

2,500 Sacks Candy, Fruit, Nuts To Be Given Kiddies Dec. 20

AROUND TOWN

Sights and Faces Seen

Construction this week on a new home for Mr. and Mrs. H. A. Close on the lot just south of Mr. and Mrs. Gaston Baer on B. Street. The house will be of frame siding construction with five rooms, bath, garage and brick chimney.

Meanwhile the J. F. Hickman brick veneer on West Third St. is nearing completion and will probably be finished by January 1, if bad weather does not interfere.

Leo Rogers, who works for E. B. Black Co., has been sick several days and was unable to work this week.

John B. Honts of Dalhart, district attorney-elect, was a visitor in Hereford Wednesday.

Christmas decorations are up all over the down town section. Two of the largest trees are to be found in the First National Bank and at the Texas-New Mexico Utilities Co. Also displaying Christmas lights is the Court House.

Hereford town basketball team lost a close one to Amarillo Commercial College last night, 25-23. Next game is Tuesday night with Vega, there. Those playing last night were Booky Daniels, Ray Nunn, Grant Fuller, Jr., Roger Baumann, and J. C. Vaughn.

J. E. Beyer, Sante Fe Agent, reports that someone left a watch on the special train to Phillips. See him if you lost yours.

High School And Junior Bands To Give Concerts

Monday night, December 16 is the date set for the high school band concert, Ralph Smith, director, has announced, and the junior band will give its concert Thursday night, December 19. Both concerts will be in the high school auditorium beginning at 7:30 o'clock. The concerts are free.

The high school orchestra played to an appreciative audience in its concert Monday night.

T. E. Seigler Seriously Ill

Condition of T. E. Seigler continues to be critical this morning, according to reports. He is in Deaf Smith county hospital where he underwent a major operation several days ago. A son, T. E. Jr., of Wichita Falls, and a daughter, Mrs. DeWitt Landis of Lubbock are here.

Post Office Offers Directions On Mailing Of Christmas Items

Thousands of Christmas greetings and packages are lost or undelivered each year, according to post office officials, because senders do not understand post office regulations as to stamping and sealing of greetings and wrapping of packages. Since there is a tremendous increase of mail during the holidays, persons should mail their greetings and packages early to assure delivery before Christmas.

Assembly Of God Revival Topics Given For Rest Of Week

Increased interest and attendance is reported this week at the Assembly of God Revival. Evangelist Scott F. Mitchell has been bringing the messages and Mrs. Mitchell's special singing is enjoyed by the congregation. Rev. Mitchell will speak on the following subjects: Thursday night, A Pantomime of the Prodigal; this will be acted out as the sermon is preached; Friday night, The Simplicity of Prayer; Saturday night, How far Can a Man Go Into Sin and Get Back to God. The pastor, Rev. A. A. Daly, extends to the public a cordial invitation to attend these services and to bring a friend.

These Boys Win District 1-A



FIRST DISTRICT champs since 1935 are these Whitefaces of 1940. Seated, left to right, are Jack McCrary, Harry Finck, George Weems, Ewell Fox, J. P. Jones, and Roger Hartman. Standing, first row: Lloyd Olson, L. J. Clark, Clifford Vaughn, Herman Hyeppock, Charlie Hill, James Green, Leonard Johnson, Henry Ford, Harold Loerwald and A. J. Robinson. Back row: Joy Worley, Roy Saltzman, J. W. Merrill, Daniel Russell, Jack London, Joe Brock and O. G. Hill, Jr.

Lawrence Johnson Rites Held Sunday At Methodist Church

Funeral services for Lawrence Johnson, 73, pioneer of Summerfield community, were held Sunday afternoon at the First Methodist Church, conducted by Rev. Taylor Smithee, pastor of the Baptist Church at Summerfield, and Rev. Marvin B. Norwood. Mr. Johnson died at his country home early Saturday morning from a heart attack. Interment was made in West Park Cemetery.

Glee Club To Give Cantata-Pageant Sunday

The High School Girls Glee club will present a Christmas Cantata-Pageant entitled "Memories of the Holy Night," Sunday evening at the First Christian Church at 7:30. Miss Thelma McMinn has announced. The pageant will include such characters as Joseph, Mary, four shepherds, an angel, and the three wise men, with appropriate music of solos, trios, quartets, and choruses furnished by the Glee Club. Mrs. Clay Ridgeway will be guest accompanist and Margaret Higgins will be the narrator. Girls taking special cantata parts include Troyce Stambaugh, Jean France, Polly Dixon, Frances Erdman, June...

Hereford Persons Attend WTCC Meeting At Plainview Tuesday

E. B. Posey, secretary of the Chamber of Commerce, Claude Ricketts, president of the Deaf Smith REA, N. E. Gass, city commissioner, J. B. Elliston and Wm. McGeehee attended a meeting of the West Texas Chamber of Commerce at Plainview Tuesday. Among topics of discussion was a proposed bill to regulate usage of underground water.

United States Army Featured In March Of Time, Sun.-Mon.

Taking as its topic one of vital interest to Americans, "Arms and Men--U. S. A.," March of Time will be shown at the Star Theatre Sunday and Monday, only six days from release date, according to Speck Lunsford, manager. The New March of Time is an action-packed, timely, informative story of the men and equipment which go to make up the United States defense forces and tells of progress of the gigantic re-armament program. This March of Time shows with "Down Argentine Way" and short subjects.

Optometrists And Auxiliary To Meet Here

Optometrists and Auxiliary of District 1 will meet in Hereford Sunday, December 15, with Mr. and Mrs. F. M. Kester as hosts. Approximately 20 to 30 persons from over the Panhandle area are expected at meetings which begin at 10 a. m. The Auxiliary will meet at the Kester home. Among highlights planned are a turkey dinner at Ike's Cafe, and visits to the Hereford Potato Growers warehouse and Fraser Milling Co.

Church Of Christ Revival Continues Throughout This Week

With good attendance and much interest, the revival at the Church of Christ continues this week. Min. H. P. Cooper is conducting the services, assisted in song direction by Roy D. Baker. Cordial invitations are extended to everyone to attend the remainder of these services.

Motion Picture Gets Praise From East Texas

The motion picture, "Oceans of Water," which was made by Elmer Patterson, and shown here and at the Dallas Fair, has also been shown at two East Texas towns with much interest and appreciation for the educational and informative aspects of the film. After being screened at the Hereford Potato exhibit the film was shown at Jacksonville and a student took it to Stephen-F. Austin State Teachers College, Nacogdoches, where it was shown to an extension class. Mr. Patterson recently received a letter from the instructor of the class, W. R. Davis, who sent congratulations on the quality of the film. Mr. Davis said in part, "It was not only a well made picture but the information it contained about that section of the country was a revelation to me and to the class. I am glad we had the opportunity of seeing it."

Deaf Smith Unit Of TSTA Has Meeting At Central School

Deaf Smith county unit of the Texas State Teachers Association met last night at Central School and a program of Christmas music was enjoyed. Miss Thelma McMinn arranged the music and a portion of the high school glee club was present. A discussion concerning organizing a teacher's unit for hospital insurance concluded the meeting. The next meeting will be in February. President H. V. Stanton presided.

Final Tribute Paid William Erdman In Services Tuesday

Friends and relatives paid their last respects Tuesday to William Erdman, 88 year-old native of Germany who had lived 85 years of his life in the United States. Services were held at St. Anthony's Church with Father Nathaniel officiating. Interment was at Umbarger beside the body of his wife who died December 1, 1928. Mr. Erdman died last Friday.

Survivors include six sons, J. H. and F. A., both of Hereford, B. W. of Wisconsin, W. B. and J. J. of Illinois, and A. J. of Slaton; five daughters, Mrs. Mary Hellman of San Francisco, Cal., Mrs. Josephine Schneider and Miss Katherine Erdman of Hereford, Mrs. Elizabeth Straub of Amarillo and another daughter in Arkansas. Also surviving are 60 grandchildren and 14 great-grandchildren.

Mr. Erdman was born in Germany May 16, 1852. He came to the United States in 1855 and moved to Umbarger about 1900 where he owned a hotel and store for many years. About 10 years ago he moved to Hereford.

He was married in 1876 to Miss Anna Marie Naber at Petersburg, Ia.

Mr. Erdman was a member of the Catholic Church and an honorary member of the Knights of Columbus. Loved and respected by all who knew him, he was one of the best known persons in this territory and leaves a multitude of friends and relatives to mourn his passing. Out of town relatives here for the services, included A. J. Erdman of Slaton, Mrs. John Straub of Amarillo and Mr. and Mrs. Hy Hellman and daughter, Agnes, of San Francisco, Calif.

Hereford Civic Chorus Accepts Invitations

Hereford Civic Chorus will take part in several presentations of "The Messiah" in cities of the Panhandle and New Mexico between now and Christmas. Invitations have been received from Amarillo to join in their presentation at Polk Street Church on Sunday evening at 8:30; from Pampa to join them Monday evening, December 16, at 8 o'clock at the First Baptist Church; and to join the presentation at Portales, N. M., December 19, at 8 o'clock their time, 7 o'clock here. Some members of the Hereford Chorus plan to take part in all these presentations, Miss Mattie Mae Swisher, director, has announced. With a choir of 100 voices, a good orchestra and a large and most appreciative audience, critics described the presentation Sunday at the First Baptist Church as the finest ever given here. The Chorus followed their guest conductor, Emil F. Myers of Amarillo, as one big voice. Solos were above the average. Particular praise was accorded the younger soloists from Hereford by George Waddell of Amarillo, who has heard every Hereford presentation in the past five years.

Hereford People Can Spread Xmas Cheer By Adopting Needy Families

"Individuals and organizations are again invited to furnish a basket for needy families who would otherwise spend a cheerless Christmas day," Mrs. Dyalitha Brady, director of the County Welfare administration, announced today. Descriptions of needy families are listed below and any one can adopt a family and supply it with a basket of its Christmas grocery needs. Every family listed has been investigated and Mrs. Brady said that each one was worthy and in absolute need.

Farmers Invited To Free Movie At Davis-McCracken Next Week

All interested farmers of this territory are invited to attend free movies at Davis-McCracken Thursday afternoon, December 19, beginning at 1:30. Title of the film is "This Land of Ours" and is all in natural color, all in sound with musical background. Natural beauties of the United States, farming methods in all sections and other topics will be shown. Farmers are invited to bring their entire families for this educational and entertaining movie.

Hereford Merchants Sponsor Annual Gift Event For Kiddies

Merchants of Hereford, cooperating with old Santa in a big way, will stage one of the largest Christmas parties ever held here when they give away more than 2,500 sacks of candy, fruits and nuts Friday afternoon, December 20. Santa Claus himself will distribute the gifts to kiddies of this territory as they march in a gigantic parade led by Santa through the business section of Hereford.

Rural and city schools are especially invited to march as a body in the parade and places

As Santa Claus leads the parade down Main street Friday afternoon, December 20, he will march past store after store with windows displaying a bright welcome of gay and colorful gift selections. And inside these stores, counters are laden with Christmas gifts of all kinds, affording people of this trade territory a large gift selection, ranging from toys to finer articles.

Hereford itself is bright with color these days and nights. Many-colored Christmas lights decorate Main and adjoining streets, flashing a warm welcome to Christmas shoppers.

As an added service to shoppers most stores are staying open later in the evening than usual, thus giving busy persons more time to select their gifts.

In stocking larger, finer and more complete selections than ever before, Hereford merchants are making it unnecessary for anyone to go to other towns for Christmas Shopping. Complete gift wrapping services are also offered.

have been reserved for all of them. The parade will start forming at 2 o'clock at the Baptist Church and the march will begin at 2:30 sharp, officials said this week.

The free sacks will be handed out at the intersection of Main and Third streets as was the case last year. The parade, too, will follow last year's pattern. Children will march down Main street to Second street where they will turn west; then north to Third street, then east to Main street. As the kiddies pass by Santa's stand, the candy, fruit and nuts will be given them. The parade will disband after children receive their gifts. (Continued on Page 10, Sec. 1)

Pioneer Passes



WILLIAM ERDMAN, a resident of this area for over 30 years, died last Friday after a brief illness.

Better Hurry And Get Those Decorations Up

Mounting interest in the annual home Christmas decoration contest sponsored by the Garden and Lions Clubs indicates that judges of outside decorations this Christmas will find the task of deciding the three prize winners harder than usual. Less than a week remains for persons to enter the annual contest which closes December 18, Wednesday. Judging will take place between the closing date and Christmas Eve.

Outside decorations only will be considered for the prizes. Ten dollars will be awarded: \$5 for first, \$3 for second, and \$2 for third. Awards will be based on: Most symbolic of the season, 50 points; effective lighting, 30 points; and artistic arrangement, 20 points.

Winners in the contest will be announced as soon as possible after Christmas. Mrs. N. E. Gass and Alton Miller, presidents of the sponsoring clubs, said today.

WEATHER

Temperature extremes and moisture for past week, furnished by Department of Agriculture weather station in Hereford.

	Max.	Min.	Prc.
Thursday	67	47	00
Friday	65	37	00
Saturday	68	32	00
Sunday	72	40	00
Monday	75	28	00
Tuesday	65	30	00
Wednesday	47	27	00

The Hereford Brand

Published Every Thursday. Our Slogan—"More People—More Farms"

HEREFORD, DEAF SMITH COUNTY, TEXAS
TELEPHONE 30

MRS. SETH B. HOLMAN Publisher
JIL MAE GILLENTE Editor

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally, at the office at 402 Main Street, Hereford, Texas.

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Christmas Festivities Highlight December's Social Activities

Christmas is the time of year when we think about old-fashioned neighborliness, entertaining friends and following various social inclinations. At no time of the year is the hospitality of our homes so gracious. The spirit of good will, the festive decorations all seem to express good cheer and good wishes to those about us.

Receptions, teas, club parties and church parties dot the December calendar as well as many informal parties and get-togethers and not least of all are the many Christmas dinners given for friends and relatives who are gathered together, including many home-from-college young folks who will celebrate the Christmas season with feasting and other merry-making.

B & P W CLUB PARTY

Among the holiday festivities was the Business and Professional Women's Club party given Monday night at the E. E. Fridley home with Mrs. John Jacobson Jr., as hostess. Those assisting Mrs. Jacobson with arrangements were Mrs. Jewell Dodson and Miss Evelyn Sachs. A red and green theme was used throughout the house to emphasize a holiday motif with Christmas wreaths, lighted tapers and a glistening tree repeating the colors.

Yuletide games were played and gifts were distributed. Refreshments suggested the Christmas feast season.

Enjoying the party were Jewell Dodson, Ruby Carmichael, Martha Schuman, Clara Wedel, Dyathia Bradley, Florence Wilkins, Lois Moore, Alma Paetzold, Ursalee Jacobsen, Evelyn Sachs, Elizabeth Womble, Rebecca Singletery, Verna Culppepper, Virginia Bowman, Ethel Robinson, Faye Brady, Cecil Williams, Mattie K. Robinson, Leta Kaul, Inez Clark, Ann Holman, Evelyn Stelzer, Sadie Lee Oliver, Gladys Skelton, Vivian Williams, Belle Harris and Bessie Smith.

CHRISTMAS COURTESY PARTY

Another Christmas courtesy was the afternoon party given by Mrs. Jim Black and Mrs. Jim Lipscomb at the home of the latter Tuesday afternoon.

Holiday decorations in red and green provided a festive atmosphere with lovely poinsettias, dainty little pepper plants and floating red tapers expressing the gracious spirit of the season. Accessories for the games, prize packages and refreshments emphasized the red and green colors. Tallies were in the shape of poinsettias.

Seven tables of plays enjoyed the party with score awards going to Mrs. Seth B. Holman high and Mrs. A. R. Bateman second high.

Those present were Mesdames F. H. Oberthier, Grant Fuller, Jeff Gilbreath, George V. Stambaugh, Glenn Weir, J. M. Posey, Lyle Woodford, J. T. Gilbreath Jr., John Olson, Louis Woodford, Paul Mathers, Seth B. Holman, J. A. Pitman, Frank Gyles, A. Petersen, C. C. Rockwell, Ernest Medkief, A. R. Bateman, N. E. Milburn, Frank Lucas, E. B. Hicks, G. W. Newsom, Roy Jowell, Reed Williams, Mont Baker, Ralph Smith, Roger Corbett and Miss Ruth Conkright.

OTHER SOCIAL AFFAIRS

Other social affairs scheduled for the holidays are: Pioneer Club Christmas party next Tuesday afternoon, Lone Star Study Club Yule Party also on Tuesday, Junior Pioneer Club Holiday party on Tuesday night, T. E. L. Class party on Thursday and The Bay View Club Christmas affair on the 19 with members of the Junior Bay View Club as honor guests. Church parties and parties for brides-to-be are also being planned and many others.

Kinship Circle Elects Officers

Officers were elected for six months when the Kinship Circle met at the home of Mrs. Jack Rose with Mrs. L. R. Bradley and Mrs. Johnnie Womble hostesses on Friday afternoon.

Officers chosen were: Mrs. Carl Williams, president; Mrs. Elmer Womble, vice-president; Mrs. C. O. Phillips, secretary; Mrs. Johnnie Womble, treasurer and Mrs. Doyle Rose, reporter.

A table centerpiece suggested seasonal greetings with an arrangement of fruit, candles and greenery. Sewing, knitting and crocheting furnished diversion for the afternoon and plans were discussed for a Christmas party which will be held at the home of Mrs. W. T. Womble Friday, December 20. Gifts will be exchanged.

Those present, all relatives, were Mesdames L. H. Shore, Carl Williams, Coy Phillips, Johnnie Womble, Doyle Rose, Jack Rose, Baker Womble, Aaron Rose, Robert Thompson, George Clark and Miss Ethel Womble. Mrs. M. O. Meeks of Pampa was a guest. She is a sister of Mrs. L. R. Bradley and was visiting her here.

Mrs N. E. Milburn Entertains Club

Mrs. N. E. Milburn entertained members of the Justakrd Club at her home on "B" Street last week.

Mrs. R. L. Craner was a special guest. Members attending were Mesdames Henry Sears, R. R. Willis, Grant Fuller, George V. Stambaugh, J. W. Witherpoon, Meade Haile, G. R. Lunsford and the hostess.

High score awards went to Mrs. Lunsford and Mrs. Halle. Plans were made for the next meeting of the club to be in the form of a Christmas party. Mrs. J. W. Witherpoon will be hostess.

Frio News

MRS. J. M. DIXON

Miss Oneta Cates of Abilene was a week end guest of Mrs. Earl Springer. Miss Cates and Mrs. Springer were classmates and they received their nurses degrees together from the Hendricks Memorial Hospital at Abilene. Miss Cates now is employed as Obstetrical supervisor in that Hospital.

Mr. and Mrs. A. M. Wilson of Tullia and small granddaughter, Patricia Wilson of Dimmitt, visited in the J. E. Bowers home Friday afternoon.

Mr. and Mrs. Gerald Wilson of Amarillo were guests this week of Ray Brown and Jack Owen. Mr. Wilson is employed with the Coca-Cola Bottling Co. in Amarillo. Mrs. Wilson and Jack Owen are brother and sister.

Wesley Brown and John Johnson visited friends and relatives in Nocona this week while on a business trip there. They returned home Wednesday. Mrs. Brown was a visitor in the Johnson home while Mr. Brown and Mr. Johnson were away.

Mrs. Warrick of Wellington visited in the Chester Lowery home Sunday afternoon.

Mrs. A. T. Jones spent from Wednesday until Sunday in Amarillo where she visited her daughter, Mrs. Joe Benson and small daughter.

Mr. and Mrs. Lester Sparkman visited in the home of Mrs. Sparkman's sister, Mrs. Andrew Gilliam of Jumbo, Sunday.

The Frio Home Demonstration Clubs Christmas Party will be

given in the home of Mrs. W. A. Springer Wednesday, December 18, at 2:30 p. m. Names for gift exchange were drawn at the meeting with Mrs. J. E. Springer Wednesday afternoon. After a short business session, chocolate fudge was demonstrated and served with apples to those present, who were Mesdames T. L. Sparkman Jr., W. A. Springer, Cecil Gunter, John Johnson, Henry Dobbs, Misses Alma Andrews and Stella Fortenberry, a visitor, Mrs. Wesley Brown and the hostess.

Mr. and Mrs. J. C. Bowers and children visited a short while Sunday afternoon with Mrs. Ella Bowers and son, Hugh of Lazbuddy.

Church services Sunday, conducted by Rev. Leeper of Plainview, were well attended. Next Sunday morning there will be Sunday School and Sunday night we will have our regular Bible Study and singing. Everyone is urged to come to these services.

Harvey Dixon of Texon is visiting his parents, Mr. and Mrs. W. S. Dixon. He spent from Saturday night until Monday with them.

Little Miss Iris Faye Hodges is quite ill.

Visitors at church Sunday night included Harvey Dixon, Aubrey Bartlett, Ruth Taylor of Hereford, and Bobby Davis.

Lurline Dixon, Louise Lowery and Miss Dorthea Hodges attended the Hereford-Phillips football game Friday afternoon. Lurline rode the special train from Hereford but Miss Lowery and Miss Hodges went by car. They visited friends in Borger Friday morning. Due to the game there was no school at the High School Friday afternoon.

Mr. and Mrs. A. R. McCown and daughters, Mary Bell and Rena of Dalhart, spent Saturday night and Sunday with Mr. and Mrs. J. C. Bowers and family.

Ray Brown accompanied Mr. and Mrs. Gerald Wilson to their home in Amarillo Sunday night.

Friends of the Malcolm Cassels will be sorry to hear of the illness of Mrs. Cassels and also the serious illness of Mr. Cassel's sister, Mrs. Guy Smith of Memphis. Mr. Cassels has gone to be with her.

Mr. and Mrs. H. D. Robbins and family, Mr. and Mrs. D. H. Allmon and family of Westway and Mrs. M. H. Mobley and children were Sunday guests of Mr. and Mrs. J. B. Harlin and children of Hereford. The Allmon family and also the Harlin family formerly lived in the Frio community where the families were close friends.

Mrs. Earl Springer and guest, Miss Oreta Cates of Abilene, visited with Mrs. Robert Waggoner in the Ford community Sunday afternoon.

Those who attended the lovely County-wide Christmas Party for the Home Demonstration Clubs, at the County Club House in Hereford Saturday were Mesdames Aldon Hawks, John Johnson, Earl Springer and Miss Stella Fortenberry. Our newly elected club president, Mrs. Hawks had charge of the program, which was highly commendable.

Only 10 Shopping Days Til Christmas

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We are ready to Serve You the Best . . . for LESS MONEY! Take advantage of this **PRE-CHRISTMAS SALE!**

that are Grand!

Dainty, personal gifts that she'll cherish for their exquisite detail, their luxurious sheerness, their wealth of lace trim!

Pre-Xmas Sale!

ON OUR WHOLE STOCK!

VISIT OUR MEN'S DEPARTMENT!
Lots of Gifts . . . For One and All!

POPULAR STORE

All Gifts Will Be Wrapped!

New, Early **SPRING DRESSES** Just arrived!
AN IDEAL GIFT!

Lovely Silk Pajamas

Rev. Leeper of Plainview took dinner Sunday with Mr. and Mrs. J. B. Harlin of Hereford. Sunday afternoon he visited with several families in the community and Sunday night he was supper guest in the Haskel Benson home.

Wyche Items

By INA MAE HEWITT

The Wyche Home Demonstration Club met December 5 in the home of Mrs. Ira Ott, Mrs. W. B. Harris was elected president, Mrs. R. L. Cocanougher, vice-president; Mrs. G. E. Thiele secretary; Mrs. T. I. Lueb and Mrs. G. H. Reeves, Council delegates. Mrs. H. B. Elliston was elected as the club reporter.

Plans were made for a community dinner to be held at the Wyche school house, December 31 and a bake sale on December 21, the proceeds to be used for the purpose of wiring the Wyche schoolhouse.

Chocolate fudge, peanut brittle, date loaf and divinity were demonstrated by members of the club the candy was then served to Mesdames W. B. Harris, R. L. Cocanougher, G. E. Thiele, R. A. Gilliam, Louie Olson, W. B. Saxon, R. W. Ellis-

ton, N. G. Elliston and Pat, Mrs. Fred Henry and Bettye Joyce, J. I. Lueb, E. C. Hewitt, H. H. Caraway, a new member and two visitors, Bill Bowman and Williams, the hostesses, Ira Ott and Mary Ott.

Mr. and Mrs. Fred Henry and daughter visited Mrs. Henry's parents, Mr. and Mrs. D. W. Henry of Plainview Sunday.

Mr. and Mrs. J. W. Bradley of Hereford called in the Dock Robinson home Sunday.

Mrs. C. F. Reeves of Tullia spent last week in the G. H. Reeves home.

Mr. and Mrs. S. F. Carl and daughters of Hereford visited Mr. and Mrs. Homer Thomas Sunday.

Mr. and Mrs. E. C. Hewitt called

ed on Mr. Hewitt's sister, Mrs. Walter Jackson of Amarillo, Wednesday.

Mrs. Clyde Russell and Mrs. Howard Higgins of Progressive called on Mrs. Luke McBrayer Thursday.

Mr. and Mrs. John Lueb and family visited J. H. Hoffman and family Sunday night.

Miss Georgia May Reeves spent Saturday night and Sunday with Ina Mae Hewitt.

Among those attending the club Christmas party at the club house Saturday afternoon were Mrs. R. L. Cocanougher and mother, Mrs. Williams, Mrs. Fred Henry and daughters, Mildred, Geraldine and Bettye, Mrs. G. H. Reeves and Georgia May Reeves, Mrs. R. A. Gilliam, Mrs.

Ira Ott and Patsy Harris, Geraldine and Bettye Joyce Henry were on the club program.

Vera Rea visited friends in Frio Sunday afternoon.

Mrs. Fred Henry and family left for Plainview Monday to be with Mrs. Henry's mother, who is very ill.

The next Home Demonstration club meeting will be at the home of Mrs. N. G. Elliston December 19. Each woman in the community is invited, and everyone who comes is supposed to bring a gift for the tree.

Mrs. C. H. Dyar attended a State Missionary meeting in Dallas, Tuesday. She was accompanied by Mrs. H. M. Redford.

ROOMS TO RENT? TRY A WANT AD

Western Auto Associate Store

Christmas

GIFTS For Everyone

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HEREFORD, TEXAS

EASY TERMS

More Heat.. More Features! Greater Values!

1941 "HOT-WAVE" AUTO HEATERS

"Supreme" Twin-Flow **\$945**

Supreme Triple Flow, Z312... **\$1205**

Healthful driving comfort in cold-weather! 4-way directional heat control. Modern, compact design. Long-life construction.

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Quality TOYS for Boys & Girls

Electric TRAIN 15 sections of track. Trans. **\$3.99**

ERECTOR SET 28-piece set. Builds wagons, trains, etc. **90c**

DART BOARD Fun for young & old. **98c**

PULL TOY **25c**

HOBBY HORSE **49c**

For a Really Big Christmas Give a WESTERN FLYER

Your Choice of Boy's or Girl's Model

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Only **\$2845**

Speedy, Flashy, Streamlined double-bar bikes. Famous Western lifetime construction.

Deluxe Equipped Western Flyers **\$2845**

Use Our Convenient Lay-Away Plan

SPORTING GOODS

For Everyone at Savings

BASKETBALL Official size. Valve. 2B209. **\$1.92**

FOOTBALL Official. Valve type. 2B177. **\$1.22**

BOXING GLOVES 4-oz. size. Set of 4. 2B225. **\$2.39**

6-oz. Ref. **\$3.15**

4.2B257. **\$4.89**

Reput. Set 4. 2B240. **\$4.89**

PUNCHING BAG Full size and weight. 2B225. **\$1.79**

HERE'S CHRISTMAS CHEER!

LARKWOOD VAMP-TOE SHEERS



IF YOU HAVE A WIFE A SWEETHEART OR A MOTHER

Make it a personal gift! Every woman adores a lavish gift of lovely stockings.

Make it six or a dozen pairs never less than three.

We know the best colors and styles.

