

Scouting, Thoughts of Family Helped to Sustain Local Sportsman Through 4-Day Trial by Snow

By JIM STEIERT
Outdoors Editor

One week ago today, Neal Lemons, 38, of Hereford, came down from the peak of a snow-blanketed mountain in the Colorado Rockies marvelling at the white powder that fell unexpectedly, putting him through a four-day ordeal that came close to claiming his life and most certainly changed his outlook on it.

Lemons, a Hereford farmer, was elk hunting high in the Sangre De Christo range on the west side of the San Juan Valley near Pagosa Springs, Colo. and was in the process of packing out a five-point bull elk Oct. 15 when an unexpectedly severe and unusually early Rocky Mountain snowstorm left him "weathered in" alone and painfully aware that only his own resourcefulness would allow him to ride out an actual life-and-death crisis.

Four days, frostbitten toes and a close shave with hypothermia later, Lemons was convinced that his association with the Scouting program, plus thoughts of the wife and two children awaiting him here had seen him through one of the sternest trials he has ever faced as a sportsman.

Lemons, an experienced hiker and backpacker who has made trips into remote areas of the Pecos Wilderness in New Mexico, and who also backpacked during a canoe trip in Canada with a group of Boy Scouts, was on his second elk hunting excursion in Colorado this year when he was beset by the trial by snow.

"We camped at 9,400 feet and backpacked in. We made arrangements for horses to pack elk out if we had luck hunting," stated Lemons concerning arrangements he and his brother-in-law made for the trip.

On Oct. 11 Lemons and his brother-in-law bagged a sizable five-point bull elk high up on the mountain they were hunting.

Lemons, who descended to a lower level to obtain horses, returned to the mountain on Wednesday, Oct. 15 to pack out the elk as well as a small camp the men had set up on the mountainside.

The Hereford farmer reported that six to eight inches of snow covered the ground on that Wednesday as he prepared to bring down camp gear and game from the mountainside.

"I got the elk and the camp packed and just after I began to move down the snow started. It didn't blow or anything, it just fell heavily, and before long, there was no visibility," stated Lemons.

Amidst the unnerving silence of the fast-falling snow in the high timber Lemons was forced to a decision based on a cardinal rule he first learned as a Boy Scout and continues to stress today as a Scout Leader.

"Basic survival instruction has always been that if you're lost, stay put and someone will come looking for you," stated Lemons.

The Hereford sportsman hastily threw up a camp, using gear he had packed

away on the horses, then put the horses in a sheltered area of timber near a lake, only a short distance from where he had erected his tent.

During his efforts to establish some means of protection from the storm Lemons felt his clothing getting wet and deadly hypothermia began setting in, even as he worked to remove the pack saddles from the horses.

"I was so weak I fell and nearly didn't get back up. But I kept thinking of who was waiting at home and it kept me going," Lemons reported.

Fortunately for the local sportsman, he recognized the hypothermia for the deadly menace that it was and acted to correct it, stripping off his wet clothes and bundling up inside a sleeping bag in his tent, using a small camping stove for additional warmth.

(See SNOW, Page 2-A)



NEAL LEMONS... "Just being alive is pretty great."

THE HEREFORD BRAND

Sunday, With Comics 30 Cents

81st Year, No. 84

Hereford, Texas, Sunday, October 26, 1980

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Tax Office Search Continues

Members of the Deaf Smith County district tax appraisal board continued their consideration of possible locations for a central tax office here during a meeting held at the Thompson House Restaurant Friday night.

Although the possibility of using available office space at city hall and at the school

tax office had been considered, with assessment facilities to be located at one building and collection facilities at the other, board members were made aware at Friday's meeting that the concept could not be followed.

According to board Chairman Bruce Coleman, the city indicated to the tax board

that the space being considered for use in the central taxing and assessing program at city hall is needed for use by the city.

"We've been convinced all along that the ideal and most efficient way to operate will be to have just one office," stated Coleman.

"We're just trying to find the least costly way to house the central tax office, and we'll begin looking for possibilities for temporary of-

ice space this week," he added.

Board members also reviewed information received following consultation with officials of a computer firm who spoke with board representatives on bringing a computer system for the tax office on line.

"It appears that there will be a lot more combination and consolidation possible than we had ever imagined. It may be possible to eliminate

several costly steps," Coleman commented.

Board members also gave consideration to contracts with the various local entities, with Coleman indicating that a final figure on the budget is still required before the current taxing entities can be approached about contracts.

The tax board will hold another meeting Thursday at 7 p.m. at the board room of Deaf Smith General Hospital.



By O.G. Speedy Nieman

That feller on Tierra Blanca Creek says every man is enthusiastic at times; some for 30 minutes, others for 30 hours, but the one who has it for 30 years or more is the successful one.

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No one has more pull than you do when it comes election time.

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From conversations we've heard on politics, this could be the year that will sorely test party loyalty. We heard one story of a woman who said she really liked Reagan and his platform, "but I can't vote for him because I'm a registered Democrat."

Party purists have tried to sell that idea for many years, pointing to a statement on the primary ballot which says the voter will support the nominees of the party. If a voter had to abide by that statement, the candidates could save their breath and money because there is no doubt that there are more "registered Democrats" in Texas.

But voters have been splitting the ticket for 25 years, and they have a right to pick and choose in the general election. The independent segment of the voting public provides a large number of votes this election year, and Reagan is counting on that group to win the presidency.

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The Texas Constitution is up for amendment again in the Nov. 3 election, and The Brand has published some articles on the proposals. This newspaper also published a paid political advertisement from the State of Texas.

The amendments to be on the ballot, in very brief form, are: (1) Allowing banks to have unmanned teller machines; (2) giving the state the right of appeal in criminal cases; (3) requiring a single tax appraisal board for each county; (4) authorize bingo games for charitable purposes; (5) changes in executing the state budget; (6) authorizing the governor to remove appointed officers; (7) allowing a county to perform private road work; (8) changing the Courts of Civil appeals to a Court of Appeals and giving it jurisdiction over criminal cases; (9) allowing spouses to agree on separate property.

Each of the amendments will require some study to cast an informed vote. If you haven't looked at the pros and cons on the issues, take time to do so. The constitution has been patched a number of times and every session of the legislature seems to bring out more amendments.

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National Newspaper Week has come and gone, and we hardly made note of the observance in this newspaper. Maybe it's because we were busy the week before working on the observance of Fire Prevention Week.

Had we penned some lofty notes on freedom of the press, most readers might have thought: "So what!" Even some reporters may have had the same thought.

A recent Gallup poll found that two of three Americans don't even know what the First Amendment to the U.S. Constitution is about, or with what it deals. The press is partly to blame for that ignorance.

Court rulings that impede or affect the ability of the press to gather information on behalf of the public are too often reported as press issues rather than as public ones. We have not made it clear to the public that a free press is THEIR right.

We take a free press for granted. It is wrong to think that a closed school board meeting in Oklahoma, or a closed courtroom in Arkansas, or a national violation of the Freedom of Information Act does not affect us all.

Partial Hostage Release Being Considered

WASHINGTON (AP) - No plan for releasing the American hostages in Iran has been presented to the United States, although Iranian leaders are considering releasing some of the 52 hostages, U.S. officials say.

President Carter, meanwhile, again cautioned against over-optimism.

U.S. officials who declined to be identified told the Associated Press Friday that release of some, but not all, of the hostages "would give us a real problem," since American officials have maintained all along that all the hostages must be released at the same time.

A number of plans are being considered by Iranian leaders, one official said, "but we have nothing directly in front of us. We are not considering any particular plan."

Earlier Friday, NBC,

quoting a Moslem source at the United Nations, said the release of the 52 Americans held since last Nov. 4 would begin Sunday.

But Carter, asked about the NBC report, said in Grand Rapids, Mich., "I wouldn't count on it."

Later, in Wyoming, Mich., Carter told a questioner, "We don't have any clear signal from the Iranians about when the hostages may or may not be released and we don't know their terms for release because the Majlis (Iran's parliament) still has not reported their terms. I can't predict to you that they will be released any time soon."

"You know," the president said, "one thing that concerns me a lot lately has been a buildup in the American press, the television, radio and newspapers, of expectations that the hostages are going to come home early that I

don't think are justified."

His caution against over-optimism was echoed by his wife, first lady Rosalynn Carter, and Vice President Walter Mondale.

Still, there were new reports and rumors Friday. State Department officials denied a report that Secretary of State Edmund S. Muskie will fly to Wiesbaden, West Germany, to receive the hostages. Jody Powell, Carter's press secretary, also denied that Muskie would go to West Germany.

And an official of a foreign company that does business in Iran told the Associated Press that the hostages were being reasssembled in Tehran for their possible release, a report that could not be immediately confirmed.

The hostages were reportedly dispersed from Tehran after the aborted U.S. rescue mission in hopes

of forestalling another such rescue attempt.

Iranian leaders had announced earlier this week that the Majlis expects to announce on Sunday the condi-

tions for the release.

In September, Ayatollah Ruhollah Khomeini set out four conditions for the release, including unfreezing of \$8 billion of Iranian assets

in the United States, U.S. pledges of non-interference in Iran, withdrawal of U.S. legal claims against Iran, and return of the wealth of the late shah of Iran.

County Commission Meet Set for Monday

The Deaf Smith County commissioner's court will meet in regular session at 10 a.m. Monday at the commissioner's courtroom at the county courthouse.

Included on the agenda will be a discussion of office space problems with Justice of the Peace O.K. Neal along with comments on legislation regarding Revenue Sharing.

Other topics will include discussion of a Revenue Sharing rally, opening bids on a used generator the county has placed up for sale, and consideration of financing an additional jailer for the county.

Policy regarding the use of tables and chairs at the Bull Barn will also be considered along with Bull Barn policy,

and vacation time policy for county employees will also be clarified.

Commissioners will also consider removing stop signs at railroad crossings in the county and the county tax appraisal district contract.

An executive session is also planned to discuss pending litigation in a court case involving the county.

Cattlemen Warned To Educate Public

Anti-Beef Sentiment Alarms Doctor

By JIM STEIERT
Managing Editor

AMARILLO - From the time when settlers first came to the Llano Estacado, the Great Plains has been cattle country.

Cattle helped transform the sea of prairie grass carpeting the arid plains into a form of human nutrition which could not be wrested from the harsh climate with plow and seed.

Understandably, the cattlemen who launched an industry in the pioneering years and remain very much a part of the plains economy to this day are convinced the nation can dine in no finer style than on a choice beefsteak.

But some of those modern-day cattlemen attending the Texas Cattle Feeders Association convention here were informed that the American beef production industry is seriously threatened today by strong anti-beef sentiment, much of it fostered

within the U.S. Department of Agriculture itself, and that the cattle industry will remain little more than a "sitting duck" at the mercy of anti-beef forces unless a strong public information effort is mounted by stockmen.

That warning was offered cattlemen by Dr. Cortez F. Enloe, Jr., M.D., who acts as editor and publisher of "Nutrition Today" a publication for the nutrition and food-service industry.

Dr. Enloe was educated in chemistry at the University of Missouri and went on to study medicine at Heidelberg, Germany, spending a year in research in heart disease at the Charity Clinic in Berlin and graduating cum laude from the university there.

He became one of the most decorated medical officers in the American armed forces during World War II, serving as a flight surgeon in the Army Air Force. He holds 13

military decorations from the U.S. Army, Air Force and Navy.

In his professional life, Dr. Enloe also has organized,

directed and participated in many activities concerned with nutrition and other areas of medicine.

Addressing those attending

the TCFA convention on "Beefing Up Beef's Image" he emphasized that price may not be the factor in reduced beef demand that many cattlemen believe.

"It's evident that you as cattlemen believe that beef sales are down because of cost. High prices may be only part of the reason, however. In fact, they may have very little to do with it," Dr. Enloe pointed out.

"Considering the consumer price index, the price of beef has increased very little over the past few years. Yet, how do you explain the fact that in 1976 the average American consumed 96 pounds of beef and now, only four years later, you'll be lucky if it's 76 pounds per person. I don't think all that is due to the cost of beef, but is in part due to the anti-beef campaign that says it is not safe to eat beef. The campaign that says by eating beef you increase your chances of having intestinal

cancer, and that feeding cereal grains to livestock is sinning against mankind," stated the physician.

"If you as cattle feeders don't believe that these type things are being said about you then you're terribly unaware of what is going on. Your critics are saying that not only your product, but the way you produce it is a hazard to mankind," he continued.

Dr. Enloe informed the gathering of cattlemen that even the National Council of Churches "is pointing you out as culprits."

He stressed that much of the criticism of beef and the cattle industry is founded in ignorance, but the claims of the anti-beef factions are gaining a sympathetic ear.

"The critics don't know that you can't take the grasslands and make them into magnificent truck farms.

(See BEEF, Page 2-A)



DR. CORTEZ ENLOE

....from Page 1

Snowstorm Puts Sportsman Through Ordeal

Lemons reported that he learned about hypothermia by teaching first aid to Boy Scouts as a Scoutmaster for Hereford's Troop 52.

Lemons' damp clothing froze solid in short order in temperatures that plummeted to 14 degrees in the valley area where he was trapped.

"I had some freeze-dried food and some water I took from the lake where I left the horses and the little backpacking stove. Wednesday night I ate hot soup, and that probably helped me make it," said Lemons.

He reported that the water he boiled for soup froze in about three hours' time. An outfitter who had rented the horses to Lemons was scheduled to ascend the mountain that Wednesday afternoon to help him pack out, but the same weather that stranded Lemons stymied the efforts of the outfitter as well.

"Wednesday I was in bad shape all night. After I finally warmed up I realized that I was going to be all right," stated Lemons.

That realization remained with Lemons from a period extending from the afternoon of Wednesday, Oct. 15, through the morning of Sunday, Oct. 19, despite the fact that over four feet of snow fell on the mountainside where he was weathered in during that time.

Lemons spent his time in the sleeping bag, fighting to stay warm and eating from his stores of freeze-dried foods, which he says were so sufficient "I could have survived until I lost my mind."

With the quiet snow deepening around him, there was little else for Lemons to do but think.

"I knew I was okay and was going to be all right but I thought about the people at home who didn't know I was all right and who I knew were worrying about me. That was rough," said Lemons.

"It's something that will change your life forever. Your sense of values changes around. You figure out what's important when you're lying there and all there is to do is think," he continued.

On Saturday, (Oct. 18) Lemons reported that the sun emerged for a time over the mountainside and he rigged up a clothesline inside the tent, hung up his frozen clothes and attempted to thaw them out with the aid of the pack stove.

Although his clothes did not thaw, Lemons was aware that the weather was breaking.

Familiar with the area and able to see clearly once more, Lemons vowed that on Sunday he would put the clothes on, frozen or not, and leave the mountainside.

"Sunday morning I heard a plane come over. I was trying to get my clothes on. The pilot of the plane spotted the horses and made another pass and then he saw me. I was really pumped up when I saw him drop a message. It said that riders were on their way up to me and to stay where I was," said Lemons.

The CAP pilot flying the aircraft flashed word of the sighting of Lemons to the local sportsman's brother-in-law, who was waiting at the base of the mountain and the message was subsequently relayed to Lemons' wife, Sunny, here in Hereford.

"I was getting ready to pack up and come on down if I didn't hear from someone. It was a really big deal to see Craig Hainger, owner and operator of the Bruce Spruce Ranch and a longtime friend and two other men riding toward me. They gave me dry socks and sandwiches and we packed the horses and left, once they determined I was all right," said Lemons.

The local sportsman suffered frostbite to his feet, due to the lower portion of his sleeping bag becoming wet during the ordeal, and his hands grew numb at one point.

"I didn't feel panic during it all," said Lemons. I knew I would be all right once I got warm that first night. I do know of some other people up there who also got lost during that storm who tried to walk out. They were picked up by a helicopter and all they had was three pieces of bubble gum between them. I was lucky in that if I had to get stranded at least I had a cam with me," stated Lemons.

"Having some training probably saved me and that training came from the Scouting program. I consider myself experienced in backpacking in wilderness areas and if this happened to me I hate to think what might happen to someone who didn't know anything about what they were doing. Scouting helped me out of this tight spot. Some folks may have the idea that Scouting is all play but the basic outdoor program involved in Scouting probably helped save me," Lemons emphasized.

"I violated two cardinal rules I set up for myself a long time ago. You just don't go into that kind of country by yourself. I didn't really figure on it, but the outfitter got blocked from coming up due to the weather and then I was alone. I also was reminded in the sternest manner that when you're engaged in any winter outdoor activity you must have a way to stay dry or have a spare change of clothing with you," said Lemons.

"This was a blessing in one way in that it made me more aware, but it's an ordeal I really wouldn't want to have to go through again. Hunting and fishing is a part of my life, though, and I'm already planning for next year's trip to the mountains," Lemons remarked.

"This experience has made me look at life differently. Things like making a lot of money, the kind of car you drive, material things—they're just not that important...Just being alive is pretty great," he concluded.

Beef

They argue that the land you're using to produce cattle feed could be used to produce food for fellow men. They are ignorant about this and one reason is because you, as cattlemen, have not informed them of the truth," Dr. Enloe charged.

"I know that all these factors are causing a decline in beef consumption in this nation and that this has a bearing on national health. Range grazing is probably the best means of converting solar power into efficient protein on earth in the form of beef. I'm mad because I don't want

to see that excellent source of protein jeopardized," Dr. Enloe continued.

The editor and publisher then attacked claims that those in the cattle industry are depriving segments of the world's population of food by utilizing feedgrains.

"Are you sinning because you are using arable land to grow cattle? Consumers think that by not eating beef they are helping to alleviate world hunger. They think they can stop you cattlemen from using cropland to grow cattle. They think they are sinning by eating meat that

the poor people of the world cannot afford. Carol Tucker Foreman of the USDA says that cattlemen are taking food away from the people as surely as if they were burning up the grain crops when they feed cattle," stated Dr. Enloe.

"They forget that 85 percent of the land used to grow cattle isn't worth a hoot for anything else. Yet beef critics are so beguiled by this Naderism that has swept the country that they believe eating beef is a moral issue," he added.

from Page 1

The physician and publisher then explained that the real hazard of this form of thinking where the cattle industry is concerned is presented by the fact that a new generation is growing up accepting the philosophy that beef consumption and production are undestorable.

"You're in trouble in the beef industry and must move to counter this ignorance. You must launch a well-thought-out offensive against this ignorance and develop a sound plan to counter this enormous ripoff," Dr. Enloe stated.

"You've got to pinpoint weak areas and work on them and be aware that a reduction of meat consumption is actually being sought by agencies of the government. The Foreman crowd is going to have a great deal of influence on the use of beef in the future, and the livestock production and feeding industry must restore the faith of America in beef once more," he said.

"I would hate to see economists and avaricious politicians destroy a pillar of the great food production machine of the country," Dr. Enloe remarked.

"Freedom gives you the opportunity to organize a program directed straight at this problem. I am ready almost to get on my knees and pray for you cattlemen to do something to save the reputation of beef. — Not because I am concerned over your economic status, but for the nutritional welfare of this country," Stated Dr. Enloe.

"Get up from being sitting ducks. It isn't only your welfare at stake but the nation's as well. Save beef as one of the greatest nutritional resources we have," he concluded.

The TCFA represents cattle feeders in Texas, New Mexico and Oklahoma. Members marketed 5.45 million head of cattle in 1979 or approximately 22 percent of the cattle sold in the United States.

Letter To The Editor

Dear Editor,

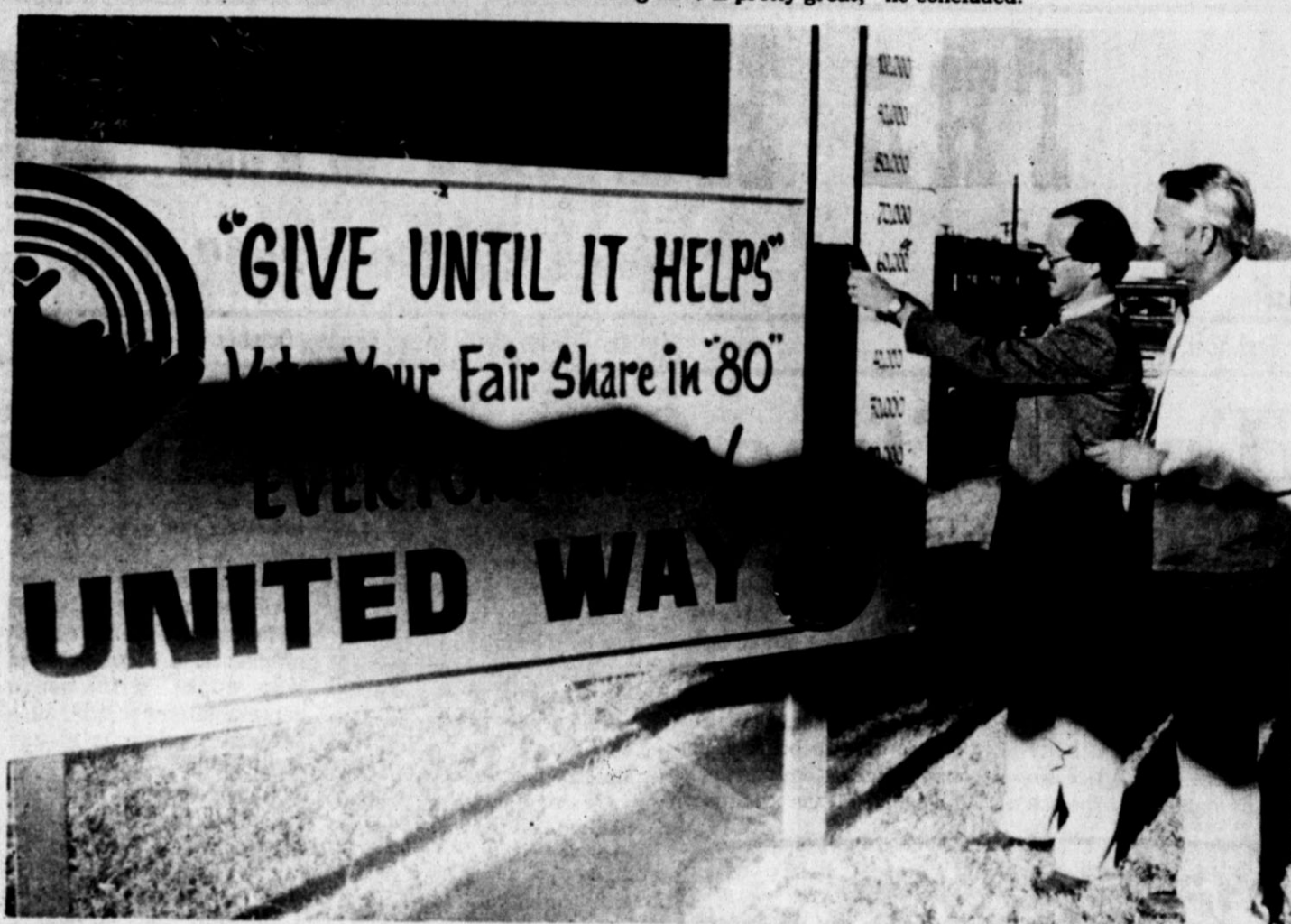
The time now required for appeal in criminal cases is much too slow. It is the major problem of the Texas courts today.

Constitutional Amendment Number 8, to be voted upon on November 4, will greatly speed the finality of criminal appeals.

Now, all appeals of all criminal cases go to one nine-judge court, the Court of Criminal Appeals. That court, however hardworking, cannot handle the load and cannot even reach criminal appeals for at least two years after conviction. The amendment would utilize the 51 judges of our courts of civil appeals to handle this load. It would change the name of that court to the Court of Appeals.

We strongly urge the adoption of Amendment 8.

Joe R. G...
Supreme Court of Texas
Truman Roberts, Judge
The Court of Criminal Appeals



Halfway There

County United Way President Mark Andrews and Employee Sector Chairman Raymond White nudge the red paint mark a bit higher on the United Way tote board in downtown Hereford. Collections during this year's United Way drive

are near the halfway point in the drive toward a goal of \$130,000. United Way officials have a "big push" planned for the coming week as they seek to obtain additional pledges and donations from local businesses and individuals.

United Way Campaign Slates 'Operation Push' This Week

The United Way will be conducting "Operation Push" this week in an effort to add several percentage points to the \$62,142.42 already attained in three weeks of campaigning.

"We know of some large accounts in the employee sector that will come in by Friday's report meeting," Chairman Raymond White said. "However, there definitely needs to be a stepped up effort all of this week," he added.

"The campaign nears one-half of its goal of \$130,000 and we can see enough money in the outstanding cards to attain this figure," President

Mark Andrews said. The bright spot in yesterday's tally was the figures received in employee campaigns conducted at Furr's, White Implement, and Dickie's, where all previous giving figures exceeded.

This division, which just got underway last Monday, seeks to add \$45,000 from employees in firms and organizations with 15 or more employees.

Bud Eades praised the excellent work of Dave Hopper in the Advance Division. Hopper has averaged \$1,100 per card on his assignments. The Advance Gifts division has sought to attain \$1,000 as

an average gift on prospects, however, to date, they average \$675 per capita with \$45,164 reported.

Other divisions and their dollar amounts and percent of goal are: Special: \$6,869.88, 31.2 percent; Employee, \$5,342.54, 11.9 percent; General \$2,829, 37.7 percent; and Agriculture \$1,937, 19.4 percent. Advance leads in percentage of goal with 75.3 percent.

Opportunities remain for donations from the farm sector through gifts of grain to the UW fund drive. Three points have been established to accept grain donations. They include Farmer's Elevator, five

miles north of Dawn, Northwest Grain, located west of Farmer's Corner, and Hereford Grain, located in Hereford.

During the coming week campaigners may leave reports at United Way headquarters, 330 Schley, during the hours of 8:30 to 5 p.m. The next report meeting is Friday, October 31 at the Chamber of Commerce.

Police Report Quiet Friday

Hereford police had a quiet night Friday following a hectic week of crime activity here.

Officers received only one report, that concerning a window which was shot out at the First Presbyterian Church. That incident remains under investigation.

Police worked one minor traffic accident Friday.

Lewis Feels Clayton Will Run for Speaker

AUSTIN, Texas (AP) — Speaker Bill Clayton and Rep. Gib Lewis has coffee and lunch Friday, and Lewis later said he felt Clayton would run for an unprecedented fourth term.

Lewis, D-Fort Worth, had run hard for "second pledges" of House members' votes to succeed Clayton if the speaker decided to sit out the 1981 Legislature as a rank-and-file member.

But Clayton's acquittal in the Brilab corruption trial met a condition Clayton had set for his own re-entry into the speaker's race. Clayton has not said positively he is a candidate, however.

One thing he had said he wanted to do before announcing was to meet face-to-face with Lewis, whom Clayton had blessed as his surrogate during the eight months of his

Brilab ordeal. That happened Friday. "We had a cup of coffee and a little light lunch. ... He said it looked like a lot of people were trying to get us to run against each other and put us at odds," Lewis said. "I said I agreed, and my position was the same as at the start."

Lewis said he told Clayton that if Clayton is in the speaker's race, Lewis is out. "I think he is a candidate. I think ... he is kind of torn between wanting to be and not wanting to be. ... I really, truly believe he has made a decision," Lewis said.

He said he did not expect Clayton to make a formal announcement until after the Nov. 4 election.

"It would be very unwise for him to make an announcement until after election day. I think many people would

want to use Speaker Clayton as an issue one way or another in legislative district races," Lewis said.

Lewis said it was "not difficult at all" to step out of the race. He said he would reassess his candidacy for speaker of the 1983 House after the legislative session ends in May.

He said he has received no encouragement to run against Clayton.

In a sidebar comment, he said Clayton's public image has been helped by the "positive comments" of jurors after his Brilab trial in Houston.

"A plain acquittal may have raised some questions, but the positive comments of the jury went beyond that," Lewis said.

County History Book Committee to Meet

Work is continuing on the Deaf Smith County History Book project being sponsored by the Deaf Smith County Historical Society. A meeting with local committee members has been scheduled for Thursday, Oct. 30 at the E.B. Black House with Judy Cotton, representative of Craftsman Publishers, Inc. of Lubbock.

Letters with detailed information about the book are to be mailed to county residents

next month. A mailing list of several thousand names has been compiled by local volunteers. The list will be as complete as possible, but the help of everyone is needed.

If anyone has names and addresses of people who have left the area but would be interested in the county history, they can call 364-4338. This number will reach either the office being set up by Sue Coleman at the Black House or the Museum office.

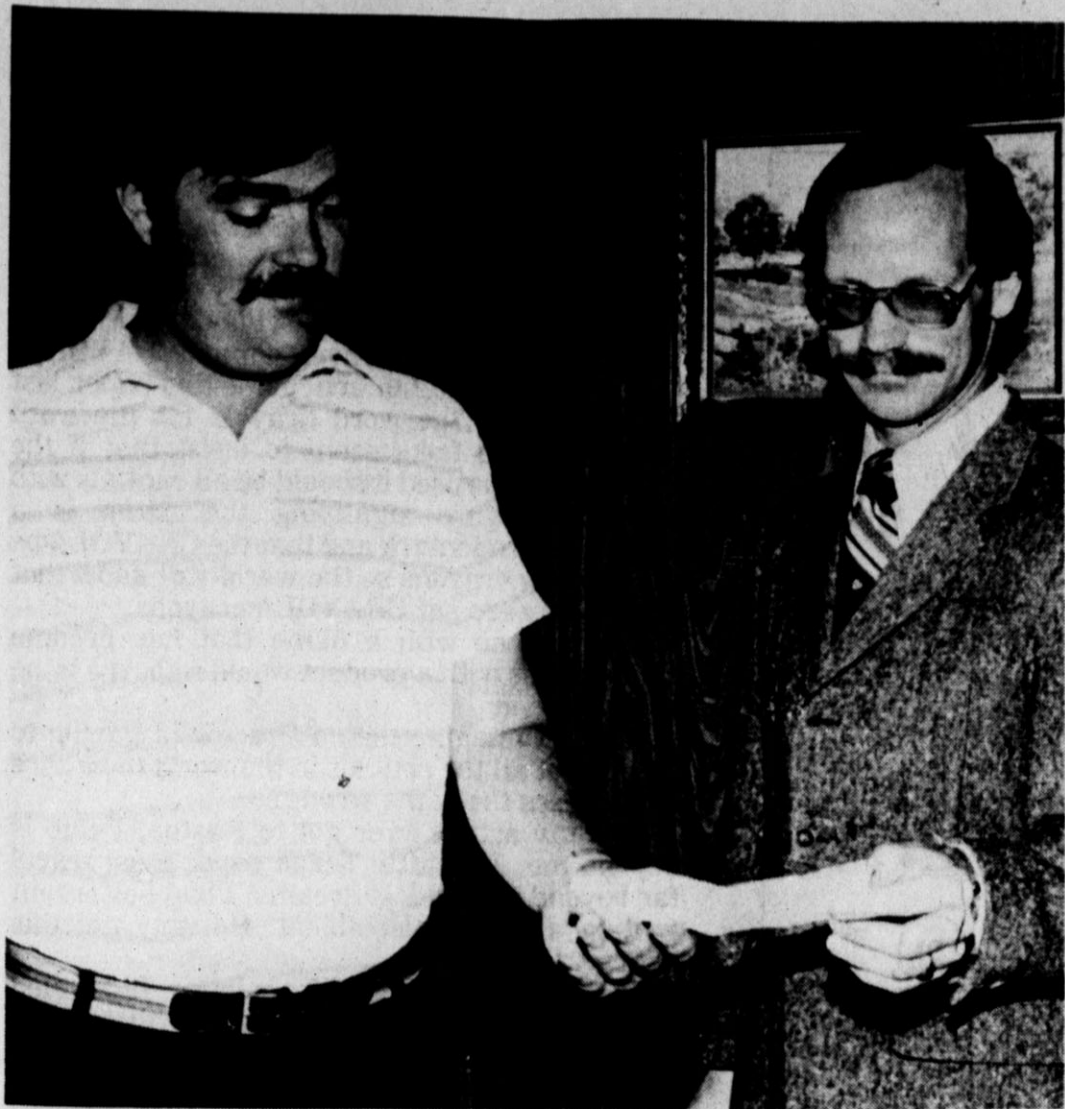
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O.G. Nieman
Jim Steiert
Bob Nigh
Charles Brownlow
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Managing Editor
Advertising Mgr.
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Adding To United Way

George Ochs, left, president of the Hereford Whiteface Kiwanis, presented a check in the amount of \$400 to President of United Way, Mark Andrews, recently. Ochs is assistant principal of West Central School. The money was obtained through various fund-raising events sponsored by the Whiteface Kiwanis Club.

Recession Had Little Effect on Inflation

NEW YORK (AP) — It was the recession that didn't accomplish much of anything except to throw people out of work, depress production, add to the government's debt and tie a millstone to the leg to any recovery.

It barely even slowed the double-digit inflation rate. "Whoever takes office in January will have to take that into account," said Otto Eckstein, an economic adviser in the Lyndon Johnson administration.

He'll also have to deal with a prime interest rate that, at 14 percent, is higher even than the inflation rate. With the recession barely over, if it is at all, the prime is rising again.

Ordinarily, a recession gives temporary relief from adverse trends: interest rates decline, the inflation rate diminishes, production costs fall. It helps clear away the debris so a new start can be made.

It really didn't happen this time. True, the prime rate declined from its extraordinary high of 20 percent last April, but it settled at a double-digit level that in historic terms is one of the highest ever.

It is true also that the rate of inflation declined in the past 12 months, but by an almost imperceptible degree — from 13.3 percent in 1979 to an annual rate of 12.1 percent through September.

But by historic standards, 12.1 percent is not low — it is one of the highest rates in U.S. history, higher than

rates during previous inflationary peaks. And economists now think it may go higher.

High and rising interest rates and high and rising costs are hardly incentives to new investments, risk-taking and innovation, all of which are considered necessary in the battle against rising prices.

High rates are in fact the factors that in the past have signaled the end of a period of economic expansion. When such factors already exist at the cycle's bottom, what kind of an expansion can be anticipated?

An investment adviser,

Wright Investors' Service, has just warned that a "very serious 'double-dip' recession" is almost a certainty if interest rates continue rising. It commented: "With economic recovery rather obviously turning into stagnation, there can be little doubt that the villain is the extraordinary and unprecedented rise of interest rates when they should be declining."

"While one can argue that consumers have become inured to high interest rates, there is no precedent in U.S. history for double-digit, post-recession interest rates."

Carter To Make Another Trip to Texas

AUSTIN, Texas (AP) — President Jimmy Carter is running even with Ronald Reagan in Texas but will make still another trip in an effort to swing Texas voters, Bob Strauss, Carter's chief campaigner said Friday.

Strauss told a Capitol news conference that Carter will make his fourth Texas trip within four or five days of the Nov. 4 election.

"I wish we were ahead but I don't think we are," Strauss, head of the national Carter-Mondale campaign, said. "It's a toss-up state."

Strauss said Carter "probably will start in the Valley and swing up through Houston, San Antonio and the

rest of the state. Maybe a visit to West Texas."

Strauss said Carter could carry Texas if 75 to 80 percent of eligible Democrats would get out and vote "but if they don't then Ronald Reagan will carry Texas."

He said voter registration was up and "I don't think apathy has set in."

"I'd like to say we are five points ahead in Texas but we are not. We are even," Strauss said. "It's going to be a very very close race. Every vote is going to count . . . I think we have good momentum now. We feel comfortable, not confident. And we can win the election if we get out our vote."

Jury Goes with Down-Home Manner

HOUSTON (AP) — There was Joseph Hauser, an FBI informant, convicted insurance swindler from the streets of Brooklyn, and there was Billy Clayton, a Baptist deacon, a Texas legislator for 20 years and speaker of the House for three terms.

When a federal court jury had to make a decision they went with Clayton and his ostrich cowboy boots and his down-home manner and reputation for being a fair man, both in the Legislature and on his farm in Northwest Texas.

The Brilab trial ended Wednesday afternoon after five weeks and two days.

Clayton and two Austin attorneys, Donald Ray and Randall Wood, were found innocent of all charges arising from the 10-month long Brilab investigation, an undercover operation that had Hauser and two FBI

agents posing as representatives of Prudential Insurance Co.

Clayton was accused of accepting a \$5,000 bribe to reopen the multimillion dollar-a-year state employees health insurance contract.

Wood and Ray were charged with using their influence for the same purpose.

Some of the jurors had their minds made-up even before the defense presented its 50 witnesses, many of them testifying to the honesty of the three defendants.

Others listened to the secret Brilab tapes made by Hauser and decided there was no racketeering, no conspiracy, no extortion, and no fraud.

There were two pivotal points in the trial.

One was the appearance of Chip Holt, an election code expert from the Texas Secretary of State's office.

The other was the track record of Hauser, the prosecution's chief witness.

Holt was called by the U.S. Attorney's office, but this backfired when he said no politician had a deadline for returning campaign contributions they had no intention of using.

Then under cross-examination, Holt said he had been requested by prosecutors to change his testimony when he took the stand the next day.

Jurors said they didn't believe the government had a case, that it was shy of solid evidence, and that the tape recordings made by Hauser smelled of entrapment.

All in all, however, it centered on the character of Clayton, Ray and Wood, and of Hauser.

Those seven women and five men could believe a man like Clayton. They found it hard to believe Hauser.

As Juror Mary Lou Lesseraux said, "I have never been prouder to be a native Texan and of the men up there in Austin. These men should never have been here."

Jimmy Haynes, at 24 one of the youngest of the jurors, said, "It was a case of two different worlds colliding. One was the honest world of Mr. Clayton and the other was the world of L.G. Moore and Joseph Hauser where everything was devious."

Moore, regional director of the International Operating Engineers Union, was a key figure in the Brilab investigation and will stand trial later on charges of extortion, fraud, conspiracy and racketeering.

Hauser was smooth on the witness stand, but perhaps far too smooth for a jury of Texans.

They also had knowledge that a short time before another trial brought by the U.S. Attorney's office against a Harris County commissioner and a Houston television newsman had resulted in a verdict of innocent from a U.S. District judge.

There also was a standard joke around the federal building during the trial that went like this:

"Wonder who will be the next defense witness called by the prosecution."

For instance, the prosecution called Russell "Rusty" Kelley, the executive assistant to Speaker Clayton.

Kelley testified that Clayton "is an honest man and has never done anything to make me think he would accept a bribe."

Bob Johnson, a former member of the state board that awards insurance contracts, was called by the prosecution and he testified that Clayton "would never take money illegally from anyone. Mr. Clayton never once attempted to influence me on the insurance issue."

Even Michael Wacks, an undercover FBI agent, testified he had never heard anything to indicate Clayton had ever committed a criminal act.

He said there had been some rumors that the speaker may be acceptable to political payoffs. When asked to describe what he had heard, Wacks said it involved Clayton's efforts to influence black legislators to support him for speaker.

But, Wacks said he had never checked out the story and did not know whether it was true.

Ronnie Rodriguez, a welder and member of the jury, said it all, "Billy Clayton is an honest man and he's been proven not guilty, and that's all there was to it."

Housing May be Issue Of Campaigns by 1982

NEW YORK (AP) — Housing may not be an issue in this election but it certainly will be by 1982, said a housing association official this week.

By then, he and many others in the industry seem to think, two great pressures could converge: A growing number of young people in need of housing, and a depressed rate of housing construction.

The first factor is a demographic certainty: More Americans will reach age 30 in the decade of the 1980s than in any other decade in history. The second factor, equally important, depends on several variables.

Among the variables: the availability and cost of construction and mortgage money, the cost of lumber (expected to rise in 1981), the affordability of the finished product, also destined to be more costly.

Based on a casual sampling of opinion among builders and lending officials, there seems little chance that a serious situation will be avoided.

A good deal of the solution lies beyond the scope and ability of builders, lenders and regulators. It's because of the way the economy works; periodically it pitches homebuilding into a depression.

To illustrate: Since World War II no less than seven distinct cycles have impacted the industry, all associated with the ups and downs of the general economy. But the housing cycles have been accentuated.

In fact, it is fair to say that when the general economy falls into recession the housing industry plunges into depression. In the mildest of the cycles, housing starts fell 35 percent, in the worst 64 percent.

In the past, it was the down cycle of the general economy

that hurt the most, but now it seems housing starts will be hurt even when the economy advances. Why? Because of high interest rates and rising costs.

Most lenders now feel that home mortgage rates aren't likely to drop much below 12 percent over the next few years, and some fear they could advance well beyond the 13 and 14 percent rates that now prevail.

Combined with rising prices, those high financing costs present many thousands of families with a demoralizing choice:

Forego ownership and live in an apartment at steadily rising rent; own a house, but in an effort to meet the monthly payments have no money for vacations and entertainment.

The National Association of Homebuilders estimates that when mortgage rates rise from 12 percent to 14 percent on a mortgage of \$60,000, more than 2.5 million potential buyers are priced out of the market.

At 9 percent, a rate that was still obtainable four years ago, the monthly payments on such a mortgage come to \$483. It is assumed that an additional \$215 is required for insurances, taxes and utilities.

The Homebuilders estimate that an annual income of \$33,500 would be

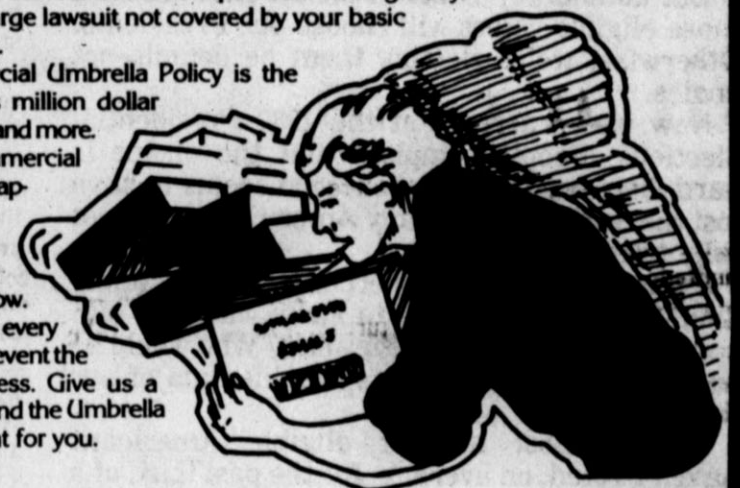
needed to support such payments, meaning that 11.8 million families, or 20.6 percent of all families, would be able to buy.

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O.G. Nieman

Siren Sense

Common sense should tell us to get out of the way for emergency vehicles and fire trucks.

Since everyone didn't exhibit that common sense, however, a law was passed to provide that motorists must yield to emergency vehicles with flashing lights and/or sirens sounding. Folks who don't yield can get a traffic ticket and are subject to a fine.

