

The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

22nd YEAR, NO. 40

HEREFORD, DEAF SMITH COUNTY, TEXAS, TUESDAY, JULY 11, 1922

DR. PRICE IS CALLED TO HIS REWARD

EXPIRES AFTER LONG BATTLE WITH THE GRIM SPECTRE

VERY HARD BLOW

Community Suffers Loss of Splendid Citizen And Great Surgeon

This community suffered one of the severest blows it has ever sustained in the death of Dr. W. A. Price, one of the Panhandle's most eminent physicians and surgeons, who passed away at his home here Monday afternoon at 3:30 o'clock. Dr. Price had been in failing health for months. He returned from a sanitarium at Temple, Texas, about two weeks ago and soon took to his bed, where he suffered greatly until death released him. His passing was not unexpected and several members of his family had gathered here in the face of the inevitable.

Funeral services have been announced for the Methodist church on Wednesday afternoon, July 12, at 3:00 o'clock, conducted by the Rev. J. W. Stoney, Dr. Price's former pastor, assisted by Rev. M. M. Beavers. The Masonic lodge will take charge of the burial ceremonies, and a call to members of the lodge has been issued for 2:00 p. m. Wednesday afternoon. Friends have been invited to the home.

Dr. Price is survived by his wife, three daughters, his mother, seven sisters and two brothers. His son, Otho, accidentally met death exactly two years ago. In addition to his wife and daughters those present at the time of his death were two sisters, Miss Annie Price of Fort Worth and Mrs. J. L. (Dorhead) of Tuscola, Texas, Mrs. R. E. Johnson of Tyler, Texas, a sister-in-law, Mrs. W. A. Price, and Royal A. Terry of Shattuck, Okla., his son-in-law. Others expected for the funeral are Mr. and Mrs. T. A. Gardner of Lometa, Texas, and Mr. and Mrs. Louis McElroy of Amarillo.

Dr. Price's service to humanity and to his community has been long and faithful and his loss is a severe one. A man of strong and striking personality, of broad view, and of rare surgical skill, he leaves a host of sorrowful friends who will miss him as a man, as a civic citizen, as a surgeon.

Dr. William Alonzo Price was born in Baldwin, Miss., Nov. 11, 1837. His father was Rev. Joseph L. Price, a native of Mississippi and an itinerant minister of the M. E. Church, South. His mother was Martha Ann Hunt, also a native of Mississippi.

With four children they came to Texas as pioneers in 1875 and settled near Bonham, Fannin County, Texas. After two years they moved to Broussard, Coryell Co., Texas. This place is still the home place.

In 1889 Dr. Price was married to Miss Annie Gardner. To this union were born two children, Otho and Annie. In 1893 he was graduated from Louisville Medical College, Louisville, Kentucky. His wife died Feb. 11, 1893 and with his two children he returned to Texas and began the practice of medicine—the work that he pursued faithfully until his death.

May 15, 1894, he was married to Miss Nettie Adams in Milan County, Texas. Here they resided until 1906, at which time the family moved to San Marcos, Texas. In 1907 they moved to Hereford. To this union were born two children, Bernadine, now Mrs. Royal A. Terry, and Gwendolyn.

Dr. Price was a member of the M. E. Church South, a Royal Arch Mason and held membership in the Deaf Smith, Castro and Randall Counties Medical Societies, also in the State and the American Medical Associations.

MRS. JOHN RENFRO NOW IN CHARGE OF TELEPHONE OFFICE

Mrs. Mayme Wright left Hereford Monday morning for Amarillo where she will continue her work with the Southwestern Bell Telephone Co. Mrs. Jno. Renfro will assume the position vacated by Mrs. Wright as chief operator. Mr. Kemp will continue as plant man.

RANDALL COUNTY MEN VISIT HERE FORD ON BUSINESS

Messrs. R. A. Campbell and L. A. Rogers of Canyon reached this city Monday morning. Mrs. Campbell was in Hereford in connection with the opening of a new road near his farm.

Europe Greet Former Pres. Taft



Former President Taft made no flamboyant announcement of his trip to Europe this summer, still he is being received with enthusiasm and interest at every center visited. In London he was honored at state affairs and dinners in a way befitting his ability. The fact that he is now chief Justice of the United States impresses Europe. The tour is developing into triumphal trip not unlike that tendered other presidents on visits there. Picture shows Mr. and Mrs. Taft arriving in France. It also shows how the former president has lost in weight.

Still Hope For Hog Show Here Next September

Prospects for a county fair or a hog show this fall are not bright, if the sentiment displayed at Monday's luncheon is any guide to the popular desires. Both questions were canvassed among the diners at the weekly luncheon with the majority opposed to undertaking either this fall. Financial conditions was the stumbling block to a general fair, in the belief of most of those interrogated, while the hog men present showed small interest in a display of their breeding stock. Advocates of the hog show pointed out the fact that the Askren Pig Club boys will have a display of their pigs here in September and that local breeders could bring in samples of their blood at small cost and effort and with tremendous advertising possibilities. It is still hoped that the breeders will awake to the opportunity offered them in this suggestion.

The hospital situation was again discussed and Chairman Ashbrook announced that a call for another meeting of the stock holders will be made at once, at which meeting a definite plan for the future will be worked out.

FISHING PARTY IN HIGH PRAISE OF N. MEX. SCENERY

Doug Fox, Ollie Fox, Albert Herbst and Otho Beene returned late Saturday night from the mountains of New Mexico, where they spent several days camping and fishing. They report plenty of mountain trout and the most magnificent scenery imaginable. When asked about the weather, Ollie Fox said shortly: "It was cold" as \$700 at night.

MR. AND MRS. R. T. EVANS ARE HERE FOR A VACATION

Mr. and Mrs. R. T. Evans, now residing in Dallas, reached Hereford Saturday afternoon by automobile from Amarillo. They are visiting in the home of Mr. and Mrs. Arch Collins.

Mr. Evans looks as hale and hearty as ever and says he just has to spend part of the hot summer months in the finest climate in the world.

NEW EQUIPMENT IS MAKING A SHOWING ON CITY STREETS

Recent grading activities of the city's street crew have resulted in a vast improvement to the thoroughfares all over Hereford. There are still a few rough places to be ironed out, but the new equipment has accomplished wonders in a short space of time and motorists especially are rejoicing.

C. C. COX AND MRS. MARY SMITH MARRIED ON SATURDAY

C. C. Cox and Mrs. Mary Smith were united in marriage last Saturday night at the home of the bride's parents, Mr. and Mrs. W. B. Anthony. Rev. M. M. Beavers officiating. Mr. and Mrs. Cox will make their home in Hereford. Mr. Cox is shop foreman at the Ford Garage.

D. F. ASHBROOK IS PUTTING CURB ABOUT VACANT LOT

D. F. Ashbrook is installing a curb sidewalk about his lot across the street from his residence. There is no house on these premises but Mr. Ashbrook is taking the lead in curb-improvement work in the hope of inducing others to do the same.

Band Concert is On Schedule For Thursday Night

A concert for the benefit of the public by the Hereford Band has been announced for next Thursday night, July 13. The concert will be given under the lights of the Magnolia Filling Station, opposite the Courthouse, through the courtesy of Manager W. D. Kelleher. Practice Monday night saw new faces in the band's lineup. Several of the former members have returned to the fold, and several new men are lining up for instruction. Hereford's champion band will soon number thirty pieces if present plans work out, and the intention is to give public concerts all during the summer months.

POST OFFICE FIXTURES ARE BEING FAST INSTALLED

The major part of the post office fixtures have arrived and are now being installed. There are some separate fixtures which are coming from different points but it will now be possible within a few days for Mrs. Cox and her force to transfer to the new building. While the fixtures being installed have been in use before this, they are quite an improvement of the present equipment.

BROTHER OF J. A. WEAR IS DEAD, VISITED HERE LATELY

J. A. Wear received the sad news that his brother, Dr. I. N. Wear of Los Angeles, passed away last Sunday at the old home place near Plymouth. Dr. Wear was in this city visiting his brother and family and left Hereford June 19. He was past seventy years old and had been an invalid for the past 20 years, having suffered a stroke of paralysis in 1903. Mrs. Wear died in Florence, Italy, about five years ago.

BREEDERS' INVITATIONS ARE BEING PREPARED FOR USE

The committee appointed by the Hereford Breeders Association to prepare and issue an invitation to all members of the Panhandle Hereford Breeders Association to hold their 1923 convention in Hereford is now at work and the invitations will probably be issued before the week is out.

COMMISSION WON'T PASS RESOLUTION

FONE CO.'S REQUEST FOR ACTION IS DECLINED

IMPROVEMENTS?

Company's Future Action is Doubtful. City Has Good Contract

After mature deliberation, the City Commission of Hereford has officially decided not to adopt the Resolution recently presented to them by the Southwestern Bell Telephone Company, which would recognize the right of the company to raise its rates for local service when certain proposed improvements are completed.

The Commission has been studying the telephone situation in some detail since that Resolution was presented to it. The City Fathers want to know exactly where the city stands with relation to the telephone company. Therefore the old contract signed between them in 1910 has been dug up and carefully studied and the recent decisions of the courts of the land in all telephone controversies have been closely examined. The original impression secured by members of the Commission was that the decisions in the Houston, Texas, telephone controversy, in which it was held by the supreme court that the telephone company had the right to raise their rates in Houston to pay them a reasonable return on their property, notwithstanding what the city ordinance said about it, was found not to cover the case at Hereford. Houston operates under a special charter for cities of that size, not applicable to cities of the size of Hereford.

The question here seems to hinge on whether or not Hereford has a binding contract with the telephone company that will hold in the courts. Preliminary study of this document leads the Commissioners to believe that it is a binding contract. It was adopted in 1910 to run seventeen years, and therefore has five years yet to go. It provides for certain upkeep and other things that the company is supposed to do. It fixes the rates charged at present by the company and these rates are the limit of the contract were put into the document by the telephone company itself.

The Commission feels that the adoption of the Resolution offered by the telephone company would merely modify the rate clause in the contract and give official consent for the raising of the rates when the improvements are made.