THE VOGUE

Hosiery Dept Phone 231

From Down Argentine Way



The sensational Carmen Miranda, known in the theatrical world as "the Brazilian Bombshell" makes her American screen debut in "Down Argentine Way," musical extravaganza from the 20th Century-Fox studios which shows at the Star Theatre Sunday and Monday. Produced in Technicolor, the spectacular film has Don Ameche and Betty Grable featured with her.

upon their return. On Friday evening, November 22, Mrs. Ralph Miller and Mrs. Uelson Welch honored Seva Welch with a pre-nuptial shower in the home of Mrs. Miller. Those signing the register were Mesdames James Bragg, Bill Flippin, Reeve Guyer, Ralph Miller, Ray Landrum, Wright Williams, Charles Lovelace, Roy Clements, Charles McLain, and Misses Lola Mae McFarland, Mary Goodwine and Mary Spring. Others sent gifts. The Friona Basketball schedule for the rest of the season is: December 17, Farwell at Farwell; January 10, Farwell at Farwell; January 14, Lazbuddy at Friona; January 17, Bovina at Friona; January 21, Oklahoma Lane at Oklahoma Lane; January 24, Farwell at Friona; January 28, Bovina at Bovina; January 31, Lazbuddy at Lazbuddy.

The above schedule is subject to change at any time. Both girls and boys play according to schedule.

Boys who are playing ball this winter are John Renner, Bill Brown, Fred Barker, John Key, W. Manderschied, Vernon Weis, Dale Treider, John Weis, Chas. Jones, Viola Weis, Bob Blackwell, Neil Talkington, Junior Martin and Clayton Taylor.

Girls who are playing ball this year include Wynona Hill, Betty Mae Massey, Jacquelyn Wilkison, Frances Buchanan, Nell Thompson, Betty Ann Taylor, Mary Frances Bracken, Edna Brown, Gene McFarland, Edna Hall, Mary Lee Todd, Frances Massey, and June Maurer.

In a recent game with Farwell, the girls of the local won with a score of 40 to 8 and the Friona boys were defeated when the Farwell teams were victorious by a margin of 28 to 24.

The Friona Seniors presented their annual class play "Sis Perkins," last week. Cast of players included Betty Ann Taylor, Yvonne McFarland, Jackie Wilson, John Lee Weis, Charles Lewis, Jones, Vernon Weis, Doyle Cummings, Eunice Mae Weir, Jammie Cole, Wynell Thompson.

The Christmas program for the school year will be presented on December 19 with the musical numbers under direction of Harley Bulls.

The Home Demonstration Club gave a nice bed spread show in the school building last Saturday under the direction of Miss Ruth Boyd, home demonstration agent. Many nice spreads were

displayed. Mrs. H. J. Pickford of Los Angeles, Calif., is visiting her sister, Mrs. Mildred Dobbs, on her way back home from points in the east.

On December 6, the home-makers class of the First Baptist Church met in the home of Mrs. Mildred Dobbs with Mrs. Roden assistant hostess. After the devotional by Mrs. Ruby Mae Brookfield, the roll was called with responses answering the names. Mrs. Rosella Landrum, class president, had charge of the program and business meeting. It was decided that the class would have its Christmas party in the home of Mrs. R. Landrum on December 19 and at that time a basket would be prepared for some one less fortunate.

Games were played and delicious refreshments were served to Mesdames Ruby Mae Brookfield, Rosella Landrum, Hazel Schlinker, Buena Mann, Irene Lloyd, Geraldine Settle, and H. J. Pickford of Los Angeles, Calif. The January meeting of the class will be at a place specified by the co-hostesses, Martha Slements and Virginia Loflin.

Mr. and Mrs. Earl Watkins are moving this week to Brownwood where they will continue their dairy work. They have made several trips moving already and will possibly finish on Monday.

A number of ladies of the First Methodist Church attended the special services for the Women's Society of Christian Service Tuesday at Amarillo.

Miss Ruth Reeve, daughter of Mr. and Mrs. F. W. Reeve, who will receive her B. A. degree from the West Texas State College in Canyon, is among those students who will be listed in the 1940-41 issue of "Who's Who among Student of American Universities and Colleges." She is a member of Alpha Chi, national honorary scholarship society, Alpha Psi Omega, is secretary of the senior class, president of the Drama Club, and is chairman of the Freshman Fellowship club Council in West Texas State.

Club Women And 4-H Girls Attend Annual Christmas Party Saturday

More than seventy persons attended the party planned for home demonstration club women and 4-H club girls. This party was held at the clubhouse on Hereford State Park on December 7. The building had been beautifully decorated. There was a Christmas tree, branches of pine, Redcedar, arborvitae, Spanish oak, mistletoe, evergreen, holly and deciduous holly, sumac heads and other unrecognized evergreen plant material from East Texas. The committee in charge included Mrs. Aldon Hawks, chairman, Mrs. C. G. Robbins, Mrs. P. B. Sowell and Mrs. Ira Ott, vice-chairman of the Council.

The program included group singing led by Mrs. Merlin Kaul, accompanied by Mrs. H. M. Redford, Betty and Geraldine Henry gave readings, Adeline Koelber sang a request number and Georgia Nell Coleman of Friona, accompanied by her mother, Mrs. R. J. Coleman, sang two numbers. Those who wished to do so exchanged gifts. The committee served candies, nuts, and fruits to those present.

Guests of the club members present included Miss Stella Portenberry, Mrs. H. M. Redford, Mrs. Geo. McConnell, Mrs. D. C. Williams, Mrs. Jack Hall, and Misses Frances Young, and Billie Bess Green.

Friona News

MRS. H. L. SETTLE

A wedding of much interest in this territory was that of Miss Seva Welch, daughter of Mr. and Mrs. F. N. Welch of Friona and Steve L. Struve, son of Mr. and Mrs. S. D. Struve of Abernathy, in a home wedding at 10 o'clock Sunday morning with Louie Welch of Station Church of Christ, officiating.

The double ring ceremony was performed before a simulated altar on which was placed a bowl of white chrysanthemums with tall white tapers on either side.

Harley Bulls of Friona, accompanied by Rex Johnson of Sherman, sang the pre-nuptial solo, "O Promise Me," Mr. Bulls played the Bridal Chorus from "Lohengrin," (Wagner), as the processional and also "The Rose Tree" during the ceremony, playing the latter very softly.

Bill Struve of Springlake acted as best man. Miss Melba Welch was maid of honor. She was dressed in an attractive green velvet frock trimmed with white lace and a corsage of white carnations. The bride wore a soldier blue crepe dress and black accessories and a corsage of Tallman roses.

The bride is a graduate of the Friona high school and West Texas State College, and was employed in the Farm Security Administration office in Amarillo. Mr. Struve is a graduate of Olton High school and attends Business college in Lubbock. He is associated with the Struve Mercantile Company at Abernathy, where the young couple will make their home.

Mrs. Rex Johnson presided at the Wedding Cake, at the reception following the ceremony. Those attending the ceremony

and reception, were Mr. and Mrs. Ford Welch, Mrs. E. O. Welch, Mr. and Mrs. G. E. Welch, Mr. and Mrs. Rex Johnson, Mr. and Mrs. Nelson Welch, Mr. and Mrs. Ralph Miller, Mr. and Mrs. F. F. Miller, Mr. and Mrs. J. B. Williams, Mr. and Mrs. S. D. Struve of Abernathy, Louie Welch, Iola Faye Cure of Abilene, Max Johnson, R. B. Jr., and Joyce Ann Miller, Mrs. M. E. Mahon, Miss Juanita Crow, and Harley Bulls.

The couple left immediately following the reception for destination unknown to friends. Mrs. Struve traveled in a beige wool costume with brown accessories. They will be at home to their friends in Abernathy

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SHOP EARLY
Select TODAY from complete stocks — and pay in easy-to-manage bites through Penney's Christmas Club Plan!

MODELING CLAY 25c
Colored clay and modeling moulds!

132-Page Paint Book 10c
Every subject for young artists to color!

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Lots of fun! Pull the trigger, it "pops"!

Chinese Checkers 25c
Large board, 12" square! 6 sets of marbles

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86 pieces... rough hewn logs! Fun!

Rubber BALLS 25c
6" size in gay colors for beach, home!

Folds Flat Blackboard 98c
41"x19" real slate in solid oak frame!

She Drinks! She Sleeps! with Layette 1.98
Almost Human! 1.98
18" Suit-Case!
She drinks from her bottle and wets her diaper just like a real baby! Soft rubber body! Moving eyes! Sturdy suit case holds bottle-tot and complete layette!

STEEL WAGON 2.98
Strong one-piece wagon with Congo 1,000 mile bearings! Rubber tires.

Folding BEACH CART 2.98
Easy to Push! Roomy! 24 1/2" Long!

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Mechanical freight train with 5 cars! Tubular frame! Has brake and a Rubber bell that rings!

PEDAL CAR 98c
Rubber tires! Red enamel frame with aluminum finished wheels!

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Sturdy wood with bright metal trim!

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As modern as Dad's! Steel auto body with green enameled finish baked on!

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Rubber tires! Red enamel frame with aluminum finished wheels!

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Service for 4 — with real percolator!

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NOW OPEN... LIVE MORE - SAVE MORE!

GIFT ROBES FOR THE FAMILY!
WOMEN'S ROBES Glamorous Gifts for Her!
Teeming with loveliness! Rich rayon satins and taffetas! Stunning zipper front and wrap-around styles! Regal sweeping skirts—some of them five full yards around! HER type is here!
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Warm and cozy quilted rayon and rayon sueded. Smart smoothies of rayon, satiny and crepe. 6 to 14.
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Nice tailoring, light weight and warmth—all three are featured in these splendid models. All wool flannels in rich solid colors. Lustrous, smart cotton-and-rayons, natty tailored. Choose His today!
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BOYS' WARM JACKETS \$2.79
Beautiful plaid, all wool, ideal gift!

CHILDREN'S STYLES
Cunning little slippers in a dainty rayon crepe, or smooth kidskin. 5-10
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Warmest shearing with zip-CHILDREN'S BOOTIES per! Leather soles. \$1.49
Sizes 5 to 10 \$1.69
Sizes 11 to 3 \$1.89
BOYS' COZY CUBS
Thick shearing, warm-ly lined! Cushion siles!
\$1.98
MEN'S SLIPPERS
Smooth kid uppers with leather soles.
\$1.98
Shearing Lined \$2.98

WOMEN'S SLIPPERS
Black kid with simulated alligator, cushion soles. Other smart styles, too!
98c
Dressier Styles at \$1.49
Women's Cozy CUBS... \$1.98

LOVELY SILK HOSIERY 79c
... Ringless!
Give silk hosiery if you really want to please her! In 2 and 3 thread weights for sheer flattery. Service weights too, with mercerized cotton reinforcements!

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MEN'S SHIRTS 1.49
Handsomely Gift Boxed!
Stylish by Towncraft! Fine broadcloth and madras, Sanforized for FIT! The fast color patterns are woven-in! Proportionately sized!

Men's Topflight STYLES 98c
Tasteful new patterns in fast colors! Sanforized broadcloth!
*Fabric shrinkage will not exceed 1%.

Towncraft—For Worthwhile Styles! BOXED TIES 98c
Fine wools, rayons and silks in NEW stripes, flures—even top-hit panels! Colorful — in good taste!
Other Smart Styles at 49c
Men's Sport SHIRTS All advanced styles in rayon and cotton!
\$1.49
*Nac. U. S. Pat. Off.

PARKA HOODS 98c
Singly brushed rayon with mittens!

Men's MACKINAWs \$4.98
Heavy 32-ounce wool plaid in burly double breasted style!

Men's BOXED SOCKS 4 Pr. \$1.00
Rayon-and-silk half hose or slack socks! New patterns!

Women's SLIPS 98c
Exquisite lace trimmed styles in sleek rayon satin! Bias cut for smooth fit!

EMBROIDERED PILLOW CASES 98c Pair
She Sure to Appreciate
Exquisitely embroidered in "His" or "Hers" or "Mr. or "Mrs." or floral designs!

Girls' DRESSES 98c
with Matching Doll
Gay Prints, prettily trimmed, with doll dress- ed to match!

Surprise her on Christmas morning with the bed-spread she's always wanted!
A Lasting Gift for Her Home! Thickly Tufted Chenille!
\$4.98

SOCIETY

MRS. JOHN McLEAN, Society Editor Phorte 181

Marriage Of Miss Rosalie Johnson And Mr. Clyde Johnson Is Announced

Announcement has been made of the marriage of Miss Rosalie Johnson of this city to Clyde Johnson of Lubbock on Saturday, November 30. The wedding took place in Amarillo at the home of Rev. R. E. Snodgrass, pastor of the Amarillo First Christian Church who officiated. The bride was attractive in a teal blue frock made with full skirt and bracelet length sleeves. Her hat was in the same shade and her accessories were black. The couple was attended by Mrs. Faye Brady and Mac Plyman of Hereford and by Miss Marie Howard and O. C. Stansell of Amarillo.

Mrs. Johnson who is the daughter of Mr. and Mrs. Wellington Johnson of Ende, N. M., has made her home here for the past two and a half years, being employed as a nurse in the office of Dr. R. R. Wills. She received her nurse's training at St. Anthony's School of Nursing in Amarillo.

Mr. Johnson is the son of Whit Johnson of Cooper. He is connected with the Soil Conservation Service in Lubbock. After January 15, Mr. and Mrs. Johnson will be at home in Lubbock.

Birthday Is Celebrated

A surprise party was given for Norma Jean McCullough on her eleventh birthday last Thursday night by her parents, Mr. and Mrs. Ralph McCullough.

The guests assembled while Norma Jean was away and sang Happy-Birthday as a greeting to her. Quartet tables were arranged for a dinner party with miniature Santa Claus figures for centerpieces. Favors were Santa Boots filled with perfume.

The dining table was centered with the birthday cake flanked by tiny Christmas trees. Gift packages were piled around the cake. A three course dinner was served. Games and singing furnished entertainment for the remainder of the evening.

The eleven little girls celebrating with Norma Jean were: Cornelia Ann Bateman, Virginia Lyon, Jo Ann Smith, Betty K. Hodges, Jo Ella Hussey, Betty Carl, Bobbie Lee Witherspoon, Louise Young, Mary Estelle LeGrand, Betty Morrow and Marjorie Borden.

The hostess was assisted by Miss Mary Nicks.

Bride-Elect Complimented At Gift Party

Honoring Miss Anna Mae Danforth, whose engagement to Ernest Ray Kendall has been announced, Miss Madeline Whitehead, Miss Helen Danforth and Mrs. C. L. Whitehead entertained with a miscellaneous shower Tuesday afternoon at the Whitehead home on Jackson Avenue.

Decorations for the party centered around a Christmas theme suggested by festive garlands and Christmas bells. An appropriate program carried out a bridal theme with Christmas colors reappearing in the refreshments. Favors were tiny Santa Claus figurines fastened to an overhanging wedding bell which bore the inscription "Anna Mae and Ernest-Dec. 24."

The shower was presented in an attractive array of Christmas Gift Packages.

The guest list included Mesdames Joe Kendall, C. C. Danforth, L. Z. Oldham, W. A. Long, Arnold Long, Ky Lawrence, Lee Kendall, C. J. Troxell, Hughes Millard, H. E. Danforth, C. W. Seed, Frank Cogdell, C. J. Mountz, John Patton, E. B. Posey, Jimmy Hays, F. J. Gehres, Imogene Whitehead, Arnie Stelzer, M. O. Green, Clyde Oldham, W. F. Gillis, J. B. Noland, Bobbie Roles, A. I. Morrison, A. D. Mills, Misses Cydrene Kendall, Dorothy Troxell, Kathryn Danforth, Helen Seed, Marjorie Alderson, Virginia Bowsher, and the honor guest.

Christmas Program Entertains O. E. S.

A Christmas program featured the meeting of the Order of Eastern Star held at the Masonic Hall Tuesday night.

Guests sang Christmas songs and readings included various Christmas stories. Mr. O. G. Hill and Mr. Jack Rose gave readings and Mrs. Virgie Hunter told the story "Twas the Night Before Christmas." Christmas Carols were sung and an announcement of the annual Christmas party was made. The party will be given at the hall next Monday evening. A covered dish supper will be the order of the party.

Fruit cake topped with whipped cream, and hot coffee were served to Mr. and Mrs. F. M. Kester, Mr. and Mrs. Aaron Rose, Mr. and Mrs. N. E. Gass, Mr. and Mrs. Ed Boggus, Mesdames Myrtle Witherspoon, O. G. Hill, Elmo Lawhon, H. C. Baird, Irene Sheets, Virgie Hunter, J. D. Bourn, Meade Halle, L. H. Shore, Jack Rose, Noah Ewton, Frank Terrell, Edna Bowe, Lee Cavanaugh and Miss Lucy Reed.

Guest Day Observed By Study Club

Guest Day for the Pioneer Study Club was observed with a Christmas program Tuesday afternoon honoring ex-members of the club and members of the Junior Pioneer Club.

The meeting was held at the Baptist Church where immediately after the program Dr. J. W. Hendricks of Amarillo addressed the women of the county on "Cancer and its Control."

Christmas music was presented by Dorothy Nelle Trimble and Wanda Jean Reed, accompanied by Mrs. H. D. Reed at the piano. A welcome to the honor guests was given by the president of the club, Mrs. Wirt Phillips. Table games were also enjoyed.

After the guest day program the group adjourned to the auditorium of the church where approximately 200 women had assembled to hear Dr. Hendricks, who answered questions in an informal discussion of the subject after the main talk.

Luncheon Entertains Club

A luncheon entertained members of the Wednesday Sewing Club at the home of Mrs. J. T. Gilbreath Jr., on Wednesday of last week.

An ecru linen cloth was used for the large table where the luncheon was served with an arrangement of nuts and bright colored leaves, with a gay little squirrel perched on top, for the centerpiece. The table service was in Fiesta pottery.

Enjoying the luncheon were Mesdames W. J. Stanford, Travis Dameron, Woodrow Ireland, Ralph Hastings, Miss Ruth Conkwright, the hostess and two guests who were Mrs. G. R. Lunsford and Mrs. Ernest May.

DINNER PARTY GIVEN ON 15th BIRTHDAY

A delightful surprise was given Georgianne Miller Sunday when her sisters, Helen and Kathleen Miller, entertained with an informal party to celebrate her fifteenth birthday. A Mexican idea was used throughout for the dinner with Mexican pottery table service and miniature Mexican figures marking each guest's place. The menu featured Mexican food.

After the dinner-party the guests were entertained with a line party at the Star Theatre.

Enjoying the occasion were: Nona Dean Rose, Betty Ann Dunlap, Evelyn Walker, Phyllis Jean Radovich, Geraldine Kendall, the honoree and the two hostesses.

Tuesday Club Is Entertained

Members of the Tuesday Afternoon Bridge Club were entertained with a holiday party at the home of Mrs. Knox Kinard Tuesday afternoon.

Crimson candles flanked the holly centerpiece which was arranged on a reflector for the dining table. Quartet tables, laid for the refreshment course, were covered with shiny cellophane, decorated in the Christmas motif for the games. Refreshments repeated the yuletide theme.

Prizes for high scores went to Mrs. W. L. Davis for the club player and to Mrs. Henry Sears, guest.

Others playing were Mesdames W. J. Stanford, Travis Dameron, C. H. Dyar, Woodrow Ireland, Glenn Snyder and Colby Conkwright.

New Mexico Is Subject Of Study

Interesting parts of New Mexico and interesting people were discussed at the Bay View Club meeting held at the club rooms at the court house Thursday afternoon.

Mrs. T. M. Dameron told interesting features of Albuquerque, Heart of the Well Country, pointing out that the city has been a health center since early in the 17th century when a Spanish woman recovered there from tuberculosis. She cited instances of recoveries at health camps and sanitoriums and told of the geographical setting and other advantages of the New Mexico city.

Mrs. Clara McLean read a paper on Sante Fe, oldest capital in the United States, giving its historical background and telling something of Lew Wallace, early governor of New Mexico, and his life at the time he wrote Ben Hur. She stated that Mrs. Wallace had done much to preserve historical places in and near Sante Fe, made noteworthy by her husband's writings.

Mrs. Colby Conkwright discussed the life and works of Mary Austin, using the author's autobiography as a basis for her talk. She said that Mary Austin, born of revolutionary stock in Illinois, had come to the west at the age of eighteen. She was the first to interpret Indian plays and Indian drama. She was a writer of both prose and poetry, well known in Italy, England and France. Among her works are: "Land of Little Rain," "Land of Journey's Ending," "Starry Adventure" and "Small Town Man" which is the life of Christ.

Announcement was made concerning the time for the Christmas party which will be given at the home of Mrs. J. P. Slaton on Thursday evening at 7:30 o'clock, December 19.

Members attending the meeting included Mesdames Bob Wilson, J. B. Stoker, J. P. Slaton, F. T. Rolson, G. A. F. Parker, J. H. Olson, D. H. Alexander, C. R. Barber, H. L. Broadwell, R. P. Conaway, Colby Conkwright, H. G. Conkwright, T. M. Dameron, E. W. Harrison, G. W. Heard, A. M. Jones, Knox Kinard, J. W. Kirby, Clara McLean and C. F. Moore.

Daniel News PAULINE MOORE

The people of this community regret very much the loss of their pastor, Rev. Lee Perry, who put his resignation before the people of the Palo Duro Baptist Church Sunday. He will accept pastorate duties in a church at Sanford.

The home of E. W. Womble and family was the scene of a well attended farewell dinner given in honor of Rev. Perry and family last Sunday who plan to live in Sanford.

Mr. and Mrs. Cecil Allred and daughter, Marilyn, of Amarillo, visited in the parental J. C. Allred home Thursday night.

Mrs. H. L. Curry of Plainview spent the past week end visiting in the home of her sister, Mrs. E. W. Shugart.

R. B. Sweet and wife of Canyon were Sunday visitors in the parental Frank Finney home.

Mrs. Coy Phillips and little daughter, Lenda, and Mrs. Willie McClain of Hereford visited in the Tom McClain home, last Tuesday.

Mr. and Mrs. Jimmie Allred

and daughters, Marlene and Clydene, Miss Lottie Allred and Mr. Carlos Anderson of Hereford visited in the J. C. Allred home, Sunday.

Mr. and Mrs. Stroup of the Pierce community put their letters in the Palo Duro Church Sunday.

Mrs. J. S. Moore was a visitor in the home of her mother, Mrs. Garrison and sister near Olton, last Thursday.

Mrs. Grisham of Quitaque spent the past week end with her daughter, Mrs. E. T. Allred.

Mrs. Anna Gillisple and Miss Emma McClain visited in the Robert Campbell home, Sunday.

Mr. and Mrs. Ira Allred of Wildorado left Wednesday for Bovina where they will visit a few days before going to Paulville, where they will spend the rest of the winter.

Mr. and Mrs. E. W. Shugart and Mrs. H. L. Curry visited in the DeLoyd Roberson home in Amarillo Sunday.

Mrs. Floyd Tomlinson was in Canyon Friday.

Mrs. F. E. Finney, Mrs. E. W. Shugart and Mrs. W. R. Moore were in Canyon, Friday.

Mr. and Mrs. Horace Chilton

of Amarillo visited in the parental F. E. Finney home Sunday.

Miss Thelma Ruth Bishop, who has been working for Mrs. Iverson Leake at Dawn, returned to her home in Wichita Falls last Friday.

Easter Items MRS. JACK HIGGINS

The community regrets the several families are leaving the year. Mr. and Mrs. Gus Tieg, left this week to make their home in Oklahoma; Mr. and Mrs. Carter and family are moving next week; Mr. and Mrs. George Suhr and Mr. and Mrs. George Chambliss and family are leaving in the near future.

Mr. and Mrs. C. C. Cox of Hereford visited in the J. S. Smith home Sunday. Other visitors were Mr. and Mrs. Claude Smith and family, Mr. and Mrs. Harvey Smith and family from Big Square, and Mr. and Mrs. Aubrey Epperson of Summerfield.

Mr. and Mrs. Carl Frye were in Clovis, N. M., Sunday afternoon.

December FOOD SALE GREATER VALUES IN COLD WEATHER FOODS

FRIDAY the 13th --- SATURDAY the 14th --- MONDAY the 16th

NAPKINS 80-Count - Package	9c	HONEY Colorado Strained	No. 5 can 39c
MACARONI DINNER Del Monica	Pkg. 9c	COOKIES Town Square, cream filled	2-lb. pkg. 25c
LIBBY'S PEACHES Slt. or Hal., heavy syrup, 2 1/2	2 FOR 33c	FIG BARS Fresh	2-lb. pkg. 25c
APPLE BUTTER Libby's - Large 2 1/2 gal	2 FOR 25c	PINEAPPLE JUICE Libby's - Big 47-ounce can	25c
PEAS Rosedale	16-oz. can 10c	SPINACH Libby's, fancy California - Tall Can	10c
		PINEAPPLE Rosedale, broken slices - 1 1/4 size can	10c

MAXWELL HOUSE COFFEE 2 POUND CAN 29c

(with the purchase of \$2.00 or more of other merchandise - no including meats!)

FRUIT COCKTAIL Libby's	Tall Can 10c	SALT, American 1 1/2-lb. Box for	4c
TUNA Family Style	2 FOR 25c	TOILET TISSUE Klenzo	3 ROLLS 10c
MIXED VEGETABLES Libby's, tall can	2 FOR 21c	TOMATO SOUP Campbell's, tall can	3 FOR 21c
PANCAKE FLOUR Pillsbury's - 1 1/2-lb. package	9c	TAMALES Ratliff's, 1 1/2 size can	2 FOR 25c
KREMEL All flavors	3 Pkgs. 13c	VEL Washes finer things - Large Box	19c
PEANUT BUTTER Morris Supreme	16-oz. jar 12c	SOAP Crystal White, large size	5 FOR 14c

CANDY and GUM ALL 5c PACKAGES	PECANS New Crop - Fancy Halves
4 For 11c	Lb. 39c

Oxydol Large 25c Package 15c

CATSUP Libby's - Large 14-Oz. Bottle	15c	FLOUR Pura-Snow	24-LB. 77c
CHERRIES Red Pitted - No. 10 Can	49c	NOODLES Del Monica	16-oz. pkg. 10c
GINGER BREAD MIX Deviled Food Mix, Dromedary, Pkg.	19c	GLOVES Jersey	PAIR 10c
TOMATO JUICE big 47-ounce can	17c		

MEATS		PRODUCE	
Bacon Our Own	LB. 23c	BEEF ROAST Chuck - LB.	17c
Lamb Shoulder Roast	LB. 12c	LAMB STEW	LB. 9c
		PORK ROAST Picnic Cuts - LB.	13c
		BEEF ROAST Short Rib - LB.	12 1/2c
		Leave your orders for CHRISTMAS TURKEYS! Plenty of Hens, Fish and Oysters!	

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SELECT A Bulova

BULOVA "LONE EAGLE A" 17 jewels, plain yellow rolled gold plate top, white back. Leather strap \$33.75

BULOVA "MISS AMERICAN G" 17 jewels, plain yellow 10K gold filled case. Matching link bracelet \$37.50

OR AN Elgin

AN ELGIN FOR HIM 10K rose gold filled case. Leather strap, 17 jewels \$37.50

AN ELGIN FOR HER! 10K natural gold plate case. Veritas back. Silk cord bracelet. 15 jewels \$24.75

Or Possibly a Ring

FOR HIM! A ruby ring 10K yellow gold top and sides. Sterling shank at \$7.50

A ring set FOR HER! Six Brilliant diamonds set in 14K Natural gold at \$30.00

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flowers, either cut or potted plants. Order today... we will see that delivery is made at the proper time.

And don't forget the graves of your loved ones. A complete stock of Christmas grave decorations for your every need.

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WE WILL HAVE MISTLETOE AND HOLLEY!

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CHARLOTTE WORD



LOUISE MCDUGAL



EVELYN CARR



JERRI DROMGOOLE



MURIEL FAYE PHEGLEY



WINIFRED CARROLL



ORVELLA HILL



JOAN GURLEY



NORMA LEA BLUE

Proof that beauty thrives on the Texas plains is furnished by these pictures of class beauties at West Texas State College of Canyon. These co-eds, who will be featured in Le Mirage, the college yearbook, are, left to right:

Top row (seniors)—Dardanella Whatley of Groom, Eula Faye Foster of McLean, Wandena Evans of Sunray. Second row (juniors)—Charlotte Word of Clarendon, Louise McDougal of Canyon, Evelyn Carr of Abernathy. Third row (sophomores)—Jerri Dromgoole of Dalhart, Muriel Faye Phegley of Lockney, Winifred Carroll of Panhandle. Bottom row (freshmen)—Orvella Hill of Hereford, Joan Gurley of Pampa, Norma Lea Blue of Canadian.

