

The Hereford Brand

VOLUME 13

HEREFORD, TEXAS, FRIDAY, June 20, 1913

NUMBER 20

LETTER FROM BATTLE FIELD

Paul Barnett Writes to Brother About Skirmish Near Matamoris—Sends Pictures of Dead Mexicans—Saw the Battle.

San Benito, Tex., June 10, 1913.
Dear Ralph—I inclose a few pictures I made of the remains of dead Mexicans in Matamoris after the battle last week. It is a holy sight, believe me, and one that I would not have missed seeing. The Mexicans are hardly humans, I firmly believe. They use every kind of gun you ever heard tell of and a great many that I never dreamed were actually in use in warfare. I notice some of them using the common 22 Winchester, and soft nose bullets, which I understand is against all rules of war.

One Mexican in the pile on a card inclosed has his head almost entirely blown off, being hit, I suppose, with a 30x30 ft. nose. You may show the pictures to my friends, saying I was in Brownsville the day of the battle and went to the water's edge on the border, which was only a half mile from the main battle, and some fifty yards from several little skirmishes, which I could see very plainly; in fact, close enough to hear the bullets whizzing by, which would make me dodge sometimes thinking they might land on my noodle. Saw one man shot off his horse just across the river and another about three hundred yards away try to surrender to the Rebels, using a white flag, waving same around several times, but was finally shot and throwing his hands up turned several flips before he hit the ground. Oh, it was some scrap, I tell you. There were a number of women in the Rebel army, Indians, I suppose, and were in the front ranks during the charge on Matamoris. It was getting late and could not get pictures of them.

My business is rather dull, but expect better times when things are settled more. Love to Ethel and Paul Wright. Let us hear from you. Affectionately,
Paul.

Boy Scouts Organize.

Supt. Ben Short and a number of Hereford boys met at the school house on the evening of Friday, June 13, and organized a troop of Boy Scouts. Two patrols, namely, the Wolf Patrol and the Jackal Patrol, were formed. Officers elected were: Mr. Short, Scoutmaster; George LeGrand, Patrol Leader of Wolf Patrol; Wayne Wheeler, Patrol Leader of Jackal Patrol; Albert Murchison, Adjutant. The Wolf Patrol consists of: George LeGrand, Patrol Leader, Douglas Connell, Jowell Murchison, Ernest Woodburn and Albert Murchison. Jackal Patrol is composed of: Wayne Wheeler, Patrol Leader; Homer Wilson, Cecil Cook, Travis Dameron, LeRoy Richards, Willard Garrison and Jack Mounts. Any boy between the ages of 12 and 18, desiring to join the Scouts, must send his name in to the Adjutant.

Judge and Mrs. C. G. Witherspoon and their daughter, Miss Bertha, came to Tuesday morning from Waxahachie where Mrs. Witherspoon and Miss Bertha have been for a year in order that the latter might enjoy the advantages of Trinity.

Honor Reception to Rebekah President.

Mrs. Johnnie House of Fort Worth was the guest of the Rebekahs Tuesday and Wednesday of this week. She is the president of the Rebekah Assembly and was entertained in the homes of Mr. and Mrs. Theodore Cochell and Mr. and Mrs. H. H. Hawkins. The guest was met at Canyon by Mr. and Mrs. Cochell and Mrs. C. Smith, who went over in Mr. Cochell's new Ford Tuesday afternoon. At the evening, the local lodge held its regular meeting and after the usual business, held a reception in honor of their distinguished guest. Cream and cake were served as refreshments. Wednesday morning, though the clouds were threatening and an occasional shower came, a number of Rebekahs went on a fish fry on the Tierra Blanco, where a sufficient catch was made to supply the noon meal. Mrs. House enjoyed this very much. The crowd returned in time for her to board the east bound train for Amarillo.

Standing of Contestants in Stambaugh's Piano Contest.

Week ending Wednesday, June 18th, 1913.

No.	Votes
2	388430
59	385675
64	729080
66	2,026240
75	584065
105	543895
106	354115
107	440570
110	557480
118	163945
122	605625
124	1,061245
154	641525
155	243695

The lucky contestant this week was No. 124, votes for the week 236,055. The prize was a set of silver spoons and a butter knife. No. 122 was second in lead, she registering 231,030 votes for the week. There will be nine silverware prizes. Who will be the next lucky one? We are giving 200 votes to each dollar purchase on anything in our store. Trade here are get votes and ask your friends to trade here and get votes. Sell Trade Books and get 30,000 votes for each \$5.00 book.

Do personal work among your friends and get their votes.
Geo. A. Stambaugh, Cash Store.
101f

Rev. A. L. Conner of Seabright, Texas, will preach at the Methodist church Sunday morning and night. Rev. Henson, the pastor, is confined to his bed with an acute attack of Lumbago.

New Irrigation Well Brought In.

The McDonald Company has installed the big, new Bessimer engine at the N. T. Green well, nineteen miles northeast of town, and the first run indicates a strong well, the flow running as high as fourteen hundred gallons per minute. Few who have never seen a big well realize how much water this is. Running in the irrigation ditches, such a stream presents the appearance of a small creek. This amount of water will easily irrigate 320 acres if planted to different kinds of crops; some wheat, some oats, alfalfa and other feed stuffs.

Buy your Sunday dinner at Stambaugh's Saturday. It

FARMERS WANTED TO RAISE ALFALFA

The consumption of hay is ever on the increase and the demand for first class alfalfa has never been satisfied and it will never be. It is good for all kinds of animals; the fat cattle raiser, the hog breeder and the chicken fancier. Every acre of land on which alfalfa may be grown is being bought up and put into cultivation. Millions upon millions of dollars are being spent annually by private and public constructing irrigation plants for the purpose of raising alfalfa and other feed stuffs. Often where the water for irrigation may be obtained, the soil is full of alkali and other injurious chemicals. In many cases, the water is gypsy or full of salts and cannot be used. In some localities alfalfa may be grown, but can never be successfully harvested; too much rain and it always spoils the cut. In the too humid districts there is not enough sunshine to "cure" the cuttings and it molds in the field. At Hereford, none of these things exist; the soil is free from injurious salts and alkalies, the water is pure as the fallen snow, the sunshine is an everlasting flood of nature's forces. The Hereford valley and irrigated farms raise the finest alfalfa and it is cured in a most perfect way, wins first premium at the Great Dallas Fair. But Hereford does not raise enough alfalfa. Hereford needs more alfalfa farmers. Of course, it takes work to raise alfalfa, but cotton takes work also. But instead of obtaining only one crop a year, four or five crops are secured, and then you do not have to plant every year, except to plant a few more acres of the same kind of good stuff—alfalfa. There are one hundred thousand or more acres of alfalfa land around Hereford, all within the "shallow water" district, that is waiting for the alfalfa farmer. Hereford needs more alfalfa farmers; the farmers need more alfalfa land. The Brand will undertake to place the farmer who wants to buy alfalfa farm in touch with the man who has more land than he needs and is willing to sell some of it to an alfalfa farmer. Our slogan, "Water, Soil and Sunshine," is still a good one. If you want to raise alfalfa in a country where all three are the greatest, simply write a letter or a card asking for inside information. Address A. C. Elliott, editor Hereford Brand, Hereford, Texas.

Santa Fe Force at Work.

A force of men have been busy this week laying the concrete foundation for the elevated water tower near the tracks. As mentioned before, a tank of large capacity will be erected and a line run to two cranes or goose necks for the purpose of "watering" the engines, one at each end of the depot platform. These improvements will all be of the substantial sort such as the Santa Fe has been accustomed to doing.

Eighteen Hundred Mile Auto Trip.

Mr. and Mrs. C. Mountz and their 5-year-old son, Walter, left Monday morning for an 1,800 mile auto trip. Their point of destination is Edgerton, Ohio. They will go first to Dod City, Kansas, where they will take the old Santa Fe Trail to Kansas City. From there they will make a run to their old home, where they will visit for some weeks.

Womble Family Reunion.

Friday night, Saturday and Sunday night of last week the Womble family had their Annual Family Reunion on the creek at the Brady Ranch where there were plenty of fish to go with the well filled baskets of good eatables that loaded the old swinging hay frame down when used as a table. This family of Mr. and Mrs. J. C. Womble of the northeast part of this county is one of the oldest settlers and largest in number in Deaf Smith county. They came to the Panhandle from Tennessee Jan. 31, 1891, with 10 children, 5 boys and 5 girls. Now there are 11 families, all living in Deaf Smith county, 30 grandchildren and 2 great grandchildren, numbering in all 52, and all were present at the Reunion but grandfather, and he still being the busiest of all had no time to fool with the kids. So grandmother must have been very busy looking after so many children when they were fishing, wadding, rowing, swinging, 42 games, etc., all together to watch after in day time. At night in Family Hall (the barn loft) the entertaining was recitations, dialogues and songs by the children; forty two games, speeches on silos, how to catch fish in the muddy water and etc., by the older ones, and best of all an old time family singing by the do rama sol la's and beat the time as you go. The different families of this one family are: Troy Womble, W. T. Womble, G. H. Womble and families, Mack Womble, the young bachelor. The girls are: Mesdames W. B. Phillips, L. R. Brady, W. T. Smith, M. O. Meeks and G. B. Combs. The grandchildren are Guy Smith and Mrs. Lon Shore and families.

