

# The Hereford Brand

VOLUME 12

HEREFORD, TEXAS, FRIDAY, SEPTEMBER 6, 1912

NUMBER 31

## OCEANS OF WATER FOR IRRIGATION

Thirty Two Pumps Now in Operation Furnish Thirty Five Million Gallons for Fertile Fields.

Hereford is the pioneer in irrigation for the Plains of Texas. She is still in the fore front and is forging far ahead. For the number of irrigation plants and the amount of water lifted to the fertile fields, she outstrips all other sections. She has set the pace; her wells are the "talk" of the whole country. There is not a day but that from one to twenty five people are here for the purpose of seeing "how it is done at Hereford."

At the present time, Hereford has thirty wells; there are thirteen of the McDonald style, each capable of furnishing from 1,000 to 1,800 gallons of water per minute; four on the Walker-Perkins project, each furnishing from 1,000 to 2,000 gallons; nine of the plunger make, put in by Hough, furnishing from 50 to 175 gallons; three pumping from the creek, each furnishing from 1,500 to 3,000 gallons; one run by automobile power and pumping 600 gallons per minute; and two of the Roth rotor pumps just installed that will furnish from 600 to 1,250 gallons; and one or two small pumps. All of these pumps, if run continuously for a 24-hour period, would furnish Thirty Five Million Gallons of Water. This amount in figures represents only a big volume, but when placed in concrete form will give some conception of the immensity of the quantity. To put it another way, these pumps would fill a reservoir of one acre size and over 100 feet high, or would cover one hundred acres of land a little one foot deep, in the period of 24 hours. Some water, eh? This amount of water would furnish each of the 95,000 inhabitants of Dallas with 365 gallons of water per day, more than they have been used to, but perhaps not more than they need or deserve.

The sinking of wells goes merrily on. There are already four firms in the field drilling wells and another outfit stands on the siding awaiting to be unloaded. The McDonald Company has some twelve more contracts in sight; the Walker-Perkins concern is preparing to sink 20 more wells on their tract; Hough has three additional contracts for the small wells and a number waiting to see the outcome of the Roth pumps; the outcome of the well on the Flag Ranch may result in twenty or thirty more on that project. Thus irrigation has come in earnest; it is no longer an experiment; the water is here and plenty of it for everybody. The Brand expects to see one hundred wells at work next season. A large acreage is being seeded to alfalfa this season and the first crops will come off next summer. The farmers who have had pumps running this season are all pleased and are jubilant over their success and prospects. Come to Hereford.

Rev. A. M. Lohmann and family will leave Sunday afternoon for Missouri where they will make their future home. Since coming here two years ago, Mr. Lohman as pastor has built up a strong organization for the Lutheran church and his friends regret to see him and his family leave.

### A Woman's Idea.

Abnormal conscientiousness is a rare thing indeed (especially with those holding public trusts) in this age of selfishness and graft. Yet abnormal conscientiousness seems to be the epidemic that is making men crazy—crazy to do something great and grand for Hereford. Some might call it a farce at patriotism or an ambitious scheme to become renowned financiers or town reconstructors. But we believe our good citizens conscientiously desire to render a rare service when they agitate the Fire Wagon question.

But does it not seem that they ask a rare sacrifice of Hereford to make possible their rare service? To sell the fire equipment would surely be to deal a "knock out" blow to the cause for which they are fighting. Other towns read our papers. Will it not make a wrong impression of Hereford's condition to advertise the fact that we cannot raise feed for a couple of nags a few more days? If we could support the fire wagon through three years of distressingly hard times, can we not rally to her cause enough means to hold on a bit longer, now in the face of assured prosperity? That which has saved much valuable property from destruction in the past, that which has saved the whole town from annihilation two or three times, that which will protect the homes of our families, the homes of our business, the homes of our town's enterprises from destruction in the future would seem a precious salve to ease men's conscience. Let us plan a more pleasing and seemly sacrifice.

### Twenty One Dairymen Indicted.

As a result of an official inspection of the milk and other products of their dairies, twenty one milk men were indicted last week at Fort Worth. They were charged with keeping unsanitary pens and sheds and selling dirty milk. They were also charged with selling skimmed milk not "marked," and with refilling bottles without washing them in a clean and sanitary manner. To fill bottles collected on the route is not sanitary and is a violation of the rules governing dairies, as often housekeepers allow the milk to sour and the bottles to become filthy before returning them. Prof. J. S. Abbott, state pure food and dairy inspector, is making a tour of the state inspecting all dairies and places where cows are kept for the sale of milk. He has found some awful and fearful conditions and is making war on dirty and filthy dairies.

### Fish Fry at Summerfield.

For the people of the Plains to enjoy a novel fish fry may be news to the folks "down in the sticks" where they think that we do not have enough water here to wet a shirt, but there has never been anything just like the one Mr. and Mrs. J. P. Roberson of Summerfield gave to their friends last week, not even on the Plains. There were some fifty people present and after the men had a most enjoyable time "fishing" in the large artificial lake on the Roberson farm, catching bass that weighed from 3 to 8 pounds, the women folks prepared the fish, cooking them in a large, iron wash-pot. The good women had also prepared a lot of good things to eat and at the close of the meal served ice cream.

School books in fairly good condition taken in on merchandise and new school books at E. T. Woodburn & Son. 28-4t

### Would Levy Tax For Advertising Purposes.

From Daily Panhandle.

D. C. Priddy of this city, who is attending the Fifth Annual Institution of the Commercial Executive Association at Wichita Falls, delivered an address before that body today on the subject, "Should cities be allowed to levy taxes for advertising and thus place the burden of expense on those who are benefited directly."

Mr. Priddy's address was well received. He viewed the question from several angles and said in part as follows:

"I have been told that it is not customary for cities and towns to levy a tax in order to advertise, but that it is customary for those who feel like giving money to advertise the city or town, to do so. But do you know, that there are many customary things which are absolutely unfair. It is customary for some people to own great tracts of land and city property and idly hold it until the toil and expenditure of others have increased its value, the holder thereby becoming rich. Some say that this is the proper method, but I say it is not. In the first place this is not based on honest, clean principle and in the second place, it takes four times as long for property to gain in value in this way as would be required under a concerted effort. Can there not be a law enacted whereby the citizens may vote to levy a tax to advertise the city, town or country? You can't get the support of all the people to push a city, town or country, by letting every one do just as he pleases.

"Many good people that we could get, and people that we need, never even come to see our country on account of the exaggerated statements they read and hear, and for the want of correct information. Why not have this advertising go out from one central head, with the proper information contained in it, nicely printed and illustrated? Those who would profit most from a judicious investment in advertising should pay for it.

"There is a product of our civilization for want of a more appropriate term this is known as 'Tight Wad.' He grows rich by the efforts and sacrifices of others. He has lots and houses that grow from hundreds into thousands by railroads, schools and factories his neighbors buy for him. He looks in good health and moves around among his fellow men without the appearance of being a receiver of stolen goods. He gloats over his possessions more than if they morally belonged to him. He even takes a pew at divine worship and joins in song and praise as if the All-Seeing Eye has not detected his guilt. He becomes a seared, hardened stumbling block to all kinds of progress. When death comes to him there are no tears, no flowers, but a long procession, not that he is mourned, but all want to be sure that he is dead."

L. O. Kirk of Higgins, Texas, has been checked in as express agent for Hereford, the former agent, Mr. Wright, having vacated without notice. The books of the company are in good shape and Mr. Wright's acquaintances at Hereford are at a loss to know the why of his sudden departure. It is reported he left a letter to the company saying that he had tried to commit suicide, but failed.

### Slap Shots.

It has been suggested that the elbow sleeves now so fashionable with the young ladies were for the purpose of saving the time required to "roll up the sleeves" when washing dishes.

Some men had rather be contrary than to be right even when they know that they are wrong.

It does not require an expert dress maker to cut the skirts of the present mode as it takes only one straight piece cut short enough to show style and color of hosiery.

When a man goes wrong, every other feller excuses him for being chump enough to allow himself get caught; when a woman goes wrong, her former friends "cut her" and avoid her as if she had the leprosy.

James says that there are two kinds of religion—the vain variety, and the true and undefiled kind. Is your religion undefiled when you do not nor will not forgive the erring or when you condemn without testimony?

The spirit of "I am right and you fellers are all wrong" led the martyrs to the stake and the religionists to the burning pile.

What's the use to preach about sin in the world when some church members are the chief sinners; there is not enough difference between the crowds to tell them apart.

A hand-shaking hypocrit in the church will keep more real good people out than the most eloquent preacher can get in.

### Broadness of Christianity.

Christianity is much broader than any church or creed, and he who thinks that he can confine it to the narrow walls of some particular sect or faith does not catch the faintest glimpse of the radiant purpose of the living God. Christianity is as broad as the universe, and knows no church or creed of faith, nation or clime, but belongs to all who will look up to where the sorrowing Son of Man hung upon the cross and gave up his life that all the world might be saved and have eternal life. Alas! too many of us try to lock the spirit of Christ within the narrow confines of one little church, and the Him to the dull routine of men-made things, but no matter how fast the bolts that hold the doors, the light will leap out, and even those who pass along the way are dazzled by its gleams. Christianity is a much misinterpreted term, and he who tries to hide it in a single creed will lose it while he is watching to see that it does not creep out to some poor fellow who cannot see things just his way. Since the sacrifice on Calvary, the influence that emanated from the dying Savior, when He said, "Father, forgive them; they know not what they do," has traveled fast from heart to heart and soul to soul, until it has thrilled millions with its exquisite tenderness in every nation wherever the sweet story of His wondrous life has been told.

