

The Hereford Brand

VOLUME 12

HEREFORD, TEXAS, FRIDAY, AUGUST 30, 1912

NUMBER 30

ISSUES SECOND PUBLIC LETTER

Mayor Knight Discusses Financial Situation—Points Out Difference Between Sentiment and Sense.

To The Brand:—

I have read with interest the various expressions about the Fire Department published in The Brand of the 16th. Many of these suggestions however indicate that their authors have not at all considered the real problem which confronts the Commission but have simply given expression to their preferences and predilections, just as if one wishes and desires could be allowed to control his living expenses in the face of a serious lack of funds. When the revenue is seriously cut down every prudent and honest man will lop off such expenses as can be lopped off.

I am not advocating doing away with the fire team and wagon for the mere sake of doing so. I regret to feel obliged to advocate this step. But the "forgotten Man" is entitled to some consideration in this discussion, and by that name I mean those who are holding the notes and warrants of this city, many of which are over two years old. I want to say something from his standpoint for I believe he has rights which ought to be respected.

The most paramount issue before this city is to devise a way to pay its long past due debts. Its financial condition is miserable and its continuation will be discreditable. I concede that it is not pleasant or agreeable for a man who has been living in a palatial home and enjoying all sorts of luxuries, to move into a humble cottage and cut out the luxuries, when the day of financial adversity comes. But if his income can no longer maintain the palatial home, duty requires him to move out and live within his income. It is no less dishonest for a City than for an individual to live beyond his means.

This city owes honest debts aggregating about \$5000.00. Some provision must be made to pay them and the question is how can it be done. Certainly not by keeping up expenses and spending all of our revenue in other ways.

I have based my opinion on the fact that the City will not accept its warrants in payment of taxes. Well now that does seem hard, but both the Constitution and the Statutes of this State forbid it. Surely no one has any ground to complain of the Commission for obeying the law. Again, if the City accepted warrants in payment of taxes, it would soon go out of business. It couldn't get enough money to meet its most urgent and necessary living expenses in its present condition.

It is a condition and not a theory that confronts us. The total amount that we can raise by taxation is \$4875.00. Deducting 20 per cent for delinquencies February 1st next, leaves a balance of available cash of \$3900.00. On the first of last February there were over 24 per cent of the taxes delinquent, but I have assumed that we will have better luck next year. Our salaries and fixed charges including fire department are \$2700.00 per year. This leaves a balance of \$1200 on which to meet the incidental expenses of the City and make such re-

pairs on the streets as may be required. There has been no work done on our streets in over two years and they have deteriorated greatly, and nearly all the culverts in town have become clogged and the ditches have become filled and obstructed. But when a culvert breaks through or many other things happen repairs must be made at once and it costs money.

Some ditches and culverts in this town are in such shape at this time as to be an annoyance and a source of damage to some of our citizens. But if nothing was done in the way of repairs and the whole little balance of \$1200 just mentioned should be applied to debts it wouldn't go far. It would take four years to pay them off at this rate. If such a policy were to be pursued I think the "Forgotten Man," our creditor, would have a right to complain. Now most of this indebtedness is held right here by our own people. I think that it is very unfair to them to manage the income of this City so that no more than \$1200.00 per year can be applied to the satisfaction of these outstanding debts. But even this amount cannot be applied if we keep up our present fixed charges and pretend to take care of the other necessary incidental expenses and keep our streets and ditches in a decent state of repair. What would become of us with an expensive epidemic of typhoid or small pox or meningitis?

I might also ask what would become of us should we lose one of our fire horses? That misfortune would necessarily compel us to change to hand drawn apparatus. There could be no escape from it that I can figure out. It doesn't answer the situation to say that you are in favor of keeping the present equipment; or that the Commission should not sell the wagon and team; or that we will have other fires. Nobody wants to sell it, but the question is where is the money to come from to keep it and also to pay our debts. This City can do no greater act of justice than to arrange to pay its debts, even if it does require us to make some sacrifices that we dislike to make. I can not admit that this City is being run with as little expense as any other town of its size. I know of no other town of its size which attempts to maintain the expensive fire equipment that we maintain, and especially if you will compare financial conditions. I don't think it safe to count on much surplus revenue from the Waterworks, and besides I don't think it wise to depend on it for the current expenses of the City. If the Waterworks produce any surplus revenue over and above the cost of maintenance and repairs, it should be applied to betterments or to the payment of our debts until we pull out of debt.

As a practical question, hand drawn hose carts would not decrease the actual efficiency of our fire fighting equipment. Two of such carts which can be bought for \$150.00 each or less, can be located within five blocks of the farthest hydrant. Under practical conditions the hose can be hauled to the hydrants as quickly by hand, as our team can get it there.

Yours for a debt paying City,
Wm. M. Knight, Mayor

Get a Deaf Smith County Map.
Up-to-date, only \$1.50. H. G. Hays, Co. Surveyor, Hereford. 21tf
Clean Groceries Phone 81. 24tf

Hereford at Clovis.

A number of Hereford "Sports" attended the Beef Contest, known as a Prize Fight, held at Clovis Thursday night. Some of the bunch did not get back until sun-up this morning and they all look it. The boys report that they saw what they expected to see, but that they do not think the Anson Boy is much of a "White Hope." While he put it all over Beverly of Dallas, Tarver being easily the winner, his efforts would not reach the black mug of Johnson often enough to jar his smile loose long enough to give the referee time to count ten. The agent at Hereford sold 33 tickets Thursday morning and nearly all the mobiles in the city were pressed into service, even some of the old "has beens" being fixed up for the trip. Amarillo was also in evidence at Clovis. The Prize Fight Special carried a number of lesser lights and sports down early in the morning, but the big Its spinned across the border in their private cars, and they kept the road hot and dusty all the way from Amarillo to the Magic City. And they haven't all got back yet.

Sees Sights.

John Sherman, bookkeeper at the Western National Bank, returned Sunday night from a pleasure trip to the Yellowstone Park, Denver and Salt Lake City. There were ninety four people in the excursion, and was known as the Southern Methodist University Special, being made up at Dallas. At Salt Lake City the party was met at the station by the officers of the Commercial Club and City Officials and treated to luncheon, after which they enjoyed a "sight seeing" trip over the City of the Mormons. On a side trip to Fort Douglas, a dress parade of the cavalry and infantry of the regular army was pulled off for their entertainment. On returning the entire party were entertained at the swellest hotel in the West—the Hotel Utah. It is useless to state that the trip was enjoyed from start to finish.

W. A. Doolittle of Sabetha, Kansas, who has been here for two weeks looking into irrigation, left for his home yesterday with the purpose of making Hereford his home. He owns 320 acres of land near Hereford and, if he moves here with his family, will have an irrigation well put down in time for next season. Mr. Doolittle has been in the drug business in Kansas for a number of years, but as a side line, has devoted considerable time to raising fine chickens. He is authority among chicken fanciers and the Department of Agriculture at Washington has issued a bulletin written by Mr. Doolittle on the subject of egg producers.

Serious Accident.

W. S. Higgins (Uncle Summie) came near meeting with a more serious accident last week when a team which he was driving ran away with a wagon of feed and went head-long down the grade on the south side of the bridge. When the wagon struck the bridge, Mr. Higgins was thrown violently to the floor, sustaining a broken ankle and receiving other bad bruises. He is rapidly improving and will be up in a few days.

Misses Mattie and Pauline Purser, who have been visiting with their father and mother, left Wednesday morning for Nogales, Arizona, where they go to accept places in the public schools of the border town. This is Miss Pauline's second year with that school.

Mayor's Statement.

The communication from the Honorable Mayor, appearing in this issue, brings the real issue of all this "town talk" out in the open. He states that the paramount issue is the floating indebtedness of some \$5,000 for which no means of payment has been made. This is the real question: How can the city ever hope to pay these just debts and still "live" beyond its present income? The only word to use is—Retrenchment.

Then the issue comes around to the point—where shall this Retrenchment take place? In the clerical department; in the water department; in the fire department; or in all departments? This final settlement is certainly "up to the city dads" and if they fail or refuse to act or to bring relief to the present condition, let them resign and turn the public affairs over to some "what can run." Their job is only a "thankie" one at best, and mighty poor thanks at that.

The tax payers certainly are not willing that the city's warrants be "hawked" around like high smelling coon skins. They should rise up as one man and cut out something, but cut where the least damage will be done to the city's administration. The Brand believes the Commission will do the right thing by cutting down the fire department expense, and perhaps can effect some change in other departments by increasing the income from the water and sewer departments, if the running expenses cannot be cut down.

Money To Loan.

Does the "Way" seem to be rocky? If so remember that I can secure you, long time money on patented lands or if a homestead can take up unpaid purchase money. No city property wanted. State amount wanted and a complete description of security offered in first letter. J. F. Perry, Midland, Texas. 30-3tp

Christian Science Services.

Tuesday morning, the 27th, about eighteen or twenty Christian Scientists of this city meet for the purpose of organizing a Christian Science Society. Through the able assistance of Mrs. V. E. Henson, a Christian Science Practitioner of Canyon, Texas, the society organization was completed with 18 chartered members. George C. Major was elected 1st reader, Mrs. Rosa Collup 2nd reader. The public is cordially invited to attend services Sunday, 11 a. m., and Wednesday, 8:30 p. m., 5th Street, opposite High School Bld.

Texan Receives Honors.

An honor often sought but seldom gained was bestowed upon one of the sons of Texas at the Chicago University recently when Thornton Shirley Graves was granted the high degree of Doctor of Philosophy, "summa cum laude," he being the first and only one ever to have received such an honor from that University in the department of English.

He is the son of Mrs. Anna Graves, a sister of T. E. Shirley of this city, who was a visitor here this summer. Young Graves is a graduate of Texas Christian University of the 1906 class and was elected as a teacher of English for his Alma Mater upon his graduation. His many friends and classmates over the state will be pleased to learn of the bestowal of this distinguished honor.

Car load Rock Salt just received.
E. W. Harrison. 28tf

PUBLIC HIGH SCHOOL FACULTY

Teachers for Hereford's Educational Institution Ready for Year's Work—Institute Next Week.

Superintendent Ben Short and Principal Douglas A. Shirley are making preparations for the opening of the public schools on Monday, September 9. The hour set is 9:30 at which time the public is invited to attend. Appropriate exercises will be given.

