

SUMMERFIELD TO ENTERTAIN RURAL SCHOOLS IN COUNTY-WIDE SCHOOL CONTEST MAY 2

On Friday, May 2, the fifteen rural schools of Deaf Smith County will meet at Summerfield in their annual county-wide school rally and athletic meet. This county-wide meeting is looked forward to with much interest in its schools. It is a day of good fellowship of all the schools when patrons, teachers and school children meet and become acquainted with each other and engage in friendly contests of all kinds. There is not a better way to find out what the other fellow knows and is doing than to meet him and engage him in a friendly contest. The sole purpose of this annual affair is to learn to play fair, to be a good loser and to learn how to act as a winner.

At this time in all the schools there is being given arithmetic examinations from grades three to seven inclusive. The teachers from each school select the two best pupils from each of the above grades in the school and these two enter the finals in the county-wide contest. The County Superintendent furnishes the questions for the final contests and each grade is supposed to enter the examination at the same time throughout the county. The papers are immediately returned to his office and the child answering the greatest number of problems correctly in the allotted time wins first place in that grade and so on throughout all the above grades.

During the school week ending April 25, likewise county-wide examinations will be given in spelling from the second to eleventh grades inclusive, and in reading from the first to seventh grades inclusive. The teacher determines by preliminary tests which two students in each grade will enter the final county-wide contest. As in the arithmetic contest, the teachers are furnished the test questions and at the same time throughout the county the tests are given and the papers returned for grading. The student in each grade spelling all the words perfectly, and whose hand writing is correct will receive a cash prize of \$5.00 and a certificate of award for perfect spelling. The student in the reading contest in each grade, answering the greatest number of questions correctly in the time allotted for that grade will be the winner in that grade.

In all the above contests, winners of first, second and third places receive 15, 10 and 5 points respectively for the school to which he belongs. These contests have proven to be an inspiration to children to put forth a special effort to do some extra work in these subjects and the general good can hardly be estimated. Nothing is more noticeable that had spelling, and it is indeed a pleasure to accomplish reader and it is certainly worth while to be able to calculate rapidly and accurately.

On Rally Day the contests in declamation will be given as a part of the day's program. Senior, Junior and sub-junior boys and girls are eligible with not more than one from each of the above classes from each school with a time limit of not more than five minutes for each speaker. These contests are very interesting and educational. Winners of first, second and third places receive 15, 10 and 5 points for the school.

The program for the forenoon of May 2, will be devoted to the announcement of winners in all literary and forensic contests, and the awarding of prizes, singing of songs by the children, speaking and the announcement of the school winning the most number of points in all literary events.

At noon an old-fashioned spread of everything good to eat, which will be furnished by the patrons, is to be enjoyed. Tables of indefinite length and number have been provided and installed.

The afternoon, beginning at 1:30, will be given over to athletic contests, both track and field. The competition in these events has developed greatly and interest is keen as to which will be the winning school. Each school is operating under an accepted set of rules and no school will have more than three men in any one event at the same time, thereby eliminating the crowd out last week.

City Dads Name Several New Committeemen

Among the various matters of regular routine during the session of the city commission this week came the appointment of members of several committees of importance to serve for the coming year.

Homer Fox and Homer Henesee were appointed on the city band commission to succeed Mrs. A. C. Thompson, who asked to be relieved, and Mrs. Harold Hicks who has moved away. These two with the hold-over members, O. H. Dillehay, S. P. Rosson and J. I. Sharman, will constitute the new board.

On the Park Board, Mrs. J. W. Hicks was appointed to succeed Mrs. M. B. McLean, who asked to be relieved, and A. W. Gregg was re-appointed. They, with J. T. Crogin, chairman, Mrs. John P. Slaton, Mrs. J. S. Orr and J. C. Ricketts, hold-over members, will make up the new Park Board.

An interesting report was given the commissioners by John P. Upchurch, engineer, who has been here the past two weeks making a preliminary survey of Hereford's present possibilities and how they can be adapted best to the city's future needs. Present work is being confined to park sites and their beautification. Mr. Upchurch represents the engineering firm of Montgomery & Ward of Wichita Falls, and will be remembered as the man in charge of the first parking program here in 1929.

Hereford Boys Win Events At Canyon Meet Saturday

Babe Russell and Rogers Orr were point winners at the district track and field meet at Canyon last Friday and Saturday. Babe did his part exceedingly well by winning both the 100 yard and 220 yard dashes. Babe tied one other contestant who also won two firsts, but both were noosed out for high point scores by a Pampa youth, who not only took two firsts but won an extra one-fifth of a point by participating in the relay, and thus taking high point honors.

Rogers Orr showed a decided improvement in his form and the result of consistent practice when he took fourth place in the discus.

Band Concert Season Opens Next Sunday

The first outdoor band concert of the season will be given on the court house lawn by the Hereford Municipal Band next Sunday evening at 5:00 o'clock, according to R. E. (Pop) Frasier, band director, who promises some fine music for this summer. It is planned to make the concert a regular weekly feature.

Next Sunday afternoon's program as outlined to the Brand will be as follows:

- 1. March, "Coast Guard."
2. March, "E. Pluribus Unum."
3. Waltz, "Springtime."
4. Overture, "Gala Night."
5. "Trombone Sazer."
6. Overture, "Golden Scepter."
7. "Shadowland."
8. Overture, "Gypsy Festival."
9. March, Selected.

Wesley People Suffer At Hands of Tire Thief

Sunday night four tires were stolen from the trailer of Hartman Caraway and the same night a new spare tire was stolen off the car of D. O. Williams. Others reported gasoline stolen from their cars. The thieves operated in the neighborhood of the Wesley district, north of Hereford about nine miles.

Mrs. O. V. Alexander of Memphis, Texas, is visiting here this week in the home of her parents, Mr. and Mrs. J. P. Wood.

Senior Play to Be Presented Friday Night, April 26th

The Senior class play, "Come Out of the Kitchen," is scheduled to appear Friday night of this week at the high school auditorium. The cast is made up entirely of members of the Senior class and it is said to be a comedy, full of hilarious situations and comic angles from beginning to end.