LOCALS

Mrs. Duane Orr of Corpus Christi will arrive Sunday to visit a few days in the home of Mr. and Mrs. J. S. Orr.

Mrs. Oscar Altman and children and Mrs. Lewis and children visited friends and relatives in Slaton and Lubbock last week.

Wesley Guthrie, son of Mr. and Mrs. L. E. Guthrie, is home on a visit. He is stationed at San Diego, Calif., with the United States Navy in the Aviation Mechanical School.

It was a surprise, birthday cake and all, for Lois Agnes Gilbreath yesterday at the home of Mr. and Mrs. Henry Hastings when Mary Lookingbill and Lois Agnes were entertained at dinner. Lois Agnes was celebrating her sixteenth birthday.

Mrs. H. D. Reed and three daughters were Amarillo visitors yesterday.

Forming a party to spend the day in Amarillo yesterday were Mesdames Meade Halle, G. R. Lunsford, N. E. Milburn and J. T. Gilbreath Jr.

Mrs. Ike Holman left Friday night for her home in Paris after a two-weeks visit here with her parents, Mr. and Mrs. Glenn Snyder.

Mr. and Mrs. T. E. Seigler Jr. of Wichita Falls and Mr. and Mrs. DeWitt Landis and children of Lubbock are here to be at the bedside of their father, T. E. Seigler, who is seriously ill following a major operation at the Deaf Smith County Hospital.

Mrs. J. E. Gyles returned Sunday after spending three weeks with relatives in Missouri. Mrs. Gyles attended funeral rites held in Kansas City for a sister and visited a daughter, Mrs. Robert Cowan in Aurora. She was accompanied home by her son, Wilson Gyles, who made the trip there for her.

Mrs. M. O. Meeks of Pampa visited her sister, Mrs. R. L. Brady, and other relatives here last week.

Mr. and Mrs. Tomp Alkon and daughter, Peggy, were in Amarillo Monday.

Mrs. Mary Lee Singer and baby of Slaton are visiting her parents, Mr. and Mrs. W. L. Alexander this week.

Ralph McCullough made a business trip to Amarillo Tuesday.

Mrs. John Kane of Fayetteville,

RESOLUTION OF RESPECT

WHEREAS, Brother Lawrence Johnson, a member of Hereford Lodge No. 476, Independent Order of Odd Fellows, departed this life on Saturday, December 7th, 1940, at his home near Summerfield, Texas.

WHEREAS, Brother Johnson had been a member of our local Order for many years, and he will be missed in our Hall and in our meetings from time to time.

THEREFORE, Be it resolved: That our Charter be draped in mourning for a period of thirty days; that a copy of these resolutions be sent the family of the deceased, and they be spread on the Minutes of our Order, and also that a copy be published in the Hereford Brand.

F. M. Kester
L. H. Foster
Jno. H. Patton
Resolution Committee.

Class Entertained

Friendship Class of the First Baptist Church was entertained with regular social and business meeting at the home of the teacher, Mrs. Ben Wolghemuth, Tuesday afternoon.

Georgianne Miller was elected president and other officers will be chosen at the next meeting. Class interests were discussed and a social hour enjoyed by Gertrude Worley, Katie Jean Cress, Katherine Wilburn, Georgianne Miller, Ivalene Rudd and Mrs. Wolghemuth.

NOTICE

We have been unable to secure a suitable building in Hereford for our work. So we have moved to Dimmitt for Xmas. Drive down and let us do your photo work. Open Sundays, P. M.

HANNA & HANNA
50-1tc

LEGAL NOTICE

GUARDIAN'S NOTICE OF APPLICATION TO MAKE MINERAL LEASE

Notice is hereby given that I, A. O. Thompson, as Guardian of the estate of Carl William Gilbreath, a minor, have filed with the County Clerk of Deaf Smith County, Texas, my application for an order of the County Court of said county, authorizing and permitting me as guardian aforesaid to make an oil, gas and mineral lease covering all of the undivided interest belonging to said minor ward in 320 acres of land, being all of the Southwest Quarter (SW 1/4) and Northeast Quarter (NE 1/4) of Section 33, Township 3 North, Range 1 East of Capitol Syndicate Subdivision, according to map or plat thereof recorded in the Deed Records of Deaf Smith County, Texas, and all other lands owned or claimed by said minor ward adjacent or contiguous to said 320 acres, whether in said survey or adjoining surveys. Said application will be heard by the County Judge of Deaf Smith County, Texas, in the County Court Room in the City of Hereford, in the County of Deaf Smith, State of Texas, at ten o'clock A. M., on the 23rd day of December, A. D. 1940.

A. O. THOMPSON
Guardian of the Estate of Carl William Gilbreath, a Minor.

GUARDIAN'S NOTICE OF APPLICATION TO MAKE MINERAL LEASE

Notice is hereby given that I,

A. O. Thompson, as guardian of the Estate of Carl William Gilbreath, a minor, have filed with the County Clerk of Deaf Smith County, Texas, my application for an order of the County Court of said county, authorizing and permitting me as guardian aforesaid to make an oil, gas and mineral lease covering all of the undivided interest belonging to said minor ward in 160 acres of land, being all of the Northwest Quarter (NW 1/4) of Section 33, Township 3 North, Range 1 East of Capitol Syndicate Subdivision, according to map or plat thereof recorded in the Deed Records of Deaf Smith County, Texas; and all other lands owned or claimed by said minor ward adjacent or contiguous to said 160 acres, whether in said survey or adjoining surveys. Said application will be heard by the County Judge of Deaf Smith County, Texas, in the County Court Room

in the Court House in the City of Hereford, in the County of Deaf Smith, State of Texas, at ten o'clock A. M., on the 23rd day of December, A. D. 1940.

A. O. THOMPSON
A. O. Thompson, Guardian of the estate of Carl William Gilbreath, a minor.

Bethel Items

MRS. E. R. ROTHWELL

Mr. and Mrs. Ray McIntire of Silverton spent last Saturday night in the home of her parents, Mr. and Mrs. Jim Bagwell.

Mr. and Mrs. Kay Roberts and Mrs. Vern Lust were in Lubbock Thursday for dental work.

Mr. and Mrs. Virgil Nowell spent the week end with her parents, Mr. and Mrs. E. R. Rothwell.

Jack Jennings, who is working for the American Airway in Louisville, Ken., visited his sister, Mrs. Homer Terrell last week.

Mr. and Mrs. Bryan Sinclair were Hereford visitors last Wednesday.

Mr. and Mrs. Earl Lust and son, Loyd, and Robert Bagwell ate dinner in the Bryan Sinclair home Sunday. In the afternoon in the Homer Terrell home.

Mrs. Howell from Bula is spending this week with her son, Moss and family.

Mr. and Mrs. Jennings from Canyon visited their daughter, Mrs. Homer Terrell Sunday. Other visitors in the Terrell home Sunday were Moss Howell and family. Mrs. Terrell and little Iris Lanelle came home from Canyon last week.

James Bradford and Billie Joe Rothwell were Canyon visitors Sunday.

FARMERS! BE SURE TO SEE

THIS LAND OF OURS

Take a trip thru our great land ... see its Natural Beauties; Modern Farming Methods in all sections; and MM MODERN MACHINES IN OPERATION

All in Natural Color
All in Sound
with musical background

A show you just can't afford to miss.

EDUCATIONAL ENTERTAINING for the whole family.

FREE MOVIES

See your MM dealer today

COURTESY OF YOUR DEALER

He has complimentary tickets for you

DAVIS-McCRACKEN

HEREFORD, TEXAS

THURSDAY AFTERNOON, DECEMBER 19th
BEGINNING AT 1:30 P. M.

Don't Let This Be A Picture of You!

... Use Our **Semi-Finish** 5c

All Flat Work Finished and Wearing Apparel is returned dry - LB. Shirts Finished at 10c Extra

Semi-finish Service is particularly popular at this time of the year ... when it's so cold and windy. And too, because the clothes are returned dry, they can be put away and when convenient, can be sprinkled and ironed.

MODERN HELPY-SELFY SERVICE

We are proud of our convenient, modern Helpy-Selfy Department—and our prices are Decidedly REASONABLE!

Hereford Laundry & Dry Cleaners

PHONE 298 — W. L. AYERS, Owner

WHAT HELPS US HELPS THE TOWN

INSPIRED GIFT IDEAS

Electrical gifts are gifts that everyone is glad to give and receive. Check this list for the most practical gifts you'll find anywhere.

- Waffle Irons
- I.E.S. Lamps
- Radios
- Percolators
- Toasters
- Clocks
- Razors
- Roasters
- Vacuum Cleaners
- Heating Pads
- Ranges
- Refrigerators

See Your Local Electrical Dealers

Texas-New Mexico Utilities Company

Plumber's Helper Nation's First Draftee



John E. Lawton, 21-year-old Everett, Mass., plumber's helper, shaking hands with Maj. Gen. James A. Woodruff, at the army in Boston, after winning the signal honor of being the first man in the U. S. to be accepted for the army under the selective service program of 1940. He passed the stern physical examination with flying colors.

Farmers To Meet On Farm Program

Farmers of Deaf Smith county will meet tomorrow night and Saturday afternoon for discussions of the 1941 farm program. The north half of the county will meet at Ford school house at 8 o'clock Friday night, and farmers of the south half of the county will meet in the district court room at 2:30 Saturday, according to A. R. Bateman, secretary, ACA. Producers should attend the meeting in the area where they own and operate land.

Troop 2 To Give Picture Show Monday Night

The Boy Scouts of Troop 2 are sponsoring a talking picture show entitled, "Alaska's Silver Millions," together with comedy and short to be held on December 19th at 7:45 in the District Court Room. Tickets went on sale last Wednesday, at ten and twenty-five cents. The Public is cordially invited to attend the show. Proceeds will be used to purchase equipment for the Troop.

Frona Service Officer Of American Legion Writes On Topics Of Interest

By ROY PRICE
The duties of a post service officer becomes more important with the passage of time, due to the fact world war veterans are older and disease develops faster, naturally the call for assistance is more often. I recently attended a service officer's school. These facts were alarming when brought to the attention of that body, many of the benefits and rights of veterans were unknown to those of us who are trying to render this service.

As your neighboring service officer it seems for the benefit of those not familiar, we should strive to give you a few ideas of this by first stating some of our helps to the buddies.

First we have hospitalization any time needed when service connected, and non-service connected disability when facilities are available, if in either class first file form P 10, which includes physician's statement, then fill out P 22, the power of attorney; in some cases you should file form 545, a copy of your discharge; this is your identification to be sent to the veterans faculty nearest your home. When received, and if the case is of need you will be called for examination, with transportation. Emergency patients need not do this but must call the hospital for authority for entrance and transportation. Your doctor or service officer will do this willingly. To enter a hospital for dental treatment only will usually be disallowed, unless service connected. Such as eye, ear nose and throat ailments that can be corrected locally will be disallowed, unless other disabilities are noted. Most of you know about the grave markers and funeral expenses, given to all war veterans but do not overlook the time in filing these accounts.

There are many bills now pending in congress which when passed will make you eligible for compensation, such as gunshot wounds and where good evidence can be had in presumption cases, on medical history of patient, or affidavit from the service to date by neighbors and buddies in service. We also have the non-service disability pension for those who cannot prove service connection, who become totally and permanently disabled.

We have the widows and orphans pension bill both service and non-service connection, and if you have a service disability even not to the extent of 10 percent, your claim should be filed for rating to protect the wife and the children in the future, and let me impress on all of you here at this time, to file a birth certificate of each child, your marriage certificate and by all means your discharge with the county clerk in which county you live, secure a birth certificate of the wife if at all possible. This is a strict requirement, in securing death benefits. Don't go to sleep and let this be your family's downfall in enjoying this benefit. Join the American Legion. Your discharge is one of the greatest insurance policies you have and if lost remember a copy is all you can get now. All benefits you have coming is based on service while in service, likewise all laws we have giving us these benefits are sponsored and secured through the efforts of the buddies in the American

Legion, without pay in any manner. We should at least consider the many things we now have. You do not merely pay dues for these benefits, but it defrays expenses for carrying out the programs we are trying to bring home to our children in better schools, entertainment, Boy Scouts, Sons of the American Legion, Girl Scouts, community building, safer driving, and hundreds of other rehabilitation services. It also helps in the direct things we are enjoying in our hospitals and in keeping us out of another war, and in national defense. You are backing the greatest principles of Americanism in America today.

Recently it was recommended by a committee on rehabilitation that this great order of the Legion should confine its aid to those who are members of it, and none should be allowed to prey on the rights of those who had worked years to obtain, in so far as possible, in full view of those handicapped and in distress, are not interested in paying out dues but get lots of kick in receiving a lot for nothing. It is becoming a habit at the various hospitals now to make inquiries regarding membership. This situation is growing very rapidly, so be considerate in the future.

You have a paid state service officer at Amarillo who will be glad to help you on any problem in the field of your enlistment and give his best opinion in filing all claims, likewise your service officer will help. You are 12 years older than the man who did not go to service even if born the same year. For example almost prohibited from the public civil service pay roll, insurance companies recognizing this along with all employment agencies. Buddies, I am trying to awaken the idea there is real merit in being a member of the American Legion, and have the privileges offered by our government in behalf of those who gave our best to the cause of service to our country, and now in the declining evening of life, sick and disgusted, facing the mud of Flander's Field right at our door for life and existence.

Go to your service officer and have him explain the different things you are in reach of and consult with those who have had experience. There might possibly be a hidden wound somewhere, and get better posted on the services of the different hospitals. Do this for the wife's sake and in conclusion, whenever you happen to be in Frona, Texas, on the second and third Tuesday nights of each month, visit our post meeting. We render service to the buddies day or night and a welcome sign is always hanging outside.

Troop 1 Plans Christmas Party

A Christmas Party at the Scout Hut will be given by Troop 1 on the night of December 23 with the Cubs of Hereford as special guests, Urlin Streu has announced. There will be a tree and gifts for all. This party is open only to registered scouts and cubs, he said. On the same night inventory and roll call will be held.

Want Ads WANTED

MAN WANTED to supply Rawleigh's Household Products to consumers. We train and help you. Good profits for hustlers. No experience necessary to start. Pleasant, profitable, dignified work. Write, today, Rawleigh's Dept., TXL-352-53, Memphis, Tenn. 50-1tp

WANTED TO BUY: Small used gas range with insulated or partial insulated oven. Porcelain preferred. Call 110. 50-1tc

HELP WANTED: to work by month. Call 572. 50-tfc

WANTED: Rent house. Call A. Petefsen, 142-J. 49-3tp

FOR RENT

FOR RENT: Two-room furnished apartment. Bills paid. Adults only. 601 East Third. 50-3tc.

FOR RENT: 3 room apartment furnished or unfurnished. Call 221, 306 Avenue E. 50-1tp

FOR RENT: Light house keeping or sleeping rooms. 506 Jackson Ave. 50-1tc

FOR RENT: Furnished apartment 711 Miles Ave. 50-1tp

FOR RENT: Rooms, furnished or unfurnished. Also have some sows and pigs for sale. 3 blocks

THERE'S A HOST of Bargains IN TODAY'S ADS

north and 1 west of High School. Mrs. F. N. Pittman. 50-1tp

FOR RENT: Nicely furnished apartment with private bath. Mrs. Hattie Rutherford. 48-tfc

APARTMENT for rent: Furnished or partly furnished: Down stairs. Mrs. Ora Lee, 1029 25-Mile Avenue. 49-2tc

FOR LEASE

FOR LEASE: 60 acres land, 7 1/2 miles east of Texline, Texas, in shallow water area. Irrigation well on land. Water level 28 feet. Will lease to man with experience in raising potatoes. Dr. R. J. Harville, Dumas, Tex. 50-5tp

LOST AND FOUND

LOST: 5:25-17 Chevrolet wheel and tire, somewhere near north side of town. Notify A. N. Hopson. 50-1tc

FOUND: Black Jersey cow, 4 or 5 years old, strayed to Scales place Tuesday morning, 2 1/2 miles north of Highway on Progressive Avenue. 50-1tc

FOUND at my place: Black calf, cropped ears, slit in each ear. Also black horse with halter on blind. Come and get them. J. E. Andrews. 50-3tp

LOANS

FARM AND RANCH LOANS 10, 15 and 20 years, at a new low rate. Prompt service. If you need a loan, get in touch with us at once. If it is a good loan we can make it. Joe Evans at Byrle Elliston office. 45-tfc.

FOR SALE OR TRADE

HAVE a hundred tons of good

hegari feed which will sell at very reasonable price. See me at once. Live one mile north of Progressive School House. Owen Neel. 49-3tp

FOR SALE: Beautiful crocheted dinner cloth. Very lacy and done in very fine thread. White. Shown by appointment in your home only. Write P. O. Box 341. 50-3tp.

Am quitting Dairy business. Must sell 20 head good grade milking shorthorn cows \$60 to \$80, one large registered milking shorthorn bull, also late model DeLaval Magnetic milking machine, No. 3 McCormick Deering electric cream separator, milk cans, etc. See Vencin Bourne, 7 miles east of Hereford on highway and 1 mile north or 1 mile north of Jowell Switch. 550-1tp

NICE fat hens at all times, dressed or on foot. Hollywood Produce, 110 West Third St. 3tp

FOR SALE: Good used Kelvinator 5 cubic foot model, \$45. terms. See it at Flowers Grocery, Mrs. Jack Flowers. 50-1tp

FOR SALE: Ten 7x8 feet, A & M type portable hog houses; Alfalfa hay, 1 bale to 15 tons, 50c per bale straight; Baby Beef turkeys, 25c per lb.; young bred gilts, 8c per pound. Otis L. Williams, Progressive Road. 49-3tp

FOR SALE: Young turkeys. Ideal for Christmas dinner. Weight 8 to 14 pounds. Six miles west of Hereford on Clovis Highway. Helen Hamm, Box 725, Hereford Texas. 49-3tp

FOR SALE: Electric Fairbanks-Morse radio, cabinet model, in perfect condition, slightly used. Less than half price. An excel-

lent Christmas bargain. Phone 247. 50-3tc

FOR SALE: 160 acre farm well located, good improvements, irrigation well with electric motor. Will make a good home. Write Box 489, Hereford, Texas. 49-3tp

Trade for small unimproved tract of land near Hereford, 50x80 brick and stucco warehouse; property 3 blocks from heart of Pampa, rented for \$3 per month. Address general delivery, A. T. Case, Hereford, Texas. 48-3tp

FOR SALE OR RENT: My home at 205 Jowell Ave. See me at home. O. O. Wilkerson. 50-2tp

FOR SALE: 3 lots in south Hereford. Also have one room for rent. Mrs. Ida Estes, Norton St. 50-1tp

Several fresh and springer Cows for Sale or Trade. C. C. Lisenbe. 48-3tp

FOR SALE

C S Meal	\$2.15
C S Cake	\$2.15
C S Cubes	\$2.20
17% All Grain Cattle Cubes	\$1.25
Bran	\$1.15
Mill Run	\$1.25
Shorts	\$1.35
Slightly damaged flour sacks—	
24 pound	30c doz.
48 pound	40c doz.
98 pound	60c doz.
Stock Salt	\$10.00 ton
Alfalfa Hay	\$15.00 ton

FRASER MILLING COMPANY
Hereford, Texas 43-tfc

BRAKE LINING

Bring your shoes in and we will reline your brakes. Miller Auto Store. 48-52tc.

Stumped?



Give A

Hereford Brand Subscription for Christmas

Your gift is to the entire family, when you give a Brand subscription as a Christmas Gift!

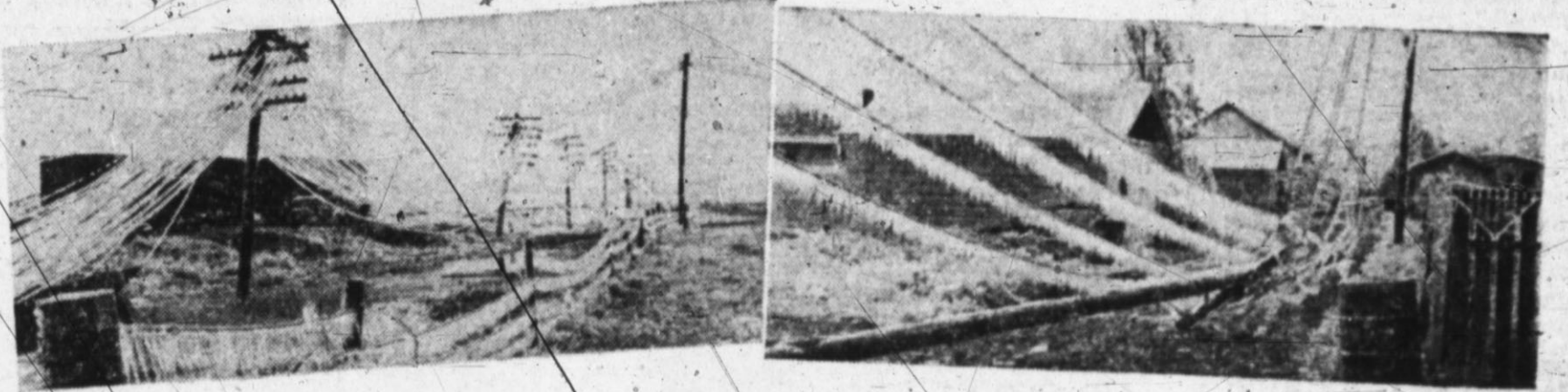
You'll be giving a weekly gift of absorbing interest to those who live here now... or to those who have moved to other communities.

A beautiful greeting card will announce your year-around gift on Christmas Day.

Just give your carrier boy your subscription, or Phone 30, or address The Brand, Box 673, Hereford, Texas.

THE HEREFORD BRAND

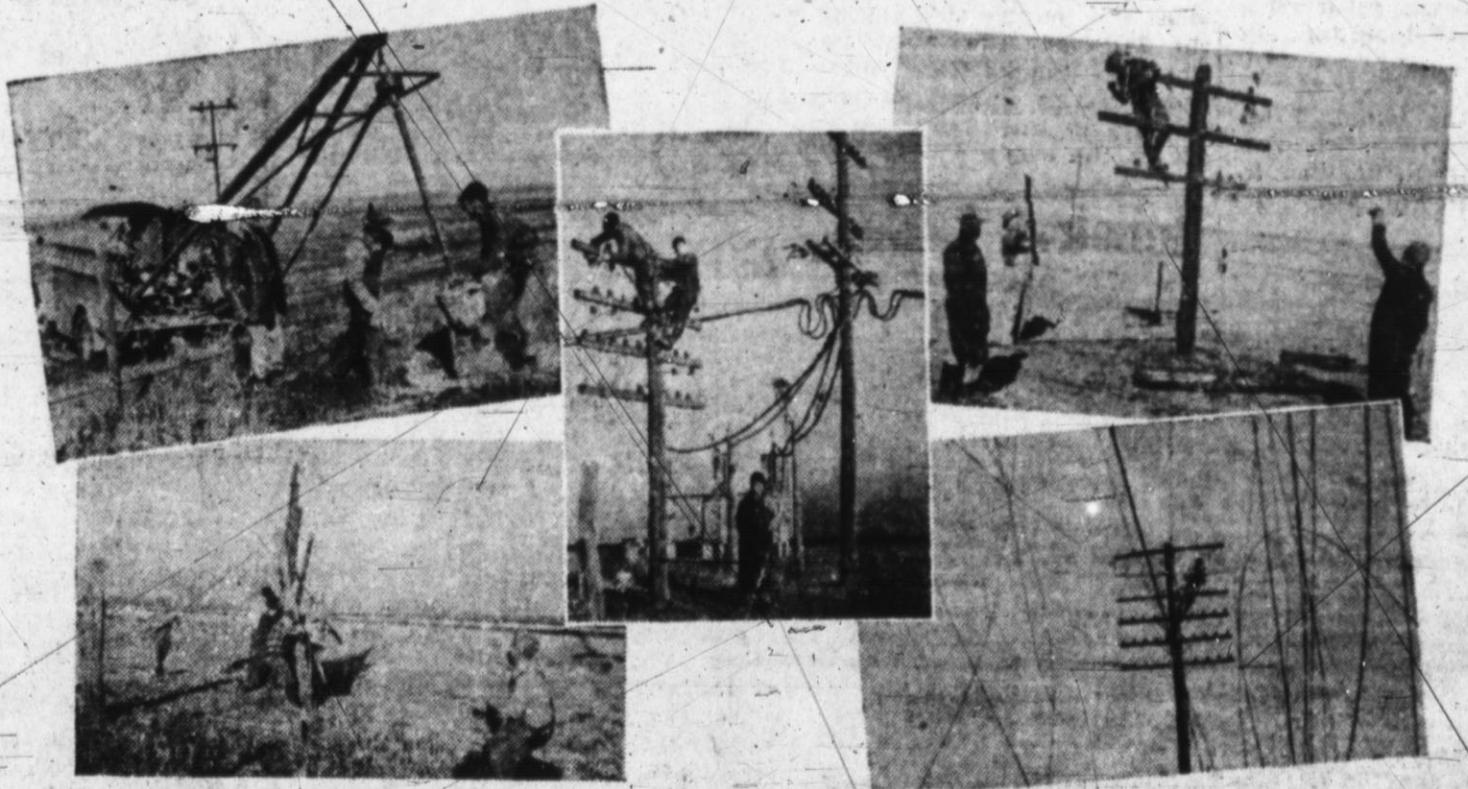
"Since 1901"



Tons of ice pull wires and poles to the ground.

PANHANDLE'S TELEPHONES NORMAL AGAIN

600 Telephone Men Win Hard Fight Against Ice Damage



Working at top speed, telephone men rebuild broken lines.

Telephone service in the Texas Panhandle, except in rural areas, is nearly back to normal.

Hundreds of telephones, silenced by the ice-storm in the Panhandle, are in use again, and long distance calls once more are flashing over lines in all directions.

Nearly 600 men came from 11 states to help rebuild broken and tangled telephone lines. They came prepared, equipped and trained to do just such a job. More than 80 carloads of poles, wire,

crossarms and other material were shipped to the Panhandle. This material was started on its way from strategically located Western Electric supply houses even before the storm had passed.

Back of the telephone people of the Panhandle, in these days of emergency, were the nation-wide resources of the Bell System. Its ability to mobilize men, money and materials helped make it possible for us to restore your telephone service quickly.

SOUTHWESTERN BELL TELEPHONE COMPANY



Those users whose telephones were out of service during and following the storm will not be charged for that time

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

S. C. S. Circles Meet Wednesday

Circles of the Woman's Society For Christian Service of the Methodist Church will meet next Wednesday as follows: Circle No. 1 with Mrs. J. E. Beyer with Mrs. C. B. Williams leader; Circle No. 2 at the home of Mrs. Hattie Rutherford with Mrs. Colby Conkright leader; Circle No. 3 at the home of Mrs. Knox Kinard with Mrs. H. M. Benefield leading the lesson and Circle No. 4 will meet at the J. F. Ward home and Mrs. Ida Ricketts will be leader.

Santa Fe Company Employees Are Entertained

The annual "Santa Fe" party which usually takes place during the Christmas holidays was held Tuesday night at the home of Mr. and Mrs. C. J. Mounzt with Mr. and Mrs. Mounzt and Mr. and Mrs. R. G. Blue as official hosts. Guests included employees of the Santa Fe Company and a turkey dinner with all its delectable accompaniments was the order of the day. A decorated Christmas tree centered the dining table with the nativity scene pictured at its base. Tall red tapers burned at each end of the table. Lighted tapers marked each guest's place at small tables. Games of forty-two entertained the guests after the dinner party. Those present were Mr. and Mrs. J. E. Beyer, Mr. and Mrs. Sank Ramey, Mr. and Mrs. Frank Lucas, F. L. Lucas, Mr. and Mrs. Gene Milton, Marcella Blue, Mr. and Mrs. Blue and Mr. and Mrs. Mounzt.

PERSONALS

Mr. and Mrs. O. E. Sherman and Mr. and Mrs. O. E. Sherman Jr., and Ronnie, returned recently from a week's visit at Canton, Ga. While there they helped T. J. Carpenter, Mrs. Sherman's father, celebrate his 90th birthday. Guests Sunday in the home of Mr. and Mrs. Wm. McGeehee were his sister, Mrs. L. S. Kennedy and Mr. Kennedy of Orlon. Mr. McGeehee's mother, Mrs. J. H. McGeehee of Los Angeles, Calif., who is spending the winter in Texas, returned to Olton with her daughter and son-in-law. A guest in the home of Mr. and Mrs. Gaston Baer this week is Mrs. Ruth Lewin of Wichita, Kan. Mrs. Lewin and Mrs. Baer are sisters. Mr. and Mrs. J. D. Neill of Higgins are in Hereford for a few days looking after business interests. They also plan to return to Hereford for the holidays. They are guests of her parents, Mr. and Mrs. O. G. Hill.

