

The Hereford Brand

VOLUME 13

HEREFORD, TEXAS, FRIDAY, SEPTEMBER 26, 1913

NUMBER 34

MAYOR KNIGHT MAKES STATEMENT

Explains Some Features About City Water Works and Proposed Changes in Pumping Arrangements.

To the Brand:

In last week's issue of the Brand there appeared a paragraph in regard to certain improvements in the Water Works system contemplated by the City Commission, which was somewhat misleading on account of the inaccuracy of some of its statements and on account of its failure to state certain facts that should be stated.

The Commission has been considering the wisdom of securing a dual pumping system for the City so that in case of making repairs or a break down in one unit, the other would be ready to run. It takes two pumping units to afford the best fire protection and to guard against an enforced shut down for repairs.

The Commission has considered drilling another well and installing another pump and engine, but it would expect to do this at an outlay of not more than one thousand dollars. The earnings from the present plant will take care of this expense within less than a year. It is now costing the City less than six cents per 1,000 gallons for its pumping. It has been pumping for a year or more about 40,000 gallons per day, on an average, the pump running not over six to eight hours out of the twenty-four. The cost of operating at the present time and under present conditions, on a basis of forty thousand gallons per day, is \$36.50 per month, including fuel and repairs and everything except salary of employee, interest on the plant and depreciation. The income is \$133.00 per month. On account of the liberality of the rules, the City is pumping a good deal of water for which it gets no pay. A number of business houses in town have no water connection, but the occupants are supplied from the bibs of neighbors.

Mention has been made of the fact that if a contract to do the pumping for the City was entered into with the Light Co., that it would also agree to put on a day current and to install an ice plant and to furnish ice to the community at 50 cts per cwt, where it now costs 75 cents. An ice plant with an agreement to furnish ice at a reduced price and a day current over town, would be of decided advantage to the community, it is true, but the Light Company will not contract with the City to furnish either one of these benefits to the community, except on the following conditions: The Company must have a contract with the City to do all its pumping for five years at 6 cents per 1,000 gallons, holding the present equipment of the City as a reserve to use in case of a break down or a stop for repairs. The Company must also be able to secure a contract from another large water consumer to do its pumping, and then the City must purchase a large meter at its own expense to measure the water pumped. A meter of the proper make and size would cost not less than \$600.00 and perhaps more. In no event would the Light Company agree to furnish a day electric current every day for several months yet.

If the City had a dual pumping system so that it could never be put out of commission, then it could reduce its water rates to the larger consumers. But a reduction in rates will stimulate the use of water and will require much more pumping than is now being done. If, instead of furnishing about 40,000 gallons per day, as now, the City should be required to furnish, after a reduction of rates, seventy-five to one hundred thousand gallons per day, the cost to the City under a contract to pay 6 cents per thousand gallons would be very much more than if the City did its own pumping with a dual system, for the additional cost to the City for the additional pumping would be practically no more than the additional fuel and repairs required. The City would not be required to incur any more expense for labor than it now has to incur. Neither can the City materially reduce its operating expenses by having its pumping done under a contract. It is worth a great deal for any community or municipality to own and control its water system and to be absolutely independent in this particular. Of course, there is no way to estimate this feature in dollars and cents, but it is a very valuable feature just the same. But the Commission is not wedded to any particular plan, but wants to do what will be best for the City.

W. M. Knight, Mayor.

Farmers Filling Silos.

The farmers around Hereford are now busy filling their big silos with the succulent crops of kaffir, maize and sorghum. This is the first season that silos will have been in use and the number that have been put in shows the confidence the farmers have in the feeding value of silage. There are some twenty silos of different capacities in the vicinity of Hereford, but a greater number of them are of the 250-ton capacity. And then there will be found the stave silo, the "common sense" style, two ground or pit silos and one concrete block silo. Among the number to erect or build silos are the following, the list giving the kind and capacity: Stave silos: E. E. Ramsey, one 250 ton capacity; Powelson Bros., three, each 175 ton; J. G. Gallaher, one 250 ton; E. W. Morgan, two 250 ton; Henry Weems, one 250 ton; B. F. Fulkerson, one 250 ton; John J. Zinzer, one 250 ton; W. C. Russell, one 240 ton. Those who have the common sense silos are: John J. Zinzer, one 250 ton; S. B. Edwards, two 250 ton; F. H. Oberthier, one 250 ton. Concrete block silo: D. L. McDonald, one 200 ton. Ground or pit silos: Geo. Burns, one 75 ton; J. P. Robison, one 150 ton. Small flouring silo: Allen Powelson, one 30 ton. This makes a total tonnage of 3,725 tons, or about seven and one half million pounds of silage. This is a good beginning and means a new era for the farmers of the district. It means better beef, more cream and butter and a greater profit to the farmers for the feed they raise. Two or three cutters are busy filling these silos with the green cut stuff from the fields. In addition to the number put up around Hereford, Castro county has as many. The Dimmitt correspondent will give the list next week.

The Millinery Parlor, the Hat Shop with the smart styles without the excessive prices. Mrs. Vogele, 1st door south of Britain-Dunlap Bid.

WITH COUNTRY NEWSPAPERS

Department of Scissors and Paste-pot—Clippings and Comments—Politics et Cetera.

A PROBABLE CANDIDATE.

Quannah Tribune-Chief—A number of his friends are urging Judge Marshall to make the race for congress. John H. Stephens has been in Washington too long, they say, to have remained in touch with this country besides having never done much more than helped the big cowmen to get pasture in Oklahoma during territory days.

Tell the people more about your candidate; trot him out and let us take a look at his running qualities. Remember, the people want a man with grit, grace and get-up.

LONG ENOUGH IN CONGRESS.

Lockney Beacon.—Opposition to John Stephens is growing throughout the district, and it points to his decisive defeat in next year's primaries. He has outlived his usefulness in congress by reason of his continuous residence in Washington the past five or six years. The Panhandle and Plains country have grown to such proportions that we demand the services of a man who resides in Texas and not in Washington. We are pleased to note that the press of the Panhandle quite generally are demanding a change.

STRONGEST MAN IN CONGRESS.

Childress Index.—Some few of the newspapers over this congressional district are trying to get some man to run for congress against Hon. John H. Stephens, but so far they have not been successful, except for the gentleman from Paducah. They do not want him, as they realize that his candidacy would do them no good, as it is very doubtful if he can carry Cottle county over Mr. Stephens. Present conditions in the district are such that it is extremely unlikely that any man will care to make the race against Mr. Stephens. He is recognized as one of the strongest men in congress, and one of the strong men of the district, and his defeat at this time would be a bad thing for the district.

STEPHENS AND THE "JUMBO" DISTRICT.

Floyd Hesperian.—Some of the Panhandle Press are so disinclined to support Jon. H. Stephens, who has been representing the district in Congress for some sixteen years, that they are anxious to support some other good man that will come out against him; boomlets have been started and one or two avowed candidates have appeared on the scene. The Hesperian said recently that Mr. Stephens might even have to visit the district to win in the next campaign. We should have stressed the "might." Visit the district or no, he has been delivering the goods so long and so satisfactorily that the folks are not going to throw him overboard now for an experiment. It would indeed be hard to find a man who could be of more service to the Panhandle than Mr. Stephens.

If not too much trouble, please tell us where the "goods" are that he has delivered.

WHERE DOES HE STAND?

Childress Post.—Opposition to the reelection of Congressman John H. Stephens from this district is showing up in many parts of the country and The Post predicts that before the campaign is over there will be a number of the strongest counties lined up almost solidly against him. This opposition for the most part comes not from what Mr. Stephens has done, but rather from the fact that he has never done anything worthy of note for his district. The people have about decided that they want a man of positive character to represent them in Congress—a man who has the courage to take sides on all public questions and let the peo-

ple know where he stands. Who knows whether Mr. Stephens is a prohibitionist or an anti? Who knows whether he was a Bailey man or against Bailey? All sides have claimed him, and not without cause, but to this good day the people are not sure how he stood on these questions when they were real live issues in Texas politics. In some localities he was thought to be a rabid anti-Bailey man, but who ever heard of Joe Bailey complimenting one of his enemies as he did John H. Stephens? Stephens has kept the people pretty well fooled for many years by playing shut mouth, but they are fast finding out that he is a moral coward and afraid to announce anything for certain.

Collins-Walker Entertained.