The faculty for the year 1912-13, and the assignments are as follows: Ben Short, Superintendent; D. A. Shirley, Principal of High School, Science and Mathematics; Miss Margaret Williams, Latin; Miss Christine Schott, English and History; Miss Maude McLean, Seventh Grade; Miss Mary Barton, Sixth Grade; Miss Susie Montgomery, Fifth Grade; Miss Frankie Dameron, Fourth Grade; Miss Clara Edwards, Third Grade; Miss Annie Price, Second Grade; Miss Fannie Turrentine, High First Grade; Miss Anna Brown, Low First Grade.

Most of the teachers will attend the annual institute to be held at Canyon next week. A program has been arranged and published, the Hereford teachers having some prominent places thereon. The institute this year promises to be good.

For Mrs. Estes.

The ladies of the Mission Society of the Presbyterian church gave a "Farewell" to Mrs. C. P. Estes and her family at the home of Mr. and Mrs. C. W. Warren on 25-Mile Avenue last Tuesday afternoon from 4 to 6. Mrs. Estes was an active member of that Society and the other members took this occasion to express to her their regrets of her leaving and assured her that her good work will be remembered by them and the church. The guests were served to punch on being received and at the close of the hour's pleasant association, were served with cream and cake. Music was furnished by Misses Blanche Warren and Mae Murchinson. Mrs. Estes was bid a pleasant journey and a stay in Waxahachie where she goes to enter her children in school.

Joseph R. Barton, recent graduate of Vanderbilt and an old friend of Prof. Short, is a visitor in the city today. He will have charge of a department in the Waco High School this year.

Music Class To Begin.

Mrs. Jennie Edwards announces that she will begin her class in piano on Monday, September 9, the same day of the opening of the public school. Her studio is opposite the High School building, next to the Methodist church.

Mrs. Henry Stross of Chicago, who paid this office a pleasant visit this week, talks very interestingly of her travels and experiences. She owns some land near Summerfield and makes the trip nearly every summer to this land of sunshine to see how we be.

H. D. Phillips of Amarillo, district manager for the Southwestern Telephone Concern, and T. Powell, Assistant Plant Auditor at Dallas, were here Tuesday to enjoy a fish with Manager Lovelace. They reeled several good size bass from the Tierra Blanca.

Big Stock of Dry Goods and Clothing Just Received!

Our store is full from floor to ceiling of New Dress Goods in Woolens, Silks, Messalines, Silk Serges, Mercerized Suiting, Poplins, Gingham, Outings, Etc., Hosiery, Underwear and Sweater Coats. Men and Boys Suits, Hats, Pants, Overalls, Sweaters and Underwear.

We Buy Our Goods Cheaper, Discount Our Bills and Sell Cheaper Than Our Competitors. Try Us.

FOR CASH ONLY

J. G. CALLENS

HEREFORD, TEXAS

Black Dots.

Black, Aug. 21.—Mrs. Ireland of Dimmitt, who has been a visitor at Mr. and Mrs. Albert Bell's, returned on Monday accompanied by Mr. and Mrs. Bell.

Mrs. J. C. Baker and daughter, Ruth, returned on Monday evening from J. A. McIntosh's north of Hereford accompanied by Mrs. Fulton Dixon and daughter, Gladys.

Guss Roth made a business trip to Hereford Wednesday.

Our meeting has been quite a success, not because of the number of conversions, but because of the profound depths to which our people have been stirred. The results are only beginning to appear, the harvest will be reaped later. Up to date we have had three conversions and two additions, but are expecting many more yet.

Bro. McDonald preached to a large crowd Sunday at eleven and at night and Bro. George Hitz at 2:30 p. m. We had preaching all day and a bountiful dinner was spread of which about 40 partook. We were glad to have so many from Summerfield and Friona to assist us in our work. Bro. McDonald is one of the best and most earnest pastors we have ever had in this community. He is certainly doing a great work here during these meetings which we appreciate very much. His meetings will close Wednesday night, Aug. 21st.

Jno. Knowles surprised his many friends last Thursday when he was united in marriage to Miss Maude Beavers of this city. We all extend our heartiest congratulations and wish them many years of happy married life.

J. C. Baker and H. J. Dietrich made a business trip to Hereford Friday.

Mr. and Mrs. S. S. Beavers and children spent Saturday and Sunday in Amarillo.

M. E. Goodloe was in our town on business Tuesday.

A. O. Drake is giving the school house a fresh coat of paint which will be quite an improvement. Trees have been planted all around the school house and the yard fenced. We are glad to see the people of this community taking such a great interest in the school.

Mr. and Mrs. R. O. Cranmer made a business trip to Hereford Friday.

Severe Rheumatism.

Grove Hill, Ala. Hunt's Lightning Oil cured my wife of a severe case of Rheumatism and my friend of toothache. I surely believe it is good for all you claim for it.—A. R. Stringer, 25 and 50c a bottle. All Dealers. 26-5t

Hurley Hustlings.

Hurley, Tex., August 26, 1912.—Prospectors continue to visit the famous Hurley country every day. The Hurley Townsite Company, incorporated for \$10,000, is getting quite busy. They have purchased 40 acres out of survey No. 22, block Y and 40 acres out of survey No. 33, block X, and had same platted into business and residence lots. The townsite company have purchased a

number of buildings in Dimmitt, Farwell-Texico, Clovis, Bovina and Friona and will move them to the new site at once. They will also have telephone connection at Friona. It is expected that Hurley will be a city of thirty houses within thirty days. They will install a large pumping plant at once. They expect to use compressed air and with water only twenty-five feet deep, they can easily get 2,000 gallons per minute at a nominal cost.

S. G. Bratton, prominent attorney of Farwell, was in this community Wednesday transacting business.

L. R. Cox, the hustling land man, returned from Kansas City and points in Nebraska Thursday. He reports weather warm in the section which he has visited. He says there is no place like the cool breezes of the famous Hurley valley.

M. A. Holmes, agent for the Jackson Automobile Co., of Jackson Mich., who has headquarters at Ft. Worth, Texas, delivered to Clyde and Harry Johnson Tuesday of last week one of the prettiest machines we have seen in this section of the state. The boys tell the correspondent that it negotiates the sand hills with ease.

Farmer Stephens made a flying trip to Clovis Monday of last week and disposed of a two horse wagon load of water melons, cantaloupes, onions, cabbages, potatoes and other vegetables which he has grown by irrigation.

Messrs. Bearden and Snyder visited Clovis Sunday, returning Monday.

Mrs. James and Clyde Johnson visited Bovina last Tuesday.

Claud C. Hays of Texico was among the farmers of the valley the first of the week.

J. H. Hatfield of Missouri was down last week looking after his holdings. Mr. Hatfield has one of the largest pumping plants on the plains. It pumps 2,000 gallons per minute. It is predicted that the irrigation will make 200 bushels per acre.

E. H. Buhrmann has been offered \$200 per acre for his onion crop grown by irrigation taking the crop in the field. He refused the offer. He says that he will realize \$350 per acre for them.

Hurley Hustler.

A Brand Liner will rent that room for you—5c a line.

Just Foolin' Around.

In foolin' around the other day, the Brand news faker climbed a new sapling and discovered that Eli Dunlap had classified the citizens of Hereford into three distinct and separate classes: the Laboring Class, the Sidewalkwalkers and the Bench Congress. But he leaves it to the "public" to decide whether this is a descending or ascending scale. He claims that he belongs to the Laboring Class. A proper classification will, of course, tell Who's Who in Hereford.

During the summer months mothers of young children should watch for any unnatural looseness of the bowels. When given prompt attention at this time serious trouble may be avoided. Chamberlain's Colic, Cholera and Diarrhoea Remedy can always be depended upon. For sale by all dealers.

Saw Post City Make Rain With Dynamite.

From Daily News (Amn.)

"They're making Jupiter Pluvius come to time down Post City way, whether the stubborn old chap wants to or not," declared J. Lindsay Nunn, who returned last night from a business trip to the Garza county capital.

"I witnessed a dynamiting experiment there the other day that was a velection to me," he said. "Forty-five hundred pounds of dynamite were exploded from 15 stations, with 100 shots each, the bombardment lasting for two hours and a half.

"Then things happened. It didn't rain in the usual approved way, but just sluiced down to the extent of 1.34 inches, covering a territory of some 10 or 15 miles.

"And that isn't all they're doing down that way. Work is being pushed on the big Post Cotton Mills. The factory represents an expenditure of \$650,000 and will be ready for operation by January 1, 1913. It will be the only mill in the United States where cotton may be unloaded on one side and sheeting loaded on the other. H. W. Fairbanks, formerly of Dallas and Sherman, is in charge of the mill and will direct its operation. This fact alone assures success of this great undertaking."

Baptist Association.

The Baptist people held their annual association with the Baptist church Thursday, Friday and Saturday of last week. The following persons were messengers from their respective churches: Rev. O. W. Dean, Mrs. O. W. Dean, Rev. J. D. Cook, Mrs. L. W. Tomlinson and Miss Bess Dean from Tullia; Rev. Holmes Nichols, Rev. W. H. Younger, P. H. Young and Mrs. Holmes Nichols from Canyon; T. J. Webb and V. A. Beck from Kress; J. P. Robinson, W. J. McMinn and Rev. G. T. Bailey from Summerfield.

Rev. Jeff D. Ray was present and made an address in favor of the Baptist Seminary at Fort Worth. J. P. Reynolds, Dean of the Wayland College at Plainview, made a

talk in the interest of that institution. On Wednesday night Rev. R. H. Purser preached the opening sermon and Rev. O. W. Dean preached on Saturday night. Those interested report a very profitable session of the Association.

Resolutions of Respect.

Resolution spread upon of the minutes upon the death of Brother W. J. Rogers.

"Whereas, it has pleased Almighty God, in whose hands are life and death, to call from our lodge on earth to His supreme lodge above, our Brother, W. J. Rogers.

Therefore, be it resolved, that in the death of Brother Rogers, Hereford Lodge No. 849 has lost an exemplary and highly respected member, and the community an upright citizen and a conscientious physician.

And further, that a copy of this resolution be spread on the minutes, and a copy furnished the local papers for publication, and a copy sent to the bereaved family.

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J. E. Garrison }
A. J. Lipscomb } Committee
Jno. E. Ferguson }

Presbyterian Christian Endeavor.

Program for Christian Endeavor at Presbyterian Church, Sunday, September 1st, 1912, at 4 p. m.

Subject—Hopefulness, Rom. 5:1-5; 8:24-28.

Leader—A. M. Jones.

Can There Be Hope Without Faith as a Basis?—Leo Wolfe.

How to Cultivate Hope.—Mrs. C. D. Wright.

Special Music.

Scripture Readings and Comments by members. (Extemporaneous.)

