

# The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

36th YEAR—NUMBER 11.

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## AROUND TOWN

Sights and Faces Seen

Wilson Gyles and all the other men have some young friends weren't feeling a bit kindly toward them last week-end. He took them out on a wild goose chase for a box stretcher. The men fell right in with the joke and sent them from one place to next. They visited almost every grocery store in town before learning of the hoax.

For some reason Plitty Pitman is being unusually careful about his driving these days. And we understand others are doing likewise.

For six weeks honor roll: Helen Hereford. Unintentionally her name was omitted from the roll last week.

R. Black, like Diogenes who searched for an honest man, Tuesday professed to be looking for a cash customer. However, he also professed willingness to postpone his search long enough to talk with you.

Selection of Grant A. Fuller to head the Master Mason supper club, which will sponsor a DeMolay chapter here, was an excellent choice. We have never seen anyone so enthusiastic about boys work as Mr. Fuller about DeMolay, and he'll break his neck, if necessary, to see that plans are carried out.

Streu has received so many compliments on his new store, he is room for his going high. If he should desire to do so, it is about the most attractive business house Hereford ever had. Right now, however, the boys are having a fit trying to get everything located.

O. T. Williams may think he is the head of the Soil Conservation Service, but Scotty Amend seems to be the boss around the office now. Scotty received a broken top last week when he used it to stop the fall of a truck tank. Lee Morgan and others, not realizing he was hurt, bided him and refused to give assistance. Now Scotty cannot work on the project, getting even by giving all the blame. In fact, he has to have a stenographer to write his reports, since he cannot do it because of the injury.

H. R. Biggs got off the west bound train Wednesday morning, and it was rumored he was just returning from the cattlemen's convention in Amarillo, which was over last Saturday.

Harold Close needs an accountant to take care of the JBB company the Junior Business Builders bring in on Tuesdays.

Rufus Sewell comes up town at least once a day for an ice cream cone.

Mac Womble knows a new one on Mac West.

Charles Brooks is putting his drug store back on the gold standard—gold fish.

Gussie Pedde is complaining because he had a tooth pulled Wednesday. The cavity in his pocket-knife is where the real pain is located.

Doyle Rose, local cowman, is bragging about one of his old cowboys who has made a name for himself. She is Louise Massey of radio fame, now playing with the Maxwell House Hotshot program. Her picture appears on the current issue of Radio Digest, but Doyle has bought her all up.

### EMPLOYEES OF LOCAL STORE

MAN J. C. PENNEY TALK

Manager and Mrs. F. L. Campbell, S. L. Harman, Miss Looma Noel and Mrs. Gladys Clark of the local J. C. Penney store, and Eugene Harman and Meredith Montgomery attended a meeting presided over by J. C. Penney, founder of the company, in Amarillo last Friday night.

Over 150 Penney employees from Panhandle stores attended the session. Mr. Penney gave them an interesting talk in which he outlined the great understanding

## Hereford Fails To Annex Girls' Cage Crown by 1 Point

### City's Mayor, Commissioners Again In Race

#### PADDOCK, WITHERSPOON AND GASS OFFER TO RETAIN POSTS

The present city administration will be in the race for re-election at the city election here Tuesday, April 7, it was formally announced yesterday morning.

Upon the instance of numerous citizens, they stated, Charles J. Paddock has offered himself as mayor and Nester Gass and Verna Witherspoon as commissioners. So far, no opponents have announced their intentions of making the race against them.

Through this trio the city has received a capable and economical administration during the past year, and in offering their services for another year, they promise the same handling of the town's business.

According to information obtained from Fred Baird, city auditor, nearly \$12,000 of the city's indebtedness was paid off during the past year, making the interest payments \$700 less for the coming year. The tax rate was also reduced 10 cents per \$100 valuation.

## Eight Engineers Will Run Lines

#### ARE RELEASED BY SOC TO AID IN EMERGENCY WORK

Eight engineers are being released by the Soil Conservation Service here to the Extension Service to run contour lines for the Government's new conservation program. O. T. Williams, conservation director, announced Tuesday.

William Byrdack, Weldon Bolivar, J. D. Burnett, Jesse Ray, Orin Russell, Lee Ott, Theron Bohannon and W. H. Walser are the men. Four of them will remain in Deaf Smith and the others will go to adjoining counties. It is not known who will remain here. They will act as instrument men. They have been trained by the conservation service and will return to the SOC as soon as the emergency work is completed.

John Alfred, engineer, assisted by other staff members, will run all contour lines for farmers on the SOC project who have signed cooperative agreements, Williams announced. Other men will be released to run lines for farmers in this county.

## Advance Grant Received Here

Local school officials Friday received a check for \$2,200.40 from the Public Works Administration as an advance grant on the Central School PWA project. They were advised last Thursday by Congressman Marvin Jones that the grant was being issued.

The purpose of this fund is to cover architect's fees and other expenses occurring in planning the project. A checking account on this fund was started immediately so that these expenses could be cared for.

## PANHANDLE TAKES TWO OUT OF THREE IN TITLE PLAY-OFF

By one point, the closest margin of the thrill-packed sport, Hereford girls failed to attain the highest peak in Panhandle high school football. They dropped the third and deciding game of the series with the Panhandle Panthers Tuesday night at Tulla, 38 to 37. Hereford had won the first game here last Friday night, 46 to 43, and Panhandle took the second on her home court Saturday night, 49 to 44.

When the Panhandle club was awarded the trophy that is emblematic of the championship of the Panhandle, those fighting girls knew they had beaten a club just as good, just as fast and just as determined, and that the score could have been as easily reversed. "We were just a little bit luckier than Hereford," one of the girls declared.

Hereford made it a fight all the way and left the outcome undecided until the last second. This they did without the services of Arthur, an outstanding force, without whom they played for the first time in four years. Miss Arthur was ill. However, Russell and Lovelady made a good job of replacing her. Miss Atchley was outstanding offensively, being nosed out of high score honors by Day, Panhandle's crack center, 18 to 17. She was assisted materially by Turrentine. Hereford's center, Defensively, Gertrude Wilson was the outstanding player on the court, aided extensively by

(Continued on last page)

## 400 ATTEND TRACTOR DEMONSTRATION HERE

Approximately 400 interested farmers attended the tractor school and formal announcement of the WK-40 tractor last Saturday at the Rosson Implement Company. The program started at 1 o'clock Saturday afternoon and ended with the serving of doughnuts and coffee at about 5 o'clock.

An interesting program was given, including the welcome by S. P. Rosson, motion pictures and talks on farm subjects by Jack Kendall, W. T. Wheeler and Carl Freeman.

## WHITEFACES PREPARE FOR GRID SCRIMMAGE WHILE DISTRICT COMMITTEE ADOPTS RULES

While Coach Tommie McCollum was putting his charges through spring football training drills, preparing for the first real scrimmage to test the players Friday afternoon, district officials met in Canyon to outline plans for next fall's district campaign.

With the squad reduced to about 35 men, at which it will be maintained, McCollum will use virtually every candidate in Friday afternoon's tilt. He will be on the field continuously and will shift the lads about from one position to another, since no positions have been determined. The scrimmage will give local fans their first glimpse of next fall's prospects, which to date is a matter of conjecture. Starting next week, a 30-minute game will be on the daily practice slate.

Several rule changes were made, while others were adopted as used previously within the district. Section A, which includes Dalhart, Dumas and perhaps Stratford, will play a round robin, while Section B clubs must play at least three conference games, including two

## Gala All-Day Event Planned Here May 8

### CENTENNIAL DAY WILL TAKE PLACE OF OLD SETTLERS' DAY

Hereford and the surrounding territory will observe Centennial Day here on May 8, Mrs. B. F. Guthrie, chairman of the County Advisory Board, has announced. Although plans for the celebration are only roughly outlined to date, the event this year will replace the Old Settlers Day, started last year by the Business and Professional Women's Club and an annual event on May 10. The B. & P. W. will cooperate with the county board in planning and staging the Centennial Day affair.

The program will be similar to that staged last year for the old settlers and will also have numerous added attractions of Centennial nature. Included will be a folk festival. Mrs. Essie Cardwell will have charge of the folk

(Continued on last page)

## Masons Form Supper Club

### ORGANIZATION TO SPONSOR DEMOLAY CHAPTER IN HEREFORD

A supper club of Master Masons was organized here last Thursday night at a meeting held for this purpose. Constitution and by-laws were adopted and arrangements were made to hold a monthly supper meeting on the fourth Monday night of each month at 8 o'clock. Interesting programs will be provided at each meeting. The club was organized to sponsor a DeMolay chapter for boys of Hereford. Progress has been made along this line, and the committee in charge expects to be able to let boys know more about it soon, according to Grant A. Fuller, president of the supper club.

Officers elected last Thursday were Mr. Fuller as president and Charles Brooks, secretary-treasurer. Master Masons wanting to join the club are urged to get in touch with the secretary or the membership committee, composed of Harold Cline, W. C. Nix, Mack Womble, Ralph Perkins and the secretary.

## Home Ec Group In Style Show

The high school home economics department will present a fashion opera, "The Suzanne Shoppe," at the high school auditorium on April 3 at 8 p. m., under the direction of Miss Rhita Sullivan. The latest fashions and styles will be shown. An admission charge of 10 and 25 cents will be made, the proceeds going to send a delegation or representative to the home economics rally in San Angelo this spring.

of the three larger schools, Canyon, Tulla and Hereford. The sectional championship shall be decided by November 14. It was decided that beginning with this year an award to cost not more than \$7.50 may be given an athlete the first time he earns his school letter, and that thereafter additional awards may be given, the cost not to exceed \$1 each. Other rules adopted concerned a protest fee of \$25, membership fee of \$3, statement of eligibility of players, player's eligibility to be determined week preceding game, and that penetrations and first downs in that order, to determine winner if score is tied.

C. H. Dillehay, Hereford superintendent, was re-elected district superintendent. Irby Carruth and L. H. Rhodes were named committeemen, and Ted Reid and W. H. Younger, alternates.

## County's Assistant Agent Arrives to Take Up Work

### Await PWA Funds to Start School Work

#### ALL PLANS APPROVED; CONTRACTORS READY TO START

Contractors and architects for the remodeling project on Central school met with the Hereford school board Tuesday morning and announced that all preliminary work preparatory to starting construction had been cleared and that they were now awaiting the issuance of the grant from the Public Works Administration.

Rittenberry & Carder, architects, said they had completed all plans and that they had been approved by state PWA offices in Fort Worth. They are ready to issue a work order as soon as funds are available, they said. C. S. Lambie & Company, contractors, are anxious to start construction, they reported.

According to the contractor's plans, class room work will not be interrupted from the time construction starts until the term is completed. Entrances would be left open. The construction area would be fenced off to eliminate danger of injury to children, and the structural work of the two wings to be added to the building would be started. Only the noise of building would interrupt class room work, and Mr. Lambie was of the opinion that would be slight.

All work on the interior of the building would wait until school has been dismissed for the summer vacation. This includes such remodeling as the elimination of the attic and slanting roof, reworking of floors and stairways, re-arrangement of basement to provide assembly room, etc. The wings will add eight class rooms to the building.

Although the advance grant was received last week, school officials and those connected with the project were of the opinion this did not necessarily indicate that the remainder of the fund would be forthcoming soon. They refused to make and predictions, saying they are uninform in the matter.

### Undergoes Operation

Mrs. L. A. Ray underwent a major operation at the Deaf Smith County Hospital this morning.

## Last Rites For A. A. Ott Held Here On Friday

Funeral services were held here last Friday afternoon for A. A. Ott, pioneer land agent of Hereford and one of this section's most picturesque old timers, who passed away last Wednesday afternoon in an Amarillo hospital.

The services were conducted from the First Methodist church, of which Mr. Ott was long a member, by Rev. T. C. Willett, pastor. Burial was in West Park Cemetery. Pallbearers were I. H. Spratt, E. B. Black, W. B. Anthony, Homer Bryant, D. W. Hawkins and J. E. Reyer.

Mr. Ott was a familiar character here for 31 years, coming here in 1905 from Jackson, Kansas. He became a member of the Methodist church immediately after his arrival here, acted as a trustee for 12 years and seldom missed a meeting of any kind. He went to Amarillo about three weeks before his death to receive medical treatment.

Survivors include a nephew, Harry Ott, and family of Amarillo, and a sister, Mrs. Florence Saville, of Philadelphia.

## 3,000 Licenses To Be Obtained

### SLIGHTLY OVER WEEK LEFT TO GET CAR DRIVER'S TAGS

Over 3,000 individual transactions on automobile and driver's licenses in 11 days—that was the task facing the tax collector's office here Tuesday morning. According to calculations as to the number of each to be obtained in the county, there are over 3,000 yet to be issued.

At that time only about 1,800 drivers' licenses had been secured. About 3,700 were anticipated. Only 250 passenger automobile and a scant dozen truck tags had been issued. The office is supplied with 1,350 automobile and 350 truck plates, indicating that about 1,400 are yet to be issued.

"It will be impossible for this office to handle the rush of the last few days," J. M. Murchison, deputy collector, asserted. "It is going to be necessary for the late customers to wait in line for a long time before being waited upon." Murchison also issued a warning to those who operate cars for commercial purposes who have not yet obtained a license. Numerous reports have come in of arrests by highway patrolmen of commercial drivers for non-possession of license, he said.

### LISTER AND CHISEL TO BE DEMONSTRATED NEXT WEEK

A lister and chisel demonstration, sponsored by the Davis & McCracken Implement Company, will be given on the Louis J. Welch farm, one and a half miles west of Umbarger next Wednesday and Thursday.

The demonstration will include the introduction of new developments in the Minneapolis-Moline lister and in the sub-soiler for underground terracing, as well as showing the Universal "M" tractor.

## TO START IMMEDIATELY ON EMERGENCY WIND EROSION PROGRAM

C. E. Marcum, assistant county agent for Deaf Smith county, arrived in Hereford Monday to take up his duties here. He will have charge of the soil conservation work of the wind erosion district voted late last year.

A letter from Parker D. Hanna, district agent, to County Judge Mal Stewart, which arrived at about the same time as did the assistant agent, said that Marcum is to set to work immediately in putting over the emergency wind erosion program.

"Instructions are going out today (March 3) to the county agents in regard to the emergency erosion program," Hanna's letter stated. "It is hoped that the money will be available in the county by the end of next week. This program should give us almost complete control of the wind erosion program for this year."

Mr. Marcum is to work out of the county agent's office. He is one of the assistants in charge of this work who are approved for the nine Panhandle counties voting the special districts. His salary is to be paid by the county, extension service and Federal Government, the first two paying one-fourth and the latter one half.

## Large Group to Attend Baptist District Meet

A large delegation from the First Baptist church of Hereford is expected to attend the District 9 B. T. U. and Sunday school convention to be held at the First Baptist church in Littlefield on March 24 and 25. Rev. B. N. Shepherd, local pastor, announced on Tuesday morning.

The district represents 20 counties, extending north through Deaf Smith, south through Lynn, east through Dickens and west to the New Mexico state line. Five sessions will be held during the two days, three on March 24, including a night session, and two on March 25, with adjournment at 3:30 the afternoon of the second day.

The program will include song services, conferences, addresses on all phases of B. T. U. and Sunday school work by leaders from over the district and by guest speakers from Dallas and other points. Other features will include luncheons, sight-seeing-tours, entertainment by the Wayland girls' quartet, contests and the awarding of banners. The convention will close with the selection of the next convention city and awarding of banners.

### UNCLE OF LOCAL WOMEN PASSES IN NEW MEXICO

Mrs. C. A. Skelton and Mrs. Ray Barber were called to Las Vegas, New Mexico, last Friday on account of the death of an uncle, C. D. Anderson. Mrs. Barber returned home Sunday night. Mrs. Skelton accompanied the body to Bronson, Kansas, where burial was made Monday.