Let's not forget the universal purpose of the matchless sacrifice, but be big enough and broad enough to recognize the sweeping waves of hope and happiness that roll on from out the past, to rest wherever humanity is willing to look up and take them in.—J. R. Ransome, Jr., in Cleburne Enterprise.

Miss Nannie Davidson left yesterday for a short visit with her sister, Mrs. Reed, at Amarillo, after which she will go to Estelline where she will make an extended visit with her brother, Oille Davidson.

### Seth Holman at Amarillo.

Seth B. Holman, former secretary of the Hereford Commercial Club, but recently of Comanche, has been chosen secretary of the Amarillo Chamber of Commerce. In speaking of the election of Mr. Holman, the Amarillo Daily News says:

Seth B. Holman of Comanche, Texas, last night accepted the secretaryship of the Amarillo Chamber of Commerce, and signified his willingness to assume the duties of that position on October 1.

Mr. Holman's acceptance followed an offer of the position by the directors of the Chamber of Commerce, in session yesterday afternoon, and he will return at once to his home and make arrangements to remove to Amarillo by the latter part of the month.

Mr. Holman has been secretary for the Comanche Commercial Club for some time, and was formerly secretary of the Commercial Club at Hereford. At one time a newspaper man, and for a number of years engaged in the active work of a commercial secretary, Mr. Holman will bring to his new position special equipment for the energy-taxing task of promoting city and section building.

### Grandmothers' Day.

In keeping with the beautiful custom of the members of the Mission Society of the Methodist church, the annual observance of Grandmothers' Day was had at the home of Mrs. E. B. Black, Thursday, August 29. Forty five grandmothers wrote their names, ages and number of grand children in the guest book presided over by Mrs. E. W. Harrison. Grandmother Parker was the oldest, being in her 78th year, and Grandmother Lowe gave the longest list of grand children, there being 35 to her credit. A short program was rendered as follows:

Welcome Address—Mrs. Price.  
Toast Mistress—Mrs. Rolson.  
Song—Mrs. Ezra Norton.  
Reading—Mrs. O. E. Thomas.  
Piano Selection—Miss Elzina Mounts.  
Song—Misses Lambert.  
Violin Solo—Miss Edwards.  
Reading—Miss Louise Irwin.  
Piano Selection—Mrs. G. A. F. Parker.  
Piano Selection—Miss Nellie Black.  
Song—Miss Mabel Betts.  
Refreshments of cream and cake were served and favors of sweet peas were given. The friends present wished the Grandmothers many more happy days and they departed feeling that the hour had been pleasantly spent.

### Changes at the Exchange.

Beginning with the first of September some changes were made at the local telephone exchange and the present force is now as follows: R. W. Lovelace, manager; Miss Laverna Strothman, chief operator and check clerk; Miss Ella Hughes, toll and local operator; Miss Eddith Smith, night operator; Miss Dessie Short, relief operator. Miss Nannie Davidson, former chief operator, is taking a long desired rest, and will visit at Estelline for some months. Mrs. Maude Adams has returned to her home at Estelline.

Get a Deaf Smith County Map. Up-to-date, only \$1.50. H. G. Hays, Co. Surveyor, Hereford. 21t

Mr. and Mrs. Geo. Higgins returned this morning from Tennessee where they have been on a visit.

### A Simplified Method of Irrigation.

Irrigation can be greatly simplified by what is known as the automatic corrugation method. Instead of flooding the land, corrugations or small trenches are used. They are placed close enough together to insure the thorough wetting of the entire area to be watered. Small headgates are used. These are provided with adjustable splashboards, which are so arranged that the water runs over rather than under the gate. After the levels of the field are known and the main ditches are made, the headgates are placed in the ditch at intervals, their distance apart depending upon the slope of the land. In the sides of the ditch, at right angles to the line of the ditch, one-inch pipes or tubes are placed. These are set just below the water line, established when the splashboard is raised. This allows a constant stream of water to run through the pipes into the corrugations as long as the splashboard remains at the same height. When enough water has been placed on that particular section of the field the splashboard is lowered.

One of the greatest advantages of this system lies in the fact that it provides safety against broken ditches. Any surplus water flows over the splashboard into the next section of the ditch where, when sufficient water has accumulated, irrigation begins automatically. This system not only does away with the necessity of boots, portable dams and "tarps," but it enables the farmer to tell exactly how much water he is using. The New Mexico farmer who introduced this system says that he can irrigate his whole farm without getting his feet wet.—Scientific Farmer.

### Weather Forecast.

Cooler with rains causing Rheumatic pains. Hunt's Lightning Oil stops all aches and pains whether from Rheumatism, Neuralgia, Cuts, Burns or Bruises. The Quickest Liniment known. 25 and 50c bottles. All Druggists. 31-4t

### Defeated Candidate's Expense Account.

The following is the expense account of a defeated candidate, according to a paper published in one of Texas' eastern counties:

"Lost 4 months 23 days canvassing, 1,349 hours sleep thinking about the election, 2 acres of cotton, 53 acres of corn, whole sweet potato crop, 4 sheep, five shoats and one beef given to barbecues, two front teeth and a considerable quantity of hair to a personal skirmish, gave away 97 plugs of tobacco, 33,849 drinks of whisky, 2,973 drinks of beer, 7 Sunday school books, 2 pairs of suspenders, 4 calico dresses, 7 dolls and 43 baby rattles, told 2,889 lies, shook hands 23,477 times, talked enough to have made in print 1,500 large volumes size of patent office reports, kissed 129 babies, kindled 14 kitchen fires, cut 3 cords of wood, pulled 474 bundles of fodder, picked 746 pounds of cotton, helped pull 7 wagon loads of corn, dug 14 bushels of potatoes, toted 24 buckets of water, put up 7 stoves, was dog bit three times, watch broken by a baby, which cost \$3 to have repaired."

### Sale of The Hubbard Dry Goods And Grocery Stock.

This stock of good was purchased by Cox-Blodgett Dry Goods Company of Wichita, Kansas. All notes and accounts are in the hands of J. W. Edwards, manager, at the store, and all who owe the Hubbard Dry Goods and Grocery Company will please call at once and make settlement.

31ft J. W. Edwards, manager.  
Bran at \$1.25 per nester price.  
E. W. Harrison. 28ft



## SCHOOL BEGINS!

America's Greatest contribution to civilization is its splendid Free Public School system. No other people take such interest in the welfare of its children as the American people.



In the work of preparation for the first day of school, joined with the heart throb of the school children, is the mother's pride in her offspring. It is that wonderful mother interest which we wish to attract.

Our establishment is headquarters for economy in all apparel which gives neat appearance to the children—but never at the sacrifice of quality. For mother's relief as well as the children's joy we are glad to recommend

## "BLACK CAT" HOSIERY

It will save you from darning troubles. It has stood the School "Recess Test" for twenty-eight years and no other has been able to supplant it.

Justice to the children's education and health and comfort, demands scientifically made shoes. We positively assure you that the HAMILTON BROWN brand ended our search for the "last word" in durable shoes for young happy feet. Every youngster should have a coat sweater. It'll save clothes and doctor's bills.

We have a complete assortment at a wide range of prices to which we give our own guarantee of satisfaction, coupled with that of the makers.

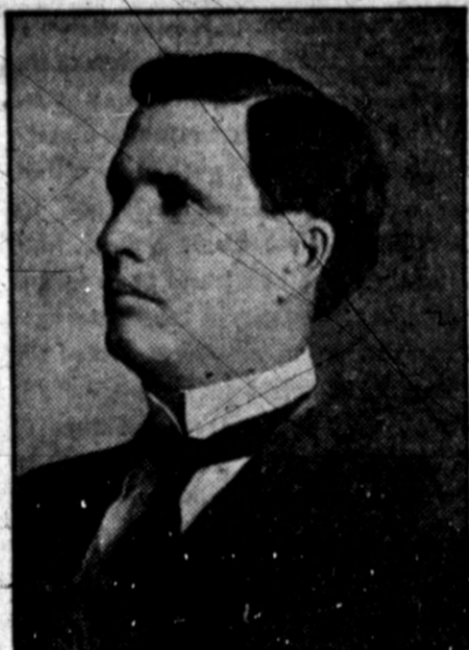
Hats, Caps, Gloves—everything to complete the satisfaction of mother's pride can be purchased at our establishment. No mail order house helps build the schools or pays taxes to maintain a good school as we do. So patronize your home merchant.

