

The Hereford Brand

Published Every Thursday

Our Slogan—"More People—More Farms"

27th Year—Number 46

Hereford, Deaf Smith County, Texas, Thursday, December 1, 1927

Seth B. Holman, Publisher.

COMMISSIONERS SIGN CONTRACT PROVIDING FOR STREET LIGHTING

TEXAS UTILITIES COMPANY HOST AT CLOVIS BANQUET TO TWO HUNDRED GUESTS

G. A. F. Parker of Hereford Delivers One of Principal Addresses in Big Get-Together Affair Attended by Representative Citizens From the Entire Panhandle. Development Is Theme.

More than two hundred guests representing some thirty towns served by the Texas Utilities Company and her sister organization the New Mexico Utilities Company, were guests at the big "Territorial Development Banquet" given by that corporation at the Harvey House at Clovis Tuesday night. The crowd was made up of Utilities Company officials, newspapermen, city officials and representative citizens of the Panhandle.

Hereford was represented by a delegation of eight, including F. Oberthier, Jr., G. A. F. Parker, Seth B. Holman, W. E. Dameron, C. E. Dyer, C. H. Dillehay, E. S. Ireland and Elbert W. Smith.

Territorial Proposition.
The purpose of the banquet at Clovis, the second of its kind within the past week, was not, it was pointed out by Judge I. R. Kelso, president of the corporation and chairman, to further the interest of any particular city or cities or to assist in any way in the personal aggrandizement of the Utilities Company, but was instead a get-together for the purpose of discussing the development of West Texas and Eastern New Mexico as a solidified territory with a common goal of improvement and a common means of attaining that goal.

"Nowadays," Judge Kelso said, "a public utilities company bears the same relation to the desirability of a city as a location for a home as do the church and school facilities. When he is considering a future location for his home a man always asks about the church and school equipment of a town, and then about the utilities service."

"It is our aim to serve the people of this territory that they may have the best inducement in the world to offer to strangers to come make their homes in this region. We believe that we are succeeding in so doing. When our organization came here first the population of the entire region, including Clovis, was approximately 11,000. Today there are thirty-six towns in the district being served by our concern, which have a total population of more than 100,000."

People Support Work.
Throughout our entire experience here, we have found that the best way to get ahead is through the intelligent support of the people. While it was at first hard to convince the people that a transmission line was better than local manufacturing plants, we eventually secured their intelligent support and to this factor we owe whatever measure of success we have attained in this region."
The Utilities Company has tried at all times, Judge Kelso pointed out, to take its place as a good citizen of every community in which it does business, and pays taxes and supports all local enterprises just as any other business does.

Parker Speaks.
Introduced by Judge Kelso as a pioneer of the Plains country and the "builder of the first church in Amarillo and the first brick building in his own town," G. A. F. Parker of Hereford delivered the principal address of the evening.

"When the Texas Utilities Company first began negotiations in Hereford," Mr. Parker said, "the people there as well as many other communities were afraid that they were losing something of their own for which was being substituted a soul-less corporation. Since that time, however, service which was formerly considered excellent has been improved, an elaborate office building and ice plant has been built, and a claim of breach of contract."

Sheriff Urges Observance Of New Regulation

Announcement of the regulations on automobile lights was made this week by Claude Benton, sheriff and tax collector of Deaf Smith county. According to Mr. Benton it is essential that the owner of every motor vehicle registering his car for 1928 should have his lights tested before applying for registration.

"It often happens that people come here to register and have to be told where to go for this testing," Mr. Benton said, "and for that reason we are making this announcement early this year. The two official test stations are the Hereford Motor Company and Beavers Brothers. Testing certificates must be presented upon registration."

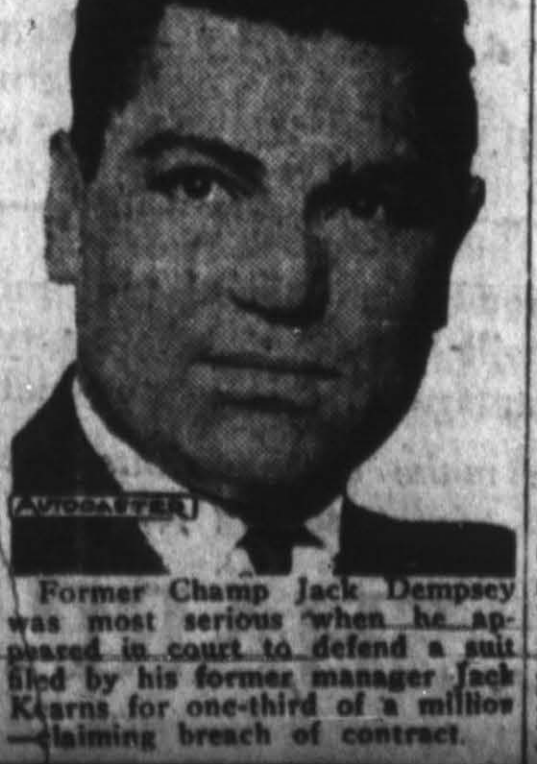
All cars must be registered on or before January 1, Mr. Benton said. Registration begins today, and licenses may be obtained at any time from now on. Owners will not be allowed, however, to exhibit the new license plates before the first of the year, and anyone violating this rule will be heavily fined.

FAT ELLISTON HOME.
Pat D. Elliston, who is employed by the Tropical Oil Company at Cartagena, Colombia, South America, returned to Hereford last Saturday and is visiting at the home of his parents, Mr. and Mrs. A. H. Elliston. He was sent for some time ago during the serious illness of his father. Mr. Elliston has been employed in South America for the past three years, and this is his first visit here since last Christmas. He expects to remain in Hereford for some time. It is understood.

Mr. and Mrs. Buford Farmer and baby of Childress visited friends and relatives here this week. They were on their way to Plainview where they will make their home.

Bishop E. C. Seaman, Episcopal bishop of Amarillo will visit Hereford Sunday, December 4, and will occupy the pulpit at the First Christian church for the morning services. Bishop Seaman is an able speaker and is well-known throughout the Panhandle.

Serious Business



Santa Claus Glad He Gets Letters

The following letter received in this morning's mail seems to be self-explanatory, so it is reprinted here in full:
Editor Brand:
Dear Sir: I noticed your kind offer to print the letters written me by boys and girls this Christmas, and I want to thank you for this splendid co-operation. I understand that you already have received four letters and more are coming in every day.
May I suggest that you ask the boys and girls to read the advertisements in your paper this month, and take their parents down to inspect the fine line of toys your merchants have on display. In this way, I can get an early idea of what they would like to have me bring them, and thus avoid possible last-minute confusion.
Yours truly,
SANTA CLAUS,
North Pole.
P. S. Donner and Blitzen—in fact all the reindeer are in fine shape for their trip and are impatient to be off.

Eastern Star Play Cast To Present Parade

With a cast which they assert will be "better than any ever to play together in any previous local talent performance," members of the Eastern Star Chapter are busy making final preparations for their farce-comedy, "The Absent-Minded Bridegroom," to be presented tomorrow night at 8:00 o'clock at the high school auditorium.

A big parade will be staged at 4:00 o'clock Friday afternoon, and will consist of all the members of the cast and other members of the Eastern Star. Although reluctant to give details of the performance, which they say will be better for a little secrecy, the directors, headed by the coach, Mrs. H. D. Reed, have finally divulged the names of the players.

The big all-star cast, with the characters which they will portray, includes:
Timothy Shaw—A. O. Thompson.
Patrick Rooney—L. C. Perry.
Jimmy Rooney—W. C. Morgan.
Fred Grady—Floyd Foster.
Elsie—A. A. Foster.
Yonnie—Wanda Jean Reed.
Daphney Rogers—Mrs. Fletcher Rogers.
Nora Shea—Mrs. Arthur Thompson.
Kathleen O'Connor—Mrs. O. G. Hill.
Tessie Conners—Mrs. A. O. Thompson.
Yennie—Virginia Erie Reed.
Yaney—Mary June Morgan.

Valentine School Gives Thanksgiving Program

The community of the Valentine school was entertained with a Thanksgiving dinner last Wednesday. After a delicious repast, the following program was presented by pupils of the school:
Nursery Rhymes, Elnora Stiles, Eugene Smith.
Reading, "The Bill of Fare," Eugene Smith.
Contest, Thanksgiving, Altus Williams, Robbie Stiles.
Song, In Wooden Shoes, Virgie May Smith, Leona Stiles.
Reading, Tommy's Prayer, Laura Johnson.
Essay on Thanksgiving, H. K. Stiles.
Special guests of the occasion were Mrs. Arthur Thompson, Mrs. A. L. Thompson, Mrs. J. B. Hammer, Mrs. W. T. Valentine and Mrs. Alvin Thompson.

A number of high school girls were present at a candy party given Wednesday night of last week at the home of Miss Emogene Wilson. Guests included, besides Messrs. Miller, Eba, Cronin, J. J. Elliston, Ruth Conkright, Ina Mae Hastings, Virginia Stovall and Orlena Savage.

CLUB NAMES NEW HEADS AT MEETING

Chamber of Commerce Selects New Directorate to Finish Term.

BULLETIN.
At a meeting of the new board of directors held Tuesday night, the following officers were elected: T. E. Selgier, president; J. T. Cronin, vice president; E. B. Posey, treasurer; and L. Baskin, chairman of the highway committee.

Installation of a new board of directors was the chief matter of importance to come before the Chamber of Commerce at the regular luncheon meeting of the organization held Monday at the Stockman's Cafe. This action was made necessary following the acceptance last week of the resignations of the members of the former directorate.

Former President A. O. Thompson turned the chair over to Supt. C. H. Dillehay, who took charge of the meeting, and asked for a report of the nominating committee appointed last week. This committee which was headed by Geo. L. Muse, was composed of G. W. Bramley, D. T. Ashbrook, L. Baskin and C. H. Dyer.

After a short statement by Mr. Muse, the following list of appointees for directorial positions was named: T. E. Selgier, J. T. Cronin, L. W. Carlyle, A. H. Streu and H. K. Fox. These men were unanimously elected by the group.

Will Name President.
According to Mr. Dillehay, it is understood that this group will serve for the unexpired term of the resigning board, which has been in office a little over three months. They will meet and select one of their own number as president of the Chamber of Commerce.

T. E. Selgier discussed a letter recently received by the Chamber of Commerce urging the body to co-operate with the Amarillo Board of City Development in an intensive advertising campaign for this section of West Texas. It is the plan of the City Development board, Mr. Selgier said, to have several Panhandle counties go together for the purpose of advertising extensively this part of the country, by means of several different advertising media, among them the radio and traveling exhibits of the products grown here.

May Join Movement.
There will be a meeting of those interested, he said, in Amarillo on Thursday, December 8, and he suggested that the Amarillo Chamber of Commerce appoint a committee to attend that meeting and make a report on the proposition presented by the Amarillo men.

A. O. Thompson discussed the letter which he received about this advertising campaign and advocated that the club join this movement provided that the cost was not exorbitant. Mr. Selgier was appointed a committee of one to take action upon the matter and to report to the club following the meeting at Amarillo.

Thanks Vote Given.
Geo. L. Muse made a short talk discussing the banquet given by the Texas Utilities Company at Plainview Tuesday night, November 22. This banquet was attended by the following delegation from Hereford, all of whom are members of the Chamber of Commerce: F. H. Oberthier, Jr., C. B. Williams, H. R. Fritz, T. E. Selgier, Geo. L. Muse, E. B. Black and G. A. F. Parker.

Old Man Winter On Official Visit

After months of fall weather characterized by old timers as "the mildest in years," Old Man Winter came in like a lion Tuesday night in his first official visit to Hereford and vicinity, and seems to have made this region his headquarters for the season.

A sharp westerly wind beginning Tuesday morning resulted in slight drop in temperature, which decreased gradually throughout the day.

Light flurries of snow over the region began about 2:30 a. m. Wednesday, and were accompanied by the lowest temperature so far this season. Snow was heaviest about fifteen miles west of Hereford, although all traces of it had disappeared by morning.

Entrants Here For Opening of Poultry Show

"With the largest entry list ever to exhibit here, the Deaf Smith County Poultry Show, to be held at the Sales Pavilion December 5, 6, and 7, bids fair to be the most successful in its history," said Superintendent N. C. Vogele, today.

Every breed to be found in this part of the Panhandle will be represented, and several large entries have been made. One breeder will enter more than one hundred birds. Good crowds are expected for all three days of the sale. Judging under the direction of Dr. H. W. Duke, of Amarillo, will be done Tuesday.

BULLETIN.

According to a wire received at press time, the jury in the case of Mrs. Madge Salmon, on trial at Panhandle for the murder of her husband at Groom, Texas, September 9, returned a verdict of guilty, and Mrs. Salmon was sentenced to two years in the penitentiary. The case went to the jury late yesterday afternoon.

Farm Sale Dates

Monday, December 5, J. G. Werry will hold a big farm sale at his place located four miles south of Hereford on the Dimmitt road. Col. W. S. Williams will conduct the sale.

O. L. Sharp is moving to Post, Texas, and will sell at auction a number of milk cows, hogs, household goods and some farm machinery. The sale will be held Tuesday, December 6, at his home six miles southeast of Hereford. Col. Ray Barber is in charge.

Col. Ray Barber will conduct a sale to be held by J. B. Cox of near Dimmitt on Wednesday, December 7. This farm is located nine miles south of Dimmitt, one-half mile south of Cleo school-house.

Friday, December 9, has been set as the date for the big public farm sale to be held at the J. F. Hacker farm eleven miles south, three miles west and one mile south of Hereford. This is known as the R. M. Moore place. The sale, to be conducted by Col. Ray Barber, begins promptly at 1:30.

MORE THAN ONE HUNDRED LIGHTS TO BE INSTALLED IN NEW WHITE WAY SYSTEM

Lowered Power and Light Rates Another Feature of Agreement Between City and Texas Utilities Company. Hereford Now on Same Power Basis as Largest Towns on Plains. Contract Let.

Nine Students Awarded Place Of High Honor

Nine pupils representing five grades of the public school system were announced on the high honor roll for the second six weeks term, made public yesterday by Supt. C. H. Dillehay.

Those receiving the distinction of high honor roll scholars are: Eleventh grade, Thelma McMinn, Lorene Wherry, and Almada Witherspoon; tenth grade, Orlidean Arnold; sixth grade, Patricia Wederbrook, Bonnie Jean Smith; fifth grade, Mary Kate Brotherton, Aia Garner; fourth grade, Barbara Buckner.

The regular honor roll follows:
Eleventh grade—Mary Clayton, Ruth Conkright, Molly Ray Cronin, Howard Eberie, Althea Elliston, Theopal Hefner, Edgar Ireland, Ulys Pierce.

Tenth grade—Frank Cogdell, Bill Mitchell, Ezell Patterson, Eric Marie Foster, Augustine Gregory, Frances Landrum, Lillamae Smith, Adaline White.

Ninth grade—Dorothy McDonald, Charles Rice, Florence Shore, Tina Lee Springer, Gerald Wherry, Woodrow Gilbreath, Mary Broadwell, Kathleen Cronin, Hazel Dunn, Genevieve Eberie, Mary Inez Hough, Alleen Hughes.

Eighth grade—Troy Carmichael, Ray McEntire, Opal McMahon, Mary Ellen Parker, Lois Sowell.
Seventh grade—Luetta Borden, Dorothy Fullwood, Louise Jewell, Lois Sharp, Johnnie Womble, J. W. Witherspoon.

Sixth grade—Kathleen Miller, Paul Conaway, Emma Robertson, Margaret Tankersley, Wilma Joe Jones.
Fifth grade—John Benson, Beatrice Buchanan, Virginia Bruner, Nancy Conkright, Sallie Gilbreath, Mary Posey, Sallie Skelton.

Fourth grade—Lorraine Massey, Avis Matthews, Ruby Casebeer, L. W. Carlyle, Edgar Horton, Henry Jewell, Bill McLean, Jesse Barnes, Christine Fincher, Zelma Sharp, Elizabeth Spradley.

MAKE WESTERN TRIP.
Walter Galley and Howard Hershey returned Tuesday from a flying trip to Colorado, going by way of New Mexico. They left last Wednesday by motor, visiting relatives and friends in Mattison and Colorado Springs, Colorado.

Discovers Explosive

Edwin Mulvaney—Chattanooga, Tenn. high school boy—in "Lab" discovered a new explosive substitute for gasoline which Federal chemists are now working on.

By ELBERT W. SMITH.
Falling in line with the extensive territorial development program which is rapidly putting the Plains country on the map as one of the most progressive sections of the United States, the city commissioners of Hereford at their meeting Monday afternoon signed the contract with the Texas Utilities Company, providing for the installation here of a street lighting system second to none in the Panhandle.

Signing of the contract Monday came as the culmination of several months of negotiating between the city of Hereford and the Utilities company, headed by Judge I. R. Kelso.

Big Forward Movement.
Installation of this modern system to cover the city completely is regarded by city officials as one of the greatest forward steps taken here for some time. The new lowered power and lighting rate, another main feature of the contract, is considered to offer unlimited possibilities for future growth of this city as a manufacturing center.

"We are proud," said one of the city commissioners yesterday, "to think that Hereford is now able to offer to large manufacturers the same power rates as any town on the Plains. It is hard to estimate the value of this, especially when we consider that with all the other advantages which our town has to offer a high-class citizenry, the establishment of cheap power may mean the attraction here of huge industries."

In Territorial Expansion.
Not only for the sake of Hereford as a city, but for the development of the region as a unit, this step, it was pointed out by Mayor Ireland, is of prime importance. The city of Hereford considers itself fortunate in dealing with an organization such as the Texas Utilities Company, which has done so much for the development of West Texas.

The eyes of the Eastern financial world are upon this new, rapidly-growing country, and every additional evidence such as this that the people here are motivated by the spirit of progress will be just so much bankable security in those eyes. The day has passed when the narrow horizons kept apart the various sections of West Texas; now, instead of self-aggrandizement, towns here are interested mainly in the growth and prosperity of the region as a whole. This is not an overnight, oil-boom growth, destined to die out overnight, but the rapid, steady expansion of a great country.

Many Lights Here.
Practically everyone in Hereford will receive first hand the benefit of the new lights. More than one hundred new lamps will be used, covering approximately the entire city. More than that, it will now be possible, under the new contract, to obtain current for operating stoves and similar appliances at sharply reduced rates.

The following statement issued this morning from the office of the mayor, explains in detail the various provisions of the new contract, and serves to show that the city officers are more than satisfied with their bargain:
To the Citizens of Hereford:
Ever since the Texas Utilities Company purchased the local Light and Power Company's plant, the City Commission has had before it for consideration the question of granting to the Texas Utilities Company a standard fifty year franchise, and the making of a twenty year contract for pumping (Continued on Page Six)

The Hereford Brand

PUBLISHED EVERY THURSDAY
 BETH E. HOLMAN
 Publisher
 Also Publisher of
 THE PRIONA STAR, PRIONA, TEXAS.

HERBERT W. SMITH, Local Editor
 VAN E. CURTIS, Foreman
 W. C. NIX, Operator-Machinist
 BOB MITCHELL, Floorman

Registered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 28, 1891, as The Hereford Reporter (weekly); first number of The Brand (weekly), issued March 21, 1902; first number of the Brand (semi-weekly), issued May 3, 1921; Weekly Brand re-established July 2, 1924.

Subscription, Zone 1, per year \$2.00
 Same One, Six Months \$1.00
 Outside Zone 1, per year \$2.50
 Six Months \$1.25
 Three Months \$1.00
 All Subscriptions Strictly In Advance.

Texas & Texans

By WILL H. MAYES

Steady_ticks Count Most.
 A Texan whose business calls him all over the State recently said: "I have been watching the growth of Texas for years and have found that the places that outline a building policy of some kind and stick to it closely have built right along, while those that hammer at one thing a few

weeks and turn to something else before it is accomplished are little better off than they were twenty years ago." He is right in the conclusions drawn from his observations. Most places that are not dead enough for burial have had periods of intense activity along certain lines, but have either stopped efforts or turned to something else before accomplishing what they undertook. Look the State over and hardly an exception can be found. Cities, towns and communities that are persistent in fixed and definite efforts are developing and growing. Those that have gone at things half-heartedly for a time only to quit them and go at something else are at a standstill. There is too much vacillating, wasted effort.

With Individuals, Too.
 The observation just made applies to individuals as well as to groups of people. The weaving man or woman seldom amounts to much. It is true that most of us are liable to get a wrong start, to undertake something impractical, at least for us to try, but having made a start at something that appears to be along right lines, the sensible thing is to stick to it until it is thoroughly worked out. It is safe to say that more than ninety per cent of those who have succeeded in anything owe their success to their persistence more than to their outstanding abilities.

