

The Hereford Brand

Vol. 12

HEREFORD, TEXAS, MARCH 29, 1912

No. 3

MERCHANTS AND PUBLISHER'S TRADE CAMPAIGN CONTEST

A GENUINE CAMPAIGN FOR MORE BUSINESS, A WIDER TERRITORY AND A GREATER PUBLICITY FOR HEREFORD

\$3,598 IN VALUABLE PRIZES GIVEN AWAY

Consisting of a Treadway Upright Piano, Diamond Rings, Gold Watches, Chain and Locketts, Toilet Sets and Other Valuable Articles

—Contest Starts Monday, April First.

In times past many different kinds of contests have been conducted in Hereford. There are contests and contests, but nothing like the one announced this week has ever been attempted in a town of less than ten or twenty thousand people. It is different from all other popular contests in that every person who becomes an active participant will get one or more handsome prizes, and, at the end, perhaps the Grand Capital Prize, as there is no limit to the number of prizes. It is different from others in that several merchants handling different lines of goods are interested in the success of the campaign.

The Merchants' and Publishers' Contest was organized by a number of Hereford business firms and The Brand for the purpose of securing more business and to widen the Trade Territory of Hereford. The firms are: D. R. Gass & Son, Dry Goods and Clothing; Geo. A. Stambaugh, Dry Goods and Clothing; E. T. Woodburn & Son, Druggists; Oscar Cliett, Groceries; The Corner Drug Store, Druggists; E. B. Black Company, Furniture and Undertaker; Star Theatre, moving pictures every night; Brand Publishing Co., subscriptions.

THE PLAN.

The plan is simple. With each cash purchase a Trade Coupon will be given, which the purchaser may vote for any friend—\$1.00 in trade securing 100 votes. These votes will be counted in a popular contest in which prizes to the amount of over \$3598.00 will be given away.

Prizes to the value of \$598.00 have already been contracted for and are now on exhibition at The Brand office. They have been selected with care and are certain to please. Call to see them. The remaining prizes which consist of Fifteen (15) Cash Equivalent Due Bills, value \$200 each, are under contract to be delivered by the Contest Company at the close of the campaign.

WHO MAY PARTICIPATE.

Any girl or woman living within a 75-mile radius of Hereford may enter the Contest, the object of the Contest being to secure New Subscribers to The Brand and to increase the Trade Territory of Hereford.

EVERYBODY CAN WIN.

It is possible in this Contest for each and every girl and woman to win one or more prizes. The rules governing the distribution of the prizes are fixed in such a fair, honest and moral way that all can win something worth having. It depends altogether upon your work, and WORK WILL WIN. You can get one or more of the Special Prizes and then win the Grand Capital Prize. If you fall short a few votes and do not get the Piano, you may come near enough to secure one of the piano

due-bill coupons. These due-bills will be received as equal to \$200 in cash when buying a piano from the Milwaukee Co-Operative Company. Ask your friends and neighbors to help you, and work hard yourself, for WORK WILL WIN. There is a prize for every candidate that will hustle up votes—and the votes will count.

There is no limit to the special Success Prizes you can win, all depending upon how hard you work to secure them, and at the same time all votes given on these special Success and Bonus Prizes will count on the piano.

HOW TO WIN THE GRAND PRIZES.

There is going to be some hustling done, and if you expect to win the grand prize in the popular contest you will have to get an early start and keep at it during the entire contest. If you become interested in this contest it will be because you expect to win the grand prize. No minor prizes will be your goal, but every energy will be used in an effort to secure this piano; something that will be real comfort and pleasure—something you will be proud of—and you will be given the task. There is nothing impossible if we only do and dare. Get started early and keep at it late, and the one who does the greatest amount of hustling will be the one to carry off the trophy. If you are interested drop The Brand a card or letter and if you do not fully understand the rules of the contest, or the manner of securing votes, we will be glad to give you any assistance possible. Or, better still, call and see us personally. In writing address: Brand Publishing Co., Hereford, Texas.

It is the aim of the merchants interested in this contest, in concurrence with The Brand, to conduct this campaign in a fair and honest way, giving each candidate an impartial interest in all the business done. No particular candidate will be favored, but all encouraged. The reputation of the merchants and the good name of The Brand are given as a guarantee of fairness in every detail. Aside from this, the efforts and good auspices of the Milwaukee Co-Operative Contest Company are behind this campaign for business. Every nomination blank, every ballot cast, will be checked by them, and the result of the contest reported to them in its fullest details.

Get busy today and use the nominating ballot published in the big ad for the nomination of your candidate and thus give her an early start in the race. Fill out the nomination blank with her name and postoffice address and sign it and send to The Brand and the same will at once be listed and given credit for Five Thousand votes. Don't delay, but fill out the proper blank today and

send it in.

If you want the Grand Capital Prize, a beautiful upright piano, tell your friends about it. They will be glad to nominate you and thus start you off with 5,000 votes to your credit. The nomination votes are free; in fact, all the votes are free—you could not buy them if you desired. The merchants will sell goods just as cheap and cheaper during the contest; they will give away the Trade Coupons as an inducement to get your trade and influence and to help you win one or more of the prizes.

Let those who get trade coupons see that each ticket has the O. K. of the merchant thereon.

"Empty Vessels."

At the Baptist church next Sunday Rev. Purcer will occupy his pulpit and will use at the morning service as a subject, "Empty Vessels," and at night, "The Reward of the Transgressor." Every one cordially invited. The pastor states that the collection of \$200 for Home Missions last Sunday was very gratifying to him.

Proposed Ramsey Club.

One of the unexpected features injected into the citizens' meet at the court house Monday afternoon was the proposal by Judge Russell that a Ramsey Club be organized. At the close of the meeting the chair called for all who favored Ramsey for governor of Texas to stand up—practically every man in the house stood up. This initial step will result in a strong club for the Cleburne citizen, and at no distant day a call will be issued for a meeting at which the Ramsey men will show their strength and colors. In this connection it would not be amiss to extend the field of influence and organize a Wilson Club. Let the Wilson and Ramsey men sound the slogan.

Irrigation Plants Inspected.

A number of prominent people have been here this week to inspect the McDonald irrigation plants. A Plainview company had three men on the grounds. They were Messrs. Wilkins and Harp of Plainview and Mr. Simmons of Des Moines, Iowa, members of the company who are developing the 18,000 tract of Calahan school land. After a thorough examination of the pumping plants, they pronounced them of the very highest efficiency and the best all-round equipment in the country. They were lavish in their expressions of approval and endorsement, and were pleased to see Hereford so well advanced along irrigation lines.

Two other men from California were here at the same time to inspect the irrigation possibilities. They were both surprised to find the water supply conditions so promising, especially on the High Plains. Being acquainted with big irrigation projects, their good opinion of the Hereford proposition should have considerable weight. But these men could only repeat what every one has said and must say about irrigation by individual pumping plants, that properly installed and managed they possess many advantages over the corporation ditch and government projects.

Four New Cars.

The citizens of Hereford are making themselves proud with four new Hupmobile cars, and are spinning around severally. D. L. McDonald, Jno. L. Wilson and W. O'Brien each have one of the beauties. The fourth one is not sold.

YOU'LL LIKE HEREFORD!

CITIZENS MEET DISCUSS PLAN

Speeches For and Against Commission Form of City Government Made, Ticket Form Adapted.

At a mass meeting held Monday afternoon at the court house, the commission form of city government was discussed pro and con. A. J. Lipscomb was made chairman for the occasion and explained the purpose of the meeting. W. M. Knight was called for and he discussed at some length the law authorizing the adoption of the new plan and spoke in favor of the proposed change. He was followed by Carl Gilliland, who took the opposite of the question. Several others asked questions and made remarks bringing out points of information concerning the commission form: C. O. Lee, J. M. Boone, Geo. Irwin, R. E. Cook, L. Baskin, E. B. Orr, some for and some against the proposition. E. T. Woodburn was called on for a speech, but declined by saying: "It always scares me to try to talk before a large and intelligent audience, and while I don't know what I'm afraid of, I can whip any man in the house." This created some excitement, not that anyone would dare to call his banter, for Mr. Woodburn in the 60's got used to licking a half dozen men. When quiet was restored the business of the meeting was resumed. A committee composed of Messrs. Ray, Ashbrook and Edwards made a report on recommendations and they turned in a number of names for mayor and commissioners, but the report was not acted upon and went by default. It seemed that no one wanted to make a "slate" as it might be "loaded."

L. Baskin made a motion to adopt a form of ticket. A second was offered by O. E. Thomas. After some discussion, it was decided to use the form as provided by law, but to put no names on the ticket, allowing each voter to write the name of his choice.

Just as the meeting adjourned a "straw vote" was proposed and some 12 voted "for commission" and 14 voted "against," there being nearly as many not voting.

Notice.

We, the undersigned, agree to close our places of business at 7 o'clock p. m., except on Saturdays, beginning April 1, 1912, and continuing until Sept. 1, 1912.

D. R. Gass & Son,
Geo. A. Stambaugh,
E. O. Freeman,
Oscar Cliett,
H. C. Myrick,
Hubbard Dry Goods & Gro. Co.
J. A. Johnson,
Homer Wilkinson,
J. G. Chellens.

Special Irrigation Edition.

We still have a few copies of the Special Irrigation Edition on hand which we will close out at 25 cents for 5 copies or 25 copies for \$1.00. Now is the time to send out literature. Brand Publishing Co. 8-2t

Notice W. O. W.

All members of W. O. W. will please be at hall Saturday night, March 30th, as we have ten candidates to initiate. Don't forget the date.

C. L. Sullivan, Clerk W. O. W.
Big reduction on cedar posts for cash. Hughes Grain Co. 8-2t

COMMISSION BY ONLY THIRTEEN

Hereford Citizens Adopt Commission Form In a Warm Campaign—Knight Elected Mayor.

As the result of one of the keenest and warmest little campaigns held in this city for some years, the citizens on last Tuesday adopted by a majority of only thirteen votes the commission form of government. The vote stood 73 for commission; 60 against commission out of a total ballot of 148. Some of the votes were neither for or against, remaining unscratched. The votes for the officers were as follows:

For Mayor:
R. N. Mounts..... 32
W. M. Knight..... 52
Jno. L. Wilson..... 33
For Commissioners:
Jno. L. Wilson..... 25
Geo. W. Irwin..... 24
E. T. Woodburn..... 29
C. S. Garrison..... 52
R. N. Mounts..... 28
D. F. Ashbrook..... 33

As the count shows the following will serve as the first commission under the new form:

W. M. Knight, mayor; C. S. Garrison and D. F. Ashbrook, commissioners.

There were many scattered votes. The election, though spirited, was altogether friendly. Knots and groups of men could be seen from early morning till the last hour discussing the proposition, and it was impossible to tell how the election would result. Both sides waited with some anxiety the report of the judges, and when about 7:30 the count was finished, the result was soon spread over the city by the telephone. The next morning there was some explaining, "how it happened," and one man, who declared he was a Democrat, said that he could take his medicine alright when it was given him by the Democratic doctors (majorities.)