ATTEND HARVEST DAY PROGRAM

Members of the Woman's Society for Christian Service of the Methodist Church who attended the annual Harvest Day program held at Polk Street Methodist Church in Amarillo Tuesday were Mr. and Mrs. J. F. Ward, Rev. and Mrs. Marvin Norwood, Rev. M. M. Beavers, Mesdames O. L. Click, Wm. McGeehee, Lyle Blanton, Frank Terrell, Ida

FOR A NICER Christmas DINNER - TRY OUR FROZEN FOODS!

- BIRDSEYE and POLAR Brands!
- Strawberries lb. 25c
- Pineapple lb. 25c
- Cherries lb. 25c
- Other Fruits in proportion
- Baby Limas 12-oz. 25c
- Broccoli 12-oz. 25c
- Green Peas 12-oz. 25c
- Other Vegetables in proportion.

Hereford Locker and COLD STORAGE

Lee Hopson, Mgr.

Ricketts, J. O. Newell, E. J. Hudson, J. W. Dickerson, J. E. Beyer, J. B. Jones and H. H. Hawkins.

MOVED
Mr. and Mrs. Willard Witherpoon have moved from West Fifth Street to their recently purchased home on East Third Street.

CHURCHES

THE METHODIST CHURCH
Sunday School 9:45
Morning Services 10:50
Young People 6:30
Evening Services 7:30
Missions Societies each
Wednesday 3 p. m.
Prayer Service Wednesday night 7:30

ASSEMBLY OF GOD CHURCH
(2 blocks north of high school)
A. A. Daly, Pastor
Sunday School 9:45 a. m.
(Lester Galley, Supt.)
Preaching 11 a. m., 8 p. m.
Midweek Services Tuesday and Friday 8 p. m.
Welcome to all.

FIRST PRESBYTERIAN CHURCH
James Aiken, Jr., Pastor
Sunday School 9:45
(G. H. Hudson, Supt.)
Morning Worship 11:00
Young People 6:30
Evening Worship 7:30
Mid-Week Service 7:30
(Wednesday)

CHURCH OF CHRIST
Bible Classes, each Sunday
10-11 a. m.
Bible Discourse 11-11:45 a. m.
Communion Service 11:45-12
Evening Services 7 p. m.
Wed. Prayer Meeting 7:30
Wed. Ladies Bible Class 3 p. m.

BAPTIST CHURCH NEWS
Rev. W. E. Barnes, Pastor
Order of Services
Sunday School 9:45 a. m.
A. O. Thompson, Supt.
Morning Worship Service 11
A. M.: Sermon
Mid-week Prayer service 7:30
B. T. U. 6:15 p. m., Jimmie Allred, Director.
Evening Worship 7:30 p. m.

SERVICES AT THE CHRISTIAN CHURCH
H. M. Redford Minister
J. C. Ricketts, Supt.
Bible School 9:45-11:00
Morning Worship 11-12
Eveing 6:30-7:30 p. m.
Evening Worship 7:30-8:30

"Give Us This Day" will be the subject of the sermon next Lord's Day morning. The services will feature the singing of the familiar Christmas songs. The High School Glee Club will present their annual Christmas Cantata in the Church Sanctuary at the evening hour.

Rebekah Lodge Elects Officers

Plans for a Christmas Tree Tuesday night and election of officers were events at a meeting of the Rebekah Lodge Tuesday night. Those elected were Mrs. Elizabeth Hicks, Noble Grand; Mrs. Mabel Strange, vice-grand; Mrs. Ethel Fridley, financial secretary; Mrs. Edna Bowe, treasurer; Mrs. Fridley, delegate to Grand Lodge at Dallas next March and Mrs. Mary Cox, alternate.

Hospital Notes

Juanita Pittman, doing nicely. Mrs. Ed White, maternity, girl born, December 12. Mrs. Clinton Jackson, maternity, boy born December 12. T. E. Seiger, operation, December 9, condition serious.

Dawn Items

By MRS. CARL WIMBERLEY
Practically all the farmers are busy drilling wheat as only a few had received enough moisture to plant on, although some have quite a lot of irrigated wheat. Twenty-seven were present at Sunday School this week. Community night meeting was held Friday evening. Miss Florence McMurry of Canyon showed part of her films on Alaska, but was forced to stop because of a film break. Miss McMurry was accompanied by Mrs. Smith of Cousins Hall. It was decided to have the

community Christmas tree and program Christmas Eve. Committees appointed include: finance, H. E. Miller, W. J. Stewart, W. A. May; tree, L. A. Smith, treats, Mrs. Walter Galley, Mrs. Johnnie Wemble, Mrs. Charles Benton; program, C. Aubrey Wimberley, Mrs. Baker Wemble, Mrs. Jim White; decorating, Misses Ethel Lowery, Sarah Smith, Evelyn Luke.

Program committee for the community meeting in January consists of Mrs. George Suggs, Mrs. H. E. Miller and Mrs. Ernest May. The study club will have charge of the February meeting.

Thelma and Zelma Hershey, daughters of Mr. and Mrs. H. E. Hershey formerly of Dumas, are staying with Mr. and Mrs. Carroll Creps and attending school at Dawn where they are in the fourth grade. Mr. Hershey is in St. Louis, Mo., where the family is planning to move soon.

Mrs. D. O. Hedrick and Mrs. Walter Galley were visitors at school this week.

The roof, outside facings and screens were painted this week on the house where the W. P. Caraway family live, making the house very attractive. It was stuccoed and a concrete porch was put in not long ago.

The study club met at the home of Mrs. H. E. Miller Tuesday with fifteen present, including the visitors, Mrs. Rosie Moon of Slaton, Mrs. Cliff Potter, Mrs. Carl Luke and Miss Leona Luke. The next meeting will be at the home of Mrs. Ernest May rather than at the club house in Hereford as formerly planned. It will be Wednesday, December 18. Entertainment committee for this party consists of Mrs. H. E. Miller, Mrs. May and Mrs. C. Aubrey Wimberley.

Mr. and Mrs. Cecil Walker visited Mr. and Mrs. Clyde Kibbe at Elida, N. M., recently.

Mr. and Mrs. Ernest May and Mr. and Mrs. W. A. May went to Phillips Friday to the ball game played with Hereford. Hollis Galley and daughter, Mrs. H. T. Higley and her children of Greer are visiting Mr. and Mrs. Lester Galley and family. Mrs. J. G. Coe returned home Friday from Borger. Barbara Whitten came home with her. Mrs. Mayo Whitten came Monday to visit this week with Mrs. Coe and Mr. and Mrs. Charles Benton.

Mr. and Mrs. H. E. Miller and Mr. and Mrs. W. A. May attended an American Legion banquet at Happy Tuesday evening of last week.

Mr. and Mrs. Jim White and Mr. and Mrs. H. E. Miller attended the cattle sale in Amarillo Saturday. Mr. Miller attended the football game there in the afternoon and Mrs. Miller visited Mrs. Virgil Reagar.

Mr. and Mrs. Ernest May entertained with a dinner Sunday and guests were Mrs. Edna Fincher, Miss Edah Park, Mr. and Mrs. Edgar Sowell of Hereford and Mr. and Mrs. W. A. May.

Mr. and Mrs. Johnnie Wemble and sons were dinner guests of Mr. and Mrs. J. W. Witherpoon in Hereford Sunday.

Mrs. Martin Campbell and sons, Eugene and Jackie, visited Mr. and Mrs. N. R. Miller Sunday.

Mr. and Mrs. Loyd Bentley attended the presentation of the "Messiah" in Hereford Sunday afternoon.

Ray Benton of Petersburg visited Mr. and Mrs. Charles Benton Monday and Tuesday.

A performance was presented at W. T. High School Saturday afternoon of the operetta, "False Fernando." Misses Evelyn Luke and Helen Oglesby sang in the operetta. Miss Oglesby also has a solo part.

Miss Altha Mae Duren of Canyon spent the week end with Miss Ethel Lowery.

Mr. and Mrs. J. G. Gandy and daughter of Tulla visited Mr. and Mrs. Roy Oglesby and family Sunday.

Mr. and Mrs. H. A. Lemons of St. Vrain, N. M., visited Mr. and Mrs. R. S. West over the week end.

Mrs. Rosie Moon of Slaton is visiting Mr. and Mrs. W. J. Stewart and family. Mrs. Moon is Mrs. Stewart's aunt.

Burk Anderson spent the week end visiting his uncle at Whitharral.

Ward News

MRS. CHARLES B. MILES
Most of the dry land farmers are rushing their wheat drilling this week and others are busy shocking feed. Paul Matterson of Westway is here this week drilling wheat on his land in this community. Beth Scott of Hereford spent the week end with her cousins, Marie and Ruth Moreman. Mr. and Mrs. Tony Hammons were in Amarillo Monday. Several from this community attended the presentation of "The Messiah" at the Baptist Church in Hereford Sunday. Jim Bob Allison spent the

Services Held For Former Resident

Funeral services were conducted Sunday afternoon in Clovis Methodist Church for Gene Betts, 19 year old son of Mr. and Mrs. Ernest Betts, who formerly lived here.

Gene died Friday afternoon from injuries received late Thursday when he was caught in a belt while grinding feed at his home in the Pleasant Hill community north of Clovis.

Survivors include his parents, a brother, Lynwood of Borger, a sister, Pauline, who is a member of the Dimmitt grade school faculty; and two younger sisters.

week end in Dallas with his father who is in a clinic there.

Mary Ruth Russell of Hereford spent Monday night with Marie Moreman.

Mr. and Mrs. C. E. Hood and daughters were Sunday dinner guests of his sister, Mrs. T. E. Seiger in Hereford.

Mrs. Bob Higgins and Mrs. C. B. Miles attended the lecture at the Baptist Church Tuesday evening given by Dr. Hendrick of Amarillo.

Be Careful, Don't Let Fire Mar Your Holiday Season

(NOTE: The following information is from the Fire Prevention Division of the Texas Fire Insurance Dept., Austin, Tex.)

As we approach another Holiday Season we are faced with the stern realization that we have much for which we should give Thanks, and may we as individuals enter into this Season with renewed hope and good cheer for an early Peace through out the world.

Let us, among other things, give Thanks to all of those who have worked so diligently this year in the prevention of fires and give to them encouragement by a willing spirit of cooperation in a continuation of this splendid public service, but lest we forget, the observance of Christmas is fraught with danger to life and property because of many special fire hazards that come into use at that time.

A careless act, or the use of an unsafe article, might blight the day, replacing joy with grief.

Some of the facts pertaining to special fire hazards that everyone should acquaint himself with during the Holiday

Season are as follows:
"That the Christmas tree can be kept looking fresh and saved from drying out if you set it up in a pan of water. Chemists have suggested that its combustibility can be reduced still further by allowing it to absorb a solution of ammonium sulphate before it is set up. A package of the chemical, one-quarter the weight of the tree, dissolved in 1-2 pints of water per pound is the recommended treatment. Put the solution in a bottle or jar with a neck just big enough to hold the tree, saw off the bottom of the trunk at an angle, and let it stand in the bottle until the chemical is completely absorbed.

"That the Christmas tree should be well secured against falling and it should be placed well away from stoves, the fireplace and other sources of heat.

"That it is important that your set of Christmas tree lights be in good condition. Sets bearing the label of Underwriters' Laboratories, Inc. have been tested for fire hazard and pronounced safe by experts.

"That pennies or wire should never be used in replacing blown-out electric fuses. The fuse is the safety valve on your wiring system to protect you against fire.

"That toy electric trains, motors and other appliances should not be attached to light sockets

until all fuses and connections are in perfect order.
"Use only non-combustible materials for Christmas tree decorations, and remember that clothing and Christmas tree decorations may be made fire resisting by dipping them in a 10 per cent solution of ammonium sulphate.

"That the cotton beard of a Santa Claus frequently catches fire with serious results.

"That the Yuletide custom of placing a lighted candle on the Christmas tree, or in the window near curtains has cast many a cloud of gloom.

"That small children should never be permitted to handle fireworks.

"That, before and after Christmas, wrappings from packages should not be allowed to accumulate in the home.

"That all wood and gas stoves and fireplaces should be protected with screen guards to prevent clothing of children and older people from catching fire.

Also, remember to ventilate your home with fresh air.

READ THE Advertisements THEY'RE NEWS

"WE SELL FOR LESS"
HAILE DRUGS
PRICES GOOD FRIDAY-SATURDAY-MONDAY
PHONE 99 - WE DELIVER
Walgreen Agency Drug Store

CHRISTMAS CARD ASSORTMENT
Beautiful Folders! 5c to 25c

COUPON
5c Package Assorted CHRISTMAS SEALS & STICKERS
With Coupon 3c

WOODBURY
10c Facial Soap . . . 3 FOR 17c

GILLETTE
BLUE BLADES - Pkg. 10 39c

Dr. LYONS
25c TOOTH POWDER . . . 17c

CAMAY
Complexion Soap . . . 2 FOR 13c

FLOSS-TEX
10c Toilet Tissue . . . 3 FOR 13c

Joy to Thrill the Kiddies!

Little Girls will be "Just Thrilled" WITH THESE LOVABLE REFUGEE DUTCH DOLLS CHOICE OF BOY OR GIRL 49c
Gaily & Colorfully dressed in printed percale.

Kiddies can really play this Realistic Model GRAND PIANO With Book of 15 Songs Has a pleasing tone! 1.09
The notes are numbered to simplify playing!

Here's real fun for Indoor or Outdoor Play! WOODEN DUCK PIN GAME COLORFUL WELL MADE Now Junior can bowl too! 1.19
Complete with ten pins and a set of Balls!

For the HOME!

Sunbeam MIX MASTER
Watch "FLIPO" the Mechanical Dog DO HIS TRICKS! Wind him up and he jumps over backward! 59c

CHRISTMAS STOCKING
Full of GIFTS 49c
Bag of Glass MARBLES 100 for 23c

Real Action Toys! PINOCCHIO and his cat FIGARO
Pinocchio walks along and Figaro runs around in a circle rolling over as he goes. 59c

TRUE TONE 12 NOTE ZELLOPHONE
Complete with two hammers! Even adults enjoy this! 1.19

3-SLICE ELECTRIC BREAD TOASTER
Underwriters' Approved! Efficient mic unit. 98c

SANDWICH TOASTER
"Double Tray" Toasts, Grills! No attached tray. 1.29

Golden Brown Waffles MASTERCRAFT WAFFLE IRON
Genuine Bakelite Handles. Waffles lift out easily. 2.49

Compact DETECTO SCALES
Weighs up to 250 lbs. Choice of colors! 3.29

Dependable SURE-TIME ALARM CLOCK
Top Alarm Shut-Off Radiolite . . . 1.09

RUSTIC WOOD NUT BOWL
WITH Mallet & SIX PICKS Natural Bark Wood Finish Sturdy Mallet For Cracking! 98c

TOILETTRIE GIFTS for HER

Early American Friendship Garden TOILETRIES
Cologne \$1.00
Dusting Pwd. \$1.00

LEON LARAINÉ
Charming 3-Pc. Set Harmonizing Make-Up 275
Compact, Lipstick, Powder

Graceful Modern Leon Laraine COMPACT
Triple Model Classic designs done in black, gold, tomatine. 2.50

Beauty with Music! MUSICAL POWDER BOX
Choice of Colors 2.95
Lipstick, Powder and Puff

Delight Her With This L'ADONNA BEAUTY SET
Three Piece Beauty Gift. Choice of Colors. Contains Rouge, Lipstick, Face Powder. Beautiful Holiday Package! 1.50

STREAMLINED, ELECTRIC Popcorn Popper
POPS CORN RIGHT AT THE TABLE! 98c

SPOTLIGHT BED LAMP
Direct Beam! Bronze Finish! Complete with clamp! 57c

FOUR-PURPOSE VIBRATOR
With attachment - only! Its invigorating! 1.29

Gifts He Really Can Use!

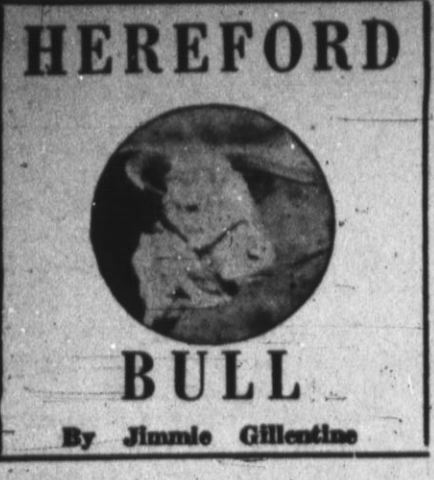
Walnut Smoking Sets
\$1.75

3-PIECE PAIRLAYS MEN'S SET
WITH WOOD SHAVE BOUL! 1.25
Tab, After Shave Lotion.

Early American Old Spice Shaving Sets
\$1.50 to \$5.00

4-Pc. MEN'S SHAVING KIT
In attractive Gift Box. Choice of Colors. Lotion, Shave Cream. 98c

Genuine "JUSTIN" LEATHER BILFOLDS
In Many Sizes. 1.00 to 2.00



Here's one for Ripley. Mont Baker went hunting the other day and fired three shots; he bagged four ducks and five fish. Every time I tell this story listeners pop right back and call me liar, but here it is anyway. Mont killed the four ducks down on the creek and took them to the Elite Cafe—to be cleaned and cooked. Bert Callahan and Earl Pittman, who were cleaning the ducks, came running in and called out everyone in the cafe to look. They had just taken an 11-inch bass from one of the ducks, despite the fact that it seemed almost impossible to force such a large fish down such a small mouth and throat. From a second duck they got another 11-inch bass, and a third turned up with three large perch in its stomach.

I don't blame folks for doubting this story and if you had looked at the fish, you would have really wondered how the duck managed to swallow them.

Don Hollingsworth literally tore his hair all Wednesday afternoon. He parked his car on Main street and when he returned the car was gone. Don ran up and down the street hunting the sheriff and about the time everyone concerned was ready to give up, Pete Murchison returned from Dimmitt and, of course he was driving Don's car. Pete started out in a second hand car from the garage and parked on Main for a minute before going to Dimmitt. Returning he jumped in Don's car instead of his own. Pete never knew the difference until he got back home. He was driving a 4-door job, while the Hollingsworth car was a 2-door model. Anyway, the story has a happy ending. Don was so glad to get his car back that he didn't fuss a bit—and Pete was mighty happy that he hadn't done anything worse.

Mrs. J. G. Weir was also another mistaken identity victim. She came running in to place an ad about having lost a pair of pajamas which she had just bought. About three minutes later she came running back in to take the ad out. She had put them in a car parked beside hers.

A cheerful little note comes from J. C. Buckner and Travis F. Hart, privates in the Hq. and Hq. Squadron, A. C. T. S., (whatever that means) Bowery Field, Denver, Colo., J. C. seems to be having a lot of fun thinking about the things the other boys will have to do when they get drafted, so he and Travis sat down and dashed off most of the knocks they could think of. They said, "We hope you enjoy it," and here's their version of Army Life, 1940.

A SOLDIER'S LAMENT
Oh, civilian life so gay and free,
No cares at all and no K. P.
No beds to make, no floors to sweep
No whistles blowing when you try to sleep.
No sergeants there to guide your life.
To make you shine your gun and knife.
There will be no shoes or brass to shine;
No certain hours in which to dine.
You will drink, dance and carouse around
Till they put you underground.
You have no reveille or retreat,
No G. I. shoes to ruin your feet.
No lectures on the coming wars,
No knobs to shine on latrine doors.
No useless marches that you dread,
Cause you can still be in your bed.
No planes to wash, no bombs to load;
No trucks to ride on wash-board roads.
There are no bars to be saluting,
No bawlings out and no recruiting.
There are no furloughs when you leave,
And no extra duty to make you grieve.
You have no cause to feel so blue,
You lead the life that pleases you.
You stay inside where it is warm,
And worry about no uniform.
No more inspections must you stand,
While you are freezing with gun in hand.
You go just when and where you please,
And live a life that is filled with ease.
You stand no more at night on guard,
And stay awake when it is so hard.
You see your sweetheart every night,
No waiting anxiously for her to write.
Life will be just one sweet song,
With no one to tell you that you are wrong.
So when my time has come at last,
And all my work and cares are past,
I'll meet it gladly and I'll say,
"My final discharge came today."
By Pvts. J. E. Buckner and Travis F. Hart.

Binkley and family on Thursday night at the home of Mr. and Mrs. V. E. Lemke by the people of the Adrian community. A group of games and contests led by Mr. Lemke furnished entertainment for the evening. Refreshments of apples, pop corn balls and home made candy were served to the crowd. The honorees received many articles of food and canned goods.
Those attending were Messers and Mesdames E. N. Jacobson, N. L. Jacobson, J. C. Baker Jr., Byron Lamanca, V. E. Lemke, Mesdames E. L. Brown, O. G. Calhoun, E. C. Chapman, W. V. Tolbert, Naomi Brooks, Alice Plumb, Mildred Lovelless, Zettie Syms, Misses Lora Fay Clemons, Armenia Elliott, Eula Watson, Frances Lemke, Messers Clayton Cook, Lorin Creitz, Bob Caldwell, G. A. Syms and Charles and Billy Black and Virginia and Kenneth Lovelless.
The Baptist Women's Missionary Society held their Mission Study meeting last Tuesday at the home of Mrs. R. M. Glenn. The book "Publishing Glad Tidings" was taught by Miss Eula Watson. Those attending were Mesdames G. F. Morgan, A. L. Reynolds, Minnie Little, J. P. Collier, R. M. Glenn, and Miss Eula Watson.
The Baptist Women's Missionary Society held their Lottie Moon program Friday afternoon. An offering was taken for foreign missions.
Miss Clemons was in charge of the regular weekly assembly program on last Thursday. Mildred Miller led the singing. The girls quintet, composed of Josephine Barnett, Freda Balding, Katherine Maupin, Opal and Mildred Miller sang two songs. Rev. D. W. Binkley gave a very interesting talk on "The Master Builder" — illustrating and comparing "The Human Body" as "The Temple" and the care we should give The Master Builder's Temple. Patrons attending assembly were Mrs. F. M. Brown and son, Billy Don, Mrs. O. A. Fincher and baby, Mrs. Manning and daughter and Mesdames R.-M. Gruhkey, G. R. Davis and Luther Wagner.
The Adrian school broadcast a program over K. F. D. A. at 5:15 on December 11.
The program was opened by the playing of the school song, "Alma Mater" by the pep squad quartet, Josephine Barnett, Freda Balding, Opal and Mildred Miller and accordion of Bobby Speed and Buddy Chapman. Introduction of the program was given by Mr. Baker, master of ceremonies. Others taking parts were Wilbur Chapman, Patsy Hammock, Roy Long, and Josephine Barnett. The program was concluded by the school song, sung and played on accordians.
Adrian School Honor Roll for the second six weeks: Seniors, Jean Spande; Junior, Clyde Phillips; Freshman, Richard Fortenberry, Wayne Thomas and Orville Calhoun; 7th grade, Pat Maynard; 6th grade, Roy Fort-

enberry, 5th grade, Billy Tolbert; 2nd grade, Donald Fontenberry, Jimmy Brown, Ruth Jacobson and Ivalene Kemp; 1st grade, Maudene Kemp.
"The Deacon Slips" the Senior play, will be presented Friday night, December 20, at 8:15 p. m. in the High School Auditorium. It is a three-act comedy.
Characters are Mildred Green-dale, Jean Spande, owner of the farm; Deacon Slips, Verne Jacobsan, from "Scouter Square Missouri"; Freta, Hallie Mastellar, his daughter; Paul Hearman, Bud Chapman, in love with Mildred; Sessie Jerksome, Jim Morris, agent for "Cayuga Salve"; Eunice Moredough, Mildred Miller in the Matrimonial market; Caleb Ringling, Bob Gruhkey, a crook who means business; Harold, Bobby Speed, with no mind of his own; and Mr. Brown, Roy Long, an attorney.
Unlimited comedy is offered by Leslie, the Deacon, Miss Moredough, and Harold. The escapades of the agent for "Cayuga Salve, and his exaggerations, and his ability along the detective line will bring roars of laughter.

The High School classes gathered Thursday morning for name drawing for the High School Christmas tree. Everyone has had a great deal of fun out of exchanging names, but it will be just as much fun to exchange gifts.
The Parent-Teachers Association Library will be returned December 20. The library has presented an opportunity of enjoyable reading to the patrons of the community since it was received in the fall.
Most of the Adrian community population either attended the Sandie-Coyote game in Amarillo or shopped or both Saturday. The Adrian Bridge Club met at the home of Mrs. G. F. Morgan on Wednesday. Three tables of bridge were played by Mesdames O. G. Calhoun, E. C. Chapman, Roy Brown, J. B. Monahan, J. E. Speed, E. N. Jacobson, H. B. Maynard, John Skaggs, Henry Creitz, V. E. Lemke, P. M. McAdoo and G. F. Morgan, with high score going to Mrs. Creitz, low to Mrs. Lemke and traveling to Mrs. McAdoo. Names for the Christmas tree were drawn. Refreshments of ritz,

cheese, potato chips, cookies and coffee were served.
Mrs. Alice Plumb of Harlan, Ia., is spending the winter with her daughter, Mrs. V. E. Lemke and family.
Mrs. John Youngblood and baby son, Gerald Dell, are home from Northwestern Hospital in Amarillo.
Woodrow Lindsey spent the week end with his uncle, C. E. Lindsey in Amarillo.

A Brand Ad Will Sell It!

Daily Papers
Clovis Evening News-Journal (delivered anywhere in town) 15c Week
Fort Worth Star-Telegram 85c Month
Dallas Morning News \$1.00 Month
Xmas Subscriptions to All Magazines!

Hereford News Stand
"Why Not Read Tonight?"

Adrian News
By MRS. GEORGE A. SYMS
The attendance at Sunday School Sunday was 70. Rev. D. W. Binkley preached for the first time in Adrian. A good crowd also attended the evening service which was held by the aid of oil lamps and lanterns. Adrian is still without electricity.
An old fashioned "pounding" was given Rev. and Mrs. D. W.

FELT'S FOOD MARKET
1500 BLOCK — ON HIGHWAY 60

Salad Dressing BLUE BONNET Qt. 22c	Rinso LARGE PACKAGE 17c
CAKE FLOUR, Soft-A-Silk 23c (Hurricane Lamp FREE!)	PINTO BEANS, Mountain grown 5 lbs. 23c
PAPER NAPKINS, 80-count 2 pkgs. 13c	
FLOUR SUNNY BOY with VITA WHEAT CEREAL FREE!	
48-LB. SACK \$1.40	24-LB. SACK 75c
CATSUP, Empson's, 16-ounce 10c	BLACK-PEPPER, Big 1-lb. can 25c
CRACKERS, Supreme Salad Wafers, 2-lb box 25c	
Sugar Cure MORTON'S 10 lbs. 79c	Green Beans REG. NO. 2 CAN 3 cans 23c
PORK & BEANS, Van Camp's 16-oz. can 5c	OLEOMARGARINE Lb. 9c
CRANBERRIES Lb. 19c	GRAPEFRUIT JUICE, Won Up No. 5 can 15c

\$22.50 Hamilton-Beach Mixer will be given away at 5:00 o'clock Saturday, December 14th! Ask for Details!

CHRISTMAS TREES... CANDIES... NUTS and FRUITS... PRICED RIGHT!

We'll have a Complete line of Firecrackers for Christmas and New Years!

GIFTS for Everyone

WE HAVE THE MOST COMPLETE ASSORTMENT OF GIFTS WE HAVE EVER HAD! READY FOR YOUR SELECTION! MANY SMART AND INEXPENSIVE GIFTS!