B. B. Buckeridge, general field secretary for the Texas Commercial Secretaries and Business Men's Association, was in Hereford yesterday for the purpose of interesting the Chamber of Commerce in the publicity work of the Association. In talking with Mr. Buckeridge, the Brand learned that this knight of publicity was very greatly surprised to find the activity in all lines of business at Hereford, especially in the wonderful development of the irrigation opportunities. "I had no thought of the extent of the irrigation and the unlimited underground water supply," he said. "While the Secretaries Association had heard of the discovery of the great underground reservoir at Hereford, the fact of its real existence had not dawned upon any of us down in Texas," he continued, "and you people should let the outside world know what you have here. The Texas people all over the state do not know what you have—your pure water, your fertile soil, your baskful sunshine, your wide-spread acres supporting thousands of sheep and cattle. If they knew of these things, and especially of the possibilities of alfalfa growing, they would flock in here from every point of the compass and quickly convert your grassy pastures into verdant fields. And I am glad to find," he concluded, "that you have a live commercial organization and that it is now a full-fledged member of the state organization and in good standing."

We want your lumber business and if price, quality and fair treatment are inducements, we will have it. R. H. Kemp. 20-2t

STATE BUILDINGS FIRE TRAPS

Practically All Public State Buildings Unsafe—Nineteen Have Been Burned in the Last Two Years.

Austin, Texas, June 18.—Loss of life by fire is a daily menace to the faculty and students of the University of Texas, according to the last report of the State Insurance Board. A carelessly flung cigarette, a partly extinguished match or a defective fuse might easily cause the total destruction of the educational plant at Austin, just as 19 other state buildings have been destroyed from such causes within the past two years.

"Fire occurring in the main building, chemistry building, or the boys' dormitory ('B' hall)," reads the report, "would likely result in total destruction. A most serious menace to the protection of life exists in the auditorium of the main building.

"Located on third floor, 35 feet above the ground, and being a part of the main building which is extremely combustible, is an auditorium with seating capacity of 2,000. The main entrance and only practicable exit is by stairways which lead to the rotunda of the main building. An enormous draught from fire would be created at this point and effectually cut off this means of escape. The iron stair on each side of the auditorium would be practically worthless as a means of exit, owing to the number of persons to be accommodated and the excitement.

"The method of exit by means of stairways causes serious liability of personal injury in the event the audience should become panic stricken. This is not only a fire trap, but is death trap."

Official estimates of the total number of state buildings that are subject to quick and total destruction by fire reach 95 per cent. A serious fire would place state officials in a quandary; for, unless the legislature were authorized to issue bonds at provided for by the proposed amendment to the constitution known as Senate Joint Resolution No. 18, which would solve the problem of replacement of buildings and the building of new ones, the only other way would be by heavy taxation of the people to meet such deficiencies.

Painting Up.

The new place of the Norton-Powelson Saddlery Company has been treated to two new coats of paint, giving the front a clean and attractive appearance. Mr. Powelson has his shop well arranged in his new place and Mr. Wilde, the shoe and boot expert doctor, is comfortably situated in the annex.

Recital at Presbyterian Church.

Miss Bertha Witherspoon, formerly of Hereford, will give a recital at the Presbyterian church next Thursday night, June 26, 8:30 p. m., for the benefit of the Missionary Society. No admittance will be charged, but a free will offering will be taken. Miss Bertha has recently graduated in oratory at Trinity University and the recital which she will give will be a treat to all who hear her. Everybody is invited.

YOU'LL LIKE HEREFORD!

DON'T FAIL TO ATTEND THE WATER CARNIVAL JULY 14-19

Deaf Smith County Depository

**Your Business Solicited,
Appreciated and Protected!**

"Is The First National Bank Your Bank?"

**We are doing our best
to suit our customers and ourselves in a
straight, safe line of Banking**

**We Want Your Business
and can assure you prompt
and efficient service**

**The
First National Bank**

MONEY TO LOAN ON CATTLE

**CONFIRMED
TESTIMONY**

**The Kind Hereford Readers
Cannot Doubt**

Doan's Kidney Pills have stood the test.

The test of time—the hardest test of all.

Thousands gratefully testify. Hereford readers can no longer doubt the evidence.

It's convincing testimony—twice-told and well confirmed.

Hereford readers should profit by these experiences.

Mrs. J. Wiley, 119 S. Harrison St., Amarillo, Tex., says: "Doan's Kidney Pills have been used in our family and we know that they can be relied upon to relieve lumbago, lameness across the kidneys and other symptoms of kidney complaint. Three years ago one of my family used Doan's Kidney Pills with great benefit and at that time publicly endorsed them. That statement still holds good and I wish to add that since then we have suggested Doan's Kidney Pills to many other people suffering from kidney complaint."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Jr. B. Y. P. U. Program.
June 22, 1913.

Subject—Two Wicked Cities.
Song—Jesus Is All The World To Me.

Song—I'll Go Where You Want Me To Go.

Reading of 91st Psalm—Helen Lambert.

Prayer.

Memory verse—Eddie Connell.

Lesson story—Eddie Connell.
Story of the Prodigal Son—Delma Rayzor.

Roll call—Respond with reasons we have for being thankful.

Plants.
See Major the Plant Man, South Hereford. Phone 97. 13tf

Will Compliment Old Soldiers.

The Daughters of the Confederacy will compliment the members of the Confederate Camp in a social event to be given at the home of Mr. and Mrs. Gibson, Saturday, June 21, at 4 o'clock afternoon. All who are interested are invited and urged to attend.

For HAIL Insurance covering growing crops see C. O. Lee. 14tf

Report of Fairview School.

Report of school taught at Fairview, school No. 4, in District No. 7, Deaf Smith county, for the year beginning October 21, 1912, and ending June 6, 1913:

Number of pupils enrolled	14
Number of days taught	156
Total No. days attendance	1990
Average daily attendance	13
Names of pupils attending:	Coy Phillips, Irene Combs, Minnie Hammer, Earnest Atkins, Arol Combs, Burleson Atkins, Albert Hammer, Charles Hammer, Earl Phillips, Jannette Combs, Annie Hammer, Lillian Atkins, Altie Hammer and Arol Combs.
Names of pupils not absent during the school year:	Coy Phillips and Arol Combs.
	Ethel V. Bader, Teacher.

Manager of Railroad Cured of Eczema by Hunt's Cure.

At one time I had a very bad case of Eczema. It troubled me for seven or eight years, and, although I tried all kinds of medicine and several doctors, I got no relief until I used Hunt's Cure. I used several boxes, and it finally cured me, and I have always kept a box with me for fear it will come back.

A. D. Goodenough,
General Manager Lida Valley Railway Co., Goldfield, Nev.
50c per box at drug stores. 18 4t

Fifth Sunday Meeting.

The Baptist folks will hold their Fifth Sunday Meeting with the Hereford church Thursday, Friday and Saturday of next week. A number of prominent preachers will deliver addresses. The ladies' auxiliary will hold their session on the first day of the meeting. An interesting program has been arranged.

Hereford Court No. 71 Tribe Ben Hur meets the first and third Friday nights each month. Visiting members always welcome.
W. M. Megert, chief,
C. O. Lee, scribe. 6tf

ACTS ON THE LIVER

Dodson's Liver Tone Livens Up the Liver—Is More Than a Mere Laxative.

Calomel was for years the only known medicine that would stimulate the liver. But calomel is often dangerous, and people are not to be blamed for being afraid of it.

Within the last few years many medicines have been put out to be used instead of calomel, but their effect is on the bowels—not on the liver. Betts-Clark drug store says that the only real liver medicine to actually take the place of calomel is Dodson's Liver Tone, a mild, harmless, vegetable liquid that Betts-Clark recommended to take the place of calomel and which gives prompt relief in cases of constipation, biliousness and sluggish liver.

So confident are Betts-Clark that they give their personal guarantee with every 50-cent bottle of Dodson's Liver Tone. You can be sure that you are getting Dodson's by asking at this store if they are giving you the medicine they personally guarantee to refund money on if unsatisfactory.

At the Presbyterian Church.

Sunday services: Sunday school at 9:30 a. m.; subject for sermon at 11 o'clock, "God's Love Committed to Men;" subject at night service, "The Sixth Sense." All invited.

If you buy your suit from us you get it for less money. W. F. Orr, Palace Barber Shop. 17tf

Remember if we don't fit you perfectly, workmanship the best and style the smartest, you are under no obligations to take the suit. W. F. Orr, Palace Barber Shop. 17tf

YOU'LL LIKE HEREFORD!

1902

1913

Garrison Bros.

