

The Hereford Brand

VOLUME 13

HEREFORD, TEXAS, FRIDAY, SEPTEMBER 19, 1913

NUMBER 33

PUBLIC SCHOOL BEGINS WORK

Patrons Attend Opening Exercises—
Prominent Visitors Speak—
Large Enrollment Made for
First Week.

As announced, the Hereford public school opened for another year's work last Monday at 9:15. A large number of visitors and patrons were present and these, with the pupils, filled the auditorium to its capacity.

At the appointed hour, Supt. Short called for quiet and Rev. G. A. Farris, pastor of the First Christian church, lead in prayer. He was followed by Presiding Elder O. P. Kiker of Amarillo, who read a few verses from the Bible. After him, Mr. Short introduced Rev. Geo. S. Slover, president of Clarendon College, who made a short address. At the close of his remarks, Rev. Farris made a talk, congratulating the present day schools and pupils upon their opportunities, saying that our facilities are so great now as compared with older days that our opportunities lie near at hand. Mr. Kiker was called for and he responded by telling a few "jokes out of schools." He told one on Mr. Slover, calling to mind the occasion when the latter was a small boy in school and the teacher had asked who lead the children of Israel out Egypt. Young Slover, not understanding the question and feeling guilty about something, acknowledged that he did, but would not do so any more. Having the floor to himself, Mr. Kiker then took advantage of the local pastor, Mr. Henson, and told "one on him." He said that Mr. Henson was always religiously inclined and that when a boy was sent by his father to the post office to buy stamps. Approaching the window, young Henson asked for a dime's worth of stamps. "What denomination?" the postmaster asked. Being an ardent believer in his church, the boy replied: "Methodist." "Alright," the postmaster said, "here's a few that don't stick very well." Both of these stories brought a large and audible smile to the faces of young and old. Mr. Kiker closed his remarks by telling about the school that a teacher "who was different." This is a fine story and contains a good lesson, but for lack of space, it would be retold here.

The address of the morning was that of Rev. Slover, who talked with interest about the object of life, the object of the schools. The seed thoughts of his remarks were: That the making of manhood and womanhood was the prime object of the schools; that the basis of our future and the ultimate success of our government depended largely upon the material that was turned out by the schools of the country; that the success of the schools depended upon the teacher behind the desk, upon the absolute obedience of the pupils. He added that disobedient children at home were usually the disobedient pupils in school; that the disobedient in school were the ones that fell into the hands of the sheriff on the streets. He admonished the pupils to learn how to obey, how to work and how to get the most out of school. His remarks were well received by patrons and pupils. Supt. Short then made a few announcements about the

grades and the classes. He announced that the manual training and domestic science departments would not be ready for some two weeks, as the material had not been installed. The pupils were dismissed to their respective rooms and the work of the new session was ushered in.

The Cooking School a Success.

The Cooking School conducted by the Health Club Baking Powder Concern at E. B. Black Company's, was a decided success. Mrs. Aldridge, assisted by three young ladies, held a session three afternoons, beginning Monday of last week. On the last day, there were over 100 ladies present, who not only enjoyed the lessons in baking, but the very toothsome dished served. A gasoline stove was used. Biscuits, cornbread, light bread, several kinds of cake, doughnuts without holes, meat pies, cheese straws, nut bread which was used to make some tasteful sandwiches. As the preparation and the cooking was conducted each woman wrote down the recipes, neat little note books being furnished by Messrs. Black & Thomas. At the close of the school, the ladies expressed their very high appreciation of the opportunity given them to attend and the many other courtesies extended.

WALL STREET HEARS IT

Irrigation at Hereford Goes Abroad
and Lands Safely in the Great
Financial Center.

Irrigation at Hereford has the distinction of being the first to break into the newspapers of New York City. Not only has it secured special space in the papers of that great city, but the irrigation resources have had sufficient notice to receive notice in The Wall Street Journal, the paper with the largest circulation than any other American financial publication. The only mistake made by that journal is that the New York writer has the idea that Hereford irrigation is done from large reservoirs which are used to store storm waters. While it is true Hereford has a million acre reservoir, it is under the ground, not on the surface, and the water must be pumped from its long hidden home. The Journal, however, says:

IRRIGATION'S SMILE.

The irrigationist has the laugh on the humid region farmer, who is without water in his streams or in his wells and is driving off his cattle to somebody else's pasture in another state. In Hereford county, Texas, the irrigated districts are averaging 35 bushels of wheat an acre, while oats averages approximately 75 bushels. Much more certainty and much heavier yields might be insured if some of the water that runs away during the winter were stored for the summer's supply. One way of doing this is to build reservoirs, but another way is to treat the soil in such a manner as to retain the moisture in it and to get all that is possible from the atmosphere. The semi-dry belt whose corn was killed this season has only to rediscover the sources of moisture at hand and make better use of them.

Another Good Shower.

This section was visited last Tuesday and night by another small size shower, measuring about 3/4 inch at Hereford. Some of the farmers are preparing to sow wheat as the ground has a good season.



Who's Him?

"When a man bears his head in the presence of his friends, it is the best sign that the spirit of Chesterfield hides under his rough exterior. A man is a man, not for his fine clothes, but on account of his thoughts. You will know that the victim of this week's shadowgraph is a man who enjoys his friends and one that has the greatest respect for men who hold themselves above the petty things of this life and who have looked into the great beyond with the truest eye of faith. Standing is his familiar attitude, as if listening intently to an interesting story, with head bear, his natural characteristics sticks out as plain as his nasal organ on the front side of his face. His high crown indicates that his veneration is large, that he worships his Maker with humbleness. His bump of tune and his double knot of calculation is more prominent than any; hence he would have made a fine mathematician and, if he had devoted any time to the games, would have been the "champeen" checker and chess player of Texas; in fact, he enjoys these games very much and often devotes hours of time with his knees under the board, while the weeds grow in his corn unmolested and unafraid. His faculty of tune has only been partially developed, but when a younger man, no doubt, was a fairly good singer at camp meetin's, and often played the fiddle at the country dances till the early hours of morning. But in what he has failed to develop in himself, he has imparted this noble talent of music and tune to his offspring. He is a lover of home surroundings, enjoys his family and children. His bump of inquisitiveness may not have ever gotten him into any trouble on account, perhaps, of his general good nature and his cautiousness; but his combativeness has been fairly well developed and would not, when a young man, run from a fist fight, tho he never could stand still under the rattle of musketry. He is known by his friends as an agriculturalist and not as a practical farmer, though he has made a living at farming and has raised a large family. His greatest drawback is the fact that he is "sot" in his religious ideas and chews a lot of stinging green till he has worn out his teeth. He is a charter member of the Bench Congress and the only one that is allowed to discuss religious subjects. To know him is to admire his frankness and good naturedness.

New Department at Stambaugh's.
Stambaugh's cash store has installed a racket department in which may be found many useful articles for all sizes and ages. Three large, double decked counters have been erected to display the goods of this department, and those who are looking for just that little thing they have needed about the house or kitchen for a long time will likely find it there.

Standing of Contestants in Stambaugh's Piano Contest.

Week ending Wednesday, Sept. 17th, 1913.

No.	Votes
66	5,835455
124	3,223820
64	1,357135
75	1,020100
110	708300
105	696435
154	672000
122	671440
107	582105
155	253505

Special votes continued on millinery, ladies' suits and ladies' and children's coats and 5c, 10c and 25c counters, also on perfumery and toilet articles.

Geo. A. Stambaugh, Cash Store.
10th

Studio of Music.

Miss Terrell, graduate 1901, Piano, Violin and Literary Dept's, North Texas Normal College, Denton, will open a studio in Hereford next week. Graduate Piano and Violin of Doma's Musical Institute Warren, Ohio, 1903. Post graduate and substitute teacher 1904. Teacher Piano and Violin North Texas Normal College five years. Recalled to Doma's Institute Warren, Ohio, as teacher of Piano, 1909. During the past few years Miss Terrell has studied under Emil Liebling of Chicago, also under Miss Sharpe, who was a pupil of Leschetizky. Miss Terrell, who is now Director of Music in Canyon City public school, will be in Hereford two days each week. Her coming will afford a rare opportunity to students of high class music. She can be seen tomorrow (Saturday) at the residence of J. E. Garrison, 511 West 4th St. It

High School Lyceum.

Oct. 2. Chicago ladies, 8 people, musicians, including a reader of rare ability.

Oct. 24. Play singers, 4 musicians, includes one reader.

Nov. 24. Booth Lowery, humorous lecturer.

Jan. 31. Hawkeye Glee Club.

Feb. 13. Souther's Humor Lecturer.

All five attractions high class. Double season's tickets, adults \$3.50; double season's tickets, adults \$2.00; single tickets, high school \$1.25; grammar school and children \$1.00. All above expenses will be placed in the library fund for the public school.

Millinery.