Council Met Monday Night.

The city fathers met last Monday night and transacted routine business, allowing several small accounts. The matter of reducing the salary of the city marshal, which had been under advisement for two months, was finally passed and the salary reduced from \$75 to \$65 per month.

Pumps 3,500 Gallons Per Minute.

One of the biggest pumping plants near Hereford and one which has been partly overlooked by the publicity man is the plant of J. F. Colup, 3 miles east of town. He has two pumps installed in the creek from which he gets all the water needed. One of the pumps will deliver 3,500 gallons in a foot lift with a 45 H. P. gasoline engine. He has about 40 acres of alfalfa in fine growing condition, which he planted last fall. It is greening up now and he expects to get four cuttings this season. Besides the alfalfa, he will irrigate other field crops. Mr. Colup's farm is nearly all valley land and is as rich as the famous Nile.

Geo. Hitz of Indiarolis has been here for ten days closing up a contract for a big irrigation well on his farm west of Hereford. Mr. Hitz was the first man to advocate irrigation in the Panhandle. He had been over in New Mexico and seeing what they were doing over there came right to Hereford and began boosting the water.

The Irrigation Demonstration at Hurley.

The irrigation demonstration at Hurley, Bailey county, Friday and Saturday, March 22 and 23, was a great success. Ten autos furnished transportation for the people to and from the railroad and to and from the wells. About 150 people assembled at the Hurley church at 2:00 p. m. to hear Mr. H. M. Bainer, the Santa Fe demonstrator, and Mr. Singleton speak on Better Farming and Profitable Pork Production in Texas.

Mr. Bainer's address was full of practical and sound advice, his picture of the future of the Hurley country, when entirely placed under irrigation, was a magnificent one. He also suggested the planting of better seeds and make several suggestions in regard to developing and selecting better seeds. The oats proposition was discussed, also wheat, maize, broom corn, millet, alfalfa, peanuts, cowpeas and speltz were suggested as profitable crops under the dry land as well as irrigated farming in this country.

H. E. Singleton next spoke on Profitable Pork Production and startled the people by announcing that, while Texas could produce pork cheaper than any other state in the Union, we annually import \$76,000,000 worth of pork products to feed the Texas farmers while they raise wheat and cotton to pay for same. At 4:00 p. m. the meeting adjourned and the efficient auto service carried the people to and from the irrigation wells in operation, the people were all enthusiastic over the wonderful amount of water put out on the surface by the different pumping plants.

At 10:00 a. m. the people again assembled at the church and listened to L. L. Johnson, a Santa Fe de-

monstrator, speak on poultry and dairy interests. His talk was full of good suggestions and was a live wire on poultry raising. Mr. Bainer again spoke on Silage and Silos, having on exhibition a model silo.

At 11:30 a. m. the meeting was turned over to the various candidates for county offices of Castro county, each of which presented in a forcible way their claims on the people for their votes.

Among the towns represented at Hurley were: Monroeville, Ind., Wichita, Kan., Blackwell and Cowgill, Mo., Amarillo, Canyon City, Tulia, Plainview, Olton, Spring Lake, Dimmitt, Nazareth, Claud, Hereford, Friona, Bovina, Texico and Farwell.

The Hurley Commercial Club is indebted to the owners of the irrigation plants, who, despite the inclement weather, kept their plants in operation, and to the auto owners who so efficiently served the people.

A Brand Liner will rent that room for you—So a line.

HOW WEAK WOMEN

May Be Made Strong at Small Expense and No Risk

There are hundreds of women in this vicinity, weak, thin, run-down, tired out and nervous. Such women need Vinol just as much as did Mrs. Jane Pepper, of 2307 Howard street, San Francisco, Cal., who says:

"I have used Vinol for some time with particularly gratifying results. I was run down, weak and debilitated, and my appetite was gone. After taking several bottles of Vinol I found my condition greatly improved, and do not hesitate to recommend Vinol to anyone similarly affected."

Vinol is not a secret nostrum, but a delicious cod liver and iron tonic without oil, which will create an appetite, tone up the digestive organs, make pure blood and create strength.

Try a bottle of Vinol with the understanding that your money will be returned if it does not help you. Corner Drug Store.

New Easter Goods

¶ If you have not already made your Easter Purchases, it's time you were doing your buying. We will be more than glad to supply you from our big, well selected stock of Dry Goods.

¶ For ladies we have the latest Linens for Easter Dresses, Embroideries and Laces, New Embroidered Hand Bags, stylish, perfect-fitting Suits and Sheuerman Skirts. Just received a new line of pretty Gingham in Staples. Best of all we expect to receive by Saturday a complete new stock of the famous "Dorothy Dodd" Slippers. It will be one of the most handsome lines you have ever had the joy of selecting from.

¶ In Men's wear we offer Superb Clothing, Korrekct Shape Shoes and Hole-proof Hose—the Guaranteed Hose—in silk and lisle for both men and women.

SEE OUR SHOW WINDOW

HUBBARD DRY GOODS & GROCERY COMPANY

"EVERYTHING TO EAT AND WEAR"

NUTRIO!

A mixed feed of 83 per cent Cotton Seed Hulls and and 17 per cent Meal for dairy cows. It is the best and most economical cow feed. A trial will convince you. ¶ Our stock of corn, corn chops, maize chops, Kaffir, wheat, millet seed, cake, meal, bran, shorts, rock salt, No. 1 salt, alfalfa, millet, creek hay, ice and coal is complete. Don't ask who has it, just call TELEPHONE 76.

E. W. Harrison

ADLER'S

Collegian Clothes

We urge you to see our magnificent showing of the Famous "COLLEGIAN" Clothes. In purchasing one of these suits, you get more than you expect. Every suit of this make is absolutely guaranteed before leaving our store.

If you know anything about good clothes, come and see what we have to offer.

The Equal of These Does Not Exist

Every little detail represents the very acme of perfection, and our collection of beautiful patterns and colorings will amaze you.

Prices range from

\$15.00 to \$35.00

H. C. MYRICK

Texas Industrial Notes.

Coal to the depth of twenty-eight to thirty-four inches has been found on a tract of land near Mineral Wells.

Kansas City parties have bought the Fort Stockton Irrigation Land Company of Fort Stockton, consisting of 40,000 acres of land for the sum of \$1,125,000.

Plans are being made at Galveston for the erection of the largest plant in the United States for grinding and bolting cotton seed cake. The plant will have a capacity of 800 tons of cake a day.

The annual meeting of the Panhandle Hardware and Implement Dealers Association will be held at Amarillo May 20th, 21st and 22nd.

The Texas Oil Company's big ocean going steamer, "Northwestern," recently entered Port Aransas drawing eighteen feet of water. This ship is 262 feet in length, has a 44 foot beam and is the largest vessel that ever crossed the Port Aransas bar.

A farmer near Alvin raised the

first crate of strawberries this season and sold them to the Southern Fruit and Produce Company as a premium crate for the sum of \$15.

The Attorney General has approved the \$115,000 bond issue for Amarillo to be used for civic improvements.

The Beaumont Truck Growers' Association has contracted to sell the products of 1,889 acres to be planted in truck in that section.

A new oil well was recently brought in near Wichita Falls.

The Rio Grande and Coast Association has been organized at Harlingen for the purpose of protecting the farmers and truck growers in the sale of their products.

The Plainview Hotel Company of Phoenix, Ariz., has been granted a permit to do business in Texas, with principal offices in Plainview, Hale county.

Notice.

I have built a good fence around section 54, so please keep the road.

J. A. Hasser.

Car genuine Rugby Niggerhead Coal on track till Monday night, April 1, price \$9.00 per ton. E. W. Harrison. It

READ for PROFIT

Use for Results

FOLEY KIDNEY PILLS

They work directly on the KIDNEYS, BLADDER and URINARY PASSAGES, and their beneficial effect is felt from the start. For BACKACHE, KIDNEY and BLADDER TROUBLE, RHEUMATISM CONGESTION of the KIDNEYS, INFLAMMATION of the BLADDER and annoying URINARY IRREGULARITIES they exercise a permanent benefit. TONIC IN ACTION - QUICK IN RESULTS

J. F. Parker, 2021 No. 10th St., Ft. Smith, Ark., says that he had taken many kinds of kidney medicine but did not get better until he took Foley Kidney Pills. No matter how long you have had kidney trouble, you will find quick and permanent benefit by the use of Foley Kidney Pills. Start taking them now.

BETTS-CLARK, Druggists



'PERFECTION' BOYS' CLOTHES

Look at the inside of the Boys' Suits we sell. Anyone of them will show you just why it is rightly named, Perfection. Rip it open, take a peep at its thorough construction. You will find it "wear-proof" indeed. Extra care wherever the strain comes—buttons sewed tight, honestly made through and through. Our spring suits are great. Every good style in all the new fabrics and colors is represented in our stock—there's a big assortment to select from.

Prices From \$3.50 to \$10.00

Boston Favorite
\$2.50 & \$3.00



See Our Shoe
Window

New distinctive "Queen Quality" designs that anticipate fashion's latest whims and fancies. Attractive Colonial, Pump and Oxford patterns here in great variety. All the staple models—also many novelty effects not to be duplicated elsewhere.

Geo. A. Stambaugh
HEREFORD, TEXAS
THE STORE FOR SAFE BUYING

Castro County Clippings.

From 'The Dimmitt Plainsman' of Friday, March 22.

The force of men who have been digging post holes for the Dimmitt Exchange, arrived in Dimmitt the first of the week, having got the holes dug and poles set. The wire is stretched most of the way to Dimmitt and will be finished this week. Dimmitt now has lines running north, east and west and will have communication with Spring Lake before many months.

Tom Tate was a Hereford visitor Monday.

W. D. Hamm went to Hereford Monday after freight.

C. P. Galley attended to business in Hereford Monday.

W. B. Green from the northwest part of the county was here Tuesday.

S. H. Cooper from the eastern part of the county was in this city on business Wednesday.

Mrs. Mary Acker of West Nazareth was shopping in Dimmitt Tuesday.

Joe Greer is night operator for the Dimmitt Exchange during the absence of C. H. Fooshe.

Mrs. James Sanders, Misses Alice and Alma Dendy of Summerfield were shopping in Dimmitt last Saturday.

W. T. Strickle, O. M. Burch, J. D. Burch, C. Greer, J. T. Gilbreath and Arthur Boyd of Cleo attended the agricultural lecture in Dimmitt Wednesday evening.

