

The Hereford Brand

HOLMAN & STECKMAN, Props.

Published every Thursday by
BRAND PUBLISHING COMPANY
Phone 30

Entered April 17, 1901, in the post-office at Hereford, Texas, as second-class matter. First number of the paper issued Feb. 23, 1901, as the Hereford Reporter; first number of The Brand issued March 21, 1902.

Subscription price per year—\$2.00
STRICTLY IN ADVANCE

"The Passing of Wilson"

(As President)

From tired hand the scepter falls,
Unburdened is the wearied brain;
No more to him the summons calls
To strike the fetters that enchain.

The stricken lands across the sea,
Lands of cowering serf and slave,
Who never dream they should be free;
Bound, vassals to the royal knave.

Man of the true and larger mould,
The prophet of that greater day
When men have ceased their feuds of old,
And tragic wars have passed away.

He saw a vision through the night
When Europe reeled in blood and tears,
He called the hosts of earth to smite
This monster of ten thousand years;

This mournful drama of the past,
This blood red beast, the raven curse,
Crime of all crimes, through ages vast,
The nightmare of the universe.

And listening climes gave eager ear,
They heard his voice above the storm,
They caught the vision of the seer,
They saw it merging into form.

Then paled hope arose once more,
Faith quickened to a freer realm;
We waved the good ship from the shore
We blessed the pilot at the helm.

And all the glad world breathed a prayer,
Save low browed jealousy and hate—
Twin vultures of the night, that tear
The masks from their own low estate.

Dark malice stalked with stealthy tread
Behind the steps it could not lead;
It breathed its rancor round his head,
Maligned his every act and deed.

It scoffed him at the banquet board,
It scourged him in the halls of state;
And from the hustings raved and roared
Its diatribes in coarse debate.

Nor staid the insatiate vengeful arm
Before disease's wasting bane;
It struck above his prostrate form
It stabbed him on his bed of pain.

He felt, but heeded not; the sting
Was dulled, the poniard shafts were spurned
By that unconquerable thing,
The quenchless sense of right, that burns

In strong, heroic souls—Such men,
Great in the right, do ever yearn
For low renown. They hear within
Their sovereign mentor, and they learn

That no great life that ever wrought,
But felt the whip, the lash, the grime,
The venom of ignoble thought,
The base ingratitude of time.

Serene they wait: for beyond the zone
Of scurril speech or sullen pen,
They know that history alone
Must write the epitaphs of men.

So bides this friend of man. Then rave,
O, winds of hate; no blasts of blame
Can pierce his armor nor the wave
Of ruthless censors mar nor main.

His greatness. Time will place him on
Its scroll of memory, and his name
With Lincoln and with Washington,
Helds ever to a world's acclaim.

—J. M. Kimmons,
Hereford, Texas.

Poultry Pointers

White Leghorns, raised by Jim Chamlee of Deaf Smith County, give some interesting figures. Mr. and Mrs. Chamlee are located on a rented farm about twelve miles north. They started with 100 Hogan tested May and June hatched pullets and selected cockerels, all of which have been line-bred for the past six years.

The result of the year's work in custom brooding and hatching was \$191.35. The sale of day-old chicks was \$159.15; table eggs, 53.00; eggs for hatching, \$24.40; poultry for the table, \$104.68; late hatched pullets, \$48.75; breeding cockerels, \$15.00; breeding pullets, \$25.00.

Mr. and Mrs. Chamlee are in the poultry business only as a side line, but with their long experience and careful study of the poultry industry have added to this community another stepping stone to the higher achievements that are continually being brought about by breeding from the very best birds obtainable, by natural and artificial incubation and brooding, better housing built on scientific ideas by so-called book learning, which is offered by our best State institutions. Mr. Chamlee states that he has had class instruction in a scientific poultry course and admits that his success depends largely upon what he has acquired in this study.

Willie and Tommie Robinson of Odell, 16 and 14 years old respectively, are operating a White Leghorn yard which thus far is proving highly profitable. The boys bought eight pullets and a cockerel for \$10.50 and fenced in a yard 25 by 50 feet with a twelve foot fence. Second handed wire furnished the material for the inclosure. They also provided themselves with an incubator which they bought with the money they obtained by picking cotton.

From January 6 to February 17 these industrious lads gathered 101 eggs, and say that the production now

is even better. Chickens are being fed according to directions given in government bulletins. The boys are keeping close watch on expenditures and income and expect to know definitely at the end of the year concerning their earnings.—Vernon Record.

L. B. Jones has one of the best improved farms in this section. He raises all kinds of feed in abundance, raises hogs and cattle, and Mrs. Jones is developing a fine strain of White Leghorn chickens, and her two hundred hens were certainly a beautiful sight to see. She tells this paper that since Jan., 1920, with only about 75 hens most of the time, she has realized from this source \$425.00. Just recently she added a \$14.00 cockerel to her flock from one of the best breeders in Wisconsin.—Dalhart Texan.

Good Record With Hens

A net profit of \$108.50 for the year was made with twenty-six hens in a back yard by Mr. Joel D. Williams of Dallas, according to a letter to Farm and Ranch. Mr. Williams does not state what breed of poultry he kept, but they were good birds, for they laid 2,856 eggs during the year, an average of 110 eggs per hen. A comparison of the number of eggs laid each month is interesting, as follows:

January	309
February	342
March	324
April	263
May	292
June	228
July	225
August	205
September	174
October	190
November	96
December	207

Mr. Williams states that his average price for eggs was 75 cents, which makes a total of \$178.50 received for eggs. In addition, he raised twenty

pullets at \$1.50 each and twenty fryers at \$1, making a total income from his chickens of \$229.50. His feed bill for the twelve months was \$120, which leaves a net profit of \$108.50.—Farm & Ranch.

A plague of rats such as was never before known is said to be infesting the country near Lewisville, Denton county. A stock raiser of that section reports three newly born lambs partly devoured by the rats. Another reports the loss of nine lambs.

America's foreign trade in 1920 was the largest in the country's history, totaling \$13,507,000,000. Exports were valued at \$8,228,000,000, against \$7,

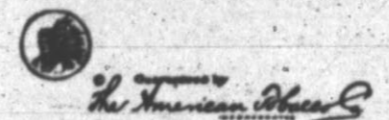
\$20,000,000 in 1919, and imports were valued at \$5,279,000,000, or \$1,375,000,000 greater than the imports of 1919. This left a trade balance for 1920 of \$4,000,000,000.

approximately \$3,000,000,000 in favor of the United States, as against a balance the year before of approximately \$4,000,000,000.

LUCKY STRIKE

cigarette

It's toasted



Lumber

Your building problem may seem big to you, but to us, who every day have been learning all that is best about building materials, it may be simple. Let us help you—we consider that part of our job—and without any extra obligations.

Rockwell Bros. & Co.

MAKE THIS BANK YOUR BANK

THE DEPOSITS OF THIS BANK ARE GUARANTEED
By the
STATE BANK GUARANTY FUND OF TEXAS
THE FIRST STATE BANK & TRUST CO.
Member Federal Reserve System

Large enough to protect you.
Small enough to know you.
Always ready to serve you.

The thrifty man succeeds in every undertaking. We progress in life financially more in proportion to what we save than in proportion to what we earn. Earning power properly employed enables us to build upon the bedrock of thrift the structure of a contented life.

Saving does not require superior courage nor superior intellect. It is inspired chiefly by the dictates of common sense.

Six per cent interest paid
on saving accounts here

The First State Bank and Trust Company

of Hereford

"Courtesy first"

"Safety always"

MEMBER FEDERAL RESERVE SYSTEM

CAPITAL AND SURPLUS OVER \$100,000



Your car will run like a scared Jack Rabbit if you
will use my

Independent Oil and Gas

Exclusive Agent for

Federal, Firestone and Hood Tires

Another Drop for Kerosene

5 Gallons for 75c

W. C. Fallwell

Eggs, Poultry, Cream, Hides

At Carlyle Grocery

The Golden Rule Produce Co.

There Is a Man in Town Who Is Writing Health and Accident Insurance

We like to see every deserving person get business; but as a matter of fact, I can write you a better policy for less than he can and I write the Policies in my office and pay claims here—It's better to do business at home.

Strongest in the Panhandle.

