClain of the Daniel community and returned Miss Ethel Allred to her home.

Jimmie Dalton, son of Mr. and Mrs. Paine Dalton of Plainview, spent the past week with his grandparents Mr. and Mrs. P. M. Elrod of Wildorado.

R. E. Curtisinger, Dick Allred and Homer Milhoan called at the J. C. Allred home Thursday.

Miss Ethel Allred spent from Wednesday to Friday in the home of Mr. and Mrs. P. M. Elrod and Doris of Wildorado.

Rain which fell here Tuesday afternoon was needed by the wheat.

Miss Fern Williams of Wildorado spent Thursday night with Miss Roberta Corder.

Guests for supper in the home

Cert 1-629, BS and F.

Robert H. Capell and Berry Cox to W. J. Fleisher, trustee, E 1-2 and NW 1-4 of Section 19, Blk. 8, Cert. 1-630, BS and F.

Clarence L. Cosby and Lottie Bell Cosby to T. L. Roach, trustee, Middle 213 1-3 acres of Section 93, Blk. K-3, Abst. 32, No. 912, AB and M.

Alberta Thompson and A. C. Thompson to Miles Roberson, trustee, all of SW 42 1-2 acres out of NW 1-4 of Section 45, Blk. M-7.

Marriage License

A. Charlie Hays, Jr., and Miss Nancy Thornton Conkright, May 8.

of Mr. and Mrs. R. Y. Corder and family of Wildorado. Thursday night were Miss Fern Williams, Miss Doris Elrod and Miss Ethel Allred.

Visitors with Miss Doris Elrod Thursday night were Cecil Roark, Miss Ethel Allred and Kenneth Corder. The evening was enjoyed by each one there.

Commencement Exercises for the Senior Class of the Wildorado High School will be held on Monday—evening, May 24. Everyone is invited to attend this service.

R. E. Oliver made a business trip to Amarillo Saturday.

Mr. and Mrs. J. C. Allred and Ethel made a business trip to Amarillo Tuesday.

Mr. and Mrs. O. G. Smith, Miss Treva Rhea Smith and Mrs. Mattie Harris made a business trip to Hereford Saturday.

The entire community is glad to welcome Rev. and Mrs. Marvel Upton who arrived Saturday and will make their home in this community during the summer. They have just completed a year of college at Seminary Hill in Fort Worth.

Mr. and Mrs. E. W. Womble and family made a business trip to Hereford Saturday.

Mr. and Mrs. Paine Dalton and son Jimmie of Plainview spent the week end and Mothers Day in the home of Mrs. Dalton's parents and sister who are Mr. and Mrs. P. M. Elrod and Doris of Wildorado.

Mr. and Mrs. A. R. Norman made a business trip to Hereford Thursday.

Visitors in the home of Mr. and Mrs. R. E. Curtisinger and family during the past week end were Miss LaNelle Oakes, Miss Louise Young, Miss Betty Hodges and Dick Oakes all of Hereford.

Mr. and Mrs. Caries Anderson, Mr. and Mrs. Jimmie Allred and children, Marlene and Clydene, of Hereford, Mr. and Mrs. Cecil M. Allred and children Marilyn and Milton of Amarillo spent Mothers Day in the home of Mr. and Mrs. J. C. Allred and Ethel.

Rev. and Mrs. Marvel Upton spent Sunday in the home of Mr. and Mrs. A. R. Norman.

The picnic for the Wildorado community and anyone who wishes to attend will be held on Friday, May 21, in the breaks near Wildorado. Everyone is invited to come.

Mr. and Mrs. R. Y. Corder and family Roberta and Kenneth of Wildorado spent Mothers Day

Vega News

MRS. D. E. MCKENDREE

A wedding of interest to Vega and Wildorado was solemnized at high noon, last Saturday, when Miss Marje Hicks, eldest daughter of Rev. and Mrs. A. L. Hicks, and Mr. Bert Stoccard of Levelland were united in marriage in the home of her parents with her father saying the ceremony in the ring service. The following friends attended: Miss Katherine Verner, Lubbock; Miss Frances Patterson, Levelland; Lee Brock, Plainview; Mrs. C. Orval Davis; Amarillo; Mr. and Mrs. Hugh Knox and family and Jack Williams of Vega. After the wedding dinner the couple left for Amarillo for the week end after which Mrs. Stoccard took up her duties in Wildorado where she is teaching. Mr. Stoccard returned to Levelland where he is engaged in farming. We wish for this young couple many years of wedded bliss.

Mrs. Lois Ivy has accepted a position in Paul Arthur's office. Mrs. Charley Robinson and Mr. and Mrs. Herman Looney of Amarillo spent Sunday in the Roy Robinson home.

Among those from Vega spending Sunday at Buffalo Lake were Mr. and Mrs. A. E. Roark and family, Mrs. H. M. Jackson and Misses Vernez Turner, Helen Ruth McNabb, Mollie Pearl McCaskey, Dorothy Sam McCaskey, Audrey Jean McCaskey, Mr. E. L. Krahn and family.

Mrs. Roy Horrell returned Monday from Colorado Springs, Colo., where she visited her sister.

Mrs. Ed Mitchell and daughters are spending this week with her mother and brother, Mrs. Roy Loyd and Keith.

Mrs. Raymond Thompson and daughters Cynthia Rae and Judy, are home from the hospital in Amarillo and recovering nicely from their recent illness.

Mrs. A. M. Miller returned Tuesday from a visit with her daughter, Mrs. Phillip McGahey and family of Albuquerque, N. M.

Robert Scott, who has been stationed in Fort Lewis, Wash., with Uncle Sam's army received a discharge and returned to his home here Sunday night.

Mrs. A. E. Ferguson and infant son were brought home Tuesday and both are reported doing nicely.

Mrs. Jack Vincent and sons of Amarillo came Thursday to visit her parents, Mr. and Mrs. George McCombs.

Mrs. Martha Hammer of Escondido, Calif., and Mrs. J. B. Simpson of Dumas are visiting in the home of Mr. and Mrs. W. A. Hammer.

Members of the Senior class had "Kid" day Friday following a kid party given in their honor Thursday night with Rev. and Mrs. Jordan Grooms Mrs. Quinton Williams and Mrs. A. R. Waddell assisting with the entertaining in which kid games were played, with peanut parties, crackerjacks, balloons and the like for refreshments and fun.

Mrs. L. L. Ledbetter is slowly recovering from her recent illness.

Mr. and Mrs. J. A. Campsey, of Amarillo were calling on friends one day last week.

Mrs. L. W. Landrum is up about the house again after several days in the hospital in Amarillo.

Mrs. Sam Staggs of Corpus Christi is visiting her parents, Mr. and Mrs. R. W. Armitage, and other relatives.

Honoring their mother, Mrs. Mary E. Watkins of Tucumcari the following children met Sunday, Mothers Day in the home of her son J. L. Watkins in Vega. Mrs. Charles Kaighn of Tucumcari N. M., Dr. J. C. Watkins,

with Mrs. Corder's mother, Mrs. Huton of Tulsa.

Mr. and Mrs. Dick Allred and Alma visited Mrs. Ira Allred, who is ill in Amarillo.

Harlingen, E. W. Watkins, Edinburg, G. L. Watkins, Muskegee, Okla., Mrs. Vern Helmig and Mrs. R. W. Armitage of Vega.

Members of the Junior class of Vega High school and their sponsor, Supt. E. R. Cleavinger, gave a weiner roast in the City

Park Friday night, honoring members of the senior class and their sponsor, Mrs. Q. Williams.

Try a Want Ad!

KEEP YOUR CAR in good repair

WE SPECIALIZE in several services which will help you . . . including

BATTERIES . . . RADIATORS . . . CARBURETORS . . . IGNITION SYSTEMS

and several other important factors, which also help you get more miles to the gallon—make your car last longer.

Roberson Battery & Electric

Phone 284—Night Phone 285—In Renfro Bldg.



You'll have touring fever. Will you have a car?

Even the wizard auto industry can't switch from arms to autos overnight. After the Axis cracks, much time will pass before designers, engine builders, plastic-makers, accessory plants, glassworks, and the great assembly lines can again bring you a better new car.

Probably you're pining to win yourself peace by setting out as soon as you can for Grand Canyon, perhaps—or for Bigtown or the Coast—or for the old folks whom you haven't seen since rationing started. The car that will be ready first—50 chances to 1—is your all-essential present car, encouraged to last its limit by Conoco Nth motor oil . . . oil that OIL-PLATES! . . . oil that's the foe of engine acids!

War didn't first bring these acids. Ordinary engine combustion has always bottled acids inside, as your engine stopped. When stops were brief and your engine heated up fully on long runs, the acids were not so harmful. But now limited speed, comparative coolness and long lay-ups invite acids to bite hard and corrode metals.

Corrosive air and water, you know, are checked by chromium-plating. And corrosive engine acids are checked by OIL-PLATING, closely deposited on inner parts by patented Conoco Nth oil, with its added modern synthetic inducing a sort of "magnetism." This can long maintain OIL-PLATING on surfaces that you want shielded from acids and depreciation. Don't wait . . . OIL-PLATE! Get Nth oil at Your Mileage Merchant's Conoco station. Continental Oil Company



A Hereford Product . . .

where fine wheat grows!

PACKARD'S BEST FLOUR

. . . produced for the finest bakers and the finest homes. Ask your grocer for PACKARD'S BEST!

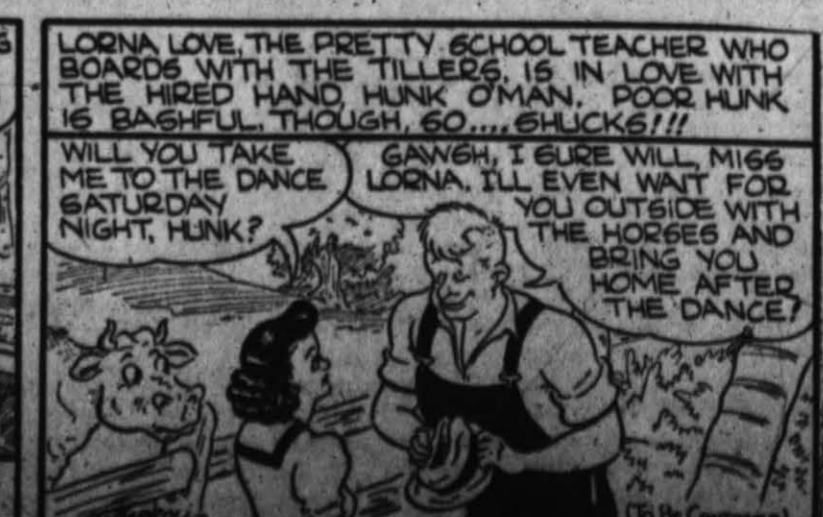
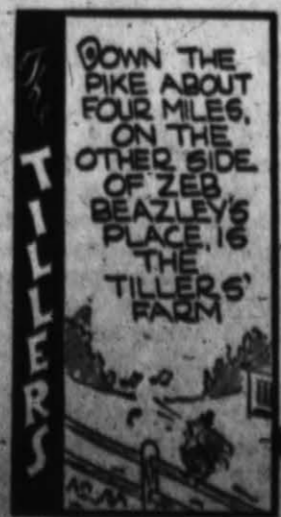
Look in each sack for Chinex Dinnerware Coupons!

PACKARD MILLING CO.

HEREFORD, TEXAS

PITMAN Service Station

MAIN STREET & HIGHWAY 60
Phone 588
"WE FIX FLATS"



SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Miss Inez Clark And T-Sgt. Womer Wed In Amarillo

In a single ring ceremony solemnized Saturday night, May 1, in Amarillo, Miss Inez Clark daughter of Mr. and Mrs. J. J. Clark of Hereford became the bride of T-Sgt. Paul E. Womer, son of Mr. and Mrs. Lloyd Womer, Woodbury, N. J. Vows were exchanged at 8:30 o'clock in the evening in the Central Presbyterian church. Rev. R. Thomsen officiated.