You are invited.

Ice Cream Party.

The Rebekahs will serve cream & cake in the Bogard building Saturday afternoon and evening. Everybody invited.

CALOMEL MUST HURT YOUR LIVER

Every Time You Take This Powerful Drug You Are in Danger. Take Dodson's Liver Tone Instead.

Calomel is made from mercury, and while mercury has many uses, it is a dangerous thing to swallow. If calomel stays in the system very long it salivates. Even when it works naturally, its after-effects are often bad.

Betts-Clark has a liver medicine called Dodson's Liver Tone which is positively guaranteed to take the place of calomel. It stimulates the liver just enough to start it working, as does not make you sicker than ever—as calomel often does. Dodson's Liver Tone won't force you to stop eating or working after taking it. It is as beneficial for children as for adults.

Try a bottle to-day under Betts-Clark's guarantee. You know this store is reliable.

J. O. Wynn of Dallas has been here this week and has become very much interested in the irrigation projects. He represents the Lone Star Life Insurance Company.

Helping a Woman

Generally means helping an entire family. Her back aches so she can hardly drag around. Her nerves are on edge and she is nearly wild. Headache and Sleeplessness unfit her for the care of her family. Rheumatic Pains and Lumbago rack her body. But, let her take



Foley Kidney Pills

and all these ailments will disappear. She will soon recover her strength and healthy activity for Foley Kidney Pills are healing, curative, strengthening and tonic, a medicine for all Kidney, Bladder and Urinary Diseases that always cures.

BETTS-CLARK, Druggists

Daughter of Mr. Joo. Dale Dies at Wichita Falls.

Mrs. Charles E. McKeehan died at her home 1502 Eighth street at eight o'clock last night after an illness of several weeks from Brights disease. Her condition had been critical for several days and her death was not unexpected. Her husband, father and a brother and sister and other relatives were at her bedside when the end came.

Mrs. McKeehan was thirty years old. She was born at Pilot Point. Her maiden name was Rosa Nell Dale. She was married eleven years ago to Charles E. McKeehan at Seymour. To this union was born one son now seven years old, who with the husband mourns the death of this good and loving woman. Her parents, John W. Dale and wife of Hereford, were at the deathbed, as was also her brother, Luther Dale and wife of Childress and her sister, Mrs. John W. Nix and husband of Springtown. Two other brothers, Grover Dale of Aransas Pass and

George Dale of Hereford, did not receive word of her critical condition in time to reach here before her death.

Other relatives who reached here before her death were D. M. Norwood and wife and Mrs. W. Jones and daughter of Seymour and C. W. McKeehan of Temple.

The funeral service took place at the First Baptist church of which she was a devoted member, at four o'clock this afternoon and was conducted by Rev. J. P. Boone. The burial will be in the Riverside Cemetery.—Wichita Falls Times.

Bran at \$1.25 per nester price. E. W. Harrison. 28tf

No Calomel Necessary.

The injurious effect and unpleasantness of taking Calomel is done away with by Simmon's Liver Purifier, the mildest known liver medicine, yet the most thorough in action. Put up in yellow tin boxes only. Price 25c. Fried once, used always. 26-5t

DRY FARM PRINCIPLES

Proper Preparation of Seed Bed Has Many Advantages.

System of Culture Outlined to Favor Conservation of Soil Moisture and Adapted to Regions of Limited Rainfall.

(By PROF. A. M. TEN EYCK, Superintendent, Western Kansas Experiment Station.)

In a dry climate the proper preparation of the seed bed has several important advantages. The cultivation of the land after harvest tends to conserve the moisture already stored in the soil. The furrowed land is in good condition to catch and store the rain and the later cultivation clears the land of weeds and volunteer wheat and leaves a mellow soil mulch to conserve the moisture which has been stored in the subsoil. The early and continued cultivation of the soil favors the action of the bacteria and the development of available plant food.

By practicing this method the farmer may cultivate a larger area early in the season when the soil is in good condition to cultivate, when, if it had been necessary to plow the whole area, some of the land might become too dry to plow well. Likewise the later plowing leaves the soil too loose and not in good seed bed condition.

In preparing land for corn or other intertilled crops the listing may be done late in the fall or during the winter or early spring. The usual plan being to split the ridges with the lister later in the spring, when the corn is planted, or the corn or kafir corn may be planted by listing in the same furrow. It is advisable to harrow the listed field once or twice before planting to destroy weeds, or prevent soil drifting and to preserve a mellow soil mulch to conserve the water which has been stored in the subsoil. In preparing land for corn, the early listing has proved equal to early plowing and superior to early disking, as shown by the experiments at the Kansas station.

In the drier portions of the great plains area, where the annual rainfall is not sufficient to produce a crop every year, it becomes necessary to practice a system of summer fallowing every third or fourth season, or in alternate years in localities of least rainfall, in order to store moisture and develop plant food and thus insure the production of a profitable crop each year.

Deep plowing either in the fall or spring, and frequent surface cultivation as described above, is the method of summer fallowing which has given the best results at the Montana, western Nebraska and western Kansas experiment stations.

Another good method where the soil is inclined to blow is to list the ground into furrows in the fall, leveling the ridges early in the spring and plowing about the first of June, giving sufficient cultivation during the balance of the season to destroy the weeds and prepare a good seed bed.

The weeder is better adapted for harrowing wheat and other small grains than the common harrow, but the harrow may be used when the ground is firm. The writer questions whether it is necessary or advisable as a rule to harrow wheat if due precautions have been taken in preparing the seed bed.

Under certain conditions, where heavy rains firm and puddle the soil, it may be advisable to harrow, but very young grain may be injured by harrowing, and after the wheat covers the ground, harrowing is unnecessary. The harrowing of wheat at regular intervals at the Kansas, Nebraska and Montana experiment stations has not resulted favorably. Without question, the proper preparation of the seed bed is a much more important factor in the growing of small grains, than the cultivation after seeding.

The Cultivation of Intertilled Crops.
While it is a disputed point among authorities whether it pays to harrow wheat and other sowed crops, there is no difference of opinion regarding the necessity or value of frequent cultivation of corn and of all other crops usually planted in rows. The main purpose being, as described here, to keep down the weeds and maintain a mellow soil mulch as far as practicable during the growing season of the crop. There is some disagreement regarding the depth and frequency of cultivation desirable. The writer favors rather deep cultivation in our drier, hotter climate, and after every hard rain if possible or at least sufficient to keep the weeds in check.

It is not necessary or practicable to attempt to cultivate after every rain, and there is no virtue in the admonition "Keep the cultivator going in a dry time." If the soil has been well stirred and the mulch is of sufficient depth, to cultivate again would be a loss of time and might do actual harm by drying out the deeper portion of the soil mulch and also causing a too

fine and dusty condition of the surface soil unfavorable to the absorption of moisture when the rain comes and favorable to the blowing or drifting of the soil in strong winds.

Such a system of culture as outlined here is intended to favor the conservation of soil moisture, and is thus especially adapted to regions where a limited or irregular rainfall makes the most careful methods of soil culture necessary in order to store and conserve the water in the soil and get the most use from it in the production of crops. The principles stated above have been known and practiced more or less for a long time. In fact, dry farming is simply good tillage and thorough cultivation of the soil, at the right time, in the right way, and in a systematic manner.

Scientific farming pays, everywhere. The writer believes in the practicability of thorough tillage and good cultivation on every farm, and the increase in crops by such farming will more than pay for the extra labor. But the great problem in western agriculture today is not how to get larger crops out of the soil for a few years, but rather how to produce paying crops every year and at the same time maintain the fertility and productivity of the land.

Simple tillage will not maintain soil fertility. It becomes necessary finally to replace the plant food, exhausted by the continuous growing of crops, with the application of manure, or chemical fertilizers, and by green manuring and the rotation of crops, in which the legume crops, such as alfalfa or clover or field peas or vetch, are introduced in order to restore again the nitrogen and organic matter, the supply of which has become more rapidly reduced by intensive cultivation.

The supply of organic matter may be in part maintained by plowing under the stubble and by carefully saving the straw and manure and returning it again to the soil.

A regular and systematic rotation of crops has not yet come into general practice in the western plains country. Flax is extensively grown in the northern states; the sorghums are an important crop in Kansas and the states further south; alfalfa is grown successfully in the eastern edge of the dry farming belt and in the more favorable locations farther west, but wheat is the great western crop. The great plains region is particularly adapted for growing hard red wheat of excellent quality, the best bread making wheat in the world, and it must continue to be as it is today the great wheat producing area of our country. Any general system of crop rotation, therefore, adapted to the west must include wheat as the great crop.

If you are a housewife you cannot reasonably hope to be healthy or beautiful by washing dishes, sweeping and doing household work, all day, and crawling into bed dead tired at night. You must get out into the open air and sunlight. If you do this every day and keep your stomach and bowels in good order by taking Chamberlain's Tablets when needed, you should become both healthy and beautiful. For sale by all dealers.

Program.

Program for first Wednesday in September.

"Sing notes of love that some who hear Far off, inert, may lend an ear, Rise up and wonder and draw near."

Song. Prayer. Scripture lesson, Matt. VI. 19-34

—Mrs. Myrick. Roll call—Response with helpful quotations.

Reports. Collection of dues and pledges. The North American Indian—Mrs. Parker.

Present Indian Conditions—Mrs. Hawkins.

The New Indian: A Man Among Men—Mrs. Snyder. Parliamentary Drill—Mrs. Rolson.

A Deaconess as Travelers Aid—Mrs. Farmer. Reading, The Closed Door—Mrs. Kelly.

Saved Him.

"It didn't kill me, but I think it would if it had not been for Hunt's Cure. I was tired, miserable and well nigh used up when I commenced using it for an old and severe case of Eczema. One application relieved and one box cured me. I believe Hunt's Cure will cure any form of itching known to mankind."

CLIFTON LAWRENCE, Helena, O. T.

Some Peach.

Mr. Burl Elliston claims the premium on the big peach for 1912. He says that he picked one from his orchard that measured 9 3/4 inches around. While the Brand news faker is inclined to believe Mr. Elliston, we have the habit of being all the way from Missouri, and before we will endorse this story, he will have to bring that peach to this office and let us (only one of us in this deal) sample that peach.

Dysentery is always serious and often a dangerous disease, but it can be cured. Chamberlain's Colic, Cholera and Diarrhoea Remedy has cured it even when malignant and epidemic. For sale by all dealers.

FOR SALE On Easy Terms

Will consider some good trade. Several tracts of fine land in the Shallow Water Belt reasonably close in.