The T. K. Wilson Insurance Agency

65,000 IN SUNDAY SCHOOLS IS GOAL OF M. E. CONFERENCE

(Amarillo Tribune, Sunday Feb. 20)
Sixty-five thousand in Methodist Sunday Schools of the Northwest Texas Conference by the end of March is the aim of Rev. R. N. Huckabee, field secretary of Methodist Sunday School work for the Northwest Texas Conference, and other leaders in the denomination.
The Rev. Mr. Huckabee has found that the total enrollment of Methodist Sunday Schools in this conference is 32,000. He also discovered by sending out blanks throughout the conference that only about one half of the total membership in Methodist churches in the conference, are in Sunday School. The total membership in Methodist church for the Northwest Texas Conference is 42,000.
The Sunday School expert concludes from data he has collected that only one-sixth of the residents of the Panhandle actually attends any Sunday School. Leaders of the denomination

are determined to double the attendance in the Methodist Church, and they believe their campaign will greatly increase the attendance in other Sunday Schools.

The Rev. Mr. Huckabee recently concluded a very successful protracted meeting in Canadian during which time attendance at the Methodist Church Sunday School there was doubled, and was greatly increased in other churches.

The minister began his campaign or organization Friday when he went to Lubbock to work with the Sunday School leaders there. He plans to devote the remainder of this month to organizing the eight presiding elders' districts from which centers the work of doubling the Sunday School attendance will be carried on.

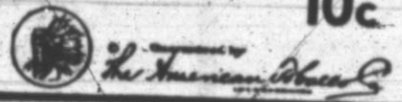
The Northwest Conference includes all the country in Texas north of Abilene and west of Seymour.

Good Job Printing at The Brand!



GENUINE
"BULL"
DURHAM

tobacco makes 50
good cigarettes for
10c



Want Ads in The Brand get results and get them quickly.

Drs. C. C. and Harmon Pirtle

Our Practice embraces all adjustments in Chiropractic Swedish massage and Osteopathy.

Resident Office
Phone 117 Hereford, Texas.
Diplomas and State Medical License

Won't Your Tie Slip?



No trouble like this in future if we iron your collars. We have the proper equipment.

Send that bundle to

The Hereford Steam Laundry

Uncle Johns Ash

A HYPNOTIST IS A MAN WHO AT HOME HAS TO ROCK THE BABY TO SLEEP



Notwithstanding the advance on Implements and Farm Tools, we believe that our present prices on these lines will simply Startle you!

Get Our Quotations.

We are also displaying a complete line of FRESH Cotton and Rubber Hose, Lawn Sprinklers, etc.,—and the prices are in line with the statement above.

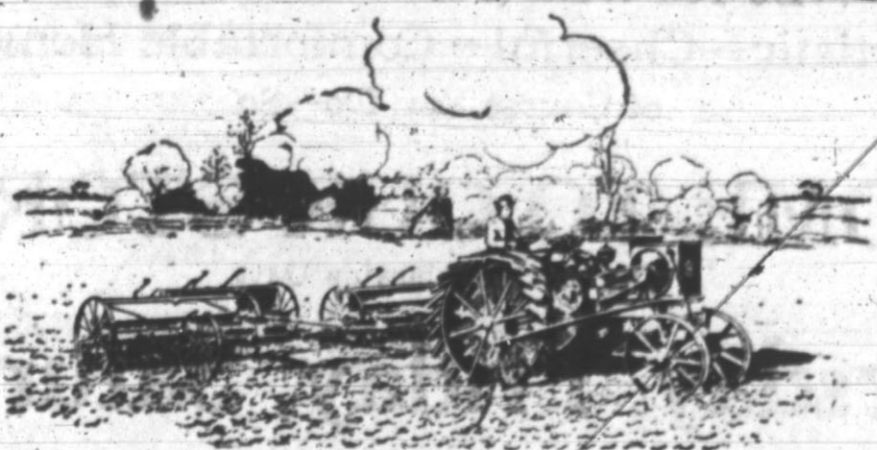
A Call Will Be Appreciated.

GARRISON BROS.

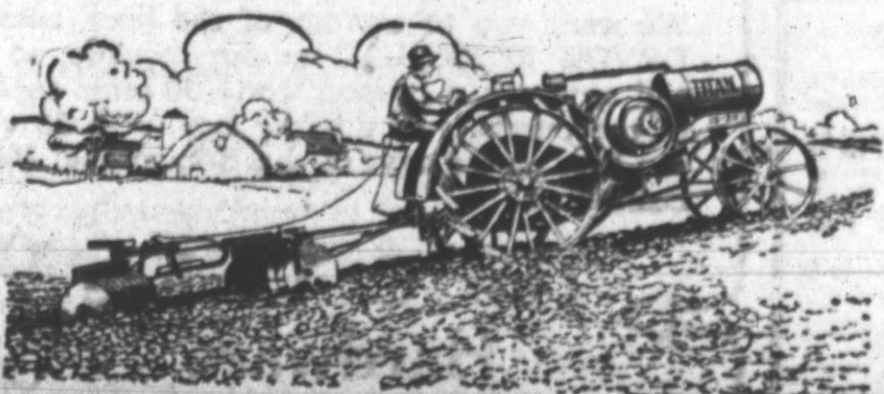


EDDIE POLO
in 'KING OF THE CIRCUS'
UNIVERSAL SERIAL
Coming Friday, March 18.

STAR THEATRE



International Line
Motor Sales Co. L. W. HOUGH, Mgr.



ARE YOU STILL DIZZY

If so, you had better begin to **Think**

The world is rapidly coming back to a state of sanity.

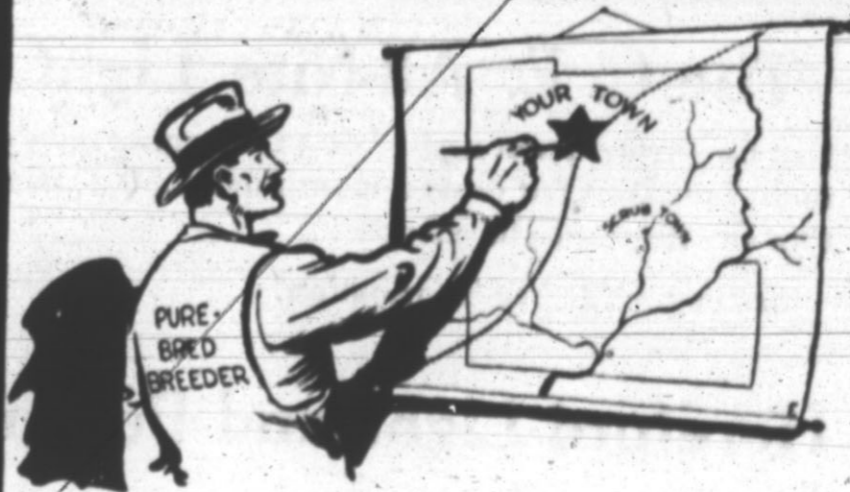
People are looking for their money's worth in everything.

Are You Bargain Hunting

Then buy your dry goods, clothing, shoes, hats and notions at

"Hereford's Low Price Store"

HUGHES & CROUCH



He'll Put You On the Map

A few miles from a large and thriving city is a little town that can't even be reached by the steam railroads. Yet on a single day last summer enthusiastic buyers from almost every state in the Union sought it out and paid it a visit. What's more, on that single day they spent, in that little hamlet, one hundred and fifty thousand dollars!

What's the answer? Pure-breds. That town is famous as a pure-bred center—to cattle men it's one of the most important spots on the map.

Pure-breds can do as much for your community. They offer the easiest, quickest and most profitable program for building up a community—a program which has pulled whole counties out of the rut, put towns on the map and brought financial independence to thousands of farmers. It is becoming clearer every day that the future of cattle raising as a profitable industry depends upon an economical operation possible only with pure blood. The beef growers who survive in the face of high feed costs, high freight rates, scarce labor and tight credit will be the pure-bred farmers. And the communities that are ready to supply the breeding stock are sure of a lasting prosperity. Yours can be one.

In this final advertisement of a series made possible by THE COUNTRY GENTLEMAN we wish to express our appreciation of its cooperation by again urging you to send in, today, \$1.00 for 52 big issues, every one of which you will enjoy and profit by. Send your order today.

Texas Hereford Breeders' Association
John Lee, Secretary San-Angelo, Texas

THE COUNTRY GENTLEMAN, Philadelphia, Pa.
I'm glad to see you pushing our organization with good advertising. And here's my dollar for a subscription for one year, fifty-two issues. The two go well together.

(My Name) _____
(My Address) _____
(Town) _____ (State) _____

CASTRO COUNTY

DIMMITT

Mrs. Baxter Easter has been very sick this week, but is now improving. Little Katherine Thrice has been quite ill since Tuesday.

Judge and Mrs. Woodson made a business trip to Hereford Wednesday. Willis White, of near Spring Lake, was in Dimmitt Monday.

Mr. and Mrs. Earl Lust, who live near Hart, Texas, visited Mrs. J. F. East near Dimmitt Sunday.

Bill Ewers has recently sold the Tulsa mill line to R. N. Miller. Mrs. Mayes Miller and Miss Daisy Womack spent Saturday visiting on the Patton Brothers Ranch.

