

# The Hereford Brand

VOLUME 17

HEREFORD, TEXAS, THURSDAY, AUGUST 16, 1917.

NUMBER 29.

## SENDS LETTER FROM FRANCE

Red Cross Nurse Writes From Base Hospital "Somewhere in France" to Sister in Hereford.

## RED CROSS RESUMES WORK

First Aid Class and Knitting Committee Perfects Organization—Appeal Made For Knitters

## POPE MAKES PEACE PROPOSAL

President Wilson's Thought Incorporated in Statement From Vatican—Made Public in London

## MEETING GROWS IN INTEREST

The Special Meetings Which Have Been Conducted For the Women and Children Largely Attended

## CIVIL SERVICE EXAMINATION

Applications for Post Office Clerkship Will Be Examined Saturday, August 25 at 9 O'Clock, a. m.

## EXEMPTION BOARD ISSUES SECOND CALL

Eighty More Men Are Being Examined to Fill Quota—Fourteen Accepted Last Call.

## LIKES COUNTRY AND WORK

Hereford friends of Miss Lulu Bender who went with the U. S. Army Base Hospital No. 21, to France in May, send the following:

## MEETING CALLED FOR MONDAY

Owing to delay in receiving instructions from headquarters the work of the local Red Cross chapter has been

## FIRST APPEAL UNHEEDED

By Associated Press. LONDON, Aug. 15.—The foreign office tonight issued the French text of the letter from the Pope to the

## WILL CLOSE SUNDAY NIGHT

Notwithstanding the rains which have come every evening this week at just about time for the opening of the services, the attendance at the meetings has been very good and the interest has grown with each meeting.

## BLANKS AT THE POST OFFICE

Postmaster Stegall has received notice from the U. S. Civil Service Commission that an open competitive examination for the position of post office clerk will be held in Hereford on August 25, commencing at 9 o'clock a. m.

## AUGUST 15 IS THE DAY SET

Owing to some of those accepted in the last call having already volunteered only fourteen men were chosen by the exemption board from the last draft.

## A FEW PALM BEACH SUITS

These articles, which we have been selling for less than they can be bought elsewhere, will be still further reduced during the next 10 days.

We have a house full of goods which were bought early and which we can afford to sell lower than the actual market price.

## Call and Get Prices

# D. R. GASS & SON

### WYCHE LAKEVIEW

Again have we been blessed with abundant rains and all things are looking like in the spring time. Truly this is the most wonderful country in the world; it can promise the least and give the most. Crops will live through weeks and weeks of drought; grass will dry up and blow away, they let a rain come and within three days you will believe yourself in fairyland. Great is the Panhandle, and

our own particular spot is the best of all.

Mr. W. M. Smith who has been spending the harvest season on the ranch, returned to his home in Buxton, Kansas, Thursday evening.

Mrs. Chas. McVerney and children who have been visiting for some time with relatives in Mexico, Mo., returned home Saturday morning.

Mr. and Mrs. J. A. Wear and daughters, Misses Bertha and Lulu, were

dinner guests in the Wolfe home Sunday.

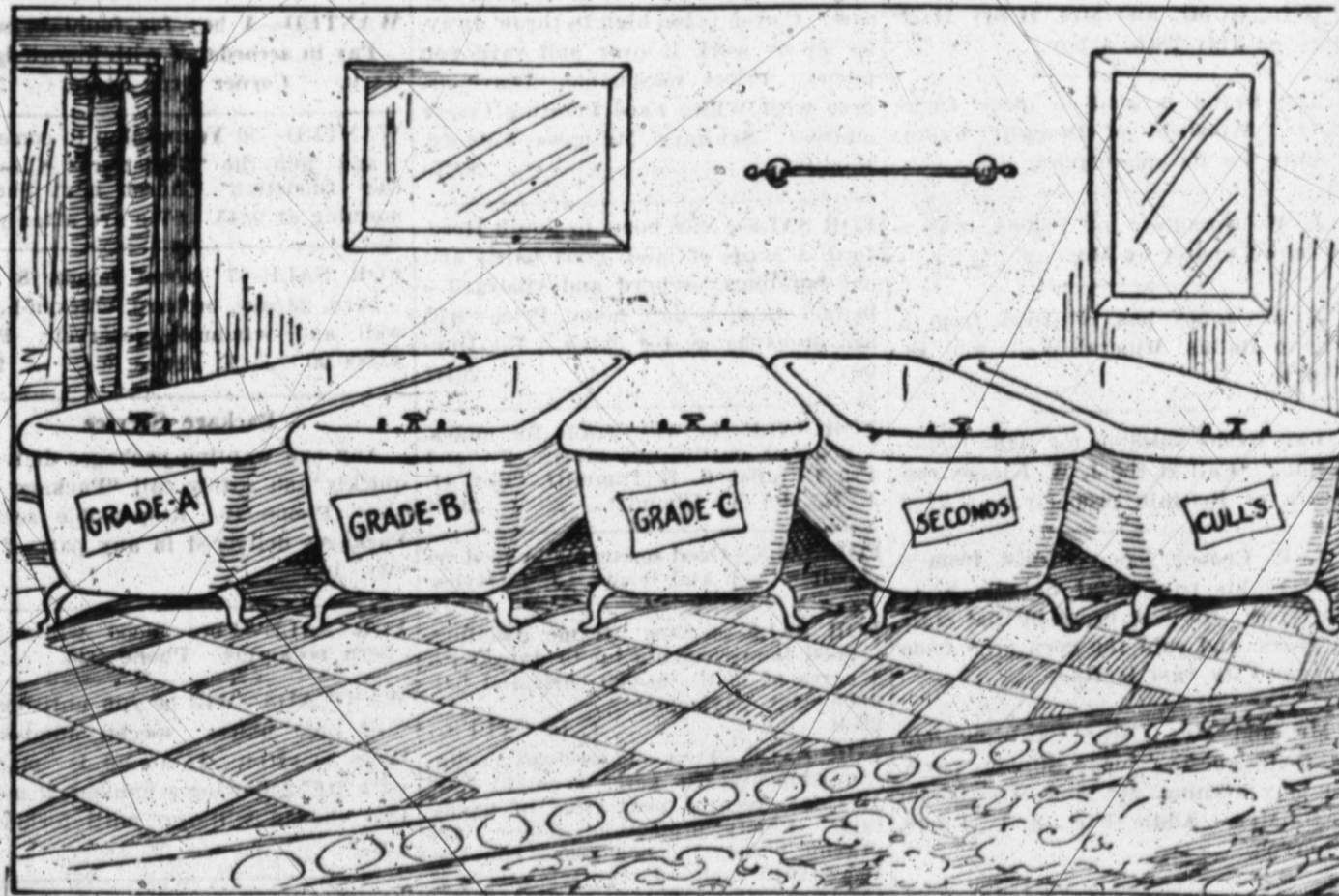
We are glad to note the continued improvement of little Eleanor Bowman and trust she may soon be well again.

This week will see the beginning of the new Wyche school house. We certainly glad for it was much needed.

Mr. and Mrs. Paddock were Saturday evening guests in the Boardman home. Mr. Fred Curtis and Mrs. Kath-

### QUALITY THE TRUE BASIS OF VALUE

In the Majority of Items of Merchandise There Are Different Grades Due to Workmanship or Material. The Distinctions of Quality Are Not Indicated in a Picture, or Mentioned in a Description of the Merchandise. For Example Which Bathtub Would You Select From the Picture Below If They Were Not Marked as Indicated.



(Copyright, 1916, by H. C. Tuttle)

# THE HEREFORD BRAND

## = \$1.50 PER YEAR =

ingling, under the direction of Mr. Hunkabee, is an enjoyable and helpful part of the service. A large chorus sings each evening.

A feature of last week's services was the children's chorus Friday night in which 65 voices were heard. A patriotic chorus with each boy and girl waving a flag was especially effective.

Rev. M. C. Beckin and Rev. Baker have presided at the morning services all week. A number of converts will be received into the church on Sunday. The meeting will close Sunday night.

**Mr. Jewell Growing Weaker**  
With deep regret the friends of Mr. T. T. Jewell learn this morning that he is gradually growing weaker with no improvement in his condition, the serious nature of which was mentioned in last week's Brand.

sal madness, to run to the abyss and to lead its hand to its own suicide?

"In such a terrible situation as in the presence of menace so serious we who have no particular political aim, who do not listen to suggestions or to the interests of any of the belligerent parties but are solely compelled by a sentiment of our supreme duty as the common father of the faithful, by the solicitation of our children who implore our intervention, and our pacifying work.

### Appeal Renewed

Through the voice, even of humanity and of reason we now more emphatically cry of peace and we renew a pressing appeal to those who hold in their hands the destinies of nations. But in order no longer to speak in general terms as the circumstances had counseled us in the past we now wish to make more concrete and practical proposals and to invite the governments of the belligerent peoples to come to an agreement upon the following points which seem to be a basis of a just and durable peace, leaving to them the task of analyzing and completing them.

First of all, the fundamental points, must be that material force of arms be substituted by the moral force of right from which shall arise a fair agreement by all for the simultaneous and reciprocal diminution of armaments and guarantees to be established and sufficient for the maintenance of public order in each state. Then in the substitution for armies the institution of arbitration with its pacifying function, accepting to the rules to be laid down and the penalties to be imposed on a state which would refuse either to submit a national question to arbitration or to accept its decision.

Once the supremacy of right has thus been established all obstacles to the means of communication of the peoples will disappear by assuring by rules to be fixed later, the true liberty and community of the seas which will contribute to end the causes of conflict and would also open to all new sources of prosperity and progress.

**Peace Greater Than War Costs**  
"As to the damages to be repaired and as to the war expenses we see no other means of solving the question

(Continued on page 4.)

## 10 DAYS BIG SALE BEGINNING FRIDAY 17th

AT THE NEW FURNITURE STORE

ACROSS STREET FROM FORD GARAGE

\$12.75 Bed, 10 days for	\$8.75
11.75 Bed, 10 days for	\$7.75
1.75 Spring, all steel	\$3.75
12.75 Mattress, 48 lbs. Roll edge	\$7.90
7.50 Mattress, combination	\$4.75
8.75 Mattress, combination	\$6.00
25.00 Mattress, the best on the market	18.00
All grades Rugs and Art Squares, from \$1.50 up to	65.00
All go in this sale at 20 per cent Discount.	

Dressers, Chiffoniere, Childrokers, Chairs, Rockers, Kitchen Cabinets, Dining Room furniture, Living Room furniture at 20 per cent Discount.

We handle the best furniture for the money that can be bought. We sell no imitation for genuine stuff, our goods are guaranteed to be, and we guarantee them to you, so you see you are not looser should any article prove to be bad goods.

Come in and see our line—the store with a conscience.

## EARL E. WILSON'S

NEW FURNITURE STORE

10 Days

10 Days

## Successful Stock Farming



ECONOMY OF RESOURCES

THE SILO PRESERVES

Patriotism

Method

As much depends upon ECONOMY of resources as upon wide selection of stock and modern methods.

THE greatest preservation of crops is accomplished by the use of the economical PIT SILO.

Member Federal Reserve System

Western National Bank OF HEREFORD

CAPITAL \$125,000

G. A. F. PARKER, President C. C. CHENOWETH, Cashier  
J. L. SMITH, V. Pres. ROSCOE DAVIDSON, Asst. Cash.

# Drinks



# MILLION BUSHELS WHEAT NEXT YEAR

## High Mark For Wheat Production—Acreage To Be Increased This Fall—Details of Acreage Proposed

Washington, D. C., August 14th.—The production of over one billion bushels of wheat and over eighty-three million bushels of rye, through the planting of 47,337,000 acres of winter wheat and of 5,131,000 acres to rye this fall, is the immediate war agricultural program for the Nation announced today by David F. Houston, Secretary of Agriculture. This record winter wheat acreage, an increase of 18 per cent over last year, would yield 672,000,000 bushels if the average yield for the past ten years is equaled, or under a repetition of the favorable conditions of 1914 would give 880,000,000 bushels. In other cases with a spring wheat crop next year equal to that of 1915, the Nation will have more than one billion bushels of wheat for domestic use and export.

This vastly increased production of wheat, needed in any case, will be absolutely essential to prevent a serious shortage of breadstuffs next summer should the growing corn, now behind the season, be much damaged by early frosts.

The program approved by the Secretary of Agriculture represents the best thought of the U. S. Department of Agriculture and of State agricultural officials and State councils of defense. The study of this question has involved many factors and the specialists have been aware from the first that the demands for wheat may exceed the supply next year. Effort therefore has been made to recommend in each State about as large an acreage in wheat and rye as can be sown without upsetting proper farm practice which must be maintained in the interest of wheat and rye crops in succeeding years, as well as the interest of other necessary spring-planted crops which are not discussed in detail at this time as they are not food crops in which a marked shortage exists.

The estimates, the Department states, are made with the knowledge that there is some shortage of the fertilizer supply but with the understanding that there will be no general shortage in the supply of seed or of farm machinery which is necessary in the production of the wheat crop. It is understood also that ample transportation facilities will be provided and a fair price for wheat will be established. These factors have been assumed as fixed and satisfactory. If any one or more fail to be adjusted in good time, no person can tell how serious will be the effect on the total crop.

The planting and cultivation of these increased acreages of fall-sown grains calls for unusual effort on the part of the farmers. Plans to place the disposal of farmers all assistance possible, are being perfected in the U. S. Department of Agriculture, the State colleges of agriculture, and other State and local agencies which cooperate in farming matters. The assistance of successful growers of wheat and rye in a campaign to turn out bumper crops in 1918 is assured.

The State officials will do their utmost to get the acreage expected of their States into the ground. The program as originally worked out by the Federal Department of Agriculture called for somewhat more than 44,000,000 acres to be sown this fall. When this proposal was presented to the officials of the several States a further increase was considered possible and desirable by them. As a consequence the recommendation for the sowing of 47,337,000 acres is made. Following is a summary of the Department's recommendations regarding winter wheat and rye:

### WHEAT

The planting of approximately 47,337,000 acres to winter wheat, on the basis of the average yield for the past ten years, indicates a total production of 672 million bushels, which exceeds all previous winter wheat crops harvested in the United States with the exception of the crops of 1914 and 1915 when the acreage harvested and yields per acre were both above normal.

If the extremely favorable conditions under which the winter wheat crop of 1914 was grown are again experienced, the yield of winter wheat next year will be 880,000,000 bushels, or by far the largest winter wheat crop ever produced and even larger than the total of both winter and spring wheat crops for all past years except two.

It is too early to determine the area which should be sown to wheat next spring, but if this is equal to that sown in the spring of 1917, of 19 million acres, the yield is up to the average of the last ten years, a crop of 251 million bushels of spring wheat will be produced, and if the yield per acre should equal that obtained in 1915 the crop will be 350 million bushels, the same as the greatest spring wheat crop ever produced. Thus, with no increase in the spring wheat acreage but with the 18 per cent increase over the 1916 winter wheat sowings planned for this fall, the total wheat crop next year will be more than one billion bushels, if the crop goes with slightly better than 10-year average conditions. With extremely favorable conditions, such as were experienced by the winter wheat crop in 1914 and the spring wheat crop in 1915, the total yield would amount to one and one-quarter billion bushels. A 10 per cent increase in spring wheat acreage with favorable growing conditions would add another 30,000,000 bushels. The increase above are based upon a winter yield of 3 per cent and yields per

a yield per acre in 1914 of 19 bushels of winter wheat, and 18.4 bushels of spring wheat in 1915.