We always welcome lookers. If you can't give us an order, come in and give us a smile, we'll return the favor. The Millinery Parlor, with the hats that please. It

Mothers Club.

The Mothers Club met with Mrs. Clarence Smith Sept. 9th, at 4 p. m. Thirteen members were present and three visitors, Mrs. Virden of Princeton, Mo., Mrs. Reynolds of Gainesville and Mrs. A. L. Gibson. An interesting program on "Training Children to be Reverent," was discussed by all. Mesdames Dodson, Harrison and Vanderburg had splendid papers on the subject. Mrs. C. D. Miller was taken in as a new member. Dainty refreshments were served by the hostess assisted by Mrs. Gibson after which adjournment was had to meet again with Mrs. R. A. Tynes, Sept. 23rd.

Press Reporter.

"OCEANS OF WATER."

WITH COUNTRY NEWSPAPERS

Department of Scissors and Paste-pot—Clippings and Comments—Politics et Cetera.

Quannah Tribune-Chief—Bro. Ray of the Vernon Record has accomplished the impossible! During their local option campaign he managed to pull the leg of pro and anti impartially, and he pulled them hard, too. How many newspaper men in Texas could have worked this: stand in with the Lord and the devil both?

This is the unkindest cut we often hear of. The Brand does not think the position of the Vernon Record justifies the editor of the Tribune-Chief in making the acquisition of trying to stand in with God and Mammon. The Record position is one of "straddle," and it does not stand in with either. Now, no other newspaper person can even do that as well as the acrobat who presides over the fence that runs thru Jeremiah's office. We applaud such feats.

A POSTED MAN.

Childress Index—There is no man in public life who is better posted concerning the affairs of the Indians than Hon. John H. Stephens, congressman from this district. The Indians were his neighbors when he went to congress, and the land controlled by them in Oklahoma was leased to cattlemen of Texas, who were making fortunes off the stupidity of the Indians and the graft of the government officials, who were at the head of the Indian affairs. Mr. Stephens realized that the growth of Northwest Texas depended to a large extent upon the development of the Indian country adjoining Texas. He at once set about to have this land purchased by the government and opened to settlement. He succeeded and today the better part of Oklahoma is that adjoining Texas along Red river. The settlement of that country caused the building of railroads. The building of the Frisco into Quannah and Vernon and the building of the Wichita Falls and Northwestern can be attributed solely to the settlement of the Indian country in Western Oklahoma. The people know this and recognize that they owe Hon. John H. Stephens for the position of affairs in this section today.

If Mr. Stephens is to be given credit for all direct and indirect blessings that have come from the settlement of Oklahoma, why should he not also be charged with some of the discomforts that have followed. He should also be booked for the drought that has hit the Vernon country this year.

City Contemplates Change in Pumping Water.

The City Commission is facing the problem of expending some \$2,000 for another well equipment. Over against this is the proposition from the Light Company to pump the water at 6 cents per 1,000 gallons and to furnish steam to operate the emergency pump; in addition they will agree to put in a 10 ton ice plant. The water at present is costing over 7 1/2 cents, not including the salary of the attended at the well. The Light Company makes this proposition in connection with a contract which is pending with the railroad company to pump water for them.

Selling New Cro Maize.

The farmers of Lynn county have recently shipped out 14 cars of maize at \$14 per ton. In other places maize heads are being quoted at \$17.50 per ton. The scarcity of feed in the corn and hay district is bringing old milo into prominence

How's This?

We offer One Hundred Dollars Reward for any case of Catarrah that cannot be cured by Hall's Catarrah Cure.

F. J. CHENEY & CO., Toledo, O.
We, the undersigned, have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by his firm.

NATIONAL BANK OF COMMERCE,
Toledo, O.
Hall's Catarrah Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 50 cents per bottle. Sold by all Druggists.
Take Hall's Family Pills for constipation.

Prospects For Panhandle State Fair.

Recent good rains over nearly all of the Panhandle and Plains country has perceptibly brightened the outlook for the Panhandle State Fair, to be held at Amarillo October 6th to 11th, and the Fair management is more enthused than ever over the prospect for a notable first year's success. Those who have visited the old Glenwood Park near Amarillo in the past will rub their eyes when they look upon it in October. An army of workmen have been busy for weeks constructing the substantial barns, hog and sheep pens, main exhibition hall, special county agricultural hall, lunch rooms, grand stand, etc. The new half mile track was in excellent condition before the rains, but now it is packed solidly, barrowed, rolled, and in almost perfect shape. Several large silo companies will exhibit models on the grounds, many machinery houses have taken space, the ladies' textile department promises to eclipse anything ever seen in Texas before, and entries in the live stock and agricultural departments are pouring in daily. Many prominent men, including Governor Colquitt, Senator Shepard, Congressman Stephens and State Agricultural Commissioner Ed

FORD

Obeys that impulse! The fine joy of Automobile ownership may now be yours. Ford prices are down within the easy reach of the untold thousands who have waited for the coming of the car at the right price. FIVE HUNDRED DOLLARS is the price of the FORD Runabout; the Touring Car is FIVE FIFTY, the Town Car SEVEN FIFTY—all f. o. b. Detroit, complete equipment. Get catalog and particulars from W. E. Groendycke, Panhandle Dealer, Amarillo, Texas, or from **E. H. BRANDT** LOCAL DEALER

R. Kone, have been invited to speak, and first class amusement features have been provided for, including an aeroplane flight twice daily for three days or possible five days. The outlook for a magnificent first year's Fair could not be better, and all Amarillo is working as one man to make the visitors feel at home and to give them their money's worth.

Surprising Cure of Stomach Trouble.
When you have trouble with your stomach or chronic constipation, don't imagine that your case is beyond help just because your doctor fails to give you relief. Mrs. G. Stengle, Plainfield, N. J., writes, "For over a month past I have been troubled with my stomach. Everything I ate upset it terribly. One of Chamberlain's advertising booklets came to me. After reading a few of the letters from people who had been cured by Chamberlain's Tablets, I decided to try them. I have taken nearly three-fourths of a package of them and can now eat almost everything that I want." For sale by all dealers.—Advertisement.

Friona Items.

Mr. and Mrs. R. P. Lee took dinner with Mr. and Mrs. Jacob Tiefert Sunday.

Mr. and Mrs. G. A. Dobbins of Farwell were visiting in town Sunday.

Mr. and Mrs. Shorty Stafford of Farwell are visiting their parents, Mr. and Mrs. F. Kohl and Mr. and Mrs. G. W. Clark this week.

G. A. Dobbins took W. E. Goodwine to Hereford Sunday in his new car.

A. N. Wentworth and sister, Mrs. Clay, took dinner with Mr. and Mrs. A. W. Henschel Sunday.

Miss Opel Davis left Thursday for Mt. Vernon, Ia., to enter a musical college for the present term.

Mrs. J. W. Karr returned from Bloomington, Ill., where she had gone to attend the funeral of her brother.

Mr. and Mrs. J. E. Kohl are visiting Mr. and Mrs. F. Kohl this week.

I. A. James is moving from his farm to town this week and the children will attend school here this winter.

Mr. Jacobs of Black is furnishing Friona with melons and vegetables.

Rev. Hurlbut and wife returned from two weeks' vacation on Thursday of last week.

R. H. Kinsley & Co., are drilling a well for the Syndicate northwest of Bovina this week.

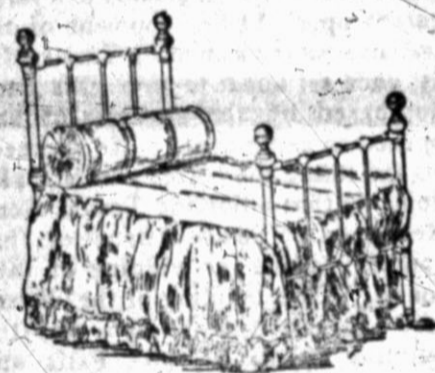
Rev. Geo. S. Slover, president of Clarendon College, and Rev. O. P. Kiker, presiding Elder for this district, were here Monday, breakfasting at the home of Mr. and Mrs. E. B. Black. They were returning from Bovina, Texas, where they had been to dedicate a new Methodist church. Mr. Black accompanied them.

