

# The Hereford Brand

TUESDAYS—TWICE-A-WEEK—FRIDAYS

HEREFORD, DEAF SMITH COUNTY, TEXAS, FRIDAY, SEPT. 15, 1922.

## Campaign For Cotton Raising Is Well Under Way

### OPENING OF CENTRAL ON WEDNESDAY

SMALLER PUPILS ARE RAPIDLY SETTling DOWN

### ARE SHY CHAIRS

Two New Rooms Can be Used When Seats Are Received

Formal opening of the Central grade school occurred Wednesday morning, although the little fellows had been organizing classes and getting started for the two days previous. A nice program suitable to the ages of the grammar pupils was carried out and Superintendent D. W. Hawkins announced that everything was comfortably fixed up and classes started.

Chairs for the two new rooms just completed in the basement have not yet been received, but are expected daily. Upon their arrival this badly needed space can be utilized and classes adjusted more comfortably. There has been an enrollment of over 300 in this school so far, and with many more expected before the close of the present month. Prospects are that the total city school enrollment this year will far exceed that of last year.

### Unusual Reunion of John E. Turner Family, Dimmitt

On Sunday, September 10, all the children, except one, of Mr. and Mrs. John E. Turner of Dimmitt were at the home of their parents for the first time in a number of years. Perhaps, for the first time since a number of the children have married and have homes of their own.

Mr. and Mrs. Turner have been married forty-two years and have lived on the plains of Texas thirty-one years. They have resided in Dimmitt on the old home place twenty-three years. Eleven children came to bless this home, and all have grown to manhood and womanhood, the youngest being twenty-one years of age.

Mr. and Mrs. Turner, as pioneer settlers of the Plains, underwent many inconveniences and even hardships incident to a new country, yet they never lost their faith in God and belief in humanity. Often when Mr. Turner would be away from home through the week earning a livelihood for his family and not be able to be at home on Sundays, Mrs. Turner and the children would walk two miles to Sunday School in the little old schoolhouse. Mrs. Turner carrying the baby in her arms and leading a little one at her side. Such devotion bore a rich harvest for every child is now a member of church and a Christian man or woman. There are no more highly respected citizens on the Plains than Mr. John Turner and his large family of sons and daughters.

The occasion of the reunion at this time was the visit of the youngest son, Dixon L. Turner, who has been away the past three years attending A. & M. College. Dixon is one of Uncle Sam's soldiers who went overseas and fought for God and his native land.

There were no invited guests at this reunion, except Miss Millicent Griffith and Mr. G. W. Hastings.

During Miss Griffith's stay in Dimmitt as teacher, seven of the Turner children graduated under her. Gano Hastings and Dixon grew up from childhood together.

As it was the Sabbath day nothing loud or worldly took place. All attended church services at the morning hour then returned to the parents' home to partake of a dinner that would be hard to describe in detail because of the great variety and quantity of "good things to eat."

While the meal was in preparation, Miss Griffith took the picture of the parents and children, and also of the seven children who graduated under her.

The children are: Kenneth, Clara and Katie, who are at home; Mrs. Jack Slover of Lubbock; Mrs. Maggie Gollehon, Mrs. Stella Burch, Mrs. Luna Ayers, Mrs. Claud Johnson and John E., all of Castro county; Mrs. Oscar Jones of Curry county, New Mexico, and Dixon L. of Bryan. Mrs. Jack Slover was presented from

### Eight Hen Roosts Raided; Sheriff Recovers 44 Head; Poultry Association Hangs Up Reward

A regular epidemic of chicken stealing broke upon this community, beginning about last Sunday night, and to date eight different poultry houses have been raided, that have not been reported, and possibly more that have not been turned in. It is the belief of the officers that there is a regularly organized gang in this work, operating not only here but at other Plains points, using Amarillo, Tucumcari, Clovis and possibly Planview as markets, and utilizing automobiles and trucks in the business.

Sheriff Purcell took hold of the matter Monday and one direct result of his work was the return here Friday morning of thirty-nine Buff Orpingtons stolen from Cliff Hicks, and five White Cornish striped from O. L. McKee. These birds were easily picked out of between four and five thousand chickens in the wholesalers pens at Amarillo. Mr. Purcell took Andy Godwin and Walter Orr with him to Amarillo and, in cooperation with the Amarillo officers, worked out the case. He states that the Amarillo officers say that this gang is making a cleanup among the chickens of this section of the Plains, having almost stripped Canyon and Amarillo of their poultry. The sheriff reported that they had the name of the man who sold the chickens recovered, together with the number of the check issued to him in payment for the chickens, and that before long it was hoped to bag him and possibly others engaged in this traffic.

The Hereford Poultry Association has hung up a \$25.00 cash reward for information leading to the arrest and conviction of these parasites, and Jones & McLean have added \$5.00 to the reward. The ad is carried in this issue of The Brand. The officers of the Association are determined to stop this stealing, and are prepared to vigorously prosecute any offenders brought to justice. Some of the poultry stolen consists of fine blooded stock, meaning a great deal to the owners for breeders, and the loss will be severely felt. Several who have lost birds have announced that hereafter they will set trap guns in their poultry houses, and the

### Cliff Acker Weds Miss Mary Fox in Quiet Ceremony

Two of Hereford's most popular young people were principals in a delightful home wedding Thursday night when Clifford Acker, nephew of Mr. and Mrs. G. A. Parker and cashier of the Western National Bank, was united in marriage with Miss Mary Fox, daughter of Mr. and Mrs. W. O. Fox.

The ceremony was performed by the Rev. M. M. Beavers of the Methodist church at the home of the bride's parents. Only members of the families of the bride and groom and a few of the intimate friends were witnesses.

Miss Annie Fitzhugh Parker played the wedding march and Mrs. Homer Fox sang a solo just before the march. The ring ceremony was performed.

Following the congratulations the happy couple had a very narrow escape from their zealous well wishers. The Fox home was completely surrounded and guarded but the groom finally pulled a piece of statism on his friends that worked and he carried his bride safely through the guards to the home of Mr. and Mrs. Homer Fox, where they will make their home for the present.

The marriage is the culmination of a romance that has been watched with interest by the hosts of friends of both young people, and they are receiving congratulations from all sides. Those who were guests at the Fox home for the ceremony were Mr. and Mrs. W. O. Fox, Mr. and Mrs. M. A. Fox, Doug Fox, Mr. and Mrs. Homer Fox, Roy Jowell Gano Hastings, Jonathan Pitman, A. Lawrence, Misses Vivian Steckman and Douglas Wilson, Mr. and Mrs. M. B. McLean, Mr. and Mrs. John Williams, G. A. F. Parker and family.

### JOE HUCKERT NOW IMPROVING GROUND RECENTLY BOUGHT

Joe Huckert began the construction of a concrete block house on North Twenty-Five Mile Ave. Friday morning, on the thirty acre farm he bought from J. H. Bowers. The blocks will be made on the ground under the supervision of J. L. Johnson. The house will contain 6 rooms, a basement and will be modern in every respect. Mr. Huckert owned his present located three miles

from here who steals chickens hereafter is liable to stop a load of lead before his night's ventures are over.

The forty-four head recovered by Sheriff Purcell came in Friday morning and were easily identified. This recovery shows the value of breeding only pure blooded stock. The sheriff and his assistants state that Mr. Hicks' well bred chickens stood out from the mass of common poultry with which they were mixed like a lighthouse in a fog and it was easy to pick them out. Their toe marks also aided in identification. As for the White Cornish, the thief who picked them up was very careless, as their distinctive carriage, weight and feathering cannot be hidden. In addition there are only three breeders of this variety in this entire country, so far as is known.

Poultry raisers who lose their chickens or turkeys in future who will promptly zone The Brand will aid the officers greatly in their efforts to break up this despicable traffic.

The eight poultry raisers who have been "touched" so far as has been reported: Cliff Hicks, O. L. McKee, Walter Orr, Andy Godwin, G. P. Oliver, J. L. Wilson, Arthur Davis and J. M. Mortimer. Mr. McKee was visited twice, losing some Sunday night, and again on Wednesday night.

### Nine Guard Boys Released Because Opening Schools

Nine members of Company E, 142nd Infantry, National Guards, who have been in camp at Denison-Texas, for several weeks, rolled off the train Friday morning, went home so that they can enter school. The boys were grinning and delighted to be back and all declared they were "rarin' to go to school." The nine are: Sergeant Joe B. Elliott, Corporal Eugene A. LeGrand, Corporal James H. Lomas, Private Alton C. Robinson, Private Earl R. Wood, Private Buster O. Lewis, Private Marvin R. Corbett, Private Ira A. Connell, Private William Metcalf. It is understood that several more may come in later, as soon as the necessary red tape is unwound.

Lieutenant Hartshorn of the Hereford Company and Captain Gamble of the Canyon company spent several days here this week recruiting men to take the places of these released to attend school. Three men were secured here, five at Happy, two at Canyon, and several others were in prospect. Lieutenant Hartshorn stated that while the stay of the Guards at Denison was problematical, it was the general impression of the officers in charge that they would not be released for several months yet, and might possibly have to stay all winter. Even after the strike is settled, they believe, it will be necessary for the Guards to remain in camp two months longer pending cleanup and return to normal conditions.

### HARRISON HOG IS WINNING AT CHILDRESS

CHAMPION BOAR HEADS FOR DALLAS FAIR IN OCTOBER

Sensation's Pride, E. W. Harrison's Duroc Jersey herd boar, has again won all the ribbons in sight at the Childress State Fair this week, according to a long distance talk with Mr. Harrison, who is now at Childress. Mr. Harrison also has several other pigs at Childress. This boar was grand champion at the Canyon Fair. His exact winnings could not be ascertained, as some connection was had, but Mr. Harrison said he took what ribbons were offered in the classes he entered and he did not win more for lack of classes. It is understood that he will be kept at Childress for the present and then sent on down to the Dallas Fair next month.