Texas Industries Active.
 The United States Department of Labor, in its report for October, says that the industrial plants of Texas are practically all running on full time, that building activities show only a seasonal decline, and that there is not any large supply of labor evident either in the crafts or with common labor. The textile mills are nearly all running day and night shifts, and are behind with orders.

Panhandle Dairy Show.
 It hasn't been many years since the easiest way to offend a cow owner in the Texas Panhandle was to offer to buy dairy products from him. Dairying was too small a business to interest him. Conditions have changed. Panhandle cattle breeders, and chambers of commerce in eight counties around Tulla have made definite plans for an annual dairy show. An organization committee is at work and is composed of members from the thriving centers of Lubbock, Hale Center, Seminole, Tulla, Canyon, Amarillo, Floydada and Lanessa. D. F. Eaton, Lubbock county agent, called the meeting and was made president. It will not be many years now before dairying in Texas will be a larger business than the growing of beef cattle.

Pecan Trees on School Grounds.
 W. Goodrich Jones, the best known authority of Texas on trees is city forester of Waco. Under his direction the school children of Waco have planted 15,000 pecans on the school grounds and will care for the trees. The nuts have been planted in pits and when they have sprouted will be replanted. Those not needed for the school grounds will be given to the children to be planted and cared for at their homes under the direction of Forester Jones. Every school community in Texas could profit by the idea. Why not appoint a teacher to serve as forester and bed the pecans now? Doubtless Mr. Jones will be glad to furnish the needed instructions as to the best cultural methods.

Another School Suggestion.
 Chambers of Commerce everywhere are looking for ways to cement friendship between their towns and the surrounding country. Brownwood recently had a "rural school day." Honor students from all the county schools—three from each—with three alternates and their teachers and parents who desired to accompany them, were guests for a day of the Chamber of Commerce. In groups of 20 each they visited and inspected the leading industries of the city under guidance of members of the Chamber of Commerce. They were then served a lunch by business men, and afterward were taken as guests to a ball game. The visitors numbered over 500. All, including the Chamber of Commerce, were so pleased that an annual event of the kind is planned.

Parker County Potatoes.
 Parker county, long noted for its fine melons, has grown potatoes on a large scale this year, and while the price is lower than usual, the growers are pleased with the returns. The auto-truck has made it possible to ship potatoes quickly to all parts of the State, and most of the Parker county crop is being sent to West Texas.

Sheep and Goat Herds Grow.
 The increasing interest in sheep and goat raising in Texas is shown in the statement that in Hays county flocks of sheep have increased from 5,993 in 1925 to 16,848 in 1927, and that goat herds have increased from 8,801 in 1925 to 23,750 this year. The people are finding that when they are properly handled there is money to be made with sheep and goats.

Lampasas Turkeys.
 Lampasas had shipped before Thanksgiving day 24 cars of turkeys that netted the growers \$192,000 and will ship 18 or 20 more cars before Christmas, the fall turkey crop bringing to growers about \$350,000. A number of other Texas counties have found turkeys just as profitable.

Texas Grass Baskets.
 Beautiful baskets are being made from the stiff, native grasses of Hidalgo county under the direction of the county home demonstration agent. The work gives pleasing and fairly profitable employment. It is said that the native grasses in many parts of the State are adapted to basket making.

Broom Corn in Texas.
 The sandy land farms around Devine are producing profitable crops of broom corn. One farmer has sold more than \$4,000 worth of the corn this year. It is a crop that does not have to be forced on the market, but can be stored and held for satisfactory prices.

Profits in Peanuts.
 A Jasper county school boy has harvested 25 bushels of peanuts from a measured acre of sandy loam land, the crop being worth \$170.00 at market price. The land was fertilized and well worked, proving that it pays to do well what one undertakes.

Queer Quirks in Human Destiny

By HARRY R. CALKINS
 WNU Service

A Victory Without Profit
 THE battle of New Orleans was fought after a treaty of peace had been signed by the United States and England and therefore served no good purpose except to prepare a great political career for the victor, Gen. Andrew Jackson, known to his frontier admirers as "Old Hickory."

Jackson was in many respects a typical product of the frontier. Tall and of tough fiber, he was loyal, unselfish and a proud, implacable enemy. A high temper, reckless courage and pusillitons ideas of personal honor made him a man of unquestioned consequence in an age when dueling was still fashionable, and a fine intellect fitted him for the place he was to occupy in national politics.
 During the War of 1812 Jackson, as a leader of militia in the South, carried on a successful campaign against the hostile Creek Indians, overcoming many obstacles common to militia warfare of that period. When William Henry Harrison resigned as a major of the regular army, Andrew Jackson was elevated to that rank, and sent against the Indians of Florida, who had been stirred to hostility by British agents.
 News that the British planned an attack on New Orleans drove Jackson and his scanty force to that city in January, 1815. Sir Edward Pakenham, brother-in-law of the duke of Wellington, landed a force below New Orleans in January, 1815. Jackson added volunteers to his little army and constructed fortifications of bales of cotton on a position between the city and the attacking force. Pakenham recklessly assaulted the entrenched forces and was badly beaten, being himself killed in action. The battle occurred on January 8, 1815, fifteen days after the treaty of Ghent had been signed, but before the news of peace could reach this country. Notwithstanding the military futility of the victory, Americans were not forgotten for they had not forgotten the burning of Washington by the British six months before. Jackson became a popular hero and in 1824 received a plurality—but not a majority—in the race for President. The house of representatives elected John Quincy Adams, and Jackson became a martyr. Four years later he was elected and in 1829 was re-elected.



What Shall I Give Him?

—Don't let this all-important Christmas question bother you any longer. Every man wants something for his car, and you could find no better gift than our Federal Tires, Gasoline Coupon Books, or the many auto accessories which we handle.

ABO FILLING STATION
 WE GIVE GOLD BOND SAVING STAMPS

The Door To Success

IS OPENED MORE FREQUENTLY BY THE KEY OF THRIFT THAN BY ANY OTHER SINGLE AGENT.

Wherever you go, you will notice that those who have succeeded in capturing that very elusive something we call "success" are also those who have practiced from the earliest years the habit of thrift.

24 ✓

A bank account is NOT a guarantee that you will eventually become a millionaire—

But it is a very powerful agent in helping you to attain the worth-while things in life. And after all, doesn't that constitute success?

CALL ON US TODAY WITH YOUR ACCOUNT

The First State Bank

Hereford, Texas

You may sometime find a pot of gold at the end of a rain-bow—but you are ALWAYS sure to find a big SAVING at the —

-M'SYSTEM-

SPECIALS FOR FRIDAY and SATURDAY

Lemons	Limit 1 Doz.	Dozen 22c
Coffee	3 lbs. Admiration with Cup and Saucer	28 \$1.40
Cocoanut	1/2 lb.	20c
Pork & Beans	2 1/2 lbs	19c
Red Beans	2 lbs.	10c
Cod Fish	Gorton's	19c
Spuds	10 lbs	24c

YES, WE DELIVER PHONE 249

Public Farm Sale

I will sell at public auction without reserve, the following described property, at my farm located four miles northeast of Hereford on the Santa Fe trail and two miles north of the Hereford dump ground.

Tuesday, Dec. 6

Sale Beginning Promptly at 1:30 p. m.

<p style="text-align: center;">MILK COWS</p> <p>1 Jersey cow, three years old, a heavy milker.</p> <p>1 Jersey cow, a good milker</p> <p>1 Jersey heifer, coming 2-year old, a fine cow.</p> <p>2 Jersey cows, extra good.</p> <p>8 two-year old Jersey springer heifers.</p> <p>2 Holstein yearling heifers.</p>	<p style="text-align: center;">HOGS</p> <p>7 head Duroc and Poland China sows, bred.</p> <p>10 head Poland China gilts, wt. about 125 pounds, bred.</p> <p>35 head Poland China shoats, wt. from 40 to 100 pounds.</p> <p style="text-align: center;">HOUSEHOLD GOODS</p> <p>A number of good useful articles too numerous to fully describe here.</p> <p style="text-align: center;">31 1/2 ✓</p>
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FARM MACHINERY

1 Milwaukee row binder.	1 dirt slip.
1 McCormick wheat drill.	2 cultivators, both in good shape
1 P. & O. Lister.	1 International cream separator.
1 two-row go-devil.	1 rack wagon.

I am especially proud of my fine lot of milk cows and hogs, and I believe that this will be a rare opportunity to farmers and stockmen to take advantage of this exceptional opportunity.

TERMS—Please make arrangements with your bankers as I am selling for cash.

O. L. SHARP, Owner

C. C. ACKER, Clerk. COL. RAY BARBER, Auctioneer

The Whittington Clinic
 H. D. Whittington, M. D.
 Diagnosis, Surgery, Consultation.
 J. E. Latham, M. D.
 Infant Feeding and Diseases of Children.
 J. W. Hensick, M. D.
 Internal Medicine, Diseases of

Lockney Company Opens Big New Cotton Oil Mill

An event to which the people of Lockney are said to have been looking forward for years took place Friday afternoon with the opening of the immense cotton oil mill in that city. A barbecue celebrated the opening of the new mill, following which there was a short program and then visitors were shown through the establishment and the different processes explained.

The new mill is the property of the Lockney Cotton Oil company, which organization, it is said, has spared no expense to make this the greatest establishment of its kind in that region. All of the townspeople and the chamber of commerce were boosters for the mill, and the local newspaper, The Beacon, got out a special 24-page edition in celebration of the occasion.

Million Dollar Concern Opens Clarendon Office

Reports that a new million dollar concern to establish an office at Clarendon were substantiated last week when the Colonial Building and Loan Association entered that city with an organization of local officers under the supervision of the district manager with headquarters at Amarillo.

This is said to be one of the largest building and loan concerns operating in the Plains region, and people of Clarendon regard its establishment there as another big forward stride in the civic development.

Germany Still Considers Its One-Time Gibraltar Valuable Asset.

Washington.—That Helgoland, Germany's northwestern outpost of Azores during the World war, is still considered a valuable asset, is indicated by the recent appropriation of \$500,000 for the construction of breakwaters to protect the island at its most exposed parts, says a bulletin from the Washington headquarters of the National Geographic society.

"Continual North sea storms and tidal waves have been slowly tearing away large stretches of the rocky cliffs," the bulletin continues. "Lately the destruction has been so pronounced that the electric power plant and water works have been removed farther inland."

"Passing around from one nation to another ever since it lost its distinction in the Fourteenth century as one of the tiniest European republics, Helgoland came under the German flag in 1890 after Kaiser Wilhelm II handed the island of Zanzibar, of the east coast of Africa, to England.

"Zanzibar is more than three thousand times larger than Helgoland and far more productive. The German people branded the transaction as a 'trade of a whole suit of clothing for a button.' They knew Helgoland was merely a flat rock, shaped like a pork chop, jutting out of the North sea, about fifty miles off the mouth of the Elbe and Weser rivers and that nothing grew there but a little grass, a few potatoes, fewer sheep, and a race of people who would not voluntarily assimilate with any other race. They also knew that as a taxable entity, the island was a failure. Even the fisheries, Helgoland's main source of existence, had fallen off.

Resented by Natives.

"The island had not been German very long before forts were under construction. The Helgolanders didn't like that, but did they like the enforced military service of their sons. They felt that Germany's debts were not theirs. German police and German regulations were also unpopular, but greatest of all offenses against the dignity of this handful of humanity was the crumbling of the beloved cliffs of their world by the explosion of large guns during target practice. The peaceful fisher folk showed to the world their dislike for German militaristic domination in 1921 when they sent a petition to the League of Nations asking for neutralization or reannexation to Great Britain.

"Since the enforced removal of the fortifications under the Treaty of Versailles, Helgoland again presents the appearance of a peaceful little island rather than a heavily armored North sea Gibraltar. And again the old verse of ancient mariners aptly describes it:

Green (green) is dat Land,
Red (red) is de Kant (rook),
Witt (white) is de Sand
Dat is de Flagg van't Billige Land.

"From its predominant natural colors, Helgoland, too, the red, white and green for its flag and for its custom-packer stamps. The colors were also exploited in house painters and even in women's wearing apparel.

"In the Fifteenth and Sixteenth centuries Helgoland was a center of North sea herring fisheries. Then the herring veered back to Scotland's coast and the islanders handed down a tale of the Imply by which they forfeited the boon. Yearly they would form a procession to march about the island to invoke the coming of the fish. One spring when they had gone but they the fish, the herring were sighted. They abandoned the rite and took to their boats. The herring left and never returned.

No Traffic Problem.

"One can walk around the edge of Helgoland in half an hour, there are there is little need for modern transportation facilities. Although many of the streets are only from six to twelve feet wide, this is one of the few places in the world that traffic congestion is not a major problem. Until a few years ago horses were unknown to the islanders. One story has it that when an old woman saw an Englishman ride one up the hills, she dropped dead from the shock of what she believed was a supernatural creature.

"Most of Helgoland's few more than two thousand inhabitants live in two little towns, Unterland, located on the sandy beach at the southeastern end of the island, and Oberland, nearly 200 feet above on the edge of the cliffs. The two villages are connected by more than 170 wooden stairs and a lift. Fairies were once supposed to lurk above the great staircase that showed the great staircase. When a baby was born its feet were tucked promptly so that the child would slip through the fingers of a fairy who might try to exchange it for the fairy's babe.

"Helgoland's principal time consumers are fishing and accommodating bathers who flock to the sand dunes just off the island. Thousands of people from the continent visit Helgoland during the summer months to bathe in the

week, one of the employees of the Farmers and Merchants bank there was the victim of a fairly clever hoax perpetrated by a blind beggar woman.

The woman entered and presented what she alleged was a roll of quarters and demanded a \$5 bill, which the teller gave her. Upon examination later, he found that between the quarters the old lady had placed dimes, to fill up the package, so that there were but \$4 where there should have been \$5. The teller overtook the woman and recovered his note.

Frustration of Maximilian

THE victory in 1865 of the Union over the South in the American Civil war, by upsetting the plans of the emperor, Napoleon III, weakened his rule and indirectly caused the Franco-Prussian war, which in turn planted the seed for the great war of the nations half a century later.

French politics inspired the ill-starred attempt to install the archduke, Maximilian, brother of the emperor, Francis Joseph of Austria, as the emperor of Mexico, in 1864. Benito Juarez, a full-blooded Indian, had established a democratic form of government in Mexico, triumphing over the wealthy land-owning class of that country, which favored monarchical principles and the ascendancy of the Catholic church. The church was deprived of many privileges by Juarez.

Napoleon III was losing his hold on popularity in France. Revival of French colonial power in America appeared a means of regaining his strength. He therefore sent a military expedition to Mexico, took Mexico City, promised payment to the creditors of Mexico, and invited the archduke, Maximilian, to become emperor of the country. By this move he hoped to regain the friendship of Austria and also to please the powerful Clerical party of France. Maximilian was a devout Catholic.

The interference of France was deeply resented by the great majority of Mexicans, but an army of more than 30,000 easily drove Juarez and his patriots to the mountains. But there was still the United States and its Monroe doctrine. Napoleon's plan came near to fruition because the United States was engaged in Civil war. In 1865 the victorious Washington government pointedly reminded the French of its policy against European meddling in New world affairs. Napoleon was forced to withdraw his army. Maximilian bravely remained, but his support gone, Mexicans lost little time in shooting him in 1867.

This failure left Napoleon III in worse straits than ever. Heroic measures were imperative if he was to hold his imperial throne. This task he attempted by uniting French domestic factions against a foreign foe in the Franco-Prussian war of 1870. The humiliating defeat suffered by France inspired her with a flaming and outspoken ambition for revenge against Germany. The latter country then turned to militarism as her safest policy and the turn this gives to European policies led up to the frightful explosion of 1914.

Stop That Itching.

Use Blue Star Soap to cleanse the affected parts, then apply Blue Star Remedy. It penetrates the skin, kills out the germs, stops the itching, and relieves the most severe conditions. Sore, Itchy, Cracked Hands, Feet, Rash, Ringworm, Scabies, Blistered Feet, Sunburn, Old Sores, etc. These have yielded to the wonderful healing power of Blue Star Soap and Remedy.

City Drug Store

CITATION ON APPLICATION

No. 298.
The State of Texas,
To the Sheriff or any Constable of Deaf Smith County, Greeting:
You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

The State of Texas,
To all persons interested in the welfare of Vida Weaver and Gilbert Weaver, minors; G. E. Weaver has filed in the County Court of Deaf Smith County, an application for Letters of Guardianship upon the estate of said minors, which said application will be heard at the next term of said Court, commencing on the first Monday in December A. D. 1927, the same being the 5th day of December, A. D. 1927, at the Court House thereof, in Hereford, Texas, at which time all persons interested in the welfare of said minors, may appear and contest said application, if they see proper to do so.

Herein fail not, but have you before said Court, on the said first day of the next term thereof, this writ, with your return thereon, showing how you have executed the same.
Given under my hand and the seal of said Court, at office in Hereford, Texas, this 16th day of November, A. D. 1927.
(seal) L. H. FOSTER, Clerk
County Court Deaf Smith County, Texas. 44-31cp

Parmer Commissioners Reject Gas Franchise

Stating that they considered that two very important items

Old Doc Bird Says:

Bread is the staff of life, but most of us would rather lean on a steak.



TRY OUR CAKES AND BREAD
THE CITY BAKERY
C. C. WALL, Prop.

5% LAND LOANS

Correct Abstracts
THOMPSON & IRELAND
Hereford, Texas

Pickwick Service

THE REVISED SCHEDULE
There has just been a revision in the schedule of Pickwick Stages operating through Hereford. The newly announced schedule is as follows:

East Bound	West Bound
9:25 a. m.	9:45 a. m.
1:45 p. m.	4:25 p. m.
10:35 p. m.	8:55 p. m.

Local Agent, Corner Drug Store, Hereford, Texas.
Phone 105 for Information.

which might have been incorporated in the franchise presented by the West Texas Gas Company had been omitted, members of the Parmer County Commissioners Court Monday of last week refused to accept the proposition presented by that company for the purpose of installing gas in the towns of Farwell, Bovina and Friona.

According to the commissioners, the resolution presented by the company contained no specification of the time at which the work was to be started nor any statement of the rates which would be charged to consumers. The group felt that these two items were important and should have been included. It was decided to communicate with the company and have them submit another resolution next month.

A franchise was granted to the company by the city of Texico, New Mexico.

For Quick Service in the Job Printing Line. See THE BRAND.



The Right to See
Is by far your most priceless heritage. Let us test your eyes
To See Better See
F. M. Kestar
Jeweler and Optometrist

A Daily REMINDER

That we are on the job to buy your Turkeys and other Produce.

Homer T. Wilson
At Car's Produce.

1927	November	1927
Mon	Tue	Wed
3	4	5
6	7	8
13	14	15
20	21	22
27	28	29

SANTA Recommends This Laundry To You

Why bother with your laundry work, especially during the holidays when many other duties call? Just phone us and we will call for your laundry and deliver it to you washed and ironed ready for use.

CANYON STEAM LAUNDRY
Beene & Shaw, Local Agents.
We Call For and Deliver. Phone 160

FARM SALE DISPERSION

As I am leaving the farm, I have decided to sell at public auction my entire farming equipment, including horses, mules, dairy cattle, hogs, farm machinery, household goods, etc., at my place located nine miles south of Dimmitt, one-half mile south of Cleo school, on

Wednesday, December 7
Sale begins promptly at 11:00 a. m. Lunch will be served.

- | | |
|---|---|
| DAIRY CATTLE | HORSES AND MULES |
| 1 Jersey cow, 5 yr. old, fresh, giving 4 gals. | 1 brown mare, 6, wt. about 1250. |
| 1 Jersey cow, 6 year old, 3 gal. | 1 brown mare, 5, wt. 1150. |
| 1 Jersey cow, 2 year old, 2 gal., fresh February 1. | 1 black mare mule, 5, wt. 1050. |
| 1 Jersey cow, 7 year old, fresh February 1. | 1 black mare mule, 5, wt. 1000. |
| 1 Jersey cow, 3 year old, giving milk. | 3 mules, 6, wt. about 900. |
| 1 Holstein cow, 3 year old, 3 gal. | 1 saddle mare, 7, gentle for children. |
| 1 Guernsey and Holstein cow, 2 year old, fresh, heavy milker. | HOUSEHOLD GOODS |
| 1 Jersey cow, 2 year old, giving milk. | 1 kitchen cabinet. |
| 1 Jersey cow, 4 year old, heavy milker. | 2 wash stands. |
| 6 calves, five heifers and one bull. | 1 safe. |
| FARM MACHINERY | 1 batchelor heater and pipe. |
| 2 wagons, one with grain box. | 1 cot and mattress. |
| 1 P. & O. lister. | 1 square of linoleum. |
| 1 three-section drag harrow. | 1 Iron-Clad Incubator. |
| 1 John Deere kaffir header. | 1 No. 12 Economy King separator, nearly new. |
| 1 riding cultivator. | 1 gasoline iron. |
| 1 Emerson disc harrow. | Also a number of miscellaneous useful articles too numerous to describe here fully. |
| 1 John Deere disc harrow, nearly new. | HOGS |
| | 4 head good Durocs, weight about 175. |
| | 1 Duroc boar, 18 months old, from the well known Poe herd. |
| | CHICKENS |
| | 150 hens and pullets, mixed. |

This is truly a good offering of livestock and farm equipment and it will be to the interest of every farmer and dairyman to attend this sale as you will have the opportunity to buy something really worth while.