Gifts for the HOME BATH SALTS CARD TABLES PLAYING CARDS WATCHES CLOCKS	Gifts for MOTHER HOSIERY PERFUME DRESSER SETS CUTEX SETS SOAP SETS STATIONARY	Gibson's Christmas Cards Beautifully Arranged 5c to 25c
Gifts for the Office Man PARKER PENS PARKER PEN SETS MEMO PADS SPARKLET SYPHON THERMOS BOTTLES HAIR BRUSHES BILL FOLDS	Gifts for BROTHER BIBLES BRUSH SETS RAZORS SHAVING KITS FITTED KITS ASH TRAYS CIGARETTE Lighters	Dancing Mileage HOSE Guaranteed to wear the Best!
Gifts for Him or Dad CIGARS KODAKS FLASHLIGHTS MILITARY SETS SHAVING SETS SMOKING NEEDS LUGGAGE	Gifts for DAUGHTER BATH OILS BATH LUXURYS OVER-NITE BAGS COMPACTS MANICURE SETS WRIST WATCHES PERFUMES	MARTHA WASHINGTON CHOCOLATES Always Delicious. Beautiful Xmas Packages!
Gift Perfumes COTY'S WRISLEY'S CORDAY OLD SPICE	Gift Toilet Sets	Christmas Wrappings Cards, Seals, Tags Ribbons 5c to 10c
TOASTED NUTS Delicious! All Kinds!	Western Union SERVE Borden's Ice Cream for Christmas Dinner! All Flavours! Christmas Greeting Messages anywhere in U. S. 25c	Close Drug

MERIT Feeds
BRING LOW COST GAINS

... Poultry
Merit Egg Mash
Tip-Top Egg Mash
Square Meal Egg Mash

... Range Cattle
Cottonseed Cake
Sweet Cake
Block Salt
Sack Salt

... Dairy Cattle
Mo-Milk Dairy Feed
Square Meal Cow Feed

WEST TEXAS FEED & SEED
PHONE 265
Top Prices for Your Cream, Poultry and Hides!

Write to Santa Claus!

The Whiteface Round-Up

Attend "Then and Now"

Blackhawks Claw Whitefaces In Tilt At Phillips

AN HANDLE PRESS HIGH SCHOOL ASSOCIATION FOUNDED 1934

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Teachers Give Reasons For Becoming Grey

Students, haven't you ever wondered how in the world teachers can get grey-haired by just sitting around asking foolish questions that all of them should be able to answer without asking a bunch of high school kids? Well, I have; so just to see what kind of answers I would get, I asked them. And here is the "lowdown":

Miss Ethel Rice—"Teaching mathematics." Why don't you students quit being stubborn and learn that two and two is not five?

Miss Irene Crawford—"Because we are ambitious for students to do their best." Tip: Always read the famous proverbs written on her board.

Miss Robbie Foster—"We have to use our brains too much."

Miss Declinae Ramey isn't going to worry about grey hair for a few more years; so she wouldn't know why teachers get grey.

Mr. John Willoughby and Mr. Knox Kinard—"Just plain old age."

Mr. Vance Stallcup—"Days like today." (That was the day he had to mimeograph all those exams). Students, you should be ashamed of yourselves for demanding six weeks' exams and making your teacher work so hard.

Mr. Stanton—"Coaching football." When asked why Coach Mac Best doesn't have grey hair, he said, "He just hasn't been at it long enough."

Coach, after a little prompting, decided that he would be grey haired before long is he ran across any more games like those with White Deer and Sudan.

Mr. G. M. Hudson—"Physics classes, Spanish classes and foreflushers."

Miss Sadye Rigler—"English notebooks and unreliable 'Round Up' reporters."

Miss Rhita Jean Sullivan—"Alibis and excuses." A word to the wise is sufficient.

Miss Geraldine Pratt—"Some one who has been asleep all period, suddenly coming to life, and asking how to do something when I have just finished explaining it." Why, Miss Pratt, don't tell us that you talk your students to sleep!

Miss Lois McCaslin—"Six weeks' exams." Even the students can sympathize with you, Miss McCaslin.

Mr. Walter Emmons—"Kids' (not students). Get the idea?"

Mr. Ralph Smith—"Worrying over students." Tsh! Tsh! You shouldn't do that, Mr. Smith.

Junior Studios, Inc., Release Stage Hit, "Then and Now"

Introducing the big hit-of-1940, "Then and Now," which has recently been released from the Junior Studios, Inc! This is an elaborate introduction for an elaborate show which will be given at the high school auditorium, December 13, at eight o'clock. The admission is twenty cents for adults, and ten cents for students.

You may be asking yourself, "What is this show that is so wonderful?" Perhaps, you would like an explanation. Do you know Olivia Benson and Mary Anna Thompson? You do? They are the main characters of this musical play. Olivia Benson is the granddaughter, who tells her grandmother, Mary Anna Thompson, how her father and mother courted and the big times they had together. Then, in the second act, the granddaughter tells her grandmother how it is today. In the conversation between the two, songs, dances, and other musical numbers illustrate the conversation.

You might say to yourself, "I can go to the show for that much money and see a double feature." The Junior Studios, Inc. is presenting with "Then and Now," a one act play, "Red Carnation." This play is a merry mix-up which stars Polly Dixon, Donald McCullough and Larry Trimble. It is about a girl who told two men to meet her in the park, but she meant to invite only one. The men were dressed alike at a masquerade. The girl had told both of the men to wear a red carnation. She turned out all right; come and see!

There are several added attractions you won't want to miss. See the big hit of 1940, "Then and Now."

BOYS HI-Y TO DONATE \$5

At the regular meeting of the Boys Hi-Y, Tuesday, December 3, the members formed a circle and had a round-table discussion, led by Jack Allmon. The club voted to donate five dollars to the fund providing for a Bible teacher in our schools. Two new members, Grady Wilson and John Estes, were voted into the society. Bill Dameron was a visitor.

Students, something must be done, unless we want a bunch of white-haired teachers. We must all develop better personalities and be more dependable.

COUNCIL MAKES APPEAL

The Council asks that the students respect the Code of Ethics and not deface the copies placed in the various rooms. Since school was not held Monday, Tuesday, and Wednesday of last week, the Council voted to drop the assembly program that was to have been Tuesday. A Bible class for the Hereford Schools was discussed at the regular Council meeting. The Council members are to try to find out what the students think about having such a class.

In Other Camps

The Hornet in co-operation with the student council will sponsor the annual Christmas program this year. As yet, plans are indefinite as to the nature of the program.

—The Tulsa Hornet

"Twinkle, twinkle, little candle, I wonder how long you'll burn, I'd love to hear the radio and for the electric lights I yearn."

This poem may well represent the feeling of everyone during the past week in Dalhart, Texas when the power lines were out of order.

—Hi-Times, Dalhart

The Levelland High School football team has scored 209 points this season in the nine games they have played. This material backs up the statement that the Lobos are a grand scoring football team.

—Lobo News

The Phillips High School Band had a very successful concert Monday night, December 2. There was a large crowd present and they played an excellent concert.

—Phillips High School

Around the Campfire

Tillie Williams: "What would you call a person who hid behind a woman's skirt?"
 Charley Hill: "A magician."

Billye Seft: "Mama, did you buy me from the store?"
 Mrs. Seft: "Yes, darling; why do you ask?"

Billye S.: "Oh, I've often wondered why you didn't pay a few more dollars and pick out a little girl without freckles."

Miss Foster: "Who was Jove?"
 (A whisper from across the aisle): "He turned to a swan."
 Billy Dameron: "Oh, he was the ugly duckling."

Miss McCaslin (in English Class): "Has anyone found a 'Man Without a Country?'"

O. G. Hill: "What happens when electricity passes through a conductor?"
 J. P. Jones: (half asleep) "It kills him."

A fool there was and he studied late,
 Even as you and I,
 All he did was procrastinate,
 Even as you and I,
 He left his work to meet its fate,
 Until Exams made him hesitate;

The highest he got was 68—
 Even as you and I.

Senior Personalities

One of the Seniors of this year's class is Margaret Ann Miller. Margaret Ann frequently is known as "Maggie." Maggie is five feet and six inches tall, and she was born in Willow Springs, Mo. Her favorite hobbies are boys, horses, and guns. Her favorite boy friend is Yehudi. "Maggie's" pet peeve is dull boys. She wants to be an interior decorator for Mary Jane's dress shop. She is business manager of the Senior Class, a member of the J. B. K. Pep Club, Tri-Hi-Y, and Band. Her favorite subject is Speech and her favorite teacher is Mr. Emmons (study hall). For Christmas "Maggie" wants a portion of A & M.

Another member of the Senior Class is the vivacious personality of Mary Jane, "Janie" Jordan. She is the crony of Margaret Higgins and "Maggie" Miller. "Janie" is five feet and four inches tall. She was born in Carlton, Texas. Her favorite hobby is skating, and her favorite boy friend is Yehudi's brother, "Janie's" pet peeve is catty girls. Her ambition is to be an owner of a dress shop. Mary Jane is a member of the J. B. K. and F. H. T. and pep club leader. Her favorite teacher is Miss Ramey. For Christmas, "Janie" wants a pair of shoe skates.

Betye Roloson has been with the members of the Senior Class for eleven years. Betye is five feet and five inches tall. She was born in Hereford, Texas. Her hobby is collecting things in general. She claims her favorite boy friend is a flyer. Her pet peeve is people who don't go to banquets when invited. Betye's ambition is to become an aviatrix. She belongs to the Tri-Hi-Y, Pep club and F. H. T. Her favorite subject is shorthand, and her favorite teacher is Miss Ramey. For Christmas, Betye wants an airplane (poor Santa Claus!).

Another of our striking Senior personalities is Margaret "Joke" Higgins. Margaret doesn't know how tall she is, and she is afraid to measure. Margaret was born in Hereford, Texas. Her favorite hobby is skating, and for Christmas she wants a pair of shoe skates. Margaret is very friendly with Dimmitt boys, especially B. W. (and it's not bread and water). Her pet peeve is girls who talk about catty girls. Margaret wants to be the dress designer of "Janie's" dress shop. Margaret is a member of the J. B. K. and Pep Club, and is president of the F. H. T. Her favorite subject is Chemistry and she admires Mr. Kinard.

Wilma Higgins, a good student of the Senior Class, was born in Hereford, Texas in 1924. She is 5 feet and 8 1-2 inches tall, and has black hair. Wilma plans to be a Spanish teacher. Her favorite subjects are history and Spanish. Wilma has made very good grades throughout her school career. Wilma wishes Santa Claus would bring her a pair of boots for Christmas. Wilma works in the library and she has been in the debate club for two years.

DEBATE CLUB MEETS

The Debate Club is working on the topic for the year. Resolved: That Texas should adopt a natural resource tax. It expects to have a public debate on this question soon in our high school auditorium.

The highest he got was 68—
 Even as you and I.

Can You Imagine

Mary Ann Acker—falling a six weeks' examination?
 Jack McCrary not writing notes in fourth period Study Hall?

Jean France with short fingernails?
 J. W. Merrill without any freckles?

Rena Rae Renfro not wearing red?
 Robert Teter saying something sensible?

Mary Ruth Russell without any pep?
 Glenn Smith getting home early?

Ewell Fox not chewing gum?
 Margaret Ann Miller not talking about the J. B. K. club?

Tuesday night without Hi-Y?
 John Estes playing a piccolo?
 Mary Ellen Henslee weighing 165 pounds?

Christine Merrill by herself on the campus?
 Having school one whole week?
 Bruce Beene without anything to say?

Dora Lee Burgess not busy?
 Wayne Phillips wearing shoe size 4 1/2?

Staff reporters getting their articles in on time?

—Central Chatter

Central Chatter

Central School, like the University of Chicago and Yale University, has de-emphasized football. While the high school students all had a holiday for the Phillips-Hereford football game, the Central School students and teachers slaved all day.

Six weeks' tests filled last week and left little time for chattering at Central. In Seven B everyone was grim and did not try to have any fun except in Miss Imogene Cotton's study hall. They almost succeeded in getting some detention hours.

Seven A entertained Seven B with a quizitive quiz. Myers Hudson as Uncle Mushman was master of ceremonies. Music was the hit of the week, "Honor Band," played by Marcella Blue, V. C. Hopson, Edward Robertson and Eugene Matthews. When quizzes started, each person answering his question correctly received a sucker. Entertaining between rounds with fun and laughter was Bob Tout as Hank Buckle Buster.

Ralph Shirley is a new pupil at Central School. He is in Miss Ethel Womble's room.

Juanita Pitman had an appendectomy. She is still in the hospital. Central School misses her very much, and hopes she will soon be able to return to school.

Needed: More Work, Much Less Grumbling

"Every cloud has a silver lining," even when it comes to six weeks' tests and term themes. Every six weeks we hear students bemoaning the fact that they do not know anything. They are perfectly sure that they will flunk, but usually they do not. (There are exceptions to every rule.)

There is too much pessimism at school. We need more cheer, more animation, more spontaneity. Nothing is so bad as it could not be worse.

There is also a saying, "Don't put your chickens before the cart." You might think of that before we get to the end of the year. There is a proverb, "No hay rosas espinas" or "Every rose has thorns." The same is true of A's. They are mighty roses in a report card, but it takes a lot of study to get them.

WHAT TO SEE PROMOBES

The Sophomore class has decided to have a Christmas party. The president, John Pitman, appointed a committee, consisting of David Neal Beavers, Phyllis Radovich and Bill Dameron to meet with the Mothers to make plans for the party. Each student will bring a costing not more than ten cents.

Mrs. Hall Beavers, president of the Sophomore Mothers, called for a meeting of others Monday afternoon in Foster's room.

F. H. T. MAKES XMAS PLANS

F. H. T. will have a Christmas party at Troyce Stammers home Wednesday, December 18. The club will send a Christmas basket to some needy children. The idea is to give as possible telling what will bring to put in the basket. The committee appointed to take the basket to Mrs. Acker, Phyllis Radovich and Ilene Ball.

"PRESENT"
 YOURSELF AT HOME DURING THE HOLIDAYS

For the HOMEFOLKS
 WE WILL ARRIVE SAFELY via Santa Fe

★ There is no finer gift for your loved ones than to visit them during the Holiday season—take the trip you have promised them and yourself all this year. Santa Fe streamliners and limited trains are on schedules to suit your convenience with fares to suit your budget. If you can't get away for a visit with the home folks, then bring the home folks to you. Santa Fe will make all arrangements locally to furnish cash and tickets at nearly all points in the United States.

Don't let a lack of cash keep you from making a HOLIDAY TRIP...USE OUR TRAVEL ON CREDIT PLAN
 Travel NOW...Pay LATER

Winter weather ahead...Be assured of safe, dependable handling of your freight by shipping and routing Santa Fe.

FOR INFORMATION AND SERVICE, FREIGHT OR PASSENGER, CALL YOUR SANTA FE AGENT

Retirement Life Annuity

You can buy a single premium annuity that will begin paying you monthly now — and will pay as long as you live... and as long as your wife lives; or, if you are middle aged and want to retire at 50, 60 or 65 — buy your annuity now... and pay for it quarterly, semi-annually or annually. You cannot lose on an annuity and are guaranteed an **INCOME FOR LIFE.**

MORE AND MORE PEOPLE ARE BUYING ANNUITIES!

T. K. WILSON
 108 MAIN ST. ALL KINDS OF INSURANCE

GOING HOME FOR CHRISTMAS?

Let Us Check Your Car for that Holiday Trip

For the lack of a Check-Up, your entire trip can be ruined — and can also prove dangerous and expensive.

Bring your car by today and let us give it an inspection... we take personal interest in every job which comes into our shops — and it costs no more to get this personalized service on motor repairs, body work and general automotive service.

WE SPECIALIZE IN
GLASS REPLACEMENTS

We can replace your windows or windshields — like new — on any and all makes of cars.

See Us for Glass Replacements... and SAVE!

BEAVERS BROS. GARAGE
 "OUR WORK STANDS UP... WE MAKE IT"

Between the Goal Posts

BY FRED HARRELL

BY MAC BEST
 The Hereford Whitefaces wish to express appreciation to the people of Hereford and surrounding territory for splendid support given them this season. Of this year's squad, we lose Roger Hartman, J. P. Jones, Leonard Johnson, Henry Ford, Lowell Fox, Jack McCrary, Harold Loerwald, O. G. Hill, Charlie Hill, Joy Worley, all regulars of the past season. These boys played clean, hard football and were largely responsible for the success of the Whitefaces this season. While our prospects for the 1941 season are not especially bright, we have a number of boys who show promise of developing into fine football players.

the Whitefaces played their best game against Littlefield. We were out-weighted about eight or 10 pounds to the man in this game. No doubt this was one of our best games of the season. Our defensive play during the last half was exceptionally good.

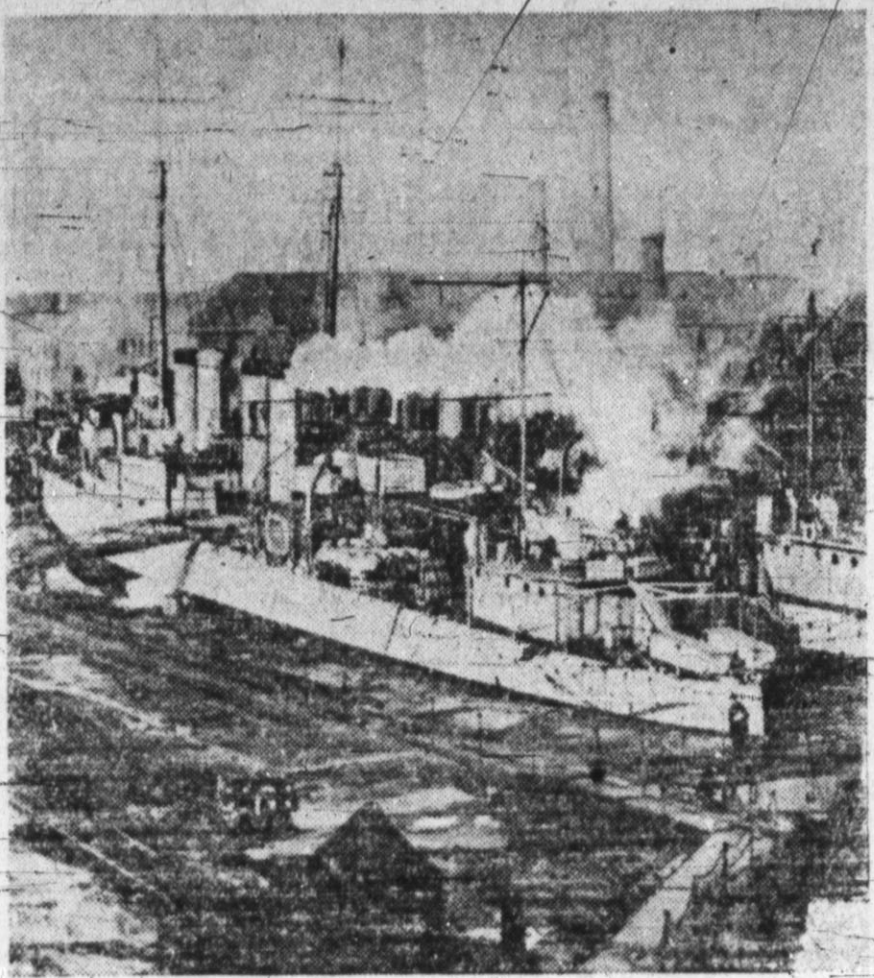
While the Phillips game is still a bad memory, there is no doubt that this was the best team the Whitefaces encountered during the season.

The spirit of the team was exceptionally good all during the season and I believe our boys gained many worthwhile experiences both from victories and defeats.

Many people who followed the team throughout the season have expressed the opinion that

Sell It with a Brand Ad

Intact After Bomb Threat



Charleston Navy Yard, Boston, which was protected by a cordon of more than 100 police and a detachment of marines after a navy official had received information that a workman would attempt to carry a time bomb and dynamite into the navy yard in a lunchbox, when the gates were opened for the day shift. A thorough search revealed nothing whatever.

Post Office

(Continued from Page 1, Sec. 1)

name and address of the sender. They cannot be forwarded or returned.

All parcels must be securely packed and wrapped, using excelsior and corrugated boxes, strong paper and heavy twine. "Holly" paper should not be used as an outside wrapper for parcels. Addresses should be complete, with house number and name of street, postoffice box number or rural route number and typed or written plainly in ink. Return address should be placed in the upper left hand corner of every piece of mail and must be on all parcel post. They may be endorsed "Do not open until Christmas." Red, green or dark-colored envelopes should be avoided.

Use of air mail and special delivery services will expedite delivery of greetings and parcels. Only special deliveries will be made on Christmas day.

Valuable mail should be insured or registered for your protection, officials said. "Special Handling" of fourth class mail may be secured by payment of an extra fee for this service.

Jim Lipscomb, postmaster, expressed appreciation of the Hereford post office for the fine cooperation of the public in the past, and further cooperation is requested during this season of good wishes.

2,500 Sacks

(Continued from Page 1, Sec. 1)

Order of the parade will probably be as follows: First, Santa Claus, followed by the Junior Band of Central School, the rural schools in alphabetical order, St. Anthony's School, Central School, high school band, high school, and Merchants Floats.

Hereford schools will be dismissed at 2 o'clock. Supt. Knox Kinard announced today.

Merchants of Hereford are cooperating in furnishing the candy, fruits and nuts so that every child in the parade will receive his gift. Members of the Lions Club are sacking the goodies.

- boys 8, 10, 11, 15.
- 27. Family of 3, girl 14, boy 15.
- 28. Family of 6, girls 12, 14, 10, boy 15.
- 29. Family of 4, boys 6, 13.
- 30. Family of 4, girl 9, boys 11, 13.
- 31. Family of 2, girl 15.
- 32. Family of 3 boy 14.
- 33. Family of 4, girl 9, boy 10.
- 34. Family of 5, girls 10, 13, 15, boy 9.
- 35. Family of 1, old lady.
- 36. Family of 4, girls 2, 4.
- 37. Family of 9, girls 3, 5, 6, 9, 13, 15, boy 16.
- 38. Family of 9, girls 2, 3, 5, 8, boy 10 and infant.
- 39. Family of 1, old lady.
- 40. Family of 4, girls 8, 10, 12.

Lawrence Johnson

(Continued from Page 1, Sec. 1)

affairs until recent years when his health failed. He was a former superintendent of the Union Sunday School, was for many years a member of the school board, and was on the board when the present building was built in 1920. He was also an election board member for Summerfield precinct, holding that position until his death. His last entry in a diary, which he faithfully kept, was on Wednesday of last week after he had returned from Dimmitt with his son, Ray, where he had taken road bond election returns.

Out of town relatives and friends who attended the services were Elton D. Johnson of Commerce, Miss Maude Noyse of Commerce, and Mr. and Mrs. R. J. Smith of Gainesville, who are parents of Mrs. Ray Johnson. Pallbearers were Harry Cannon, Lloyd Lookingbill, Lee Curry, C. R. Waiser, C. B. Thomas, and Bernard Roberson.

The I. O. O. F. of which Mr. Johnson was a member, had charge of services at the cemetery.

Hereford People

(Continued from Page 1, Sec. 1)

These toys are given to parents of needy families and may be had for the asking. Parents must come alone, that is they must not bring their children with

them when they come for the toys, and toys are given only with the understanding that the children must not be told where they come from.

FAMILIES LISTED

- 1. Family of 5, girls 6, 8, 10.
- 2. Family of 2, girl, 3.
- 3. Family of 4, girls, 2, 4.
- 4. Family of 2, girl, 14.
- 5. Family of 4, girls, 6, 8, 10.
- 6. Family of 4, boys, 2, 3.
- 7. Family of 5, girls 12, 14, boys, 10.
- 8. Family of 12, girls 11, 15; boys 2, 4, 4, 6, 9, 9, 12, 16.
- 9. Family of 4, boys, 9, 17.
- 10. Family of 5, girl, 8, boys 4, 6.
- 11. Family of 4, girls 3, 7.
- 12. Family of 7, girls 4, 5, boys 8, 10, 12.
- 13. Family of 5, girls 9, 11, boys 13, 15.
- 14. Family of 10, girls 6, 11, 13, boys 4, 9, 12, 14.
- 15. Family of 7, girls 9, 11, 14, boys 2, 7.
- 16. Family of 7, girl 7, boys 5, 10, 12, 14.
- 17. Family of 5, girls 5, 3, boy 7.
- 18. Family of 6, girls 10, 13, 14, boys 12, 15.
- 19. Family of 5, girls, 11, 12, 15, boy 16.
- 20. Family of 5, girls 4, 10, 11.
- 21. Family of 9, girls 4, 11, 12, 15, boys 6, 9, 14.
- 22. Two old men living together.
- 23. Family of 5, girl 5, boys 3, 5.
- 24. Family of 4, boy 3, and infant.
- 25. Family of 1, old lady.
- 26. Family of 8, girls, 6, 13, 17.

WEIR'S

Red & White Food Store.

WE DELIVER — PHONE 117

- PINEAPPLE JUICE, Dole's, No. 5 can 29c
- TOMATO JUICE, No. 5 can 19c
- PRUNES, Brimful, No. 10 can 25c
- COOKIES, 3 flavors, cello pkg., 1 lb. 10c
- OATS, 5-lb. box 27c
- SWEET CIDER, Brimful Qt. 20c

- RATCLIFF'S **TAMALES** No. 2 27c
can. for
- RATCLIFF'S **CHILI** with No. 2 23c
beans. Can
- RATCLIFF'S **CHILI** no No. 2 25c
beans. Can
- RATCLIFF'S **SPAGHETTI** 2 No. 25c
2's for

Free Chili and Tamales all day Saturday . . . at Weir's!

- PINEAPPLE, crushed, 9-oz. 3 cans 25c
- PEACHES, Heart's Delight, spiced, 2 1/2 can 20c
- FRUIT COCKTAIL, Heart's Delight, 2 cans 25c
- WHOLE GREEN BEANS, W-S, No. 2, 2 for 27c
- MACARONI or SPAGHETTI, Skinner's, 3 for 25c
- CHOW-CHOW, Old Fashioned Qt. 25c
- XMAS TREES, nice assortment 35c up
- MIXED NUTS lb. 19c

SUGAR

Cloth Bag 10-LB. 42c (with 8-Oz. Bottle Vanilla Extract at 15c)

- SOAP-CHIPS, Big 4, giant box 35c
- OXYDOL, giant size box for 55c
- PEACHES, syrup pack, 2 1/2 can 2 for 25c
- CHERRIES, No. 2, Brimful 2 for 25c
- PUMPKIN, No. 2 1/2, White Swan 2 for 25c

- ALWAYS GOOD!**
- Lipton's Tea** **Grapefruit**
JUICE
- 1/4-LB. BOX 19c
- CURTIS. NO. 5 CAN 15c

- PUMPKIN, No. 2, White Swan 3 for 25c
- CATSUP, White Swan 14-oz. 15c
- CAKE FLOUR, Softasilk 29c
(One Hurricane Lamp 1c)
- STRAWBERRY PRESERVES 1-lb. jar 15c

New churn-fresh Snowdrift 49c

It's Wesson-Creamed 3 lb. can

FRUITS & VEGETABLES . . . CANDY & NUTS
 HOME KILLED MEATS . . . PLENTY OF
 DRESSED HENS in Our Meat Dept.

The Poorest Place to Tell a Lie

IT has been said by some of our radical reformers that advertising misleads the public.

Such accusations fall under their own weight.

The poorest place in the world to attempt a lie is in the advertising columns of American newspapers and magazines, and in American radio programs.

In the first place, our publishers and broadcasting companies wouldn't carry dishonest advertising. They outlawed it long ago.

In the second place, such efforts to mislead would be conducted in full view of the public and of the officials empowered to apply fraud laws.

In the third place, dishonest advertising is as inefficient as dirty football. It does not pay.

Informed people have lost interest in the advertising-baiting books and speeches of the radical self-appointed reformers since one after another of them has figured prominently before the House Special Committee on un-American Activities.

Courtesy Nation's Business

More Santa Claus Letters Next Week!

LAST TIMES TODAY



JOHN GARFIELD
 BRENDA MARSHALL
 MARJORIE RAMBEAU
EAST OF THE RIVER
 "New York's 'other side of the tracks'"

2 Cartoons and News for 125 REASONS!

FRI. & SAT. -- Two Features -- 10c & 20c

Broadway's Smash Singing, Dancing, Romancing HIT!

Too Many Gals
 Lucille Ball • Richard Carlson
 Ann Miller • Eddie Bracken
 Frances Langford • Don Ameche
 Hal Lacey • NICO RADIC Picture

Produced and directed by GEORGE ABBOTT • Harry E. Edington, Executive Producer • Screen Play by John Twist

CARTOON and SERIAL

SUN.-MON. --- at the STAR

DOWN ARGENTINE WAY

IN TECHNICOLOR

RHUMBA! CONGAS! LAUGHTER!
 EIGHT HIT SONGS! ROMANCE!
 STARS! STARS! STARS!
 THE SENSATIONAL CARMEN MIRANDA
 "NIGHT LIFE IN GLAMOROUS BUENOS AIRES"
 THE GREATEST MUSICAL EXTRAVAGANZA OF ALL TIME!

with **DON AMECHE** and **BETTY GRABLE**
 making love . . . the South American way!!!