Mr. and Mrs. J. W. Webb, of near Cleo, spent a couple of days with their daughter, Mrs. J. M. McIntire, this week.

Several couples from Dimmitt enjoyed the dance at Red Tower Saturday night.

Mrs. Bruce McLean entertained with a 6 o'clock dinner Monday evening. After the dinner had been served, the rest of the evening was greatly enjoyed with music and various games. Those present were: Dr. and Mrs. Mayes Miller, Mrs. Etta Brashers and daughters, Ola and Sallie Mallie, Misses Daisy Womack, Myrtle Knox, and Messrs. Edgar Ramey and Art Patton.

An Enjoyable Day

Washington's Birthday was celebrated in a very appropriate manner by the Dimmitt School. In the morning the friends and patrons of the school were entertained with an interesting program given by the pupils. At noon a bountiful basket dinner was spread and greatly enjoyed by all.

A bazaar was held in the school auditorium at 7 p. m. The proceeds to be used for equipment for the school.

A game of basketball was played in the afternoon between the boys' team from Happy, Texas and the Dimmitt

team. The result was victory for the local boys.

SUMMERFIELD

J. D. Storey and family, from Canton, Ill., moved to Summerfield last week. They will make this their future home.

J. H. Parks went to Amarillo last week.

The Literary Society met as usual last Friday night and the entertainment was a Kangaroo Court. One of the citizens was tried for running a moonshine still. The prosecution and defence were very ably handled by Mr. Johnson prosecutor, and Mr. Cannon the defender. Everybody had a good time.

The Santa Fe is erecting a concrete section house at this place. It is hoped that after all these years of neglect, we will also have a depot.

Mrs. Clyde Roberson gave a party in honor of Mr. Roberson's birthday Saturday week. Many people were there and all had an enjoyable time.

Rev. Lindley filled his regular appointment here Sunday.

Mr. and Mrs. L. Huckert and children, Marie Huckert and Mrs. Stadler visited in the home of A. B. Schultz, of Hereford Sunday.

Mr. and Mrs. Clyde Roberson and children spent Sunday in the home of J. A. Noland.

PARMER COUNTY

BOVINA

Aubrey Sprawls went to Clovis hospital last week, where on Friday he underwent an operation for appendicitis. He stood the operation well and is improving rapidly.

G. T. Wakefield took charge of the Bovina Mercantile Co., on Tuesday, March 1.

Banker R. J. Coneway has returned from an extended visit with his family in Oklahoma City.

Mrs. Simmons, who has been visiting with the family of J. C. Bullock, has returned to her home in Ball.

Last Friday several of our citizens joined in the "bandit hunt," when it was reported that two suspicious characters were headed in this direction.

Rev. Woodson, Baptist Minister, is preaching to large congregations at the Baptist church this week.

The new Santa Fe home being completed will be an example of civic attractiveness.

J. L. Barnes, old time Bovina citizen, but recently of Memphis, Texas, has been here during the transfer of the Bovina Mercantile stock.

Mulkey Ewell has been taking the scholastic census this week.

O! Boy, Big Grab Box Sale

Saturday, 10 a. m. Each box will be securely tied with string and will be sold blind for 25c. There will not be a single box in the entire lot that is not worth 25c and the value of most will be many times greater than that. You may draw a pair of shoes, hose, gloves, ties, union suit, shirts. It's hard to tell. Every Sale Final. No refunds, credits or exchanges. Come see the fun. Saturday, 10 a. m.

Men's Suits, \$18.95 to \$33.75, Blue Serge and Fine International Tailored Suits all included.

One Lot Men's Dress Shirts, \$3.00 values, 14 to 16 1/2 sizes ----- \$1.15

Fine Dress Hats, up to \$7.50 values, all sizes and shapes, the low price ----- \$3.45

Wool Flannel Shirts, up to \$7.50 values ----- \$2.95

1 lot Shoes. They are going fast ----- \$2.75

Saturday, the Gallagher & Son Hereford, Texas The Sale the People Like

Big Day

About Visible Gasoline Pumps!

The Kansas City Journal of February 20, has the following report from the official City Inspector:

"Page Diogenes. There has been found in Kansas City, Kans., a filling station where one may, by the purchase of five gallons of gasoline, receive twenty ounces, nearly a quart more than five gallons.

"This fact was verified by George Koran, inspector of weights and measures, who yesterday completed an investigation of all filling stations in the city, which had been ordered by J. B. Little, finance commissioner. Of fifty-three pumps at filling stations which were tested and examined, one was found that gave twenty ounces more than five gallons, twelve which gave from two to four ounces more than five gallons, and thirty which gave the correct measure.

"Seven pumps were found to be 'shorting' customers five ounces on the five gallons, one nine ounces on the five gallons, and one thirteen ounces on the five gallons.

"In testing the pumps I found the visible type of pump to be the only ones that were giving short measurement," Koran said. "The reason for this is that the glass container is the only measurement the pump has and it is tested and sealed at the factory and its dimension or cubic capacity cannot be changed. It gives correct measurement where the ordinary type of pump measurement is done by the pump-stroke, which can be shortened or lengthened, as desired."

Shore Bros. Garage

Electricity as a Cure for Crime Wave

Police Authorities Unite in Declaring Dim Lights in Households Valuable Protection From Crooks.

Stirred by the increase of crime in the largely populated cities of the country with New York at present the center of attention, police authorities everywhere are endeavoring to prevent its spread to territory under their jurisdiction.

For the protection of your homes, your family, or your office, we recommend

The C. E. All-Nite Light
Can be burned from night-fall to morning every night for about ten cents a month or \$1.50 a year. Can any insurance be cheaper.

See us for further information.

Hereford Light and Power Company



Do You Want to Make Your Old Floors, Furniture, Woodwork and Walls Look Like New?

Do You Want to Have an Unusually Artistic—Cheerful—Comfortable Home? of Course You Do—So

COME TO OUR STORE
During the Following Days

Thursday, Friday, Saturday
March 10, 11 and 12

A DEVOE FACTORY EXPERT will give you detailed information regarding the most Artistic and Effective Color Schemes and complete data relative to the use of any DEVOE Paint Product. We want you to try one of the lines, namely DEVOE MIRROLAC at our expense, so we will send you a coupon worth 30 cents applied to the purchase of a larger size, or a 30 cent can Free on the days of the Educational Paint Exhibition.

Facsimile of Coupon

FREE

30 Cents in Trade or a 30c can Devoe Mirrolac

Tear out this coupon, fill in your name and get 30 cents off a larger package of Mirrolac or a 30c can Free at our store during the Educational Paint Exhibition.

Free Cans Given Only to Adults

Name.....

Address.....

The C. O. Lee Hardware



The First Days of Spring Call Forth

New Dresses

in crisp
Canton Crepe
Wools

Crepe De Chine
Chiffon Taffetas

Spring Coats and Capes

in
Serges
Velours
Bolivia

Ladies Suits

of irresistible design, color and style.

D. R. Gass & Son.





OX WARBLES CAUSE COWS LOT TROUBLE

We are receiving a great many inquiries at the present time as to how to rid cows of ox warbles, or "wuffs-in-the-back," or "grubs" as they are sometimes called. These grubs are the progeny of last year's heel-fly. There is some difference in opinion as to just how the grub gets into the body of the cow, but there is no question but what the heel-fly deposits the egg, eight or ten months previous to the development of the large grubs under the skin on the cow's back. No doubt if systematic effort was made by every stockman in the country, this pest could be considerably decreased or possibly eradicated. The system followed would be to kill all the grubs, so that no flies would be allowed to hatch out. Unless an entire community undertook the project, however, there is not much hope for eradication.

These grubs are small in size and do little damage until the warm days of early spring. At this time they gnaw a hole through the hide for ventilation and increase very rapidly in size. This causes great pain and irritation to the cows and brings a consequent reduction in milk or flesh production. The most satisfactory treatment consists in squeezing the warbles out through the holes that they have made in the skin. This is a tedious process that takes considerable time, but it is well worth the effort. After some practice it can be done much faster. The grubs should be destroyed by dropping in oil or feeding to chickens. Some have used small tweezers in withdrawing the grubs, but this is a somewhat slower process. They will come out easier if some vaseline or other lubricant is worked into the hole. It is possible to kill the grubs in the hole by dropping coal oil, chloroform or other caustic agents in on the grub, but this is not so satisfactory as removing the grub on account of the putrefaction resulting from the dead grub.

