

AROUND TOWN

Sights and Faces Seen
Fate and irony got all tangled up with justice last Tuesday night...

Charley Donnell of Fort Sumner, N. M., this week visited many friends around Hereford.

Jack Wright put his White Rocks in the Roswell exhibit last week, and again cleaned up with the following prizes...

Lee Cavin of Floydada, Monday assumed the duties of pharmacist at Halls Drug.

C. A. Skelton, whose inventive genius has led him to develop a means of draining the lots north of his location, is having trouble.

Football Squad Goes To Happy Friday Afternoon

The Hereford Whiteface eleven will journey to Happy Friday afternoon, where they will play their first conference game of the season.

Despite the fact that many of the boys are this year playing football for their first time, and are showing rapid improvement...

Four of the five remaining games are conference angles, it was pointed out. Two more games will be played on the Whiteface field.

On Oct. 28, Hereford goes to Dimmitt, and on Nov. 11, the Whiteface eleven winds up its schedule with Tulla; both are conference games.

Pontiac Shows Three Models In 1939 Cars

Stating that a car of 1939 Silver Streak Pontiacs will be on display here this week, Ezra Norton, dealer, invited the public to view the new models at his garage on Main Street.

The Pontiac line this year includes the Quality Six, the De Luxe Six and the De Luxe Eight. Mr. Norton said, "Styled for tomorrow, these new Pontiacs combine the height of fashion and good taste in modern streamlining and appointments with important mechanical improvements that feature Duffer rear springs."

Ordinance Is Passed Forbidding Sale Of Fireworks in Hereford City Limits

The shooting of fireworks in Hereford is a thing of the past, according to city officials, who said today that an emergency ordinance has been passed assessing a fine of from \$10 to \$25 for the sale of fireworks here.

Under Ordinance No. 238, it is titled, "An Ordinance prohibiting the sale by any person, firm or corporation of any fireworks of any description within the corporate limits of the City of Hereford, Texas, and assessing a penalty for the violation of same and declaring an emergency."

Power Lines Electrify Puddle on Hancock Farm
Horses Electrocutted, Riders Go Unharmmed

"Electricity does funny things sometimes—and one of them that it kills horses." Such is the opinion of M. C. Hancock and Woodson Harris, who last Sunday escaped unharmed when their horses were electrocuted out from under them.

When the rain slacked up last Sunday afternoon, Mr. Hancock and his son-in-law added their horses and started out to inspect the Hancock field, seven and one-half miles south of Hereford on the Dimmitt Highway.

Agent Predicts \$600,000 Here In AAA Monies

CO-OPERATION OF LOCAL FARMERS PRAISED BY COUNTY AGENT

"A total of \$600,000 will likely be distributed through the county agent's office here in 1938," A. R. Bateman, agent, told members of the Lions Club Wednesday, in a brief talk regarding the operation of the office.

Mr. Bateman said that the duties of the office were two-fold, in that it operates as a sub-division of the Extension Service and handles AAA business for the county.

"There are 2,100 farms in this county," he said, "1,400 of which are under the AAA program. Employees are hired by the Extension Service as the result of competitive examinations. Around 25 visitors visit the office each day, and 150 letters are mailed each month, in addition to notices and form letters to residents of this area, which go out by the thousands."

Pointing out that about 72 per cent (Continued on Page 12)

Dodge For 1939 Displayed Here By Ireland Co.

Following the recent showing of 1939 Plymouth automobile models, Ireland Motor Company this week announced arrival of the new Luxury-Lined Dodge for 1939.

Reviewing Dodge's Silver Anniversary model, Woodrow Ireland said, "It's new in design, new in styling. And under its flashing exterior are dozens of brilliant new engineering ideas that make riding and driving a greater joy than ever."

"We invite you to visit our show rooms and inspect the new Dodge, and to ride in this 1939 model, which is made for greater riding comfort, greater safety, greater safety, and amazing economy of operation."

New Chevrolet Arrives Oct. 22

That the new Chevrolet for 1939 will go on display in the showrooms of Brumley-Woodford Motor Company in Hereford, Saturday, Oct. 22, was today announced by Louis Woodford.

"New body lines, new luxury and a host of engineering features will be seen on the '39 models," Woodford stated. "We are planning a big showing in co-operation with a nation-wide display at all dealers on Oct. 22."

Civic Chorus Is Invited To Join National Event

The Hereford Civic Chorus will meet Monday evening at 7:30 o'clock in the Methodist Church, according to Miss Mattie Mae Swisher, director, who said that 28 members, including 10 new members, were present last Monday.

An invitation has been extended to the Hereford chorus to attend the national biennial convention of the National Federated Music Clubs in Baltimore next May, she said, and for the group to attend the World's Fair in New York and to sing in the massed chorus, which will be featured.

Two men went about the task of removing the horses from the water when Harris waded into the pool to remove a bridle, he felt a slight charge of electricity enter his body. It was at this point that they realized the horses had been electrocuted.

Baby Drinks Kerosene; Is In Hospital

Timmy Duane, one-year-old son of Mr. and Mrs. B. D. Luck of Floydada, was believed out of danger this morning after being carried to the hospital for treatment when he drank a large amount of kerosene.

Mrs. Luck is visiting her mother, Mrs. C. E. Cross in Hereford, and a cup of kerosene had been set out with which to build a fire. The baby drank the kerosene around 10 o'clock. He was rushed to the hospital immediately.

Band To Sponsor Cake Walk Friday On Main Street

"The Cake Walk," defined by Band Director Ralph Smith as "a novel entertainment" will be featured by the High School Band on Main Street, between Second and Third Streets, Friday evening, Oct. 14, beginning promptly at 7:30 o'clock. The event will be sponsored by the Band Parents Association, and proceeds will be used to help purchase new uniforms for band members.

While sponsors declined to further define the nature of the "Cake Walk," they promised an evening of entertainment for all who attend, and stated that prizes will be awarded for those who gain the greatest degree of perfection in the event.

Permission has been secured to rope off the street for the event, and a large crowd of spectators are expected to be on hand to learn the Cake Walk.

Hereford Group Attends Denver Church Meeting

Mr. and Mrs. C. H. Dyar, Miss Frances Dameron and Rev. and Mrs. H. M. Redford left Wednesday morning for Denver, where they will attend the International Convention of the Disciples of Christ.

The Convention will formally open on Sunday morning, October 16, when E. Stanley Jones will be the speaker at a Sunrise Prayer service. The convention will close Friday, Oct. 21.

Fossils Are Sought In WPA Survey

Carl Mantzell is here working in connection with a county-wide WPA mineral survey, searching for fossils.

A graduate of the University of Texas, Mr. Mantzell is a competent geologist, and asks that any person having a sand or calciferous deposit which might contain fossils, notify him. He also pointed out that any gravel deposits in this area may prove valuable in event of road building programs. It is the purpose of the survey to locate all talc, talc, gravel and sand formations in the county.

Buffalo Lake To Become Pleasure Resort For Area

IMPROVEMENTS COMPLETED ON PROJECT BY GOVERNMENT THIS WEEK

Buffalo Dam, located three miles south of Umbarger, is rapidly being transformed into a pleasure resort, according to reports, which stated this week that improvements are being completed on grounds adjoining the big lake.

Following heavy rains during the past few days, the lake had risen around four and one-half feet, and further runoff water was expected to raise the level even more.

State Game Warden D. P. Moseley of Canyon announced that 6,000 fish from hatchery at Dunbee had been placed in Buffalo Lake Wednesday. He said that they were 1,000 bass, 800 channel cat, 1,500 bream, 1,800 crappie and 900 calico bass put into the water.

The 10 cabins, keeper's house and administration building are all complete with the exception of trees and general landscape work.

The bath house is more than 90 per cent completed, and the power line to the grounds has been finished, allowing the use of electricity at the present time.

The water wells are completed and work is about finished on the 15,000 gallon reservoir. The water lines and gas lines are in. A butane gas system is being installed for use in all of the houses.

The road is being widened in places and guard rails are being put up at the curves.

The parking area around the bath house is being improved and sod is being transplanted over all the area which will be used by visitors.

The trees which were nursery planted below the dam this spring will be set out over the property in (Continued on Page 12)

Hereford Sends Five Delegates To Road Meeting

Five men left early Wednesday morning for Lamar, Colo., where they represented Deaf Smith County at a meeting of the International Parks Highway Association, Wednesday. At the meeting plans were outlined to continue a drive toward completion of the highway from the border of Mexico to the Canadian border.

The road crosses this county in its route between Dimmitt and Vega, and touches Hereford as the present 26-Mile Avenue.

The local delegation was composed of Judge Earl W. Wilson, Dick Allred and H. D. Culppepper, county commissioners; Major Schroeter, county judge-elect, and D. H. Alexander, chamber of commerce secretary.

While the Deaf Smith portion of the highway has already been turned over to the State Highway Department, the county and chamber of commerce is working to assist other counties and states toward making the highway a national travelway across this nation.

Members of the 1937-38 committee were re-elected, including: Rev. Redford, chairman; A. H. Streu, C. J. Paddeok, J. O. Newell, and Mrs. Bessie Hill, secretary. Seventeen clubs were represented at the meeting.

Art Exhibit To Be Sponsored By Central School

Reproductions of artists of many generations will be on display at the Central School beginning Monday, Oct. 17, and continuing through Friday, Oct. 21, according to Glenn Allison, principal, who said today that the exhibit will be open to the public from the hours of 3:30 to 5 o'clock each afternoon.

The collection consists of 190 masterpieces representing French, Italian, Flemish, English, Dutch, Spanish, German and American Schools of art, according to Miss Belle Harris, art instructor, who will have charge of the exhibit here. Most of the masterpieces are studied by the schools. Famous portraits, landscapes, marines and pastoral scenes in the colors of the original canvases will be included in the display.

Proceeds from the exhibit will be used for the purpose of buying pictures to be hung in Central School.

Club Women Will Sponsor Film On Swine Oct. 14-15

FRED HALE AND BILL McSPADEN SEEN IN FILM THIS WEEK

Fred Hale, former Hereford resident, is in charge of swine research work at the Texas Experiment Station, and with the aid of Bill McSpadden, Tierra Blanca Jersey Farm operator of Canyon, has prepared an Extension Service film on swine deficient in vitamins.

Sponsored by Home Demonstration clubs of the county, the film will be shown at the Star Theatre Friday and Saturday, Oct. 14-15, shows development of pigs during the recent severe drought in Texas. Some of the pigs were born blind; this aroused curiosity and later brood sows were fed rations lacking in vitamin A. Pigs in these litterers were born without eyeballs, with hairlips, with misplaced kidneys, with too many ears and other malformations.

Mr. Hale and Mr. McSpadden appear in the film to point out these malformations. In 1936, Mr. Hale went to Atlantic City to give a report on this research to the eye specialists in their national convention, and the film has attracted wide attention over the state. In addition to having resided here, Mr. Hale married Senna Mae Mounts, daughter of Mrs. Bob Mounts and the late Mr. Mounts, pioneer residents of this community.

Welfare Members Review Activity Past 12 Months

At a meeting of the Deaf Smith County Welfare organization in the court house Monday, Oct. 10, progress was reviewed for the past year and plans were discussed for the coming year.

Rev. H. M. Redford, chairman of the committee, presided and Mrs. Dyalhia Bradley, county welfare director, gave a report on the year's work, reviewing in detail many worthwhile projects sponsored by the organization and clubs of this vicinity.

"The goal set one year ago has been reached," she said, "and clubs were urged to continue their good work."

Members of the 1937-38 committee were re-elected, including: Rev. Redford, chairman; A. H. Streu, C. J. Paddeok, J. O. Newell, and Mrs. Bessie Hill, secretary. Seventeen clubs were represented at the meeting.

Hereford Territory Gets 5.62 Inches Rain In Four Days

Shape Plans For Annual Lion Carnival

As plans progressed for the annual Lions Club Carnival to be held in the Pitman Elevator, Oct. 27-28-29, Ernest Medklof, chairman, today said that a complete list of committees will be released next week.

"We are endeavoring to include only such booths and stands as will meet with approval of the public," he said, "and we are hoping to make the carnival the best this year in its history. Proceeds from the carnival, as in the past, will be used to benefit charitable causes."

Houston Man Is Elected Pastor By Presbyterians

REV. JAMES AIKEN, JR., ASSUMES DUTIES HERE ON NOVEMBER 1

That Rev. James Aiken, Jr., has accepted the position of pastor in the Hereford Presbyterian Church was today announced by the pulp committee.

Rev. Aiken preached here Sunday, Sept. 18, and met with such enthusiasm as to be unanimously called by the committee. He will assume his duties here Nov. 1.

He comes here from Houston, where he has been Sunday School missionary in the Houston Presbyterian, and during the past year has held the position of Moderator in the Houston Presbytery. He was reared in San Antonio, graduated from Trinity University, Waxahachie, and graduated from the Princeton (N. J.) Seminary, which is one of the outstanding Presbyterian Seminaries of the United States.

Following his graduation from the seminary, he served three years (Continued on Page 12)

Three Girls In 4-H Encampment At State Fair

The 4-H Club girls left Monday to represent Deaf Smith County in the Girls' Encampment at the State Fair of Texas, in Dallas. They will remain through Thursday, and are to return here Friday morning.

Edna Brown and Nova Wily are representing the Messenger Club, and Nancy Olson represents the Wynecub. They were accompanied by Mrs. Louie Olson and Mrs. G. W. Brumley as far as Amarillo, where they joined a delegation of 4-H girls in charge of the Carson County home demonstration agent.

The Deaf Smith girls, along with those of neighboring counties, will be guests of the State Fair; comfortable quarters will be furnished, along with wholesome meals during their visit in Dallas.

Lightning Strikes Power Line Here; Feed, Pigs Wash Down Tierra Blanca

Flood and lightning damages, although not disastrous, proved serious for several persons in the area following the heavy rains of the past few days.

Lightning struck wires at the rear of the Ival Rudd residence, 218 B. Street, Sunday night. Other than being badly frightened, the occupants suffered no injuries. The Rudd light meter was melted beyond repair, and lines leading to the house were burned in two, allowing them to fall to the ground. Several holes were burned in the stucco on the house, and the Rudd

WHEAT AND RANGE LAND GENERALLY IMPROVED BY TIMELY RAINS

Shattering all October rainfall records of this area since 1923, a total of 5.62 inches of moisture was recorded here from rains Saturday, Sunday, Monday and Tuesday. General in this trade territory, the moisture brought smiles to the faces of farmers, ranchers and business men—as most of the moisture soaked into the ground, benefitting thousands of acres of wheat land and range grass.

Summarized readings of the U. S. Department of Agricultural Weather Bureau readings at The Brand office follow:

Table with 2 columns: Date, Rainfall. Saturday, Oct. 8: .23; Sat. Night & Sun. Morn.: 1.89; Sun. Noon to Mon. morn.: 1.64; Monday night: .60; Tuesday night: 1.15; Total Rainfall: 5.62

The rains were general over the Hereford territory, ranging from four to six inches in most places. Farmers in this area welcomed the rains, reporting them to be ideal for wheat, which most of them had already sown. Wheat that had come up was said to be badly in need of moisture, and the few who had not yet planted were waiting for rain before sowing their fields.

Range lands, in better condition than in recent years, were also (Continued on Page 12)

Prairie Dog War Starts On West Line of County

Starting in the west portion of this county at the New Mexico line, the prairie dog extermination campaign opened this week under supervision of M. A. Linsey, Texas Extension Service specialist.

The campaign, according to A. R. Bateman, county agent, will continue east and is planned to include the entire county. Around 75 prairie dog towns have been reported in this county, and they are believed to average 30 acres each, the largest being reported as covering 450 acres.

"By killing off the prairie dogs, we believe farmers and ranchmen will ultimately reclaim 2,250 acres of land," Bateman said. "Prairie dog holes usually furnish hiding places for rattlesnakes, too, and these snakes can do extensive damage to cattle."

Under the program in operation here, the farmers will furnish labor to put out poison, will buy the poison—and the (Continued on Page 12)

Weather Chart

Temperature extremes and moisture for past week, furnished by Department of Agriculture's weather station in Hereford.

Table with 4 columns: Day, Max., Min., Moist. Thursday: 80, 70, 0.00; Friday: 78, 68, 0.00; Saturday: 75, 65, 0.23; Sunday: 73, 63, 1.89; Monday: 79, 69, 1.84; Tuesday: 72, 62, 0.60; Wednesday: 80, 70, 1.15



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SCHOOL SUPPLIES

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and Cigars!**

**Ceresan and
Copper Carbonate**
TREAT YOUR SEED WHEAT!

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Queen Is Sought From Here For College Contest

Former students of West Texas State College living in Dear Smith county have been asked to select from their number a candidate for queen of the Homecoming at Canyon, Nov. 5.

Mrs. Tommy Montfort of Canyon, general chairman of Homecoming, is requesting that ex-student meetings be held in all counties and that the names of queen candidates be sent to her immediately. Any unmarried girl who is a former student of the college is eligible. The candidates will receive many honors during the day, and one will be crowned as queen in a public ceremony at 8 p. m., Nov. 5, in the College auditorium.

Dawn Items

(13 Miles East)

BY MRS. JESS CALDWELL

Good rains fell here the latter part of the week, greatly benefiting wheat. Some farmers estimated a precipitation of two and one-half inches by Sunday night.

Miss Mary McCoord of Amarillo, has been visiting the past month with her grandmother, Mrs. Minnie Walker, and her uncle and aunt, Mr. and Mrs. Cecil Walker.

Mr. and Mrs. Ernest May visited in the Owen P. Smith home in Amarillo, Wednesday, Mr. and Mrs. Smith are former Hereford residents, but have recently moved to Amarillo, from California.

Mr. and Mrs. J. L. Johnson of Hereford, were visitors in the H. H. Miller and Jess Caldwell homes, Tuesday.

Mrs. Minnie Walker spent the past week visiting relatives at Hale Center.

H. H. Miller and family were Canyon visitors, Sunday.

The entire community was saddened Thursday by the death of Mr. L. J. Underwood. Mr. Underwood passed away at the Canyon hospital, where he was taken Sunday morning. Funeral services were

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Free Book Tells of Marvelous Home Treatment that Must Help or It Will Cost You Nothing

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CITY DRUG STORE

held Friday in Amarillo, the Masonic Lodge of Miami was in charge. Rev. Redford of Hereford, conducted the funeral services.

Mr. Underwood, section foreman here, moved to Dawn with his family from Miami, Texas, four years ago.

His many friends extend their sympathy to the grief-stricken wife and children in their hour of sadness.

Miss Edna Underwood arrived Wednesday from California, called by the serious illness and death of her father.

Those from Dawn attending the funeral of Mr. Underwood, in Amarillo, Friday, included Mr. and Mrs. L. A. Smith, Mr. and Mrs. H. E. Miller, Mrs. L. M. Harris and family, W. P. Caraway and family, Mr. and Mrs. Marvin McCroon, J. G. Coe and family, Charles Benton, Mr. and Mrs. W. J. Stewart and sons, Mr. and Mrs. Iverson Leake, Mr. and Mrs. Clifford Stewart.

Priona News

(22 miles west)

BY MRS. RAY LANDRUM

Roy Price of the Black community, won the distinction of bringing the first bale of 1933 cotton to the Priona gin. It was delivered Wednesday. The recent rains will delay cotton picking for some time.

Mr. Whaley has purchased a modern trailer house and is planning to make an extensive tour of the Southern States, soon.

Buck Falwell and A. B. Cole, who have been in Canada and various points in the northern states, returned to Priona, Tuesday.

Mr. W. C. Osborn and F. P. Brookfield acted as hostesses for the Methodist Women's Society in honoring Mrs. O. D. McLeilan, Jr., with a bridal shower. It was held at the Osborn home, Monday evening of last week.

Ladies of the Congregational church are making plans for their annual bazaar which will be held soon.

Willie Baldecker, high school principal, spent the week end at his home near Lockney.

Mrs. S. Abdullah was hostess Tuesday to a group of friends who gathered at her home to honor Mrs. Levi Ritter.

The Home Makers Class of the Baptist Church met at the home of Mrs. Roy Clements, Friday night, for their monthly social gathering. Those attending were Mesdames Carl Hall, Sloan, Osborn, G. B. Buske, Carl Appel, E. L. Price, Ray Mann, Claude Osborn, Virgil Whitely, Joe Wilson and Ray Landrum, and the hostess.

A surprise birthday party, honoring Mrs. D. E. Habbinga was given at the Abdullah home, Monday night. The evening was pleasantly spent playing various games.

The honoree was presented a useful cabinet and range set.

Mrs. Neva Rayborn is visiting her parents in Friona, this week.

Easter Items

BY MRS. CARL FRYE

Mrs. George Chambliss, Mrs. Harry Smith, and Mrs. Clayton Woolley went to a P. T. A. meeting at Dimmitt, Tuesday of last week.

Mrs. Frank Allen has been on the sick list this past week.

This community received from three to four inches of rain over the week end. Because of heavy rain the school bus did not make its route on Monday.

Annie Mae Smith is staying with her sister, Mrs. W. A. Epperson this week at Summerfield; Mrs. Epperson is recuperating from a tonsil operation.

Wiley Roberson moved his steers Saturday morning from the Carl Frye place to his ranch west of Hereford.

Summerfield News

(8 miles southwest)

MRS. ASA ATCHELEY

There were 19 in Sunday School Sunday. Bro. Naylor of Friona, preached Sunday morning.

We received almost five inches of rain last week.

Mrs. Kelly returned from visiting in Amarillo, last week, and is visiting in the W. H. Walser home.

Mr. and Mrs. George Delozier and children returned to their home in Tennessee, Monday.

Mr. and Mrs. C. B. Thomas were in Lamesa, visiting in the Walter Hawkins home, Sunday.

Mrs. Perry McMan returned from visiting her mother, who is in the hospital. Delores and Bob Belar of Muleshoe, returned with her.

Christine Atchley is visiting her sister in Lamesa.

Doyle Vines and Miss Beth Marsh of Black were visitors in the W. A. Vines home, Monday evening.

Mr. and Mrs. Wm. Roberson of Spur, are visiting here now.

Mrs. James Gandy of Hereford, visited in the J. G. Oglesby home, Thursday.

Rev. Huff of Plainview, spoke here Wednesday evening.

Mr. and Mrs. Albert Cross were in the Lakeview community, Sunday.

Mr. and Mrs. Cecil Lookingbill and son of Amarillo, were in the Lloyd and Lois Lookingbill homes, last week.

Mrs. A. H. Streu left Friday for a few days visit with her brother in Portales, N. M. Mr. Streu and family drove over Sunday and Mrs. Streu returned home with them.