Whether or not the company will put in the improvements contemplated if the resolution is not adopted is problematical. The whole matter is a large subject and the Commission proposes to make haste slowly and be sure of its ground before taking any action of any nature.

MR. AND MRS. ARLIE DEAN ON VISIT TO ALABAMA FRIENDS

Mr. and Mrs. Arlie Dean, who live on the Hereford Cattle Company's ranch northwest of Hereford, left Monday morning for Alabama for a month's vacation with relatives and friends.

Hereford's Fame Has Penetrated To Phillipines

The fame of Hereford's blooded cattle, irrigation wells and rich soil has even penetrated as far as the Phillipine Islands.

Among a bunch of other inquiries received this week by the Chamber of Commerce was one from a lieutenant in the United States Army, now stationed in the Phillipines, who said he had heard of Hereford's wonderful resources from other army officers who had visited here, and desired full information concerning the land, cattle, temperature, wages, leases, etc., etc.

The lieutenant will soon secure his release from the army and is planning to come to the Plains and settle down. He has been fully supplied with literature and information concerning the country where the young man has the best chance in the world to get a foothold.

C. C. FERGUSON IS SHIPPING CATTLE INTO CALIFORNIA

C. C. Ferguson shipped four carloads of fine Hereford whiteface cows to Northeastern California last Thursday to Wallace H. Partridge. The four cars contained 112 head of some of the finest whiteface cattle in this locality. Mr. Ferguson is shipping regularly to some of the big breeders of Herefords in that locality for the past three years, proving again that Hereford is the real hope of the whiteface.

CHURCH OF CHRIST TO HAVE MEETING ABOUT AUGUST 15

Elders of the Church of Christ state that they will have a meeting to begin about the middle of August. O. E. Phillips, an able man of the Abilene Christian College of Abilene, Texas, is expected to conduct the meeting. Further details and the exact date will be given later.

BRUNKS COMEDIANS WILL SHOW HERE ALL OF NEXT WEEK

The advance man for Brunks Comedians was in town Tuesday and announces in this issue of The Brand that Harley Sadler and his company will be here all of next week. Brunks is the best known locally of all road shows that come through here and Harley Sadler has a large personal following in this community.

REV. EVERS GOES TO LUTHERAN CONFERENCE IN TEXAS

Rev. Theo. H. Evers left Hereford Monday morning for Houston. Rev. Evers will attend the Annual Convention of the Lutheran Church, known as the Texas District of the Missouri Synod. The Convention will convene July 12 and last thru July 18. Rev. Evers represents the Farwell, Texico and Hereford Churches.

U. S. DEPUTY MARSHALL PAYS HERE-FORD FIRST CALL

Benjamin F. Harper of Amarillo, newly appointed United States Deputy Marshall for this district, was a business visitor in Hereford Tuesday. Mr. Harper succeeded the late Doc Bolton, who recently died.

GUARD BOYS GO TO CAMP ON JULY 26

LOCAL COMPANY HOPES TO LEAD 'EM ALL AT AUSTIN

GOOD TIME, SURE

Sports to be Stressed at Camp Mabry. Two Weeks of Camp

Hereford's crack military organization, Company E, 142nd Infantry, Thirty Sixth Division, Texas National Guard is busy these days getting ready for the annual Encampment at Camp Mabry, Austin, Texas, which begins July 28 and ends August 13. The company will leave Hereford July 26 in special Pullman cars, and with one baggage car. The route to camp is not yet determined, although it will probably be via Sweetwater. The men will be back home by August 15.

Hereford is proud of this company of young men who are steadily growing in popular favor and in efficiency. The company was recruited during October and November of last year and mustered into service November 26, 1921. They have an excellent Armory over the Electric Service Station and the organization is rapidly becoming known as one of the fastest growing and most efficient of the entire Guard. At present the company numbers 68 men, exclusive of the commissioned officers, and includes twenty-six ex-service men besides the officers who served during the late unpleasantness. The personnel of the company follows:

Captain Ewell D. Morris, First Lieutenant Albert V. Hurlston, Second Lieutenant Alvin R. Hughes, First Sergeant Alfred T. Keele.

Sergeants: Geo. F. LeGrand, Douglas H. Connell, Benj. R. Dixon, Fred W. Schultz, Melvin W. Standifer, Carroll M. Watson, Elijah M. Kelly.

Corporals: Clarence Bailey, Otis J. Brazill, Joe C. Greer, Ed. J. Miles, Joel E. Marchison, Robt. W. Blak.

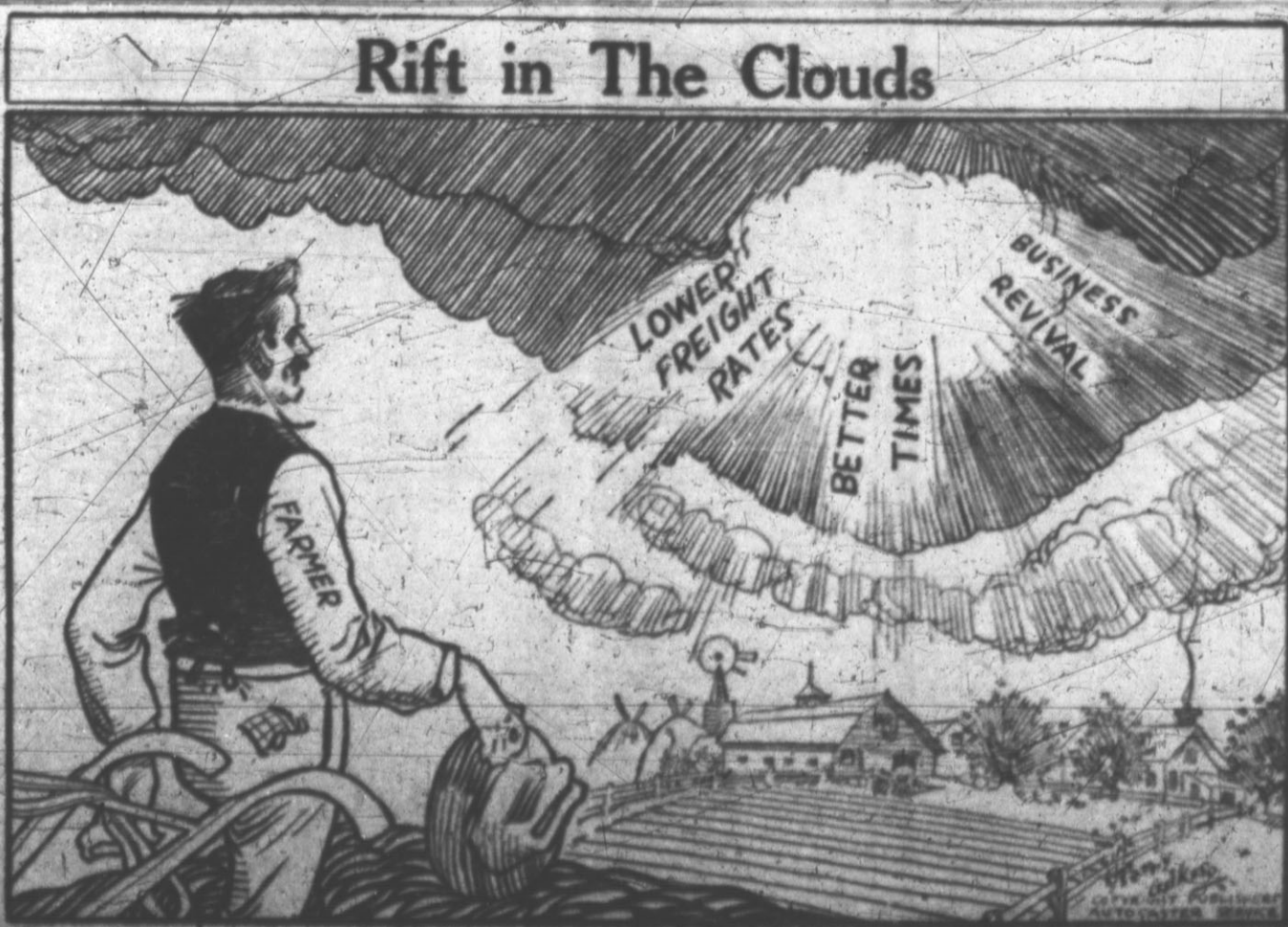
Privates: First Class: Henry C. Angelo, Keith R. Bruner, Harry B. Cannon, Herbert E. Casbolt, Raymond C. Casbolt, Joe B. Elliston, R. E. Gross, Frank J. Garrison, Chas. A. Greer, William A. Lipscomb, James H. Lomas, Fred W. Patton, James T. Holt, James E. Robinson, Albert I. Thompson, Earl R. Wood.

Privates: Oscar E. Bailey, Curtis H. Bippus, Lester C. Boardman, Roy L. Brazill, L. K. Brooks, Frank H. Hurlston, Charlie R. Carroll, Ira A. Council, Maurice R. Corbett, Forrest L. Curo, Harry L. Dupree, Claude H. Griffin, Gordon B. Gold, Harry B. Griffith, Jno. E. Hughes, Porter T. Johnson, Johnnie J. Kemp, Buster O. Lewis, Lester W. Linsville, Forrest T. Minton, Charlie E. Porter, Clarence L. Porter, Alvin C. Robinson, Harry Schultz, Walter A. Schultz, Wilbur E. Slaton, Emory Sparkman, Horace E. Sullivan, William F. Weems, Clarence D. Wombie, Calvin F. Woody, Paul S. Corbett, Russell H. McDonald, Alfred C. Staley, Eugene A. LeGrand, Paul Frye, Tommy Deansour, Harry O. Pondgras.