Attending the couple were Mr. Gordon Nelson and Mrs. Willard H. Gill.

The bride wore a tailored blue dress with white accessories and her corsage was of white gardenias.

Mrs. Womer is a graduate of Hereford High School and Texas Christian University, Fort Worth. She is employed at the Retail Credit Company in Amarillo. T-Sgt. Womer is a graduate from Woodbury High School and attended college at Temple College, Philadelphia, Pa. He is stationed with the army air force at Amarillo Army Air Field.

The couple is at home at 1401 D West 11 in Amarillo.

Present at the ceremony in addition to close friends and relatives from Amarillo were the bride's parents, Mr. and Mrs. J. J. Clark of Hereford.

NOTICE!

Let Us Handle Your FARM SALES

LIVESTOCK AUCTIONS

Lloyd Otten

B. E. Bramley

Phone 9024 F4—Hereford, Tex.

FEDERATED COUNCIL CHURCH WOMEN HOLD MAY DAY LUNCHEON

May 2 to May 9 was designated by the National Federated Council of Church Women as "Family Week" and the program for this

annual May Day Luncheon held by the local organization at the Christian Church Thursday centered around that theme.

Mrs. W. E. Barnes gave the devotional using as her subject, The Christian Home, and stressing the main thought that no greater heritage can be left to children than the cooperative efforts of Christian parents.

Mrs. G. M. Hudson was the principal speaker for the program and she discussed the triangle of home, school, and the church. She talked of the problem of delinquent parents.

An entertainment playlet, "Are You Enlisted," was presented under the direction of Mrs. Seth B. Holman. A mother-daughter relationship furnished the theme for the playlet. Character parts were taken by Mesdames D. H. Alexander, Carl Oldham, Worth Covington, O. M. Stewart, H. L. Broadwell, E. H. Norton and F. M. Kester.

A short business session was directed by the president, Mrs. Ray Conaway, and announcement of the next meeting which is scheduled for June 29 at the Methodist Church, was made. Rev. Marvin Boyd will be the guest speaker.

Westway Items

By MRS. MERLIN KAUL

Mrs. Guy Lawrence and little daughter Melba Gay are spending a few days in the R. M. Gunn home, and Mrs. Lawrence is caring for Mr. and Mrs. Gunn who are ill.

Mr. and Mrs. Tom Roe and family arrived Saturday night for a few days visit in the J. A. Roe home. The Roe family is enroute from Ardmore, Okla., where they have lived the past few years to Richmond, Calif., where they will make their home.

Miss Bettye Tom has been teaching near Ardmore but plans to go into defense work, Hugh K., who finished High School this year, is a welder and expects to find work in his line. Tom says that with all of them at work his going to keep him busy with their wages.

Mr. and Mrs. Tom Vaughn left Monday for their home in Tacoma, Wash., after a visit with relatives and friends here.

Mrs. Vernon Wilson is a patient in the hospital at Hereford.

Helen Jo Wilson was a guest of Juanita Upton of Summerfield Saturday night.

Mrs. Orville Houser accompanied Mrs. Maurice Tannahill to Amarillo Thursday.

Mrs. Irving Willoughby and children of Ward were visitors Thursday in the G. C. Hartman home.

John Johnson and sons of Amarillo were week end guests in the home of his sister, Mrs. Grady Wilson. Mr. and Mrs. Hughes Millard and children were guests for dinner Sunday.

Mr. and Mrs. Tom Roe of Ardmore, Okla., were visitors in the Grady Wilson home Sunday night.

Vesta Mae Landers of W. T. S. T. C. at Canyon spent the week end here with home folks.

There was no Sunday School or church here Sunday because the stormy weather.

The weather was quite cool with drizzling rain Sunday and ended in a good shower Monday morning. Clearing skies Monday afternoon brought warm weather.

Mr. and Mrs. Charley Morris

It's really been a PROBLEM



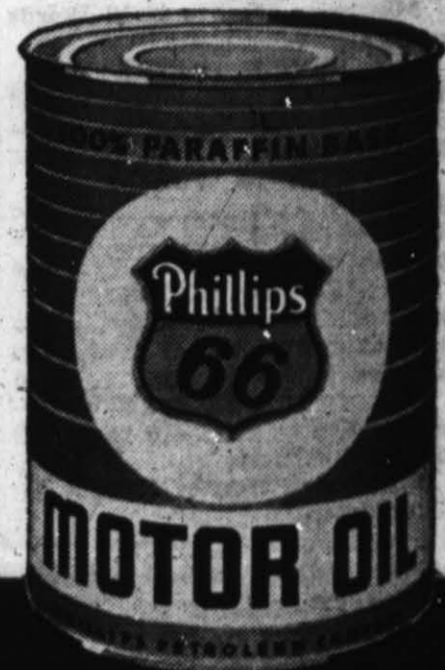
IT SAVES A LOT of head-scratching to have facts instead of guesses, when you are choosing a motor oil to protect and preserve your car for the duration.

That is why we give you these facts: We produce a number of oils at a variety of prices to meet the differing demands of car owners. Some want a low-priced lubricant for very old cars, some want a medium-priced product, while to still others cost is no object.

Of all these oils, we have concentrated on one as our best. The grades which go into it, the extra care in processing, the results it gives; all enable us to say frankly and simply, Phillips 66 Motor Oil is our finest quality... the highest grade and greatest value... among all the oils we offer to average motorists.

Never was it more important to use good oil. So it is good sense and good saving to ask for Phillips 66 Motor Oil when draining winter-worn lubricant, or when making the recommended every-two-months oil change.

CARE FOR YOUR CAR... FOR YOUR COUNTRY



IT'S PHILLIPS FINEST QUALITY

and son of Hereford were visitors Sunday in the home of Mrs. Morris' parents Mr. and Mrs. R. L. Gollihar.

Mr. and Mrs. R. L. Wilson and family were guests Sunday in the Sam Wilson home near Summerfield.

The school children are preparing a program to be presented at the close of the school year.

Larry Carroll and Walter Lynn Kaul helped William Rice of Hereford celebrate his birthday last Tuesday evening when they with their mother, Mrs. Merlin Kaul, were guests at a fried chicken dinner at the home of William's parents Mr. and Mrs. W. S. Rice. Mrs. Mattie Strickland was also present.

Several ladies from here attended the District Association meeting of H. D. Clubs at Amarillo Tuesday. Included were Mrs. R. L. Wilson, Mrs. Paul Rudd, Mrs. T. B. Cox, Mrs. Hughes Millard, Mrs. Manuel Hawks, Mrs. G. C. Hartman and Mrs. Merlin Kaul.

Mr. and Mrs. R. M. Gunn and John Ross are taking treatments almost daily at Hereford as the results of recent attacks of the flu.

Troy Womble was operated on Saturday, May 8, in a Temple Hospital. He was accompanied to Temple by his son, Johnny Womble, who is also taking treatments.

Try a Want Ad!

When Legs Ache and Feet Burn

Don't lie down to it—help yourself by briskly rubbing feet, ankles and legs night and morning with Moore's Emerald Oil. This powerful penetrating medicated oil speedily soothes and comforts—counter irritation sends fresh new blood to the parts aching pain and soreness—helping limber up stiffness. All good druggists sell Moore's Emerald Oil—economical—satisfaction guaranteed.

HAILE DRUGS

Announce Birth of Son—Mr. and Mrs. Jack Wederbrook announce the birth of a son, Roy Arthur, on May 10.

Lt. G. T. Higgins, son of Mr.

and Mrs. Bob Higgins of Hereford, was among the first class of officers to receive aerial observers wings at the Harlingen Army Gunnery School. Observer officers must now be

able to double in aerial gunnery and must be able to fire all types of flexible gunnery weapons.

Try a Want Ad!

Our Dry Cleaning KILLS MOTHS

Sealed in

Cedarized Storage Bag

KEEP THE MOTHS AWAY

Send "Out-of-Season" Garments for this Service NOW!
LET US STORE YOUR FURS

Stambaugh Co.

Keep Your Eyes on the FUTURE...

The Past is GONE!

Now more than ever you will need a bank account to enable you to meet any financial needs that may come up in the years ahead.

A CHECKING ACCOUNT WILL:

- 1—Do most of your bookkeeping.
 - 2—Furnish your income tax figures.
 - 3—Settle disputes over accounts you have paid.
 - 4—Safeguard every payment you make.
- Place your money at your pen's disposal.

MEMBER F. D. I. C.

First National Bank

OF HEREFORD

MEMBER FEDERAL RESERVE SYSTEM

A Strong Bank Thoughtfully Managed

Well!

an old friend back again

Yes, to help you with your wartime telephone calls!



"If you've got telephone calls to make, I'm the telephone that can handle them. When things got scarce on account of the war, I was hustled out of the warehouse to be put back to work..."

"Sure, those little handset telephones are nice. But I can do anything they can do, and using me you help to save metals for the war."

"I handled a lot of important matters for the lady I started out with 10 years ago. The night she got engaged she said I certainly was one grand telephone."

"Well, I haven't changed a bit."

SOUTHWESTERN BELL TELEPHONE COMPANY



Till war ends—please make fewer and shorter telephone calls.

Classified Ads

"Buy What You Want—Sell What You Don't Need"

INFORMATION — RATES

25¢ per word 1st insertion (cash discounts follow)
25¢ per word addl. insertions (any ad which goes on our books will take the regular 2c per word rate—no matter how many times published.)

The cost of any number of words can be easily computed at this rate. Tables below show several ad costs.

Minimum Charge 12 Words or 24 Cents.

FOR 12 WORDS

1 line (cash) 24c
2 lines (cash) 36c
3 lines (cash) 48c

FOR 15 WORDS

1 line (cash) 30c
2 lines (cash) 45c
3 lines (cash) 60c

FOR 25 WORDS

2 lines (cash) 50c
3 lines (cash) 75c
4 lines (cash) \$1.00

Out-of-town ads must be accompanied by cash—or they will not be published.

30¢ ads shown after 10:00 A. M. Thursdays.

FOR SALE OR TRADE

FOR SALE—Weaner pigs, Friday or Saturday, Ole Larson, 1 mile east on Highway 60. 19-1tp

FOR SALE—Toy size rat terriers ready to be weaned, priced \$12.50 for males, \$10.00 for females. Mrs. T. J. Carter, Phone 55 or 327-J. Also 3 section Globe-Wernicke bookcase, \$25.00, and 1 pair men's shoes, new, size 7B, \$7.50, no stamp required. 19-1tp

FOR SALE—Late model 12-ft. Case Combine, practically new. W. G. Harris, Summerfield, Texas. 19-3tp

FOR SALE—Good floor sweep for stores and home users. C. F. Kerr Hardware Co. 19-1tc

FOR SALE—Weed burner with 100 Barn uses. C. F. Kerr Hardware Co. 19-1tc

FOR SALE—Model A Ford Sedan with good tires, at Milburn Service Station. 19-1tc

FOR SALE—320 acres, all tillable wheat ground, crop goes with farm—Owner's share. Description N 1-2 of 33-3-1, Deaf Smith County, owned by George Scheller. Price \$16.00 per acre. Make me an offer. Write Chas. A. McLeod, Realtor, Marysville, Kan. 19-2tp

FOR SALE—Well improved 400 acres, 2 1-2 miles of Hereford, immediate possession. Terms can't be equalled. Price \$40.00. Claude Higgins, Phone 642-J. 19-3tp

FOR SALE—2-row P&O Horse Lister, \$60.00; also 50-lb. ice box \$3.00. See Floyd Walton, Dawn, Texas. 19-1tp

FOR SALE—Good studio couch, 1100 Avenue I, or Phone 751-J. Mrs. R. T. Adams. 19-1tp