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HEREFORD HIGH SCHOOL, THURSDAY, OCTOBER 13, 1933

Page 7

The Whiteface Round-Up

PUBLISHED EVERY THURSDAY BY THE STUDENTS OF HEREFORD HIGH SCHOOL

Mr. Willoughby Gives Talk To Boys' Hi-Y

On Tuesday night, Oct. 4, the Boys' Hi-Y was entertained at its meeting by Mr. John I. Willoughby, who gave a talk. Mr. Willoughby showed in his talk the responsibilities that a Hi-Y club should have in the school and brought out the fact that the Hi-Y was a helpful organization. In connection with belonging to the Hi-Y, Mr. Willoughby discussed the forming of a good personality, in which he pointed out that we should use to advantage the things we have. He closed by giving the club a challenge to live up to expected standards and to increase its membership.

Everyone present enjoyed the talk very much. Following the talk, business was discussed and the meeting was adjourned with the customary song and prayer.

Band To Get New Uniforms

At the Band Parents meeting the other night, it was decided that the band was going to get new uniforms for sure. This news certainly sounds good to all the band members. Hereford's band has been looking ragged long enough, but the new military style uniforms which the band is to get will really pep it up.

The Band Parents have several ideas for the raising of the desired amount of capital, and the band wants the parents to know that the band will co-operate in every way for the advancement of these ideas.

Thrills And Spills And Doctor Bills

Excitement! Excitement! There is more fun falling off horses, breaking four arm and breaking your spectacles plus skinning and scratching yourself. This event happened Saturday afternoon when Virginia Newell and Wanda Jean Reed were riding horses. We suppose they were trying to play cowboy, and it seems that Virginia was the outlaw and Wanda Jean was Hopalong Cassidy. If you have ever been to a show on Saturday, you can imagine.

Wanda Jean broke her arm about an inch above the wrist. Virginia broke her spectacles when her horse fell. She also scratched and bruised herself.

Frio News Items

(10 miles south of Hereford)

LURLINE DIXON
Mr. and Mrs. J. M. Dixon and children visited Dr. and Mrs. McCormick in Canyon, Sunday afternoon.

MASONIC BULLETIN
Lubbock Lodge 939
Stated meeting second Monday in each month. School of instruction each Thursday night.
Ed Boggess, W. M.
E. L. Brady, Secy.

Attention, Senior Mothers!

Attention, Senior Mothers! The Senior Mothers are to meet Tuesday, Oct. 18, in Miss Rigler's room (next to the office). All of the mothers are urged to attend this meeting as it will be very beneficial to the general welfare of the Senior Class.

Hi-Y Needs New Members

PLANS RECREATION PERIOD FOR MEMBERS

To the students of Hereford High School, the Boys' Hi-Y welcomes any and all new members. The members who went to camp have returned with a complete outlined program for the full year, and they believe that this year's program is one of the most interesting and helpful that the Hi-Y has ever had.

In addition to the regular program, the Hi-Y boys are thinking of forming a recreation period before each meeting. This period will be held in the gym and games of all sorts will be played. The club is going to order some new recreation equipment to develop and increase the interest in the recreation period.

The club would like to have a large number of new members this year, and it gives a hearty welcome to all those who would be interested. Come to our meeting next Tuesday night at 7:30 and see if you would be interested.

SOPHOMORES CONDUCT REGULAR MEETING

The first thing of importance that happened in the Sophomore Class meeting on Wednesday, Oct. 5, 1933, was the discussion of the treasury.

Maxine Beach, Dorothy Prolock, and Evelyn Benson were appointed as the refreshment committee, and June Damron, Inavey Burdine and Raylan Evans were appointed as the entertainment committee.

Mr. Muller gave a pep speech in which he mentioned the ticket sales and the parties that are going to be given. The date for the first party was discussed and it was decided that there could not be a party until football season was over.

Robert Petersen made a report on the Student Council.

The class was entertained by Charles Hill until the bell rang.

There are comparatively as many stars in the heavens as there are grains of sand on the earth.

Freshman Class Has Regular Meeting

PLAN TO HOLD PICNIC

The Freshman Class met Wednesday, Oct. 5, in the auditorium. The secretary gave the reports; then they were followed by announcements.

One of the sponsors, Miss Wrenn, suggested a fall entertainment, to which the class agreed heartily. The discussion was interrupted by the bell.

The freshmen are planning their picnic, and expect it to be one of the best this year.

Jupiter Pluvius Interferes

"Oh, do let me pour you some coffee!" "No, no more coffee for me." (Need it be said that the negative answer did not come from Miss Wrenn?)

But there was plenty of food to eat and some to spare when Saturday morning the "old teachers" (in service, but not in age, mind you), entertained the new teachers. Plans were for the affair to be given on the creek, but Jupiter Pluvius somewhat modified the arrangements. Instead, the breakfast was in the home economics department of the high school. Pineapple juice, crisp bacon and scrambled eggs, sliced tomatoes, toast, peach preserves and coffee surely did make an appetizing meal for a cold, rainy morning.

Some teachers had made previous plans to be out of town; others simply overslept; but these partook of good food and a good time: Mr. and Mrs. Kinard; Messrs. G. M. Hudson, Tom McCollum, Glenn Allison; Misses Ruby Dutton, Eloyse Pittman, Ethel Wombles, Belle Harris, Katherine Kirby, Irene Crawford, Neville Wrenn, Frances Fullingim, Lois McCaslin, Mildred Lindsay, Rhita Jean Sullivan and Sadye Rigler.

WRANGLERS DISCUSS VALUE OF DEBATE

The Wranglers met October 5, with five regular members and one new member.

A round table discussion was led by the president on taking notes and finding references. The club also discussed the value of debating to the other subjects and the value of debating throughout our lives. The club is to get references on "Sales Tax," which is the state debate subject this year. They are also to find material on how debating will save one's money, time and worry in his life. The president then adjourned the meeting.

One ten-thousandth of an ounce of sunlight falls on one square mile of ground every hour.

Whitefaces "Off"; Defeated 15 to 0

WHITEFACES FIGHT GAMESLY ON; ARE SUBDUED BY CANYON

Two touchdowns, a safety, and an extra point gave the Canyon Eagles fifteen points and a victory over the Hereford Whitefaces.

The score was, Canyon 15, Hereford 0. Canyon ran and passed for thirteen first downs while Hereford could only gather one and that was one immediately preceding the end of the first quarter.

Canyon's first touchdown came at the beginning of the second quarter. Hereford had kicked out on Canyon's ten. Here the Eagles took the ball and drove ninety yards for a touchdown without once losing the ball. The try for extra point was bad.

Canyon's second score was in the last period after they had taken a punt on Hereford's 48. Each backfield man for the Eagles had a turn at carrying the ball which brought it to Hereford's ten. Two passes finished the drive with a touchdown. The placement for extra point was good. The safety was given intentionally in the third quarter.

The starting lineups were:

Hereford—	—Canyon
Hales	LE Groves
Knox	LT Wall
Lisenbee	LG Erwin
Boyd	C Hicks
Brook	RG Ford
Ford	RT Tomlinson
Posey	RE Butler
F. Vaughn	QB Graves
Foster	LH Hunter
J. C. Vaughn	RH Butler
Johnson	FB Gill

TICKETS GO ON SALE AT REDUCED PRICES; SENIORS ARE HEADED FOR SUCCESS

For a beautiful (Marinella) reason, the Senior Class is selling football tickets. Anyone interested, please see a Senior. These tickets are being sold for a dime apiece, and this is very cheap. The Seniors are eager to get out of debt.

The class this year has started with a group of good officers. They are being led by Paul Foster, who makes a very capable president. The class is getting splendid co-operation from its members. With this start, the year is bound to be a success.

Rena Ray R.: Oh, look at the funny man across the street, what is he doing?

Margaret M.: He's sitting on the sidewalk talking to a banana skin.

spent the week end with her sister, Mrs. Mike Cassels and family.

Katherine Henderson of Hereford, spent Saturday night in the S. J. Barclay home.

Mr. and Mrs. Mike Cassels, Mr. and Mrs. S. J. Barclay and family and Jack Owens attended the Cal Farley program at Westway Saturday night.

Exp. Body spent Friday with Aline Ford of Hereford.

Bethel Items

(22 miles south)

MRS. E. B. ROTHWELL
Mr. and Mrs. Glenn Smith and children and his mother, Mrs. J. Z. Smith, went to Portales, N. M., last Sunday, for an outing.

We are very happy over the fine rain which fell from Saturday morning until Sunday night. From two to four inches is reported over the community.

John Bagwell and family visited in his father's home, last Sunday.

Mr. and Mrs. Bryan Sinclair, Dorothy and Albert, and Mr. and Mrs. J. L. Rothwell were in Lubbock, Thursday.

Mr. and Mrs. Ivor Bagwell visited Mr. and Mrs. Rankin Reynolds in Lubbock, Sunday.

Billy Jo Rothwell was in Lubbock Saturday and attended the football game Saturday night.

Mrs. Jim Bagwell and Mrs. Roy Roberts were in Plainview Thursday night.

The Missionary Society met with Mrs. J. G. Davis Wednesday, Ten members were present. The next meeting will be with Mrs. Gilpin at the parsonage, Wednesday, Oct. 19th.

Mr. and Mrs. Bryan Sinclair were Portales visitors, Friday.

Mr. and Mrs. Burl Witherspoon and children of Lubbock spent Sunday in the home of Mr. Witherspoon's parents, Mr. and Mrs. Vern Witherspoon. Accompanying them was Mrs. R. M. Duffy of Franklin, Texas, who had been visiting her daughter, Mrs. Burl Witherspoon.

AMERICAN LEGION
Post 192—Hereford, Tex.
Business Meeting 1st Tuesday, each Month.
Social Meeting 3rd Tuesday, each Month.

FREE!

Refinishing and Paint Job for Your Car!

Just come to Ireland Motor Co., and Register Your Name! It costs you Nothing to Register and you may win a \$50.00 Paint and Refinishing Job!

Complete Equipment for

- PAINTING ● REFINISHING ● UPHOLSTERING ● BODY AND FENDER REPAIRING ● WASHING and GREASING!

We are proud to have the most modernly equipped automotive shop in Hereford, so as to take care of all your automotive needs! Whether it's painting, refinishing or re-upholstering your car needs, we have the equipment and skilled workmen to make your car run and look like a new factory job. We can roll out those dented fenders or bent bodies and repaint them the exact color of your car so that you can never tell they were damaged. We have every type of grease gun for every make car so that we are able to lubricate your car according to the specifications as set out by the manufacturer. Let us call for your car and give it one of our thorough washing, greasing and vacuum jobs.

See The New 1933 Model

LUXURY-LINED DODGE — BEAUTIFUL PLYMOUTHS

IRELAND MOTOR CO.

DODGE-PLYMOUTH Hereford, Texas SALES-SERVICE

Let Us Fill Your Radiator with ANTI-FREEZE!

We now have a stock of Prestone and we urge you to have your radiator attended to today. Last year there was a shortage of PRESTONE in Hereford, and many were unable to get it at the time they were ready, so come in early this year — save taking a chance on having to wait and having your radiator freeze up.

We Handle the Best Anti-Freeze You Can Buy!

PRESTONE

Don't Be Satisfied with a Substitute
Call for PRESTONE!

Service-U-Like

N. E. MILBURN, Owner 123 W. THIRD ST.

666

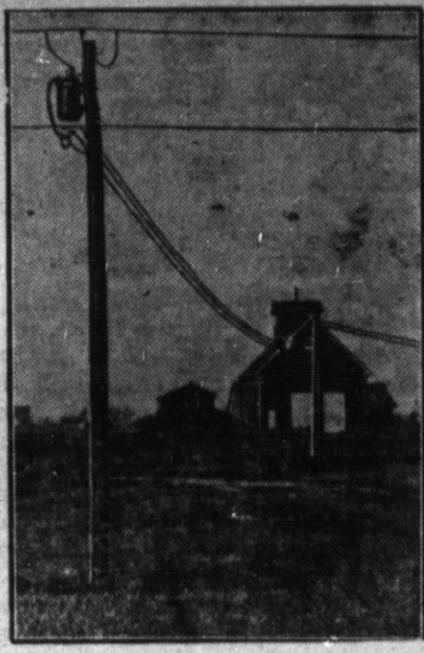
Salve, Nose Drops, Liquid, Tablets, 30 minutes

Try "Rub My Thumb", World's Best Linctament!



Use of Electrical Equipment Eases the Burden of Farming

By IRA MILLER
Rural Electrification Bureau
Continued extension of high lines in all parts of the country and the resultant use of numerous large and small electrical appliances—has brought undreamed-of comfort and convenience to some 300,000 farm homes, and relief from many tiresome and unpleasant chores to at least that number of farm women.



Perhaps even more important savings in labor, time and money result from the use of electrical equipment in the business of farming. In fact, the difference between real cash income and an actual financial loss from the operation of countless farms is determined by the extent to which electricity is put to work on farm jobs. Electrical "hired hands" have proved that they can and do produce greater profits.

As in the farm home, adequate wiring of all farm buildings is essential to the profitable and enjoyable use of electricity. Also, like the rooms in the home, each building should be amply lighted and provided with a sufficient number of convenience outlets and suitable switches.

Among the electrical "servants" for the dairy barn are milking machines, drinking cups, ventilating fans, animal groomers, fly traps and hay hoists. An ensilage cutter, operated by a portable motor, will fill the silo in a short order.

In the milk house, an electric cream separator and churn eliminate much drudgery. The combination of an electric milk cooler, water heater, utensil sterilizer and fly screens will help keep the bacterial count of the milk so low that it will command a premium in many localities.

Poultry houses not only require ordinary lights to increase winter egg profits by lengthening the working day for the hens but also ultra-violet lights to keep them healthy and strong. An electric brooder, incubator, water warmer and burglar alarm add to the profit and surety of poultry raising.

Many granaries and barns are equipped with a feed grinder and mixer, grain elevator, hay chopper, corn sheller and other machinery, all operated by a portable motor. Some farmers also thresh their own grain, using a portable motor to drive the separator.

A well-equipped machine shop will save money on any farm. An electric drill press or portable drill, lathe, grindstone, forge, air compressor, battery charger, soldering iron and glue pot are among the items that should be included. Every farm should have an automatic electric water system to provide an ample supply of fresh water for the livestock and for sanitary purposes in the various buildings. Also, each should have an adequate system of yard lighting to prevent thievery as well as for ease and safety in going from one building to another after dark.

The foregoing are only a few of the numerous uses of electrical equipment in general farming. There are many specialized applications—fruit washing and grading, soil sterilization, soil heating, cold storage, and wood sawing, to name but a few. On every farm, to more than pay their way in increased profits and lessened manual labor.

Bellview News

(45 miles northwest)
MRS. R. H. JOHNSON

This community received rain over the week end amounting to from one and a half inches to five or six inches. Feed crops are about all harvested. Except heading of maize and hegarl.

J. T. Reese made a business trip to Friona, Thursday morning. Mrs. Paul Collins of Clovis, and Mrs. Hubert Collins of Grady, spent Thursday with Mr. and Mrs. Geo. Messenger.

Mrs. Thelma Grimes was honored with a shower—given by the Sunshine Club, at the home of Mrs. John Stafford, Tuesday of last week.

Dee Reese, who has been employed near Spur, Texas, has returned for a brief visit with his parents.

G. W. Messenger, made a business trip to Grady, Monday afternoon.

Mr. and Mrs. Stovall entertained the Intermediate Class of the Baptist Sunday School with a party, at their home, Friday evening.

Miss Irma Lierd and Mr. Wayne Bailey were married at Las Vegas, Saturday, Oct. 1, at 6 p. m. Mrs. Bailey is the daughter of Mr. and Mrs. Arthur Lierd of Bellview. She graduated from Bellview high school with the class of 1933, and is also a graduate of the Amarillo School of Music. She has been studying music at Las Vegas the past two years. Mr. Bailey formerly lived in this community and was a graduate from Bellview high school.

Attendance fell off last Sunday because of the rain. Let's make it twice as good next Sunday because of the rain.

Rev. John R. Sharp, of Canyon, will be here next Sunday to fill the pulpit for the morning service. Rev. Sharp is a former pastor of this church and his many friends are cordially invited to come and hear him preach.

Weekly Auction Reports Largest Crowd In History

With the largest crowd in attendance in the history of the Weekly Auction sale here last Tuesday, Ray Barber, auctioneer, said that the feature of the sale was a consignment of 700 head of sheep.

Because of muddy roads, the cattle consignment was light, but buyers were here from over a large area and the sales pavilion was jammed with a capacity crowd. He anticipates another crowd of outside buyers for the sale next Tuesday.

Lovie Beavers Heads College Party At Tech

Lovie Beavers, arts and sciences senior of Hereford, is welcoming chairman for the Women's Athletic Association's all-girl get-acquainted party at Texas Technological College.

This annual cabaret party is given each year to acquaint new students with the W. A. A. activities and to ask all girls of all classifications to pledge. The calendar of women's sports is announced each year at this time and the points system is explained.

Brotherhood Of Baptist Church Goes To Friona

The Brotherhood of the First Baptist Church had a study course last week with an average attendance of 32 and an enrollment of 48. They are going to Friona tonight to attend the Associational Brotherhood and render a program. They are also getting ready for the evangelistic meeting which will begin October 30 at the First Baptist Church; the pastor will do the preaching and Dr. Edwin McNeely of the Southwestern Baptist Seminary at Fort Worth, will lead the music.

The Brotherhood is for the men and older boys of the church, and they are doing a fine work. The regular meeting of the Brotherhood will be next Monday night.

SOCIETY MEETING HELD BY INTERMEDIATE C. E.

Intermediate Christian Endeavor met at the First Christian Church, Sunday evening. F. L. Lucas conducted the devotional and Ellis Coombes, sponsor, explained the significance and meaning of the baptismal service which followed.

Special music was furnished by June Dameron. The organization is sponsored by Mrs. H. M. Redford and Ellis Coombes. An invitation to those of intermediate age to join the group.

CANDLE LIGHTING PROGRAM GIVEN FOR GIRLS AUXILIARY

A candle lighting program was presented at the regular G. A. meeting held at the Baptist church Tuesday afternoon. Pollyanna Crawford was in charge of the program which told the story of the "Light of the World." Colored candles were lighted to represent the different races of man and a large white candle burned to represent the love and power of Christ. Refreshments were served and on new member, Nella Jean Williams, was reported.

CHURCH GROUP ATTENDS DISTRICT CONFERENCE

Among those from Hereford who attended a district workers conference held at the Methodist Church in Amarillo, last Thursday, were Rev. M. M. Beavers, Hall Beavers, W. J. Stanford, Miss Mattie Mae Swisher, Mrs. R. P. Conaway, Mrs. J. O. Newell, Mrs. Homer Henslee and Mrs. N. W. Cayton.

This was the last district conference before the annual Northwest Texas Conference at the Methodist Episcopal Church, which will be held in Memphis in November.

Rev. G. S. Hardy, pioneer Panhandle minister, was the principal speaker. Reports by the workers throughout the district were given and a preliminary workers council was held.

'IDEAL CO-ED'



Miss Mary Grabhorn, 17 years old, of Short Hills, N. J., was chosen as the "ideal American college girl" in a contest which barred all "career girls." Miss Grabhorn, who entered Blue Ridge college as a freshman this fall, was chosen on "avowed pursuit of marriage and a home."

PIONEER STUDY CLUB HAS INTERESTING PROGRAM ON "THE DRAMA"

Members of the Pioneer Study Club were entertained at the home of Mrs. Burl France, with Mrs. F. L. Lucas co-hostess, Tuesday afternoon.

"The Drama" furnished interesting lesson topics for discussion. Mrs. Noah Ewton told of "The Theatre of the Moment," describing recent developments in both the legitimate stage and movies. She listed new screen pictures just released and gave word pictures of the drastic change which has taken place in stage productions.

"Our Town" by Thornton Wilder, was reviewed by Mrs. O. T. Williams. This play was the 1937 Pulitzer Prize Play and is running now to capacity crowds in New York. Mrs. Williams described the play as imaginary, in an imaginary setting, one which portrays imagi-

nary happenings in the course of a human life from infancy. The newness or novelty in the type of presentation probably accounting for its popularity.

A poem in keeping with the theme of the program was read by Mrs. H. D. Reed. The poem, "Little Town," by Train Kellow, told a story about what a little town knows, sees, loves and dreams.

The next meeting will be held at the home of Mrs. Frank Terrell, Tuesday, Oct. 25.

Members present included Mesdames M. D. Womble, Noah Ewton, N. E. Gass, J. M. Gilliland, Cecil Guseman, O. G. Hill, E. S. Ireland, Ray Johnson, F. M. Kester, Wirt Phillips, H. D. Reed, O. T. Williams, Al Werner, Frank Terrell, J. W. Spradly, T. E. Seigler, H. C. Baird and the hostesses.

MOTHER GOOSE IN CIRCUS

Barney Bros. Present A Pageant Containing Many Mother Goose Characters

Largely for the benefit of the children who always come to the circus in increasing numbers as the years go by—the management of the Barney Bros. big four-ring circus has had prepared—as a portion of the mammoth pageant of the Arabian Nights—a Mother Goose section with appropriate music to give it a proper setting. Lucia Arens (Prima Dona).

It is in reality a beautiful and pleasing presentation. There appears in unique and correct costume "Little Bo-Peep," "Little Jack Horner," "Mary, Quite Contrary," "Jack and Jill," "See-Saw, Margery Daw," "Humpty Dumpty," "Little Miss Muffet," "Simple Simon," "Little Boy Blue," and "Little Tommy Tucker."

All are brought onto the stage platform in the center of the huge canvas tent and as the band plays they are presented to the Fairy King who is supposed to preside over all of the Boyland. The work of presentation is made under the skillful direction of the master of pantomime producers and directors, Todd Henry—who has had a world

of experience along this line having been director of the performances in master shows.

No mother living will fail to appreciate the pleasure this educa-

tional feature adds to her child's pleasure and knowledge. By all means give the kiddies a chance to see Mother Goose in all her glory and with all of her children.

Radiator Specialists



HOW ABOUT FIXING THAT LEAKY RADIATOR BEFORE WINTER?

We can think of nothing more disagreeable than a leaky radiator in winter. If your car radiator leaks you will surely need it repaired before filling it with anti-freeze solutions. Don't put this job off until we have a hard freeze—just bring your car to the Willard Battery Station or Call 284 and let us call for your car and repair that leaky radiator.