Deaf Smith County Depository**Saving Money**

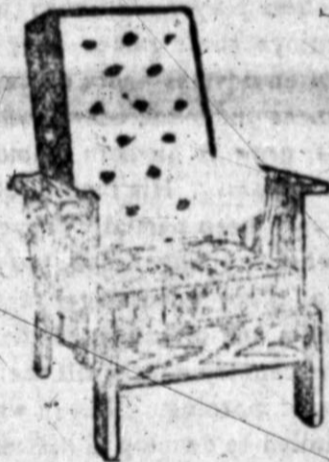
Is simply a process of growth. No one becomes Financially Independent in a day. Every one can save a little at a time. Stick to your saving plan and you'll get there. We welcome your account and will help you to save and succeed

The First National Bank

A Bank of The People
W. S. HIGGINS, Pres. E. B. POSEY, Cashier



Great Semi-Annual Sale Continued Until Saturday Sept. 27



On account of weather conditions and other interference, a great many people have been denied the privilege of attending our Great Price Wrecking Sale, hence we have decided to continue same for another week. Despite the many hinderances it has already been one of the most largely attended and most attractive sales we have ever conducted. In fact, it has exceeded our expectations in results. The next week we propose to make the

Biggest Week of the Entire Sale

We have increased and enlarged our plans and are in a position to serve you better and more satisfactorily. We need the money and if you can possibly anticipate the need of anything in house furnishings it will be greatly to your advantage to make use of this

Great Semi-Annual Sale

A Saving for All

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

Besure to Attend

Christian Endeavor Lesson.
Sept. 21st, 1913.
Educational Benefits—2 Tim. 2: 15-26.
Daily Readings—
By Striving—Luke 13:22-27.
By Health—1 Tim. 4:8.
By Service—Isa. 58:4-9.
By Honesty—Prov. 11:1-6.
By Noble Thinking—Phil. 4:8-9.
By Clean Living—Ps. 24:1-6.
Christian education teaches us that:
Christ is the Son of God.
Christ came to save the lost world.
Christ is to be the judge on the last day.
Christ was crucified and is risen.
We are saved by the blood of Christ.

ILLUSTRATIONS:

The school year is a ladder, the highest rounds of which are wisdom, strength and joy. But you cannot reach those highest rounds without treading the lower rounds of justice, patience and perseverance. Buildings that are put up too hastily are likely to develop weaknesses. There is such a thing as studying too fast.

The purpose of recreation is that the soil may lie fallow and gain energy for new crops; but if it lies fallow too long it gets full of weeds that choke out the new crop. See that you do not over-play.

No one expects to enjoy piano playing until he becomes measurably expert in it; why then, do you expect to enjoy a study till you have made progress in it?—Endeavorers Daily Companion.

California Intermediate Endeavorers are doing a splendid work among the pupils of the high schools. At the San Jose convention encouraging reports from various places were made. The results of the past year's work has been so encouraging that the Intermediates are starting the new year with high courage and de-

termination to win the high schools for Christ.

Suggestions for reading—
Read few books. Read the best books only. Read for ideas. Take notes while reading. Commit to memory striking passages. Read again the books that help you most.

Bring all your old School Books to us at earliest time, we want to trade for them; will either give you merchandise or credit slip for new books. E. T. Woodburn & Son. 25th

Junior C. E. Program.

Sept. 21, 1913.
Leader—Merrill Granger.
Subject—'Why and How Does Prayer Help?'
Song—No. 145.
Bible Lesson—2 Cor. 1:11.
Prayer—Nellie Carter.
Lesson story—Lara Kibbe.
Reference drill, using Daily Readings.
Discussion of lesson.
Sentence prayers.
Mission study—Dorothy Ramsey.
Song—No. 149.
Benediction.

B. Anderson Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 330. 2tf

Hangs Up Snake For Rain.

About a week ago, W. S. Ward, foreman at the Brand office, killed a snake in his chicken yard, and following the impulse of the old Indian prophet, hung the snake up in order to bring rain. As a result a fine shower fell in just seven days. This in connection with the letter to the High Mayor from the equinoctial high power rain prophet brought Hereford the best rain of the year, in fact, several years, and yet you will find folks right here in town who do not believe in the incantations of the medicine man nor even in the moon as a weather producer. They work in Hereford; hang up a snake and try it.

J. G. CALLENS

BIG SEPTEMBER SALE

In making this Special Sale, we do so with the full knowledge that times are somewhat indifferent and that a dollar must go a long ways to supply the necessities for the family. Therefore, we are making the prices in keeping with the times. Look over each list of goods, you'll find the prices right and we guarantee the goods.

Mens and Boys Pants

Mens \$5.00 Dress Pants for	\$3.60
Mens \$4.00 Dress Pants for	\$2.85
Mens \$3.50 Dress Pants for	\$2.20
Mens \$3.00 Dress Pants for	\$1.98
Mens \$2.50 knockabout Pants	\$1.68
Boys \$1.50 Knee Pants	98c
Boys \$1.25 Knee Pants	80c
Boys \$1.00 Knee Pants	60c

Overalls

Anything you want in Overalls	95c
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Shirts

Men and boys Dress and Work Shirts extra big line of the very best of these goods, lower prices you never heard of.

Mens \$1.50 Dress Shirts for	95c
Mens \$1.25 Dress Shirts any style	78c
Mens \$1.00 Shirts any style	65c
Mens best Work Shirts	45c
Boys 75c Dress Shirts	45c

Hats

Mens \$6.00 John B Stetsons for	\$4.75
Mens \$5.00 John B Stetsons for	\$3.75
Mens \$3.50 3x Beaver for	\$2.40
Mens \$3.00 Buckskin Felt	\$2.00
Mens \$2.50 Buckskin Felt	\$1.75
Mens \$2.00 Great American	\$1.35
Boys \$1.50 any style for	\$1.00

Hosiery

We have one of the most complete lines of Hosiery to be found in the city.

35c ladies Lisle black tan or white	23c
25c ladies Lisle black tan or white	18c
35c misses Silk Lisle blk tan white	22½c
25c misses Silk Lisle blk tan white	17½c
25c boys or girls black ribbed	15c
15c boys or girls black ribbed	10c
35c mens Lisle any color	22½c
25c mens Lisle any color	15c

Silk Hose

All grades and colors at the lowest prices.

Fine \$1.50 Silk Hose white or blk	98c
Fine \$1.00 Silk white, black or tan	49c
Fine 65c Silk black only	35c
Fine 50c Silk black only 1 lot	25c

25 Per Cent Off On ALL SHOES

During this Big September Sale we are going to offer you our entire stock of Shoes at a 25 per cent. Discount. Nothing kept back.

\$5.00 Shoes will go for only	\$3.75
\$4.00 Shoes will go for only	\$3.00
\$3.50 Shoes will go for only	\$2.65
\$3.00 Shoes will go for only	\$2.25
\$2.00 Shoes will go for only	\$1.50
\$1.00 Shoes will go for only	\$.75
75c Shoes will go for only	\$.55

Sale Begins September 20 and Closes September 30

Wool Goods

Our entire line of New, Seasonable, Wool Dress Goods go in this September Sale at the most remarkably low prices.

\$1.50 Wool Goods go at	95c
\$1.25 Wool Goods go at	80c
\$1.00 Wool Goods go at	70c
75c Wool Goods go at	50c

Eden Cloth and Outing

We have at this time one of the largest stock of this goods we have ever carried and offer them lower than ever before.

20c Eden Cloth in all colors at	14c
12½c best grade Outing-all colors	9c
6½c best grade Outing	4½c

Silks

Plain and fancy, some extra values in New Silks

\$1.50 plain or fancy Silks go at	95c
\$1.35 and \$1.25 Silks this sale	85c
\$1.00 Silks this sale	75c
75c Silks for only	50c

Ginghams

We are headquarters for the best grades of Ginghams, Red Seal, Toile-du-Nords, Amoskeag, etc.

Best 15c grade Ginghams for	11c
Best 12½c grade Ginghams at	9c
Best 10c grade Gingham for	7½c

Ratine and Seersucker

40c Ratine this sale	28c
35c Seersucker this sale	23½c

Madress

One of the most durable dress goods to be had, these goods in all colors

35c Dress Madress for	22½c
25c Dress Madress only	17½c

Suitings and Pophins

40c Krystal Cloth for	27½c
40c Silk Poplin in any color	25c
40c Novelties in any color	27½c

Towels and Towelings

Anything you need in Towels.

75c extra fine Turkish Towels	43c
35c bleach Huck Towels for	20c
25c bleach Huck Towels at	18c
1 lot unbleached Turkish Towels	18c
35c yd Linen Huck this sale yd	22½c
12½c yd Cotton Huck this sale yd	9½c
12½c yd brown Crash this sale yd	9½c
10c yd brown Crash this sale yd	8½c

Canton Flannels

Best goods at the lowest prices.

17½c Bleach Canton Flannel at	14c
15c Bleach Canton Flannel for	11½c
12½c Brown Canton Flannel at	9½c
10c Brown Canton Flannel for	8½c

Table Linens

Extra values in Table Linens

\$1.50 wide bleach Table Linen	90c
\$1.25 bleach Table Linen	75c
\$1.00 bleach Table Linen	62½c
75c half bleach Table Linen	49c

Shirtings

15c Shirtings for	10c
12c grade Shirtings for	9c

Ladies Underwear

Ladies \$1.25 bleach Union Suits at	90c
Ladies \$1.00 bleach Union Suits	75c
Ladies 65c brown Union Suits for	45c
Ladies 75c Shirts or Pants go at	50c
Boys and girls Union Suits and separate at lower prices than elsewhere.	