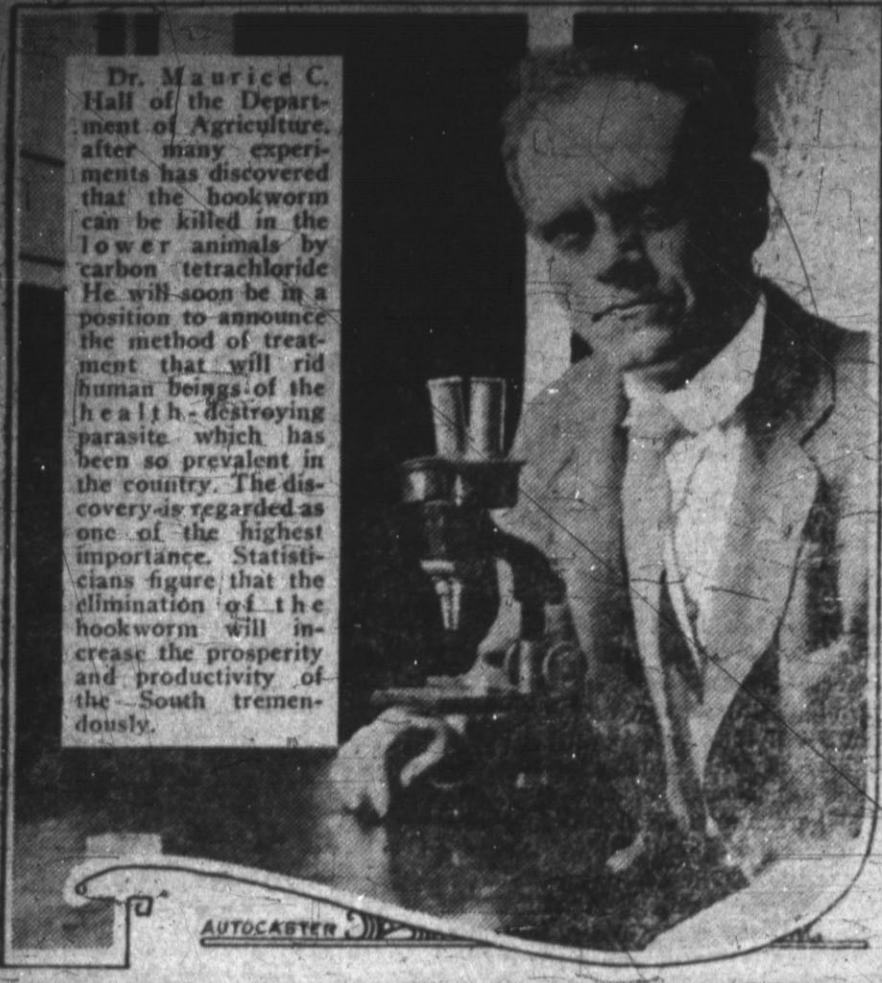
Captain Morris states that it is compulsory that sixty percent of these men now enlisted attend this encampment, the decision being left with the commanding officers. He wants to take the best outfit that goes to camp, and must have a least fifty men. The rolls are open to enlistments up to the day of departure for camp, although he desires new men to come in at once if possible in order to receive typhoid vaccination, which is now in progress. Every member of the company is urged to be present at each drill between now and July 26 in order to get his equipment in ship shape for the trip. Members of the Hereford Band who go along will have the choice of two weeks of intensive band training with the official 142nd Infantry band, a crack organization.

Ed. Conell has been appointed official press reporter for the company, and while at Austin will send The Brand the bulletins weekly, giving the dope on how the boys get along.

The entire infantry of the Texas National Guard, numbering four complete regiments, with two brigade headquarters, will be at Camp Mabry. In a letter from headquarters just received, all organizations are urged to organize baseball teams and bring them along. Those who can box will also have a chance to show their wares, and other interesting sports programs will be arranged. Attendance this year is expected to break all previous records, and every effort is being made to make this camp the best in point of instruction received and the most enjoyable from every angle ever attempted.



Sounds Death Knell of the Hookworm



Dr. Maurice C. Hall of the Department of Agriculture, after many experiments has discovered that the hookworm can be killed in the lower animals by carbon tetrachloride. He will soon be in a position to announce the method of treatment that will rid human beings of the health-destroying parasite which has been so prevalent in the country. The discovery is regarded as one of the highest importance. Statisticians figure that the elimination of the hookworm will increase the prosperity and productivity of the South tremendously.

AUTOCASTER

OUSLEY FOR SENATE CLUB IS ORGANIZED

Fort Worth, Texas, July 3.—Prediction that Clarence Ousley will carry Tarrant County by a two-thirds majority out of a vote which will surpass 25,000 was made Monday night by former State Senator R. T. Carlock, Sr., H. M. Means, formation of the Ousley Club at the Texas Hotel. All speakers were in accord that Ousley "stands out head and shoulders" above the remaining senatorial candidates.

Speakers who made addresses were Judge R. W. Flournoy, Senator R. L. Carlock, Sr., H. M. Means, county agricultural agent, C. C. Gumm, former secretary of the Fort Worth Chamber of Commerce; Dayton Moses, general counsel of the Texas and Southwestern Cattle Raisers' Association, and Warren P. Andrews, vice president of the First National Bank.

Julie G. Smith, local grain man, presided.

Ousley Qualified

Judge Flournoy declared that in "my opinion there is not another man in Texas as well qualified by experience and by study as Clarence Ousley for the position of United States Senator from Texas. His whole life has been devoted to the study of public questions."

"He has done everything possible to advance the agricultural interests of both our State and our Nation," Judge Flournoy said. "He has fought in the fact of odds to further the interest of the farmers."

All other speakers were alike in expressing their belief that Ousley is a real statesman who, if he is sent to the Senate, will represent Texas as a whole, considering all interests, labor, agriculture and manufacturing industries, not overlooking the live stock and banking interests.

Ousley is the one man among all candidates who is looking ahead with a

broad vision, who is not resorting to chicanery and political trickery, according to C. C. Gumm.

Understands Cattle Industry

Dayton Moses declared that Ousley understands fully the problems now confronting the cattle industry, and is a man fully capable of solving these problems. Mr. Moses declared that as long as there was going to be a tariff it should be made to benefit both agricultural and live stock interests which heretofore have been ignored. He pointed out the keen competition of Mexican and South American cattle interests with United States raisers.

Warren P. Andrews, banker, endorsed the stand of Ousley on finance and credit.

MARCH WITH THEM

Russell Sage, in his day the wealthiest money lender in the world, said he bought his straw hats in December and his winter overcoats in July so he could save money, and then folks wondered why he was rich and they were poor. Maybe it was good reason to him, but was he ever rich in all his life? They tried to blow him up with a bomb, he was always scared to death, he never knew the joy of life, he didn't get a chance to mix with his fellow men. The chap that wears a fed hat when straw hats are in season don't fit, and neither does the fellow who buys 'em that way. The world's a big family and it pays to march with our brothers and sisters. If we all worked at cross purposes, business would close up and nobody'd be rich in friends or money.

Kansas City Live Stock Bulletin

Market compared with last Monday. Cattle strong to 25c higher. Hogs 25c higher. Sheep 25c higher. Prospects strong market balance of week.

BEEF STEERS:
Gd. to Ch. Dry lot fed \$8.00 to \$9.00
Fr. to Gd. Dry lot fed 8.50 to 9.00
Cn. to Fr. Dry lot fed 7.00 to 8.50
Gd. to Ch. Grassers 7.00 to 8.00
Fr. to Gd. Grassers 6.00 to 7.00

FEEDERS:
Good to Choice \$7.00 to \$7.50
Fair to Good 6.00 to 7.00
Common to Fair 5.00 to 6.00

STOCKERS:
Good to Choice \$6.50 to \$7.00
Fair to Good 5.75 to 6.50
Common to Fair 4.00 to 5.75
Stock Cows and Heifers 3.50 to 5.00
Stock Calves 5.00 to 7.25
Stock Bulls 3.50 to 4.25

BUTCHER COWS:
Good to Choice \$5.00 to \$6.00
Fair to Good 4.00 to 5.00
Cutters 3.00 to 3.50
Canners 2.25 to 3.00

HEIFERS:
Good to Choice \$6.00 to \$7.00
Fair to Good 5.50 to 6.00
Common to Fair 4.00 to 5.50

CALVES & YEARLINGS:
Baby Beef \$8.50 to \$9.50
Killers 7.00 to 8.00
Veals Fair to Good 7.00 to 9.00
Veals, Common to Fair 4.00 to 5.50

BULLS:
Killers and Bolognas \$3.50 to \$4.50

HOGS:
Light 10.35 to 10.60
Heavy 10.00 to 10.40
Packing Sows 8.50 to 8.75
Pigs 9.50 to 10.25

SHEEP:
Spring lambs 11.00 to 12.85
Lambs, cut 5.50 to 6.00
Yearlings 9.00 to 10.50
Wethers 5.00 to 7.00
Ewes Fat 3.50 to 5.50

RECEIPTS: Monday Last Week
Cattle 7,000 27,700

Hogs 8,600 58,200
Sheep 6,000 26,600
LEE LIVE STOCK COM. CO.
July 8, 1922.

According to a German official document published recently, the number of submarines lost by that Government during the war was 190, including boats sunk, interned and captured.

MOST PERFECT WOMAN IN UNITED STATES



Miss Gertrude Eggett of Fresno, California, has been declared the most perfectly formed woman in America, winning a \$1,000 prize. Ten thousand girls competed. She eats two meals a day, lots of raisins, and has never been in love.



To Our Customers — Warning

We find it a very common practice for persons when fuses are burned out to put pennies in behind the old fuses and in that way get light. When a fuse burns out there is something wrong that should be corrected before trying to get light again.

Fuses are for protection—they are intended to burn out before the wiring in the house gets overheated—they are the safety valves that protect the house. Fuses should not be of too great capacity—use as small a fuse as will carry the amount of current that is used. Don't under any circumstances put coins behind both fuses as in that case you have no protection. A coin can be put behind one fuse temporarily—till you can get another fuse—but never behind both.

Hereford Light & Power Company
"Your Electrical Servants"

Something New

Just received our second shipment of High grade, steel cut, vacuum packed

Golden West Coffee

Nothing like it in Hereford. Guaranteed to please you, or the price cheerfully refunded. Try a can with your next order and be convinced.

