

The Hereford Brand

VOLUME 13

HEREFORD, TEXAS, FRIDAY, OCTOBER 3, 1913

NUMBER 35

ZINZER MAKES GOOD REPORT

First Year Irrigation Brings Satisfactory Returns—All Crops Make Good Yields.

That irrigation is making satisfied farmers for the Hereford country is counted as a greater asset than the casual observer would think. Coming from a farming country and having only the experience of an ordinary farmer, but having no knowledge of irrigation and irrigation methods, John J. Zinzer last year from Michigan, makes a good report of his first year's work in farming by irrigation.

Landing here in the fall with his outfit of farm tools and teams, he at once began to prepare his land, much of it sod, for the crop of 1913. At the same time the D. L. McDonald Company were busy putting down a well and installing an irrigation plant on his farm 5 miles northwest of town. Altogether, Mr. Zinzer put in crop 175 acres, as follows: 65 acres of oats, 10 acres of spring wheat, 45 acres of maize, 35 acres of kaffir, and last 20 acres of alfalfa. He used the ordinary methods of preparing the soil, planting, cultivating, but in addition to this he had at his ready command, the water of an irrigation well. But it is the harvest that interests the farmer. If he has made a good crop and the harvest has been bountiful, he feels that his labor has not been spent in vain. The following statement is made by Mr. Zinzer as to the yields of each crop and the prices and values are taken from the local and current markets:

65 acres oats	3250 bushels
10 acres spring wheat	300 bu.
45 acres maize	2700 bu.
35 acres kaffir	350 tons

This is 50 bushels of oats to the acre; 30 bushels spring wheat per acre; 60 bushels threshed maize estimated per acre, with the fodder feed remaining; and 10 tons of kaffir silage per acre, which he has put into two silos, one of 200 ton capacity and one of 150 ton. The prices for which he sold a part of his crop and the prices now prevailing for which he can sell the remaining parts of his crop are as follows:

3250 bu. oats, 50 cents	\$1650.00
360 bu. spr. wheat, 80c	240.00
2700 bu. maize, 60c	1620.00
350 tons silage, \$6	2100.00
	\$5610.00

This is \$5610.00 gross income from 155 acres of yielding crops. The alfalfa has just been planted and will not make a cutting till next spring. It must be mentioned that Mr. Zinzer intends to feed his silage to 200 white face calves and while this feed is estimated as being worth \$6.00 per ton, in fact, it is worth nearly double that amount as a ration for fat making and he intends to take the additional profit by feeding it.

The cost of making the crop is no more than in other states, perhaps not as much as the soil is easily cultivated and it does not foul with weeds as much, on account of the local conditions, and the only additional expense of making the crops was that of the cost of the fuel oil for his engine and the other smaller, necessary expenses connected with the operation of his irrigation plant. As he does not employ an engineer (the engine does not require one) this expense is avoided. During the pumping season, he used 10,000 gal-

lons of fuel oil, costing under contract 5 cents per gallon, making the total outlay for fuel \$500.00. With this he pumped sufficient water to irrigate his wheat 3 times; his oats, maize, kaffir, 2 times; his alfalfa one time. This is a total of 340 acres irrigated, which is \$1.47 per acre. This fuel oil cost may seem somewhat high, but it is not. Now, it should be mentioned right in this connection, that Mr. Zinzer was using an old style engine, which consumed more oil than necessary, but that with the new model injector and new head for the engine, which have been put on, the fuel consumption has been cut 60 per cent. This will reduce the fuel for the same irrigation from 10,000 gallons to 4,000 gallons and in consequence the cost in the same proportion.

The pumping equipment on the Zinzer farm consists of a 50 H. P. Bessemer oil engine, and Layne turbine pump with a discharge pipe of 8 inches. The well is 190 feet deep, but only 60 feet to the water level. The pump discharges 1,150 gallons per minute. Mr. Zinzer is preparing to double his acreage next season.

The Trouble With School Books.

It appears that because some of the books for the school have not been received that the local dealers are to be blamed. The Brand has investigated this and finds that Woodburn & Son placed their order for a sufficient number of all kinds of books several months before the opening of the school. A large shipment was received before the school opened, but the publishers did not ship all of the orders, stating that some of the books were temporarily out, but would be shipped as soon as possible. The superintendent has nothing whatever to do with ordering the books and is not responsible for the delay. The dealers have done all in their power to get the books here and they regret, as much as any one, that the publishers have failed to supply their orders. Woodburn & Son handle the books more for the accommodation of their customers than for any profit in the books for there is practically none after paying the freight and handling the books. Patrons of the school should place the blame where it belongs.

Cash for Local Advertisements.

In order to save the expense of bookkeeping and the annoyance of being "dunned," the Brand adopted on September 1, the good rule of "Cash in advance" for all local advertisements. Some have overlooked this and have been sending in "copy" without the necessary accompaniment. The management does not desire to appear obstinate about this, but asks all to remember this rule when placing small ads in this paper. It is much easier to pay when the copy is handed in than afterwards. The rate is one cent per word; or five cents per line. Court your words, figures and initials count as one word.

Beats in Potato Race.

Geo. Lewis, who lives some ten miles north, sent into Hereford yesterday four potatoes whose combined weight was 11 pounds. This is not unusual, but when it is known that all of the big four were dug from one hill and from one vine, it makes him winner in the potato race this year. The potatoes will go to the state fairs at Amarillo and Dallas.

"OCEANS OF WATER."

Water Cost For Hereford.

Editor The Brand:

I am glad our people are discussing this question and that our Mayor addressed the people upon it. The Light Co.'s offer is to put in our own wells and make our own pipe connections with City Main and furnish water delivered thru meter into the elevated tank at 6 cts per 1,000 gallons. The meter (4 inch) will cost \$142.00, and not \$600.00 as the Mayor states. We offer to pay for the meter and swap it to the city for the old electric motor owned by the city. So it will not cost the city anything to change over. Besides, we offer to furnish steam free for operating the emergency fire pump and this will bring into use the underground hundred thousand gallon tank which has been useless for two years. Few of our people know that more than half the water storage is at present useless and will be until some arrangement is made to operate the fire pump. Our insurance rate will be lower when we can use the fire pump and besides the rate is lower in a town protected by a steam than by a gasoline system. The Mayor didn't mention half the present cost of pumping the city water. Here it is: Fuel, distillate and oil and repairs per month, \$36.50; salary of marshal, \$30.00; interest on amount invested \$2,000.00 at 6 per cent per annum per month \$20.00; depreciation on \$2,000.00 at 20 per cent per annum per month, \$33.33; total cost per month, \$119.83. Pumping 40,000 gallons per day or 1,200,000 gallons per month on nearly 10 cts per 1,000 gallons, it would seem that the city is making a good profit on the water if they can buy it 6 cents and sell it at from 15 to 50 cents per 1,000. The present pumping machinery cost \$2,000 (not including well); then, how can they bore another well and equip it for less than \$1,000. The cost will be nearer \$2,500.00 of good, hard tax money. When the dual system is installed the interest on the new unit will be \$12.50 per month to be added to the \$119.83. 40,000 gallons per day at 6 cents would be \$72.00 per month and the city can't pump it that cheaply.

Respectfully,
F. H. OBERTHIER.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

Please be at the court house Saturday at 3 o'clock, all who are interested in the Fair at Amarillo, or have exhibits to be put there. Mrs. J. H. Williams.

Findlay Findings.

Mr. and Mrs. A. F. Porth visited with Mr. and Mrs. Houlette Thursday. They had come to Texas to get peaches to eat.

Mrs. J. N. Messenger took her daughter, Eva, to Bovina to attend school there.

Another party was given at the home of Carl Porth Saturday night. The guests to number of twelve gathered and a general good time was had. In the wee small hours of morning the guests departed, voting their host a very pleasant entertainer.

Lawrence Lillard took his steers out of the R. S. Houlette pasture Thursday. He will ship Friday.

Rev. O. E. Schmidt returned home from his vacation Thursday. We understand he engaged a house keeper while away.

Findlay Finder.

City Financial Statement.

Financial statement of business transacted for the City of Hereford for the quarter ending September 30th, 1913.

Receipts.	
Cash on hand beginning of quarter	\$ 89.80
Cash in bank beginning of quarter	6034.13
Taxes collected	237.88
Water & sewer rents col.	473.61
License issued	32.50
Street tax collected	294.00
Weed cutting (non-resident owners)	47.40
Int. on daily balances	45.07
Total	\$7254.39
Disbursements.	
Salaries	\$ 408.00
(Fire Department)	77.40
Motor truck (payment)	1395.50
Expense:	
Fire Department	67.25
Health Department	8.06
Street Department	219.75
Water & Sewer dept.	63.99
Contingent Expense	6.25
Equalization Board	40.50
Collecting delinquent taxes	12.39
Books & Stationery	22.37
Interest on bonds	2100.00
Refund on taxes	8.67
Cash in Bank:	
Interest & Sinking Fund	1849.11
All other funds	975.15
Total	\$7254.39
I certify the above to be correct.	
P. W. PRICE, City Clerk.	

Ray-Dameron Debate.

Hon. W. E. Dameron,
Hereford, Texas.

Dear Sir:

The terms which you suggested in last week's Brand regarding our proposed debate on Woman Suffrage are satisfactory, and you may consider that the scrap is matched. So far as my being on the popular side is concerned, this had never entered my head. If I am not on the popular side already, I feel reasonably sure that I will be when the battle is over, because the right is sure to prevail. At any rate, we'll wait and watch the "Movies." In regard to the time, I would suggest that the date be changed from Thursday night, Oct. 9th, to Friday night, Oct. 10th, as this date would be more convenient for the public school, also on account of one of the fraternal orders.

W. H. RAY.
The above letter will be sufficient explanation. The furious fun will take place at the court house, the sheriff permitting, Friday night, Oct. 10th. All who are interested should hear these two orators on this important subject. The referees have not been named, but suppose they will be in due time.