CARMEN MIRANDA
 She's tropical! She's terrific!
CHARLOTTE GREENWOOD
J. CARROL NAISH • HENRY STEPHENSON • KATHARINE ALDRIDGE • LEONID KINSKEY
CHRIS-PIN MARTIN
 A Twentieth Century-Fox Picture

SONGS!
 "TWO DREAMS MET"
 "DOWN ARGENTINE WAY"
 "SING TO YOUR SENORITA"
 "MAMA EU QUERO"
 "TOURADA EN MADRID"

CARTOON COMEDY — PARAMOUNT NEWS

March of Time
 FEATURING
"Arms and the Men -- U. S. A."

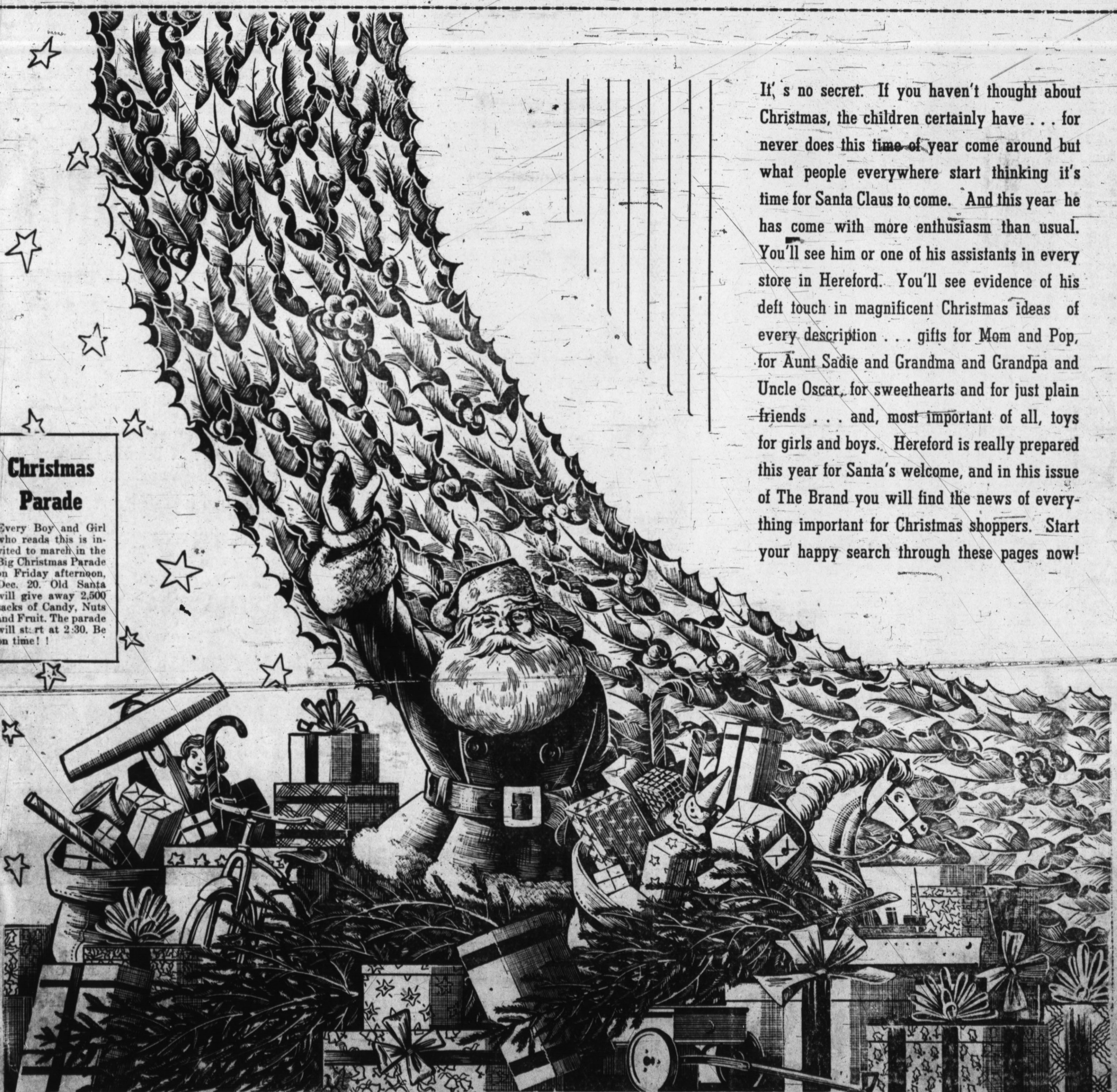
Every young man wants to know: "What will my life be like in the Army?" Every mother, father, sister and sweetheart wants this information — and HERE IT IS! On the screen at the Star Theatre Sunday and Monday, March of Time will answer many of the questions you have been asking. This feature alone is well worth the admission price . . . and you know how thoroughly the March of Time features cover their subject. Come and see for yourself!

that man is here again!

It's no secret. If you haven't thought about Christmas, the children certainly have . . . for never does this time of year come around but what people everywhere start thinking it's time for Santa Claus to come. And this year he has come with more enthusiasm than usual. You'll see him or one of his assistants in every store in Hereford. You'll see evidence of his deft touch in magnificent Christmas ideas of every description . . . gifts for Mom and Pop, for Aunt Sadie and Grandma and Grandpa and Uncle Oscar, for sweethearts and for just plain friends . . . and, most important of all, toys for girls and boys. Hereford is really prepared this year for Santa's welcome, and in this issue of The Brand you will find the news of everything important for Christmas shoppers. Start your happy search through these pages now!

Christmas Parade

Every Boy and Girl who reads this is invited to march in the Big Christmas Parade on Friday afternoon, Dec. 20. Old Santa will give away 2,500 sacks of Candy, Nuts and Fruit. The parade will start at 2:30. Be on time!!



:- Trade in Hereford ---- Save Time . . . Save Money! :-

Santa's Mail Gets Big Boost As Children Tell Him Their Christmas Wishes

Santa Will Soon Begin Packing His Sleigh With Gifts

Dear Santa:
I want a set of doll dishes.
Love,
Leora Wilhelm.

Dear Santa,
I want a tricky taxi or a 2 face target.
Love,
Harry Wilhelm

Dear Santa Claus:
I am five years old and a good little boy. I want a big tricycle for Christmas, please. My little Buddy wants a little tricycle and some candy, too.
Your friend,
Lee Warren Drake

Dear Santa,
I've been a pretty good girl and I want you to bring me a Betty Wetsy doll, a Blackboard and roller skates, and say Santa I have a little sister that has come to our house since last Christmas, so please leave her something to play with. She likes rubber dolls and rattlers.
Yours truly,
Laverne Goetsch.

P. S. Don't forget Margaret Ann Saxton.

Dear Santa,
Please bring me some nuts and candy and oranges and few toys for Christmas.
Yours truly,
Carl Goetsch

Dear Santa,
I am a little boy six years old in the first grade. Made honor roll this mo. Please bring me a set of boxing gloves and a punching bag also candy and nuts. Remember Mother and Dad. Also all boys and girls.
Your little helper
Lonnie Cardinal

Dear Santa,
I am almost four years old. Will you please bring me a new tricycle, a new doll, a tractor and plow, and some candy and nuts.
Your little friend,
Larry Carroll Kaul

Dear Santa Claus,
Please bring me a hobby horse, a doll, a tractor, and some candy.
With love,
Walter Lynn Kaul

Dear Santa Claus,
I am a little girl eight years old. My birthday was December 5th. I had a birthday party and got lots of pretty things and had lots of fun.
I would like to have a new doll with a bathanette and a housecoat and some new house slippers for Christmas.
I will try to be a good girl.
Goodbye
Georgina Rae Clark

Dear Santa Claus,
I want a doll and a buggy.



candy, oranges and apples for Christmas.
Your friend,
Lucille Bowers

Dear Santa Claus,
I have been a good little boy this year. Please bring me a black-board, a sand-dump, a grader, a little car, and a big cattle truck.
Don't forget to bring candy, fruit, and nuts.
Thank you.
Your little friend,
Bobby Noland

Dear Santa Claus:
I want you to know that I have been a pretty good boy this year and I would like for you to bring me a tricycle, a big ball, some nuts, candy and fruit. And please dear Santa bring me some picture books, as I am so tired of my old ones.
And please dear Santa bring my girl friend, Nan, a tricycle too. Thank you Santa.
Your friend
Keith Hodges

Dear Santa,
Please bring me a wagon, machine gun, and some walnuts and Christmas candy.
Santa, be good to the other little boys, too.
Yours truly,
Franklin Springer

Dear Santa Claus,
I will be glad when Christmas comes. I have tried to be good. I hope

wants a carpenter set and builders brick. And my sister wants a doll and chair. And be sure and don't forget other little children. And be sure and remember my grandmother. And fill our stockings with nuts and candy.

Your little friends,
Betty Jean White
Melton Earl White
Mary Jane White

Dear Santa,
I am in the seventh grade. I go to school at Frio. For Christmas I want a ring with a set in it and a pair of pajamas and a pair of house shoes. I hope everybody has a merry Christmas.
Your friend,
Wanda Dixon

Dear Santa Claus,
I want a wooden wagon and a shovel, gun and nuts, apples, oranges, nuts, candy.
Your friend,
James Lee Dobbs

Dear Santa Claus,
My name is Treva Jo Poole. I am eleven years old. I have been pretty good. Please bring me a housecoat, a scrap book, and a cedar chest of stationary.

Also bring me fruits, nuts, and candy. Remember all the other little children. Thanks a lot!
Your little friend,
Treva Jo Poole

Mr. Santa Claus,
Toyland,
Dear Santa Claus,
Will you please remember me.

I am a little girl almost two years old. I go to Sunday school almost every Sunday and help Mother sweep the floor with my little broom. Old Santa please bring me a little red wagon; doll, tub and wash board; and some candy and apples, for I sure do like 'em.

Remember all the other little girls and boys for they will be looking for you too.
Your little friend,
Sandra Jo Caraway

Dear Santa:
Will you please bring me a cow boy suit, a paint set and a football. Thank you a lot and don't forget all the other little boys and girls.
Jerrold Daniel,

Dearest Santa Claus,
We are happy it is time for you to come again. We will have

something for you to eat when you come to see us. Please bring me a little doll frigidaire and sewing machine. Dick wants lots of candy, a teddy bear, and a "choo-choo" train. We think we have been a good little boy and girl. We love you.
Dick and Marian Jo Wilson

Dear Santa Claus,
I have been a good boy and I am 9 years old. I want a pair of leather chaps and a boys Western shirt and Texas pistol and holster and Lone Ranger and holster. Rotary printing press, 400 pieces type, a game of Rook and the 40 game set and a 75 piece Soldier set, cannon and Fort Set and a Popeye light. My sister has been good and she is 1 year old and she want a 7 piece housekeeping set and a Elgin Racer Tricycle, a hen that lays eggs and cack-

les, a 55 piece Doctor set, a hobby horse and the electric phones; 2 of them, and candy and fruit.
Your friends,
Bobby Lee Caldwell
Kathryn Caldwell

Dear Santa:
I am a little boy seven years old. I am in the second grade. Will you please bring me a truck, a slack suit, a ring, some candy and fruit, a bill fold. Please bring a lot of things for my little friends. Bring my teacher lots of things for she has been so good to us. Love,
Harry Reeves.

More Santa Claus Letters on Page 3, Section 2

LET US WINTER-PROOF YOUR CAR
Now's the time to Lubricate, Wash and Grease your car, and Change to Winter Oil. Phone 191 for complete Magnolia WINTER-PROOF SERVICE!
THOMPSON SERVICE STATION
By the Bull Barn — on Highway 60



for LADIES ONLY

How to Make That Man Believe in Santa Claus!

He may not sit up all night waiting at the chimney... or lie awake in bed listening for Santa's sled... but when he opens his gifts from FOX'S, his own store, you may feel sure he will be tickled pink!

Harassed Wives... Befuddled Mothers
Distracted Sweethearts

Here is the SOLUTION to your GIFT PROBLEM!

... Dad

Dear old Dad! He deserves the best. Let's see... there's a Stetson Hat, and that new pair of suspenders he's been putting off buying. And a new muffler to keep him warm.

... Brother

All of the fellows are wearing snappy sweaters, such as we carry in the Bradley line. And then too, how about a new tie and a pair of warm dress gloves?

... Jim

Now, in this case, it is the Boy Friend. So hoping to make the right impression, we'll suggest a Bill Fold, a pair of leather House Shoes, a Zipper Jacket or a Fine Shirt.

... Joe

This is only one of the friends, but he'll do for a starter. Handkerchief, gloves, suspenders, ties, belts... or most any of the dozens of items we carry.



Wilson Bros.
Handmade Ties
50c and \$1.00

Wilson Bros.
Scarfs
\$1.00 UP

Wilson Bros.
Pajamas
\$2.00 to \$7.50

Wilson Bros.
V-Shape, Oban Collar
Shirts
\$1.65 - \$2 - \$2.50

Dress Gloves
\$1.50 to \$5.00

Justin Boots
\$12.00 to \$19.50

Stetson Hats
\$5.00 to \$15.00

Florsheim Shoes
\$8.95 UP

Genuine Kid
House Shoes
\$2.25

Hickok Belt Sets
\$1.00 to \$3.50

Hickok
Tie Chains - Key
Chains
\$1.00 UP

Linen
Handkerchiefs
35c UP

... and many other gifts to choose from... all Nationally Advertised, Quality Merchandise!

FOX

Man's Shop
Phone 111

FREE!
INITIALED
GIFT BOXES!
with each Purchase from our Store!

CONOCO CONOCO OIL & GAS
Wholesale and Retail
Batteries, Tires and Accessories
ERNEST MEDKIEF
MEDKIEF SERVICE STA.
HIGHWAY 60 at MAIN ST.

GIVE ME
the quick sure Winter Starting
of **CONOCO BRONZ-Z-Z**
Gasoline
GIVE CONOCO COUPON BOOKS
Good for \$10 in Conoco products.
Great gift for every motorist.

More Santa Claus Letters

(Continued from page 2, Sec 2)

Dear Santa Claus:
I've been a good little girl and I want you to bring me a Dolly that has real hair and sleepy eyes that has blue shoes on. I want a pair of house slippers. I also want lots of candy, nuts and fruit. Love,
Doris Jean Smith

Dear Santa,
The Hereford Brand, that's our News Paper, says that if little boys and girls will write you a letter and give it to them, they will print it and you will see it and bring us what we would like for Christmas. I've been pretty good for a boy so would you please bring me a drum and a cow boy suit with a scabbard and gun and a rope, I am 4 years old and I have 2 brothers, one 2 years old and the other 8 years old. Please remember them too and my Mother and Daddy. Thanks a lot yours truly,
Billy Don Daniel
P. S. I already have some boots.

Dear Sandy Claus,
Please bring me a 50 gallon barrel of nitro-clirine (gee, its a hard word to spell, ain't it) and a sub-machine gun and a box of rubba dollies that look like Hitler.
Littel Charlie Skelton

Dear Santa Claus,
I am a little boy 8 years old.

MASONIC BULLETIN
Hereford Lodge 849
Stated meeting second Monday in each month. School of instruction each Thursday night.
H. C. Baird, W. M.
E. L. Brady, Secy.

QUICK RELIEF FROM
Symptoms of Distress Arising from
STOMACH ULCERS
DUE TO EXCESS ACID
Free Book Tells of Home Treatment that Must Help or it Will Cost You Nothing
Over one million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from Stomach and Duodenal Ulcers due to Excess Acid—Pain, Distress, Sour or Upright Stomach, Gasiness, Heartburn, Sleeplessness, etc. due to Excess Acid. Sold on 15 days' trial! Ask for "Willard's Message" which fully explains this treatment—free—
CITY DRUG STORE

I want a cowboy suit and a lone ranger pistol and a mandolin and a gabstuber sparkling machine gun, revolving drum and a clanging book and a ladder fire truck. Lots of candy and nuts and fruit. Don't forget the little boys and girls with lots of love.
R. A. Sullins.

Dear Santa Claus:
I am a little girl 6 years old. I want a hand muff to keep my hands warm. I want a cow girl suit. I want an accordion. I want a cornet and a lone ranger pistol. I want a boy Charlie McCarthy and a 49 piece Doctor and nurse set and a set of Chinese checkers and a doll.
Addie Lamson Sullins

Dear Santa Claus,
I'll try to be a good little girl. I want a doll and a little ironing board like Mother's. Be sure that all the other little boys and girls get some toys. Thank you,
Peggy Ann Aiken
P. S. I am going to Grand Mamma's for Christmas.

Dear Santa Claus:
I want a beautiful doll with real hair and a suit case full of clothes and a typewriter. Bring Jeff something that baby boys like to play with. He is my cousin and we both are pretty good children. Your friend,
Billy Jo Hudspeth

Dear Santa:
We have tried to be good boys this year, so please bring us a train, two guns, a dual-wheel wagon and candy, fruits and nuts. We will see you at the parade, Santa. Love,
Wayne and Jimmy Lady

Dear Santa,
Please bring me a sled, a play machine gun, a policeman's suit, a toy typewriter, and some games. My little sister wants a doll and some other things she is writing you about. Please remember all the boys and girls this year. Your friend,
Jack McCracken

Dear Santa Claus:
I am a little girl of seven years old. I have been a good girl. I am in the second grade and I make a real good report card. I

want you to bring me a doll and bear and skates for Christmas. I have a little brother 2 years old. Please bring him a teddy bear and football. Some fruit, candy and nuts. Don't forget to bring other little boys and girls something. Lots of love,
Betty Elmer and Kenneth Wayne Shockling

Dear Santa:
Please bring me a doll, a toy piano, a toy stove and refrigerator, and some candy. Jackie is writing you a letter too. I'm trying to be a good girl, Santa.
Sylvia McCracken

Dear Santa Claus:
Don A. and I want a cowboy suit each, size 4 and 7. We also want a desk and chairs. Don't forget the gun and holster for the cowboy suits. We plan to see you December 20. Love,
William S. Jr.

Dear Santa Claus.
I want a cooking set just like Mother's and I want some snow shoes and a ring and a doll and a claimnet. Santa Claus, friend,
Alice Jean Rutherford

Dear Santa Claus
I am a little girl 3 years old. I would like for you to bring me some dishes, a doll and an ironing board and an iron and some candy, nuts, apples and oranges for Christmas. Your little friend,
Imogene Harris

Dear Santa Claus,
I am a little boy 2 years old and I would like for you to bring me a truck and a tractor and a plow to go with my tractor and a doll and a tool set and some candy, nuts, apples and oranges for Christmas. Your little friend,
Douglas Roy Harris

Dear Santa Claus,
How are you? I am just fine. Have you been busy getting ready for Christmas? I think I've been a good little girl this year, so if you have a set of dishes and a piano that you don't need you might bring them to me. You can bring me a toy cabinet too. Don't forget all of the other little boys and girls and bring us all lots of candy and nuts and fruit.
Loads of love,
Patsy Ann Jackson
P. S. I am staying with my Grandma Jackson and my Grand ma Parker now but I'll be home in Farwell, Tex., by Christmas so don't forget me.

Dear Santa Claus,
I want a watch and a Indian suit and a pair of boxing gloves and a pr. boots and some spurs.
From Robert Bateman

Dear Santa Claus,
I have been a good boy this year, so will you please bring me an electric train, a scooter, a scabbard for my gun and a wrecker for Christmas. Don't forget my little brother, Billy Gratz. He wants some toys, candy, and nuts.
Love
Tommy Woodford

Dear Santa Claus,
Please bring me a watch, a race car, saddle, spurs and a little wagon, a little truck.
Lovingly
Sandra Elane Bateman

Dear Santa Claus,
I am seven years old and in the second grade.
If you have enough to go around will you please bring me a chenille robe, a baby doll, and a pair of skates.
Thank you very much for the things you brought last year.
Don't forget all the other little children.
Lots of love,
Dona Jean Stagner

Dear Old Santa,
I am six years and go to school.
I would like very much to have an electric freight train and a pair of skates.
I have tried to be a good boy this year.
Don't fail to visit all my little friends.
Your friend,
Wayne Stagner

Dear Santa Claus,
I am a little girl 9 years old and I've tried to be good this year. I want a doll, a doll bed, some kind of game and candy, fruits and nuts. Please remember all the other girls and boys.
Your friend,
Merle Euvonne Turner

Dear Santa,
I am a little girl two years. Please bring me a doll, a Teddy bear, a little car or Truck and some candy and nuts and fruit. I love you an awful lot.
Your little friend
Doris Janet Turner

Dear Mr. Santa Claus,
I am a little boy six year old. I am in the first grade. Please if you can bring me some cowboy boots and a tool chest. Also some fruit, candy and nuts. And Santa please don't forget that my little friend Billy Robinson is in Dallas. My sister, Mattie, wants a doll, some all-day suckers, and perfume.
Lots of love,
Jimmie Lawhon

Dear Santa Claus,
I am a little girl in the third grade. I go to school at Dawn. Mrs. West is my teacher. I want you to come soon.
Please bring me a nurse's set, a typewriter, a sewing machine, and a fountain pen. Don't forget the other boys and girls.
Your friend,
Sallie Womble

Dear Santa Claus,
Please bring me some skates that have a skate key. And games and puzzles. I am eight years old.
Love
Wilma Jean Reeves.

DAUGHTER BORN TO J. W. BENSONS
Mr. and Mrs. J. W. Benson of Amarillo are the proud parents of a baby daughter born November 25, named Myrna Kay. Mrs. Benson's mother, Mrs. A. T. Jones, has returned from a weeks visit with them.

Vega News
MRS. D. E. MCKENDREE

Vega is still without lights and power, but the crews are working early and late repairing the line and are hoping the temporary juice can be turned on this week from the dynamo which has been installed south of the R. R.

Rev. Miss Flossie Plummer of Childress came in last week to serve as pastor of the local Nazarene Church. She reported having 25 in Sunday School last Sunday.

Mr. and Mrs. L. L. Durham and son, Bob, returned from Sayer, Okla., Tuesday where they spent Thanksgiving holidays with relatives.

Mr. and Mrs. L. A. Luger returned from Omaha, Neb., Wednesday where Mr. Linger laid his mother to rest. They were called to her bedside two

weeks ago and immediately left for Omaha.

Mr. and Mrs. Leon Ledbetter of Dimmitt spent Monday in Vega visiting Leon's parents, Mr. and Mrs. L. L. Ledbetter and Mrs. Ledbetter's brother Kenneth Dygert and family, also an aunt, Mrs. Maggie Riley. Mr. and Mrs. Merle Wood returned to Albuquerque, N. M., Tuesday after spending a few days in Vega, Amarillo and Skellytown.

The trees on the court yard are being trimmed and the brush hauled away. Tree pruning is the order of the day on account of the ice breaking them. Some will have to be removed altogether.

Mrs. Iva Houseman has hostess to the Women's 1938 Study Club Wednesday at her home 4 miles south of Vega.

Mrs. Emma McNabb spent two days in Amarillo with her brother, J. E. Pierce, who had just

had two operations.

Mrs. Ted Alexander of Canadian is spending a few days in the home of her friend, Mrs. R. A. Armitage.

A number of Vega people were in Amarillo Tuesday to witness to Santa Claus parade.

Mrs. Rex McNabb has purchased the Wright property in North Vega and have taken possession, renting their home on the cemetery road to A. R. Rogers and family, who have moved there.

Mrs. A. M. Miller entertained the Needle Club Tuesday afternoon in her home. The next meeting will be the Christmas party, with Mrs. C. M. Raley on December 17.

The Ladies of the M. E. Church held their Bazaar in the Kiwanis Hall, Saturday.

Turkey dinner with all the trimmings was served. Home-made candy, pies and cakes and handmade articles sold.

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FRESH HOME-MADE CANDIES
Hot Dogs — Soft Drinks and Ice Cream
Candy Kitchen

HERBINE
When Biliusness, Headache, Flatulence or Gas, and Listlessness or that tired feeling are symptoms of Temporary Constipation and you take a laxative or cathartic for relief, try **Herbine**. It is strictly a vegetable medicine. 60c a bottle.

HAILE DRUGS
A Brand Ad Will Sell It!



FUN around the Christmas Tree...

Will your home be heated comfortably so that the children can play on the floor with their Christmas toys?
Add to the pleasures of Christmas by having

BETTER HEATING

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Decorations! Christmas and WRAPPING SUPPLIES!

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SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181

Club Women Stress Need For Organized Welfare Activities

"Jesus Christ was the first chairman of public welfare" Mrs. M. B. Norwood told the Deaf Smith County Federated Club Women at the second quarterly luncheon held Friday at the Presbyterian Church. "He was deeply interested in child welfare, the sick, the wounded and in community service" said Mrs. Norwood, county Federation chairman of welfare, as she explained the various divisions of her department. She listed the divisions of recreation, community service, child welfare, international relations, Indian welfare and industry and correction.

A report of welfare activities in each club was given.

Other department chairmen in charge of the program were Mrs. D. H. Alexander, extension; and Mrs. Elmer Patterson, junior club women.

Mrs. Alexander gave a welcome to the Ford Study Club as a new member of the county organization. She urged the women to think of the Federation as a whole rather than in terms of the many individual clubs of which it is composed.

Mrs. Patterson gave a history of the Junior Club movement saying "Today there are 65,000 junior clubwomen in the United States and the federation offers these younger women a definite plan of service, the strength of unity, wisdom, companionship and inspiration."

Mrs. Urlin Streu, county federation president, and Mrs. Ray Johnson reviewed the highlights of the state convention held recently in Austin.

Mrs. Streu said that 14 new clubs were accepted by the state organization this year, one of them the L. A. E. Club of Deaf Smith County. She quoted Mrs. Joseph Perkins of Eastland, retiring state president, who said "Let us as club women improve ourselves in intelligence, patriotism and Christianity, remembering the federation motto, 'In small things—in great things—in all things—Unity.'"

Mrs. Johnson's report included the entertainment features of the convention.

Hostess clubs for the luncheon were the Lone Star, Junior Pioneer, Child Study and Progressive Clubs.

The luncheon tables carried out a holiday theme in decorations with tall red tapers rising from nests of pine cones and

Bridge-Dinner Is Given For Club Group-Guests

Miss Eloyse Pitman was hostess for members and guests of the Tuesday Dinner Club at her home on East Third Street Tuesday evening.

Places were laid at quartet tables and the dinner was served informally from a large table centered with an arrangement of blue-berried spruce and blue cornflowers in a white pottery container and white tapers in flower holders.

After the dinner guests were entertained with games of bridge with prizes going to Mrs. Jack Wayland and J. A. Pitman for club members and to Mrs. Oscar Easley, guest.

Enjoying the pre-holiday affair were Messers and Mesdames C. C. Acker, S. P. Rosson, H. A. Close, Jack Wayland, H. K. Fox, J. A. Pitman, Jimmie Gilentine, Oscar Easley, A. R. Bateman and W. C. Pitman.

Program On Religion Is Given By Club

A program on religion proved of unusual interest at the meeting of the Summerfield Study Club Thursday afternoon.

Mrs. Chas. Noland and Mrs. C. R. Walsler were co-hostesses for the meeting at the Noland home.

Mrs. Lee Curry led the program with a review of the book "I Have Seen God Do It" by Sherwood Eddy. She told how the author acted upon the suggestion of a friend to record his experiences in this country, Great Britain, China, Japan and India. The book concludes with the author's idea of God's answer to prayer and the author's opinion of the effect of the war on the Christian religion.

Mrs. Mack Noland discussed the "Protestant Faiths in America" giving something of the beginnings of each denomination, explaining doctrines and various beliefs.

Mrs. Ky Lawrence traced the growth of Catholicism in the United States.

Roll call was led by Mrs. C. R. Walsler who asked each member a question about the Bible.

During the business session a committee was appointed to investigate the advisability of placing a Bible teacher in the public schools. Those to serve are: Mesdames Ky Lawrence, D. C. Walsler, B. E. Roberson, Lee Curry and Taylor Smithsee.

The next meeting will be in the form of the annual Christmas party at the home of Mrs. L. L. Cannon. Guests will be invited. Arrangements for the party are in the hands of Mesdames

Cannon, Jim Clark and Ray Johnson.