Since the acreages sown last fall are fresh in the memory of farmers, the sowings suggested for this year are compared with those of 1916. For Kansas, where more than one-fifth of the winter wheat of the country was sown in 1916 and a campaign for an increase already is under way, an increase of more than a million acres, or one-seventh of the total increase, is recommended. Ohio is asked for one and one-tenth million acres over last year's sowings. This is considered possible and desirable by the agricultural leaders of the State. Because of available land in the State, Oklahoma is asked to increase the acreage one-fourth, amounting to more than 800,000 acres. Indiana and Illinois are each asked to increase their acreage by somewhat more than a half million acres, thereby equalling what they have sown in the recent years. Oregon, because of the abnormally low acreage sown last fall, is asked to increase the acreage this fall by one-quarter million acres, or 50 per cent. These six States—Kansas, Ohio, Oklahoma, Indiana, Illinois, and Oregon, in which nearly one-half of the winter wheat is sown last fall, are asked to furnish considerably more than one-half of the increase planned for this fall. Their agricultural leaders think it is possible and are taking the necessary steps to see that it is done.

The largest percentage increases are requested in some of the Southern States. Mississippi leads with 455 per cent increase and Georgia comes next with 100 per cent increase. Alabama is asked for 50 per cent increase; Arkansas for 37 per cent; and South Carolina for 30 per cent. These Southern States are anxious to increase their acreage by this amount to safeguard their own food supply. The increase in actual acres, however, is comparatively small in each of these cases.

Wisconsin, another State in which the present wheat acreage is small, is asked to increase the sowings 29 per cent, as wheat is well adapted to present prices make it a profitable crop in the State. Montana is asked to put in an even million acres, an increase of nearly 30 per cent. But this is not a large total for the entire State, in view of its large acreage of unused land suitable for wheat.

The following States are asked to increase their acreages 16 to 20 per cent over those sown in the fall of 1916: New York, New Jersey, Michigan, Idaho, Tennessee, Arizona, Idaho, and California. The following States are asked to increase their 1916 acreages by 11 to 15 per cent: Pennsylvania, Virginia, West Virginia, North Carolina, Kentucky, Utah, Nevada, and Washington. The following States are asked to increase their 1916 acreage by 6 to 10 per cent: Delaware, Maryland, Minnesota, Texas, Wyoming, and New Mexico. The States of Missouri and Colorado are each asked for 5 per cent increase, while practically the same acreages as sown last fall are asked for in Nebraska and South Dakota. The excessive winter killing in Nebraska and consequent lack of seed wheat makes the situation for wheat growers very difficult this year in that State, but every effort is being made to equal and increase if possible the acreage of last year.

Most of the States for which only small percentage increases are suggested recently increased largely their wheat acreages and are already growing about as much as is consistent with a well-balanced agriculture.

**RYE TO BE INCREASED HEAVILY**  
It is recommended that there be sown in the United States this fall 5,131,000 acres of rye which, on the basis of ten-year averages, will yield 83,635,000 bushels. This is an increase of 917,000 acres, or 22 per cent over that sown last year, when the largest acreage in the history of the country was put in. It is an increase of 48 per cent over the 1915 acreage and of 57 per cent over the five-year (1912-1916) average sown acreage.

In any consideration of the expansion of the acreage of bread grains in certain parts of the country, it is necessary to consider wheat and rye together. This is because rye can be planted safely on many fields with less risk than wheat.

Further, rye can be used as a substitute for wheat as a bread grain by those who are accustomed to it. Rye succeeds on poorer soils and with less fertilizer and in colder climates than wheat, and for these reasons should be planted in preference to wheat where it has been proved a safer crop. The farmer who, because of an attractive guaranteed price for wheat, may be tempted to plant wheat rather than rye in a locality where rye is the more certain crop takes a speculative risk of loss through winter killing and destructive wheat diseases which is unwarranted. While no guaranteed price for rye has been authorized by Congress, there is every reason to expect that the price of rye for the next year will bear a satisfactory relation to that of wheat and, therefore, justify the planting of rye where the present experience with it indicates its superiority. Detailed recommendations for an increase in acreage to be planted to rye this fall over that of 1916 are found in the accompanying table:

### Special Methods to Increase Yields of Wheat and Rye

Specialists of the Department of Agriculture and the State Agricultural Colleges hope that by better methods the average yield per acre will be at least maintained wherever there is a fertilizer shortage and will be increased in other sections. Much educational work will be done to make this desire an actuality, and in this campaign the most successful growers will have a prominent part. For instance, it is stated that on the land that could be sown to fall wheat this autumn, it is possible materially to increase the yield per acre by putting into practice some principles that are already well known to most farmers. These should appeal especially to those who cannot increase their usual acreages without doing injustice to other crops which should be grown.

These principles may be summed up as follows:  
1. Plow early. Give the plowed land two months to settle before sowing.  
2. Don't plow after a cultivated crop. Prepare such land with disk and harrow.  
3. Make the seed bed a fit place for the seed.  
4. Sow with a drill, sound, plump, clean seed of adapted variety.  
5. Prevent losses from smut by treating infected seed with formaldehyde.  
6. Make the soil fertile with manure or fertilizers applied judiciously where needed.  
7. Reduce winter killing by following the above suggestions.  
8. Tremendous Effort and Cooperation Necessary

The accomplishment of this great increase of wheat and rye acreage without disrupting correct farming practice will call for tremendous effort on the part of farmers. However, the U. S. Department of Agriculture, and other State and local agencies are planning to aid in every way possible.

### Tremendous Effort and Cooperation Necessary

The accomplishment of this great increase of wheat and rye acreage without disrupting correct farming practice will call for tremendous effort on the part of farmers. However, the U. S. Department of Agriculture, and other State and local agencies are planning to aid in every way possible.

### PARROTT ITEMS

(Crowded out last week.)

Mr. and Mrs. Will Wright and daughter, and Mrs. Clark and daughter, went to Littlefield, Friday morning for a visit with relatives. They returned home Sunday evening.

Mr. and Mrs. T. W. Shepard and little daughter returned to their home in Clarendon Sunday evening. Mrs. Shepard has been making quite an extended visit with friends and relatives here.

Mr. and Mrs. Jesse Hardy and son Wayne and Mr. Leonard Goodloe spent Saturday in Dimmitt.

Mr. Denny Grant, wife and children of Oklahoma, visited at the home of A. C. Geant a few days recently.

### Choice Residence for Sale

Two-story room house, eight rooms, bath and toilet room first floor, and four rooms above, with basement and gas plant, wash house with gas stove, barn, and two acres of land, about 3000 square feet of concrete walks, orchard, on city sewer line, independent water system, plenty of water for irrigating, near school and churches, good neighborhood.

JNO. L. WILSON, 27-1f

### Sheriff's Sale

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Execution issued out of the Honorable County Court, No. 2, of Harris County on the 5th day of July, 1917, by the Clerk thereof, in the case of Peden Iron & Steel Co. vs. Walker Hardware Company, No. 13993, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the 20th day of August, 1917, at the warehouse of Walker Hwd. Co. on Main St., in the town of Hereford, Texas, in Deaf Smith County, the following described property to-wit: One new Harvester Queen Farm Truck (Wagon), two new Moline Row-Binders, levied on as the property of Walker Hardware Co. to satisfy a Judgment amounting to \$218.45 in favor of Peden Iron & Steel Co. and cost of suit.

Given under my hand, this 8th day of August, 1917.

C. S. PURCELL, Sheriff.

### Sheriff's Sale

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Execution issued out of the Honorable Justice Court of Precinct No. 1, Dallas County, on the 24th day of July, 1917, by the Court thereof, in the case of Texas Machinery Company versus Walker Hardware Co., No. 27280, and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the 20th day of August, 1917, at the warehouse of said Walker Hwd. Co. on Main St. in the town of Hereford, Texas, in Deaf Smith County, the following described property, to-wit: 550 pounds of Binder twine, levied on as the property of Walker Hardware Co. to satisfy a judgment amounting to \$52.59 in favor of Texas Machinery Co. and cost of suit.

Given under my hand, this 8th day of August, 1917.

C. S. PURCELL, Sheriff.

### Sheriff's Sale

STATE OF TEXAS, County of Deaf Smith.

By virtue of an Execution issued out of the Honorable County Court of Tarrant County on the 25th day of June, 1917, by the Clerk thereof, in the case of Texas Saddlery Co. vs. Walker Hardware Co., No. 15897 and to me, as Sheriff, directed and delivered, I will proceed to sell, within the hours prescribed by law for Sheriff's Sales, on the 20th day of August, 1917, at the warehouse of said Walker Hwd. Co. on Main Street, in the town of Hereford, Texas, in Deaf Smith County, the following described property, to-wit: One new 3-1-4 in. Moxul Wagon, one new 12-disc Superior Grain Drill, two new Moline Row-Binders, and one Woodman Wind Mill, 10 foot, levied on as the property of Walker Hardware Co. to satisfy a judgment amounting to \$339.37 in favor of Texas Saddlery Co. and cost of suit.

Given under my hand, this 8th day of August, 1917.

C. S. PURCELL, Sheriff.

Miss Mamie Iron of Wellington, is visiting at the home of her uncle, W. A. Hunter.

Miss Alta Renfro visited at the W. A. Hunter home last Friday night. Mr. Martin Simpson has come to the conclusion that he is rather popular with the Parrott people as he was given a surprise twice last week. Not content with surprising him with a dinner on Monday, a group of young people came in again Friday evening. Everyone enjoyed a good time.

Mr. and Mrs. Jacob Wagner and daughters Loretta and Meta, took dinner with Mr. and Mrs. Ed Claynum of Nazareth Sunday.

Frank Metcalf was in Friona Friday and Saturday looking after the removal of some cattle there.

Mr. and Mrs. Jesse Hardy and son Harry Lomus took dinner with Mr. and Mrs. Omerson Hacker Sunday.

Mr. and Mrs. John Hacker took dinner at Alfred Grant's Sunday.

Misses Naomi Hunter and Naomi Iron and Messrs. Jake Boydston and Carroll Hunter took supper at the Penrod home in Canyon, Sunday.

Misses Florence and Mabel Hacker and Messrs. Roy Wagner and Harry Lomus were Hereford visitors Sunday evening.

Mr. and Mrs. John Hanlan of Portales, N. M., were entertained at the B. F. Neely home Saturday night and Sunday.

Mr. and Mrs. Geo. E. Shepard and sons, Percy and Tom, and Misses Naomi Hunter and Mamie Iron and Martin Simpson were detained in Hereford Thursday night on account of the rain.

Messrs. J. E. McCoy and Wilson visited at Milton Hardy's Monday.

Mr. and Mrs. Orle Renfro and children and Mrs. Penrod of Canyon, visited at the Hunter home Friday.

Mr. and Mrs. Emerson Hacker gave an ice cream social at their home on last Saturday evening, 53 being present and all reporting a good time.

The Sew and Sew Club will meet this week with Mrs. Will Wright. All members are urged to be present at this meeting—Something special.

### DIMMITT NEWS ITEMS

John Smith and his father, of the Bethel community, were visitors in Dimmitt last Tuesday.

Rev. Lindley of Tulla, began a revival meeting in Dimmitt last Saturday night. Large congregations have been attending and the interest is growing each day.

Geo. E. Shepard and wife were in Hereford last Thursday.

W. G. Myer, Ferg Stille and John Halber of Big Square, were in Dimmitt last Friday on business.

Luther S. Barron returned last week from a visit to his old home at Bryan.

Elmer Ireland is visiting with relatives in Jack county.

Rev. Wm. L. Lightfoot preached at Arney Sunday morning.

One of the finest rains of the season fell at Dimmitt Sunday night. Crops in this section are in good shape.

The singers who have been in training under Prof. Ealy for the past three weeks, rendered an excellent program of songs last Tuesday evening at the school house.

Mr. and Mrs. Thos. Turnbow entertained the young people of Dimmitt with a party last Friday evening.

Kenneth E. Turner and Prof. Ealy motored to Bovina last Sunday afternoon.

Mr. and Mrs. Hall who have been visiting relatives in this community left last Wednesday for their home in Williamson County.

Judge B. D. Woodlee and family were visitors in Hereford last Thursday.

Mrs. Elmer Ireland is spending a few days with her brother and sister, Mr. and Mrs. Wright of the Parrott community.

John Flanagan was a visitor in Hereford last Thursday.

E. S. Ireland, W. L. Lightfoot and Harvey Cash were in Hereford last Thursday.

### FRIONA NEWS

F. S. Gray has leased his farm and pasture north-west of town to his two sons, Wayne and John, and he and Mrs. Gray and the two younger children moved this week to Canyon where they will make their future home. They are making the change chiefly on account of the educational advantages offered there. Mr. and Mrs. Gray are held in the highest esteem by their Friona neighbors and it is with deepest regret we lose them and the children from our community.

Moffitt Brothers of Littlefield, passed thru our town Sunday evening with a number of horses and cattle which they were driving through to the Taylor pasture, northwest of town where they will remain for a while. This is not the first drove that has passed through here from that part of the country, seeking pasturage. It appears that grass in that region has become exceedingly scarce, thus causing the removal of large numbers of cattle.

This locality was blessed Sunday night by another good rain. While the rainfall has not been so abundant here as it has in neighboring localities nevertheless the grass and row crops are looking fine.

Some of our farmers were busy last week planting millet and turnips and some planted cane, believing that if the showers continue it will grow high enough to cut and thus make considerable feed.

The grading has been completed on the road between Friona and Black and the graders have moved on toward Bovina. They are being followed up by the concrete workers who are putting in the concrete culverts and bridges where needed. Later the grade will be thoroughly packed by the heavy roller which arrived here last week.

Old Settlers' Picnic here Saturday, August 25. Don't forget the date.

The farmers will hold their next meeting on Friday night, August 24th. Come and hear what a state representative has to tell you about the value of the dairy cow at Friona. It may interest you.

Remember the Old Settlers' Picnic. You are invited.

Mrs. G. L. Livings and baby son, Donald, are now enjoying a visit with relatives in Oklahoma.

The advertising agent of the Chattanooga is here this week.

Mr. Burdick, our new grain buyer, shipped a car load of wheat Saturday.

Our new lumber dealer, A. D. Ribble, with his wife and daughter, is enjoying his vacation with relatives in east Texas.

G. M. Orbaugh returned last week from an extended visit with friends and relatives in Illinois and Indiana.

**Pocket Maps**  
Deaf Smith county—50 & 75c.  
City maps, Hereford—\$2.50.  
21-1f. T. E. Huffman, Hereford.

**"OCEANS OF WATER"**  
Your druggist will refund money if PAZO OINTMENT fails to cure any case of Itching, Blind, Bleeding or Protruding Piles in 6 to 14 days. The first application gives Ease and Rest. 50c.

**AT THE FRONT IN FRANCE**  
Oh, Paris girls are stunning,  
Their color schemes are cunning,  
They beat the band,  
A neat, engaging person  
Is the girl who helps by nursing  
Till Bill is canned,  
Oh, there's lots of pretty posies  
And curly-headed roses  
In the garden of life;  
But I'm haunted by the glances  
Of the girl I left in Kansas—  
My future wife!

—Ex.

**Ford**  
THE UNIVERSAL CAR

Wherever Ford cars have pioneered, Ford service has kept pace. It is the factor which strengthens the personal relation between Ford owners and the Company. To get the best possible service from your Ford car, bring it here when it needs attention and get the benefit of Ford supervision throughout. We use the genuine Ford parts and give you the benefit of the regular standard Ford prices. Touring Car \$360, Runabout \$345, Sedan \$415, Coupelet \$505, Town Car \$595—all f. o. b. Detroit. On display and for sale by

**FORD GARAGE**  
Ford Agents Hereford, Texas  
Phone 177



# CUSTER'S LAST FIGHT

BY BUFFALO BILL  
FROM TRUE TALES OF THE PLAINS  
COPYRIGHT, 1908, BY WILLIAM F. COEY



ANY series of stories of Indian war would be incomplete without giving an account of the campaign of 1876 against the northern Sioux and their allies from the south, the Sioux and Cheyennes, an affair known as the Custer campaign. The catastrophe that overwhelmed the gallant General Custer and his brave command was an episode that will live forever in Indian history.