Exhibits for the Fair.

The committees have been busy this week gathering the exhibits for the two great state fairs: the State Fair at Amarillo and the State Fair at Dallas. J. M. Boon has been selected as care-taker and talker for the booths and he is preparing a line of talk to hand out that will be both instructive and interesting. The data will include information about the irrigation wells, the water supply and the crops raised under the system. Stock farming will also be given attention. He and others will go down to Amarillo Sunday by auto and be ready to arrange the exhibits on Monday.

Miss Letha Edwards left yesterday for Dawson, near Hubbard City, Texas, where she goes to accept a place in the school.

DAILY PAPER HEAD LINES

Scraps of News as Told in Big Type—National and State—

Sunday.—Lieut. Gov. Mayes announces his candidacy for the governorship of Texas and says that he will not accept campaign contributions from any source.

Roosevelt blames Tammany for Sulzer's plight and bitterly denounces Murphy and his bunch.

Star witness in arson cases retracts former statements and denies all knowledge of church burning. Fred Lavender says he was at home at the time; wife contradicts husband and asks for the truth.

Tuesday.—Mexican rebels were defeated with heavy loss near Barrotaeran, some 400 being killed in the battle.

The interurban bridge across the Red River near Dennison was washed out by big rise in stream.

Work on the new tariff measure about completed; final passage expected Wednesday.

Floods in South Texas have damaged the rice crop and in many places the farmers have lost all. In the border of Texas and Louisiana, the railroads have been forced to suspend their schedules.

Wednesday—Five of the states in Northern Mexico have seceded from the national government.

Governor Hopper of Tennessee calls a second special session to try to put the saloons out of control of the state.

The tariff passed the House by a vote of 254 to 103. The Texas members were divided on the Smith-Lever substitute for the Clark amendment as follows: For—Buckanan, Burges, Calaway, Eagle, Slayden, Young; against—Beall, Garber, Garrett, Gregg, Hardy, Rayburn, Smith, Vaughn. Not voting—Heary, Stephens, Dies.

Thursday.—Managers for the Assembly rested in the Sulzer case. Defense will open tomorrow. The governor and Mrs. Sulzer will take stand.

The Mexico situation grows acute. Troops near border given orders not to invade without positive instructions from Washington, but to return "fire" if Mexican troops should attempt to shoot up the border line.

Sells Legless Calf.

A. H. Elliston has sold his legless calf to Pike Stroud of Amarillo, who is gathering a bunch of freaks for a show. Mr. Elliston came in possession of the calf in a perfectly legitimate way. Mr. Money, who runs a large ranch east of town, one morning not long since, discovered a calf in his pasture that seemed not to be running around like the others. So he found that while the calf was perfectly whole every other way, he was minus legs, having only short stubs an inch or two long for fore legs and no sign of hind legs. Mr. Money brought the legless calf to town in his auto and after showing it, struck a trader in Mr. Elliston, who gave him a perfectly good white face calf for the legless one, and both knew they had made a good deal. Now, Mr. Elliston in turn sells it to Mr. Stroud at a good, fancy price. Thus the world moves on.

"OCEANS OF WATER."

How's This?

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

NATIONAL BANK OF COMMERCE, Toledo, O. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

Morris Sheppard in Congress.

Senator Morris Sheppard made one of the strongest speeches heard in the Senate in some years, on September 4, on the new tariff measure now about to become the law. In the course of his remarks he, in a good natured way, jollied the Republican side of the house in the following remarks:

"Bibles and other religious publications, all textbooks used in schools and other educational institutions, books for the blind, are put upon the free list, while on all other books there is a large decrease. Let me say here that the item of books for the blind was adopted partly in the interest of the Republicans, having in view the politically as well as the physically blind."

At the close of his speech, he addressed himself to the president of the Senate in the following striking peroration:

"Mr. President, the Democracy presents in the Underwood-Simmons tariff bill a definite, substantial, and beneficent revision downward of the Payne-Aldrich tariff rates. It substitutes the best tariff law since 1857 for the worst since God created the heavens and the earth. It is a blow against monopoly and greed, a blow that finds a mournful echo in the lamentations on the other side of this Chamber. It brings the Nation nearer to its original ideals. It makes a remarkable stride toward equity in tariff legislation. It brings wider opportunity and larger hope to the multitudes bowed down. It sends a message of encouragement to factory and farm; to shop and mine. It strengthens the foundations of our institutions. It puts new confidence in the souls of men. And as this bill pursues its march of triumph through the American Congress the attention of the American people turns to that unassuming figure at the Nation's head, that exemplar of justice and of love, that marvel of patience and of power, Woodrow Wilson. To his genius and his courage must be attributed the elements in this measure that do most to break the sway of privilege. And what a glory of all glories arises from the fact that by his side there stands the man who for more than 20 years has proclaimed as fundamental features of true tariff legislation the fundamental features of this bill, who has been the chief defender of the doctrine that freedom of life's necessities and of the basic materials of industry from taxation is essential to the least oppression in a tariff law, whose character and whose eloquence illustrate the purest purposes that ever animated a human heart, Democracy's rock of ages, William Jennings Bryan."

Betts-Clark are agents for the Saturday Evening Post. 27tf

Sunday School Elects Officers.

Last Sunday morning after the lessons, retiring superintendent, D. A. Shirley, conducted the annual election of officers for the Christian Sunday school, resulting as follows: W. E. Dameron, superintendent; F. H. Oberthier, assistant; Roy Jowell, secretary; Harriett Shirley, asst. Claude Ricketts, treas; Alma Norton organist; Myrtle Bennett, assistant. The attendance the past year has averaged near one hundred.

Better Biscuits Baked With

You never tasted

daintier, lighter, fluffier biscuits than those baked with Calumet. They're always good—delicious. For Calumet insures perfect baking.

RECEIVED HIGHEST AWARDS

World's Pure Food Exposition, Chicago, Illinois.

Paris Exposition, France, March, 1912.



You don't save money when you buy cheap or big-size baking powder. Don't be misled. Buy Calumet. It's more economical—more wholesome—gives best results. Calumet is far superior to sour milk and soda.

Tulia Farmers Will Irrigate.

Tulia, Texas.—L. Klouse and son closed a contract this week with the Layne-Bowler Pump people of Houston to install them a pumping plant on their ranch four miles north of Tulia, the plant is to be equipped with the latest modern machinery and is to have a capacity of 1,500 gallons. Work on this plant is to start within the next few days.

A test hole put down at the Emmett irrigation plant northeast of Tulia has proved that there is an abundance of water at depth of 200 feet. The water in this plant was developed at 185 feet and shows a flow of about 600 gallons per minute, with the increased depth the well will readily furnish 1,000 gallons or more per minute. It is the purpose of the owners to at once drill the well deeper, and secure the additional water.

Vaughn Bros. this week made a contract with the Layne-Bowler Pump people to install them an irrigation plant on their section of land adjoining the town of Tulia on the south. This is the second contract let this week and many others are expected to fall in line.

I'll meet you at the Corner Drug Store. 38tf

The Development Dollar.

There is no part of our circulating medium so important to our progress as the development dollar. It is the empire builder. It is the most active, generous and peaceful of our legal tender and it is constantly seeking to develop our latent resources. It opens our mines, builds our factories, our railroads and our large industrial enterprises, and it is always a busy dollar.

Its inordinate desire for activity and its forgiving spirit makes it a target for legislation and rather than lie idle, it will submit to most any legislative handicap and plead guilty to most any charge, provided it is permitted to return to its appointed task without delay. Its generosity makes it the most popular dollar in circulation for where ever invested, it makes a free and equitable distribution of values to adjoining property. It wields a powerful influence in civilization. It has forced governments to sign treaties of peace and at its bidding nations have sprung into life or sunk into oblivion.

Its presence in a country is a sure sign of prosperity and its absence a most withering blight. Trace our development dollar to its source and we have located the money centers of Europe and America and we are drawing from them a million dollars per day and putting it into the industrial life of the State.

The domestic dollar can never develop Texas. It is already at work; at least as much of it as cares to labor. A dollar that withdraws from one investment and embarks in another has added nothing to the volume of our circulation medium or increased the amount of our property. It is the foreign dollar that adds volume and brings new property into the State. Property is the basis of prosperity and a dollar that moves into the community brings with it as much community prosperity as the dollar taken from the soil. We must look to the foreign dollar to build Texas. There is no other way.

ASK YOUR DRUGGIST ABOUT IT

There is a New Remedy that Takes the Place of Calomel. Recommended and Guaranteed by the Druggists.

Betts-Clark drug store never sold a remedy that gave more complete satisfaction than Dodson's Liver Tone—a mild vegetable remedy for constipation, sour stomach and lazy liver.

Folks who have suffered for years rather than resort to dangerous calomel have found after one trial that this pleasant-tasting vegetable liquid gives them a long sought relief without bad after-effects.

Dodson's Liver Tone is guaranteed by Betts-Clark to be a safe liver stimulant and to be absolutely harmless—without bad after-effects. You will find many persons in this locality who have tried it and every user will speak a good word for Dodson's Liver Tone. It livens up a torpid liver and makes you feel fresh, healthy and clean.

The price of a large bottle is 50 cents—money back if not pleased. The success of Dodson's Liver Tone has brought many medicines into the field that imitate its claims, and some have names very similar and package same color, but remember Dodson's Liver Tone is guaranteed by Betts-Clark who will give you back your money if you want it.

The Hereford Bakery and Confectionery has a large supply of fresh candies of all kinds on hand. 34-2f

Deaf Smith County Depository

The Earning Period of a Man's Life is his Harvest Time

LIFE'S WINTER will soon overtake you

Are you wasting the fruits of your harvest? Will the storms of old age find you with an empty Granary?