Williams Bros.

HONEY PHILOSOPHY FOR 1922



Here was young Jim Jones just went into his back garden to see how his grape vines were coming along, and every one of them was dead—not a leaf in sight. He was sure he had doped the whole thing out so he would have a wonderful grape juice crop this year. He got the finest vines, planted them with the greatest care, and then gave them a dose of manure he was sure would make them come up great. In the winter months he dug around them, and gave them more manure to keep them going through the cold spell. "Burned up," remarked old Jake when he saw them. "Ain't nothin' better'n manure, but too much kills. Plants are like humans. Grapes most of all—grow best when they have to fight, and don't get rich food too easy."

Clean Clothes Regularly

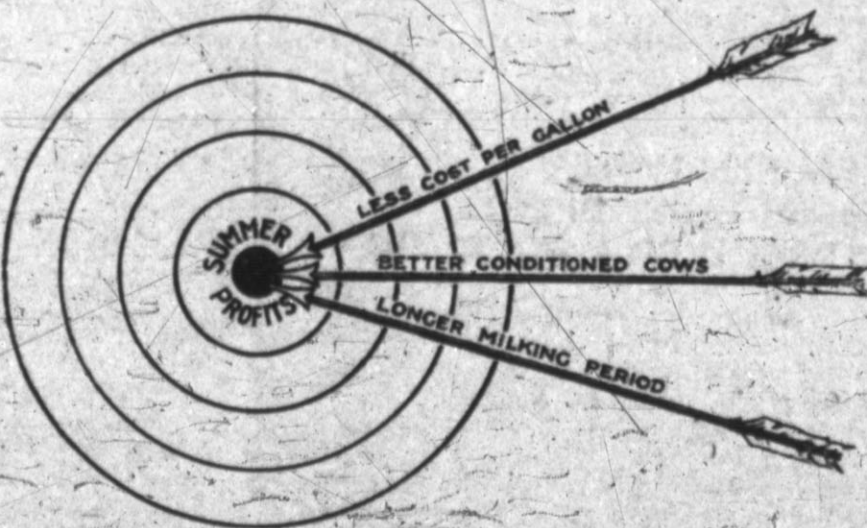
IF YOU WANT THEM TO WEAR LONGER

Of all the ways devised to clean clothes the French Dry Cleaning Method is far superior

- In Really Cleaning Clothes
- Without Leaving Odors.
- For Renewing the Life.

Just phone us and we will call. Phone No. 385.

C. P. Ringer Tailor Shop



Why Miss the Profits

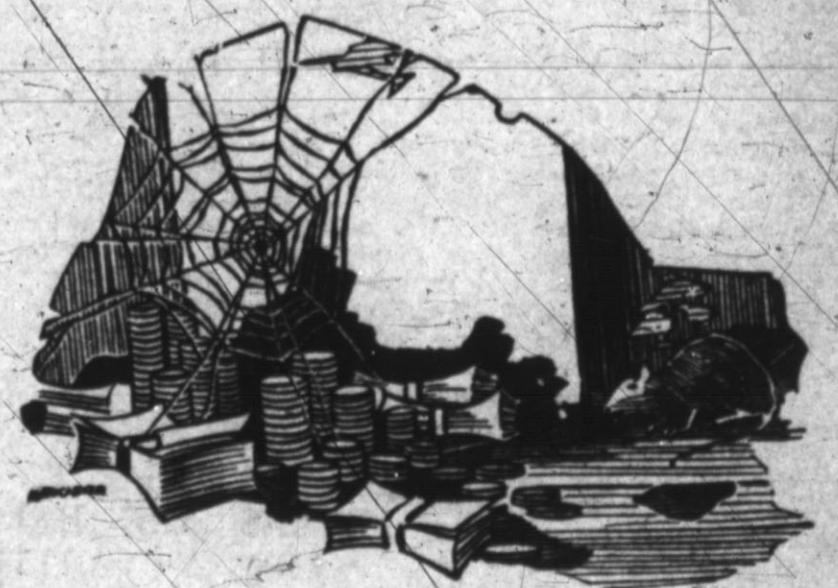
You hit the more summer profits mark when you use Cow Chow as the ration. Dairymen everywhere are using Cow Chow and putting more money in the bank because:

- Cow Chow cuts the cost per gallon of producing milk on grass.
- Keeps your cows in better condition.
- Gets a longer milking period.
- Every pound of Cow Chow fed a good dairy cow will make her produce about three pounds more milk per day on grass up to normal production.

Cow Chow will not only help you to make more summer profits, but your cows will be up to maximum production when colder weather arrives.



Jones & McLean Grain Co.
Phone No. 1



You have been walking in the sunny fields of prosperity. Life seems secure. Youth and strength are careless and forgetful. You have spent money as you have earned it.

Suddenly a flood of hard luck comes rolling toward you. Will you be overwhelmed by it ?

A BANK ACCOUNT IS A SAFETY ISLE. START ONE TODAY!

Dollars deposited in this bank are safe dollars—busy dollars. A small bank account serves as an incentive to save. Save, SAVE!

If you have only a small sum put aside, deposit it with us, today. All large fortunes had small beginnings. The biographies of all rich men start with their first bank account.

YOUR BANK CAN HELP YOU

First State Bank & Trust Co.

The Hereford Brand

ISSUED TUESDAYS AND FRIDAYS

Walter E. Steckman
Holman & Steckman
Publishers

Entered as second-class matter at the postoffice at Hereford, Texas, under the Act of March 3, 1879.

First number of the paper issued Feb. 23, 1901, as The Hereford Reporter (weekly); first number of The Brand (weekly) issued March 21, 1902; last number of The Brand (semi-weekly) issued May 3, 1921.

Subscription, Zone 1—per year, \$2.00
Subscription, outside Zone 1, per year, \$2.50
Six months \$1.50
Three months \$1.00

No subscriptions accepted for less than three months.

ALL SUBSCRIPTIONS STRICTLY IN ADVANCE

POLITICAL ANNOUNCEMENTS

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

- For County Judge:
 - W. M. Megert
 - W. E. Dameron
- For Sheriff and Tax Collector:
 - Omer Baker
 - C. R. Smith
 - C. S. Purcell
- For Tax Assessor:
 - W. W. Bennett
 - Ira Ricketts
 - J. H. Daniel
 - Albert Murphy
 - C. E. Lester
- For District and County Clerk:
 - A. L. (Lee) Biggs
 - Berry Orr
- For County Treasurer:
 - J. J. (of Uncle Joe) Ward
- For Commissioner Precinct No. 3:
 - J. N. Messenger

BIOGRAPHICAL SKETCH

Hon. Clarence Ousley, candidate for U. S. Senator, was born in Lowndes County, Georgia. He is a graduate of the Agricultural and Mechanical College of Alabama, and has been a citizen of Texas for forty one years, coming here as a tutor in Old Marvin College at Waxahatchie, and later entered the field of journalism. He was successively Editor of Farm & Ranch, Editor Semi-Weekly Dallas Farm News, Managing Editor Galveston News, President and Editor Galveston Tribune, Managing Editor Houston Post, founder and Editor Fort Worth Record.

Since the early nineties he has been an admitted leader in all Texas educational and agricultural movements. He was chairman of the Conference for Education in Texas which conducted a campaign for rural school betterment for several years. He was Chairman of the Board of Regents of the College of Industrial Arts and later was Chairman for a number of years of the Board of Regents of the University of Texas and did more for this great institutional institution than any other man has ever done except those great philanthropists Col. Bracken-

ridge and Major Littlefield, who gave to the State University vast sums of money and lands. Col. Ousley, not having the money to give, gave to the University of Texas several years of his best thought, untiring zeal, and diligent attention to its most vital interests. He was also Director of Extension of the A. and M. College for six years, where he likewise did great and effective service for that great educational institution.

As a student of agricultural problems, particularly marketing and rural credits, he came into national prominence some fifteen years ago. He was a member of the American Commission appointed by President Wilson to study Rural Credit and Cooperative Marketing in Europe. Upon the research and reports of that Commission the Federal Farm Loan Bank System was constructed. Mr. Ousley had a conspicuous part in the European investigations and also in framing the Farm Loan Act. In 1917 he was called to Washington as Assistant Secretary of Agriculture under President Wilson where he served during and after the war. In that position he was charged with the responsibility of stimulating an increase of agricultural production in the United States to meet the needs of war; and was charged with administrative responsibilities touching nearly every phase of American agricultural life. He was a member of the Agricultural Conference called by President Harding in January last to serve on the Committee of Credits with such men as Eugene Meyer, Jr., of the War Finance Corporation, A. S. Lever of the Farm Loan Board and Mr. Miller of the Federal Reserve Board. This was a distinct compliment to Col. Ousley's administrative genius, and practically an admission that his equal could not be found within the ranks of the Republican party. He is better equipped perhaps than any other man in the South to construct a companion system of Cooperative Credit for Agricultural and Livestock raisers, so essential to the welfare of Texas producers. During his term of service as Assistant Secretary of Agriculture of the United States, Mr. Ousley was in intimate contact with the leaders of both the House and the Senate and is credited with having been consulted by them oftener perhaps than any other man in Wash-

ington. He is a leader, not a follower. He does his own thinking, and he thinks in terms of the welfare of the whole people, not in the interest of classes and factions. Both capital and labor recognize him as a fair man, desiring to do justice to both but refusing to give special favors to either. He is devoted to the principles of State and community rights and resolutely opposed to interference by the Federal Government in the control of State and local affairs.

He recognizes prohibition, woman suffrage and related issues of the recent past as settled beyond the possibility of revival and is firm for their enforcement.