Mens Heavy Duck Coats

Nothing like it before at such prices.	
\$4.00 heavy Coat at	\$2.75
\$3.50 heavy Coat for	\$2.50
\$2.50 heavy Coat only	\$1.40
Others at similar prices.	

Mens and Boys Caps

Big line just in.	
\$1.50 Caps go at	\$1.00
\$1.00 Caps for only	75c
75c Caps this sale	50c
50c Caps for	35c
Any style or color.	

Quilts and Blankets

We have a nice assortment of these goods and offer them at extremely low prices.

Mens Underwear

Mens \$1.50 Union Suits sale	\$1.10
Mens \$1.25 Union Suits for	95c
Mens 75c Shirts or Drawers at	50c
Mens 65 and 50c Shirts or Drawers	45c

Ladies and Mens Sweaters

The largest stock of Sweaters to be found in the city consisting of the latest styles and colors and the prices are lowest.

Calicoes

Our stock of Calicoes in all colors go in this sale for

5c

Thread

6-Spools Clarks O. N. T. Thread	25c
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House Canvass

We can supply you with a good grade Canvass at only

4c

Sheetings and Domestics

Best 37½c 10x4 Bleach Pepperell Sheetting this sale	30c
Best 33½c 9x4 Bleach Pepperell Sheetting this sale	26c
Good grade 35c 10x4 Bleach Sheetting for	25c
Best 35c 10x4 Brown Sheetting for only	25c
Best 30c 9x4 Brown Sheetting this sale	22½c
15c Bleach Lonsdale Domestic for	11½c
12½c Bleach best grade Domestic at	9c
10c Bleach best grade Domestic at	7½c
15c heavy Brown Domestic this sale	11½c
12½c good Brown Domestic for only	9c
10c good Brown Domestic for this sale	8c
8½c good Brown Domestic for only	6½c

We believe that your Dollar will go further in this Sale than ever before. We have the goods you need and are willing to make an exchange for your cash so both will be benefited. It will be worth your time to come and see. Our entire stock is included in the Big September Sale. Nothing Reserved.

J. G. CALLENS

SELLS FOR LESS FOR CASH

The Hereford Brand

(A NEWSPAPER)

Published by

The Brand Publishing Co.

A. C. ELLIOTT
MILICENT GRIFFITH, Owners

A. C. ELLIOTT, Editor

Address all communications to
BRAND PUBLISHING CO.

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Subscription Price \$1.00 Per Year.
Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

All reading matter appearing in The Brand marked "t" or "if" with figures prefixed or "adv" is paid advertising.

DISTRICT court is now in session at Dalhart, Judge Hill presiding.

HEREFORD should not sit idly by and see all other counties of the Panhandle represented at the State Fair at Amarillo.

WHEN men get to the point that they must fight out their differences either with words or fists, their cases are desperate. The city of Tulia has recently been entertained by a religious debate between two preachers; and, it is safe to conclude, that both preachers are of the "same opinion still" and that there is a wider breach between the church members.

It does not pay to cast reflections upon any people or society, religious or social. Folks will differ as long as they have separate minds and there is little use to try to get them to think alike. In fact, differences of opinion and differences of conclusions make for progress. Don't imagine for a moment that because other people differ from you that they are all wrong and you only right.

THE local option election held in Dallam county recently resulted in a victory for the "wets," the vote being 251 anti against 223 pro, 28 "wet" majority. In 1909 the anti's won by 9 votes; in 1911 the pro's won by 24 votes. The proud boast that all of the Panhandle counties were "dry" cannot longer be made. It is now up to the anti's to demonstrate that the saloon is a benefit to a town and county.

Junior League Program.

Sunday, Sept. 21, 1913.

Subject—The Blessings of Obedience, Dent 1:15.

Leader—Willie Dibkard.

Song.

Prayer.

Song.

Why should we be obedient to God?—Harold Spratt.

Song—Anna Fitzhugh Parker.

What are the results of being obedient to God?—Elizabeth Black.

Reading—Nellie Parmer.

How may I be obedient to God?—Keith Stegall.

Roll call.

Song.

Benediction.

We have on track a car Gallup stove coal, \$6.25 to nesters, and a car genuine Rugby Niggerhead, \$7.25. E. W. Harrison. 1t

To Prevent Blood Poisoning apply at once the wonderful old reliable DR. FORTER'S ANTISEPTIC HEALING OIL, a surgical dressing that relieves pain and heals at the same time. Not a liniment. 25c. 50c. \$1.00.

Just received a large shipment of window glass. All sizes for less. Alfalfa Lumber Co. 1t

Winter is coming; The Fair has a good stock of outings, all colors.

33-2t

WHY NOT GET A GUARANTEE?

Every Article of Merit that is Sold These Days is Guaranteed—
No Guarantee Often Means
Poor Quality.

There is very little excuse for any person to claim that he has been "stung" on a purchase. Fifty years ago the buyer had to look out, but today it is unusual to find a merchant who will not return the money for any article that has proved unsatisfactory.

An excellent example of this kind of fair dealing is shown by the clean-cut guarantee that Betts-Clark give on Dodson's Liver Tonic.

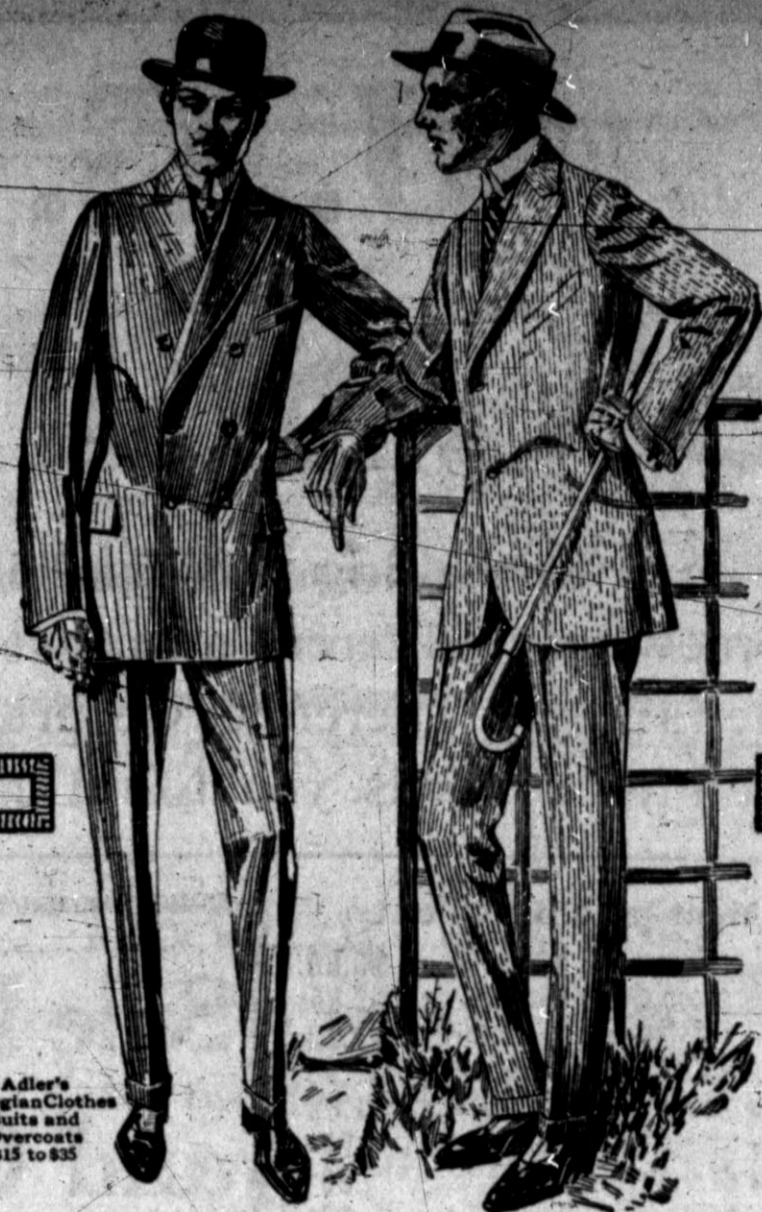
These people tell us that any person who pays 50c for a bottle of Dodson's Liver Tonic and does not find it a gentle and most pleasant liver tonic, harmless, but a sure reliever of constipation and a perfect substitute for calomel, can get his money back just as quick as they can get it out of the money drawer.

Dodson's Liver Tonic has practically taken the place of calomel. It is absolutely harmless, sure in its action and causes no restriction of habit or diet. No wonder the drug people are glad to guarantee it, while other remedies that imitate the claims of Dodson's Liver Tonic are not guaranteed at all.

Fruit jars and jelly glasses at The Fair. 32-2t

Luncheon.