- No. 1—160 acres 6 1-2 miles northwest from town. Some improvements.
- No. 2—160 acres 8 miles northeast. No improvements.
- No. 3—330 acres 8 miles southeast. All smooth. Fine location.
- No. 4—Two sections, 8 and 9 miles east. Some 200 or 300 acres of sub-irrigated land. Good location and near to school.
- No. 5—231 acres 3 miles east of Amarillo. All smooth.
- No. 6—160 acres 6 miles south of Amarillo.
- No. 7—160 acres 1 mile west of Dimmitt.
- No. 8—160 acres 1 1-2 miles east of Dimmitt.
- No. 9—One section 16 miles north of Hereford. Located on 25-Mile Ave.
- No. 10—One 6-room house, well, windmill, barn and all necessary out houses; young orchard, 5 acres of land.
- No. 11—One 6-room house, barn, well and windmill, fine orchard and shade trees. Located on 25-Mile Ave. 1 1-2 acres.

I also have a number of other pieces of property. Can fit you up in any size residence wanted and land located anywhere. For prices and terms, see or write

J. H. BOWERS,
First National Bank Building
Hereford, Texas

PRICE LIST!

	Nester Price	Delivered
Bran	\$1.25	\$1.30
Bran, mill run	1.45	1.50
Shorts	1.60	1.65
Nutrio	.90	.95
Oats	.48	.50
Wheat	.95	1.00
Millet Seed	1.45	1.50
Cane Seed	1.45	1.50
Rock Salt	.60	.65
Rock Salt, crushed	.50	.55
No. 1 Salt	.60	.65
Rugby Niggerhead	7.50	7.75
Gordon Lump	7.00	7.25
Gallup Nut	5.75	6.00

All coal advances 50c per ton on September 1. Get a move on you.

E. W. HARRISON

Stops the Hair From Falling Out

Dandruff is not only disagreeable, aggravating and embarrassing—it is dangerous—it means scalp disease and loss of hair.

You may have but little dandruff at the present time, but if neglected it will increase in quantity, close up the pores of the scalp and rob the roots of the hair of the proper nourishment—the moisture and heat of the scalp will soon change a loose and fluffy dandruff into an almost solid mass—it gets sticky and forms in layers.

Nyal's Hair Tonic Will Soon Relieve This Condition

—loosens up the dandruff and prevent the bacterial action. It supplies proper nourishment to the scalp and hair—stimulates it's growth and gradually darkens gray hair.

Its continued use will result in a luxuriant growth of hair.

Besides good goods you get good treatment at our store. Always glad to have people come in and look around, whether they want to buy or not. We wait on you promptly, give you what you ask for but never tease anyone to buy anything.

E. T. WOODBURN & SON
"The Nyal Drugstore"

CLEAN GROCERY

PRICES

14 lbs. Pure Cane Sugar	\$1.00
25 lbs. Pure Cane Sugar	\$1.75
100 lbs. Pure Cane Sugar	\$6.75
12 Cans No. 3 Tomatoes	\$1.35
12 Cans No. 3 Sweet Potatoes	\$1.50
12 Cans No. 3 Hominy	\$1.40
12 Cans No. 3 Kraut	\$1.30
12 Cans No. 2 Corn	\$1.25
12 Cans No. 3 Pumpkin	\$1.25
50 lbs. Amarillo's Best Flour	\$1.50
50 lbs. Royal XXX Flour	\$1.65
50 lbs. Panhandle Flour	\$1.75
50 lbs. Albatross Flour	\$1.90
Good Potatoes per lb.	3c
Good Potatoes by the bag	2c

We want your business on Price, Quality and Promptness

HOTER WILKINSON
Clean Grocery

PHONE 81-271 PROMPT DELIVERY

The Hereford Brand

Published by
The Brand Publishing Co.
A. C. Elliott, Editor
W. T. Stanberry, Business Manager

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

ANNOUNCEMENTS.

Deaf Smith County Offices:

- For County Judge:
C. D. WRIGHT.
- For County Clerk:
J. S. JONES.
- For Sheriff and Tax Collector:
R. W. (Bob) BAIRD
- For Tax Assessor:
C. P. (Phil) ARTHUR
- For Treasurer:
ROSCOE DAVIDSON
- For County Attorney:
W. ELMER DAMERON.

SWEET POTATO CROP.

The sweet potato crop promises to be good in this section of the state and some step should be taken at once to find a market for them. It is not very encouraging to a farmer to exert his efforts in growing a crop and then, after it is raised, to find that there is no ready sale for it. The trouble lies in the lack of good business methods in handling the crop. It would be safe to say that, so far, no one has made an effort to find a market for the potato crop of this section. The local demand will amount to little this fall for the reason that nearly every family has a small if not a large patch.

The Brand makes the suggestion that those who will have potatoes for sale meet at once and arrange with some one to locate a market. It is also suggested that a car of this toothsome table furniture be shipped into some point north or east where they do not grow and sell them similar to the way apples are sold in this section. If the natives do not know how to cook and eat the potatoes, they could be shown, as some of them, no doubt, would be all the way from Missouri.

OUR LAND SUPPLY.

Sometimes you hear it told that there is plenty of good land to be sold and bought. While there will always be land to sell, the very fact that men are buying this land, proves that the price will not remain down. But if you are seeking a place where the soil and the water are so easily brought together and at your command, there is no use to hunt elsewhere. The largest continuous area of smooth, level land, free from rocks and stumps, and unredeemable rough places, ready for the plow and the ditches, needing but little preparation for the crop and the water, you will find that place right in the Hereford District. The supply of irrigable land by pumping is limited to the Shallow Water Belts or Areas. Hereford is in the center of one of these large areas of Shallow Water and was the first to discover the Great Underground Water Supply and make use of it. The Colorado irrigation farmers, who have come here and are farming by irrigation, pronounce this the greatest opportunity in the Southwest.

WORMS AND WORMS.

There is no use to plant trees and then let the caterpillars destroy them after they have been growing for a

few years. It seems that some of the property owners and home owners do not appreciate the trees the way they should. In knocking around town the other day, the writer saw as many as three or four large trees that were literally covered with worms. A little precaution and an oil torch at first will do the work, but when the tree is covered, nothing but a cleaning by hand will do. Don't let the worms destroy the trees. If you don't want the trees, cut them down.

BIG BUSINESS IN DALLAS.

The Blooming Grove Rustler comments upon the crime in Dallas and hopes for some improvement to be effected by the organized efforts of the Good Citizenship Committee, known as the Air Ship Squadron. State Press comes to the rescue of his home city whose reputation for crime has run apace with if not ahead of its commercial and material growth by declaiming that so many smaller towns "going dry" have forced the low browed into the larger cities, but admits that a certain element in his town has a contempt for the law against murder and says that that element lies close to the saloon, the illicit social circle, pistol toters, bad women, and bad men, and is the direct cause of the one murder per week in his fair city. What an admission! What an accusation against the liquor business! And all of this damning and damnable stuff is handed out over the saloon counters and low dive resort tables, licensed by the supposedly decent people of Dallas and the state of Texas. But the argument of the saloon advocate is this: That the saloon makes a town lively and brings more business. The writer admits the argument to be true and is the only argument of the saloonist that holds good in every respect.

Yes, the saloon makes a town lively—lively with a bunch of tin horn gamblers and saloon habitues, lively with fancy dressed women with faces painted with the colors of sin, lively with the rattle of dice and the rumble of the hoodlum wagon.

Yes, the saloon brings more business—more business for the brewers and distillers, more business for the police and detectives, more business for the red light district and hell's half-acre, more business for the criminal courts and lawyers, more business for the gamblers and pick-pockets, more business for the police force and fire department, more business for the divorce court and rescue homes, more business for the orphanages and founding societies, more business for the undertaker and grave digger, more business for the hoar-monger and procurer, more business for the "white slave" trader and seducer, more business for the slugger and murderer, more business for the saloons, and more business for hell itself.

In foolin' around again, the news faker found a few knockers, who insist on running down every body's plan except their own. Why is this? The insurance agent tells you that his company writes the best policies in the world. The fraternal agency informs you that all other fraternal orders are fakes, that their officers draw big, fat salaries, that their own company is the cheapest and the only one based on scientific principles. The engine man will tell you that his'n is the only one that will burn anything from hot air to coal dust, that all other engines will corrode, that they use too much oil, that no body can run one except an expert. It's alright to boost your own game, but why in the name of Mut don't you quit knockin' the other feller.

Figure with Kemp on lumber. You will save money. 30-2t

There is more Catarrh in this section of the country than all other diseases put together, and until the last few years was supposed to be incurable. For a great many years doctors pronounced it a local disease and prescribed local remedies, and by constantly failing to cure with local treatment, pronounced it incurable. Science has proven Catarrh to be a constitutional disease, and therefore requires constitutional treatment. Hall's Catarrh Cure, manufactured by F. J. Cheney & Co., Toledo, Ohio, is the only Constitutional cure on the market. It is taken internally in doses from 10 drops to a teaspoonful. It acts directly on the blood and mucous surfaces of the system. They offer one hundred dollars for any case it fails to cure. Send for circulars and testimonials.

Address: F. J. CHENEY & CO., Toledo, O.
Sold by Druggists, 76c.
Take Hall's Family Pills for constipation.

Will Hereford Celebrate?

It has been the custom since the birth of the town on September 2, 1899, to celebrate the event with some kind of appropriate gathering of the citizens. For several years that good, old time basket, free for all picnic, characterized the event. For two years more pretentious preparations were made and included the carnival spirit. Last year, on account of the water carnival and picnic held early in the year, there was nothing done at the regular time in September. But this year, the Brand favors a regular old time picnic, not a barbecue at which only on-hangers get the best pieces, but a sort of "every-one-bring-a-full-basket-and-invite-whomever-you-will-to-eat-with-you." This will bring together a congenial crowd and will give the natural law of selection an opportunity to exert itself and to allow "birds of a feather to flock together." The children can play games, the women to gather in circles and gossip and the men can stand around in groups, whittle, cut their battle ax, talk about the dry weather, discuss politics and cuss the government, and thus all have a good time. If there are any patriotically disposed, a program might be arranged to give local orators a chance to spread the wings of the eagle. The farmers and truck growers might use the exhibit room at the court house and thus display some of the best of their crops just for the honor of the blue ribbons and

the encouraging words of their neighbors. What do you say?

HUNTER TELLS "TRUE" STORY

Full and Particular Account of an Affair in Which He and a Bear Figured.