FOR SALE—Sudan seed 5c a lb. No Johnson grass. Felix Urbanoski. 19-1tp

FOR SALE—Frigidaire and vacuum cleaner. See E. B. Black Co. 19-1tp

FOR SALE—1000 Bundles Alfalfa. 19-1tp

FOR SALE—A registered Hereford bull, a good one; also one saddle horse. Chas. E. Hood, 10 miles northwest. 18-2tp

FOR SALE—Five weaner baby calves, one young mare, hay bales, twelve inch belt, air compressor, 600 gallon quarter inch steel oil tank. Would trade for short horn heifer calves, milk cows, Duroc sows or pigs. L. P. Shaw. 17-3tp

FOR SALE—SUDAN SEED, Recleaned, free of Johnson grass, and sacked in 100 lb. bags. \$5.00 per hundred pounds. See Troy Stambaugh, 37 miles west of Hereford or Mrs. Stambaugh at 127 Avenue G. Phone 648. 17-3tp

FOR SALE—Immediate Possession, 729 acres 6 1-2 miles northwest of Hereford. Excellent 6 room dwelling, large basement, all modern improvements. One 5 room tenant dwelling, large granary, sheds and corral. Two irrigation wells, 100 acres Alfalfa. \$7500.00 Federal Loan. Price \$55.00 per acre, \$10,000.00 cash. E. H. Shinn, Box 791 Borgercor, Texas. 17-4tp

FOR SALE—John Deere Tractor, 1936 Model D. Good condition. Steel wheels, \$750.00. W. B. Tinsley, Plainview, Texas. Otton Route, 5 miles southeast Hart on Plainview-Dimmitt highway, 8 miles south of 38 miles west and 2 north from Plainview. 17-3tp

FOR SALE—Ice box and platform scales. Vera Witherspoon. 17-3tp

Mr. Farmer: We have in stock

can Millet, in shock, cut in bloom. Large bundles, 3c apiece. 8 miles west on Harrison Highway, 1 mile north; A. C. Pierce. 19-1tp

FOR SALE—1 Case deep furrow Drill, 14-inch spacing. Mrs. C. A. Skelton, Phone 578. 19-2tp

FOR SALE—One good Jersey Milk Cow, fresh 1 week. Milburn Service Station. 19-2tc

FOR SALE—Half section land east part of Farmer County, 5-room house, well, hog pasture, out buildings. Price \$22.50 per acre. Can give some terms. M. A. Crum, Friona, Texas. 19-1tp

FOR SALE—Choice improved section \$18.50, possession. Two sections grass, possession. Improved 320 acres near Hereford \$40.00, possession. Good terms. 320 acres, half grass, balance cultivation, irrigation district, at \$22.50. Several highly improved irrigation farms from \$45.00 to \$60.00. Numerous small tracts. Claude Higgins, Phone 642-P. 19-3tp

FOR SALE—6-room house \$2500, \$1000 cash will handle. Well located. 4-room house \$2000, cash, on pavement. Claude Higgins. Phone 642-J. 19-3tp

FOR SALE—100 head shoats and feeder pigs. Extra good, Cholera immuned. John Jordan, 1 mile west Harrison Highway. 18-1tp

FOR SALE—60 choice English White Leghorn Hens. R. E. Ballard, 408 26-Mile Avenue. 19-1tp

FOR SALE—Good rebuilt stock saddle. See Jack Hagar. 19-1tc

FOR SALE—Choice O. I. C. boars, weighing 150 to 250 pounds, also young Jersey bull. See L. L. Arnold, 6 miles southeast, Hereford. 19-1tp

FOR SALE—One large Hammermill. Hereford Implement. 19-1tp

FOR SALE—4-door Chevrolet with five wheels and tires. Bill Smith, Gulf Station. 19-1tc

FOR SALE—Gas Range, Beds, kitchen and dining room furniture. H. L. Broadwell, 311 W. 3rd St. 19-1tc

WILL TRADE FOR Equity in late model car. W. J. (Bill) Smith at Gulf Station. 19-1tc

FOR SALE—Five passenger car with five tires, ready to go. H. C. Bowsher. 19-3tp

FOR SALE—Photos, Picture Frames, kodak finishing, photo color work, anything in photography. Hanna & Hanna. 18-4tp

FOR SALE—Good '38 Model Buick, also alfalfa seed. D. R. Carmichael, 6 miles Southeast. 18-2tp

WANTED TO BUY New Perfection oil heater, gallon size. Mrs. Leo Gallagher, Box 508, Hereford. 18-2tp

FOR SALE—Recleaned Maize, 60-day certified seed. \$2.50 a hundred. Leo Gallagher, 16 miles west on Harrison Highway and 4 miles north. 18-2tp

FOR SALE—Eight-inch tile for garden irrigation, culverts. Ole T. Larson, 1 mile East of highway 60. 18-2tp

FOR SALE—A registered Hereford bull, a good one; also one saddle horse. Chas. E. Hood, 10 miles northwest. 18-2tp

FOR SALE—Five weaner baby calves, one young mare, hay bales, twelve inch belt, air compressor, 600 gallon quarter inch steel oil tank. Would trade for short horn heifer calves, milk cows, Duroc sows or pigs. L. P. Shaw. 17-3tp

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FOR SALE—Ice box and platform scales. Vera Witherspoon. 17-3tp

Mr. Farmer: We have in stock

the new BLACKBURN'S Simplified FARM, RANCH and home INCOME TAX RECORD BOOK. Complete records for 1 year. Price \$1.85. The Hereford Brand 17-1tc

SEWING MACHINES—Several makes, factory reconditioned. Mr. Moss, Maytag Electric Shop, 119 West Grand, Clovis, New Mexico. 61-5tp

FOR SALE—Southeast Quarter of Sec. 68, Blk. K-8, Deaf Smith County, Tex. Will accept any reasonable offer for cash. Sol E. Townsend, Rt. 4 Galesburg, Ill. 13-3tp

SEED POTATOES
We still have some good seed potatoes.
Glenn Boardman, Phone 177-J 13-3tc

FOR SALE—Glu-Tex, mends everything from silk hose to pipe fittings. C. F. Kerr Hardware. 15-1tc

PERSONAL — PERMANENT WAVE, 59c. Do your own Permanent with Charm-Kurl Kit. Complete equipment, including 40 curlers and shampoo. Easy to do, absolutely harmless. Praised by thousands including June Lang, glamorous movie star. Money refunded if not satisfied. City Drug Store. 17-9tp

LOST AND FOUND
LOST—Poland China Boar from O'Brien ranch 17 miles west. Reward offered. Notify Carroll Creps, Hereford, Texas, or Phone 369-W. 19-2tp

LOST—One refrigerator gas drum, 6x20 inch, return to Hereford Implement. 19-1tp

LOST—5.25 tire, 17-inch, 36 Ply-mouth wheel, somewhere between town and Intermountain camp. Notify Wesley Bishop for reward, or return to Brand office. 19-2tc

LOST
Shetland pony, sorrel and white. Got out May 1. Notify Alton Fraser. Phone 484. 19-1tc

LOST OR STRAYED: In Wyche community 2 registered Hereford yearling bulls. Tattoo right ear, P18-P19. Reward C. J. Paddock, City Hall. 19-3tc

LOST—6 yearling steer calves, branded C on left spine. Reward offered for whereabouts. D. N. Sutton, 12 miles southeast. Hereford. 18-2tp

LOST—Black billfold containing valuable papers. R. R. Stewart. Return to Brand Office. 18-2tp

LOST Between Hereford and Bootleg on Harrison Highway, 20-ft. Log Chain. Write C. F. Homfeld, Adrian, Texas. 18-2tp

FOUND: The way to keep your farm, ranch and home income tax records for small farms and ranches. See the new BLACKBURN'S Simplified Record book at The Brand office. Complete record for one year, \$1.85. 17-1tc

LOST: Monday afternoon a 50 lb. mattress somewhere in the south or east part of City. Call 9021. 17-2tp

STRAYED from north of Dimmitt, 10 head good Hereford heifer yearlings, weight about 500 lbs., branded circles on right hip, fresh brand. Reward and pasturage. Woodson Brown, at Dimmitt, Texas. 16-4tp

STRAYED Jersey steer, branded V on left thigh. Reward. See Chas. Sowell or phone 193-W. 13-1tc

LOST—3 Whitesace yearlings, branded lazy J with reverse L below, on left side, and 3 Whitesace yearlings with upside down D and backward "3" on right shoulder. Reward. Reply at the Brand office. 11-8tp

We specialize in brake re-lining. We will do the rest. Our new Bring in your brake shoes and burnisher affords 100 per cent contact with drum. MILLER AUTO STORE. 15-4tc

NOTICE!
NOTICE—Plasterer, brick-layer, or Carpenter's helper available for immediate work. Phone 110. 19-1tp

NOTICE—"Will pay highest prices for used barbed wire, any grade and in any quantity, will trade most anything for it. L. E. Godwin, Box 429, Hereford, Texas. 18-1tc

NOTICE—"Farm Hands Wanted". L. E. Godwin, 17 miles northwest of Hereford. Write Box 429, Hereford, Texas. 18-1tc

NOTICE
CON-D-MENTAL doesn't fool you for Healthy Hogs and Chickens. Worm them for health's sake, kills insects, rouse, soreheads and prevents more diseases. EGGS more eggs — Buy CON-D-MENTAL today at your dealer. Distributed by C. G. Ritchie, Clovis, N. M. 16-28tp

RODEO
MAY 16TH AT 3:00 P. M.
Main feature is a roping contest between Old Timers and Club Members. We have a number of Old Cowboys who will be in the contest. Another special feature will be wild cow milking, we have some wild Brahms sows to milk. There will also be a flag race run by girls, steer riding and several other interesting features too numerous to mention but that will be very entertaining.

WANTED
WANTED a good living room suite, porch furniture and 4 or 5-foot electric refrigerator. Phone 230, Mrs. D. H. Allmon, 306 B Street. 19-1tc

WANTED—Lady for house work and care of baby. Phone 487-M. 19-1tp

WANTED—Piano to use for storage. Mrs. Roy Jewell. Write Box 303. 19-1tp

WANTED—3 to 4 room house, preferably a place suitable for keeping a cow. Call 39. 19-2tp

MEN WANTED: We need laborers for construction work necessary to war effort and you men who are not now in essential work and who are physically fit and who would like to get in essential work, contact Mr. Fleagle, Texas Hotel in Hereford after 12 p. m. Monday afternoon, May 17. Releases from previous employment necessary. L. O. Stocker, Borger-Phillips, Texas. 19-1tc

WANTED—Singer sewing machine, either electric or treadle. Mrs. Roy Manning. Call 773. 18-2tp

WANTED—A man for year-around farm work. House for small family furnished. Liberal salary. If you don't want to work, don't apply. M. C. Osborn, 7 miles northwest of Friona. 18-2tc

WANTED—Stenographer or sales work. Write Box 673, Hereford. 17-3tp

WANTED—500,000 Rats to kill with Ray's Rat Killer, harmless to anything but rats and mice. Prepared baits, also liquids, guaranteed. At Halle Drug. 16-28tp

FOR RENT
FOR RENT—Furnished apartments. Bills paid. 1029 25-Mile Ave. Mrs. C. O. Lee. 19-1tp

FOR RENT—3-room furnished apartment, available Monday. D. H. Bryant, Norton St. 19-1tp

FOR RENT—Basement apartment. Phone 153-W or call at 501 East 11th St. 19-3tp

FOR RENT—2 well-furnished rooms, front and back entrance. All bills paid. Adults only. Phone 554W 19-1tc

FOR RENT—Two-room house apartment furnished. Call 1100 East 12th. Ralph Smith. 19-1tp

FOR RENT—Two unfurnished apartments, bedrooms furnished. 910 25-Mile Avenue. 19-1tp

FOR RENT—Attractive 2-room furnished apartment to adults. South front, private entrance. Will share Frigidaire. 710 East Third St. 19-1tc

FOR RENT—Well furnished bedrooms for gentlemen. Mrs. H. L. Broadwell, 311 West 3rd. 19-1tc

FOR RENT: Apartment, 411 Sampson Street. W. L. Hall. 19-1tp

For Sale
'40 Model Chevrolet, 1/2-ton Pickup
In good condition!
JOHN WOOD FARM EQUIPMENT CO.