Geo. W. O'Brien from fifteen miles south of town passed thru Dimmitt Monday en route to Hereford where he attended to some legal business. He returned Tuesday.

Raise Sweet Potatoes.

From the success that has invariably followed the planting of sweet potatoes and especially the good yield made by many of the truck growers last season, there is likely to be an increased acreage this season. The variety, however, will be a factor in marketing the crop. Some say that nothing but the pumpkin yams will sell for canning, and that the white queens are not suitable. The Portales Association has been making some investigation and it has found that only certain varieties are marketable. The Portales Times in reporting the matter says:

"In their inquiries into the marketing qualities of the different varieties of sweet potatoes they have found there is only one kind which has any sale in the outside markets and that is the Yellow Jersey. There are very few people here who have tried this variety, but there have been enough tried it to know that it is a success, and that they can grow this variety here without fail if they will only give them half a chance."

Cold in Chest and Throat.

I use Hunt's Lightning Oil for colds, rubbing it on my chest, and throat as a counter irritant, and am so enthusiastic concerning its virtue. I always keep a bottle of it in my house. Mrs. Ida B. Judd, W. 87th St. New York, N. Y.
All druggists sell and recommend Hunt's Lightning Oil. 25c and 50c bottles. 4-5t

Mr. and Mrs. Jno. C. North have moved to San Antonio, Texas, where they will make their future home. Mr. North will join Mr. Barcus in the practice of law.

JUST ARRIVED

a car of that good old
ALBATROSS FLOUR

a car of Pure Cane
SUGAR AND SYRUP

a big shipment of
**Chase & Sanborn's Teas
and Coffees.**

We want your business on
Price, Quality and Promptness.

HOMER WILKINSON
CLEAN GROCERY PHONE 81

Take Dr. Miler's Laxative Tablets for constipation. They will help you.

L. R. Cox
Real Estate and
Pumping Machinery

Associated with the G. E. Green Machinery Company, Plainview, Texas.

I handle the Shallow Water Lands. Estimates furnished on complete installation of Pumping Plants. Machinery handled in car lots convenient to repairs. Results guaranteed.

Hurley, Texas

**THE HEREFORD BRAND
AND
THE DIMMITT PLAINSMAN
BOTH ONE YEAR FOR
\$1.50**

These two papers fully cover all the important Local and Development News of Deaf Smith and Castro Counties.

ADDRESS:
**BRAND PUBLISHING CO.,
HEREFORD, TEXAS**

Hurley Items.

Too late for last week. The weather is making up for the past by being better.

The G. E. Green Machinery Co., is installing the Hatfield machinery for the irrigation this coming season. They expect to have it ready for the demonstration the 22nd and 23rd of March.

The preparations for the demonstration are progressing very nicely.

Miss Dottie Wilterding has returned to the Hurley country after several months' absence. We rise to receive her into our circle again.

Miss Loeta Grant was reported on the sick list last week.

The Commercial Club called a meeting on March 19th.

Mr. and Miss Gilbert were at Spring Lake last Saturday and Sunday and reported that several of the Spring Lake people were coming to the demonstration and water carnival this week.

L. R. Cox made a business trip to Friona Saturday.

Mr. and Mrs. J. F. Metsker made a trip to Texico Saturday.

We are expecting a large crowd from the north for the demonstration. Auto service from Friona; hotel service at Friona and Hurley.

Hurley Hustler.

This Is So.

We wish to state in as plain and vigorous way as word can express it, that Hunt's Cure will positively, quickly and permanently cure any form of Itching Skin disease known: One box is guaranteed to cure. One application affords relief. All druggists stand behind the guarantee. Ask Yours. 4-5t

DON'T BE BALD.

Nearly Any One May Secure a Splendid Growth of Hair.

We have a remedy that has aided to grow hair and prevented baldness in 93 out of 100 cases where used according to directions for a reasonable length of time. That may seem like a strong statement—it is, and we mean it to be, and no one should doubt it until they have put our claims to an actual test.

We are so certain Rexall "93" Hair Tonic will cure dandruff, prevent baldness, stimulate the scalp and hair roots, stop falling hair and grow new hair, that we personally give our positive guarantee to refund every penny paid us for it in every instance where it does not give entire satisfaction to the user.

Rexall "93" Hair Tonic is as pleasant to use as clear spring water. It is delightfully perfumed, and does not grease or gum the hair. Two sizes, 50c. and \$1.00. With our guarantee back of it, you certainly take no risk. Sold only at our store—The Rexall Store.

Corner Drug Store.

Card of Thanks.

We take this means to thank the good people of Summerfield and community for their many acts of kindness and works of sympathy in our late sorrow and bereavement in the death of our daughter, Nola Pylant. May God's richest blessings rest upon each of you.

Wash and Francis Porroll.
Joe Pylant.

Name Your Farms.

The list of names suggested for farms in last week's issue may be augmented by consulting the Ladies' Home Journal, but a few have suggested some additional ones, for example, Tumble Weed Flat, Thistle Bound Farm, Snowdrift, etc.

\$3598.00 IN PRIZES GIVEN AWAY!

A Merchants and Publisher's Trade Campaign For Hereford in Which Useful and Desirable Gifts of High Value Will Be Given Away Absolutely Without Cost By The Following Hereford Merchants:

D. R. Gass & Son, Geo. A. Stambaugh, T. Woodburn & Son, Oscar Cliett, The Corner Drug Store, E. B. Black Company, Star Theatre and The Hereford Brand

The Greatest and Most Sensational Offer Ever Attempted in This Part of Texas. Reputation of the Merchants Supporting This Contest is a Guarantee of Its Genuineness and Its Faithful Conclusion. The Prizes Consist of a Piano, Diamond Rings, Gold Handle Umbrellas, Fine Watches, Silver Sets, Bracelets, Etc.

Grand Capital Prize

The Capital Prize is a Treadway Upright Piano, with latest improved action; the case beautifully finished in mahogany, and makes a most acceptable gift for any young lady or woman.

The Capital Prize will be given to the Candidate having the highest number of votes; at the close of the contest regardless of the other Special Prizes she may have won during the contest.

Four Special Bonus Prizes

These Special Bonus Prizes consist of four handsome pieces of ladies' personal accessories, any one of which would be a desirable gift or purchase. These prizes will be given at the close of each Three-Week Period of the Contest regardless of the amount of business done by the merchants or subscriptions received.

To see them is to want them. The First, (No. 1) is a Beautiful Gold and Pearl Mounted Silk Umbrella, Value \$12.00; The Second, (No. 2) and Elegant Gold and Satin Finished Jewel Case, Value \$12.00; The Third, (No. 3) a Stylish, Silver, Kid-Lined Mesh Bag, Value \$12.00; and The Fourth, (No. 4) a Dresser Set, consisting of brush, comb, and mirror, done in floral design, and in a pretty case. These Special Bonus Prizes will be awarded as follows:

Bonus Prize No. 1.—To the Candidate securing the largest number of Votes during the First Three-Week Period which ends Saturday, April 20th, at 10 p. m.

Bonus Prize No. 2.—To the Candidate securing the largest number of Votes during the second Three-Week Period, which ends Saturday, May 11, at 10 p. m.

Bonus Prize No. 3.—To the Candidate securing the largest number of Votes during the third Three-Week Period, which ends Saturday, June 1, at 10 p. m.

Bonus Prize No. 4.—To the Candidate securing the largest number of Votes during the fourth Three-Week Period, which ends Saturday, June 22, at 10 p. m.

Read Rule 10 governing the votes and the distribution of these Special Bonus Prizes.

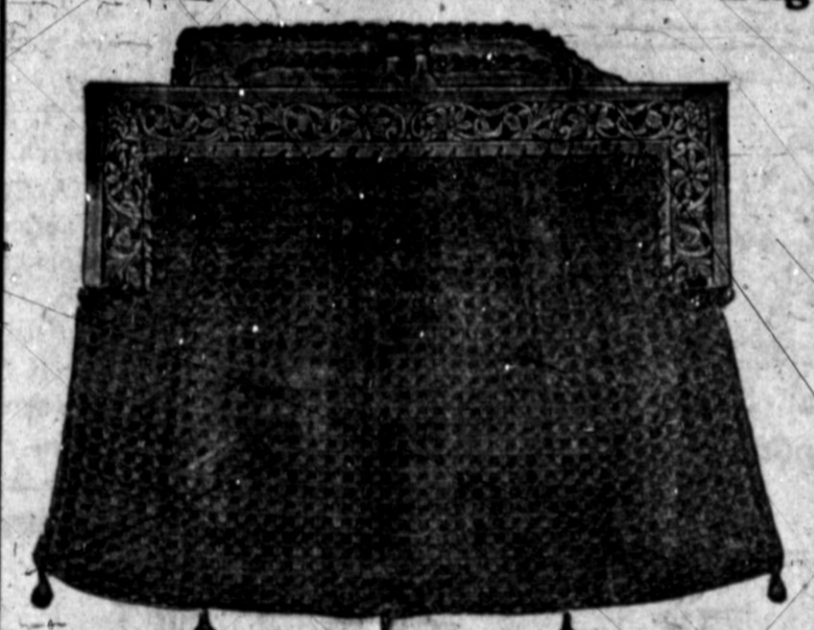
Nomination Coupon
(Good For 5000 Votes)
I NOMINATE

M _____

P. O. Address _____
in the Merchants and Publisher's Trade Campaign
Contest for Hereford

Signed _____

Bonus Prize No. 3---Silver Bag



A Silver Mesh Bag will also be given as a Success Prize for 25 yearly subscriptions or equivalent to The Hereford Brand and \$10 in Merchant's Trade Coupons.

Fifteen Contest Award Prizes

The Fifteen Contest Award Prizes consist of fifteen (15) Cash Equivalent Coupons or Due-Bills which may be used as part payment on the purchase of any Treadway piano, each coupon being worth the equivalent of \$200.00 and will be distributed as follows:

1. Ten of these Contest Award Prizes will be given to the ten candidates living in Deaf Smith County securing the next largest number of votes to the one winning the Grand Capital Prize.

2. Three of these Contest Award Prizes to the three candidates living in Castro, Randall or Lamb county securing the next largest number of votes to the one winning the Grand Capital Prize.

3. Two of these Contest Award Prizes to the two candidates living in Parmer or Bailey county securing the next largest number of votes to the one winning the Grand Capital Prize; same to be awarded at the close of the contest.

Where Votes Can Be Secured

The following merchants will issue the Trade Coupons. When you make a purchase ask for the tickets and vote them for your candidate:

D. R. GASS & SON, Dry Goods and Clothing.
E. T. WOODBURN & SON, Drugs and School Supplies.
GEO. A. STAMBAUGH, Dry Goods and Clothing.
THE CORNER DRUG STORE, Drugs and Drug Sundries.
OSCAR CLIETT, Groceries and Produce.
E. B. BLACK COMPANY, Furniture and Undertaking.
THE STAR THEATRE, Motion Pictures Every Night.
THE HEREFORD BRAND, Subscriptions.