Tea was served from a beautifully decorated table. Tall red candles flanked a small white, fir Christmas tree in the center surrounded by Christmas mints and other tea dainties. Fruit Cake squares topped with tiny Christmas trees was served to Mesdames A. L. Behrends, L. L. Cannon, Brit Clark, Jim Clark, Albert Cross, Lee Curry, Ky Lawrence, Ray Johnson, Lloyd Lookingbill, Tandy Legg, J. B. Noland, Mack Noland, B. E. Roberson, D. C. Walsler, Guy Walsler, Taylor Smithsee, O. B. Sumner and the hostesses.

Miss Sullivan Reviews Book For Study Club

Miss Rhita Jean Sullivan reviewed the book "Mr. Skeffington" by Elizabeth, at the Junior Bay View Club meeting held at the home of Mrs. Kellar Muse Thursday evening.

In reviewing the book Miss Sullivan said "The author tells with humor and pathos, the story how Mrs. Frances Skeffington, age 49, divorcee for 22 years, and one-time great beauty in London society, solves the problems of her life without youth,

beauty, and masculine admirers." Miss Robbie Foster discussed "Behind the Scenes in the Conquered Countries of Europe." She opened her discussion by saying "History sometimes repeats itself—but always in a new form. What Hitler is trying to do in the Balkans is to revive in a new international set-up and with new methods, the old push-to-the-East policy of Kaiser Wilhelm." Miss Foster described Hitler's methods in France, and the Balkans and told of the persecution of the Poles.

Members answered roll call with items concerning "Fine

Arts and Sciences in Austria." Those attending the meeting were Nancy Conkwright, Ruth Conkwright, Edna Daughtee, Robbie Foster, Katherine Kirby, Lois McCaslin, Eloyse Pitman, Rhita Jean Sullivan, Mesdames W. L. Davis, Alton Fraser, J. T. Gilbreath Jr., Jimmie Gilentine, W. C. Pitman, John Simms, Elizabeth Womble and the hostess.

THERE'S A HOST of Bargains IN TODAY'S ADS.

Reception Follows Presentation Of 'The Messiah'

A reception which immediately followed the rendition of the "Messiah" presented at the Baptist Church Sunday afternoon, entertained out-of-town participants and others in the social hall of the church.

Those in charge of arrangements were Mrs. Cliff Estes, chairman, Mrs. O. G. Hill, Mrs. Wiley Roberson and Misses Ruth and Nancy Conkwright.

The refreshment was attractive with decorations in keeping with the season. In the center of the table colored lights shined through a mound of Christmas greenery highlighted the colors of bright hued Christmas balls which topped the greenery in brilliant profusion. Flanking the centerpiece were tall red tapers in candelabra. Mrs. H. G. Conkwright and Mrs. Dorothy Ross presided at the silver coffee services at each end of the table. Home-made Christmas dainties completed the table decorations.

A large number of guests from Claude, Tulla, Amarillo, Pampa, Portales and Friona were entertained.

Jean Andrews Honored With Birthday Party

Jean Andrews was complimented on her eleventh birthday with a party given at the home of her parents, Mr. and Mrs. Noel Andrews Thursday afternoon.

Games of various types were enjoyed in the yard after which refreshments were served from a decorated refreshment table. A decorated birthday cake and lighted candles created a gay and festive atmosphere for the party. Favors were candy-bars.

Those celebrating the occasion with Jean were Helen Ann Pitman, Cecelia Guseman, Sharon Turner, Dolores Phillips, Jackie Wright, James Ellis Higgins, Paul Andrews, Jimmy Whitaker, Stanley Phillips, Frankie Pinkert, and Kenneth Williams.

evergreens placed at intervals the length of the tables.



SANTA Loves His CAR

Why not give the Whole Family a real treat this Christmas? Why not surprise them with a new Buick or Pontiac? Here's a gift that will bring pleasure to every person in the family — every day in the year!

There's no need of telling you about the many features which the 1941 Buick has to offer — for every person who rides in or owns a Buick will tell you that here's a car which is living up to the name of "Buick" Superiority!

If you have not seen the '41 Buick Models, visit our show rooms and inspect them today.



EVERY DAY more and more people are talking about these two Great Cars . . . more and more people are deciding that these Comfortable, Efficient, Roomy Cars are REALLY CHEAPER in the long run. Come in today and drive one for yourself!



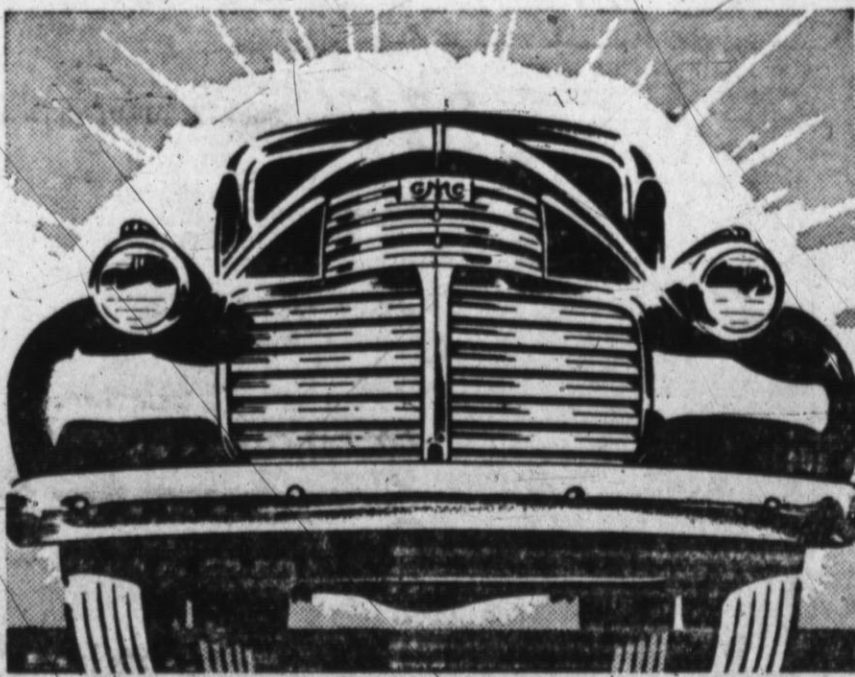
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Is also offering you more car than ever before . . . and we believe that you couldn't buy the family a more Appreciated Gift!

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A New BUICK OR PONTIAC



Due to the popularity of the New Buicks and Pontiacs, we have been doing lots of trading — and we have several good used cars on hand. Some are late models and are in excellent condition. They too would make nice Christmas Presents!

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For complete list of Bargains on Toys and Other Christmas Gift Items See our Big 8-Page Color Circular—Free at Our Store!

KELLOG'S 5c to \$1 Store

Thanks Those Who Pledged Tickets For Football Special

Expressing his appreciation to those who pledged enough tickets to assure the minimum necessary for the special train Phillips, Prentiss Rosson today released the following list of those who cooperated in securing the needed fares.

C. C. Acker, T. W. Alderson, Dave Alexander, Glenn Allison, B. Black, H. A. Burk, Dennis Barnard, Fred Baird, A. R. Bate-man, Brumley-Woodford, Climer Brunell, Harold Close, Sr., Hugh L. Clearman, Frank Cogdell, H. Climer, Colby Conkright, Arlie Dean, Dick Dixon, Arch Dobbins, Davis-McCracken, O. E. Easley, Homer Fox, Ira Foster, I. V. Flowers, L. H. Foster, Grant Fuller, Jr., Fraser, Milling Co., First National Bank, First State Bank, Frank E. Givan, Jimmie Giffentine, Cecil Guseman, Jack Hagar, H. V. Hennen, H. E. Henslee, Lee Hopson, Cliff Hicks, O. G. Hill, The Hereford Brand, G. C. Hartman, Halle Drug, E. S. Ireland, Ike's Cafe, Bobby Jennings, Jacobsen Bros., J. R. Kendall, Boyd Knox, Knox Kinard, R. H. Kemp Lbr. Co., Speck Lunsford, Jim Lipscomb, Loerwald Bros., Frank Lucas, Geo. L. LeGrand, C. T. Moore, Ernest Medkief, Emmett Milburn, Troy Moore, J. C. Morrison, Nels McRight, E. H. Norton, J. O. Newell, Jim Robinson, Claude Ricketts, Wiley Roberson, Jeff Roberson, Phyllis Jean Radovich, Doyle Rose, Walter Richards, Tom Robinson, C. C. Rockwell, R. J. Richardson, Rosson & Hays, John Patton, Bill Phillips, Wirt Phillips, C. J. Paddock, Earl Phillips, J. A. Pitman, Pitman Grain Co., J. M. Pitman, Geo. Stambaugh, Fred Saltzman, Glenn Snyder, Barrett Sowell, Archie Scott, Texas-New Mexico Utilities, Trimble, R. L. Thompson, Alex Thompson, Arthur Thompson, Dr. Tout, The Vogue, Jeane Williams, Mrs. Walker, Grady Wilson, Glenn Wither-spoon, R. R. Wills, West Texas Gas, L. L. Womble, Henry Williamson, B. M. Wiltshire, Glenn Weir and Bob Wilson.

Heiselman News

MRS. B. A. WEST
Homer Stewart and family spent Sunday in Amarillo with relatives.
Mrs. Upton spent the week end in Plainview.
Kenneth West is on the sick list.
Nearly everyone in this community is sowing wheat.
Paul Arthur and family from Vega visited in the Floyd West home Sunday.
Homer Stewart is helping B. A. West sow wheat at present.

Messenger News

MRS. J. N. MESSENGER
Several farmers in this community drilled their wheat over since the storm. The ground is just dry on top. Moisture has sunk down over 24 inches, it is reported.
Several cars of people from this community attended the senior play at Friona last week.
J. T. Guinn and Mr. Brookfield plan to resume threshing again this week. They threshed two days and had to stop because fields were too wet to haul out feed.
Melvin Allen helped Fred Collett butcher hogs last week.

Westway Items

BY MRS. MERLIN KAUL
The Home Demonstration Club will meet this Thursday afternoon at the home of Mrs. Paul Rudd. Mrs. A. C. Pierce will demonstrate Christmas candies.
Work has started on the Christmas program with Mr. and Mrs. Dodson in charge of a committee for getting a tree and preparing the treats is composed of Henry Allmon, Merlin Kaul, Mrs. Al Werner, Mrs. Joe Landers, Mrs. Earl Little and Mrs. W. S. Rice. The decorating committee is composed of Mrs. Merlin Kaul, Mrs. D. H. Allmon and Mrs. A. C. Pierce.
Among the ladies who attended the Home Demonstration Christmas Party at the Club House in Hereford Saturday afternoon were Mesdames Charles Hood, T. B. Cox, Orville Houser, Al Werner, W. L. Jones, Finis Wade, Maurice Tannahill, Jim Bookout, Merlin Kaul, E. H. Little, C. F. Rickles, P. B. Sowell, W. S. Rice, Joe Landers, R. M. Gunn, and A. C. Pierce. Mrs. M. S. Roe and Mrs. Hughes Millard of Hereford, whose membership is in this club, were also present.
Mrs. Al Werner and Grady Wilson were among those from here who attended the funeral

of Lawrence Johnson at the Methodist Church in Hereford Sunday afternoon.

John Ross has returned to his home near Rosedale, N. M., after several days visit in the R. M. Gunn home.

Mrs. Merlin Kaul and boys were callers at the Jim Williams home at Hereford Monday.

Mrs. F. W. Dodson and Mrs. Merlin Kaul attended the Christmas party of the B & P W Club at the E. E. Fridley home in Hereford Monday night.
S. J. Cook, Erman Campbell, Wayne Little and Roy Landers went quail hunting in the "brakes" Monday. Yes—they bagged a few.

Among those from here who attended the "Messiah" at the Baptist Church in Hereford Sunday afternoon were Mesdames A. C. Pierce, Earl Little, Al Werner, T. B. Cox, R. L. Wilson, F. W. Dodson, and Merlin Kaul.

Mrs. R. M. Gunn visited Sunday with Mr. and Mrs. Guy Lawrence and Nelda Guy at Hereford. She reports Mrs. Lawrence improving and able to be up some now.

Vesta Mae Landers and Jack Allmon attended a party Saturday night at the home of Margaret Higgins at Hereford.
Mrs. William Ponder and

baby son returned home from the hospital Friday. Mrs. Vina Edmonson brought them home.

The farmers are all busy sowing wheat—taking advantage of the moisture and good weather.

Lloyd and Don Parsons, sons of Mr. and Mrs. T. J. Parsons, are ill with chicken pox.
All members of the Young Peoples Class are urged to be present Sunday as names will be drawn for Christmas gifts.

Jack Earp took his mother, Mrs. J. S. Earp to White Deer last week where she will remain for some time visiting her children. She is living in her trailer home which at present is located at the home of her daughter, Mrs. Emil Rapstine.

Those from here who attended the football game at Phillips Friday afternoon were Mr. and Mrs. Grady Wilson, Junior, Elvin, and Norma Sue, G. C. Hartman and Nina Beth. Roger Hartman is a member of the team. Also Vesta Mae Landers, Jack Allmon and Marjorie Morrison.

Glenn Wilson, son of Mr. and Mrs. Roy Lee Wilson, suffered quite a severe injury Monday evening when he fell from a feed stack and struck a pitch fork. Two lines of the fork pierced his leg above the knee. He was rushed to the doctor

and given serum for tetanus. He will be unable to return to school for several days.

Nellie Smith, little daughter of Mr. and Mrs. Sam Smith, was very ill Monday night. She was taken to Hereford Tuesday for medical treatment.

Mr. and Mrs. Maurice Tannahill and Carlton, G. C. Hartman and Mrs. Orville, Houser were visitors in Amarillo Monday.

Mr. and Mrs. Paul Mathers, Paula May and Bobby have returned from a two-weeks visit in Austin and Munday. They spent one week with Mrs. P. F. Boyd and family in Austin and the past week with Mrs. Ethie P'Poole and Miss Shelley Lee at Munday.

Week end visitors in the Paul Rudd home included Mr. and Mrs. Bill Rudd and family, Mr. and Mrs. Ralph Rudd and family, and Raymond Rudd of Spring Lake, and Mrs. G. B. Corley and daughter, Florence, of Clovis, N. M.

Mrs. Buren Sowell, David and Margaret attended church at Hereford-Sunday morning. They were dinner guests in the Henry Tiefel home. Little Johnny Rogers who visited last week in the Sowell home is ill at the Tiefel home.

Walcott Items

BY ALTA MAE FORTENBERRY

Mr. and Mrs. Lester Sims had some relatives visiting them over the week end.

Miss Audie Harris returned to her home near Southland.
George Cheney visited with Mr. and Mrs. Commodore Davis last week.

Church services will be held Friday night. Rev. Redford will conduct the services. Everyone is urged to attend at 7:45.

Mr. and Mrs. H. D. Culpepper were called back to Vernon for business this week.

A number of the farmers are sowing wheat this week.
John Holcomb and J. W. from Roaring Springs are visiting Mr. and Mrs. Commodore Davis this week.

Mrs. Carlson, Vera and Elmer Carlson were in Hereford Saturday.

Mr. and Mrs. Joe Doerfler visited in Roaring Springs over the week end.
Mr. and Mrs. Charles Danforth of Hereford visited Mr. and Mrs. Welcome Hammock-Sunday.

Games Played In New Bowling Tournament At Ted's Alleys

Play got underway in the new bowling tournament last week with Packard Truck rolling the highest team score when they defeated Loerwald Bros. 2196 to 1850. In other games Packard Mill beat Fraser Mill 1957 to 1684; and Hereford Appliance walloped Young Men 2190 to 1908.

High score for men was won by P. O. Tyler with 201, and high for ladies was Helen Danforth with 157.

Prize for high lady has been raised from \$1 to \$1.50. Ted Young has announced and the lady must bowl 160 or more. Men must score 200 or more to be eligible for the weekly prize.

CARD OF THANKS

We wish to express our deepest appreciation to our friends and neighbors for their kindness and sympathy during the bereavement of our father.
Mr. and Mrs. Ray Johnson and Billee Ray.
Elton D. Johnson.



No other gasoline will so consistently give you rapid-fire starting and warm-up... because no other gasoline so consistently leads in high test quality. In recent laboratory tests, the high test rating (Volatility Number) of regular price Phillips 66 Poly Gas was 50% higher than the average Volatility Number of 19 premium price gasolines.

Out-of-the-Ordinary Gifts in Our Novelty Gift Department

You haven't really been Christmas Shopping until you've visited our Big Novelty Gift Department. Our line of Gift Merchandise was selected carefully... and this year we feel it's the finest we have ever shown.

Cut Glass... China... Serenade Pottery... and many other delightful Gift Items! Two New Patterns in Imported China!

FOR THE FIRST TIME, A COMPLETE LINE OF PYREX!



NOVELTIES
in
CHROME, GLASS and
CHINA
Big Line of
WOODEN WARE



SILVERWARE
featuring—
COMMUNITY
PLATE
TUDOR
PLATE

Xmas Lights



for HOME and Yard Decorations

We have complete sets of all sizes... ready to Plug in... or we have the Wire and Sockets if you prefer to make your own lighting sets!

Extra Bulbs



Carloads and Carloads of GIFTS

Special!
Regular \$4.00
Set of 6
Rock Crystal
Ware
3 for \$1



- TOYS
- BOOKS
- GAMES
- HOME GIFTS
- LAMPS
- ELECTRIC GIFTS
- BOY SCOUT EQUIPMENT
- SUNBEAM MIXMASTER
- G-E MIXERS
- KELVINATOR Refrigerators
- FLORENCE Oil, Gas, Butane RANGES



WAGONS \$1.49 up

Visit Streu's TOYLAND

Here you will find Toys of the better class. Most of our Toys are Standard Merchandise, and are constructed to give longer service.
Come to STREU'S for better Toys... and you'll enjoy visiting this big, complete Department!



DOLLS

ALL SIZES and Prices



BICYCLES for boys and girls

Big Range of Models — Lowest Prices! Buy on...

Easy Terms!

The BIGGEST line of TRICYCLES IN TOWN!



COMPLETE WRAPPING SERVICE

We are glad to wrap gifts bought here and offer a Special Mailing Service to Our Customers!

Wood Burning Sets
Microscopic Sets

for the Older BOYS and GIRLS

STREU HARDWARE

STREU'S HARDWARE

SOCIETY



Let's Cook Something

We are all agreed on one thing even in the midst of the holiday rush and scramble and that is—that its lots of fun! Every year we say we don't see how we can possibly accomplish all that has to be done but deep down in our hearts we know we wouldn't miss it for any thing. There's magic in the air right now, every beribboned package is part of it, for its time to make Christmas candy. I like to think of home-made candies as remembrances to be sent to lone-some youngsters away from home or arranged in clear cellophane bags, tied with bows in green and red, as favors for Christmas parties and "tuck-ins" for the Christmas package.

Here are four candy recipes that Mrs. H. H. Hawkins has used every year for twenty years

and there isn't anybody for miles around who can make better candy. She begins each year about this time and by Christmas week she has dozens of little packages of candy, for this friend or that—or to fill-in the larger Christmas Boxes. One of the best is:

TURKISH DELIGHT

¾ cup orange juice and 3 tablespoons Knox gelatin soaked together
2 cups sugar and ½ cup water boiled to a clear syrup. Then add the orange juice and gelatin to the boiled syrup, bring to a boil—and boil slowly for 20 minutes by the clock. Take from fire and add the juice of one lemon,
1 cup nuts
1 small box candied cherries
2 rounds of candied pineapple
grated rind of ½ orange

Pour into shallow pans that have been rinsed with cold water and let stand 6 or 8 hours. To remove from pan run knife around edge, cut in squares and pull out with fingers. Roll in granulated sugar.

Here's her chocolate fudge recipe and its the very best ever:

CHOCOLATE FUDGE

2 cups sugar
2 squares bitter chocolate
½ cup Karo (white)
pinch of salt
½ cup sweet milk (rich)
1 tablespoon butter
1 teaspoon vanilla
1 cup nuts

Cook together the sugar, chocolate, Karo, butter, salt and milk until it forms a soft ball in cold water. Set aside until cool. Add vanilla and beat until creamy. Stir in the nuts and pour in buttered pan. Cut in squares.

PATIENCE CANDY (most men prefer this candy)

2 cups sugar
1 cup sweet milk
butter size of walnut

Place these ingredients in a deep kettle and bring slowly to a boil.

Brown 1 cup sugar in iron skillet and pour into the first mixture. Let boil until it forms a soft ball in cold water, add 1 teaspoon vanilla and 1-2 cup nuts, remove from fire and beat until creamy. When you pour the browned sugar into the milk and sugar it will become lumpy but keep stirring and the lumps will all disappear.

DIVINITY CANDY

1 cup sugar
½ cup water
pinch of cream of tartar

Boil these ingredients together until it threads. In another pan cook together;
3 cups sugar
1 cup white Karo
½ cup water

Boil until small amount of syrup forms a hard ball in cold water (take out of cold water and hit against side of cup to test). Remove first syrup from the fire, cool slightly, and pour slowly over 3-egg whites which have been beaten very stiff, beating constantly about 1-2 minutes. Then add second syrup slowly, beating as before. When creamy fold in 1 cup nuts and ¾ cup candied cherries and turn immediately into buttered pan. Cool until firm and cut into squares. Roll in toasted coconut if desired.

There's just 13 cooking days till Christmas.

Business Club Holds Luncheon

As a means for club members to get together oftener than at the regular meetings the Business and Professional Woman's Club has been holding downtown luncheons this fall between scheduled programs. No Business, no program and no discussions are included. Just a friendly gathering of business associates.

Saturday at Hales Drug Store a long banquet table was arranged for the group and twenty members enjoyed the noonday session. Attending were Faye Brady, Florence Wilkins, Ursalee Jacobsen, Ann Holman, Virginia Bowman, Mattie K. Robinson, Evelyn Stelzer, Gladys Skelton, Bessie Smith, Vivian Williams, Ipez Clark, Cecil Wilkins, Ethel Robinson, Leta Kaul, Elizabeth Womble, Clara Wedel, Jewell Dodson, Dyalthia Brady, Belle Harris and Verna Culpapper.

Jolly Workers Club Enjoys Turkey Dinner

A turkey dinner with all accompaniments was enjoyed by members of the Jolly Workers Club Thursday at the home of Mrs. Steve Williams.

The club which meets every two weeks will meet each week from now until Christmas in order that Christmas projects may be finished. Thursday the day was spent making cup towels for the "Boys Ranch."

Roll call will feature recipes for home made candy at the next meeting.

Those attending the all-day meeting were Mesdames M. H. Wiseman, Clarence Strange, Jack Wright, Chas. Calloway, J. W. Terry and Mrs. Williams.

Wednesday Club Has Supper Party

Members of the Wednesday Luncheon Club entertained their husbands with a pre-Christmas party Wednesday night at the home of Mr. and Mrs. Jack Wayland.

Decorations included blue spruce branches and blue cornflowers. Places were laid at small tables for the supper party and later bridge games were enjoyed. Game awards presented to Mrs. C. C. Rockwell, high for ladies and B. M. Wiltshire, high for men.

Those present included Messers and Mesdames Jimmie Gillelentine, J. C. McCracken, W. L. Davis, C. C. Rockwell, Oscar Easley, S. P. Rosson, Mrs. J. W. Witherspoon, Miss Eloyse Pitman, W. M. Emmons and B. M. Wiltshire.

Virginia Lee Hussey Makes "Who's Who" For Second Time

Canyon.—Virginia Lee Hussey of Hereford, a senior at West Texas State College, has again been selected to appear in the 1941 edition of Who's Who Among Students in American Universities and Colleges. She was selected to appear in it last year.

Nominations are received from department heads in the college and the final selection

LOCALS

Mr. and Mrs. Claude Benton, formerly of Hereford, were business visitors here the past week end. They returned to their home in Holy, Colo., Sunday.

Mrs. Jepp Todd of Canadian was a week end guest of relatives in Hereford. Mrs. Todd is a sister of Mrs. Ida Ricketts, Mrs. J. O. Newell and John Patton.

Mr. and Mrs. Ernest Schichagen of Canyon spent the week end with his parents, Mr. and Mrs. W. R. Scheihagen. Mr. Scheihagen is a music major at W. T. S. C. Canyon.

Miss Mabel Barnhart has returned from Electra where she visited in the home of Mr. and Mrs. Phillips Broadwell. Mr. and Mrs. Broadwell had visited in Hereford and Miss Barnhart accompanied them home for a week's visit.

Mrs. J. B. Gould and small daughter of Aarillo was a guest of Mrs. J. B. Hammer and Miss Ona Hammer last week.

NEW CARS REGISTERED

E. E. Deaton, Friona, Ford super deluxe coupe, Hereford Motor Co.

Deaf Smith County Electric Cooperative Inc., Chevrolet deluxe coupe, Crow Chevrolet Co. Sudan.

C. J. Jackson, Hart, Ford deluxe tudor, Hereford Motor Co.

J. A. Pitman, International K-2, Rosson and Hays.

Milam West, Chevrolet 1½ ton truck, Brumley-Woodford Motor Co.

Henry Hastings, GMC ½ ton pickup, Norton Motor Co.

E. B. Posey Jr. On Mid-Term Honor Roll At Hardins-Simmons

E. B. Posey Jr., son of Mr. and Mrs. E. B. Posey, is one of 35 students at Hardin-Simmons University in Abilene, to make the mid-term honor roll, with a G grade in 15 or more semester hours of academic work, according to word received from the office of Dr. W. R. White, H-SU president.

Eight men students are on the honor roster, and 27 coeds. Freshman class members led the class totals, with 11. Nine sophomores, 8 junior and 7 seniors complete the roll.

Mr. Posey is a sophomore.

is made by a committee.

Short biographies of the winners will be included in the publication. Those chosen are selected on the basis of character, leadership, scholarship and potentialities of future usefulness to business and society.

Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender, inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

CREOMULSION for Coughs, Chest Colds, Bronchitis

This Bank Is A family friend

FATHER, in his business and personal affairs, uses this bank's facilities to safeguard his funds, to pay and collect accounts, and as a source of credit and business information.

MOTHER saves time and steps by paying her household bills with the aid of a checking account.

Sister and Brother set aside money for the things they want (and also learn the important lesson of thrift) through personal accounts at this bank.

Is your family using all of our services?

We Invite You to Use Any or All of Our Facilities

MEMBER F. D. I. C.

First National Bank

A Strong Bank OF HEREFORD MEMBER FEDERAL RESERVE SYSTEM Thoughtfully Managed

Here's Good Old Fashioned Bargain Days

AMARILLO DAILY NEWS

AND SUNDAY NEWS GLOBE

The Morning Newspaper serving the Panhandle-Plains Region

LATEST to Press • FIRST in the Subscriber's Hands

COVERING THE WORLD — THE STATE — and THE NEIGHBORHOOD, by Associated Press, United Press, The Whirligig, OLD TACK, Special Correspondents and Staff Correspondents.

ONE YEAR for Only \$5.50

More REGIONAL NEWS, more REGIONAL PICTURES, more REGIONAL INTEREST, more COMICS — than any other newspaper serving the Panhandle-Plains Area.

THE NEWSPAPER BARGAIN Supreme !!

Complete News Reports, Feature Articles, Serial Stories, Brain-twisters, Comics — Information — Recreation — Education, FOR ALL THE FAMILY.

DON'T DELAY — SUBSCRIBE NOW!

ORDER DIRECT OR THROUGH YOUR LOCAL POSTMASTER or DAILY NEWS AGENT

Personally, I've always believed in calling a spade a spade until I fell over in the backyard the other day.

For nine years I was totally deaf, and after using your ear save for only ten days, I heard from my brother in Nebraska.

"I carry a nice line of Caskets at reasonable prices. When in need of one call and look over my line."



We Have Everything To Please The Motorist

We're sure that you have somebody on your list that loves his car . . . and we're sure that at Miller Auto Store you'll find the gift that will please him most!

Floor Mats \$1.35

Double Duty \$3.95 up

A very sturdy battery that will assure you quick starting!

BUMPER GUARDS, strong chrome steel . \$2.50

SPOT LIGHT, throws powerful beam . . . \$6.50

REAR-VIEW-MIRROR for driving safety . \$1.60



FOR THAT XMAS TRIP Hi-Mileage MILLER TUBES \$1.25 UP

Tubes are truly the gift supreme. In all sizes.