The play begins at 8:30 so that those who desire to attend the revival services at the Methodist church can do so and still be on time to see the performance.

April 30 Is Day for Appearance of Cowboy Band

Ablene, April 23.—Under the able direction of Col. D. O. Wiley, the Cowboy Band of Simmons University, which appears in Hereford April 30, for a concert under the auspices of the American Legion, is rehearsing daily in preparation for its "On to Europe" concert tour of West Texas and New Mexico April 27 to May 6.

Four weeks after returning from this tour the Cowboys are to leave for an eight weeks stay in Europe. The proceeds from the coming tour will help defray their expenses in the Old World. They are to play exactly the same program in Hereford that they will present in Europe this summer.

Director Wiley has spent several months in devising the program to be used on this tour in Europe. It features the work of the American composers exclusively, and with a wide variety of numbers, is calculated to please every type of music fan. Several novelty numbers, a vocal trio, a rope-twirling act, and others add spice to the program. The "Chuck Waggon Trio" singing a group of old time humorous cowboy ballads, always proves popular. Other numbers are equally well received.

Fourth Elevator In Hereford Opens May 10th

The new Farmers Elevator and store house is now almost completed and will be opened for business the latter part of this week.

The new plant has been equipped with the best elevator machinery that money can buy and the owners are here this week getting acquainted with their new surroundings. The new firm will also handle the celebrated Gold Medal commercial stock and poultry feeds.

The opening day of the new elevator has been announced in the Brand this week as Saturday, May 3, when a number of prizes will be given to the ones who can guess nearest to the number of pounds of nails used in the construction of the elevator. "No employe of Rochette & Rochette, contractors, nor of the Farmers Elevator Company, will be permitted to engage in the contest," J. T. Brooks president of the company said. Farr Merriman, recently from Hedley, will manage the plant. He was formerly manager of the Farmers Equity Gin Company at Hedley. R. M. Edwards, formerly of White Deer, is secretary and treasurer of the company. He owns a large tract of land northwest of Hereford.

City Drug Store to Distribute Many Free Eastman Kodaks

The City Drug Store is this week advertising the giving away of their allotment of Eastman Kodaks. In keeping with the factory order that immense numbers of these kodaks and film be given boys and girls who will be twelve years of age this year.

In commenting on the distribution they are able to give, Louie LeGrand of the City Drug Store said he would not have nearly as many kodaks to give away as there are 12-year-old boys and girls in Deaf Smith County, so all he can do is to give away kodaks until his supply runs out—the first to come will be the first served.

The kodaks will be given away, beginning May 1.

AGRICULTURAL AND DEVELOPMENT EDITION

This is to announce The Brand will issue a special Agricultural and Development edition during the early part of June. The edition will contain more than 100 new pictures showing the agricultural possibilities of Deaf Smith county and the general development of town and county. It will be printed on a good grade of book paper and will be in magazine form.

Several thousand extra copies will be printed and mailed to people in the Central and Eastern States and copies will be mailed free to all subscribers and Brand advertisers. Single copies will sell for 10 cents each.

It is believed that this will be one of the most interesting editions ever gotten out in this section of the state and that our readers will want to keep their copy as a permanent souvenir.

Paul I. Odor, an experienced newspaper and advertising man, of Amarillo, has been employed by the Brand to compile the data and photographs for this special issue and any cooperation given him will be appreciated. THE HEREFORD BRAND.

W. U. UP-TOWN OFFICE IS NOW ABOUT READY

The city Western Union Telegraph office has been installed and is now ready for service just as soon as an operator arrives.

J. B. Vandeman, Western-Union equipment installer, arrived here Monday morning and began at once to make the proper connections with the main line that had been strung several months ago. The new office will be located in the Kerby-Doughy building on West Third Street, and has been fully equipped with the necessary furniture and instruments to start business at an early date.

SINGING CONVENTION TO FORD SCHOOL HOUSE ON MAY 11. SAYS GARRETT

The semi-annual singing convention will be held at the Ford school house the second Sunday in May, which falls on May 11, according to J. S. Garrett, president of the local county singing organization.

Thirty-two counties will be represented here, Mr. Garrett stated, and all are expected to bring their dinner baskets. The convention will open at 10:00 a. m., and the day will be spent in the singing of sacred songs. A large tabernacle, 30 by 80 feet will be erected to accommodate the visitors.

Carnival Here All Next Week to Draw Crowds

Vernon Bros. Shows will be in Hereford all next week, beginning Monday, April 28; coming under the auspices of the Hereford Post of the American Legion and Auxiliary. This is one of the largest collections of carnival and show attractions being presented today.

The exhibition grounds in East Hereford will be filled with riding devices of all kinds, including the newest out, the tilt-a-whirl, which has been described as a combination between what is known as a "whip" and a "catapult," and is warranted to give more thrills to the ride than any other device running. There will also be the whip, flying jenny, merry-mix-up, sea plane, giant ferris wheel, and miniature railway. Among the show attractions will be the fun house, minstrel show, Green River Polles, a circus, athletic show, Sensa the strange girl, and many others.

There will be no admission charge to the carnival grounds and performances will be given each afternoon and evening all next week.

Methodist Revival Meets With Great Success

The revival meeting of the Methodist church which began on Monday is making good progress this week. Attendance and attention is increasing with each service. Under the capable leadership of R. E. Houston, singer, of Dallas, who also directs the young people's work, much support is being given the sermons of the pastor, J. M. Fuller. Services are held at 10:00 in the morning and 8:00 in the evening.

Central School May Day Event On Next Friday

Hereford Central school will celebrate its annual May Day Festival at the building and grounds Friday of next week, May 2, according to announcements made this week. The program will consist of contests in arithmetic and spelling among the scholars during the morning, and school work having distinctive merit of all grades will be on exhibit throughout the building.

A special feature for this year has been prepared by the scholars under the supervision of the County Health Department, which will be presented as a short play, "Health In Toyland."