RULES AND CONDITIONS GOVERNING THIS CONTEST

1. Any girl or woman living within a 75 mile radius of Hereford may enter the Contest.
2. Each Contestant must be regularly nominated by using the printed nomination blank in The Brand.
3. Each nomination blank will count for 5000 votes but not more than ONE nomination will be accredited to each nominee.
4. The nominations may be declared closed at any time by the Contest Manager, but a reasonable time will be allowed.
5. The names of all candidates, with the number of votes they have received, will be published each week for 12 weeks, when the ballot boxes will be sealed, and no counts made or published nor any information given out as to the standing of the Candidates until the close of the Contest.
6. No one connected with The Brand office or with the Merchants in this Contest will be permitted to enter the Contest nor to use the votes of their customers, but a list of the Candidates may be displayed in each place of business.
7. No candidate votes inside or in taking part in this office.
8. Should any same number of the Bonus Prizes, them jointly and prize to suit them apply to the special Prizes.
9. All Subscribers must be paid for each week, and the vote in the ballot boxes.
10. Winning candidates not bar the Candidate bonus prize, but will not be counted Bonus Prize subsequent Three-Week period. To begin anew for each Three-Week Period. Votes counted to win a Bonus Prize will be counted again for the Success Prizes, the Award Prizes and the Grand Capital Prizes.
11. Securing one of the special Success Prizes does not bar the candidate from working for another Success Prize, but votes once counted will not be counted again for another Success Prize. Votes counted to secure a Success Prize will be counted again for Bonus Prizes, the Award Prizes and the Grand Capital Prize.
12. Three disinterested persons will be selected to count the votes each week for the first twelve weeks, and to make a report of the standing of each candidate, after which time, the ballot boxes will be sealed, and no more counts made until the final count at the close of the Contest. A committee will count the votes at the close of the Contest and award all prizes.
13. All voting coupons MUST be properly endorsed or O. K'd by the merchants issuing them.

Address All Communications Concerning the Contest to THE HEREFORD BRAND PUBLISHING COMPANY, HEREFORD, TEXAS

Extra Votes For NEW Subscriptions

One of the chief objects of this friendly advertising campaign is to get New names on The Brand's already lively Subscription List, and in order to encourage the Candidates to go in the "By-ways and Highways" to secure these new names Extra Votes will be given for NEW Subscriptions. A one-year new subscriber will count double. A two-year new subscriber will count 4000 extra votes. See schedule of votes given for subscriptions.

A new subscription will be considered one whose name does not now appear on our mailing list, (April 1st) but new names received after April 1st will only be counted as such one time. To change the name of a subscriber already on the list from one member of the same family or household to another member will not be counted as a new subscription.

Carefully Read Every Word of This Advertisement. Select The Young Lady or Woman You Want to See Win Prizes, Fill Out the Nomination Coupon and MAIL TODAY.

THE GRAND CAPITAL PRIZE



A Treadway Upright Piano

The Grand Capital Prize and Bonus Prizes Will Be On Exhibition at The Brand Until Further Notice

VOTES GIVEN	SUBSCRIPTIONS
6 months subscription, new or renewal	1000 Votes
1 year subscription, renewal	3000 Votes
2 year subscription, renewal	9000 Votes
3 year subscription, new or renewal	15000 Votes
4 year subscription, new or renewal	21000 Votes
5 year subscription, new or renewal	27000 Votes
10 year subscription, new or renewal	60000 Votes
1 year subscription, NEW	6000 Votes
2 year subscription, NEW	13000 Votes

The Merchant's Trade Coupon Value purchase; five Votes for each dollar and multiples thereof.

\$20 26-Piece Rogers Silver Set



This Handsome and Useful Rogers Silver Set, with Beautiful Oak Case will be given for 60 yearly subscriptions or equivalent to The Hereford Brand and \$20 in Merchant's Trade Coupons.

A \$25 Gold Filled Watch

Choice of Waltham or Elgin Works. Beautifully designed Case. A useful and ornamental prize that any woman or girl will be more than glad to have for her own. This handsome Success prize will be given for every 75 yearly subscriptions or the equivalent to The Hereford Brand and \$35.00 in the Merchant's Trade Coupons.

A \$50.00 Diamond Ring

No matter what a woman or a girl's station in life may be, she is without a doubt happier if she be the possessor of a Diamond Ring. By securing 135 yearly subscriptions or the equivalent to The Hereford Brand and \$50.00 in Merchant's Trade Coupons the diamond ring is hers.

A Fifteen Dollar Necklace

This ornamental Success Prize will be given for securing 40 yearly subscriptions or the equivalent to The Hereford Brand and \$15 in Merchant's Trade Coupons. This beautiful necklace is well worth working for and can be secured by any of the contestants who will make even a passing effort.

Fancy \$8.00 Gold Bracelet

or Large Locket and Chain given for 25 yearly subscriptions or equivalent to The Hereford Brand and \$10 in Merchant's Trade Coupons. Either of these are handsome gifts and will delight the heart of any who is nominated and becomes a contestant.

A \$5.00 Necklace

This Success Prize will be so easy to secure that a contestant will feel that she has not half earned it. Given for 12 yearly subscriptions or their equivalent to The Hereford Brand and \$5.00 in Trade Coupons.

A Word to Friends

Cut out the Nomination Coupon in the lower left hand corner of this ad and mail to The Brand Publishing Company, with your friend's name on same. It makes her a candidate in this big contest and gives her 5000 votes to start with. She would be delighted to have one of these diamond rings, also one of these other prizes, besides the handsome piano. So just do her the favor of clipping the nominating coupon, at once, and mail to The Brand with her name. DO IT NOW. Get started early. Watch each week's issue of The Brand and see her name climb to the top.

Remember that in filling out the Nomination Coupon you obligate yourself in no way and it costs you nothing. It merely nominates your candidate with 5000 votes. GET BUSY.

Nominate Your Candidate Today.

Address all communications to Brand Publishing Company Hereford, Texas

The Contest Closes
WEDNESDAY, JULY 31, 1912
at 8 O'clock p. m.

Nominate Your Favorite Today---At Once

Hereford Brand

Published by
The Brand Publishing Co.
A. C. Elliott, Editor
W. T. Stanberry, Business Manager

Address all communications to
THE HEREFORD BRAND

Entered April 17, 1901, as second-class
mail matter, post office at Hereford, Texas,
act of Congress of March 3, 1879.

Subscription Price \$1.00 Per Year,
Strictly in Advance

Any erroneous statement affecting the
character or reputation of any individual or
firm which may appear in The Brand, will
be gladly corrected upon being brought to
the attention of the publishers.

ANNOUNCEMENTS.

City Offices

For Marshal and Collector:

H. O. HUBBERT,
R. P. (Bob) BRAZIL.

Deaf Smith County Offices:

The Brand is authorized by those
whose names appear below to an-
nounce their names for the respective
offices subject to the action of the
Democratic Primary to be held on
July 27th, 1912.

For Sheriff and Tax Collector:

R. W. (Bob) BAIRD

For Tax Assessor:

C. P. (Phil) ARTHUR

For Treasurer:

ROSCOE DAVIDSON

Castro County Offices:

For Sheriff and Tax Collector:

GEO. T. LYNCH

\$10 FOR A LETTER.

A gentleman in Dallas, seemingly
not satisfied with the results in Eng-
lish as taught in the Dallas public
school, offered \$10 to each graduate
of that school who would write a
letter of application which he would
grade as a model, the letter not to
be more than one page in length.
The News took up the defense of the
pupils and tried to show that the re-
quirements were impossible of fulfill-
ment, and that the average English
student from any high school was
able to write a good letter.

The Brand does not think The
News quite fair in its statement of
the critic's position, nor does it agree
with the statement that the average
high school graduate is able to write
the Mother Tongue as it should be
written. But, before anything is
said on the subject, The Brand dis-
claims any ability whatever to either
discern the qualities of correct Eng-
lish or to write it. The haste with
which all newspaper articles are
written bars to some extent the pos-
sibility of furnishing properly written
"copy," even if the ability was
claimed by the writers or admitted
by the readers.

Experience teaches, however, that
there are many glaring and inexcus-
able errors committed by those who
should know how to write correct
English sentences. These errors are
not found only in the "copy" from
high school graduates, but in the
studied productions of teachers and
college graduates. Then why should
the Dallas gentleman throw out such
a challenge to high school girls and
boys.

There is no better place to examine
English "as she is wrote" than in a
country newspaper office. Every
week the "turns" that are brought
to the mill must be painfully ground
out and all corn, good, bad and fear-
fully indifferent, made into fine meal.
True, often, the process of grinding
is bad and the results disappointing
both to the editor and to the reading
public, but you cannot expect sweet
water from a bitter fountain, nor do
men gather grapes from thistles.
It must be admitted that the aver-

State of Ohio, city of Toledo,
Lucas County, ss.
Frank J. Cheney makes oath that he is
senior partner of the firm of F. J. Cheney
& Co., doing business in the City of To-
ledo, County and State aforesaid, and
that said firm will pay the sum of ONE
HUNDRED DOLLARS for each and ev-
ery case of Catarrh that cannot be cured
by the use of HALL'S CATARRH CURE.
FRANK J. CHENEY.
Sworn to before me and subscribed in
my presence, this 6th day of December,
A. D. 1908.
(Seal) A. W. GLEASON,
Notary Public.
Hall's Catarrh Cure is taken internally
and acts directly upon the blood and mu-
cous surfaces of the system. Send for
testimonials, free.
F. J. CHENEY & CO., Toledo, O.
Sold by all Druggists. Take
Hall's Family Pills for constipation.

age high school or college pupil is
quite deficient in English. There
are several reasons for this. First,
the teachers are not as well qualified
as they might be. Second, the sub-
ject matter, as usually presented, is
dry, and deals too much in techni-
calities which are not apparent to the
pupil. Third, the average pupil
thinks he knows how to talk, and he
believes that his time is being wasted
in the drills. He sees no logical
connection between parsing each word
in a long sentence and his ability "to
rattle off English slang as she is
spoke" on the school grounds and
even in the arithmetic class. He
sees no possible route over the an-
gular lines of a diagram to polished
English in his graduation speech.
He knows a rich uncle, who has
made his millions, and who never
used a capital letter only in the in-
correct place, and compares him
with the English teacher, who has
bought his kitchen furniture on the
\$1.00-down-and-installment plan.
Against such odds no common mor-
tal can teach the English language
to a bunch of young American buds.