On Saturday evening at 8:30 o'clock at the Collins residence Mrs. Collins and Mrs. K. T. Evane (nee Lillian Collins) entertained the young people in behalf of Mr. Arch Collins and Mr. Forest Walker, this being their 16th birthday plus. The home was beautifully decorated with flowers presented to the old bachelors by Mrs. Oberthier. Many enjoyable treats were given, among these was the "Auto Contest," Mr. Cockrell winning the prize. The smelling contest, which consisted of seventeen different articles from the kitchen, proved to be very difficult, but Miss Elliott was the lucky winner of this.

The auction sale, conducted by Joe B. Collins, was a very enjoyable fete. Each young lady brought a package for the sale and each gentleman was presented with a bag of gold consisting of sixty peso with which to make his purchase. Each package had a piece of poetry that deserved especial mention. Then came the connudrums, which was given by Mrs. Evans that brought forth a smile from Chas. Woodburn, this being the most excitable event of the evening. A conversation between Mr. Arch and Mr. Forest overheard by Mrs. Evans, was sold to the highest bidder, Miss Russell being the purchaser, who read it for the benefit of those present. Delicious refreshments were served after which came the lamenting of home going as it always the case from these royal entertainers. A Friend.

Prof. Douglas Shirley to Canyon.

Mr. and Mrs. D. A. Shirley will leave about October 6 for Canyon where Mr. Shirley has accepted a position in the Northwest Texas State Normal College. While the board and patrons of the Hereford school regret to have him leave, they feel that Hereford has received a decided compliment in having one of our teachers selected to fill a responsible position in a state school. The board has not yet filled the vacation, but will do so at once.

Laymen Service.

At Methodist church next Sunday morning at 11 o'clock the laymen of the Methodist church will conduct the services. The principal address of the hour will be delivered by J. I. Walker, song by male quartette, also other special music. Preaching at night by pastor.

At the Christian Church.

There will be preaching at the First Christian church both morning and evening next Sunday. Morning subject, "By what power or in whose name hast thou done this?" Elder G. A. Farris will do the preaching.

AUTO FOR SALE—My combination touring and roadster. Fine condition and tires good. Price right. H. L. Rice. 1t

"OCEANS OF WATER."

DAILY PAPER HEAD LINES

Scraps of News as Told in Big Type—National and State—Tariff and Currency Bills.

Monday—Gov. Sulzer loses in effort to block trial by vote of 51 to 1; must face charges in open court. Wife will take stand in his behalf.

Mexican rebels blow up train sixty miles south of Saltillo and kill forty people, forty soldiers and 10 passengers.

Mayor Gaynor of New York was laid to rest in historic cemetery and a million people witnessed the funeral cortege move along the streets of that city.

Presbyterian Rally.

A very pleasant and profitable evening was spent last Monday by the Presbyterians at their church. The Ladies Missionary Society was in charge of the affair and had invited in the members and friends for a social and Rally to the surprise of the pastor and family a pastoral pounding. Some time was spent in a social way after which Mrs. B. S. Arnold called the people to order for reports from the Sunday school by J. E. Garrison, the superintendent; the prayer meeting by Dr. R. M. Johnson; the Ladies Missionary Society by Mrs. H. H. Boardman; the Young Ladies Guild by Miss Meda Woodburn; the Endeavor by Miss Nelia Carter. These reports were all good. The program was enlivened by songs by the congregation and a splendid solo by Mrs. Ezra Norton and a nice reading by Mrs. Alice Lee. At the close of the program A. J. Lipscomb brought a message from the church to the pastor and his family and after appropriate words asked him and his family into the Sunday school room for refreshments and to their delight a large assortment of good things to eat greeted them as they entered the room. The pastor thanked the congregation and friends for their material expressions of good wishes and good will. At the close of the evening refreshments were served to those present.

Woman Suffrage on October 9th, the subject; Col. Bill Ray and Hon. Elmer Dameron, the debaters; the fun, at the court house.

Piano contest closes Wednesday night, Oct. 8. The standing of contestants will not be published in the Brand until contest closes, nor will not appear in the window, or will not be any information given personally to any candidate until close of contest then it will be published and shown in our window. Only two more weeks of the contest. Buy trade books and buy your winter goods here and get votes. Special votes continue on millinery, ladies' suits, children and ladies' coats, 5c, 10c and 25c counter, perfumery and tail articles, candy and boys' knee pants, suits. Buy your winter goods during the next two weeks and ask your friends to trade here and give you their votes. The orange colored votes will be used this week, and will be changed again next Wednesday. All votes must be turned in by next Wednesday night as we will use another color the next week.

Geo. A. Stambaugh.

The Cash Store.

\$100 Reward, \$100

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages, and that is Catarrh. Hall's Catarrh Cure is the only positive cure now known to the medical fraternity. Catarrh being a constitutional disease, requires a constitutional treatment. Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system, thereby destroying the foundation of the disease, and giving the patient strength by building up the constitution and assisting nature in doing its work. The proprietors have so much faith in its curative powers that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials.

Address: F. J. CHENEY & CO., Toledo, O.
Sold by all Druggists. Take Hall's Family Pills for constipation.

Junior Missionary Society.

At the Methodist church Sunday, Sept. 28, at 4 p. m.

About Brazil:

Brazil is by far the largest of the South American republics, having an area of 3,219,139 square miles, with a population of 19,000,000.

Selected hymn.

Bible lesson, Matt. 5:1-14—Mary Farmer.

Prayer.

Roll call—Respond with scripture quotations.

Minutes Class No 1—Class No. 2. Big Brazil—Ruth Sites.

Bishop Lambuth on Brazil—Willie Dickart.

News from Brazil—Donelda Sites, Annie Parker, Jessie Anthony.

Some queer customs of Brazil—Temple Sites.

In Brazil—Alice Dickart.

Story, selected—Bernadine Price. Reading—Nellie Farmer.

Reading—Cathlyn Hawkins.

Press Supt.

They Make You Feel Good.

The pleasant purgative effect produced by Chamberlain's Tablets and the healthy condition of body and mind which they create make one feel joyful. For sale by all dealers.—Advertisement.

New Telephone Directory.

Ever ready to make their service as proficient as possible, the Southwestern Telephone and Telegraph Company regularly issues at short periods directories showing their list of subscribers, with numbers and other important information. This is done in order to keep the public informed as to subscribers as well as to keep an up-to-date directory. Accordingly the Company has just received from the Brand Publishing Company a "Brand" new book for Hereford and vicinity. The cover is printed in two colors and the book contains a large number of ads of the enterprising merchants of Hereford. These are now being distributed. If you do not get a new book, ask the local manager, Mr. Lovelace, for a copy. He will be pleased to furnish it.

BUTTER AND EGGS AND MERCHANDISING.

By Holland.

Mr. Farmer, do you spend money with mail order houses? Do you send your cash to Chicago or New York while doing a credit business with your local merchant? You do not? Then we congratulate you and beg to say that these words are addressed to the man who does. You, Mr. Mail Order House Patron, should think a few thoughts before buying another money order or draft payable in Chicago. Think what sort of welcome you would receive if you went to that big Chicago concern with a few pounds of butter or a few dozen eggs! Would the Chicago concern buy your eggs, think you? Would it take your butter and give you in exchange sugar that is sold at such a narrow margin of profit that the weighing must be careful and close or there will be a loss? Hardly. The mail order house insists on cash—cash in advance. There is no bartering and no credit. It is "Send me your money first if you want my goods." It will be to your advantage directly and indirectly to spend your real money where you take your butter and eggs.

"YOU'LL LIKE HEREFORD."

1st

First in Everything

First in Quality
First in Results
First in Purity
First in Economy

and for these reasons Calumet Baking Powder is first in the hearts of the millions of housewives who use it and know it.

RECEIVED HIGHEST AWARDS
World's Pure Food Exposition,
Chicago, Illinois,
Paris Exposition, France, March,
1912.



You don't save money when you buy cheap or big-size baking powder. Don't be misled. Buy Calumet. It's more economical—more wholesome—gives best results. Calumet is far superior to your milk and soda.

Col. C. S. Richards was at Memphis last week and while there attended the session of the Northwest Texas Press Association. While it is not generally known that Mr. Richards holds a Card in the newspaper union, he bears the distinction of being able to grind out as much "hot air" as the average country newspaper editor and with as much ease as the proverbial fellow who fell off a log. He told them about the big wells at Hereford and, as expected, none of them believed a word he said, but stared at him with a wide open face as if they were about to lose their reputation.

Just received a large shipment of window glass. All sizes for less. Alfalfa Lumber Co. 1t

Buy's Interest In Laundry.

E. E. Wilson has sold to H. L. Broadwell a half interest in the Hereford Steam Laundry. Mr. Wilson has gone over to Frederick, Okla., where the two have bought out a similar institution and he will manage that one while Mr. Broadwell will have charge of the Hereford laundry.