In the summer of 1874 General Sherman sent two expeditions into what was known as the northern country. He sent General Custer with the Seventh cavalry from Fort Abraham Lincoln to scout in the north and northwest of the Black Hills and to return through the Black Hills back to his post. At the same time he sent Colonel Anson Mills from the department of the Platte, leaving the Union Pacific railroad at Rawlins, Wyo., on an expedition to scout the Sweetwater country, the Big Horn basin and Big Horn mountain country, and to return by way of the Powder river country back to his department. I was sent to guide Colonel Anson Mills' expedition. The two commands, one under Custer and one under Mills, came within communicating distance in eastern Wyoming, on the Powder river, the two commanding officers and scouts meeting and holding a consultation. This country was then comparatively unknown, except to the scouts, hunters and trappers.

Mills marched from Rawlins to Independence Rock, on the Sweetwater river, where he made a supply camp and left his wagons. General Custer continued on through the Black Hills, exploring it in every hole and corner, and then returned to Fort Abraham Lincoln. This meeting of the two commanders was the last time I ever saw the general. It was on Custer's expedition through the Black Hills that the old timers' assertions of its wealth in gold were confirmed and practically demonstrated. Therefore, although the government's intention was to keep out invaders of this section (many of the first being arrested by the military), the efforts were a failure, for the rush became so great as to render it impracticable to arrest it. This brought about irritation on the part of the Indians. During '75 and '76 the whole Dakota nation, the most powerful Indians and their allies, listened to the harangues of Sitting Bull and other medicine men to prepare to go on the warpath, to gather their best horses and secure all the ammunition and long range rifles they could.

General Sheridan, in view of the situation and the gathering of warriors in the northwest, commenced massing the United States troops in



The scouts reported to General Custer that they had seen tepees.

the different departments adjacent. General Alfred Terry, who was in command of the department of Dakota and the station at Fort Snelling, was to send the troops in his department to Fort Abraham Lincoln, to take the field from there under the command of General George A. Custer. General John Gibbon, who was in command of the department of Montana, was to take command of the troops in his department, move down the Yellowstone and form a junction with them. General George A. Crook, in command of the department of the Platte, was ordered to take the troops from his department and proceed north by the way of Fort Laramie, Fort Fetterman, old Fort Reno, old Fort Phil Kearny. This latter command was the one I accompanied. It might be mentioned here that during the preparations certain scandals in the construction department of the government, both for army and Indian supplies, had attracted congressional attention and national interest, threatening to hamstring per-

sonages closely connected with the powers existing. The investigation coming on, Custer was ordered to Washington to give testimony. This testimony adhered so strictly to the truth that it brought him into disfavor, and when he returned to his post he found that the command of the main expedition was taken from him and that he was assigned to his own regiment simply, while General Terry was ordered to take supreme command. To a soldier with his record, to a man of his sensitiveness, this humiliation was deeply felt, and, no doubt, was one of the many causes that warped his judgment at a time when it was most needed. General Terry showed his sympathy and confidence in him after the Indian trail was discovered, when he ordered him to take his regiment, with ten days' rations, ammunition and private scouts, along with Charlie Reynolds, Bloody Knife and others, and take the trail and follow it. He struck the trail and followed it at a rapid pace on the 23d and 24th of July. At this point the trail left the Rosebud and headed toward the Little Big Horn. As the march had been very rapid, the horses were tired and camp was made, while preparations to start by 2 o'clock in the morning to cross the divide which separated the two streams was determined on.

At 2 o'clock the regiment was again on the move, with the scouts ahead, and by daylight they had crossed the ridge. The command was keeping in the ravine or canyons out of sight and moving as quietly as possible. The scouts in advance came back and reported to General Custer that they had seen tepees, or Indian lodges, which was true; but, as it afterward turned out, the tepees which the scouts had seen were three or four tepees that had been put up for smallpox patients away from the main Indian village.

General Custer divided his command into three parts, taking five companies himself, Major Reno with five companies, and Colonel Benteen with two companies, to bring up the rear with the pack train. Major Reno was ordered to march straight on to the Little Big Horn, while Custer would move obliquely off to the right, making a detour of some seven or eight miles and striking the Little Big Horn at what he supposed would be the lower end of the Indian village, while Reno was to strike it from the upper end. Custer was to work up the river and Reno down, while Reno was to keep on coming down the river until he joined with Custer, and Benteen was to follow up with the pack train.

As near as we know, Reno struck the Indians a little before Custer did, and, of course, he, as well as Custer, was surprised at the immense size of the village. There were ten times more Indians in this village than was indicated by the Indian trail which they had been following up the Rosebud. It is a fact that the Indians whom they were following had just at this point and at this time joined the main band of Indians in camp on the Little Big Horn. The principal chiefs among the Indians, of course, were Sitting Bull, Gall, Crazy Horse, Rain-in-the-Face, Little Big Man, Grass and many others. At first the Indians were taken completely by surprise, for they were so numerous that they had failed to keep scouts out at the usual distance, and Reno's attack was the first that they saw of the soldiers. Reno, instead of charging, held back when he saw the immense numbers in front of his heart. Indeed, failed him, and abandoning audacity, which is the true motto of the cavalryman, though he failed to recognize it at this time, he dismounted to fight on foot. In his first charge he was repulsed, and, as near as I have been able to learn, it was only a weak one, not on account of his officers or men, but it was the lack of faith and confidence in himself that took away the vim and dash that the charge should have had.

Reno, in looking over the situation, preferred defense in preference to attack. He recrossed the Little Big Horn and took up a position on a hill, where he dilly dallied around until the Indians, taking courage at his apparent weakness, made the fight on him all the fiercer. Most of the men that he lost were lost while crossing the Little Big Horn in retreat, so as to get into the bluffs on the east side.

Major Reno, although having a good civil war record, through his indecision in the emergency on this occasion seemed to have completely lost soldierly intelligence. The Indians, as was afterward learned, were completely taken by surprise, and the great war chief, Gall, personally directed the attack on Reno and was making preparations to surround him on the hill, evidently unaware of Custer's proximity on the other side of the village. This shows what could have been done had Reno charged onward and kept this greatest of the war chiefs occupied instead of thus permitting him to leave a few men to threaten Reno, while he concentrated his warriors on the other side of the village against Custer. A messenger from Benteen from Custer, ordering him to "come on quick

and bring the packs," had caused the gallant officer to hasten, but, overtaking Reno, who outranked him, he was ordered to join his demoralized forces and was compelled to obey. The latter thought that the two commands combined, which numbered 400 men, would soon take measures to get into action. But the appeals of such officers as Benteen, Weir, French and others to lead on were without avail.

The last seen of Custer as he started into the ever to be remembered battle of the Little Big Horn was when he went over the ridge and waved his hat in salute to the other commands. Custer, making a wide detour to fall on the rear of the village, or what he thought was the rear, immediately struck a very strong band of Indians led by Chief Gall.

They had crossed the river at a point where they were concealed by a large ravine and got on Custer's flank, and so astute had been Chief Gall's arrangements that he found himself attacked in front and on all sides. Custer's first charge was successful until he saw the immensity of the village. He saw that it was a city instead of a village. There being a high hill a half



They all died in the proper military formation.

mile back from the Little Big Horn, Custer decided to take this as a stand point. He sounded the retreat and tried to make this hill. He had to turn his back while doing so. The Indians are never so brave as when they get any one's back to them. On their retreat to the hill half of his men were killed. The rest took up positions, but the Indians, being so elated at killing so many of his men from the Little Big Horn up to the hill and the failure of Reno to attract the Indians continually coming down the Little Big Horn, almost all the fighting Indians concentrated on Custer and fought him to death.

Fighting desperately to gain a point higher up, no doubt, he was, however, compelled to dismount his men and act on the defensive. Unable to advance or retreat and probably unwilling to do so, he must have based his actions on the diversion that the other commands would make. Steadfastly believing this from later Indian accounts, they fought coolly, hoping and expecting for re-enforcements which never came, but succeeded in keeping up the fight for some time. The Indians, well armed and in overwhelming numbers, circling and riding at speed, kept up a continuous and effective fire, while skirmishers and marksmen crawled through the grass, picking off officers. In the meanwhile Reno was still lying on the hill, although they could hear the reports of firearms below, and notwithstanding that Benteen, Weir, French and others continued their appeals and that the echoing volleys cried for assistance he remained there until all was silent, the Indians eventually killing Custer and every one of his gallant bands. Reno was kept annoyed by the savages until the arrival of General Terry and Gibbon's command, while on the second day the Indians set fire to the grasses to cover their movements with smoke and drew off. Afterward a visit to the battle scene told the story of Custer's last battle, showing that every one had at least done his duty and, though defeated, was not disgraced. They all died in the proper military formation, every officer at his post and every man in line. Custer's body was found, and, although all the others were mutilated or scalped, his body seemed to have been untouched except by his death wounds, this being a tribute from the savage foe to his courage and gallantry. His brother, Captain Tom, and his brother-in-law, Captain Calhoun, with a nephew, were among the slain, making an unusual family affliction. The bodies of all the officers were found, with the exception of Dr. Lord, Lieutenants Porter, Harrington and Sturges and some ten men. The latter's fate has never been known—whether they were captured and tortured or whether their bodies had been thrown into the quicksands near the bed of the Little Big Horn. It is not clear, the only certainty being that they were dead. Two hundred and twelve bodies were buried on the hill, the losses to the regiment being in two days 265 killed and 52 wounded, 50 per cent of the command!

## FARM LABOR MOBILIZATION

Upon the farmer rests in a large measure the final responsibility of winning the war in which we are now involved. The importance to the Nation of food and clothing, especially for the present year, cannot be over emphasized. The world's food reserve, and of raw materials for the manufacture of clothing and other necessities is very low. Not only our own consumers, but much of the world at large must rely more completely than ever before upon the American farmer.

One of the principal limiting elements of production on the farm is the shortage in the supply of labor, and the haphazard methods and lack of system heretofore used in securing uniformity in distribution of farm labor.

In order to secure the greatest possible uniformity in distribution of farm labor, and to offset the shortage that now exists, especially throughout the south and west, the United States Department of Agriculture, co-operating with the State Labor Department, the co-operation Extension Department of the A. & M. College of Texas, the Texas State Council of Defense, the State Department of Agriculture and a number of other State departments, has undertaken the mobilization of farm labor in Texas.

Under the plan adopted the United States Department of Agriculture has appointed a "State Farm Help Specialist", whose office is with the State Department of Labor, and who has the direction of the work in Texas. In counties having a county demonstration agent of the Extension Department of the A. & M. College, the county agent becomes the county mobilization work. In counties not having a county demonstration agent, some one is selected by the State Farm Help Specialist to act as county man.

It is the duty of the "County Man" to thoroughly inform himself of farm labor conditions in his county, to secure the services of as many community men as possible to assist him in the work by keeping him in touch with all the farmers and farm laborers in the county, to make assignments of labor when necessary within his own county and to perform any other service to the farmers and farm laborers that will be of assistance in supplying the demands for labor and in keeping the labor employed.

In case of a shortage of labor in the county, the "County Man" will enroll the names of the farmers wanting help, stating the number of laborers wanted, the kind of work to be done, the wages to be paid, whether with or without board and such other information as may be necessary and immediately forward to the State Farm Help Specialist. In case of a surplus of labor in the county, the "County Man" will enroll the names of all persons available for farm labor, giving age, sex, nationality, kind of work desired, wages demanded and such other information as may be necessary and forward to the State Farm Help Specialist.

Upon receipt of a report of a shortage or surplus of labor from any county man the State Farm Help Specialist will immediately proceed to fill any shortage from any surplus that may exist in another county, always making assignments from counties nearest the county in which the shortage exists in order to minimize the cost of transportation.

## ANOTHER GOOD RAIN

One And A Half Inches Over Large Territory

The Hereford country has been blessed by another good rain that covered a large territory around Hereford.

The heaviest rain fell north and west where it was needed most, as this territory received little of the heavy rain of last Sunday week. The rain was general all the way from Roswell, New Mexico east. At Hereford about an inch and three-tenths fell, making three and one-half inches here in the last ten days.

Crops and grass everywhere have been revived and the prospect now is for good fall pasture and a fair feed crop. Much of the cow crop is a poor stand and some land was not planted because it got too dry, but what crop is growing will make good grain and the late crops will make a big yield of feed.

## "OCEANS OF WATER"

LEMONS WHITEN AND BEAUTIFY THE SKIN

Make this beauty lotion cheaply for your face, neck, arms and hands

At the cost of a small jar of ordinary cold cream one can prepare a full quarter pint of the most wonderful lemon skin softener and complexion beautifier, by squeezing the juice of two fresh lemons into a bottle, containing three ounces of orchard white. Care should be taken to strain the juice through a fine cloth so no lemon pulp gets in. Then this lotion will keep fresh for months. Every woman knows that lemon juice is used to bleach and remove such blemishes as freckles, sallowness and tan and is the ideal skin softener, whitener and beautifier.

Just try it. Get three ounces of orchard white at any drug store and two lemons from the grocer and make up a quarter pint of this sweetly fragrant lemon lotion and massage it daily into the face, neck, arms and hands. It is marvelous to smoothen rough, red hands.

### The tale of the Homeless Spider

A man ran into the editor's office and showed him a spider crawling over his newspaper. "Don't be alarmed," said the editor, "That spider had his web in our office until we contracted for BONNET-BROWN SALES SERVICE and got so busy he couldn't get any rest. Now he's looking over the paper to see what merchant does not advertise he wants to spin his web where he'll seldom be disturbed. Have our advertising mgr. call and show you how to keep him out of your store."

THE HEREFORD BRAND

## Franklin's Toast

Clarendon News—Long after the victories of Gen. Washington during the revolution had made his name familiar to all Europe (writes a Manassas, Virginia correspondent of the Philadelphia Record) Dr. Franklin dined to dine with the English and French ambassadors, when, as nearly as the precise words can be recollected, the following toasts were drunk:

The English ambassador gave the following: "England—the sun whose beams enlighten and fructify the earth."

Then the French ambassador, filled with national pride, but too polite to dispute the previous toast, drank the following: "France—the moon, whose mild, steady and cheering rays are the delight of all nations, consoling them in darkness, and making their dreariness delightful in revealing the silver lining to every cloud."

Dr. Franklin then arose, and with his usually dignified simplicity, said: "George Washington—the Joshua who commanded the sun and moon to stand still, and they obeyed him."

Misses Mabel Betts and Belle Woodburn have returned from a week's visit whose itinerary included several Panhandle towns.

## EVER SALIVATED BY CALOMEL? HORRIBLE!

Calomel is quicksilver and acts like Dynamite on your liver

Calomel loses you a day! you know what calomel is. It's mercury; quicksilver. Calomel is dangerous. It crashes into your bile like dynamite, cramping and sickening you. Calomel attacks the bowels and should never be put into your stomach.

When you feel bilious, sluggish, constipated and all knocked out and believe you need a dose of dangerous calomel, just remember that your druggist sells for 50 cents a large bottle of Doan's Liver Tonic, which is entirely vegetable and pleasant to take and is a perfect substitute for calomel. It is guaranteed to start your liver without stirring you up inside, and can not salivate.