"I had proceeded in this way a few steps, when suddenly I saw, about eight feet away on the curving border of the spruces, running directly at me what appeared to be a large bear. I had just time to push forward the butt of my rifle and yell, when the bear collided with me, knocking me down. It seemed to turn slightly to the left as I pushed my rifle into it, and I clearly recall its shoulder striking my left hip, its head striking just above my left knee, while its claws struck my shin so that it is now black and blue. I had the sensation of one about to be mauled and mutilated. As I fell to the right my rifle dropped, and in my confusion, I grabbed with my left hand the animal's fur, while I remember having a quick, foolish thought of the small knife in my pocket.

"The bear was, I believe, more surprised than I. I felt its fur slip through my hand, as it quickly turned to its right, and, swinging about, ran back over the hill without any attempt to bite or strike me. Rising, as the bear wheeled, I picked up my rifle and shot as the animal was disappearing. The bullet struck it, evidently high in the back. Immediately I took up its trail, followed it down into the woods and on the flats for over an hour, and at last lost the impressions on hard ground. Its tracks showed that it had kept running for more than a mile, and then settled down to a walk on the timbered ridges, continuing to a flat country below. For the first mile I saw, at intervals, considerable blood on the leaves of brush and trunks of trees about three feet up from the ground, but afterward saw no more.

"Who will believe this remarkable incident? Certainly if another had related it to me, I might have thought it some mistake owing to excitement.

"Twice I have had the good luck to see the action of a bear when it crossed unexpectedly the fresh trail of a man—once in Mexico, and again last summer on the MacMillan-river, when a bear crossed Selous' trail. In both cases the bear jumped in great fright and ran at full speed."—Charles Sheldon, in Scribner's Magazine.

For soreness of the muscles, whether induced by violent exercise or injury, there is nothing better than Chamberlain's Liniment. This liniment also relieves rheumatic pains. For sale by all dealers.

Cut down the cost of living by using a Gurney Patent Refrigerator. They keep your provisions from spoiling. For sale by E. B. Black Co. 15tf

THE HEREFORD BRAND ONLY \$1.00 A YEAR



200 Cartoons Tell More Than 200 Columns

The World's Best Each Month

Cartoons from dailies and weeklies published in this country, London, Dublin, Paris, Berlin, Munich, Vienna, Warsaw, Budapest, St. Petersburg, Amsterdam, Stuttgart, Turin, Rome, Lisbon, Zurich, Tokio, Shanghai, Sydney, Canada, and South America, and all the great cities of the world. Only the 200 best out of 9,000 cartoons each month, are selected.

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ASK YOUR NEWSDEALER



THE HEREFORD BRAND AND THE DIMMITT PLAINSMAN BOTH ONE YEAR FOR \$1.50

These two papers fully cover all the important Local and Development News of Deaf Smith and Castro Counties.

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BRAND PUBLISHING CO.,
HEREFORD, TEXAS

THE FIRST STATE BANK

S. B. EDWARDS, President
H. B. WEBB, Vice Pres.
A. P. MURCHISON, Cashier
HENRY WILKINSON, Asst. Cashier
J. W. EDWARDS, Vice Pres.



AND TRUST COMPANY HEREFORD TEXAS

Local and Personal

Read the Want Ads. 30-2tdh
 Albatross Flour Phone 81. 24tf
 I'll meet you at the Corner Drug Store. 38tf
 For Insurance that insures see C. O. Lee. 28tf
 Dave Palmer was at Friona Wednesday on business.
 Perfection Oil Stoves at the Hereford Hardware. 16tf
 Sheriff Roy Barber of Dimmitt was in Hereford yesterday.
 Kemp has some fine cedar posts and the prices are right. 30-2t
 C. D. Miller would like to have a list of any property to sell. 24tf
 Eli Dunlap is spending a few days in the high altitudes of Colorado visiting a son.
 See the new fall suit samples at Walter Orr's. Satisfaction guaranteed. 1t
 Miss. Mattie Woodburn accompanied Mrs. Squires to Claude where she will visit for a few days.
 A. M. Jones writes Fire Insurance and would like to have a share of business. 9tf

Mesdames Doran and Owens of Amarillo are visiting in the home of E. Renfro this week.
 Perfection Oil Stoves, one to three burners, with and without ovens. See the Hereford Hardware. 16tf
 The Rebekahs will serve ice cream and cake Saturday afternoon and evening in the Bogard building. 1t
 Mr. and Mrs. Walter Orr left Wednesday morning for a few days' stay on their farm near Clovis, N. M.
 J. L. Johnson for general contracting, and also all kinds of concrete work. Phone 107. 29-1f
 Mr. and Mrs. George Ashwander of Weatherford are here on a visit with her sisters, Mesdames H. B. Webb and J. W. Hicks.
 School books in fairly good condition taken in on merchandise and new school books at E. T. Woodburn & Son. 28-4t
 For up-to-the-second Cleaning and Pressing see Walter Orr at Palace Barber Shop. 1t
 Take Dr. Miller's Laxative Tablets for constipation. They will help you.

Misses Schott and Williams, teachers in the high school, arrived in Hereford this morning ready for their work.
 A. M. Jones represents several first class Fire Insurance Companies. See him. 9tf
 Mrs. Fletcher Rogers and children are here from San Bonita, Texas, visiting with Mr. Rogers' mother and the husband.
 If it is used in a building Kemp will sell it to you for less money. 30-2t
 Mr. and Mrs. Estes Woodburn of Dimmitt, after spending a day or two visiting in the Woodburn home of this city, returned Wednesday.
 If you wish to buy, sell or exchange see C. D. Miller, rooms 8 and-10, Dunlap Building. 24tf
 Mrs. Henry Cloyd and children returned last Friday night from Memphis where they visited a few days with relatives.
 School books in fairly good condition taken in on merchandise and new school books. E. T. Woodburn & Son. 28-4t
 T. R. Mitchell, agent for the Fairbanks-Morse concern, returned Thursday from Dallas accompanied by Mrs. Mitchell.
 Dr. Turrentine will take a vacation during the month of September and he wants his patrons whose teeth need attention to call before he leaves. 29-1f
 J. H. Copeland of Clarendon was here this week to assist Mrs. Estes in making her departure for Waxahachie. Mr. Copeland is a brother of Mrs. Estes.
 Our prices on glass are 25 per cent lower than any where else. R. H. Kemp Lumber Co. 30-2t
 Mrs. Pike Stroud of Amarillo was the guest of Mrs. E. Renfro a few days last week.
 The hot days are here. Its time to ransome the coal stove. Perfection Oil Stoves make summer cooking delightful. See them at the Hereford Hardware. 16tf
 Atty. Carl Gilliland returned Tuesday night from Channing, Texas, where he served as a special judge in the absence of the regular judge, Mr. Hill, who was out of the district.
 Is your property insured against wind storms? If not, better get a policy from C. O. Lee. 28tf
 Messrs. McAfee of Canyon and Moore of Illinois were here Tuesday on business. Mr. Moore is recently from Illinois and will improve a farm near Umbarger.

Miss Meda Woodburn will attend the Institute at Canyon next week, after which she will return to begin her school in this county.
 Remember all coal advances 50c per ton Sept. 1. E. W. Harrison. 28tf
 Mrs. A. J. Lipscomb, after an absence of nearly a year in South Texas, has returned to Hereford, much to the pleasure of Mr. Lipscomb, who had grown somewhat tired of the forced bachelor life.
 Kemp has the best grades of lumber and their prices are always lower. 30-2t
 Oscar J. Wise of Richland Springs, Texas, friend and class mate of Miss Harriett Shirley, both being members of the '12 graduating class at TCU, is here this week for a visit in the Shirley home.
 Mr. and Mrs. Jno. W. Dale were called last Saturday to the bed side of his daughter, who is quite ill at Wichita Falls, Texas.
 Later reports tell of the death of his daughter an account of which is given.
 J. J. Vorps of Ohio was here this week looking over the pumping for irrigation projects and after seeing a few of the big wells remarked that Hereford had the best thing on the map.
 Chester Burn of Brook Haven, Mississippi, who has been here on a visit with Rev. Purser's family, left Wednesday for Clovis. Mr. Burn was the gentleman who successfully put on the Tom Thumb wedding for the ladies' club some weeks ago.
 Mrs. W. B. Parks and children have returned home after a visit with relatives down in Texas. Mr. Parks accompanied them from Amarillo, but he still has work in the insurance line in Hale and Briscoe counties where he and Mr. Nesbitt have had a very successful business during the summer.
 W. L. Green, who has charge of the well drilling machinery on the Flag Ranch, where some fifty irrigation wells will be bored, was in Hereford this week waiting for a shipment of tools.

? Do Your Feet Hurt

We Can Cure Them

There's no need of suffering from tired, burning, perspiring feet.

A little REXALL Foot Powder sifted in your shoes in the morning will keep you comfortable all day.

Rexall Foot Powder
 (Guaranteed)
 will afford you comfort. It prevents disagreeable odors from perspiring feet.

You should keep a box of this powder on hand to insure foot comfort during the warm season.

PRICE, 25c

Corner Drug Store
 DEPENDABLE DRUGGISTS

R. N. Hicks, a ministerial student at Baylor University, Waco, was a visitor with his friend, Earl Wilson, during the Baptist Association. He will teach in the Canyon City schools this year.

DE LAVAL CREAM SEPARATORS

The World's Standard

Used Exclusively by 98% of World's Creameries

Ten years ago there were a dozen different makes of creamery or factory separators in use. To-day over 98 per cent of the world's creameries use De Laval separators exclusively.

When it comes to buying a separator why not profit by the experience of the creameryman, which qualifies him to advise you correctly.

He knows which separator will give you the best service and be the most economical for you to buy. That's why 98 per cent of the world's creameries use the De Laval exclusively.

There can be no better recommendation for the De Laval than the fact that the men who make the separation of milk a business use the De Laval to the practical exclusion of all other makes. They know

Easiest to turn, easiest to wash, skims the cleanest, lasts the longest

SOONER OR LATER YOU WILL BUY A DE LAVAL

Hereford Hdwe. Co.
 HEREFORD

MONEY IN IDEAS

Bell, Howe, Singer, and other millionaire inventors began life as poor boys. Fortunes await other inventors. Can YOU think of something to patent? America's greatest inventor tells HOW TO INVENT in a booklet sent to you free by COPP & CO., Patent Attorneys, 745 8th St., Washington, D.C. Be sure to name this newspaper in your letter. Ask Editor about cost of Patent.