PROVE YOUR PATRIOTISM!

TRY A WANT AD

LOCALS

Mr. and Mrs. George Parker and daughter Suzanne of Amarillo were in Hereford Sunday to spend Mother's Day with his mother, Mrs. G. A. F. Parker.

Mrs. J. B. Jones left last week for Minneapolis, Minn., where she will spend some time with her daughters, Mrs. Harvey Yantis and Mrs. Jerry Peterson, and their families.

Mr. and Mrs. Colby Conkright and small son left Tuesday for Sherman where they will visit her parents, Mr. and Mrs. J. J. Flannery.

W. S. Flutt III
W. S. Flutt is ill in an Amarillo hospital suffering from a kidney ailment. Mr. Flutt was taken to the hospital last week and is still quite ill.

Mrs. Carl Mountz and daughter, Mrs. Buford Crosthwait of Los Angeles, Calif., left yesterday for Detroit, Mich., where they will visit relatives. Mrs. Crosthwait will return to Hereford before returning to California.

Mr. and Mrs. C. B. Bridges of Hedley and daughter, Miss Mary Rains Bridges of Clovis, N. M., and Ted Myers of Hedley visited friends and relatives in Hereford the past weekend. Billy Bridges who has been employed here, returned to Hedley with his parents.

Mrs. Dexter Schofield, of Los Angeles, Calif., arrived Saturday for a ten day visit with her parents, Mr. and Mrs. Jack Robertson. Her sister, Miss Imogene Robertson, who has been attending Baptist Seminary at Fort Worth, has also returned home.

Lairds Visit Here
Mr. and Mrs. D. C. Laird of Kilgore, pioneer residents of Hereford arrived here Monday for a visit with their son, Harold Laird, and family of the Jumbo Community and with Mrs. Laird's sisters, Mrs. H. C. Baird of Jumbo and Mrs. Seth B. Holman of Hereford. Also visiting here are Mr. and Mrs. D. C. Laird, Jr., of Dallas, who are visiting Mrs. Laird's parents, Mr. and Mrs. L. H. Shore, and with other relatives. Mr. Laird is in the navy, stationed at Grand Prairie.

Mr. and Mrs. Cecil Boyer of Lipscomb visited relatives here over the weekend.

F. F. C. Pete Caldwell, a mechanic at the Lubbock Air Base, is spending a furlough with his mother, Mrs. Katherine Caldwell, and other relatives.

About Hall Insurance, we all agree that its good business to carry Hall Insurance on wheat, barley and rye, not too much but a reasonable amount. I believe I am better prepared to save you; and I feel sure it

will be to your best interest to talk it over with me before you buy your Hall Insurance. No obligations, T. K. Wilson Insurance and Bonds, 25 years in the Hall Insurance business. 19-1tc

P. F. C. Jack G. Brotherton of Littlefield, visited his grandmother, Mrs. B. L. Branson, Tuesday.

Mr. and Mrs. E. B. Hedrick returned Tuesday from Dallas, where he has been transacting business for several days.

THIS YEAR... ABOVE ALL...

SUMMER

Calls for CONSERVATION of Your Car



SEAT COVERS

Cool, Comfortable, Clean!
Matted seat covers in attractive designs; some trimmed in leatherette. Covers for all makes and models — and reasonably priced, too!

\$3.75 to \$19.75

Engineers PUMPS
Simply attach hose in spark plug hole of engine — and watch the tire pump up!

TIME to Change Your FRAM!
We have Fram Replacements for all cars and tractors. Change NOW—Save your motor for the future!

"Seatmaster" CUSHIONS
Reasonable, Comfortable! See them today!

Car Radio AERIALS
Just received shipment of 100 rust-proof aerials!

MILLER AUTO STORE

Certified FIELD SEED

PLANTS
BULK GARDEN SEED
SOY BEAN NITROGIN
Poultry Feeds and Remedies
WEST TEXAS FEED & SEED CO.
Jack Wright, Mgr.
We pay top prices for your Cream Eggs, Poultry and Hides!

"LIKE MAGIC" THIS NEW OIL PAINT

COVERS IN ONE GOAT OVER WALL PAPER AND MOST INTERIOR SURFACES



BPS FLATLUX

FLAT WALL PAINT

COSTS NO MORE THAN ORDINARY WATER PAINTS... BECAUSE OF ITS EXTRA SPREADING CAPACITY

FLATLUX IS NOT A FAD... BUT A THOROUGHLY TESTED OIL PAINT THAT CAN ALWAYS BE REPAINTED, AT ANY TIME FOR ALL INTERIOR SURFACES

This durable long-lasting finish can be applied over wallpaper, wall board, brick, plaster, wood, concrete, basement tile and many other interior surfaces. FLATLUX will not rust metal surfaces, nor warp or raise the grain of wood surfaces as so many water paints will do. It is also alkali resistant.

ROCKWELL BROS. & CO.

LUMBERMEN
PHONE 4
JACK KIRKSEY, MGR.

SOCIETY

MRS. JOHN McLEAN, Society Editor — Phone 181

Mrs. N. E. Gass To Head Pioneer Club

New leaders for another club year were installed at the final luncheon Tuesday closing the season for the Pioneer Study Club. The luncheon was held at the home of Mrs. C. T. Guseman.

Mrs. H. D. Reed served as installing officer and those taking over duties were Mrs. N. E. Gass, president; Mrs. P. H. Gilliland, vice-president; Mrs. Noah Ewton, recording secretary; Mrs. O. G. Hill, corresponding secretary; Mrs. H. D. Reed, treasurer; Mrs. F. M. Kester, federation counselor; Mrs. Rex Tyng, historian and Mrs. W. Phillips, parliamentarian.

The program consisted of a round table discussion of current topics with the observance of Children's Week as a basis for topics. Mrs. O. G. Hill discussed juvenile delinquency; Mrs. Wirt Phillips, "What part the church can play in juvenile problems; Mrs. Ray Johnson, "Our Mental Attitudes during the war"; Mrs. P. H. Gilliland, "The Ills of the Teaching Profession"; Mrs. H. A. Close, "Trends in modern medicine and What's new in Medicine".

Reports from the recent Seventh District Federated Club convention held in Amarillo were given by Mrs. N. E. Gass, Mrs. O. G. Hill and Mrs. B. E. Roberson.

Two new members were welcomed into the club. They were Mrs. A. L. Manjeot and Mrs. Fred Barrett.

Members present were Mesdames A. G. Bell, J. E. Beyer, H. A. Close, Noah Ewton, Burl France, Carl Frye, N. E. Gass, J. M. Gilliland, P. H. Gilliland, Bob Higgins, E. S. Ireland, O. G. Hill, Ray Johnson, F. M. Kester, Wirt Phillips, H. D. Reed, B. E. Roberson, T. E. Seigler, Frank Terrell, Al Werner and the hostess.

H. D. CLUB MEETS

The North Hereford Home Demonstration Club met at the Country home of Mrs. J. T. Richardson on Thursday afternoon.

WHY BE FAT?

It's Easy To Reduce
You can save your pounds and have a more slender, graceful figure. No dieting. No drugs. No exercising. With this AVID you don't cut out any meals, starches, potatoes, meats or butter. You simply eat them down. It's easy when you enjoy a delicious vitamin fortified AVID before each meal. Absolutely harmless. 20 PERSONS LOST 25 LBS. TO 25 LBS. each in 20 DAYS using AVID under the direction of Dr. C. E. Von Hooser. Write to here for a New Day. Try a large box of AVID. 30-day supply only \$2.25. Money back if you don't get results. Phone



HAILE DRUGS

Lone Star Study Club Elects Officers At Luncheon Meeting

Mrs. Homer Henslee, Mrs. C. D. Kelton and Mrs. R. G. Blue were hostesses for the luncheon program marking the close of the season for the Lone Star Study Club Tuesday, at the home of Mrs. Henslee.

Dainty table decorations included a massed arrangement of pansies in purple and yellow for the center of the large table from which the luncheon was served, and miniature pansies for small tables where places were laid for four.

New officers were installed in the business session which followed the luncheon and two new members Mrs. Forrest Minton

and Mrs. Buren Sowell, were welcomed. The new officers include Mrs. R. G. Blue, president; Mrs. Nelson McRight, vice-president; Mrs. Jack Grady, recording secretary; Mrs. Roger Corbett, corresponding secretary; Mrs. Lyle Blanton, treasurer; Mrs. G. W. Newsom, parliamentarian, and Mrs. John Jacobson, press-reporter.

Council Discusses Marketing Plans

The Deaf Smith County H. D. Council, meeting Saturday afternoon, heard Miss Myrtle Murray, home industries specialist, give further advice on the setting up of a curb market in Hereford this summer. Miss Murray stressed the importance of attractive arrangement of products and told the marketing committee where to write for state standards for sale of products.

PINEAPPLE FOR CANNING

A project linked with the curb market is the cooperative buying by home demonstration club members of certain products for canning; and Miss Sadie Lee Oliver, CHDA, announced this week that plans have been completed for the purchase of pineapple for canning. The pineapple will be handled by the Hereford Super Market and will probably be here the early part of next week. It will weigh 40 to 45 pounds per dozen, which Miss Oliver says will be a large size, and will sell for three for \$1—a very reasonable price. Purchase will not be limited to home demonstration clubs, but orders will be reserved. Miss Oliver states that pineapple is ripe enough to can when the top leaves pull out easily. Recipes for canning will appear in next week's Brand.

Present at the council meeting Saturday were Mesdames Earl DeHart, J. T. Richardson, Fred Saltzman, N. W. Livesay, and O. L. Rutherford, North Hereford; Bernice W. Cannedy, Hereford; C. F. Rickels, Bippus; Liston Wilson, Wyche and Conrad Urbanczyk, South Hereford.

CONTRACT CLUBS GIVE DEFENSE STAMPS FOR SCORE AWARD

Defense stamps were given for score awards when contract clubs were entertained at club parties.

Justakrd Club
On Wednesday last week Mrs. George V. Stambaugh was hostess for the Justakrd club at her home on Lee Avenue. Iris in orchid and cream provided the floral decorations for the party and refreshments were served to Mesdames R. L. Craner, J. W. Witherspoon, Meade Halle, Grant Fisher, Henry Seals, K. E. Milburn, Kellar Muse and Sydney Maxfield. Mrs. Milburn and Mrs. Sears won the defense stamps.

Wednesday Luncheon Club
Mrs. W. M. Emmons was hostess at a bridge-luncheon for members of the Wednesday Luncheon Club last week. Columbine and peonies in yellow, orchid and white were combined in decorations for the luncheon table. Mrs. H. K. Fox played high for the awards in games after the luncheon.

Those enjoying the affair were Mesdames H. K. Fox, S. F. Ross, C. C. Acker, J. C. McCracken, Jimmie Gillentine, Alton Fraser, A. R. Bateman, Oscar Esley, and W. L. Davis.

Tuesday Afternoon Club
Peonies in varied shades, and iris were combined with fragrant wisteria and honeysuckle for party decorations Tuesday afternoon when Mrs. Knox Kinard was hostess to members of the Tuesday Afternoon Bridge Club. Mrs. Woodrow Ireland won the defense stamps.

Those present were Mesdames W. L. Davis, W. M. Emmons, Travis Dameron, C. H. Dyer, W. J. Stanford, Woodrow Ireland, Glenn Snyder, Ernest Medkief and the hostess.

BAY VIEW CLUB MEETS LAST TIME THURSDAY

Members of the Bay View Club met for their last meeting of the club year Thursday afternoon at the home of Mrs. Marvin Boyd.