Don't take calomel! It makes you sick the next day; it loses you a day's work. Doan's Liver Tonic straightens you right up and you feel great. Give it to the children because it is perfectly harmless and doesn't grip.

## Hereford Poultry, Cream, and Produce Company

We want your poultry, eggs, cream and produce. Come and get the cash. 18-1f. I. H. SPRATT.

COME TO HEREFORD—THERE'S A REASON



## "If the Flag Is Good Enough to Live Under, It Is Good Enough to Fight For."

If you saw "WOMANHOOD", the Glory of the Nation, you would appreciate the perilous situation this country is in. You would see how and why our shores could be invaded, with Belgium's fate as a result. Never was there a picture more timely, more stirring in its appeal, more powerful in its message. It is your duty to see

## 'WOMANHOOD' THE GLORY OF THE NATION

J. Stuart Blackton's Soul Stirring Photo Drama, featuring ALICE JOYCE, HARRY MOREY, Peggy Hyland, Naomi Childers, Bobby Connelly, Mary Maurice, James Morrison, and an All Star Vitagraph Cast.

The most spectacular, intensely human, high powered, Photo Production ever shown. The New York press with one accord laud it as the film of the hour. Will be shown at

Star Theatre Thursday Aug. 30

MATINEE and NIGHT: ADMISSION 25c and 35c

## Miller & Fallwell

DEALERS IN

# Gasoline, Kerosene and Lubricating Oils

Up-town Office—Phone 113

## Tank Station on Main Street

South of Harrison's Elevator



# The Hereford Brand

GUTHRIE & GOUGH, Owners

Earl Gough, Business Manager. Mrs. E. F. Guthrie, Editor  
Entered April 17, 1901, in the post office at Hereford, Texas, as second-class mail matter. First number of the paper issued February 23, 1901, as the Hereford Reporter, first number of the Brand issued March 21, 1902.

WHO WAS IT said it did not rain in the Hereford country?  
HONEST JIM is going to have a lot to explain during his campaign for re-election for governor.

AUTO OWNERS will want to take a day or two off and just ride when Hereford's street paving is complete.

SOW WHEAT AND RYE NOW, is a good slogan. By seeding a large acreage now to wheat and rye for winter pasture the cattlemen can help solve the feed problem.

AMONG THINGS MOST NEEDED for Hereford's growth just now are some commodious residence properties for rent.

IF WE WOULD ALWAYS give expression to our better impulses and higher aspirations instead of so frequently expressing the evil within us this earth and heaven would soon meet.

THE FULLNESS OF LIFE does not depend upon the thing a man possesses but upon his soul's capacity for enjoying the world's best gifts.

NOT BEYOND THE DISTANT AZURE SKY should we anxiously look for heaven, but around and all about us will we find the promised land if our eyes have been given the prophetic vision that sees beyond the material form.

OUR NEIGHBOR'S WEALTH is our poverty. Our poverty is our neighbor's wealth, for all things material are what they are by comparison. Few things get their value from intrinsic worth.

THE WILY LITTLE JAP has made up his mind, the Kaiser, is booked for a thorough drubbing hence he has tumbled off on the side of the allies so he will be right in the end. Japan will not risk much in money or men but will have an eye single to her commercial development.

## Defense Board Publicity Committee Organizes

Upon the call of the chairman the publicity committee of the county board of defense for Deaf Smith county met in the office of Gilliland & Estes Monday afternoon, for the purpose of organization.

As explained by the chairman, it is the purpose of the national government to organize these boards of defense in each county, not only of Texas but in the other forty-seven states of the union as well.

Among other duties, these boards are to stimulate patriotism, and to encourage and insist on economy in food, dress, etc.

The personnel of the publicity committee for the local board is as follows:  
Carl Gilliland, Chairman.

Earl Gough, Secretary.  
Miss Clyde Wilson.  
Miss Sena Mae Mounts.  
Elmer Dameron.  
Rev. Geo. S. Wyatt.  
Mrs. T. E. Huffman.

Mrs. Russell Dies at Pilot Point  
Word has been received of the death on Wednesday of this week of Mrs. J. N. Russell, of Pilot Point, Texas.

Mrs. Russell was the grandmother of Earl, Roy and Carabe Gough, and was well known by several local people, especially those who came here from Denton county.

The Blue Bird Dinner Set will be given away at 5 o'clock Saturday. C. A. SKELTON.

We are glad to place R. P. Brazil's name on the Brand subscription list.

# SOCIETY AND CLUBS

Telephone 20-190

The happiness which is childhood's rightful heritage, came in fullest measure, on Wednesday and Thursday of last week to many of Hereford's little folks, who on one or the other of these days enjoyed an afternoon at the home of Mr. and Mrs. W. P. Lupton.

On Wednesday, the young daughter of the home, little Miss Elizabeth, did the honors as hostess, at a "Mother Goose" party, her guests including twenty-seven of her girl friends.

"The Old Woman that lived in a Shoe" announced the party in the daintiest of hand-painted invitations bearing on one side, the latest likeness of the old lady herself in state, in her time-worn shoe. On the other side was the rhyme:

"The little old woman that lived in a shoe,  
Had many children but she knew what to do.  
She gave them some broth and plenty of bread,  
And also a party ere they went to bed."

In addition to all of the jolly program of the party itself, the genuine pleasure these little maidens obtained from choosing the characters they were to represent and planning and preparing the quaint little Mother Goose costumes they were to wear, was no inconsiderable item.

The games chosen for the afternoon carried out most delightfully the Mother Goose idea. Bo-Peep's sheep were hidden on the lawn and came home wagging their tails behind them only after diligent search. Then the merry little shepherdesses were taken upstairs into the large airy nursery where they reveled in the delights of toys and furnishings all their own.

Here they played until called to the dining room which furnished the last note in the complete harmony of decorations, games, and costumes. The shades were drawn and green shaded candles shed their subdued light upon the picturesque scene.

From tables and mantel great bouquets of gorgeous golden glow caught their reflection in sparkling cut glass, while a plump Jack Horner pie made a most imposing table centerpiece. Radiating from the big pie, ribbon streamers were attached to unique hand-decorated place cards and after the delicious ice cream and cake had been eaten, the pie was "cut" disclosing at the other end of each streamer, a dear little doll, which made a charming favor for each little guest.

The next afternoon the smaller folks were entertained with a "consolation party" and were given all the delights shared the previous day by their bigger sisters and brothers. Both occasions were most heartily enjoyed.

Miss Willie Howard was guest of honor on Monday evening, at one of the most elaborate and enjoyable parties which the young people have recently enjoyed, when her sisters, Mrs. C. C. Ferguson and Mrs. Alice Lea entertained at the Ferguson home.

Magnificent roses in red and white were charmingly arranged in all of the rooms, filling them with fragrance and beauty. As a pretty courtesy to a number of visiting young ladies, and two recent brides, they were given places in the receiving line with the hostesses. Here were Misses Litta Ball, of Amarillo, Adaline Hirt, Loretta Milan and Mattie Tapp of Cleburne, and Mesdames Blain, and Herbst. Assisting the hostesses were Mesdames Oscar Cardwell, Henry Tandy, and R. T. Evans.

After being served with punch, the guests were shown to tables placed for forty-two, and an hour was spent most pleasantly with this interesting diversion, after which a musical program contributed to by Misses Willie Howard, Elzina Mounts, and Mr. Earl Gough was enjoyed.

Later, ice cream and cake were daintily served by little Misses Annie Wilda Lea, Emma Belle Elliott, Ethel Dunlap, Ruth Boyd, and Grace Ferguson. Sweethearts were given as favors.

Mrs. G. E. Pierce was hostess to the Mothers' Club on Tuesday of this week.

The lesson study was on the topic "Religious Training in the Home." This important subject had received much thought from the club members and was discussed in a most helpful manner.

Mrs. Cogdell treated the subject, "Right Living in the Home" in a very opportune talk.

At the close of the program the meeting was turned into a prayer service that was a spiritual uplift and was especially timely in view of the revival services being held at the Methodist Church.

Mrs. Ruth Florey of Amarillo, was a club guest.

An unusual delicacy which formed a part of the refreshments served were fresh strawberries. These with assorted wafers and iced punch were enjoyed.

The next meeting of the club will be held with Mrs. Brockhahn.

Neighboring Society  
Mrs. Roy Rogers entertained the

S. W. P. club in honor of her sister Mrs. Miller, of McCook, Nebraska. A very interesting and instructive paper was read by Mrs. Fletcher Rogers on "Texas should be divided in two or more states"; followed by an equally interesting one, "Texas should not be divided", by Mrs. Bob Higgins.

Delicious refreshments of fruit punch cream, and light and dark cake were served.

A delightful twelve o'clock dinner, on Monday, celebrated most happily the birthday of Mrs. George Karr, the occasion being a most enjoyable surprise to the hostess. Mrs. Karr had planned an informal dinner with the family of Mr. C. L. Sullivan as guests. Mrs. Sullivan's birthday also falling on that day. Mrs. George Burns, Mrs. Karr's sister, invited a number of other guests, whose appearance at the noon hour occasioned no little surprise and much merriment.

The dinner was very elaborate, its menu including a great variety of table delicacies. The occasion was enjoyed by Mr. and Mrs. George Karr and daughter, Georgia, C. L. Sullivan and sons, Mrs. J. E. Bowe and son Benjamin, Mrs. Doolittle, Misses Ethel Painter, Irene and Nella Carter, and Nellie Clem.

A beautiful expression of the regard of the Bay View Club for one of its members was the perfectly appointed 9 o'clock breakfast given at the home of Mrs. J. E. Ferguson on Tuesday morning complimentary to Mrs. H. B. Stephens. The living room and dining room were thrown en suite, and garden flowers were used in decoration. In the former, scarlet verbenas were outlined against a background of stately holly hocks of the same bright hue, while, in the dining room, a perfect color harmony was obtained by the use of rich yellow golden glow blending beautifully with the soft brown hangings. The polished tables were arranged with dainty breakfast sets of snowy linen. Each featured a floral center piece, the one of verbenas the other of golden glow. Covers were laid for sixteen guests. Place cards in bisque with the monograms O. S. and B. V. in gold and brown, each bearing an appropriate quotation, were truly an artistic addition to the table appointments and much appreciated souvenirs of the occasion.

The breakfast was served in three courses, during the intervals between which, toasts were responded to as follows: "Our Guests, Mrs. Donald; "Our Guest of Honor, Mrs. Guthrie. Playerphone music was an enjoyable feature.

Before leaving the table Mrs. Stephens was presented with a handsome bouquet of American Beauty roses, Mrs. Laird making the presentation speech. A dainty memory book with hand-painted cover design containing a contribution from each club member was also a gift from the club.

In addition to the resident members there were present: Mrs. Emmett Cardwell of Independence, Kansas, a charter member, Miss Sue Garretson, of Hubbard, Mrs. Holman, of College Station, and Mrs. Hill of Ft. Worth.

## Pope Makes Peace Proposal

(Continued from page 1.)

than by submitting as a general principle the complete and reciprocal condonation which would be justified moreover by the immense benefit to be derived from disarmament so much so that no one will understand the continuation of a similar carnage solely for reasons of an economic order.

"If for certain cases there exist particular reasons they would be deliberated upon with justice and equity but these pacific agreements with the advantages to be derived from them are not possible without reciprocal restitution.

"Consequently, on the part of Germany the complete evacuation of Belgium with the guarantee of her full political, military and economic independence towards it.

"The evacuation of French territory. On the part of other belligerents similar restitution of the German colonies.

"As regards the territorial questions, as for example those which have arisen between Italy and Austria and also between Germany and France, there is reason to hope that in consideration of the immediate advantages of peace with disarmament, the parties in conflict would wish to examine them with a conciliatory disposition taking into consideration, as we have said formerly, the aspirations of the peoples and the special interest and the general welfare of the great human society.

Justice Desired in Balkans

"The same spirit of equity and justice ought to be followed in the examination of other territorial and political questions, notably those re-

lative to Armenia and the Balkan states, and territories making a part of the ancient kingdom of Poland, whose traditions and suffrages which it has endured especially during the present war ought to conciliate the sympathies of nations.

"Such are the principal bases whereon we believe the future re-organizations of the peoples ought to be built. They are of a nature to render impossible the return of similar conflicts and to prepare a solution of the economic question so important for the future and for the material well-being of all belligerent states.

"Therefore, in presenting to you, who direct at this hour, the destinies of the belligerent nations, we are animated to see them accepted and to see this the conclusion at an early date of this struggle which more and more appears a useless massacre.

Honor of Armies Safe  
"The whole world recognizes that the honor of the armies of both sides is safe. Incline your ears

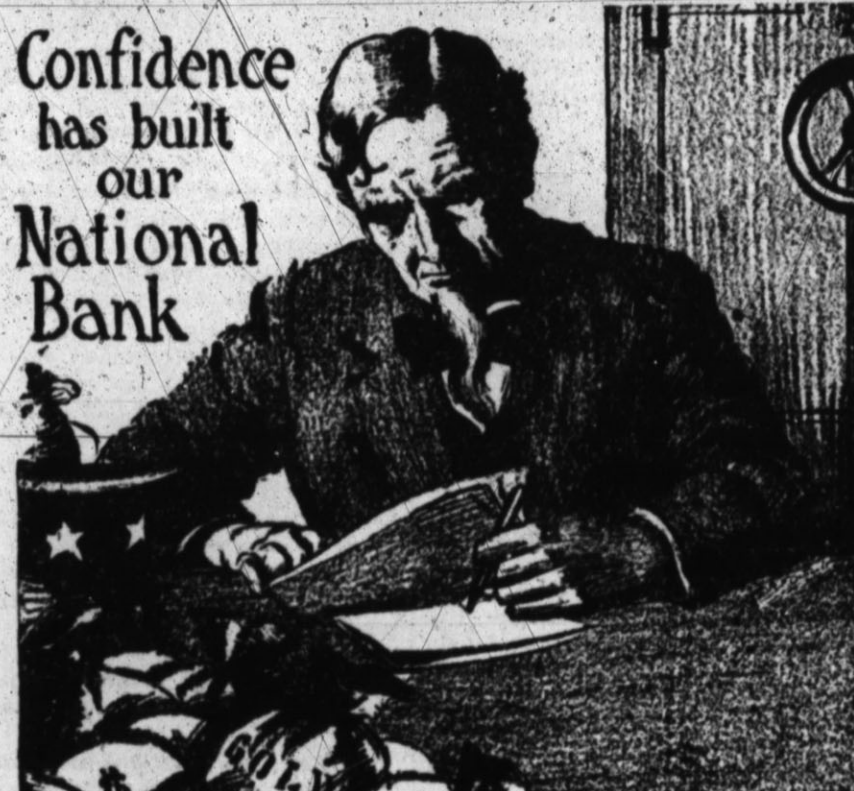
therefore to our prayer. Accept the fraternal invitation which we send you in the name of the Divine Redeemer, the Prince of Peace; reflect on your very grave responsibility before God and before man.

"On your decision depends the repose and the joy of innumerable families, the life of thousands of young people; in a word, the happiness of a people for whom it is your absolute duty to obtain their welfare.

"May the Lord inspire your decision in conformity to His very holy will. May God grant that while meriting the applause of your contemporaries you will also obtain in the future generations a splendid name of pacificators.

"As for us, closely united in prayer and in penitence with all those faithful souls which sigh for peace, we implore for you the light and counsel of the Divine spirit.

(Signed) BENEDICT.  
Skelton wants to furnish your wall paper.



**"National Protection"**

Confidence has built our National Bank

MEMBER FEDERAL RESERVE SYSTEM OF BANKS.