Junior C. E. Program.

Sept. 28, 1913.
Leader—Marjorie Dameron.
Subject—Pleasing God or Men.
Song—No. 123.
Bible lesson—Gal. 1:10.
Lord's prayer in concert.
Lesson story—Dorothy Ramsey.
Sentence prayers.
Discussion of lesson.
Mission study—Christine Nutter.
Talk—Rev. Farris.
Roll call—Each to respond with Bible verse.
Song—No. 157.
Misphab.

Summitt Breezes.

Miss Mary Galley has returned home after month's stay in Dimmitt. Mrs. H. E. Talley and children have moved to town to give the children the advantage of school.

Frank Metcalf and Ben Neely have each placed telephones in their homes and are connected with the county seat.

S. J. Rice and daughter-in-law, Mrs. Earnest Rice, made a short call at the Galley home while on their way to Spring Lake.

Whisht! The hangin' iv schnakes is nt. Be gorra thin, 'tis not. 'Tis the hawks; sure 'tis the hawks that she be killt must be hung on the fence to bring the rain. Shurre therres no snakes on the ould sod. Why, man dear, 'tis only foive or six wakes we had them siven hawks on the fence, and, man dear, how it did rain.

Names Omitted From Telephone Directory.

By misunderstanding the "proof marks" in making up the telephone directory a few names were omitted. That of George Garrison and the Western Union Telegraph Co. The Brand regrets very much that any errors crept into the book as the local manager, Mr. Lovelace, had taken great pains in having every name correct. He is not in any way to be blamed for the omission of the names. The errors are merely the result of the human factor in mechanical work and are likely to occur in the best policed offices.

When you want a quick lunch ready to serve with good hot coffee, drop in at the Bakery. 34-2t

Deaf Smith County Depository

The Earning Period of a Man's Life is his Harvest Time

Life's winter will soon or take you
Are you wasting the fruits of your harvest
Will the storms of old age find you with the Granary
EMPTY

Let this Bank be your granary and you will reap a harvest of Golden Grain. Make Hay While The Sun Shines. Start an account with us to-day and keep safe the results of your INDUSTRY.

Your Business Solicited, Appreciated and Protected

The

First National Bank

A Bank of The People

W. S. HIGGINS, Pres. E. B. POSEY, Cashier

WHENEVER YOU NEED A GENERAL TONIC - TAKE GROVE'S

The Old Standard Grove's Tasteless chill Tonic is Equally Valuable as a General Tonic because it Acts on the Liver, Drives Out Malaria, Enriches the Blood and Builds up the Whole System. For Grown People and Children.

You know what you are taking when you take Grove's Tasteless chill Tonic as the formula is printed on every label showing that it contains the well known tonic properties of QUININE and IRON. It is as strong as the strongest bitter tonic and is in Tasteless Form. It has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthener. No family should be without it. Guaranteed by your Druggist. We mean it. 50c.

PANAMA-PACIFIC INTERNATIONAL EXPOSITION, SAN FRANCISCO, 1915.



Copyright, 1913, by Panama-Pacific International Exposition.

ONE of the minor courts that will open out from the great exposition city upon a vast tropical garden upon the south. This court, a marvel of tropical transplanting, is south of the Court of Four Seasons. It is designed by Mr. George W. Kelham. The Panama-Pacific International Exposition will stand alone not only in its architectural treatment but in its setting at Harbor View, the exposition site, in the adornment of its huge interior courts and of its grounds, with hundreds of thousands of palms, flowers and rare shrubs and vines, and in the superb color plan created by Jules Guerin, world famous colorist. The theme of the exposition, the sculpture, and mural paintings will exalt the spirit of achievement through which America has completed the Panama canal. The theme of the great interior courts will suggest the meeting of the East and West.

The Hereford Brand \$1 a Year

FORD

Obeys that impulse! The fine joy of Automobile ownership may now be yours. Ford prices are down within the easy reach of the untold thousands who have waited for the coming of the car at the right price. FIVE HUNDRED DOLLARS is the price of the FORD Runabout; the Touring Car is FIVE-FIFTY, the Town Car SEVEN-FIFTY—all f. o. b. Detroit, LOCAL DEALER complete equipment. Get catalog and particulars from W. E. Groendycke, Panhandle Dealer, Amarillo, Texas, or from **E. H. BRANDT**

Try It on the Most Difficult Things You Ever Bake

Double Value and Greater Strength



LAYTON'S HEALTH CUP
25 OUNCES
ONE SPOON
BAKING POWDER

And Only One Cent an Ounce

In 10, 15 & 25 Cans At All Good Grocers

The Organizer of the U. D. C. Paper read before the U. D. C. by Mrs. E. J. Williams.

Mrs. Carolina Douglas Merriweather Goodlett was born on Woodstock Farm, Todd county, Ky., Nov. 4, 1833. She was of Scotch English descent; was daughter of Charles Nicholas Minor and Caroline H. Barker Merriweather. Her paternal grandparents were Dr. Charles Nicholas and Ann Minor Merriweather, who were cousins to Deana Minor, who married Richard Maury, father of Commodore Matthew Fountain Maury. Mrs. Goodlett was educated in Harrodsburg, Mercer county, Ky. She was married twice, first to J. E. Sturdivan in 1852, second to Col. M. E. Goodlett, son of A. G. Goodlett, M. D., surgeon of the Seventh Regular United States Infantry at the Battle of N. O. She organized the Masonic Home Auxiliary and was president of this organization until the home was built and furnished. She organized the Confederate Home Auxiliary and was president until its home was built. Women were put on the Board of Trustees of the Soldiers Home. She was also appointed commissioner from Tennessee to the World's Fair at Chicago and Portland, Ore. Was given the diploma by Portland, Ore., exposition for services rendered in treaty with the government in regard to moving the remains of Gen. Merriweather Lewis to Portland, Ore. Merriweather Lewis Merriweather was a cousin to Mrs. Goodlett's grandfather. Mrs. Goodlett is a life member of the National Humane Society and is associated with the National and International Charities of Correction. She is also a member of the Educational Committee of the U. D. C., and she is now assisting in getting the bill for Compulsory Education passed by the legislature. This noble woman is now a resident of Nashville, Tenn., and is the mother of two children. Why need anyone try with pen or pencil to do her justice, her whose acts can only be rewarded by heavens richest blessings? What a pure, unselfish soul, what an infinite trust in God must have filled her soul, heart and mind when the thoughts that inspired these noble efforts for humanity's sake came to her. She must indeed be an example of constant living prayers one that is answered by one from higher authority than mere earthly fellow-worship and associates from a small band of faithful women of its early organization. The U. D. C. now numbers over eighty thousand anxious souls to commemorate the deeds of our grandfathers and fathers and other loved

ones, who suffered, bled and died in the never to be forgotten Civil War, which really begun when the first gun was fired at Fort Sumter in the Harbor of Charleston, S. C., April 12, 1861, and continued until the surrender of Gen. R. E. Lee at Appomattox court house April 9, 1865. This war had lasted four long, hard, bitter years, and had commanded the services of more than four million men, three fourths of these were in the Northern Army, for of every ten men in the South and four of every nine in the North had served in the army for three years, 110,000 Union soldiers killed in battle, while 250,000 died from disease. The South lost 94,000 men in battle and about 200,000 died in service, both armies lost together on an average of 700 men a day. The total cost in dollars has amounted to \$9,000,000,000. This terrible wreckage of homes and blood shed was brought to a final close on May 26, 1865, when the Confederates laid down their arms forever. Because of these awful facts Mrs. Goodlett has established this organization for the purpose of teaching our young people the truth of this terrible slaughter and struggle and educating them to a higher standard of respect to those gone before to rest under the shades where the roar and din of battle will trouble them no more, to erect monuments to the memory of those that so justly earned them, those dear veterans who talked to their children and left the messages of truth to their grandchildren to be preserved and handed down from generation to generation till the ends of time, of the noble deeds of daring, of the sacrifice and suffering of these long gray lines of immortal heroes, who for four long years held at bay the mightiest army of modern times, and then only surrendered that their country might be saved from further ruin and their people from further slaughter and to give life and perpetuity to a nation born in blood, a storm rocked nation that was doomed to fall.

Tell it as you may, sing it as you will, it can never be sung, the story of the men who so proudly and nobly wore the gray, they stand on civilization's heights peer above peer.