TERMS — CASH, except on horses and machinery, on which liberal terms will be offered.

J. B. COX, Owner
BRUCE McLEAN, Clerk. COL. RAY BARBER, Auctioneer.

Dimmitt Castro County News

Dimmitt, November 29.

Mrs. C. E. McLean is visiting her daughter in Hereford this week.

Mr. and Mrs. W. S. Dixon left last week for South Texas where they will enjoy a month's fishing.

Hankin Reynolds spent the week end with homefolks.

Mr. and Mrs. E. A. Wright of Hereford spent Sunday in the parental J. B. Hastings home.

Mr. and Mrs. W. H. Caldwell spent Thanksgiving with relatives and friends in Post.

Mr. and Mrs. J. A. Maynard spent Thanksgiving with relatives in Floydada.

Mrs. J. D. Durce Sr. is suffering with a sprained arm which she hurt in a fall.

Rev. W. R. Deer filled his regular appointment here Sunday. Bro. Young who conducted the singing in the revival here last summer was with him. At the night service Rev. Parker, associational missionary, delivered a fine sermon.

Dr. Mays Miller motored to Amarillo Sunday afternoon to take his daughter, Marilyn, to the train. She had been visiting him for a few days.

Mr. and Mrs. J. V. Spikes and Mr. and Mrs. H. H. Griffin and daughter of Lubbock spent Thanksgiving with their sisters, Messrs. James Wright and Boren, here. Little John Donald Spikes who has been visiting his aunt, Mrs. W. A. Wright, returned home with them.

C. E. Reynolds made a business trip to Hereford Tuesday morning.

Mr. and Mrs. C. A. Cryer spent Thanksgiving in Amarillo.

Mr. and Mrs. Avery and family of Kress spent Thanksgiving in the M. R. Avery home.

Bob Flanagan who is attending school in Plainview spent the week end at home.

Ed Sheffy of Flagg was a business visitor here Tuesday.

B. A. Fuller moved into the new home north of the school house Saturday.

Miss Velma Burnam who has been attending school in Amarillo has returned home and accepted a position in the clerk's office.

Connecticut Boy Loses Feet in Dalhart Mishap

Learning the lesson of safety first was a rather expensive process for Ellsworth Stone of Bristol, Connecticut. In company with his "pal," Stone was traveling over the country "hamming" rides on freight and passenger trains. The two lads were in Dalhart on Armistice day, and when young Stone attempted to swing aboard a fast freight there on his way out of town, he missed his hold and fell beneath the wheels of the car, losing both his feet.

He was carried to the local hospital by his companion and was expected to die from loss of blood. At last reports, however, he was on the road to recovery.

Woman Paralysis Expert Holds Free Advice Clinic

Parents of Quay county, New Mexico, will have the opportunity to receive expert advice and treatment for any of their children who may be afflicted with infantile paralysis or any of the other deformities common to childhood. It was announced in Tucuman, Nov. 27.

Donnelly, noted physiotherapist, has been engaged by the state board of health and will make her headquarters at Tucuman for a few weeks beginning December 1.

Although Quay county did not sustain heavy losses from infantile paralysis, there are said to be a few cases there which need expert advice and attention. The service is being offered free by the state in cases where parents can not afford to pay, otherwise a charge of \$1.00 or \$2.00 will be made.

Opium War Opened China

CURIOUSLY enough, the way was prepared for the introduction of Christianity into China by British warships bent on smuggling opium into the country against the determination of the imperial government.

The Chinese, proud of their fifty centuries of native culture, resisted the coming of western commerce and Christian missionaries very vigorously. As long ago as the Thirteenth century the Venetian merchant, Marco Polo, had traveled in China and in the Fourth century a Christian church was established in Peking at the instance of Pope Innocent IV, but the Chinese had stood steadfast in their desire for continued isolation.

Great Britain, from her base in India, gained some trade through the port of Canton prior to 1840, the main commodity being opium, which the Chinese government soon discovered was debauching its people. The quarrel resulted in a British fleet attacking the coast of China. The emperor was compelled to throw open the ports of Amoy, Ningpo, Foochow, Shanghai and Canton to foreign trade.

The tea and silk exports of China soon grew to large proportions. Sixteen years later a French missionary was slain and about the same time the sailors of a British ship were seized as pirates. France and Britain sent fleets up the Polho river towards Peking, the capital. The outcome of this war was the opening of additional ports to commerce and the granting of new rights to missionaries. The exploitation of the vast empire of China, with its 300,000,000 people was now well under way. European nations helped themselves to privileges. By 1895 the emperor had become so Europeanized that he had electric lights in his palace and spent his holidays on a steam yacht.

But Chinese patriots were not won over to abandonment of their ancestral traditions. The emperor, Kwang-su, was deposed and the Dowager Empress Tzu-hsi ruled in his stead, committed to a policy of war on foreigners. A secret society, "the Order of Literary Patriotic Harmonious Fists (the Boxers) murdered missionaries and plundered Christians. Japan, Russia, Britain, France, Germany and America in 1900 rushed troops to Peking, killed many Chinese, exacted indemnities totaling \$20,000,000 and stipulated privileges for missionaries.

That great things are expected in the not far distant future of the town of McLean, Gray county, was stated there last week by H. M. Means, horticultural agent of the Chicago and Rock Island railroad, who told members of the McLean chamber of commerce that their town and county had been selected by his company as an apple growing region and that the organization was behind the region in putting over the development along those lines.

Means stated that potentialities of the region as a fruit-raising territory were practically unlimited and showed the practical as well as the theoretical reasons why Gray county should center its attention upon the raising of apples. Grapes, also, were recommended as a suitable product for the district, and several new varieties which might be introduced were discussed.

Next time you buy calomel ask for



The thoroughly purified and refined calomel combined with assistant and corrective agents. Nausealess—Safe—Sure

Progressive News

The attendance at Sunday school numbered 45.

There was a large crowd at singing and lots of singing. Miss Ora Vernon visited the Misses Counts Sunday evening. Mr. and Mrs. C. O. Caldwell were visitors in the O. L. Sharp home Sunday evening.

Mr. and Mrs. John Rector of Sims community spent this week-end with homefolks and attended Sunday school and singing at Progressive.

The Intermediate Sunday school class was entertained with a party in the Gregory home last Friday. Jeff Roberson made a trip to Black last Sunday.

Miss Margaret Ricketts spent last week end with her parents, Mr. and Mrs. Ira Ricketts.

The Reddick family of this community moved to Hereford last week.

Mrs. C. O. Caldwell and daughter, Miss Velma, spent Monday afternoon with Mrs. W. C. Dunsell.

A good crowd was at Progressive's Thanksgiving celebration. Before the noon hour Rev. V. M. Cloyd preached a fine sermon. A real Thanksgiving dinner was spread and a good program was rendered in the afternoon.

Rev. Cloyd preached at Progressive last Friday and Saturday evenings.

Progressives singing was attended by a large crowd Sunday afternoon.

The Misses Samuelson spent last week end in Amarillo.

Mr. and Mrs. O. L. Sharp and Mr. and Mrs. Ray Hershey took supper with Mr. and Mrs. C. P. Caldwell Sunday.

Singing Program for next Sunday:

Opening song, Mr. Reeves. Song, Mrs. Lewis. Song, Dumard Vernon. Quartet, J. C. Gregory. Song, Oleta Reeves. Reading, Fortia Jacobs. Song, Clyde Russell. Song, Irvin Reeves. Vocal duet, Eunice and Velma Caldwell.

Song, Mrs. Reeves. Song, Jim Ricketts. Song, Miss Lois Samuelson. Quartet, Mr. Garrett. Song, Mrs. Garrett. Quartet, Elmer Patterson. General selections, Mr. Ram-

sey. Song, Orin Russell. Benediction, Mr. Caldwell. Mr. and Mrs. Ray Hershey and the Misses Samuelson visited in the Lewis Smith home at Dawn Monday evening.

Mr. and Mrs. Jeff Roberson, Miss Velma Caldwell and Mr. Cecil Hodges visited the Joe Kendall home at Summerfield Sunday.

Mrs. Arch Conkila and children of Hereford spent last Friday with her mother, Mrs. Ray Hershey.

What's Doing In WEST TEXAS

Blackwell—A modern ice plant is under construction here. A high line from Bronte has been connected up recently, giving the town twenty-four hours service, and various other improvements are under way.

Sweetwater—The last of the West Texas Chamber of Commerce district conventions for 1937 was held at Sweetwater November 30, when delegates from the Central Texas district convened to hear Governor Dan Moody, principal speaker. Ten other sectional meetings have already been held this year in districts whose host towns were: Stanton, Baird, Crosbyton, Childress, Alpine, Cloudcroft, New Mexico, Wellington, Perryton, San Saba and Bowie.

Leaders—Quality production in poultry and dairying movements of West Texas have been set as a major aim of the new Poultry

and Dairy Bureau of the West Texas Chamber of Commerce which held its second meeting November 22 at the river home of its chairman, Col. R. L. Penick. In line with adoption of this action, a general conference of railway agricultural representatives, county agents, officials of Texas Technological college, feed manufacturers, dairymen and poultry raisers, and allied interests will be called early in the new year.

Stamford—From Florida to Wisconsin, from Old Mexico to Maine, from many points and many places come requests for information about West Texas and about the function and activities of the West Texas Chamber of Commerce. A flood of inquiries are received weekly at the headquarters office here of the regional organization, asking for descriptive literature and for explanation of the function and duties of the West Texas Chamber of Commerce. The annual motorcade and traffic service activities are among matters about which information is wanted.

The Absent-Minded Bridegroom

Present by EASTERN STAR

High School Auditorium

Friday, Dec. 2.

Ray Barber

Pure Bred Live Stock and Farm Sales

AUCTIONEER

SUPERIOR SALES SERVICE

My knowledge of Values Enables Me to Render Efficient Service.

PHONE 241

—or—

Leave Your Sale Dates With Hereford Brand.

Hereford, Texas.

Shop Early for your

CHRISTMAS CARDS

Selections easily made from conveniently arranged samples.

"Glad to Show You"

The Hereford Brand

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ARE YOU UNDER-INSURED?

"To make certain, take a minute to figure what it will cost to rebuild your property after a disastrous fire. Compare that sum with the amount of your present Fire Insurance. If it is insufficient to provide money for complete restoration, would it not be well to tell this agency to increase your policy at once? (There are two fires every minute somewhere!) "DON'T FORGET, TOO, that all house furnishing costs have increased 82 per cent since 1913. You would have to pay more for your furniture, linens, etc., today, if they were destroyed by fire. Consult your family. A word to the wives is sufficient. They know present-day increased costs and all the new additions to the home furnishings (radios, pianos, lamps, chairs, etc.) not protected under the present policy." While everything else now costs practically double what it did in 1913, Fire insurance can be provided for less money than in 1913.

RALPH BARNETT, Manager
HEREFORD INSURANCE AGENCY

Opening of Toyland

With the opening of toyland this year we present for your choice the greatest assortment of toys of all sorts and other gifts that we have ever had. Something for every member of the family may be found here to help fill Santa's pack.

FOR THE HOSTESS—Nothing enhances the delight of serving, particularly at breakfast time, more than a toaster or other at-the-table utensils. Adds much to the pleasure of serving.

FOR MISS OR MATRON—Just the thing for the impromptu snack—deliciously browned waffles, made in a moment. Equally good for the regular family breakfast, and a gift that will be remembered—always.

Streu Hardware Company

The HOOVER

It BEATS... as it Sweeps as it Cleans

with POSITIVE AGITATION

SINCE "Positive Agitation," embodied in The Greater Hoover, was introduced to housewives about a year ago it has been recognized as the most outstandingly thorough cleaning method ever devised.

Women the country over have realized as never before how quickly, easily and thoroughly their homes can be kept immaculate. We know that it will be the best of news to every Hooverless housewife to learn that "Positive Agitation" is now available in a new popular-priced Hoover.

Every woman can now take advantage of this wonderful new cleaning principle. This is the finest electric cleaner value we have ever offered. A genuine new Hoover at no greater cost than an ordinary vacuum cleaner. Phone us today for a free home demonstration.

Only \$6.25 down, complete with dusting foot. Balance monthly

Texas Utilities Company

Hereford, Texas

Now we've got 'em. Be sure to look at these mirrors, cedar chests, end tables, magazine racks, floor lamps, rockers, child's rockers, smoking stands—in fact, most anything that you want Santa to bring you.

Anthony Furniture Store

Here and There.

(Last week's letter)
 Reverend Naugle filled his regular appointment at Frio last Sunday.
 Mrs. Henry Allman spent Friday with Mrs. J. B. Harlan.
 Guy Ham helped Mr. Fincher with his butchering Monday.
 Mrs. G. F. Springer and Tiny Lee spent the week end at Albert Springer.
 T. L. Sparkman and family spent Sunday at A. T. Jones.
 Mr. and Mrs. Claude Price of Floydada spent the week end visiting her sister, Mrs. H. M. Mobley.
 Mr. and Mrs. Earl Springer took Sunday dinner with her parents, Mr. and Mrs. B. F. Fulkerson.
 Henry Allman and wife spent Sunday at Roy Kincaid's.
 Mrs. Lenox spent Wednesday with her mother, Mrs. Vick.
 Mrs. Earl Lance spent Thursday with Mrs. Joe Kendall and attended the aid society.

Queer Quirks in Human Destiny

BY HARRY N. CALKINS

WNU Service

The Blast That Humbled Spain

THE destruction of the battleship Maine in Havana harbor, February 15, 1898, one of the great mysteries of history, supplied the spark needed to start war between the United States and Spain.
 The affairs of the island of Cuba had caused concern in the United States for nearly a century. Feeling against Spain and her colonial policy ran high in the United States during the native rebellion in 1895 to 1898 because of the cruelties practiced by Spanish officials. When trouble again broke out in the nineties and millions of American wealth was jeopardized, a great propaganda against Spanish rule in Cuba arose.
 Captain General Weyler followed remorseless tactics against the rebels and President McKinley resented against his inhumanity. The Maine was sent to Havana, following riots in that port. Her mission was a friendly one, but on the night of February 15, the battleship was blown up with a frightful loss of life. American public feeling was greatly inflamed. Talk of war was on every tongue.

The American court of inquiry found that the Maine had been destroyed from the outside; the Spanish inquiry attributed the blast to an interior cause. Senator Proctor of Vermont published an account of the suffering he had witnessed among women and children refugees—reconcentrados—in Cuba, and ministers preached the moral obligation of the United States to intervene. The declaration of war was issued on April 25.
 It was feared that Spain would attack the Pacific coast of the United States, using her Asiatic possessions as a base. Commodore Dewey, in command of the Asiatic squadron, sailed from Hongkong to Manila and, despite the danger of mines, sailed inside and attacked the Spanish fleet, which outnumbered his own ships and men. The resulting battle surprised the world. Eleven Spanish ships were destroyed, the last batteries silenced and a great victory won without the loss of a single life on the American side. This was the decisive stroke of the war.

Calmer consideration of the Maine disaster later exonerated Spain in the opinion of most observers, but the consequences of the fatal blast were none the less far-reaching.

Mr. and Mrs. Jess Lindsay spent Sunday with W. A. Springer's.
 Mr. and Mrs. R. T. Green and Mrs. Nettie Green were supper guests at Henry Allman's Sunday night.
 Mrs. Lawyer and children spent Thursday afternoon with Mrs. Will Worley.
 Mother Mosely spent several days with Mrs. Edgar Mosely who is on the sick list this week.
 Mrs. J. W. Worley spent Monday with her daughter, Mrs. Fred Gibson.
 Mr. and Mrs. Frank Axe spent Sunday in Hereford, visiting in the Geo. Smith home.
 Mrs. Guy Ham spent Tuesday with Mrs. M. D. Fischer.
 Mr. and Mrs. John Goetz spent Sunday evening in the Joe Huckerston home.

Henry Allman threshed for L. F. Boyd Wednesday and Thursday.
 Andrew Shumacher spent Sunday with Donnie Goetz.
 Singing was well attended Sunday night and several visitors were among those present. We are always glad to welcome visitors. If you are not singing elsewhere, come and sing at Frio.
 (This week's letter)
 The annual Thanksgiving community dinner was held at the home of Mr. and Mrs. Guy Ham, Sunday. This is the seventh year that the community has met at his home, bringing their baskets of good things to eat, and enjoying the day together. About sixty were present, among them being Rev. J. T. Ross and family of Hereford.
 Mines, Harry Taylor, J. J. Lindsey, K. R. Hunter and P. A. Hogan helped Mrs. J. W. Berry cook for threshers Monday.
 Leo Hellman spent Sunday with Donnie Goetz.
 Mrs. Hubert Maples and son, Glen, of Hart called at the home of her sister, Mrs. K. R. Hunter, Saturday and later went to Hereford and spent the night with her parents, Mr. and Mrs. P. A. Hogan.
 C. E. Tice and family and Will Worley and family radioed at the Fred Gibson home Thursday night.
 Miss Pauline Fincher spent Saturday night and Sunday with Miss Ruth Lookingbill at Summerfield.
 Mr. Ragsdale's sale was well attended Tuesday. Mr. Ragsdale and family moved to the Baskin place in South Hereford Friday.
 Ray Bullington and father spent Saturday night and Sunday in the home of Mr. and Mrs. J. W. Vicks.
 Mrs. Earl Lance spent Thursday at the Edgar Mosely home helping care for her sister who is quite sick.
 Mrs. Harry Loomas of Hereford spent several days last week

visiting in the Green and Easter homes.
 Mr. and Mrs. J. V. Worley spent Saturday night and Sunday at Fred Gibson's.
 Mr. and Mrs. Ben Fulkerson spent Saturday night at the parental Ragsdale home and attended the dinner at Guy Ham's on Sunday.

Clarence Beaufoed threshed for J. W. Berry and K. R. Hunter last week.
 The Thanksgiving vacation was greatly enjoyed by the school children.
 Mrs. C. E. Tice and Mrs. Walter Tice helped Mrs. E. E. Rogers cook for threshers Thursday.
 Mrs. Wood Vaughn and children spent several days last week at the Edgar Mosely home.
 Mr. and Mrs. J. W. Berry spent Thanksgiving evening at the M. L. Hardy home enjoying the radio program.
 Mrs. Everett Doak visited with Mrs. K. R. Hunter Friday.
 Misses Louise, Katherine and Helen Ray Ham spent Friday with Pauline and Christie Fincher.

About twenty-five young people enjoyed a party Friday night at the W. A. Springer home. At a late hour delicious refreshments were served by the hostess, assisted by Mrs. Bob Axe and Mrs. Jess Lindsay.
 Alfred Grant from near Dimmitt spent Saturday night in the J. W. Berry home.
 Jack Bolander and several of his friends from Amarillo spent Thanksgiving at Roy Kincaid's.

Mrs. Vick and Miss Cloy spent Friday afternoon with Mrs. E. E. Rogers.
 Several little friends of Marion and Chuckie Bell went home with them from Sunday school Sunday to help them celebrate their birthday. These boys recently returned from a visit at Weatherford and each brought home a real live possum for pets. Mrs. Bell served a lovely dinner to the little guests and gave each a treat of candy and nuts.
 Chas. Bell, J. W. Berry, Finis and Sam Hunter helped K. R. Hunter brand calves Saturday.

As the shades of evening were falling last Saturday, Miss Nettie Ragsdale and Robert Boyd were united in marriage at the home of the bride's father, C. L. Ragsdale. Rev. J. T. Ross performed the ceremony. Following the ceremony a lovely supper was served to the immediate relatives. They will live for the present on the farm recently vacated by Mr. Ragsdale.

SUMMERFIELD COMMUNITY CLUB.

One of the most truly enjoyable and inspirational affairs of the club was the entertainment held November 10th at the school, when they held an "Open House" for parents and teachers.
 A large attendance was present and the outstanding feature of the evening was the address by Mr. Dillehay on "Relation of Home, School and Church." Mr. Dillehay is superintendent of the Hereford

schools. He proved in his address that he is thoroughly acquainted with youth and is in sympathy with the parents, teachers and students viewpoint.
 Other features of the program were:
 Solo—Miss Copeland.
 Reading—Evelyn Wilson.
 Course and Effect of Malnutrition—Mrs. Edwards.
 Reading—Beatrice Lawrence.
 Cure of Malnutrition—Mrs. Walker.