Hereford citizens have shown strong support for their fire department, and Fire Marshal Jay Spain says motorists have cooperated well the past few years. There are still some drivers, however, who don't seem to know what to do.

The proper procedure, when seeing an emergency vehicle making a run is to pull over to the right and stop. If the motorists is stopped at a signal light or intersection, he should remain at that point until emergency vehicles have safely passed.

A motorist can also be issued a traffic ticket for following too close to fire trucks or emergency vehicles. And, for safety's sake, don't get in the way of emergency operations!

Guest Editorial

Will You Vote Or Default?

By ROBERT F. DEE
SmithKline Corporation

We talk a lot about American democracy. But the question is: Are we using it?

Abraham Lincoln said that ballots are the rightful and peaceful successors of bullets.

But statistics show that Americans aren't fighting hard enough with ballots. Only once in recent time, in the 1964 Presidential election, did the number of voters for a President come anywhere matching the number not voting. Of the eligible voters, 37.8 percent voted for President Johnson; 38.1 percent didn't vote at all.

But democracy is based on the premise that those eligible voters will choose our Presidents. Otherwise, we're electing them by default—not choice.

Now we've arrived at the 1980 Presidential elections. People complain that the choice is hard—between an incumbent who seems to have lost the confidence of many Americans and a not fully tried new challenger.

In the 1976 election, 46 percent of those eligible didn't vote. How are we to know what the outcome would have been if they had? Who would be our President now? This is the dilemma of our democracy.

Since almost half of eligible Americans haven't voted, on average, for the past third of a century, where does that leave us? In my opinion, it leaves us in a very precarious position.

Here we are, facing the problems of high taxes, galloping inflation, double digit interest rates, flagging productivity, an uncertain dollar, government over-regulation, the largest national debt in history, and a largely hostile world—and we cannot be certain whether the Chief Executive of our country is truly the choice of most of our eligible voters.

The next question is: Will we do a better job this November?

Uncertainty about the meaning of our vote can only inspire a loss of confidence in the hearts of Americans—and may inspire disdain in the minds of our enemies. A clue to the reason for the American voting dilemma may be this:

In the 1976 election, 11 percent of those voting did not make up their minds about the candidate of their choice until 24 hours before casting their ballots.

And 5 percent—more votes than the margin of victory—are believed to have decided on the way to the polls.

These facts suggest to me that Middle America, which the Census shows does most of the voting, has long found it difficult to distinguish important differences between the positions of the two Presidential candidates.

But this year there are differences—and they seem to me to be important.

As we approach Tuesday, Nov. 4, we will make a choice that will largely determine the kind of America we will have during the decade of the Eighties.

That choice is never easy. The history of American politics shows few cases where the candidates have been models of perfection. Democracy is the most tolerantly human of all political forms. Some of our greatest leaders have seemed less than heroic on Election Day.

But we must not vote by default. We must reverse the trend of nonvoting, confound the pollsters and the media, and make the 1980 election a triumphant show of American unity.

This election can be a symbol of America's strength. The world is watching. We can show the world by our votes that we are strong.

J.P. Doodles

by Barry McWilliams



Voice of Business

Middle Income Taxpayers Now Shoulder Large Share of Taxes

Middle income taxpayers are unhappy—and with plenty of cause. They have been reminded by recent statistics that they not only shoulder a larger share of the tax burden but that due to inflation that share keeps getting larger.

The new figures were reported by the Internal Revenue Service, based on a study of 1979 tax returns which the agency processed the first seven months of this year.

These figures indicate that individuals in the \$15,000 to \$50,000 income range bear the greatest share of the tax burden—60.1 percent of all federal income taxes paid for 1979.

In comments for the Congressional Record, Rep. James T. Broyhill (R-N.C.) said it is "disturbing" that the middle class share in 1977 was under 60 percent in 1977. Meanwhile, the share of taxes paid by those with income under \$10,000 amounted to only 4.4 percent of all taxes in 1979, compared with 5.6 percent two years ago.

"The figures contained in the IRS study," he concludes, "indicate an alarming shift of the federal income tax burden toward the middle income class, concentrating an ever-increasing portion of all federal income taxes on these taxpayers."

As taxpayers have come to

learn, to their great chagrin, inflation plays tricks on them. As they earn more money simply to offset the higher cost of living, they are pushed into tax brackets that take a larger percentage of their income.

Rep. Broyhill cites data of the Tax Foundation, an impartial research organization, showing the increase in tax burden of a typical worker with a median income of \$20,000 and supporting a spouse and two children. In 1979, the worker paid \$4,814 in direct and indirect federal taxes, or 26.7 percent of his earnings. In 1980, his taxes will eat up \$5,441, or 27.3 percent of his earnings.

The U.S. Chamber of Commerce points out that inflation, plus the growing prevalence of two-earner families, is rapidly increasing the number of taxpayers being pushed into 50 percent and higher tax brackets.

These are the taxpayers who, in a recent survey by the Gallup Organization, helped form an overwhelming majority who favor a cut in income tax rates, rather than a tax credit to help offset scheduled increases in Social Security.

The Chamber supports across-the-board cuts in all income tax rates.

In favoring a reduction of the maximum tax rate from

70 to 50 percent, the Chamber argues that the move would equalize the tax on investment income with the tax on earned income and encourage people to invest.

"The increased investment induced by cutting the top individual rate would lead to greater employment and higher wages at all income levels," the Chamber maintains.

Revenue losses from such tax cuts can be wiped out by an expanding economy. In 1964 and 1965, rates were cut across the board, yet taxes paid by the highest income group, those with adjusted gross incomes of \$100,000 or more, rose by 50 percent, from \$2.46 billion in 1963 to \$3.76 billion in 1965.

As Congress debates tax reduction proposals it behooves its members to put aside popular but inflationary tax notions of the past. Already a strong consensus has emerged in the White House and Congress for tax relief designed to spur business growth through greater allowances for capital investment and greater productivity.

Needed also is a consensus that it's time to make individual Americans more productive, in the sense that they have more to save of their earnings. The upcoming debate over individual tax reductions must focus on this new concern.

THE LEAKY BUCKET

The leaky bucket theory of government now has a corollary axiom. The bottomless bucket.

Under the leaky bucket theory, it is taken for granted

that all tasks assigned or taken over by the federal government automatically will cost more due to waste, inefficiency or fraud.

One of the more notorious evidences of this theory is a study made several years ago of the former Department of Health, Education and Welfare (HEW), which showed that fraud, abuse and waste in its programs costs taxpayers \$6.3 to \$7.4 billion a year.

Now it develops that government leakages occur not only when the government spends money but when it gives it away. According to Oklahoma officials, federal grants totaling \$1 million for a technical education program were turned down because it would have cost \$3 to administer every \$1 sent from Washington.

The state's regents of higher education concluded they could not afford to spend approximately 80 percent of the money on paperwork and other compliance requirements. One of the conditions would have required the state to do follow-up studies on the 27,000 students who take part in the program each year, as well as followups on their employers.

The U.S. Chamber of Commerce has a point when it keeps insisting that Congress should gradually reduce federal spending, which now is approximately 22 percent of national income, to a more reasonable 20 percent in two years.

The less the government lades in buckets the less it costs taxpayers in leakage.

Bootleg Philosopher

Bond Promises Of Congressmen?

(Editor's note: The Bootleg Philosopher on his Deaf Smith grass farm on Bootleg Corner comes up with some new proposals this week, perhaps.)

Dear editor:

I have been keeping notes on the number of ways TV commercials claim you can save gasoline.

One claim says if you'll buy its brand of oil you can save gasoline. Another says its tires will save gas. Another says its gasoline will save gas. Another says the shape of the car's hood will save gas. Another says its sparkplugs will do the job. Even the telephone company has a system for some big firms that'll save energy.

On the assumption that a certain percent of the population acts on these claims, I'm about to come out with an invention of mine that'll save gasoline. It's a gas-saving windshield wiper.

Don't ask me how a windshield wiper can save gas, it's a trade secret, but if I can get a million car drivers to try it out at \$10 apiece before the

government gets around to testing it, you can see the high price of gasoline won't bother me.

On the subject of saving, I've figured out a way to make political promises of tax cuts come true. Like it is, there's an un-bridged gap between pre-election tax cut promises and post-election forgetfulness.

The answer to this absent-mindedness is bonded promises. If we can let a man get out of jail on bond, why can't we require a candidate to get into office on one?

For example, if a candidate promises a 20 percent tax cut, bond him for 20 percent of his salary. For every month he fails to deliver, his bond is forfeited. If a whole party comes out for a tax cut, bond it for the amount of promised cuts. That way we get a tax cut, whichever way the vote goes.

If we're going to let criminals out on bond, it seems only fair we let Congressmen in on the same terms.

Yours faithfully,
J.A.

Doug Manning

Penultimate Word

CRAYONS

You are going to find this one hard to believe. I received a letter from a company called Binney and Smith of Easton, Pennsylvania. These fine folks manufacture a crayon named CRAYOLA.

It seems I wrote an article for this paper last July and used the word Crayola for the word crayon. These folks seem to insist that if the word crayola is used it should be all capitals with the little figure signifying the name is a registered trademark and that the CRAYOLA be followed by crayons so the world will know that all crayons are not CRAYOLA crayons.

Why anyone with a name that has become synonymous with a product would fight the issue is beyond me.

Can you imagine the cost factor in having to search out all the articles in the world to be sure no one uses the name wrong?

How my article ever got to Easton, Penn. is beyond me. This little Texas paper must travel far beyond our wildest dreams. I had better quit writing about the President. He may get this paper.

By the way, this was no form letter. It detailed my usage of the term. Someone had to dictate the thing and someone signed the letter personally. That is sorta frightening if you think about it. In times of rising inflation, a Presidential election, hostages in Iran, and growing tension in the world, a company has employees assigned to reading articles from a small Texas paper to see if they spelled their name right.

It also points up one of my major points. We are all taking ourselves too seriously. We have lost our sense of humor and in so doing, have lost our perspective. Binney & Smith may think it is a matter of life and death that their precious name be used exactly right: All caps with the registered symbol and followed by the generic name. I think it proves once again that Manning's Law is true.

You will have to remember Manning's Law yourself. I do not want any more flac from quoting it again. To refresh you, it has something to do with a certain soreness in sacred cows. Or, put another way it means sacred cows have "udderly" no sense of humor.

Warm fuzzies,
Doug Manning

Guest Editorial

Family Help

Candidate Ronald Reagan has hit upon one issue that is drawing a lot of support, much to the surprise of his opponent.

It is the unified gift and inheritance tax. During a major farm policy speech in Nevada, Iowa, Reagan said he would phase out this tax.

He got an ovation from the farmers present.

A short while later, speaking in New York to some 500 small business owners, about half of whom were blacks, he again promised to phase out this gift and inheritance tax. Again he got a standing ovation.

There was a time in this country when only the rich worried about estate taxes. The rich were also able to hire able lawyers and accountants to help them get around such taxes.

But inflation has changed all that and today there are a great many people in these United States who are concerned about what will happen to the estate they have spent a lifetime accumulating.

A \$300,000 estate is no longer out of the ordinary. Almost any farm or ranch in Ochiltree county will be worth that. The estate tax will also apply to owners of service stations, machine shops, restaurants or any number of other businesses that individuals own and operate.

Not only that, but the cash income from a \$300,000 estate is not always very great and this does not represent immense wealth.

The heirs of many family businesses have had to face the unpleasant fact of having to sell the business or farm in order to pay the taxes.

Congress changed the estate tax laws in 1976 by phasing in a tax credit that has the effect of increasing the exemption. But to satisfy the liberals, the law installed a provision requiring heirs to pay taxes on capital gains dating all the way back to the original purchase should they dispose of the asset. This was later repealed over President Carter's objection, but estate taxes remain, with rates ranging from 18 to 70 percent on an estate, making it hard on heirs to salvage much when an estate is settled.

Because of the estate tax, individuals find it almost impossible to hold on to family property. Individuals also find it hard to accumulate enough capital to buy individual businesses, thus we have seen the rise of chain ownership which is dominating the American business world today.

Ronald Reagan has hit on an issue popular with more people than was at first believed.

And he has a different attitude from President Carter. Reagan's proposal is aimed at protecting modestly successful people from having their wealth expropriated, not at giving them something someone else has earned.

THE PERRYTON HERALD

harvest has passed the half-way mark, but the season's first freeze early this week has slowed down harvest.

50 YEARS AGO

While the price of wheat has been extremely low, generally figured between 60 and 70 cents, the average price paid in Hereford this season has been 70 cents, according to manager of the Farmers' Elevator company here. Hereford has maintained its reputation as being a good primary market for grain, local dealers say.

Believe it or not, but a man who lives two miles north of Hereford, left at the Brand office a ripe strawberry that measured five inches in circumference, either stem or bloom wise, or contra wise, and it weighed exactly one ounce. Strawberries that average 16 to the pound are not found in everybody's garden.

Only the Newspaper

No matter how you look at it, only the newspaper is for everyone. Because there's something for every interest, every age. And readership keeps increasing—up 59% for young teens to over 60% for adults.

Rape Victim Charged with Attempted Extortion

TULSA, Okla. (AP) — A 19-year-old rape victim and three others, including an aunt and her father, were charged Thursday with conspiring to obtain \$5,000 from the family of the alleged rapist.

In return for the money, prosecutors contend the rape victim was to refuse to testify against the 18-year-old alleged rapist, whose mother was named as an unindicted co-conspirator.

Officials said the alleged extortion plot came to light when the alleged victim was present to testify at a preliminary hearing for Stephen Loyd Keele on Wednesday.

Keele's hearing was rescheduled for today when his mother, Jan Keele, reported details of the alleged plan, prosecutors said.

District Attorney S.M. Falls Jr. said he would pursue the rape case against Keele although "the victim had been named as a co-conspirator and jailed."

Leslie Tyson allegedly was raped at the house of her aunt, Carol Ericson, during a visit to Tulsa in August. She returned from Safford, Ariz., for Keele's hearing.

The two women were arrested and held briefly in the Tulsa County Jail before being released on bail, officials said.

Tulsa County prosecutors allege the conspiracy also involved Miss Tyson's father, Joe Tyson, and an acquaintance, Jim Luman, both inmates at a federal prison in Texarkana, Texas.

Tyson and Luman allegedly made arrangements for the transaction through long-distance calls from telephones inside the medium security facility between Monday and Wednesday, prosecutors said.

Luman, a Jenks resident, is serving sentences for federal theft charges. Tyson reportedly was serving time on a narcotics conviction.

In August, when Miss Tyson reportedly was raped, neighbors replied to her calls for help by trapping Keele in a garage.

He subsequently was charged with first-degree rape and sent to a state hospital for 60 days of mental observation. He was returned to Tulsa County Jail for preliminary hearing.

"I would hope this does not negate the efforts of both the citizens who put out the effort to arrest him and the police officers who investigated the case," Falls said.

Sales by Domestic Automakers In Mid-October Off 15 Percent

DETROIT (AP) — Sales by domestic automakers in mid-October were off 15 percent from the same period last year, the companies say. To one industry analyst, that was good news.

"Things are so much better than I expected I'm going to light a celebratory cigar," said the analyst, who had predicted a 25 percent decline for the Oct. 11-20 period. He asked not to be identified.

But Wall Street analyst Arvid Jouppe of John Muir & Co. said the reports Thursday were bad news.

Both Ford Motor Co. and Chrysler Corp. said their sales were hurt because they did not have enough of the highly promoted new front-wheel drive entries, Dodge Aries and Plymouth Reliant for Chrysler and Ford Escort and Mercury Lynx for Ford.

"Neither Ford nor Chrysler shows evidence of being able to persuade buyers to take something else because there weren't enough new models, and this is especially important because showroom traffic is up substantially," he said.

The new models will pick up when availability improves, but other cars have to be sold also.

The five companies sold 202,666 cars against 268,938 in mid-October last year. Since last year's period had one more selling day, the percentage comparisons are based on sales per day.

The seasonally adjusted annual selling rate — what sales would be for the year if the period's sales were characteristic of a typical year — was 7.2 million cars for domestic makes, a figure exceeded only once since March.

General Motors Corp. sales fell only 4.5 percent despite the lack of any all-new models. The No.1 automaker sold 135,700 cars against 159,898 in mid-October last year and captured 67 percent of the market for domestic makes, an unusually high share. For the first 20 days, GM was up 2.5 percent.

GM's 18-month old front-wheel drive entry, the "X-car" family, was up 39 percent.

GM announced today that it was recalling 3,700 workers to restore the second shift at the Cadillac assembly plant in Detroit on Dec. 1.

Ford sales plunged 39 percent in the period, from 73,679 to 40,249, putting Ford down 17 percent for the first two

October periods. Escort and Lynx sales totalled 4,657 cars. Chrysler was off 7.6 percent for the period, 20,091 cars against 24,449, but remained up 7.0 percent for the first 20 days of the month. Sales of K-cars were 3,550.

AMC, which reports only at month-end like importers, sold an estimated 3,700 cars, a 24 percent drop from 5,500 in mid-October 1979.

For the year so far, the five companies are off 22 percent from 6,821,783 to 5,339,803 cars. GM is down 17 percent, 3,359,383 against 4,026,457; Ford and Chrysler each is off 33 percent, 1,185,707 at Ford against 1,759,059 and 523,258 against 782,755 at Chrysler; AMC is down 0.9 percent, 122,007 versus 130,350; and VW is up 15 percent, 149,448 compared with 130,350.

Tuesday Night's Presidential Debate: Campaign 'Super Bowl'

WASHINGTON (AP) — It's supposed to be the Super Bowl of politics, the campaign World Series, one roll of the dice with stakes as high as the White House.

But it is at least an even-money bet that nothing President Carter and Ronald Reagan say in Tuesday night's debate will be nearly so dramatic as the fact that they are face to face at last, saying it to each other and to millions upon millions of voters.

After all the haggling, both principals give the impression that they are rather reluctant to risk everything on one night's performance. That is understandable; there have been too many nights, in too many cities, for

either campaigner to be comfortable with the risk that it might all be lost one week short of the goal, on a stage set for television in Cleveland.

Not only does the debate come late, one week before election night, it also comes alone, with no chance for a rematch or a comeback.

In the two earlier campaigns that featured nationally televised debates, the candidates met in series. In 1976, there were three debates between Carter and then-President Gerald R. Ford. Carter said later that he wouldn't have been elected without the debates.

The opening debate seemed to be to Ford's advantage.

Carter appeared nervous, deferential, ill at ease. Round two clearly belonged to Carter, not because he suddenly blossomed as a debater, but because Ford blundered. The finale was routine — in fact, it was dull. The date was Oct. 22, 1976, and both candidates were extra cautious, avoiding risks with the election drawing near.

This time, the opener will be the finale. Carter and Reagan meet for 90 minutes, and when they are done, there will be only six days left for campaigning.

The rehearsals the two campaigners have been conducting are designed to guard against just such an error as Ford's. Reagan strategists

claim they will be content to emerge in a standoff, saying the Republican challenger is ahead and needs only to avoid losing anything to Carter because of the debate.

In fact, each candidate is heading for Cleveland because he thinks he has something to gain. Reagan thinks he can undo what he calls a stereotype created by Carter, depicting him as warlike and risky. He believes he can use the debate to shift the focus to Carter's economic policies, the issue he wanted to stress all along.

Carter, clearly, will try to make Reagan the issue, as he has from the outset of the campaign.

But they'll both proceed with care, because neither wants to play the heavy and risk a backlash.

And the one guaranteed result is this: each candidate will say he succeeded.

Record Being Compiled Of Battle with Cancer

MILFORD, Conn. (AP) — When 4-year-old Amber Calistro dies, perhaps this weekend, Patti Calistro will not be left without the sound of her daughter's voice.

With her daughter's death approaching, Ms. Calistro began compiling a record of the terminally ill child's battle with cancer. She hopes to write a book about the experience and spare other parents some of her anguish.

"I have pictures of her ever since I was pregnant," Ms. Calistro said Friday. "I've saved every scrap of paper she has drawn on and I have tapes of our conversations during the last 10 days."

"After she dies, I want to have a program so all the people who have known her and helped us can touch her. She won't be there but her spirit will be."

"I know what it is like to struggle, and I want to help other people who are going through the same thing needlessly," said Ms. Calistro, an artist in the coastal community of Milford.

The tiny growth behind Amber's ear was discovered in 1979, after Ms. Calistro had separated from her husband.

The cancer, rhabdomyosarcoma, was diagnosed by doctors at Yale-New Haven Hospital last March. Amber was taken to doctors after she fell and the growing

lump split open.

The tumor is now the size of a saucer and disfigures the right side of Amber's head. She has undergone surgery, radiation and metabolic and immunological therapy.

The tumor still grows, and the child, treated with morphine and other pain-killing drugs, is ready for the death that her mother said on Friday could come within two days.

"At first she was scared," said Ms. Calistro. "Mommy, I don't want to leave you," she would say. But in the last week and a half she has made progress. She wants to die and be with God."

Ms. Calistro said she will be satisfied if she can keep Amber out of pain in her last hours.

"Of course I will be hurt and upset when she dies," Ms. Calistro said, her voice calm. "But I have told her everything I want to tell her. And she has told me that she will be here always, even if physically she isn't."

"We've pretty much resolved everything and come to terms with her death."

Ms. Calistro insists "something must be done" to link the families of dying children, to help parents lend emotional support to one another and to aid the flow of information about alternative cancer treatments and their legal consequences.

When Amber dies, Ms. Calistro said, she will scatter the ashes of her daughter over Long Island Sound.

"Amber will be with me forever," she said.

Gas Valve Failure Kills Man

BON WIER, Texas (AP) — The apparent failure of a high-pressure natural gas valve caused the death of a Trunkline Gas Co. worker, authorities said.

The mishap occurred Thursday during a routine operational check of the six-inch valve, a Trunkline spokesman said. Another worker was hospitalized for observation, he said.

The accident occurred near this Newton County community near the Texas-Louisiana border. The pipeline that moves about 200,000 cubic feet of gas daily from nearby leases to a 10-inch line linking Trunkline's main system near Longville, La.



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Strauss: Clements Should Apologize

DALLAS (AP) — Gov. Bill Clements means well but "he just doesn't know any better" and he should apologize for embarrassing Texans with his blunt assessment of the president in an interview with a Texarkana newspaper, says President Carter's campaign chairman.

The governor has come under heavy criticism for calling Carter a "goddamn liar" during an interview with the editorial board of the Texarkana Gazette.

"Clements really isn't a bad man or an evil man. He is just getting uptight, feeling the pressure and he is obsessed about this election, which has made him lose his judgment," Carter campaign manager Robert Strauss said

Friday.

"The funny thing is he is obsessed with trying to defeat Carter and I think he is probably doing as much to help us carry the state as we are able to do for ourselves," Strauss said.

Clements, chairman of the Reagan-Bush campaign in Texas, lashed out at the newspaper Friday, saying the Gazette had violated his confidence by publishing comments he made off the record.

"They violated my confidence. I considered it a privileged discussion. I certainly wasn't saying those things for quotation," Clements said Friday in Dallas.

However, Gazette Manag-

ing Editor Dennis Byrd said the interview was on the record and the newspapers account was well within the boundaries of fairness.

"There was never any discussion by him or anyone else about the discussion being privileged, off the record or anything else," said Byrd.

"In fact, the editor who was taking notes was doing so in full view of the governor. And at one point when the governor was discussing his poll ... he pointed to the editor taking notes and said, 'You may want to write this down,'" said Byrd.

Texas Attorney General Mark White, a member of the Carter-Mondale steering committee in Texas, said Friday Clements had "carried the 1980 campaign to a new low."

The governor also complained during his interview with the Gazette that he was not notified when the late shah of Iran was brought to a San Antonio Air Force base to recuperate from cancer surgery.

"I learned it from the newspapers. Now, they don't have to ask me about doing anything on that Air Force base, but they didn't even make a courtesy call to let me know the Shah would be coming to Texas.

"But in all fairness, I must say this: Mr. Carter understands full well that I am after his ass," Clements said.

White said the governor's remarks would hinder the Reagan campaign effort in Texas.

"Our polls show that Gov. Clements is helping us.... The kind of poor taste statements he made yesterday hurts people. He means well, he just doesn't know any better," White said the remarks

"The language he used to describe the President of the United States is embarrassing and reprehensible," said White.

Strauss said he got a number of calls from people around the country who "find it incredible that a governor of this state would embarrass the people of the state in this manner."

"He does owe the people of Texas an apology and I am sure he will give them one," Strauss added.

However, in a statement released in Austin, Clements said he "had no apologies to make."

Clements told the newspaper's editorial board that "when Jimmy Carter says we are stronger militarily now (than when he took office), he is lying."

"I just can't say it any stronger. Well, I could say he's a goddamn liar."

The newspaper quoted Clements as calling Carter a liar eight times during the interview.

In his statement Friday, Clements repeated his charge that Carter "is lying about America's defense."

Clements also told the Gazette he was "convinced that Carter is the most dangerous individual to ever occupy the office of the president, and that's why I'm here today."

Clements met with the newspaper's editorial board Thursday, one day after Carter visited the city.

New Financial Service Available in this Area

AMARILLO -- Cash Management Account, a new financial service from Merrill Lynch, is now available in the Texas Panhandle area through the firm's Amarillo office, it was announced today by L.P. Babb, Jr., resident vice president in charge of the Amarillo office of Merrill Lynch, Pierce, Fenner & Smith Inc., the nation's largest securities company.

The new brokerage account integrates for the first time a variety of financial services into a single account. Merrill Lynch's Cash Management Account program is primarily a brokerage account for investors to buy and sell securities. But it also features automatic invest-

ment in shares of a money market fund and direct access to the cash redemption value of shares in the fund and to margin loans through the use of bank checks and a VISA card. Bank One of Columbus (Ohio), N.A., provides the check and card issuance and processing services to subscribers to Merrill Lynch Cash Management Account services.

"Cash Management Account should appeal to a wide range of consumers and business people," Mr. Babb predicted. "In terms of convenience alone, it will eliminate the many hours people spend keeping track of separate accounts.

"For the first time, investors will be able to tap all the money, investments and ready borrowing power in their brokerage accounts, simply by writing a bank check or using a VISA card. Investors who subscribe to the Cash Management Account service will be able to get cash at any of the 77,000 branches worldwide of VISA banks, and make card purchases throughout the world."

An investor can participate in the Cash Management Ac-

count program with a minimum of \$20,000 in securities and/or cash.

Available cash in the account will automatically be invested once each week in shares of a money market fund where dividends will be earned and reinvested daily. Funds invested in money market fund shares can be utilized at any time by writing checks or using the VISA card to be issued to all customers participating in the Cash Management Account program.

Checking and card transaction also will be backed by a direct line of credit, based on the loan value of the securities in the account. This collateral-based loan is available on a standby basis to cover checks, bank card purchases or securities transactions, but is only put into effect after all of the investment funds in the account, including the funds invested in the money fund, have been utilized.

Each Cash Management Account customer's securities will be protected up to \$500,000, the same as the coverage provided all Merrill Lynch customers.

Passenger Service Possible

COLLEGE STATION, Texas (AP) — Amtrak passenger service between Houston, San Antonio and Dallas-Fort Worth can become a reality only if state and local officials can convince legislators in Washington that the service will be profitable and feasible for the ailing government-owned railroad, officials said Thursday.

The "Texas Triangle" is one of 20 possible rail corridors across the nation being considered by Congress.

Officials from cities that

would be affected by the service, along with state proponents of the plan, met with U.S. Rep. Phil Graham, D-Texas, at a meeting here to discuss the proposal with Amtrak authorities.

"What we want to do is provide the best service possible for the greatest number of people," said Amtrak president Alan Boyd. "Congress will make the decision whether or not to do it."

He said the congressional decision will be based on population, geographical spacing,

location, communities of interest, and the existence of tracks to handle 80 mph traffic.

A big consideration will be the amount of interest and commitment to the proposal shown by the communities considered, Boyd said.

One leg of the "Texas Triangle" could be operative within two years of congressional approval of the corridor plan, he added. The entire service could be operative five years from Congress' decision.



Paul Harvey News

Dirty Air

There was another kind of air pollution during the recent political campaign.

One of the fringe candidates focused attention on himself by including dirty words in his radio and TV commercials.

And before you ask, "Who says the words are 'dirty'?" — I do.

I am not unaware of what's being called "the language of the streets."

I was long enough in the Air Force to have heard all those words; the bedroom words, the bathroom words, the gutter words.

And I am aware that there is an inevitable evolution in patterns of propriety.

Anybody three decades in broadcasting can remember when we never used the word "cancer". We said

"malignancy."

We never used such words as syphilis and gonorrhea; we said "social disease."

We accepted no advertising for toilet tissue, feminine hygiene items. I can recall a time when Kotex was unofficially offering a million dollars to any ad man who could get their product past the network censors.

It would have been inconceivable for the electronic media to advertise hemorrhoid remedies.

The change came rather abruptly. When President Eisenhower was hospitalized with ileitis he left instructions that the "people should be kept precisely advised" of his condition.

So the six-o'clock news began reciting publicly a daily tally of his bowel movements.

During the recent World Series, the discomfort of George Brett was described in unnecessary detail.

Now self-examination for mammary cancer is demonstrated on TV with live human breasts.

During the government's indictment of Tampons, the specific function of that device was demonstrated during TV interviews.

And now we come to the use by a pipsqueak presidential candidate of barnyard vulgarisms in his campaign oratory which the networks and stations, by law, are not allowed to exercise.

Congress, intending to prevent media censorship of a politician's opinions, has mandated a degree of air pollution it never intended.

In this campaign there were 14 legally qualified presidential candidates — Libertarian, Citizens, Labor, Communist, Socialist, what-not ... The potential for further and even more flagrant air pollution is obvious.

Historically our country, by law, has confined to sewers what some countries allow to run in open gutters for reasons of health and to stifle the stink.

That may violate the rights of some stinkers, but so what?

Black Children Still Missing

ATLANTA (AP) — One week after turning up the body of a 10th murdered black child, volunteers were hoping that their second weekend search of vacant lots and abandoned buildings would provide clues about four children still missing.

City Councilman Arthur Langford said Friday he expected 1,500 volunteers, working in 50 different teams, to join the search today of the East Lake Meadows community in southeast Atlanta.

Two of the missing children — Christopher Richardson, 11, and Darron Glass, 10 — were last seen in that area this past summer.

A similar search last Saturday turned up the decomposed remains of 7-year-old Latonya Wilson, believed to have been abducted in June. Her body, the 10th discovered in the last 15 months, was found five blocks from her parents' apartment. Police

say there is little to tie the killings together other than that the victims were all black and came from poor backgrounds.

Leads poured in after the discovery and a door-to-door canvass for evidence by police.

"We have followed up on 1,068 leads," said Public Safety Commissioner Lee P. Brown. "We have not solved the cases."

Langford, a black leader of the United Youth Adult Conference, which organized the search, said Friday, "We have no leads, no clues, and some very serious questions to be answered."

He said Atlanta's blacks are "still hyped" in reaction to the slayings in their own city as well as the slayings of six black men in the Buffalo, N.Y., area and this week's discovery of a bomb at a black church in Birmingham, Ala. That bomb was defused.

The Atlanta killings, which began in July 1979 but only recently became the focus of an all-out police investigation, have fueled racial distrust here, the home base of the late Dr. Martin Luther King Jr.'s civil rights movement.

But the public safety commissioner, who is black, told a news conference Friday: "I do not see hysteria. I see a city coming together in a situation of adversity."

A reward fund has been built up to more than \$100,000. A task force of full-time officers working on the case was increased to 25, with the FBI assigning two liaison agents to the team and the county assigning two deputy district attorneys.

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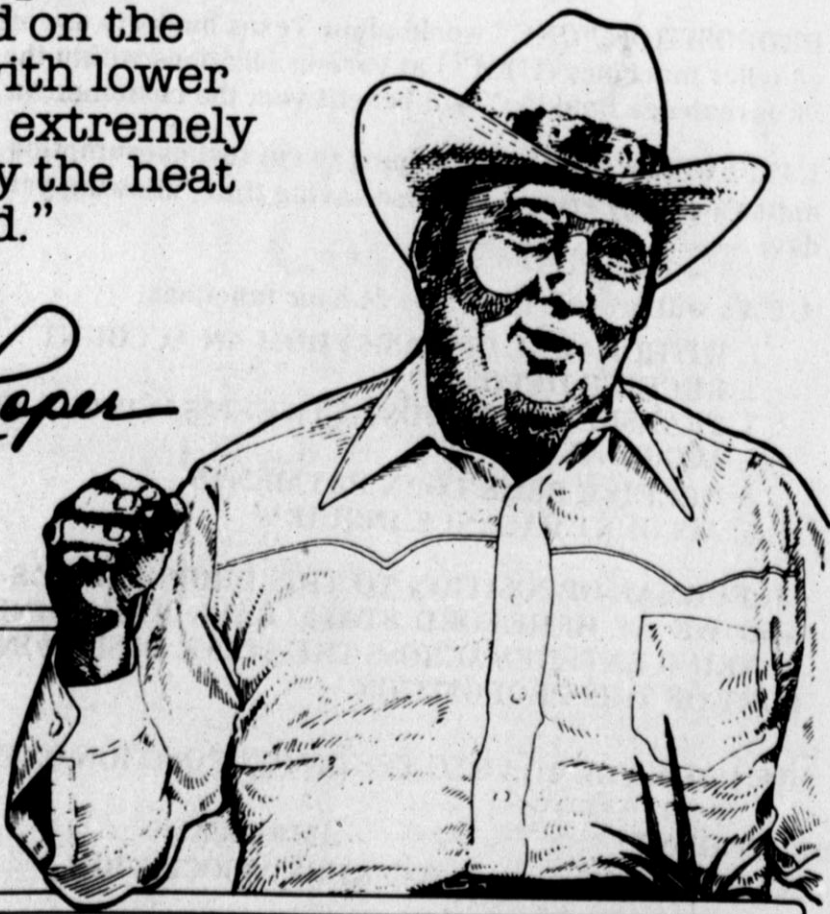
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Get beautiful warmth at beautiful savings! "Granada" is a 72" X 90" 100% polyester blanket with nylon binding. Machine washable and dryable, it's a luxurious winter weight blanket in rich solid colors. Reg. 4.99

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Waterfowl Season to Open Tuesday; Drought Makes Prospects Uncertain

By JIM STEIERT
Outdoors Editor

A raging drought on the Canadian prairie provinces during the summer of 1980 has dimmed prospects for the 1980-81 waterfowl hunting season somewhat, but considering the adverse circumstances, waterfowlers can still look forward to some reasonably good hunting as the season gets underway in the Panhandle Tuesday.

Duck and goose season in the High Plains Mallard Management Unit, which encompasses roughly the western third of the state, will stretch from Oct. 28-Jan. 18, 1981.

Waterfowl production in Canada was sufficient enough

so that very few changes have been made in waterfowl hunting regulations this year as compared to the 1979-80 season.

The popular 100-point bag limit system remains in effect, virtually unchanged in the local area.

The only 100-point species is the canvasback, while 70 point duck species will include mallard hens, Mexican-like ducks, mottled ducks, wood ducks, hooded mergansers and redheads.

Ten point ducks, the species which provide for a liberal bag limit when hunted exclusively, include bluewinged, greenwinged and cinnamon teal, pintail, gadwalls, scaups, shovelers, widgeon

(baldpate) and mergansers, with the exception of hooded.

All other species, including the highly sought-after greenhead mallard drake, are 20 points, and the daily bag limit is reached when the point value of any birds taken reaches or exceeds 100 points.

Goose season is also set to open here Tuesday, although those majestic waterfowl will probably not be present in the area in huntible numbers until well into November.

Rugged winter weather conditions in southeastern Colorado could send the short grass prairie Canada geese pouring into the area on an earlier timetable however, as occurred during the 1979-80 season.

The goose season in this area, which lies west of U.S. Highway 81, runs concurrently with duck season, while east of Highway 81 the season is set for Nov. 8-Jan. 18.

Goose bag limit in the area west of Highway 81 is five, not to include more than two Canada or white-front geese in the aggregate. Possession limit is ten, not to include more than four Canada or white-front geese in the aggregate.

Local bag limits can include a mixture of Canada geese and the bonus species of the area, the lesser snow goose.

Hunters may take up to five snow geese, or two Canada geese and three snows to fill their bag limit.

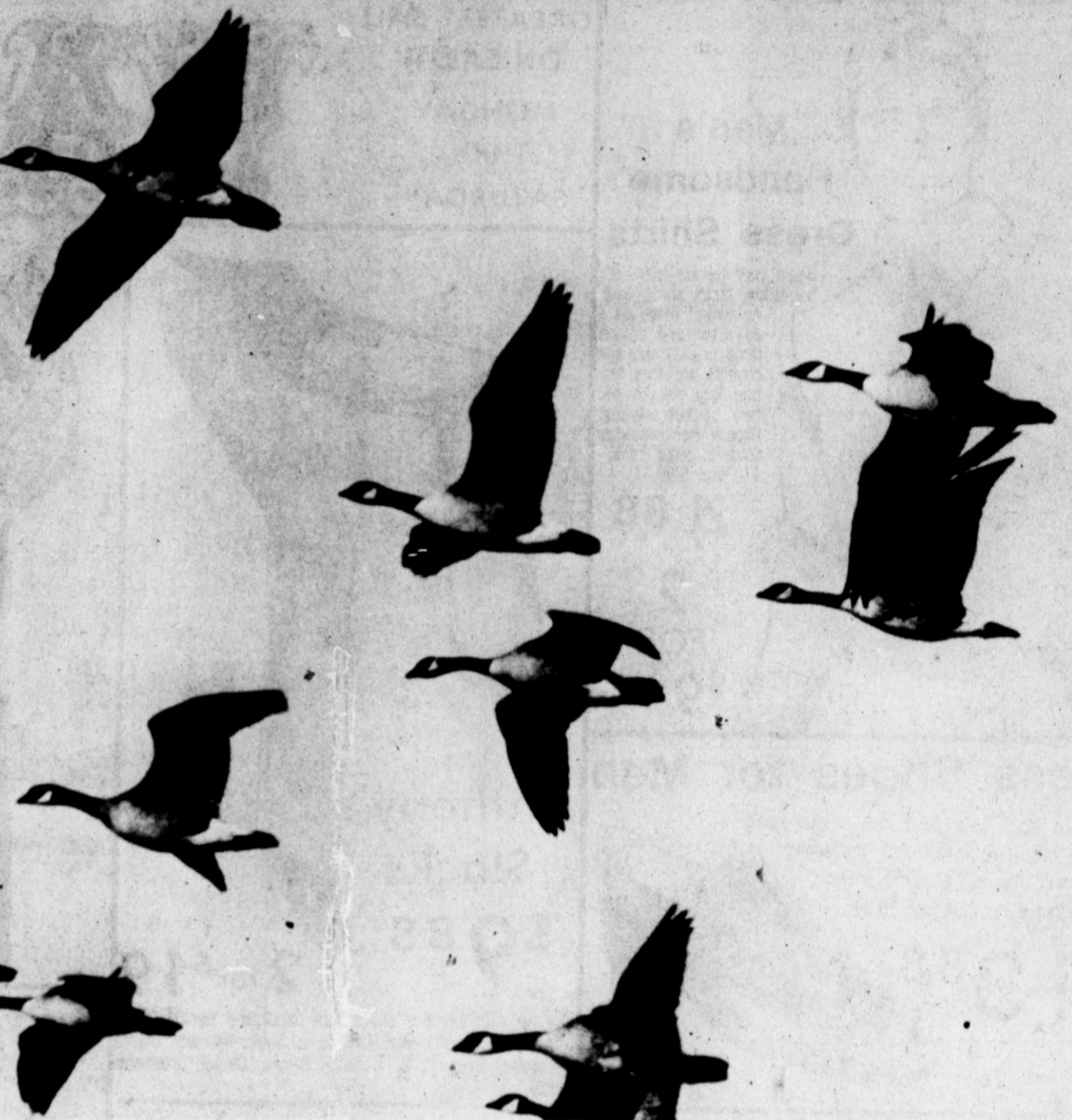
East of Highway 81, daily bag limit is five light geese, including snows, blues and Ross' geese. Bag limit for dark geese is one Canada or one white-front, in keeping with the pattern of higher concentrations of light geese on the Texas coastal areas.

Possession limit in the area east of Highway 81 is twice the daily bag limit.

All waterfowlers 16 years of age and over must carry on their person a valid Migratory Bird Hunting and Conservation Stamp (Duck

Stamp) in addition to a valid resident or nonresident Texas hunting license.

Duck stamps may be obtained at local post offices at a cost of \$7.50 each.