Another year has passed and fallen into the dark abyss of Time, another year of this noble woman's life has passed, marked by many useful acts. She falters not nor heeds as age creeps upon her. Why should we, who are yet young in years, stop and pause and let time gain the victory of our neglect. Today has found us gathered here animated with hope and zeal and eager that these hours that we devote to patriotic sentiments

and songs may pass on well plumed wings. Our cup of joy is full, yea bubbling to the brim with emotions fruitful urn; emotions bidding us renew our vows, to stand ever sentinel like, guarding with fidelity and care the archives of our Southland of all earthly realms the peer. There is no holier spot of our ground than where defeated valor lies. By mourning, love and beauty crowned, go forth Daughters of the Southland and with vows renewed and efforts to twine these heroes' brows with laurels immortal and the name of this noble woman on the roll of fame and honor, and with prayers in your heart that she has yet many years to remain on earth.

Avoid Sedative Cough Medicines.
If you want to contribute directly to the occurrence of capillary bronchitis and pneumonia, use cough medicines that contain codine, morphine, heroin and other sedatives when you have a cough or cold. An expectorant like Chamberlain's Cough Remedy is what is needed. It cleans out the culture beds or breeding places for the germs of pneumonia and other germ diseases. That is why pneumonia never results from a cold when Chamberlain's Cough remedy is used. It has a world wide reputation for its cure. It contains no morphine or other sedative. For sale by all dealers.—Advertisement.

GIVE YOUR NEIGHBOR AN EQUAL CHANCE.
By Holland.

If you have been buying goods of a mail order house you doubtless think it has been to your advantage to do so. You have believed that you were saving money or were getting better goods. Let us see if this is true. Have you tried to do business with your local merchant—your neighbor—on the terms that the mail order house exacts? No? Then suppose you try it. Just go into the store, plank down your cash and tell what you want. You might even tell the merchant that you will wait a few days for the goods. See if your local merchant can't serve you better and as cheaply as the mail order house. The local merchant usually extends credit for two, four or six months. The mail order house demands cash in advance. It uses your money as working capital. It loses nothing in interest, nothing in bad debts or on slow paying customers. Try this cash in advance plan on the local merchant—the man you know—and see if he can't make it to your advantage to **SPEND YOUR MONEY WHERE YOU MAKE IT.**

Chronic Dyspepsia.
The following unsolicited testimonial should certainly be sufficient to give hope and courage to persons afflicted with chronic dyspepsia: "I have been a chronic-dyspeptic for years, and of all the medicines I have taken, Chamberlain's Tablets have done me more good than anything else," says W. G. Mattison, No. 7 Sherman St., Hornellville, N. Y. For sale by all dealers.—Advertisement.

House Party.
Four young ladies of Hereford enjoyed the hospitality of the ranch home of Mr. and Mrs. Joe Collins last week from Wednesday to Saturday. They rode horseback and played "cowboy" during the balmy days and enjoyed music and games in the evenings. Three times a day, however, they found their way to the dining room where the best of the land had been prepared in toothsome dishes. The happy four who pronounced this outing the very best were: Misses Beulah Head, Nell Wyche, Percy Gallaher, Belle Woodburn.

Ranches For Sale.
We have a few nice ranches for sale, Midland county, South Plains, both lease and lands owned. We have had fine rains, grass good. Write us for list 6 to 40 section ranches. W. J. Moran & Son, Midland, Texas. 34-2tp

Mrs. Baird has opened a school of voice and art at the residence of Mrs. L. W. Vaughn. Mrs. Baird has appeared on a number of programs in Hereford and her singing has been much appreciated. Those who wish to pursue this study will find this an opportunity.

ICE! ICE!

☞ We shall keep on hand a supply of Ice all winter. For the season of 1914, we shall purchase another Ice wagon in order to give better service.

☞ Thanking you, one and all for your liberal patronage and courteous treatment, I remain,
Very truly yours,
E. W. HARRISON

SCHOOL HAS OPENED

And the pupils will be expected to make their grades which will require much night study. You should provide good lights for them. If your house is not wired let us attend to it for you. If your house is wired be sure to provide for the study room a large Mazda lamp of brilliant whiteness, easy on the eyes, economic with current.

Hereford Electric Light and Power Company

BRAND WANT ADS

Result Getters!

TELEPHONE NUMBER

30

RATE 5c PER LINE

Count 6 words to the line. Multiply by 5 and then by the number of issues you wish the ad to run.

Out-of-town ads must be accompanied by cash

To Sell, Buy or Exchange, Use Brand Want Ads

Was Well Pleased
Brand Publishing Co., Hereford, Texas,
Gentlemen:— You will please insert the following in your paper for two consecutive weeks. Enclosed find check to cover. Am pleased with the result of my former ad.
Very truly yours,
J. F. PERRY,
Midland, Texas

[The Best in The Panhandle
Brand, Hereford, Texas.
Gentlemen:—Enclosed please find \$1.10 for 55 word want ad run two issues for me. I placed this ad in some 6 Panhandle papers and I received more answers from the ad placed with you than any other paper.
J. P. ANDERSON,
Canyon, Texas.

Brand Want Ads always makes interesting reading. You'll find them on page seven

Brand Publishing Company
HEREFORD, TEXAS

The Hereford Brand

(A NEWSPAPER)

Published by

The Brand Publishing Co.

A. C. ELLIOTT
MILLCENT GRIFFITH, Owners

A. C. ELLIOTT, Editor

Address all communications to
BRAND PUBLISHING CO.

Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

All reading matter appearing in The Brand marked "t" or "sf" with figures prefixed or "adv" is paid advertising.

HOLLAND'S Clean Town Inspector is looked for at any time now; in fact, he is overdue at Hereford. Other towns in the contest have never let up, but it seems that Hereford has only had a few spasms as to the cleaning and the town as a whole is in poor condition to compete with other more enterprising towns. This is not a knock, but a statement of facts. This must be taken, however, to mean that no one has made an effort to present a clean bill of health, for a number of home owners have worked faithfully in trying to put in order things that should be.

GOVERNMENT BY PUBLICITY.

The people of the nation have learned that "knowledge is power," and therefore in order to exercise the power that is inherent in the people, they have long ago begun to demand that public business be made public information. Even those who administer public and semi-public affairs have realized that it is better that the business under their administrations should be known to those who have trusted them; and hence the advisability of careful scrutiny. Official inspection has become a necessity. The banks, both state and national, are regularly inspected and their affairs made public thru the press. The railroads, once haughty and indifferent as to the public, now seek that publicity which, contrary to their former notions, create confidence and closer business relations with those whom they must serve. Thus publicity has solved the problem of better service and safer methods. In a representative government there is no greater aid to good service, which means good government, than publicity. When the affairs of the nation, the state and county are better understood, the people are better satisfied and the administration of public business is conducted in a more business like manner. Public officers are public servants and they have no right to keep secret the business which they attend. The expenditure of large amounts of public funds should be known to all men; even the smaller details of the business would not be unwelcome information to the public. Therefore, it is insisted that regular and carefully prepared statements should be published showing, not in a general way, but in minute detail, the business of the state and the county and the city. The publication of the affairs of state is a safeguard not only for the public, but to the officers. The people are entitled to know what is being done and how public funds are being expended. "Government by publicity" is comparatively a new phrase, but is one that is sound in the principle it enunciates and one that will eventually be adopted by the people. The towns, the cities, the counties, the state and the nation and all semi-public businesses should have their affairs made public.

Our September Sale Is In Progress

The people have shown their appreciation by giving us a good business and this is to remind you that we still have a good stock of wearables and personal necessities for you. No better goods; no cheaper prices anywhere. If you need the goods, come in. Extra force of polite, courteous clerks to serve you.

SPOT CASH

J. G. CALLENS

SPOT CASH

The Very Thing!

IF YOU HAVE A SLIGHT COLD
DON'T WAIT TILL IT GETS BAD
—CURE IT NOW

Weeks-Break-Up-A-Cold-Tablets

POSITIVELY CURES A COLD
QUICKER THAN ANY OTHER
MEDICINE YOU CAN GET. TRY
A BOX AND YOU WILL ALWAYS
USE THEM WHEN YOU HAVE
A COLD

25 Cents Per Box

BETTS-CLARK

Accepts Challenge.

Mr. W. H. Ray, Suffragette,
Hereford, Texas.

Dear Sir:

I have never engaged in street argument on Woman Suffrage. However, I am decidedly opposed to the feminine franchise. While not seeking a discussion, such as you propose, I have no aversion to such a debate and accept your challenge. I am not surprised, sir, that you have announced yourself as being in favor of Woman Suffrage, because I realize popular sentiment is running in this direction. My private opinion (publicly expressed) is that you didn't think that I'd call your hand, but I hope your understanding will lead you to believe that I'm no "piker." I may not be able to knock that chip off your shoulder, but I'll thump it so hard the splinters will fly. Your hand is called, do you understand? I suggest Thursday night, Oct. 9th, as a suitable date. I further suggest the subject be stated, Resolved: That women should vote, this being the usual statement of the question. If agreeable to you, we will have six judges, three women and three men. While opposed to woman suffrage I will select three women, and you may select three men. **ELMER DAMERON.**

Dr. Rucker was in from his ranch west of town last Tuesday.