Probably the greatest interest of the day for the scholars is centered around the field meet exercises to be held as a track meet. Each child is eligible to enter in three events and will compete only against children of the same age. The contests are for both boys and girls. Business people and merchants have offered prizes for the different events and the day promises to be an enjoyable one for students and spectators alike.

No admission charge is made of any part of the program, and patrons and friends are invited to visit the school, attend the exercises and enjoy the occasion with the school workers.

Attorney General Bobbitt Visits In Hereford

R. L. Bobbitt, attorney general, was a visitor with Hereford friends for a short while Tuesday afternoon while enroute thru here to Dimmitt. Mr. Bobbitt had made several addresses at cities over the Panhandle and was visiting around among other places while up in this part of the state.

While he is a candidate for reelection to the attorney generalship Mr. Bobbitt said his visit was not of a political nature and he was not making campaign speeches. He was accompanied by Frank R. Phillips, head of the agricultural department of the West Texas State Teachers College at Canyon.

Chamber Commerce Meets Monday at Baptist Church

The regular meeting of the Chamber of Commerce will be held in the basement of the Baptist Church next Monday noon for luncheon. Alex Thompson is the principal speaker of the occasion and plans to organize the bunch to be ready to give the Amarillo boosters a rousing welcome when they come. Ab Posey's orchestra is going to be on hand again for some of that good music, too.

Glenn Snyder Leases Texaco Filling Station

Glenn Snyder leased the Texas Filling Station on East Third Street Wednesday, taking over the interest of J. N. Lenox, former operator of the station. Mr. Snyder will take charge of his new business Saturday of this week and his opening has been set for May 10.

Mr. Snyder was formerly with the Phillips 66 station on East Third Street, and was a partner of I. I. West in the oil and gas business. Mr. Snyder is well known here and his many friends are glad to see him engage in this new business venture.

HEREFORD CONTESTANTS IN MUSIC FESTIVAL WIN MANY HONORS; BAND TAKES FIRST

Cantata Voted Best Thing Here In Many Years

Citizens of Hereford were in no way disappointed in the presentation of the Easter Cantata, "The Greatest Love," in the First Christian church last Sunday evening. The church auditorium was packed and jammed with an estimated audience of 1100 people, and some were not able to find even standing room in the building and went back home.

Many who went from a sense of duty to support one of the great musical undertakings of the city, found the evening to be one of the rarest of pleasures when the majesty of the presentation unfolded. Comment over town since then has been the one universal theme of praise, the direction was supported by the music and singing in such accord that it spoke volumes for the diligent practice and training the more than members have given to preparation of the cantata.

The only variance of opinion throughout the comments concerned the choice of the particular part of the cantata most pleasing. Some chose solo numbers, some duets, some trios, while still others insisted the singing of the whole chorus in ensemble numbers was the most beautiful. All agreed that the entire presentation was splendidly given, and a great inspiration of the music lovers of the city who hope and plan to carry the idea of community chorus work to further heights in Hereford.

Alumni Banquet Date Scheduled for May 10

The Alumni Association of Hereford high school is at work on one of the most elaborate banquets and programs the organization has ever held, to be given at 8:00 p. m., Saturday evening, May 10, in the basement of the First Baptist church.

This is the annual entertainment given by past graduates of Hereford to the graduating class, and one of the most memorable occasions of the whole senior school year. Beside the graduates, who are honor guests of the evening, teachers and parents of the seniors are eligible for attendance.

C. of C. Wants Census Returns To Be Complete

The Hereford Chamber of Commerce is anxious that any who by accident failed to be enumerated by the census takers report so every one will get counted. All who know they have been missed are asked to get in touch with the Chamber of Commerce office and report the fact. It is not too late to get counted just because the census taker did not get there when they were at home.

The Brand is desirous of learning the number of Hereford folks who live outside the city limits. In some instances there are whole blocks of residences outside the city limits, and it is vital to accurate statistics that all residents of the city be counted. At this time, with the figures of the census soon to be available, it should be an easy matter for those who live just beyond the city limits, yet live within the city proper, to let that fact be known, and the accurate number of citizens of Hereford ascertained.

Complete reports for Hereford and Deaf Smith County are not available this week, according to information given the Brand Wednesday. The city count is nearly completed, but the rural sections will not be fully tabulated for at least another week.

Dean Rice of the Rice Drug store, was operated on Tuesday of this week at the county hospital and is reported this morning as improving.

As was to be expected, Hereford young folks won distinct honors at the Music Festival in Amarillo last week, bringing many blue ribbons and high scores home with them, as well as being awarded first place in several events. Those who attended say the Festival this year was greater than ever, that so large a number of contestants were on hand that it was extremely difficult to finish each event in time to start the next one. Fifteen hundred music students from the Plains took part in the contests.

All contestants whose individual scores were 90 or more received blue ribbons and were counted as winners, those among the Hereford contestants whose names appear twice below participated in different ages or events and won different scores accordingly:

- Louise Fry 90, Wilma J. Jones 90, Mary Broadwell 90, Mary Ellen Parker 95, Helen Crawford 94, Mary Ellen Parker 94, Geneva Sue Benton 90, Arthur Thompson 90, Ohlton Foster 95, Frank Owen Marrs 89, Billie Hill 88, Ardelle Foster 89, Aurelia Hoffman, 95.

Band Takes First

Hereford high school band of 31 pieces covered itself with glory last week by winning first prize at the Music Festival at Amarillo in the division of bands from high schools of less than 300 enrollment. Hereford's score was 11 points above the nearest competitor. Three other bands were entered in the contest. Hereford's best score was on sight reading, but an important item as well was the grading of 90 per cent perfect in deportment, which includes posture, holding of instrument, attention, quietness, attention, etc.

The winning of this honor entitles the Hereford high school band to enter the state contest to be held at Abilene the last three days of May, and also to enter the national contest to be held in Flint, Michigan, in June.

Glee Club Shows Up Well

The Hereford high school glee club ranked third in competition with other high schools over the Panhandle last week at the Music Festival in Amarillo, scoring 89 out of a possible 100 points. The Hereford glee club, under the capable direction of Miss Lucille Hicks, has been presenting many worthwhile productions here during the past school term and the honors won by the club at Amarillo are a source of pleasure to the home-town fans.

