

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

30th YEAR—NUMBER 22

HEREFORD, DEAF SMITH COUNTY, TEXAS, THURSDAY, JUNE 12, 1930.

FIVE CENTS PER COPY

TELEPHONE IMPROVEMENTS COMING TO HEREFORD, SAYS MANAGER

HOME DEMONSTRATION AGENT BEGINS MONDAY; OFFICE IN COURT HOUSE

Quick action has been obtained on the commissioners' court decision to appropriate funds for a home demonstration agent. Miss Emma Gunter, an ex-student of the University of Texas, will be here next Monday to begin the work, states a communication to Earl W. Wilson, county judge, from Miss Minnie Mae Grubbs, district home demonstration agent.

It has been only about five weeks since representatives from the communities of Deaf Smith county met with the commissioners to request that the government's extension service be completed by hiring a home agent to work with the women. The court immediately voted \$1500 as an annual supplement to the state and federal aid to the agent's salary.

Judge Wilson states that an office in the court house will be fitted out and put in readiness for the new department head when she begins her work Monday.

Miss Gunter was home demonstration agent in Wilbarger county for five years, has studied this work in Europe during one summer, and has just completed a year's work in special preparation at Ames College in Iowa. She was reared in Plainview, understands the people of the Plains country, and enjoys working with them, states Miss Grubbs, who predicts a big success for her.

"I appreciate the interest and cooperation that you and the commissioners' court have given," wrote Miss Grubbs to Judge Wilson, "and I am sure that Miss Gunter and I will enjoy working with you in the future."

LEGION AND AUXILIARY HAVE PICNIC TONIGHT

A basket picnic will be held this evening at seven o'clock by the American Legion and Auxiliary at the Dairy swimming hole, two miles east of town.

All ex-service men are invited to attend, bringing their families and well-filled baskets, says Sank Ramey, local post adjutant.

THE BRAND'S EDITION PICTORIAL

The Brand will issue, the latter part of this month, a special pictorial edition. Paul I. Odor has been working for the last several weeks securing photographs and stories for this issue and we sincerely believe that it will prove the most interesting and complete piece of printed matter ever produced here, depicting the resources and advantages of Hereford and Deaf Smith county. It will be printed on a good grade of paper, magazine size, and will contain a hundred or more local pictures.

In order that the edition may accomplish its purpose, of advertising our town and county, it is necessary that it be given wide distribution. We are printing several thousand extra copies and make this special offer to our subscribers and advertisers:

If you have friends, relatives or acquaintances back in other states or counties, who you believe would be interested in having full and complete information about this section and might be prospective new citizens, make out a list of their names up to 25 and complete mailing address and bring or mail to the Brand office and we will mail them a copy at no cost to you. All names must be turned in by Saturday, June 21.

THE HEREFORD BRAND

BIPPUS MEETING WILL DISCUSS COMMUNITY HOUSE

The community house under construction at Bippus is about half finished and a meeting has been called to meet at the school house Friday night to discuss further plans, according to George Wells. Interested citizens will meet at eight o'clock to take up these important matters. The community house will cost around \$2,500 when completed, and the mass meeting will consider this further financing.

Health Review Finds No Major Defects In Tots

Deaf Smith county parents are rearing a healthy bunch of future citizens. If the recent examination of the tots are any criterion, for not a single major defect was revealed.

A total of 138 pre-school children, or those under six years old, were given free medical and dental examinations at the health center here Tuesday, Wednesday and Thursday of last week. Fifty-two of the young folks were found to be perfect, and the other 86 had some form of defect of a minor nature, such as underweight, enlarged tonsils or malformed teeth.

Miss Nell Hall, health nurse in charge of the service for the children who came, was highly pleased with the interest shown by the parents and the standard of health revealed by the youngsters. There was splendid cooperation from the dentists, Drs. B. M. Wiltshire and G. W. Heard, and the local medical fraternity, Drs. G. F. LeGrand, J. W. Hicks and D. K. Robinson, said Miss Hall.

Lions Sponsor Ornate Gate at Athletic Field

Immediately upon adjournment of the organization meeting of the Lions club, the matter of erecting an ornate gate for the high school athletic field was brought before the official staff.

An activities committee was appointed, composed of A. A. Foster, chairman, John Olson, C. C. Acker and Homer Fox, to sponsor the project and lay plans through which the club may put through successfully its first activity or civic undertaking.

Parmer County May Set Up a Health Center

Miss Nell Hall, county health nurse, went to Farwell Monday upon invitation of Parmer county citizens to meet with the commissioners' court and explain the details of the health department.

Representatives were present from various parts of the county to ask the court to appropriate the finances for the county health center. The commissioners have under advisement at the same time, said Miss Hall, a home demonstration agent, and no action was taken at the Monday meeting on the health extension service.

Mrs. M. D. Fincher returned home Monday from a short visit with relatives in Nocona.

Road Program Put Ahead of Hotel Project

The hotel committee has postponed its financial activities in deference to the highway projects, considered more important and pressing, and will mark time until the road program has been settled, said E. B. Black, the chairman, in the chamber of commerce luncheon Monday at the First Baptist church, presided over by T. E. Seigler, president.

L. Baskin, chairman of the road committee, and E. B. Black reported on county road developments and stated that the committee was still working on the program. It was suggested that a mass meeting of the farmers be called to discuss the situation and their ideas be received on what kind of road improvements they want.

Judge Earl W. Wilson, representing the commissioners' court, said he and the commissioners were back of every move to open up, grade and improve roads, and would cooperate in every development wanted by the majority of the people.

Musical entertainment was furnished by Mrs. Ardelle George and Mrs. Alvin Thompson, who sang, "Songs My Mother Used to Sing." Visitors introduced included L. D. McCurdy, new West Texas Gas Company manager; T. A. Singer and L. P. White, of Dimmitt, and A. T. Holcomb, Lions International representative from Clayton.

Improved Road System Shapes Up for County

Twenty-two miles of paved highways and 94 miles of gravel road, making an all-weather highway system of 116 miles for Deaf Smith county, is the ambitious program which has been put under way and which will be submitted to the voters in the near future under a bond issue of \$500,000, according to L. Baskin, chairman of the chamber of commerce highway committee.

This plan includes paving of U. S. Highway 306, the east and west main artery, which parallels the Santa Fe railroad for 22 miles, cutting across the southeast corner of the county. This is to be done on a proposition of the state and federal governments standing two-thirds of the expense, and includes an underpass at the Santa Fe railroad tracks in the west part of Hereford. When this is done there will not be a railroad crossing on No. 306 from Amarillo to the New Mexico line.

The north and south route thru the county, 25-mile Avenue, is to be graveled. This road is 30 miles long and connects up with a proposed all-weather highway extending from Plainview, following the Denver railroad into Dimmitt; thence to Hereford over one of

(Continued On Last Page)

Missourians Don't Trust West Texans—Have to Be Shown Color of Real Coin

"I'll have to have the cash," said Sank Ramey, local express agent, "for it is against the company's rules to accept checks, bank drafts, exchange, or any sort of money orders on C. O. D. packages."

"Oh, all right," remarked W. Roy Arnold, Hereford real estate man, and he nonchalantly left the express office to find and sack up a mare pile of \$28,565.00 in cold cash to dump upon the counter for the delivery of the precious package.

But what is a little matter of forking over a cool \$28,565 in cash in the life of the average Deaf Smith county realtor? Apparently it is a small incident, as the par-

NEW GAS MANAGER



DAVE McCURDY

Dave McCurdy New Manager Local Gas Office

A change in the local management of the West Texas Gas Company was effected Monday when Dave McCurdy of the office at Turkey, succeeded F. W. Scovell, who will go to Grand Junction, Colorado.

Mr. McCurdy was transferred from Lubbock to Turkey last summer when the gas company was building into that territory. He is credited with having established much good will for the company in the Hall county town, and was a prominent and active worker in all civic affairs.

Mr. Scovell left Monday for a visit to his old home in Kansas. He will take up his new work at Grand Junction July 20.

Dry Weather Period Broken by Good Rains

Plenty of rain has fallen in and immediately around Hereford, and according to reports from correspondents, daily showers have been visiting all parts of Deaf Smith county.

Appreciable falls were recorded Saturday night, Monday night and Tuesday night, and a lengthy drought that has made heavy inroads upon the wheat prospect was broken. The moisture is three or four weeks late from the wheat man's standpoint, but it was timely for the crops.

No material damage from winds or hail has been learned. The rains fell slowly and the inch to three inches spread out over several days has put the soil in excellent shape.

STORK SPECIAL

Born to Mr. and Mrs. Ben Whitfield, June 10, a son. J. E. Boyd, June 5, a daughter.

Thirty Members Are Organized In Lions Club

Thirty business and professional men of Hereford were banded together as a Lions club in a luncheon Tuesday at the Baptist church with John Olson elected president.

Other officials named were Dr. B. M. Wiltshire, first vice president; C. W. Humble, second vice president; J. W. Witherspoon, third vice president; Rev. J. W. Boultinghouse, lion tamer; L. D. McCurdy, tall twister; Lee Cason, secretary-treasurer; Roy Arnold, song leader, and Miss Dessie Mae Steele, pianist and sweetheart of the club.

The service club will meet each Thursday noon at places announced by the arrangement committee. Charter night was set for June 23, which will also be ladies' night, at which time the club's charter will be delivered and an extra program will be given with the ladies of the members present as special guests.

T. E. Seigler, president of the Chamber of Commerce, was a guest at the organization luncheon, and he pledged the cooperation of the chamber to the young service club, emphasizing the mutual support between the two, saying as one grows in usefulness, so will the other.

L. D. McCurdy referred to his experience in the Lions club at

(Continued On Last Page)

Stock Law Will Come Up to Bat In Mid-August

The county-wide stock law election will be held some time in August, stated Earl W. Wilson, county judge, following the reception of petitioners' memorial by the commissioners' court Monday.

The petition calling for the election was presented to the court in regular session, bearing 392 signatures, and favorable action was taken immediately following a review of the paper.

The probable placing of the election in August was done, Judge Wilson said, so that it would not come during the busy harvest season or at the time of the Democratic primary. A certain length of time must be given to posting or publication of the notice, which will be done, according to Judge Wilson, so that the election will fall at a convenient date.

FATHER'S DAY WILL BE OBSERVED NEXT SUNDAY

Next Sunday, June 15, is Father's Day, which will be generally observed in America, though not with as much sentiment manifested as on Mother's Day. The fathers will be remembered with gifts, and in their stoicism be content to yield first place in children's hearts to the mother.

FLASHLIGHT SYSTEM AND NEW BUILDING ANNOUNCED BY SOUTHWESTERN BELL CO.

ROCKWELL BROS. LUMBER GETS WALCOTT CONTRACT

The Walcott school took a step to double its capacity Wednesday when the trustees let a contract to Rockwell Bros. & Co. to build an addition at a cost of \$2,450. Bids were received Wednesday, June 4, and the Hereford building company was declared successful bidder.

The new addition will accommodate 30 more pupils, and it is planned to elevate the district to a two-teacher school.

Women Show Enthusiasm In Work for Fair

An enthusiastic fair meeting was held Tuesday in the home of Mrs. Bob Wilson, superintendent of the woman's department, at which representatives from 12 communities were present to discuss plans for the seven divisions of the department.

These divisions with the director or head are: Floral, Mrs. Nettie Price Slaton; Food, Mrs. D. H. Alexander; Canning, Mrs. Rex Tynes; Clothing, Mrs. F. M. Kester; Health, Miss Nel Hall; Library and Rest Center, Miss Lillie Hostetter; Home Demonstration club exhibits, Miss Emma Gunter.

Committee chairmen for the communities who will be in charge of the women's work for the fair are: Progressive, Mrs. Ira Ricketts; Westway, Mrs. Bess Turrentine; Dawn, Mrs. August Frye; Summerfield, Mrs. Lee Curry; Frio, Mrs. J. W. Berry; Ford, Mrs. Height; Ward, Mrs. W. T. Caraway; Walcott-Valentine, Mrs. H. D. Culpepper.

Wyche, Mrs. R. W. Elliston; Dean, Mrs. S. A. Miller; Bippus, Mrs. Van Bibber; Messenger, Mrs. R. R. Russell; Daniel, Mrs. Joe Thurmond; Fairview, Mrs. John Boling; Sims, Mrs. J. C. Chapman; Askren, Mrs. Lester Galley; Black, no selection.

MANNING RECOVERS FROM LOSS OF TWO FINGERS

Roy Manning is convalescing nicely from the loss of two fingers which occurred about two weeks ago. Mr. Manning was operating a circle saw when his left hand slipped into the teeth. He is the son-in-law of Russell Daniel.

Saturday Last

Day Candidates May File Names

The Democratic executive committee for Deaf Smith county will meet next Monday afternoon at four o'clock in the commissioners' court room, according to C. C. Acker, county chairman.

The time will close Saturday for candidates to file for office in the primaries, and the committee will determine by lot in the Monday meeting the position of the names on the ballot. This is of importance only where there are two or more candidates for the same office.

An estimate of the cost of the primary will also be made, and each candidate will be assessed his proportionate amount for meeting such outlays as the per diem of the election judges and clerks.

W. H. CRADDOCK LOSES BIG TOE IN PLANER

W. H. Craddock lost the greater part of the big toe on his right foot Monday afternoon when his foot was caught in a planer at the Panhandle Lumber Company. The machine was stopped instantly, but the gears had crushed half of the toe beyond recovery. It required the strength of several men to pull Mr. Craddock loose from the machinery. He is able to be out with the use of a crutch.

Discarding of the present magneto telephone plant, the hand-crank ringing method, for the common battery or flashlight type, in with the raising of the hook connects with central and flashes a signal of the calling number, will be made this fall, or earlier, if construction progress permits, stated G. N. Halley, district manager for the Southwestern Bell Telephone Company, who was in Hereford working on the plans.

Preceding the improvement in the local communication system, the telephone company will start work late this summer on a brick veneer building of English colonial style on the corner of West Fourth and Miles Streets, a lot just recently purchased by the company, as the site of its permanent location, according to Mr. Halley in making the first announcement of the plans that are yet incomplete as to some details.

The new building is designed to house equipment necessary for converting the plant into the more modern flashlight call system.

Included also in the company's plans for Hereford is the complete tuning up of all outside plant equipment, preparatory to the cut-over from the magneto to the new common battery. All telephones now in use here will be removed and replaced with common battery instruments to operate on the new system, Mr. Halley said.

"We have chosen the English style of architecture for our new home," said Mr. Halley, "because it is more modern and shows a similarity to those in larger cities. The new telephone exchange will add to the city's pleasing appearance."

"With the new central office, new outside plant and new equipment which will come after completion of the building, telephone subscribers here will enjoy service comparable to that of any city in the state the size of Hereford," he declared. "It is our purpose to give Hereford convenient, adequate service on the type of equipment our subscribers need to serve best their convenience."

HUDSON RETURNS TO OPEN SUMMER SCHOOL

Mr. and Mrs. G. M. Hudson returned from their vacation at Honey Grove in time for opening of the summer school here, which began at the high school Monday. Prof. Hudson has charge of the instruction.

Post Office Is Enlarging To Meet Demands

A new section of customers' boxes is being installed today in the local post office to accommodate the increased demand from the public. The new section will enlarge the present box capacity by one-sixth. It is being set up in the west end of the lobby.

The office has on file a waiting list of 50 applicants for boxes, according to Postmaster E. L. Donner, and when these are allotted there will remain only 45 for future customers. The supplementary section contains 60 small, 30 medium and five double boxes.

All during the year there has been shown an increase in postal receipts over the preceding periods, and the totals to date are at a substantial figure above the similar months of last year, Mr. Donner says.

The Hereford Brand

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HEREFORD, DEAF SMITH
COUNTY, TEXAS

MUNN-WARREN PUBLISHING
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PUBLISHERS
Also Publisher of
THE FRIONA STAR
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R. E. KESSIE,
Editor and Manager

TELEPHONE 80

NOTICE TO THE PUBLIC:
Any erroneous reflection upon the character, standing or reputation of any person, firm or corporation, which may appear in the columns of this paper, will be gladly corrected upon due notice of same being given to the editor personally at the office on North Main Street. Entered as second-class matter at the post office at Hereford, Texas, under the act of March 3, 1879.

SUBSCRIPTION PRICES:
Zone 1, per year \$2.00
Zone 1, six months \$1.00
Outside Zone 1, per year \$2.50
Outside Zone 1, six months \$1.50
Outside Zone 1, three months \$1.00
ALL SUBSCRIPTIONS STRICTLY CASH IN ADVANCE.

**POLITICAL ANNOUNCEMENTS,
DEAF SMITH COUNTY**

The Brand is authorized to announce the following candidates for the offices under which their names are listed, subject to the action of the Democratic Primaries in 1930:

**For County Judge and Ex-Officio
County School Superintendent:**
EARL W. WILSON
C. W. HUMBLE

For County Attorney:
JOHN A. COFFEY

For Sheriff and Tax Collector:
JOHN B. MILLER
J. T. CUNNINGHAM
M. W. COBNETT

For Tax Assessor:
IRA RICKETTS
H. M. (Mack) BEACH
R. A. (Artis) DANIEL

For County Treasurer:
J. H. HEAD
MRS. BESSIE L. SMITH

For District and County Clerk:
L. H. FOSTER
RAYMOND HAWKINS

For Commissioner, Precinct No. 1:
C. J. PADDOCK
P. J. (Jack) ROSE
W. A. KNOX

For Commissioner, Precinct No. 2:
W. M. COGDELL
J. T. GILBREATH
W. B. PHILLIPS
S. L. WALSER

For Commissioner, Precinct No. 3:
J. T. GUINN
J. K. GRAY

For Commissioner, Precinct No. 4:
W. M. (Mal) STEWART

Ward News Notes

BY MRS. WILEY ROBERSON

Rev. Hornbeak preached Sunday morning.

Attendance at Sunday school has average 55 the past few weeks, and we are proud of the school. Mrs. Lipscomb spent Monday night with her mother, Mrs. G. M. Suggs.

Mrs. White of Plainview visited her sister, Mrs. W. P. Caraway the past week, returning to her home last of the week. Mr. and Mrs. Caraway accompanied her and remained over Thursday night.

Mr. and Mrs. Bill Hutson gave at ice cream supper for the ball boys and their families Wednesday night, and all reported an enjoyable evening.

Allene Caraway spent Saturday night and Sunday with Rucy Luck at Hereford.

Mr. and Mrs. Jimmie Harrison were visitors in the W. R. Harrison home Sunday.

John Hutson and D. O. Williams made a business trip to Amarillo Saturday.

Dow Hart of Amarillo is visiting in the home of his sister, Mrs. Arlie Dean.

Mr. and Mrs. Jack Hutson entertained Mr. and Mrs. Bill Hutson and family, Mr. and Mrs. Arlie Dean and family and Dow Hart at dinner last Sunday.

Wesley lost a ball game with the Summerfield boys last Sunday by a score of 11 to 4. They will play return game Thursday at Summerfield.

Mr. and Mrs. Hizeman of Leavenworth, Kansas, are visiting in the home of Mrs. Hizeman's brother, Mr. and Mrs. George Lewis. Rev. Hornbeak spent Saturday night and Sunday in the W. P. Caraway home.

WEEDEX, the scientific weed killer. A chemical mixed with water that kills weeds quickly and easily. WEST TEXAS FEED & SEED CO., Phone 265. 22-1c

Caught in The
Corral
&
Put Through The
Chute

Now that it has rained we can all quit talking about the dry weather and go back to work. The soil has been given a good soaking and it is time to lay aside our gloomy forebodings and pay a little attention to our stores, printing presses, law practice, land selling, tractors and plows.

The announcement of the coming of the county home demonstration agent is a happy coincidence with the arrival of the refreshing rains. Rains are big items in the life of West Texas, and likewise are demonstration agents important in the home life of our citizens. Miss Gunter will have a pleasing atmosphere to initiate her work in Deaf Smith county, and she will find an unparalleled cooperation from all the women of her district.

In the departure of F. W. Scovell, Hereford is not only losing an industrious citizen in his line of work, but has lost a champion—a real champion. It is not generally known, but Mr. Scovell was champion horse-shoe pitcher of the state of Kansas, who has had many an interesting match with America's best horse-shoe ringers. He and S. H. Angelo were preparing to introduce the art or science here by ordering the regulation shoes and setting up a professional court.

Roy Arnold is popularizing a new word, a quality of Pan-handlers—the "forgetter." He is authority for the assertion that people in this section all have good forgetters. Within two or three weeks everybody will have forgot that we ever had a drouth, and Arnold's explanation is that we are blessed by possessing well-oiled forgetters, and he further amplifies these remarks by stating that it is the forgetters who remain in Deaf Smith county and make good. The drawbacks of the country, such as a long hiatus between rains, slip from their minds and their industry and hope bring them out on top.

