

# The Hereford Brand

VOLUME 13

HEREFORD, TEXAS, FRIDAY, AUGUST 15, 1913

NUMBER 28

## CHAUTAQUAS FOR HEREFORD

Proposition May Materialize For 1914; Some Talk Started That May Lead to Annual Affair On Roof Garden.

Of what use is a Roof Garden on a sky-scraper in Dallas or Fort Worth or even Waco, when the natural Roof Garden of Texas is in such easy reach and that too without an elevator. They clime it!

Right at Hereford the admitted capital of the Roof Garden of Texas is the place for that Summer Chautauqua. Hereford has all of the prerequisites for a suitable location and a successful event of the kind. What does it take to produce a successful chautauqua? The ingredients are—Kool Klime It, pure water for bathing and also drinking, fish that will come out on the bank to bite, cool nights and sun-burn sunshine, a place to eat and sleep, a platform for hot air performers and a shady nook for dreamy eyes and coatless young men. And Hereford has all these and a place to build the rest of the needed things. What's in the way? Nothing.

The city and the citizens should join hands in making Hereford the summer resort for all hot Texans. A suitable location, hard by, should be bought, buildings erected, grounds laid out and beautified. The building should be ample for a large crowd. The grounds until trees could be grown should have awning for shade. The grounds should have a lake large enough for boating and at a suitable place a boat swimming pool. In addition, sunken gardens, where the hardy and rarest flowers would be blooming. The Plains, with its Kool-Klime-It, the natural Roof Garden of Texas, offers the best opportunity for the warm Texas people to cool off. A four weeks' chautauqua course, beginning about the middle of hot July, will furnish the necessary entertainment. The Kool-Klime-It will furnish the rest. Our visitors could fish and boat and swim (or drown) and attend the chautauqua numbers, and then after a strenuous day lie down and sleep the sleep of the just in cooler sea breezes than come in to Coney Island. And this is not a dream; it is a possibility. Hereford has every thing to make the event a flowering success the first year. Our visitors now number over three hundred people during the summer, and with judicious advertising, that number could easily be made to reach one thousand. And why not. Of course, Hereford will have to improve her hotel facilities, but that will come. A good hotel building in Hereford is one of the crying needs. If Hereford is to be classed as a city, she will have "to see to it," as one prominent citizen usually puts it, that we have a decent hotel building.

Have your order taken now for Spirella Corsets and have them ready to fit your fall dresses. Mrs. Robert Elliott. 27-41

### Good Rains in Castro County.

Reports came in Monday morning telling of a good rain in Castro county Sunday evening, covering a strip 8 miles wide, with Dimmitt near the center, and for a distance of 20 or 30 miles long. Below Dimmitt as much as four inches fell.

### Clean Town Inspections.

Inspections of the towns entered in Holland's Magazine contest will begin August 1, 1913, and will be continued until all of the towns in the contest have been inspected and scored. To decide between town making close scores second and even third inspections may be made. No information will be given as to date on which any town may be visited by inspectors. All towns must be ready for inspection without warning on and after August 1. Each town entering the contest will be inspected and scored on the following points:

- Conditions of streets, parks and alleys.
- Water, water supply and drainage.
- Collection and disposal of garbage.
- Removal and disposal of sewerage.
- Condition of vaults and privies (if no sewer system.)
- Condition of vacant lots.
- General appearance of homes.
- Ventilation and care of public buildings and semi-public buildings.
- Public conveniences, especially those for schools.
- Presence of flies, mosquitoes and other disease-carrying insects.
- Handling and exposure of meat, fruit, pickles, ice, milk and milk products, and other food products offered for sale.
- Such special conditions as may directly affect the health and cleanliness of a town.
- All inspections will be made wholly at the expense of Holland's Magazine and will be under the personal supervision of Dr. M. M. Carrick, medical director in charge.

### Dimmitt Breezes.

Wedding Joy: On Wednesday, Aug. 6, occurred the wedding of a splendid couple of our young folks, Mr. Thomas Shepard, son of Geo. E. Shepard, and Miss Gladys Hacker, daughter of Emerson Hacker. The wedding occurred at the home of the bride's parents in the presence of a few of their intimate friends and their relatives. Rev. Smith of Dimmitt performed the solemn rite. The bride is well favored, very popular and accomplished young woman. The couple have rented a house in Plainview near the Seth Ward College where Bro. Tom is taking a course of study preparing for the ministry. The whole community joins in congratulations and in wishing this pair a long, happy and useful life.

The drouth has been broken by a shower on Sunday evening. We were very thankful for it and hope there are several more coming our way soon.

Mrs. J. C. Cummins of Hereford is visiting her brother, Roll Douglas and wife, for a few days.

The Misses Blanche and Meta Wagner of Parrott made a short call in the neighborhood on their way home from Dimmitt Saturday.

Miss Helen Talley came out Sunday and stayed over night with the home folks.

Mr. Burnham had trouble with the gas engine he was using to pump water with and had to send to Hereford for a mechanic to start it.

Mr. and Mrs. Tom Shepard took supper and spent the evening with Mr. and Mrs. C. P. Galley Saturday.

Miss Isola Talley gave a party Tuesday night to a number of Dimmitt friends at the home of her father, H. E. Talley.

Mrs. Roll Douglas and her mother, Mrs. Hamm, passed through here Friday on their way to Hereford.

### Shadowgraph Story.



Who's Him?

It will be seen that the victim of this shadowgraph presents a rear view, not because he would not make a shadow side ways, but because he showed signs of his heavy artillery when the artist tried to mark out his shadow. The lump under his arm is not his cartridge box, but "gun waden," as he calls it, which he always buys from the bakery just as the Bench Congress adjourns each afternoon and he walks off in full view of his envious comrades; hence this rear view. He is not, however, in the habit of "bringing up the rear," for his combativeness is the most prominent bump on his head, but as his lump of cautiousness is also large, he never fights until he has the advantage. "During the war" he always kept his eye on the "colors" and his quality of eventuality is of such a nature that he can describe minutely every battle in which he took part. The lines surrounding his head are not shadows, but a drawing he had just marked out on the sidewalk where the benches of the Bench Congress are situated. The white lines represent the positions of the Confederate army, and dark, the positions of the Yankee army in a certain great battle. The country has lost a great war historian by not discovering this gentleman, and the text board would have been delighted to have had his services in writing a true history of the war. The shadow shows his lump of alimentiveness to be large; he has

## THE SANTA FE EXHIBIT ROOM

Road Has Signified Willingness to Erect Suitable Room for Making Permanent Exhibit of Products.

Mr. Read is in receipt of information from the authorities of the Santa Fe that the company will co-operate with the people at Hereford in maintaining a proper and suitable exhibit near the depot. The building will be 8 by 20 feet and will be placed so that the passengers may see the exhibits easily from the train while it is stopped at Hereford. It is the purpose of the Chamber of Commerce to put a fine exhibit in this room and it asks that any farmer or truck grower, who has a good sample of stuff, to let the secretary know about it, so that as soon as the building is ready, these things can be gathered and put upon exhibition.

YOU'LL LIKE HEREFORD!

been a good provider for his family, furnishing the table with good things to eat and plenty of it; he enjoys having people at his table eat like they enjoyed it. His bibativeness is in the proper proportion and therefore likes plenty of rich cream with his oatmeal; juicy peach pies, and tho he eats dry toast for breakfast, he does this to keep down his avoirdupois and to please his wife. He has done a lot of hard work during his life time, but here of late, he rather enjoys talking about what he has done rather than doing much work himself; though he brags considerable about how his wife keeps him at work morning and afternoon in the garden and yard. As an all round man, the shadow of this subject is a good citizen and enjoys the good will of his fellows and a fair reputation as a member of the Bench Congress, whom he often regales with his experiences in the Great War between the States, being, of course, in the Southern ranks with whom he "fought, bled and died."

### Dimmitt News.

A three inch rain fell Sunday evening.

Mr. Sullivan of Lamb county passed through Dimmitt Friday en route for Hereford.

Frauk Query was a Dimmitt visitor Saturday.

A party was given at Mrs. Easter's Friday which was well attended.

Clarence Shepard returned Monday from the Paladora canyon.

Farmers from Big Square were in Dimmitt Saturday and report good crops.

Mr. Runnels and family of Oklahoma are visiting Mr. Vadens of this city.

Roll Douglas had the misfortune to have the top of his house removed by lightning Sunday night. Fortunately, no one was hurt.