A deserving tribute was paid to the talent and ability of Miss Hicks also when she was appointed as one of the resolutions committee to thank the city of Amarillo and those responsible for the great success of last week's session of the Music Festival.

Grease Up You Tackle; Fishing Seasons Open Soon

The fishing tackle around Hereford is being got out and polished up this week to be in readiness for the opening of the bass and game fishing on Thursday of next week, May 1. Those who try for the sunfish have been working rather hard already this spring but no very successful catches have been reported.

STORK SPECIALS

- Born to Mr. and Mrs. Joe S. Moore, April 20, boy. C. L. Conklin, April 17, boy. Oliver Rudd, April 18, girl. Paul Ramsey, April 15, boy. Ben Sawyer, April 21, boy. Clem Rider, April 8, boy. Albert Butler, April 22, girl.

MONT AND OMER BAKER HOME FROM ARKANSAS

Mont and Omer Baker returned Tuesday night from Hartford, Arkansas, where they had been called by the fatal illness of their father, P. M. Baker, who was buried there last Saturday. Omer Baker had been at his father's bedside for several weeks and Mont went last Thursday in response to the message of his father's critical condition.

Mrs. Sam Hutson of Littlefield was here Wednesday of this week on a business trip.

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character, standing or reputation of
any person, firm or corporation,
which may appear in the columns
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Outside Zone 1, six months - \$1.50
Outside Zone 1, three months - \$1.00

ALL SUBSCRIPTIONS STRICTLY
CASH IN ADVANCE.

**POLITICAL ANNOUNCEMENTS,
DEAF SMITH COUNTY**

The Brand is authorized to an-
nounce the following candidates for
the offices under which their
names are listed, subject to the
action of the Democratic Primaries
in 1930:

**For County Judge and Ex-Officio
County School Superintendent:**
EARL W. WILSON
C. W. HUMBLE

For County Attorney:
JOHN A. COFFEE

For Sheriff and Tax Collector:
JOHN B. MILLER
J. T. CUNNINGHAM
M. W. COBNETT

For Tax Assessor:
IRA RICKETTS
H. M. (Mack) BEACH
R. A. (Artie) DANIEL

For County Treasurer:
J. H. HEAD
MRS. BESSIE L. SMITH

For District and County Clerk:
L. H. FOSTER
RAYMOND HAWKINS

For Commissioner, Precinct No. 1:
C. J. PADDOCK
P. J. (Jack) ROSE
W. A. KNOX

For Commissioner, Precinct No. 2:
W. M. COGDELL
J. T. GILBREATH
W. B. PHILLIPS
S. L. WALSER

For Commissioner, Precinct No. 3:
J. T. GUINN
J. K. GRAY

For Commissioner, Precinct No. 4:
W. M. (Mal) STEWART

NO DEBTS TO PAY

The farmer who rotates his crops,
Who sells before the market drops,
Who has some hens and milks
some ows,
And keeps a few good shoats and
sows,
Will have no store debts to pay,
For he has found a better way.
His cows and sows and faithful
hens
Have kept up all his odds and ends.
The First National is frank to say
His note is good, for he's good
pay. (Copr. 1925)

Mrs. Arch Johnson and daughter
Helen were in Amarillo last
Thursday.

**MONEY TALKS
BY YOUR CASH**

SATISFACTION

To the poor I bring daily
bread. To the wealthy I
bring luxuries. And to
all I bring satisfaction
with every purchase at
E. B. Black's, says Your
Cash.

E. B. BLACK Co.
We Are Satisfied With Small Profits

**Many Ailments
Yield Quickly
to New Konjola**

Manager of East Side Stone
Yard Eagerly Praises Mer-
its of New Medicine.



MR. JAMES A. COX

"Stomach trouble, disordered kid-
neys and constipation over a per-
iod of six months, had placed me
in a badly run-down condition,"
said Mr. James A. Cox, 630 Math-
ewson Street, Wichita. "Gas and
bloating followed even the sim-
plest meals. Kidney weakness
gave me frightful back pains and
I was subject to frequent bladder
actions. I was restless and found
it difficult to sleep for any length
of time. I had no appetite and
was weak and listless. For two
weeks I was utterly unable to work
and it was during this time that
Konjola was recommended to me
by my friends."

"My appetite increased from
the very day I began taking Kon-
jola. My stomach gradually began
to function as it should and the
back pains left me. Today I eat
heartily without any discomfort
whatever and am free from con-
stipation. My general health is
better than it has been in a long
time. I owe all this to Konjola."

It is logical to believe that
what Konjola has done for others,
it will do for you—for everyone.
This is especially true if Konjola
is given a fair trial. Six to eight
weeks is recommended as a fair
trial in stubborn cases.

Konjola is sold in Hereford,
Texas, at the Corner Drug Store,
and by all the best druggists in all
towns throughout this entire sec-
tion.

Arney News Items

BY MRS. F. W. FORTNER

Light showers of rain visited
this vicinity last week.
Several young people attended
church at Nazareth Sunday.

A petition for a change in the
mail route has been finished, and
if granted will accommodate more
people.

Mr. and Mrs. Chas. Cox are
visiting relatives in Clayton, New
Mexico.

Jim Greenway of Levelland spent
Thursday night in the A. W. Fort-
ner home.

Miss Charline Spralls spent last
Thursday night in the J. E. Boyd
home.

Frank and Boyce Harper of Wel-
lington spent the week end with
old friends here and will remain
for a while and work.

Mr. and Mrs. Ross Campbell
were called to Truscott Saturday
night to be at the bedside of his
brother John who was seriously in-
jured.

Jumbo school boys played Ar-
ney school boys Friday in a base-
ball game, Jumbo winning.

Miss Charline Spralls, primary
teacher, spent the week end with
home folks at Tulla.

Many gardens are being plant-
ed now.

Mrs. A. W. Fortner visited in
the home of Mr. and Mrs. Chas.
Cox Tuesday afternoon.