Atty. Cowart of Dimmitt, the capital city of Castro county, was here on business the first of the week.

"YOU'LL LIKE HEREFORD,"
"OCEANS OF WATER."

Dimmitt News.

Andrew Acker was in Dimmitt Friday.

Mr. Hyatte made a trip to Hereford last week.

Brit Boyd was in Dimmitt Friday.

Mr. Talley moved his family into Dimmitt Thursday so that his children can attend school.

John Flanigan was in Dimmitt Monday.

Henry Wilson of Hereford was in Dimmitt the first part of the week.

Mr. Hastings is filling his silo this week.

Percy Estes was in Dimmitt Monday.

O. B. Hankins was a Dimmitt visitor Monday.

Ralph Stapleton is helping Mr. Hastings fill his silo this week.

Charlie Brown was in Dimmitt Saturday.

Judge Barber finished putting up his silo Saturday.

Joe and Glen Greer were in Dimmitt Saturday.

Dow Duree is helping Mr. Hastings fill his silo this week.

J. Porter was in Dimmitt Saturday. John Carter made a trip to Here-

ford Monday coming back Tuesday. Lohman Greathouse was in Dimmitt Saturday.

Will Woodburn and son, Cooper, went to Hereford Sunday and came back Monday.

F. Query and wife were in Dimmitt Monday. Casey Jones.

Puts in Street Crossing.

Some enterprising citizens, who live in the western part of town, have joined in a subscription and are having a street crossing placed at the old Christian church corner and are also building a cinder walk in front of the Higgins old home. This makes a continuous walk and connecting crossings for a large portion of that part of town. While the citizens have borne much of the expense, the city, not being flush with funds, furnished only the brick for the street crossing.

The rain continued Thursday night and today, Friday, a slow, misty rain is falling. Up to date over an inch of rain has fallen during this spell. The thermometer stood at 42 Thursday evening and did not change during the night.

I'll meet you at the Corner Drug Store. 38tf

Quarter Century Experience in Banking Business

We Value Your Account

And give you first-class service. Experience and efficient modern banking methods combined with courteous treatment and the many accommodations which we extend to our customers make us a permanent asset—you need us, we need you. Let us serve you.

The Western National Bank

Mutually Agreeable Accounts Solicited

We Sell K. N. & K. Self-Identifying Travelers Checks

K. N. & K. Travelers Checks Payable All Over the World

I'll Meet You at The Corner Drug Store



Get your Shaving Stuff from us

You might just as well have a COMFORTABLE shave; you will, if you let us supply the shaving things. Our soaps make a beard-softening lather; our brushes hold their bristles; our face lotions and powders improve the skin. Whatever be your shaving needs, let us supply them and you'll get the RIGHT sort of stuff.

Make OUR Drug Store YOUR Drug Store.

Corner Drug Store.

Local and Personal

Kemp has it for less. 10tf
 Mr. and Mrs. John Sherman spent a day in Amarillo last week.
 Cooking utensils at The Fair. 1t
 J. L. Fuqua was in Kansas City this week for a shipment of cattle. Tel-er-phon 367. 48tf
 Robert Elliott, Jr., has gone to Dallas where he will attend school this session.
 The "Common Sense" stands up. 33tf
 Jonn Patton has come back from the land of the Red Skins and may remain in Hereford permanently.
 James Rutherford has entered the A & M College for the year. He left this week.
 Betts-Clark are agents for the Saturday Evening Post. 27tf
 Mrs. R. W. Shafer left Tuesday for a visit with folks back to her old home in Indiana.
 Betts-Clark are agents for the Saturday Evening Post. 27tf
 Miss Mamie Winterrowd has returned from a several weeks' visit to friends and relatives in Ellis county.
 For popular songs and music go to The Fair. 1t
 Fred Oberthier has gone to A & M College where he will take a course in electric engineering.
 The Millinery Parlor, the Hat Shop, of quality. Mrs. Vocele. 1t
 Mrs. A. C. Elliott returned Monday night from Granbury where she had been to be with her sister, Mrs. Hall, in her last hours.
 I'll meet you at the Corner Drug Store. 38tf
 Mrs. W. B. Farmer has been confined to her room for some days, but her friends hope for her speedy recovery.
 C. E. McLean of Dimmitt was seen on the streets of Hereford Tuesday of this week. He is much improved in health.

Try our seventy-five cent spark plug; they will do as good work as the dollar kind. Barnhart & Rice. 1t
 B. Anderson-Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 330. 2t
 Mr. and Mrs. W. B. Farmer enjoyed a week's visit from Mrs. Sam G. Bratton of Farwell, Texas. She returned home Saturday.
 Just received a barrel of fresh, dry batteries at the Barnhart & Rice Garage. 1t
 Don't forget to watch the silos this year, and then you will know. Alfalfa Lumber Co. 1t
 Mrs. John T. Sims of Clarendon, who has been visiting in the home of Mr. and Mrs. Stocking, has returned after a pleasant stay. She is an aunt of Mrs. Stocking by marriage.
 Land Wanted.
 Forty thousand dollar stock of dry goods to trade for land near Hereford. J. A. Fox, Hereford. 1t
 W. W. Graham of Watonga, Ok., and his sister, Mrs. Lillie M. Tosh, of Amarillo, were here Wednesday of this week prospecting. They liked Hereford very much. Mr. Graham is a newspaper man and may locate in Hereford. Mrs. Tosh holds a responsible position as an operator for the Western Union at Amarillo.
 Old School Books! All Kinds! We want them at once. E. T. Woodburn & Son. 25tf
 Mr. and Mrs. W. H. Buckner of Southwest Missouri are here on a visit to their son, J. A. Buckner and family. This is the third trip the elder Buckner has made to Hereford and he likes it better each time.
 We will save you money on that paint bill and give you the best paint on the market. Alfalfa Lbr. Co. 1t
 Mrs. B. D. Galloway paid this office a pleasant visit last Saturday. She had missed her copy of the Brand and she called to get one and to extend other favors.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

The annual capacity of our own mills is 500,000,000 ft. Why can't we furnish your lumber line for less? Alfalfa Lumber Co. 1t

Hereford Garage and Machine Works can do all kinds repairing. Heavy Lathe and Planer work a specialty. Give us a call. 10tf

Uncle Joe Syper has invitation from his friend, George Hays, of Mineral Wells, to come down and play chess and checkers with him for a month. He will accept as soon as he gathers his alfalfa.



This is an unusual opportunity to see a wonderful selection of Boys Clothes.

If your boy needs a suit--he probably does--see how becoming they are.

Lots of good looking models in warm clothes.

Keen styles. Beautiful fabrics.

Colorings are browns, blues and greys in a variety of mixtures. Of course they are all

Perfection
 Clothes--the guaranteed sort
 The Prices \$3.50 to \$10.00
 Sizes 6 to 18 years

GEO. A. STAMBAUGH
 Cash NOT Credit



IS A GOOD CIGAR

We take a personal pride in our Cigar Department. We carry the best brands in Havana and Domestic Cigars. Our Cigars are kept moist and mellow. For a real Good, Satisfying Smoke, next time buy that Cigar at

E. T. WOODBURN & SON

SILO DEMONSTRATION PLANT.

These Modern Agencies in Agriculture Will Compete at the Dallas Fair.

There will be assembled at the State Fair of Texas at Dallas, Oct. 18th to Nov. 2nd, some of the most powerful agencies and most able advocates of agriculture in modern times, but none will exceed the silo in importance to the farm. It will present some of the most convincing arguments and most forceful reasons in favor of diversification, livestock, cereals, milo maize, etc., that the farmers of Texas have ever heard.

The silo is the greatest economist of the age and it has made many valuable contributions to the prosperity of the farmer. It teaches thrift, enterprise and economy and is a most competent exponent of progressive agriculture. It has proved an educator of unusual ability and a most competent workman.

Its influence is uplifting and glides like an angel of mercy through fields where drouths and pestilence prevail, delivering products from blight and destruction, and its habitat is the rescue home of the delinquent crops. It is nature's most able assistant in maturing vegetation and is man's best friend. It will multiply the value of the crop after harvest, preserve and unite the food value of the plant and will turn waste into profit.