### Dr. and Mrs. Wills Have Son

A son was born last Saturday afternoon to Dr. and Mrs. R. R. Wills. He weighed seven pounds. The first child of the local physician was named Ralph Roger. Both mother and son are doing fine.

### Big "Frost" in Hereford

Jack Frost, 240-pound representative of the Waples-Platter Grocery Company, and C. W. Terrell of Amarillo, local salesman, were Hereford visitors Monday. Frost boasts a record of 33 years with the company, which was founded in Texas in 1902. Terrell has been with the company 15 years.

Mr. and Mrs. E. S. Pounds and children, Rachel and Richard, spent

## Hold County Meet Here Friday and Saturday

The county meet, in which students from every school in the county will vie for honors, will be held here Friday and Saturday. Literary events will be held the first day in the court house and track and field events will be held Saturday at the school. Winners will go to the annual district Intercollegiate League meet

and place in the court house given for literary events is as follows: Friday.

9:00—General assembly and announcements, district court room.  
9:15—Choral singing, district court room.  
9:30—Three "2" contest, room A.  
10:00—Declamation, junior boys, district court room; school girls

story telling, second and third grades, prepare in room A; extemporaneous speech, prepare in room to be announced.

10:30—Declamation, junior girls, district court room; story telling, second and third grades, county court room; music memory, room D.  
11:30—Declamation, junior

11:30—Declamation, senior girls, finals, district court room; arithmetic, room A; declamation, sub-junior girls, finals, county court room.

1:00—Spelling, eighth grade and up, room D; sixth and seventh, room A; fourth and fifth, room C.  
1:30—Declamation, senior boys, finals, district court room.  
2:00—Declamation, senior boys and

2:45—Picture memory, room C; ready writers, room D.  
Saturday.

Tennis all day to be arranged with coaches.  
9:30—Volley ball.  
10:00—Sub-junior boys track; sub-junior girls track, junior girls track.  
1:00—Declamation, senior boys and

# The Whiteface Roundup

NEWS OF HEREFORD HIGH SCHOOL

## Editor's Corral

### NO RESPONSE

Seniors and other students, too, are charged by more than one teacher of not responding to call for student help in school activities. What a predicament this is for students to get into, especially in their last year in high school. When called on to take part in the senior play, pay dues or join in organizing a club, seniors are quite conspicuous in waiting until the last minute to do their part, if they do it at all. Such a reputation is undesirable to establish in the school and community. Of course, everyone should realize that seniors have more outside activities than do other students, but it appears that they show a little more responsibility and dependability than hitherto.

Seniors, let us resolve to appear more united and cooperative these last few remaining weeks of school and at least leave a good last impression.

## Roundup Stampede

### SPECIAL PRIVILEGES

Students maintaining a certain standard in scholarship and citizenship in school will receive a special privilege card which entitles them privileges otherwise prohibited by the school without special permission. The faculty and Student Council at a joint meeting Monday afternoon, March 9.

Special privilege cards will be issued each six weeks upon application.

cards. Cards may be taken away when any of the privileges are abused. Additional privileges will be added to the cards of students who maintain their cards for successive six weeks.

### WORDS

March 9, saw another meeting of Hi-Y. This meeting brought to everyone the fact that there will be only a few more meetings until school will be out. Next year's officers are to be elected soon, conference is hovering over us, and Mother and Son banquet will be here soon. For March the theme for discussion is "World Brotherhood." This is one of interest to everyone, especially those in Hi-Y and YMCA, as it is advocated strongly by these organizations. YMCA has been founded for 50 years. Its first meeting was held by some college boys in an old barn and it has grown until there are 47 nations. Likewise Hi-Y is represented in 47 nations. Monday, March 16, discussion was based on "Appreciation of Other Races."

### DEBATORS MAKE READY

Debating before a visitor on March 11, the debaters better prepared themselves to attend a speech tournament in Amarillo on March 14.

Following the debate on "Resolved that the Federal Government should control cotton production," Mr. Emmons, the visitor, offered several helpful suggestions. The debaters appreciate his help for it should enable them to do better at the tournament. This will be the third tournament which the debaters have attended. They hope that by attending all the tournaments that they can get to be better prepared for debates which will come later this year.

## PEP GIRLS ON RECORD

The Pep Girls met the night of March 12 at the home of Mary Virginia Eberle to have a short business meeting. They were surprised by being entertained by five attentive hostesses, Gertrude Wilson, Louise Frye, Gaytha Wilson, Phylene Arthur and Mary Virginia Eberle. They were entertained by two tap numbers by Mary Ann Baird and Mary Virginia Eberle. Amusing games were played. Several girls received the hot hand for no other reason than amusement. All pep girls had a good time and only a few girls were absent.

Pep girls resolved to aid in helping to keep the school building neat and stop destructive work of absentminded people who scatter paper, write names, sling ink and carve on the desks and tables. They extend this resolution to all who feel worthy of having this building in which to go to school. You have been challenged. What are you going to do about it?

## Rodeo Lariat

### BEWARE!

A certain boy was sentenced to receive the belt line, but he refused to accept it. As a result of his refusal, his name was sent in to the office.

The association was pleasantly entertained at the home of Roger Brumley, president, at a party on Monday night, March 16.

## Local Chuckwagon

### BELIEVE IT OR NOT

The cast has been chosen for the senior play. This was done in meetings held Wednesday and Thursday afternoons of last week. This play, "Believe It Or Not," was chosen by the seniors as the one they wanted to give this year. It consists of 12 characters: Philip Dunn, young writer, George Conklin, Ann Holden, his secretary, Mary Virginia Eberle; Mrs. Stewart, landlady, Jean Snyder; Henry Malone, Irish country gentleman, Herbert Boardman; James Reynolds, magazine editor, Jack Dean; Oshert West-Bunkett, Englishman with monocle, George Tiefert; Livingston Dunn, Philip's wealthy father, J. D. Claxton; Gertrude Dunn, Philip's mother, Phylene Arthur; Charlotte Dunn, Philip's sister, Alma Paetzold; Beatrice Tate, former sweetheart of Philip; Gaytha Wilson; Dick Holden, Anne's brother, Roy Hastings, and Marian May, newspaper reporter, Mildred Stewart.

### BANQUET PLANS

The Junior class met March 11 to discuss banquet plans and a down payment on class rings for next year. Banquet plans are well under way and with the cooperation of all, the junior class hopes to make this banquet one of the best in the history of HHS.

The senior class received a general invitation Wednesday morning during assembly. The banquet is to be at the Baptist church March 27 at 8 o'clock.

### SOPHOMORE CLASS

The Sophomores met March 11 and Karl W. Shirley reported the main features of the new privilege cards as they were discussed in the joint meeting of the Student Council and faculty Monday.

A motion was made that the boys wear overalls to the Sophomore party March 20, moved up because of the Hereford - Panhandle game. This motion was outvoted.

It was reported that the four

classes are to have charge of the newspaper this year as they did last year. Last year the Freshmen won the contest but the same class, which are now sophomores, are going to try their best to win this year.

## Saddle Strings

### TABLE IS TURNED

Senior English II afternoon has this year proved to have a better recitation period and do better work than has the morning class. This rare condition is now evident for the second time in the past eight years, during which time Miss Crawford has taught the classes.

Not only is the industry of the afternoon class shown in recitation period, but also more members of this class report to staff meeting. Members of the morning class are told of this fact repeatedly, but seem unable to heighten their reputation.

### NEW CLUB

Members of the public speaking class organized a Parliamentary Law Club this week. The work accomplished by the organization is intended to teach the students rules of parliamentary procedure, informal discussions and formal debate. Permanent officers were selected March 11. Herbert Boardman was elected president; Billie Patton, vice president; Jean Snyder, secretary; Meredith Montgomery, sergeant-at-arms; LaNelle Schelhaugen, parliamentarian, and Mildred Stewart, reporter.

### THROWING?

Why are so many students, especially freshmen, seen with bulky pockets or small boxes as they come to school? What is in the

boxes or pockets? After a long time it was found that the objects were only rocks, but many exclamations are heard. What happens to the rocks after they have been brought to school? Someone said they are for Miss Wrenn, science teacher, and the misfit reason they are brought is that general science classes are learning the why and wherefore of the principles of geology.

### GOING NEWSY

News writing will probably be the latest fad some time soon. To create interest and enthusiasm in the Roundup, members of the staff and reporters have decided to let each class write articles for the paper when it is their time. Each division, freshmen, sophomores, juniors and seniors, will select the best articles written by pupils of that particular class and publish them. Local talent will be exercised fully and those with news writing ability will have a chance to demonstrate it.

### MARBLES

"Kicks on," "place me back" are expressions heard now that the marble season is on. This sport is played before school, during noon hour, after school and any other time available. Marbles is one sport of six played by the younger generation. For them the year is divided into six seasons, football, marbles, skating, kites, baseball and tops. They have as much fun doing these things as the older generation of the school does in going to parties or having dates.

### SKATING

The other night something went whizzing by and upon investigation it was found to be Gaytha Wilson, just a passing fad on skates. Well, the "fad" passed and the sound of wheels died away rather abruptly. The "fad" had reclined on the sidewalk for a bit of rest. She might hate to admit it, but Miss Wilson was rather reluctant to let anyone know that she tired so easily.

About this time, J. D. braved

the vicinity from whence came the agonized groans and lifted his lady from her belated siesta, whereupon they once more set out to establish the fad a permanent, not a passing, place on the sidewalk. It might be added to this that Gaytha retained a few blue memories from the night. She does not appreciate them, but she thinks everyone else should.

## Roundup Discord

### A POPULAR GROUP

Of course that means the Girls' Glee Club. This must be the case or the people at Farwell would not have asked them to bring their Easter cantata there for a pre-Easter service, Sunday, April 5. The club has willingly accepted the invitation and is working as hard as possible to make the cantata a success. All specials have been assigned and the girls are working their memories dou-

ble time to memorize the pieces. They are sorry that all of Hereford cannot go with them, but everyone will have a chance to hear the cantata here Easter Sunday, April 12, at the Baptist church.

The time has not been set but they feel that a morning service would be more appropriate for the occasion. How many would be willing to leave their beds in time to come to an 8 o'clock service Easter morning? The club does not feel that your time and effort would be wasted and they believe the songs would repay you for your trouble. Think this over and let them know if you will accommodate.

### BAND

HHS band surely has much toward which to look forward. The music festival for bands starts April 30 and ends May 2. Many of the band members are entering solos April 30. HHS band will be in Amarillo May 1 and 2 and intends to bring home honors.

## Like Magic

All your possessions may be swept away overnight by fire or storm. Don't live in fear—don't let it be disastrous when and if the time comes for you to be the victim.

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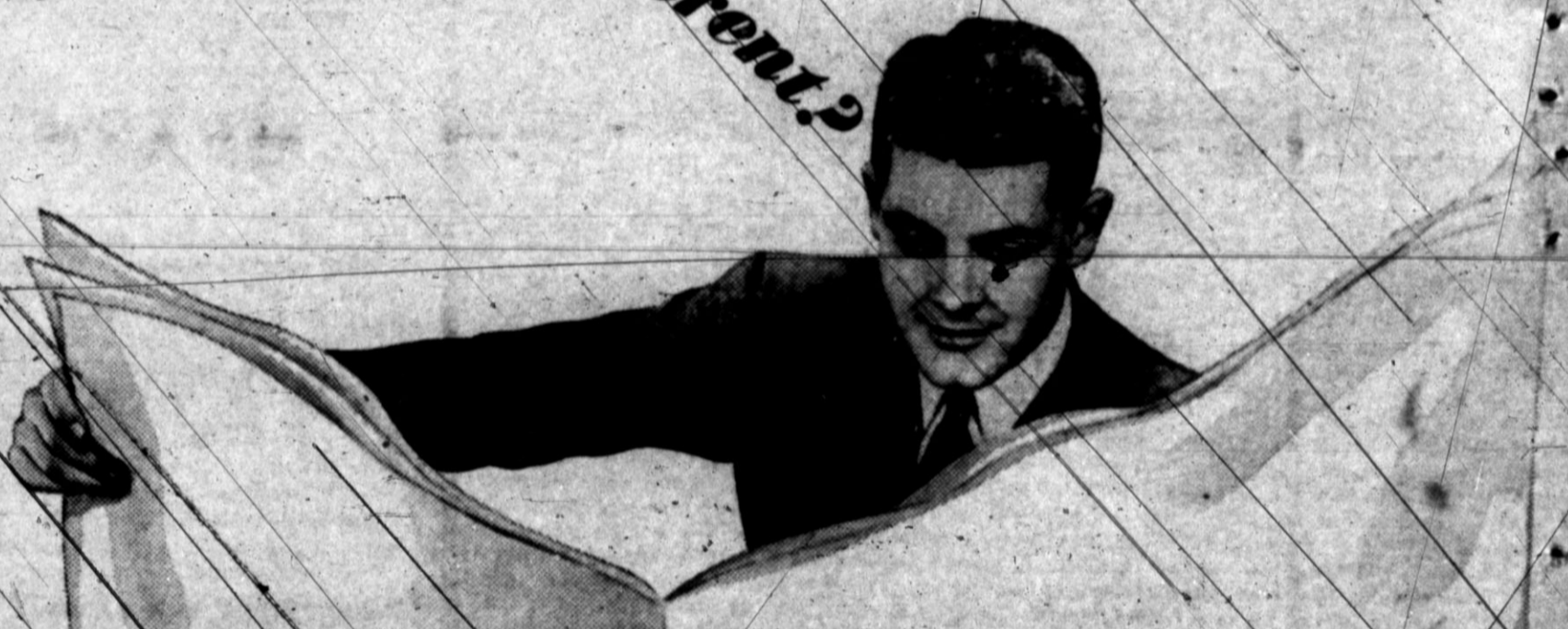
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serious something" which strengthens the linings of the nose and throat, the lungs, gizzard and intestine, and causes them to act as a natural armor against disease germs. Scientists call it carotene or vitamin A. Poultrymen see it in bright red combs, smooth plumage, added life and vigor. Make sure your chicks get Pur-a-tene this year by feeding them Purina Startena!

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We don't mean one of those "talking point" differences. We mean a real difference. Alloying Germ Processed oil goes beyond refining and re-refining. After every harmful element is cleaned out, the patented Conoco Germ Processing element is scientifically put IN.

That's what brings you this alloyed oil, with its strange attachment for pistons, cylinders, and all other engine parts—including every known type of bearing. All these parts really become oil-plated!

This oil-plating is extra. It's a plus—added to the tougher, more slippery, heat-bearing Germ Processed oil film. You've got this high-durability oil film, sliding on thoroughly oil-plated surfaces, and so you're that much farther from wear and noise.

You're facing hotter days and harder runs. Out with dirty winter oil! Only the Conoco man can change you—quickly—to Germ Processed, the alloyed oil. Continental Oil Company.