The service rendered Deaf Smith county by the health department last week in arranging free dental and medical examinations for all children under six years of age should have far-reaching effect. The little malformations, slight defects, symptoms of something more serious in the future, such as adenoids, enlarged tonsils, underweight, imperfect teeth in both composition and arrangement, have

Summerfield

BY MRS. L. JOHNSON

The Home Makers Study Club met last Thursday afternoon at the home of Mrs. W. L. Huntley. The program was led by Mrs. G. Morgan, being on the subject of "Texas." It was well prepared and ably handled by those chosen on the program. The house was decorated with flags and the refreshments were cleverly carried out to suit the occasion by the hostess. It was one of our special club numbers that is supposed to be held during the year, and those in charge are due much credit for the success of the meeting. There were about 25 members and Misses Opal and Lorain Hays of Black and Zella Mae Walsler of Hereford and Mrs. Walter Hawkins were visitors.

Miss Thelma Humphries is attending a six weeks term at Canyon College and will then go to Waco to visit her parents and return in September as a teacher at this place next year.

W. L. Hunter and family are enjoying a visit from his two brothers of Pine Bluff, Arkansas, T. D. Huntley and two children and W. E. Huntley.

Mr. and Mrs. L. B. Lookingbill entertained a number of friends Thursday night of last week.

Mr. and Mrs. L. T. Jay visited the Houser home at Westway last Sunday.

W. L. Huntley and family joined Rev. and I. W. Scott and families and the Dodsons of Amarillo at Canyon Saturday on a picnic to the Canyons.

Mr. and Mrs. Yearwood of Plainview are spending a few days in the home of her niece, Mrs. Ray Johnson.

Mrs. G. W. Mills and daughters and Frances Jones all of Amarillo spent the past week in the J. A. Blakemore home.

Summerfield ball team came home with the bacon in a spirited game with Wesley, with a score of 11-4.

Mr. and Mrs. Charley Roberson who have been staying at Sweetwater, returned for the summer last week.

Mrs. Joe Kendall entertained her Sunday school class with a chicken fry last Tuesday night.

Mrs. D. C. Hammer and children, of Calexico, California, visited in the George Beck Home last week.

all been checked for the youngsters whose parents carried them to Miss Nell Hall, the nurse. Miserable hours and days in the future, and perhaps invalidism, will be spared many of the children, and happiness, so far as parental care may go, assured them.

Miss Glenn Curry is attending the summer term of school at Hereford, motoring back and forth. Mrs. C. T. Nance and grand daughters, Lois and Mary Elizabeth Cox, who have been visiting in the J. A. Noland home, returned to Plainview Friday.

Billie Patton of Hereford visited a few days in the Lee Curry home the past week.

The junior ball team played the Black Juniors a 9 to 6 game, favoring Summerfield.

Mack Coland was in Plainview from Friday to Sunday, his cousin, J. W. Cox, coming home with him for a visit.

This section has been having daily rains the past week which will bring up the row crops.

Miss Elaine Newell of Hereford visited the Lee Curry home Monday night.

Mrs. Gerald Morgan entertained the junior boys' Sunday school class last Friday night.

Here and There.

BY MRS. C. E. TICE

This community is rejoicing over the splendid rains received since Saturday, the amount varying from 1 1/2 to 3 inches. Some wheat is about ready for harvesting.

Mrs. Carl Mangum and children of Plainview spent the week-end with her parents, Mr. and Mrs. K. F. Campbell.

Mr. and Mrs. John Turner spent Friday evening with Mr. and Mrs. Walter Tice.

There were two ball games at Frío Sunday afternoon, but we failed to get the results.

Mr. and Mrs. J. J. Lindsey left Saturday for a ten days visit at Lockney and Cisco.

J. E. Andrews returned from a trip to Mills, New Mexico, where he had been to deliver some cows to Mr. Lenox who recently moved there from Hereford.

Mr. and Mrs. H. M. Mobley spent Friday with relatives at Bovina.

Mr. Robbins made a trip to Groom first of the week. He has recently bought the Green farm.

Mr. and Mrs. John Gaetz called at the Marnell home Sunday afternoon.

Mrs. Henry Allman entertained a number of girls Sunday with a lovely dinner in honor of Miss Inez Easter who spent the week-end with her. Those present were Misses Louise Ann Frye and Anna Mae Smith, of Easter, Floyce and Loyce Link, Maxine Tice, Florine Hunter, Ruby and Alma Andrews.

Mr. and Mrs. J. B. Harlin were in at Jack Roberson's Saturday.

The families of J. E. Andrews, A. T. Jones, Lester Sparkman, Mrs. Springer, Joe and Leatrice Benson, Earl Springer and wife,

Maxine Tice and Ralph Barnes enjoyed a fishing party on the creek Thursday evening. More bacon and eggs were fried than was fish as their luck was very poor.

Mr. and Mrs. Walter Tice are staying with Mrs. Clyde Kibbe while Dr. Kibbe is attending federal court in Amarillo.

Mr. and Mrs. K. R. Hunter spent Saturday at the Berry home.

Misses Mattie and Elsie Andrews attended singing at Easter Sunday.

Mrs. Heard and daughter of

Petersburg visited in the Erbs Williams home last week.

Mr. and Mrs. B. L. Fulkerson spent Sunday at Earl Springer's and attended the ball game in the afternoon at Frío.

NIGHT SERVICE—Car parts and service will be open from 7:00 o'clock to 10:00 p. m. Record service night and day, anywhere, any time. Night phone 162-3, day 216. BRUMLEY CHEVROLET COMPANY.

**PIERCE OIL AGENCY
HAS CHANGED HANDS**

Jas. R. Robinson is announcing that he has taken over the wholesale agency of the Pierce Oil Corporation, effective last Friday. His headquarters will be at the Wear implement house on Miles avenue, first door south of the city hall. The agency was formerly held by Claude Roberts, who says he has not made any plans as to his new work.

**To The Farmers
Of Dawn Territory**

The new 40,000 bushel elevator at Dawn is complete and ready to serve you. We are electrically equipped throughout with motors to handle your grain rapidly and promise you quick unloading as well as the best prices and treatment. We are loading agents for Wheat Growers Association wheat and will be glad to load for all members who desire to ship to their Association.

MAY WE SERVE YOU!

OUR MOTTO: "YOU DON'T HAVE TO WAIT"

**Farmers Associated
Elevators, Inc.**

HAROLD HICKS, Local Manager. F. H. OBERTHIER, General Manager
E. B. BLACK, President.

**Speaking of
Wheat**

Some guy said, "All things come round to him who will but wait," but, Big Boy, don't wait until you are hailed out!

**Hereford Insurance
Agency**

JNO. McLEAN, Manager.



A Building Dollar

Spent In Time

**Is Sure To Save
YOU**

More Than Nine

We Can Give You

**The Best Value
For Your**

BUILDING DOLLAR

A. C. THOMPSON LUMBER

Third and McKinley

Phone 456

**REED'S 'M'
SYSTEM STORE**

Miss Lucy and H. D. Reed

Owners and Operators

Bargains for Friday and Saturday

COFFEE, Folger's 1 lb \$.47
2 lb \$.92
5 lb \$2.25

CRACKERS, 2 lb Brown's Saltine 31c

SUGAR, powdered, lb 9c

WHEATIES, package 11c

SEEDS, Ferry's, 10c pkgs, 3 for 25c

OXYDOL, large package 22c

APPLE BUTTER, gallon 77c

WE DELIVER



PHONE 249

WANT Ads

Classified advertisements must be in advance unless arrangements are made by person in care for the payment of them. Classified ads received through mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim Reports of Obituaries, Legal Publications, all kinds, Announcements, etc., as well as Reading Lists, contained about here.

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Lists cost 1-4 cents per word for the first insertion, and 2-4 cent per word for each subsequent insertion thereafter without charge. Reading Lists and short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length, the cost is the same as for reading lists. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

Wanted
WANTED—Special nursing or constant cases. **BERTHA A. SMITH** Call 327. 21-2p
WANTED—To rent a furnished apartment; must be modern. Phone **MRS. JOE LANDBUM**, 22-1p
FOR SALE—One 4-burner New electric oil stove; one steel safe in first class condition. **E. BOWNEBER**, Phone 137. 22-1c
WANTED—Business man would like to correspond with young lady of small town. Write Box 168, 20-9p
WANTED—Nursing confinement cases. Call 404-W. 20-4c
WANTED—Your upholstering and repair work, mattress; also crating. **RUGGELL DANIEL**, at Dan's Second Hand Store, Phone 26. 20-3p
WANTED—Bundles feed delivered Hereford. Call at Brand of 19-14th 19-14th

FOR RENT—Four room house—modern, gas, all conveniences; on 25-Mile Avenue. **H. D. CULPEPPER**. 22-2c
FOR RENT—Two apartments, one furnished, the other unfurnished, modern, close in. **JOHN CUMMINS**, Phone 340. 22-2c
FOR RENT—Two down stairs unfurnished rooms for housekeeping. \$12.50 per month. **T. M. BRADLEY**, 300 East Sixth St. 22-1p
FOR RENT—Furnished rooms, close in on pavement. **MRS. J. M. BOONE**. 22-1p
 Rent receipts will never buy a home. Plenty money to loan, repay monthly like rent. **RALPH BARNETT**. 21-2c
FOR RENT—Four room house, all conveniences, near Central school building. **MRS. F. H. BRITAIN**. 21-2p
FOR RENT—Two apartments, one block north of high school. **MRS. R. J. WILLIAMS**, Phone 103-W. 17-1c

Lodge Directory
HEREFORD LODGE
 No. 476, I. O. O. F.
 Meets Monday 8:00 p. m.
 Visiting Brothers welcome
J. T. HARRIS, N. G.
L. E. Foster, Secretary.
HEREFORD POST NO. 128
AMERICAN LEGION
 Meets at 8:00 p. m., first and third Thursday night in County Court Room. 48

For Sale or Trade
FOR SALE—Some well located resident city lots on the pavement for sale or trade. Also have two residences and a 20-acre block for sale or trade. **FRED MILLARD**. 14-4c
THREE new Moline 8-foot one-way plows with 26-inch discs, at a reduction in price. Phone 279. **J. C. McORACKEN**. 22-1p
FOR SALE OR TRADE—320 acres of first class land; new improvements on new highway located about 3 1/2 miles from new Rock Island railroad survey. Box 462, Hereford. 15-1c
FOR SALE OR TRADE—40 acres close in. 100 acres trade for tourist camp. 20 acres, automobile or truck for cash payment. **RALPH BARNETT**. 21-2c
QUARTER SECTION close in, small cash, balance long time. 100 acres 5 miles Hereford, bargain, long time to pay. 20 and 40 acre tracts, close in, sell long time, or trade. **RALPH BARNETT**. 21-2c
FOR SALE OR TRADE—Two five room stucco houses, close in. Also well located resident lots. **A. C. THOMPSON**, Phone 456. 22-4c
FOR SALE—Laghorn roosters, six weeks old, 20c each. One mile north on 25-Mile Avenue. **MRS. MOORE**. 22-1p
FOR SALE—Modern four room house; gas, near Central school. See **J. H. NIX**, Phone 179-J. 22-4p
FOR SALE—Complete tractor equipment, 18-36 Hart Parr tractor, 10 foot Avery one-way plow, 20-hole International drill, 1929, (new), Chevrolet truck. Want to sell to good tractor man and want to hire him to put in my wheat crop on my place. Write or see **A. K. WEBSTER**, Room 1011, Oliver Estate Building, Amarillo, Texas. 22-1c
FOR SALE—Perfect half section Plains wheat land, near new Rock Island R. R., in New Mexico; price \$12.50 per acre, good terms. **GEO. T. McCURRY**. 22-1p
LOOK—Friends, let us paint your car top; we have one of the best top dressings on the market; it will make your top look like new and save the extra expense of buying a new top. We also do car washing and greasing. **VAUGHN & SON**, at Bishop's Garage. 22-1p
FOR SALE—1250 acre wheat farm, fair improvements, close to new Rock Island railroad which will start building July 1 from Vega to Forrest. Price \$25 acre. Write us for farms and ranches. **REAGAN LAND CO.**, Clovis, N. Mex. 21-2c
MAPS—Deaf Smith county maps for sale. 50c each. **THOMPSON & IRELAND**.
FOR SALE—Two good heifers, to freshen soon. Call at Brand Office. 19-14th
FOR SALE OR TRADE—By owner, choice chicken ranch, close in, terms if desired; or would trade for 100 acres raw land if well located. Address **P. O. Box 473**, Hereford, Texas. 51-1c
FOR SALE—Or exchange, second-hand typewriters, one Royal, two Oliverts, all cleaned, conditioned and adjusted. **JOWELL MURCHISON**, agent for Portable typewriters "in color." 18-1c
FOR SALE—Modern five room residence on Lee Avenue; also 10, 20 or 40 acre tract 1 1/2 miles from Hereford. **GEO. V. STAMBAUGH**. 21-4c
FOR SALE—Bradley yam potato plants. Phone 98. **HEREFORD NURSERY CO.** 10-4c
FOR SALE—New 5 room and bath modern, one of best built dwellings in city; lot 60x100; close in; stucco; two extra rooms in basement, price \$5,000. Also 70x100 lot, 5 1/2 blocks from business, north front, price \$600. **BZRA NOBTON**, at Buick Service Garage. 20-4c
FOR SALE—Or exchange, choice city lots at remarkable bargains. **JOWELL MURCHISON**. 18-1c

For Rent
FOR RENT—Furnished south front room. See **MRS. E. F. CONNELL**. 22-2c
FOR RENT—Light housekeeping rooms, furnished, on pavement. Phone 146. 22-1c

Notice
NOTICE—See Barnhart & Shreve for their new trilled bitch. Barnhart & Shreve Blacksmith Shop 12-1c
FOR JOB WORK, TRY THE BRAND.

Kill this pest - it spreads disease



Kills Flies and Mosquitoes
 Roaches Bedbugs Ants Mice

Gulf Refining Co.

FRIDAY and SATURDAY SPECIALS

TOMATOES, fresh, 3 pounds	26c
GRAPE JUICE, quarts 40c, pints	31c
ONIONS, Crystal wax, per pound	4c
VINEGAR, quart jar	15c
CHEESE, pound	26c
PRUNES, Italian, gallon	49c
TOMATOES, No. 2 cans, 3 for	31c
PORK AND BEANS, Wapco, 3 for	26c
CORN, Gold Bar, fancy Country Gentleman, 2 for	29c
SYRUP, Sunnyland, gallon	87c

REMEMBER, WE GIVE SILVERWARE COUPONS WITH EACH PURCHASE

Carl's Cash and Grocery
 Carry Phone 324

TRADE—Have one 16 foot case combine in good shape that I will trade for mules. Phone 33 or see **JOE MITCHELL**. 16-4c

ESTRAY NOTICE
 Taken up June 1, 1929, by the undersigned, living about 30 miles west from the town of Hereford, in the county of Deaf Smith, the following described animal known to be estray, viz: one iron gray filly, coming four years old, no marks, no brands. If not legally proven by the owner thereof within twenty days from the date hereof I will proceed to Estray the same in accordance with law.
W. H. GILBREATH, Taker Up, Hereford, Texas, this 2nd day of June, 1930. 21-3c

Adrian-Sims Notes
 BY **MRS. J. M. CHAPMAN**
 Clay Phillips was in Amarillo Monday.
 This region received good rains the past week.
 Mr. and Mrs. Tage Ellison and son and Mr. Walchurch all of Crosbyton, arrived here last Monday. Mr. Ellison has two sections in wheat here and plans to be ready for harvest.
 Mrs. Ed McCaskey entertained the community club Thursday afternoon when the ladies spent the time quilting. Refreshments were served the guests. The club will meet with Mrs. J. M. Chapman June 19 in the afternoon. Miss Nell Fall, county health nurse, has promised to meet with us and will be glad to have all in the community attend the meeting.
 Mrs. N. O. Phillips gave a party Saturday evening honoring Phalace Phillips' birthday. Refreshments of ice cream and cake were served after an evening pleasantly spent.
 Mr. and Mrs. Frank Iman and children left Wednesday of last week for Kansas City to visit his mother a few days and they plan to go to Lebanon, Missouri from Kansas City to visit Miss Iman's relatives.
 Harold McLain returned Monday from a visit with home folks in Plainview.
 Mr. and Mrs. J. M. Chapman and family were Hereford visitors Tuesday.
 Ed McCaskey was in Vega last Thursday afternoon.
 Mr. and Mrs. Glenn Slaughter of Crosbyton arrived Tuesday of last week and he will work on the Ellison place.
 Mr. Dunn and family visited in the Phillips home Sunday.
 J. M. Chapman and family spent Sunday afternoon in the Tage Ellison home.
 Mrs. C. B. Hawn of Adrian is visiting her daughter at Reid, Oklahoma.
 Misses Maude Malone and Elizabeth Chapman were shoppers in Hereford Friday.

Will you come in your car, to Conocoland this Summer? . . .



Use CONOCO Travel Bureau and Passport Service . . . Free to Vacation Motorists

CONOCOLAND is America's most popular summer vacation land. The Rockies with their scenic wonders—the beautiful Ozarks—the Northern Lakes with their innumerable vacation diversions—all are included in glorious Conocoland! All beckon to motorists anticipating happy vacations THIS summer!

And here's a most unusual travel service that will add much to the enjoyment of your motor trip!

Without expense to motor travelers, Conoco Travel Bureau and Passport Service helps you plan your trip; choose your destinations; select the best roads; locate hotels, camps or cabins, etc. It supplies free road maps; provides the services of hundreds of travel information bureaus in caring for

mail or parcels; helping you obtain automotive repairs, pointing out fishing places; beauty spots, places of historic interest, etc.

Conoco Travel Bureau and Passport Service starts in your own home, follows you through state after state, smooths your journey at every stage, and lends a helping hand wherever possible.

The coupon below will bring YOUR Official Conoco Passport, and especially marked free road maps for the states you expect to visit. Mail it now as your first step toward a happy vacation this summer in Conocoland!

Mail this Coupon for your Free Passport

CONOCO TRAVEL BUREAU, 1755 Glenasm Place, Denver, Colorado.

I am considering a motor trip to _____
 Please send me an Official Conoco Passport and booklet describing Conoco Travel Bureau and Passport Service, together with road maps and descriptive literature concerning _____

Name _____
 Address _____
 City _____ State _____

CONOCO Travel Bureau

Hereford Conoco Dealers

A. E. O. Filling Station, Service U Like Filling Station, Carroll Service Station, Beams & Marrs Garage, Hereford Motor Company, Brumley Chevrolet Company, P. C. Short Filling Station, E. M. Gunn Filling Station, Westway; O. E. EASLEY, Agent, Phone 472

Announcing
 The Formal Opening of a New Playground for Hereford
Tonight, Thursday, June 12

Drive out East Third Street, opposite "Soldiers' Park" for a FREE game of Miniature Golf. Play your first game on our new course tonight—with our compliments!

WANTED: A NAME!

A cash prize of Five Dollars (\$5.00) will be given to the person suggesting the the most appropriate name for this new play ground. Leave your suggestions at the office of the play ground.

THIS IS A HOME-OWNED INSTITUTION
I. I. WEST, Manager and Operator
H. L. RENTZ **W. F. BALL**



1 WALTER SEZ:

2 Hurrah for the rain! Who will be the first to say "enough"? We are still an-
 8 swering Phone 128, with the sole idea of giving you the best, quality and ser-
 vice! Ask your neighbor who trades here. We try to have boxes for our
 out-of-town customers at all times. Thanks for a trial!

DUNLAP GROCERY

Pioneer Hall County Man Is Buried Monday

Funeral services were held Monday afternoon at the First Baptist church for William M. Smith, age 72 years, who died Sunday at the hospital here after a week's illness of heart trouble.

Rev. V. M. Cloyd conducted the services at the church, after which burial was made in the local cemetery.

Deceased had been in poor health for about two years and had been living with a brother in Mesa, Arizona, in hopes that he might grow stronger. He came to Hereford about four months ago and became seriously ill June 2.

Mr. Smith was born in Temple, Texas, November 12, 1857, and moved to Hall county, near Lakeview, in 1885, and was one of the pioneer settlers there. It was there in 1893 he married Miss Carrie Hutchins, who still survives him. He was a resident of that community for 38 years, moving to Farwell in 1923.

Surviving are his widow, three daughters, Mrs. Sam Hutson, Littlefield; Misses Davie and Virginia Mae Smith, Hereford; three sons, D. A. Smith, Mesa, Arizona; Earnie and Eugene Smith, Hereford, and a grandson, D. A. Smith, Jr., at Mesa.

Those from out of town attending the funeral were Mrs. Todd Day, Matador; Miss Effie Hutchins, Memphis; Mr. and Mrs. Gibson Day and Robert Day, Matador; all close relatives of the widow, and Mr. and Mrs. Sam Hutson of Littlefield.