Mr. and Mrs. John Heisleman of Summerfield were honored with a shower Saturday evening at the home of the bride's parents, Mr. and Mrs. L. Huckerston.
 Lovely gifts were received from a large number of friends. After an enjoyable evening delicious refreshments of brick ice cream and cake were served.

FAIRBANKS MORSE Home Light Plant

The enjoyment of the family circle is greatly increased under bright, safe, convenient electric lights.
 DUNLAP & SON
 HEREFORD, TEXAS

Marcelling 50c Hair Cutting 50c
Mrs. Sam Hutson
 AT SPROWLS-CRONIN & COMPANY TELEPHONE 22

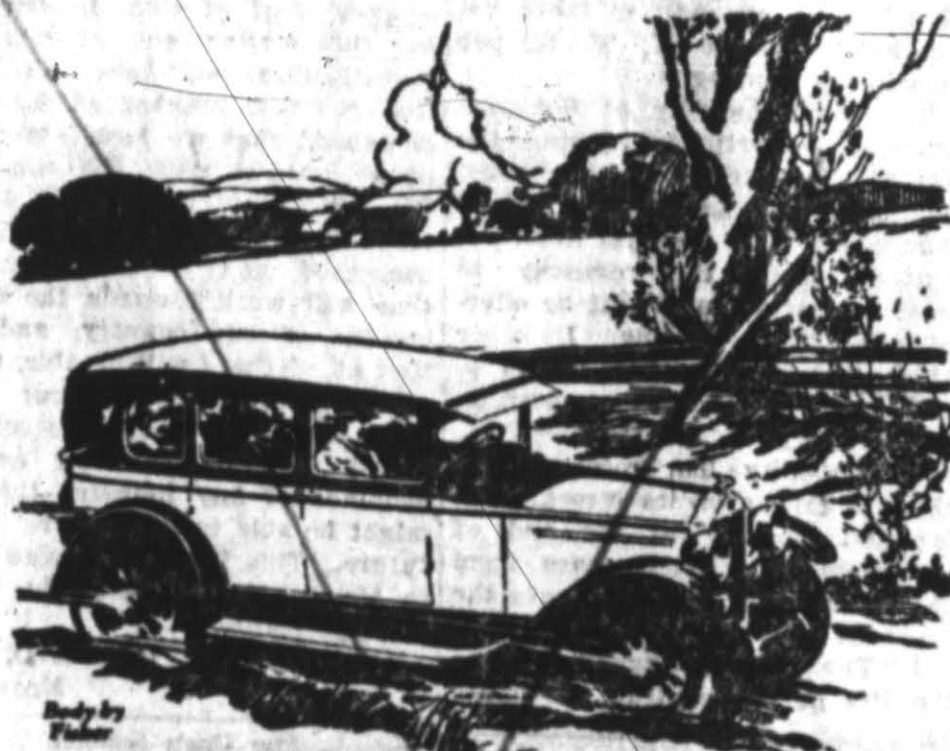
Your Car's "Innards"

Back of that smooth, even-running engine of which you are so proud, lies the battery in your car. Does it sound unreasonable to suppose that the better the battery, the better the performance? WILLARD has successfully proved that better batteries are an important factor. Why bother with ordinary makes, or ordinary service when no further away than the nearest telephone you can have WILLARD thread-rubber insulation, and the work of experienced WILLARD battery men?

Willard Battery Station

VERN WITHERSPOON, Proprietor

WHEN BETTER AUTOMOBILES ARE BUILT, BUICK WILL BUILD THEM



Drive Buick for 1928 over that bad road

DRIVE a Buick for 1928 over the stretch of bad road you know best. . . Notice how Buick's Cantilever Springs smooth away those aggravating ruts and bumps. . . Observe how Buick's Lovejoy Hydraulic Shock Absorbers, front and rear, absorb road shocks and eliminate jolts and jars. . . You cannot know Buick's marvelous new riding comfort until you have tested it yourself. A car awaits you in our showroom.

SEDANS \$1195 to \$1995 COUPES \$1195 to \$1850 SPORT MODELS \$1195 to \$1525

BUICK for 1928

Norton Motor Company
 Hereford, Texas

LIFE INSURANCE and FARM LOANS
Frank Barber
 Representative SOUTHWESTERN LIFE INSURANCE CO.

FARM SALE

Having decided to quit farming, I have rented out my place and will sell at public auction my stock and farm equipment, at the farm located 4 miles south of Hereford on the Dimmitt road, on

MONDAY, DEC. 5

Beginning at 10:30 a. m.

Lunch will be served by the Ladies' Bible Class of Christian Church.

MILK COWS

- 1 Jersey cow, 8 yr. old, giving milk, fresh in June
- 1 Jersey cow, 5 yr. old, giving milk, fresh in January.
- 1 Jersey heifer, 2 3-4 yr. old, giving milk, fresh in May.
- 1 Holstein and Jersey, 6, giving milk, fresh in January.
- 1 Holstein and Jersey, 5, giving milk, fresh in February.
- 1 Holstein and Jersey, 5, giving milk.
- 1 Holstein and Jersey, 3, fresh in January.
- 1 Jersey, 4, giving milk, fresh in April.
- 2 Holstein and Jersey, 3, giving milk, both fresh in April.
- 1 Holstein and Hereford, 6, giving milk.
- 1 Holstein and Jersey heifer, 2 1-2 yr. old, giving milk.
- 1 Holstein heifer, 2 1-2, fresh in April.
- 1 Jersey heifer, 2 yr. old.
- 2 Jersey heifers, 1 1-2 yrs. old.
- 3 Jersey heifer calves, 10 and 11 months old.
- 1 Hereford and Jersey yearling heifer.
- 2 yearling steers.
- 4 steer calves, 6 to 11 mo. old.
- 1 high grade Jersey bull 2 yr. old.
- 1 high grade Jersey yearling bull.

HORSES

- 1 grey horse, 8, wt. about 1350.
- 1 bay horse, 5, wt. about 1300.
- 1 bay horse, smooth mouth, wt. about 1450.
- 1 brown horse, smooth mouth, wt. about 1100.
- 1 brown mare, smooth mouth, wt. about 1150.
- 1 pony mare, 5, wt. about 900.

HOGS

- 5 shoats, weight about 150 each.

MACHINERY AND EQUIPMENT.

- 1 one-row Emerson lister.
- 1 two-row John Deere lister.
- 1 two-row John Deere go-devil.
- 1 two-section harrow.
- 1 Acme pulverizer.
- 1 one-row cultivator.
- 2 one-row knife sleds.
- 1 flat bottom gang plow.
- 1 flat bottom garden plow.
- 1 seven foot disc harrow.
- 1 dirt scraper.

CHICKENS

- 1 dozen pure bred Buff Orpington hens.
- 3 1-2 dozen pure bred Buff Orpington pullets.
- 2 pure bred Buff Orpington roosters.
- 2 stacks bundle feed.

TERMS—CASH.

J. G. Wherry, Owner

E. E. RAMSEY, Clerk. COL. W. S. WILLIAMS, Auctioneer

Cold Weather Bargains!

2-1-2 lb. Cotton Blankets
 68x76
 Gray with colored borders
 \$1.29

4 lb. Part Wool Blankets
 66x80
 All Color Plaids
 \$3.95

Fancy Blankets
 66x84
 Indian Designs
 \$1.95

Boys' Union Suits
 Heavy fleeced
 59c

Men's Union Suits
 Heavy Fleeced
 98c

Men's Union Suits
 Part Wool
 Heavy Ribbed
 \$1.50

Men's Work Shirts
 Extra heavy
 Part Wool
 \$2.00

Men's Caps
 With Ear Muffs
 Corduroy
 50c

Men's Overalls
 of the famous 220 weight
 white back, blue denim, every
 seam triple stitched
 95c

Extra Special
 Knitted Lumberjack
 Brown and navy
 Having warmth without
 weight, ideal for
 all out door wear.
 Men's, \$1.69
 Boys' \$1.45

Jersey Lumberjack
 Extra warm
 Silver gray only
 \$1.98

Sheep Lined Coat
 of Durable Khaki
 \$7.45

Sprowls-Cronin & Co.

CLASSIFIED

Wanted

WANTED—Wheat pasture for two cows. See Travis S. Hamilton. 46-1c

WANTED TO BUY—All of your live turkeys. Bring them here for best prices. WEST TEXAS FED AND SHED CO. 42-1fc

For Sale or Trade

For Sale or Trade—My residence north of high school. Will trade for 160 acre farm. See Irvin S. Hamilton. 46-1c

TO TRADE—Some nice furniture for a good cow. Mrs. J. H. Tribble, Phone 4357. 46-1c

FOR TRADE—One Fordson tractor, one 3-disc breaking plow, one 2-row planter, two mules, mares, cows, hogs and chickens. C. I. FRESTON, Rt. 2, Box 38, Slaton, Texas. 46-2p

FOR SALE OR TRADE—Twenty acres in cultivation, close in. Also have bundle maize, kafir and sorghum for sale. FRED MILSARD. 38-1f

TO TRADE—One Essex touring car in fine shape, good rubber. Will trade for good Jersey cow, fresh cows. A. C. BARNHART. 43-1f

For Sale

FOR SALE—Big Rumely tractor and two six-disc heavy Sanders mowers, and Avery separator. Will take some trade on this. See Irvin S. Hamilton. 46-1c

FOR QUICK SALE—Two or four 2000 good used balloon tires and tubes. Phone 86. A. H. or J. R. HILLSTON. 46-1fc

FOR SALE—Four of the Baptist church is planning a Christmas dinner December 10, at the City Bakery. 46-1p

FOR SALE—One 4-year old registered Jersey male of Golden Lad breeding. Out of Register of Merit sire and dam. First check for \$100 and him. Or would trade for part of his hay. J. M. CHAPMAN, Adrian, Texas. 46-2c

FOR SALE—Single buggy and single buggy harness, all good as new. See J. I. FUNDERBURG, north of Central school. 46-1p

FOR SALE—Big-boned bronze turkeys; Underwood strain; toms \$8.00, hens \$6.00. J. M. Bepauer, Hereford, Texas. 46-1p

FOR SALE—One 14-ft. "Eclipse" windmill with tank and towers; also 250 ft. smoke rods and 250 lb. 2 1/2 inch pipe; fair condition; will sell this outfit at a very low price. Room 26, Smith Bldg., dial 23663, Amarillo, Texas. 46-2c

FOR SALE—Twenty-four well shed Leghorn pullets. Phone 326. 46-1c

FOR SALE—Some good used heat rug stoves from \$3.00 to \$5.00. J. A. JONES, East 3rd St. 46-1p

FOR SALE or Trade—My 2-acre place in South Hereford. E. H. Beec, South Hereford. 46-2p

FOR SALE—A few Rhode Island chickens, priced reasonably. MRS. S. W. HARRISON. 46-2p

FOR SALE OR RENT—West half, Section No. 17, Block M-7, Castro county. Address: W. J. Worley, Marcell, Kansas. 45-3c

I HAVE several advantageously located city lots to sell at remarkably low prices. J. M. MURCHISON. 45-1fc

MAPS—Deaf Smith county maps for sale, 50c each. THOMPSON & IRELAND. 46-1c

For Rent

FOR RENT—Stucco house with five acres, in South Hereford, very reasonable. See W. B. Beec, on the place. 46-2p

FOR RENT—Two unfurnished rooms for light housekeeping. Phone 2653. Mrs. EDNA RAY. 45-2c

FOR RENT—Furnished bedroom in Oberthier apartments. See F. H. OBERTHIER. 43-1f

Lost and Found

STRAYED—Came to my place, one whiteface cow branded H on right hip; owner have same by paying for this advertisement.—E. SHERMAN. 46-1p

Lost—One or two of stolen—One black, old English cow, about 2 years old, from the Williams farm two miles south of town. L. A. Womack, Dimmitt, Texas. 46-1p

These are now 20,001,333 animals under license and being bred in the United States, according to a Washington report.

BIG BANQUET

(Continued from Page One.)
lighted, and above all, rates have been reduced.
"With each of these forward strides in the development of our city, we began to realize that after all, here was a corporation with a soul, a group of men who, while having at all times the idea of making money for their organization, was never selfish and was concerned primarily with the development of the region as a whole—the same aims which we had always had, and had been previously unable to carry out because of petty differences between cities.

"With each of these acts of Judge Kelso, we began to admire him more and more and when he finally succeeded in interesting Eastern capital in this region, we realized that here was a man of vision, a man who did things in a big way."

An Opportunity.

"In one respect," Mr. Parker said, "selfishness benefits a community, as it instills a desire to progress and thus aids towards a better community. Therefore, when a community gets a chance to do so, it should get behind a man like Judge Kelso and a company such as his, and pull together for the benefit of all.

"What we want to do," he said, "is to pull together and encourage men to come among us and help us pull together, not as separate towns, but as an organized territory. Therein lies the secret of the future prosperity of this section."

Following his speech, Mr. Parker introduced the members of the Hereford delegation.

Good Speeches.

The remainder of the evening was taken up by other speeches by famous and progressive men of the communities represented, among whom were Charles Dennis, also a pioneer in this section of the country, Maury Hopkins of Plainview, Col. R. P. Smyth of Plainview, Judge Hamilla of Texico, and many others.

Maybe So—Maybe So!

"Madge married a conductor and got a divorce the next week."
"He must have told her where to get off."

Oh Such a Doll



Beulah Louise Henry—direct descendant of Patrick Henry—inventor of 48 toy novelties now crowns her efforts with a newly devised rubber doll which talks, winks and is the nearest yet to "human." Photo taken at Washington patent office.

DON'T USE THE HEREDITY ALIBI

BY DR. FRANK CRANE.

Dorothy Dix has a good article recently on the heredity alibi. She pointed out that this is one of the most abused alibis in the world and one of which the weaklings are especially fond.

It seems to be limited to weaklings. No man who is honest, upright, and has the other virtues attributes it to the influence of his grandfather. He always takes credit for such things himself.

But when a man is a drunkard and loose in the sex life or otherwise self-indulgent, very often he or his mother for him will attribute it to the influence of his father's uncle or some such person.

"If a man has a hereditary leaning, for instance, towards liquor, why doesn't he leave it alone?"

I know a man who is prominent in politics, himself the Governor of a State and his father before him a Governor. The father had been a great drunkard. For that reason his son never touched it. He knew the weakness was in his blood and he avoided it. This is the main thing for which heredity is good. It ought to teach us what kind of temptations to avoid.

Any man who goes to the devil is the maker of his own downfall. We never place a false stone in the edifice of our career unless we do it ourselves.

Likewise any man who achieves success is entitled to credit for it. Other people and events may have contributed to this venture, but they would have meant nothing without his co-operation.

The one thing that a successful man clings to is his sense of responsibility. He is the master of his fate and he ought to be the captain of his soul.

Our true heredity is from God and we all have in us the power to make something of ourselves.

The Orientals defy their ancestors, but all we use them for is to put the blame of our actions on them. If everything that is said about heredity were true this world would steadily go to the dogs. At it is, it is growing better and it is improving because there is a continual crop of new babies entering into it and humanity is always starting again.

No matter what your father or mother or great uncles were, therefore, you should not be downhearted.

Dr. Johnson once asked a woman to marry him and she replied: "Sir, I cannot because my condition in life is not equal to yours. Besides, I have two uncles that have been hanged."

He answered: "The far position in life is concerned; all men are born equal, and as far as ancestors are concerned, while I have no uncles that have been hanged, I have several relatives that ought to be hanged."

The Innocent Thing.

"Dearest, I can't leave you! I feel a burning sensation in my heart—"

"Has father been giving you those cheap cigars again?"

Some Need Wheels.

"Say, Mike, I bought a set of balloon tires the other day."

"Sat so, Ike? I didn't know you owned a balloon."

Five year term marriages, with option of renewal, are advocated by a California judge. Well, that insures the "married" vote for him.

Try a Want Ad in THE BRAND

NEW LIGHTS.

(Continued from Page One.)

the city's water supply and lighting our streets, and I'm glad to report that on Monday, November 28th, we granted a franchise and entered into such a contract.

In addition to the standard form of contract used by the company, the contract we have made reserves to the city certain rights and privileges that we believe amply protects us, as follows:

1. Hereford is to be treated as a central power station town in making rates. This means that we will receive rates for all purposes as low as rates made at Plainview or other towns in which they operate. The rates for residential lightings to be put into at once are:

First 20 K. W. H. per month 14 cents per K. W. H.
Next 20 K. W. H. per month All excess over 40 K. W. H. 7 cents per K. W. H.
Excess over 40 K. W. H. hours for cooking, 5 cents per K. W. H.
Discount for prompt payments 1 cent per K. W. H.
Minimum bill, \$1.50 per month.

Those who have an electric range will have the privilege of having their stove, lights and other electric appliances placed on one meter so that any excess for lighting over 40 K. W. H. per month will be figured at the cooking rate of 4 cents per K. W. H. This will be advantageous only to those using more than 40 K. W. H. per month for lighting.

2. Should the City of Hereford have the opportunity, during the life of the contract, to secure current from any super power plant that might build its lines here, the contract binds the company to meet any rates that might be offered us by such company. In other words, the company has agreed to meet any legitimate competition they might have.

3. The City has reserved the right to take over its street lighting and pumping at the end of ten years and fifteen years from date of contract and terminate the contract.

4. The company agrees, during the life of the contract to maintain a "stand by plant" here for fire protection in cases of emergency. In other words, they will keep the present plant in running order at all times or install another plant of sufficient capacity for fire protection in cases of emergency.

Under the contract, the city sells to the company the present street lighting system for the sum of \$750 and will receive credit on its future street lighting bills for that amount, together with the further sum of \$525.43 for the difference in the amount paid the company since January 1st, 1927, for current consumed in pumping our water supply and the amount we would have paid them under the new rates. In other words, the rates for pumping are made effective as of January 1st, 1927.

The company agrees to install, at its own cost and expense, such street lights as the city may desire during the life of the contract. We are to pay \$1.75 per month for 100 c. p. street lights, or \$250 per month for 250 c. p. lamps, if used, and at these rates the lights will be in use all night. These rates seem reasonable, and we believe lower than any other Utility Company is furnishing similar service in the state, at least in cities the size of Hereford.

Under this contract, we will have installed more than 100 street lights, and Hereford will be one of the best lighted little cities in the state.

Your City Commission has spent a great deal of time in considering this matter, and after a full investigation we have concluded that the best interest of the town demanded that we have some sort of a contract with the company. We believe we have made a contract that is just and fair to all concerned and with a Company that will work towards the development of our country, and one that at all times will be able, ready and willing to supply our town with electric current to meet our entire demands as well as the demands of any industry that we might be able to locate here in the future. This fact could mean more to Hereford than we might think.

Respectfully,
E. S. IRELAND,
Mayor.

The Open Season.
"What kind of girl is Alice?"
"Well, she can only be kissed on two occasions."
"So? And when are they?"
"When it rains and when it doesn't."

Arney News Items

Mr. Will Graham of Quitaque is spending this week seeing after his ranch, and everything in general.

Mr. and Mrs. Edwin Bailey moved to the old Walker place last Wednesday, where they will make their home for the coming year.

We are very glad to say our school is progressing nicely. Mr. Wigginton, one of our teachers, is very busy the last few days every spare moment making and arranging the school ground with its athletic equipment.

Mr. Ballard of Happy was in our community one day last week on business.

Messrs. Vernon and Dancy Gilmore left one day last week for Wheeler county where they will pick cotton awhile.

A very interesting little Thanksgiving program was given at the school Monday by the children on Wednesday afternoon. All who were present enjoyed it very much. As two days were given for Thanksgiving, they plan to have school on Saturday to make up the lost time.

Mr. Walter E. Ferguson was transacting business in Dimmitt and Happy last Monday.

Mr. and Mrs. Earl Young left one day last week and moved into the Jumbo community where they will live the coming year.

Mr. Smith of Amarillo was a pleasant business visitor in the H. E. Ferguson home last Monday.

Mr. J. E. Wilson and son, Harvey, are busy this week helping Mr. John Hanson.

The last few days have been

very windy and disagreeable, however, quite warm.

Mr. Will Graham was in Dimmitt Tuesday on business.

Mr. and Mrs. Paul Lanson of Happy spent last week visiting her parents, Mr. and Mrs. Charlie Hagge. Mr. and Mrs. Ross Campbell had Thanksgiving dinner with his brother and family, Mr. and Mrs. Woody Campbell, near Happy.

Mr. Marques Burks made a business trip to different points in New Mexico last week.