## GERM PROCESSED OIL

**Merfield News**

**MAUD E. NOLAND**  
Muriel Weathers preached last Sunday.  
and Mrs. Leo Kendall got a storm Sunday night, home from church. Mr. and Lester Suttles found about 2:30 a. m. in the mid-wheat field.  
Will Schulz is on the sickle week.  
Virginia Wade of Canyon the week end with her sister Kathleen Wade.  
Bertha Kendall was in rd Saturday.  
and Mrs. B. A. Atchley serious injury last Thursday when their car overturned. The tire blew out and Mr. lost control of the car. were shaken up rather badly recovering.  
and Mrs. B. E. and Mrs. Roberson were in Amarillo.  
Streun left Sunday for ill, where he will work actor factory.  
and Mrs. Walter Hawkins esa spent the week end in A. Atchley home.  
rt and John Schulz were rillo Friday.  
and Mrs. Jett and daughter, Elida, N. M., spent the and in the L. L. Cannon.  
D. Bellar and Delores of e were here Sunday.  
met Thursday with Mrs. oberson as leader.  
and Mrs. Chas. T. Noland Amarillo Friday.  
Behrends had the mumps ek.  
Foto Carmichael and Billy Friday for Twin Falls, where they will make their Mr. Carmichael is working irh there.  
Ruby Thompson, Kath- ide, Maud Noland and Vir- Wade of Canyon, Messrs. and Jim Noland, Joe Story arry Lookingbill enjoyed a buffet lunch in the home of F. West in Hereford last

**Wyche Items**

**BY PEGGY VALENTINE**  
Mr. and Mrs. H. B. Elliston entertained members of the Sabbath school at a party Saturday night. Games were played and popcorn balls were served.  
Junior Harrel of Brownwood visited his sister, Mrs. H. J. Edwards, Sunday.  
Mr. and Mrs. Clarence Jackson and daughter, and Mr. and Mrs. Joe Dickey of Amarillo spent Sunday in the E. C. Hewitt home.  
Fred Henry and family were in Hereford Monday.  
Mrs. George Robertson was in Amarillo Wednesday.  
Emmett B. Saxon is ill with the mumps.  
Roy Patterson delivered an inspiring sermon to the large crowd attending Sunday school and church last Sunday.  
C. E. Davis and Vivienne were in Amarillo Monday.  
Mr. and Mrs. Henry of Plainview visited the home of their son, Fred Henry, Sunday.  
Try-outs have been held for pupils who represent Wyche at the school meet Friday. Wilma Robertson, tiny tot story telling; Douglas Walker, third grade story telling; Helen Francis Elliston, sub-junior story telling; DuBols Walker, sub-junior boys; Nancy Olson, junior girls; Jap Dickerson, junior boys.  
A daughter from Plainview spent Sunday in the J. P. Gandhey home.

**Daniel News**

**BY PAULINE MOORE**  
Wheat is looking good, and with rain will make a good crop.  
Rev. Carrol Holzschaw will preach at Palo Duro Sunday.  
Mr. and Mrs. Dave Moore, Glenn Lucille, Mr. and Mrs. Richard Moore and Mr. and Mrs. Orville Moore visited Mrs. J. S. Finney at Kress. Mrs. Finney has been seriously ill.  
Miss Ina Haney visited in Canyon Sunday.  
Daniel school will be represented at the county rally Friday and Saturday by several pupils.  
Messrs. Tom McClain, Clarence Brown, Clarence McBroom and son Johnnie Lee, have been ill the past week.  
Mr. and Mrs. Floyd Tomlinson attended the stock show in Amarillo one day last week.  
Joe Moore returned Wednesday from a three day trip to Oklahoma City.  
Messrs. and Mrs. J. E. Bell, Oscar Golden, Garland Samma, Golden, E. J. and Tom Golden visited the Floyd Tomlinson home Sunday. Messrs. and Mrs. Oscar Golden and Bell remained here until Tuesday.  
Mrs. Floyd and Seldon Tomlinson were in Canyon Friday.  
Mr. and Mrs. Lawrence Womble of Hereford visited the Coy Phillips home Sunday.  
Mr. and Mrs. Clarence Brown were in Hereford Thursday.  
Messrs. and Mrs. Dave and W. K. Moore, and Miss Ina Haney were shoppers in Hereford Saturday.  
Miss Frances Campbell of Amarillo spent last week end at her home near Fairview.

**Ward News Notes**

**BY MRS. GEORGE SUGGS**  
Forty-two attended our Sunday school last Sunday.  
Frank and Hope Zinser, Bill Hutson, Marie and Ruth Morman and Oliver Lee West made the honor roll the last six weeks.  
D. O. Williams and family of Abernathy visited Mr. and Mrs. Jack Hutson Sunday.  
Fred Morman and family visited Rev. and Mrs. Hornbeak in Hereford Saturday afternoon.  
Jim Lipscomb was in Amarillo Wednesday.  
Mr. and Mrs. Walter Fincher returned to their home in Tulla Wednesday after a visit with their daughter, Mrs. George Suggs.  
Mr. and Mrs. George Suggs of Hereford visited the Lipscomb and Suggs homes several days last week.  
The community welcomes Elrod and Vernon Lovett of Clovis as new citizens of this community.  
A 42 party was enjoyed by 37 at the Fred Saltzman home Friday evening. Cake and coffee were served.  
Mr. and Mrs. Adrian of Bippus visited Mr. and Mrs. Snell Sunday.  
Thirty-one attended the agricultural meeting Monday night. Fred Morman was elected chairman, George Suggs, vice chairman and W. F. Natagar, secretary-treasurer.  
Mr. and Mrs. Raymond Pitcox of Amarillo visited Mr. and Mrs. Berry Miles last week end.

**Card of Thanks.**  
We take this means of expressing our heartfelt appreciation for those who with acts and words of kindness lightened the burden of our bereavement at the loss of our uncle, A. A. Ott.  
H. L. Ott and Family.

**Dawn Items**

**By VIVIAN BOWERS**  
There was good attendance at Sunday school Sunday.  
Mrs. Walter Galley visited one day last week in the home of Mrs. Wm. McGehee in Hereford.  
Mr. and Mrs. Shelby Barbee were in Amarillo Thursday.  
Miss Doris Jean Bowers spent Sunday and Sunday night with Miss Sarah Smith.  
The agricultural association will meet Friday. The Lions Club of Hereford will provide the entertainment.  
Little Carrol Miller is ill.  
Dawn boys and girls went to Umbarger Friday and played basketball, Dawn boys winning, but the Umbarger girls defeated Dawn.  
Declamation try out was held Friday night. winners for tiny tot story telling were Wilma Jean Miller, first; Frances May Sandy, second; Edward Ray Roberson, third. Sub-junior boys, Joe Jed Miller, Jr. Junior boys, Glenn Putman, first; Charles Galley, second; Obed Caraway, third. Junior girls, Ella Smith, first; Evelyn Luke, second.  
A Magic Carpet program is to be held here Friday night, March 27. Admission will be 10c and 5c. Everyone is invited. Further notice in next week's paper.  
Several men from this community attended the International Harvester demonstration in Hereford Saturday.  
Mr. and Mrs. J. F. Hickman entertained with a dinner Friday evening in honor of their wedding anniversary. Attending were Messrs. and Mrs. Jim White, Ernest May Alfred May and their families.

**Progressive News**

**BY OLIVE PERKINS**  
Messrs. and Mrs. J. L. Park, S. A. Edwards, Gilbert Donovan, Miss Lucille Park and John Edwards surprised Mr. and Mrs. J. L. Click Friday night in honor of their recent birthdays. Grapejuice and cake were served after an enjoyable evening was spent socially.  
Mr. and Mrs. Cleo Mitchell announce the arrival of a baby girl Friday, March 13.  
Orlo Boyer visited in the Lynn Powelson home Sunday evening.  
Miss Ira Jeanne Ricketts spent Wednesday night with Miss Odessa Cockrell in Hereford.  
Mr. and Mrs. Chas. Smith of Westway visited their daughter, Mrs. Chas. Green and family Sunday. Mrs. Green has been ill with influenza.  
Mrs. G. H. Brooks and E. J. visited the Perkins home Sunday.  
The club did not meet the third Wednesday in March on account of bad weather.  
Mrs. Ira Ricketts visited Mrs. O. E. Boyer at Hereford Tuesday.  
Miss Virginia Bowman visited friends in Canyon Monday.  
Mr. and Mrs. Walter Caldwell announce the arrival of a baby girl. Walter is a son of Mr. and

**COURTHOUSE RECORDS**

**Warranty Deeds.**  
D. C. McClain to J. T. McClain, NW 1/4 section 16, block 7.  
G. W. Culbertson and wife of Carson county to Fred McKean, S 1/2 section 20, Capitol Syndicate subdivision.  
**Revoking Power of Attorney.**  
Hettie Cochell to E. W. Cawthon.  
Mrs. C. P. Caldwell and formerly lived in this community.  
Literary will meet Thursday night on account of the rural school meet Friday and Saturday at Hereford.  
Rev. McCann, pastor of the Assembly of God church, preached Sunday. A ladies quartet from the church furnished the music.  
Miss Ira Jeanne Ricketts and Edgar Russell attended a 42 party at the home of Miss Odessa Cockrell in Hereford Saturday night.  
Fred Caldwell, who spent the winter at Brownsville, Henrietta and other Texas points, returned home Tuesday.  
Ira Ricketts and family spent Sunday with Mr. and Mrs. W. A. Ricketts at Hereford.

**Adrian-Sims Notes**

**BY MRS. J. M. CHAPMAN**  
The PTA meeting at Adrian was well attended. A Texas Centennial program was given, also a playlet. A shower for Mr. and Mrs. Emmett McAdoo, recently married was given during the evening. Sandwiches, jello and cookies were served.  
Mr. and Mrs. Travis Vaughn had as dinner guests Sunday Mr. and Mrs. Childress and baby of Tulla. Mr. and Mrs. Roy Hobbs of Vega, and Mr. and Mrs. R. A. Freeman and family of Adrian.  
Mr. and Mrs. Hammock and children, Mr. and Mrs. Claude Bogie and children were Hereford shoppers Saturday.  
Mr. and Mrs. T. E. Bohannon and Olaf were in Hereford Sunday.  
J. M. Chapman and family were in Hereford Saturday.

**Local Girls Win Honors In Music**

LaNelle Scheibagen and Hertha Baer won honors with vocal solos in the junior division of the Seventh District Federation of Music Clubs contest at Amarillo Saturday. Miss Scheibagen made the highest grade in the contest, and Miss Baer won second place in another division.  
The victories made them eligible to enter the state contest to be held in Fort Worth April 8, during the state federation convention.  
**Know the Latest In Fashion**  
See "The Suzanne Shoppe" High School Auditorium April 3 8:00 p. m.  
Presented by Home Economics Dept. 10c and 20c


**MERIT**

**MASH STARTER**  
your chicks off to a flying start and keeps them in the lead. It contains everything they need for early feathering and uniform development of strong, sturdy chicks. Merit reduces chick losses to a minimum — develops better chicks — means more profit to you.  
We have all kinds of garden seeds and plants.  
pay top prices for cream, eggs, poultry and hides.

Phone 285

**West Texas Seed & Seed**

**A Modern Gas Refrigerator**



Unquestionably the last word in automatic refrigeration. Absolutely silent because there is nothing in it that can possibly make a noise—a tiny gas flame does all the work. No moving parts to wear out, vibrate or require servicing. Costs less than 3 cents a day to operate.

**West Texas Gas Co.**  
GOOD GAS WITH DEPENDABLE SERVICE

**Ward News Notes**

**BY MRS. GEORGE SUGGS**  
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H. L. Ott and Family.

The Dime Quintuplets in "The Country Doctor" Coming Soon—Star Theater



**Nucoa**  
1 Pound 21c  
Double Year Money Back Guarantee

**MEATS**

FRANKS 12 1/2c  
CHEESE, Full Cream 17 1/2c  
BACON SQUARES 20c  
HOT BARBECUE, FRESH CATTIEH  
FRESH OYSTERS, LAMB AND DRESSED POULTRY  
BOLOGNA 12 1/2c  
DRY SALT JOWELS 14c

**PRODUCE**

LETTUCE 4c  
Fresh, fine heads, each  
GRAPEFRUIT 10c  
Large Seedless, 3 for  
YELLOW ONIONS 2c  
TOMATOES, Fresh 25c  
Old Mexico, 2 pounds  
CARROTS 3c  
Large bunches, each  
SEED POTATOES, White or Red  
ONION PLANTS AND SETS, LARGE  
SELECTION GARDEN AND FLOWER SEED

**RITZ crackers**  
Everybody loves them  
It's the biggest cracker machine in town... 15 million baked daily.  
Lb Box 23c

**FURR FOOD STORES**  
lower prices  
FREE DELIVERY PHONE 74

**BUTTER** Hereford Creamery Per Pound **31c**

SHORTENING, Mrs. Tucker's	8-Pound Carton	93c
OVALTINE	The Healthful Swiss Drink, Large size 57c, Small size	31c
WESSON OIL	The Food that Gives You Staying Power	23c
SCHILLING'S COFFEE	1-Pound Can	26c
CRYSTAL WHITE	5 Giant Bars	18c
PALMOLIVE SOAP	Bar	5c
SUPER SUDS	Two Packages	17c
CRACKERS, Premium Flake	2-Pound Box	29c
CAKE FLOUR, Softasilk	Large Package	25c
BISQUICK	Large Package	31c
TOILET TISSUE, Charmin	4-Roll Box	23c
PORK and BEANS, Van Camp's	No. 1 Tall Can	5c
KRAUT, Libby's	Three No. 2 Cans	19c
TOMATO JUICE, Libby's	Three Cans	23c
DICED CARROTS, Libby's	No. 2 can	10c
MIXED VEGVTABLES, Libby's	No. 2 Can	11c
ASPARAGUS, All Green	Libby's, No. 2 Can	24c
BARTLETT PEARS, Libby's	No. 2 1/2 Can	19c
APPLE BUTTER, Libby's	26-Ounce Jar	17c
TOMATOES	Three No. 2 Cans	19c
SALMON, Alaska Pink	2 Tall Cans	23c
RICE, Choice Blue Rose	Pound	5c
GRAPEJUICE, Church's	Pint Bottle	15c
CATSUP, Glen Valley	Large 14-Ounce Bottle	9c
PEANUT BUTTER, Wapco	Quart Jar	24c
SARDINES, American Oil	Can	4c
CODFISH CAKES	B and M, Can	11c
MACARONI and SPAGHETTI	Famous Package	5c
TOMATO SOUP, Campbell's	Four Cans	27c
MATCHES, Full Count	Strike Anywhere, 3 boxes	10c
MILK, Peter Pan	3 Tall or 6 small cans	19c
OATS, Crystal Wedding	Large Package	19c
DATES, Dromedary	Two Boxes	23c
SODA, Arm and Hammer	Three 1-Lb Packages	25c
CORN FLAKES, Kellogg's	Two Packages	15c

**Cogdell Observes Birthday.**

W. M. Cogdell, pioneer Hereford resident, celebrated his birthday Sunday when numerous good friends brought covered dishes and gave him a birthday dinner. The day was spent in pleasant recollections. Mr. Cogdell, who is nearly 90 years old, has lived here for more than 30 years.

**TO THE VOTERS OF HEREFORD**

Because of the insistence of local people, we, the present city administration of the City of Hereford, have agreed to offer ourselves for re-election to the offices of Mayor and City Commissioners in the city election of April 7.

We have done our best to give Hereford a capable and economical administration, without denying it the advantages it should have and that we were in a position to provide. We set as one of our aims the reduction of the city's indebtedness, and succeeded to the extent of nearly \$2,000. If you see fit to return us to these offices, we shall carry out the program followed during the past year.

CHARLES J. PADDOCK, Mayor.  
NESTER GASS  
VERNE WITHERSPOON, Commissioners.

**BAND MOTHERS TO PRESENT THREE-ACT PLAY TONIGHT**

The High School Band and Orchestra Mothers will present a three-act comedy, "Here Comes Charley," tonight at the high school auditorium at 8 o'clock.

The play is an hilarious production that should prove interesting and entertaining throughout. A small admission charge will be made, the proceeds to go to the fund with which the band will be sent to the Centennial celebration this summer.

Opal and Clyde McMahon and mother, Mrs. J. P. McMahon, former Hereford residents, came last Thursday afternoon from Lubbock to visit their sister and daughter, Mrs. Orpha Click.