One of the most delightful occasions of the entire summer was the charming luncheon given by Mesdames H. B. Stephens and W. F. West at the home of Mrs. Stephens on last Saturday afternoon at one o'clock, at which time was announced the wedding of Miss Beulah Fay Potter to Mr. John M. McLean, which will take place on Oct. 22. Shortly after one o'clock the guests were asked to the dining room. The room was beautifully decorated in the color scheme of pink and white and lighted with candles, the table glistened with cut glass and silver. Above the center of the table hung a large, pink paper bag, out of the sides were sticking eleven white cat heads, around the neck of each cat was tied a pink ribbon, at the other end of the ribbon was a wedding bell in white with water color paintings, which made the place cards. After the girls were seated Mrs. West asked them to pull the streamer and "the cat was out of the bag." On the cats was written Beulah, John, Oct. 22, 1913. With many Oh's; Ah's and Oh-ee's, the girls arose with one accord and extended congratulations and showered good wishes on the bride-elect. After luncheon eleven candles were placed and the girls blew to see who could blow out the most, the successful one was to be the next to have a luncheon. Miss Belle Woodburn was the lucky one. The following menu was served:



Adler's Collegian Clothes Suits and Overcoats \$15 to \$35

THE clever styles and graceful lines of Adler's Collegian Clothes make a good impression for their wearer wherever he goes. They give you the comfortable sense of looking well, and they stay in shape until you are ready to discard them. You get more for your money, too. We would like to have you look over our extensive assortment while it is complete, for we are sure that you will find exactly the togs you have had in your mind's eye.

MYRICK'S GOOD STUFF

Nothing "Just as Good" or as Economical for Doughnuts

—For Biscuit, Pies
—Muffins, Waffles,
—and Home Baking

Success and Satisfaction

One Heaping Teaspoonful's Enough

Health Club is the purest, strongest and most economical Baking Powder obtainable at any price.



In 10¢, 15¢ & 25¢ Cans at all Good Grocers

Married.

The friends of Mr. B. Short and Miss Velma Evants were pleased when they learned of their marriage last Sunday, Rev. Baker officiating. The young people with other friends went to the preacher's home on 25-Mile avenue, and after stating the object of their visit, the necessary papers were produced and the ceremony performed. Miss Evants is a sister of Mrs. Bousman, whose home is in the Evants Addition. Mr. Short is well and favorably known in Hereford. He had already provided for his young bride a home on a ranch 14 miles west and they set up at once to housekeeping.

Large Enrollment at School.

The public school enrolled for the first week this year 440 pupils, 122 of these in the high school. This is 15 less than last year for the first week, but a ~~more~~ for the high school department. Another thing of interest is that the number of boys in the high school exceeds the number of girls by 10. This is the first time in the history of the school that this has occurred.

Fruit salad, Creamed shrimp, Saltines, Pressed chicken, Olives, Asparagus on toast, Creamed mushrooms, Creamed potatoes, Hot biscuits, Jelly, Waldorf salad, Wafers, Ice cream, Angel food cake, Coffee, Mints.

The following guests were present; Misses Head, Wilson, Gaas, Gregg, McLean, Gallaher, Belle, Mattie and Meda Woodburn, Elliott, and the bride-elect.

Surprising Cure of Stomach Trouble.

When you have trouble with your stomach or chronic constipation, don't imagine that your case is beyond help just because your doctor fails to give you relief. Mrs. G. Stengle, Plainfield, N. J., writes, "For over a month past I have been troubled with my stomach. Everything I ate upset it terribly. One of Chamberlain's advertising booklets came to me. After reading a few of the letters from people who had been cured by Chamberlain's Tablets, I decided to try them. I have taken nearly three-fourths of a package of them and can now eat almost everything that I want." For sale by all dealers.—Advertisement.

The Bistolfi Musicale.

It is seldom that small towns have the opportunity to hear the best of classical music, but Hereford music loving folks had their satisfaction well filled last week in the musicale feast furnished by the Bistolfi Italian Orchestra. While there are only three members of the orchestra, their lack of numbers was made up in the quantity and quality of the music. They enjoyed playing and the people enjoyed their playing. This entertainment was brought here by accident, but fell under the auspices of the Chamber of Commerce. After paying all expenses, some \$40 was placed in the treasury.

For popular songs and music go to The Fair. 32-2t

Bake Sale by the Christian ladies at Stambaugh's store Saturday. 1t

Quarter Century Experience in Banking Business

In Order to Keep Your Credit Good

And take advantage of the opportunities which present themselves, you must have connection with a good strong bank that can assist you in your time of need. We always take care of the ones who stay by us, and extend every accommodation consistent with good banking. We know your wants and want your business.

The Western National Bank

Mutually Agreeable Accounts Solicited

We Sell K. N. & K. Self-Identifying Travelers Checks

K. N. & K. Travelers Checks Payable All Over the World

I'll Meet You at The Corner Drug Store



Bring us your prescriptions because we know how to fill them right - we don't use poor or old drugs.

One drug store is better than another drug store because it has a better druggist and better drugs. Our prescriptions are filled by an experienced registered pharmacist; the drugs we use are the highest quality that can be got, and they are always fresh. No matter who your doctor is, bring your prescriptions to us and know you will get them filled right.

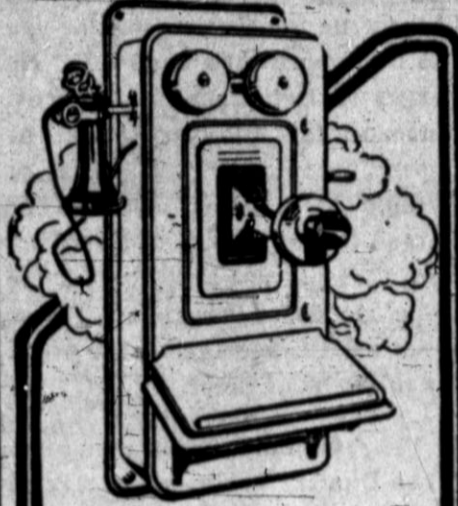
Make OUR Drug Store YOUR Drug Store.

Corner Drug Store.

WANTED—A girl to stay in our home and to do some housework while going to school. See Mrs. L. L. Jones, Hereford. 32-2tp

Buttons covered from scraps of your material in twenty-five different sizes, including Ivory Rims in colors Light Red, Dark Red, White, Blue, Brown, Black and Tan. Address J. H. Shill, Amarillo, Tex. 32-4tp

Old School Books! All Kinds! We want them at once. E. T. Woodburn & Son. 25tf



THE MODERN WEATHER PROPHECY

Recollect last spring when that late frost struck your orchards and produce? You'd have given a mint to have had fair warning.

A Rural Bell Telephone will summon help when frosts threaten, besides being profitable in countless other ways. Our nearest Manager will cheerfully furnish information or write to.

Southwestern Telegraph and Telephone Co. DALLAS - TEXAS



IS A GOOD CIGAR

We take a personal pride in our Cigar Department. We carry the best brands in Havana and Domestic Cigars. Our Cigars are kept moist and mellow. For a real Good, Satisfying Smoke, next time buy that Cigar at

E. T. WOODBURN & SON

Local and Personal

Tel-er-phon 367. 48tf

Bake Sale by the Christian ladies at Stambaugh's store Saturday. 1t

H. O. King of Amarillo, traffic chief for the Southwestern T. & T. Co., was in Hereford last Saturday looking the affairs of the company.

Cotton Seed Meal made from 1913 seed at Harrison's. 1t

Buy your school books today and tomorrow and avoid the rush on the first day of school. Woodburn & Son. 32-2t

Dr. G. W. Heard of Alabama, a long time friend of the Freeman's, is here prospecting for a location. He likes Hereford.

50 shares in First State Bank & Trust Co., for sale. See or write J. C. Cox, Hereford, Tex. 33-2tp

Buy your school books today and tomorrow and avoid the rush on the first day of school. Woodburn & Son. 32-2t

Mr. and Mrs. Jim Johnson and children of Canyon spent Sunday in the home of Mrs. W. B. Robinson.

Get me to make your Transformations, Switches, etc., from your hair combings. They are far superior to those bought from the stores or shops. Mrs. C. H. Carl. 1tp

Betts-Clark are agents for the Saturday Evening Post. 27tf

Mrs. Frank Dickerson and children of Cloud Chief, Okla., are visiting in the home of her mother, Mrs. A. B. Simpson.

We will save you money on that paint bill and give you the best paint on the market. Alfalfa Lbr. Co. 1t

Cold weather is coming; the latest figures in outings at The Fair. 32-2t

Mr. Becker, commercial superintendent for the Southwestern T. & T. Co., has changed his headquarters from Dallas to Amarillo. He visited the Hereford Exchange last Sunday.

"OCEANS OF WATER."

All school books will be sold for cash. Woodburn & Son. 32-2t

Cooking utensels at The Fair. 32-2t

Mrs. A. C. Elliott, who was called last Friday to the bedside of her sister, Mrs. Hall, of Granbury, sends word that the end came early Sunday morning.