Mr. Harrison is making a great showing with his blooded hogs and is becoming a real Red breeder and booster.

### Friona's Old Settlers' Picnic On September 30th

FRIONA, Sept. 15.—At a mass meeting of the citizens at the schoolhouse on Tuesday night of last week it was decided that the Old Settlers' Association should hold a combined fair and picnic this season and another meeting was called for Saturday night at which Saturday, Sept. 30, was chosen as the date. Committees were appointed for live-stock and poultry, agricultural products, domestic science, finance, program, and general arrangement. All parties will be free and no cash premiums will be awarded this season. A good quiet day of pleasure and mutual profit is planned for and an exhibit live stock and poultry and home economics is expected that will be an eye-opener to many in the county. All the other towns and communities in Parmer county are cordially invited and expected to take part in this, our first attempt. A basket dinner will be served at the noon hour, so bring your baskets well filled.

### SCHLENKER GAINS RECOGNITION WITH HIS NEW PATENT

O. C. Schlenker of Bovina, who is now in Indianapolis marketing his combination tire carrier, rim contractor and locking machine, writes his partners here, Henry Hastings and Carl Cockerell, enthusiastically about the future of the new patent. Mr. Schlenker demonstrated his machine for a week during the state fair at Indianapolis and received orders for forty machines during that time. He says that experts tell him the device is a sure winner and that its future is assured.

### ACREAGE PLEDGES HAVE BEEN MADE ALREADY, AND MUCH INTEREST SHOWN AT LUNCHEON

MEMBERS CHAMBER OF COMMERCE, REAL ESTATE MEN, FARMERS AND OTHERS DISCUSS POSSIBILITIES THURSDAY

### IT'S COMING—YOU CAN'T STOP IT

County Judge-elect of Donley County Says the Cotton Sentiment is Growing in This Section Like a Prairie Fire And Predicts a Great Acreage for Near Future

The constantly growing sentiment in this community for the past several years for the growing of cotton a commercial basis came to a head at a luncheon of the Chamber of Commerce, Realtor's Board, farmers and others interested, held at the Stockmen's Cafe Thursday noon. Over thirty were present, samples of stalks, bolls, squares and the fleecy staple itself were on display, and the crowd gave attentive ear to an excellent talk by J. L. Bain, county judge-elect of Donley county. Mr. Bain has had years of cotton experience, both as a planter and as a buyer and is thoroughly conversant with the subject.

Following the conclusion of Mr. Bain's remarks several farmers present stated that they would like to start a list of men who would pledge cotton acreage for next year, which would undoubtedly have great weight in securing a good gin. Several farmers present had gone before this list was started, but those who were left pledged the following:

J. L. Bain ..... 200 acres  
Kelly Gray ..... 200 acres

### Amarillo May Get Water Supply in Hereford's Field

W. Kiersted, of Kansas City, hydraulic engineer, accompanied by D. L. McDonald, Wednesday continued his preliminary inspection preparatory to a survey for the purpose of working out a possible water supply for Amarillo. Mr. Kiersted and Mr. McDonald were visiting the various wells over the Hereford shallow water belt and gathering data for Mr. Kiersted's information before beginning his survey.

Mr. Kiersted was accompanied by Mr. McDonald, City Engineer H. B. Jones, and R. B. Masterson of Amarillo, on a trip through the Hereford shallow water belt Tuesday.

Mayor Lou D. Marrs is reported to have found a well within five miles of one of the test wells drilled by the city of Amarillo that is capable of pumping a million gallons of water a day without cessation.

T. T. McDermott ..... 40 acres  
G. W. Wilson ..... 100 acres  
H. M. Smith ..... 25 acres

It was resolved to continue the cotton discussion, taking up practical measures, at next Monday's luncheon at the City Cafe, and all farmers in this territory who are interested in this new addition to Hereford's agricultural program are urged to attend this meeting. Any one who cannot come but who will pledge acreage is invited to fore this information to the Brand office, so that the acreage can be added to the list.

### It's Coming

Mr. Bain, who owns two sections of land in this county, was introduced by Vice President Homer Wilkinson, who made an excellent cotton talk himself. The visitor declared that cotton is now being grown right at our back door and is surely headed this way; that there is no way of stopping it for the reason that experience has shown that it will grow and mature on the Plains, that the staple is stronger here than elsewhere, and that the economic demand for its production here is so pressing that there is no way of keeping it out, even if an effort should be made to do so. "It's like a prairie fire," said Mr. Bain, "and it's headed this way. I honestly believe the time is right at hand when the Plains country of Texas will be the banner cotton country of the United States."

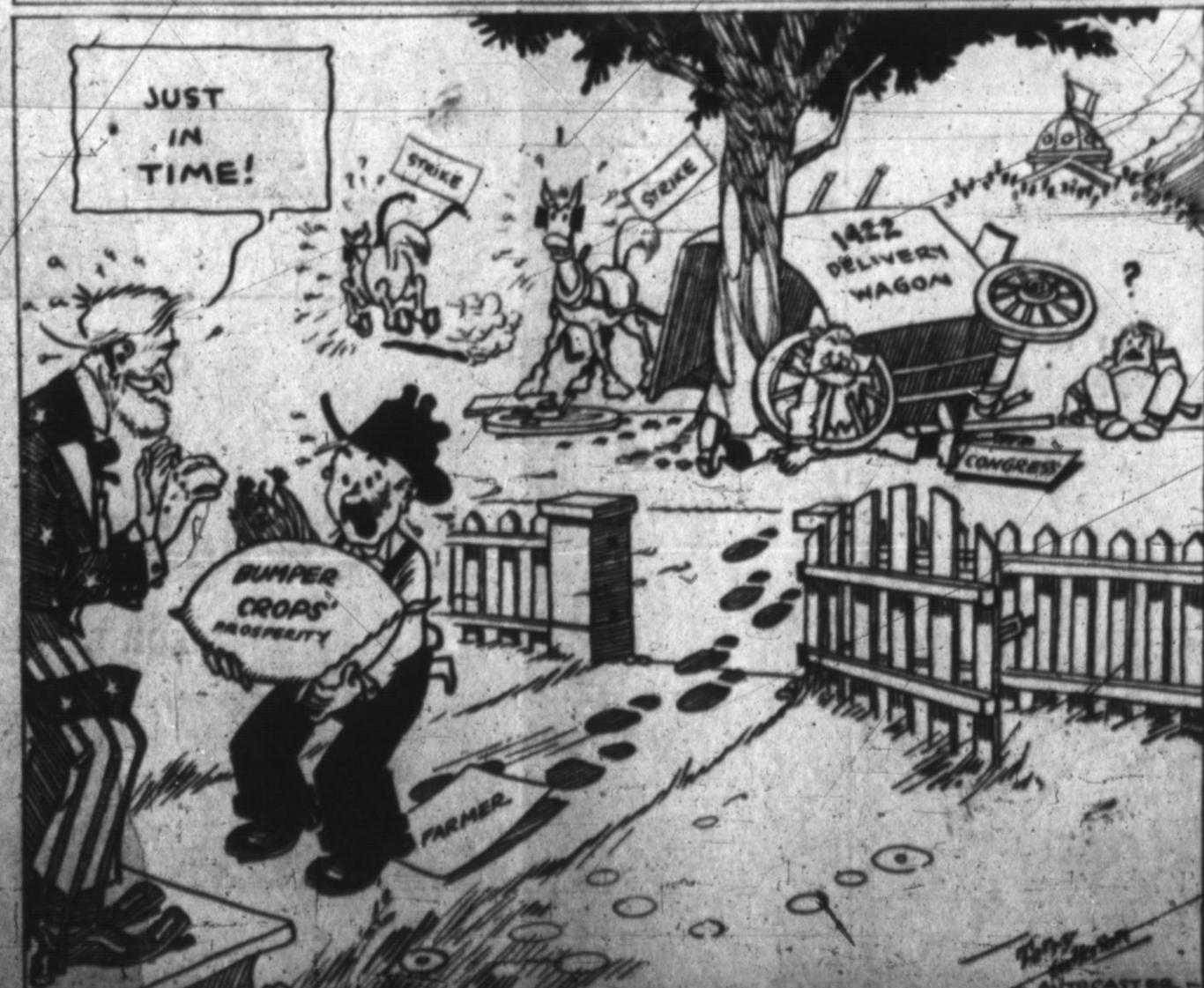
The speaker argued that early and deep plowing, with careful seed selection and early planting, taken with proper cultivation, would insure from a quarter to three quarters of a bale in this soil nearly any year. He pointed out that at Dumas, higher than Hereford, they had successfully grown cotton in paying quantities last year and this year, and also called attention to other instances scattered about the Plains country. He believed that cotton would fit into the scheme of agriculture and live stock raising up here like a glove and would balance the diversification of this section in a way nothing else would. He said there was always a lot of talk about the undesirable class of citizens cotton would bring, but said that was mostly talk and pointed to the lower Plains counties, who have been raising cotton for years and still maintain the high average of their citizenship. He believes that the pledging of acreage will bring a gin quickly; and told of the success of the farmers of Armstrong county, who took up the business of planting this year and are much pleased with it.