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We have a special campaign of low price making for the summer on all items of House Furnishings, Art Rugs, Matting, Linoleums, Sewing Machines, Wall Paper, Window Shades, Etc. We will more than meet anybody's prices. Phone, write or call on us and your wants will receive our prompt attention.

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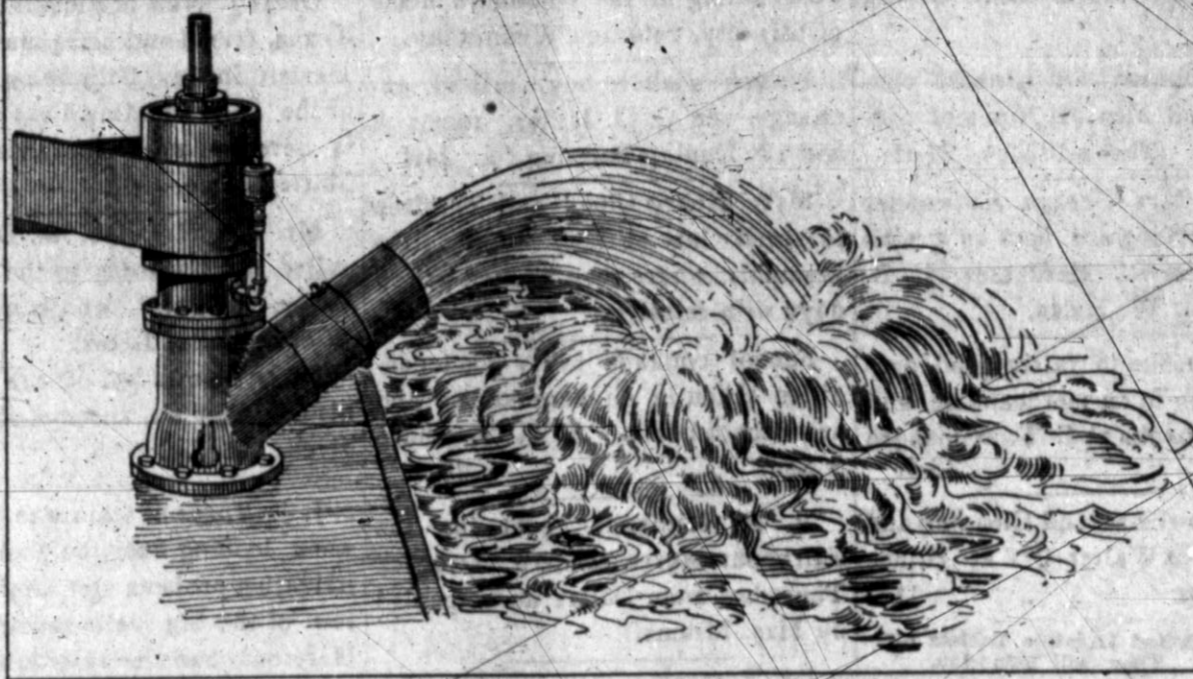
HEREFORD, TEXAS
 DAY PHONE
 Number fourteen

IRRIGATION AN ESTABLISHED FACT!

The United States Government, Private Corporations and Individuals are investing Millions of Dollars every year to develop Irrigation Plants. The farmers have learned that Irrigated Land brings the surest and greatest returns from their labor and means, and wherever water is available either from the streams, reservoirs or wells, the land is in demand even at fabulous prices.

A PUMPING PLANT

Is admitted by experts to be the cheapest and most satisfactory means of securing an adequate water supply. The water rights alone under the great irrigation projects of the United States cost from \$50 to \$85 per acre, and in many cases the land must be grubbed, leveled and ditched at heavy expense and much labor.



IN THE HEREFORD DISTRICT

Where the purest irrigation water is found at shallow depths, there are no stumps to dig and blast out, no rocks to haul off and the surface so smooth that little or no leveling is required. The ditches can be laid as straight as a light line. With an individual pumping plant the farmer can have all the water needed and whenever needed.

This section of the Panhandle was the first to discover the underground water supply and to develop an irrigation well. Two years ago the stream was tapped and since there has been slow but sure progress made, so that at the present day, the feasibility of irrigation by pumping plants has been changed to An Established Fact. With the wells already installed and under way, Hereford farmers will have available for this season 30 second-feet of water, which means a ditch 3 feet deep by 10 feet wide flowing full at the rate of one foot per second. If you are interested in farming by insurance methods and want to know something more about the land of Water, Soil and Sunshine, a card addressed to any advertiser in The Brand or to A. C. Elliott, editor, will be given courteous attention.

IRRIGATION IS THE ONLY EFFECTIVE CROP INSURANCE



PROGRESSIVE 42 PARTY.

Monday evening at their beautiful home on 11th street, Mrs. Robert Elliott and her daughter, Miss Willia, gave a "Progressive 42" party for a large number of friends, there being 53 who registered in the guest book, it being decorated with photos of Hereford scenes. The affair was given in honor of Mr. Noel C. Carr of Plano and Waco, a friend of the family and school mate of Miss Willia. He will leave in a few days for New York City, where he will enter Columbia University. The decorations consisted of cut flowers and pot plants, sweet peas and roses being used profusely. The guests were received by the young hostess and her mother, assisted by Miss Doris Bowers and Mr. Wayne Estes, while the punch bowl was presided over by the Misses Morgans. A musical program was given during the evening by Misses Ina Gregg, Beulah Potter and Percy Gallaher. Ice cream and cake were served. A spray of sweet peas for each guest was used as favors. Prof. and Mrs. Harris, the former a special friend and school mate of Mr. Carr, were present. The party was composed mostly of the young people of the city with a few married couples. A most enjoyable occasion was reported by those present.

A BREAKFAST.

On last Friday morning, Mrs. Alice Lea, at her home on 25-Mile Avenue, had a few friends to a breakfast, which was beautifully served in courses, the event being in honor of Mrs. Houser of Amarillo, who was a visitor in the home. The table was laid in snow white linen with individual embroidered sets, the center piece being a bank of sweet peas held in a large cut glass bowl resting on a silver reflector. The place cards were tied with a graceful bow of white ribbon. Mrs. Lea was assisted by little Miss Grace Ferguson, her niece, and her own little daughter. The guests were: Mrs. Houser of Amarillo, the honoree, Mrs. Arnold, Mrs. Baker, Mrs. A. C. Elliott, Mrs. C. C. Ferguson, Mrs. Fox, Mrs. T. E. Shirley and Mrs. Clyde Wright. After breakfast an hour in pleasant conversation was had and one of the pleasures was a reading by Mrs. Wright; also, a fairy story told in her own way by Annie Wilde, the daughter of Mr. and Mrs. Gregg.

LAWN PICNIC.

For a real good time at a make-believe old-fashioned picnic, the young people of the town enjoyed such an occasion at Willowood, the beautiful home of Mr. and Mrs. A. W. Gregg last Friday evening. Mrs. Gregg was assisted by her

daughter, Miss Ina, in the entertaining. There were forty two couples present and each brought "something," so when the spread came a menu of many good things was had—salads, pies, chicken, melons, cantaloupes, etc, etc. The young people had the freedom of the place and bent their attention to whatever amusement might be suggested. The music interspersed with the clatter of joyous laughter was a good part of the program. Ice cream and cake were the deserts. All who had the pleasure of an invitation will long remember this occasion as one of delight.

HORSEBACK PARTY.

One of the most enjoyable occasions of the summer season in Hereford society circle was had last Friday morning when Mrs. A. L. Gibson was hostess to a number of ladies in a horseback party. There were just nine in the party including two special guests, Mrs. Goodyear and Miss Milam, who are visitors in the city. The mounts were ready at 6:30 o'clock and the course took them along the broad lanes of the country north and east, passing the McDonald and Niagara Irrigated Farms. The return was made at 11 o'clock, when the hostess served an appetizing breakfast. Those in the party were: Mrs. Goodyear and Miss Milam, Mesdames Garrison, Norton, Slaton, Kelly and Miss Gregg.

Mrs. W. T. Stanberry left Thursday morning for a two months' visit with her parents at El Paso. She will stop at Artesia to visit with her brother, Mr. Stoker.

LAWN PARTY.

For a real jolly, lively time and one altogether enjoyable, none have exceeded the little lawn party given by Miss Belle Woodburn last Tuesday afternoon from 4 to 6 for the pleasure of her two nieces, Misses Veita and Vaida Squires, age 9, who were visitors with their mother from Weatherford, Texas. Some twenty five little girls of about the same age enjoyed the games as only lasses of that age can. Delicious refreshments of ice cream and cake were served.

ENTERTAINS SUNDAY SCHOOL CLASS.

Mr. T. E. Shirley had his Sunday school class of young ladies at his house last Friday from 5 to 8 o'clock where they enjoyed the hospitality of the Shirley home. Miss Harriett Shirley, assisted by her mother, acted as hostess. The game of "325" was played. Ice cream and cake were served.

JUST FOR FUN.

Ernest Woodburn was host to seventeen of his friends Thursday night. They played "42" until that became uninteresting, then turned their attention to "play games," which all enjoyed. Ice cream and cake were served. His sister, Miss Belle Woodburn, assisted in the planning and entertaining.

BRIDGE PARTY.

Mrs. F. H. Oberthier was hostess to the "House Party" of Mrs. R. Collins one evening last week. A few tables were set for bridge. The affair was entirely informal and greatly enjoyed by those present. Orange ice and cake were served. The hostess was assisted by her daughter, Miss Louise.

Presbyterian Church.

The 11 o'clock hour Sabbath morning, Sept. 1st, at the Presbyterian church will be given to the reception of members and the celebration of the "Lord's Supper." We will expect every member, who can do so, to attend this service. Special music will be provided. The theme for the night service is, "The Lively Hope of the Redeemed."

W. M. BAKER, pastor.

Stands Ahead.

There is something about Hunt's Lightning Oil that no other Liniment possesses. Others may be good, but it is surely the best. It does all you recommend it for, and more. For Sprains it has no equal on earth. It stands head on my medicine shelf.

Very truly yours

T. J. BROWNLOW,

Livingston, Tenn.

25 and 50c bottles. 26-5t

For Buckner's Orphans Home.

The members of classes seven and eight of the Baptist church will give an entertainment at the Christian church next Thursday night, Sept. 5, for the benefit of Buckner's Orphans Home. Miss Elizabeth Purser will appear on the program. The people of the town are invited to attend. Admission 10 and 15 cents.

At The Baptist Church.

Pastor Purser invites the public to hear him next Sunday morning on the subject, "Peace With All Men." Preaching at night will be held as usual. Everybody extended a cordial invitation to attend all services.