If there ever was a time when you should be economical, it is now. Quit all extravagances and waste. Put your money in our bank, where it is safe.

Uncle SAM has accounted for the BOND ISSUE; he is now accounting and arranging his MEN in service.

TIME was never more opportune than the present to start your Banking connections, and to familiarize your immediate dependents, with the ABSOLUTELY Safe and Honorable Business Methods of this Institution, thereby INSURING them the Future Personal interest of its Officers, when occasion for Business Advice, Investments and Accommodations may arise, in which instance they will know the Trodden Trail to

**SAFETY SERVICE SECURITY**

The First National Bank of Hereford, Texas

## BUSINESS OPPORTUNITIES

Want Ads, Rentals, Lost and Found, Exchanges, Lands and Stock, City Property, etc. RATES: One Cent per Word for Each Issue. CASH WITH ORDER.

FOR SALE—My residence in north Hereford, near high school: \$1200. Address R. A. Tynes, Ralls, Tex. 20-4p

FOR SALE—As I am moving to Amarillo will sell my residence at a bargain. W. O'Brien. 29

FOR SALE—Nice home in South Hereford, 4 acres of land, good barns and out buildings, orchard and vineyard—in fact an up-to-date home. Price: will sell or exchange for cattle. Eit Dunlap. 261tf

### Household Furniture for Sale

Owing to change of residence the following articles of household furniture are for sale: Dining table, China closet, iron bed, oak bureau, dress box, matting rug, piano player, 2 heating stoves, oil stove, range, ice box. All in good condition. 306 Lee Ave. H. B. Stephens. 29

FOR SALE—Good separator in good repair. Cash and terms. J. E. Gyles. 25-4t

FOR SALE—6-room frame dwelling, good improvements up to date, with 4 acres of land. \$1,000 cash and balance easy payments. J. E. GYLES. 26-4t

FOR SALE—Four homestead relinquishments, 640 acres each, in New Mexico; located near edge of mountains. Plenty protection. These are grazing claims in good grass country. Price \$640 each. J. E. Gyles. 25-3t

NORTON & POWELSON—Southwestern agents for Germ Free Blackleg Vaccine "Immune." Prepared under U. S. Veterinary License No. 39, by Purity Biological Laboratories, Sloux City, Iowa. 1f

WANTED—To buy second-hand outdoor toilet house. Address Mrs. H. A. Daniel, 401 North Buchanan St., Amarillo, Texas. 27-2t

FOR SALE—One six room house, lot 65 by 150; cheap for cash. Want to sell before making modern if possible. Address Mrs. H. A. Daniel, 401 North Buchanan St., Amarillo, Texas. 27-6t

FOR SALE—65 head good yearling & two-year-old steers; good calves and a good shape. S. W. Ricketts, Artes, N. M. 29-2t

Who Suffer That Does Not Affect The Head  
The most powerful and laxative effect. LAXATIVE  
GROVE'S QUININE is better than ordinary  
quinine and does not cause nervousness or  
dizziness in head. Remember the full name and  
the signature of E. W. GROVE.

For Sale.  
A good three-horse power engine; good as new. Displaced because of putting in electric motor. Will sell cheap. BRAND OFFICE. 1f

NOTICE TO LANDHOLDERS: I want to rent from 1 to 300 acres of land to put in wheat. Will pay cash and furnish teams and tools. J. E. McCOY. 28-3t

FOR SALE—Ford, 1917 model, run about 1200 miles—in first-class condition. Price \$350. Information at Burns' Drug Store. 29-1f

WANTED—Car load of stock hogs. H. C. Bowsher. Phone 137. 29-tf

FOR SALE—7 room house, 8 lots, barn, garage, orchard, chicken-house, well and windmill, reservoir. Price \$2,000.00. J. E. Gyles. 25-4t

HOGS WANTED—I buy all kinds of hogs. H. C. Bowsher. Phone 137. 29-tf

WANTED—To buy some second hand pump shot-guns; must be in good condition. C. A. Skelton. 27-tf

FOR SALE—Pure blood white Leg-horn cockerels. Phone 326. 25-1f

WANT ADS—Will be run until ordered out unless special number of times is given. If an ad is marked with "tf" following a number, it means that the ad will run until forbidden. 1-tf

TO SELL OR TRADE for cattle—Two fine residence lots near Southern Methodist University, Dallas. J. M. Kimmons, Rfd. No. 1, Hereford, Texas. 27-2tp

WANTED—Good second hand row binder; must be in good shape. Apply care of Brand office. 27-2tp

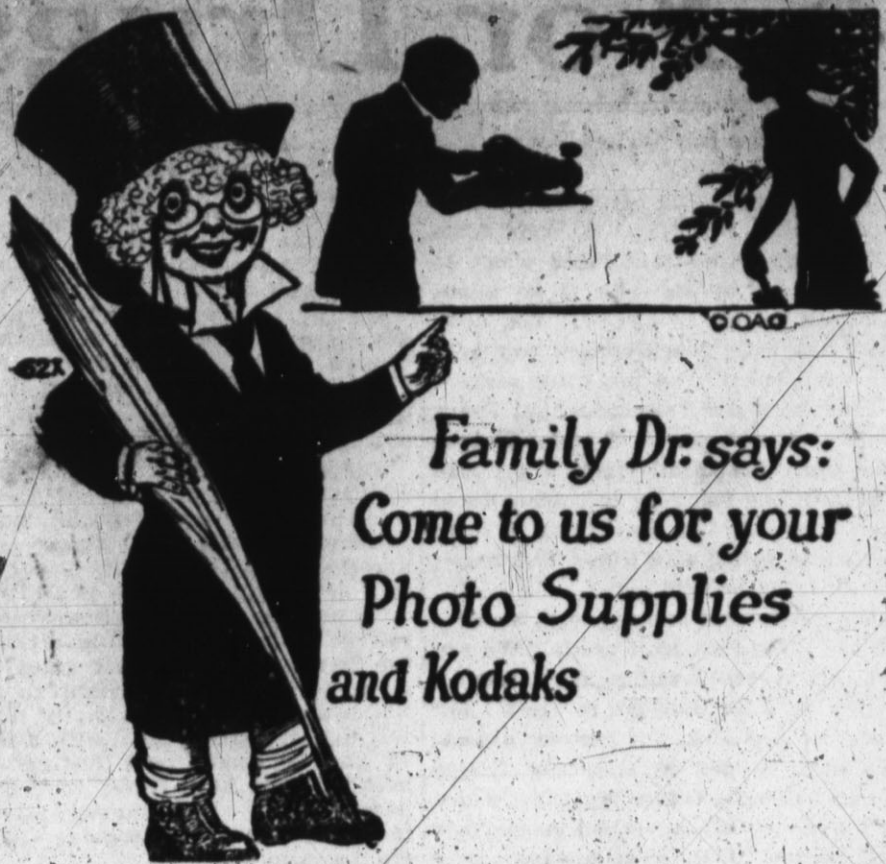
WANTED—To sell 1 Milwaukee row binder, in A No. 1 good shape. C. O. NORTON. 29-3t-pd

FOR SALE—At a bargain, 50 or more cows, with or without calves, if sold within 10 days Post Office box 352, Hereford, Texas. 27-3t-p

FOR SALE—Forty Bushels seed Bye, \$2.50 per bushel. Lawrence Johnson, Summerfield, Texas. 27-2tp

Drives Out Malaria, Builds Up System  
The Old Standard general strengthening tonic,  
GROVE'S FASTER-LEGS chili TONIC, drives out  
Malaria, restores the blood, and builds up the  
system. A true tonic. For adults and children. 25c.





**Family Dr. says:**  
Come to us for your  
Photo Supplies  
and Kodaks

DO YOU TAKE PICTURES? WELL, IF YOU DON'T YOU ARE MISSING LOTS OF FUN.

COME IN AND GET A NEW KODAK AND LEARN TO DO PHOTOGRAPHY. WE WILL "SHOW YOU HOW."

AND THEN WHEN YOU NEED "DEVELOPERS" PLATES, FILMS OR PHOTO SUPPLIES OF ANY KIND, WE CAN ALSO FURNISH THEM.

DEAL WITH US; YOU CAN RELY ON WHAT YOU BUY.

**BETTS-CLARK, DRUGGISTS**  
THE NYAL STORE

**Local and Personal**

Mr. and Mrs. Arba Baker and child of Celina are visiting Mr. and Mrs. Lee Biggs. Mr. Baker is an uncle of Mr. Biggs.

Your monogram enameled in colors on signet rings, cuff buttons, etc. We do this work in our own shop. W. H. RAY.

Mrs. Mary Smith and children returned to their home at Plainview, Monday after a visit at the home of Mrs. Smith's parents, Mr. and Mrs. W. B. Anthony.

Mrs. C. L. Sullivan returned Thursday from Amarillo where she has been in St. Anthony's Sanitarium following a surgical operation performed several weeks ago.

Bobo McLean of the Western National bank, has returned from a week's vacation with his parents at Clarendon.

Sam Dunn, of Amarillo, was greeting Hereford friends Monday. Sam, who is in the cattle commission business in Amarillo, is a former citizen of Hereford and has many friends here. For the information of those who don't know it, he is also one of the best fishermen in Texas.

Womanhood is a direct answer to the pacifist group and the anti-American foreigners in this country. It is the reply which the American woman makes to those who would betray or despoil the flag. It portrays the three great loves of a woman's life, the love of a lover for a man, the love of a mother for her child, the love of a woman for her country. See this great picture at STAR THEATRE on Thursday, August 30th. 29-2t

Mr. and Mrs. W. P. Lupton motored to Lubbock Saturday where they will make a short visit, going from Lubbock to their former home in Yoakum County. They were accompanied by Mrs. Lupton's father and sister, Miss J. O. Mahoney.

John Sawyer went to Amarillo Sunday to visit his brother, Logan, who is in the training camp at that place.

Mrs. George Stambaugh and Vivian left Wednesday via auto, for Fort Stockton. They will spend some ten days visiting there with Mr. and Mrs. George Sackse, whom it will be remembered, formerly lived in Hereford.

We can save you money on wall paper and window glass. Skelton. It

Judge L. Gough has returned from a business trip to south east Texas. While away he attended the Farmers' Congress, held at A. & M. College Station, Texas. He reports a large and representative number of farmers from all over the state in attendance at the congress and enthusiastic and helpful meetings.

New styles and ideas at Vogeles Millinery the end of this week. It

Mr. and Mrs. R. O. Sears and son Ralph, returned Sunday from a three weeks' visit in and near Marceline, Mo., Mrs. Sears' former home.

Mrs. C. S. Newlon of Kansas City, is spending a few weeks in Hereford, the guest of her son, Jess Newlon who is in charge of the force employed on the streets. Mrs. Newlon is looking over the Hereford country with a view of investing in Panhandle land.

42-piece Blue Bird Dinner, Set given away next Saturday at 5 o'clock. Y. A. Skelton. Phone 332. It

Mrs. Ed Cannell and son Douglas returned Monday from a motor trip of two weeks in Colorado.

Orr's Tailor Shop. Phone 16... 29-1f

Miss Lois Chapman, of Waxahatchie is a guest in the home of her aunt Mrs. W. M. Baker.

We wish to call your attention to the "Ad" in upper right hand corner of page five. 29-1f

Nester Gass has gone to St. Louis and Kansas City markets, to buy fall and winter goods.

Skelton has it for less. Phone 332. It

Mrs. D. C. Laird is enjoying a visit from her aunt, Mrs. C. N. Hill of Houston.

Chic, new fall hats in the predominating shades, new features, new models. Vogeles Millinery. It

Mr. and Mrs. John Christy of Styles, Texas, were guests of the family of Mr. Christy's cousin, Will O'Brien, last week.

Large and Small hats, smartly trimmed, with ribbon, and fancy effects. VOGEL'S MILLINERY. It

Mrs. R. A. Brand and children and Mrs. W. W. Ingram left Wednesday for Plainview where they will visit their sister and daughter, Mrs. W. G. Porter, later going to Houston where Mrs. Brand will make an extended stay and from which point Mrs. Ingram will go to her home at Plano.

**The Bank OF Hereford**

(Unincorporated)  
Individual Responsibility  
\$1,000,000

**Keep Business Good**

WE PAY INTEREST ON TIME DEPOSITS

Officers and Directors  
John W. Sherman, President  
B. S. Arnold, Vice-President  
F. W. Lambert, Vice-Prest.  
H. B. Stephens, Vice-Prest.  
O. M. Shore  
J. H. Wagner  
W. B. Arnold  
J. W. McQueen

**Visits Soldier Son**  
Mrs. C. H. Clifton, her daughter Cecel, and son, Worth, of Dimmitt, left Wednesday for Salt Lake City, Utah. They go to visit their son and brother, Ulrich Clifton, who has been there with the regular army since spring. Young Clifton was a student in the university, leaving school to take the examination for military service. Failing to pass the physical examination with the national guards owing to a recent illness, he later applied and was accepted for service with the regular army. Expecting to be ordered to France within a few weeks, he had so written home and his mother and little sister and brother started at once to spend the remaining weeks with him.

**Return from Western Trip**  
Mr. and Mrs. T. M. Palmer returned Wednesday from a month's motor trip through Colorado. They were joined in Amarillo by Mrs. Palmer's sister and her husband, Mr. and Mrs. F. H. Hodges, of Wichita Falls, who made the trip with them. They visited Montito, Colorado Springs, Colorado City, Canyon City, Denver, and the intervening towns and country. They were gone a month and report a most enjoyable visit.

**Manager of Oil Station**  
The friends of Dow Mercer will be glad to learn that he has again gone into business in Hereford, since his appointment as local manager of the Gulf Company's Filling Station here. Dow succeeds, in this capacity, John Miller, who has entered business for himself.

William Baker went to Canyon, on Tuesday, and will be employed on the farm of his uncle near there until time for the opening of school.

If you have hogs to sell, phone 137. 29-1f.

Mr. and Mrs. Walter Dunlap are spending a short vacation at Mineral Wells.

The friends of Mr. and Mrs. Homer Fox will be glad to learn that they have returned, and will again make their home in Hereford. Homer will be connected with the Fox Mercantile Company as formerly.

J. M. Boone has returned home after a visit of two weeks in New Mexico with his brother, T. A. Boone, who lives south of Clovis, and a nephew, W. M. Ford. Mr. Boone says he enjoyed the trip and is feeling better since his return.

Jess Dillard, who lives 9 miles southeast of town, was in Hereford, Tuesday.

Orville and Mrs. McKinley were in town Tuesday.

Misses Mary, Louise, and Ruth Lovins returned to their home at Amarillo Tuesday evening after a two weeks' visit with the family of J. W. Alexander at Dimmitt.

Orle Renfro and family, Mrs. E. Ranfro and Mr. and Mrs. Chris Renfro left the latter part of the week for Trenton, Mo., where they will spend several weeks with relatives. They made the trip in cars.

Mrs. John McDonald and son, Master Edward, were in Hereford Tuesday, enroute to Amarillo from Dimmitt where they had been guests of the family of J. W. Alexander.

A statement concerning the Overland. At this time of the year we are so busy in the blacksmith shop that we can't get the time to properly work our territory, so if you want the best car your money will buy, (prices range from \$750 to \$1950) call and see us. Barnhart & Rice. 29-2t

Mrs. O. M. Shore, and baby, and Mrs. R. T. Mooney are leaving this morning in their car for Hot Springs, Arkansas. Later they will go to Kansas City and remain until after the stock show.

John Sherman and O. M. Shore are in Oklahoma on business.

Mr. and Mrs. J. R. Webster, of Farwell, spent Sunday with Mr. and Mrs. H. Z. Sites.