Mr. and Mrs. Tipton and family motored to Plainview Saturday to visit with friends and relatives.

Ever See Them?
"What became of that portable garage of yours?"
"I tied the dog to it the other day and a rat came by."

HOGS!

I have gone in with J.

L. Fuqua in buying hogs.

We will pay top prices.

At present will weigh at the Golden Rule Produce.

C. C. Bowman

MATTRESSES

Let us make over your old mattresses. With new up-to-date machinery, we are now ready to take care of all your mattress needs.

Why sleep on that old knotty mattress when it can be made like new? Give me a try!

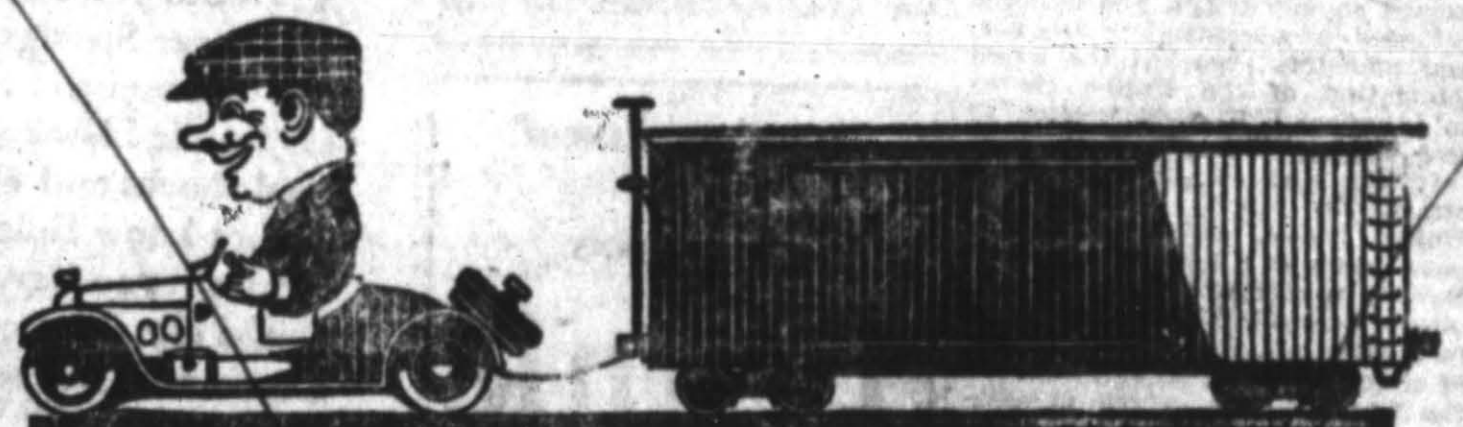
RUSSELL DANIEL 5/2
Hereford Mattress Factory.

GOOD EATS

at
IKE'S
LUNCH ROOM
Special Dinners on
Sundays.

Don't bother fixing dinner at home on Sundays. Come eat with IKE.

L. O. CROSTHWAIT
320 Main St.



IF YOU BOUGHT A CARLOAD

If you purchased in carload lots instead of by the package, wouldn't you expect better prices? The large purchasing power of PIGGLY WIGGLY together with efficient merchandising methods gives you the greatest value for your money.

SPECIALS FOR FRIDAY AND SATURDAY

SALTED CRACKERS 2lb. Caddy 28c

APRICOTS 1 Gallon 3 1/2 56c

Standard CORN 2 no. 2 cans 21c

Gold Medal Chinaware Oats Large Size 31c

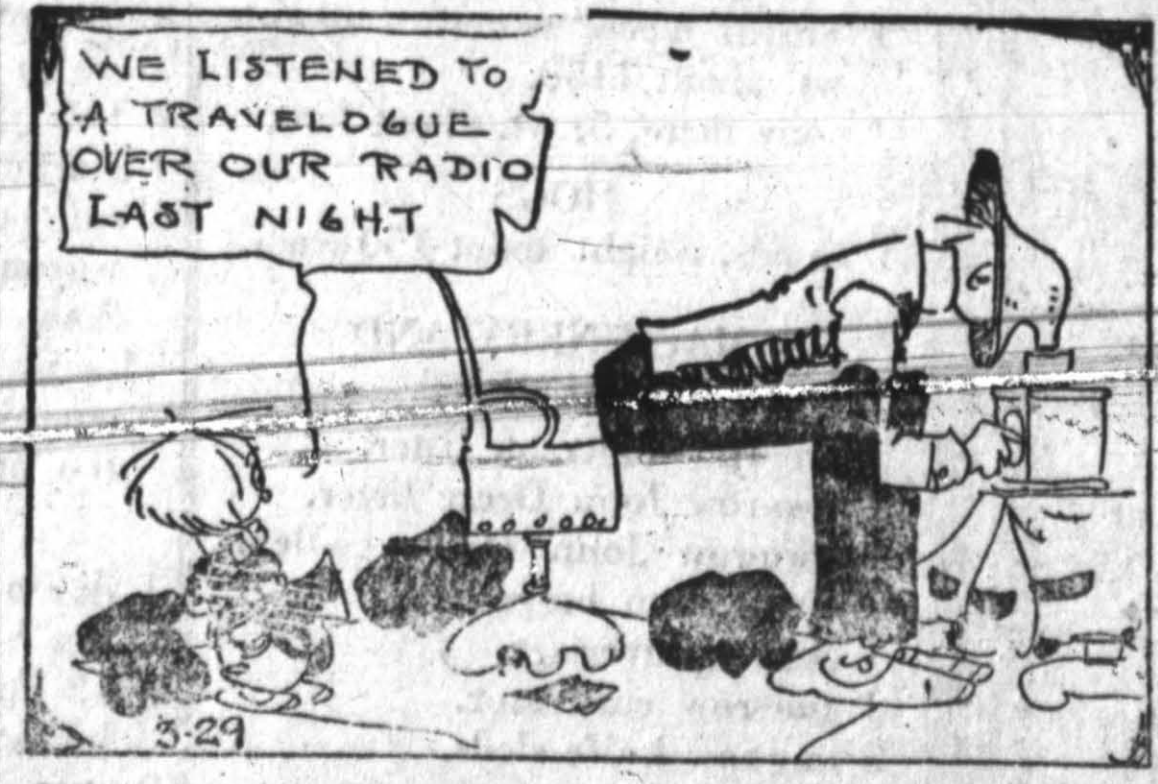
JELLO 3 pkgs. 25c

We buy eggs and pay as much as the market will justify

WE DELIVER ORDERS OF \$4.00 AND OVER FREE. ON LESS THAN \$4.00 A DELIVERY CHARGE WILL BE MADE

PIGGLY WIGGLY

It's Foolish to Pay More and Risky to Pay Less



File 9

PRUNES

PRUNES

PRUNES

AS OUR "EXTRA SPECIAL" THIS SATURDAY, DECEMBER 3, WE ARE OFFERING FANCY CALIFORNIA PRUNES. A REAL BARGAIN AT 10 LBS. FOR 92 CENTS. WE ARE ALSO MAKING ANOTHER SPECIAL SALE OF BROOMS AT THE REMARKABLY LOW PRICE OF 55 CENTS EACH — TRY THEM!

HEREFORD WHOLESALE GROCERY L. W. Carlyle

Stockmen's Eyes Turn To Chicago



The annual International Live Stock Show at Chicago, November 25 to December 3 is attracting thoroughbred stock from all points of the country. "Baldy" above, arrived early to post this.

Young Matrons Society Meets With Mrs. Dowell

Ten members of the Young Women's Missionary Society of the Methodist church met at the home of Mrs. Dowell on Tuesday, November 29, to spend the day, and hold their regular weekly meeting at 2:00 p. m.

The following program was given: Opening song, "If Jesus Goes With Me"; prayer, Mrs. Henslee; lesson, led by Mrs. Henslee; Douglass, Dowell, Lancaster and Dixon; sentence prayer, by all; closing song, "Blessed Assurance" and benediction.

Tuesday, December 6, is the date set for the next meeting which will be at the home of Mrs. Lancaster. It will begin promptly at 2:30 p. m.

Society Gives Large Dinner Last Thursday

That the dinner given on Thanksgiving day in the parish hall by the Catholic Ladies Altar Society was "a pleasant affair as well as a success from a financial standpoint" was made known today by one of the members of that society who reported that the net sum realized from the dinner was \$186.

The dinner and program lasted all day. In the afternoon, a prize drawing was held, results of which were as follows: An Eastman kodak, donated by Miss Elizabeth Koelzer, won by Mr. Geetz; a quilt donated by ladies of the Wyche community, won by Mrs. Geetz; a pig donated by Mr. Marnell, won by John Hofbauer; a pig donated by L. Baskin; and the turkey was donated by Mrs. Marnell was sold at auction to John Phillips of Wyche community.

Children were entertained during the day by a "fish pond" conducted by Mrs. Eberle. Many prizes were won and this single feature added more than twenty-four dollars to the day's proceeds. Music was furnished by the Straub family of Dawn.

Rev. J. T. Ross Feted by Witherspoon-Estes Class

One of the most delightful occasions in observance of Thanksgiving, was the elaborate surprise dinner at the Presbyterian manse, Thursday noon, prepared by the Witherspoon-Estes class and a few friends.

The festive board, heaped with everything from turkey and the trimmings to dessert, was a symbolic expression of the appreciation of those who had come to pay honor to the doublefold significance of the day; it being also the birthday anniversary of the pastor, Rev. J. T. Ross.

Music and a few talks, interspersed with general informality, filled the afternoon, at the close of which wishes were extended Rev. Ross for many returns of the day.

Sweetwater — The last of the West Texas Chamber of Commerce district conventions for 1927 was held at Sweetwater November 30. When delegates from the Central Texas district convened to hear Governor Dan Moody, principal speaker. Ten other sectional meetings have already been held this year in districts whose host towns were: Stanton, Baird, Crosbyton, Childress, Alpine, Cloudcroft, New Mexico, Wellington, Perryton, San Saba and Bowie.

A flood of inquiries are received weekly at the headquarters office here of the regional organization, asking for descriptive literature and for explanation of the function and duties of the West Texas Chamber of Commerce. The annual motorcade and traffic service activities are among matters about which information is wanted.

Stamford — From Florida to Wisconsin, from Old Mexico to Maine, from many points and many places come requests for information about West Texas and about the function and activities of the

A Jasper county school boy has harvested 85 bushels of peanuts from a measured acre of sandy loam land, the crop being worth \$170.00 at market price. The land was fertilized and well worked, proving that it pays to do well what one undertakes.

What's Doing In WEST TEXAS

San Antonio — The West Texas Chamber of Commerce will watch West Texas interests here early in January when its traffic representative will attend the Interstate Commerce Commission hearing in this city on the cotton seed case. The hearing was set for San Antonio, following one to be held at Fort Worth, beginning January 6, at the request of the West Texas Chamber. The organization took this means to give West and Southwest Texas opportunity to offer its testimony in the case.

Roby — Roby poultry raisers have been organized by the poultry and dairy committee of the West Texas Chamber of Commerce and much enthusiasm is being manifested in this territory.

Muleshoe — G. G. Holland of Chillicothe has purchased the Muleshoe Journal, owned by R. B. Boyle for the past two and a half years. Boyle has moved to Plainview.

Woodson — A \$300,000 bond issue for construction of paved roads in several directions, centering on Woodson, has been voted by Throckmorton county. The roads will give a direct route from Wichita Falls through Throckmorton, Shackelford and Taylor counties to south and southwest Texas.

Plainview — Three Hale county meetings have been held recently to discuss plans for erection of a cooperative creamery to cost more than \$20,000. Abernathy, Hale Center and Plainview are taking the lead in the matter.

Blackwell — A modern ice plant is under construction here. A high line from Brown has been connected up recently, giving the town twenty-four hours service, and various other improvements are under way.

NOTICE.
The Commissioners' Court of Deaf Smith County, Texas, will receive bids on one or more dual blade power road maintainers on January 9th, 1928. The Court reserves the right to reject any and all bids.
— EARL W. WILSON,
County Judge.

BIG MEETING IS SCHEDULED FOR ANTI-THEFT ASSOCIATION AT COURT HOUSE SATURDAY

Representatives of National Farmer's Magazine to Be Present to Explain Function of Association to Suppress Poultry Thieving. Other Counties Urged to Send Representatives to Meet.

Poultrymen of Deaf Smith and neighboring counties are urged to be present at the first official gathering of the local association for the protection from poultry thieves. It was announced this week by R. O. Dunkle, county agent. This meeting will be held at 3 p. m. next Saturday, December 3, in the court room of the county court house.

According to Mr. Dunkle, with the approach of the winter season, poultry raisers begin to suffer the heaviest losses, and it is for this reason that the meeting Saturday, which will be of an educational nature, will be held. Already the association here numbers more than two dozen of those interested in the poultry business, and many more have asked for details for application for membership.

Others Invited.
"We want it expressly understood," Mr. Dunkle said, "that this meeting Saturday is for the poultry breeders of our neighborhood, as well as the people of our own community. A large delegation is expected from Farmer county, where great interest in the poultry-raising industry is beginning to be shown, and in addition we want to see a number of men from Donnell and other points in Castro county."

Two representatives of Capper's Farmer magazine will be on hand to explain the organization and workings of an Anti-Theft Association. This magazine has been actively concerned throughout the United States in the protection of the farmer from the chicken thieves.

Material Free.
As part of their program to stamp out the evil, the Capper organization has had printed warning posters and "No Trespassing" signs, and numerous other forms of literature relative to this matter, which may be secured free at Mr. Dunkle's office. Capper's Farmer is recognized as one of the country's principal agencies in helping out theft, and their representatives have had experience all over the country.

People of this region are getting behind the movement as they should and we are sure of their support. Mr. Dunkle said. Unless it is possible to obtain nearly one hundred per cent support, it is very hard to put over a big program such as this.

Branding materials and all necessary equipment may now be obtained from Mr. Dunkle and he

association affords, every person in Deaf Smith and surrounding counties who keeps a flock, however small, should join the movement.

The Passing M. D.
An Alaska store is creating much talk by passing out pennies in change, the first ever seen by many natives — who think they are nickels with an inferiority complex.

We Know the Place.
Hotel Owner: "Would you like some views of the place to send to your friends?"

Disappointed Guest: "Sir, I think it would be better for me to keep my views of this place to myself."

Stationery Letter Heads, Envelopes, all Job Work, at The Brand.

"The Woman Pays"



Grace W. Elliott, Los Angeles, failed to pay \$150 per month alimony to her former husband, as ordered by the court. He had her brought to court. Now she must pay. From the \$200,000 which grew from \$50,000 — when hubby managed things.

Consider the Diplodocus

The diplodocus was the most gigantic animal that ever lived. It was eighty-five feet long and weighed scores of tons. Yet, despite its tremendous bulk, it had a brain the size of an English walnut.

Millions of years ago the diplodocus flourished. But when conditions changed, it was unable to adapt itself to a new existence. Other animals, less strong, but more intelligent, invaded its domain. And so, with the unceasing march of progress, its race died out and vanished.

It is just as necessary today as it was in the Upper Jurassic period to keep abreast of the times. Conditions are changing under our very eyes. New inventions, new products are constantly being brought forward to make life easier and happier. If we do not take advantage of them, we fall behind the procession.

Advertisements are the modern bulletins of progress. They tell you where to find the latest and most efficient aids to human comfort, they knit together the great fabric of consumers with needs to fill, and producers with goods to fill them. Read the advertisements. They give you information which is essential for the wise and economical expenditure of your money.

ADVERTISEMENTS KEEP YOU ABREAST OF THE TIMES — READ THEM!



Special Footwear

BARGAINS

—Featuring the Famous

"SELBY"

and Arch Preserver shoes for women and Peters shoes for children.

That these fine shoes will appeal instantly to your taste for finer footwear we are certain, since the leathers that are used as well as the making insure the utmost in fashionable footwear.

Friday, Saturday and Monday

Have been set aside as bargain days in our shoe department. On those days we are offering you a DISCOUNT OF \$1.00 on all shoes over \$5.00, and on shoes selling for under \$5.00, a DISCOUNT OF 50c. Think of it!

See Our Windows for Lovely Gift Suggestions!

D. R. GASS & SON

"Our Aim Is To Help Improve the Panhandle"

PANHANDLE LUMBER COMPANY

"Our Aim Is To Help Improve the Panhandle"

Sherwin-Williams and Berry Bros. Paints and Varnishes Windmills, Pipes and Casings, Wire, Posts and Nails

First Christian Church

REV. THURMAN MORGAN, Pastor.

Next Sunday is Bible day. Let everyone bring a Bible to the services. If you have an old Bible bring it. The older the Bible the more it will be appreciated.

The Bible school meets at 9:45 a. m. Bro. J. C. Ricketts is the general superintendent. Communion and preaching services at 11 a. m. The Junior C. E. meets at 5:45 p. m. The Senior society meets at 6:30. Evening preaching services at 7:45. You will find a welcome at these services. Come and worship with us.

Christmas will soon be here. Be sure to remember the Church is planning a Christmas program.

First Baptist Church.

V. M. CLOYD, Pastor.

And still we have a Standard Sunday school. Let more of the people come to our school, bring their Bibles, and remain for the preaching service.

There were sixty-two at prayer meeting last Wednesday evening. A praying church is a growing church.

March 11, 1928, is to be the red letter day of our church. Let us get ready for that day. If you do not know about the day phone 211 and ask.

This pastor awarded forty Training Service diplomas Sunday evening. Why not train for the Master's work? Study to show yourself approved unto God, a workman that needeth not to be ashamed.

Sunday school 9:45. Preaching services 10:45 and 7:00.

Training service 6:00 p. m. Prayer meeting 7:00 o'clock Wednesday evening. You are welcome to each and all these services.

Queer Quirks in Human Destiny

By HARRY R. CALKINS

The Fateful Cup of Alboin
ABSENT-MINDEDNESS and a capacity for passionate love combined to start Alboin, a German prince, on a career of conquest that resulted in founding the state of Lombardy in Italy and the blending of Teutonic blood with Latin blood in the Sixth century, A. D.

This Alboin, son of King Audoin, king of the Lombards (Longobards), killed Thurismond, son of the king of the Gepidae, but in the heat of battle forgot to seize his arms as a trophy of victory. Alboin was disarmed by his father, but this neglect and determined to repair it by demanding Thurismond's arms of his father. The king of Gepidae, a punctilious warrior, granted the request. While at the court of the Gepidae Alboin saw Rosamond, granddaughter of the king, and fell in love. His request for her hand was refused, so Alboin made an attack on her honor.

War followed and the Gepidae were defeated. Rosamond was won. The king, at the time of Alboin's marriage, gave him a golden chalice and when he announced a plan for the conquest of a fertile country in Italy, volunteers flocked to his standard, including Saxons, Germans, Bulgarians and Scythians. The invasion succeeded and the Lombard kingdom was set up in northern Italy in 568 A. D. But the strange career of Alboin and the Longobards was doomed to tragedy and. One night at a banquet he brought out a wine cup made from the skull of Rosamond's father, and, after drinking from it, he commanded the queen to do likewise. Drinking with shame at humiliated, Rosamond obeyed, but promised herself revenge. He had even loved her rude lord of offense estranged her. Helms, armor-bearer of the king, enlisted by the queen in a deadly plot. Helms bribed Helms, a strong swordsman, to aid in the murder, for the king's villain opponent, Rosamond and the king's sword before the king and he was slain in his bed.

Rosamond's ending was tragic. She married Helms and they sought sanctuary at Ravenna, where the emperor Longinus, because of her beauty, Rosamond seduced herself of Helms, and Helms, in order to wed her, but Helms, discerning Rosamond's treachery, refused to drink the glass, and

First Presbyterian Church

JAS. T. ROSS, Pastor.

"The Time Spirit"—Subject for the morning message at this church. What is the prevailing spiritual atmosphere about you? Do you know what is the attitude of our age towards the age-old questions of humanity? In this attitude is revealed the time spirit. There are many who are lost in the fog of the movements about us. This message will be an attempt to help find oneself.

Preaching services, 10:30 a. m., and 7:00 p. m. Sunday school, 9:45 a. m. and Christian Endeavor, 6:15 p. m. Then at 3:00 p. m. the pastor will preach at Jesko. Activities during the coming week will include Women's Missionary Society, Wednesday, 2:30

Queer Quirks in Human Destiny

By HARRY R. CALKINS

Dream of the Empress Jingu
THE sudden death in camp of the Japanese mikado, Chinai, about the year 193 A. D., removed a stubborn obstacle in the conquest of Korea and enabled the bringing of civilizing influences to the island empire.