Flying Into Another Season

Short grass prairie Canada geese wing their way toward a feeding field in a familiar display that should be viewed by numerous sportsmen here this winter if conditions prove right. Goose and duck season opens here Tuesday morning and will continue through January 18. Water conditions in the

local area coupled with weather patterns in southeastern Colorado will go a long way toward determining how large the goose population becomes here this winter, while the buildup of ducks will fluctuate according to weather and water availability as well. (Photo by Jim Steiert)

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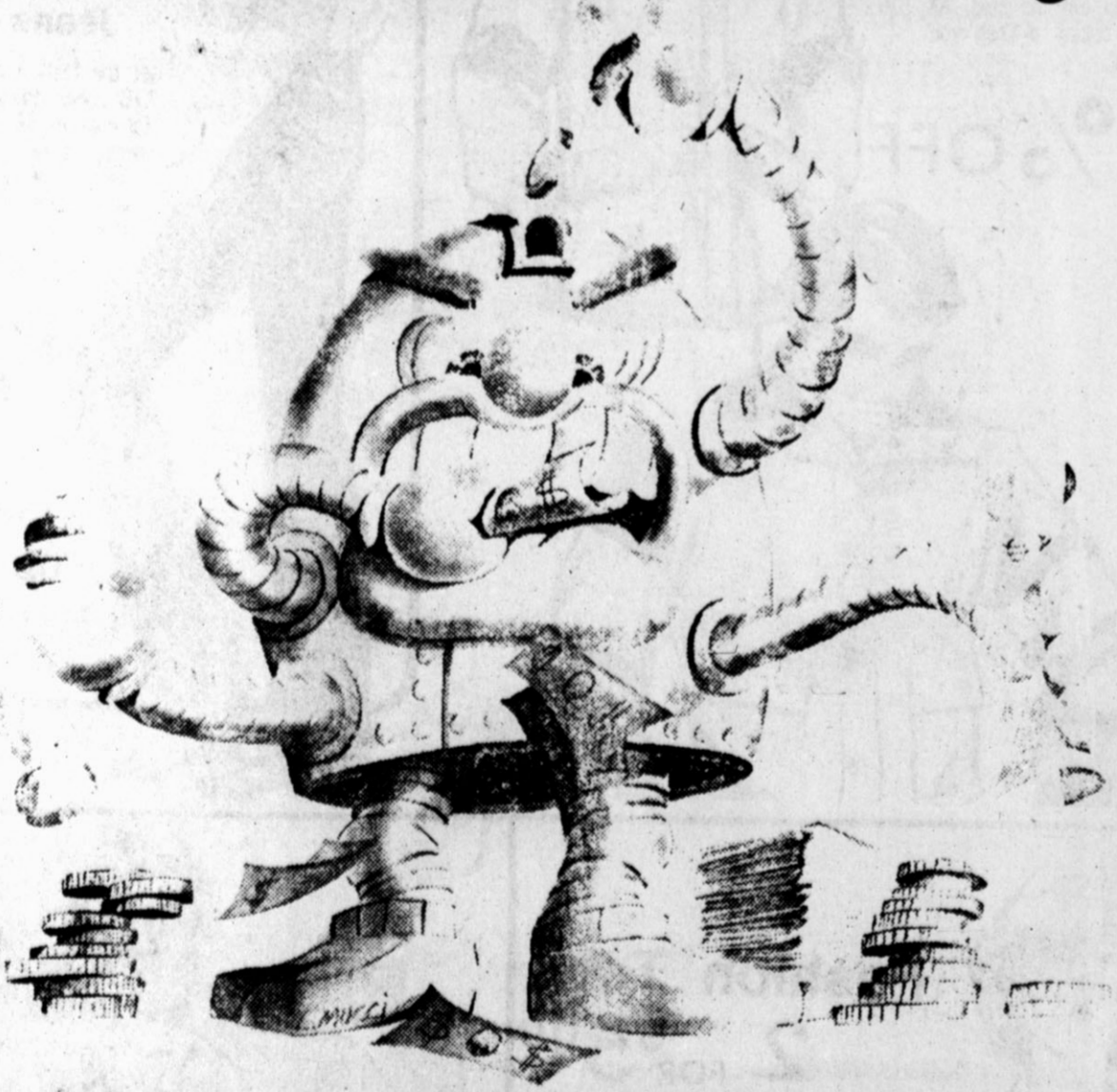
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Shooting hours for water-



DUCK HUNTER'S POINT CHECK

100 points-Canvasbacks.
70 points-Mallard hens, Mexican-like ducks, mottled ducks, wood ducks, hooded mergansers, redheads.
10 points-Greenwinged, bluewinged and cinnamon teal, pintails, gadwalls, scaups, shovelers, widgeon and mergansers, except hooded.
20 points-All other species and sexes, including mallard drakes.

fowl across the entire state are one-half hour before sunrise to sunset.

Flights of all species of waterfowl will likely be down somewhat this fall according to reports from the U.S. Fish and Wildlife Service.

That decline is due to the severe drought which plagued a 300,000 square mile area in Canada extending from across Alberta and Saskatchewan into the Dakotas and western Minnesota.

That area is the nesting grounds for many of the species in the Central Flyway.

Ducks Unlimited Executive Vice President Dale E. Whitesell reported that 40 to 70 percent of the ponds across Canada's prairies were dry this summer, but pointed out

that DU water control projects helped pick up some of the slack and make nesting areas available to waterfowl pairs disturbed by the drought.

"Considering that some areas of Canada were hit harder than during the drought of the 1930's, Ducks Unlimited projects fared very well. In fact, only two of our 1,700 DU projects across Canada were dry," said Whitesell.

Surprising numbers of pintail ducks have already ap-

peared in the area and the migration of early-arriving teal was also considerable in the local area earlier this month.

Resident mallards should also make for some early hunting opportunity prior to the arrival of large numbers of northern birds.

Duck and goose hunters may use shotguns no larger than 10 gauge in their sport, and must have their guns plugged to a three shell capacity, including the round in the chamber.

Hereford Brand

Outdoors

Compiled By JIM STEIERT

TOWA TEXAS OUTDOOR WRITERS ASSOCIATION

Chop suey was concocted in New York City on August 29, 1896, by Chinese Ambassador Li Hung-Chang's chef, who devised this dish to appeal to both American and Oriental taste.

The first woman presidential candidate proposed at a major political party convention was Sen. Margaret Chase of Maine, who was nominated by Sen. George Aiken of Vermont.

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Permits Available At Buffalo Lake

Sandhill Crane Opener Approaching

By JIM STEIERT
Outdoors Editor

While the opening of the 1980-81 duck and goose season is stealing the limelight with

most local sportsmen, opening day for another outstanding wingshooting sport isn't far away either as the stage is set for sandhill crane season.

The sandhill crane hunting area is divided into two zones. The Zone A area, which includes the local region, features a season which will run from Oct. 31, 1980-Jan. 31, 1981.

The Zone B area season runs Dec. 5, 1980 through Jan. 31, 1981.

Shooting hours are one half hour before sunrise to sunset daily.

Sandhill crane bag limit is three and possession limit is six.

All sandhill crane hunters are required to obtain a free sandhill crane hunting permit, which is available from the Texas Parks and Wildlife Department, 4200 Smith School Road, Austin, Texas, 78744.

There is no limit on the number of crane hunting permits to be issued, although sandhill crane hunting is lawful only in the two established zones in Texas.

For local sportsmen who find themselves in need of a permit and short of time prior to their hunting trip, there is an emergency option.

Larry Wynn, acting manager at the Buffalo Lake Wildlife Refuge at Umbarger reports that he has both sandhill crane permits and duck stamps available at the refuge headquarters.

Sportsmen may contact Wynn by calling 499-3382, or by writing Box 228, Umbarger, Texas, 79091.

According to Wynn, even last-minute weekend hunters should be able to obtain permits or duck stamps in this manner.

A surprisingly large number of sandhill cranes overwintered in the Deaf Smith County area during the 1979-80 season and a huge concentration made itself at home at the Buffalo Lake Wildlife Refuge for the first time last winter.

Cranes became a nuisance for some local wheat producers as they inflicted heavy feeding pressure on fields and hunting pressure on the cranes here was relatively light last year.

Some early flights of cranes have been noted in the local area with goodly numbers of the huge birds building in Colorado already.

Pass shooting is an effective technique for bagging the gangling sandhill cranes, as is field decoying.

Crane hunters are reminded that they do not need a duck stamp in order to hunt, but are required to have their shotguns plugged to a three shell capacity, including the shell in the chamber since cranes are migratory gamebirds. Shotguns may not be larger than 10 gauge.

SUNRISE AND SUNSET AT AMARILLO, TEXAS CENTRAL STANDARD TIME

DAY	JAN.		FEB.		MAR.		APR.		MAY		JUNE		JULY		AUG.		SEPT.		OCT.		NOV.		DEC.	
	Rise AM	Set PM	Rise AM	Set PM	Rise AM	Set PM	Rise AM	Set PM	Rise AM	Set PM	Rise AM	Set PM	Rise AM	Set PM	Rise AM	Set PM	Rise AM	Set PM	Rise AM	Set PM	Rise AM	Set PM	Rise AM	Set PM
1	7:56	5:45	7:46	6:15	7:17	6:42	6:34	7:08	5:56	7:32	5:33	7:56	5:36	8:05	5:55	7:50	6:19	7:14	6:41	6:31	7:08	5:52	7:37	5:35
2	7:56	5:46	7:46	6:16	7:17	6:43	6:33	7:09	5:55	7:33	5:33	7:56	5:36	8:05	5:55	7:49	6:20	7:13	6:42	6:30	7:10	5:51	7:39	5:34
3	7:56	5:47	7:45	6:17	7:14	6:44	6:31	7:10	5:54	7:34	5:33	7:57	5:36	8:05	5:57	7:48	6:20	7:11	6:43	6:28	7:11	5:50	7:39	5:34
4	7:56	5:48	7:45	6:18	7:13	6:45	6:30	7:10	5:53	7:35	5:33	7:58	5:37	8:05	5:58	7:41	6:21	7:10	6:44	6:27	7:11	5:50	7:39	5:34
5	7:56	5:47	7:43	6:19	7:12	6:46	6:28	7:11	5:52	7:36	5:32	7:58	5:37	8:05	5:58	7:47	6:22	7:09	6:44	6:25	7:12	5:49	7:40	5:34
6	7:56	5:50	7:42	6:20	7:10	6:46	6:27	7:12	5:51	7:36	5:32	7:59	5:38	8:05	5:59	7:46	6:23	7:07	6:45	6:24	7:13	5:48	7:41	5:34
7	7:56	5:50	7:41	6:21	7:09	6:47	6:26	7:13	5:50	7:37	5:32	7:59	5:38	8:04	6:00	7:45	6:23	7:06	6:46	6:23	7:14	5:47	7:42	5:34
8	7:56	5:51	7:40	6:22	7:08	6:48	6:24	7:14	5:49	7:38	5:32	8:00	5:39	8:04	6:01	7:44	6:24	7:04	6:47	6:21	7:15	5:46	7:43	5:35
9	7:56	5:52	7:40	6:23	7:06	6:49	6:23	7:14	5:48	7:39	5:32	8:00	5:40	8:04	6:01	7:42	6:25	7:03	6:48	6:20	7:16	5:45	7:44	5:35
10	7:56	5:53	7:39	6:24	7:05	6:50	6:22	7:15	5:47	7:40	5:32	8:01	5:40	8:04	6:02	7:41	6:26	7:01	6:49	6:19	7:17	5:45	7:44	5:35
11	7:56	5:54	7:38	6:25	7:04	6:51	6:20	7:16	5:46	7:41	5:32	8:01	5:41	8:03	6:03	7:40	6:26	7:00	6:49	6:17	7:18	5:44	7:45	5:35
12	7:56	5:55	7:37	6:26	7:02	6:52	6:19	7:17	5:45	7:42	5:32	8:02	5:41	8:03	6:04	7:39	6:27	6:59	6:50	6:16	7:19	5:43	7:46	5:35
13	7:56	5:56	7:36	6:27	7:01	6:53	6:18	7:18	5:44	7:43	5:32	8:03	5:42	8:03	6:05	7:38	6:28	6:57	6:51	6:15	7:20	5:42	7:47	5:35
14	7:55	5:57	7:35	6:28	6:59	6:54	6:15	7:19	5:43	7:44	5:32	8:03	5:43	8:02	6:06	7:37	6:29	6:56	6:52	6:13	7:21	5:42	7:47	5:36
15	7:55	5:58	7:33	6:29	6:58	6:54	6:15	7:19	5:43	7:44	5:32	8:03	5:43	8:02	6:06	7:36	6:29	6:54	6:53	6:12	7:22	5:41	7:48	5:36
16	7:55	5:59	7:32	6:30	7:04	6:51	6:14	7:20	5:41	7:45	5:32	8:03	5:44	8:01	6:07	7:35	6:30	6:51	6:54	6:11	7:23	5:40	7:49	5:36
17	7:54	6:00	7:31	6:31	6:55	6:56	6:12	7:21	5:41	7:45	5:32	8:03	5:45	8:01	6:08	7:33	6:31	6:51	6:54	6:10	7:24	5:39	7:50	5:37
18	7:54	6:01	7:30	6:32	6:54	6:57	6:11	7:22	5:41	7:45	5:32	8:04	5:45	8:00	6:09	7:32	6:32	6:50	6:55	6:03	7:25	5:39	7:50	5:37
19	7:54	6:02	7:29	6:33	6:52	6:57	6:10	7:23	5:40	7:47	5:32	8:04	5:46	8:00	6:09	7:31	6:32	6:48	6:56	6:07	7:25	5:39	7:50	5:37
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21	7:53	6:04	7:27	6:35	6:50	6:59	6:07	7:24	5:39	7:48	5:32	8:05	5:47	7:59	6:11	7:29	6:34	6:45	6:53	6:05	7:27	5:38	7:51	5:38
22	7:53	6:05	7:26	6:36	6:48	7:00	6:06	7:25	5:38	7:49	5:32	8:05	5:48	7:58	6:11	7:27	6:35	6:44	6:59	6:03	7:28	5:37	7:52	5:39
23	7:52	6:06	7:24	6:37	6:47	7:01	6:05	7:26	5:37	7:50	5:33	8:05	5:49	7:57	6:12	7:26	6:35	6:43	7:00	6:02	7:29	5:37	7:53	5:39
24	7:52	6:07	7:23	6:38	6:45	7:02	6:04	7:27	5:37	7:50	5:33	8:05	5:49	7:57	6:13	7:25	6:36	6:41	7:01	6:01	7:30	5:36	7:53	5:40
25	7:51	6:08	7:22	6:39	6:44	7:02	6:03	7:27	5:36	7:51	5:33	8:05	5:50	7:56	6:14	7:23	6:37	6:40	7:01	6:00	7:31	5:36	7:53	5:41
26	7:50	6:09	7:21	6:40	6:42	7:03	6:01	7:28	5:36	7:52	5:34	8:05	5:51	7:55	6:14	7:22	6:37	6:38	7:02	5:59	7:32	5:36	7:54	5:41
27	7:50	6:10	7:19	6:41	6:41	7:04	6:00	7:29	5:35	7:53	5:34	8:05	5:52	7:54	6:15	7:21	6:38	6:37	7:03	5:59	7:33	5:35	7:54	5:41
28	7:49	6:11	7:18	6:42	6:40	7:05	5:59	7:30	5:35	7:53	5:34	8:05	5:52	7:54	6:16	7:19	6:39	6:35	7:04	5:57	7:34	5:35	7:54	5:42
29	7:48	6:12	7:17	6:43	6:38	7:05	5:58	7:31	5:35	7:54	5:35	8:05	5:53	7:53	6:17	7:18	6:40	6:34	7:05	5:56	7:35	5:35	7:55	5:43
30	7:48	6:13	7:16	6:44	6:37	7:05	5:57	7:32	5:34	7:55	5:35	8:05	5:54	7:52	6:17	7:17	6:41	6:33	7:06	5:55	7:36	5:35	7:55	5:44
31	7:47	6:14	7:15	6:45	6:35	7:07	5:56	7:33	5:34	7:55	5:35	8:05	5:55	7:51	6:18	7:15	6:42	6:33	7:07	5:53	7:37	5:35	7:55	5:45

Add one hour for Daylight Saving Time if and when in use.

Scientists See 'Positive' Effects From Eruption

In the area around Washington's Mt. St. Helens, the future looks bleak. As a result of the volcano's devastating eruptions, more than 70 people died or disappeared, 240 miles of woodland were obliterated, 26 lakes were destroyed, nearly 11 million fish and 1.5 million other animals were wiped out.

The losses, estimated at more than \$1 billion, are hard to exaggerate and the short-term prognosis seems grim.

But according to National Wildlife magazine, some scientists foresee "some positive long-range effects" of the blasts after nature has worked to restore the area. Among them:

-Volcanic ash will eventually enrich the soil and some new plant species will probably appear.

-Changes in wildlife habitat should enhance the populations of many creatures. For example, the mountain bluebird, which is attracted to snagged trees, is expected to flourish.

-Scientists will have, as one of them put it, "a rare opportunity to see how the earth regenerates itself...In some places, everything must start all over again."

And finally, not listed by the scientists, but noted by Washington State business leaders, the area will become a tourist attraction. The U.S. Forest Service reported more than 4,000 daily visitors to the Mt. St. Helens area in August.

Meanwhile, scientists are looking for signs that the area around Mt. St. Helens is beginning to heal. According to the report in the current issue of National Wildlife on the volcano's effects, some insect populations-vital links in the food chain-are already showing signs of recovery. And U.S. Forest Service biologist Bil Ruediger told the National Wildlife Federation's bimonthly publication that he believed deer and elk will return to the region rather quickly, "particularly around the edges of the blast zone where there is adequate cover."

While Washington officials mourn the devastation of the 145-mile Toutle River, one of the few remaining undammed rivers in the Northwest, they feel sure that the river's flow will return to normal and its huge population of salmon and trout will return. Biologists have discovered that some salmon have already navigated through the high levels of silt in the Cowlitz River-another waterway that was severely damaged.

One factor which makes

scientists optimistic about the damaged region's recovery is history. "In geologic terms," explains National Wildlife, "Mt. St. Helens is a relatively young volcano, just one in a string of 15 major ones in the cascade range that runs from British Columbia to northern California." During the past 200 years, eight of these mountains have erupted; the most recent was California's Mt. Lassen, which blew more than 170 times between 1914 and 1921.

Periodically, these mountain peaks have poured vast rivers of mud into surrounding areas. One such mudflow descended Mt. Rainier about 600 years ago, smothering the Puyallup River. When the first white explorers arrived in western Washington 400 years later, the Puyallup was stocked with chinook, steelhead, cutthroat, and coho. And its banks were crowded with big timber.

So the Puyallup did recover. "And the same thing will happen around Mt. St. Helens," Washington Department of Game official Jon Gilstrom assured National Wildlife. Until then, scientists will be watching carefully. "We're going to learn how to plan ahead for such blasts, how to cope with the ash, what to do with plugged-up waterways," a federal geologist told the NWF magazine.

Obviously, there is no way to prevent volcanic eruptions. As Gilstrom concludes in the National Wildlife report,

"What happened at Mt. St. Helens has happened a thousand times before in the Pacific Northwest and will surely happen again. Nature has a way of taking care of herself."



OUTDOOR TOPICS SO YOU WANT TO FLY?

One of the reasons people are fascinated by birds is admiration of the ability to fly.

Birds have five distinct physical features which enable them to fly.

Of prime importance is the light weight of a bird's body. Feathers take the place of thick skin. Bones are small and hollow, and birds lack the heavy jaw and teeth most other creatures have.

Streamlining plays an important role in flight. Birds have overlapping, smooth feathers and fly with their legs drawn up. This creates an aerodynamic shape which has little wind resistance.

Wings and feet control the direction and rate of flight. Slight movement of the wings can alter direction while lowering or raising the legs can slow or speed the rate.

Birds need power to fly just as man must power his flight machines. This is accomplished naturally by a combination of increased heart rate and oxygen intake during flight, plus an energy-rich diet composed mostly of seeds and insects.

Birds develop a high body temperature during flight and maintain this at a steady rate as long as they are active.

Finally, birds have to be quick on the wing. Large eyes and a fast-reacting brain give a bird visual acuity and rapid control of nerve impulses which aid in flight maneuvers.

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195-15	108.19	75.73	32.46	GR78-15	116.82	81.77	35.05
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DU Fundraising Shoot Slated Today

By JIM STEIERT
Outdoors Editor

The second annual fund-raising turkey shoot of Hereford Ducks Unlimited will get underway at 1 p.m. today at the Hereford Gun Club, located east of the Hereford Airport. The shoot will help set the stage for the opening of the 1980-81 waterfowl season Tuesday and will present participants with an opportunity to aid a wildlife resource and win prizes at the same time. Hams, turkeys and bacon will be offered as prizes for winners of each round of competition

at the shoot. Fees are \$3 per five-shot round with the winner of each round receiving a prize. Memberships in Ducks Unlimited will also be available at the shoot at a cost of \$10, and entitle individuals to a subscription to the colorful DU magazine plus other items and special information on the waterfowl population during the year. Proceeds from the shoot will go to benefit the waterfowl and wildlife conservation work of Ducks Unlimited in the Canadian prairie provinces where 70 percent of the North American waterfowl population is hatched each year.

While waterfowl hunters in the U.S. 16 years of age and over are required to purchase a duck stamp, and the funds from the duck stamp program go for waterfowl habitat, federal law prohibits those funds from being spent outside the U.S., thus creating the need for habitat preservation work in Canada. Participants at today's turkey shoot will also have the opportunity to register for a drawing for a 20-gauge "Greenwing Special" shotgun chambered for 3-inch magnum shells. The gun is donated to Ducks Unlimited by Harrington and Richardson and may be obtained only at DU fun-

draising events. Shooters may also register for a Marlin Model 120 12 gauge pump shotgun featuring ventilated rib, full choke barrel and 3-inch chambering. The local DU chapter is also planning a dinner here for sometime in November. Offered at auction during the dinner will be numerous waterfowl and wildlife art prints plus a special plaque featuring a collection of all the federal duck stamps from 1935 to the present. Details on that event are to be announced at a later date.

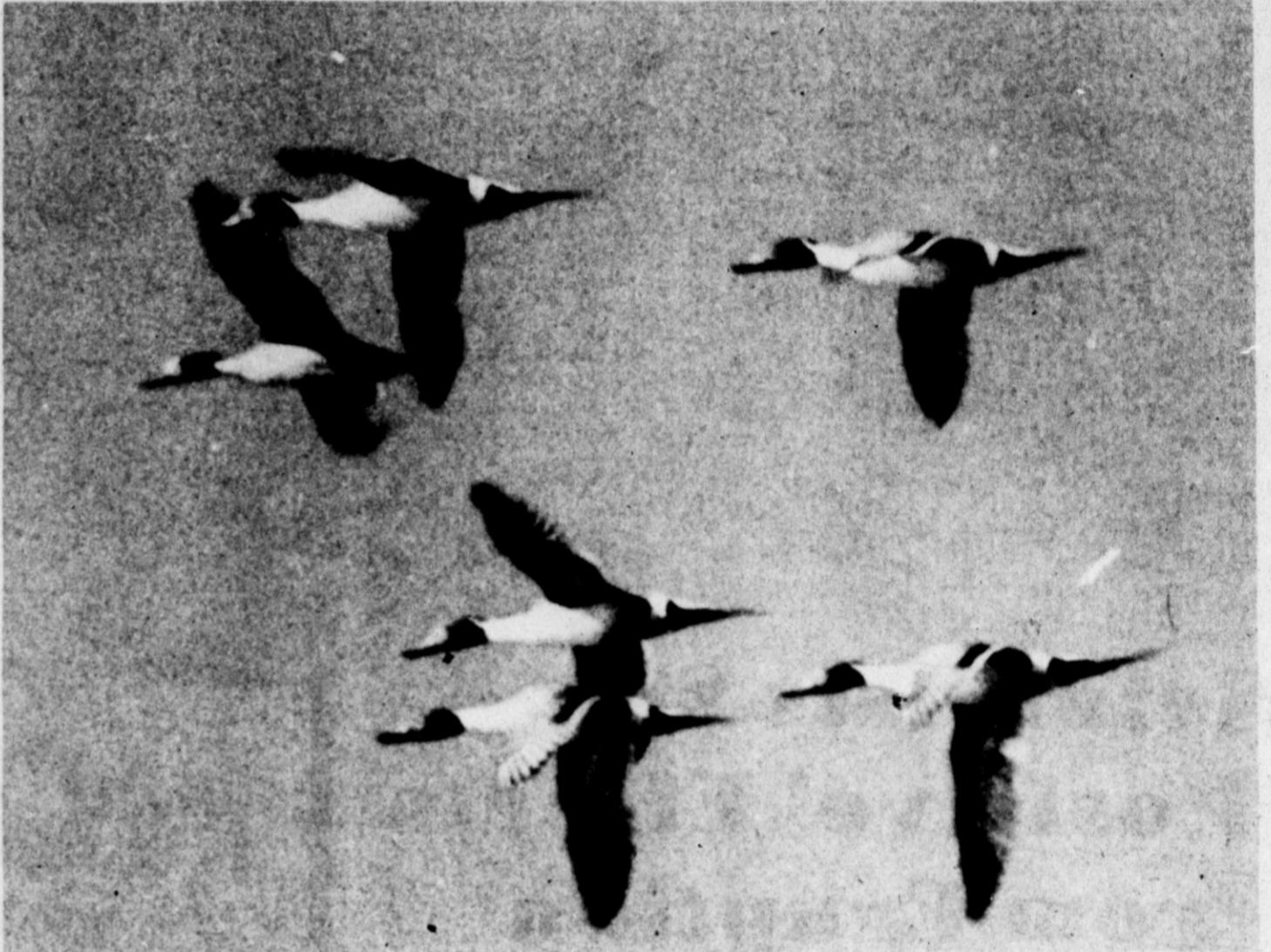
Right Ingredients Make Amistad Attractive Lake

AUSTIN — Add up the ingredients which make up an attractive fishing lake and Amistad Reservoir has them all. The huge border impoundment near Del Rio contains some of the most beautiful, clear water one could wave a fishing rod over; it supports healthy populations of a half-dozen sporty fish species, and the surrounding areas is rug-

ged and beautiful enough to be the backdrop for a western movie. Department Fisheries Division Director Bob Kemp said he takes greater pride in the emergence of Amistad than any other lake fishery management project in the state. "Amistad is simply an example of taking a sorry fishing lake and making it into a super fishing lake," Kemp said.

Beginning in 1974, fisheries crews began stocking striped bass, hybrid striped-white bass, Florida strain largemouths, walleyes, smallmouth bass, northern pike and tiger muskies. To say that they all have done well at Amistad would be an understatement, Kemp believes.

In Texas, the term "fishing" is almost synonymous with "largemouth bass." Amistad Reservoir was ranked the number one bass tournament lake for the first half of 1980 by the department's bass club postcard survey program. The survey analyzed data collected from 155 bass clubs which held 445 tournaments across the state. The lake ranked first in the category of pounds of bass caught per hour, and third in percent angler success and number of bass caught per hour.



Soaring Sprigs

A flight of decoy-wary pintail drakes, or bull sprig as they're known in some circles, moves swiftly out of range, displaying the elongated tail that is the namesake for the species. Pintails contributions to the fishery, and smallmouth stocked in the Devil's River arm are expected to come on in the near

future. In fact, few lakes anywhere could match its variety. The National Park Service controls access to the reservoir, and there are four free boat ramps with parking, fish cleaning and restroom facilities. Primitive camping sites also are available. detract from the lake's aesthetic attraction. A valid Texas fishing license is required for fishing the Texas side of the lake, and a Mexican license is needed for fishing Mexican waters. Buoys mark the borderlines.

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- Hooded bath towel of knitted terry, features print hood with contrasting trim. Reg. 3.69, now 2.88.
- Fitted crib sheet of 100% cotton stays put. Three coordinated nursery prints. Reg. 3.69, now 2.88.
- The "Little Papoose" hooded quilt has adjustable draw string hood, full length neck to bottom nylon zipper. Fabric is 50% cotton/50% polyester filled with 100% virgin polyester fiber and backed with brushed tricot. Reg. 6.99, now 4.88.
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- Snuze Pinked Edge Birdseye diapers are medium weight, 27" x 27". The pinked edge makes this 100% cotton diaper non-chafing and fast drying. Reg. 5.49 per dozen, now \$5.
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Calaveras 'Slot Limit' Set

AUSTIN - The new "slot limit" on largemouth bass slated to go into effect Nov. 1 at Lake Calaveras near San Antonio is aimed at restoring a depleted resource. The limit will make it illegal for fisherman to retain bass between 14 and 18 inches in length. All other sizes may be kept. Biologist Jimmy Dean believes longtime Calaveras bass fishermen will agree that during the mid-1970s the lake produced a remarkable

number of fish in the 14-18 inch class. This no longer is so. "The lake still produces a large number of small bass, plus an occasional very large fish, but very little in between," Dean said. This condition has been documented by more than casual observation. Studies using both the chemical rotenone and electroshocking devices since 1975 have consistently revealed a pattern of decline in the 14-18 inch

For instance, cove rotenone data collected in 1975 showed an estimated 66.03 pounds of bass per acre in Lake Calaveras, with 82 of the collected fish in the 14-18 inch class. By comparison, cove rotenone data collected four years later showed 26.5 pounds of bass per acre, with only 11 fish in the 14-18 inch class. This translates as a 60 percent decrease by weight and an 86 percent decrease in number of this size class.

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The Night Hereford Got Two With One Stone

THERE'S AN OLD STANDING RULE that sportswriters aren't supposed to show any emotion over their hometown's efforts in the arena - I'm not even exactly sure where I picked that up. Possibly, they weren't even allowed to show any



Mauri Montgomery

emotion at all. I really couldn't remember! It could have been something I dreamed one night after being fitfully bored with my announcement as an alternate candidate opposing Jimmy Carter and Ronald Reagan, or maybe some great sports scribe gave me the benefit of his knowledge in the field only to watch it slip away between my dirty little ears.

BUT WHETHER IT WAS EITHER OF the two, I was completely sure it wasn't kosher to be anything other than a unbiased stoneface.

All those rules and long standing traditions of the stoneface trade flew out the window however, after a Monterey fan was let in the pressbox Thursday night while the Whitefaces and Plainmen (both 5-2 going into the district battle) beat each other to death trying to better their standings in the league.

I guess it would be unpretentious to say there were two equally whole-hearted battles going on that cold night in October - one of brawn and one of tongue. The two combined added an element of suspense no sportswriter could walk away from.

THIS MONTEREY FAN, WE'LL CALL HER Madame X (not only for her cold-hearted and snobbish appeal, but also because I really never bothered to ask what her name was), had the unmitigated gall to announce that Hereford would at best never win another game in district play - it had missed its chance with Plainview.

Hey, I can take a joke as well as anyone, but I figured if this individual wanted a sparring partner then she had come to the right place.

The only problem I had was that I had gone to the game with the publisher and I still hadn't overcome that inbred feeling to be a stoneface. I decided to let it slide!

HEREFORD FUMBLER ON ONE OF ITS possessions and missed a scoring opportunity inside the ten when officials home-towned a blatant pass interference call. The Herd came out

of it with a field goal to notch the score at 7-3.

"Alright, Hereford didn't get in and they probably won't get that close the rest of the game. They don't look that good this year do they!" she sneered.

RIGHT THEN, I KNEW THE RULES of unbiasedness were going to be broken - she had established the boundaries for the game. Everything was legal short of punches.

After Hereford managed to score on a returned punt brought down the field by Norman Hill, I threw my whole arsenal at her. We were ahead 9-7, and eventhough I didn't have that much to work with, I gave it my best shot.

"GOSH DID YOU SEE HOW EASY he scored that one! Monterey must be getting tired or

SHE LET ME HAVE IT.

After Hereford was bogged down in its next possession and Monterey took over in the waning minutes of the quarter, it looked like she would get the last laugh. She knew it too.

"Oh does the clock say we only have a couple of minutes left. My, even if Hereford gets the ball back, they won't have time to do anything with it. I guess the ball game's over men," she said laughingly.

MONTEREY DECIDED TO LET THE CLOCK run off for a delay of game penalty on third and ten situation from the Hereford 36. Following the five yard penalty, MHS kicker Jim Cooper prepared to punt from just inside Hereford territory in an attempt to give Hereford the ball on the 20-yard line and that's when the "Miracle of 42nd Street" came about.

A band of HHS defenders pushed their way past MHS blockers and blocked the punt - no, no, this was too good to be true!

MADAME X WAS HISSING, others were yelling go, go as defensive end Scott Gentry picked up Bob Hammond's blocked punt and ran un-molested into the endzone.

"Well men, I guess the ball game's over now - Even if Monterey got the ball again it would be too late for them to do anything. They never did have the character to win the hard ones," I yelled.

HEREFORD HAD JUST GOTTEN THE LAST laugh in two particular slugfests on that cold October night.

SPORTS

The Hereford Brand-Page 12A
Sunday, October 26, 1980

they've given up. They never have had very much character anyway now that I think back!" I stated elatedly.

Oh good comeback M & M - I smiled, I had done well. It wasn't much, but it stunned her enough. She couldn't think of anything and started mumbling to herself.

My dominance of the pressbox tilt was going great until Monterey scored again in the opening of the final quarter.

Top-Ranked Wildcats Trounce Waco University

By ALAN SAYRE
Associated Press Writer

Defending state champion Temple scored the first five times it had the ball Friday night and posted its 47th straight regular-season victory with a 31-0 trouncing of outmanned Waco University.

The Wildcats, ranked first among Class 5A teams in The Associated Press schoolboy football poll, ran up 399 yards, including 146 by running back Kenneth Davis, who jaunted 52 yards for a touchdown.

Temple has not tasted a regular season defeat since Killeen administered a 31-13 pounding on the closing night of 1975. The two teams meet

No. 3 Conroe had the weekend off.

Bay City, the top-ranked team in Class 4A, did not play.

Running back Rocky Collette rushed for 100 yards and three touchdowns as No. 2 Gregory-Portland rolled to a 42-7 win over Sinton.

Third-rated Beaumont Hebert outdueled Silsbee, 14-7; No. 4 Gainesville clobbered Grapevine, 53-15; fifth-ranked Andrews edged Fort Stockton, 21-20; and Wichita Falls Hirschi, in the sixth spot, defeated Burkburnett, 28-20.

No. 7 Corsicana embarrass-

ed Dallas Lincoln, 55-0; eighth-seeded Paris posted a 28-13 win over Sulphur Springs; ninth-ranked Navasota steamrolled A&M Consolidated, 43-6; and Ennis, No. 10, shredded Dallas Madison, 39-7.

In Class 3A, No. 1 Childress edged Idalou, 6-0; second-ranked Pittsburg blanked Prairiland, 34-0; fourth-rated Stamford stomped Abilene Wylie, 33-12; and fifth-spotted Allen won a hard-fought 12-7 battle against Wylie.

Sixth-ranked Cedar Hill jumped Joshua, 25-8; No. 8 Slaton pounced on Lubbock Cooper, 46-0; ninth-rated

Refugio clipped Taft, 7-6; and No. 10 Hallettsville blasted Kennedy, 24-7.

No. 3 Edna and seventh-ranked Breckenridge had the weekend off.

Pilot Point - the top-rated squad in Class 2A - bombed Sanger, 43-0, while No. 2 Waskom destroyed Joaquin, 62-0.

Third-ranked Troup outgunned Arp, 17-6; No. 4 Groveton blanked Trinity, 35-0; fifth-rated Shiner downed Somerville, 21-14; and Panhandle, No. 6, toppled Fritch, 26-0.

Seventh-rated Tidehaven trounced Louise, 28-0; No. 8

Rotan rolled to a 46-10 victory over Rotan; ninth-ranked Wheeler blitzed Clarendon, 34-11; and Baird, No. 10, handled Winters, 19-6, next week in Temple.

Only one of the ranked teams - Eules Trinity in Class 5A - came out a loser and 14 squads posted shutout wins during the eighth week of the Texas schoolboy campaign.

Unranked Duncanville, which unseated former No. 1 Lewisville on the first weekend of the season, used two touchdown passes and a scoring run from quarterback Mark O'Brian to shock seventh-rated Eules Trinity, 38-27.

No. 2 Port Arthur Jefferson

also posted an impressive win, running up a 44-7 margin over Beaumont Forest Park. Quarterback Todd Dodge threw for three touchdowns, while backup signal-caller Marty Tatum added another scoring toss and kicked six conversions.

In other games involving top-rated 5A teams, No. 4 Odessa Permian blanked Abilene Cooper, 19-0; fifth-ranked Highland Park slipped by Mesquite, 17-8; and sixth-rated Bryan trounced Waco Connelly, 48-0.

Eighth-ranked Lubbock Coronado creamed Lubbock, 26-0; No. 9 Plano demolished Richardson Pearce, 49-0; and 10th-rated Brazoswood ambushed Calhoun, 63-0.

Junior Varsity Beats Estacado

The HHS junior varsity is now officially a powerhouse grid team after rolling to a 28-14 victory over Lubbock Estacado here Thursday. The win marked the seventh straight win in as many games for the undefeated Longhorns.

As it turned out, the unlearly Matador team almost was held scoreless after being permitted to score two touchdowns in the final period of play.

Following a 70-yard drive ground out on the opening

kickoff, running back Alfred Ball gave the Whitefaces an early 6-0 lead on a 47 yard scamper into the endzone. The Herd attempted a two-point conversion run, but failed in the effort.

But the Whitefaces weren't finished in the scoring bracket, however. Signal-caller Charles McDowell capped a mid-field scoring drive from 1-yard out and then kept

the ball on a bootleg play to bring the HHS team out front

by 14 points in the second period.

McDowell scored again on a 2-yard drive to paydirt late in second quarter play, and place kicker Rod Simon punched the PAT through the uprights to push Hereford's dominance of the contest to a lengthy 21-0 halftime advantage.

And even though the team finally allowed the Matador's two scores in the final stanza of the affair, it nailed the lid shut on the battle after Joseph Albracht slid in for one more TD from one yard out. Simon made his PAT shot good and the junior varsity had claimed yet another win, 28-14.

San Diego Chargers Meet Slipping Dallas

By BOB GREENE
AP Sports Writer

The San Diego Chargers take their aerial circus to Dallas Sunday, and the Cowboys, in danger of slipping off their perennial perch atop the National Football Conference East Division, are hoping to get back on the winning track.

The night game, which will be nationally televised by ABC, highlights Sunday's midpoint of the National Football League season. In other games Sunday,

Pittsburgh is at Cleveland, Cincinnati travels to Houston, New England is at Buffalo, Seattle plays at Oakland, Chicago is at Philadelphia, Los Angeles goes to Atlanta, Minnesota is at Green Bay, New Orleans travels to Washington, San Francisco plays host to Tampa Bay, Denver is at the New York Giants, Detroit is at Kansas City and St. Louis plays at Baltimore.

Monday night, the Miami Dolphins take on the Jets in New York.

With quarterback Dan Fouts at the controls, throwing for 444 yards, the Chargers unleashed several lightning bolts last Sunday as they crushed the Giants 44-7. San Diego leads the American Conference West with a 3-2 record.

The Cowboys, also at 5-2, are one game behind Philadelphia in the NFC East after dropping a 17-10 decision to the Eagles.

"We pretty well know what kind of offense the Chargers will run because we've faced. (San Diego Coach Don) Coryell teams before," said Dallas Coach Tom Landry. "They throw a lot to their backs. We'll try to just slow San Diego down. You can't totally stop their passing game."

Landry and Coryell matched wits 10 times while Coryell was at St. Louis, with Landry emerging victorious six times.

"This is the usual Cowboy team - outstanding," said Coryell. "They are always well coached and (quarterback) Danny White is throwing the ball better than we are, just absolutely great."

Last week, however, White suffered his worst day of the season as the Cowboys' offense failed to score a touchdown.

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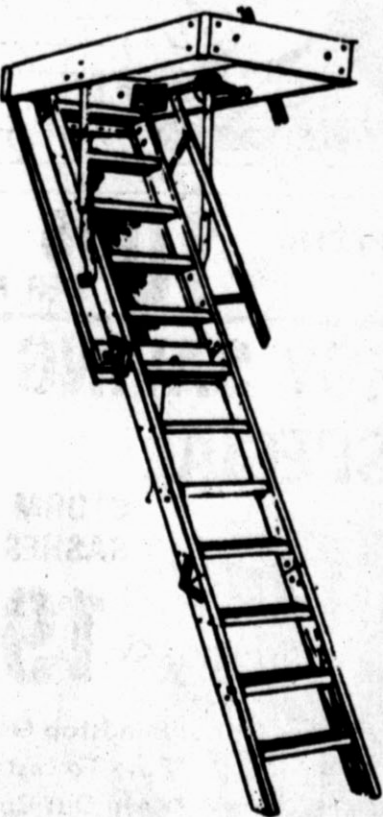
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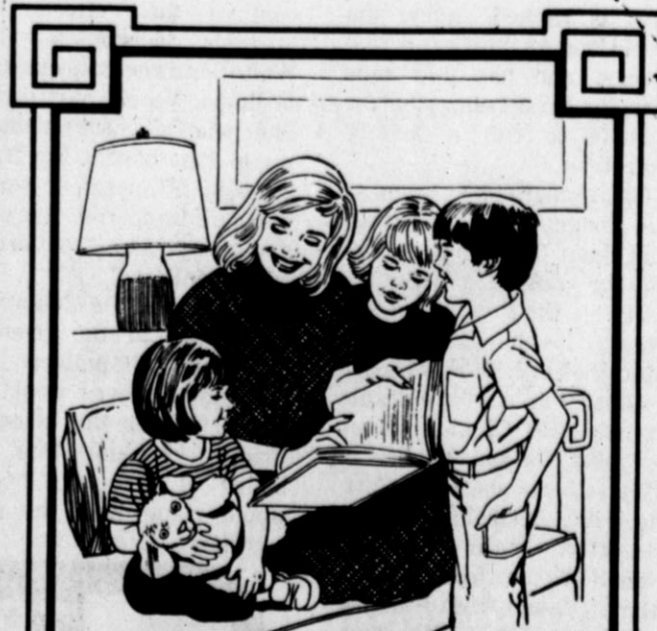
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Defensive Charge

Monterey's Steve David (40) gets pushed back for no gain by HHS defensive end Bruce Clarke (30) and other Whiteface defenders in Thursday night's brutal see-sawing battle between the two district opponents. Defensive efforts such as this kept the Hereford team in the thick of competition and eventually compiled the squad's only

points in the 15-14 come-from-behind victory. The win capped Hereford's first win in the district lineup (now 1-1 after a loss to Plainview in the district opener) and advanced its season mark to 6-2 going into the bout with Lubbock Coronado here Friday. (Brand photo by Mauri Montgomery)

Coryell Worried About Dallas

DALLAS (AP) — San Diego Charger Coach Don Coryell isn't so much disturbed by National Football League games on Sunday night as he is about playing the Dallas Cowboys in Texas Stadium.

"There's not a damn thing you can do about it," said Coryell of the special Sunday night game which will be nationally televised. "You just don't have any control over the time the game is played."

"All I know is that Dallas is awfully tough to beat in Dallas. We'll have to play the best ball game we've ever played to beat them."

San Diego is 5-2 and leading the American Conference Western Division.

The one-point favorite Cowboys are also 5-2 and trail Philadelphia by a game in the National Conference Eastern Division.

Dallas Coach Tom Landry refused to term Sunday night's game as critical to the Cowboys' hopes to repeat as division champions.

"We definitely have a chance for the playoffs if we keep on schedule," said Landry. "Our defense is coming around. Of course, we have some concerns on offense." The game should be a wide

open duel of quarterbacks. San Diego quarterback Dan Fouts is coming off a 444-yard passing day against the New York Giants. Dallas quarter-

back Danny White didn't fare so well in a 17-10 loss to Philadelphia but was brilliant in the Cowboys' other six contests.