Kenneth Rowan returned Saturday from Colorado Springs where he has been for some time.

A party was given at Bruce McLean's Saturday night which was well attended.

The commissioners' court met Monday.

Frank Stapleton returned Friday from Colorado where he has been for some time.

Tom Vaughn and Miss Anna Shultz of Hereford were in Dimmitt Sunday.

Mr. and Mrs. Tucker are in Dimmitt looking after their interests here. They drove through in their auto from Kansas City.

Mr. Lee of New Mexico entertained the people of Dimmitt in the county court house Tuesday, Wednesday and Thursday nights.

Edgar Ramey was a Dimmitt visitor Tuesday.

Mr. Galley is working on the court house this week.

Mr. Hastings and son, Joe, made a trip to Hereford this week after coal.

J. F. Axe was attending commissioners' court the first of the week.

Fred Conner passed through Dimmitt Tuesday.

Mr. McCormick of Nazareth was in Dimmitt Monday and Tuesday.

Lohman Greathouse was in Dimmitt Monday.

Ladies do not try to clean or keep house without the B. B. Dustless dust cloth or floor mop, an also agent for Quick Work Vacuum Cleaner. Jessie Stillson, Phone 280.

YOU'LL LIKE HEREFORD!

## WEEDS FALL BEFORE ARMY

Million Slaughtered by Volunteers, Town Looks Better; Whole Day in Clearing Streets; Some Play Hooky.

Now, who said that Hereford did not have a bunch of brave men and boys? Any how, last Tuesday on schedule time, 8:30, some 50 men and a few boys, small size, gathered at the appointed place and perfected an organization to clear the main streets of the town of weeds and trash. Two brigades were organized; one under J. H. Head and the other under J. I. Walker as commanders. But the commanders were to take the lead and set the pace for the others in cutting weeds and they made good. They began in a systematic way, streets by streets, alley by alley, and they were at the job all day. The stores were all closed and after the work began, Main street was practically deserted. A few real good men played hooky and did not show up that day at all; guess they went fishing. One or two took suddenly sick that morning and had to be operated upon for appendicitis. But in the crowd were to be seen grocery men and dry goods men, bankers and boosters, cashiers and draymen, preachers and teachers, officers and offenders against the weed ordinance; and the mayor; in fact, that was the "workenest crowd you ever seen." Occasionally they would bolt past their guards and make a break to drink counters to quench their thirst with something with coloring matter in it, instead of ice water brought to them regularly by the boys. Mesdames Smith and Dodson fed the men who cleaned around Mothers Park with ice cream when they had finished their job at that place.

### Merchants' Free Matinee.

The merchants' matinee given complimentary to the visitors in town on Second Monday was well attended, the Star Theater being filled full by the time the show was ready. It was a little warm in the building as the crowd assembled before the "juice" from the light plant was turned on, but barring that discomfort, the show was a success. Manager McGhee put on a comedy reel which kept the elder folks as well as the children in an uproar of laughter from beginning to end. All enjoyed the fat policeman's acting and the entire gang was a whole show. After the show many of the out-of-town folks expressed their appreciation for this bit of recreation and entertainment given them by the merchants.

### Ppogram.

Woman's Missionary Society, Wednesday, Sept. 3rd, 1913, at Methodist church.  
Meditation on God's Works, The Significance of the Imperfect, Phil. III 7-2—Mrs. Betts.  
Influencing the Public through the Home—Mrs. O. E. Thomas.  
Influencing the Public through the Church—Mrs. W. B. Farmer.  
Influencing the Public through Other Organizations—Mrs. Darnall.  
Lines of Activity Open to Women and Result of Such Activity—Mrs. P. W. Price.  
The Need of Such Homes as the Vashli and Virginia K. Johnson—Mrs. Stegall.  
Result of Community Study—Mrs. Stocking.

**Deaf Smith County Depository**

**JOIN THE GROWING LIST**

Deposit Your Money With

**The First National Bank**  
Hereford, Texas

**Get the Saving Habit**

And remember your money is always safe here. Every accommodation extended to patrons consistent with sound banking principles. Come in and see us; you're always welcome

**Your Business Solicited,  
Appreciated and Protected!**

*The*  
**First National Bank**

**A Bank of The People**

**W. S. HIGGINS, Pres. E. B. POSEY, Cashier**

**Fishing that is Fishing.**

Claude News.—The party that went to Hereford last week on a fishing trip have returned. Each member of the party wears a guileless look and are ready to go through the whole performance—"Hope-I-die," "Cross-my-heart," "Sweat-fob-goodness"—at a moment's notice. They certainly had fishing that was fishing. There is no doubt about it. Just think of the personnel of that party. A person couldn't doubt them. Jim Hill might forget he was a deacon in the church, but "Mrs. Jim" would not let him. Jim Christian is no slouch when it comes to fish stories, but he tells the whole truth and nothing but the truth about this trip. Jeff Martin did not see greater sights when he wandered along by the blue Pacific and watched the fishermen at their daily task. N. Hunter, Frank Sewell and Sam Calliham are warranted to go you one better on any fish story you can tell. All concur in saying that they consider it a modest estimate to claim that the crowd caught 1,000 fish. They fried them by the dishpan full and it seems to have taken a liberal supply to satisfy the appetites of that crowd. Before they got to the fishing place they camped for dinner and it took a whole side of bacon to strengthen them so they could go on. Sam Calliham and Jim Hill tied as best fish-eaters. The Hereford friends combined to make the party have a good time. Fruits, freezers of ice cream and other delicacies found their way to camp through the thoughtfulness of T. G. Nance, A. H. Elliston and E. T. Woodburn, who constituted themselves an entertainment committee. Mr. and Mrs. Geo. Stambaugh of Hereford were elected chaperons for the Claude crowd had no one except the gay and giddy who had to be looked after. The crowd liked Hereford, as the Brand says everybody does. They liked those wells, the gardens and the truck patches, the pretty streets, and, more than all, the hospitable people. They did, indeed, "like Hereford."

[Postscript—Jim Hill says, and its true as—true that he caught 65 fish before breakfast with one hook. He caught 40 the afternoon before in a very short time. Who says that was not a great fishing ground?]

Better buy your winter coal now.

**Surprising Cure of Stomach Trouble.**

When you have trouble with your stomach or chronic constipation, don't imagine that your case is beyond help just because your doctor fails to give you relief. Mrs. G. Stengle, Plainfield, N. J., writes, "For over a month past I have been troubled with my stomach. Everything I ate upset it terribly. One of Chamberlain's advertising booklets came to me. After reading a few of the letters from people who had been cured by Chamberlain's Tablets, I decided to try them. I have taken nearly three-fourths of a package of them and can now eat almost everything that I want." For sale by all dealers.—Advertisement.

**Railroad Promotion at Work.**

The following from the Seminole Sentinel gives an account of a proposed railroad from near Tucumcari across the Plains to Seminole and south. The Brand offers these gentlemen the use of 56 miles of grade from the Rock Island south and a fine, level country through which to build their road, and in addition shallow water nearly all the way:

On last Saturday afternoon a contract was made by and between J. J. Fry, representing the Denver Construction Company and the Seminole Commercial Club, in which the Denver Construction Company agrees to build a line of railroad from a point at or near Tucumcari, N. M., to San Antonio, Texas, by way of Seminole. Surveying work is to begin on this proposed route by October 1st and actual construction is to begin by March 1st, 1914. The entire line of road is to be completed within thirty-six months from date. Seminole's Commercial Club agrees to raise a bonus of \$50,000, within ninety days from date, one-half of which amount is to be paid in cash and the balance in real estate appraised at its present market value. \$25,000 of this bonus is to be due and payable when the first train is operated into Seminole over completed line of railroad from a point eighty miles northward, and the balance is to be paid when a connection is made with the T. & P. on the south.

**The Best Medicine in the World.**

"My little girl had dysentery very bad. I thought she would die. Chamberlain's Colic, Cholera and Diarrhoea Remedy cured her, and I can truthfully say that I think it is the best medicine in the world," writes Mrs. William Orvis, Clare, Mich. For sale by all dealers.—Advertisement.

**Adopts American History.**

Text Book Board has adopted a history for the use of the Texas schools. The authors of the book are R. B. Cousins, president, and J. A. Hill, professor of history, of the Panhandle State Normal. We have not seen the book, but we feel sure that these gentlemen have written a book that will be satisfactory to the patrons of the schools of Texas. The Brand extends its hearty congratulations to the Normal and its teachers.