Atwater Kent radios have won-
derful tone, simply constructed so
that troubles are almost nothing.
Get an Atwater Kent if you want
real radio happiness. ORR TAIL-
OR SHOP. Phone 18.

Flagg News

BY MRS. W. T. SUMNER

The community extends sym-
pathy to the bereaved family of S.
A. Wilson, who passed away Wed-
nesday of last week. Funeral ser-
vices were held at Flagg church,
conducted by Rev. Ansners of Lub-
bock, and the remains were laid
to rest at Dimmitt cemetery. Be-
side his family, he leaves to mourn
his death a host of friends. He
with his family had resided only
a few months in this community,
having bought a farm here and
coming from Young county.

Mrs. Horace Ballow and W. T.
Sumner entertained their Sunday
school classes Sunday afternoon
with an Easter egg hunt. A large
number of the pupils were pres-
ent.

Mr. Guthrie of Oklahoma visit-
ed in the Ramsey home last week.
Mr. Tipton from Baylor county
has been visiting in the Ballow
home the past week.

Mrs. Joe Benawanger entertain-
ed Sunday afternoon with an Eas-
ter egg hunt, honoring her little
son, Gene. Several little guests
were present.

Mr. and Mrs. Sid Sheffey and
Mr. and Mrs. N. A. Arms spent
the week end with relatives in
Lockney.

Among those on the sick list
this week are A. D. Floyd and W.
T. Sumner, who have been quite
ill for several days.

Mrs. Paul Foster and Miss Ros-
ella Venzey, a Hereford teacher,
and Mrs. Foster's mother, Mrs.
John Vetesh, motored to Ama-
rillo Saturday.

DR. D. K. ROBISON DR. R. R. WILLS
Residence Phone 78-J Residence Phone 114-W

DRS. ROBISON & WILLS
CLARK BUILDING
Phone 282

CHIROPRACTOR
Dr. W. A. Robinson
Corrective Diet—X-Ray and Patho-Murometer
Laboratory. Office Phone 207

BOY SCOUTS OF AMERICA
BUFFALO BILL AREA COUNCIL
SCOTT-HEWITT-CORNER COURSE

The Franklin Motor Company
Buick and Marquette Distributors,
Davenport, Iowa.

I am a Buick Fan. I say this in honest in-
tegrity to the many of you that great old Buick motor model
1925 which served so faithfully in all my years of
hard driving until finally with 100,000 miles and
100,000 miles, I early realized that there was nothing
left to do but start looking about for a new car.

On October 12th we bought a Marquette four
door sedan. A professional check-up had convinced us
that the Marquette had the qualities we sought.

The Marquette has all, and more than the
qualities desired for it. It has smooth riding speed,
a brilliant pick-up, is easily handled, and generally
as we have checked it over, some nothing but the best
of material and workmanship. I am more than over a
Buick Fan.

Cordially yours,
Victor J. Allen
Buick Executive.

DO A GOOD TURN DAILY

**Good Words
Everywhere**

—because everyone knows it's an outstanding
VALUE

The deep and lasting value
of great performance Per-
formance "built by Buick"
—performance reflecting a
quarter-century of experi-
ence in building 2,400,000
fine cars—performance
which has inspired America
to invest \$25,000,000 in
Marquettes during the few
months it has been on the
market! Come drive—and
prove Marquette superiority
for yourself!

BUICK MOTOR COMPANY, FLINT, MICHIGAN
Division of General Motors
Canadian Factories Corporation Builders of
McLaughlin-Buick, Oshawa, Ont. Buick and Marquette Motor Cars

Marquette

Norton Motor Company
Buick and Marquette Sales and Service Hereford, Texas

WHEN BETTER AUTOMOBILES ARE BUILT... BUICK WILL BUILD THEM

Easter News

BY MISS EMERALD SMITH

Easter community had an egg
hunt Sunday afternoon.
Mrs. J. J. Wilder and family
were visitors in the home of Mr.
and Mrs. J. S. Smith Sunday.

Mr. and Mrs. Homer T. Broad-
dus were visitors in the home of
Mr. and Mrs. J. S. Smith Sunday.

A few of the young people went
to the ball game Sunday after-
noon.

Mr. and Mrs. Ray Johnson were
visitors in the home of Mr. and
Mrs. Carl Frye one day recently.

Everything in radio accessories.
ORR TAILOR SHOP, Phone 18.

Mr. and Mrs. Ed Dunlap and
Mrs. Mary Monday, who have been
visiting relatives in Hereford, re-
turned to Dallas Saturday. They
were accompanied by Miss Martha
Duncan, who will remain there
for medical treatment.

See the new Trailer Hitch
Barnhart & Shreve Black
Shop.

Assortment of Cables for auto
MRS. J. F. WARD, Phone 200
14-45

DR. T. M. MONTGOMERY
EYESIGHT SPECIALIST
626 Polk Street, Amarillo, Texas
—Will be in Hereford First and Third Tuesdays in
each month. Eyes tested and glasses fitted.
OFFICE RAY'S JEWELRY STORE
Telephone 188 for Appointment.

**An Aim of a Friendly
Bank**

A purpose of the First State Bank is to com-
bine old-fashioned courtesy and modern banking
methods—to make courtesy quite as prominent a
feature of its service as the stability of its resources
and the skill of its management.

By courtesy we mean something more than
mere civility—something that will impress the cus-
tomer with the dignified, friendly confidential rela-
tions that subsist between the depositor and the
bank.