The failure is often admitted and
grossly aggravated by the graduating
pupils themselves, when they call
upon their more able friends, and
often their own teachers, to write
their essays and speeches. A case
germain came under observation
some years ago when a graduate of a
college wrote back to a litterateur
in her home town, sending the sub-
ject to be treated and asked for the
composition to be forth coming,
ready to be beribboned, unrolled and
read before admiring spectators.
Other cases, even among high school
graduates, could be named. Thus
admitting in a most shameful way
that they had failed to accomplish
one of the main objects of the
school—to learn to write their
Mother Tongue correctly.

If Jake "wets his whistle" while
in Collin county with Jersey sweet
milk, what will he use in New Braun-
fels where milk is not the beverage
of the male suffragettes?

WHEN a man can accept defeat
with the same dignity of pose that
he would a victory, it is a hopeful
sign that that man has risen to the
full stature of a citizen.

WHEN you can find a young man
who has held a job as a clerk in a
store, and, after losing his job, go
out and in a few days bring in a
cream can and an egg basket, you
can just put it down in your little
book that hard times will not effect
his appetite and that he is making
ends meet without stretching his
credit strap.

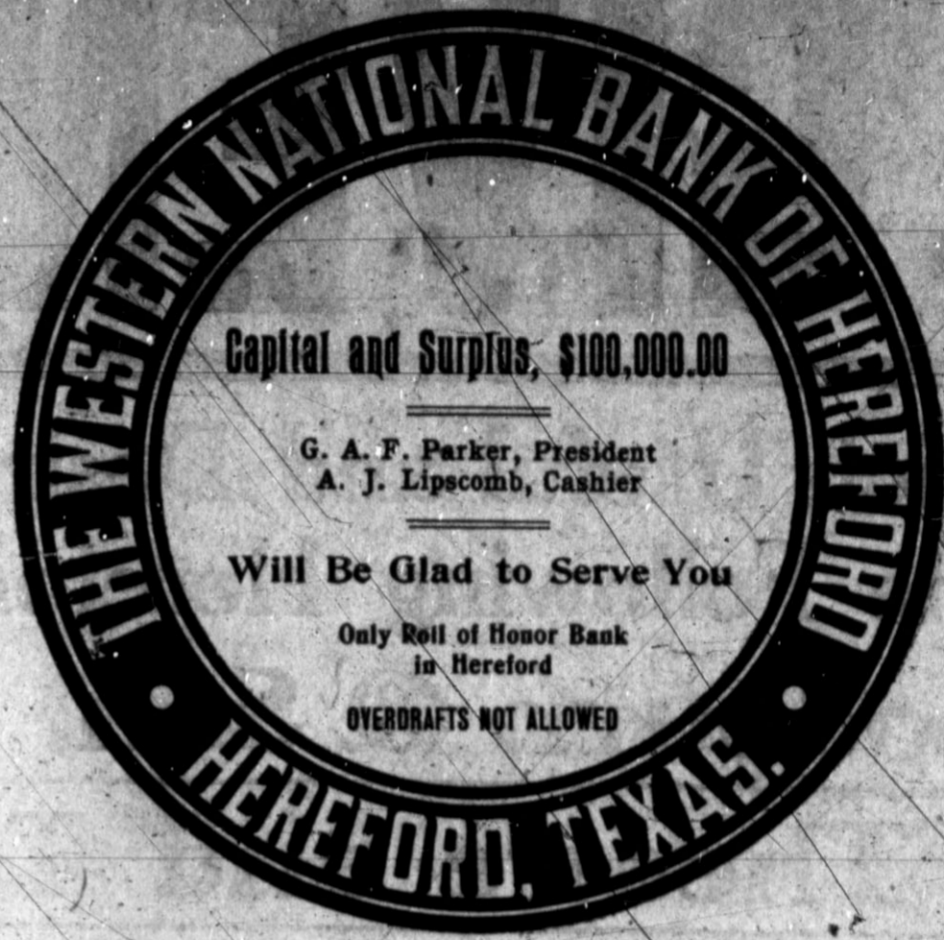
Why He Was Late.

"What made you so late?"
"I met Smithson."
"Well, that is no reason why you should
be an hour late getting home to supper."
"I know, but I asked him how he was feel-
ing, and he insisted on telling me about his
stomach trouble."
"Did you tell him to take Chamberlain's
Tablets?"
"Sure, that is what he needs." Sold by
all dealers.

Just received a car of Texas Red
Rust Proof Panhandle Seed Oats.
E. W. Harrison.

ONION SETS—SEED POTATOES
(IRISH AND SWEET)

Our stock is in—can fill your orders
promptly. Ask about Swift's Fertilizer.
ROSWELL SEED CO., ROSWELL, N. M.



Fire Companies:
North British & Mercantile of
London and Edinburg, Eng.
Insurance Co. of North America,
Philadelphia, Pa.
German-American of New York.
Connecticut of Hartford Conn.
Hanover, of New York.
Peoples' National, of Philadel-
phia, Pa.
Accident and Health, Liability,
Burglary, and Plate Glass:
the old Fidelity and Casualty
of New York.

TELL ME If You have Bargains to Offer
in City or Country Property.
I have frequent inquiries for both. I make a
specialty of exchanges.
Insurance of all kinds sold in strong reliable
companies whose Financial Strength and past
Record is their best advertisement. Any work
entrusted to us will receive careful attention.
Satisfied customers is our constant effort.
YOUR NOTARY WORK SOLICITED
Office in Dunlap
and Britain Build-
ing. Rooms 2
C. O. LEE Hereford, Texas
Phone 310

THE FIRST STATE BANK
S. B. EDWARDS, President
H. B. WEBB
1st Vice Pres.
A. P. MURCHISON, Cashier
WALTER L. PALMER, Asst. Cashier
I. M. PALMER,
2nd Vice Pres.
CAPITAL STOCK \$100,000.00
Shareholder's Liability \$100,000.00
**GUARANTY
FUND BANK**
OVERDRAFTS NOT ALLOWED
AND TRUST COMPANY HEREFORD
TEXAS

Want Ads 5c Per Line—Try One

Local and Personal

I'll meet you at the Corner Drug Store. 38tf

Hon. Cone Johnson will open his campaign for the U. S. Senate April 6.

Don't waste time call 76. E. W. Harrison. 6tf

If you owe Hughes Co., come in at once and make settlement. 8-2t

Will R. Evans left for Illinois Sunday on land business.

Good clean oats at 75c per bushel cash Monday. Hughes Grain Co. 1t

Atty. Sam G. Bratton and family came up Sunday to visit with relatives in Hereford.

Wanted—25 families to get their washing done at 25 cents per dozen at the laundry. G. E. Weaver. 1t

The Ice Phone is 76. E. W. Harrison. 6tf

A. L. Skein and family have moved again, this time to Tulia, Texas, where he has a good position.

Best candy values in town at Hereford Bakery & Confectionery. 8tf

Judge C. F. Kerr of Castro was in the city Monday, coming up on three wheels of his auto.

Just received a car of Texas Red Rust Proof Panhandle Seed Oats. E. W. Harrison. 1t

R. C. Hopping of Friona and F. W. Jersig of Bovina were here on business this week.

Home grown dwarf maize seed and shumac sorghum seed for sale. Curtis & Mc Nerney. 8-4tp

W. F. Zimmerman, lecturer for the Woodmen whose headquarters are at Amarillo, was here this week.

Nutrio 90c to nesters. E. W. Harrison. 6tf

Maize, kaffir corn and red top cane seed at Hughes Grain Co., The Cash Store. 8-2t

Get your Easter Hats from Mrs. A. B. Crump at Geo. A. Stambaugh's. 1t

The telephone system at Amarillo has changed hands again, this time the Southwestern being the purchaser. They will improve the system.

Car of Colorado Nut Coal on track; Nester price \$5.75. E. W. Harrison. 1t

D. C. Laird spent all last week on his ranch in Castro county and reports that the sheep are getting some good early grazing and are doing well.

Miss Fitz, trimmer for the Daniel Millinery Co., of Dallas, will have charge of the Mrs. A. B. Crump millinery stock for the season.

E. B. Orr, as presiding judge, J. M. Boone, judge, and H. B. Webb and Sam Worley held the election last Tuesday when the city commission form was voted.

Just received a car of Texas Red Rust Proof Panhandle Seed Oats. E. W. Harrison. 1t

Eli Dunlap returned Wednesday morning from Temple where Walter had successfully undergone treatment for apendicitis. He will be out in a few days.

The best sound Kansas corn is to be found only at the Nester Store. E. W. Harrison. 6tf

For Ladies and Children's Hats see Mrs. A. B. Crump's display at Geo. A. Stambaugh's. 1t

Dr. Beardsley of Fort Worth lectured last night at the court house to a good sized audience, his subject being the organization of the Tribe of Ben-Hur.

Will have next week a car of kaffir and maize in bulk; price \$1.40 per cwt. E. W. Harrison. 1t

E. F. Connell and family returned from Bartlett, Texas, Tuesday night, where they had been on a sad journey to jury one of their 7-year old twin boys, E. F. Jr., familiarly known as Little Bill Connell. The entire community sympathizes with the family in their great bereavement.

Big shipment fresh candies just received at Hereford Bakery & Confectionery. 8tf

D. F. Ashbrook, as acting secretary of the Commercial Club, received a night letter from the American Cane Growers Association at New Orleans urging him to wire our Senators to vote against any reduction of the sugar schedule, which is being discussed at present.

Fresh chocolates and marshmallows at the Hereford Bakery & Confectionery. 8tf

Mrs. E. Renfro was called to Trenton, Mo., Friday on account of the serious illness of her father and sister.

In transit, a car of excellent Kansas corn, the best; price in bulk to nesters \$1.60 per cwt. E. W. Harrison. 1t

Dr. J. W. Hicks and W. E. Hicks have returned from Clarendon where they attended the funeral of Mr. Thos. Lacy, father of Miss Lacy who taught elocution here last year.

We will have some oats Monday at 75c per bushel cash. Hughes Grain Co. 1t

Mr. Will Droke, of White Deer, Texas, arrived in Hereford Tuesday night on a week's visit to his sister, Mrs. N. M. Patton whom he had not seen in sixteen years.

Car of Colorado Nut Coal on track; Nester price \$5.75. E. W. Harrison. 1t

Dr. M. M. Meeke, a dentist of Canadian was here this week visiting A. B. Crump.

Mrs. J. M. Boone was called to Plainview Sunday morning by wire to attend the bedside of Mrs. F. S. Barrow, who was very ill. She is reported as greatly improved at this time.