Mr. Bain concluded his remarks with some practical lessons on "roots, brace roots, etc., taken from the samples brought to the luncheon. His address was able and much appreciated and full of good common sense. Owing to the lateness of the hour (Continued on Last Page)

### Ozark Signs Will Be Erected Both Sides Hereford

The new Ozark Trails route through Hereford is to be marked with twenty-eight steel signs, on both sides of Hereford, bearing the advertising of various merchants here. This detail was attended to Tuesday and Wednesday by C. I. Frost, publicity man for the Trails, who sold the signs. They will be sixteen by twenty-four inches, with two wings at right angles, set on a steel post in concrete, one every mile. The Trails emblem and distances will be shown on each wing, together with the ad of the merchant purchasing the space. Those who took this space were: Fox Mercantile Co., two; Abo Filling Station, eight; City Cafe, two; Auto-Utility Station, two; Magnolia Filling Station, four; Thompson's Garage, two; Chamber of Commerce, two; Wilkinson Motor Company, two; First State Bank & Trust Company, two.

Getting here just the same



# Our Neighbors

**Dimmitt Methodist Church**  
 Preaching at 11 a. m. and 8 p. m. last Sunday.  
 Preaching at 8 p. m. fourth Sunday.  
 Sunday School every Sunday at 10 a. m.  
 Everybody is invited.  
 Rev. G. H. Fort, Pastor.

**DIMMITT**  
 Mrs. Glen Stiles, of Big Square, Texas, was operated on Thursday for appendicitis, at the Plainview Sanitarium. She is getting along nicely and will soon be home again.

Mr. Farmer, of Hereford, transacted business in Dimmitt this week.

Mr. Garrison, of Hereford, visited in the Fred Galle home this week.

Mrs. Mayes Miller is visiting in the home of her aunt, Mrs. D. L. Miller of Plainview, this week.

Mr. and Mrs. Leonard O'Neil and family returned a few days ago from New Mexico, where they have been spending a two weeks vacation.

Gano Hastings of Hereford visited in the home of his parents, Mr. and Mrs. J. R. Hastings this week.

Rev. G. H. Fort has been holding a meeting at Hart for the past week. Brother H. R. Gilbreath and wife assisted him. A wonderful meeting was reported, there being several conversions.

Miss DeAlva Miller spent Sunday night with Miss Edna Galle on the ranch south of town.

Lemuel Johnson will stay at the home of Dr. and Mrs. Miller this winter and go to school.

Miss Vada Waldron arrived the latter part of the week from Post City to teach school. Miss Waldron will board and room at the home of Mrs. Connie Clamahan.

Mr. and Mrs. Reeves arrived the latter part of the week. Mr. Reeves will superintend the school here this term. Mrs. Reeves will also teach in the Dimmitt school.

Mr. and Mrs. Fred H. Galle and son Eugene, and father, Mr. A. Iten, made a business trip to Plainview Wednesday.

Mrs. Holland and children left Monday for their home in Lockney, Texas, after several weeks stay with her parents, Mr. and Mrs. Waldrope.

Mrs. Robert Gollehon and children will move to Canyon this week to put the children in school there this term.

Miss Tennie and Jay Hastings will attend school in Canyon this year.

Freddie Hamm is getting along nicely since his operation and will be able to come home this week.

Two or three fine rains fell in Dimmitt last week everyone enjoyed them.

Dr. Miller took four patients to the Plainview Sanitarium Wednesday.

Miss DeAlva Miller returned to her home in Plainview Sunday night, after several days visit with her aunt and uncle, Dr. and Mrs. Mayes Miller.

With the departure of Mrs. Erenstine Carroll, of the U. S. Department of Agriculture, Castro County's first month of home demonstration work was ended. While here, Mrs. Carroll visited in the Dimmitt, Frio, Nazareth, Cleo, Junbo, Bethel and Big Square communities and being very capable and an efficient demonstrator, made

things very interesting for all those who attended.

Under her supervision more than forty dress forms were ordered and made, which will be of great help to the women in their home dressmaking efforts, also many helps in sewing were given.

The steam pressure cooking demonstration, in which entire dinners were cooked in 15 or 20 minutes, was new to many.

Jellies and preserves were made and many different kinds of fruit, vegetables and chicken were canned. An entire beef was canned at F. H. Galle's of Cleo.

A chicken calling demonstration was given at Bethel, also the art of cheese making was disclosed for the benefit of the Dimmitt ladies.

Every moment of Mrs. Carroll's time was well spent and we feel that the benefits derived from her efforts will be many. Mrs. Carroll left Dimmitt on Sept. 3rd to spend a few days in Canyon, before returning to her home in Brownwood, Texas, where she intends to teach the following term.

She leaves her hearty thanks to the people of Castro county for their interest and hospitality shown her while here.

## FRIO

Our school board erected a nice new Star windmill at Frio school house last week which was badly needed, as the old mill had blown to pieces. Our school opened last Monday morning with a good number of pupils and Miss Lottie Stagner, as teacher.

Mr. Boyd of this community moved his family to Hereford last Monday so as to put his two boys in the Hereford high school again this year.

Henry Allman has just completed a nice new hog house on his farm nine miles south of Hereford. Mr. Allman has a nice lot of good hogs and plenty of grain to feed them on. We predict that he will make good in the hog business as he is a good farmer and best of all, a good hustler.

Our Sunday School is progressing nicely. Mr. P. A. Hogan, the Superintendent, informs us that there were over forty in the classes last Sunday. Several new Sunday School pupils, besides the visitors, were present.

Mr. Ray Gilbreath, of Dimmitt, filled

Dr. Fort's appointment at Frio last Sunday evening and preached a good sermon to a large and attentive audience.

Bro. Mat Johnson of Hereford is going to preach at Frio next Sunday at 11 a. m.

W. S. Dixon and wife attended services at Dimmitt last Sunday. There were several baptisms last Sunday at J. H. Gollehon's tank five miles south-east of Dimmitt that were converted and united with the Baptist church during the camp meeting in August.

Most everybody in Frio community are trying to save their feed now, as it is drying up. Bladders are going on most all the farms. Some of the crops are very poor and the feed short, but even at that it will look better to a hungry cow than a snow drift will. And, by the way, last Sunday and Monday reminds us that we won't need our summer suits much longer this year, as winter is fast approaching.

Hurrah for the Lubbock Editor that gave us such a fine description of the negroes down there. He must have known the disposition and habits of the negro pretty well before he came to Lubbock.

## PROGRESSIVE

We'll honor yet the school we knew,  
 The best school of all;  
 We'll honor yet the rule we knew,  
 Till the last bell call.  
 For working days and holidays,  
 And glad or melancholy days.

They were great days and jolly days at the best school of all.

Miss Mary Kalciff entertained the Senior S. S. Class Saturday night. The social hours were most pleasantly spent in playing such indoor games as young folks delight in. Later in the evening they ventured out in the crisp air, gathered around a bright open fire and toasted marshmallows. To escape the cold north wind each one soon sought a milder temperature within cozy rooms where delicious cream and cake awaited the guests.

School opened Monday morning with an attendance of twenty-nine pupils. Miss McCowan of Plainview has charge of the high school work and Miss Ruthford of Tulla of the grammar grades. Several of the patrons were present. Everything promises for a splendid school year.

Miss Olive Peckins left for Monticello, Iowa, where she will again resume her work as teacher of the science department in the high school there.

Mr. and Mrs. Otto Masie were dinner guests in the home of W. C. Russell. "Think up and you will brace up."

Preaching next Sunday at 2:30 o'clock. A full house is desired. Special music.

A. S. Higgins and family had dinner with C. C. Rowmans last Sunday.

Mrs. John Matthews left Sunday for her old home town, Iowa Park, where she expects to make an extended visit. Mrs. Matthews will also go to Ft. Worth and other places.

## FRIONA

Mr. Parr's threshing outfit threshed wheat for Mr. Foster and Mr. Hart on Monday and Tuesday.

Logan Symson and Clyde Goodwin, of the Building Committee, went to Hereford Monday and purchased a considerable quantity of high grade dynamite. (Continued on Page Five)

# Insurance

Can Write You  
**Any Kind of Policy**

for  
**Any Kind of Protection**

**A. L. Biggs**  
 Insurance

Dependable Service  
 Phone 328

## Tailored Suits

- Lamb \$35
- International \$35

The cost of looking your best has dropped amazingly. A Lamm Suit or O'Coat at \$35 with the Custom Tailor feature as a bonus.

The proof is in your seeing—not in our saying. You're the best judge. We'll show you how while the big values remain intact.

## C. P. Ringer's Tailor Shop

THE HOME OF FINE TAILORING  
 Cleaning and Pressing



It's toasted. This one extra process gives a delightful quality that can not be duplicated

## Fruit Jars

For the month of September we will sell  
**KERR'S SELF-SEALING FRUIT JARS**  
 both wide and narrow mouth, for  
 \$75c—\$1.00—\$1.25

Garrison Bros.

## School Supplies

Are you ready for the School Bell in the morning. We have among our school supplies the following that we wish you to see:

- Fountain Pens, \$1.00 up
  - Ever Sharp Pencils, \$1.00
  - Expell Repell Pencils, 65c
  - Shafer Pencil, Gold or Silver
  - A full assortment of 5c pencils
  - Tablets, Erasers, Note Books and Fillers
  - Examination Tablets and Theme Paper
- We wish all a profitable school year.

**City Drug Store**  
 Hereford, Texas



# Ready-to-Wear

FOR LADIES AND MISSES

A unique selection of the season's very latest styles, cloths, designs. Something here to suit the taste of each individual, while the prices are as low as you will find anywhere these days.

MAY WE SHOW THEM TO YOU?