**SAFER THAN CALOMEL**

**Dodson's Liver Tone at Night Will Straighten You Out by Morning—Calomel May Knock You Out of a Day's Work.**

If you are a calomel user, next time you are tempted to buy it ask your druggist if he can absolutely guarantee the drug not to harm you. He won't do it because he CAN'T do it. But here is a perfect substitute for calomel which the druggist does guarantee—the famous Dodson's Liver Tone. Betts-Clark will refund your money without question if you are not thoroughly satisfied.

Go to Betts-Clark whom you are acquainted with—and find out about the great number of people who are taking this remarkable remedy and feeling better, keener, healthier, and better able to enjoy life than they ever were when taking calomel.

Why? Because calomel is a poison—one that may stay in the system, and while seeming to benefit you temporarily, may do harm in the end. If you haven't felt these ill-effects so far, it is because you are fortunate enough to have a strong constitution. Don't take the risk any longer.

Get a bottle of Dodson's Liver Tone (50c.) and note how easily and naturally it corrects all bilious conditions, how it clears away that sick headache and coated tongue, how it sets you right without ache or gripe. The most wonderful thing in the world for constipation.

All this without the slightest interference with your regular habits.

**Look Here Housekeepers!**

Let us make an oil stove out of your cook stove with one of our air-gas burners; works in any old stove; saves a lot on your fuel bill; no smoke; no ashes; no coal to get or carry; cheap; economical; clean; guaranteed. Sold by W. G. Ross. 25tf

**Appreciation.**

Judge Witherspoon and family are pleasantly located at Waxahachie at present. A note from Mr. Witherspoon remembers their friends in Hereford very kindly and adds this note to the Brand: I wish to say in behalf of Bertha and Mrs. Witherspoon and myself that each of us appreciate very much the kind notice you gave in your paper of Bertha's recital given recently in Hereford.

**How's This?**

We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by **Hall's Catarrh Cure**.

F. J. CHENEY & CO., Toledo, O. We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm. NATIONAL BANK OF COMMERCE, Toledo, O.

Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists. Take Hall's Family Pills for constipation.

**Co-operative Revival.**

Evangelists Burks and Hobson of Kansas City will begin a co-operative meeting here next Friday night week, 22nd inst. These men are now having fine success in a great meeting at Paducah, Texas. It is hoped every Christian in Hereford will make the coming meeting his meeting and try to lead his unsaved friends to Christ.

**Causes of Stomach Troubles.**

Sedentary habits, lack of out-door exercise, insufficient mastication of food, constipation, a torpid liver, worry and anxiety, overeating, partaking of food and drink not suited to your age and occupation. Correct your habits and take Chamberlain's Tablets and you will soon be well again. For sale by all dealers.—Advertisement.

Mrs. J. W. Snell of Artesia, N. M., arrived in Hereford on Friday last for a visit of a few days in the home of her brother, Mr. H. H. Snell.

**Belle of Wichita**

We sell the Belle of Wichita Flour, a high patent soft wheat flour. None better on the Texas Market. It has been used by many housekeepers in Hereford, but to further introduce this flour, we will sell it at a special price for one week, Saturday, August 16 until Saturday, August 23 till closing time

48 pound sack Belle of Wichita Flour \$1.75 grade for **\$1.62**  
48 pound sack of Crested Flour \$1.50 grade for **\$1.30**

**For Cash Only**

We also carry a full line of high-grade Groceries. We can save you money at THE MODEL. Our deliveries are promptly made. Bring us your produce.

**The Model Grocery  
SMITH & SON**

A letter from Geo. W. Irwin, jr., at Waco informs the Brand that he is now located and is actively engaged in the transfer business. He will keep up with the doings in Hereford and keep his appetite whetted for a taste of the High Plains by reading the Brand.

**So Many People Die of Blood Poison.**

A little scratch on the hand, a splinter, or small abrasion of the skin is often fatal because the poisonous germs start the infection. That's where Hunt's Lightning comes in handy as an application on the abrasion, kills all germs which may have lodged there, thereby preventing infection and death. It pays to keep this remedy in the home, especially where there are children. All drug stores in 25c and 50c bottle. 26-5

**Brand Keeps Coming.**

The Brand keeps coming to us regularly. We can't do without it as I made two trips to Hereford while my son, H. G. Hays, was there. I was much pleased with the place and would like to keep in touch with the country. D. F. Hays, Grinnell, Iowa.

**Scratching For Fun.**

We would have great sympathy for those who have to scratch continually, if there wasn't a remedy for the trouble, but as Hunt's Cure is guaranteed to cure or money refunded, it would seem that those who scratch do so just for the fun of it. It's a special remedy for Itch, Eczema, Tetter, Ringworm, etc. 26-5t

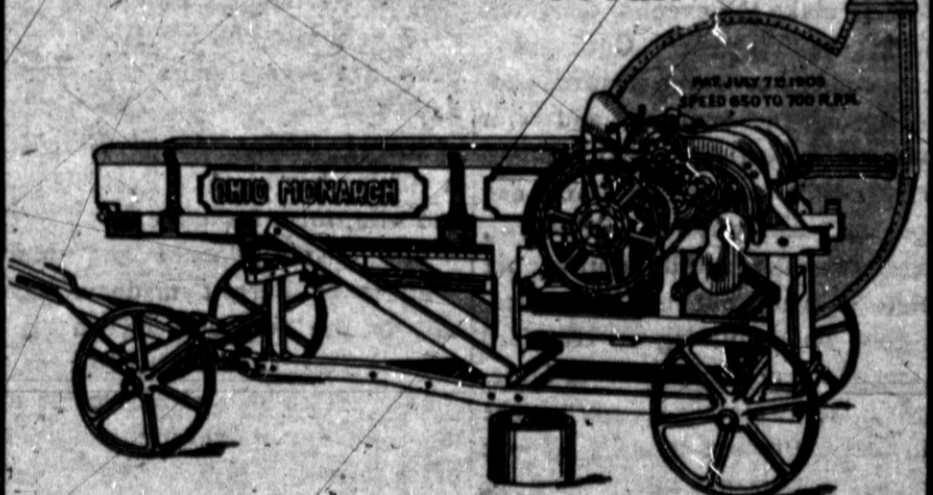
Betts-Clark are agents for the Saturday Evening Post. 27tf

1902

1913

**FRUIT JARS, 250 Cases—Mason and Sure Seal, quarts & half-gallons**

SEE THE OHIO ENSELAGE CUTTER



Ask us about Silos. We can give you Points and Prices. You will also see a full line of Farm Implements including the new One Way Plow for Breaking Irrigated Land

Make Your Headquarters at

**GARRISON BROS.**

# The Palmer Lumber Co. Sells LUMBER

## One Dollar for One Million Flies

The FLY SWAT and the FLY TRAP together have rid Hereford of millions of flies. The DOLLAR TRAP which we sell will catch a MILLION FLIES. One of these TRAPS placed in your back yard or in your barn will catch the little pests before they bring their disease laden bodies to your house. Try one of the best Traps for a DOLLAR

T. M. PALMER LUMBER CO., Hereford

**Bench Congress Doings.**  
This hot weather has warmed up the daily discussions of the Bench Congress. Since John Dale has moved to other parts, new political stars are arising. The Bench is already discussing candidates, county and state officers, and the talk has but bees to buzzing in a number of bonnets. If at this early beginning, there are at least three candidates for each county office, what will the crop be when the real time comes for "answering the call of their country?"

The Bench Congress, after due consideration, passed a resolution that the City Commission could have its permission to keep the fire truck in the north basement entrance of the court house, as it would do no damage to the building and would be convenient for the sheriff to use in putting out some feller when he "gets on fire." With the permission of the commissioners court of the county and the high sheriff, the truck will have a home.