Easy Way to Cure a Cold

It will pay you to keep Nyal's Laxacold handy—it cures a cold in such a hurry—is so easy to carry that it's unnecessary to neglect treatment. You are not obliged to take many tablets before the cold disappears—it's absolutely no trouble to take them—no time lost and the treatment is not interrupted.

NYAL'S LAXACOLD

Being free from quinine you experience no unpleasant effects—relieves the fever and pains in the head—acts directly on the catarrhal conditions and relieves you of this unpleasantness.

35 Tablets—Enough For Several Colds—25 Cents

Absolutely tasteless—can be taken without water.

Whatever a good drug store ought to have—and many things that other drug stores don't keep—you'll find here. Come to us first and you'll get what you want.

E. T. WOODBURN & SON

"The Nyal Drugstore"

Pathfinder Crowd Here.

The pathfinder car for the auto trades excursion of Amarillo passed thru Hereford Tuesday en route over the proposed circle. J. L. Pope, city and news editor of the Amarillo Daily News, called at the Brand office and talked fluently about the trades excursion, which will leave his city May 6.

Don't be surprised if you have an attack of rheumatism this spring. Just rub the affected parts freely with Chamberlain's Liniment and it will soon disappear. Sold by all dealers.

Street Improved.

Main street between 1st and 2nd streets, one block, has been greatly improved by the city. The packed gutter on the west was cleaned out and a surfacing of macadam placed on the center crown of the street. The city fire marshal with the help of some of the boys in the company sprinkled that section of the street, thus settling the surface.

Rock Salt and No. 1 Salt at Harrison's. 6tf

KODAK



No Matter

what your favorite out-of-door sport may be, you can add to the pleasure by taking a

KODAK

WITH YOU

We are glad to show you our line of Kodaks and Brownie Cameras and give you a free copy of the new Kodak catalog.

Corner Drug Store
DEPENDABLE DRUGGISTS

REMEMBER!

that we have everything required for the toilet of the most fastidious woman. Creams, greasy and non-greasy; Powders, the finest to be obtained; Toilet Waters of every variety, triple strength Perfumes. Call on us when you need anything in toilet requirements.

BETTS-CLARK, Druggists

COMING EASTER SPECIALS AT THE HOME OF QUALITY GOODS

Just to show our appreciation of your winter's business we will open a campaign of LOW PRICE MAKING for the Spring. The following will represent only a few of our specials from SATURDAY, MARCH 30th UNTIL EASTER:

MATTING—Best Straw Matting made, regular 37¢c, laid on your floor, Easter Special	32½c
\$25.00 to \$27.50 Best Axminster 9x12 Rugs, Easter Special	\$20.00
\$20.00 to \$22.50 Best Brussels 9x12 Rugs, Easter Special	16.75
\$13.75 to \$15.00 Best Brussels 9x12 Rugs, Easter Special	11.75
65c Linoleum, Easter Special	55¢
\$12.75 Baby Buggy, Easter Special	\$10.00
\$10.00 Baby Buggy, Easter Special	7.50

All 75c Arabian Curtain Nets, Easter Special	60¢
All 45c and 50c Arabian Curtain Nets, Easter Special	37½¢
All 30c to 40c Arabian Curtain Nets, Easter Special	25¢
Regular \$12.75 Trunks, Easter Special	\$10.00
Regular \$10.00 Leather Suit Case, Easter Special	7.50
\$65.00 White Sewing Machines, Easter Special	40.00
All Table Ware and China, Easter Special	ONE-HALF PRICE

See us for any item of Furniture wanted. We have the goods and will make the price. Trade Coupons given in the Merchants' and Publishers' Trade Campaign Contest.

O. E. THOMAS
EMBALMER AND FUNERAL
DIRECTOR
Night Phone 299

E. B. Black Co.
FURNITURE AND UNDERTAKING—HEREFORD, TEXAS

HEREFORD, TEXAS
DAY PHONE
Number fourteen

Nineteen Texas Life Insurance Companies.

Fort Worth, Tex.—Texas has nineteen life insurance companies, and their combined assets total \$10,549,000; their mortgage loans in the state are \$5,618,000; collateral loans, city and county bonds and other securities, \$2,036,000; policy loans, \$604,400, and they have several thousand dollars in cash available for investment in Texas securities. Their combined premium receipts during 1911 were \$3,432,000, and they had more than \$116,000,000 insurance in force at the close of the year. These figures present less than three years' efforts. During 1911 these companies issued more than \$48,000,000 of paid for new business in the state.

J. B. Elliston writes from California to a member of the Brand force that he was getting ready to move back to Hereford and that one had to take the balloon route to buy land in that state.



Elgin Shirts

CUTTER & CROSSETTE, Makers

You may have noticed that we guarantee every Elgin shirt that we sell to be perfectly cut and made to fit, and to be of as good or better material than is used in any other shirt sold in the United States at same price.

Come in and examine our line of these wonderful garments.

We are here to back up our guarantee.

The Fair

EASTER HATS

I have a beautiful line of Ladies, Misses and Children's Hats suitable for Easter.

They are the very latest in design and shape and you can't find better values anywhere for the money.

I am receiving new hats and trimmings all the time. You are cordially invited to call.

Mrs. T. N. Heifner

CORNER FOURTH AND MAIN STREET

Quarterly Conference at Hereford.

Presiding Elder Kiker of the Amarillo District Methodist church gives out the following program for the Second Quarterly Conference, Hereford, Saturday, March 30, 8 p. m.

Devotional exercises conducted by Rev. O. S. Thomas, Jr.

Pastoral Reports (written) —

1. The Sunday School.
2. Epworth League.
3. Instruction of Children.
4. Missions.
5. General State of Church.

Our Sunday School and Its Work — E. B. Black, Superintendent.

What service Do I Expect From the Church to My Children? — G. A. F. Parker.

What Service Should the Church Expect of My Children? — L. P. Landrum.

What is an "Ideal State of the Church?" — O. E. Thomas.

Supporting the Ministry —

1. Material Support — Dr. Eugene Turrentine.

2. Moral Support — J. A. Hughes

Our Church Papers — Pastor J. M. Sherman.

Our Woman's Missionary Society — The President.

Preserving Our Local Church History and the Keeping of Our Records and Registers — D. F. Ashbrook.

Election of Delegates to District Conference.

Closing exercises.

The Elder will preach Saturday, 11 a. m. and Sunday morning and evening.

We have plenty Ice. Hereford Ice Co. 6tf

Walters Speaks in Amarillo April 13

Houston, Texas.—Announcement has been made that Hon. J. F. Walters, candidate for the United States senate, will begin active campaigning in West Texas within the next week or so, it being planned to make most of his tour by automobile.

The following speaking dates have been fixed for Panhandle and Plains points:

- Post City, April 11, 2 p. m.; Lubbock, April 11, 8 p. m.; Plainview, April 12, 2 p. m.; Tulia, April 12, 8 p. m.; Canyon City, April 13, 1:30 p. m.; Amarillo, April 13, 8 p. m.; Dalhart, April 14, 8 p. m.; Clarendon, April 16, 2 p. m.; Memphis, April 16, 8 p. m.; Childress, April 17, 2 p. m.; Quanah, April 17, 8 p. m.; Paducah, April 18, 2 p. m.

Hereford is not in it for a date.

Mr. and Mrs. L. A. Hough of Iowa came in Wednesday on the 9:55 train to look after their real estate. They own some valuable property at Hereford, one piece of 40 acres adjoining town on the east being especially attractive. This piece will be put under irrigation this season, the water to be secured from the Baskin-Hester well on adjoining field.

Car Bran and shorts. E. W. Harrison. 6tf

Ice Cream Makers Warned.

Austin, Tex.—Commissioner Abbott of the State Pure Food and Drug Department today notified all creamery managers of the State that the food product called "ice cream" made from homogenized butter and skimmed milk can not be sold. At the same time he said that he would proceed to prosecute all violations of the law detected.

The Commissioner's letter follows:

"March 18, 1912.—To the Ice Cream Manufacturers and Creameries of Texas: You are respectfully notified that you can not call a food product 'ice cream' that is made from homogenized butter and skimmed milk. Such a product is not entitled to the name 'milk' or 'cream.' This homogenized product, however, may be called 'imitation cream,' or, if sweetened, flavored and frozen may be called 'imitation ice cream,' provided all the ingredients are pure and wholesome.

"This is in accordance with the food inspection decision No. 132 of the United States Department of Agriculture."

Plenty cotton seed cake and meal. E. W. Harrison. 6tf

News Scraps From Everywhere.

The ten millionaire packers were found not guilty by a jury at Chicago last Tuesday after being out one day and after a long, tedious trial. For nine years the government has tried to bring the packers to trial, so this means a signal victory for them.

The discovery that Miss Marie Nichous, daughter of the famous sculptor, had secretly married a priest by the name of Dennis J. Driscoll, has created a sensation in the Romanish church. Her father is trying to have the marriage annulled.

The death of some 80 miners in Oklahoma last week is followed by a report from West Virginia where 80 men were entombed by a mine explosion and it is feared the death list will be large.

In one of the fearest battles yet reported on Mexican soil, the Federals claim a complete victory near Jiminez where over 2,000 were killed in the three days fighting.

You will look a good while before you find a better medicine for coughs and colds than Chamberlain's Cough Remedy. It not only gives relief—it cures. Try it when you have a cough or cold, and you are certain to be pleased with the prompt cure which it will effect. For sale by all dealers.

For and Against.

The Childress Post opposes the initiative, referendum and recall because it thinks it "is untried, impractical and visionary." The Post is evidently not a close student of affairs. Here in Texas we have the initiative in promulgating democratic platform demands, as for instance, was the question of submission of statewide prohibition; then all matters such as prohibition, bonds, school and other tax propositions are referred to the people, and in several cities of the state, there is a recall provision in the charters. The initiative and referendum have become familiar and popular with the people, and the recall (to be used only in emergencies) is sure to come. The American people are rapidly taking governmental affairs into their own hands, without so many middlemen, and for all the good it will do to oppose these provisions, the Post and other re-actionaries had as well be buying at the moon.—Plainview News

"My little son had a very severe cold. I was recommended to try Chamberlain's Cough Remedy, and before a small bottle was finished he was as well as ever," writes Mrs. H. Silks, 29 Dowling Street, Sydney, Australia. This remedy is sold by all dealers.

Notice.

The Methodist ladies will give an Easter Sale on Saturday before Easter at the Corner Drug Store. They will have for sale all sorts of good eatables, and in addition will offer bonnets, aprons, etc. 7-2t

W. A. Sherman of Washington, D. C., was here to see his brother, Rev. J. M. Sherman, over Sunday. He holds a position in the Bureau of Plant Industry of the Department of Agriculture, and was in Texas in the interest of the long staple cotton.