Make Our Bank Your Bank
Courtesy, Safety and Service

THE FIRST STATE BANK

**REED'S 'M'
SYSTEM STORE**

Miss Lucy and H. D. Reed
Owners and Operators

Bargains for Friday and Saturday

MATCHES, carton	20c
COOKIES, Brown's, per lb	27c
SOAP, Palm Olive, 3 bars	21c
CHEESE, full cream	34c
MACARONI, Skinner's, 3 for	25c
COCOANUT, 1-4 lb Dromedary in tin	16c
RAISINS	
1 lb	10c
2 lb	18c
4 lb	31c
SOAP, Crystal White, 10 bars	38c
RICE, bulk, 2 1-2 lb	21c
TRIPE, 1 lb, 6 oz	28c

WE DELIVER PHONE 240

WANT Ads

All classified advertisements must be paid in advance unless arrangements are made in person to care for the payment of them. Classified ads received through the mail will not be published unless accompanied by the cost of insertion. Classified advertising includes Cards of Thanks, Resolutions of Respect, Verbatim copies of Obituaries, Legal Publications of all kinds, Announcements, Etc. as well as Reading Locals scattered about thru

personal mention columns. All of the above styled advertising, with the exception of Cards of Thanks, short Announcements and Reading Locals cost 1-1/2 cents per word for the first insertion, and 3-4 cent per word for each continuous insertion thereafter without change. Reading Locals and Short Announcements cost 10 cents per line for each insertion, counting six words for each line or part of line.

Cards of Thanks cost 50 cents each in the usual form, when of more than ordinary length the cost is the same as for reading locals. No ad in any issue may cost less than 25 cents. If desired set in black face type add 25 cents to cost of the advertising. Word ads intelligently—do not try to save a few cents by leaving out necessary words; tell who, what, where, and if essential, when and why.

Wanted
WANTED TO BUY—80 or 100 acre well improved farm within two miles of Hereford; located on public road; must be bargain for cash. I. W. HEAD, Phone 182, Hereford. 15-2c
WANTED—Boarders; modern conveniences; gentlemen preferred. MRS. Wm. HENRY, 300 25-Mile Avenue. 14-2p

For Rent
FOR RENT—Furnished house. For details see Davis Smith at Stockman's Cafe. MRS. SAM HUTTON. 15-1p
FOR RENT—To men only, front bed room in strictly modern, new home. MRS. GRACE HUGHES, Phone 418-W. 15-1c
FOR RENT—Furnished apartment one block north of high school. MRS. E. J. WILLIAMS. 14-1c
FOR RENT—Three room apartment, furnished, near high school. Write J. B. McMINN, Canyon, or see G. M. Hudson. 14-2p

For Rent
FOR RENT—Furnished apartment for adult only. Phone 43. 15-1c
FOR LEASE—Sec. 8-3-4 in Deaf Smith county, Texas, for breaking; for one first year's crop with the preference of pre-renting should I rent it again. PATRICK MCENULTY, Sr., Denton, Kansas. 12-4p

Notice
TAKE NOTICE—That I am placing poisoned grain on the W 1/4 of Section 23-4-8. L. BASKIN. 15-2c

Lost and Found
NOTICE—See Barnhart & Shreve for their new trailed hitch. Barnhart & Shreve Blacksmith Shop 13-1c
Plant trees that will bear fruit. See J. F. WARD, Phone 250. 11-1c

Lodge Directory
HEREFORD LODGE
No. 476, I. O. O. F.
meets—Monday 8:00 p. m.
Visiting Brothers welcome
J. T. HARRIS, N. G.
L. H. Foster, Secretary.

LOST—Sunday night at Cantata, ladies green suede belt, with brilliant fasteners. Return to Brand Office. 15-1p
LOST—Riverside 30 x 5 truck casing Tuesday morning between Hereford and Fuqua ranch. Finder notify C. A. Norris, care of Buchanan & Bossou. 15-1p
LOST—Brown mare, 3 years old, spot on face, from R. T. Mooney place. JESS SPENOER. 15-1p

FOR SALE—Some well located resident city lots on the pavement for sale or trade. Also have two residences and a 20-acre block for sale or trade. FRED MILLARD. 7-1c
MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND.
Beautiful your home lawn with evergreen, a good assortment. See J. F. WARD, Phone 250. 11-1c

FOR SALE—My residence on East Fourth Street. Four rooms, bath, stuccoed. A. B. LONDON. 14-1c
FOR SALE—Or yearling saddle stock. R. CORBETT.

Did You Know...

That You Could Get a Brand New 1930
Nichols and Shephard Combine

- 12-foot header
- 22-inch cylinder
- 30-inch rear
- 32-horsepower motor
- 36-inch draper
- 50-bushel grain tank
- Raddle straw carrier and grain cleaner

FOR \$1,675.00 DELIVERED?
M. D. Womble Implements

FRIDAY and SATURDAY Specials

- LETTUCE, large heads
- PEACHES, dried, 10-pound box
- CELERY, nice and crisp, bunch
- PECANS, per pound
- BEANS, green, per pound
- CHEESE, per pound
- COMPOUND, in bulk, 8 pounds
- BANANAS, per pound
- COFFEE, with cup and saucer, 3 lb can
- STRAWBERRIES, two boxes

Carl's Cash and Grocery

DEMONSTRATOR AND SALESMAN THIS WEEK



—A special factory representative is with us this week working in the interest of Premier Duplex Vacuum Cleaners, and its little sister, the Premier Spic-Span.

—The Duplex is for rugs and carpets, and instead of using clumsy attachments, the handy little Spic-Span can be plugged in and used with one hand anywhere.

PHONE 388 FOR DEMONSTRATION

Texas Utilities Co.

For Sale or Trade
FOR SALE OR TRADE—A Brunswick portable phonograph; 1 mandolin, 1 Royal and 1 L. C. Smith typewriter, 1 pure blood German Police female, 2 years old; 1 pure blood German Police male, 3 weeks old; some good city lots. I am agent for the Royal and Underwood portable typewriters. Will trade for anything, or just for fun. Want a semi-modern safe. JOWELL MURCHISON. 15-1c

FOR SALE—1927 Ford Coupe, A-1 condition; will sell worth the money. P. B. SOWELL. 14-1c

FOR SALE—Several A-1 rebuilt reconditioned tractors ready to go, and a big money saving to you. Investigate. M. D. WOMBLE, Implements. 14-2c

FOR SALE—New six room house, modern, close in, good terms. A. C. THOMPSON. 8-1c

FOR SALE—My six room home to be moved 60 feet west on a 60 foot lot. No cash down, balance one to six years. A. H. ELLISTON. 14-1c