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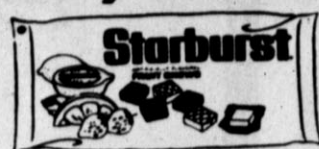
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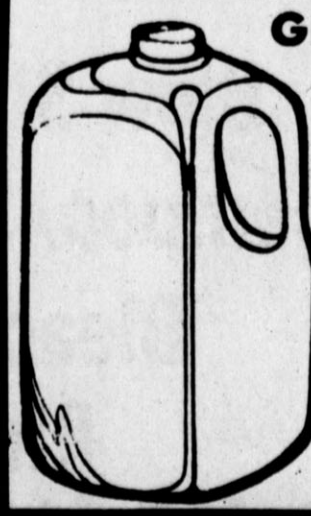
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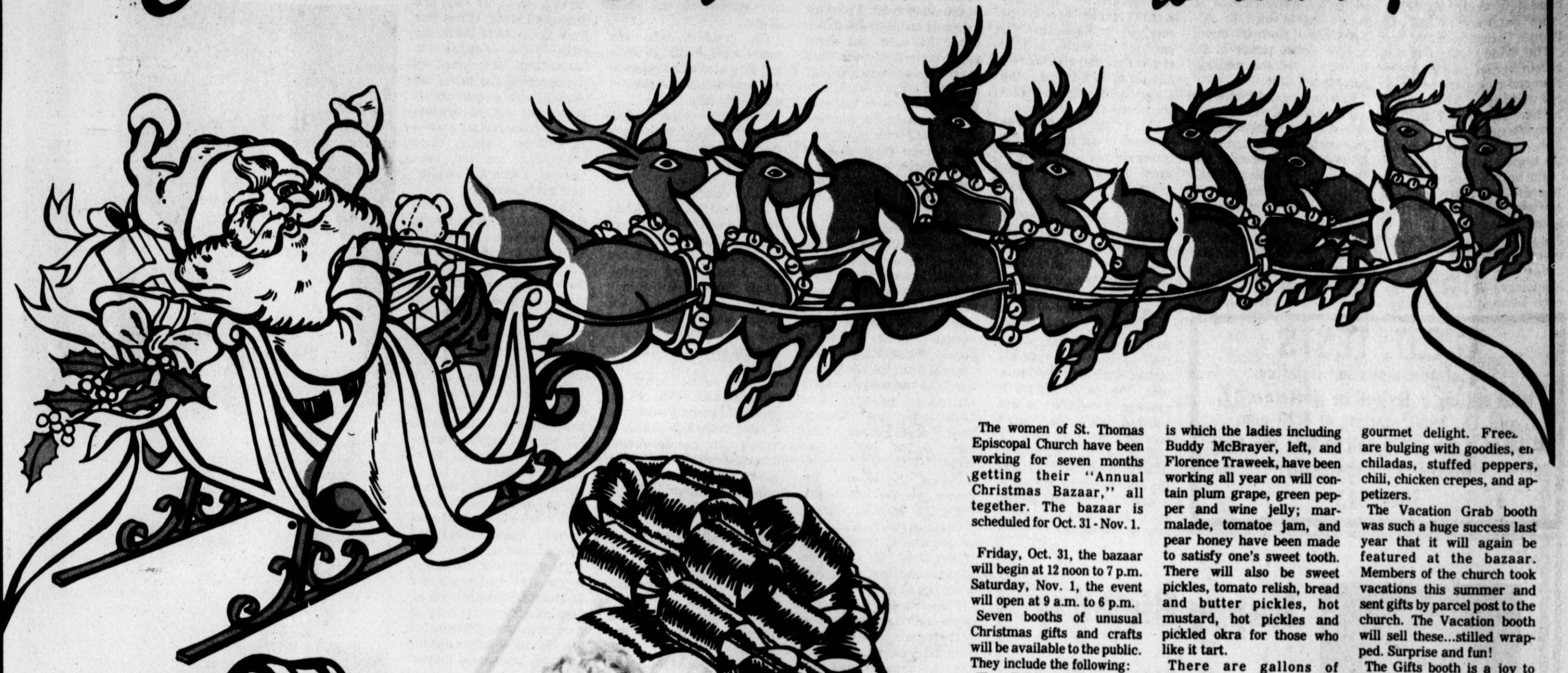
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A Christmas Bazaar

is coming to town!



The women of St. Thomas Episcopal Church have been working for seven months getting their "Annual Christmas Bazaar," all together. The bazaar is scheduled for Oct. 31 - Nov. 1.

Friday, Oct. 31, the bazaar will begin at 12 noon to 7 p.m. Saturday, Nov. 1, the event will open at 9 a.m. to 6 p.m.

Seven booths of unusual Christmas gifts and crafts will be available to the public. They include the following:

The Children's booth consists of tooth fairy pillows, small needlepoint pictures and pillows, small baby toys and stuffed animals, hand knitted throws and coverlets, bibs and crib toys. The dolls, (picture 1), in which Claudia McBrayer is holding, are something to see...big dolls, little dolls, baby dolls, character dolls, and rag dolls. Every young child, or grandmother, needs one or two!

The Jelly booth, (picture 2),

is which the ladies including Buddy McBrayer, left, and Florence Traweeck, have been working all year on will contain plum grape, green pepper and wine jelly; marmalade, tomatoe jam, and pear honey have been made to satisfy one's sweet tooth. There will also be sweet pickles, tomato relish, bread and butter pickles, hot mustard, hot pickles and pickled okra for those who like it tart.

There are gallons of homemade mincemeat, (picture 3), which Meredith Wilcox is shown preparing, made of brisket the ladies ground themselves and laced with brandy.

Christmas Decorations, (picture 4), is a sight to see! There are pine cone wreaths for the door or mantle in various shapes and sizes that would take anyone's eye. Rachel Hine is shown putting finishing touches on a few of the wreaths to be sold.

Christmas tree skirts and wall hangings beautifully decorated with sequins and beads, place mats, napkin rings and table runners, stockings and advent calendars, (picture 5), in the old fashion quilted motif with small candy canes for the little ones will be included in the Christmas decorations booth. In this picture, Nancy Denton is shown stuffing one of several calendars with the miniature candy canes.

The tree decorations are bread dough, needlepoint, sequins and felt story book characters, ceramics and stained glass. The draped angles "set off" the booth to perfection.

The Sugar Plum booth is chaired by Claudia McBrayer and Vera Hewitt. Everyone knows that the Episcopal women are noted for their ability to turn food into a

gourmet delight. Free. are bulging with goodies, enchiladas, stuffed peppers, chili, chicken crepes, and appetizers.

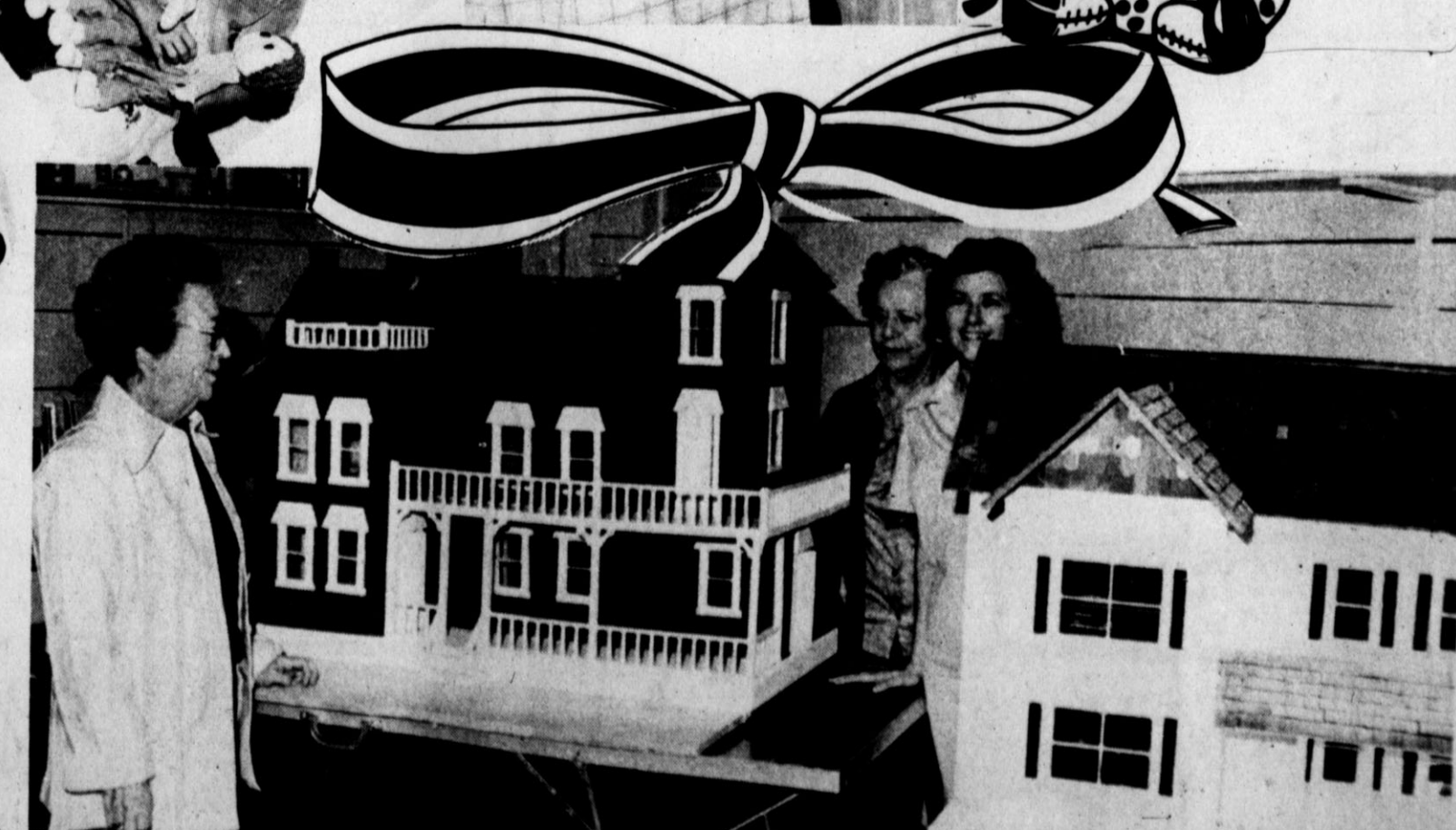
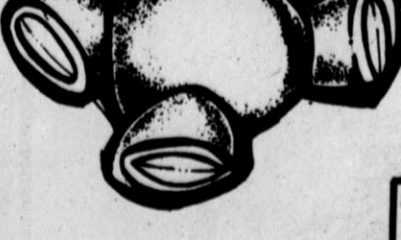
The Vacation Grab booth was such a huge success last year that it will again be featured at the bazaar. Members of the church took vacations this summer and sent gifts by parcel post to the church. The Vacation booth will sell these...stilled wrapped. Surprise and fun!

The Gifts booth is a joy to behold. The knitters and hand working gals have really been busy. There are some needlepoint pieces, and a Bell Pull, (picture 6), made by Ellen Smith. Vera Threewit, left, and Mary Fraser, are pictured hanging the bell pull on the door of the Rev. Charles Threewit's office checking for size.

Pillows, glass cases, book markers, pictures, coasters, embroidered pictures, and tea towels will also be located in the gifts booth. The knitters have made an afghan, sweaters, scarves and a bedspread. There is also place mats, macrame, tole painting and ceramics. After a visit to this booth, one's Christmas shopping will soon be done.

Picture 7, from left Buddy McBrayer, Frances Hennen, and Francie Farr, have been working all summer on a Victorian Doll House, with seven rooms and three stories high. Chances will be sold on these masterpieces at \$5 each. Everyone needs at least two chances. Watching the doll houses be made inspired Rev. Threewit to want to try his hand, so he constructed an old-time farm house with real hard wood floors. Painted white, with real shake cedar shingles, the green shutters make this little doll house very unique.

Members of the church invite the public to attend the bazaar which will be held at the church located at 601 West Park.



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Sunday, October 26,
1980—Page 18

Brand Photo's
by
Denise Smith

Couple Exchanges Vows in Double Ring Ceremony

In a double ring ceremony Catherine Sue Koelzer and Lt. (j.g.) Ray Howard Gray III exchanged family wedding rings when they repeated their marriage vows Saturday at St. Anthony's Catholic Church.

The bride's ring was the groom's great grandmother's diamond ring given to her at her wedding in 1907 and worn by her until her death. The groom's ring was the bride's father's ring given to him by the bride's mother in 1951.

The bride is the daughter of Werner and Betty Koelzer, 424 Ave. J., Hereford. The groom is the son of Ray and Joann Gray Jr., of Claremont, Calif.

For the ceremony two candelabra of seven candles each adorned the sanctuary.

Potted shefaleras were placed below the candles.

The altar was decorated with an arrangement of silk rust and gold roses and flanked by six white candles of varied heights when the officiant, Rev. Norman Boyd, S.A., associate pastor of St. Anthony's, led the wedding party to the altar.

Entering together were the maid of honor, Caci Carroll of Houston, the bride's college roommate, and the best man, Lt. (j.g.) Tom Koelzer of San Diego, Calif., brother of the bride. Barbie Koelzer, served as her sister's bridesmaid. John Gray of Amarillo, uncle of the groom, was the groomsman. Jeanie Grace of Douglasville, Ga., sister of the bride was the honorary bridesmaid, assisting the

bride with wedding details.

When the groom was escorted to the altar by his parents he wore his Navy service dress white uniform decorated with the Navy Achievement Medal he received in September for carrying out duties as Hurricane Evacuation Officer for Squadron VT-23 at NAS Kingsville during the recent Hurricane Allen.

When the bride was escorted to the altar by her father she wore a floor-length dress of white quiana knit which fell to an a-line skirt. The dress of simple design had a v-neck and was shirred at the centerfront from the neckline to the high pointed waistline. Full bell sleeves fell gracefully to the wrists. The dress was created by the bride's mother.

She wore her mother's pearl teardrop necklace and the garter the groom's mother wore at her own wedding. The garter was handmade of silk with white lace and had a tiny pocket which carried a 1980 coin.

Wearing a small cluster of lilies of the valley in her hair, the bride carried a bouquet of a single white orchid backed by a white lace bow which

continued into long streamers of the same lace.

The attendants each wore a long dress of soft gold crepe with a gathered round neckline and a narrow tie bow at the centerfront. The waist gathered and belted with self fabric ties and had elbow length butterfly sleeves. They carried long stemmed gold diamond roses with tiny brown bell flowers tied with long streamers of brown lace.

The honor bridesmaid wore a rust color crepe dress of similar style to the attendants with a v-neck and long sleeves that buttoned at the wrist.

The best man wore his Navy Dress Blue uniform and the groomsman wore a black tuxedo. Parents of the bride and groom wore varying shades of brown.

Bro. John Mazzei, S.A., associate at St. Anthony's, played the entrance song, Chorale from the "Suite Gouque." As the wedding party arrived at the altar, Miss Leslie Euler sang "Wedding Song," accompanied on the piano by Mrs. Mary Lou Ward.

During the service, the groom gave the first reading from the book of Genesis 2:18-24 and the bride gave the second reading from I Corinthians 12:4-7, 13. The gospel chosen to be read by Fr. Norman, was John 15:9-12.

Following the exchange of vows and rings, the mothers of the bridal couple lighted individual tapers representing the two families and with these the couple lighted the unity candle which was decorated with silk flowers in the bride's chosen colors of gold and brown. During this time Miss Euler sang "The Lord's Prayer."

The closing hymn played by Bro. John at the wedding party departed was "Rigaudome" by Andre Campa.

A reception catered by Mrs. Johnnie Battey of Lazbuddie, friend of the bride's family, was held after the ceremony at the Hereford

State Bank Friendship Room.

The bride's cake was three tiered white-chocolate with white-chocolate icing draped with gum paste wild roses in gold and brown topped with a tiny cluster of the same flower.

The groom's cake was carrot-apple, frosted in white and decorated with flowers of the same design and color of the bride's cake.

The couple cut the wedding cakes with the groom's Navy sword received during his senior year at college as the David K. Mathis Award for military excellence.

Mrs. Fred Smith of Wichita Falls served the bride's cake and Mrs. Randy Williams of Hereford served the punch with brass serving appointments from a table draped in amber crepe organza. The bouquet used on the altar and two white candles in brass candleholders centered the table.

Mrs. John Gray of Amarillo, aunt of the groom, served the grooms cake from a table draped in brown. A nine-light candelabrum decorated with lemon leaves centered the table. A brass coffee service was used at the table.

Chocolate mints and nuts were served from the bride's table and Italian cookies made by the groom's mother was served from the groom's table.

The registry table was draped in brown and decorated with a crystal bud vase holding long stem flowers similar to those carried by the bride's attendants. Standing behind the table was a folding brass screen flanked by a six-foot silk tree.

Other tables in the room were draped in rust and centered with small baskets filled with lemon leaves.

Following the reception the bride's parents hosted an informal dinner in their home for out of town relatives and friends.

After Jan. 5, 1981, the couple will be at home at

Lemoore, Calif., where the groom will enter training in flying the Navy's A-7 attack jet.

The bride graduated from Hereford High School in 1974, ranking 5th in her class and graduated in May of this year from Texas A&M University with BBA degree in marketing. Interested in photography, the bride has worked with a commercial processing lab in Wichita Falls and two portrait studios at College Station. Since graduation, she has been associated with her parents' business in Hereford.

The groom graduated from Vanderbilt University in Nashville, Tenn., in 1977 with BS degree in engineering. He was a member of NROTC during college and upon graduation was commissioned as Ensign in U.S. Navy. He is presently ranked as Lieutenant Junior Grade and soon to be promoted to Lieutenant. The groom and the bride's brother entered the navy at the same time and were stationed together at Pensacola, Fla., and Kingsville, where each recently served as instructor pilots.

Leaving Hereford, the couple will return to Kingsville where he will complete his transfer details. They will then proceed on a motor trip through New Mexico, Arizona, Utah, Nevada and California. The groom will attend short-term training in San Diego during November and December before moving on to his permanent duty at Lemoore.

Out of town guests were Mr. and Mrs. Ray H. Gray Sr., of West Union, W. Va., grandparents of the groom; DeAnna and John Gray Jr., of Amarillo, children of Mr. and

Mrs. John Gray; Mr. and Mrs. Joe Gray, Mr. and Mrs. Jeff Gray, Dr. and Mrs. Stan Batangan, all of Amarillo; Mary Broussard of Houston; Mr. and Mrs. Mike DeCarlo

and daughters of Pueblo, Colo.; Mr. and Mrs. Sam Maiolo of Houston; Mr. and Mrs. Tom McCoy of Greenville, and Mr. and Mrs. Fred Smith of Wichita Falls.



MRS. RAY HOWARD GRAY III
...nee Catherine Sue Koelzer

G.E.D. TESTS
School Administration Building
Next testing dates will be November 17, and 18, 1980, starting at 8:30 a.m.
It takes a day and a half to take the tests.
Robert L. Thompson
364-0843



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Cindy, Becky, Liz & J.J.

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From Ryan's Corner

By Allison Ryan



Have you ever noticed how a person's car usually fits their personality? I noticed that some time ago, but it really never hit home until someone told me my car looked like me. Do you know what kind of car I drive? I drive a 1976 Blue AMC Pacer. A Pacer looks like a fish bowl or maybe a pregnant guppy-and to think I look like my car. I'm hoping that person meant my car looks like something I would drive. I began to look at what other people drive. Take Mauri, for instance, he drives a silver Firebird. Mauri is our sports editor and what else would our sportsman drive except a silver Firebird with red interior? It looks sporty, active and on the go-just what a sports editor needs. I wonder if he bought it after he got the job at the Brand?

Now, Denise drives a two-toned (gold and black) Grand Prix. That car is sophisticated. It's got class with its simple lines and soft interior. That fits Denise, because she always looks sophisticated. She is probably the only person I know that looks dressed up in a pair of jeans and a t-shirt.

My Dad drives a faded firetruck-red 1966 Baracuta with a large "dent" on the left side equipped with tools, fireman's equipment and three months of newspapers. This car is my dad's baby along with four other cars dating back to the 1950's.

On the other hand, the family car is a Granada that my sister, Martha, is convinced was bought for her. Once you get past the make up, hair brushes, school books and twirling batons, it looks like a nice 4-person family car.

Jim, our managing editor and farm editor, usually drives a red Ford pickup with a camper. Doesn't that fit Jim? I guess you would have to know him to understand. I can see Jim bouncing along in his pickup on a farm road way out in the country looking for news for the paper. In fact, Jim would probably love nothing more than to sit in the middle of a field to write his stories.

I've also noticed cars affect the personality. For instance Martha is usually a calm, mature 18-year old until you get her close to Pop's car. She becomes hysterical and also a little crazy. One day Pop had to take her to school in his car. After three minutes of yelling as only a teenager can do she crawled into the car. She had Dad stop the car a block from the high school saying she didn't mind walking the rest of the way, and the exercise would be good for her.

When I was in high school I drove a 1958 Mercury. You know, the kind where you turn the key and push a button to start the engine. Anyway, my friends loved riding in the car until the day I had three flat tires within 15 minutes. I was laughing when I got out of the car, but when I

turned around everyone riding in the car had disappeared.

My personality changes when I drive someone else's car. For instance, the other day, I borrowed Denise's car. Guess what, I felt sophisticated. I think someone ought to do a study about cars and the personality changes of the individual.

I don't notice any change when I drive my car. Even when the clutch squeaks in the mornings, the ash tray falls loose from its holder and the window falls off track, I feel perfectly normal.

Perhaps its because I squeak in the morning, I trip over my own feet, and I usually run off track.

I guess that person was right, my car does fit me-a little goofy looking but it sure is comfortable.

Another Corner

We have had a good response for the Brand publication of recipes, but we would like to have more. I would like to fill the tabloid to the limit. We want any and all recipes.

Just write or type them on a sheet of paper and get them to the Brand. It will be included with the Nov. 26 edition of the Brand, just in time for Thanksgiving.

Hospital Notes

PATIENTS IN HOSPITAL
Jim Henry Auten, Brenda Dawson, Inf. Girl Dawson, Enrique Elizondo, Linda Harkins, Janie Hinojosa, Vernon Hope, Jimmy LaComb, Sarah Martinez, Ruby McLaughlin, Lassie Robertson, San Juanita Segura, Inf. Boy Segura, Billy Thomas, Gladys Wright, Nona Voyles, Gladys Smith.

B.J. Redus, Gail Polk, Lynn Carter, Inf. Boy Carter, Liz Sorenson, Becky Gonzales.

New Arrivals

Mr. and Mrs. David Henslee of Wichita Falls are the parents of a daughter, Meredith Ann born Oct. 22 in Wichita Falls. Grandparents are Mr. and Mrs. Donald D. Henslee of Hereford.

Calendar of Events

MONDAY
Odd Fellows Lodge, IOOF Hall, 8 p.m.
TOPS Chapter No. 1011, Community Center, 6 p.m.
Rotary Club, Community Center, 12 noon.
Weight Watchers at First Baptist Church, 6 p.m.
Easter Lions at Easter Clubhouse, 8 p.m.
Deaf Smith County Extension Homemakers Council, Library Heritage Room, 1:30 p.m.
Deaf Smith Lapidary Club, PNG Flame Room, 7:30 p.m.
Veleda Study Club, 8 p.m.
Prepared Childbirth class No. 3, Hospital boardroom, 7-9 p.m.
Women's Forum to meet for covered dish luncheon at Community Center.

TUESDAY
Pioneer Study Club, K-Bob's Steak House, 11:30 a.m.
Hereford Community Concert Association presents "Monty Alexander," pianist, at the Hereford High School auditorium, 8 p.m. A reception will be held following the concert in the school cafeteria.
4-H Parent and Leaders Association meeting, Community Center, 7 p.m.
Hereford Rebekah Lodge No. 228, IOOF Hall, 7:30 p.m.
Whiteface Booster Club, Hereford High School cafeteria, 7:30 p.m.
DEAF SMITH COUNTY HISTORICAL MUSEUM: Regular museum hours Tuesday through Saturday 10 a.m. to 5 p.m. Sunday 2-5 p.m. Museum closed Monday.
Merry Go Rounds Round Dance Club, Community Center, 8 p.m.
Planned Parenthood Clinic open at 711 25 Mile Ave. from 8:30 a.m. to 3 p.m.
TOPS Chapter No. 576, Community Center, 9 a.m.
Singles Night in Fellowship Hall, First Baptist Church, 7:30 p.m.
Story hour from 1-4 graders, County Library, 4 p.m.
Hereford Art Guild, art room of Community Center, 7 p.m.
Aggie Mothers Club, Thompson House Restaurant, noon luncheon.
Blood Drive, Community

Center, 4-6 p.m.
Country Singles Square Dance, Club, Community Center, 8:30 p.m.
WEDNESDAY
Noon Lions, Community Center, noon.
THURSDAY
Hereford Toastmasters Club, Dickies Restaurant, 6:30 a.m.
Kiwanis Club, Community Center, noon.
Hereford TOPS Club, No. 941, Community Center, 9 a.m.
Amateur Radio Operators, north biology building of high school, 7:30 p.m.
Preschoolers story hour at the library, 10 a.m.
La Madre Mia Study Club, 8 p.m. in home of Mysedia Smith.

FRIDAY
Kiwanis Whiteface Breakfast Club, Dickies Restaurant, 6:30 a.m.
Community Duplicate Bridge Club, Senior Citizens Center, 7:30 p.m.
Merry Mixers Square Dance Club, Community Center, 8 p.m.
St. Thomas Episcopal Church annual "Christmas Bazaar," 12 noon to 7 p.m. at church.

SATURDAY
St. Thomas Episcopal Church annual "Christmas Bazaar," 9 a.m. to 6 p.m. at church.

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Beta Sigma Phi Members Conclude Annual Area Convention Activities

More than 300 Beta Sigma Phi members are in town this weekend for the annual Beta Sigma Phi Area Convention being held at the Hereford Community Center and Bull Barn.

Towns represented include Canyon, Borger, Dumas, Pampa, Amarillo, Wichita Falls, Vernon, Perryton, Lefors, White Deer, Littlefield, Plainview, Lubbock, Slaton, Floydada, Dalhart, Olton, Spring Lake, Muleshoe, Liberal, Kans., and Clovis, N.M.

Theme of this year's convention is "Circus, Circus". This is the first year since 1973 Hereford has sponsored the annual event.

Final activities for today include a devotional at 9 a.m., forums at 10 a.m., and lunch



SHIRLEY MOORE

at 11:30 p.m. Highlight of today's activities will be guest speaker Shirley Moore. Ms. Moore represents the International Office of Beta Sigma Phi from Kansas City, Mo., as the Texas Division Chairman. Mike Carr, executive vice-president of the Chamber of

Commerce, will give the welcome speech this morning. Entertainment for the day will be provided by the Hereford Chamber Singers and John Gilliland.

Homemade and store donated items will be given as door prizes throughout the

day.

Committees for the event include chairman Barbara Kendall and co-chairmen Ila Jean Brinkman, Sharon Cramer, Mary West, and Roberta McNeese.

Chairman of door prizes is Brenda Thomas; registra-

tion, Charla Edwards; charm, Barbara Burkhalter; motel arrangements, Nanette Ashby with co-chairman Margaret Godwin; meals, Donna Jones with co-chairman Karen Ashby; closing ritual, Sharon Cramer and co-chairman Ila Jean Brinkman; tote bags, Bonnie

Decker; scrapbook, Sandy Owsley; and yearbook, Linda Thorell and Karren Ruland.

Other committee chairman include devotional, Linda Kay Reed and Janey Whitaker; publicity, Beverly Lambert; programs, Lynn Carter; forums, Toni Jones;

awards, Phyllis Neill; flea market, Susan Sublett; speakers, Mary Sledge; decorations, Marsha Winget and Alene Tindall; mistress of ceremonies, Jan Walsler; entertainment, Susan Shaw; and finance and budget committee, Mary Anna Laing and Jo Ann Richburg.

American Heart Association Names New 1980-81 Officers

Officers, committee chairman and special events for the American Heart Association Hereford Division 1980-81 year have been announced. Ralph Detten will serve as president for the organization with Janie Matthews, vice

president; Theresa Artho, secretary; and Rosie Wall, treasurer.

Program Committee chairman this year is Bessie Story and Campaign committee chairman is Charlie Bell. Included in the campaign

drive is Heart Home Sunday conducted by Boyd and Dolores Foster, business drive conducted by Jimmy Rowton, rural drive conducted by Frankie Mason and special events. Several special events have

been scheduled throughout the year with the second annual Turkey Walk set for Nov. 8.

The annual event will be under the direction of the board members. More information will be released at a later date.

The fifth Annual Heart Ball, set for Jan. 31, will lead off the campaign in February

designated as Heart Month.

Activities scheduled for Heart Month are a teen dance, Feb. 6, and a bridge tournament, Feb. 19.

The teen dance will be at the Knights of Columbus Hall and Betty Kriegshauser will serve as the chairman.

The bridge tournament sponsored by L'Allegra Study Club, will begin at 7 p.m. at

the Hereford Community Center.

The campaign goal for this year has been set at \$17,500. The association is hoping to collect \$6,100 from Special Events; \$6,500 from Heart Home Sunday; \$2,500 from Special Gifts; \$2,000 from Business Gifts; and \$400 from Rural Gifts.

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<p>SHURFINE FRUIT COCKTAIL 59¢ 17 OZ. CAN</p>	<p>SHURFINE AMERICAN SLICED CHEESE \$1.39 12 OZ. PKG.</p>	<p>SHURFINE FROZEN ORANGE JUICE 2 99¢ 12 OZ. CANS</p>
<p>MORTON BEEF/CHICKEN POT PIES 3 99¢ 8 OZ. CTNS.</p>	<p>SHURFINE 10 OZ. TUB SOFT MARGARINE 59¢</p>	<p>GREAT BUY! SHURFINE CATSUP 79¢ 32 OZ. STL.</p>

SHURFINE CUT GREEN BEANS
3 1/2 OZ. CANS \$1.00

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40 OZ. CAN \$1.69

DELICIOUS BATH'S FRANKS
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DIPS 59¢
8 OZ. STL.

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SHURFINE CHEESE \$1.19
10 OZ. PKG.

FLOUR 69¢
5 LBS. BAG

PEACHES 2 \$1.00
10 OZ. CAN

<p>SHURFINE UNWEETENED PINK GRAPEFRUIT JUICE 79¢ 48 OZ. CAN</p>	<p>SHURFINE SALAD DRESSING 89¢ 32 OZ. JAR</p>	<p>SHURFINE TOMATO SAUCE 6 \$1.00 6 OZ. CANS</p>
<p>SHURFINE STRAWBERRY PRESERVES 99¢ 10 OZ. JAR</p>	<p>SYLVANIA 40/70/75/100 WATT LIGHT BULBS 89¢ 2 CT. PKG.</p>	<p>SHURFINE FRESH SHELLED BLACKEYED PEAS 3 \$1.00 PKG.</p>
<p>CHICKEN/CHICKEN/SLICED SHURFINE PINEAPPLE 2 \$1.00 CANS</p>	<p>SHURFINE CHIP-A-ROO'S COOKIES \$1.29 12 OZ. PKG.</p>	<p>GREAT BUY! SHURFINE BLEACH 69¢ 1 GAL. JON</p>

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Ann Landers Curiosity Killed the Cat



DEAR ANN LANDERS: I was hit between the eyes by that letter from "Curious in Connecticut" who was obsessed with finding out the name of the "other women." I, too, was one of those driven, obsessed wives who felt I just had to know who she was, even though the affair was dead and buried. I had fantasized that the woman was beautiful and gracious and charming, with sex appeal oozing from every pore. I told myself she must have been irresistible and that my husband was helpless once she set her cap for him. One evening, after a lovely dinner and more than the usual half bottle of wine, my husband was in a mellow

mood. I sensed his vulnerability and decided to take advantage of the situation. I asked sweetly, "Who was she, darling?" When he told me her name, I nearly collapsed. She was a plain, mousy, dull, skinny, dowdy stenographer who used to work in the company a few years back. I simply couldn't believe it! The knowledge that my husband had cheated with this little nothing for nearly a year made him lose a lot of respect in my eyes. If he was going to have an affair, why didn't he pick someone with a little class?

So, let this be a lesson to all women. Don't ask questions and you won't get answers

that might do even more damage to your marriage. How I wish I had never been told!—Curiosity That Killed A Cat, And More, In Darien

DEAR CAT: In your case, ignorance was bliss, compared to the folly of being wised up.

DEAR ANN LANDERS: This is a plea. How does one get the floor away from a well-educated, highly sophisticated bore who manages to keep a stranglehold on every conversation by lighting his pipe, rearranging his food on his plate, chewing slowly, sipping wine and connecting each sentence with "and—uh—so" etc., as he proceeds with his soliloquy?

Community Concert Scheduled Tuesday

Monty Alexander, a pianistic phenomenon, will be appearing in Hereford Tuesday, Oct. 28 at the high school auditorium. This concert is being sponsored by the Hereford Community Concert Association.

London debut in 1975 at the renowned Ronnie Scott Club. In the words of the reviewer for the Sunday Times, "It was one of the most unforgettable debuts I remember in sixteen years' attendance at the distinguished club."

The concert will begin at 8 p.m. and a reception will follow in the high school cafeteria. Alexander made his first

used repeatedly, and it kills the evening for everyone. Please, Ann, to the rescue.—Fort Scott, Kans.

DEAR SCOTT: Some may call it "interrupting," but I call it "crisis intervention."

When Mr. Longwind stops for a breath, seize the floor, and derail the ego-nut. (The others will bless you.)

DEAR ANN LANDERS: My father died when I was a baby. Mom remarried when I was nearly five. My stepdad was the only father I ever knew. He was very good to me, and I loved him.

Two years ago my stepdad asked for a divorce so he could marry another woman. The family was very upset, and Mom was heartbroken. I am 23 now, married nearly two years and expecting a baby. I want our child to know his grandfather. My older sister says I would be doing a terrible thing if I invited him back into my life and permitted him to have the pleasure of his grandchild.

I don't like what he did to my mother, but I would hate to jock him out of my life forever. He is the only father I have ever known.

What is your advice?—Iron Mountain, Mich.

DEAR I.M.: If you want to reestablish a relationship with your stepfather, go ahead and do it. What happened between him and your mother had nothing to do with you. If your mother is a fair-minded woman she will not hold it against you.

Is alcoholism ruining your life? Know the danger signals and what to do. Read the booklet, "Alcoholism—Hope and Help," by Ann Landers. Enclose 50 cents with your request and a long, stamped, self-addressed envelope to Ann Landers, P.O. Box 11995, Chicago, Illinois 60611.

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PUBLIC LECTURE
Jack Boyton, Concert Hall Theatre, 8 p.m.
Nov. 12

DINNER THEATRES
COUNTRY SQUIRE DINNER THEATRE
Oct. 28-Dec. 2, George Savalis in "Later Leonardo"; Nightly except Monday.

AMARILLO THEATRE CENTER
"Music Man" 8:30 p.m., weekends,
Nov. 7-22.

NATIONAL CUTTING HORSE FINALS
Tri-State Fair Grounds
8 p.m., Nov. 6-8.

OLD TIME ROPERS FINALS
Tri-State Fair Grounds
8 p.m., Nov. 14-16.

SUPERKICKER RODEO
Civic Center, 8 p.m. Oct. 30, 31 & Nov. 1;
2 p.m. Sun., Nov. 2.

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ACROSS FROM THE POST OFFICE IN DOWNTOWN HEREFORD

Program Concerned with Family Planning

By ALLISON RYAN
Women's Editor

The Planned Parenthood Program in Hereford is concerned with family planning and offers a service to assist those families.

According to Rae Gonzalez, nurse practitioner at the office, the program has a definite purpose.

"I think planned parenthood is here to provide a better life through family planning. Birth control is a way to improve life by placing time between child birth, creating more time to be spent with children," Mrs. Gonzalez said.

The clinic, located at 711 25 Mile Ave., is involved with educating women and families about available birth

control.

"When a woman comes to the clinic, the outreach workers, Susie Gutierrez and Ann Mercer spend time explaining methods of birth control, how they work and what side effects might evolve," she said.

Films, concerning birth control are shown on Tuesdays for women wanting birth control. After all information has been presented to the client, the decision of what method, if any, to use is strictly the patients choice.

If the patient decides to use some type of birth control, Mrs. Gonzalez examines the patient at the clinic.

The examination includes a pap smear, blood test, urinalysis, blood pressure

and weight.

Mrs. Gonzalez works under the standing order of Dr. James Glenn, medical director for planned parenthood in Amarillo.

For women who decide to take the birth control pill, an examination is required every three months at the clinic.

"Through the examinations we can detect medical problems and refer the client to a doctor in the community. We have a very good working relationship with the doctors and drug stores in the community," Mrs. Gonzalez said.

The program, which has been in Hereford 10 years, also works with the Women, Infant, Children program,

Public Health Nurse and Family Services Center in Hereford.

The clinic is designed to provide pregnancy test. If the test is positive, Mrs. Gonzalez refers the patient to a doctor in the community for prenatal care.

Charge for service is based on a sliding scale according to family income and number of family members.

"We don't ever refuse to see anyone. We are here to help and provide a service," Mrs. Gonzalez continued.

The clinic, which is now at its new location on 25 Mile Ave., consists of a waiting room, conference room, two examining rooms and a kit-

chen.

Mrs. Gonzalez not only works in Hereford but also Bovina and Friona. The programs are satellite centers out of the Amarillo office and serve a varied number of people.

"In Hereford, we usually see about 100 clients a month. The average patient is 22 to 23 years of age and married," she continued.

The office is open Monday-Friday from 8:30 a.m. - 5 p.m.

"We would like to encourage women, men, parents or couples who would like more information about family planning to come by and talk to us," Mrs. Gonzalez stated.



RAE GONZALEZ
...Planned Parenthood Nurse Practitioner

Car Wash Scheduled For Today

The High School Class of the First Baptist Church will conduct a car wash today at the Conoco Station, 201 E. First St.

There will be a minimum charge of \$5 for each vehicle. All proceeds will be for a church family in need.

Nazareth Club Slates Annual Holiday Show

Nazareth Art Club will have its annual Holiday Arts and Crafts Show November 2.

The show will be at the Nazareth school cafeteria from 11 a.m. - 5 p.m. It will feature paintings by local artist, Christmas crafts and baked goods.

The public is invited to attend. No admission will be charged.

Ms. Jorde Travels to Mexico in Attempt To Develop Cultural Exchange Programs

Jo Ellen Jorde, director of Texas - Jalisco Invitational Americas Studies Conference, has traveled to Puer to Vallarta and Guadalajara in Jalisco, Mexico along with other museum staff, patrons, and educational officials, for discussions with Mexico's counterparts in attempts to develop long-range cultural and educational exchange programs between Texas and the Mexican state of Jalisco. Mrs. Jorde will be returning

today.

The occasion is the "Texas - Jalisco Invitational Americas Studies Conference" co-sponsored by the Good Neighbor Commission of Texas and the Texas Cultural Alliance, a non-profit organization in Texas, and made possible, in part, by grants from the International Communications Agency in Washington, D.C. and the Texas Committee for the

Humanities.

The "Invitational Americas Studies Conferences" seek to bring groups of Texans together with their counterparts throughout the Americas as a means for promoting better understanding and the development of lasting ties.

The program will begin in Puerto Vallarta where the Texas delegation will meet

informally for four days with educators, artists, and patrons of the arts of the exotic community at the Pacific Ocean. Manuel Lepe, national representative artist world famous for his paintings of Puerto Vallarta in a primitive style, will present his collection in his working studio. Mexicans and Texas conferees will initiate discussions on the theme "Art for Life in the Americas" and draw up a technical

philosophical proposal for developing continued exchanges between our states.

Conference activities in Guadalajara will include tours of museums, art galleries, and the Lafayette Hotel only recently opened - the first museum hotel in the world which features on each level twenty-two paintings by the finest contemporary painters in Jalisco. Other highlights will include formal receptions by the Governor of Jalisco, Lic. Flavio Romero de Velasco and Lic. Guillermo Reyes Robles, Mayor of Guadalajara. Major art collections made available to the delegation will include the Solorzano collection of Mexican pre-Columbian art and selected works of world famous Mexican muralist, Clementine Orozco.

The "Invitational Americas Studies Conferences" grew out of the bicentennial celebration with the creation of the Texas Cultural Alliance in 1975. The first conference took place in 1977 in Guatemala with the support of the United States Embassy and the Guatemalan Ministry of Education. The conferences have addressed themes in general American studies, public school art programs, and trends in popular higher education.

Co-sponsor of the project, the Good Neighbor Commission of Texas has lent to the program its years of experience in developing positive programs between Mexico and Texas to establish what it hopes will be annual conferences between our two peoples. Pending discussions in Guadalajara, a reciprocal conference will take place in Texas in 1980.

Louise's Latest

Life 'Not Bad' for County Agent

By LOUISE WALKER
County Extension Agent

As I came home this afternoon - so tired - my back hurts - my legs ache. Life's really not so bad. I'm tired from doing a job I love - being your Deaf Smith County Extension Agent. Things could be a lot worse. Many come home tired from a job they don't like. Thanks be - my husband and I both have jobs we truly enjoy. What more can you ask?

Well, there is more. The children are running in and out the door. Seems a new family of flies invade the interior of my home each time the door opens. Thank you Lord for healthy children that come running in and out and have a good time. The flies will cease when cold weather arrives. That brings to mind, thanks for a nice house in which to live. Where else but America can a family's home be their castle.

The kitchen is a mess. A

week's supply of pots and pans are stacked and dirty, but they sure held a lot of good and nutritious food. My family devoured it all. The kitchen floor is kinda sticky - you know - from spilling a little orange juice concentrate or kool-aid here and there. Oh well, it's been three weeks since it was mopped anyway. I'll find time to put a shine on the floor tomorrow.

The bathrooms have dirty water spots all over them. Isn't it nice the children have

such a wonderful place to cleanup in? My mother didn't have for a large part of her life. I remember when my family got electricity, running water and indoor plumbing. Yet Mother did all the household chores cheerfully and without so many of the conveniences I'm blessed with.

Gosh, look at the sliding glass door. Wonder how many thousands of fingerprints are on there? And they're mixed with dust of the Texas Panhandle. Think I'll be forced to make my own window cleaner to survive the economics of cleaning. Thank you Lord that the children can be at home to deposit finger prints on my door.

Wonder how many loads of clothes there are in that six foot high pile? What if I had to wait till a pretty sunny day to wash, so I could hang the clothes outside to dry. My mother did. Although I would have had plenty of perfect wash days this fall. Come to think of it, with rain as sparse as it is here, you'd have lots of good wash days here. Oops, I almost forgot, those spring dust storms wouldn't make for a very clean laundry, would they?

Life's not so bad! In fact, I never had it so good!!

Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socio-economic levels, race, color, sex, religion or national origin.

Calliopian Club Discusses 'Duping of American Voter'

"The Duping of the American Voter," a book written by Robert Spero, was used for the program at the Calliopian Club's meeting Thursday.

Audine Dettman, who presented the program, told the group of "the dishonesty and deception of the American public by the image makers of the television industry in portraying the qualities of the candidates." According to Mrs. Dettman, to remedy some of the misrepresentation Spero suggest limiting the term of office to one term of six years, cutting shorter the time for campaigning and collecting a bank of facts concerning each candidate from which to check statements made by him.

Mrs. Dettman then reviewed the proposed amendments and spoke briefly about cutting expenses of the county government.

During the business meeting, Claudia McBrayer

announced the coming Christmas Bazaar at St. Thomas Episcopal Church Oct. 31 and Nov. 1.