**Now is the time to buy
JOHN DEERE LISTERS**

If there is any one implement that a farmer in this country needs most it is a LISTER, and if there is any one LISTER he needs more than another it is a

John Deere Lister

We also sell Star and Leader Windmills, Garland Stoves, Velie Buggies and a full line of

Hardware and Builder's Supplies

Make our store headquarters

GARRISON BROS.

We Deliver The Goods

Not only at your door but at prices CHEAPER than you can find elsewhere. We absolutely guarantee our prices and the quality of our furniture.

We can also "Deliver the Goods" as to quality, style and workmanship. We have furniture to fit the needs of every home in the town and country, with our immense stock to select from.

Car of New Furniture Just Received

We have just unloaded a large car of Furniture recently bought from the leading Factories of the East, comprising an extensive line of Fine Brass and Iron Beds, large line of Dressers, Chiffoniers, Handsome Library Tables, Rockers and Davenport, in the New and Beautiful Furried Oak and Golden Oak. Dining Room Chairs, Extension Tables, Buffets etc.

We are pleased to inform the public that we are prepared to undersell any mail order concern in America. We have the catalogues of the leading houses and are ready to make comparisons. Our facilities for buying direct from factories in car load quantities at the lowest possible prices, coupled with the fact that we are satisfied with small profits, enables us to more than meet competition from the outside world.

Kindly call and inspect our large and well assorted stock and see for yourself that we can prove ourselves.

Remember We "Deliver the Goods"

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

"The Big House with the Little Price"

J. G. CALLENS BIG JUNE SALE

Unquestionably we have at this time the largest and cleanest stock of Seasonable Merchandise we ever attempted to carry and we quote you prices lower than you have ever been able to buy this grade of Merchandise in Hereford or elsewhere. We have no old shoddy goods to offer you, but propose to give you good New Seasonable Merchandise

**SALE STARTS FRIDAY, JUNE 20
CLOSES MONDAY NIGHT, JUNE, 30**

Wool Goods

Everything in Wool Dress Goods something suitable for coats go in this June Sale at remarkable low prices.
 \$1.50 Wool goods go at **90c**
 \$1.25 Wool goods go at **78c**
 \$1.00 Wool goods go at **65c**
 75c Wool goods go at **50c**

Silks

Fancy and plain silks. If it is silks here is your chance to buy silks at bargain prices.
 \$1.50 Silks fancy or plain for **90c**
 \$1.35 and \$1.25 Silks this sale at **85c**
 \$1.00 Silks at **75c**
 75c Silk this sale **50c**

Piques and Poplins

Big assortment of this goods. Most anything in colors to select from
 50c satin finish white Pique for **32½c**
 40c white Pique or Corduroy for **25c**
 35c white Pique or Corduroy at **22½c**
 35c white Pique or Corduroy at **15c**
 40c silk finish Poplins any color **25c**
 35c silk finish Poplins any color **22½c**

Suitings

Cotton suitings and voils. We have an excellent line of these goods to offer you at extremely low prices. We will mention only a few of these goods to give you an idea.
 40c Suitings go at **25c**
 35c suitings this sale **20c**
 25c Suitings for only **15c**
 15c Suitings go for **10c**
 35c Ratine and Voil for **25c**
 Others at similar prices

White Goods

Most anything you can think of everything at lower prices than elsewhere.
 40c white Madras at **22½c**
 35c white Madras for **20c**
 40c white English Suiting for **22½c**
 50c white dotted Creape for **30c**
 35c white striped Creape at **20c**
 50c fancy crossbar Flaxon at **32½c**
 50c plain Flaxon for only **30c**

Persian Lawns India Linons

We have the most complete stock of these goods to be found in any city and our prices are lower.
 50c Persian lawn for **32½c**
 35c Persian lawn only **22½c**
 37½c India Linon goes at **25c**
 30c India Linon for **18c**
 25c black or white lawn for **15c**
 20c India Linon at **12½c**
 15c India Linon for only **11½c**
 12½c India Linon goes for **8½c**

Lawns and Lawn Remnants

At almost your own price, everything goes nothing reserved. Ask to see them

Ladies Petticoats

White and Colored, these goods will also go in at the big June Sale at 50 per cent off

Towels

Anything you need in Towels.
 75c extra fine Turkish Towels **43c**
 35c bleach Huck Towels for **20c**
 1 lot 35c value in Colored Towels **20c**
 Several others in cheaper grades.

Hosiery

We have one of the most complete lines of Hosiery to be found in the city
 35c ladies Lisle black tan or white **23c**
 25c ladies lisle black tan or white **18c**
 35c misses Silk Lisle blk tan white **22½c**
 25c misses silk Lisle blk tan white **17½c**
 25c boys or girls black ribbed **15c**
 15c boys or girls black ribbed **10c**
 35c mens Lisle any color **22½c**
 25c mens Lisle any color **15c**

Silk Hose

All grades and colors at the lowest prices.
 Fine \$1.50 Silk Hose white or blk **98c**
 Fine \$1.00 Silk white black or tan **49c**
 Fine 75c Silk black only **35c**
 Fine 50c black only 1 lot **25c**

Ladies Union Suits and Vest

Fine 75c gauze Union Suits **50c**
 Fine 65c gauze Union Suits **48c**
 Fine 50c gauze Union Suits **30c**
 20c Vest now 2 for **25c**
 15c Vest now 3 for **25c**
 Extra sizes in Union Suits and Vests.

Mens Underwear

\$1.50 mens Union Suits long, short **98c**
 \$1.50 Porous Knit Union Suits **98c**
 \$1.25 Porous Knit Union Suits **85c**
 75c mens Mesh Union Suits short **50c**
 65c mens Shirts or Drawers for **45c**
 40c mens Shirt or Drawers for **25c**

Thread

6 Spools Clarks O N T Thread **25c**

Parasols

Big lot Parasols at the lowest prices
 \$2.50 black Parasols for **\$1.75**
 \$2.00 black Parasols for **\$1.35**
 \$1.50 black Parasols for **\$1.10**
 \$1.25 Parasols for **85c**
 \$1.00 Parasols for **75c**
 We have childrens Parasols:

Laces and Embroideries

\$1.35 yd Embroideries go at **75c**
 \$1.00 yd Embroideries for **75c**
 75c yd Embroideries for only **45c**
 50c yd Embroideries for only **30c**
 25c yd Embroidery or Lace for **15c**
 15c Embroidery or Lace for **9c**
 10c yd Embroidery or Lace for **6c**
 6½c yd Embroidery or Lace for **4c**
 5c yd Embroidery or Lace **3c**

Shirts

Men and boys Dress and Work Shirts, extra big line of the very best of these goods, lower prices you never heard of.
 Mens \$1.50 Dress Shirts for **95c**
 Mens \$1.25 Dress Shirt any style **78c**
 Mens \$1.00 Shirts any style **65c**
 Mens best Work Shirts for **45c**
 Boys 75c Dress Shirts for **45c**

Hats

Mens \$6.00 John B Stetsons for **\$4.75**
 Mens \$5.00 John B Stetson for **\$3.75**
 Mens \$3.50 3x Beaver for **\$2.40**
 Mens \$3.00 Buckskin Felt **\$2.00**
 Mens \$2.50 Buckskin Felt **\$1.75**
 Mens \$2.00 Great American **\$1.35**
 Boys \$1.50 any style for **\$1.00**

Mens and Boys Pants

Mens \$5.00 Dress Pants for **\$3.60**
 Mens \$4.00 Dress Pants **\$2.85**
 Mens \$3.50 Dress Pants **\$2.00**
 Mens \$3.00 Dress Pants **\$1.98**
 Mens \$2.50 knockabout Pants **\$1.68**
 Boys \$1.50 Knee Pants **98c**
 Boys \$1.25 Knee Pants **80c**
 Boys \$1.00 Knee Pants **60c**

Dimity and Nainsooks

We always carry a full stock and better goods for less. Ask to see them
 35c Nainsook for only **25c**
 25c Nainsook for only **17½c**
 20c Nainsook for only **15c**
 15c Nainsook for only **11½c**
 35c Dimity in this sale **22½c**
 30c Dimity in this sale **19c**
 25c Dimity in this sale **17½c**
 20c Dimity in this sale **13½c**
 Don't fail to see the goods.

Dress Linens

We have to offer most anything in colors or stripes at lowest prices than you will and elsewhere.
 50c striped coat Linen for **32½c**
 40c striped dress Linen for **25c**
 35c all Linen this sale only **22½c**
 90c white all Linen only **65c**
 75c white all Linen **50c**

Gingham and Percalines

Everybody knows we are headquarters for the very best goods to be had in this line and our prices are always lowest.
 15c Gingham A F C or Red Seal **11c**
 12½c Very Best Gingham **9c**
 10c very best apron Gingham **7½c**

Domestics and Sheetings

We have at this time one of largest stocks to be found this side of St. Louis and prices are equally as low and quality the very best. Listen!
 37½ 10-4 bleach Pepperell Sheetting **30c**
 35c 9-4 bleach Pepperell Sheetting **27½c**
 35c 10-4 brown Pepperell Sheetting **27½c**
 27½c brown good grade Sheetting **22½c**
 Fine 17½c Cambric for **13½c**
 Fine 12½c bleach Domestic for **9c**
 Fine 13½c brown Domestic for **9½c**
 Fine 10c brown Domestic for **8½c**
 Fine 8½c brown Domestic for **7c**
 These bargains you can't afford to miss.