Some stockmen recommend greasing the legs from the knee or hock joint down in the spring when heel flies are working to prevent the egg being deposited. A good mixture for this prevention is one gallon of crude oil to which has been added a half pint of pine tar. The flies are very seldom seen as they

are small with quick movements and remain near the ground. The theory commonly accepted is that after the egg is deposited on the hair, the young hatch and enter the flesh at the base of the hair burrowing under the skin. After the young are hatched they next appear in the mucous membrane around the esophagus. From here they pass to the diaphragm and work downward and outward until they reach the rear margin of the ninth or tenth rib. From here they work upward into the back appearing in the fall of the year. After the warbles drop out in the spring they pass the pupae stage in some protected place, finally hatching into flies early in the spring.—A. & M. Extension Service.

From the People

Interscholastic Meet

Boost the Interscholastic Meet! Think how much it means to your school and your county. Help Deaf Smith county have a representation worthy of itself at the district meet April 8th. This can be done if every teacher is doing his best now in preparing his pupils to enter some department. If you have a good speller, prepare him for the spelling contest. If you have possibilities in the essay-writing line, develop them. This, I, as director of the Essay Department for this county, especially urge. This phase of the League Work has been neglected heretofore. Let's make it as successful as any other department this year. Let this appeal go to the rural teachers, as well as the city. Let us get our pupils interested and "willing to serve."

The training for this department will be mostly on principles of grammar and correct expression, as these are as important factors as the thought of the essay. The subjects sent out by the State will cover Americanization and something within the range of the pupils' experience and studies.

So let me again urge "more and better essays," and the cooperation of all teachers.

Willie Dickert, Director Essay Writing.

Good Printing at The Brand.

DALHART SECURES BUSINESS HOUSE

The Texan is delighted this week to report a news item that means a great deal to the business life of Dalhart, and no little to the concern directly interested. This has reference to the determination of the Dahart Hardware Company to build a fine home for its hardware business on its lot near the corner of Fourth street, on Denrock avenue.

President Thompson of the company tells the Texan that his company proposes to build a modern brick structure 40x140 feet, the entire front equipped with plate glass, and a cellar underneath the entire structure, giving the concern the magnificent floor space of 11,200 square feet.

The plans for this new building will be completed the last of this week, and Mr. Thompson states that actual work on the foundation will be begun March 1, the construction to be completed by June 1.—Dalhart Texan.

For Sale

Here is your chance to own you a Home. 3,000 acres of fine wheat land. Will sell 100 to 640 acre tracts. Price, \$20.00 per acre, 1-4 cash; balance from one to fifteen years, or will sell entire tract on same terms.

J. H. Pitman
Hereford, Texas

A loan of \$30,000,000 has been negotiated with the Guaranty Trust Company of New York.

ITCH!
Money back without question if HUNT'S Salve fails in the treatment of ITCH, ECZEMA, RINGWORM, TETTER or other itching skin diseases. Try a 7¢ ointment box at our risk.
George E. Burns Drug Company.

The Way to Battery Service

Buy a Willard—a Willard Threaded Rubber Battery. That's the first step.

Because the plates are insulated not merely separated. No chance of puncturing, carbonizing, spitting or warping, and no bills for replacement of insulation. It outlasts the plates.

Next—keep your battery charged, and put in water every two weeks.

Finally—drive around twice a month for a battery test. You'll know us by the red Willard Sign.

Ask about the Willard Threaded Rubber Battery.

Electric Service Co.
Hereford, Texas.

Willard Batteries

GREAT WESTERN MONUMENT CO. DALLAS, TEXAS

Our love for those dear ones is expressed in the Monument you buy.

What does an unmarked grave designate—Love or Negligence?

LET ME PLAN WITH YOU FOR A GREAT WESTERN MEMORIAL WHICH IS KNOWN FOR ITS TENDER EXPRESSIVENESS AND ETERNAL DURABILITY.

P. R. PURCELL, AGENT
Hereford, Texas

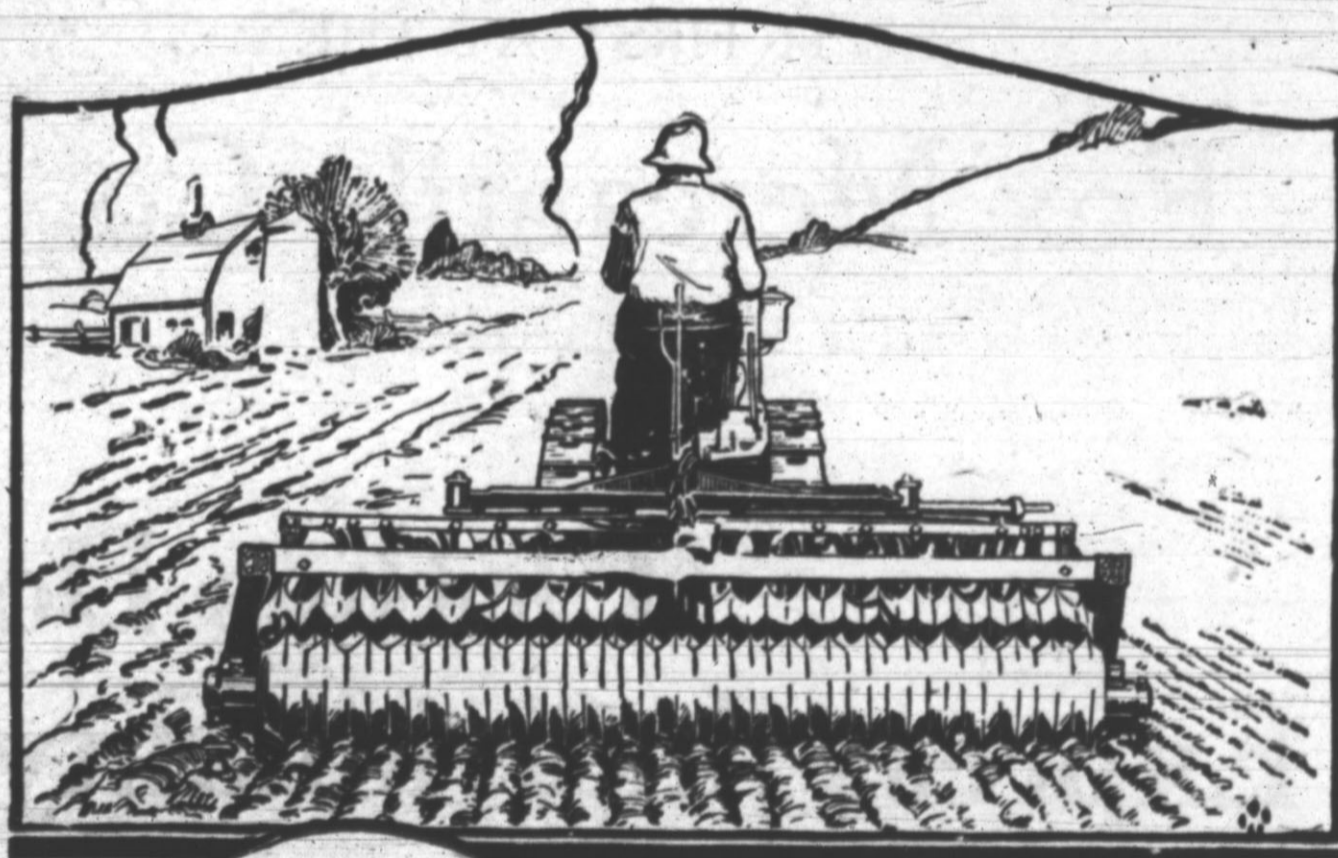
White Clover and Blue Grass Seed

Oyster Shell—Tankage—Bran—Shorts—Meal
all Feed Stuff

Delivered Promptly

Jones & McLean Grain Co.

No. 1



Cletrac
TANK-TYPE TRACTOR



Wheels on a track—the Cletrac way—take less power

Harrow the Same Day You Plow

As soon as the plowing job is finished, hook your Cletrac to the harrow and get right back into the field

The Cletrac rides the top of soft soil lightly. Pulls a double disc and culti-packer easily—fits 25 to 35 acres a day and it doesn't "pack" or dig in.

Every farm job's a Cletrac job. It works every day in the year—does all your belt and drawbar work. Replaces four to eight horses, saving their care and feed bill's.

Come in and look this tractor over. See for yourself its sturdy construction. Let us show you what it will do for you on your own farm.

D. L. McDonald

Hereford, Texas.



Farmers Who Use Disc Harrows Are Not Worrying About Their Land Blowing.



and

International

Disc Harrows and Tandems in all sizes—both team and engine.

Dunlap Hardware Company



We Appreciate Your Trade

We like to have you come in to see us whether you buy anything or not.

BUT

We would like better still, to have you come in and pay us your account.