Statements, Letter Heads, Envelopes, all Job Work, at The Press.

CHOOSE YOUR BANK

We are living in a rapid age where progress now is all the rage; That's why you should choose a Bank With forward look, of highest rank. Your business and requirements may Grow broader, bigger, day by day; And you may need a banker, too. That's up to date as well as you. THE FIRST NATIONAL in growth and trend Is a bank on which you may depend. 22-c (Copr. 1925)

ANNOUNCEMENT

To the Voters of Precinct No. 1 of Deaf Smith County, Texas: I have been asked by a number of friends to enter the race for County Commissioner of Precinct No. 1. I have lived in this county for the past 23 years and this is the first time I have run for any public office. Your vote and influence will be appreciated. Respectfully, J. H. PITMAN. 22-1p

CARLYLE DEDICATES SMALL SUBDIVISION TO HEREFORD

L. W. Carlyle opened up a new subdivision to Hereford when he dedicated to the public forever an eight-foot alley and filed a plat of the southeast one-quarter of block 15 of the Evans addition. The property is to be known as the Carlyle subdivision. It contains 11 residence lots; seven are 200 feet in depth, and four 170 feet. The block is in the northeast part of Hereford.

A. H. Streu and L. W. Carlyle left Monday for the mountains of New Mexico to be gone the remainder of the week.

Courthouse News

Deeds.

A. M. Jones to Ben Sawyer, NW 1/4 section 34, block K-3; \$6000. Extension Agreement.

F. C. Ferwell, Charles F. Harding and Frederick E. French, trustees for the Capitol Freehold Land and Investment Co., extending to June 4, 1935, the final settlement of the trusteeship for land holdings in Texas.

Deeds.

T. G. Ehrhardt and Edward C. Nischwitz to F. A. Paul, sections 12 and 13, block K-6; \$30,080.00, all cash.

G. T. Oliver to Mrs. Emma Jackson, sections 9 and 10, block 3 A. B. & M., \$54,000.

Walter K. Grogan to W. G. Word, section 30, block K-3; \$10,000.

Mrs. Nettie Hough and L. W. Hough to E. H. Norton, W 1/2 lots 1 and 2, block 13, Whitehead addition to Hereford; \$600.

Capitol Freehold trust to W. T. Brown, section 5-2N 2-E, \$12,950 etc.

J. S. Bolton to Claud Tugwell, NW 1/4 section 16-2N-4E; \$4000.

J. G. Evans to Glenn Hetzler, NW 1/4 section 20-5-4; \$5000.

Albertina W. Rodell et al, to Gust W. Rodell, NE 1/4 section 8-4N-4E; \$1,000, etc.

R. S. Thomas to O. L. Michael, SE 1/4 section 37, block K-3; \$1,000 etc.

Mr. and Mrs. Mrs. Lee Conklin spent the latter part of last week in Perryton, returning home last Saturday. The Conklins were on the North Plains on a business trip.

GOLF TOURNAMENT WILL BE HELD AT CANARY COURSE

A golf tournament will be held at the Canary golf course on West Third street, June 13, 14 and 15, according to an announcement of H. A. Moore and Miss Mary Dodd, who will conduct the event. The tournament will be played under the rules of the Professional Golf Association, and each match will have a referee. First, second and third prizes will be given, and what they consist of will be posted at the court by Friday night. The entry fee is 15 cents which pays for all games until party has been eliminated. Contestants may pair themselves and must have their names enrolled by seven o'clock Friday evening. There will be two flights run off, covering 72 holes, and the two winners in these flights will play a round of 18 holes to determine the local champion.

BUICK BALL TEAM IS WINNER OF TWO GAMES

The Hereford Buicks won a double header baseball game at Frio Sunday when they first downed, 10 to 7, and then immediately took on Westway on the same

ground, winning it more decisively, 9 to 5. Leonard Mosley and Earl Brock were the batteries for the Buicks in the first game; while Pearl Glettery and Bust Matthews performed against Westway.

CARD OF THANKS

We desire to thank our good friends and neighbors for their

kindness in our time of sorrow. We desire to thank Bro. Cloyd for his comforting words; also those who brought the flowers and prepared lunch, or who helped in any way. May God's richest blessings rest upon you one and all. Mrs. G. W. Smith, G. W. Smith, Jr., Bonnie Jean Smith, Robert Bruce Bentley.

RUSSELL ARRIVES HOME FROM HIS FAMOUS TRIP

Bebe Russell returned home Tuesday afternoon after more than two weeks' trip to Chicago, where he carried the banner of Texas in Hereford in the national high school track meet. Coach T. E. McClellan has not yet returned, having gone to Winters to join his family in their vacation.

KEEP FIT WITH GOOD FOOD OPEN 24 HOURS EACH DAY

Attention! Wheat Farmers and Truckers

—We especially call your attention to our 24-hour service, not only during the harvest rush, but 365 days in the year.

—We serve plenty of seasonable vegetables during the hot months with a wide selection of varied menus.

IKE'S LUNCH ROOM

Get Ready for the HARVEST

When the hauling starts in earnest you aren't going to want to lose valuable time by having to stop to change tires or make repairs, any more than you can help.

Your tire troubles on your trucks are practically over when you equip all around with Rut-Guard or Federal Double Blue Pennants.

The time saved by their continuous service is the result of the superior quality of their construction.

Yours,
La Payne Jr.



Here are the prices that will equip your trucks with Federal tires. Forget your truck tire troubles for the season, for Federals will carry you through.

32 x 6 Truck Tire	\$28.00
30 x 5 Truck Tire	\$17.50
31 x 4 Truck Tire	\$ 7.80
33 x 5 Truck Tire	\$19.00
32 x 4 Truck Tire	\$ 9.35

Western Tire Stores

A QUALITY CAR FOR ONLY

\$585

P.O.S. TOLEDO, O.

THE LOWEST PRICED OF ALL 4-DOOR SEDANS

The attractive means of comfortable, economical transportation for hundreds of thousands of motorists

Whippet Four prices range from \$360 to \$645. Whippet Six prices from \$635 to \$850. Prices f. o. b. Toledo, Ohio, and specifications subject to change without notice.

Whippet

McADAMS MOTOR COMPANY

Easter News

BY MISS EMERALD SMITH

J. S. Smith and daughter, Miss Emerald, and Miss Va Allen returned last week from a visit in Oklahoma.

Hollis Hamilton and George Hamilton are staying with Mr. and Mrs. J. S. Smith until wheat harvest. The Magnolia Oil Co. is drilling a well on a place in Oklahoma belonging to Mrs. J. S. Smith.

Mr. and Mrs. Ballinger and son called in the Smith home Thursday. Messrs. Allen and Chandler, together with their families went fishing near Hereford Thursday.

Mr. and Mrs. Allen and J. S. Smith attended conference at Floydada Saturday.

Miss Va Allen is visiting her sister, Mrs. Sam Hunter at Junbo. Fred Chandler is spending the week at Hereford.

Mr. and Mrs. Chandler and family went to Bovina Friday.

Mr. and Mrs. Stagner of Flagg called on Mr. and Mrs. Allen recently.

Miss Maurine Sullenger is spending the week with her sisters, Mrs. Chambless and Mrs. Bob-Axe.

This community is rejoicing over the recent good rains.

A large crowd attended singing Sunday afternoon.

Fifty two were enrolled in Sunday school last Sunday.

Misses Annie Mae Smith, Louise Ann Frye, Lois Link and Floice Link were guests in the Altman home Sunday.

Lee Jones and J. F. Hill are visitors here from Oklahoma.

Mr. and Mrs. Saxon and son called on Mr. and Mrs. Carl Frye Sunday.

Mr. and Mrs. Chandler and children left Sunday evening for Houston.

Miss Ashby Bruton, Mr. and Mrs. Ed Allen took dinner with Mr. and Mrs. Luther Chandler last Sunday.

Miss Maris Whitefield and Miss Lucille White were guests in the Link home Sunday.

Mr. Sumner is suffering an attack of tonsillitis.

Northwest News

BY MRS. H. O. DORRIS

A meeting of interested citizens has been called by George Wells for the night of June 13 at the Bippus school house for the purpose of discussing the completion of the community church building, which is now under construction in this vicinity. The hour of the meeting has been set for eight o'clock.

H. C. Van Bibber made a business trip to White Deer and Amarillo last week-end.

Mrs. George Bippus, who has been under treatment in Hereford for the past three months, is expected to be able to return to her home this week.

Coleman Campbell was entertain-

Well and Happy After Years of Suffering



MRS. CARRIE V. SEIVERT

"I've taken three bottles of Sargon now and every neuritis and rheumatic pain in my body is gone. My nerves are in perfect condition. Not only this, but I have gained ten pounds."

"I am now a well and happy woman and owe a debt of gratitude to Sargon."—Mrs. Carrie V. Seivert, W. 1926 Boone Ave., Spokane, Wash.

Sargon's fame is based on actual results, not empty promises. Millions use it, millions praise it. Rice Drug Store, Agents.

ed at dinner in the home of Mr. and Mrs. H. O. Dorris last Sunday. C. S. Perrin made a business trip to Hereford Wednesday.

Mrs. F. D. Ferguson spent last Thursday afternoon with Mrs. B. M. Wright. The Wrights have recently moved to our neighborhood, and are now members of our Sunday school.

Mr. and Mrs. C. T. Reese and children stopped in Hereford last Thursday.

Mr. and Mrs. Wright and children were in Amarillo Monday.

Miss Mary and Stella Lee Fortenberry were visitors in the Hugh Fortenberry home Thursday.

Mr. and Mrs. Hugh Fortenberry and children were in Adrian Wednesday.

A committee composed of George Wells, Mr. and Mrs. H. O. Dorris and Mrs. F. D. Ferguson, which visited Vega last Tuesday in interest of the community church was well received and a hearty cooperation was assured them by the business men.

H. C. Martin of Farwell visited Mr. and Mrs. H. O. Dorris Saturday night and Sunday.

George Bippus called in the J. G. Fortenberry home Monday.

Misses Velma and Reva Wright, Mrs. F. D. Ferguson and Emmett Dorris visited in the Jack Fortenberry home Wednesday afternoon.

Leonard Strader and family left for Oklahoma Monday after receiving word that Mr. Strader's father was so unfortunate in getting his eye put out by a pitchfork while working with hay.

Arney News Items

BY MRS. F. W. FORTNER

We have had some good rain the past week.

Woodrow Tipton is recovering nicely from a recent operation.

Arney defeated Joel in a ball game Sunday.

I. N. and A. B. Fortner of Crowell and O. Darnell spent the past week end in the A. W. Fortner home, going from here to Borger.

Lawrence Taylor was a Leveland visitor Friday.

Mrs. Henry Cook of Happy spent Sunday in the J. E. Boyd home.

Miss Juanita Hutson spent last week with Tona Forgas at Littlefield.

Mr. and Mrs. John Hammond returned last week from a visit in New Mexico.

Velma and Vivian Bratcher spent Monday night with Edna and Rachel Burks.

Messrs. and Meses. Earl and Frank Davis and Mrs. J. E. Davis spent Monday night with Marlon Davis and family.

Mr. and Mrs. Ed Bailey visited her parents at Canyon Monday.

Mr. King was in Amarillo on business Monday.

E. J. Brock has taken out an \$1800 permit to build a frame and stucco residence on Lake Street in the Womble addition.

Tri-State Fair Offers Prizes for Suggestions

Amarillo.—In an effort to get all the people of the Tri-State Fair territory interested in the 1930 exposition and working for its betterment, cash prizes are going to be offered for the best suggestions submitted by persons not associated with it officially on "How the Tri-State Fair can be made a better exposition in 1930."

Four prizes of \$15, \$10, \$7.50 and \$5 will be paid those submitting the best suggestions, according to Wilbur C. Hawk, Tri-State Fair president. A committee of disinterested persons will be appointed to judge the letters.

"I know there are hundreds of persons in the territory who could offer good suggestions for improvement of the fair," Mr. Hawk said, "and there is no way we can get the benefit of their suggestions unless we can draw them out in a communication of this kind. We are giving a great deal of thought and time to making the exposition more successful and all recommendations are welcome."

Letters should be addressed to Mr. Hawk, in care of the Tri-State Fair, Amarillo. They should be as brief as possible, although there are no limitations. Letters must be in by June 15 and the winners will be announced as soon thereafter as possible. The fair this year will be held from September 22 to 27, inclusive.

PANHANDLE GOLFERS COMPETE FOR PRIZES

Amarillo, June 11.—Awards totaling \$5000, more than 90 prizes in all ranging from an automobile down to half dozen golf balls, will be given to amateur golfers who will gather here from three states August 9 and 10 for the Panhandle amateur golf tournament, sponsored annually by the Hillcrest and Country clubs.

Invitations have been sent to clubs as far southwest as San Angelo, southeast to Quanah, to Sayre, Oklahoma, and points in Eastern New Mexico.

CASTRO COUNTY SHOWS POPULATION OF 4,720

Dimmitt, June 11.—Castro county has a population of 4,720, and Dimmitt, the county seat, 830, according to the Castro County News which states the rate of increase since 1920 has been over 250 per cent. The number of farms in the county is given at 750.

TWO HEREFORD GIRLS ON DIMMITT FACULTY

Dimmitt, June 9.—Among the teachers for the public schools here next season are Miss Bette Ross Kerr, Spanish instructor; and Miss

Ethel Womble, English and Health, from 4th to 7th grades, both of Hereford.

C. A. Oryer as superintendent and Geo. M. Roberts, principal for the high school, have also been announced.

A Bargain In Food

Butter is a good bargain. It is all food and no waste—97.88 per cent digestible.

Butter is one of the best sources of body fuel. It supplies energy and vitality.

Butter is rich in VITAMIN A, so necessary to the growth of children and health of the adult.

Butter supplies greatest food values for the money.

BUY CREAM O' PLAINS BUTTER AT YOUR GROCER'S!

Farmers Creamery Ass'n, Inc.
Hereford Phone 3.

ANNOUNCEMENT

I Have Been Appointed Local Agent of the

PIERCE OIL CORPORATION

—And have just recently taken charge of my new business. Every effort will be made to maintain the high standard of service that is characteristic and also required of my company throughout the nation.

For further information, call at my office at the Wear Implement Company located the first door south of the City Hall, that we may become better acquainted and that you may become more familiar with the exceedingly high products that we have to offer.

I EARNESTLY SOLICIT A PART OF YOUR BUSINESS.

JAS. R. ROBINSON

Cut and Dried Facts About C.C.&C.C. Kiln-Dried, Old Growth Yellow Fir LUMBER

'40 PERCENT BETTER THAN SPECIFIED GRADES'

The initial cost of kiln-dried CC&CC old-growth yellow fir decreases proportionately to the saving in labor cost because of proper drying and machining. It is lighter and easier to handle. It is die-square and evenly sized as the piece is dried in the rough and surfaced after drying. There are no crooked or warped pieces, hence no loss due to extra time in fabrication. Its fine, soft texture makes it easy to work. It is carefully graded, insuring uniform quality.

R. H. KEMP LUMBER CO.

DEAF SMITH COUNTY ABSTRACT CO., Inc.
110 West Third Street
C. P. McCOLLOUGH, Manager
ABSTRACTS LOANS

Dr. B. M. Wiltshire, Dentist
Over Sprowls-Cronin & Company
Buckner-Lambert Building
ROOM 3 PHONE 470

Fifty Years from Now Your Daughter Will Treasure a VIRGIN DIAMOND More.

The knowledge that you were the first to wear your Virgin Diamond, that this beautiful gem was yours and yours alone of all the world, will enhance its value in your daughter's eyes in years to come. No suggestion of previous ownership mars the possession of a Certified Virgin Diamond. Direct from mines to you, of guaranteed quality and at standard prices, genuine Virgin Diamonds are sold exclusively through Authorized Virgin Diamond Dealers.

F. M. KESTER
Jeweler and Optometrist

VIRGIN DIAMONDS
In a Wide Range of Prices from \$25 to \$2,500.

Vitamins Builds Sturdy Bodies

Merit GROWING MASH

MERIT GROWING MASH furnishes the materials or ash for building a large frame. It supplies the exact variety of proteins necessary for blood, bones, nerves, feathers and muscles. It contains an abundance of growth vitamins—the element required most in the growing pullet. It accomplishes the desired object—not over-stimulating—nor stunting; just a regular uniform development. Growing stock supplied with this good feed are sure to be winners.

Merit is More Than A Feed—It's A Formula!

West Texas Feed & Seed Co.
Phone 265

3 H.P. for Every Foot of Cut—Reserve Power for ANY Emergency!

THE power plant is the heart of the combine—it must be dependable, with ample power. The motor used in the Curtis Model 30 Combine is

The position of the motor means added accessibility and reduces any possibility of twisting the frame.

Model 30 CURTIS COMBINE

a heavy duty, industrial type, built for just such work. It develops, at normal speed, 36 H.P.—3 H.P. for every foot of cut. The motor is mounted lengthwise on the chassis, placing it out of the way and eliminating any twisting of the frame, yet leaving it accessible to service and starting. The radiator is forward, out of the dust. The exhaust elbow and clean-air attachment are regular equipment.

Seward & Speegle
Authorized Agents Hereford, Texas.

SPECIALS FOR FRIDAY AND SATURDAY

COFFEE, Arnholz, pound	34c	TOMATOES, fresh, pound	10c
ORANGES, per dozen	29c	APPLES, gallon	46c
PORK and BEANS, three for	25c	CORN FLAKES, two boxes	21c
CABBAGE, nice, fresh, pound	5c	SYRUP, Brer Rabbit, gallon	79c
PEACHES, No. 2 1-2 can	19c	MACARONI, four boxes	27c

Hereford Wholesale Grocery Company

L. W. CARLYLE
PHONE 164

Social and Society

MISS IRENE CRAWFORD TO TAKE SPECIAL WORK AT SCARRITT

Miss Irene Crawford of Weatherford, who will return this fall as English teacher in high school,

is leaving her home this week to take a course in the Scarritt school at Nashville, Tennessee, a Methodist institution, where special instruction in church work is given. Miss Crawford is also president of the Senior League in Hereford.

JUNIOR ENDEAVORS PLAN A SPECIAL PROGRAM AT PRESBYTERIAN CHURCH

An interesting Junior Endeavor society program will be given at the First Presbyterian church next Sunday evening at 8 o'clock. A real surprise is in store for those who have not been attending the services.

Over 20 boys and girls have been having regular meetings every Sunday evening, under the able direction of Miss Emma Schulz. The people are invited to be present to encourage the future leadership of the church.

COMING OF JUNE MARKS THREE WEDDINGS IN CASTRO COUNTY

Dimmitt, June 10.—Three weddings in which Castro county young people are the principals have occurred with the opening of June.

Two prominent families of the county were united when Miss Beatrice Nolan and Murphy Hardy were married at Clovis June 1. The bride is the daughter of Mr. and Mrs. John Nolan, who reside near Flagg.

Miss Ouida Campbell and H. C. Reid were wedded here May 31 at the home of Mr. and Mrs. Wm. Webb, with the visiting Church of Christ evangelist, O. W. Reynolds officiating. The couple will live in McCamey.

Miss Margaret Good, former teacher here, and Leroy Landers, employe in the clerk's office of

DORMITORY OF HEREFORD COLLEGE IS RECALLED

The last of the Hereford Christian College, which used to be a center of learning, is passing away this week, as R. L. Elliston razes the old residence on 25-Mile Avenue.

The building was one time the college dormitory, which was cut in two and transported to 25-Mile Avenue more than a dozen years ago after the college closed. Mr. Elliston is putting up four small modern residences on his property, is dismantling the old dormitory structure, and will use all sound timber in the frame work of the new structures.

Randall county, were married May 31 in Amarillo. They will make their home in Canyon.

MISS EVA SKELTON IS ON VACATION IN NEW MEXICO

Miss Eva Skelton, city clerk, has left on a two-weeks' vacation at Ruidoso, New Mexico, and Carlsbad Caverns. The city office will be in charge of Miss Eloyse Pittman during the secretary's absence.

Miss Skelton, accompanied by her sister, Mrs. Oscar Easley, left Monday morning for a short visit to Plainview and Lubbock before returning here to enter upon her New Mexico trip.

SHOWER GIVEN MRS. CHAS. NEWELL IN MRS. VOGELE'S HOME

Mrs. Lee Curry, Mrs. N. C. Vogele and Mrs. John H. Patton gave a miscellaneous shower for Mrs. Chas. Newell at the lovely home of Mrs. Vogele on 25-Mile Avenue Monday afternoon, from three to five o'clock.

The home was decorated with pink and white roses with sprays of ferns, following out the pink and white color scheme.