The meeting was in the form of a final business session of the year with reports from the recent Seventh District Federated Club convention held in Amarillo given. Mrs. Travis Dameron introduced new officers who include

Mrs. Bob Wilson, president; Mrs. Paul Mathers, vice-president; Mrs. Henry Sears, secretary and Mrs. F. T. Roloson, corresponding secretary. A treasurer will be named later.

Members present were Mesdames D. H. Alexander, C. R. Barber, H. L. Broadwell, Travis Damefon, E. W. Harrison, A. M. Jones, Knox Kinard, J. W. Kirby, Paul Mathers, G. A. F. Parker, F. T. Roloson, Bob Wilson and the hostess.

First Baptist Church
W. E. Barnes, Pastor.
Sunday School — 9:45.
Morning Worship — 10:50
Training Union — 7:15.

The pastor will speak at the Morning Worship Service Sunday Morning. We urge all of our members and friends to be present for Sunday School and the morning worship service.

As customary, our church will dismiss the Evening Worship Service in order to attend the Baccalaureate Services at the High School. However, we urge that all Training Union Members come to Training Union first. We will be dismissed in plenty of time to attend the services at the high school.

Brotherhood will meet Tuesday night, May 18, at 8:15 p. m. All the men of the church are invited.

Tierra Blanca Workers' Conference will meet next Thursday, May 20, at Dimmitt. The program will be centered around the Daily Vacation Bible School. Please make your plans to go!

Just Received... a CAR of Red Cedar SHINGLES

1's 2's 3's

ALSO, A CAR OF CEDAR POSTS

CARL McCASLIN LUMBER CO.
Call the Lumber Number—7 1 Block East of Courthouse

COUPON

Quality "Shorelawn"
24 ENVELOPES
or SHEETS

With Coupon
9¢

"We Sell for Less"

HAILE DRUGS

PHONE... 99
Prices for Friday, Saturday and Monday

Walgreen Agency Drug Store

BACK UP THE MEN IN THE ARMED FORCES

They Give Their Lives... YOU LEAD YOUR MONEY

Buy War Bonds and Stamps

4 Spotlight Specials

LUX FLAKES	10c	2 for 15c
EX-LAX	25c	Size 19c
P&G SOAP Large	3	13c
CARTER'S PILLS	25c	18c

TUSSY Leg Make-Up

Easy to Apply

50c

\$1.00 FITCH OIL SHAMPOO

63c

They Need the Doctor Most

They deserve the most attention—and are getting it. That's why there is a shortage of Doctors—that's why your Doctor is so rushed. Help conserve your Doctor's time by going to his office. Request home calls only in case of serious illness. When your Doctor prescribes, remember us for

Dependable Prescription Service

Pint Size HYDROGEN PEROXIDE 26¢ (Limit 1)

\$1.25 Size Absorbine Junior 89¢ (Limit 1)

25c Size MUFTI WHITENER For Shoes 21¢

25c BLACK DRAUGHT 17c

50c Size WILLIAMS Shaving Cream 39¢

PAPER TOWELS 150 Sheets 12c

300 SIZE CLEANSING TISSUES	21c				
\$1.20 BOTTLE SYRUP PEPSIN	79c				
60c SIZE SAL HEPATICA	37c				
\$1.20 BOTTLE S. T. 37 ANTISEPTIC	89c				
\$1.00 Jergens' Lotion	73c	200 Kleenex Tissues	13c	50c Phillips Milk Magnesia	34c
5-lb. Box Epsom Salts	29c	\$1.00 Haleys M-O	79c	25c Fitch Hair Oil	19c
25c PHILLIPS TOOTH POWDER	16c				
35c ORLIS TOOTH POWDER	27c				
\$1.00 TUSSY DEODORANT CREAM	50c				
Pint — ORLIS MOUTH WASH	49c				

\$1.00 Size IRONIZED YEAST 67¢ (Limit 1)

Reg. Bar CAMAY SOAP 7¢ (Limit 2)

Kellers MOUTH WASH Pint Size 49c

\$1.00 Size HINDS Honey & Almond CREAM 59¢

Quart NUJOL Mineral OIL 69¢

We are Proud of Hereford's 1943 Class!

FOR THE GIRL GRADUATE

We have a limited selection of gifts... but come early, because our quantities are limited!

Play Suits... Slack Suits
Tom Girl Pajamas
Jersey and Satin Slips
Accessories
House Coats and Robes

... and plenty of DRESSES for every occasion; the kind she will want, of course!

Just Arrived... Shipment of COLLEGE GIRL Pantie Girdles and Foundation Garments... by Venus!

Take the wrinkles out of Rayon Hose with Garter BELT!

Fashion Dress Shoppe
HEREFORD, TEXAS

COUPON

Reg. 5c Value POWDER PUFFS with Coupon 21¢ (Limit 2)

Spring Tonic YEAST and IRON

PINT BOTTLE ONLY 98c

Soldier's BIBLE
Leather Bound \$2.49

Send it V-Mail V-MAIL STATIONERY For only 10¢ Package of 20 V-Mail Sheets

REAL RELIEF FOR ACID INDIGESTION

Try Bismadine, The Alkaline Antacid Powder

Bismach distress due to over-acid system quickly responds to Bismadine. Try it for heart burn, sour stomach, excess acidity. Effective, pleasant to take. Try Bismadine for relief!

BISMADINE POWDER 5c per 1/2 oz. 50c

Soldier's DIARY
Leather Bound \$1.75

High Quality CENTAUR CARDS
Pineapple or Bridge or other designs. Attractive new novel designs.

SAVE ON YOUR BABY NEEDS

1 Lb. Pabulum BABY FOOD 39c

BABY BOTTLES 4 or 2 3¢ (Limit 2)

EVEN FLO Bottles 10c

GASTILE SOAP MEYER'S 10c BAR 3-25

MENNEN BABY OIL 5c 3-43

DEXTRI-MALTOSE 5c 3-63

CASTORIA LAXATIVE 10c 3-25

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Family Reunion Honors Son Returned From Navy Foreign Service

Twenty-five persons gathered at the home of Mr. and Mrs. J. H. Trimble Sunday to celebrate the return of Larry Trimble from foreign service with the Navy.

Larry, a radioman third class on the submarine service at Pearl Harbor, T. H., returned recently to attend Naval Officers School.

Two other sons in the service Earl and Sanky, were here for the family reunion. Earl, a staff sergeant in the Army Air Forces medical department, was accompanied here from Austin by his wife, Sanky, a lieutenant in the photographic division of the Air Forces, is stationed at the San Antonio Aviation Cadet Center.

Another son, Gene, and his wife, arrived from Casper, Wyo., Monday.

Several members of Mr. Trimble's family came from Clovis to visit the local couple and their sons.

They included: Mrs. Sarah Trimble, Mr. and Mrs. Peck Kennedy and daughter, Barbara Jean, Mr. and Mrs. Lester Trimble and daughter, Phyllis Jean and sons Joe Bert and Jerry

Lester, Mr. and Mrs. John Sims, Mr. and Mrs. Clyde Lee and sons, Dan and Dean, Miss Diane Broome, Miss Joan Bloxom, Miss Annie Ruth Holloman and Miss Benita Reed.

MOTHER-DAUGHTER BANQUET GIVEN BY CAMP FIRE GIRLS

Mothers of members were honored when Weocantawaste Camp Fire Girls entertained with the annual Mothers-Day banquet at the Presbyterian Church Thursday night.

A purple and white theme was carried out in able decorations with white tapers giving candle-lighting. All arrangements for the banquet were made by the Camp Fire Group.

The following program was presented: Diane Jowell, Joan Witherspoon and Mary Katherine Carroll sang "The American Patrol", Virginia Lyons, Norma Jean McCullough, Beth Scott and Bobby Lee Witherspoon formed a quartet to sing "Rosanne of Charing Cross," Ann Bateman, Jacqueline Newell and Ouida Hudson entertained with piano numbers, and Betty Jo Carnahan read appropriate poems.

Barbara Ann Burney and Betty Morrow concluded the program by singing "This is Worth Fighting For."

Guests and members present included Mrs. Jerry Morrow, and Betty, Ray Conaway and Barbara Ann Burney, Roy Jowell and Diane, George Robertson and Wilma Jo, Willard Witherspoon and Bobby Lee, Onias Carroll and Mary Katherine, Gordon Witherspoon and Joan, R. S. Scott and Mary Beth, Leo Forrest and Cherry Ann, C. D. Carnahan and Betty Jo, Charles Newell and Jacqueline, Clyde Coanougher and Elizabeth Lee, T. H. Coursey, Miss Alma Burkett Ouida Hudson, Ann Bateman and Mrs. Urlin Streu, Camp Fire Guardian.

Cold-Clothes



(U. S. Army Air Forces Photo from NEA)

All togged out in leathers for a trip into "the wide blue yonder" is this bombardier at San Angelo, Tex., Army air field.

THREE ARE HONORED AT INFORMAL BRUNCH FRIDAY MORNING

Places were laid for twelve Friday morning when Mrs. D. C. Kinsey entertained with an informal brunch honoring Mrs. Carroll Whiteside and Mrs. P. L. Dishman, both sisters-in-law of the hostess, and Mrs. W. E. Harlow, all three newcomers to Hereford.

Quartet tables were arranged for the guests and decorations included white peonies, white tapers and lovely contrasting nasturtiums.

Besides the honoree guests included Mesdames Meade Halle, Charles Newell, Elmer Patterson, George V. Stambaugh, Homer Brumley, Lynn Kester, Ira Foster and Hall Beavers.

Jumbo News

MRS. SAM HUNTER

Mr. and Mrs. Emzy May of Claude visited with his parents, the F. A. Mays, and his brother, Glenn, and family on Tuesday night.

Mr. and Mrs. Harroll Laird visited relatives in Plainview over the week end.

Amarillo visitors on Friday were Mr. and Mrs. Finis Hunter, and Mr. and Mrs. M. L. Simpson.

S. Sgt. John R. Blard, instructor in the Lubbock Flying School visited his parents, the H. C. Bairds, Sunday.

This week sees the close of the current school year. This community has three young people finishing high school: Lucille Rhodes, Wilda Bales and G. D. Calson, Jr.

Frank Metcalf of St. Joseph, Mo., who has been visiting his son, W. R. and his brother and sister, Jack and Emma Metcalf, for some weeks, returned this week to his home.

Manjeet and Lloyd, Mrs. Tom Sanders and Charles, Mr. and Mrs. Harold Nichols of Amarillo, Mrs. Cliff Estes, Manly Finch and the Hi-Y sponsor, G. M. Hudson and Mrs. Hudson.

R. C. Neely of Amarillo called in the Metcalf and Simpson homes on Monday evening.

Mrs. Addison Hunter and small son, Richard, returned on Saturday from Amarillo, where Richard was given tests by Dr. Churchill for allergy to various foods and plants.

Mr. and Mrs. M. L. Simpson were pleasantly surprised to receive a wire from their son, M. L. Jr., saying that he would be in Amarillo Sunday, for a short visit home. The Simpsons met him there. He will visit with relatives here until Wednesday, when he goes on to New York, for further training.

Mr. and Mrs. Finis Hunter and children, Norma and Jimmie Doris, visited in the home of her sister, Mrs. O. K. Clark in Amarillo, Sunday. They were joined there by Mrs. Hunter's parents, Mr. and Mrs. Norman, of Ralls.

Virginia Simpson spent Sunday night at home visiting her parents, Mr. and Mrs. M. L. Simpson, and her brother, M. L. Jr. B. D. Woodlee of Dimmitt was a caller in the M. L. Simpson home Sunday morning.

Ramey Elliston, who sustained a broken leg some months ago in a fall from a windmill, is again on crutches. He suffered a severely sprained ankle Sunday afternoon when he was run over and knocked down by a wild horse, which he was helping to rope.