"HURRY BACK—SOME-TIME"

Geo. E. Burns

Phone 300

I am now prepared to teach a scientific course of candy manufacturing instructions. Will teach by mail. Will guarantee you can sell every pound you make. Will teach 142 kinds, six kinds of ice creams. Now time to make a business start. Mrs. M. J. Crisp, 5-2-Pd Hereford, Texas.

FOR RENT—100 acres pasture, 6 miles south of Hereford. Write Mrs. E. E. Evans, Mercer, Mo. 4-4t

FOR RENT—Section 68, Block K-7, 19 miles northwest of Hereford. Joseph Chemlik, Station "C" P. O. 6-2t-Pd Chicago, Ill.

HURRY—up before the season is gone. See me for plowing. Big outfit. Phone 204-13 W. A. Knox. 5-2t-Pd

FOR RENT—A house. H. L. Broadwell. 5-1t

TO EXCHANGE—Work horse or new 7-ft. Disc for 2-row Lister-Cultivator. 6-2t-Pd M. R. Corbett.

FOR LEASE—For grazing purposes, Sec. 24, Blk. 1, W. E. Halsell's subdivision, Castro Co., Texas. Write J. H. Cain, Beattie, Kans. 5-4t-Pd.

TO TRADE—320 acres improved land, Quay Co., N. Mex. House, lots, barn, 2 wells, one windmill, 18 ft. water, plenty of it, value \$5,000.00. Also 100 acres same vicinity fenced, shallow well, value \$2500.00. J. E. Gyles, Hereford, Tex. 4-4t-Pd.

WELL DRILLING—Geo. P. Turrentine. See D. E. Turrentine, 1 mile north of town. 1-1t Geo. P. Turrentine.

Notice
Anyone interested in breaking out 300 acres of sod this spring, to be planted to row crop and planted to wheat this fall, write me. This proposition gives you 357 acres pasture. Land located 4 miles S. E. of Hereford. Mrs. H. S. Arnold, Rt. 1, Box 70. 4-6t-Pd Oklaunion, Texas.

EGGS and STOCK FOR SALE.

FOR SALE—Eggs from pure bred S. C. White Leghorns. Phone 217. 3-4t-Pd Bernard Hicks.

FOR SALE—Eggs for hatching from good Barred Plymouth Rocks. Phone 187. C. J. Mounitz. 6-8t-Pd

FOR SALE—Eggs for hatching from my very best Rose Comb R. I. Reds. Phone 370. Mrs. E. W. Kinney. 3-4t-Pd

FOR SALE—Hatching eggs and day old chicks from Hogan tested S. C. White Leghorns. Farm raised stock that paid more than \$11.00 per hen gross profit last year. Mrs. Jim Chamlee. 6-1t-Pd

FOR SALE—40 White Leghorn Hens, one dollar each. See J. H. Harris, last house on Miles Ave., North Hereford. 6-2t-Pd.

FOR SALE—Pure-bred White Leghorn eggs, hens from W. D. Young strain, Cockerels direct from George B. Ferris 254 egg strain. \$1.50 for fifteen. Phone 318-2-3 or write Kimmons Ranch. 5-3t

FOR SALE—Buff Orpington Egg for hatching. Phone 253. 5-6t-Pd C. M. Hicks.

WANTED—Help! Hereford Steam Laundry. 40 tf

WANTED—To do nursing at home. Obstetrics a specialty. Mrs. Ella Karr. 5-4t-Pd

WANTED—250 feet of second-hand 1x12 lumber. Phone 29. 6-2t

WANTED—To buy for cash, well-broke team, mares preferred, weight about 1100 lbs. Also wagon and harness. Address G. H. Tyson, 801 Tyler St., Amarillo, Texas. 6-1t

WANTED—Someone to break 100 acres of sod. Will give the crop and throw in 400 acres of grass and lease it for wheat next year. 5 miles north of Hereford. B. F. Guthrie. 6-1t

WANTED—To trade a new 1921 Buick 5 passenger car in on residence. 4-3t-Pd Box 473, Hereford, Tex.

FOR SALE—The Berry 8 room plastered house, being the 6th house north of Mothers' Park. Newly painted and decorated, one of the best built houses in Hereford. Is offered at a low price and easy terms. See D. L. McDonald for particulars. Immediate possession. 3-1t

FOR SALE—Section of land 27 miles southeast of Elida, N. Mex., 50 acres broke up, all under fence, small house, good well, concrete tank. On State highway, 2 miles from school, \$6.25 per acre. Will take in good, young mules and give terms—on balance. 4-4t-Pd W. H. Penix, Rt. 3, Floydada, Texas.

FOR SALE—Good seed oats. See H. G. Conkwright, 5-2t-Pd Phone 228.

FOR SALE or Trade—A good used piano, at a bargain. For information, write Box 408, Mrs. E. M. Cox, 5-4t-Pd

FOR SALE—Eighteen room house, furnished, good location, small cash payment, balance to suit. C. H. Carl. 6-2t-Pd

FOR SALE—One span good mules, wagon and harness. Also one Buckeye incubator used only one season. See W. T. Roberts, Near Nursery. 5-1t

FOR SALE—A reed baby buggy. See Bart Sisk. Phone 108. 6-1t

FOR SALE—2 work teams, either horses or mules. M. R. Corbett. 6-2t-Pd

FOR SALE or Trade—A good Fordson Tractor with Tandem Disc for sale or will trade for calves. A bargain. See W. R. Harrelson, Hereford Tin Shop. 6-2t-Pd

FOR SALE—5 room house close in, well improved. Terms to responsible parties. Inquire at Panhandle Lumber Co. 1-1t

FOR SALE—A reed baby buggy. See Bart Sisk. Phone 108. 6-1t

FOR SALE—A good fresh grade cow, 4 years past. I bought a registered Jersey at the sale. E. W. Harrison. 6-1t

FOR SALE—Good bright seed oats—home grown. 50c bushel. W. A. Ricketts. 2-5t-Pd

FOR SALE—One Jno. Deere Lister, one Jno. Deere Row Binder, both in good repair. See A. S. Higgins, Phone 21-204. 6-3t-Pd

FOR SALE—A single row nearly new lister, terms to suit purchaser. See L. B. Feehan, 906 on 25 Mile Ave. 6-2t-Pd

FOR SALE—Bred Duroc Sows. O. G. Hill. 6-2t

FOR SALE—A Clarinda Electric Washer, only used a short time. Will sell cheap. Mrs. Lan Shore. 6-1t

WANTED—Help! Hereford Steam Laundry. 40 tf

WANTED—To do nursing at home. Obstetrics a specialty. Mrs. Ella Karr. 5-4t-Pd

WANTED—250 feet of second-hand 1x12 lumber. Phone 29. 6-2t

WANTED—To buy for cash, well-broke team, mares preferred, weight about 1100 lbs. Also wagon and harness. Address G. H. Tyson, 801 Tyler St., Amarillo, Texas. 6-1t

WANTED—Someone to break 100 acres of sod. Will give the crop and throw in 400 acres of grass and lease it for wheat next year. 5 miles north of Hereford. B. F. Guthrie. 6-1t

WANTED—To trade a new 1921 Buick 5 passenger car in on residence. 4-3t-Pd Box 473, Hereford, Tex.

32 Jersey Cows
Bring an Average
Of \$166.00 Each

(Continued from page 1.)

of Texas. Mr. Evans gave a most excellent lecture on the dairy business and judged the first cow brought into the ring for the benefit of the crowd.

The sale was held in the Hereford Breeders Pavilion and attracted a capacity house. Mr. Green stated that, while he had held auction sales all over the country he had never yet found as nice a convenient a sales pavilion as he found here.

The dairy industry is one of the most important branches to be developed locally, and The Brand is delighted to see this movement start for more and better dairy cows. The detailed result of the sale follows:

S. L. Harmon, Hereford, cow, \$180.00.
S. L. Harmon, Hereford, cow, \$85.00.
J. B. Phillips, Hereford, cow, \$185.00.
S. L. Harmon, Hereford, cow, \$210.00.
S. L. Harmon, Hereford, cow, \$100.00.
M. L. Stiles, Mulshoe, cow, \$155.00.
S. L. Harmon, Hereford, cow, \$290.00.
L. B. Brooks, Dimmitt, cow, \$255.00.
E. W. Harrison, Hereford, cow, \$300.00.
J. H. Harris, Hereford, cow, \$160.00.
John Robinson, Hereford, cow, \$155.00.
S. L. Harmon, Hereford, cow, \$250.00.
S. L. Harmon, Hereford, cow, \$160.00.
W. E. Dameron, Hereford, cow, \$200.00.
S. L. Harmon, Hereford, cow, \$125.00.
S. L. Harmon, Hereford, cow, \$85.00.
S. L. Harmon, Hereford, cow, \$145.00.
S. L. Harmon, Hereford, cow, \$210.00.
S. L. Harmon, Hereford, cow, \$190.00.
S. L. Harmon, Hereford, cow, \$170.00.