FOR SALE—Shade trees and Amour River hedge. J. F. WARD, phone 250. 11-1c

FOR SALE—Three Sanders heavy disc plows; one six disc, one eight disc, one nine disc. Call 27-J, or write FRANK ZELENY, 709 Milwaukee, Plainview, Tex. 13-3p

Used tractors that have been overhauled and ready to work. We can save you money on a tractor that we have reconditioned. M. D. WOMBLE, Implements. 14-2c

FOR SALE—Sudan grass seed; free from Johnson grass. SLAGLE & BOWERS, Joel Switch. 14-3p

FOR SALE—Chevrolet agency B dealer, at Earth, Texas. For further information write or see E. E. BARTON, Earth, Tex. 14-2p

FOR SALE—Or trade, Jersey cows, two row Emerson lister, John Deere gang and plow with mold boards. ARCHIE DOUGHERTY. 14-2p

FOR SALE—Or trade for land, new and second hand furniture business in good black land near Dallas, doing \$40,000 yearly. Want to trade on account of health. L. N. SMITH, McKinney, Tex. 14-3p

FOR SALE—One nurse cow, now fresh; one DeLaval separator, practically new. MRS. Wm. HENRY, 300 25-Mile Avenue. 14-2p

FOR SALE OR TRADE—By owner, choice chicken ranch, close in, terms if desired; or would trade for 100 acres raw land if well located. Address P. O. Box 473, Hereford, Texas. 51-1c

FOR SALE—Oat and winter barley seed. J. F. WARD, Phone 250. 11-1c

FOR SALE, WITH POSSESSION \$3,500 for improved 20, edge of town. \$7,000 for improved 140, only 3 miles from town. \$4,000 for quarter, with 120 in wheat, wheat goes with land. \$7,200 for fine 320 northwest 21 miles. \$2,250 for close in home, modern. \$2,500 for improved 5 acre place. Two sections raw land to lease for wheat, 5 years. L. BASKIN, or Phone 188. 4-1c

\$8,800 for half section northwest of Hereford, small house, gentle, 240 in cultivation, 120 acres in wheat, all good, immediate possession. Address L. BASKIN, Owner, Hereford, Texas, phone 188. 9-1c

FOR SALE—Team black horses, weight 1450 each; broke, gentle, well grained; suitable for dray or road work, ready to go. W. A. DOUGHERTY. 14-2p

FOR SALE—Fresh sweet milk, delivered in town. S. L. EASLEY. 14-2p

FOR SALE—Small house in West Hereford; about one and a half blocks from the Central School. J. H. NIX. 13-4p

FOR GRADE "A" MILK call Wilson Dairy. We deliver night and morning. Phone 401-J. 13-3c

FOR SALE—Nesco Perfect four-burner oil stove, with oven. First house north of jail, Phone 333-W. GEO. S. MOONNELL. 15-1p

FOR SALE—Fresh Jersey cows; registered Poland China males. D. S. BRUTON, five miles north of Dimmitt. 15-1p

FOR SALE—Registered young Jersey bull, papers also two Jersey male calves subject to register. D. S. BRUTON, five miles north of Dimmitt. 15-1p

FOR SALE—Eight months old pedigree police pup. MRS. LUTHER HOUGH, Phone 131-J. 15-1c

FOR SALE—Two row John Deere lister, nearly new. F. D. PERKINS, Phone 9019-F32. 15-2p

CREAM WANTED—36c
We pay all transportation charges and make no deductions. When you ship your cream direct from your farm to our factory you make a saving of from 3c to 6c a pound on the butterfat in each can of cream. What better farm relief could you ask than that? Compare our market value price with local station prices. Continuous shipment to us brings you more money on the average the year round. We guarantee to satisfy every shipper.

Ref. Richardson County Bank.
FALLS CITY CREAMERY CO.
Falls City, Nebraska.

\$30 Worth of \$30 FEED GIVEN AWAY

You have heard it said: "A man never gets something for nothing." This holds good in this case.

On Saturday, the 3rd day of May, we are going to give away THIRTY DOLLARS WORTH of that famous GOLD MEDAL FEED, as follows:

Three prizes of TEN DOLLARS EACH in feed, to the three persons who guess nearest to the number of pounds of nails used in the construction of the elevator, warehouse and office of the

Farmers Elevator Co.

HEREFORD, TEXAS

On the above mentioned date, we will have our formal opening, and you are cordially invited to be at our plant at 4:00 p. m., at which time the prizes will be given to the winners. You need not be there to win these prizes.

No employe of Rochelle & Rochelle, Contractors, nor of the Farmers' Elevator Company, will be permitted to engage in this contest.

Now you know what you will receive, and this is what we ask of you in return: Just fill out the attached coupon and mail, bring or send to our office, with your guess. It will be to your advantage, however, to come and inspect the plant in person, as this would give you a better idea as to the number of pounds of nails used.

Name

Address

Occupation

Number of Stock Cattle

Number of Dairy Cattle

Number of Hogs

Number of Chickens

Number Acres of Grain

Number of Acres of Row Crop

My Guess

YOU'LL BE EVEN HAPPIER

In Your Own Home



A little apartment or hotel suite is all very well. But the keenest satisfaction is to be found in a home all your own. There, untroubled by the landlord's monthly exactions, uncrowded by neighbors, you may rejoice in life-long possession.

R. H. Kemp Lumber Co.

Funnygram From Rice's

Some motorists are so impartial they don't care whether they hit a fellow driver or a pedestrian.

Brunswick Super-Service Tires are guaranteed for 20,000 miles, but we expect them to do much better.

Bobby (in the presence of family & visitors): "No, I don't want to kiss M. Jones; she slapped daddy for doing it."

There is tire service and Rice's Instant Tire Service. There's a difference!

Mrs. Newrich was determined that neighbors should know of her wealth.


"Molly," she said to the new maid, "let the dog out now and give him some air."

"Yes, ma'am," said Molly, "and please where will I find the nearest service station?"

SPECIAL—Tube repair kits half price!