It will require the assistance of a silo or some kindred agency to make our cereal and forage crops equal as profitable as cotton raising. The soil and climate of Texas are

ally-adapted to cotton, and the State as a whole can never hope to lead in cereals unless their value can be increased by artificial means on their journey from the harvest field to the market. The silo is a manufacturing plant built on the farm and enables the farmer to get the profits of both producer and manufacturer.

There will be on exhibition at the Dallas Fair Grounds every make of silo now in use and silo demonstration work will be one of the leading educational features of the Fair. The process is entertaining and the various types of silos will be on competitive trial where their good points can be readily determined by the farmers present. Twelve acres of sorghum raised on the Fair Grounds will be used in the demonstration work.

MONEY IN IDEAS

Bell, Howe, Singer, and other millionaire inventors began life as poor boys. Fortunes await other inventors. Can YOU think of something to patent? America's greatest inventor tells HOW TO INVENT in a booklet sent to you free by COPP & CO., Patent Attorneys, 745 8th St., Washington, D. C. Be sure to name this newspaper in your letter. Ask Editor about cost of Patent.

A New Dress Maker.
 I am now ready for all kinds of ladies' or children's sewing. Call on me and be pleased. First house west of Mr. Troy Womble's. Mrs. Boccock

To Prevent Blood Poisoning
 apply at once the wonderful old reliable DR. PORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c. 50c. \$1.00.

You May Want to Buy a Home Sometime

Start an account with us today and when the time comes, with a little help, you will be able to buy the place you want. This institution is conducted on a safe, conservative basis and any business intrusted to our care will receive that careful conscientious attention that a well regulated bank uniformly accords. Your account is protected by the GUARANTEE FUND LAW OF TEXAS

The First State Bank & Trust Company
 Of Hereford, Texas

"THE PEOPLE'S DEPOSITORY"

S. B. EDWARDS, President

HENRY WILKINSON, Vice-Pres.
 H. B. WEBB, Vice-President

A. P. MURCHISON, Cashier
 J. C. BURKHALTER, Asst Cashier

Palmer Lumber Company Sells It

THE old weather prophets say that the approaching winter is likely to be severe; but you can defend yourself against the cold blasts by having your house "fixed up:" window lights all in, doors adjusted. Your stock will also need attention; and there is no better time to erect barns and sheds than now. We furnish all kinds of building material. Phone 150

WITHIN THE LAW DON'T MISTAKE THE CAUSE

Whether the Attorney General in filing the so-called anti-trust suits is within the law has no bearing upon the immediate effects accompanying such litigation. The fact stands out boldly that corporate investments in Texas have been thrown in the hands of a receiver without a hearing and a railroad is now being tried for high crime for alleged minor offenses. Perhaps the statutes may justify and duty demand such action, but in the chancery court of industry, a verdict must be rendered that the law of common sense has been violated.

Leaving the statutes for the interpretation of lawyers and eliminating from the discussion the personality of all public officials past or present, there is no escaping the power of men in the affairs of government. Standing at the source of every movement, good or evil, in government is a man, and upon the wisdom and experience of those who wear the mantle of authority depends our final destinies. Our progress, and indeed our safety, is in the hands of those who guide the ship of state. It is upon their knowledge of the high seas of commerce, their experience in seamanship, that we must depend to keep us off the reefs of destruction and in the roadstead of success. It is through our leaders that we must knock at the door of opportunity to enter the gate to the cemetery of despair.

There is no more noble purpose in life than a desire to be useful and no one for a moment questions the motive of our public officials, but the pathway of civilization is strewn with the wreckage of good intentions and pinned under its timbers are the people whose leaders have displayed more courage than wisdom.

Those who have torrents of energy to turn loose in the name of the state should realize that folly has its limits as well as its rights and that the public can reasonably expect those whom it honors to do something more than meddle with fate and scuffle with progress.

As a rule, responsibility steadies rather than intoxicates public officials, but the surest way to promote our prosperity is to elect to office men seasoned in business affairs and who have had experience in actual transactions. Government is a big business institution and only those who possess masterful qualities can properly manage it.

Hurt in Cycle Wreck.

Clarendon Hildebrand of Clarendon, Texas, was seriously hurt in a motorcycle wreck four miles east of Hereford last Sunday noon at what is locally termed the "Bump the bumps," a bad place in the road. He was making some 45 miles per hour and his traveling companion was some distance ahead, when his wheel hit an obstruction and he was thrown violently to the side of the dump, his wheel falling upon him. As afterwards told, he was knocked unconscious, but managed to get back to the side of the road when he again became unconscious, where his companion found him on retracing the road. He was brought to town and physicians attended him, finding some very painful cuts and bruises on his body. Messrs. Stocking and McLean, who knew Hildebrand in Clarendon, looked after his comfort and assisted him in boarding the train for his home. Clarendon Hildebrand was so named because he bears the distinction of being the first boy born in the city of that name.

"OCEANS OF WATER."

Many Hereford People Have Kidney Trouble And do not Know It

- Do you have backache?
- Are you tired and worn out?
- Feel dizzy, nervous and depressed?
- Are the kidney secretions irregular?

Highly colored; contain sediment? Likely your kidneys are at fault. Weak kidneys give warnings of distress.

Heed the warning; don't delay—Use a tested kidney remedy.

Read this Amarillo testimony.

Mrs. S. O. Winn, 605 Jefferson St., Amarillo, Texas, says: "I used Doan's Kidney Pills when I lived in Clayton and they gave me relief from backache after other remedies had failed to help me. I was also rid of languor and nervousness and my strength and energy was restored. I found Doan's Kidney Pills to be a very good tonic for the kidneys. Recently I got a supply of this remedy and it was just as beneficial as before."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Cold weather is coming; the latest figures in outings at The Fair.

The Santa Fe Folder.

Just from the press, is a neat railroad folder, entitled "Shallow Water Country of Northwest Texas," published by the Colonization Department of the Great Santa Fe System, is in demand for the valuable information it contains. The front page is embellished with a drawing showing the big well on the Hillcrest Farm near Hereford, the engine, the pump, the flowing "Oceans of Water," are familiar to many eyes and it looks good. The many picture cuts in the pamphlet gives Hereford a reserved seat in the show. In the preface, the writer accredits Hereford with having discovered the "underflow" of water of the Plains, and the little bit of history of the Llano Estacado is interesting. The pamphlet treats of all of the shallow water districts so far discovered on the Plains and the map showing the shallow water of the Plains includes Hereford, Friona, Hurley, Portales, Littlefield, Lubbock, Plainview, Lockney and Tulia, and estimates that there is over 6,000,000 acres of land within the entire scope of territory. It must not be judged, however, that all of the territory within these bounds has shallow water, for it is a fact that the water is found at various depths, some shallow and some deep, even within short distances. The pamphlet as a whole is a good piece of literature and will do much good towards advertising this section of the Santa Fe country.

The Fair has a good supply of school supplies—tablets, examination papers, composition books, pencils, pens and ink, musilage, dinner boxes, book straps and satchels, etc., in fact, everything the studious boy and girl needs, except books. It

Church Notices.
The Brand will be glad to have the different churches to announce their Sunday and week-day services. Please write the "copy" just as you wish it to appear and hand it in. No charges will be made for such notices. Announcements or advertisements of suppers, teas, ice creams, plays, or anything to make money, will be charged for at the rate of 1 cent per word, cash to accompany the "copy" to insure insertion. Please do not ask the management to break this rule in your favor.

White Leghorns Win Contest.

The first six months of the Egg-Laying Competition held at the Connecticut Agricultural College, Storrs, Connecticut, has come to a successful completion. In the current issue of Farm and Fireside the results of this competition are recorded and commented on. In this contest there were one hundred pens representing nearly every well known breed and variety. The leading pen was a pen of Single-Comb White Leghorns belonging to Tom Barron of Catforth, England. This pen laid five hundred and eighty-eight eggs, or an average of one hundred and seventeen eggs per bird. Second for the first six months was a pen of White Leghorns belonging to Edward Cam, Houghton, England, with a credit of five hundred and twenty-one eggs. The best American pen was a pen of Single Comb Buff Leghorns entered by Geo. H. Schmitz, Chicago, Ill., which laid five hundred and two eggs for the first six months and stands third in the contest. The best individual record in the contest was made a White Leghorn pullet belonging to Mr. Barron. This bird laid one hundred and thirty-five eggs in the first six months. The second individual is a White Wyandotte belonging to Edward Cam which laid one hundred and twenty-nine eggs. The best record made by any American hen was one hundred and twenty-four eggs, which was made by a White Leghorn pullet belonging to Braeside Poultry Farm, Stroudsburg, Pa. A Barred Plymouth Rock belonging to Woodside Poultry Farm, West Philadelphia, laid eighty-eight eggs in ninety-one days, laying sixty-one consecutive days. Up to date two hens have laid two eggs in one day.