Table Linen

Some sure enough bargains to offer in Table Linens.
 \$1.50 white all linen Table Linen **90c**
 \$1.25 pure white Satin Damask **75c**
 \$1.00 pure white Satin Damask **75c**

Calico

All 7c Calicos go at **5c**

Indian Head Domestic

17½c Indian Head bleach Domestic **13½c**

House Canvas

We can supply you with a good grade Canvas Standard C at **4½c**

Buttons

Best 10c Pearl Buttons 2 for **15c**

Shirtings

15c grade for **10c**
 12½c grade for **9c**

Overalls

Anything you want in this line of the very best brands

25 Per Cent off on Shoes and Slippers

During this Big June Sale we are going to offer you our entire stock of Shoes and Slippers at a 25 per cent. Discount. Nothing kept back.

\$5.00 Shoes or Slippers will go in this Great Sale at	\$3.75
\$4.00 Shoes or Slippers will go in this Great Sale at	\$3.00
\$3.50 Shoes or Slippers will go in this Great Sale at	\$2.65
\$3.00 Shoes or Slippers will go in this Great Sale at	\$2.25
\$2.00 Shoes or Slippers will go in this Great Sale at	\$1.50
\$1.00 Shoes or Slippers will go in this Great Sale at	75c
75c Shoes or Slippers will go in this Great Sale at	55c

SPOT CASH

J. G. CALLENS

SPOT CASH

The Hereford Brand

(A NEWSPAPER)

Published by

The Brand Publishing Co.

A. C. ELLIOTT
MILLCENT GRIFFITH, Owners

A. C. ELLIOTT, Editor

Address all communications to
BRAND PUBLISHING CO.

Entered April 17, 1901, in the postoffice at Hereford, Texas, as Second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription Price \$1.00 Per Year, Strictly in Advance

Any erroneous statement affecting the character or reputation of any individual or firm which may appear in The Brand, will be gladly corrected upon being brought to the attention of the publishers.

All reading matter appearing in The Brand marked "t" or "tf" with figures prefixed or "adv" is paid advertising.

THE BOY SCOUTS.

One of the most effective movements ever instituted in this country for the encouragement of wholesome sport and true manhood among the young boys and men has been found in the Boy Scouts organization. The Brand is pleased to see that the Boy Scouts have organized in Hereford. The Scouts met for the first time last Friday when a permanent organization was effected. Supt. Ben Short was chosen as Scoutmaster and was instrumental in starting the movement.

AN ADVERTISEMENT IS A CHALLENGE.

By Holland.

The man who advertises is fearless. He courts the light. He dares all and sundry to put him to the test. "This is what I offer," he says in effect. "Can you beat it? Can you do better elsewhere? Make comparisons and then do business with me only if you find it to your advantage."

There is nothing hidden about the advertiser. He stands up for himself, for his goods, for his reputation, for his town. He wants everybody to know him, to know his methods of business and his manner of treating customers.

This makes it safe to do business with him. Having spent much money making his name known, he cannot afford to have it tarnished, and he will go much more than halfway in an effort to correct a misunderstanding that is not of his making. He wants to tell more than the bare truth, to do more than what is really square. **DEAL WITH ADVERTISERS FOR A SQUARE DEAL.**



Telephone and Find Out

- What was the weather report
- What is the market price of cotton
- Has my team left town
- Is there any freight for me
- Do you want to buy any butter or eggs
- When is the meeting
- Who was elected
- The telephone answers these and many other questions for thousands of farmers every day.
- The cost of a telephone on your farm is small.
- The savings great.
- Our nearest manager will tell you about it or write to

**Southwestern
Telegraph and
Telephone Co.**
DALLAS, TEXAS



HOLLAND'S CLEAN TOWN CAMPAIGN.

The Clean Town Campaign of 1912, conducted by Holland's, was such a successful success that Mr. Holland again announces a similar, but more thoro and wide-spread campaign. The towns will be divided into three classes according to population, and a prize or prizes consisting of sanitary drinking fountains for the public schools will be awarded to the town making the best score. The public's attention is respectfully called to the three column announcement on the last page of this paper. The Brand wants to see Hereford enter the contest. Last year Hereford lacked but a few points of winning the cash prize, but even if she lost, she won. In this contest, every town that enters is a winner and a big winner, even if they do not secure a fountain for their schools. Public sanitation is as much a necessity as private. The inactivity and indifference of the ancients resulted in burying their cities in the trash and rubbish accumulations of the streets; the modern cities must keep the original surface exposed or they, too, will become obliterated, not by the trash of the streets, but by the lurking diseases rubbish accumulates. The Brand recommends that the people of Hereford unite in an effort to clean the town. The Mayor and City Commission favor a thoro clean-up; the thoughtful citizens all favor such a move. But this clean-up should be done before our summer company arrives; it should be done before the Water Carnival, week of July 14th. Then we will get the benefit in more ways than winning a prize; a prize of greater value will be ours. Let's get busy. The citizens await the call of the Mayor to action.

I'll meet you at the Corner Drug Store. 38tf

Miss Lydia Pauline Lehigh.

Of Chicago, Ill., reader and impersonator of literature, will appear at the court house Tuesday afternoon and evening, June 24th. Miss Lehigh is a reader and entertainer of national reputation and comes highly recommended. Is an artist of rare ability. She will give two programs, Enoch Arden, a melodrama, in the afternoon, and a miscellaneous program in the evening. Her entertainments will be given under the auspices of the Women's Missionary Society of the Methodist church. The ladies feel there is a rare treat in store for the Hereford people. Admission, adults 35 cents single tickets, 50 cents for both entertainments; children 25 and 40 cts. 11

Mesdames W. A. Price, E. B. Black and G. A. F. Parker left last Friday afternoon to attend the Annual Conference of the Women's Mission Society at Seymour. These three ladies were said by their friends, as they took the train, to represent Faith, Hope and Charity, but it was difficult to tell which one was the greatest. They returned yesterday.

Call 281 for fresh milk, butter and cream. College Dairy. 8tf

NOTICE!

J. M. HYDEN, Optometrist and Optician of Amarillo, will make his regular visit to Hereford, Monday and Tuesday, June 30th and July 1st. Eyes examined thoroughly; Glasses properly fitted and adjusted; Lenses put in your frames; old gold frames taken in exchange for new ones. No charge for testing. Office at the Carl House. Special engagements can be made by phone. See me and see better. Don't forget the date

We Sell K. N. & K. Self-Identifying Travelers Checks

Money to Loan on Improved Real Estate

Keep Your Deposit With Us

Your money is absolutely safe, and in your time of financial need, we shall be ready and willing to extend every assistance consistent with good banking. We are successfully handling your neighbors account, why not yours?

The Western National Bank

Mutually Agreeable Accounts Solicited

K. N. & K. Travelers Checks Payable All Over the World

Sheriff's Sale.

State of Texas, County of Deaf Smith, By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 3rd day of June, 1913, by the Clerk thereof, in the case of J. H. Jackson versus E. Van Meter, Sam S. Wright and J. W. Wright, No. 501, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in July, A. D., 1913, it being the 1st day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford, the following described property to-wit: Being all of Section No. 54, Certificate 4-568, Block K-11, Grantee G. C. & S. F. Ry. Co., and containing 640 acres of land situated in Deaf Smith County, Texas, about 35 miles Northwest from Hereford, Texas, and generally known as the Q. M. Bell land.

Levied on as the property of E. Van Meter, Sam S. Wright and J. W. Wright, June 4th, A. D., 1913, to satisfy a Judgment amounting to \$10,228.00 in favor of J. H. Jackson and cost of suit.

Given under my hand, this 4th day of June, 1913.

R. W. BAIRD, Sheriff, Deaf Smith County, Texas.

I'll meet you at the Corner Drug Store. 38tf

Mrs. J. T. New is enjoying a visit from her mother, Mrs. J. M. Reeves, and her sister, Mrs. J. E. Harris, of Salina, Texas. They will be here a month or more.

For Sale.

Five room house good as new, good sheds, feed room, buggy shed, chicken house, good well and mill, lot 125x177 feet. Price \$850.00 cash. C. O. Lee. 14tf

Screen doors and all kinds of lumber at special bargain. Call at First Natl. Bank. 18-4t

We may not be the nearest to you, but we will come the nearest pleasing you. Betts & Clark. 14tf

Beautiful Teeth

Everyone admires pretty white teeth It is so easy to keep your teeth in perfect condition by using

Dikes Dental Powders and Creams

It gives a delightful sensation of fragrance and freshness. It purifies the gums, kills decay germs, cleanses and polishes. 25 cents per bottle.