Mrs. H. C. Baird and Mrs. S. M. Hunter entertained at Mrs. Baird's home Tuesday afternoon honoring Mrs. Ullman Hunter, who is moving away. Guests were members and former members of Jumbo Auxiliary.

Table decorations were spring flowers, and plate favors were pansies. Guests were entertained with games of rummy.

The Auxiliary presented Mrs. Hunter with a lovely White Bible. Individual gifts were given by the former members.

Refreshments of angel food cake and punch were served to Mesdames Clyde Renfro, Garrett, Harroll Laird, F. A. and Glenn May, M. L. Simpson, L. A. Matthews, Addison Hunter, M. L. Sparkman, W. A. Hunter of Hereford, Clem Gilliam of Dimmitt, the honoree and the hostesses.

Announcement

Due to the fact that we find it impossible to handle our present volume of Cleaning, we are forced to

Remain Closed

ON
TUESDAYS
AND
FRIDAYS

OF EACH WEEK!

In this manner, we will be able to catch up on our cleaning business during the days we are closed — and to give you better service on the days we are open.

We know that our patrons will realize that this step is necessary, due to the greatly increased volume and to the nation-wide man-power shortage

... and We will Continue to Give You the High Type of Quality Work as Always!

Fox Cleaners

PHONE ... 111

CALL

551

(NIGHT PHONE 550)
for Reliable BUTANE SERVICE!

Blanton Butane Gas Co.
ON HIGHWAY 60



Attention! Housewives

In your capable hands rests the responsibility of the well-being and security of your family, and with so many rationing dates to keep in mind, we know it is quite confusing ... so we have worked out a chart

to be clipped and pinned up in your kitchen on which you can very conveniently post your rationing dates for the next few periods.

Expiration Dates

1st Period 2nd Period 3rd Period 4th Period

	STAMP			
Sugar	No. 12 Expires MAY 31			
Gasoline	STAMPS No. 5 Expire MAY 21			
Coffee	STAMP No. 23 Expires MAY 31			
Canned Vegetables & Fruits	BLUE STAMPS G, H, J Expire MAY 31			
Meats, Butter & Fats	RED STAMPS K, P, Q, N, J Expire MAY 31			
Shoes	STAMP No. 17 Expires JUNE 15			

Southwestern
PUBLIC SERVICE
Company

Former Hereford Girl Will Wed In Portland, Oregon In July Rites

Word has been received from Portland, Ore. of the announcement on May 1, of the engagement of Miss Anne Fitzhugh Parker to Mr. William Maxwell Wood of that city.

Miss Parker is a daughter of Mrs. G. A. F. Parker of Hereford and a cousin of C. C. Acker. She is a graduate of Hereford High School, of Mount Holyoke College and Oxford University. At present she is principal of the Catlin Hillside Schools of Portland.

Mr. Wood is assistant to the head of the Bonneville Power Administration, which operates under the Department of the Interior, the network of power derived from Grand Coulee and Bonneville Dams.

The announcement was made at a tea given in honor of Miss Parker by Mr. Wood's mother, Mrs. S. L. Damon, at her country home.

The wedding will take place in Portland sometime in July.

Hi-Y Club Holds Tenth Annual Banquet

The tenth annual Mothers-Day banquet sponsored by the Hi-Y Club of Hereford High School was held in the Home Economics Room at the high school Friday evening.

Bruce Beene, retiring president, served as toastmaster for the occasion and Lloyd Manjeet gave the invocation.

A welcome to the honored mothers was given by G. P. Owen and Mrs. Cliff Estes made the response for the mothers. Manly Finch entertained by singing "Mother McCrear" accompanied at the piano by Mrs. Cliff Estes.

Harold Nichols was the principal speaker of the evening and told of his experience with soldiers in his work as director of the Amarillo U. S. O.

The retiring president introduced the new officers who include G. P. Owen, president; Lloyd Manjeet, vice-president; Lyle Fluitt, secretary and James Barnard Hicks, treasurer.

Retiring officers were Bruce Beene, president; G. P. Owen, vice-president; George L. LeGrand, secretary and Bill Dameron, treasurer.

Those enjoying the Mother's-Day affair were Mrs. J. W. Beene and Bruce, Mrs. W. E. Dameron and Bill, Mrs. J. A. Pitman and John Douglas, Mrs. Louie LeGrand and George L. Mrs. E. B. Hicks and James Barnard, Mrs. Jack Grady and Noland, Mrs. Earl Phillips and David, Mrs. H. L. Dowell and John David, Mrs. G. P. Owen and G. P. Jr., Mrs. J. E. Young and Edward, Mrs. A. L.

THE IDEAL



Personal Stationery

Despite the drastic shortage of paper, we have just unpacked a large shipment of Better Quality Stationery ... especially for GIFTS for the

BOY and GIRL GRADUATE

MONOGRAMMED ... or IMPRINTED
WITH FULL NAME

\$115 \$150 \$165 \$225

(100 Sheets, 50 Envelopes ... \$2.15 - \$2.65)

THANKS, Everyone ...

for the splendid acceptance which has been accorded our new stamping machine, and for the many nice compliments our work has received.

We will appreciate getting your graduation orders as soon as possible in order that we can work them up at odd times ... and so we can make re-orders if necessary.



Your Name Stamped in 22-K Gold on your Fountain Pen, Pencil, Bill Fold, Bible, etc.
50c ... or in Sets, 75c

The Hereford Brand

Plan to Attend all the COMMENCEMENT PROGRAMS!

The Whiteface Round-Up

Final Exams . . . MONDAY, TUESDAY and WEDNESDAY



Prince Hereford

Friends, Romans and high-school students, lend me your ears, I have come today to give you a few more hand-outs that perhaps you haven't completely forgotten; they are a few bits about your friends and mine, those haggard humans who haunt the halls of old H. H. S. from September until May, annually.

Item No. 1. You have my permission to run up and tap Charles Saunders on the shoulder and when he turns around, remind him that he is not eligible to attend the All-Girl Assemblies. We know that he walked in unintentionally last Thursday, but the crowd had practically all assembled before he realized that he didn't belong.

Item No. 2. I'm sure you haven't missed it, the Butch hair cuts that are making the rounds on the heads of some of our more glamorous examples of mankind, like Barney Hicks, Earl Hussey and Johnny Dowell. The nicest thing about Barnard's is that it goes so romantically with those dimples of his.

Item No. 3. Sech going's on in Chemistry Class, these days. My, My, somebody should warn Carlie Rae Frye that imitating Bob Hope often leads to dire results, or maybe she knows by now. Experience is a good teacher, I hear.

Item No. 4. It is certainly worth mentioning again how wonderfully well the students of H. H. S. and the other schools of Texas cooperated in the jeep drive.

Since I have only about one more week in which to tell off on my pals, I'd like to start in now and say a few things by way of good-bye.

Some things I'm going to miss in this old building come May 21: Bonnie Miller and her rainy 15-inch comb. The girls with their hair on top of their head. The gossip that circulates in fourth period study hall. The Student Council Shelf where they are always just out of what I want, but where I can pick up the latest news tid-bits. The Freshmen not being the youngest kids in school. (This ought to get their goat). Those Senior Boys who don't know that there is but one branch to the services, and that branch is the Marines. Their conversation always starts off with, "Say have you heard that the Marines . . ." Those inseparable couples like Barbara Ann and Bruce, and George L. and Frances. The fad several females developed of arriving at school plus shoes but less socks. The stag sessions on the front walk before 9:30. John Pitman and his jitter-bug. Billy Dameron and his loud mouth. Miss Hall's saying, "My stars and garters!" And naturally, what I shall perhaps miss most of all is the opportunity I have of getting to express my

Final Examination Schedule

Monday, May 17, 9:45 A. M. — English I, 11, 111.
Monday, May 17, 2:00 P. M. — Biology, General Science.
Tuesday, May 18, 9:45 A. M. — General Mathematics, Algebra I, Plane Geometry.
Tuesday, May 18, 2:00 P. M. — World History, American History.
Wednesday, May 19, 9:45 A. M. — Occupations, Spanish 1 and 11, Boy's Social Problems.
Wednesday, May 19, 2:00 P. M. — Ag. 1 and 111, Home Economics 1 and 111.

Think It Over

"To be or not to be," that is the question in this case. No, I'm not quoting a scene from Shakespeare. This subject is many miles away from either Shakespeare or his writings. However, the question for discussion is "to be respectful to teachers or not to be respectful to teachers." The students of our school frequently do not realize how disrespectful they become to their teachers. For example: In a certain class meeting last Wednesday, one of the sponsors gave some sound advice on a particular subject. Members of the class rose to the floor and openly suggested that the sponsor was wrong. The class all clapped and some even cheered. Now, I ask you, students, was that polite? No, certainly not. The person who made this remark probably meant no disrespect, but he very needlessly rose to his feet and insulted the teacher.

After all, the teachers are here to help us and be our friends. They are older and wiser than we and can usually tell us what is best. Take their advice, even though you do think it is wrong, and use it to its best advantage. Teachers are human and demand all the respect a teaching position requires. Why not add to one of the Ten Commandments, "Honor thy father and thy mother and thy teachers?"

H. H. S. Bought Twelve Jeeps

We're always willing to praise those who do a job well, who do as much as they are told to do; but when someone does even more than expected, well, we're even more eager to praise him; which is why the students of the public schools of Texas are being praised.

The state, in urging a Jeep Drive, established the quota for Texas schools at 354 Jeeps, or \$318,000. The students of Texas not only exceeded that quota by buying 3,800 jeeps (\$3,420,000), but also collected enough to buy 20 Flying-Fortresses, to be used in the Alamo Squadron in San Antonio.

Mr. Kinard is pleased and proud to announce that the Hereford Public Schools are the owners of a certificate stating that they have bought 12 jeeps (\$10,800). The certificate is personally signed by Secretary of the Treasury, Henry Morganthau, Junior. Incidentally, Hereford's original quota was 1 Jeep, (\$900).

views, ideas and opinions on everything each week, even though nobody reads them.

Well, that's about all for this week, so you can go back to studying for that examination or worrying over the one you just took. Good-bye.

P. S. Say, for the safety of my neck, all events and characters mentioned in the above paragraphs are fictitious, and any similarity between any persons living or dead, and any events real or imaginary was just luck.

Senior Personalities

April 5, 1926, might be a very important date to Donald Robinson. Why? Well, because that was the day he was born. He has grown quite a bit since then and today he is five feet and nine inches tall and weighs 148 pounds. He has blue eyes and blonde hair. His main hobbies are horses and football. He has several favorites and some of them are: favorite food, cherry pie and ice cream; favorite saying, Ding Bust; favorite subject, 4th period study/hall under Mr. Emmons. "Duck's ambition is to make good in the Marines. He may attend college through the Navy V-12 program, but if he doesn't it's look out Marines here comes "Duck".

He has been a member of the band for 4 years and the orchestra for 2 years. He was in the boys tumbling club. He lettered two years in football and two years in basketball. This is the only school he has ever attended.

September 15, 1926, gray-eyed Robina Culppepper was born in Pampa, Texas. Robina is 5 feet 3 inches high, weighs 120 pounds, and has dark brown hair.

"Bena" has a hobby of writing letters, and her favorite saying is "Oh, Dear." Her favorite food is fresh tomatoes, and her favorite song is "As Time Goes By."

Robina attended school in Pampa through the fifth grade, in Amarillo through the sixth grade, and the rest of her schooling has been in Hereford schools. She was a member of the Jr. Red Cross her Junior and Senior years, in the Pep Club four years, Honor Society her Senior year, and a member of the Youth Council her Sophomore year. Robina was a reporter for the Youth Council, and this year she is president of the Pep Club.

Robina does not plan to attend college, but with the ambition "to be a nurse" she will surely succeed. Robina like most of the seniors, will be glad when the graduation exercises are over. Her favorite sports are football and baseball, and her favorite subject is chemistry.