Our complete facilities and expert mechanics are your assurance of perfect work. We make a specialty of Electrical Repair work, such as Magnets, Starters, Generators, etc.

We Guarantee Every Job!

WILLARD Battery Station

JEFF ROBERSON, Owner

PHONE 284

What's What for Fall at Penney's

Brentwood FROCKS
1.98
You'll find everything new about these dresses! Smart rayon fabrics, important fall colors and unusual trimming details. Make your selection now.
*Reg. U. S. Pat. Off.



MEN'S ALL LEATHER DRESS OXFORDS
Plain Toe for Comfort. All-leather for Service **1.98**

Men's Corduroy Fur Inband CAPS **49c** | **Men's Sheeplined, MoleSkin COATS** **\$4.98**

BIG VALUES! Men's UNION SUITS
Full-cut, lightly fleeced for added comfort **47c**

Value Sensational Size 81"x99" SHEETS
57c
Ladies' Tuckstitch PAJAMAS
Beautiful Pastel colors—in a choice of styles
98c

TOPFLIGHT SHIRTS
Big Values at **98c**
Combed broadcloth! smartest patterns, whites, solids—fast color! Nu-Craft collars attached!
TOWNCRAFT SHIRTS
Finer fabrics! Patterns, whites, solids!
Nu-Craft Collars! **\$1.49**
Smart TIES
Hand made, resilient! Colorful new fall designs! **49c**
Each



Boys' Two-Trouser SUITS
The Buy of the Year! Long wearing fabrics, expert tailoring and smart styles!
7.90

Men's 32-oz. All-Wool JACKETS
Slide Fastener Fronts, in beautiful shadow plaids—A Real Buy!
2.98

36-INCH OUTING FLANNEL
Group stripes in light and dark colors **10c**

BIG BLOCK PLAID BLANKETS
70"x80" Part Wool Double Bed Size **1.98**

BEAUTIFUL GAYMODE HOSEIERY
Full-fashioned, all-silk, in all the New Fall Colors **59c**

CHILDREN'S NEW COATS
4.98
You'll be pleased with the fine quality, as well as the savings on these coats! In tweeds, checks, polaires and plaid backs, some with Laskin Lamb trimming. 7-14 yrs.



PENNEY'S

J. C. PENNEY COMPANY, Incorporated

Instruction On Electric Motors Is Planned Here

Al Sickenberger, Southwestern manager for U. S. Motor Co., will be in Hereford around Oct. 20-22, to show slides and give instruction for operation of all motors used for irrigation power in this locality. "This information will be interesting and profitable to all users of pump motors in this territory," Wm. McGehee said. "The date and place of meeting will be announced in the near future."

New Volumes In County Library

Recent additions to the Deaf Smith County Library:

Fiction — Bridge, "Enchanter's Nightshade"; Briffault, "Europa in Limbo"; Cunningham, "Pretty Boy"; Dean, "Three Lights Went Out"; Deeping, "Blind Man's Year"; Dunlap, "Encore for Love"; Hammond, "Mustang"; Hemlingway, "To Have and Have Not"; Hopkins, "The Candle"; Jacobs, "Silent Terror"; Kirk, "Rinon Her Fingers"; Lewisohn, "Trumpet of Jubilee"; Oppenheim, "Envoy Extraordinary"; Page, "The Tragic Curtain"; Selfert, "Land of Tomorrow"; Stewart, "Let Courage Increase"; Spring, "My Son, My Son"; Haylor, "Octagon House"; Wodehouse, "The Crime Wave At Blandings."

Non-Fiction—Driggs, "Rise of the Lone Star"; Doubleday, "Photography is Fun"; McConnell, "The West Texas Frontier"; Pope-Hennessy, "Edgar Allan Poe"; Rawson, "Candle Days"; Who's Who In America, 1938-39.

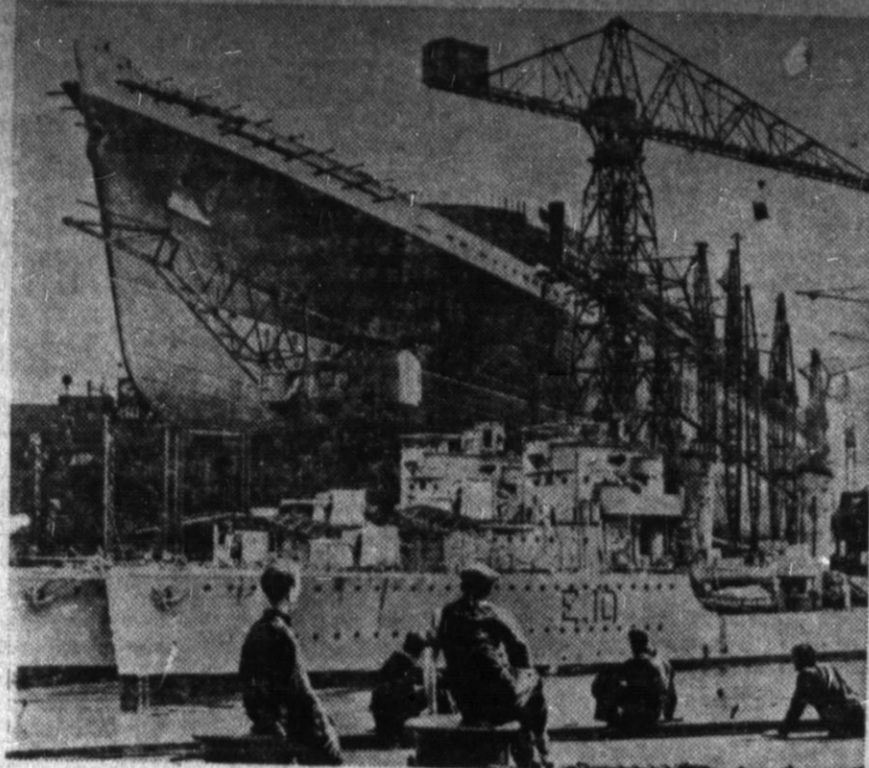
Recent gifts to the library total thirty volumes. These books were largely of the reference type, so have added materially to that part of the book collection.

LOCALS

Mr. and Mrs. E. B. Black plan to leave for Dallas, where they will visit their son, William, and his family. They expect to be away two or three weeks, and will visit relatives in Cleburne and Itasca, before returning to Hereford.

Miss Neville Wrenn and Miss

A Future Sea Queen Taking Form



A general view of the new 35,000-ton liner, Queen Elizabeth, which is being rushed to completion at Clydebank, Scotland, preparatory for christening by the British queen.

Plows His Way to Championship



Paul Stiefbold, 22, of Naperville, Ill., is rewarded with a smile from his wife after winning the sixty-first annual Wheatland plowing championship at Plainfield, Ill. The youth defeated two former champions and a field of veteran farmers in the farming "world series" to win the crown of champion plowman.

Lola McCaslin were in Canyon, Saturday.

Mrs. J. E. Beyer left Tuesday for Winfield, Kan., for a short visit in the home of her daughter, Mrs. Harold Hicks.

Learn to do the Cake Walk. Big jamboree on Main Street between Second and Third, Friday night, Oct. 14; begins at 7:30 p. m. etc.

Mrs. C. H. Dillehay arrived Saturday and is spending this week

WHITEFACE ROUND-UP

HEREFORD HIGH SCHOOL, THURSDAY, OCTOBER 13, 1938

STAFF

Editor-in-chief — Floyd Ross
Assistant editor — George McLean
Business mgr. — Virginia Newell
Secretary-treasurer, Virginia Newell
Copy reader — Edith Jackson
Proof Reader, Barbara Brotherton
Humor editor, Helen Frances Streu
Feature editor — Vivian Olson
Headline Writers, Kenneth Potter and Virginia East
Typist — Caroline Frye

Reporters

Ann Cockrell, Mary Nix, Rachel Ireland, Faye Crosthwait, Robert Petersen, Pollyanna Crawford, Katherine Twiner, F. L. Lucas and Margaret Miller.

Sponsor — Sadie Rigler

How Do You Care For Your Textbooks?

The care of textbooks is an important factor in our school life. Textbooks are made to read, use, and get something out of instead of being used as a writing pad, an adding machine, or a missile to throw.

We should take care of our textbooks to our most possible capacity. Why should we? First, they are paid for by our parents. Our parents pay taxes to the state and local government, a part of which goes to the State Board of Education. The Board in turn buys textbooks and sends them to the schools to use. We should have some consideration for our parents. Taking care of textbooks is one way to show that consideration.

Very few of us will realize, however, that the books indirectly belong to us. Let us look at it this way then. The textbooks belong to the state of Texas. The state has entrusted those books to the students. Should we, as students, have enough responsibility to take care of what is entrusted to us? Then too, the books also belong to those who follow us. We should leave the books in good condition so that those who follow us can have good textbooks.

Lastly, if the textbooks are marred, it will reflect upon the reputation and name who last owned the textbooks.

Let us then, from now on, take better care of our textbooks.

To Pass Or Not To Pass

All the weeping and wailing and gnashing of teeth that was heard on Tuesday, Wednesday and Thursday of this week was occasioned by six-weeks tests which were being given. There was more midnight oil burned during the nights before this period than at any other time since school began this year. It remains to be seen how many fatalities resulted. Even though this is not the New Year season, resolutions for harder work and more study are in order.

In Hereford, visiting friends.

Mr. and Mrs. Knox Kinard were in Canyon, Sunday. They were guests of Mr. and Mrs. L. N. Sheffy. Mr. Sheffy, who has recently undergone a major operation is reported to be much improved.

Rev. John C. Thorns was in Hereford, Tuesday, looking after business interests. Rev. Thorns has

THROUGH THE CAMERA LENS



In the first picture to the left we see F. L. Lucas. It seems that he was caught by our cameraman just as he was about to say something to that girl at the right. In the background is Virginia Newell with a very exquisite expression on her face. Our cameraman tells us that the reason she has her hand to her mouth is that she is attempting to devour an all-day sucker.

McLean is the one who is getting that headlock or what-have-you on Morris. In the background is Paul Lyons. In case you wonder what he is doing, he is in the act of taking a picture of our cameraman. He is probably trying to give our cameraman a dose of his own medicine.

Mr. Hudson was caught in our next picture. He does not seem to be a bit perturbed over the fact that our cameraman is taking his picture. Perhaps the reason for this is that he did not know where this picture was going to wind up.

Physics Class Adds Two New Fraternities To Old Hereford High

Resulting from several vivid examples shown in a talk by Mr. Hudson on "Puddle Measurements" and "Fishin' Pole Measurements," two fraternities were formed in the physics class: The High School and Noble Order of Puddle Measurers. The background of these noteworthy fraternities is this: Mr. Hudson, in giving a vivid example of inaccuracy, told the story of a brilliant college physics student who spilled on the floor some liquid that he was measuring. He was in the act of trying to pour another puddle on the floor exactly the same size as the original puddle, when the professor walked in. The professor asked what the student was doing. The student replied that he had spilled the liquid and was making an equal puddle on the floor to continue his measurements.

As for the "fishin' pole measurements," Mr. Hudson gave his example: someone sent a boy down to get an eight-foot fishing pole and the boy returned with a two-foot twig. Mr. Hudson gave the example in comparison to some of the inaccurate measurements that could and would be made in physics and in illustrating how a seemingly small error would make a large difference in physics.

Since table No. 2 made an unusually large error in measuring (which resulted in doing the experiment over), table 2 has formed the High and Noble Order of the Fishin' Pole Measurers, and table 4 has formed the High and Noble Order of Puddle Measurers. Table 2 has already drawn up laws and regulations of the High and Noble Order of the Fishin' Pole Measurers; table 4 is in the process of drawing up their regulations.

LOOKING OVER THEIR SHOULDER

IT'S FOOTBALL TIME

When cool September days roll around, When young Americans are college bound, When coach inspects the playing ground, It's Football Time.

When every fan acts like a clown, One yard to go and the fourth down, Coach waves his arms, jumps up and down, That's Football Time.

With many tricks which they employ, The team shifts men as a decoy, Oh Gee! O Gosh! O Boy! Good Old Football Time! —Ora A. Hendricks, The Greyhound-Tiger News

OUR PUBLIC SPEAKERS OUTLINE "WOO-OLOGY"

- I. Introduction: A. Statement of subject: Woo-ology. B. Definition: Oh Gee! I just can't. C. Importance: Oh YOU know! II. Discussion. A. I'd rather not. III. Climax. A. Well it all depends on the kind of girl you are.

George M.: I wish I had a million dollars. I would go to the movies every day then. Edith J.: You'd take me with you, wouldn't you, George? George: Naw, if you're too lazy to wish for yourself, you can stay at home.

Girls' Hi-Y Has Interesting Topic

PLAN TO START LIBRARY; PUBLIC INDUCTION SERVICE TO BE HELD

"How to Get Along With People" was the topic of much interest at the regular meeting of the Girls' Hi-Y held in the auditorium, Tuesday evening, Oct. 4.

The Club sang the theme song, "Living for Jesus," and Betty Sue Henslee read the Scripture. Interesting talks were made by Helen Ruth Barber, Vivian Olson, and Edith Jackson on "Ways of Making People Like You," and "Right and Wrong Ways of Flattering People." Helen Frances Streu played a solo on her saxophone which was enjoyed by everyone.

The members were urged to bring books, pamphlets and clippings from newspapers and magazines for the Girls' Hi-Y Library on "Things that Interest Girls."

At seven-fifteen on Oct. 18, the Girls' Hi-Y Club will hold a public induction service for the many new members. Visitors, and especially the parents of all girls, are invited.

HAVE YOU SEEN A JUNIOR?

Did someone say "busy?" Well, the junior class isn't behind in having representatives in each club and organization!

There are eighteen musicians, fourteen band members and four orchestra members. The Hi-Y clubs also have a good supply of juniors, the Girls' Hi-Y having six and the Boys' Hi-Y having six also. There are two F. H. A. girls and ten F. H. A. boys. On the staff there are six juniors while one debater is a junior.

And speaking of football, ten of the Pep Club members root for their ten fellow classmates who play the game.

The "two's" have it on librarians and office workers.

The president of the Student Council is a junior, and ten of the Glee Club girls are from this class also.

If it's a junior you are looking for, this will give you an idea where to start.

JUST IMAGINE—

Every member of the Pep Club present for stunt practice.

A deadline not being extended, Betty Jane Roloson without a boy.

Neal Young, not being bashful, Pollyanna C. getting mad at a teacher.

June Dameron running from a falling baton.

Troyce Stambaugh being six years old, and having long curls. Dorothy Nelle Trimble as Joe Parson's double.

Charles Hill directing the Sophomore Girls' Quartet.

Edith Jackson as Martha Raye's stand-in.

June Dameron and Margaret Miller discussing boys.

COROAIRE

More Than Just A Gas Heater!

Heats — Filters — Humidifies — Purifies — Circulates — Cleanses — Deodorizes — Revitalizes!

Imagine having Summer Weather the year around in your own home, office or shop. Of course you can't switch the seasons but you can have "Summer in Winter Comfort" with the new gas-fired COROAIRE!

The COROAIRE answers all of these heating problems when it gives you evenly distributed air, cleansed air and controlled humidified air. It keeps an even temperature in every part of the room or house. If you are concerned with the health and well-being of your family then you need COROAIRE!

Have Summer All Winter

The air in the average room is laden with dust, excessively dry and stuffy, but with the COROAIRE GAS HEATER you can add moisture and evenly circulate and distribute the air, eliminating colds, sore throats and other Winter illnesses. Come in to Streu Hardware today and let us explain the features of the COROAIRE. Remember COROAIRE has been tested and approved and it's completely automatic and thermostatically controlled.

What One User Says About COROAIRE

The first two months of operation have shown a very substantial saving in cost of operation, and we have found the circulation of heat, and evenness of temperature, to be most satisfactory, thereby adding considerably to the comfort and efficiency of those in our store. This condition did not exist last year, or previous years in fact, and is the main cause of our being so enthusiastic about the COROAIRE HEATER.

THE TEACHOUT COMPANY, Cleveland, Ohio.

All Types and Sizes of Gas Heaters

— ALSO — American and Florence Oil Burning Heaters!

Streu Hardware Co.

A. H. STREU, Owner

PHONE 48

HEREFORD, TEXAS

YOUR MAGNOLIA STATION SAYS

WINTER-PROOF!

Change now to Winter Weight Lubricants in Crankcase, Transmission and Differential! "PLAY SAFE" and get a complete "WINTERPROOF" job now—at

Thompson's Service Station

One Block East of Main—on Highway 60

LEGAL NOTICE

ORDINANCE NO. 286

AN ORDINANCE PROHIBITING THE SALE BY ANY PERSON, FIRM OR CORPORATION OF ANY FIREWORKS OF ANY DESCRIPTION WITHIN THE CORPORATE LIMITS OF THE CITY OF HEREFORD, TEXAS.

Check YOUR CAR NOW, WINTER DRIVING!

... Cold Weather Ahead, means now is the time to check your car thoroughly and see that it is ready for winter driving. Bring your car by today... Our experienced men will give you the best to be had in a check-up, and you will be pleasantly surprised at the reasonable price.

ASK US ABOUT PRESTONE TODAY!

BEAVERS BROS. GARAGE

"OUR WORK STANDS UP—WE MAKE IT"

CITY OF HEREFORD, TEXAS, AND ASSESSING A PENALTY FOR THE VIOLATIONS OF SAME, AND DISCLARING AN EMERGENCY.

BE IT OBTAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD:

Section 1. That from and after this date it shall be unlawful for any person, firm or corporation to sell or barter or in any manner distribute any fireworks of any description whatsoever within the corporate limits of the City of Hereford, Texas.

Section 2. The term fireworks as mentioned in the foregoing section shall be construed to mean Roman candles, cannon crackers, torpedoes, sky rockets, and all other fire crackers of whatsoever nature.

Section 2. That any person, firm or corporation violating the provisions of the foregoing section shall be deemed guilty of misdemeanor and upon conviction shall be fined in any sum not less than Ten (\$10.00) and not more than Twenty-Five Dollars (\$25.00) for each separate offense.

Section 4. That this ordinance shall become effective after its passage, approval and publication.

Section 5. The fact that the law now in force and effect in the City of Hereford pertaining to the sale and distribution of fireworks is inadequate for the protection of the people of such town and the further fact that such fireworks are about to be sold and likely to be sold within the very near future, creates a danger and an emergency and a public necessity that the constitutional rules requiring all ordinances to be read three times before their final passage, be suspended, and such rule is hereby suspended, and this law shall be and is in full force from and after its passage, approval and publication.

Passed this 8th day of October, A. D. 1938.

Approved this 8th day of October, A. D. 1938.
C. J. PADDOCK, Mayor
EVA S. PITMAN, Clerk

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

SURPRISE BIRTHDAY DINNER COMPLEMENTS MRS. BLACK

Mrs. E. B. Black was complimented with a surprise birthday dinner at her home Thursday. Guests included special friends of the honoree, and a shower of lovely gifts was presented.

Red roses supplied the floral decorations for the table which was adorned with two birthday cakes, one topped with lighted pink candles and the other bearing the message "Happy Birthday" traced in green and pink icing.

Those celebrating the day with Mrs. Black were Mesdames John F. Slaton, J. B. Stoker, J. E. Beyler, J. F. Ward, Florence McClellan, W. J. Stanford, A. C. Thompson, M. M. Beavers, J. B. Hamner, Mattie Rutherford, F. T. Roloson, E. W. Harrison, Elizabeth Hyer, H. H. Hawkins, I. H. Spratt, Jim Black, Ethie P'Pool and the honoree.

TEACHERS ARE ENTERTAINED

New members of both Central and High School faculties were entertained with an early morning breakfast at the high school, Saturday morning. Hosts for the occasion included teachers who were members of the system previous to this year.

The breakfast was prepared in the Home Economics department with G. M. Hudson, Misses Eunice Rutherford, Sadye Rigler, Frances Fullingim, Rhita Jean Sullivan and Ruby Dutton as committee chairman.

Those attending the courtesy to new members, were Supt. and Mrs. Knox Kinard, G. M. Hudson, high school principal, Tom McCollum, Misses Neville Wrenn, Rhita Jean Sullivan, Irene Crawford, Sadye Rigler, Frances Fullingim, Mildred Lindsey, Lois McCaslin, Ruby Dutton, Katherine Kirby, Belle Harris, Eloyse Pitman, Ethel Womble and Glenn Allison, Central School principal.

KINOZELIAN CLASS IS ENTERTAINED AT HICKS HOME

Mesdames E. B. Hicks, Ira Foster and A. J. Schroeter were hostesses at a business and social meeting held by the Kinozelian Class of the First Baptist Church at the Hicks home, Friday afternoon.

After the business session Mrs. Schroeter conducted an I-Q contest when sides were chosen and grades awarded.

The class presented Mrs. J. W. Aldredge, who is planning to move from Hereford, with a handkerchief shower.

Refreshments were served to Mesdames J. W. Aldredge, Marlin Gilliland, Lilburn Ray, J. B. Whitlow, W. E. Barnes, A. R. Posey, Johnnie Womble, Carl Wimberley, Clay Hughes, Travis Caraway, Jimmie Allred, Sank Ramey, Chas. Calloway, J. W. Witherspoon, R. E. Perkins, Mrs. Kelly and the hostesses.

The class entertains with a social meeting once each month. Hostesses for the November meeting will be Mesdames J. W. Witherspoon, Johnnie Womble, Marlin Gilliland and Mrs. Kelly.

RECENT BRIDE HONORED WITH GIFT SHOWER

A recent bride, Mrs. F. W. Jones, the former Miss Opal Cawthon, was the honored guest at a miscellaneous gift party given by Mrs. Edwin Mauk and Mrs. Wayne Dyer at the home of Mrs. Lee Lambert, Wednesday afternoon, Oct. 5.

The Lambert home was decorated throughout with fall flowers. Gift packages were attractively ar-

ranged on the dining table, surrounding a crystal bowl filled with wine-red roses.

The program suggested the bridal theme, Mattie K. Robinson gave an original reading, "To The Bride," little Jacqueline Newell sang "In a Little Dutch Kindergarten," Mrs. Troy Moore entertained with a reading on "Husbands."

A salad course was served to Mesdames Charles Newell, Bessie Smith, J. H. Brooks, Elizabeth Womble, Ona Faye Smith, Paul Foster, Troy Moore, R. V. Miller, Worth Covington, J. L. Mauk, Lee Lambert, the honoree and the hostesses.

Those sending gifts were Mesdames Woodrow Wilson, C. R. Smith, John McLean, W. F. Gillis, Onias Carroll, H. H. Marshall, Ray Singletary, Freddie Woods, and Mrs. Eva Pitman.