Following the program Nancy Stewart and Leona Carruth gave a short summary of their lives to continue the club's project of "Getting to Know Each Other."

Mrs. Stewart grew up in Midland and received a teacher degree from West Texas State University. She and her husband have two adopted children.

Mrs. Carruth was raised in North Carolina where she attended college. She worked in several fields while her husband was serving in the Air Force. When he finished his enlistment, the couple moved to Hereford. They adopted a child soon after arriving in Hereford.

Members present at the meeting were Zella Crump, Mary Frazer, Jane Gulley, Faye Holt, Sue James, Elizabeth McDowell, Kay

McWhorter, Kathlee Palmer, Vera Threewit, Mrs. Dettman, Mrs. Jull, Mrs. McBrayer and the hostess Meredith Wilcox.

1961 Class Schedules Meeting

A planning meeting has been scheduled for Monday to begin preparations for the 20-year reunion for the Hereford High School graduating class of 1961.

The meeting will begin at 7:30 p.m. at the Hereford Community Center. Anyone wanting to help should meet at the game room.

Cowan's Now's The Time Early Christmas SALE 20% Off

All name brand watches!

- Longines
- Bulova
- Wyler
- Wittnauer
- Seiko
- Riccho

CASH OR 30 DAY LAYAWAY AT THESE PRICES

Cowan Jewelers

217 N. Main Downtown Hereford

RENT AMERICA OF HERFORD
517 E. Park 364-8312
WE NOW HAVE FURNITURE RENTALS AND SALES.
FEATURING RUTHERFORD TVS
 ★ Made by Curtis Mathes
 ★ Covered by a 4-year Limited warranty
RENTAL PURCHASE ON ALL TYPES OF WHIRLPOOL APPLIANCES
ONLY \$22 PER MONTH
COME IN AND SEE GARY OR PEGGY

Hereford Art Guild's Arts & Crafts Extravaganza
Community Center Ave. C & Park Ave.
Saturday Nov. 1 10 a.m. - 8 p.m.
Sunday Nov. 2 12 noon - 6 p.m.
FREE PARKING
Everyone Welcome
8 ft. x 8 ft. Booth Space - \$15.00
 For Information contact
HILDA HAVEN - 364-8380, 436 Ave. G, Hereford, Texas 79045

Just Arrived...

3337 Lady Orion
Nylon uppers, solid durable construction, light weight, flexible sole, trefoil design. Light blue with white stripes.

3487 TRX Trainer
Leather reinforced toe box/heel area. Soft EVA wedge/rubber outsole. Special heel counter.

3485 Marathon Trainer
Leather reinforced toe/heel. Ghilly speed lacing system. Concave rubber sole. 3-phase shock absorption. Side stability.

adidas

Come and see all the new Adidas styles for Fall '80

New From

VISA • MASTERCARD
Gattis Shoe Store
 of Hereford
 In Sugarland Mall
Monday - Saturday 9:30 - 6 p.m.
364-5131

Old House Receives Second Life

By DENISE SMITH
Staff Writer

A two-story house, which at one time heard the patter of small children and provided security for many families, has been torn down to be rebuilt in another location in Hereford.

The historical house once located in the 800 block of 25 Mile Ave., will again be made into a home for the Alfred R. Lee family who will open the home to less fortunate children on holidays.

The house, being an important factor in the life of Deaf Smith County, stood isolated except for the Landrum Nursery, which is where Dr. Duffy McBrayer's house now stands on the corner of Park and Star Street.

Built by Judge L. Gough, the historical home was built on a 20-acre tract of land bought from J.C. Womble July 11, 1901. The judge lived there with his wife Ida Russell Gough and their 10 children. In 1904, Mrs. Gough died and Gough remarried.

In 1911, he sold the property to W.H. Rayzor. Rayzor built an above ground round

wooden tank with another tank inside the first, with dirt packed in between the two. This was an irrigation system for his garden and fruit trees that Rayzor raised. It could have well been the beginning of irrigation in Hereford.

Seeing need for a 'hot house', Rayzor began construction on a "dug out" type house, which he built partially underground. The south side of the roof, glassed in small panes, was about two or three feet above the ground. This was to be for

vegetables, flowers, and a place to store root vegetables and store canned foods.

It was in the process of cementing the walls of this 'hot house' that an accident occurred costing Rayzor his life. In October following a light snow the construction crew had gone east of town to get more sand. Rayzor relieved his brother, George, who was shoveling sand. The bank caved in, throwing Rayzor against a wagon and completely covering him with sand. His brother was injured

but recovered.

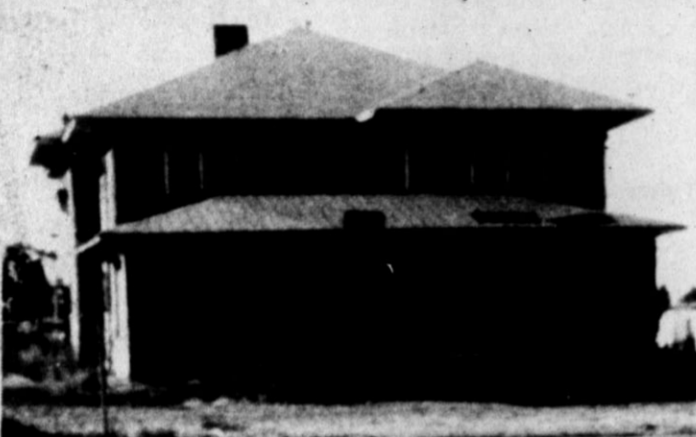
The widow with her seven children lived there until 1919 when she sold the remaining part of the original property and home to L.F. Borden and his wife Grace.

The couple remodeled the house and lived there with their four children until 1944, when they sold it to Philip and Pauline Barkley.

The Barkley's resided in the historical home with their three children until their health forced them into a retirement home. At this time the house was made into apartments and was rented for a number of years.

It then stood vacant for several years before the Lee family tore it down for relocation.

The house containing memories of families, children, and many gala gatherings will again see this kind of life after it is completed.



HISTORICAL HOUSE
...once located on 25 Mile Ave.



Preparing for Dinner

St. Anthony's Women's Organization will sponsor a "Mexican Fiesta Dinner" and live music Sunday, Nov. 2 from 11:30 a.m. to 2 p.m. in St. Anthony's cafeteria. Cost of the dinner is \$3.75 for adults, \$2.25 for children six to 10 years of age, and \$1 for children five and under. Enchiladas, tacos, beans and rice are among the menu. Preparing the food is Linda

Dominguez, Nina Vera, Vickie Valdez, and Isabel Gonzales. Proceeds from this event will go to various projects sponsored by the organization. Above from left, Becky Sanderson, Connie Backus, Eilene Alley and Charlene Sanders are preparing some of the items on the menu in advance.

Whiteface Kiwanis Club 4th Annual Arts & Crafts Show

oil paintings
metal sculptures
wood crafts

November 7 & 8
8 a.m. - 6 p.m.

Sugarland Mall

Financial Management Included In Seminar

CANYON -- The West Texas State University School of Business and the Panhandle Personnel Association will co-sponsor a one-day seminar titled "Managing in the '80s." The seminar will be from 9 a.m. to 3 p.m., Wednesday at Texas Tech Medical School in

Amarillo.

Main topics for the seminar include financial strategies, behavioral management and communication principles.

Dr. James K. Owens will present "Management Financial Strategies" at 9 a.m. Owens is a professor of

finance in the School of Business at WTSU.

He received his doctorate of business administration from Harvard University. He has taught in a professional management development school in Lausanne, Switzerland, in the Pacific

Coast Banking School and in the Iran Center for Management Studies.

Owens specializes in consulting and case writing. Dr. Vincent P. Luchsinger will speak on "Behavioral Management for Supervisory Personnel" at 10:45 a.m. He

a professor of management in the College of Business Administration at Texas Tech University.

Luchsinger received his Ph.D. from Texas Tech University in organization psychology and has taught at the University of Utah's European Program, U.S. Army War College and is a brigadier general in the U.S. Air Force Reserve.

He is serving as president of the Southern Management Association.

Dr. Gary S. Goodman will present "Communication Principles for Self-Development and Efficiency Improvement" at 1:15 p.m.

Goodman received bachelor and master degrees in speech from California State University and his doctor of philosophy degree in speech communication from the University of Southern California. He has taught at the University of Southern California and Depauw University in Greencastle, Ind.

He has served as a consultant to the Los Angeles County Medical Association, Los Angeles county assessor and Statewide Proposition 13 Campaign.

Enrollment for the seminar is limited and will be accepted on a first-come, first-served basis. Telephone reservations are acceptable.

Course fee will be \$22, which includes the luncheon. Further information may be obtained from the WTSU School of Business.

Red Cross Update

CPR, First Aid Class Completed

Congratulations to Ruth Romero, Greg Palmer and all of the people who completed the CPR and First Aid class. This was Ruth's first class since she received her instructors certificates in September.

A special thanks to all of the people that participated in the Disaster Drill held Wednesday. We really appreciated the cooperation of the victims - the Cub Scout group whose leader is Claudia Smith and some of the Cub Scouts Mothers, the Gary Smith Family, Greg Palmer and Ronita Marchman. The Disaster Committee turned out for the drill on a very short notice and could have sheltered, fed and clothed victims. The office staff also reported and could have begun operations. The disaster committee will be meeting Friday, November 7, 7:30, at the Community Center and everyone is invited to attend.

The Traveling Road Show scheduled to be in Hereford November 8 will be at the Mall. Thanks to Cecil Boyer and Mel Robinson for their

help in arranging this special event. The Greater Amarillo Chapter will be featuring the Service to the Military in their display. Helping persons in the Military has been one of the primary programs of the Red Cross since its beginning. This service provides a link between the person in the Military and their family.

The Greater Amarillo Chapter's Traveling Road

Show will be in the Western Plaza November 1 beginning at 10 a.m. and finishing at 4 p.m. Our chapters display will be there and anyone in Amarillo that Saturday is invited to stop by and preview the Show.

Ruth Romero will be teaching a CPR class scheduled to begin November 27. Please call 364-3761 or 364-7787 for further information.

Hereford Women's Forum Slates Monday Meeting

Hereford Women's Forum will meet Monday at noon at the Community Center for a program and a covered dish luncheon.

Hostesses for the meeting are Garden Beautiful Club and the Newcomers Club.

Mrs. T.J. Carter, program chairman, will present Mrs. Parker's high school drama class for the program.

All women are invited to attend the meeting.

Losing 43 pounds makes her shine like a new Penny.

Penny Charles hadn't weighed herself in 4 or 5 years. Oh, she knew she'd put on a few pounds cooking all the fattening things her husband liked, but she still thought she couldn't weigh much more than 120. When she finally did step on the scale, she burst into tears. Her weight was up to 142 pounds.

"I'd started shopping in the maternity department for smocks," Penny recalls. "I told myself I needed them for my work as an artist, but the fact was I couldn't find anything else that fit."

Through her mother's influence, Penny found the Pat Walker's program ... and began an exciting new stage in her life.



Reduce in privacy

Penny discovered that going to Pat Walker's doesn't mean becoming just one more in a roomful of overweight women struggling through strenuous exercises. At Pat Walker's, privacy is very important. Penny liked that, because she was self-conscious about the after-effects of a bout with polio.

"I didn't want to parade around in a leotard for others to see," she says. "I think a lot of women feel that way, for whatever reason."

No-sweat exercise gets results

You don't even have to change from your street clothes at Pat Walker's. Or work up a sweat, or muss your hair. All you do is lie back and relax for a half hour or more about 3 times a week, while the Symmetrical exercise unit does the work for you. As it gently moves your body, you get the benefits you want: toning, tightening, smoothing.

It's a remarkably easy way to achieve the best body you can have, which can be a surprisingly nice one, as Penny will tell you.

"I always made excuses for my fat arms, telling people it was because I'd used crutches for a long time. Well, that was a crutch. Now I have slender arms!"

She does indeed. Penny Charles has lost 43 pounds and a total of 80 inches (7 feet of fat) over the last 2 years. Not only has her weight loss changed her looks, it's changed her career. Now art work is her hobby, and Pat Walker's is her job—she's a salon owner and assistant director of Pat Walker's International.

Does her husband approve of the new Penny? No doubt about it. "He used to give me practical gifts, like an iron or a bathrobe. For Christmas last year, he gave me a beautiful diamond ring in the shape of a 'S'... for 'sexy.'"

Pat Walker's is for you, too

There is a difference in weight reduction programs. If you like the idea of being treated as a special and valued patron, in complete privacy... if you'd like to take it easy while you reduce, let Pat Walker's consultant explain our complete program to you.

Call today to reserve a time for your complimentary treatment and figure analysis. There's no obligation.



Pat Walker's

Figure Perfection Salons International
More than 28 years of success.

364-8713
407 N. Main
Hereford

ONLY 5 DAYS LEFT! TO SHOP & SAVE DURING McGEES STOREWIDE ANNIVERSARY SALE

Home Owned --- Home Operated

McGEES FURNITURE

364-2586

511 N. Main

OCTOBER 1980						
S	M	T	W	T	F	S
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

Special Note
to the Community

With the traditional date for Halloween, (October 31) falling on the same date as a home football game - it is being suggested that the night for "Trick or Treating" officially be designated as Thursday, Oct. 30.

This proposal has the support of the City of Hereford and the Hereford schools.

In keeping with these plans, KPAN's Annual Halloween Party will begin at 8 p.m. on Thursday night the 30th.

Tune to KPAN for details on the 1980 KPAN Halloween Party.

KPAN AM/FM
860/106.3
"people turn us on"

At Wits End

By ERMA BOMBECK

My mother is going to drive me crazy. She has the habit of walking down memory lane and once she's there can't recall the names of the people or the places. It's like living with Wink Martindale. It's easy for her, she can just ask a question and then pick up her life and go on, but I'm stuck with the challenge of coming up with the answer or admitting that senility has set in. She was watching an old movie on television while I was reading a magazine the other night when she said, "Isn't the inspector's name...oh, you know!" I looked up from the magazine just as the scene changed. "What did he look like?" I asked. "You know who he is. He's in all the old movies. Never the lead but..." "E.G. Marshall? Aldo Ray? Leon Ames? Sebastian Cabot? Sterlin Hayden? Broderick Crawford? Dennis O'Keefe?" "Younger," she sighed. "Troy Donahue? George Hamilton? Dick Benjamin? William Shatner? Montgomery Clift?" "No, he's funny." "What about Bill Dana? Donald O'Connor? Mort Sahl? Billy De Wolfe?" "No, no. He married that girl who always wore tights and danced and was a dead ringer for...what was her name?" "Ann Miller? Judy Garland? Betty Grable?" "No, her last name begins with a D." "Sandra Dee? Yvonne DeCarlo? Rosemary DeCamp? Linda Darnell? I got it! Gloria DeHaven?" "Wrong. It was Mitzi Gaynor." "That doesn't begin with a D," I said irritably. "I lied. So, it's not important. Just forget it." Around 11, the ringing of the phone jolted me out of a sound sleep. The voice at the other end of the line said, "It was Lyle Talbot. He's the one who played opposite the guy...you know...who was always the comical sidekick in Westerns with tobacco juice running down his chin. I'll think of it tomorrow. I'm sleepy. Good night." All night I was to stare at the ceiling mulling, "Edgar Buchanan, Gabby Hayes, Smiley Burnett, Percy Kilbride, Noah Beery, Alan Hale..." She had done it again!

Hereford Graduates To Present Concert

Flicks 'N Things will present Brad Huckabee and Don Weemes, 1979 Hereford High School graduates, with their singing group, "Living Water," Friday, Oct. 31 in concert. The free concert will be at the Hereford Community Center following the Hereford High-Coronado football game. The concert is open to the public. "Living Water," is made up of five South Plains College students. Eddie Trice, a

SPC dean, is their direction. Weemes is the son of Mr. and Mrs. Tommy Weemes of 205 Greenwood. Huckabee's parents are former residents of Hereford who now reside in Artesia, N.M.

The "Living Waters," concert is the final Flicks 'N Things this year. This is a free ministry to the youth of Hereford from the Church of the Nazarene. Bob Huffaker is pastor, and Ted Taylor is youth pastor.

Motivation, Education

Theme For Fall Meeting

Motivate, educate and participate was the theme for the Girls Choose

New Name For Organization

The fourth grade Camp Fire girls chose the name Wadi-zon-tejas for their group at its meeting this week.

The name means adventures, trustworthy and friend. In other business, Lynette Briones was inducted as a new member and a birthday card was presented to the group's sponsor, George Pratt.

Auto safety award was discussed before refreshments were served by Kendra Tisdale, Jill Johnson and Theresa Lee.

fall board meeting and workshop of the Top of District Texas Federation of Women's Club held recently in Perryton.

Departmental workshops, with emphasis on "Educate and Motivate," were conducted by chairmen of the conservation, education, home life, public affairs, international affairs, arts and Texas heritage.

Featured were over-all work shops on program and project ideas and Federation membership.

Hostess clubs from Perryton were Serenidipity, Jennie June, Perryton Sorosis, Pollyanna Club and Home Economics Club.

One hundred fifty-two members from clubs in Borger, Amarillo, Pampa, Canadian, Dalhart, Dodson, Dumas, Shamrock, Canyon, Perryton, Lefors, Hereford, Wheeler, Stratford, Summerfield and Sunray registered for the work shop.

'Country French' Bazaar To Be Sponsored by Church

First United Methodist Church has begun plans for their annual "Country French Bazaar," scheduled for Nov. 14 in the church fellowship hall. General chairmen of the event is Mrs. Labry Ballard and Mrs. Fain Cesar.

The bazaar will begin at 9 a.m. with handmade articles suitable for gifts to be featured. Coffee will be available all morning with doughnuts, cookies and sweet rolls. Mrs. J.J. Durham and Mrs. Ansel McDowell are in charge of

the "coffee break." Lunch will be served from 11 a.m. to 1 p.m. With its downtown location, the church has planned coffee and lunch for the convenience of downtown business employees and invites them especially.

Booths in the bazaar will include Christmas decorations, food, needlework, art, plants, candy and crafts, with a special booth for men's crafts. A Trunks and Treasures booth with Margaret Golden

as chairman, will have anti-ques, white elephant items, and other used-but-good articles. More than 200 plants have been collected, and are at the church now ready for sale.

They include 43 African violets, started from cuttings, this summer by Mrs. O. Wertemberger, who grows these plants as a hobby. The public is invited to attend the annual event.

Savalas Stars in Amarillo Play

Television actor George Savalas will be appearing onstage at Country Squire Dinner Theatre in Amarillo Oct. 28-Nov. 22 in the comedy "Later, Leonardo."

Savalas is known to television viewers as "Stavros" on the hit TV series, "Kojak." He is the brother of series star Telly Savalas. Opening night of "Later, Leonardo" will be a benefit performance for the American Cancer Society. Other performances are scheduled Tuesdays through Sundays weekly.

Theatre is located at I-40 and Grand in Amarillo. George Savalas was born George Demosthenes Savalas in Bronx, N.Y., one of four brothers. During a tour in the U.S. Navy during World War II, Savalas put together two highly-successful stage revues and decided then that he wanted to become an actor. After the war, he

joined in drama at Columbia University and taught drama as the Coliseum Studios. He also tried the business world but found it less satisfying. Television credits include roles on "The Man From U.N.C.L.E.," "The Dick Powell Show," "Mannix," "All in the Family," "Divorce Court," "King of Diamonds," "Kolchak" and "Kojak."

Putting You in the Picture

Mrs. Gerie to Lead Volunteer Program

By JO ELLEN JORDE
The Hereford Volunteer School program has a new co-ordinator, Mrs. Glenda Gerie. The new leader has worked with the school system and is an interested parent of two school age children.

ing part of the school system and not separate from it. The program is to be a bridge to draw the interested parent or adult into a co-operation with the principals and teachers to most benefit the children. Currently the Reading Is Fundamental Program has completed a distribution in grades 1 through 3 this past week and grades 4, 5 & 6 will have reading motivational activities this week.

The new co-ordinator is very excited about the job that Norma Walden, director of S.P.A.R.K. and her committee has done in compiling a directory of persons with special resources and

Presently the school principals are completing a needs assessment in the tutoring program. Mrs. Gerie asks the patience of all during this time of transition. We have an unfilled request for a tutoring volunteer in first grade Reading. Anyone, who might want to contact Mrs. Gerie, can reach her at her home number 364-5520, or week days leave a message for her with Bobby Boyd at the school administration office 364-0606.



GLENDIA GERIE

The new co-ordinator states, "I like the Hereford system and like working in the schools. This is probably my main reason for accepting this job."

Mrs. Gerie will be working through the school administration offices. She pointed out that the School Volunteer Program is a work-

member organization on their 25th anniversary and their contribution to the Republican candidates. She then presented the letter to TFRW President, Mrs. Henry C. Smyth, Jr.

Although Hereford's organization is not yet a year old, according to Jane White, the group now has 28 active members. This year alone TFRW members throughout the state have donated over one-half million hours of volunteer service to Republican campaigns across the state.

Gov. Clements Praises TFRW

The Texas Federation of Republican Women's 25 years of service to the Republican party was applauded this week by governor and Mrs. William P. Clements, Jr. at a morning press conference at the Dallas press club.

Reading from a letter from the governor, Texas' first lady congratulated the 9300

Republican Women's clubs to work for one main purpose to elect Republican candidates to office. Since that time TFRW's 162 clubs including Hereford has provided the volunteer staff for Republican candidates as well as the professional talent needed to run their campaigns.

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'Arts, Crafts' Show Slated in November

The fourth annual "Arts and Crafts" Show, sponsored by the Hereford Whiteface Kiwanis Club, has been slated for Nov. 7-8 at Sugarland Mall.

Oklahoma, and New Mexico will display their wares. Art, woodwork, metal sculptures and leather goods will be among the crafts for sale.

Chairman of the event is Cecil Boyer with co-chairman Wayne Ketter.

Booths (9x9) are still available for local people at a fee of \$30. For reservations one needs to contact Boyer at 364-1841 or any other member of the Whiteface Kiwanis Club.

Hereford Rhythm Aerobics

Morning Classes Now Forming
Monday, Wednesday, Friday
9 A.M.
Call Becky Grounsnik
364-7647 For Information

DANCE

Saturday, October 25th
9 p.m. — 1 a.m.

ELKS LODGE

Featuring
"The Country Rogues"
with Tex Rhodes

\$3 Singles
\$5 Couples

Call 364-4771 for Information

Frosty's Hereford Meat Market

220 N. 25 Mile Ave.

5 Helpful Hints on Buying Freezer Beef

- * INSIST ON YIELD 1 OR 2, 250-350 LB. 1/2
- * NEVER BUY BEEF WITH ADDED PARTS
- * ALWAYS BUY FROM REPUTABLE DEALER
- * NEVER GO FOR GIMMICKS OF GIVEAWAYS
- * CALL YOUR BETTER BUSINESS BUREAU

WE REDEEM USDA FOOD STAMPS

NO. 1
T-BONE STEAK
ROUND STEAK
CLUB STEAK
ROAST
GROUND BEEF
27 LBS. **\$63⁹⁵**

NO. 2
SIRLOIN STEAK
CLUB STEAK
CHUCK STEAK
SWISS STEAK
ROAST
GROUND BEEF
32 LBS. **\$65⁹⁵**

NO. 3
ASSORTED STEAK
ROAST
GROUND BEEF
BACON
PORK STEAK
40 LBS. **\$73⁹⁵**

Beef Dollar Saver Pack

FAMILY STEAK
CHUCK ROAST
PORK CHOPS
GROUND BEEF
GROUND BEEF
PATTIES
\$37⁹⁵

CHOICE PACK
25 LBS.
EXTRA LEAN
GROUND BEEF
ASSORTED STEAK
ROAST
\$54⁹⁵

ECONOMY PACK
30 LBS.
ROUND STEAK
CHUCK ROAST
FAMILY STEAK
BEEF RIBS
GROUND BEEF
PORK CHOPS
\$50⁹⁵

FAMILY PACK
40 LBS.
ROUND STEAK
CHUCK ROAST
GROUND BEEF
PORK CHOPS
FRYERS
\$78⁹⁵

FROSTY SAYS
Buy in quantity and save!

Patties **\$9⁹⁵**
6 lb. Box

Long Horn Cheese
1/2 or Whole Horn
\$48⁹⁵ LB.

120 ct. Sliced American Cheese
5 lb. Leaf **\$9²⁵**

Burritos **\$6²⁵**
24 ct. Box

Corndogs **\$8⁹⁵**
36 ct. Box

RECIPE COUPON
Receive 1 gallon of Dairyland Milk with coupon and \$10.00 purchase

Comics

PEANUTS® by Charles M. Schulz



Steve Canyon

By Milton Caniff



THE BORN LOSER by Art Sansom



ECK & MEEK by Howie Schneider



FRANK AND ERNEST by Bob Thaves



ACROSS

44 Reddish brown

46 Organized mammal

47 Give vaccine

50 Sinker

51 Gosh

52 Accident type (comp. wd.)

57 Eggs

58 Harvest

59 First-rate

(comp. wd.)

60 Hank of twine

61 Is (Sp.)

62 Bring to ruin

DOWN

1 Dance

2 Mafaco coin

3 Informal talk

4 Creeps

5 Cheek

6 Mellow

7 Pellicud

8 Canine home

9 Wale

10 Store event

11 Legal order

16 Connection (abbr.)

17 Connection (abbr.)

20 Variety of cabbage

21 Singer David

22 Actress Rainer

23 Swimming

24 Deserted in love

26 Small amount

28 Year (Lat.)

29 Singer Gerry

30 Donkeys

31 Genetic material

32 Connection (abbr.)

36 Inland

38 Begin eating

41 Card game

43 Kind of carriage

45 Pigs' homes

47 Opera prince

48 Russian river

49 Playwright An-ouilh

50 Male parent

53 Make an edging

54 Man's nickname

55 Conjunction (Ger.)

56 New (prefix)

ALLEY OOP by Dave Graue

BRAD THINKS YOU AND OOP SHOULD BE SEEN IN PUBLIC TOGETHER, MY DEAR!

THAT'S RIGHT, SWEETHEART! FUN! I'D LOVE IT TO GO OUT PUBLICITY FOR THE NEW PICTURE!

OH, THAT'D BE STEPPING WITH ALLEY!

I'M GLAD TO HEAR YOU SAY THAT...

...BECAUSE TONIGHT ALLEY'S TAKING YOU TO THE PREMIERE OF YOUR LATEST FILM, "SUGAR DADDIES!"

GOOD! YOU TELL HIM I'LL BE READY AND WAITING!

MARMADUKE



T / Schedules

(sunday)

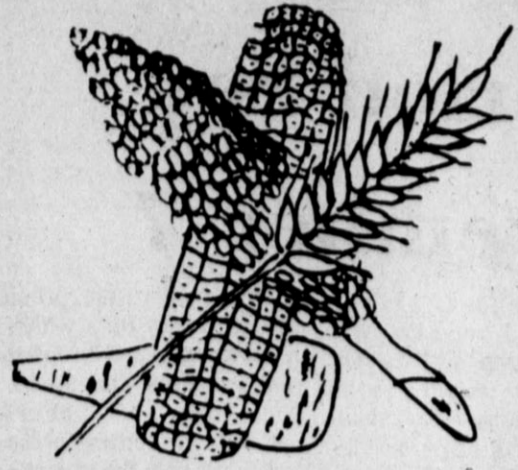
- MORNING**
- 6:00 James Robison
The Story
Washington Week in Review
- 6:30 Dawson Memorial Baptist Church
It Is Written
Christopher Closeup
Carrascollas
American Government
Day Of Discovery
New Zoo Revue
Three Stooges And Friends
Gospel Singing Jubilee
Faith For Today
Kenneth Copeland
As Man Behaves
- 7:00 Chapel Hour
Amazing Grace Bible Class
At Home With The Bible
As Man Behaves
Hour Of Power
Day Of Discovery
Lost In Space
Lowell Lundstrom
Fellowship Hour
James Robison Presents
Town Meeting
Writing For A Reason
Larry Jones Ministry
All The King's Children
First Baptist Church
Day Of Discovery
Writing For A Reason
- 9:00 Changed Lives
Rex Humbard
Leave It To Beaver
Big Blue Marble
Jimmy Swaggart
Dive In
Sesame Street
Spiritual Awakening
Movie - (Comedy) ***
Teacher's Pet! 1982 Clark Gable, Doris Day. Actor accidentally enrolls in a pretty woman's journalism course and tries to pursue her after class. (2 hrs., 30 mins.)
- 9:30 Kids Are People Too: Dear And Annie
Oral Roberts
Travis Avenue Baptist Church
In Touch
Jerry Falwell
The Lundstroms
American Religious Town Hall
It Is Written
Electric Company
Animals, Animals, Animals: School, Rock
To Be Announced
Face The Nation
Herald Of Truth
3-2-1 Contact
Time Of Deliverance
Jimmy Swaggart
Issues And Answers
Tom Landry Show
First Methodist Church Of Fort Worth
Everybody's Business
Larry Jones
College Football '80
NFL Football '80
New Orleans Saints vs Washington Redskins
- AFTERNOON**
- 12:00 James Kennedy
Movie - (Western) ** "Pawnee" 1957 George Montgomery, Bill Williams. A young man who was brought up by the Pawnee, proves his loyalty to the tribe by helping them defend their rights. (90 mins.)
Movie - (Drama) ** "Return to Peyton Place" 1961 Jeff Chandler, Eleanor Parker. The lives of nine people are dramatically affected when a young author writes a sensational novel about her home town community. (2 hrs., 30 mins.)
- 12:30 News
Dr. James Kennedy
Point Of View
In Our Own Image
Hotline To Politics
Fun Of Fishing
In Our Own Image
Larry Jones
Missionaries In Action
National Geographic
National Geographic
National Geographic
Special: The Amazon
The Deaf Hear
Travel Adventure
Deaf Hear
Jimmy Houston Outdoors
At Home With The Bible
NFL Symphony
It Takes A Thief
Larry Jones
Movie - (Documentary) ** "North Country" 1968 Two men, each living off the land in the remote Alaska wilderness face danger and adventure without the help of modern technology. (2 hrs.)
Movie - (Drama) ** "The Blue Lagoon" 1949 stars Clyde Beatty and Mickey Rooney. The selected shorts include a short African documentary, travelogue, a Shirley Temple comedy short and a cartoon. Absenteeism will Chapter IV of the series! Actor's starring in "Hunt and the Bowery Boys." (90 mins.)
- 2:30 NFL '80
Movie - (Comedy-Romance) *** "Sabrina" 1954 Humphrey Bogart, Audrey Hepburn. Two immensely wealthy socialite brothers compete for the hand of their family's chauffeur's beautiful daughter. (2 hrs., 30 mins.)
Celebration
World Amateur Team Golf Championships Approximately forty teams of four representing countries from around the world will compete with the winning team determined by computing the best three of four rounds. (2 hrs.)
Changed Lives
NFL Football Chicago Bears vs Cleveland Browns
Think About Tomorrow
James Robison Presents
Once Upon A Classic: Tale of Two Cities Part IV In Paris, Gaspard is hanged for the assassination of the Marquis. (2 hrs.)
Wide World Of Truth
That Nashville Music
Power Of Pentecost
Grizzly Adams
Firing Line 'Is This A Time for Action?' Guest: William Simon, former man stars as a single parent raising the young daughter alone and the only male employed by a ladies magazine. (Drama).
7:00 Club
Monday Night At The Movies
Father Day: Father's Day 1980 Stars: Ken Howard, Mike Farrell. The dramatic true story of the Roman Catholic priest who gave his life in service to the dratted inhabitants of Hawaii's leper colony on the island of Molokai a century ago. (2 hrs.)
Monday Night Football ABC Sports will provide live coverage of the game between the Miami Dolphins and the New York Jets.
M.A.S.H. Part V. Part V. Using Pridoux's terrible story, George Smiley threads his way through the maze which he hopes will lead him to Gerald, the Russian 'mole'. (Closed-Captioned) (90 mins.)
News Day
Westbrook Hospital
Ladies' Man Live Press
- EVENING**
- 6:00 Jimmy Swaggart
ABC News
Disney's Greatest Villains: A gallery of Disney's most notorious doers of dastardly deeds, including Captain Hook, the serpent, Snow White's evil stepmother, Madam Mim, Cruella DeVille and Madame Medusa, are caught in the act and get their comeuppance. (Repeat: 90 mins.)
Flip Wilson Show
Those Amazing Animals A pilot whale retrieves bombs from the ocean floor, myths about poisonous snakes are explored, and a natural disaster keeps the penguin population in check. (90 mins.)
Ever Increasing Faith
60 Minutes
T. C. U. Football Highlights
Evening At Symphony Sall Ozawa conducts the Boston Symphony Orchestra in Acts one and III of Tchaikovsky's classic ballet "Swan Lake." (90 mins.)
8:30 Rex Humbard
Football Highlights
Rex Humbard
Sophia Loren
1980 Stars: Sophia Loren, Big Tom. International film star Sophia Loren stars in a dual role, as her mother and her daughter, in a drama based on her life.
Against The Wind Sweeping dramatic scenes of people who try to make a better life for themselves in the rugged, harsh land of Australia during early colonial days. (2 hrs., 30 mins.)
Catastrophe: No Safe Place
Special Movie Presentation
Father Figure 1980 Stars: Hal Linden, Timothy Hutton. A widowed parent struggles to reestablish a relationship with two sons from whom he has been separated for five years. (2 hrs.)
Texas A And M Football Highlights
Comes "Blues for a Red Planet" Using special effects and elaborate models, Dr. Carl Sagan offers the viewer the illusion of being on the planet Mars, and speculates on the future when vehicles have combed and explored the planets entire surface. (Closed-Captioned) (90 mins.)
7:00 ABC's NFL Football Special ABC Sports will provide live coverage of the game between the San Diego Chargers and the Dallas Cowboys.
Oklahoma Football
Masterpiece Theatre "Pride and Prejudice: Episode I. This live-part dramatization of Jane Austen's satirical classic opens with Mrs. Bennet eyeing Mr. Bingley as a good and eligible marriage prospect for one of her five daughters. (Closed-Captioned) (90 mins.)
Kenneth Copeland
ABC News
Alice Miller's financial troubles at last come up with a profit-sharing plan to benefit everyone. (Repeat)
Texas Football Highlights
Movie "Portrait of a Killer" Swedish camera journeys through the human body to document the causes of America's number one killer: heart disease. (Closed-Captioned) (90 mins.)
The Jaffersons George tells baby Jessica a bedtime story and she is transformed to the Medieval Empire of Jafferson where King George suits up for battle against the Dark Knight. (Repeat)
News
Ruff House
Newlight
Carlo Show
Monty Python's Flying Circus
The King Is Coming
Open Up
Spectrum
700 Club
Henry Hill
ABC News
NBC Late Night Movie
Comedy Theater "Charities" Stars: Philip Charles McKenzie, Marcia Wallace. "Fisherman's Wharf" Stars: Tom Quinn, Lenny Bari. Son-in-Law Stars: Johnny Yune, Rue McClanahan. (90 mins.)
News
Sunday Night Alive
To The Manor Born
Rex Humbard
Movie - (Comedy-Romance) *** "Never Say Goodbye" 1968 Eason Flyn, Eleanor Parker. Divorced couple still very much in love are re-united by the efforts of their little daughter and a Marine on leave, after a series of humorous misunderstandings. (110 mins.)
Movie - (Drama) ** "File of the Golden Goose" 1976 Yul Brynner, Charles Gray. A U.S. Treasury undercover agent goes up against an international counterfeiting ring that has killed people in Italy, England and New York City. (Closed-Captioned) (110 mins.)
Two Ronnies
Larry Jones
Christopher Closeup
PTL Program
Movie - (Comedy) *** "Four a Crowd" 1938 Errol Flynn, Rosalind Russell. Frolicking foursome in which Bob loves Lori, who loves Patterson, who loves Jean. (2 hrs.)
Maverick
Rat Patrol
World At Large
Oklahoma Football
Ross Bagley Show
Family Affair

(monday)

- 6:00 Norman Vincent Peale
All In The Family
Welcome Back Kotter
Electric Company
For A Hope
M.A.S.H.
Sanford And Son
Tic Tac Dough
Hour Of Power
All The Family
Happy Days Again
Macneil Lehrer Report
- 7:00 Rock Church
First House on The Prairie A blind artist's successful career, who abandoned her as a child, to attempt a reconciliation, but the young painter angrily refuses. (90 mins.) (Closed-Captioned)
Movie - (Comedy) *** "Desk Set" 1957 Spencer Tracy, Katharine Hepburn. An efficiency expert alarms workers in the research bureau of broadcasting company. (2 hrs., 10 mins.)
The Incredible
Flo When a skunk moves in, the customers move out and Flo marches into battle with the critic to save the Yellow Rose from bankruptcy. (Season-1 Premiere)
Gunsmoke
News Day
Westbrook Hospital
Ladies' Man Live Press
- 8:00 Good News
Pattern For Living
7:00 Club
Three's Company
Movie - (Suspense-Drama) *** "Baffled" 1972 Leonard Nimoy, Susan Hampshire. A racing jockey's brilliant, but a race driver whose E.S.P. visions convince an expert that people in the visions are in danger. (90 mins.)
Nova "Do We Really Need The Rockies?" Locked in the shade of the Western Rocky Mountains is more than the whole of the Mid-East, but will it solve our gasoline shortage, or will it simply turn the Rockies into a gigantic industrial zone? Nova explores the promise and the problems of shale oil. (Closed-Captioned) (90 mins.)
Tom Close For Comfort
Tom And Dick Smothers
Brothers Special The Smothers Brothers offer an hour of comedy and song with their guests Martin Mull, Fred Willard, Pat Paulsen, Nicolette Larson, Tom Waits and The Roches. (90 mins.)
Hart To Hart A bridegroom's abrupt departure leaves the confused bride in the arms of Jonathan and Jennifer, who's essential to the missing groom entangles them in a surprising murder investigation. (Season-1 Premiere)
Body In Question "Blood Relations" By examining the ways in which philologists and scientists have looked at blood over the years, Dr. Jonathan Miller analyzes the process of scientific discovery and shows how the growing understanding of blood has allowed it to be treated as a public commodity which can circulate through a community as well as through the body. (Closed-Captioned) (90 mins.)
9:15 ABC News
9:30 Faith 20
10:00 Today In Bible Prophecy
Mary Tyler Moore
Night Gallery
Ross Bagley Show
The Tonight Show Host: Johnny Carson. Guest: Lou Anderson, Buddy Rich. (90 mins.)
PTL Program
CBS Late Movie "LOU GRANT: After-Shock" Stars: Ed Asner, Mason Adams. Lou becomes uncomfortably involved with sporter's widow and she hasn't got the guts to tell her to get lost. (Repeat) "BREKING UP" 1976 Stars: Lee Remick, Granville Van Dusen. A married woman struggles to discover her personal identity when her 15-year-old marriage breaks up.
Bob Newhart Show
Estampa Flammica
Movie - (Western) *** "Shine On Harvest Moon" 1938 Roy Rogers, Mary Hart. Roy brings outlaws to justice and finds a new romance. (2 hrs.)
Gunsmoke
Movie - (Science Fiction) *** "Jupiter's Memory" 1970 David McCullum, Susan Strasberg. A scientist injects himself with another man's brain fluid enabling him to relive the man's W.W. II experiences. (2 hrs.)

(tuesday)

- 6:00 Gerald Daratine Presents
News
All In The Family
Gerald Daratine
Welcome Back Kotter
Electric Company
Faith That Lives
M.A.S.H.
NBA Basketball Atlanta Hawks vs Kansas City Kings (2 hrs., 45 mins.)
Tic Tac Dough
All In The Family
Happy Days Again
Macneil Lehrer Report
Oral Roberts
Hope For President Bob Hope catches a case of Potomac Fever and runs for President himself in a satire of the American electoral process. Guests include: Johnny Carson, Robert Ulrich, Angie Dickinson, Jonathan Winters, Paul Lynde, Toni Tennille, Sammy Davis Jr. and Andy Warhol. (2 hrs.)
The World's Most Spectacular Stuntman A quartet of sensational stunts including a motorcycle ride off the rim of the Grand Canyon, are performed by legendary stuntman Dar Robinson. (90 mins.)
Salem's Lot A chilling horror story of vampirism rampant in modern-day New England. A successful novelist returns to his boyhood home of Salem's Lot, haunted by the memories of a house that he believes is the embodiment of pure evil. Stars: David Keats, James Mason. (Repeat: 3 hrs.)
Gunsmoke
News Day
- 7:30 Good News
Pattern For Living
7:00 Club
Three's Company
Movie - (Suspense-Drama) *** "Baffled" 1972 Leonard Nimoy, Susan Hampshire. A racing jockey's brilliant, but a race driver whose E.S.P. visions convince an expert that people in the visions are in danger. (90 mins.)
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- 11:30 The Female List
Tomorrow Guest: Mary Tyler Moore. (90 mins.)
ABC News Nightline
Charlene
Everybody's Business
Tuesday Movie Of The Week
Murder At The World Series' 1977 Stars: Linda Day George, Michael Parks. A troubled young man plots a bizarre kidnapping during the final two games of the World Series and places the lives of five innocent women in jeopardy.
Jerry Falwell
God's News
Everybody's Business
PTL Program
News
Movie - (Drama) *** "The Informer" 1935 Victor McLaglen, Preston Sturges. A slow-witted man informs on his buddy to collect a reward during the Irish rebellion. (2 hrs.)
1:30 Ross Bagley Show
3:00 700 Club
3:05 Movie - (Adventure) *** "Passage to Marseille" 1944 Humphrey Bogart, Claude Rains. Five Frenchmen escape from prison on Corsica's island and make the supreme effort of endurance to join the free French forces fighting an active resistance to Nazi-occupied France. (2 hrs.)
4:30 Jesus Is The Answer
5:00 Accant On Living
5:10 World At Large
5:30 Ross Bagley Show
Family Affair



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Farm News

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Sunday, October 26, 1980—Page 9B

TCFA President Says Commercial Feeders May Have to Finance Own Promotion Program

By JIM STEIERT
Managing Editor
AMARILLO — Texas Cattle Feeders Association President R.L. "Bob" Bliss of Tulla informed cattlemen attending the TCFA Convention at the Hilton Inn here last

Harvest Ahead Of Schedule

WASHINGTON (AP) — Thanks to continued good weather in most of the nation, farmers are well ahead of schedule in harvesting grain. The Agriculture Department reported that harvesting of corn was 62 percent complete by the end of last week, compared with 28 percent at this time last year and an average of 41 percent over the last five years.

The harvest is as much as three weeks ahead of normal in some areas of the Corn Belt, the department said.

In the eastern Corn Belt, harvesting ranged from 17 percent complete in Michigan to 77 percent complete in Illinois, and in the West it varied from 40 percent in Minnesota to 85 percent in Missouri.