Let this Bank be your granary and you will reap a harvest of Golden Gains.

"Make Hay While the Sun Shines"

Start an account with us to-day and keep safe the results of your Industry.

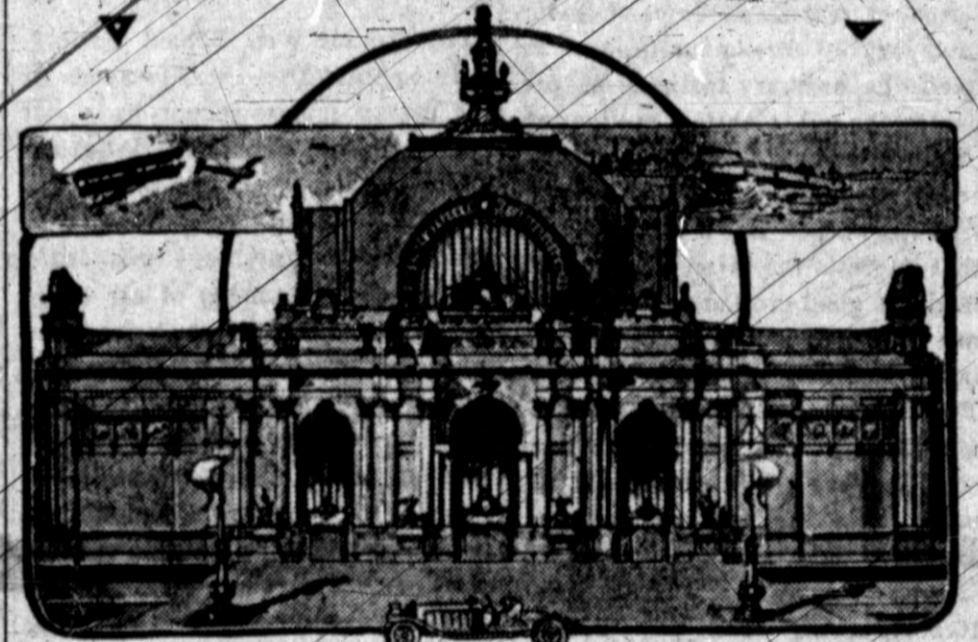
Your Business Solicited, Appreciated and Protected

The First National Bank

A Bank of The People

W. S. HIGGINS, Pres. E. B. POSEY, Cashier

PANAMA-PACIFIC INTERNATIONAL EXPOSITION, SAN FRANCISCO, 1915.



Copyright, 1914, by Panama-Pacific International Exposition.

DESIGN of the Motor Building at the Panama-Pacific International Exposition. This structure will be one of the largest of the exposition palaces, approximately 275 feet front by 800 feet deep, covering about 210,000 square feet, or more than five acres. The dome, which surmounts the center of the front portion of the building, is 130 feet high and surmounted with a turret composed of the prows of modern motor boats, each carrying a searchlight. This point will be used by Mr. Ryan, the chief of illumination of the exposition, for the purpose of lighting up the grounds and adjacent buildings. Other groups at the base of the building will convey, allegorically, the uses of electricity, gas and other mechanical devices which compose the motor. Its modernity is in harmony with the nature of the exhibits which it will house, and its triumphal character is emblematic of that triumph of modern transportation, the automobile. The groups of statuary surmounting the attic will be allegorically carried out to typify the triumph of the motor over the elements. The main group in front will be a sort of quadriga of automobiles typifying the conquest over the land. On the sides will be allegories of the motor boat and the aeroplane, respectively, typifying the victory over the sea and air. On either side of the entire length of the building there will be a frieze 10 feet high in bas relief, giving the history of transportation from the early log cart up to the most modern development of the automobile.



E. R. Read, Agent

Amarillo and Return \$1.90, Oct. 6 to 10. Limit Oct. 11.
Artesia and Return \$9.65, Oct. 12 to 15. Limit Oct. 18.
Clovis and Return \$2.45, Oct. 12, 13, 14. Limit Oct. 16.
Dallas and Return \$15.85, Oct. 11, 12, 13. Limit Oct. 21.
Wichita, Kans., and Return \$15.15, Oct. 18 to 21. Limit Nov. 5.
One way tickets on sale daily to Oct. 10 most all California points, \$30.00.

Draughon's Business College

AMARILLO, TEXAS

Teaches Bookkeeping, Banking, Shorthand, Type writing and all necessary auxiliary branches

Positions secured for graduates.

No vacations; enter any time

WRITE FOR FREE CATALOG

One Heaping Teaspoonful

of Health Club Baking Powder will do all that you could expect any baking powder to do—no matter what its price.

For Pies, Biscuits, Cakes, Waffles or Muffins—for any kind of home baking in fact—you'll find Health Club to be the strongest, purest and most economical Baking Powder obtainable at any price.

Order a trial can today for tomorrow's baking—then judge.

Sold in 10c, 15c & 25c Cans By all Good Grocers

LAYTON'S HEALTH CLUB
25 OUNCES
ONE SPOON BAKING POWDER

Only One Cent An Ounce

ADVERTISER'S AIM IS SATISFACTION.

By Holland

One of the biggest retail merchants in the world, with stores in two of America's largest cities, and who naturally is one of the largest advertisers in the world, insists that his advertisement writers confine themselves to strict truth, and any promise made by one of his clerks is considered to have been made personally by the head of the firm. A woman bought a fine tablecloth, and after she had it home there was a slight imperfection found. It was nothing to affect the wear of the tablecloth, but she took it back, explaining that she had paid a high price for the article and that she had intended it for her "best." She was somewhat apologetic for returning a purchase with

such a slight imperfection. "You are a stranger in this city?" asked the floorwalker, and the woman nodded. "I thought so," he said. "You do not understand our system. Had you kept that tablecloth you would have done yourself and us an injustice. When you buy here you must be satisfied. If you are dissatisfied for any reason you are not fair to us unless you tell us and give us a chance to satisfy you." That spirit is behind big advertisers everywhere. It is another reason for doing business with advertisers.

Chronic Dyspepsia.

The following unsolicited testimonial should certainly be sufficient to give hope and courage to persons afflicted with chronic dyspepsia: "I have been a chronic dyspeptic for years, and of all the medicine I have taken, Chamberlain's Tablets have done me more good than anything else," says W. G. Mattison, No. 7 Sherman St., Hornellsville, N. Y. For sale by all dealers.—Advertisement.

Religious Debates.
While the head of this article has been placed as "Religious Debates," it is more than likely that most of such discussions are neither religious nor debates, being more properly called irreligious harranges. Anent a comment made by the Brand some weeks ago, the Tulla Enterprise assures the public that the recent debate held in that thriving city was both religious and edifying and ended without any ill feelings. The comment and criticism follows:

When men get to the point they must fight out their differences either with words or fists, their cases are desperate. The city of Tulla has recently been entertained by a religious debate between two preachers, and it is safe to conclude, that both preachers are of the "same opinion still" and that there is a wider breach between the church members.—Hereford Brand.

Fortunately this was one religious debate that ended without any ill feelings between the members of the two churches. 'Tis true, that both preachers quit with the "same opinion still" except, perhaps, stronger in that "same opinion," and it is safe to say the same as to the church members who attended the debate.

Taking this as the view of the editor of the Enterprise, it might be well to note what one of the debaters had to say about the discussion afterwards as reported by him in another paper. See what he says and note his certainty that victory perched upon his banner and that the "enemy was vanquished." This was a debate between Rev. Dodson of the Methodist church and Elder Young of the Church of Christ. Rev. Dodson made the following report of debate in the Hall County Herald:

"Our religious debate has passed into history and it was a great discussion, carried on in a most beautiful Christian spirit. Elder Bornhill of Lockney and Elder Leak of Memphis were the moderators. Dodson's version: The Methodist people were greatly delighted at the outcome of the debate. Many of the leading Firm Foundation brethren seemed very much disappointed at the result. When Elder Young challenged me to produce authorities on the mode of baptism, I brought forth an overwhelming array of authorities and he produced none except a few extracts. In the opinion of two prominent attorneys, neither of whom is a Methodist, if we had been arguing the case before the supreme court, I would have received an unanimous decision on the mode of baptism."

And this is the beautiful Christian spirit that prevailed after the great debate had closed. It would be interesting to see what Elder Young has to say about it.

Ranches For Sale.

We have a few nice ranches for sale, Midland county, South Plains, both lease and lands owned. We have had fine rains, grass good. Write us for list 6 to 40 section ranches. W. J. Moran & Son, Midland, Texas. 24-2tp

Preacher Discouraged.

Lynn County News.—As per announcement the Rev. Callaway preached Sunday at eleven on "The Social Compact," and in the evening on "Jewish Liberality." Both sermons were well prepared and rendered with his characteristic forcefulness and those who failed to hear him missed an intellectual as well as spiritual treat. At the conclusion of the sermon Sunday night, Rev. Callaway made the statement that owing to the lack of attendance at services, he took it that the people were getting more gospel than they needed, and as he did not want to force it on them, he would preach only once a day after his next appointment unless the crowd appreciably increased. His next appointment here is the third Sunday, September 21.

B. Anderson Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 330. 2tf

ICE! ICE!

☞ We shall keep on hand a supply of Ice all winter. For the season of 1914, we shall purchase another ice wagon in order to give better service.

☞ Thanking you, one and all for your liberal patronage and courteous treatment, I remain,

Very truly yours,

E. W. HARRISON

SCHOOL HAS OPENED

And the pupils will be expected to make their grades which will require much night study. You should provide good lights for them. If your house is not wired let us attend to it for you. If your house is wired be sure to provide for the study room a large Mazda lamp of brilliant whiteness, easy on the eyes, economic with current.

Hereford Electric Light and Power Company

BRAND WANT ADS

Result Getters!