Okinaga Tarashime, known to history under the title Jingu, meaning "warlike deed," was the wife of Chinai and a woman of ambitious and warlike temperament. When her imperial spouse set out for the island of Kushiu to quell a rebellion, she accompanied him. After the voyage Jingu told her husband of an interview vouchsafed her by the gods in which she had been advised that great glory and riches awaited the Japanese in a land lying far to the westward.

Chinai apparently was lacking in piety or trust in his wife for he declined the invitation after climbing a high mountain from the top of which he could see no land across the sea. The Kushiu defeated Chinai and shortly afterward he died. Takenouchi, the mikado's minister, kept his death secret and the reins of government were left in Jingu's hands. Her arms triumphed over the rebels and immediately she reverted to the dream of a conquest across the sea.

Ships were built and a great army assembled, but the people were fearful to sail into the unknown waters, so messengers were sent ahead in small boats. The second returned with news that he had seen snow-capped peaks to the west. Greatly cheered, the fleet sailed on and at last landed on the shores of southern Korea. The king of the country was astonished when told of the invasion for he, like the Japanese, seemed to have been ignorant of geography.

So great was his fright that this king offered no resistance to Jingu, and she returned to Japan with 80 ships laden with gold and other spoil and carrying as hostages 80 noble Koreans. A more important result was the establishment of a contract between the barbarians of the island domain and the more highly civilized nations of Asia.

But the Japanese, reluctant to attribute so much credit to a woman, paid greater honor to the memory of Jingu's son, Ojin, asserting that the spirit of war actually resided in this son, yet unborn, rather than in the mother, herself.

Rosamond's ending was tragic. She married Helms and they sought sanctuary at Ravenna, where the emperor Longinus, because of her beauty, Rosamond seduced herself of Helms, and Helms, in order to wed her, but Helms, discerning Rosamond's treachery, refused to drink the glass, and

p. m. and Church-Nite, Wednesday, 7:00 p. m.
A sincere and cordial welcome awaits you at these services. The door swings ajar to all whose hearts yearn for the courts of the Living God. In the name of the Blessed Christ we bid you welcome.

EVANGELICAL LUTHERAN CHURCH.

Wm. F. Halsma, Pastor.

Sunday school at 10:00 a. m. Divine services 11:00 a. m. at court house in county court room. Sermon topic: "What is the Christian's attitude to the second coming of his Lord?" Luke 21:27-28. A cordial welcome is extended to all.

First Methodist Church

E. B. BOWEN, Pastor

Sunday school at 9:45 a. m. Be sure to come.

Morning and evening worship conducted by the pastor.

The sacrament will be administered at the 11 o'clock hour.

Mrs. LeGrand and Miss Copeland will sing a duet.

The subject for 7:00 p. m. will be "Service Stations." If you have tire, engine or starter trouble, be sure to hear this message.

The male quartette will sing. Mid-week service Wednesday at 7:30 p. m.

The Epworth Leagues meet at 6:00 p. m.

The pastor received a great welcome and "pounding" at the Church last Friday evening, and wishes to take this opportunity to express to all who had a part in it, his appreciation.

We will be glad to have you worship with us.

PRESBYTERIAN SENIOR ENDEAVOR PROGRAM

Sunday, Dec. 4, 6:15 p. m.



WELCOME
XMAS SHOPPERS!
The choice of the meat course for the Christmas dinner is a most important concern. Here you will find the choicest offerings to be found anywhere. Then, too, you can count on prompt delivery.

Texas Meat Market
PHONE 355—WE DELIVER

Topic: What Is Prayer?
Scripture: I John 5:14, 15; Ephesians 6:18, 19.
Leader: Mr. Will S. Kerr.
Preliminary song and prayer service.
Leader's talk.
Prayer, a confession of need, Miss Agnes Fox.
Prayer, an act of faith, Jeff Keese.
Prayer, as communion with God, Mrs. Arthur Rogers.
Things achieved through prayer, Mrs. J. T. Ross.
Pastor's five minutes.
Roll call.
Song.
Prayer.
Mispah.

PRESBYTERIAN I. C. E.

Sunday, Dec. 4.

Leader, Addie Hastings.

Song service.

Topic: Applying Christian standards to amusements.

1. Play a natural instinct, Mary Elizabeth Ross.

2. What kind of amusement should be eliminated from American life, Woodrow Ireland.

3. What are the principles upon which a Christian should order his amusements? Woodrow Ireland.

4. Should the home, the Church and the school provide amusements, and if so, what kind? Mary Keese.

Song.

Prayer.

Business.

Benediction.

B. Y. P. U. ENTERTAINS.

About twenty members of the Gardner class of the B. Y. P. U. attended a wienie - marshmallow roast at the home of Miss Ruby Thompson last Friday night. The evening was spent in playing games and singing.

Northeast Corner

Mr. and Mrs. H. J. Oglesby and family were visited Sunday by a number of the Sunday school pupils.

Mr. and Mrs. Otto Smith and family were visited Saturday and Sunday by Mr. and Mrs. Russell Downs of Panhandle.

Mr. and Mrs. Jack McBroom and son spent Sunday with Mr. McBroom's parents, Mr. and Mrs. T. M. McBroom.

J. M. Ware made a business trip to Amarillo last week.

Miss Zoe Heavers spent Thanksgiving with her folks at Plainview.

A number of folks from this community attended the entertainment at Ford last Friday night.

Mr. and Mrs. Elmer Womble returned to their home here last Sunday after spending Thanksgiving with relatives at Big Spring.

Mrs. E. T. Allred and daughter and Mrs. C. H. Grisham spent a few hours in the H. J. Oglesby home Sunday.

Coy Phillips and Joe Dowell spent Saturday night with W. A.

Daniel.
Sadie Allred was visited by a number of friends Sunday.

Mr. and Mrs. A. E. Norman and family were visited by relatives Sunday.

A good time was reported by young and old after the social which was given in the home of Mr. and Mrs. J. M. Ware last Thursday night. Music was rendered by various members of the party and games were played.

Cecil Allred returned to Amarillo Sunday after spending Thanksgiving with folks here.

The senior basketball team of Fairview won the game with Wildorado last week by a score of 21 to 20.

W. E. Bowen and family moved to Wildorado last week where they will open a grocery store.

A number of relatives spent a few hours Sunday in the J. E. Thomas home.

Maybe He—Maybe He!
"Mudge married a conductor and got a divorce the next week."
"He must have told her where to get off."

HOGS!

Don't forget that Brumley is still buying hogs at the same old place and at the right price.

G. W. BRUMLEY

Hereford, Texas.

DISPERSION FARM SALE

As I am leaving the farm, I have decided to sell at Public Auction, without any reserve, my entire farming equipment, including Jersey Milk Cows, Horses, Machinery, Hogs, Chickens, and Household Goods, at my farm, located three and one-half miles north and one-fourth mile west of TEXICO, NEW MEXICO, on

THURSDAY, DEC. 8

Sale Begins Promptly at 10:30 a. m.

LUNCH WILL BE SERVED BY THE BAPTIST LADIES

JERSEY MILK COWS	HOGS
1 brown Jersey, 3 yr. old, fresh.	2 Poland China sows, bred.
1 yellow Jersey, 6 yr. old, fresh soon, giving 3 gallons now, 5 gallons when fresh.	1 Poland China boar.
1 fawn Jersey, 5 years old, fresh soon, giving 3 gallons now.	1 Chester White sow.
1 fawn Jersey, fresh, giving four gallons.	8 pigs, wt. about 60 lbs.
1 brown Jersey, 4 years old, fresh soon, a four gallon cow.	FARM MACHINERY
1 brown Jersey, 3 years old, fresh soon, four gallons with first calf.	2 low - wheel wagons, box and rack.
1 fawn Jersey, 3 years old, fresh this month.	1 two-row P. & O. lister, practically new.
1 fawn Jersey 5 years old, fresh this month.	1 two-row Avery go-devil.
1 brown Jersey, 2 yrs. old, fresh, her dam is a 5-gal. cow.	3 silos go-devils.
1 brown Jersey, 2 yr. old, extra heavy milker.	1 McCormick row binder.
1 fawn Jersey, 7 years old, fresh in spring, giving 4 gal. now.	1 four-section harrow.
1 fawn Jersey heifer, fresh soon.	1 Emerson disc harrow.
3 Jersey heifers, out of strong producing cows.	1 garden plow.
2 Jersey bull calves, ten months old.	2 sod plows.
2 Jersey bull calves, 3 months old.	1 breaking plow.
1 red Durham cow, 5 years old, fresh soon, giving 5 sale now.	1 milky pig.
1 registered Jersey bull, 6 years old. This bull is regarded as being one of the best breeding bulls in the southwest, being out of a class AA register of merit dam and a real show cow and winner of many ribbons. His sire, Raleigh Tiff's Lad, a bull of intense quality and sire of many registry of merit dams. A good milk cow is endorsed by every bank.	1 Howards feed grinder, No. 25.
I am especially proud of my dairy cattle and I dare say whoever buys one of these good cows or bulls will surely be pleased with their purchase, as I have selected and bred these cattle for production and money makers.	Miscellaneous forks, scoops, shovels, posthole diggers, double-trees and a number of other useful articles too numerous to mention.
Anyone wanting to improve or add to their herds cannot afford to overlook this rare offering.	HORSES AND MULES
CHICKENS	1 team black horse mules, 5 and 7 years old, weight 2400 lbs.
200 pure bred White Leghorn hens and pullets.	1 team brown and black mules, coming 8 yr. old, wt. 2800 lbs.
2 incubators.	1 team brown mules, 5 and 7 years old, wt. 2400.
2 brooders.	1 team brown and blue mules, wt. 2400 lbs.
	These mules are the good kind and in good shape.
	1 saddle pony.
	1 grey mare, 8 yr. old, weight 1400 lbs.
	1 grey pony, gentle for children.
	1 grey colt.
	HARNESSES
	1 set good leather harness.
	4 sets good chian harness.
	2 good stock saddles.
	Collars, bridles, lines, etc.
	HOUSEHOLD GOODS
	1 kitchen cabinet.
	1 dining table and chairs.
	1 kitchen range.
	2 bedsteads and springs.
	1 No. 15 DeLaval cream separator, practically new.
	Also dairy equipment, including cans, scales, etc., too numerous for detailed description here.

It will be a real pleasure to interested buyer or not, as I be to have my friends and anyone I am offering a class of live-interesting in good livestock to stock that will meet the requirements my sale whether you are anxious of the most particular buyer.

TERMS: Please make arrangements with your bankers as I am selling everything for cash.

W. C. JENKINS, Owner
HAM OVERTREET, Cloet. COL. RAY BARBER, Auctioneer.

FINE LUMBER

—of All Grades
—for All Purposes.

ALL KINDS OF BUILDING MATERIALS.

It will be a pleasure to figure your estimates.

Kemp Lumber Company

Good Service

SACRIFICE SALE

To close an Estate. North half and Southeast quarter Section 7, Township 4, North of Range 4, Deaf Smith County. Will be sold for less than \$15 per acre. Cash terms. Ideal stock farm. Apply International Bank, 807 Fifteenth Street, N. W., Washington, D. C.

FOR SALE

Chinchilla Rabbits for Fur and Meat

They will make IDEAL CHRISTMAS GIFTS and show a profit. Breeders of any age for sale. Boys, start now with a pair of PEDIGREED RABBITS, they will make you money. Visitors Welcome.

J. THOS. WEBB
Phone 69 Hereford, Texas

Meat Salt

When curing your meat be sure to get the best salt made specially for this purpose. We are featuring

70 lb. sack ----- \$1.25
12 1/2

Should you want to SUGAR-cure your meat, we have a perfectly proportional product for smoking and curing meats. Ready to use as it comes from the can.

CURES—FLAVORS—SMOKES

10 lb. can ----- \$1.00

Jones & McLean

Phone 1
"IF IT'S FEED WE HAVE IT"

File
File 9

HERO DOG WILL HAVE MEMORIAL

Wins Fight With Fox While Pinned by Boulders Under Ground.

Woodruff, S. C.—Ring, most famous foxhound in the world, is dead. Within twenty-four hours after being rescued from six days' captivity in a deep cave in which he chased and killed a huge red fox, the gallant old dog's stout heart ceased to beat.

Like the lamented Floyd Collins, old Ring found the subterranean dampness more than his iron constitution could endure. Ring contracted pneumonia while pinned between two sharp boulders that prevented him from leaving the underground chamber he had entered in the pursuit of his enemy, and despite the tender ministrations of veterinarians and his master, R. V. Kelly, wealthy farmer and fox hunter, the famous animal died in the home he had known and loved for seven years.

An Anniversary.
Did fate indulge in a strange whim? It seems so for it was on the second anniversary of the finding of Floyd Collins' body that old Ring was rescued.

Ring breathed his last surrounded by his partners in hundreds of thrilling fox hunts. Gathered about their stricken comrade, these foxhounds seemed to sense the tragedy impending. Strong men stood about the room and wept unashamed as Ring's final convulsive gasp and then remained motionless.

Tender hands laid the gallant old foxhound to rest on the old plantation two miles from Woodruff. A suitable memorial will be erected over the little mound. A thousand dollars was spent willingly in freeing the old foxhound from his subterranean prison and another large sum will be expended to provide an appropriate marker for Ring's last resting place.

Hundreds of men worked day and night to rescue the dog, which chased a fox into the cave, killed the animal after a terrific struggle and then became wedged between two boulders forty feet under ground. The only opening to the cavern was too small to permit a human being to enter, and it was necessary to use dynamite as well as picks and shovels in order to sink a shaft forty feet through rock and earth to effect the dog's rescue.

Ring barked intermittently throughout his long imprisonment underground, apparently with the intention of encouraging the crowds of sympathetic workmen laboring to rescue him. But the joyous, half-challenging note was missing from Ring's typically foxhound yelp.

At ten o'clock on the night of Thursday, February 10, Ring was trapped in the cave. It was Saturday, February 12, when a boy chancing to pass the cave heard a dog, evidently in distress, barking. It was Thursday, February 17, when a shovel pierced the barrier above the imprisoned dog and permitted the rays of a flashlight to reveal an exhausted but supremely happy foxhound.

Freed From Prison.
Strong hands freed Ring from his prison. A moment later a gaunt, yellow foxhound, his hairy coat damp with underground moisture, was raised to the surface of the ground and deposited in the waiting arms of his owner, R. Vandy Kelly, wealthy bachelor and noted foxhunter of Woodruff. Through lips that quivered with emotion Mr. Kelly shouted: "Boys, it is worth \$1,000,000 to see old Ring again!"

The entire countryside hurried to the cave, two miles from Woodruff, when it became known that Ring was caught in a trap. Men, women and children assembled on the steep hillside.

Ring was one of a dozen fine foxhounds taking part in a fox hunt on the night of Thursday, February 10. Half a dozen hunters had assembled at the home of the Kelly brothers for the chase.

Into a peaceful little valley, bathed in the mellow glow of a full moon, the pack of hounds dashed.

Suddenly one of the dogs emitted a deep yelp, indicative of the discovery of the desired quarry. The pack took up the trail and soon straightened out in a race that extended for approximately one mile.

"That fox is pinned for the old fox den on Dilline creek," remarked one of the hunters, "and he'll make it before the dogs get near him."

A Deep Cave.
The old fox den is a deep cave on the banks of Dilline creek. The hunter's prediction came true. The wily old fox, however, failed to take into consideration that one of the dogs on the trail was a veteran of seven years' experience, not to be confused or daunted, by any subtleties in Reynard's repertoire. Within a few feet of the fox's tall yelped Ring, filled with the joy of the chase.

The fox, a magnificent specimen, rushed into the tiny opening to the cave. Scarcely a foot behind, however, Ring plunged madly onward, either unaware or contemptuous of the proximity of the fox's haven. The old dog's rash carried him nearly forty feet into the blackness of the cavern. Suddenly his body became wedged between two sharp boulders. It was impossible to push forward or to retrace his steps. He was trapped, and both dog and fox realized what had occurred.

At the mouth of the cavern lay a dozen disgusted, baffled foxhounds. Around them stood half a dozen disappointed hunters, facing the painful realization that another wily Reynard had made his

West-Way Items

An excellent program was rendered Wednesday night of last week by the school. The teachers and pupils are both due compliments.

Mrs. Gilliland called on Mrs. Vaughan Monday afternoon.

The latest business addition to West Way is a barber shop, run by Mrs. Tom Vaughan at her home.

Mr. Short says that hunting supplies are the order of the day. The farmers in the west part of this neighborhood say the ducks are doing a great deal of damage to their grain, and keep armed men in the field day and night.

Miss Meyers' sister, Nadine, who is attending college at Canyon, spent Thanksgiving at West Way and attended the basketball games at Ward, then they both returned to Canyon for the week end.

Mr. Hartman's mother and father from Krom spent Thanksgiving with him. Friday they visited their sister and daughter, Mrs. Thomas in Canyon.

The doctor let Mr. and Mrs. Owen fumigate Saturday, as they had all gotten over the scarlet fever, and Jewell and Jack returned to school Monday morning after a five weeks absence.

Roy Jacobs was in Amarillo on business the first of the week.

A terrible calamity has befallen Mr. Nunn. The writer understands he has lost 100 head of hogs from cholera, losing 40 in one night.

The Hunter family radioed with the Hartmans Saturday night.

Mr. and Mrs. Ellis Wilson and Mrs. Grady Wilson were shopping in Hereford Monday.

On Thanksgiving West Way and Ward played basketball at Ward. This was West Way's first batch game. The scores were as follows: Boys—Ward, 48; West Way, 30. Girls—Ward, 2; West Way, 30. December 9th we will play again on our courts.

There was a small attendance at Sunday school Sunday afternoon, but the crowd increased Sunday night at the Young Peoples Union. The program for Sunday night, December 4, is as follows:

- Topic: Am I Keeping Myself From Idols?
- Business meeting, president in charge.
- Leader, Jewell Owen.
- Sentence prayers.
- Scripture reading, leader.
- Bible quiz, Mrs. Keese.
- Introduction, leader.
- 1. What do our texts teach, Myra Hartman.
- 2. Paul's Life and Example of Devotion, Anna Lee Houser.
- 3. The sin of reversing values, Raymond Pierce.
- 4. What is an idol? Alma Jacobs.
- 5. Popular American Idols, Mrs. Owen.
- 6. Pleasure, Mrs. Hicks.
- 7. Culture, Veda Short.
- 8. How to be an idol breaker, G. C. Hartman.
- Song.
- Prayer.

Everyone is cordially invited to

Coming to
AMARILLO
DR. MELLENTHIN
SPECIALIST
in Internal Medicine for the past fifteen years.
DOES NOT OPERATE
Will be at
AMARILLO HOTEL
Tuesday, Dec. 13.

Office Hours: 10 a. m. to 4 p. m.

ONE DAY ONLY
No Charge for Consultation

Dr. Mellenthin is a regular graduate in medicine and surgery and is licensed by the state of Texas. He does not operate for chronic appendicitis, gall stones, ulcers of stomach, gonorrhea or adenoids.

Below are the names of a few of his many satisfied patients in Texas who have been treated for one of the above named causes:

- Miss W. Bennett, Kooze.
 - Mrs. E. L. Daniel, Sweetwater.
 - Mrs. Otto Elekmann, Westmore.
 - Miss Nell Egan, Palestine.
 - Bill Graf, Vernon.
 - H. B. Hughes, Texarkana, Ark.
 - Mrs. C. A. Jones, Ranger.
 - Mrs. Jean Mills, Abilene.
- Remember above date, that consultation on this trip will be free and that his treatment is different.
- Married women must be accompanied by their husbands.
- Address: 211 Bradbury Bldg., Los Angeles, California.

Queer Quirks in Human Destiny

By HARRY R. GALKINS
WNU Service

Adversity Brought Good Fortune

WILLIAM the Conqueror would have met a far more determined foe in England if good fortune had not befallen his arms in the strange form of a temporary adversity. But for a gale that wrecked many of William's ships and plied the bodies of the drowned upon the coast of Normandy, the conqueror's army would have reached England before King Harold's army was exhausted by battle with an earlier invader, King Harold Hardrada of Norway, and the issue of Hastings very likely would have been different.

The duke of Normandy based his claim to England's throne upon a promise said to have been made by King Edward the Confessor. To bolster this claim Duke William in 1065 imprisoned Earl Harold, who was visiting Normandy, and compelled him to swear he would support William's claim. In 1066 King Edward died and all England turned to Harold, the next in right of succession. Harold renounced the oath taken under duress and accepted.

Throughout the summer of that year Duke William prepared for war. The pope recognized his right, so joined the Norman party. An army of 50,000 knights and 10,000 inferior soldiers was gathered on the banks of the Dive river and a great fleet of vessels was assembled for the invasion of England.

King Harold on his side likewise made vast preparations for war. Both the English fleet and the English army were ready to repel invasion when news arrived that King Harold Hardrada, excited to the effort by Earl Tostig, renegade brother of Harold, had landed an army in Yorkshire. The English forces hastened thither and in a great battle at Stamford bridge destroyed King Hardrada and the flower of his nobility.