Findlay Findings.

George Messenger is still wondering how he missed the train in broad daylight when taking his best girl to it.

Carl Porth's father and mother and brother arrived Monday for a visit with their son.

Henry Martin returned home Monday from his place in New Mexico. Enzer Lawrence took his place with the sheep while he was gone.

Mrs. J. N. Messenger visited with her daughter and son-in-law in Bovina Thursday and Friday.

Carl Porth was kicked by a horse Monday. It made a bad bruise just above the shoe top.

While this is being written there is one of those nice sod soakers coming down.

Those desiring to study vocal music and art can see Mrs. Baird at the residence of Mrs. L. W. Vaughn. Will teach Italian method in voice. In art, charcoal, crayon, water-colors, pastel and oil.

"OCEANS OF WATER."


Mrs. R. A. Shaw of Abilene is visiting her sister, Mrs. J. E. Walker, of South Hereford.

For all kinds of stove flue cleaning and stove repairing phone 253. R. F. Farris. ltp

A Marvelous Escape.
"My little boy had a marvelous escape," writes F. F. Bastians of Prince Albert, Cape of Good Hope. "It occurred in the middle of the night. He got a very severe attack of croup. As luck would have it, I had a large bottle of Chamberlain's Cough Remedy in the house. After following the directions for an hour and twenty minutes he was through all danger." Sold by all dealers.—Advertisement.

Lay Your Plans NOW to attend the great Panhandle State FAIR
—TO BE HELD AT—
Amarillo, Texas
Oct. 6 to 11, Inclusive, 1913
ALL KINDS OF Exhibits and Amusements
Horse Racing Low Railroad Rates
"Visible Evidence is Better Than Descriptive Evidence"
For Particulars address The Secretary Panhandle State Fair, Amarillo, Texas.

UP-TO-DATE LIVERY and SALE BARN
When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.
A. L. SHERK HEREFORD, TEXAS


E. R. Read, Agent
Colonist fares to Pacific Coast \$30.00 on sale Sept. 25 to Oct. 10, with stopovers.
Galveston and Return \$21.20, Sept. 5, 12, 19 and 26, limit 10 days.
Canyon and Return \$1.15, Sept. 2 and 3, limit Sept. 6.
Chattanooga, Tenn., and Return \$35.70, Sept. 9 to 17, inclusive, limit Sept. 28.
On sale daily to Sept. 30, limit Oct. 31.
Kansas City and return \$24.40. Chicago and return \$40.90. St. Louis and return \$32.45. Denver and return \$21.20

Oraghon's Business College
AMARILLO, TEXAS
Teaches Bookkeeping, Banking, Shorthand, Type writing and all necessary auxiliary branches
Positions secured for graduates.
No vacations; enter any time
WRITE FOR FREE CATALOG

Professional and Business Cards

M. G. SUGGS A. M. JONES
SUGGS & JONES

ABSTRACTERS
Complete Abstract of Title to Deed
Smith County Lands.
Hays Make Deaf Smith County
Maps for Sale

C. O. LEE
Dealer in
REAL ESTATE AND ALL KINDS
OF INSURANCE.
ABSTRACTING
Notary Public Hereford, Texas

HEREFORD NURSERY
Choice Fruit, Shade and
Ornamental Stock. Write
for Catalogue today.
L. P. LANDRUM, Proprietor

W. E. Dameron
ATTORNEY-AT-LAW
HEREFORD, TEXAS

C. D. WRIGHT
Lawyer
Will Practice in District and
Higher Courts
HEREFORD, TEXAS

D. F. ASHBROOK
Fire Insurance Life Insurance
All Kinds of Bonds
Main St. Phone 272 Hereford, Texas

WANT ADS

MISCELLANEOUS WANTS

Local readers 5 cents per line. 19tf

WANTED—Your shoe repairing at
Norton-Powelson Saddle Co. 35tf

WANTED—You to buy your lumber
from R. H. Kemp. 1tf

For Sale—Saddle and work horses
also a buggy. See J. L. Fuqua. 1tf

WANTED AT ONCE—Second hand
windmill. Box 255. 34tf

PURE bred brown leghorn pullets
for sale; also a lot of good size
fryers. A. C. Elliott. 33-2tdh

BINDER FOR SALE—Deering
Broad cast, 6 ft; and also 6 ft.
mower. See T. B. Kellow. 23tf

FOR SALE OR TRADE—320 acres
land 1 mile from Friona, Texas.
Address J. G. Vogt, Topeka, Kans.
33-4tp

MONEY TO LOAN—On improved
half sections or large ranches, 5
years' time at 8 per cent, privilege
of paying 1-10 of principal any in-
terest date. See C. O. Lee. 6tf

TO TRADE—For good herd sheep,
all or any part of 50 good brood
mares, all bred to jacks, and 2 good,
young jacks, also have a lot of young
horses and mules will trade, sell for
cash, or upon time with good paper.
Address at once P. O. Box 805,
Plainview, Texas. 31-5t

Fruit jars and jelly glasses at
The Fair. 1t

Fine Sweet Potatoes.
The Brand is the recipient of a
basket of very fine sweet potatoes,
the southern queen variety. They
were raised by Roy Begeman east of
town and are as tempting to the
appetite as any epicurian should de-
sire. From one hill, young Begeman
took nine pounds of good sized
potatoes and these he presented to
the Brand force, who will in due
time enjoy them with brown gravy.

Millinery.
Reasonable prices. You pay only
for workmanship and materials.
Millinery Parlor, 1st door south of
Britain-Dunlap Bld. 1t

CONTROL OF BIG CORPORATIONS.

Ex-President Roosevelt Outlines Policy of a Square Deal.

Theodore Roosevelt in a recent article appearing in the "Outlook," on "The Living Wage and the Living Rate," presents in a very forceful manner, both sides of the railroad question. We have long heard many of our public officials discuss only one side—that of the people—and it will be news to many who have been following the public discussions, to learn that there are really two sides to the question.

The views of Mr. Roosevelt, who has been considered a radical in railroad legislation, are especially interesting and instructive to Texas at this time when our transportation affairs are in an inflammatory condition. The ex-president said in part:

"It must be a cardinal principle in dealing with honestly-built and wisely-managed railways that the investor, the shareholder, is just as much entitled to protection as is the wage worker, the shipper or the representative of the general public. Unless the investor finds that he is to get a fair return on his money, he will not invest, and in such case not only will no new railways be built, but existing railways will not be able to repair the waste, the wear and tear to which they are subject, and will not be able to make needed improvements. All governmental action, whether by the legislature or the executive, should be conditioned upon keeping in view this fact.

"Unless the corporation makes money—that is unless business men are prosperous—there will be no money to give in proper wages for the wage worker, there will be no money with which to provide for his protection and to insure him against loss and damage and no money wherewith to render proper service to the customers and to the public as a whole.

"It is just as much the duty of the Commission to permit rates to be raised when the raise is justifiable as to require them to be lowered if the lowering is justifiable.

"The control should not be hostile to the corporation; it should merely be hostile to any misconduct on the part of the corporation, and it should protect the corporation against misconduct aimed at it exactly as it protects others from misconduct committed by it."

Millinery of high grade. Special attention to order work. Prices always right. You can afford to have a hat this fall; try us. The Millinery Parlor, Mrs. Vogele, 1st door south Britain-Dunlap Bld. 1t

Spring Lake News.

Mr. Iten has his site partly filled.
S. H. Roush was sowing wheat last week.
J. F. Baker branded 45 of his calves Saturday.
Mr. Barselous went to Hereford last week after coal.
A. W. Taylor sold his calves at a fancy price to Houston Bros.
Jeff Gilbraith has his silo completed, but will not fill it this fall.
Sept. 22.—A baby was born to Mr. and Mrs. Cleve Hamilton, Sept. 15th.
The engine at the dipping vat is being repaired this week preparatory to dipping next week.
A. W. Taylor went to Plainview Monday with a load of wheat which he expects to trade for flour.
Mr. Frenzel has sold his feed crop to Mr. Taylor. Mr. Frenzel expects to leave soon for New Mexico.
M. W. Axtell went to Hereford Monday after more oil for their engine. They are running the cutter to fill the silos.
School opened Sept. 15th at Sunny Side school with Miss Hazel Wilson in charge of the higher grades and Miss Bessie Nance in the primary room. Hustler.
The Hereford Bakery and Confectionery has a large supply of fresh candies of all kinds on hand. 34-2t

UNFAIR TO THE DRUGGIST

The Old Joke About "Something Just as Good," Doesn't Apply to This Drug Store.