To Sell, Buy or Exchange, Use Brand Want Ads

Was Well Pleased

Brand Publishing Co., Hereford, Texas,
Gentlemen:—
You will please insert the following in your paper for two consecutive weeks. Enclosed find check to cover. Am pleased with the result of my former ad.

Very truly yours,
J. F. PERRY,
Midland, Texas

The Best in The Panhandle

Brand, Hereford, Texas.
Gentlemen:—Enclosed please find \$1.10 for 55 word want ad run two issues for me. I placed this ad in some 6 Panhandle papers and I received more answers from the ad placed with you than any other paper.

J. P. ANDERSON,
Canyon, Texas.

Brand Want Ads always makes interesting reading. You'll find them on page seven

Brand Publishing Company
HEREFORD, TEXAS

TELEPHONE NUMBER

30

RATE 5c

PER LINE

Count 6 words to the line. Multiply by 5 and then by the number of issues you wish the ad to run.

Out-of-town orders must be accompanied by cash



Adler's Collegian Clothes Suits and Overcoats \$15 to \$45

WE sell Adler's Collegian Clothes because we honestly believe that for good looks, comfort and enduring value they will give you supreme satisfaction. Our new Fall and Winter Collegians are particularly attractive—every suit and overcoat reflects refinement and good taste. They are made from fashionable all-wool fabrics in the most popular weaves and shades, will fit smoothly and give you the best kind of service. The better dressed men all over the country are wearing Collegian Clothes. Havn't you better drop into line?

H. C. MYRICK

The Hereford Brand

(A NEWSPAPER)

Published by

The Brand Publishing Co.

A. C. ELLIOTT, Owners
MILLICENT GRIFFITH, Owners

A. C. ELLIOTT, Editor

Address all communications to
BRAND PUBLISHING CO.

Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

All reading matter appearing in The Brand marked "A" or "T" with figures prefixed or "adv" is paid advertising.

THE Randall County News has done itself a great honor in a special issue which it pleased to call the Panhandle State Fair Edition, in which not only the fair at Amarillo is given prominence, but the city of Canyon and the county of which it is the capital, is given a splendid write up. To get out such an issue requires a good deal of time and effort and a large outlay of the circulating medium, not to say a bit of qualifiedness of the editor. The Northwest Texas State Normal is shown in its working condition by means of suitable pictures and the county's resources are not forgotten. Last but not least, if the evidence of prosperity on the part of the business men of Canyon whose several fine looking ads make a good impression on other business men of other towns. The Brand extends its congratulations to the editor of the News and his faithful shop force.

EVERY visitor to Hereford remarks about the fine lot of trees in the city. They are at once attracted to the beautiful setting they give the town. Only this week, a gentleman and his sister were prospecting here and the large number of shade trees and orchards were subjects of favorable comment. They remarked that Hereford had more trees than the larger places of the Panhandle and more than many towns of larger proportions. They were contemplating making a change of residence and the trees were one of the attractions of Hereford. It therefore becomes the duty of every home owner and lot owner to see that the trees already growing should be properly cared for and that more trees should be planted, so that in time every street would be an avenue of waving branches. To see, though, that some of the citizens are allowing their trees to suffer and die for the lack of attention is painful to the eye of the other beauty loving people. Don't let your trees die, don't.

AND there is another argument that falls flat as a pan cake. Some merchants feel sore about the way their customers send off for groceries and dry goods and yet every ticket and bill for goods sold is made out on mail order counter pads. They argue: if the merchant can overlook the local print shop in the matter of bill heads and counter pads, why should he feel disappointed if his customers should occasionally break over his desire and order a shipment of goods from a mail order house. The Brand believes that what is "good for the goose is good for the gander." Trading at home should apply to the merchants as well as to others. But some have said: we can get printing done so much cheaper in K. C. or Dallas. That's exactly the argument of all who send off for goods. But the Brand doubts that

the city print shop can do any ordinary job of printing as cheaply as the local shop. Compare the job, the quantity and the price.

ULRIC Clifton has assumed charge of the destinies of the Dimmitt Plainsman and the evidences of his genius is seen in the improved mechanical appearance of the paper. The Dimmitt merchants, however, are failing to take advantage of the influence of the paper in not running some good live ads every week. They need not try to console themselves by thinking the people do not read the ads, for they do. Look at the daily perusal of the mail order catalogs, they are read more constantly and more often than the family bible; and they will read your ads too, if you will put the price and the picture in to show that you mean business. Come out in the open; the people can't be fooled any longer with glittering generalities, and they are surely going to buy where they think their money will go the furthest no matter how much argument you or we may put up about trading at home. The way to get the folks, who have money to spend, to spend it at home, is to make the prices and make the prices right. Advertise in your home paper and the people will trade at home.

7:14. We spend approximately \$7,500,000 per annum on public highways and \$3,000,000 annually on paved streets. Of this amount \$4,000,000 is raised by bond issues and \$3,500,000 by taxation. We spend on an average of \$2.00 per annum per capita on our roads and the average in the United States is \$1.55. We have four per cent of our public highways classed as "improved" and the average in the United States is nine per cent.

There is no better investment than money intelligently spent on public highways and every dollar invested in road improvement adds three times its value to adjoining property and every argument that applies to the improvement of private property will apply with multiplied force to the improvement of public property, and especially to public highways, as every farmer must use the roads.

There are many important lessons that can be learned from the good roads exhibit at the State Fair of Texas at Dallas, Oct. 18 to Nov. 2.

Avoid Sedative Cough Medicines.
If you want to contribute directly to the occurrence of capillary bronchitis and pneumonia, use cough medicines that contain codeine, morphine, heroin and other sedatives when you have a cough of cold. An expectorant like Chamberlain's Cough Remedy is what is needed. It cleans out the culture beds or breeding places for the germs of pneumonia and other germ diseases. That is why pneumonia never results from a cold when Chamberlain's Cough Remedy is used. It has a world wide reputation for its cures. It contains no morphine or other sedative. For sale by all dealers.—Advertisement.



REMINGTON UMC
NEW CLUB SHOT SHELLS

"The Shell With a Nickname"
WE'RE proud of the fact that gunners have nick-named our black powder loads. To go around the country and hear them talk about "The Old Reliable Yellow Shells" feels as good as a cheery greeting and a-slap on the back.

New Club Shells are really the premier black powder shells of this country—Standard for over 50 years.

The No. 2 Primer gives a snappy ignition—surer and quicker than you usually find in black powder shells.

For results in your shooting, rifle or shotgun—get Remington-UMC ammunition—with the Red Ball Mark on every box. Ask the liveliest dealer in this community. He carries them.

Remington Arms-Union-Metallic Cartridge Co.
299 Broadway 14 New York

ROAD BUILDING.

Demonstration Work and Machinery on Exhibition at the Dallas Fair.

Building a public highway is the most important human event of this age and intelligent construction of roads the greatest triumph in modern science. It is authoritatively estimated that sixty cents of every dollar spent on public highways is wasted through faulty construction or in unwise methods of maintenance.

The exhibits of road machinery and model roads will be a public highway institute that every person who visits the State Fair of Texas at Dallas should attend.

The latest types of the most perfect road machinery will be parked on the Fair Grounds for convenient inspection. There will be model highways and demonstration roads laid out and samples of road materials and construction will be exhibited and their value and utility explained.

The improvement of our public highways is the most stupendous problem confronting the people of Texas today. We have 140,000 miles of public highways and 4,652 miles are surfaced with stone, gravel or similar materials. We spend approximately \$53.60 per mile per annum on public highways. The per cent of public highways improved in Texas is 3.2 and in the United States

Betts-Clark are agents for the Saturday Evening Post. 27tf.



Queen Quality SHOE
\$3.50 to \$5.00

Before Queen Quality Shoes came to this town, women used to get home after walking and change to a pair of old shoes for relief. A good many of them have stopped that now. The flexible soles of Queen Quality Shoes yield so gently and easily to the muscles of the foot that NEW Queen Quality SHOE is as comfortable as an OLD shoe. See our new Fall line

Geo. A. Stambaugh
Sells for Cash—Not Credit

Jr. B. Y. P. U. Program.
Subject—Coming to Jesus.
Leader—Helen Lambert.
Song service.
Scripture reading with comments, Isaiah 53—Caldwell Hicks.
Prayer.
Memory verse—Barnard Hicks.
Lesson story—Lucile Garrison.
Give brief description of Gallilee, its people and its relation to Jesus and his disciples—Jarvis Rayzor.
Reading and comments on following scriptures:
Luke 15:11-20—Marie Burns.
Luke 15:21-32—Homer Gilliland.
Mark 1:17—Louie LeGrand.
Luke 5:1-8—Dee Owen.

E. C. Darnell and family have been visiting at the old home in Oklahoma. Mr. Darnell is head clerk and advertising manager for Myrick's Good Stuff Store.

The "Common Sense" stands up. 33tf

Junior C. E. Program.
Sept. 28, 1913.
Leader—Mary Worley.
Subject—What Fruits Should a Christian Endeavorer Bear?
Song—No. 12.
Bible lesson—Gal. 5:22-23.
Talk on lesson—Superintendent.
Lesson story—Merril Granger.
Sentence prayers.
Mission study—Dorothy Ramsey.
Reading of minutes.
Collection.
Song—No. 77.
Mizpah.

Buck Roberts has returned from north Texas, his old home. He says that the farmers in that section are in good shape, but don't know it. His old home town has greatly improved, he says, and there are many indications of advancement in the country.

Tel-er-phon 367. 48tf
"OCEANS OF WATER."

Quarter Century Experience in Banking Business

We Value Your Account

And give you first-class service. Experience and efficient modern banking methods combined with courteous treatment and the many accommodations which we extend to our customers make us a permanent asset—you need us, we need you. Let us serve you.