Mrs. Reed Williams left Sunday for Fort Worth where she will spend the week.

**Brumley to Mineral Wells.**

Mr. and Mrs. G. W. Brumley left Sunday for Mineral Wells where they will remain for some time for Mr. Brumley's health. He had returned Thursday from Fort Worth, New Mexico, where he received sinus treatments.

**JEAN HARLOW IN "RIFFRAFF" ON SCREEN AT STAR THEATRE**

A vivid, sparkling new Jean Harlow comes to the screen in "Riffraff" at the Star Theatre Sunday, Monday and Tuesday.

Given the dramatic role of her career in a vital story of stormy love against a waterfront setting, Miss Harlow has adopted soft, silky brown hair in place of her famous platinum blonde tresses to more aptly fit the part. It is a revelation. She has never been more lovely, for the new hair, christened "brownette", acts as a frame for her face and the real Jean Harlow is to be seen for the first time.

Miss Harlow is teamed with Spencer Tracy who, as her dashing, swaggering, two-fisted lover, gives one of his finest characterizations.

Convinced that the trend of public preference is for red-blooded stories with virile power and sweep, M-G-M has scored in starring its two strongest personalities.

The story of "Riffraff" involves a brand new locale, the commercial fishing fleet that piles the waters of the Pacific off Southern California. Much of the story takes place in the fishing village adjacent to the great California metropolis, a community affiliated with the city, yet entirely separated as though in a different world. There the fishermen and their families live their lives, and work out their destinies without contact with outside influence.

The story, by Frances Marion, is the chronicle of a great love that survives every test. Both Miss Harlow and Tracy have taken full advantage of its pathos, its laughs, its swift moving action to produce a picture which stands out as entertainment above the ordinary.

**Fashion**

**Operetta**

"The Suzanne Shoppe"  
High School Auditorium  
April 3 8:00 p. m.  
Admission 10c and 20c  
Presented by Home Ec Dept.

The Dienne  
**QUINTUPLETS**  
in  
"The Country Doctor"  
Coming Soon—Star Theatre

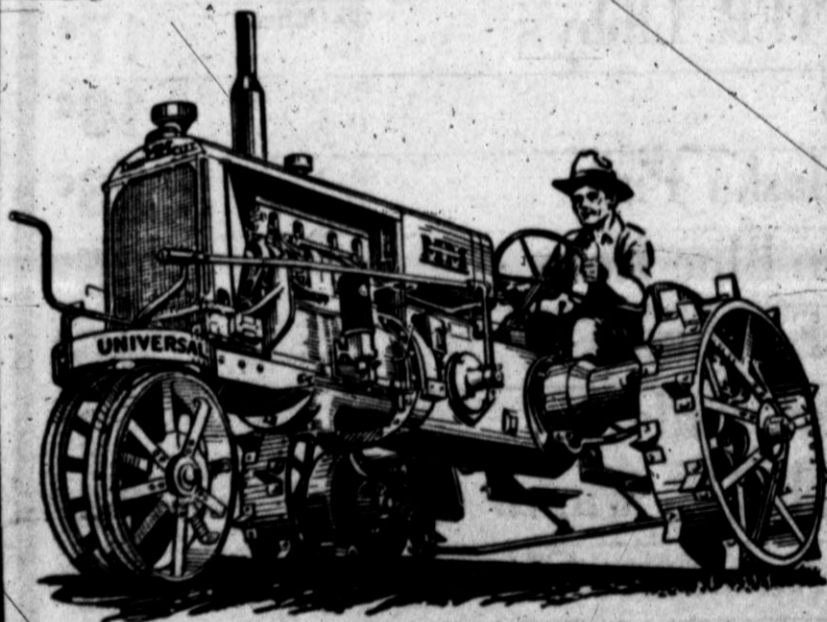
**Lister-Chisel Demonstration**

ON-LOUIS J. WEICK FARM 1 1/2 MILES WEST OF UMBARGER

**WEDNESDAY**

MARCH 25

Also Showing the Work of the Powerful  
**Universal "M" Tractor**



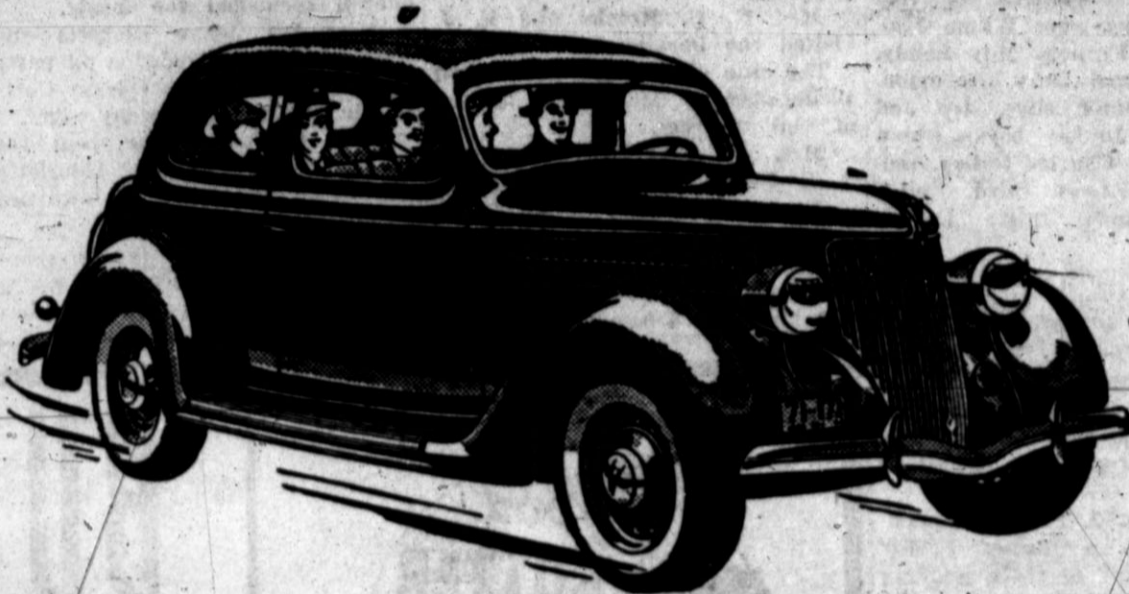
The advantage of these three farm implements will be readily seen in this demonstration. The Lister, with its new innovations that are especially made for dry, blowing sections. The new Moline sub-soiler for "underground terracing" to conserve moisture, which attaches directly to the tool bar, and the Universal "M" tractor, with its complete unit system that exactly meets the needs of southwest farmers. Don't miss this demonstration!

**You Are Invited**

**Davis & McCracken**

IMPLEMENTS

**Buy A New or Good Used Car NOW!**  
TRAVEL TEXAS THIS YEAR DURING THE  
**TEXAS**  
**CENTENNIAL CELEBRATIONS**  
THIS PAGE LISTS EXCEPTIONAL CAR VALUES



**Tour Texas In Style**

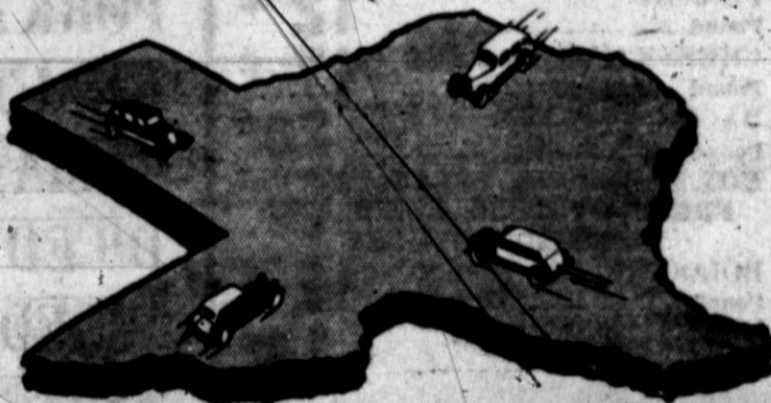
Thousands of motorists will tour Texas this spring and summer. Most of them will enjoy the trip all the more because they'll make it in a Ford V-8 or in the new ultra-modern Lincoln Zephyr. Tour Texas in Real style!

**FORD V-8  
Lincoln Zephyr**

USED CARS—If you cannot make the trip in a new car, get a used car that you can trust to make the entire trip. See our reconditioned automobiles for value, economy and dependability.

**Hereford Motor Company**

**TEXARKANA Visit EL PASO!  
BROWNSVILLE See AMARILLO!**



**TEXANS!  
PLAN TO TRAVEL  
TEXAS DURING  
CENTENNIAL  
YEAR**

All Texans are traveling this year, seeing and knowing their own state—the real Texas!

Residents of the Rio Grande Valley are finding that the Panhandle and Pecos counties of North and West Texas offer scenic attractions unsurpassed anywhere in the United States. East and West Texans are finding in the Rio Grande Valley a garden spot such as they never realized existed anywhere before. They're enjoying picturesque San Antonio and her historic missions. They're seeing Houston, visiting the San Jacinto battlegrounds; and spending happy, care-free days at Galveston, Corpus Christi and other Gulf Coast resorts!

Elaborate Centennial Celebrations make it especially interesting to travel Texas this year! Every section offers interesting attractions—events that come once in a century! Read the calendar printed at the right. For more detailed information, write the Chamber of Commerce at the cities you are interested in.

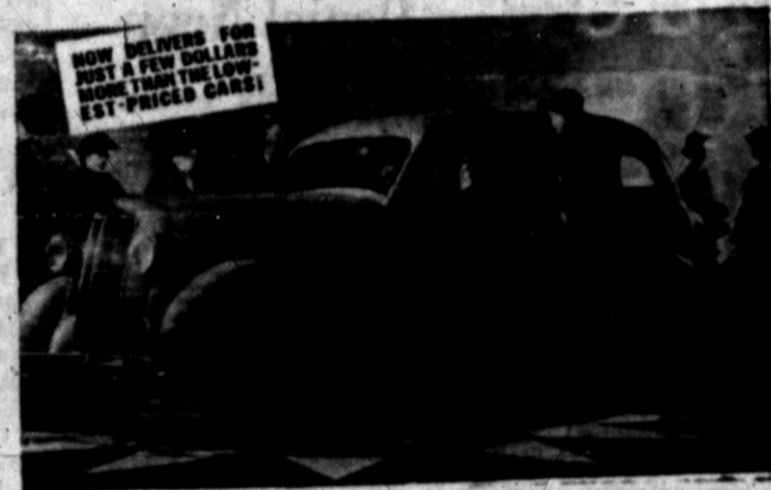
**VISIT THESE INTERESTING  
CENTENNIAL  
CELEBRATIONS**

- (March 13 through April 25. Revised to March 1)
- MARCH 13-22—FORT WORTH—Southwestern Exposition and Fair Stock Show.
  - MARCH 17—CRYSTAL CITY—Spinach Festival.
  - MARCH 21—GOLIAD—Pontifical Field Mass.
  - MARCH 23—AUSTIN—Texas Centennial Relay.
  - APRIL 2—AUSTIN—Texas Round-up.
  - APRIL 3—COLLEGE STATION—Centennial Cotton Festival.
  - APRIL 4—ELTON—Texas Literary Parade. (At which 100 Texas writers representing 100 years of Texas will review literary achievements of Mary Hardin-Baylor College.)
  - APRIL 6-8—PLAINVIEW—Panhandle Plains Dairy Show.
  - APRIL 10—DINA—Educational Fair.
  - APRIL 10-11—GEORGETOWN—Agricultural and Cultural Fete.
  - APRIL 12-13—HOUSTON—San Jacinto Association Celebrations. (Ten-day festival, parades, banquets, concerts, and patriotic events, including Catholic feast of great national importance.)
  - APRIL 12-16—SINTON-TAFT—San Patricio County Celebration.
  - APRIL 13—VICTORIA—Field Mass and Pageant. (Commemorating a mass held on the banks of the Guadalupe in 1629 by Alonso de Leon.)
  - APRIL 13-21—EL PASO—Schools' Centennial—Portraying the History of Texas.
  - APRIL 17—RAYMONDVILLE—Texas Onion Festival.
  - APRIL 17—KINGSVILLE—Historical Celebrations. (In heart of world's greatest cattle domain, the King Ranch.)
  - APRIL 20-23—SAN ANTONIO—Fiesta de San Jacinto. (Gay festival of San Jacinto, Battle of Flowers parade, April 24.)
  - APRIL 21—PARIS—"Texas in the Making" Pageant. (Cost of 500.)
  - BIG SPRING—"Pee-Window" Dessert.
  - EDWINE—Centennial Folk Festival.
  - KILGORE—Centennial Pageant.
  - LULING—Caldwell County Centennial Celebration.
  - RALLS—Crosby County Centennial Round-up.
  - TEMPLE—San County Music Festival.
  - APRIL 25—CROCKETT—"Texas Under Six Flags" Pageant.
  - APRIL 25—BAY CITY—Centennial Play Day.
  - APRIL 27-MAY 3—VERNON—Historical and Industrial Review.
  - APRIL 27-28—CROWELL—Foard County Jubilee Celebration.

**TEXAS  
CENTENNIAL  
1936**

Plan Now To See Texas This Year!

**A Greater Thrill  
Awaits the Centennial Tourist  
Who Sees Texas In a  
New Dodge**



**or Plymouth**

"TRAVEL THE STATE IN SAFETY, AND SAVE EVERY MILE YOU DRIVE"

Owners report from 18 to 24 miles per gallon of gas, and up to 40 per cent saving in oil.

100 per cent Hydraulic Brakes, and all-steel bodies give greater safety.

**Ireland-Beavers**

Motor Co.

**Oldsmobile  
Chevrolet**

THE CENTENNIAL AUTOMOBILES

—And that's exactly what they are. Built for economy, comfort and speed on the road, for heavy traffic at Centennial centers, for quick starts and stops and for long uninterrupted runs.

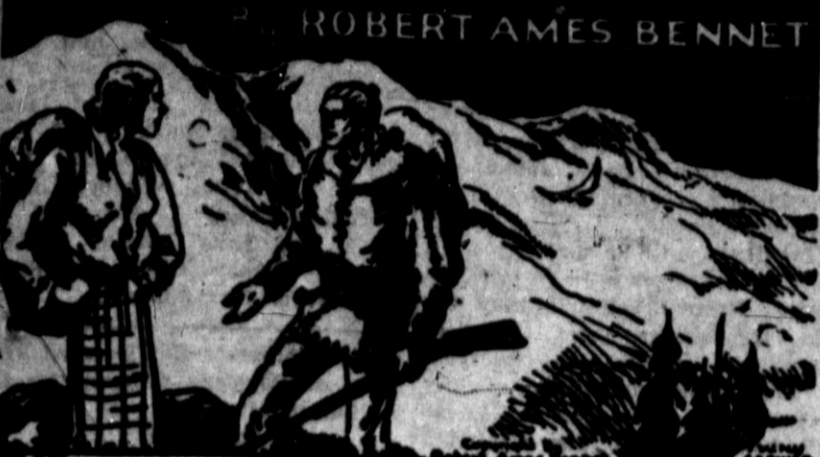


**Used Cars**

We have a large stock of used cars that carry Chevrolet's famous OK. We'll help you select one that will carry you to every Centennial point, bring you back, and run a long time after you get home. Minimum cost, minimum upkeep.

**Brumley Chevrolet Co.**

# CAUGHT IN THE WILD



ROBERT AMES BENNET

(Continued from last week)

**CHAPTER III**

Outbluffed.

"Hullo," he sang out. "What's happened, Mr. Ramill III?"

At the first word, Huxby tensed and glanced over his shoulder. He let go of Ramill. After a moment, he jerked around and thrust at the automatic pistol toward Garth.