S. L. Harmon, Hereford, cow, \$140.00.
A. M. Jones, Hereford, cow, \$225.00.
A. G. Bell, Hereford, cow, \$100.00.
J. M. Gilliland, Hereford, cow, \$100.00.
M. V. Phillips, Hereford, cow, \$120.00.
G. F. Owen, Hereford, cow, \$105.00.
S. L. Harmon, Hereford, cow, \$130.00.
Ramey Bros., Hereford, cow, \$130.00.
R. O. Douglas, Hereford, cow, \$160.00.
S. L. Harmon, Hereford, cow, \$90.00.
A. B. Shultz, Hereford, bull, \$175.00.
J. B. Phillips, Hereford, bull, \$100.00.

ENTERTAINMENT IS PLANNED TO SUIT VARIETY IN TASTE

Beginning at 7:00 o'clock, Friday evening, March 11, at the High School Auditorium, the entertainment offered by Misses Swisher, Lambert, Williamson and McClurkin will be held. A rare treat is promised those fortunate enough to hear this offering. Among other things, The Brand is informed that the Glee Club opens the program with "Spring Carmen," some readings and musical numbers of the highest quality will be given by Miss McClurkin; a piano duet by Misses Williamson and Lambert entitled "Poet and Peasant," and Miss Swisher will sing a group of songs, the kind you always like to hear. A most interesting part will be the three trios by Misses Swisher, Lambert and Williamson, two of which will be melodies of old Southern songs. The other numbers will be "Humoreske," and "Swanee River," with violin obligato played by Jack Mounts.

The proceeds of this entertainment will go toward paying rental for the piano used in the music room at the high school and for buying music and books used in the music department.

28 BUSINESS MEN ATTEND LUNCH TO KEEP MOVING ON

The regular weekly luncheon of the Chamber of Commerce was held at the Morrison Cafe last Monday, with twenty-eight boosters in attendance. It was a "tightening up" affair, with a talk from Chairman McDonald, urging that a forward-looking campaign for the last six months of the fiscal year be inaugurated. A check was made on standing committees, with the view of cutting out all dead wood and concentrating on vital things for 1921. Dr. Gabbert made an address on the proposed new hospital. J. M. Adams, editor of the Plainview News, who was a visitor, made a nice talk along cooperative efforts between Plainview and Hereford. Those present at the meeting were: D. L. McDonald, J. E. Hill, H. L. Broadwell, W. R. Steckman, Wes

To Make a Long Story Short

—We never expect to see the day when a ready-made suit will have the same fit as one tailored specially for you.

—There are no two ears, eyes, teeth, just alike in all the world.

—How then could one expect human figures to be alike?

—Let us measure you for that spring suit.

—New tweeds, woolens and serges are here.

—We will have it ready for you Easter morn.

\$25 to \$75

Orr's Tailor Shop
Cleaning and Pressing

Bradly, Walter Dunlap, F. H. Oberthier, L. Gough, B. F. Hodges, E. W. Harrison, W. M. Knight, N. C. Vogele, C. C. Rockwell, Leonard Foster, A. A. Foster, L. W. Hough, L. W. Carlyle, Ralph Johnson, D. F. Ashbrook, Dr. W. F. Gabbert, C. H. Dyar, Seth B. Holman.

Next Monday the luncheon will be held at the City Cafe.

W. R. HAWKINS IS OWNER OF CLOVIS BUSINESS HOUSE

W. R. Hawkins bought the Clovis Hide and Produce Co. at Clovis Monday of this week. He will take charge about the tenth of this month. The old stand at the Carlyle Grocery Co. will be retained. His father, H. H. Hawkins and Lee Conklin will manage this plant.

FT. WORTH STOCK SHOW ATTRACTIVE TO MANY DEALERS

Several carloads of good cattle from the Hereford country, will be shipped to the Fort Worth Stock Show for competition and for sale. Shore & Hill and Walter Spradley are understood to be contemplating the sending of some fine stuff to the big southwest exposition.

A ruling by the United States Treasury Department at Washington holds that manufacturers of home-brewed beer are subject to a penalty of \$1,000, even where there is no sale or evidence of consumption.

Keep your eye on your Brand label, when the time is up the paper will stop.

TELEGRAM!

HOUSTON, TEXAS, MARCH 2, 1921.

THE BRAND,
HEREFORD, TEXAS.

WILL QUOTE SENSATIONAL PRICES ON
SHINGLES AND LUMBER NEXT WEEK.

(SIGNED) W. E. NEAL.
(DAWN LUMBER CO.)

Happy Poland China Farm

Big Boned Bred Gilts and Boars Now on Sale

"For Poland China, Ludwig Irlbeck of Happy, Texas," says the Tulsa Herald, "won 1st, on bear 18 months old and under 24; Senior Champion and Grand Champion Boar; Junior Champion, Senior and Grand Champion Sows; 1st on aged herd; 1st on young herd; 1st and 2nd on get of Boar; 2nd on produce of Sow; 1st on litter of 4 pigs farrowed after September 1st, 1919; 1st on Sows; and a special premium for the best display of Poland Chinas at The West Texas State Fair, Plainview," where 400 head of hogs were shown.

Champion and Grand Champion on everything exhibited in the Tulsa Co. Fair. Bred Sows and Gilts from \$100.00 to \$300.00, Boars \$50.00 and up.

Ludwig Irlbeck
Happy, Texas.

CHURCH NOTES

Presbyterian Church
 Sunday School 9:45 a. m.
 Preaching at 11 a. m. and 7 p. m.
 The C. E. meetings as usual.
 We had a great day last Sunday.
 Large attendance in all departments;
 good interest, fine spirit.
 But it can all be made better next
 Sunday. How? Cooperation to the
 last man, woman and child.
 Strangers and visitors always wel-
 come. Try it again.
J. R. Sharp, Pastor.

First Christian Church
"The Big Church with a Big Welcome"
 You will be welcome to our services
 Sunday.
 Bible School 9:45.
 Preaching 10:45.
 Christian Endeavor 5:30.
 Mr. Asbell will preach.
J. M. Asbell, Pastor.

Methodist Church
 Sunday School 9:45.
 Preaching morning and evening by
 the pastor.
 You are welcome to our services.
 Help in the revival effort.
M. M. Beavers, Pastor.

Y. F. M. S.
M. E. Church, 3 O'clock March 6
 Song.
 Prayer—Gladys Beavers, Anita
 Parker, Mrs. Ashbrook.
 Scripture—Romans 12:1-21.
 Leader—Anita Parker.
 Our Critics—Maude Dalton.
 Period of Opposition and Exploita-
 tion—Maurice Hughes.
 Period of Providing Social Life and
 Sheriff and Jailer—Dollie Ward.
 Three Free Entertainments—Gladys
 Bryant.

Special Song—Kathleen Hawkins
 and Elizabeth Stegall.
 Sectarianism and Heads in, Heels
 Out—Gwendolyn Price.
 Never Thought of that and the
 Church Teaching Cooperation—Vir-
 ginia Morgan.
 Reading—Frances Potts.
 Playing Together, Then Working To-
 gether—Grace Sites.
 Talk by Superintendent.
 Benediction.

L. C. E.
March 6, 1921.
 Leader—Virginia Laird.
 Topic—The Kingdom Come. 3. In
 My Church.
 Song service.
 Scripture—Matt. 6:7-15.
 What is the Church For?—Ida Hop-
 per.

What is the Cause of Unity in a
 Church?—Lonnie Witherspoon.
 What Place Does the Bible Have in
 Shaping the Character of a Church?—
 Alice Womack.
 What Should be the Connection of the
 Church and the Home Life of its
 Members?—Grace Alice Witherspoon.
 What Should be the Aim of the So-
 cial Gatherings and Entertainments
 of the Church?—Anne W. Lea.
 What is the Church's Duty in Re-
 gard to Missions?—Jewell Ward.
 What is to be Learned of the Char-
 acteristics of a True Church from the
 Letters of the Seven Churches in Rev.
 2 and 3?—Grace Ferguson.
 What can one Member do to Better
 his Church?—Lewis Hopper.
 Songs.
 Business.
 Benediction.

Methodist Missionary Society
 The Missionary Society met in regu-
 lar session Wednesday, Feb. 23, 1921.
 The subject for discussion was "Defin-
 ite Prayer." Miss Lula Edwards open-

ed the meeting with a prayer, after
 which Mrs. Ward read the scripture.
 The beautiful and direct way in which
 Mrs. Ward discussed this lesson, the
 practical way in which she applied it
 made it an inspiration to all present.
 Mrs. McMinn led the meeting in a
 touching prayer, after which came the
 personal discussion of Definite Prayer,
 and its benefits.