School Outfitters for the American Youngster

THE  
CASH  
STORE

Geo. A. Stambaugh  
HEREFORD, TEXAS  
THE STORE FOR SAFE BUYING

THE  
CASH  
STORE



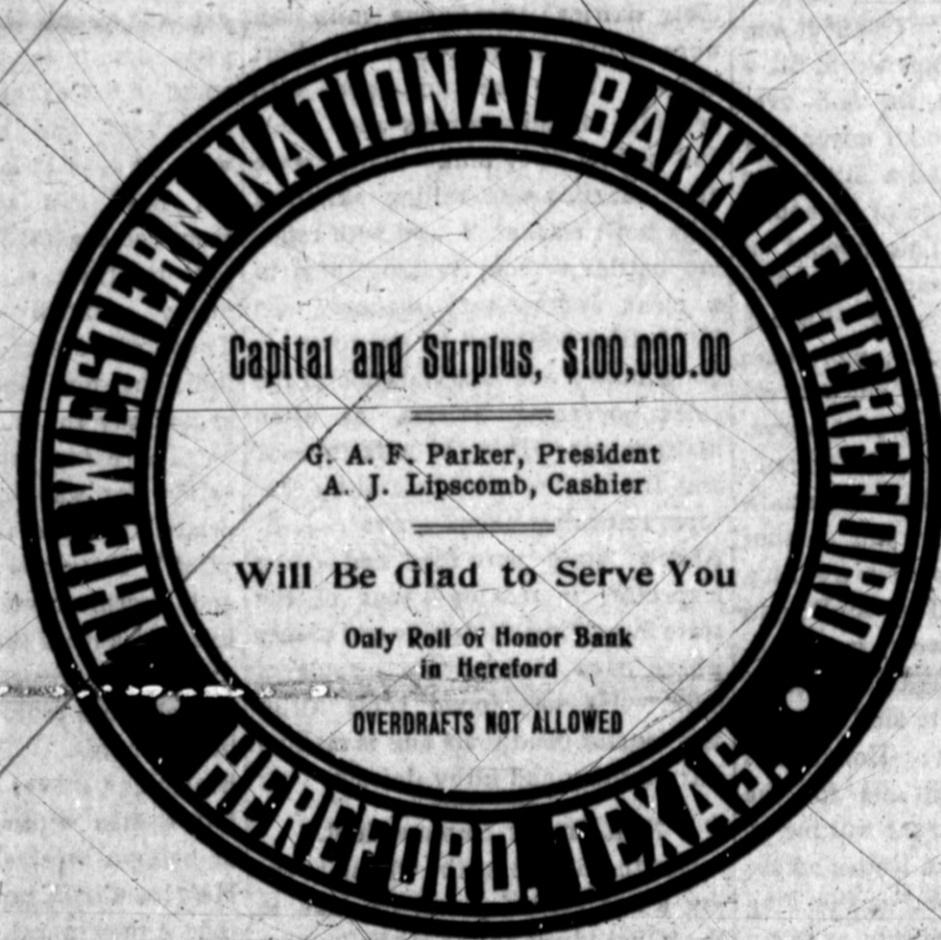
HOMER D. WADE

Homer D. Wade, secretary of the Stamford Commercial Club, in his address before the Commercial Secretaries Institute at Wichita Falls on the 27th, plead for high ideals in the profession. Mr. Wade contended that the moral standard of the Secretary should be as high as that of the ministry, and that the Secretary should consecrate his life wholly to his work, refusing to accept remuneration of any character for any service directly or indirectly rendered except such compensation as that fixed by the club.

If you are a housewife you cannot reasonably hope to be healthy or beautiful by washing dishes, sweeping and doing housework all day, and crawling into bed dead tired at night. You must get out into the open air and sunlight. If you do this every day and keep your stomach and bowels in good order by taking Chamberlain's Tablets when needed, you should become both healthy and beautiful. For sale by all dealers.

### Lutheran Services.

Evangelical Lutheran Service in English language at College next Sunday 11 a. m. Sunday school at 10 a. m.  
A. M. LOHMANN, pastor.



### Child Dies of Apendicitis.

Eunice Johnson, age 10, daughter of J. G. Johnson of Hurley, Texas, died at this place Monday night. The little girl was taken sick the Wednesday previous and was thought to have had typhoid fever. On Saturday the father phoned to Dr. J. O. Burton, who visited the child at once and he found her to be suffering with a severe attack of apendicitis. She was brought to Hereford on the Sunday afternoon train and operated upon Monday afternoon by Dr. Price assisted by Drs. LeGrande, Burton and Hicks. The physicians found the conditions such as to give little hope of her recovery and she died at 11:30 Monday night. The

remains were prepared for shipment by the E. B. Black Company and were buried at the home on Wednesday. Her two sisters, Misses Welta and Elder Johnson, were with her, also a sister from Amarillo.

### Thinks Fire and Brimstone Needed.

Newspapers in all parts of the country have received a two-page type written letter, in which they are assured that there is no hell. The News has little patience with the bunch that recently met in Washington and declared against there being a hell. A red hot place of torments is an economic necessity, even if the Scriptures did not teach it, for there are thousands of men who live such

vicious and evil lives without punishment in this world that there must be fire and brimstone or something worse in the next world for them, or things would not be evened up for us poor fellows who try to lead upright lives and have so many hardships in this world.—Plainview News.

Benjamin McMillan, who owns extensive terpentine refineries on the extreme border of the state in Jasper county, was here this week and was pleased with his first visit to the country of water, sunshine and soil. He and Mr. Gallaher of the First National Bank are brother-in-laws. He paid this office a pleasant visit.

**To Our Correspondents.**

All newspapers wish to publish all of the pleasant news of the community, but the type setters and editors also want that news served in the proper way. A few hints as to the manner of writing the notes will not be amiss.

1. Write on the front side of the paper only.
2. Separate the different paragraphs by one blank line. Each personal mention or news items should make a different paragraph.
3. In writing the names of men do not use "Mr." before their names unless connected with that of a woman. You should not write, Mr. John J. Jones was a visitor at Mr. Jack Johnson's last Wednesday, but rather—John J. Jones of Dallas was a visitor at Mr. and Mrs. Jack Johnson's, etc.
4. There are three things that make a "news item"—the person, the place and the time.
5. Don't try to work in adver-

tising matter along with the news items.

**Black Dots.**

Black City, Sept. 5.—Mrs. Geo. Hitz and daughter, Freidna, are spending a few weeks here on their farm.

Miss Danna Lancaster was a visitor at Mr. and Mrs. A. O. Drake's the past week.

Mrs. Albert Bell has gone on a visit to her parents in Iowa.

J. C. Baker and his two daughters, Harriett and Ruth, attended the revival services at Summerfield last Sunday conducted by Rev. McDonald.

A. O. Drake and family and C. F. Kellner and family were at Summerfield Sunday.

The Misses Margie and Harriett Baker are attending the Teachers' Institute at Canyon City this week.

Dysentery is always serious and often a dangerous disease, but it can be cured. Chamberlain's Colic, Cholera and Diarrhoea Remedy has cured it even when malignant and epidemic. For sale by all dealers.

**Hurley Hustlings.**

Hurley, Texas, Sept. 2.—A very enthusiastic meeting of the stock holders of the Hurley Townsite Company was held at Farwell, Texas, Friday, August 30th, 1912. The following stock holders were present: L. L. Johnson, Agricultural Demonstrator of the Sante Fe Ry., J. C. Paul of Amarillo, Lewis Gardner, L. L. Wildsandt, L. R. Cox, W. W. Burns, U. G. Goodenough, Rex Steagall, Flint Stallings, Jas. Frye, George Doubleday and C. C. Hays.

Dinner was had at the Nichols Hotel and which was enjoyed to its fullest extent by the participants. One feature of the dinner was the serving of the guests to their content with the famous Hurley country cantaloupes, which were contributed by D. B. Carl. Mr. Carl has recently located in the Hurley country, having come to this country from Rocky Ford, Colo., where he has had considerable experience in raising cantaloupes by irrigation. He says he has never seen any section that equals the Hurley country for cheap irrigation and profitable crops.

Meeting was called to order by Judge J. C. Paul of Amarillo. The following board of directors were elected: C. C. Hays, J. C. Paul, C. E. Cook, Lewis Gartner, Rex Steagall, Clark Smith and L. R. Cox. The following parties were elected officers: C. C. Hays, President; L. R. Cox, Vice President and Rex Steagall, Secretary and Treasurer. Much business was transacted, looking to the development of the town. The townsite has been surveyed and platted. The price of the lots were fixed. Several houses have been purchased by the company and arrangements perfected by which they will be moved to the town of Hurley at once. Several of the stock holders agreed to improve their holdings in the town and adjoining same at an early date. The capital stock of the Hurley Townsite Co., is \$12,000. The company has purchased 40 acres out of the southeast corner of Survey No. 33, Block X, and 40 acres out of the southwest corner of Survey No. 22, Block Y. This is one of the most desirable locations for a town in Bailey county. The railroad has a switch on this tract. The railroad is now actively grading within one mile of the townsite. The new town of Hurley has a great future and it will unquestionably be the future county site of Bailey county.

W. E. Stephens makes regular visits to the near by towns with large loads of farm products grown by irrigation from his pumping plants. Great is the fame of the Hurley irrigated district.

A. E. Harp and Guy Jacobs of Plainview were prospecting in the Hurley district Friday of last week.

Mr. and Mrs. J. A. Harbison of Canyon City were looking after business matters in Hurley Monday of last week.

**A Certain Shot on Chills.**

I have been using your Cheatham's Chill Tonic in my family for sometime and can say it is a certain shot on Chills, says J. B. Blackshear, Lewisville, La. Money promptly refunded if it fails to cure. Price 50c. Sold by all dealers. An excellent tonic for invalids and feeble persons. Prepared only by A. B. Richards Medicine Co., Sherman, Texas. 31-4t

**Revival At Summerfield.**

One of the most interesting religious revivals ever conducted in that community is now in progress at Summerfield. The people have been made to see the higher planes of life and many sinners have been converted. The meeting will continue over Sunday and every one is invited to attend.