Three piano solos were given by Miss Ruth Conkwright and two readings by little Miss Vivian Olson, daughter of Mr. and Mrs. John H. Olson. Miss Margaret Gillill and also gave a reading, followed with a vocal duet by Misses Virginia and Nadine Newell, accompanied on the piano by Miss Elaine Newell, daughters of Mr. and Mrs. J. O. Newell.

The gifts had been placed in a cedar chest, which was locked and set before the bride by Master Billie Patton. Each guest was given a key and it was announced that the one receiving the lucky key was entitled to the treasures. After futile efforts of many guests, the bride tried her key and found many valuable gifts.

Refreshments were served, consisting of pink and white ice cream and angel food cake, with favors of pink and white bell stickers and heart-shaped mints.

MRS. JIM HOLLEY GAVE BIRTHDAY PARTY FOR SISTER

A birthday party was held last night in the home of Mrs. Jim Holley, honoring her sister, Miss Jewel Meeks, of Amarillo. Miss Meeks and B. Van Noy were guests here from Amarillo and they expect to return home today.

Oklahoma Boys Visit Here

Messrs. Harvey Edwards and Glenn Matthews, both of Gage, Oklahoma, arrived here Tuesday to spend the summer in the home of Mr. Edwards' grand parents, Mr. and Mrs. L. J. Bennett, and uncle, E. E. Fridley.

CREAM WANTED—27c

We pay all transportation charges. We hope we are safe in saying butter markets and butterfat prices have reached bottom. You can't beat our continuous policy of paying actual market value. Hundreds of farmers have testified that over a long period of time our returns and method of doing business is the best. You need the extra money we can bring you which is from 4c to 6c over and above cream buying station prices.

Ref. Richardson County Bank. FALLS CITY CREAMERY CO. Falls City, Nebraska.

Miss Ann Fitzhugh Parker Will Leave Next Week for Two-Year Study In Germany and Oxford

Miss Ann Fitzhugh Parker, daughter of Mr. and Mrs. G. A. F. Parker, who has been teaching the past year at Cantonville, Maryland, expects to leave the United States the 19th of this month for Munich, Germany, where she will study this summer, on the SS Hamburg. She will be accompanied by her aunt, Mrs. Edwin B. Parker, and a friend, Miss Elsa Peterson, of Washington, D. C. Miss Ann will not return home this fall but will

enroll in Oxford University, England, where she will study for two years.

Mrs. G. A. F. Parker, together with Miss Mattie Swisher of W. T. S. T. C., at Canyon, and Mrs. Green, dean of women at W. T. S. T. C., expect to leave on the S. S. George Washington July 23, for a tour of the English Isles and Europe, and will meet Miss Ann at Oberammergau where they will attend the presentation of the Passion Play.

Junior Music Club Held Last Meeting of Club Year In Home of Mrs. S. O. Wilson, June 5

The last meeting of the year for the Junior Music club was held last Thursday in the country home of Mrs. S. O. Wilson, with Miss Freda Lou Wilson as hostess.

In the program, discussion of the subject, History of Music, was led by Miss Helen Crawford. The Story of Beethoven's Childhood was given by Miss Nancy Conkwright. The lesson was illustrated by Sonata in G by Beethoven.

At the business session which followed the study, Miss Billie Hill was elected president, Miss Mary Ellen Parker, vice president; Miss Helen Crawford, of Friona, treasurer; Miss Mary E. Stanford, secretary, and Miss Nancy Conkwright

corresponding secretary. An enjoyable sociable hour was concluded with the serving by the hostess' mother of fresh fruit ice, small cakes and stuffed dates. The plate favors were sweet peas tied prettily in white ribbons.

Visitors Return Home

Mrs. R. R. Baymiller and little daughter, Barbara Ann, left Wednesday night of this week for their home in San Francisco. Mrs. Baymiller was formerly Miss Gwendolyn Price, who visited here for the past month in the home of her mother, Mrs. Nettie Price Slaton.

Visitors From Lawton
Mrs. Jessie Newton of Lawton, Oklahoma, arrived here Tuesday evening to visit in the home of her aunt, Mrs. A. K. Gilma.

Clovis Visitors Here
Misses Ruby and Gladys Black of Clovis arrived here last Sunday to spend the week in the home of Miss Ruth Kessie.



Father's Day

JUNE 15

New Assortment of

TIES

SOX

SHIRTS

HANDKERCHIEFS

Everything for DAD

At All Prices

Popular Store

PHONE 24

Vogele Millinery Parlor

Every hat in the store on sale. We have a fine line of little tots' hats that formerly were priced at \$5.00, but must go for \$2.00 Friday and Saturday special.

One table of \$2.00 hats, One table of \$1.00 hats.

Bakou Pattern Hats at COST.



Now is the time for you to dress up. Real bargains and a big reduction on all dresses. Come in and be convinced, and see dresses suitable for every occasion at remarkably low prices.

HOSE

Beautiful, sheer Chiffon Hose, service weight, also OUT SIZE.

COUNTRY CLUB HOSE

"Best by Every Test"

FASHION DRESS SHOPPE

DEMONSTRATING FRIDAY AND SATURDAY

The Greatest Washer Values Ever Offered!

A Model to Suit Your Needs and Your Purse



ABC Companion

World's finest wringer-type Porcelain washer. Also furnished with built-in gasoline motor.

ABC Spinner

Modern, time-saving, complete home laundry unit. Its porcelain-lined spinner whirrs whole tubful damp-dry while another is being washed in the Porcelain tub.

Come in and see the latest labor-saving features of the newest ABC washing machine! See the gleaming new porcelain tubs that are wiped clean in an instant! See the new soft roll wringers that save hooks and buttons! See the new sealed mechanism—the safe and thorough water action! One of these beautiful washers will suit your needs exactly—and each one is a wonderful value at its price! Come in—learn about the latest developments—and take your choice of a model for a demonstration in your own home FREE.

During this demonstration we will put the most modern washer in your home on amazingly easy terms. Find out about it!

Come in and see them in action or phone for FREE TRIAL

STREU HARDWARE CO.

Copper Carbonate

Now is the time to plant row crops, since the general rains. You can increase your yield and prevent SMUT by mixing Copper Carbonate with planting seed. No trouble, and the expense is small, only a FEW CENTS per acre. We have a supply on hand.

CITY DRUG STORE

Phone 300

Rotation and Early Preparation of Wheat Land Will Increase the Protein and Add Bushels to Crop

"The soil and climatic conditions have almost everything to do with the protein content of all wheat," says H. M. Bainer, director of the Southwestern Wheat Improvement Association.

"Of course the farmer is unable to control the climate," he continued, "but he can control his soil conditions to a large extent. It is definitely known that nitrogen is the principal constituent of protein and that the protein content of wheat varies in direct proportion to the amount of available nitrogen in the soil."

"Anything, therefore, that can be done to increase the available soil nitrogen will increase the protein in wheat. The two most practical ways of increasing the soil nitrogen are through early preparation of the seedbed and by rotation of wheat with legumes."

Early preparation puts the soil in a splendid physical condition. It keeps down the weeds and gives the best, sunshine and soil moisture a chance to manufacture and accumulate such nitrates and other plant foods as are required to produce high protein wheat.

"This early work will not only increase the protein from 1 to 2 per cent but will increase the yield from 3 to 7 bushels per acre. On the other hand, wheat ground prepared late usually grows a heavy crop of weeds before it is worked which uses up the moisture and nitrates and by the time the seedbed is ready for wheat too little is left to accumulate the nitrates that are needed."

"Where rainfall is sufficient, some of the best legumes to grow in rotation with wheat are alfalfa, sweet clover, cowpeas and soybeans. Where rainfall is limited sweet clover is the best legume to use. Properly inoculated legumes have the ability of increasing soil nitrogen, with the result that the following wheat crop produces an increase in yield of 5 or more bushels per acre with from 1 to 3 per cent more protein."

West Texas Is Making Cream Some Cheaper

College Station.—Profits can be made in dairying, even on a depressed market, provided farmers use some form of cow testing to guide the management of their herds, so records of dairy herd demonstrations are showing, as reported by county agents to the Extension Service. Butterfat in these herds is being produced for as low as 16 cents per pound feed cost, and the average is well below 30 cents per pound.

The chief secret lies in knowing the milk weights and butterfat test of each cow, feeding balanced rations according to the production of each individual cow, and weeding out the unprofitable producers. Some dairy herd demonstrators are members of regular cow testing associations, some belong to cow testing-by-mail associations, and others are doing their own testing with the help of county agents and the Extension Service dairy herd demonstration calendar.

Nine demonstrators in Gaines county report 1281 pounds of butterfat from 56 cows in a recent month at a feed cost of 17.7 cents per pound. O. L. Berry made a monthly profit of \$8.18 per cow from cream sold at 35 cents per pound and skim milk valued at 40 cents per hundred pounds, by feeding a grain ration of ground ear corn and cowpea hay and hepari bundles for roughage.

Butterfat is costing Harrison county dairy demonstrators from 18 to 30 cents per pound feed cost with Charles Adams making a

profit of \$74.65 above feed cost in March from nine cows.

J. B. Davis of Chilton, Falls county, found that his 10 stock cows took 25 cents worth of feed for every pound of butterfat produced, with one high producer doing the work for 19 cents, while a star boarder charged so much that there was no profit on her at all. Her daily ration was cut from 10 to 3 pounds per day, and the ration of the three herd changed to one of ground corn, ground oats, wheat bran and cottonseed meal, fed according to each cow's production.

It took three months of testing to show J. E. Holland of Lamb county the desirability of selling off three unprofitable cows in his herd of 11 since then production has steadily increased. In ten months the herd average is 220 pounds of butterfat per cow, with only four cows under the 200 pound butterfat mark.

Too Many Fires In Over-Insured Vacant Houses

Vacant house fires are on the increase in Texas and over fifty per cent of such cases turned out to be heavily over-insured, says J. W. De Weese, fire insurance commissioner, who is trying to get the public informed upon such a costly practice.

The public is paying for these losses and is remaining asleep to the condition, and he thinks it is time for the people to recognize why their fire insurance is high and in what manner the premium money goes out to owners who get to sell their property above value through the fire route.

Some of the reports from fire marshals read like this: Value of building \$4,200, insurance on building \$8,000; value of building \$2,500 insurance carried \$5,600. And these were some of the dwellings that were vacant and burned.

The commissioner says that over-

insurance is both a physical and moral hazard, and asks the cooperation of all city officials and the people in bringing about a reduction in this particular class of fires.

Texas had a fire loss in April of over one million dollars, half of it listed under unknown causes.

WASHING MACHINE CAMPAIGN MANAGER JOINS STREU CO.

J. H. Alfrey of Oklahoma City, campaign manager for the A. B. C. washing machine, arrived Monday to spend the next 30 days with the local agency, A. H. Streu Hardware Company, assisting in the distribution of the machines.

YOUNG MEN RETURN FROM UNIVERSITY OF TEXAS

William Parker and Howard Eberle returned Saturday from the University of Texas at Austin where they have finished their sophomore year. William is tak-

ing business administration and Howard is enrolled in a premedic course.

Keith Guthrie and Aris Russell, two other Hereford young men, remained at the University for the six-weeks' summer course.

SCOVELL LEAVE CITY; TAKE OZARK VACATION

Mr. and Mrs. F. W. Scovell left Monday for a visit with relatives and friends in his former home in Kansas. They will take a vacation in the Ozark Hills, the third vacation, he said, he has ever taken within the past 23 years. From the mountain outing they will go to Grand Junction, Colorado, about July 20, where Mr. Scovell will take up his new work.

NIGHT SERVICE—Car parts and service will be open from 7:00 o'clock to 10:00 p. m. Record service night and day, anywhere, any time. Night phone 162-J, day 216. BRUMLEY CHEVROLET COMPANY. 22-1c

A Little Addition

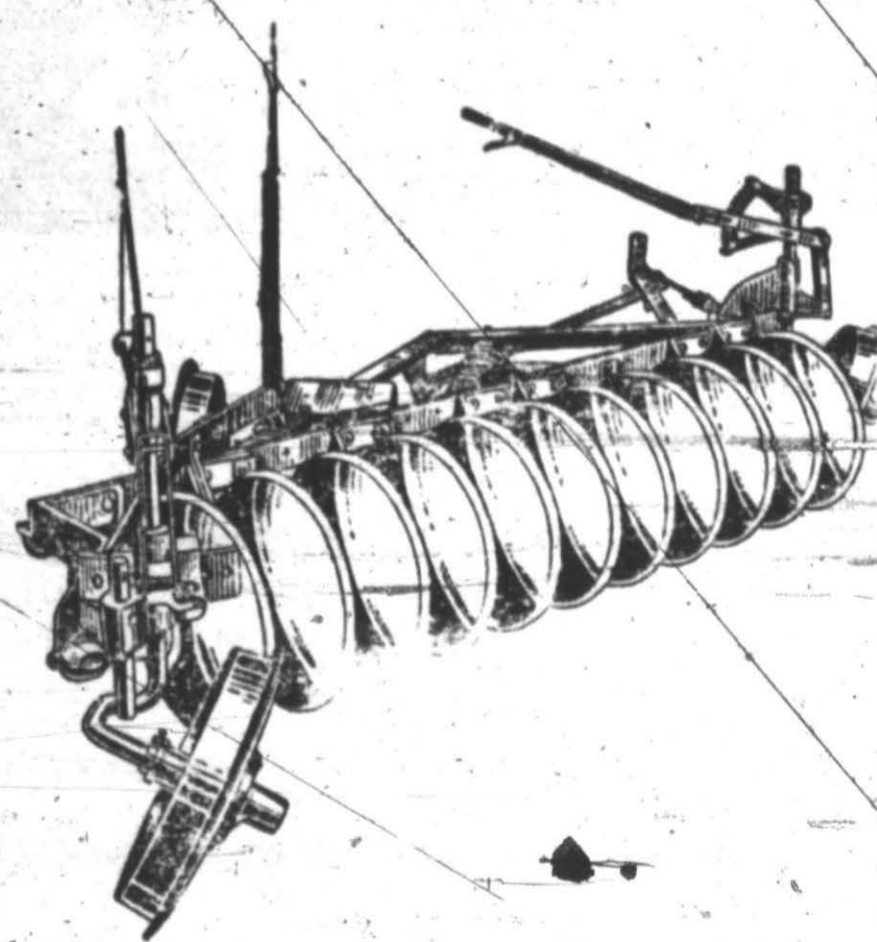
—would make the average house a lot more comfortable. What is it that your house needs? Let's see: sun room, sleeping porch, summer kitchen, bedroom, bathroom, hardwood floors, new roof, garage, fences, trellis, flower boxes, window seats? Lumber makes them all—and we have the lumber.

ROCKWELL BROS. & COMPANY

Lumbermen IN HEREFORD 32 YEARS. Phone Four—The Lumber Number..

FOR QUICK JOB SERVICE SEE THE BRAND.

The New Minneapolis-Moline Wheatland Disc Plow



26-Inch Disc Blades

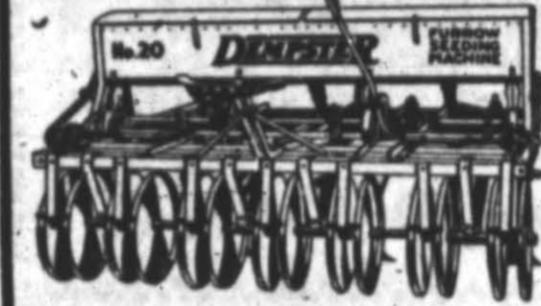
FEATURES WHICH MAKE THIS PLOW OUTSTANDING IN FIELD PERFORMANCE

26-inch discs spaced 10 inches apart. Highly polished heat-treated discs. Size of plow adjustable. Adjustable for angle of operation. Oversize, dirt-proof radial bearings. Timken end-thrust bearings, self-aligning. Durable, oil-tight, wheel bearings. Alemite lubrication. Extra heavy gang spools. Large spool flanges support discs. It's what it will do in the field that counts. Come and see for yourself, or better, let us bring you one for your approval.

TWIN CITY TRACTOR & IMPLEMENT COMPANY

HEREFORD PHONE 143

LESS SEED BETTER WORK Greater Yields Bigger Profits!



The DEMPSTER Special Lister Type Furrow-Seeding Machine saves seed, time and labor, and insures you a good wheat crop regardless of poor seasons.

Actual tests by farmers and Agricultural Experiment Stations have proved this machine requires 25 to 50% less seed. Sows wheat to withstand winter kill, soil blowing and drought; secures higher crops and sprouts seed next to the moist soil. Spreads seed evenly on firm, moist soil bed. Deep furrows and high ridges protect seed against sudden temperature changes, high winds and drought—collect and hold snow as moisture giving blanket.

DEMPSTER No. 20 FURROW SEEDING MACHINE

Come in and let us show you this amazing development in wheat seeding equipment. Let us explain all its features. See for yourself why and how it saves your seed and secures bigger crops. Remember, the name "Dempster" assures you a well-made, easily operated, long-lasting machine that comes to you backed by Dempster's 51-year reputation for building better farm equipment.

TWIN CITY TRACTOR & IMPLEMENT CO. Hereford, Texas



NO FADE Shirts for DAD

Dad is strong for PRACTICAL gifts. Something that is really useful and handsome at the same time. Probably he wasn't thinking specifically of No-Fade Shirts, but you can't find a gift that will please him more. We have his favorite pattern or color. Guaranteed fast color—a new one free if they fade. —And don't forget that Dad likes pretty ties, too. We have some of the nicest we have ever shown, reasonably priced.

D. R. Gass & Son

The World's Best for Your Eyes GENUINE WELLSWORTH TILLYER GLASSES. Have Them Fitted at HYDEN'S

628 Polk Street Amarillo, Texas

D. K. ROBISON, M. D.

RESIDENT PHONE 441 OFFICE 282



Poultrymen and farmers everywhere say that Gold Medal All Mash Chick Ration practically eliminates chick losses.

That's because this feed is scientifically made of the finest materials, mixed with the same care as your doctor's prescription. It contains exactly the right food elements that chicks must have to live, to grow fast, to grow big, and to resist disease. It develops the large-boned frames that mean heavy egg-layers and profitable meat-birds later on. Try this feed at our risk. If any sack of Gold Medal All Mash

Chick Ration is not satisfactory in every way, return the unused portion to us and we will refund full purchase price. Gold Medal Feeds are made and guaranteed by the world's largest millers. Order from us today.

GOLD MEDAL FEEDS

"Farm-tested"

Farmers Elevator Co.

Hereford, Texas Phone 468

Potato Slips Now Ready Bradley Yams

Cabbage, Tomato Plants

J. H. Daniel

Across street from West Texas Feed & Seed Co.

GOSPEL-IN-SERMON MESSENGER



A. E. Freeman, of Guthrie, Oklahoma, who is coming to Hereford to conduct the Church of Christ revival, beginning next Sunday, June 15.

POLITICAL CALENDAR

Following is the political calendar for the year:

June 9, Meeting of State Executive Committee.

June 14: Last day for county and precinct candidates and district candidates, in districts composed of one county only, to file for places on the ballots.

June 16: County Executive Committee convenes to determine the order of names as placed on ballot and to estimate expenses of election.

June 22: Last day for candidates to pay assessments for their share of expenses incident to holding election.

June 26 to July 1: Candidates must file first report of campaign expenses not more than 30 days nor less than 25 days prior to the date of the primary election.

July 14: The primary committee meets to prepare ballots.

July 14 to 18: Candidates must file second expense statement of the campaign costs.

July 16: Time for the voters who are out of the county to make requests for ballots by mail.

July 15 to 22: Time for voters who will be absent from county on

The annual summer revival at the Church of Christ will begin here on East Sixth Street next Sunday, June 15, and will continue for seven days. Elder A. E. Freeman, evangelist of Guthrie, Oklahoma, will be on hand to open the series of meetings Sunday morning and will do the preaching for the entire period of time of the revival, holding services twice a day, at 11:00 o'clock in the mornings and 8:15 o'clock in the evenings.

B. R. Westbrook, local singer, will have charge of the choir. An effort will be made to preach and sing the Bible messages in their simplicity, according to A. S. Higgins, who promises a true gospel in sermon and a real gospel in song.

date of election to appear before county clerk and vote an absentee ticket.

July 21: Four days prior to date of election, all voters living in city of 10,000 inhabitants or more, who have moved their residence within or from without the city to the city, must report to the tax collector.

July 24: Day upon which county clerk shall send absentee votes to the presiding judges of the respective voting precincts in the county.

July 26: Primary election day. Polls open at 8:00 a. m. and close at 7:00 p. m. Precinct conventions are held to name delegates to the county conventions.

August 2: County executive committee convenes to canvass results. County conventions are held.

August 5: Last day for candidates to file third expense account.

August 11: State executive committee convenes to canvass results.

August 23: Date for second primary election. District convention meet to canvass returns for district candidates.

September 1: Meeting of state executive committee.