"Swung up that rifle, butt end

rifle on the wing, or Ill all you full of lead."

"Mad—mad as a March hare," muttered Garth. "Don't shoot."

He lifted the rifle overhead, butt forward as ordered and advanced still gaping. He came within a step of the wing edge and paused. The girl was gazing at him in open contempt. He had been such an easy dupe. Her father looked grave but made no move to interpose when Huxby leveled his pistol and took deliberate aim.

A man of iron nerve might have risked death from the leveled automatic of the mining engineer by taking a sudden dive under the wing of the monoplane. Once in cover, anyone quick with a rifle would have had an even chance against the holder of the pistol.

Garth made no such daring break. He obeyed the order to lay his rifle on the wing top.

"There you are," he said. "That should clear your head of your crazy notion I'm dangerous."

Huxby met this with a cold smile. "You're right in part, you poor fish. It would be crazy to fancy you're at all dangerous. I'm the one who has the gun and I'm ready to use it. Fortunately for you, there's no need to shoot if you keep on doing as you're told. Back up, now and cast off that aliu."

Three steps away from the wing, Garth halted to protest: "Mr. Ramill, surely you'll not abandon me this way—not even let me keep my rifle. That is what is called the long travois. I'll starve before I can reach the Mackinzie."

Miss Ramill smiled mockingly. "Oh, no, woody. You can throw stones. All you need to do is stay right here and eat your fellow rabbits. As soon as we record our claims, we'll come back to replace your stakes with our own."

"Yes," her father agreed. "No danger of an experienced prospector like you starving this time of year. Wait here for us, and I'll pay you that two thousand dollars I offered."

Huxby signed with his pistol. "There's your answer, boob. Now step lively. Cast off that line."

Before the threatening muzzle, Garth turned about and walked along the ledge to the tie tree. He passed the rope through the tree loop and pulled loose the bite of the stay hitch. Had he then let go of the rope end, the taut line would have whipped the loop around the spruce tree and set the monoplane adrift. Instead, he held fast. Huxby frowned and raised his pistol. "What are you waiting for? I told you to cast

off. It's no use your whining. You don't suppose we'll pass up the chance to record that placer, do you?"

"No," replied Garth. "You've shown your colors—hoisted the black flag. Only thing, a woman is a woman. Let me suggest that you try your self-starter before I let go this line. I've heard that airplanes sometimes balk. If you can't get yours into the air in time, the wind and current will drift you down-lake to those falls."

"How sad! You dumb dupe if as you think I—"

"Wait," cut in Mr. Ramill. "Hand me your pistol, Vivian, and try the motor. The fellow gave up his rifle a bit too readily."

Though far from pleased, Huxby passed over the automatic. Mr. Ramill had recovered from his exhaustion and the way he handled the pistol showed that he knew how to use it.

Huxby swung into the cockpit, and threw on the self-tarter. It buzzed—but the propeller did not turn over. The motor failed to go. Another try brought the same barren result. The engineer pilot made a hasty examination of the magneto. He sprang out on the wing, in a cold fury.

"The d—d sneak has crippled the motor. Give me the pistol."

Mr. Ramill held up a restraining hand. "One moment, Vivian, Now, Garth—what have you done?"

Garth smiled. "Merely removed one of the breaker points, Mr. Ramill. It's platinum, you know, and that's what we're bargaining over. The point is quite safe here inside my shirt."

"Shoot him," said Huxby. "We are not going to be done in by a fool trick like this. Shoot the idiot. Go on, chief. He's only a lousy woods bum. It's a matter of a million at the least."

The older man leveled the pistol. "Garth, you heard him. You have played a silly trick. We have the drop on you. If you value your life, bring that stolen breaker point here and be quick about it."

"How about the line, sir?" Garth inquired. "If I let go the plane will be swept out into the lake."

"The it again."

"What if I'd rather not?"

For the second time Miss Ramill chimed in on the talk. "It would be just too bad for you, woody boy. Dad is a better shot, even than Vivian."

"A better shot and a no less cool thinker," Garth replied. "How can I hold this rope if I'm shot? Those falls and the rapids below—you can come ashore; but Miss Ramill and her father will come with you. There'll be no rush to catch the line until all three of you are off the wing."

Mr. Ramill started with Huxby out along the wing. His daughter did not move.

"If you fancy I'll leave the plane, you can guess again."

Her father spoke in her ear. None too graciously she took the offered arm of her fiance. Side by side the three came out to the end of the wing. Mr. Ramill handed the pistol to Huxby and knelt ready to slide over the front edge. The girl jumped down lightly without waiting for assistance. Huxby handed her the rifle, laid the pistol on the wing edge and grasped Mr. Ramill's hands.

As the portly millionaire slid over the wing, Garth let go of the rope end and sprang forward. The loop whipped from around the spruce trunk. He grasped the slackened line and flipped it out into the swift rush of the milky stream.

The head of the released plane at once started to swing offshore. Huxby grabbed his pistol and leaped down to grasp the wing edge. He shouted for the others to catch hold. But the unexpected bump of the edge against their heads had made both father and daughter crouch down.

Huxby stepped back to brace himself for a shove against the rotary out-thrust of the wing. His rear foot went over the round of the water-polished ledge. The wing thrust him on outwards. Before he could let go, both of his feet were off the ledge top. He slid down with a splash into the swirling water.

The engineer plunged upstream three or four steps to a split in the glassy-faced ledge. He clawed up the crevice and sprang to his feet on the rock shelf, drenched to the armpits by the milky water. But his right hand still grasped his automatic pistol.

Garth stood like an unconcerned onlooker. While the engineer was still struggling up out of the stream bed, Mr. Ramill took the rifle from his daughter and aimed it at Garth.

"Take your time, Vivian," he called. "I have him covered."

"Hu-wait," panted Huxby. "Leave him—to me!"

He stood dripping until he caught his breath. A flirt of the pistol barrel made sure it was free from water. He took a step closer to Garth, his eyes cold, his lips tightened in a bitter smile.

"Another clever trick, Jack—and your last. I'll be generous and give you half a minute for your prayers."

Garth eyed him gravely. "That is indeed generous. Shall I reciprocate by praying that you and Miss Ramill do not suffer too long from

LIKE A BOY WITH A NEW SLED AT THE FIRST SNOWFALL

## START FAST

If your temper rises when the temperature falls... because your cold motor won't "catch" while your battery drains its heat out... get a tankful of the new Phillips 66 Poly Gas. It is the famous fuel for faster winter starting. The good old high-test headliner, with extra heat units added by the scientific POLYMERIZATION process. And best of all—it costs no more than ordinary low-test gasoline.

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# CUTTING A LANE THROUGH THE DARK



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NOTICE OF TRUSTEE'S SALE

Whereas, on the 10th day of March, 1928, H. P. Sindt, a single man, executed a deed of trust conveying to Willey L. Robertson as trustee, the real estate herein described, to secure Empire Mortgage Company of Wichita Falls, Texas, in the payment of a debt therein described, said deed of trust being recorded in Vol. 31, Page 171 in the deed of trust records of Deaf Smith County, Texas; and

Whereas, the undersigned has been appointed substitute trustee in the place of said original trustee, upon the contingency and in the manner authorized by said deed of trust; and

Whereas, default has occurred in the payment of said indebtedness and the same is now wholly due, and the owner and holder of said debt has requested the undersigned to sell said property to satisfy said indebtedness;

Now, therefore, notice is hereby given that on Tuesday, the Seventh day of April, 1936, between ten o'clock A. M. and four o'clock P. M. I will sell said real estate at the door of the County Court House in Deaf Smith County, Texas, to the highest bidder for cash.

Said real estate is described as follows: In the County of Deaf Smith, State of Texas, as follows: The South 1-3 of the East 3-4 of Section No. 86, Block K-3, A. B. & M. Survey; Patented to Mrs. M. V. Palmer, Assignee by Patent No. 168, Volume 29, Abstract No. 1275, described by metes and

bounds as follows:

Beginning at the S. E. corner of said Section 86, a concrete monument for the S. E. corner of this section; Thence West 1434 veras to a concrete monument on the South Section line of said Section 86, for the S. W. corner of this section; Thence North 641.3 veras set a concrete monument for the N. W. corner of this section; Thence East 1434 veras set a concrete monument on the East line of said Section No. 86, for the N. E. corner of this survey; Thence South 641.3 veras to the place of beginning and containing 162.8 acres of land, less a strip 30 feet wide

across the south side of said South 1-3 of the East 3-4 of said Section 86, heretofore sold to Deaf Smith County, Texas, for road purposes.

Witness my hand this 2nd day of March, 1936.

H. L. HUNTER, Substitute, Trustee.

10-3c

**DON'T SLEEP ON LEFT SIDE—AFFECTS HEART**

If stomach GAS prevents sleeping on right side try Adierka. One dose brings out poisons and relieves gas pressing on heart so you sleep soundly all night. City Drug Store.

In order to improve and increase the production of colts on Texas farms and ranches, there has been placed in this county the following animals with

B. E. Brumley, 1 1/2 miles East of Hereford, on State Highway No. 33, telephone 9024F4, one gray Percheron Stallion, Reg. No. 210172.

A service fee of \$7.50 is made with a foal guaranteed. For further particulars see above party or write

J. E. McDONALD, COMMISSIONER DEPARTMENT OF AGRICULTURE, AUSTIN

Started and Baby CHICKS. CUSTOM HATCHING Hillside Hatchery S. Main St. Phone 70-W

Measure Your Home by Its Lumber

Is no stronger than the weakest piece of material. Therefore, when you start to build something as important as a home or building of any kind, it is essential that the best of materials be used. To be sure of this

Know Your Lumber Dealer

WHAT IS HE? WHERE IS HE?

Hereford lumber dealers are Hereford citizens, doing all in their power to provide the best for people of this area. They are dependable. They are interested in your building problems and they want to help you. The only way in which they can do this is for you to go to them when you seek building assistance or advice.

He is located in Hereford, within an hour of your own home. Your problems are his problems. His success depends on your success. When you fail, he suffers a loss. He is your neighbor. He is right here with you. He wants you to trade with him, and he will be right here to make everything right that does not pan out as planned. Trade with your Hereford Lumberman.

Panhandle Lbr. Co. - R. H. Kemp Lbr. Co. Rockwell Brothers and Company

# ... Confused? ... Uncertain?

The more irregularity, the more complicated our economic system, the more confusion and uncertainty there is in our daily living...

The more we all, bankers and customers alike, need to know each other better and the more necessary it is that we give each other the utmost cooperation.

We offer ours... and urge yours.

Start a Savings Account

The First State Bank

Measure Your Home by Its Lumber

Is no stronger than the weakest piece of material. Therefore, when you start to build something as important as a home or building of any kind, it is essential that the best of materials be used. To be sure of this

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# The Hereford Brand

Published Every Thursday. Our Slogan—More People—More Farms  
 HEREFORD, DEAF SMITH COUNTY, TEXAS  
 TELEPHONE 30  
 MRS. SETH B. HOLMAN Publisher and Manager  
 ADRIAN ODOM Editor

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**NOTICE TO PUBLIC**  
 Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office at 402 Main Street, Hereford, Texas.

## SOIL CONSERVATION

This is not an explanation of the Soil Conservation Subsidy Bill. It is merely a discussion. We have been unable to get the full workings of the act explained—no one seems to be able to do that. Evidently it must suffice that we accept the bill and start to work under it, letting the details and problems work themselves out as we come to them.

According to a news release from the A. and M. Extension Service, the bill has three chief aims, namely: conservation of the soil itself, re-establishment and maintenance of farm income at fair levels, and the protection of consumers by assuring adequate supplies of food and fiber now and in the future. The act actually is an emergency program immediately, but it also will be stretched out to become a long-time program for the betterment of agricultural land, land that has been more or less slowly deteriorating for years and will eventually be ruined if not protected and revived.

The new program, which calls for the allotment of \$200,000,000 to each agricultural state, is an extension program and will be handled exclusively by this service through community associations. It is up to the communities to get the most out of the program. It is open to one and all who desire to make application, and not only will the participant improve his land but he will also profit financially through compliance.

"There are about 450,000 acres in this county that need attention," County Agent Alex R. Bateman said. "We probably will be allocated half of that amount, but as soon as we show the extension service we can use all of it, we will probably get it. Heretofore we have not had enough money to do this work properly, but now we are virtually unlimited."

There is one noteworthy clause in the new act that will prevent non-resident land owner from reaping the cash harvest while his tenant's land is left unimproved. Mr. Bateman explained that the non-resident does not get the money but that the community supervisor hires someone to do the work. Apparently it is only natural that the tenant should be the man employed, although there may be some specific ruling in regards to this.

It appears that the voiding of the AAA has done exactly what we predicted it would do: lead to a better and more permanent farm program. As Mr. Bateman said, however, we're still experimenting, but we believe we're on the right track!

## PROCESSORS ARE NOT FREE

The processor, who complained so bitterly about the tax imposed to carry on the AAA farm program, is not yet a free man. Another tax against him has been proposed. Although not so high as the old processing tax, it will get him as surely as did the AAA tax. This new source of revenue has been discovered, so to speak, and it is not likely that a bunch of expense-burdened legislators will pass it up. Their past records certainly indicate this, for they have never passed up a revenue source yet. We always have and still do feel that the processors did a lot of unnecessary complaining and certainly did not strengthen the bonds between themselves and the farmers from whom their raw materials come.

## St. Anthony's.

Sunday mass at 8 and 10 o'clock. Week-day mass at 8, convent 6:30. Lenten devotions Sunday at 3; Tuesday at 7:30, Thursday 7:30. March 22, Laetare Sunday. Laetare, first word of day's mass, gives the key note of the pervading spirit of gladness on this half way point of penitential season of Lent. Wednesday, March 25, Feast of the Annunciation by the Angel of the Blessed Virgin Mary (Luke 1:26-38).

Today at 8:30 p. m. Jesko PTA present a three-act comedy, "Aunt

Emma Sees It Through." All attending are assured a rousing time and plenty of laughs. During intermissions St. Anthony's school children give a minstrel. A food sale will be given at the Piggy Wiggy store Saturday, and a good assortment of goodies may be obtained.

Frank L. Lucas left Sunday morning on a business trip to Santa Anna and Brownwood. Mr. Laughlin of Amarillo is relieving him at the local freight office. Mr. Lucas will return this week-end.

# A LONG TIME AGO IN HEREFORD

(From The Hereford Brand, March 17, 1905.)

The correspondent-at Hart sent in a report of many dead fish in tanks, caused by snow drifting in the water containers to such an extent that the fish were smothered.

E. F. Connell, brand inspector for the Cattle Raisers' Association, reported that in the severe winter, cattle had gone through with comparatively light loss.

Governor S. W. T. Lanham had written S. T. Howard, L. Gough, and Jno. E. Ferguson relative to the establishment of an experiment station here, stating in effect that until the State's financial position improved it would be impossible to consider such move.

Citizens met at the court

house Monday night to organize a Board of Trade.

(From The Hereford Brand, March 19, 1915.)

The boys' agricultural club met at the court house Saturday evening. Rat Jowell addressed the boys, and invited them to spend the following Saturday at his ranch seven and one-half miles from town.

Arthur Farwell, Capitol Syndicate agent, had been in this vicinity the past week.

Ed McGee, an Indian, an inmate of the county jail for some time awaiting trial for forgery, quietly left the premises, and Sheriff R. W. Baird said he failed to leave money to pay for his board.

Cool nights prevailed, and

such weather was expected to produce one of the best fruit crops ever seen in the county. Growers were urged to spray trees in an effort to lessen threatened insect damage.

Mrs. F. T. Roloson was hostess to the Bay View Club on Thursday. Meses. A. C. Elliott, Conkwright and W. H. Garrison had parts on the interesting program.