**The Latest Thing.**

My wife's a studin' the style books, she gets them all by mail; And when I goes to town on buzness, she warns me without fail.

"Don't you forget now to ask for the mail, I'm lookin' for some books;"

She says she wants the latest thing, in form and lines and hooks.

Once I left one of them fashion books, at the Loafers Grocery store;

She made me walk back a mile to town, and lookt like she was sore.

She turns and reads on every page, and marks the things she'll buy;

Picks out some of the swellest suits, lays it down with a sigh.

She views with alarm them skimpy skirts, and wonders where she'll get;

For her two hundred pounds of flesh and fat, will leave no cloth to let.

She phones her neighbor about the styles, and talks an hour or two;

And when finally she rings her off, her face is black and blue.

It's hard to pick out what she'll buy, there's such a stunning one;

She's afraid her neighbor will order that, the same as she has done.

And when that suit from Taylor Lady comes, she greets me with a kiss;

But when she opens that C. O. D. box, she screams with perfect bliss.

She tries it on and walks up and down, to see how nice it fits;

She's squeezed herself in that stylish tube, that would rip when she sits.

I'm forced to brag on her becoming looks, she is my wife you know;

But when I think of that C.-O.-D. my ardor melts like snow.

But when we go to some swell soiree, drest up from head to feat;

They think it strange that she will stand up, while I enjoy a seat.

**No Calomel Necessary.**

The injurious effect and unpleasantness of taking Calomel is done away with by Simmons' Liver Purifier, the mildest known liver medicine, yet the most thorough in action. Put up in yellow tin boxes only. Price 25c. Tried once, used always. 31-4t

**Davis-Thompson.**

Sunday afternoon at the home of the bride's parents, Miss Ida Thompson, was united in marriage to Mr. F. H. Davis recently from Indianapolis, Ind., Esquire R. E. Cook performing the ceremony. Miss Thompson is the second daughter of J. D. Thompson, who is a large land owner and an extensive cattle raiser. Mr. Davis is a stranger in Hereford, but is a young man of good appearance and comes well recommended by his home people. The Brand wishes the new couple a long and happy life.

**Hubbard Store to Open.**

The Hubbard Dry Goods and Grocery Company's stock will be sold by the trustee, J. W. Edwards, as manager for the purchasers, the doors to be opened today, Friday, Sept. 6. The full page ad in this issue of the Brand will explain the manner of sale.

**Cure Your Backache and Rheumatism**

**WITH FOLEY KIDNEY PILLS**

Backache drags on your vitality. Saps your strength. Weakens you in your work. Hampers you in your work. Besides that, it means something wrong with your kidneys; a weakness, an inflammation, a breaking down, may be, of the kidney tissues. Foley Kidney Pills is the true answer. They will help you QUICKLY, strengthen and heal your kidneys, regulate the action of your bladder, and drive out Backache and Rheumatism. They will make a strong, well man of you. No habit forming drugs. Try them.

**BETTS-CLARK, Druggists**

**PRICE LIST!**

	Neater Price	Delivered
Bran	\$1.25	\$1.30
Bran, mill run	1.45	1.50
Shorts	1.60	1.65
Nutrio	.90	.95
Oats	.48	.50
Wheat	.95	1.00
Millet Seed	1.45	1.50
Cane Seed	1.45	1.50
Rock Salt	.60	.65
Rock Salt, crushed	.50	.55
No. 1 Salt	.60	.65
Rugby Niggerhead	7.50	7.75
Gordon Lump	7.00	7.25
Gallup Nut	5.75	6.00

**E. W. HARRISON**

**Stops the Hair From Falling Out**

Dandruff is not only disagreeable, aggravating and embarrassing—it is dangerous—it means scalp disease and loss of hair.

You may have but little dandruff at the present time, but if neglected it will increase in quantity, close up the pores of the scalp and rob the roots of the hair of the proper nourishment—the moisture and heat of the scalp will soon change a loose and fluffy dandruff into an almost solid mass—it gets sticky and forms in layers.

**Nyal's Hair Tonic Will Soon Relieve This Condition**

—loosens up the dandruff and prevent the bacterial action. It supplies proper nourishment to the scalp and hair—stimulates its growth and gradually darkens gray hair.

Its continued use will result in a luxuriant growth of hair.

Besides good goods you get good treatment at our store. Always glad to have people come in and look around, whether they want to buy or not. We wait on you promptly, give you what you ask for but never tease anyone to buy anything.

**E. T. WOODBURN & SON**  
"The Nyal Drugstore"

**New Millinery!**

I desire to state to my many friends and customers that my New Fall Millinery which I bought on my recent trip to the St. Louis market is now arriving and that I have ready for your inspection New Fall Shapes and Trimmings.

The styles are very beautiful this fall and I am sure that from my large, well selected stock you will find the hat that will become and please you.

YOU ARE INVITED TO CALL

**Mrs. T. N. Heifner**

**The Hereford Brand**  
 Published by  
**The Brand Publishing Co.**  
 A. C. Elliott, Editor  
 W. T. Stanberry, Business Manager

Address all communications to  
**THE HEREFORD BRAND**

Entered April 17, 1901, as second-class  
 mail matter, post office at Hereford, Texas,  
 act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,  
 Strictly in Advance

Any erroneous statement affecting the  
 character or reputation of any individual or  
 firm which may appear in The Brand, will  
 be gladly corrected upon being brought to  
 the attention of the publishers.

**ANNOUNCEMENTS.**

**Deaf Smith County Offices:**

- For County Judge:  
C. D. WRIGHT.
- For County Clerk:  
J. S. JONES.
- For Sheriff and Tax Collector:  
R. W. (Bob) BAIRD
- For Tax Assessor:  
C. P. (Phil) ARTHUR
- For Treasurer:  
ROSCOE DAVIDSON
- For County Attorney:  
W. ELMER DAMERON.

**YOU'LL LIKE HEREFORD!**

**THAT WEED ORDINANCE.**

Attention has been called to the fact that although urged by the City Commission and the Civic League to have all the weeds cut within the city limits and as far out as the town goes, yet there are tons of weeds growing rank and waiting the harvest. But the city has an ordinance whereby property owners may be required to cut the weeds on their own premises or to pay for having the weeds cut. Will the Commission enforce this ordinance? Yes or no? Do the citizens want this ordinance enforced? Judging from the lack of general response to the weed cutting campaign, they do not, but if you listen to their talk, the ordinance should be applied. The Mayor had as well notify the Holland commission of city inspectors to pass Hereford up, as she does not stand within shot range of getting a prize. True, many enterprising home owners and even vacant lot owners have had their weeds removed, but the greater number have sat with idle hands and allowed the thistle and the brambles to entwine their tendrils in affectionate embrace. In some parts of town, the good mothers have forbidden their children to wander in the alleys and streets for fear of being bitten by hissing snakes or attacked by the stealthy jackals. It is manifestly unfair for a few home makers to clean their premises fore and aft and then for one in a block to allow their weeds to run riot, or for the city to neglect its duty in not cleaning the fronting street.

**WILL LOSE THEIR TREES.**

A number of property owners will lose their trees this fall as they are allowing the caterpillars to play havoc with the leaves. No less than in twenty yards are the caterpillars devouring the foliage. While it may not be anybody's business, shade trees become in a way public benefactors and hence public property, hence the public regrets to see so little interest manifested by the home owners in preserving the trees after they have been such a pleasure.

**Showers in County.**

Deaf Smith county has been visited this week with a number of showers, but scattered over different parts. The fall at Hereford from four or five showers has been about one half inch. In some places good rains have fallen.

**FRUIT ON A DRY FARM**

**Method Given to Make It Absolutely Drouth Proof.**

**Before Planting Single Tree Two Years' Moisture is Secured by Plowing Year Ahead and Keeping Ground Cultivated.**

(By E. R. PARSONS.)  
 Twenty years ago I published a statement that trees and crops could be raised anywhere on suitable soil between the Rocky mountains and Missouri river, without irrigation. Everybody laughed, some went as far as to say that such exaggerated statements only hurt the state, a few took the hint, others besides myself had arrived at this truth, and there are now shade trees and family orchards all over the state, few and far between. It is true, but quite enough for proof and now after twenty years every word of this statement is accepted as fact.

Now I make another statement, which even the Colorado writers and professors are afraid of, and which the eastern papers altogether decline to print or believe, yet which is capable of proof and will be generally accepted in another twenty years, and that is that any man can plant a dry orchard according to the following method and make it absolutely drouth proof.

This knowledge will do you more good now than twenty years hence and I submit it not for the enlightenment of Mr. W. C. Curtis, Mr. Wallace and others who affect to see little or no good in dry farming, but for the benefit of the few who can grasp a truth in advance of the popular belief and turn it to their own advantage.

Before planting a single tree we go to work and secure two years moisture for that tree by plowing a year ahead of time, keeping the ground cultivated and digging the holes in the fall to catch snow and moisture all winter. Now is the time to get to work. Plow the ground as deep as you can and arrange your lands so as to bring your dead furrows where the row of trees is to be; by doing this the surface is pushed toward the tree and if there is any run off it drains towards their roots. These dead furrows are also of great advantage as snow catchers.

Now a piece of land prepared in this manner will accumulate during an ordinary season from three to four feet of moist earth from the surface down, and in the holes after a wet winter even five or six feet.