The chairman of the Congress strained a point the other day when he ruled some flagrant member out of order and as a result lost three pants buttons. The next day and for two or three days, he came into the presence of the Congress without the missing buttons, but had impressed into service three shingles nails to prevent any accident from happening. So the members, while the chairman was absent, passed the following resolution:

Whereas, there is great and eminent danger that our High Honorable Chairman will happen to a serious accident on account of the absence of three necessary accessories to his wearing apparel, namely, three good buttons; and

Whereas, the Congress will feel itself greatly shagrin'd and abashed if anything should happen to the Chairman while on duty as presiding officer;

Therefore, be it resolved: That the more fortunate members of Bench Congress are requested to fetch as a peace offering three certain buttons, hereinafter described, and lay them on the altar of the Congress, as a contribution to the comfort and peace of mind of the High Honorable Chairman, said acts to be performed at the next regular session of the Congress which is duly scheduled to meet the following afternoon as soon as the shadows of the awning gets over the two well-worn and knive scarred benches, the sole property and furniture of the Congress; and that the buttons aforesaid mentioned shall consist of three, good, gallus pants buttons; one left handed rear pants button, one right handed rear button, and one side latch button; and

Be it further resolved: That the two popular suffragette members shall bring each a needle and thread and also a thimble, (if their wives have taught them its use), and that they shall attach said buttons to the pants of the Chairman at the proper places and in a workman-like manner; provided, however, that they shall perform their duties without exposing any part of the said Chairman's reputation.

Duly passed and properly signed this the 8th day of August in the eleventh million year of the creation and the third year of the Bench Congress.

## NO TIME WASTED Farm and Factory

### Prompt Action Is Pleasing Many Hereford Citizens.

Get down to the cause of everything.

Bad backs are frequently caused by weak kidneys.

Help the kidneys to get rid of kidney backache.

Doan's Kidney Pills are for the kidneys only.

No time wasted trying to cure other troubles.

Hereford people endorse their merit.

Mrs. Elizabeth Tomamichael, 506 Miles Ave., Hereford, Texas, says: "About two months ago I procured a box of Doan's Kidney Pills from Woodburn's & Son's Drug Store, as I was then suffering from pain in my back, together with stiffness in my loins. I found Doan's Kidney Pills to be good for this trouble and also a good tonic for the kidneys. They were prompt and effective and I advise their use in all cases of kidney complaint. I do not think there is a better kidney medicine to be had than this one."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Call 281 for fresh milk, butter and cream. College Dairy. 81f

From Mrs. Cox.

Grandbury, Texas, Aug. 8, '13.

To the people of Hereford and others, who so kindly remembered me and my boys after our recent loss, I wish to extend my deepest gratitude. Nothing will ever cause me to forget your generosity. I do thank you sincerely and I thank God for such friends as you have proven yourselves to be. Very truly,  
Mrs. Delphia Cox.



Now is the time to get Coal bargains. There is a very good reason for selling coal cheaper in July and August. The mines are not so busy. The last Statement of the American Railway Association says that there are 45,000 less surplus cars than a year ago. Why not place your storage order now.

**FALLWELL & SON**  
TELEPHONE 41

Texas has 8,794,000 head of cattle, valued at \$130,201,986. It is a remarkable fact that Texas has the best grade of cattle of any state, but for economic reasons fails to realize their value. It is possible that the Texas farmer may not exceed the Illinois farmer in grade of cattle but our ranches show up exceedingly well in the matter of grade of stock.

In Illinois the cattle are worth \$28.02 per head and in Texas \$14.79 per head.



"Comparative Value in Texas and Illinois."

It cost approximately \$5 per head to ship cattle from Texas to the Chicago packing houses and the remainder of the difference in price is accounted for by the fact that Texas cattle are taken off the ranches and pastures and shipped to corn countries where a few bushels of corn are fed to them and \$10 added to their value. If we had enough packing houses in Texas to utilize our supply of live stock and did our own feeding we would add \$15 per head to our cattle, says the Texas Commercial Secretaries' Association.

Packing houses sufficient to meet the present needs of Texas would add \$43,970,000 to the value of our cattle, which is more than the packing houses would cost:



Added Value to Texas Cattle by Texas Packing Houses.

By bringing the packing house to the farm we adjust economic conditions and the increase in value of live stock goes to the producer without increasing the price of meat to the consumer, without increasing the expense of the packer. The farm and the factory go hand in hand and the prosperity of either is dependent upon the other, and no clearer example of this fact could be presented, than that of the packing house and the increase it at once brings to the farmer in the value of his cattle.

Betts-Clark are agents for the Saturday Evening Post. 271f

### Ordinance No. 72.

An ordinance to be known as Ordinance No. 72, protecting the property of the Fire Department from theft or damage, prescribing rules for its operation and fixing a penalty for a violation of same. Be it ordained by the City Commission of the City of Hereford.

Section 1. It shall be unlawful for any person to sit in or loaf upon the fire truck when not in use, or to handle the tools or equipment belonging to the same without the consent of the Chief or City Marshall or some member of the Commission. Any person violating any of the provisions of this ordinance shall be punished by a fine of not less than three nor more than ten dollars.

Section 2. If any person not a member of the fire department shall jump on the fire truck when going to or returning from a fire, unless by invitation of the Fire Chief, a Captain or the driver of the Truck, he shall be punished by a fine of not less than three nor more than ten dollars.

Section 3. It shall be unlawful

for any person not a member of the fire department or the driver of the Fire Truck to remove from the place where it is kept, or to use any Fireman's hat or coat or wrench or other tool used in connection with the fire truck or fire fighting apparatus. And it shall be unlawful for any Fireman or driver of the truck to remove or use the same except for some purpose in connection with the operation of the fire fighting equipment. Any person violating this ordinance shall be punished by a fine of not less than three nor more than ten dollars.

Adopted July 29th, 1913.  
Approved July 29th, 1913.  
27-3t Wm. M. Knight, Mayor.

**THE HEREFORD BRAND AND THE DIMMITT PLAINSMAN BOTH ONE YEAR FOR \$1.50**

These two papers fully cover all the important Local and Development News of Deaf Smith and Castro Counties.

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HEREFORD, TEXAS

## Draughon's Business College

AMARILLO, TEXAS

Teaches Bookkeeping, Banking, Shorthand, Type writing and all necessary auxiliary branches. Positions secured for graduates. No vacations; enter any time. **WRITE FOR FREE CATALOG**



E. R. Read, Agent

GALVESTON and return, \$21.20. On sale Aug. 1, 8, 15, 22, 29. Limit 10 days.

SUMMER TOURIST RATES on until September 30 to all points East and West, tickets limited to October 30 with stopovers.

FT. WORTH and Return \$13.15, Aug. 4 to 7. Limit Aug. 11.

DALLAS and Return \$14.30, Aug. 10, 11. Limit Aug. 16.

## THE BEST HOT WEATHER TONIC, GROVE'S TASTELESS CHILL TONIC

The Old Standard, General Tonic. Drives out Malaria, Enriches the Blood and Builds up the Whole System.

FOR GROWN PEOPLE AND CHILDREN.

It is a combination of QUININE and IRON in a tasteless form that wonderfully strengthens and fortifies the system to withstand the depressing effect of the hot summer. GROVE'S TASTELESS CHILL TONIC has no equal for Malaria, Chills and Fever, Weakness, general debility and loss of appetite. Gives life and vigor to Nursing Mothers and Pale, Sickly Children. Removes Biliousness without purging. Relieves nervous depression and low spirits. Arouses the liver to action and purifies the blood. A True Tonic and Sure Appetizer. A Complete Strengthening. Guaranteed by your Druggist. We mean it. 50 cents.

## FOR SALE

We have a small number of second-hand 6lb Electric Irons in good repair, complete with cord. Price \$1.50

**Hereford Electric Light and Power Co.**

## The Hereford Brand

(A NEWSPAPER)

Published by

The Brand Publishing Co.

A. C. ELLIOTT  
MILLCENT GRIFFITH, Owners

A. C. ELLIOTT, Editor

Address all communications to  
BRAND PUBLISHING CO.

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Subscription Price \$1.00 Per Year,  
Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

All reading matter appearing in The Brand marked "t" or "d" with figures prefixed or "adv" is paid advertising.

Kemp has it for less. 10tf

WHEN J. Ray was here the other day he said that Hereford was the cleanest town on the road from Vernon up this way. We have our weedy sympathy for all other places if they are not freer of weeds than Hereford.

### YOU LIVE BETTER THAN KINGS OF OLD.

By Holland.

All the great rulers of the earth from King Solomon to Peter the Great were at a disadvantage compared with the citizens of today. Not one of them had a bathroom with a porcelain tub and modern plumbing in his palace. Not one of them used a safety razor, had an appetizing breakfast food, used a telephone or enjoyed the comforts of an electric light. All these are within the reach of rich and poor today. All are enjoyed by rich and poor. You are better off than Emperor Napoleon, Rameses II, or Louis XIV. You have conveniences they never imagined or dreamed about. Chief among them are the modern newspaper and its advertisements and advertised wares. Are you getting all the good out of life that is possible? You are not if you neglect to read the advertisements and to buy the articles that are advertised. Comforts, luxuries and necessities are offered to you in great profusion, and the fact that they are advertised proves that the articles are reliable.