Farmers in Indiana, Iowa, Nebraska and Ohio harvested 20 percent of their corn last week. Minnesota and South Dakota farmers harvested 23 percent and 26 percent, respectively.

Soybean harvesting is 63 percent complete, compared with 56 percent at this time last year and an average 54 percent.

Winter wheat seeding is 81 percent complete, slightly ahead of last year but a little behind the average.

week that commercial cattle feeders may have to look at coming up with a new program of beef promotional activities on their own, while former Texas governor and presidential aspirant John Connally told stockmen that the foundations of the American economy have been subjected to neglect.

Those remarks came in the initial day of the TCFA convention here as a large gathering of feeders and agribusiness personnel turned out for the sessions.

"If voluntary beef promotion won't get the job done, we may have to come up with a new program financed and controlled by commercial cattle feeders," said Bliss.

"The demand for lean beef is evident, so without waiting for a beef grading change from USDA, we are finding producers, as well as retailers involved in producing and marketing a leaner product in response to consumer demand," he continued.

"I believe the cattle feeder of the 80's must learn to use forward contracting to manage his risk," remarked Bliss considering the future of the industry.

The TCFA president also pointed out that total slaughter capacity within 250 miles of Amarillo will be 20 percent greater this year than last year, marking the strength of the area slaughtering industry.

Bliss also commented on the market outlook for the near future, stating, "As a result of huge tonnages of pork and poultry being available, and at a time when consumers are being asked to curtail their spending, most cattlemen have been forced to operate with little or no



Panel Of Presidents

Past presidents of the Texas Cattle Feeders Association formed a panel to discuss issues relative to the cattle feeding industry during the TCFA Convention held last week at the Hilton Inn in Amarillo. Panel members pictured from left include Bob Carter, Tom Herrick, Glenn

Deen, O.J. Barron and Leon Miller. Panel members were called on for comments on issues ranging from the outlook for expansion of cattle feeding in the High Plains to grades for the beef produced by the region's cattlemen. (Brand photo by Jim Steiert)

profit this year. A more moderate supply of competitive meats in the near future should allow beef to regain its favored position in the marketplace."

Keynoting a meeting of cattlemen last week, Connally

said the national situation has deteriorated sadly over the past 20 years and offered a prediction that it will take from three to five years "to grind out the inflation already in our economy, 10-12 years to rebuild the military

foundations because the congress of the U.S. is rarely, if ever concerned about the constituency that sent them there. Congress is concerned with special interest groups...that's who's calling the shots in this country these days," he remarked.

"The cure," he continued, "is a fundamental change in government—specifically constitutional amendments that

would limit a president to a single six-year or eight-year term and representatives to no more than four two-year terms."

Connally also proposed an amendment limiting the amount of the Gross National Product the government can spend.

Those attending the convention also heard a prediction from a panel of past TCFA presidents that the cattle feeding industry will remain concentrated in the central U.S., primarily because of its concentration of grain and roughage.

Panel members projected that a limited supply of feedgrains might cause some shift of the cattle feeding industry to the south and southeast of its present con-

centration with any expansion in the near future expected to occur from Texas northward.

Panel members responded to a question on how the area cattle feeding industry will cope with the declining water table by indicating that more grain may be hauled into the area in the future, provided the price is favorable, and that actual numbers of cattle placed on feed may have to be reduced if water grows short.

Panel members also pointed out that the independent feeder should remain a viable part of the industry, and that smaller packing houses that are privately operated may enjoy a rejuvenation as massive, centralized packing operations grow less efficient.

Groundwater Quality Workshop Scheduled

A workshop on "Ground Water Quality: A Shared Dilemma" will be held Wednesday from 8:30 a.m. to 3:30 p.m. at the Koko Palace, 5201 Ave. Q, Lubbock.

The session is sponsored by "For the People, Inc. and is funded by the National Science Foundation. The workshop will explore

topics including groundwater policy alternatives, existing and potential conflicts between federal and state groundwater regulations, and competing demands for groundwater, plus irrigation and secondary recovery.

Registration fee for the workshop is \$4.

Frozen Food Stocks Up

WASHINGTON (AP) — Frozen stocks in refrigerated warehouses on Sept. 30 were greater than a year ago for cream, juice concentrates, butter, eggs, pork and fruits, the Agriculture Department said Monday.

The department said total red meats in freezers declined 2 percent from Aug. 31 and

were 8 percent less than on Sept. 30, 1979. Frozen pork stocks dropped 1 percent last month but were 21 percent higher than a year ago.

Frozen poultry stocks increased 3 percent from August but were 4 percent below a year ago. Total stocks of chickens declined 5 percent in September and

were down slightly from a year ago; turkeys in freezers were up 6 percent from August but down 6 percent from Sept. 30, 1979.

St. Anthony Falls on the upper Mississippi River at Minneapolis, Minn., were discovered and named by Father Louis Hennepin in the 1680s.

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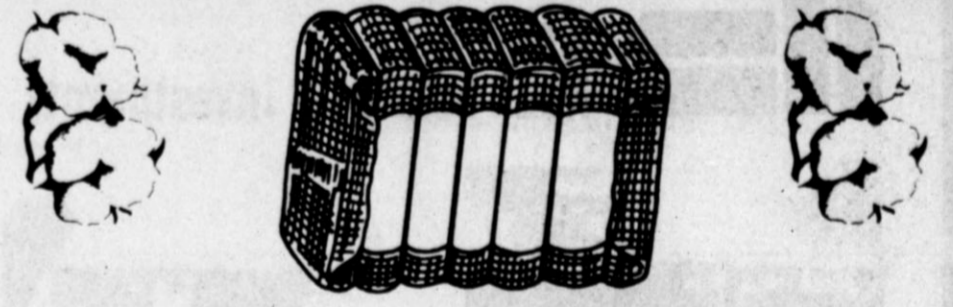
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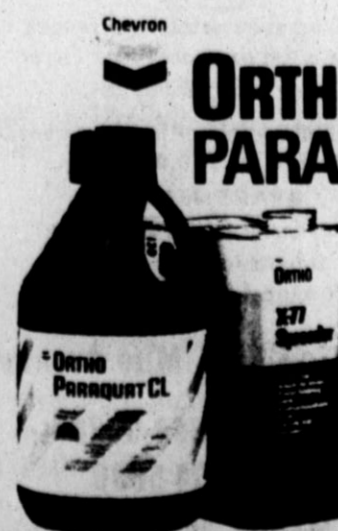
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On The Turnrow

By Jim Steiert
Brand Farm Editor



Barring all of the boring TV fare, the maddening malarky of those out stumping for votes, and the downright nastiness of the keen competitors, it might be to the good of the country if it were always just two weeks prior to election time.

Funny how it always works out, but just as election day looms over the horizon the prices of farm commodities start to shoot upwards and whatever the pressing problems of the day are, they somehow seem to get pointed toward unraveling.

Considering the compound gear functioning of our government, election time brings us hurtling into new areas of policy and law at virtual breakneck speed.

Suddenly, and all too briefly, the common man becomes someone to listen to, if only long enough for his remarks to be allowed to float out the other ear.

Of course, none of these rapid-paced developments have anything to do with "politics" or so the incumbent would have us believe.

They just occur with remarkably-timed "coincidence" (just like we would all like to see our income taxes go up again.)

A particularly disturbing development at this time is the near-breakthrough in negotiations to bring our American hostages home from Iran.

It's not disturbing because those poor forgotten people might actually get out of that hell-hole, but because it can't help but look like games have been played with them toward political ends.

What better way to boost the campaign than with a claim that the party's man helped get the hostages home?

What of the full year of indecisiveness that has preceded this latest development, and what of the appearance to the world that our country would not act in the interest of its people, held against their will?

TURN

We have discovered that giving a baby

Commodity Credit Extended Poland

WASHINGTON (AP) — The Agriculture Department's latest plans for providing credits to Poland includes \$210 million in commodities.

The designations call for up to \$100 million for feed grains, \$65 million for protein meals, \$8 million for lard, \$24 million for soybeans, \$4 million for vegetable oils, \$3 million for edible soy protein, \$3 million

for rice and \$3 million for alfalfa seeds.

That brings to \$417 million the amount of commodities that the department has designated for Poland under a \$670 million program of loan guarantees on exports.

Exporters must complete deliveries by Sept. 30 to be eligible for the guarantees.

daughter medicine against her will is not unlike trying to doctor a sick calf, except that doctoring the sick calf is easier because you can use a squeeze chute, and though the calf may kick you, he's not as likely to spit the medicine back at you.

Mom and I have worked out something like a "header" and "heeler" routine though, and with this double team approach the medicine does go down, amidst much severe frowning by the aforementioned daughter. Jaime probably expects me to come at her with an ear tag at any time now.

Breweries Could Aid Fuel Output

WASHINGTON (AP) — The United States' capacity to produce alcohol fuel could be increased significantly with only minor modifications to breweries and distilleries that now are idle, says a government-commissioned study.

With the modifications, according to the study, alcohol-fuel production could be expanded by 147 million gallons in 1982.

In addition, the study said abandoned sugar beet, cane and sugar factories could be used to increase production capacity by hundreds of millions of gallons a year. The study noted, however, that such conversions probably would take longer and be more complicated.

"Idle breweries offer the best overall capacity potential," the study said. "The trend of closing down smaller breweries for economic reasons is the major source for future fuel-alcohol conversions. There is no indication that this trend will lessen in the near future."

But the 123-page report said the business atmosphere must be favorable for such conversions, specifically citing the "need for continued federal and local incentives such as the excise tax exemption for fuel alcohol, the Investment Tax Credit of the Energy Tax Act of 1978 and

the need for increased encouragement through federal and local government actions."

The report compiled by the Davy McKee Corp., a Chicago consulting firm, identified 13 idle facilities — seven breweries and six distilleries — that could be converted quickly to fuel-alcohol production at an estimated cost of \$112.1 million.

The National Alcohol Fuels Commission estimated that is 35 percent of the cost to construct new alcohol-fuel plants with the same capacity.

The commission, which has been studying the potential for alcohol fuels like gasohol to help ease U.S. dependence on foreign oil, is expected to issue its report late this year. Gasohol, a blend of 10 percent alcohol and 90 percent gasoline, is considered a good substitute for unleaded gasoline.

The study said distilleries and breweries need little additional equipment to make fuel-grade alcohol and each has personnel generally experienced in alcohol production.

The Carter administration has set a 1982 alcohol production target of 920 million gallons.

Fewer Turkeys

WASHINGTON (AP) — Supplies of Thanksgiving turkeys are down from last year, the Agriculture Department says.

The agency said supplies for the upcoming holiday season are down 6 percent to 8 percent from last year and 4 percent to 6 percent from the November average for the last three years.

ASCS News

ACP Signup Period Set October 27-November 7

By JOHN FUSTON
Executive Director

October 27 through November 7 are the dates for the 1981 ACP sign-up. Practices eligible for cost-sharing will include:

1. Establishment of Permanent Vegetative Cover
2. Cross Fencing
3. Terrace Systems
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6. Water Impoundment Reservoirs
7. Underground Irrigation Pipeline & Tailwater Recovery Pits
8. Sod Waterways

DISASTER AFFECTED CROPS - SPOT HARVESTING

If you think you have a low yield on any of your feed grain crops, bring in evidence of your total production for each farm within 15 days of completion of harvest, and we will be happy to see if you are eligible for disaster payments.

If you spot harvest a field, we need to look at the remaining part of the crop prior to your making any other use of it, if you want to be eligible for any disaster payments on the crop.

FINAL DATES TO FILE FOR S.B.A. LOANS

Farmers and ranchers have until February 12, 1981 to file their physical loss application for S.B.A. loans. Agriculture related businesses have until May 12, 1981 to file for Economic Injury disaster loans.

1980 LOAN RATES

Wheat: \$3.01 per bushel
Corn: \$2.34 per bushel
Milo: \$3.84 per cwt.

IH Reports Recall Of Gas Caps

International Harvester Corporation has recalled gasoline caps from all models of certain gasoline tractors produced over the past 10-15 years, according to Cecil Oglesby of Oglesby Equipment Co. here.

According to Oglesby, owners of tractors equipped with the gas caps are being contacted by mail and are being offered a replacement gas cap at no charge if they desire it.

Oglesby pointed out there was a spillage problem with the old caps and the company is contacting individuals its records indicate own tractors with the gas caps.

COMMUNITY COMMITTEE ELECTIONS

October 27 is the final date to return any nominating petitions for community committees. Participation in your community committee election is important to you. These are the men who represent you and who will review yields for ASC purposes; and who will elect your representative on the County Committee.

CROP & LIVESTOCK REPORTS

From mid-November to

early January, Texas farmers and ranchers will receive a crop or livestock questionnaire from the Texas Crop & Livestock Reporting Service or will be personally interviewed by the Service's field staff.

All of the estimates published by the Texas Crop & Livestock Reporting Service are based on data provided by Texas farmers and ranchers, County Extension Agents, and ASCS offices, and many others in agriculture.

This cooperation provides the necessary data which is, in turn, returned to farmers and ranchers and others in the form of accurate estimates which are so essential in making the wisest production and marketing decisions.

Each farmer or rancher receiving a questionnaire is urged to fill it out carefully and return it promptly to the Agricultural Statistician in Austin. Individual reports are confidential and used only for state and county estimates.

Cattle Marketings Expected to Increase

By JAMES H. RUBIN
Associated Press Writer

WASHINGTON (AP) — The number of cattle going to market is expected to increase the rest of this year, the Agriculture Department says.

Officials estimated Monday that from now until the end of the year producers will market 5.88 million head of cattle, 3 percent more than in the fourth quarter of 1979 but 13 percent less than the last quarter of 1978.

Despite the projected increase in marketed beef, however, the department the number of cattle being fed for slaughter in 23 beef-producing states as of Oct. 1 was about the same as the year before. It said the 9.99 million head being prepared for slaughter is about 50,000 head more than the same date last year and 12 percent fewer than the same time in 1978.

In seven states accounting for 73 percent of the nation's beef, the number of cattle and calves on feed totaled 7.25 million, a drop of 2 percent from last year, the department said.

The report said replacements of new cattle in feedlots during the third quarter of 1980 were 6.41 million head, an increase of 8 percent from the July-September period of 1979. The 1980 figure is 13 percent less than the third quarter of 1978.

The breeders sent 5.75 million head to market during the 1980 third quarter, a drop of 4 percent from the same period in 1979 and 12 percent less than the third quarter of the previous year.

The number of cattle on feed as of Oct. 1 included 6.88 million steers and steer calves, up 3 percent from last year but down 8 percent from 1978. Heifers and heifer

calves totaled 3.06 million, down 4 percent from 1979 and 20 percent from 1978.

The figures show that there are far fewer cattle available now than two years ago, when producers reduced herds in response to depressed prices. But lately cattle market prices have been relatively high and the herds have been built back up a little.

In the seven major beef states, marketing totaled 1.46 million in September, a 5 percent increase over last year but still 11 percent less than in September 1978.

The expected marketings for the seven states during the fourth quarter are 4.43 million, compared with 4.41 million during the fourth quarter of 1979.

Here are the state-by-state figures for cattle on feed as of Oct. 1:

Arizona, 317,000 head and

93 percent of a year earlier; California, 614,000 and 80 percent; Colorado, 740,000 and 88 percent; Idaho, 239,000 and 110 percent; Illinois, 410,000 and 121 percent; Indiana, 220,000 and 122 percent; Iowa, 1,120,000 and 102 percent; Kansas, 1,200,000 and 101 percent; Michigan, 151,000 and 116 percent; Minnesota, 310,000 and 117 percent; Missouri, 80,000 and 94 percent; Montana, 39,000 and 122 percent; Nebraska, 1,430,000 and 102 percent; New Mexico, 164,000 and 88 percent; North Dakota, 32,000 and 107 percent; Ohio, 120,000 and 96 percent; Oklahoma, 295,000 and 99 percent; Oregon, 50,000 and 85 percent; Pennsylvania, 50,000 and 100 percent; South Dakota, 305,000 and 115 percent; Texas, 1,830,000 and 103 percent; Washington, 165,000 and 100 percent; Wisconsin, 105,000 and 111 percent.

Soybean Stocks Will be Down

WASHINGTON (AP) — There will be sharply curtailed supplies and higher prices for soybeans during the 1980-81 season, the Agriculture Department says.

The department, predicting a drop of almost 25 percent in this year's soybean crop, said Tuesday the average price of a bushel will be 35 percent to 40 percent higher than the average 1979-80 farm price of \$6.25.

It said supplies are expected to total 2.12 billion bushels in 1980-81, 13 percent below last year's record of 2.44 billion bushels. The supply figures include carryover stocks in addition to the current crop.

The department predicted that by Sept. 1, 1981, there will be a carryover of about 165 million bushels — enough to supply one month's needs. There were 359 million bushels of soybeans in stock on Sept. 1 this year.

Prices of soybeans increased from about \$6 a bushel in May and June to more than \$8 by the middle of this month. The price rally was caused by this summer's hot, dry weather.

Agriculture officials said that while prices are expected to average about 35 percent to 40 percent higher than last year, they are likely to be volatile.

If harvesting is on schedule through the remainder of this year and there are no weather complications, prices may decline slightly, the department said. But they

are expected to jump again early next year.

The price is likely to go even higher than \$8 a bushel after the harvest is completed, the report said.

It added that prices in the first half of 1981 will be influenced primarily by production in South America, where a record harvest is anticipated.

As of Oct. 1, the U.S. soybean crop was estimated at 1.75 billion bushels, about 23 percent below 1979. The summer drought reduced yield prospects to 26 bushels per acre, 6.1 bushels below last year's record.

The export of soybeans is expected to drop about 5 percent from last season's record 875 million bushels. The major markets for the beans are Europe, Japan, Mexico, Taiwan and Korea. China also has become an important customer, importing almost a million metric tons last year.

WASHINGTON (AP) — The government is donating 6.8 million pounds of feed grains to Indian tribes in Montana to ease shortages from the current drought.

The Agriculture Department said Monday it will provide the grain for the Fort Belknap Assiniboine and Gros Ventre tribes to help feed some 9,500 livestock, primarily cattle, on the reservations.

The department said prolonged drought substantially reduced range forage and hay production on the Indian lands in northern Montana.

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FREE ESTIMATES

Bergland Ballyhoos Grain Deal for Carter

WASHINGTON (AP) — Agriculture Secretary Bob Bergland says the new grain trade agreement between the United States and China showed the superiority of President Carter's farm policies over those of Republican Ronald Reagan. But he insists it was not timed for political advantage. Bergland said Wednesday the Chinese were eager to negotiate with the Carter administration partly out of fear that a Reagan administration would establish more formal ties with Taiwan.

The Chinese "believe Reagan is an amateur," Bergland said. "They're anxious about the U.S. election and U.S. producers ought to be also."

Bergland said the Chinese may have concluded the trade agreement now because they regard "Reagan's two-China policy as so clumsy" it would be a risk to wait.

The agreement was signed Wednesday in Peking and

takes effect Jan. 1. It calls for the Chinese to buy 6 million to 9 million tons of American grain a year for the next four years at market prices. Most of it will be wheat, and the rest, from 15 percent to 20 percent, will be corn.

Bergland said the proof that the agreement was not timed for the election was that it "has been under study for two years and negotiations have been under way since May. There's nothing new or unusual about this."

Bergland said the agree-

ment will provide a stable market for American farmers without causing any increase in food prices here. He said the cost of a loaf of bread would not be affected by the pact since the United States is already selling so much grain to China.

"The agreement will benefit our farmers by providing assurances of a stable, high level of exports to China. We see it as a new milestone in our country's relationship with a nation that includes one-fourth of the world's people," the secretary said.

In the current fiscal year, "China is expected to buy more than \$2 billion worth of U.S. farm commodities, including about 6 million tons of wheat, 2.5 million tons of corn, almost a million tons of soybeans and 2 million bales of cotton, U.S. officials said.

Bergland said "this agreement provides the way for private U.S. interests to compete" in the China market.

He said there was no reason for the government to consult grain growers before con-

cluding the negotiations because U.S. foreign policy interests were of paramount concern.

"We don't consult with arms contractors" before agreeing to provide armaments to other nations, Bergland said.

Bergland said that when compared to Japan and Western European countries, trade with China has not been very reliable.

"We do need to have some regularity. The Chinese trade has been irregular. We need to be prepared and aware of what their needs are," he said. The grain agreement, he said, "eliminates the element of surprise."

Bergland also said the administration's partial embargo of grain for the Soviet Union was adding to distress in Russia. He said the only way the Soviets could ease their food shortages would be to resume full-scale grain trade with the United States.

Carter suspended sales of 17 million metric tons of grain to the Soviet Union last January after the Soviet occupation of Afghanistan. Reagan has called for lifting the embargo.

The latest estimates are that the Soviet grain harvest will be 181 million metric tons, about 25 million below what the Agriculture Department anticipated as recently as two weeks ago.

Bergland said the Russians "are feeling the sting (from the embargo) and they're feeling it hard. This is the time to keep the heat on."

Soybean Group Protests Bilateral Trade Tie-Up

ST. LOUIS—The American Soybean Association (ASA) says it opposed bilateral trade agreements which serve as export controls on soybeans.

"Soybean farmers oppose bilateral agreements as unwarranted government intrusion into the soybean market," ASA President Frank Ray said in a telegram to President Carter. "Such agreements represent additional export controls since the purchasing country cannot exceed its purchase agreement without permis-

sion of the U.S. government. There is no proof that bilateral agreements help farmers by increasing sales. In fact, the U.S. was able to sell about 45 million bushels of soybeans to the USSR without any bilateral agreements."

Ray said ASA was reacting to rumors that the U.S. government has been secretly negotiating a bilateral grain agreement with the People's Republic of China.

"We are disappointed with the secrecy of the current negotiations with China," Ray said. "We believe strong-

ly that commodity organizations, as well as the grain industry, should have been consulted to determine the consequences of such supply agreements. The secrecy and absence of dialogue has raised suspicions about the true purpose of such a bilateral commodity agreement."

Ray said that Agriculture Secretary Bergland's suggestion that the U.S. should have bilateral agreement with 8-10 countries would result in more government control of agriculture.

"That many agreements would effectively tie up about half of all U.S. soybeans exports," the Florida soybean producer said. "These agreements would ultimately determine both demand and price for soybeans. We don't feel

these agreements would increase profit potential for soybean producers. We prefer to have the free market signal demand for our products."

The People's Republic of China purchased nearly 30 million bushels of U.S. soybeans during the past market year compared with five million bushels in the 1978-79 market year.

"We can assure the Chinese that U.S. soybean farmers will produce all the soybeans they need," Ray said. "Soybean growers are working to assist the Chinese with their soybean utilization programs. In order to increase profitability to U.S. soybean producers, we recommend that the U.S. government limit its involvement to assisting us with market promotion efforts in China and around the world."

U.S. Sorghum Tested In Asia

LUBBOCK—A recent project in Malaysia is opening doors for U.S. sorghum in that area, according to Elbert Harp, executive director of Texas Grain Sorghum Producers Board and Grain Sorghum Producers Association. Harp said, "The value of U.S. grain must be proven before foreign buyers are interested in it."

Following a 1978 series of seminars in Southeast Asia by Harp and a team of specialists, a swine feeding test was initiated and sponsored by the U.S. Feed Grains Council with the University of Pertanian of Malaysia. The tests were conducted on the

Tai Lee Farm which is one of Malaysia's leading pork producers.

Kansas Grain Sorghum Commission purchased, sacked, and shipped Kansas sorghum to Malaysia for the tests.

Two trials were carried out to compare growing-finishing pigs fed sorghum based, corn based, and sorghum-corn (50-50) based diets. In each trial, a total of 153 pigs were placed randomly, according to weight groups. Each treatment was replicated three times.

Michael Callahan, regional director for U.S. Feed Grains Council, reporting on the tests, said the project proved that "there were no significant differences among treatments (corn and sorghum rations) for daily gains, feed intake, feed-gain ratio and backfat thickness in Trial 1. There were no significant differences observed for daily gain, feed intake and backfat thickness in Trial 2. However, Trial 2 showed feed-gain ratio in pigs fed sorghum diets was higher (3.88 lbs. of feed per pound of gain) than pigs on corn diets (3.51) and pigs on sorghum-corn diets (3.61).

Callahan's report noted results of recent comparisons showing a higher percentage of lean meat in carcasses of sorghum fed pigs (55.5 percent) compared to corn fed pigs (54 percent). This difference is gaining significance throughout the world with changes in consumer demand.

Callahan stated, "Result of cost-benefit analysis from both trials showed highest net profit from sorghum-corn based diets. This suggests that sorghum can replace corn in growing-finishing pig rations up to 50 percent without significantly affecting performance." Prior to this test, Malaysian pork producers would not consider using a ration containing more

than 15 percent sorghum.

Harp pointed out that, "Much of the world rejects sorghum because of experience with the bird-resistant types grown and exported from other countries." This brown sorghum has up to one-third less nutritional value when fed to livestock. Until the livestock producers know the difference in high-tannin sorghum and U.S. No. 2 Yellow Sorghum, they will not buy sorghum.

"It is through this type of market development work," said Harp, "that we are able to prove the value of U.S. No. 2 Yellow Sorghum in livestock feeds." The sorghum promotion work of GSPA and TGSPB has increased sorghum export sales to 40 percent of the 1979 crop. "Southeast Asia offers a great potential for future sales of U.S. grain sorghum," Harp said, "but it is a market that must be developed."

Corn Growers Express Opposition to PRC Pact

WASHINGTON, D.C. — "U.S. corn producers see little need for such an agreement, based upon the limited information made available following reports of negotiations in Peking between U.S. and Chinese officials," stated William R. Mullins in a telegram sent to President Carter concerning the recent announcement in the press of a pending grain agreement between the United States and the People's Republic of China (PRC). According to Mullins, the President of the National Corn Growers Association (NCGA), the organization elected to express its opposition to the agreement based upon the following four factors:

- the lack of prior discussion between the USDA and producer and industry organizations concerning the negotiations between the United States and the PRC concerning grain trade
- concern over the direction of the U.S. Government toward the use of bilateral agreements affecting U.S. grain trading relations with other countries
- the value of such an agreement with the PRC when that country has proven to be a relatively stable purchaser of grain in the international market
- the trend toward increasing U.S. Government involvement in commercial grain trading

According to Mullins, these concerns in no way detract from the continuing support of the National Corn Growers Association for the opening of trade relations with the PRC and the expansion of trade between the two countries.

Farm Production Costs Tied To Ownership of Machinery

COLLEGE STATION — With increasing production costs continually nibbling away at farm profits, a producer must give closer attention to cost control. This is where his machinery ownership habits come in.

"A farmer can control some of his operating costs by the number of hours he uses a piece of equipment per year and the number of years he owns that equipment," points out Lawrence A. Lippke of Corpus Christi, area economist with the Texas Agricultural Extension Service, Texas A&M University System.

The more or longer a piece of equipment is used, the cheaper the per-hour cost of operation, explains the economist. For example, it costs a farmer about \$27 an hour to operate a \$30,000 tractor 300 hours a year for seven years. He can reduce his cost of operation to \$21 an hour by using the tractor for 500 hours a year.

"Given that most farmers will spend about two hours of tractor time for every acre of land in cultivation, using the same \$30,000 tractor for 500 hours a year instead of 300 would reduce production costs by \$12 per acre," says Lippke. "On a 500-acre farm, that's a savings of \$6,000 a year."

However, the effect of years of ownership is not really so dramatic, notes the economist. If this tractor is used only four years at 500 hours per year, cost of operation is about \$23 per hour, only \$2 more than if used the same amount of time for

usage has some drawbacks, however, notes the economist. Increased usage implies owning fewer items of equipment. That could lead to more days needed to complete certain farm operations, thereby increasing the risk to adverse weather.

"A farmer must therefore make a tradeoff to find the right balance of risk and cost with which he can live," adds Lippke.

Increasing equipment

Roping Will Aid Center

SONORA—A two-day "Stockmen's Paradise" Roping at the John Stokes K-Bar Ranch here November 1 and 2 will benefit the Cattlemen's Round-Up for Crippled Children.

The Stokes-sponsored event will kick off Saturday, November 1, at 9 a.m., with a scrambled egg roping "which will consist of mixed age groups," explains Stokes. "The juniors must be under 18 years of age and the senior ropers over age 35." Roping on Sunday, November 2, will also begin at 9 a.m.

That event will be followed by an 80-year-old cowboys team roping. "This means a combined age totaling 80 years," he said.

An open roping at the K-Bar cannot be entered by anyone who has won more than \$5,000 in the past three years.

"All these ropings will feature \$30, three headers,

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Having a baby is a family affair. It affects the mother, father, brothers and sisters and grandparents. Today, special programs and classes

in communities throughout the South Plains can help make the experience of having a new baby richer and more meaningful for the

whole family.

Texas Tech University Health Sciences Center (TTUHSC) departments of Obstetrics and Gynecology and Pediatrics espouse the concept of family education. Programs are available at the Health Sciences Center as well as in area towns which can be of benefit to all members of the family.

Programs range from preconception classes to courses in the care and development of infants through the first year of life.

Parent Education Programs, an organization of community citizens, offers a group of six courses for prospective and new parents. PEP courses are conducted in the Health Sciences Center Building in Lubbock.

Courses included preconception information; an early pregnancy class

designed to explore various aspects of pregnancy and to identify steps which can be taken to help have a healthy baby; instruction in the Lamaze technique of childbirth; a special course for brothers and sisters who are expecting a new family member; classes designed to prepare mothers and fathers for the experience of a Cesarean delivery; and a postpartum class to help new parents understand and enjoy their new baby.

New Dimensions in Pregnancy, another community group, conducts a five part course in Cesarean delivery at the Health Sciences Center. The group offers classes elsewhere in Lubbock including topics such as Lamaze technique, early pregnancy and a refresher course for parents who have had at least one

prepared delivery.

Instructors in both PEP and New Dimensions courses are certified and hold membership in the International Childbirth Education Association. Courses are developed with and include presentations by a variety of health professionals including obstetricians, pediatricians, nurses, nutritionists, physical therapists, college professors in the field

of home and family life and by lay leaders in organizations such as La Leche League.

The TTUHSC Department of Pediatrics is initiating Project Parenting, a special course in well baby care for new parents. Parents will be taught to assess child growth and development, including physical, language and personal - social development.

The course will include nutrition guidance and provide information on preventive pediatric care and early signs

of common illnesses. The course is taught by TTUHSC Pediatric faculty members and nurses.

Morton Study Club Has Holiday Bazaar

A Christmas Bazaar, sponsored by the Y.M. Study Club, has been scheduled for Nov. 22 at Morton.

The bazaar will begin at 10 a.m. and will continue until 9 p.m. at the banquet room of the Cochran County Activity Building at 205 W. Taylor Ave.

Persons interested in renting a booth may do so for \$10. Items acceptable for the bazaar include arts, crafts, paintings, Christmas decora-

tions, stocking stuffers and home made gift items.

Baked goods and a snack bar are reserved by the Y.M. Study Club.

Deadline to reserve booths is Nov. 17 at 5 p.m. with booth fee payable at the time of reservations.

For more information contact Nancy Dewbre at 266-5978; Kathy McBee at 933-4451; or Sandra Betts at 266-5378 or 933-4435.

Courthouse Records

WARRANTY DEEDS

Diamond Valley Enterprises, Inc., to Alejo Gonzalez: all of lots 42 and 43 in Colonia De Buena Vista add., a subd., of a part of blks. 3 and 4, Womble Add.

Juan A. Herrera Martinez et ux, to Gilberto Montana et ux: N. 50 ft. of the S 165 ft. of the W 130 feet of the E 280 ft. of blk. 14, Mabry Add.

Gilberto Montana et ux, to Estevan Banegas et ux: N 50 ft. of the S 165 ft. of the W 130 ft. of the E 280 ft. of blk. 14, Mabry Add.

Eldon Fortenberry et ux, to Daniel S. Lemus et ux: All of lot 20 and the S 1/2 of lot 19 and the N 1/2 of the closed street lying immediately south of and adjacent to lot 20, of blk. 31 1/2 of Renfro and Price subd., of blk. 31, Evans add.

Tom W. Duke et ux, to Coca-Cola Bottling Group (Southwest) Inc.: all of lots 14, 15, 36 and 37, all in blk. 2 of Burkes add.

Farmer's Elevator of Dawn, Inc., to John A. Wilson Jr., et ux: lot 1 and 2, blk. 19, in the town of Dawn.

Jerald R. Scribner et ux, to Fenley-Sumrow Builders Inc.: N 76.22 ft. of lot 22, Tierra Blanca Add. out of a part of the SE 1/4 of sec. 63, blk. K-3.

Fenley-Sumrow Builders Inc., to Jerald R. Scribner et ux: S 52 ft. of lot 9, and the N 8 ft. of lot 10, blk. 2, Lone Star Add.

First National Bank of Hereford to Melvin Burges: S 50 ft. of the N 100 ft. of the E 200 ft. of blk. 11, Evans Add.

Jimmy F. Garner et ux, to Thomas W. Hitt et ux: all of lot 22 and the S 18.75 ft. of lot 23, West Acres add. being a subd. of the E part of blk. 4, Welsh add.

Asmerigilda Quintero, Maria C. Vargas, Ramona Rodriguez, and Guadalupe Lopez, to Avisai Vargas et ux: all of lot 19-20 of the La Villa subd. of the W. 5.2 acres of the S 148.5 varas of the SW 1/4 of sec. 42, blk. K-3.

James H. Bradley, to Lorenzo Claudia et ux: part of blk. 29, Evans add.

Ralph P. Ocon et ux, to Jack Griffin et ux: all of lot 88, blk. 6, Westhaven add.

Marga Bralton to Hans Bralton: lot 75, except the E 5 ft. of the S 30 ft. thereof and all of the E 25 ft. of lot 76, Green Acres Estate, Unit II, out of a part of sec. 82, blk. K-3.

Jimmie Allred et ux, to Carl J. Hoffman et ux: S 70 ft. of the N 208.71 ft. of the E 200 ft. of blk. 14, Evans add.

Carl J. Hoffman et ux, to Harold D. Barrett et ux: S 70 ft. of the N 208.71 ft. of the E 200 ft. of blk. 14, Evans add.

Roy F. Borg et ux, to Jimmie Victor et ux: S 33 1-3 ft. of lot 2, the N 33 1-3 ft. of lot 3, blk. 63.

David W. Burns et ux, to Glen M. Dickson: all of lot 1 and the N 1/2 of lot 2, blk. 2 of the Original Town of Hereford.

Baldemar DeLeon et ux, to Eloy P. Baros et ux: all of lot 9 in blk. 4, the Hester and Baskin Subd. of blk. 3, of Mabry add.

Ted Minter et ux, to Julia Salazar and Jose Pena Chavez: E 45 ft. of lot 14, blk. 3 of Miller and Shore subd. of blk. 29, of Evans Add.

MARRIAGE LICENSES
Leonard Mosley to Hilda Marie Mallory 10-17.

Gabino Martinez Chavera to Rosa Maria Martinez, 10-7.
George Alberto Costillo to Emma Olivia Ortega 10-21.
Sylvester Trevino Jr. to Maria Elena Ybarra 10-23.
Ramiro Ramos Jr. to Cynthia Elsa Salazar 10-23.
Michael Perales to Mary Lou Sota 10-24.

Pep Schedules Annual Thanksgiving Festival

Plans are under way for Pep's 35th Annual Thanksgiving Festival to be held on Thanksgiving Day at St. Philip's Parish Hall in Pep.

Turkey, dressing and all the trimmings, as well as the famous Pep Sausage will be served from 11 a.m. - 5 p.m. Adult plates will be \$5 and for children under 12, \$3 per

plate. Carnival attractions will be set up all day for family entertainment, and an auction will be held, at 4:30 p.m.

A western band will play for a dance at 9 p.m. to conclude the day's festivities. Everyone is welcome and invited.

Quarterly Losers Named At Halloween Fun Night

Mary Williamson, Joe Hill and Earlene Cook were named best quarterly losers at the Hereford's TOPS Halloween Tacky Fun Night.

The event was held at Deaf Smith County Library with TOPS chapter No. 1011 serving as the hostess. Hope Loerwald was the mistress of ceremony while Wanda Lytal, Manda Lytal and Earlene Schneider registered guest using tacky tags as name tags.

The best losers for KOPS were Winnie Anderson and Mrs. Cook and Manda Lytal was named the tackiest dresser. The group also participated in singing songs and playing games.

A surprise graduation was held for Janie Phillips to advance to KOPS. Ms. Phillips was not able to attend the annual graduation in Plainview earlier this year.

Low calorie punch was served from a table decorated in a Halloween theme. TOPS membership is open

to anyone above the age of seven. Persons interested in joining should contact Mrs. Williamson at 364-1933 for the Thursday morning chapter; Mrs. Loerwald at 364-1292 for the Monday night chapter; Sue Rogers at 364-1244 for the Tuesday morning chapter; or any TOPS member.

Bovina Church Slates Annual Turkey Dinner

St. Ann's Catholic Church in Bovina will sponsor its annual Turkey and Trimmings Dinner Nov. 2.

Dinner will be served from 11:30 a.m. - 2 p.m. Admission will be \$3.50 per adult plate and \$2 for children under 10. Take-out orders will be \$3.75 for adult plates and \$2.25 for children plates.

Door prizes and a state bird quilt will be offered at the dinner. St. Ann's Parish is located on Third Street in Bovina.

Walterscheid Inducted To A&M Organization

COLLEGE STATION - David K. Walterscheid of Hereford has been inducted into the Ross Volunteers at Texas A&M University, the oldest student organization in the state.

An agriculture education major, Walterscheid is the son of Kenneth A. Walterscheid, 223 Centre.

The Ross Volunteers are recognized by gubernatorial proclamation as the official honor guard of the governor of Texas.

Composed of 133 senior and junior members of Texas A&M's Corps of Cadets, the company wears distinctive white and gold uniforms and

serve as honor guard for the governor of Texas.

New Ross Volunteers are chosen from the junior class each year by RV seniors on the basis of military bearing, scholarship, integrity and determination.

The 133-member unit also marches annually as the King Rex guard in the Mardi Gras at New Orleans.

Founded in 1887, the Ross Volunteers company was first known as the Scott Rifles. The unit then adopted the name of Lawrence Sullivan Ross, Confederate general, Texas governor and Texas A&M president during 1891-98.

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Electric Belt Driven Pump Head
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Warren Owen

COUNTRY STYLE LIVING
This beauty has been re-done, and it's a super country home in Yucca Hills with all the city amenities. 3 bedroom, 2 bath, fireplace, refrigerated air. New den and bath carpet, repainted in and out. Consider it for your dream home. Financing and terms available. 5443

ENJOY THE LARGE ROOMS
They made rooms larger when this home was built! Over 2200 s/f of living area. 3 bedroom, 1 3/4 baths. Attic fan, brick veneer, covered patio, storm windows and doors, electric garage door. Well maintained. This affordable price is \$48,500.00 5322

TRULY DISTINCTIVE - BRAND NEW
Now complete and ready for you - it's a dream - Northwest location. 3 bedroom, 2 bath, fireplace. HOW - 10 year warranty - garden room, raised ceiling in den and special wall panels. Good financing available - FHA, VA or Conventional. 5264

QUIET CAREFREE LIVING
This home is spacious with minimum yard care. Common insulated wall, sound proof to adjoining property. 2 bedroom. 2 bath, 2 car garage with rear entry from paved alley. Shake roof, ash paneling, see it and like it, we can finance for you. 5366

PRICED LOWER THAN MOST
Good Northwest location on this 3 bedroom, 2 bath home. Owner will consider FHA. New ref. air and carpet two years ago. Real sharp house priced right to sell. 5372

INCOME DUPLEX - OWNER FINANCING
Some repairs are needed, but it is a good rental duplex. 2 bedroom, 1 bath each unit. Rents for \$180.00 each side. The owner will finance to an approved buyer. 5377

FIRST REALTY OF THE SOUTHWEST INC
364-6565 201 East Park Ave.
ALL REALTOR STAFF AT FIRST REALTY
EQUAL HOUSING OPPORTUNITY
MULTIPLE LISTING SERVICE
FAMILY NEEDS TO SELL AND SETTLE
Three bedroom home in Bluebonnet area. Two car garage, central heating, evap air, pretty wall paper. The happy gardner will appreciate the hot-house room with basement, storage underneath. Nice home in lower price range. 5153

OWNER MUST SELL
This home has an FHA appraisal and is ready for you to move in. A very well kept 3 bedroom, 1 1/2 bath brick home with over 1,650 square feet of living area. Call Today. 5368

PRICED LOWERED ON THIS FINE "OLD MASTER"
As with all period pieces the quality in this lovely, older, 3 bedroom home is not often found. Solid mahogany cabinets. Office, patio with w/b fireplace, and basement. Extra bedroom and bath off garage. 5387

THE PRICE IS RIGHT
Vacant and ready for your family. This Cherokee Street home is only \$40,000. but offers you 3 bedrooms, 1 3/4 bath. Very nice yards. Call today and let the first team work out the financing for you. 5429

LOW EQUITY
This very nice 3 bedroom home in Northwest Hereford has an assumable FHA loan. For a small amount-down you can be living close to school and shopping. 5302

COUNTRY VIEW
Country view with the conveniences of town. Large lot on Country Club Drive overlooking Tierra Blanca Creek. 5071 & 5143









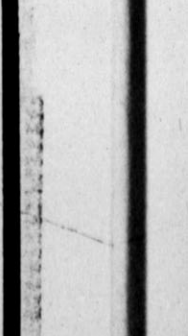
GOOD RETURN ON YOUR MONEY
Investment property. Three duplexes with 3 bedroom apartment. On each side. Evap. air, central heating. Owner might sell FHA. Should pay out in 10-12 years. 5371

OWNER NEEDS TO MOVE
Northwest Hereford. Very, very nice sunken den, beamed ceiling, fireplace, eating bar. Immediate possession. Owner leaving town. Will consider lease purchase. Let us show you how easy it is to have the home you want. 5405

REALLY NEAT
A really neat, well cared for home in Northwest area. Fireplace, cathedral ceiling, gas heating, refrigerated air, garage door opener, and spanish styling. See it now. 5417

OWN YOUR OWN
Tired of paying trailer space rent? This lot is plumbed and ready for your mobile home. Call today. 5367

MEMBERS OF THE "FIRST TEAM" DEDICATED TO HELP SOLVE YOUR REAL ESTATE PROBLEMS!

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TV Experiment Plagued with Tuning Problems

COLUMBUS, Ohio (AP) — QUBE, the nation's first talk-back television system, was to revolutionize America's love affair with the tube. But the relationship has been an on-and-off kind of thing.