Just let anyone mention hunting and fishing and you can bet your life that David Neal Beavers is always ready to go. Dave surely likes this kind of life, especially if there are no girls around because that seems to be his pet peeve and main dislike, at least most girls anyway. He didn't say just what girls he liked to have around.

Dave was born in Hereford, October 16, 1925. Uncle Sam says he was born just the right year for him. Well, anyway Dave is now in the Naval Air Corps and will leave anytime from June to December. He was just one out of a great many boys who passed the Navy V-12 test.

That blonde haired boy has blue eyes and now weighs 145 pounds and is five feet and ten inches tall. His weight puzzles everyone because he is forever eating. Why once I heard that he ate(?) carrots. There were too many to count. Anyway he has an appetite. The Radio Code and Band seem to be Dave's favorite subjects in school. He likes just any of Harry James arrangements of music.

We all wish you success and good-luck in the Naval Air Corps, Dave, and we know you will reach your goal.

It was just exactly eighteen years, six months and eight days ago, on a cold Thursday morning, in the city of Sayre, Oklahoma that Juanita Kelley first saw the dawn's early light. But that has been years ago and who is interested in the past when the present and the future are much more important (especially when you are a Senior as Juanita finally has the good fortune to be after many long years of hard, cruel, back-breaking work.)

I'm sure you remember Juanita from her excellent performance as Cora Falkner in the Senior play, "Come Out of the Kitchen." Just in case you missed that great event, Juanita is five feet and three inches tall and weighs 115 pounds. She claims that her hair is dark

brown but it looks black to me. And if you are interested she has grey eyes.

Juanita likes jello salad, biology, football and "There's A Star Spangled Banner Waving Somewhere." Her hobby is collecting match covers and collecting material on airplanes which probably accounts for her ambition which is to become a pilot. Juanita's favorite saying is "Well I'll be hanged," (you had better be careful, Juanita, somebody will take you up on that).

In the past Juanita has attended only one other school besides Hereford schools and that one was Westway for one year. While in Hereford High School Juanita has been a member of the Pep Club for three years. As for the future she plans to attend college but just yet she does not know which college she will attend. We wish you luck, Juanita, and hope that you accomplish your ambitions.

Of course all of the students of Hereford High remember a certain team that our Whitefaces beat this year to win the Bi-District championship. That team was the Phillips Blackhawks. Usually we're not inclined to like kids from Phillips, but apparently we've made an exception. I'm speaking of Brooks Wilson, former Phillips student and football player.

"Kid" as he is commonly called, was born on July 27, 1925, in Wagner, Oklahoma. His present height is 68 inches (5 ft. and 8 inches) and he weighs 2,080 oz. (130 pounds). His eyes and hair are both brown.

Due, no doubt, to rationing, Brooks has no prejudices against, or for, foods. Any kind is O. K. He does, however, like "Worried Mind," as his favorite song. Brooks has no aspiration for any particular vocation at present, but he will probably be a soldier. After that, well . . .

This year, Brooks was vice-president of the Phillips Aeronautics Club, and aeronautics is his favorite subject.

Enoree Hodges was born April 19, 1925 in Canadian, Texas. She is a dishwasher blonde with blue eyes, is 5 ft. tall and weighs 110. Her extreme dislike is "smart aleck" kids, but in contrast to this she likes football and basketball very much. At McLean she lettered for two years in each of these sports, and was also co-captain of the basketball and football teams one each year.

"Anory" attended Wellington schools for 4 years and McLean six and one half years before coming to Hereford High. At McLean she was president of the Community Club.

Enoree likes chicken fried steak; and she chooses "Eh gads Myrt" as her favorite saying, and "Why Don't You Fall in Love With Me" as her favorite song. Collecting snap-shots and horseback riding are her hobbies, while her ambition is "To be a perfect housewife after." As typing is Enoree's favorite subject she would like to be a typist someday.

Beene and Weems Pass Navy V-12 Test Monday

Having already taken and passed one mental examination here, George Weems and Bruce Beene went to Lubbock, Monday, May 3, to take their other examinations of the V-12 test. The examinations consisted of a physical examination and two different interviews given by Naval officers. The V-12 test is for the purpose of selecting Naval officers.

There were more who passed than are needed for training and a final selection will be made at Dallas by a Navy group. The men will be chosen according to their score on the examination.

George and Bruce expect to hear from the Board by June 1.

Honor Students Chosen

Every year the Seniors of Hereford High School elect a valedictorian and a salutatorian from the five highest ranking members of the class.

This year is no exception and Phyllis Radovich is valedictorian and Nona Deen Rose is salutatorian. The other three highest ranking Seniors are: Mary Ann Acker, Margaret Olson and Billy Dameron. Selection of these honor students is based on the total number of points earned by the student.

Baccalaureate Service

Sunday Evening
May Sixteenth at Eight-Thirty O'clock
High School Auditorium

Order of Service

Processional ----- Mrs. A. J. Schroeter
Invocation ----- Rev. Marvin L. Boyd
"God of Our Fathers" ----- Warren
Girls' Glee Club
Scripture Lesson ----- Minister H. P. Cooper
"The Lord's Prayer" ----- Mallot
Girls' Glee Club
Baccalaureate Sermon ----- Rev. James Aiken, Jr.
Benediction ----- Rev. W. E. Barnes
Benediction Response ----- Girls' Glee Club
Recessional ----- Mrs. A. J. Schroeter

Speech Class Gives Impromptu Program

As the school days for Seniors begin to draw closer and closer to an end, most of them are becoming rather hysterical. We don't know whether it's from joy or sorrow. The students of the Speech class are no exception. Last Wednesday they had impromptu speeches. They laughed all period whether anything funny happened or not.

Phyllis Radovich started the speeches by giving a talk on the "most exciting moment of my life." It seems that this moment happened in Tucumcari. Need we say more? Miss Crawford gave Mary Ann Acker the next topic which was "The one thing I would wish for if I could have only one wish." Her wish was "Happiness." Felix Pyka spoke next on "My First Day at School." The class really became hysterical then. In fact, many of the girls were seen rummaging around in their bags trying to find a hankie. Nona Deen Rose told of her most embarrassing moment. It concerned her teeth; so you see we can't very well extemporize further on that subject. However, we can say there wasn't a sober face in the room all the time Rose spoke. By the time she finished speaking everyone's sides were aching from so much laughter.

Miss Crawford then gave Marie Compton a serious subject. It was "My Ideal School." The school she described was one we probably all would like to attend but will never have an opportunity. Robert Elliston spoke on the farm situation. It seems that he doesn't like the idea of bankers, lawyers and other white-collar men on a farm. To his way of thinking they are too dumb to learn. Juanita Kelley told about the most beautiful place she had seen: It was Ceta Glynne as seen from 3:30 A. M. to 5:30 A. M. Marcella Koelzer

Hi-Y Banquet Huge Success

The annual Hi-Y Mother and Son Banquet was held Friday night, May 7, at 8:30. The meeting was held in the Home-Ec. laboratory, where the guests were seated at the table forming a large "Y". This tenth annual banquet has become almost a tradition, honoring the mothers of the Hereford Hi-Y Club.

Bruce Beene, toastmaster, presented Lloyd Manjeot, who gave the invocation. G. P. Owen, Jr., then gave a welcome and toast to the mothers, in which all of the boys heartily responded. Mrs. Cliff Estes then gave a very good response, in which she touched somewhat upon the relationship of mother and son.

After the meal was served, Mr. Manly Finch gave a moving and splendid rendition of "Mother Machree", accompanied by Mrs. Estes on the piano. The assemblage present appreciated it very much, as shown by the round of applause which followed.

The main feature of the evening was the address by Mr. Harold Nichols. Mr. Nichols has spoken on England and why she wanted to go there. She has a friend there whom she has never seen and she wishes to visit her.

Daniel Russell has grown up enough to realize that he has made many mistakes during his school days, and he told the speech class about these mistakes. Margaret Olson told about the most important person she had ever met. This person was her grandfather, who used to be an engineer. Florence Wilhelm told about the customs and habits of the Navajo Indians. This ended the exciting hour of impromptu speeches made by the students of the speech class of 1943.

been speaker here before, but he is always clamored for so greatly that he has consented to return for some of our events. He spoke first of the full and proper appreciation of the mother. He also talked quite interestingly on his work in the U. S. O. In this capacity, he personally meets many of the soldiers and learns their problems. The new officers were then introduced: James Barnard Hicks, treasurer; Lyle Fluit, who was absent, secretary; Lloyd Manjeot, vice-president; and G. P. Owen, Jr., president.

The meeting closed with the singing of "Blest Be the Tie That Binds" followed by the Hi-Y benediction; "Help us to stand in the midst of men, O Lord, foursquare, ready for service, and unafraid of responsibility." The menu, consisting of fruit cocktail, creamed chicken, glazed carrots, green beans, fresh vegetable salad, bread sticks, iced tea, and lemon pie, was efficiently prepared and served by the F. H. T. girls.

Those present at the meeting were: Bruce Beene and his grandmother, Mrs. Beene, Billy and Mrs. Dameron, Lloyd and Mrs. Manjeot, Edward and Mrs. Young, Nolan and Mrs. Grady, John David and Mrs. Dowell, David and Mrs. Phillips, Charles and Mrs. Sanders, G. P. and Mrs. Owens, George L. and Mrs. LeGrand, James Barnard and Mrs. Hicks, John Douglas and Mrs. Pitman, Mr. and Mrs. Harold Nichols, Mr. and Mrs. G. M. Hudson and Manly Finch and Mrs. Estes.

Mrs. James Best Speaks At Final All-Girl Meet

One of the highlights in the assembly program schedule this year has been a series of "all-girl" assemblies. Last Thursday marked the end of these studies for girls this year.

By popular request, Mrs. Jimmie Best came as a guest speaker. To all who know Mrs. Best, she is a grand person to every way and is just the person to speak on some of a girl's problems today. To begin the program, the girls sang "America"; then Mrs. Best spoke on "Meeting Problems of Girls." "Into My Heart" was sung as a prayer, and Miss Crawford gave a closing prayer.

Since this was the first year to have special assemblies for girls, they have been pronounced very successful, and a desire has been shown for their continuation next year.

Read The Want Ads!

How to Handle a Two Hundred Billion Dollar

Bellyache!

- BEWARE of that man who has no heartaches for the sufferings of war, but only a bellyaches for what it costs!
- WHEN he tells you that this war will cost us Two Hundred Billion Dollars . . . tell him it's a bargain!
- TELL HIM that's only about two year's national income and a mighty small price to pay for the richest heritage on earth!
- TELL HIM that no man or woman worthy of the name ever worries about the doctor's bill when a loved one is in pain!
- TELL HIM that what this war is going to cost in money is unimportant compared with what it's going to cost in sacrifice and suffering NOW! . . . and what it's going to cost in sacrifice . . . LATER! . . .
- AND TELL HIM, finally, that when the American Way of Life is a target for ZEROS and STUKAS, dollars and cents are not a proper subject for discussion!
- All they're fit for is to BUY U. S. SAVINGS STAMPS and BONDS!

Buy, Buy Bonds . . . or Bye, Bye Liberty

The First State Bank

MEMBER F. D. I. C.

HOME MADE
CANDY
HOT DOGS — COFFEE
COLD DRINKS
SCHOOL SUPPLIES
Visit Us Often
Candy Kitchen

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Write us for information concerning land ownership.

Deaf Smith County Maps . . . 25c MEMBER



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Chiropractors & Masseurs
for Appointments
Phone 341

BUY
Through the
WANT ADS

CLEAN OUT YOUR CELLAR AND ATTIC
GET IN THE SCRAP TODAY!

THERE'S A HOST
of Bargains
IN TODAY'S ADS

SONS In The Service

Col. Jack France has returned to his post at Camp Adair in Oregon after a ten day furlough spent here with his parents, Mr. and Mrs. Burt France.