**FOX MERCANTILE COMPANY**

# Punchettes



When you face the world and try to do something for the benefit of mankind, you are confronted with many problems. How to solve them; how to eradicate the evils, and how to succeed in the work of general betterment is, of course, a great task. The following problems, if solved, would bring America peace, happiness, and prosperity. Let us solve them.

**SOME PROBLEMS**  
**FIRST**—Apathy. America's people love good humor. Feed them well and permit them to sleep and they will laugh through any storm and ride through any disaster. Immediately after the disasters of life have apparently passed, however, they settle down into a state of apathy. That condition is today settling upon us.

During the war, we preached preparation, watchfulness, and the curbing of all radical forces. When peace was announced, we settled back into the habit of eating, sleeping, and laughing. The "red" forces didn't sleep; the powers antagonistic to good government

didn't sleep. Apathy is the enemy of preparation. America has never been ready for any war, and unless we cure apathy, we will never be ready for any battle. Every boy in America should have at least three months of military training; every young man in America should take advantage of the Citizen's Training Camp every summer.

**SECOND**—Broken family altars. Ninety-three per cent of the homes of America are without family altars, and ninety-nine per cent of the homes of the world are without family altars. You cannot rear a family in an un-Godly atmosphere and give to the world virtuous sons and daughters. Millions of our peo-

ple have passed through the infamous divorce court because the family altar was not in the home to check the march toward domestic destruction.

**THIRD**—Sabbath desecration. Men cannot ignore the law of God which commands every man to stand still and rest on the first day of the week. The Sabbath desecration which is on the increase in this country is largely responsible for the confusion, the chaos, and the anarchy that is rampant in this land. Bring men back to the observance of the Holy Sabbath.

**FOURTH**—Neglected spiritual duties. It is the duty of every man to be in his church pew every Sunday morning, to give his child a spiritual education, to set before his family a spiritual example and to give some of his time to the spiritual work of the church. Men are neglecting their churches; they are forgetting their spiritual duties; they are omitting to pay their obligations to God.

America was intended to be a land of Christian people. You can't be Christian and neglect your spiritual obligations.

Syndicate Subdivision (as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19, Pages 23-31. Patented to Abner Taylor. Located about 2 miles South and 24 miles West of Hereford, Texas.

Said sale is to be made at the request of JOHN V. FARWELL, FRANCIS C. FARWELL AND ARTHUR L. FARWELL, the present holders of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the

terms of a deed of trust executed by J. W. White dated 27th day of October, 1908, and recorded in Vol. 19 Page 199 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said J. W. White conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said J. W. White particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness, the expense of making said sale, and the remainder, if any, paid to the said J. W. White or his order, all in accordance with the terms of said deed of trust.

WITNESS my hand this, the first day of September, A. D. 1922.  
 GEO. FINDLAY Trustee.

**CITATION BY PUBLICATION**  
 THE STATE OF TEXAS  
 To the Sheriff or any Constable of Deaf Smith County, Greeting:  
 You are hereby commanded to summon CRES GARCIA, by making publication of this Citation once in each week for four successive weeks previous to the return day hereof, in some newspaper published in your County, but if not then in the nearest County, where a newspaper is published, to appear at the next regular term of the District Court of Deaf Smith County, to be holden at the Court House thereof, in Hereford, Texas, on the last Monday in October, A. D. 1922, the same being the 30th day of October, A. D. 1922, then and there to answer a petition filed

in said Court on the 4th day of August, A. D. 1922, in a suit, numbered on the docket of said Court No. 1398, wherein RUBY GARCIA is Plaintiff, and CRES GARCIA is Defendant, and said petition alleging that Plaintiff and Defendant were married in Amarillo, Potter County, Texas, March 26th, 1921, and lived together as Husband and Wife till April 6th, 1921, when he left her and she has not seen him since. That during said time Defendant got drunk, cursed and abused Plaintiff, beat and bruised her up, and tore her clothes off of her, and was guilty of excesses, cruel treatment, and outrages toward Plaintiff in such manner as to render their living together as Husband and Wife insupportable. That as a result of said marriage one child was

born December 9th, 1921, whose name is William Garcia, a boy, now in the possession of Plaintiff, and she prays for divorce annulling said bonds of matrimony, and for a decree of court granting her the care, custody, education and control of said child.  
 Herein I fail not, but have before said Court, at its aforesaid next regular term, this writ with your return thereon, showing how you have executed the same.  
 Given Under my Hand and the Seal of said Court, at office in Hereford, Texas, this 30th day of August, A. D. 1922.  
 (SEAL) A. L. BIGGS  
 Clerk of the District Court, Deaf Smith County, Texas. 64-65-68-70

## SUNDAY SERVICE

Church and Societies

**Methodist Church**  
 day School 9:45, W. H. Ray, Superintendent.  
 day will be the 4th quarterly conference. Brother Hardy will preach, expected to have a full attendance on part of members and friends.  
 make Sunday a great day every day.  
 M. M. Beavers, Pastor.

**Evangelical Lutheran Congregation**  
 Sunday, S. S. will be conducted beginning at 10 o'clock a. m.  
 In the pastor's absence, there will be services Sunday.  
 will rehearse Sunday evening.  
 Lutheran Missionary Society  
 will have its next meeting Wednesday, home of Miss Esther Schuette.  
 Theo. H. Evers, Pastor.

**St. Anthony's Church**  
 Sunday morning at 10:00  
 Rev. Fr. Salvador Francis, S. A.

**Church of Christ**  
 Blocks North of Courthouse)  
 Study Classes, 10:30 a. m.  
 singing and Exhortation, 11:00  
 Union Service 12:00 m.  
 Night Prayer Meeting, 8:00

one is cordially invited to each of these services every Lord's morning and night.  
 W. A. Knox,  
 A. S. Higgins, Elders.

**Presbyterian Church**  
 11 a. m. Sunday School.  
 Regular preaching service.  
 7 a. m. Junior C. E.  
 7 a. m. Intermediate C. E.  
 8 a. m. Senior C. E.  
 Lindsay, of New York, will preach at the Presbyterian church on Wednesday afternoon and Sunday.  
 J. R. Sharp, Pastor.

**Lutheran Missionary Society**  
 Lutheran Missionary Society, has organized about a month ago and is now on the scene and are doing their best to make themselves useful. You have a quilt that you would have quilted or a comforter tied at your service. Call up Mrs. Donald.  
 Theo. H. Evers.

**L. C. M. Program**  
 Christian Church  
 8:00 p. m.  
 How do men confess Christ deny Him?  
 Luke—Rom. 10:9; Luke 22:55  
 —Leroy Hodges  
 Service.

with the mouth—Rom. 10:13  
 Christy,  
 the Life—Matt. 5:14-16—Thelma  
 Behavior—I Peter 2:15-24  
 Leams.

—Leah Thurmond.  
 by rejection—Mark 15:1-15  
 Fottis  
 us Infidels—II Tim. 3:1-9  
 dwell.  
 by selfish life—Jude 3:11-13  
 prayers.

Junior C. E.  
 Presbyterian Church  
 —Betsy Witherpoon.  
 Service—40, 34, 79.  
 by Miss Livingstone.

Wise Sons and Daughters.  
 be 10:1.  
 ing Parents—Ruth Haberer.  
 a wise daughter—Ruth 1:16

Edna Mae Williams.  
 Wise Sons and Daughters in the Home—Miss Livingstone.  
 Sentence Prayers.  
 Song 127.  
 Roll Call.  
 Collection.  
 Business.  
 Benediction.

Kenmore, the home of George Washington's sister, is to be preserved as a National Shrine.

Good Job Printing at The Brand!

**TRUSTEE'S NOTICE OF SALE**  
 Notice is hereby given that on the third day of October, 1922, between the hours of ten o'clock A. M. and four o'clock P. M., I, GEORGE FINDLAY, TRUSTEE, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Hereford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

One hundred and sixty (160) acres land out of Capitol League Number 430, and particularly described as the Southwest one-quarter (S. W. 1/4) of Survey or Section Number Nine (9), Township Two (2) North, of Range Number Two (2) East, of a "Capitol

**HOMIE PHILOSOPHY**  
 for 1922  
 AUTOCASTER

HALF of us don't begin to think before we're thirty-five. We just think we think. When we get to forty we're still fools but some of us know it. We have a right to expect twenty-three years of life. At forty-five we may expect to live twenty years, at fifty we can look forward to sixteen years and at fifty-five, thirteen years and the bell will ring if it don't ring before. Fancy a fellow having thirteen years to live taking time fault finding. He sleeps half the time. That cuts him down to six and a half years. Chop out holidays, Sundays, time for three a day and he's just got time to start what he hopes to finish. Come to think of it, some of us had better quit picking on the other fellow and get busy.

PATTERN & DELTON  
 is provided for the BUTTERICK DESIGN  
 including pattern instructions for making ornaments

J. O. Newell

## HOGS

To The Public:  
 As the weather is getting warm, and hog shrink badly if I hold them a few days, I have decided to pay 25c per 100 lbs. premium on California hogs, if you will bring them in Wednesday so I can ship them Thursday morning. Remember to bring them Wednesday.

Bring in your hogs not later than Wednesday evening. I ship every Thursday.

G. W. Brumley

## About Lighting

Now that school has opened, we suggest that you look carefully into your lighting, especially that that the children use to study their lessons by at night.

Give them a good strong light—not glaring—but bright enough that there will be no eye strain. We suggest the White Mazda 50 watt—very soft and pleasing—only 60c now. We have them.

Hereford Light & Power Company  
 "Your Electrical Servants"

—did you ever stop to think

About the passiveness with which the gentle vegetable submits to slaughter? No so; the onion, it fights back, and makes a gallant struggle. Our onions are tame, try them. Give us a trial, then keep on trying. Thank you.