Care of the Eggs

Now that we have produced the summer eggs, how should they be handled to insure that they will reach the consumer in condition to be consumed. Again there are certain fundamentals to be observed. They are nine commandments which govern all good eggs and are as follows:

1. Swat the rooster and produce fertile eggs during the summer months. A clean infertile egg will never rot. A fertile egg can not be kept from incubating at a temperature above 70 degrees; when incubation ceases, it will in most cases, the germ dies and our good egg becomes a bad one.
2. Produce only clean eggs by keeping the house floor covered with clean straw. Keep the hens shut up until noon on rainy, muddy days.
3. Provide at least one nest for each six hens and have all nests well located so there will be no choice.
4. Gather eggs twice a day.
5. Store in a cool moist place; a cellar is usually the best place for storing eggs. They should be packed at



MINES & O'BRIEN
Hereford, Texas

Co-Operation The Spirit of Progress

Nothing of real worth is accomplished except through Co-operation.

Institutions, communities, individuals, grow in the proportion that they are useful to each other in the advancement of aims, desires, attainments that make for success.

We want your full co-operation; we have need of it; that we may better help you to succeed.

First National Bank

GOSSARD CORSETS

We continue to feature these original front lacing corsets for the simple and sufficient reason that they continue to give unquestioned satisfaction to our most exacting customers.

Fox Mercantile Company



Gossard Corsets are still remarkably priced within the reach of every woman and you may buy every Gossard with our assurance that it will be worth every cent you pay for it—worth it in style, worth it in comfort, and worth it in wearing service.

once for delivery and not rehandled.

6. Never sell eggs from stolen nests. They are probably rotten. Eat them at home if you can.

7. Market eggs often; twice a week if possible.

8. Sort out the small eggs and sell by themselves.

9. Never sell dirty eggs—wash them.

Lignum-vitae is the hardest wood known. It is the only wood that can be used for the bearings at the stern and nearly every large steamship is dependent upon a block of lignum-vitae for a smooth-running screw. The fibers of this wood weave back and forth, crossing and recrossing each other in a manner that resembles the weave of an automobile tire.

French traffic experts will try to solve congestion difficulties in Paris by reserving alternate streets for one-way traffic.

NOTICE OF FINAL ACCOUNT

No. 141
THE STATE OF TEXAS,
To the Sheriff of any Constable of Deaf Smith County: Greeting
W. E. Dameron, Administrator of the Estate of Mrs. Elizabeth Tomamichel, deceased, having filed in our

Flowers

Order all your flowers and funeral designs direct from the

CUNNINGHAM FLOWER SHOP
Phone 1081

County Court his Final Account of the condition of the Estate of said Mrs. Tomamichel, deceased, together with an application to be discharged from said administration:

You are hereby commanded, that by publication of this writ for twenty days in a newspaper regularly published in the County of Deaf Smith you give due notice to all persons interested in the Account for Final Settlement of said Estate, to file their objections thereto, if any they have, on or before the August Term, 1922, of said County Court, commencing and to be holden at the Court House of said County, in the City of Hereford, Texas, on the First Monday which is the 7th day in said month A. D. 1922, when said Account and Application will be considered by said Court.

WITNESS A. L. Biggs, Clerk of the County Court of Deaf Smith County.

(SEAL) Given under my hand and seal of said Court, at my office in the City of Hereford, Texas, this 10th day of July A. D. 1922.

A. L. BIGGS,
Clerk of Deaf Smith Co.
By Jessie Houser, Deputy Clerk.
A True Copy, I certify:
C. S. PURCELL,
Sheriff Deaf Smith Co.
By L. H. Foster, Deputy Sheriff.
49-51-53

Go To Church Sunday!

DR. J. M. FARRELL
Graduate Veterinarian
Day Phone 165 Night Phone 45
Office: Corner Drug Store

HOGS

To The Public:
As the weather is getting warm, and hog shrink badly if I hold them a few days, I have decided to pay 25c per 100 lbs. premium on California hogs, if you will bring them in Wednesday so I can ship them Thursday morning. Remember to bring them Wednesday.

Bring in your hogs not later than Wednesday evening. I ship every Thursday.
G. W. Brumley

Putting Precision into the Prescription

HAVE YOU THESE SUPPLIES

- Exhaustive pills
- Healing salve
- Disinfectants
- Smelling Salts
- Antiseptics
- Water Bottle
- Syringes
- Vermin poison
- Cold Cream
- Tooth paste
- Toilet supplies

CITY DRUG STORE
REN TYNES, Pharmacist

Buy Now

COAL

**We can listen to you TODAY
Maybe we can't in JANUARY**

PLEASE for prompt delivery of coal in January may be in vain, when cold days come.

There is no denying that the fuel situation of the nation is fast assuming a serious aspect with the continued deadlock between coal miners and operators.

Even though the strike were ended tomorrow and all mines resumed full-time operation, there would still be an underproduction throughout the winter.

Order coal now. It will be an act of wisdom. Deliveries will be slow

at the best, but if you order now it will help us in making an estimate of the fuel needs in Hereford.

We are going to use every power within our means to protect our customers and we don't want a one of them to be cold next winter.

Place your order today.

Don't gamble your next winter comfort against the chance that coal will be cheaper when the strike ends.

It is possible that it will cost MORE before the winter is ended.

ORDER TODAY

Jones & McLean

Charter No. 3904 Reserve District No. 11

REPORT OF CONDITION OF THE

First National Bank

at Hereford, in the State of Texas, at the close of business on June 30, 1922.

RESOURCES	
1. Loans and discounts, including redemptions, acceptances of other banks, and foreign bills of exchange or drafts sold with indorsement of this bank	\$240,100.48
2. Overdrafts, unsecured	542.80
4. U. S. Government securities owned: a. Deposited to secure circulation (U. S. bonds par value)	50,000.00
5. Other bonds, stocks, securities, etc.:	1,500.00
6. Banking House, \$4,200.00; Furniture and fixtures, \$3,000.00	7,200.00
7. Real estate owned other than banking house	26,508.00
8. Lawful Reserve with Federal Reserve Bank	13,850.63
10. Cash in vault and amount due from national banks	20,048.19
13. Checks on other banks in the same city or town as reporting bank	1,055.20
Total of Items 10 and 13	30,103.38
14. a. Checks and drafts on banks (including Federal Reserve Bank) located outside of city or town of reporting bank	24.50
b. Miscellaneous cash items	1,442.12
15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
16. Other assets, if any, Cash in Transit	163.72
Total	\$382,505.53
LIABILITIES	
17. Capital stock paid in	50,000.00
18. Undivided Profits	13,945.48
19. Circulating notes outstanding	50,000.00
20. Amount due to national banks	1,000.51
21. Certified checks outstanding	67.25
22. Cashier's checks outstanding	3,092.17
Total of Items 22, 24 and 25	4,519.93
Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days):	
26. Individual deposits subject to check	179,095.27
27. Certificates of deposit due in less than 30 days (other than for money borrowed)	3,977.84
Total of demand deposits (other than bank deposits) subject to Reserve, Items 26 and 27	183,043.11
Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings):	
32. Certificates of deposit (other than for money borrowed)	35,270.50
Total of time deposits subject to Reserve, Item 32	35,270.50
40. Notes and bills rediscounted, including acceptances of other banks and foreign bills of exchange or drafts sold with indorsement of this bank	44,826.42
Total	\$382,505.53

State of Texas, County of Deaf Smith, ss: I, E. B. POSEY, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

E. B. POSEY, Cashier.
Subscribed and sworn to before me this 5th day of July, 1922.
(SEAL) Cotta Sisk, Notary Public.

CORRECT-ATTEST:
GEO. L. MUSE
W. S. HIGGINS
J. FRANK POTTS
Directors

Charter No. 6812 Reserve District No. 11

REPORT OF CONDITION OF THE

Western National Bank

at Hereford, in the State of Texas, at the close of business on June 30, 1922.

RESOURCES	
1. Loans and discounts, including redemptions, acceptances of other banks, and foreign bills of exchange or drafts sold with indorsement of this bank	\$262,780.88
4. U. S. Government securities owned: a. Deposited to secure circulation (U. S. bonds par value)	50,000.00
5. Other bonds, stocks, securities, etc.:	3,750.00
6. Banking House, \$4,800.00; Furniture and fixtures, \$2,000.00	6,800.00
8. Lawful reserve with Federal Reserve Bank	7,243.58
10. Cash in vault and amount due from national banks	27,008.90
11. Amount due from state banks, bankers, and trust companies in the United States other than included in items 8 and 10	615.10
13. Checks on other banks in the same city or town as reporting bank	632.48
Total of Items 10, 11 and 13	29,156.48
14. a. Checks and drafts on banks (including Federal Reserve Bank) located outside of city or town of reporting bank	63.80
b. Miscellaneous cash items	23.70
15. Redemption fund with U. S. Treasurer and due from U. S. Treasurer	2,500.00
Total	\$362,312.44
LIABILITIES	
17. Capital stock paid in	50,000.00
18. Surplus fund	75,000.00
19. Undivided profits	191.40
a. Reserved for interest and taxes accrued	3,105.93
20. Circulating notes outstanding	3,297.33
21. Certified checks outstanding	500.00
22. Cashier's checks outstanding	2,780.21
Total of Items 21 and 22	3,280.21
Demand deposits (other than bank deposits) subject to Reserve (deposits payable within 30 days):	
26. Individual deposits subject to check	86,190.03
27. Certificates of deposit due in less than 30 days (other than for money borrowed)	16,303.13
Total of demand deposits (other than bank deposits) subject to Reserve, Items 26 and 27	102,493.16
Time deposits subject to Reserve (payable after 30 days, or subject to 30 days or more notice, and postal savings):	
32. Certificates of deposit (other than for money borrowed)	34,113.02
Total of time deposits subject to Reserve, Item 32	34,113.02
40. Notes and bills rediscounted, including acceptances of other banks and foreign bills of exchange or drafts sold with indorsement of this bank	44,128.70
Total	\$362,312.44

State of Texas, County of Deaf Smith, ss: I, C. C. ACKER, Cashier of the above named bank, do solemnly swear that the above statement is true to the best of my knowledge and belief.