Telephone No. 13

BETTS-CLARK

Druggists that Always Have What You Want

We Study the Wants of Our Customers and Strive to Render Such Service as will be Appreciated

Our equipment is complete; our resources unlimited and we offer you every accommodation consistent with safety, besides giving you protection that really **GUARANTEES**

The First State Bank & Trust Company

Of Hereford, Texas

"THE PEOPLE'S DEPOSITORY"

S. B. EDWARDS, President

HENRY WILKINSON, Vice-Pres.
H. B. WEBB, Vice-President

A. P. MURCHISON, Cashier
J. C. BURKHALTER, Asst. Cashier

Local and Personal

Tel-er-phone 367. 48tf

Judge C. F. Kerr of Dimmitt was doing business in Hereford Tuesday.

Miss Lydia Pauline Lehigh at the court house Tuesday, June 24. 1t

Mrs. R. W. Lovelace is visiting her brother in Estelline, Texas.

See the New Windmill at Smith's. Oil it once a year. 20-2t

W. E. Whittington, state cattle inspector of Amarillo, visited with friends in Hereford Wednesday.

Boy's Knickerbocker Suits, Tailor Made, Prices \$10 up. Ralph Barnett. 11tf

E. B. Posey says to tell 'em that it has been raining at Hereford and round abouts like the berry dealer.

Hear "Enoch Arden" by Miss Lehigh at the court house Tuesday afternoon at 4 o'clock. 1t

D. A. Shirley is holding down a job at the Cardwell Clean Grocery during vacation time.

Don't fail to hear Miss Lehigh at the court house Tuesday afternoon and evening. 1t

Edgar Ireland of Dimmitt came up from that burg Wednesday morning in his "baby grand" car.

Be sure to see the bargains in veils at the Vogele Millinery Parlor. 1t

Mrs. Paul Barnett of San Benito, Texas, came in Monday night to visit with relatives.

The Vogele Millinery is giving bargains in everything. Come and see for yourself. 1t

Miss Ruth Churchill is visiting her friend, Miss Alma Beach, at Odell, Texas, for a few weeks.

Nothing adds more to the looks of your place than a little Lincoln paint. Kemp sells it. 20-2t

For HAIL Insurance covering growing crops see C. O. Lee. 14tf

Eagle Henderson of Portales, N. M., visited his many friends in Hereford a few days last week.

Attend the Big Sale on Millinery hats to suit the taste and purse of all. 1st door south Britain-Dunlap Bld. 1t

Claude Ricketts, stenographic clerk at the First National, has been shining up the metal signs on the front of the bank.

We have on hand two cars of excellent posts and our prices on them will surprise you. R. H. Kemp. 20-2t

Miss Letha Edwards returned Sunday from Chicago University where she has been studying the librarian's course.

Mrs. Evert of Houston, who has been here on a visit with her sister, Mrs. D. A. Shirley, left Monday for a visit to relatives at Granbury, her former home.

The cement silo is good and so is the wood. We can furnish either. R. H. Kemp. 20-2t

Mrs. J. L. Duncan and children returned last Saturday morning from Douglas, Ariz., where they have been visiting for several months.

Mrs. J. H. Bowers went over to Friona Wednesday morning in order to go out to their ranch near there.

Have you visited the Vogele Millinery Parlor since the Sale is on? 1t

Mrs. Geo. Cloyd left last Saturday morning for Amarillo to visit for several days with her sister, Mrs. C. L. Potts.

Roy F. Barber, sheriff of Castro county, was up from Dimmitt Wednesday morning on official business.

For HAIL Insurance covering growing crops see C. O. Lee. 14tf

The Best Medicine in the World.
 "My little girl had dysentery very bad. I thought she would die. Chamberlain's Colic, Cholera and Diarrhoea Remedy cured her, and I can truthfully say that I think it is the best medicine in the world," writes Mrs. William Orvis, Clare, Mich. For sale by all dealers.—Advertisement.

Mrs. A. S. Fuqua and daughter, Miss Beryl, of Amarillo, are here on a several days' visit with the family of E. B. Posey.

It does not matter what kind of material you intend to use in your silo, Kemp has it for less! 20-2t

H. O. King of Amarillo, district traffic chief for the Southwestern Telephone and Telegraph Company, was here Wednesday on business.

Everybody is going. Where? To the Star Theatre to see those good pictures. 20tf

Mrs. J. A. Stegall and her daughter, Mrs. Garden, of Texas, are spending a short vacation in Colorado. They will visit the various points of interest.

Every night is a feature night at the Star Theatre. 20tf

Mrs. Fred Millard and her sister, Miss Ella Hughes, left yesterday at 2:45 for Canada to which place Mr. Millard went some months ago.

Mrs. R. B. Cox, who has been visiting her daughter, Mrs. W. S. Ward, has returned to her home in Amarillo.

The Star Theatre is the place to get rid of the blues. 20tf

Mrs. Ott and her little daughter, whose home is in the Spring Lake neighborhood, came in Wednesday morning from a visit to friends and relatives in Oklahoma and Kansas.

G. W. Smith is now prepared to resilver your mirrors. Call and see the work. 20-2t

J. R. Pike of Altus, Okla., who has been here for some ten days, left Wednesday for his home, taking with him a pocket full of literature advertising the Hereford country.

Miss Elizabeth Purser of Blue Mountain, Miss., came in Tuesday to visit with homefolks. She is a teacher of expression in the college at that place.

FOR SALE—Good work horses at Ramsey's, 2 miles west of town. 20-2t

Col. J. K. P. Gilliland of Mangum, Okla., is here for a visit with relatives. He comes over every summer to enjoy the climate of the "Top of the world."

Mrs. Geo. P. Garrison went to Amarillo Tuesday to meet her sister, Mrs. E. G. Watson, of Cleburne, Texas, who will visit here for some weeks.

Mrs. Clifton of Dimmitt was among the delegates to the Annual Conference of Methodist Women's Mission Society at Seymour.

Educational Meeting at district court room Thursday evening, June 26, 8:30 p. m. Program for evening furnished by ladies' clubs and leading citizens. All are invited to come.

Rev. Frederick Grimm of New Mexico occupied the pulpit morning and evening at the First Christian church last Sunday and gave two interesting sermons. Mr. Grimm is the State Secretary of the Mission Work in New Mexico for the Christian church.

W. F. Orr for proper tailoring. 17tf

A Good Investment.
 W. D. Magli, a well known merchant of Whitesound, Wis., bought a stock of Chamberlain's medicines so as to be able to supply them to his customers. After receiving them he was himself taken sick and says that one small bottle of Chamberlain's Colic, Cholera and Diarrhoea Remedy was worth more to him than the cost of his entire stock of these medicines. For sale by all dealers.—Advertisement.

YOU'D LIKE HEREFOOD!



E. R. Read, Agent

SEYMOUR, TEXAS, and Return, \$12.55, on Sale June 12 and 13, Limit June 20.
 DALLAS, TEXAS and Return, \$15.85 on Sale June 21 and 22, Limit June 27.
 TEMPLE, TEXAS and Return, \$18.40 on Sale June 15 and 16, Limit June 21.
 WACO, TEXAS and Return \$18.15 on Sale June 8 and 9th Limit Aug. 30.
 ROUND TRIP to various Texas Resorts June 6 to Sept. 30, Limit 90 days. One and one-third fare.
 EVERY FRIDAY in June, July, August and September, Limit 10 days to Corpus Christi, Galveston, Rockport and Return one fare plus \$1.00.

We can sell your WOOL for you
 For Quotations and Particulars write or wire
F. L. COFIELD WOOL COMMISSION CO.
 (Incorporated)
 Only Strictly Wool Commission House in K. C.
WOOL, PELTS, FURS, HIDES AND TALLOW
 Office and Warehouse
 1739 to 1743 Genesee Street, KANSAS CITY, MO.



The Necessity of Having a Prescription Carefully and Accurately Filled

He will know. He will tell you one small mistake may cost a life. Why, then, take a chance with your Prescriptions? Why run any risk?

At this store every Prescription is filled by a man who knows how, and then double checked.

All Our Prescriptions are Filled by Graduates in Pharmacy
E. T. WOODBURN & SON



Come to our cooling fount

There are different QUALITIES of sodas and ice cream. OUR ice creams are Jersey-rich; our sodas contain the purest syrups and flavorings.

You are not throwing money away when you give dimes to the children to buy our ice creams and soda waters. You are FEEDING them. It's GOOD for the children; that's why they like it so much. OUR CANDY IS PURE.

Leave your thirst at
Corner Drug Store

Alfalfa Lumber Co.

Common Sense

SILOS

Alfalfa Lumber Co.

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK, HEREFOOD, TEXAS

The Concrete Silo--The SILO PERFECTION!