The Western National Bank

Mutually Agreeable Accounts Solicited

We Sell K. N. & K. Self-Identifying Travelers Checks

K. N. & K. Travelers Checks Payable All Over the World

I'll Meet You at The Corner Drug Store

Drugisms No. 1

Being Some Reasons why we Solicit and Merit YOUR Drug and Drug Sundries Business

- ☞ No store in Hereford is better--if as well--stocked and organized to take care of your every day need--however small it may be.
- ☞ In buying drugs for our prescription department, the strongest known test for purity is applied.
- ☞ This then places at the disposal of our pharmists drugs which he KNOWS to be absolutely pure so the prescriptions he Carefully fills can be relied upon to perform their proper functions.
- ☞ Back of all this our streigent rules that under no circumstances must even the smallest substitution be practiced. We will not tolerate a change (even the thirty-second of a grain) without first telephoning the physician whose name appears on the prescription.
- ☞ And with all this our prices are Hereford's lowest

"Rexall Remedies"

Corner Drug Store.



Local and Personal

Kemp has it for less. 10tf

John J. Zinzer is in Kansas City this week with some cattle for the market.

Mr. and Mrs. A. H. Elliston have gone to Coleman county on a short visit to relatives and friends.

I'll meet you at the Corner Drug Store. 38tf

Earl E. Wilson, the Fair man, made a business trip to Canyon last Monday.

Eli Dunlap is on a business trip to Umbarger and Canyon City.

W. H. Fuqua of Amarillo was here yesterday on business.

Just received a car fresh shorts. E. W. Harrison. 1t

J. B. Elliston made a business trip Claude, Tex., one day recently.

All kinds of stove and stove fire repairing cheap. R. F. Farris. 1t

Mrs. C. L. Sullivan left Thursday for a month's visit with friends and relatives in Fort Worth.

Good second hand surrey for sale. E. L. Blacet, 3 1/2 miles northeast. 35-3tp

Remember, that local readers are One cent a word or 5 cents per line for each insertion, cash with copy.

Any one desiring farm loans are requested to call at my office. The agent is here and prepared to close deals at once. E. F. Connell. 1tp

Ladies Attention.

Will clean your rugs. Call me when you want a nice job done. Ray Williams. 1t

Mrs. Roy Stocking will leave Monday for a month's visit with home folks at Clarendon, Texas. In the mean time, Mr. S. will try baching.

Don't forget that the strike is on, and good coal is scarce and we have four cars of good coal to be here next week. Fallwell & Son. 1t

The Hereford Bakery and Confectionery has a large supply of fresh candies of all kinds on hand. 34-2t

Dr. Vileyard and the Chancellor Brothers of Amarillo were here this week looking over the irrigation projects and were much pleased. One of the Chancellors is recently from California and is fully acquainted with irrigation and its possibilities.

Mrs. Bowe.

Mrs. Viola B. Bowe, wife of Dr. F. E. Bowe, died at their residence yesterday, October 2, at 6:10 p. m. Funeral services will be conducted from Presbyterian church at 3:30 p. m., today. Interment will be made at City Cemetery.

Aged Woman Dies.

Mrs. L. M. Sullivan, mother of Mrs. Geo. Cloyd, died at her daughter's home yesterday afternoon at 5:40 o'clock. Remains will be shipped to Pilot Point today, where interment will be made.

Six Fords Sold.

E. H. Brandt, who is the local agent for the celebrated Ford car, has sold six of these nifty goers during the last few week. During the last month and while the Ford Ad appeared in the Brand, he sold three to local citizens, who are now having the highest joy of their life. W. E. Groendyke of Amarillo is the district dealer. These men say that you can afford a Ford.

Chronic Dyspepsia.

The following unsolicited testimonial should certainly be sufficient to give hope and courage to persons afflicted with chronic dyspepsia: "I have been a chronic dyspeptic for years, and of all the medicine I have taken, Chamberlain's Tablets have done me more good than anything else," says W. G. Mattison, No. 7 Sherman St., Hornellsville, N. Y. For sale by all dealers.—Advertisement.

Ships Show Stuff.

J. D. Thompson, a prominent Deaf Smith county stockman, shipped on Wednesday of this week a lot of show stuff to the Royal Stock Show to be held at Kansas City. His lot consisted of 20 two-year steers, 20 yearling steers, 20 yearling heifers, all white faces, and 20 Black Pole Angus steers. Mr. Thompson has won some good prizes before and he expects to make a winning again this year.

Born—To Mr. and Mrs. D. H. Bryant, Friday, September 26, a ten pound boy. Mother and child doing well.

Old School Books! All Kinds! We want them at once. E. T. Woodburn & Son. 25tf

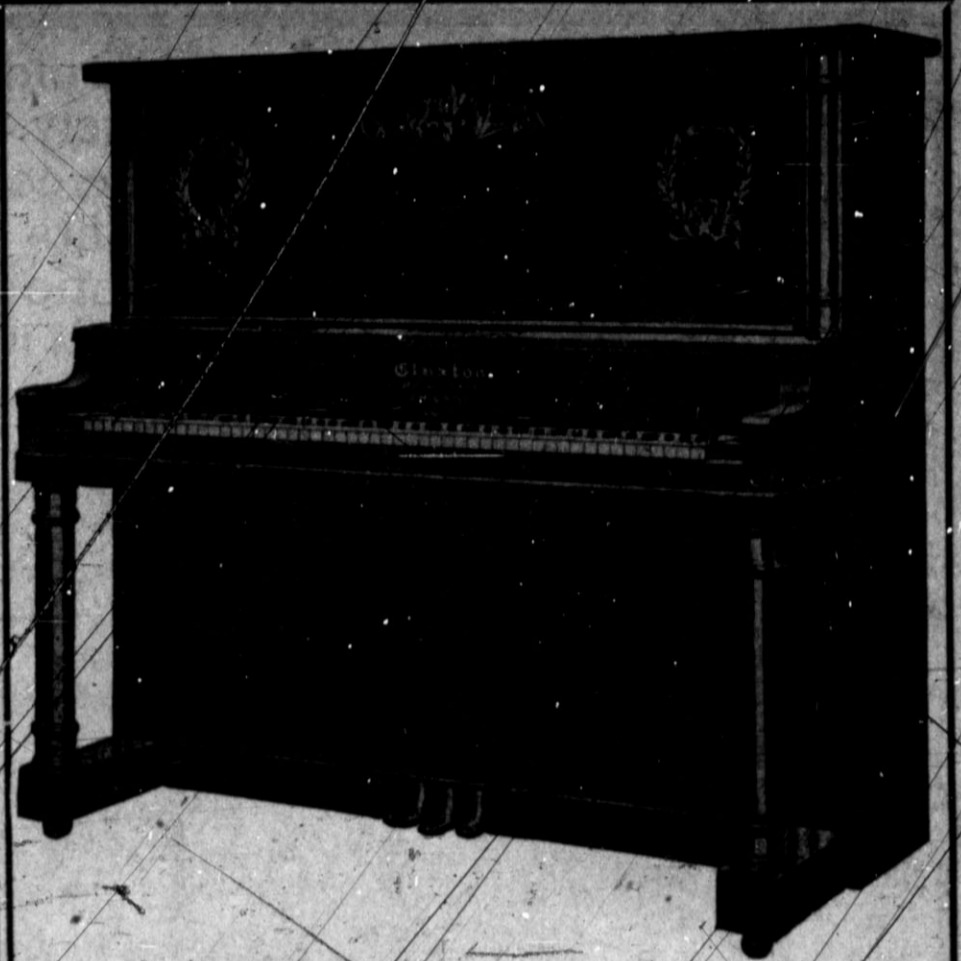
R. L. Hime and family leave this week for New Hampton, Mo., where they will make their future home.

L. A. Hough of the United States, who owns a valuable piece of property near town, has been here this week looking after his interests. He has his ranch leased out and when he saw the fine crops of maize, kaffir, feterita and corn growing thereon, he became more enthusiastic than usual and determined at once to put down an irrigation well. It should be mentioned that the leasee of his ranch "borrowed" water from a neighbor, who had an irrigation well; hence the good crops and his enthusiasm.

People who need coal can place their orders with us now as we have four cars to be here next week. Fallwell & Son. 1t

Leaves For Canyon Normal.

Mr. and Mrs. Douglas Shirley and son will leave soon for Canyon, where Mr. Shirley has accepted a position in the Northwest Texas State Normal. Their many friends in Hereford regret to have them leave, but at the same time wish them success and contentment in their newly selected place. Mr. Shirley has been offered a place in the Normal a number of times, but he has always declined, preferring to remain as principal of the Hereford High School, but recently the position was tendered and he was urged to take the place. After due consideration, he decided to make the change. The Hereford school board very graciously, but reluctantly, released him from his contract. Mr. Shirley is a good school man and has had valuable experience. He is a graduate of Texas Christian University, class of 1904, and has also done post graduate work. He was assistant business manager at T. C. U. for four years and, at the same, did some teaching. On coming to Hereford, he had charge of the College for two years and then resigned to accept the principalship of the Hereford High School. He is a polished Christian gentleman of good address and the Brand predicts for him success in his new position. Mrs. Shirley is also a graduate of T. C. U. and has many admiring friends in Hereford. She takes a prominent part in the literary clubs and is an accomplished woman.



Piano contest closes next Wednesday night, October 8. The piano and other prizes will be awarded the lucky contestants Thursday evening, October 9, at 5 P. M.