C. C. ACKER, Cashier.
Subscribed and sworn to before me the 6th day of July, 1922.
(SEAL) Mary Fox, Notary Public.

CORRECT-ATTEST:
G. A. F. PARKER
M. S. PARKER
J. I. SMITH
Directors

No. 103 BANKS

Official Statement of the Financial Condition of the

First State Bank & Trust Co.

at Hereford, State of Texas, at the close of business on the 30th day of June, 1922, published in The Herford Brand, a newspaper printed and published at Hereford, State of Texas, on the 7th day of July, 1922.

RESOURCES	
Loans and Discounts, personal or collateral	\$452,024.57
Loans, real estate	60,347.13
Overdrafts, none	
Bonds and Stocks, none	
Real Estate (banking house)	5,500.00
Other Real Estate	13,476.39
Furniture and Fixtures	2,982.00
Due from other Banks and Bankers, and cash on hand	112,983.09
Interest in Depositors' Guaranty Fund	7,904.38
Assessment Depositors' Guaranty Fund	15,060.19
Acceptances and Bills of Exchange, None	
Stock in Federal Reserve Bank, Dallas	3,000.00
Total	\$681,606.77
LIABILITIES	
Capital Stock paid in	\$ 50,000.00
Surplus Fund	50,000.00
Undivided Profits, net	884.64
Due to Banks and Bankers, subject to check, None	
Individual Deposits, subject to check	300,917.16
Savings Deposits, None	
Time Certificates of Deposit	88,886.24
Demand Certificates of Deposit, None	
Cashier's Checks	9,083.65
Bills Payable	50,000.00
Certificates of Deposits issued for money borrowed, None	
Rediscounts with Fed. Res. Bank, Dallas	181,924.78
Other liabilities, None	
Total	\$681,606.77

STATE OF TEXAS
County of Deaf Smith.
We, Henry Wilkinson, as president, and J. A. Pitman, as cashier, of said bank, each of us, do solemnly swear that the above statement is true to the best of our knowledge and belief.

HENRY WILKINSON, Pres.
J. A. PITMAN, Cashier.
Subscribed and sworn to before me this 5th day of July, A. D. 1922.
(Seal) J. S. Jones,
Notary Public, Deaf Smith Co., Texas.
CORRECT-ATTEST:
CARL GILLILAND,
HOMER WILKINSON,
D. F. ASHBROOK,
Directors.

Cafe and Hotel

Our good meals, short orders, large wholesome rooms, and a big welcome always await you.

rest room Ice Water

Stockmen's Cafe
Phone 299

Battery Weather

Summer's good for batteries just as it is for people—providing they don't get all "het up".

But regardless of warm, easily started motors, heat-thinned oil and so on, you have to look after your battery to keep it fit.

Just drive around and tell us to do whatever's necessary. That's what we're here for.

Same service—same Willard Standards no matter what the make of your battery.

Electric Service Station
Phone 284

Representing the

Willard STORAGE BATTERY

Our Neighbors

CASTRO COUNTY Political Announcements

The following candidates authorize us to announce them for the office under which they are listed, subject to the action of the Democratic Primary:

For County Judge:
B. D. Woodlee

For District and County Clerk:
Joe Hastings

Dimmitt Methodist Church
Preaching at 11 a. m. and 8 p. m. first Sunday.
Preaching at 8 p. m. fourth Sunday.
Sunday School every Sunday at 10 a. m.
Everybody is invited.
Rev. G. R. Fort, Pastor.

DIAMITT
Miss Mary Wallace of Oklahoma City and Miss Crum of Canyon are visiting on the Crum Brothers ranch this week.
Miss Henry McMurray returned to her home in Marlow, Oklahoma Wednesday, after a six weeks visit with her sister, Mrs. Billy Graham, south of town.
Mrs. J. M. Gollehon returned home a few days ago from Post City, where she has been visiting relatives for several weeks.

Rev. J. A. Lindley, Baptist preacher of Tulla, baptized Mrs. Bill Ewers and Mr. Ester Nott Sunday afternoon at 2:30, on the J. E. Turner place one mile southeast of town. A large crowd attended.
Mr. and Mrs. Claude Newsom and son, Mrs. Ora Newsom, and Mrs. J. F. Waldrip motored to Mrs. Ora Newsom's farm near Hereford Sunday. On returning home Sunday evening they visited at the home of Mrs. W. B. Green.
Mr. and Mrs. R. A. Patton and son, Billy, were dinner guests of Mr. and Mrs. J. E. Turner Sunday.
Miss Walton, of Jumbo community, visited Ola Brashears and Gladys Hastings Sunday.
The Elliott Brothers finished harvesting their wheat Saturday, which averaged 18 bushels per acre.
Mr. and Mrs. Fred Galle and family and Mrs. Rudd spent Sunday in Hereford.
Mrs. M. E. Hightower spent last week visiting Mrs. Maud Rippy and Mrs. S. J. Cone.
The Grants, Reynolds, Umbersons and Shufords spread dinner on the courthouse lawn Sunday. Mrs. George

CASTRO COUNTY Political Announcements

Douglas and Dr. and Mrs. Miller were invited to help enjoy the wonderful feast.
Mr. and Mrs. Joe Howard had dinner with Mr. and Mrs. I. B. Brooks Sunday.
Mr. and Mrs. Leonard O'Neil motored to Clarendon, Texas, Friday for a short visit with Mrs. O'Neil's sister, Mrs. Gentry.
Mrs. Frank Drenup and son, of Nazareth, were shopping in Dimmitt Monday.

Miss Fannie Cash, of Canyon, visited in the home of Mr. and Mrs. R. C. Shuford last week.
Miss Tennie Hastings spent the week-end visiting friends in Canyon.

NAZARETH
Miss Mary Braddock, from Amarillo, is visiting homefolks for a few weeks.
Rev. Conrad Herda and Martin Fehr were in Amarillo last Monday on business.
Conrad Schulte was in Amarillo one day last week.
Math Gerber finished threshing on his place north of town last Saturday.
Mrs. John Heiman is on the sick list this week. Frank Annes is also under the Doctor's care.
Thomas Bowers and Annie Miller went to Amarillo Sunday.
H. J. Heldgerken and family were visiting at Mick Ehlys Sunday evening.
Jos. Guggermos and family and Mr. and Mrs. B. H. Kleman were at Ed-

Wilson's Products

at their best,
Swifts, Armours and all the rest.
Chase & Sanborns Coffees and Teas,
Del Monte Peaches, Pears and Peas.

So, if you wish the best of all,
You'll phone "81" when you call.

Frank A. Gyles, Grocer

Where Quality is Paramount

Courtesy Service

On Sale everywhere from Now on

The New & Better USCO Tire

with many improvements

The price remains the same

\$10.90 for the 30 x 3 1/2

WHEN USCO announced its new low price of \$10.90 last Fall, the makers were already busy developing a still greater "Usco" value.

The new and better "Usco" as you see it today—with no change in price—and tax absorbed by the manufacturer.

You'll note in the new and better "Usco" these features—
Thicker tread, giving greater non-skid protection. Stouter sidewalls.
Altogether a handsomer tire that will take longer wear both inside and out.
The greatest money's worth of fabric tire in the history of pneumatics.

United States Tires
United States Rubber Company

Where You Can Buy U. S. Tires:
Renfro & Sons
Hereford, Texas

ward Kleman's home Sunday evening. Mr. and Mrs. Tony Bellingham and family visited at the home of Joe Bickel Sunday.

JOEL
Marshall Channess was able to be with us Sunday afternoon at Sunday School. His many friends rejoice to know that he is improving in health.
Irid West and family spent Sunday with C. G. Johnson's family.

One Sunday School voted unanimously to accept the invitation of the Progressive Sunday School to attend all day services with them July 16.
Louis Smiths folks and Frank Miller and wife spent the day with the Hershey family on last Sunday.

C. R. Walker and his mother were Canyon visitors last Monday. Mr. and Mrs. L. A. Smith and family were also in Canyon on that day.
A sister of Mrs. J. O. Miller drove over from Clovis to spend the week-end and Mrs. Miller brought her to Sunday School.

There were 63 present at Sunday School, including the 8 members on the cradle roll present. There are now 12 members on the cradle roll.
The neighbors all gathered at the home of Carl Owens Sunday for our usual Sunday evening song service.
The Galley boys are cutting oats for the May brothers this week.

The oats and spring wheat crops are very much of a disappointment, there not being over half of what was expected. The wheat blighted and did not fill. The oats failed to stool as it usually does and is very thin, but of good quality.

The grain sorghum growers will meet at the City Hall in Amarillo Saturday, the 15th, at 1:30 p. m. Remember we got 40c to 50c per hundred for our grain last fall. Now the local price is \$1.15. Who gets the margin?

What is Baggage Insurance

When you leave home on a trip or vacation we insure your personal effects against Fire, Theft, or any other hazard. The cost is small. Ask us about it: Always a complete and dependable Insurance Service.

T. K. Wilson Insurance Agency

Classified Advertising For Sale

FOR SALE—A cream separator, in good condition. Call or write to 49-21-Pd. Mrs. John Haberer.

Nice Fresh Fruit
Choice fresh cherries and peaches at the Hereford Nursery. 48-21

FOR SALE or Trade—One Cadillac, model 53. Will trade for good milk cows and hogs or mules. For information, call at Renfro & Sons. 47-81

FOR SALE—We have buyers at all times to buy land and trade for land in Castro and adjoining counties, also acreage and city property in Hereford. The war is over and if you have bargains, write us for listing blanks. Do not take up our time with inflated fees, for we mean business. 5 per cent on sales, also 2 1/2 percent on exchanges. Chad & McIver, The Land Men, Plainview, Texas. 40-15t

Wants

WANTED—To buy some good goats. 48-11 H. C. Bowsher.

WANTED—To do House cleaning, fine and rug cleaning, or will work at the cemetery. Write Box 55. 49-21-Pd. R. T. Farris.

TO TRADE—For smooth, level ranch land near Hereford:

1 block 300x300. This city block joins on the Higginbotham Bros. & Co. \$200,000 business, Comanche, Texas.
1 lot 25x140. This lot is 75 feet south of Comanche National Bank and faces Higginbotham Bros. & Co. Our County Judge paid \$750.00 last week for a lot 75x140 by the side of my lot.