In the meantime William of Normandy, unaware of developments in England, was chafing under a delay occasioned by a northeast wind which held his fleet in port. When the wind did veer to the west, the fleet set sail and encountered a fierce gale that drove them back upon the French coast. Many ships were lost and many men drowned, but the new delay only served to allow time for the diversion of the English army to Yorkshire.

When William finally reached England his landing was unopposed, as Harold and all his army were away fighting in Yorkshire.

Lincoln had considered studying law. The course had been suggested to him by his friend, Squire Bowling Green, and the father of Ann Rutledge had praised his gifts as a public speaker. Now he took up the study seriously. Less than two years later, Lincoln, at the age of twenty-five, was a member of the Illinois legislature sitting at Vandalia. That was in 1834. In 1837 he moved to Springfield to become the law partner of J. T. Stuart.

When Stuart was elected to congress, Lincoln handled the law business and also looked after the political fences of his distinguished preceptor. Blackstone's learned discussions now assumed new meaning. Applying himself to the study of men and events as well as books, the young lawyer launched into the politics of the West to prepare himself for the mighty task fate had in store for his future. The contents of the old barrel had pointed unerringly toward his destiny.

Joel Gleanings

Mr. and Mrs. Ray Bowers were visitors at the Bots home Tuesday evening.

Mr. and Mrs. Lester Galley attended church and the basket dinner at Progressive Thanksgiving.

Howard Hershey and Walter Galley left last Wednesday afternoon to be gone several days on a sight seeing trip in Colorado and New Mexico.

Mr. Henry Cloyd, Boyd and Walter London were hunting for geese Thanksgiving.

Mr. and Mrs. Alfred May spent Thanksgiving in Amarillo in the home of a sister of Mrs. May's.

Miss Edora Smith visited in Hereford Saturday night and attended the show.

Mr. and Mrs. Edd Bots were among those who attended the program in the afternoon at Progressive Thursday.

Mr. and Mrs. Ray Bowers were Amarillo shoppers last Tuesday.

Miss Annie Sawyer visited Friday with her aunt, Mrs. Bennett Sawyer.

Mr. and Mrs. Carl Luke attended Thanksgiving services in Hereford Thursday.

Mr. and Mrs. Stice called at the London home Monday.

Mr. and Mrs. Ray Bowers spent the evening with Cecil Walker and mother last Friday.

A very pleasant day was enjoyed at the Mrs. C. V. Walker home last Sunday when a number of the relatives gathered in to enjoy the day.

While the ladies were busy preparing a most bountiful dinner the men were enjoying a coyote chase and a hunt for geese. Those present were Mr. and Mrs. Forest Randall, Mr. and Mrs. Bowe of Ama-

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With the rustle and bustle of holiday preparations, every spare minute that you can save will be welcome. It is a great source of satisfaction to the women of Hereford that they can depend on this store to take off their shoulders the worry of preparing meals. Our stock—which is always fresh—affords many valuable suggestions, and when you telephone 116 you may be sure that your grocery needs will be filled with the same care and consideration that you would use yourself. Try a phone order today.

We buy eggs and pay the highest market prices.

MONT E. BAKER
GROCERIES

PUBLIC SALE

I will sell at public sale at my place 11 miles south, three miles west and one mile south of Hereford on the old R. M. Moore place, on **FRIDAY, DEC. 9**
Sale Will Begin Promptly at 1:30 p. m.

HORSES AND MULES

- 1 brown horse, 7 years old, weight 1300 pounds.
- 1 sorrel mare, 10 years old, weight 1400 pounds.
- 1 span of black mares, smooth mouth, weight 2400 pounds.
- 1 brown mare, 7 yr. old, weight 1300 pounds.
- 1 brown horse, 9 yr. old, weight 1150 pounds.
- 1 bay mare, smooth mouth, wt. 1300 pounds.
- 1 black horse colt, coming two-years old.
- 1 sorrel horse colt, coming two-years old.
- 1 bay mare, four years old, wt. about 900 pounds.
- 1 black mare mule, four yr. old, 15 1-2 hands high.
- 1 black horse mule, 3 year old, 14 1-2 hands high.

COWS.

- 1 Jersey cow, five years old, fresh about March, milking now; will give about three gallons when fresh.
- 1 half jersey cow, six years old, fresh in February; still milking and will give five gallons when fresh.

CHICKENS

Two and a half dozen of well-bred Ancona chickens.

FARM MACHINERY

- 2 single row John Deere listers.
- 1 two-row John Deere lister.
- 1 seven-foot tandem disc harrow, tractor hitch. 30.
- 1 one-row go-devil with knives.
- 1 two-section drag harrow.
- 3 sets harness.
- Some extra sled knives, sweeps, and a lot of miscellaneous useful articles too numerous to mention.

HOGS—Four shoats, weight about 125 pounds each.

Friends, as you will notice from this bill, I am featuring my fine lot of horses and mules in this sale. I can assure you that this stock is the very best, and that you will make no mistake in inspecting this, one of the greatest offerings of its kind ever made in a farm sale in this locality.

TERMS—All sums of \$20 and under, cash; on sums over \$20, eight months note at 8 per cent interest, bankable security; five per cent discount for cash on sums over \$20.

J. F. HACKER, Owner
E. E. RAMSEY, Clerk. COL. RAY BARBER, Auctioneer

When the Pope Had a Rival

THE existence of a rival pope, Clement II, caused Pope Urban II to call upon all Christendom to join in the first crusade, a step that stirred medieval Europe to the greatest co-operative movement mankind has ever known, and resulted in the establishment of the Christian Kingdom of Jerusalem.

From the fourth century, when Christianity triumphed over paganism in Rome, it had been the custom of Christian devotees to make pilgrimages to the holy sepulcher at Jerusalem. The Byzantine empire had encouraged these visits, but the Seljuk Turks, who held Jerusalem in 1094, began persecuting pilgrims.

Peter the Hermit of Amiens, France, carried a message from the Greek patriarch of Jerusalem to Pope Urban, urging that the Holy city be delivered from the hands of the infidel. It was not the first appeal of the sort, but this pope found a new reason for undertaking an ambitious enterprise. The German-Roman emperor had set up a rival pope, Clement II, and Pope Urban II welcomed an opportunity to establish his authority over the Christian world. Hundreds of thousands enthusiastically volunteered for the crusade and private quarrels throughout Europe were forgotten. Monks seized swords, nobles sold their castles, and even robbers joined the movement, which was called a "crusade" because the badge of enlistment was a red cross worn on the right shoulder.

Walter the Penniless led 60,000 across the French border before any organized movement was ready to start. Peter the Hermit followed with 40,000 more, and a third band, without a leader, numbered 300,000. It was believed that food and supplies would be miraculously provided by God and, when the miracle failed, the hordes lived on the land in passing.

By the time Godfrey of Bouillon arrived in the East, more than 300,000 crusaders had perished. After several battles with the Turks and Saracens, 40,000 knights survived to capture Jerusalem and set up the Christian Kingdom of Jerusalem, of which Godfrey of Bouillon became ruler as Defender of the Holy Sepulcher. The kingdom lasted nearly a century.

A Victory in Mud

HEAVY rains enabled King Henry V of England, with a force of 10,000 men to defeat a French army of 100,000 men in the Battle of Agincourt, thus preparing the way for an English prince to be crowned king of France and England.

King Henry V crossed the channel to Harfleur in Normandy with 30,000 men, when the French refused to recognize his claim to the crown of France, in August, 1415. Besieging that place for five weeks, he lost two-thirds of his army by sickness and death, and was left in a perilous condition, as his ships had returned to England with sick and wounded.

Setting out on the march to Calais and relief, the king's army came upon the great French forces at the village of Agincourt. He disdained to surrender, although to fight appeared hopeless. So confident were the French that they laid plans to put all the invaders to the sword except the king and a few nobles, who were to be held for ransom.

The battle was fought on ground rendered soft and spongy by long rains. The French army consisted chiefly of heavily armed cavalry, the English of light-armed archers. After one well-aimed volley of arrows, the English leaped to the attack with hatchets. The French advance had been checked by the mud into which their horses sank to their saddle girths. In this predicament they were helpless before their light-running foes, who soon demoralized the front ranks and swept the entire army into disorder. Ten thousand Frenchmen were killed, including the flower of the nobility. The English were victorious.

Four years later the assassination of Duke John, the Fearless of Burgundy by a serf of the Dauphin Charles swung the Burgundian party of France into alliance with King Henry V and the conquest of France was assured. The untimely death of Henry V—the Prince Hal of Shakespeare's play—robbed him of the final triumph, but his son, the infant Henry VI, was crowned at Paris as king of England and France in 1422 A. D. It remained for Jeanne d'Arc, the heroine of Orleans, to deliver France from the English.

Ford Doings

The carnival held at the school house Friday night was enjoyed by the large crowd present. The "gypsy tent" and "fish pond" were well patronized. Sandwiches, candy and cocoa were sold at booths. We realized \$18 from the sale of various things. The outstanding features of the program was a reading by Miss Mildred Fly and "Ford Gossip," a newspaper by Robert Dyer.

The community dinner at the home of Mr. and Mrs. R. E. Dyer was well attended Sunday. Lots of good eats were spread and everyone ate all they could and wished they could eat more.

Mr. and Mrs. Claude Ricketts, Mr. and Mrs. Neal, Mr. and Mrs. Walsen, and F. M. Hill of Amarillo ate Thanksgiving dinner with Mr. and Mrs. J. E. Hill.

Mr. and Mrs. W. L. Hallmark and daughter of Amarillo and Mr. and Mrs. Foy Dawkins of Claude, spent Sunday with Mr. and Mrs. W. W. Small.

The young people enjoyed a party at the Jim Ware home Thursday night.

Mrs. Hershel Climer spent last Thursday with Mrs. Waggs of Vega.

Mr. and Mrs. Will Schwartz spent Sunday with Mr. and Mrs. Oscar Turner.

Mr. and Mrs. Earl Dyer visited friends in Hereford Sunday.

Mr. and Mrs. T. E. Major, Mr. and Mrs. Hardy Benson and Mr. and Mrs. Floyd Benson ate their Thanksgiving dinner at the Geo. Benson home.

Sid Hall and Earl Caton of Amarillo spent Friday and Saturday at the J. E. Hill home.

Mrs. J. H. Harris of Hereford is spending this week with her daughter, Mrs. Howard Morel.

Robert and Wayne Dyer broadcasted a musical program over K. G. R. S. at Amarillo Monday night.

Mr. and Mrs. J. L. Hight and Mr. and Mrs. A. K. Webster attended the Thanksgiving dinner at Vega held at the court house.

Miss Viola Thomas of Amarillo spent Thursday with homefolks.

Misses Ida Mae Knox and Elfreda Shoemaker spent Saturday and Sunday in Amarillo.

Mrs. Howard Morel and Mrs. J. H. Harris visited relatives at Vega Tuesday and Wednesday.

Mr. and Mrs. Jess McGowan were visitors in the home of Mr. and Mrs. J. L. Hight Sunday.

Grandpa Vance ate dinner Sunday with the Sherrin Garrett family. This was his 75th birthday.

Mrs. Floyd Benson and Mrs. Hardy Benson spent Monday afternoon in Hereford with Mrs. J. E. Hill.

Harold Wilson has a new well and windmill on his farm which was put there within the past few days.

Mr. and Mrs. Harold Smith and children who are living in Hereford for the school year spent the week end on their farm here.

Dr. and Mrs. W. G. Fly attended church services at Vega Sunday morning.

Mr. and Mrs. W. W. Small and Miss Fannie and Jesse visited in the Fielding Johnson home Sunday evening.

Miss Margaret Ricketts attended church in Canyon last Sunday night.

Lynn Powelson is threshing at

the Fielding Johnson farm. Misses Ida Mae Knox and Elfreda Shoemaker, teachers in the Mecaskey school entertained their pupils and the patrons of the school last Friday afternoon at the school house.

Flagg News.

The ladies aid served a Thanksgiving supper at the Flagg hotel Thursday at six o'clock which was a decided success. More than a hundred people were served. The proceeds will go for benefit of the church.

Among those from Dimmitt who attended were Mr. and Mrs. White, Mr. and Mrs. Huckaby, Mr. and Mrs. Estes, Mr. Reynolds and others.

Mrs. Fulmer and little son, Earl, will leave Sunday for an extended visit with relatives in Wichita Falls.

Mr. and Mrs. Owen who have been visiting Mr. and Mrs. Cecil Thomas left for their home in Lovell Monday.

Rev. Coe filled his regular appointment here Saturday and Sunday.

W. B. Smith and daughter, Mrs. Veach, and Miss Audrey were guests of Mr. and Mrs. Thomas Sunday.

Mr. and Mrs. Harvey Payne are leaving for their new home in Hall county this week. We regret very much to see these good people move away, but wish for them success.

Mr. Aaron Johnson spent the week end with relatives in Canyon. Rev. Roberts will fill the pulpit here Sunday morning at eleven.

Miss Artie Cryer of Dimmitt spent Thanksgiving with her father, and attended the Thanksgiving supper at the hotel.

CITATION ON APPLICATION

No. 298
The State of Texas, to the Sheriff or any Constable of Deaf Smith County, Greeting:

You are hereby commanded to cause to be published once each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

The State of Texas,
To all persons interested in the welfare of Howard Floyd West and Maurine West, minors:

Mrs. O. F. West has filed in the County court of Deaf Smith County, an application for Letters of Guardianship upon the estate of said minors, which said application will be heard at the next term of said Court, commencing on the 1st Monday in December A. D. 1927, the same being the 5th day of December A. D. 1927, at the Court House thereof, in Hereford, Texas, at which time all persons interested in the welfare of said minors, may appear and contest said application, if they see proper to do so.

Herein fall not, but have you before said Court, on the said first day of the next term thereof, this Writ, with your return thereon, showing how you have executed the same.

Given under my hand and the seal of said Court, at office in Hereford, Texas, this 21st day

of November, A. D. 1927.
(seal) L. H. FOSTER, Clerk,
County Court Deaf Smith County,
Texas. 45-21

Wind Blasted French Hopes

A SUDDEN veering of the wind at sea helped to mitigate British loss in the American Revolutionary struggle and caused France to emerge from the wars of that period as the heaviest loser.

The fortunes of Britain were at low ebb when Cornwallis surrendered to Washington at Yorktown, France, Spain and Holland had joined in the war against her, and nearly all the rest of Europe—Russia, Prussia, Sweden, Denmark, Portugal, the two Sicilies and the Holy Roman empire—had formed the "armed neutrality of the North" to protect their interests against the colonial aggression and maritime growth of England.

Perhaps King George III would have persisted in the struggle with his late colonies if his interests throughout the world had not been threatened. Admiral De Grasse, with a French fleet of 35-sail of the line, was scouring the Caribbean sea and the British had suffered reverses in India.

On April 12, 1782, De Grasse was encountered by the British admiral, Rodney, with 36 ships near the island of the Saints. The battle was waged furiously for a time, when the wind suddenly shifted, opening a great gap in the French line. Rodney sailed through the gap, broke up the French fleet and captured six vessels.

The situation of the French was greatly weakened by this defeat. England had once more made good her boast of naval supremacy, and was able to make favorable terms in the subsequent treaty of Versailles.

France was compelled to content herself with regaining Tobago in the West Indies and Senegal in Africa.

The war had impoverished France and the new American ideal of liberty—which she had helped to establish—was inspiring her political radicals to demand sweeping reforms. The way had been paved for the French Revolution.



Wild Geese have Flown over the Himalaya Mountains—Six and Three-quarters Miles Above Sea Level. That is high-flying, but not so difficult as it for a merchant or manufacturer who, after collecting fire insurance, has to keep his business organization alive without the vitally important help of Use and Occupancy Insurance. Avoid needless worry. Consult this agency.

FLAINS INSURANCE AGENCY
John Patton - Manager
Hereford, Texas.

Adrian Sims Notes

We are having pretty, warm weather for late November.

Mr. and Mrs. Riek Guthrie were shopping in Adrian Tuesday afternoon.

Pete Hutchison was in Adrian Thursday.

Mr. and Mrs. W. S. Stuart entertained the young people of the Adrian school at their home Friday night, the 18th. Various games were played during the evening. Refreshments were served, consisting of chicken sandwiches, chocolate and cake. Everyone expressed themselves as having a very enjoyable time.

Life Ellison and J. L. Corry of Crosbyton have been building fence at the Ellison farm this past week. Mr. Ellison has two sections sowed to wheat in this community.

D. D. Gathrie was transacting business in Adrian Monday.

The high school boys of the Adrian school will present a play entitled "The High School Freshman" on Saturday night, December 3rd, at the high school auditorium. Admission 25c and 50c. Proceeds will be used to buy school ground equipment.

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Amarillo, Texas
—Will be in Hereford First and Third Tuesdays in each month. Eyes tested and glasses fitted. Office Ray's Jewelry Store.

Now You'll Believe Us
—when we say that at last winter is here and you had better be getting stocked up with your cold weather supplies. Our stock of staple and fancy groceries is complete, as well as our fine line of all sorts of wearing apparel, cotton batts, etc. We're right here doing business six days a week and defy you to beat—or even meet—our prices anywhere else.
G. B. Warren
Grocery

Peaked Lapel Coats Are The VERY BEST
—brought from Oxford by Hart Schaffner & Marx
\$50.00 25%
Shoulders are liberal, lapels are peaked and fairly wide, waist line and hips are very trim. The men at Oxford University, England, prefer it to all other styles. It's going big over here, too.
In Copper-beech browns, Greyhounds and Smoke blues.
Hart Schaffner & Marx volume and concentration developed this great suit value at
\$35.00
Fox Mercantile Company

BLACKSHEEP!