Hard work this week will count much. Sell trade books and get 30,000 votes. Buy your winter goods here this week and get the votes. Special votes will continue on many articles: also on shoes. 1,000 votes to each dollar on all other goods begins Saturday morning

GEO. A. STAMBAUGH
The Cash Store



Head High in Kaffir Corn Near Hereford

You May Want to Buy a Home Sometime

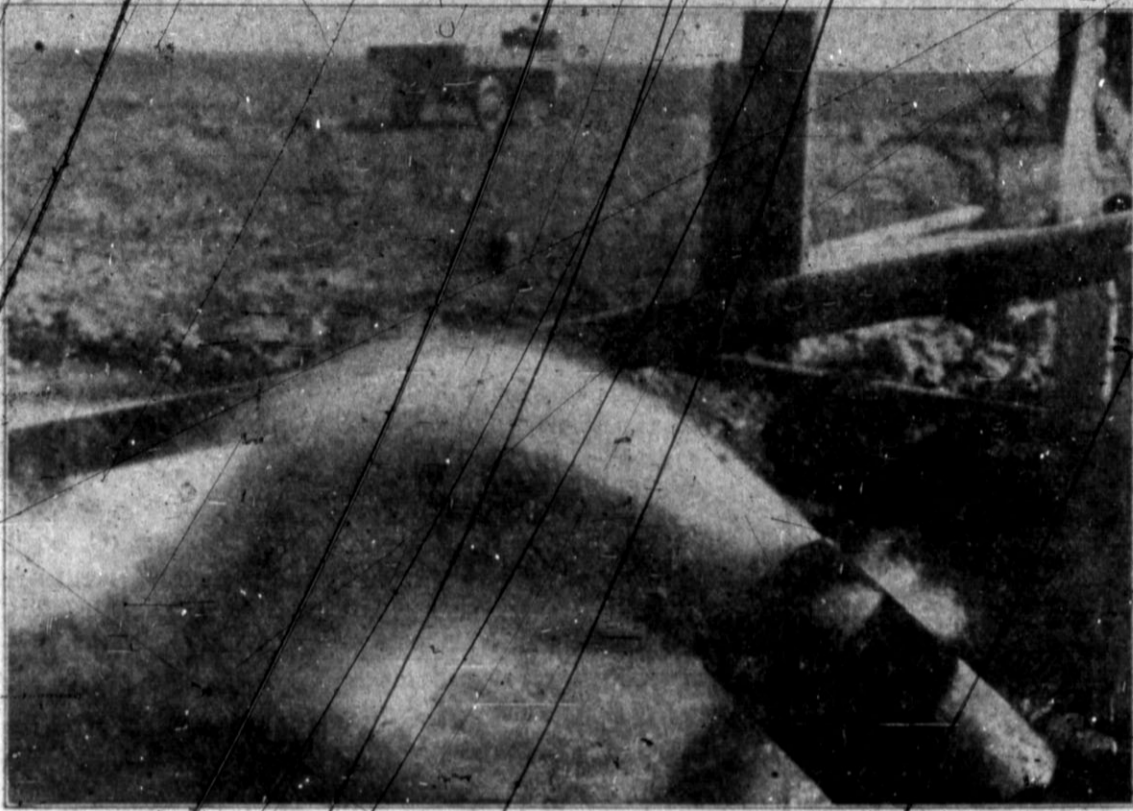
Start an account with us today and when the time comes, with a little help, you will be able to buy the place you want. This institution is conducted on a safe, conservative basis and any business intrusted to our care will receive that careful conscientious attention that a well regulated bank uniformly accords. Your account is protected by the GUARANTEE FUND LAW OF TEXAS

The First State Bank & Trust Company
Of Hereford, Texas
"THE PEOPLE'S DEPOSITORY"

S. B. EDWARDS, President
HENRY WILKINSON, Vice-Pres.
H. B. WEBB, Vice-President
A. P. MURCHISON, Cashier
J. C. BURKHALTER, Asst Cashier

Palmer Lumber Company Sells It

THE old weather prophets say that the approaching winter is likely to be severe; but you can defend yourself against the cold blasts by having your house "fixed up:" window lights all in, doors adjusted. Your stock will also need attention; and there is no better time to erect barns and sheds than now. We furnish all kinds of building material. Phone 150



One of Hereford's Sixteen Hundred Gallon Wells

DANGER IN DELAY

Kidney Diseases Are Too Dangerous for Hereford People to Neglect.

The great danger of kidney troubles is that they so often get a firm hold before the sufferer recognizes them. Health will be gradually undermined. Backache, headache, nervousness, lameness, soreness, lumbago, urinary troubles, dropsy, gravel and Bright's disease often follow in merciless succession. Don't neglect your kidneys. Help the kidneys with Doan's Kidney Pills, which are so strongly recommended right here in this locality.

C. P. Shelnett, Canyon, Texas, says: "We used Doan's Kidney Pills two months in our family and they proved beneficial. I can heartily recommend this remedy for trouble with the kidney secretions. You are at liberty to use my statement as heretofore. Whenever I have had occasion to use Doan's Kidney Pills, the results have been satisfactory."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

At the First Christian Church.

Rev. G. A. Farris, the new pastor, has gone to Dallas to close up his business and to prepare to move his family to Hereford. He will not be here next Sunday and Elder Nance will occupy the pulpit. As next Sunday has been appointed as the day for the election of elders and deacons for that church, a full attendance of the membership is urged. The election will be held immediately following the morning service.

Layne Has Drilled Seven Wells.

Plainview Herald—Layne & Bowler Company have sold fifty-one irrigation outfits in the Plainview country since January 1. They are drilling on their seventh well around Plainview. Mr. Layne has asked that this correction be made because of misunderstanding arising out of the statement that his company had drilled forty-eight wells this year.

The Best Hot Weather Tonic GROVE'S TASTELESS CHILL TONIC enriches the blood, builds up the whole system and will wonderfully strengthen and fortify you to withstand the depressing effect of the hot summer. 50c.

Should Revive Poultry Club.

Not far in the dim past there was a live poultry association in Hereford and had among its members most of the fanciers in the vicinity. But for some unknown reason, the association was allowed to go the way of all that is human—it died. Now, that the prospects are good for a scarcity of meat products, especially beef, there should be a revival of the chicken and egg industry. There are a sufficient number of poultry raisers in and around Hereford to have a live poultry club and they should get together and maintain a permanent organization. Besides those who raise poultry to add to their income, there are a number who raise poultry because they just want to whether they make anything out of the occupation or not. Hereford has a number of fine yards of chickens, and the many different breeds are to be found: the white leghorns, the white orpingtons, the brown leghorns, the buff orpingtons, the barred rocks, the Rhode Island reds, the light bramahs, the white wyandottes, and a number of other good varieties. The old organization should call a meeting of all poultry raisers and re-organize if necessary and begin the work in earnest.

When you want a quick lunch ready to serve with good hot coffee, drop in at the Bakery. 34-2t

Ensilage For Five Dollars Per Ton.

Arthur Byars filled a two hundred ton silo last week, and says he has contracted it to a cattle feeder for five dollars per ton. Mr. Byars says that if he had sold the feed in a dry state it would not have brought him more than three or four hundred dollars at the outside. He only put up a part of his feed crop and has plenty grain left to run his place another year. Can any farmer beat \$1,000 on dry feed this year, on, say, fifty acres of land? There is money in the silos, and when they are adopted as the method of saving the feed crops, there will be dollars where there are now dimes.—Lockney Beacon.

Buttons covered from scraps of your material in twenty-five different sizes, including Ivory Rims in colors Light Red, Dark Red, White, Blue, Brown, Black and Tan. Address J. H. Shill, Amarillo, Tex. 32-4tp

TEXAS MINERALS.

Exhibits at the Dallas Fair to Be Instructive.

The Texas coal fields have long attracted the attention of Uncle Sam and he has given the world many glowing accounts of their possibilities in his geological reports, but the best evidence of value is the product taken from the mine.

There will be on display at the State Fair of Texas at Dallas, Oct. 18th to Nov. 2nd, exhibits of the more important products.

Practically every mineral known to the geological world is found in Texas, and we produce thirteen minerals in commercial quantities. According to the United States Geological Survey, the mine value of our available coal supply exceeds the Census Bureau valuation of all the farms of the United States, including their equipment, by ten billion dollars and is worth fifty times the value of the world's cotton crop of 1912.

The first mineral production of record in Texas was in 1882 and since that time products valued at \$227,000,000 have been taken from our mines and wells. The mine value of the output for 1912 was \$20,827,712.

The important mineral product in the order of their mine value are as follows: Petroleum, \$8,901,000; coal and lignite, \$3,273,288; clay products, \$2,660,000; natural gas, \$1,404,000; asphalt, \$786,785; stone, \$588,777; gypsum, \$491,685; and salt, \$300,000.

According to the report of the Bureau of Economic Geology and Technology of the University of Texas, we have 10,000 square miles of Texas land containing workable coal and it will take 15,000 years to exhaust our present supply at the current rate of mining. We rank 20th with other states in production. Our coal mines furnish employment to 5,350 men for 226 days in the year. We have 45 coal and lignite mines and the annual average production per mine is 44,000 tons.

We have one of the largest petroleum areas in the United States. Our oil fields cover 400,000 square miles of territory. Texas petroleum and its products enter every market in the world. We export 136,224,625 gallons of crude and refined oil annually and their export value is \$6,500,000 dollars.

The mineral exhibits will portray many opportunities for investment and will be one of the most instructive departments of the Fair.

Hereford Garage and Machine Works can do all kinds repairing. Heavy Lathe and Planer work a specialty. Give us a call. 10tf

"OCEANS OF WATER."

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS



LONG DISTANCE SERVICE

is of distinct value to the farmer and to all dwellers in rural districts—Communication between members of the family widely separated from each other can be quickly and satisfactorily established by telephone and anxiety and worry dispelled in times of sickness or trouble.

Rural service is supplied at very low cost. Our nearest manager will furnish information, or write to

The Southwestern Telegraph and Telephone Company
DALLAS, TEXAS



The Fox in the Grapes.