I refer you to the following as to the values of my property: First National Bank, Comanche National Bank, First State Bank.

My property is all clear and will bear inspection and is best and only vacant property near the square.

Comanche is the county site of Comanche, Texas, a thriving good town, with established valuations and thickly populated.

Wade Evridge, Comanche, Texas. 40-11

For Rent

FOR RENT—4 room concrete residence, city light, water, toilet, 3rd St., close in, fruit, entire city block. See 46-11 J. B. Elliston.

Lost

LOST—A small white Angora dog, lost in Hereford, June 25th. Finder please return to W. H. Davis. 48-21-Pd

LOST—A brown leather hand bag containing a pair of shell rimmed glasses. Leave at Brand office. 49-21 Mrs. B. F. Guthrie.

LOST—A key ring containing containing three keys. Leave at Brand office. Good Job Printing at The Brand!



Poem by Uncle John

ATTENTION TO DETAIL

When a feller pays attention to the commonest of things, there's a powerful sight of comfort in the happiness it brings. If we overlook the details in the rush of gettin' there, we may face the grim necessity of bringin' up the rear.

In the thousan' little ventures that a feller undertakes, it may be plantin' flowers, or it may be killin' snakes. Our hand may grasp the saber, or the handle of the plow—but we don't accomplish anything, without a knowin' how!

The man that hories money at a triflin' rate per cent, may dissipate his wages till he don't know how they went. . . . But the careful money lender, as he figgers the amount, might illuminate the spender, on the little things that count.

I reckon there is women that's disposed to keepin' house. They'd entertain the elephant an' squall about the mouse! They fight the little red ant, while they love a dog, by jings, but that's the way with women—they aspire to greater things.

For every feller.

From Neighboring Towns

SPRINGLAKE

Farmers are very busy taking care of their wheat.

Mr. and Mrs. Kinen and little son, Powers, visited in the Phipps home Thursday and Friday.

The young folks enjoyed a social at Jack Hinson's Saturday night.

Miss Naomi Phipps visited the Misses Kiser, Coplan and Bridges in Canyon Saturday and Sunday.

We are sorry to hear of the death of Mr. Yoger, formerly of Otto.

Mr. Silk, Mr. Yoger of California, and Mr. French of Jones Co., Texas, visited the Phipps home Saturday.

Mr. and Mrs. Earnest and Charles Jones spent the Fourth in Hale Center.

Several from this community attended the picnic at Muleshoe the Fourth.

Mr. and Mrs. Arthur Barton have some friends visiting them.

Mrs. Emmitt Barton and two little ones are visiting her homefolks in Haskell County, Texas.

Little Gladys Barton went with her to visit her grandmother.

Bro. McKinzie went to Dallas on business Friday.

Cecil Johnson made a business trip to Hereford Saturday.

Rosee Dean, Mr. Thompson and Hongh's trucks are hauling J. I. Phipps wheat to Hereford.

Mr. Houston and family attended the burial of Mrs. McKinzie Saturday.

Mr. and Mrs. Dotson attended the funeral services of Mr. Clinton Yoger at Plainview Friday.

Obituary

It again becomes our sad duty to chronicle the passing of one of our beloved friends and neighbors, Mrs. Grace MacKinzie. She became very ill on Thursday evening. Dr. Miller was called and on Friday her condition

seemed no better so Dr. Miller called Dr. Owens of Plainview. Friday evening she was thought to be getting along nicely, but on Saturday morning she became much worse and after suffering all it seemed that she could bear, she passed away at 2:15.

Mrs. MacKinzie was a power in church and community work. She was loved by all who knew her. She was only forty-one years of age, but the Dear Lord has need of her and He came to claim her as one of his redeemed-away from the trials and turmoils of this old world, where it seems sometimes there is nothing but sickness, sorrow, pain and death. We feel that her work was done and she will have many stars in her crown for the many good deeds and kindnesses that she has done. She leaves a devoted husband and three children, two girls and a boy.

ARMY MAN NEW BUDGET DIRECTOR



Brigadier General Herbert M. Loss, for some years director of finance of the army will succeed Charles G. Dawes, present budget chief, when the latter retires at the end of June.

to mourn their loss, but our loss, dear friends, is her eternal gain.

Mrs. MacKinzie's relatives live across the waters. She has a mother and two brothers gone on before who, while we mourn for her here, will rejoice with her there around the great white throne, where they will meet to part no more.

A precious one from us has gone
A voice we loved is stilled,
A place is vacant in our home
That never can be filled.
God in His wisdom has recalled
The boon His hand had given,
And though the body slumbers here,
The soul is safe in Heaven.
One who was with her.

FRIONA

The Christian Endeavor is planning for a social to be held at some one of the country homes some time in the near future. The society, under the leadership of the new president, Vay Hart, shows considerable signs of covering from the lethargy into which it had fallen during the past six months.

The pie social given by the Ladies' Aid of the Congregational Church at the Kinsley home last Friday night was a joyous occasion and quite a neat sum was realized for the church-building fund.

Mrs. Smith became seriously ill one day in the early part of last week, the symptoms being very much like a stroke. After several days of careful nursing she failed to rally from the attack and was taken to the sanitarium at Clovis on Sunday. She was accompanied by her daughter, Mary Smith, of Dallas, and Mrs. T. J. Crawford, and Mrs. Wentworth.

The result of the election held here Saturday was a success for the bond issue. About two-thirds of the available vote of the district was cast, there being 74 votes in favor of the bonds and 11 against. The trustees will push the arrangements with all possible haste until the contract is let and the work begun on the new school building.

Staley and Cooper are harvesting their 200 acre crop of wheat about nine miles south of town. It is setting from 60 to 62 pounds and yielding about 20

NOTICE

To our Customers and Friends: We are now selling the original O. M. Franklin Blackleg Vaccine. We have made this change in order to give our customers what we believe to be the best vaccine on the market. This product is made in Amarillo which is an advantage to all, and we have a stock of fresh vaccine on hand all the time.



Norton & Powell
SON

Distributors Hereford, Texas

bushels per acre. This is one of the few crops of wheat that withstood the dry winter.

Reuben Giesler is visiting his brother and sister, Elwin and Louella Giesler at Eaton, New Mexico. He expects to visit in Colorado also before returning home.

Ben T. Little, our genial county assessor, has been making the assessment of the property in and near Friona during the past ten days. Mr. Little is a candidate for the office for the next term and has many friends here who will be pleased to see him win out in the coming primary.

Joseph Paul—who lives several miles south of Friona, has quite a bountiful crop of fruit in his orchard this year. He has lots of peaches, some of which

are ripening and will soon be on the local market. He has a large number of apple trees of different varieties, which it is said, will yield a good crop. Mr. Paul says he will have enough peaches to supply Farmer county.

Mr. and Mrs. Campbell, of Rowell, arrived here Sunday morning for a visit of several days with Mrs. Campbell's parents, Mr. and Mrs. D. H. Meade.

Want Ads, Rentals, Lost and Found, Exchanges, Loans and Stock, City Property, etc.
RATES: classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.
CASH WITH ORDER.

Abstracts and Loans

J. Frank Potts

Maps, Deaf-Smith Co.—50c.

To The Wheat Man

who is going to bind his wheat—just remember that we carry the Old Reliable Brand

PLYMOUTH TWINE

and a full supply of Binder Extras.

GARRISON BROTHERS

Our Stock is Complete

Hog Wire Pipe Shelf Hardware
Barb Wire Casing Builders Hardware
Poultry Wire Well Supplies Dishes

Standard and Edison Mill

Majestic Ranges—Perfection Oil Stoves

Dunlap Hardware Company

HAVE WHAT YOU WANT WHEN YOU WANT IT

Garden Tools

Lawn Mowers

Feathered Chickens

Like the other kind, are a valuable possession—if they are taken care of and handled right.

There's a poultry secret that smart folks around Hereford have learned long ago—the secret of HOW TO SELL THEIR

CHICKENS for a profit.

The Secret is simply this: Bring 'em to the HEREFORD PRODUCE, where the price is always the best there is to obtain. Whenever you hear a fellow saying that poultry prices are higher somewhere else don't swallow it, hook, line, sinker and all—do your own thinking and investigating and examine into the real truth of such statements. Ninety-nine times out of a hundred you will find there is nothing to it. Look up prices in other towns.

WE PAY THE TOP PRICE—ALL THE TIME—WE CAN EASILY PROVE IT IF YOU DOUBT IT.

Do Your Own Thinking and Figuring—Don't Listen to a Rumor

The Hereford Produce

I. H. SPRATT, Mgr.

Uncle John's Josh

HE'S THE EASIEST FELLOW IN THE WORLD TO FOOL—YOURSELF.



Look Who's Coming Back Brunk's Comedians

Big Tent Theater Featuring

HARLEY SADLER

Your Favorite Comedian Will Open a Week's Engagement in

Hereford, Monday, July 17

New Plays New Vaudeville Feature Orchestra

SEE BIG AD IN FRIDAY'S PAPER

HOME SWEET HOME
FRANKIE BELIEVES IN SIGNS BY AUTOCASTER



TOWN & COUNTY Personalographs

Miss Helen Lambert made a business trip to Friona Saturday.

We pay 15c dozen for eggs in trade. Halsell Grocery.

B. Frank Bule made a business trip to Canyon Friday morning.

Dollar Sale on Aluminum Ware Saturday, July 15th. Dunlap Hardware.

A. Lawrence reached home Sunday morning from Lawrence, Kansas.

We pay 15c dozen for eggs in trade. H. Halsell Grocery.

Jonnie Orr and Ramsay Landrom went to Amarillo on business Friday.

Get your Kodak supplies at Clark's Drug Store.

Royal A. Terry, of Shattuck, Okla., arrived in Herford Tuesday morning.

Many foreign countries are clamoring for Tanlac. Its fame is world-wide. J. J. Clark Drug Co.

Rev. H. S. McKenzie and son, of Springlake, left Herford Friday morning for Dallas.