YOU'LL LIKE HEREFORD!

Bad Spells

"I suffered, during girlhood, from womanly weakness," writes Mrs. Mollie Navy, of Walnut, N. C. "At last, I was almost bed-ridden, and had to give up. We had three doctors. All the time, I was getting worse. I had bad spells, that lasted from 7 to 28 days. In one week, after I gave Cardui a trial, I could eat, sleep, and joke, as well as anybody. In 8 weeks, I was well. I had been an invalid for 5 weary years! Cardui relieved me, when everything else failed."

TAKE CARDUI The Woman's Tonic

If you are weak and ailing, think what it would mean, to you, to recover as quickly as Mrs. Navy did. For more than 50 years, this purely vegetable, tonic remedy, for women, has been used by thousands of weak and ailing sufferers. They found it of real value in relieving their aches and pains. Why suffer longer? A remedy that has relieved and helped so many, is ready, at the nearest drug store, for use, at once, by you. Try it, today.

Write for Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. 157

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

W. L. Palmer having purchased Mr. Cope's interest in the firm of Copes & Palmer Sheet Metal and Plumbing Co., the firm will now be known as Palmer & Palmer Sheet Metal and Plumbing Co., and are open to do all kinds of first-class plumbing and sheet metal work.

P. R. Purcell & Sons Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS
Special Conveniences for Drummers
HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

Draughon's Practical Business College

Teaches Bookkeeping, Banking, Penmanship, Commercial Law, Shorthand, Touch Typewriting and kindred subjects. We secure the position for you as soon as competent. More calls for our graduates than we can supply. Write for FREE catalogue and particulars TO-DAY.

C. Homer Wileman, Manager

Box 873 Amarillo, Texas

Buy it now. Chamberlain's Colic, Cholera and Diarrhoea Remedy is almost certain to be needed before the summer is over. Buy it now and be prepared for such an emergency. For sale by all dealers.

C. D. Miller, Rooms 8 and 10 Dunlap Building, can sell you most anything you want in irrigable lands or ranch property. 24tf

DECIDE YOURSELF

The Opportunity is Here Backed by Hereford Testimony

Don't take our word for it. Don't depend on a stranger's statement.

Read Hereford endorsement. Read the Statements of Hereford citizens.

And decide for yourself. Here is one case of it:

J. D. Burkett, 300 E. Second St., Hereford, Texas, says: "I can strongly recommend Doan's Kidney Pills, which I got from Woodburn & Son's Drug Store. I suffered acutely from sharp twinges through the small of my back, especially when I stooped or attempted to lift. I was caused much annoyance by a too frequent desire to pass the kidney secretions and these troubles all showed that I had kidney complaint. Since I used Doan's Kidney Pills, I have been quite free from these difficulties. I have often suggested a trial of this preparation to other persons afflicted in a similar way."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Kelso Items.

This week finds everybody busy. Threshing being the order of the day. Wheat is making a fair yield.

Kelley Gray and J. F. Joss went to Hereford Saturday.

Jay Gregory returned from Pampa, Texas Saturday.

Mrs. W. B. Palmer left Tuesday for an extended visit with relatives at Sabetha, Kans.

Miss Lilly Roper of Itasca, Texas arrived Saturday for a visit to Miss Edythe Shelton.

John Gregory attended Commissioner's Court at Hereford Thursday.

Harry Seely left Monday for Missouri.

H. F. Shelton and daughter, Miss Edna were shopping in Hereford Saturday.

We have been having plenty of rain recently which was much appreciated. All-feed crops are very promising considering the damage done by hail.

Jake Shelton and sister, Miss Edythe were in Hereford Saturday.

Jay Gregory and Edgar Riffe went to Texico Sunday.

Ernest and Raymond McDaniel spent Sunday at W. B. Palmers.

Barney and Cal Gregory spent Sunday at W. S. McDaniel's.

Christian Christian Endeavor.

Christian Endeavor Program for September 1st, 1912 at Christian Church.

Subject: The Christian Virtues. 9th, Hopetfulness. Rom. 5:1-5; 8:24-28.

Reading of Lesson.

Song. No. 204.

Prayer.—Glenn Coulson.

Our Hopes and How We Can Help Each Other to Fulfill Them.—Ruby Norton.

How Experience Works Hope.—Roy Jowell.

Piano Solo.—Harriett Shirley.

Hope a Virtue and a necessity.—Roy Feemster.

Business.

Mizpah.

Leader—Ruth Ricketts.

WANT ADS

MISCELLANEOUS WANTS

FOR SALE—New VI vol. cyclopaedia, sewing machine and dresser. Mrs. Delphia Cox. 30tf

RENT—Three cottages to rent, close in. See W. M. Cogdell. 2t

FOR EYCHANGE—Milk cow with young calf for top buggy. See J. S. Wyche. 30-3tp

WANTED—A good second-hand wheat drill. Write or see R. W. Shafer. 29-2t

FOR SALE—A youth's or lady's astride saddle also a side saddle. Phone 280. Mrs. Jessie Stilson. 30-2tp

FOR SALE, CHEAP—Broadcast binder and buggy, almost good as new. Inquire at Hereford Garage. tf

TRADE—Will trade young Jersey cows, team of spotted mares and 4-cylinder Winton machine for land near Hereford. See J. H. Bowers.

WANTED—Your shoe repairing at Norton-Powelson Saddle Co. 35tf

FOR SALE CHEAP—One Majestic Range and other furniture. 30-2tp Fletcher Rogers.

FOR SALE OR TRADE—170 acres black land farm, Nolan county, Texas, well improved and up to date, 115 acres in cultivation, balance pasture and some Mesquite timber, all clear of debt, want clear land in the Hereford country. J. B. Ellison. 30-2tp

If you have anything that you wish to dispose of advertise it in the Brand Laners and sell it.

FOR SALE—Quarter section smooth land, 5 miles south of Umbarger, at \$16 per acre if taken soon. A fine piece for irrigation. Call or write W. M. Lichtwald, Umbarger, Texas. 27-8tp

L. R. Cox

Real Estate and Pumping Machinery.

Associated with the G. E. Green Machinery Company, Plainview, Texas.

I handle the Shallow Water Lands. Estimates furnished on complete installation of Pumping Plants. Machinery handled in car lots convenient to repairs. Results guaranteed.

Hurley, Texas

Professional and Business Cards

J. Q. BURTON, M. D.

Physician, Surgeon and Obstetrician
Residence Phone 196 Office Phone 16
Over Betts-Clark Drug Store

Jno. C. North L. W. Davidson

NORTH & DAVIDSON

Attorneys at Law
Hereford, Texas

Office in First State Bank building

F. T. ROLOSON

Attorney at Law
Miller-Walker Building

HEREFORD, TEXAS

G. M. SUGGS A. M. JONES

SUGGS & JONES

ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.

HEREFORD, TEXAS

C. O. LEE

Dealer in

REAL ESTATE AND ALL KINDS OF INSURANCE.

Notary Public Hereford, Texas

HEREFORD NURSERY

Choice Fruit, Shade and Ornamental Stock. Write for Catalogue today.

L. P. LANDRUM, Proprietor

Heart Disease Almost Fatal to Young Girl

"My daughter, when thirteen years old, was stricken with heart trouble. She was so bad we had to place her bed near a window so she could get her breath. One doctor said, 'Poor child, she is likely to fall dead any time.' A friend told me Dr. Miles' Heart Remedy had cured her father, so I tried it, and she began to improve. She took a great many bottles, but she is spared to me today. A fat, rosy checked girl. No one can imagine the confidence I have in Dr. Miles' Heart Remedy." A. R. CANON, Worth, Mo.

The unbounded confidence Mr. Canon has in Dr. Miles' Heart Remedy is shared by thousands of others who know its value from experience. Many heart disorders yield to treatment, if the treatment is right. If you are bothered with short breath, fainting spells, swelling of feet or ankles, pains about the heart and shoulder blades, palpitation, weak and hungry spells, you should begin using Dr. Miles' Heart Remedy at once. Profit by the experience of others while you may.

Dr. Miles' Heart Remedy is sold and guaranteed by all druggists.
MILES MEDICAL CO., Elkhart, Ind.

AMARILLO and return, \$1.90; Sept. 1st and 2nd. Limit September 3.

Low One Way Second Class Colonist Fares will be in effect to California and Northwest September 25 to October 10.

KANSAS CITY and return, \$24.40; CHICAGO and return, \$39.40; ST. LOUIS and return \$32.10. Limit October 31st.

GALVESTON and return, \$21.05; September 6, 13, 20 and 27. Limit 10 days.



E. R. READ, Agent

Screen Doors and Windows

repaired or new ones made. Statesman Paints, Berry Bros. Varnish, Johnson's Floor Wax. Can save you money on all kinds of building material. Planing mill in connection.

T. M. Palmer Lumber Co.

FALL and WINTER GOODS

Many of them are now in and others are coming in most every day. The following is in stock now ready for your inspection: Ladies Tailored Suits, Wool and Corduroy Dress Goods, Silks and Messalines, Gingham and Outings, Linens and Wash Goods, Ladies Belts, Barretts, Bar Pins and other Novelty Goods; Sweater Coats and Aviation Caps, Aviation Yarn in a good line of colors. Girls' and Boys' School Shoes in White, Tan and Black and extra high tops. Cotton Blankets, Comforts and Quilting Cotton. Let us show you our new goods before you buy. Ladies' **QUEEN QUALITY SHOES** will be in in a few days—it will pay you to wait for them.

The
CASH
Store

Geo. A. Stambaugh

The
CASH
Store

C. W. B. M. Program for Sept. 4th.

Topic: New Zealand.
Bible Lesson: Psalm 119:129-135.

Prayer.
Hymn.

The Country People.—Mrs. A. C. Elliott.

Reading.
The Work of the C. W. B. M.—Mrs. W. C. Jones.

Opportunities for Service in New Zealand.—Mrs. Stambaugh.

Roll-Call: Response, A Reason for Increasing Missionary Giving.

Offering.
Read The Brand Want Ads. You will find them interesting. 30-21th

Our Altitude.

Hereford	3610 feet
Amarillo	3663 feet
Wildorado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

Mrs. Ophelia Fiser of Waco, who has been visiting her sister, Mrs. W. B. Parmer, for some five weeks, left for her home Wednesday. While here she visited every one of the big irrigation wells and she says the water is simply wonderful. She owns a 400-acre black land farm, but thinks the Hereford country as good as any one could want.