You have probably heard dozens of times the old story that a drug store was a place to "get something just as good." There is at least one druggist in the world that you can't say this about.

It is certain that an inferior article will never be substituted for a guaranteed one by Betts-Clark drug store. Take for instance a safe, reliable remedy for constipation and liver trouble like Dodson's Liver Tone. This harmless vegetable liquid has proved so satisfactory a liver stimulant and reliever of biliousness, and to entirely take the place of calomel without any danger or restriction of habits or diet, that there are dozens of preparations springing up with imitations of its claims.

But Dodson's Liver Tone is guaranteed to do all that is claimed for it, and, if you are not satisfied with it, Betts-Clark will hand your money back with a smile. Any person going to this store for a bottle of Dodson's Liver Tone will be sure of getting a large bottle of this genuine remedy in exchange for his half dollar.

The Chicago Ladies.

At the High School Auditorium Friday night, Oct. 3, the first number of the Lyceum course will be given. This company of eight people, all artists, will give the people of Hereford one of the best entertainments the town has ever had. Not only will there be many selections by the whole orchestra, but violin, flute and vocal solos interspersed through. One member of company will give some excellent readings as an additional variety to evening's entertainment. Prices for adults, double season tickets, \$3.50; single season, \$2.00; high school pupils tickets, \$1.25; children's tickets, \$1.00. Proceeds go to library fund. Those who fail to see this first number will miss one of the treats of the season. Don't forget the date, Oct. 3rd.

Bring all your old School Books to us at earliest time, we want to trade for them; will either give you merchandise or credit slip for new books. E. T. Woodburn & Son. 25tf

"OCEANS OF WATER."



The price of COAL advanced the first of this month, and will advance again October the 1st.

We handle the Sunshine Maitland Coal, as good coal as is mined in Colorado. We would appreciate your order

FALLWELL & SON
TELEPHONE 41

JUST CLEAN Groceries Priced Right

Telephone 81

CARDWELL BROS

Saved Girl's Life

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

THEDFORD'S BLACK-DRAUGHT

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

1902 **HARDWARE DEALERS** 1913

We are now ready to show you a full line of

Heating Stoves, Cook Stoves, and Ranges

We carry the Round Oak and the Garland Lines—names which stand for **QUALITY**. Come and see them. We are still headquarters for Star and Leader Windmills, New Way Gasoline Engines, John Deer Implements and a full stock of General Hardware

MAKE OUR STORE HEADQUARTERS

GARRISON BROS.



Adler's
Collegian Clothes
Suits and Overcoats
\$15 to \$35

THIS is the right place for the right clothes at the right price. Those Adler's Collegian Suits and Overcoats we are showing are certainly "the class." Hand tailored from exclusive fabrics, they have a style and character you are bound to admire. We have a wide enough range of models and materials to make sure of pleasing your taste. Look them over now, while our stock is at its best.

H. C. MYRICK

INDUSTRIAL ENTERTAINMENT.

The Largest Models of Agricultural Implements and Machinery on Exhibition at the Texas Cotton Palace.

The sun never sets on the dominion of King Cotton and he rules supreme over the most fertile, most profitable and most desirable portion of the globe.

Cotton has recast the occupation, remodeled the wardrobe and brought into life more industries than any other product the world has ever known. Since the brilliant genius of Eli Whitney gave us the cotton gin, mammoth manufacturing plants have been constructed to make gins, compresses, cotton mills, cotton oil mills, plows, cultivators, wagons, harness, railroad equipment, steamships, and all machinery needed in cultivating, manufacturing, transporting and marketing the crop.

King Cotton will sit on his throne at the Waco Cotton Palace November 1st to 16th and review a grand display of the latest improved models of agricultural implements and machinery that the world possesses.

King Cotton spends annually in the markets of the world one and one-quarter billion dollars for machinery and equipment to cultivate and harvest the crop. The king purchases annually two-million agricultural implements; one thousand gins; compresses and mills, and spends millions of dollars in transportation equipment. This Monarch of Agriculture will inspect the exhibits in the Mechanical and Implement Department and manufacturers from all over the globe will exhibit the best products inventive genius and that mechanical skill of the age can devise, all seeking the good opinion of the king.

These exhibits will address the throne in tongues of iron and steel, and in language mute and powerful, tell an eloquent story of their efficacy, utility, strength and economy.

It is a liberal education in mechanical science and a course of instruction in business to hear these masters of mechanics converse with the king and demonstrate how time and labor will be saved to the cotton fields of the South by giving them an opportunity to become royal servants. It will be one of the most interesting and engaging industrial entertainments that will be staged in Texas during the year and no one should miss it. The farmers will be especially benefited by visiting the palace and inspecting the subjects and servants of the king.

"Peace Maker"

The Flour that is made possible by Perfection in the Process of Manufacturing. The Alliance Mills set the standard for Quality years ago and others are to be congratulated in their efforts to reach the standard of Perfection in Flour—

"Peace Maker"

And then there is Perfection of Satisfaction in its use—it is good for Fluffy Biscuits, for Crispy Pastry and Tasteful Light Bread

There are other good Flours, but only one is BEST:—

"Peace Maker"

Best in Quality, Best in Color, Best in Flavor, and Best in the "Feel"

"Peace Maker"

Means PERFECT SATISFACTION

Sold and guaranteed by

JNO. A. JOHNSON

Phone 238 or 239



All Bound Round with a Telephone Line

In a Bell connected community it's not "how far is it to neighbor Perkins?" But "Is neighbor Perkins' ring three?" The ring of a bell and you have him.

In marketing, in matters of farm routine, in emergencies, the telephone adds to the farmer's ease and profit.

Are you connected with the Bell system?

Ask our nearest Manager for information or write to

THE SOUTHWESTERN TELEGRAPH AND TELEPHONE COMPANY
DALLAS, TEXAS



Small Showers and Cold.

For more than a week small showers have been falling in this vicinity. Tuesday morning a quick, sharp hail fell, but no damage was done. Tuesday night, a small shower; Wednesday night, a light fall; Thursday all day, an intermittent drizzle. Cold some, the thermometer standing at 40 in the shade early Thursday morning with a wire from the weather headquarters forecasting "Frost in the Panhandle Thursday morning." Another message, forecasting "Frost in the Panhandle Friday morning."

Mrs. R. A. Shaw of Abilene is visiting her sister, Mrs. J. E. Walker, of South Hereford.

Buttons covered from scraps of your material in twenty-five different sizes, including Ivory Rims in colors Light Red, Dark Red, White, Blue, Brown, Black and Tan. Address J. H. Shill, Amarillo, Tex. 32-4tp

F. R. Metcalf of the Parrot neighborhood was a caller at this office last week and became very interested in a fine specimen of zinc ore which had been found on the Plains. Mr. Metcalf is an experienced miner and at once recognized the piece as a good specimen. Who knows but that a zinc mine will be opened in the Panhandle.

For Weakness and Loss of Appetite
The Old Standard general strengthening tonic, GROVE'S TASTELESS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

Junior League Program.

Subject—Judge not that ye be not judged, Mat. 7:2,13.

Leader—Mamie Landrum.

Song.

Prayer.

Song.

Lesson story—Jessie Anthony.

Music—Elizabeth Black.

Chain prayer—Led by Donelda Sites.

What verses 4 and 5 mean—Keith Stegall.

Roll call.

Relection of officers.

Song.

Benediction.

Cure Old Sores, Other Remedies Won't Cure.
The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Porter's Antiseptic Healing OIL. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

E. W. Hard and family have returned from a visit of some weeks to Hutchinson, Kansas.

Avoid Sedative Cough Medicines.
If you want to contribute directly to the occurrence of capillary bronchitis and pneumonia, use cough medicines that contain codeine, morphine, heroin and other sedatives when you have a cough or cold. An expectorant like Chamberlain's Cough Remedy is what is needed. It cleans out the culture beds or breeding places for the germs of pneumonia and other germ diseases. That is why pneumonia never results from a cold when Chamberlain's Cough remedy is used. It has a world wide reputation for its cures. It contains no morphine or other sedative. For sale by all dealers.—Advertisement.



"Walk-Over"

The Shoe for You
FALL DISPLAY OF

Walk-Over Shoes

Buttons, Bluchers and Bals
In All Leathers

As always, the Walk-Over styles lead the world in point of exclusiveness and correctness in style.

A glance at our windows will convince the most critical shoe buyer, whether man or woman, that Walk-Over Shoes meet every requirement. The many years of effort, the large output and the splendid sales organization all make it worth your while to let your next pair be WALK-OVERS.

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