E. B. Posey had entertained the Barach Sunday school class at his home. Refreshments were served the lads and their ladies by Mrs. Posey and Miss Lela Patton.

Mrs. J. B. Jones was visiting in Emporia, Kansas.

Mr. and Mrs. A. A. Foster and children were visiting in Tulsa.

## By Their Words AND OURS

Ominous clouds hang over the peace of the world. Little men, like myself, forget the startling events in Japan only to be jerked to their feet by the grave crisis in Europe. Hitler has sent troops across the Rhine. Many of us wonder why this is so dangerous. The land across the Rhine is also German territory. Why is this more significant than the United States sending troops into Texas? Mexico would not object to that. Why should all of Europe tremble at the action of Germany? The answer lies in the past—Wellington Leader.

With this week's issue, the erstwhile Memphis Daily Democrat returns to field of Panhandle weekly newspapers, under the ownership of J. Claude Wells, a veteran newspaperman. The daily was published for almost two years, with the net result that everyone concerned got a headache and lots of overwork. As a weekly, the Democrat will return to its position as one of the Panhandle's better known newspapers, with a man at its head who is thoroughly familiar with the profession, and is well known and liked by all news people in the Panhandle. To Mr. Wells we extend our best wishes and welcome him back into the realm.

The New York elevator operators' strike is peculiarly significant of our modern urban civilization. Every resident is dependent upon other humans. Individuality and independence have disappeared. When cooperation fails, suffering begins.—Pampa News.

The wheat is still in fine condition in this section and it looks favorable for more moisture soon, we are expecting and hoping for the best wheat crop in several years.—Miami Chief.

Eight candidates are now running for Governor of Texas. Three have assumed an active roll against Governor Allred, who has so far devoted his time to getting the

people of the state thinking about the Centennial. The fireworks have started earlier than usual. That Allred will conduct an active campaign and will not overlook any opportunity may be taken for granted. There will be plenty doing in Texas this year.—Canyon News.

## POLITICAL ANNOUNCEMENTS, DEAF SMITH COUNTY

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries of July 25, 1936:

For State Senator, 31 District: CURTIS DOUGLASS

For State Representative, 123rd District: G. H. (Jack) LITTLE

For District Attorney: JAMES W. WITHERSPOON (Re-Election) PERRY T. BROWN

For County Judge and Ex-Officio Superintendent County Schools: EARL W. WILSON H. V. HENNEN

For Sheriff, Tax Assessor and Collector: J. C. ALLRED J. O. NEWELL H. M. (Mack) BEACH

For County Commissioner, Precinct No. 1: JIM CARROLL P. J. (Jack) ROSE (Re-election) S. O. WILSON

For County Commissioner, Precinct No. 2: T. W. ROBERSON (Re-election)

For County Commissioner, Precinct No. 3: H. D. CULPEPPER (Re-Election)

For County Commissioner, Precinct No. 4: ERNEST T. (Dick) ALLRED

For County and District Clerk: L. H. FOSTER

For County Treasurer: MRS. BESSIE L. SMITH (Re-election) MRS. NONA JOWELL

A WANT AD WILL GET THAT FLOW!

## Stock Shipment. More Favorable

For the first time in many months the year-to-year comparisons of Texas livestock shipments to Fort Worth stockyards and interstate points is favorable, according to the University of Texas Bureau of Business Research. From July, 1935, throughout the remainder of the year each of the monthly shipments were far below those of the corresponding month of 1934. This situation was the result of the Government's huge cattle purchasing program during the fall and summer of 1934 in the drought stricken areas and also the shipment of unusually large numbers of animals through regular commercial channels because of the shortage of and high price of feed. In comparison with the price of livestock, it was pointed out.

Shipments of all classes of live stock during December totaled 4,765 cars, an increase of 7 per cent over the 4,450 cars during the like month of 1934.

Interstate plus Fort Worth car shipments of the various classes of livestock during December, 1935, and 1934, respectively, were: Cattle, 3,200 against 3,199 cars; for calves, 943 against 776 cars; hogs, 374 against 254 cars, and sheep, 248 against 221 cars.

## 660 WOMEN EARN \$20,300 IN 15 WPA SEWING ROOMS

As sewing machines whirl in 15 Amarillo District sewing rooms, 660 women of the Texas Panhandle are earning combined monthly pay checks of \$20,300. Mrs. Leah E. Kay, district supervisor of WPA projects, has reported.

The purpose of the sewing room is three-fold, she explained. In addition to permitting the women to earn their livelihood and training them in sewing work, the project provides garments for distribution to needy persons in this area. The Deaf Smith county sewing room, with an average of 26 employees, is listed among the 15 in the district.

LOTS OF PEOPLE MAY BE LOOKING FOR WHAT YOU WANT TO GET RID OF. TRY A WANT AD NOW!

## Crop and Feed Loans Coming

Emergency crop and feed loans for the year will be available within the next 10 days, Governor W. I. Myers of the Farm Credit Administration has announced. Regulations governing the loans have been issued.

The loans will be made through the same channels used in previous years. Farmers eligible may obtain applications from the field supervisors or the local emergency crop loan committee already operating in the county. Loans will be limited to the minimum amount necessary to meet the immediate and actual cash needs of farmers who are unable to obtain credit from any other source, and in no instance exceed \$200 to one farmer.

Loans will be made for the production, planting, cultivating and harvesting of crops, for summer fallowing, for supplies where they are necessary for production of 1936 crops, or to produce necessary feed for livestock. Preference will be given to applications of farmers whose cash requirements are small, and no loans may be made for purchasing livestock or machinery or for payment of rents, debts or taxes. All loans will bear interest at the rate of 5 1/2 per cent a year and be secured by a first lien, or an agreement to give a first lien, on all crops financed in whole or part with the proceeds of the emergency loan.

F. M. Kester and sons, Lynn and Clifford, attended the district optometric meeting at Amarillo last Sunday.

AN EXTRA ROOM? TRY A WANT AD!

## Want Ads

### For Sale or Trade

FOR SALE OR TRADE: A 1932 Chevrolet Coach. Travis Matthews. 1c

FOR SALE: Two year old silver leaf maple trees on the Broadwell place. 25 cents each. See Tom Sullins. 11-2c

FOR SALE: A DeLoe 750 automobile. Call at Brand office for information. 1p

FOR SALE: 1 1/2 horsepower gas motor, burns gasoline or natural gas. Make yourself a garden and lawn this summer. Earl W. Wilson. 1p

FOR SALE: Seedling peach trees. The kind to keep your table and cellar supplied. Several varieties, Clings and Freestones; a few Indian Freestones. A nearby cousin of the old Indian Cling. Seed taken from trees that have been regular bearers for years. 25 cents each. D. W. Hawkins, mile north of high school. 10-3p

FOR SALE: Good higer bundles at two cents. V. E. Skains, one

## NEW SPRING HATS

Come and see the new SPRING HATS in FELTS and STRAW—all new shades and colors. New hats arriving in the pretty new shades. NEW PATTERN HATS, from several different houses now on display. Just received the new Shirley Temple Hats in felt, in white, red, sand and pink.

VOGELE MILLINERY PARLOR

## Summerfield School News.

High honor roll for past six weeks: Frances Young, Louise Suttle, Jim Suttle, Zaida Jones, Elizabeth Jones, Betty Euler, J. R. Euler, Bobby Sikes and Gene Roberson.

Those making the low honor roll were Leroy Suttle, Pearl Fracher, Edward Young, L. H. Eggeklingbill, Jr., Arless Oglesby, Lorna Storey, Richard Lindsay, N. P. Sikes, Jr., Mary June Decker, Eleanor Decker, Billie Jim Sikes and Birdie Lee Jones.

mile northwest of Hereford. Inquire at Parmer's Grocery for direction to place. 1p

FOR SALE: Bulk garden and onion sets. West Texas Feed & Seed. 1c

FOR SALE: Mo-Milk dairy feed, increases milk production. West Texas Feed & Seed. 1c

FOR SALE: Maise heads, \$12.50 per ton on the ground. V. A. Nowell, 3 miles west, 1 south Big Square store in Parmer county. 10c

FOR SALE: A milk producing cow feed that you will like. Green Pasture Sweet Feed at Hudson's Grocery. 6-6c

BRAND NEW Chevrolet, no mileage, to sell or trade at a discount. Interested parties come to Brand office. 7-10c

FOR SALE: Fordson in good condition, formerly owned by S. O. Wilson. Priced right. Hereford Nursery. 9-3p

FOR SALE OR Trade for headed feed, good milk cow. See O. V. Miles at West Side Filling Station, Second Street and Miles Avenue. 9-3p

FOR TRADE: Small dwelling and camp cabins, located at Sudan, Texas. Will trade for livestock or farm machinery. Write G. L. Wood, Sudan, or phone Brand office for information. 10-2c

### Wanted

WANTED: Superior deep furrow drill; must be priced reasonable. Box 51, Adrian, Texas. 1c

WANTED: Housekeeper, experienced with children. Mrs. Tom Carter. 1c

WANTED: Folks who appreciate a palatable, milk-maker cow feed to call at Hudson's Grocery for Green Pasture Sweet Feed. 6c

SEWING: See Jonnie Estes, 10 1/2 Mile Avenue. 10-3c

### DON'T MISS

High School Home Economics Department's

### FASHION OPERETTA

The "SUZANNE SHOPPE"

High School Auditorium April 3 5:00 p. m. 10c and 20c

# GASOLINE NOW 12 1/2¢ per gallon

TO THE FARMER-OILS & GREASES SPECIALLY PRICED

# The Texas Company

R. J. Richardson, Agent

Hereford, Texas

# SOCIETY

MRS. B. F. GUTHRIE, Society Editor Phone 374-1

## Centennial Bridge Given By Mesdames Carter and Rockwell

Seldom has anything lovelier graced the social calendar than the all-day Centennial bridge given Wednesday by Mrs. Tom Carter and Mrs. C. C. Rockwell. The guest list was divided into two groups, one for the morning, the other for the afternoon, the home of Mrs. Carter being chosen for both events and arrangements for both being similar.

The rooms were thrown en suite, a color scheme making use of the national colors being effective in table covers of red, others of blue, and still others of white. The handmade tallies were artistic creations of cellophane in red and blue tied with knots of white ribbon and carrying a miniature map of Texas inscribed with the words, "Centennial, 1936." Prizes also were in keeping, high score prize being an attractive set of Centennial playing cards; low, a salad set of appropriately decorated orange wood. Cut prizes were bouquets of sweet peas arranged with white baby breath in lovely low blue vases.

For the morning, the affair took the form of a bridge luncheon, the games preceding the luncheon hour. High score was won by Mrs. J. W. Witherspoon, low by Mrs. Adrian Odum. The luncheon menu included chicken spaghetti, ginger ale fruit salad, hot biscuits with butter, molds of blue brick cream centered with the lone star in snowy white, white cake iced in red, and coffee. The climax of decorative suggestiveness was achieved in the napkins which showed a typical Texas longhorn proudly fronting a large blue star with significant lettering and emblems.

Guests of the morning were Mesdames J. W. Witherspoon, Oscar Easley, Holman, Wayland, Davis, Rossen, Charles Brooks, Frazer, J. A. Pitman, McCracken, Wiltshire, Guthrie, Mercer, Baer, W. E. Dameron, Donald, J. T. Glibbreath, Jr., J. M. Posey, Travis Dameron, Emmons, Odum, Medkief and Miss Mabel Gass.

The afternoon guests were entertained with a bridge tea, high score going to Mrs. Jimmie Robin-

### MRS. BILL SMITH HOSTESS TO CLUB

Mrs. Bill Smith was hostess to the Pleasure Hour Club Thursday afternoon, a guest list of five names adding pleasure to the occasion.

Bridge was enjoyed, three tables playing. High score was won by Mrs. Roy Jowell and guest prize by Mrs. Glen Weir. A refreshment plate of chocolate cake with Bavarian cream and coffee was served.

Guests of the afternoon were Mesdames Charles Brooks, Homer Henslee, Glen Weir; Mesdames Smith, McLeRoy and Maxwell; both of Portales, New Mexico. Members present were Mesdames Ralph Smith, Cris Benfro, Boyd London, Buford Farmer, James Wilson, Owen Stagner, Harry Lomas, Roy Jowell and the hostess.

### BUSY BEE SEWING CLUB ENJOYS ALL-DAY PARTY

A recent all-day gathering that provided a delightful day for the Busy Bee Sewing Club and their families was enjoyed in the home of Mrs. Luther Pevely. At noon an elaborate dinner was spread, the long, lovely table with its tempting array of attractively prepared dishes being most inviting. The afternoon was spent in visiting and with various kinds of informal entertainment, plans for future club work being included.

Those who shared the pleasant hospitality were Messrs. and Mesdames Oliver Rudd, John Kropff, Russell Hunter, John Huntsinger, W. A. Long, Allen, Hughes, Charles Danforth, John Johnson, Mrs. Carrie Kropff and their families.

### MRS. W. L. DAVIS ENTERTAINS CLUB

Mrs. W. L. Davis was hostess to the Luncheon Bridge Club Wednesday, a Centennial motif adding a pleasing significance to the occasion.

White stock was chosen as the center decoration for the attractive table, the guests serving themselves informally. A meat course of fried chicken established the menu of vegetable dishes, salad, relishes, hot rolls and dessert of ice cream and cake with coffee. Place cards were dainty reminders of the Centennial year.

For the games, the tallies and playing cards themselves were eloquent of the Centennial thought. High score was won by Mrs. Wiltshire. Mrs. Emmons was a guest of the club. Club members present were Mesdames McCracken, Rockwell, Wayland, Colby Conkright, Oscar Easley, Wiltshire and Davis.

Mrs. Alice Crosswhite went to Littlefield Friday where she will spend a few weeks with a daughter, Mrs. Claude White.

### PARK CLUB HOUSE SCENE OF MERRY DANCE

Mr. and Mrs. Prentiss Rossen and Mr. and Mrs. J. A. Pitman were hosts of a delightful dinner Friday evening, the occasion honoring Mr. D. Brownfield of Deming, New Mexico. The early hours of the evening were spent in the Rossen home where an informal dinner was served; the party repairing to the club house for the dance. Music was provided by the Sindt orchestra.

Guests of the evening were Messrs. and Mesdames W. C. Pitman, Cliff Acker, Homer Fox, Alton Fraser, Jack Wayland, Oscar Easley, Adrian Odum, Emmett Milburn, Lee Morgan, O. G. Hill, Harold Close; Mesdames Virginia Lillard and Opal Cawthon; Messrs. Mack Pitman and Wilson Gyles.

### ANNOUNCE MARRIAGE OF MISS SALLY SKELTON TO JAMES GARRETT

Announcement was made Wednesday of the marriage of Miss Sally Skelton, daughter of Mr. and Mrs. C. A. Skelton, to James Garrett, son of Mr. and Mrs. J. S. Garrett. The marriage took place in Panhandle January 7. Mr. and Mrs. Garrett left yesterday for Carlsbad, New Mexico, to make their home. The announcement came as a surprise to the young couple's many friends here.

Fay Honeycutt spent the week end in Clovis.

### BAND MOTHERS MEET IN O. G. HILL HOME

A delightful evening was enjoyed in the home of Mr. and Mrs. O. G. Hill Monday when Mrs. Hill was hostess of the group of Band Mothers who entertained others of their number. Guests of the evening were the successful contestants in ticket selling for the movie recently sponsored by the club.