Don't forget to watch the silos this year, and then you will know. Alfalfa Lumber Co. 1t

Betts-Clark are agents for the Saturday Evening Post. 27tf

Miss Ora C. Smith of Cleburne, who has been visiting her sister, Mrs. Burl France, has gone to Canyon to enter the West Texas State Normal.

For popular songs and music go to The Fair. 32-2t

Misses Mary and Irene Williams left Sunday for Vega. Miss Mary will teach a class in music and Miss Irene will teach in the high school at that place. Their many friends wish them much success.

The "Common Sense" stands up. 33tf

I'll meet you at the Corner Drug Store. 38tf

Miss Nellie Black returned last Saturday night from a delightfully pleasant trip to the northern and eastern states, visiting many of the noted places of interest. On her return trip she came by water from New York to Galveston. A number of Texas people were in the party and a most enjoyable time was had.

Your feed is limited; sow some rye. Harrison has the seed. 1t

The Millinery Parlor is making a special effort this season to please the public in high class, fashionable millinery. Let me show you the very best and complete line I have ever had, prices so reasonable. Mrs. Voegel. 1st door South Britain-Dunlap Bld. 1t

To the Ladies of Deaf Smith County

Will you one and all assist in making this county's exhibit at the Amarillo Fair, to be held there beginning the 6th of October, the best in the Panhandle country by exhibiting needle work, baking of cakes, breads, and any line of preserves and jellies, sewing, dresses, quilts, in fact, anything you have from a fine horse, Coro chicken or pretty flowers and be present yourself. Phone 395 or address Mrs. J. H. Williams.

Want to trade city property in Del Rio, Texas, for grazing land near Hereford. Write W. K. Shipman, Del Rio, Texas. 30-4t

Barnhart & Rice can save you money on auto work. 1t

The Fair has a good supply of school supplies—tablets, examination papers, composition books, pencils, pens and ink, musilage, dinner boxes, book straps and satchels, etc., in fact, everything the studious boy and girl needs, except books. 32-2t

F. R. Metcalf has returned from an extended trip thru the northern states, going as far as Wisconsin. He reports that this country looks as well as any he saw.

Our pleased customers are our best reference and advertise our auto work for us. Free air for all. Barnhart & Rice. 1t

As we are handling the school books for accommodation to our patrons only we have to sell for cash. Woodburn & Son. 32-2t

T. H. Johnson, official inspector for State Pure Food Commission, was in Hereford this week looking over the conditions in the grocery and drug stores and markets. He found everything in fair condition at Hereford and complimented the business men for their care, especially as to cleanliness.

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

Bring us your auto casings and tubes and we will name a price before doing the work. Barnhart & Rice. 1t

Hereford Garage and Machine Works can do all kinds repairing. Heavy Lathe and Planer work a specialty. Give us a call. 10tf

Fruit jars and jelly glasses at The Fair. 32-2t

Mrs. Jennie (Rhea) Virden, who has been visiting in the homes of Clarence Smith and J. P. Snyder the past two weeks, returned home today, Friday. Last Sunday Carl Cockrell gave her an auto ride, going past her ranch and to the home of Edd Smith for dinner and back to town past Wm. Smith's, where they took supper. She was accompanied on this trip by Clarence Smith and wife. They all report a good time. She is greatly in love with this country and hopes in the near future to become a citizen of Hereford.

Several new shipments of millinery received this week. These styles are right up to the minute. Millinery Parlor, 1st door South Britain-Dunlap Bld. 1t

Bake Sale by the Christian ladies at Stambaugh's store Saturday. 1t

I'll meet you at the Corner Drug Store. 38tf

See me for your plumbing and windmill work. Satisfaction guaranteed. Phone 358. Alex Thompson. 32-2tp

Cures Old Sores, Other Remedies Won't Cure. The worst cases, no matter of how long standing, are cured by the wonderful, old reliable Dr. Potter's Antiseptic Healing Oil. It relieves Pain and Heals at the same time. 25c, 50c, \$1.00

You May Want to Buy a Home Sometime

Start an account with us today and when the time comes, with a little help, you will be able to buy the place you want. This institution is conducted on a safe, conservative basis and any business intrusted to our care will receive that careful conscientious attention that a well regulated bank uniformly accords. Your account is protected by the GUARANTEE FUND LAW OF TEXAS

The First State Bank & Trust Company Of Hereford, Texas

"THE PEOPLE'S DEPOSITORY"

S. B. EDWARDS, President

HENRY WILKINSON, Vice-Pres.

A. P. MURCHISON, Cashier

H. B. WEBB, Vice-President

J. C. BURKHALTER, Asst. Cashier

Settle Your VARNISH PROBLEMS

THIS week is "Berry Week" in our store. All week we will devote special attention to varnish problems no matter what they are. We will have on exhibition a complete line of BERRY BROTHERS VARNISHES—a varnish for every need. See this display of varnish products made by the concern that for 55 years has led the trade. Berry Brothers are standing behind this nation-wide campaign on varnish problems. Come in and see us about your varnish problems

T. M. PALMER LUMBER CO.

The Bench Congress.

"Man is God's noblest creation." In him he placed the likeness of his image; in fact, gave him the faculty of reasoning and worship, thus imparting His own attributes to his creature and thus made him also a God. While possessing the characteristics of a God, he being a free moral agent, and subject to the temptations of life, may often go astray, and wander away from the paths of rectitude, but in time, if his life is spared, will return to his original state. While we often speak of the physical man, the true man is one of character. A man will guard his character as he would his life. The outwardness of character is reputation and any one will lay down his life for his reputation if his character is one of true merit and worth. A man without character is little concerned about his reputation.

As an example of strong individual characters, men who would defend the good name of their neighbors, it is with some degree of pleasure and pride that mention is made of the Bench Congress. There is no similar organization in the world. Composed of men past the meridian of life, to represent the achievements of the past and hold up the hopes for the future. Banded together by the common ties of noble manhood, they are ever ready to defend the fair name of their daughters and wives and the loved ones of their neighbors. Many of them have stood in the smoke of battle and have seen their brothers slain by the cruel hand of War, but never have they flinched from their duty in time of industrious peace nor in the period of devastating war. Assembling almost daily at their accustomed place, they discuss in a friendly way interesting topics of home and state. National and state policies are dissected; the tariff, the currency issue, the foreign policy. Fashions and fads are given their praise and friendly criticism; dry farming and wet farming are discussed pro and con; deep plowing and shallow plowing are dragged into the calendar every week, the weather, the indications for rain, the prospects for a cold winter, are all given a place. But the leading topic and one that occupies the time of many of the members is that of reminiscent story telling, especially of the 60's, when these men laid down their hoes and took up their muskets. They retrace their many tiresome marches, they fight over their bloody battles, they relate the incidences of camp life and tell of the privations of soldier life. And why should they not relieve their glorious past? Who would dare to molest them in their peace, these fifty long years afterward the smoke of cannon has cleared away and peace reigns over our beloved land? And who are they? They are the leading citizens of Hereford, prominent in both church and state, standing as exemplary for all walks of life. No vulgar or obscene language falls from their lips, no swearing nor backbiting nor tale bearing escapes their guarded tongues; they stand for all the right, with good will towards all men, and ill will towards no one. No woman need fear their presence; they are as chaste in their language as will be found around the most sacred fireside. Look into their open faces, observe their good demeanor, behold

their noble manhood; there they stand. They need no encomiums from other men; no praise from press or pulpit; no heralds to announce their names. Their faith in their fellow men is their bulwark; their reputations are as impenetrable as the Rock of Gibraltar; the darts of unfriendly criticism cannot pierce their armors of integrity; no dynamite could destroy their fortifications. Let men wall and demons cry; they stand and do and die.

The Best Medicine in the World.

"My little girl had dysentery very bad. I thought she would die. Chamberlain's Colic, Cholera and Diarrhoea Remedy cured her, and I can truthfully say that I think it is the best medicine in the world," writes Mrs. William Orvis, Clare, Mich. For sale by all dealers.—Advertisement.

Kelso Items.

We have been having some cold, disagreeable weather for the past week, and a good rain Tuesday night. Some are afraid the frost will catch the feed, as few have harvested their late feed yet. Crops are better most places than for several years.

W. G. Harris is moving this week near Summerfield where he will teach this term. Jay Gregory and wife will occupy the house vacated.

The Walcott school opened this week with Miss Bertha Dameron of Hereford as teacher. Miss Dameron comes highly recommended, and we predict a successful term for her.

Misses Lollie and Vera Dillard have gone to Hereford to attend school.

Mr. and Mrs. John Gregory and Mrs. W. S. McDaniel were shopping in Hereford Saturday.

All the cattle in this neighborhood have been dipped the first time, a few have to be dipped a second time.

Otto Ellison was in Hereford on business Monday.

Mr. and Mrs. W. G. Harris spent several days last week with relatives at Hollene. Nameless.