September 2: Meeting of State conventions.

November 4: General election.

November 14: Candidates should file report of expenses with the county judge.

The trustees for the Capitol Freehold Land and Investment Company have filed for record an extension agreement, setting June 4, 1935, as the ultimate date for having settled the trust, sold all the land holdings in Texas, and converted such assets into money, bonds or security notes.

The Capitol Syndicate was given several millions of acres in West Texas in exchange for building the present capitol building at Austin. Over one third of Deaf Smith county was included in the deal, covering the western portion.

The original agreement entered into June 4, 1915, with the trust

Only 19 Marital Licenses Issued Here Past Year

Friday, June 13, will mark the end of the first year of the new marriage law, requiring a three-day notice of intention to marry and a health certificate on the part of the groom, and the license business of L. H. Foster, county clerk, has suffered an 80 per cent curtailment over the preceding years as a direct result of the new provisions.

Only 19 marriage licenses have been issued from June 13, 1929, to the present date, in Deaf Smith county, says Mr. Foster, while under a like period in 1928-29 there were 94 marriage certificates called for. With the growth of the county around 20 per cent for the 12-month period, Mr. Foster had every reason to expect to issue well over 100 licenses, but his office went from June 13 to August

tees set forth that as soon as practical without sacrificing values, it was desired and expected that all Texas land holdings would be converted into money within ten years from that date; but in all events the trust was to have been finally settled within 20 years.

The year 1925 came with the trustees far from their goal. The extension agreement just filed puts in writing the full latitude of time allowed, reciting that five years from now purchasers for the land held must have been found.

F. C. Fawcett, Charles F. Harding and Frederick E. French are the present trustees, who are themselves heavy stockholders in the company.

8 without a single request of this nature.

From August 8 to January 1, ten certificates were issued, and for the present calendar year there have been only nine. While June is the bride's month, no one has called for Mr. Foster's services this month. Even as far back as 1928, 13 copies patronized the home office during the June days.

NIGHT SERVICE—Car parts and service will be open from 7:00 o'clock to 10:00 p. m. Record service night and day, anywhere, any time. Night phone 162-J, day 216. BRUMLEY CHEVROLET COMPANY. 22-1c

FOR JOB WORK, TRY THE BRAND

Hemphill Ranchers Kill Coyotes With 20,000 Baits

Canadian.—A coyote poisoning campaign staged by 17 Hemphill county ranches with the aid of the county agent and the U. S. Biological survey in April is reported to have been very effective, a preliminary check-up showing as many as 22 dead coyotes on some ranches. Some 5000 poison baits were prepared each of four evenings, iced and distributed early the next day. The total area covered was about 130,000 acres. Ranchers plan to secure a man from the Biological Survey early next winter to poison and trap coyotes for several months to afford protection to the 1931 calf crop.

WEEDEX, the scientific weed killer. A chemical mixed with water that kills weeds quickly and easily. WEST TEXAS FERTILIZER & SEED CO., Phone 265. 22-1c

6 1/2 PER CENT MONEY ON Farm Loans No Commission to Pay FRANK BARBER Representing the South western Life Insurance Company

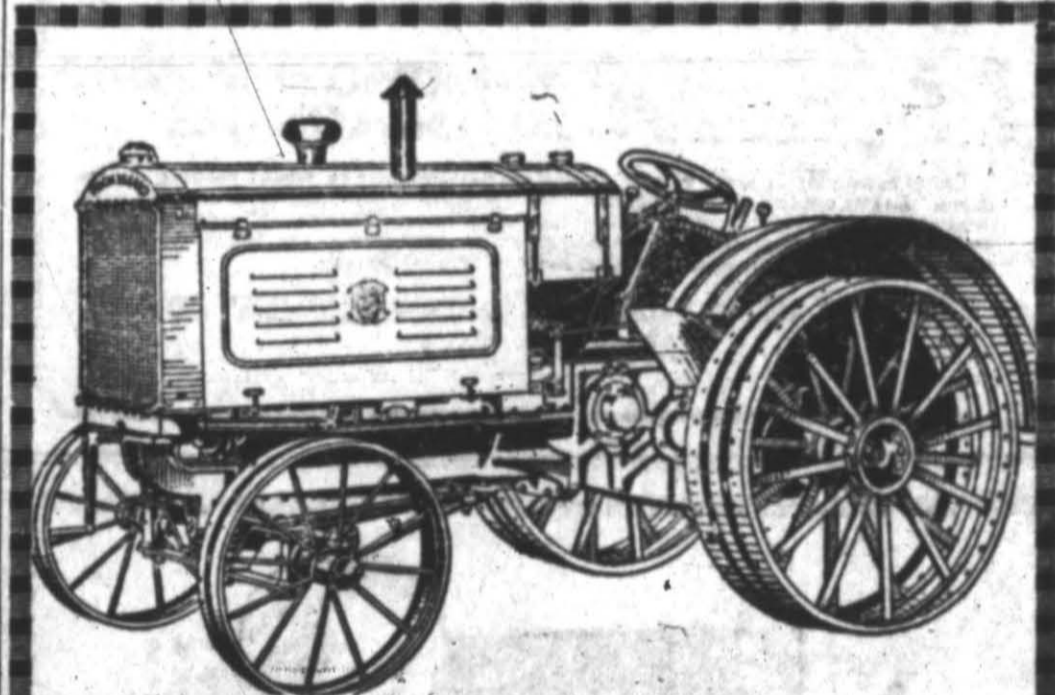
Five Years Are Cited for Sale of Capitol Land

The trustees for the Capitol Freehold Land and Investment Company have filed for record an extension agreement, setting June 4, 1935, as the ultimate date for having settled the trust, sold all the land holdings in Texas, and converted such assets into money, bonds or security notes.

The Capitol Syndicate was given several millions of acres in West Texas in exchange for building the present capitol building at Austin. Over one third of Deaf Smith county was included in the deal, covering the western portion.

The original agreement entered into June 4, 1915, with the trust

CHIROPRACTOR
CORRECT ANALYSIS AND DIET
X-RAY AND PATHO-NEUROMETER TECHNIC
CABINET AND DEEP THERAPY RAYS
FOR APPOINTMENTS PHONE 207, RESIDENCE 464
LADY ATTENDANT
W. A. Robinson, D. C, Ph. C.



Rock Island Tractor

The light weight tractor with the unusual pulling power in proportion to its weight. An ideal tractor which will handle four bottoms under most soil conditions; will pull an 8- or 10-disc sod plow or a 15- to 20-disc cylinder plow.

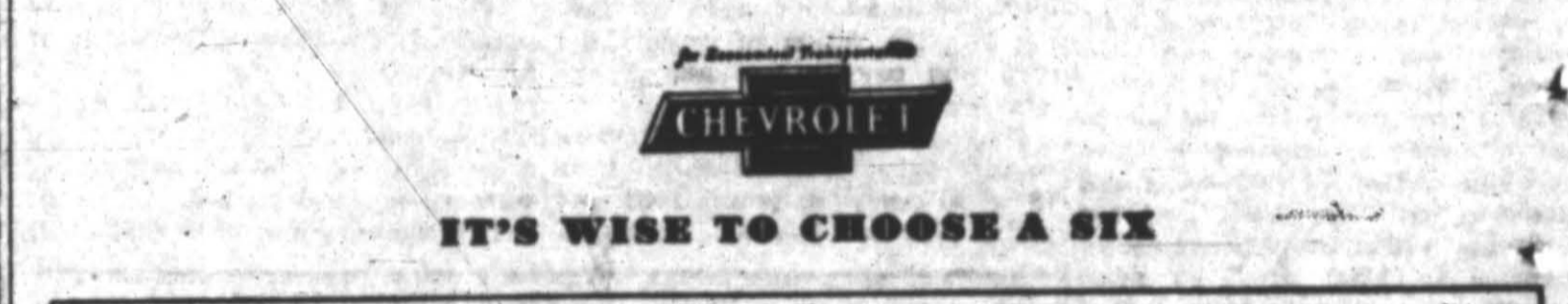
Sanders Cylinder Plows
Sanders cylinder plows with 20 or 24 inch discs, 6, 9 or 12-foot cuts. Lightest one-way made.

Deep Furrow Drills
Peoria Deep Furrow drills. No end wheels, all weight being carried on press wheels. IDEAL FOR PLANTING ROW CROPS.

Western Land Rollers—O. K. Hammer Mills—the mill with the AUTOMATIC FEED. Also Rock Island mould-board plows, listers, cultivators, etc.

Come In and Look Them Over Before You Buy.
Welch Machinery Co.
PHONE 33

GROWENA
—How little a chick eats—just a thimblefull a day—yet how important it is—how much depends on it—the chick's very life—its growth—what the pullets will do for you next fall and winter when eggs are sure to be worth good money.
YOU CAN AFFORD TO FEED ONLY THE BEST—FEED GROWENA CHOWDER!
Don't Put Off Until Tomorrow—Order a Sack or Two NOW.
McLean & Pitman
PHONE 1



SIX
reasons why it's wise to choose a "SIX"

1. **It's Smooth!** Chevrolet has a 50-horsepower six-cylinder valve-in-head engine that delivers its power with a smoothness and silence that are impossible with anything less than six cylinders.
2. **It's Comfortable!** Chevrolet offers modern spring suspension, roomy bodies, and a smooth-running six-cylinder engine.
3. **It's Easy to Drive!** Chevrolet provides an extra-easy ball bearing steering mechanism. And six-cylinder flexibility means unusual simplicity of control.
4. **It's Beautiful!** Chevrolet is the only low-priced car with Body by Fisher. Hence, its style compares favorably with that of costly cars.
5. **It's Economical!** The Chevrolet costs no more for gas—oil—tires—or service. And six-cylinder smoothness holds down costs, by protecting the car from destructive vibration.
6. **It's Easy to Buy!** The G. M. A. C. payment plan, with its easy terms, is available to all Chevrolet buyers. Come in! Confirm all the reasons why it's wise to choose a Chevrolet Six.

CHEVROLET SIX
Brumley Chevrolet Co., Inc.
Hereford, Texas.

SIX-CYLINDER SMOOTHNESS AT LOW COST

USED CARS
with an OK that counts

At this particular time, we want to call your attention to the fact that the purchase of a good USED CAR is using mighty good judgment in buying a car now. You should be sure to see our OK USED CARS before you make your final selection.

BELOW ARE A FEW OF OUR BEST OFFERS:

- 1—1929 Pontiac Coach, complete with trunk and six wire wheels, runs smoothly. See it for a bargain.
- 2—1929 Chevrolet Coach, beautiful blue duco finish, six-ply tires, completely overhauled and ready for thousands of miles of services. Priced for quick sale.
- 3—1929 Ford Fordor Sedan, only 8000 miles, almost new; Double Eagle tires. Here is a real buy at the price we are quoting.
- 4—1929 Ford Tudor, only 9000 miles and in perfect condition throughout. See this car for something real cheap in a late Ford.
- 5—Two 1929 Chevrolet Coupes in the most popular colors, good tires and ready for a year's driving with lowest upkeep cost.
- 6—Ford Coupe. We have had this one too long and will sell it at a big discount. Come in now.
- 7—1929 Chevrolet Sedan. This car is practically new, having been completely overhauled. Good tires, finish like new.

Our stock is entirely complete. You can find anything you want from a good car to a real cheap car. Our guarantee is far-reaching and our service policy is unsurpassed. It pays to buy used cars from a dealer whose selling principles involve these qualities.

Yours for Sales and Service,
Brumley Chevrolet Co., Inc.
"A RELIABLE INSTITUTION"
PHONE 216

Eight Hereford Leaguers Who Attended the Epworth Meet At Canyon Given Certificates

A delegation of eight senior and hi-leaguers from Hereford attended the convention of the Northwest Texas conference of the Epworth league at Canyon last week, which adjourned Friday. The church contributed \$6.00 on the expenses of each one, and the delegation expresses appreciation for the assistance, having enjoyed the five days and regretted the convention was not last longer.

Certificates of credit were issued to the eight Hereford representatives. Travis Counts, son of Mr. and Mrs. John Counts who now live at Fort Sumner, volunteered for partial life service in church work. W. B. Wilson will be a missionary to Brazil, and Noel Bryant is preparing to enter the ministry.

Charlie Simpson was elected secretary of the Amarillo district of senior leaguers. He is vice-president of the local league and has been serving as president during the absence of Miss Irene Crawford.

The delegation, accompanied by Rev. and Mrs. J. M. Fuller, was Charles Simpson, W. B. Wilson, Travis Counts, Noel, Cawthon and Sarah Agnes Bryant, Alline Cox, and Helen Johnson.

Rev. Fuller conducted a Bible class at the meet, covering the third missionary journey of St. Paul.

DELOGAS

General Motors and Delco Light Company have entered the domestic gas field and gas service is now available for every home that is equipt from city gas mains.

Delco-Light engineers have perfected a compact machine to produce gas which is used exactly as city gas. The trade name of this machine is DELOGAS and is handled by the Blythe Bros., local Delco-Light dealers in Hereford.

The new Delcogas compressor has a fuel tank containing a special liquid distilled from natural gas. The tank is buried outside the building. Operation of the compressor converts the liquid gas into vapor gas containing the same quick heating elements found in natural or artificial gas. This vapor is carried to the gas range, water heater, radiant heater or similar appliances in the home and burns with the same intense blue flame that natural or artificial gas does.

The cost of operating a Delcogas system is about the same as the average cost of artificial gas. Two of the machines have been installed by Blythe Bros. in the Dimmitt neighborhood for W. R. McElroy, one mile east of Dimmitt, and another for O. C. Axtell, 22 miles south of Dimmitt. Through the courtesy of Messrs. Axtell and McElroy, you are invited to inspect these installations. 22-1c

WEEDEX, the scientific weed killer. A chemical mixed with water that kills weeds quickly and easily. WEST TEXAS FEED & SEED CO., Phone 265. 22-1c

NIGHT SERVICE—Car parts and service will be open from 7:00 o'clock to 10:00 p. m. Record service night and day, anywhere, any time. Night phone 162-J, day 216. BRUMLEY CHEVROLET COMPANY. 22-1c

To Preserve the Snowy Skin of Youth Try this Simple Treatment



At night use Martha Lee Creaming Cream. Then apply Martha Lee Bleach Cream, leaving on for one night. The soft snowy white skin of youth is the result. You'll find other Martha Lee cosmetics most delightful to use.

MARTHA LEE
toiletries

For Sale by
CITY DRUG STORE
Hereford

PRODUCE!

—We want your cream, eggs, chickens, hides, etc. and will pay the highest cash market price.

Your Patronage Appreciated

L. B. Roberts
Corner of Second and Sampson

Ford Doings

BY MISS EDITH MANN

Everyone in this vicinity greatly appreciates the heavy rains of last week-end, even though it was too late to save the wheat. All expect to make bumper row crops. Threatening weather Sunday evening kept a number away from our singing but those present enjoyed a trio composed of V. O. Fossett, H. W. Wright and Williams.

Mrs. Bill Straffus passed away last Friday morning. She had been working in the garden and when she entered the house she told her daughter to go for a doctor and help. When the daughter, Miss Hilda, returned her mother was dead. Funeral services and interment were in Amarillo Monday morning at 10:00 o'clock.

Mr. and Mrs. Howard Morel had relatives visiting them last week from Fort Worth.

Mr. and Mrs. E. H. Simpson and family, Mr. and Mrs. O. D. Frazier and Misses Nancy Ann Garrett and Edith Mann visited the B. F. Reeves home Sunday afternoon.

Mr. and Mrs. Byr Davis left last Thursday for Roosevelt, Oklahoma to get their little daughter, Vancovy, who has been in school there.

Mr. and Mrs. Jake Kliever left last week for Kansas to attend the wedding of their son, Waldo. Miss Edna Kliever and the new married couple will accompany their parents home.

George and Elden Mann of Levelland are here visiting the D. B. Mann home.

Mr. and Mrs. John Rempel and son, John Jr., left last week for Spearman to visit her parents.

Mr. and Mrs. Will Leavell and sons and Grover Young left Saturday for Hobart, Oklahoma.

Miss Ruby Rempel ate supper with Miss LaVern Mann Sunday.

Mr. and Mrs. Fly and son of Amarillo were Ford visitors Sunday.

Mr. and Mrs. Jenkins of Wildorado were Ford visitors Sunday.

A number of the young folks attended a farewell party honoring Miss Marie Brumley Thursday night.

Mr. and Mrs. Denson Hill were Sunday afternoon visitors at the J. Y. Norton home.

Rules and Regulations, Score Cards and Some of the Prizes for Fair Announced by Dunkle

The rules and regulations for the Deaf Smith county fair, which will be held September 16, 17 and 18, as applying to community exhibits, have been prepared by R. O. Dunkle, county agent, who has that department in charge as committee man. In addition, a list of prizes and score cards for grains, animal forage crops, vegetables and canned fruits are given.

Since it will be some time before the fair catalog is issued and made available for exhibitors, the Brand is publishing this valuable information in advance as soon as committees have agreed upon and compiled the data.

Community Exhibits.

Entries for community exhibits will close on Tuesday, September 16, and all exhibits must be in place not later than noon the same day. Any exhibit not in place and completed by that time will be penalized 10 points.

The exhibit shall be confined strictly to products actually grown in said community. This is not to be construed to prevent the use of wall paper or bunting to cover the walls or floor of the booth.

Exhibitors will be assigned space by drawing for the booths on Saturday, September 13, at 3 p. m., at the county agent's office.

Signs bearing the name of the community are to be placed in line at the top of the exhibits.

Each exhibit should be carefully and tastefully arranged as this feature is taken into consideration by the judges.

All bundles shall be securely tied and shall not be less than three nor more than five inches at the middle tie (diameter). A penalty of five points shall be levied against any exhibit for each discrepancy in size of bundles or measurements of grain or seed, or in the quantity of fruits or vegetables.

Exhibitors are requested to read the score card carefully as awards will be made on points, the community scoring the greatest number of points shall be declared the winner. An excess or shortage of samples required will be penalized. Absolutely no products in addition to those required in the score card will be permitted on the platform of the booth. All products required in the score card must be placed on the platform of the booth.

Score Card.

Grain Sorghums, 75 points:—Two samples of ten heads each and two samples of 25 heads each of not more than three varieties, kafir, maize and hegari are the grain sorghums coming under this classification.

Wheat, 50 points. Two bundles and two one-gallon samples of any variety or varieties. Bundles to be 3 to 5 inches in diameter at the middle band.

Alfalfa and sweet clover, 50 points. Two exhibits of either one, or one exhibit each of the two. Alfalfa and sweet clover to be shown in the bundles 3 to 5 inches in diameter at middle band.

Animal forage crops, 50 points. Three bundles 5 inches in diameter

at middle band, representing two or more varieties, such as red top cane, sudan, seeded ribbon cane or millets.

Story of Three Little Pigs On Too Low Market

Eastland.—Three little pigs went to market in Eastland county the other day but came back home because the price was so low. Now they repose in tin cans on pantry shelves. There isn't much moral in this for pigs, but owners may

derive some benefit by learning that the pigs were valued at \$68.25 canned while the hog buyer rated them at only \$40.

As reported by the home demonstration agent, John Boles of Carbon, disgusted with the low hog market, used a steam pressure

camer to turn out 73 No. 3 cans of ham and sausage, 15 No. 2 cans of sausage, six No. 3 cans of uncooked meat and five No. 3 cans of cooked meat from bones. Besides this \$7 worth of meat was eaten fresh and 15 gallons of lard obtained. The cost of cans was \$4.90.



WEST TAILOR SHOP

MRS. O. F. WEST, Proprietor

"Well Pressed Is Well Dressed"

Clothes called for and delivered—Phone 866

Right Under Your Thumb

Just Where You Want It

That's one of the advantages of having a savings account. Your money is always there, ready for an emergency that may come at any moment. Ready, too, for any investment that might present itself. Start today and learn the many advantages of saving regularly and systematically.

THE FIRST STATE BANK

MANOLOGY

A COMPLETE SYSTEM

PERKINS & PERKINS, D. M.,

401 ROOSEVELT AVENUE

Two blocks east of court house.

Phone 475

An Open Letter and An Invitation to the Grain Producers in This Territory

We desire the grain men of this territory to consider this open letter to the public as a personal invitation to them to become customers of the McLEAN & PITMAN ELEVATOR CO.

Naturally you would expect us to welcome you as a customer, since it is from the profits of our transactions that we gain a livelihood and a reasonable return from investments made.

However, we do feel a personal interest in our customers and we back up our statement with progress we have made in preparing to handle your grain efficiently and speedily.

This firm has always handled a tremendous amount of grain from year to year and our facilities are such that enable us to take care of your grain rapidly, conveniently and economically.

This firm is sincerely interested in the progress of Hereford, Deaf Smith and adjoining counties and will ever be found in the forefront in making every effort to take care of our customers.