Pvt. Hicks Roberson arrived Tuesday after seven months in the U. S. Army. He has a sixteen day furlough from Fort Bragg, N. C. He is the son of Mr. and Mrs. T. W. Roberson.

PARMAK Electric Fencer

HERE'S YOUR EXTRA HIRED HAND

Increased live-stock production for War demands and higher farm prices offer you more income if—YOU KEEP COSTS DOWN. New farm programs demand changing fence lines. Let an expert know you can save your side wire. SAVE TIME, LABOR and MONEY—and MAKE YOUR FARM EARN MORE with efficient, low-cost PARMAK Electric Fencing. 3-YEAR SERVICE GUARANTEE. WORLD'S LARGEST SELLER. IMMEDIATE DELIVERY.

HARDWARE CO.
Phone 567
"Anything From A Tack To A Tractor"

O. J. Beene has arrived from Seattle, Wash., for a three week's furlough here with his grandmother, Mrs. J. W. Beene; He is a pharmacist's mate in the Coast Guard and will return to duty in Seattle, June 2.

Beginning his recruit training this week at Farragut, Idaho, Naval Training Station is George Esca Turrentine, son of Mrs. Al Werner, of Westway.

Upon completion of his training, Turrentine will be given an opportunity to qualify for one of the Navy's several Service Schools, many of which are located at Farragut, for further training in a specialized trade.

Pvt. Myron E. Morgan, son of Mr. and Mrs. Eldon Morgan, has been transferred from Las Vegas, N. M., to the Clovis Army Air Base, where he is in the Army Band.

Naval Aviation Cadet William E. Miller is a member of his battalion boxing team at the U. S. Navy Pre-Flight School at Athens, Ga. Cadet Miller was winner in the 147 pound division at a recent tournament at the school. He is a son of Mrs. John B. Miller of Hereford.

P. F. C. Delbert L. (Jack) Kassahn, son of Mrs. Viola Gyles, is doing office work at headquarters at Camp Swift, near Austin. Kassahn was attending West Texas State College before entering the Army this winter.

Joy W. Worley, son of Mr. and Mrs. M. L. Worley, has arrived safely overseas, somewhere in the Pacific area, according to a War Department message received by his parents last week.

Charles Bell, youngest son of Mrs. Allan Bell, has recently been promoted to the rank of captain. Captain Bell is in the Army Air Corps, stationed in the Panama Canal Zone.

Harold L. Meacham, whose

Around Town

(Continued from Page 1)
card which is just three years old or newer, could take some lessons from Clyde Hays, who still carries his draft registration card from World War I.

Tommie Jim Carter's dog, Pudgy, had five pups this week. (Maybe the neighbors could tell us why this is news.)

Regional Director

(Continued from Page 1)
position to dancing. Both Colonel Hall and Rev. Barnes quoted scripture in support of their position. Dr. Jackson, in answering the questions stated that U. S. O. policies in most clubs permit dancing. At the same time, he pointed out that the U. S. O. is much more than a dance hall and that the recreation program carried out will provide an opportunity for assistance by all civic groups, regardless of their position on the dancing question.

Baccalaureate

(Continued from Page 1)
Williamson, Luther Worley, Brooks Wilson, Mary Ann Acker, Margaret Barrett, Vera Cardson, Jewel Clark, Marie Compton, Helen Cross, Robina Culpepper, Virginia Curtsinger, Betty Dunlap, Paula Mae Edwards, Erva Fluit, Carle Rae Frye, Frances Gollehon, Bess Hagar, Lee Dita wife, Mrs. Bobbie Meacham, lives in Hereford, has recently graduated from a course in aircraft engines at the Wright Aeronautical Corporation at Lynbrook, Long Island, N. Y. Meacham was promoted to corporal upon completion of this phase of his technical training.

Hopson, Juanita Kelly, Geraldine Kendall, Marcella Koelzer, Florene Lloyd, Marjorie Malm, Thelma Malm, Bonnie Miller, Marjorie Morrison, Betty Morton, Margaret Olson, Ella Mae Parsons, Marian Plummer, Phyllis Radovich, Vera Rea, Textie Reynolds, Marcia Robbins, Nona Deen Rose, Billie Sexton, Evelyn Walker, Wanda Whitaker, Edna Mae Wilhelm, Florence Wilhelm and Jeane Williams.

O. D. T.

(Continued from page 1)
than is required for essential operations. Some operators, because of changes in their business since the first application was made, need less mileage now. Others have cut mileage through joint action plans and other conservation methods. Many allowances for gasoline have already been cut since review of quarterly operations started, but until the change in OPA regulations, there was considerable time between review of certificates and the recall of excess coupons. Present procedure makes any gasoline coupons representing gallonage in excess of the certificate holder's revised needs expire at the time a revised certificate is issued. These coupons must be surrendered immediately to the ODT district office.

Colonel Urges

(Continued from Page 1)
specifications. "Unless better co-operation along these lines is offered, 'Colonel Hall points out, 'The camp garrison will spend their money elsewhere and the town of Hereford will lose several thousands of dollars every month.' 'Up to the present, it appears that those in the saddle in the town of Hereford do not desire this business,' the colonel states, urging that leading business men try to correct some of the conditions which make for poor relations between the people and the town.

Notary Public Bond
Before June first necessary to make Notary Bond for two years. The Lloyds make this Bond for \$150. T. K. Wilson, Deputy Attorney in fact. 19-1tc

HOSPITAL NOTES

Mrs. Vernon Wilson — Surgery May 8.
Mrs. Jack Wederbrook — Baby boy born May 10.
Jane Witherspoon — Surgery May 7.
Mrs. Billie Patton — Baby boy born May 12.
Mrs. H. H. Caraway — Improving.
Mrs. Irvin Johnson — Surgical
Donnie Johnson — Medical May 11.

Try a Want Ad!

Selective Service NEWS

2-A
(Man necessary in his civilian activity)
Richard C. Anderson, Ira G. Campbell, Ernest R. Kendall, Fred D. Scroggins.

1-A
(Available for military service)
J. M. Posey, Frank O. Marrs.

2-B
(Man necessary to the war production program)
Harry V. Kibbe

FRI-SAT—May 14-15

TIM HOLT—Cliff Edwards in "The Avenging Rider" plus Lee Tracy—Guy Kibbee in "POWER OF THE PRESS"

SUN - MON - TUES

May 16-17-18
7 Hit Tunes! . . . and



Star Spangled Rhythm
Bing CROSBY
Bob HOPE
Fred MacMURRAY
Frankie TONE
Ray MILLAND
Victor MOORE
Dorothy LAMOUR
Paulette GODDARD
Vera ZORINA
Mary MARTIN
Dick POWELL
Betty HUTTON
Eddie BRACKEN
Veronica LEE
Alan LADD
ROCHESTER

with William Bendix, Jerry Colonna, McDonald Corey, Walter Abel, Susan Hayward, Betty Rhodes, Don Drake, Lynne Overman . . . and more!

plus Airmail News & Cartoon
Wednesday-Thursday
May 19-20

The Lad you made a Star!
ALAN LADD

in "Lucky Jordan"

STAR THEATRE

3-A (H)
(3-A — Man with child of children deferred by reason of maintaining bona fide family relationship. Letter "H" after classification signifies registrant is in past 38 age group.)
Stonewall J. Comer, William N. Schaefer, Charles W. Gresham, Tony G. Hammons, Ernest E. Layman, John G. Coe, Robert L. Hopson, James O. Harrison, Marion T. Rutter, Radford A. Hutcheson.

3-C (H)
Same as above, also signifies over 38 age group.)
L. A. Beavers, Egbert L. Bradley, Mark S. Benefield, Marvin L. Jackson.

3-A
Odin Paul Jones, Robert Har-

3-C
Clarence E. Schultz, Andrew J. Schumacher.

Friday and Saturday
May 14-15
Tom Tyler -- Bob Steele
"THUNDERING TRAILS"
Chap. 13 "Secret Code"—3 Stodge Com.

SUN - MON - TUES ACTION HITS

May 16-17-18
NOW! They're fighting on every battle-front! They're rougher, tougher than ever! They're here... in a picture you'll cheer!



WE ARE THE MARINES
A FULL-LENGTH Fighting Feature
Produced by MARCH OF TIME
Released by 20th Century-Fox

2nd FEATURE . . . Linda Darnell, Glenda Farrell in "CITY WITHOUT MEN"

William Gargan — Margaret Lindsay
—in—
"No Place for a Lady"
Wednesday and Thursday
May 19-20

Hereford's Bargain Theatre
Texas
Always A Good Show . . . often, a Great One!



PUT A SMILE IN EVERY PACKAGE

The little things he can use are the ones that give him the greatest pleasure . . . that put a happy smile on his face when that longed-for package from home arrives. Some of these "most-wanted" gifts are suggested here—and at our SERVICE GIFT POST, we're everything for the boys . . . everything for their enjoyment, comfort and convenience. Let's help you put plenty of smiles into your next package to him.

Leather Army Duffle Bags . . . \$2.25

BIBLES . . . \$1.50 to \$5.00

Soldier's SEWING KITS . . . 1.50

Khaki Colored SHAVING KITS . . . 1.50

Leather CIGARETTE CASE . . . 35c

Shave SHAVING Sets . . . 1.00 3.00

U. S. Service WRITING KITS . . . 1.00

LASTING GIFTS

50c Red Arrow SHAVING LOTION . . . 39c

Complete SHOE POLISH Kits . . . 1.00

50c Dr. West TOOTH BRUSH . . . 39c

Luxor BATH SOAP, 4 bars . . . 1.00

JERGEN'S LOTION . . . 89c

VETERINARY PRODUCTS

Our stock of products for cattle, sheep, hogs, dogs, poultry, etc., is the most complete in this area. We also can help you with many of your stock troubles. We carry a complete line of "Globe" Products.

Speaking Volumes

Our prescription books speak volumes for the confidence placed in us by the physicians and people of this community. We can refill any one of the 110,389 prescriptions, except in cases where this was specifically prohibited. However, before having medicine refilled, it is advisable to consult your physician. Lesser or greater amounts of the ingredients may be indicated by your present condition.

VICTORY GARDEN

We can supply all the cures for Insect Control!

SEE US!

AMITY BILFOLDS \$1.00 to \$5.00

Goals and Colored Glasses

Lifebuoy SHAVING CREAM 25c

30-Day Supply VITA-VIMS \$1.95

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Selection of

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Genuine SEALEY Tuftless
America's Best!
\$39.50

OTHER MATTRESSES . . . Priced from

\$12... up

We Still Have Some

Wallpaper Remnants

WHILE THEY LAST . . . AT 1/2 Price!

E. B. Black Co.
FURNITURE — UNDERTAKING
AMBULANCE SERVICE — DAY OR NIGHT
1901 — 1943

NO Rationing For Hereford

... of Laundry Service . . . is in sight YET, notwithstanding radio and newspaper releases!

But . . .

Our Service, like most things, is different today than in normal times.

Because you, our customers, have been so considerate, your continued understanding is solicited that we may further fill the demands that are being made on our facilities for serving you.

Suggestions . . .

- 1—Arrange for pick-up same day each week.
- 2—Otherwise, phone day in advance.
- 3—Have bundles ready.
- 4—Avoid requests for pick-up or delivery at a certain hour. Regulations will not allow us to back-track.
- 5—Arrange for payment for packages at time of delivery. One stop for pick-up, one for delivery is all the government allows.
- 6—Give us as much time as possible, and if we are late, remember that we are doing our best.
- 7—Tell your friends of the need for laundry workers.

The sharp increase in demand for our facilities (in the face of shortage of laundry workers) is evidence that the Hereford Laundry is assisting many families in adjusting their living habits to the situation peculiar to today.

We can contribute more and more to your needs, even under today's conditions, with your continued consideration and assistance.

HEREFORD LAUNDRY
Phone 298