All remember the story of the Fox and the Grapes, but Hereford has rendered a new version of that ancient myth and has changed the title: The Fox in the Grapes. This title is taken from a certain picture which appeared in the Dallas News of recent date showing a fine lot of grapes and in it appeared the foxy looking physiognomy of our friend, T. M. Palmer. That cunning expression, which seemed to say, "I'm in the grapes and they are fine; no sour about these." In fact, the Dallas News has not published a more expressive picture in months and then the grapes were a perfect picture and worthy the attention of fruit growers.

A Marvelous Escape.

"My little boy had a marvelous escape," writes P. F. Bastiana of Prince Albert, Cape of Good Hope. "It occurred in the middle of the night. He got a very severe attack of croup. As luck would have it, I had a large bottle of Chamberlain's Cough Remedy in the house. After following the directions for an hour and twenty minutes he was through all danger." Sold by all dealers.—Advertisement.

Born—A little visitor appeared at the home of Mr. and Mrs. O. J. Cristy, Wednesday, September 24, and will bear the name, Gordon Keiry Cristy. He weighed eight pounds.



IS A GOOD CIGAR

We take a personal pride in our Cigar Department. We carry the best brands in Havana and Domestic Cigars. Our Cigars are kept moist and mellow. For a real Good, Satisfying Smoke, next time buy that Cigar at

E. T. WOODBURN & SON

The Hereford Brand \$1 a Year
All the News of the Hereford Country

Professional and Business Cards

M. G. SUGGS A. M. JONES
SUGGS & JONES
 ABSTRACTERS
 Complete Abstract of Title to Deaf
 Smith County Lands.
 Hays Make Deaf Smith County
 Maps for Sale

C. O. LEE
 Dealer in
**REAL ESTATE AND ALL KINDS
 OF INSURANCE.**
 ABSTRACTING
 Notary Public Hereford, Texas

HEREFORD NURSERY

Choice Fruit, Shade and
 Ornamental Stock. Write
 for Catalogue today.
L. P. LANDRUM, Proprietor

W. E. Dameron
 ATTORNEY-AT-LAW
 HEREFORD, TEXAS

C. D. WRIGHT
 Lawyer
 Will Practice in District and
 Higher Courts
 HEREFORD, TEXAS

D. F. ASHBROOK
 Fire Insurance Life Insurance
 All Kinds of Bonds
 Main St. Phone 272 Hereford, Texas

WANT ADS

MISCELLANEOUS WANTS

Local readers 5 cents per line. 19tf
WANTED—Your shoe repairing at
 Norton-Powelson Saddle Co. 35tf
WANTED—You to buy your lumber
 from R. H. Kemp. 1tf
 For Sale—Saddle and work horses
 also a buggy. See J. L. Fuqua. 1f
WANTED AT ONCE—Second-hand
 windmill. Box 255. 34tf
 I'll meet you at the Corner Drug
 Store. 38tf
BINDER FOR SALE—Deering
 Broad cast, 6 ft; and also 6 ft.
 mower. See T. B. Kellow. 23tf
FOR RENT—Nice small house, well
 located, barn well and mill. A. H.
 Elliston. 1t
FOR SALE OR TRADE—320 acres
 land 1 mile from Friona, Texas.
 Address J. G. Vogt, Topeka, Kans.
 33-4tp
MONEY TO LOAN—On improved
 half sections or large ranches, 5
 years' time at 8 per cent, privilege
 of paying 1-10 of principal any in-
 terest date. See C. O. Lee. 6tf
TO TRADE—For good herd sheep,
 all or any part of 50 good brood
 mares, all bred to jacks, and 2 good,
 young jacks, also have a lot of young
 horses and mules will trade, sell for
 cash, or upon time with good paper.
 Address at once P. O. Box 805,
 Plainview, Texas. 31-5t

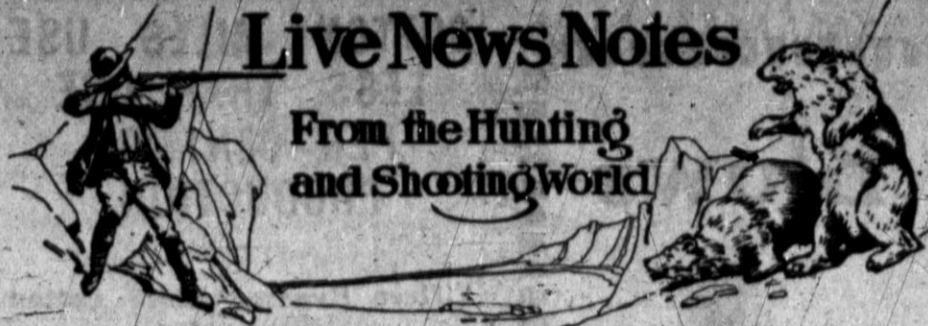
The Recent Rains.

The good rains that fell last week
 has put an extra good season in the
 ground. A little more than 3 inches
 fell during the week of wet weather.
 The heaviest rain fell Friday when
 nearly an inch fell, taking all night.
 Saturday morning the surface was
 everywhere flooded. The roads
 have been very bad for this section;
 in fact, muddier than they have been
 in years.

Bring all your old School Books
 to us at earliest time, we want to
 trade for them; will either give you
 merchandise or credit slip for new
 books. E. T. Woodburn & Son. 25tf

Live News Notes

From the Hunting
 and Shooting World



Star Shooting at Bisley.
**MAJOR RICHARDSON'S OWN STORY
 OF HIS RECORD SCORES.**

Bisley, the great annual shooting
 competition of the English nation,
 invariably produces a list of records
 that are at once an inspiration and a
 challenge to the world of marksmen.

Conspicuous among the achieve-
 ments of the just concluded 1913
 matches was the remarkable long
 distance rifle shooting of Major P.
 W. Richardson, which stirred the
 usually conservative London press
 to such comment as this:

"It stands unparalleled ***. Im-
 proved ammunition; it must not be
 forgotten, played its own part in the
 phenomenal shooting witnessed last
 week in the match-rifle competitions.
 Major Richardson shot with Ameri-
 can service (Remington-UMC .30
 Springfield) ammunition in all match-
 es."—Daily Telegraph.

"Remarkable performance ***.
 Unlikely that this shooting has ever
 been beaten."—Daily Press.

"Wonderful string ***. Record
 not confined to Bisley."—Military
 Mail.

"In this year of extraordinary
 marksmanship, yet another feat has
 to be recorded which sets indubitably
 a high record."—Morning Post.

Major Richardson, who in private
 life is connected with the firm of
 Swan, Hunter & Richardson, build-
 ers of the Mauretania, has found
 time to become one of the best rifle
 shots in the United Kingdom. He is
 probably best known as shooting
 captain of the British team that last
 visited Canada and Australia. Per-
 haps the most lauded achievement of
 Major Richardson's string was the
 making of 33 consecutive hits from
 1,100 yards on a 36-inch bull's eye
 —a circle three feet in diameter is
 not much of a mark three-fifths of a
 mile away. There is no record in
 shooting history to approach it. In
 writing to friends in this country,
 Major Richardson says of his work
 at the big meet:

"I had only two shoots before

Bisley and my wind judgment at the
 beginning was very poor. Of all my
 shooting, I was particularly pleased
 with the results at 1,100 yards. The
 competitions were in all sorts of
 weather, and naturally one had to
 lose some points for wind. I drop-
 ped 7 points for wind on one shoot.
 At 1,100 yards, 3 feet high by 4 feet
 8 inches wide will hold all my shots.

"At 1,000 yards, two high fliers
 were caused by the sight creeping
 up, otherwise 2 feet 8 inches holds
 the 120 shots. Most of the 1,000
 yards were shot earlier than the
 1,100 and more points were dropped
 for wind. At 900 yards, 2 feet 4
 inches holds 160 shots. I had had
 very little practice at long range or
 on the back since September last,
 and I know I lost a lot of points
 from personal error."

**Canadian Militiamen May Practice
 On Remington Factory Grounds.**
 [From Windsor (Ont.) Record.]

If the Dominion government ac-
 cepts the offer of the Remington-
 Arms-Union Metallic Cartridge Com-
 pany, the Twenty-first regiment will
 be provided with a long-feit want.
 For many years the officers have
 made efforts to secure some sort of
 rifle range. Sites were looked over
 in nearly every part of the county,
 but for some reason or other they
 were not acceptable to the govern-
 ment or the militia department. The
 Remington company has made an
 offer to give the regiment use of suffi-
 cient property in the vicinity of the
 factory they are building in the
 factory district.

The members of the regiment are
 all keen on shooting and with some
 sort of range to work on the interest
 should increase. Lieut. Hodgins,
 the chief engineer of the militia de-
 partment, was in the city Wednesday
 and Thursday looking over the
 ground and expressed himself highly
 in favor of the site. He will likely
 recommend the proposition to the
 government.

TAKING CARE OF ONE'S SELF

Even Temper and Modest Career Will
 Bear Good Fruit in Charac-
 ter and Happiness.

Again, by actual incident, we are
 taught the lesson that any young
 man's love of pleasure and display
 must be constantly watched and
 guarded. There is no safety other-
 wise. It would be better that he
 practiced the simple life heroically,
 made it his pride and his glory to
 like the quiet, wholesome necessities
 of life, that he build his manhood on
 his self-denial rather than his self-
 indulgence.

Let a young man save a part of
 what he earns even if he has to eat
 plain food and wear cheap clothes;
 for then he is laying up capital for
 himself, not in money only but in
 character, in happiness, in future
 prosperity. This garish and luxuri-
 ous life for a young man, this un-
 due liking for gay and hilarious
 company, should be shunned as a
 den of snakes. A young man can-
 not be too strict in fashioning his
 life. There is such a thing as learn-
 ing to like an even temper and mod-
 est career, and such a course will al-
 ways bear good fruit.—Ohio State
 Journal.

They Make You Feel Good.

The pleasant purgative effect produced by
 Chamberlain's Tablets and the healthy con-
 dition of body and mind which they create
 make one feel joyful. For sale by all deal-
 ers.—Advertisement.