Car genuine Rugby Niggerhead Coal on track till Monday night, April 1, price \$9.00 per ton. E. W. Harrison. 1t

Miss Pattie Estes, who is teaching at Plainview, was here over Sunday with homefolks. She was accompanied by Miss Mamie Quits, piano teacher in the Plainview College. Miss Quits was a school mate of Mrs. W. B. Parmer.

For rheumatism you will find nothing better than Chamberlain's Liniment. Try it and see how quickly it gives relief. For sale by all dealers.

Garrett A. Dobbins trained thru Hereford Monday and while here said that the Friona well would soon be ready for business and that he had donned a pair of new overalls and would go after the business in earnest. He has a new auto to help him do his running around.

I'll meet you at the Corner Drug Store. 33tf

Miss Fitz, expert trimmer who has in her charge the Mrs. A. B. Crump stock of millinery at Geo. A. Stambaugh's will be glad to show the many beautiful and fashionable hats to the ladies of Hereford and vicinity. 1t

The best stock salt in town at Hughes Grain Co. for cash. 8-2t

Why scowl when you can smile after taking Dr. Miles' Laxative Tablets?

CANADIAN VALLEY LAND CO.

We own and control large tracts of land. We can fit you up and on easy terms if you want a home. If you have land or property to exchange see us. If you want to buy a ranch from 1,000 acres up to 30,000 acres, located handy to railroad and well improved as a ranch, on easy terms and at a price that will surprise you, see us. If you have land or other property to sell, see us. Courteous treatment and fair dealings is our motto. All communications gladly answered.

GEO. F. CAYLOR
GENERAL MANAGER
Hereford, Texas

There is no company better known or better advertised throughout the North and East.

NO BETTER WINDMILLS ARE MADE THAN THE STAR AND LEADER MILLS



All wood parts of these mills are covered with two coats of white lead and oil, hand brushed. WE SELL THEM. VAN BRUNT Grain Drills sow anything from millet and alfalfa to oats and cowpeas. WE SELL THEM.

JOHN DEERE Listers, Harrows, Planters and Breaking Plows are the world's standard in farming implements. WE SELL THEM. And this is not all. We carry a complete line of HARDWARE AND IMPLEMENTS

MAKE OUR STORE HEADQUARTERS

GARRISON BROS.

ASHBROOK & DALE
WRITES ALL KINDS OF
FIDELITY AND SURETY BONDS

UP-TO-DATE LIVERY and SALE BARN

When you want a good drive or an up-to-date rig call at our Barn. We have spent a great deal of time and money lately improving and enlarging our premises. We have one of the best barns in West Texas and can give you the best accommodations in any line of livery service. We guarantee courteous and fair treatment to all. Phone 249.

A. L. SHERK HEREFORD, TEXAS

P. R. Purcell & Sons

Livery, Feed and Sale Stables

GOOD SADDLERS GENTLE DRIVERS

Special Conveniences for Drummers

HEREFORD TEXAS

The Patronage of the General Public is Cordially Solicited.

Couldn't Walk!

"I used to be troubled with a weakness peculiar to women," writes Mrs. Anna Jones, of Kenny, Ill. "For nearly a year, I could not walk, without holding my sides. I tried several different doctors, but I grew worse. Finally, our druggist advised Cardui for my complaint. I was so thin, my weight was 115. Now, I weigh 163, and I am never sick. I ride horseback as good as ever. I am in fine health at 52 years."

TAKE CARDUI The Woman's Tonic

We have thousands of such letters, and more are arriving daily. Such earnest testimony from those who have tried it, surely proves the great value of this vegetable, tonic medicine, for women.

Cardui relieves women's sufferings, and builds weak women up to health and strength. If you are a woman, give it a trial. It should help you, for it has helped a million others. It is made from pure, harmless, herb ingredients, which act promptly and surely on the womanly organs. It is a good tonic. Try it! Your druggist sells it.

Write to: Ladies' Advisory Dept., Chattanooga Medicine Co., Chattanooga, Tenn., for Special Instructions, and 64-page book, "Home Treatment for Women," sent free. J 58

Election Notice.

STATE OF TEXAS,
County of Deaf Smith

Notice is hereby given that an election will be held in the City of Hereford, Texas, on the first Tuesday in April, A. D. 1912, which is the second day of said month for the purpose of electing a Mayor and three Alderman, a City Marshal, a City Secretary and a City Attorney to serve as officers for said City for a term of two years from date of election.

J. M. Boone and E. B. Orr are hereby appointed judges of said election. J. M. Boone to be the presiding judge thereof.

A. L. Gibson and J. H. Pitman are hereby appointed clerks of said election.

All voters who are qualified to vote in a general election shall be qualified to vote in this election.

The election shall be held under the general election laws of this state and the returns thereof shall be made to me as Mayor within two days after said election.

The place for holding said election shall be at the County Court House in said City.

Done by virtue of authority vested in me as Mayor of said City, this 29th day of February, A. D. 1912.

J. H. HEAD, Mayor,
City of Hereford.

Attest: A. M. JONES,
Secretary.

[SEAL]

THINK THIS OVER.

This Offer Should Gain the Confidence of the Most Skeptical.

We pay for all the medicine used during the trial, if our remedy fails to completely relieve you of constipation. We take all the risk. You are not obligated to us in any way whatever, if you accept our offer. That's a mighty broad statement, but we mean every word of it. Could anything be more fair for you?

A most scientific, common-sense treatment is Rexall Orderlies, which are eaten like candy. Their active principle is a recent scientific discovery that is odorless, colorless, and tasteless; very pronounced, gentle, and pleasant in action, and particularly agreeable in every way. This ingredient does not cause diarrhoea, nausea, flatulence, griping, or other inconvenience. Rexall Orderlies are particularly good for children, aged and delicate persons.

If you suffer from chronic or habitual constipation, or the associate or dependent chronic ailments, we urge you to try Rexall Orderlies at our risk. Remember, you can get them only at our store. 12 tablets, 10 cents; 36 tablets, 25 cents; 80 tablets, 50 cents. Sold only at our store—The Rexall Store, Corner Drug Store.

Buys Seed Oats.

Baskin & Hester have received a car load of 300 bushels of fine seed oats—Texas Red and costing 88¢ cents delivered. All of these oats will be planted on irrigated land—50 bushels by A. W. Gregg, 50 bushels by Zinser, 30 bushels by Renfro, and the remainder on the Baskin-Hester farm.

CHILDRENS KIDNEYS

No Hereford Mother Should Neglect the Little One's Health.

Oftentimes weak kidneys cause great annoyance and embarrassment to children. Inability to control the kidney secretions at night or while at play, is attributed to carelessness and too frequently the child is punished. Parents having children troubled with kidney weakness would do well to treat the kidneys with a tested and proven kidney remedy. If there is pain in the back, discolored urine, irregular urination, headaches dizzy spells or a tired, worn-out feeling, begin giving Doan's Kidney Pills at once. This remedy has been used in kidney troubles for over 50 years—it has cured—and been recommended by thousands. Proof in a Hereford citizen's statement.

Mrs. Clarence Smith, 611 E. 3rd Street, Hereford, Texas, says: "We have used Doan's Kidney Pills in our family, getting this remedy at Wooburn & Son's Drug Store. About two months ago I gave Doan's Kidney Pills to my child who was suffering from kidney weakness and they proved so satisfactory that I heartily recommend them. Doan's Kidney Pills made a permanent cure in this case after other remedies had been taken to no avail. This preparation is a safe and reliable one."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

Farmers and Truck Growers Meeting.

All farmers, fruit and truck growers are requested to meet at the court house Saturday afternoon, March 30, at 2:30 to complete plans for marketing the 1912 crop. It is the intention to market, not only trucks and fruit, but poultry, butter, eggs, hay and grain, so that every tiller of the soil, whether he uses a hoe or a traction engine, will be interested. It is hoped that there will be a representative of a commission firm present prepared to enter into a contract for our produce. Should he be unable to meet with us, some definite arrangements will be made for handling the output. It is absolutely essential, however, that some united effort be made to put in a uniform crop so that it may be marketed in quantity sufficient to be handled to advantage. Watch for further announcements.

Weather Forecast.

Colder with rains causing rheumatic pains. Hunt's Lightning Oil stops all aches and pains whether from Rheumatism, Pneumonia, Cuts, Burns or Bruises. The Quickest Liniment known. 25c and 50c bottles. All Druggists. 4-5t

Program.

The Woman's Club will meet in regular business session Monday, April 1st, with Mrs. Gallaher. The following program will be rendered: Textiles Process of Manufacture—Mrs. Evans. Methods of Judging Linen, Silken and Woolen Textiles—Mrs. C. Garrison. Repairing, Cleaning of Stoves—Mrs. Price. Left Overs—Club.

WANT ADS

MISCELLANEOUS WANTS

LOST—Heart shape gold pin, pearl center. Leave at Brand office.

LOST—Large leather hitch strap between Baptist Church and J. H. Pitman's residence, Sunday night. Leave at Pitman Land Co. and get reward. 1t

WANTED—House keeper for small family. Middle age woman preferred. Apply at this office. 8-2t

FOR SALE—1,000 cows, 400 yearlings, 1,100 calves. Address J. W. Dale, Hereford, Texas. 6tf

If you want to buy a good span of mules, mares or horses, or a fine Jack, call on or write, Geo. T. Higgins or G. M. Suggs, Hereford, Texas. 52tf

FIRE INSURANCE is so cheap now that it is in the reach of everyone. Better let me insure your home.—R. E. Cook. 10tf

WANTED—Your shoe repairing at Norton-Pewelson Saddle Co. 35tf

FOR SALE—A smooth quarter at \$12.50 per acre. Half cash, balance five years 6 per cent. J. H. Brooke, Iowa City, Iowa. 7-7tp

HAVE YOU EVER TAKEN CALOMEL?

Next Time Don't Do It, It's Dangerous. Try Dodson's Liver-Tone Instead—It's Safe.

You ought to know what a dangerous and uncertain drug the chemical, calomel, is. Perhaps you know several people who have been salivated by what they thought was a very light dose of calomel.

Next time you have an attack of biliousness, or when your liver has gotten sluggish, come to Betts-Clark drug store and ask for a bottle of Dodson's Liver-Tone. You will find it a pleasant tasted liquid and a perfect substitute for calomel in every respect and without the dangerous after-effects of calomel.

Dodson's Liver-Tone gives the liver just the amount of gentle stimulation it needs to induce it to do its work properly and thoroughly. Betts-Clark drug store will give you your money back any time Dodson's Liver-Tone fails to prove itself a perfect substitute for calomel.

HEREFORD NURSERY

Choice Fruit, Shade and Ornamental Stock. Write for Catalogue today.

L. P. LANDRUM, Proprietor



One Way to CALIFORNIA. \$25.00. March 1st to April 15.