QUBE, a name owner Warner Amex Cable Communications Inc. says stands for nothing in particular, went on the air three years ago with much fanfare and was trumpeted as a sneak preview of television's future. Problems have plagued efforts to fine tune the electronically sophisticated experiment.

Nevertheless, Warner wants to wire four more markets. QUBE is to be installed in Pittsburgh and Warner said there are plans to offer the two-way, pay cable television system in franchises it has been awarded in a portion of Houston; 42 communities in suburban Cincinnati, and 15 in suburban St. Louis.

Columbus became the first

site because Warner Amex executives said the city statistically mirrored the average middle class American community and is one of the nation's top test markets. The test hasn't been a four-star success. The results show:

- declining subscriber-ship.
- customer communication difficulties.
- billing errors.
- programming problems.

What makes QUBE special is the marriage of cable to computer which enables subscribers to, in effect, talk back to their televisions through a book-size console attached to their sets.

Like subscribers to other cable systems, QUBE viewers have access to numerous channels — in this case 30. But, 10 of them are pay-per-view premium channels. Some of these channels are used only for children's shows, sports or religious programs, cultural events, game shows, special com-

munity programming and a channel for first-run movies, including soft-core pornography.

The console has five response buttons which viewers use to select programs, retrieve information from data banks or to interact with the program they're watching.

Upon command, QUBE subscribers "touch in" to register opinions, vote on issues, participate in games and take educational courses. When a button is punched, it signals a bank of computers at QUBE's main studio where the responses are tabulated and flashed on the screen.

When Warner introduced QUBE in December 1977, it already had been operating one of four cable franchises in the Columbus area. This provided the company a base of potential subscribers to draw from for its QUBE experiment.

Nearly two-thirds of Warner's then-30,000 subscribers signed up, agree-

ing to pay about \$3 more a month.

The number of subscribers to Warner's basic cable service has always been public knowledge, but the corporation has guarded the QUBE subscriber figure, preferring to keep it secret because of the competitiveness of the industry.

There are 102,980 subscribers to cable television in Columbus. Warner Amex ranks second with 36,441.

A Warner employee who asked not to be identified said that the QUBE subscriber-ship peaked in January of this year at 30,000, but has declined to 22,500.

Larry Wanberg, a Warner Amex vice president and former general manager at Columbus QUBE, would not verify the figure. He said that the percentage of subscribers disconnecting is running half of what most systems experience. Wanberg directs the corporation's nationwide

QUBE operations from Warner's New York headquarters.

Columbus cable television administrator Ralph Squires wouldn't reveal the number of persons who subscribe to QUBE; he said the city agreed not to.

Warner officials tend to play down what the QUBE employee said was a 25 percent disconnect rate since the first of the year. But industry insiders say the trend is important.

"I got to believe a 25 percent drop would concern any cable operator," Leo Brennan, general manager of Coaxial Communications Inc., the city's largest cable operation with 37,081 subscribers, said.

Wanberg said most of the decline in QUBE subscribers is in the Ohio State University area where the campus population turns over every nine months. He said that QUBE was also wired into a highly transient area where people move every three or four months.

"That's no bull," Brennan said. "They have a tough area to serve."

But other cable operators say it's essential to widen the subscriber base so that fixed costs can be spread. In other words, the more viewers a cable operator signs up, the lower the fees he can charge. As prices go down, the operator can attract more customers.

Former QUBE executives, now with other companies in the burgeoning cable TV industry, said subscriber-ship in the first year of operation may have reached 40,000 had it not been for technical problems.

"There were massive billing problems in the beginning," one of them said. "Customers were charged for programs they didn't watch or not charged for services they did watch."

Wanberg said that QUBE underestimated the complexity of some of the business support systems, such as billing and customer service and marketing. He says those problems have been reduced or remedied but complaints still circulate.

"We ordered QUBE in January of this year and no

one has been out to install it yet," said Deb George, an OSU student who shared an apartment with three others. "We've called a couple of times, but it hasn't done any good."

Wanberg said QUBE is refining its marketing techniques. The interactive system is sold through advertising, direct mail campaigns and door-to-door sales.

He also said that programming ideas as well as entertainment and merchandising services are constantly being evaluated.

Former QUBE executive Michael Marcovsky, now associated with Golden West Broadcasters in Los Angeles, thinks cable television could make more revenue from such non-entertainment services as home security monitoring, energy management, data transmission and shop-from-home merchandising.

The QUBE gadgetry has been expensive to provide, to improve and to maintain. Former and present QUBE executives said Warner has spent between \$20 million and \$50 million on the project and is studying ways to recoup its investment.

Wanberg said the most successful non-entertainment service QUBE offers is a new security system which has been wired to about 2,000 QUBE customers and is monitored by computer 24 hours a day.

"It involves smoke, fire, burglar, medical alert button and a police panic button," Wanberg said. Installation of the Warner security service can range of \$200 to \$800, depending on the number of sensors and smoke and fire detectors are placed around the home. Customers pay a monthly bill of \$10.50 to \$12.50.

QUBE has endless possibilities for revenue, even advertising someday.

"Advertising is not now a legitimate source of revenue ... but it is in the development stage," Wanberg said. "I think what has changed most dramatically is the availability of satellite-delivered signals that have many advertising opportunities in them for us to sell commercial spots."

Wanberg said that some specialized cable services — such as entertainment and sports networks — leave several 30-second time periods available in which their affiliates can sell commercials. QUBE is considered such an affiliate since it offers the services.

In the course of a year, Wanberg said it would be possible to fill about 70,000 of these 30-second spots with commercials.

"It will give a small company the opportunity to advertise on video — at a price they can afford and on a rifle-shot basis," he said.

Independent Oil, Gas Operators Unhappy with Gas Legislation

HOUSTON (AP) — Independent oil and gas operators remain unhappy with federal natural gas legislation but are undecided on strategy to be used when the new 97th Congress begins work in January.

The 6,600-member Independent Petroleum Association of America appointed a special subcommittee last May to develop such strategy within the framework of the group's long-term goal of complete decontrol and deregulation of natural gas.

The study group was to have submitted its recommendations Oct. 19, but instead asked for additional time, saying the Nov. 4 presidential and congressional elections hold the key to determining the exact strategy to follow.

A special session of the trade group's full natural gas committee now will be called within 90 days to receive and act on the subcommittee's suggestions.

While seeking time to review elect results as well as strategy, the subcommittee did report several areas of concern, including a warning "there is growing talk of applying the windfall tax concept to natural gas."

"The subcommittee feels that unless an effort is made now to bring about substantial change in the Natural Gas Pricing Act of 1978, a massive windfall tax could be linked to 1985 decontrol, or decontrol probably will not be allowed to occur," the study group said.

"However, the outcome of the 1980 elections holds the key to the strategy which should be followed in pursuing our long term goal of freeing natural gas from nearly 30 years of rigid production and market controls."

The 1978 act began a moved toward decontrol of new natural gas but it established a pricing system for more than 25 categories of gas and the independents say its regulatory burden continues to grow and is hindering efforts to expand domestic gas production.

The subcommittee also reported that average domestic natural gas prices remain far below average prices for imported natural gas.

"Based on price escalations contained in the 1978 act, prices for gas will continue to fall further behind imported natural gas prices with the likelihood the 'gap' between controlled domestic

gas and imported natural gas by 1985, the current date for decontrol, will be greater than when the act was enacted," the subcommittee said.

"With the present and future price differential, we note a trend in rapidly increased oil drilling without a commensurate increase in natural gas drilling. A continuation of this trend could result in a return to gas shortages."

The subcommittee also said growing restrictions on the end use of natural gas have limited some opportunities for expanded markets and limited the ability of natural gas to displace imported oil.

Although postponing action on specific 1981 legislative objectives, the independents adopted a national energy policy statement that includes a section saying natural gas production has long been one of the most overregulated segments of the nation's economy.

"Not only has natural gas been subjected to price controls since 1954, but since the early 1970s it has been con-

fronted with end use controls which distort both gas markets and interfuel competition," the policy statement reads.

The independents said geological analysts agree vast, new sources of natural gas can be tapped to significantly reduce energy import dependence but the chief roadblocks to such an optimistic future remain in realm of federal government energy policy.

They said long range natural gas policy must

result in an end to all wellhead price controls, without punitive tax treatment, to allow natural gas to sell in the market at competitive, commodity value.

And they call for removal of end use controls and priority treatment of uses.

"Unless marketing restrictions are removed, particularly those that result in wide seasonal distortions in gas use, full production potential will not be realized," the policy statement said.

BARBS

Phil Pastoret

Nostalgia is what makes you recall the scent of burning leaves in autumn, and to forget the ticket you got for setting a fire in the street.



Our neighbor is experimenting with a no-olive martini. It's so dry he serves each libation with a whisk broom.

The Newspaper Bible

ARE YOU USING YOUR GOD-GIVEN GIFT?

And so, dear brothers, I plead with you to give your bodies to God. Let them be a living sacrifice, holy - the kind He can accept. When you think of what He has done for you, is this too much to ask?

Don't copy the behavior and customs of this world, but be a new and different person with a fresh newness in all you do and think. Then you will learn from your own experience how His ways will really satisfy you.

As God's messenger I give each of you God's warning: be honest in your estimate of yourselves, measuring your value by how much faith God has given you.

Just as there are many parts to our bodies, so it is with Christ's body. We are all parts of it, and it takes every one of us to make it complete, for we each have different work to do. So we belong to each other, and each needs all the others.

God has given each of us the ability to do certain things well. So if God has given you the ability to prophesy, then prophesy whenever you can - as often as your faith is strong enough to receive a message from God.

If your gift is that of serving others, serve them well. If you are a teacher, do a good job of teaching.

If you are a preacher, see to it that your sermons are strong and helpful. If God has given you money, be generous in helping others with it. If God has given you administrative ability and put you in charge of the work of others, take the responsibility seriously. Those who offer comfort to the sorrowing should do so with Christian cheer.

Romans 12:1-8

(Passages are reprinted from The Living Bible, used by permission of Tyndale House Publishers, 1971. For inquiry or to request free Living New Testament: The Newspaper Bible Inc. (non-profit), P.O. Box 1374, Roswell, N.M. 88201.)

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Sam Long

Realtors
604 S. 25 Mile Avenue

348 Elm

A home that's different. Formal dining room, airy breakfast room, rear entry garage, fireplace, sprinkler system, shaded patio, four bedrooms, two bath. Priced at \$75,000. Loan balance \$46,000. Call for appointment. Sam Long

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HOME: 364-0381

James
Self
REALTOR

**FAMILY HOMES
REAL ESTATE**

OFFICE: 364-5501
HOME: 364-6069

WALK TO SCHOOL!

You will have the convenience of your children being able to just walk across the street to elementary school. This 3 bedroom, 1 1/2 bath home has lots of nice features. Call today for your appointment to look at it.

GOOD LOCATION - GOOD PRICE!

Isolated master bedroom, pretty corner fireplace and double door entry are but a few of the special features of this 3 bedroom, 1-3/4 bath home in Northwest Hereford. You must see this beauty to appreciate it. Let us show it to you today.

NEW LISTING!

This home is new. It has 3 bedrooms, 1-1/2 baths and is ready and waiting for you to move in. Come by today and let's make a deal. Owner very anxious to sell.

FOR RENT

Nice 3 bedroom, 1 1/2 bath house in pretty location. \$280.00 per month.

FARMS

- *Texas Veterans!! Are you interested in owning some farm land? If so, contact us and let us show you how your benefits can work for you. We have several farms that can be bought using your Veteran's
- *1/2 Section with lots of irrigation improvements. This farm is located close to town and there are a lot of different ways that we can help you finance it. Call today.
- *1/2 Section of dryland. This farm can be easily financed.
- *22 acres grass on pavement. This land has windmill, boxcars and corrals. Call today. Easy terms.
- *Mr. Cattleman, you will be impressed with this set up. It is ideal for winter grazing. You should be able to run 2500 yearlings on this place all winter. This place is priced right with flexible terms.
- *1/4 Section with very good water and priced to sell today at \$600. per acre. This farm also has a small house.
- *1/2 Section with good water. This farm corners on pavement. It also has a home. Call for details now. This farm is level and very clean.
- *1/4 Section on pavement. One irrigation well and no other improvements. \$525. per acre.
- *1/2 Section with two irrigation wells. This land is very level. Priced right at \$525 per acre, and owner will consider selling with FmHA financing. There is also a small two bedroom house.
- *1/4 Section in real good water, with two wells. Easy financing available.

Don C. Tardy

Company

REAL ESTATE

803 W. 1st 364-4561

Glenda Keenan
364-3140

Juanita Phillips
364-6847

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TIMES, Rates	Min.
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2 days, per word: 17	3.40
3 days, per word: 24	4.80
4 days, per word: 31	6.20
5th day: FREE	
10 days, per word: 59	11.80
Monthly, per word:	20.00

Classified display rates apply for special paragraphing, captions, bold type or larger type: \$2.10 per column inch; \$1.60 for consecutive issues. Monthly, rates \$1.25 per column inch.

Deadline for classifieds is 3 p.m. daily for the next day's edition. 3 p.m. Friday for Sunday's edition.

LEGALS

Advertising rates for legal notices are 10 cents per word the first time the advertisement runs, and 7 cents per word for consecutive issues.

For advertising news and circulation, dial 806-364-2030.

ERRORS

Every effort is made to avoid errors in Classified ads and legal notices but we will not be responsible for more than one incorrect insertion. Advertisers should call attention to errors immediately after the first insertion and in case of errors not the fault of the advertiser, an additional insertion will be given.

1. Articles for Sale

New shipment of living room furniture, dining room furniture, roll top desks, Cannon Ball beds and bookcases.

BIG JIM'S FURNITURE
113 Archer St.,
Mission Road
Pho. 364-1873

1-79-tfc

CALL YOUR LOCAL USED COW DEALER FOR
Seven days per week
DEAD STOCK REMOVAL
364-0951

1-tfc

Registered Dachshund Puppies for sale. \$50 each. Call 647-5267.

1-60-22c

RILEY FENCING. Chain link, cedar, sidewalks, driveways. Free estimates. Phone 578-4381.

1-30-tfc

SHAKLEE PRODUCTS
Clyde & Lee Cave
Authorized Distributor
364-1073
107 Ave. C

1-tfc

BOOTS-BOOTS
Texas Western and Roper men's first quality boots. \$29.95 to \$89.95 OSBORN BARGAIN CENTER. Highway 60 West.

1-213-tfc

PROFOAMERS INSULATION

Rockwool cellulose fiberglass and foam. 50 percent financing. Free estimates. B.F. McDowell. Phone 578-4390 after 4:30 p.m.

1-186-tfc

CERAMIC CLASSES beginning October 28. First Assembly of God. For more information, call 364-0305.

1-79-6c

FIREWOOD
Cash and Carry
Or Delivered
Call 364-6030

1-77-66c

Please Call **STEVE NIEMAN** For All Your **HEALTH, DISABILITY & LIFE INSURANCE** Southland Life Insurance And Other Companies **PLAINS INSURANCE**
364-2232 364-6957

Oak Pinon
FIREWOOD

Newton Trucking
364-6822

U Haul or We Haul
1-77-tfc

Hereford Travel Center can secure a limited number of cabins at the June quoted price for the Hereford Brand Cruise to the Caribbean on Feb. 22. If you intended to make reservations and failed to, call 364-6813 or go by Hereford Travel Center for more information.

1-68-tfc

5-RCA UHF 25 watt mobile units, 2 frequency \$600 each. Phone 364-0951.

1-75-tfc

MICROWAVE OVENS
General Electric and Hardwick Both at **V.L. TAYLOR**
364-1561

1-82-tfc

Tree topping and removing. Hedge trimming. C.L. Stovall, 364-4160.

W-S-1-86-tfc

Beautiful AKC Schnauzer puppies. Father platinum silver, mother silver. One female and 3 males. Champion blood line. 364-1854.

1-83-tfc

Storm windows, 9 sizes in stock, good quality. \$19.88 each. CASHWAY LUMBER OF HEREFORD, South Dimmitt Hwy. 385. 364-6002.

1-83-tfc

Country fresh eggs. 85 cents dozen. 364-4075.

1-81-5c

Matching sofa, loveseat and chair. Excellent condition. Can be seen at 519 Westhaven. Call 364-1155 days; 364-0439 nights.

1-81-10c

Woman's saddle. Like new. 364-2933.

1-80-5c

42 large rabbit does. Some bred. \$10.00 each. Also, 10 wire cages. Call 267-2718, Vega.

1-80-5c

FALL SALE

All portable buildings reduced 20 percent. 7x8 to 14x32. Over 100 buildings available. Terms and delivery. MORGAN BUILDINGS, 5801 Canyon Drive, Amarillo. 355-9488.

1-67-23c

Adorable miniature Dachshund puppies. \$30.00 each. Black with tan markings. 364-8719.

1-81-5c

Eldorado cabover camper with ice box, stove, sleeps six. Will take \$500.00 or best offer. Also, Sears Kenmore washer, excellent working condition, \$150.00. 208 Irving.

1-81-5p

FOR SALE: 10 1/2 ft. by 14 ft. green hi-lo shag carpet in exceptional good condition. \$45. Call 364-0832.

1-82-tfc

USED POOL TABLE with accessories. Good buy. Only \$175.00. Call 364-6957 after 5 p.m. or weekends.

1-81-tfc

NEED CASH?
Sell your used evaporative air conditioner
V.L. TAYLOR
364-1561

1-82-tfc

Fresh donuts daily
at home-owned,
home operated

Troy's Sweet Shop
1003 E. Park
364-0570 214-tfc

FIREWOOD
PINON & OAK

364-2010
(If no answer leave message on recorder)
1-66-tfc

RECLINERS
Only La-Z-Boy has the lifetime warranty
Get Yours At
V.L. TAYLOR
603 Park

1-82-tfc

Couch, tables, twin beds complete, chest, 8 piece dining room suite, king size headboard with frame, patio furniture. Other items. Call 364-0019.

1-81-5c

New prime pipe, 1 1/2" pipe, 500 ft. or more, 60 cents. 1" pipe, 500 ft. or more, 40 cents. Call Farwell Pipe & Iron. 481-3287.

1-63-22c

PUPPIES TO GIVE AWAY. Good with children. 364-0934.

1-82-3nc

Corner free standing red fireplace. Call 364-0857.

1-78-tfc

10x18 storage shed with extra wide door. Call 364-1365.

1-82-5c

Greyhound coyote and rabbit dogs for sale. Call Belton or Richard Finney, 1-995-2100 or 1-995-3854, Tulia.

1-83-10c

LAMPS, LAMP PARTS
ALL LIGHT BULBS. House of Shades and Lamp Repair. 2613 Wolflin Ave., Wolflin Village, Amarillo, Texas 79109.

S-1-98-tfc

SAVE!! FREE DELIVERY
Heavy shakes, \$65.00 per square; light medium shake, \$57.00 per square; No. 1 cedar shingles, \$74.50; No. 2 cedar shingles, \$61.00. All other type cedar products. Turn key fencing and roofing. Felt and composition shakes, \$24.50. Lakeside Wholesalers, Drawer L, Fritch, Texas 79036, 806-857-2411.

S-1-74-12p

CESSNA SINGLE ENGINE AIRCRAFT INVENTORY REDUCTION SALE
4 152's 4 172's
2 182 RG's 1 210
1 310
at or below wholesale eg.
1978 152 \$8500.
Call Jack or Tim
(806) 747-5101

1A-82-3c

RIFLE for sale. Remington model 788, 6 mm, with scope. Like new. 364-3232 for Terry.

1-84-5c

HAVE a Sarah Coventry fashion show and win free jewelry. Call 364-5753 and ask for Nola.

1-84-5c

Full bed with headboard. Call 364-6296.

1-84-tfc

AKC Boston Terrier Screw Tail Bulldog. 364-5623.

1-84-5c

Sewing machine cabinet console. Matching lamps. Coffee table. Baby car seat. 364-2559.

1-84-a5c

PRE CHRISTMAS SALE
20 Percent Off Storewide
We have Noritake crystal and china, brass, West Virginia glass, Frankhoma, Fenton, candles, silk and dried arrangements and also green plants.

2-33-tfc

CHRISTMAS OPEN HOUSE
December 3
CLABORN FLORAL
914 Main
Frona, Texas
247-3350

1-84-2c

1A. Garage Sales

HAVING A GARAGE SALE? Advertise it in the Hereford Brand for best results. For a minimum charge of \$2.00 your ad will go into 4,500 homes. Call by 3 p.m. the day before it is published or before 3 p.m. on Friday for Sunday's issue.

3. Vehicles For Sale

WALKER'S USED CARS AND TRUCKS
WE BUY, SELL OR TRADE
400 West First
Phone 364-2250

3-41-tfc

SIDE GLANCES

by Gill Fox



"I don't think my analysis is helping at all, but at least it gets me out of the house!"

Woman's World would like to thank you, our friends and customers, for making our shop so successful. We have moved to a larger location at 1005 West Park Plaza. We hope to continue to help you build and have a beautiful wardrobe.

1A-64-tfc

GETTING READY FOR GARAGE SALE? While you're cleaning out your kitchen cabinets, remember any good recipes you come across for The Brand's recipe tabloid. Recipes needed particularly for holiday season. Send to The Hereford Brand, P.O. Box 673, Hereford or drop by newspaper office.

1A-82-14p

500 yards good used carpet for sale. Saturday and Sunday. 809-B Miles.

1A-80-5p

GIGANTIC GARAGE SALE. Saturday and Sunday. 8 a.m. to 5 p.m. 226 Ranger Drive.

1A-83-2c

FOUR FAMILY GARAGE SALE. Friday, Saturday, Sunday. 320 Ave. C. Sofa-sleeper, furniture of all kinds, dishes, lamps and miscellaneous. 1970 Plymouth 4-door Sattelite.

1A-82-3c

GARAGE SALE. Friday and Saturday. 608 Avenue I. Couch, recliner, chest, desk and much more.

1A-83-2p

2. Farm Equipment

One 3-30" row Heath beet lifter loader. One 6-row Heath windrow beet topper. Call 276-5221 before 8 a.m., after 8 p.m. S.L. Garrison.

2-66-tfc

See Us For **PARTS-SWEEPS-CHISELS FOR**
Graham (Hoeme) Plows
DAVIS IMPLEMENT
409 E. First
Phone 364-2811

2-33-tfc

See Us For **Mayrath Grain Augers** Also have parts in stock **DAVIS IMPLEMENT**
409 EAST FIRST
Phone 364-2811

2-35-tfc

International No. 10 wheat drill in excellent condition. 431 John Deere beet digger. 341 beet topper. 578-4270.

2-49-tfc

Old Scratch Cattle Oiler and Delouser Sales & Service. Contact Charles Thomas. 276-5575.

2-29-tfc

3A. RV's for Sale

30 ft. Itaska motor home for lease. Take it South for the winter. \$425.00 per month. 1-355-4071 or 1-353-7523, Amarillo.

3A-74-10c

Wintertime your RV with n-toxic antifreeze from JACK'S MARINE, East Highway 60. Phone 364-4331.

3A-73-23c

For sale or trade for camper trailer: 14 ft. aluminum fishing boat, 25 h. Evenrude motor. Shop made trailer. 364-7861 before 5 p.m.; 276-5807 after 5 p.m.

3A-83-2c

Trailer, 8x35. Good for college, lake or mountains. 364-6769 after 5 p.m.

3A-74-tfc

1979 Sea Arrow 18' Super Sport, inboard-outboard 898 Mercruiser. Like new. 364-4887 or 364-7300.

3A-41-tfc

4. Real Estate for Sale

NEEDS A LITTLE CARE but the price is right. Lots of room with living room, den, game or plant room. Fireplace. Assumable loan, non-escalating interest Northwest location. No. 5448. FAMILY HOMES. 364-5501.

S-Th-4-84-2c

CARTHEL REAL ESTATE FARMS
1 1/2 sections. 3 nice homes, underground tile, 5 wells \$500 per acre.

16 acres. 3 bedroom home with basement. 16" well. Real nice barns and corrals. On hwy 3 miles from Hereford.

Approx 400 acres dry land, some grass. Fully fenced, 2 stock tanks, one windmill \$250 per acre.

One section, 3 irrigation wells on Hwy. \$750 per acre.

1/4 section, 2 wells, underground tile, tail water pit \$650 per acre.

Many, Many more. Check with us today at 206 N. 25 Mile Ave. Wayne Carthel 364-0944 Henry Reid 364-4666 or 578-4666

S-Th-4-84-2c

4A. Mobile Homes

\$750 down - Mobile home. Bank financing available. Need to sell this week. See at FAMILY HOMES REAL ESTATE. 364-5501.

1974 Eagle House trailer, 12x60. 2 bedrooms. call 357-2224 between 8 and 5 for appointment. Trailer located 20 miles northwest Hereford.

1975 Tornado Brougham. Good tires, good mechanical condition. 364-7861 before 5 p.m.; 276-5807 after 5 p.m.

NEW & USED CARS
Now for sale at **STAGNER-ORSBORN BUICK, PONTIAC, GMC INC.**
211 North 25 Mile Ave.

1979 Toyota pickup with camper. Air conditioner, steel belted radial tires, 5 speed transmission, 37,000 miles. \$4600.00. 1-267-2632 ask for Mary; 1-267-2705, Vega.

MILBURN MOTOR Company
We pay cash for Used Cars
136 Sampson
Phone 364-0077

1976 Ford Pinto Wagon. Power, air and new tires. Call 276-5668 or 364-2614 after 9 p.m.

FOR SALE BY OWNER: 1971 Buick LeSabre. 4 door. Call 364-7394 after 6 p.m.

Have large two bedroom, one bath, single garage, 4 1/2 percent loan, large equity-would like to trade for three bedroom, 1 1/2 to 2 bath, 2 car garage, large backyard with established loan. Call 364-2150.

3 bedroom home. Paneling and carpeting, 1 1/2 bath. \$17,000, \$2,000 down, good terms on balance. Will consider trade for 4 bedroom. J.M. Hamby, Tri State Real Estate. 364-5191 office; 364-2553 residence.

Run a classified advertisement in the Hereford Brand. Call by 3 p.m. the day before it is published or before 3 p.m. on Friday for Sunday's issue.

there's gold in the WANT ADS

WHY PAY RENT
3 bedroom home. Paneling and carpeting, 1 1/2 bath. \$17,000, \$2,000 down, good terms on balance. Will consider trade for 4 bedroom. J.M. Hamby, Tri State Real Estate. 364-5191 office; 364-2553 residence.

A.O. THOMPSON ABSTRACT CO.
A.J. & Margaret Schroeter
Abstracts
Title Insurance
242 E. 3rd St.
364-6641 tfc

5. For Rent

NOW AVAILABLE
1, 2 and 3 bedroom apartments, modern wall to wall carpet, heating and cooling, kitchen equipment, parking, laundry facilities. Call collect 1-806-247-3666.

1900 sq. ft., 3 bedroom, 2 baths, game room, large utility, central air, fireplace, electric garage opener, shop. Excellent condition and location. 147 Juniper St. References required please. \$450.00 month. 364-6633, Realtor.

Office space for rent with receptionist and answering service, Ralph Owens & Assoc., 311 E. Park Avenue. Call 364-2222.

FOR LEASE: Three bedroom lake front home. Minutes from Amarillo. \$650.00. Lake Tanglewood. 355-4071 or 353-7523, Amarillo.

One bedroom furnished home. Couple only, no children. No pets. Water furnished. References. Deposit. Come by 303 Avenue H.

FOR RENT: Furnished mobile homes. No pets. Deposit. Mobile home parking spaces for rent. 364-0064 or 364-0011.

FURNISHED OFFICES FOR RENT
Excellent location. Two adjoining offices with private entrances and one single office available. Receptionist and answering service. AgriScience Center, 1500 West Park. 364-5422.

FOR RENT: Business buildings. Some remodeling to fit tenant's needs. Tele 364-1103 9 a.m. to 5 p.m.

Two bedroom apartment. Has washer and dryer connections, disposal and dishwasher. Deposit required. Sugarland Quads. \$260.00 month. 364-4370.

WILL TRADE for smaller house or almost anything of value that does not eat. Three bedroom, 1 1/2 bath, double car garage. Northwest location. New paint inside and out. No. 5461. FAMILY HOMES 364-5501.

S-Th-4-84-2c

For Sale by Owner:
5 acre tracts five miles south of Hereford on 385 and Big Daddy Cut-off. Reasonable price and terms. O.G. Hill Jr., 364-1871; Mobile 578-4681; Mrs. O.G. Hill Sr. 364-0034.

4-58-tfc

Stop Looking-It's All in The WANT ADS

Country home three miles on highway. Two bedroom, fenced yard, deposit required. 364-5627.

5-84-1c

FREE RENT. Sign 6 month lease and get seventh month rent free. Offer good through Nov. 5th Two bedroom apartments, freshly painted and carpet shampooed. Sycamore Lane Apartments. 364-2791.

5-84-8c

FOR RENT. Mobile home. \$200.00 month, \$100.00 deposit. 910 S. Julian. Call 806-383-2539 for information.

5-84-5p

Two bedroom unfurnished duplex. \$180.00 month, \$100 deposit. Pay own utilities. 364-3161.

5-84-tfc

Extra nice two bedroom unfurnished house. Garage. Washer and dryer furnished. Good location. Adults only, no pets. 364-4164.

5-84-5c

FURNISHED APARTMENTS

One and two bedroom furnished apartments for rent. \$190 and \$225. \$100 deposit. Call for information after 2:00 p.m. 364-4332.

5-230-tfc

Two bedroom unfurnished apartment. Has stove and refrigerator. Deposit required. Sugarland Quads. \$225.00 monthly. Call 364-4370.

5-83-tfc

Three bedroom, two bath stucco frame house. Large rooms and extra closet space. Call 364-1809 after 6 p.m.

5-84-tfc

Sharp 2 bedroom trailer house. Has washer, dryer. Need references and deposit. Call 364-4672 after 4 weekdays.

5-76-tfc

Quiet furnished apartment for one person. Good location. Please call 364-3388.

5-84-1c

Furnished apartments for rent. Bills paid. 364-2131.

5-72-tfc

One bedroom apartment partially furnished. Bills paid. Good location. Phone 364-2777 after 5 p.m.

5-51-tfc

FOR LEASE. Three bedroom 2 bath, fenced yard. Nice neighborhood. Griffin Real Estate, 364-1251.

5-79-tfc

NEED EXTRA STORAGE SPACE? Rent a mini storage unit. Two sizes available. 364-4370.

5-83-5c

DIAMOND VALLEY MOBILE HOME PARK F.H.A. Approved Lots 700 Block of Ave. G&H. Office-415 North Main Ph. 364-1483; Home 364-3937

5-56-tfc

Three bedroom, 2 bath, garage. Partially furnished or unfurnished. Call Brenda at Family Homes. 364-5501.

5-83-5p

Self-lock storage. 364-8448.

5-237-tfc

ENJOY COUNTRY LIVING A space for your mobile home at Summerfield Manor, Summerfield, Texas. Norman and Cathy Brown. Call 357-2326.

5-5-96-tfc

Wanted to Buy

Want to buy corn silage. Moor-man Feed Yards. 276-5241.

6-49-tfc

We pay cash for used furniture and appliances. Call 364-3552. BARRICK FURNITURE.

6-70-tfc

Would like to rent irrigated farm land. Call Richard B. Sims, Jr. 364-2901.

6-75-10c

WANTED: Junk iron, batteries, metals of all kinds, trucks, cars, pickups, tractors, tin, wire, old appliances. HEREFORD IRON & METALS. North Progressive Road. 364-3777 or 364-3350.

S-6-205-tfc

WANTED: Your favorite recipes for inclusion in The Brand's recipe tabloid, to be published in time for your holiday cooking. Send recipes to "The Hereford Brand," P.O. Box 673, Hereford, or drop by newspaper office.

6-82-14p

NEED CASH?

Sell us your used evaporative air conditioner V.L. TAYLOR 364-1561

6-82-tfc

Business Opportunities

BLUE JEAN STORE

Own your own beautiful jean store and fashion shop. Over 135 national brand names and related sportswear. \$16,500 includes beginning inventory, fixtures, training and grand opening promotion. You can have your store open in as little as 15 days. For information and brochure by mail call 214-784-8445.

7-84-1p

OPPORTUNITY OFFERED to share your best holiday recipes with fellow readers of The Brand through the recipe tabloid, to be published at Thanksgiving. Send recipes to The Hereford Brand, P.O. Box 673, Hereford or drop by newspaper office.

7-82-14p

Moly Oil dealership available in Hereford. This is a natural, not a synthetic oil. 24,000 miles or 12 months in gasoline engine. 50,000 or 12 months in diesel. Mr. Childers, 806-249-6345, after 6 p.m.

7-80-5c

Help Wanted

Companion housekeeper. Room, board and wages. Needed at New Home, Texas. 364-6879 for more information before 7:30 a.m. and after 6:30 p.m.

8-82-5c

EXPERIENCED MECHANICS Salary, good commission, plus many company benefits.

Contact Carl Smith SMITH CHRYSLER CENTER Levelland Levelland Ph. 806-894-7373 Lubbock Ph. 806-765-9510

8-81-10c

NEEDED SERVICE MANAGER OR EXPERIENCED MECHANIC WILLING TO BECOME SERVICE MANAGER.

Salary, good commission, plus all company benefits. Contact Carl Smith SMITH CHRYSLER CENTER Levelland Levelland Ph. 806-894-7373 Lubbock Ph. 806-765-9510

8-81-10c

Morning car and motorcycle routes available. No collecting. Amarillo Daily News. Call 364-7205.

8-83-10c

Needed: LVN's, 3 to 11 supervisor and 11 to 7. Also, part time 7 to 3. Contact Madie Rolan, RN, director of nurses, or Jo Blackwell, administrator. Prairie Acres, 201 East 15th, Friona 247-3922.

8-83-5c

NEED EXTRA MONEY?? The Lubbock A-J is presently looking for a new distributor for this area. If you are interested in increasing your income to meet the rise of inflation, call 364-8041.

8-83-tfc

Experienced welders at Allied Millwrights located on Holly Sugar Road. Call 364-4621.

8-47-tfc

Part time night and weekend. 16 years old or older: Bowling's Bowl. 364-8888.

8-81-tfc

\$180 Per Week Part Time at Home. Webster America's foremost dictionary company needs home workers to update local mailing lists. All ages, experience unnecessary. Call 1-716-845-5670, Ext. 957.

8-84-1p

Journeyman electrician. Apply at Kelley Electric. 806 South 25 Mile Ave. 364-1345.

8-74-tfc

STEERE TANK LINES, Inc. in Dimmitt is now accepting applications for experienced semi-truck drivers. One year experience in the last three years necessary. Must be at least 21 years of age. Please apply in person. We are an equal opportunity employer.

8-79-22c

HELP WANTED in publishing recipes for the Thanksgiving Tabloid. Send your best holiday recipes to The Brand for publication on Nov. 22. P.O. Box 673, Hereford.

8-82-14p

Will do harvesting of corn, milo, soybeans, and sunflowers, sugar beets. Gaylon Ward. 364-2946.

9-66-44c

Will baby sit children 2 years and older. Monday through Friday. 364-3924.

9-81-10c

Reliable family man looking for year round job on farm. Can furnish references. Write: Garry Hathaway, Rt. 4, Dimmitt, Texas 79027.

9-84-5c

State licensed child care. Hereford Day Care Inc. 215 Norton. 364-1293. 410 Irving, 364-5062. 6 months through 9 years.

9-69-tfc

10. NOTICE

Hereford Travel Center can secure a limited number of cabins at the June quoted price for the Hereford Brand Cruise to the Caribbean on Feb. 22. If you intended to make reservations and failed to, call 364-6813 or go by Hereford Travel Center for more information.

10-68-tfc

SHOP IN HEREFORD

A fussy executive is looking for a personal secretary whose family accuses of being a perfectionist. Skills of bookkeeping and telephone manner are not required, but she must be able to type and be fairly good with numbers. Work hours could be somewhat flexible. Send resume and salary requirements to Box 673-FR, Hereford, Texas 79045.

8-70-tfc

11. Business Service

CONCRETE WORK AL GAMEZ 228-Avenue A. Phone 364-4236

S-11-16-tfc

HEARING AID BATTERIES sold and tested at THAMES PHARMACY 110 South Centre Phone 364-2300

Week days 8:30-6:30 p.m. Saturday 8:30-2:00 p.m.

S-11-39-tfc

TV REPAIR Shop Repair Only HUCKERT TELEVISION 228 N. Main in rear of Dick's Auto

S-11-47-tfc

ROWLAND STABLES We cater to good horses 840 Avenue F. Ph. 364-1189 Stall rental and boarding. We take care of your rest-up race horses. Also buy and sell horses.

S-11-42-tfc

GENERAL CEMENT CONTRACTORS All Types of Concrete Work

Big or Small Specializing in storm cellars and Basements Slab Foundations Metal Buildings Sidewalks, Driveways FREE ESTIMATES

Rick Garcia

GARCIA BROTHERS 364-3507 578-4692 Mobile S-W-11-139-tfc

PIANO TUNING \$25.00 Wayne Huff Piano Service. Phone 655-4241, 2707 3rd Ave. Canyon.

11-272-tfc

Julio & Larry Pesina Painting Contractors. Inside and outside jobs, acoustical and dry walls. Free estimate. 364-4898.

11-75-22p

Please Call STEVE NIEMAN For All Your HEALTH, DISABILITY & LIFE INSURANCE Southland Life Insurance And Other Companies PLAINS INSURANCE 364-2232 364-8030 nights.

11-75-22p

RENT-AMERICA OF HEREFORD Rutherford TV's (By Curtis Mathes) Electronic Stereos Whirlpool Appliances Rental-Buy

Furniture rentals and sales. Open 9 a.m. 364-8312

Closed Sundays & Holidays GARY & PEGGY BETTS 517 East Park

11-98-tfc

B.L. JONES CONCRETE CONSTRUCTION

-Concrete Slabs - any type

-Foundations, Retainer Walls

-Driveways, Sidewalks, Patios

-Storm shelters, Basements

-Commercial & Industrial Building Construction

-Metal Buildings

Competitive Prices Free Estimates

LYNN JONES 364-6617

11-67-tfc

SUPERIOR PAINTING & DRYWALL CONSTRUCTION Commercial & Residential Painting - Interior & Exterior

Wall papering - Sheetrock hanging - Sheetrock finishing - Blown acoustical ceilings - Acoustical grid systems - Metal stud framing - Remodeling - Carpentry.

FREE ESTIMATES RAUL PESINA 364-4120

JOHN L. PESINA, Jr. 364-5615

11-84-22c

HEREFORD WRECKING COMPANY New & Used Parts WRECKER SERVICE We buy scrap iron & metal

First & Jewell Phone 364-0580

Nights 364-4009

S-11-69-tfc

Problems with your RENT PROPERTY? Most can be prevented. Call Gene Campbell for rental and real estate investment counseling. Hourly basis. 364-0555.

S-11-79-tfc

FACTORY AUTHORIZED APPLIANCE SERVICE General Electric, Hotpoint, Hardwick, Magic Chef, Admiral, Norge, Roper, Tappan.

ALSO SERVICE ALL OTHER MAJOR BRANDS We Buy and Sell Used Appliances DOUG'S APPLIANCE SERVICE 511 Park Ave.

364-8114 Hereford 11-108-tfc

SERVICE CENTER. We repair televisions, stereos and appliances. Call 364-3552. BARRICK FURNITURE, West Highway 60.

11-70-tfc

JOE GARCIA CEMENT CONTRACTORS Straight finish, turnkey job. Free estimates. Storm shelters, stucco and plastering 364-1497. 410 Blevins.

S-Th-11-39-tfc

RIDDLE'S WELDING 364-8262 General Welding & Repair Service Portable Rigs or Shop Location.

S-11-47-tfc

BOBBY GRIEGO DRAGLINE SERVICE TAILWATER PIT CLEANING LOADER DOZER Phone 364-2322 Mobile Phone 364-4741

11-136-tfc

Wanted: Houseshoeing and trimming. Graduate farrier, 364-2111.

11-183-tfc

SAVE UP TO 40 PERCENT ON UTILITY BILLS. Cellulose insulation. New and remodeled homes. Call Greg Black for free estimate. 364-2777; 364-2040.

11-51-tfc

CAULKING Exterior caulking of windows and door frames to cut heat loss. High school student working after school and Saturdays. \$5.00 hour. Caulk extra. 364-3314.

11-80-5c

Additions, remodeling, cabinet work. Free estimates. Call Bill McDowell, 364-8447 after 5 p.m.

11-66-tfc

LOCAL CASH GRAIN CORN 6.50 WHEAT 4.42 MILO 6.20 SOYBEANS 7.75 TEXAS CATTLE FEEDERS

TRADE Moderate VOLUME \$5,600 STEERS 68.50 to 69.50 HEIFERS 67.00 to 67.50 (As of 10-24-80)

BEEF-The beef trade was not well established with demand very light steer and heifer beef were steady. All prices choice yield grade three unless otherwise stated.

MIDWEST-Steer beef was steady at 105.00 for 600-900 lbs. Heifer beef was steady at 102.00 for 500-700 lbs.

(Includes the major production areas in the Midwest and Texas-Oklahoma Panhandle)

PORK-The fresh pork cut was slow with demand light in the Central U.S. Carlot area. All prices untrimmed unless otherwise stated. Loins were 3.00-4.00 lower for 17-20 lbs at 89.00-90.00.

Hams were steady to 50 lower at 84.00 for 17-20 lbs and 82.50-83.00 for 20-26 lbs.

Bellies were steady at 60.00-60.75 for 12-14 lbs and 62.25 for 14-16 lbs. No sales on picnics.

GRAIN FUTURES

Sales Thur. 47,173 Total open interest Thur. 294,118. up 1-8/27 from Wed.

OATS 5,000 bu. dollars per bu. Dec. 2.13 2.14 2.12 2.12 1/2 + 02

Mar. 2.23 2.24 2.21 2.21 + 02

May. 2.37 2.38 2.34 2.34 + 02

Jul. 2.17 2.18 2.17 2.18 + 07 1/2

Sep. 2.15 2.15 2.15 2.15 + 07 1/2

Sales Thur. 1,049 Total open interest Thur. 7,838. off 48 from Wed.