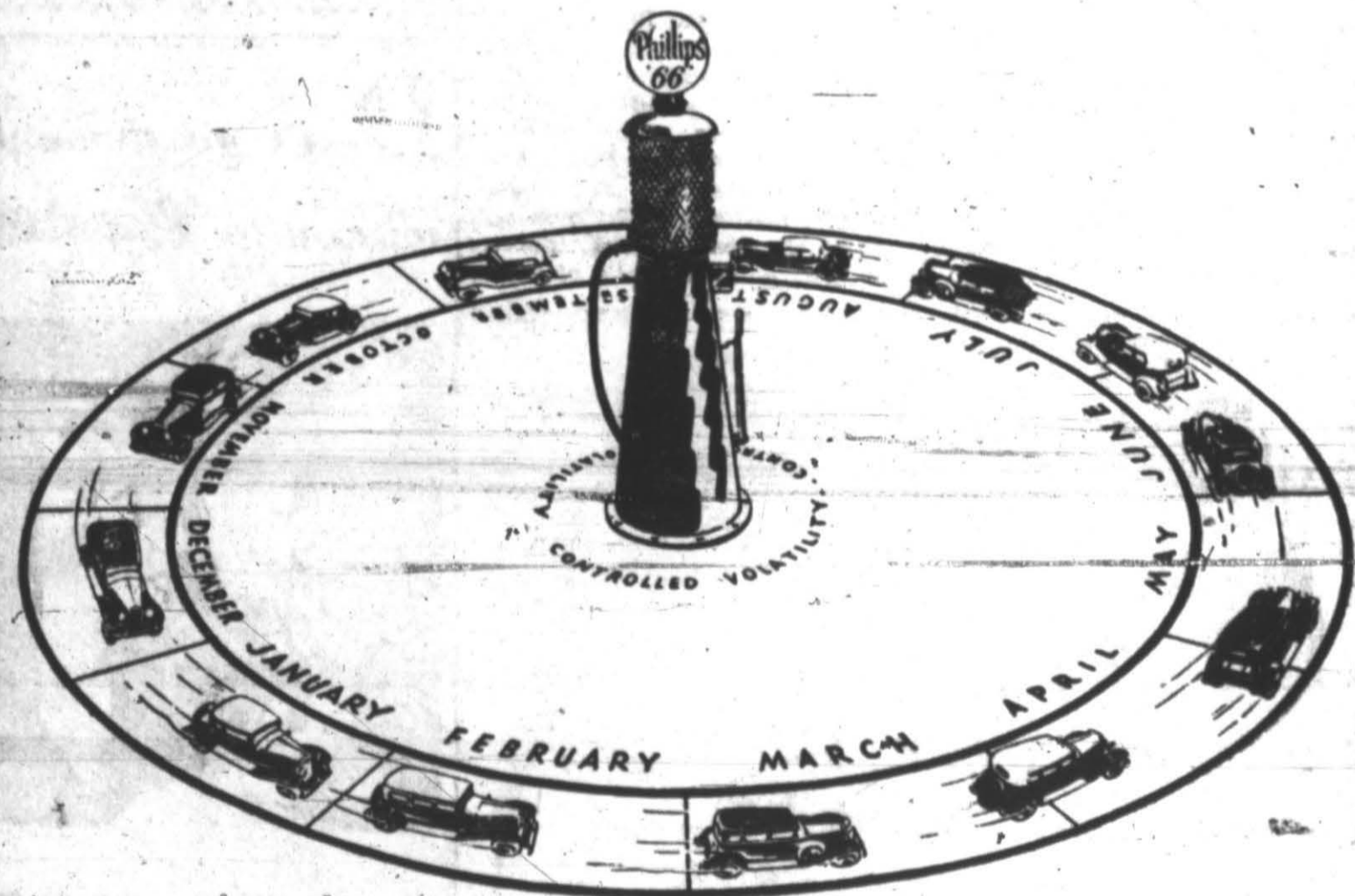
Again We Say—We Welcome You!

We will Pay Highest Market Prices For Your Grain.

McLean & Pitman

PHONE 76

ALL MONTHS LOOK ALIKE TO CARS FUELED WITH PHILLIPS 66



Easy starting in winter and early spring—loads of pep and power in spring and summer—mileage the whole year 'round—can any one gasoline give you all these qualities? Phillips 66 can—and does! Because its volatility is scientifically controlled to fit each season. It's the new-day gasoline that's setting new records in popularity. Why pass up the satisfaction that's waiting for you at a nearby Phillips pump?



Phil-up with Phillips 66

REGULAR and ETHYL

Lanham Filling Station, Second and Miles Avenue; W. L. Pickett Service Station, East Third; Hereford Service Station, South Main Street; Moore Grocery-Filling Station, East Hereford; L. B. Lookingbill, Summerfield Filling Station; J. T. Hartley Filling Station, Jumbo District.

T. E. (Tom) MAJORS, Agent.

"The Raven", Story of Houston, Awarded Pulitzer Prize, Is Now Available at County Library

"The Raven," the life story of Sam Houston by Marquis James, was awarded the Pulitzer prize for the best biography the past year, teaching patriotic and unselfish service to the people.

Marquis James, the author, is a man of the Southwest, and this coveted honor is a signal recognition of the standing Southwestern writers are gaining for themselves and their section, heretofore mere borderland in the literary world. James' mother was a resident of Elida, Oklahoma, who recently died at a ripe old age.

Says the New York Herald-Tribune: "The committee sagely honored 'The Raven.' It is a rich, luscious story of one of the most amazing men in American history.

It is told with learning and gusto. The man, who twice in his life lived for years as an Indian and served as governor of two states, congressman from one and senator from another, president of one republic and candidate for the presidency of the other, was no small man.

Richard Burton says: "The life-story is told so dramatically, with such genuine charm, and is so interwoven with vital American principle of society and government, that the result makes fascinating reading. A book all America should read, and will help to make them Americans."

"The Raven" is a notable new book in the county library at the court house. Two other valuable books are reviewed in brief below: "Quest for Certainty" a study of the relation of knowledge and action, by John Dewey, is counted his outstanding work. The review of this book in the January number of Current History says: "Dewey, though a veritable product of American development and a reflection of the machine age, does not make his philosophy an apology for the prevailing materialism. On the contrary, he urges that our material wealth and scientific achievements provide the resources and methods for a new stage of social evolution. He thus takes his place in the history of American thought as the philosopher who, looking out on the life of his time and generation, has extracted from its confusion and uncertainty a new wisdom for the enlightenment and encouragement of the leaders of the coming age."

"Coronet," by Manual Kromoff, is a highly entertaining story. Primarily it is an heroic-sized panorama of almost four centuries of human life, with amazing living and vivid foregrounds against which the drama of history becomes a melodrama at once ironic and impressive. "Coronet" has an epic swashbuckling quality that will endear it to many more readers than its symbolism will. The author has used, when the reader removes himself from the spell of the story to look upon the method with undazzled eyes, that old prop of the writing world, the long arm of coincidence, a little too heavily and often.

Progressive News

BY MISS OLIVE PERKINS

(This Week's Letter)

The Progressive Community club met at the home of Mrs. W. C. Russell Wednesday afternoon, June 4. The afternoon was spent quilting, after which a short program was given. Ice cream and cake were served and all reported a good time. The next meeting will be at the home of Mrs. Vick.

Girls of the community met at the home of Mrs. Russell to organize a Junior club, and by unanimous vote it was decided they would organize a 4-H club. The following officers were elected: Katherine Ricketts, president; Ruth Botts, vice president, and Eunice Caldwell, secretary. The club will meet at the home of Mrs. Ricketts next Wednesday to make plans for

future work. Miss Hall, county health nurse will be there and make a short talk on health and sanitation. We want all the girls of the community from 12 to 20 years to meet with us next Wednesday at the home of Mrs. Iva Ricketts and help make this club a success.

Good rains have fallen in this vicinity the past week. Mrs. J. L. Click spent one afternoon last week with Mrs. Park. Miss Leatrice Benson spent last Thursday with her sister.

Mr. and Mrs. Jeff Roberson spent Sunday in the Caldwell home.

Horace Hershey was home over the week-end. He is working for Hickman Price at Kress.

A number of young people gathered at the J. L. Park home last Sunday.

Mmes. Hershey and Parks, Misses Katherine Hershey and Lucille and Ruth Park were in Canyon Friday. Katherine and Lucille expect to enter school for the first semester.

Miss Cloye Vick is visiting relatives in New Mexico.

Cow Testing Increases Butterfat Production

San Antonio.—Butterfat production has increased by 5.8 pounds per month during two years of cow testing in Bexar county, recent monthly records of the county herd improvement association show. Better feeding and culling, made possible by accurate records of each cow's performance, is responsible for an increase of two-thirds of a gallon of milk per cow daily during one month over the corresponding month two years ago, T. H. Royder, assistant county agent, announces.

Try a Want Ad in THE BRAND

Each Community Raises Its Own Flies; They Live About Three Months, Lay Five Hundred Eggs

The County Health Department is interested just now in disseminating information that will help prevent typhoid fever. The following questions and answers about the house-fly bring out in a forceful manner some valuable insight into the activities of the common pest, which is often termed the typhoid fly:

Question: Is the house fly known by any other name?
Answer: Yes. It is sometimes called the Typhoid fly, because it has been found to spread so much typhoid fever.

Question: Is the fly the only means of carrying typhoid fever?
Answer: No. This disease is also distributed by water, milk and other foods, if the germs get into them. Typhoid germs always come from the solid and liquid materials thrown off from the body.

Question: Does the typhoid fly spread other diseases?
Answer: Yes. It helps to spread cholera infantum, dysentery, tuberculosis and many other diseases.

Question: Do many flies live over winter?
Answer: No, only a few survive the winter months.

Question: What do flies do in the spring?
Answer: They begin feeding actively and soon commence laying eggs. For this purpose they seek the dirtiest, filthiest places that can be found. They have good noses and find these places by smell

even though people do not notice the odor.

Question: How many eggs does a fly lay?
Answer: From 120 to 150 at a time. A fly may live to lay six times.

Question: How long does a fly live?
Answer: From two to three months in summer; they may live longer in winter.

Question: How old is a fly before it begins to lay?

Answer: About two weeks old.

Question: Does every neighborhood raise its own flies?
Answer: Yes. The number of flies in a community is an excellent index to the sanitary conditions of that community.

Question: How do flies carry disease?
Answer: They eat and walk over filth and get germs on their feet and proboscis or bill, then they walk over our foods or get in our milk. The typhoid germ does not multiply anywhere outside the human body except in milk.

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Answer: They eat and walk over filth and get germs on their feet and proboscis or bill, then they walk over our foods or get in our milk. The typhoid germ does not multiply anywhere outside the human body except in milk.

FOR RENT, FOR SALE CARDS AT BRAND OFFICE. CHEAP.

CARD OF THANKS

We wish to express our appreciation and gratitude to the doctors, nurses, neighbors and friends for their untiring efforts, assistance and loyalty to us during the recent illness and death of our beloved husband and father. We appreciate the floral offerings and tributes.

Mrs. W. M. Smith.
Mr. and Mrs. Sam Hutson.
Miss Davis Smith.
Virginia Mae Smith.
Mr. and Mrs. D. A. Smith.
Earnie and Eugene Smith.

H. E. Mondell of Catrina, Texas is here to spend the summer visiting relatives.

Waco Citizen, 79, Endorses New Konjola

"Too Bad I Did Not Hear of Konjola Long Ago," Says This Happy Man.



"Too bad I did not hear of Konjola long ago; it could have saved me much suffering. My stomach was the cause of my trouble," said Mr. J. A. Kin, 122 Oriental Road, Waco. "Everything I ate caused pain, gas and bloating. My whole system was run down, my vitality was low and I was gradually losing my strength. I had no ambition and was worn out all the time.

"So many medicines had failed me that I had about lost hope. Then came Konjola. After taking four bottles my appetite increased; I found I could eat anything without a trace of indigestion in any form, and my whole system has taken on new life. I have plenty of ambition to do my work, and I will always recommend Konjola as a real medicine."

Konjola is not a "Cure-all"—there is no such thing, but when taken for from six to eight weeks will produce amazing results. The countless thousands of endorsements of Konjola have proven that it makes good in even the most stubborn cases.

Konjola is sold in Hereford at the Corner Drug Store, and by all the best druggists in all towns throughout this entire section.



Protect Her HAVE MONEY!

Keep your wife a Bride and sweetheart ALWAYS.

Money in the bank will protect her from worry and care. Make it a rule to save part of the money you labor for and put it in our bank.

Start Saving Regularly NOW Have your money SAFE in our Bank.

THE FIRST NATIONAL BANK OF HEREFORD—a strong bank thoughtfully managed

MEMBER FEDERAL RESERVE SYSTEM

Golf Tournament

ON

Canary Golf Course

72-HOLE MATCH PLAY

June 13--14--15

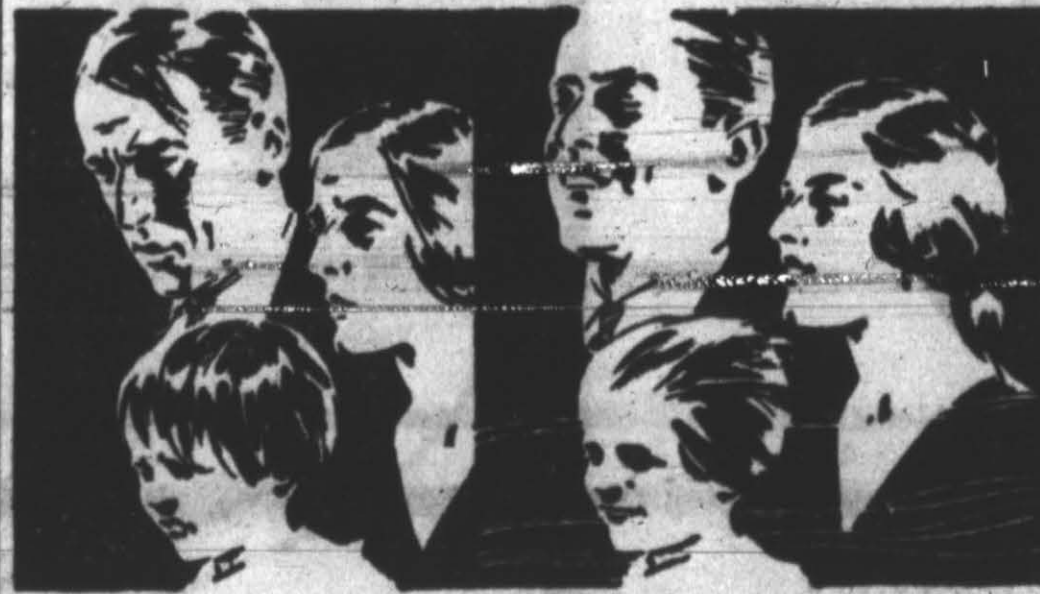
ENTRANT FEE, 15c
FOUR BIG PRIZES

Qualifying Round 18 Holes
Semi-Finals 18 Holes
Finals 18 Holes

Contestants may pair themselves in first and second flights. Winners of each flight will play 18 holes for championship.

"WHO WILL BE CHAMPION?"

Don't go through another summer without a Westinghouse Fan



IT MAKES ALL THE DIFFERENCE IN THE WORLD

It's like stepping out of the sun into the shade when you turn on your Westinghouse Fan. What a difference! What a relief! Let the day get hotter and hotter and hotter... You can be comfortable while you work... completely at ease when you rest. Don't go through another summer without a Westinghouse Fan. The fan you've promised yourself, summer after summer, is ready for you now. Ask to see the new full-size, eight-inch Westinghouse Fan that sells for \$5.00.



Ask to see the new models and the improved safety-guard.

TEXAS UTILITIES CO.

Own Your Own Home!

Deep-Furrow Drills On Display at the Yards.

Our Aim—To Help Improve the Panhandle

PANHANDLE LUMBER CO.

Courtesy - Quality - Service

PHONE 65

Frocks you can Rub and Tub!

Crisp little frocks—that can be washed in a twinkling—that keep their dispositions and their looks after many times in the tub—and that are incredibly low priced—just when you're tiring of dresses that have to be fussed with

\$1.95

Sizes 16 to 52

They're the Famous WELWORTH Tub Frocks Which Take You Anywhere

BATISTE—Desirable Polka Dot
DIMITY—Exquisite Geometric Design
BROADCLOTH—Novel Two Color Check
PIQUES—Flowery Multi Colors
COLORS—ABSOLUTELY FAST

Some models are smartly collarless—others have flattering capes—magnificent side bows—circular and pleated skirts—all featuring long, suave lines.

Self pleated collars, organdy and pique vestees, neat hemstitching, colored piping, semi side effects, pointed reverses, novelty braids and what not.

WE'VE GOT 'EM QUICKLY—SO BE HERE EARLY

Fox Mercantile Company

THE LOVELY JUNE BRIDE IS COMING



"What is so rare as a day in June?
Then if ever come perfect days"

BY HENRI BENDEL
NEA Service Writer

NEW YORK.—June weddings this year will have both the picniqueness and formality that is all-important day of day's events.

The 1930 June bride will be an elegant, not a flapper. Long, golded lines, with trains cut in with the gown itself, add height and dignity to her who is the cynosure of all eyes. She will be distinguished looking, a bit remote because of the staidness of the costume crystallizes.

Satin is the first choice for June, though it is quite in keeping with the season to choose one of the more fragile fabrics, nylon, tulle, lace and tulle, that summer brings to the altar.

There is a wide choice of gowns for June wedding gowns. Most of them are modified, long lines, with long sleeves, and must be a train for formal occasions, and to be correct it is essential part of the gown, instead of cut but giving the effect of sweeping simplicity.

Peplum Skirts Seen. There are some peplum skirts and, below an intricately cut and suitably molded bodice, and in such is the case, a skirt may have a double peplum, with the first one fashioning a second.

train. Round necklines give a demure look appropriate to the occasion, and this year, when lace is not used, a cow collar, or some old-fashioned drop yoke effect, is quite in good taste.

Dead white is less popular than off-white, which obligingly runs through dozens of tones, from antique which is a rich cream, to bride's blush, which is pinkish. Veils are dyed to match the precise off-white of the gown, and the sheerer the veil, the smarter—for this season nothing must hide the sweet beauty of the gown's long, slender lines.

BIG INTIMATE PICTURE STARTS AT STAR MONDAY

More than 35 of Hollywood's best known stars and feature players will entertain at the Star theatre in one of the gayest entertainment revels ever brought out of Hollywood. It is "Paramount on Parade", and will open at the Star Monday for a three-day run.

This picture is in technicolor, is clever and smart. A spirit of the most charming intimacy pervades it. Buddy Rogers, Lillian Roth, Geo. Bancroft, Nancy Carroll and Clara Bow are all in this picture.

FOR JOB WORK, TRY THE BRAND

Hereford Lost Its First Game For the Season

The Hereford Regulars suffered their first defeat of the season Sunday when the Texaco Refiners of Amarillo succeeded in coming out ahead, 2 to 0, in the best game played here this year.

There were no earned runs, the Refiners getting their counters in the fourth and sixth innings on errors. Leonard Rose for the Steers and Harris for the visitors were in rare form on the mound, and had it not been for the misplays extra innings would have been necessary to decide the contest.

Only four hits were allowed each team, but Harris whiffed 11 Steers while Rose fanned only seven Refiners.

Next Sunday's game will be against a reputed fast nine from Skellytown.

Sunday Line-Ups.
Hereford, Russell, Glennin, Carroll, Murphy, Bennett, Young, Knox, Carmichael and Rose.

Texaco Refiners: Moss, McDonald, Freeman, Bradford, Kyle, Hudson, Britt, Price and Harris.

\$5.00 WILL BE GIVEN FOR GOLF COURSE NAME

The formal opening of a new playground for Hereford is announced for tonight on East Third Street, opposite Soldier's Park. It is a miniature golf course and a free game is offered all visitors at the opening.

The owners have also posted a \$5.00 prize to the person suggesting the most suitable name for the course. The office at the playground will receive the names and

announce the winner later. Two local men, H. L. Bentz and W. F. Ball, are the owners of the new golf course. I. L. West, formerly manager of the Phillips station at the corner of East Third and Schley streets, will be manager and operator of the playground.

YOUNG ENGINEERS VISIT; HAVE JOBS AWAITING

Oliver Ray, son of W. H. Ray, has returned home from A. & M. College where he received his electrical engineering degree and where he was valedictorian for his class. He was accompanied by a classmate of the past four years, Sam Moseley, of Dallas, who is also an electrical engineer graduate.

Moseley was a major in the signal corps and an honor student. Both will leave about July 15 for Schenectady, New York, to take positions with the General Electric Company.