A covered dish supper was enjoyed, a St. Patrick's Day motif carried out attractively in table appointments and in the rooms, voicing the thought, "Come Back to Erin." Forty-two and an informal hour of the pleasure that springs from kindred interests made up the evening's program. Present were Mesdames Smith, London, Beach, Wright, Blue, Beavers, Close, Hastings, Cockrell, Reed, France, Estes, Ireland, Williamson, Lomas, Lucas, Hopson, McCullough, Hill, Misses Viva and Thomas and Orvella Hill.

St. Patrick's Day was attractively suggested in the refreshment course of green and white sandwiches, chicken salad and hot tea. Members present were Mesdames Bill Hutson, Jim Lipscomb, George Suggs, Wiley Roberson, Edgar Sowell, Bob Higgins and the hostess, Miss Lillie Hutson of Shreveport, Louisiana, was a guest of the club.

Mrs. Wilbur Kramer and Miss Nita Roy Lobdell, who have been guests of their sister, Mrs. Travis Dameron, for the past several weeks left Tuesday for their home in Franklin, Louisiana.

### MRS. JACK HUTSON HOSTESS TO LA AFFLATUS CLUB

Mrs. Jack Hutson of Dean community was hostess to the La Afflatus Estudio Club Tuesday afternoon with short stories of today making an entertaining afternoon's study.

"The Witch's Spell," by Stephen Benet was reviewed by Mrs. Edgar Sowell, and "A Few Foolish Ones" by Gladys H. Carroll, was given by Mrs. T. P. McCollister. The two stories, different in theme, different in treatment, and both representative of outstanding writers of today, made up a program at once interesting and worth while.

Mrs. Patrick's Day was attractively suggested in the refreshment course of green and white sandwiches, chicken salad and hot tea. Members present were Mesdames Bill Hutson, Jim Lipscomb, George Suggs, Wiley Roberson, Edgar Sowell, Bob Higgins and the hostess, Miss Lillie Hutson of Shreveport, Louisiana, was a guest of the club.

Mrs. Wilbur Kramer and Miss Nita Roy Lobdell, who have been guests of their sister, Mrs. Travis Dameron, for the past several weeks left Tuesday for their home in Franklin, Louisiana.

### Wilson Have Grandson

A son, named Woodrow Kenneth, was born last Friday to Mr. and Mrs. Woodrow Slaton of Portales, New Mexico. He weighed seven pounds. Mrs. Slaton was formerly Miss Theda Lou Wilson, daughter of Mr. and Mrs. S. O. Wilson, who went to Portales last Thursday.

Gano Hastings of Dimmitt was a visitor here Monday.

The Dione  
**QUINTUPLETS**  
In  
"The Country Doctor"  
Coming Soon—Star Theatre

**Fashion On Parade**  
High School Home Ec. Dept. Presents  
"The Suzanne Shoppe"  
High School Auditorium  
April 3 8:00 p. m.  
10c and 20c

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**3 BIG SALE DAYS** **Brooks' Drugs** **Thursday, Friday and Saturday**  
Hereford, Texas Phone 9

**Free GOLD FISH AND BOWL** with every purchase of \$1.00 or more

**Milk of Magnesia** Full Pint 31c

**Forhan's Tooth Paste** 50c Size 37c

**HINKLE PILLS** 100 in Bottle 17c

**CAMAY Toilet Soap** 3 Bars 14c

**Po-Do PLAYING CARDS** 33c

**6 1/2-oz. Size JERGEN'S LOTION** 50c Size 39c

**12 x 12 inch WASH CLOTHS** 2 for 16c

**Dental Perborate** 1-oz. Size 39c

**Dr. Lyon's Tooth Powder** 50c Size 39c 25c Size 19c

**Hobnail Design GLASS SHERBETS** Specially Priced. 8 1/2-inch Plates 5c to Match

**Giant Po-Do SHAVING CREAM** Add 10 Po-Do Razor Blades 59c

**Ora-San TOOTH BRUSH** Treated Bristles 39c

**GENUINE EVERSHPARP PENCIL** \$1.10 Regularly 49c Uses 4-inch square leads, 3 erasers included.

**"Vogue" ALARM CLOCK** Fully Guaranteed Beautiful dial. Accurate and dependable. Low Priced 1.09

**New Lowboy WAFFLE IRON** 2.39

**Compare ITALIAN BALM** 25c Size 27c

**Perfection Cleansing Tissues** 220 Sheets in Box 2 Boxes 23c

**KOTEX Wondersoft** Box of 12 18c

**Russian MINERAL OIL** Full Pint 47c

**Valentine Hair Tone** 4-oz. Size 39c

**BROMO SELTZER** 12-oz. Size 33c

**Certified Milk of 16 grains TOOTH PASTE** 2 Tubes 39c

**Plain or Chocolate MALTED MILK** 4-oz. Size 49c

## FOR COUGHS and COLDS

**Perfection CLEANSING TISSUES** 500 in Box 29c

**CAMPHO-LYPTUS OINTMENT** Large Size 42c

**REM COUGH REMEDY** 6-oz. Size 49c

**Monarch Hot Water Bottle** 2-Qt. Size 49c

**ANIDON TABLETS** 12 in Tin 17c

**Atlas, Jr. ATOMIZER** For Nose & Throat 49c

**Cough Syrup** Campho-Lyptus, 8-oz. 47c

**Baume Bengue** 75c Size 51c

**Camphorated Oil** 3-oz. Size 18c

**Anacin Tablets** Tin of 12 18c

**Bismadine** 5-oz. Size 50c

**Musterole** 4-oz. Size 31c

**Parke-Davis Irradol A** 8-oz. 89c

**Mead or Abbott Viosterol** 5cc 53c

**Cod Liver Oil Tablets** 60's 49c

**Hallbut L. O. Capsules** 50's 89c

**Cod Liver Oil Emulsion** Pt. 89c

**Body Builders**

**Cod Liver Oil, Olafsen, Pt.** 59c

**Hallbut Liver Oil & Vit. D.** 5cc 79c

**Parke-Davis Irradol A** 8-oz. 89c

**Mead or Abbott Viosterol** 5cc 53c

**Cod Liver Oil Tablets** 60's 49c

**Hallbut L. O. Capsules** 50's 89c

**Cod Liver Oil Emulsion** Pt. 89c

**Nose Drops** Campho-Lyptus 39c

**Bromo Quinine** Grove's 35c Size 24c

**Cough Relief** C. K. 8-oz. Size 79c

**75c Vick's Vapo-Rub** 51c

**Breathex Inhalant** 47c

**Pertussin** 60c Size 49c

**Drug Needs**

**Dolph Liniment** 4-oz. 49c

**Olive Oil, Full Pint** 59c

**Peroxide, Full Pint** 23c

**Zinc Stearate** 19c

**Phospho-Comp. Tonic** Pt. 89c

**Epsom Salts** lb. 17c

**75c Doan's Pills** 53c

**Toiletries**

**55c Princess Pat Rouge** 42c

**Lavender Lotion** 39c

**6-oz. 50c Mulsified Shampoo** 39c

**Oris Tooth Paste** 2 for 27c

**Perfection Cold Cream** 8-oz. 59c

**Extra Values**

**Oris Mouth Wash** Pint 49c

**Gillette Blades 10 for** 49c

**Syrup of Figs, 5-oz.** 37c

**Valentine Tooth Brush** 19c

**Centaur Playing Cards** 29c

**Rubber Baby Pants** 7c

**Psyllium Seed** lb. 33c

**HAIR OIL** 4-oz. Size 47c

**Lemon-Castle Shampoo** 8-oz. Size 37c

**Monarch Fountain Syringe** 2-Qt. Size 49c

**Raffmade Chocolates** Pound Box 39c

**Life Lighter Fluid** 9c

**Mead's Dextrin Maltose** 1-lb. Size 59c

**Chocolate Package** Pound Box 69c

# CLOSE OUT FOOD

# SPECIALS

A Big Money-Saving Event

We are closing out certain standard lines of foods—foods you have used many times and for which you paid standard prices. Yet, in order to get it off our shelves, and for no other reasons, we are offering it at the lowest prices we ever offered.

**20% to 30% SAVED**

The number of food items included in this sale is too numerous to list here. We assure you, you can find many, many items you use every day, items of standard quality, at the lowest prices ever offered. Don't take our word for it—come in and see!

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# FOODS

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PRICES That Mean Big Savings

SERVICE You'll Enjoy Using

# SOCIETY

MRS. B. F. GUTHRIE, Society Editor Phone 374-J

## MRS. CHAS. DONALD GIVES CENTENNIAL PARTY

Mrs. Charles Donald was hostess Thursday of a lovely Centennial party when she entertained with an afternoon of bridge. Honor guests of the pretty affair were Meses. Mal Stewart and Wilbur Kramer, of Franklin, Louisiana.

Gay bowls of forsythia brought the breath of spring indoors and added the inspiration of its loveliness to that of the patriotic motif of score pads and tallies with their colorful six flags and other emblems. Two tables of players were pleasantly entertained, high score going to Mrs. Colby Conkright and guest prizes to Meses. Stewart and Kramer. The prizes carried out the Centennial suggestiveness.

A dainty salad plate was enjoyed, the napkins showing the decorative motif effectively. Guests were Meses. Stewart, Kramer, Travis Dameron, Tom McCollum, Ferguson, Colby Conkright, Paul Mathers and Miss Nita Roy Lobdell.

Mr. and Mrs. John R. Allen and sons of Amarillo visited Effa Ruthford and family over the weekend.

## HOME MAKERS CLASS IN BUSINESS-SOCIAL MEETING

The Home Makers class of the First Baptist Sunday school held its regular business and social meeting at the church Thursday afternoon. A devotional included a group hymn and prayer, offered by the class teacher, Mrs. W. L. Alexander.

Following a business meeting, the afternoon program was opened with a chalk talk by Miss Viva Mae Thomas with piano accompaniment by Miss Joyce Davis. Miss Thomas illustrated the theme of her talk, "God's Tomorrow," with the crayon which she used as she spoke, the two combining to make an impressive and beautiful lesson. Other program numbers were a piano solo by Mrs. Wiley Roberson and songs by the two small sons of Mr. and Mrs. Jeff Roberson.

Group No. 2 served a salad plate of sandwiches, pickles, salad, cake and coffee to 18 members and five visitors. The class numbers about 30 members.

Mr. and Mrs. W. E. Neal left Monday morning for Mineral Wells where they will spend several weeks.

## MISS HOSTETTER PRESENTS DISCUSSION GROUP MATERIAL

Due to the absence of Mrs. Swelton from the city, Miss Hostetter presented the material for consideration of the Discussion Group Friday evening.

She made use largely of an interview given by Dr. Shaller Matthews, dean of the divinity school of Chicago University, adding related ideas from Mary Pickford's "Why Not Try God?" and from Mary Austin's "Can Prayer Be Answered." The lesson differed from previous ones carrying the same thought in fiction in that it was taken out of the experiences of prominent contemporary people.

Dr. G. W. Heard will begin a presentation of Laski's "The State" next Friday evening.

## MISS JONNIE ESTES HONOREE AT BRIDGE PARTY

The birthday of Miss Jonnie Estes was the occasion of a delightful evening of bridge given Wednesday by Mr. and Mrs. R. E. McCullough.

The festive atmosphere of a birthday celebration was reflected in the games and the evening was one of unusual pleasure. High score was won by Miss Neville Wrenn who presented her prize to the honoree. A lovely guest prize, also, was presented by the hostess to Miss Estes. A refreshment course of ice cream and cake was served.

Guests of the evening were Mr. and Mrs. J. M. Gilliland, Mrs. J. B. Jones, Meses Frances Dameron, Neville Wrenn and Jonnie Estes.

## SURPRISE LUNCHEON HONORS MISS ESTES

A lovely surprise covered dish luncheon honored Miss Jonnie Estes Wednesday on the occasion of her birthday, a group of her friends coming at one o'clock with an elaborate menu ready to serve.

Centering the attractive table was a handsome birthday cake, iced in white, with lighted candles and bearing the words "Happy Birthday". The cake was the gift of Mrs. R. E. McCullough. The informal buffet service added its own note of enjoyment to a most delicious meal. Bridge provided the afternoon program.

The guest list included Meses. J. M. Gilliland, W. H. Russell, F. J. Eberle, Reed Williams, Carl Gilliland, Walker Nicks, Jimmie Witherspoon, Arthur Thompson, Mac Womble, R. E. McCullough, Jack Rose, J. B. Jones and Miss Jonnie Estes.

## JOLLY FEMMES CLUB GUESTS OF MRS. WEBB

The Jolly Femmes Club was delightfully entertained Thursday in the home of Mrs. Ralph Webb. Early spring flowers brightened the rooms and the presence of four guests was an added pleasure.

Bridge was played, three tables enjoying the games in which high score was won by Mrs. Dick Bradley. A refreshment plate of cream cheese sandwiches, vegetable salad, ice cream, cake and fruit punch was served.

Club guests were Mrs. Maurice Jones of Amarillo; Meses. Oleta Bohannon, Mildred Knox and Geo. Clinton. Members present were Meses. Dick Bradley, Bill Gentry, Mack Balmum, Arnold Long, Bob Gentry, Vernon Gilliland, Buddy Sowell and Ralph Webb.

## SUMMERFIELD STUDY CLUB MEETS WITH MRS. WALSER

The Summerfield Study Club enjoyed its regular meeting last Thursday with Mrs. Guy Walser as hostess. The theme for the lesson, of the afternoon was "Negro Writers of Poetry and Fiction."

That the Negro race is producing a contemporary poetry of real merit was evidenced in the number given by Mrs. Lee Curry, on "The Negro As a Writer of Poetry." She chose characteristic work of representative writers and her illustrations were vivid and forceful. William Stanley Braithwaite, the anthologist, was represented in the group by his poem, "By An Inland Lake." "The Creation," by James Weldon Johnson was read as an interpretation of the Negro. Its intense realism and highly imaginative quality were noted as typical of both Negro character and expression. "The Easter Flower" by Claude McKay, Countee Cullen's "The Fruit and the Flower," and "Winter Moon" by Langston Hughes were given with an analysis of each.

Mrs. Guy Walser gave a very interesting number on "Negro Writers of Fiction." She read from the works of Toomer and Waldron, selecting her material from the viewpoints of interpretative quality and human interest values. She brought out the thought that there is a real artistry in the Negro's interpretation of his race through fiction.

A dainty refreshment plate of sandwiches, assorted cakes and grapejuice was served.

Mr. and Mrs. L. K. Bray of Amarillo were business visitors here Monday evening.

## Ford Doings

By MRS. H. M. BENSON

Mr. Ferguson and family visited relatives in Plainview last week. Mrs. A. K. Webster and children were dinner guests of Mr. and Mrs. Andy Thomas in Hereford Saturday.

Mrs. W. M. Stewart and daughter were in Amarillo Saturday.

W. W. Adams, Lonnie Wayne and Chas. McGinnis of Jumbo were recent visitors here.

Mrs. Dyer is visiting her son, Robert and family, in Skellytown.

Work on the new windmill at the school house was delayed until Monday. A large number met and worked, and the ladies served dinner at noon.

Mr. and Mrs. H. D. Hill spent Sunday with relatives at Summer-

field. Mr. and Mrs. Atchley, parents of Mrs. Hill, were in a car accident recently. Mr. Atchley is up, but Mrs. Atchley is still in bed. Misses Cope and Watkins were in Vega Sunday.

Mr. and Mrs. Henry Roebek are here from Kansas City, and will live on the Benny Fulkerson place in Ward community. Mrs. Roebek is a sister of Mrs. L. J. Strauss.

Mrs. M. J. Park, H. M. Benson and family attended church in Vega Sunday morning.

W. Adams, Fred Brunson and daughters visited Mr. Brunson's mother and family in Claude Sunday.

School will be dismissed Friday and teachers and pupils will attend the track meet at Hereford Friday and Saturday.