## Society

### The Lazy Day.

Well, this has been a splendid and a very perfect day;  
I took my work and worries and I threw them all away—  
I took the work I ought to do and looked it in the eye  
And said: "You get a holiday, old tax: of mine, good-by."  
I hope you have a pleasant time wherever you may roam.  
Now, don't get lost, but just the same you needn't hurry home."  
My work stood begging at my side, my elbow Duty nudged,  
But with a stern and haughty heart, I never even budged.  
I stretched myself upon my back within the hammock here  
And swung and swung and let my soul get bubbling full of cheer.  
My work went galley-west, I guess—I know it's done—  
But, friend, to have a Lazy Day is certainly some fun,  
And all the things I worry for and of—the pesky things!  
I gave them all to understand they might as well take wings.  
I'd worried over them in a most faithful, earnest way,

But worry hasn't any place in any lazy day.

Some little worries fretted up and signed; "What can you do?"  
I blew all to smithereens with one intense "Pooh! Pooh!"

So here I am, with work undone, unworried worries, top,

And still the grass is nice and green, the sky is nice and blue,

The world is rolling right along, no doubt the stars will gleam—

I guess I'll linger here a while and muse and doze and dream.

My friend, when Work is fighting you and Worry wants to stay—

Just throw the whole thing to one side and have a Lazy Day.

—Wilbur D. Nesbit.

With Mrs. J. E. Ferguson.

The members of the Bay View Club, to do some additional work on the course of last year, have been meeting once each month during the summer. On last Thursday Mrs. J. E. Ferguson was hostess, having as honor guests Mrs. W. T. Stanberry and Mrs. Claude Witherspoon. Other guests were Mrs. Rex Tynes and sister, Mrs. Avery, Mrs. R. Collins, Mrs. Alice Lea, Mrs. C. C. Ferguson, Mrs. P. W. Price, Mrs. Watkins and Miss Dora Adams. As a courtesy to the guests this meeting was altogether social and delightfully informal. As the ladies arrived they were invited into the dining room where they poured for themselves the refreshing punch. Mrs. Stanberry, having been a member of this club while living in Hereford, and Mrs. Witherspoon, an ever welcome visitor among her many friends, made this club meeting doubly pleasant. A memory contest on the states was sandwiched in between the constant flow of conversation. But the most interesting feature of the afternoon was, perhaps, the arrival of the expressman with a box for everyone, boxes of all sorts, sizes and shapes, and the receiver, on opening the box, was asked to make a speech (?) on the contents. Mrs. Witherspoon found in her box "The Legend of Sleepy Hollow," and instead of commenting on Irving's well-known tale, she described very beautifully a hollow nestling between some of the hills of California. Mrs. T. E. Shirley found in her box the Rexall foot ease remedies, and she grew quite eloquent as she portrayed their many virtues. But space forbids a continuation of the many pleasures of the afternoon. Refreshments of cake and cream were served.

### A Fishing Party.

Again Mr. and Mrs. Pitman extended a pleasing courtesy to their guests, Mrs. Morris, the Misses Morris, little Edward, and Mr. Newberry, by inviting a number of friends to spend Tuesday evening in a jolly good time at Sulphur Park. Our best is always given our visitors, and in lieu of the usual park with grass plots, spraying fountains, beautiful flowers and stately trees, we invite a few friends and hie away to Sulphur Park, and for the time being, if we are imaginative, live again some of the scenes portrayed by J. Fenmore Cooper among the Indians. On this occasion there were some successful anglers, some "fishers of men" (?) and others who prepared for the bounteous spread. In the gathering twilight the hills gave back the echo of many old time songs. By moonlight the tired, but happy party reached town and said good night about 11 o'clock.

### For Mrs. Stanberry.

Mrs. Stauberly was the surprised recipient of another thoughtful courtesy from her club friends on Wednesday afternoon, that being her birthday. The day was spent with Mrs. Arnold, and on returning to Mrs. Hawkins in the late after-

noon, she found the ladies all on the lawn and a most appetizing picnic spread awaiting her. The joy and real happiness on this occasion was mutual. After the supper Mrs. Gregg, in her characteristic way, presented Mrs. Stanberry with a little booklet in which each club member had written a wish. Altogether it was a most enjoyable afternoon.

On last Saturday Mrs. E. W. Morris and daughters, Misses Ruby and Anna, and little son, Edward, accompanied by Mr. Clyde Newberry, arrived in the city after an overland trip by auto from Abilene, Texas. Mrs. Morris is a sister of Mrs. J. H. Pitman and Miss Anna Miller, and she, with her son, will remain in Hereford until cool weather. The Misses Morris and Mr. Newberry, after a most delightful visit, started on the return trip to Abilene on Wednesday morning, having in their party Jonathan Pitman for a visit down in Texas. This was Mr. Newberry's first visit to Hereford, and notwithstanding the present condition of heat, dust, etc., was loud in his praises of our plan of irrigation and its possibilities to the Panhandle.

### At the Pitman Home.

Mr. and Mrs. J. H. Pitman opened their home on last Monday night to about thirty young people, complimentary to their nieces, Misses Morris, and a friend, Mr. Newberry, all of Abilene. The gracious welcome, characteristic of this home, gave to all present that easy freedom of manner necessary to an evening of gayety and real pleasure. The rooms were quite prettily decorated with pink and white carnations with ferns. A number of games of "42" were played, after which delicious refreshments of fruit ice and cake were served.

### Calomel is Bad

But Simmons' Liver Purifier is delightfully pleasant, and its action is thorough. Constipation yields, biliousness goes. A trial convinces. In yellow tin boxes only. Tried once, used always. 26-5t

M. O. Meeks, commissioner from the north part of the county, was here this week attending the court, looking after the business of the county, and he says that just any kind of a rain will be welcome in his part of the county, and asks the Brand to advertise for a rain. Here it is: "Wanted—A good, soaking rain to fall all over the county in time to save the feed crop. Place the shower where we can find it and no questions will be asked."

Quarter Century Experience in Banking Business

## Sound Management

And progressive methods, strict adherence to our customers' needs and an appreciation of all confidence placed in us make this bank an ideal place to do business. We know your needs and stand ready to assist you in every way possible, consistent with safety. LET US SERVE YOU

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Mutually Agreeable Accounts Solicited

We Sell K. N. & K. Self-Identifying Travelers Checks

K. N. & K. Travelers Checks Payable All Over the World

### Standing of Contestants in Stambaugh's Piano Contest.

Week ending Wednesday, Aug. 13th, 1913.

No.	Votes
2	462625
64	896885
66	4,107865
75	743459
105	635120
106	346115
107	567885
110	673190
122	648405
124	2,291805
154	654965
155	245920

No. 66 took the silverware prize this week. She received the most votes during the week, the prize was a set of table spoons. The next prize will be a gravy ladle. Who will get it? This is the last one of the weekly prizes, so all work hard and see who will be the lucky one. We are still giving 500 votes with each 5c sale of candy and gum.

Geo. A. Stambaugh, Cash Store.  
10tf

Desirable residence property close in to exchange for land or 4 cylinder run-about. Residence is on 100x140 close in, four rooms, two galleries and shed room, well and windmill, out sheds. Address box 00, Hereford. 28-3t

E. E. Wilson, who left here ten days ago to hunt a location, showed up Monday morning smiling and greeting his friends with "I've come back." He didn't find anything that looked as good as Hereford.

Burl Elliston has come back again. He arrived last Friday with his car of things from "down in the sticks" and is now fully satisfied to stay here with the rest of us and starve growing rich.

Alex Thompson is back in Hereford after a four months' stay in East Texas. Mrs. Thompson and the children have been back for some time and Alex comes back in time to get his name in the political hodge-podge pot.

Betts-Clark are agents for the Saturday Evening Post. 27tf



We have many excellent tooth pastes and powders you can't get in any drug store in town but ours. The bristles do not drop from our superior made tooth brushes. Whenever you need anything to beautify your teeth or sweeten your breath, come to Us. Whenever you need anything in the drug-store line, come to us and you will be sure to get the best. We don't keep any other kind.