"OCEANS OF WATER."



The price of COAL ad-
 vanced the first of this
 month, and will advance
 again October the 1st.

We handle the Sunshine
 Maitland Coal, as good coal
 as is mined in Colorado. We
 would appreciate your order

**FALLWELL
 & SON**
 TELEPHONE 41

**JUST
 CLEAN
 Groceries
 Priced Right**

Telephone 81

CARDWELL BROS

It Always Helps

says Mrs. Sylvania Woods, of Clifton Mills, Ky., in
 writing of her experience with Cardui, the woman's
 tonic. She says further: "Before I began to use
 Cardui, my back and head would hurt so bad, I
 thought the pain would kill me. I was hardly able
 to do any of my housework. After taking three bottles
 of Cardui, I began to feel like a new woman. I soon
 gained 35 pounds, and now, I do all my housework,
 as well as run a big water mill.
 I wish every suffering woman would give

CARDUI

The Woman's Tonic

a trial. I still use Cardui when I feel a little bad,
 and it always does me good."
 Headache, backache, side ache, nervousness,
 tired, worn-out feelings, etc., are sure signs of woman-
 ly trouble. Signs that you need Cardui, the woman's
 tonic. You cannot make a mistake in trying Cardui
 for your trouble. It has been helping weak, ailing
 women for more than fifty years.

Get a Bottle Today!

1902 **HARDWARE DEALERS** 1913

We are now ready to
 show you a full line of
**Heating Stoves,
 Cook Stoves,
 and Ranges**

We carry the Round Oak
 and the Garland Lines—
 names which stand for
QUALITY. Come and see
 them. We are still head-
 quarters for Star and Lead-
 er Windmills, New Way
 Gasoline Engines, John
 Deer Implements and a full
 stock of General Hardware

**MAKE OUR STORE
 HEADQUARTERS**

GARRISON. BROS.

When The Wind Blows



few people know where it begins or where it ends. But when WE "blow" or say nice things about the garments we sell, we know exactly how much truth there is in our talk. If YOU will come here you'll find that we have never told you the half of the merits of the "Palmer Garments" coats and suits.

We want you to see these Garments and try them on, then you can readily see how

"THE Palmer GARMENT"

FITS.

Ladies Suits \$12.50 to \$30.00

Ladies Coats \$7.50 to \$27.50

Children and Misses

Coats \$3.50 to \$15.00

Our Coats are selling because they are made right, have style and FIT. Then the quality of goods and prices are RIGHT.



Our prices are based on a cash basis—not credit. Come in and let us sell you before the stock is broken.



Geo. A. Stambaugh

HEREFORD, TEXAS

THE STORE FOR SAFE BUYING



COTTON MILLS USE LESS THAN ONE PER CENT OF PRODUCTION

Fifteen Hundred More Cotton Mills Needed.

Cotton Mill and Farmer Inseparable Comrades.

There is no industry more important to our progress than that of the cotton mills and none more in need of the patronage of our merchants and of the friendship of the people. Texas is on the frontier of the factory zone and the cotton mill is now a pioneer industry. It can thrive only where business conditions are reliable, a public sentiment stable, and the consuming public friendly to its output. The product is a staple one and when it enters the market must meet the competition of the eastern and southern mills where there is an abundance of waste labor, cheap fuel, cheap money, and where conditions are more settled.

We have fifteen cotton mills in Texas representing an investment of \$2,229,000, running 112,404 spindles and having a capacity of 40,000 bales, a yearly output valued at approximately \$2,250,000 and giving employment to 1,000 people.

Our cotton mills use less than one per cent of our cotton production; the remaining ninety-nine per cent seeks the foreign factory. The people of Texas consume approximately 220,000 bales of cotton per annum and yet out of the 40,000 bales manufactured in Texas, at least seventy per cent of it must find a market outside of the State, due to our failure to patronize home industry. It would require 1,500 cotton mills of the capacity of our present factories to consume the product of our farms, call for an investment of \$250,000,000, give employment to 150,000 people and add approximately a quarter of a billion dollars in value to our cotton crop.

These desirable conditions can only be obtained through co-operation and by fostering and encouraging this important industry.

The cotton mill and the cotton farm are inseparable comrades and in promoting the prosperity of the former we build up the latter.

For Weakness and Loss of Appetite. The Old Standard general strengthening tonic, GROWER'S YASTLESS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

MILLION BARRELS OF FOREIGN FLOUR IS SOLD IN TEXAS ANNUALLY.

Texas Millers Heavy Purchasers of Oklahoma and Kansas Wheat.

Industry Susceptible to Marvelous Development.

The flour mills of Texas constitute one of the most important industries in the State. According to the Federal census report of 1910, we have 238 mills, employing 1,899 people and representing an investment of \$13,219,000. The industry has shown an increase of 118 mills and an increase of investment during the past decade of \$9,236,000 and now ranks third among our industries as to capital and second in value of its output.

We have a flour milling capacity of 7,800,000 barrels annually. The average consumption per capita is about one barrel per annum or approximately 4,000,000 barrels, leaving 3,800,000 barrels to seek an export market. A few mills not able to enter the export trade have been compelled to shut down for want of a market, although a million barrels of foreign flour are sold in Texas each year. The patronage of home industry would open these mills and give employment to 500 people and increase the demand for wheat raised by the Texas farmers.

The miller is perhaps the only manufacturer in Texas that has outgrown the raw material produced on our farms. We produced last year 11,025,000 bushels of wheat which is 25,000,000 below the annual capacity of the mills. The Texas millers are heavy purchasers of Oklahoma and Kansas wheat. A number of the Texas mills have built up an extensive export trade with Central America, Cuba, Porto Rico, and quite a few of them go to England and the Continent with a considerable bulk of their output.

The opening of the Panama canal will enlarge the marketing zone of the Texas output and call for an increase in the area of our wheat fields, but both the farmer and the miller need the friendship of the consumer in building up our flour industry.

Cure Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

Final Touches to Fair.
Amarillo, Oct. 1.—The final touch of the painter's brush was laid on the exhibit buildings at the Panhandle State Fair grounds this week, and the red-roofed, white-bodied structures present an attractive and appealing exterior. The interior of these buildings already present scenes of activity. Work has already begun on a number of the most prominent booths, and by the close of the week practically all exhibitors will be here executing their plans for displaying products. Clarendon exhibitors are already here, shaping their space for the notable exhibit which will be sent from Donley county, following the big Panhandle Fair and Exposition there next week.

Many horses have already arrived and are quartered in the race track stables. Others are expected within a few days, and it is now certain that the meet will be an excellent one. The track is in great condition following the packing rain of last week, and is being tried out daily. With the exception of a few details the curtain is ready to be rung up on the first comprehensive exhibit of the resources of the Panhandle and Plains country of Texas and New Mexico. A great crowd is expected and Amarillo is preparing to take care of all visitors. A Public Comfort Station, including a list of all rooms, will be maintained by the Chamber of Commerce in the Amarillo Hotel Building.

Dairy Notes

Give cows plenty of salt. Keep it before them at all times.

It is usually a question whether or not it is advisable to feed grain to cows on pasture.

The good dairy cow usually is wide in the forehead, the face dished between the eyes, with a strong under jaw.

Salt the butter only enough to keep it. Salt increases the weight but little and too much spoils the quality of the butter.

Fence breakers are educated by poor fences but having poor feed inside the pasture and good feed just outside is the best educator.

Often the only difference between a gentle cow and a kicker is that the first had a little handling while a beller, and the other didn't.

Use the best grade of oil you can buy for the separator. The difference in cost is little but the difference in satisfaction is a great deal.

The men who suffer least during the dry season are the dairy farmers. They always have an income, for there is always some crop that can be fed profitably to the cows.

Whenever you find a well kept farm you will find the grain raised on it is fed to stock right on the place. Farmers are fast finding out that the best paying stock is dairy cows.

Watch the cow that comes in fresh in good pasture. It is just at this time of the year that many of the best milkers are spoiled or partly spoiled. Don't neglect them a single hour.

Many turn the cows out when the first spears of grass come. Better wait until they can get a good bite. When the cows do not get enough grass they will go hungry before eating dry feed.

A Marvelous Escape.
"My little boy had a marvelous escape," writes P. F. Bastians of Prince Albert, Cape of Good Hope. "It occurred in the middle of the night. He got a very severe attack of croup. As luck would have it, I had a large bottle of Chamberlain's Cough Remedy in the house. After following the directions for an hour and twenty minutes he was through all danger." Sold by all dealers.—Advertisement.

"OCEANS OF WATER."

FORD

Obey that impulse! The fine joy of Automobile ownership may now be yours. Ford prices are down within the easy reach of the untold thousands who have waited for the coming of the car at the right price.

THE PRICE of The	Ford	Runabout \$500.00 Touring Car \$550.00 Town Car \$750.00
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E. H. BRANDT

Local Dealer, Hereford, Texas.

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RATE 5c PER LINE

To Sell, Buy or Exchange, Use Brand Want Ads

Was Well Pleased

Brand Publishing Co.,
Hereford, Texas,

Gentlemen:—

You will please insert the following in your paper for two consecutive weeks. Enclosed find check to cover. Am pleased with the result of my former ad.

Very truly yours,
J. F. PERRY,
Midland, Texas

[The Best in The Panhandle]

Brand, Hereford, Texas.

Gentlemen:—Enclosed please find \$1.10 for 55 word want ad run two issues for me.

I placed this ad in some 6 Panhandle papers and I received more answers from the ad placed with you than any other paper.

J. P. ANDERSON,
Canyon, Texas.

Brand Want Ads always makes interesting reading. You'll find them on page seven

Brand Publishing Company
HEREFORD, TEXAS

Count 6 words to the line. Multiply by 5 and then by the number of issues you wish the ad to run.

Out-of-town orders must be accompanied by cash