ACCIDENT DELAYED TRIP OF DILLEHAYS TO COAST

A motor car accident delayed the trip of Mr. and Mrs. C. H. Dillehay to California, where Mr. Dillehay will take a summer course in education at the University of Southern California. They were being accompanied by Mr. and Mrs. A. M. Smith of Plainview, when near Clovis the Smith car overturned on the highway, breaking three of Mr. Smith's ribs.

BRUMLEY IMPROVES YARD-LANDSCAPING FEATURES

G. W. Brumley of East Hereford has had his yard and lawn beautified with the building of a pergola and a nine-foot circular fish-pond. The improvements were designed and the work done by C. C. Neu, landscape gardener.

TRY A WANT AD IN THE BRAND.

HARDWARE Harvest Supplies

Farmers, we are completely stocked to supply your needs in harvest field accessories. High grade, standard equipment of tested materials are offered you here. See us for your oil cans, filler cans, water kegs, and bags, scoops, wrenches, tools, funnels, etc.

KERR - ANTHONY HARDWARE Co.

put your Telephone on Half-pay during Vacation

You'll save money... and spare yourself inconvenience when you return.

The Rumseys are going vacationing.

The milk's been stopped, the ice man has been called off, and the Man Who Delivers the Newspaper has been instructed to bring no more until further notice.

But the telephone will be left at home, drawing full pay in an empty house! Something should be done about this!

Vacation rates for idle residence telephones

One solution (provided you're planning a vacation of 30 days or more) is to place your telephone on vacation half-rates while you are away.

It's a convenient way to save money. And—this to folks who sometimes have their telephones taken out—it spares you inconvenience on your return. That's because:

1. You pay just half the regular rate.
2. Service is reconnected quickly after you return—usually within 24 hours after you notify us.
3. You keep your present telephone number. (You'd lose it if you had your telephone removed!)
4. Your name remains in the telephone book.



"Something should be done about this"

If you wish, while you are away we will refer your calls to another telephone—that of relatives, for instance.

Vacation rates are available for periods of more than 30 days, but not over four months. They apply only to residence telephones.

To obtain them, mail the coupon below or telephone the business office.

Manager, Southwestern Bell Telephone Co., City.

Call me about vacation half-rates for my telephone.

Name.....

Telephone Number.....

RAY BARBER, AUCTIONEER, RETURNS FROM VACATION

Mr. and Mrs. Ray Barber and daughter, Margaret, returned Monday night from a three weeks' va-

cation in Kansas, Missouri and Oklahoma. Mr. Barber came home just in time to handle the auction sale of D. R. Burns of Wildorado whose sale was held there Tuesday.

Return from Vacation. Mr. and Mrs. H. W. Sherrieb reached home last Monday from a vacation trip to points in California and Arizona. They have been away about two weeks.

PIGGLY WIGGLY

FRIDAY & SATURDAY SPECIALS

TOMATOES, fresh, pound	11c
CABBAGE, nice firm heads, pound	4 1/2c
POTTED MEATS for sandwiches, 6 for	25c
GOLD DUST, large size	26c
CATSUP, 14 ounce bottle	21c
PEARS, 2 1-2 size, Libby's, heavy syrup	32c
COCO-MALT, with 50c shaker free	39c
LUX, large size	21c
COFFEE, Lady Alice, pound package	29c
PUMPKIN, 2 1-2 size, Van Camp's	14c
PEANUT BUTTER, 16 ounce glass	29c

A Timely SALE OF SUITS



Decisive Reductions on All Lines

Here, sir, is an event that is bound to interest you and every other value-seeking, style-loving gentleman. Suits of the finer sort are marked way down in this vital SALE of men's suits. An augmented sales force is prepared to wait on you; our whole stock is at your disposal. This includes Suits of all models in an amazing variety of fabrics, patterns and sizes. You'll be glad you came!

\$25.00 ROSE BROS. SUITS All wool, hard finished	\$19.85
\$35.00 CURLEE SUITS Hard finish, all wool	\$27.95
\$42.50 CURLEE SUITS Hard finished worsteds	\$34.95
ONE RACK OF 50 SUITS, mostly Curlee, at	1/2 Price

Men, here are some of the best values in suits that we have ever had to offer, and it will more than pay you to see us if you want the best for much less than regular prices.

Sprolws-Cronin & Co.

CASH SPECIALS FRIDAY AND SATURDAY

Grape Juice	White-Straw, Quart 4c, pint	23c
HAMS	Country cured, half or whole, per pound	26 1/2c
APPLES	Gallon tins per tin	46c
HONEY	Uxalde, extracted, cane syrup added, gallon	95c
COFFEE	Arnholz 1 lb package	34c
SALMON	Selected pink, No. 1 cans, 2 cans	33c
RAISINS	California seedless 4 lb package	31c
Peanut Butter	16 oz tumbler, per jar	26c
Fresh Beans	They will snap, per pound	9c
Fresh Tomatoes	Red and ripe, per pound	9c

Bakers Cash Grocery
MONT E. BAKER,

International Sunday School

Lesson

BY DR. J. E. NUNN

June 15, 1930.

JESUS ON THE CROSS

Matthew 27:33-50

Golden Text: Looking unto Jesus the author and perfecter of our faith, who for the joy that was set before him endured the cross despising shame, and hath sat down at the right hand of the throne of God.—Heb. 12:2.

Introduction.

When Jesus came back from his third season of prayer in the garden, he was betrayed by Judas, arrested by the soldiers and forsaken by his disciples. Then followed his trial, first before the Jewish authorities, then before the Roman authorities. He was finally condemned by Pilate and turned over to the soldiers to be crucified.

"This lesson brings us to the climax in the story of redemptive love. The agony in the garden is past. The mockery of a trial is over. Peter is grieving over his shameful denial. Judas has thrown down before the chief priests the silver that is tarnished by innocent blood and has gone out in the bitterness of despair to end his wretched life. Pilate is contemplating his cowardly surrender to the clamor of the crowd. The chief priests are gloating over their victory. The disciples are looking on in helpless amazement at the destruction of all their hopes. The Saviour himself is crowning his matchless life with an even more matchless death."

Golgotha.

"And when they were come unto a place called Golgotha, that is to say, the place of a skull." Both the Hebrew Golgotha and the Latin Calvary mean "the place of a skull," so called because it was the site of public executions, or perhaps because caves in the hillside gave the appearance of empty eye-sockets, making the hill look from a distance like a skull. There is such a resemblance in the hill on the north of Jerusalem, about 200 yards from the Damascus gate, which many modern scholars regard as the real Golgotha, but the eye-sockets are modern. The traditional site of the crucifixion is the Church of the Holy Sepulchre inside the present walls of Jerusalem.

Crucifixion.

"And when they had crucified him." Crucifixion was the Roman method of execution, reserved for slaves and outlaws. Cicero, who knew it well, called it the most cruel and shameful of all punishments. The hands and usually the feet of the victim were nailed to the cross, sometimes before the cross was erected, sometimes after. Generally the victim was only a little above the ground, but not so high as our pictures ordinarily suggest. Stalker says: "The most revolting feature of death by crucifixion was that the torture was deliberately prolonged. The victim usually lingered a whole day, at

times two or three days, still retaining consciousness, while the burning of the wounds in the feet and hands, the uneasiness of the unnatural position, the oppression of overcharged veins and above all the intolerable thirst were constantly increasing."

"Jesus, the King of the Jews."

"And they set up over his head his accusation written."—It was written on a white tablet which the condemned always wore suspended from his neck on the way to the cross or else it was carried before him by a soldier. Now it was nailed to the cross above the head of Jesus. "This is Jesus the King of the Jews." Pilate himself wrote the inscription, in bitter mockery of the Jews. They felt the sarcasm, and a deputation of chief priests went to Pilate asking him to change the title to read, "He said, 'I am King of the Jews'." With a sneer the Roman governor answered them shortly, "What I have written, I have written." (John 19:21-22.) The inscription was written in three languages that all beholders might read it: in Latin the language of power, in Greek, the language of culture, and in Hebrew, the language of religion. Thus was typified the service that Christianity was to perform in the fields of civilized government, of mental development, and of spiritual enlightenment. Thus also was indicated the world-wide reach of the religion of Jesus Christ. And thus was set forth the central fact that Jesus was in truth a king, the King of kings, whose kingdom will outlast all earthly kingdoms and never pass away.

He Saved Others.

"He saved others; himself he cannot save." These councillors spoke better than they knew. Jesus indeed had saved others, a vast throng of men and women and children; and in refusing to save himself he was opening up salvation to all mankind throughout all the time to come. Christ could not save himself and be true to his divine mission. "He is the King of Israel." This was said in mockery, echoing the inscription above the head of Jesus. "Let him now come down from the cross, and we will believe on him." They would not have believed on Jesus because of any such sign. Jesus had worked miracles greater than that and they had refused to believe. The miracle of the resurrection was infinitely greater than would have been a descent from the cross, and yet men do not believe on Christ because of his crowning miracle.

Darkness Over All the Land.

"Now from the sixth hour." That would be noon, six hours after sunrise. Jesus was crucified about the third hour, 9:00 a. m., and had hung on the cross three hours. "There was darkness over all the land until the ninth hour." Until 3:00 p. m., lasting three hours. This darkness could not have been caused by an eclipse, for, as it was the passover, the moon was full. It was a super-

natural darkness, the world sympathizing with the woe of its Creator.

"And about the ninth hour Jesus cried with a loud voice." Showing that even after six hours of the most fearful agony that man could endure and live, our Lord retained a goodly measure of strength. Jesus was crucified at the time of the daily morning sacrifice in the temple, and died at the time of the daily evening sacrifice, those sacrifices being typical of the death of the Lamb of God for the sins of the world. "Saying, My God, my God, why hast thou forsaken me?" Christ quoted Ps. 22:1. In that awful hour, with the weight of the world's sin pressing down upon his soul, the one final horror of it all to the Son of God was the sense of separation from his Father.

It Is Finished.

"And Jesus cried again with a loud voice." He shouted in triumph the sixth word from the cross (it is literally a single word in the Greek), "It is finished." John 19:30, which has truly been called the greatest single word uttered. Not merely his suffering was finished, his life on earth, but his mission was accomplished, human salvation was finished with a perfect sacrifice, the old era was finished and the era of the New Covenant was begun. Immediately after the Saviour uttered the seventh word from the cross, "Father, into thy hands I commend my spirit" (Luke 23:46). "And yielded up his spirit." "His last cry 'with a loud voice' was not like that of one dying. In the language of the early Christian hymn, it was not death which approached Christ, but Christ Death. Christ encountered Death, not as conqueror, but as the Conqueror."—Alfred Diersheim.

The Great Earthquake.

A violent earthquake at the time of Christ's death testified still further to the sympathy of even the inanimate creation with its Creator. By the earthquake the heavy curtain which separated the Holy Place of the temple from the Most Holy, signifying that now to all men, and not only to the high priest once a year, the way was open to God (Heb. 10:19-20). The centurion, in charge of the soldiers, had doubtless witnessed many crucifixions and had seen many men die, but he had seen no death like Christ's. What he saw moved him to glorify God and to exclaim (Luke), "Certainly this was a righteous man" and (Matthew) "Truly this was the Son

Adrian-Sims Notes

BY MRS. J. M. CHAPMAN

(Crowded out last week)

C. O. Wimberly was at his farm Friday. Mr. and Mrs. Roy Williams were visitors at their farm Sunday afternoon.

Ira Ricketts was in Sims community Thursday. Norman L. Jacobsen and Miss Edith Moore were married at Flo-mot last Monday. Rev. Eldridge performing the ceremony at the home of the bride's parents, Mr. and Mrs. W. A. Moore. Mr. Jacobsen is a prosperous young farmer at Adrian and Mrs. Jacobsen was a teacher in the Vega school the past term. This young couple have many friends here who will wish for them much happiness and prosperity. They will be at home to their friends near Adrian after June 1.

Mr. and Mrs. Ed Mecaskey attended the wedding of Miss Marquerite Mecaskey at Amarillo on Sunday, June 1.

Ray and Elizabeth Chapman were Hereford visitors Tuesday.

Clay Phillips went to Amarillo Monday.

Virginia Chapman visited Mozella Phillips Monday.

Mrs. Emmett Plumber of Adrian called on Mrs. Malone Monday afternoon.

Mr. and Mrs. Chapman were Hereford visitors Tuesday.

Progressive News

BY MISS OLIVE PERKINS

(Crowded out last week)

Mr. and Mrs. Dee Garvin of Silverton spent the week end with her sister, Mrs. Ira Ricketts. Miss Katherine Hershey returned Friday from a trip to Colorado Springs.

Mr. and Mrs. Orin Russell called on Mr. and Mrs. Jim Ricketts Sunday afternoon.

Mr. and Mrs. Owen Neel motored to Lubbock Saturday. His sister, Mrs. Wallis and children of Level-land returned with them for a visit.

Mrs. Cecil Hodges and daughters visited her mother Wednesday.

Emice Caldwell spent Sunday

of God!" He was not brought to the conclusion by the earthquake or the preceding darkness, but by the bearing of Christ through all the six hours of suffering, and most of all by the way in which he died.

afternoon with Ruth Parks. Mr. and Mrs. Tom Baker and children spent Sunday with Mr. and Mrs. Luke McBrayer.

Horace Hershey left for Kress Sunday.

Lucile Parks visited Katherine Hershey Sunday afternoon.

Mr. and Mrs. Archie Dougherty and daughter visited over the past week-end with Mr. and Mrs. Ira Ricketts.

Grace Botts visited Lois and Lucille Parks Monday afternoon.

Mrs. Blakemore expects to put on a play in the near future, the title of which is "The Fortunate Calamity."

Mr. and Mrs. Henry and children spent Sunday with her parents.

Winnie Hughes of Hereford visited her friend, Catherine Ricketts, Sunday.

Lois Parks called on Augustine Gregory Sunday afternoon.

Mrs. Baker entertained the young people of the neighborhood Friday night. An orchestra furnished the music. Ice cream and cake were served to about forty guests.

Dawn Items

BY MISS LOVIE MAYFIELD

(Crowded out last week)

A large crowd attended Sunday school and church Sunday.

Walter Stewart and family visited in the Mayfield home Wednesday evening.

L. A. Smith and family took dinner in the Sisco home Sunday.

Miss Evelyn Lovelady spent last week with friends at Friona.

Miss Irene Cochell spent the past week in the Greer home.

Miss Margaret Sawyer of Smith-

field visited in the Ben Sawyer home last week.

Mrs. F. H. Barns and children, E. W. Curtsinger and family and Misses Lovie and Lorena Mayfield called in the Greer home Wednesday afternoon.

A number of mothers and children met at the school house last Thursday and practiced on the program for Children's Day.

W. F. Mayfield attended church at Cleo last week-end.

Miss Kathren Lovelady spent last

week with friends at White Deer.

Miss Flora Jane Powell visited at Shamrock last Thursday.

A party was given in the Greer home last Saturday evening. Refreshments of ice cream and cake were served at a late hour.

Miss Gladys Greer went to Canyon Wednesday where she will attend summer school.

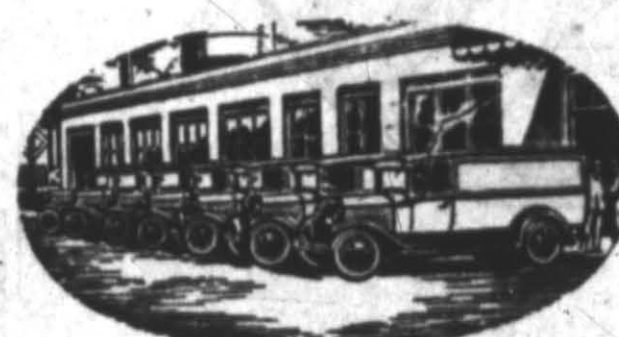
Glynn Eldan Greer spent week-end with Derral Cochell Hereford.

UNDER THE OLIVER FLAG

It Keeps Running, Keeps Thrashing—The Oliver Nichols & Shepard Combines

M. D. Womble Implements

OLIVER



SERVING MANY BUSINESSES

Experience of large fleet owners reveals the unusual reliability and economy of the new Ford

A SIGNIFICANT TRIBUTE to the value of the new Ford is found in its increasing use by Federal, state and city governments and by large industrial companies which keep careful day-by-day cost records. In most instances, the Ford has been chosen only after exhaustive tests of every factor that contributes to good performance—speed, power, safety, comfort, low cost of operation and up-keep, reliability and long life.

Prominent among the companies using the Ford are the Associated Companies of the Bell System, Armour and Company, The Borden Company, Continental Baking Corporation, Firestone Tire and Rubber Company, General Electric Company, Goodyear Tire and Rubber Company, Kellogg Company, Knickerbocker Ice Company, Morton Salt Company, Pillsbury Flour Mills Company, The Procter and Gamble Company, and Swift & Company.

Each of these companies own a large number of Ford cars and trucks. The Associated Companies of the Bell System use more than eight thousand.

Modern business moves at a fast pace and it needs the Ford. Daily, in countless ways and places, it helps to speed the production and delivery of the world's goods and extend the useful service of men and companies.

Constant, steady operation over many thousands of miles emphasizes the advantages of the sound design of the Ford car, its high quality of materials, and

unusual accuracy in manufacturing. Beneath its graceful lines and beautiful colors there is a high degree of mechanical excellence.

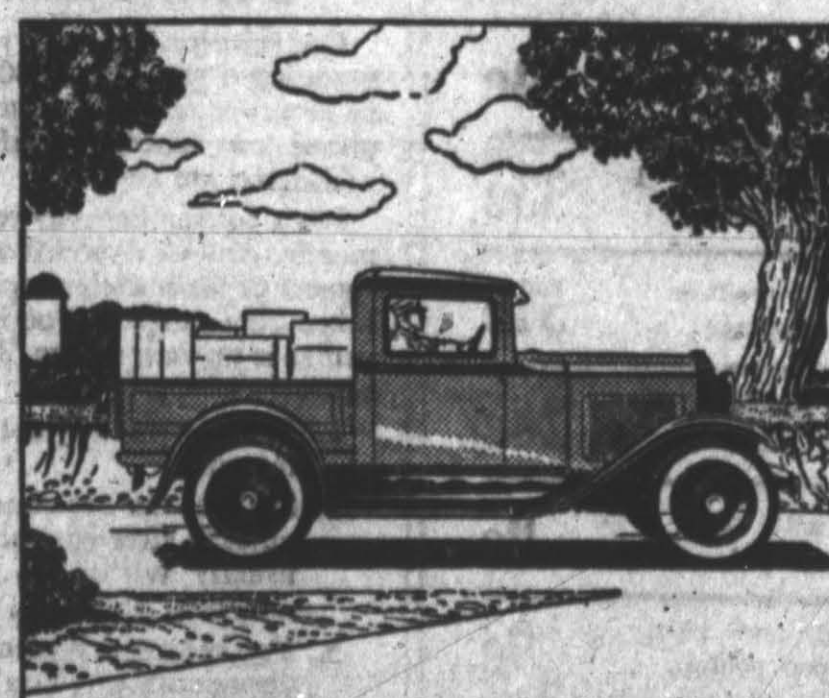
An example of the value built into the Ford is the use of more than twenty ball and roller bearings. They are hidden within the car and you may never see them. Yet they play an important part in satisfactory, economical performance. Their function is similar to the jewels of a fine watch.

Throughout the Ford chassis, a ball or roller bearing is used at every place where it is needed to reduce friction and wear and give smooth, reliable mechanical operation.

At many points, as on the transmission counter-shaft, clutch release, fan and pump shaft, and front drive shaft, these ball and roller bearings are used where less costly types of bearings might be considered adequate.

Additional instances of the high quality built into the Ford are the extensive use of steel forgings, fully enclosed four-wheel brakes, Rustless Steel, four Houdaille double-acting hydraulic shock absorbers, aluminum pistons, chrome silicon alloy valves, torque-tube drive, three-quarter floating rear axle, and the Triplex shatter-proof glass windshield.

The Ford policy has always been to use the best possible material for each part and then, through large production, give it to the public at low cost.



NEW LOW FORD PRICES

Standard Coupe	8495
Spars Coupe	8925
De Luxe Coupe	9545
Tuxedo Sedan	8495
Three-window Fordor Sedan	9000
De Luxe Sedan	9545
Town Sedan	8925
Cabriolet	9525
Runabout	9425
Phantom	9440
Pickup Closed Cab	8425
Model A Chassis	8345
Model AA Truck Chassis, 131 1/2 inch wheel base	8810
Model AA Truck Chassis, 157 inch wheel base	9525
Model AA Panel Delivery	8720

All prices f. o. b. Detroit, plus freight and delivery. Bumpers and spare tire extra, at low cost.

FORD MOTOR COMPANY



"We'll Tell the World"

OUR HOME KILLED MEATS ARE BEST!

EXTRA SELECT BABY BEEF

You don't have to offer excuses to your wife when you take home a tender, juicy corn-fed baby beef steak—she'll love it—and you!