Frank A. Gyles, Grocer  
 Where Quality is Paramount  
 Courtesy Service

**The Farming Business**

Your farm is a business, Mr. Farmer. It should be conducted as any other successful business if it is to pay a profit. And what successful business but has good banking connections? Make this bank a cog in your successful business of farming.

First National Bank

Those Long Winter Evenings  
 keep your home warm and cosy with a

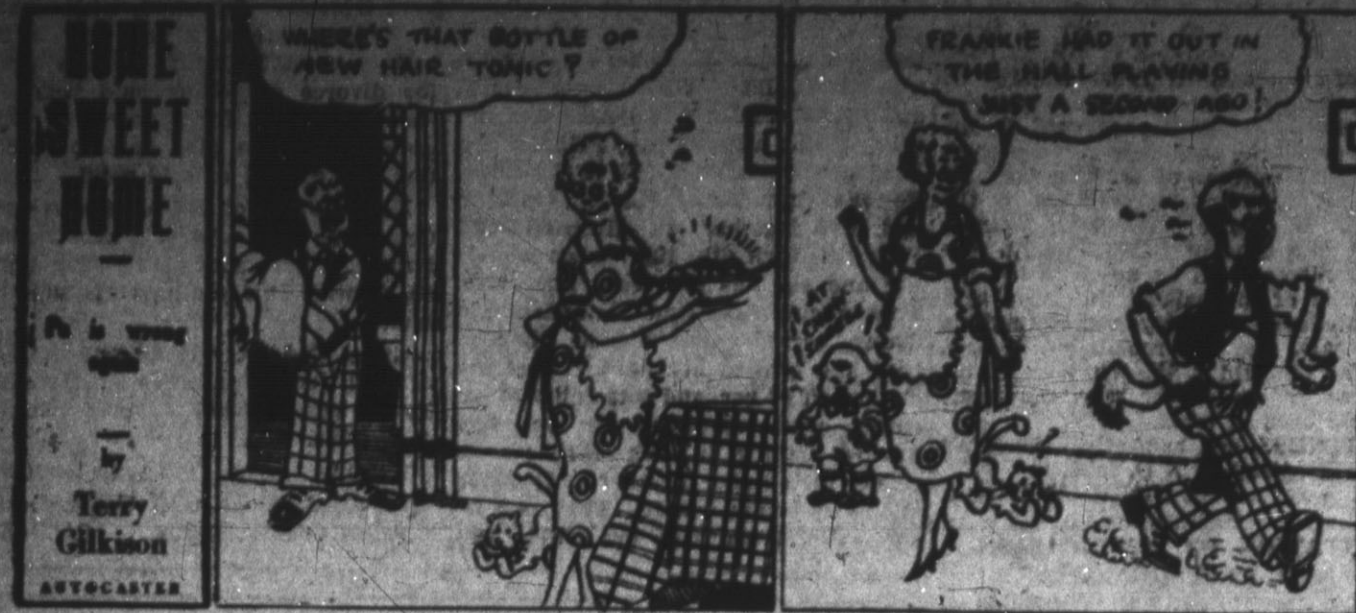
**COLE'S ORIGINAL HOT BLAST HEATER**

THE health of your family depends upon properly heated rooms—warm floors. The maximum radiation, low base heat, air tight construction, and Hot Blast Combustion insure even temperature in all parts of the room at all times.

And besides, Cole's Original Hot Blast Heater is guaranteed to consume one-third less fuel than any underdraft stove on the market—guaranteed to hold fire for thirty six hours.

Let us show you yours today.

Dunlap Hardware Company



## Richard Lloyd Jones says

port situated in Farmer and Deaf Smith Counties, Texas, to-wit:

One hundred and sixty (160) acres of land out of Capitol League Number 454 and particularly described as the Southwest quarter (S. W. ¼) of Survey or Section Number Twenty-six (26) of Township Number Two (2) North of Range Number One (1) East of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of the Counties of Farmer and Deaf Smith in the State of Texas, Volumes 5 and 19 at Pages 394 and 23 respectively. Patented to Abner Taylor. Located about 24 miles North and 4 miles East of Farwell, Texas.

Said sale is to be made at the request of FRANCIS C. FARWELL, CHARLES F. HARDING AND GEORGE FINDLAY, TRUSTEES, the present holders of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by T. C. Carpenter dated 28th day of November, 1917, and recorded in Vols. 15 & 18 Pages 180 & 248 respectively of the Deed of Trust-Records of Farmer and Deaf Smith Counties, Texas; whereby the said T. C. Carpenter conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said T. C. Carpenter particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness; the expense of making said sale, and the remainder, if any, paid to the said T. C. Carpenter or his order, all in accordance with the terms of said deed of trust.

WITNESS my hand this the First day of September, A. D. 1922.  
FRANK F. FERRY, Trustee.

**TRUSTEE'S NOTICE OF SALE**  
Notice is hereby given that on the Third day of October, 1922, between the hours of ten o'clock A. M. and four o'clock P. M., I, FRANK F. FERRY, TRUSTEE, shall proceed to sell at public outcry in front of the court house door of Deaf Smith County, in Herford, Texas, to the highest bidder for cash, the following described property situated in Deaf Smith County, Texas, to-wit:

Six hundred and forty (640) acres of land out of Capitol League Number 442 and 449 and particularly described as All of Survey or Section Number Twenty-three (23) of Township Number Two (2) North of Range Number Three (3) East of a "Capitol Syndicate Subdivision" as shown by Plat of such Subdivision of record in the Deed Records of said County of Deaf Smith in the State of Texas, Volume 19 at Page 23. Patented to Abner Taylor. Located about 4 miles South and 22 miles West of Herford, Texas.

Said sale is to be made at the request of FRANCIS C. FARWELL, CHARLES F. HARDING AND GEORGE FINDLAY, TRUSTEES, the present holders of the notes hereinafter mentioned, and by virtue of the authority conferred upon me by the terms of a deed of trust executed by E. M. McQueen dated 11th day of June, 1917, and recorded in Vol. 17 Page 297 of the Deed of Trust Records of Deaf Smith County, Texas, whereby the said E. M. McQueen conveyed to me, as Trustee, the above described property, for the purpose of securing the payment of certain notes executed by the said E. M. McQueen particularly described in said deed of trust, and the proceeds thereof will be applied to the payment of the balance due upon said indebtedness; the expense of making said sale, and the remainder, if any, paid to the said E. M. McQueen or his order, all in accordance with the terms of said deed of trust.

WITNESS my hand this the First day of September, A. D. 1922.  
FRANK F. FERRY, Trustee.

Wireless signals are most easily perceptible and loudest at that point on the earth farthest from the station sending the message.

**THE STATE OF TEXAS**  
To the Sheriff or any Constable of Deaf Smith County, Greeting:  
YOU ARE HEREBY COMMANDED to cause to be published once each week for a period of twenty days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

**THE STATE OF TEXAS**  
To all persons interested in the estate of G. B. Hughes, Deceased, Jas. R. Robinson, as Administrator, has filed in the County Court of Deaf Smith County an application for an order to sell the following property of said estate, situated in Deaf Smith County, Texas, to-wit: All of the S. E. ¼ of

Section Number 23, Block No. 7, Certificate 1-76 original grantee E. M. & F. containing 160 acres, which will be heard at the next term of said Court, commencing on the first Monday in October, A. D. 1922, the same being the second day of October, A. D. 1922, at the Court House thereof, in the city of Herford, at which time all persons interested in said estate are required to appear and show cause why such sale should not be made, should they choose to do so.  
HERBERT FALL, Clerk of the Court on the said day of the next term thereof, shall with your return thereon, showing you have executed the same.  
Given under my hand and the seal of said Court at office in Herford, the 7th day of September, 1922.  
(SEAL) A. L. BLAGG, Clerk County Court, Deaf Smith County, Texas. 95-43-7

# Goodyear Tires and Tubes

Would not satisfy the public in all parts of the world if the quality was not built in them. We believe that Goodyear Tires and Tubes are the best that money and skill can produce, and offer for your inspection a complete line of sizes. Prices are the lowest in History.

## Wilkinson Motor Co

AUTHORIZED FORD AND FORDSON AGENT

### GOOD YEAR Service Station

The new Goodyear Cross-Rib Tread Cord

**The School House Leads Us**  
Democracy has defects. Our government is not without fault. But with all its faults we have a better government than anything any other country in any other clime or time has ever produced. In time of distress every people the wide world over hold out their hands to us for help.  
We are a people of big ideas and, compared to the rest of the world, small faults. Europe is a continent encumbered with monumental faults and little ideas.  
That is shown quite as much in her mechanical and inventive ingenuity as in her parliamentary practices.  
The Swiss will make a very intricate and delicate watch which will do many things—ring bells, tell the time of tide, the season of the moon and still, as the Yankee would say, have a saucerful of wheels left over.  
We make a pocket piece that keeps time. That's the main idea. That is what a watch is for.  
The French and the Germans make more complicated cameras than any we produce. But we do what they don't; we put a simple little camera in every home, and collect the priceless snapshot memories of life as we live it.  
These are but evidences of our tendencies. We get a big idea and use it. Europe and Asia live largely in darkness because their schools have been for the select and the masses are illiterate. They seek to cultivate a few minds to superlative intelligence. We do no less, and we do vastly more; we cultivate all minds as far as we can encourage every mind to go.  
Behold the little red school house, the cornerstone of our greatness. It does wonderful things for our country. Now it is going to do more. For it is beginning to get the essential For it are pushing the little red houses together into the big modern, metropolitan Consolidated school, with all its better equip- mental lessons, assemblies and teachers. Now we are making cool work play.  
We are beginning to teach by eye as by ear. The film is going to be story-teller of history and geography a better revealer of biology and

botany than any book.  
For a long time we graded our pupils by averages, holding back the bright boy which discourages the slow boy. But now comes Dr. A. H. Sutherland, another pedagogic of distinction, who out in Los Angeles has demonstrated the value of re-grading our schools so that the slow boy is encouraged rather than discouraged, helped rather than hand-capped, and the quick boy is not held back.  
We're a long way ahead of the rest of the world, and we're going to keep a long way ahead.  
A porpoise will devour its weight in fish every forty-eight hours.  
The recent attempt to scale Mt. Everest required fifty coolies and 350 yaks to carry climbing material.