For Weakness and Loss of Appetite
The Old Standard general strengthening tonic. GROVE'S TASTELESS CHILL TONIC, drives out Malaria and builds up the system. A true tonic and sure Appetizer. For adults and children. 50c.

Summitt Breezes.

John Guthrie lies very low at his home with no hopes of recovery. Trouble apoplexy.

During the past week we have been blessed with three good rains in three consecutive days.

Roll Douglas took his wife to Plainview the first of the week where she took the train for Stamford to visit her sister a week or two.

Mrs. Geo Shepard visited with Mrs. Galley one day the past week.

Allan Bell of Hereford passed through here with a bunch of sheep he had bought and was taking to his ranch at Black. He also bought a bunch of Harvey Cash.

Frank Cooper, one of our enterprising farmers, has the honor of building the first silo in the neighborhood. May the good work go on as the silo is what every farmer should have.

Mrs. B. T. Bell of Dimmitt was calling in the neighborhood.

School has commenced and the children are hard at work.

Charlton and Ned Neely of Parrott passed through here on their way to attend school at Dimmitt the coming year.

The Best Hot Weather Tonic
GROVE'S TASTELESS CHILL TONIC enriches the blood, builds up the whole system and will wonderfully strengthen and fortify you to withstand the depressing effect of the hot summer. 50c.

Church Notices.

The Brand will be glad to have the different churches to announce their Sunday and week-day services. Please write the "copy" just as you wish it to appear and hand it in. No charges will be made for such notices. Announcements or advertisements of suppers, teas, ice creams, plays, or anything to make money, will be charged for at the rate of 1 cent per word, cash to accompany the "copy" to insure insertion. Please do not ask the management to break this rule in your favor. 3f

Dimmitt News.

The Dimmitt public school started Monday with an enrollment of 93.

Tootse Dendy was in Dimmitt Saturday.

J. W. Alexander was in Hereford Saturday.

Glen Greer was in town Saturday.

Mr. Waldrip was in Hereford on business Saturday.

F. Query was in Dimmitt Saturday.

C. H. Clifton purchased 11 head of young mules Thursday.

Arthur Boyd was in Dimmitt Monday.

Fred Conner went to Hereford Saturday.

Brit Boyd was in Dimmitt Monday.

A large crowd attended the party given at the residence of Rev. I. A. Smith on Saturday night.

Percy Estes was attending to business in Dimmitt Monday.

Mr. Mitchell of Hereford was attending to business in Dimmitt Monday.

Several pupils from the country are attending school in Dimmitt this term. Casey Jones.

Phone Message.

Mrs. L. R. Bradley talking—Please do not put that little ad about the alfalfa seed in the paper any more; you have sold me out.

Business Manager—Alright, Mrs. Bradley; and when you need to sell some more alfalfa or seed, remember that the Brand ads will send you customers.

Half Day's Ironing For 2 Cents



This Royal Iron

Will save half the labor and ALL the worry of the week's ironing. No hot stove; no hot, stuffy room. Will save the price of two tons of coal in one year. Easy to start; has perfect combustion; keeps an even hot ironing surface without heating the hands.

Built upon correct principles. 500,000 are now in use. Sold under Guarantee by

W. W. BENNETT

See him, he has them in stock and will show you how easy they are to run.

Another Good Shower.

This section was visited last Tuesday and night by another small size shower, measuring about 1/2 inch at Hereford. Some of the farmers are preparing to sow wheat as the ground has a good season.

A Good Investment.

W. D. Magli, a well known merchant of Whittemound, Wis., bought a stock of Chamberlain's medicines so as to be able to supply them to his customers. After receiving them he was himself taken sick and says that one small bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy was worth more to him than the cost of his entire stock of these medicines. For sale by all dealers.—Advertisement.

Lay Your Plans NOW
to attend the great

Panhandle State FAIR

—TO BE HELD AT—

Amarillo, Texas

Oct. 6 to 11, Inclusive, 1913

ALL KINDS OF Exhibits and
Amusements

Horse Racing Low Railroad Rates

"Visible Evidence is Better
Than Descriptive Evidence"

For Particulars address The Secretary Panhandle State Fair, Amarillo, Texas.

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS



E. R. Read,
Agent

Colonist fares to Pacific Coast \$30.00 on sale Sept. 25 to Oct. 10, with stopovers.

Galveston and Return \$21.20, Sept. 5, 12, 19 and 26, limit 10 days.

Canyon and Return \$1.15, Sept. 2 and 3, limit Sept. 6.

Chattanooga, Tenn., and Return \$35.70, Sept. 9 to 17, inclusive, limit Sept. 28.

On sale daily to Sept. 30, limit Oct. 31.

Kansas City and return \$24.40. Chicago and return \$40.90. St. Louis and return \$32.45.

Denver and return \$21.20.

Draughon's Business College

AMARILLO, TEXAS

Teaches Bookkeeping, Banking, Shorthand, Type writing and all necessary auxiliary branches

Positions secured for graduates.

No vacations; enter any time

WRITE FOR FREE CATALOG

Professional and Business Cards

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SUGGS & JONES
 ABSTRACTERS
 Complete Abstract of Title to Deed
 Smith County Lands.
 Hays Make Deaf Smith County
 Maps for Sale

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 Dealer in
 REAL ESTATE AND ALL KINDS
 OF INSURANCE.
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 Notary Public Hereford, Texas

HEREFORD NURSERY

Choice Fruit, Shade and
 Ornamental Stock. Write
 for Catalogue today.

L. P. LANDRUM, Proprietor

W. E. Dameron

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HEREFORD, TEXAS

C. D. WRIGHT
 Lawyer

Will Practice in District and
 Higher Courts

HEREFORD, TEXAS

D. F. WASHBROOK

Fire Insurance Life Insurance
 All Kinds of Bonds

Main St. Phone 272 Hereford, Texas

WANT ADS

MISCELLANEOUS WANTS

Local readers 5 cents per line. 19tf
 WANTED—Your shoe repairing, at
 Norton-Powelson Saddle Co. 35tf
 WANTED—You to buy your lumber
 from R. H. Kemp. 1tf
 For Sale—Saddle and work horses
 also a buggy. See J. L. Fuqua. 1f
 FOR RENT—Five room house. Call
 Western National Bank. 31-2t
 LOST—Radiator cap. Please re-
 turn to H. L. Rice. 1t
 PURE bred brown leghorn pullets
 for sale; also a lot of good size
 fryers. A. C. Elliott. 33-2tdh
 BINDER FOR SALE—Deering
 Broad cast, 6 ft.; and also 6 ft.
 mower. See T. B. Kellow. 23tf
 FOR SALE OR TRADE—320 acres
 land 1 mile from Friona, Texas.
 Address J. G. Vogt, Topeka, Kans.
 33-4tp
 MONEY TO LOAN—On improved
 half sections or large ranches, 5
 years' time at 8 per cent, privilege
 of paying 1-10 of principal any in-
 terest date. See C. O. Lee. 6tf
 FOUND—Large tie rope with patent
 snap on it. Also, a spur with J.
 A. S. on heel piece. Owners can
 have same by calling at Brand office
 and paying for this ad. 31-2t
 FOR SALE—40 head of brood sows,
 hogs, shoats and pigs; white leg-
 horn chickens, finest layers. Public
 sale, Sept. 17. At W. L. Wilson,
 near Endee, N. M. 31-2tp
 TO TRADE—For good herd sheep,
 all or any part of 50 good brood
 mares, all bred to jacks, and 2 good,
 young jacks, also have a lot of young
 horses and mules will trade, sell for
 cash, or upon time with good paper.
 Address at once P. O. Box 805,
 Plainview, Texas. 31-5t

Causes of Stomach Troubles.
 Sedentary habits, lack of out-door exercise,
 insufficient mastication of food, constipation,
 a torpid liver, worry and anxiety, overeating,
 partaking of food and drink not suited to
 your age and occupation. Correct your
 habits and take Chamberlain's Tablets and
 you will soon be well again. For sale by
 all dealers.—Advertisement.



The Little Rifles—Big in Quality

YOU are going to buy a .22 calibre rifle, single shot
 or repeater—you'll find that many well known crack
 shots started with a Remington-UMC .22. Their ad-
 vice now would be "By all means, get a Remington-UMC"
 because they know that there is a tendency in some
 quarters to look upon these models as only "a small
 boy's rifle" and to cheapen them so that they can be
 sold at a price.

You have just as much right to expect full shooting value in
 your .22 calibre arm as in your \$75 big game rifle.
 You want the Remington-UMC single shot at from \$3 to \$6. .22,
 .25-10 or .32 calibre, made by the same people who make the famous
 Remington-UMC Autoloading Rifles.

Or, if you prefer the repeating rifle, the Remington-UMC slide action .22
 repeater with its easy take-down and special safety features, shooting .22 short,
 .22 long or .22 long rifle cartridges, at \$10 and up, is your arm. Sold by live
 dealers of this community—the most popular small calibre rifles in America.