Miss Temple Sites is home again after taking a teacher's course at the Canyon Normal.

H. Z. Sites of Farwell, spent Sunday and the fore-part of the week with his family here.

MacK Beach was a guest of Florian Sites last Sunday.

Miss Louise Fowler of Canyon, is visiting Miss Ruth Myrick this week.

Miss Mattie Tapp of Cleburne, is a guest at the home of Dr. and Mrs. W. A. Price.

County commissioner, J. K. Gray, attended commissioners' court this week. While in town Mr. Gray ordered the brand sent to his mother, Mrs. F. M. Gray, of Huntington, Tenn., and to J. D. Crawford, also of Huntington.

**Opening of School**  
Hereford schools will open Monday, September 10th. Supt. Fertsch is already busy attending to the many matters yet to be adjusted before that time. He furnished the Brand with the now completed list of teachers, which is given below:

**High School:**  
L. M. Fertsch, Supt.  
Roy Showalter, Principal.  
Miss Kate Wilson, History  
Miss Laura Oliver, Latin  
Miss Frances Dameron, English  
Miss Vida Foster, Domestic Science  
Mr. S. R. Hughes, Manual Training.  
**Grades:**  
Mrs. Geo. Garrison, Principal.  
Miss Clyde Wilson  
Miss C. Ora Smith  
Miss Lois Garrison  
Miss Mary Gallagher  
Miss Coma Gandy  
Miss Grace Lucas  
Mrs. Pleas Watson.

**Buys Fine Farm**  
An important real estate deal was closed the latter part of last week by which a Mr. Sharpe formerly of Wilbarger County, but who has been here some two or three months, becomes the owner of the fine irrigated half section formerly owned by Welliver and Pollock.

This is one of the best and most productive farms in the Hereford country. Its former owners had built up an excellent business in stock farming and kept one of the best herds of Poland China hogs in this section. The farm has a large acreage of alfalfa, and other irrigated crops. The consideration was \$100 per acre, which was for the land itself, the crop being disposed of separately. The deal was made through Mr. C. M. Hunt.

**Home From Iowa Visit**  
R. J. Kibbe and family returned Thursday, from a motor trip through western and central Iowa and western Kansas. They have been gone ten weeks, making the entire trip in their car without accident or trouble of any kind.

They report crops in Western Kansas badly injured by the drought but those of Iowa fairly good, all over and exceptionally so in some counties.

**Receives Normal Diploma**  
Miss Inez Hicketts returned Saturday night from Canyon, where she finished the four years' course in the Normal and received her diploma.

**Protracted Meeting**  
The Church of Christ will begin a protracted meeting at the church on Friday night, August 17th. T. E. Millholland of Denison, will do the preaching and D. M. Reynolds of Amarillo, will lead the singing.

**For Sale or Trade**  
1 Chalmers automobile, 5 passenger, in first class condition.  
1 Ford runabout.  
2 horses and work harness.  
1 saddle.  
1 treble disc plow.  
1 cook stove and other kitchen furniture.  
27-2t ARCH COLLINS.

Mrs. J. C. Murphy and son Jack, are leaving this week for San Antonio, where they will spend the winter.

Overland cars in eight models and prices ranging from \$750 to \$1950. 29-2t Barnhart & Rice.

Mrs. Jim Hughes returned Sunday from a visit with relatives in Clarendon.

Don't forget the Blue Bird Set at Skelton's next Saturday.

Mr. and Mrs. Homer Fox are home from a several weeks' stay in Waxahatchie.

We want a cheap Ford at once in trade for a new Overland. Barnhart & Rice. 29-2t

Mrs. J. H. Florey of Amarillo, is the guest of her parents, Mr. and Mrs. C. H. Churchhill, this week.

Miss Irene Carter returned Sunday to Amarillo after a week's visit with her mother and other Hereford relatives and friends.

Mr. and Mrs. Jim Carroll are the parents of a baby boy born, Monday, July 13th.

Eugene Thompson of Plainview, is visiting Hal Bruner this week.

Seth Holman, secretary of the Extension department of A. & M. college at College Station, and who formerly was the able secretary of the Hereford Chamber of Commerce, is here greeting Hereford friends this week. He and Mrs. Holman are guests of Mr. and Mrs. and Mrs. D. C. Laird while in the city. Mrs. Holman is a sister of Mrs. Laird.

**CIVIL SERVICE EXAMINATION**

(Continued from page 1.)

tion should secure blanks and file their applications at once with Secretary, Tenth U. S. Civil Service District, New Orleans, La.

Another requirement is that each applicant must, on the day of the examination, present a photograph of himself taken within two years.

**TELL US TO CALL AND TEST OUR PROMPTNESS AS WELL AS OUR WORKMANSHIP**

The minute you tell us you have a garment ready for cleaning, pressing or repairing, that minute we start for your home and return the work to you when promised. We positively guarantee that our workmanship is

Far Excellence

**Orr's Tailor Shop**  
Phone 16

**REGISTER NOW!**

If you wear glasses, you should come to our store, and register your prescription with us.

If you break your glasses, we want to be prepared to fix them up for you without delay. If you wear prescription lenses, that is, lenses that have to be ground to order, and are not carried in stock, you know how annoying it is to be compelled to go without your glasses for a week or two while a new lens is coming to replace the broken one.

Now, we have a lens-grinding plant in our shop, but we have to carry a large stock, commonly called blanks to grind these lenses from. So, if you will come in and register, we will do our best to carry in stock blanks from which we can grind your lenses and turn them back to you the same day you break them. It does not make any difference where your glasses were fitted, come in and register.

Remember, too, that we test eyes and fit glasses. One of the most complete optical departments has just been added to our store. We have a new test room furnished with the latest and most scientific instruments for this line of work.

Come and register as soon as it is convenient.

**W. H. RAY**  
Jeweler and Optician

**CHEVROLET in NEW QUARTERS**

Our increased business has necessitated a change to larger quarters.

We have secured the Miller building, and also the services of J. W. Kinney, the well-known Ford man.

Call and see us before buying.

**J. R. STUBBS**

**The Savings Habit**

THE savings habit is what counts these days. Any feeling of unrest or uncertainty that might arise during these trying times can be safely put aside when you have the security of knowledge that there is on deposit for you at this bank a neat, tidy sum—the results of your steady and consistent savings—by means of which you can tide over any temporary inconvenience.

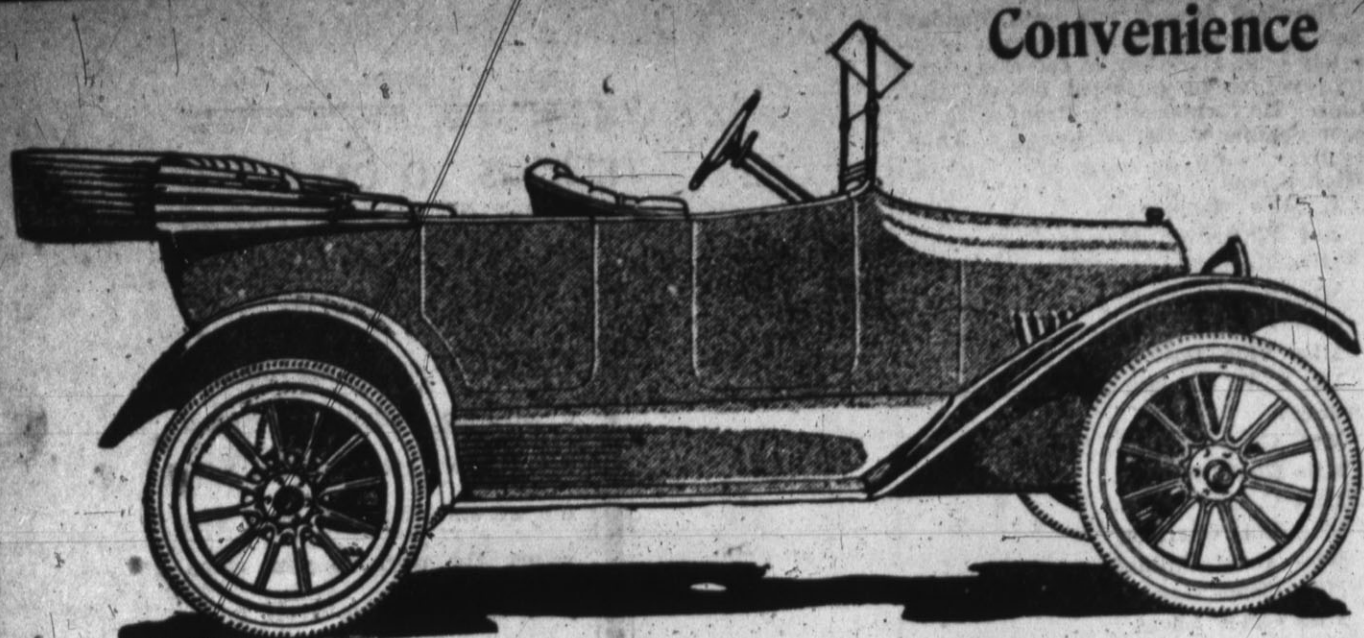
There was never a better time to start than RIGHT NOW. The sooner you start the sooner the amounts will pile up to a substantial sum. Laying aside a little each day is easy and you'll never miss it. And you don't have to call upon your imagination very hard to realize what a benefit it will be to you, should you be suddenly called upon to use it.

We pay 5 per cent interest on time deposits

SAFETY - FIRST  
**THE FIRST STATE BANK & TRUST CO.**  
ONLY GUARANTY FUND BANK IN DEAF SMITH COUNTY



# BURNS For Drugs



## Convenience

The Chevrolet stands for convenience.

It is built in detail to meet your requirements for utmost comfort, for true motor enjoyment.

You will find it so convenient to drive---no cranking---just the switching on of the self-starter---and the complete dashboard equipment and center control are near at hand.

The detachable cylinder head of the motor and open type unit power plant system are the last words in accessibility and mechanical convenience. And the roomy comfort of the car, its springy suspension, and soft, smooth power of the motor, give you, indeed, a riding convenience that is hard to equal in higher priced cars.

The convenience of the Chevrolet is found in its celebrated simplicity and completeness.

### J. R. STUBBS, Agent Hereford, Texas

MILLER BUILDING

See J. R. Stubbs, Vern Wither- spoon or J. W. Kinney.



SOME USED CARS ON HAND

Model Four Ninety Touring Car for \$550.00. Roadster for \$535. "Four Ninety" Touring Car, fitted with all weather top, \$625.00. "Baby Grand" Touring Car or "Royal Mail" Roadster, fully equipped, \$800.00. Chevrolet eight cylinder four passenger Roadster or five passenger Touring Car, \$1385.00. All prices F. O. B. Fiat.

## Local and Personal

Irvin Hamilton and Vern Lust, two young Castro County farmers, who are on the military service list were in Hereford Friday. Neither were in the first call and are helping win the war while they wait.

Ky Higgins was in Saturday and ordered the Brand sent to Mrs. Fanny Terry of St. Marie, Idaho.

Mr. and Mrs. Roy E. Neal and little daughter Evelyn of Bridgeport, Ill. are here for a visit with Mr. Neal's father and mother, Mr. and Mrs. W. E. Neal. Mr. Neal junior is the owner of a thriving greenhouse business in his home state.

Eyes tested and glasses fitted. Your money back if you are not satisfied. W. H. RAY.

Ky Higgins, who lives north of town was transacting business in Hereford Saturday.

Work called for and delivered promptly. Phone 16. Orr's Tailor Shop.

Druggist Campbell, formerly with the Geo. E. Burns pharmacy, but now with an Amarillo drug firm, spent the week-end with home folks in Hereford. The family expect to move to Amarillo soon.

We can fit you with glasses that will make you see. W. H. RAY.

Mr. and Mrs. Arthur Afgood of Amarillo, are visiting Mrs. John New of Hereford, and Mrs. Don Doolittle of Friends.

"We are never satisfied unless you are." Orr's Tailor Shop. Phone 16.

Mrs. Roy K. Bruner motored to Amarillo Thursday to meet her niece, Miss Josephine Wayland, of Plainview who came up for a week's visit.

Come to Ray's jewelry store and register.

Mr. F. H. Oberthier and family left the first of the week in their car for Comanche, where they will visit relatives.

Come to our store and register your glasses. It costs you nothing, and will enable us to be in a position to help you out at one when you break a lens. W. H. RAY.

Ralph Barnett is spending the week with his parents at Whitesboro.

Bring your hides to McQueen Coal and Grain Co. We pay the top cash price for them, green, dry and old hides.

Mr. and Mrs. W. B. Anthony, and two children of Healdton, returned to their home Sunday, after a visit at the home of Mrs. Anthony's parents, Mr. and Mrs. D. H. Gass.

Attention Ladies! When in town, use the rest room at the Ford Garage.

Mrs. C. L. Davis and daughter, Miss Mary Ruth left Monday morning for Dallas, where they will spend the winter and may possibly make their future home. Mr. Davis will remain here for a time in the interest of his business.

E. D. Fox has gone to market to purchase fall and winter supplies.

Miss Litta Ball, of Amarillo, arrived Monday for a week's visit with Miss Elzina Mounts.

Two rooms suitable for light house-keeping. Call at the J. W. Kinney residence or Brittain property.

Mr. and Mrs. Don Houston Lane left Monday for a visit with Mr. Lane's parents at Prosper, Collins Co. Mr. Lane is one of the two young married men called in the first draft from this county.

We clean ladies' dresses where others fail. Phone 16. Orr's Tailor Shop.

Mrs. C. W. Helsby and children of Amarillo, arrived Monday to join Mr. Helsby who is employed with the street paving company.

If you are an American you should see WOMANHOOD, the Glory of the Nation, Star Theatre, August 30.

Mr. and Mrs. G. G. Hayes and little son, Donald spent the week-end with Mr. Hayes' parents, Mr. and Mrs. M. J. Hayes.

If you have some old style solid gold jewelry, and want it made into something new, bring it to us. We do not have to send this class of work away. We do it right here in our own shop, and give you the assurance that you will get your gold back. W. H. RAY.

If you are an American you should see WOMANHOOD, the Glory of the Nation, Star Theatre, August 30.

Paul Guthrie and Vivian Stambaugh are home from Canyon for the mid-summer vacation.

If you are an American you should see WOMANHOOD, the Glory of the Nation, Star Theatre, August 30.

Miss Lucy Dodson of Amarillo, spent last week in Hereford the guest of Miss Ruth Campbell. She returned to Amarillo, Monday accompanied by Mrs. B. M. Campbell and Miss Ruth who will spend a week there.

If the light hurts your eyes, chances are the right kind of glasses will give you relief. Come in and let's see. W. H. RAY.

Seth Holman, secretary of the Extension department of A. & M. College at College Station, and who formerly was the able secretary of the Hereford Chamber of Commerce, is here greeting Hereford friends this week. He and Mrs. Holman are guests of Mr. and Mrs. D. C. Laird while in the city.

Mrs. G. W. Buckmaster and little daughter, Sarah Goldie, of Logan, Oklahoma, arrived Saturday and will make a visit with the former's sister, Miss Nellie Clem.

Diamond mountings made to order. W. H. RAY.

Bryan McDonald, of Dimmitt, who has been a student in the Canyon Normal this summer, was in Hereford Monday enroute to his home.

Miss Edna Griffith of Lockney, is the guest of Mrs. M. A. Lanckin this week.

Forrest Walker returned Monday from Corsicana where he attended the state I. O. O. F. encampment as delegate from the local lodge.

Born, to Mr. and Mrs. F. H. Jacobs, on Sunday night, a boy.

Mr. and Mrs. Phil Arthur are enjoying a visit from Mrs. Tom Osborn, of Lockney.