Come to OUR Drug Store

## Corner Drug Store.

W. F. ORR, PALACE BARBER SHOP

# Our Tailoring IS DISTINCTLY DIFFERENT

Every coat we produce receives the attention of fifteen specialists. One man makes button holes, the next man adjusts the lining, stays and so on. Each man performs his specific task—a task at which he has become so proficient that satisfaction is a Certainty.

This sort of tailoring is the kind we guarantee and our prices are not as high as you may imagine.

Come in and see us, we can show you better than we can tell you.

## W. F. ORR

At Palace Barber Shop  
High-Class Tailoring for Less Money

WE MAKE CLOTHES THAT FIT AND WEAR

CLEANING AND PRESSING—THE KIND YOU LIKE

OUR TONSORIAL WORK PLEASES EVERY BODY

## Local and Personal

Tel-er-phon 367. 48tf

Frank Richards had the misfortune of losing a fine cow this week.

I'll meet you at the Corner Drug Store. 38tf

Miss Elizabeth Richards returned last week from a visit to friends and relatives in Oklahoma.

Hughes Grain Co., has the best Stock Salt in Hereford. 27-2t

Dr. J. G. Hendricks left Monday afternoon for his home after a week's stay in Hereford on business.

I'll meet you at the Corner Drug Store. 38tf

Mrs. G. L. Davidson of Amarillo is a visitor with her parents this week, coming up Saturday.

To Prevent Blood Poisoning apply at once the wonderful old reliable DR. FORTNER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c. 50c. \$1.00.

Mrs. C. P. Dodson and children of Midlothian, Texas, came in on last Tuesday for a visit in the home of her cousin, W. A. Ricketts:

Good, 5-room house and 3 lots in Hereford to trade for New Mexico land. See E. F. Connell. 1tp

Misses Leulle Easley and Vida Allgood of Ft. Worth are in the city for a few days' visit with friends.

Everybody is going. Where? To the Star Theatre to see those good pictures. 20tf

Harvey Sullivan of Dennison has one of the chairs in the Orr Barber Shop.

We have plenty all kinds of salt. E. W. Harrison. 28-2t

Mrs. Edmond Krause of San Diego, Calif., is here on a visit with her sister, Mrs. Barnett.

We have the most complete stock of hay and grain in Hereford. E. W. Harrison. 28-2t

Lemuel Carlyle left yesterday for Southwest City, Mo., on an extended visit.

Make up your mind to buy your lumber from Kemp. You will save money. It

Mrs. Delphia Cox returned Wednesday night from Waco where she has been this summer attending the school at T. C. U.

Miss Mary Graham left on Tuesday for her home in Hubbard, Tex., after a delightful visit with her aunt, Mrs. H. C. Myrick.

Niggerhead Coal is best and we offer it to nesters at \$6.75. E. W. Harrison. 28-2t

Mrs. Harry Mason and son, Evans, of Vernon, Texas, are visiting in the home of her mother, Mrs. R. Collins.

Now is the time to buy your winter coal. Hughes Grain Co., sells the best. 27-2t

Who has seen my garden rake with a letter H cut near ferrule by Jack Walker. A liberal reward paid for recovery. E. W. Harrison. 28-2t

Ranchmen cannot afford to overlook Kemp's prices on shed lumber. It

David Dedfield, wife and grandson, of Ardmore, Okla., are here making a visit with his daughter, Mrs. Broadwell.

B. Anderson Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 48 and 330. 2tf

Miss Mary Stevens of Gainesville, Texas, came in last Saturday morning for a few weeks' visit in the home of her aunt, Mrs. W. B. Robinson.

Bright, new, home grown oats that test 36 lbs. per bushel, at Hughes Grain Co., Cash Store. Buy some of them. 27-2t

J. W. Moreman and family of Dalhart are making their annual summer visit to his parents, Mr. and Mrs. C. R. Moreman. They came down in their private car.

We have all cleaned up, now why not paint up. If you use Lincoln Climatic Paint your troubles are ended. R. H. Kemp. It

Prof. Hood from Colorado Springs, who has been attending the Canyon Normal, is visiting with his brother-in-law, Al McIntosh.

Hughes Grain Co., has two cars of the prettiest oats you ever saw, and they want to sell them too. 27-2t

Mr. and Mrs. J. H. Ross of Hol-lene, N. M., visited with Mr. and Mrs. Garnett last week. Mr. Ross says that he has 100 acres in fine feed crop.

We set the price on lumber. R. H. Kemp. It

The neighbors in the Wyche community report a good rain in that section Sunday evening. The Hays' farm is said to have received a good soaking.

We have seed rye. E. W. Harrison. 28-2t

Mrs. B. N. Hubbert and Miss Gertrude Robinson left Wednesday afternoon for a two weeks' visit with relatives and friends at Gainesville, Texas.

If you are going to build a house, barn or shed, don't fail to let Kemp figure on your bill. It

Prof. W. R. Switzer of Clarendon College was in the city this week in the interest of that school. He was a school mate of O. E. Thomas, whom he visited while here.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

Dr. Robert R. Harris and family of Weatherford, Texas, are visiting in the home of Mr. and Mrs. J. A. Stegall. They have also with them his sister, Mrs. E. C. Palmer, of Cabott, Ark.

Kemp has a big stock of Lime. It



### GIVES MIDNIGHT ALARM

Farmer Stout was awakened from a sound sleep by the ringing of his telephone bell. The barn of his neighbor, three miles down the turnpike, had been broken into and a driving horse stolen.

The horse-thieves were headed toward the Stout farm. Calling his hands he armed his forces, lined them upon the turnpike, captured the thieves and held them until the arrival of the Sheriff.

THE SOUTHWESTERN TELEGRAPH AND TELEPHONE CO. DALLAS, TEXAS



FOR SALE—3 sows and pigs, 4 mares and colts, 3 young mares, 2 young horses, 1 young mule, 8 work mules, 1 four year old jack, farm implements, 20 young cattle, feed crop, and four section ranch to lease. R. L. Elliston. 27-2tp



PRESCRIPTIONS PROMPTLY FILLED

## And Accurately Compounded

Filling a prescription is not guess-work with us. We know for a certainty that our drugs are of the very best quality before we let them enter our store.

YOU ARE SURE IT IS RIGHT IF IT IS FROM

## E. T. WOODBURN & SON

### Trustees Sale

The State of Texas, County of Deaf Smith

Whereas, E. H. Fretz, did on the 25<sup>th</sup> day of March A. D. 1908, make, execute and deliver his certain deed of trust, said deed of trust recorded in volume 12 on pages 218 and 219, trust deed records of Deaf Smith county, Texas, for better securing the payment of one certain promissory note for the sum of \$1000.00, dated March 25<sup>th</sup> 1908, payable to Edwin G. Erler, together with 10 per cent interest and 10 per cent attorney's fees, signed by E. H. Fretz, payable one year after date, the interest thereon having been paid to March 19 1910 and the time of payment of said note having been duly and legally extended to March 25<sup>th</sup> 1911; and whereas in said trust deed, N. H. Denison is named as trustee, and the said trust deed provides that in case of the removal from the State of Texas of the said N. H. Denison, that L. Gough is thereby appointed and made successor in trust with like power and authority as said trustee and the title to the premises conveyed in said trust deed shall thereupon vest in said successor in trust for the use and purposes named in said trust deed, and whereas the said N. H. Denison has heretofore removed from the State of Texas and now resides without said state; and whereas the said trust deed further provides that in case of the failure or default in the payment of said note when due then the said trustee or his successor in trust is authorized and empowered, at the request of the holder of said note to sell the property herein described according to law. And whereas, Edwin G. Erler, is the owner and holder of said note

and the said E. H. Fretz has made default in the payment of the said note for more than thirty days, and the same is long past due and unpaid, and there is now due, principal, interest and attorney's fees the sum of \$1527.50; and whereas I have been requested by the holder of said note, after default as above mentioned, to sell the hereinafter named property, and to enforce the trust named in said trust deed: now therefore, by virtue of the authority vested in me in said deed of trust, I will offer for sale, between the legal hours thereof, to-wit: between the hours of 10 o'clock A. M. and 4 o'clock P. M. at public outcry, for cash to the highest bidder, on the first Tuesday in September, A. D. 1913, (the same being the second day of said month) at the court house door of Deaf Smith County, in the City of Hereford, County of Deaf Smith, State of Texas, the following described property, to-wit: Lots Nos. 10-11 & 12, in Block No. 1, in the Town of Hereford, in Deaf Smith County, Texas, the same being a part of Survey No. 61, Block K-3, Certificate No 1833, Abstract No. 358, W. W. & S. Grant, containing about one-half acre and located in Hereford and in the south eastern portion of said county, together with all the rights members and appurtenances thereto belonging.