## It's Your Low-Priced Battery

The CW Battery (Wood Separator) is built for you and the thousands of other car owners who are looking for low prices—but who can't afford to take chances with batteries of unknown or inferior make. Quality plates—selected cedar wood separators—best material and workmanship throughout. Sizes to fit all cars.  
Price: for 6-volt, 11-plate, \$17.60

**Electric Service Station**  
Phone 284

Representing  
**Willard Batteries**  
(THREADED RUBBER INSULATION)  
and **CW Batteries**  
(WOOD SEPARATORS)

## A Real Cord Tire for Small Cars at a Popular Price

The new Goodyear Cross-Rib Tread Cord in the 30 x 3 1/2 inch clincher type is a tire that the small car owner will warmly welcome.  
It gives him, at a price lower than the net price he is asked to pay for many "long discount" tires, every advantage of quality cord tire performance, for it is a quality tire through and through.  
It is made of high-grade long-staple cotton; it embodies the reliable Goodyear quality of materials; its clean-cut tread engages the road like a cogwheel.  
The scientific distribution of rubber in this tread—the wide center rib and the semi-flat contour—gives a thick, broad surface that is exceedingly slow to wear.  
The tough tread stock in this tire is carried down the side-walls clear to the bead, making it rut-proof to an extraordinary degree.  
In every particular it is a representative Goodyear product, built to safeguard the world-wide Goodyear reputation. Despite its high quality, and the expertness of its construction, it sells at a price as low or lower than that of tires which lack its important features.

The 30 x 3 1/2 inch Cross-Rib Cord clincher **\$12.50**

This price includes manufacturer's sales tax  
Goodyear Cross-Rib Tread Cord Tires are also made in 6, 7 and 8 inch sizes for trucks

FOR SALE BY  
**Wilkinson Motor Company**

# GOOD YEAR

**Franklin**  
For it are pushing the little red houses together into the big modern, metropolitan Consolidated school, with all its better equip- mental lessons, assemblies and teachers. Now we are making cool work play.  
We are beginning to teach by eye as by ear. The film is going to be story-teller of history and geography a better revealer of biology and

## Sc NOTICE

our Customers and Friends: We are now selling the original M. Franklin Blackleg Vaccine. We have made this change order to give our customers at we believe to be the best vaccine on the market. This vaccine is made in Amarillo, Texas, which is an advantage to all, and we have a stock of fresh vaccine on hand all the time.

**Norton & Powell**  
SON  
Distributors  
Herford, Texas

# What Do You Think?

Can a man be a preacher, a school teacher, a lawyer, a merchant, a banker, or an insurer, unless he is trained and experienced in that particular profession or business?

Insurance is both a business and a profession.

Not for a Day but for All Time.

**T. K. Wilson Insurance Agency**

## Classified Advertising

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc.  
**RATES:** classified, first insertion, 1c per word; minimum 25c; subsequent insertions, 1-2 cent per word; minimum 25c.  
**CASH WITH ORDER.**

## Wants

WANTED—Shoats weighing from 50 to 125 lbs. H. C. Bowsher. 68-3t-Pd  
 WANTED—Grain field to pasture stock in. Phone 78. William Ward. 67-2t-Pd.

## For Sale

FOR SALE—Bundle feed, kafir, maize and sorghum. Five miles southwest Hereford. Frank Jacobs. 68-2t-Pd.  
 FOR SALE—Corn fodder at 10c and 15c per bundle. Phone 323. 68-4t Mrs. J. C. Cunningham.  
**Winnam Mills Hosiery, Sweaters and Underwear**  
 Represented by Mrs. Sallie Crawford. Prices much reduced. Men's and Ladies' silk hose, \$3.00 to \$5.00 per box. Also silk and wool hose. Prompt deliveries. Phone 168, Hereford, Tex. 68-2t-1t-Pd.  
 FOR SALE—Second hand four burner oil stove, practically new. Call at B. F. Hodges' place, north of High School. 68-1t-Pd Mrs. John R. Edwards.  
 FOR SALE—A good young Jack. See or write Earl Gough. 67-4t  
 FOR SALE—One extra fine spotted Poland Boar. See or write L. F. Lillard, Friona, Texas. 67-3t  
 FOR SALE—Ford Sedan; apply at The Popular Store. Gaston Baer. 67-2t  
 FOR SALE—Ford Touring car in good running order, for quick sale will take \$125.00. James Moses. 66-3t  
 FOR SALE—One good drill and two one-row binders. Phone 78. 67-2t-Pd William Ward.  
 FOR SALE—Foundation stock for your next season's mating. Rose Comb R. I. Reds. Hens \$2.00 each. 67-4t N. C. Vogele.  
 FOR EXCHANGE—My \$5 acre irrigated farm, located at Joel Switch, for unimproved land. W. G. Stagle. 67-4t-Pd  
 FOR SALE—Or trade, residence. 3 to choose from. C. Greer. 66-4t-Pd  
 FOR SALE—Or trade, one of the best improved 1/4 sections in Deaf Smith Co., 2 miles from Hereford. 66-4t E. W. Morgan.  
 FOR SALE—100 acres, 85 acres in cultivation. Will trade for cattle or good horses, or mules, as first payment. 65-4t E. W. Morgan.  
 FOR SALE—A good six room residence, well located, small cash payment, balance easy terms. 64-4t Geo. A. Stambaugh.

### Ripe Fruit Ready to Can

FOR SALE—At the Hereford Nursery. Still have plenty of peaches, plums, pears and grapes. All five ripe fruit ready to gather. 63-3t Hereford Nursery.

FOR SALE, or Trade—A horse six years old, gentle, well broke, small amount of cash, balance terms to suit purchaser. Phone 204-F13. 62-4t Arthur Holberg, Box 567.

FOR SALE—My home, modern 8 room house, large barn and out buildings, 4 blocks from Central school. Will also sell 6 acres joining place. 60-4t W. F. Orr.

FOR SALE—I must sell one of my houses. Priced right. Liberal terms. Would consider some trade. Come and look them over. 58-4t E. V. Allen.

**Paruly**  
 Black Leg serum, has been sold here for years, by other agents. It recommends itself. Kansas method. Price 20c per dose. 56-16t Lem Chesher, Agent.

FOR SALE, or Trade—A model 55 Cadillac, in good running order. Will trade for tractor and disc plows, milk cows, Ford, hogs, or anything I can use. Arthur Holberg, Phone 204-F13. 63-4t F. O. Box 567.

## Lost

LOST—3 horses from the Slaughter pasture, 1 roan, 2 bays, one bay is blind in one eye. Please notify C. S. Farrell, or Horace Smith. 65-4t

## For Rent

FOR RENT—Two nice rooms for light housekeeping. See me at once. 68-4t Ell Dunlap.  
 FOR RENT—Two furnished rooms for light housekeeping, one block east of the Central School. Phone 224. 68-2t  
 FOR RENT—2 unfurnished rooms, conveniently arranged for light housekeeping. Modern, except heat. Phone 150. 66-4t  
 FOR RENT—Front bedroom. See Mrs. McGhee, next door to Studio. 58-4t  
 FOR RENT—Furnished or unfurnished rooms to rent. Modern conveniences. East 3rd St. Fred Millard. 56-4t

### FRIONA

(Continued from Page 2)

sion lumber for use in the construction of the new Congregational church. The lumber was shipped down by local freight.

Mr. and Mrs. Helbert, of Ohio are here spending a few weeks seeing the country and visiting with G. W. Maurer and family. Mrs. Helbert and Mrs. Maurer are sisters.

Miss Ella Musick began her term of school near Friona, New Mexico, and Miss Dollie Clark began teaching at Ray school Monday.

Our school opened Monday with Prof. H. J. Buckner as Superintendent, Ira Jenkins as principal, Miss Sallie Bell Brown in charge of the home economics and a portion of the high school work. Mrs. Buckner as primary teacher and Misses Rose and Giscler as the other grade teachers. A force of teachers more interested, energetic and anxious to get at the work would be hard to find and we, the patrons, feel assured

of a most successful term of school. Two of the International trucks which were purchased for the school arrived Sunday evening and were installed in the service Monday morning. They are beautiful and fully equipped for comfort and service in the work for which they are intended. A large number of the patrons of the school have seen and inspected them and the unanimous verdict is "Well pleased." The other truck was called and at seven is on the way and is expected to arrive any day. Pending the arrival of the other truck, W. E. Goodwine's seven-passenger car has been pressed into service to cover a part of the territory.

### BOVINA NORTHSIDE

G. L. Wakefield is in town with a load of apples from Roswell, N. Mex. Mrs. R. H. Ezell became very ill at three o'clock Sunday. Dr. Clark of Farwell was called and at seven she was resting somewhat easy. Sam Martin, formerly of Bovina, sold his Confectionery store at Cloris and is stopping with his brother, Homer Martin of Bovina.