At the close of the program the pres-
 ident called the usual business session.
 Officers and committees reported. Mrs.
 Earl Wilson was elected leader of the
 little Juniors, where she has been doing
 some splendid work. Miss Edith Ray-
 zor was appointed press reporter.

With the closing of the business ses-
 sion, Miss Edith Rayzor played a spe-
 cial selection of music while they filed in
 to the basement of the church, where
 the hostesses, Mesdames Roloson and
 Skelton, Webb and Jones, served ap-
 petizing refreshments.

Program for March 9, 2:30 p. m.
 Song.
 Scripture.
 Prayer.
 Chapter five, Bible and Missions.

1. A Message for the Nations—Bro.
 Beavers.
 2. Bible Influence on:
 a Art—Mrs. Jones.
 b Music—Mrs. Parker.
 c Architecture—Mrs. Roloson.
 d Law—Mrs. Harrigan.

3. The Bible Influence Through
 Church Ordinance—Mrs. W. A. Price.
 4. The Bible Influence on Non-Chris-
 tian Lands:
 a India—Mrs. Potts.
 b Uganda—Mrs. Earl Wilson.
 c New Zealand—Mrs. Fox.
 d Korea—Miss Lula Edwards.
 e Japan—Miss Nell Wyche.

f China—Mrs. Stocking.
 g The Bible Going Back to Home-
 land—Mrs. D. W. Hawkins.
 Special music.
 Special prayer—Mrs. Beavers.

Junior Missionary Society
 Opening Song.
 Minutes.
 Roll call, answer with Bible verse.
 Prayer—Willie Mae Beavers.
 Scripture—46th Psalm.
 Piano Solo—George Heard.
 Who Was the Wisest Man?—Sarah
 Agnes Bryant.

What Was the Strongest Man?—Ir-
 ven Garton.
 Duet—Grace Potts and Gwendolyn
 Spradley.

Bible Story of Joseph—LaMoine
 Shaw.
 Closing Song.
 Closing prayer.

Postmaster General Burleson stated
 before the House that German air-
 planes recently purchased by the Post-
 office Department for the New York-
 San Francisco air mail service are op-
 erated 30 per cent cheaper than ma-
 chines supplied by the War Depart-
 ment.

Lucky Tiger
 The Doctor's Sub-
 and Body Remedy!
 Positively eradicates
 dandruff—cures con-
 stitutional scalp—stops falling hair—
 restores luxuriant growth—also treats
 eczema, health—action immediate and
 certain. Money-Back Guarantee.
 At druggists and hairdresses, or send for
 free prospectus sample.
LUCKY TIGER CO., Kansas City, Mo.

*We Want
 Your Suggestions
 For Better Service*

It is our aim to give you the best goods, best at-
 tention, fairest prices, best service.

There will always be imperfections—and we
 want you to report any that come to your attention.

There is no telling how splendid we can make
 this store and its service if you will just help by
 telling us of our failures.

IF IT IS SOMETHING GOOD TO EAT WE HAVE IT

The G. and R. Grocery

FRANK A. GYLES
 J. R. RUTHERFORD

PHONE
 -81-
 271

HEREFORD, TEXAS

Fordson



A mighty valuable booklet just issued by the Ford Company. It is yours
 for the asking. Drop in and get one or drop a card or letter and we will mail
 you a copy free.

This book is not what the Ford Motor Company has to say about the
 Fordson Tractor, but what the tens of thousands of users have to say. Get the
 book! It is yours for the asking. Keep in mind the fact that behind every
 Fordson Tractor are all the resources of the great Ford Motor Company, like-
 wise that reliable "Ford After-Service" which assures the keeping of the
 Tractor in working order every day in the year. Remember also that the
 Fordson Tractor, like the Ford car, is simplicity itself in design and construction;
 easy to understand and easy to operate. Come in and let us tell you more
 about it. It is more important to the farmer today than anything else.

\$625.00 F. O. B. Detroit.

Wilkinson & Stocking
 AUTHORIZED FORD AND FORDSON AGENTS

Cold Pressed Cake

As Cake feeding time is about to ex-
 pire, we find we have more Cold Press-
 ed Cake than we need.

We are offering this at

\$26.00 per ton
 or **\$1.50 single sack**

Please do not let us carry this through
 the summer.

E. W. HARRISON
 Phone 76

BE INDEPENDENT

HAVE
 A
 BANK
 ACCOUNT

There is no greater feeling of independence than that of
 having a Bank Account sufficient for your needs

The only way you can ever have such an Account
 is first to make

THE START.

We solicit your Account; we make the start easy
 for you. We are your friend.

WHY WAIT

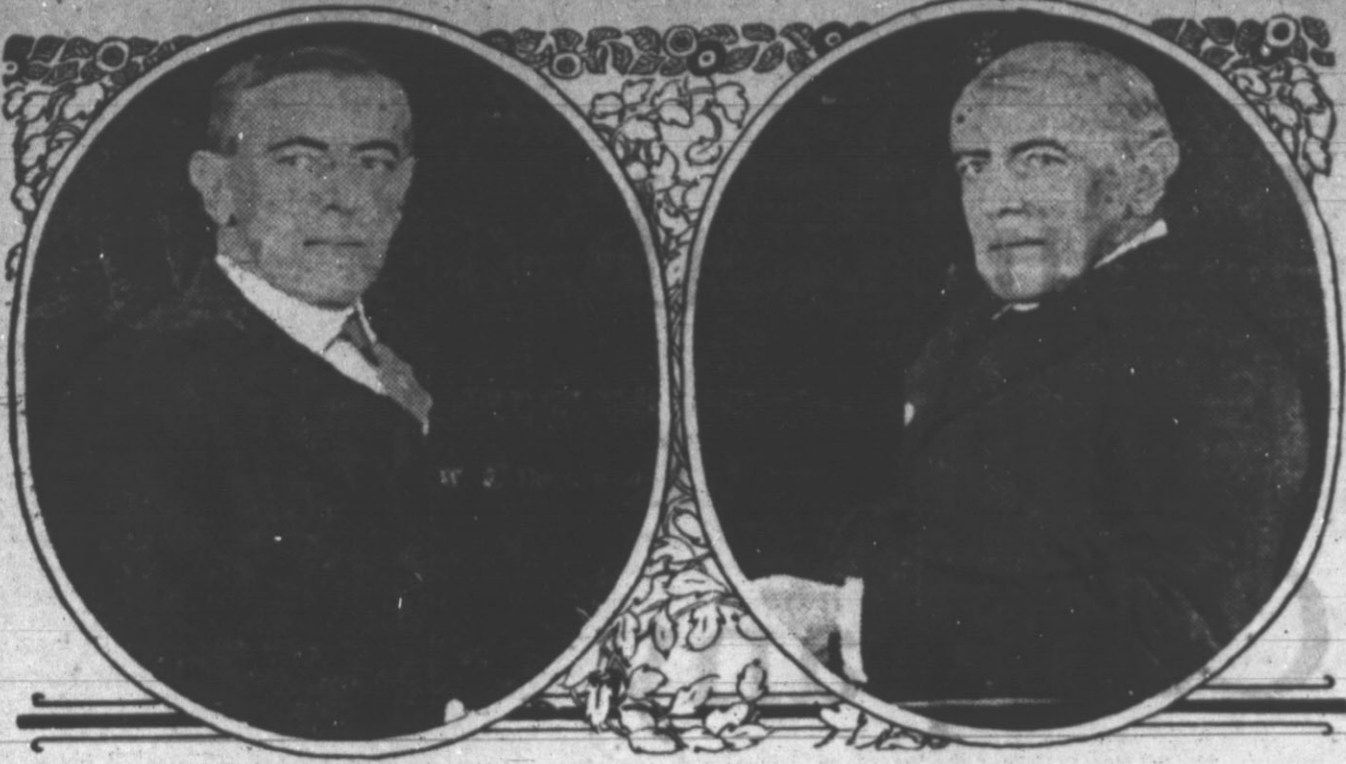
Longer when you know the importance of this
 matter today?

PERSONAL SERVICE ABSOLUTE SAFETY

1ST NATIONAL
 MEMPHIS FEDERAL RESERVE BANK
 HERFORD, TEXAS

W. H. MOORE, PRESIDENT
 W. N. MOUNTS, VICE PRES. & CASH.
 E. R. POSEY, ACTING VICE PRES. & CASH.
 J. C. REYNOLDS, ASST. CASHIER

EIGHT YEARS OF PRESIDENTIAL SERVICE, AND A WAR



Ravages of war are far-reaching. These two pictures of the retiring president tell their own story. On the left is a picture of President Wilson at the first meeting of his cabinet, eight years ago. On the right, the last cabinet meeting in the Wilson administration, when this picture was taken, Feb. 14, 1921.