Witness my hand this the 6th day of August A. D. 1913,  
L. Gough,  
Successor in Trust or  
Substitute Trustee.

Give us your order for winter coal now. We can sell you the best coal that is mined in Colorado. Hughes Grain Co., The Cash Store. 27-2tp

# The Successful Man

Acts while the other man thinks about it. Start your bank account today. The amount of your first deposit is not so important as making the start NOW and regularly adding to it. We offer you every accommodation consistent with sound banking

## The First State Bank & Trust Company

Of Hereford, Texas

"THE PEOPLE'S DEPOSITORY"

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HENRY WILKINSON, Vice-Pres.  
H. B. WEBB, Vice-President

A. P. MURCHISON, Cashier  
J. C. BURKHALTER, Asst. Cashier



**Professional and Business Cards**

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 ABSTRACTERS  
 Complete Abstract of Title to Deaf Smith County Lands.  
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Choice Fruit, Shade and Ornamental Stock. Write for Catalogue today.

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Lawyer  
 Will Practice in District and Higher Courts  
 HEREFORD, TEXAS

**WANT ADS**

**MISCELLANEOUS WANTS**

Local readers 5 cents per line. 19tf

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

WANTED—You to buy your lumber from R. H. Kemp. 21tf

FIFTEEN cents in spot cash will pay for three lines in the Want Ad Columns. 19tf

BINDER FOR SALE—Deering Broad cast, 6 ft; and also 6 ft. mower. See T. B. Kellow. 23tf

GOOD ALFALFA seed for sale. Phone Mrs. L. R. Bradley, No. 75-2r. 13tf

FOR SALE—Saddle horses and work horses and a fine Jersey cow. See J. L. Fuqua. 16tf

WANTED—Roomers and boarders at Mrs. R. C. Oden's, across street north from school building. 26-4t

FOR SALE—A No. 1 Milch Cow, fresh, also a good Velie, rubber tired buggy. See R. T. Moses. 25tf

THREE PAPERS—Dallas Semi-Weekly Farm News, Holland's Magazine and The Hereford Brand; all three one year for only \$2.25.

FOR SALE OR TRADE—320 acres of red, sandy, loam land in the San Jon Valley of New Mexico. Good and smooth. Phone 30 or address Box 111, Hereford, Texas. 28tf

AFTER July 29 will have several thousand bushels of good oats to sell at \$1.25 per cwt or 40c per bu., at my farm 4 miles north and 2 miles west of Hereford. John J. Zinser.

Hereford Carage and Machine Works can do all kinds repairing. Heavy Lathe and Planer work a specialty. Give us a call. 10tf

MONEY TO LOAN—On improved half sections or large ranches, 5 years' time at 8 per cent, privilege of paying 1-10 of principal any interest date. See C. O. Lee. 6tf

Bring all your old School Books to us at earliest time, we want to trade for them; will either give you merchandise or credit slip for new books. E. T. Woodburn & Son. 25tf

**Saved Girl's Life**

"I want to tell you what wonderful benefit I have received from the use of Thedford's Black-Draught," writes Mrs. Sylvania Woods, of Clifton Mills, Ky.

"It certainly has no equal for la grippe, bad colds, liver and stomach troubles. I firmly believe Black-Draught saved my little girl's life. When she had the measles, they went in on her, but one good dose of Thedford's Black-Draught made them break out, and she has had no more trouble. I shall never be without

**THEDFORD'S BLACK-DRAUGHT**

in my home." For constipation, indigestion, headache, dizziness, malaria, chills and fever, biliousness, and all similar ailments, Thedford's Black-Draught has proved itself a safe, reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-Draught. It is a medicine of known merit. Seventy-five years of splendid success proves its value. Good for young and old. For sale everywhere. Price 25 cents.

**What is Alfalfa Land Worth?**

Good, rich, level land that will raise from five to six crops of fine quality alfalfa each year is worth more than cotton or corn land. In Illinois good corn land is worth from \$100 to \$150 per acre; the same down in Texas with cotton land. Then alfalfa land must be worth not less than the maximum or \$150 per acre. Another way to make the test is to figure the income from a good field of alfalfa. Take 50 acres as a basis. Well seeded, properly irrigated and cultivated, not less than 7 tons per season should be cut. Alfalfa will sell in most any market for \$12 per ton at the minimum; it has never sold for less than \$15 per ton at Hereford. The Farmers' Bulletin, No. 273, issued by the government, states that it costs from \$16.25 to \$21.25 per acre to raise alfalfa by irrigation in the states of Washington, Idaho and California. This cost is distributed as follows: Annual cost of water, cleaning ditches, taxes, cost of applying water, cost of harvesting, depreciation in haying tools and irrigation equipment, cost of marketing. This estimate is made up from all the reports obtainable in the different states and is not a guess by some booster or the report of a single farmer. The government estimates a yield of only 7 tons to the acre and at ONLY \$7 per ton gross to the farmer, and then after making the figures, the bulletin adds: In Washington the annual net profit on alfalfa is \$27.75 per acre, which is an annual interest of over 22 per cent on the investment on a basis of the land and water right valued at \$125 per acre. If a man could be satisfied with 10 per cent instead of 22 per cent, his land and irrigation equipment would represent a value of \$277.50 per acre. Taking the figures at Hereford, 7 tons per acre at \$12 per ton, \$84 per acre, with a cost of \$20 or even \$24 per acre, this would leave the farmer \$60 per acre net instead of \$27.75. Cut this as much as one-fourth for the accidents of nature and still we have remaining \$45 per acre net. This represents 30 per cent profit on land valued at \$150 per acre. And it is worth it. Yes, the seeded alfalfa land in the Tierra Blanca Valley around Hereford, where the farm is equipt with a good irrigation well, is worth that price to the actual farmer and even more. The Brand knows of such a farm ready to be seeded to alfalfa, but on account of the age of the owner and the fact that he owns a large tract of land, he is willing to sell a part of his land with one of the best wells in this section at a

price far below that figure. It will interest any man. The Brand will put you in direct communication with the owner if you are interested, and you can do your own trading.

**A Good Investment.**

W. D. Magli, a well known merchant of Whitewater, Wis., bought a stock of Chamberlain's medicines so as to be able to supply them to his customers. After receiving them he was himself taken sick and says that one small bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy was worth more to him than the cost of his entire stock of these medicines. For sale by all dealers. Advertisement.

**Walters and the Governor**

News Despatch.—"Well, it may be that at some time in the future I may join some of my fellow-citizens in asking some man to become a candidate for a public office, but it just happens that never at any time in my life have I asked any man to become a candidate."

"Do you think there is a wide spread interest as to who may be candidates for office?" he was asked.

"No, I do not," he answered. "The hotel politicians and the barbecue politicians seem to be considered as interested in the question, but I doubt that the people in general are thus interested. In my opinion, they will take care of that matter at the proper time, but at present they are more concerned as to whether it shall rain next week, what the boll weevil may do, and what the price of cotton shall be at ginning time. And down our way, we are concerned as to whether red fish shall bite, as to whether we would better use minnows for bait, and whether, if we catch any fish, Col. Sterett will take them away from us because they may be overweight. Moreover, I believe the people are less interested as to what individuals shall run for Governor than they are interested in having a new deal. I believe they are tired of chronic office holders and the results of chronic officeholding, and that they are inclined to try new blood, with the hope that the affairs of the State may be conducted something after the fashion of the affairs of a farm or the affairs of a business institution; that is to say, upon a business basis."

This is a good sign that Texas is to be redeemed from the blight of "hotel and barbecue politicians." The last plague has visited the land and the great deliverance is approaching. All we need now is a Moses and an Aaron. Let the people raise them up.

**Junior League Program.**

Subject—The Insects, Isa. 59:5, Judges 14:8, Prov. 30:24, 25, 27.  
 Leader—Grace Sites.  
 Song.  
 Prayer.  
 Song.  
 Music—Elizabeth Black.  
 Discussion of lesson—Nellie Parmer.  
 Song.  
 Business.  
 Song.  
 Benediction.