Prof. J. B. Below made an opening talk to the children and parents of Bovina school Monday morning, also Judge J. D. Hamlin made a talk. All teachers were on hand and are a fine looking bunch.

M. Dickson of Farwell is remodeling his buildings and painting on his ranch four miles northwest of Bovina, also building windbreaks and corals to care for stock. J. W. Lovelady is his tenant. Fred Moore has about three hundred head of cattle on the ranch at present.

F. L. Spring made a business trip to the county seat Tuesday.

Mrs. J. W. Lovelady is visiting her mother, Mrs. Richardson, this week.

Joe Langer and family returned Tuesday from New Mexico, having enjoyed camping and sight-seeing for a week.

Pierre McDonald, Norman Wilson and T. J. McGhee went to Cloris Tuesday afternoon to see the ball game between Amarillo and Cloris.

Raymond Davis Jr. was very sick Tuesday morning.

Mrs. R. B. Ezell has developed appendicitis, but Dr. Clark says there is hope of resisting an operation.

Mr. Ezell's second son, Ezra, stopped on a rail Tuesday and suffered all night with it, but at present it is easy.

Mrs. B. P. Abbott, as teacher, took charge of the Mexican school Monday morning of this week.

Douglas Colwell sold out a beef in Bovina Wednesday morning.

### Hereford Brandings

All men who fell the truth to their wives and tax assessors will please stand on their heads.

It is impossible to tell a non-leakable lie.

To some people there is nothing particularly grand about a grand jury. About the only thing that will produce magic is hard work.

When a man driving a car begins to monkey, he turns turtle.

A Farwell man is so dense he thinks a football coach has wheels.

Nelsbazer Med drunk and history has given him the worst of it ever since. It doesn't pay to die drunk.

Heard on a front porch: "My husband is happy because he knows I am always worrying about him."

A lot of people have nice plans and not quite enough energy to put them into effect.

Worry about work has killed more people than working.

### THE STATE OF TEXAS

To the Sheriff or any Constable of Deaf Smith County, Greeting:

**YOU ARE HEREBY COMMANDED** to cause to be published one each week for a period of ten days before the return day hereof, in a newspaper of general circulation, which has been continuously and regularly published for a period of not less than one year in said Deaf Smith County, a copy of the following notice:

**THE STATE OF TEXAS**

To all persons interested in the Estate of Ella Higgins, Deceased, J. R. Higgins has filed in the County Court of Deaf Smith County, an application for the Probate of the last Will and Testament of said Ella Higgins, Deceased, and has filed with said application, and for Letters Testamentary the Original Will of the said Ella Higgins.

To cure constiveness the medicine must be more than a purgative; it must contain tonic, alterative and cathartic properties.

## Tutt's Pills

possess these qualities, and speedily restore to the bowels their natural function.

I am prepared to

## Tighten Auto Wheels

It makes the old wheel as good as new. See

## Lloyd Kearns

at Hereford Garage.



HINES & O'BRIEN  
 Hereford, Texas



## A LONG FILLER

We are not talking of cigars but of cars. If you want your gasoline, oil, and water receptacles filled with the best grade of liquid, stop at our place and let us do the job. Highest grade gasoline, lubricating oils, grease, etc.

## AUTO UTILITY STATION

J. R. RUTHERFORD

# \$30 Cash Reward

for information leading to the arrest and conviction of any person for chicken or turkey theft in this community.

The sum of \$25.00 has been put up by this Association, and the sum of \$5.00 by the firm of Jones & McLean.

There has been a recent epidemic of poultry thefts in this neighborhood, and this Association intends to do everything in its power to stop it. If you will telephone to The Brand IMMEDIATELY after you miss chickens or turkeys it will greatly aid the officers in running down the culprits.

Hereford Poultry Association.  
 N. C. Vogele, Secretary.

See us for prices on

# Superior and Moline Drills

This is the time to figure on a Grain Drill.

The C. O. Lee Hardware

QUALITY, MODERATELY PRICED

Don't Miss This Opportunity

## Starting Monday Big Special on Boys' Suits and Shoes



And everything in the boy's school wear.

Two pairs Knickers with every suit, all wool, Special \$8.25

### Shoes

Buster Brown make, a solid all-leather shoe, from \$2.75 up, every pair guaranteed.

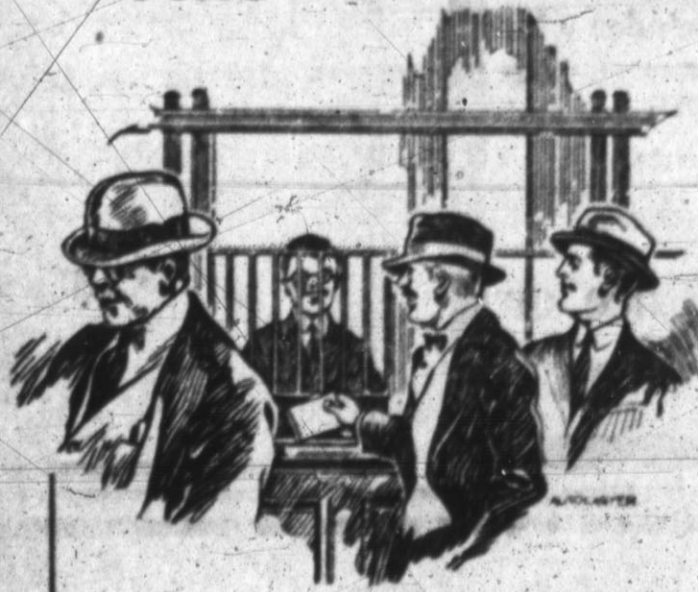
If you haven't outfitted your boy for school, bring him down and see that he takes advantage of these specials.

## The Popular Store

The Place to Buy Shoes Men's and Boys' Furnishings

QUALITY, MODERATELY PRICED

## FIRST STATE BANK & TRUST CO.



The man who said "money is only stored-up labor" had looked deep into the affairs of man.

He voiced a truth which we all unconsciously knew—but which is particularly significant at this season of the year.

There are many, many methods of storing the harvest away. Maybe in bin,—granary or cellar or—it can be in money—the easiest or most profitable way if deposited in a reliable bank.

Let it earn while it awaits your cold day call.

THAT IS THRIFT

Our Deposits are guaranteed by the State Bank Guaranty Fund of Texas

# Local Happenings

Mrs. Ed Johnson went to Amarillo Friday morning to visit her sister.

Mr. and Mrs. Geo. Cloyd and family reached Hereford Thursday.

**Alfalfa Seed. Jones & McLean.**

Frank Metcalf reached Hereford Thursday morning from Kansas City.

Hon. Lee Satterwhite, of Panhandle, reached Hereford Thursday morning.

E. U. Hudd, of Chula, Mo., arrived in Hereford Thursday morning.

**Alfalfa Seed. Jones & McLean.**

Capt. Jno. Estes left Hereford Wednesday morning for Hillsboro and Beaumont, Texas.

Mr. and Mrs. Glenn Snyder and two children reached Hereford Thursday morning from Lawrenceville, Ill.

J. E. Hill, of the Panhandle Lumber Co., of Amarillo was in this city on business Thursday.

**Alfalfa Seed. Jones & McLean.**

Miss Nona Brand went to Houston Friday. Miss Brand will teach in the Houston Public Schools.

Morris Kellehor of Atlanta, Ga., son of Mr. and Mrs. W. D. Kellehor, reached Hereford Friday morning.

### Stork Speaks!

Born to Mr. and Mrs. Carl Cockrell, September 12, a girl.

Mrs. W. T. Roberts left Hereford Sunday morning for Houston, where she will visit this fall and winter in the home of her sister.

Start a small patch of Sweet Clover. We have plenty of good seed. **Jones & McLean.**

Mr. and Mrs. Sterling Price left Hereford Monday morning for their home in Dallas. Mr. Price is a brother of P. W. Price.

Mrs. F. L. Terrell left Hereford Wednesday morning for their home in Ft. Worth. Mrs. Terrell visited in the home of her brother, Ross Fuller.

H. L. Jarboe, President of the Drovers National Bank of Kansas City, and J. L. Gatewood, of the Drovers Cattle Land Co., of Kansas City, were guests Thursday of the First State Bank & Trust Co., of this city.

### Notices

Will open my class in Expressive Sept. 11. Anyone desiring to study, please call 153 or see me at the High School Monday, Sept. 11, and Central School Tuesday Sept. 12. 65-4t **Nell Parmen.**

## BAND PREPARES TO GO TO AMARILLO NEXT WEDNESDAY

Quite a delegation is expected to go from Hereford on next Tuesday and Wednesday to the convention of the Panhandle-Plains Chamber of Commerce, to be held at Amarillo September 19-20. The main attraction for local folks will be the entry of the Hereford band into the contest for the cash prizes being offered on that occasion. The band is busy practicing for the contest and hope to get first or second money, although they realize the competition will be keen. The regular Thursday night programs have been passed up for the past two weeks in order to allow for additional practice, and next Sunday afternoon and Monday and Tuesday nights will see the polishing off process administered by Director Brothers.

## MR. AND MRS. R. T. EVANS LEAVE FOR HOME IN DALLAS

Mr. and Mrs. R. T. Evans left Hereford Friday morning for their home in Dallas. Mr. Evans will drive thru and Mrs. Evans will go by rail. Mr. and Mrs. Evans will visit relatives at Pilot Point, Texas enroute to Dallas.

## BRUCE AND GWYNNE GUTHRIE BACK TO WICHITA SCHOOL

Bruce and Gwynne Guthrie left Hereford for Fairmont College, Wichita, Kansas, where they both will enter their junior year. Bruce left last week to go into football training and Gwynne left last Monday morning.