Now to dry all this moisture out in a cultivated area without cropping would take two years or more without a drop of rain, so that when a young tree is planted two or three feet deep in all this moisture it is as I contend absolutely drouth proof, for in the past thirty years the longest drouth has been only a few months' duration, drying out no more than the top six or eight inches, which is of no value whatever to the tree anyway.

Then we go to work and impound every year ten times as much moisture as the tree needs, as follows:

A young apple tree just planted uses up a few hundred pounds of moisture every year, but we give these trees an area of 40 feet square, plums and cherries, 20, small fruits 10. Now if you figure out the precipitation on an area of 50 feet square, 1,600 square feet, you will find that it amounts to about 60 tons per annum. Now an apple tree from 15 to 20 years of age will use up only from 30 to 40 tons per annum, and can live, if necessary, on half of that, so that it is easy to understand that while the tree is growing up the orchard is gaining an enormous amount of moisture for future use and even when the tree is full grown you will have several tons to the good each year, which you hold by cultivation in your subsoil, and even if your trees should need more moisture yet when they get, say 30 or 40 years old, they can be thinned out to 80 feet apart, which would give each tree about 240 tons per annum, so that there is no need whatever to take any chances. You make the moisture question in the orchard as exact a science as building a bridge or a battleship. In fact, if I knew a man would follow those instructions implicitly, I would pay him a thousand dollars for every tree lost by drouth.

We keep every weed out of the orchard and cultivate from ten to twelve times during the season with a homemade cultivator about ten feet wide, which cultivates about twenty acres a day.

Every year from the start the surplus moisture sinks deeper and deeper into the subsoil.

I have followed it down foot by foot, year by year, until now it reaches a depth of nearly twenty feet. The apple trees that are forty feet apart stand in a cube of moist earth 40 feet

square by twenty feet deep, containing between 200 and 300 tons of water; we make our estimates by taking samples all through the aforesaid cube, weighing them, then drying them out thoroughly, then weighing again. This gives us the exact amount of moisture in each sample and by running an average, we get an approximate estimate of what each cube contains.

By comparing with other cubes on which no trees are set, we are able to tell almost exactly what each tree is using up, and by comparing with the precipitation can compute the loss by run off or evaporation.

**Deafness Cannot Be Cured**

by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure deafness, and that is by constitutional remedies. Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, Deafness is the result, and unless the inflammation can be taken out and this tube restored to its normal condition, hearing will be destroyed forever; nine cases out of ten are caused by Catarrh, which is nothing but an inflamed condition of the mucous surfaces.

We will give One Hundred Dollars for any case of Deafness (caused by Catarrh) that cannot be cured by Hall's Catarrh Cure. Send for circulars, free.

F. J. CHENEY, & CO., Toledo, Ohio.  
 Sold by Druggists, etc.  
 Take Hall's Family Pills for constipation.

**WILL THE WEEDS BE CUT?**

The city has an ordinance which, if enforced, would rid the town of the remainder of the obnoxious weeds. This ordinance gives the officers authority to have the weeds cut on vacant and improved property, if the owner will not, and to have the expense charged against said property and collected as taxes. Will the weeds be cut?

MEN should learn to discuss public affairs without giving vent to their personal feelings. There is nothing to be gained by personal criticism. Men acting for the public are supposed to be moved by public desires and opinions and when their acts are criticised, it is not a mere personal criticism, but a criticism of public opinion. Therefore, city, county and state officers should not stick out their tender toes for the public to trample upon. If they are unwilling for their public acts to be criticised, then they have no business holding public office.

THE convention of Bible Students at Washington City declared that the usually accepted story of a lake of fire and brimstone is purely a myth and was conjured up in the days of religious fanaticism to frighten the ignorant. They will find, even if there is no sizzling lake, that the punishment of the damned is far more severe than torches of sulphur.

Mr. and Mrs. W. J. Wicker of Olton, Texas, who have been visiting Mrs. Wicker's parents, Mr. and Mrs. J. H. Bell, for ten days, returned home Monday.

Figure with Kemp on lumber. You will save money. 30-2t



**Telephone and Find Out**

- What was the weather report
- What is the market price of cotton
- Has my team left town
- Is there any freight for me
- Do you want to buy any butter or eggs
- When is the meeting
- Who was elected
- The telephone answers these and many other questions for thousands of farmers every day.
- The cost of a telephone on your farm is small
- The savings great
- Our nearest manager will tell you about it or write to

THE Southwestern Telephone and Telegraph Co. DALLAS - TEXAS



**Cold Blooded and Death Dealing.**  
 Chills; Rev. James Reed, Gainesville, Texas, wrote: "I have used your Cheatham's Chill Tonic in my family and can recommend it to everyone affected with Chills and Fever. It cured when various other remedies failed." As a tonic for invalids and feeble persons it has no equal. Any one buying this medicine and not pleased with it will get their money back on request. Price 50c. Sold by all dealers. Prepared only by A. B. Richards Medicine Co., Sherman, Texas. 31-4t

**Very Serious**

It is a very serious matter to ask for one medicine and have the wrong one given you. For this reason we urge you in buying to be careful to get the genuine—

**THE HEREFORD'S BLACK-DRAUGHT Liver Medicine**

The reputation of this old, reliable medicine, for constipation, indigestion and liver trouble, is firmly established. It does not imitate other medicines. It is better than others, or it would not be the favorite liver powder, with a larger sale than all others combined. SOLD IN TOWN F2

**THE HEREFORD BRAND AND THE DIMMITT PLAINSMAN BOTH ONE YEAR FOR \$1.50**

These two papers fully cover all the important Local and Development News of Deaf Smith and Castro Counties.

ADDRESS **BRAND PUBLISHING CO., HEREFORD, TEXAS**

**THE FIRST STATE BANK**

S. B. EDWARDS, President      A. P. MURCHISON, Cashier      HENRY WILKINSON, Asst. Cashier  
 H. B. WEBB, Vice Pres.      J. W. EDWARDS, Vice Pres.

CAPITAL STOCK - \$100,000.00  
 Shareholder's Liability - \$100,000.00

**GUARANTY FUND BANK**  
 OVERDRAFTS NOT ALLOWED

**AND TRUST COMPANY**      HEREFORD TEXAS

**Local and Personal**

Read the Want Ads. 30-2tdh  
 Albatross Flour Phone 81. 24tf  
 I'll meet you at the Corner Drug Store. 38tf  
 For Insurance that insures see C. O. Lee. 28tf  
 C. W. Warren left this morning on business.  
 Kemp has some fine cedar posts and the prices are right. 30-2t  
 C. D. Miller would like to have a list of any property to sell. 24tf  
 Mr. Mundell of San Jon, N. M., was here this week on business. He visited with Rev. Shore.  
 A. M. Jones writes Fire Insurance and would like to have a share of business. 9tf  
 J. L. Johnson for general contracting, and also all kinds of concrete work. Phone 107. 29tf  
 A. M. Jones represents several first class Fire Insurance Companies. See him. 9tf  
 If it is used in a building Kemp will sell it to you for less money. 30-2t  
 J. C. Copeland of Bovina was here Wednesday on business.  
 If you wish to buy, sell or exchange see C. D. Miller, rooms 8 and 10, Dunlap Building. 24tf  
 J. N. Russell, wife and children of Amarillo, were here the first part of the week visiting with friends.  
 School books in fairly good condition taken in on merchandise and new school books. E. T. Woodburn & Son. 28-4t  
 J. M. Pyatt of Claude, a friend of E. T. Woodburn, is here today looking around.  
 Dr. Turrentine will take a vacation during the month of September and he wants his patrons whose teeth need attention to call before he leaves. 29-tf  
 Prof. B. A. Stafford of Canyon will fill the pulpit at the Methodist church Sunday morning.

Kemp has the best grades of lumber and their prices are always lower. 30-2t  
 W. O. Purcell and family, who have been visiting with the Purcell families in this city, left for their home at Coleman, Texas, last Saturday.  
 Car load Rock Salt just received. E. W. Harrison. 28tf  
 Roy Gough came in Thursday from Crosbyton for a visit with Calvin and Homer Barnett and other friends.  
 Mr. and Mrs. Hicks and children, who have been visiting with his brothers, Dr. and W. E. Hicks, left for their home at Henrietta Wednesday.  
 Our prices on glass are 25 per cent lower than any where else. R. H. Kemp Lumber Co. 30-2t  
 Mrs. McMillan, who has been with her sister, Mrs. Gallaher, for a month, left for her home Wednesday, Mr. McMillan came up to accompany her.  
 Mrs. E. W. Watkins of Cleburne, sister of Mrs. Geo. Garrison, is here for a visit.  
 Postmaster Clarence Smith and wife have returned from a two weeks' visit with relatives at their old home in Princeton, Mo., where they enjoyed meeting their long time friends.  
 Mrs. T. N. Heifner returned the latter part of last week from a month's stay in the eastern markets where she studied the latest styles in millinery. She also bought a large stock for her friends and customers.  
 Mr. and Mrs. N. J. Sechrest of Plainview, who have been visiting with friends, returned Tuesday to their home accompanied by Miss Mamie Winterowd.  
 Mrs. W. J. Daniel and children of Texhoma, Okla., are visiting in the home of Mrs. M. B. Daniel this week.  
 Dr. Miles' Anti-Pain Pills for sciatica.

C. A. Stelton left last Friday for his home at Frost where he will visit for a while and he may remain there for all the time. While here he made many warm friends who regret to see him leave not to return.

Miss Beulah Head is visiting in Altus, Okla., where she will be for several weeks.