E. R. READ, Agent

Building Material!

We handle ALL KINDS of Building Material usually carried in a first-class Lumber Yard. Planing Mill in connection. Let us figure on your next bill of lumber, etc. No matter how small or how large we will make it to your interest.

T. M. Palmer Lumber Co.

Professional and Business Cards

WM. M. KNIGHT JNO. P. SLATON
KNIGHT & SLATON
ATTORNEYS
First National Bank Bldg
Hereford, Texas.

Jao. C. North L. W. Davidson
NORTH & DAVIDSON
Attorneys at Law
Hereford, Texas
Office in First State Bank building

F. T. ROLOSON
Attorney at Law
Miller-Walker Building
HEREFORD, TEXAS

G. M. SUGGS A. M. JONES
SUGGS & JONES
ABSTRACTERS
Complete Abstract of Title to Deaf Smith County Lands.
HEREFORD, TEXAS

Our Altitude.

Hereford	3810 feet
Amarillo	3663 feet
Wildorado	3887 feet
Vega	3986 feet
Alamoosa	4000 feet
Adrian	3998 feet
Cap Rock	4127 feet

The regular meeting of the Fruit and Truck Growers Association is held on first Saturday afternoon of each month at 2:30 o'clock. All invited. 30tf

Constipation, if Neglected, Causes Serious Illness

Constipation, if neglected, leads to almost innumerable complications affecting the general health. Many cases of typhoid fever, appendicitis and other severe diseases are traceable to prolonged clogging of the bowels. Regarding the effects of constipation, C. E. Ayers, 6 Sabin St., Montpelier, Vt., says: "I was afflicted with constipation and biliousness for years, and at times became so bad I would become unconscious. I have been found in that condition many times. Physicians did not seem to be able to do me any good. I would become weak and for days at a time could do no work. Not long ago I got a box of Dr. Miles' Laxative Tablets, and after using them found I had never tried anything that acted in such a mild and effective manner. I believe I have at last found the remedy that suits my case."

Thousands of people are sufferers from habitual constipation and while possibly realizing something of the danger of this condition, yet neglect too long to employ proper curative measures until serious illness often results. The advice of all physicians is, "keep your bowels clean," and it's good advice.

Dr. Miles' Laxative Tablets are sold by all druggists, at 25 cents a box containing 25 doses. If not found satisfactory, your money is returned.

MILES MEDICAL CO., Elkhart, Ind.

Society

A RECEPTION.

An exceedingly pleasant social event was the reception given on Tuesday afternoon by Mesdames A. J. Fox and B. S. Arnold at the Fox home complimentary to Mrs. W. H. Morris of Marshall, Mo. The sincere welcome, so sweetly extended, gave to the guests informality and freedom of action. The spacious receiving suite was quite pretty in the soft light of candles, and an artistic arrangement of flowers, blooming plants and feathery ferns being used in the parlor. The prevailing color, a scheme of pink and white, was beautifully carried out in the dining room. In the center of the table a vase of pink carnations rested upon a smilax bordered reflector, while the candles at the corners were under pink shades. Dainty refreshments of Babarian cream and angel food with pink icing were served. Chocolate and nabiscoes were served in the reception hall as the guests arrived. At intervals during the receiving hour Misses Percy Gallaher and Lora Guinn gave pleasing piano selections, while a reading by Mrs. O. E. Thomas called forth the applause of all. Mesdames Fox and Arnold were assisted by Mesdames A. M. Jones, Myrick, Cardwell, Stanberry, Oberthier, Tucker, Ferguson, Pittman, Elliott, and Misses Belle and Mattie Woodburn, Lora Guinn, Percy Gallaher, Dimple Gass, Ruth and Esther Fox.

Mrs. Thos. Cook and sister, Miss Clingman, at the Cook home on 2nd street, entertained by a forty-two party last Friday night at which six tables of the progressive game were

used. Light refreshments were served, and the young people will long remember the cordial hospitality extended them.

Mr. and Mrs. J. S. Jones entertained for their daughter, Miss Mary, last Monday night, the occasion being her birthday, but which was really on the previous day. A large number of young people enjoyed the evening at progressive forty-two and at the close a most elegant luncheon was served. Miss Mary, who is attending the Normal at Canyon, had her two friends, Miss Montgomery and Miss McMillan, with her and whom the Hereford young people were pleased to meet. These three returned to school on Tuesday.

Concert Company to be Here.

Arrangements have been made by the Ladies of the Methodist church for the appearance here next Tuesday night of the Walcott-Norfleet Concert Company, the best concert attraction now touring the Southwest. The Misses Helen and Catherine Norfleet, pianists and violinist, and Miss Helen Walcott, reader, compose the company and music and literary critics have declared this company to be the best balanced company doing concert work. The concert will be held at the Methodist church and efforts are being made to give the company a full house. This is a guaranteed attraction and is regarded the strongest company seen in this city in many years.

Tickets will be on sale at each of the drug stores.

Long and Short Nuptials.

One of the most farcical farces ever put on by local talent transpired in front of an almost expired audience at the high school chapel last Tuesday night. After a short program of music and reading, the laughable

wedding of Mr. Short and Miss Long was literally "pulled off" while the crowd groaned with convulsions. The bride was dressed "fit to kill," having all the paraphernalia of an exaggerated trousseau on her graceful but elongated form. The maids of honor were in the same class. The groom was the worst looking and "skeerdist" guy on the stage, but was almost paralleled by the best man and the parson. The ring ceremony was used and the three large sized glass brilliants tied on a small bracelet showed up like a three ball light over a pawn shop. The wedding march by the orchestra was followed in perfect harmony by the wedding party and reminded the old soldiers of the light horse artillery crossing a wooden bridge.

PROGRAM AND PARTS.

Music by the orchestra interspersed.
 Reading by Miss Barton.
 Reading by Mrs. Thomas.
 Reading by Miss Oberthier.
 Vocal Solo by Miss Elliott.
 The bride, Miss Long... O. S. Thomas
 The groom, Mr. Short... I. H. Spratt
 Maid of honor... Edgar Betts
 Best man... D. E. Turrentine
 Flower girl... Emma Elliott
 Attendants... Jim Rutherford, Buford Palmer, Blake Cogdell and Robert Bowers
 The parson... W. H. Ray.

Panhandle News.

A new state bank is being organized at Clarendon.

By a vote of 68 to 8 Matador has decided to incorporate.

The West Texas State Normal summer school at Canyon will begin June 4.

The new waterworks system at Lubbock has been thoroughly tested and is now in operation.

A Ramsey-for-governor club has been organized at Lubbock with John W. Baker as chairman.

The Canyon National Bank has been bought by the First National Bank and will take over its business.

The business men at Childress offer a bonus of \$10,000 for the first gusher to be brought in at the oil field near that town.

The commercial club at Slaton has raised money and made a contract with a driller to put down a big test irrigation well.

The Santa Fe has been sued for \$5,000 penalty for failing to obey the state railroad commissioners' order to erect a new depot at Canyon.

Recently at Amarillo Barclay Cane, a veteran of the federal army, aged 79 years, after carrying an ounce of lead in his head since Oct. 19, 1864, discharged the missile through his mouth when he had a fit of coughing.

At Amarillo Leslie McDorman bet he could sell liquor in violation of the local option law, and get away with it, but the grand jury called his bluff with an indictment, and he plead guilty and will spend a year in the penitentiary as a result. Joe Washington also drew a one year term and J. M. York a two year sentence on liquor vending charges. And yet some people contend that "prohibition don't prohibit." Ask Leslie, Joe or J. M. about it.

Hurley, Bailey county, gave an irrigation demonstration on March 22 and 23. Five wells were in operation.

Amarillo will pull off its first real trade excursion beginning May 6. The trip of 500 miles will be covered by 20 autos carrying 100 boosters.

A new monthly paper has been started at Amarillo.

That cough of yours is caused by obnoxious secretions lodged in the throat—mucous deposits that are a source of further infection. Nyal's Cherry Cough Syrup will clear the throat in a hurry—we personally recommend its use. E. T. Woodburn & Son, the Nyal Drugstore.



Clothes Designed by WIDOW JONES of Boston Copyright, 1912

Two Popular Styles

The suits we here picture are two of the Boys' Suits included in our Stock. They come in three button, double breasted coat and full knickerbocker; in blues, grays, browns and mixed. Prices \$5 to \$10.

ALL WOOL AND BEST WOOL

H. C. MYRICK, Hereford, Texas

Another Pumper.

A regular flood of water running down the Dimmitt road for a mile last Friday attracted a lot of attention, but when it became known that it was coming from the Renfro well, there was no surprise. This well was tested for the first time last week and a good bunch of men were out to see it work last Friday. The McDonald Company had been delayed by bad weather in getting the machinery installed, but the pump and casing was put in and the test and developing run made with the drilling engine. The pump was run at varying speeds and up to the limit when the discharged pipe was filled with the 8-inch stream flowing out with considerable force and arching itself to the middle of the long spill box, running down the road like a spring freshet. This well is the fourth big 1000-gallon equipment installed by the Company. The engine will be a 50 H. P. Bessimer Oil Burner, built

especially for the irrigation wells at Hereford.

Mr. Renfro will plant millet and oats and some other feed crops, the oats to be followed with alfalfa. The alfalfa acreage will be gradually increased until as much as 160 acres will be put in.

"Miss Topsy Turvey."

The local talent play tonight promises to relieve that absent feeling and to make you feel like the world is growing better. The Eastern Star ladies have always kept their promises and if you miss the play tonight you will have cause for regret. A glance at the cast of characters is an insurance for a good event.

Why Take Calomel?

When Simmons' Liver Purifier is so easy and pleasant, yet acts just as thoroughly as those harsh purgatives. (In yellow tin box only) Price 25c. Tried once, used always. 4-5t



YOU

are cordially invited to call and see my large line of Fine Imported Woolens. They will convince you that I can please you in both quality and price.

J.A. Snyder
 THE TAILOR
 322 Main St. Hereford, Texas

WE HANDLE A COMPLETE LINE OF SHELF HARDWARE

Piping, Casing, Eclipse Windmills, Cylinders, Silverware Cutlery, One Minute Washers, Majestic Ranges, Coles Hot Blast Heaters and Cook Stoves.

A COMPLETE LINE OF FARM IMPLEMENTS
 We want you to visit our store and inspect our goods.

WARREN HARDWARE CO.

CLIETT'S PRICES

ON GROCERIES are always interesting. He is able to sell you same quality goods at a lower price than you buy elsewhere. He can especially make prices interesting for you when you buy in quantities. The secret of this is simple. He buys in larger lots and gets the very lowest wholesale prices. Spend your money where it will go the farthest. CLIETT'S GROCERY is the place. : : : :

TELEPHONE NO. 50