## Flowers

CUNNINGHAM FLOWER SHOP

Phone orders to Mrs. F. H. Oberthier, Phone 228

## SOWERS' IRRIGATION FARM SHOWS GREAT FRUIT CROP

C. W. Sowers and son, Don, are raising real apples this year on their irrigated farm south about two miles on the Dimmitt road. An inspection of the Sowers' orchard will remove any doubt from anyone's mind about fruit in this country.

Mr. Sowers set out this orchard, containing apples, peaches, plums and other fruits, seven years ago and gave the trees some water and plenty of cultivation. The result this year has been a bumper crop of everything grown on the Plains.

Mr. Sowers' cellar is jammed full of preserves, jellies, jams, canned fruit and vegetables, etc., and the kitchen is also full of good things to eat, as The Brand man can testify. Out in the cow lot Mr. Sowers can show as fine a herd of thoroughbred Holstein cows as can be found anywhere. He has just finished irrigating twenty acres of mixed wheat and sweet clover for a cow pasture.

The Sowers are living at home and boarding there, too, and while financial matters may worry the entire country they are reasonably assured of three square meals per day at least.

## HI GRIDIRON MEN REPORT FOR PRACTICE, 35 HUSTLERS

Football practice started at the high school Thursday when thirty-four men came out for preliminary work and inspection by coach Travis Dameron. Prospects for a husky combination were tremendously enhanced Friday, however, when nine members of the Guards returned from Denison for the express purpose of going to school. Most of them to the high school. Among the regulars from last season who returned Friday were Buster Lewis, Ira Connell, Earl Woods. Keith Bruner is expected home this week also. With this big squad to choose from the high school rooters have high hopes of turning out a winning combination this fall. It is understood that a good schedule is being prepared and the fans will have the pleasure of witnessing several games here during the season.

## G. A. LEWIS VISITED GUARDS CAMP AT DENISON, TEX.

G. A. Lewis spent a few days in Camp Leeper, Denison, Texas, with Company E from Hereford visiting the boys. Mr. Lewis says he spent two days in and out the camp last week and found conditions very harmonious with the exception of a few homesick soldiers.

## PRESBYTERIAN DELEGATION "TOOK TO" BIG CHICKEN FRY

Rev. J. R. Sharp, G. M. Suggs and Edgar Ireland came home from Chillicothe, Texas, Thursday after attending the meeting of the Presbytery for this district. They report a great meeting and a great chicken roast, which appealed to them mightily.

## CAMPAIGN FOR COTTON Raising IS WELL UNDER WAY

(Continued from Page One)

and the desire of the business men to get back to their various places of business it was impossible to enter into more talk about cotton Thursday. Next Monday the subject will again be taken up and practical measures for pushing it along presented. Any one in this community interested in this subject has a cordial invitation to be present on that occasion. Those who came out Thursday were: J. E. Hill, Harold Smith, T. T. McDermott, Jeff Glibreath, F. H. Oberthier, G. A. F. Parker, C. C. Rockwell, L. Baskin, Kelly Gray, C. H. Dyar, Nestor Cass, L. P. Landrum, Ralph Barnett, Geo. L. Miss, T. K. Wilson, N. C. Yocle, G. H. Tyson, Judge W. M. Megert, Walter Dunlap, Jno. N. Jacobsen, D. F. Ashbrook, A. Lowther, G. W. Wilson, J. L. Bain, J. Frank Potts, Henry Wilkinson, Doug Fox, A. A. Ott, E. B. Black, C. A. Skelton, Homer Wilkinson, Seth B. Holman.

## G. H. TYSON INTERESTED IN IRRIGATION AT HEREFORD

G. H. Tyson of Amarillo spent Thursday in Hereford. Mr. Tyson has a farm north of Joel and was inspecting the place and making inquiry as to the possibilities of irrigation. Mr. Tyson attended the C. of C. luncheon and returned to Amarillo Thursday afternoon.

## TUCKER WYCHE IS PROUD PARENT OF FINE BABY GIRL

The following item in the Eagle Pass (Texas) Daily Guide of September 12 will be of much interest to the friends of Captain Tucker Wyche, who is now manager of the electric light plant at Eagle Pass:

"An eight and a half pound baby girl was born to Mr. and Mrs. T. S. Wyche at five-thirty this morning. Named Virginia Lee Wyche. "Mother and baby are reported doing nicely. "Mr. Wyche will return to work in

a few days, and in the meantime the Water and Light office is in charge of M. H. Keith.

"Mr. Wyche is busy receiving the congratulations of his friends."

## CHRISTIAN ENDEAVORERS PROGRAM FOR SUNDAY IS GOOD

The program committee of the Christian Endeavorers announce a regular chapel program for next Sunday evening's Endeavor hour. A very capable instructor will be in charge of the meeting, old familiar college songs will be enjoyed, the spirit of school-life will be evident, and a live assembly will await those who attend. A cordial invitation to the public is extended.

## LOCAL BOYS BEGIN TO LEAVE FOR OPENING OF SCHOOLS

Daniel Bell, Fernor Curtis and T. Aubrey Cox left Hereford Thursday afternoon. Messrs. Bell and Curtis went to A. & M. and Mr. Cox went to Thorp Spring Christian College. Mr. Bell will enter college as a sophomore, Mr. Curtis will be a freshman and Mr. Cox will begin his first year in the college where his mother was a student.

### SUMMERFIELD

Now your Summerfield writer has had a vacation and is rested and ready to give you the happenings of our very live community.

Our school started on schedule time Monday morning, with Miss Isaac as principle, Miss Smith as intermediate and Miss Slaton as primary teacher.

It was suggested and announced Sunday night that we have an informal reception for the teachers Monday night at the school house and many of the patrons were there to greet the teachers who are high spirited and assured us that if we would cooperate and do our part that we would have the best school in the history of our community and boys, girls and parents pledged themselves to do their best.

Judge Megert was present and gave a splendid talk along the general line of successful school work, which was

very helpful and for which we think he proves his intense interest in good schools. Also Miss Floyd Wilson accompanied Judge Megert and his daughters and gave us two spicy readings which were enjoyed by all.

Frank McMin and wife write that they have arrived in Abilene OK and are conveniently located and ready to begin their school duties in Simmons College. They are delighted with Dr. Sandifer, the president, and the beautiful college buildings and Christian atmosphere. We all miss them very much but wish for them a very successful school year.

J. W. Sparks of Panhandle was visiting among friends and looking over his farm interests a few days this week, returning home Wednesday.

Bro. Hawkins, of Hereford, filled his regular appointment Sunday and brought a helpful message from the golden text of the Bible.

There is much interest in the singing class and prayer meeting service each Wednesday night and the committee are working and practicing on the songs preparatory to making our part of the program for the next singing convention to be held at Arney the 4th Sunday.

Mrs. J. E. Ward and children spent the day in the home of her brother, W. J. McMin, Friday. Mr. Ward has

been coming out for a number of days overseeing the erection of a concrete tank which is now finished and will make ample supply of stock water when filled.

Ollie McMin and sister, Edna, are back in school at Hereford and say there is a great school spirit. A number of last year's graduates are taking a post graduate course there this year.

The farmers are very busy cutting feed and are anxious for moisture in order to sow wheat.



**Who is Saving Your Money?**

If you are not then someone else is. Have you ever thought of that? This bank not only recommends earnestly that you save as much of your earnings as you can, but it recommends itself to you as headquarters for the safe handling of funds, as well as all business transactions.

**Western National Bank**

**Hogs!**

Crowd your Hog by feeding Tankage

Price may go lower. Fresh car in.

**Jones & McLean**

**Furniture Selling Special**

We want everyone to know that we have a good stock of Furniture, Rugs, Linoleum, etc., and we are selling everything low down in price.

\$250.00 Five piece Bedroom Suite ----- \$175.00  
 \$300.00 Nine piece Dining Room Suite -- \$225.00

Our line of Iron Beds is complete and prices at pre-war figures.  
 \$15.00 Iron Bed, for ----- \$9.75

We have the best line of mattresses made in America. We sell them at a saving to you of \$5.00 on practically every bed.

\$45.00 Sealy Mattress, for ----- \$35.00  
 \$10.00 All Cotton Mattress, for ----- \$ 7.50

All Duofolds, all Living Room Furniture, All Bedroom Furniture, as well as Rockers and Library Tables, go at very low prices for September.

We are satisfied with small profits.

**E. B. Black Co.**  
 "The Big Store With the Little Price"

**For Sale or Trade**

25 head saddle Horses  
 1 Fordson Tractor  
 1 Feed Grinder with Elevator, and various other tools and implements.  
 See **A. Lawrence, or Arlie Dean**

When the youngsters find a novel way of keeping cool, Mother is quick to film the fun with a

**KODAK**

Then she writes, "Temperature 90°-7/20/22" on the autographic film and the picture story of the "hottest day" is authentic.

We carry a complete stock of autographic Kodaks, priced as low as \$6.50. See them here.

**Clark Drug Store**

**Don't Fool Yourself**

That is what the man does who practices false economy—He himself falls believing that he is going to save money.

True economy is not how little you pay for an article, but how much value you may get out of it.

A good, substantial implement abed will last a lifetime. Implements left unpainted and exposed to the weather will last from one to three years, while implements that are cared for will last from five to fifteen years. Why buy new implements every year when you can buy a good, substantial implement abed for the price of one implement? LET US HELP YOU.

WELL MATERIALS PAINTS FENCE MATERIALS

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 OUR AIM - TO HELP IMPROVE THE PANHANDLE