Texas Meat Market

Genuine **ART-POINT**

SOCIAL FORMS
For Every Occasion

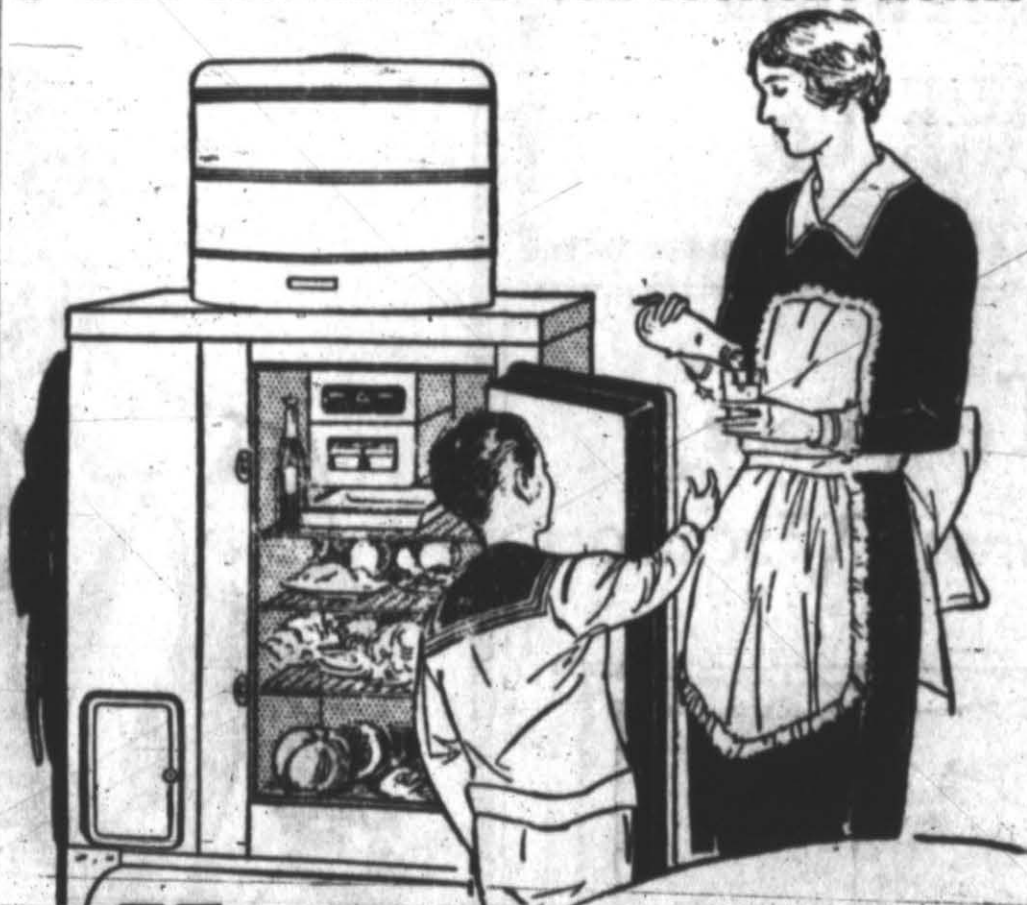
Invitations for Social Events
Betrothals . . . At Homes
Marriage Announcements
Wedding Invitations
Visiting Cards



You are invited to consult our "Art-Point" Guide to Socially Correct Forms to aid you in selecting the newest and smartest of the Season. "ART-POINT" is an acknowledged Authority on every question of Correct Social Forms.

THE HEREFORD BRAND

A "CITY CONVENIENCE" FOR COUNTRY HOMES



Keep Foods FRIGID-COLD With an Oil Flame!

NOW you can enjoy modern iceless refrigeration, right in your kitchen, with Superfex—the wonderful new refrigerator that creates its own continuous, food-preserving cold by burning a few cents worth of kerosene daily. Cheaper and better than ice. Superfex freezes ice cubes, makes frozen desserts in the hottest weather. It keeps all food fresh, sweet, wholesome for days. Saves you countless steps to refrigeration makeshifts which are neither safe nor sufficient.

No moving parts; nothing to get out of order. Just light it and leave it. Operation for about an hour and a half generates 24 to 36 hours' dependable refrigeration; the burners go out automatically. Strong steel construction, porcelain lined. Superfex soon pays for itself in food, time and work saved.

Telephone today for further information, or come in and see Superfex work.

Reasonable Price **SUPERFEX** Easy Terms
OIL-BURNING REFRIGERATOR
Made by Perfection Stove Company

[A Superfex is also available for use with natural, manufactured or tanked gases; semi-automatic control.]

Klp-53, installed \$335.00
Klp-62, installed \$375.00
Klp-73, installed \$395.00

JOHNSON PRICE COMPANY
Amarillo, Texas

E. M. STEPHENS
Salesman for Hereford District

OIL-BURNING MILK CHILLER
The Superfex principle is now used in a new chiller which cools milk to 40° at the rate of a gallon every 2 to 3 minutes. Ask us about it.

LIST OF LANDS AND LOTS DELINQUENT ON MARCH 31, 1930, FOR TAXES OF 1929, IN DEAF SMITH COUNTY

REPORTED IN COMPLIANCE WITH PROVISIONS OF CHAPTER TEN, REVISED CIVIL STATUTES OF 1925.

STATE OF TEXAS, COUNTY OF DEAF SMITH. I, J. B. MILLER, Tax Collector of said County, do hereby certify that the land and lots listed on the following seven pages and assessed on the tax rolls of said county for the year 1929 are delinquent for taxes of 1929, and that there was no personal property for "seizure and sale" as required by Article 7, Revised Civil Statutes of 1925, and therefore I am entitled to credit for the taxes shown and here reported delinquent.

J. B. MILLER, Tax Collector.

CERTIFICATE OF COMMISSIONERS' COURT

STATE OF TEXAS, COUNTY OF DEAF SMITH. Commissioners' Court: WE CERTIFY that we have examined the following seven pages of Col. J. B. Miller's reports of lands and town lots assessed on the Tax Rolls of Deaf Smith County for the year 1929, and find the same correct, and that J. B. Miller, Tax Collector, is entitled to credit for the taxes shown thereon, as follows, to-wit:

Table with 2 columns: Tax Type and Amount. Includes State Ad Valorem Tax (\$2,859.98), State Poll Tax (67.50), State Penalty (292.08), Total State Taxes (\$3,219.56), County Ad Valorem Tax (\$3,154.42), County Special Tax (630.00), County Poll Tax (11.25), Common School District Taxes (1,088.55), County Penalty (573.35), Total County Taxes (\$5,736.12).

Given in open court this the 12th day of May, A. D. 1930.

EARL W. WILSON, County Judge. H. G. CONKWRIGHT, C. J. PADDOCK, W. T. WOMBLE, J. T. GUINN, County Commissioners of Said County. ATTEST: L. H. POSTER, County Clerk.

Main table listing delinquent lands with columns: No. Abstract, Cert. No., Survey No., Name of Owner, Original Grantee, Acres Delinquent, Total Taxes, Not Including Penalties. Lists numerous owners and their respective land parcels.

Table listing Sheriff's Sale details with columns: No. Abstract, Cert. No., Survey No., Name of Owner, Original Grantee, Acres Delinquent, Total Taxes, Not Including Penalties. Includes details for various land parcels and owners.

Table listing Block No., Name of Owner, Lot No. & Division, Total Taxes, Not Including Penalties. Lists owners and their lot details.

SHERIFF'S SALE STATE OF TEXAS, County of Deaf Smith. By virtue of an Order of Sale issued out of the Honorable District Court of Deaf Smith County on the 15th day of May, 1930, by the Clerk thereof, in the case of N. E. Gass versus J. H. Weems et al, Cause No. 1656 and to me, as Sheriff, directed and delivered, I will proceed to sell within the hours prescribed by law for Sheriff's Sales, on the FIRST TUESDAY in July A. D. 1930, it being the 1st day of said month, before the Court House door of said Deaf Smith County in the Town of Hereford, Texas, the following described property, to-wit: The East half of Section Number Twenty-three (23) and the West four hundred forty (440) acres of Section No. Thirty-six (36), both in Block K-8, Deaf Smith County, Texas, one of which is described in a deed of trust dated October 20th, 1922, and recorded in Vol. 26, page 397 of the Deed of Trust Records for Deaf Smith County; and one of which is described in a deed of trust dated October 13th, 1923, and recorded in Vol. 26, page 582 of said deed records (said judgment foreclosing two deeds of trust on the above-described land). Levied on as the property of J. H. Weems et al to satisfy a judgment amounting to \$2,956.67 in favor of N. E. Gass and cost of suit. Given under my hand this 23rd day of May, 1930. J. B. MILLER, Sheriff.

FED FIG HOME-GROWN FEED AND MADE MONEY Roby.—Harold Neves has made a pig pay good prices for feed and \$3.98 besides in a 90-day feeding demonstration which resulted in a gain of 251 pounds made at a feed cost of 8.2 cents per pound. Harold is a 4-H club boy of Barenview community, in Fisher county. He found that 3.2 pounds of dry feed and 4 gallons of skim milk were required to produce a pound of pork when feeding corn meal and a protein. Miss Mamie Cox of Henrietta arrived Saturday to spend the summer as a guest of her aunt, Mrs. Frank Axe of the Jumbo community.

DR. T. M. MONTGOMERY EYESIGHT SPECIALIST 626 Polk Street, Amarillo, Texas -Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. OFFICE RAY'S JEWELRY STORE. Telephone 188 for Appointment.

A FEDERAL FARM LOAN Is the Best Loan Contract-On Real Estate 1. Lower rate of interest. 2. Liberal pre-payment privileges. 3. Easy to get large tracts segregated into smaller loans. 4. Easy to obtain a release of part of the security. 5. Reasonable loan values approved. A. O. THOMPSON, Secretary-Treasurer. Our Abstracts Correctly Reflect the Records. THOMPSON & IRELAND ABSTRACTERS Hereford Texas

June Toilet Goods Sale



We are offering many favorite nationally-advertised preparations at remarkably low prices. Outstanding in this sale are many incomparable articles which are being given away with purchases. Take particular notice of our window attractions and store displays.

Most of these toilet articles have been favorably known and extensively advertised for years. To introduce them and acquaint more people with their high quality, The Rexall Store is offering them at fascinating prices. This is a splendid opportunity for you to save—so don't overlook any summer-time needs.

Corner Drug Store

The Rexall Store

Day Phone 105 Night Phone 238 or 403-W
"We Fill Any Doctor's Prescription."
The Best In Drug Store Goods—The Best In Drug Service

Locals

Miss Clara Mae Glenn of Beaumont, is visiting Mrs. W. R. Williams this week. Miss Glenn will be remembered as English teacher in Hereford several years ago.

Miss Velma Reed, science teacher of Hereford high school, is back in the city after a visit with Amarillo friends last week. Miss Reed will leave soon for a visit with home folks at Blum.

G. L. Guthrie, head of the department of business administration in New Mexico A. & M. at State College, visited his mother, Mrs. Grace F. Guthrie, and Hereford old friends for a short time Saturday. He had attended a district meeting of Lions clubs at Tucuman and took occasion to visit home folks.

Mrs. Frank L. Lucas and little son, F. L., Jr., came home last week from a visit with her mother, Mrs. F. B. Crenshaw, in Brownwood.

Ponder Thurmond arrived home last week from an overland trip to Phoenix, Arizona.

Mr. and Mrs. Robert Boyd and Miss Iva Ragdale left the latter part of last week for Oklahoma where they visited relatives and friends. Mr. Boyd immediately returned home.

Miss Estelle Harris of Canyon was here the latter part of last week visiting in the home of Miss Thelma McMin. Both Misses Harris and McMin are students at W. T. S. T. C.

Mr. and Mrs. Carl Dunivan and baby of Spearman visited Friday in the home of Mr. and Mrs. E. E. Fridley.

Miss Marjorie Golden left last Wednesday for a few weeks visit with relatives in Amarillo.

Mr. and Mrs. H. W. and J. K. Blythe spent last Sunday in Amarillo visiting relatives.

Mr. and Mrs. Ray Conaway and son, Paul, spent the latter part of last week at the Carlsbad Caverns, returning home Saturday evening.

NIGHT SERVICE—Car parts and services will be open from 7:00 o'clock to 10:00 p. m. Record service night and day, anywhere, any time. Night phone 162-J, day 216. **BRUMLEY CHEVROLET COMPANY.** 22-1c

Mrs. Mark Hanna and daughter, La Juana, motored to Lockney Monday where they met another daughter, Mrs. F. H. Jeanes, and three young sons of Memphis, all of whom returned to Hereford Tuesday night.

Mrs. Frank Jesse and little daughter, Bettie Pauline, were here the last week-end visiting in the home of Mrs. Jesse's parents, Mr. and Mrs. W. W. Bennett.

Mrs. Fred Williams and two children, Alfred and Viola, of Denton, arrived here Sunday afternoon. They are visitors in the home of Mrs. Williams' mother, Mrs. A. K. Gillis, and expect to stay here for the summer months.

T. F. Read of Canyon is here this week visiting in the home of his daughter, Mrs. George H. Guinn.

Elmer Patterson is taking his vacation this week in Shamrock, and Healdton, Oklahoma, where he is visiting relatives and friends. Mr. Patterson spent last week in Canyon and at home.

Mrs. W. B. Anthony, Jr. of Beggs, Oklahoma, is here this week visiting in the home of her parents, Mr. and Mrs. D. R. Gass, and in the home of Mr. and Mrs. W. B. Anthony, sr.

Alton Miller, of Texas Tech, arrived home last week to spend the summer vacation learning the art of ice making. Mr. Miller has finished his first year at Tech and course.

NIGHT SERVICE—Car parts and service will be open from 7:00 o'clock to 10:00 p. m. Record service night and day, anywhere, any time. Night phone 162-J, day 216. **BRUMLEY CHEVROLET COMPANY.** 22-1c

R. C. Landis, representing the Minneapolis-Moline Implement Co., was here last Saturday and Monday with the local Twin City company. Mr. Landis has headquarters in Plainview.

Three new Moline 8-foot one-way plows with 26-inch discs, at a reduction in price. Phone 279, J. C. McCracken. 22-1p

Here from Missouri Home—Lieutenant and Mrs. Kerr and family of Columbia, Missouri, arrived here Monday to spend a few days in the home of Mr. and Mrs. J. K. Blythe. Mmes. Kerr and Blythe are sisters.

TRY A WANT ad IN THE BRAND.

Pooling of Oil Rights Seem to Be Under Way

The pooling of mineral rights in Deaf Smith county in blocks of not less than 25,000 acres is evidenced by the filing for record of a lease by E. L. (Lige) Ellison to the Landowners Oil Association, a foreign corporation, on 1280 acres of land, described as abstracts 1246 and 1247, surveys 6 and 7 block A.

The lease recites that this acreage shall be made a part of Pool 1, certified to contain not less than 25,000 acres held under similar contract.

J. A. Childers is named as trustee and the First National Bank as depository. The lease contract provides for a collective pool of one-eighth royalty to the landowners making up the block. If production of oil, gas or any other minerals is obtained in commercial quantities on any tract or tracts of the pool, the one-eighth of receipts is to be considered a pool; 25 per cent of which will go to the Landowners Oil Association, whose president is Campbell Osborn, and the remainder will be divided among the individual landowners in proportion to the amount of acreage put into the block.

The lease is to run for a period of 20 years, and does not provide for drilling or annual rentals to keep the contract renewed.

Visiting Mrs. Guthrie—Miss Lillian Orton of Miami, Arizona, arrived Tuesday to visit a few days in the home of her aunt, Mrs. Grace Guthrie. Miss Orton is a teacher of Spanish and English in the Miami high school.

Improver Roads

(Continued from Page One)

the present routes; to Vega over 25-Miles Avenue, and from Vega to Channing, where it connects with Highway No. 5 running to Colorado Springs and Denver. This road will save the people of the South Plains about 60 miles travel in going to the mountains of Colorado.

The right-of-way from Dimmitt to Plainview along the Denver railroad has already been secured, and the commissioners' courts of Castro and Hale counties have agreed to fence and grade the highway this summer, according to L. P. White, manager of the Panhandle Lumber Co. at Dimmitt. He also stated that Hale county would pave its part of the road.

Graveling of Harrison Avenue to a point 24 miles west of Hereford where it crosses the Adrian highway, running north and south, is included in the program.

But the best service to the citizens in the west and center of the county would be in creating and graveling a new east and west highway extending from Wesley store, which is located on 25-Mile Avenue nine miles north of Hereford. This is in the plan, and the proposed all-weather road would bisect the county, extending due west by Ward school and one mile north of Kelso to the state line.

With some addition roads to be built in New Mexico, this route could be tied into the Bellview-Clovis all-weather road which is now finished and in use, thus forming a loop of all-weather roads tapping the great farming belt in Eastern New Mexico.

All these roads, the entire 116 miles, are to be 100 feet wide. If they receive state designation, the state will stand one-half the cost of improvement. Caliche, which is found in great abundance along these highways, will play an important part in building the roads and will greatly reduce the cost. Practically all the state and federal roads of New Mexico are built out of caliche.

Thirty Members

(Continued from Page One)

Turkey, claiming that he considered the club well worth while for the social contacts only, even should it have no other activities.

Roy Arnold, experienced in Rotary International, brought out the ethical foundation of the club and its function in making better citizens of its members. "Establishment of a Lions club here should bring no conflict of interests but should be the instrument of improving one's citizenship, of making better merchants, better professional men, better civic body members, and even better church members," said Mr. Arnold.

The local club is sponsored by the Lions of Dimmitt, six members being present to assist in the initiation here. A. T. Holcomb of Clayton, representing Lions International, presided at the opening meeting. The visitors from Dimmitt introduced the new members to the duties of the tall twister, and gave several practical demonstrations of the gentle art of extracting ten cents from the erring brothers. The extractions were not painless as attested by the loud

protest wherever the heavy or mallet-fist fell.

Charter members of the club are D. H. Alexander, C. Acker, Roy Arnold, R. H. Beave, O. J. Beene, C. R. Bentley, J. Boultinghouse, Lee Cason, R. Conaway, R. B. DeViney, A. Foster, L. H. Foster, E. D. Fox, A. C. Hales, C. W. Humble, L. LaGrand, Hubert McEntire, J. Miller, L. D. McCurdy, J. B. M. J. H. Olson, Fred Oberthier, J. Pitman, J. C. Parker, W. H. Es, R. J. Richardson, S. P. Ross, M. Wiltshire.

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Clive Brook Stealing the laffs!	Nancy Carroll Shaking a sugar-foot
Ruth Chatterton Stirring your heart!	Maurice Chevalier Puffing the poufs!
Gary Cooper Speaking his ove!	Leon Errol 'Dying' to meet you!
Skeets Gallagher Starting the fun!	Harry Green 'Isadore the Toreador'!
Helen Kane Booping a new doop!	Dennis King Singing, and how!
Abe Lyman —and His Band!	Jack Oakie Okaying the party!
Zelma O'Neal 'Wrassling' with Oakie!	William Powell Solving your troubles!
Buddy Rogers Crooning and June-ting!	

—AND MORE!

Come Out and Take a Look at the STARS!

Tulia Golfers Lost Matches To Hereford

The Hereford golf club defeated Tulia on the course here Sunday night handily, taking 12 and tying one out of 22 matches. The visitors had made special preparation for the play against Hereford, but they still were far to go to show a winning form.

J. R. Roden, J. C. Wilkinson, Jess Osborn and Oscar Lange, Hereford members of the club here, were up for the games.

The following matches show the wins and losses, with the name of Tulia players mentioned first: Caterberry beat J. J. Clark, three up. Cavet lost to J. M. Posey, six up. Vandegram lost to E. D. Fox, six up. Tucker lost to J. A. Pitman, six up. Lindley beat John Patton, six up. McClure beat V. T. Downs, two up. Tucker lost to Frank Marrs, three up. O'Daniel and Homer Fox, tied. Clayton lost to J. L. Sharman, three up. Tucker lost to A. A. Foster, six up. Myers lost to J. R. Roden, four up. Duke lost to J. C. Wilkinson, five up. Mangum beat Jess Osborn, three up. Webb beat Oscar Lange, one up. Clayton beat L. H. Foster, four up. Wallingford lost to Cliff Estes, six up. Stringer lost to Jim Blak, one up. Ritchey lost to C. C. Acker, four up. Gordon beat J. C. Parker, one up. McClure beat Dr. E. L. Willis, one up. Ward beat E. F. Obick, three up. Jones lost to H. R. Fritts, six up.

Denver Folks Visit Here—Mr. and Mrs. S. L. Guinn of Denver, are here this week visiting in the home of his parents, Mr. and Mrs. George H. Guinn.

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