THE CONCRETE SILO—The Silo **PERFECTION**—Made solid from top to bottom, re-enforced, requires no bands to hold it together, will not let Insilage freeze, will not blow down nor fall to staves; will last for centuries. They will add a substantial "look" to your premises besides being the most useful thing on the place. We'll make the figures for you and show you what one will cost, then we'll build it and guarantee a first class job and a Silo that will last as long as stone itself. Ask Buckner, **T. M. PALMER LUMBER CO., Hereford** he knows how it is done.

Your Last Chance To Wear Pants

We have arranged whereby we can make a very interesting proposition to those wearing **PANTS**.

Beginning Friday, June 20, for the remainder of the season we will offer to our customers *One Extra Pair of Trousers* with every suit order without extra cost.

Bear in mind that your coat will very easily outwear the trousers. In fact this is equivalent to two suits for the **PRICE OF ONE**.

This offer is for any sale made from our large display of woollens.

Remember that our prices are as low as you usually pay for ready made, and besides the **EXTRA PAIR OF PANTS**

RALPH BARNETT

Loyal to the States.

A reader, but not a subscriber, sends the following in for publication and says: "You may print this if you have any room for foolishness." Yes, we often print much more foolish things than this, but it took some high figuring to build a mule like you describe.

"If all the wheat raised in Dakota was one grain the only place to plant it would be in the Grand Canyon Arizona, the only hole in the earth large enough contain it. If all the corn raised in Iowa was one ear, the only way to shell it by steam stump pullers extracting one grain at a time from the cob. If all the cattle in Texas were one cow, she would browse the herbage of the Tropics, whisk off the north pole with her tail and supply milk enough to fill a Canal reaching from Kansas City to the Gulf on which to ship boat loads of cheese and butter. If all the chickens in Colorado were one Rooster he could straddle the Rocky Mountains like a great colossus and crow until he shook the rings off the planet Saturn. If all the hogs raised in Kansas were one hog, he could place his hind feet in the soil of Cuba, his fore feet in the Isthmus of Panama and with one root of his snout dig a sea level canal from ocean to ocean. If all the mules raised in Missouri were one mule, he could plant one foot in the soil of Texas, the other in the forest of Maine and with his hind feet kick the whiskers off the face of the man in the moon."

BROOKLYN TABERNACLE

BIBLE STUDY ON WOES, ANCIENT AND MODERN.

Amos 6:1-9—June 22.
"Seek good, and not evil, that ye may live."—Amos 5:14.

It is safe to say that everybody is seeking good, and not evil. Everybody is seeking pleasure, and not misery—happiness, and not woe. The difficulty is that our judgments are more or less perverted. Some have greater wisdom than others; but there is none perfect, "none righteous, no, not one." All come short of the glorious standard which God has set.

The difficulty is that we were all born in sin, and are all misshapen. Not only our bodies are imperfect, but our brains are unbalanced—some one way, some another. Consequently young men and maidens, looking forth from childhood upon the problems of life, have various conceptions of happiness, and make various resolutions and endeavors respecting the filling of their cup with blessings—long life, riches, honor, etc.

The teachers of our schools have a most wonderful opportunity for influencing the course of humanity. We rejoice that they are striving nobly for the fulfillment of gracious, benevolent ideals, and are using their opportunities for blessing their pupils. Yet evidently many of them have but a slight appreciation of their privileges. Some, of course, like the remainder of the world, are selfish, and think of their work from the business standpoint—so much work, so much pay.



School teachers' opportunity for good influence.

The first and chief responsibility for children rests upon their parents, the majority of whom, no doubt, to some extent recognize that responsibility in God's sight and man's. But they labor under the difficulties of their own ignorance. They know not the proper course to take for themselves. Their lives have been a succession of blunders, and they presume that their children must blunder similarly. Not seeing the principles underlying life's experiences, they are unable to guide their children intelligently. Here teachers find their opportunity. But how little any one seems able to accomplish, and how discouraged philanthropists become!

On the whole, however, a broad view of the past fifty years shows progress in many directions. Our cities are cleaner—both physically and morally—at least so far as outward appearances are concerned. No longer does vice flaunt itself in the face of society. The battle against intoxication and the social evil is making progress in that it has made former conditions impossible. In some states the progress has been more than in others.

New Issues Now—New Temptations.
Our lesson tells of a time in the history of Israel when many of the nation's wisest and most brilliant people had settled down to ease and luxury—self-gratification. They considered that they had won in the battle of life, and would now enjoy the fruits of their diligence. The Lord through the Prophet upbraided them, declaring He was not pleased with such a course. He told them that woes would result.

The mission of Amos was to call attention to the fact that aggressive selfishness had accumulated great riches, that the wealthy were living in luxury, and that these conditions fostered pride and moral laxity amongst the wealthy; while the poor were being filled with avarice, losing respect for God, religion, truth and mercy. Society was on the edge of a volcano, and God declared that an eruption was at hand.

Present Day Conditions Correspond.

Our lesson is not inappropriate to our times. Notwithstanding the progress made, notwithstanding the philanthropic sentiments of many, inside and outside Christian denominations, nevertheless there is danger. First of all, let us consider the danger of the rich. The wealth of today reaches to a certain extent to the very humblest, and scatters blessings. But the bulk of the world's wealth is in the hands of the few.

The inordinately rich are in great danger of injuring themselves. Some cannot devise means by which to consume even their incomes. Luxuries of every kind are tasted in hope of finding happiness. Not succeeding, they still pursue it. Wealth brings increased opportunity for sin in its various forms, including debauching.

The influence upon the poor is notable. The latter, seeking pleasure, imagine erroneously that the rich and indolent are finding it, while they themselves seek in vain. Thus the poor, surrounded by the wonderful blessings of our day, are often miserable, because their minds are discontented. They desire happiness, and believe that they can obtain it only through wealth. The result is that their hearts are filling with anger, malice, and jealousy of the rich.

Both rich and poor need to learn the great lesson that pleasure lies, not in self-indulgence, but in self-sacrifice—in service of others. God's Message to both classes is, "Seek righteousness, seek meekness."—Zephaniah 2:3.

The Only and Best Itch Medicine

Says Dr. W. V. Brockingham of Kingstree, S. C. He writes "Please send me by mail at once one dozen Hunt's Cure, the only and best itch medicine to be found in the U. S."

50c per box, and money promptly refunded if it fails in Itch, Eczema, Ringworm, Tetter, etc. All druggists. Manufactured by A. B. Richards Medicine Co., Sherman, Texas. 18-41

Surprising Cure of Stomach Trouble.

When you have trouble with your stomach or chronic constipation, don't imagine that your case is beyond help just because your doctor fails to give you relief. Mrs. G. Stengle, Plainfield, N. J., writes, "For over a month past I have been troubled with my stomach. Everything I ate upset it terribly. One of Chamberlain's advertising booklets came to me. After reading a few of the letters from people who had been cured by Chamberlain's Tablets, I decided to try them. I have taken nearly three-fourths of a package of them and can now eat almost everything that I want." For sale by all dealers.—Advertisement.

All kinds of Plants for sale. Mrs. W. H. Rayzor. 161f

MOLINE AGENCY

Established in Hereford

I now have on display in my warehouse a partial line of the famous **MOLINE IMPLEMENTS—Buggies, Wagons, Etc.** This line is recognized all over the world as one of the **VERY BEST** makes. Reasonably priced, reliable and serviceable.

What I lack in [having a full line I can get you on short notice from the wholesale house in Amarillo.

Call and let me show you
W. W. BENNETT

LOOK! LOOK!

A few of our lines of strictly high grade goods, none better. Complete line of White Swan can goods Chase & Sanborn's Coffee & Teas. All grades Albatros and Seal Brands of Soft Wheat Flour, American Lady hard wheat flour. New crop of Uvalde Comb Honey in cans, very fine. We want your trade on good goods, prompt deliveries and reasonable prices. Once a customer always a customer

CARDWELL BROS.

The Clean Store.

Telephone 81



PRETTY TABLE LINEN

Nicely laundered pleases the ladies. Our method of washing and ironing flat work such as table clothes, napkins, sheets, pillow slips, towels, tea towels, etc., is very satisfactory and the price is not much in comparison with doing it yourself, paying for fuel and other supplies necessary, an occasional doctor bill, and the work so much nicer. Why not you give us a trial. We have many customers who are pleasing, and to whom we can refer you. We are well prepared to handle this work for you and we are sure a trial will convince. Our wagon is out every day and we can call any time. Phone us. **HEREFORD STEAM LAUNDRY.**



HUSBAND RESCUED DESPAIRING WIFE

After Four Years of Discouraging Conditions, Mrs. Bullock Gave Up in Despair. Husband Came to Rescue.

Catron, Ky.—In an interesting letter from this place, Mrs. Bettie Bullock writes as follows: "I suffered for four years, with womanly troubles, and during this time, I could only sit up for a little while, and could not walk anywhere at all. At times, I would have severe pains in my left side.

The doctor was called in, and his treatment relieved me for a while, but I was soon confined to my bed again. After that, nothing seemed to do me any good.