For soreness of the muscles, whether induced by violent exercise or injury, there is nothing better than Chamberlain's Liniment. This liniment also relieves rheumatic pains. For sale by all dealers.

W. B. Dameron, after spending ten days near San Jon, N. M., in the "Bad Lands," has returned to Hereford browner in face, but better in health.

I'll meet you at the Corner Drug Store. 38tf

Mrs. Joe L. Carter and daughter left last Friday for Floresville, Texas. Mrs. Carter has been here with her mother since the death of Dr. Rogers.

Anderson Witherspoon fixes wells, windmills, etc. Phones 48 and 330. 27tf

Mrs. Harvey Trainer and Mrs. J. B. Miller of Modena, Mo., are visiting in the home of their friends, Mr. and Mrs. C. Smith. Mrs. T. O. Cunning of Bovina is also a visitor in the Smith home this week.

Clean Groceries Phone 81. 24tf

G. T. Bailey, regular missionary for the Tierra Blanco Baptist Association, makes the following places: 1st Sunday, Bovina; 2nd Sunday, Arney; 3rd Sunday, Kress; 4th Sunday, Summerfield. He has been in this field for a year and has done splendid work for that church.

**Lynch School to Open.**  
 School will open at the Lynch school house Monday, Sept. 9, Mrs. Dexter Fincher in charge. It is hoped that all the pupils in the district will be present the first day.

Mr. Martin and daughter of Amarillo have been visiting with his daughters, Mesdames Chris Garrison and Wheeler.

Will Lipscomb, who spent nearly a year down on the coast, returned with Mrs. Lipscomb, but mention of which was overlooked in last week's personal notices.

J. A. Wear was in Miami Tuesday of this week. He reports that the northeast Panhandle has the best crops they have had in years.

Miss Elizabeth Oberthier, who spent two months at Comanche, Texas, visiting with relatives, returned the latter part of last week accompanied by her grandmother, Mrs. Homesley, who will visit in the Oberthier home.

W. H. Bean and a grandson of Howe, Texas, is here for a visit in the home of his daughter, Mrs. T. E. Shirley.

Mrs. Clifton Gordon of Kansas City, hat trimmer for Mrs. Heifner, arrived in the city Wednesday and is now at her place of business, corner of Main and 4th street.

Miss Millicent Griffith came in yesterday from Chicago where she has spent the summer with relatives and friends. She will take up her school work at Dimmitt again, where she has been the successful principal for the last three years. Miss Griffith is a member of the Brand Publishing Company and we shall expect to hear from her facile pen from time to time.

Mrs. A. B. Crump, who had charge of the millinery department at Stambaugh's last season, will be at the same place again this season. She has just returned from the eastern markets where she made large purchases.

Why scowl when you can smile after taking Dr. Miles' Laxative Tablets?

**Health Not Trifled With**

If it requires remedies of certain potency to stop a pain or fever, or to loosen the hold of some disease, weaker remedies are apt to be no better than no remedies at all. Remembering these things you will better appreciate the matchless prescription service at the Corner Drug Store. Every important preparation is made from assayed drugs, every tincture, syrup, etc. is standardized and the precise strength of every remedy is known.

Then the compounding of prescriptions is done by a registered pharmacist and every ingredient used is doubly checked to insure absolute accuracy.

**Corner Drug Store**

Mrs. A. B. Maynard of Phoenix, Arizona, is here on a three weeks' visit to her uncle, Joe Killough.

Mrs. Rex Tines, who has been on a visit to her father and mother at Estacada, returned home accompanied by her sister, Miss Nellie Avery, who will attend school here this winter.

L. Gough, agriculturalist for the C. B. Live Stock Company of Crosbyton, was here yesterday and today on business and greeting his many friends. He is delighted with the progress made in the Hereford irrigation wells.

Judge McConnell of Farwell was here Wednesday on business.

Mr. Pratt, wife and two daughters of Peora, Kansas, have moved to Hereford to make their home. They will occupy the Cross residence. Mr. Pratt is engaged in the sheep business.

Mr. and Mrs. Marvin Cross will move out to the Joss ranch next week. This big ranch is now owned by Messrs. Warren and Cross, and Marvin goes out to take charge of it. They will raise sheep.

During the summer months mothers of young children should watch for any unnatural looseness of the bowels. When given prompt attention at this time serious trouble may be avoided. Chamberlain's Colic, Cholera and Diarrhoea Remedy can always be depended upon. For sale by all dealers.

Miss Mary Etta Highsmith of Artesia, N. M., is visiting her grandparents, Mr. and Mrs. J. H. Bell, and aunt, Mrs. J. E. Collup, for a couple of weeks. Miss Highsmith was a graduate of music at Western College this year and is a very talented musician, having studied music under Prof. Webster at that place.

Seth B. Holman, who was the wireless operator for the Hereford Commercial Club three years ago, but since working his craft in Central Texas, was here this week on a visit to relatives. He will move to Amarillo about October 1 to take the secretaryship of the Amarillo Club.

**Money To Loan.**  
 Does the "Way" seem to be rocky? If so remember that I can secure you long time money on patented lands or if a homestead can take up unpaid purchase money. No city property wanted. State amount wanted and a complete description of security offered in first letter. J. F. Perry, Midland, Texas. 30-3tp

C. R. McAfee, a real estate man of Canyon, was here again last Wednesday on business.

**ONE ATTACK FOLLOWS ANOTHER**

Has That Been Your Experience Taking Calomel for Constipation? Try Dodson's Liver-Tone Next Time.

Many people take calomel to cure constipation, and it does cure it for one day, but two or three days later they are sicker than ever. That is one of the after-effects of calomel.

This is the reason why Betts-Clark drug store will not guarantee calomel to be harmless. But we do guarantee Dodson's Liver-Tone to be a perfect substitute for calomel. Dodson's Liver-Tone will cure constipation and bilious attacks and keep them cured, by stimulating and toning-up the liver to do its best work. It is a vegetable liquid with a pleasant taste and is harmless to children as well as grown people. It livens up the liver by natural methods, does not act so strongly as to weaken the body, but is safe and sure just the same. You can buy a bottle today from Betts-Clark with the assurance of your money back if it fails in your case.

W. M. Smith of Castro county, father of Clarence Smith, is here today on business.

Mr. and Mrs. Conkright have returned from a visit to friends and relatives in Kentucky.

C. E. McLean of Dimmitt and G. W. McMillon have returned from a stay at Mineral Wells where they have been imbibing the health waters. They are both somewhat improved but not entirely well.

Tom Bullock of Artesia passed through Hereford yesterday on his way to Weatherford where he goes to take charge of the telephone exchange recently bought by Geo. W. Barcus of San Antonio.

Dr. Purser, wife and two children arrived this morning from Mississippi to visit with his father and mother, Rev. and Mrs. Purser.

Rev. Walter T. Davis of Waco has returned home after a few days' visit in the home of Mr. and Mrs. C. D. Miller. Mr. Davis is a brother of Mrs. Miller.

W. E. Halsell of Lamb county is here today.

Read The Brand Want Ads. You will find them interesting. 30-2tdh

Rev. O. E. Schmidt of Rhea, Texas, visited with Rev. Lohmann between trains Wednesday.

**SEPTEMBER CAMPAIGN!**

The fall of the year is now here and we shall celebrate this month in a well pleasing manner to everyone who may desire any article of HOUSE FURNISHINGS.

\$27.50 Art Rugs, Special	\$22.50
16.75 Art Rugs, Special	13.75
22.50 Odd Dresser, Special	18.75
15.00 Odd Dresser, Special	12.50
45.00 Davenport, Special	37.50
35.00 Davenport, Special	27.50
32.50 Buffet, Special	25.00
27.50 Buffet, Special	20.00
10.00 Leather Rockers, Special	7.50
6.75 Spring Rockers, Special	5.00
4.50 Good Rockers, Special	3.00
60.00 White Machines, Special	45.00
30.00 Ruby Machines, Special	20.00
75c Linoleum, Special	60c
Best Straw Matting made	30c

All Refrigerators at cost for next two weeks. All Trunks and Suit Cases at Close Out Prices for next two weeks. Nice line of New Wall Paper. Call and let us show you our stock.



# BANKRUPT SALE!

**BEGINS FRIDAY, SEPTEMBER 6TH**  
AND CONTINUES UNTIL EVERYTHING IS SOLD  
**THE \$19,000 STOCK**  
**OF HIGH GRADE MERCHANDISE**

Formerly belonging to The Hubbard Dry Goods & Grocery Co. has been purchased for less than 50c on the \$1.00 and will be on sale at the old stand for a limited time. Come early to get the best selections.

No argument is needed to convince you that we can afford to sell these goods for less money than other merchants pay for theirs. The only question is are we going to do it. We sure are.

**NOW LISTEN!** You need the goods and can afford to come a long distance to save 50c on each dollar's worth you need. Now to start with we will make this proposition. We will pay **TEN DOLLARS** to any one that will prove that we have erased or raised any cost or selling price mark on any article in the store. You can find plenty of witnesses in Hereford to prove this if we do it. The facts are we haven't changed a mark and will not. This will undoubtedly be the biggest bargain feast of your lifetime. But you'll have to hurry.