TEACHER UNIT RE-ORGANIZED AT WEDNESDAY NIGHT MEETING

A re-organization meeting of the local branch of the Texas State Teachers Association, was held at the high school Wednesday night, Oct. 5. New officers who will lead the group for this year are: John Willoughby, president; Miss Irene Crawford, first vice-president; F. W. Dodson, second vice-president; Miss Sadye Rigler, secretary; Miss Edna Daughette, treasurer, and G. M. Hudson, delegate.

Miss Belle Harris presided over the meeting and was in charge of the program. Band director Ralph Smith led the group singing with Miss Thelma McMinn at the piano. Miss Ruby Dutton entertained with a humorous reading. Speakers were Supt. Knox Kinard and R. S. West of Dawn.

Mr. Kinard whose talk dealt with facts concerning The Texas State Teachers Association, listed the achievements of the organization, mentioning its influence on legislation and the public mind, improved standards of teaching, Teachers Retirement Law, curriculum movement, movement liberalizing education, and the raising of state apportionment.

Mr. West talked on "How the Rural Schools and City Schools may benefit each other."

Besides members of the high school and Central school faculties present, were Mr. and Mrs. F. W. Dodson, Miss Hazel Gilmore and Miss Caroline Beall who represented Westway, and Mr. and Mrs. R. S. West of Dawn.

ACHIEVEMENT DAY EXHIBIT PLACES ARE LISTED

A great deal of interest was manifested in the Achievement Day Exhibit, sponsored by the Deaf Smith County Federation of Women's Clubs and the Garden Club, Friday, at the Baptist Church. The exhibit was held in connection with the County Club Meet and the amount of interest shown led sponsors to feel that an annual flower show could be made a success.

Among entries made in the handwork division were: embroidered pillow cases, Mrs. Robert Veigel; embroidered quilt, Mrs. Chilton Homfeldt; crochet luncheon set, Mrs. B. C. Roberson; samplers, Mrs. Mark Hanna and the 4-H Club Girls prize winning exhibit at the Tri-State Fair. A candlewick bed spread was also exhibited by the 4-H Club girls.

Mrs. Ralph White was chairman of the flower show. Places were awarded to Miss Ela Aikman, pot plant; Mrs. F. L. Lucas, informal table decoration; Mark Hanna, white flowers in white vase (roses); Mrs. F. M. Kester, formal table decoration, (dahlias); Mrs. George Wylie of Summerfield, kit-

chen bouquet, (varnishes in a crockery bowl); Mrs. C. H. Dyer, grasses; Mrs. Dyer, first and Mrs. W. A. Dobbins second, pom pom zinnias; Mrs. Homer Brumley, first, Mrs. Tom Sullins, second, and Miss Ela Aikman third, large zinnias; Mrs. W. A. Dobbins first, Mrs. F. M. Kester second, and Mrs. Mack Beach third, dahlias; Mrs. Nester Gass first, Mrs. J. P. Slaton second and Mrs. Gass third, rose-buds; Mark Hanna, perpetual roses; Mrs. R. G. Blue, Hybrid tea roses; Mrs. F. M. Kester, asters; Miss Ela Aikman, lantanas.

Types of containers, metal: Mrs. Homer Brumley (zinnias in a copper bucket); Pottery: Mrs. A. O. Thompson first, (African marigolds), Mrs. J. P. Slaton second, (Klondike cosmos), Mrs. C. H. Dyer third (pompon zinnias); Glass: Mrs. Mack Beach first, Mrs. Tom Sullins second, and Mrs. R. G. Blue third; China: Mrs. Tom Sullins (polyanthus roses); Baskets: (dahlias), Mrs. A. O. Thompson first, Mrs. F. M. Kester second, and Mrs. R. G. Blue third.

SUCCESS THROUGH CO-OPERATION WILL BE THEME FOR CLUB FEDERATION

Hereford club women were reminded of the theme for the Deaf Smith County Federation of Women's Clubs, 1938-39 season, at the meeting held Friday at the First Baptist Church.

Mrs. Ray Johnson, president, announced the theme to be "Success Through Co-operation," and listed among the objectives for the year, the closer association of all the organizations of the county.

Friday's session began the ninth season for the organization. The group meets quarterly, when all federated clubs of the county come together for luncheon and an educational program based on Federation affairs and matters of interest to all women.

Hostess clubs for the luncheon Friday, were the Pioneer Study Club and the Summerfield Study Club. Table decorations featured orange marigolds and zinnias. Mrs. H. D. Reed, president of the Pioneer Study Club, presided and introduced special guests. They were Mrs. J. W. Walker of Plainview, seventh district president and nominee for state treasurer, Mrs. Meade Griffin of Plainview, district chairman of press and publicity, and Mrs. Rosalyne Smiser, Regional WPA library worker for the 26 Panhandle counties. Home Demonstration Clubs represented, were Dawn, Progressive, Wyche, Bippus, Westway, Ford and North Hereford.

Mrs. Johnson introduced Mrs. Elmer Patterson, extension department chairman, who was in charge of the program for the afternoon. Mrs. Griffin spoke on "Politics

in the Federation." She stressed the fact that world peace depends on women's part in politics, and urged the women to vote saying, "Unless we go to the polls we have no right to criticize."

Mrs. B. M. Wiltshire sang "Shortenin' Bread," accompanied by Mrs. A. J. Schroeter.

In speaking on "This Business of Federation," Mrs. Walker said that there are approximately 127 different activities sponsored by the nine departments of the Federation. Her talk centered around the thought that club work becomes real as it is shared through activities planned for community betterment.

Mrs. F. T. Roloson introduced Mrs. Smiser who told the group that all elements are present now for the development of a regional library here. She pointed out that Texas has 22 county libraries and 6 of them are in the Panhandle. She also stated that these six Panhandle County Libraries owe their development to club women.

Piano selections by Miss Ruth Conkwright concluded the program.

BAY VIEW CLUB HAS FIRST STUDY PROGRAM OF SEASON

The Bay View Club met at the club rooms in the court house Thursday afternoon, with Mrs. J. P. Slaton leader of the first study program of the season.

In discussing "What is Happening to the American Home," Mrs. Slaton mentioned factors that undermine the American home and said, "There are millions of American homes still sound, Love and fidelity and the spirit of self sacrifice have not entirely vanished. Much of the unrest will pass with time if all forces for better homes work as a unit for homes that are economically sound."

Mrs. John McLean reviewed an article "Eliminating Home Strain," by Dr. Frank Howard Richardson, in which the author discussed from a physician's standpoint, the effect of home strain on children in the home.

"Hearthold of the Household," by Anne Shannon Monroe, was reviewed by Mrs. C. F. Moore, who dealt particularly with the last chapter in the book. She gave excerpts from the book and quoted "Our houses are so often better than our homes, our furniture than our atmosphere, our service than our words. The mother must keep clearly in mind the fact that nothing so much matters as the spirit of things; that houses matter so little if only the spirit in them is sweet; that clothes matter so little if only the spirit clothed is brave and joyous; that food matters so little if only it nourishes the body. Not the chair but the comfort in the chair, not the house but the at-

mosphere in the house, the physical is for a day, the spiritual forever."

Mrs. J. H. Alexander, a former member, was extended membership in the club.

Members present, included Mesdames J. B. Stoker, J. P. Slaton, F. T. Roloson, G. A. F. Parker, John Olson, C. F. Moore, John McLean, Paul Mathers, J. W. Kirby, A. M. Jones, E. B. Hedrick, E. W. Harrison, W. M. Emmons, T. M. Dameron, H. G. Conkwright, Colby Conkwright, D. H. Alexander, H. L. Broadwell, Essie Cardwell and C. R. Barber.

WINTER-IZE Your Car NOW!

Let us prepare your car for Winter! Now is the time to change to winter lubricants and have that radiator filled with anti-freeze. Call 440 today and let us come get your car and get it in shape for the hard winter months ahead. You'll notice the difference it will make in the life of your car.

TEXAS SERVICE STATION

GLENN SNEYDER PHONE 440

Supply Your Office Needs at The Hereford Brand

Marketing Time Is Here!

What will your financial harvest this season be? Will you lay up something for a rainy day or will you work this year for nothing?

If your harvest is bountiful — if your profit is good — the First State Bank is a GOOD, SAFE storehouse for you!

Keep close tab on your expenditures — on your financial gains — be systematic and no doubt you will have no financial worries at the end of the season.

We shall be pleased to be of service to you at any time you may see fit to call on us for advice on your season's problems.

No Account Too Large or Too Small for Us to Handle

YOU NEED A

CHECKING ACCOUNT

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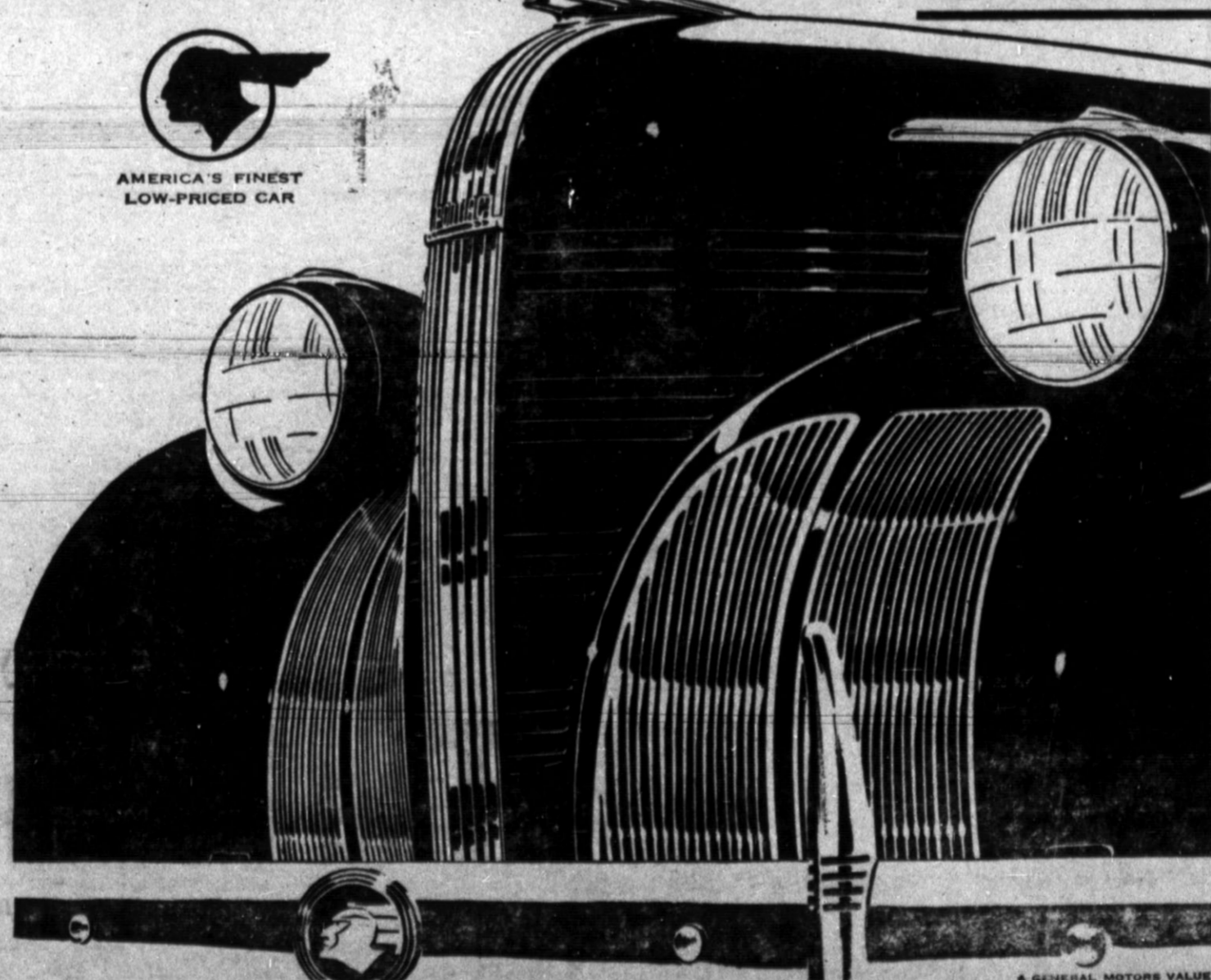


The First State Bank

PRESENTING - 3 New Silver Streaks for 1939

PAY LESS FOR A PONTIAC

THIS YEAR — AND GET MORE!



AMERICA, WE GIVE YOU: The Quality Six... the De Luxe Six... and the De Luxe Eight! Three stunning new Silver Streak beauties that will win your heart as it's never been won before. One glance and you'll know that they're styled with an eye for tomorrow. One ride and you'll never be satisfied with less than Pontiac's amazing new Duflex springing. And one look at the price tag tells you that someone's at last succeeded in building a quality car priced so close to the lowest you'll never miss the dollar-difference! Get the whole wonderful story from your Pontiac dealer today!

You Can't Match All These Features in Any Other Low-Priced Car

• Distinctive New Silver Streak Styling • Newest Ride with Duflex Springing • Lower Bodies with Curb-High Floors • Improved Safety Shift at No Extra Cost • With or without Running Boards • Smoother L-head Engine Performance with Increased Economy • 25% More Window Area for Greater Safety • Extra Large Trunks at No Extra Cost • Multiseal Hydraulic Brakes • New Self-Cushioning Clutch.

*De Luxe models only

YOU'LL BE PROUD TO OWN A PONTIAC

NORTON MOTOR COMPANY
317 E. Main St. Hereford, Tex.

STATE FAIR OF TEXAS

DALLAS, TEXAS



OCTOBER 8-23, INCL.

TRAVEL BY RAIL—FAST, SAFE, COMFORTABLE!
AIR-CONDITIONED PULLMAN and CHAIR CAR

Greatly Reduced Round-Trip First-Class and Coach Fares

Tickets are on sale for trains arriving Dallas all day Saturdays, Oct. 15 and 22, and all day Sundays, Oct. 16 and 23, limited to reach original starting point prior to midnight of the following Monday.

For Fares and Other Details,

Call—
J. E. BEYER,
Agent,
Hereford, Texas

Or Write—
M. C. BURTON,
General Passenger Agent,
Amarillo, Texas

The Great American Habit

Newspaper reading is the universal American habit; everyone with brains reads. Newspaper advertising therefore reaches each day virtually all who buy

“Local
News
Hits
Home”

It Pays to Advertise
IN THE

THE HEREFORD BRAND

EVERY THURSDAY

McDonald Leads Prize List For New Mexico Fair

D. L. McDonald, Hereford breeder and irrigation farmer of this area, practically took the show as cattle judging was completed at the Eastern New Mexico Fair in Roswell this week.

He showed the reserve champion bull, Prince Brummel B. Other places won by Mr. McDonald's entries in the Hereford show, were: Junior calves after Jan. 1, 1938—1, Prince Brummel B.; 2, Prince Domino Axtell 40th; 4, Prince Domino Axtell 41st.

Three bulls owned by exhibitor: 1, Super Superior 118th, Prince Domino Axtell 40th and Prince Brummel B.

Two bulls bred and owned by exhibitor: 1, Prince Domino Axtell 40th, and Prince Brummel B.

Hereford heifers (May 1, 1936): 1, Gossamer 110th.

Heifers (May 1, 1937): 4, Miss Brummel 9th.

Four animals out of one side, both sexes represented, any age, all owned by exhibitor: 1, Gossamer 110th, Miss Brummel 9th, Prince Domino Axtell 40th, and Prince Domino Axtell 41st.

Two females, any age, bred and owned by exhibitor: 2, Gossamer 110th and Miss Brummel 9th.

Bulls calved May 1, 1936: 1, Super Superior 118th.

Hereford Girl Heads Canyon College Lodge

Mrs. Eleanor Hudspeth of Hereford, has been elected president of Cactus Lodge, a co-operative for girls attending West Texas State College.

Other officers chosen were Frances Smith of Wellington, vice president; Jerry Daniels of Spearman, secretary-treasurer; and Dorothy Picture of Newland, reporter.

The girls are planning a series of birthday and invitational dinners.

Green Offices On Main Street

Offices of the O. K. Tire and Welding Shop and of the Green Machinery Company have been moved to the location just south of the post office, according to announcements today.

Mr. Green said, however, that the shops will be maintained in the old Thompson Lumber yard on Third Street.

Hospital Notes

Mrs. Bill Baxter of Friona was admitted Sunday for medical treatment and was today reported improved.

Carl Lee, who underwent a major operation Oct. 5, was also reported improved.

Mrs. Jack Rose, who underwent

an operation Sept. 25, was expected to be able to return home today.

Mr. and Mrs. E. W. Young announce the birth of a daughter, Mary Ann, Saturday. Both mother and infant are resting nicely.

PERSONALS

Mrs. Williams Reported Improved

Mrs. D. C. Williams, who makes her home with her daughter, Mrs. Lee Cocanougher, is reported improved this morning. Mrs. Williams has been seriously ill at a local hospital.

Her daughter, Mrs. T. T. Fisher of Lubbock, arrived Monday to be at her bedside. Her son, W. W. Williams, returned to his home in O'Donnell, Monday night, called home by business.

Mrs. Robert Taylor of Safford, Ariz., arrived Wednesday night to visit her brother, I. O. Orsthwart and family. She will also visit her niece, Mrs. Frank Daniels and her new daughter.

Dr. and Mrs. George Heard returned home Tuesday from a month's visit with their son, George and family, in Chicago, and other relatives and friends in Iowa, Illinois and Kansas.

Mr. and Mrs. P. J. Woodridge of Amarillo, spent the week end with her mother, Mrs. G. H. Brooks and her brother, E. T. Brooks, at the farm home, south of town. Another daughter of Mrs. Brooks' Miss Virginia, who has been visiting in the home, returned to her school work in Oklahoma City, Sunday evening.

ATTENDS BIBLE SCHOOL

Miss Meba Schulz, daughter of Mr. and Mrs. Harry Schulz of this city, is now a student in the Shield of Faith Bible Institute in Fort Worth. Miss Schulz was a graduate of Hereford High School in the 1938 class, and has many friends in this area.

Mr. and Mrs. H. T. Neely of Amarillo, spent the last week end with Mrs. Seth B. Holman.

Mr. and Mrs. J. C. Parker and little daughter, of Dalhart, were Sunday visitors here with friends, and attending to business. Mr. and Mrs. Parker formerly lived here, and were former owners of the Star Theatre.

Mrs. A. J. Ralston left Wednesday night for a three-weeks stay in Hot Springs, N. M.

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W. M. S. CLOSES MISSION STUDY

The series of mission study programs held the past few weeks by members of the Woman's Missionary Society of the Methodist Church, was closed at the meeting held Wednesday at the church.

Mrs. E. W. Harrison, leader, completed the final chapters of "The City and its Church," with an interesting review.

Mrs. Cliff Hicks talked on "Slums of the City." The devo-

Educator



J. Thomas Davis, Dean of John Tarleton College, Stephenville, is being considered as president of Texas Tech, Lubbock. Dean Davis this year enters his twentieth continuous year at John Tarleton, where he has made a remarkable record, making a college education possible for hundreds of young men and young women. Under his guidance Tarleton has become the largest junior college in the United States with a physical plant involving a cost of more than \$1,250,000 and a student body of 1200.

tion was given by Mrs. F. T. Rolison.

The group will meet in circles next week at the following places: Circle One at the home of Mrs. G. A. F. Parker, Circle Two at the C. C. Acker home, Little Fox Circle at the home of Mrs. R. R. Willis, and the Pollyanna Circle at the L. J. Bennett home.

RE-ORGANIZATION MEETING HELD

The Woman's Missionary Society of the Baptist Church held a re-organization meeting at the church Wednesday afternoon. Mrs. O. T. Williams, president, presided when circles were re-grouped and committees appointed to select new names. Mrs. O. G. Hill was chosen as leader of the mission study course for the year.

All groups will meet at the church next Wednesday afternoon at 3 p. m., for further outlines concerning the work. All women of the church are urged to attend.

Ford Announces New Type Cars

DEARBORN, Mich., Oct. 12 — Confirming rumors which have been in circulation for months, Edsel Ford, President of the Ford Motor Company, announced today that a new car, bearing its own distinctive name, and selling in the lower medium-price range, would be added to the Ford-Lincoln line shortly before the New York Automobile Show.

The new car will be known as the "Mercury 8." It will have a wheelbase of 116 inches, a V-8 engine more powerful than any hitherto marketed by the Ford company; hydraulic brakes and numerous advanced mechanical features, the announcement said.

August 14th is the third anniversary of the signing of the Social Security Act by President Roosevelt. That act embraces provisions for Unemployment Compensation, Maternal and Child Welfare, Aid to Dependent Children, Old Age Benefits, Old Age Assistance, Public Health Work, and Aid to Needy Blind. Texas is not participating in Aid to Dependent Children or Aid to the Needy Blind.

R. E. Callender, game management specialist of College Station, reports that since wild game management started in Texas on February 27, 1937, 54 counties have game organizations, both community and county wide. Over 4,400 landowners have signed game agreements, pooling 5,000,000 acres of land.

The sun is merely a gas-ous mass. It is too hot for anything on it to remain a solid or a liquid. The inside temperature is estimated at 40,000,000 degrees F.

TO PROMOTE AND HELP YOU SELL YOUR SALES!

Specializing in Farm Sales
COL. W. H. FLIPPEN, JR.
 Auctioneer—Adrian

SPECIAL!