The agricultural meeting Friday

night was well attended. Several interesting talks were made. Next meeting will be in two weeks and we will be entertained by local speakers.

Adella Benson is confined to her home with influenza this week.

Rev. L. E. Godwin will preach here Sunday after Sunday school.

The Dionne  
**QUINTUPLETS**  
in  
"The Country Doctor"  
Coming Soon—Star Theatre

## DRIVE IN

And let us change your oil to heavier grade. Springtime is the Time to Make This Change.

**Texas Service Station**

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— Home of 60c Purchase Plan —

## INDIGESTION— GET QUICK RELIEF

Millions of men and women are suffering from disturbances of their digestive systems, due to acidity, and this is often the real cause of ill health, tired-out, run-down feeling, loss of "pep" and zest for living. If you are suffering from indigestion, gastric dyspepsia, sour stomach, gas pains, "raw stomach," inflammation of the intestine (enteritis), gastric acidity and sick headaches, you can't afford to ignore these warning signs. Take Glass Tablets, the Doctor's Prescription, which are intended to soothe the raw, inflamed lining of the "acid stomach," and to help convert the starchy foods into dextroses. Because of this remarkable success in many cases of acidity and digestive troubles resulting from acid conditions, Glass Tablets are offered to sufferers under a guarantee that the first bottle must produce results or money back. On sale at

Close Drug Store

## J.B.B. Specials

- \$18.00 COUPON  
With Crazy Crystals ..... 89¢
- \$ 1.00 COUPON  
With Bottle Coca Cola ..... 5¢
- \$ 8.00 COUPON  
With 100 Aspirin Tablets ..... 39¢
- \$ 8.00 COUPON  
With Ultra Hand Lotion ..... 39¢
- \$10.00 COUPON  
With Prophylactic Tooth Brush ..... 50¢
- \$20.00 COUPON  
With Yellow Bowl Pipes ..... \$1.00

Cut Out and Present — We Will Give You \$3.00 Coupon

## MUSCULAR PAINS — GET QUICK RELIEF

No longer is there any need for men and women to suffer torturing, stabbing, shooting, simple muscular, rheumatic pains of arms, legs, shoulders and body, without the benefits of the doctor's prescription, known as Williams' R. U. X. Compound. This remarkable preparation is now available at a cost of only a few cents a day, and just a few doses usually give quick relief. Being a liquid—highly concentrated, already dissolved—it starts to work almost immediately. It is not just something to "rub on." Those things help, but Williams' R. U. X. Compound works from the "inside out." Its pain-relieving ingredients are absorbed into the blood, and carried to sore, inflamed muscles and parts, giving a feeling of ease and comfort which is a blessing to sufferers. Try Williams' R. U. X. Compound today. The first bottle must produce results or money back. On sale at

Close Drug Store

\$1.00  
COD LIVER OIL  
59¢

\$1.00  
WINE OF CARDUI  
89¢

50c  
IPANA TOOTH PASTE  
39¢

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## Bad Foot Odors.

And Sweaty Feet Positively Cured with BROWN'S LOTION in four days or your money refunded. 60c and \$1.00 size at **CLOSE Drug Store**

## Woodbury's CREAMS and LOTIONS



25¢ 50¢ \$1.00



Jergens'

HAND LOTION

39¢ and 79¢

## HEAD COLDS

Why Suffer with a Head Cold! You can Breathe Freely through both nostrils within 20 minutes after you apply BROWN'S Nose Drops, the Two-Way Treatment for Head Colds, Hay Fever and the relief of Asthma. BROWN'S Nose Drops Price \$1.00. Sold and guaranteed by:

CLOSE DRUG STORE

Pint Nyseptol  
MOUTH WASH  
49¢

50c Anti-Acid  
STOMACH POWDER  
39¢

75c Listerine  
ANTISEPTIC  
Free Cosmetic Bag  
49¢

25c Listerine  
TOOTH PASTE  
19¢

\$10.00  
J. B. B. COUPON  
on  
ANY PRESCRIPTION  
FILLED

\$1.50  
ALARM CLOCK  
One Year Guarantee  
98¢

# "Pep Up" Your STOMACH

Stimulate Appetite Relish Your Food

Are you one of the vast number of sufferers who drag through life, feeling "half sick," run-down, sluggish, without appetite or zest for the good things of life—all because of a stomach, liver and kidney condition which may easily be relieved by a good mild tonic, stomachic stimulant, food and mild laxative? If you are, you will suffer any longer when you try Williams' S. S. S. Formula, which has brought blessed relief and added joy of living to so many people.

The Prescription of a Former Army Doctor

Williams' S. S. S. Formula is compounded from the prescription of a former army doctor who used it in his private practice for many years. Experience has taught army men to seek fundamental principles. These principles have been carried out in the development of Williams' S. S. S. Formula. There are many medicines which you might take. What you want is something that will do its intended work quickly, efficiently, effectively—and that is what you get in a bottle of Williams' S. S. S. Formula. The first bottle must produce results or your money back.

Old and Young Enjoy Life More

Take Williams' S. S. S. Formula also for indigestion, nervousness, loss of weight and other conditions, where a mild tonic, laxative, stomachic, tonic and diuretic is needed. You'll like its quick, pleasant action. Being a liquid it is easily assimilated and starts to work almost immediately. Because it is a highly concentrated solution, only small doses are required, therefore it is very economical. Get a bottle today. Try it under the money back guarantee. See for yourself what a magnificent help a good medicine can be.

On Sale at

**WILLIAMS' S. S. S. FORMULA**  
CLOSE DRUG STORE

50c Chamberlain  
HAND LOTION  
39¢  
\$1.00 79¢

KLEENEX  
13¢  
KOTEX  
17¢

Dr. West  
TOOTH PASTE  
Two Tubes ..... 33¢  
\$4.00 Coupon On Each Tube.

\$5.00 Extra with every 25c purchase this week. Help your JBB friend and get a lot of Coupons for Him or Her!

## Special Beauty Offer

For Those Short of Funds

In order that you may keep up your beauty treatments at a time when extreme care is needed, we shall do beauty work in exchange for chickens or eggs.

CALL US FOR AN APPOINTMENT

You will find our work unusually good, and we are certain you will be satisfied with the results.



During these dusty days, your face needs special care and treatment. We specialize in the giving of facials that will be of untold benefit to your complexion at this time of year.

## The Mode Beauty Shop

MRS. KATE SINDT



OUR OWN  
**Sunny Tucker**

**FROCKS**

are here in silk!

Sizes 7 to 16 \$1.98

Here are frocks for her dressiest of parties... for her Sunday best! French crepes, acetate crepes, crepes de chine, celanese taffetas. Little girls love to dress up, too... Sunny Tuckers for \$1.49 tots from 3 to 6 years

**PENNEY'S**



**Jumbo News**

BY LA RUE BECK  
There was an attendance of 38 at Sunday school.  
Rev. J. R. Sharpe and son of Canyon took dinner in the W. A. Hunter home Sunday.  
Mr. and Mrs. Truitt Boothe of Dimmitt spent Wednesday night in the M. L. Hardy home.  
Mmes. M. L. Hardy and W. A. Hunter were hostesses in the Ulman Hunter home Thursday at a bridal shower for Edna Hall Mat-

thews. Games were enjoyed, after which gifts were brought to the bride by a little bride and groom, Phyllis and Frances Hunter. Guests enjoying the occasion were Mmes. Hardy, Pat Hardy, Truitt Boothe of Dimmitt, F. J. Axe, F. L. Pinckert, Jessie McGinnis, L. E. Beck, LaRue and LaVelle, and Mmes. Will Hall, C. D. Pinckert, Clay Hughes and the honoree, of Hereford.  
Mrs. Minnie Marlar of Lorena spent the week end in the L. E. Beck and Mrs. Lee Oxford homes.  
Mrs. Ulman Hunter, Phyllis and

Frances spent the week end with her father, Frank Sparks, of Clarendon.

Mrs. W. E. Turner of Arney visited Mrs. Wilmer Crum Friday.  
Misses Irene Hurst, Athalie and Maurine Wilder spent the week end in the J. J. Wilder home.

Messrs. and Mmes. W. A. Sam, and Ulman Hunter, Finis, C. C. and Addison Hunter, Mr. and Mrs. M. L. Stimpson and Finis Nunn attended the funeral services Friday of Mrs. W. A. Hunter's sister, Mrs. W. A. Buchanan, at Canyon.

Mrs. Nora Housing of Lubbock is visiting the home of her brother, M. L. Hardy.  
Miss Lucille Dyer of Dimmitt visited LaRue Beck Sunday.  
Mr. and Mrs. Wilmer Crum attended the cattlemen's convention in Amarillo last Wednesday.

P. H. Dyer and family of Dimmitt were Sunday dinner guests in the Carrol Hunter home.  
Miss Helen Wilder visited in the J. R. Hurst home at Canyon Friday and Saturday.

The community assembled in a surprise farewell supper in the L. E. Beck home. Supper was served to 92 guests. The family wishes to express thanks of appreciation. They moved to Lorena Monday.

Mr. and Mrs. Proctor of Amarillo spent the week end in the Wilmer Crum home. Mrs. Proctor is a sister to Mr. Crum.

**Easter Items**

BY LOUISE FRYE  
Rev. and Mrs. Armstrong were guests in the Chriss Wegner home Sunday, and Rev. Armstrong conducted services at the regular time.

Roy Durant and family of Sunnyside were guests in the John Nolan home Tuesday.

Carl Frye and family were in Farwell and Clovis Saturday.

Geo. Chambless and family and Charles Frye spent Sunday in the E. M. Allen home.

Miss McClure was out of school Monday because of illness.

Mrs. Homer Henry entertained the young people with a surprise dinner Sunday, honoring Monty.

Mr. and Mrs. W. E. Betts of Clovis visited the Frye home Sunday.

Miss Margaret Morrison of Amarillo spent the week end in the Henry home.

J. S. Smith and family and Mrs. Harvey of Big Square spent the week end at Anardarko, Okla.

E. O. Dixon and family, W. E. Bralley and daughter were in Dimmitt Sunday.

Mr. and Mrs. Harry Smith were in Amarillo Saturday.

Webster Johnson and family of Pampa spent last week in the H. J. Benson home.

Misses McClure and Ramey, Hazel Chambless, Juanita Henry, Joy Carter, Caroline Frye, William and Wilbur Dixon, Brittain Chambless and Boyce Carter attended track meet at Dimmitt Saturday. In tennis Juanita and Joy won first in junior doubles, and Caroline took first in junior singles.

The men's community club held a called meeting Monday night. Miss Clark and Mr. Morrison of Dimmitt were present and gave helpful talks. Soil erosion and its control was the principal topic. Some of those who have tried out contouring and terracing said they had found it very successful.

Mrs. Maurice Jones of Amarillo spent several days in Hereford last week, a guest of Mr. and Mrs. Bill Gehry.

economics meeting in Canyon Saturday, accompanying Mrs. Gee of Friona.

Henry McLean, Kermie Deaton and Cecil Vandiver were in Farwell Saturday.

A. C. Hays is visiting relatives in Dallas and Fort Worth, attending the Fat Stock show in the latter place.

W. L. Johnson and family attended the Stock Show in Amarillo Wednesday.

Jim and Lucille Hays and Ervan Kimmins were in Childress last Sunday.

**Westway Items**

(BY WILMA SKYPALA)  
Mr. and Mrs. G. W. Wilson took his brother, Ellis, of Hereford to Abilene this week. Ellis Wilson has been ill some time.

Mr. and Mrs. V. Skypala and Edgar visited a niece in Amarillo Sunday. She is ill.

Mr. Coker and family of Summerfield spent Sunday in the C. V. Burgess home.

Messrs. and Mmes. R. A. and Roy Dodson, and Tom Dodson all of Olton visited the F. W. Dodson home Sunday.

J. P. McCutchin is in the hospital this week with pneumonia.

Try-outs in sub-junior boys and junior boys and girls divisions declamations resulted: Sub-junior boys, Elmin Wilson first, Hugh Roe second, Gene Little third.

Junior boys, Loy Cook first, Roger Hartman second, Dan Turgentine third. Junior girls, Betty Toe Roe first, Vesta Mae Landers; second, Nannette Little third.

In district tract meet Friday Westway juniors lost to Jumbo 37 to 12 points. The seniors of Westway won 65 to 46.

G. W. Wilson and V. Skypala were in Plainview Friday.

Mrs. Petree and son are staying at the Wilson home.  
Mr. Hyde and children visited his daughter in Lubbock Saturday and Sunday.

Billie Odom and Miss Minter were in Friona Sunday afternoon.

Mrs. A. G. Bell and Miss Evelyn Bell were in from the Bell ranch near Adrian Saturday, shopping.

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By MRS. H. L. M'LEAN  
Nineteen were present at Sunday school Sunday. Anyone not attending elsewhere are invited to attend here.

Mr. Dick Rocky and baby of Muleshoe spent the week end with her parents, Mr. and Mrs. Howard Elmore here.

Rev. Rex Ray and family of Amarillo were supper guests of Grandmother Ray Sunday.

D. W. Sikes and Lee Thompson of Oklahoma Lane attended the agriculture meeting here Tuesday night and made interesting talks.

Other guests included Mr. and Mrs. Odom of Hereford, Chas. Hays and Milford Alexander of Friona.

Mrs. Verner Melugin of Hereford visited here Wednesday.

Lois Presley attended a home

**Notice**

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We solicit your business in the future as in the past, and will try to please you with first class barber work and a clean, sanitary shop.

Yours for good, clean, first-class barber work

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**Frio News Items**

BY MRS. W. A. SPRINGER  
Frio Worthwhile club met in an all day meeting March 12 at the home of Mrs. Annie Beauford, with three members present, Mmes. Melvin Mitchell, J. N. Benson and Clarence Beauford, Misses Ruby and Alma Andrew were visitors. Next meeting will be with Mrs. Ace Campbell, March 26.

Mr. and Mrs. J. B. Harlin, Mrs. Paul Williams, Misses Ruby Andrew and Koma Hyatt were in Amarillo Saturday.

Bennie Fulkerson and family spent Tuesday night in the J. E. Springer home before moving to New Mexico.

Oscar Campbell and family spent the week end with relatives here.

Messrs. and Mmes. T. L. and W. A. Springer, Mrs. M. A. Springer attended the funeral of Mrs. Etta Buchanan at Canyon last week.

Mr. and Mrs. Allman of Floydada visited the home of their son, Henry Allman, recently.

**Dimmitt News**

BY EMILY M'LEAN  
Mr. and Mrs. Boone Kilgore and family are visiting in Roscoe.

The Junior Home Makers met in the home of Miss Lucille Rice Tuesday night.

Mr. and Mrs. C. E. McLean of Friona visited friends and relatives here Friday evening.

Mr. and Mrs. W. G. Baxter of Brownville are visiting in the Fred Boswell home.

Dr. Mayes Miller will leave March 25 for New Orleans where he will study a few months.

The Castro County Interscholastic League meet will be held in Dimmitt March 27-28.

Dr. and Mrs. R. E. Cogswell were in Floydada Sunday.

The seniors will sponsor a pie supper Friday night, March 20.

Mr. and Mrs. Clay Hughes and baby visited the home of P. H. Dyer Monday.

Miss Lucille Rice, home economics teacher, and several of the girls of her class attended a home economics meeting in Canyon Saturday.

Misses Katherine Duree and Emily McLean were in Friona Friday evening.

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These reductions apply on calls to points more than 100 miles distant, and to many shorter calls. In the past the only reductions were those after 7 at night on station-to-station calls. This is the sixth time in 10 years that the telephone company has lowered long distance charges. Other reductions were made in 1926, 1927, 1929, 1930, and 1933. Ask Long Distance for the new rates to any point.