**We Will Sell All The Following Goods At Just**  
**FIFTY CENTS on the ONE DOLLAR**

**Suits, Hats, Skirts, All Jewelry, Ribbons, Laces, Embroidery, Collars and many other articles which we haven't space to mention**

For instance a Suit which has been selling for \$20.00 you can buy for \$10.00, a \$3.00 Hat for \$1.50, a \$6.00 Skirt for \$3.00, a 75c pair of Cuff Buttons for 37 1-2c, 50c Ribbon for 25c, 10c Lace for 5c, 50c Embroidery for 25c, 12 1-2c Collars for 6 1-4c. In fact everything in the store will be sold at such sweeping reductions that all you have to do is to step inside and look around to be convinced that 50c will buy as much here as \$1.00 will buy elsewhere. You know a bargain as well as we do---come get'em.

**Fixtures for Sale at Very Low Prices**

**REMEMBER**—The date when This Big Bankrupt Sale Begins---Friday, September 6th at Hubbard Dry Goods & Grocery Co's. old stand Hereford, Texas---Come the First Day

**J. W. EDWARDS, MANAGER**

## Couldn't Walk!

"I used to be troubled with a weakness peculiar to women," writes Mrs. Anna Jones, of Kenny, Ill. "For nearly a year, I could not walk, without holding my sides. I tried several different doctors, but I grew worse. Finally, our druggist advised Cardui for my complaint. I was so thin, my weight was 115. Now, I weigh 163, and I am never sick. I ride horseback as good as ever. I am in fine health at 52 years."

## TAKE CARDUI The Woman's Tonic

We have thousands of such letters, and more are arriving daily. Such earnest testimony from those who have tried it, surely proves the great value of this vegetable, tonic medicine, for women.

Cardui relieves women's sufferings, and builds weak women up to health and strength. If you are a woman, give it a trial. It should help you, for it has helped a million others. It is made from pure, harmless, herb ingredients, which act promptly and surely on the womanly organs. It is a good tonic. Try it! Your druggist sells it.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J 38

## UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

**A. L. SHERK** HEREFORD, TEXAS

W. L. Palmer having purchased Mr. Cope's interest in the firm of Copes & Palmer Sheet Metal and Plumbing Co., the firm will now be known as Palmer & Palmer Sheet Metal and Plumbing Co., and are open to do all kinds of first-class plumbing and sheet metal work.

## P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

## Draughon's Practical Business College

Teaches Bookkeeping, Banking, Penmanship, Commercial Law, Shorthand, Touch Typewriting and kindred subjects. We secure the position for you as soon as competent. More calls for our graduates than we can supply. Write for FREE catalogue and particulars TO-DAY.

**C. Homer Wileman, Manager**

Box 873

Amarillo, Texas

Buy it now. Chamberlain's Colic, Cholera and Diarrhoea Remedy is almost certain to be needed before the summer is over. Buy it now and be prepared for such an emergency. For sale by all dealers.

C. D. Miller, Rooms 8 and 10 Dunlap Building, can sell you most anything you want in irrigable lands or ranch property. 24tf

## WHAT'S THE REASON

### Many Hereford People in Poor Health Without Knowing the Cause.

There are scores of People who drag out a miserable existence without realizing the cause of their suffering. Day after day they are racked with backache and headache; suffer from nervousness, dizziness, weakness, languor and depression. Likely the kidneys have fallen behind in their work of filtering the blood and that is the root of the trouble. Look to your kidneys, assist them in their work—give them the help they need. You can use no better remedy than Doan's Kidney Pills.

Below is grateful testimony from a sufferer in this locality.

Mrs. A. E. White, 201 N. Fillmore St., Amarillo, Texas, says: "Doan's Kidney Pills have been so beneficial to us that I feel justified in recommending them to persons afflicted with kidney trouble and lame back. I can say that this remedy can be relied upon to correct difficulties, caused by weak kidneys."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

### Program.

Christian Endeavor Program for Sept. 8, 1912.

Subject—Why and How to Improve the Mind.

Bible Lesson—Prov. 9-1-11.

Song.

Prayer—Glennis Coulson.

Parable of Talents—Miss Beulah Wright.

Why was Paul so well educated?—Elmer Dameron.

Sacred Music—Roberta Nance.

Endeavor Helps—Willia Elliott.

Song.

Mizpah Benediction.

Leader—Irene Holzer.

A Brand Liner will rent that room for you—5c a line.

## FOR SALE On Easy Terms

Will consider some good trade. Several tracts of fine land in the Shallow Water Belt reasonably close in.

No. 1—160 acres 6 1-2 miles northwest from town. Some improvements.

No. 2—160 acres 3 miles northeast. No improvements.

No. 3—330 acres 8 miles southeast. All smooth. Fine location.

No. 4—Two sections, 8 and 9 miles east. Some 200 or 300 acres of sub-irrigated land. Good location and near to school.

No. 5—231 acres 3 miles east of Amarillo. All smooth.

No. 6—160 acres 6 miles south of Amarillo.

No. 7—160 acres 1 mile west of Dimmitt.

No. 8—160 acres 1 1-2 miles east of Dimmitt.

No. 9—One section 16 miles north of Hereford. Located on 25-Mile Ave.

No. 10—One 6-room house, well, windmill, barn and all necessary out houses; young orchard, 5 acres of land.

No. 11—One 6-room house, barn, well and windmill, fine orchard and shade trees. Located on 25-Mile Ave. 1 1-2 acres.

I also have a number of other pieces of property. Can fit you up in any size residence wanted and land located anywhere. For prices and terms, see or write

**J. H. BOWERS,**  
First National Bank Building  
Hereford, Texas

## WANT ADS

### MISCELLANEOUS WANTS

BINDER—Broad cast binder for sale. See J. B. Elliston. 31tf

FOUND—Sectional Steel Fishing Rod on East Second street. Owner can have same by describing same and paying for this ad. 1t

WANTED—A young lady to help with the house work for her board while she attends school. Phone No. 30. 31-2t

FOR SALE—New VI vol. cyclopaedia, sewing machine and dresser. Mrs. Delphia Cox. 30tf

RENT—Three cottages to rent, close in. See W. M. Cogdell. 2t

FOR EXCHANGE—Milk cow with young calf for top buggy. See J. S. Wyche. 30-3tp

FOR SALE—A youth's or lady's astride saddle also a side saddle. Phone 280. Mrs. Jessie Stilson. 30-2tp

TRADE—Will trade young Jersey cows, team of spotted mares and 4-cylinder Winton machine for land near Hereford. See J. H. Bowers.

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FOR SALE CHEAP—One Majestic Range and other furniture. 30-2tp Fletcher Rogers.

FOR SALE OR TRADE—170 acres black land farm, Nolan county, Texas, well improved and up to date, 115 acres in cultivation, balance pasture and some Mesquite timber, all clear of debt, want clear land in the Hereford country. J. B. Elliston. 30-2tp

FOR SALE—Quarter section smooth land, 5 miles south of Umbarger, at \$16 per acre if taken soon. A fine piece for irrigation. Call or write W. M. Lichtwald, Umbarger, Texas. 27-8tp

FOR SALE—Four room house, barn, windmill, etc. Also six lots, Nos. 1, 2, 3, 4, 5 and 6 in John W. DeAtley's subdivision of lots 2 and 3 in block 9 of Womble addition to the town of Hereford, Deaf Smith county, Texas. There is \$600 against this place. Make me an offer for my equity in the place. It will make some one a good home. Address all letters to A. P. Wright, 511 Troup, Kansas City, Kans. 31-2tp

### Our Altitude.

Hereford	3810 feet
Amarillo	3663 feet
Widorado	3887 feet
Vega	3936 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet



AMARILLO and return, \$1.00; Sept. 1st and 2nd. Limit September 3.  
Low One Way Second Class Colonist Fares will be in effect to California and Northwest September 25 to October 10.  
KANSAS CITY and return, \$24.40; CHICAGO and return, \$39.40; ST. LOUIS and return \$32.10. Limit October 31st.  
GALVESTON and return, \$21.05; September 6, 13, 20 and 27. Limit 10 days.

**E. R. READ, Agent**

## Screen Doors and Windows

repaired or new ones made. Statesman Paints, Berry Bros. Varnish, Johnson's Floor Wax. Can save you money on all kinds of building material. Planing mill in connection.

**T. M. Palmer Lumber Co.**

## Professional and Business Cards

J. Q. BURTON, M. D.  
Physician, Surgeon and Obstetrician  
Residence Phone 196 Office Phone 16  
Over Betts-Clark Drug Store

Jno. C. North L. W. Davidson

### NORTH & DAVIDSON

Attorneys at Law  
Hereford, Texas

Office in First State Bank building

### F. T. ROLOSON

Attorney at Law  
Miller-Walker Building

HEREFORD, TEXAS

G. M. Soggs A. M. Jones

### SUGGS & JONES

ABSTRACTERS  
Complete Abstract of Title to Deaf Smith County Lands.

HEREFORD, TEXAS

### C. O. LEE

Dealer in

REAL ESTATE AND ALL KINDS OF INSURANCE.

Notary Public Hereford, Texas

## HEREFORD NURSERY

Choice Fruit, Shade and Ornamental Stock. Write for Catalogue today.

L. P. LANDRUM, Proprietor

## Woman Finally Recovers From Nervous Breakdown

Impoverished nerves destroy many people before their time. Often before a sufferer realizes what the trouble is, he is on the verge of a complete nervous breakdown. It is of the utmost importance to keep your nervous system in good condition, as the nerves are the source of all bodily power. Mrs. Anna Kounz, 211 Mechanic St., Pueblo, Colo., says:

"For many years I suffered from nervous prostration; I was unable to do any house work and doctors failed to help me. Remedies I tried from druggists did not do me a particle of good. A neighbor told my husband about

### Dr. Miles' Nerve

and he procured a bottle. After the first few doses I showed a marked improvement and after taking two bottles I was entirely cured. I have been perfectly well for years and cannot praise Dr. Miles' Nerve too highly.