Durable SEAT COVERS \$3.50

Drive-Safe FOG LIGHT \$1.95

Hot Waters HEATERS \$6.75

Complete set for sedan. Well cut. Heavy chrome finish, strong beam frosters for wind shield. Complete with dash.

Miller Auto Store

HEREFORD, TEXAS

OPEN LETTER

TO THE 100,000 PEOPLE WHO INTEND TO BUY DE LUXE LOWEST-PRICED CARS THIS MONTH

Before you sign on the dotted line, be sure to compare the price of the car you have in mind with that of the low-priced OLDSMOBILE. You'll be surprised to find only a small difference in dollars but a whale of a big difference in automobile!

\$852* HERE'S WHAT YOU GET: 100 H.P. 6-CYL. ECONO-MASTER ENGINE 119-INCH WHEELBASE BIGGER, ROOMIER FISHER BODY NEW INTERIOR LUXURY 4 COIL-SPRING RHYTHMIC RIDE FAMOUS OLDS QUALITY THROUGHOUT! *LOW-PRICED OLDS SPECIAL ALSO AVAILABLE AS A 110 H.P. LIGHT AT SLIGHTLY HIGHER PRICE

CHANCES are that the lowest-priced car you have in mind is a de luxe model. If that's the case, compare it with the big quality built Olds Special. The Olds price is right down in your own price range, but the Olds car is way out in front in value. It gives you more size, more room, more power. It gives you the latest in fine-car features.

Olds prices begin at \$852 for Special Six Business Coupe. Sedan prices start at \$898, *delivered at Lansing, Mich. State tax, optional equipment and accessories—extra. Prices subject to change without notice.



OFFERED WITH HYDRA-MATIC DRIVE!*

Try Olds' Hydra-Matic Drive. You have no clutch to press—no gears to shift by hand. You get superior getaway, livelier all-round performance!

THE CAR Ahead! IT'S OLDSMOBILE

BRUMLEY-WOODFORD MOTOR CO. HEREFORD, TEXAS

Mary Turrentine Is Listed In College 'Who's Who', 1940-41

Miss Mary Turrentine, daughter of Mrs. Al Werner, who will receive her A. B. degree from Hardin-Baylor College in 1941, is among those students who will be listed in the 1940-41 issue of Who's Who Among Students in American Universities and Colleges.

Miss Turrentine is vice-president of the student government organization and presides over the Judicial Council. She is a member of Alpha Chi, senior honorary society, Pi Gamma Mu, national social science society, Sigma Delta Pi, national Spanish society and the Association for Childhood Education. She is a member of the Spanish Club and International Relations Club.

Mrs. B. E. Roberson, Mrs. Lloyd Lookingbill, Mrs. L. L. Cannon, Mrs. O. B. Sumner, and Mrs. Ray Johnson attended the Deaf Smith County Federation of Clubs second quarterly meeting Friday. The meeting was held in the Presbyterian Church at Hereford.

Mrs. Frank Huckert was hostess to the Junior Pioneer Club of Hereford on Tuesday evening of last week.

Mr. and Mrs. Tandy Legg and Mrs. Laura Shaw were Amarillo visitors Saturday.

Kenneth Neill of Wayland College in Plainview visited his parents, Mr. and Mrs. W. C. Neill and sister, Edith, over the week end.

Mr. and Mrs. Dee Brown of Oklahoma Lane visited her father, W. G. Harris, and sister, Mrs. Pete Carmichael over the week end. Mrs. Brown, Mrs. Carmichael and Mrs. Jack Streun went to Amarillo Saturday.

Summerfield Study Club met at the home of Mrs. Chas. Noland with Mrs. C. R. Walsler as co-hostess on Thursday. An informative roll call consisting of Bible questions and answers was conducted by Mrs. Walsler. Mrs. Lee Curry had charge of the program which was on Religion. Mrs. Curry reviewed Sherwood Eddy's "I Have Seen God Do It" giving interesting experiences of the author which showed God's Devine Hand reaching to the remote ends of the earth.

Mrs. Mack Noland discussed the "Protestant Faiths in America" while Mrs. Lawrence traced the growth of Catholicism in the U. S. Refreshments were served to all nineteen members.

The Playlet "Her Lengthened Shadow" was ably presented Sunday evening to a large crowd. The regular Lottie Moon Christmas offering was taken at the close of the program.

Mrs. Bob Fullwood and children of Hereford were visitors at Church Sunday evening.

Word was received here Sunday of the death of the son of Ernest Betts. The Betts formerly lived on the place now occupied by the Kupers. Funeral services for the young man, who was killed in a feed mill were held in Clovis Sunday afternoon.

Work is progressing on the new house which is being built on the Ky Lawrence place. It is a two room house with basement. The Albert Cross family will occupy the house when it is finished.

This community is gradually getting back to normal after the severe ice storm. Residents in Summerfield, the church and school had electricity Sunday night. Most of the poles have been raised but the wires still are to be stretched. Housewives are hoping to have electricity for ironing this week and these kerosene lamps and candles are nerve-racking things.

Mr. and Mrs. D. R. McMahon had as their guests Wednesday, a son and his wife from Amarillo. George Thomas returned home with them to stay until Saturday when Mr. and Mrs. McMahon and G. J. McMahon another son and student in W. T. S. C. joined them to see the Wichita-Amarillo game. The McMahon's moved here from Wichita and G. P. played on the Wichita Team last year. G. P. returned here to spend the week end with his parents and Geo. Thomas.

An operetta, "Heigh Ho! It's Christmas" will be presented at the school house Thursday night, December 19, beginning at 7:30. by the third and fourth grades.

Friends of Mrs. Lloyd Lookingbill surprised her Tuesday evening. The occasion being her birthday. Those enjoying the surprise were Mrs. Lookingbill, Lloyd, Mr. and Mrs. Tandy Legg, Mr. and Mrs. B. E. Roberson, Mr. and Mrs. Frank Lookingbill, Mr. and Mrs. Ray Johnson, Mrs. Laura Shaw, Mrs. Taylor Smith, Mary and L. H. Lookingbill.

Mrs. L. B. Lookingbill will be pianist and Mrs. Taylor Smith will be song director. Characters will be Marjorie, Jeanette Euler, Esther, Gayle Roberson; Mother, Billie Fay Lindsey; Carmen, Dorothy Lee; Lois, Nona Cross; Dahlia, Mary DeLozier; Betty Lou, Wanda Lomax; Carolyn Ann, Ivan Walsler; Patty Jo, Margaret Ware; Polly Jean, Charlene Lee; Michael, Bradley Lookingbill; Dickie, Leo Hicks; Paul, Wayne Lee; Peppermint Stick, Wayne Walsler; Lolly Pop, Claude Euler; Sir Fudge, Claude Hicks; Chocolate Drop, Douglas Hicks; Christmas Belles, Margaret Staats and Mavis Ware; Christmas Beaux, Jimmy Lookingbill and Shirley Ware.

"The Christmas Surprise" will be given by pupils of Mr. Legg's room. Benny Joe Staats, Louise Lindsey, Gene Roberson, Conrad Clark and J. R. Euler have parts.

Wichita county known as Iowa Park Farm; Blocks, 28, 33, 39, 46, 50, 51, 52, 30, and 37, all in Archer county; Joe Clapp 517.4 acres and King-Hadley 223.4 acres in Trinity county; 320 acres N 1/2 of Section 26, T 4 N, R 2 E in Deaf Smith county.

Lola M. Evans, et al, to H. B. Fain, Section 97, Block K-3.

COURTHOUSE RECORDS

Mechanic's Lien Contract
Sam Wilson, et ux, to Food Machinery Corp. Inc., drill well, case, install pump and motor on Section 175, Block M-7.

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Panhandle Lumber Co. to Ralph T. Lewis, Lot 2, Block B of Sisk's subdivision of Block 1, Mabry Addition.

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Arthur H. Shay, trustee for James F. Moore, deceased, to W. J. Hill, Section 17, Block K-5.

Laura W. Nichols, to Adelbert P. Nichols, et al, 600 acres in

Mattress Applications Are Due Now

Applications for surplus cotton to be made into mattresses may be secured at the office of the CHDA and the AAA office. Fifty pounds of cotton and ten yards of ticking will be furnished to low-income farm families who sign these applications. Shipment will be made when 120 mattresses have been signed for in the county.

Rules of Eligibility for Participation in Program. Any low-income rural family, as herein-after defined, is eligible to par-

ticipate in the program. In this connection, the following definitions will apply: (a) A family consists of two or more persons having a common or pooled income and living together as an interdependent economic unit in one household, or one person maintaining a separate independent household.

(b) A low-income rural family is any family which had for the latest preceding calendar year a total income of not more than \$500, plus \$50 for each member of the family in excess of four persons, and which (1) lives in the country or (2) lives in a village, town, or city, and derived at least one-half of its total income during the latest preceding calendar year from agricultural occupations.

(c) Total income means the cash income received from all sources or earned and collected, plus the local market value of unsold farm products raised for sale or received as payment for services or rent and held for sale, minus farm-rent paid or to be paid in cash.

LEGAL NOTICE
SHERIFF'S SALE
STATE OF TEXAS
County of Deaf Smith

By virtue of an alias order of sale issued out of the Hon-

orable District Court of Deaf Smith County on the second day of December, 1940, by the Clerk thereof, in the case of George Connell versus Herman E. Charles and Roy V. Smith No. 2516 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in January, 1941, it being the 7th day of said month, before the Court House door of said Deaf Smith County in the City of Hereford the following described property, to-wit:

All of Block No. 13 of Evant's Addition to the town of Hereford, Deaf Smith County, Texas, save and except therefrom a tract of land 200 feet by 200 feet heretofore deeded to Thomas F. Page said tract which is excepted described as begin-

ning at the exact center of the west line of said Block No. 13 and extending thence east 200 feet to a point; thence south 200 feet to a point; thence west 200 feet to a point; and thence north 200 feet to the place of beginning.

Levied on, on the 4th day of December, 1940, and levied on as the property of Herman E. Charles to satisfy a Judgment amounting to \$716.38 in favor of George Connell and cost of suit.

Given under my hand, this 4th day of December, 1940.
J. O. NEWELL, Sheriff
Deaf Smith County, Texas.

By Fred W. Baird, Deputy.
50-3tc

TRY A WANT AD

Summerfield
MRS. JIM CLARK

LAWRENCE JOHNSON DIES
This community was saddened Saturday morning as word spread that Lawrence Johnson had passed away. The Johnson's moved to Summerfield from Iowa in 1908, having been a resident of this community since that time. He took active part in all community activities, having been a member of the School Board when the present school building was built in 1920 and continuing in that office as long as he had children in school. He has been Election Board trustee for many years, assisting with the Road Bond election on Tuesday preceding his death. Mrs. Johnson died at the family home in 1932, preceding her husband in death by some eight years.

Funeral services were held at 2:00 o'clock Sunday afternoon in the Methodist Church with Rev. M. B. Norwood, pastor, and Rev. Taylor Smith, pastor of the Summerfield Baptist Church officiating. Survivors are two sons Ray L. Johnson of Summerfield and Elton D. Johnson of Commerce, and one granddaughter, Billee Ray Johnson of Summerfield.

Mrs. Maud Noise of Commerce and Mr. and Mrs. J. S. Smith of Gainesville accompanied Elton Johnson here for the funeral services. Mr. and Mrs. Smith are the parents of Mrs. Ray Johnson of Summerfield. Mrs. Clara Freeman, of Hereford, a sister of Mr. Smith, was also in the home over the week end.

Mr. and Mrs. B. E. Roberson attended to business in Amarillo Monday.

Mrs. R. D. Lance, Mr. and Mrs. George A. Springer of Frio, Ruth Ashley and Gertrude Atchley were Amarillo visitors Monday.

Mr. and Mrs. Pete Carmichael and sons are moving this week to an irrigated farm in Progressive community, formerly occupied by his brother, Troys-Carmichael.

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A Shimmy

IS ALRIGHT IN HAWAII!
... But NOT in Your STEERING WHEEL
IT'S A DANGEROUS PLAYTHING!
Let us stop it by aligning your wheels and axles with Bear Precision Gauges!
AXLES STRAIGHTENED COLD, IN THE CAR!
FREE INSPECTION!
IRELAND MOTOR CO.
2 Blocks east of the Bull Barn — on Highway 60

Here Are Some Xmas Bargains!

1940 De Soto Sedan
... complete with Radio and Heater. This car has the latest overdrive and carries a new car guarantee.

1940 Dodge Sedan
... with Radio and Heater. This car will save you about \$350 off of a new car price. Has new-car guarantee.

1939 Plymouth Sedan
... This one also has a new-car guarantee!

1938 Dodge Pick-Up 1937 Dodge Pick-Up

IRELAND MOTOR CO.

2 Blocks east of the Bull Barn — on Highway 60

If you have not already visited our New Shop and Compared our Prices... Come in Now! You'll Be Surprised!

JUST A FEW DOLLARS MORE THAN SMALLER, LOW-PRICED CARS!

\$825 and up
Luxury Liner De Luxe Coupe

\$880 and up
Luxury Liner De Luxe 6-Pass. Sedan

This is Detroit delivered price and includes all Federal taxes and all standard equipment. Transportation, state and local taxes (if any), extra. Front directional signals and bumper guards at slight extra cost. See your Dodge dealer for easy budget terms.

1941 DODGE LUXURY LINER

*FLUID DRIVE OPTIONAL AT SLIGHT EXTRA COST

IRELAND MOTOR CO.

HEREFORD, TEXAS

Time in Major Domes, CBS, Thursdays, 9 to 10 P. M., E. S. T.

BIG BARGAINS IN USED CARS!

The great success of Dodge Fluid Drive has brought us a wide assortment of wonderful used car values. Late model Dodge and Plymouth... and all popular makes, at attractive prices. Why not get a car now, so you can enjoy it over the holidays and all year long?

ARE YOU PLANNING A HOLIDAY TRIP?

Don't take chances. Bring your car by or call 440 today and let us get it in shape for the hazards of winter driving. You'll save money in the long run, plus the independence of knowing that you will be safe and comfortable.

SNYDER'S SERVICE STATION

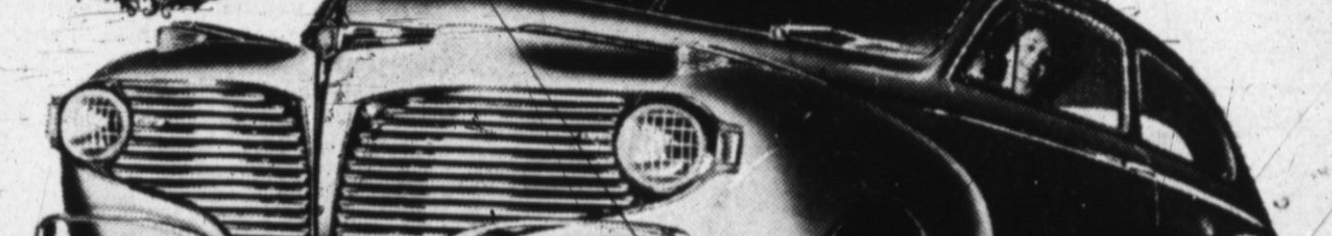
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1941 Dodge Luxury Liner De Luxe 6-passenger Sedan, \$880. Front directional signals and bumper guards at slight extra cost.

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...for the Ride and Drive of a Lifetime?



YOU can hardly spend 10 minutes more enjoyably—or profitably—than seeing and driving this great new 1941 Dodge Luxury Liner!

From your first glimpse of its handsome lines, you're due for one surprise after another. When you step inside—you've only begun to realize what value Dodge offers today—for just a few dollars more than smaller, low-priced cars!

Dodge, with all its traditional engineering leadership, has poured the whole of its 26 years' experience into the making of this great new car!

It's plainly evident in the many new safety and economy features.

And now Dodge offers you Fluid Drive* for the first time in a low-priced car. Combined with Floating Power, Dodge Fluid Drive* gives almost unbelievable smoothness, handling ease.

But—words can't describe it. You've got to see and drive it. Come in today, for a demonstration.

1941 DODGE LUXURY LINER

IRELAND MOTOR CO.

HEREFORD, TEXAS

Busy December Planned By Wyche H. D. Club

Election of officers, candy making, plans for a community dinner and raising money to wire the school house for electricity were the subjects discussed at the Wyche Home Demonstration club meeting at the home of Mrs. Ira Ott December 5. New officers are Mrs. W. B. Harris, president; Mrs. R. L. Cooanougher, vice-president; Mrs. G. E. Thiele, secretary-treasurer; Mrs. J. L. Lueb and Mrs. G. H. Reeves, council delegates; Mrs. H. B. Elliston, reporter.

The club plans a New Years Eve dinner at the school house on December 31 at 6 o'clock. Committees will plan the menu, and report at the next meeting which is the Christmas party to be held at the home of Mrs. N. G. Elliston December 19.

A bake sale will be held on December 21 to raise funds to wire the school house.

The women of the community met at the school house yesterday for an all-day quilting.

At the meeting last week Mrs. N. G. Elliston demonstrated the making of date loaf. Chocolate fudge, peanut brittle, divinity and date loaf were served to Mesdames Harris, Thiele, R. W. Elliston, W. B. Saxon, Dock Roberson, Louie Olson, R. A. Gilliam, Fred Henry and Bettye, N. G. Elliston and Pat, E. C. Hewitt, Cooanougher, Lueb, Mary Ott, a new member, H. H. Caraway, two visitors, Bill Bowman

Jumbo News

MRS. ULLMAN HUNTER

Mrs. Clyde Rentro and O. C. returned home Friday from Siloam Springs, Ark., where they visited her parents a few days.

Mesdames Clem Gilliam, Roy Thruston, Sam and Ullman Hunter attended a bridal shower at the home of Mrs. Walter Griffith in Dimmitt Wednesday at 2:30 p. m. honoring Mrs. W. O. Hendrix of Flag. She was formerly Miss Pauline Owens and had lived in this community.

Mesdames J. J. Wilder and Simpson were in Amarillo Monday.

Friends of Mrs. M. L. Hardy, who formerly lived here and is now at Hart, will regret to hear that she is suffering blindness in her right eye. She is receiving medical treatment in Amarillo.

Miss Virginia Simpson had as her guest this week end, Miss Gayle Ross of Pampa. Both the girls are students at West Texas State College at Canyon.

Mesdames Clem Gilliam, J. J. Wilder, J. F. Sparks and Ullman Hunter attended the rendition of the "Messiah" in Hereford Sunday afternoon.

Friday afternoon at 2 o'clock members of the Auxiliary and visitors met at the home of Mrs. M. G. Layman and gave another lesson in Stewardship followed by a presentation of love-ly and useful gifts to Mrs. Ike Allen, Mrs. Layman's daughter,

and Williams, and to the hostesses.

Delicious refreshments were served to Mesdames Dalton and Earnest Layman, Jack Wederbrook, Eddie Lee Layman of Hereford and Mesdames J. J. Wilder, M. E. Simpson, L. A. Matthews, J. F. Sparks, Clem Gilliam, Roy Thruston, M. G. Layman, Finis, Sam, Addison and Ullman Hunter and the honored guest.

Mrs. L. A. Matthews spent Monday last week with Leon in Jacksboro. He is improving fast and is very cheerful despite being in a cast for perhaps sixty days.

The Mays are settled in their new home, vacated by the Seephens. The community extends a hearty welcome to the May family.

The road bond election carried 23 to 1 in this box. F. J. Hiltbrunner, J. J. Wilder and Mesdames Clem Gilliam and Ullman Hunter held the election.

Mrs. F. L. Pinckert spent last week with her daughter, Mrs. Wilford Taylor Jr. of Canyon.

The Blackout is still on, but we can take it!

Bellview News

MRS. R. H. JOHNSTON

Mr. and Mrs. Cecil Clayton have a new baby girl.

Mrs. R. H. Johnston and Mrs. H. E. Chandler spent Thursday visiting Mrs. F. B. Scott of Broadview.

Mr. and Mrs. Jim Cross and Dee, of Hereford visited their son and family Thursday evening.

The club women met with Mrs. Geo. Messenger Tuesday. They surprised Mrs. Claude Potts with a shower. The rest of the afternoon was spent in quilting a quilt for Mrs. Messenger.

A. F. Davis went to Clovis Wednesday to the Horse Sale.

Mr. and Mrs. Campbell of Holene visited Mr. and Mrs. Bill Mitchell Sunday.

The Bellview Yellow Jackets played the Wheatland Bears in a game of basketball Saturday night and were defeated.

They have moved the Methodist Church to Rosedale and have begun working to move the gymnasium.

Mr. and Mrs. H. E. Chandler, Mrs. A. L. Cross and son and Mrs. R. H. Johnston and Junior spent Sunday afternoon with Mr. and Mrs. F. B. Scott of Broadview.

Mrs. Loretta Clemons and Joe Sondra, who have been visiting friends and relatives in Kirklane, Tex., are back with her parents, Mr. and Mrs. Geo. Messenger.

Hershel Chandler who is working at Pep, N. M., was here over the week end visiting his wife and baby.

Mr. and Mrs. George Messenger visited his brother and wife at House, Sunday.

T. D. Stambaugh of Hereford was out Sunday looking over his farm and seeing about the

Camp Fire Girls Plan Yule Party

Wecocantewaste Camp Fire Girls planned a Christmas party at the regular meeting held Thursday afternoon at the hut.

The party will be given at the hut Friday afternoon, December 20.

The group voted to adopt a family for Christmas and planned a Christmas Cheer basket for the family.

Troup contests were engaged in with Ickiga troop winning first place with 430 points.

Camp Fire Girls present were Betty Jane Carl, Helen Miller, Rosemary Phillips, Virginia Lyons, Betty Morrow, Georgianna Miller, Mary Ellen Henslee, Bobby Lee Witherspoon, Jessie Ann Buckner, Marian Plummer, Mary Nicks, Betty Ann Dunlap, Betty Jane Robinson, Juanita Beauford and Mrs. Urlin Streu, guardian.

Hereford Students In College Orchestra

Canyon, Adela Benson, Troy Womble, and Ernest Schejagen, students at West Texas State College, are members of the College Orchestra. Only those students who have attained some degree of proficiency in string or wind instruments are admitted thus making it possible to study such works as Mozart, Hayden, and the Beethoven symphonies.

The orchestra is one of the hardest worked organizations in the college, being called on for frequent concerts and to play for practically all school functions.

Prof. Wallace R. Clark, head of the Music department, is director.

Progressive News

BY MRS. HOWARD HIGGINS

Mr. and Mrs. V. E. Dodson and Miss Jureta Bird were business visitors in Amarillo Saturday.

G. C. Hartman and daughter, Nina Beth, of Westway, took dinner Sunday in the home of Mr. and Mrs. A. S. Higgins and family.

The Progressive Worker's Club met Wednesday, December 4, with Mrs. Charles Green. After a lengthy business session, Mrs. Howard Higgins gave a talk on Christmas Package Wrapping and some illustrations were

sale of some cattle.

Denzil Pulliam who won the 4-H Clug trip to Santa Fe on judging is just back from a 4-H club trip to Chicago.

Several farmers have started sowing wheat and others are trying to purchase seed wheat to plant.

shown, Mrs. V. E. Dodson then gave a demonstration of making dipped chocolates for Christmas. The hostess served refreshments to the following members: Mesdames A. S. Higgins, Howard Higgins, Clyde Russell, Edgar Russell, Lewis Harvey, Ray Hershey, Lynn Powelson, Owen Neel, V. E. Dodson, J. T. Jordan, M. Wilson, Raymond Douglas and Ira Ricketts.

The next meeting of the club will be the Christmas meeting, December 18, at the home of Mrs. A. S. Higgins. All members are urged to be present.

Mr. and Mrs. Howard Hershey and daughters, formerly of Dumas, spent Thursday night with his parents, Mr. and Mrs. Ray Hershey. Mr. Hershey was enroute to St. Louis, Mo., where he has recently been selected as meat inspector. Mrs. Hershey and their daughters will join him after he gets located.

Mrs. Lynn Powelson visited Mrs. Allen Powelson at Hereford Friday afternoon.

There were 48 present at Sunday School Sunday afternoon when Ray Neel filled his regular appointment. Sunday School is held every Sunday afternoon at 3 o'clock. Everyone is urged to attend, and visitors are always welcome.

C. C. Bowman of this community served for three days the past week on the jury in Hereford.

Willie Wilson of Umbarger spent the week end with his parents, Mr. and Mrs. M. Wilson.

Mrs. Owen Neel assisted her mother, Mrs. J. W. Vick, in papering Friday. Mrs. Vick and sons, Offus and Harlan, plan to move to the place recently vacated by the family of H. M. Smith who have moved to Plains.

Mr. and Mrs. Allan Powelson, Mr. and Mrs. Nelson McRight, all of Hereford, and Mr. and Mrs. Johnnie Meachem of Clinton, Okla., visited in the home of Mr. and Mrs. Lynn Powelson

and family Thursday night. The Progressive Literary Society will meet Friday night, December 13, at the school house at 7:30 o'clock. Everyone is invited to attend and visitors are always welcome.

Mrs. Arch Conklin and family of Hereford and Mrs. Howard Hershey and daughters took dinner Sunday in the home of their parents, Mr. and Mrs. Ray Hershey.

Among those from the Progressive Worker's Club who attended the Deaf Smith County Federation of Women's Clubs meeting in Hereford Friday, were Mesdames A. S. Higgins, Lynn Powelson, Ray Hershey,

Lewis Harvey, Arnold Hershey, Howard Higgins, E. T. Brookes, Ira Ricketts. The members of the club acted as one of the hostess clubs.

Mrs. Clyde Russell and daughter, Doris and Mrs. Howard Higgins spent Thursday with their sister, Mrs. Luke McBrayer, Mr. McBrayer, and Lyndell.

Edgar Russell is a business visitor in Mineral Wells this week.

Most of the farmers of the community are sowing wheat on the moisture recently received.

Mrs. Edgar Russell spent Thursday with her mother, J. E. Cockrell in Hereford.

SAY

MERRY XMAS,



with a gift from our big selection!

We have a large selection of Popular Gifts in a big range of prices.

SEE US TODAY for a Big Box of Christmas Candy... New, fresh Shipment here for the Holiday Season!

The Chocolate Shop

PHIL RADOVICH



Prepare for the Holidays

BEAUTY

With a Complete TREATMENT

- Holiday Loveliness will be yours if you have a good facial that will bring out the smoothness of your skin.
- Let us help you to have lovely hands that will win the admiring glances from all your friends.
- SHAMPOOS and SETS you'll love. For the woman who is always attractive and well-groomed there is romance and good times.

BE ATTRACTIVE and POPULAR. Your face, hands and hair must have proper care.

TRY OUR COMPLETE BEAUTY SERVICE!

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Verna Culpepper PHO. 220 Ruth Harding
Eva Greeson Burnadette Albracht

For a Truly Merry Christmas Furniture Gifts

Give Furniture and You're Sure of the Happiest Christmas Ever!

No other present can take the place of beautiful furniture to add loveliness to your home! And if the family pools the money usually spent on trifles, it is possible to give the home a worthwhile present — easy terms available if desired!

Every woman and girl is proud to own a Convenient, Attractive, Usable Cedar Chest... and our new Chests feature many, many improvements over the older styles. Here's the perfect Gift... for Mother, Daughter, Sister or Wife!



For 38 years we have offered furniture to our trade at prices consistent with the quality of merchandise offered. We are now offering a large, well assorted stock, at Special Holiday Prices!

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We now Offer \$150.00 Cash Burial Insurance Policy at Low Cost—See Us!

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This year we are especially proud of our big selection of Christmas Merchandise... and we want you to inspect our stock carefully before you make your purchases. Our gifts are Practical and are of the type which will be appreciated and used in the days to come.

Buy on the LAY-AWAY PLAN if you prefer. We are always glad to assist you in any manner.

BELOW YOU'LL FIND FEW SUGGESTIONS from our Big Christmas Stock!

- Fitted Bags... Travel Kits for men... Manicure Sets... Dresser Sets
- Picture Frames... Heating Pads... Shaving Sets... Smoking Needs... Toilet Sets... Gift Soaps... Perfumes... Gift Clocks...

Make the Christmas Holidays Happier with a box of PANGBURN'S CANDY!

Remembrance is Sweet.... with Yardley

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Christmas giving is sweet with the traditional fragrance of Yardley's famous English Lavender. This aristocratic gift set contains English Lavender, English Lavender Face Powder, Talcum Powder and Lavender Soap. Mail or phone orders filled.

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