HOME MADE
Peanut Brittle
 Friday and Saturday — 2 LBS. 29c

THE
Candy Kitchen

Want Ads

For Sale or Trade

FOR SALE—10,000 Bundles of Good Cane, See M. D. Womble, Hereford, Texas. 41-1tp

FOR SALE—Wicker living room suite. Newly enameled and new cushions. Worth the money. Russell Daniel. 41-1tp

FOR SALE OR TRADE—Model A John Deere Tractor, used one year, in good condition. Terms. At Albert Higgins' place. Write Frank Folliart, 1104 Fillmore, Amarillo, Texas. 41-6tp

FOR SALE—640 Acres out of A. B. Best Survey, Deaf Smith County. Nellie Faries, admx., Route 22, Itasca, Texas. 41-2tp

REGISTERED Shorthorn Bull, 9 months old, to be sold at Sale next Tuesday. I. Larson. 41-1tp

FOR SALE—Plenty of Nice Fryers at my home for 50c each. Mrs. C. H. Carl. 41-1tp

FOR SALE—Good Perfection 5-Burner, Oil Cook Stove. See John Hall at Davis-McCracken Implement Co. 41-1tp

FOR SALE OR TRADE—One Good Used Electric Refrigerator in good condition; also several good used cars left that I will trade for hogs or livestock. See Ernest Medkief, Hereford, Texas. 41-1tp

FOR SALE—Good Bundle Feed, Hegari, Cane, Sudan and Maise. See J. W. Vick, 2 miles north of Dump Grounds. 40-3tp

FOR SALE—Just received shipment of fall bulbs; tulips, hyacinths, Narcissus and jonquils. Hereford Floral Shop. 40-3tp

FOR SALE OR TRADE For Cattle—Lister Drill, priced \$75, also 200 feet casing, storage tank, stock trailer, coal cook stove. See Claud Higgins. 40-3tp

FOR SALE—A-B-C Electric Washing Machine with Extractor. Call 272-W. 40-4tp

FOR SALE—10x14 stuccoed chicken house and 40-barrel high storage tank. Both extra good condition. B. E. Roberson, Summerfield. 40-3tp

FOR SALE—5 1-2 foot second hand bath tub. See Mrs. O. G. Hill at home, or at Texas Grocery and Market. 40-3tp

FOR SALE—1 good mattress for \$2.50, 1 good mattress for \$3.75, good dressers, \$3.50 to \$4.25 each. See Russell Daniel. 40-3tp

LET ME HANDLE Your auction sales. Furniture, merchandise, livestock and farm sales. Col. W. H. (Bill) Flippin, Adrian, Texas. 39-3tp

FOR SALE—Good gas range, first class condition. See Bob Wilson at Rosson Implement Co. 39-3tp

FOR SALE OR TRADE — 800-Watt Delco Plant; 1-2 H. P. Electric motor; 1-4 H. P. Electric motor and one Electrolux Sweeper, all in good shape. Will take cattle in trade. See Bonnie E. Brumley, Hereford. 38-4tp

FOR SALE!

Alfalfa and Rye Seed

FRASER

OIL & GRAIN CO.

For Rent

FOR RENT—Furnished Apartment, also bedroom—300 E. 5th Street. 41-1tp

FOR RENT—Front Bedroom, bath adjoining. 500 W. Second Street. Mrs. Harry Whitechurch. 41-1tp

FOR RENT—Apartment for adults—no pets allowed. Mrs. Hattie Rutherford. 41-1tp

FOR RENT — Furnished Bedroom, Gentlemen preferred. Board if desired. Call at 711 Miles Avenue. 41-2tp

BEDROOM FOR RENT — Mrs. J. F. Ward. 41-1tp

Wanted

WANTED—Farm or ranch work; married man, age 27, can give references; also good truck driver. R. V. Brown, care C. J. Mapes, Dimmitt. 41-1tp

WANTED — Commercial typing, mimeographing. Work guaranteed. Peggy Valentine, Western Union office. 41-3tp

LET ME TACK The Comforts you will need this winter. Cold weather is here. Mrs. C. O. Lee, 1029 25-Mile Ave. 1tp

WANTED—Will Pay Cash for 100 acre improved irrigated farm. State price per acre wanted. Address P. O. Box 428, Hereford, Texas. 40-2tp

WANTED TO RENT OR LEASE—Stalk field sufficient for 100 head of cows. Write P. O. Box 428, Hereford, Texas. 40-2tp

WANTED TO RENT OR LEASE: Comfortable furnished house by permanent responsible party. No children in family. Apply at Brand Office or Call 30. 39-1tp

SALESMAN WANTED

Available at once. Rawleigh Route of 800 families. Only reliable men need apply. Good profits to willing workers. No investment required. Write today. Rawleigh's, Dept. TXJ-352-Z, Memphis Tenn. 41-1tp

Lost and Found

LOST — Light Brown Jersey, 8 years old. Giving milk. Has horns. Reward for return or information leading to return of cow. Jack Walker, 9 miles northwest on the old Lusk place. 1tp

LOST—2-Ton Hydraulic car jack, also 5-foot stepladder between the Wyche School and Hereford. McConnell Electric Co. 41-1tc

Balanced Tire Repairing

O. K. Rubber Welding

New Process

Don't Ruin Your Good Tires with a Boot! We can repair any size Car, Truck or Tractor Tire, also Endless Belt Splicing.

ALL SIZES USED TIRES and TUBES

All Work Money-Back Guarantee!

O. K. RUBBER WELDING SHOP

Next Door South of Post Office

Food values

FOR OCTOBER

PRICES EFFECTIVE FRIDAY and SATURDAY!

ADMIRATION COFFEE

3-LB. CAN 1-LB. CAN

66c 24c

Free Coffee All Day Saturday!

PANCAKE FLOUR	14c
3-Lb. Package	
PECANS, Shelled	44c
Pound Package	
MACARONI or SPAGHETTI	21c
2-Lb. Package	
POTATO SALAD	14c
No. 300 Size — Per Can	
STRAWBERRIES	25c
In Heavy Syrup — 8-Ounce Can	3 For
SHREDDED WHEAT	11c
Kellogg's — Per Package	
APPLE SAUCE	9c
No. 2 Can — Each	
BEANS	25c
Lima, No. 2 Can — 3 Cans for	
TAMALES	12c
Per Can	
MALTED MILK	39c
Thompson's (Varsity Bag Free!) — Can	
SOAP	15c
Ivory, Large — 2 Bars	
TEA	15c
White Swan — 4-Ounce Can	
COMPOUND 8-LB. CARTON	85c
PEACHES	29c
No. 2 1/2 Size, Heavy Syrup — 2 Cans	
TAPIOCA	9c
Hasty — Per Package	
EXTRACT	12c
8-Ounce Bottle — Each	
KREMEL	10c
All Flavors — 3 Packages	
BUTTER	25c
Creamery — Per Lb.	
GINGER SNAPS	11c
Pound Package	
GELATINE	4 1/2c
Royal, All Flavors — Per Package	
BEANS	32c
Great Northern, 6-Lb. Bag	
FURNITURE POLISH	21c
32-Ounce Bottle	
OLEOMARGARINE	14c
Sunlight — Per Lb.	
PEANUT BUTTER	25c
Quart Jar	
Meats:	
SALT JOWLS	10c
Per Lb.	
SAUSAGE	15c
Per Lb.	
BACON, Sliced	24c
Per Lb.	
BACON, Slab	22c
Per Lb.	
STEAK, Round or Loin	25c
Per Lb.	
BACON SQUARES	18c
Per Lb.	
FRANKS	15c
Per Lb.	
FRESH Produce:	
CELERY	7 1/2c
Large Bunch	
CABBAGE	1c
Per Lb.	
CARROTS, RADISHES and FRESH ONIONS	5c
2 Bunches	
POTATOES	15c
10-Lbs. No. 1's	
APPLES	98c
Per Bushel	
LETTUCE	5c
Head	
SYRUP	54c
Sugar Bud — Gallon	
SALAD DRESSING	24c
Quart Jar	
CRACKERS	15c
2-Pound Box	
MARSHMALLOWS	15c
Pound Package	

PIGGLY WIGGLY

ALL OVER THE WORLD

JUST RECEIVED...

The latest things in Millinery. All the new shapes and colors for your inspection, both large and small Hats ... and in Your Head Size!

COME IN AND LOOK THEM OVER!

Vogele Millinery Parlor

A Special Clinic This Week

Any individual suffering from the following disorders:

Asthma	Skin Trouble
Hay Fever	Rectal Diseases
Arthritis	Female Disorders
Rheumatism	Prostatic Trouble
Sciatica	Ulcers of the Stomach
Lumbago	Angina Pectoris
Appendicitis	Heart Envolvements

... and Constipation

should investigate the new system of diagnosis that I am installing this week. This system of diagnosis specifically determines by aid of the X-ray the functional cause of the disorder, thereby enabling me to adjust the cause and not the effect.

Most eminent authorities contend that more than 90 per cent of all chronic diseases are directly traceable to the improper function of the colon. It is invariably a functional disorder that causes constipation.

Some of the manifestations that may indicate a sluggish bowel are dizziness, headaches, continued fatigue, lassitude, nervousness, general debility, high blood pressure, body odors, fermentation, bad breath, excess gas with bloating and distress after meals.

THE CLINIC WILL CONTINUE THROUGH NEXT WEEK DUE TO PRESENT ROAD CONDITIONS!

DR. R. E. PERKINS

CHIROPRACTOR

219 N. Main St. Hereford, Texas

"WHERE SICK PEOPLE GET WELL"

WANTED—Will Pay Cash for 100 acre improved irrigated farm. State price per acre wanted. Address P. O. Box 428, Hereford, Texas. 40-2tp

Dawn Resident Dies In Amarillo

Funeral services for Louis R. Underwood, 52-year-old section foreman of the Santa Fe at Dawn, were held Thursday, Oct. 6, in Amarillo. Mr. Underwood died in an Amarillo hospital last Wednesday following a brief illness. He had been in Dawn since 1934. Besides his wife, he is survived by his mother, Mrs. S. E. Underwood of Amarillo; two daughters, Mrs. Dorothy Morrow and Miss Edrie Underwood; one son, Royce of Dawn; three brothers, Robert Underwood, Amarillo; Marion Underwood, Oklahoma City, and James Underwood, Tucson, Ariz.; three sisters, Mrs. J. W. Bills, Altus; Mrs. Roy Snow and Mrs. Sinclair of Amarillo.

Vega News (23 miles north)

MRS. H. R. SHIELDS
Ladies of the Methodist Church served a banquet to the Medical Association of Oldham, Deaf Smith and Castro Counties, which met in Vega, Friday evening. The Vega Longhorns met the Dumas Demons at Vega, Friday afternoon, in their first conference game of the season. Score, Dumas 6, Vega 12.

Teachers of Oldham County in their first fall meeting elected these officers: Geo. A. Syms, president; Adrian; J. C. Baker, vice-president; Adrian; Raymond Davenport, secretary-treasurer; Wildorado; A. R. Castleberry, delegate to House of Delegates, Vega.

The Texas-Oklahoma Kiwanis meeting was held in Ardmore, Okla., Oct. 10-11-12. Those representing the Vega Kiwanis Club were Bill Williams, Truman Miller, Paul Arthur and A. E. Roark.

C. L. Morris is in Amarillo for medical treatment this week. Mr. and Mrs. Harry DuPree and two children of Los Angeles, Calif., arrived Monday night for a visit with Mr. and Mrs. N. E. Wiseman; Mr. DuPree is Mrs. Wiseman's brother. Mrs. L. DuPree, mother of Mrs. Wiseman, who has been visiting here for the past two months, will return to Los Angeles with the visitors, next week.

Mrs. Austin Hale of Fritch, was a guest of her parents, Mr. and Mrs. J. L. Watkins over the week end.

Rev. and Mrs. J. O. Haynes were guests in the C. L. Morris home, Sunday. Rev. Haynes preached at the Methodist church at the 11 o'clock hour, and held fourth quarterly conference at the church at 2 o'clock.

Mr. and Mrs. C. R. McPherson are the proud parents of a baby girl, born Oct. 6.

Mr. and Mrs. R. O. Sellars and Mr. and Mrs. W. A. Williams attended the Kiwanis banquet given by the San Jacinto Kiwanis Club, Thursday night.

Miss Pauline Freeman spent a few days with her father, Ben Freeman, last week.

Mr. and Mrs. L. Leavell left Monday for Hobart, Okla., to visit relatives.

Morris Land is a guest of relatives in Vega this week.

Billy Priest visited his parents, Mr. and Mrs. W. O. Priest, at Wildorado, over the week end.

Rev. Marshall Rhea returned Wednesday night from Tulla, where he taught a Short Bible Study course.

Miss Evelyn Sowell visited relatives near Lubbock, Sunday.

Mrs. J. E. May visited Mrs. D. McCollister in Amarillo, Thursday.

The Tongue and Thimble club met with Mrs. R. D. Swanson, Tuesday afternoon.

Randolph Rhea of Rockwall, is a guest of his mother, Mrs. C. R. Rhea, this week.

Mrs. D. W. Clark, president of the Presbyterian missionary society entertained at her home on Main Street, Wednesday afternoon; a lesson on the Minor Prophets, led by Mrs. A. T. Linger, was followed by a short business session. Those attending were Mesdames O. O. Sletts, H. R. Shields, J. F. Newberry, A. F. Linger, C. M. Raley, J. W. Thutt, C. M. McNabb, W. A. Pulliam, R. W. Armitage, W. A. Jinks and Jack Roberson.

Mrs. Fred Cotton was taken to an Amarillo hospital Monday night, for an emergency operation.

Mrs. H. W. Williams left Wednesday morning for Brawley, Calif., to join her husband, who has a position there.

Miss Irene Stewart of Amarillo, was a week end guest of her sister, Mrs. R. D. Swanson.

Miss Blanche Larsen, of the Ford community, spent Sunday and Monday night with her aunt, Mrs. Sprouse.

Mr. and Mrs. J. S. Garrett and daughter, Nancy, of Carlisbad, N. M., were week end guests of Mr. and Mrs. D. S. Larson.

Mayor C. C. Wimberley, Richard Sellars, H. J. Stuart, R. L. Thompson and W. A. Williams attended a Kiwanis inter-club relation meeting with the Tucumcari club, at Conchas Dam.

The Oldham County Council of Parent-Teachers was entertained Tuesday evening by the Adrian unit; Wildorado, Vega and Adrian were represented. Each unit contributed two numbers for the program. A social hour followed and refreshments were served to about fifty guests.

Mrs. J. E. Dyer has for her guest this week, her mother, Mrs. C. F. Parker, of California.

The Pep Squad entertained the football boys with a weiner roast, Friday evening.

Mr. and Mrs. A. M. Miller left Sunday morning for Breckenridge to visit Rev. and Mrs. Phillip McGohay.

Miss Barbara Benford of Lubbock, spent the week end with relatives.

Jumbo News (13 miles southwest)

MRS. ULLMAN HUNTER
Mrs. W. W. Adams and Winston, and Mrs. Sam Hunter visited Mr. and Mrs. J. T. Hartley in Plainview, Tuesday. Mr. Hartley has been ill for several months and is not much improved.

Mrs. Ullman Hunter was a guest at a Home Demonstration Council party at Mrs. Barber Eubanks', of East Dimmitt, Monday afternoon.

Mesdames H. C. Baird, M. L. Simpson, Finis and Ullman Hunter attended the all-day meeting of Presbyterian Auxiliary in Hereford, Tuesday.

Mrs. Baxter of Mineral Wells, who has been visiting her mother, Mrs. R. L. Stephens, the past month, returned home, Friday.

Mrs. Ullman Hunter accompanied Mrs. S. J. Lovell of Hart, to Matarador, Friday, and spent the week end with Mrs. Henry Ford.

C. R. Conner of Archer City, left for home Saturday, after a ten day visit with his daughter,

Mrs. L. A. Matthews.

Mr. and Mrs. Cecil Cayton and daughters, Carolyn and Mary Catharine, of Claude, were guests of Mr. and Mrs. L. A. Matthews, Friday. Mr. Cayton is a nephew of Mr. Matthews. In company with Mr. Matthews, Mr. Conner and Buddy Spencer, they attended the Happy-Dimmitt football game.

L. A. Matthews and Merle, were in Muleshoe, Saturday.

Friday evening Mesdames Sam Hunter, J. B. Cocanougher and Addison Hunter were hostesses at a "42" party, honoring the adult Sunday School Class. Refreshments were served to Messrs. and Mesdames M. L. Simpson, Finis Hunt, or, Mr. and Mrs. Ben Fortner and Katie Mae Burks of Arney, Clem Gilliam, R. L. Stephens, Gus Tiejman, and Mr. Dyer and Rev. and Mrs. Gilpin of Dimmitt.

Monday afternoon, Oct. 3, Jessie McGinnis became the bride of Gus Tiejman in Portales, N. M. The couple are living at his farm, but will move the first of the year to Easter at the farm now occupied by Mr. and Mrs. Clayton Woolery.

Mr. and Mrs. Tiejman have many friends who wish them much happiness.

O. Kring and Charles McGinnis went to Oklahoma Wednesday, for a few days visit.

The community received a good rain over the week end.

Westway Items (16 miles west)

MRS. MERLIN KAUL

At the quilting held at the home of Mrs. J. A. Roe, last Wednesday, a quilt was completed for Mrs. Morris (Rat) Roe of Hereford. At noon a covered-dish luncheon was served cafeteria style.

Those present were Mesdames Henry Allmon, Grady Wilson, Morris Roe, Lester Sims, R. M. Gunn, Guy Lawrence, Earl Little, Hughes Millard, Vina Edmonson, Herbert Waddell, Ross Lomenick, William Ponder, Elmer Reynolds, Walker Nicks, Paul Rudd, Joe Landers, Marlin Kaul, J. A. Roe, and Miss Hazel Osburn.

J. A. Roe and his daughter Mrs. Vina Edmonson and James Nolan, visited last Sunday in the Henry Sloan home in Amarillo.

Mr. and Mrs. Buren Sowell have moved to the G. Davis place and Martha Helen and David are new pupils at school.

In a recent letter from Jiggs Hartman to his parents, Mr. and Mrs. G. C. Hartman, he says he is working for the National Geographic Survey and is located at Sanger, Calif.

Mr. and Mrs. Hanley Miller and son, Theodore Russell accompanied by her parents, Mr. and Mrs. W. T. Weaver of South Texas, were callers in the L. B. Wolfington home, one day last week.

Vesta Mae Landers was a guest

of Dora Lee Burges in the Progressive community Friday night and Saturday.

A quilting will be held at the home of Mrs. Grady Wilson, Friday, when two quilts will be quilted for Mrs. Joe Landers. A covered dish luncheon will be served at noon. The Home Demonstration meeting will be held in the afternoon.

Visitors in the F. W. Dodson home last Tuesday, were his parents, Mr. and Mrs. B. A. Dodson of Olton, an aunt, Mrs. Alice Hooker of Wichita Falls, Mr. and Mrs. Morris Thomson and Mrs. Thompson of Alvin. Mrs. Morris Thomson was formerly Martha Ellen Dodson, who taught in the school here.

Miss Helen Gilmore spent the week end with her parents, Mr. and Mrs. J. L. Gilmore at Wheeler.

Mr. and Mrs. Ross Lomenick and family of Hereford, were callers at the V. Skypala home, Monday evening.

V. Skypala installed a Wind-charger this week which he will use to furnish lights and radio power.

Mr. and Mrs. Maurice Tannahill and Carlton, spent the week end with her parents, Mr. and Mrs. Francis Carthel at Lockney.

The revival meeting which was scheduled to begin Sunday night, was postponed until Tuesday night on account of the rain and muddy roads.

The rain which fell here Saturday and Sunday measured from four and one-half to 5 and one-half inches.

Edd Uri Talbot was able to return to school this week, after her long illness.

Loy Cook is attending high school at Easton, Calif., this year. e lives with his mother in Fresno, from which place he rides a bus to Easton which has a fine school.

The school house was filled to capacity Friday night, when a large crowd gathered to enjoy the antics of Cal Farley's entertainers. There were thirty performers including Cal Farley and his daughter, Jean, The Maverick Boys, Gib and Floyd who played the guitar and sang, Dutch Mantell, Lady Esther (Fanny from Tucumcari), Stutterin' Sam (sounding as though he might have just stepped from the microphone), tap dancers and their instructor. They gave a two-hour program of singing, dancing, tumbling . . . and laughter. During the intermission ice cream and popcorn were sold. A total of \$86 was taken in and the school will clear about \$80.

The mothers of the district sent supper for the entertainers, which was served at 7 o'clock.

Daniel News (7 miles east, 15 miles north)

BY PAULINE MOORE

About three inches of rain fell in this community Saturday night and Sunday.

Aaron Connor and J. R. Whitaker returned to their home in Plainview, Monday.

Mr. and Mrs. E. T. Allred, Glenna Moore and Doris Elrod took Sam Thomas to his home in Endee, last Sunday.

Mr. and Mrs. C. P. Brown visited the Coy Phillips home in Hereford, Saturday.

Pauline and Ruth Moore spent the week end in the parental W. R. Moore home.

Several families of this community were in Hereford shopping, Saturday.

Mr. and Mrs. W. R. Moore and Wilma were in Canyon, Monday morning.

Mr. and Mrs. Martin Campbell and children were in Hereford, Saturday afternoon.

Mr. and Mrs. Homer Lee Curry of Olton and Mrs. Chief of Pecos, were visitors in the Ervin Shugar home, Thursday.

Billie Ray Boling is staying with

Mr. and Mrs. Ham, while attending school in Canyon.

Mr. and Mrs. A. D. Moore and daughter, visited relatives near Plainview, Friday. J. S. Finney remained at Jacque Finney's for a brief visit.

Joe Moore visited in Amarillo, Friday night.

Most of the farmers are through cutting feed.

That funds collected from Texas employers in unemployment compensation contributions cannot be used for any purpose other than the payment of benefits to the unemployed.

One cupful of matter taken from a certain star which is the companion of Sirius would weigh twenty-five tons on earth.

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SWAP! Through the WANT-ADS

SEE THE STAR OF 1938 \$114.50 Liberal Allowance for Your Old Range MAGIC CHEF THE GAS RANGE WITH THE FAMOUS RED WHEEL West Texas Gas Company

SECURITY SAFETY Good Management As Important As Time Locks . . . The banker can easily protect the money that is in the bank by means of strong time locks, burglar alarms, insurance, etc. But the real job which calls for all the banking knowledge, experience, intelligence, and strength of character which he possesses, is that of safeguarding the bank's money while it is out of the bank — in loans and investments. Good management must throw a shield around every dollar that is out working for the community for that is a part of some of the bank's investments. This means that the banker must use careful judgment in finding a safe job for each of these dollars. First National Bank OF HEREFORD A Saving Bank Thoroughly Managed

"Now you'll see something!" NEW BEAUTY.. NEW LUXURY .. THAT NO OTHER LOW-PRICED CAR MAY BOAST .. as well as a host of engineering features exclusive to Chevrolet NEW 1939 CHEVROLET ON DISPLAY AT ALL CHEVROLET DEALERS OCT. 22

New Process To Save Full Ripe Fruit Started

In seasons of high production, large quantities of fresh fruits are allowed to go to waste because there is no market and they can be held in storage only for a few months at the most.

Since 1931 food specialists of the United States Bureau of Chemistry and Soil have been studying and improving methods of preparing and keeping frozen fruit pulp which may be used in making fruit ice cream and fruit sherbet. Fully ripe fruit, when flavor is at its peak is crushed to a pulp of pure, a predetermined amount of sugar or syrup is added, and the mixture is frozen rapidly. The amount of sugar or syrup depends upon the use of the product.