Mr. and Mrs. M. C. Ketcham of Leon, Iowa, were visitors in Hereford Monday of this week and were delighted with our "water, soil and sunshine." The big wells were a wonder, they said.

Mrs. Squires and her twin daughters, after a pleasant visit with her father's family, E. T. Woodburn, left Wednesday afternoon for Claude where they will visit one of the Woodburn boys before returning to their home at Weatherford. Mrs. Squires likes Hereford and she enjoyed the flowing water of the big wells.

Mr. and Mrs. J. D. Thompson returned last Sunday from a visit to their ranch and farm in Kansas. Arthur Thompson, their son, has charge of the ranch.

MANY CROP FAILURES

Faulty Leveling Causes More Than Any Other One Thing.

Lands Are Expensive to Irrigate and the Plants Are So Unequally Watered That Unsatisfactory Crops Result.

More crop failures on the irrigated lands may be traced to faulty leveling than to any other cause under the control of the farmer. Poorly leveled lands are expensive to irrigate, both with regard to the amount of water and the amount of labor required; and in addition, the plants in the different parts of the field are so unequally watered that unsatisfactory crops are the result. The machinery necessary for leveling on the small farm is ample and inexpensive, and should be kept, in order that all spare time of men and teams can be used to the best advantage. On the small farm all that is necessary is a small scraper, a plow and a plank drag.

In leveling, the first thing to do is to decide just how the land can be put into shape by moving the least amount of dirt. A good way to begin is to set stakes to represent borders, and see how they may be located in order to obtain the best results. It is not necessary that an entire field should be level, but only that the soil within a border be so; and each border may drop lower or rise higher than the adjoining, without any serious inconvenience in either seeding or harvesting. Borders should not be spaced too wide. Forty-five to sixty feet will be a good width if the field is at all sloping; and it is not best to make them more than 100 feet apart, even when the land is level. Locate each border, definitely, and mark it by throwing up a couple of furrows, or in any other way that is convenient. Then beginning the high end of the field, work out the first border, taking all excess dirt from the high places and spreading it where needed in the low places. In sandy soils the borders should not be more than 200 to 300 feet in length, but on clay soils no limit need be set for the length. For the location of the borders, especially if they are long, it is almost necessary that a level be used. These may be purchased for about \$18 to \$20. Permanent borders should be built at the time of leveling. These should be just high enough to control the movement of water, and should be wide enough to prevent any danger of their being dragged down by machinery or washed down by the running water. A convenient and very satisfactory way to build such borders is to drag up the dirt with a scraper and deposit it along the lines of the border; where it should be smoothed in the desired shape. If the borders are built with a broad base and slowly sloping sides, crops can be grown along the sides and top without any difficulty. The base of such borders should not be less than eight to ten feet wide. After all borders and the checks or cross borders, are complete, it is best to go over each section of the field and true up all slight inequalities that may have been missed in the first leveling. Here again the level is of great value, as it points out these errors much more closely than the best trained eye. If there is free and abundant supply of water, and the field will not need it for some time, it is well to give it a trial irrigation; making note of all the points that are either low or high, and correcting these as soon as the soil is dry.

I'll meet you at the Corner Drug Store. 38th

Third Annual Picnic at Hurley.

Hurley will hold its Third Annual Irrigation Carnival and Farmer's Picnic, at Hurley, Texas, on Tuesday, Sept. 10th, 1912. This will far surpass anything ever attempted heretofore, as most of the wells have been installed long enough to show what can actually be done with irrigation. There will be several prominent speakers on Irrigation and Scientific Farming, whom it will be worth your time to hear. A basket dinner will be served and an enjoyable program carried out. Automobile service will be furnished from Friona at \$2.50 one way or \$4.00 round trip. Everybody is cordially invited. Come and see water flow, and see what can be done with irrigation in the Hurley country.

Hurley Commercial Club,
L. R. Cox, Sec'y.

J. W. Sellars Nominated.

To The Secretary of State,
Austin, Texas.

This is to certify that the name of Hon. J. W. Sellars was the only name on the Democratic Primary Ballot for the office of District Attorney in and for the 69th Judicial District of the State of Texas. I therefore, certify and declare J. W. Sellars the nominee of the party for said office of District Attorney for the 69th Judicial District of the State of Texas, and that there will be no convention held for the purpose of canvassing the returns.

Witness my hand this 22nd day of August, 1912.

A. J. Lipscomb.

Democratic District Chairman of the 69th Judicial District of Texas.

Another Well Drilling Outfit.

A standard well drilling outfit arrived in Hereford this week billed to D. P. Fleeger from the same name of Robison, Ill. This is one of the largest drilling outfits yet to be used in this district, but it is not known whether the gentlemen intends to "bore" for oil or for water. We are quite sure that if he "bores" for water that he will "strike it lucky." It may be that the owner intends to test the oil indications in the northeast part of Castro county, where some of the wells smell bad and the water tastes of oil, if these things are any indications, or it may be that he has employed a man who works a "geewholligan rod," and is going to drill on a "suce shot." We will wait to see.

At The Methodist Church.

Rev. J. M. Sherman has returned from a trip with the Southern Methodist University Special which toured Colorado and Utah and will occupy his pulpit next Sunday at the usual hours. While he does not say that he will tell anything about the trip, his friends are expecting to hear something interesting.

YOU'LL LIKE HEREFORD!

SEEDING OF ALFALFA

Several Factors in Production of Irrigated Crop.

No Fixed Rules Can Be Applied to Meet Various Conditions and Great Deal Depends on Judgment of the Irrigator.

The kinds of soil, the kinds of crops, the time of planting, the amount of rainfall, the supply of water and the temperature are all factors in the production of irrigated crops. No fixed rules can be applied to meet all these conditions and much depends upon the intelligence and judgment of the irrigator. Confining myself to the preparation of new lands and the planting of the first crop of alfalfa, I may be able to give some pointers that might be of benefit to beginners, writes M. V. Cochran in the Northwest Pacific Farmer.

The first and most important work is to level the land. No slipshod work will do. It must not be left until the water can be gently run over every point. If the surface is not sufficiently pulverized, put the spike-tooth harrow on and set the teeth slanting, so that the cultivation will be superficial. This being done, the next step is to get ready for the seed and water. If the water is to be taken from a ditch the spouts and stops must be in place; if from a flume, which is best, the holes must be made and the stops in place.

About the 10th of April is usually the safest time to sow at altitudes of a mile or so. Use 20 pounds of ordinary alfalfa seed to the acre and if a nurse crop is desired 60 pounds of beardless barley can be put in, but the modern practice is to sow the alfalfa straight and forget the grain. The seed may be sown either by hand or by wheelbarrow sower. Now put on the harrow again and go over it until all the seeds are nicely covered up and then go over with the corrugating roller the same way on the grade that the water is to run so that the field may be sub-irrigated. If a corrugator is not at hand a home-made marker will answer quite as well. Take three pieces of 2x6 five feet long. Dress the front lower corners like a sled and bolt on each an old cultivator blade. Place them 18 inches apart and spike boards across the top to hold them together, making a platform to stand upon. Use a 2x6 for a tongue. With this and a gentle team the rows can be marked sufficiently straight.

Two very important things are to be guarded against. The first is the wind and the second is the sun. When the tender plants are just out of the ground you may go out in the morning and find a good stand and go out in the evening and not find a single shoot. The dry surface and the sun have killed them and the wind has blown them away. Alfalfa is a slow grower for the first ten days. After that it is a prize winner for growth, but of course a good deal depends upon the season as to the warmth of the ground and the moisture of the soil. As a rule we do not have to irrigate the alfalfa up in this country nor do we like to do so, but if it is necessary the corrugations are just what is needed.

YOU'LL LIKE HEREFORD!

Mr. and Mrs. Parker of Lufkin, who have been staying on the Ramey Ranch near Dimmitt, left yesterday on the 3:38 train for their home. Mrs. Jacobs and Miss Ora Ramey, sisters, came up to Hereford to see their friends off.

Run Off With the Bench Congress.

Just as The Brand was about to "go to press" a nag that some good woman had hitched to one of the benches of the Bench Congress, took fright and beat it across the street with the bench and buggy, making a good deal of clatter; but at the curb the bench jumped the track, leaving the nag free to kick the shafts loose from the buggy. A young hero caught the mare and disentangled her from the torn harness.

Anderson Witherspoon fixes wells, windmills, etc. Phones 48 and 330.

27th

Millinery Parlor to Open Sept. 1st.

Mrs. Vogeli announces that the Millinery Parlor will open on the above date with a large and complete line of Millinery. Mrs. Vogeli has bought heavily and desires to assure her customers that they will find the latest and best at right prices at the Millinery Parlor. 17

Mrs. C. P. Estes and children left yesterday afternoon for Waxahachie, Texas, where she will reside for some three years to give her children the advantages offered by Trinity University. Her friends regret to have her leave even for that length of time, and they hope for her early return.

Rev. Shore has returned from Claude where he and Rev. Nance conducted a very successful meeting for the Christian church at that place.

Misses Jennie and Clara Edwards returned last Friday from Chatraqua, New York, where they have been studying music. They have been taking the summer courses at Chatraqua for the past two years.

Mr. and Mrs. Will Sherrill and their cousin, Miss Cobb, were here last week visiting with the family of John N. Jacobsen. They made the trip by auto from their home at Lewisville, Texas.

J. I. Walker is in Central Texas at present looking after some business matters.

Rotation Helps the Beet Crop. Officials of the department of agriculture have noticed that a serious situation has arisen in many regions where the sugar beet is grown. In the vicinity of many factories the average yield of beets is less than 7½ tons per acre. In order that sugar beets may compete with other crops, the average yield must be not less than ten tons per acre. A study of this situation by the department has shown that in many places new lands recently put under irrigation are lacking in humus and therefore in producing power for such crops that men who grow beets in rotation with forage crops, keep live stock and make proper use of the manure thus produced obtain good yields of beets. In some instances yields of over twenty tons to the acre have been obtained.

Let Walter Orr measure you for that fall suit. 17

To pacify a cross liver nothing is better than Dr. Miller's Laxative Tablets.

Very Serious

It is a very serious matter to ask for one medicine and have the wrong one given you. For this reason we urge you in buying to be careful to get the genuine—

**THE FORD'S
BLACK-DRAUGHT
Liver Medicine**

The reputation of this old, reliable medicine, for constipation, indigestion and liver trouble, is firmly established. It does not irritate other medicines. It is better than others, or it would not be the favorite liver powder, with a larger sale than all others combined.

SOLD IN TOWN 27