If you are troubled with loss of appetite, poor digestion, weakness, inability to sleep; if you are in a general run down condition and unable to bear your part of the daily grind of life, you need something to strengthen your nerves. You may not realize what is the matter with you, but that is no reason why you should delay treatment.

### Dr. Miles' Nerve

has proven its value in nervous disorders for thirty years, and merits a trial, no matter how many other remedies have failed to help you. Sold by all druggists. If first bottle fails to benefit your money is returned. MILES MEDICAL CO., Elkhart, Ind.

If Its New--You'll Find It Here--If You Find It Here--Its New

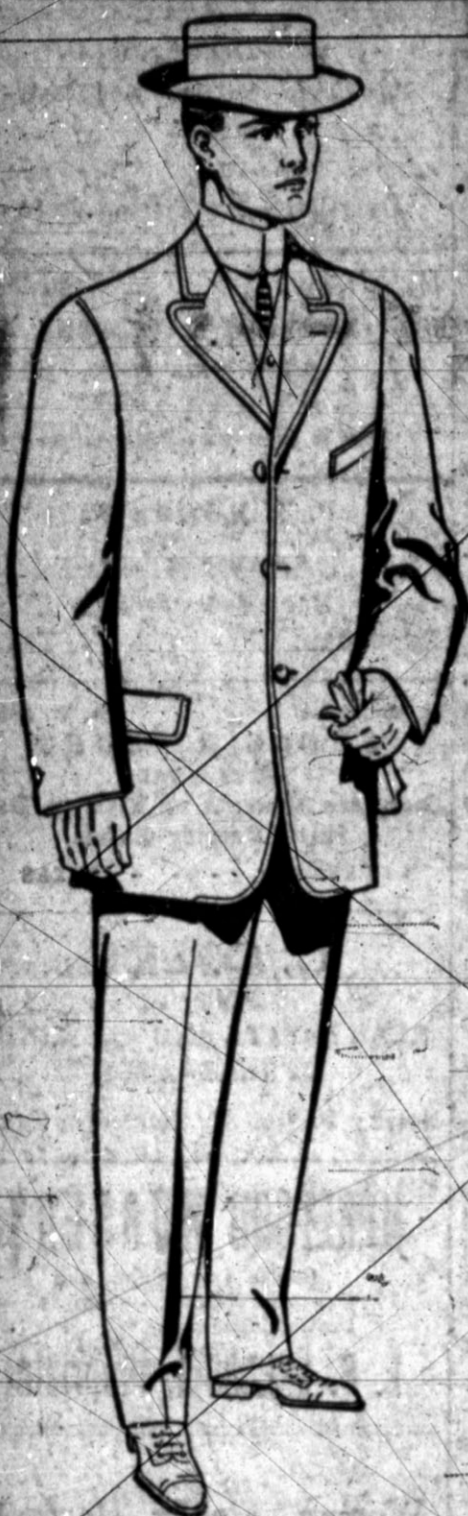
THE GOOD STUFF STORE

H. C. MYRICK

HEREFORD'S ONLY EXCLUSIVE GENT'S FURNISHER

EVERYTHING FOR MEN AND BOYS

YOU CAN'T BE TOO EXACTING—HERE WE CARRY THE STOCK WE SHOW THE STYLES WE MAKE THE PRICE BETTER GOODS FOR LESS



\$15

WE ARE GLAD TO ANNOUNCE

To Our Many Inquiring Customers that we have just received our first Big Shipment of The Much Talked about line of

Schwab's GUARANTEED ALL WOOL \$15.00 SUITS

NOW LISTEN! You Just Stop a Minute and think what this offer REALLY MEANS TO YOU

Here is a suit as well made as you can ask for—Guaranteed to be EVERY THREAD WOOL and more—it is Guaranteed to give you absolute

SATISFACTION OR YOU GET A NEW SUIT FREE



THE STORE WHERE EVERYTHING IS NEW

We wish to say to our many friends and customers that while we have always endeavored to give you the very best of everything, that never before in the history of our mercantile experience have we been able to come before the public with as many ABSOLUTELY NEW and up-to-date Standard Brands of merchandise as now. After our Big Clearance Sale of all odd lots, old goods, etc. We are now in our NEW STORE, where we have every convenience. We are glad to say that we have our goods better displayed and everything is arranged for your convenience and comfort. With plenty of

light—in fact our NEW STORE is a SURE-ENOUGH DAYLIGHT STORE

Come to See Us—Make Yourself at Home in Our New Store

TELEPHONE NO. 277



LET US SHOW YOU THESE NEW OVERCOATS AND RAINCOATS IN THE 1913 MODELS

GOOD NEWS COLLEGIAN CLOTHES ARE HERE

We wish to say to the young men that we have just opened up our New 1913 Models in

Adler's Collegian Clothes

and we can truly say that no where is Progressiveness, Exclusiveness, Up-to-dateness, and in fact Completeness, more clearly brought out than in

OUR NEW 1913 MODELS

nothing has been spared in the make-up and general construction of these garments. And we are sure you will say when you see them they are the prettiest styles you have ever seen and we insist that you come look through this line of SUITS and OVERCOATS and make your selections before your style and size are gone.

SOME OF THE STANDARD BRANDS WE CARRY

Collegian Clothes  
Widow Jones Suits for Boys  
Edwin Clapp, Steadfast, Knox, Florsheim, Fellowcraft and Beacon Shoes  
Munsing, Cooper's, Wright's and Wilson Bros. Underwear  
Stetson and Beaver Hats  
Geo. P. Ide Shirts and Collars  
Bradley's Sweaters, Jerseys and Mufflers  
Flatiron and Sweet-Orr Trousers  
Schwab \$15.00 Guaranteed Suits For Men



## SOCIETY

### BIRTHDAY PARTY.

Last Saturday afternoon about thirty children gathered at the Kibbe home to help Miss Lora celebrate her twelfth birthday. After the guests had arrived, Clyde, with butcher knife in hand, cut several delicious watermelons, which were enjoyed by all. Many games were played. Every moment seemed given to enjoyment. Each guest was asked to make a wish to Lora. This proved very amusing. The judges decided that Willard Garrison made the best wish. The couples marched into the dining room where Ruby Norton, Madelaine Barnett and Edna Kellow served ice cream

and cake. Lora was remembered with many nice and appropriate gifts. The guests departed at a late hour declaring they had spent an afternoon that would long be remembered.

### HER FOURTH BIRTHDAY.

On August 28, 1912, Little Mattie Lou Harrison celebrated her fourth birthday by having a number of her little friends to play with her on her grandmother's lawn. Many little games were engaged in by the little tots until a late hour when they were served ice cream cones and cookies. Mattie Lou received many little gifts from her little friends which will serve to make her fourth birthday one to be long remembered especially since both of her grandmothers were present. All who were present re-

ported a good time.

### LAWN PICNIC.

About fifty young people had a most enjoyable time at the home of Mr. and Mrs. H. H. Hawkins last Friday night. Each one was requested to bring a package and to wear their picnic clothes. Upon their arrival, the packages were exchanged and thus each found a partner. For a time progressive conversation engaged their time and attention, Mr. Wise receiving the prize as being the best talker. Then a gum chewing contest was ordered and some of the young ladies proved adepts. The real object, however, was to test their ability to mold animals and birds of the wax with tooth picks as aids. Mr. Joan McLean won the prize in this art and

received as a gift a cone of ice cream, but when he "bit into it," the joke was apparent and greatly enjoyed. Each couple was then given slips of paper containing the strains of some familiar music, and while Miss Gallaher played the different pieces the couples after matching their music, marched hand in hand to the butler's pantry where they were served with delicious sherbet and cake. The last couple to march fell easily in line to the tune of Mendelssohn's Wedding March. All report a fine time.

B. F. Meador of Dallas and his brother, a prominent attorney of San Angelo, were here this week looking over the irrigation projects. They were so well pleased that one, if not both, will locate here.

### Big Onion.

A. A. Godwin has left at this office a fine specimen of Yellow Danver onion raised from the seed. It weighs an even pound.

J. P. Snyder came in yesterday with a number of prospectors and they have been spinning around over the country. It is likely that some of them will buy and move to this section. They were all pleased with the big wells and the country generally.

The little son of Frank Calkins accidentally shot himself through the foot with a 22 caliber rifle last Friday while out hunting. He was brought in to Dr. Oliver, who dressed the wound and at last reports was getting along nicely.—State Line Tribune.

# TO OUR MANY FRIENDS AND PATRONS

We desire to say that we are now in our new location next to the Corner Drugstore—the H. C. Myrick old stand—and invite our friends to come see us in our new quarters. The interior of the building has been entirely remodeled and arranged to meet our special needs and is also particularly designed for your comfort and convenience in shopping. Most all of our New Fall Goods have arrived and are ready for your approval. New Dress Goods, Ladies' Coats and Suits, Alfred Benliman Clothes for Men, Douglas, Steadfast and Huiskamp Shoes, Etc., Etc. Come and let us show you.

D. R. GASS & SON HEREFORD TEXAS