Some of the original fruit stored 7 years ago still is in storage and samples opened from time to time have been as high in quality as when fresh. The fruit is held at a storage temperature of zero Fahrenheit. Reports from manufacturers show that the frozen puree makes an ice cream much smoother in texture than when pieces of fresh fruit are used.

The fruit pulp also may be used for mixing fountain drinks and crushed or chopped fruits can be used as sundae topping. The fresh-fruit puree, say the foods specialists, make a pleasing dessert when frozen rapidly. It has the natural flavor and color of fresh fruit and smooth texture.

Full ripe fruit which may be too soft for shipment, off shape, or marked with superficial blemishes may be used.

Salt In Water Checks Stroke On Sultry Day

AUSTIN—If your work is such that it causes excessive perspiration, add a pinch of ordinary table salt to each drink of water you take to help prevent heat cramps. This is advised by Dr. Geo. W. Cox, State Health Officer, to prevent possible increase in the number of heat victims as the Texas thermometer hits 95 degrees and above.

Laborers, mechanics, farmers and white collar workers whose work causes them to sweat profusely, are in danger of having their body salt content become deficient with resulting heat cramps or heat fog. Salt is a prominent constituent of sweat; the body may lose as high as 40 to 50 grams of salt during hot days.

In industry, a method of preventing heat cramps is to take a tablet of pure salt or a mixture of salt and dextrose with each drink of water. Workmen whose duties require muscular exertion should be especially careful to add more than the usual amount of salt to what they eat and drink.

Salt deficiency may be prevented by taking salt in various ways. Where prepared tablets are not available, table salt may be added to each drink of water. Milk is a source of salt and will help to make up for the deficiency caused by sweating. Alcoholic drinks should be avoided.

Heat cramp is characterized by pains (cramps) in the abdominal region, headache, and in severe cases, by nausea and vomiting. The body temperature remains about normal, likewise the pulse rate. Body salt losses occur without the knowledge of the individual until there is a deficiency; then the abdominal muscles begin to cramp.

Help Grass By Rotating The Grazing On It

AMARILLO, Texas—Controlled grazing is doing much to improve the grass stand on Texas Panhandle range land which has been subject to damage from drought within recent years. Soil Conservation Service range examiners report.

Ranchers have observed that where the range is overgrazed and trampled by livestock the pastures are unproductive and the grass stands remain poor. On the other hand, many ranchers are finding that their pastures are improving rapidly where grazing is rotated and the grass is allowed to seed.

Where the grass is permitted to go to seed every two or three years, ranchers are observing that the plants are being strengthened and become more dense.

Dense grass growth is being found effective in preventing loss of water by run off, checking of gullies, and stopping loss of soil. Tests on Soil Conservation Service erosion control demonstration areas in the Texas Panhandle show that water from the spring rains penetrated to greater depths on

pasture land where grass growth was maintained after being allowed to seed during the 1937 growing season than on areas where the grass was grazed off.

Every effort should be made to maintain a good grass stand at all times, the Service range examiners say. It is pointed out that early spring grazing often damages grass that is short and thin and prevents production of sufficient forage for the number of livestock being carried on the pasture.

By practicing rotated grazing, ranchers are finding that they not only can maintain a good stand of grass, but increase the actual grazing capacity of their pasture.

Visit Carlsbad Caverns
Dr. and Mrs. R. E. Perkins, John W. Perkins, Mrs. Mittie C. Sriver and Miss Edah Park, spent the week end visiting Carlsbad Caverns.

Can you do the Cake Walk? Learn how on Main Street, between Second and Third, Friday night, Oct. 14; 7:30 p. m. Proceeds to buy band uniforms. 1tc

In Amarillo Saturday, were Mesdames Ernest Medkief, T. M. Dameron, J. T. Gilbreath, Jr., and Woodrow Ireland.

NO. 1531 OFFICIAL STATEMENT OF FINANCIAL CONDITION OF THE First State Bank

AT HEREFORD
State of Texas, at the close of business on the 28th day of September, 1938, published in the Hereford Brand, a newspaper printed and published at Hereford, State of Texas, on the 13th day of October, 1938.

RESOURCES	
Loans and discounts, on personal or collateral security	\$190,947.31
Loans secured by real estate	11,877.06
Overdrafts	2,069.04
Acceptance of other banks	NONE
Securities of U. S., any State or political subdivision thereof	85,000.00
Other bonds and stocks owned	NONE
Customers' bonds held for safekeeping	NONE
Banking House	5,000.00
Furniture and Fixtures	2,000.00
Real Estate owned, other than banking house	970.08
Cash and due from approved reserve agents	210,204.95
Due from other banks and bankers, subject to check on demand	2,940.64
Stock and/or assessment Federal Deposit Insurance Corp.	NONE
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other Resources	NONE
TOTAL	\$461,048.98

LIABILITIES	
Capital stock \$50,000.00	
Income Debentures sold	25,000.00
Total Capital structure	75,000.00
Surplus Fund	NONE
Undivided Profits, net	7,563.68
Reserve for contingencies	NONE
Dividends Unpaid	NONE
Due to banks and bankers, subject to check	1,532.23
Individual Deposits subject to check, including time deposits due in 30 days	833,839.68
State Funds on Deposit	NONE
Time Certificates of Deposit	40,541.65
Cashier's Checks, outstanding	2,771.74
Bills Payable and Discounts	NONE
Customers' bonds Deposited for safekeeping	NONE
Liability, account assets sold with or without recourse, where bank has agreed verbally or otherwise to repurchase or guarantee payment thereof before, at or after maturity	NONE
Other Liabilities	NONE
TOTAL	\$461,048.98

STATE OF TEXAS,
County of Deaf Smith:
We, C. B. WILLIAMS, as President, and C. C. ACKER, as Cashier of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.
C. B. WILLIAMS, President,
C. C. ACKER, Cashier,
CORRECT—ATTEST:
E. G. CONKWBRIGHT,
E. S. IRELAND,
J. A. PITMAN,
Directors.
Subscribed and sworn to before me this 10th day of October, A. D. 1938.
VIRGINIA PATTON,
Notary Public,
Deaf Smith County, Texas.

Home Demonstration News Notes

By MISS SADIE LEE OLIVER, HDA, Deaf Smith County

The Home Food Supply was not forgotten when Mrs. Alta Wylly of the Messenger Club visited in an irrigated section of New Mexico this summer. She dried four bushels of apples and was given a hundred pounds of potatoes and four quarts of pear preserves.

She has canned the following: 3 dozen cans of fish; 26 quarts blue plums; 24 quarts of red plums; 36 quarts of peaches; 6 quarts of cherries; 6 quarts of apricots and a bushel of pears. Her daughters who were at home during this time canned the surplus vegetables from the garden. These included an adequate supply of string beans.

Miss Ruby Mashburn will be in Hereford Saturday, Oct. 15, to judge in a canning exhibit to be held here.

Miss Sadie Hackfield, landscape specialist of College Station, will be in Hereford, Oct. 21-22. A farm home planting demonstration will be held at the home of Mrs. Al Werner in the Westway community, and a cutting bed demonstration will also be held. Miss Hackfield will meet with demonstrators here, and with home demonstration

agents from neighboring counties during her visit here.

All club members and other interested women are invited to attend a meeting in the Municipal Auditorium in Amarillo, Oct. 22, 10:30 a. m., through 3 p. m., at which Jane Alden, nationally known stylist, will be the principal speaker.

Mrs. A. A. Hare of Heiselman, called at the agent's office on Oct. 1, to ask that a home demonstration club be organized in that community.

A meeting will be held at the school house for the purpose of organizing, at 3:00 o'clock, Tuesday, Oct. 18.

On Oct. 21 and 22, Mrs. Sadie Hatfield, Landscape Specialist of the Extension Service of A. & M. College, will be in the county. A schedule of meetings will be announced later. Attendance will be limited.

On Dec. 9, M. K. Thornton, Jr., Extension Agricultural Chemist, plans to meet the Deaf Smith Garden Club to aid them in a study of soil problems.

RESERVE DISTRICT NO. 11 REPORT OF CONDITION OF

First National Bank, of Hereford
In the STATE OF TEXAS, at the close of business on September 28, 1938, published in response to call made by Comptroller of the Currency, under Section 5211, U. S. Revised Statutes.

ASSETS	
1. Loans and discounts	\$157,806.78
2. Overdrafts	322.05
3. United States Government obligations, direct and fully guaranteed	69,108.90
4. Other bonds, stocks and securities	32,898.20
5. Customers' liability on account of acceptances executed	NONE
6. Banking house \$8,717.64; Furniture, fixtures, NONE	8,717.64
7. Real estate owned other than banking house	4,426.12
8. Reserve with Federal Reserve bank	85,692.92
9. Cash, balances with other banks, and cash items in process of collection	159,748.65
10. Cash items not in process of collection	912.30
11. Acceptances of other banks and bills of exchange or drafts sold with endorsement of this bank	NONE
12. Securities borrowed	NONE
13. Other Assets	1.00
TOTAL ASSETS	\$469,724.56
LIABILITIES	
14. Demand deposits of individual, partnerships, and corporations	\$277,838.00
15. Time deposits of individuals, partnerships, and corporations	39,547.81
16. State, County and municipal deposits	81,557.61
17. United States Government and postal savings deposits	NONE
18. Deposits of other banks, including certified and cashiers' checks outstanding	2,892.07
Deposits secured by pledge of loans and/or investments	\$ 74,000.00
Deposits not secured by pledge of loans and/or investments	327,836.49
Total Deposits	\$401,836.49
Agreements to repurchase United States Government obligations or other securities sold	NONE
20. Bills Payable	NONE
21. Rediscounts	NONE
22. Obligations on industrial advances transferred to the Federal Reserve bank	NONE
23. Acceptances of other banks and bills of exchange or drafts sold with endorsement of this bank	NONE
24. Acceptances executed by this bank for customers and to furnish dollar exchange, exclusive of acceptances of this bank purchased or discounted	NONE
25. Acceptances executed by other banks for account of this bank	NONE
26. Securities borrowed	NONE
27. Interest, taxes, and other expenses accrued and unpaid	NONE
28. Dividends declared but not yet payable and amounts set aside for dividends not declared	NONE
29. Other Liabilities	NONE
30. Capital account: Class A preferred stock, 400 shares, par \$62.50 per share, retireable at \$62.50 per share Class B preferred stock NONE shares, par NONE per share, retireable at NONE per share Common stock, 500 shares, par \$50.00 per share \$50,000.00 Surplus 2,500.00 Undivided profits—net 546.00 Reserves for contingencies 12,500.00 Preferred stock retirement fund 2,343.07 Reserve for dividend payable in common stock NONE TOTAL CAPITAL ACCOUNT	67,889.07
TOTAL LIABILITIES	\$469,724.56

MEMORANDUM: Loans and Investments Pledged to Secure Liabilities:
81. United States Government obligations, direct and fully guaranteed 88,000.00
82. Other bonds, stocks, and securities 21,000.00
83. Loans and discounts NONE
84. TOTAL PLEDGED (excluding rediscounts) 74,000.00
85. Pledged:
Against United States Government and postal savings deposits NONE
Against State, county, and municipal deposits 74,000.00
Against deposits of trust departments NONE
Against other deposits NONE
Against borrowings NONE
With State authorities to qualify for the exercise of fiduciary powers NONE
For other purposes NONE
TOTAL PLEDGED 74,000.00
STATE OF TEXAS, County of Deaf Smith, as:
I, A. R. POSEY, cashier of the above-named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.
A. R. POSEY, Cashier.
Sworn to and subscribed before me this 10th day of October, 1938.
EDAH PARK, Notary Public in and for Deaf Smith County, Texas.
CORRECT—ATTEST:
J. S. ORL,
TROY WOMBLE,
F. A. GYLES, Directors.

Your Share Of U. S. Currency Would Be \$50

If all the money now in circulation were divided up equally among the people, your share would be exactly \$50.07.

Seems like a mighty small sum, doesn't it?

Yet six and a half billion dollars—\$6,510,000,000 to be exact—represents all the money in circulation in this country, according to the latest report of the Treasury Department. Divided up among the 130,000,000 men, women and children in the United States, it would amount to \$50.07 per capita.

This sum provides for carrying on the nation's business. It keeps factory chimneys smoking and the wheels of machines whirling. It buys meat and groceries for the average citizen and clothing for his wife and children. It keeps a roof over their heads, purchases the family automobile, takes care of taxes and provides for such things as going to the movies, listening to the radio and paying the doctor bill.

How can six and a half billion dollars do all these things?

The answer is simple. By circulating and recirculating and providing the basis for credit.

In the course of a normal year the money in circulation turns over about ten times. Thus one dollar has the power of ten and the six and a half billion dollars really represents sixty-six and a half billion dollars.

It is not what money is, but what it does under the American system of free competitive enterprise, that gives the American people a purchasing power greater than that of all the nations of Europe combined and a standard of living unequalled anywhere else in the world.

Money is not wealth and wealth is not money. But when money is circulating freely, wealth is being distributed, jobs are plentiful, wages are high, industrial production is at a high level and consumption is on the rise.

TIN-CAN ROADS

New Kensington, Pa., knows what to do with tin cans that usually litter city dumps. Making a drive way with them, empty tins, placed on a layer of rock are flattened by steam rollers and covered with dirt and concrete. As a road base they've already

proved topnotch in Florida and elsewhere.

So tin cans join the list of cotton cloth and other odd road materials.

That since January 25th when Texas began to distribute benefit checks to her eligible unemployed she averaged about \$690,000 a month for the first six months going back into trade channels via the unemployed worker? To date total benefit checks amount to four and a half million, and Texas has twenty-seven and a half million in her reserve fund.

That five thousand children, according to a Social Security Board estimate, have social security accounts? From infants to youngsters five years old, these children are mostly advertising models though some of them are in the movies.

That despite the widespread publicity given to the importance of social security account numbers some people have not obtained them? There are men and women who have not gone to the trouble of security numbers which would identify them for benefit payments and aid in job seeking.



Autumn FOOD SALE

Two BIG VALUE DAYS! — Friday and Saturday!

TOMATOES	NO. 2 CAN	6c
PICKLES	CUT SOUR, QUART JAR	10c
CHERRIES	RED SOUR, Pitted, NO. 2 CAN—2 FOR..	25c
PRUNES	ITALIAN, NO. 10 CAN	25c

CORN , Standard, No. 2 Can—3 Cans	25c	OATS , Mother's, Large Box	23c	RINSO , Large Package	21c
APPLE BUTTER , Libby's—No. 2 Can	10c	TUNA , Besty Buy, 7-Oz. Can—2 Cans	25c	Granulated SOAP , White King—Large box	29c
OXYDOL , Large Package	19c	MILK , Borden's, Rose or Pet (Large 6c) small	3c	TOILET SOAP , White King—3 Bars	15c
SUGAR , Pw or Br, lb. pkg—2 for	15c	DOG FOOD , Doyle's—3 Cans	14c	CORN , Tender sweet whole gr.—2 17-oz. cans	19c
PEACHES , choice evaporated—2 Lbs.	23c	WAFFLE MIX , Filt—Small pkg.	10c	GRAPE JAM , Old Manse—4-Lb. Jar	49c
BLUING , Mrs. Stewart's—10-Oz. bottle	15c	WHOLE BEETS , Libby's—No. 2 1/2 Can	10c	PINEAPPLE , sliced Rosedale—No. 1 1/4 Can	10c
SOAP , Crystal, White—5 Bars	16c	SALAD DRESSING , Bestyett—Quart Jar	25c	PEAS , American Wonder—3 No. 2 cans	25c
Cut GREEN BEANS , No. 2 Can—2 Doz.	23c	COFFEE , Break O' Morn—3 1/2-lb. package	15c	TOILET TISSUE , Northern—Roll	5c
TOILET SOAP , Lifebuoy—3 Bars	17c	HOSE POLISH , Jet Oil—Bottle	10c	APRICOTS , Libby's, wh. peeled—No. 2 1/2 can	15c

JELLO
6 Flavors Package

4 1/2c

COFFEE
Admiration Per Lb.

25c

—: Quality Meats :—

STEAK
Good Beef — Lb.

15c

PORK SAUSAGE Per Lb. **15c**

OLEOMARGARINE Per Lb. **14c**

PLATE RIB ROAST Per Lb. **12c**

SALT JOWLS Per Lb. **10c**

FISH — OYSTERS — FRYERS!

—: Produce :—

CABBAGE
Fresh Firm Heads.

50 LBS. or More— Per Lb. **1c**

CELERY Large Stalk — Each **10c**

PEPPERS Hot or Sweet — Lb. **5c**

POTATOES U. S. No. 1, Colorado Reds—10 Lbs. **13c**

CARROTS or TURNIPS Home Grown — Large Bunch **5c**

GRAPES Tokay's — Lb. **5c**

FURR FOOD QUALITY EXCELLS!

SOCIETY

MRS. JOHN McLEAN, Society Editor Phone 181-W

MRS. SHERMAN MORGAN HOSTESS FOR LONDON BRIDGE CLUB

Mrs. Sherman Morgan was hostess for the London Bridge Club, Thursday afternoon at the home of Mrs. Lee Morgan. Two special guests entertained with members, were Mrs. B. M. Wiltshire and Mrs. Ralph Roden. High score prize was awarded to Mrs. Frank Cogdell.

Members present included Mesdames Ernest Medkief, J. T. Gilbreath, Jr., Frank Cogdell, Nelson McRight, R. R. Wills and the hostess.

CLUB IS ENTERTAINED

Members of the Knitting Club were entertained at luncheon on Wednesday, Oct. 5, by Mrs. W. J. Stanford at her home of Fourth Street.

Danials in different shades of Autumn colors were used to decorate the house and were featured as table decorations where places were laid for Mesdames T. M. Dameron, Ernest Medkief, J. T. Gilbreath, Jr., Woodrow Ireland, Meade Hatle, R. P. Coneway and the hostess.

AUXILIARY TO AMERICAN LEGION HAS RE-ORGANIZATION MEETING

A meeting for the purpose of re-organizing and electing new officers was held by the Auxiliary to the American Legion at the Legion Hill Tuesday night. Officers chosen included Mrs. Jim Black, president; Mrs. J. W. Robinson, vice-president; Mrs. Jno. Renfro, secretary-treasurer; Mrs. Glenn Weir, sergeant-at-arms; Mrs. Harry Lomas, historian, and Mrs. B. R. Dixon, chaplain.

This was the first meeting held after a summer vacation and leaders of the group urge all who are eligible to join the organization. Meetings will be held twice each month regularly, and social affairs are being planned for the winter months.

At the Tuesday night meeting, plans were discussed for the Armistice Day banquet. Mrs. Jim Black, Mrs. John Renfro and Leonard Foster will have charge of ticket sales.

CLASS ELECTS NEW OFFICERS

Mrs. Artis Daniel was elected president of the T. E. L. Class of the First Baptist Church, Thursday at a business and social meeting held by the class at the home of Mrs. S. L. Walser. Mrs. Mark Hanna was assistant hostess. Mrs. S. L. Walser was named first vice-president; Mrs. Jack Naylor, second vice-president; Mrs. Clay Bowser, third vice-president; Mrs. J. A. Miller, secretary; Mrs. J. W. Wilson, assistant secretary; Mrs. Mark Hanna, parliamentarian, and Mrs. F. E. Bowe, reporter.

The meeting opened with the group singing "I Need Thee Every Hour," followed by a prayer led by Mrs. Boyer.

A social hour was enjoyed and refreshments were served to Mesdames W. A. Long, J. M. Wilson, W. A. Dobbins, Jeff Gilbreath, H. M. Smith, J. A. Miller, Wirt Phillips, R. A. Daniel, Mark Hanna, Jim Carroll, George Brumley, Lee Lambert, F. E. Bowe, Mrs. Boyer and Mrs. Walser.

BOYD LONDON ENTERTAINS BRIDGE PARTY

Mr. and Mrs. Boyd London were hosts at an evening bridge party Thursday, when members of the Pleasure Hour Bridge Club and their husbands were guests.

Fall flowers in shades of red, orange, rust and brown, were arranged in pottery bowls for decorations.

Awards in the games went to Mrs. Buford Farmer and Elmo Lawhon. Mrs. Harry Lomas won the cut prize.

Those attending were Messrs. and Mesdames Harry Lomas, Elmo Lawhon, Buford Farmer, Roy Jewell, Earl Phillips, Chris Renfro, B. R. Dixon and the hostess.

BINGO PARTY ENTERTAINS TWO CHURCH GROUPS

Members of the Mary Martha Class and the W. J. Stanford Class of the Methodist Church, were entertained with a Bingo party at the Ray Coneway Barn, Friday night.

The barn was made attractive with bright colored balloons of every description strung all over the building. In the center was a large table piled high with white elephants and numerous types of other prizes for Bingo games. Star checkers and "Forty-two" were also enjoyed.

Those enjoying the occasion were Messrs. and Mesdames C. F. Moore, Wm. McGehee, Frank Terrell, Cliff Hicks, W. J. Stanford, S. O. Wilson, Tom Alderson, Fred Sterner, E. E. Fridley, James Potter, W. E. Dunlap, Hall Beavers, Noah Bryant, Ray Coneway, Henry Williamson, Lyle Blanton, C. C. Acker, C. C. Cox, Knox Kinard, Doyle Rose, J.

H. Brooks, Mrs. Edna Fincher, Mrs. John Cummings, Mrs. J. O. Newell, Mrs. Harry Lomas, Rev. and Mrs. M. M. Beavers, Barbara Burney, Wiley Ewton, Nadine Newell, Betty Ann Dunlap, Janelle Potter, Lyla Beth Blanton, Nona Dean Rose and Madelle Beavers.

OFFICERS-TEACHERS AFFAIR GIVEN

Officers and teachers of the Primary department of the Baptist Church were entertained at a clever workers party given by Mrs. Laura Hicks, superintendent of the department, at her home Friday afternoon.

As guests arrived they took places in the receiving line to be introduced to other arriving guests. New songs for the department were practiced with Miss Ruth Conkwright directing and Mrs. Wiley Robertson at the piano.

Check up cards were distributed and scores given for individual questionnaires concerning physical, mental, social and spiritual attitudes.

A talk on "Improvements of Time" was made by Rev. W. E. Barnes.

Hand colored cards directed the guests on a visitation journey. The cards depicted small churches with names of Sunday School pupils to be visited concealed beneath tiny steeples.

After an hour's visitation the group returned to the Hicks home, where refreshments were served. Individual cakes were topped by small pictures designating the office or type of work guests represented.