Remington Arms-Union Metallic Cartridge Co.
 259 Broadway New York

MUST BELIEVE IT

**When Well-Known Here-
 ford People Tell It So
 Plainly.**

When public endorsement is made
 by a representative citizen of Here-
 ford the proof is positive. You must
 believe it. Read this testimony.
 Every sufferer of kidney backache,
 every man, woman or child with kid-
 ney trouble will do well to read the
 following:

A. C. Barnhart, Miles Ave.,
 Hereford, Texas, says: "I used
 Doan's Kidney Pills about a year
 ago when my kidneys were troubling
 me and they brought prompt and
 satisfactory relief. I have never
 been bothered by my kidneys since,
 and I can therefore say that Doan's
 Kidney Pills are permanent in their
 effect."

Mr. Barnhart is only one of many
 Hereford people who have gratefully
 endorsed Doan's Kidney Pills. If
 your back aches—if your kidneys
 bother you, don't simply ask for a
 kidney remedy—ask distinctly for
 Doan's Kidney Pills, the same that
 Mr. Barnhart had—the remedy
 backed by home testimony. 50c all
 stores. Foster-Milburn Co., Props.,
 Buffalo, N. Y. "When Your Back is
 Lame—Remember the Name."

For sale by all dealers. Price 50
 cents. Foster-Milburn Co., Buffalo,
 New York, sole agents for the
 United States.

Remember the name—Doan's—
 and take no other. 1t

A Challenge.

Hon. W. E. Dameron,
 Hereford, Texas.

Dear Sir:

The report is being circulated that
 you are opposed to Woman Suffrage,
 and I understand that you have
 "taken it out of" several of our
 townsmen in street arguments on
 this question. Now, I want you to
 understand that I am in favor of
 Woman Suffrage, and, if you are
 looking for a sure enough scrap, I
 will meet you at the court house for
 a public discussion of this subject on
 any date which may suit your con-
 venience. Again, I repeat, I am in
 favor of Woman Suffrage. There
 is a chip on my shoulder, and I dare
 you to knock it off. I want you to
 either "put up or shut up."

W. H. RAY.

Millinery.

We always welcome lookers. If
 you can't give us an order, come in
 and give us a smile, we'll return the
 favor. The Millinery Parlor, with
 the hats that please. 1t

New Pastor in Charge.

Rev. G. A. Farris of Dallas
 preached his initial sermon for the
 First Christian church congregation
 last Sunday morning. A good audi-
 ence greeted the new pastor. He
 preached also at night. At a confer-
 ence held by the officers of that
 church Sunday afternoon, it was de-
 cided to hold a week's meeting, ser-
 vices to be held at night only. So
 all the week good congregations have
 attended, and the meeting will con-
 tinue over Sunday. Rev. Farris is
 counted as one of the leading minis-
 ters of the Christian church in Texas,
 having held some of the very best
 charges and has been honored in
 many ways by the Christian churches
 of Texas. He has been prominent
 in the councils of the churches and
 schools identified with that body.

The annual capacity of our own
 mills is 500,000,000 ft. Why can't
 we furnish your lumber line for less?
 Alfalfa Lumber Co. 1t

Selling New Cro. Maize.

The farmers of Lynn county have
 recently shipped out 14 cars of
 maize at \$14 per ton. In other
 places maize heads are being quoted
 at \$17.50 per ton. The scarcity of
 feed in the corn and hay district is
 bringing old mile into prominence.

Kemp has it for less. 10tf



The price of COAL ad-
 vanced the first of this
 month, and will advance
 again October the 1st.

We handle the Sunshine
 Maitland Coal, as good coal
 as is mined in Colorado. We
 would appreciate your order

**FALLWELL
 & SON**

TELEPHONE 41

JUST
 CLEAN
 Groceries
 Priced Right

Telephone 81

CARDWELL BROS

Saved Girl's Life

"I want to tell you what wonderful benefit I have re-
 ceived from the use of Thedford's Black-Draught," writes
 Mrs. Sylvania Woods, of Clifton Mills, Ky.

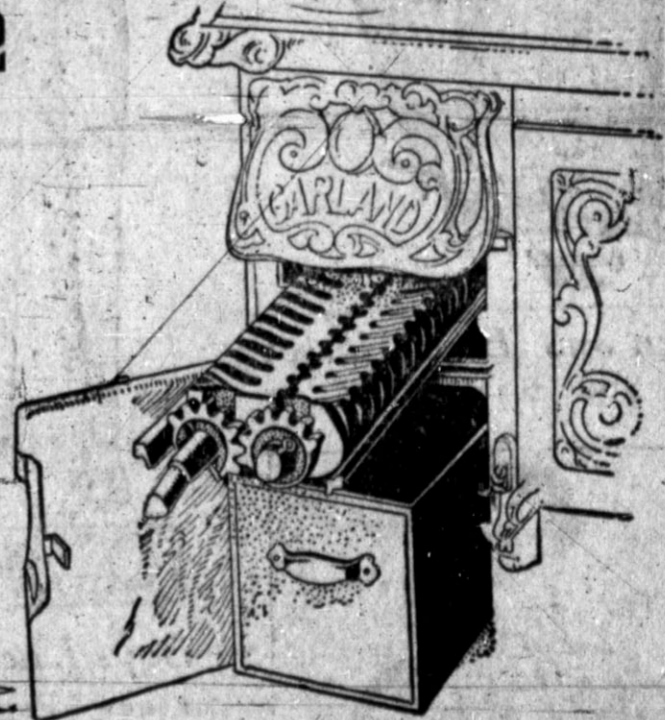
"It certainly has no equal for la grippe, bad colds,
 liver and stomach troubles. I firmly believe Black-Draught
 saved my little girl's life. When she had the measles,
 they went in on her, but one good dose of Thedford's
 Black-Draught made them break out, and she has had no
 more trouble. I shall never be without

**THEDFORD'S
 BLACK-DRAUGHT**

in my home." For constipation, indigestion, headache, dizzi-
 ness, malaria, chills and fever, biliousness, and all similar
 ailments, Thedford's Black-Draught has proved itself a safe,
 reliable, gentle and valuable remedy.

If you suffer from any of these complaints, try Black-
 Draught. It is a medicine of known merit. Seventy-five
 years of splendid success proves its value. Good for
 young and old. For sale everywhere. Price 25 cents. [7-23]

1902
GARRISON



1913
BROTHERS

Are now ready to show you a full line of
Heating Stoves, Cook Stoves, Ranges

We carry the Round Oak and the Garland Lines
 ---names which stand for QUALITY. Come and see
 them. We are still headquarters for Star and Leader
 Windmills, New Way Gasoline Engines, John Deer
 Implements and a full stock of General Hardware.
MAKE OUR STORE HEADQUARTERS

The Hereford Brand \$1 a Year

Fall Fashions for 1913-14

Having changed our lines of Merchandise to some extent, we deem it necessary just now for the benefit of our many friends and customers to call your attention to the fact that we have added to our stock the following **MERGHANDISE FOR LADIES, MISSES AND CHILDREN:**

Ladies
Underwear, Hosiery
and Sweaters

Misses
Shoes, Hosiery Under-
wear and Sweaters

Children
Shoes, Hosiery, Under-
wear and Sweaters

And we wish to call your special attention to the fact that the Underwear is the celebrated "Munsing Wear" and the Hosiery the "Everwear" Many of the following are shown for the first time



We have the Newest Reversible **Leather and Corduroy Coats for Men**

Get our new Fall Catalog of Ladies, Misses and Childrens Wearables, such as Coats, Suits Dresses, Waists, Skirts, Furs, Petticoats, Kimonas etc. We personally Guarantee Everything in this Book.



We are showing all the newest creations in **MENS HATS**

Many New Styles never shown before in **Mens' Sweaters** are here in All Colors



You all know Collegian Clothes The only thing we can tell you about these is the New Styles are here.

We want the ladies to see our line of **Swcater Coats** before you buy



See these New Style **Ladies' and Misses' Sweaters**



Men and Boys Jerseys in every Style that is NEW

Let us show You these \$2.50, \$3.50, \$5 Pants



Get the Girls ready for Winter by buying one of our **New Sweater Coats**



Tell the World that the New **English Walking Shoe** is the dressiest and most comfortable Shoe on earth



See our New \$15.00 OVERCOATS



Come see this New **Macinaw Coat** Boys, it is the very latest



Boys Knee Suits our new Fall Styles are here. Come get yours, your size is here

All Sizes Here



It's New Boys



Misses School Shoes See our window. See the New Low Heel Styles in Buster Brown Shoes



Get The **BEST** For **LESS**

THE HOME OF BUSTER BROWN SHOES FOR GIRLS
MYRICK'S
GOOD STUFF STORE

Everything You Wear And The **BEST** You Can **BUY**