Miss Bond Sneed returned to Amarillo Sunday, after a visit at the home of Mr. and Mrs. P. W. Price.

Judge J. M. Boome returned Saturday from a visit with the family of his brother near Texico.

Hal Bruner made a trip to Amarillo Saturday.

A. S. Higgins, who lives on 'mail route No. 1, called at the Brand office Monday and manifested his interest in the community by subscribing for his home paper. May his tribe increase.

Miss Ethlyn Cockrell, of Princeton, Mo., who has been visiting her brother Carl here for the past three weeks, left Tuesday morning for Maryville where she will visit a sister before returning home.

Misses Minnie Tipton and Bee Trusket of Kansas City, are guests at the home of Mr. and Mrs. T. B. Slaughter. Miss Trusket is a cousin of Mrs. Slaughter. Both ladies will spend the month of August here.

A new motor funeral car arrived last week for the E. B. Black furniture company. The car, a Meteor make, is gray in color and is of the type used in cities much larger than Hereford.

Mr. and Mrs. W. C. Reeves and Master Ralph and Hubert Hill motored to Amarillo Saturday and remained until Sunday evening. Owing to the heavy rains, the roads were almost impassable on the return trip.

Mrs. G. H. Conkright and little daughters, Ruth and Nancy Thornton, returned Sunday from Winchester, Kentucky, where they have made a three months' visit with Mrs. Conkright's parents.

Glen Boardman went to Canyon Tuesday morning after spending the week-end with home folks.

### Sells Hereford Bulls

O. G. Hill delivered on Tuesday of this week a car load of fine Hereford bulls to Mr. Hunter, of Nogales, Arizona.

About a month ago, this same stockman bought another car of bulls from Mr. Hill, and was evidently satisfied with the purchase.

Many Arizona stockmen are already looking to the Plains country for the breeding stock for their big ranches from which many cattle have been sold on account of drought and scarcity of feed. The recent rains have made the big Arizona pastures look almost tropical in their luxuriant vegetation, says Mr. Hunter, and cattlemen are stocking up with good cattle.

### Motor to Albuquerque

A party of Hereford motorists left yesterday morning in the Valentine car for Albuquerque, New Mexico, going later to Santa Fe and making several stops at intermediate points.

In the party are: Mr. and Mrs. M. J. Hayes, and Mrs. W. I. Valentine and children. They will visit Mr. Valentine's parents.

Another big car of Furniture unloaded at Wilson's this week.

Miss Ruby Barrow has returned to Plainview after a visit at the home of Judge and Mrs. J. M. Boone.

Prof. and Mrs. Ben Short, and the latter's sister, Mrs. H. I. Wadkins, of Rome, Texas, were Hereford visitors Thursday.

Mr. and Mrs. C. H. Thompson and the Misses Ella and Alma Shore who have been visiting the two families, O. M. and L. H. Shore, returned to their homes in Kansas City, Tuesday. The Misses Shore are nieces of O. M. and L. H. Shore. The party made the trip through from K. C. in a car, and all of them are reported as being thoroughly enamored of Hereford and this country.

### GULF FILLING STATION

On 3rd St. Office Phone 145 That Good Gulf Gasoline

Will O'Brien is making a business trip to Emporia, Kansas, Kansas City, and St. Louis, this week.

10 days' sale on Furniture at Wilson's.

Edward Moss of Vernon, Texas, visited Hereford friends the first of the week.

The best Kitchen Cabinet on the market at Wilson's.

Mr. and Mrs. Roscoe Davidson are leaving Friday for Roswell and other points in New Mexico where they will spend most of the time of Mr. Davidson's vacation from his duties with the Western National Bank.

Mrs. D. C. Laird went to Amarillo Friday to meet Mr. Laird who was returning from a trip to Ft. Worth.

Go see those specials at Wilson's Furniture Store.

W. B. Phillips, county commissioner was in town the first of the week.

Mrs. J. L. Johnson left Tuesday morning for an extended visit with relatives at West Union, and Cedar Rapids, Iowa, and Minneapolis, Minn.

### WONDERFUL STUFF! LIFT OUT YOUR CORNS

Apply a Few Drops Then Lift Corn Or Calluses Off With Fingers No Pain

No humbug! Any corn, whether hard, soft or between the toes, will loosen right up and lift out, without a particle of pain or soreness.

This drug is called freezone and is a compound of ether discovered by a Cincinnati man.

Ask at any drug store for a small bottle of freezone, which will cost but a trifle, but is sufficient to rid one's feet of every corn or callus.

Put a few drops directly upon any tender, aching corn or callus. Instantly the soreness disappears and shortly the corn or callus will loosen and can be lifted off with the fingers.

This drug freezone doesn't eat out the corn or calluses but shrivels them without even irritating the surrounding skin.

Just think! No pain at all; no soreness or smarting when applying it or afterwards. If your druggist don't have freezone have him order it for you.

### YOU WANT JOB? a Better JOB?

Business men seeking your services will ask you that question immediately if you take the Potts & Jones Bonded Abstracters course. All our branches taught. For prices on course at COLLEGE of Business by MAIL, write POTT & JONES, 1100 N. W. 10th St., Oklahoma City, Okla.

### Soldier Boy Writes Home

Dear Friend Rat:

You can tell some of those Hereford woolies that run from one soda fountain to the other that home won't be like it used to be. Hot is no name. Hell personified is correct. You don't wear any palm beach either; you wear big wool shirts, and oh, these socks - I think they are the same kind Peary wore to the North Pole, but never the less army life is all right, I am glad I joined, one thing to help whip those Germans and another thing I don't think any young man would ever regret the training he will get.

We are treated awfully well, we have all the liberties a man needs. We can get off every evening after retreat, which is 5:30 and go to town but have to be back at eleven o'clock. We have to get up and take fifteen minutes exercise before breakfast which is 7 o'clock. We have had good chuck and plenty of it, most always have bread and beef, spuds, gravy macaroni and cheese, rice, and all kinds of fresh vegetables, water melons, cantaloupes, tomatoes, and so on.

Say, Rat, the first time you go around to the Brand office I wish you would drop in and tell them to send me the Brand for 3 months. I think that is as long as I will be here, and God only knows where I'll go.

Write me the price for three or four months and I will send them the money. You can hand them this address.

Luther Gregory, Camp Bowie, Troop B. 1st Tex. Cavalry Ft. Worth, Texas.

### Cousins Goes To Kingsville--Hill Made President of Canyon Normal

President R. B. Cousins has been transferred from the West Texas Normal at Canyon to the new Normal which has been located at Kingsville. He will be succeeded by J. A. Hill, former teacher of history in the Canyon Normal. Pres. Cousins has been in Canyon eight years, resigning his position as state superintendent of public instruction to become the head of the Normal. He was president when the building burned three years ago and the fact that the school kept on running without interruption under extremely adverse conditions, until the present building was completed is proof of his exceptional ability. Mr. Hill is regarded as a very strong man and a worthy successor to Mr. Cousins.

### TAKE IT IN TIME

Just as Scores of Hereford People have. Waiting doesn't pay.

If you neglect kidney backache, Other Kidney troubles often follow. Doan's Kidney Pills are for kidney backache, and for other kidney ills. Hereford citizens endorse them.

Mrs. G. W. Brumley, 25 mile Ave., Hereford, says: "Whenever my back has been weak and has begun to ache, I have gotten a box of Doan's Kidney Pills at Betts-Clark's Drug Store. They have never failed to relieve me. I also recommend Doan's Kidney Pills for children, who suffer with weak kidneys."

Price 50c at all dealers. Don't simply ask for a kidney remedy--get Doan's Kidney Pills--the same that Mrs. Brumley had. Foster-Milburn Co., Props., Buffalo, N. Y.

### Judge Slaton Returns

Judge John P. Slaton returned on Thursday night from a month's visit in Tennessee and North Carolina. He visited the battle fields of Chickamauga, Chattanooga, and Missionary Ridge, later going to Asheville, N. C., where he attended the Southern Sunday School conference of the Methodist Church. This was a representative gathering of the most eminent divines and Sunday School workers of the south.

Judge Slaton is enthusiastic in his admiration of the people of the "off-fee east." He says that the "kultur" so often ridiculed by those whose knowledge of the east is superficial, is a thoroughly genuine gentility of mind and heart which demonstrates itself in a thoughtful consideration for the "stranger within their gates" that is as rare as it is delightful. Mr. Slaton's trip was made partly for the rest and recreation his health demanded and he comes back feeling that nothing could have better fulfilled his purpose than this journey through picturesque mountain scenery and cool bracing atmosphere.

### Another Volunteer

Noah Hysmith who has been employed on the farm of M. E. McSpadden, left Wednesday for Albuquerque where he enlisted in the national guard. His brother, Joe Hysmith enlisted at Artesia some time ago. The boys are grandsons of Mr. J. H. Bell, of this city.

Dandy Sewing Machines at Wilson's Sold any way to suit you.

### ROUND TRIP SUMMER TOUR--1ST FARES SEASON

1917	to	Fare
Kansas City, Mo.	.....	\$29.90
St. Louis	.....	\$36.30
Chicago	.....	\$47.90
Toledo	.....	\$54.75
Detroit	.....	\$55.80
Washington D. C.	.....	\$64.30
New York	.....	\$73.30
Boston	.....	\$80.95
Nashville	.....	\$44.50
Chattanooga	.....	\$55.75
Birmingham	.....	\$45.95
Buffalo	.....	\$64.10

On sale daily until Sept. 30, 1917, with limit for return October 31, 1917.

For further particulars and other destinations train service routes, phone 34.

## L. I. GARTON Agent

### Whenever You Need a General Tonic Take Grove's

The Old Standard Grove's Tasteless chill Tonic is equally valuable as a General Tonic, because it contains the well known tonic properties of QUININE and IRON. It acts on the Liver, Drives out Malaria, Enriches the Blood and Builds up the Whole System. 50 cents.



## Fixtures

If you'll let us supply your fixtures, we'll not only save you money, but we'll give you the best possible grade on the market for the price you pay.

We have designs for every taste and assortment so large and varied that you're sure to find exactly the kind you want to put up in that new home of yours. Call and see our complete stock.

### Hereford Electric Light & Power Co.



## \$100,000 TO LOAN

On farms or ranches in Deaf Smith, Castro and Farmer Counties. Long time, cheap rates, no inspection expense, no delays.

### Potts & Jones - Bonded Abstracters



List of Lands and Lots Delinquent on July 31, 1917, for the City of Hereford.

For the Year 1916 Only

Table with columns: NAME, Original Grantor or Addition, Acres, Lot, Block, Value, Personal Property, Total Taxable Property, General Fund, Water and Sewer Fund, Sewer Extension Fund, Street Fund, Fall, Total Tax.

STATE OF TEXAS County of Deaf Smith I, J. E. Crouch, Tax Assessor and Collector for the City of Hereford, Texas, do hereby certify that the above lots and parcels of land assessed in the Tax Rolls of the City of Hereford, Texas, for the year 1916, are delinquent for taxes for said year.

J. E. CROUCH, Tax Assessor and Collector for City of Hereford, Texas

Subscribed and sworn to before me this 10th day of August, 1917. J. S. JONES, N. P., Deaf Smith County, Texas.

The Silo Conserves Feed. It is highly important to save the largest amount of feed this fall. The silo will preserve 90 per cent of the entire feed crop, which if cured in the field loses 50 to 60 per cent.

For July 32.43 per cent. Drought conditions in the southwest and high prices caused this rush to market. This section faces a golden opportunity. Every loaf retained at home until there is material gain in weight, will aid to increase the short meat supply of the nation and also pay handsomely.

Talk it over with the banker, the business man, and the county agent. The Santa Fe Railway has a practical bulletin on the silo and its uses. Write L. L. Johnson, agricultural and industrial agent at Amarillo, Texas for copy. A. M. HOVE, Presbyterian Church.

THE MODERN VERSION OF BUYING A PIG IN A BAG The Old Adage, "Caveat Emptor" (the Buyer Beware) is Not Dead Yet, in Spite of the Campaigns for "Truth in Advertising." The Buyer Must Still See, Feel and Compare Merchandise to Be Certain of Values.



THE HEREFORD BRAND = \$1.50 PER YEAR =

Official Publication Ordinance No. 112 An Ordinance to be known as Ordinance No. 112, prescribing the location of curbs and sidewalks in the City of Hereford.

BE IT ORDAINED BY THE CITY COMMISSION OF THE CITY OF HEREFORD, TEXAS:

Sec. 1. The outside line of any curb hereafter constructed in the City of Hereford shall be located and constructed in accordance with the provisions of the following sections.

Sec. 2. The curb line on First, Second, Third and Fourth Streets between Schley and Miles Avenues shall be fifteen feet from and parallel with the property line.

Sec. 3. The curb line on Main Street between First and Ninth Streets shall be fifteen feet from and parallel with the property line.

Sec. 4. The curb line on Main Street South of the railroad track shall be fifteen feet from and parallel with the property line.

Sec. 5. The curb line on Sampson Avenue between First and Fourth Streets shall be fifteen feet from and parallel with the property line.

Sec. 6. The curb line on all other streets in the City seventy feet in width, which will include all streets in the original town plot and in Whitehead Addition on Survey No. 61, shall be twenty feet from and parallel with the property line.

Sec. 7. The curb lines on all streets in the City sixty feet in width, which will include Twenty-Five Mile Avenue, Tenth Street, all streets in the Evans Addition, all streets in the Welsh Addition and all streets in the Womble Addition, shall be fifteen feet from and parallel with the property line.

Sec. 8. All curbs shall be six inches thick at the top and the exposed face shall have a slope of one foot in two feet. All curbs shall be constructed of concrete, and shall be constructed independently of the gutter or combined with it, as may be required by the City Commission. All curbs and gutters shall be built on lines and grades furnished only by the City.

Sec. 9. In the front, or along the side of churches, public schools and other public buildings, and on Main Street, Sampson Avenue, First, Second, Third and Fourth Streets, where the curb line is fifteen feet from the property line, sidewalks may be laid, extending from the property line to the curb, and must be at least four feet in width. But no sidewalk shall be laid nearer than eighteen inches to the property line on any other street in the City.

Sec. 10. The outside line of all sidewalks on all streets in the City except on those streets and places mentioned in Section No. 9 shall be five feet and six inches from and parallel with the property line.

Sec. 11. No sidewalk shall be constructed in front of or along the side of any property in the City except on the lines and grades furnished by the City.

Sec. 12. Any sidewalk or curb constructed in violation of any ordinance or regulations of the City may be declared to be a nuisance and may be removed on the order of the City Commission.

Sec. 13. Any person who shall hereafter construct or cause to be constructed any curb or sidewalk in the City of Hereford in violation of this Ordinance shall be deemed guilty of a misdemeanor and on conviction thereof shall be punished by a fine of not less than Twenty-five Dollars nor more than Two Hundred Dollars.

Sec. 14. All ordinances, parts of ordinances or resolutions in conflict with the provisions of this ordinance are hereby repealed.

Adopted July 6, 1917. Attest, J. E. Crouch, City Clerk. Approved July 6, 1917. Wm. M. Knight, Mayor.

...SCHOOL... SHOES

And many other articles and furnishings are what most every girl or boy will need in the next few weeks, as it is only a short time until school begins. We have a big stock to select from, Young Men's Suits and Boys' Knee Pants Suits. A big stock of Shoes, Shirts, Hosiery, Neckties, Soft and Laundered Collars, Gingham Dresses, Khaki Suits, Gingham and Percale dress goods, Wool and Cotton Serge dress goods, and a big line of silk Waistings and dress goods.