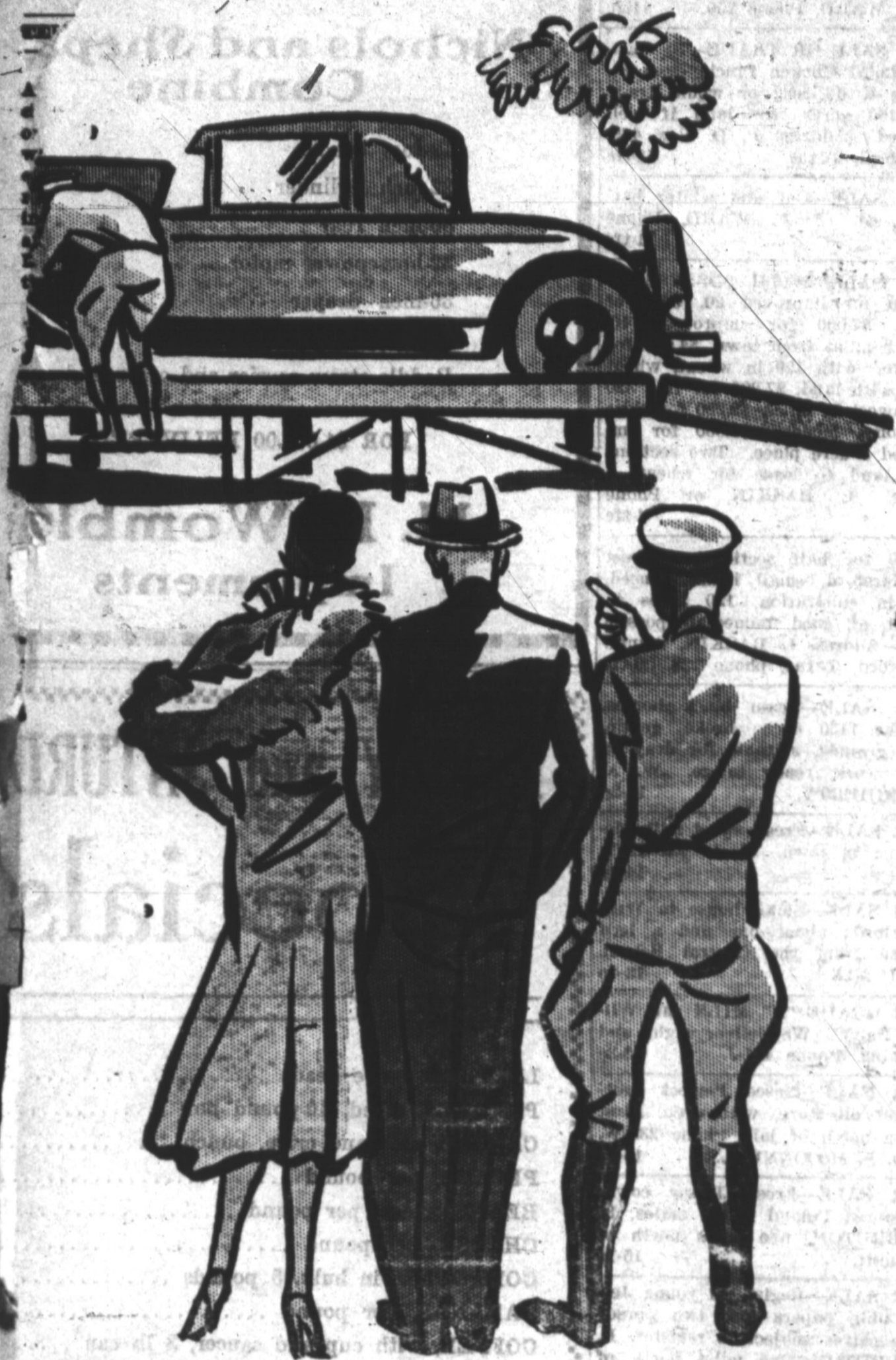
BRUNSWICKS ARE FAMOUS FOR QUALITY!

H. L. RICE



BRUNSWICK TIRES

Drain — then refill



DRAIN—THEN REFILL WITH TEXACO

with **TEXACO**

Most cars require a heavier grade of oil for warm weather. If you have forgotten to change to the correct Summer grade — do it today. But remember that "any oil" isn't good enough. You have too much at stake to be satisfied with just "any oil."

Drain — then refill with the correct grade of Texaco. With this clean, clear, golden motor oil in your crankcase you can rest assured of perfect lubrication. For Texaco is made only from the finest of selected crudes. It is refined and again refined, until it passes the exacting Texaco standards of purity. It is free from gummy residual tars which cause faulty valve action and sticking piston rings. It is free from all hard-carbon-forming elements which mean expensive repairs. The clean, clear, golden color of Texaco is visible evidence of its purity.

Let Texaco help your car give its best performance this Summer! Look for the Texaco Red Star with the Green T. Drain—then refill with Texaco. The Texaco chart tells the dealer the exact grade of Texaco for your car.

TEXACO

GOLDEN MOTOR OIL

FULL BODY



CLEAN-CLEAR-PURE



Announcement

Effective Saturday, April 26

I will lease and operate The Texas Filling Station, located at Third and Sampson Streets. The improvements will be repainted, inside and out, equipment brought up to all modern standards, premises beautified with shrubbery and flowers, and the whole cleaned to meet the rigid requirements of The Texas Company.

To you, who have patronized me so long, I wish to say that I believe this move will place me in a better position to serve you well in all that is required of the modern service station; this because of the larger and better facilities and the whole line of Texaco products, which, in my opinion, have no equal. Naturally, your patronage will be appreciated at my new location as well as the continued trade of those who have dealt there previously.

GLENN SNYDER

EFFECTIVE NEXT
TUESDAY, APRIL 26

FORMAL OPENING
SATURDAY, MAY 10

—To the significance of the above announcement we find it impossible to add. Suffice it to say that we feel complimented that a man of Mr. Snyder's experience in the oil business should choose our line to offer his innumerable friends in this community. We feel like singing, "Let Joy Be Unconfined."

THE TEXAS COMPANY