I had gotten so weak I could not stand, and I gave up in despair.

At last, my husband got me a bottle of Cardui, the woman's tonic, and I commenced taking it. From the very first dose, I could tell it was helping me. I can now walk two miles without its tiring me, and am doing all my work."

If you are all run down from womanly troubles, don't give up in despair. Try Cardui, the woman's tonic. It has helped more than a million women, in its 50 years of continuous success, and should surely help you, too. Your druggist has sold Cardui for years. He knows what it will do. Ask him. He will recommend it. Begin taking Cardui today.

Write to: Chattanooga Medicine Co., Ladies' Advisory Dept., Chattanooga, Tenn., for Special Instructions on your case and 64-page book, "Home Treatment for Women," sent in plain wrapper. 1-49

Irrigation Pump For Sale.

Small irrigation pump for sale, capacity 110 gallons per minute; only used 5 days; cheap if sold at once. E. Wyatt, Canyon, Texas. 17-4tp.

For Insurance that insures, see C. O. Lee. 28tf

For fresh sweet milk see Lester Weaver or phone 9. 40tf

If we make your suit our guarantee not only holds good until you get out of the house, but we will make good any time the suit proves inferior in material or workmanship. W. E. Orr, Palace Barker Shop. 17tf

Sheriff's Sale.

State of Texas, County of Deaf Smith. }
By virtue of an Order of Sale issued out of the Honorable District Court of Randall County, on the 30th day of May, 1913, by the Clerk thereof, in the case of John Rowan versus Albert J. Lee, No. 660, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in July, A. D., 1913, it being the 1st day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford, the following described property, to-wit:

The west one-half of Section No. 45, Certificate No. 1-284, Block No. 7, Original Grantee B. S. & F., situated in the Northeast part of Deaf Smith County, Texas, and about 20 miles from Hereford, Texas.

Levied on as the property of Albert J. Lee, June 5th, A. D., 1913, to satisfy a Judgment amounting to \$5,384.00 in favor of John Rowan and cost of suit.

Given under my hand, this 5th day June, 1913.

R. W. BAIRD, Sheriff, 18-4t Deaf Smith County, Texas.

MONEY IN IDEAS

Bell, Howe, Singer, and other millionaire inventors began life as poor boys. Fortunes await other inventors. Can YOU think of something to patent? America's greatest inventor tells **HOW TO INVENT** in a booklet sent to you free by COPP & CO., Patent Attorneys, 745 8th St., Washington, D. C. Be sure to name this newspaper in your letter. Ask Editor about cost of Patent.



Sheriff's Sale.

State of Texas, County of Deaf Smith. }
By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 3rd day of June, 1913, by the Clerk thereof, in the case of W. W. Fennell versus S. F. Williams, Albert Wilde and Francis Wilde, No. 528, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in July, A. D., 1913, it being the 1st day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford, the following described property, to-wit:

Being all of the Southeast one-quarter (S. E. 1/4) of Section No. 13, Abstract No. 68, Certificate No. 1-410, Grantee B. S. & F., Block K-7, containing 160 acres of land located in Deaf Smith County, Texas, about 15 miles Northwest from Hereford, Texas, and known as the Albert Wilde land.

Levied on as the property of Albert Wilde, June 4th, A. D., 1913, to satisfy a Judgment amounting to \$1494.11 in favor of W. W. Fennell and cost of suit.

Given under my hand this 4th day June, 1913.

R. W. BAIRD, Sheriff, 18-4t Deaf Smith County, Texas.

Causes of Stomach Troubles.

Sedentary habits, lack of out-door exercise, insufficient mastication of food, constipation, a torpid liver, worry and anxiety, overeating, partaking of food and drink not suited to your age and occupation. Correct your habits and take Chamberlain's Tablets and you will soon be well again. For sale by all dealers.—Advertisement.

Sheriff's Sale.

State of Texas, County of Deaf Smith. }

By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County, on the 3rd day of June, 1913, by the Clerk thereof, in the case of J. H. Jackson, versus E. Van Meter, J. W. Wright, Sam S. Wright, J. C. Paul, Trustee and State Bank of Edgewood, Ia., No. 502, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in July, A. D., 1913, it being the 1st day of said month, before the Court House door of said Deaf Smith County, in the town of Hereford, the following described property to-wit:

Being all of Sect on No. 50, Certificate 4-556, Block K-11, Original Grantee G. C. & S. F. Ry. Co., and containing 640 acres of land situated in Deaf Smith County, Texas, about 35 miles Northwest from Hereford, Texas, and known as the O. M. Bell land.

Levied on as the property of E. Van Meter, J. W. Wright, Sam S. Wright, J. C. Paul, Trustee and State Bank of Edgewood, Ia., June 4th, A. D., 1913, to satisfy a Judgment amounting to \$10,228.00, in favor of J. H. Jackson, and cost of suit.

Given under my hand, this 4th day of June, 1913.

R. W. BAIRD, Sheriff, 18-4t Deaf Smith County, Texas.

B. Anderson Witherspoon fixes wells and windmills. Does tinning, plumbing, etc. Phone 48 and 330. 2tf

SYMPTOMS OF CONSUMPTION

Yield to Vinol.

The medical profession do not believe that consumption is inherited, but a person may inherit a weakness or tendency to that disease.

A prominent citizen of Evansville, Ind., writes: "I was ill for five months with pulmonary trouble, and had the best of doctors; I had hemorrhages and was in a very bad way. Through the advice of a friend I tried Vinol, and I feel that it saved my life. It is all you recommend it to be. I believe it is the greatest medicine on earth. I have advised others to try Vinol, and they have had the same results." (Name furnished on request.)

Vinol soothes and heals the inflamed surfaces and allays the cough. Vinol creates an appetite, strengthens the digestive organs and gives the patient strength to throw off incipient pulmonary diseases.

Try a bottle of Vinol with the understanding that your money will be returned if it does not help you. The Corner Drug Store, Stocking & McLean, Props., Hereford, Tex. (Adv.)

CARNIVAL SPECIAL EDITION

The publishers of The Brand will issue a Special Edition for the purpose of advertising the Water Carnival, to be known as the "Oceans-of-Water" Carnival Edition.

This issue will number Four Thousand Five Hundred Copies. One Thousand copies will be turned over to the Advertising Committee for the Water Carnival to be used as it sees proper; one thousand copies will be distributed to families living within the trads territory, embracing every house from the Rock Island, north, to as far south, east and west as good judgment will dictate; one thousand seven hundred copies, the regular edition, will be mailed to subscribers as usual; and the remaining number will be distributed to our visitors during the Water Carnival

This Great Event Advertised

The Brand and the Chamber of Commerce call upon the Citizens and Business Men to co-operate in properly advertising this Great Event. Never before has Hereford had such an opportunity to let the outside people know about our Wonderful Water and Soil Resources. The natural and created prejudice must be broken-down, not only in other States but in fair Texas herself.

EVERY BUSINESS REPRESENTED. To this end The Brand wants to see every business house, office and shop represented in its adversing columns. The "Oceans-of-Water" Carnival Edition will be a Representative Issue and The Brand wants the business interests as well represented. This issue will be sent broad-cast over the State and the people under whose eyes it falls, will judge the town by the newspaper and its patronage.

THE COST. The rates for this Special Edition will be as follows: Full Page \$15; Half Page \$8; Quarter Page \$4.50; less than a Quarter Page 20c per Column Inch. It must be remembered that the First Day of the Water Carnival will also be Second Monday and in order to get the paper with its advertisements well distributed, this Special Edition will be printed on July 3, 1913, eleven days before the Carnival begins. All copy should be in this office 5 days before the press day. Don't wait to be solicited, do your part, get your ad ready and the office force will have time to get out a good issue of the paper.

Get In, The Water Will be Fine

Professional and Business Cards

G. M. SUGGS A. M. JONES
SUGGS & JONES

ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
Hays Make Deaf Smith County Maps for Sale
HEREFORD, TEXAS

C. O. LEE

Dealer in
REAL ESTATE AND ALL KINDS OF INSURANCE.
ABSTRACTING
Notary Public Hereford, Texas

HEREFORD NURSERY

Choice Fruit, Shade and Ornamental Stock. Write for Catalogue today.