Half a million Chinese eggs reached Minneapolis, Minn., after a three week journey, without the loss of an egg. They sold for 32 cents a dozen, 3 cents under the price for local eggs.

The State Board of Water Engineers has agreed to send engineers to investigate the feasibility of the Colorado river irrigation project for the irrigation of 5,000 acres of land in West Texas.

For Job Printing, call The Brand. Quality work at reasonable prices.

Abstracts and Loans

J. Frank Potts
Maps, Deaf Smith Co.—50c.

WORLD FAMOUS JERSEY BLOOD

In selecting a herd-bull our paramount idea has been to breed for greater cream production through principles of constructive line-breeding, and we have carefully considered the pedigrees of many offerings from the different great blood-lines.

We believe we have found a bull which meets these requirements in **Financial Surety No. 184034**, a line-bred **Finance-Interest** bull, tracing seven times to the great cow, "Interest," F-3582-C, the most famous butter-producing cow on the island of Jersey, with an average of 3 lbs. 10 oz. butter per day on a seven-day official test.

We now have this bull in service in our pure-bred herd and will accept a limited number of healthy cows for service after March 1st, at \$10 each—cash—with service.

BERRY ORR

In Northwest Hereford on Cemetery road.

A Good Home

Do you want a good home? 331 acres, 5 miles southwest of Hereford. Dandy 5-room house, big barn 40x50 ft., 3,000 bushel granary, sheds, corrals and 110 acres in wheat. Immediate possession. Also 120 acre close in. Will cut in 40 acre blocks.

A. H. Elliston

Did you ever try a want' ad in our classified column? You'll get results.

Y. P. S. C. E.
Leader—Elizabeth Corbett.
Song service.
Sentence Prayers.
Topic—Thy Kingdom Come in My Church.
Scripture—Matt. 6:7-15.
What is the Church For?—Lena Bodkin.
What Place Does the Bible Have in Shaping the Character of a Church?—Inez Hodges.
What Connection is There Between the Church and the Home-life of its Members?—Lura Gregg.
What Should be the Relation of the Church to Different Social Classes?—

Elizabeth Bruner.
What Should be the Aim of the Social Gatherings and Entertainments Provided by a Church?—Jack Chandler.
What Should Mark the Spirit and Method of Giving in the Church?—Geneva Brunley.
What Can One Member do to Better His Church?—Howard Golden.
What is a Church's Duty in Regard to Missions?—Luelle Brunley.
Special music.
Business.
Benediction.

Good Printing at The Brand.

DISPOSAL SALE

I will sell at the Roy Begeman farm, about 14 miles Northeast of Hereford, 3 miles Northeast of the Askren School House, on

Tuesday, March 8th

Beginning at 1 p. m., the following described property:

- Fifteen head of Horses**
- Two head of Milk Cows,** Mixed Jersey and Holstein
- One Calf,** coming one-year-old

Farm Machinery

- 1 McCormick Row Binder
- 1 Milwaukee Row Binder
- 2 John Deere Listers, one row
- 1 Emerson Lister, one row
- 1 Emerson two-row Lister Go-Devil
- 3 Slides, with good knives
- 5 Sections Drag Harrow
- 1 Emerson 14-inch Walking Plow
- 1 John Deere triple-disc Plow
- 1 16-disc Harrow
- 1 Cultivator
- 6 complete set of Chain Harness with extra good collars and good bridles
- 6 mixed sets Chain Harness and Cloth Collars
- 2 Wagons

TERMS—All sums of \$25 and under, cash. On all sums over \$25 a credit of 6 months will be given on approved security, notes to bear 8 per cent interest. A discount of 5 per cent will be given for cash.

Col. W. S. Williams

AUCTIONEER

Clerked by First State Bank & Trust Co.



A Benj. B. Hampton Production
ZANE GREY'S GREATEST NOVEL
THE U.P. TRAIL
A Massive Picture of the Great West, with a Powerful Cast, including
ROY STEWART, JOSEPH J. DOWLING, KATHLEEN WILLIAMS,
ROBERT MCKIM AND MARGUERITE DE LA MOTTE.
DISTRIBUTED BY
V.V. HODKINSON CORPORATION
627 8th Avenue, New York City

Monday and Tuesday
March 7 and 8

Also Showing



STAR THEATRE

COLLEGE ATHLETIC SCHOOL

COLLEGE STATION, Texas, February 27.—For promoting sports activities in the high schools, junior colleges and academies a practical course in coaching, designated the School of Athletics, will be given at the A. & M. College of Texas in the 1921 Summer Session by D. X. Bible, head coach of intercollegiate athletics at the college.

There is a constant and increasing demand for competent men to direct athletics and to coach athletic teams, and the instruction to be given in this course is designed primarily for men who desire to learn the best methods of coaching popular sports, such as football, basketball, track and field athletics in the preparatory schools.

The course will occupy five weeks, beginning June 6 and closing July 9 and may be taken along with other work in the summer school. Both theory and practice work will be included.

A part of the lecture work will be devoted to the theory of athletic training, treatment of sprains, bruises, bandaging and first aid. One or two lectures are to be given on the organization and direction of athletics. Six hours a week theory and ten hours practice in football for two weeks; six hours theory and ten hours practice in basketball for one week; six hours theory and ten hours practice in baseball for one week; six hours theory and ten hours practice in track and field athletics for one week, are the courses to be offered.

No additional fee will be charged for this work, but equipment consisting of one gym or basketball uniform, one baseball uniform, football shoes, baseball shoes and tennis shoes, will be required.

This course carries no credit toward graduation.

WAYLAND COLLEGE TRAINING CLASSES

Beginning March 4, Rev. J. P. Boone, with a staff of helpers, will conduct a series of training classes in Wayland Baptist College.

Rev. Boone is the Educational Secretary of the Baptist General Convention of Texas with headquarters at Dallas. Rev. Boone gives his time to organizing and directing religious activities among the students of the various schools of the State. He has visited Wayland College on two former occasions and has greatly pleased and helped the students, by his addresses and charming personality. He is coming to spend a week, training classes in practical Christian life.

Mr. Boone will conduct a class in Mission Study and will speak each morning in the chapel. In addition, there is to be a class in Teachers Train-

ing, conducted by Rev. E. D. Morgan, of Canadian. Also a class of E. Y. P. U. work led by Miss Elva Fronabarger, students secretary of the state board in Canyon Normal. These three classes will probably meet in the afternoon just before supper. While similar classes will be held at the church later in the evening.

It is expected that a number of visitors from outside will be here to get the benefit of these courses. Inspirational addresses will be delivered at the college chapel each morning and at the church each evening, to which the public is cordially invited.

Geo. B. Terrell, Commissioner of Agriculture for the State of Texas, has announced the following selections for his department: E. W. Cole, head of the Bureau of Markets; R. E. McDonald, Chief Entomologist; T. S. Miller, cotton marketing expert.

Keep your eye on your Brand label, when the time is up—the paper will STOP.

WHAT'S DIFFERENT? CAN YOU TELL?



Pasquale Di Pietro's photo was found among 60,000 in the Detroit Identification Bureau. Look at his hands. Six digits on each and all perfectly proportioned. Pietro boasts that he is the only person whose extra fingers do not take the nature of a troublesome deformity.



|| Atlas Is Not Lonesome

—housewives all over this land know how to sympathize with the old fellow who is credited with toting the world on his shoulders.

Keeping a family CLEAN is a task which every week is sapping the strength of our mothers. The picture above tells the story.

You—MR. HUSBAND—you don't like to look at that picture—do you? Neither do we.

We have the relief from it. It's the **Hereford Steam Laundry**

Call and let us explain.

Industrial Transportation Company

The chain store service of this corporation will be placed before the people of this community Tuesday morning, March 1st, when the doors of the Hereford branch will be thrown open to the public. We propose to make this business a dominant factor in reducing the high cost of living.

Basic Principle

The basic principle on which our stores are operated is, "Service to the customer and the best goods for the money, expert buyers can find or the company manufacture."

We invite your patronage for which we promise unexcelled service and merchandise.

P. W. PRICE, Manager



We are getting in new Spring Goods all along in every line and you will positively make no mistake trading here for we won't be undersold



Ladies' and children's Slippers the all leather kind

J. O. Newell



Easter Baking

Why not try out **Great West and Amaryllis Flour**

for the Easter Baking season. Strictly a home product, made of special selected Panhandle wheat.

At all Groceries.

Bran—Shorts—Salt—Corn Meal

Why use inferior coal? Phone your order now for Nigger Head Coal.

Great West Mill & Elevator Co.

B. R. DIXON, Mgr.