We are headquarters for fruit jars, tops and rubbers, and the price is right. Williams Bros.

Dollar Sale on Aluminum Ware Saturday, July 15th. Dunlap Hardware.

Mr. and Mrs. J. I. Phipps and daughter, of Springlake, and Dr. Rorrick, of Happy, motored to Herford Tuesday.

Sweet Clover Honey at W. C. Fallwell Filling Station.

Rev. T. C. Mahan passed thru Herford Friday enroute from Nashville, Tenn., to his home in Carlsbad, N. Mex.

You do not get any added eggs at the Herford Produce. We put out only fresh eggs.

Miss Frances Ray went to Friona Saturday morning. Miss Ray will visit in the home of Mr. and Mrs. Joe Allen.

Pure Apple Vinegar 50c per gallon. Halsell Grocery.

Mrs. F. E. Bowp was called to Goldthwait, Texas, Saturday morning on account of the serious illness of her mother.

Cranes Linen Lawn Stationery. Clark's Drug Store.

Uncle John's Josh

LIGHT TRAVELS INCONCEIVABLY FAST UNTIL IT ENCOUNTERS A HUMAN MIND.



STARVING ARTIST WINS PRIX DE ROME



Just as he was to be evicted from his miserable New York home, Alfred Fogel won the Prix de Rome, which means \$1,000 a year for three years, free residence in the Academy of Arts, and an opportunity to travel in Europe. The great artist has managed to live only by house painting and kalaminting.

Good Printing at the Brand.

Cherokee Red Elaminated Tubes

30x3	\$1.75
30x3 1/2	2.00
32x3 1/2	2.25
31x4	2.50
32x4	3.00
33x4	3.25
34x4	3.50
32x4 1/2	4.00
33x4 1/2	4.20
34x4 1/2	4.40
35x4 1/2	4.75
36x4 1/2	5.00
33x5	5.20
34x5	5.25
35x5	5.50

Cherokee tubes are better than the Michlin tubes.

Biggest stock of Tires this side of Amarillo.

W. C. Fallwell Filling Station

We are headquarters for fruit jars, tops and rubbers, and the price is right. Williams Bros.

Sweet Clover Honey at W. C. Fallwell Filling Station.

Mrs. B. E. Barton and two children of Springlake, left Herford Friday morning for Dallas to visit relatives and friends.

It is astonishing how quickly Tanlac will produce results. You usually feel better from the very first dose. J. J. Clark Drug Co.

Mrs. Dr. Florence Miller reached Herford Tuesday morning, after four months visit with relatives and friends in Mexico, Mo.

Pure Apple Vinegar 50c per gallon. Halsell Grocery.

Mrs. C. J. Norvell, of Corsicana, Texas, reached this city Saturday morning and is visiting in the home of her daughter, Mrs. C. D. Shaw.

W. B. Farmer left Herford Friday morning for Henrietta, Texas, on a business trip. Mr. Farmer will be absent for a week.

Dollar Sale on Aluminum Ware Saturday, July 15th. Dunlap Hardware.

Mr. and Mrs. C. S. Osborn and son, of Ft. Worth, are visiting in the home of Mr. and Mrs. J. D. Rose. Mesdames Rose and Osborn are cousins.

We are headquarters for fruit jars, tops and rubbers, and the price is right. Williams Bros.

Miss Lottie Stagner spent the week end with her parents. Mr. and Mrs. Joe Stagner. Miss Stagner is a student in the State Normal at Canyon.

See our Dollar Window of Aluminum Ware, July 15th only. Dunlap Hardware.

Mrs. Cleve Tate and daughter, Jonnie Beth, of Dimmitt reached this city Tuesday morning from a visit with friends and relatives in Tucuman.

Just received new shipment pure comb honey from South Texas, 10 lbs. \$2.20. Halsell Grocery.

Mr. and Mrs. J. N. Beavers returned to their home in Woodward, Okla., Monday morning after a two weeks' visit in the home of their son, Rev. M. M. Beavers.

See our Dollar Window of Aluminum Ware, July 15th only. Dunlap Hardware.

D. C. Story left Herford Friday for his home in Chicago. Mr. Story has been visiting in the home of his father, J. D. Story, near Summerfield for the past two weeks.

"We have sold 97,000 bottles of Tanlac and have never had a single complaint."—Jacobs' Pharmacy, Atlanta, Ga. Sold by J. J. Clark Drug Co.

Mrs. J. H. Hodge and daughter arrived home Saturday morning from Amarillo. Mrs. Hodge and daughter were visiting in the home of Mr. and Mrs. J. P. Hodge.

Get your Fishing Tackle at Clark's Drug Store.

Miss Vera Godwin and two brothers, H. B. and Albert, left Herford Monday morning for Gainesville and Sherman, Texas, where they will visit with relatives and friends.

See our Dollar Window of Aluminum Ware, July 15th only. Dunlap Hardware.

E. E. Hartshorn, of Fawcett, Texas, left Herford for Canyon Friday morning. Mr. Hartshorn disposed of part of a carload of melons in this city Wednesday and Thursday.

Just received new shipment pure comb honey from South Texas, 10 lbs. \$2.20. Halsell Grocery.

Miss Elizabeth Black returned Tuesday morning from a visit in El Paso and Artesia. Miss Black visited in the home of Mr. and Mrs. E. B. Bullock in Artesia, former residents of Herford.

Try our Bulk Cocoa, sixteen ounces to the pound and only 25c per pound. Absolutely nothing better on the market. Herford Produce.

Mrs. C. P. Ringer and two children and Mrs. Ringer's sister, Miss Bertie Perkins, motored to Ft. Sumner, N. Mex., the first of the week where they will visit in the home of their parents.

Sweet Clover Honey at W. C. Fallwell Filling Station.

A. L. Henson left Herford Friday morning for his home in Panhandle, Texas. Mr. Henson is an uncle of Rev. J. R. Henson, formerly of this city, and is a relative of J. J. Ward, in whose home he made a short visit.

"The sweetening quality of dahlias roots is 60 per cent greater than the amount of sugar obtained from sugar cane, according to estimates. The root is not starchy like that of the potato, but is rich in sugar. Dahlias grow wild in Mexico and can be grown anywhere in the United States."

BE AN AMERICAN
If a fellow wins success, tear him down. Let yer keynote be durness—tear him down. If your neighbor seems to thrive, better eat him up alive—let the drones that fill the hive tear him down! If a man is truly great, tear him down. Though he steers the ship of state, tear him down. Let the wuthless speckled skunk fill yer noodle with his bunk—let the grand old ship be sunk—tear him down!
When you hear a statesman praised, tear him down. Though the stench of hell be raised, tear him down! "Peace on earth" is simply bosh. "Brother-love" is all a josh—all we need is nerve, begosh—tear him down!
Uncle John.

SERVICE CONSTANTLY IN MIND

We keep service constantly in mind and that is one of the many reasons why this bank meets with so much favor from its patrons—is that it isn't haphazard business. It is a regular, unchanging and consistent feature of all our dealings with all our customers.

Western National Bank

Solan C. Byrd J. E. Hill

Byrd & Hill

FARM AND RANCH LOANS Real Estate

We are making a great volume of farm and ranch loans all over the Panhandle. Our expert service is based on the following advantages:

1. Cheaper interest rates.
2. Better terms.
3. More liberal valuations.

Write or phone us, if you want to borrow money on your land.

HEREFORD, TEXAS



Everybody in Herford knows where to go for cool, refreshing ICE CREAMS AND SODAS. It's the Corner Drug Store, of course.

So if it's a question of HOW OFTEN, then take the advice of all health authorities. They say:

"Eat ice cream every day." During the hot summer months it is much to be preferred to heavier foods—and ICE CREAM IS A FOOD.

Order by the pint, quart, freezer.

I'LL MEET YOU AT

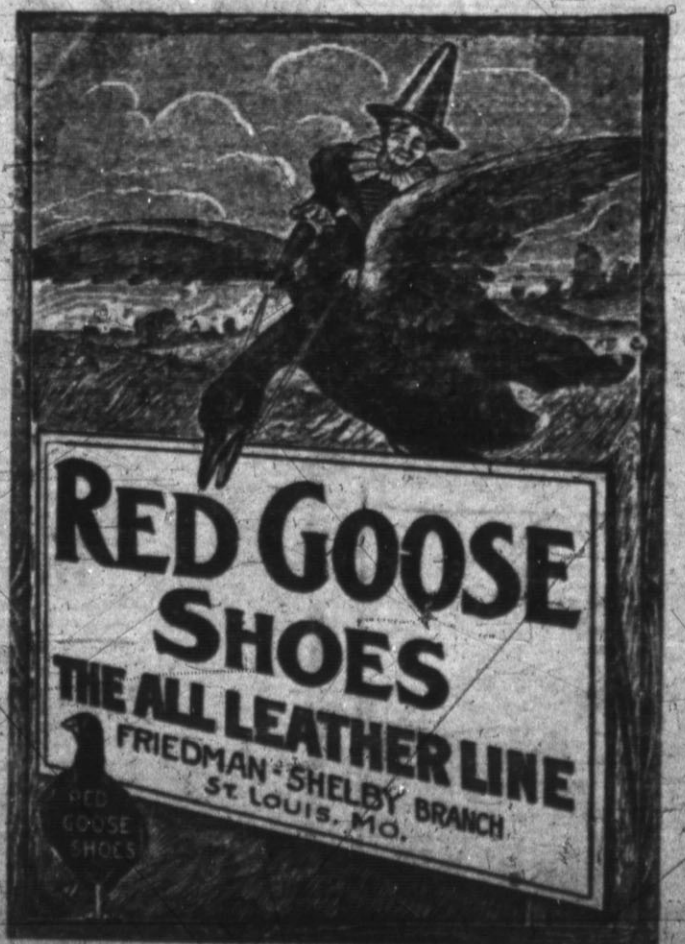
The Corner Drug Store



to you when you know you can leave your Tube with us and it will get the proper attention.

Vulcanizing that sticks and stops the leak.

Service Garage



J. O. Newell