Those attending were Mesdames Allen Powelson, Cecil Guseman, Lawrence Womble, Wiley Robertson, Elizabeth Hyer, Phil Radovich, Rev. W. E. Barnes, Miss Ruth Conkwright and the hostess.

WOMEN OF FOREIGN COUNTRIES FURNISH DISCUSSION FOR SUMMERFIELD CLUB

An interesting program on "Women of Foreign Countries," was presented at the Summerfield Study Club meeting held at the home of Mrs. A. L. Behrends, on Thursday afternoon.

Mrs. Lee Curry discussed an article, "The Sister Dictators," by Pearl S. Buck. The forceful characters described are daughters in the famous Soong family and have much to do with the governing of China. One of them, Madam Chang Kai-Shek, is the wife of the General of the Chinese armies.

Mrs. J. B. Noland told about "The Free Women of Central Europe." She described Princess Starhemberg as dictator of the women of Austria and told of her influence and work among the women of Austria. Her talk also included a timely discussion of the habits and customs of the women of Czechoslovakia.

Another phase of oriental life was brought out when Mrs. Jim Clark described the life of Tibetan women. Her discussion on "A Tibetan Speaks," gave vivid descriptions from an oriental viewpoint and dealt with the slow development brought about by the lack of transportation.

Members present included Mesdames L. L. Cannon, Britt Clark, Jim Clark, Lee Curry, Ray Johnson, Ky Lawrence, Lloyd Lookingbill, Peggy Legg, J. B. Noland, B. C. Roberson, B. E. Roberson, Lloyd Ridling, C. R. Walser, D. C. Walser, Guy Walser, Hollis Walser, a visitor, Mrs. Candler Ola Brown, and the hostess.

LUCY CRAWFORD WEDS CALIFORNIA MAN

A. I. Groves, of Winterhaven, California and Mrs. Lucy Crawford of Hereford were married in Fort Sumner, N. M., at 6 p. m., Oct. 9, at the Baptist Parsonage. Rev. Morgan, the Baptist minister, performed the ceremony. Those present were Mr. and Mrs. Robert Smith of Fort Sumner, Mr. and Mrs. Clyde Smithers of Hereford, and Clay Scarborough of Compton, Calif.

JEAN WILLIAMS IS HOSTESS AT TAFFY-PULL

A taffy-pull and its attendant activities entertained a group of young people at the home of Jean Williams, Friday night.

After making the candy, ghost stories were told by Mrs. O. T. Williams.

Those enjoying the informal party were Paul Lyons, Virginia Newell, Floyd Ross, Helen Streu, George McLean, Edith Jackson, Jack Boydston, Mary Louise Dean, Clifford Estes, Virginia East, Wanda Jean Reed and the hostess.

CHURCH GROUP ENJOYS MEASURING PARTY

Members of the W. M. S. of the Methodist Church sponsored a measuring party at the home of

Practicing a Famous 'Picklepuss'



Annie Farley Lawson, granddaughter of South Carolina's Sen. Ellison D. ("Cotton Ed") Smith, imitates the famous "picklepuss" expression that helped her grandfather win renomination in his state's recent Democratic primary.

Mr. and Mrs. H. H. Hawkins, Monday night

With W. J. Stanford and Knox Kinard in charge of the yard sticks, lengths were measured and registered by Mrs. J. F. Ward and Mrs. J. C. Cummings.

Floor games were directed by Miss Mattie Mae Swisher.

Refreshments were served from a lace-laid table, where Miss Ona Hammer and Mrs. O. L. Click presided at the punch bowl.

MUSIC STUDY CLUB HOLDS MEETING AT BEYER HOME

Of special interest was the program presented by the Music Study Club Monday afternoon, at the meeting held at the home of Mrs. J. E. Beyer.

Program subjects for the year's work will deal with "Learning To Listen" as applied to the appreciation of good music. Monday afternoon's program, with Mrs. H. L. Broadwell as leader, took up a phase of "Beauty in the Life of Today," leading up to the reasons for listening to fine music. Comprehensive discussions were given by Mrs. Broadwell and Mrs. A. J. Schroeter on "How to Listen to Music," and "How to Develop the Listener's Attitude." Three types of listeners were described: The head, the heart and the foot listeners, and the thought was stressed that development in the appreciation of good music could be attained through the art of listening.

A listening campaign was effectively illustrated by musical numbers which included a chorus number, "Alone in the Gloom," (Chopin-Zamecnik), sung by Mesdames Troys Carmichael, C. C. Ferguson, A. O. Thompson, W. E. Dameron, A. C. Thompson, O. T. Williams, and accompanied by Mrs. C. H. Dyar; a piano duet, "Surprise Symphony" (Haydn), played by Mrs. Glenn Snyder and Mrs. H. L. Broadwell; a vocal solo, "Tell Me, O Blue, Blue Sky" (Glenn), Mrs. K. P. Coneway, accompanied by Mrs. W. J. Stanford; and a piano number, "Fragment from Emperor Concerto" (Beethoven), Mrs. C. H. Dyar.

Choral practice was directed by Mrs. Schroeter in the absence of Mrs. J. C. McCracken.

The next meeting will be held at the home of Mrs. C. C. Acker, with Mrs. G. A. F. Parker as leader, on Monday, Oct. 17.

Members present included Mesdames H. L. Broadwell, C. C. Acker, Troys Carmichael, B. E. Coneway, W. E. Dameron, C. H. Dyar, C. C. Ferguson, Jeff Gilbreath, G. A. F. Parker, Wiley Robertson, A. J. Schroeter, Glenn Snyder, C. R. Smith, W. J. Stanford, A. C. Thompson, A. O. Thompson, O. T. Williams, B. M. Wiltshire, Miss Mattie Mae Swisher, Miss Eloyse Pitman and the hostess.

A special guest for the program was Mrs. C. H. Dillehay, a member who has recently moved to Vernon and who is visiting in Hereford this week.

Y. W. A. HAS STEWARDSHIP PROGRAM

A stewardship program was presented for members of the Y. W. A. of the First Baptist Church, Monday evening. The meeting was held at the home of Mr. and Mrs. J. I. Funderburg, with Mrs. Travis Caraway as hostess.

To open the program the Y. W. A. watchword was repeated in unison. The names of "Sunshine Friends" were revealed and new names drawn.

Mrs. Billie Roberson and Mrs. Caraway discussed the characters of Jacob and Abraham.

A social hour followed the program when refreshments were served to Mesdames Libburn Ray, Jack Roberson, Billie Roberson, J. W. Cockrell, Edgar Russell, Misses Audrey Cockrell, Mollie Jo Roberson, Annie Jo Owen, Odessa Long, Thornton Shirley, Cora Lee Rice, Inez Funderburg, Dorothy Funderburg, Kitty Kloe Harlin and the hostess.

B. & P. W. CLUB HAS GUEST SPEAKERS

Glenn Allison, Central School principal, and Miss Sadie Lee Oliver, CHDA, were guest speakers at the Business and Professional Women's Club meeting held at the Library, Monday evening. The program which was arranged by Mrs. Jewell Dodson, had to do with two phases of "How Your Status and Mine May Be Improved." Mr. Allison discussed "Increased Training and Facilities," and Miss Oliver spoke on "Legislation."

The program was in keeping with the eleventh observance of National Business Women's Week, which began Sunday, with 1,546 clubs in every state and Hawaii

and Alaska, participating in a program carrying out the general theme: "Better Business Women for a Better Business World."

When the first National Business Women's Week was observed in 1928, the national federation had 874 clubs with 20,031 members. This year the 1,546 clubs federated have 68,000. In 1930 the International Federation of Business and Professional Women was formed, and now has 25 clubs represented on the membership rolls.

Since the federation was launched 19 years ago, it has stressed, nationally and through state and individual organizations, varied forms of educational activity. It has stressed at all times that business and professional women are organized as citizens hoping to work together for the good of mankind, and to put into practice the realization that benefits are obtained through co-operative effort.

The national federation now is in the eighth year of its "Ten-Year Objective," plan, adopted in 1931 to "fit business and professional women to assume real leadership in thinking on economic problems and their social implications. The first three years general economic problems were studied. The following years the subjects were: 1934-35, "Economic Security"; 1935-36, "Effective Democracy"; 1936-37, "The Business Woman as a Citizen"; and 1937-38, "Our Town's Business." The current year's theme is "My Business and Yours."

Attending the meeting Monday evening, were Belle Harris, Jewell Dodson, Lavina Gilliland, Peggy Valentine, Ann Holman, Evelyn Shannon, Ruby Perkins, Evelyn Saces, Inez Clark, Mittle Sylvester, Vera Byrnes, Clara Wedel, Elizabeth Womble, Mattie K. Robinson, Dr. Daley, Sadie Lee Oliver, Glenn Allison and Dyalitha Brady.

YOUNG PEOPLE'S CHRISTIAN ENDEAVOR MEETS

The Young People's Christian Endeavor of the First Christian Church met at the church, Sunday evening.

The program theme was "Understanding Ourselves." Margaret James was leader. Talks were made by Ann Cockrell and Billie Wederbrook, and Kathryn Henderson read a poem.

Meetings are held each Sunday evening at 6:15 o'clock, and all young people not attending other similar meetings are invited to attend.

DAWN STUDY CLUB HEARS BOOK REVIEWS

Two book reviews were featured on the program, Tuesday afternoon, when Mrs. Walter Galley, assisted by Mrs. C. P. Galley, was hostess for the Dawn Study Club.

Mrs. Johnnie Womble, president, presided over the business meeting. Mrs. Jess Caldwell reviewed, "Honey in the Horn," by H. L. Davis, and "Time Out of Mind," by R. L. Fields, was discussed by Mrs. Cecil Walker.

Mrs. Herschel Miller directed games during the social hour.

After the games, refreshments were served to Mesdames Mart Burum, Jess Caldwell, A. T. Frye, E. V. Holman, Ernest May, L. A. Smith, Johnnie Womble, Baker Womble, H. E. Miller, Norman Miller, Cecil Walker, Jim White, William Wimberley, Carl Wimberley,

DID YOU KNOW?

One of the largest power plants in the world has the following sign posted, "When Lights Are Not In Actual Use, Please See That They are Turned Out."

"BOULDER DAM"

Actual construction pictures from the first excavation to the completed dam, at the STAR

TUESDAY, OCT. 18th

Miss Mary McCord, and Mesdames Gallo.

The next meeting will be held at the home of Mrs. C. P. Caldwell, Tuesday, Oct. 18.

Fred Mulkey and his niece, Miss Crinne Ford, of Amarillo, were guests in the home of his sister, Mrs. J. G. Evans, over the week end.

EVERYDAY SPECIALS

Just received a Fresh Load of Apples and Pears!

APPLES
Jonathan or Grimes Golden Bushel \$1.25
Peck 35¢
Dozen 15¢
Stark's Delicious Peck 45¢
Dozen 20¢

Ango SUGAR PEARS
Bushel \$1.35
Peck 35¢

TOMATOES
Fresh home grown. 6 Lbs. 25¢

RED SPUDS
10 Lbs. 15¢

Maryland SWEET YAMS
Pound 3¢
Bushel \$1.25

No. 2 Jumbo—12 bushel 50¢
Pure East Texas Sorghum Gallon 75¢ — 1/2 Gallon 45¢

EXTRACT HONEY
Gallon 95¢ — 1/2 Gallon 50¢

COMB HONEY
1-2 Gallon 60¢
California Eating Grapes 2 Lbs. 15¢

BANANAS, doz. 20¢
Texas Grapefruit, 3 for 10¢
Texas Oranges, doz. 15¢

FREE DELIVERY!
CORNER FRUIT STAND
Raymond Hawkins

HAILE DRUG

— WE SELL FOR LESS —

Walgreen Agency

Friday PHONE 99 Saturday

Save On These Specials!

P & G SOAP 10 BARS 29c	IPANA Tooth Paste 50c Size 29c	CARTER'S Liver Pills 25c Size 16c	VICK'S Vapo-Rub 35c Size 23c
Bayer Aspirin 15c Size 9c	Syrup Pepsin 60c Size 36c		
Pablum 50c Size 33c	Castoria C. R. W. 40c Size 23c		
Mentholatum 25c Size 18c	Lysol 30c Size 21c		
Milk of MAGNESIA Pint Size 14c	LUX and LIFEBOUOY TOILET SOAP 5c BAR (Limit 5 Bars)	CALOX Tooth Powder 50c Size 31c	
Alka Seltzer 60c Size 49c	Toilet Tissue 3 For 9c		
Black Draught 11c	Peroxide Pint Size 19c		
Hinds Lotion 50c Size 34c	Mineral Oil Pint Size 33c		
Lydia E. PINKHAM \$1.50 Size 98c	SYRUP Figs 60c Size 37c	ANALGESIC Balm 60c Tube 39c	ALARM Clocks Guaranteed 79c
DUKE'S or DURHAM 4 bags 10c		PRINCE ALBERT or VELVET 13c	
LUCKY TIGER HAIR TONIC One 50c Bottle and One \$1.00 Bottle — Both for 89c			
PEPSODENT ANTISEPTIC MOUTH WASH Two 50c Bottles — Both for 41c			

— We Reserve the Right to Limit Quantities —

The Hereford Brand

Published Every Thursday. Our Slogan—'More People—More Farms'

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NOTICE TO PUBLIC

Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given the editor personally at the office at 402 Main Street, Hereford, Texas.

HEREFORD



BULL

By Jimmie Gillentine

In a few days all of the new model automobiles will be on display over the country, and some have already been shown.

You can't have to hand it to the automobile manufacturers when it comes to keeping up with the times. Every year the new cars are so pretty and so efficient that it seems next to impossible to improve on them. Then another year rolls around, and you are amazed at the improvements, beautiful appearance and increased efficiency. However, this year is the same as last; I am again ready to swear that the models I have seen that they have come to the end of the row—they just can't make 'em any prettier.

Most everyone knows that the official flower of Texas is the bluebonnet—but do you know the official state bird? If you are interested, it is the Western mockingbird.

This, of course, will not interest Monte Baker, who is planning on becoming a full-fledged Arkansawyer; down in the Razorback state they have the apple blossom for a flower and the plain, ordinary mockingbird. H. G. Conkwright, who hails from Kentucky, will probably recall with pleasure the goldenrod, for which his former state is known, along with its bird, the cardinal. Even now J. C. Cracken and family are touring Iowa, the state of the wild rose and notes of the goldfinch. Even so, Oklahoma has one of the most practical flowers of all, the mistletoe; the bird of that state is the Bobwhite. If you are interested in any more of these state flowers and birds, see Bob Thompson. He has a little book which contains them all, including the District of Columbia American beauty rose and the wood thrush. The book also tells how to predict the weather, which is something.

Ezra Norton has figured out what is the matter with the country. His calculations are summarized in the following form:

Population of U. S.	124,000,000
Those getting old age	30,000,000
Left to do work after deducting	94,000,000
BUT, employed by federal, state, county and government are	20,000,000
Left to do work after deducting	74,000,000
Of this number there is a deduction of illegible children	60,000,000
Left to do work after deducting	14,000,000
BUT, the unemployed totals	13,900,000
Left to do work after deducting	2

"This leaves only two people to do the work," said Ezra.

"That's the president and myself. He's gone fishing, and I'm getting a—tired."

Floyd Ross and his gang of assistants are sure doing good work with the Whiteface Roundup this year. In addition to publishing the school paper each week, they will again bind them into annuals. The paper is doing nicely, and the students are turning in their copy neatly, promptly and in an interesting style.

Right now most every farmer is talking about adding a few head of livestock around the place. If the stock can be had at a fair price, this seems like a very, very good thing to do. This is a natural feeding country, and a few head of good cattle, some hogs, milk cows and chickens never hurt any farm. Over in Ochiltree County they even have a big livestock campaign underway, and are pointing to it as "the way out" from the disappointments and failures of the one-crop wheat program. A lot of successful men have practiced this around Hereford for a long time, and if the stock don't come too high—it just can't be started soon enough.

Joe T. Cook, a young journalist away down in Mission, Texas, comes forth with the startling statement that they are now making bread of grapefruit juice. He says: "That's the latest citrus by-product of the Valley, and it incidentally was originated in Mission, 'Home of the Grapefruit.'" He gives credit for the innovation to Roy Moore, a baker of the city, who along with Joe Graham, a fellow townsman, has patented the formula. Experiments have been running over a period of months and bread made from the formula has been found to remain fresh longer, have a finer texture, and obviously is more healthful, since it contains natural grapefruit juice.

Out here where we grow the finest variety of hard, winter wheat in the world, it looks like we have something in common with the good folk of Mission. If our good friend Harry Danforth will donate some Hereford-made flour, I will send it down to Mr. Cook, who in turn can have it made into bread, mixed with the famous grapefruit juice—and then I think he will really have something to brag about.

Adrian News

(40 miles northwest)

BY MRS. ALLAN BELL
 The Baptists met last Wednesday night for their discussion on the Southern Baptist Convention. J. C. Baker was in charge; several took part on the program, and a large crowd attended.
 J. C. Baker and E. L. Hammit spent the week end in Canyon with their families.
 Mrs. Levi and Nancy spent the week end with her husband in Wichita Falls.
 The football boys and the Pep Squad girls of Adrian motored to Friona Friday night to play ball. The score was 12 to 7 in favor of Adrian Matadors. The pep squad did their part to help win. Several others from Adrian went along.
 Mr. and Mrs. Oscar Bruce were guests of the Methodist pastor and

later attended the game.

Mr. and Mrs. G. A. Syms spent the week end near Friona, with his brother, Paul.

Mr. and Mrs. Oscar Bruce entertained the faculty with a dinner party Wednesday night. Those present were Mr. G. A. Syms, Mrs. Levi, Mrs. McAdoo, Miss Clemons, J. C. Baker, E. L. Hammit. Other guests were Mrs. Syms, Mr. and Mrs. Bill Brown.

Mr. and Mrs. Opeltz have purchased a new car and left Saturday for a tour in South Texas. They were accompanied by Mrs. P. M. McAdoo.

Miss Clemons and Bob Caldwell were guests of Mr. and Mrs. Joe Speed, Thursday night.

Adrian is getting ready for a carnival, Oct. 28, for the benefit of the Athletic Association. The Beacon Quartet and a one-act play will headline the program.

Mrs. Elsie Ross and daughter, Florence, and Mrs. A. O. Huffman of Topeka, Kan., enroute to Grady, N. M., stopped over for a day with Mr. and Mrs. Allen Bell. They were old friends of thirty years ago.

Mr. and Mrs. Zaring, Lottie and Jimmie, have gone to Los Angeles, Calif., to spend the winter with Mr. Zaring's mother.

Adrian's rainfall for the past 48 hours was one and three-fourth inches and heavier south.

Mr. Glenn has returned from Ft. Worth, where he has been the past two weeks.

COURTHOUSE RECORDS

Warranty Deed

Norman E. Miller to Phlomena Miller: southwest quarter of section 98, block K-5.

Phlomena Miller to Alvina Marie Miller: southwest quarter of section 98, block K-5.

Harry V. Kibbee and wife to N. E. Gass: northeast part of section 78, block K-3.

Release Judgment

Plains Equipment Co. to Henry and August Skypala. Judgment lien.

Trustee Deed

H. M. Kimbrough, trustee, to Wm. Q. Boyce, trustee: 960 acres of land out of Capitol League 4085.

Right-of-Way Easement

M. R. Moore et al. to the State of Texas: a triangular tract of land, part out of the north half of lot 3, block 9, Womble addition to town of Hereford, and part of lot 1, of DeAtley's subdivision of the south half of lots 2 and 3, block 9, Womble addition to Hereford.

LEGAL NOTICE

SHERIFF'S SALE

THE STATE OF TEXAS, COUNTY OF DEAF SMITH.
 By virtue of an Order of Sale issued out of the 99th District Court of Deaf Smith County, Texas, on the 5th day of October, A. D. 1938, by the Clerk thereof, in Cause No. 2199, wherein the Land Title Bank and Trust Company, Trustee, is Plaintiff, and A. G. Bell, and wife, Lena Bell; L. W. Carlyle; H. A. Marr Grocery Company, a corporation, and J. N. Jordan, Horace B. Jordan and Wm. H. Hale, are defendants, plaintiff recovered judgment against the defendants, A. G. Bell and L. W. Carlyle, said Carlyle being liable for one-half thereof, and J. N. Jordan, Horace B. Jordan and Wm. H. Hale for deficiency, on the 3rd day of August, A. D. 1938; and to me as Sheriff of Deaf Smith County, Texas, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's sales, on the first Tuesday in November, A.

O, CALM THOSE NERVES, BE SWEET, SERENE!

BY USING DOCTOR MILES' NERVINE



Can you afford to be NERVOUS?

Perhaps you could afford those attacks of Nerves if you were the only one affected. Tense nerves make you a nuisance to everyone with whom you come in contact. No one likes you when you are jumpy, irritable and nervous.

DR. MILES' NERVINE

DR. MILES' NERVINE has been recognized as effective for more than 50 years by sufferers from Sleeplessness, Nervous Irritability, Nervous Headache, Nervous Indigestion, Travel Sickness.

DR. MILES' NERVINE is now available in the original liquid form and effervescent tablet form. You can get it at any drug store in 25 cent and \$1.00 packages.

IN LIQUID OR TABLET FORM

first day of November, at the Court House door of Deaf Smith County, in the City of Hereford, Texas, the following described property situated in Deaf Smith County, Texas, to-wit:

The East 200 feet of Lot No. One (1), in Block No. Seventy-Six (76), of the Addition to Hereford, as shown by the plat thereof duly recorded.

Leveled on this 6th day of October, A. D. 1938, as the property of the defendants, A. G. Bell and L. W. Carlyle, said A. G. Bell owning east 100 feet and L. W. Carlyle the west 100 feet, to satisfy a judgment in the sum of \$687.06, principal, interest and reasonable attorney's fees, said attorney's fees being apportioned \$50.00 to each tract, as well as costs, the east 100 feet to be sold first to satisfy the same, and if insufficient then the west 100 feet, being amount owing on Certificate No. 20 for improving street abutting said premises, decreasing foreclosure of special assessment and mechanic's liens as first and prior liens against each and all of the defendants.

Dated at Hereford, Texas, this 5th day of October, A. D. 1938.