SOYBEANS 5,000 bu. dollars per bu. Nov. 9.07 9.12 9.09 9.05 1/2 + 14 1/2

Jan. 9.30 9.40 9.35 9.32 + 15

Mar. 9.41 9.43 9.31 9.27 + 13 1/2

May. 9.75 9.81 9.68 9.76 + 14 1/2

Jul. 9.86 9.87 9.79 9.81 + 11 1/2

Aug. 9.67 9.69 9.52 9.63 + 20 1/2

Sep. 9.94 9.94 9.9 9.80 + 20 1/2

Nov. 9.53 9.53 9.41 9.41 1/2 + 01 1/2

WHWAT 5,000 bu. dollars per bu. Dec. 5.41 5.43 5.36 5.38 + 02 1/2

Mar. 5.63 5.64 5.59 5.59 + 02

May. 5.67 5.70 5.63 5.65 + 02 1/2

Jul. 5.48 5.43 5.39 5.48 + 20 1/2

Sep. 5.49 5.49 5.46 5.47 + 02

KELLEY ELECTRIC Virgil Kelley Residential-Commercial All bids & wiring competitive.

Ph. 364-1345

Nights 364-1523

or 364-5929

P.O. BOX 30

11-15-tfc

Custom swathing. Call 289-5250.

11-83-2c

CARPET LAYING GENERAL REPAIRS Wm. C. (Bill) Clark 364-6127

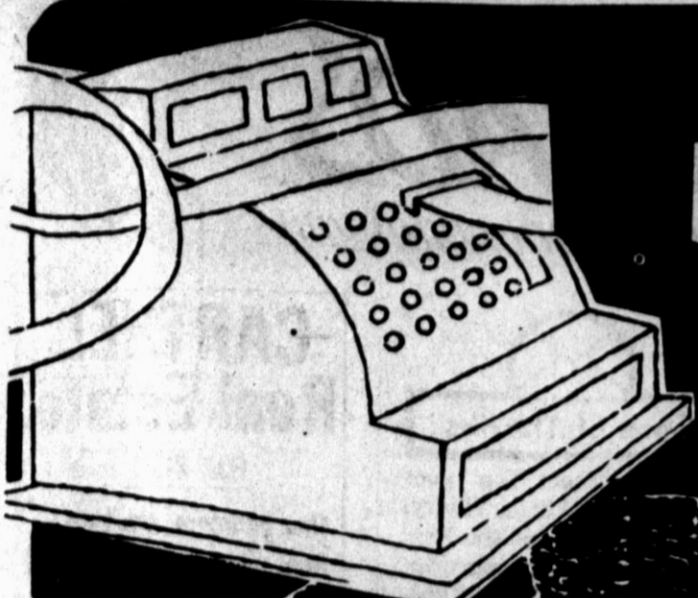
11-75-22c

12. Livestock

Stocker cattle for sale at Western Feed Yard. 258-7549 or Elmo Hall. 364-8128.

S-12-260-tfc

Wanted: Milo stalk pasture. Ray Polan, 276-5595 days; 3



Long tapes have lower totals at Ideal Foods!

<p>GOLD MEDAL Flour 92¢ 5-LB. BAG LIMIT 1</p>	<p>Gold MEDAL ALL PURPOSE ENRICHED FLOUR NO WHT. BLEND</p>	<p>DINE-A-MITE Dog Food \$4.09 25-LB. BAG</p>	<p>Crisco IT'S DIGESTIBLE FINEST VEGETABLE SHORTENING FAMOUS Crisco Shortening \$1.89 3-LB. CAN LIMIT 1</p>
<p>NABISCO Bag Snacks 74¢ ALL VARIETIES 7-OZ. BAG</p>	<p>GUY'S PLAIN OR RIPPLE Potato Chips REG. \$1.89 \$1.44 16-OZ. BAG LIMIT 2</p>	<p>CLOROX LIQUID Bleach 56¢ 1/2-GAL. CTN. LIMIT 2</p>	
<p>WATER ADDED - FULLY COOKED Smoked Hams SHANK PORTION 7-9 LB. AVG. \$1.09 LB.</p>	<p>U.S.D.A. CHOICE BUTCHER BLOCK BEEF BLADE CUT - BEEF CHUCK Chuck Roast \$1.09 LB.</p>	<p>WATER ADDED - FULLY COOKED RUMP PORTION Smoked Hams \$1.89 5-7 LB. AVG. LB.</p>	
<p>7-BONE CUT - BEEF CHUCK Chuck Roast \$1.59 LB. U.S.D.A. CHOICE BUTCHER BLOCK BEEF</p>	<p>BEEF CHUCK Arm Roast \$1.79 LB. U.S.D.A. CHOICE BUTCHER BLOCK BEEF</p>	<p>BLACK LABEL HORMEL Sliced Bacon \$1.89 1-LB. PKG.</p>	
<p>FROZEN FOODS OREIDA GOLDEN Crinkle Fries \$2.09 5-LB. BAG</p> <hr/> <p>STEFFEN'S Jetsickles \$1.64 24-CT. BOX</p>	<p>FRESH DAIRY KRAFT VELVEETA OR Jalapeno Loaf \$1.44 16-OZ. BOX LIMIT 2</p> <hr/> <p>STEFFEN'S REGULAR OR CHIVE Sour Cream 59¢ 8-OZ. CTN.</p>	<p>MIX OR MATCH JONATHAN, RED & GOLDEN DELICIOUS Apples \$1 3-LBS. FOR</p> <p>U.S. NO. 2 Russet Potatoes \$1.59 10-LB. BAG</p> <p><small>PRICES EFFECTIVE THRU OCT. 29, 1980. QUANTITY RIGHTS RESERVED.</small></p>	

Shop Ideal Cause Nothing Less Will Do!



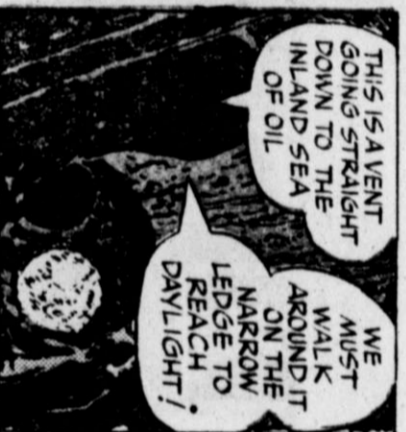
OTIS

THE FAKE MAID OF NINE TURNS OUT TO BE STEVE'S OLD NEMESIS — MADAME LYNN! IN RETIRED FOR NOT BEING SHOT, THE VETERAN RED AGENT OFFERS TO SHOW THE GROUP A WAY OUT OF THE VALLEY IN WHICH THEY ARE TRAPPED...



CANYON THE CAVE IN WHICH THE OIL IS STORED IS BELOW THIS...

WE ARE IN A VENTILATION SHAFT WHICH PREVENTS SPONTANEOUS COMBUSTION IN THE MAIN TANK!



THIS IS A VENT GOING STRAIGHT DOWN TO THE INLAND SEA OF OIL.

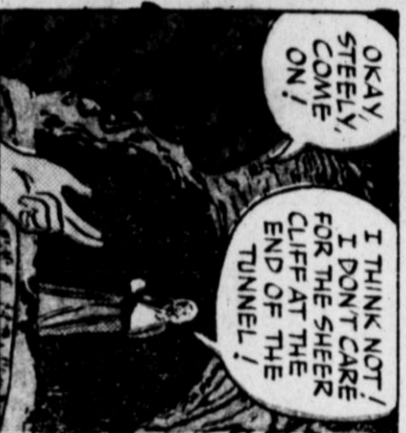
WE MUST WALK AROUND IT ON THE NARROW LEDGE TO REACH DAYLIGHT!



I SHALL GO AHEAD — TO LEARN IF IT IS SAFE. WAIT TILL WE'RE ON THE OTHER LIFT!



REMEMBER LINING UP AT THOSE FILING STATIONS?



I THINK NOT! I DON'T CARE FOR THE SHEER CLIFF AT THE END OF THE TUNNEL!



HOW YOU CACKLE! OLD MAN! WHY YEW WALKIN' IRONLUNG, I ---



SHOOT HER, STEVE! WE WANT HER ALIVE!



AND ALIVE SHE IS! ENOUGH TO PULL THE PIN...



AND PROTECTS THE AIR SHAFT FROM MOUNTAIN ANIMALS... AND AMERICANS!



BARNEY GOOGLE AND SNUFFY SMITH
By Red Lasswell



YOO-HOO, SNUFFY!! IT'S ME... YOU KNOW WHO!!



HOLLER MY NAME ONE MORE TIME AN' YOU WON'T BE



I SHORE HAD ME SOME BODACIOUS VITTLES WHILE I WAS OFF IN TH' FLATLANDS, SNUFFY



BALLS O' FIRE!! YE SHOULD A-TASTED THEM PRIME RIBS AW-JUICY..



...AN' THAT ROASTED LEG-BONE OF LAMB AN' THEM STUFFED CONNY HENS



-- BUT NOTHIN' BEATS GOOD OIL HOME COOKIN'!



AN' NOBODY COOKS IT HOMIER THAN ME



POPPEYE
By Bud Anderson



I'LL GO TO THE MOVIES, BUT NO SWEEPEA, GRANNY, PAPPY OR WIMPY! SHE LOVES ME... SHE WANTS JUS' ME!



IT ISN'T LOVE... I GET MORE POPCORN IF THERE ARE ONLY TWO OF US!



I HAS A DATE WIT' OLIVE TONIGHT... YOU'LL HAVE TO TAKE CARE OF SWEEPEA! PHOOEY!



YA EXPECTS ME TO JUS' SIT AROUND! THE HOUSE? NO! YA KIN DO THE DISHES!



AN' DON'T FERGIT TO GIVE SWEEPEA A BATH!



BAH! CURSES! I YAM NOT A DISHWASHER OR A BABY BATHER! I'M A SAILOR!



PERHAPS THEY IS AN EASY WAY TO GIT ME TO WORK DONE! SWEETEN!



BE SURE YA GITS THE DISHES CLEAN AND WASH BEHIND YER EARS!

REDEYE

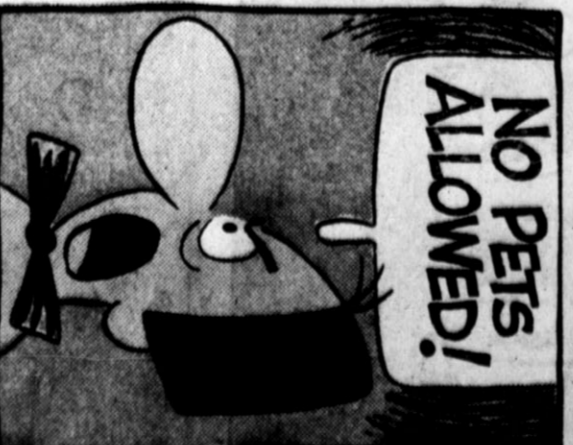
by Gordon Bess



HIYA!



HOLD ON THERE, LADY!



NO PETS ALLOWED!



WHAT PET? I DON'T HAVE ANY PET!

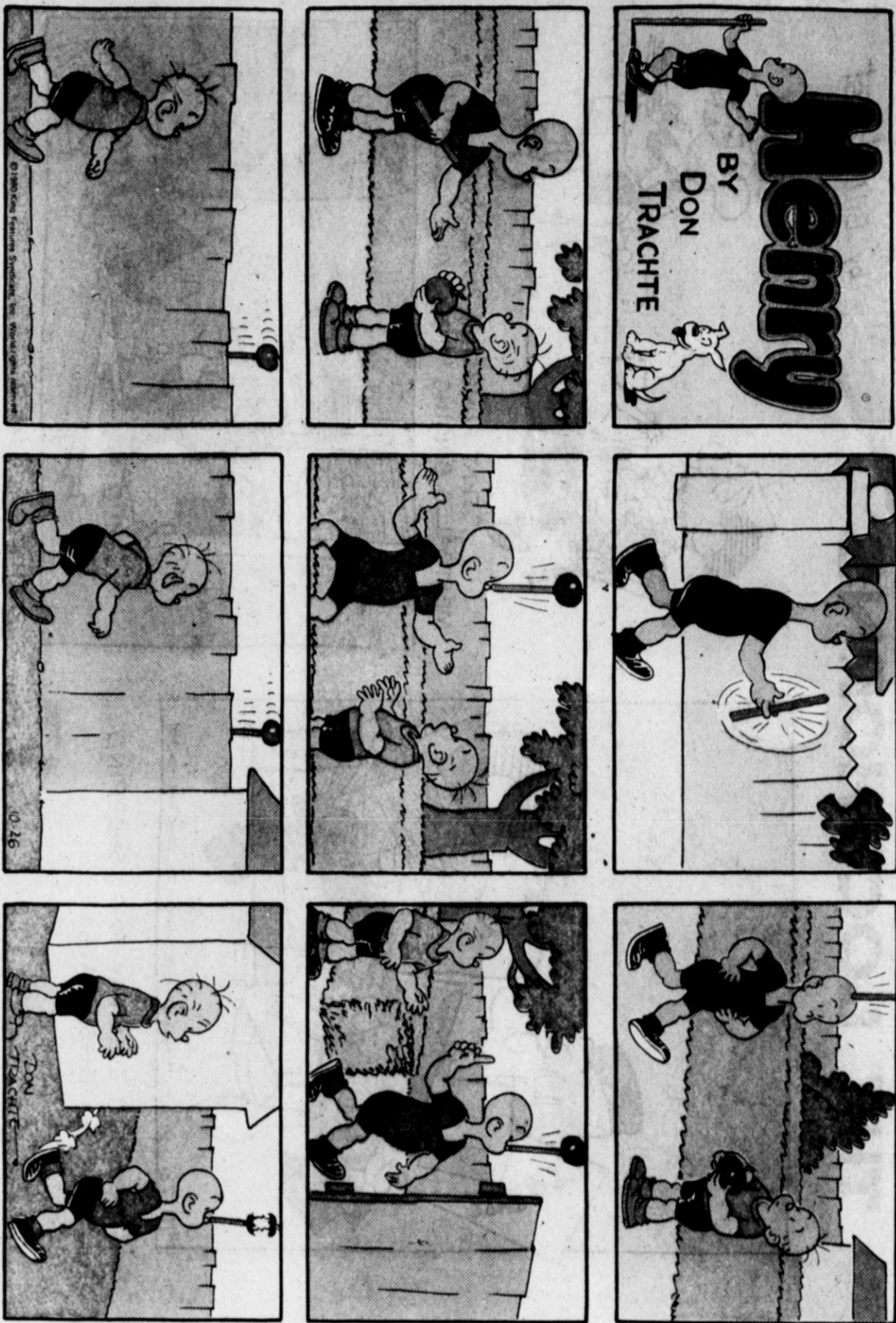


I WAS AFRAID YOU WERE GOING TO SAY THAT!

GORDON BESS

Menny

BY DON TRACHTE



AGATHA CRUMM

by Bill Hoest



LIL IODINE

by Dunn & Eisman



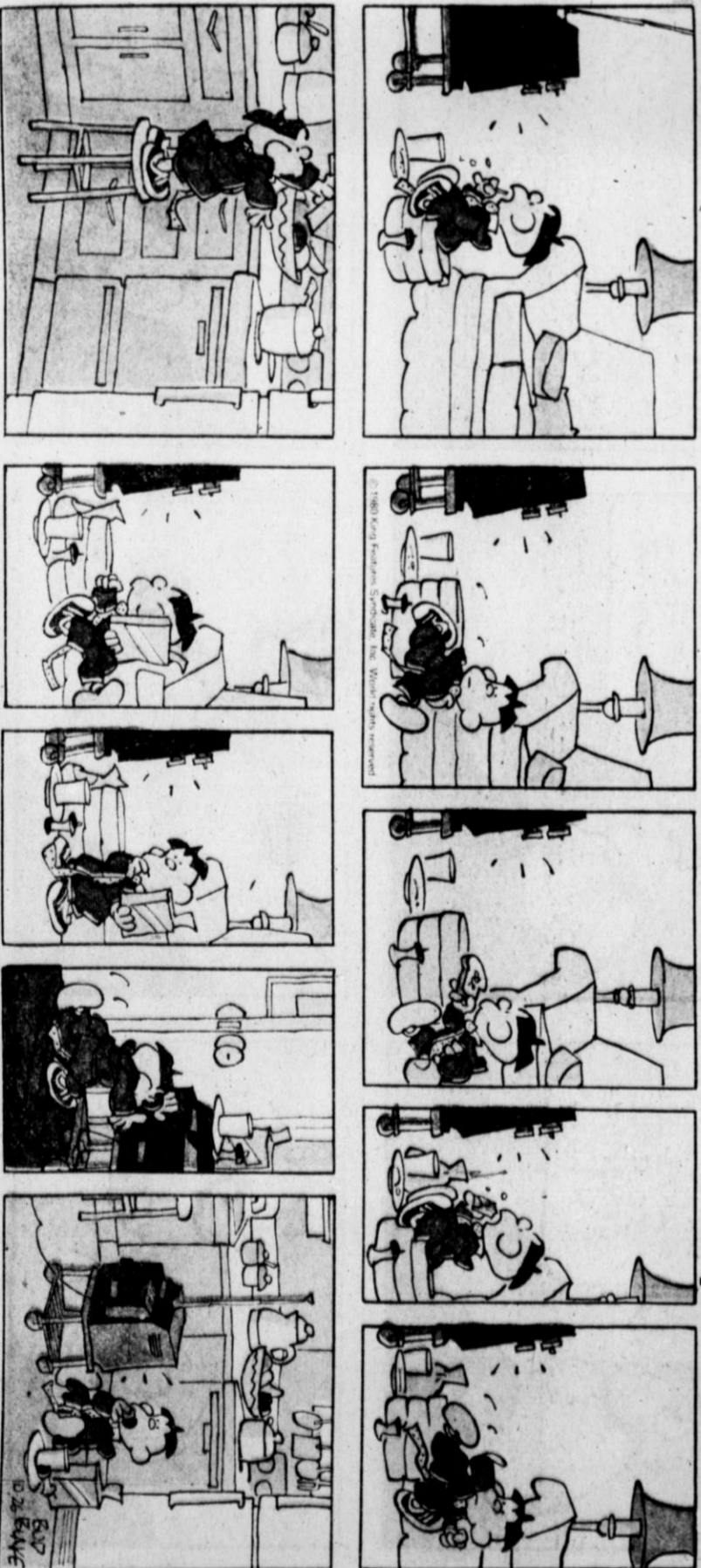
PEANUTS

by Charles Schulz



TIGER

by Budd Blake



Archie



WHAT HAPPENED, BETS? WATCHING A SOAP OPERA THAT OVERFLOWED?



NO SWEAT, BETS. I DUMP SOME OF THAT STUFF INTO A BAG AND I'LL TAKE IT TO MY HOUSE AND WASH IT IN MY MACHINE.



ARCHIE, WHOSE LAUNDRY IS THIS?

IT'S SOME OF BETTY'S JEANS, SHIRTS AND STUFF, MOM.



HER SOAP GUZZLER WENT TERMINAL SO I ZAPPED HER LAUNDRY THROUGH OUR MACHINE.



I'LL BE BACK LATER - AND TAKE IT TO BETTY'S HOUSE.



I'D BETTER TAKE A LOOK, MEN DON'T KNOW HOW TO DO LAUNDRY PROPERLY.



OH, MY! THESE DENIM SHORTS ARE ALL FADED AND RAGGED AT THE BOTTOM.

ARCHIE MUST HAVE USED TOO MUCH BLEACH AND SNAGGED THEM IN THE MACHINE. BETTY WILL BE FURIOUS!



I'LL SEW THEM AND DYE THE FABRIC. THEY'LL LOOK LIKE NEW AND BETTY WILL NEVER KNOW HOW ARCHIE RUINED THEM!



WELL, BETTY, HOW DO YOU LIKE THE WORK OF ARCHIE'S SUDS 'N' DUDS SERVICE?

THEY'RE PRETTY NEAT, ARCHIE. EXCEPT...



WHAT IN THE WORLD DID YOU DO TO MY PRE-FADED CUFFS?



THIS HILL'S A LOT HARDER TO CLIMB THAN IT USED TO BE!



AS A MATTER OF FACT, GOING DOWN IT DOESN'T LOOK SO EASY.



WHEN I WAS A KID I USED TO ROLL DOWN THIS HILL...



IT USED TO BE FUN... I WONDER...



SOME THINGS NEVER CHANGE.



IT'S STILL FUN!



10-26



IT'S STILL FUN!

THE LOCKHORNS

by BILL HOEST



"IT DOESN'T EVEN PAY TO GO SHOPPING THESE DAYS!"

10-26

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"THAT RUMBLING? IT'S YOUR MEATBALLS GINGING 'THE ANVIL CHORUS'!"

"PERHAPS YOU'D PREFER ANOTHER QUESTION."

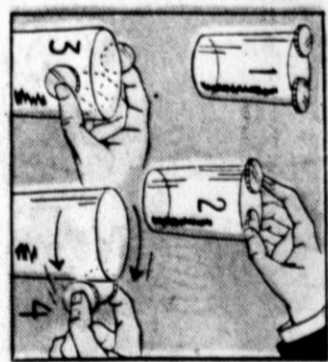


HOCUS-FOCUS



CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

1. Curtain is different. 2. Cap is different. 3. Wastebasket is missing. 4. Blouse is different. 5. Pan is missing. 6. Direction of lighting is different.



SNAP TRICK WITH COINS

Place two coins atop the rim of a water tumbler, as shown above (fig. 1). Challenge a bystander to remove the coins with just one hand. Of course, the coins are not to fall into the glass or touch the table. How is it done?

Secret: Poise thumb and forefinger over the coins (fig. 2). Press each coin down over the edge of the glass (fig. 3). Squeeze the coins to the sides of the glass, and with continued pressure draw them around into your hand (fig. 4).

Junior Whirl

by Hal Kaufman

● THINK SCARY! Let's say the figures 1234567 indicate letters of a certain word. If 1234 is a passage between rooms, 45 is something you say when you're hurt, and 67 is a poet's word for evening, what is the word? P.S.: It denotes something scary.

● Double Trouble! Take a pencil in each hand. Draw a circle simultaneously with each hand and add features of a jack-o'-lantern. Try to draw both faces alike. Good luck.

● Tongue Twister! Say fast: Gripped by glimpses of glowering ghosts, Grover Griswold grimaced gravely and gave the ghosts the gate.

● Riddle Me This. If you can: Why are trick-or-treaters like empty sausage casings? Give up? Because they're hollow wieners.



WHAT'S UP? There's trouble in the air above, as you will observe when missing lines are added 1 to 2, 3 to 3, etc.



MODERN THRIFTWAY
ANDREWS, TEXAS
BLUE STAMPS
FENNY'S THRIFTWAY
ARTEGA, N.M.
S & H GREEN STAMPS
COLY'S THRIFTWAY
BOER CITY, OK.
BLUE STAMPS
HOLT'S THRIFTWAY
BORGER, TEXAS
BLUE STAMPS
MILLER THRIFTWAY
CAMARON, TEXAS
BLUE STAMPS
COOPER'S THRIFTWAY
CANTON, TEXAS
BLUE STAMPS
STANSELL'S THRIFTWAY
CLOVIS, N.M.
BLUE STAMPS
FOX THRIFTWAY
CRANE, TEXAS
SAVE AT THRIFTWAY

PORTER'S THRIFTWAY
DALHART, TEXAS
BLUE STAMPS
THRIFTWAY SUPERMARKET
DUMAS, TEXAS
BLUE STAMPS
THRIFTWAY
FRIDIA, TEXAS
S & H GREEN STAMPS
THRIFTWAY
HEREFORD, TEXAS
GUMM BROS. STAMPS
SERV-ALL-THRIFTWAY
KEENET, TEXAS
BLUE STAMPS
PAGE'S THRIFTWAY
LOCKNEY, TEXAS
S & H GREEN STAMPS
THRIFTWAY NO. 1 & 2
LOVINGTON, N.M.
BLUE STAMPS
DAVIS THRIFTWAY
INDAPUS, TEXAS
BLUE STAMPS
THRIFTWAY FAMILY CENTER
MORTON, TEXAS
BLUE STAMPS

THORNTON'S THRIFTWAY
OZONA, TEXAS
SAVE AT THRIFTWAY
MOORE'S THRIFTWAY
PADUCAH, TEXAS
S & H GREEN STAMPS
WHITSON'S THRIFTWAY
PAMPA, TEXAS
BLUE STAMPS
PANHANDLE THRIFTWAY
PANHANDLE, TEXAS
BLUE STAMPS
BOB'S THRIFTWAY
HILL'S THRIFTWAY
POPULAR THRIFTWAY
PICOS, TEXAS
BLUE STAMPS
PAGE'S THRIFTWAY NO. 1 & 2
PLAINVIEW, TEXAS
S & H GREEN STAMPS
FOOD TOWN THRIFTWAY
PORTALES, N.M.
GOLD BUCK COUPONS

LEFTWICH THRIFTWAY
FALLS, TEXAS
GOLD BOND STAMPS
GLEN'S THRIFTWAY
ROTAN, TEXAS
BLUE STAMPS
SQUARE DEAL THRIFTWAY
SANTA ROSA, N.M.
SAVE AT THRIFTWAY
PRITCHARD'S THRIFTWAY
SHAMROCK, TEXAS
S & H GREEN STAMPS
EVERYBODY'S THRIFTWAY
SNYDER, TEXAS
S & H GREEN STAMPS
THRIFTWAY
SPEARMAN, TEXAS
BLUE STAMPS
THRIFTWAY
TAHOKA, TEXAS
S & H GREEN STAMPS
COOPER'S THRIFTWAY
TULACMARI, N.M.
BLUE STAMPS

B & R THRIFTWAY
TULIA, TEXAS
S & H GREEN STAMPS
OWEN'S & SCOTT THRIFTWAY
WELLINGTON, TEXAS
BLUE STAMPS
VALESQUEZ THRIFTWAY
WHEELER, TEXAS
BLUE STAMPS
HANDY FOOD THRIFTWAY
WOLFORTH, TEXAS
GOLD BOND STAMPS



SUPPLEMENTAL TO THE FOLLOWING
NEWSPAPERS WEEK OF OCT. 27-NOV. 8, 1980

BOVINA BLADE
CANYON NEWS
CRANE NEWS
MOORE COUNTY NEWS PRESS
FLOYD COUNTY HESPIRIAN
FRIONA STAR
HEREFORD BRAND
WINKLER COUNTY NEWS
LOCKNEY BEACON NEWS

LOVINGTON DAILY LEADER
MEMPHIS DEMOCRAT
PLAINVIEW DAILY HERALD
PORTALES NEWS TRIBUNE
ROTAN ADVANCE/ROBY STAR RECORD
SANTA ROSA NEWS
SHAMROCK TEXAN
SNYDER DAILY NEWS
TULIA HERALD

STAR SPANGLED SALES



T
H
R
I
F
T
W
A
Y

ASSORTED FLAVORS
SHURFRESH
ICE CREAM
\$1.19
½ GAL.
SQ. CTN.

ALL PURPOSE ENRICHED
SHURFINE FLOUR
69¢
5 LB. BAG

PRICES EFFECTIVE
OCT. 27-NOV. 8, 1980

ALL GRINDS VAC PAK
SHURFINE COFFEE
\$2.19
1 LB. CAN

PAPER SHURFINE
TOWELS
2 \$1.00
JUMBO ROLLS
DECORATOR OR ASSTD.

STAR SPANGLED SPECIAL



SHURFRESH HALFMOON CHEDDAR OR COLBY CHEESE \$1.19



10 OZ. PKG.

BUY THE BEST FOR LESS!



VOTE FOR SHURFINE
OUR PLATFORM IS QUALITY,
FRESHNESS & VALUE AT PRICES
YOU CAN AFFORD!



SHURFINE ALL VEGETABLE PURE SHORTENING \$1.19 48 OZ. CAN



SHURFINE PINTO BEANS 2 LB. BAG 89¢



SHURFINE MACARONI & CHEESE DINNER 7.5 OZ. BOXES 49¢



SHURFINE PINEAPPLE 16 OZ. CANS 29¢

SWEET MILK-BUTTERMILK SHURFRESH BISCUITS 6 \$1.19 8 OZ. CANS

SHURFRESH IND. WRAPPED CHEESE SLI. AMERICAN FOOD 12 OZ. PKG. \$1.39

SHURFRESH SOFT MARGARINE 16 OZ. BOWL 59¢

SHURFINE FROZEN ORANGE JUICE 2 99¢ 12 OZ. CANS

SHURFINE FROZEN WHIPPED TOPPING 8 OZ. CTN. 59¢

SHURFINE FROZEN BROCCOLI SPEARS 10 OZ. CTN. 59¢

SHURFINE FROZEN BRUSSEL SPROUTS 10 OZ. CTN. 59¢

SHURFINE FROZEN CAULI-FLOWER 10 OZ. CTN. 59¢

SHURFINE DEEP DISH PIE CRUST 2 SHELLS 2 PANS 69¢

HONEST HOUSEHOLD SPECIALS!

POWDERED BLUE OR ALL PURPOSE SHURFINE DETERGENT 49 OZ. BOX \$1.19

SHURFINE TALL KITCHEN BAGS 15 CT. CTN. \$1.19

ALUMINUM SHURFINE FOIL 12" x 25" ROLL 49¢

SHED SOME LIGHT ON YOUR BALLOT WITH SYLVANIA

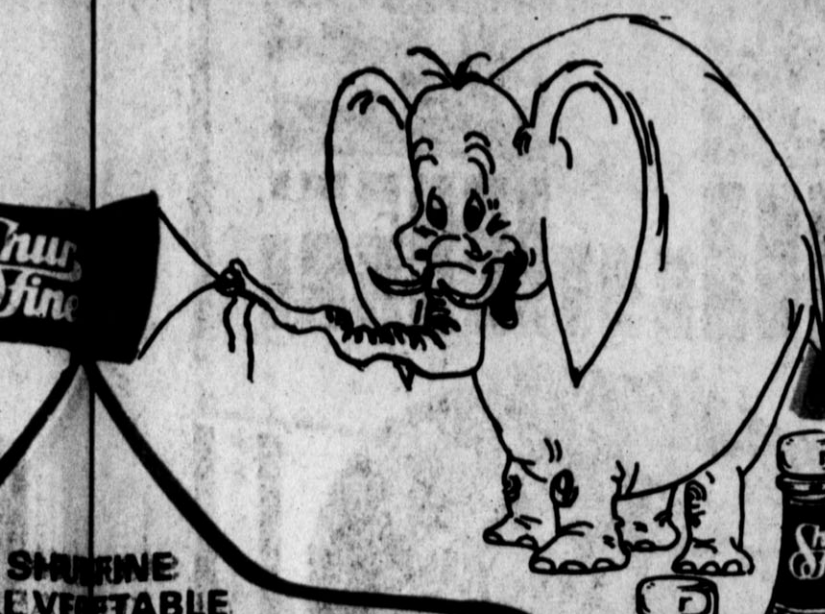
SYLVANIA INSIDE 40 WATT LIGHT BULBS 2 BULB PAK 89¢	SYLVANIA INSIDE FROST 75 WATT LIGHT BULBS 2 BULB PAK 89¢
SYLVANIA INSIDE FROST 60 WATT LIGHT BULBS 2 BULB PAK 89¢	SYLVANIA INSIDE FROST 100 WATT LIGHT BULBS 2 BULB PAK 89¢

WE RESERVE THE RIGHT TO LIMIT

WE ACCEPT FOOD STAMPS



SHURFINE BLEACH 1 GAL. JUG 69¢



SHURFINE VEGETABLE PURE DRESSING \$1.69



SHURFINE TOMATO CATSUP 79¢

32 OZ. BTL.



SHURFINE TOMATO SAUCE 6 \$1.00

8 OZ. CANS

SHURFINE DRIED PINTO BEANS

89¢

THE PEOPLE'S CHOICE FOR QUALITY, VALUE & SAVINGS...



SHURFINE WINNERS CARONI & CHEESE

\$1

- | | | |
|--|--|---|
| <p>SHURFINE GOLDEN SWEET CORN 3 17 OZ. CANS CREAM STYLE WHOLE KERNEL \$1</p> <p>SHURFINE PORK & BEANS 3 16 OZ. CANS \$1</p> <p>SHURFINE EVAPORATED MILK 2 13 OZ. CANS 89¢</p> <p>SHURFINE WHITE MIX CORNBREAD 6 6 OZ. PKGS. \$1</p> <p>SHURFINE YELLOW MIX CORNMUFFIN 6 6 OZ. PKGS. \$1</p> <p>SHURFINE BUTTERMILK MIX BISCUIT 6 6 OZ. PKGS. \$1</p> <p>SHURFINE BUTTERMILK MIX PANCAKE 6 6 OZ. PKGS. \$1</p> <p>SHURFINE MEDIUM GRAIN RICE 32 OZ. BAG 79¢</p> <p>SHURFINE CHERRY PIE FILLING 21 OZ. CAN \$1.19</p> <p>SHURFINE APPLESAUCE 25 OZ. JAR 69¢</p> <p>SHURFINE PINK GRAPEFRUIT JUICE UNSWEETENED 46 OZ. CAN 79¢</p> <p>SHURFINE SPINACH 2 15 OZ. CANS 69¢</p> | <p>SHURFINE CUT GREEN BEANS 3 16 OZ. CANS \$1</p> <p>SHURFINE GOLDEN/WHITE HOMINY 4 15 OZ. CANS \$1</p> <p>SHURFINE FRESH SHELLLED BLACKEYES 3 15 OZ. CANS \$1</p> <p>SHURFINE EARLY JUNE PEAS 2 17 OZ. CANS 79¢</p> <p>SHURFINE WHOLE IRISH POTATOES 3 16 OZ. CANS \$1</p> <p>SHURFINE WHOLE SWEET POTATOES 23 OZ. CANS 69¢</p> <p>SHURFINE PIECES & STEMS MUSHROOMS 4 OZ. CAN 59¢</p> <p>SHURFINE APPLE BUTTER 28 OZ. JAR 79¢</p> <p>SHURFINE STRAWBERRY PRESERVES 18 OZ. JAR 99¢</p> <p>SHURFINE GRAPE JAM 18 OZ. JAR 69¢</p> <p>SHURFINE GRAPE GRAPE JELLY 18 OZ. JAR 69¢</p> <p>SHURFINE WAFFLE SYRUP 32 OZ. BTL. 89¢</p> <p>SHURFINE STUFFED MANZ. THROWN OLIVES 7 OZ. JAR 89¢</p> | <p>SHURFINE FRUIT COCKTAIL 17 OZ. CAN 59¢</p> <p>SHURFINE YELLOW HAL. CLING PEACHES 2 16 OZ. CANS \$1</p> <p>SHURFINE MANDARIN ORANGES 2 11 OZ. CANS \$1</p> <p>SHURFINE WHOLE SWEET PICKLES 22 OZ. JAR 99¢</p> <p>SHURFINE SALTINE CRACKERS 16 OZ. BOX 59¢</p> <p>SHURFINE SALAD MUSTARD 2 16 OZ. JAR 79¢</p> <p>SHURFINE BLACK PEPPER 4 OZ. CAN 79¢</p> |
|--|--|---|

SHURFINE PEPPERS

\$1

SHURFINE LAUNDRY LEACH 69¢



SHURFINE SALAD DRESSING 89¢

32 OZ. JAR



SHURFINE PEANUT BUTTER \$1.09

18 OZ. JAR

CRUNCHY OR CREAMY

CAST YOUR VOTE FOR

SHURFINE QUALITY FOODS!

**Shur
Fine**

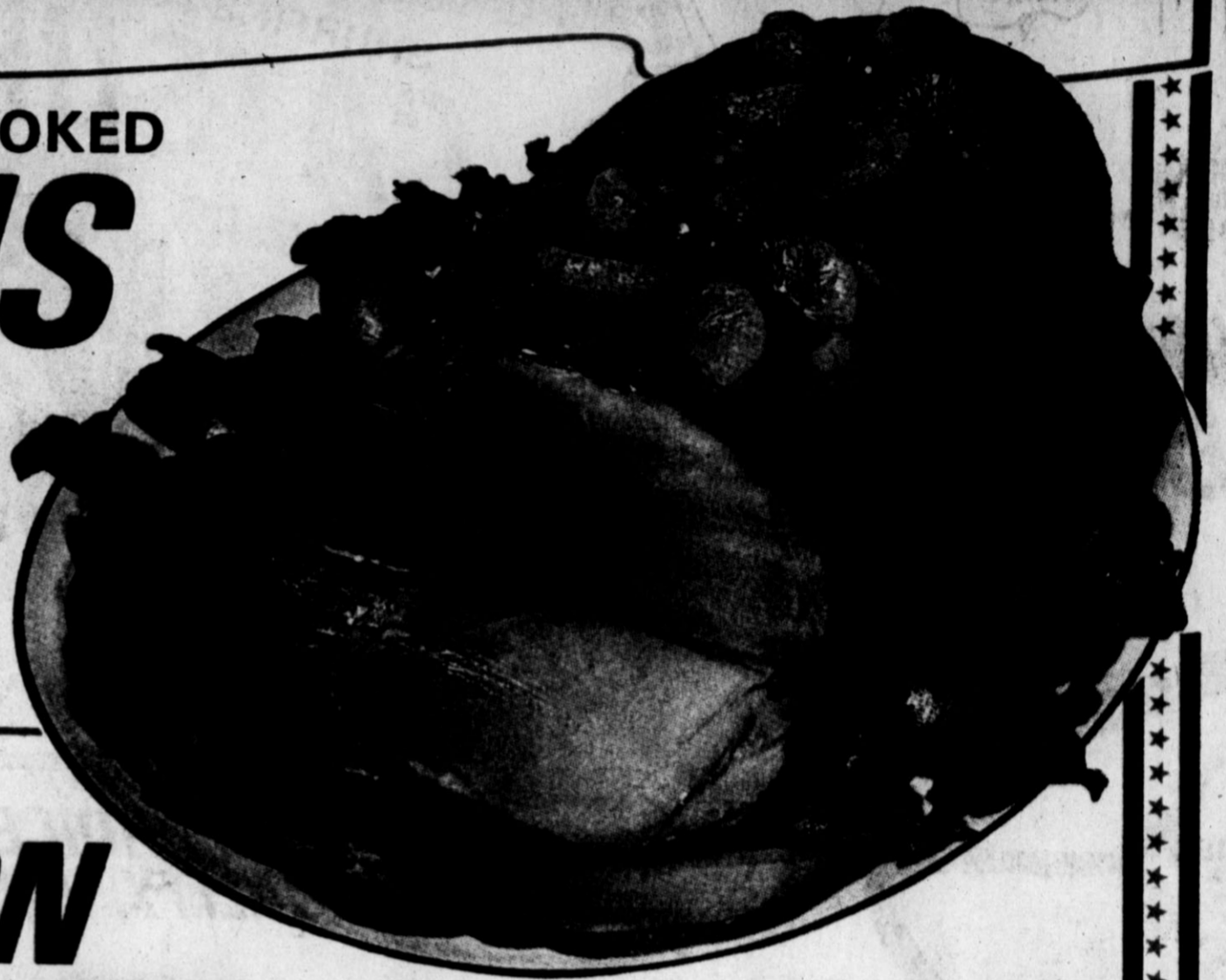
STAR SALES
SPANGLED

SHURFRESH BONELESS FULLY COOKED

HALF HAMS

DRY CURE
3-4 LBS. AVG.
LB.

\$1.99

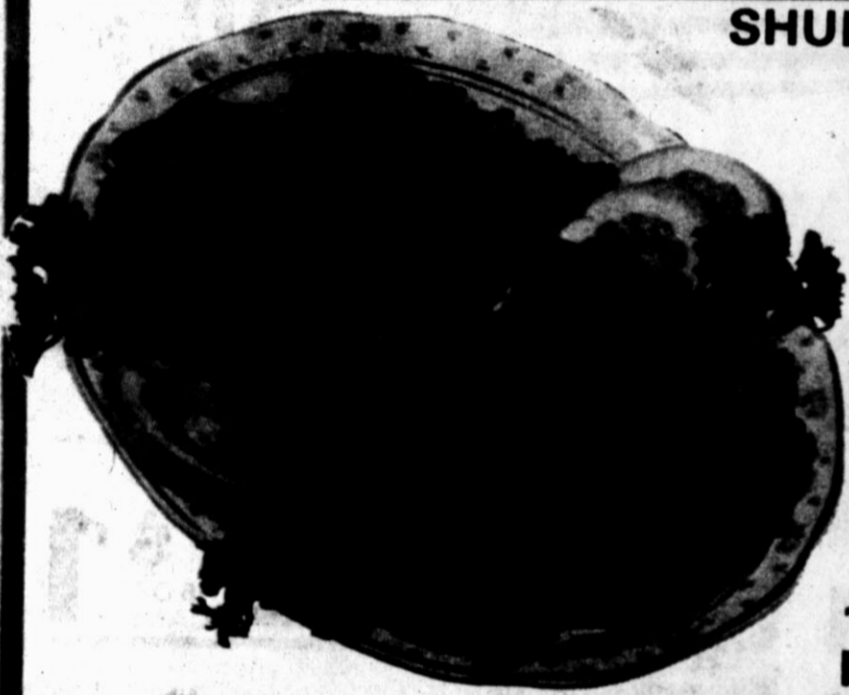


SHURFRESH QUALITY
SLICED

BACON

\$1.29

1 LB.
PKG.



- SHURFRESH CHICKEN SALAD 8 OZ. CTN. **89¢**
- SHURFRESH HAM SALAD 8 OZ. CTN. **99¢**
- SHURFRESH PIMIENTO CHEESE SPREAD 7 1/2 OZ. CTN. **99¢**
- SHURFRESH JALAPENO CHEESE SPREAD 7 1/2 OZ. CTN. **99¢**

SHURFRESH CANNED HAMS 3 LB. CAN \$5.89	SHURFRESH ALL MEAT FRANKS 12 OZ. PKG. 99¢	SHURFRESH SLICED BOLOGNA 12 OZ. PKG. 99¢	SHURFRESH 4-6 LBS. AVG. BAKING HENS LB. 69¢	SHURFRESH PORK SAUSAGE 1 LB. ROLL 2 LB. ROLL \$2.37 \$1.19
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**Shur
Fine**

**BUY THE
BEST FOR
LESS!**



WASHINGTON D'ANJOU PEARS LB. 39¢
CALIFORNIA GREEN PASCAL CELERY LB. 25¢
TEXAS RUBY RED NEW CROP GRAPEFRUIT LB. 29¢
CALIFORNIA CRISP CARROTS 1 LB. PKG. 29¢

WASHINGTON DELICIOUS RED OR GOLD
MIX OR MATCH

APPLES
3 \$1.00
LBS.

RUSSET ALL PURPOSE
POTATOES
\$1.39
10 LB. BAG

LADY VICTORIA FINE CRYSTAL STEMWARE SET OF FOUR CHAMPAGNE GLASSES \$5.99 WITH EACH \$3.00 PURCHASE COUPON EXPIRES NOV. 2, 1980
LADY VICTORIA FINE CRYSTAL STEMWARE SET OF FOUR WATER GOBLETS \$6.99 WITH EACH \$3.00 PURCHASE COUPON EXPIRES NOV. 2, 1980