**EXPERT TINNING and PLUMBING**

We are prepared to turn out Large or Small Jobs and will do a small job with as much care as a big one.

We make a specialty of Stock Tanks, Tower Tanks and heavy Sheet Metal Work.

**OUR PLUMBING WILL STAND THE TEST. GET OUR PRICES WOOD and FRANKS**

HEREFORD, TEXAS      TELEPHONE NO. 31

**Albatross Flour**

New Car Better than ever before and the Price is only \$1.75 per sack.

We are still in the ring for your Grocery business. We are trying to furnish the best Goods the market will afford and at all times will treat you fairly. Deliver your Goods Promptly and Appreciate your Trade.

**CARDWELL BROS**

**BRAND WANT ADS**

**Result Getters!**

TELEPHONE NUMBER

30

RATE 5c

PER LINE

Count 6 words to the line. Multiply by 5 and then by the number of issues you wish the ad to run.

Out-of-town orders must be accompanied by cash

To Sell, Buy or Exchange, Use Brand Want Ads

**Was Well Pleased**

Brand Publishing Co., Hereford, Texas.

Gentlemen:—You will please insert the following in your paper for two consecutive weeks. Enclosed find check to cover. Am pleased with the result of my former ad.

Very truly yours, J. F. PERRY, Midland, Texas

**The Best in The Panhandle**

Brand, Hereford, Texas. Gentlemen:—Enclosed please find \$1.10 for 55 word want ad-run two issues for me.

I placed this ad in some 6 Panhandle papers and I received more answers from the ad placed with you than any other paper.

J. P. ANDERSON, Canyon, Texas.

Brand Want Ads always makes interesting reading. You'll find them on page seven

**Brand Publishing Company**  
 HEREFORD, TEXAS

**Meeting Closes**

The meeting at the Church of Christ closed Sunday night, although there were few additions. The church was built up far beyond expression. Brother Winterrowd preaches the Gospel in all its primitive purity, and being a forcible speaker, holds the closest attention of his audience through every discourse. He leaves the last of this week for a visit at home before taking up his work in Abilene Christian College, where he will teach Latin, Greek, also a class in Bible the coming year. He has promised, the Lord willing, to be with the church at this place again. He was assisted in his work here by J. Frank Copeland, he leading in the song service. And may the blessings of all go with these two young men in their work.—A Member.

Rev. W. M. Baker preached Sunday evening at Summerfield. Next Sunday evening he will preach at the Wyche school house and will likely continue the services from day to day the entire week. He will occupy his pulpit as usual Sunday morning.

The Star Theatre is the place to get rid of the blues. 20tf

Mrs. Henry Garnett enjoyed an all day visit from five friends last Friday. They brought their thimbles and they turned out one quilt and a comfort. An elegant dinner was served at noon and later the ladies enjoyed a feast of fruit.

John Gregory, commissioner from the western part of the county, was in town Monday and Tuesday attending a regular session of the court and reported that the Keleb neighborhood had a good shower Sunday evening. Other parts of the county were not so favored and its getting dry in big spots.

FOR SALE—A surrey by Mrs. Robt. Elliott. 1t

**The Optimist Vs. The Pessimist.**

Two gay frogs, from inland bogs, Had spent the night in drinking, As morning broke and they awoke, While yet their eyes were blinking A farmer's pail came to the swale And caught them quick as winking. Ere they could gather scattered senses, Or breathe a prayer for past offenses, The granger grave—that guileless man— Had dumped them in the milkman's can; The can filled up, the cover down, They soon are started off to town. The luckless frogs began to quake, And sober up on cold milkshake. They quickly find their breath will stop, Unless they swim upon the top. They swim for life and kick and swim Until their weary eyes grow dim, Their muscles ache, their breath grows short, And, gasping, speaks one weary sport,

"Say, dear old boy, it's pretty tough To die so young. But I've enough Of kicks for life. No more I'll try it, I was not raised on a milk diet." "Tut, tut, my lad," the other cries, "A frog's not dead until he dies; Let's keep on kicking, that's my plan, We may yet see outside this can." "No use, no use," faint heart replied, Turned up his toes and gently died. The braver frog, undaunted still, Kept kicking with a right good will, Until, with joy too great to utter, He found he'd churned a lump of butter, And climbing on that chunk of grease, He floated round with greater ease.

**MORAL**

When times are hard—no trade in town— Don't get discouraged and go down, But struggle still—no murmur utter A few more kicks may bring the butter. —Selected.

Old School Books! All Kinds! We want them at once. E. T. Woodburn & Son. 25tf

Mr. and Mrs. Warren Neilson and children from Hutchinson county were visiting her father and mother, Mr. and Mrs. J. O. Jenkins, in East Hereford last week. They also visited friends while here. They came overland to Hereford a distance of 150 miles.

**Cows Die From Eating Wilted Kaffir.**

Tuesday afternoon while Rat Jowell was driving some of his cows from one pasture to another, they passed into an old field, which had growing in it some kaffir, but was in a wilted condition. He saw what they had gotten into and drove them out as quickly as possible, but in a few minutes some 30 head began to show signs of poisoning. He came to town for help and medicine. Inspector Jones, C. R. Smith and C. C. Ferguson went out with him. They found the cows wild and crazy and had some trouble in keeping out of their way and could do little towards doctoring them until they were down. One attacked Mr. Jones while he had in his arms his small son. He ran and stumbled, falling to the ground, the cow ran over him and on after C. R. Smith, who beat it to the auto. Another took C. C. Ferguson a round, got him down, but he managed in the scuffle to keep away from her horns by holding to her legs. Jones came to his rescue and twisted her tail, which attracted her attention, and then Jones had trouble of his own in trying to turn the brute loose. This he succeeded in doing, but not until he got near enough to a wire fence to make his skiddo safe.

**Texas Live Stock**

Texas has more live stock than any other state in the union. We have 15,981,000 head of live stock, valued at \$312,857,000 by the Federal Government Agricultural Department on January 1st, 1909. We have four head of live stock per capita. We lead all other states in production of cattle and mules; Illinois and Iowa lead us in horses and we stand third in hogs. To increase the value of our live stock we must raise the grade, improve the market condition and increase the market price. Texas has 1,312,000 head of horses valued at \$93,152,000. The average price of an Illinois horse is \$109 and the average price of a Texas horse is \$71 as shown in the cut below.



"Comparative Value in Texas and Illinois."

This difference in price is largely due to the grade of horses. By improving the grade we can add about \$40,000,000 to live stock values of the state. This is equal to \$10 per capita and would be net money to the farmer as it costs no more to raise a good horse than it does a poor one.

We have 3,304,000 head of hogs valued at \$6.90 per head while Illinois hogs are valued at \$7.00 per head as shown in the cut below.



"Comparative Value in Texas and Illinois."

We have 1,853,000 head of sheep valued at \$2.70 while the Illinois sheep are valued at \$4.80 per head. This difference is due to difference in grade and accessibility to the market. By raising the grade of the live stock of Texas to the Illinois standard we can increase values \$50,000,000 per annum, says the Texas Commercial Secretaries' Association.

The spirit of progress that makes the farmers want better public highways, more factories, more railroads will stimulate them in improving the grade of live stock.

YOU'LL TAKE HEREFORD!

**UP-TO-DATE LIVERY and SALE BARN**

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

**A. L. SHERK** HEREFORD, TEXAS

**Storage COAL**

We have had little to say about Storage Coal because the power house of the mine from which we buy burned, and when we can't offer the best we don't say much, but now we are receiving plenty of the genuine

**Rugby Niggerhead COAL**

and it usually sells for 50 cents per ton more than other coals. We offer during August

**\$7.00 Per Ton Delivered**  
**\$6.75 Per Ton to Nesters**

These prices on coal are from \$1.00 to \$1.50 per ton cheaper than offered at any other town on the Plains.

**E. W. HARRISON**

Phone 76

**GROCERIES**

**AT COST**

For several reasons I am going to close out my stock of Groceries

**AT COST**

Beginning Saturday Morning, August 16th, I will sell everything on the shelves at cost.

This is ONE time you will get Groceries at wholesale prices in Hereford.

Of course, I want the cash. Come, get what you want while the goods last. I expect to close out in two weeks.

**G. W. Brumley**  
Telephone 283

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**Brand Publishing Company** HEREFORD, TEXAS

The Hereford Brand, Only \$1 A Year