J. O. Newell, Sheriff, Deaf Smith County, Texas.
 By Fred W. Baird, Deputy.

NOTICE OF SALE OF REAL ESTATE UNDER ORDER OF SALE

STATE OF TEXAS, COUNTY OF DEAF SMITH:
 By virtue of an Order of Sale issued out of the District Court of Deaf Smith County, Texas, on a judgment rendered in said Court on the 2nd day of August, 1938, in favor of W. F. Holmes and against Mae Bradshaw, a feme sole, in the case of "W. F. Holmes, plaintiff, vs. Mae Bradshaw, defendant" Number 2413, in said Court, directed and delivered to me, the undersigned officer, commanding that I seize and sell the hereinafter described property in satisfaction of such judgment in favor of the said W. F. Holmes, and which said judgment is a foreclosure of a lien on such land, I did on the 28th day of September, 1938, at 4:30 o'clock, p. m., levy upon the following described tract of land situated in the County of Deaf Smith, State of Texas, as the property of Mae Bradshaw, to-wit:

The West one-half of Section Number 35 of the Carter and Head Subdivision of Capitol League Numbers 408 and 409, in Township 4, North of Range 4, East of a Capitol Syndicate Subdivision, a plat of which is recorded in the Deed Records of Deaf Smith County, Texas, and being the land described in said judgment and said Order of Sale, containing 320 acres;

And on the first day of November, 1938, being the first Tuesday of said month, between the hours of 10:00 o'clock a. m., and 4:00 o'clock p. m., on said day, at the Court House door of said County, I will offer for sale and sell at public auction for cash all of the right, title and interest of the said Mae Bradshaw in and to said land and property.

Dated this 28th day of September, 1938.

J. O. NEWELL, Sheriff, Deaf Smith County, Texas.
 By Fred W. Baird, Deputy.

4.40-21	4.75-19	5.00-19	5.25-17
\$6.15	\$7.05	\$7.60	\$8.05

A LOT OF TIRE



"LIFETIME GUARANTEE"

GOODYEAR SPEEDWAY

You'll be safer with new husky Goodyear Speedways on your car. Quality is high and the price is low. Speedway carries the Goodyear "lifetime guarantee."

G-3 ALL-WEATHER The world's best-choice tire... leads in value, mileage and economy! AS LOW AS \$6.40

FRASER OIL & GRAIN CO. Hereford, Texas

YEAH! CLEAN REST ROOMS ARE IMPORTANT BUT HOW GOOD IS YOUR GASOLINE?



Watch out, young fellow, you're leading with your chin! That question gives us an opening to fire away with a fistful of facts.

While motorists appreciate Phillips clean rest rooms, they really cheer for the quality and economy of Phillips 66 Poly Gas. In fact, their repeated and ever-growing purchases have skyrocketed our sales figures in a way never before seen in the industry: 1500 per cent increase in the last ten years.

Phillips 66 Poly Gas is more accurately custom-tailored to your month-by-month changes in climate than any other gasoline. And scientific surveys show that it contains nearly four times as much natural high test gasoline as the average motor fuel.

Yes sir! Your gasoline money buys more volatility in Phillips 66 Poly Gas. And experts declare that volatility is the most important quality in gasoline:

Says a well-known scientist: "The more volatile fuel can be used with a leaner carburetor setting, and hence with less fuel consumption."

Says a professor of chemical engineering: "Increased volatility... is very effective in shortening the warm-up period... providing more uniform distribution of fuel to the different cylinders... reducing choking... and producing snappier acceleration and throttle response."

Says an editorial in an oil magazine: "Outstanding in the characteristics of improved motor fuel... for superior performance... is volatility."

Remember, the extra volatility in Phillips 66 Poly Gas costs nothing extra, because Phillips is the world's largest producer of natural high test gasoline.

Stencils, ink and office supplies at Brand Office.

Save the Price of Your Subscription by Reading the Specials!

IT COSTS YOU MONEY

to let your watch run until it stops. Its tiny parts need cleaning and oiling once a year. Bring it to us for expert craftsmanship that is guaranteed—at prices that are extremely moderate.

LYNN O. KESTER
 Jewelry
 Watch Repairing

CERESAN OR COPPER CARBONATE

For Treating Seed Wheat

With the bountiful rains we have just enjoyed wheat prospects have been improved. If you are still planting wheat you will need Ceresan or Copper Carbonate to treat your seed wheat. We have a large stock of this smut preventative and can take care of your needs.

MERIT EGG MASH

Those hens can be made to really pay you now that the price of eggs is up. Start feeding them MERIT EGG MASH and boost your egg production during the Winter months.

Custom Work
 We do custom grinding, cleaning and mixing home feeds.
 WE BUY: Cream, Hides and Poultry

WEST TEXAS FEED and SEED
 PHONE 265

PROCTOR ROAST OR GRILLE

It BROILS GRILLS BROWNS TOASTS

It ROASTS BAKES BOILS STEWS

THE ALL-PURPOSE COOKER

Regular Price \$23.95
INTRODUCTORY OFFER \$15.95

Drop in and see this new sensational method of cooking. The economy of roasting, baking and broiling and other cooking procedures will surprise you.

HEREFORD APPLIANCE CO.
 WITHERSPOON ELECTRIC CO.
 STREU HARDWARE CO.
Texas-New Mexico Utilities Company

Fashion Says:

curls should be tossed up on top of your head. One of our permanents will help you keep them that way. Our expert operators will give you a flattering wave that will last for months.

Imogenne's Beauty Shop
 ONA FAYE SMITH, Owner

WE KNOW HOW

Pig Iron and Watch Springs

There is the classic illustration of the value of skill which tells us that a ton of watch spring is worth several thousand times the value of the pig iron or steel from which they are made. The same kind of a transformation, though not in such spectacular proportions occurs every day on the farm. A ton of hay is a truck load, worth a few dollars, and if it travels far the ride will cost more than the hay. Feed the hay to a cow, the butter fat it produces is worth several times as much as the ton of hay and will go to town in a can.

A dollar a bushel would be a high price for barley, but Greer Creager of Willbarger county sold 100 bushels of barley for \$300. It wasn't a rare and valuable variety for seed—just ordinary barley, worth on the grain market at that time somewhere around 60 to 75 cents. It is no mystery and no fable. Mr. Creager had some pigs which had grown up on Sudan grass pasture and skim milk. He ground the barley and fed it to the pigs; it sold for \$300 in the form of pork. Just another case of the bar steel and the watch springs.

Ten acres of "careless" weeds in Wilbarger county, Texas sold for about \$300 cash in 1919. A bunch of cows grazed it for three months with no other feed, and the cream produced brought the owner of the cows \$100 a month, better than \$3 a day. The transformation did the trick. That weed-grown ten acres of old field paid the owner more than any ten acres he had in cotton, and cotton was worth 85 cents a pound that year. If he hadn't had the cows, if the cows hadn't that miraculous alchemy, the ten acres would have paid no rent, he would have been short \$300 for three months milking chores, and the whole community would have been \$300 less well off at the end of the year.

These are extreme cases, but facts nevertheless. Why sell pig iron when you can make watch springs of it? Eggs and milk, meat and wool, are but the refined forms of grain and forage. Several acres of crops can be wrapped in a steer's hide; a good cow well fed will produce milk or butter-fat equal to her own value every year, and raise a calf besides; a ewe will raise a lamb worth as much on the market as his dam in half a year, and pay for the privilege with wool.

Feed crops, whether grain or roughage, are worth no more for productive purposes after a long ride by truck or train than they are on the farm where they grew. Clearly then the farmer who turns them into finished products right on the ground has a distinct advantage in the economy of production; and economy of production

is the first step toward profitable sale.

It is never true economy to stint the feed of growing animals and fowls which are to be sold. Rather the farmer, thinking in terms of selling his feed to the best advantage, tries to get as much of it as possible into meat or milk or eggs. It is also sometimes good economy to buy whatever is necessary to make up a good balanced ration if the farm does not supply it. In other words corn alone will fatten a hog, but with a protein supplement it will go farther and fatten better.

Young fowls and animals make most rapid gains in weight and weight is primarily what we sell but the young need more highly concentrated feeds than the old. It is not true economy to try to make baby beef with hay or fit turkeys for market without grain. Both weight and quality decide the price, and both must be kept in mind, especially in the latter part of the finishing period. The rule among successful feeders is to "keep 'em growing fast when young and crowd 'em with every thing they need and will take before you go to town with 'em."

LET US IMPROVE OUR CLASS MEETINGS

"Lost time is never found again, and what we call time enough, always proves little enough."—Benjamin Franklin.

In our class meetings we are often prone to fill the time with unnecessary discussions and individual arguments.

In my opinion, we often neglect the business of interest to the class for needless technicalities which may affect only a small group. Too many times there is whispering going on to such an extent that those who are interested in the president is saying are distracted.

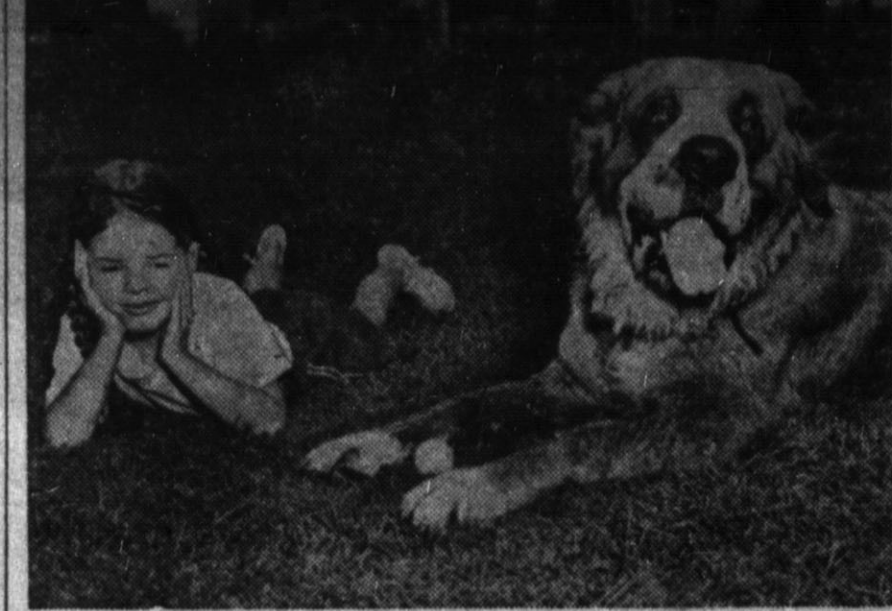
Being members of the class, we will gain more individuality if we seek to enhance the interests of all. I therefore, suggest that we "never idle a moment, but be thrifty and thoughtful of others."

The Ideal Teacher

The perfect professor should have:

- Mr. Hudson's personality,
- Mr. Kinard's stature,
- Mr. Willoughby's eyes,
- Mr. Muller's dimples,
- Mr. Emmon's smile,
- Mr. Allison's executive ability,
- Coach McCollum's perseverance.

Provided the head did not hinder a man, he could not lift over seven pounds if he were on the surface of the sun. The pressure would prohibit his lifting a greater weight.



Pamela Holmes, seven, of Bellport, Long Island, N. Y., weeps because "Barry," her St. Bernard, has been ordered exiled. A justice of the peace demanded that the dog either be killed or removed from the town after it had been accused of keeping three small children in a boat for several hours. "Barry," however, has never bitten anyone.

Hereford Sale For November 7 Holds Interest

Already inquiries are coming in for catalogues on the Hereford auction to be held in the sales pavilion here, Monday, Nov. 7, by R. L. Cocanougher and Ed East. The sale is the first held here since an Association Auction in the pavilion on Feb. 19, 1938, and is attracting national interest among breeders.

The sale will include some unusually fine animals, both male and female, and approximately 65 head of Herefords will be sold at the auction.

Catalogues will likely be released Oct. 24, and the cattle will be brought to the pavilion prior to the sale for inspection of breeders.

That Douglas Corrigan hero of a transatlantic flight, was discharged as a mechanic several weeks ago by the Northrop Aircraft Co. at Santa Monica, California, because he failed to fill out forms to get a social security account number? Corrigan had been asked to do this several times by his company and had neglected it. The former Texan, Corrigan was born at Galveston.

AN EXTRA ROOM? TRY A WANT AD!

Ordinance Is

(Continued from Page 1)

The term fireworks was defined by the ordinance to mean: "Roman candles, cannon crackers, torpedoes, sky rockets, and all other fire crackers of whatsoever nature."

Official said that the ordinance will be enforced to the letter, and again warned dealers against purchasing stocks of fireworks for the Christmas holiday period.

Houston Man

(Continued from Page 1)

as pastor in Smithville, Texas, and then became associated with the Houston Presbytery.

Rev. Alken comes here highly recommended, and is considered one of the outstanding young men in the ministry of the church today. He and Mrs. Alken have a daughter, Margaret Anne, age four months.

Rev. J. C. Thorns, who resigned as pastor of the church here last summer, has accepted the position of pastor in the Eldorado, Kan., Presbyterian Church and left this week to assume duties of the church.

Horses

(Continued from Page 1)

pervisor, attributed the accident to the fact that the chicken house had not been re-wired according to REA specifications, having been tied in on to old wires, formerly used with a home power plant. The remainder of the premises had been re-wired, but the chicken house had been hooked on the 110-volt line temporarily with the old wiring.

Inspection showed that an underground conduit without proper insulation had caused the pool to be charged through the day. The Hancock meter showed that where he had been using around 8 kw per day, he used 56 kw Sunday after the chicken house was wired Saturday night. "Fortunately," Mr. Hennen pointed out, "the men escaped without injury, thanks to the fact that electricity kills horses with a much lighter charge than it kills men."

He said that it is not likely that 110 volts would prove fatal to a human being, but that a charge of around one-tenth that much will kill a horse. The horses ridden by the two men Sunday, placed their forefeet in the puddle and kept the rear

feet on the ground, forming a perfect circuit.

"It is highly important that all wiring be approved and tested thoroughly before it is energized," Mr. Hennen said. "Some lines carry a heavier than 110-volt charge, and all of them are dangerous if not properly insulated and arranged. The REA rulings have been made for protection of patrons—and to ignore them is to invite trouble and perhaps disaster."

Around Town

(Continued from Page 1)

off standing water into the gutter—but with the rains each night, he is having to repeat the process each morning.

Palmer Norton was honored at College Station last week when he was elected vice-president of the Panhandle A. & M. Club.

"Can this be what they call the Dust Bowl?" asks Wm. McGehee, who Wednesday morning received a letter from F. W. Jersig of Bolivia, who wants to rent a pump to get the water out of his trench silo.

The eyes of Washington, D. C., are pointing to the Hereford SC8S project. Tuesday Delton Myers, assistant to Chief H. H. Bennett, and Leland Burrows, aide to Mr. Myers, toured the project; Wednesday morning Wilson F. Beomon and M. S. Kennedy of the aerial photography department inspected the project. Wednesday afternoon Geo. W. Collier, Erosion Control division, was a project visitor. In addition, five Washington officials toured the project, and an increasing number is expected during the remainder of the month. The project is considered as one of the most outstanding in the United States.

Agent Predicts

(Continued from Page 1)

cent of the land in this county is owned by non-residents, Mr. Bateman said that the office also served as a clearing house. Many of the owners have never seen or heard of the land, having inherited it—and inquiries regarding land of this type demand much attention.

"Out of 591,000 acres approved for AAA program in this county," he said, "there are 440,000 depleted acres under the program. These acres multiplied by 8.2 bushels (the county average) and then multiplied by 12c, gives \$350,000 in wheat payments. To this add \$100,000 on general acreage payments, which plus No. 1 and No. 2 payments, will bring the total to around \$600,000."

He was loud in his praise of the spirit of co-operation shown by farmers of the area, however, stat-

program with the idea of eliminating this county from the dust bowl hazards of wind erosion.

"Grain sorghum plantings have increased from 30,000 acres to 300,000 acres," he said. "The county has between 3,000 and 5,000 acres of border plantings and around 10,000 acres of strip plantings. This has done much toward defeating wind erosion. It has placed the county in the best condition in its history—and it today stands as one of the best counties in the state, thanks to the fine spirit of co-operation by farmers of the area."

Lightning Strikes

(Continued from Page 1)

ct the Tierra Blanca rose and swept away his bundles. At the same time, he reported the loss of several head of pigs in swirling waters of the Tierra Blanca—some of the pigs lodged in tree limbs above the creek, and were rescued, however.

No lives were lost and no injuries were reported as a result of the heavy rains and lightning.

Hereford

(Continued from Page 1)

tensively benefitted by the down-pour of moisture—and the many farmers who are running livestock in this area felt that the rains will drastically cut their operating costs. Stock watering ponds, many of which were beginning to dry up, were refilled to capacity over the entire area.

A survey of rainfall records in the Amarillo area, showed that only once since 1892 has the October rainfall exceeded five inches, the year being in 1923, when 7.34 inches were recorded; the next highest October rainfall in the 46-year period was 4.46 inches in 1914. With 17 days remaining in October, it appeared that the all-time record might be shattered this year.

Reviewed for the past 15 years, October rainfall follows:	
October, 1937	.03
" 1936	1.27
" 1935	1.13
" 1934	.53
" 1933	.02
" 1932	2.89
" 1931	.33
" 1930	.01
" 1929	3.54
" 1928	.02
" 1927	.29
" 1926	.95
" 1925	1.25
" 1924	2.13
" 1923	7.34
15-year average prior to 1938	1.02

Community Reports

Reports from over this immediate area indicate that the rains will average from four to six inches, running highest in the west portion of the county. Community correspondents of The Brand, submitted their reports Monday and early Tuesday, therefore the following summary from different communities does not include precipitation which fell later than Sunday.

In most of the communities, this can be estimated conservatively at two inches.

ADRIAN (through Sunday night) 1 3-4 inches, and heavier to the south.

WESTWAY (Sat. and Sun.) 4 to 5 inches, highly beneficial to wheat and range lands.

FRIO (Sat. and Sun.) 2 1-2 inches.

SUMMERFIELD (Sat. and Sun.) 5 inches.

JUMBO (Sat. and Sun.) 3 inches; most of wheat up and greatly benefitted by rains.

EASTER (Sat. and Sun.) 3 to 4 inches over community. School buses were unable to operate Monday morning. Crops greatly benefitted.

VEGA (Sat. and Sun.) 3 1-2 inches. Long drought was broken in Oldham and West, parts of 3rd and Smith Counties.

DAWN (Sat. and Sun.) 2 1-2 inches.

BETHEL (Sat. and Sun.) 2 to

BELLEVUE (Sat. and Sun.) As high as 6 inches. Some maize and begari still to be headed, but majority of wheat planted.

WARD (Sat. and Sun.) 5 inches rain. Great boon to pasture land and wheat.

DIMMITT—Rainfall was reported light south of Dimmitt and was not heavy as far as six miles north toward Hereford. This area however, had more rainfall than Hereford in previous months.

The rains which fell Saturday and Sunday (measuring 2.03 inches here) were slow and soaked into the ground as they fell, proving much more beneficial than the Tuesday night rain, most of which was lost. This fact, farmers state, make the general moisture of much greater value than had the early

Similar rains were reported in Eastern New Mexico, and most of the Texas Panhandle, excepting the southern portion.

Buffalo Lake

(Continued from Page 1)

the late fall.

Plans are in Washington for a 100-stall boat house. It was planned to build a 50-stall boat house but a survey was made showing there were nearly 100 boats in this area at the present time. All boat owners who have been contacted wish to move their boats to Buffalo Lake as soon as the boat house is complete because of the much larger lake that will be for their use.

WAKE UP AMERICA!

THESE FACTS ARE TRUE!
THEY'VE TAKEN FROM THE COURT RECORDS OF THE GREATEST CITY IN THE WORLD!
See this great motion picture and join the Army of...

Racket Busters

WIMPY BOBBI
CLAUDE RHEEY
GLORIA DICKSON
ALLAN JENNINGS

IT'S WAR TO THE DEATH FOR AMERICA'S LIFE!

... when Gangdom moves in on Respectable business and attempts to organize them!

THE YEAR'S MOST SENSATIONAL PICTURE from NEW YORK'S OFFICIAL RECORDS!

Also: Another Crime-Don't-Pay Short
"A CRIMINAL IS BORN"

STAR THEATRE

Thursday Friday

SWEEPING THE HILLS WITH SONG... STREAKING THE PLAINS WITH BULLETS

... and Jaw Bustin' Battles with Cattle Rustlin' Rats of the Range!

WEST OF CHEYENNE

IRIS MEREDITH
SONS OF THE PIONEERS

INCENSE OF FORGETFULNESS
EPISODE 10
FLASH GORDON'S TRIP TO MARS

Doors Open **SATURDAY** Kiddies 10¢
1 O'clock Adults 20¢

Have the Time of your Life with Your No. 1 Star, in this Go-Happy Show!

You'll lose your Heart to the Shirley, full of New Surprises, and with the Toughest, Softest-Hearted Bunch of Muggs Broadway Ever Knew!

Captivating!

AMERICA'S DARLING makes Broadway really the GAY WHITE WAY!

Shirley TEMPLE

LITTLE MISS BROADWAY

with **GEORGE MURPHY**
Jimmy DURANTE · Phyllis BROOKS

A TWENTIETH CENTURY FOX PICTURE

Also: Latest News Events, and Color Cartoon

Previous Saturday Night! Previous Saturday Night!

Sunday - Monday

Cold Weather Hot Shots

SUPERFEX OIL-BURNING HEATERS

Both Radiant and Circulating types.

- CLEAN
- ECONOMICAL
- SAFE HEATING

GAS HEATERS

We have in stock now many new Clayback Models, all nice-looking and good heaters. Also a large assortment of asbestos-back Gas Heaters.

TO THE HOME OWNER WITH GAS
We Now Offer the Best in Gas Heating!

COLEMAN

Floor Furnaces

No more damp, sweating walls and furniture... for COLEMAN FLOOR FURNACE circulates warm air through the room, giving only clean and healthful warmth!

"THE BEST IN GAS HEATING"

E. B. BLACK CO.

FURNITURE — UNDERTAKING

THEY'RE KINGPINS

... with the PIGSKIN ...!

But can they fool the fumes? Thrills run riot as the Kay-dets do or die for Army and for Love!

THE FLEET'S IN ...

and Martha has the situation well in hand ...!

TOUCHDOWN ARMY

HOLD EVERYTHING! HERE COMES THE ARMY!

A Paramount Picture

TUESDAY ONLY!

GIVE ME A SAIOR

Give her a sailor? ...phooey! Give her the whole darned fleet!

Martha RAYE
Bob HOPE
Betty GRABLE
JACK WHITING
J. C. HUGENT
Clarence KOLD

Also Edgar Kennedy Comedy
"FOOL COVERAGE"
WEDNESDAY
10¢ — BARGAINS! — 15¢