L. P. LANDRUM, Proprietor

W. E. Dameron

ATTORNEY-AT-LAW
HEREFORD, TEXAS

WANT ADS

MISCELLANEOUS WANTS

LOST—Somewhere between the Presbyterian church and my home, my glasses. Finder will please return them to me or to the Brand office. Mrs. Rutherford. 1tp

FOUND—A lady's handbag. J. W. English. 1t

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

WANTED—You to buy your lumber from R. H. Kemp. 1tf

FIFTEEN cents in spot cash will pay for three lines in the Want Ad Columns. 19tf

WANTED—A set Double Harness, light and worth the money. J. W. English. 1t

FOR SALE—Three good mules, worth the money. G. W. Brumley. Phone 172. 19-3tp

BAKESALE—At Stambaugh's store tomorrow by Aid Society of Christian church. 1t

HEADED and threshed maize for sale. See Mrs. Ora Newson, 9 miles south. 18-2tp

FOR SALE—1 Sec. of land near Kelso; cheap if taken soon. Address Geo. Dismay, Buffalo, N. D. 18-8tp

BINDER FOR SALE—Deering Broad cast, 6 ft; and also 6 ft. mower. See T. B. Kellow. 18-4tp

GOOD ALFALFA seed for sale. Phone Mrs. L. R. Brady, No. 75-2r. 13tf

FOR SALE—Saddle horses and work horses and a fine Jersey cow See J. L. Fuqua. 16tf

THREE PAPERS—Dallas Semi-Weekly Farm News, Holland's Magazine and The Hereford Brand, all three one year for only \$2.25.

Hereford Garage and Machine Works can do all kinds repairing. Heavy Lathe and Planer work a specialty. Give us a call. 10tf

MONEY TO LOAN—On improved half sections or large ranches, 5 years' time at 8 per cent, privilege of paying 1-10 of principal any interest date. See C. O. Lee. 6tf

WE WANT to do your cleaning and pressing. We will give you the very best work that can be done on the fabric; if not it will cost you nothing. Phone 367. W. F. Orr. 2tf



See that joint!

THAT patented joint has revolutionized the whole business of building silos by making it possible to construct a perfectly solid stavesilo of any desired height. When put together with a little white lead at these joints, a two-piece stave

INDIANA SILO

is as good as if it were made of one-piece staves, and very much less expensive. There is no metal at these joints to become corroded by the acids and no outside moisture can collect in them to rot the wood. This joint adds years to the life of your silo and many dollars to its value.

We have a plan by which you can own an Indiana Silo and let it pay for itself out of what it saves for you on next winter's feed bills. Give us a chance to explain it to you.

G. H. WOMBLE
LOCAL AGENT
WILDORADO, TEXAS

Kelso Items.

Received too late for publication last week.

That much needed and long looked for rain came Friday afternoon, June 6. It didn't rain, it poured down rain and hail till the whole prairie looked like a sea of water. The rain was not very general, there being heavy rains south, but very little north of here. Those who have their crops planted now expect to get a fine stand, while everything that was already up is growing rapidly.

Mr. Louison was in Hereford on business Monday.

The Walcott school closed Friday after a successful nine months term. There was no program rendered, except a good spelling match in which County Judge C. D. Wright, who was visiting the school that day, took part. Miss Meda Woodburn, who taught this term, is to teach in the public school at Hereford next term.

Misses Meda Woodburn and Lollie and Vera Dillard entertained a jolly crowd of their young friends Saturday night, music and "42" furnished the entertainment. Cake and ice cream were served.

Judge Wright visited our school last Friday, but as half the pupils were absent on account of sickness, we could not show him all we had learned.

The Kelso school closed Tuesday after a successful eight months' term. Several visitors were present and a short program was rendered, ending with an exciting spelling match which resulted in a tie. Prof. Harris has certainly taught a fine school. Every pupil in the school being promoted goes to prove that we have had a good school. "Nameless."

Chicken, cake, pies, etc., for sale Saturday at Stambaugh's store. 1t

Correspondents Wanted.

The Brand wants to make a contract for one correspondent at each of the following places: Summerfield, Bovina, Friona, Adrian, Vega, Wildorado, Umbarger, Arney, Nazareth, Dimmitt, Spring Lake, and in any other community within the reach of the trade territory of Hereford. The correspondents at Kelso, Summit and Parrott have been sending in, from time to time, interesting news items from their different communities, and the Brand wants to enlarge its field of news by securing a correspondent at each of the above places.

For this service the Brand will pay the usual rate for "news items," and will furnish the correspondent with letter heads and envelopes, not only for the purpose of sending in the news letters, but for their own private purposes. This is an opportunity for some young man or girl to make a little "pin money" and, at the same time, learn a most valuable lesson in English composition. To this end, the editor will criticize the news letters in an impersonal way and thus give each correspondent an opportunity to improve in their composition and punctuation. Applications should be made by sending in a news letter, short or long, and if more than one is sent in from the same community, the "most likely" will be employed. After a satisfactory number of correspondents have been secured, the Brand will have a social meeting of all the "members of the staff," in order that all may become acquainted, and that our social as well as our business relations may be permanently established. Do not wait to see who will send in a letter, but do it yourself. If the younger members of the family are not now interested, let the older heads set the example.

Kemp has it for less. 10tf.

Holland's Clean Town Contest

In 1912 Holland's Magazine offered \$1,000 in cash prizes to be divided among the three Texas towns of 1,000 to 10,000 population making the best record for cleanliness during the year. Eighty-six towns entered the contest, and, although only three of them, according to the rules of the contest, won cash prizes, by far the greater number enjoyed campaigns of sanitary education and of practical public cleanliness that wrought immediate and lasting benefit.

So thoroughly satisfied is Holland's that a good work was done, not only for the towns that were in the contest but for the entire state, it has been determined to offer prizes in a second cleanest town contest along similar lines but with some added features.

Prizes

The territory in Holland's Cleanest Town Contest for 1913 includes both Texas and Oklahoma, but the contest in each state will be virtually independent of the contest in the other.

Prizes are offered by Holland's Magazine as follows:

To the town making the best score in each class a sanitary drinking fountain for each of the public school buildings within its corporate limits.

Towns will be divided into five classes, three in Texas and two in Oklahoma as follows:

In Texas—

Class A—Towns of 5,000 and not more than 12,500 population.

Class B—Towns of 2,500 and not more than 5,000 population.

Class C—Towns of 1,250 and not more than 2,500 population.

In Oklahoma—

Class D—Towns of 5,000 and not more than 10,000 population.

Class E—Towns of 2,500 and not more than 5,000 population.

Towns in each class will compete only with other towns in the same class in their own State.

The towns entering this contest will be classified according to the figures of the latest official census.

Methods of Entry

Towns in Texas that won prizes in 1912 may enter the contest this year and be entitled to inspection and score but not to receive prizes. They may be awarded certificates of merit. Any other town in Texas or Oklahoma, within any of the classes specified, may enter the contest by sending to Holland's Magazine, Dallas, Texas, application signed in one of four ways.

First—By the Mayor and city health officer, or (if there be no city health officer) by the mayor.

Second—By two officers of any civic organization, commercial club or women's club, duly authorized to act for their organization.

Third—By the superintendent of schools and the president or other officers of the school board.

Fourth—By adult citizens (either male or female) 100 signatures being required for towns in Classes A and D, 50 signatures for towns in Classes B and E, and 25 signatures for towns in Class C. Entry blanks with space for signatures will be furnished on request.

Applications must be made in accordance with the form on page 10 of the June issue of Holland's.

Time of Closing Entries

All applications for entry must reach the office of Holland's Magazine before July 1, 1913. No town will be considered in the contest unless properly entered according to the rules. A list of the entries will be published in the August issue of Holland's and all towns desiring to enter should send in their applications as early as possible.

No protest relative to the entry or classification of any town will be considered unless received by July 27. No fees of any kind for any purpose will be required at any time during the contest.

Inspections

Inspections for the towns entered will begin August 1, 1913, and will be continued until all of the towns in the contest have been inspected and scored. To decide between towns marking close scores second and even third inspections may be made.

No information will be given as to date on which any town may be visited by inspectors. All towns must be ready for inspection without warning on and after August 1.

Each town entering the contest will be inspected and scored on the following points:

Conditions of Streets, Parks and Alleys. Water, Water Supply and Drainage. Collection and Disposal of Garbage. Removal and Disposal of Sewerage. Condition of Vaults and Privies (if no sewer system.) Condition of Vacant Lots. General Appearance of Homes. Ventilation and Care of Public Buildings and Semi-Public Buildings. Public Conveniences, especially those for schools. Presence of flies, mosquitoes and other disease-carrying insects. Handling and exposure of meat, fruit, pickles, ice, milk and milk products and other food products offered for sale. Such special conditions as may directly affect the health or cleanliness of a town.

All inspections will be made wholly at the expense of Holland's Magazine and will be under the personal supervision of Dr. M. M. Carrick, medical director in charge.

Every Town Must Win

Every town in Texas and Oklahoma which enters this competition must be a gainer, whether it wins the prize or not, in health and comfort of its citizens.

To women's clubs and civic organizations having for their object the improvement of their towns, we trust the competition will serve as an incentive for increased effort.

The advertising value of any town which has been so honored as the cleanest town in its class, we think, should not be overlooked by commercial clubs and similar organizations devoted to commercial and industrial advancement. Such a town would doubtless show a very material increase in population before the taking of another census.

Blank Applications appear in Holland's for June

COAL

Our stock of coal is at all times complete and we make prompt deliveries

Best Sunshine Maitland Lump \$7.25

Sunshine Maitland Wash Nut \$6.50

We will appreciate your business

Telephone 41

FALLWELL & SON