By Meredith Nicholson

Illustrations by Henry Jay Lee



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(Continued from Last Week.)
 "Julia, this is my friend, Mr. Comly."
 Her very glad, "I'm sure," was uttered with reservations, but she smiled a quick, sad little smile.
 The Governor had introduced her as Julia carelessly, as though of course Archie knew the rest of it. The Governor asked perfunctorily about her drive into the country, and whether it had been hot in the country. Dinner was announced immediately and they sat down at a round table whose centerpiece of sweet peas brought a coolness into the room.
 It seemed to Archie as he met a puzzled look in Julia's eyes from time to time that she was trying to account for him and her manner he thought slowly changed. Her first defensive hostility yielded to something much more amiable. It was as though she had reached a decision not wholly unflattering and might be a little sorry for her earlier attitude.
 "Julia, you brought those documents with you and I'll take them up to my room and look them over. It's only a matter of my signature, isn't it? I'll be down at once."
 "Very well; you will find them in my bag in the hall. I must start home very soon, you know."
 "I had hoped you would spend the night here," said the Governor, "but if you won't I'm grateful even for this little glimpse."
 The Governor left the room and reappeared with a small satchel, took out several bundles of legal papers and glanced at their superscriptions.
 In a moment they heard his quick step on the stair.
 "It is no doubt clear to you," Julia remarked, "that my brother prefers not to be alone with me."
 "I rather surmised that," Archie replied with an ease he did not feel. He turned to drop his cigarette into the brass receiver at his

elbow to avoid contact with her gaze, which was bent upon him disconcertingly.
 "We have but a moment and we must have a care not to seem to be confidential. He didn't close his door, I think."
 The draperies at the end of the room swayed a little and Archie walked back and glanced into the dining room. He nodded reassuringly and she indicated a seat a little nearer than the one had had left.
 "Please don't be alarmed, but it's a singular fact that I know you; we met once, possibly, at a tea in Cambridge; it's a good while ago and we exchanged only a word, so don't try to remember. I much prefer that you shouldn't." Archie didn't remember; he had attended many teas at Cambridge during commencement festivities and had always hated them. "It was not until we were at the table that I placed you tonight. I'm relieved, infinitely relieved, to know that you are with my brother. How it came about is none of my affair. But you are a gentleman; in the strange phase through which"—her lips formed to speak a name but she caught herself up sharply—"through which he is passing I'm gratified that he has your companionship. Once something very cruel happened to him, something that greatly embittered him, a very cruel, hard thing, indeed; and after the first shock of it—"
 She turned her head slightly and her lips quivered.
 "That is all," she said and faced him again with her beautiful repose accentuated, her perfect self-control that touched him with an infinite pity.
 CHAPTER V.
 When the Governor reappeared Julia and Archie were seemingly in the midst of a leisurely discussion of the drama. Later when they were again alone for a few moments she slipped a sealed envelope into his hands.
 "If anything should happen to him I should like to know. It was understood between us when he called me by telephone this morning that I was not to hint in any way as to his identity or mine for that matter, and I shall not break faith with him. I trust you completely. I shall be at that address until the first of October. You can wire me in any emergency."
 Shortly after she took her leave. Archie learned from Baring who brought up his breakfast that the Governor had left the house, and would hardly return before six.
 Later he chose a stick with care from a rack at the front door, walked to the Avenue and turned determinedly cityward, walking jauntily. He grinned as he saw seated in the upper window of the most conservative of all his clubs one of his several prosperous uncles, and having sufficiently expressed himself to the eyes of the world he determined to eat lunch in the park restaurant. He watched idly a young woman with two children who occupied a table directly in his line of vision. Child had always interested him and the boy was a handsome little fellow, but it was the girl who held Archie's attention with a perplexed sense that he had seen her before. The fine oval face, the eyes dancing with merriment, sent his thought flying to Bailey Harbor.
 He continued to inspect them, with a deepening conviction that the woman was Mrs. Congdon. It was a dispiriting thought that there under his eyes so close that the babble of the children occasionally reached him across the intervening tables, was the family of the man he had shot.
 The Congdons had eaten their meal hurriedly and were already paying their check. He watched them move away toward the interior of the park, marked their

direction and chose a parallel course with a view of keeping them in sight.
 Then a piercing scream, the shrill cry of a child in terror. "Help! Help! Oh—Edith! Edith!"
 The cries sent him at a run toward the place in which he left the Congdons.
 Rounding a curve in the path he saw a man rushing down the road with Edith in his arms.
 Archie redoubled his pace, passed Mrs. Congdon and gained the car as the man with the child in his arms jumped into it. The car was moving rapidly and a man's voice bade the driver hurry. Within the child's screams were suddenly stifled, the door swung open for an instant and a blow delivered full in the face, sent Archie reeling into the road.
 When he gained his feet Mrs. Congdon stood beside him, moaning and wringing her hand. A mounted policeman rode upon the scene, listened for an instant to Archie's explanations and, sounding his whistle, set off after the car at a gallop.
 Mrs. Congdon had fainted. Archie's nose bled from the rap in the face and his back ached where he had struck the earth. The sergeant plied him with questions which he answered carefully. When his name was asked he answered promptly:
 "John B. Wright, Boston, stopping at the Hotel Ganymede."
 "Business?"
 "Broker, Nanonot Building, Boston."
 Mrs. Congdon had recovered sufficiently to tell her story, and to Archie's relief corroborated his own version in a manner to dispose of any questions as to his innocence. Her composure struck Archie as remarkable and her replies to the officer's questions were brief and exact. To Archie's surprise, she gave her name as:
 "Mrs. George W. Kendall, 111 East Corning Street, Brooklyn."
 It was incredible that any one could lie with so convincing an air. He was satisfied that she was Mrs. Congdon and that the child she called Edith was the original of the photograph he had seen at Bailey Harbor. When the owners of several machines offered to take her home, she glanced about uncertainly and her eyes falling upon him seemed to invite his assistance.
 "Pardon me, but if I can serve you in any way—"
 "Thank you," she said with relief. "I must get away from this, it's unbearable."
 He put her and the boy into a

taxi and instructed the driver to go to Brooklyn.
 For a few minutes she was busy comforting the child and Archie, deep in thought, turned to meet the searching gaze of her gray eyes.
 "You are a gentleman; I am sure of that, and I feel that I can trust you. I am in a strange predicament and I'm forced to ask your help. The name and address I gave the police were fictitious. I know I had a queer look, but I had to do it. I know perfectly well who carried away my little girl. The man and woman you saw in the car were servants employed by my father-in-law who cordially dislikes me."
 "Of course I'm not going to Brooklyn. Please tell the man to drive to the Altmore, ladies' entrance. I'll walk through the main door and take another taxi. I'm only sorry your name had to be brought into it."
 "You needn't bother about that at all," Archie replied with a reassuring smile. "The name and address I gave were both false."
 He looked at her covertly and they laughed with the mirth of

children planning mischief in secret.
 "The little girl," he ventured, "you are not apprehensive about her?"
 "Not in the slightest. My father-in-law is most disagreeably eccentric, but he is very fond of my children. It was quite like him to attempt to carry off the little girl, always a particular pet of his. I was shocked, of course, when it happened. But I am not worried. I meant to put the children quite out of my husband's way. It's rather odd, as I think of it, that my husband didn't personally try to take the child from me."
 This, uttered musingly, gave Archie a perturbed thought. But the car had reached the Altmore, and he lifted the boy out and accompanied them to the door.
 "Thank you very much," she said in a tone that dismissed him.
 CHAPTER VI.
 Refreshed by a nap and shower, Archie was dressed and waiting for the Governor at 7:00, who arrived a few minutes later.
 "Here's an extra I picked up in town. The scream of the evening is a kidnapping—most deplorable line of business."
 While Archie waited for the Governor to dress he carefully read the item. The police had not yet learned that the two most important witnesses had given fictitious names.
 Continued Next Week

The Open Season.
 "What kind of girl is Alice?"
 "Well, she can only be kissed on two occasions."
 "So? And when are they?"
 "When it rains and when it doesn't."

IT'S NOT SO HOT
 These December days, nor is it such a hot idea to run the risk of winter fires through faulty wiring when for no cost at all, you can get our inspection service. Repairs, when they are necessary, are very cheap. Don't put off this matter any longer!
HEREFORD SHEET METAL WORKS

"The Rock of Gibraltar"

How often do we hear a bank, repository of the community's resources, likened to the famous rock of Gibraltar? There is a good reason for this, as you will see when you stop to consider it.

No other institution in a city is based upon so firm a foundation of shrewd business sense and principles.

The word bank itself denotes protection—can you afford not to take advantage of this protection?

THE FIRST NATIONAL BANK

TOYLAND IS READY!

AFTER MONTHS OF HARD WORK WE ARE NOW READY WITH THE MOST COMPLETE LINE OF TOYS AND GIFT GOODS EVER GOTTEN TOGETHER UNDER ONE ROOF IN WEST TEXAS. THIS SOUNDS LIKE A LOT OF TERRITORY, BUT IF YOU WILL COME IN AND LOOK OVER THE LINE, YOU WILL BE CONVINCED. AFTER YOU HAVE SEEN THIS STOCK, THERE WILL BE NO FURTHER QUESTION ABOUT THE COMPLETENESS OF IT AND TO GIVE SOME IDEA OF PRICES WE ARE SUBMITTING A FEW BELOW, WHICH WE WILL BE GLAD TO HAVE YOU COMPARE WITH ANY PRICES FROM ANY PLACE!

TINKER TOY One of the greatest building toys ever made. Compare the price. —Each, 59c	TOY FORDSON All-steel toy car just like the big ones and will tickle the boys to death. —Each 50c	OVERLAND BUS wicks, bumpers and everything; a dandy for —Each 50c	REAL ELECTRIC Will get just as hot as mother's; dandy finish; practical gift. —Each \$1.25	LADIES SILK Many colors, in gift boxes; regular \$1.50 values. —Pair \$1.00	BIZZY ANDY MAR- One of the most popular toys on the market, \$1.00 value. —Each 50c	LIGHTING SETS eight beautiful colored electric lights, all ready to operate. —Set, \$1.00
SIX-PIECE TOILET SET Complete set of fine toilet articles in gift box. A beautiful gift —Each \$1.25	DRESSED DOLL Large size, says "mama," beautiful dress, panties, sox and slippers; a darling in every way. —Each \$1.50	GILBERT TOOL SET The finest tool set made; every boy wants one of these good sets \$1.25 to \$5.00	ALL STEEL COASTER WAGON The kind that won't tear up; heavy rubber tires; a \$7.50 value for —Each \$5.45	EMBROIDERY SET Little girls can make doilies just like mother's with this set; thread, hoops, pieces and all. —Each 60c	WICKER DOLL CART Large size with steel frame, the kind every little girl longs for; four different colors. —Each \$2.95	ALUMINUM PERCOLATOR SET Nine pieces; plates, cups and saucers, the best grade of polished aluminum. Complete for \$1.25
DAISY AIR RIFLE The kind all the boys know and love; every model, from 1.00 to \$5.00	FANCY TEA SETS Beautifully colored metal; each set in a nice box. —25c to 75c	FRAMED PICTURES Some of the newest and the most beautiful subjects to be had. Suitable for any home. 75c to \$1.50	LAUNDRY SET Has tub, wash board, folding dryer, clothes pins; a wonderful set —Each 60c	EMPIRE EXPRESS Wind-up train on circle track; even dad likes to play with it. Each \$1.25	CRIB BLANKET 36x50 inches, has pretty pictures and a fancy border; a bargain for—Each \$1.50	SEWING MACHINE Will really sew; you can make all your doll clothes with it. —Each 75c

SPACE WILL NOT PERMIT OUR GOING INTO DETAIL OR TRYING TO GIVE YOU ANYTHING LIKE A LIST OF WHAT WE HAVE TO OFFER, SO WE HAVE ONLY TRIED TO GIVE YOU A FEW REPRESENTATIVE VALUES. WE URGE YOU TO COME IN AT ONCE AND LOOK OVER THIS MAMMOTH STOCK, MAKE YOUR SELECTIONS AND IF YOU DO NOT CARE TO TAKE THEM HOME NOW WE WILL BE GLAD TO KEEP THEM FOR YOU!

Skelton's Variety Store

TOO BUSY to Prepare an Ad This Week--

TOO BUSY !!!

IN THE RUSH AND BUSTLE OF OPENING UP HOLIDAY GOODS. COME SEE FOR YOURSELF WHAT A LARGE ASSORTMENT WE HAVE. ANYTHING FROM A FIVE CENT CHRISTMAS CARD TO A FIVE HUNDRED DOLLAR RADIOLA. NEW BRUNSWICK RECORDS RECEIVED EACH WEEK. HEADQUARTERS FOR OLD SANTA CLAUS

TOO BUSY !!!

THE CITY DRUG STORE

HEREFORD, TEXAS

FRIONA, TEXAS

Local Happenings

Miss Betty Carter who is attending college at Amarillo spent the week end with Miss Ruby Thompson.

Miss Lulu Connell, who is a teacher in the public schools of Farwell, Texas, spent the week end here with her parents, Mr. and Mrs. E. F. Connell.

We now have the new nose veils, the latest word in millinery—in all colors, also in black and gold and black and silver. VOGELE MILLINERY PARLOR.

Mrs. C. S. Gallatin left last Friday night for her home in San Bernardino, California, after visiting here at the home of her daughter, Mrs. A. T. Sutton. While here, Mrs. Gallatin also visited in Amarillo, Clovis and Plainview.

Mr. Robert Sisk of Indianapolis, Indiana, arrived Thursday morning to visit his mother, Mrs. R. G. Sisk.

Coach J. Forrest Riggs and C. Humble attended the Canyon-Pampa football game last Saturday.

We are receiving new hats in pretty spring colors, also in gold, silver and black. VOGELE MILLINERY PARLOR.

George Murphy, George Jowell and Bernard Seed were in Canyon last Saturday.

Miss Polly Steele spent the holidays here.

Miss Martha Duncan was here over Thanksgiving.

Mr. and Mrs. D. H. Connell and family of Amarillo spent Thanksgiving here with the E. F. Connell family.

CHRISTMAS BAZAAR.

Fancy work and dressed chicken will be the featured items at a big Christmas bazaar to be given by the ladies of St. Anthony's church at the City Bakery on Saturday, December 17. Come and buy your Christmas gifts 46-3c

Remember the big price reductions on all models of Atwater-Kent radios at ORR'S TAILOR SHOP. 46-1f

Bring in your keys for the little automobile next Monday! Maybe your key will fit the lock. ORR'S TAILOR SHOP. 46-1f

L. F. Berger and son, Frank, of Dawn were here on business the latter part of last week.

W. P. McMinn of Canyon spent last week here visiting relatives and friends. He returned home last Wednesday.

Miss Esther Newman of Evansville, Indiana, is here visiting her sister, Mrs. H. A. Hoffman.

J. A. Whitley of West Way community was in Hereford on business one day this week. Mr. Whitley returned Sunday from a business trip to Greenville, Tex.

Just received a swell line of mid-winter and spring hanes, come in and see them. VOGELE MILLINERY PARLOR.

Boyd-Ragsdale Nuptials Solemnized Saturday

In a quiet, informal ceremony, attended only by immediate relatives and friends, Miss Nettie Ragsdale and Robert Boyd were married last Saturday night at 7:30 o'clock at the home of Miss Ragsdale's parents in South Hereford. The ceremony was performed by the Rev. J. T. Ross of Hereford.

Both of these young people are well known here and have a large circle of friends. Following a short honeymoon they intend to make their home in this city.

Make your work make you real money. Bring all of your produce to the Square Deal Produce Co. and get a square deal. Best prices paid at all times. Phone 33.

More people buy Atwater-Kent than any other radio. There's a reason. ORR'S TAILOR SHOP. 46-1f

Rev. W. F. Hanna left Tuesday for a short visit with friends in Amarillo.

Miss Lucille Megert spent Saturday and Sunday visiting in Plainview.

Jack Sanders of Friona was here visiting friends Sunday and Monday.

We can now sell you a six tube Atwater-Kent radio COMPLETE in every detail as low as \$98.50. ORR'S TAILOR SHOP. 46-1f

Miss Blanche McDonald spent the holiday here with her parents. She is attending W. T. S. C. at Canyon.

Miss Mozelle Hill, a student at Canyon College, spent the Thanksgiving vacation here with her parents.

Cream, eggs and poultry will turn into dollars when brought to us. You know our reputation. Square Deal Produce Co. Phone 33

John Haberek, Vern Witherspoon and A. W. Gregg returned last Sunday from a week's hunting trip to Southwest Texas.

Mr. and Mrs. E. B. McClellan attended the Thanksgiving dinner given by the Friona Baptist church at Friona last Thursday.

John W. White, editor of the Friona Star, spent last Friday afternoon in Hereford on business.

Miss Gladys Seigler who is a student at T. C. U. spent Thanksgiving holidays with her parents here.

Mr. and Mrs. F. F. Ferrell returned Sunday night from Canyon where they had spent the week-end.

The Summerfield Community Club will hold a bake sale and bazaar at Carlyle's store on December 17.

How about those turkeys for the Christmas market? We're all ready for them and will buy all you have to sell at the very highest market prices. Hereford Produce, Phone 111.

Miss May Worth of Amarillo moved to Hereford this week, and will make her home here with her sister, Mrs. A. H. Streu. Miss Worth has accepted a position as clerk in the Streu Hardware store and will take up her duties there next week.

Mr. and Mrs. G. B. Combs of Canyon were Sunday visitors in the home of Mr. and Mrs. W. B. Phillips.

About December 7 we will move into our new location in the Razor Building south of the Beene & Shaw Barber Shop. VOGELE MILLINERY PARLOR.

J. C. Womack returned Tues-

More people want Atwater-Kent than any other radio. See them at ORR'S TAILOR SHOP. 46-1f

Bob Turner of Silverton, was in Hereford the latter part of last week transacting business.

Announce Marriage of Well-Known Couple

An announcement was received here this week of the marriage of Miss Irene Willis, of Lawton, Oklahoma, to Roland C. Lee, son of Mr. and Mrs. C. O. Lee, of Hereford, which took place last Friday night at Lawton.

Mr. Lee is in the electrical business here, and Miss Willis has been a teacher in one of the rural schools. Mr. and Mrs. Lee will be at home in Hereford.

STORK SPECIAL.

Arrived, November 20, Helen Louise Acker, small daughter of Mr. and Mrs. C. C. Acker. Mrs. Acker was removed from the hospital to her home November 28, and is rapidly recovering. She is attended by Mrs. Rheta Smith, registered nurse of Amarillo.

STORK SPECIALS.

Born to Mr. and Mrs.— M. E. Lathan, November 16, a girl.
J. B. Davis, November 21, a boy.
J. L. Pennington, November 25, a boy.

To the Patrons of the Hereford Postoffice:

The greater part of the new equipment for the post office has arrived. The remainder will be here and installed soon. We hope to get moved on or before the 10th of the month.

Moving at this season will work a hardship on us all, owing to the Christmas rush, and having to locate the boxes.

Everything in the office will be changed. It will take us several days to get located. We will no doubt make more mistakes for a while than we have in the past, but we trust the patrons will bear with us, and we assure you that we will do our utmost to give you the best service possible.

Those of you who have keys to the boxes in the present office, please bring them in, and we will redeem all that will fit the boxes, inside the next thirty days.

J. A. WEAR, Postmaster.

STARD THEATRE

HEREFORD, TEXAS

Friday and Saturday
December 2-3

"Hold That Lion"
with DOUGLAS MACLEAN

Monday and Tuesday
DEC. 5-6

"No Place to Go"
with Man Astor and Lloyd Hughes.

Wednesday and Thursday
Dec. 7-8

"The Garden of Allah"
with Alice Terry and Ivan Petrovich.

Friday Night Only
Dec. 9.

"For the Love of Mike"
with Ben Lyon, Geo. Sidney and Ford Sterling.

Saturday Afternoon and Night
Dec. 10.

Ken Maynard in "Gun Gospel"

Time of Shows:

Mrs. Nix Dies After a Year In Poor Health

After a year of poor health, a week's sickness culminated Tuesday night in the death of Mrs. J. H. Nix, who died at the age of 56 years, six months and one day.

Mrs. Nix was born in Johnson county May 28, 1871 and came here with her husband and family about ten years ago. Until recently she assisted her husband in the management of what was formerly the Hotel Nix on West Second Street.

A few years ago Mrs. Nix's father, W. B. Newby, died while on a visit here and was buried in West Park Cemetery and the body of her mother was shipped here for burial about a year later. Mrs. Nix will be buried in the same lot with them.

Funeral services were held this morning at eleven o'clock at the First Baptist Church, conducted by the Rev. V. M. Cloyd.

Vogele Millinery Parlor Moves to New Location

The Vogele Millinery Parlor, which has been located on the west side of the first block on

Main street for many years, will be moved, beginning Friday, to its new location in the Razor building, next door to the Plains Insurance Agency.

This move is made necessary by the leasing of the Vogele building to Uncle Sam as headquarters for the local postoffice. Mrs. Vogele was advised that the fixtures were shipped last Saturday and that Uncle Sam would move on December 1, but there will probably be a delay of a few days in getting everything straightened out.

Lockney Company Opens Big New Cotton Oil Mill

An event to which the people of Lockney are said to have been looking forward for years took place Friday afternoon with the opening of the immense cotton oil mill in that city. A barbecue celebrated the opening of the new mill, following which there was a short program and then visitors were shown through the establishment and the different processes explained.

The new mill is the property of the Lockney Cotton Oil company, which organization, it is said, has spared no expense to make this the greatest establishment of its kind in that region. All of the townspeople and the chamber of commerce were boosters for the

mill and the local newspaper, The Reason, got a special 24-page edition in celebration of the occasion.

Quick Job Service at The Brass

Perhaps Your Key Will Fit The Lock!

Beginning Monday, December 5, and for the next two weeks, we will receive the keys our customers hold, one of which will fit the lock on that little automobile our young friends are so keenly interested in.

BRING IN YOUR KEYS
—YOUR KEY MAY FIT THE LOCK!

ORR'S TAILOR SHOP

Atwater-Kent Radio Headquarters



The set that you've been waiting for
The New RCA Radiola 16

\$69.50

A compact, attractive and sturdy set that is amazingly sensitive and selective. Its unparalleled performance will be a revelation to you. Hear it with the new RCA Loudspeaker 100A. You'll be surprised! Let us demonstrate. Liberal terms.

Clark's Drug Store
Phone 13

FLOWERS

Cut Flowers or Pot Plants
See or Phone
MR. J. H. FURMAN
Phone 157

The only new thing some folks put on their home is a mortgage.

U.S. Trust

When You Need Your Banker You Need Him.

You want to know he is dependable and that he is in sympathy with your plans.

Therefore it pays to analyze the situation in advance and pin your faith and loyalty to a banking connection that will be worthy of your trust. If we are selected we promise faithful effort.

Western National Bank

"Safest for Savings"

J. C. Womack, Manager

HEREFORD, TEXAS

Friday and Saturday
December 2-3

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with DOUGLAS MACLEAN

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Dec. 10.

Ken Maynard in "Gun Gospel"

Time of Shows:

A Great Parlor Suite Value

We have just received a car load of new living room suites, which are selling from \$75 to \$100—under the prices of a year ago!

Also two car loads of new bedroom furniture, the very latest, selling from \$35 to \$75—under the prices of a year ago. As well as a big car of dining room and breakfast sets, selling at wonderfully low prices.

Remember that the low range of prices on our complete stock of Congoleum Rugs is still in effect. See us also for Pianos, Victrolas, Radios and Sewing Machines.

We have what you want and sell it for less

E. B. BLACK CO.

We Are Satisfied With Small Profits