See Our Big Line of HATS AND CAPS

We will appreciate it if you will come in and let us show you through our large stock before you buy your school supplies.

GEORGE A. STAMBAUGH

New Business Firm

One good evidence of the growth and development of a town and country is the establishment of new business enterprises. All curbs shall be constructed of concrete, and shall be constructed independently of the gutter or combined with it, as may be required by the City Commission.

We are glad to announce to the public that John Miller and W. C. Egan will sell gasoline, kerosene and lubricating oil under the firm name of Miller and Egan. These men, who have been connected with the business interests of Hereford for several years, will get their supplies of oil and gas from the Whitita Valley Refining Co. of Iowa Park, Texas.

Miss Evelyn Rives of Waco, came in Wednesday for a visit with Mrs. W. Hawkins.

Bob Wilson and Walter Caylor are home from a trip to Canyon, Amarillo and Silverton.

What is LAX-FOS

LAX-FOS IS AN IMPROVED CASCARA A Digestive Liquid Laxative, Cathartic and Liver Tonic. Contains Cascara Bark, Blue Flag Root, Rhubarb Root, Black Root, May Apple Root, Senna Leaves and Pepsin. Combines strength with palatable aromatic taste. Does not gripe, 50c

Catarrh Cannot Be Cured with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a blood poisoning, constitutional disease and in order to cure it, you must take internal medicine. Lax-Fos Catarrh Cure is taken internally and acts directly upon the blood and mucous surfaces. It is a cathartic, but not a purgative. It is prescribed by one of the best physicians in this country for years and is regular prescription. It is composed of the best tonic known, combined with the most powerful purgative, acting directly on the mucous surfaces. The perfect combination of the two ingredients is what produces such wonderful results in curing Catarrh. LAX-FOS Catarrh Cure, F. J. CHENEY & CO., Toledo, O. Sold by druggists, price 50c per bottle. Take Lax-Fos Family Pills for constipation.

Lax-Fos, A Mild, Effective Laxative & Liver Tonic Does Not Gripe nor Disturb the Stomach. In addition to other properties, Lax-Fos contains Cascara in acceptable form, a stimulating Laxative and Tonic. Lax-Fos acts effectively and does not gripe nor disturb stomach. At the same time, it aids digestion, arouses the liver and secretions and restores the healthy functions. 50c.

Life Was a Misery Mrs. F. M. Jones, of Palmer, Okla., writes: "From the time I entered into womanhood... I looked with dread from one month to the next. I suffered with my back and bearing-down pain, until life became a misery. I would think I could not endure the pain any longer, and I gradually got worse. Nothing seemed to help me until, one day, I decided to TAKE CARDUI The Woman's Tonic"

TAKE CARDUI The Woman's Tonic "I took four bottles," Mrs. Jones goes on to say, "and was not only greatly relieved, but can truthfully say that I have not a pain... It has now been two years since I took Cardui, and I am still in good health... I would advise any woman or girl to use Cardui who is a sufferer from any female trouble." If you suffer pain caused from womanly trouble, or if you feel the need of a good strengthening tonic to build up your run-down system, take the advice of Mrs. Jones. Try Cardui. It helped her. We believe it will help you. All Druggists

LODGE DIRECTORY

Hereford Lodge No. 810, A. F. & A. M. meets Saturday night on or before full moon in each month. Visiting brethren cordially invited. GEO. BEAMS, W. M.; J. S. Jones Sec.

WOODMEN OF WORLD Meets every Second and Fourth Saturday nights in the L. O. O. F. hall. Visiting Brothers always welcome. Troy Womble, Consul Commander; W. W. Bennett, Clerk.

Professional and Business Cards

Mrs. Frances Jamison Trained and experienced nurse. Phone 309. 24-46

J. M. HYDEN Optometrist and Optician Rooms 11-13 South Building just north of new P. O. Bldg. between 6 & 7th Thayer St.

Carl House (Hereford) last Tuesday of each month. Eyes examined. Free glasses fitted without the use of Drugs. Phone for engagement.

ASHBROOK & SUGG Fire, Life and Accident Insurance

All Kinds of Bonds Executed

We Are Specialist On Fruit and Nut Trees Shade and Ornamental Trees Shrubs and Evergreens Roses and Greenhouse Plants Hereford Nursery Comp

DR. FLORENCE B. MILLER OSTEOPATHIC PHYSICIAN Located in Hereford permanent Treatment by appointment OFFICE - First residence west of Christian Church Phone

Knights and Ladies Entertain The Knights and Ladies of Security enjoyed a pleasant evening at their lodge room in the L. O. O. F. hall, on Tuesday evening when they initiated twenty members into the order. They also installed the following officers: President, Mrs. Charles Walker; 1st Vice Pres., Mrs. George Brock; 2nd Vice Pres., Miss B. B. Brown; Prorate, Mrs. Maggie Hooten; Guard, Harold Kern; Sentinel, Letha Thomas; Conductress, Mrs. Fred Salaman; Secy., I. P. West; Financial Secy., W. W. Bennett; Trustees, J. E. Johnson, Miles Robinson, W. W. Bingham, W. E. Dykeman, W. A. Ashby; District manager, Mrs. F. D. Lindsey; Miss Ruth Wood, and G. S. Andrews; deputies were present at the meeting. They have recently added 30 new members to the local council, which now has a membership of about 70 members. The party was entertained after the close of the meeting at the Geo. E. Burns drug store. Mrs. Noel C. Carr and Master Noel C. Junior, left Wednesday for Dallas after a visit of several weeks with Mrs. Carr's mother, Mrs. Robert El-



## BUSINESS IS FINE

I write Insurance in all of its branches—in fact there is no line of Insurance I don't write. Only the oldest and strongest Companies represented.

## Loans

My Insurance Companies will lend money, long time payments, low rate of interest on Hereford improved property, on Farms or Ranches.

I will buy your Vendor Lien Notes.

I want your business and will appreciate it.

You will find my service all that could be desired.

# T. K. Wilson

Order No.	Serial No.	Name
63	175	Noah Peak Taylor
64	300	Willis Addison Peck
65	278	Pearl C. Long
66	336	Melvin Claud Standifer
67	212	William Thomas Chastain
68	49	Irvin Newton Hutchens
69	8	Clarence Elmo Worthington
70	305	Chedor Leomer Ross
71	323	John Quince Sawyer
72	357	George W. Wallace
73	23	Joseph M. Bassett
74	331	Karl Thornton Shirley
75	349	Henry Lee Wilkinson
76	102	Otto Wyatt Freeman
77	86	Orville Ernest Calkins
78	71	Jesse Clyde Beach
79	113	Earl Daniel Gallagher
80	156	Wilber Renfro
81	267	Basil Ray Jennings
82	169	Charles Walter Seed
83	257	Orville Gustavus Hill
84	155	Sanford McRay Ritchey
85	284	John Henderson Messenger
86	133	Gus Miller
87	185	Tape Wyche
88	265	Carl Thomas Jennings
89	285	James O. Miller
90	303	Clarence C. Polk
91	211	Wilbur Asa Carter
92	146	Jose Rodriguez
93	229	John Leonard Davis
94	209	Edward Pugh Price
95	5	John Willis Ford
96	150	William Harrison Russell
97	19	Roy J. Baker
98	4	Edward Calvin Harrison
99	115	Leslie Raymond Grey
100	200	George William Brockhahn
101	228	Fred Harrison Davis
102	136	Marvin David Maxwell
103	328	Ray E. Smith
104	96	Carl H. Dugan
105	128	Otha Lee McKee
106	91	Robert Cook
107	117	Herbert Francis Hultman
108	237	John Dwyer Fletcher
109	344	John Henry Williams
110	202	Horace Cooper Baird
111	164	Oakley Wallace Smith
112	268	George Kearns
113	252	Alfred Taylor Keeler
114	202	Roger Cleveland Johnson
115	311	Norman L. Rice
116	124	Mathew Almanzer Johnson
117	240	Absalom Stovall Paqua
118	326	Jesse Henderson Sawyer
119	56	Charles Wesley Bennett
120	158	Gertrudis Servantis
121	1	Frank Crawford

122	187	Howard L. Whitaker
123	52	William Elmer Curtis
124	105	Clarrage Hill Fallwell
125	36	George Julius Larson
126	352	Mills Q. Whitaker
127	216	John Leroy Rogers
128	274	Jamek LeGrand
129	205	Fred Berry
130	342	Tom Leslie Vaughn
131	241	Homer K. Fox
132	40	Willis Milton Taylor
133	100	Bryan Jay Edwards
134	157	Graias Slatases
135	236	Walter Simpson Fullwood
136	214	Leland S. Chamness
137	29	John Earl Dyer
138	114	Robert Andrew Gilliam
139	151	Herman Jackson Roberson
140	61	Arthur Louis Johnson
141	209	Thomas Anderson Blain
142	33	George William Jerne

Date of posting of notice, August 10th, 1917.  
C. R. SMITH, Chairman.  
G. R. JOWELL, Clerk.

## RED CROSS RESUMES WORK

(Continued from page 1.)

These articles. To simplify the knitting as much as possible, we now have in the printer's hands a new and complete manual of instructions for making the several articles required.

The Red Cross Supply Bureau is arranging for a large supply of yarn and knitting needles to meet the requirements of Chapters.

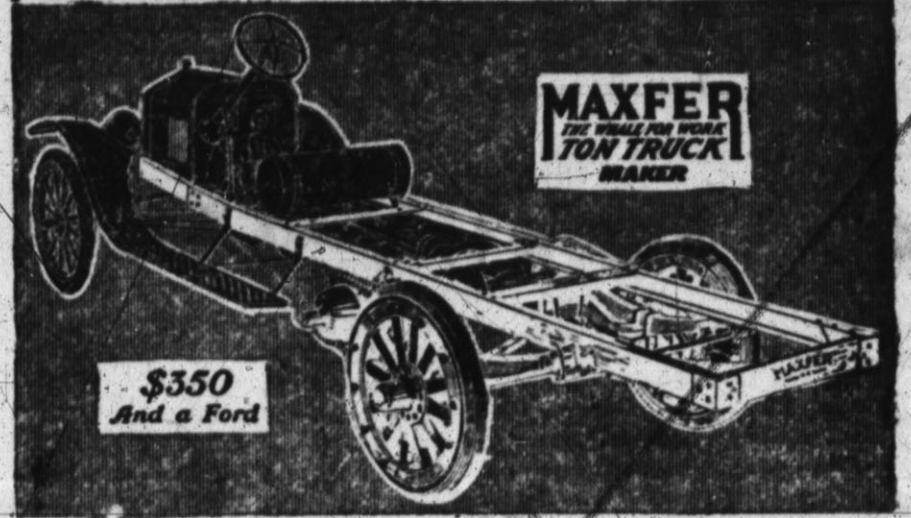
Within the next two weeks we expect to have the knitting circular ready for distribution to the Chapters and large shipments of yarn will be coming into the various branch supply houses.

Desperate need will exist for these articles among the soldier and civil population of France and our other Allies before we get these articles made.

As soon as we learn what proportion of the total of this large order is to be cared for in each section of the country, we shall advise with you as to the share of the total which your Chapter should undertake.

Please have all your members understand that we do not want the least

# MAXFER



## Maxfer Carries—Ford Pulls

The answer to the high cost of delivery. Investigate your average load Mr. Merchant, and you will find that your average load never exceeds more than one ton.

The Maxfer Ton-Truck carries one ton. Cheaper than horses and wagons and does this day by day, week by week, month by month. We make a Ford, used or new, into a one-ton Maxfer Truck. Cost \$350.00 and the Ford.

Maxfer carries the load, Ford pulls the load; therefore, a used Ford has so little work to do that it gives practically the same service as a new Ford.

In carrying the load the Maxfer slips around and over the Ford frame the whole length, strengthening it all the way.

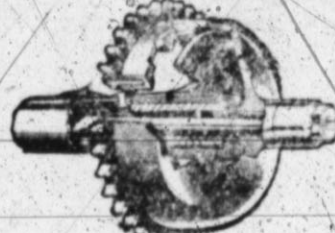
We do not change the Ford in any way.

Maxfer uses the Ford Axle—Ford bearings throughout.

When you see the Bell Sprocket it is a Maxfer.

We will be glad to demonstrate to any merchant in the city. Call us on the Phone and we will send a demonstrator to your door.

Maxfer Truck & Tractor Co.,  
8625 So. Wabash Ave., Chicago, Illinois



## J. R. STUBBS, Agent

# GREAT STOCK REDUCTION SALE

ENOUGH TO MAKE YOUR HAIR STAND RIGHT UP

We are determined out of our \$40,000 stock

TO SELL OUT \$10,000 OR MORE IN

**THE NEXT 20 DAYS!**

**Men's Suits at About 60c on the Dollar**

Think of it! A fine \$25.00 Suit for \$15.00, or a good \$15.00 Suit for \$9.00

**Boys' Suits as Low or Lower**

Coat and two pants, \$3.00, \$3.50, \$4.00. Just in time to equip the boys for school

**MEN'S LOW SHOES**

AWAY BELOW WHOLESALE FACTORY PRICES

**\$8.00 Oxfords for \$5.00    \$4.00 Oxfords for \$2.75**

**5.00 Oxfords for 3.50    A LARGE LOT OF OXFORDS    \$2.00**

Hats, Caps, Shirts, including Pure Silk Shirts, Pajamas, Night Shirts, Bath Robes, Stockings, Socks, Collars and Ties, Overalls and Jumpers, One Piece Overalls, Khaki Trousers. In fact there is scarcely any kind of stock not included in this sale.

**Fine Straw Hats, \$1.00 Each**

**PANAMAS, LEGHORNS, ETC., HALF PRICE**

BRING CASH

COME EARLY

# BAYLOR & KENDALL COMPANY

12 Polk Street

Amarillo, Texas

cessation of effort of workers in the production of surgical dressings and hospital garments. It will be your problem to organize so as to get more workers interested and the more constant effort of those who are now giving so much of their time to the work of the Red Cross.

Please also impress upon everyone who is knitting that WE DO NOT WANT THEM TO DISCONTINUE ANY WORK WHICH THEY HAVE IN HAND. Have them work industriously on all knitting they can turn out pending the receipt of the new knitting manual.

Please advise this office as soon as your committee is organized both in your Chapter and each of the Branches or Auxiliaries that you may have, sending us the name of the Chairman in each instance.

Very truly yours,  
S. P. MORRIS,  
Director Mountain Division,  
New Museum Bldg., State Capitol,  
Denver, Colo.

How are your chickens coming on? We have a pair of bantams and one little baby of about one week's age.

I am now going down town alone to do the shopping. Am not buying anything I do not really need for I don't want to have to care for them. Tell Dorothy I will try to bring her something pretty when I come home. They have some very pretty embroidery here.

It is very cool here all the time. Friday I went down town and wore my heavy winter coat that I wore on the steamer. The nurses are wearing their red cross caps this afternoon and are quite comfortable in them.

Which you could stand out near the corner of the kitchen and look at the very beautiful view of a bluff which is about two miles away.

Am going to send this off before it gets any older.

Please write me good long letters often and put as much news in them as you can. Am not one bit homesick but always like to get the news from the States.

Love and all good wishes to each of you from your sister,  
LULU BENDER.

Monday, p. m.—Am uncomfortably cool. Went to town this a. m. and wore a heavy serge dress and rain coat and was not too warmly dressed.

Your Ford is as good as cash to us for a new Overland. BARNHART & RICE.  
29-2t

Monday—The British cook left today and I will be left alone with the natives which will mean study the language and translate the menu into their language. Come over and do that part for me.

Sunday, July 1.—This certainly is an installment letter for it was begun two weeks ago today.